

Reference: 01405311

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Information Rights Advisor
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Freedom of Information request: Right to know request

Thank you for your request for information concerning mobile phone data.

Your request was received on 10 January 2022 and we have considered it under the Freedom of Information Act 2000 (the 'FOI Act').

Your request

- *Number of mobile subscriptions by MNO (e.g. O2, Vodafone etc.), split by consumer and enterprise*
- *Number of IoT/M2M subscriptions by MNO*
- *Volume of mobile data used by business customers, by type (3G, 4G, 5G)*
- *Revenue generated by mobile telephony from business customers, split by mobile voice & data and M2M/IoT*
- *Revenue generated by mobile telephony from consumers, split by mobile voice & data and M2M/IoT*

Our response

Some of the information you have requested is publicly available. We publish the number of mobile subscriptions on a quarterly basis, the last one being available here: [Telecommunications Market Data Update Q3 2021 - Ofcom](#). Additionally, you will find some information relating to mobile use and IoT in the [Connected Nations 2021: UK report \(ofcom.org.uk\)](#) that we published in December 2021. You may also find the "Telecoms mobile" section in [the Communications Market Report 2021 – Interactive data - Ofcom](#) useful.

I can confirm that we do hold some further information falling within the scope of your request, however we consider that disclosure of this information is exempt under the FOI Act. In particular, section 44(1)(a) of the FOI Act exempts disclosure of information if its disclosure is prohibited by or under any enactment. Section 393 of the Communications Act 2003 (the Act) prohibits the disclosure of information about a particular business (in this case the operators) which has been obtained in exercise of a power conferred by, among other legislation, the Act, so long as that business continues to be carried on, unless we have the consent of that business or one of the statutory

gateways under section 393(2) of the Act is met, neither of which applies here. Section 44 of the FOI Act is an absolute exemption and therefore is not subject to a public interest test.

Please note that we do not hold information on volumes of data split by type and revenue split by M2M.

If you have any further queries, then please send them to information.requests@ofcom.org.uk quoting the reference number above in any future communications.

Yours sincerely

Zach Westbrook

If you are unhappy with the response you have received in relation to your request for information and/or consider that your request was refused without a reason valid under the law, you may ask for an internal review. If you ask us for an internal review of our decision, it will be subject to an independent review within Ofcom.

The following outcomes are possible:

- the original decision is upheld; or
- the original decision is reversed or modified.

Timing

If you wish to exercise your right to an internal review **you should contact us within two months of the date of this letter**. There is no statutory deadline for responding to internal reviews and it will depend upon the complexity of the case. However, we aim to conclude all such reviews within 20 working days, and up to 40 working days in exceptional cases. We will keep you informed of the progress of any such review. If you wish to request an internal review, you should contact information.requests@ofcom.org.uk.

If you are not content with the outcome of the internal review, you have the right to apply directly to the Information Commissioner for a decision. The Information Commissioner can be contacted at:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF