

Codebook

PQS2A

		Value
Standard Attributes	Position	1
	Label	QS1a/b. Which of these services do you or does your household have?: Mobile phone
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Mobile phone

PQS2B

		Value
Standard Attributes	Position	2
	Label	QS1a/b. Which of these services do you or does your household have?: Landline phone
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Landline phone

PQS2C

		Value
Standard Attributes	Position	3
	Label	QS1a/b. Which of these services do you or does your household have?: TV service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TV service

PQS2D

		Value
Standard Attributes	Position	4
	Label	QS1a/b. Which of these services do you or does your household have?: Fixed broadband internet access
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fixed broadband internet access

QS2A

		Value
Standard Attributes	Position	5
	Label	QS2. Which, if any, of these services are you primarily or jointly RESPONSIBLE FOR - in terms of deciding which supplier or network to use?: Mobile phone
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Mobile phone

QS2B

		Value
Standard Attributes	Position	6
	Label	QS2. Which, if any, of these services are you primarily or jointly RESPONSIBLE FOR - in terms of deciding which supplier or network to use?: Landline phone service and/ or line rental
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input

QS2B

		Value
Valid Values	0	Not
	1	Landline phone service and/ or line rental

QS2C

		Value
Standard Attributes	Position	7
	Label	QS2. Which, if any, of these services are you primarily or jointly RESPONSIBLE FOR - in terms of deciding which supplier or network to use?: TV service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TV service

QS2D

		Value
Standard Attributes	Position	8
	Label	QS2. Which, if any, of these services are you primarily or jointly RESPONSIBLE FOR - in terms of deciding which supplier or network to use?: Fixed broadband internet access
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fixed broadband internet access

QS2E

		Value
Standard Attributes	Position	9
	Label	QS2. Which, if any, of these services are you primarily or jointly RESPONSIBLE FOR - in terms of deciding which supplier or network to use?: None of these
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	None of these

QS4A

		Value
Standard Attributes	Position	10
	Label	QS4a. Which of these TYPES of TV service does your household receive at the moment for your MAIN TV set? IF MORE THAN ONE TYPE - Which one is the main type watched on the TV set?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input

QS4A

		Value
Valid Values	1	Cable TV - from Virgin Media
	2	Satellite TV - WITH a monthly subscription
	3	Satellite TV - with NO monthly subscription
	4	Freeview - via a YOUVIEW set-top box, with ONLY free to view channels
	5	Freeview - via a YOUVIEW set-top box, with any additional channels that you PAY to receive
	6	Standard Freeview - with ONLY free to view channels
	7	Standard Freeview - with any additional channels that you PAY to receive
	8	Digital TV via broadband - e.g. BT TV or TalkTalk TV or EE TV

PQS4BA

		Value
Standard Attributes	Position	11
	Label	.PQS4b. PUNCH FOR QS4B: Virgin Media
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
1		Virgin Media

PQS4BB

		Value
Standard Attributes	Position	12
	Label	.PQS4b. PUNCH FOR QS4B: Sky
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
1		Sky

PQS4BC

		Value
Standard Attributes	Position	13
	Label	.PQS4b. PUNCH FOR QS4B: Top- Up-TV
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
1		Top-Up-TV

PQS4BD

		Value
Standard Attributes	Position	14
	Label	.PQS4b. PUNCH FOR QS4B: BT TV
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
1		BT TV

PQS4BE

		Value
Standard Attributes	Position	15
	Label	.PQS4b. PUNCH FOR QS4B: TalkTalk TV
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
1		TalkTalk TV

PQS4BF

		Value
Standard Attributes	Position	16
	Label	.PQS4b. PUNCH FOR QS4B: Now TV
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
1		Now TV

PQS4BG

		Value
Standard Attributes	Position	17
	Label	.PQS4b. PUNCH FOR QS4B: EE TV
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
1		EE TV

PQS4BH

		Value
Standard Attributes	Position	18
	Label	.PQS4b. PUNCH FOR QS4B:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
1		

PQS4BI

		Value
Standard Attributes	Position	19
	Label	.PQS4b. PUNCH FOR QS4B:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
1		

PQS4BJ

		Value
Standard Attributes	Position	20
	Label	.PQS4b. PUNCH FOR QS4B:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
1		

PQS4BK

		Value
Standard Attributes	Position	21
	Label	.PQS4b. PUNCH FOR QS4B:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
1		

PQS4BL

		Value
Standard Attributes	Position	22
	Label	.PQS4b. PUNCH FOR QS4B:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
1		

PQS4BM

		Value
Standard Attributes	Position	23
	Label	.PQS4b. PUNCH FOR QS4B: Other
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Other

X5

		Value
Standard Attributes	Position	24
	Label	.PQS4bb. TEXT TO USE FOR FREEVIEW USERS
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	your TV service?
	2	the additional channels you pay to receive on Freeview?

QS4BA

		Value
Standard Attributes	Position	25
	Label	QS4b. Which company provides your TV service/ the additional channels you pay to receive on Freeview?: Virgin Media
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Virgin Media

QS4BB

		Value
Standard Attributes	Position	26
	Label	QS4b. Which company provides your TV service/ the additional channels you pay to receive on Freeview?: Sky
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Sky

QS4BC

		Value
Standard Attributes	Position	27
	Label	QS4b. Which company provides your TV service/ the additional channels you pay to receive on Freeview?: Top-Up-TV
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Top-Up-TV

QS4BD

		Value
Standard Attributes	Position	28
	Label	QS4b. Which company provides your TV service/ the additional channels you pay to receive on Freeview?: BT TV
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	BT TV

QS4BE

		Value
Standard Attributes	Position	29
	Label	QS4b. Which company provides your TV service/ the additional channels you pay to receive on Freeview?: TalkTalk TV
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TalkTalk TV

QS4BF

		Value
Standard Attributes	Position	30
	Label	QS4b. Which company provides your TV service/ the additional channels you pay to receive on Freeview?: Now TV
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Now TV

QS4BG

		Value
Standard Attributes	Position	31
	Label	QS4b. Which company provides your TV service/ the additional channels you pay to receive on Freeview?: EE TV
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	EE TV

QS4BH

		Value
Standard Attributes	Position	32
	Label	QS4b. Which company provides your TV service/ the additional channels you pay to receive on Freeview?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QS4BI

		Value
Standard Attributes	Position	33
	Label	QS4b. Which company provides your TV service/ the additional channels you pay to receive on Freeview?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QS4BJ

		Value
Standard Attributes	Position	34
	Label	QS4b. Which company provides your TV service/ the additional channels you pay to receive on Freeview?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QS4BK

		Value
Standard Attributes	Position	35
	Label	QS4b. Which company provides your TV service/ the additional channels you pay to receive on Freeview?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QS4BL

		Value
Standard Attributes	Position	36
	Label	QS4b. Which company provides your TV service/ the additional channels you pay to receive on Freeview?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QS4BM

		Value
Standard Attributes	Position	37
	Label	QS4b. Which company provides your TV service/ the additional channels you pay to receive on Freeview?: Other
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Other

IS4B

		Value
Standard Attributes	Position	38
	Label	<none>
	Type	Numeric
	Format	F9
	Measurement	Nominal
	Role	Input

PTV

		Value
Standard Attributes	Position	39
	Label	RECORD OF TV SERVICE PROVIDER
	Type	Numeric
	Format	F2
	Measurement	Nominal
	Role	Input
Valid Values	1	Virgin Media
	2	Sky
	3	Top-Up-TV
	4	BT TV
	5	TalkTalk TV
	6	Now TV
	7	Freeview
	8	YouView
	9	your TV service company
	10	EE TV

PQS6A

		Value
Standard Attributes	Position	40
	Label	PQS6. SERVICES IN THE HOUSEHOLD THAT RESPONDENT IS RESPONSIBLE FOR: Mobile phone
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Mobile phone

PQS6B

		Value
Standard Attributes	Position	41
	Label	PQS6. SERVICES IN THE HOUSEHOLD THAT RESPONDEN T IS RESPONSIBL E FOR: Landline phone and/ or line rental
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Landline phone and/ or line rental

PQS6C

		Value
Standard Attributes	Position	42
	Label	PQS6. SERVICES IN THE HOUSEHOLD THAT RESPONDEN T IS RESPONSIBL E FOR: TV service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TV service

PQS6D

		Value
Standard Attributes	Position	43
	Label	PQS6. SERVICES IN THE HOUSEHOLD THAT RESPONDEN T IS RESPONSIBL E FOR: Fixed broadband internet access
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fixed broadband internet access

QS6A

		Value
Standard Attributes	Position	44
	Label	QS6. Do you receive any of these services from the same supplier as a bundle or package?: Mobile phone
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Mobile phone

QS6B

		Value
Standard Attributes	Position	45
	Label	QS6. Do you receive any of these services from the same supplier as a bundle or package?: Landline phone and/ or line rental
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Landline phone and/ or line rental

QS6C

		Value
Standard Attributes	Position	46
	Label	QS6. Do you receive any of these services from the same supplier as a bundle or package?: TV service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TV service

QS6D

		Value
Standard Attributes	Position	47
	Label	QS6. Do you receive any of these services from the same supplier as a bundle or package?: Fixed broadband internet access
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fixed broadband internet access

QS6E

		Value
Standard Attributes	Position	48
	Label	QS6. Do you receive any of these services from the same supplier as a bundle or package?: No services in a bundle
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	No services in a bundle

QBUNA

		Value
Standard Attributes	Position	49
	Label	QBUN. BUNDLED SERVICES TO BE COVERED IN BUNDLING SECTION: Mobile phone
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Mobile phone

QBUNB

		Value
Standard Attributes	Position	50
	Label	QBUN. BUNDLED SERVICES TO BE COVERED IN BUNDLING SECTION: Landline phone and/ or line rental
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Landline phone and/ or line rental

QBUNC

		Value
Standard Attributes	Position	51
	Label	QBUN. BUNDLED SERVICES TO BE COVERED IN BUNDLING SECTION: TV service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TV service

QBUND

		Value
Standard Attributes	Position	52
	Label	QBUN. BUNDLED SERVICES TO BE COVERED IN BUNDLING SECTION: Fixed broadband internet access
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fixed broadband internet access

QB2

		Value
Standard Attributes	Position	53
	Label	QB2. Which supplier do you use for your package of services?
	Type	Numeric
	Format	F2
	Measurement	Nominal
	Role	Input
	Valid Values	1
2		AOL
3		BE
4		BT
5		Demon
6		Eclipse
7		EE/ Everything Everywhere
8		Freesat
9		John Lewis
10		KComm/ Kingston Communicatio ns
11		Now TV
12		O2
13		Orange
14		Plusnet
15		Post Office
16		Sky
17		Southern Electric
18		Supanet
19		TalkTalk
20		Tesco
21		Three (3) Mobile
22		TMobile
23		Top Up TV
24		Utilities Warehouse

QB2

	Value
25	Virgin Media
26	Vodafone
27	Zen
28	
29	
30	
31	
32	Other
33	Don't know

QTVCHK

	Value
Standard Attributes	Position 54
	Label QTVCHK2. INTERVIEWE R - PLEASE CHECK: PAY TV SERVICE FROM QS4B QS4BO PACKAGE OF SERVICES ...
	Type Numeric
	Format F1
	Measurement Nominal
	Role Input
Valid Values	1 SUPPLIERS MATCH - CONTINUE
	2 GO BACK TO CHANGE RESPONSES

QS7A

		Value
Standard Attributes	Position	55
	Label	QS7a. Do you receive a discount or special deal for subscribing to the package of services? IF RESPONDENT IS UNSURE, CHECK - Do you think you pay less than you would if you had the services individually?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Yes
	2	No
	3	Don't know

QL1

		Value
Standard Attributes	Position	56
	Label	QL1. I'd like to talk with you about your home landline service. Firstly, do you use the SAME company or DIFFERENT companies for your home phone line RENTAL and the home phone CALLS that are made?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Same company
	2	Different companies

DL1A

		Value
Standard Attributes	Position	57
	Label	.DL1a. For the remaining questions about your home landline could you please think about the company you consider to be your MAIN supplier for your home landline service?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	CODE 1 TO CONTINUE

QL1AA

		Value
Standard Attributes	Position	58
	Label	QL1aa. You mentioned earlier that your landline service is provided by "the answer to QB2" as part of a package...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	CODE 1 TO CONTINUE

QL1A

		Value
Standard Attributes	Position	59
	Label	QL1a. Can I check who pays the bills for your home landline service, is it...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	1
2		Another member of your household
3		Your company
4		Someone else

QL2CA

		Value
Standard Attributes	Position	60
	Label	QL2c. Which supplier do you use for your home landline service? IF NECESSARY - The MAIN supplier that you use.: Advance Internet
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Advance Internet

QL2CB

		Value
Standard Attributes	Position	61
	Label	QL2c. Which supplier do you use for your home landline service? IF NECESSARY - The MAIN supplier that you use.: AOL
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	AOL

QL2CC

		Value
Standard Attributes	Position	62
	Label	QL2c. Which supplier do you use for your home landline service? IF NECESSARY - The MAIN supplier that you use.: BE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	BE

QL2CD

		Value
Standard Attributes	Position	63
	Label	QL2c. Which supplier do you use for your home landline service? IF NECESSARY - The MAIN supplier that you use.: BT
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	BT

QL2CE

		Value
Standard Attributes	Position	64
	Label	QL2c. Which supplier do you use for your home landline service? IF NECESSARY - The MAIN supplier that you use.: Demon
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Demon

QL2CF

		Value
Standard Attributes	Position	65
	Label	QL2c. Which supplier do you use for your home landline service? IF NECESSARY - The MAIN supplier that you use.: Eclipse
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Eclipse

QL2CG

		Value
Standard Attributes	Position	66
	Label	QL2c. Which supplier do you use for your home landline service? IF NECESSARY - The MAIN supplier that you use.: EE/ Everything Everywhere
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	EE/ Everything Everywhere

QL2CH

		Value
Standard Attributes	Position	67
	Label	QL2c. Which supplier do you use for your home landline service? IF NECESSARY - The MAIN supplier that you use.: Freesat
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Freesat

QL2CI

		Value
Standard Attributes	Position	68
	Label	QL2c. Which supplier do you use for your home landline service? IF NECESSARY - The MAIN supplier that you use.: John Lewis
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	John Lewis

QL2CJ

		Value
Standard Attributes	Position	69
	Label	QL2c. Which supplier do you use for your home landline service? IF NECESSARY - The MAIN supplier that you use.: KComm/ Kingston Communications
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	KComm/ Kingston Communications

QL2CK

		Value
Standard Attributes	Position	70
	Label	QL2c. Which supplier do you use for your home landline service? IF NECESSARY - The MAIN supplier that you use.: Now TV
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Now TV

QL2CL

		Value
Standard Attributes	Position	71
	Label	QL2c. Which supplier do you use for your home landline service? IF NECESSARY - The MAIN supplier that you use.: O2
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	O2

QL2CM

		Value
Standard Attributes	Position	72
	Label	QL2c. Which supplier do you use for your home landline service? IF NECESSARY - The MAIN supplier that you use.: Orange
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Orange

QL2CN

		Value
Standard Attributes	Position	73
	Label	QL2c. Which supplier do you use for your home landline service? IF NECESSARY - The MAIN supplier that you use.: Plusnet
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Plusnet

QL2CO

		Value
Standard Attributes	Position	74
	Label	QL2c. Which supplier do you use for your home landline service? IF NECESSARY - The MAIN supplier that you use.: Post Office
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Post Office

QL2CP

		Value
Standard Attributes	Position	75
	Label	QL2c. Which supplier do you use for your home landline service? IF NECESSARY - The MAIN supplier that you use.: Sky
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Sky

QL2CQ

		Value
Standard Attributes	Position	76
	Label	QL2c. Which supplier do you use for your home landline service? IF NECESSARY - The MAIN supplier that you use.: Southern Electric
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Southern Electric

QL2CR

		Value
Standard Attributes	Position	77
	Label	QL2c. Which supplier do you use for your home landline service? IF NECESSARY - The MAIN supplier that you use.: Supanet
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Supanet

QL2CS

		Value
Standard Attributes	Position	78
	Label	QL2c. Which supplier do you use for your home landline service? IF NECESSARY - The MAIN supplier that you use.: TalkTalk
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TalkTalk

QL2CT

		Value
Standard Attributes	Position	79
	Label	QL2c. Which supplier do you use for your home landline service? IF NECESSARY - The MAIN supplier that you use.: Tesco
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Tesco

QL2CU

		Value
Standard Attributes	Position	80
	Label	QL2c. Which supplier do you use for your home landline service? IF NECESSARY - The MAIN supplier that you use.: Three (3) Mobile
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Three (3) Mobile

QL2CV

		Value
Standard Attributes	Position	81
	Label	QL2c. Which supplier do you use for your home landline service? IF NECESSARY - The MAIN supplier that you use.: TMobile
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TMobile

QL2CW

		Value
Standard Attributes	Position	82
	Label	QL2c. Which supplier do you use for your home landline service? IF NECESSARY - The MAIN supplier that you use.: Top Up TV
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Top Up TV

QL2CX

		Value
Standard Attributes	Position	83
	Label	QL2c. Which supplier do you use for your home landline service? IF NECESSARY - The MAIN supplier that you use.: Utilities Warehouse
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Utilities Warehouse

QL2CY

		Value
Standard Attributes	Position	84
	Label	QL2c. Which supplier do you use for your home landline service? IF NECESSARY - The MAIN supplier that you use.: Virgin Media
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Virgin Media

QL2CZ

		Value
Standard Attributes	Position	85
	Label	QL2c. Which supplier do you use for your home landline service? IF NECESSARY - The MAIN supplier that you use.: Vodafone
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Vodafone

QL2CAA

		Value
Standard Attributes	Position	86
	Label	QL2c. Which supplier do you use for your home landline service? IF NECESSARY - The MAIN supplier that you use.: Zen
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Zen

QL2CAB

		Value
Standard Attributes	Position	87
	Label	QL2c. Which supplier do you use for your home landline service? IF NECESSARY - The MAIN supplier that you use.:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QL2CAC

		Value
Standard Attributes	Position	88
	Label	QL2c. Which supplier do you use for your home landline service? IF NECESSARY - The MAIN supplier that you use.:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QL2CAD

		Value
Standard Attributes	Position	89
	Label	QL2c. Which supplier do you use for your home landline service? IF NECESSARY - The MAIN supplier that you use.:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QL2CAE

		Value
Standard Attributes	Position	90
	Label	QL2c. Which supplier do you use for your home landline service? IF NECESSARY - The MAIN supplier that you use.:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QL2CAF

		Value
Standard Attributes	Position	91
	Label	QL2c. Which supplier do you use for your home landline service? IF NECESSARY - The MAIN supplier that you use.: Other
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Other

QL2CAG

		Value
Standard Attributes	Position	92
	Label	QL2c. Which supplier do you use for your home landline service? IF NECESSARY - The MAIN supplier that you use.: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

LLSUP

		Value
Standard Attributes	Position	93
	Label	.LLSUP. LANDLINE SUPPLIER
	Type	Numeric
	Format	F2
	Measurement	Nominal
	Role	Input
	Valid Values	1
2		AOL
3		BE
4		BT
5		Demon
6		Eclipse
7		EE/ Everything Everywhere
8		Freesat
9		John Lewis
10		KComm/ Kingston Communicatio ns
11		Now TV
12		O2
13		Orange
14		Plusnet
15		Post Office
16		Sky
17		Southern Electric
18		Supanet
19		TalkTalk
20		Tesco
21		Three (3) Mobile
22		TMobile
23		Top Up TV
24		Utilities Warehouse
25		Virgin Media

LLSUP

	Value
26	Vodafone
27	Zen
28	
29	
30	
31	
32	Other
33	Don't know

QL2F

	Value
Standard Attributes	Position 94
	Label QL2f. In the last 12 months, has (LANDLINE PROVIDER) offered you a new deal for your landline service with extra or improved services? IF YES - Did you take up the offer? IF YES - Did this require you to extend your contract with (LANDLINE PROVIDER)?
	Type Numeric
	Format F1
	Measurement Nominal
	Role Input
Valid Values	1 No, have not been offered a new deal in the last 12 months
	2 Offered, but did not take up deal

QL2F

	Value
3	Took up the offer, did not need to extend contract
4	Took up the offer and extended the contract
5	Took up the offer, but don't know whether extended the contract
6	Not sure if offered a deal or not

QL2E

	Value
Standard Attributes	Position 95
	Label QL2e. Do you have a contract with (LANDLINE PROVIDER) which ties you to their service for a period of time? IF YES - When does your current contract run out?
	Type Numeric
	Format F1
	Measurement Nominal
	Role Input
Valid Values	1 No, don't have a ...
	2 Within the next month
	3 In 1-3 months
	4 In 4-6 months
	5 In 7-12 months

QL2E

		Value
	6	In 13-18 months
	7	In more than 18 months
	8	Not sure when contract runs out
	9	Don't know if I have a contract

QL3

		Value
Standard Attributes	Position	96
	Label	QL3. How long has (LANDLINE PROVIDER) been providing your home landline service?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Less than 3 months
	2	3-6 months
	3	7-12 months
	4	More than a year, up to 2 years
	5	More than 2 years, up to 4 years
	6	More than 4 years, up to 6 years
	7	More than 6 years, up to 10 years
	8	More than 10 years
	9	Don't know

QL5

		Value
Standard Attributes	Position	97
	Label	QL5. In terms of your landline service... How satisfied are you with the OVERALL SERVICE PROVIDED by (LANDLINE PROVIDER)? Would you ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Very satisfied
	2	Fairly satisfied
	3	Neither satisfied nor dissatisfied
	4	Fairly dissatisfied
	5	Very dissatisfied
	6	Don't know

QL5A

		Value
Standard Attributes	Position	98
	Label	QL5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (LANDLINE PROVIDER)? Would you say you are...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Very satisfied
	2	Fairly satisfied
	3	Neither satisfied nor dissatisfied
	4	Fairly dissatisfied
	5	Very dissatisfied
	6	Don't know

QL5B

		Value
Standard Attributes	Position	99
	Label	QL5b. And how satisfied are you with the RELIABILITY of your landline service from (LANDLINE PROVIDER)? Would you say you are...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Very satisfied
	2	Fairly satisfied
	3	Neither satisfied nor dissatisfied
	4	Fairly dissatisfied
	5	Very dissatisfied
	6	Don't know

QDISPL

		Value
Standard Attributes	Position	100
	Label	Qdispl. Thinking just about your landline service rather than any other service you have in your package with "the answer to QB2"...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	CODE 1 TO CONTINUE

QL7

		Value
Standard Attributes	Position	101
	Label	QL7. (SAY TO THOSE WITH LANDLINE IN A PACKAGE - Thinking just about your landline service rather any other service you have in your package with (BUNDLE PROVIDER)...) Have you or your household ever CHANGED the company that provides your home ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input

QL7

		Value
Valid Values	1	Yes - in the last 6 months
	2	Yes - 7 to 12 months ago
	3	Yes - 13 to 18 months ago
	4	Yes - 1.5 to 2 years ago
	5	Yes - 2 to 3 years ago
	6	Yes - more than 3 years ago
	7	No - never changed supplier

NQL7A

		Value
Standard Attributes	Position	102
	Label	NQL7a. Did you make this change of provider for your landline service at the same time as moving home? IF CHANGED PROVIDER MORE THAN ONCE - Think about the landline service you changed most recently
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Yes
	2	No
	3	Don't know

QL7D

		Value
Standard Attributes	Position	103
	Label	QL7d. And did you keep the same telephone number when you switched your landline service? IF CHANGED PROVIDER MORE THAN ONCE - Think about the landline service you changed most recently
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Yes
	2	No
	3	Not sure

NQL7C

		Value
Standard Attributes	Position	104
	Label	NQL7c. Which provider did you use for your home landline service before switching to (LANDLINE PROVIDER)?
	Type	Numeric
	Format	F2
	Measurement	Nominal
	Role	Input
Valid Values	1	Advance Internet
	2	AOL
	3	BE
	4	BT
	5	Demon
	6	Eclipse
	7	EE/ Everything Everywhere
	8	Freesat
	9	John Lewis
	10	KComm/ Kingston Communications
	11	Now TV
	12	O2
	13	Orange
	14	Plusnet
	15	Post Office
	16	Sky
	17	Southern Electric
	18	Supanet
	19	TalkTalk
	20	Tesco
	21	Three (3) Mobile

NQL7C

	Value
22	TMobile
23	Top Up TV
24	Utilities Warehouse
25	Virgin Media
26	Vodafone
27	Zen
28	
29	
30	
31	
32	Other
33	Don't know

QL23A

	Value
Standard Attributes	Position 105
	Label QL23. Why did you switch from (PREVIOUS LANDLINE PROVIDER) to (LANDLINE PROVIDER)?: For a better/cheaper price/deal
	Type Numeric
	Format F1
	Measurement Nominal
	Role Input
Valid Values	0 Not
	1 For a better/cheaper price/deal

QL23B

		Value
Standard Attributes	Position	106
	Label	QL23. Why did you switch from (PREVIOUS LANDLINE PROVIDER) to (LANDLINE PROVIDER)?: Poor service from previous supplier
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Poor service from previous supplier

QL23C

		Value
Standard Attributes	Position	107
	Label	QL23. Why did you switch from (PREVIOUS LANDLINE PROVIDER) to (LANDLINE PROVIDER)?: Good experience with new supplier for other services/ previously
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input

QL23C

		Value
Valid Values	0	Not
	1	Good experience with new supplier for other services/ previously

QL23D

		Value
Standard Attributes	Position	108
	Label	QL23. Why did you switch from (PREVIOUS LANDLINE PROVIDER) to (LANDLINE PROVIDER)?: To bundle two or more services together with one supplier/ for convenience
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	To bundle two or more services together with one supplier/ for convenience

QL23E

		Value
Standard Attributes	Position	109
	Label	QL23. Why did you switch from (PREVIOUS LANDLINE PROVIDER) to (LANDLINE PROVIDER)?: Better range of price plans
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Better range of price plans

QL23F

		Value
Standard Attributes	Position	110
	Label	QL23. Why did you switch from (PREVIOUS LANDLINE PROVIDER) to (LANDLINE PROVIDER)?: New supplier recommended by someone I know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	New supplier recommended by someone I know

QL23G

		Value
Standard Attributes	Position	111
	Label	QL23. Why did you switch from (PREVIOUS LANDLINE PROVIDER) to (LANDLINE PROVIDER)?: Only choice of provider in the area
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Only choice of provider in the area

QL23H

		Value
Standard Attributes	Position	112
	Label	QL23. Why did you switch from (PREVIOUS LANDLINE PROVIDER) to (LANDLINE PROVIDER)?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QL23I

		Value
Standard Attributes	Position	113
	Label	QL23. Why did you switch from (PREVIOUS LANDLINE PROVIDER) to (LANDLINE PROVIDER)?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QL23J

		Value
Standard Attributes	Position	114
	Label	QL23. Why did you switch from (PREVIOUS LANDLINE PROVIDER) to (LANDLINE PROVIDER)?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QL23K

		Value
Standard Attributes	Position	115
	Label	QL23. Why did you switch from (PREVIOUS LANDLINE PROVIDER) to (LANDLINE PROVIDER)?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QL23L

		Value
Standard Attributes	Position	116
	Label	QL23. Why did you switch from (PREVIOUS LANDLINE PROVIDER) to (LANDLINE PROVIDER)?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QL23M

		Value
Standard Attributes	Position	117
	Label	QL23. Why did you switch from (PREVIOUS LANDLINE PROVIDER) to (LANDLINE PROVIDER)?: Other
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Other

QL23N

		Value
Standard Attributes	Position	118
	Label	QL23. Why did you switch from (PREVIOUS LANDLINE PROVIDER) to (LANDLINE PROVIDER)?: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

NQL7EA

		Value
Standard Attributes	Position	119
	Label	NQL7e. Did you receive any OTHER services from (PREVIOUS LANDLINE PROVIDER) as well as your landline service at the time you switched to (LANDLINE PROVIDER)? IF YES: Which other services did you receive from (PREVIOUS LANDLINE PROVIDER)?: ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	No, did not receive any other services

NQL7EB

		Value
Standard Attributes	Position	120
	Label	NQL7e. Did you receive any OTHER services from (PREVIOUS LANDLINE PROVIDER) as well as your landline service at the time you switched to (LANDLINE PROVIDER)? IF YES: Which other services did you receive from (PREVIOUS LANDLINE PROVIDER)?: ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TV service

NQL7EC

		Value
Standard Attributes	Position	121
	Label	NQL7e. Did you receive any OTHER services from (PREVIOUS LANDLINE PROVIDER) as well as your landline service at the time you switched to (LANDLINE PROVIDER)? IF YES: Which other services did you receive from (PREVIOUS LANDLINE PROVIDER)?: Fixed ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fixed broadband service

NQL7ED

		Value
Standard Attributes	Position	122
	Label	NQL7e. Did you receive any OTHER services from (PREVIOUS LANDLINE PROVIDER) as well as your landline service at the time you switched to (LANDLINE PROVIDER)? IF YES: Which other services did you receive from (PREVIOUS LANDLINE PROVIDER)?: Mobile ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
Role	Input	
Valid Values	0	Not
	1	Mobile broadband service

NQL7EE

		Value
Standard Attributes	Position	123
	Label	NQL7e. Did you receive any OTHER services from (PREVIOUS LANDLINE PROVIDER) as well as your landline service at the time you switched to (LANDLINE PROVIDER)? IF YES: Which other services did you receive from (PREVIOUS LANDLINE PROVIDER)?: Mobile ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Mobile phone service

NQL7EF

		Value
Standard Attributes	Position	124
	Label	NQL7e. Did you receive any OTHER services from (PREVIOUS LANDLINE PROVIDER) as well as your landline service at the time you switched to (LANDLINE PROVIDER)? IF YES: Which other services did you receive from (PREVIOUS LANDLINE PROVIDER)?: ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

PQL7FA

		Value
Standard Attributes	Position	125
	Label	.pQL7f. SERVICES RECEIVED FROM PREVIOUS SUPPLIER: TV service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TV service

PQL7FB

		Value
Standard Attributes	Position	126
	Label	.pQL7f. SERVICES RECEIVED FROM PREVIOUS SUPPLIER: Fixed broadband service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fixed broadband service

PQL7FC

		Value
Standard Attributes	Position	127
	Label	.pQL7f. SERVICES RECEIVED FROM PREVIOUS SUPPLIER: Mobile broadband service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Mobile broadband service

PQL7FD

		Value
Standard Attributes	Position	128
	Label	.pQL7f. SERVICES RECEIVED FROM PREVIOUS SUPPLIER: Mobile phone service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Mobile phone service

PQL7FE

		Value
Standard Attributes	Position	129
	Label	.pQL7f. SERVICES RECEIVED FROM PREVIOUS SUPPLIER: Landline service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Landline service

NQL7FA

		Value
Standard Attributes	Position	130
	Label	NQL7f. You said you received (SERVICES AT NQL7E) from (PREVIOUS LANDLINE PROVIDER). Did you get these services as a package/ bundle or separate services?: TV service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TV service

NQL7FB

		Value
Standard Attributes	Position	131
	Label	NQL7f. You said you received (SERVICES AT NQL7E) from (PREVIOUS LANDLINE PROVIDER). Did you get these services as a package/ bundle or separate services?: Fixed broadband service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fixed broadband service

NQL7FC

		Value
Standard Attributes	Position	132
	Label	NQL7f. You said you received (SERVICES AT NQL7E) from (PREVIOUS LANDLINE PROVIDER). Did you get these services as a package/ bundle or separate services?: Mobile broadband service
	Type	Numeric
	Format	F1
	Measurement	Nominal
Role		Input
Valid Values	0	Not
	1	Mobile broadband service

NQL7FD

		Value
Standard Attributes	Position	133
	Label	NQL7f. You said you received (SERVICES AT NQL7E) from (PREVIOUS LANDLINE PROVIDER). Did you get these services as a package/ bundle or separate services?: Mobile phone service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Mobile phone service

NQL7FE

		Value
Standard Attributes	Position	134
	Label	NQL7f. You said you received (SERVICES AT NQL7E) from (PREVIOUS LANDLINE PROVIDER). Did you get these services as a package/ bundle or separate services?: Landline service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Landline service

NQL7FF

		Value
Standard Attributes	Position	135
	Label	NQL7f. You said you received (SERVICES AT NQL7E) from (PREVIOUS LANDLINE PROVIDER). Did you get these services as a package/ bundle or separate services?: All separate services
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	All separate services

PL7B

		Value
Standard Attributes	Position	136
	Label	.PL7b. TEXT FOR QL7B
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	was it
	2	do you think it would be

QL7B

		Value
Standard Attributes	Position	137
	Label	QL7b. How easy or difficult was it/ do you think it would be to change the supplier of your home landline service? IF SWITCHED MORE THAN ONCE - Please think about the last time.
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Very easy
	2	Fairly easy
	3	Fairly difficult
	4	Very difficult
	5	Don't know

QL7CAA

		Value
Standard Attributes	Position	138
	Label	QL7ca. Thinking about when you switched your landline service, did you experience any difficulties with any of the following?: Comparing the different offers available for landline services when looking to switch
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Comparing the different offers available for landline services when looking to switch

QL7CAB

		Value
Standard Attributes	Position	139
	Label	QL7ca. Thinking about when you switched your landline service, did you experience any difficulties with any of the following?: Previous supplier kept sending bills for the cancelled service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Previous supplier kept sending bills for the cancelled service

QL7CAC

		Value
Standard Attributes	Position	140
	Label	QL7ca. Thinking about when you switched your landline service, did you experience any difficulties with any of the following?: Previous supplier kept trying to persuade us to stay
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Previous supplier kept trying to persuade us to stay

QL7CAD

		Value
Standard Attributes	Position	141
	Label	QL7ca. Thinking about when you switched your landline service, did you experience any difficulties with any of the following?: Getting through to the previous supplier to cancel the service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Getting through to the previous supplier to cancel the service

QL7CAE

		Value
Standard Attributes	Position	142
	Label	QL7ca. Thinking about when you switched your landline service, did you experience any difficulties with any of the following?: Temporary loss or disruption of your landline service during the switch
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Temporary loss or disruption of your landline service during the switch

QL7CAF

		Value
Standard Attributes	Position	143
	Label	QL7ca. Thinking about when you switched your landline service, did you experience any difficulties with any of the following?: Arranging for the old and new services to stop and start at the right time
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Arranging for the old and new services to stop and start at the right time

QL7CAG

		Value
Standard Attributes	Position	144
	Label	QL7ca. Thinking about when you switched your landline service, did you experience any difficulties with any of the following?: Technical issues getting the new service up and running
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Technical issues getting the new service up and running

QL7CAH

		Value
Standard Attributes	Position	145
	Label	QL7ca. Thinking about when you switched your landline service, did you experience any difficulties with any of the following?: Having to pay both the old supplier and the new supplier for a period of time
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Having to pay both the old supplier and the new supplier for a period of time

QL7CAI

		Value
Standard Attributes	Position	146
	Label	QL7ca. Thinking about when you switched your landline service, did you experience any difficulties with any of the following?: Keeping your phone number
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Keeping your phone number

QL7CAJ

		Value
Standard Attributes	Position	147
	Label	QL7ca. Thinking about when you switched your landline service, did you experience any difficulties with any of the following?: Knowing what steps you needed to take to switch from one supplier to another
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Knowing what steps you needed to take to switch from one supplier to another

QL7CAK

		Value
Standard Attributes	Position	148
	Label	QL7ca. Thinking about when you switched your landline service, did you experience any difficulties with any of the following?: Having to pay a cancellation or early termination charge to your previous supplier
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Having to pay a cancellation or early termination charge to your previous supplier

QL7CAL

		Value
Standard Attributes	Position	149
	Label	QL7ca. Thinking about when you switched your landline service, did you experience any difficulties with any of the following?: Getting your previous supplier to provide you with any information that you needed to be able to switch to another supplier
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Getting your previous supplier to provide you with any information that you needed to be able to switch to another suppl

QL7CAM

		Value
Standard Attributes	Position	150
	Label	QL7ca. Thinking about when you switched your landline service, did you experience any difficulties with any of the following?: Delay in receiving equipment from your current supplier (i.e. the company you switched to)
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Delay in receiving equipment from your current supplier (i.e. the company you switched to)

QL7CAN

		Value
Standard Attributes	Position	151
	Label	QL7ca. Thinking about when you switched your landline service, did you experience any difficulties with any of the following?: Having to wait for the contract period to end
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Having to wait for the contract period to end

QL7CAO

		Value
Standard Attributes	Position	152
	Label	QL7ca. Thinking about when you switched your landline service, did you experience any difficulties with any of the following?: The switching process took longer than you think it should have
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	The switching process took longer than you think it should have

QL7CAP

		Value
Standard Attributes	Position	153
	Label	QL7ca. Thinking about when you switched your landline service, did you experience any difficulties with any of the following?: None of these/ did not experience any difficulties
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	None of these/ did not experience any difficulties

QDISP2

		Value
Standard Attributes	Position	154
	Label	Qdisp2in. Again, thinking just about your fixed broadband service rather than any other service in your package with "the answer to QB2"...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	CODE 1 TO CONTINUE

QL8

		Value
Standard Attributes	Position	155
	Label	QL8. (SAY TO THOSE WITH LANDLINE IN A PACKAGE - Again, thinking just about your landline service rather any other service in your package with (BUNDLE PROVIDER)...) What is your current thinking regarding changing the company that provides your ...
	Type	Numeric
	Format	F1

QL8

	Value	
Measurement	Nominal	
Role	Input	
Valid Values	1	Actively looking for a new home landline service supplier at the moment
	2	Open to the idea of a new home landline service supplier
	3	Not interested in a new home landline service supplier
	4	Don't know

QL9A

	Value	
Standard Attributes	Position	156
	Label	QL9a. Have you considered changing the company that provides your home landline service? IF NECESSARY - This would include changing from one supplier for your whole service to using two suppliers - one for calls and one for line rental IF YES - When d...
	Type	Numeric

QL9A

		Value
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Yes - in the last 6 months
	2	Yes - 7 to 12 months ago
	3	Yes - 13 to 18 months ago
	4	Yes - 1.5 to 2 years ago
	5	Yes - 2 to 3 years ago
	6	Yes - more than 3 years ago
	7	No - never considered changing supplier
	8	No - can't change, only one supplier in the area

QL9B

		Value
Standard Attributes	Position	157
	Label	QL9b. And did you actively START LOOKING for an alternative landline service supplier?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	1
2		No

QL10AA

		Value
Standard Attributes	Position	158
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?: Happy/ satisfied/ content with my current supplier
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Happy/ satisfied/ content with my current supplier

QL10AB

		Value
Standard Attributes	Position	159
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?: Problems/ issues with current provider not sufficiently bad/ frequent to switch
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Problems/ issues with current provider not sufficiently bad/ frequent to switch

QL10AC

		Value
Standard Attributes	Position	160
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?: Current provider is still the best deal/ cheapest/ cheap enough/ wouldn't save enough to warran...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Current provider is still the best deal/ cheapest/ cheap enough/ wouldn't save enough to warrant switching

QL10AD

		Value
Standard Attributes	Position	161
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?: Current provider improved their offer
	Type	Numeric
	Format	F1
	Measurement	Nominal
Valid Values	Role	Input
	0	Not
	1	Current provider improved their offer

QL10AE

		Value
Standard Attributes	Position	162
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?: Prefer to stay with trusted/ known provider
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Prefer to stay with trusted/ known provider

QL10AF

		Value
Standard Attributes	Position	163
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?: Difficult to make comparisons between providers
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Difficult to make comparisons between providers

QL10AG

		Value
Standard Attributes	Position	164
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?: No/ not enough difference between providers
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	No/ not enough difference between providers

QL10AH

		Value
Standard Attributes	Position	165
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?: Too busy/ don't have time to research the options
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Too busy/ don't have time to research the options

QL10AI

		Value
Standard Attributes	Position	166
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?: Too big a risk that something will go wrong in the transition/ switch from one supplier to another
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Too big a risk that something will go wrong in the transition/ switch from one supplier to another

QL10AJ

		Value
Standard Attributes	Position	167
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?: Information available confusing / couldn't understand technical jargon
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Information available confusing / couldn't understand technical jargon

QL10AK

		Value
Standard Attributes	Position	168
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?: Tied to fixed length contract with my current provider
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Tied to fixed length contract with my current provider

QL10AL

		Value
Standard Attributes	Position	169
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?: Still within my contract period/ would have to pay an early termination charge/ cancellation charge
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Still within my contract period/ would have to pay an early termination charge/ cancellation charge

QL10AM

		Value
Standard Attributes	Position	170
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?: Have a minimum notice period
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Have a minimum notice period

QL10AN

		Value
Standard Attributes	Position	171
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?: Didn't want to get locked into a fixed contract with new provider
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Didn't want to get locked into a fixed contract with new provider

QL10AO

		Value
Standard Attributes	Position	172
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?: Shopping around for a new provider is too much of a hassle or a chore
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Shopping around for a new provider is too much of a hassle or a chore

QL10AP

		Value
Standard Attributes	Position	173
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?: Too much hassle to set up the new service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Too much hassle to set up the new service

QL10AQ

		Value
Standard Attributes	Position	174
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?: Don't live in a cabled street/ can't get cable telephone where I live
	Type	Numeric
	Format	F1
	Measurement	Nominal
Valid Values	Role	Input
	0	Not
	1	Don't live in a cabled street/ can't get cable telephone where I live

QL10AR

		Value
Standard Attributes	Position	175
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?: It's not clear what steps I would need to take to switch supplier
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	It's not clear what steps I would need to take to switch supplier

QL10AS

		Value
Standard Attributes	Position	176
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?: It's too time consuming to go through the process of switching from one supplier to another
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	It's too time consuming to go through the process of switching from one supplier to another

QL10AT

		Value
Standard Attributes	Position	177
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?: It would have been difficult to keep my phone number
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	It would have been difficult to keep my phone number

QL10AU

		Value
Standard Attributes	Position	178
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QL10AV

		Value
Standard Attributes	Position	179
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QL10AW

		Value
Standard Attributes	Position	180
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QL10AX

		Value
Standard Attributes	Position	181
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QL10AY

		Value
Standard Attributes	Position	182
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QL10AZ

		Value
Standard Attributes	Position	183
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QL10AAA

		Value
Standard Attributes	Position	184
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QL10AAB

		Value
Standard Attributes	Position	185
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QL10AAC

		Value
Standard Attributes	Position	186
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QL10AAD

		Value
Standard Attributes	Position	187
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QL10AAE

		Value
Standard Attributes	Position	188
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QL10AAF

		Value
Standard Attributes	Position	189
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?: Other
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Other

QL10AAG

		Value
Standard Attributes	Position	190
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?: PROVIDER SATISFACTI ON
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	PROVIDER SATISFACTI ON

QL10AAH

		Value
Standard Attributes	Position	191
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?: NO COST BENEFIT
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	NO COST BENEFIT

QL10AAI

		Value
Standard Attributes	Position	192
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?: STAY WITH TRUSTED PROVIDER
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	STAY WITH TRUSTED PROVIDER

QL10AAJ

		Value
Standard Attributes	Position	193
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?: CLARITY OF INFORMATION
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	CLARITY OF INFORMATION

QL10AAK

		Value
Standard Attributes	Position	194
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?: TERMS AND CONDITIONS
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TERMS AND CONDITIONS

QL10AAL

		Value
Standard Attributes	Position	195
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?: HASSLE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	HASSLE

QL10AAM

		Value
Standard Attributes	Position	196
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?: SERVICE AVAILABILIT...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	SERVICE AVAILABILIT...

QL10AAN

		Value
Standard Attributes	Position	197
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?: RISK
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	RISK

QL10AAO

		Value
Standard Attributes	Position	198
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?: NO BENEFIT/ INCENTIVE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	NO BENEFIT/ INCENTIVE

QL10AAP

		Value
Standard Attributes	Position	199
	Label	QL10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different landline supplier?: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

QL24

		Value
Standard Attributes	Position	200
	Label	QL24. Please think back to when you switched landline supplier in the last 12 months - from (PREVIOUS LANDLINE PROVIDER) to (LANDLINE PROVIDER). Once you had decided to switch your landline service, did you contact...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Both your previous and your new supplier
	2	Only your previous supplier
	3	Only your new supplier
	4	Can't remember

QL25

		Value
Standard Attributes	Position	201
	Label	QL25. Who did you contact first?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Your previous supplier
	2	Your new supplier
	3	Can't remember

QL26

		Value
Standard Attributes	Position	202
	Label	QL26. Did your previous supplier contact you about your decision to change landline provider?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Yes
	2	No
	3	Can't remember

QL27

		Value
Standard Attributes	Position	203
	Label	QL27. Which one of these statements best describes the contact you had with your previous landline supplier?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	They did not try to persuade me to stay with them
	2	They tried to persuade me to stay, but did not put me under any pressure to stay
	3	They put me under pressure to stay with them
	4	Can't remember

QL30

		Value
Standard Attributes	Position	204
	Label	QL30. Which of the following best describes how you feel about your decision to switch landline service provider? Would you say you are...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Very happy
	2	Fairly happy
	3	Fairly unhappy
	4	Very unhappy
	5	Don't know

QL31

		Value
Standard Attributes	Position	205
	Label	QL31. Did you contact your provider (LANDLINE PROVIDER) or any new providers while you were considering switching?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Both your current and potential new suppliers
	2	Only your current supplier
	3	Only potential new suppliers
	4	No, neither
	5	Can't remember

QL32

		Value
Standard Attributes	Position	206
	Label	QL32. Who did you contact first?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Your current supplier
	2	The communications provider you were planning to change to
	3	Can't remember

QL33

		Value
Standard Attributes	Position	207
	Label	QL33. Did your current supplier contact you about your plans to change landline provider?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Yes
	2	No
	3	Can't remember

QL34

		Value
Standard Attributes	Position	208
	Label	QL34. Which one of these statements best describes the contact you had with your current landline supplier?
	Type	Numeric
	Format	F1
	Measurement	Nominal
Valid Values	Role	Input
	1	They did not try to persuade me to stay with them
	2	They tried to persuade me to stay, but did not put me under any pressure to stay
	3	They put me under pressure to stay with them
	4	Can't remember

QL37

		Value
Standard Attributes	Position	209
	Label	QL37. Which of the following best describes how you feel about your decision NOT to switch landline service provider? Would you say you are...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Very happy
	2	Fairly happy
	3	Fairly unhappy
	4	Very unhappy
	5	Don't know

QL19A

		Value
Standard Attributes	Position	210
	Label	QL19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (LANDLINE PROVIDER)? They are the best landline provider on the market. IF NECESSARY - Do you...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Agree strongly
	2	Agree slightly
	3	Neither agree nor disagree
	4	Disagree slightly
	5	Disagree strongly
	6	Don't know

QL9DA

		Value
Standard Attributes	Position	211
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?: Problems/ issues with current provider not sufficiently bad/ frequent to switch
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Problems/ issues with current provider not sufficiently bad/ frequent to switch

QL9DB

		Value
Standard Attributes	Position	212
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?: Current provider is still the best deal/ cheapest/ cheap enough/ wouldn't save enough to warrant switching
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Current provider is still the best deal/ cheapest/ cheap enough/ wouldn't save enough to warrant switching

QL9DC

		Value
Standard Attributes	Position	213
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?: Prefer to stay with trusted/ known provider
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Prefer to stay with trusted/ known provider

QL9DD

		Value
Standard Attributes	Position	214
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?: Difficult to make comparisons between providers
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Difficult to make comparisons between providers

QL9DE

		Value
Standard Attributes	Position	215
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?: No/ not enough difference between providers
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	No/ not enough difference between providers

QL9DF

		Value
Standard Attributes	Position	216
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?: Too busy/ don't have time to research the options
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Too busy/ don't have time to research the options

QL9DG

		Value
Standard Attributes	Position	217
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?: Too big a risk that something will go wrong in the transition/ switch from one supplier to another
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Too big a risk that something will go wrong in the transition/ switch from one supplier to another

QL9DH

		Value
Standard Attributes	Position	218
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?: Information available confusing / couldn't understand technical jargon
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Information available confusing / couldn't understand technical jargon

QL9DI

		Value
Standard Attributes	Position	219
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?: Tied to fixed length contract with my current provider
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Tied to fixed length contract with my current provider

QL9DJ

		Value
Standard Attributes	Position	220
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?: Still within my contract period/ would have to pay an early termination charge/ cancellation charge
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Still within my contract period/ would have to pay an early termination charge/ cancellation charge

QL9DK

		Value
Standard Attributes	Position	221
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?: Have a minimum notice period
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Have a minimum notice period

QL9DL

		Value
Standard Attributes	Position	222
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?: Didn't want to get locked into a fixed contract with new provider
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input

QL9DL

		Value
Valid Values	0	Not
	1	Didn't want to get locked into a fixed contract with new provider

QL9DM

		Value
Standard Attributes	Position	223
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?: Shopping around for a new provider is too much of a hassle or a chore
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Shopping around for a new provider is too much of a hassle or a chore

QL9DN

		Value
Standard Attributes	Position	224
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?: Too much hassle to set up the new service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Too much hassle to set up the new service

QL9DO

		Value
Standard Attributes	Position	225
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?: Don't live in a cabled street/ can't get cable telephone where I live
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't live in a cabled street/ can't get cable telephone where I live

QL9DP

		Value
Standard Attributes	Position	226
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?: It's not clear what steps I would need to take to switch supplier
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	It's not clear what steps I would need to take to switch supplier

QL9DQ

		Value
Standard Attributes	Position	227
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?: It's too time consuming to go through the process of switching from one supplier to another
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	It's too time consuming to go through the process of switching from one supplier to another

QL9DR

		Value
Standard Attributes	Position	228
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?: It would have been difficult to keep my phone number
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	It would have been difficult to keep my phone number

QL9DS

		Value
Standard Attributes	Position	229
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?: Not interested/ no reason/ not bothered/ happy enough
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Not interested/ no reason/ not bothered/ happy enough

QL9DT

		Value
Standard Attributes	Position	230
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?: Don't use the landline much
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't use the landline much

QL9DU

		Value
Standard Attributes	Position	231
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?: Only provider in the area
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Only provider in the area

QL9DV

		Value
Standard Attributes	Position	232
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?: Don't want to split up the bundle
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't want to split up the bundle

QL9DW

		Value
Standard Attributes	Position	233
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QL9DX

		Value
Standard Attributes	Position	234
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QL9DY

		Value
Standard Attributes	Position	235
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QL9DZ

		Value
Standard Attributes	Position	236
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QL9DAA

		Value
Standard Attributes	Position	237
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QL9DAB

		Value
Standard Attributes	Position	238
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QL9DAC

		Value
Standard Attributes	Position	239
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QL9DAD

		Value
Standard Attributes	Position	240
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QL9DAE

		Value
Standard Attributes	Position	241
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QL9DAF

		Value
Standard Attributes	Position	242
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?: Other
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Other

QL9DAG

		Value
Standard Attributes	Position	243
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?: PROVIDER SATISFACTI ON
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	PROVIDER SATISFACTI ON

QL9DAH

		Value
Standard Attributes	Position	244
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?: NO COST BENEFIT
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	NO COST BENEFIT

QL9DAI

		Value
Standard Attributes	Position	245
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?: STAY WITH TRUSTED PROVIDER
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	STAY WITH TRUSTED PROVIDER

QL9DAJ

		Value
Standard Attributes	Position	246
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?: CLARITY OF INFORMATION
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	CLARITY OF INFORMATION

QL9DAK

		Value
Standard Attributes	Position	247
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?: TERMS AND CONDITIONS
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TERMS AND CONDITIONS

QL9DAL

		Value
Standard Attributes	Position	248
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?: HASSLE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	HASSLE

QL9DAM

		Value
Standard Attributes	Position	249
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?: SERVICE AVAILABILIT Y
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	SERVICE AVAILABILIT...

QL9DAN

		Value
Standard Attributes	Position	250
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?: RISK
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	RISK

QL9DAO

		Value
Standard Attributes	Position	251
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?: NO BENEFIT/ INCENTIVE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	NO BENEFIT/ INCENTIVE

QL9DAP

		Value
Standard Attributes	Position	252
	Label	QL9d. Why are you not interested in changing the company that provides your home landline service?: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

QL21A

		Value
Standard Attributes	Position	253
	Label	QL21. If you were looking for advice or information on landline providers, price plans and tariffs, where would you turn to for trusted information?: Family members
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Family members

QL21B

		Value
Standard Attributes	Position	254
	Label	QL21. If you were looking for advice or information on landline providers, price plans and tariffs, where would you turn to for trusted information?: Friends
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Friends

QL21C

		Value
Standard Attributes	Position	255
	Label	QL21. If you were looking for advice or information on landline providers, price plans and tariffs, where would you turn to for trusted information?: Colleagues
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Colleagues

QL21D

		Value
Standard Attributes	Position	256
	Label	QL21. If you were looking for advice or information on landline providers, price plans and tariffs, where would you turn to for trusted information?: Magazines/ newspapers
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Magazines/ newspapers

QL21E

		Value
Standard Attributes	Position	257
	Label	QL21. If you were looking for advice or information on landline providers, price plans and tariffs, where would you turn to for trusted information?: TV/ radio programmes/ advertising
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TV/ radio programmes/ advertising

QL21F

		Value
Standard Attributes	Position	258
	Label	QL21. If you were looking for advice or information on landline providers, price plans and tariffs, where would you turn to for trusted information?: Supplier already using for this service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Supplier already using for this service

QL21G

		Value
Standard Attributes	Position	259
	Label	QL21. If you were looking for advice or information on landline providers, price plans and tariffs, where would you turn to for trusted information?: Another supplier not already using
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Another supplier not already using

QL21H

		Value
Standard Attributes	Position	260
	Label	QL21. If you were looking for advice or information on landline providers, price plans and tariffs, where would you turn to for trusted information?: Leaflets in stores/ post
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Leaflets in stores/ post

QL21I

		Value
Standard Attributes	Position	261
	Label	QL21. If you were looking for advice or information on landline providers, price plans and tariffs, where would you turn to for trusted information?: Websites of suppliers/ service providers
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Websites of suppliers/ service providers

QL21J

		Value
Standard Attributes	Position	262
	Label	QL21. If you were looking for advice or information on landline providers, price plans and tariffs, where would you turn to for trusted information?: Cost comparison websites
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Cost comparison websites

QL21K

		Value
Standard Attributes	Position	263
	Label	QL21. If you were looking for advice or information on landline providers, price plans and tariffs, where would you turn to for trusted information?: Internet in general
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Internet in general

QL21L

		Value
Standard Attributes	Position	264
	Label	QL21. If you were looking for advice or information on landline providers, price plans and tariffs, where would you turn to for trusted information?: Visit shop/ store selling technology/ device
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Visit shop/ store selling technology/ device

QL21M

		Value
Standard Attributes	Position	265
	Label	QL21. If you were looking for advice or information on landline providers, price plans and tariffs, where would you turn to for trusted information?: Government body/ regulator
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Government body/ regulator

QL21N

		Value
Standard Attributes	Position	266
	Label	QL21. If you were looking for advice or information on landline providers, price plans and tariffs, where would you turn to for trusted information?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QL21O

		Value
Standard Attributes	Position	267
	Label	QL21. If you were looking for advice or information on landline providers, price plans and tariffs, where would you turn to for trusted information?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QL21P

		Value
Standard Attributes	Position	268
	Label	QL21. If you were looking for advice or information on landline providers, price plans and tariffs, where would you turn to for trusted information?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QL21Q

		Value
Standard Attributes	Position	269
	Label	QL21. If you were looking for advice or information on landline providers, price plans and tariffs, where would you turn to for trusted information?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QL21R

		Value
Standard Attributes	Position	270
	Label	QL21. If you were looking for advice or information on landline providers, price plans and tariffs, where would you turn to for trusted information?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QL21S

		Value
Standard Attributes	Position	271
	Label	QL21. If you were looking for advice or information on landline providers, price plans and tariffs, where would you turn to for trusted information?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QL21T

		Value
Standard Attributes	Position	272
	Label	QL21. If you were looking for advice or information on landline providers, price plans and tariffs, where would you turn to for trusted information?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QL21U

		Value
Standard Attributes	Position	273
	Label	QL21. If you were looking for advice or information on landline providers, price plans and tariffs, where would you turn to for trusted information?: Other
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Other

QL21V

		Value
Standard Attributes	Position	274
	Label	QL21. If you were looking for advice or information on landline providers, price plans and tariffs, where would you turn to for trusted information?: RELATIVES/ FRIENDS
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	RELATIVES/ FRIENDS

QL21W

		Value
Standard Attributes	Position	275
	Label	QL21. If you were looking for advice or information on landline providers, price plans and tariffs, where would you turn to for trusted information?: MEDIA/ ADVERTISING
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	MEDIA/ ADVERTISING

QL21X

		Value
Standard Attributes	Position	276
	Label	QL21. If you were looking for advice or information on landline providers, price plans and tariffs, where would you turn to for trusted information?: SUPPLIERS
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	SUPPLIERS

QL21Y

		Value
Standard Attributes	Position	277
	Label	QL21. If you were looking for advice or information on landline providers, price plans and tariffs, where would you turn to for trusted information?: LITERATURE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	LITERATURE

QL21Z

		Value
Standard Attributes	Position	278
	Label	QL21. If you were looking for advice or information on landline providers, price plans and tariffs, where would you turn to for trusted information?: ONLINE (EXCLUDING SUPPLIER WEBSITES)
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input

QL21Z

		Value
Valid Values	0	Not
	1	ONLINE (EXCLUDING SUPPLIER WEBSITES)

QL21AA

		Value
Standard Attributes	Position	279
	Label	QL21. If you were looking for advice or information on landline providers, price plans and tariffs, where would you turn to for trusted information?: GOVERNMENT BODY
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	GOVERNMENT BODY

QL21AB

		Value
Standard Attributes	Position	280
	Label	QL21. If you were looking for advice or information on landline providers, price plans and tariffs, where would you turn to for trusted information?: Would not look for information/ advice
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Would not look for information/ advice

QL21AC

		Value
Standard Attributes	Position	281
	Label	QL21. If you were looking for advice or information on landline providers, price plans and tariffs, where would you turn to for trusted information?: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

QL22

		Value
Standard Attributes	Position	282
	Label	QL22. How easy or difficult do you think it is to make COST comparisons between landline suppliers?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Very easy
	2	Fairly easy
	3	Fairly difficult
	4	Very difficult
	5	Don't know

QM1AA

		Value
Standard Attributes	Position	283
	Label	QM1aa. You mentioned earlier that your mobile phone service is provided by "the answer to QB2" as part of a package...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	CODE 1 TO CONTINUE

QM1

		Value
Standard Attributes	Position	284
	Label	QM1. I'd like to talk with you about your service for the mobile phone that you have and use the most. We're interested in the NETWORK that you pay for the calls you make or the texts you send rather than the phone handset itself. Firstly, can I check...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input

QM1

		Value
Valid Values	1	You
	2	Another member of your household
	3	Your company
	4	Someone else

QM1A

		Value
Standard Attributes	Position	285
	Label	QM1a. How many mobile phones with different telephone numbers do you use at least once a month? IF NECESSARY - Please include any phones used for work or other purposes?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	1
	2	2
	3	3
	4	4 or more

QM2A

		Value
Standard Attributes	Position	286
	Label	QM2. Which mobile phone network do you use most often?: Advance Internet
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	Advance Internet

QM2B

		Value
Standard Attributes	Position	287
	Label	QM2. Which mobile phone network do you use most often?: AOL
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	AOL

QM2C

		Value
Standard Attributes	Position	288
	Label	QM2. Which mobile phone network do you use most often?: BE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	BE

QM2D

		Value
Standard Attributes	Position	289
	Label	QM2. Which mobile phone network do you use most often?: BT
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	BT

QM2E

		Value
Standard Attributes	Position	290
	Label	QM2. Which mobile phone network do you use most often?: Demon
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	Demon

QM2F

		Value
Standard Attributes	Position	291
	Label	QM2. Which mobile phone network do you use most often?: Eclipse
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	Eclipse

QM2G

		Value
Standard Attributes	Position	292
	Label	QM2. Which mobile phone network do you use most often?: EE/ Everything Everywhere
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	EE/ Everything Everywhere

QM2H

		Value
Standard Attributes	Position	293
	Label	QM2. Which mobile phone network do you use most often?: Freesat
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Freesat

QM2I

		Value
Standard Attributes	Position	294
	Label	QM2. Which mobile phone network do you use most often?: John Lewis
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	John Lewis

QM2J

		Value
Standard Attributes	Position	295
	Label	QM2. Which mobile phone network do you use most often?: KComm/ Kingston Communications
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	KComm/ Kingston Communications

QM2K

		Value
Standard Attributes	Position	296
	Label	QM2. Which mobile phone network do you use most often?: Now TV
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	Now TV

QM2L

		Value
Standard Attributes	Position	297
	Label	QM2. Which mobile phone network do you use most often?: O2
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	O2

QM2M

		Value
Standard Attributes	Position	298
	Label	QM2. Which mobile phone network do you use most often?: Orange
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	Orange

QM2N

		Value
Standard Attributes	Position	299
	Label	QM2. Which mobile phone network do you use most often?: Plusnet
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	Plusnet

QM2O

		Value
Standard Attributes	Position	300
	Label	QM2. Which mobile phone network do you use most often?: Post Office
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	Post Office

QM2P

		Value
Standard Attributes	Position	301
	Label	QM2. Which mobile phone network do you use most often?: Sky
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	Sky

QM2Q

		Value
Standard Attributes	Position	302
	Label	QM2. Which mobile phone network do you use most often?: Southern Electric
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	Southern Electric

QM2R

		Value
Standard Attributes	Position	303
	Label	QM2. Which mobile phone network do you use most often?: Supanet
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	Supanet

QM2S

		Value
Standard Attributes	Position	304
	Label	QM2. Which mobile phone network do you use most often?: TalkTalk
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	TalkTalk

QM2T

		Value
Standard Attributes	Position	305
	Label	QM2. Which mobile phone network do you use most often?: Tesco
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	Tesco

QM2U

		Value
Standard Attributes	Position	306
	Label	QM2. Which mobile phone network do you use most often?: Three (3) Mobile
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	Three (3) Mobile

QM2V

		Value
Standard Attributes	Position	307
	Label	QM2. Which mobile phone network do you use most often?: TMobile
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TMobile

QM2W

		Value
Standard Attributes	Position	308
	Label	QM2. Which mobile phone network do you use most often?: Top Up TV
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	Top Up TV

QM2X

		Value
Standard Attributes	Position	309
	Label	QM2. Which mobile phone network do you use most often?: Utilities Warehouse
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	Utilities Warehouse

QM2Y

		Value
Standard Attributes	Position	310
	Label	QM2. Which mobile phone network do you use most often?: Virgin Media
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	Virgin Media

QM2Z

		Value
Standard Attributes	Position	311
	Label	QM2. Which mobile phone network do you use most often?: Vodafone
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	Vodafone

QM2AA

		Value
Standard Attributes	Position	312
	Label	QM2. Which mobile phone network do you use most often?: Zen
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	Zen

QM2AB

		Value
Standard Attributes	Position	313
	Label	QM2. Which mobile phone network do you use most often?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	

QM2AC

		Value
Standard Attributes	Position	314
	Label	QM2. Which mobile phone network do you use most often?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	

QM2AD

		Value
Standard Attributes	Position	315
	Label	QM2. Which mobile phone network do you use most often?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	

QM2AE

		Value
Standard Attributes	Position	316
	Label	QM2. Which mobile phone network do you use most often?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	

QM2AF

		Value
Standard Attributes	Position	317
	Label	QM2. Which mobile phone network do you use most often?: Other
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Other

QM2AG

		Value
Standard Attributes	Position	318
	Label	QM2. Which mobile phone network do you use most often?: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
1		Don't know

MPSUP

		Value
Standard Attributes	Position	319
	Label	.MPSUP. MOBILE PHONE NETWORK
	Type	Numeric
	Format	F2
	Measurement	Nominal
	Role	Input
Valid Values	1	Advance Internet
	2	AOL
	3	BE
	4	BT
	5	Demon
	6	Eclipse
	7	EE/ Everything Everywhere
	8	Freesat
	9	John Lewis
	10	KComm/ Kingston Communicatio ns
	11	Now TV
	12	O2

MPSUP

	Value
13	Orange
14	Plusnet
15	Post Office
16	Sky
17	Southern Electric
18	Supanet
19	TalkTalk
20	Tesco
21	Three (3) Mobile
22	TMobile
23	Top Up TV
24	Utilities Warehouse
25	Virgin Media
26	Vodafone
27	Zen
28	
29	
30	
31	
32	Other
33	Don't know

X63

		Value
Standard Attributes	Position	320
	Label	QM2a. Which of these best describes the (MAIN) mobile phone package you use?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Monthly contract/ postpay
	2	Pay as you go/ prepay
	3	Other
	4	Don't know

X64

		Value
Standard Attributes	Position	321
	Label	QM2aa. When you signed up for your current mobile contract did you get a handset with the contract or did you only get a SIM card?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Handset and contract
	2	SIM only
	3	Don't know

X65

		Value
Standard Attributes	Position	322
	Label	QM2ab. Are you still within your minimum contract period? IF NECESSARY - Contract periods tend to run for 12, 18 or 24 months and this is agreed when you take out the contract for the mobile phone service and handset.
	Type	Numeric
	Format	F1
	Measurement	Nominal
Valid Values	Role	Input
	1	Yes, still within contract period
	2	No, I am out of my minimum contract period
	3	Don't know

X66

		Value
Standard Attributes	Position	323
	Label	QM2ac. Which one of these best describes your current situation, now that your minimum contract period for your mobile phone service and handset has ended?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	I am paying a similar monthly tariff compared to when I signed up
	2	I am now on a SIM-only cheaper tariff
	3	I am now on a cheaper tariff to when I signed up, but not SIM-only
	4	I am now on a more expensive tariff compared to when I signed up
	5	Don't know

QM2ADA

		Value
Standard Attributes	Position	324
	Label	QM2ad. Why did you choose to take a SIM-only tariff with your existing mobile network provider, rather than switch to another provider?: Cheaper than a full contract
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Cheaper than a full contract

QM2ADB

		Value
Standard Attributes	Position	325
	Label	QM2ad. Why did you choose to take a SIM-only tariff with your existing mobile network provider, rather than switch to another provider?: Cheaper than prepay/ pay as you go
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Cheaper than prepay/ pay as you go

QM2ADC

		Value
Standard Attributes	Position	326
	Label	QM2ad. Why did you choose to take a SIM-only tariff with your existing mobile network provider, rather than switch to another provider?: Cheaper generally
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Cheaper generally

QM2ADD

		Value
Standard Attributes	Position	327
	Label	QM2ad. Why did you choose to take a SIM-only tariff with your existing mobile network provider, rather than switch to another provider?: Easier to switch supplier/ network from SIM-only than from a full contract
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Easier to switch supplier/ network from SIM-only than from a full contract

QM2ADE

		Value
Standard Attributes	Position	328
	Label	QM2ad. Why did you choose to take a SIM-only tariff with your existing mobile network provider, rather than switch to another provider?: Waiting until I make a decision about a new handset before taking out another full contract
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Waiting until I make a decision about a new handset before taking out another full contract

QM2ADF

		Value
Standard Attributes	Position	329
	Label	QM2ad. Why did you choose to take a SIM-only tariff with your existing mobile network provider, rather than switch to another provider?: Waiting until I make a decision about a new mobile network before taking out another full contract
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Waiting until I make a decision about a new mobile network before taking out another full contract

QM2ADG

		Value
Standard Attributes	Position	330
	Label	QM2ad. Why did you choose to take a SIM-only tariff with your existing mobile network provider, rather than switch to another provider?: Testing the mobile network without getting tied into a full contract
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Testing the mobile network without getting tied into a full contract

QM2ADH

		Value
Standard Attributes	Position	331
	Label	QM2ad. Why did you choose to take a SIM-only tariff with your existing mobile network provider, rather than switch to another provider?: Not interested in getting a new handset
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Not interested in getting a new handset

QM2ADI

		Value
Standard Attributes	Position	332
	Label	QM2ad. Why did you choose to take a SIM-only tariff with your existing mobile network provider, rather than switch to another provider?: Happy with my existing network
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Happy with my existing network

QM2ADJ

		Value
Standard Attributes	Position	333
	Label	QM2ad. Why did you choose to take a SIM-only tariff with your existing mobile network provider, rather than switch to another provider?: Didn't want a new number
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Didn't want a new number

QM2ADK

		Value
Standard Attributes	Position	334
	Label	QM2ad. Why did you choose to take a SIM-only tariff with your existing mobile network provider, rather than switch to another provider?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QM2ADL

		Value
Standard Attributes	Position	335
	Label	QM2ad. Why did you choose to take a SIM-only tariff with your existing mobile network provider, rather than switch to another provider?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QM2ADM

		Value
Standard Attributes	Position	336
	Label	QM2ad. Why did you choose to take a SIM-only tariff with your existing mobile network provider, rather than switch to another provider?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QM2ADN

		Value
Standard Attributes	Position	337
	Label	QM2ad. Why did you choose to take a SIM-only tariff with your existing mobile network provider, rather than switch to another provider?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QM2ADO

		Value
Standard Attributes	Position	338
	Label	QM2ad. Why did you choose to take a SIM-only tariff with your existing mobile network provider, rather than switch to another provider?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QM2ADP

		Value
Standard Attributes	Position	339
	Label	QM2ad. Why did you choose to take a SIM-only tariff with your existing mobile network provider, rather than switch to another provider?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QM2ADQ

		Value
Standard Attributes	Position	340
	Label	QM2ad. Why did you choose to take a SIM-only tariff with your existing mobile network provider, rather than switch to another provider?: Other reasons
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Other reasons

X68

		Value
Standard Attributes	Position	341
	Label	QM2b. How long has (MOBILE PHONE NETWORK) been providing your mobile phone network?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Less than 3 months
	2	3-6 months
	3	7-12 months
	4	More than a year, up to 2 years
	5	More than 2 years, up to 4 years
	6	More than 4 years, up to 6 years
	7	More than 6 years, up to 10 years
	8	More than 10 years
	9	Don't know

QM3C

		Value
Standard Attributes	Position	342
	Label	QM3c. In the last 12 months, has (MOBILE PHONE NETWORK) offered you a new deal for your mobile phone service with extra or improved services? IF YES - Did you take up the offer? IF YES - Did this require you to extend your contract with (MOBILE PHONE ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	No, have not been offered a new deal in the last 12 months
	2	Offered, but did not take up deal

QM3C

	Value
3	Took up the offer, did not need to extend contract
4	Took up the offer and extended the contract
5	Took up the offer, but don't know whether extended the contract
6	Not sure if offered a deal or not

QM3B

	Value
Standard Attributes	Position 343
	Label QM3b. Do you have a contract with (MOBILE PHONE NETWORK) which ties you to their service for a period of time? IF YES - When does your current contract run out?
	Type Numeric
	Format F1
	Measurement Nominal
	Role Input
Valid Values	1 No, don't have a ...
	2 Within the next month
	3 In 1-3 months
	4 In 4-6 months
	5 In 7-12 months

QM3B

		Value
	6	In 13-18 months
	7	In more than 18 months
	8	Not sure when contract runs out
	9	Don't know if I have a contract

QM5

		Value
Standard Attributes	Position	344
	Label	QM5. In terms of your mobile phone service... How satisfied are you with the OVERALL SERVICE PROVIDED by (MOBILE PHONE NETWORK)? Would you say you are...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Very satisfied
	2	Fairly satisfied
	3	Neither satisfied nor dissatisfied
	4	Fairly dissatisfied
	5	Very dissatisfied
	6	Don't know

QM5A

		Value
Standard Attributes	Position	345
	Label	QM5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (MOBILE PHONE NETWORK)? Would you say you are...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Very satisfied
	2	Fairly satisfied
	3	Neither satisfied nor dissatisfied
	4	Fairly dissatisfied
	5	Very dissatisfied
	6	Don't know

QM5B

		Value
Standard Attributes	Position	346
	Label	QM5b. And how satisfied are you with the RECEPTION or EASE OF ACCESSING the (MOBILE PHONE NETWORK) network? Would you say you are...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Very satisfied
	2	Fairly satisfied
	3	Neither satisfied nor dissatisfied
	4	Fairly dissatisfied
	5	Very dissatisfied
	6	Don't know

QDISPM

		Value
Standard Attributes	Position	347
	Label	Qdismp. Thinking just about your mobile phone service rather than any other service you have in your package with "the answer to QB2"...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	CODE 1 TO CONTINUE

QM7

		Value
Standard Attributes	Position	348
	Label	QM7. (SAY TO THOSE WITH MOBILE PHONE IN A PACKAGE - Thinking just about your mobile phone service rather any other service you have in your package with (BUNDLE PROVIDER)...) Have you ever CHANGED your mobile phone network supplier? IF NECESSARY ...

QM7

		Value
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Yes - in the last 6 months
	2	Yes - 6 to 12 months ago
	3	Yes - 13 to 18 months ago
	4	Yes - 1.5 to 2 years ago
	5	Yes - 2 to 3 years ago
	6	Yes - more than 3 years ago
	7	No - never changed supplier
	8	No - can't change, only one supplier in the area

NQM7DA

		Value
Standard Attributes	Position	349
	Label	NQM7da. Did you keep your mobile phone number when you switched to another network? IF CHANGED PROVIDER MORE THAN ONCE - Please think about the most recent switch.
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Yes, kept the same number
	2	No, changed my number
	3	Can't remember

NQM7C

		Value
Standard Attributes	Position	350
	Label	NQM7c. Which provider did you use for your mobile service before switching to (MOBILE PHONE NETWORK)?
	Type	Numeric
	Format	F2
	Measurement	Nominal
	Role	Input
Valid Values	1	Advance Internet
	2	AOL
	3	BE
	4	BT
	5	Demon
	6	Eclipse
	7	EE/ Everything Everywhere
	8	Freesat
	9	John Lewis
	10	KComm/ Kingston Communications
	11	Now TV
	12	O2
	13	Orange
	14	Plusnet
	15	Post Office
	16	Sky
	17	Southern Electric
	18	Supanet
	19	TalkTalk
	20	Tesco
	21	Three (3) Mobile

NQM7C

	Value
22	TMobile
23	Top Up TV
24	Utilities Warehouse
25	Virgin Media
26	Vodafone
27	Zen
28	
29	
30	
31	
32	Other
33	Don't know

QM25A

	Value
Standard Attributes	Position 351
	Label QM25. Why did you switch from (PREVIOUS MOBILE PHONE NETWORK) to (MOBILE PHONE NETWORK)?: For a better/cheaper price/deal
	Type Numeric
	Format F1
	Measurement Nominal
	Role Input
Valid Values	0 Not
	1 For a better/cheaper price/deal

QM25B

		Value
Standard Attributes	Position	352
	Label	QM25. Why did you switch from (PREVIOUS MOBILE PHONE NETWORK) to (MOBILE PHONE NETWORK)?: Poor service from previous supplier
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Poor service from previous supplier

QM25C

		Value
Standard Attributes	Position	353
	Label	QM25. Why did you switch from (PREVIOUS MOBILE PHONE NETWORK) to (MOBILE PHONE NETWORK)?: Good experience with new supplier for other services/ previously
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Good experience with new supplier for other services/ previously

QM25D

		Value
Standard Attributes	Position	354
	Label	QM25. Why did you switch from (PREVIOUS MOBILE PHONE NETWORK) to (MOBILE PHONE NETWORK)?: To bundle two or more services together with one supplier/ for convenience
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	To bundle two or more services together with one supplier/ for convenience

QM25E

		Value
Standard Attributes	Position	355
	Label	QM25. Why did you switch from (PREVIOUS MOBILE PHONE NETWORK) to (MOBILE PHONE NETWORK)?: For better reception/ signal
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	For better reception/ signal

QM25F

		Value
Standard Attributes	Position	356
	Label	QM25. Why did you switch from (PREVIOUS MOBILE PHONE NETWORK) to (MOBILE PHONE NETWORK)?: Better choice/ price of phone handsets
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Better choice/ price of phone handsets

QM25G

		Value
Standard Attributes	Position	357
	Label	QM25. Why did you switch from (PREVIOUS MOBILE PHONE NETWORK) to (MOBILE PHONE NETWORK)?: Better range of tariffs/ price plans
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Better range of tariffs/ price plans

QM25H

		Value
Standard Attributes	Position	358
	Label	QM25. Why did you switch from (PREVIOUS MOBILE PHONE NETWORK) to (MOBILE PHONE NETWORK)?: To get a 4G service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	To get a 4G service

QM25I

		Value
Standard Attributes	Position	359
	Label	QM25. Why did you switch from (PREVIOUS MOBILE PHONE NETWORK) to (MOBILE PHONE NETWORK)?: New supplier recommended by someone I know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	New supplier recommended by someone I know

QM25J

		Value
Standard Attributes	Position	360
	Label	QM25. Why did you switch from (PREVIOUS MOBILE PHONE NETWORK) to (MOBILE PHONE NETWORK)?: New supplier recommended by someone I know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QM25K

		Value
Standard Attributes	Position	361
	Label	QM25. Why did you switch from (PREVIOUS MOBILE PHONE NETWORK) to (MOBILE PHONE NETWORK)?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QM25L

		Value
Standard Attributes	Position	362
	Label	QM25. Why did you switch from (PREVIOUS MOBILE PHONE NETWORK) to (MOBILE PHONE NETWORK)?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QM25M

		Value
Standard Attributes	Position	363
	Label	QM25. Why did you switch from (PREVIOUS MOBILE PHONE NETWORK) to (MOBILE PHONE NETWORK)?: Other
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Other

QM25N

		Value
Standard Attributes	Position	364
	Label	QM25. Why did you switch from (PREVIOUS MOBILE PHONE NETWORK) to (MOBILE PHONE NETWORK)?: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

NQM7EA

		Value
Standard Attributes	Position	365
	Label	NQM7e. Did you receive any OTHER services from (PREVIOUS MOBILE PHONE NETWORK) as well as your mobile service at the time you switched to (MOBILE PHONE NETWORK)? IF YES - Which other services did you receive from "the answer to NQM7C"?: No, did not re...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	No, did not receive any other services

NQM7EB

		Value
Standard Attributes	Position	366
	Label	NQM7e. Did you receive any OTHER services from (PREVIOUS MOBILE PHONE NETWORK) as well as your mobile service at the time you switched to (MOBILE PHONE NETWORK)? IF YES - Which other services did you receive from "the answer to NQM7C"?: TV service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TV service

NQM7EC

		Value
Standard Attributes	Position	367
	Label	NQM7e. Did you receive any OTHER services from (PREVIOUS MOBILE PHONE NETWORK) as well as your mobile service at the time you switched to (MOBILE PHONE NETWORK)? IF YES - Which other services did you receive from "the answer to NQM7C"?: Fixed broadband...
	Type	Numeric
	Format	F1
	Measurement	Nominal
Role	Input	
Valid Values	0	Not
	1	Fixed broadband service

NQM7ED

		Value
Standard Attributes	Position	368
	Label	NQM7e. Did you receive any OTHER services from (PREVIOUS MOBILE PHONE NETWORK) as well as your mobile service at the time you switched to (MOBILE PHONE NETWORK)? IF YES - Which other services did you receive from "the answer to NQM7C"?: Mobile broadba...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Mobile broadband service

NQM7EE

		Value
Standard Attributes	Position	369
	Label	NQM7e. Did you receive any OTHER services from (PREVIOUS MOBILE PHONE NETWORK) as well as your mobile service at the time you switched to (MOBILE PHONE NETWORK)? IF YES - Which other services did you receive from "the answer to NQM7C"?: Landline phone
	Type	Numeric
	Format	F1
	Measurement	Nominal
Role	Input	
Valid Values	0	Not
	1	Landline phone

NQM7EF

		Value
Standard Attributes	Position	370
	Label	NQM7e. Did you receive any OTHER services from (PREVIOUS MOBILE PHONE NETWORK) as well as your mobile service at the time you switched to (MOBILE PHONE NETWORK)? IF YES - Which other services did you receive from 'the answer to NQM7C'?: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

PQM7FA

		Value
Standard Attributes	Position	371
	Label	.pQM7f. SERVICES RECEIVED FROM PREVIOUS SUPPLIER: TV service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	TV service

PQM7FB

		Value
Standard Attributes	Position	372
	Label	.pQM7f. SERVICES RECEIVED FROM PREVIOUS SUPPLIER: Fixed broadband service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fixed broadband service

PQM7FC

		Value
Standard Attributes	Position	373
	Label	.pQM7f. SERVICES RECEIVED FROM PREVIOUS SUPPLIER: Mobile broadband service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Mobile broadband service

PQM7FD

		Value
Standard Attributes	Position	374
	Label	.pQM7f. SERVICES RECEIVED FROM PREVIOUS SUPPLIER: Landline service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Landline service

PQM7FE

		Value
Standard Attributes	Position	375
	Label	.pQM7f. SERVICES RECEIVED FROM PREVIOUS SUPPLIER: Mobile phone service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Mobile phone service

NQM7FA

		Value
Standard Attributes	Position	376
	Label	NQM7f. You said you received (SERVICES AT NQM7E) from (PREVIOUS MOBILE PHONE NETWORK). Did you get these services as a package/ bundle or separate services?: TV service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TV service

NQM7FB

		Value
Standard Attributes	Position	377
	Label	NQM7f. You said you received (SERVICES AT NQM7E) from (PREVIOUS MOBILE PHONE NETWORK). Did you get these services as a package/ bundle or separate services?: Fixed broadband service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fixed broadband service

NQM7FC

		Value
Standard Attributes	Position	378
	Label	NQM7f. You said you received (SERVICES AT NQM7E) from (PREVIOUS MOBILE PHONE NETWORK). Did you get these services as a package/ bundle or separate services?: Mobile broadband service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Mobile broadband service

NQM7FD

		Value
Standard Attributes	Position	379
	Label	NQM7f. You said you received (SERVICES AT NQM7E) from (PREVIOUS MOBILE PHONE NETWORK). Did you get these services as a package/ bundle or separate services?: Landline service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Landline service

NQM7FE

		Value
Standard Attributes	Position	380
	Label	NQM7f. You said you received (SERVICES AT NQM7E) from (PREVIOUS MOBILE PHONE NETWORK). Did you get these services as a package/ bundle or separate services?: Mobile phone service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Mobile phone service

NQM7FF

		Value
Standard Attributes	Position	381
	Label	NQM7f. You said you received (SERVICES AT NQM7E) from (PREVIOUS MOBILE PHONE NETWORK). Did you get these services as a package/ bundle or separate services?: All separate services
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	All separate services

PM7B

		Value
Standard Attributes	Position	382
	Label	.PM7b. TEXT FOR QM7B
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	was it
	2	do you think it would be

QM7B

		Value
Standard Attributes	Position	383
	Label	QM7b. How easy or difficult was it/ do you think it would be to change your mobile phone network supplier? IF SWITCHED MORE THAN ONCE - Please think about the last time.
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Very easy
	2	Fairly easy
	3	Fairly difficult
	4	Very difficult
	5	Don't know

QM7CAA

		Value
Standard Attributes	Position	384
	Label	QM7ca. Thinking about when you switched your mobile service, did you experience any difficulties with any of the following?: Comparing the different offers available for mobile phones when looking to switch
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Comparing the different offers available for mobile phones when looking to switch

QM7CAB

		Value
Standard Attributes	Position	385
	Label	QM7ca. Thinking about when you switched your mobile service, did you experience any difficulties with any of the following?: Previous supplier kept sending bills for the cancelled service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Previous supplier kept sending bills for the cancelled service

QM7CAC

		Value
Standard Attributes	Position	386
	Label	QM7ca. Thinking about when you switched your mobile service, did you experience any difficulties with any of the following?: Previous supplier kept trying to persuade us to stay
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Previous supplier kept trying to persuade us to stay

QM7CAD

		Value
Standard Attributes	Position	387
	Label	QM7ca. Thinking about when you switched your mobile service, did you experience any difficulties with any of the following?: Getting through to the previous supplier to cancel the service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Getting through to the previous supplier to cancel the service

QM7CAE

		Value
Standard Attributes	Position	388
	Label	QM7ca. Thinking about when you switched your mobile service, did you experience any difficulties with any of the following?: Temporary loss or disruption of your mobile service during the switch
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Temporary loss or disruption of your mobile service during the switch

QM7CAF

		Value
Standard Attributes	Position	389
	Label	QM7ca. Thinking about when you switched your mobile service, did you experience any difficulties with any of the following?: Arranging for the old and new services to stop and start at the right time
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Arranging for the old and new services to stop and start at the right time

QM7CAG

		Value
Standard Attributes	Position	390
	Label	QM7ca. Thinking about when you switched your mobile service, did you experience any difficulties with any of the following?: Technical issues getting the new service up and running
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Technical issues getting the new service up and running

QM7CAH

		Value
Standard Attributes	Position	391
	Label	QM7ca. Thinking about when you switched your mobile service, did you experience any difficulties with any of the following?: Having to pay both the old supplier and the new supplier for a period of time
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Having to pay both the old supplier and the new supplier for a period of time

QM7CAI

		Value
Standard Attributes	Position	392
	Label	QM7ca. Thinking about when you switched your mobile service, did you experience any difficulties with any of the following?: Keeping your phone number
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Keeping your phone number

QM7CAJ

		Value
Standard Attributes	Position	393
	Label	QM7ca. Thinking about when you switched your mobile service, did you experience any difficulties with any of the following?: Knowing what steps you needed to take to switch from one supplier to another
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Knowing what steps you needed to take to switch from one supplier to another

QM7CAK

		Value
Standard Attributes	Position	394
	Label	QM7ca. Thinking about when you switched your mobile service, did you experience any difficulties with any of the following?: Having to pay a cancellation or early termination charge to your previous supplier
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Having to pay a cancellation or early termination charge to your previous supplier

QM7CAL

		Value
Standard Attributes	Position	395
	Label	QM7ca. Thinking about when you switched your mobile service, did you experience any difficulties with any of the following?: Getting your previous supplier to provide you with any information that you needed to be able to switch to another supplier
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Getting your previous supplier to provide you with any information that you needed to be able to switch to another suppl

QM7CAM

		Value
Standard Attributes	Position	396
	Label	QM7ca. Thinking about when you switched your mobile service, did you experience any difficulties with any of the following?: Delay in receiving equipment from your current supplier (i.e. the company you switched to)
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Delay in receiving equipment from your current supplier (i.e. the company you switched to)

QM7CAN

		Value
Standard Attributes	Position	397
	Label	QM7ca. Thinking about when you switched your mobile service, did you experience any difficulties with any of the following?: You lost contacts, photos or other content when moving to your current ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	You lost contacts, photos or other content when moving to your current ...

QM7CAO

		Value
Standard Attributes	Position	398
	Label	QM7ca. Thinking about when you switched your mobile service, did you experience any difficulties with any of the following?: Having to wait for the contract period to end
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Having to wait for the contract period to end

QM7CAP

		Value
Standard Attributes	Position	399
	Label	QM7ca. Thinking about when you switched your mobile service, did you experience any difficulties with any of the following?: The switching process took longer than you think it should have
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	The switching process took longer than you think it should have

QM7CAQ

		Value
Standard Attributes	Position	400
	Label	QM7ca. Thinking about when you switched your mobile service, did you experience any difficulties with any of the following?: None of these/ did not experience any difficulties
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	None of these/ did not experience any difficulties

QM8

		Value
Standard Attributes	Position	401
	Label	QM8. (SAY TO THOSE WITH MOBILE PHONE IN A PACKAGE - Again, thinking just about your mobile phone service rather any other service in your package with (BUNDLE PROVIDER)...) What is your current thinking regarding changing the company that provides ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Actively looking for a new mobile phone network at the moment
	2	Open to the idea of a new mobile phone network
	3	Not interested in a new mobile phone network
	4	Don't know

QM9A

		Value
Standard Attributes	Position	402
	Label	QM9a. Have you considered changing mobile phone network? IF NECESSARY - Not the phone handset, but the company you pay for the calls you make? IF YES - When did you most recently consider changing mobile phone network?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Yes - in the last 6 months
	2	Yes - 6 to 12 months ago
	3	Yes - 13 to 18 months ago
	4	Yes - 1.5 to 2 years ago
	5	Yes - 2 to 3 years ago
	6	Yes - more than 3 years ago
	7	No - never considered changing mobile phone network

QM9B

		Value
Standard Attributes	Position	403
	Label	QM9b. And did you actively START LOOKING for an alternative mobile phone network?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Yes
	2	No

QM10AA

		Value
Standard Attributes	Position	404
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?: Happy/ satisfied/ content with my current supplier
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input

QM10AA

		Value
Valid Values	0	Not
	1	Happy/ satisfied/ content with my current supplier

QM10AB

		Value
Standard Attributes	Position	405
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?: Problems/ issues with current provider not sufficiently bad/ frequent to switch
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Problems/ issues with current provider not sufficiently bad/ frequent to switch

QM10AC

		Value
Standard Attributes	Position	406
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?: Current provider is still the best deal/ cheapest/ cheap enough/ wouldn't save enough to war...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Current provider is still the best deal/ cheapest/ cheap enough/ wouldn't save enough to warrant switching

QM10AD

		Value
Standard Attributes	Position	407
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?: Current provider improved their offer
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Current provider improved their offer

QM10AE

		Value
Standard Attributes	Position	408
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?: Prefer to stay with trusted/known provider
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Prefer to stay with trusted/known provider

QM10AF

		Value
Standard Attributes	Position	409
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?: Difficult to make comparisons between providers
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Difficult to make comparisons between providers

QM10AG

		Value
Standard Attributes	Position	410
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?: No/ not enough difference between providers
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	No/ not enough difference between providers

QM10AH

		Value
Standard Attributes	Position	411
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?: Too busy/ don't have time to research the options
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Too busy/ don't have time to research the options

QM10AI

		Value
Standard Attributes	Position	412
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?: Too big a risk that something will go wrong in the transition/ switch from one supplier to a...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Too big a risk that something will go wrong in the transition/ switch from one supplier to another

QM10AJ

		Value
Standard Attributes	Position	413
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?: Information available confusing/ couldn't understand technical jargon
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Information available confusing/ couldn't understand technical jargon

QM10AK

		Value
Standard Attributes	Position	414
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?: Tied to fixed length contract with my current provider
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Tied to fixed length contract with my current provider

QM10AL

		Value
Standard Attributes	Position	415
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?: Still within my contract period/ would have to pay an early termination charge/ cancellation...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Still within my contract period/ would have to pay an early termination charge/ cancellation charge

QM10AM

		Value
Standard Attributes	Position	416
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?: Have a minimum notice period
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Have a minimum notice period

QM10AN

		Value
Standard Attributes	Position	417
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?: Didn't want to get locked into a fixed contract with new provider
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Didn't want to get locked into a fixed contract with new provider

QM10AO

		Value
Standard Attributes	Position	418
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?: Shopping around for a new provider is too much of a hassle or a chore
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Shopping around for a new provider is too much of a hassle or a chore

QM10AP

		Value
Standard Attributes	Position	419
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?: Too much hassle to set up the new service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Too much hassle to set up the new service

QM10AQ

		Value
Standard Attributes	Position	420
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?: Can't get a reception on any other network where I live
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Can't get a reception on any other network where I live

QM10AR

		Value
Standard Attributes	Position	421
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?: Cheaper to stay on the same network as my friends/colleagues/family/ people I call
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Cheaper to stay on the same network as my friends/colleagues/family/ people I call

QM10AS

		Value
Standard Attributes	Position	422
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?: Better handsets available with my current network/ didn't see any other handsets I liked
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Better handsets available with my current network/ didn't see any other handsets I liked

QM10AT

		Value
Standard Attributes	Position	423
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?: It's not clear what steps I would need to take to switch supplier
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	It's not clear what steps I would need to take to switch supplier

QM10AU

		Value
Standard Attributes	Position	424
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?: It's too time consuming to go through the process of switching from one supplier to another
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	It's too time consuming to go through the process of switching from one supplier to another

QM10AV

		Value
Standard Attributes	Position	425
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?: It would have been difficult to keep my phone number
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	It would have been difficult to keep my phone number

QM10AW

		Value
Standard Attributes	Position	426
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QM10AX

		Value
Standard Attributes	Position	427
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QM10AY

		Value
Standard Attributes	Position	428
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QM10AZ

		Value
Standard Attributes	Position	429
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QM10AAA

		Value
Standard Attributes	Position	430
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QM10AAB

		Value
Standard Attributes	Position	431
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QM10AAC

		Value
Standard Attributes	Position	432
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QM10AAD

		Value
Standard Attributes	Position	433
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QM10AAE

		Value
Standard Attributes	Position	434
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QM10AAF

		Value
Standard Attributes	Position	435
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?: Other
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Other

QM10AAG

		Value
Standard Attributes	Position	436
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?: PROVIDER SATISFACTI ON
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	PROVIDER SATISFACTI ON

QM10AAH

		Value
Standard Attributes	Position	437
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?: NO COST BENEFIT
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	NO COST BENEFIT

QM10AAI

		Value
Standard Attributes	Position	438
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?: STAY WITH TRUSTED PROVIDER
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	STAY WITH TRUSTED PROVIDER

QM10AAJ

		Value
Standard Attributes	Position	439
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?: CLARITY OF INFORMATION
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	CLARITY OF INFORMATION

QM10AAK

		Value
Standard Attributes	Position	440
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?: TERMS AND CONDITIONS
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TERMS AND CONDITIONS

QM10AAL

		Value
Standard Attributes	Position	441
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?: HASSLE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	HASSLE

QM10AAM

		Value
Standard Attributes	Position	442
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?: SERVICE AVAILABILIT...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	SERVICE AVAILABILIT...

QM10AAN

		Value
Standard Attributes	Position	443
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?: RISK
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	RISK

QM10AAO

		Value
Standard Attributes	Position	444
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?: NO BENEFIT/ INCENTIVE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	NO BENEFIT/ INCENTIVE

QM10AAP

		Value
Standard Attributes	Position	445
	Label	QM10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different mobile phone network?: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

QM26

		Value
Standard Attributes	Position	446
	Label	QM26. Please think back to when you switched mobile network supplier in the last 12 months - from (PREVIOUS MOBILE PHONE NETWORK) to (MOBILE PHONE NETWORK). Once you had decided to switch your mobile network provider, did you contact...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Both your previous and your new supplier
	2	Only your previous supplier
	3	Only your new supplier
	4	Can't remember

QM27

		Value
Standard Attributes	Position	447
	Label	QM27. Who did you contact first?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Your previous supplier
	2	Your new supplier
	3	Can't remember

QM28

		Value
Standard Attributes	Position	448
	Label	QM28. Did your previous supplier contact you about your decision to change mobile network provider?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Yes
	2	No
	3	Can't remember

QM29

		Value
Standard Attributes	Position	449
	Label	QM29. Which one of these statements best describes the contact you had with your previous mobile network supplier?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	They did not try to persuade me to stay with them
	2	They tried to persuade me to stay, but did not put me under any pressure to stay
	3	They put me under pressure to stay with them
	4	Can't remember

QM32

		Value
Standard Attributes	Position	450
	Label	QM32. Which of the following best describes how you feel about your decision to switch mobile phone network supplier? Would you say you are...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Very happy
	2	Fairly happy
	3	Fairly unhappy
	4	Very unhappy
	5	Don't know

QM33

		Value
Standard Attributes	Position	451
	Label	QM33. Did you contact your provider (MOBILE PHONE NETWORK) or any new providers while you were considering switching?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Both your current and potential new suppliers
	2	Only your current supplier
	3	Only potential new suppliers
	4	No, neither
	5	Can't remember

QM34

		Value
Standard Attributes	Position	452
	Label	QM34. Who did you contact first?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Your current supplier
	2	The communications provider you were planning to change to
	3	Can't remember

QM35

		Value
Standard Attributes	Position	453
	Label	QM35. Did your current supplier contact you about your plans to change mobile network provider?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Yes
	2	No
	3	Can't remember

QM36

		Value
Standard Attributes	Position	454
	Label	QM36. Which one of these statements best describes the contact you had with your current mobile network supplier?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	They did not try to persuade me to stay with them
	2	They tried to persuade me to stay, but did not put me under any pressure to stay
	3	They put me under pressure to stay with them
	4	Can't remember

QM39

		Value
Standard Attributes	Position	455
	Label	QM39. Which of the following best describes how you feel about your decision NOT to switch mobile network provider? Would you say you are...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Very happy
	2	Fairly happy
	3	Fairly unhappy
	4	Very unhappy
	5	Don't know

QM19A

		Value
Standard Attributes	Position	456
	Label	QM19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (MOBILE PHONE NETWORK)? They are the best mobile phone network provider on the market. IF NECESSARY - Do you...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Agree strongly
	2	Agree slightly
	3	Neither agree nor disagree
	4	Disagree slightly
	5	Disagree strongly
	6	Don't know

QM9DA

		Value
Standard Attributes	Position	457
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?: Problems/ issues with current provider not sufficiently bad/ frequent to switch
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Problems/ issues with current provider not sufficiently bad/ frequent to switch

QM9DB

		Value
Standard Attributes	Position	458
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?: Current provider is still the best deal/ cheapest/ cheap enough/ wouldn't save enough to warrant switching
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Current provider is still the best deal/ cheapest/ cheap enough/ wouldn't save enough to warrant switching

QM9DC

		Value
Standard Attributes	Position	459
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?: Prefer to stay with trusted/known provider
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Prefer to stay with trusted/known provider

QM9DD

		Value
Standard Attributes	Position	460
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?: Difficult to make comparisons between providers
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Difficult to make comparisons between providers

QM9DE

		Value
Standard Attributes	Position	461
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?: No/ not enough difference between providers
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	No/ not enough difference between providers

QM9DF

		Value
Standard Attributes	Position	462
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?: Too busy/ don't have time to research the options
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Too busy/ don't have time to research the options

QM9DG

		Value
Standard Attributes	Position	463
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?: Too big a risk that something will go wrong in the transition/ switch from one supplier to another
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Too big a risk that something will go wrong in the transition/ switch from one supplier to another

QM9DH

		Value
Standard Attributes	Position	464
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?: Information available confusing/ couldn't understand technical jargon
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Information available confusing/ couldn't understand technical jargon

QM9DI

		Value
Standard Attributes	Position	465
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?: Tied to fixed length contract with my current provider
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Tied to fixed length contract with my current provider

QM9DJ

		Value
Standard Attributes	Position	466
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?: Still within my contract period/ would have to pay an early termination charge/ cancellation charge
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Still within my contract period/ would have to pay an early termination charge/ cancellation charge

QM9DK

		Value
Standard Attributes	Position	467
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?: Have a minimum notice period
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Have a minimum notice period

QM9DL

		Value
Standard Attributes	Position	468
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?: Didn't want to get locked into a fixed contract with new provider
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input

QM9DL

		Value
Valid Values	0	Not
	1	Didn't want to get locked into a fixed contract with new provider

QM9DM

		Value
Standard Attributes	Position	469
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?: Shopping around for a new provider is too much of a hassle or a chore
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Shopping around for a new provider is too much of a hassle or a chore

QM9DN

		Value
Standard Attributes	Position	470
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?: Too much hassle to set up the new service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Too much hassle to set up the new service

QM9DO

		Value
Standard Attributes	Position	471
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?: Can't get a reception on any other network where I live
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Can't get a reception on any other network where I live

QM9DP

		Value
Standard Attributes	Position	472
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?: Cheaper to stay on the same network as my friends/colleagues/family/ people I call
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Cheaper to stay on the same network as my friends/colleagues/family/ people I call

QM9DQ

		Value
Standard Attributes	Position	473
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?: Better handsets available with my current network/ didn't see any other handsets I liked
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Better handsets available with my current network/ didn't see any other handsets I liked

QM9DR

		Value
Standard Attributes	Position	474
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?: It's not clear what steps I would need to take to switch supplier
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	It's not clear what steps I would need to take to switch supplier

QM9DS

		Value
Standard Attributes	Position	475
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?: It's too time consuming to go through the process of switching from one supplier to another
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	It's too time consuming to go through the process of switching from one supplier to another

QM9DT

		Value
Standard Attributes	Position	476
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?: It would have been difficult to keep my phone number
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	It would have been difficult to keep my phone number

QM9DU

		Value
Standard Attributes	Position	477
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?: Not interested/ no reason/ not bothered/ happy enough
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Not interested/ no reason/ not bothered/ happy enough

QM9DV

		Value
Standard Attributes	Position	478
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?: Don't use the mobile phone much
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't use the mobile phone much

QM9DW

		Value
Standard Attributes	Position	479
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QM9DX

		Value
Standard Attributes	Position	480
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QM9DY

		Value
Standard Attributes	Position	481
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QM9DZ

		Value
Standard Attributes	Position	482
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QM9DAA

		Value
Standard Attributes	Position	483
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QM9DAB

		Value
Standard Attributes	Position	484
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QM9DAC

		Value
Standard Attributes	Position	485
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QM9DAD

		Value
Standard Attributes	Position	486
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QM9DAE

		Value
Standard Attributes	Position	487
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QM9DAF

		Value
Standard Attributes	Position	488
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?: Other
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Other

QM9DAG

		Value
Standard Attributes	Position	489
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?: PROVIDER SATISFACTION
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	PROVIDER SATISFACTION

QM9DAH

		Value
Standard Attributes	Position	490
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?: NO COST BENEFIT
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	NO COST BENEFIT

QM9DAI

		Value
Standard Attributes	Position	491
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?: STAY WITH TRUSTED PROVIDER
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	STAY WITH TRUSTED PROVIDER

QM9DAJ

		Value
Standard Attributes	Position	492
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?: CLARITY OF INFORMATION
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	CLARITY OF INFORMATION

QM9DAK

		Value
Standard Attributes	Position	493
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?: TERMS AND CONDITIONS
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TERMS AND CONDITIONS

QM9DAL

		Value
Standard Attributes	Position	494
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?: HASSLE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	HASSLE

QM9DAM

		Value
Standard Attributes	Position	495
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?: SERVICE AVAILABILIT...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	SERVICE AVAILABILIT...

QM9DAN

		Value
Standard Attributes	Position	496
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?: RISK
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	RISK

QM9DAO

		Value
Standard Attributes	Position	497
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?: NO BENEFIT/ INCENTIVE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	NO BENEFIT/ INCENTIVE

QM9DAP

		Value
Standard Attributes	Position	498
	Label	QM9d. Why are you not interested in changing the company that provides your mobile phone network service?: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

QM21A

		Value
Standard Attributes	Position	499
	Label	QM21. If you were looking for advice or information on mobile phone handsets, price plans and tariffs, and network providers, where would you turn to for trusted information?: Family members
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Family members

QM21B

		Value
Standard Attributes	Position	500
	Label	QM21. If you were looking for advice or information on mobile phone handsets, price plans and tariffs, and network providers, where would you turn to for trusted information?: Friends
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Friends

QM21C

		Value
Standard Attributes	Position	501
	Label	QM21. If you were looking for advice or information on mobile phone handsets, price plans and tariffs, and network providers, where would you turn to for trusted information?: Colleagues
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Colleagues

QM21D

		Value
Standard Attributes	Position	502
	Label	QM21. If you were looking for advice or information on mobile phone handsets, price plans and tariffs, and network providers, where would you turn to for trusted information?: Magazines/ newspapers
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Magazines/ newspapers

QM21E

		Value
Standard Attributes	Position	503
	Label	QM21. If you were looking for advice or information on mobile phone handsets, price plans and tariffs, and network providers, where would you turn to for trusted information?: TV/ radio programmes/ advertising
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TV/ radio programmes/ advertising

QM21F

		Value
Standard Attributes	Position	504
	Label	QM21. If you were looking for advice or information on mobile phone handsets, price plans and tariffs, and network providers, where would you turn to for trusted information?: Supplier already using for this service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Supplier already using for this service

QM21G

		Value
Standard Attributes	Position	505
	Label	QM21. If you were looking for advice or information on mobile phone handsets, price plans and tariffs, and network providers, where would you turn to for trusted information?: Another supplier not already using
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Another supplier not already using

QM21H

		Value
Standard Attributes	Position	506
	Label	QM21. If you were looking for advice or information on mobile phone handsets, price plans and tariffs, and network providers, where would you turn to for trusted information?: Leaflets in stores/ post
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Leaflets in stores/ post

QM21I

		Value
Standard Attributes	Position	507
	Label	QM21. If you were looking for advice or information on mobile phone handsets, price plans and tariffs, and network providers, where would you turn to for trusted information?: Websites of suppliers/ service providers
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Websites of suppliers/ service providers

QM21J

		Value
Standard Attributes	Position	508
	Label	QM21. If you were looking for advice or information on mobile phone handsets, price plans and tariffs, and network providers, where would you turn to for trusted information?: Cost comparison websites
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Cost comparison websites

QM21K

		Value
Standard Attributes	Position	509
	Label	QM21. If you were looking for advice or information on mobile phone handsets, price plans and tariffs, and network providers, where would you turn to for trusted information?: Internet in general
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Internet in general

QM21L

		Value
Standard Attributes	Position	510
	Label	QM21. If you were looking for advice or information on mobile phone handsets, price plans and tariffs, and network providers, where would you turn to for trusted information?: Visit shop/ store selling technology/ device
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Visit shop/ store selling technology/ device

QM21M

		Value
Standard Attributes	Position	511
	Label	QM21. If you were looking for advice or information on mobile phone handsets, price plans and tariffs, and network providers, where would you turn to for trusted information?: Government body/ regulator
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Government body/ regulator

QM21N

		Value
Standard Attributes	Position	512
	Label	QM21. If you were looking for advice or information on mobile phone handsets, price plans and tariffs, and network providers, where would you turn to for trusted information?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QM21O

		Value
Standard Attributes	Position	513
	Label	QM21. If you were looking for advice or information on mobile phone handsets, price plans and tariffs, and network providers, where would you turn to for trusted information?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QM21P

		Value
Standard Attributes	Position	514
	Label	QM21. If you were looking for advice or information on mobile phone handsets, price plans and tariffs, and network providers, where would you turn to for trusted information?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QM21Q

		Value
Standard Attributes	Position	515
	Label	QM21. If you were looking for advice or information on mobile phone handsets, price plans and tariffs, and network providers, where would you turn to for trusted information?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QM21R

		Value
Standard Attributes	Position	516
	Label	QM21. If you were looking for advice or information on mobile phone handsets, price plans and tariffs, and network providers, where would you turn to for trusted information?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QM21S

		Value
Standard Attributes	Position	517
	Label	QM21. If you were looking for advice or information on mobile phone handsets, price plans and tariffs, and network providers, where would you turn to for trusted information?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QM21T

		Value
Standard Attributes	Position	518
	Label	QM21. If you were looking for advice or information on mobile phone handsets, price plans and tariffs, and network providers, where would you turn to for trusted information?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QM21U

		Value
Standard Attributes	Position	519
	Label	QM21. If you were looking for advice or information on mobile phone handsets, price plans and tariffs, and network providers, where would you turn to for trusted information?: Other
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Other

QM21V

		Value
Standard Attributes	Position	520
	Label	QM21. If you were looking for advice or information on mobile phone handsets, price plans and tariffs, and network providers, where would you turn to for trusted information?: RELATIVES/ FRIENDS
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	RELATIVES/ FRIENDS

QM21W

		Value
Standard Attributes	Position	521
	Label	QM21. If you were looking for advice or information on mobile phone handsets, price plans and tariffs, and network providers, where would you turn to for trusted information?: MEDIA/ ADVERTISING
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	MEDIA/ ADVERTISING

QM21X

		Value
Standard Attributes	Position	522
	Label	QM21. If you were looking for advice or information on mobile phone handsets, price plans and tariffs, and network providers, where would you turn to for trusted information?: SUPPLIERS
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	SUPPLIERS

QM21Y

		Value
Standard Attributes	Position	523
	Label	QM21. If you were looking for advice or information on mobile phone handsets, price plans and tariffs, and network providers, where would you turn to for trusted information?: LITERATURE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	LITERATURE

QM21Z

		Value
Standard Attributes	Position	524
	Label	QM21. If you were looking for advice or information on mobile phone handsets, price plans and tariffs, and network providers, where would you turn to for trusted information?: ONLINE (EXCLUDING SUPPLIER WEBSITES)
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	ONLINE (EXCLUDING SUPPLIER WEBSITES)

QM21AA

		Value
Standard Attributes	Position	525
	Label	QM21. If you were looking for advice or information on mobile phone handsets, price plans and tariffs, and network providers, where would you turn to for trusted information?: GOVERNMENT BODY
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	GOVERNMENT BODY

QM21AB

		Value
Standard Attributes	Position	526
	Label	QM21. If you were looking for advice or information on mobile phone handsets, price plans and tariffs, and network providers, where would you turn to for trusted information?: Would not look for information/ advice
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Would not look for information/ advice

QM21AC

		Value
Standard Attributes	Position	527
	Label	QM21. If you were looking for advice or information on mobile phone handsets, price plans and tariffs, and network providers, where would you turn to for trusted information?: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

QM22

		Value
Standard Attributes	Position	528
	Label	QM22. How easy or difficult do you think it is to make COST comparisons between mobile phone suppliers?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Very easy
	2	Fairly easy
	3	Fairly difficult
	4	Very difficult
	5	Don't know

QM24

		Value
Standard Attributes	Position	529
	Label	QM24. And how easy or difficult do you think it is to make COVERAGE (network availability and signal strength) comparisons between mobile phone suppliers?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Very easy
	2	Fairly easy
	3	Fairly difficult
	4	Very difficult
	5	Don't know

QI1AA

		Value
Standard Attributes	Position	530
	Label	QI1aa. You mentioned earlier that your fixed broadband service is provided by "the answer to QB2" as part of a package....
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	CODE 1 TO CONTINUE

Q11

		Value
Standard Attributes	Position	531
	Label	Q11. I'd like to talk with you about your home fixed broadband service. Firstly, can I check who pays the bills for your fixed broadband service, is it...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	You
	2	Another member of your household
	3	Your company
	4	Someone else

Q12A

		Value
Standard Attributes	Position	532
	Label	Q12. Which fixed broadband internet service provider does your household currently use as its MAIN supplier at home?: Advance Internet
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Advance Internet

Q12B

		Value
Standard Attributes	Position	533
	Label	Q12. Which fixed broadband internet service provider does your household currently use as its MAIN supplier at home?: AOL
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	AOL

QI2C

		Value
Standard Attributes	Position	534
	Label	QI2. Which fixed broadband internet service provider does your household currently use as its MAIN supplier at home?: BE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	BE

QI2D

		Value
Standard Attributes	Position	535
	Label	QI2. Which fixed broadband internet service provider does your household currently use as its MAIN supplier at home?: BT
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	BT

Q12E

		Value
Standard Attributes	Position	536
	Label	Q12. Which fixed broadband internet service provider does your household currently use as its MAIN supplier at home?: Demon
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Demon

Q12F

		Value
Standard Attributes	Position	537
	Label	Q12. Which fixed broadband internet service provider does your household currently use as its MAIN supplier at home?: Eclipse
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Eclipse

QI2G

		Value
Standard Attributes	Position	538
	Label	QI2. Which fixed broadband internet service provider does your household currently use as its MAIN supplier at home?: EE/ Everything Everywhere
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	EE/ Everything Everywhere

QI2H

		Value
Standard Attributes	Position	539
	Label	QI2. Which fixed broadband internet service provider does your household currently use as its MAIN supplier at home?: Freesat
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Freesat

Q12I

		Value
Standard Attributes	Position	540
	Label	Q12. Which fixed broadband internet service provider does your household currently use as its MAIN supplier at home?: John Lewis
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	John Lewis

Q12J

		Value
Standard Attributes	Position	541
	Label	Q12. Which fixed broadband internet service provider does your household currently use as its MAIN supplier at home?: KComm/ Kingston Communications
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input

QI2J

		Value
Valid Values	0	Not
	1	KComm/ Kingston Communicatio ns

QI2K

		Value
Standard Attributes	Position	542
	Label	QI2. Which fixed broadband internet service provider does your household currently use as its MAIN supplier at home?: Now TV
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Now TV

Q12L

		Value
Standard Attributes	Position	543
	Label	Q12. Which fixed broadband internet service provider does your household currently use as its MAIN supplier at home?: O2
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	O2

Q12M

		Value
Standard Attributes	Position	544
	Label	Q12. Which fixed broadband internet service provider does your household currently use as its MAIN supplier at home?: Orange
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Orange

QI2N

		Value
Standard Attributes	Position	545
	Label	QI2. Which fixed broadband internet service provider does your household currently use as its MAIN supplier at home?: Plusnet
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Plusnet

QI2O

		Value
Standard Attributes	Position	546
	Label	QI2. Which fixed broadband internet service provider does your household currently use as its MAIN supplier at home?: Post Office
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Post Office

QI2P

		Value
Standard Attributes	Position	547
	Label	QI2. Which fixed broadband internet service provider does your household currently use as its MAIN supplier at home?: Sky
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Sky

QI2Q

		Value
Standard Attributes	Position	548
	Label	QI2. Which fixed broadband internet service provider does your household currently use as its MAIN supplier at home?: Southern Electric
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Southern Electric

QI2R

		Value
Standard Attributes	Position	549
	Label	QI2. Which fixed broadband internet service provider does your household currently use as its MAIN supplier at home?: Supanet
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Supanet

QI2S

		Value
Standard Attributes	Position	550
	Label	QI2. Which fixed broadband internet service provider does your household currently use as its MAIN supplier at home?: TalkTalk
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TalkTalk

QI2T

		Value
Standard Attributes	Position	551
	Label	QI2. Which fixed broadband internet service provider does your household currently use as its MAIN supplier at home?: Tesco
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Tesco

QI2U

		Value
Standard Attributes	Position	552
	Label	QI2. Which fixed broadband internet service provider does your household currently use as its MAIN supplier at home?: Three (3) Mobile
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Three (3) Mobile

Q12V

		Value
Standard Attributes	Position	553
	Label	Q12. Which fixed broadband internet service provider does your household currently use as its MAIN supplier at home?: TMobile
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TMobile

Q12W

		Value
Standard Attributes	Position	554
	Label	Q12. Which fixed broadband internet service provider does your household currently use as its MAIN supplier at home?: Top Up TV
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Top Up TV

Q12X

		Value
Standard Attributes	Position	555
	Label	Q12. Which fixed broadband internet service provider does your household currently use as its MAIN supplier at home?: Utilities Warehouse
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Utilities Warehouse

Q12Y

		Value
Standard Attributes	Position	556
	Label	Q12. Which fixed broadband internet service provider does your household currently use as its MAIN supplier at home?: Virgin Media
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Virgin Media

Q12Z

		Value
Standard Attributes	Position	557
	Label	Q12. Which fixed broadband internet service provider does your household currently use as its MAIN supplier at home?: Vodafone
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Vodafone

Q12AA

		Value
Standard Attributes	Position	558
	Label	Q12. Which fixed broadband internet service provider does your household currently use as its MAIN supplier at home?: Zen
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Zen

Q12AB

		Value
Standard Attributes	Position	559
	Label	Q12. Which fixed broadband internet service provider does your household currently use as its MAIN supplier at home?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

Q12AC

		Value
Standard Attributes	Position	560
	Label	Q12. Which fixed broadband internet service provider does your household currently use as its MAIN supplier at home?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QI2AD

		Value
Standard Attributes	Position	561
	Label	QI2. Which fixed broadband internet service provider does your household currently use as its MAIN supplier at home?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QI2AE

		Value
Standard Attributes	Position	562
	Label	QI2. Which fixed broadband internet service provider does your household currently use as its MAIN supplier at home?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QI2AF

		Value
Standard Attributes	Position	563
	Label	QI2. Which fixed broadband internet service provider does your household currently use as its MAIN supplier at home?: Other
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Other

QI2AG

		Value
Standard Attributes	Position	564
	Label	QI2. Which fixed broadband internet service provider does your household currently use as its MAIN supplier at home?: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

BBSUP

		Value
Standard Attributes	Position	565
	Label	.BBSUP. BROADBAND SUPPLIER
	Type	Numeric
	Format	F2
	Measurement	Nominal
	Role	Input
	Valid Values	1
2		AOL
3		BE
4		BT
5		Demon
6		Eclipse
7		EE/ Everything Everywhere
8		Freesat
9		John Lewis
10		KComm/ Kingston Communicatio ns
11		Now TV
12		O2
13		Orange
14		Plusnet
15		Post Office
16		Sky
17		Southern Electric
18		Supanet
19		TalkTalk
20		Tesco
21		Three (3) Mobile
22		TMobile
23		Top Up TV
24		Utilities Warehouse
25		Virgin Media

BBSUP

	Value
26	Vodafone
27	Zen
28	
29	
30	
31	
32	Other
33	Don't know

QI3

	Value
Standard Attributes	Position 566
	Label QI3. How long has (FIXED BROADBAND PROVIDER) been providing your home fixed broadband service?
	Type Numeric
	Format F1
	Measurement Nominal
	Role Input
Valid Values	1 Less than 3 months
	2 3-6 months
	3 7-12 months
	4 More than a year, up to 2 years
	5 More than 2 years, up to 4 years
	6 More than 4 years, up to 6 years
	7 More than 6 years, up to 10 years
	8 More than 10 years
	9 Don't know

QI3A

		Value
Standard Attributes	Position	567
	Label	QI3a. How long ago did you first get a fixed broadband internet connection in your home?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	In the last month
	2	Between one and three months ago
	3	Between four and six months ago
	4	Between six and nine months ago
	5	Between nine months and one year ago
	6	Between one and two years ago
	7	More than two years ago
	8	Don't know

QI3E

		Value
Standard Attributes	Position	568
	Label	QI3e. In the last 12 months, has (FIXED BROADBAND PROVIDER) offered you a new deal for your fixed broadband service with extra or improved services? IF YES - Did you take up the offer? IF YES - Did this require you to extend your contract with (FIXED ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	No, have not been offered a new deal in the last 12 months
	2	Offered, but did not take up deal

QI3E

	Value
3	Took up the offer, did not need to extend contract
4	Took up the offer and extended the contract
5	Took up the offer, but don't know whether extended the contract
6	Not sure if offered a deal or not

QI3D

	Value
Standard Attributes	Position 569
	Label QI3d. Do you have a contract with (FIXED BROADBAND PROVIDER) which ties you to their service for a period of time? IF YES - When does your current contract run out?
	Type Numeric
	Format F1
	Measurement Nominal
	Role Input
Valid Values	1 No, don't have a ...
	2 Within the next month
	3 In 1-3 months
	4 In 4-6 months
	5 In 7-12 months

QI3D

		Value
	6	In 13-18 months
	7	In more than 18 months
	8	Not sure when contract runs out
	9	Don't know if I have a contract

QI5

		Value
Standard Attributes	Position	570
	Label	QI5. In terms of your fixed broadband service... How satisfied are you with the OVERALL SERVICE PROVIDED by (FIXED BROADBAND PROVIDER)? Would you say you are...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Very satisfied
	2	Fairly satisfied
	3	Neither satisfied nor dissatisfied
	4	Fairly dissatisfied
	5	Very dissatisfied
	6	Don't know

QI5A

		Value
Standard Attributes	Position	571
	Label	QI5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (FIXED BROADBAND PROVIDER)? Would you say you are...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Very satisfied
	2	Fairly satisfied
	3	Neither satisfied nor dissatisfied
	4	Fairly dissatisfied
	5	Very dissatisfied
	6	Don't know

QI5B

		Value
Standard Attributes	Position	572
	Label	QI5b. And how satisfied are you with the RELIABILITY of your fixed broadband service from (FIXED BROADBAND PROVIDER)? Would you say you are...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Very satisfied
	2	Fairly satisfied
	3	Neither satisfied nor dissatisfied
	4	Fairly dissatisfied
	5	Very dissatisfied
	6	Don't know

QI5C

		Value
Standard Attributes	Position	573
	Label	QI5c. And how satisfied are you with the SPEED OF SERVICE while online (not just the connection)? Would you say you are...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Very satisfied
	2	Fairly satisfied
	3	Neither satisfied nor dissatisfied
	4	Fairly dissatisfied
	5	Very dissatisfied
	6	Don't know

QDISPI

		Value
Standard Attributes	Position	574
	Label	Qdispin. Thinking just about your fixed broadband service rather than any other service you have in your package with "the answer to QB2"...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	CODE 1 TO CONTINUE

QI7

		Value
Standard Attributes	Position	575
	Label	QI7. (SAY TO THOSE WITH FIXED BROADBAND IN A PACKAGE - Thinking just about your fixed broadband service rather than any other service you have in your package with (BUNDLE PROVIDER)...) Have you or your household ever CHANGED your internet service pro...
	Type	Numeric
	Format	F1

Q17

		Value
	Measurement	Nominal
	Role	Input
Valid Values	1	Yes - in the last 6 months
	2	Yes - 6 to 12 months ago
	3	Yes - 13 to 18 months ago
	4	Yes - 1.5 to 2 years ago
	5	Yes - 2 to 3 years ago
	6	Yes - more than 3 years ago
	7	No - never changed internet service provider

NQ17A

		Value
Standard Attributes	Position	576
	Label	NQ17a. Did you make this change of provider for your fixed broadband service at the same time as moving home? IF CHANGED PROVIDER MORE THAN ONCE - Think about the internet service you changed most recently
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input

NQI7A

		Value
Valid Values	1	Yes
	2	No
	3	Don't know

NQI7C

		Value
Standard Attributes	Position	577
	Label	NQI7c. Which provider did you use for your internet service before switching to (FIXED BROADBAND PROVIDER)?
	Type	Numeric
	Format	F2
	Measurement	Nominal
	Role	Input
Valid Values	1	Advance Internet
	2	AOL
	3	BE
	4	BT
	5	Demon
	6	Eclipse
	7	EE/ Everything Everywhere
	8	Freesat
	9	John Lewis
	10	KComm/ Kingston Communicatio ns
	11	Now TV
	12	O2
	13	Orange
	14	Plusnet
	15	Post Office
	16	Sky

NQ17C

Value

17	Southern Electric
18	Supanet
19	TalkTalk
20	Tesco
21	Three (3) Mobile
22	TMobile
23	Top Up TV
24	Utilities Warehouse
25	Virgin Media
26	Vodafone
27	Zen
28	
29	
30	
31	
32	Other
33	Don't know

QI26A

		Value
Standard Attributes	Position	578
	Label	QI26. Why did you switch from (PREVIOUS FIXED BROADBAND PROVIDER) to (FIXED BROADBAND PROVIDER)?: For a better/cheaper price/deal
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	For a better/cheaper price/deal

QI26B

		Value
Standard Attributes	Position	579
	Label	QI26. Why did you switch from (PREVIOUS FIXED BROADBAND PROVIDER) to (FIXED BROADBAND PROVIDER)?: Poor service from previous supplier
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Poor service from previous supplier

QI26C

		Value
Standard Attributes	Position	580
	Label	QI26. Why did you switch from (PREVIOUS FIXED BROADBAND PROVIDER) to (FIXED BROADBAND PROVIDER)?: Good experience with new supplier for other services/ previously
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Good experience with new supplier for other services/ previously

QI26D

		Value
Standard Attributes	Position	581
	Label	QI26. Why did you switch from (PREVIOUS FIXED BROADBAND PROVIDER) to (FIXED BROADBAND PROVIDER)?: To bundle two or more services together with one supplier/ for convenience
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	To bundle two or more services together with one supplier/ for convenience

QI26E

		Value
Standard Attributes	Position	582
	Label	QI26. Why did you switch from (PREVIOUS FIXED BROADBAND PROVIDER) to (FIXED BROADBAND PROVIDER)?: Better range of price plans
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Better range of price plans

QI26F

		Value
Standard Attributes	Position	583
	Label	QI26. Why did you switch from (PREVIOUS FIXED BROADBAND PROVIDER) to (FIXED BROADBAND PROVIDER)?: Faster broadband speeds/ faster internet access
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input

QI26F

		Value
Valid Values	0	Not
	1	Faster broadband speeds/ faster internet access

QI26G

		Value
Standard Attributes	Position	584
	Label	QI26. Why did you switch from (PREVIOUS BROADBAND PROVIDER) to (FIXED BROADBAND PROVIDER)?: New supplier recommended by someone I know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	New supplier recommended by someone I know

QI26H

		Value
Standard Attributes	Position	585
	Label	QI26. Why did you switch from (PREVIOUS FIXED BROADBAND PROVIDER) to (FIXED BROADBAND PROVIDER)?: Only choice of provider in the area
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Only choice of provider in the area

QI26I

		Value
Standard Attributes	Position	586
	Label	QI26. Why did you switch from (PREVIOUS FIXED BROADBAND PROVIDER) to (FIXED BROADBAND PROVIDER)?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QI26J

		Value
Standard Attributes	Position	587
	Label	QI26. Why did you switch from (PREVIOUS FIXED BROADBAND PROVIDER) to (FIXED BROADBAND PROVIDER)?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QI26K

		Value
Standard Attributes	Position	588
	Label	QI26. Why did you switch from (PREVIOUS FIXED BROADBAND PROVIDER) to (FIXED BROADBAND PROVIDER)?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QI26L

		Value
Standard Attributes	Position	589
	Label	QI26. Why did you switch from (PREVIOUS FIXED BROADBAND PROVIDER) to (FIXED BROADBAND PROVIDER)?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QI26M

		Value
Standard Attributes	Position	590
	Label	QI26. Why did you switch from (PREVIOUS FIXED BROADBAND PROVIDER) to (FIXED BROADBAND PROVIDER)?: Other
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Other

QI26N

		Value
Standard Attributes	Position	591
	Label	QI26. Why did you switch from (PREVIOUS FIXED BROADBAND PROVIDER) to (FIXED BROADBAND PROVIDER)?: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

NQI7EA

		Value
Standard Attributes	Position	592
	Label	NQI7e. Did you receive any OTHER services from (PREVIOUS FIXED BROADBAND PROVIDER) as well as your fixed broadband service at the time you switched to (FIXED BROADBAND PROVIDER)? IF YES: Which other services did you receive from (PREVIOUS FIXED ...

NQI7EA

		Value
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	No, did not receive any other services

NQI7EB

		Value
Standard Attributes	Position	593
	Label	NQI7e. Did you receive any OTHER services from (PREVIOUS FIXED BROADBAND PROVIDER) as well as your fixed broadband service at the time you switched to (FIXED BROADBAND PROVIDER)? IF YES: Which other services did you receive from (PREVIOUS FIXED ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TV service

NQI7EC

		Value
Standard Attributes	Position	594
	Label	NQI7e. Did you receive any OTHER services from (PREVIOUS FIXED BROADBAND PROVIDER) as well as your fixed broadband service at the time you switched to (FIXED BROADBAND PROVIDER)? IF YES: Which other services did you receive from (PREVIOUS FIXED ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Mobile broadband service

NQI7ED

		Value
Standard Attributes	Position	595
	Label	NQI7e. Did you receive any OTHER services from (PREVIOUS FIXED BROADBAND PROVIDER) as well as your fixed broadband service at the time you switched to (FIXED BROADBAND PROVIDER)? IF YES: Which other services did you receive from (PREVIOUS FIXED ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Mobile phone service

NQ17EE

		Value
Standard Attributes	Position	596
	Label	NQ17e. Did you receive any OTHER services from (PREVIOUS FIXED BROADBAND PROVIDER) as well as your fixed broadband service at the time you switched to (FIXED BROADBAND PROVIDER)? IF YES: Which other services did you receive from (PREVIOUS FIXED ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Landline phone service

NQI7EF

		Value
Standard Attributes	Position	597
	Label	NQI7e. Did you receive any OTHER services from (PREVIOUS FIXED BROADBAND PROVIDER) as well as your fixed broadband service at the time you switched to (FIXED BROADBAND PROVIDER)? IF YES: Which other services did you receive from (PREVIOUS FIXED ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

PQI7FA

		Value
Standard Attributes	Position	598
	Label	.pQI7f. SERVICES RECEIVED FROM PREVIOUS SUPPLIER: TV service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	TV service

PQI7FB

		Value
Standard Attributes	Position	599
	Label	.pQI7f. SERVICES RECEIVED FROM PREVIOUS SUPPLIER: Mobile broadband service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	Mobile broadband service

PQI7FC

		Value
Standard Attributes	Position	600
	Label	.pQI7f. SERVICES RECEIVED FROM PREVIOUS SUPPLIER: Mobile phone service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Mobile phone service

PQI7FD

		Value
Standard Attributes	Position	601
	Label	.pQI7f. SERVICES RECEIVED FROM PREVIOUS SUPPLIER: Landline service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Landline service

PQI7FE

		Value
Standard Attributes	Position	602
	Label	.pQI7f. SERVICES RECEIVED FROM PREVIOUS SUPPLIER: Fixed broadband service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fixed broadband service

NQI7FA

		Value
Standard Attributes	Position	603
	Label	NQI7f. You said you received (SERVICES AT NQI7E) from (PREVIOUS FIXED BROADBAND PROVIDER). Did you get these services as a package/ bundle or separate services?: TV service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TV service

NQI7FB

		Value
Standard Attributes	Position	604
	Label	NQI7f. You said you received (SERVICES AT NQI7E) from (PREVIOUS FIXED BROADBAND PROVIDER). Did you get these services as a package/ bundle or separate services?: Mobile broadband service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Mobile broadband service

NQI7FC

		Value
Standard Attributes	Position	605
	Label	NQI7f. You said you received (SERVICES AT NQI7E) from (PREVIOUS FIXED BROADBAND PROVIDER). Did you get these services as a package/ bundle or separate services?: Mobile phone service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Mobile phone service

NQI7FD

		Value
Standard Attributes	Position	606
	Label	NQI7f. You said you received (SERVICES AT NQI7E) from (PREVIOUS FIXED BROADBAND PROVIDER). Did you get these services as a package/ bundle or separate services?: Landline service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Landline service

NQI7FE

		Value
Standard Attributes	Position	607
	Label	NQI7f. You said you received (SERVICES AT NQI7E) from (PREVIOUS FIXED BROADBAND PROVIDER). Did you get these services as a package/ bundle or separate services?: Fixed broadband service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fixed broadband service

NQI7FF

		Value
Standard Attributes	Position	608
	Label	NQI7f. You said you received (SERVICES AT NQI7E) from (PREVIOUS FIXED BROADBAND PROVIDER). Did you get these services as a package/ bundle or separate services?: All separate services
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	All separate services

Q17A

		Value
Standard Attributes	Position	609
	Label	Q17a. And was your previous internet service...
	Type	Numeric
	Format	F2
	Measurement	Nominal
	Role	Input
	Valid Values	1
2		A mobile broadband service
3		A dial-up internet service
4		An ISDN internet connection
5		
6		
7		
8		
9		
10		
11		
12		
13		
14		
15		
16		
17		Something else
18		Don't know

PI7C

		Value
Standard Attributes	Position	610
	Label	.PI7c. TEXT FOR QI7B
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	was it
	2	do you think it would be

QI7C

		Value
Standard Attributes	Position	611
	Label	QI7c. How easy or difficult was it/ do you think it would be to change your home internet service provider? IF SWITCHED MORE THAN ONCE - Please think about the last time.
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Very easy
	2	Fairly easy
	3	Fairly difficult
	4	Very difficult
	5	Don't know

QI7DAA

		Value
Standard Attributes	Position	612
	Label	QI7da. Thinking about when you switched your internet service, did you experience any difficulties with any of the following?: Comparing the different offers available for internet/broadband services when looking to switch
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Comparing the different offers available for internet/broadband services when looking to switch

QI7DAB

		Value
Standard Attributes	Position	613
	Label	QI7da. Thinking about when you switched your internet service, did you experience any difficulties with any of the following?: Previous supplier kept sending bills for the cancelled service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Previous supplier kept sending bills for the cancelled service

QI7DAC

		Value
Standard Attributes	Position	614
	Label	QI7da. Thinking about when you switched your internet service, did you experience any difficulties with any of the following?: Previous supplier kept trying to persuade us to stay
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Previous supplier kept trying to persuade us to stay

QI7DAD

		Value
Standard Attributes	Position	615
	Label	QI7da. Thinking about when you switched your internet service, did you experience any difficulties with any of the following?: Getting through to the previous supplier to cancel the service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Getting through to the previous supplier to cancel the service

QI7DAE

		Value
Standard Attributes	Position	616
	Label	QI7da. Thinking about when you switched your internet service, did you experience any difficulties with any of the following?: Temporary loss or disruption of your internet service during the switch
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Temporary loss or disruption of your internet service during the switch

QI7DAF

		Value
Standard Attributes	Position	617
	Label	QI7da. Thinking about when you switched your internet service, did you experience any difficulties with any of the following?: Arranging for the old and new services to stop and start at the right time
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Arranging for the old and new services to stop and start at the right time

QI7DAG

		Value
Standard Attributes	Position	618
	Label	QI7da. Thinking about when you switched your internet service, did you experience any difficulties with any of the following?: Technical issues getting the new service up and running
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Technical issues getting the new service up and running

QI7DAH

		Value
Standard Attributes	Position	619
	Label	QI7da. Thinking about when you switched your internet service, did you experience any difficulties with any of the following?: Having to pay both the old supplier and the new supplier for a period of time
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Having to pay both the old supplier and the new supplier for a period of time

QI7DAI

		Value
Standard Attributes	Position	620
	Label	QI7da. Thinking about when you switched your internet service, did you experience any difficulties with any of the following?: Keeping your email address
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Keeping your email address

QI7DAJ

		Value
Standard Attributes	Position	621
	Label	QI7da. Thinking about when you switched your internet service, did you experience any difficulties with any of the following?: Knowing what steps you needed to take to switch from one supplier to another
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Knowing what steps you needed to take to switch from one supplier to another

QI7DAK

		Value
Standard Attributes	Position	622
	Label	QI7da. Thinking about when you switched your internet service, did you experience any difficulties with any of the following?: Having to pay a cancellation or early termination charge to your previous supplier
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Having to pay a cancellation or early termination charge to your previous supplier

QI7DAL

		Value
Standard Attributes	Position	623
	Label	QI7da. Thinking about when you switched your internet service, did you experience any difficulties with any of the following?: Getting your previous supplier to provide you with any information that you needed to be able to switch to another supplier
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Getting your previous supplier to provide you with any information that you needed to be able to switch to another suppl

QI7DAM

		Value
Standard Attributes	Position	624
	Label	QI7da. Thinking about when you switched your internet service, did you experience any difficulties with any of the following?: Delay in receiving equipment from your current supplier (i.e. the company you switched to)
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Delay in receiving equipment from your current supplier (i.e. the company you switched to)

QI7DAN

		Value
Standard Attributes	Position	625
	Label	QI7da. Thinking about when you switched your internet service, did you experience any difficulties with any of the following?: Having to wait for the contract period to end
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Having to wait for the contract period to end

QI7DAO

		Value
Standard Attributes	Position	626
	Label	QI7da. Thinking about when you switched your internet service, did you experience any difficulties with any of the following?: The switching process took longer than you think it should have
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	The switching process took longer than you think it should have

QI7DAP

		Value
Standard Attributes	Position	627
	Label	QI7da. Thinking about when you switched your internet service, did you experience any difficulties with any of the following?: None of these/ did not experience any difficulties
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	None of these/ did not experience any difficulties

Q18

		Value
Standard Attributes	Position	628
	Label	Q18. (SAY TO THOSE WITH FIXED BROADBAND IN A PACKAGE - Again, thinking just about your fixed broadband service rather than any other service in your package with (BUNDLE PROVIDER)...) What is your current thinking regarding changing the company that p...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Actively looking for a new internet service provider at the moment
	2	Open to the idea of a new internet service provider
	3	Not interested in a new internet service provider
	4	Don't know

QI9A

		Value
Standard Attributes	Position	629
	Label	QI9a. Have you considered changing fixed broadband internet service provider? IF YES - When did you most recently consider changing fixed broadband internet service provider?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Yes - in the last 6 months
	2	Yes - 6 to 12 months ago
	3	Yes - 13 to 18 months ago
	4	Yes - 1.5 to 2 years ago
	5	Yes - 2 to 3 years ago
	6	Yes - more than 3 years ago
	7	No - never considered changing internet service provider
	8	No - can't change, only one supplier in the area

QI9B

		Value
Standard Attributes	Position	630
	Label	QI9b. And did you actively START LOOKING for an alternative fixed broadband internet service provider?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Yes
	2	No

QI10AA

		Value
Standard Attributes	Position	631
	Label	QI10A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?: Happy/ satisfied/ content with my current supplier
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input

QI10AA

		Value
Valid Values	0	Not
	1	Happy/ satisfied/ content with my current supplier

QI10AB

		Value
Standard Attributes	Position	632
	Label	QI10A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?: Problems/ issues with current provider not sufficiently bad/ frequent t...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Problems/ issues with current provider not sufficiently bad/ frequent to switch

QI10AC

		Value
Standard Attributes	Position	633
	Label	QI10A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?: Current provider is still the best deal/ cheapest/ cheap enough/ wouldn't save enough to warrant switching
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Current provider is still the best deal/ cheapest/ cheap enough/ wouldn't save enough to warrant switching

QI10AD

		Value
Standard Attributes	Position	634
	Label	QI10A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?: Current provider improved their offer
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Current provider improved their offer

QI10AE

		Value
Standard Attributes	Position	635
	Label	QI10A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?: Prefer to stay with trusted/known provider
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Prefer to stay with trusted/known provider

QI10AF

		Value
Standard Attributes	Position	636
	Label	QI10A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?: Difficult to make comparisons between providers
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Difficult to make comparisons between providers

QI10AG

		Value
Standard Attributes	Position	637
	Label	QI10A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?: No/ not enough difference between providers
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	No/ not enough difference between providers

QI10AH

		Value
Standard Attributes	Position	638
	Label	QI10A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?: Too busy/ don't have time to research the options
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Too busy/ don't have time to research the options

QI10AI

		Value
Standard Attributes	Position	639
	Label	QI10A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?: Too big a risk that something will go wrong in the transition/ switch f...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Too big a risk that something will go wrong in the transition/ switch from one supplier to another

QI10AJ

		Value
Standard Attributes	Position	640
	Label	QI10A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?: Information available confusing/ couldn't understand technical jargon
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Information available confusing/ couldn't understand technical jargon

QI10AK

		Value
Standard Attributes	Position	641
	Label	QI10A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?: Tied to fixed length contract with my current provider
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Tied to fixed length contract with my current provider

QI10AL

		Value
Standard Attributes	Position	642
	Label	QI10A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?: Still within my contract period/ would have to pay an early termination...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Still within my contract period/ would have to pay an early termination charge/ cancellation charge

QI10AM

		Value
Standard Attributes	Position	643
	Label	QI10A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?: Have a minimum notice period
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Have a minimum notice period

QI10AN

		Value
Standard Attributes	Position	644
	Label	QI10A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?: Didn't want to get locked into a fixed contract with new provider
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Didn't want to get locked into a fixed contract with new provider

QI10AO

		Value
Standard Attributes	Position	645
	Label	QI10A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?: Shopping around for a new provider is too much of a hassle or a chore
	Type	Numeric
	Format	F1
	Measurement	Nominal
Valid Values	Role	Input
	0	Not
	1	Shopping around for a new provider is too much of a hassle or a chore

QI10AP

		Value
Standard Attributes	Position	646
	Label	QI10A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?: Too much hassle to set up the new service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Too much hassle to set up the new service

QI10AQ

		Value
Standard Attributes	Position	647
	Label	QI10A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?: Don't live in a cabled street/ can't get cable broadband where I live
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't live in a cabled street/ can't get cable broadband where I live

QI10AR

		Value
Standard Attributes	Position	648
	Label	QI10A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?: It's not clear what steps I would need to take to switch supplier
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	It's not clear what steps I would need to take to switch supplier

QI10AS

		Value
Standard Attributes	Position	649
	Label	QI10A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?: It's too time consuming to go through the process of switching from one...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	It's too time consuming to go through the process of switching from one supplier to another

QI10AT

		Value
Standard Attributes	Position	650
	Label	QI10A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?: I don't want to change my email address
	Type	Numeric
	Format	F1
	Measurement	Nominal
Valid Values	Role	Input
	0	Not
	1	I don't want to change my email address

QI10AU

		Value
Standard Attributes	Position	651
	Label	QI10A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QI10AV

		Value
Standard Attributes	Position	652
	Label	QI10A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QI10AW

		Value
Standard Attributes	Position	653
	Label	QI10A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QI10AX

		Value
Standard Attributes	Position	654
	Label	QI10A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QI10AY

		Value
Standard Attributes	Position	655
	Label	QI10A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QI10AZ

		Value
Standard Attributes	Position	656
	Label	QI10A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QI10AAA

		Value
Standard Attributes	Position	657
	Label	QI10A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QI10AAB

		Value
Standard Attributes	Position	658
	Label	QI10A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QI10AAC

		Value
Standard Attributes	Position	659
	Label	QI10A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QI10AAD

		Value
Standard Attributes	Position	660
	Label	QI10A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QI10AAE

		Value
Standard Attributes	Position	661
	Label	QI10A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

Q110AAF

		Value
Standard Attributes	Position	662
	Label	Q110A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?: Other
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Other

QI10AAG

		Value
Standard Attributes	Position	663
	Label	QI10A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?: PROVIDER SATISFACTI ON
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	PROVIDER SATISFACTI ON

QI10AAH

		Value
Standard Attributes	Position	664
	Label	QI10A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?: NO COST BENEFIT
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	NO COST BENEFIT

QI10AAI

		Value
Standard Attributes	Position	665
	Label	QI10A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?: STAY WITH TRUSTED PROVIDER
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	STAY WITH TRUSTED PROVIDER

Q10AAJ

		Value
Standard Attributes	Position	666
	Label	Q10A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?: CLARITY OF INFORMATION
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	CLARITY OF INFORMATION

QI10AAK

		Value
Standard Attributes	Position	667
	Label	QI10A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?: TERMS AND CONDITIONS
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TERMS AND CONDITIONS

Q110AAL

		Value
Standard Attributes	Position	668
	Label	Q110A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?: HASSLE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	HASSLE

Q110AAM

		Value
Standard Attributes	Position	669
	Label	Q110A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?: SERVICE AVAILABILIT...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	SERVICE AVAILABILIT...

QI10AAN

		Value
Standard Attributes	Position	670
	Label	QI10A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?: RISK
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	RISK

Q110AAO

		Value
Standard Attributes	Position	671
	Label	Q110A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?: NO BENEFIT/ INCENTIVE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	NO BENEFIT/ INCENTIVE

QI10AAP

		Value
Standard Attributes	Position	672
	Label	QI10A. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different fixed broadband internet service provider?: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

Q127

		Value
Standard Attributes	Position	673
	Label	Q127. Please think back to when you fixed broadband supplier in the last 12 months - from (PREVIOUS FIXED BROADBAND PROVIDER) to (FIXED BROADBAND PROVIDER). Once you had decided to switch your fixed broadband service, did you contact...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Both your previous and your new supplier
	2	Only your previous supplier
	3	Only your new supplier
	4	Can't remember

Q128

		Value
Standard Attributes	Position	674
	Label	Q128. Who did you contact first?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Your previous supplier
	2	Your new supplier
	3	Can't remember

Q129

		Value
Standard Attributes	Position	675
	Label	Q129. Did your previous supplier contact you about your decision to change fixed broadband provider?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Yes
	2	No
	3	Can't remember

QI30

		Value
Standard Attributes	Position	676
	Label	QI30. Which one of these statements best describes the contact you had with your previous fixed broadband supplier?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	They did not try to persuade me to stay with them
	2	They tried to persuade me to stay, but did not put me under any pressure to stay
	3	They put me under pressure to stay with them
	4	Can't remember

QI33

		Value
Standard Attributes	Position	677
	Label	QI33. Which of the following best describes how you feel about your decision to switch fixed broadband service provider? Would you say you are...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Very happy
	2	Fairly happy
	3	Fairly unhappy
	4	Very unhappy
	5	Don't know

QI34

		Value
Standard Attributes	Position	678
	Label	QI34. Did you contact your provider (FIXED BROADBAND PROVIDER) or any new providers while you were considering switching?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Both your current and potential new suppliers
	2	Only your current supplier
	3	Only potential new suppliers
	4	No, neither
	5	Can't remember

QI35

		Value
Standard Attributes	Position	679
	Label	QI35. Who did you contact first?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Your current supplier
	2	The communications provider you were planning to change to
	3	Can't remember

QI36

		Value
Standard Attributes	Position	680
	Label	QI36. Did your current supplier contact you about your plans to change fixed broadband provider?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Yes
	2	No
	3	Can't remember

QI37

		Value
Standard Attributes	Position	681
	Label	QI37. Which one of these statements best describes the contact you had with your current fixed broadband supplier?
	Type	Numeric
	Format	F1
	Measurement	Nominal
Valid Values	Role	Input
	1	They did not try to persuade me to stay with them
	2	They tried to persuade me to stay, but did not put me under any pressure to stay
	3	They put me under pressure to stay with them
	4	Can't remember

QI40

		Value
Standard Attributes	Position	682
	Label	QI40. Which of the following best describes how you feel about your decision NOT to switch fixed broadband service provider? Would you say you are...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Very happy
	2	Fairly happy
	3	Fairly unhappy
	4	Very unhappy
	5	Don't know

Q119A

		Value
Standard Attributes	Position	683
	Label	Q119a. Could you please tell me the extent to which you agree or disagree with this statement regarding (FIXED BROADBAND PROVIDER)? They are the best internet service provider on the market. IF NECESSARY - Do you...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Agree strongly
	2	Agree slightly
	3	Neither agree nor disagree
	4	Disagree slightly
	5	Disagree strongly
	6	Don't know

QI9DA

		Value
Standard Attributes	Position	684
	Label	QI9d. Why are you not interested in changing the company that provides your fixed broadband service?: Problems/ issues with current provider not sufficiently bad/ frequent to switch
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Problems/ issues with current provider not sufficiently bad/ frequent to switch

QI9DB

		Value
Standard Attributes	Position	685
	Label	QI9d. Why are you not interested in changing the company that provides your fixed broadband service?: Current provider is still the best deal/ cheapest/ cheap enough/ wouldn't save enough to warrant switching
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Current provider is still the best deal/ cheapest/ cheap enough/ wouldn't save enough to warrant switching

QI9DC

		Value
Standard Attributes	Position	686
	Label	QI9d. Why are you not interested in changing the company that provides your fixed broadband service?: Prefer to stay with trusted/known provider
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Prefer to stay with trusted/known provider

QI9DD

		Value
Standard Attributes	Position	687
	Label	QI9d. Why are you not interested in changing the company that provides your fixed broadband service?: Difficult to make comparisons between providers
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Difficult to make comparisons between providers

Q19DE

		Value
Standard Attributes	Position	688
	Label	Q19d. Why are you not interested in changing the company that provides your fixed broadband service?: No/ not enough difference between providers
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	No/ not enough difference between providers

Q19DF

		Value
Standard Attributes	Position	689
	Label	Q19d. Why are you not interested in changing the company that provides your fixed broadband service?: Too busy/ don't have time to research the options
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Too busy/ don't have time to research the options

QI9DG

		Value
Standard Attributes	Position	690
	Label	QI9d. Why are you not interested in changing the company that provides your fixed broadband service?: Too big a risk that something will go wrong in the transition/ switch from one supplier to another
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Too big a risk that something will go wrong in the transition/ switch from one supplier to another

QI9DH

		Value
Standard Attributes	Position	691
	Label	QI9d. Why are you not interested in changing the company that provides your fixed broadband service?: Information available confusing/ couldn't understand technical jargon
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Information available confusing/ couldn't understand technical jargon

QI9DI

		Value
Standard Attributes	Position	692
	Label	QI9d. Why are you not interested in changing the company that provides your fixed broadband service?: Tied to fixed length contract with my current provider
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Tied to fixed length contract with my current provider

QI9DJ

		Value
Standard Attributes	Position	693
	Label	QI9d. Why are you not interested in changing the company that provides your fixed broadband service?: Still within my contract period/ would have to pay an early termination charge/ cancellation charge
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Still within my contract period/ would have to pay an early termination charge/ cancellation charge

QI9DK

		Value
Standard Attributes	Position	694
	Label	QI9d. Why are you not interested in changing the company that provides your fixed broadband service?: Have a minimum notice period
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Have a minimum notice period

QI9DL

		Value
Standard Attributes	Position	695
	Label	QI9d. Why are you not interested in changing the company that provides your fixed broadband service?: Didn't want to get locked into a fixed contract with new provider
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input

QI9DL

		Value
Valid Values	0	Not
	1	Didn't want to get locked into a fixed contract with new provider

QI9DM

		Value
Standard Attributes	Position	696
	Label	QI9d. Why are you not interested in changing the company that provides your fixed broadband service?: Shopping around for a new provider is too much of a hassle or a chore
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Shopping around for a new provider is too much of a hassle or a chore

QI9DN

		Value
Standard Attributes	Position	697
	Label	QI9d. Why are you not interested in changing the company that provides your fixed broadband service?: Too much hassle to set up the new service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Too much hassle to set up the new service

QI9DO

		Value
Standard Attributes	Position	698
	Label	QI9d. Why are you not interested in changing the company that provides your fixed broadband service?: Don't live in a cabled street/ can't get cable broadband where I live
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't live in a cabled street/ can't get cable broadband where I live

QI9DP

		Value
Standard Attributes	Position	699
	Label	QI9d. Why are you not interested in changing the company that provides your fixed broadband service?: It's not clear what steps I would need to take to switch supplier
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	It's not clear what steps I would need to take to switch supplier

QI9DQ

		Value
Standard Attributes	Position	700
	Label	QI9d. Why are you not interested in changing the company that provides your fixed broadband service?: It's too time consuming to go through the process of switching from one supplier to another
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	It's too time consuming to go through the process of switching from one supplier to another

QI9DR

		Value
Standard Attributes	Position	701
	Label	QI9d. Why are you not interested in changing the company that provides your fixed broadband service?: I don't want to change my email address
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	I don't want to change my email address

QI9DS

		Value
Standard Attributes	Position	702
	Label	QI9d. Why are you not interested in changing the company that provides your fixed broadband service?: Not interested/ no reason/ not bothered/ happy enough
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Not interested/ no reason/ not bothered/ happy enough

QI9DT

		Value
Standard Attributes	Position	703
	Label	QI9d. Why are you not interested in changing the company that provides your fixed broadband service?: Don't use broadband much
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't use broadband much

QI9DU

		Value
Standard Attributes	Position	704
	Label	QI9d. Why are you not interested in changing the company that provides your fixed broadband service?: Only provider in the area
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Only provider in the area

QI9DV

		Value
Standard Attributes	Position	705
	Label	QI9d. Why are you not interested in changing the company that provides your fixed broadband service?: Don't want to split up the bundle
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't want to split up the bundle

QI9DW

		Value
Standard Attributes	Position	706
	Label	QI9d. Why are you not interested in changing the company that provides your fixed broadband service?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QI9DX

		Value
Standard Attributes	Position	707
	Label	QI9d. Why are you not interested in changing the company that provides your fixed broadband service?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QI9DY

		Value
Standard Attributes	Position	708
	Label	QI9d. Why are you not interested in changing the company that provides your fixed broadband service?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QI9DZ

		Value
Standard Attributes	Position	709
	Label	QI9d. Why are you not interested in changing the company that provides your fixed broadband service?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QI9DAA

		Value
Standard Attributes	Position	710
	Label	QI9d. Why are you not interested in changing the company that provides your fixed broadband service?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QI9DAB

		Value
Standard Attributes	Position	711
	Label	QI9d. Why are you not interested in changing the company that provides your fixed broadband service?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QI9DAC

		Value
Standard Attributes	Position	712
	Label	QI9d. Why are you not interested in changing the company that provides your fixed broadband service?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QI9DAD

		Value
Standard Attributes	Position	713
	Label	QI9d. Why are you not interested in changing the company that provides your fixed broadband service?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QI9DAE

		Value
Standard Attributes	Position	714
	Label	QI9d. Why are you not interested in changing the company that provides your fixed broadband service?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QI9DAF

		Value
Standard Attributes	Position	715
	Label	QI9d. Why are you not interested in changing the company that provides your fixed broadband service?: Other
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Other

QI9DAG

		Value
Standard Attributes	Position	716
	Label	QI9d. Why are you not interested in changing the company that provides your fixed broadband service?: PROVIDER SATISFACTION
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	PROVIDER SATISFACTION

QI9DAH

		Value
Standard Attributes	Position	717
	Label	QI9d. Why are you not interested in changing the company that provides your fixed broadband service?: NO COST BENEFIT
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	NO COST BENEFIT

QI9DAI

		Value
Standard Attributes	Position	718
	Label	QI9d. Why are you not interested in changing the company that provides your fixed broadband service?: STAY WITH TRUSTED PROVIDER
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	STAY WITH TRUSTED PROVIDER

QI9DAJ

		Value
Standard Attributes	Position	719
	Label	QI9d. Why are you not interested in changing the company that provides your fixed broadband service?: CLARITY OF INFORMATION
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	CLARITY OF INFORMATION

QI9DAK

		Value
Standard Attributes	Position	720
	Label	QI9d. Why are you not interested in changing the company that provides your fixed broadband service?: TERMS AND CONDITIONS
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TERMS AND CONDITIONS

QI9DAL

		Value
Standard Attributes	Position	721
	Label	QI9d. Why are you not interested in changing the company that provides your fixed broadband service?: HASSLE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	HASSLE

QI9DAM

		Value
Standard Attributes	Position	722
	Label	QI9d. Why are you not interested in changing the company that provides your fixed broadband service?: SERVICE AVAILABILIT...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	SERVICE AVAILABILIT...

QI9DAN

		Value
Standard Attributes	Position	723
	Label	QI9d. Why are you not interested in changing the company that provides your fixed broadband service?: RISK
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	RISK

QI9DAO

		Value
Standard Attributes	Position	724
	Label	QI9d. Why are you not interested in changing the company that provides your fixed broadband service?: NO BENEFIT/ INCENTIVE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	NO BENEFIT/ INCENTIVE

QI9DAP

		Value
Standard Attributes	Position	725
	Label	QI9d. Why are you not interested in changing the company that provides your fixed broadband service?: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

QI21A

		Value
Standard Attributes	Position	726
	Label	QI21. If you were looking for advice or information on broadband speeds, price plans and packages and providers, where would you turn to for trusted information?: Family members
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Family members

QI21B

		Value
Standard Attributes	Position	727
	Label	QI21. If you were looking for advice or information on broadband speeds, price plans and packages and providers, where would you turn to for trusted information?: Friends
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Friends

QI21C

		Value
Standard Attributes	Position	728
	Label	QI21. If you were looking for advice or information on broadband speeds, price plans and packages and providers, where would you turn to for trusted information?: Colleagues
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Colleagues

QI21D

		Value
Standard Attributes	Position	729
	Label	QI21. If you were looking for advice or information on broadband speeds, price plans and packages and providers, where would you turn to for trusted information?: Magazines/ newspapers
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Magazines/ newspapers

QI21E

		Value
Standard Attributes	Position	730
	Label	QI21. If you were looking for advice or information on broadband speeds, price plans and packages and providers, where would you turn to for trusted information?: TV/ radio programmes/ advertising
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TV/ radio programmes/ advertising

QI21F

		Value
Standard Attributes	Position	731
	Label	QI21. If you were looking for advice or information on broadband speeds, price plans and packages and providers, where would you turn to for trusted information?: Supplier already using for this service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Supplier already using for this service

QI21G

		Value
Standard Attributes	Position	732
	Label	QI21. If you were looking for advice or information on broadband speeds, price plans and packages and providers, where would you turn to for trusted information?: Another supplier not already using
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Another supplier not already using

QI21H

		Value
Standard Attributes	Position	733
	Label	QI21. If you were looking for advice or information on broadband speeds, price plans and packages and providers, where would you turn to for trusted information?: Leaflets in stores/ post
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Leaflets in stores/ post

QI21I

		Value
Standard Attributes	Position	734
	Label	QI21. If you were looking for advice or information on broadband speeds, price plans and packages and providers, where would you turn to for trusted information?: Websites of suppliers/ service providers
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Websites of suppliers/ service providers

QI21J

		Value
Standard Attributes	Position	735
	Label	QI21. If you were looking for advice or information on broadband speeds, price plans and packages and providers, where would you turn to for trusted information?: Cost comparison websites
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Cost comparison websites

QI21K

		Value
Standard Attributes	Position	736
	Label	QI21. If you were looking for advice or information on broadband speeds, price plans and packages and providers, where would you turn to for trusted information?: Internet in general
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Internet in general

QI21L

		Value
Standard Attributes	Position	737
	Label	QI21. If you were looking for advice or information on broadband speeds, price plans and packages and providers, where would you turn to for trusted information?: Visit shop/ store selling technology/ device
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Visit shop/ store selling technology/ device

QI21M

		Value
Standard Attributes	Position	738
	Label	QI21. If you were looking for advice or information on broadband speeds, price plans and packages and providers, where would you turn to for trusted information?: Government body/ regulator
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Government body/ regulator

QI21N

		Value
Standard Attributes	Position	739
	Label	QI21. If you were looking for advice or information on broadband speeds, price plans and packages and providers, where would you turn to for trusted information?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QI21O

		Value
Standard Attributes	Position	740
	Label	QI21. If you were looking for advice or information on broadband speeds, price plans and packages and providers, where would you turn to for trusted information?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QI21P

		Value
Standard Attributes	Position	741
	Label	QI21. If you were looking for advice or information on broadband speeds, price plans and packages and providers, where would you turn to for trusted information?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QI21Q

		Value
Standard Attributes	Position	742
	Label	QI21. If you were looking for advice or information on broadband speeds, price plans and packages and providers, where would you turn to for trusted information?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QI21R

		Value
Standard Attributes	Position	743
	Label	QI21. If you were looking for advice or information on broadband speeds, price plans and packages and providers, where would you turn to for trusted information?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QI21S

		Value
Standard Attributes	Position	744
	Label	QI21. If you were looking for advice or information on broadband speeds, price plans and packages and providers, where would you turn to for trusted information?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QI21T

		Value
Standard Attributes	Position	745
	Label	QI21. If you were looking for advice or information on broadband speeds, price plans and packages and providers, where would you turn to for trusted information?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QI21U

		Value
Standard Attributes	Position	746
	Label	QI21. If you were looking for advice or information on broadband speeds, price plans and packages and providers, where would you turn to for trusted information?: Other
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Other

QI21V

		Value
Standard Attributes	Position	747
	Label	QI21. If you were looking for advice or information on broadband speeds, price plans and packages and providers, where would you turn to for trusted information?: RELATIVES/ FRIENDS
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	RELATIVES/ FRIENDS

QI21W

		Value
Standard Attributes	Position	748
	Label	QI21. If you were looking for advice or information on broadband speeds, price plans and packages and providers, where would you turn to for trusted information?: MEDIA/ ADVERTISING
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	MEDIA/ ADVERTISING

QI21X

		Value
Standard Attributes	Position	749
	Label	QI21. If you were looking for advice or information on broadband speeds, price plans and packages and providers, where would you turn to for trusted information?: SUPPLIERS
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	SUPPLIERS

QI21Y

		Value
Standard Attributes	Position	750
	Label	QI21. If you were looking for advice or information on broadband speeds, price plans and packages and providers, where would you turn to for trusted information?: LITERATURE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	LITERATURE

QI21Z

		Value
Standard Attributes	Position	751
	Label	QI21. If you were looking for advice or information on broadband speeds, price plans and packages and providers, where would you turn to for trusted information?: ONLINE (EXCLUDING SUPPLIER WEBSITES)
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	ONLINE (EXCLUDING SUPPLIER WEBSITES)

QI21AA

		Value
Standard Attributes	Position	752
	Label	QI21. If you were looking for advice or information on broadband speeds, price plans and packages and providers, where would you turn to for trusted information?: GOVERNMENT BODY
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	GOVERNMENT BODY

QI21AB

		Value
Standard Attributes	Position	753
	Label	QI21. If you were looking for advice or information on broadband speeds, price plans and packages and providers, where would you turn to for trusted information?: Would not look for information/ advice
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Would not look for information/ advice

QI21AC

		Value
Standard Attributes	Position	754
	Label	QI21. If you were looking for advice or information on broadband speeds, price plans and packages and providers, where would you turn to for trusted information?: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

QI22

		Value
Standard Attributes	Position	755
	Label	QI22. How easy or difficult do you think it is to make COST comparisons between different home internet service providers?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Very easy
	2	Fairly easy
	3	Fairly difficult
	4	Very difficult
	5	Don't know

QI25

		Value
Standard Attributes	Position	756
	Label	QI25. And how easy or difficult do you think it is to make BROADBAND SPEED comparisons between different home fixed broadband service providers?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Very easy
	2	Fairly easy
	3	Fairly difficult
	4	Very difficult
	5	Don't know

QT1A

		Value
Standard Attributes	Position	757
	Label	QT1a. You mentioned earlier that your television service is provided by "the answer to QB2" as part of a package...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	CODE 1 TO CONTINUE

QT1

		Value
Standard Attributes	Position	758
	Label	QT1. I'd like to talk with you about your television service - so the service that provides additional channels that you pay to receive. Firstly, can I check who pays the bills for your TV service, is it...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	You
	2	Another member of your household
	3	Your company
	4	Someone else

QT3

		Value
Standard Attributes	Position	759
	Label	QT3. How long has (TV SERVICE PROVIDER) been providing your home television service?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Less than 3 months
	2	3-6 months
	3	7-12 months
	4	More than a year, up to 2 years
	5	More than 2 years, up to 4 years
	6	More than 4 years, up to 6 years
	7	More than 6 years, up to 10 years
	8	More than 10 years
	9	Don't know

QT3C

		Value
Standard Attributes	Position	760
	Label	QT3c. In the last 12 months, has (TV SERVICE PROVIDER) offered you a new deal for your television service with extra or improved services? IF YES - Did you take up the offer? IF YES - Did this require you to extend your contract with (TV SERVICE PROVIDER)?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	No, have not been offered a new deal in the last 12 months
	2	Offered, but did not take up deal

QT3C

	Value
3	Took up the offer, did not need to extend contract
4	Took up the offer and extended the contract
5	Took up the offer, but don't know whether extended the contract
6	Not sure if offered a deal or not

QT3B

	Value
Standard Attributes	Position 761
	Label QT3b. Do you have a contract with (TV SERVICE PROVIDER) which ties you to their service for a period of time? IF YES - When does your current contract run out?
	Type Numeric
	Format F1
	Measurement Nominal
	Role Input
Valid Values	1 No, don't have a ...
	2 Within the next month
	3 In 1-3 months
	4 In 4-6 months
	5 In 7-12 months

QT3B

		Value
	6	In 13-18 months
	7	In more than 18 months
	8	Not sure when contract runs out
	9	Don't know if I have a contract

QT5

		Value
Standard Attributes	Position	762
	Label	QT5. How satisfied are you with the OVERALL SERVICE PROVIDED by your television service provider - (TV SERVICE PROVIDER)? Would you say you are...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Very satisfied
	2	Fairly satisfied
	3	Neither satisfied nor dissatisfied
	4	Fairly dissatisfied
	5	Very dissatisfied
	6	Don't know

QT5A

		Value
Standard Attributes	Position	763
	Label	QT5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (TV SERVICE PROVIDER)? Would you say you are...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Very satisfied
	2	Fairly satisfied
	3	Neither satisfied nor dissatisfied
	4	Fairly dissatisfied
	5	Very dissatisfied
	6	Don't know

QT5B

		Value
Standard Attributes	Position	764
	Label	QT5b. And how satisfied are you with the RELIABILITY of your service from (TV SERVICE PROVIDER)? Would you say you are...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Very satisfied
	2	Fairly satisfied
	3	Neither satisfied nor dissatisfied
	4	Fairly dissatisfied
	5	Very dissatisfied
	6	Don't know

QDISPT

		Value
Standard Attributes	Position	765
	Label	Qdisptv2. Again, thinking just about your TV service rather than any other service in your package with "the answer to QB2".
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	CODE 1 TO CONTINUE

QT7

		Value
Standard Attributes	Position	766
	Label	QT7. (SAY TO THOSE WITH TV SERVICE IN A PACKAGE - Thinking just about your TV service rather than any other service you have in your package with (BUNDLE PROVIDER)...) Have you or your household ever CHANGED the company that provides your MAIN televis...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input

QT7

		Value
Valid Values	1	Yes - in the last 6 months
	2	Yes - 7 to 12 months ago
	3	Yes - 13 to 18 months ago
	4	Yes - 1.5 to 2 years ago
	5	Yes - 2 to 3 years ago
	6	Yes - more than 3 years ago
	7	No - never changed supplier

NQT7A

		Value
Standard Attributes	Position	767
	Label	NQT7a. Did you make this change of provider for your television service at the same time as moving home? IF CHANGED PROVIDER MORE THAN ONCE - Think about the TV service you changed most recently
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Yes
	2	No
	3	Don't know

NQT7C

		Value
Standard Attributes	Position	768
	Label	NQT7c. Which provider did you use for your TV service before switching to (TV SERVICE PROVIDER)?
	Type	Numeric
	Format	F2
	Measurement	Nominal
	Role	Input
Valid Values	1	Advance Internet
	2	AOL
	3	BE
	4	BT
	5	Demon
	6	Eclipse
	7	EE/ Everything Everywhere
	8	Freesat
	9	John Lewis
	10	KComm/ Kingston Communications
	11	Now TV
	12	O2
	13	Orange
	14	Plusnet
	15	Post Office
	16	Sky
	17	Southern Electric
	18	Supanet
	19	TalkTalk
	20	Tesco
	21	Three (3) Mobile
	22	TMobile

NQT7C

	Value
23	Top Up TV
24	Utilities Warehouse
25	Virgin Media
26	Vodafone
27	Zen
28	
29	
30	
31	
32	Other
33	Don't know

QT25A

	Value
Standard Attributes	Position 769
	Label QT25. Why did you switch from (PREVIOUS TV SERVICE PROVIDER) to (TV SERVICE PROVIDER)?: For a better/cheaper price/deal
	Type Numeric
	Format F1
	Measurement Nominal
	Role Input
Valid Values	0 Not
	1 For a better/cheaper price/deal

QT25B

		Value
Standard Attributes	Position	770
	Label	QT25. Why did you switch from (PREVIOUS TV SERVICE PROVIDER) to (TV SERVICE PROVIDER)?: Poor service from previous supplier
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Poor service from previous supplier

QT25C

		Value
Standard Attributes	Position	771
	Label	QT25. Why did you switch from (PREVIOUS TV SERVICE PROVIDER) to (TV SERVICE PROVIDER)?: Good experience with new supplier for other services/ previously
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input

QT25C

		Value
Valid Values	0	Not
	1	Good experience with new supplier for other services/ previously

QT25D

		Value
Standard Attributes	Position	772
	Label	QT25. Why did you switch from (PREVIOUS TV SERVICE PROVIDER) to (TV SERVICE PROVIDER)?: To bundle two or more services together with one supplier/ for convenience
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	To bundle two or more services together with one supplier/ for convenience

QT25E

		Value
Standard Attributes	Position	773
	Label	QT25. Why did you switch from (PREVIOUS TV SERVICE PROVIDER) to (TV SERVICE PROVIDER)?: For a better/wider choice of channels
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	For a better/wider choice of channels

QT25F

		Value
Standard Attributes	Position	774
	Label	QT25. Why did you switch from (PREVIOUS TV SERVICE PROVIDER) to (TV SERVICE PROVIDER)?: New supplier recommended by someone I know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input

QT25F

		Value
Valid Values	0	Not
	1	New supplier recommended by someone I know

QT25G

		Value
Standard Attributes	Position	775
	Label	QT25. Why did you switch from (PREVIOUS TV SERVICE PROVIDER) to (TV SERVICE PROVIDER)?: Only choice of provider in the area
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Only choice of provider in the area

QT25H

		Value
Standard Attributes	Position	776
	Label	QT25. Why did you switch from (PREVIOUS TV SERVICE PROVIDER) to (TV SERVICE PROVIDER)?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QT25I

		Value
Standard Attributes	Position	777
	Label	QT25. Why did you switch from (PREVIOUS TV SERVICE PROVIDER) to (TV SERVICE PROVIDER)?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QT25J

		Value
Standard Attributes	Position	778
	Label	QT25. Why did you switch from (PREVIOUS TV SERVICE PROVIDER) to (TV SERVICE PROVIDER)?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QT25K

		Value
Standard Attributes	Position	779
	Label	QT25. Why did you switch from (PREVIOUS TV SERVICE PROVIDER) to (TV SERVICE PROVIDER)?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QT25L

		Value
Standard Attributes	Position	780
	Label	QT25. Why did you switch from (PREVIOUS TV SERVICE PROVIDER) to (TV SERVICE PROVIDER)?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QT25M

		Value
Standard Attributes	Position	781
	Label	QT25. Why did you switch from (PREVIOUS TV SERVICE PROVIDER) to (TV SERVICE PROVIDER)?: Other
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Other

QT25N

		Value
Standard Attributes	Position	782
	Label	QT25. Why did you switch from (PREVIOUS TV SERVICE PROVIDER) to (TV SERVICE PROVIDER)?: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

NQT7DA

		Value
Standard Attributes	Position	783
	Label	NQT7d. Did you receive any OTHER services from (PREVIOUS TV SERVICE PROVIDER) as well as your TV service at the time you switched to (TV SERVICE PROVIDER)? IF YES - Which other services did you receive from (PREVIOUS TV SERVICE PROVIDER)?: No, did not...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input

NQT7DA

		Value
Valid Values	0	Not
	1	No, did not receive any other services

NQT7DB

		Value
Standard Attributes	Position	784
	Label	NQT7d. Did you receive any OTHER services from (PREVIOUS TV SERVICE PROVIDER) as well as your TV service at the time you switched to (TV SERVICE PROVIDER)? IF YES - Which other services did you receive from (PREVIOUS TV SERVICE PROVIDER)?: Fixed broad...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fixed broadband service

NQT7DC

		Value
Standard Attributes	Position	785
	Label	NQT7d. Did you receive any OTHER services from (PREVIOUS TV SERVICE PROVIDER) as well as your TV service at the time you switched to (TV SERVICE PROVIDER)? IF YES - Which other services did you receive from (PREVIOUS TV SERVICE PROVIDER)?: Mobile broa...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Mobile broadband service

NQT7DD

		Value
Standard Attributes	Position	786
	Label	NQT7d. Did you receive any OTHER services from (PREVIOUS TV SERVICE PROVIDER) as well as your TV service at the time you switched to (TV SERVICE PROVIDER)? IF YES - Which other services did you receive from (PREVIOUS TV SERVICE PROVIDER)?: Mobile phon...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Mobile phone service

NQT7DE

		Value
Standard Attributes	Position	787
	Label	NQT7d. Did you receive any OTHER services from (PREVIOUS TV SERVICE PROVIDER) as well as your TV service at the time you switched to (TV SERVICE PROVIDER)? IF YES - Which other services did you receive from (PREVIOUS TV SERVICE PROVIDER)?: Landline ph...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Landline phone service

NQT7DF

		Value
Standard Attributes	Position	788
	Label	NQT7d. Did you receive any OTHER services from (PREVIOUS TV SERVICE PROVIDER) as well as your TV service at the time you switched to (TV SERVICE PROVIDER)? IF YES - Which other services did you receive from (PREVIOUS TV SERVICE PROVIDER)? Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

PQT7FA

		Value
Standard Attributes	Position	789
	Label	.pQT7f. SERVICES RECEIVED FROM PREVIOUS SUPPLIER: Fixed broadband service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fixed broadband service

PQT7FB

		Value
Standard Attributes	Position	790
	Label	.pQT7f. SERVICES RECEIVED FROM PREVIOUS SUPPLIER: Mobile broadband service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Mobile broadband service

PQT7FC

		Value
Standard Attributes	Position	791
	Label	.pQT7f. SERVICES RECEIVED FROM PREVIOUS SUPPLIER: Mobile phone service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Mobile phone service

PQT7FD

		Value
Standard Attributes	Position	792
	Label	.pQT7f. SERVICES RECEIVED FROM PREVIOUS SUPPLIER: Landline phone service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Landline phone service

PQT7FE

		Value
Standard Attributes	Position	793
	Label	.pQT7f. SERVICES RECEIVED FROM PREVIOUS SUPPLIER: TV service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TV service

NQT7FA

		Value
Standard Attributes	Position	794
	Label	NQT7f. You said you received (SERVICES AT NQT7D) from (PREVIOUS TV SERVICE PROVIDER). Did you get these services as a package/ bundle or separate services?: Fixed broadband service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fixed broadband service

NQT7FB

		Value
Standard Attributes	Position	795
	Label	NQT7f. You said you received (SERVICES AT NQT7D) from (PREVIOUS TV SERVICE PROVIDER). Did you get these services as a package/ bundle or separate services?: Mobile broadband service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Mobile broadband service

NQT7FC

		Value
Standard Attributes	Position	796
	Label	NQT7f. You said you received (SERVICES AT NQT7D) from (PREVIOUS TV SERVICE PROVIDER). Did you get these services as a package/ bundle or separate services?: Mobile phone service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Mobile phone service

NQT7FD

		Value
Standard Attributes	Position	797
	Label	NQT7f. You said you received (SERVICES AT NQT7D) from (PREVIOUS TV SERVICE PROVIDER). Did you get these services as a package/ bundle or separate services?: Landline phone service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Landline phone service

NQT7FE

		Value
Standard Attributes	Position	798
	Label	NQT7f. You said you received (SERVICES AT NQT7D) from (PREVIOUS TV SERVICE PROVIDER). Did you get these services as a package/ bundle or separate services?: TV service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TV service

NQT7FF

		Value
Standard Attributes	Position	799
	Label	NQT7f. You said you received (SERVICES AT NQT7D) from (PREVIOUS TV SERVICE PROVIDER). Did you get these services as a package/ bundle or separate services?: All separate services
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	All separate services

QT7A

		Value
Standard Attributes	Position	800
	Label	QT7a. And was your previous MAIN television service...
	Type	Numeric
	Format	F2
	Measurement	Nominal
	Role	Input
	Valid Values	1
2		Cable TV (through Virgin Media or other cable TV company)
3		Satellite TV with a paid subscription (from Sky)
4		Satellite TV with no subscription (from Sky)
5		Freeview, with additional paid content (from Top-Up-TV or BT TV)
6		Freeview, without additional paid content
7		Via a broadband DSL line (from BT TV or TalkTalk)
8		
9		
10		
11		
12		
13		Other

PT7C

		Value
Standard Attributes	Position	801
	Label	.PT7c. TEXT FOR QT7C
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	was it
	2	do you think it would be

QT7C

		Value
Standard Attributes	Position	802
	Label	QT7c. How easy or difficult was it/ do you think it would be to change the supplier of your main TV service? IF NECESSARY - So the service that provides you with additional channels beyond channels 1-5. IF SWITCHED MORE THAN ONCE - Please think about ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Very easy
	2	Fairly easy
	3	Fairly difficult
	4	Very difficult
	5	Don't know

QT7DAA

		Value
Standard Attributes	Position	803
	Label	QT7da. Thinking about when you switched your TV service, did you experience any difficulties with any of the following?: Comparing the different offers available for TV services when looking to switch
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Comparing the different offers available for TV services when looking to switch

QT7DAB

		Value
Standard Attributes	Position	804
	Label	QT7da. Thinking about when you switched your TV service, did you experience any difficulties with any of the following?: Previous supplier kept sending bills for the cancelled service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Previous supplier kept sending bills for the cancelled service

QT7DAC

		Value
Standard Attributes	Position	805
	Label	QT7da. Thinking about when you switched your TV service, did you experience any difficulties with any of the following?: Previous supplier kept trying to persuade us to stay
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Previous supplier kept trying to persuade us to stay

QT7DAD

		Value
Standard Attributes	Position	806
	Label	QT7da. Thinking about when you switched your TV service, did you experience any difficulties with any of the following?: Getting through to the previous supplier to cancel the service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Getting through to the previous supplier to cancel the service

QT7DAE

		Value
Standard Attributes	Position	807
	Label	QT7da. Thinking about when you switched your TV service, did you experience any difficulties with any of the following?: Temporary loss or disruption of your TV service during the switch
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Temporary loss or disruption of your TV service during the switch

QT7DAF

		Value
Standard Attributes	Position	808
	Label	QT7da. Thinking about when you switched your TV service, did you experience any difficulties with any of the following?: Arranging for the old and new services to stop and start at the right time
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Arranging for the old and new services to stop and start at the right time

QT7DAG

		Value
Standard Attributes	Position	809
	Label	QT7da. Thinking about when you switched your TV service, did you experience any difficulties with any of the following?: Technical issues getting the new service up and running
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Technical issues getting the new service up and running

QT7DAH

		Value
Standard Attributes	Position	810
	Label	QT7da. Thinking about when you switched your TV service, did you experience any difficulties with any of the following?: Having to pay both the old supplier and the new supplier for a period of time
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Having to pay both the old supplier and the new supplier for a period of time

QT7DAI

		Value
Standard Attributes	Position	811
	Label	QT7da. Thinking about when you switched your TV service, did you experience any difficulties with any of the following?: Being able to transfer content stored on your PVR
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Being able to transfer content stored on your PVR

QT7DAJ

		Value
Standard Attributes	Position	812
	Label	QT7da. Thinking about when you switched your TV service, did you experience any difficulties with any of the following?: Your HD Box/ PVR no longer working
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Your HD Box/ PVR no longer working

QT7DAK

		Value
Standard Attributes	Position	813
	Label	QT7da. Thinking about when you switched your TV service, did you experience any difficulties with any of the following?: Knowing what steps you needed to take to switch from one supplier to another
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Knowing what steps you needed to take to switch from one supplier to another

QT7DAL

		Value
Standard Attributes	Position	814
	Label	QT7da. Thinking about when you switched your TV service, did you experience any difficulties with any of the following?: Having to pay a cancellation or early termination charge to your previous supplier
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Having to pay a cancellation or early termination charge to your previous supplier

QT7DAM

		Value
Standard Attributes	Position	815
	Label	QT7da. Thinking about when you switched your TV service, did you experience any difficulties with any of the following?: Getting your previous supplier to provide you with any information that you needed to be able to switch to another supplier
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Getting your previous supplier to provide you with any information that you needed to be able to switch to another suppl

QT7DAN

		Value
Standard Attributes	Position	816
	Label	QT7da. Thinking about when you switched your TV service, did you experience any difficulties with any of the following?: Delay in receiving equipment from your current supplier (i.e. the company you switched to)
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Delay in receiving equipment from your current supplier (i.e. the company you switched to)

QT7DAO

		Value
Standard Attributes	Position	817
	Label	QT7da. Thinking about when you switched your TV service, did you experience any difficulties with any of the following?: You lost TV programmes, movies or other content that you had previously recorded and stored
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	You lost TV programmes, movies or other content that you had previously recorded and stored

QT7DAP

		Value
Standard Attributes	Position	818
	Label	QT7da. Thinking about when you switched your TV service, did you experience any difficulties with any of the following?: Having to wait for the contract period to end
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Having to wait for the contract period to end

QT7DAQ

		Value
Standard Attributes	Position	819
	Label	QT7da. Thinking about when you switched your TV service, did you experience any difficulties with any of the following?: The switching process took longer than you think it should have
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	The switching process took longer than you think it should have

QT7DAR

		Value
Standard Attributes	Position	820
	Label	QT7da. Thinking about when you switched your TV service, did you experience any difficulties with any of the following?: None of these/ did not experience any difficulties
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	None of these/ did not experience any difficulties

QT8

		Value
Standard Attributes	Position	821
	Label	QT8. (SAY TO THOSE WITH TV SERVICE IN A PACKAGE - Again, thinking just about your TV service rather than any other service in your package with (BUNDLE PROVIDER)...) What is your current thinking regarding changing the company that provides your telev...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Actively looking for a new TV service supplier at the moment
	2	Open to the idea of a new TV service supplier
	3	Not interested in a new TV service supplier
	4	Don't know

QT9A

		Value
Standard Attributes	Position	822
	Label	QT9a. Have you considered changing the company that provides your television service? IF YES - When did you most recently consider changing supplier for your TV service?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Yes - in the last 6 months
	2	Yes - 7 to 12 months ago
	3	Yes - 13 to 18 months ago
	4	Yes - 1.5 to 2 years ago
	5	Yes - 2 to 3 years ago
	6	Yes - more than 3 years ago
	7	No - never considered changing supplier
	8	No - can't change, only one supplier in the area

QT9B

		Value
Standard Attributes	Position	823
	Label	QT9b. And did you actively START LOOKING for an alternative TV service ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Yes
	2	No

QT10AA

		Value
Standard Attributes	Position	824
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?: Happy/satisfied/content with my current supplier
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Happy/satisfied/content with my current supplier

QT10AB

		Value
Standard Attributes	Position	825
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?: Problems/ issues with current provider not sufficiently bad/ frequent to switch
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Problems/ issues with current provider not sufficiently bad/ frequent to switch

QT10AC

		Value
Standard Attributes	Position	826
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?: Current provider is still the best deal/ cheapest/ cheap enough/ wouldn't save enough to warr...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Current provider is still the best deal/ cheapest/ cheap enough/ wouldn't save enough to warrant switching

QT10AD

		Value
Standard Attributes	Position	827
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?: Current provider improved their offer
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Current provider improved their offer

QT10AE

		Value
Standard Attributes	Position	828
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?: Prefer to stay with trusted/known provider
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Prefer to stay with trusted/known provider

QT10AF

		Value
Standard Attributes	Position	829
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?: Difficult to make comparisons between providers
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Difficult to make comparisons between providers

QT10AG

		Value
Standard Attributes	Position	830
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?: No/ not enough difference between providers
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	No/ not enough difference between providers

QT10AH

		Value
Standard Attributes	Position	831
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?: Too busy/ don't have time to research the options
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Too busy/ don't have time to research the options

QT10AI

		Value
Standard Attributes	Position	832
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?: Too big a risk that something will go wrong in the transition/ switch from one supplier to another
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Too big a risk that something will go wrong in the transition/ switch from one supplier to another

QT10AJ

		Value
Standard Attributes	Position	833
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?: Information available confusing/ couldn't understand technical jargon
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Information available confusing/ couldn't understand technical jargon

QT10AK

		Value
Standard Attributes	Position	834
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?: Tied to fixed length contract with my current provider
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Tied to fixed length contract with my current provider

QT10AL

		Value
Standard Attributes	Position	835
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?: Still within my contract period/ would have to pay an early termination charge/ cancellation ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Still within my contract period/ would have to pay an early termination charge/ cancellation charge

QT10AM

		Value
Standard Attributes	Position	836
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?: Have a minimum notice period
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Have a minimum notice period

QT10AN

		Value
Standard Attributes	Position	837
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?: Didn't want to get locked into a fixed contract with new provider
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Didn't want to get locked into a fixed contract with new provider

QT10AO

		Value
Standard Attributes	Position	838
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?: Shopping around for a new provider is too much of a hassle or a chore
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Shopping around for a new provider is too much of a hassle or a chore

QT10AP

		Value
Standard Attributes	Position	839
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?: Too much hassle to set up the new service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Too much hassle to set up the new service

QT10AQ

		Value
Standard Attributes	Position	840
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?: Don't live in a cabled street/ can't get cable TV where I live
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't live in a cabled street/ can't get cable TV where I live

QT10AR

		Value
Standard Attributes	Position	841
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?: Can't get a good reception on Freeview where I live/ can't get Freeview
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Can't get a good reception on Freeview where I live/ can't get Freeview

QT10AS

		Value
Standard Attributes	Position	842
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?: Don't want to get a satellite dish
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't want to get a satellite dish

QT10AT

		Value
Standard Attributes	Position	843
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?: Not allowed to get cable or satellite dish
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Not allowed to get cable or satellite dish

QT10AU

		Value
Standard Attributes	Position	844
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?: Other providers don't have all the channels I want
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Other providers don't have all the channels I want

QT10AV

		Value
Standard Attributes	Position	845
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?: Don't want to sign up to a package/ bundle of services
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't want to sign up to a package/ bundle of services

QT10AW

		Value
Standard Attributes	Position	846
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?: It's not clear what steps I would need to take to switch supplier
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	It's not clear what steps I would need to take to switch supplier

QT10AX

		Value
Standard Attributes	Position	847
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?: It's too time consuming to go through the process of switching from one supplier to another
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	It's too time consuming to go through the process of switching from one supplier to another

QT10AY

		Value
Standard Attributes	Position	848
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?: Concerned would lose stored/ purchased TV programmes/ movies
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Concerned would lose stored/ purchased TV programmes/ movies

QT10AZ

		Value
Standard Attributes	Position	849
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QT10AAA

		Value
Standard Attributes	Position	850
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QT10AAB

		Value
Standard Attributes	Position	851
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QT10AAC

		Value
Standard Attributes	Position	852
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QT10AAD

		Value
Standard Attributes	Position	853
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QT10AAE

		Value
Standard Attributes	Position	854
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QT10AAF

		Value
Standard Attributes	Position	855
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?: Other
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Other

QT10AAG

		Value
Standard Attributes	Position	856
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?: PROVIDER SATISFACTI ON
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	PROVIDER SATISFACTI ON

QT10AAH

		Value
Standard Attributes	Position	857
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?: NO COST BENEFIT
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	NO COST BENEFIT

QT10AAI

		Value
Standard Attributes	Position	858
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?: STAY WITH TRUSTED PROVIDER
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	STAY WITH TRUSTED PROVIDER

QT10AAJ

		Value
Standard Attributes	Position	859
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?: CLARITY OF INFORMATION
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	CLARITY OF INFORMATION

QT10AAK

		Value
Standard Attributes	Position	860
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?: TERMS AND CONDITIONS
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TERMS AND CONDITIONS

QT10AAL

		Value
Standard Attributes	Position	861
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?: HASSLE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	HASSLE

QT10AAM

		Value
Standard Attributes	Position	862
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?: SERVICE AVAILABILIT...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	SERVICE AVAILABILIT...

QT10AAN

		Value
Standard Attributes	Position	863
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?: RISK
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	RISK

QT10AAO

		Value
Standard Attributes	Position	864
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?: NO BENEFIT/ INCENTIVE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	NO BENEFIT/ INCENTIVE

QT10AAP

		Value
Standard Attributes	Position	865
	Label	QT10a. You mentioned that you considered switching in the last year, but didn't switch. Why did you decide not to switch to a different TV service supplier?: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

QT26

		Value
Standard Attributes	Position	866
	Label	QT26. Please think back to when you switched TV service supplier in the last 12 months - from (PREVIOUS TV SERVICE PROVIDER) to (TV SERVICE PROVIDER). Once you had decided to switch your TV service, did you contact...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Both your previous and your new supplier
	2	Only your previous supplier
	3	Only your new supplier
	4	Can't remember

QT27

		Value
Standard Attributes	Position	867
	Label	QT27. Who did you contact first?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Your previous supplier
	2	Your new supplier
	3	Can't remember

QT28

		Value
Standard Attributes	Position	868
	Label	QT28. Did your previous supplier contact you about your decision to change TV service provider?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Yes
	2	No
	3	Can't remember

QT29

		Value
Standard Attributes	Position	869
	Label	QT29. Which one of these statements best describes the contact you had with your previous TV service supplier?
	Type	Numeric
	Format	F1
	Measurement	Nominal
Valid Values	Role	Input
	1	They did not try to persuade me to stay with them
	2	They tried to persuade me to stay, but did not put me under any pressure to stay
	3	They put me under pressure to stay with them
	4	Can't remember

QT32

		Value
Standard Attributes	Position	870
	Label	QT32. Which of the following best describes how you feel about your decision to switch TV service provider? Would you say you are...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Very happy
	2	Fairly happy
	3	Fairly unhappy
	4	Very unhappy
	5	Don't know

QT33

		Value
Standard Attributes	Position	871
	Label	QT33. Did you contact your provider (TV SERVICE PROVIDER) or any new providers while you were considering switching?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Both your current and potential new suppliers
	2	Only your current supplier
	3	Only potential new suppliers
	4	No, neither
	5	Can't remember

QT34

		Value
Standard Attributes	Position	872
	Label	QT34. Who did you contact first?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Your current supplier
	2	The communications provider you were planning to change to
	3	Can't remember

QT35

		Value
Standard Attributes	Position	873
	Label	QT35. Did your current supplier contact you about your plans to change TV service provider?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Yes
	2	No
	3	Can't remember

QT36

		Value
Standard Attributes	Position	874
	Label	QT36. Which one of these statements best describes the contact you had with your current TV service supplier?
	Type	Numeric
	Format	F1
	Measurement	Nominal
Valid Values	Role	Input
	1	They did not try to persuade me to stay with them
	2	They tried to persuade me to stay, but did not put me under any pressure to stay
	3	They put me under pressure to stay with them
	4	Can't remember

QT39

		Value
Standard Attributes	Position	875
	Label	QT39. Which of the following best describes how you feel about your decision NOT to switch TV service provider? Would you say you are...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Very happy
	2	Fairly happy
	3	Fairly unhappy
	4	Very unhappy
	5	Don't know

QT19A

		Value
Standard Attributes	Position	876
	Label	QT19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (TV SERVICE PROVIDER)? They are the best TV service provider on the market. IF NECESSARY - Do you...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Agree strongly
	2	Agree slightly
	3	Neither agree nor disagree
	4	Disagree slightly
	5	Disagree strongly
	6	Don't know

QT9DA

		Value
Standard Attributes	Position	877
	Label	QT9d. Why are you not interested in changing the company that provides your television service?: Problems/ issues with current provider not sufficiently bad/ frequent to switch
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Problems/ issues with current provider not sufficiently bad/ frequent to switch

QT9DB

		Value
Standard Attributes	Position	878
	Label	QT9d. Why are you not interested in changing the company that provides your television service?: Current provider is still the best deal/ cheapest/ cheap enough/ wouldn't save enough to warrant switching
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Current provider is still the best deal/ cheapest/ cheap enough/ wouldn't save enough to warrant switching

QT9DC

		Value
Standard Attributes	Position	879
	Label	QT9d. Why are you not interested in changing the company that provides your television service?: Prefer to stay with trusted/known provider
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Prefer to stay with trusted/known provider

QT9DD

		Value
Standard Attributes	Position	880
	Label	QT9d. Why are you not interested in changing the company that provides your television service?: Difficult to make comparisons between providers
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Difficult to make comparisons between providers

QT9DE

		Value
Standard Attributes	Position	881
	Label	QT9d. Why are you not interested in changing the company that provides your television service?: No/ not enough difference between providers
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	No/ not enough difference between providers

QT9DF

		Value
Standard Attributes	Position	882
	Label	QT9d. Why are you not interested in changing the company that provides your television service?: Too busy/ don't have time to research the options
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Too busy/ don't have time to research the options

QT9DG

		Value
Standard Attributes	Position	883
	Label	QT9d. Why are you not interested in changing the company that provides your television service?: Too big a risk that something will go wrong in the transition/ switch from one supplier to another
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Too big a risk that something will go wrong in the transition/ switch from one supplier to another

QT9DH

		Value
Standard Attributes	Position	884
	Label	QT9d. Why are you not interested in changing the company that provides your television service?: Information available confusing/ couldn't understand technical jargon
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Information available confusing/ couldn't understand technical jargon

QT9DI

		Value
Standard Attributes	Position	885
	Label	QT9d. Why are you not interested in changing the company that provides your television service?: Tied to fixed length contract with my current provider
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Tied to fixed length contract with my current provider

QT9DJ

		Value
Standard Attributes	Position	886
	Label	QT9d. Why are you not interested in changing the company that provides your television service?: Still within my contract period/ would have to pay an early termination charge/ cancellation charge
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Still within my contract period/ would have to pay an early termination charge/ cancellation charge

QT9DK

		Value
Standard Attributes	Position	887
	Label	QT9d. Why are you not interested in changing the company that provides your television service?: Have a minimum notice period
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Have a minimum notice period

QT9DL

		Value
Standard Attributes	Position	888
	Label	QT9d. Why are you not interested in changing the company that provides your television service?: Didn't want to get locked into a fixed contract with new provider
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Didn't want to get locked into a fixed contract with new provider

QT9DM

		Value
Standard Attributes	Position	889
	Label	QT9d. Why are you not interested in changing the company that provides your television service?: Shopping around for a new provider is too much of a hassle or a chore
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Shopping around for a new provider is too much of a hassle or a chore

QT9DN

		Value
Standard Attributes	Position	890
	Label	QT9d. Why are you not interested in changing the company that provides your television service?: Too much hassle to set up the new service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Too much hassle to set up the new service

QT9DO

		Value
Standard Attributes	Position	891
	Label	QT9d. Why are you not interested in changing the company that provides your television service?: Don't live in a cabled street/ can't get cable TV where I live
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input

QT9DO

		Value
Valid Values	0	Not
	1	Don't live in a cabled street/ can't get cable TV where I live

QT9DP

		Value
Standard Attributes	Position	892
	Label	QT9d. Why are you not interested in changing the company that provides your television service?: Can't get a good reception on Freeview where I live/ can't get Freeview
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Can't get a good reception on Freeview where I live/ can't get Freeview

QT9DQ

		Value
Standard Attributes	Position	893
	Label	QT9d. Why are you not interested in changing the company that provides your television service?: Don't want to get a satellite dish
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't want to get a satellite dish

QT9DR

		Value
Standard Attributes	Position	894
	Label	QT9d. Why are you not interested in changing the company that provides your television service?: Not allowed to get cable or satellite dish
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Not allowed to get cable or satellite dish

QT9DS

		Value
Standard Attributes	Position	895
	Label	QT9d. Why are you not interested in changing the company that provides your television service?: Other providers don't have all the channels I want
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Other providers don't have all the channels I want

QT9DT

		Value
Standard Attributes	Position	896
	Label	QT9d. Why are you not interested in changing the company that provides your television service?: Don't want to sign up to a package/ bundle of services
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't want to sign up to a package/ bundle of services

QT9DU

		Value
Standard Attributes	Position	897
	Label	QT9d. Why are you not interested in changing the company that provides your television service?: It's not clear what steps I would need to take to switch supplier
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	It's not clear what steps I would need to take to switch supplier

QT9DV

		Value
Standard Attributes	Position	898
	Label	QT9d. Why are you not interested in changing the company that provides your television service?: It's too time consuming to go through the process of switching from one supplier to another
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	It's too time consuming to go through the process of switching from one supplier to another

QT9DW

		Value
Standard Attributes	Position	899
	Label	QT9d. Why are you not interested in changing the company that provides your television service?: Concerned would lose stored/ purchased TV programmes/ movies
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Concerned would lose stored/ purchased TV programmes/ movies

QT9DX

		Value
Standard Attributes	Position	900
	Label	QT9d. Why are you not interested in changing the company that provides your television service?: Not interested/ no reason/ not bothered/ happy enough
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Not interested/ no reason/ not bothered/ happy enough

QT9DY

		Value
Standard Attributes	Position	901
	Label	QT9d. Why are you not interested in changing the company that provides your television service?: Don't watch much television
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't watch much television

QT9DZ

		Value
Standard Attributes	Position	902
	Label	QT9d. Why are you not interested in changing the company that provides your television service?: Only provider in the area
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Only provider in the area

QT9DAA

		Value
Standard Attributes	Position	903
	Label	QT9d. Why are you not interested in changing the company that provides your television service?: Don't want to split up the bundle
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't want to split up the bundle

QT9DAB

		Value
Standard Attributes	Position	904
	Label	QT9d. Why are you not interested in changing the company that provides your television service?: Don't want to pay for TV service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't want to pay for TV service

QT9DAC

		Value
Standard Attributes	Position	905
	Label	QT9d. Why are you not interested in changing the company that provides your television service?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QT9DAD

		Value
Standard Attributes	Position	906
	Label	QT9d. Why are you not interested in changing the company that provides your television service?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QT9DAE

		Value
Standard Attributes	Position	907
	Label	QT9d. Why are you not interested in changing the company that provides your television service?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QT9DAF

		Value
Standard Attributes	Position	908
	Label	QT9d. Why are you not interested in changing the company that provides your television service?: Other
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Other

QT9DAG

		Value
Standard Attributes	Position	909
	Label	QT9d. Why are you not interested in changing the company that provides your television service?: PROVIDER SATISFACTI ON
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	PROVIDER SATISFACTI ON

QT9DAH

		Value
Standard Attributes	Position	910
	Label	QT9d. Why are you not interested in changing the company that provides your television service?: NO COST BENEFIT
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	NO COST BENEFIT

QT9DAI

		Value
Standard Attributes	Position	911
	Label	QT9d. Why are you not interested in changing the company that provides your television service?: STAY WITH TRUSTED PROVIDER
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	STAY WITH TRUSTED PROVIDER

QT9DAJ

		Value
Standard Attributes	Position	912
	Label	QT9d. Why are you not interested in changing the company that provides your television service?: CLARITY OF INFORMATION
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	CLARITY OF INFORMATION

QT9DAK

		Value
Standard Attributes	Position	913
	Label	QT9d. Why are you not interested in changing the company that provides your television service?: TERMS AND CONDITIONS
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TERMS AND CONDITIONS

QT9DAL

		Value
Standard Attributes	Position	914
	Label	QT9d. Why are you not interested in changing the company that provides your television service?: HASSLE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	HASSLE

QT9DAM

		Value
Standard Attributes	Position	915
	Label	QT9d. Why are you not interested in changing the company that provides your television service?: SERVICE AVAILABILIT...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	SERVICE AVAILABILIT...

QT9DAN

		Value
Standard Attributes	Position	916
	Label	QT9d. Why are you not interested in changing the company that provides your television service?: RISK
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	RISK

QT9DAO

		Value
Standard Attributes	Position	917
	Label	QT9d. Why are you not interested in changing the company that provides your television service?: NO BENEFIT/ INCENTIVE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	NO BENEFIT/ INCENTIVE

QT9DAP

		Value
Standard Attributes	Position	918
	Label	QT9d. Why are you not interested in changing the company that provides your television service?: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

QT21A

		Value
Standard Attributes	Position	919
	Label	QT21. If you were looking for advice or information on ways of receiving TV, channel packages and providers, where would you turn to for trusted information?: Family members
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Family members

QT21B

		Value
Standard Attributes	Position	920
	Label	QT21. If you were looking for advice or information on ways of receiving TV, channel packages and providers, where would you turn to for trusted information?: Friends
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Friends

QT21C

		Value
Standard Attributes	Position	921
	Label	QT21. If you were looking for advice or information on ways of receiving TV, channel packages and providers, where would you turn to for trusted information?: Colleagues
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Colleagues

QT21D

		Value
Standard Attributes	Position	922
	Label	QT21. If you were looking for advice or information on ways of receiving TV, channel packages and providers, where would you turn to for trusted information?: Magazines/ newspapers
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Magazines/ newspapers

QT21E

		Value
Standard Attributes	Position	923
	Label	QT21. If you were looking for advice or information on ways of receiving TV, channel packages and providers, where would you turn to for trusted information?: TV/ radio programmes/ advertising
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TV/ radio programmes/ advertising

QT21F

		Value
Standard Attributes	Position	924
	Label	QT21. If you were looking for advice or information on ways of receiving TV, channel packages and providers, where would you turn to for trusted information?: Supplier already using for this service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Supplier already using for this service

QT21G

		Value
Standard Attributes	Position	925
	Label	QT21. If you were looking for advice or information on ways of receiving TV, channel packages and providers, where would you turn to for trusted information?: Another supplier not already using
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Another supplier not already using

QT21H

		Value
Standard Attributes	Position	926
	Label	QT21. If you were looking for advice or information on ways of receiving TV, channel packages and providers, where would you turn to for trusted information?: Leaflets in stores/ post
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Leaflets in stores/ post

QT21I

		Value
Standard Attributes	Position	927
	Label	QT21. If you were looking for advice or information on ways of receiving TV, channel packages and providers, where would you turn to for trusted information?: Websites of suppliers/ service providers
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Websites of suppliers/ service providers

QT21J

		Value
Standard Attributes	Position	928
	Label	QT21. If you were looking for advice or information on ways of receiving TV, channel packages and providers, where would you turn to for trusted information?: Cost comparison websites
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Cost comparison websites

QT21K

		Value
Standard Attributes	Position	929
	Label	QT21. If you were looking for advice or information on ways of receiving TV, channel packages and providers, where would you turn to for trusted information?: Internet in general
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Internet in general

QT21L

		Value
Standard Attributes	Position	930
	Label	QT21. If you were looking for advice or information on ways of receiving TV, channel packages and providers, where would you turn to for trusted information?: Visit shop/ store selling technology/ device
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Visit shop/ store selling technology/ device

QT21M

		Value
Standard Attributes	Position	931
	Label	QT21. If you were looking for advice or information on ways of receiving TV, channel packages and providers, where would you turn to for trusted information?: Government body/ regulator
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Government body/ regulator

QT21N

		Value
Standard Attributes	Position	932
	Label	QT21. If you were looking for advice or information on ways of receiving TV, channel packages and providers, where would you turn to for trusted information?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QT21O

		Value
Standard Attributes	Position	933
	Label	QT21. If you were looking for advice or information on ways of receiving TV, channel packages and providers, where would you turn to for trusted information?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QT21P

		Value
Standard Attributes	Position	934
	Label	QT21. If you were looking for advice or information on ways of receiving TV, channel packages and providers, where would you turn to for trusted information?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QT21Q

		Value
Standard Attributes	Position	935
	Label	QT21. If you were looking for advice or information on ways of receiving TV, channel packages and providers, where would you turn to for trusted information?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QT21R

		Value
Standard Attributes	Position	936
	Label	QT21. If you were looking for advice or information on ways of receiving TV, channel packages and providers, where would you turn to for trusted information?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QT21S

		Value
Standard Attributes	Position	937
	Label	QT21. If you were looking for advice or information on ways of receiving TV, channel packages and providers, where would you turn to for trusted information?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QT21T

		Value
Standard Attributes	Position	938
	Label	QT21. If you were looking for advice or information on ways of receiving TV, channel packages and providers, where would you turn to for trusted information?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QT21U

		Value
Standard Attributes	Position	939
	Label	QT21. If you were looking for advice or information on ways of receiving TV, channel packages and providers, where would you turn to for trusted information?: Other
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Other

QT21V

		Value
Standard Attributes	Position	940
	Label	QT21. If you were looking for advice or information on ways of receiving TV, channel packages and providers, where would you turn to for trusted information?: RELATIVES/ FRIENDS
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	RELATIVES/ FRIENDS

QT21W

		Value
Standard Attributes	Position	941
	Label	QT21. If you were looking for advice or information on ways of receiving TV, channel packages and providers, where would you turn to for trusted information?: MEDIA/ ADVERTISING
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	MEDIA/ ADVERTISING

QT21X

		Value
Standard Attributes	Position	942
	Label	QT21. If you were looking for advice or information on ways of receiving TV, channel packages and providers, where would you turn to for trusted information?: SUPPLIERS
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	SUPPLIERS

QT21Y

		Value
Standard Attributes	Position	943
	Label	QT21. If you were looking for advice or information on ways of receiving TV, channel packages and providers, where would you turn to for trusted information?: LITERATURE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	LITERATURE

QT21Z

		Value
Standard Attributes	Position	944
	Label	QT21. If you were looking for advice or information on ways of receiving TV, channel packages and providers, where would you turn to for trusted information?: ONLINE (EXCLUDING SUPPLIER WEBSITES)
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	ONLINE (EXCLUDING SUPPLIER WEBSITES)

QT21AA

		Value
Standard Attributes	Position	945
	Label	QT21. If you were looking for advice or information on ways of receiving TV, channel packages and providers, where would you turn to for trusted information?: GOVERNMENT BODY
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	GOVERNMENT BODY

QT21AB

		Value
Standard Attributes	Position	946
	Label	QT21. If you were looking for advice or information on ways of receiving TV, channel packages and providers, where would you turn to for trusted information?: Would not look for information/ advice
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Would not look for information/ advice

QT21AC

		Value
Standard Attributes	Position	947
	Label	QT21. If you were looking for advice or information on ways of receiving TV, channel packages and providers, where would you turn to for trusted information?: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

QT22

		Value
Standard Attributes	Position	948
	Label	QT22. How easy or difficult do you think it is to make COST comparisons between TV service suppliers?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Very easy
	2	Fairly easy
	3	Fairly difficult
	4	Very difficult
	5	Don't know

QT24

		Value
Standard Attributes	Position	949
	Label	QT24. And how easy or difficult do you think it is to make comparisons about CHOICE OF CHANNELS between TV service suppliers?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Very easy
	2	Fairly easy
	3	Fairly difficult
	4	Very difficult
	5	Don't know

QB2E

		Value
Standard Attributes	Position	950
	Label	QB2e. Do you have a contract with (BUNDLE PROVIDER) which ties you to their service for a period of time? IF YES - When does your current contract run out?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	No, don't have a ...
	2	Within the next month
	3	In 1-3 months
	4	In 4-6 months
	5	In 7-12 months
	6	In 13-18 months
	7	In more than 18 months
	8	Not sure when contract runs out
	9	Don't know if I have a contract

QB2F

		Value
Standard Attributes	Position	951
	Label	QB2f. In the last 12 months, has (BUNDLE PROVIDER) offered you a new deal for your WHOLE package with extra or improved services? IF YES - Did you take up the offer? IF YES - Did this require you to extend your contract with (BUNDLE PROVIDER)?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	No, have not been offered a new deal in the last 12 months
	2	Offered, but did not take up deal
	3	Took up the offer, did not need to extend contract
	4	Took up the offer and extended the contract
	5	Took up the offer, but don't know whether extended the contract
	6	Not sure if offered a deal or not

QB24

		Value
Standard Attributes	Position	952
	Label	QB24. Which of the following best describes the package of services from (BUNDLE PROVIDER)?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	All of the services are on the same contract
	2	All of the services are outside of the contract period
	3	Some services are inside the contract period and some are outside of their contract period
	4	Services are in a mix of contract periods or outside their contract period
	5	All of the services are in different contract periods
	6	Don't know

QB3

		Value
Standard Attributes	Position	953
	Label	QB3. How long has (BUNDLE PROVIDER) been providing this package of services?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Less than 3 months
	2	3-6 months
	3	7-12 months
	4	More than a year, up to 2 years
	5	More than 2 years, up to 4 years
	6	More than 4 years, up to 6 years
	7	More than 6 years, up to 10 years
	8	More than 10 years
	9	Don't know

PB3AA

		Value
Standard Attributes	Position	954
	Label	.PB3A. TEXT FOR QB3A: First time with supplier and took whole package at the same time
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	First time with supplier and took whole package at the same time

PB3AB

		Value
Standard Attributes	Position	955
	Label	.PB3A. TEXT FOR QB3A: Already had landline with this supplier
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Already had landline with this supplier

PB3AC

		Value
Standard Attributes	Position	956
	Label	.PB3A. TEXT FOR QB3A: Already had mobile phone with this supplier
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Already had mobile phone with this supplier

PB3AD

		Value
Standard Attributes	Position	957
	Label	.PB3A. TEXT FOR QB3A: Already had fixed broadband access with this supplier
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Already had fixed broadband access with this supplier

PB3AE

		Value
Standard Attributes	Position	958
	Label	.PB3A. TEXT FOR QB3A: Already had TV service with supplier
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Already had TV service with supplier

QB3AA

		Value
Standard Attributes	Position	959
	Label	QB3a. Before you had this package of services with (BUNDLE PROVIDER) did you already have any of the individual services covered by the package with (BUNDLE PROVIDER)?: First time with supplier and took whole package at the same time
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input

QB3AA

		Value
Valid Values	0	Not
	1	First time with supplier and took whole package at the same time

QB3AB

		Value
Standard Attributes	Position	960
	Label	QB3a. Before you had this package of services with (BUNDLE PROVIDER) did you already have any of the individual services covered by the package with (BUNDLE PROVIDER)?: Already had landline with this supplier
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Already had landline with this supplier

QB3AC

		Value
Standard Attributes	Position	961
	Label	QB3a. Before you had this package of services with (BUNDLE PROVIDER) did you already have any of the individual services covered by the package with (BUNDLE PROVIDER)?: Already had mobile phone with this supplier
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Already had mobile phone with this supplier

QB3AD

		Value
Standard Attributes	Position	962
	Label	QB3a. Before you had this package of services with (BUNDLE PROVIDER) did you already have any of the individual services covered by the package with (BUNDLE PROVIDER)?: Already had fixed broadband access with this supplier
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Already had fixed broadband access with this supplier

QB3AE

		Value
Standard Attributes	Position	963
	Label	QB3a. Before you had this package of services with (BUNDLE PROVIDER) did you already have any of the individual services covered by the package with (BUNDLE PROVIDER)?: Already had TV service with this supplier
	Type	Numeric
	Format	F1
	Measurement	Nominal
Valid Values	Role	Input
	0	Not
	1	Already had TV service with this supplier

QB3AF

		Value
Standard Attributes	Position	964
	Label	QB3a. Before you had this package of services with (BUNDLE PROVIDER) did you already have any of the individual services covered by the package with (BUNDLE PROVIDER)?: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

QB3DA

		Value
Standard Attributes	Position	965
	Label	QB3d. When you purchased the package of services with (BUNDLE PROVIDER) would you say that you were interested in ALL of the services you have in this package, or were there any services that you were particularly interested in?: Interested in all services
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Interested in all services

QB3DB

		Value
Standard Attributes	Position	966
	Label	QB3d. When you purchased the package of services with (BUNDLE PROVIDER) would you say that you were interested in ALL of the services you have in this package, or were there any services that you were particularly interested in?: Landline
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Landline

QB3DC

		Value
Standard Attributes	Position	967
	Label	QB3d. When you purchased the package of services with (BUNDLE PROVIDER) would you say that you were interested in ALL of the services you have in this package, or were there any services that you were particularly interested in?: Mobile phone
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Mobile phone

QB3DD

		Value
Standard Attributes	Position	968
	Label	QB3d. When you purchased the package of services with (BUNDLE PROVIDER) would you say that you were interested in ALL of the services you have in this package, or were there any services that you were particularly interested in?: Fixed broadband
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fixed broadband

QB3DE

		Value
Standard Attributes	Position	969
	Label	QB3d. When you purchased the package of services with (BUNDLE PROVIDER) would you say that you were interested in ALL of the services you have in this package, or were there any services that you were particularly interested in?: TV service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TV service

QB3DF

		Value
Standard Attributes	Position	970
	Label	QB3d. When you purchased the package of services with (BUNDLE PROVIDER) would you say that you were interested in ALL of the services you have in this package, or were there any services that you were particularly interested in?: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

PB3EA

		Value
Standard Attributes	Position	971
	Label	.pb3e. TEXT FOR QB3E: Landline
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Landline

PB3EB

		Value
Standard Attributes	Position	972
	Label	.pb3e. TEXT FOR QB3E: Mobile phone
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
1		Mobile phone

PB3EC

		Value
Standard Attributes	Position	973
	Label	.pb3e. TEXT FOR QB3E: Fixed broadband
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
1		Fixed broadband

PB3ED

		Value
Standard Attributes	Position	974
	Label	.pb3e. TEXT FOR QB3E: TV service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
1		TV service

QB3EA

		Value
Standard Attributes	Position	975
	Label	QB3e. Is there one service in your package which you particularly wanted to use (BUNDLE PROVIDER) for?: Landline
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Landline

QB3EB

		Value
Standard Attributes	Position	976
	Label	QB3e. Is there one service in your package which you particularly wanted to use (BUNDLE PROVIDER) for?: Mobile phone
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Mobile phone

QB3EC

		Value
Standard Attributes	Position	977
	Label	QB3e. Is there one service in your package which you particularly wanted to use (BUNDLE PROVIDER) for?: Fixed broadband
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fixed broadband

QB3ED

		Value
Standard Attributes	Position	978
	Label	QB3e. Is there one service in your package which you particularly wanted to use (BUNDLE PROVIDER) for?: TV service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TV service

QB3EE

		Value
Standard Attributes	Position	979
	Label	QB3e. Is there one service in your package which you particularly wanted to use (BUNDLE PROVIDER) for?: No particular service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	No particular service

QB5

		Value
Standard Attributes	Position	980
	Label	QB5. In terms of your overall package of services... How satisfied are you with the OVERALL SERVICE PROVIDED by (BUNDLE PROVIDER)? Would you say you are...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Very satisfied
	2	Fairly satisfied
	3	Neither satisfied nor dissatisfied

QB5

		Value
	4	Fairly dissatisfied
	5	Very dissatisfied
	6	Don't know

QB5A

		Value
Standard Attributes	Position	981
	Label	QB5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (BUNDLE PROVIDER)? Would you say you are...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Very satisfied
	2	Fairly satisfied
	3	Neither satisfied nor dissatisfied
	4	Fairly dissatisfied
	5	Very dissatisfied
	6	Don't know

QB8

		Value
Standard Attributes	Position	982
	Label	QB8. What is your current thinking regarding changing the company that provides your WHOLE package of services? Are you...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Actively looking for a new service supplier for the whole package at the moment
	2	Open to the idea of a new service supplier for the whole package services in your package
	3	Not interested in a new service supplier for the whole package
	4	Don't know

QB9A

		Value
Standard Attributes	Position	983
	Label	QB9a. Have you CONSIDERED changing the company that provides your WHOLE package of services? IF YES - When did you most recently consider changing supplier for your whole package of services?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Yes - in the last 6 months
	2	Yes - 7 to 12 months ago
	3	Yes - 13 to 18 months ago
	4	Yes - 1.5 to 2 years ago
	5	Yes - 2 to 3 years ago
	6	Yes - more than 3 years ago
	7	No - never considered changing supplier
	8	No - can't change, only one supplier in the area

QB9B

		Value
Standard Attributes	Position	984
	Label	QB9b. And did you actively START LOOKING for an alternative service supplier for your whole package of services?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Yes
	2	No

QB10AA

		Value
Standard Attributes	Position	985
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?: Happy/satisfied/content with my current supplier
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input

QB10AA

		Value
Valid Values	0	Not
	1	Happy/ satisfied/ content with my current supplier

QB10AB

		Value
Standard Attributes	Position	986
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?: Problems/ issues with current provider not sufficiently bad/ freq...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Problems/ issues with current provider not sufficiently bad/ frequent to switch

QB10AC

		Value
Standard Attributes	Position	987
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?: Current provider is still the best deal/ cheapest/ cheap enough/ ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Current provider is still the best deal/ cheapest/ cheap enough/ wouldn't save enough to warrant switching

QB10AD

		Value
Standard Attributes	Position	988
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?: Current provider improved their offer
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Current provider improved their offer

QB10AE

		Value
Standard Attributes	Position	989
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?: Prefer to stay with trusted/known provider
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Prefer to stay with trusted/known provider

QB10AF

		Value
Standard Attributes	Position	990
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?: Difficult to make comparisons between providers
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Difficult to make comparisons between providers

QB10AG

		Value
Standard Attributes	Position	991
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?: No/ not enough difference between providers
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	No/ not enough difference between providers

QB10AH

		Value
Standard Attributes	Position	992
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?: Too busy/ don't have time to research the options
	Type	Numeric
	Format	F1
	Measurement	Nominal
Valid Values	Role	Input
	0	Not
	1	Too busy/ don't have time to research the options

QB10AI

		Value
Standard Attributes	Position	993
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?: Too big a risk that something will go wrong in the transition/ sw...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Too big a risk that something will go wrong in the transition/ switch from one supplier to another

QB10AJ

		Value
Standard Attributes	Position	994
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?: Information available confusing/ couldn't understand technical jargon
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Information available confusing/ couldn't understand technical jargon

QB10AK

		Value
Standard Attributes	Position	995
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?: Tied to fixed length contract with my current provider
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Tied to fixed length contract with my current provider

QB10AL

		Value
Standard Attributes	Position	996
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?: Still within my contract period/ would have to pay an early termi...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Still within my contract period/ would have to pay an early termination charge/ cancellation charge

QB10AM

		Value
Standard Attributes	Position	997
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?: Have a minimum notice period
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Have a minimum notice period

QB10AN

		Value
Standard Attributes	Position	998
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?: Didn't want to get locked into a fixed contract with new provider
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Didn't want to get locked into a fixed contract with new provider

QB10AO

		Value
Standard Attributes	Position	999
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?: Shopping around for a new provider is too much of a hassle or a chore
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Shopping around for a new provider is too much of a hassle or a chore

QB10AP

		Value
Standard Attributes	Position	1000
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?: Too much hassle to set up the new service/ alter my bundle
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Too much hassle to set up the new service/ alter my bundle

QB10AQ

		Value
Standard Attributes	Position	1001
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?: Don't live in a cabled street/ can't get cable TV where I live
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't live in a cabled street/ can't get cable TV where I live

QB10AR

		Value
Standard Attributes	Position	1002
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?: Can't get a good reception on Freeview where I live/ Can't get Fr...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Can't get a good reception on Freeview where I live/ Can't get Freeview

QB10AS

		Value
Standard Attributes	Position	1003
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?: Other providers don't have all the channels I want
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Other providers don't have all the channels I want

QB10AT

		Value
Standard Attributes	Position	1004
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?: Other providers don't offer the package of services I want/ speci...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Other providers don't offer the package of services I want/ specific service

QB10AU

		Value
Standard Attributes	Position	1005
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?: Too difficult/ too much hassle to change one service from my bundle
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Too difficult/ too much hassle to change one service from my bundle

QB10AV

		Value
Standard Attributes	Position	1006
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?: Don't want to sign up to another package/ bundle of services
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't want to sign up to another package/ bundle of services

QB10AW

		Value
Standard Attributes	Position	1007
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?: Didn't want to lose Sky Plus/ V Plus/ PVR/ recorder service/ abil...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Didn't want to lose Sky Plus/ V Plus/ PVR/ recorder service/ ability to pause live TV

QB10AX

		Value
Standard Attributes	Position	1008
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?: Concerned I may lose access to a service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Concerned I may lose access to a service

QB10AY

		Value
Standard Attributes	Position	1009
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?: It's not clear what steps I would need to take to switch supplier
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	It's not clear what steps I would need to take to switch supplier

QB10AZ

		Value
Standard Attributes	Position	1010
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?: It's too time consuming to go through the process of switching fr...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	It's too time consuming to go through the process of switching from one supplier to another

QB10AAA

		Value
Standard Attributes	Position	1011
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?: I do not want to have to change my email address
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	I do not want to have to change my email address

QB10AAB

		Value
Standard Attributes	Position	1012
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?: Concerned we would lose stored content/ TV programmes/ movies
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Concerned we would lose stored content/ TV programmes/ movies

QB10AAC

		Value
Standard Attributes	Position	1013
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QB10AAD

		Value
Standard Attributes	Position	1014
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QB10AAE

		Value
Standard Attributes	Position	1015
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QB10AAF

		Value
Standard Attributes	Position	1016
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?: Other
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Other

QB10AAG

		Value
Standard Attributes	Position	1017
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?: PROVIDER SATISFACTI ON
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	PROVIDER SATISFACTI ON

QB10AAH

		Value
Standard Attributes	Position	1018
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?: NO COST BENEFIT
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	NO COST BENEFIT

QB10AAI

		Value
Standard Attributes	Position	1019
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?: STAY WITH TRUSTED PROVIDER
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	STAY WITH TRUSTED PROVIDER

QB10AAJ

		Value
Standard Attributes	Position	1020
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?: CLARITY OF INFORMATION
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	CLARITY OF INFORMATION

QB10AAK

		Value
Standard Attributes	Position	1021
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?: TERMS AND CONDITIONS
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TERMS AND CONDITIONS

QB10AAL

		Value
Standard Attributes	Position	1022
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?: HASSLE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	HASSLE

QB10AAM

		Value
Standard Attributes	Position	1023
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?: SERVICE AVAILABILIT Y
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	SERVICE AVAILABILIT...

QB10AAN

		Value
Standard Attributes	Position	1024
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?: RISK
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	RISK

QB10AAO

		Value
Standard Attributes	Position	1025
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?: NO BENEFIT/ INCENTIVE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	NO BENEFIT/ INCENTIVE

QB10AAP

		Value
Standard Attributes	Position	1026
	Label	QB10a. You mentioned that you considered switching your whole package of services in the last year, but didn't switch. Why did you decide not to switch to a different service supplier?: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

QB19A

		Value
Standard Attributes	Position	1027
	Label	QB19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (BUNDLE PROVIDER)? They are the best provider of this package of services on the market. IF NECESSARY - Do you...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Agree strongly
	2	Agree slightly
	3	Neither agree nor disagree
	4	Disagree slightly
	5	Disagree strongly
	6	Don't know

QB21A

		Value
Standard Attributes	Position	1028
	Label	QB21. If you were looking for advice or information on providers offering packages of services and the types of packages available, where would you turn to for trusted information?: Family members
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Family members

QB21B

		Value
Standard Attributes	Position	1029
	Label	QB21. If you were looking for advice or information on providers offering packages of services and the types of packages available, where would you turn to for trusted information?: Friends
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Friends

QB21C

		Value
Standard Attributes	Position	1030
	Label	QB21. If you were looking for advice or information on providers offering packages of services and the types of packages available, where would you turn to for trusted information?: Colleagues
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Colleagues

QB21D

		Value
Standard Attributes	Position	1031
	Label	QB21. If you were looking for advice or information on providers offering packages of services and the types of packages available, where would you turn to for trusted information?: Magazines/ newspapers
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Magazines/ newspapers

QB21E

		Value
Standard Attributes	Position	1032
	Label	QB21. If you were looking for advice or information on providers offering packages of services and the types of packages available, where would you turn to for trusted information?: TV/ radio programmes/ advertising
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TV/ radio programmes/ advertising

QB21F

		Value
Standard Attributes	Position	1033
	Label	QB21. If you were looking for advice or information on providers offering packages of services and the types of packages available, where would you turn to for trusted information?: Supplier already using for this service
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Supplier already using for this service

QB21G

		Value
Standard Attributes	Position	1034
	Label	QB21. If you were looking for advice or information on providers offering packages of services and the types of packages available, where would you turn to for trusted information?: Another supplier not already using
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Another supplier not already using

QB21H

		Value
Standard Attributes	Position	1035
	Label	QB21. If you were looking for advice or information on providers offering packages of services and the types of packages available, where would you turn to for trusted information?: Leaflets in stores/ post
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Leaflets in stores/ post

QB21I

		Value
Standard Attributes	Position	1036
	Label	QB21. If you were looking for advice or information on providers offering packages of services and the types of packages available, where would you turn to for trusted information?: Websites of suppliers/ service providers
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Websites of suppliers/ service providers

QB21J

		Value
Standard Attributes	Position	1037
	Label	QB21. If you were looking for advice or information on providers offering packages of services and the types of packages available, where would you turn to for trusted information?: Cost comparison websites
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Cost comparison websites

QB21K

		Value
Standard Attributes	Position	1038
	Label	QB21. If you were looking for advice or information on providers offering packages of services and the types of packages available, where would you turn to for trusted information?: Internet in general
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Internet in general

QB21L

		Value
Standard Attributes	Position	1039
	Label	QB21. If you were looking for advice or information on providers offering packages of services and the types of packages available, where would you turn to for trusted information?: Visit shop/ store selling technology/ device
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Visit shop/ store selling technology/ device

QB21M

		Value
Standard Attributes	Position	1040
	Label	QB21. If you were looking for advice or information on providers offering packages of services and the types of packages available, where would you turn to for trusted information?: Government body/ regulator
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Government body/ regulator

QB21N

		Value
Standard Attributes	Position	1041
	Label	QB21. If you were looking for advice or information on providers offering packages of services and the types of packages available, where would you turn to for trusted information?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QB21O

		Value
Standard Attributes	Position	1042
	Label	QB21. If you were looking for advice or information on providers offering packages of services and the types of packages available, where would you turn to for trusted information?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QB21P

		Value
Standard Attributes	Position	1043
	Label	QB21. If you were looking for advice or information on providers offering packages of services and the types of packages available, where would you turn to for trusted information?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QB21Q

		Value
Standard Attributes	Position	1044
	Label	QB21. If you were looking for advice or information on providers offering packages of services and the types of packages available, where would you turn to for trusted information?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QB21R

		Value
Standard Attributes	Position	1045
	Label	QB21. If you were looking for advice or information on providers offering packages of services and the types of packages available, where would you turn to for trusted information?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QB21S

		Value
Standard Attributes	Position	1046
	Label	QB21. If you were looking for advice or information on providers offering packages of services and the types of packages available, where would you turn to for trusted information?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QB21T

		Value
Standard Attributes	Position	1047
	Label	QB21. If you were looking for advice or information on providers offering packages of services and the types of packages available, where would you turn to for trusted information?:
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	

QB21U

		Value
Standard Attributes	Position	1048
	Label	QB21. If you were looking for advice or information on providers offering packages of services and the types of packages available, where would you turn to for trusted information?: Other
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Other

QB21V

		Value
Standard Attributes	Position	1049
	Label	QB21. If you were looking for advice or information on providers offering packages of services and the types of packages available, where would you turn to for trusted information?: RELATIVES/ FRIENDS
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	RELATIVES/ FRIENDS

QB21W

		Value
Standard Attributes	Position	1050
	Label	QB21. If you were looking for advice or information on providers offering packages of services and the types of packages available, where would you turn to for trusted information?: MEDIA/ ADVERTISING
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	MEDIA/ ADVERTISING

QB21X

		Value
Standard Attributes	Position	1051
	Label	QB21. If you were looking for advice or information on providers offering packages of services and the types of packages available, where would you turn to for trusted information?: SUPPLIERS
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	SUPPLIERS

QB21Y

		Value
Standard Attributes	Position	1052
	Label	QB21. If you were looking for advice or information on providers offering packages of services and the types of packages available, where would you turn to for trusted information?: LITERATURE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	LITERATURE

QB21Z

		Value
Standard Attributes	Position	1053
	Label	QB21. If you were looking for advice or information on providers offering packages of services and the types of packages available, where would you turn to for trusted information?: ONLINE (EXCLUDING SUPPLIER WEBSITES)
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	ONLINE (EXCLUDING SUPPLIER WEBSITES)

QB21AA

		Value
Standard Attributes	Position	1054
	Label	QB21. If you were looking for advice or information on providers offering packages of services and the types of packages available, where would you turn to for trusted information?: GOVERNMENT BODY
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	GOVERNMENT BODY

QB21AB

		Value
Standard Attributes	Position	1055
	Label	QB21. If you were looking for advice or information on providers offering packages of services and the types of packages available, where would you turn to for trusted information?: Would not look for information/ advice
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Would not look for information/ advice

QB21AC

		Value
Standard Attributes	Position	1056
	Label	QB21. If you were looking for advice or information on providers offering packages of services and the types of packages available, where would you turn to for trusted information?: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

QB22

		Value
Standard Attributes	Position	1057
	Label	QB22. How easy or difficult do you think it is to make COST comparisons between suppliers for packaged services?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Very easy
	2	Fairly easy
	3	Fairly difficult
	4	Very difficult
	5	Don't know

PB23A

		Value
Standard Attributes	Position	1058
	Label	PB23. SERVICES SWITCHED IN LAST 12 MONTHS: Landline phone
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	Landline phone

PB23B

		Value
Standard Attributes	Position	1059
	Label	PB23. SERVICES SWITCHED IN LAST 12 MONTHS: Mobile phone
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	Mobile phone

PB23C

		Value
Standard Attributes	Position	1060
	Label	PB23. SERVICES SWITCHED IN LAST 12 MONTHS: Fixed broadband internet access
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fixed broadband internet access

PB23D

		Value
Standard Attributes	Position	1061
	Label	PB23. SERVICES SWITCHED IN LAST 12 MONTHS: TV service with additional channels
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TV service with additional channels

PB23E

		Value
Standard Attributes	Position	1062
	Label	PB23. SERVICES SWITCHED IN LAST 12 MONTHS: NONE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	NONE

PB23F

		Value
Standard Attributes	Position	1063
	Label	PB23. SERVICES SWITCHED IN LAST 12 MONTHS: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	Don't know

IPB23

		Value
Standard Attributes	Position	1064
	Label	<none>
	Type	Numeric
	Format	F9
	Measurement	Nominal
	Role	Input

QB23A

		Value
Standard Attributes	Position	1065
	Label	QB23. You mentioned earlier that you have switched supplier for the following services in the last 12 months. Did you switch any of these services at the same time?: Landline phone
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Landline phone

QB23B

		Value
Standard Attributes	Position	1066
	Label	QB23. You mentioned earlier that you have switched supplier for the following services in the last 12 months. Did you switch any of these services at the same time?: Mobile phone
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Mobile phone

QB23C

		Value
Standard Attributes	Position	1067
	Label	QB23. You mentioned earlier that you have switched supplier for the following services in the last 12 months. Did you switch any of these services at the same time?: Fixed broadband internet access
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fixed broadband internet access

QB23D

		Value
Standard Attributes	Position	1068
	Label	QB23. You mentioned earlier that you have switched supplier for the following services in the last 12 months. Did you switch any of these services at the same time?: TV service with additional channels
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TV service with additional channels

QB23E

		Value
Standard Attributes	Position	1069
	Label	QB23. You mentioned earlier that you have switched supplier for the following services in the last 12 months. Did you switch any of these services at the same time?: NONE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	NONE

QB23F

		Value
Standard Attributes	Position	1070
	Label	QB23. You mentioned earlier that you have switched supplier for the following services in the last 12 months. Did you switch any of these services at the same time?: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

QA1A

		Value
Standard Attributes	Position	1071
	Label	QA1. Which of these types of services are you mainly or jointly responsible for - in terms of deciding which supplier to use?: Electricity supplier
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Electricity supplier

QA1B

		Value
Standard Attributes	Position	1072
	Label	QA1. Which of these types of services are you mainly or jointly responsible for - in terms of deciding which supplier to use?: Gas supplier
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Gas supplier

QA1C

		Value
Standard Attributes	Position	1073
	Label	QA1. Which of these types of services are you mainly or jointly responsible for - in terms of deciding which supplier to use?: Car insurance supplier
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Car insurance supplier

QA1D

		Value
Standard Attributes	Position	1074
	Label	QA1. Which of these types of services are you mainly or jointly responsible for - in terms of deciding which supplier to use?: Bank account provider
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Bank account provider

QA1E

		Value
Standard Attributes	Position	1075
	Label	QA1. Which of these types of services are you mainly or jointly responsible for - in terms of deciding which supplier to use?: None of these
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	None of these

DQA

		Value
Standard Attributes	Position	1076
	Label	.DQA. Can you please tell me whether you have CHANGED your supplier for any of the following services?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	CODE 1 TO CONTINUE

X209

		Value
Standard Attributes	Position	1077
	Label	QA1A. Have you or your household ever changed your electricity supplier? IF YES - When did you most recently change your electricity supplier?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Yes - in the last 6 months
	2	Yes - 7 to 12 months ago
	3	Yes - 13 to 18 months ago
	4	Yes - 1.5 to 2 years ago
	5	Yes - 2 to 3 years ago

X209

		Value
	6	Yes - more than 3 years ago
	7	No - never changed supplier for this service
	8	Don't know

NQA1AA

		Value
Standard Attributes	Position	1078
	Label	NQA1AA. Did you make this change of provider for your electricity at the same time as moving home?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Yes
	2	No
	3	Don't know

NQA1AC

		Value
Standard Attributes	Position	1079
	Label	NQA1AC. How easy or difficult was it to change electricity supplier? IF SWITCHED MORE THAN ONCE - Please think about the last time.
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Very easy
	2	Fairly easy
	3	Fairly difficult
	4	Very difficult
	5	Don't know

X212

		Value
Standard Attributes	Position	1080
	Label	QA1B. Have you or your household ever changed your gas supplier? IF YES - When did you most recently change your gas supplier?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Yes - in the last 6 months
	2	Yes - 7 to 12 months ago
	3	Yes - 13 to 18 months ago
	4	Yes - 1.5 to 2 years ago
	5	Yes - 2 to 3 years ago
	6	Yes - more than 3 years ago
	7	No - never changed supplier for this service
	8	Don't know

NQA1BA

		Value
Standard Attributes	Position	1081
	Label	NQA1BA. Did you make this change of provider for your gas at the same time as moving home?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Yes
	2	No
	3	Don't know

NQA1BC

		Value
Standard Attributes	Position	1082
	Label	NQA1BC. How easy or difficult was it to change gas supplier? IF SWITCHED MORE THAN ONCE - Please think about the last time.
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Very easy
	2	Fairly easy
	3	Fairly difficult
	4	Very difficult
	5	Don't know

X215

		Value
Standard Attributes	Position	1083
	Label	QA1C. Have you or your household ever changed your car insurance provider? IF YES - When did you most recently change your car insurance provider?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Yes - in the last 6 months
	2	Yes - 7 to 12 months ago
	3	Yes - 13 to 18 months ago
	4	Yes - 1.5 to 2 years ago
	5	Yes - 2 to 3 years ago
	6	Yes - more than 3 years ago
	7	No - never changed supplier for this service
	8	Don't know

NQA1CA

		Value
Standard Attributes	Position	1084
	Label	NQA1CA. Did you make this change of provider for your car insurance at the same time as moving home?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Yes
	2	No
	3	Don't know

NQA1CC

		Value
Standard Attributes	Position	1085
	Label	NQA1CC. How easy or difficult was it to change car insurance provider? IF SWITCHED MORE THAN ONCE - Please think about the last time.
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Very easy
	2	Fairly easy
	3	Fairly difficult
	4	Very difficult
	5	Don't know

X218

		Value
Standard Attributes	Position	1086
	Label	QA1D. Have you or your household ever changed your bank account? IF YES - When did you most recently change your bank account?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Yes - in the last 6 months
	2	Yes - 7 to 12 months ago
	3	Yes - 13 to 18 months ago
	4	Yes - 1.5 to 2 years ago
	5	Yes - 2 to 3 years ago
	6	Yes - more than 3 years ago
	7	No - never changed supplier for this service
	8	Don't know

NQA1DA

		Value
Standard Attributes	Position	1087
	Label	NQA1DA. Did you make this change of provider for your bank account at the same time as moving home?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Yes
	2	No
	3	Don't know

NQA1DC

		Value
Standard Attributes	Position	1088
	Label	NQA1DC. How easy or difficult was it to change provider for your bank account? IF SWITCHED MORE THAN ONCE - Please think about the last time.
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Very easy
	2	Fairly easy
	3	Fairly difficult
	4	Very difficult
	5	Don't know

QCLASS

		Value
Standard Attributes	Position	1089
	Label	QCLASS. To finish the interview I would like to ask you some questions about yourself and your household.
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	CODE 1 TO CONTINUE

QC1

		Value
Standard Attributes	Position	1090
	Label	QC1. Which of these age groups applies to you?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Under 25
	2	25-34
	3	35-44
	4	45-54
	5	55-64
	6	65-74
	7	75 plus
	8	Refused

QC2

		Value
Standard Attributes	Position	1091
	Label	QC2. What is the occupation of the main wage earner in your household?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	AB
	2	C1
	3	C2
	4	DE
	5	Refused

QC3

		Value
Standard Attributes	Position	1092
	Label	QC3. Which of these best describes your current situation? Are you...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	In full-time education
	2	Working full-time (30+ hours per week)
	3	Working part-time (8-29 hours per week)
	4	Looking after the home or family

QC3

		Value
	5	Retired from paid work
	6	Unemployed
	7	On a government work or training scheme
	8	Permanently sick or disabled
	9	Refused

QC4A

		Value
Standard Attributes	Position	1093
	Label	QC4. Which part of the UK do you live in?: North East England
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	North East England

QC4B

		Value
Standard Attributes	Position	1094
	Label	QC4. Which part of the UK do you live in?: Yorkshire and the Humber
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	Yorkshire and the Humber

QC4C

		Value
Standard Attributes	Position	1095
	Label	QC4. Which part of the UK do you live in?: East Midlands
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	East Midlands

QC4D

		Value
Standard Attributes	Position	1096
	Label	QC4. Which part of the UK do you live in?: East of England
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	East of England

QC4E

		Value
Standard Attributes	Position	1097
	Label	QC4. Which part of the UK do you live in?: London
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	London

QC4F

		Value
Standard Attributes	Position	1098
	Label	QC4. Which part of the UK do you live in?: South East England
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	South East England

QC4G

		Value
Standard Attributes	Position	1099
	Label	QC4. Which part of the UK do you live in?: South West England
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	South West England

QC4H

		Value
Standard Attributes	Position	1100
	Label	QC4. Which part of the UK do you live in?: West Midlands
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
1		West Midlands

QC4I

		Value
Standard Attributes	Position	1101
	Label	QC4. Which part of the UK do you live in?: North West England
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
1		North West England

QC4J

		Value
Standard Attributes	Position	1102
	Label	QC4. Which part of the UK do you live in?: Wales
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
1		Wales

QC4K

		Value
Standard Attributes	Position	1103
	Label	QC4. Which part of the UK do you live in?: Scotland
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
1		Scotland

QC4L

		Value
Standard Attributes	Position	1104
	Label	QC4. Which part of the UK do you live in?: Northern Ireland
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
1		Northern Ireland

QC4M

		Value
Standard Attributes	Position	1105
	Label	QC4. Which part of the UK do you live in?: Refused
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
1		Refused

QC5

		Value
Standard Attributes	Position	1106
	Label	QC5. Which of these options applies to your home? Is it...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Being bought on a mortgage
	2	Owned outright by the household
	3	Rented from a Local Authority, Housing Association or Trust
	4	Rented from a private landlord
	5	Something else
	6	Don't know
	7	Refused

IQC6

		Value
Standard Attributes	Position	1107
	Label	<none>
	Type	Numeric
	Format	F9
	Measurement	Nominal
	Role	Input

QC6

		Value
Standard Attributes	Position	1108
	Label	QC6. How many people live in your household, including yourself and any children?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	1
	2	2
	3	3
	4	4
	5	5
	6	6 or more
	7	Refused

QC7

		Value
Standard Attributes	Position	1109
	Label	QC7. Which of these options applies to you? Are you...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Married/ Civil Partnership/ living as married
	2	Single
	3	Widowed, divorced or separated
	4	Refused

QC8

		Value
Standard Attributes	Position	1110
	Label	QC8. Which of these ethnic groups do you consider you belong to?
	Type	Numeric
	Format	F2
	Measurement	Nominal
	Role	Input
Valid Values	1	British
	2	English
	3	Scottish
	4	Welsh
	5	Irish
	6	Other white background
	7	White and Black Caribbean

QC8

	Value
8	White and Black African
9	White and Asian
10	Other mixed background
11	Indian
12	Pakistani
13	Bangladeshi
14	Other Asian background
15	Caribbean
16	African
17	Other black background
18	Chinese
19	Middle Eastern, including Arabic
20	Iranian
21	Any other ethnic background
22	Refused

QC9A

		Value
Standard Attributes	Position	1111
	Label	QC9. Please tell me which of these, if any, LIMIT your DAILY ACTIVITIES or the WORK YOU CAN DO?: Breathlessness or chest pains
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Breathlessness or chest pains

QC9B

		Value
Standard Attributes	Position	1112
	Label	QC9. Please tell me which of these, if any, LIMIT your DAILY ACTIVITIES or the WORK YOU CAN DO?: Poor vision, partial sight or blindness
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Poor vision, partial sight or blindness

QC9C

		Value
Standard Attributes	Position	1113
	Label	QC9. Please tell me which of these, if any, LIMIT your DAILY ACTIVITIES or the WORK YOU CAN DO?: Difficulty in speaking or communicating
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Difficulty in speaking or communicating

QC9D

		Value
Standard Attributes	Position	1114
	Label	QC9. Please tell me which of these, if any, LIMIT your DAILY ACTIVITIES or the WORK YOU CAN DO?: Poor hearing, partial hearing or deafness
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Poor hearing, partial hearing or deafness

QC9E

		Value
Standard Attributes	Position	1115
	Label	QC9. Please tell me which of these, if any, LIMIT your DAILY ACTIVITIES or the WORK YOU CAN DO?: Cannot walk at all/ use a wheelchair
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Cannot walk at all/ use a wheelchair

QC9F

		Value
Standard Attributes	Position	1116
	Label	QC9. Please tell me which of these, if any, LIMIT your DAILY ACTIVITIES or the WORK YOU CAN DO?: Cannot walk very far or manage stairs or can only do so with difficulty
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Cannot walk very far or manage stairs or can only do so with difficulty

QC9G

		Value
Standard Attributes	Position	1117
	Label	QC9. Please tell me which of these, if any, LIMIT your DAILY ACTIVITIES or the WORK YOU CAN DO?: Limited ability to reach
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Limited ability to reach

QC9H

		Value
Standard Attributes	Position	1118
	Label	QC9. Please tell me which of these, if any, LIMIT your DAILY ACTIVITIES or the WORK YOU CAN DO?: Mental health problems or difficulties
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Mental health problems or difficulties

QC9I

		Value
Standard Attributes	Position	1119
	Label	QC9. Please tell me which of these, if any, LIMIT your DAILY ACTIVITIES or the WORK YOU CAN DO?: Other illnesses or health problems which limit your daily activities or the work you can do
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Other illnesses or health problems which limit your daily activities or the work you can do

QC9J

		Value
Standard Attributes	Position	1120
	Label	QC9. Please tell me which of these, if any, LIMIT your DAILY ACTIVITIES or the WORK YOU CAN DO?: None
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	None

QC9K

		Value
Standard Attributes	Position	1121
	Label	QC9. Please tell me which of these, if any, LIMIT your DAILY ACTIVITIES or the WORK YOU CAN DO?: Refused
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Refused

QC10

		Value
Standard Attributes	Position	1122
	Label	QC10. Which of these best describes your sight - with glasses or contact lenses if you normally use them?
	Type	Numeric
	Format	F2
	Measurement	Nominal
	Role	Input
Valid Values	1	Cannot see at all/ blind
	2	Cannot tell by the light where the windows are
	3	Cannot see the shapes of furniture in the room
	4	Cannot see well enough to recognise a friend if close to his or her face
	5	Cannot see well enough to recognise a friend if he or she is at arms length
	6	Cannot see well enough to read a newspaper headline
	7	Cannot see well enough to read a large print book

QC10

	Value
8	Cannot see well enough to recognise a friend across a room
9	Cannot see well enough to recognise a friend across a road
10	Have difficulty seeing ordinary newspaper print
11	Other
12	Refused

QC11

	Value	
Standard Attributes	Position	1123
	Label	QC11. Which of these best describes your hearing - with a hearing aid if you normally use one?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Cannot hear sounds at all
	2	Cannot follow a TV programme with the volume turned up
	3	Have difficulty hearing someone talking in a loud voice in a quiet room

QC11

	Value
4	Cannot hear a doorbell, alarm clock or telephone bell
5	Cannot follow a TV programme at a volume others find acceptable
6	Difficulty hearing someone talking in a normal voice in a quiet room
7	Difficulty following a conversation against background noise
8	Other
9	Refused

QC12

		Value
Standard Attributes	Position	1124
	Label	QC12. Which of these describes your total household income from all sources before tax and any other deductions?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Under £11,500 per year
	2	£11,500 - £17,499
	3	£17,500 - £29,999
	4	£30,000 or more
	5	Refused
	6	Don't know

QC14

		Value
Standard Attributes	Position	1125
	Label	QC14. Would you be happy to be contacted again - either regarding this study or if we were to conduct any similar research for Ofcom in the future?
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Yes
	2	No

QC15

		Value
Standard Attributes	Position	1126
	Label	QC15. GENDER OF RESPONDENT
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Male
	2	Female

QOUTA

		Value
Standard Attributes	Position	1127
	Label	INTERVIEW OUTCOME: Landline
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	Landline

QOUTB

		Value
Standard Attributes	Position	1128
	Label	INTERVIEW OUTCOME: Mobile
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	Mobile

QOUTC

		Value
Standard Attributes	Position	1129
	Label	INTERVIEW OUTCOME: Broadband
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	Broadband

QOUTD

		Value
Standard Attributes	Position	1130
	Label	INTERVIEW OUTCOME: TV
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	TV

QOUTE

		Value
Standard Attributes	Position	1131
	Label	INTERVIEW OUTCOME: Bundle
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	Bundle

QOUTF

		Value
Standard Attributes	Position	1132
	Label	INTERVIEW OUTCOME: None
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	None

INT

		Value
Standard Attributes	Position	1133
	Label	<none>
	Type	Numeric
	Format	F9
	Measurement	Scale
	Role	Input

QURB

		Value
Standard Attributes	Position	1134
	Label	URBANITY
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Urban
	2	Rural
	3	NA

RESPID

		Value
Standard Attributes	Position	1135
	Label	<none>
	Type	Numeric
	Format	F9
	Measurement	Scale
	Role	Input

POSTCODE

		Value
Standard Attributes	Position	1136
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

NATION

		Value
Standard Attributes	Position	1137
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	England
	2	Scotland
	3	Wales
	4	Northern Ireland

SAMPLEPOINT

		Value
Standard Attributes	Position	1138
	Label	<none>
	Type	Numeric
	Format	F16.4
	Measurement	Scale
	Role	Input

QS0

		Value
Standard Attributes	Position	1139
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	1) Advertising or public relations
	2	2) Marketing or market research
	3	3) Media, including TV, radio, newspapers, magazines
	4	4) Mobile phone manufacture or sale
	5	5) Telecommunications, including internet service provision
	6	0) None of these

QS2MASKA

		Value
Standard Attributes	Position	1140
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	1) Mobile phone

QS2MASKB

		Value
Standard Attributes	Position	1141
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	2) Landline phone service and/ or line rental

QS2MASKC

		Value
Standard Attributes	Position	1142
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	3) TV service

QS2MASKD

		Value
Standard Attributes	Position	1143
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	4) Fixed broadband internet access

QS2MASKE

		Value
Standard Attributes	Position	1144
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	0) None of these

REFER1

		Value
Standard Attributes	Position	1145
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	1. GO BACK TO START WITH NEW RESPONDENT
	2	2. NO ONE AVAILABLE TO DO THE SURVEY - CLOSE THE SURVEY

QS4B_13_O

		Value
Standard Attributes	Position	1146
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

DUMMY_QB2

		Value
Standard Attributes	Position	1147
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Mobile phone
	2	Landline phone and/ or line rental
	3	TV service
	4	Fixed broadband internet access
	5	No, none of these

DUMMY_S_QB2

		Value
Standard Attributes	Position	1148
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

QB2_32_O

		Value
Standard Attributes	Position	1149
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

PQB2

		Value
Standard Attributes	Position	1150
	Label	<none>
	Type	Numeric
	Format	F2
	Measurement	Nominal
	Role	Input
Valid Values	1	Advance Internet
	2	AOL
	3	BE
	4	BT
	5	Demon
	6	Eclipse
	7	EE/ Everything Everywhere
	8	Freesat
	9	John Lewis
	10	KComm/ Kingston Communicatio ns
	11	Now TV
	12	O2
	13	Orange
	14	Plusnet
	15	Post Office
	16	Sky
	17	Southern Electric
	18	Supanet
	19	TalkTalk
	20	Tesco
	21	Three (3) Mobile
	22	TMobile
	23	Top Up TV
	24	Utilities Warehouse
	25	Virgin Media
	26	Vodafone

PQB2

	Value
27	Zen
28	Code 28
29	Code 29
30	Code 30
31	Code 31
32	[% return COMBINEDO THERS. value() %]
33	Don't know

QL2C_32_O

	Value	
Standard Attributes	Position	1151
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

COMBINEDOS

	Value	
Standard Attributes	Position	1152
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

QDISPLL

		Value
Standard Attributes	Position	1153
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	1) CODE 1 TO CONTINUE

NQL7C_32_O

		Value
Standard Attributes	Position	1154
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

NQL7CPIPE

		Value
Standard Attributes	Position	1155
	Label	<none>
	Type	Numeric
	Format	F2
	Measurement	Nominal
	Role	Input
Valid Values	1	Advance Internet
	2	AOL
	3	BE
	4	BT
	5	Demon
	6	Eclipse
	7	EE/ Everything Everywhere
	8	Freesat
	9	John Lewis
	10	KComm/ Kingston Communicatio ns
	11	Now TV
	12	O2
	13	Orange
	14	Plusnet
	15	Post Office
	16	Sky
	17	Southern Electric
	18	Supanet
	19	TalkTalk
	20	Tesco
	21	Three (3) Mobile
	22	TMobile
	23	Top Up TV
	24	Utilities Warehouse
	25	Virgin Media
	26	Vodafone

NQL7CPIPE

	Value
27	Zen
28	Code 28
29	Code 29
30	Code 30
31	Code 31
32	Don't know
33	[% return NQL7c_32_O THER.label() %]

PQL7C

	Value	
Standard Attributes	Position	1156
	Label	<none>
	Type	Numeric
	Format	F2
	Measurement	Nominal
	Role	Input
Valid Values	1	Advance Internet
	2	AOL
	3	BE
	4	BT
	5	Demon
	6	Eclipse
	7	EE/ Everything Everywhere
	8	Freesat
	9	John Lewis
	10	KComm/ Kingston Communicatio ns
	11	Now TV
	12	O2
	13	Orange
	14	Plusnet
	15	Post Office
	16	Sky

PQL7C

	Value
17	Southern Electric
18	Supanet
19	TalkTalk
20	Tesco
21	Three (3) Mobile
22	TMobile
23	Top Up TV
24	Utilities Warehouse
25	Virgin Media
26	Vodafone
27	Zen
28	Code 28
29	Code 29
30	Code 30
31	Code 31
32	[% return NQL7c_32_0 THER.value() %]
33	Don't know

QL23_13_O

	Value
Standard Attributes	Position 1157
	Label <none>
	Type String
	Format A100
	Measurement Nominal
	Role Input

MQ7EA

		Value
Standard Attributes	Position	1158
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	1) TV service

MQ7EB

		Value
Standard Attributes	Position	1159
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	2) Fixed broadband service

MQ7EC

		Value
Standard Attributes	Position	1160
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	3) Mobile broadband service

MQL7ED

		Value
Standard Attributes	Position	1161
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	4) Mobile phone service

MQL7EE

		Value
Standard Attributes	Position	1162
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	5) Landline service

MQL7EF

		Value
Standard Attributes	Position	1163
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	0) All separate services

DUMMY_QL7F

		Value
Standard Attributes	Position	1164
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	TV Service
	2	Fixed broadband service
	3	Mobile broadband service
	4	Mobile phone service
	5	Landline service

DUMMY_S_QL7F

		Value
Standard Attributes	Position	1165
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

QDISP2LL

		Value
Standard Attributes	Position	1166
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	1) CODE 1 TO CONTINUE

QL10A_32_O

		Value
Standard Attributes	Position	1167
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

QL9D_32_O

		Value
Standard Attributes	Position	1168
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

QL21_21_O

		Value
Standard Attributes	Position	1169
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

QM2_32_O

		Value
Standard Attributes	Position	1170
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

COMBINEDO3

		Value
Standard Attributes	Position	1171
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

QM2A_3_O

		Value
Standard Attributes	Position	1172
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

QM2AD_17_O

		Value
Standard Attributes	Position	1173
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

QDISPMP

		Value
Standard Attributes	Position	1174
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	1) CODE 1 TO CONTINUE

NQM7C_32_O

		Value
Standard Attributes	Position	1175
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

PQM7C

		Value
Standard Attributes	Position	1176
	Label	<none>
	Type	Numeric
	Format	F2
	Measurement	Nominal
	Role	Input
	Valid Values	1
2		AOL
3		BE
4		BT
5		Demon
6		Eclipse
7		EE/ Everything Everywhere
8		Freesat
9		John Lewis
10		KComm/ Kingston Communicatio ns
11		Now TV
12		O2
13		Orange
14		Plusnet
15		Post Office
16		Sky
17		Southern Electric
18		Supanet

PQM7C

	Value
19	TalkTalk
20	Tesco
21	Three (3) Mobile
22	TMobile
23	Top Up TV
24	Utilities Warehouse
25	Virgin Media
26	Vodafone
27	Zen
28	Code 28
29	Code 29
30	Code 30
31	Code 31
32	[% return NQM7c_32_O THER.value() %]
33	Don't know

QM25_13_O

	Value	
Standard Attributes	Position	1177
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

DUMMY_PQM7F

		Value
Standard Attributes	Position	1178
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	TV service
	2	Fixed broadband service
	3	Mobile broadband service
	4	Landline service
	5	Mobile phone service

DUMMYS_PQM7F

		Value
Standard Attributes	Position	1179
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

QDISP2MP

		Value
Standard Attributes	Position	1180
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	1) CODE 1 TO CONTINUE

QM10A_32_O

		Value
Standard Attributes	Position	1181
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

RQM9DA

		Value
Standard Attributes	Position	1182
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	1) QM8 coded 3 AND

RQM9DB

		Value
Standard Attributes	Position	1183
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	2) QM7 asked but not codes 1 or 2 AND

RQM9DC

		Value
Standard Attributes	Position	1184
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	3) QM9a asked but not codes 1 or 2 AND

RQM9DD

		Value
Standard Attributes	Position	1185
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	4) QM19a asked and not code 1 or 2 AND

QM9D_32_O

		Value
Standard Attributes	Position	1186
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

QM21_21_O

		Value
Standard Attributes	Position	1187
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

QI2_32_O

		Value
Standard Attributes	Position	1188
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

COMBINEDO2

		Value
Standard Attributes	Position	1189
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

QDISPIN

		Value
Standard Attributes	Position	1190
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	1) CODE 1 TO CONTINUE

NQI7C_32_O

		Value
Standard Attributes	Position	1191
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

PNQI7C

		Value
Standard Attributes	Position	1192
	Label	<none>
	Type	Numeric
	Format	F2
	Measurement	Nominal
	Role	Input
	Valid Values	1
2		AOL
3		BE
4		BT
5		Demon
6		Eclipse
7		EE/ Everything Everywhere
8		Freesat
9		John Lewis
10		KComm/ Kingston Communicatio ns
11		Now TV
12		O2
13		Orange
14		Plusnet
15		Post Office
16		Sky
17		Southern Electric
18		Supanet

PNQI7C

	Value
19	TalkTalk
20	Tesco
21	Three (3) Mobile
22	TMobile
23	Top Up TV
24	Utilities Warehouse
25	Virgin Media
26	Vodafone
27	Zen
28	Code 28
29	Code 29
30	Code 30
31	Code 31
32	[% return NQI7c_32_O THER.value() %]
33	Don't know

QI26_13_O

	Value	
Standard Attributes	Position	1193
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

DUMMY_PQI7F

		Value
Standard Attributes	Position	1194
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	TV service
	2	Mobile broadband service
	3	Mobile phone service
	4	Landline service
	5	Fixed broadband service

DUMMYS_PQI7F

		Value
Standard Attributes	Position	1195
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

QI7A_17_O

		Value
Standard Attributes	Position	1196
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

QDISP2IN

		Value
Standard Attributes	Position	1197
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	1) CODE 1 TO CONTINUE

QI10A_32_O

		Value
Standard Attributes	Position	1198
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

QI9D_32_O

		Value
Standard Attributes	Position	1199
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

QI21_22_O

		Value
Standard Attributes	Position	1200
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

TVROTA

		Value
Standard Attributes	Position	1201
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TV IN A PACKAGE

TVROTB

		Value
Standard Attributes	Position	1202
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TV SINGLE SERVICE DM's

TVROTC

		Value
Standard Attributes	Position	1203
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	PAY TV DECISION MAKERS AT QS4a

TVROTD

		Value
Standard Attributes	Position	1204
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TV DECISION MAKERS

QDISPTV

		Value
Standard Attributes	Position	1205
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	1) CODE 1 TO CONTINUE

NQT7C_32_O

		Value
Standard Attributes	Position	1206
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

PNQT7C

		Value
Standard Attributes	Position	1207
	Label	<none>
	Type	Numeric
	Format	F2
	Measurement	Nominal
	Role	Input
Valid Values	1	Advance Internet
	2	AOL
	3	BE
	4	BT
	5	Demon
	6	Eclipse
	7	EE/ Everything Everywhere
	8	Freesat
	9	John Lewis
	10	KComm/ Kingston Communicatio ns
	11	Now TV
	12	O2
	13	Orange
	14	Plusnet
	15	Post Office
	16	Sky
	17	Southern Electric
	18	Supanet
	19	TalkTalk
	20	Tesco
	21	Three (3) Mobile
	22	TMobile
	23	Top Up TV
	24	Utilities Warehouse
	25	Virgin Media
	26	Vodafone

PNQT7C

	Value
27	Zen
28	Code 28
29	Code 29
30	Code 30
31	Code 31
32	[% return NQT7c_32_O THER.value() %]
33	Don't know

QT25_13_O

	Value	
Standard Attributes	Position	1208
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

DUMMY_QT7F

	Value	
Standard Attributes	Position	1209
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Fixed broadband service
	2	Mobile broadband service
	3	Mobile phone service
	4	Landline phone service
	5	TV service

DUMMY_S_QT7F

		Value
Standard Attributes	Position	1210
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

QT7A_13_O

		Value
Standard Attributes	Position	1211
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

QDISPTV2

		Value
Standard Attributes	Position	1212
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	1) CODE 1 TO CONTINUE

QT10A_32_O

		Value
Standard Attributes	Position	1213
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

QT9D_32_O

		Value
Standard Attributes	Position	1214
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

QT21_21_O

		Value
Standard Attributes	Position	1215
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

MQB3DA

		Value
Standard Attributes	Position	1216
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	1) Interested in all services

MQB3DB

		Value
Standard Attributes	Position	1217
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	2) Landline

MQB3DC

		Value
Standard Attributes	Position	1218
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	3) Mobile phone

MQB3DD

		Value
Standard Attributes	Position	1219
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	4) Fixed broadband

MQB3DE

		Value
Standard Attributes	Position	1220
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	5) TV service

MQB3DF

		Value
Standard Attributes	Position	1221
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	0) Don't know

QB10A_21_O

		Value
Standard Attributes	Position	1222
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

QB10A_32_O

		Value
Standard Attributes	Position	1223
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

QB21_21_O

		Value
Standard Attributes	Position	1224
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

QC5_5_O

		Value
Standard Attributes	Position	1225
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

QX

		Value
Standard Attributes	Position	1226
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Validation not asked
	2	Validation asked

QC6DKA

		Value
Standard Attributes	Position	1227
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	0) Don't know

QC8_O

		Value
Standard Attributes	Position	1228
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

QC9_9_O

		Value
Standard Attributes	Position	1229
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

QC10_11_O

		Value
Standard Attributes	Position	1230
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

QC11_8_O

		Value
Standard Attributes	Position	1231
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

POSTCODENEW

		Value
Standard Attributes	Position	1232
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

QC14A

		Value
Standard Attributes	Position	1233
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

QC14AREFA

		Value
Standard Attributes	Position	1234
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Refused

QC14BA

		Value
Standard Attributes	Position	1235
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	By Phone

QC14BB

		Value
Standard Attributes	Position	1236
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	By Email

QC14BO

		Value
Standard Attributes	Position	1237
	Label	<none>
	Type	String
	Format	A100
	Measurement	Nominal
	Role	Input

IQB23

		Value
Standard Attributes	Position	1238
	Label	<none>
	Type	Numeric
	Format	F9
	Measurement	Nominal
	Role	Input

FB2

		Value
Standard Attributes	Position	1239
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those responsible for the household package of services

FB2X

		Value
Standard Attributes	Position	1240
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those responsible for the household package of services

FB2DIS

		Value
Standard Attributes	Position	1241
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those with a DISCOUNTED bundle of services, where the bill is paid within the household

FL1

		Value
Standard Attributes	Position	1242
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those responsible for the household landline service

FL2

		Value
Standard Attributes	Position	1243
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those responsible for the household's landline service, where the bill is paid within the household

FL2S

		Value
Standard Attributes	Position	1244
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those responsible for the household's landline service, not in a bundle of services, where the bill is paid within the h

FL2B

		Value
Standard Attributes	Position	1245
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those responsible for the household's landline service, in a bundle of services, where the bill is paid within the house

FL2NM

		Value
Standard Attributes	Position	1246
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	EXCLUDING MOVERS Those responsible for the household's landline service, where the bill is paid within the household

FL7A

		Value
Standard Attributes	Position	1247
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have ever changed their landline supplier

FL7AN

		Value
Standard Attributes	Position	1248
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have never changed their landline supplier

FL7B

		Value
Standard Attributes	Position	1249
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have changed their landline supplier in the last 12 months at the same time as moving home

FL7C

		Value
Standard Attributes	Position	1250
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have changed their landline supplier in the last 12 months

FL7F

		Value
Standard Attributes	Position	1251
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who received other services from their previous landline supplier at the time they switched

FL7BB

		Value
Standard Attributes	Position	1252
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have changed their landline supplier in the last 12 months and found it difficult

FL9A

		Value
Standard Attributes	Position	1253
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have not changed landline service supplier in the last 12 months and who are not actively looking for a new la

FL9B

		Value
Standard Attributes	Position	1254
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have considered changing their landline service supplier in the last 12 months

FL9BX

		Value
Standard Attributes	Position	1255
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have considered changing their landline service supplier in the last 12 months

OFL9D

		Value
Standard Attributes	Position	1256
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who are dissatisfied with their landline service supplier who say they are not interested in a new supplier and wh

ALTFL9D

		Value
Standard Attributes	Position	1257
	Label	CHECK FOR JESS EMAIL 14 JULY 2015
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	would qualify for QI9d

FL25

		Value
Standard Attributes	Position	1258
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have changed their landline supplier in the last 12 months who contacted both their previous and new supplier

FL26

		Value
Standard Attributes	Position	1259
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have changed their landline supplier in the last 12 months who did not contact their previous supplier

FL27

		Value
Standard Attributes	Position	1260
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have changed their landline supplier in the last 12 months who were in contact with their previous supplier

FL28

		Value
Standard Attributes	Position	1261
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have changed their landline supplier in the last 12 months whose previous supplier tried to persuade them to s

FL32

		Value
Standard Attributes	Position	1262
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have considered changing their landline supplier in the last 12 months who contacted both their current and po

FL33

		Value
Standard Attributes	Position	1263
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have considered changing their landline supplier in the last 12 months who did not contacted their current sup

FL34

		Value
Standard Attributes	Position	1264
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have considered changing their landline supplier in the last 12 months who were in contact with their current

FL35

		Value
Standard Attributes	Position	1265
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have considered changing their landline supplier in the last 12 months whose current supplier tried to persuad

FM1

		Value
Standard Attributes	Position	1266
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those responsible for a mobile phone

FM2S

		Value
Standard Attributes	Position	1267
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those responsible for a mobile phone, not in a bundle of services, where the bill is paid within the household

FM2B

		Value
Standard Attributes	Position	1268
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those responsible for a mobile phone, in a bundle of services, where the bill is paid within the household

FM2

		Value
Standard Attributes	Position	1269
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those with a mobile phone, where the bill is paid within the household

FM2AA

		Value
Standard Attributes	Position	1270
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those with a mobile phone, not in a bundle of services, where the bill is paid within the household and have a monthly c

FM2AB

		Value
Standard Attributes	Position	1271
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those with a mobile phone, not in a bundle of services, who got a handset when they signed up to their current contract

FM2AC

		Value
Standard Attributes	Position	1272
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who got a handset with their current contract and are now out of their contract period

FM2AD

		Value
Standard Attributes	Position	1273
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who got a handset with their current contract and are now out of their contract period and have changed to a SIM-o

FM3C

		Value
Standard Attributes	Position	1274
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those with a mobile phone, not in a bundle of services, where the bill is paid within the household and have a monthly c

FM7A

		Value
Standard Attributes	Position	1275
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have ever changed their mobile phone network supplier

FM7AN

		Value
Standard Attributes	Position	1276
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have never changed their mobile phone network supplier

FM7C

		Value
Standard Attributes	Position	1277
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have changed their mobile phone network supplier in the last 12 months

FM7F

		Value
Standard Attributes	Position	1278
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who received other services from their previous mobile phone network supplier at the time they switched

FM7BB

		Value
Standard Attributes	Position	1279
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have changed their mobile phone network supplier in the last 12 months and found it difficult

FM9A

		Value
Standard Attributes	Position	1280
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have not changed mobile phone network in the last 12 months and who are not actively looking for a new mobile

FM9B

		Value
Standard Attributes	Position	1281
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have considered changing their mobile phone network in the last 12 months

FM9C

		Value
Standard Attributes	Position	1282
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have changed or have considered changing their mobile phone network in the last 12 months or who are actively

OFM9D

		Value
Standard Attributes	Position	1283
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who are dissatisfied with their mobile phone network who say they are not interested in a new supplier and who hav

FM27

		Value
Standard Attributes	Position	1284
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have changed their mobile network supplier in the last 12 months who contacted both their previous and new sup

FM28

		Value
Standard Attributes	Position	1285
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have changed their mobile network supplier in the last 12 months who did not contacted their previous supplier

FM29

		Value
Standard Attributes	Position	1286
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have changed their mobile network supplier in the last 12 months who were in contact with their previous suppl

FM30

		Value
Standard Attributes	Position	1287
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have changed their mobile network supplier in the last 12 months whose previous supplier tried to persuade the

FM34

		Value
Standard Attributes	Position	1288
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have considered changing their mobile network supplier in the last 12 months who contacted both their current

FM35

		Value
Standard Attributes	Position	1289
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have considered changing their mobile network supplier in the last 12 months who did not contacted their curre

FM36

		Value
Standard Attributes	Position	1290
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have considered changing their mobile network supplier in the last 12 months who were in contact with their cu

FM37

		Value
Standard Attributes	Position	1291
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have considered changing their mobile network supplier in the last 12 months whose current supplier tried to p

F11

		Value
Standard Attributes	Position	1292
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those responsible for the household fixed broadband service

F12

		Value
Standard Attributes	Position	1293
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those with fixed broadband access, where the bill is paid within the household

FI2S

		Value
Standard Attributes	Position	1294
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those with fixed broadband access, not in a bundle of services, where the bill is paid within the household

FI2B

		Value
Standard Attributes	Position	1295
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those with fixed broadband access, in a bundle of services, where the bill is paid within the household

FI2F

		Value
Standard Attributes	Position	1296
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those with fixed broadband access, not in a bundle of services, where the bill is paid within the household

FI7A

		Value
Standard Attributes	Position	1297
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have ever changed their internet service provider

FI7AN

		Value
Standard Attributes	Position	1298
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have never changed their internet service provider

FI7ANF

		Value
Standard Attributes	Position	1299
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those with fixed broadband access who have never changed their internet service provider

FI7ANM

		Value
Standard Attributes	Position	1300
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	EXCLUDING MOVERS Those who have ever changed their internet service provider

FI7B

		Value
Standard Attributes	Position	1301
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have changed their internet service provider in the last 12 months at the same time as moving home

FI7C

		Value
Standard Attributes	Position	1302
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have changed their internet service provider in the last 12 months

FI7F

		Value
Standard Attributes	Position	1303
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who received other services from their previous internet service provider at the time they switched

FI7CB

		Value
Standard Attributes	Position	1304
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have changed their internet service provider in the last 12 months and found it difficult

FI9A

		Value
Standard Attributes	Position	1305
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have not changed internet service provider in the last 12 months and who are not actively looking for a new in

FI9B

		Value
Standard Attributes	Position	1306
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have considered changing their internet service provider in the last 12 months

FI9C

		Value
Standard Attributes	Position	1307
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have changed or have considered changing their internet service provider in the last 12 months or who are acti

OFI9D

		Value
Standard Attributes	Position	1308
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who are dissatisfied with their internet service provider who say they are not interested in a new supplier and wh

FI28

		Value
Standard Attributes	Position	1309
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have changed their internet service provider in the last 12 months who contacted both their previous and new s

FI29

		Value
Standard Attributes	Position	1310
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have changed their internet service provider in the last 12 months who did not contact their previous suppli

FI30

		Value
Standard Attributes	Position	1311
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have changed their internet service provider in the last 12 months who were in contact with their previous sup

FI31

		Value
Standard Attributes	Position	1312
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have changed their internet service provider in the last 12 months whose previous supplier tried to persuade t

FI35

		Value
Standard Attributes	Position	1313
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have considered changing their internet service provider in the last 12 months who contacted both their curren

FI36

		Value
Standard Attributes	Position	1314
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have considered changing their internet service provider in the last 12 months who did not contacted their cur

FI37

		Value
Standard Attributes	Position	1315
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have considered changing their internet service provider in the last 12 months who were in contact with their

FI38

		Value
Standard Attributes	Position	1316
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have considered changing their internet service provider in the last 12 months whose current supplier tried to

FT1

		Value
Standard Attributes	Position	1317
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those responsible for the household Pay TV service

FT2

		Value
Standard Attributes	Position	1318
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those with multi-channel TV, where the bill (for those with Pay TV) is paid within in the household

FT2S

		Value
Standard Attributes	Position	1319
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those with multi-channel TV, not in a bundle of services, where the bill is paid within in the household

FT2B

		Value
Standard Attributes	Position	1320
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those with multi-channel TV, in a bundle of services, where the bill is paid within in the household

FS4B

		Value
Standard Attributes	Position	1321
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those with Pay TV, where the bill is paid within in the ...

FT3S

		Value
Standard Attributes	Position	1322
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those with Pay TV, not in a bundle of services, where the bill is paid within in the household

FT7A

		Value
Standard Attributes	Position	1323
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have ever changed TV service provider

FT7AN

		Value
Standard Attributes	Position	1324
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have never changed TV service provider

FT7B

		Value
Standard Attributes	Position	1325
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have changed their TV service provider in the last 12 months at the same time as moving home

FT7C

		Value
Standard Attributes	Position	1326
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have changed their TV service provider in the last 12 months

FT26

		Value
Standard Attributes	Position	1327
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have changed their TV service provider from a Pay TV service in the last 12 months

FT7CP

		Value
Standard Attributes	Position	1328
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those WITH PAY TV who have changed their TV service provider in the last 12 months

FT7CB

		Value
Standard Attributes	Position	1329
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have changed their TV service provider in the last 12 months and found it difficult

FT7F

		Value
Standard Attributes	Position	1330
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who received other services from their previous TV service provider at the time they switched

FT9A

		Value
Standard Attributes	Position	1331
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have not changed TV service provider in the last 12 months and who are not actively looking for a new TV servi

FT9B

		Value
Standard Attributes	Position	1332
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have considered changing their TV service provider in the last 12 months

FT9C

		Value
Standard Attributes	Position	1333
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have changed or have considered changing their television service provider in the last 12 months or who are ac

OFT9D

		Value
Standard Attributes	Position	1334
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who are dissatisfied with their television service provider who say they are not interested in a new supplier and

FT33

		Value
Standard Attributes	Position	1335
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have considered changing their Pay TV service provider in the last 12 months

FT27

		Value
Standard Attributes	Position	1336
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have changed their TV service provider in the last 12 months who contacted both their previous and new supplie

FT28

		Value
Standard Attributes	Position	1337
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have changed their TV service provider in the last 12 months who did not contact their previous supplier

FT29

		Value
Standard Attributes	Position	1338
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have changed their TV service provider in the last 12 months who were in contact with their previous supplier

FT30

		Value
Standard Attributes	Position	1339
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have changed their TV service provider in the last 12 months whose previous supplier tried to persuade them to

FT34

		Value
Standard Attributes	Position	1340
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have considered changing their TV service provider in the last 12 months who contacted both their current and

FT35

		Value
Standard Attributes	Position	1341
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have considered changing their TV service provider in the last 12 months who did not contact their current sup

FT36

		Value
Standard Attributes	Position	1342
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have considered changing their TV service provider in the last 12 months who were in contact with their curren

FT37

		Value
Standard Attributes	Position	1343
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have considered changing their TV service provider in the last 12 months whose current supplier tried to persu

FB9A

		Value
Standard Attributes	Position	1344
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those responsible for the household package of services who are not actively looking for a new service supplier for the

FB9B

		Value
Standard Attributes	Position	1345
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have considered changing supplier for their whole package in the last 12 months

FPB23

		Value
Standard Attributes	Position	1346
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have switched any services in the last 12 months

FPB23NM

		Value
Standard Attributes	Position	1347
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have switched any services in the last 12 months - EXCLUDING MOVERS

FPB23NM2

		Value
Standard Attributes	Position	1348
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have switched any services in the last 12 months - EXCLUDING MOVERS AND MOBILE ONLY SWITCHERS

FLISACHK

		Value
Standard Attributes	Position	1349
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	ALL DM's FOR EITHER LANDLINE OR BROADBAND

FA1A

		Value
Standard Attributes	Position	1350
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those responsible for the household's electricity service

FA1AA

		Value
Standard Attributes	Position	1351
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have ever changed electricity supplier

FA1AB

		Value
Standard Attributes	Position	1352
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who changed electricity supplier in the last 12 months at the same time as moving home

FA1AC

		Value
Standard Attributes	Position	1353
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have changed electricity supplier in the last 12 months

FA1B

		Value
Standard Attributes	Position	1354
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those responsible for the household's gas service

FA1BA

		Value
Standard Attributes	Position	1355
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have ever changed gas supplier

FA1BB

		Value
Standard Attributes	Position	1356
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who changed gas supplier in the last 12 months at the same time as moving home

FA1BC

		Value
Standard Attributes	Position	1357
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have changed gas supplier in the last 12 months

FA1C

		Value
Standard Attributes	Position	1358
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those responsible for the household's car insurance service

FA1CA

		Value
Standard Attributes	Position	1359
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have ever changed car insurance provider

FA1CB

		Value
Standard Attributes	Position	1360
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who changed car insurance provider in the last 12 months at the same time as moving home

FA1CC

		Value
Standard Attributes	Position	1361
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have changed car insurance provider in the last 12 months

FA1D

		Value
Standard Attributes	Position	1362
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those responsible for the household's bank account service

FA1DA

		Value
Standard Attributes	Position	1363
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have ever changed bank account provider

FA1DB

		Value
Standard Attributes	Position	1364
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who changed bank account provider in the last 12 months at the same time as moving home

FA1DC

		Value
Standard Attributes	Position	1365
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who have changed bank account provider in the last 12 months

FC10

		Value
Standard Attributes	Position	1366
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those with poor vision, partial sight or blindness

FC11

		Value
Standard Attributes	Position	1367
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those with poor hearing, partial hearing or deafness

FL9D

		Value
Standard Attributes	Position	1368
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who are not interested in a new landline provider who have not switched and not considered switching in the last 1

FM9D

		Value
Standard Attributes	Position	1369
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who are not interested in a new mobile phone network provider who have not switched and not considered switching i

FI9D

		Value
Standard Attributes	Position	1370
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who are not interested in a new fixed broadband provider who have not switched and not considered switching in the

FT9D

		Value
Standard Attributes	Position	1371
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Those who are not interested in a new television service provider who have not switched and not considered switching in

QL2426

		Value
Standard Attributes	Position	1372
	Label	SUMMARY OF CONTACT WITH PREVIOUS LANDLINE ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	ANY CONTACT
	2	NO CONTACT

QL3133

		Value
Standard Attributes	Position	1373
	Label	SUMMARY OF CONTACT WITH CURRENT LANDLINE ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	1
2		NO CONTACT

QM2628

		Value
Standard Attributes	Position	1374
	Label	SUMMARY OF CONTACT WITH PREVIOUS MOBILE NETWORK ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	ANY CONTACT
	2	NO CONTACT

QM3335

		Value
Standard Attributes	Position	1375
	Label	SUMMARY OF CONTACT WITH CURRENT MOBILE NETWORK ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	ANY CONTACT
	2	NO CONTACT

QI2729

		Value
Standard Attributes	Position	1376
	Label	SUMMARY OF CONTACT WITH PREVIOUS INTERNET SERVICE ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	ANY CONTACT
	2	NO CONTACT

QI3436

		Value
Standard Attributes	Position	1377
	Label	SUMMARY OF CONTACT WITH CURRENT INTERNET SERVICE ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	1
2		NO CONTACT

PTRIP

		Value
Standard Attributes	Position	1378
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	1
2		NO

PDUAL

		Value
Standard Attributes	Position	1379
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	1
2		NO

BKB1A

		Value
Standard Attributes	Position	1380
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	DUAL
	2	TRIPLE

ZQS6A

		Value
Standard Attributes	Position	1381
	Label	QS6. Do you receive any of these services from the same supplier as a bundle or package?: Mobile phone
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Mobile phone

ZQS6B

		Value
Standard Attributes	Position	1382
	Label	QS6. Do you receive any of these services from the same supplier as a bundle or package?: Landline phone
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Landline phone

ZQS6C

		Value
Standard Attributes	Position	1383
	Label	QS6. Do you receive any of these services from the same supplier as a bundle or package?: TV service with additional channels you pay to receive
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TV service with additional channels you pay to receive

ZQS6D

		Value
Standard Attributes	Position	1384
	Label	QS6. Do you receive any of these services from the same supplier as a bundle or package?: Fixed broadband internet access
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fixed broadband internet access

ZQS6E

		Value
Standard Attributes	Position	1385
	Label	QS6. Do you receive any of these services from the same supplier as a bundle or package?: DUAL PLAY
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	DUAL PLAY

ZQS6F

		Value
Standard Attributes	Position	1386
	Label	QS6. Do you receive any of these services from the same supplier as a bundle or package?: TRIPLE PLAY
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TRIPLE PLAY

ZQS6G

		Value
Standard Attributes	Position	1387
	Label	QS6. Do you receive any of these services from the same supplier as a bundle or package?: ANY SERVICES IN A BUNDLE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	ANY SERVICES IN A BUNDLE

ZQS6H

		Value
Standard Attributes	Position	1388
	Label	QS6. Do you receive any of these services from the same supplier as a bundle or package?: No services in a bundle
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	No services in a bundle

SUMLLA

		Value
Standard Attributes	Position	1389
	Label	LANDLINE - SUMMARY OF BEHAVIOUR: CHANGED PROVIDER IN LAST 12 ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	CHANGED PROVIDER IN LAST 12 MONTHS

SUMLLB

		Value
Standard Attributes	Position	1390
	Label	LANDLINE - SUMMARY OF BEHAVIOUR: ACTIVELY LOOKING AT THE ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	ACTIVELY LOOKING AT THE MOMENT

SUMLLC

		Value
Standard Attributes	Position	1391
	Label	LANDLINE - SUMMARY OF BEHAVIOUR: ACTIVELY STARTED LOOKING IN THE LAST 12 MONTHS, NOT ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	ACTIVELY STARTED LOOKING IN THE LAST 12 MONTHS, NOT SWITCHED

SUMLLD

		Value
Standard Attributes	Position	1392
	Label	LANDLINE - SUMMARY OF BEHAVIOUR: CONSIDERED CHANGING WITHOUT ACTIVELY LOOKING IN THE LAST 12 MONTHS, NOT ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	CONSIDERED CHANGING WITHOUT ACTIVELY LOOKING IN THE LAST 12 MONTHS, NOT SWITCHED

SUMLLE

		Value
Standard Attributes	Position	1393
	Label	LANDLINE - SUMMARY OF BEHAVIOUR: NONE OF ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	NONE OF THESE

SUMLL3A

		Value
Standard Attributes	Position	1394
	Label	LANDLINE - SUMMARY OF BEHAVIOUR - EXCLUDING MOVERS: CHANGED PROVIDER ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	CHANGED PROVIDER IN LAST 12 MONTHS

SUMLL3B

		Value
Standard Attributes	Position	1395
	Label	LANDLINE - SUMMARY OF BEHAVIOUR - EXCLUDING MOVERS: ACTIVELY LOOKING AT ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	ACTIVELY LOOKING AT THE MOMENT

SUMLL3C

		Value
Standard Attributes	Position	1396
	Label	LANDLINE - SUMMARY OF BEHAVIOUR - EXCLUDING MOVERS: ACTIVELY STARTED LOOKING IN THE LAST 12 MONTHS, ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	ACTIVELY STARTED LOOKING IN THE LAST 12 MONTHS, NOT SWITCHED

SUMLL3D

		Value
Standard Attributes	Position	1397
	Label	LANDLINE - SUMMARY OF BEHAVIOUR - EXCLUDING MOVERS: CONSIDERE D CHANGING WITHOUT ACTIVELY LOOKING IN THE LAST 12 MONTHS, ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	CONSIDERE D CHANGING WITHOUT ACTIVELY LOOKING IN THE LAST 12 MONTHS, NOT SWITCHED

SUMLL3E

		Value
Standard Attributes	Position	1398
	Label	LANDLINE - SUMMARY OF BEHAVIOUR - EXCLUDING MOVERS: ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	NONE OF THESE

SUMLL4A

		Value
Standard Attributes	Position	1399
	Label	LANDLINE - ACTIVITY IN LAST 12 MONTHS - EXCLUDING MOVERS: CHANGED PROVIDER IN LAST 12 MONTHS
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	CHANGED PROVIDER IN LAST 12 MONTHS

SUMLL4B

		Value
Standard Attributes	Position	1400
	Label	LANDLINE - ACTIVITY IN LAST 12 MONTHS - EXCLUDING MOVERS: TOOK UP OFFER OF NEW DEAL FROM PROVIDER IN LAST 12 MONTHS
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input

SUMLL4B

		Value
Valid Values	0	Not
	1	TOOK UP OFFER OF NEW DEAL FROM PROVIDER IN LAST 12 MONTHS

SUMLL4C

		Value
Standard Attributes	Position	1401
	Label	LANDLINE - ACTIVITY IN LAST 12 MONTHS - EXCLUDING MOVERS: NEITHER OF THESE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	NEITHER OF THESE

SUMLL2

		Value
Standard Attributes	Position	1402
	Label	LANDLINE - SWITCHING WITH OTHER SERVICES IN LAST 12 MONTHS
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	1
2		SWITCHED TWO SERVICES INCLUDING THIS
3		SWITCHED THREE SERVICES INCLUDING THIS
4		NOT SWITCHED IN LAST 12 MONTHS

SUMLL2NM

		Value
Standard Attributes	Position	1403
	Label	LANDLINE - SWITCHING WITH OTHER SERVICES IN LAST 12 MONTHS - EXCLUDING MOVERS
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	SWITCHED ONLY THIS SERVICE
	2	SWITCHED TWO SERVICES INCLUDING THIS
	3	SWITCHED THREE SERVICES INCLUDING THIS
	4	NOT SWITCHED IN LAST 12 MONTHS

SUMMPA

		Value
Standard Attributes	Position	1404
	Label	MOBILE PHONE - SUMMARY OF BEHAVIOUR: CHANGED NETWORK IN LAST 12 ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	CHANGED NETWORK IN LAST 12 MONTHS

SUMMPB

		Value
Standard Attributes	Position	1405
	Label	MOBILE PHONE - SUMMARY OF BEHAVIOUR: ACTIVELY LOOKING AT THE ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	ACTIVELY LOOKING AT THE MOMENT

SUMMPC

		Value
Standard Attributes	Position	1406
	Label	MOBILE PHONE - SUMMARY OF BEHAVIOUR: ACTIVELY STARTED LOOKING IN THE LAST 12 MONTHS, NOT ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	ACTIVELY STARTED LOOKING IN THE LAST 12 MONTHS, NOT SWITCHED

SUMMPD

		Value
Standard Attributes	Position	1407
	Label	MOBILE PHONE - SUMMARY OF BEHAVIOUR: CONSIDERED CHANGING WITHOUT ACTIVELY LOOKING IN THE LAST 12 MONTHS, NOT ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	CONSIDERED CHANGING WITHOUT ACTIVELY LOOKING IN THE LAST 12 MONTHS, NOT SWITCHED

SUMMPE

		Value
Standard Attributes	Position	1408
	Label	MOBILE PHONE - SUMMARY OF BEHAVIOUR: NONE OF ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	NONE OF THESE

SUMMP4A

		Value
Standard Attributes	Position	1409
	Label	MOBILE - ACTIVITY IN LAST 12 MONTHS: CHANGED PROVIDER IN LAST 12 MONTHS
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	CHANGED PROVIDER IN LAST 12 MONTHS

SUMMP4B

		Value
Standard Attributes	Position	1410
	Label	MOBILE - ACTIVITY IN LAST 12 MONTHS: TOOK UP OFFER OF NEW DEAL FROM PROVIDER IN LAST 12 MONTHS
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOOK UP OFFER OF NEW DEAL FROM PROVIDER IN LAST 12 MONTHS

SUMMP4C

		Value
Standard Attributes	Position	1411
	Label	MOBILE - ACTIVITY IN LAST 12 MONTHS: NEITHER OF THESE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	NEITHER OF THESE

SUMMP2

		Value
Standard Attributes	Position	1412
	Label	MOBILE PHONE - SWITCHING WITH OTHER SERVICES IN LAST 12 MONTHS
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	SWITCHED ONLY THIS SERVICE
	2	SWITCHED TWO SERVICES INCLUDING THIS
	3	SWITCHED THREE SERVICES INCLUDING THIS
	4	NOT SWITCHED IN LAST 12 MONTHS

SUMINA

		Value
Standard Attributes	Position	1413
	Label	FIXED BROADBAND - SUMMARY OF BEHAVIOUR: CHANGED PROVIDER IN LAST 12 MONTHS
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	CHANGED PROVIDER IN LAST 12 MONTHS

SUMINB

		Value
Standard Attributes	Position	1414
	Label	FIXED BROADBAND - SUMMARY OF BEHAVIOUR: ACTIVELY LOOKING AT THE MOMENT
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	ACTIVELY LOOKING AT THE MOMENT

SUMINC

		Value
Standard Attributes	Position	1415
	Label	FIXED BROADBAND - SUMMARY OF BEHAVIOUR: ACTIVELY STARTED LOOKING IN THE LAST 12 MONTHS, NOT SWITCHED
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	ACTIVELY STARTED LOOKING IN THE LAST 12 MONTHS, NOT SWITCHED

SUMIND

		Value
Standard Attributes	Position	1416
	Label	FIXED BROADBAND - SUMMARY OF BEHAVIOUR: CONSIDERED CHANGING WITHOUT ACTIVELY LOOKING IN THE LAST 12 MONTHS, NOT SWITCHED
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	CONSIDERED CHANGING WITHOUT ACTIVELY LOOKING IN THE LAST 12 MONTHS, NOT SWITCHED

SUMINE

		Value
Standard Attributes	Position	1417
	Label	FIXED BROADBAND - SUMMARY OF BEHAVIOUR: NONE OF THESE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	NONE OF THESE

SUMIN3A

		Value
Standard Attributes	Position	1418
	Label	FIXED BROADBAND - SUMMARY OF BEHAVIOUR - EXCLUDING MOVERS: CHANGED PROVIDER IN LAST 12 ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	CHANGED PROVIDER IN LAST 12 MONTHS

SUMIN3B

		Value
Standard Attributes	Position	1419
	Label	FIXED BROADBAND - SUMMARY OF BEHAVIOUR - EXCLUDING MOVERS: ACTIVELY LOOKING AT THE ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	ACTIVELY LOOKING AT THE MOMENT

SUMIN3C

		Value
Standard Attributes	Position	1420
	Label	FIXED BROADBAND - SUMMARY OF BEHAVIOUR - EXCLUDING MOVERS: ACTIVELY STARTED LOOKING IN THE LAST 12 MONTHS, NOT ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	ACTIVELY STARTED LOOKING IN THE LAST 12 MONTHS, NOT SWITCHED

SUMIN3D

		Value
Standard Attributes	Position	1421
	Label	FIXED BROADBAND - SUMMARY OF BEHAVIOUR - EXCLUDING MOVERS: CONSIDERE D CHANGING WITHOUT ACTIVELY LOOKING IN THE LAST 12 MONTHS, NOT ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	CONSIDERE D CHANGING WITHOUT ACTIVELY LOOKING IN THE LAST 12 MONTHS, NOT SWITCHED

SUMIN3E

		Value
Standard Attributes	Position	1422
	Label	FIXED BROADBAND - SUMMARY OF BEHAVIOUR - EXCLUDING MOVERS: NONE OF ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	NONE OF THESE

SUMIN4A

		Value
Standard Attributes	Position	1423
	Label	FIXED BROADBAND - ACTIVITY IN LAST 12 MONTHS - EXCLUDING MOVERS: CHANGED PROVIDER IN LAST 12 MONTHS
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	CHANGED PROVIDER IN LAST 12 MONTHS

SUMIN4B

		Value
Standard Attributes	Position	1424
	Label	FIXED BROADBAND - ACTIVITY IN LAST 12 MONTHS - EXCLUDING MOVERS: TOOK UP OFFER OF NEW DEAL FROM PROVIDER IN LAST 12 MONTHS
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOOK UP OFFER OF NEW DEAL FROM PROVIDER IN LAST 12 MONTHS

SUMIN4C

		Value
Standard Attributes	Position	1425
	Label	FIXED BROADBAND - ACTIVITY IN LAST 12 MONTHS - EXCLUDING MOVERS: NEITHER OF THESE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	NEITHER OF THESE

SUMIN2

		Value
Standard Attributes	Position	1426
	Label	FIXED BROADBAND - SWITCHING WITH OTHER SERVICES IN LAST 12 MONTHS
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	SWITCHED ONLY THIS SERVICE
	2	SWITCHED TWO SERVICES INCLUDING THIS
	3	SWITCHED THREE SERVICES INCLUDING THIS
	4	NOT SWITCHED IN LAST 12 MONTHS

SUMIN2NM

		Value
Standard Attributes	Position	1427
	Label	FIXED BROADBAND - SWITCHING WITH OTHER SERVICES IN LAST 12 MONTHS - EXCLUDING MOVERS
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	SWITCHED ONLY THIS SERVICE
	2	SWITCHED TWO SERVICES INCLUDING THIS
	3	SWITCHED THREE SERVICES INCLUDING THIS
	4	NOT SWITCHED IN LAST 12 MONTHS

SUMTVA

		Value
Standard Attributes	Position	1428
	Label	TV SERVICE - SUMMARY OF BEHAVIOUR: CHANGED PROVIDER IN LAST 12 ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	CHANGED PROVIDER IN LAST 12 MONTHS

SUMTVB

		Value
Standard Attributes	Position	1429
	Label	TV SERVICE - SUMMARY OF BEHAVIOUR: ACTIVELY LOOKING AT THE ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	ACTIVELY LOOKING AT THE MOMENT

SUMTVC

		Value
Standard Attributes	Position	1430
	Label	TV SERVICE - SUMMARY OF BEHAVIOUR: ACTIVELY STARTED LOOKING IN THE LAST 12 MONTHS, NOT ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	ACTIVELY STARTED LOOKING IN THE LAST 12 MONTHS, NOT SWITCHED

SUMTVD

		Value
Standard Attributes	Position	1431
	Label	TV SERVICE - SUMMARY OF BEHAVIOUR: CONSIDERE D CHANGING WITHOUT ACTIVELY LOOKING IN THE LAST 12 MONTHS, NOT ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	CONSIDERE D CHANGING WITHOUT ACTIVELY LOOKING IN THE LAST 12 MONTHS, NOT SWITCHED

SUMTVE

		Value
Standard Attributes	Position	1432
	Label	TV SERVICE - SUMMARY OF BEHAVIOUR: NONE OF ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	NONE OF THESE

SUMTV3A

		Value
Standard Attributes	Position	1433
	Label	TV SERVICE - SUMMARY OF BEHAVIOUR - EXCLUDING MOVERS: CHANGED PROVIDER ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	CHANGED PROVIDER IN LAST 12 MONTHS

SUMTV3B

		Value
Standard Attributes	Position	1434
	Label	TV SERVICE - SUMMARY OF BEHAVIOUR - EXCLUDING MOVERS: ACTIVELY LOOKING AT ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	ACTIVELY LOOKING AT THE MOMENT

SUMTV3C

		Value
Standard Attributes	Position	1435
	Label	TV SERVICE - SUMMARY OF BEHAVIOUR - EXCLUDING MOVERS: ACTIVELY STARTED LOOKING IN THE LAST 12 MONTHS, ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	ACTIVELY STARTED LOOKING IN THE LAST 12 MONTHS, NOT SWITCHED

SUMTV3D

		Value
Standard Attributes	Position	1436
	Label	TV SERVICE - SUMMARY OF BEHAVIOUR - EXCLUDING MOVERS: CONSIDERE D CHANGING WITHOUT ACTIVELY LOOKING IN THE LAST 12 MONTHS, ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	CONSIDERE D CHANGING WITHOUT ACTIVELY LOOKING IN THE LAST 12 MONTHS, NOT SWITCHED

SUMTV3E

		Value
Standard Attributes	Position	1437
	Label	TV SERVICE - SUMMARY OF BEHAVIOUR - EXCLUDING MOVERS: ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	NONE OF THESE

SUMTV4A

		Value
Standard Attributes	Position	1438
	Label	TV SERVICE - ACTIVITY IN LAST 12 MONTHS - EXCLUDING MOVERS: CHANGED PROVIDER IN LAST 12 MONTHS
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	CHANGED PROVIDER IN LAST 12 MONTHS

SUMTV4B

		Value
Standard Attributes	Position	1439
	Label	TV SERVICE - ACTIVITY IN LAST 12 MONTHS - EXCLUDING MOVERS: TOOK UP OFFER OF NEW DEAL FROM PROVIDER IN LAST 12 MONTHS
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input

SUMTV4B

		Value
Valid Values	0	Not
	1	TOOK UP OFFER OF NEW DEAL FROM PROVIDER IN LAST 12 MONTHS

SUMTV4C

		Value
Standard Attributes	Position	1440
	Label	TV SERVICE - ACTIVITY IN LAST 12 MONTHS - EXCLUDING MOVERS: NEITHER OF THESE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	NEITHER OF THESE

SUMTV2

		Value
Standard Attributes	Position	1441
	Label	TV SERVICE - SWITCHING WITH OTHER SERVICES IN LAST 12 MONTHS
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	1
2		SWITCHED TWO SERVICES INCLUDING THIS
3		SWITCHED THREE SERVICES INCLUDING THIS
4		NOT SWITCHED IN LAST 12 MONTHS

SUMTV2NM

		Value
Standard Attributes	Position	1442
	Label	TV SERVICE - SWITCHING WITH OTHER SERVICES IN LAST 12 MONTHS - EXCLUDING MOVERS
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	SWITCHED ONLY THIS SERVICE
	2	SWITCHED TWO SERVICES INCLUDING THIS
	3	SWITCHED THREE SERVICES INCLUDING THIS
	4	NOT SWITCHED IN LAST 12 MONTHS

SUMBUN

		Value
Standard Attributes	Position	1443
	Label	BUNDLED SERVICES - SUMMARY OF ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	CHANGED PROVIDER IN LAST 12 MONTHS
	2	ACTIVELY LOOKING AT THE MOMENT
	3	ACTIVELY STARTED LOOKING IN THE LAST 12 MONTHS, NOT SWITCHED
	4	CONSIDERED CHANGING WITHOUT ACTIVELY LOOKING IN THE LAST 12 MONTHS, NOT SWITCHED
	5	NONE OF THESE

BSWTY

		Value
Standard Attributes	Position	1444
	Label	BUNDLED SERVICES SWITCHED IN LAST 12 MONTHS
	Type	Numeric
	Format	F2
	Measurement	Nominal
	Role	Input
	Valid Values	1
2		SWITCHED ALL SERVICES FROM MORE THAN ONE PROVIDER
3		ADDED FIXED LINE TO CREATE BUNDLE
4		ADDED FIXED BROADBAND TO EXISTING BUNDLE
5		ADDED FIXED BROADBAND TO CREATE BUNDLE
6		ADDED MOBILE PHONE TO EXISTING BUNDLE
7		SWITCHED FIXED LINE AND FIXED BROADBAND FROM ONE PROVIDER TO CREATE BUNDLE

BSWTY

	Value
8	SWITCHED FIXED LINE AND FIXED BROADBAND FROM MORE THAN ONE PROVIDER TO CREATE BUNDLE
9	SWITCHED TV AND FIXED BROADBAND FROM MORE THAN ONE PROVIDER TO CREATE BUNDLE
10	ADDED FIXED LINE TO EXISTING BUNDLE
11	ADDED TV TO EXISTING BUNDLE
12	SWITCHED FIXED LINE AND TV FROM ONE PROVIDER TO CREATE BUNDLE
13	SWITCHED FIXED BROADBAND AND TV FROM ONE PROVIDER TO CREATE BUNDLE
14	SWITCHED FIXED LINE AND TV FROM MORE THAN ONE PROVIDER TO CREATE BUNDLE
15	ADDED TV TO CREATE BUNDLE

LLSW1

		Value
Standard Attributes	Position	1445
	Label	INCIDENCE OF LANDLINE SWITCHING OPTIONS
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	1
2		Landline service switched from a bundle to a standalone provider
3		Landline service switched from a standalone provider to a bundle
4		Landline service switched from a standalone provider to a standalone provider

MPSW1

		Value
Standard Attributes	Position	1446
	Label	INCIDENCE OF MOBILE PHONE SERVICE SWITCHING OPTIONS
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	1
2		Mobile phone service switched from a bundle to a standalone provider
3		Mobile phone service switched from a standalone provider to a bundle
4		Mobile phone service switched from a standalone provider to a standalone provider

FBBSW1

		Value
Standard Attributes	Position	1447
	Label	INCIDENCE OF FIXED BROADBAND SERVICE SWITCHING OPTIONS
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	1
2		Fixed broadband service switched from a bundle to a standalone provider
3		Fixed broadband service switched from a standalone provider to a bundle
4		Fixed broadband service switched from a standalone provider to a standalone provider

TVSW1

		Value
Standard Attributes	Position	1448
	Label	INCIDENCE OF TV SERVICE SWITCHING OPTIONS
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	TV service switched from a bundle to a bundle
	2	TV service switched from a bundle to a standalone provider
	3	TV service switched from a standalone provider to a bundle
	4	TV service switched from a standalone provider to a standalone provider

BUNSW1A

		Value
Standard Attributes	Position	1449
	Label	SWITCHING BUNDLED SERVICES: Mobile phone
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Mobile phone

BUNSW1B

		Value
Standard Attributes	Position	1450
	Label	SWITCHING BUNDLED SERVICES: Landline phone
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	Landline phone

BUNSW1C

		Value
Standard Attributes	Position	1451
	Label	SWITCHING BUNDLED SERVICES: TV service with additional channels you pay to receive
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TV service with additional channels you pay to receive

BUNSW1D

		Value
Standard Attributes	Position	1452
	Label	SWITCHING BUNDLED SERVICES: Fixed broadband internet access
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fixed broadband internet access

BUNSW1E

		Value
Standard Attributes	Position	1453
	Label	SWITCHING BUNDLED SERVICES: SWITCHED WHOLE BUNDLE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	SWITCHED WHOLE BUNDLE

BUNSW1F

		Value
Standard Attributes	Position	1454
	Label	SWITCHING BUNDLED SERVICES: none
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	none

ZPB23A

		Value
Standard Attributes	Position	1455
	Label	SERVICES SWITCHED IN LAST 12 MONTHS: Landline phone
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	Landline phone

ZPB23B

		Value
Standard Attributes	Position	1456
	Label	SERVICES SWITCHED IN LAST 12 MONTHS: Mobile phone
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	Mobile phone

ZPB23C

		Value
Standard Attributes	Position	1457
	Label	SERVICES SWITCHED IN LAST 12 MONTHS: Fixed broadband internet access
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fixed broadband internet access

ZPB23D

		Value
Standard Attributes	Position	1458
	Label	SERVICES SWITCHED IN LAST 12 MONTHS: TV service with additional channels
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TV service with additional channels

ZPB23E

		Value
Standard Attributes	Position	1459
	Label	SERVICES SWITCHED IN LAST 12 MONTHS: SWITCHED ANY SERVICES IN LAST 12 MONTHS
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	SWITCHED ANY SERVICES IN LAST 12 MONTHS

ZPB23F

		Value
Standard Attributes	Position	1460
	Label	SERVICES SWITCHED IN LAST 12 MONTHS: SWITCHED ANY SERVICES APART FROM MOBILE PHONE IN LAST 12 ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	SWITCHED ANY SERVICES APART FROM MOBILE PHONE IN LAST 12 ...

ZPB23G

		Value
Standard Attributes	Position	1461
	Label	SERVICES SWITCHED IN LAST 12 MONTHS: NONE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	NONE

ZPB23H

		Value
Standard Attributes	Position	1462
	Label	SERVICES SWITCHED IN LAST 12 MONTHS: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	Don't know

ZQB23A

		Value
Standard Attributes	Position	1463
	Label	QB23. You mentioned earlier that you have switched supplier for the following services in the last 12 months. Did you switch any of these services at the same time?: Landline phone
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	0
	1	Landline phone

ZQB23B

		Value
Standard Attributes	Position	1464
	Label	QB23. You mentioned earlier that you have switched supplier for the following services in the last 12 months. Did you switch any of these services at the same time?: Mobile phone
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Mobile phone

ZQB23C

		Value
Standard Attributes	Position	1465
	Label	QB23. You mentioned earlier that you have switched supplier for the following services in the last 12 months. Did you switch any of these services at the same time?: Fixed broadband internet access
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fixed broadband internet access

ZQB23D

		Value
Standard Attributes	Position	1466
	Label	QB23. You mentioned earlier that you have switched supplier for the following services in the last 12 months. Did you switch any of these services at the same time?: TV service with additional channels
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TV service with additional channels

ZQB23E

		Value
Standard Attributes	Position	1467
	Label	QB23. You mentioned earlier that you have switched supplier for the following services in the last 12 months. Did you switch any of these services at the same time?: NONE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	NONE

ZQB23F

		Value
Standard Attributes	Position	1468
	Label	QB23. You mentioned earlier that you have switched supplier for the following services in the last 12 months. Did you switch any of these services at the same time?: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZQB23G

		Value
Standard Attributes	Position	1469
	Label	QB23. You mentioned earlier that you have switched supplier for the following services in the last 12 months. Did you switch any of these services at the same time?: SWITCHED ANY, BUT NOT AT THE SAME TIME
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	SWITCHED ANY, BUT NOT AT THE SAME TIME

ZQB23H

		Value
Standard Attributes	Position	1470
	Label	QB23. You mentioned earlier that you have switched supplier for the following services in the last 12 months. Did you switch any of these services at the same time?: SWITCHED TWO SERVICES AT THE SAME TIME
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	SWITCHED TWO SERVICES AT THE SAME TIME

ZQB23I

		Value
Standard Attributes	Position	1471
	Label	QB23. You mentioned earlier that you have switched supplier for the following services in the last 12 months. Did you switch any of these services at the same time?: SWITCHED THREE OR MORE SERVICES AT THE SAME TIME
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	SWITCHED THREE OR MORE SERVICES AT THE SAME TIME

ZQB23J

		Value
Standard Attributes	Position	1472
	Label	QB23. You mentioned earlier that you have switched supplier for the following services in the last 12 months. Did you switch any of these services at the same time?: SWITCHED LANDLINE AND FIXED BROADBAND AT THE SAME TIME
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	SWITCHED LANDLINE AND FIXED BROADBAND AT THE SAME TIME

ZQB23K

		Value
Standard Attributes	Position	1473
	Label	QB23. You mentioned earlier that you have switched supplier for the following services in the last 12 months. Did you switch any of these services at the same time?: SWITCHED TV AND FIXED BROADBAND AT THE SAME TIME
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	SWITCHED TV AND FIXED BROADBAND AT THE SAME TIME

ZQB23L

		Value
Standard Attributes	Position	1474
	Label	QB23. You mentioned earlier that you have switched supplier for the following services in the last 12 months. Did you switch any of these services at the same time?: SWITCHED LANDLINE AND TV AT THE SAME TIME
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	SWITCHED LANDLINE AND TV AT THE SAME TIME

ZQB23M

		Value
Standard Attributes	Position	1475
	Label	QB23. You mentioned earlier that you have switched supplier for the following services in the last 12 months. Did you switch any of these services at the same time?: SWITCHED LANDLINE AND FIXED BROADBAND AND TV AT THE SAME TIME
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	SWITCHED LANDLINE AND FIXED BROADBAND AND TV AT THE SAME TIME

IQB23NM

		Value
Standard Attributes	Position	1476
	Label	<none>
	Type	Numeric
	Format	F9
	Measurement	Nominal
	Role	Input

ZQB23NMA

		Value
Standard Attributes	Position	1477
	Label	QB23. (EXCLUDING MOBILE SWITCHERS) You mentioned earlier that you have switched supplier for the following services in the last 12 months. Did you switch any of these services at the same time?: Landline phone
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Landline phone

ZQB23NMB

		Value
Standard Attributes	Position	1478
	Label	QB23. (EXCLUDING MOBILE SWITCHERS) You mentioned earlier that you have switched supplier for the following services in the last 12 months. Did you switch any of these services at the same time?: Mobile phone
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Mobile phone

ZQB23NMC

		Value
Standard Attributes	Position	1479
	Label	QB23. (EXCLUDING MOBILE SWITCHERS) You mentioned earlier that you have switched supplier for the following services in the last 12 months. Did you switch any of these services at the same time?: Fixed broadband internet access
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fixed broadband internet access

ZQB23NMD

		Value
Standard Attributes	Position	1480
	Label	QB23. (EXCLUDING MOBILE SWITCHERS) You mentioned earlier that you have switched supplier for the following services in the last 12 months. Did you switch any of these services at the same time?: TV service with additional channels
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TV service with additional channels

ZQB23NME

		Value
Standard Attributes	Position	1481
	Label	QB23. (EXCLUDING MOBILE SWITCHERS) You mentioned earlier that you have switched supplier for the following services in the last 12 months. Did you switch any of these services at the same time?: NONE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	NONE

ZQB23NMF

		Value
Standard Attributes	Position	1482
	Label	QB23. (EXCLUDING MOBILE SWITCHERS) You mentioned earlier that you have switched supplier for the following services in the last 12 months. Did you switch any of these services at the same time?: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZQB23NMG

		Value
Standard Attributes	Position	1483
	Label	QB23. (EXCLUDING MOBILE SWITCHERS) You mentioned earlier that you have switched supplier for the following services in the last 12 months. Did you switch any of these services at the same time?: SWITCHED ANY, BUT NOT AT THE SAME TIME
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	SWITCHED ANY, BUT NOT AT THE SAME TIME

ZQB23NMH

		Value
Standard Attributes	Position	1484
	Label	QB23. (EXCLUDING MOBILE SWITCHERS) You mentioned earlier that you have switched supplier for the following services in the last 12 months. Did you switch any of these services at the same time?: SWITCHED TWO SERVICES AT THE SAME TIME
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	SWITCHED TWO SERVICES AT THE SAME TIME

ZQB23NMI

		Value
Standard Attributes	Position	1485
	Label	QB23. (EXCLUDING MOBILE SWITCHERS) You mentioned earlier that you have switched supplier for the following services in the last 12 months. Did you switch any of these services at the same time?: SWITCHED THREE OR MORE SERVICES AT THE SAME TIME
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	SWITCHED THREE OR MORE SERVICES AT THE SAME TIME

ZQB23NMJ

		Value
Standard Attributes	Position	1486
	Label	QB23. (EXCLUDING MOBILE SWITCHERS) You mentioned earlier that you have switched supplier for the following services in the last 12 months. Did you switch any of these services at the same time?: SWITCHED LANDLINE AND FIXED BROADBAND AT THE SAME TIME
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	SWITCHED LANDLINE AND FIXED BROADBAND AT THE SAME TIME

ZQB23NMK

		Value
Standard Attributes	Position	1487
	Label	QB23. (EXCLUDING MOBILE SWITCHERS) You mentioned earlier that you have switched supplier for the following services in the last 12 months. Did you switch any of these services at the same time?: SWITCHED TV AND FIXED BROADBAND AT THE SAME TIME
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	SWITCHED TV AND FIXED BROADBAND AT THE SAME TIME

ZQB23NML

		Value
Standard Attributes	Position	1488
	Label	QB23. (EXCLUDING MOBILE SWITCHERS) You mentioned earlier that you have switched supplier for the following services in the last 12 months. Did you switch any of these services at the same time?: SWITCHED LANDLINE AND TV AT THE SAME TIME
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	SWITCHED LANDLINE AND TV AT THE SAME TIME

ZQB23NMM

		Value
Standard Attributes	Position	1489
	Label	QB23. (EXCLUDING MOBILE SWITCHERS) You mentioned earlier that you have switched supplier for the following services in the last 12 months. Did you switch any of these services at the same time?: SWITCHED LANDLINE AND FIXED BROADBAND AND TV AT THE SAME TIME
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	SWITCHED LANDLINE AND FIXED BROADBAND AND TV AT THE SAME TIME

NQM7A

		Value
Standard Attributes	Position	1490
	Label	<none>
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input

LIPV

		Value
Standard Attributes	Position	1491
	Label	QL7/8/9a/9b/1 8. Variable used for calculating past Fixed line score
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	1
2		Considered and shopped in last 2 years
3		Considered and did not shop in last 2 years
4		None of these

LICV

		Value
Standard Attributes	Position	1492
	Label	QL5/8/19a. Variable used for calculating current Fixed line score
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	1
2		Active considerers
3		Not considerers, but happy with existing AND definitely best
4		Not considerers, but happy with existing AND probably best
5		None of these

MIPV

		Value
Standard Attributes	Position	1493
	Label	QM7/8/9a/9b/ 18. Variable used for calculating past Mobile phone score
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	
	1	Switched in last 2 years
	2	Considered and shopped in last 2 years
	3	Considered and did not shop in last 2 years
	4	None of these

MICV

		Value
Standard Attributes	Position	1494
	Label	QM5/8/19a. Variable used for calculating current Mobile phone score
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	1
2		Active considerers
3		Not considerers, but happy with existing AND definitely best
4		Not considerers, but happy with existing AND probably best
5		None of these

IIPV

		Value
Standard Attributes	Position	1495
	Label	QI7/8/9a/9b/1 8. Variable used for calculating past Fixed broadband score
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Switched in last 2 years
	2	Considered and shopped in last 2 years
	3	Considered and did not shop in last 2 years
	4	None of these

IICV

		Value
Standard Attributes	Position	1496
	Label	QI5/8/19a. Variable used for calculating current Fixed broadband score
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	1
2		Active considerers
3		Not considerers, but happy with existing AND definitely best
4		Not considerers, but happy with existing AND probably best
5		None of these

TIPV

		Value
Standard Attributes	Position	1497
	Label	QT7/8/9a/9b/1 8. Variable used for calculating past TV score
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	1
2		Considered and shopped in last 2 years
3		Considered and did not shop in last 2 years
4		None of these

TICV

		Value
Standard Attributes	Position	1498
	Label	QT5/8/19a. Variable used for calculating current TV score
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	1
2		Active considerers
3		Not considerers, but happy with existing AND definitely best

TICV

		Value
	4	Not considerers, but happy with existing AND probably best
	5	None of these

CATL2

		Value
Standard Attributes	Position	1499
	Label	Fixed line category based on past and present only
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Inactive
	2	Passive
	3	Interested
	4	Engaged

CATM2

		Value
Standard Attributes	Position	1500
	Label	Mobile phone category based on past and present only
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Inactive
	2	Passive
	3	Interested
	4	Engaged

CAT12

		Value
Standard Attributes	Position	1501
	Label	Fixed broadband category based on past and present only
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	1
2		Passive
3		Interested
4		Engaged

CATT2

		Value
Standard Attributes	Position	1502
	Label	TV category based on past and present only
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
	Valid Values	1
2		Passive
3		Interested
4		Engaged

LIP2

		Value
Standard Attributes	Position	1503
	Label	<none>
	Type	Numeric
	Format	F9
	Measurement	Nominal
	Role	Input

LIC2

		Value
Standard Attributes	Position	1504
	Label	<none>
	Type	Numeric
	Format	F9
	Measurement	Nominal
	Role	Input

LI2

		Value
Standard Attributes	Position	1505
	Label	<none>
	Type	Numeric
	Format	F9
	Measurement	Nominal
	Role	Input

MIP2

		Value
Standard Attributes	Position	1506
	Label	<none>
	Type	Numeric
	Format	F9
	Measurement	Nominal
	Role	Input

MIC2

		Value
Standard Attributes	Position	1507
	Label	<none>
	Type	Numeric
	Format	F9
	Measurement	Nominal
	Role	Input

MI2

		Value
Standard Attributes	Position	1508
	Label	<none>
	Type	Numeric
	Format	F9
	Measurement	Nominal
	Role	Input

IIP2

		Value
Standard Attributes	Position	1509
	Label	<none>
	Type	Numeric
	Format	F9
	Measurement	Nominal
	Role	Input

IIC2

		Value
Standard Attributes	Position	1510
	Label	<none>
	Type	Numeric
	Format	F9
	Measurement	Nominal
	Role	Input

II2

		Value
Standard Attributes	Position	1511
	Label	<none>
	Type	Numeric
	Format	F9
	Measurement	Nominal
	Role	Input

TIP2

		Value
Standard Attributes	Position	1512
	Label	<none>
	Type	Numeric
	Format	F9
	Measurement	Nominal
	Role	Input

TIC2

		Value
Standard Attributes	Position	1513
	Label	<none>
	Type	Numeric
	Format	F9
	Measurement	Nominal
	Role	Input

TI2

		Value
Standard Attributes	Position	1514
	Label	<none>
	Type	Numeric
	Format	F9
	Measurement	Nominal
	Role	Input

CATB

		Value
Standard Attributes	Position	1515
	Label	Bundle category based on past and present only
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	1	Inactive
	2	Passive
	3	Interested
	4	Engaged

ZQL5A

		Value
Standard Attributes	Position	1516
	Label	QL5. In terms of your landline service... How satisfied are you with the OVERALL SERVICE PROVIDED by (LANDLINE PROVIDER)? Would you say you are....: Base for % (Unweighted and weighted)
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Base for % (Unweighted and weighted)

ZQL5B

		Value
Standard Attributes	Position	1517
	Label	QL5. In terms of your landline service... How satisfied are you with the OVERALL SERVICE PROVIDED by (LANDLINE PROVIDER)? Would you say you are...: ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very satisfied

ZQL5C

		Value
Standard Attributes	Position	1518
	Label	QL5. In terms of your landline service... How satisfied are you with the OVERALL SERVICE PROVIDED by (LANDLINE PROVIDER)? Would you say you are...: Fairly satisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly satisfied

ZQL5D

		Value
Standard Attributes	Position	1519
	Label	QL5. In terms of your landline service... How satisfied are you with the OVERALL SERVICE PROVIDED by (LANDLINE PROVIDER)? Would you say you are...: TOTAL ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL SATISFIED

ZQL5E

		Value
Standard Attributes	Position	1520
	Label	QL5. In terms of your landline service... How satisfied are you with the OVERALL SERVICE PROVIDED by (LANDLINE PROVIDER)? Would you say you are...: ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Neither

ZQL5F

		Value
Standard Attributes	Position	1521
	Label	QL5. In terms of your landline service... How satisfied are you with the OVERALL SERVICE PROVIDED by (LANDLINE PROVIDER)? Would you say you are...: Fairly ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly dissatisfied

ZQL5G

		Value
Standard Attributes	Position	1522
	Label	QL5. In terms of your landline service... How satisfied are you with the OVERALL SERVICE PROVIDED by (LANDLINE PROVIDER)? Would you say you are...: Very ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very dissatisfied

ZQL5H

		Value
Standard Attributes	Position	1523
	Label	QL5. In terms of your landline service... How satisfied are you with the OVERALL SERVICE PROVIDED by (LANDLINE PROVIDER)? Would you say you are...: TOTAL DISSATISFIE...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL DISSATISFIED

ZQL5I

		Value
Standard Attributes	Position	1524
	Label	QL5. In terms of your landline service... How satisfied are you with the OVERALL SERVICE PROVIDED by (LANDLINE PROVIDER)? Would you say you are...: ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZQL5AA

		Value
Standard Attributes	Position	1525
	Label	QL5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (LANDLINE PROVIDER)? Would you say you are...: Base for % (Unweighted and weighted)
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input

ZQL5AA

		Value
Valid Values	0	Not
	1	Base for % (Unweighted and weighted)

ZQL5AB

		Value
Standard Attributes	Position	1526
	Label	QL5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (LANDLINE PROVIDER)? Would you say you are...: Very satisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very satisfied

ZQL5AC

		Value
Standard Attributes	Position	1527
	Label	QL5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (LANDLINE PROVIDER)? Would you say you are...: Fairly satisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly satisfied

ZQL5AD

		Value
Standard Attributes	Position	1528
	Label	QL5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (LANDLINE PROVIDER)? Would you say you are...: TOTAL SATISFIED
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL SATISFIED

ZQL5AE

		Value
Standard Attributes	Position	1529
	Label	QL5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (LANDLINE PROVIDER)? Would you say you are...: Neither
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Neither

ZQL5AF

		Value
Standard Attributes	Position	1530
	Label	QL5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (LANDLINE PROVIDER)? Would you say you are...: Fairly dissatisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly dissatisfied

ZQL5AG

		Value
Standard Attributes	Position	1531
	Label	QL5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (LANDLINE PROVIDER)? Would you say you are...: Very dissatisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very dissatisfied

ZQL5AH

		Value
Standard Attributes	Position	1532
	Label	QL5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (LANDLINE PROVIDER)? Would you say you are...: TOTAL DISSATISFIED
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL DISSATISFIED

ZQL5AI

		Value
Standard Attributes	Position	1533
	Label	QL5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (LANDLINE PROVIDER)? Would you say you are...: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZQL5BA

		Value
Standard Attributes	Position	1534
	Label	QL5b. And how satisfied are you with the RELIABILITY of your landline service from (LANDLINE PROVIDER)? Would you say you are...: Base for % (Unweighted and weighted)
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Base for % (Unweighted and weighted)

ZQL5BB

		Value
Standard Attributes	Position	1535
	Label	QL5b. And how satisfied are you with the RELIABILITY of your landline service from (LANDLINE PROVIDER)? Would you say you are...: Very satisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very satisfied

ZQL5BC

		Value
Standard Attributes	Position	1536
	Label	QL5b. And how satisfied are you with the RELIABILITY of your landline service from (LANDLINE PROVIDER)? Would you say you are...: Fairly satisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly satisfied

ZQL5BD

		Value
Standard Attributes	Position	1537
	Label	QL5b. And how satisfied are you with the RELIABILITY of your landline service from (LANDLINE PROVIDER)? Would you say you are...: TOTAL SATISFIED
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL SATISFIED

ZQL5BE

		Value
Standard Attributes	Position	1538
	Label	QL5b. And how satisfied are you with the RELIABILITY of your landline service from (LANDLINE PROVIDER)? Would you say you are...: Neither
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Neither

ZQL5BF

		Value
Standard Attributes	Position	1539
	Label	QL5b. And how satisfied are you with the RELIABILITY of your landline service from (LANDLINE PROVIDER)? Would you say you are...: Fairly dissatisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly dissatisfied

ZQL5BG

		Value
Standard Attributes	Position	1540
	Label	QL5b. And how satisfied are you with the RELIABILITY of your landline service from (LANDLINE PROVIDER)? Would you say you are...: Very dissatisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very dissatisfied

ZQL5BH

		Value
Standard Attributes	Position	1541
	Label	QL5b. And how satisfied are you with the RELIABILITY of your landline service from (LANDLINE PROVIDER)? Would you say you are...: TOTAL DISSATISFIED
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL DISSATISFIED

ZQL5BI

		Value
Standard Attributes	Position	1542
	Label	QL5b. And how satisfied are you with the RELIABILITY of your landline service from (LANDLINE PROVIDER)? Would you say you are...: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZQM5A

		Value
Standard Attributes	Position	1543
	Label	QM5. In terms of your mobile phone service... How satisfied are you with the OVERALL SERVICE PROVIDED by (MOBILE PHONE NETWORK)? Would you say you are...: Base for % (Unweighted and weighted)
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Base for % (Unweighted and weighted)

ZQM5B

		Value
Standard Attributes	Position	1544
	Label	QM5. In terms of your mobile phone service... How satisfied are you with the OVERALL SERVICE PROVIDED by (MOBILE PHONE NETWORK)? Would you say you are...: Very satisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very satisfied

ZQM5C

		Value
Standard Attributes	Position	1545
	Label	QM5. In terms of your mobile phone service... How satisfied are you with the OVERALL SERVICE PROVIDED by (MOBILE PHONE NETWORK)? Would you say you are...: Fairly satisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly satisfied

ZQM5D

		Value
Standard Attributes	Position	1546
	Label	QM5. In terms of your mobile phone service... How satisfied are you with the OVERALL SERVICE PROVIDED by (MOBILE PHONE NETWORK)? Would you say you are...: TOTAL SATISFIED
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL SATISFIED

ZQM5E

		Value
Standard Attributes	Position	1547
	Label	QM5. In terms of your mobile phone service... How satisfied are you with the OVERALL SERVICE PROVIDED by (MOBILE PHONE NETWORK)? Would you say you are...: Neither
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Neither

ZQM5F

		Value
Standard Attributes	Position	1548
	Label	QM5. In terms of your mobile phone service... How satisfied are you with the OVERALL SERVICE PROVIDED by (MOBILE PHONE NETWORK)? Would you say you are...: Fairly dissatisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly dissatisfied

ZQM5G

		Value
Standard Attributes	Position	1549
	Label	QM5. In terms of your mobile phone service... How satisfied are you with the OVERALL SERVICE PROVIDED by (MOBILE PHONE NETWORK)? Would you say you are...: Very dissatisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very dissatisfied

ZQM5H

		Value
Standard Attributes	Position	1550
	Label	QM5. In terms of your mobile phone service... How satisfied are you with the OVERALL SERVICE PROVIDED by (MOBILE PHONE NETWORK)? Would you say you are...: TOTAL DISSATISFIED
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL DISSATISFIED

ZQM5I

		Value
Standard Attributes	Position	1551
	Label	QM5. In terms of your mobile phone service... How satisfied are you with the OVERALL SERVICE PROVIDED by (MOBILE PHONE NETWORK)? Would you say you are...: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZQM5AA

		Value
Standard Attributes	Position	1552
	Label	QM5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (MOBILE PHONE NETWORK)? Would you say you are...: Base for % (Unweighted and weighted)
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Base for % (Unweighted and weighted)

ZQM5AB

		Value
Standard Attributes	Position	1553
	Label	QM5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (MOBILE PHONE NETWORK)? Would you say you are...: Very satisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very satisfied

ZQM5AC

		Value
Standard Attributes	Position	1554
	Label	QM5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (MOBILE PHONE NETWORK)? Would you say you are...: Fairly satisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly satisfied

ZQM5AD

		Value
Standard Attributes	Position	1555
	Label	QM5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (MOBILE PHONE NETWORK)? Would you say you are...: TOTAL SATISFIED
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL SATISFIED

ZQM5AE

		Value
Standard Attributes	Position	1556
	Label	QM5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (MOBILE PHONE NETWORK)? Would you say you are...: Neither
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Neither

ZQM5AF

		Value
Standard Attributes	Position	1557
	Label	QM5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (MOBILE PHONE NETWORK)? Would you say you are...: Fairly dissatisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly dissatisfied

ZQM5AG

		Value
Standard Attributes	Position	1558
	Label	QM5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (MOBILE PHONE NETWORK)? Would you say you are...: Very dissatisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very dissatisfied

ZQM5AH

		Value
Standard Attributes	Position	1559
	Label	QM5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (MOBILE PHONE NETWORK)? Would you say you are...: TOTAL DISSATISFIED
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL DISSATISFIED

ZQM5AI

		Value
Standard Attributes	Position	1560
	Label	QM5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (MOBILE PHONE NETWORK)? Would you say you are...: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZQM5BA

		Value
Standard Attributes	Position	1561
	Label	QM5b. And how satisfied are you with the RECEPTION or EASE OF ACCESSING the (MOBILE PHONE NETWORK) network? Would you say you are...: Base for % (Unweighted and weighted)
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Base for % (Unweighted and weighted)

ZQM5BB

		Value
Standard Attributes	Position	1562
	Label	QM5b. And how satisfied are you with the RECEPTION or EASE OF ACCESSING the (MOBILE PHONE NETWORK) network? Would you say you are...: Very satisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very satisfied

ZQM5BC

		Value
Standard Attributes	Position	1563
	Label	QM5b. And how satisfied are you with the RECEPTION or EASE OF ACCESSING the (MOBILE PHONE NETWORK) network? Would you say you are...: Fairly satisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly satisfied

ZQM5BD

		Value
Standard Attributes	Position	1564
	Label	QM5b. And how satisfied are you with the RECEPTION or EASE OF ACCESSING the (MOBILE PHONE NETWORK) network? Would you say you are...: TOTAL SATISFIED
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL SATISFIED

ZQM5BE

		Value
Standard Attributes	Position	1565
	Label	QM5b. And how satisfied are you with the RECEPTION or EASE OF ACCESSING the (MOBILE PHONE NETWORK) network? Would you say you are...: Neither
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Neither

ZQM5BF

		Value
Standard Attributes	Position	1566
	Label	QM5b. And how satisfied are you with the RECEPTION or EASE OF ACCESSING the (MOBILE PHONE NETWORK) network? Would you say you are...: Fairly dissatisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly dissatisfied

ZQM5BG

		Value
Standard Attributes	Position	1567
	Label	QM5b. And how satisfied are you with the RECEPTION or EASE OF ACCESSING the (MOBILE PHONE NETWORK) network? Would you say you are...: Very dissatisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very dissatisfied

ZQM5BH

		Value
Standard Attributes	Position	1568
	Label	QM5b. And how satisfied are you with the RECEPTION or EASE OF ACCESSING the (MOBILE PHONE NETWORK) network? Would you say you are...: TOTAL DISSATISFIED
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL DISSATISFIED

ZQM5BI

		Value
Standard Attributes	Position	1569
	Label	QM5b. And how satisfied are you with the RECEPTION or EASE OF ACCESSING the (MOBILE PHONE NETWORK) network? Would you say you are...: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZQI5A

		Value
Standard Attributes	Position	1570
	Label	QI5. In terms of your fixed broadband service... How satisfied are you with the OVERALL SERVICE PROVIDED by (FIXED BROADBAND PROVIDER)? Would you say you are...: Base for % (Unweighted and weighted)
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input

ZQI5A

		Value
Valid Values	0	Not
	1	Base for % (Unweighted and weighted)

ZQI5B

		Value
Standard Attributes	Position	1571
	Label	QI5. In terms of your fixed broadband service... How satisfied are you with the OVERALL SERVICE PROVIDED by (FIXED BROADBAND PROVIDER)? Would you say you are...: Very satisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very satisfied

ZQI5C

		Value
Standard Attributes	Position	1572
	Label	QI5. In terms of your fixed broadband service... How satisfied are you with the OVERALL SERVICE PROVIDED by (FIXED BROADBAND PROVIDER)? Would you say you are...: Fairly satisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly satisfied

ZQI5D

		Value
Standard Attributes	Position	1573
	Label	QI5. In terms of your fixed broadband service... How satisfied are you with the OVERALL SERVICE PROVIDED by (FIXED BROADBAND PROVIDER)? Would you say you are...: TOTAL SATISFIED
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL SATISFIED

ZQI5E

		Value
Standard Attributes	Position	1574
	Label	QI5. In terms of your fixed broadband service... How satisfied are you with the OVERALL SERVICE PROVIDED by (FIXED BROADBAND PROVIDER)? Would you say you are...: Neither
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Neither

ZQI5F

		Value
Standard Attributes	Position	1575
	Label	QI5. In terms of your fixed broadband service... How satisfied are you with the OVERALL SERVICE PROVIDED by (FIXED BROADBAND PROVIDER)? Would you say you are...: Fairly dissatisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly dissatisfied

ZQI5G

		Value
Standard Attributes	Position	1576
	Label	QI5. In terms of your fixed broadband service... How satisfied are you with the OVERALL SERVICE PROVIDED by (FIXED BROADBAND PROVIDER)? Would you say you are...: Very dissatisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very dissatisfied

ZQI5H

		Value
Standard Attributes	Position	1577
	Label	QI5. In terms of your fixed broadband service... How satisfied are you with the OVERALL SERVICE PROVIDED by (FIXED BROADBAND PROVIDER)? Would you say you are...: TOTAL DISSATISFIED
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL DISSATISFIED

ZQI5I

		Value
Standard Attributes	Position	1578
	Label	QI5. In terms of your fixed broadband service... How satisfied are you with the OVERALL SERVICE PROVIDED by (FIXED BROADBAND PROVIDER)? Would you say you are...: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZQI5AA

		Value
Standard Attributes	Position	1579
	Label	QI5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (FIXED BROADBAND PROVIDER)? Would you say you are...: Base for % (Unweighted and weighted)
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Base for % (Unweighted and weighted)

ZQI5AB

		Value
Standard Attributes	Position	1580
	Label	QI5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (FIXED BROADBAND PROVIDER)? Would you say you are...: Very satisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very satisfied

ZQI5AC

		Value
Standard Attributes	Position	1581
	Label	QI5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (FIXED BROADBAND PROVIDER)? Would you say you are...: Fairly satisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly satisfied

ZQI5AD

		Value
Standard Attributes	Position	1582
	Label	QI5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (FIXED BROADBAND PROVIDER)? Would you say you are...: TOTAL SATISFIED
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL SATISFIED

ZQI5AE

		Value
Standard Attributes	Position	1583
	Label	QI5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (FIXED BROADBAND PROVIDER)? Would you say you are...: Neither
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Neither

ZQI5AF

		Value
Standard Attributes	Position	1584
	Label	QI5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (FIXED BROADBAND PROVIDER)? Would you say you are...: Fairly dissatisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly dissatisfied

ZQI5AG

		Value
Standard Attributes	Position	1585
	Label	QI5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (FIXED BROADBAND PROVIDER)? Would you say you are...: Very dissatisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very dissatisfied

ZQI5AH

		Value
Standard Attributes	Position	1586
	Label	QI5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (FIXED BROADBAND PROVIDER)? Would you say you are...: TOTAL DISSATISFIED
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL DISSATISFIED

ZQI5AI

		Value
Standard Attributes	Position	1587
	Label	QI5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (FIXED BROADBAND PROVIDER)? Would you say you are...: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZQI5BA

		Value
Standard Attributes	Position	1588
	Label	QI5b. And how satisfied are you with the RELIABILITY of your fixed broadband service from (FIXED BROADBAND PROVIDER)? Would you say you are...: Base for % (Unweighted and weighted)
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Base for % (Unweighted and weighted)

ZQI5BB

		Value
Standard Attributes	Position	1589
	Label	QI5b. And how satisfied are you with the RELIABILITY of your fixed broadband service from (FIXED BROADBAND PROVIDER)? Would you say you are...: Very satisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very satisfied

ZQI5BC

		Value
Standard Attributes	Position	1590
	Label	QI5b. And how satisfied are you with the RELIABILITY of your fixed broadband service from (FIXED BROADBAND PROVIDER)? Would you say you are...: Fairly satisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly satisfied

ZQI5BD

		Value
Standard Attributes	Position	1591
	Label	QI5b. And how satisfied are you with the RELIABILITY of your fixed broadband service from (FIXED BROADBAND PROVIDER)? Would you say you are...: TOTAL SATISFIED
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL SATISFIED

ZQI5BE

		Value
Standard Attributes	Position	1592
	Label	QI5b. And how satisfied are you with the RELIABILITY of your fixed broadband service from (FIXED BROADBAND PROVIDER)? Would you say you are...: Neither
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Neither

ZQI5BF

		Value
Standard Attributes	Position	1593
	Label	QI5b. And how satisfied are you with the RELIABILITY of your fixed broadband service from (FIXED BROADBAND PROVIDER)? Would you say you are...: Fairly dissatisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly dissatisfied

ZQI5BG

		Value
Standard Attributes	Position	1594
	Label	QI5b. And how satisfied are you with the RELIABILITY of your fixed broadband service from (FIXED BROADBAND PROVIDER)? Would you say you are...: Very dissatisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very dissatisfied

ZQI5BH

		Value
Standard Attributes	Position	1595
	Label	QI5b. And how satisfied are you with the RELIABILITY of your fixed broadband service from (FIXED BROADBAND PROVIDER)? Would you say you are...: TOTAL DISSATISFIED
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL DISSATISFIED

ZQI5BI

		Value
Standard Attributes	Position	1596
	Label	QI5b. And how satisfied are you with the RELIABILITY of your fixed broadband service from (FIXED BROADBAND PROVIDER)? Would you say you are...: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZQI5CA

		Value
Standard Attributes	Position	1597
	Label	QI5c. And how satisfied are you with the SPEED OF SERVICE while online (not just the connection)? Would you say you are...: Base for % (Unweighted and weighted)
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input

ZQI5CA

		Value
Valid Values	0	Not
	1	Base for % (Unweighted and weighted)

ZQI5CB

		Value
Standard Attributes	Position	1598
	Label	QI5c. And how satisfied are you with the SPEED OF SERVICE while online (not just the connection)? Would you say you are...: Very satisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very satisfied

ZQI5CC

		Value
Standard Attributes	Position	1599
	Label	QI5c. And how satisfied are you with the SPEED OF SERVICE while online (not just the connection)? Would you say you are...: Fairly satisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly satisfied

ZQI5CD

		Value
Standard Attributes	Position	1600
	Label	QI5c. And how satisfied are you with the SPEED OF SERVICE while online (not just the connection)? Would you say you are...: TOTAL SATISFIED
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL SATISFIED

ZQI5CE

		Value
Standard Attributes	Position	1601
	Label	QI5c. And how satisfied are you with the SPEED OF SERVICE while online (not just the connection)? Would you say you are...: Neither
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Neither

ZQI5CF

		Value
Standard Attributes	Position	1602
	Label	QI5c. And how satisfied are you with the SPEED OF SERVICE while online (not just the connection)? Would you say you are...: Fairly dissatisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly dissatisfied

ZQI5CG

		Value
Standard Attributes	Position	1603
	Label	QI5c. And how satisfied are you with the SPEED OF SERVICE while online (not just the connection)? Would you say you are...: Very dissatisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very dissatisfied

ZQI5CH

		Value
Standard Attributes	Position	1604
	Label	QI5c. And how satisfied are you with the SPEED OF SERVICE while online (not just the connection)? Would you say you are...: TOTAL DISSATISFIED
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL DISSATISFIED

ZQI5CI

		Value
Standard Attributes	Position	1605
	Label	QI5c. And how satisfied are you with the SPEED OF SERVICE while online (not just the connection)? Would you say you are...: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZQT5A

		Value
Standard Attributes	Position	1606
	Label	QT5. How satisfied are you with the OVERALL SERVICE PROVIDED by your television service provider - (TV SERVICE PROVIDER)? Would you say you are...: Base for % (Unweighted and weighted)
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input

ZQT5A

		Value
Valid Values	0	Not
	1	Base for % (Unweighted and weighted)

ZQT5B

		Value
Standard Attributes	Position	1607
	Label	QT5. How satisfied are you with the OVERALL SERVICE PROVIDED by your television service provider - (TV SERVICE PROVIDER)? Would you say you are...: Very satisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very satisfied

ZQT5C

		Value
Standard Attributes	Position	1608
	Label	QT5. How satisfied are you with the OVERALL SERVICE PROVIDED by your television service provider - (TV SERVICE PROVIDER)? Would you say you are...: Fairly satisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly satisfied

ZQT5D

		Value
Standard Attributes	Position	1609
	Label	QT5. How satisfied are you with the OVERALL SERVICE PROVIDED by your television service provider - (TV SERVICE PROVIDER)? Would you say you are...: TOTAL SATISFIED
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL SATISFIED

ZQT5E

		Value
Standard Attributes	Position	1610
	Label	QT5. How satisfied are you with the OVERALL SERVICE PROVIDED by your television service provider - (TV SERVICE PROVIDER)? Would you say you are...: Neither
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Neither

ZQT5F

		Value
Standard Attributes	Position	1611
	Label	QT5. How satisfied are you with the OVERALL SERVICE PROVIDED by your television service provider - (TV SERVICE PROVIDER)? Would you say you are...: Fairly dissatisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly dissatisfied

ZQT5G

		Value
Standard Attributes	Position	1612
	Label	QT5. How satisfied are you with the OVERALL SERVICE PROVIDED by your television service provider - (TV SERVICE PROVIDER)? Would you say you are...: Very dissatisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very dissatisfied

ZQT5H

		Value
Standard Attributes	Position	1613
	Label	QT5. How satisfied are you with the OVERALL SERVICE PROVIDED by your television service provider - (TV SERVICE PROVIDER)? Would you say you are...: TOTAL DISSATISFIED
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL DISSATISFIED

ZQT5I

		Value
Standard Attributes	Position	1614
	Label	QT5. How satisfied are you with the OVERALL SERVICE PROVIDED by your television service provider - (TV SERVICE PROVIDER)? Would you say you are...: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZQT5AA

		Value
Standard Attributes	Position	1615
	Label	QT5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (TV SERVICE PROVIDER)? Would you say you are...: Base for % (Unweighted and weighted)
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Base for % (Unweighted and weighted)

ZQT5AB

		Value
Standard Attributes	Position	1616
	Label	QT5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (TV SERVICE PROVIDER)? Would you say you are...: Very satisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very satisfied

ZQT5AC

		Value
Standard Attributes	Position	1617
	Label	QT5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (TV SERVICE PROVIDER)? Would you say you are...: Fairly satisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly satisfied

ZQT5AD

		Value
Standard Attributes	Position	1618
	Label	QT5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (TV SERVICE PROVIDER)? Would you say you are...: TOTAL SATISFIED
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL SATISFIED

ZQT5AE

		Value
Standard Attributes	Position	1619
	Label	QT5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (TV SERVICE PROVIDER)? Would you say you are...: Neither
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Neither

ZQT5AF

		Value
Standard Attributes	Position	1620
	Label	QT5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (TV SERVICE PROVIDER)? Would you say you are...: Fairly dissatisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly dissatisfied

ZQT5AG

		Value
Standard Attributes	Position	1621
	Label	QT5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (TV SERVICE PROVIDER)? Would you say you are...: Very dissatisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very dissatisfied

ZQT5AH

		Value
Standard Attributes	Position	1622
	Label	QT5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (TV SERVICE PROVIDER)? Would you say you are...: TOTAL DISSATISFIED
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL DISSATISFIED

ZQT5AI

		Value
Standard Attributes	Position	1623
	Label	QT5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (TV SERVICE PROVIDER)? Would you say you are...: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZQT5BA

		Value
Standard Attributes	Position	1624
	Label	QT5b. And how satisfied are you with the RELIABILITY of your service from (TV SERVICE PROVIDER)? Would you say you are...: Base for % (Unweighted and weighted)
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Base for % (Unweighted and weighted)

ZQT5BB

		Value
Standard Attributes	Position	1625
	Label	QT5b. And how satisfied are you with the RELIABILITY of your service from (TV SERVICE PROVIDER)? Would you say you are...: Very satisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very satisfied

ZQT5BC

		Value
Standard Attributes	Position	1626
	Label	QT5b. And how satisfied are you with the RELIABILITY of your service from (TV SERVICE PROVIDER)? Would you say you are...: Fairly satisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly satisfied

ZQT5BD

		Value
Standard Attributes	Position	1627
	Label	QT5b. And how satisfied are you with the RELIABILITY of your service from (TV SERVICE PROVIDER)? Would you say you are...: TOTAL SATISFIED
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL SATISFIED

ZQT5BE

		Value
Standard Attributes	Position	1628
	Label	QT5b. And how satisfied are you with the RELIABILITY of your service from (TV SERVICE PROVIDER)? Would you say you are...: Neither
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Neither

ZQT5BF

		Value
Standard Attributes	Position	1629
	Label	QT5b. And how satisfied are you with the RELIABILITY of your service from (TV SERVICE PROVIDER)? Would you say you are...: Fairly dissatisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly dissatisfied

ZQT5BG

		Value
Standard Attributes	Position	1630
	Label	QT5b. And how satisfied are you with the RELIABILITY of your service from (TV SERVICE PROVIDER)? Would you say you are...: Very dissatisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very dissatisfied

ZQT5BH

		Value
Standard Attributes	Position	1631
	Label	QT5b. And how satisfied are you with the RELIABILITY of your service from (TV SERVICE PROVIDER)? Would you say you are...: TOTAL DISSATISFIED
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL DISSATISFIED

ZQT5BI

		Value
Standard Attributes	Position	1632
	Label	QT5b. And how satisfied are you with the RELIABILITY of your service from (TV SERVICE PROVIDER)? Would you say you are...: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZQB5A

		Value
Standard Attributes	Position	1633
	Label	QB5. In terms of your overall package of services... How satisfied are you with the OVERALL SERVICE PROVIDED by (BUNDLE PROVIDER)? Would you say you are...: Base for % (Unweighted and weighted)
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input

ZQB5A

		Value
Valid Values	0	Not
	1	Base for % (Unweighted and weighted)

ZQB5B

		Value
Standard Attributes	Position	1634
	Label	QB5. In terms of your overall package of services... How satisfied are you with the OVERALL SERVICE PROVIDED by (BUNDLE PROVIDER)? Would you say you are...: Very satisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very satisfied

ZQB5C

		Value
Standard Attributes	Position	1635
	Label	QB5. In terms of your overall package of services... How satisfied are you with the OVERALL SERVICE PROVIDED by (BUNDLE PROVIDER)? Would you say you are...: Fairly satisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly satisfied

ZQB5D

		Value
Standard Attributes	Position	1636
	Label	QB5. In terms of your overall package of services... How satisfied are you with the OVERALL SERVICE PROVIDED by (BUNDLE PROVIDER)? Would you say you are...: TOTAL SATISFIED
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL SATISFIED

ZQB5E

		Value
Standard Attributes	Position	1637
	Label	QB5. In terms of your overall package of services... How satisfied are you with the OVERALL SERVICE PROVIDED by (BUNDLE PROVIDER)? Would you say you are...: Neither
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Neither

ZQB5F

		Value
Standard Attributes	Position	1638
	Label	QB5. In terms of your overall package of services... How satisfied are you with the OVERALL SERVICE PROVIDED by (BUNDLE PROVIDER)? Would you say you are...: Fairly dissatisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly dissatisfied

ZQB5G

		Value
Standard Attributes	Position	1639
	Label	QB5. In terms of your overall package of services... How satisfied are you with the OVERALL SERVICE PROVIDED by (BUNDLE PROVIDER)? Would you say you are...: Very dissatisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very dissatisfied

ZQB5H

		Value
Standard Attributes	Position	1640
	Label	QB5. In terms of your overall package of services... How satisfied are you with the OVERALL SERVICE PROVIDED by (BUNDLE PROVIDER)? Would you say you are...: TOTAL DISSATISFIED
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL DISSATISFIED

ZQB5I

		Value
Standard Attributes	Position	1641
	Label	QB5. In terms of your overall package of services... How satisfied are you with the OVERALL SERVICE PROVIDED by (BUNDLE PROVIDER)? Would you say you are...: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZQB5AA

		Value
Standard Attributes	Position	1642
	Label	QB5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (BUNDLE PROVIDER)? Would you say you are...: Base for % (Unweighted and weighted)
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input

ZQB5AA

		Value
Valid Values	0	Not
	1	Base for % (Unweighted and weighted)

ZQB5AB

		Value
Standard Attributes	Position	1643
	Label	QB5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (BUNDLE PROVIDER)? Would you say you are...: Very satisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very satisfied

ZQB5AC

		Value
Standard Attributes	Position	1644
	Label	QB5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (BUNDLE PROVIDER)? Would you say you are...: Fairly satisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly satisfied

ZQB5AD

		Value
Standard Attributes	Position	1645
	Label	QB5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (BUNDLE PROVIDER)? Would you say you are...: TOTAL SATISFIED
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL SATISFIED

ZQB5AE

		Value
Standard Attributes	Position	1646
	Label	QB5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (BUNDLE PROVIDER)? Would you say you are...: Neither
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Neither

ZQB5AF

		Value
Standard Attributes	Position	1647
	Label	QB5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (BUNDLE PROVIDER)? Would you say you are...: Fairly dissatisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly dissatisfied

ZQB5AG

		Value
Standard Attributes	Position	1648
	Label	QB5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (BUNDLE PROVIDER)? Would you say you are...: Very dissatisfied
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very dissatisfied

ZQB5AH

		Value
Standard Attributes	Position	1649
	Label	QB5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (BUNDLE PROVIDER)? Would you say you are...: TOTAL DISSATISFIED
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL DISSATISFIED

ZQB5AI

		Value
Standard Attributes	Position	1650
	Label	QB5a. And how satisfied are you with the overall VALUE FOR MONEY of your service from (BUNDLE PROVIDER)? Would you say you are...: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZQL7BA

		Value
Standard Attributes	Position	1651
	Label	QL7b. How easy or difficult was it/ do you think it would be to change the supplier of your home landline service? IF SWITCHED MORE THAN ONCE - Please think about the last time.: Very easy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very easy

ZQL7BB

		Value
Standard Attributes	Position	1652
	Label	QL7b. How easy or difficult was it/ do you think it would be to change the supplier of your home landline service? IF SWITCHED MORE THAN ONCE - Please think about the last time.: Fairly easy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly easy

ZQL7BC

		Value
Standard Attributes	Position	1653
	Label	QL7b. How easy or difficult was it/ do you think it would be to change the supplier of your home landline service? IF SWITCHED MORE THAN ONCE - Please think about the last time.: TOTAL EASY
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL EASY

ZQL7BD

		Value
Standard Attributes	Position	1654
	Label	QL7b. How easy or difficult was it/ do you think it would be to change the supplier of your home landline service? IF SWITCHED MORE THAN ONCE - Please think about the last time.: Fairly difficult
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly difficult

ZQL7BE

		Value
Standard Attributes	Position	1655
	Label	QL7b. How easy or difficult was it/ do you think it would be to change the supplier of your home landline service? IF SWITCHED MORE THAN ONCE - Please think about the last time.: Very difficult
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very difficult

ZQL7BF

		Value
Standard Attributes	Position	1656
	Label	QL7b. How easy or difficult was it/ do you think it would be to change the supplier of your home landline service? IF SWITCHED MORE THAN ONCE - Please think about the last time.: TOTAL DIFFICULT
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL DIFFICULT

ZQL7BG

		Value
Standard Attributes	Position	1657
	Label	QL7b. How easy or difficult was it/ do you think it would be to change the supplier of your home landline service? IF SWITCHED MORE THAN ONCE - Please think about the last time.: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZQL22A

		Value
Standard Attributes	Position	1658
	Label	QL22. How easy or difficult do you think it is to make COST comparisons between landline suppliers?: Very easy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very easy

ZQL22B

		Value
Standard Attributes	Position	1659
	Label	QL22. How easy or difficult do you think it is to make COST comparisons between landline suppliers?: Fairly easy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly easy

ZQL22C

		Value
Standard Attributes	Position	1660
	Label	QL22. How easy or difficult do you think it is to make COST comparisons between landline suppliers?: TOTAL EASY
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL EASY

ZQL22D

		Value
Standard Attributes	Position	1661
	Label	QL22. How easy or difficult do you think it is to make COST comparisons between landline suppliers?: Fairly difficult
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly difficult

ZQL22E

		Value
Standard Attributes	Position	1662
	Label	QL22. How easy or difficult do you think it is to make COST comparisons between landline suppliers?: Very difficult
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very difficult

ZQL22F

		Value
Standard Attributes	Position	1663
	Label	QL22. How easy or difficult do you think it is to make COST comparisons between landline suppliers?: TOTAL DIFFICULT
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL DIFFICULT

ZQL22G

		Value
Standard Attributes	Position	1664
	Label	QL22. How easy or difficult do you think it is to make COST comparisons between landline suppliers?: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZQM7BA

		Value
Standard Attributes	Position	1665
	Label	QM7b. How easy or difficult was it/ do you think it would be to change your mobile phone network supplier? IF SWITCHED MORE THAN ONCE - Please think about the last time.: Very easy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very easy

ZQM7BB

		Value
Standard Attributes	Position	1666
	Label	QM7b. How easy or difficult was it/ do you think it would be to change your mobile phone network supplier? IF SWITCHED MORE THAN ONCE - Please think about the last time.: Fairly easy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly easy

ZQM7BC

		Value
Standard Attributes	Position	1667
	Label	QM7b. How easy or difficult was it/ do you think it would be to change your mobile phone network supplier? IF SWITCHED MORE THAN ONCE - Please think about the last time.: TOTAL EASY
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL EASY

ZQM7BD

		Value
Standard Attributes	Position	1668
	Label	QM7b. How easy or difficult was it/ do you think it would be to change your mobile phone network supplier? IF SWITCHED MORE THAN ONCE - Please think about the last time.: Fairly difficult
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly difficult

ZQM7BE

		Value
Standard Attributes	Position	1669
	Label	QM7b. How easy or difficult was it/ do you think it would be to change your mobile phone network supplier? IF SWITCHED MORE THAN ONCE - Please think about the last time.: Very difficult
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very difficult

ZQM7BF

		Value
Standard Attributes	Position	1670
	Label	QM7b. How easy or difficult was it/ do you think it would be to change your mobile phone network supplier? IF SWITCHED MORE THAN ONCE - Please think about the last time.: TOTAL DIFFICULT
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL DIFFICULT

ZQM7BG

		Value
Standard Attributes	Position	1671
	Label	QM7b. How easy or difficult was it/ do you think it would be to change your mobile phone network supplier? IF SWITCHED MORE THAN ONCE - Please think about the last time.: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZQM22A

		Value
Standard Attributes	Position	1672
	Label	QM22. How easy or difficult do you think it is to make COST comparisons between mobile phone suppliers?: Very easy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very easy

ZQM22B

		Value
Standard Attributes	Position	1673
	Label	QM22. How easy or difficult do you think it is to make COST comparisons between mobile phone suppliers?: Fairly easy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly easy

ZQM22C

		Value
Standard Attributes	Position	1674
	Label	QM22. How easy or difficult do you think it is to make COST comparisons between mobile phone suppliers?: TOTAL EASY
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL EASY

ZQM22D

		Value
Standard Attributes	Position	1675
	Label	QM22. How easy or difficult do you think it is to make COST comparisons between mobile phone suppliers?: Fairly difficult
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly difficult

ZQM22E

		Value
Standard Attributes	Position	1676
	Label	QM22. How easy or difficult do you think it is to make COST comparisons between mobile phone suppliers?: Very difficult
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very difficult

ZQM22F

		Value
Standard Attributes	Position	1677
	Label	QM22. How easy or difficult do you think it is to make COST comparisons between mobile phone suppliers?: TOTAL DIFFICULT
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL DIFFICULT

ZQM22G

		Value
Standard Attributes	Position	1678
	Label	QM22. How easy or difficult do you think it is to make COST comparisons between mobile phone suppliers?: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZQM24A

		Value
Standard Attributes	Position	1679
	Label	QM24. And how easy or difficult do you think it is to make COVERAGE (network availability and signal strength) comparisons between mobile phone suppliers?: Very easy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very easy

ZQM24B

		Value
Standard Attributes	Position	1680
	Label	QM24. And how easy or difficult do you think it is to make COVERAGE (network availability and signal strength) comparisons between mobile phone suppliers?: Fairly easy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly easy

ZQM24C

		Value
Standard Attributes	Position	1681
	Label	QM24. And how easy or difficult do you think it is to make COVERAGE (network availability and signal strength) comparisons between mobile phone suppliers?: TOTAL EASY
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL EASY

ZQM24D

		Value
Standard Attributes	Position	1682
	Label	QM24. And how easy or difficult do you think it is to make COVERAGE (network availability and signal strength) comparisons between mobile phone suppliers?: Fairly difficult
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly difficult

ZQM24E

		Value
Standard Attributes	Position	1683
	Label	QM24. And how easy or difficult do you think it is to make COVERAGE (network availability and signal strength) comparisons between mobile phone suppliers?: Very difficult
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very difficult

ZQM24F

		Value
Standard Attributes	Position	1684
	Label	QM24. And how easy or difficult do you think it is to make COVERAGE (network availability and signal strength) comparisons between mobile phone suppliers?: TOTAL DIFFICULT
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL DIFFICULT

ZQM24G

		Value
Standard Attributes	Position	1685
	Label	QM24. And how easy or difficult do you think it is to make COVERAGE (network availability and signal strength) comparisons between mobile phone suppliers?: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZQI7CA

		Value
Standard Attributes	Position	1686
	Label	QI7c. How easy or difficult was it/ do you think it would be to change your home internet service provider? IF SWITCHED MORE THAN ONCE - Please think about the last time.: Very easy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very easy

ZQI7CB

		Value
Standard Attributes	Position	1687
	Label	QI7c. How easy or difficult was it/ do you think it would be to change your home internet service provider? IF SWITCHED MORE THAN ONCE - Please think about the last time.: Fairly easy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly easy

ZQI7CC

		Value
Standard Attributes	Position	1688
	Label	QI7c. How easy or difficult was it/ do you think it would be to change your home internet service provider? IF SWITCHED MORE THAN ONCE - Please think about the last time.: TOTAL EASY
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL EASY

ZQI7CD

		Value
Standard Attributes	Position	1689
	Label	QI7c. How easy or difficult was it/ do you think it would be to change your home internet service provider? IF SWITCHED MORE THAN ONCE - Please think about the last time.: Fairly difficult
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly difficult

ZQI7CE

		Value
Standard Attributes	Position	1690
	Label	QI7c. How easy or difficult was it/ do you think it would be to change your home internet service provider? IF SWITCHED MORE THAN ONCE - Please think about the last time.: Very difficult
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very difficult

ZQI7CF

		Value
Standard Attributes	Position	1691
	Label	QI7c. How easy or difficult was it/ do you think it would be to change your home internet service provider? IF SWITCHED MORE THAN ONCE - Please think about the last time.: TOTAL DIFFICULT
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL DIFFICULT

ZQI7CG

		Value
Standard Attributes	Position	1692
	Label	QI7c. How easy or difficult was it/ do you think it would be to change your home internet service provider? IF SWITCHED MORE THAN ONCE - Please think about the last time.: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZQI22A

		Value
Standard Attributes	Position	1693
	Label	QI22. How easy or difficult do you think it is to make COST comparisons between different home internet service providers?: Very easy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very easy

ZQI22B

		Value
Standard Attributes	Position	1694
	Label	QI22. How easy or difficult do you think it is to make COST comparisons between different home internet service providers?: Fairly easy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly easy

ZQI22C

		Value
Standard Attributes	Position	1695
	Label	QI22. How easy or difficult do you think it is to make COST comparisons between different home internet service providers?: TOTAL EASY
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL EASY

ZQI22D

		Value
Standard Attributes	Position	1696
	Label	QI22. How easy or difficult do you think it is to make COST comparisons between different home internet service providers?: Fairly difficult
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly difficult

ZQI22E

		Value
Standard Attributes	Position	1697
	Label	QI22. How easy or difficult do you think it is to make COST comparisons between different home internet service providers?: Very difficult
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very difficult

ZQI22F

		Value
Standard Attributes	Position	1698
	Label	QI22. How easy or difficult do you think it is to make COST comparisons between different home internet service providers?: TOTAL DIFFICULT
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL DIFFICULT

ZQI22G

		Value
Standard Attributes	Position	1699
	Label	QI22. How easy or difficult do you think it is to make COST comparisons between different home internet service providers?: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZQI25A

		Value
Standard Attributes	Position	1700
	Label	QI25. And how easy or difficult do you think it is to make BROADBAND SPEED comparisons between different home fixed broadband service providers?: Very easy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very easy

ZQI25B

		Value
Standard Attributes	Position	1701
	Label	QI25. And how easy or difficult do you think it is to make BROADBAND SPEED comparisons between different home fixed broadband service providers?: Fairly easy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly easy

ZQI25C

		Value
Standard Attributes	Position	1702
	Label	QI25. And how easy or difficult do you think it is to make BROADBAND SPEED comparisons between different home fixed broadband service providers?: TOTAL EASY
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL EASY

ZQI25D

		Value
Standard Attributes	Position	1703
	Label	QI25. And how easy or difficult do you think it is to make BROADBAND SPEED comparisons between different home fixed broadband service providers?: Fairly difficult
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly difficult

ZQI25E

		Value
Standard Attributes	Position	1704
	Label	QI25. And how easy or difficult do you think it is to make BROADBAND SPEED comparisons between different home fixed broadband service providers?: Very difficult
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very difficult

ZQI25F

		Value
Standard Attributes	Position	1705
	Label	QI25. And how easy or difficult do you think it is to make BROADBAND SPEED comparisons between different home fixed broadband service providers?: TOTAL DIFFICULT
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL DIFFICULT

ZQI25G

		Value
Standard Attributes	Position	1706
	Label	QI25. And how easy or difficult do you think it is to make BROADBAND SPEED comparisons between different home fixed broadband service providers?: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZQT7CA

		Value
Standard Attributes	Position	1707
	Label	QT7c. How easy or difficult was it/ do you think it would be to change the supplier of your main TV service? IF NECESSARY - So the service that provides you with additional channels beyond channels 1-5. IF SWITCHED MORE THAN ONCE - Please think about ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very easy

ZQT7CB

		Value
Standard Attributes	Position	1708
	Label	QT7c. How easy or difficult was it/ do you think it would be to change the supplier of your main TV service? IF NECESSARY - So the service that provides you with additional channels beyond channels 1-5. IF SWITCHED MORE THAN ONCE - Please think about ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly easy

ZQT7CC

		Value
Standard Attributes	Position	1709
	Label	QT7c. How easy or difficult was it/ do you think it would be to change the supplier of your main TV service? IF NECESSARY - So the service that provides you with additional channels beyond channels 1-5. IF SWITCHED MORE THAN ONCE - Please think about ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL EASY

ZQT7CD

		Value
Standard Attributes	Position	1710
	Label	QT7c. How easy or difficult was it/ do you think it would be to change the supplier of your main TV service? IF NECESSARY - So the service that provides you with additional channels beyond channels 1-5. IF SWITCHED MORE THAN ONCE - Please think about ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly difficult

ZQT7CE

		Value
Standard Attributes	Position	1711
	Label	QT7c. How easy or difficult was it/ do you think it would be to change the supplier of your main TV service? IF NECESSARY - So the service that provides you with additional channels beyond channels 1-5. IF SWITCHED MORE THAN ONCE - Please think about ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very difficult

ZQT7CF

		Value
Standard Attributes	Position	1712
	Label	QT7c. How easy or difficult was it/ do you think it would be to change the supplier of your main TV service? IF NECESSARY - So the service that provides you with additional channels beyond channels 1-5. IF SWITCHED MORE THAN ONCE - Please think about ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL DIFFICULT

ZQT7CG

		Value
Standard Attributes	Position	1713
	Label	QT7c. How easy or difficult was it/ do you think it would be to change the supplier of your main TV service? IF NECESSARY - So the service that provides you with additional channels beyond channels 1-5. IF SWITCHED MORE THAN ONCE - Please think about ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
Valid Values	Role	Input
	0	Not
	1	Don't know

ZQT22A

		Value
Standard Attributes	Position	1714
	Label	QT22. How easy or difficult do you think it is to make COST comparisons between TV service suppliers?: Very easy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very easy

ZQT22B

		Value
Standard Attributes	Position	1715
	Label	QT22. How easy or difficult do you think it is to make COST comparisons between TV service suppliers?: Fairly easy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly easy

ZQT22C

		Value
Standard Attributes	Position	1716
	Label	QT22. How easy or difficult do you think it is to make COST comparisons between TV service suppliers?: TOTAL EASY
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL EASY

ZQT22D

		Value
Standard Attributes	Position	1717
	Label	QT22. How easy or difficult do you think it is to make COST comparisons between TV service suppliers?: Fairly difficult
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly difficult

ZQT22E

		Value
Standard Attributes	Position	1718
	Label	QT22. How easy or difficult do you think it is to make COST comparisons between TV service suppliers?: Very difficult
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very difficult

ZQT22F

		Value
Standard Attributes	Position	1719
	Label	QT22. How easy or difficult do you think it is to make COST comparisons between TV service suppliers?: TOTAL DIFFICULT
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL DIFFICULT

ZQT22G

		Value
Standard Attributes	Position	1720
	Label	QT22. How easy or difficult do you think it is to make COST comparisons between TV service suppliers?: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZQT24A

		Value
Standard Attributes	Position	1721
	Label	QT24. And how easy or difficult do you think it is to make comparisons about CHOICE OF CHANNELS between TV service suppliers?: Very easy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very easy

ZQT24B

		Value
Standard Attributes	Position	1722
	Label	QT24. And how easy or difficult do you think it is to make comparisons about CHOICE OF CHANNELS between TV service suppliers?: Fairly easy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly easy

ZQT24C

		Value
Standard Attributes	Position	1723
	Label	QT24. And how easy or difficult do you think it is to make comparisons about CHOICE OF CHANNELS between TV service suppliers?: TOTAL EASY
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL EASY

ZQT24D

		Value
Standard Attributes	Position	1724
	Label	QT24. And how easy or difficult do you think it is to make comparisons about CHOICE OF CHANNELS between TV service suppliers?: Fairly difficult
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly difficult

ZQT24E

		Value
Standard Attributes	Position	1725
	Label	QT24. And how easy or difficult do you think it is to make comparisons about CHOICE OF CHANNELS between TV service suppliers?: Very difficult
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very difficult

ZQT24F

		Value
Standard Attributes	Position	1726
	Label	QT24. And how easy or difficult do you think it is to make comparisons about CHOICE OF CHANNELS between TV service suppliers?: TOTAL DIFFICULT
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL DIFFICULT

ZQT24G

		Value
Standard Attributes	Position	1727
	Label	QT24. And how easy or difficult do you think it is to make comparisons about CHOICE OF CHANNELS between TV service suppliers?: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZQB22A

		Value
Standard Attributes	Position	1728
	Label	QB22. How easy or difficult do you think it is to make COST comparisons between suppliers for packaged services?: Very easy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very easy

ZQB22B

		Value
Standard Attributes	Position	1729
	Label	QB22. How easy or difficult do you think it is to make COST comparisons between suppliers for packaged services?: Fairly easy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly easy

ZQB22C

		Value
Standard Attributes	Position	1730
	Label	QB22. How easy or difficult do you think it is to make COST comparisons between suppliers for packaged services?: TOTAL EASY
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL EASY

ZQB22D

		Value
Standard Attributes	Position	1731
	Label	QB22. How easy or difficult do you think it is to make COST comparisons between suppliers for packaged services?: Fairly difficult
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly difficult

ZQB22E

		Value
Standard Attributes	Position	1732
	Label	QB22. How easy or difficult do you think it is to make COST comparisons between suppliers for packaged services?: Very difficult
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very difficult

ZQB22F

		Value
Standard Attributes	Position	1733
	Label	QB22. How easy or difficult do you think it is to make COST comparisons between suppliers for packaged services?: TOTAL DIFFICULT
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL DIFFICULT

ZQB22G

		Value
Standard Attributes	Position	1734
	Label	QB22. How easy or difficult do you think it is to make COST comparisons between suppliers for packaged services?: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZNQA1ACA

		Value
Standard Attributes	Position	1735
	Label	NQA1AC. How easy or difficult was it to change electricity supplier? IF SWITCHED MORE THAN ONCE - Please think about the last time.: Very easy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very easy

ZNQA1ACB

		Value
Standard Attributes	Position	1736
	Label	NQA1AC. How easy or difficult was it to change electricity supplier? IF SWITCHED MORE THAN ONCE - Please think about the last time.: Fairly easy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly easy

ZNQA1ACC

		Value
Standard Attributes	Position	1737
	Label	NQA1AC. How easy or difficult was it to change electricity supplier? IF SWITCHED MORE THAN ONCE - Please think about the last time.: TOTAL EASY
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL EASY

ZNQA1ACD

		Value
Standard Attributes	Position	1738
	Label	NQA1AC. How easy or difficult was it to change electricity supplier? IF SWITCHED MORE THAN ONCE - Please think about the last time.: Fairly difficult
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly difficult

ZNQA1ACE

		Value
Standard Attributes	Position	1739
	Label	NQA1AC. How easy or difficult was it to change electricity supplier? IF SWITCHED MORE THAN ONCE - Please think about the last time.: Very difficult
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very difficult

ZNQA1ACF

		Value
Standard Attributes	Position	1740
	Label	NQA1AC. How easy or difficult was it to change electricity supplier? IF SWITCHED MORE THAN ONCE - Please think about the last time.: TOTAL DIFFICULT
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL DIFFICULT

ZNQA1ACG

		Value
Standard Attributes	Position	1741
	Label	NQA1AC. How easy or difficult was it to change electricity supplier? IF SWITCHED MORE THAN ONCE - Please think about the last time.: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZNQA1BCA

		Value
Standard Attributes	Position	1742
	Label	NQA1BC. How easy or difficult was it to change gas supplier? IF SWITCHED MORE THAN ONCE - Please think about the last time.: Very easy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very easy

ZNQA1BCB

		Value
Standard Attributes	Position	1743
	Label	NQA1BC. How easy or difficult was it to change gas supplier? IF SWITCHED MORE THAN ONCE - Please think about the last time.: Fairly easy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly easy

ZNQA1BCC

		Value
Standard Attributes	Position	1744
	Label	NQA1BC. How easy or difficult was it to change gas supplier? IF SWITCHED MORE THAN ONCE - Please think about the last time.: TOTAL EASY
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL EASY

ZNQA1BCD

		Value
Standard Attributes	Position	1745
	Label	NQA1BC. How easy or difficult was it to change gas supplier? IF SWITCHED MORE THAN ONCE - Please think about the last time.: Fairly difficult
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly difficult

ZNQA1BCE

		Value
Standard Attributes	Position	1746
	Label	NQA1BC. How easy or difficult was it to change gas supplier? IF SWITCHED MORE THAN ONCE - Please think about the last time.: Very difficult
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very difficult

ZNQA1BCF

		Value
Standard Attributes	Position	1747
	Label	NQA1BC. How easy or difficult was it to change gas supplier? IF SWITCHED MORE THAN ONCE - Please think about the last time.: TOTAL DIFFICULT
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL DIFFICULT

ZNQA1BCG

		Value
Standard Attributes	Position	1748
	Label	NQA1BC. How easy or difficult was it to change gas supplier? IF SWITCHED MORE THAN ONCE - Please think about the last time.: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZNQA1CCA

		Value
Standard Attributes	Position	1749
	Label	NQA1CC. How easy or difficult was it to change car insurance provider? IF SWITCHED MORE THAN ONCE - Please think about the last time.: Very easy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very easy

ZNQA1CCB

		Value
Standard Attributes	Position	1750
	Label	NQA1CC. How easy or difficult was it to change car insurance provider? IF SWITCHED MORE THAN ONCE - Please think about the last time.: Fairly easy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly easy

ZNQA1CCC

		Value
Standard Attributes	Position	1751
	Label	NQA1CC. How easy or difficult was it to change car insurance provider? IF SWITCHED MORE THAN ONCE - Please think about the last time.: TOTAL EASY
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL EASY

ZNQA1CCD

		Value
Standard Attributes	Position	1752
	Label	NQA1CC. How easy or difficult was it to change car insurance provider? IF SWITCHED MORE THAN ONCE - Please think about the last time.: Fairly difficult
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly difficult

ZNQA1CCE

		Value
Standard Attributes	Position	1753
	Label	NQA1CC. How easy or difficult was it to change car insurance provider? IF SWITCHED MORE THAN ONCE - Please think about the last time.: Very difficult
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very difficult

ZNQA1CCF

		Value
Standard Attributes	Position	1754
	Label	NQA1CC. How easy or difficult was it to change car insurance provider? IF SWITCHED MORE THAN ONCE - Please think about the last time.: TOTAL DIFFICULT
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL DIFFICULT

ZNQA1CCG

		Value
Standard Attributes	Position	1755
	Label	NQA1CC. How easy or difficult was it to change car insurance provider? IF SWITCHED MORE THAN ONCE - Please think about the last time.: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZNQA1DCA

		Value
Standard Attributes	Position	1756
	Label	NQA1DC. How easy or difficult was it to change provider for your bank account? IF SWITCHED MORE THAN ONCE - Please think about the last time.: Very easy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very easy

ZNQA1DCB

		Value
Standard Attributes	Position	1757
	Label	NQA1DC. How easy or difficult was it to change provider for your bank account? IF SWITCHED MORE THAN ONCE - Please think about the last time.: Fairly easy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly easy

ZNQA1DCC

		Value
Standard Attributes	Position	1758
	Label	NQA1DC. How easy or difficult was it to change provider for your bank account? IF SWITCHED MORE THAN ONCE - Please think about the last time.: TOTAL EASY
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL EASY

ZNQA1DCD

		Value
Standard Attributes	Position	1759
	Label	NQA1DC. How easy or difficult was it to change provider for your bank account? IF SWITCHED MORE THAN ONCE - Please think about the last time.: Fairly difficult
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly difficult

ZNQA1DCE

		Value
Standard Attributes	Position	1760
	Label	NQA1DC. How easy or difficult was it to change provider for your bank account? IF SWITCHED MORE THAN ONCE - Please think about the last time.: Very difficult
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very difficult

ZNQA1DCF

		Value
Standard Attributes	Position	1761
	Label	NQA1DC. How easy or difficult was it to change provider for your bank account? IF SWITCHED MORE THAN ONCE - Please think about the last time.: TOTAL DIFFICULT
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL DIFFICULT

ZNQA1DCG

		Value
Standard Attributes	Position	1762
	Label	NQA1DC. How easy or difficult was it to change provider for your bank account? IF SWITCHED MORE THAN ONCE - Please think about the last time.: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZQL19AA

		Value
Standard Attributes	Position	1763
	Label	QL19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (LANDLINE PROVIDER)? They are the best landline provider on the market. IF NECESSARY - Do you...: Agree strongly

ZQL19AA

		Value
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Agree strongly

ZQL19AB

		Value
Standard Attributes	Position	1764
	Label	QL19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (LANDLINE PROVIDER)? They are the best landline provider on the market. IF NECESSARY - Do you...: Agree slightly
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Agree slightly

ZQL19AC

		Value
Standard Attributes	Position	1765
	Label	QL19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (LANDLINE PROVIDER)? They are the best landline provider on the market. IF NECESSARY - Do you...: TOTAL AGREE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL AGREE

ZQL19AD

		Value
Standard Attributes	Position	1766
	Label	QL19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (LANDLINE PROVIDER)? They are the best landline provider on the market. IF NECESSARY - Do you...: Neither
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Neither

ZQL19AE

		Value
Standard Attributes	Position	1767
	Label	QL19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (LANDLINE PROVIDER)? They are the best landline provider on the market. IF NECESSARY - Do you...: Disagree slightly
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Disagree slightly

ZQL19AF

		Value
Standard Attributes	Position	1768
	Label	QL19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (LANDLINE PROVIDER)? They are the best landline provider on the market. IF NECESSARY - Do you...: Disagree strongly
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Disagree strongly

ZQL19AG

		Value
Standard Attributes	Position	1769
	Label	QL19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (LANDLINE PROVIDER)? They are the best landline provider on the market. IF NECESSARY - Do you...: TOTAL DISAGREE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL DISAGREE

ZQL19AH

		Value
Standard Attributes	Position	1770
	Label	QL19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (LANDLINE PROVIDER)? They are the best landline provider on the market. IF NECESSARY - Do you...: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZQM19AA

		Value
Standard Attributes	Position	1771
	Label	QM19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (MOBILE PHONE NETWORK)? They are the best mobile phone network provider on the market. IF NECESSARY - Do you...: Agree strongly
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Agree strongly

ZQM19AB

		Value
Standard Attributes	Position	1772
	Label	QM19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (MOBILE PHONE NETWORK)? They are the best mobile phone network provider on the market. IF NECESSARY - Do you...: Agree slightly
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Agree slightly

ZQM19AC

		Value
Standard Attributes	Position	1773
	Label	QM19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (MOBILE PHONE NETWORK)? They are the best mobile phone network provider on the market. IF NECESSARY - Do you...: TOTAL AGREE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL AGREE

ZQM19AD

		Value
Standard Attributes	Position	1774
	Label	QM19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (MOBILE PHONE NETWORK)? They are the best mobile phone network provider on the market. IF NECESSARY - Do you...: Neither
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Neither

ZQM19AE

		Value
Standard Attributes	Position	1775
	Label	QM19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (MOBILE PHONE NETWORK)? They are the best mobile phone network provider on the market. IF NECESSARY - Do you...: Disagree slightly
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Disagree slightly

ZQM19AF

		Value
Standard Attributes	Position	1776
	Label	QM19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (MOBILE PHONE NETWORK)? They are the best mobile phone network provider on the market. IF NECESSARY - Do you...: Disagree strongly
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Disagree strongly

ZQM19AG

		Value
Standard Attributes	Position	1777
	Label	QM19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (MOBILE PHONE NETWORK)? They are the best mobile phone network provider on the market. IF NECESSARY - Do you...: TOTAL DISAGREE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL DISAGREE

ZQM19AH

		Value
Standard Attributes	Position	1778
	Label	QM19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (MOBILE PHONE NETWORK)? They are the best mobile phone network provider on the market. IF NECESSARY - Do you...: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZQI19AA

		Value
Standard Attributes	Position	1779
	Label	QI19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (FIXED BROADBAND PROVIDER)? They are the best internet service provider on the market. IF NECESSARY - Do you...: Agree strongly
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Agree strongly

ZQ19AB

		Value
Standard Attributes	Position	1780
	Label	Q19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (FIXED BROADBAND PROVIDER)? They are the best internet service provider on the market. IF NECESSARY - Do you...: Agree slightly
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Agree slightly

ZQ19AC

		Value
Standard Attributes	Position	1781
	Label	Q19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (FIXED BROADBAND PROVIDER)? They are the best internet service provider on the market. IF NECESSARY - Do you...: TOTAL AGREE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL AGREE

ZQ19AD

		Value
Standard Attributes	Position	1782
	Label	Q19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (FIXED BROADBAND PROVIDER)? They are the best internet service provider on the market. IF NECESSARY - Do you...: Neither
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Neither

ZQI19AE

		Value
Standard Attributes	Position	1783
	Label	QI19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (FIXED BROADBAND PROVIDER)? They are the best internet service provider on the market. IF NECESSARY - Do you...: Disagree slightly
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Disagree slightly

ZQI19AF

		Value
Standard Attributes	Position	1784
	Label	QI19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (FIXED BROADBAND PROVIDER)? They are the best internet service provider on the market. IF NECESSARY - Do you...: Disagree strongly
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Disagree strongly

ZQ19AG

		Value
Standard Attributes	Position	1785
	Label	Q19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (FIXED BROADBAND PROVIDER)? They are the best internet service provider on the market. IF NECESSARY - Do you...: TOTAL DISAGREE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL DISAGREE

ZQ19AH

		Value
Standard Attributes	Position	1786
	Label	Q19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (FIXED BROADBAND PROVIDER)? They are the best internet service provider on the market. IF NECESSARY - Do you...: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZQT19AA

		Value
Standard Attributes	Position	1787
	Label	QT19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (TV SERVICE PROVIDER)? They are the best TV service provider on the market. IF NECESSARY - Do you...: Agree strongly
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Agree strongly

ZQT19AB

		Value
Standard Attributes	Position	1788
	Label	QT19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (TV SERVICE PROVIDER)? They are the best TV service provider on the market. IF NECESSARY - Do you...: Agree slightly
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Agree slightly

ZQT19AC

		Value
Standard Attributes	Position	1789
	Label	QT19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (TV SERVICE PROVIDER)? They are the best TV service provider on the market. IF NECESSARY - Do you...: TOTAL AGREE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL AGREE

ZQT19AD

		Value
Standard Attributes	Position	1790
	Label	QT19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (TV SERVICE PROVIDER)? They are the best TV service provider on the market. IF NECESSARY - Do you...: Neither
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Neither

ZQT19AE

		Value
Standard Attributes	Position	1791
	Label	QT19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (TV SERVICE PROVIDER)? They are the best TV service provider on the market. IF NECESSARY - Do you...: Disagree slightly
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Disagree slightly

ZQT19AF

		Value
Standard Attributes	Position	1792
	Label	QT19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (TV SERVICE PROVIDER)? They are the best TV service provider on the market. IF NECESSARY - Do you...: Disagree strongly
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Disagree strongly

ZQT19AG

		Value
Standard Attributes	Position	1793
	Label	QT19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (TV SERVICE PROVIDER)? They are the best TV service provider on the market. IF NECESSARY - Do you...: TOTAL DISAGREE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL DISAGREE

ZQT19AH

		Value
Standard Attributes	Position	1794
	Label	QT19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (TV SERVICE PROVIDER)? They are the best TV service provider on the market. IF NECESSARY - Do you...: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZQB19AA

		Value
Standard Attributes	Position	1795
	Label	QB19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (BUNDLE PROVIDER)? They are the best provider of this package of services on the market. IF NECESSARY - Do you...: Agree strongly
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Agree strongly

ZQB19AB

		Value
Standard Attributes	Position	1796
	Label	QB19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (BUNDLE PROVIDER)? They are the best provider of this package of services on the market. IF NECESSARY - Do you...: Agree slightly
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Agree slightly

ZQB19AC

		Value
Standard Attributes	Position	1797
	Label	QB19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (BUNDLE PROVIDER)? They are the best provider of this package of services on the market. IF NECESSARY - Do you...: TOTAL AGREE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL AGREE

ZQB19AD

		Value
Standard Attributes	Position	1798
	Label	QB19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (BUNDLE PROVIDER)? They are the best provider of this package of services on the market. IF NECESSARY - Do you...: Neither
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Neither

ZQB19AE

		Value
Standard Attributes	Position	1799
	Label	QB19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (BUNDLE PROVIDER)? They are the best provider of this package of services on the market. IF NECESSARY - Do you...: Disagree slightly
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Disagree slightly

ZQB19AF

		Value
Standard Attributes	Position	1800
	Label	QB19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (BUNDLE PROVIDER)? They are the best provider of this package of services on the market. IF NECESSARY - Do you...: Disagree strongly
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Disagree strongly

ZQB19AG

		Value
Standard Attributes	Position	1801
	Label	QB19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (BUNDLE PROVIDER)? They are the best provider of this package of services on the market. IF NECESSARY - Do you...: TOTAL DISAGREE
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL DISAGREE

ZQB19AH

		Value
Standard Attributes	Position	1802
	Label	QB19a. Could you please tell me the extent to which you agree or disagree with this statement regarding (BUNDLE PROVIDER)? They are the best provider of this package of services on the market. IF NECESSARY - Do you...: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZQL30A

		Value
Standard Attributes	Position	1803
	Label	QL30. Which of the following best describes how you feel about your decision to switch landline service provider? Would you say you are...: Very happy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very happy

ZQL30B

		Value
Standard Attributes	Position	1804
	Label	QL30. Which of the following best describes how you feel about your decision to switch landline service provider? Would you say you are...: Fairly happy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly happy

ZQL30C

		Value
Standard Attributes	Position	1805
	Label	QL30. Which of the following best describes how you feel about your decision to switch landline service provider? Would you say you are...: TOTAL HAPPY
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL HAPPY

ZQL30D

		Value
Standard Attributes	Position	1806
	Label	QL30. Which of the following best describes how you feel about your decision to switch landline service provider? Would you say you are...: Fairly unhappy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly unhappy

ZQL30E

		Value
Standard Attributes	Position	1807
	Label	QL30. Which of the following best describes how you feel about your decision to switch landline service provider? Would you say you are...: Very unhappy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very unhappy

ZQL30F

		Value
Standard Attributes	Position	1808
	Label	QL30. Which of the following best describes how you feel about your decision to switch landline service provider? Would you say you are...: TOTAL UNHAPPY
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL UNHAPPY

ZQL30G

		Value
Standard Attributes	Position	1809
	Label	QL30. Which of the following best describes how you feel about your decision to switch landline service provider? Would you say you are...: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZQL37A

		Value
Standard Attributes	Position	1810
	Label	QL37. Which of the following best describes how you feel about your decision NOT to switch landline service provider? Would you say you are...: Very happy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very happy

ZQL37B

		Value
Standard Attributes	Position	1811
	Label	QL37. Which of the following best describes how you feel about your decision NOT to switch landline service provider? Would you say you are...: Fairly happy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly happy

ZQL37C

		Value
Standard Attributes	Position	1812
	Label	QL37. Which of the following best describes how you feel about your decision NOT to switch landline service provider? Would you say you are...: TOTAL HAPPY
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL HAPPY

ZQL37D

		Value
Standard Attributes	Position	1813
	Label	QL37. Which of the following best describes how you feel about your decision NOT to switch landline service provider? Would you say you are...: Fairly unhappy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly unhappy

ZQL37E

		Value
Standard Attributes	Position	1814
	Label	QL37. Which of the following best describes how you feel about your decision NOT to switch landline service provider? Would you say you are...: Very unhappy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very unhappy

ZQL37F

		Value
Standard Attributes	Position	1815
	Label	QL37. Which of the following best describes how you feel about your decision NOT to switch landline service provider? Would you say you are...: TOTAL UNHAPPY
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL UNHAPPY

ZQL37G

		Value
Standard Attributes	Position	1816
	Label	QL37. Which of the following best describes how you feel about your decision NOT to switch landline service provider? Would you say you are...: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZQM32A

		Value
Standard Attributes	Position	1817
	Label	QM32. Which of the following best describes how you feel about your decision to switch mobile phone network supplier? Would you say you are...: Very happy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very happy

ZQM32B

		Value
Standard Attributes	Position	1818
	Label	QM32. Which of the following best describes how you feel about your decision to switch mobile phone network supplier? Would you say you are...: Fairly happy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly happy

ZQM32C

		Value
Standard Attributes	Position	1819
	Label	QM32. Which of the following best describes how you feel about your decision to switch mobile phone network supplier? Would you say you are...: TOTAL HAPPY
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL HAPPY

ZQM32D

		Value
Standard Attributes	Position	1820
	Label	QM32. Which of the following best describes how you feel about your decision to switch mobile phone network supplier? Would you say you are...: Fairly unhappy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly unhappy

ZQM32E

		Value
Standard Attributes	Position	1821
	Label	QM32. Which of the following best describes how you feel about your decision to switch mobile phone network supplier? Would you say you are...: Very unhappy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very unhappy

ZQM32F

		Value
Standard Attributes	Position	1822
	Label	QM32. Which of the following best describes how you feel about your decision to switch mobile phone network supplier? Would you say you are...: TOTAL UNHAPPY
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL UNHAPPY

ZQM32G

		Value
Standard Attributes	Position	1823
	Label	QM32. Which of the following best describes how you feel about your decision to switch mobile phone network supplier? Would you say you are...: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZQM39A

		Value
Standard Attributes	Position	1824
	Label	QM39. Which of the following best describes how you feel about your decision NOT to switch mobile network provider? Would you say you are...: Very happy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very happy

ZQM39B

		Value
Standard Attributes	Position	1825
	Label	QM39. Which of the following best describes how you feel about your decision NOT to switch mobile network provider? Would you say you are...: Fairly happy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly happy

ZQM39C

		Value
Standard Attributes	Position	1826
	Label	QM39. Which of the following best describes how you feel about your decision NOT to switch mobile network provider? Would you say you are...: TOTAL HAPPY
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL HAPPY

ZQM39D

		Value
Standard Attributes	Position	1827
	Label	QM39. Which of the following best describes how you feel about your decision NOT to switch mobile network provider? Would you say you are...: Fairly unhappy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly unhappy

ZQM39E

		Value
Standard Attributes	Position	1828
	Label	QM39. Which of the following best describes how you feel about your decision NOT to switch mobile network provider? Would you say you are...: Very unhappy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very unhappy

ZQM39F

		Value
Standard Attributes	Position	1829
	Label	QM39. Which of the following best describes how you feel about your decision NOT to switch mobile network provider? Would you say you are...: TOTAL UNHAPPY
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL UNHAPPY

ZQM39G

		Value
Standard Attributes	Position	1830
	Label	QM39. Which of the following best describes how you feel about your decision NOT to switch mobile network provider? Would you say you are...: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZQI33A

		Value
Standard Attributes	Position	1831
	Label	QI33. Which of the following best describes how you feel about your decision to switch fixed broadband service provider? Would you say you are...: Very happy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very happy

ZQI33B

		Value
Standard Attributes	Position	1832
	Label	QI33. Which of the following best describes how you feel about your decision to switch fixed broadband service provider? Would you say you are...: Fairly happy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly happy

ZQI33C

		Value
Standard Attributes	Position	1833
	Label	QI33. Which of the following best describes how you feel about your decision to switch fixed broadband service provider? Would you say you are...: TOTAL HAPPY
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL HAPPY

ZQI33D

		Value
Standard Attributes	Position	1834
	Label	QI33. Which of the following best describes how you feel about your decision to switch fixed broadband service provider? Would you say you are...: Fairly unhappy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly unhappy

ZQI33E

		Value
Standard Attributes	Position	1835
	Label	QI33. Which of the following best describes how you feel about your decision to switch fixed broadband service provider? Would you say you are...: Very unhappy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very unhappy

ZQI33F

		Value
Standard Attributes	Position	1836
	Label	QI33. Which of the following best describes how you feel about your decision to switch fixed broadband service provider? Would you say you are...: TOTAL UNHAPPY
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL UNHAPPY

ZQI33G

		Value
Standard Attributes	Position	1837
	Label	QI33. Which of the following best describes how you feel about your decision to switch fixed broadband service provider? Would you say you are...: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZQI40A

		Value
Standard Attributes	Position	1838
	Label	QI40. Which of the following best describes how you feel about your decision NOT to switch fixed broadband service provider? Would you say you are...: Very happy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very happy

ZQI40B

		Value
Standard Attributes	Position	1839
	Label	QI40. Which of the following best describes how you feel about your decision NOT to switch fixed broadband service provider? Would you say you are...: Fairly happy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly happy

ZQI40C

		Value
Standard Attributes	Position	1840
	Label	QI40. Which of the following best describes how you feel about your decision NOT to switch fixed broadband service provider? Would you say you are...: TOTAL HAPPY
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL HAPPY

ZQI40D

		Value
Standard Attributes	Position	1841
	Label	QI40. Which of the following best describes how you feel about your decision NOT to switch fixed broadband service provider? Would you say you are...: Fairly unhappy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly unhappy

ZQI40E

		Value
Standard Attributes	Position	1842
	Label	QI40. Which of the following best describes how you feel about your decision NOT to switch fixed broadband service provider? Would you say you are...: Very unhappy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very unhappy

ZQI40F

		Value
Standard Attributes	Position	1843
	Label	QI40. Which of the following best describes how you feel about your decision NOT to switch fixed broadband service provider? Would you say you are...: TOTAL UNHAPPY
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL UNHAPPY

ZQI40G

		Value
Standard Attributes	Position	1844
	Label	QI40. Which of the following best describes how you feel about your decision NOT to switch fixed broadband service provider? Would you say you are...: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZQT32A

		Value
Standard Attributes	Position	1845
	Label	QT32. Which of the following best describes how you feel about your decision to switch TV service provider? Would you say you are...: Very happy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very happy

ZQT32B

		Value
Standard Attributes	Position	1846
	Label	QT32. Which of the following best describes how you feel about your decision to switch TV service provider? Would you say you are...: Fairly happy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly happy

ZQT32C

		Value
Standard Attributes	Position	1847
	Label	QT32. Which of the following best describes how you feel about your decision to switch TV service provider? Would you say you are...: TOTAL HAPPY
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL HAPPY

ZQT32D

		Value
Standard Attributes	Position	1848
	Label	QT32. Which of the following best describes how you feel about your decision to switch TV service provider? Would you say you are...: Fairly unhappy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly unhappy

ZQT32E

		Value
Standard Attributes	Position	1849
	Label	QT32. Which of the following best describes how you feel about your decision to switch TV service provider? Would you say you are...: Very unhappy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very unhappy

ZQT32F

		Value
Standard Attributes	Position	1850
	Label	QT32. Which of the following best describes how you feel about your decision to switch TV service provider? Would you say you are...: TOTAL UNHAPPY
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL UNHAPPY

ZQT32G

		Value
Standard Attributes	Position	1851
	Label	QT32. Which of the following best describes how you feel about your decision to switch TV service provider? Would you say you are...: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZQT39A

		Value
Standard Attributes	Position	1852
	Label	QT39. Which of the following best describes how you feel about your decision NOT to switch TV service provider? Would you say you are...: Very happy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very happy

ZQT39B

		Value
Standard Attributes	Position	1853
	Label	QT39. Which of the following best describes how you feel about your decision NOT to switch TV service provider? Would you say you are...: Fairly happy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly happy

ZQT39C

		Value
Standard Attributes	Position	1854
	Label	QT39. Which of the following best describes how you feel about your decision NOT to switch TV service provider? Would you say you are...: TOTAL HAPPY
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL HAPPY

ZQT39D

		Value
Standard Attributes	Position	1855
	Label	QT39. Which of the following best describes how you feel about your decision NOT to switch TV service provider? Would you say you are...: Fairly unhappy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Fairly unhappy

ZQT39E

		Value
Standard Attributes	Position	1856
	Label	QT39. Which of the following best describes how you feel about your decision NOT to switch TV service provider? Would you say you are...: Very unhappy
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Very unhappy

ZQT39F

		Value
Standard Attributes	Position	1857
	Label	QT39. Which of the following best describes how you feel about your decision NOT to switch TV service provider? Would you say you are...: TOTAL UNHAPPY
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL UNHAPPY

ZQT39G

		Value
Standard Attributes	Position	1858
	Label	QT39. Which of the following best describes how you feel about your decision NOT to switch TV service provider? Would you say you are...: Don't know
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Don't know

ZQL2FA

		Value
Standard Attributes	Position	1859
	Label	QL2f. In the last 12 months, has (LANDLINE PROVIDER) offered you a new deal for your landline service with extra or improved services? IF YES - Did you take up the offer? IF YES - Did this require you to extend your contract with (LANDLINE PROVIDER)?: ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	No, have not been offered a new deal in the last 6 months

ZQL2FB

		Value
Standard Attributes	Position	1860
	Label	QL2f. In the last 12 months, has (LANDLINE PROVIDER) offered you a new deal for your landline service with extra or improved services? IF YES - Did you take up the offer? IF YES - Did this require you to extend your contract with (LANDLINE PROVIDER)?: ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Offered, but did not take up deal

ZQL2FC

		Value
Standard Attributes	Position	1861
	Label	QL2f. In the last 12 months, has (LANDLINE PROVIDER) offered you a new deal for your landline service with extra or improved services? IF YES - Did you take up the offer? IF YES - Did this require you to extend your contract with (LANDLINE PROVIDER)?: ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Took up the offer, did not need to extend contract

ZQL2FD

		Value
Standard Attributes	Position	1862
	Label	QL2f. In the last 12 months, has (LANDLINE PROVIDER) offered you a new deal for your landline service with extra or improved services? IF YES - Did you take up the offer? IF YES - Did this require you to extend your contract with (LANDLINE PROVIDER)?: ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Took up the offer and extended the contract

ZQL2FE

		Value
Standard Attributes	Position	1863
	Label	QL2f. In the last 12 months, has (LANDLINE PROVIDER) offered you a new deal for your landline service with extra or improved services? IF YES - Did you take up the offer? IF YES - Did this require you to extend your contract with (LANDLINE PROVIDER)?: ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Took up the offer, but don't know whether extended the contract

ZQL2FF

		Value
Standard Attributes	Position	1864
	Label	QL2f. In the last 12 months, has (LANDLINE PROVIDER) offered you a new deal for your landline service with extra or improved services? IF YES - Did you take up the offer? IF YES - Did this require you to extend your contract with (LANDLINE PROVIDER)?: ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL TOOK UP OFFER

ZQL2FG

		Value
Standard Attributes	Position	1865
	Label	QL2f. In the last 12 months, has (LANDLINE PROVIDER) offered you a new deal for your landline service with extra or improved services? IF YES - Did you take up the offer? IF YES - Did this require you to extend your contract with (LANDLINE PROVIDER)?: ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Not sure if offered a deal or not

ZQM3CA

		Value
Standard Attributes	Position	1866
	Label	QM3c. In the last 12 months, has (MOBILE PHONE NETWORK) offered you a new deal for your mobile phone service with extra or improved services? IF YES - Did you take up the offer? IF YES - Did this require you to extend your contract with (MOBILE PHONE ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	No, have not been offered a new deal in the last 6 months

ZQM3CB

		Value
Standard Attributes	Position	1867
	Label	QM3c. In the last 12 months, has (MOBILE PHONE NETWORK) offered you a new deal for your mobile phone service with extra or improved services? IF YES - Did you take up the offer? IF YES - Did this require you to extend your contract with (MOBILE PHONE ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Offered, but did not take up deal

ZQM3CC

		Value
Standard Attributes	Position	1868
	Label	QM3c. In the last 12 months, has (MOBILE PHONE NETWORK) offered you a new deal for your mobile phone service with extra or improved services? IF YES - Did you take up the offer? IF YES - Did this require you to extend your contract with (MOBILE PHONE ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Took up the offer, did not need to extend contract

ZQM3CD

		Value
Standard Attributes	Position	1869
	Label	QM3c. In the last 12 months, has (MOBILE PHONE NETWORK) offered you a new deal for your mobile phone service with extra or improved services? IF YES - Did you take up the offer? IF YES - Did this require you to extend your contract with (MOBILE PHONE ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Took up the offer and extended the contract

ZQM3CE

		Value
Standard Attributes	Position	1870
	Label	QM3c. In the last 12 months, has (MOBILE PHONE NETWORK) offered you a new deal for your mobile phone service with extra or improved services? IF YES - Did you take up the offer? IF YES - Did this require you to extend your contract with (MOBILE PHONE ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Took up the offer, but don't know whether extended the contract

ZQM3CF

		Value
Standard Attributes	Position	1871
	Label	QM3c. In the last 12 months, has (MOBILE PHONE NETWORK) offered you a new deal for your mobile phone service with extra or improved services? IF YES - Did you take up the offer? IF YES - Did this require you to extend your contract with (MOBILE PHONE ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL TOOK UP OFFER

ZQM3CG

		Value
Standard Attributes	Position	1872
	Label	QM3c. In the last 12 months, has (MOBILE PHONE NETWORK) offered you a new deal for your mobile phone service with extra or improved services? IF YES - Did you take up the offer? IF YES - Did this require you to extend your contract with (MOBILE PHONE ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Not sure if offered a deal or not

ZQI3EA

		Value
Standard Attributes	Position	1873
	Label	QI3e. In the last 12 months, has (FIXED BROADBAND PROVIDER) offered you a new deal for your fixed broadband service with extra or improved services? IF YES - Did you take up the offer? IF YES - Did this require you to extend your contract with (FIXED ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	No, have not been offered a new deal in the last 6 months

ZQI3EB

		Value
Standard Attributes	Position	1874
	Label	QI3e. In the last 12 months, has (FIXED BROADBAND PROVIDER) offered you a new deal for your fixed broadband service with extra or improved services? IF YES - Did you take up the offer? IF YES - Did this require you to extend your contract with (FIXED ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Offered, but did not take up deal

ZQI3EC

		Value
Standard Attributes	Position	1875
	Label	QI3e. In the last 12 months, has (FIXED BROADBAND PROVIDER) offered you a new deal for your fixed broadband service with extra or improved services? IF YES - Did you take up the offer? IF YES - Did this require you to extend your contract with (FIXED ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Took up the offer, did not need to extend contract

ZQI3ED

		Value
Standard Attributes	Position	1876
	Label	QI3e. In the last 12 months, has (FIXED BROADBAND PROVIDER) offered you a new deal for your fixed broadband service with extra or improved services? IF YES - Did you take up the offer? IF YES - Did this require you to extend your contract with (FIXED ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Took up the offer and extended the contract

ZQI3EE

		Value
Standard Attributes	Position	1877
	Label	QI3e. In the last 12 months, has (FIXED BROADBAND PROVIDER) offered you a new deal for your fixed broadband service with extra or improved services? IF YES - Did you take up the offer? IF YES - Did this require you to extend your contract with (FIXED ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Took up the offer, but don't know whether extended the contract

ZQI3EF

		Value
Standard Attributes	Position	1878
	Label	QI3e. In the last 12 months, has (FIXED BROADBAND PROVIDER) offered you a new deal for your fixed broadband service with extra or improved services? IF YES - Did you take up the offer? IF YES - Did this require you to extend your contract with (FIXED ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL TOOK UP OFFER

ZQI3EG

		Value
Standard Attributes	Position	1879
	Label	QI3e. In the last 12 months, has (FIXED BROADBAND PROVIDER) offered you a new deal for your fixed broadband service with extra or improved services? IF YES - Did you take up the offer? IF YES - Did this require you to extend your contract with (FIXED ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Not sure if offered a deal or not

ZQT3CA

		Value
Standard Attributes	Position	1880
	Label	QT3c. In the last 12 months, has (TV SERVICE PROVIDER) offered you a new deal for your television service with extra or improved services? IF YES - Did you take up the offer? IF YES - Did this require you to extend your contract with (TV SERVICE PROVI...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	No, have not been offered a new deal in the last 6 months

ZQT3CB

		Value
Standard Attributes	Position	1881
	Label	QT3c. In the last 12 months, has (TV SERVICE PROVIDER) offered you a new deal for your television service with extra or improved services? IF YES - Did you take up the offer? IF YES - Did this require you to extend your contract with (TV SERVICE PROVI...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Offered, but did not take up deal

ZQT3CC

		Value
Standard Attributes	Position	1882
	Label	QT3c. In the last 12 months, has (TV SERVICE PROVIDER) offered you a new deal for your television service with extra or improved services? IF YES - Did you take up the offer? IF YES - Did this require you to extend your contract with (TV SERVICE PROVI...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Took up the offer, did not need to extend contract

ZQT3CD

		Value
Standard Attributes	Position	1883
	Label	QT3c. In the last 12 months, has (TV SERVICE PROVIDER) offered you a new deal for your television service with extra or improved services? IF YES - Did you take up the offer? IF YES - Did this require you to extend your contract with (TV SERVICE PROVI...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Took up the offer and extended the contract

ZQT3CE

		Value
Standard Attributes	Position	1884
	Label	QT3c. In the last 12 months, has (TV SERVICE PROVIDER) offered you a new deal for your television service with extra or improved services? IF YES - Did you take up the offer? IF YES - Did this require you to extend your contract with (TV SERVICE PROVI...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Took up the offer, but don't know whether extended the contract

ZQT3CF

		Value
Standard Attributes	Position	1885
	Label	QT3c. In the last 12 months, has (TV SERVICE PROVIDER) offered you a new deal for your television service with extra or improved services? IF YES - Did you take up the offer? IF YES - Did this require you to extend your contract with (TV SERVICE PROVI...
	Type	Numeric
	Format	F1
	Measurement	Nominal
Valid Values	Role	Input
	0	Not
	1	TOTAL TOOK UP OFFER

ZQT3CG

		Value
Standard Attributes	Position	1886
	Label	QT3c. In the last 12 months, has (TV SERVICE PROVIDER) offered you a new deal for your television service with extra or improved services? IF YES - Did you take up the offer? IF YES - Did this require you to extend your contract with (TV SERVICE PROVI...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Not sure if offered a deal or not

ZQB2FA

		Value
Standard Attributes	Position	1887
	Label	QB2f. In the last 12 months, has (BUNDLE PROVIDER) offered you a new deal for your WHOLE package with extra or improved services? IF YES - Did you take up the offer? IF YES - Did this require you to extend your contract with (BUNDLE PROVIDER)?: No, ha...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	No, have not been offered a new deal in the last 6 months

ZQB2FB

		Value
Standard Attributes	Position	1888
	Label	QB2f. In the last 12 months, has (BUNDLE PROVIDER) offered you a new deal for your WHOLE package with extra or improved services? IF YES - Did you take up the offer? IF YES - Did this require you to extend your contract with (BUNDLE PROVIDER)?: Offere...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Offered, but did not take up deal

ZQB2FC

		Value
Standard Attributes	Position	1889
	Label	QB2f. In the last 12 months, has (BUNDLE PROVIDER) offered you a new deal for your WHOLE package with extra or improved services? IF YES - Did you take up the offer? IF YES - Did this require you to extend your contract with (BUNDLE PROVIDER)?: Took u...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Took up the offer, did not need to extend contract

ZQB2FD

		Value
Standard Attributes	Position	1890
	Label	QB2f. In the last 12 months, has (BUNDLE PROVIDER) offered you a new deal for your WHOLE package with extra or improved services? IF YES - Did you take up the offer? IF YES - Did this require you to extend your contract with (BUNDLE PROVIDER)?: Took u...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Took up the offer and extended the contract

ZQB2FE

		Value
Standard Attributes	Position	1891
	Label	QB2f. In the last 12 months, has (BUNDLE PROVIDER) offered you a new deal for your WHOLE package with extra or improved services? IF YES - Did you take up the offer? IF YES - Did this require you to extend your contract with (BUNDLE PROVIDER)?: Took u...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	Took up the offer, but don't know whether extended the contract

ZQB2FF

		Value
Standard Attributes	Position	1892
	Label	QB2f. In the last 12 months, has (BUNDLE PROVIDER) offered you a new deal for your WHOLE package with extra or improved services? IF YES - Did you take up the offer? IF YES - Did this require you to extend your contract with (BUNDLE PROVIDER)?: TOTAL ...
	Type	Numeric
	Format	F1
	Measurement	Nominal
	Role	Input
Valid Values	0	Not
	1	TOTAL TOOK UP OFFER

ZQB2FG

		Value
Standard Attributes	Position	1893
	Label	QB2f. In the last 12 months, has (BUNDLE PROVIDER) offered you a new deal for your WHOLE package with extra or improved services? IF YES - Did you take up the offer? IF YES - Did this require you to extend your contract with (BUNDLE PROVIDER)?: Not su...
	Type	Numeric
	Format	F1
	Measurement	Nominal
Valid Values	Role	Input
	0	Not
	1	Not sure if offered a deal or not

WT

		Value
Standard Attributes	Position	1894
	Label	<none>
	Type	Numeric
	Format	F16.4
	Measurement	Scale
	Role	Input