

Reference: 01791706

Information Requests  
[information.requests@ofcom.org.uk](mailto:information.requests@ofcom.org.uk)

04 April 2024

## Freedom of Information request: Right to know request

Thank you for your request for information about TV adverts - breach on time limits.

We received this request on 11 March 2024 and we have considered your request under the Freedom of Information Act 2000 ("the FOI Act").

### Your request

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*"Again and again the ads on TV contravene the time limit under the FOI act please let me know how many times you have discovered this in the last 6 months so that i can compare"*

### Our response

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The outcome of all standards investigations are published online on our [Broadcast and On Demand Bulletin](#). Published investigations related to advertising minutage can be viewed by selecting "Look at past decisions" from the main bulletin page, and then filtering for the issues "Advertising minutage" and "Advertising placement".

We can confirm there have been no breaches of these rules in the last six months.

I hope this information is helpful. If you have any further queries, then please send them to [information.requests@ofcom.org.uk](mailto:information.requests@ofcom.org.uk) – quoting the reference number above in any future communications.

Yours sincerely,

## Information Requests

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### Request an internal review

If you are unhappy with the response you have received to your request for information, or think that your request was refused without a reason valid under the law, you may ask for an internal review. If you do, it will be subject to an independent review within Ofcom. We will either uphold the original decision, or reverse or modify it.

If you would like to ask us to carry out an internal review, you should get in touch within two months of the date of this letter. There is no statutory deadline for us to complete our internal review, and the time it takes will depend on the complexity of the request. But we will try to complete the review within 20 working days (or no more than 40 working days in exceptional cases) and keep you informed of our progress.

Please email the Information Requests team ([information.requests@ofcom.org.uk](mailto:information.requests@ofcom.org.uk)) to request an internal review.

### Taking it further

If you are unhappy with the outcome of our internal review, then you have the right to [complain to the Information Commissioner's Office](#).