

Reference: 02062453

Information Requests
information.requests@ofcom.org.uk

24 September 2025

Freedom of Information request: Right to know request

Thank you for your request for information concerning the use of influencers and marketing agencies for the Online Safety Act.

We received this request on 5 August 2025 and we have considered your request under the Freedom of Information Act 2000. We wrote to you on 3 September 2025 to advise that we needed to extend the deadline to consider the public interest test in withholding or disclosing the information. We have now concluded this.

Your request & our response

I request that Ofcom:

** Publish full details of all contracts and payments made to influencers and marketing agencies.*

Please refer to this recently published [Freedom of Information request response](#) Freedom of Information request response for the answer to your question.

If you have any further queries, then please send them to information.requests@ofcom.org.uk – quoting the reference number above in any future communications.

Yours sincerely,

Information Requests

Request an internal review

If you are unhappy with the response you have received to your request for information, or think that your request was refused without a reason valid under the law, you may ask for an internal review. If you do, it will be subject to an independent review within Ofcom. We will either uphold the original decision, or reverse or modify it.

If you would like to ask us to carry out an internal review, you should get in touch within two months of the date of this letter. There is no statutory deadline for us to complete our internal review, and the time it takes will depend on the complexity of the request. But we will try to complete the review within 20 working days (or no more than 40 working days in exceptional cases) and keep you informed of our progress. Please email the Information Requests team (information.requests@ofcom.org.uk) to request an internal review.

Taking it further

If you are unhappy with the outcome of our internal review, then you have the right to [complain to the Information Commissioner's Office](#).