## Consultation response form

Please complete this form in full and return via email to <u>broadband.speeds@ofcom.org.uk</u> or by post to:

Celia Pontin Ofcom Riverside House 2A Southwark Bridge Road London SE1 9HA

Consultation title	Broadband Speeds Code of Practice
Full name	Edwin Robin Cummings
Contact phone number	[≫]
Representing (delete as appropriate)	Self / Organisation - please provide the
	organisation's name below
Organisation name	self
Email address	[≫]
We will keep your contact number	Nothing/ Your name / Organisation
and email address confidential. Are	name / Whole response / Part of the
there any additional details you want	response (you will need to indicate
to keep confidential? (delete as	which responses are confidential)
appropriate)	
For confidential responses, can	Yes
Ofcom publish a reference to the	
contents of your response?	

## Your response

Energy and water, we pay for what we use rather than a quantity which is vague, usually unfulfilled, not measurable by the consumer and is actually no more than an exaggerated merchandising or promotional claim.

Being digital, could anything be more readily measured than actual broadband provision rather than promise?

## In a nutshell: PPP - Pay for Provision not Promise.



consider that signatories should be given to implement the proposed changes following publication of the final version of the codes?

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