Consultation response form

Please complete this form in full and return via email to <u>broadband.speeds@ofcom.org.uk</u> or by post to:

Celia Pontin Ofcom Riverside House 2A Southwark Bridge Road London SE1 9HA

| Consultation title | Broadband Speeds Code of Practice |
|---------------------------------------|--|
| Full name | Edwin Robin Cummings |
| Contact phone number | [≫] |
| Representing (delete as appropriate) | Self / Organisation - please provide the |
| | organisation's name below |
| Organisation name | self |
| Email address | [≫] |
| We will keep your contact number | Nothing/ Your name / Organisation |
| and email address confidential. Are | name / Whole response / Part of the |
| there any additional details you want | response (you will need to indicate |
| to keep confidential? (delete as | which responses are confidential) |
| appropriate) | |
| For confidential responses, can | Yes |
| Ofcom publish a reference to the | |
| contents of your response? | |

Your response

Energy and water, we pay for what we use rather than a quantity which is vague, usually unfulfilled, not measurable by the consumer and is actually no more than an exaggerated merchandising or promotional claim.

Being digital, could anything be more readily measured than actual broadband provision rather than promise?

In a nutshell: PPP - Pay for Provision not Promise.



consider that signatories should be given to implement the proposed changes following publication of the final version of the codes?

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