

Hi

A key point about IPTV is affordability. If broadband consumer costs continue to rise at CPI plus say 4%, then in ten years time the cost will be nearly 50% higher in real terms.

Your study should estimate the number of homes who will be left without any TV in an IPTV world where Freeview and Freesat have gone, because they cannot afford high speed broadband.

A mitigation might be a legal right to a restricted broadband option, maybe 2 or 4 Mbps at a similar price to the existing licence fee.

Best Regards

