

Call for Evidence response form

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FutureofTVDistributionCallforEvidence@ofcom.org.uk

Title	Call for evidence: Future of TV Distribution
Full name	✂
Contact phone number	✂
Representing (delete as appropriate)	Self / Organisation
Organisation name	N/a
Email address	✂

Confidentiality

We ask for your contact details along with your response so that we can engage with you on this consultation. For further information about how Ofcom handles your personal information and your corresponding rights, see [Ofcom's General Privacy Statement](#).

Your details: We will keep your contact number and email address confidential. Is there anything else you want to keep confidential? Delete as appropriate.	Nothing
Your response: Please indicate how much of your response you want to keep confidential. Delete as appropriate.	None
For confidential responses, can Ofcom publish a reference to the contents of your response?	Yes

Your response

Question	Your response
Q1. How are audience demands and expectations evolving, and how does that vary for users of different TV platforms and different	They are changing to be more internet based and it will evolve in to internet services like Samsung TV Plus and Pluto TV.

Q2. What do audience trends mean for the financial prospects and sustainability of TV distribution platforms, and what are the key decision points over the next ten years?	It means they need to be prepared for an internet based TV service in future.
Q3. How do broadband networks and supporting infrastructure need to evolve to support resilient delivery of TV over the internet in the future?	The Broadband Companies need to seriously get there acts together to improve there speed and it needs to be able to handle fast motion without buffering in 4K,8K screen display. Wether its a cheap TV or expensive TV or projector. Brodband Deadzones need to end and you Ofcom need to force them to comply with it. Threatened companies that don't say they risk being nationalise. Only BT needs to be renationalise just to say it could happen if others don't comply. Digital Radio Switchover needs to happen as well. So we have internet Radio, DAB and DAB +. No AM or FM which could then be used on mobile for 5G to improve as its abously abysmal currently in Swansea. It clames I have good service. Yet its only appeared twice. Once InBetween my parents house and next whilst I was on pavement in Swansea East. Only other times it appears is when am in back passenger seat heading home from Pennclawedd. It doesn't always work. I need 5G to operate everywhere I go and there is dead zone from Lidl Trallwn to Harfway Pub. Deadzones need to be gotten rid of.
Q4. In what ways might different types of 'hybrid' terrestrial and internet services deliver benefits for audiences and what risks may arise?	Audience benefits by having driffeance ways. Risk are elderly people need to be kept informed.
Q5. Given the sharing of infrastructure, what would the implications for other sectors be if there was a change to the use of digital terrestrial television (DTT)?	See Question 1
Q6. What coordination and planning across the value chain might be necessary to secure good outcomes for audiences and key providers over the long term?	I personally think you need to create a Worldwide Radio License . Which would be slightly less restrictions. For example I listen to Z104 in Virginia Beach USA. In my bedroom in Swansea, Wales, UK. Certain adverts aren't allowed in UK. You would need to be less restricted in some areas. Such as adverts I enjoy music on that station but adverts would break your advertising regulations. You could allow any other goving bodies for TV, Radio and media to have it to be allowed online. For a small yearly fee paid for by TV, Radio Company's and

not the consumers. You need to create a category for each section tho. For example News would have likes of BBC,Bloomberg,France 24, Aljazeera, Talk TV, CNBC,CNN,NDTV 24 x7 , Euronews, TRT World, Channel 24, Airrang TV, Wion , TVC News, NBC News Now which are channels which are classed as news. Section would be called News and Opinions. Opinions Channels would include Sky News Australia, GB News, One News America, Fox News. News Channels apps would also apply even if not broadcasted on Uktv currently such as ABC News USA company which i can watch on the app but I can't physically watch on any TV provider. Same applies to RTe News. Instead of it showing as apps like Pluto TV shows it would appear on on tv guide. Internet is Global so we need a global solution. Propaganda channels would be allowed in options section and not News section. Some companies would have same name like ABC News from Australia. Owned by driffence companies from America company owned by Disney. This should include Apps as well from Apple Music,Radio Player Ireland, Radio Player UK, BBC Sounds, Nation Player, Global Player, ITVX, RTE player, TG4 player. Section should be

Entertainment 0 - 99 which would include Entertainment, Lifestyle, Cooking, Drama, Reality,

Kids Section 100- 139 Kids, Baby,Teenagers channels. Channels and Apps including would be pop player, Ketchup TV, Baby TV. You tube kids but you tube channels would each have there own channel on platforms. Example Family Vlog Channel like its the Donnyls, it's R Life, This is How We Bingham would be going to family section along with Brat TV. Revision content like BBC Bitesize, Learning Channel,

Movies would be 140- 179

Movies and would include channels like Broadway and Digital Theaters App which would and could include other Theaters like West End as well as local theatre channels and plays. Which would include Ballet, Irish Dancing as would be called Movies, Arts and Theater

	<p>Sports 180- 280 Sports and e sports along with e sports channels together Break dancing channel could go in other section Movies,Arts and Theaters. Or could go in Sports section as part of Olympics. As it would include football ⚽ club channels like Swans TV, Ifollow TV, it would also apply to American 🏈 Football, Australia Rules football, Curling, Short Mat Bowls, Basketball, TV. Ice Hockey, swimming. Skateboarding,</p> <p>Specialist channels and OverSpill 280- 299.</p> <p>News,opinions, Parlementaire Channels including United Nations. 300- 359</p> <p>Religious and International 360- 499</p> <p>Radio , Music and Podcasts 500 Local Radio, Regional, International in that order. Podcast and Music Channels would also be included</p> <p>So for example Carmarthenshire Radio, Pembrokeshire Radio would be top in in UK along with community based radio channels then Regional like BBC Radio Cymru, then international, then Podcasts channels then music channels.</p>
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