

Call for Evidence response form

Please complete this form in full and return to
FutureofTVDistributionCallforEvidence@ofcom.org.uk

Title	Call for evidence: Future of TV Distribution
Full name	✂
Contact phone number	
Representing (delete as appropriate)	Self / Organisation
Organisation name	Silver Voices
Email address	✂

Confidentiality

We ask for your contact details along with your response so that we can engage with you on this consultation. For further information about how Ofcom handles your personal information and your corresponding rights, see [Ofcom's General Privacy Statement](#).

Your details: We will keep your contact number and email address confidential. Is there anything else you want to keep confidential? Delete as appropriate.	Nothing
Your response: Please indicate how much of your response you want to keep confidential. Delete as appropriate.	None
For confidential responses, can Ofcom publish a reference to the contents of your response?	N/A

Your response

Question	Your response
Q1. How are audience demands and expectations evolving, and how does that vary for users of different TV platforms and different demographics?	Silver Voices is the UK-wide campaign organisation for the over 60s. With over 6,500 paid-up members, and thousands of others supporting our social media channels, we campaign on all issues which have a major impact on the older generations, including pensions, health and social care and retirement housing. Part of our work involves us advocating for the long term

	<p>security of broadcast services that deliver valuable and high-quality content, enabling people to feel connected to their community.</p> <p>Our members are among those most dependent on broadcast services, with almost half (48%) listening to the radio in their home on a daily basis, and 71% watching Freeview through digital terrestrial television daily. On average, over 65s believe that broadcast should be protected until 2074. (Safeguarding Universality: The Future of Broadcast TV and Radio Services, Oct 23)</p> <p>Those millions of older people who rely on the state pension or a fixed income find it harder to afford the additional cost of superfast broadband connections and monthly streaming subscriptions. For them, broadcast services provide quality and choice at no additional cost above the license fee and is something they believe Ofcom should help protect.</p>
<p>Q2. What do audience trends mean for the financial prospects and sustainability of TV distribution platforms, and what are the key decision points over the next ten years?</p>	<p>N/A</p>
<p>Q3. How do broadband networks and supporting infrastructure need to evolve to support resilient delivery of TV over the internet in the future?</p>	<p>N/A</p>
<p>Q4. In what ways might different types of 'hybrid' terrestrial and internet services deliver benefits for audiences and what risks may arise?</p>	<p>N/A</p>
<p>Q5. Given the sharing of infrastructure, what would the implications for other sectors be if there was a change to the use of digital terrestrial television (DTT)?</p>	<p>N/A</p>
<p>Q6. What coordination and planning across the value chain might be necessary to secure good outcomes for audiences and key providers over the long term?</p>	<p>N/A</p>

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