Your response

Question (Volume 2)	Your response
Question 6.1: Do you have any comments on Ofcom's assessment of the causes and impacts of online harms? Do you think we have missed anything im- portant in our analysis? Please pro- vide evidence to support your an- swer.	[Is this answer confidential? Yes / No (delete as appropri- ate)]
Question 6.2: Do you have any views about our in- terpretation of the links between risk factors and different kinds of il- legal harm? Please provide evidence to support your answer.	[Is this answer confidential? Yes / No (delete as appropri- ate)]

Question (Volume 3)	Your response
Question 8.1: Do you agree with our proposals in relation to governance and account- ability measures in the illegal con- tent Codes of Practice? Please pro- vide underlying arguments and evi- dence of efficacy or risks to support your view.	[Is this answer confidential? No I agree with them with regard to the kind of services where illegal content may be encountered. I consider that, notwithstanding the lower requirements for smaller and low risk services, the proposals are dispro- portionate when applied to small scale non-commercial discussion forums for sport and hobbies, typically run by volunteers, which never host illegal content and have few if any child users. I expect that many such forums will not have the resources to meet the proposed duties and will close as a result.

Question (Volume 3)	Your response
Question 8.2: Do you agree with the types of ser- vices that we propose the govern- ance and accountability measures should apply to?	[Is this answer confidential? Yes / No (delete as appropri- ate)]
Question 8.3: Are you aware of any additional evi- dence of the efficacy, costs and risks associated with a potential future measure to requiring services to have measures to mitigate and man- age illegal content risks audited by an independent third-party?	[Is this answer confidential? No This would not apply to the services I am responding about
Question: 8.4: Are you aware of any additional evi- dence of the efficacy, costs and risks associated with a potential future measure to tie remuneration for senior managers to positive online safety outcomes?	[Is this answer confidential? No This would not apply to the services I am responding about, which might typically involve between one and ten volunteers working less than an hour per week eac.
Question 9.1: Do you agree with our proposals? Please provide the underlying argu- ments and evidence that support your views.	[Is this answer confidential? Yes / No (delete as appropri- ate)]
Question 9.2: Do you think the four-step risk as- sessment process and the Risk Pro- files are useful models to help ser- vices navigate and comply with their wider obligations under the Act?	[Is this answer confidential? Yes / No (delete as appropri- ate)]

Question (Volume 3)	Your response
Question 9.3: Are the Risk Profiles sufficiently clear and do you think the information provided on risk factors will help you understand the risks on your ser- vice? ¹	[Is this answer confidential? Yes / No (delete as appropri- ate)]
Question 10.1: Do you have any comments on our draft record keeping and review guidance?	[Is this answer confidential? Yes / No (delete as appropri- ate)]
Question 10.2: Do you agree with our proposal not to exercise our power to exempt specified descriptions of services from the record keeping and review duty for the moment?	[Is this answer confidential? No No. It should be possible to exempt small, low risk, non- commercial services that do not have a significant number of child users. This could require just a single declaration that they do not host illegal content and that their current management arrangements have been demonstrably ade- quate to ensure this. This would be underpinned by an ex- pectation that if this statement was found to be incorrect, substantially more onerous requirements would be im- posed.
	It is important to understand that the kind of services I am interested in are not targeted by people with illegal intent, as there would be no return for their effort.

¹ If you have comments or input related the links between different kinds of illegal harm and risk factors, please refer to Volume 2: Chapter 5 Summary of the causes and impacts of online harm).

Question (Volume 4)	Your response
Question 11.1: Do you have any comments on our overarching approach to developing our illegal content Codes of Practice?	[Is this answer confidential? Yes / No (delete as appropri- ate)]
Question 11.2: Do you agree that in general we should apply the most onerous measures in our Codes only to ser- vices which are large and/or medium or high risk?	[Is this answer confidential? No Yes
Question 11.3: Do you agree with our definition of large services?	[Is this answer confidential? No Broadly, yes, but not the corollary for small services. Where the line is drawn between large and small is not within my experience, but I consider there should also be a 'de minimis' category below small.
Question 11.4: Do you agree with our definition of multi-risk services?	[Is this answer confidential? Yes / No (delete as appropri- ate)]
Question 11.6: Do you have any comments on the draft Codes of Practice themselves? ²	[Is this answer confidential? Yes / No (delete as appropri- ate)]

² See Annexes 7 and 8.

Question (Volume 4)	Your response
Question 11.7: Do you have any comments on the costs assumptions set out in Annex 14, which we used for calculating the costs of various measures?	[Is this answer confidential? No For context, the kind of services I am concerned about will typically have total annual turnover of £50-£1000, being the cost of hosting, balanced by donations and sponsor- ship/limited advertising where necessary.
Question 12.1: Do you agree with our proposals? Please provide the underlying argu- ments and evidence that support your views.	[Is this answer confidential? No It depends what you call a system; how formal should it be? I have never seen illegal content on the very small low risk services I'm concerned about – their systems work. On the one I moderate, the first post of any new member must be reviewed before it's visible to users; occasionally there may be a link which might lead to dubious content but mostly they are genuine users or spammers making fake posts to build a reputation, and easily spotted.
Question 13.1: Do you agree with our proposals? Please provide the underlying argu- ments and evidence that support your views.	[Is this answer confidential? No Not applicable
Question 14.1: Do you agree with our proposals? Do you have any views on our three proposals, i.e. CSAM hash matching, CSAM URL detection and fraud key- word detection? Please provide the underlying arguments and evidence that support your views.	[Is this answer confidential? No Not applicable
Question 14.2: Do you have any comments on the draft guidance set out in Annex 9 re- garding whether content is commu- nicated 'publicly' or 'privately'?	[Is this answer confidential? Yes / No (delete as appropri- ate)]

Question (Volume 4)	Your response
Question 14.3:	[Is this answer confidential? No
Do you have any relevant evidence on:	Not applicable
• The accuracy of perceptual	
hash matching and the costs of applying CSAM hash	
matching to smaller services;	
The ability of services in scope of the CSAM hash	
matching measure to access hash databases/services,	
with respect to access crite-	
ria or requirements set by database and/or hash	
matching service providers;	
• The costs of applying our CSAM URL detection meas-	
ure to smaller services, and	
the effectiveness of fuzzy matching ³ for CSAM URL de-	
tection;	
 The costs of applying our ar- ticles for use in frauds 	
(standard keyword detec-	
tion) measure, including for smaller services; and	
• An effective application of	
hash matching and/or URL detection for terrorism con-	
tent, including how such	

³ Fuzzy matching can allow a match between U2U content and a URL list, despite the text not being exactly the same.

Question (Volume 4)	Your response
measures could address con- cerns around 'context' and freedom of expression, and any information you have on the costs and efficacy of ap- plying hash matching and URL detection for terrorism content to a range of ser- vices.	
Question 15.1:	[Is this answer confidential? No
Do you agree with our proposals? Please provide the underlying argu- ments and evidence that support your views.	Not applicable
Question 16.1:	[Is this answer confidential? No
Do you agree with our proposals? Please provide the underlying argu- ments and evidence that support your views.	The site I moderate has a 'report' link on every post. Re- ports are flagged to moderators. Typically, the reports we receive are about posts in the wrong place, or perhaps an aggressive tone by a poster. The system is built into the fo- rum software.
Question 17.1:	[Is this answer confidential? No
Do you agree with our proposals? Please provide the underlying argu- ments and evidence that support your views. [Is this answer confiden- tial? No Not applicable	It will be necessary to customise forum software to imple- ment formal ToS – I accept this is a requirement of the Act.
Question 17.2: Do you have any evidence, in partic- ular on the use of prompts, to guide further work in this area?	[Is this answer confidential? Yes / No (delete as appropri- ate)]

Question (Volume 4)	Your response
Question 18.1:	[Is this answer confidential? No
Do you agree with our proposals? Please provide the underlying argu- ments and evidence that support your views.	Not applicable
[Is this answer confidential? No	
Not applicable	
Question 18.2:	
Are there functionalities outside of the ones listed in our proposals, that should explicitly inform users around changing default settings?	
Question 18.3:	
Are there other points within the user journey where under 18s should be informed of the risk of ille- gal content?	
Question 19.1:	[Is this answer confidential? No
Do you agree with our proposals? Please provide the underlying argu- ments and evidence that support your views.	I do not believe many of the services I'm concerned about use recommenders, so this would not be applicable.
[Is this answer confidential? No	
Not applicable	
Question 19.2:	
What evaluation methods might be suitable for smaller services that do not have the capacity to perform on- platform testing?	

Question (Volume 4)	Your response
Question 19.3: We are aware of design features and parameters that can be used in rec- ommender system to minimise the distribution of illegal content, e.g. ensuring content/network balance and low/neutral weightings on con- tent labelled as sensitive. Are you aware of any other design parame- ters and choices that are proven to improve user safety?	[Is this answer confidential? Yes / No (delete as appropri- ate)]
Question 20.1: Do you agree with our proposals? Please provide the underlying argu- ments and evidence that support your views.	[Is this answer confidential? No Not applicable to low risk services
Question 20.2: Do you think the first two proposed measures should include require- ments for how these controls are made known to users?	
Question 20.3: Do you think there are situations where the labelling of accounts through voluntary verification schemes has particular value or risks?	

Question (Volume 4)	Your response
Question 21.1:	[Is this answer confidential? No
Do you agree with our proposals? Please provide the underlying argu- ments and evidence that support your views.	The service I moderate has no hesitation to block any user whose posts are aligned to the purpose of the forum, even where these are not harmful. There is no commercial in- centive, and no point in retaining users who are not con- trubuting. If there were harmful posts the users would be deleted immediately and in most cases their IP addresses and email addressed blocked (most are non-UK IPs)
 Question 21.2: Do you have any supporting information and evidence to inform any recommendations we may make on blocking sharers of CSAM content? Specifically: What are the options available to block and prevent a user from returning to a service (e.g. blocking by username, email or IP address, or a combination of factors)? What are the advantages and disadvantages of the different options, including any potential impact on other users? How long should a user be blocked for sharing known CSAM, and should the period vary depending on the nature of the offence committed? There is a risk that lawful content is erroneously classified as CSAM by automated systems, which may impact on the rights of law-abiding users. What steps can ser- 	[Is this answer confidential? Yes / No (delete as appropri- ate)]
vices take to manage this risk? For example, are there	

Question (Volume 4)	Your response
alternative options to imme- diate blocking (such as a strikes system) that might help mitigate some of the risks and impacts on user rights?	
Question 22.1:	[Is this answer confidential? No
Do you agree with our proposals? Please provide the underlying argu- ments and evidence that support your views.	Not applicable to U2U
Question 23.1:	[Is this answer confidential? No
Do you agree that the overall burden of our measures on low risk small and micro businesses is proportion- ate?	No. Most of the services I am concerned about are not even micro 'businesses' – they make no profit and are more akin to clubs. If they are treated as businesses they will cease to exist; volunteers cannot sustain the resources necessary. The internet has revolutionised communication; it would be very sad if the harmless parts of it were de- stroyed by measures to control the harmful parts.
Question 23.2:	[Is this answer confidential? No
Do you agree that the overall burden is proportionate for those small and micro businesses that find they have significant risks of illegal content and for whom we propose to recom- mend more measures?	Not applicable to services which do NOT attract illegal con- tent
Question 23.3: We are applying more measures to large services. Do you agree that the overall burden on large services pro- portionate?	[Is this answer confidential? Yes / No (delete as appropri- ate)]

Question (Volume 4)	Your response
Question 24.1: Do you agree that Ofcom's proposed recommendations for the Codes are appropriate in the light of the mat- ters to which Ofcom must have re- gard? If not, why not?	[Is this answer confidential? Yes / No (delete as appropri- ate)]

Question (Volume 5)	Your response
Question 26.1: Do you agree with our proposals, including the detail of the draft- ing? What are the underlying ar- guments and evidence that in- form your view.	[Is this answer confidential? Yes / No (delete as appropriate)]
Question 26.2: Do you consider the guidance to be sufficiently accessible, particu- larly for services with limited ac- cess to legal expertise?	[Is this answer confidential? Yes / No (delete as appropriate)]
Question 26.3:	[Is this answer confidential? Yes / No (delete as appropriate)]

Question (Volume 5)	Your response
What do you think of our assess- ment of what information is rea- sonably available and relevant to illegal content judgements?	

Question (Volume 6)	Your response
Question 28.1:	[Is this answer confidential? Yes / No (delete as appropriate)]
Do you have any comments on our proposed approach to infor- mation gathering powers under the Act?	
Question 29.1: Do you have any comments on our draft Online Safety Enforce- ment Guidance?	[Is this answer confidential? Yes / No (delete as appropriate)]

Question (Annex 13)	Your response
Question A13.1:	[Is this answer confidential? Yes / No (delete as appropriate)]
Do you agree that our proposals as set out in Chapter 16 (report- ing and complaints), and Chapter 10 and Annex 6 (record keeping) are likely to have positive, or more positive impacts on oppor- tunities to use Welsh and treating	

Question (Annex 13)	Your response
Welsh no less favourably than English?	
Question A13.2: If you disagree, please explain why, including how you consider these proposals could be revised to have positive effects or more positive effects, or no adverse ef- fects or fewer adverse effects on opportunities to use Welsh and treating Welsh no less favourably than English.	[Is this answer confidential? Yes / No (delete as appropriate)]

Please complete this form in full and return to <u>IHconsultation@ofcom.org.uk</u>.