

Cristina Nicolotti Squires

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Objections to Proposals in Ofcom's Consultation on Revised PSB Commissioning Codes of Practice

Dear Ms Nicolotti Squires,

I am writing to express my deep concern regarding the proposals set out in Ofcom's current consultation on the Revised Guidance for Public Service Broadcasters on Commissioning Codes of Practice. I believe that the proposed removal of prohibitions on 'matching rights' and linking conditional offers to the bundling of primary and secondary rights will pose a significant threat to the financial health and sustainability of the UK's independent production sector, and ultimately, to the diversity and quality of UK public service broadcasting.

The proposals will drastically shift the balance of negotiating power in favour of the PSBs, squeezing independent producers and hindering their ability to retain and exploit their intellectual property.

The result will be a decline in diverse supply and reduced working capital for SMEs, stifling innovation in the UK content market and ultimately restricting the range of content available to PSB commissioners and viewers.

For independent producers, especially in animation, to not be able to exploit the secondary rights ourselves to raise further revenue to keep ourselves going will be a big hit for us. Where content needs to be seen everywhere across platforms in order to get to the audience, it is important to be open to all rights available to us and not just handing them over to the PSBs who may not have the focus to exploit all possible rights. A producer will always have the passion to distribution their show and find all possible ways to reach the audience. It can be said that PSBs may have more important shows or agendas.

On bundling the vast majority of producers will be under immense pressure to acquiesce to this "request" as they will be concerned that if they don't agree they may not get the commission and that someone else will."

I strongly urge Ofcom to maintain the existing safeguards that protect independent producers that also ensure a fair and competitive market. I believe that a strong and vibrant independent production sector is essential for the continued success of public service broadcasting in the UK.

Yours Sincerely,

Nick Harvey

The Illuminated Film Company