

Name Withheld 12

Question	Your response
Question 1: Do you have any comments on our proposals and proposed draft Guidance for Original Productions and updates to the Regional Production Guidance?	As Ofcom must know well, the UK independent production sector is in serious decline and may not survive without intervention. Ofcom must not allow repeats to count toward the original content quota, as doing so would lead to a further decline in commissioning and production. With around 80% of freelancers in unscripted television out of work for extended periods, and independent production companies going bust, the industry is already on the brink. To permit repeats to fulfil quotas will inevitably reduce the demand for new content. So please restrict repeats from counting towards the content quota! Ofcom, you may not be able to save our industry but you can at least avoid hastening its decline.
Question 2: Do you have any comments on our impact assessments underpinning our proposals, as set out in Annex 3?	No. I wish you to take serious note of my comments above.