

## Your response

Question	Your response
<p data-bbox="204 495 775 528"><b>Do you have any comments on our proposals?</b></p>	<p data-bbox="809 495 1023 528">Confidential? – N</p> <p data-bbox="809 566 1369 775">Bedford is one of, if not, the most ethnically diverse town in England with FM stations such as BBC Three Counties Radio, In2Beats and a localised but national station served through Heart FM which no longer uses local presenters.</p> <p data-bbox="809 815 1382 1023">I believe while some of these stations serve some of the population, two of them are dominated by music and light entertainment and the BBC one serving a very broad public service-oriented audience which largely has the same contributors.</p> <p data-bbox="809 1064 1362 1200">Bedford Radio is a truly representative community led and community-oriented station that brings inclusive voices to the local audience.</p> <p data-bbox="809 1240 1370 1666">The station deserves FM licencing due to the fact that the DAB roll-out will not be implemented for a considerable time. An FM licence will also allow those with less access to digital services – particularly in rural parts of Bedford and the surrounding areas to access content when people are more and more isolated and excluded. A community station is able to reach out to marginalised people in a way that connects people to local causes and issues as well as the local entertainment and news most relevant to them.</p>

--	--

Please complete this form in full and return to [planofwork@ofcom.org.uk](mailto:planofwork@ofcom.org.uk).