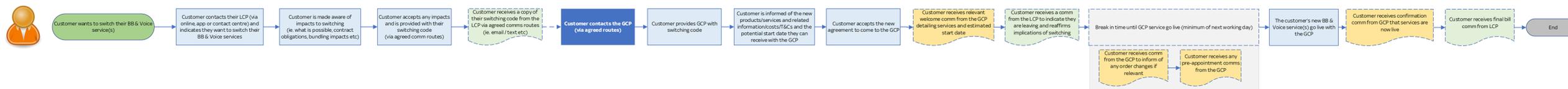
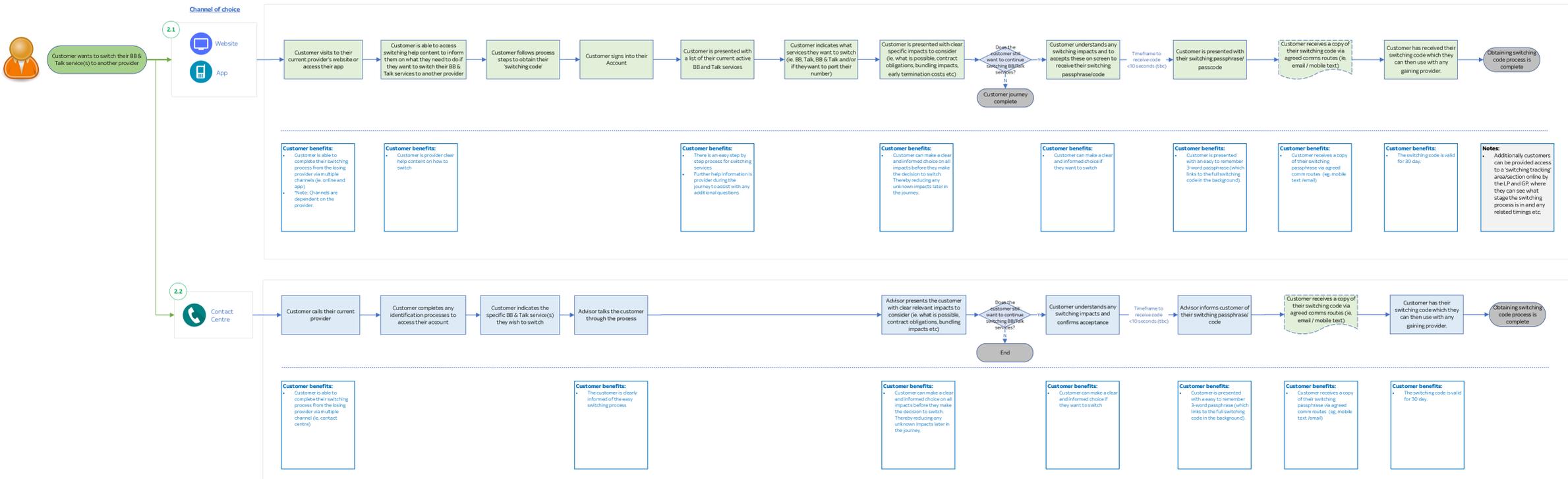


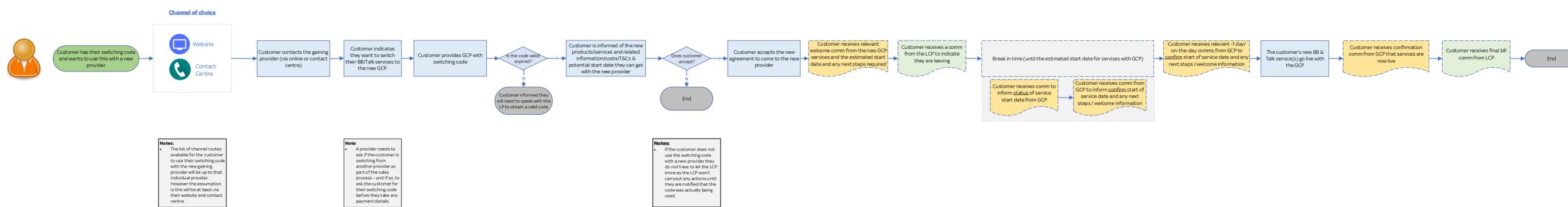
1 High-level e2e customer journey (Happy path)



2 Customer experience with the Losing Communications Provider



3 Customer experience with the Gaining Communications Provider



4 Customer experience when cancelling

