Annex 2. Responding to this consultation

How to respond

- 1. Ofcom would like to receive views and comments on the issues raised in this document, by 5pm on Wednesday 10 September 2025.
- 2. You can download a response form from <u>the webpage</u>. You can return this by email or post to the address provided in the response form.
- 3. If your response is a large file, or has supporting charts, tables or other data, please email it to OSFeesRegime@ofcom.org.uk, as an attachment in Microsoft Word format, together with the cover sheet.
- 4. Responses may alternatively be posted to the address below, marked with the title of the consultation:

Online Safety Fees team.
Ofcom
Riverside House
2A Southwark Bridge Road
London SE1 9HA

- 5. We welcome responses in formats other than print, for example an audio recording or a British Sign Language video. To respond in BSL:
 - > send us a recording of you signing your response. This should be no longer than 5 minutes. Suitable file formats are DVDs, wmv or QuickTime files; or
 - > upload a video of you signing your response directly to YouTube (or another hosting site) and send us the link.
- 6. We will publish a transcript of any audio or video responses we receive (unless your response is confidential)
- 7. We do not need a paper copy of your response as well as an electronic version. We will acknowledge receipt of a response submitted to us by email.
- 8. You do not have to answer all the questions in the consultation if you do not have a view; a short response on just one point is fine. We also welcome joint responses.
- 9. It would be helpful if your response could include direct answers to the questions asked in the consultation document. The questions are listed at Annex 5. It would also help if you could explain why you hold your views, and what you think the effect of Ofcom's proposals would be.
- 10. If you want to discuss the issues and questions raised in this consultation, please contact us by email to OSFeesRegime@ofcom.org.uk.

Confidentiality

- 11. Consultations are more effective if we publish the responses before the consultation period closes. This can help people and organisations with limited resources or familiarity with the issues to respond in a more informed way. So, in the interests of transparency and good regulatory practice, and because we believe it is important that everyone who is interested in an issue can see other respondents' views, we usually publish responses on the Ofcom website at regular intervals during and after the consultation period.
- 12. If you think your response should be kept confidential, please specify which part(s) this applies to and explain why. Please send any confidential sections as a separate annex. If you want your name, address, other contact details or job title to remain confidential, please provide them only in the cover sheet, so that we don't have to edit your response.
- 13. If someone asks us to keep part or all of a response confidential, we will treat this request seriously and try to respect it. But sometimes we will need to publish all responses, including those that are marked as confidential, in order to meet legal obligations.
- 14. To fulfil our pre-disclosure duty, we may share a copy of your response with the relevant government department before we publish it on our website.
- 15. Please also note that copyright and all other intellectual property in responses will be assumed to be licensed to Ofcom to use. Ofcom's intellectual property rights are explained further in our Terms of Use.

Next steps

- 16. Following this consultation period, Ofcom plans to publish a statement in Q4 2025.
- 17. If you wish, you can register to receive mail updates alerting you to new Ofcom publications.

Ofcom's consultation processes

- 18. Of com aims to make responding to a consultation as easy as possible. For more information, please see our consultation principles in Annex 3.
- 19. If you have any comments or suggestions on how we manage our consultations, please email us at consult@ofcom.org.uk. We particularly welcome ideas on how Ofcom could more effectively seek the views of groups or individuals, such as small businesses and residential consumers, who are less likely to give their opinions through a formal consultation.
- 20. If you would like to discuss these issues, or Ofcom's consultation processes more generally, please contact the corporation secretary:

Corporation Secretary
Ofcom
Riverside House
2a Southwark Bridge Road

London SE1 9HA

Email: corporationsecretary@ofcom.org.uk

Annex 3. Ofcom's consultation principles

Ofcom has seven principles that it follows for every public written consultation:

Before the consultation

Wherever possible, we will hold informal talks with people and organisations before
announcing a big consultation, to find out whether we are thinking along the right lines. If
we do not have enough time to do this, we will hold an open meeting to explain our
proposals, shortly after announcing the consultation.

During the consultation

- 2. We will be clear about whom we are consulting, why, on what questions and for how long.
- 3. We will make the consultation document as short and simple as possible, with an overview of no more than two pages. We will try to make it as easy as possible for people to give us a written response.
- 4. When setting the length of the consultation period, we will consider the nature of our proposals and their potential impact. We will always make clear the closing date for responses.
- 5. A person within Ofcom will be in charge of making sure we follow our own guidelines and aim to reach the largest possible number of people and organisations who may be interested in the outcome of our decisions. Ofcom's Consultation Champion is the main person to contact if you have views on the way we run our consultations.
- 6. If we are not able to follow any of these principles, we will explain why.

After the consultation

7. We think it is important that everyone who is interested in an issue can see other people's views, so we usually publish the responses on our website at regular intervals during and after the consultation period. After the consultation we will make our decisions and publish a statement explaining what we are going to do, and why, showing how respondents' views helped to shape these decisions.

Annex 4. Consultation coversheet

Basic details
Consultation title:
To (Ofcom contact):
Name of respondent:
Representing (self or organisation/s):
Address (if not received by email):
Confidentiality
Please tick below what part of your response you consider is confidential, giving your reasons why
> Nothing
$>$ Name/contact details/job title \square
> Whole response
> Organisation
$>$ Part of the response \square
If you selected 'Part of the response', please specify which parts:
If you want part of your response, your name or your organisation not to be published, can Ofcom still publish a reference to the contents of your response (including, for any confidential parts, a general summary that does not disclose the specific information or enable you to be identified)?
Yes □ No □
Declaration
I confirm that the correspondence supplied with this cover sheet is a formal consultation response that Ofcom can publish. However, in supplying this response, I understand that Ofcom may need to publish all responses, including those which are marked as confidential, in order to meet legal obligations. If I have sent my response by email, Ofcom can disregard any standard e-mail text about not disclosing email contents and attachments.
Ofcom aims to publish responses at regular intervals during and after the consultation period. If your response is non-confidential (in whole or in part), and you would prefer us to publish your response only once the consultation has ended, please tick here.
Name Signed (if hard copy)

Annex 5. Consultation questions

tell us now you came across about this consultation.
Email from Ofcom
Saw it on social media
Found it on Ofcom's website
Found it on another website
Heard about it on TV or radio
Read about it in a newspaper or magazine
Heard about it at an event
Somebody told me or shared it with me
Other (please specify)
Question 1:
Do you have any comments on the proposed guiding principles? Do you consider these guiding principles to be appropriate and sufficient to guide calculation (and verification) of QWR?
If not, what changes or additions would you recommend and why?
Where applicable, please provide evidence to support your responses.
Question 2:
Do you have any comments on the proposed range of apportionment methods? Do you consider the apportionment methods to enable consistent application of 'just and reasonable' apportionment whilst accommodating a provider's individual circumstances and business model?

If not, what additional methods or changes would you recommend and why?

Please provide evidence to support your responses.