

Proposal to apply Code Powers to PCCW Global Networks (UK) plc

Statutory notification under section 107(6) of the
Communications Act 2003

CONSULTATION:

Publication Date: 05 October 2018

Closing Date for Responses: 05 November 2018

About this document

This document sets out Ofcom's proposal to apply the electronic communications code ("the Code") to PCCW Global Networks (UK) plc.

The Grant of the Code powers is intended to assist persons who provide an electronic communications network and/or system of infrastructure. In particular, a person with Code powers (i.e. an "operator") may:

- construct and maintain infrastructure on public land (streets) without needing to obtain a specific street works licence to do so;
- benefit from certain immunities from the Town and Country Planning legislation; and
- in the event that agreement cannot be reached with the owner or occupier of private land, to apply to the Court to impose an agreement which confers the Code right being sought by the operator or provides for the Code right to bind the landowner or occupier.

Ofcom considers applications for the grant of Code powers from providers of electronic communications networks and providers of systems of infrastructure (or both) with reference to the matters set out in section 107(4) of the Communications Act 2003 ("the Act").

As such, Ofcom has reviewed an application for Code powers submitted by PCCW Global Networks (UK) plc and this document sets out a summary of the contents of that application, as well as Ofcom's proposal to grant Code powers in favour of PCCW Global Networks (UK) plc.

Ofcom will consider any responses to this consultation before deciding whether or not to make a direction, under section 106(3)(a) of the Act, applying the Code to PCCW Global Networks (UK) plc.

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1. Summary

Proposed application and terms

- 1.1 We are proposing to apply the electronic communications code set out in Schedule 3A to the Communications Act 2003 (“the Act”)¹ on terms proposed in this consultation to PCCW Global Networks (UK) plc, whose registered company number is: 03921568 (the “**Applicant**”). Further background about the Code (including the procedure that applies in this context) is set out in Section 2 of this document.
- 1.2 The reasons for our proposal are set out in section 3 of this document and our draft direction applying the Code to the Applicant is set out in Annex 4 to this document.
- 1.3 The closing date for responses is 05 November 2018 and stakeholders wishing to respond to this consultation are directed to Annex 1 for information on how to do so.
- 1.4 The only purposes for which the Code may be applied in a person’s case are:
 - 1.4.1 the purposes of the provision of an electronic communications network; or
 - 1.4.2 the purposes of the provision of a system of infrastructure which he is making available or proposing to make available for use by providers of electronic communications networks for the purposes of the provision by them of their networks.
- 1.5 The Applicant (originally named Keycom PLC) is a wholly owned subsidiary of HKT Limited (“HKT”) headquartered in Hong Kong, and is 63% owned by PCCW Limited. HKT and PCCW Limited are both listed on the Hong Kong Stock Exchange. HKT is a leading provider of fixed and mobile telecommunications services in Hong Kong and is part of the “PCCW Group”.
- 1.6 The Applicant states that the PCCW Group previously invested in UK infrastructure through another directly owned UK subsidiary, UK Broadband Limited (“**UKB**”), although PCCW Group no longer has any links to UKB, and its parent UKB Networks (of which the Applicant was formerly a subsidiary). Therefore, PCCW Group has determined that future investment in UK infrastructure will come from HKT and its subsidiaries and, in particular, the Applicant.
- 1.7 The Applicant has said that its primary business at the time it was acquired by UKB Networks in 2015 was the provision of fibre to the building (“FTTB”) and fibre to the premise (“FTTP”) serving students and military campuses, key worker accommodation units and other multi-dwelling units (“MDU”) across the UK. The Applicant has explained that it now wishes to grow its fibre business and cement its position as a leading supplier of fast,

¹ Schedule 3A was inserted into the Communications Act by section 4 of the Digital Economy Act 2017.

reliable broadband to large, multi-tenanted properties and multiple businesses which are in proximity to one another.

- 1.8 We consider that our proposal is appropriate having regard to the considerations set out in section 107(4) of the Act. We consider that the performance of our statutory duties in sections 3 and 4 of the Act would be secured and furthered in relation to this proposal.
- 1.9 We will consider any responses we may receive by the closing date before making our decision as to whether we should give a direction applying the Code to the Applicant.

2. Background

The Code

- 2.1 The Code is designed to facilitate the installation and maintenance of electronic communications networks.² It confers rights on providers of such networks and on providers of systems of infrastructure to install and maintain apparatus on, under and over land and results in considerably simplified planning procedures.
- 2.2 Where the Code is applied in any person's case, it may be subject to restrictions and conditions set out in other legislation from time to time.³

The application of the Code

- 2.3 The Code only has effect in the case of a person to whom it is applied by a direction given by Ofcom (or, in the case of the Secretary of State or any Northern Ireland department, where the secretary of state or that department is providing or proposing to provide an electronic communications network).⁴
- 2.4 The only purposes for which the Code may be applied in a person's case by a direction are:
- 2.4.1 the purposes of the provision of an electronic communications network; or
 - 2.4.2 the purposes of the provision of a system of infrastructure which he is making available, or proposing to make available, for use by providers of electronic communications networks for the purposes of the provision by them of their networks.⁵
- 2.5 A direction applying the Code to a person may take effect:
- 2.5.1 in relation only to such places or localities as may be specified or described in the direction;

² "Electronic communications network" for the purposes of the Code has the same meaning as in section 32 of the Act.

³ Section 109 of the Act – see the Electronic Communications Code (Conditions and Restrictions) Regulations 2003 (SI 2003 No. 2553), as amended by the Electronic Communications Code (Conditions and Restrictions) (Amendment) Regulations 2009 (SI 2009 No. 584), the Electronic Communications Code (Conditions and Restrictions) (Amendment) Regulations 2013 (SI 2013 No. 1403) and the Electronic Communications Code (Conditions and Restrictions) (Amendment) Regulations 2017 (SI 2017/753).

⁴ Section 106(3)(b) of the Act.

⁵ Section 106(4) of the Act.

- 2.5.2 for the purposes only of the provision of such electronic communications network, or part of an electronic communications network, as may be so specified or described; or
- 2.5.3 for the purposes only of the provision of such system of infrastructure, or part of a system of infrastructure, as may be so specified or described.⁶

Application process for applying the Code

- 2.6 Ofcom must not give a direction applying the code in any person's case except on an application made for the purpose by that person.⁷
- 2.7 Any such application must be made in accordance with the requirements for the time being in force with respect to the content of an application for a direction applying the Code and the manner in which such an application is to be made.⁸

Time limit for making a decision on application

- 2.8 Regulation 3(2) of the Electronic Communications and Wireless Telegraphy Regulations 2011⁹ provides that, except in cases of expropriation, Ofcom must make its decision within 6 months of receiving the completed application. In other words, that time limit applies from the moment Ofcom receives an application that fully complies with the requirements described above.

Statutory consultation process on proposal

- 2.9 Before giving a direction applying the Code to the applicant in question, Ofcom must publish a notification of its proposal to give the direction and consider any representations about that proposal that are made to Ofcom within the period specified in the notification.¹⁰
- 2.10 Such a notification must contain the following¹¹:
 - 2.10.1 a statement of Ofcom's proposal;¹²
 - 2.10.2 a statement of Ofcom's reasons for that proposal;
 - 2.10.3 a statement of the period within which representations may be made to Ofcom about the proposal (which period must end no less than one month after the day of the publication of the notification¹³).

⁶ Section 106(5) of the Act.

⁷Section 107(1) of the Act.

⁸ Section 107(2) of the Act. For the current requirements, see the Notification under section 107(2) of the Communications Act 2003, dated 6 October 2003, at Annex B to the statement entitled '*The Granting of the Electronic Communications Code by the Director General of Telecommunications – A Statement issued by the Director General of Telecommunications*', published on 10 October 2003

⁹ SI 2011 No. 1210.

- 2.11 Ofcom must publish a notification in such manner as Ofcom considers appropriate for bringing the notification to the attention of the persons who, in Ofcom's opinion, are likely to be affected by it.¹⁴
- 2.12 The notification published at Annex 4 to this document is a notification for such purposes and should be read in conjunction with the entirety of this document, including the reasons set out in Section 3.

Relevant considerations in making a decision (four factors)

- 2.13 In considering whether to apply the Code in any person's case, Ofcom must have regard, in particular, to each of the following matters¹⁵:
- 2.13.1 the benefit to the public of the electronic communications network or system of infrastructure by reference to which the Code is to be applied to that person;
 - 2.13.2 the practicability of the provision of that network or system without the application of the Code;
 - 2.13.3 the need to encourage the sharing of the use of electronic communications apparatus;
 - 2.13.4 whether the person in whose case it is proposed to apply the Code will be able to meet liabilities arising as a consequence of the application of the Code in that person's case and any conduct of that person in relation to the matters with which the Code deals.
- 2.14 For the purposes of this process, those four factors rank equally with Ofcom's statutory duties under sections 3 and 4 of the Act.¹⁶ Where appropriate, outside of those statutory considerations, we will also have regard to any additional factors that, in our opinion, are relevant to the particular application.

¹⁰ Section 107(6) of the Act.

¹¹ Section 107(7) of the Act.

¹² Subject to sections 113(7) and 115(5) of the Act, the statement of Ofcom's proposal must contain a statement that Ofcom proposes to apply the code in the case of the person in question and set out any proposals of Ofcom to impose terms under section 106(5): see section 107(8) of the Act.

¹³ Section 107(9) of the Act.

¹⁴ Section 107(10) of the Act.

¹⁵ Section 107(4) of the Act.

¹⁶ Section 107(5) of the Act.

Statutory duties

General duties

- 2.15 In carrying out its functions under the Act (which includes giving a direction to apply the Code), Ofcom's principal duty as set out in section 3 of the Act is to further the interests of citizens in relation to communications matters and to further the interests of consumers in relevant markets, where appropriate by promoting competition.
- 2.16 In doing, we are required to secure a number of specific objectives and to have regard to a number of matters set out in section 3. As to the prescribed specific statutory objectives in section 3(2), we consider that the objective of securing the availability throughout the UK of a wide range of electronic communications services is particularly relevant to this consultation.
- 2.17 In performing its duties, Ofcom is also required to have regard to a range of other considerations, which appear to us to be relevant in the circumstances. In this context, we consider that a number of such considerations are relevant, particularly:
- 2.17.1 the desirability of promoting competition in relevant markets;
 - 2.17.2 the desirability of encouraging investment and innovation in relevant markets; and
 - 2.17.3 the desirability of encouraging the availability and use of high speed data transfer services throughout the United Kingdom.
- 2.18 We have also had regard to the principles under which regulatory activities should be transparent, accountable, proportionate, consistent, and targeted only at cases in which action is needed, as well as the interest of consumers in respect of choice, price, quality of service and value for money.
- 2.19 Ofcom has a wide measure of discretion in balancing its statutory duties and objectives. In so doing, we will take account of all relevant considerations, including any responses received during this consultation process, in reaching our conclusions.

Specific duties for fulfilling Community obligations

- 2.20 The function of giving a direction to apply the Code would involve us exercising functions falling under the EU regulatory framework. As such, section 4 of the Act requires us to act in accordance with the six European Community requirements for regulation.
- 2.21 In summary, these six requirements are:
- 2.21.1 to promote competition in the provision of electronic communications networks and services, associated facilities and the supply of directories;
 - 2.21.2 to contribute to the development of the European internal market;
 - 2.21.3 to promote the interests of all persons who are citizens of the European Union;

- 2.21.4 to take account of the desirability of Ofcom's carrying out of its functions in a manner which, so far as practicable, does not favour one form of or means of providing electronic communications networks, services or associated facilities over another, i.e. to be technologically neutral;
 - 2.21.5 to encourage, to such extent as Ofcom considers appropriate for certain prescribed purposes, the provision of network access and service interoperability, namely securing efficient and sustainable competition, efficient investment and innovation and the maximum benefit for customers of communications providers;
 - 2.21.6 to encourage compliance with certain standards to facilitate service interoperability and secure freedom of choice for the customers of communications providers.
- 2.22 We consider that the first and fifth of those requirements are of particular relevance to our Proposal in this consultation and that no conflict arises in this regard with the specific objectives in section 3 we have identified above as particularly relevant in this context.

Impact assessment and equality impact assessment

- 2.23 The analysis presented in the entirety of this consultation represents an impact assessment, as defined in section 7 of the Act.
- 2.24 Impact assessments provide a valuable way of assessing different options for regulation and showing why the preferred option was chosen. They form part of best practice policy-making. This is reflected in section 7 of the Act, which means that generally Ofcom has to carry out impact assessments where its proposals would be likely to have a significant effect on businesses or the general public, or when there is a major change in Ofcom's activities. However, as a matter of policy Ofcom is committed to carrying out and publishing impact assessments in relation to the vast majority of its policy decisions. For further information about Ofcom's approach to impact assessments, see the guidelines, Better policy-making: Ofcom's approach to impact assessment, which are on the Ofcom website:
- http://www.ofcom.org.uk/consult/policy_making/guidelines.pdf
- 2.25 Specifically, pursuant to section 7, an impact assessment must set out how, in our opinion, the performance of our general duties (within the meaning of section 3 of the Act) is secured or furthered by or in relation to what we propose.
- 2.26 There are two main options for this consultation:
- 2.26.1 give a direction to apply the Code to the Applicant; or
 - 2.26.2 not to give such a direction.
- 2.27 In carrying out our functions (which includes giving a direction to apply the Code), we are also under a general duty under the Equality Act 2010 to have due regard to the need to:
- 2.27.1 eliminate unlawful discrimination, harassment and victimisation;
 - 2.27.2 advance equality of opportunity between different groups; and

2.27.3 foster good relations between different groups,

In relation to the following protected characteristics: age; disability; gender re-assignment; pregnancy and maternity; race; religion or belief; sex and sexual orientation.

2.28 Such equality impact assessments (“EIAs”) also assist us in making sure that we are meeting our principal duty under section 3 of the Act.

2.29 We have therefore considered what (if any) impact the proposal in this consultation may have on equality. We do not, however, consider the impact of the proposal in this consultation to be to the detriment of any group within society. We have therefore not carried out separate EIAs in relation to race or gender equality, or equality schemes under the Northern Ireland and Disability Equality Schemes.

3. Reasons for proposal

Introduction

3.1 This Section contains our reasons for proposing to apply the Code to the Applicant.

Factual matters

Receipt of a completed application

3.2 On 30 August 2018 we received a fully completed application from the Applicant.

3.3 Accordingly, we consider that the Applicant's completed application meeting the requirements described in Section 2 of this document was received on 30 August 2018

The person seeking Code powers

3.4 According to the application, the person seeking Code powers is:

3.4.1 Company name: PCCW Global Networks (UK) plc

3.4.2 Registered company number: 03921568

3.4.3 Registered office: Suite 1, 3rd Floor 11-12 St. James's Square, London, United Kingdom, SW1Y 4LB

Description and location of the network or system of infrastructure for Code powers

3.5 The Applicant's current core broadband IP infrastructure consists of a network of 12 Points of Presence ("PoPs") distributed across England, Wales and Scotland, and hosted in buildings owned by other Electronic Communication Service ("ECS") providers. These PoPs are linked by a fibre optic backbone network, also leased from other ECS providers.

3.6 The Applicant has explained that it provides low cost, high speed broadband through its existing network, to customers at approximately 200 sites across the UK (excluding Northern Ireland), offering a choice of speeds from 8Mbit/s up to 1Gbit. The type of dwellings that it serves include a wide range of "Campuses", commercial business parks, high rise office blocks, MDUs, residential developments, conference venues, university and military campuses and keyworker accommodation blocks.

3.7 The Applicant provisions its fibre cabling on-campus and in-building at the start of new contracts to serve its customers' needs but has stated that it increasingly finds that it is constrained by the poor availability of cost-effective fibre access links to reach these campuses from the nearest serving transmission hub.

- 3.8 The Applicant is seeking Code Powers in order to continue to deploy fixed electronic communications networks across the UK, grow its network to reach new areas and new customers, and expand the range of services that it offers.
- 3.9 To achieve these objectives, the Applicant wishes to deploy:
- 3.9.1 fibre into new duct infrastructure;
 - 3.9.2 fibre in ducts through use of Openreach's regulated physical infrastructure access ("PIA") product; and
 - 3.9.3 fibre in ducts and other infrastructure using the Communications (Access to Infrastructure) Regulations ("ATI Regulations").
- 3.10 The Applicant plans to grow its business by targeting primarily Campuses in built up areas, such as MDUs (mixed and residential), in cities and towns as far apart as Edinburgh, Leeds, Bristol, Manchester, London, Leeds and Liverpool. However, the company is also considering laying fibre to more remote Campuses such as out-of-town business parks, which currently face poor quality communications services and disproportionately high costs due to the limited range of providers servicing them.

Analysis of the four factors

The benefit to the public of the electronic communications network by reference to which the Code is to be applied to the Applicant

- 3.11 The Applicant has explained that it provides low cost, high speed broadband across England, Wales and Scotland through its core broadband IP infrastructure. For example, it has already built a dark fibre network in Edinburgh to provide internet access to over 6,500 rooms in student accommodation. It also currently provides fibre networks to MDU developments, such as the Barbican, in central London, enabling a choice of broadband packages with speeds ranging from 20 Mbit/s up to 1Gbit.
- 3.12 The Applicant has stated that it plans to increase its provision of FTTP services by targeting primarily large mixed and residential developments in built up areas housing over 100 residential tenants, or over 15 commercial tenants, with the aim of providing ultrafast FTTP to 336 buildings by the end of 2020. It is also considering laying fibre to more remote campuses, such as out-of-town business parks which, according to the Applicant, currently face poor quality communications services and disproportionately high costs due to the limited range of providers servicing them, as well as new housing developments and remotely-located Services Family Accommodation typically built 'outside the wire' on military camps.
- 3.13 The Applicant has explained that it is developing a Gigabit Passive Optical Networks ("G-PON") product based on its own experience and that of the parent company, HKT which provides high capacity fibre connectivity without the need for intermediate street cabinets

(requiring power supplies and occupying street-space) and does not require high fibre count cables (necessary for Metro-Ethernet) which occupy more duct space.

The practicability of the provision of the network without the application of the Code

- 3.14 The Applicant has stated that, until now, it has carried on its business by installing its networks via the use of third party contractors with Code powers. **However**, it is no longer practicable for it to continue to rely so heavily on third party contractors with Code Powers as such reliance significantly reduces the efficiency of the deployment and prevents it from being able to guarantee the cost of supply or the capacity that it is able to supply. The Applicant has explained that this results in periods of reduced capacity or increased costs to its customers.
- 3.15 The Applicant has explained that in order to deploy its network it wishes to enter into certain contracts and apply for certain permissions which require it to have Code powers. According to the Applicant, it is becoming common practice for landlords granting wayleaves to insist on conditions stating that permission to place necessary equipment on their land and premises will only be granted to Code Operators. Furthermore, BT will only allow access to its regulated PIA product to Code Operators as a condition of entering into an agreement with BT for this product is the possession of Code powers.
- 3.16 The Applicant has stated that it is not always able to rely on using existing fibre and ducts and that alternative fibre routes are sometimes required for resilience at customer premises. Code powers would enable it to install fibre networks in public highways to deliver backhaul for its in-building fibre networks without needing to seek full planning permission. According to the Applicant, this will help it to expand its network more quickly in sites and locations where it is not able to procure existing fibre for this purpose.
- 3.17 Having regard to the above reasons put forward by the Applicant, Ofcom's view is that the grant of the Code powers is necessary for the practical provision of the Applicant's electronic communications network.

The need to encourage the sharing of the use of electronic communications apparatus

- 3.18 The Applicant has explained that it is able and willing to share its ducts and fibres, where this is technically feasible and that it would also be required to provide access to its infrastructure under the ATI Regulations
- 3.19 The Applicant states that it already shares network assets where there is a commercial and technical solution that is acceptable to all parties and that it would seek to use existing assets wherever possible and commercially viable, for example it will seek to enter into a PIA agreement with BT Openreach for use of the existing ducts and poles.

3.20 Taking these considerations into account, Ofcom's view is that sharing of the use of apparatus would be encouraged by granting the Applicant Code powers.

Whether the Applicant will be able to meet liabilities as a consequence of (i) the application of the Code; and (ii) any conduct in relation to the application of the Code

3.21 The Applicant has assessed its duties and responsibilities with regard to compliance with Regulation 16 (Funds for Liabilities).¹⁷

3.22 The Applicant has provided a signed Director's Letter stating that its ultimate parent company, HKT, is prepared to ensure that it has funds available to meet any liabilities incurred under sections 109 to 117 of the Communications Act 2003 concerning its activities under the Code.

3.23 The Director's Letter explains that in the unlikely event of the Applicant entering into administration, its underground assets would most likely be acquired by a third party, given that completed ducts and fibre cables are valuable assets to other Communications Providers, and therefore would not represent a liability to Local authorities and Highway authorities. Accordingly, the Applicant foresees that any liabilities would be restricted to open excavations and incomplete sections of construction, which would require remediation/reinstatement. The Applicant has assessed the value of these liabilities and has proposed to provide a Performance Bond in the form of a bank guarantee corresponding to the amount of its valuation of the potential liabilities.

Overall assessment

3.24 In addition to our consideration of the four factors discussed above in paragraph 2.13, we consider that our proposal would secure or further the performance of our statutory duties under sections 3 and 4 of the Act.

3.25 In particular, we consider that, if the Applicant's intended infrastructure plans through the use of Code powers are realised, it may contribute to the availability throughout the United Kingdom of a wider range of electronic communications services. We also believe that our proposal would encourage competition in the provision of electronic communications networks and services and associated facilities as well as encouraging investment and innovation.

3.26 The impact of implementing the proposal is likely to be low. Any costs to those affected by the Applicant's use of Code powers are likely to be outweighed by the benefits. On the other hand, the detrimental effect on the Applicant of a refusal to grant such powers (including to the practicability of its network roll-out) is likely to be significant. As noted in Section 2, we

¹⁷ Electronic Communications Code (Conditions and Restrictions) Regulations 2003 (SI 2003 No. 2553) (as amended).

are also of the view that the impact of our proposal is not likely to be to the detriment of any protected group within society.

Proposal

3.27 For these reasons we propose that Ofcom should give a direction applying the Code to the Applicant.

A1. Responding to this Consultation

How to respond

- A1.1 Ofcom would like to receive views and comments on the issues raised in this document, by 5pm on 5 November 2018.
- You can download a response form from <https://www.ofcom.org.uk/consultations-and-statements/category-3/code-powers-pccw-global-networks>. You can return this by email or post to the address provided in the response form.
- A1.2 If your response is a large file, or has supporting charts, tables or other data, please email it to numbering.information@ofcom.org.uk, as an attachment in Microsoft Word format, together with the cover sheet (<https://www.ofcom.org.uk/consultations-and-statements/consultation-response-coversheet>). This email address is for this consultation only.
- A1.3 Responses may alternatively be posted to the address below, marked with the title of the consultation:
- Numbering Team
Ofcom
4th Floor Riverside House
2A Southwark Bridge Road
London SE1 9HA
- A1.4 We welcome responses in formats other than print, for example an audio recording or a British Sign Language video. To respond in BSL:
- Send us a recording of you signing your response. This should be no longer than 5 minutes. Suitable file formats are DVDs, WMV or QuickTime files. Or
 - Upload a video of you signing your response directly to YouTube (or another hosting site) and send us the link.
- A1.5 We will publish a transcript of any audio or video responses we receive (unless your response is confidential)
- A1.6 We do not need a paper copy of your response as well as an electronic version. We will acknowledge receipt if your response is submitted via the online web form, but not otherwise.
- A1.7 You do not have to answer all the questions in the consultation if you do not have a view; a short response on just one point is fine. We also welcome joint responses.
- A1.8 It would be helpful if your response could include direct answers to the questions asked in the consultation document. The questions are listed at Annex X. It would also help if you could explain why you hold your views, and what you think the effect of Ofcom's proposals would be.

- A1.9 If you want to discuss the issues and questions raised in this consultation, please contact The Numbering Team on 020 7981 3000, or by email to numbering.information.org.uk.

Confidentiality

- A1.10 Consultations are more effective if we publish the responses before the consultation period closes. In particular, this can help people and organisations with limited resources or familiarity with the issues to respond in a more informed way. So, in the interests of transparency and good regulatory practice, and because we believe it is important that everyone who is interested in an issue can see other respondents' views, we usually publish all responses on our website, www.ofcom.org.uk, as soon as we receive them.
- A1.11 If you think your response should be kept confidential, please specify which part(s) this applies to and explain why. Please send any confidential sections as a separate annex. If you want your name, address, other contact details or job title to remain confidential, please provide them only in the cover sheet, so that we don't have to edit your response.
- A1.12 If someone asks us to keep part or all of a response confidential, we will treat this request seriously and try to respect it. But sometimes we will need to publish all responses, including those that are marked as confidential, in order to meet legal obligations.
- A1.13 Please also note that copyright and all other intellectual property in responses will be assumed to be licensed to Ofcom to use. Ofcom's intellectual property rights are explained further at <https://www.ofcom.org.uk/about-ofcom/website/terms-of-use>.

Next steps

- A1.14 Following this consultation period, Ofcom plans to publish a statement in the October 2018.
- A1.15 If you wish, you can register to receive mail updates alerting you to new Ofcom publications; for more details please see <https://www.ofcom.org.uk/about-ofcom/latest/email-updates>

Ofcom's consultation processes

- A1.16 Ofcom aims to make responding to a consultation as easy as possible. For more information, please see our consultation principles in Annex A2.
- A1.17 If you have any comments or suggestions on how we manage our consultations, please email us at consult@ofcom.org.uk. We particularly welcome ideas on how Ofcom could more effectively seek the views of groups or individuals, such as small businesses and residential consumers, who are less likely to give their opinions through a formal consultation.
- A1.18 If you would like to discuss these issues, or Ofcom's consultation processes more generally, please contact Jacqui Gregory, Ofcom's consultation champion:

Jacqui Gregory
Ofcom
Riverside House
2a Southwark Bridge Road
London SE1 9HA
Email: corporationsecretary@ofcom.org.uk

A2. Ofcom's consultation principles

Ofcom has seven principles that it follows for every public written consultation:

Before the consultation

- A2.1 Wherever possible, we will hold informal talks with people and organisations before announcing a big consultation, to find out whether we are thinking along the right lines. If we do not have enough time to do this, we will hold an open meeting to explain our proposals, shortly after announcing the consultation.

During the consultation

- A2.2 We will be clear about whom we are consulting, why, on what questions and for how long.
- A2.3 We will make the consultation document as short and simple as possible, with a summary of no more than two pages. We will try to make it as easy as possible for people to give us a written response. If the consultation is complicated, we may provide a short Plain English / Cymraeg Clir guide, to help smaller organisations or individuals who would not otherwise be able to spare the time to share their views.
- A2.4 We will consult for up to ten weeks, depending on the potential impact of our proposals.
- A2.5 A person within Ofcom will be in charge of making sure we follow our own guidelines and aim to reach the largest possible number of people and organisations who may be interested in the outcome of our decisions. Ofcom's Consultation Champion is the main person to contact if you have views on the way we run our consultations.
- A2.6 If we are not able to follow any of these seven principles, we will explain why.

After the consultation

- A2.7 We think it is important that everyone who is interested in an issue can see other people's views, so we usually publish all the responses on our website as soon as we receive them. After the consultation we will make our decisions and publish a statement explaining what we are going to do, and why, showing how respondents' views helped to shape these decisions.

A3. Consultation coversheet

BASIC DETAILS

Consultation title: organisation realise

To (Ofcom contact):

Name of respondent:

Representing (self or organisation/s):

Address (if not received by email):

CONFIDENTIALITY

Please tick below what part of your response you consider is confidential, giving your reasons why

Nothing

Name/contact details/job title

Whole response

Organisation

Part of the response

If there is no separate annex, which parts? _____

If you want part of your response, your name or your organisation not to be published, can Ofcom still publish a reference to the contents of your response (including, for any confidential parts, a general summary that does not disclose the specific information or enable you to be identified)?

DECLARATION

I confirm that the correspondence supplied with this cover sheet is a formal consultation response that Ofcom can publish. However, in supplying this response, I understand that Ofcom may need to publish all responses, including those which are marked as confidential, in order to meet legal obligations. If I have sent my response by email, Ofcom can disregard any standard e-mail text about not disclosing email contents and attachments.

Ofcom seeks to publish responses on receipt. If your response is non-confidential (in whole or in part), and you would prefer us to publish your response only once the consultation has ended, please tick here.

Name

Signed (if hard copy)

A4. Statutory notification

Notification under section 107(6) of the Communications Act 2003

Proposal to give a direction applying the electronic communications code

Proposal in this Notification

1. Ofcom hereby proposes, in accordance with section 107(6) of the Act, to give a direction under section 106(3) of the Act applying the Code to the Applicant.
2. The proposed direction applying the Code to the Applicant on the terms proposed is set out in the Schedule to this Notification.
3. Ofcom's reasons for giving the proposed direction are set out in the accompanying consultation document.

Ofcom's duties

4. In making this proposal, Ofcom has had regard, in particular, to each of the matters set out in section 107(4) of the Act. Furthermore, Ofcom has considered and acted in accordance with its general duties in section 3 of the Act and the six Community requirements in section 4 of the Act.

Making representations

5. Representations on this proposal may be made to: Numbering Team, Ofcom, 4th floor, Riverside House, 2a Southwark Bridge Road, London SE1 9HA, by no later than 5pm on **05 November 2018**

Interpretation

6. In this Notification—
 - (a) “**Act**” means the Communications Act 2003;
 - (b) “**Applicant**” means PCCW Global Networks (UK) plc, whose registered company number is; 03921568;
 - (c) “**Code**” means the electronic communications code set out in Schedule 3A to the Communications Act 2003; and
 - (d) “**Ofcom**” means the Office of Communications.
7. For the purpose of interpreting this Notification—
 - (a) headings and titles shall be disregarded; and
 - (b) the Interpretation Act 1978 shall apply as if this Notification were an Act of Parliament.

8. The attached Schedule forms part of this Notification.

Signed

A handwritten signature in black ink, appearing to read 'BP', written in a cursive style.

Brian Potterill

Competition Policy Director

A person duly authorised in accordance with paragraph 18 of the Schedule to the Office of Communications Act 2002

SCHEDULE

[Proposed] Direction under section 106(3) of the Communications Act 2003 applying the electronic communications code

Background

1. The Applicant has applied to Ofcom for a direction applying the Code to the Applicant.
2. The date on which Ofcom received a completed application that meets the statutory requirements with respect to the content of an application for a direction applying the Code and the manner in which such an application is to be made was 30 August 2018.
3. By virtue of regulation 3 of the Electronic Communications and Wireless Telegraphy Regulations 2011 (SI 2011 No. 1210), except in cases of expropriation, Ofcom must make its decision within 6 months of receiving the completed application.
4. Prior to giving a decision under section 106(3) of the Act to apply the Code to the Applicant, Ofcom must publish a notification of its proposal to give the direction and consider any representations about that proposal that are made to Ofcom within the period specified in the notification.
5. On 05 October 2018, Ofcom published, in accordance with section 107(6) of the Act, a notification of its proposal to give a direction applying the Code to the Applicant for the reasons set out in the consultation document accompanying that notification. That notification invited representations to Ofcom by no later than 5pm on 05 November 2018.
6. *[Ofcom has considered every representation about the proposal made to it/Ofcom did not receive any representations about the proposal]*. For the reasons set out in the explanatory statement accompanying this Direction, Ofcom has had regard, in particular, to each of the matters set out in section 107(4) of the Act. Furthermore, Ofcom has considered and acted in accordance with its general duties in section 3 of the Act and the six Community requirements in section 4 of the Act.

Decision

7. Ofcom hereby directs, in accordance with section 106 of the Act, as follows—
 - (a) the Code shall apply to the Applicant for the purposes of the provision by the applicant of an electronic communications network;
 - (b) a system of infrastructure which the Applicant is making available, or proposing to make available, for use by providers of electronic communications networks for the purposes of the provision by them of their networks; and that application of the Code shall have effect throughout the United Kingdom.
8. This Direction shall take effect on the day it is published.

Interpretation

9. In this Direction—

- (a) “**Act**” means the Communications Act 2003;
- (b) “**Applicant**” means PCCW Global Networks (UK) Ltd whose registered company number is 03921568;
- (c) “**Code**” means the electronic communications code set out in Schedule 2 to the Telecommunications Act 1984 (as amended);
- (d) “**Ofcom**” means the Office of Communications.

10. For the purpose of interpreting this Direction—

- (a) headings and titles shall be disregarded;
- (b) the Interpretation Act 1978 shall apply as if this Notification were an Act of Parliament.

Signed

Brian Potterill

Competition Policy Director

A person duly authorised in accordance with paragraph 18 of the Schedule to the Office of Communications Act 2002