

| Question | Your response |
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| <p>We are seeking views, where possible supported by evidence, from stakeholders on the issues we have discussed in this document, in particular whether the revised time allocated to news programmes:</p> <ul style="list-style-type: none"> a) would still constitute an appropriate proportion of time; b) would still split in an appropriate manner between “peak viewing times” and other times; and c) would still ensure that news programmes are broadcast for viewing at intervals throughout the period for which the channel is provided. | <p>The proposed changes by Channel 5 would not be in the public interest. Moving the main news from the early evening time slot means less competition for PSB news content.</p> <p>The Channel 5 license has the benefit of must carry and prominent EPG channel positions and DTT bandwidth but this comes with a cost of a minimum of PSB content during primetime. Channel 5 appears to want the benefits without the costs.</p> <p>Most of the viewing public that watch PSB news will not be at home at 5pm so this time slot is of little value the the viewing public at large.</p> <p>Ofcom should refuse the request as it is not in the Public Interest. Media Plurality is UK government policy and the Channel 5 proposal is to remove news form peak viewing times and place it before the majority of the evening news viewers will have come home from work.</p> <p>The proposed changes appear to be anot about protecting Media Plurality but about clearing a peak viewing time for more commercially attract content. In otherwords Channel 5 wants to make more money from advertising rather than deliver the minimum PSB reuirements.</p> <p>Ofcom should consider reviewing the Channel 5 PSB license and re advertise the license if the current Channel 5 license holder will not or cannot fulfill the PSB minimum committements. So in short Ofcom should refuse the requested change.</p> |