

Member of the public 4

Question	Your response
<p>Question 1: Do you agree with our provisional conclusions from our review of the BBC's assessment of the public value of the proposals for:</p> <p>I. the proposed DAB+ music stations; and</p> <p>II. 5 Sports Extra.</p> <p>Please provide evidence to support your views, specifying which our conclusions you are referring to.</p>	<p>N</p> <p>Radio 2 Extension</p> <p>I think it should go ahead. Radio 2 is clearly now aimed at a younger market. The BBC should be allowed to aim a station at the older demographic.</p> <p>Any new station will have an impact on commercial radio; of course, this has always been the case. You say the BBC's planned Radio 1 Dance, Radio 1 Anthems and Radio 3 Unwind stations would have a limited impact on fair and effective competition. I would argue given the number of commercial stations aimed at this market, these new services will have more impact on commercial radio than any Radio 2 extension.</p> <p>A BBC Radio 2 extension could highlight the need for stations aimed at the 50+</p>

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	<p>market and encourage more non BBC groups to aim services at this demographic. The 50+ market is underserved by all radio. Any new stations into this market should be seen as a benefit to the listener.</p> <p>We should have the choice to hear a 50+ station without commercials. Just because we have one commercial station aimed at this market it should not restrict the BBC R2 Extension and choice.</p> <p>It is important to consider the wealth of content the BBC could provide to this underserved audience. Any new BBC station targeting the 50+ demographic would broadcast archive content that, to be honest, ought to be made available to the public before it's too late for a lot of listeners. This content will not be broadcast on non BBC Radio.</p> <p>This content dates back to the early days of pop culture and music in the UK and around the globe. It's significance to our musical culture should never be overlooked. It is unique . This is "art" that shaped the lives of many teenagers now in their 60/70+. Before artists and listeners pass away, it should be shared and not left in archives because of "unfair competition". This really is content that cannot be found anywhere else. This material is from our pop culture heritage;</p> <p>This was music for a "new generation" that influenced a generation and paved the way for the modern music industry is part of our pop cultural legacy. As</p>

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	<p>significant as Mods, Mary Quant, the miniskirt, Carnaby Street, the King's Road, and Vidal Sassoon are the archival materials.</p> <p>After the grey years of war and austerity in 40's and 50's Britain the 1960s sprang to life in full-fledged technicolour. It was a period of social, cultural, and economic transformation—or, as some perceived it, a period of revolution. This blend of wealth and youth produced innovative new trends in music, art, fashion, and other facets of society.</p> <p>This is a strange decision from Ofcom given the potential future market and the potential demise of Boom Radio as a single station.</p> <p>Boom Radio has a very modest audience. If there were more competition, I get that Boom Radio would be somewhat concerned about the station's financial worth should it be sold. Something I assume they always had in mind.</p> <p>It's hardly enough justification to deny additional +50 services. Boom must have realized that they would face competition.</p> <p>We in this 50+ group would appreciate the BBC 2 extension that focusses more on reviewing live sessions and interviews and offers more speech-led content, such as regular news briefings. None of this is going to be available on commercial radio</p>

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<p>Question 2: Do you agree with our assessment of the likely impact of the proposals on fair and effective competition (including as set out in annex 1)? Please provide your answer and any supporting evidence separately for:</p> <p>I. R1A, R1D and R3U;</p> <p>II. R2E; and</p> <p>III. 5SE</p>	No
<p>Question 3: Do you agree with our provisional conclusions on the BBC's proposed changes to its radio services? Please provide evidence to support your views, indicating which of the BBC's proposed changes you are referring to.</p>	No
<p>Question 4: Do you agree with our proposal not to set additional operating licence conditions on R1D, R1A and R3U if we approve them?</p>	Yes