

## Member of the public 5

Question	Your response
<p><b>Question 1:</b> Do you agree with our provisional conclusions from our review of the BBC's assessment of the public value of the proposals for:</p> <ul style="list-style-type: none"> <li>• the proposed DAB+ music stations; and</li> <li>• 5 Sports Extra.</li> </ul> <p>Please provide evidence to support your views, specifying which our conclusions you are referring to.</p>	<p>Confidential? – N</p> <p>My response is solely for the proposed DAB+ music stations, and specifically only concerns R2E. I do not agree with your provisional conclusions about R2E. I feel R2E will not significantly or unfairly negatively impact other similar established commercial radio stations. Rather, I think, it will provide an important unique additional expansion to what the existing commercial stations are providing by enhancing and broadening the scope of 50s, 60s and 70s music to the listener. It will achieve this by drawing on the BBC's rich and comprehensive sound archive as well as make use of the indepth, expert knowledge and enthusiasm of already-established BBC Radio presenters who were professionally broadcasting when the music was 'new'. In this way, R2E will continue to uphold the BBC Charter to educate, inform and entertain. I believe R2E will be of interest to anyone of any age who desires to obtain greater knowledge and understanding of their cultural music heritage, something that commercial public broadcasting services, while vital elements to the overall broadcasting sphere, by virtue of the fact these stations first-and-foremost rely on - and are driven by - advertisement and sponsorship as their primary source of income/revenue to run and survive, simply cannot deliver to the same extent as BBC. The full range of broadcasting services equally accessible as choices to the public from both commerical and BBC platforms has made - and continues to make - British Broadcasting the highest quality and standard available worldwide. I do</p>

	not think R2E will negatively affect this unique balance in any way.
<p><b>Question 2:</b> Do you agree with our assessment of the likely impact of the proposals on fair and effective competition (including as set out in annex 1)? Please provide your answer and any supporting evidence separately for:</p> <ul style="list-style-type: none"> <li>• R1A, R1D and R3U;</li> <li>• R2E; and</li> <li>• 5SE</li> </ul>	<p>Confidential? – N</p> <p>My response specifically only concerns R2E. I do not agree with your assessment. As I set out in my response to Question 1, I feel R2E will enhance the listener's appreciation of 50s, 60s and 70s music and will not be in any way unfair to competition. Not everyone wants to hear at least 3 minutes of repetitive product adverts in approximately every 15 minutes of airtime, which is by necessity what has to come with commercial radio. And, since the UK television audience has long-enjoyed choosing between watching something popular on BBC or equivalent on a commercially-lead channel, why should this not equally apply to radio stations specialising in 50s, 60s and 70s music? I do think the BBC could - and perhaps, should - have gone further in its proposal for R2E by designing the station to provide music and features not just originating from 50s, 60s and 70s, but embracing the history of popular recorded music/song from its earliest eras (so that recordings spanning the 20s to 70s are featured). This, I believe, will fulfil an even greater gap in current UK national radio broadcasting. A lot of newer hits (released 80s up til today) as with many of the chart sounds from 50s, 60s and 70s - have their influential origins in the earliest roots of popular music recordings and broadcasts, yet popular music from the 20s to the 40s is largely ignored/neglected by present radio media.</p>
<p><b>Question 3:</b> Do you agree with our provisional conclusions on the BBC's proposed changes to its radio services? Please provide evidence to support your views, indicating which of the BBC's</p>	<p>Confidential? – N</p> <p>My response specifically only concerns R2E. I do not agree with your provisional conclusions on the BBC's proposed changes. I believe the</p>

proposed changes you are referring to.	public with interest in 50s, 60s and 70s music will be more holistically served by R2E in co-existence with the currently-established commercial stations offering the same music focus. Indeed, at present, the public is being sold short of a balanced choice of listening because 50s, 60s and 70s music is mainly delivered on commercial radio platforms only. However, the BBC's proposed changes to its radio services with R2E station will - albeit, belatedly - redress the balance for the public's listening enjoyment and enrichment.
<b>Question 4:</b> Do you agree with our proposal not to set additional operating licence conditions on R1D, R1A and R3U if we approve them?	Confidential? – N  Yes.