

Consultation: Proposed new BBC DAB+ radio stations and proposed changes to Radio 5 Sports Extra

SUBMISSION BY THE MUSIC MANAGERS FORUM

The Music Music Managers Forum (MMF) represents approximately 1,400 music managers based in the UK with global businesses and a wider network of managers globally.

We are the world's largest professional community of music managers.

After making a joint submission to the original BBC consultation for the creation of three new radio stations - alongside our sister organisation, the Featured Artists Coalition - we are pleased to add our views to Ofcom's provisional determination.

In brief, we are very happy with Ofcom's conclusions for the DAB+ stations Radio 1 Dance, Radio 1 Anthems and Radio 3 Unwind. We agree that these extensions will have strong public value, and negligible impact on the wider commercial radio market.

However, our members also strongly supported the proposed extension of Radio 2.

In line with the submission made by UK Music, we believe that this extension should be contingent on a commitment to at least a third of tracks being new music. We also agree that the BBC's archive of specially recorded and live content would help support the quality and range of output.

Similarly, we believe that any concerns from the commercial radio sector would effectively be mitigated by clear commitments to distinctive programming and a stronger emphasis on showcasing new and unique musical content.

Overall, the MMF believes it essential that a thriving and well-supported BBC Radio 2 continues to play a crucial role in the health and development of the British music industry.

The station's commitment to showcasing a diverse range of genres and artists, both contemporary and heritage, ensures that British musicians receive crucial exposure that can translate into increased listenership, sales, and opportunities for live performances.

We maintain that the extension of Radio 2 - with the above caveats - would amplify these positive impacts.

We are available to provide further information or discuss these points in more detail if required.

Sincerely,

Annabella Coldrick, Chief Executive, Music Managers Forum UK

[The MMF](#) is the world's largest professional community of music managers.

Since its inception in 1992, the MMF has worked hard to educate, inform and represent UK managers as well as offering a network through which managers can share experiences, opportunities and information.

Our membership stands at over 1500 managers based in the UK with global businesses and a wider network of managers globally.

The MMF engages, advises and lobbies industry associates and the wider industry on issues that are relevant to managers. We continue to recruit members and grow our network so we are truly representative of the wider management community.

The MMF is a founding member of UK Music, the European Music Managers Alliance (EMMA), the Council of Music Makers (CMM) and Live Music Industry Venues & Entertainment (LIVE).

In 2022 we published the [Essentials of Music Management book](#), and updated our 2nd edition in 2023.

We also co-host the annual [Artist and Manager Awards](#) with our sister organisation the [Featured Artists Coalition](#).