Name withheld

Additional comments:

Question 1:Do you have any comments on Analysys Mason?s approach to quantifying the network cost savings and performance benefits?:

Question 2:Do you have any comments on the other benefits we have identified including the likely magnitude or how they may be quantified?:

Question 3:Do you agree with our assessment of the likely benefits of changing use of the 700 MHz band?:

Yes the economic and European wide benefits this will bring to consumers can not be denied. Resulting-lye I support whole heartedly the transition of the 700 MHZ band to data use.

Question 4:Do you have any comments on our analysis of the implications change of use of the 700 MHz band would have for the DTT platform?:

Question 5:Do you agree with our assessment of the likely costs of upgrading DTT transmission infrastructure?:

Question 6:Do you have any comments on our assessment of the timeframes within which it might be possible to complete a DTT replan?:

Question 7:Do you have any comments on our assessment of the loss of value from existing DTT services in case of change of use for the 700 MHz band?:

Question 8:Do you have any comments on our analysis of the implications of potential changes for DTT viewers and for the platform? Are there any effects that may be important to viewers that we should consider further?:

6 or even 8 muxes - Full DVB-T2 upgrade ---this should be the only approach OFCom should be considering at this point; if DTT is to have a sustainable future. HD television is already becoming the norm and should not be classed as a luxury. If Ofcom is to fulfil its remit of best utilising the airways to maximum capacity, then getting the most channels in to the limited space, at the best possible quality, should be the only scenario OFCOM should be introducing..

Yes I understand that some people will have to upgrade equipment, but realistically most DTT receivers/ equipment will be 10 years old by the change over dates proposed. (10 years will have passed since Analogue to DTT started / completed) 10 years use out of any appliance in the modern world is very good, and most modern equipment is only guaranteed to work for 6 years, so the need to change equipment after 10 years should not be classed as detrimental but a norm of the modern world.

Likewise if the UK is to continue to have a world class TV service then HD and ultraHD 4K should be viewed as the norm in the coming years. DVB-T2 HEVC should be the standard

for DTT by 2019, this will offer us consumers the best chance of long term evolution and the security of DTT. If ofcom fails to take this approach now then consumers will be let down and will ultimately be more financially worse off as they will have to change equipment more than once as this format will become the norm in the long term future.

Question 9:Do you have any comments on our consideration of consumer information and support measures and on the factors we should focus on in the next stages of work?:

Question 10:Do you have views on the activities that Ofcom and other stakeholders could undertake now to help ensure that DTT equipment that consumers might buy in the coming years is as future-proof as possible?:

DVB-T2 HEVC should be the standard for DTT.

With immediate effect all new equipment should offer the capability to receive and decode DVB-T2 HEVC along with internet connectivity. All older equipment not offering this format should be banned from sale at the set date of say Q3 2016.

Question 11:Do you have any comments on our assessment of the impact change of use of the 700 MHz band would have on PMSE?:

Question 12:Do you have any comments on the mitigations for loss of access to the 700 MHz band including whether we have correctly identified the replacement bands suitable for further study and whether we have correctly identified actions that the PMSE industry could adopt to improve spectrum efficiency?:

Question 13:Do you have any comments on our assessment of the impact of the change of use of the 700 MHz band on the TVWS availability?:

Question 14:Do you agree with our use of the Spackman method for discounting both the costs and benefits of change of use?:

Question 15:Do you agree with our approach of estimating the cost of early replacement or should we be considering the full cost? Do you have any comments on how we have estimated the costs of early equipment replacement? :

Question 16:Do you agree with our overall assessment of the costs of change of use of the 700 MHz band?:

Question 17:Do you have any comments on our assessment of the impact of earlier or later change of use of the 700 MHz band?:

Question 18:Do you agree with our proposal that we should make the 700 MHz band available for mobile broadband?:

YES - provided that DTT's future is secured with DVB-T2 HEVC as the required standard for DTT.

Question 19:Do you agree with our proposal that we should seek to implement this change at the earliest possible opportunity?:

Yes - the soon the change takes place the better!

For the DTT viewer it will be a benefit as DVB-T2 HEVC will bring a better quality picture and more HD channels.

For the Mobile user - greater connectivity and standardisation will bring more productivity, and economic benefits.

Question 20:If, as a result of this consultation, we decided to go ahead with the proposed changes, what factors and evidence should we take into account when considering whether to hold an auction near to the time of availability of the spectrum or earlier?: