

Question 1: Do you agree that public service provision and funding beyond the BBC is an important part of any future system?:

YES -Otherwise this allows the BBC to have a monopoly position in PSB and this is not healthy as potentially the BBC could implement its own changes and as it is not regulated directly by Ofcom in the same way as ITV for example it could use this to cut funding to its regional output as it no longer has to compete for viewers with a second organisation.

Question 2: Which of the three refined models do you think is most appropriate?:

What i think would be most appropriate is for OFCOM to start representing the viewers intrests instead of those of ITV managment and ITVPLC shareholders which appears to be the case currently. I think ITV should be made to keep its current regional output -exactly that regional -it should have to keep producing the current 15 local news programmes -which work well with viewers i dont hear any complaints? But also they should be made to free up there regions again we should have a regional identity re-instated before every regional news programme and they should be banned from making every region adopt a corporate look it doesnothing to reflect the region it serves and afterall thats what the BBC is for apparently. They should also have to produce 1 other 1/2 hour local documentary programme per week instead of an hour long episode of Emmerdale on a Tuesday evening. There should be more local coverage for viewers in HTV Wales, Border, STV Ulster Grampian and Channel regions to reflect there diversity.

Question 3: Do you agree that in any future model Channel 4 should have an extended remit to innovate and provide distinctive UK content across platforms? If so, should it receive additional funding directly, or should it have to compete for funding?:

No Channel four should be left as it is now

Question 4: Do you think ITV1, Five and Teletext should continue to have public service obligations after 2014? Where ITV1 has an ongoing role, do you agree that the Channel 3 licensing structure should be simplified, if so what form of licensing would be most appropriate?:

I think C4/FIVE and Teletext should be left as they are now with what ever current regulation is in place. ITV1 should be allowed to continue as a PLC however under strict control -every region should be allowed to have its own regional tv service within the ITV brand -i refer to the kind of corporate look itv managed to have in 1989 where there was the corporate itv logo which hen broke down into a regional identity -i STRESS this should be enforced in EVERY region including STV where suddenly Grampian is now STV NORTH ?? The Channel 3 licensing structure should be fare -ie not just keep being reissued to the current holder without any consultation or bids from alternative providers? It should be done a region for region basis not

nationally in 1 go and the regions should be maintained EXACTLY AS THEY ARE NOW!

Question 5: What role should competition for funding play in future? In which areas of content? What comments do you have on our description of how this might work in practice?:

No real views on this there should be funding provided for PSB commitments where a region is struggling financially - people seem to forget Itv Plc is still making a profit its not broke its just its profits are down thats the bosses and shareholders problem not the viewers OFCOM should be playing a greater role in managing the quality of OUTPUT which in ITV ;s case has been allowed to get very poor in recent years.

Question 6: Do you agree with our findings that nations and regions news continues to have an important role and that additional funding should be provided to sustain it?:

ABSOLUTELY 100% AGREE AND YOU CAN START WITH THE WESTCOUNTRY REGION 15 MINS OF PRE-RECORDED NEWS IS NOT ACCEPTABLE AND SHAME ON THOSE WHO ARE ALLOWING ITV PLC TO GET THERE WAY WITH THIS.

Question 7: Which of the three refined models do you think is most appropriate in the devolved nations?:

AS PER CURRENT OPERATION IF IT ISNT BROKEN WHY TRY TO FIX IT. LEAVE IT ALONE AND CONCETRATE ON QUALITY OUTPUT ! Any programme with the word Celebrity in the title should be banned for a start!

Question 8: Do you agree with our analysis of the future potential for local content services?:

NO as per answers above you should be looking a quality regional output with a mix of city tv services where these can be supported by advertising income.

Question 9: Do you agree with our assessment of each possible funding source, in terms of its scale, advantages and disadvantages?:

Only regional news should be funded where it is expensive to produce eg scotland/wales/westcountry etc.

Question 10: What source or sources of funding do you think are most appropriate for the future provision of public service content beyond the BBC?:

as above answer. Funding should come from a mix of government, ITV plc advertising and sponsorship on non news programmes including weather bulletins within news programmes -IE London Tonight this is blatently being ignored.

Question 11: Which of the potential approaches to funding for Channel 4 do you favour?:

continue with mix of government and advertising funding.

Question 12: Do you agree that our proposals for 'tier 2' quotas affecting ITV plc, stv, UTV, Channel TV, Channel 4, Five and Teletext are appropriate, in the light of our analysis of the growing pressure on funding and audiences? priorities? If not, how should we amend them, and what evidence can you provide to support your alternative?:

DO NOT ALLOW IT TO BE CHANGED -UTV IS A SUCCESSFULL MEDIA ORGANISATION PERHAPS IF THE DIRECTORS LOOKED MORE AT THERE ITV COMMITMENTS RATHER THAN WAISTING MONEY ON BUYING RADIO STATIONS ETC THEY WOULD HAVE MORE MONEY FOR REGIONAL PROGRAMMES? CHANNEL TV AND HTV WALES -NOT ITV WALES SHOULD BE SUPPORTED AS NECESSARY.

Additional comments:

I HAVE REQUESTED VIA E-MAIL TO HAVE A MEETING WITH THE HEAD OF COM REGARDING THE PROPOSED CHANGES TO ITV PLC LICENSE AGREEMENTS BUT AS YET HAVE HAD NO REPLY -WHICH IS VERY UNPROFESSIONAL I FEEL IM NOW LOOKING TO TAKE THE MATTER FURTHER AND WOULD WELCOME THAT MEETING BEFORE I BEGIN TAKING LEGAL ACTION THROUGH THE HIGH COURTS TO GET THE CHANGES TO ITV STOPPED.