

So it seems you have allowed ITV to put yet another nail in its own coffin.

I've read that Meridian News will now cover the region's geographic area in its entirety. So, here in Brighton we will now receive a news program that covers all the way from North Kent to Swindon!

This, without a doubt, will force many viewers to switch over to the BBC, which covers half of the area geographically, thus better local news coverage. In a couple of years time, when ITV come crying at your door again because they have no viewers watching their local news, you will say "oh well, nobody is watching, so don't worry about providing regional news in future," It is this lenient regulatory attitude that got them here in the first place. Take a look at the US and Australia. They haven't got themselves into this mess. Why are we being penalized in the UK?

Grow some backbone and stop this madness before we lose all regional news coverage on ITV for good, which up until now has been infinitely more interesting and entertaining than the BBC's.

Regards,

David