

Dear Ofcom

I am writing to respond to phase two of the Ofcom Review of Public Service Broadcasting and wish to make the following points.

. I believe that the UK public service broadcasting system should maximise the production of original UK programmes, such as drama and children's programming.

. A range of broadcasters should produce these UK programmes. The broadcasters that are currently best placed to meet the demand for original UK production are BBC, Channel 4, ITV and in certain areas Five.

. These principles mean that Ofcom should support what it calls "evolution" of the UK broadcasting system.

. If extra funding is needed to support high quality production it should come from the sale of spectrum (or airwaves) available once the UK switches to a fully digital television signal.

. In addition levies should be collected from organisations such as cable and satellite broadcasters or internet service providers (ISPs), which benefit from public service content.

. Sharing the licence fee and undermining the BBC must be rejected, but more could be done to examine the value of partnerships with the BBC.

I hope that you are able to take these points into consideration.