

TO WHOM IT MAY CONCERN

As a historian and broadcaster who works for both the BBC and Channel 4 I believe it would be a great step backwards to allow Chanel 4 to slip from public ownership.

My personal experience is that the programmes we make have a long tail and are appreciated by an international audience. These projects do not make huge profits so would be hard-pushed to survive in a purely commercial environment.

We all know the world is full of people who want to make vast sums of money out of television - for their personal gain - and there is a danger this might happen if Channel 4 has no PBS remit. I see fewer and fewer men and women in the business who work in the media in order to open minds (to enlighten while they entertain).

Good public service broadcasting generates a wealth that cannot be measured in dollar signs.

Yours, B. Hughes