

To whom it may concern.

My name is Andrew O'Connor. I run Objective Productions, one of the UK's largest and most successful comedy and entertainment productions companies. Over the past 12 years we have produced for every major UK tv channel including BBC1/2/3, ITV, Chanel Five and Channel 4.

In my view it is imperative that we have publicly owned Channel 4 at the heart of the PSB system, that a new funding settlement is needed to enable Channel 4 to sustain its PSB role and that that funding settlement is needed quickly.

Objective simply wouldn't exist in it's current successful form without Channel Four's faith in us, our programmes and the talent they have brought through both in front of and behind the camera. They have enabled us to find and develop new talent and provide a space for interesting, innovative and different ideas that wouldn't happen elsewhere or be provided by the market alone.

Although PBS is often mentioned in the areas of news, current affairs and documentary it is also at the heart of the future of entertainment and comedy. Channel four had the courage to back new talent from us and bring award winning shows like Derren Brown, Peep Show and Star Stories to television - all these series as well as featuring new onscreen talent brought forth new writers, directors and producers and have won over 10 national and international TV awards between them.

Last summer channel 4 cmsnd 'Tonightly' from us. A daily, as live. comedy show which, again featured performers, writers and producers new to television. It's hard to imagine another broadcaster doing the same in this current environment.

Kind regards,

Andrew O'Connor