

From my relationship and dealings with Channel 4, I feel strongly that they are an essential component of the PSB national remit and should remain so with appropriate funding to allow it to operate as such. C4's success with the British Academy Television Awards is a good indication of the standards of excellence it achieves, punching above its weight against the other terrestrial broadcasters. There have been 185 Television BAFTA Awards presented over the past 10 years and C4 has been awarded 55 or 30% of them. In 4 of the past 10 years, C4 has won more BAFTA Television Awards than any other terrestrial channel.

Kevin Price
Chief Operating Officer