

Dear OFCOM

For a successful Public Service Broadcasting system it seems to me that it is essential to have PSB competition. There is no evidence anywhere in the world that a single PSB system delivers the quality that exists in the UK. I believe that Channel 4 News together with Channel 4's Current Affairs output provides the public with both choice and opportunity and the BBC with genuine competition. Despite the vast array of BBC output, no place has been found for a relatively prime time daily one hour news programme. Channel 4 News is both the envy of many broadcasters and a lifeline for many viewers. Most important we reach the critical 18 to 35 demographic as no other terrestrial news broadcast.

I believe the BBC is now too big, that some of its obligations should be shared with others, principally Channel 4. I believe the sheer scale of BBC skews the commercial arena in which we work. I defend the core BBC service to the hilt, but I think there are elements of the BBC that would benefit from direct competition within the PSB environment.

I am more than ready to testify in person and would be happy to elaborate on these matters. I have served as Presenter of Channel 4 News for close on twenty years and am proud of what we as a team are achieving. I hope you will find a way for us to continue doing so.

Best wishes,

jon snow

[http://www.itn.co.uk/images/ITN_NEWS.gif]

JON SNOW

NEWSCASTER, CHANNEL 4 NEWS