

# Eisteddfod

GENEDLAETHOL CYMRU

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Rhona Parry  
PSB Review  
OFCOM  
Riverside House  
2A Southwark Bridge Road  
London SE1 9HA

29 May 2008

Dear Rhona Parry,

In response to Ofcom's Second Public Service Broadcasting Review, I would like to express our views regarding ITV's revised plans for the re-organisation of the news services in England and Wales.

The National Eisteddfod of Wales supports a national news service in Wales and, in a devolved Nation, we need to ensure there is plurality of voice. We have worked with ITV Wales over a number of years and are very pleased that they continue to show coverage of the National Eisteddfod on ITV1 Wales.

We are well aware of the commercial pressures on ITV and the difficulty in sustaining regional and national programming as digital switchover approaches and believe that the ITV proposals for regional news, which include a stand-alone service for Wales, are the best way forward in order to retain plurality of voice in Wales.

Yours sincerely



Eifed Roberts  
Chief Executive  
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cc Elis Owen, National Director, ITV Wales

Prif Weithredwr/Chief Executive: Eifed Roberts

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