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Public Service Broadcasting Review: a Response from Jazz Services Ltd

Jazz Services Ltd (JSL), funded by the Arts Council England, is the national organisation that provides a voice for jazz by providing services in information, touring, education, communications, marketing and publishing.

Section 3. How well are the public service broadcasters delivering public purposes?

1. Television will continue to have an essential and fundamental role in delivering public service broadcasting both in terms of the BBC and independent television companies.
2. JSL believes the UK originated output is not only fundamental but a crucial part of the public service output and remit.

Section 4. The changing market environment

- Other digital channels could contribute, providing they have a public service remit. Interactive media has the potential to make a huge contribution in terms of the arts, providing the internet remains unregulated.

Section 5. Prospects for the future delivery of public service content

- JSL agrees with the Ofcom assessment of the economic scenarios.

Section 6. Meeting audience needs in a digital age

1. JSL agrees with Ofcom's vision for public service content, especially 'public service content which is innovative, original, challenging, engaging and of consistently high quality.' For public service content to serve any real and useful purpose, the arts need to be made an intrinsic part of any public service remit
2. Plurality is vitally important
3. Content needs to be made available online
4. The existing model will be unable to cope with developments taking place in terms of the burgeoning digital world

Section 7. Future models for funding and providing public service content

- JSL favours model 1. A narrowing to two public service broadcasters would eventually restrict choice, output and content

Section 8. Options for the commercial PSB's

- It would have been useful if Channel Four's public service role had been defined.

Section 9. Scenarios for the UK's nations, regions & localities

- JSL believes that there should be no change to current licenses. TV companies were aware of the responsibilities of these licences and should look at other ways of reducing costs, overheads, etc. rather than a simple quick fix for reducing regional and local identity

Section 10. Prospects for children's programming

- JSL agrees that the BBC's role in delivering children's content should be developed and channel 4's remit should include older children and teenagers

Section 11. Timetable for implementing a new model

- JSL agrees that a timetable will need to be in place by 2011

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