

SAVE BORDER TV'S LOOKAROUND



Dear Mr Richards,

If ITV's plans to redraw the local news map get the go-ahead it will mean the loss of many much-loved programmes including Border Television's Lookaround.

ITV's proposals would mean many communities living in Cumbria, southern Scotland and the Isle of Man would lose their voice.

The planned changes include replacing the existing half-hour programme with a 6-10 minute recorded bulletin. How can this reflect the diversity of the Border region? The answer is simple; it can't.

As chief executive of Ofcom I would urge you to prevent the demise of Lookaround as part of your review of public service broadcasting.

Yours sincerely,

Name: |

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