



Rhona Parry,  
PSB Review,  
OFCOM,  
Riverside House,  
2A Southwark Bridge Road,  
London.  
SE1 9HA

17 June 2008

Dear Rhona,

On 11 June I attended a meeting in Cardiff organised by OFCOM to discuss your Second Public Service Broadcasting Review. This debate was chaired by OFCOM's senior official in Wales Rhodri Williams.

I was motivated to attend for two reasons. I am the CEO of a Cardiff based full services marketing agency which includes amongst its clients a number of technology companies with an interest in the future of broadcasting and communications. Additionally prior to founding TM I spent four years of my career conducting economic and technical regulatory studies of the telecommunications and broadcasting industries. In this capacity I worked on assignments across the UK and Europe funded by amongst others Oftel, the ITC, the Irish government, the European Commission, the European Bank for Reconstruction and Development and the World Bank. My second reason for attending was in a personal capacity as a citizen consumer.

My view is it is essential in a devolved Nation there should be a plurality of broadcasting particularly for news provision. I believe ITV has made proposals to re-organise news services in England and Wales. I further understand these proposals include a national service for Wales.

I have been fortunate to work with ITV Wales on a number of projects over the years. For this reason I am conscious of the commercial framework within which both it and ITV generally currently operate. Inevitably these circumstances pose challenges for sustaining regional and national programming

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I wish to register my view that I unreservedly support these proposals as I believe they offer the most effective and immediate solution for ensuring Welsh news broadcasting plurality is maintained.

I would also like to add to demonstrate the impartiality of my views that none of TM's clients who I represent have a commercial or other type of relationship with ITV, its subsidiaries or any other entities in which it has an interest.

Yours sincerely.

Ian Courtney,  
Chief Executive Officer,  
TM Communications and Media Ltd.

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