

# Cover Sheet for response to an Ofcom Consultation

## **BASIC DETAILS**

**Consultation title:** Telephone Numbering - Safeguarding the future of numbers

**To / E-mail address:** Nic Green [NumberingReview@ofcom.org.uk](mailto:NumberingReview@ofcom.org.uk)

**Name of respondent:** Mark Hudson

**Representing (self or organisation/s):** Self

**Address (if not received by email):**

## **CONFIDENTIALITY**

**What do you want Ofcom to keep confidential?**

Nothing	<input checked="" type="checkbox"/>	Name/address/contact details/job title	<input type="checkbox"/>
Whole Response	<input type="checkbox"/>	Organisation	<input type="checkbox"/>
Part of the Response	<input type="checkbox"/>	If there is no separate annex, which parts?	

Note that Ofcom may still refer to the contents of responses in general terms, without disclosing specific information that is confidential. Ofcom also reserves its powers to disclose any information it receives where this is required to carry out its functions. Ofcom will exercise due regard to the confidentiality of information supplied.

## **DECLARATION**

I confirm that the correspondence supplied with this cover sheet is a formal consultation response. It can be published in full on Ofcom's website, unless otherwise specified on this cover sheet, and I authorise Ofcom to make use of the information in this response to meet its legal requirements. If I have sent my response by email, Ofcom can disregard any standard e-mail text about not disclosing email contents and attachments.

Ofcom seeks to publish responses on receipt. If your response is non-confidential (in whole or in part), and you would prefer us to publish your response only once the consultation has ended, please tick here.

Name  
Mark Hudson

Signed (if hard copy)

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<p><b>Question 1:</b>  <b>What are your views on the strategic principles that Ofcom proposes to apply to its numbering policy decisions?</b></p>
<p>All 0870 and 0845 numbers should be listed beside their geographical numbers by law</p>
<p><b>Question 2:</b>  <b>What do you think are consumers' key current views on numbering, how do you think those views will change, and how should Ofcom's current decisions take those changes into account?</b></p>
<p>Most people already pay for 24/7 calls to landlines and therefore they should have the right to know the companies geographical number as well.</p>
<p><b>Question 8:</b>  <b>Do you agree with Ofcom's proposal to open a new '03' number range for non-geographic, non-revenue sharing services?</b></p>
<p>So long as the geographical number is printed (by law) at the side of the non-geographical</p>
<p><b>Question 9:</b>  <b>How should the '03' range be structured, in terms of tariffs and services ?</b></p>
<p>The same as above</p>
<p><b>Question 10:</b>  <b>How should the '08' range be structured, in terms of tariffs and services?</b></p>
<p>The same as above</p>
<p><b>Question 11:</b>  <b>Which broad approach should Ofcom take to structuring the '09' range, and if a re-structured '09' range is preferred how would you arrange the different types of '09' services (e.g., according to price per minute, price per call, inclusion of adult content)?</b></p>
<p>Legal noticing of premium charge and limit 2 minutes per call</p>
<p><b>Question 14:</b>  <b>Do you agree that personal numbers should have a tariff ceiling (or recorded message) to restore trust in those numbers? If so, what level, and should that ceiling include the cost of recorded messages?</b></p>
<p>Free Pre warning message before switching</p>

<p><b>Question 15:</b> Do you agree with Ofcom's proposals to move personal numbers (with the same consumer protection provisions) to the '06' range and to pursue the direct allocation of numbers to end users as proposed at some point in the future?</p>
no
<p><b>Question 16:</b> Do you have any comments on the use of the 05 number range?</p>
Same as above
<p><b>Question 17:</b> Do you agree that Ofcom's overall proposals for a future Numbering Plan are coherent and comprehensive, and do you have any comments on the timescales in which the changes should be implemented ?</p>
no
<p><b>Question 19:</b> Do you support the proposal to extend the tariffing provisions of the Numbering Plan so that they apply to customers of all providers on all types of network?</p>
no
<p><b>Question 20:</b> How do you think the new Numbering Plan could be effectively communicated to consumers?</p>
no
<p><b>Question 34:</b> Do you agree with Ofcom's assessment of the problems with current 08 and 09 in terms of information clarity and consumer perceptions?</p>
no
<p><b>Question 35:</b> Which of these options for current 08 services do you think is best in terms of a) increasing consumer transparency and b) minimising the costs of re-structuring the 08 range?</p>
a
<p><b>Question 36:</b> How might early migration to the '03' range be encouraged?</p>
Free calls to 03 within the option 2 & 3 packages

**Question 38:**

**Should there be any PRS number ranges (09x) with no tariff ceiling ?**

Definitely no

**Question 45:**

**If a new sub-range is made available for personal numbering services, how long should the current '070' sub-range remain available for existing providers, in order to minimise migration costs ?**

n/a