

<p><b>Question 1:</b>  <b>What are your views on the strategic principles that Ofcom proposes to apply to its numbering policy decisions?</b></p>
<p>Seem to follow previous direction</p>
<p><b>Question 2:</b>  <b>What do you think are consumers' key current views on numbering, how do you think those views will change, and how should Ofcom's current decisions take those changes into account?</b></p>
<p>I believe more consumers would like to see a move towards the situation where for instance mobile numbers become their registered property where desired thus removing the need to 'port' number to different providers, making the movement of customers from one provider to another less daunting. This would also force providers to become more competitive and customer focused</p>
<p><b>Question 8:</b>  <b>Do you agree with Ofcom's proposal to open a new '03' number range for non-geographic, non-revenue sharing services?</b></p>
<p>Yes</p>
<p><b>Question 9:</b>  <b>How should the '03' range be structured, in terms of tariffs and services ?</b></p>
<p>As for the existing 01 and 02 numbers with the 2<sup>nd</sup> and or 3<sup>rd</sup> digits being geographical. Consumer education should be focused on the non-revenue sharing element.</p>
<p><b>Question 10:</b>  <b>How should the '08' range be structured, in terms of tariffs and services?</b></p>
<p>Structured as a 'premium' rate call with a fixed publicised tariff or Prior to connection the caller should by verbal warning be made aware of the rate being charged and that a portion of that revenue is enjoyed by the business.</p>
<p><b>Question 11:</b>  <b>Which broad approach should Ofcom take to structuring the '09' range, and if a re-structured '09' range is preferred how would you arrange the different types of '09' services (e.g., according to price per minute, price per call, inclusion of adult content)?</b></p>
<p>Price per minute with the caller being warned of the rate before connection with a hang up now if you do not wish to pay these rates warning. Adult content phone lines should carry a similar warning before connection.</p>
<p><b>Question 14:</b>  <b>Do you agree that personal numbers should have a tariff ceiling (or recorded message) to restore trust in those numbers? If so, what level, and should that ceiling include the cost of recorded messages?</b></p>

Tariff as long as it is well publicised is not the issue. Callers should be advised of the tariff by recording and given the opportunity to hang up without charge before the call goes through
<b>Question 16:</b> <b>Do you have any comments on the use of the 05 number range?</b>
No
<b>Question 17:</b> <b>Do you agree that Ofcom's overall proposals for a future Numbering Plan are coherent and comprehensive, and do you have any comments on the timescales in which the changes should be implemented ?</b>
Yes but no comment regarding timing
<b>Question 19:</b> <b>Do you support the proposal to extend the tariffing provisions of the Numbering Plan so that they apply to customers of all providers on all types of network?</b>
Yes
Buy tv and radio
<b>Question 34:</b> <b>Do you agree with Ofcom's assessment of the problems with current 08 and 09 in terms of information clarity and consumer perceptions?</b>
Yes
<b>Question 35:</b> <b>Which of these options for current 08 services do you think is best in terms of a) increasing consumer transparency and b) minimising the costs of re-structuring the 08 range?</b>
<b>Question 36:</b> <b>How might early migration to the '03' range be encouraged?</b>
<b>Question 38:</b> <b>Should there be any PRS number ranges (09x) with no tariff ceiling ?</b>
no

**Question 45:**

**If a new sub-range is made available for personal numbering services, how long should the current '070' sub-range remain available for existing providers, in order to minimise migration costs ?**

24 months