

---

# Community Digital Sound Programme (C-DSP) licence

## Application form – Part A (public)

---

**Name of applicant (i.e. the body corporate that will hold the licence):**

City of God Christian Centre (Also a registered charity since 12 August 2009)

**Proposed service name:**

C.O.G (City of God) Grand Radio

**Radio multiplex service(s) on which the proposed C-DSP service is to be provided (note this must be a small-scale multiplex area either previously advertised or currently being advertised by Ofcom as shown in the multiplex licence advertisement)**

Newcastle and Gateshead

**Public contact details (i.e. Contact name and/or company name, company address, telephone number(s) and email):** City of God Christian Centre, 25 Church Walk, Walker, NE6 3DP, 01914474849, 07709518523, info@cityofgoduk.org.

**Publication date:** 1 June 2021

# Contents

---

## Section

1. Overview	3
2. Applicant's details	6
3. The proposed service	16
4. Compliance of the service	23
5. Declaration	28

# 1. Overview

You should complete this form if you are applying for a community digital sound programme licence (“C-DSP”). You can find further information about C-DSP services in the [guidance notes for licensees and applicants](#).

This application form is divided into two parts – **Part A** (which we will publish on our website) and **Part B** (which will be kept confidential). This document constitutes Part A; [Part B of the application form](#) is available on our website.

If you encounter any issues using these forms, please contact [broadcast.licensing@ofcom.org.uk](mailto:broadcast.licensing@ofcom.org.uk).

## The purpose of this form

- 1.1 You should complete this form if you are applying for a Community Digital Sound Programme (C-DSP) licence.
- 1.2 A digital sound programme service intended for broadcast by means of a local or small-scale radio multiplex service requires either a C-DSP licence or a local DSP licence. Ofcom’s published guidance notes set out some of the key issues that potential applicants need to consider in deciding which type of licence is suitable for them. In summary, C-DSP services are not run for financial gain and are required to provide social gain. C-DSP licences therefore include strict conditions to ensure that happens, and provide less flexibility than a local DSP licence. However, they do provide access to capacity that small-scale radio multiplex service providers are required to reserve solely for C-DSP services.
- 1.3 A C-DSP licence will be required even if the same programme service is also provided on any other platforms (e.g. FM, satellite), as separate licences are required for those.
- 1.4 As noted above, small-scale radio multiplex services will have reserved capacity for C-DSP services. Issue of a C-DSP licence does not, however, guarantee carriage on a small-scale (or local) radio multiplex service. That is a matter for agreement between the C-DSP licensee and the multiplex service provider, and there may be more C-DSP licences issued in a locality than there are reserved slots on the small-scale radio multiplex service. Note that a C-DSP service does not necessarily have to broadcast using reserved capacity. It can use unreserved capacity on a small-scale radio multiplex service or capacity on a local radio multiplex service, again subject to agreement with the multiplex service provider.
- 1.5 An application for a C-DSP licence will be accepted only once Ofcom has advertised the licence for the small-scale radio multiplex service upon which the proposed C-DSP service is intended to be provided. There is no closing-date by which an application for a C-DSP licence must be submitted (i.e. it can be submitted at any time after the licence for the relevant small-scale radio multiplex licence has been advertised).
- 1.6 You can find further information about how to determine if a service requires a C-DSP licence in Section 2 of the [guidance notes for applicants and licensees](#).

## Provision of information

- 1.7 Ofcom requires complete and accurate information to assess applications. This is so that we can assess your application against statutory criteria, consider whether those involved in the body applying for a licence are 'fit and proper' to hold a licence, and determine whether their involvement with other organisations disqualifies them from participation in a licence.
- 1.8 It is an offence under the Broadcasting Act 1996 (as amended) to provide false information or withhold relevant information during the application process, and may be grounds for revocation of a licence subsequently granted.

## Publication of information about applications and licensed services

- 1.9 Information provided in **Part A** of the application form will typically be published by Ofcom in our Monthly Radio Update publication the month following the submission of your application. This may take longer if the application is received late in the month. Information provided in **Part B** will not be published.
- 1.10 In submitting this application you agree that, should a licence be granted, Ofcom may publish contact details for the licensee (specified in Section 2 of Part B of the application form), which may include personal data, on the Ofcom website and/or in other relevant publications. If you have any questions about the information that we publish, or there are any changes to this information, you should contact the Broadcast Licensing team by email ([broadcast.licensing@ofcom.org.uk](mailto:broadcast.licensing@ofcom.org.uk)).
- 1.11 Ofcom considers issued C-DSP licences to be public documents and copies of licences will be made available to third parties on request albeit, other than the Key Commitments which are tailored to the service, C-DSP licences are standard form documents. A brief description of the licensed service will be published on the Ofcom website, along with the Key Commitments which form part of the licence.
- 1.12 Ofcom publishes a [monthly radio licensing update](#) which lists new services licensed, new applications, licences revoked, licence transfers, and changes to licensed services during the past month.

## Data protection

- 1.13 We require the information requested in this form in order to carry out our licensing duties under the Broadcasting Act 1990, Broadcasting Act 1996 and Communications Act 2003. Please see Ofcom's [General Privacy Statement](#) for further information about how Ofcom handles your personal information and your corresponding rights.

## Keeping up to date with broadcasting matters

- 1.14 We strongly recommend that the appropriate person at the applicant body signs up to receive Ofcom's regular email updates on broadcasting matters including notification when the Broadcast and On Demand Bulletin is published.
- 1.15 To sign up to receive these communications, you must visit [the email updates area of our website](#) and select 'Broadcasting.'

## 2. Applicant's details

### About this section

In this section we are asking you for details about the applicant company. This must be a body corporate which is not profit distributing.

In the first part of this section, we are asking for basic details about the applicant. These include company registration number and contact information.

In the second part of this section we are asking for details of the applicant's officers (directors or, in the case of LLPs, designated members), its shareholders and participants. Where applicable, we are also asking for details of the officers of the applicant's parent and associated companies or LLPs etc.

If any of the individuals named in your responses are known by more than one name/version of their name, all names must be provided.

Certain persons are disqualified from holding a C-DSP licence. This section asks the questions which enable us to consider this for those types of disqualification which apply specifically to bodies corporate. It also asks questions which are relevant to our assessment of the applicant's fitness and properness to hold a C-DSP licence.

Before completing this section of the form, you should read [Ofcom's guidance on the definition of 'control' of media companies](#). Throughout this section, "control" has the meaning it is given in Part I of Schedule 2 of the Broadcasting Act 1990.

The response boxes and tables should be expanded or repeated where necessary, or provided in a separate annex.

'Officerships' in this section refers to: directorships of bodies corporate, designated memberships of LLPs, or membership of a governing body of an unincorporated association (including partnerships).

### Applicant information and contact details

2.1 Name of applicant (i.e. the body corporate that will hold the licence):

City of God Christian Centre

2.2 Company registration number stated on Companies House:

Company Registration No 6295641; Charity Reg No; 1131100

2.3 For UK registered companies, the address of the applicant's registered office stated on Companies House.

For non-UK registered companies, the principal office address:

2.4 If a UK registered company, is the **current** Memorandum and Articles of Association document available on the Companies House website?

**Yes/No** (delete as appropriate)

**If no, please submit the up to date document and indicate you have done so in the checklist in Section 4 of Part B.**

2.5 Contact details of the individual duly authorised by the applicant for the purposes of making this application. This individual should be the company secretary, a director or (if an LLP) designated member.

(If you are an agent completing the form on behalf of the applicant please do not enter your details here – see paragraph 2.25 of the [guidance notes](#)).

Full name	Victor Onwudili
Job title	Trustee / Director
Address	25 Church Walk Newcastle upon Tyne, NE6 3DP
Tele- phone	0191 447 4849
Mobile phone	07800845624
Email	Victor.onwudili@cityofgoduk.org

2.6 If the proposed Licensed Service has/will have a website, please provide the website address below.

www.coggrandradiouk.org

2.7 How will the service be financed? If the applicant is receiving, or is likely to receive, any form of funding and/or financial assistance to establish and maintain the service, please provide details of who is providing that funding/financial assistance and the extent of it.

If you are receiving funding from, or on behalf of, a source that could be considered a political organisation or a religious body, you must set out the nature of that organisation here.

C.O.G (City of God) Grand Radio which has been broadcasting online since 4 July 2021 has been funded by freewill donations received from congregants of City of God Christian Centre. Going forward, we will be looking to forge a closer relationship with our local

community with a view for them to work with us to develop community oriented contents and also contribute to the funding of the radio station.

## Ownership and control of the company which will hold the licence

### Details of officers, participants and shareholders of the applicant

2.8 Complete the following table, expanding it if necessary, to provide the following details for each director or designated member of the applicant (i.e. the body corporate that will hold the licence):

Full name of individual	Correspondence address <sup>1</sup>	Country of residence	Other officerships held (and nature of the business concerned)	Other employment
ONOKA, Bright	47 Ashover Road Newcastle Upon Tyne, United Kingdom, NE3 3GH	UK		Minister Of Religion
MCE-NANEY, Michael	42 Greenford, Kibblesworth, Gateshead, Tyne & Wear, NE11 0TJ	UK		Engineer
ONWUDILI, Victor	61 Bridge Street, Kingston, Herefordshire, HR5 2DJ	UK		Minister Of Religion
OGAH, Ijeoma Florence	6 Wilbury Place, Newcastle Upon Tyne,	UK		Medical Doctor

<sup>1</sup> This should be the same address as is held and published by Companies House.



C-DSP licence: Application form (Part A)

	United Kingdom, NE5 3EJ			
--	-------------------------	--	--	--

2.9 Complete the following table, expanding it if necessary, to list all bodies which hold or are beneficially entitled to shares, or who possess voting powers, amounting to more than 5% in the applicant (“participants”). If you are unable to provide a complete answer to this question in relation to beneficial owners, please state whether you have any reason to suspect the existence of any beneficial owners.

Full name of >5% participant (existing and proposed)	Number of shares	Total investment (£s)	Total investment (%)	% of voting rights
N/A				
Comments				

2.10 Complete the following table, expanding if necessary, to identify any entities with which the applicant is affiliated. By affiliated, we mean companies that are related through ownership, either with one company being a minority shareholder in the other, or through multiple companies being owned by a third party.

(If this question is not applicable to the applicant please respond “N/A” in the table.)

Full name of the entity	Address
N/A	

2.11 Complete the following table, expanding it if necessary, to list any bodies corporate which are controlled by the applicant, and their affiliates:

(If this question is not applicable to the applicant please respond “N/A” in the table.)

Full name of entity	Address	Affiliates
N/A		

--	--	--

### Details of persons who control the applicant

2.12 Complete the following table, expanding it if necessary, to list all persons who control the applicant, together with their affiliates. If any persons or bodies control the applicant jointly because they act together in concert (e.g. because of a shareholder’s agreement), each such person must be identified here:

(If this question is not applicable to the applicant please respond “N/A” in the table.)

Full name of individual or body	Address	Affiliates
N/A		

2.13 Complete the following table, expanding it if necessary, to list all officerships in other bodies that are held by any individual listed in response to question 2.12, and any affiliates of those bodies. An “officership” refers to being a director of a body corporate, designated member of a limited liability partnership, or member of the governing body of an unincorporated association:

(If this question is not applicable to the applicant please respond “N/A” in the table)

Full name of individual	Name of body in which officership held	Affiliates of that body
N/A		

2.14 Complete the following table, expanding it if necessary, to list all bodies corporate which are controlled by any body corporate listed in response to question 2.12, and their affiliates:

(If this question is not applicable to the applicant please respond “N/A” in the table)

Full name of body corporate listed in 2.11	Body corporate controlled	Affiliates of body corporate controlled
N/A		

- 2.15 In relation to each body corporate identified in response to question 2.12, complete the following table, expanding it if necessary, to list all bodies which hold or are beneficially entitled to shares, or who possess voting powers, amounting to more than 5% in the body corporate concerned (i.e. “participants”). You may, but are not required to, exclude from this table any bodies listed in response to question 2.12. If you are unable to provide a complete answer to this question in relation to beneficial owners, please state whether you have any reason to suspect the existence of any beneficial owners.

(If this question is not applicable to the applicant please respond “N/A” in the table)

Name of body corporate identified in response to question 2.11				
Full name of >5% participant	Number of shares	Total investment (£s)	Total investment (%)	% of voting rights
N/A				
Comments				

### Involvement of the applicant in specified activities

- 2.16 Please state below whether the applicant, or any of the directors, shareholders or other individuals named above, including their associates (i.e. directors of their associates and other group companies), is, or is involved in, any of the below, and the extent of that interest.

Activity/involvement	Yes or No	Please state who is involved; the name of the body/individual/agency they are involved with; and the extent of their involvement
A local authority	No	
A body whose objects are wholly or mainly of a political nature, or which is affiliated to such a body	No	
A body whose objects are wholly or mainly of a religious nature; <sup>2</sup>	YES	City of God Christian Centre, a registered charity advancing Religion

An individual who is an officer of a body falling within (b) or (c);		
A body corporate which is an associate (as defined in paragraphs 1(1) and 1(1A) of Part I of Schedule 2 to the Broadcasting Act 1990) of a body falling within (b) or (c);		
An advertising agency or an associate of an advertising agency	No	

## Details of applications, licences and sanctions

2.17 Is the applicant (i.e. the body corporate that will hold the licence) a current licensee of Ofcom?

**No** (delete as appropriate).

If yes, please provide the licence details expanding the table if necessary:

Licence number	Name of multiplex

2.18 Has the applicant (i.e. the body corporate that will hold the licence) held an Ofcom broadcasting licence before?

**No** (delete as appropriate).

If yes, please provide the details expanding the table if necessary:

Licence number	Name of service or multiplex

2 Please refer to Sections 3 to 5 of [Ofcom's religious guidance note](#) for details on how we determine the eligibility of religious bodies to hold certain broadcasting licences.


2.19 Has anyone involved in the proposed service held an Ofcom broadcasting licence or been involved in an Ofcom-licensed broadcast service before?

**No** (delete as appropriate).

If yes, please provide the details expanding the table if necessary:

Dates licence was held or dates of involvement	Licence number (if known)	Name of service or multiplex

2.20 Does the applicant (i.e. the body corporate that will hold the licence) control an existing Ofcom licensee?

**No** (delete as appropriate).

If yes, please provide the licence details expanding the table if necessary:

Licence number	Name of service or multiplex

2.21 Is the applicant (i.e. the body corporate that will hold the licence) controlled by an existing licensee or by any person who is connected (within the meaning of Schedule 2 to the Broadcasting Act 1990) with an existing licensee (i.e. as a “participant”)?

**No** (delete as appropriate).

If yes, please provide the following information, expanding the table if necessary:

Licence number	Name of service or multiplex


2.22 Has the applicant – or any person(s) controlling the applicant - made any other application to Ofcom (or its predecessor broadcast regulators – the Independent Television Commission and the Radio Authority) for any licence which has since been surrendered by the licensee or revoked by Ofcom (or one of its predecessor regulators)?

**No** (delete as appropriate).

If yes, please provide the following information, expanding the table if necessary:

Licence number	Name of service or multiplex

2.23 Is the applicant – or any person(s) controlling the applicant - subject to any current or pending investigation by any statutory regulatory or government body in the United Kingdom or abroad in respect of any broadcast-related matter?

**No** (delete as appropriate).

If yes, please provide the following details expanding the table if necessary:

Licence number (or equivalent)	Name of service or multiplex	Details of the investigation

2.24 Has the applicant – or any person(s) controlling the applicant – ever been subject to a statutory sanction for contravening a condition of a broadcasting licence in the UK or any other jurisdiction?

**No** (delete as appropriate).

If yes, please provide the following details relating to each sanction expanding the table if necessary:

Licence number (or equivalent)	Name of service or multiplex	Nature of the breach	Sanction imposed	Date sanction imposed


2.25 Has the applicant – or any person(s) controlling the applicant – ever been convicted of an unlicensed broadcasting offence?

**No** (delete as appropriate).

If yes, please provide the following details:

Full name	Date of conviction/action (dd/mm/yy)	Penalty

2.26 Please provide any further information you hold, relating to the past conduct of the applicant or those individuals listed, in regulatory matters or in matters going to honesty and/or compliance, which may be relevant to Ofcom’s consideration of whether or not the applicant is fit and proper to hold a broadcast licence. If the applicant or the form signatory fails without reasonable excuse at this point to declare any matter of which Ofcom subsequently becomes aware, and which we do consider to be relevant to the applicant’s eligibility to hold a licence, we will take it into account in determining the question of whether the applicant/licensee remains fit and proper to hold a licence.

If you have no information to provide, please respond “N/A”.

N/A

## 3. The proposed service

### About this section

This section asks you to describe your proposed service, including the Key Commitments you propose to include in your licence. This includes your service name, multiplex name and character of service, in addition to standard commitments that all C-DSP licensees need to abide by. Holders of an existing analogue community radio licence to be a simulcast on the proposed C-DSP service can replicate the existing analogue key commitments as it is our expectation that the key commitments for simulcast services are to be in keeping with one another. If a licence is granted, the information you provide in this section will be used to form the basis of the annex to your licence. You will only be authorised to broadcast what is detailed in the annex of the licence.

In this section, you will also need to set out how your service will provide social gain, community participation and how you will be accountable to the target community. This is in line with statutory requirements for the granting of C-DSP licences. **The information provided in this section is also the basis on which decisions are made.**

If you hold, or intend to hold, multiple C-DSP licences, the answers given in this section and the intended delivery of your Key Commitments must apply to the locality in which your proposed service will broadcast (as set out in the Draft Key Commitments in this application form).

### Your proposed service and target community

3.1 What is the proposed service name?

COG (City of God ) Grand Radio

3.2 On which radio multiplex service do you intend to broadcast? If the relevant radio multiplex licence has not yet been awarded, please state the name of the area that the multiplex service is intended to cover, as defined in the multiplex licence advertisement.

Newcastle/Gateshead SSDAB

3.3 Where is your proposed studio located? Please note that this must be located within the coverage area of the small-scale radio multiplex service identified in answer to 5.2 (or the advertised area for a small-scale radio multiplex service that has not yet been awarded).<sup>3</sup>

---

<sup>3</sup> If you propose to provide your service on a local, rather than a small-scale, radio multiplex service, there is no requirement for your studio to be located within the licensed area of that local radio multiplex service.



25 Church Walk, Walker, Newcastle upon Tyne, NE6 3DP.

- 3.4 If the proposed service is a simulcast or corresponding service of an existing licensed radio service, please list that below and provide the licence number.

N/A

- 3.5 What is the target community of the service? Please include the geographical area that you wish to serve in addition to the interests or characteristics that define your target community. The area you wish to serve must be geographically located within the coverage area of the radio multiplex service on which you intend to broadcast. **Answer in fewer than 400 words.**

COG Grand Radio was borne out of the desire to reach the people who reside in Newcastle, Gateshead and surrounding areas with inspirational content that will bring hope and restoration. It's our desire to broadcast programmes that will inspire, inform, educate and overall help the audience live better lives and impact their communities positively.

We recognise that our target broadcast area is a melting pot of diverse peoples, cultures and experiences. We aim to reach these people with a mix of inspiring and motivational music with Christian messages of hope and restoration, interviews, talk shows, health, and wellness and lots more. Our goal is to also reach both the Christian and non-Christian communities and provide them a platform to engage and work towards building communities that are all inclusive.

- 3.6 How will you ensure that your proposed C-DSP service is run on a not-for-profit basis? Please give details of specific measures or arrangements in place to ensure this, and how any profit will be wholly and exclusively used for securing or improving the future provision of the service, or for the delivery of social gain. **Answer in fewer than 400 words.**

We will definitely ensure that the C-DSP service is run on a not for profit basis in line with the mandate of the licence holder as a Registered Charity in the UK. Under the law, money generated cannot be for profit but for running costs of the organisation.

Will continue to make appropriate use of volunteers to run the station. The team lead of the radio. Is the only full-time worker of the station and his wages are paid by the charity/ Church (City of God Christian Centre)

## Social gain

- 3.7 What community benefits will your service bring to your target community(ies) and, if applicable, the general public. Please include summaries of evidence to support your answer, including details about other organisations you intend to work with. **Answer in fewer than 500 words. Please do not provide names of individuals in your answer.**

Our service will benefit both Christian and non-Christian communities, BAME and other ethnic groups, by providing them a platform where they can get motivational, inspirational and educational content. We have been providing avenues for members of the community in Newcastle and Gateshead to share their stories especially in the area of health and wellness, through one of our programmes “Wellness Weekly with Nic Zee”. The anchor has experience working in the field of health and disability, and she brings the experience to bear when interacting with guests as they share their health and wellness journey and discuss how to keep mentally and physically fit in today’s challenging world.

As a community oriented and driven organisation, we will work with our sister organisation, Walker District Food Bank and Citizens Advice, to create content that will cater to the physical and emotional well being and welfare of the members of our communities. Furthermore, we will also engage experts to develop content that will help them learn life applicable skills like financial and money management, communication and interpersonal skills, choosing and setting career goals and giving back to the community through community service and engagement.

Our hope is also to do more in terms of providing a platform for expression for young people who are into creating works of art like music, spoken word, drama and poetry, to showcase their God-given talents and to motivate and inspire other young people to discover theirs and use them for the benefit of the community.

- 3.8 Please summarise how your service will facilitate discussion and the expression of opinion. Answer in fewer than 200 words.

Facilitating discussions and expression of opinion begins by first providing a platform for engagement and having real life conversations that affects everyone in the community. That is what we are going to do and emphasize here at COG Grand Radio, through our programming, social media outlets and organised physical community activities.

Our facilitators will be trained to be unbiased when facilitating such conversations on and off air, and everyone has the right to express their views within the context of Ofcom's stipulated guidelines.

- 3.9 How will you ensure that members of your target community(ies) can gain access to the facilities used to provide your service, and receive training in using these? In particular, please set out how this will be done practically, formally and/or informally. **Answer in fewer than 400 words.**

As a community centred radio station, we are always open and welcoming. We encourage members of the community to show interest in broadcasting and to be a part of what we do. We reach out to them through the Walker Food Bank, our social media platforms and sometimes during church programmes and events.

For the few volunteers we have had, we took them to the studio where we operate to show them the equipment and facilities we have, assign them to live programmes to watch and learn how on air production is done, and then organise training for them in the following areas: on and off air production, using the studio switch board and the microphones, audio editing and general post-production, presentation skills and techniques, studio rules and guidelines and adhering to Ofcom broadcast regulations. This is the process we follow when we have new in take of volunteers as well.

- 3.10 How will your service provide better understanding of your target community and the strengthening of links within it? **Answer in fewer than 200 words.**

In the course of producing some of our programmes, we interact with members of the community. This helps us have a better understanding of the needs in the community and where we can come in to produce relevant content to help provide support or address some of the challenges. For instance, Wellness Weekly as a show addresses health and disability related issues in the communities, by providing opportunities to those with such experiences to share their stories. By doing this, awareness is created and support is solicited for those involved. The show also, provides a platform for experts in the field of health and wellness to share their ideas and knowledge with members of the community.

We are also actively involved with our sister organisations in hosting events in the community. For instance, the annual event Youth Ablaze Concert, organised by the Youth/Student Group in the City of God, where students from Northumbria University and other institutions are invited to make presentations in form of music, dance, spoken word, drama and lots more.

- 3.11 Please summarise the relevant experience of the group or its members in activities related to the provision of social gain or other relevant non-broadcast areas (such as third sector, training or education). **Answer in fewer than 200 words.**

We have members who are involved with other charities and youth organisations, in the areas of training, publicity and organising social events with social impact. Nic Zee the producer and host of Wellness Weekly, in addition to her volunteering role at COG Grand Radio, she works full time with charities in the UK centred around health and disabilities. We have proudly supported her on several occasions when she did hula hooping to raise funds for a charity that supports people living with disabilities and also running for a cancer research charity.

The Youth Ablaze ministry whose members actively volunteer with us, supports students(especially international students) of Northumbria University, Newcastle University and other institutions around the Tyneside in the areas of career development, research and skills development.

## Participation

- 3.12 How do you propose to ensure that members of your target community(ies) are given opportunities to participate in the operation and management of the service? **Answer in fewer than 400 words.**

We are open and eager to have volunteers from Newcastle, Gateshead and even outside of these areas come on board to support what we do and offer their talents and time for the benefit of the community. We are also planning to get the universities and colleges involved by being a centre where students can do some sort of internship to gain operations and management experience in a radio broadcast organisation.

Furthermore, charities and other interest groups will not be left out in our quest to be an all inclusive organisation, where the interests of all matters in line with our values. We will be intentional with our recruitment and training of volunteers, to ensure they have the necessary tools and support to excel and give their best in the interest of the community. The trainings will be a mix of formal and informal approaches so as to accommodate diverse volunteers with different learning experiences.

## Accountability

- 3.13 How will members of your target community contact your service and influence its operation? **Answer in fewer than 300 words.**

We value feedback from the audience and community, therefore, we will have a dedicated phone line and email for feedback from the audience in addition to using our website and social media platforms like Facebook, Twitter and Instagram.

We will endeavour to attend community oriented events, where we can interact with other charities and interest groups, share our ideas and welcome feedback and inputs by having engaging conversations.

- 3.14 How will suggestions and/or criticisms from members of your target community(ies) be considered and acted upon? **Answer in fewer than 300 words.**

All comments and reviews from members of the community will be gratefully received and acted upon swiftly by the management and volunteers. We will take every feedback and criticism serious and ensure all concerns are addressed in line with audience and community expectations.

The board of trustees will have regular meetings with the management team to review operations and strategies in line with reviews and feedback from members of the community. Recommendations will be implemented to reflect the expectations and yearnings of the community.



## Draft Key Commitments

Below is an example of the licence annex where the Key Commitments appear. Should a licence be awarded, the entries you provide below will form the Key Commitments section of your licence. Holders of a community radio analogue licence that is to be simulcast, or a corresponding service, are expected to provide key commitments that are in line with their existing service(s). As such, applicants may refer to the existing key commitments of the relevant simulcast or corresponding service(s) to ensure that the draft below is in line with those of the existing service(s).

Please provide entries where specified in **BOLD** below. The information you enter here should reflect your answers to Sections 3 and 4 of the Part A of your completed Application Form. This will form the basis of your Key Commitments alongside the mandatory text in italics. Do not amend the text in italics as every service is required to comply with these requirements, but the details of how each service does so do not need to be included in the Key Commitments.

### ANNEX TO LICENCE

**LICENSED SERVICE NO**            tbc

Licensed Service	Service Description	Transmission Schedule	Multiplex
<COG Grand Radio (the on-air name of the programme service as in question 3.1 of this application)>	<p>&lt;COG Grand Radio&gt; <i>is a radio service intended to serve the residents of Newcastle and Gateshead.</i></p> <p>NOTE: The next 3 headings below are the components of the 'character of service'.</p> <p>&lt;<b>The primary target audience of COG Grand Radio are members of the Christian community irrespective of denomination in Newcastle, Gateshead and surrounding areas. It is also our goal to reach out to the non-Christian communities.</b>&gt;</p> <p>&lt;<b>Our target broadcast area is a melting pot of diverse peoples, cultures and experiences. We aim to reach these people with a mix of inspiring and motivational mu-</b></p>		<p>&lt;<b>Newcastle &amp; Gateshead (as per the licence advert):</b> as in question 3.2 of this application, specify if small-scale or local multiplex</p>

	<p><b>sic with Christian messages of hope and restoration, interviews, talk shows, health and wellness and lots more. Our goal is to also reach both the Christian and non-Christian communities, and provide them a platform to engage and work towards building communities that are all inclusive.&gt; NOTE: this can be all, or a subset of, the area covered by the radio multiples service described in the next column&gt; (“the target community”)</b></p> <p><b>&lt;COG Grand Radio was borne out of the desire to reach the people who reside in Newcastle, Gateshead and surrounding areas with inspirational content that will bring hope and restoration. It’s our desire to broadcast programmes that will inspire, inform, educate and overall help the audience live better lives and impact their communities positively.&gt;</b></p> <p><i>The studio of the Licensed Service is located within the coverage area of the Small-Scale Radio Multiplex Service identified above (n.b. the Licensee will not be in breach of this requirement if an existing studio ceases to fall within the coverage area merely as a result of technical changes to the Small-Scale Radio Multiplex Service outside the control of the Licensee).</i></p> <p><i>The Licensed Service shall have the characteristics of a Community Digital Sound Programme Service as set out in the 2019 Order and, in so doing, shall achieve the following objectives:</i></p> <ul style="list-style-type: none"> <li>• <i>the facilitation of discussion and the expression of opinion,</i></li> <li>• <i>the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and</i></li> <li>• <i>the better understanding of the particular community and the strengthening of links within it.</i></li> </ul> <p><i>Members of the target community shall contribute to the operation and manage-</i></p>		<p>the radio station plans to broadcast on&gt;</p>
--	---	--	--

C-DSP licence: Application form (Part A)

	<p><i>ment of the service.</i></p> <p><i>The service shall have mechanisms in place to ensure it is accountable to its target community in the specific area or locality.</i></p>		
--	---	--	--

## 4. Compliance of the service

### About this section

This section asks you to describe the compliance arrangements for the proposed licensed service, i.e. the arrangements which the applicant will put in place to ensure that the content it proposes to broadcast will comply with the relevant regulatory codes and rules for programming and advertising. These include:

- The Ofcom Broadcasting Code
- The BCAP Code: the UK Code of Broadcast Advertising
- The Phone-paid Services Authority Code of Practice

Condition 17 of a C-DSP licence requires that you have compliance procedures in place, and this section asks that you demonstrate your ability to meet this licence condition.

Before completing this section of the form you should read Section 4 of the [C-DSP guidance notes](#), where you will also find links to the codes and rules listed above.

- 4.1 Please give details of all compliance training (including dates) the person named in response to either question 2.3 or 2.5 in Part B (i.e. the individual who holds overall responsibility for compliance of the service) has received in the relevant codes and rules (for example, those referred to in the box at the start of this section).

Suleimanu Usaini will be responsible for monitoring and compliance, as well as providing leadership to the team. He had his first, second and third(PhD) degrees in Media and Communication, and taught broadcast journalism courses at the university for over a decade. He also has over six years experience in setting up and managing a community radio station. He had to undergo a thorough and rigorous personal research and training in Ofcom's Broadcasting Code in 2021 before COG Grand Radio was set up and started operations online through its website and mobile app.

- 4.2 Please give details of any practical compliance experience (including dates) the person named in response to either question 2.3 or 2.5 in Part B (i.e the individual who holds overall responsibility for compliance of the service) has with respect to the relevant codes and rules.

Suleimanu Usaini, is a trained journalist and media educator, who currently is a media consultant. In the course of his training and practice, he has made it a duty to study and also apply the broadcast codes in the establishment and management of community broadcast stations in places he had opportunities to work. He has a thorough understanding of Ofcom's Broadcasting code and has trained the first set of volunteers for COG Grand Radio in that regard, especially in producing programmes that are Ofcom compliant. The focus has been on producing programmes that are decent, inoffensive and aimed at supporting community growth, unity and harmony.

- 4.3 For each role within your compliance team please provide job title and a brief description of the functions of the role specific to ensuring compliance of the proposed service. Please do not give names of individual members of staff – this question relates to job roles rather than currently employed individuals.

COG Grand Radio will deploy monitoring and compliance in two stages: during the production stage of programmes e.g. when developing programme ideas and concept, inviting guests, choice of music and other activities that are usually associated with pre-recorded programmes. The second stage will be monitoring and compliance with live broadcast. This is very important because the team responsible for compliance will be headed by the team lead/station manager, and due diligence must be employed to ensure that everyone in the production chain of any programme and the broadcast process must adhere to Ofcom broadcasting code. And where in doubt or where clarifications are needed concerning any aspect of the code, the station manager will be available to provide answers and support. Copies of the broadcasting code will also be made available to all volunteers for reference purposes.

- 4.4 How does the applicant intend to formally train staff in compliance procedures? Please include details of the compliance training that will be given to those responsible for live programming, including compliance staff, presenters and producers.

The first stage for the volunteers when they are accepted to be part of the COG Grand Radio team will be a MANDATORY induction and training. The components of the training will include: presentation and interview skills, programme ideas and development, team work, programme production- on and off air, and compliance to the studio rules and Ofcom's broadcasting code.

There will be monthly team review meetings where activities of the radio station will be examined, feedback from the audience will be taken into consideration and the observations from the monitoring and compliance team, with regards to adherence to Ofcom's broadcasting code. Volunteers will also have the opportunity to ask questions and share their experiences from the broadcasting code.

The station manager and the compliance team would always be available to support volunteers, especially live presenters where they help with adherence to the broadcasting code.

- 4.5 Will the training described in response to question 4.5 be mandatory for all staff and volunteers? If not, outline who will receive it.

Yes

- 4.6 It is a licence requirement that a licensee must ensure that all programming on its service (broadcast at any time of the day or night) complies with Ofcom's codes and rules (e.g. Ofcom's Broadcasting Code, which sets requirements on standards to be observed in programme content for the protection of the public).

- a) Set out in detail below the systems the applicant intends to have in place to ensure it will be able to comply with the codes and rules when the service is broadcasting live content. Your response should include details of what you will do to prepare presenters and guests pre-broadcast and the process for ensuring that any non-complaint content is dealt with swiftly during the broadcast.

Volunteers who are presenters would be expected to develop a programme log sheet/script, which the station manager must have a look at before production whether live or pre-recorded. During this process, the station manager will have a chat with the presenter concerning any grey area, or where there might be a likely breach of the broadcasting code.

The presenter and producer MUST have a pre-broadcast chat with any invited guest and it is expected that during the chat, the guest should be briefed on expectations in line with the stations values and philosophy, and Ofcom's broadcasting code when the programme is live. Where a guest uses offensive language or makes derogatory comments that would offend the audience and breach Ofcom's code during a live programme, the presenter is expected to correct the guest during the programme and apologise to the audience.

We will also record all live programmes as mandated by Ofcom, which will be used for future reference, reviews and training.

- b) Set out in detail below how the applicant intends to ensure that pre-recorded material will comply with Ofcom's codes and rules. Pre-recorded content could include, for example, material obtained from, or streamed from, third party sources as well as content produced by the licensee.



COG Grand Radio has some Syndicated programmes from Third party sources. The process of compliance, is for the station manager to pre-listen to all pre-recorded programmes, to ensure that they comply with the station's values and objectives, and Of-com's broadcasting code. Any programme that doesn't pass the criteria, would be regarded as unfit for broadcast. Same principle applies to all music we play on the station.

- 4.7 Please set out how you will ensure ongoing compliance with your Key Commitments that relate to what you will broadcast on the station, including how you will monitor that these are being delivered e.g. who will be responsible for monitoring this, how often will they monitor it, how you ensure this information is published.

The station manager will work with support from a volunteer to monitor all programmes, whether live or pre-recorded, record daily all programmes being broadcast, and listen to them also when they are live on air for on the spot monitoring and assessment. The information will be published on our website as required.

- 4.8 Please set out how you will ensure ongoing compliance with your Key Commitments that relate to the station's off-air social gain activities, including how you will monitor that these are being delivered e.g. who will be responsible for monitoring this, how often will they monitor it, how you ensure this information is published.

C.O.G Grand Radio will engage a volunteer to work with the Station Manager, to monitor weekly or monthly, the activities of organisations with positive impact in the community and publish same on our website and social media platforms where necessary.

We will also make sure the records of interviews and all files are logged for all of the programmes and also retained for archive purposes.

4.9 What language(s) does the applicant intend to broadcast in?

English Language. The Station Manager is fluent in the use of English Language.

4.10 For each language listed in response to question 4.9 please provide details of how many compliance team member(s) are fluent in each language and will be responsible for ensuring that content broadcast in that language complies with the Ofcom's code and rules.  
**Please do not give names of individual members of staff.**

N/A

## 5. Declaration

### About this section

This form must be submitted by the applicant named in response to question 2.2. An agent may not sign **the form**.

The person authorised to make the declaration on behalf of the applicant must print their name and must be one of the following :

- A director of the company or the company secretary where the applicant is a company.
- A designated member where the applicant is a Limited Liability Partnership.

The declaration must also be dated.

- 5.1 I hereby apply to Ofcom for the grant of a licence for the community digital sound programme service described above and declare that the information given in this application form is, to the best of my knowledge and belief, correct.
- 5.2 I further declare and warrant:
- a) that I am not a disqualified person within the meaning of that expression as defined in Part II of Schedule 2 to the Broadcasting Act 1990, as amended, or as a result of a disqualification order under Section 145 of the Broadcasting Act 1996;
  - b) that having made all reasonable enquiries neither the applicant nor any person controlling the applicant, as a result of the grant to me of the licence, breach any requirement of Schedule 14 to the Communications Act 2003 with regard to the accumulation of interests in broadcasting services or to the restrictions on cross-media interests; and
  - c) that the applicant is not disqualified by virtue of the provisions of section 143 (5) of the Broadcasting Act 1996 in relation to political objects and the provisions of section 144 (3) of the Broadcasting Act 1996 in relation to the provision of false information or through the withholding of information with the intention of misleading Ofcom; and
  - d) that no director or person concerned directly or indirectly in the management of the applicant is subject to a disqualification order as defined by section 145 (1) of the Broadcasting Act 1996.
- 5.3 I understand that Ofcom reserves the right to revoke the licence (if granted) if at any time any material statement made to Ofcom is found to be false and to have been by the applicant or any member or officer thereof knowing it to be false. I also understand that under sections 144 and 145 of the Broadcasting Act 1996, the provision of false information could incur a criminal conviction and a disqualification from the holding of a Broadcasting Act licence. I further certify that, to the best of my knowledge, any matters which might influence Ofcom's judgement as to whether the directors and any other individuals and/or bodies corporate with substantial involvement in this application are fit and proper persons to participate in a radio licence, have been made known to Ofcom.

**Full name (BLOCK CAPITALS) of the applicant or person authorised to make the application of behalf of the applicant:**

Victor Onwudili

**Date of application:**

09/11/2022

I am authorised to make this application on behalf of the applicant in my capacity as (**delete as appropriate**):

Company secretary / company director / designated member (in the case of a Limited Liability Partnership)

**You also need to complete the [confidential section \(Part B\) of the application form](#)**