



Community Digital Sound Programme (C-DSP) licence)

Application form – Part A (public)

Name of applicant (i.e. the body corporate that will hold the licence):

Phoenix FM Limited

Proposed service name:

Phoenix FM

Radio multiplex service(s) on which the proposed C-DSP service is to be provided (note this must be a small-scale multiplex area either previously advertised or currently being advertised by Ofcom as shown in the multiplex licence advertisement)

North East London and South West Essex

Public contact details (i.e. Contact name and/or company name, company address, telephone number(s) and email):



Paul Golder, Phoenix FM, The Brentwood Centre, Brentwood CM15 9NN 01277 203035 paul@phoenixfm.com

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1. Overview

You should complete this form if you are applying for a community digital sound programme licence ("C-DSP"). You can find further information about C-DSP services in the <u>guidance notes for licensees</u> and <u>applicants</u>.

This application form is divided into two parts – **Part A** (which we will publish on our website) and **Part B** (which will be kept confidential). This document constitutes Part A; <u>Part B of the application form</u> is available on our website.

If you encounter any issues using these forms, please contact broadcast.licensing@ofcom.org.uk.

The purpose of this form

You should complete this form if you are applying for a Community Digital Sound Programme (C-DSP) licence.

A digital sound programme service intended for broadcast by means of a local or small-scale radio multiplex service requires either a C-DSP licence or a local DSP licence. Ofcom's published guidance notes set out some of the key issues that potential applicants need to consider in deciding which type of licence is suitable for them. In summary, C-DSP services are not run for financial gain and are required to provide social gain. C-DSP licences therefore include strict conditions to ensure that happens, and provide less flexibility than a local DSP licence. However, they do provide access to capacity that small-scale radio multiplex service providers are required to reserve solely for C-DSP services.

A C-DSP licence will be required even if the same programme service is also provided on any other platforms (e.g. FM, satellite), as separate licences are required for those.

As noted above, small-scale radio multiplex services will have reserved capacity for C-DSP services. Issue of a C-DSP licence does not, however, guarantee carriage on a small-scale (or local) radio multiplex service. That is a matter for agreement between the C-DSP licensee and the multiplex service provider, and there may be more C-DSP licences issued in a locality than there are reserved slots on the small-scale radio multiplex service. Note that a C-DSP service does not necessarily have to broadcast using reserved capacity. It can use unreserved capacity on a small-scale radio multiplex service or capacity on a local radio multiplex service, again subject to agreement with the multiplex service provider.

An application for a C-DSP licence will be accepted only once Ofcom has advertised the licence for the small-scale radio multiplex service upon which the proposed C-DSP service is intended to be provided. There is no closing-date by which an application for a C-DSP licence must be submitted (i.e. it can be submitted at any time after the licence for the relevant small-scale radio multiplex licence has been advertised).

You can find further information about how to determine if a service requires a C-DSP licence in Section 2 of the guidance notes for applicants and licensees.

Provision of information

Ofcom requires complete and accurate information to assess applications. This is so that we can assess your application against statutory criteria, consider whether those involved in the body applying for a licence are 'fit and proper' to hold a licence, and determine whether their involvement with other organisations disqualifies them from participation in a licence.

It is an offence under the Broadcasting Act 1996 (as amended) to provide false information or withhold relevant information during the application process, and may be grounds for revocation of a licence subsequently granted.

Publication of information about applications and licensed services

Information provided in **Part A** of the application form will typically be published by Ofcom in our Monthly Radio Update publication the month following the submission of your application. This may take longer if the application is received late in the month. Information provided in **Part B** will not be published.

In submitting this application you agree that, should a licence be granted, Ofcom may publish contact details for the licensee (specified in Section 2 of Part B of the application form), which may include personal data, on the Ofcom website and/or in other relevant publications. If you have any questions about the information that we publish, or there are any changes to this information, you should contact the Broadcast Licensing team by email (broadcast.licensing@ofcom.org.uk).

Ofcom considers issued C-DSP licences to be public documents and copies of licences will be made available to third parties on request albeit, other than the Key Commitments which are tailored to the service, C-DSP licences are standard form documents. A brief description of the licensed service will be published on the Ofcom website, along with the Key Commitments which form part of the licence.

Ofcom publishes a <u>monthly radio licensing update</u> which lists new services licensed, new applications, licences revoked, licence transfers, and changes to licensed services during the past month.

Data protection

We require the information requested in this form in order to carry out our licensing duties under the Broadcasting Act 1990, Broadcasting Act 1996 and Communications Act 2003. Please see Ofcom's <u>General Privacy Statement</u> for further information about how Ofcom handles your personal information and your corresponding rights.

Keeping up to date with broadcasting matters

We strongly recommend that the appropriate person at the applicant body signs up to receive Ofcom's regular email updates on broadcasting matters including notification when the Broadcast and On Demand Bulletin is published.

Γο sign up to receive these communications, you must visit the <u>email updates</u> area of our website and select 'Broadcasting.'		
ia selest Broadcasting.		

2. Applicant's details

About this section

In this section we are asking you for details about the applicant company. This must be a body corporate which is not profit distributing.

In the first part of this section, we are asking for basic details about the applicant. These include company registration number and contact information.

In the second part of this section we are asking for details of the applicant's officers (directors or, in the case of LLPs, designated members), its shareholders and participants. Where applicable, we are also asking for details of the officers of the applicant's parent and associated companies or LLPs etc.

If any of the individuals named in your responses are known by more than one name/version of their name, all names must be provided.

Certain persons are disqualified from holding a C-DSP licence. This section asks the questions which enable us to consider this for those types of disqualification which apply specifically to bodies corporate. It also asks questions which are relevant to our assessment of the applicant's fitness and properness to hold a C-DSP licence.

Before completing this section of the form, you should read Ofcom's guidance on the definition of 'control' of media companies. Throughout this section, "control" has the meaning it is given in Part I of Schedule 2 of the Broadcasting Act 1990.

The response boxes and tables should be expanded or repeated where necessary, or provided in a separate annex.

'Officerships' in this section refers to: directorships of bodies corporate, designated memberships of LLPs, or membership of a governing body of an unincorporated association (including partnerships).

Applicant information and contact details

2.1	Name of applican	t (i.e. the l	body corporate	that will hold	the licence):
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Phoenix FM Limited

2.2 Company registration number stated on Companies House:

05177572

2.3 For UK registered companies, the address of the applicant's registered office stated on Companies House.

For non-UK registered companies, the principal office address:

The Brentwood Centre, Brentwood CM15 9NN

2.4		UK registered company, is the current Memorandum and Articles of Association cument available on the Companies House website?			
	✓Yes	□No			
	-	ase submit the up to date document and indicate you have done so in the check a 4 of Part B.	list		
2.5	Contact details of the individual duly authorised by the applicant for the purposes of making this application. This individual should be the company secretary, a director or (if an LLP) designated member.				
		e an agent completing the form on behalf of the applicant please do not enter yeare — see paragraph 2.25 of the guidance notes).	our		
Full na	ame	Paul Golder			
Job tit	tle	Director			
Addre	288	The Brentwood Centre, Brentwood CM15 9NN			
Telep	hone	01277 203035			
Mobil	le	07771 664661			
Email		paul@phoenixfm.com			
2.6	If the pro	posed Licensed Service has/will have a website, please provide the website add	ress		
	https://	/www.phoenixfm.com			
2.7	of funding	the service be financed? If the applicant is receiving, or is likely to receive, any for grand/or financial assistance to establish and maintain the service, please provice who is providing that funding/financial assistance and the extent of it.			
	•	receiving funding from, or on behalf of, a source that could be considered a organisation or a religious body, you must set out the nature of that organisation	า		
		vice will be funded from grants received, donations, advertising and rship sales and website advertising.			

Ownership and control of the company which will hold the licence

Details of officers, participants and shareholders of the applicant

2.8 Complete the following table, expanding it if necessary, to provide the following details for each director or designated member of the applicant (i.e. the body corporate that will hold the licence):

Full name of individual	Correspondence address ¹	Country of residence	Other officerships held (and nature of the business concerned)	Other employment
Paul Golder	The Brentwood Centre, Brentwood CM15 9NN	United Kingdom	Director: Phoenix FM Limited East London and Essex Digital CIC (operators of SSDAB multiplex)	Accountant
Anthony Smith	The Brentwood Centre, Brentwood CM15 9NN	United Kingdom	Director: Phoenix FM Limited East London and Essex Digital CIC (operators of SSDAB multiplex) Foxtel Limited (audio visual supplies)	Audio visual supplies
Gareth Williams	The Brentwood Centre, Brentwood CM15 9NN	United Kingdom	Director: Phoenix FM Limited East London and Essex Digital CIC (operators of SSDAB multiplex)	Information Technology

2.9 Complete the following table, expanding it if necessary, to list all bodies which hold or are beneficially entitled to shares, or who possess voting powers, amounting to more than 5% in the applicant ("participants"). If you are unable to provide a complete answer to this question in relation to beneficial owners, please state whether you have any reason to suspect the existence of any beneficial owners.

Full name of >5% participant	Number of	Total	Total	% of voting
(existing and pro-posed)	shares	investment	investment	rights
		(£s)	(%)	

 $^{^{\}rm 1}$ This should be the same address as is held and published by Companies House.

N/A		
Comments		

2.10	Complete t	the following table, expanding if necessary, to identify any entities with which the
	applicant is	s affiliated. By affiliated, we mean companies that are related through ownership,
	either with	one company being a minority shareholder in the other, or through multiple
	companies	being owned by a third party.

(If this question is not applicable to the applicant please respond "N/A" in the table.)

Full name of the entity	Address
N/A	

2.11 Complete the following table, expanding it if necessary, to list any bodies corporate which are controlled by the applicant, and their affiliates:

(If this question is not applicable to the applicant please respond "N/A" in the table.)

Full name of the entity	Address	Affiliates
N/A		

Details of persons who control the applicant

2.12 Complete the following table, expanding it if necessary, to list all persons who control the applicant, together with their affiliates. If any persons or bodies control the applicant jointly because they act together in concert (e.g. because of a shareholder's agreement), each such person must be identified here:

(If this question is not applicable to the applicant please respond "N/A" in the table.)

Full name of individual or body	Address	Affiliates
Paul Golder	The Brentwood Centre, Brentwood CM15 9NN	None

2.13 Complete the following table, expanding it if necessary, to list all officerships in other bodies that are held by any individual listed in response to question 2.12, and any affiliates of those

bodies. An "officership" refers to being a director of a body corporate, designated member of a limited liability partnership, or member of the governing body of an unincorporated association:

(If this question is not applicable to the applicant please respond "N/A" in the table)

Full name of individual	Name of body in which officership held	Affiliates of that body
Paul Golder	Director	None
Anthony Smith	Director	None
Gareth Williams	Director	None

2.14 Complete the following table, expanding it if necessary, to list all bodies corporate which are controlled by any body corporate listed in response to question 2.12, and their affiliates:

(If this question is not applicable to the applicant please respond "N/A" in the table)

Full name of body corporate listed in 2.11	Body corporate controlled	Affiliates of body corporate controlled
N/A		

2.15 In relation to each body corporate identified in response to question 2.12, complete the following table, expanding it if necessary, to list all bodies which hold or are beneficially entitled to shares, or who possess voting powers, amounting to more than 5% in the body corporate concerned (i.e. "participants"). You may, but are not required to, exclude from this table any bodies listed in response to question 2.12. If you are unable to provide a complete answer to this question in relation to beneficial owners, please state whether you have any reason to suspect the existence of any beneficial owners.

(If this question is not applicable to the applicant please respond "N/A" in the table)

Full name of >5% participant	Number of shares	Total investment (£s)	Total investment (%)	% of voting rights
N/A				
Comments	·			

Involvement of the applicant in specified activities

2.16 Please state below whether the applicant, or any of the directors, shareholders or other individuals named above, including their associates (i.e. directors of their associates and other group companies), is, or is involved in, any of the below, and the extent of that interest.

Activity/involvement	Yes / No	Please state who is involved; the name of the body/individual/agency they are involved with; and the extent of their involvement
a) A local authority	No	
b) A body whose objects are wholly or mainly of a political nature, or which is affiliated to such a body	No	
c) A body whose objects are wholly or mainly of a religious nature; ²	No	
d) An individual who is an officer of a body falling within (b) or (c);	No	
e) A body corporate which is an associate (as defined in paragraphs 1(1) and 1(1A) of Part I of Schedule 2 to the Broadcasting Act 1990) of a body falling within (b) or (c);	No	
f) An advertising agency or an associate of an advertising agency	No	

² Please refer to Sections 3 to 5 of <u>Ofcom's religious guidance note</u> for details on how we determine the eligibility of religious bodies to hold certain broadcasting licences.

Details of applications, licences and sanctions

2.17	Is the applicant (i.e. the body corporate that will hold the licence) a current licensee of Ofcom?				e) a current licensee of	
	✓Yes	□No				
	If yes, plea	se provide the	licence	details expanding the table if n	ecessary:	
Licen	ce number		Name o	of multiplex		
CR07	5		FM con 2007	nmunity radio station for Brent	wood, Essex since	
2.18	•	plicant (i.e. th ng licence bef		orporate that will hold the licen	nce) held an Ofcom	
	✓Yes	□No				
	If yes, plea	se provide the	e details	expanding the table if necessary	y:	
Licen	ce number		Name o	of service or multiplex		
DP10	DP105642BA/1 DSP lie		DSP lice	cence, Southend SSDAB multiplex		
2.19	-			osed service held an Ofcom broadcast service before?	adcasting licence or been	
	✓Yes	□No				
	If yes, plea	se provide the	e details	expanding the table if necessary	y:	
	Dates licence was held or dates of involvement			Licence number (if known)	Name of service or multiplex	
	1996 to 20	006		12 RSL broadcasts, licence numbers unknown	Phoenix FM	

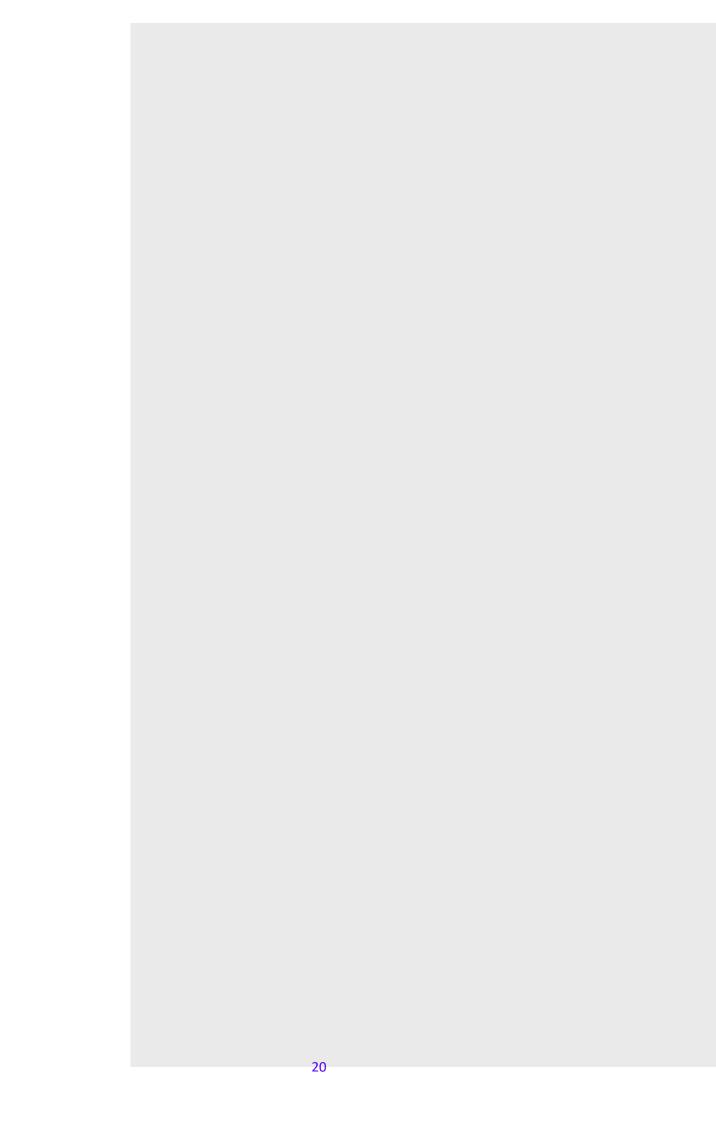
2.20	Does the a Ofcom lice	• •	he body corporate that will hold the licence) control an existing
	✓Yes	□No	
	If yes, plea	se provide the	e licence details expanding the table if necessary:
Licen	ice number		Name of service or multiplex
CR07	' 5		FM community radio station for Brentwood, Essex
DP10)5642BA/1		DSP licence, Southend SSDAB multiplex
2.21	licensee or	by any perso	body corporate that will hold the licence) controlled by an existing n who is connected (within the meaning of Schedule 2 to the with an existing licensee (i.e. as a "participant")?
	\square Yes	✓No	
	If yes, plea	se provide the	e following information, expanding the table if necessary:
Licen	ice number		Name of service or multiplex
2.22	to Ofcom (and the Ra	or its predece dio Authority)	ny person(s) controlling the applicant - made any other application issor broadcast regulators – the Independent Television Commissi for any licence which has since been surrendered by the licenseene of its predecessor regulators)?
	□Yes	✓No	
	If yes, plea	se provide the	e following information, expanding the table if necessary:
Licen	ice number		Name of service or multiplex

	Killguolli o	i abioaa i	iii respec	t of any broadcast-re	elated	matter:		
	□Yes	∠ 1	No					
	If yes, plea	se provid	e the foll	owing details expan	ding th	ne table if nece	ssary:	
	ce number (d valent)	or	Name or multiple	f service or	Deta	ails of the inve	stigation	
2.24		anction fo		rson(s) controlling t vening a condition o			•	
	□Yes	☑ N	No					
	If yes, pleas necessary:	se provid	e the foll	owing details relatin	g to ea	ach sanction ex	rpanding the table i	
	ce number quivalent)	Name o or multi	f service plex	Nature of the breach	Sanct	tion imposed	Date sanction imposed	
2.25	Has the ap			rson(s) controlling t nce?	he app	olicant – ever b	een convicted of ar	
	□Yes	∠ N	No					
	If yes, plea	se provid	e provide the following details:					
	Full name			Date of conviction/action Penalty (dd/mm/yy)		Penalty		

2.26	Please provide any further information you hold, relating to the past conduct of the
	applicant or those individuals listed, in regulatory matters or in matters going to honesty
	and/or compliance, which may be relevant to Ofcom's consideration of whether or not the
	applicant is fit and proper to hold a broadcast licence. If the applicant or the form signatory
	fails without reasonable excuse at this point to declare any matter of which Ofcom
	subsequently becomes aware, and which we do consider to be relevant to the applicant's
	eligibility to hold a licence, we will take it into account in determining the question of
	whether the applicant/licensee remains fit and proper to hold a licence.

If you have no information to provide, please respond "N/A".

N/A			



3. The proposed service

About this section

This section asks you to describe your proposed service, including the Key Commitments you propose to include in your licence. This includes your service name, multiplex name and character of service, in addition to standard commitments that all C-DSP licensees need to abide by. Holders of an existing analogue community radio licence to be a simul-cast on the proposed C-DSP service can replicate the existing analogue key commitments as it is our expectation that the key commitments for simulcast services are to be in keeping with one another. If a licence is granted, the information you provide in this section will be used to form the basis of the annex to your licence. You will only be authorised to broadcast what is detailed in the annex of the licence.

In this section, you will also need to set out how your service will provide social gain, community participation and how you will be accountable to the target community. This is in line with statutory requirements for the granting of C-DSP licences. The information provided in this section is also the basis on which decisions are made.

If you hold, or intend to hold, multiple C-DSP licences, the answers given in this section and the intended delivery of your Key Commitments must apply to the locality in which your proposed service will broadcast (as set out in the Draft Key Commitments in this application form).

Your proposed service and target community

3.1 What is the proposed service name?

Phoenix FM

3.2 On which radio multiplex service do you intend to broadcast? If the relevant radio multiplex licence has not yet been awarded, please state the name of the area that the multiplex service is intended to cover, as defined in the multiplex licence advertisement.

North East London and South West Essex

3.3 Where is your proposed studio located? Please note that this must be located within the coverage area of the small-scale radio multiplex service identified in answer to 3.2 (or the advertised area for a small-scale radio multiplex service that has not yet been awarded).³

The Brentwood Centre, Brentwood CM15 9NN

³ If you propose to provide your service on a local, rather than a small-scale, radio multiplex service, there is no requirement for your studio to be located within the licensed area of that local radio multiplex service.

3.4 If the proposed service is a simulcast or corresponding service of an existing licensed radio service, please list that below and provide the licence number.

Simulcast of Phoenix FM's FM broadcast Licence number CR075

3.5 What is the target community of the service? Please include the geographical area that you wish to serve in addition to the interests or characteristics that define your target community. The area you wish to serve must be geographically located within the cover-age area of the radio multiplex service on which you intend to broadcast. **Answer in fewer than 400 words**.

The town of Brentwood and surrounding small towns and villages

3.6 How will you ensure that your proposed C-DSP service is run on a not-for-profit basis? Please give details of specific measures or arrangements in place to ensure this, and how any profit will be wholly and exclusively used for securing or improving the future provision of the service, or for the delivery of social gain. **Answer in fewer than 400 words**.

Phoenix FM Limited has been operating since 2004 and has been reinvesting any surplus in our future programming and outreach.

Social gain

3.7 What community benefits will your service bring to your target community(ies) and, if applicable, the general public. Please include summaries of evidence to support your answer, including details about other organisations you intend to work with. **Answer in fewer than 500 words**. Please do not provide names of individuals in your answer.

The station is already on air and working with schools, community groups, charities, musicians and artists on a regular basis, including Saint Francis Hospice, Brentwood Food Bank, CHESS homeless charity, The Marillac Neurological Care Centre and Special Needs and Parents. Airtime is given to organisations who are under-served on existing media. The station publicises fundraisers and also conducts its own fundraising for local organisations, raising over £20,000 in the last 4 years.

3.8 Please summarise how your service will facilitate discussion and the expression of opinion.

Answer in fewer than 200 words.

We welcome the public taking part in programmes and discussions

We regularly host unsigned musicians and novice authors

We interview and host over 1000 people a year

We are based in a borough leisure centre which gives easy access to our studios

3.9 How will you ensure that members of your target community(ies) can gain access to the facilities used to provide your service, and receive training in using these? In particular, please set out how this will be done practically, formally and/or informally. **Answer in fewer than 400 words**.

Since 2007 we have been engaging with schools regularly and work with Brentwood School, Shenfield High School, Becket Keys and others to provide work experience and training opportunities

We have also trained many people who are out of work and given them new skillsets. Some of these presenters have gone on to work in larger media organisations such as the BBC, Capital Radio and national newspapers

3.10 How will your service provide better understanding of your target community and the strengthening of links within it? **Answer in fewer than 200 words**.

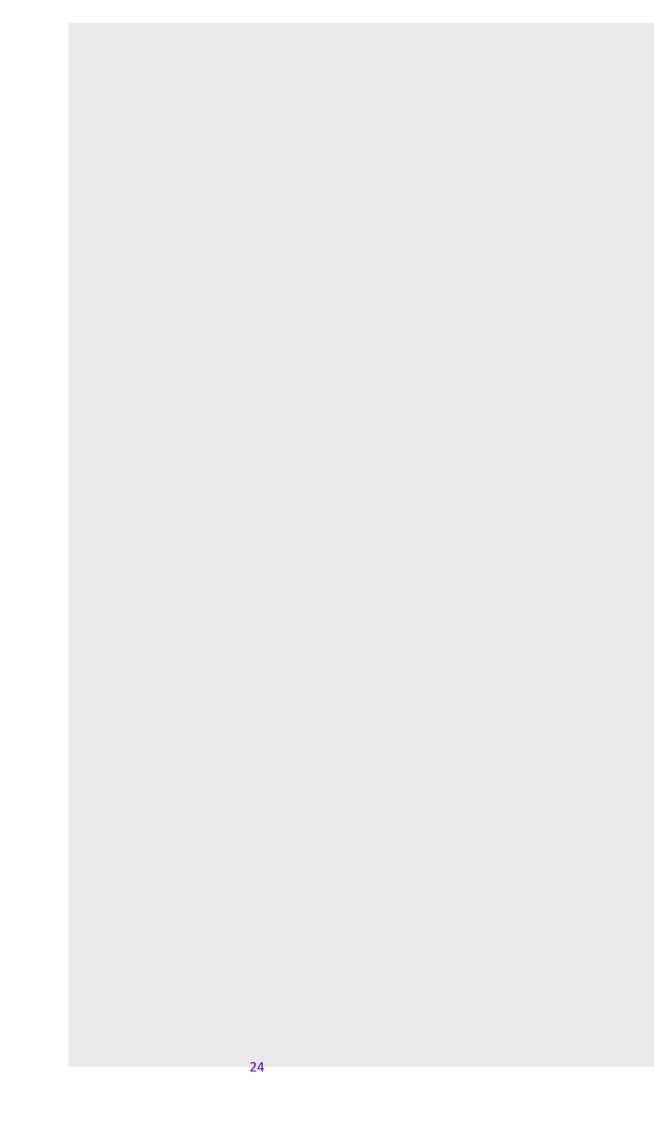
Over the last 29 years we have been adapting our programming in response to demand and feedback from the local community.

We have links with over 100 local organisations and speak to them regularly to talk about their own needs and requirements and how we can accommodate them.

3.11 Please summarise the relevant experience of the group or its members in activities related to the provision of social gain or other relevant non-broadcast areas (such as third sector, training or education). **Answer in fewer than 200 words**.

Phoenix FM's directors have been dedicated to providing social gain for many years:

Paul Golder is a founder member and director, forming the station in 1996 Anthony Smith has been a volunteer since 2007 and a director since 2017 Gareth Williams has been a volunteer since 2016 and a director since 2021



Participation

3.12 How do you propose to ensure that members of your target community(ies) are given opportunities to participate in the operation and management of the service? **Answer in fewer than 400 words**.

We correspond by email, telephone and social media with our volunteers and members of our target community 365 days a year.

We regularly promote from within and volunteers are given additional responsibilities on agreement of the level, extent and impact of their work.

Accountability

3.13 How will members of your target community contact your service and influence its operation? **Answer in fewer than 300 words**.

The vast majority of presenters, volunteers and contributors live in our target area. We hold regular meetings both in person and online. We communicate every day with volunteers and welcome any feedback they give us.

3.14 How will suggestions and/or criticisms from members of your target community(ies) be considered and acted upon? **Answer in fewer than 300 words**.

We have regularly introduced new programmes and features based on feedback received.

Any complaints are investigated and fully recorded.

Draft Key Commitments

Below is an example of the licence annex where the Key Commitments appear. Should a licence be awarded, the entries you provide below will form the Key Commitments section of your licence. Holders of a community radio analogue licence that is to be simulcast, or a corresponding service, are expected to provide key commitments that are in line with their existing service(s). As such, applicants may refer to the existing key commitments of the relevant simulcast or corresponding service(s) to ensure that the draft below is in line with those of the existing service(s).

Please provide entries where specified in **BOLD** below. The information you enter here should reflect your answers to Sections 3 and 4 of the Part A of your completed Application Form. This will form the basis of your Key Commitments alongside the mandatory text in italics. Do not amend the text in italics as every service is required to comply with these requirements, but the details of how each service does so do not need to be included in the Key Commitments.

ANNEX TO LICENCE

LICENSED SERVICE NO tbc

Licensed Service	PHOENIX FM
Service Description	Phoenix FM is a service for those living and working in Brentwood. It delivers a music and information service. The station is inclusive and encourages participation by members of the community as well as local organisations. The studio is located within the licensed coverage area. The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:
	 the facilitation of discussion and the expression of opinion, the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and the better understanding of the particular community and the strengthening of links within it.
	Members of the target community contribute to the operation and management of the service.
	The service has mechanisms in place to ensure it is accountable to its target community.
Transmission Schedule	Available at https://phoenixfm.com/schedule/
Multiplex	North East London and South West Essex

4. Compliance of the service

About this section

This section asks you to describe the compliance arrangements for the proposed licensed service, i.e. the arrangements which the applicant will put in place to ensure that the content it proposes to broadcast will comply with the relevant regulatory codes and rules for programming and advertising. These include:

- The Ofcom Broadcasting Code
- The BCAP Code: the UK Code of Broadcast Advertising
- The Regulation of Premium Rate Services Order

Condition 17 of a C-DSP licence requires that you have compliance procedures in place, and this section asks that you demonstrate your ability to meet this licence condition.

Before completing this section of the form you should read Section 4 of the <u>C-DSP guidance notes</u>, where you will also find links to the codes and rules listed above.

4.1 Please give details of all compliance training (including dates) the person named in response to either question 2.3 or 2.5 in Part B (i.e. the individual who holds overall responsibility for compliance of the service) has received in the relevant codes and rules (for example, those referred to in the box at the start of this section).

Paul Golder attends seminars, training camps and discussions when requried, and regularly receives information regarding compliance from Ofcom which is then discussed and distributed to station volunteers.

4.2 Please give details of any practical compliance experience (including dates) the person named in response to either question 2.3 or 2.5 in Part B (i.e the individual who holds overall responsibility for compliance of the service) has with respect to the relevant codes and rules.

Paul Golder has held Ofcom licences since 1996 (RSL) and 2007 (Community Radio). He is closely involved in ensuring programme compliance and technical compliance with all relevant codes and rules. He organises training sessions for Phoenix FM volunteers, particularly in presenting. He also attended regular meetings and conferences organised by OFCOM, DCMS and the CMA on compliance matters.

- 4.3 For each role within your compliance team please provide job title and a brief description of the functions of the role specific to ensuring compliance of the proposed service. Please do not give names of individual members of staff this question relates to job roles rather than currently employed individuals.
 - 1. Compliance officer

Deals with all compliance issues, maintaining recordings, revision and distribution of compliance rules. Works with Ofcom if required.

2. Complaints officer

Deals with complaints from volunteers or members of the community, investigates and works to resolution

3. Programme Manager

In charge of on air output, ensuring broadcast material meets the Broadcasting Code and reporting compliance issues to directors

4.4 How does the applicant intend to formally train staff in compliance procedures? Please include details of the compliance training that will be given to those responsible for live programming, including compliance staff, presenters and producers.

Face to face meetings, Zoom meetings, online conversations via both Discord and email.

4.5 Will the training described in response to question 4.5 be mandatory for all staff and volunteers? If not, outline who will receive it.

Yes – all staff and volunteers are required to know how the station complies with the Broadcasting Code and legislation

- 4.6 It is a licence requirement that a licensee must ensure that all programming on its service (broadcast at any time of the day or night) complies with Ofcom's codes and rules (e.g. Ofcom's Broadcasting Code, which sets requirements on standards to be observed in programme content for the protection of the public).
 - a) Set out in detail below the systems the applicant intends to have in place to ensure it will be able to comply with the codes and rules when the service is broadcasting live content. Your response should include details of what you will do to prepare presenters and guests pre-broadcast and the process for ensuring that any non-complaint content is dealt with swiftly during the broadcast.

Our training programme will only allow suitably trained and competent people to broadcast.

A compliance officer is on call at any time to assist with any issues. Guests are briefed as to what is and what is not appropriate before they are allowed in the studio. We also conduct basic background checks, where appropriate, to ensure the credibility and suitability of any guests.

b) Set out in detail below how the applicant intends to ensure that pre-recorded material will comply with Ofcom's codes and rules. Pre-recorded content could include, for example, material obtained from, or streamed from, third party sources as well as content produced by the licensee.

Pre-recorded content is expected to follow the same rules as live content. The station does not broadcast material from third party sources. All broadcast material is produced locally.

4.7 Please set out how you will ensure the ongoing delivery/compliance of the **on-air** character of service as set out in the Key Commitments. This should be focused on the content you will broadcast on the station.

In your answer, please ensure you include details on each of the following points:

- a) How you will monitor that the character of service is being delivered;
- b) who will be responsible for monitoring this;
- c) how often will they monitor it;
- d) how you ensure this information is published; and
- e) where the information will be published/made publicly available.
- a) Monitoring of programming for character of service takes place on a daily basis, with discussions between the Station Manager and individual presenters
- b) The Station Manager who reports to the Directors
- c) Monitoring takes place daily with discussions between management and presenters
- d) The station's website publishes interviews and local news stories over 40 stories a week are typically published. This allows members of the community to listen again, find out more information and give feedback
- e) www.phoenixfm.com

	set out how you will ensure the ongoing delivery/compliance of the off-air social gain es as set out in the Key Commitments.
In your	answer, please ensure you include details on each of the following points:
a)	How you will monitor that off-air social gain activities are being delivered;
b)	who will be responsible for monitoring this;
c)	how often will they monitor it;
d)	how you ensure this information is published; and
e)	where the information will be published/made publicly available.
a) Mowith b) Th c) Mopresed d) Th storic lister	procedures are the same for on-air and off-air social gain: conitoring of programming for character of service takes place on a daily basis, discussions between the Station Manager and individual presenters e Station Manager who reports to the Directors conitoring takes place daily with discussions between management and centers e station's website publishes interviews and local news stories - over 40 es a week are typically published. This allows members of the community to a again, find out more information and give feedback ww.phoenixfm.com
What la	anguage(s) does the applicant intend to broadcast in?
Engli	sh
that co	ch language listed in response to question 4.9 please provide details of how many ance team member(s) are fluent in each language and will be responsible for ensuring intent broadcast in that language complies with the Ofcom's code and rules. Please give names of individual members of staff.
	activities In your a) b) c) d) e) The p a) Mo with b) Th c) Mo prese d) Th stories lister e) ww What la Englis For eac compliant that co do not

5. Declaration

About this section

This form must be submitted by the applicant named in response to question 2.2. An agent may not sign the form.

The person authorised to make the declaration on behalf of the applicant must print their name and must be one of the following:

- A director of the company or the company secretary where the applicant is a company.
- A designated member where the applicant is a Limited Liability Partnership.

The declaration must also be dated.

- I hereby apply to Ofcom for the grant of a licence for the community digital sound programme service described above and declare that the information given in this application form is, to the best of my knowledge and belief, correct.
- 5.2 I further declare and warrant:
 - a) that I am not a disqualified person within the meaning of that expression as defined in Part II of Schedule 2 to the Broadcasting Act 1990, as amended, or as a result of a disqualification order under Section 145 of the Broadcasting Act 1996;
 - b) that having made all reasonable enquiries neither the applicant nor any person controlling the applicant, as a result of the grant to me of the licence, breach any requirement of Schedule 14 to the Communications Act 2003 with regard to the accumulation of interests in broadcasting services or to the restrictions on cross-media interests; and
 - that the applicant is not disqualified by virtue of the provisions of section 143 (5) of the Broadcasting Act 1996 in relation to political objects and the provisions of section 144 (3) of the Broadcasting Act 1996 in relation to the provision of false information or through the withholding of information with the intention of misleading Ofcom; and
 - d) that no director or person concerned directly or indirectly in the management of the applicant is subject to a disqualification order as defined by section 145 (1) of the Broadcasting Act 1996.
- I understand that Ofcom reserves the right to revoke the licence (if granted) if at any time any material statement made to Ofcom is found to be false and to have been by the applicant or any member or officer thereof knowing it to be false. I also understand that under sections 144 and 145 of the Broadcasting Act 1996, the provision of false information could incur a criminal conviction and a disqualification from the holding of a Broad-casting Act licence. I further certify that, to the best of my knowledge, any matters which might influence Ofcom's judgement as to whether the directors and any other individuals and/or bodies corporate with substantial involvement in this application are fit and prop-er persons to participate in a radio licence, have been made known to Ofcom.

behalf of the applicant:
PAUL GOLDER
Date of application:
14 OCTOBER 2025

Full name (BLOCK CAPITALS) of the applicant or person authorised to make the application of

appropriate):
Company director

You also need to complete the <u>confidential section (Part B) of the application</u> <u>form</u>.

I am authorised to make this application on behalf of the applicant in my capacity as (delete as