

Community Digital Sound Programme (C-DSP) licence)

Application form - Part A (public)

Name of applicant (i.e. the body corporate that will hold the licence):

Victory Radio Limited

Proposed service name:

Victory

Radio multiplex service(s) on which the proposed C-DSP service is to be provided (note this must be a small-scale multiplex area either previously advertised or currently being advertised by Ofcom as shown in the multiplex licence advertisement)

Angel Radio Ltd Portsmouth

Public contact details (i.e. Contact name and/or company name, company address, telephone number(s) and email):

Robert Bruce, Nostalgic Local Radio, 23 Spur Road, Cosham, Portsmouth, Hampshire, PO6 3DY.

Tel: 02392 788257

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1. Overview

You should complete this form if you are applying for a community digital sound programme licence ("C-DSP"). You can find further information about C-DSP services in the <u>guidance notes for licensees</u> and applicants.

This application form is divided into two parts – **Part A** (which we will publish on our website) and **Part B** (which will be kept confidential). This document constitutes Part A; <u>Part B of the application form</u> is available on our website.

If you encounter any issues using these forms, please contact broadcast.licensing@ofcom.org.uk.

The purpose of this form

You should complete this form if you are applying for a Community Digital Sound Programme (C-DSP) licence.

A digital sound programme service intended for broadcast by means of a local or small-scale radio multiplex service requires either a C-DSP licence or a local DSP licence. Ofcom's published guidance notes set out some of the key issues that potential applicants need to consider in deciding which type of licence is suitable for them. In summary, C-DSP services are not run for financial gain and are required to provide social gain. C-DSP licences therefore include strict conditions to ensure that happens, and provide less flexibility than a local DSP licence. However, they do provide access to capacity that small-scale radio multiplex service providers are required to reserve solely for C-DSP services.

A C-DSP licence will be required even if the same programme service is also provided on any other platforms (e.g. FM, satellite), as separate licences are required for those.

As noted above, small-scale radio multiplex services will have reserved capacity for C-DSP services. Issue of a C-DSP licence does not, however, guarantee carriage on a small-scale (or local) radio multiplex service. That is a matter for agreement between the C-DSP licensee and the multiplex service provider, and there may be more C-DSP licences issued in a locality than there are reserved slots on the small-scale radio multiplex service. Note that a C-DSP service does not necessarily have to broadcast using reserved capacity. It can use unreserved capacity on a small-scale radio multiplex service or capacity on a local radio multiplex service, again subject to agreement with the multiplex service provider.

An application for a C-DSP licence will be accepted only once Ofcom has advertised the licence for the small-scale radio multiplex service upon which the proposed C-DSP service is intended to be provided. There is no closing-date by which an application for a C-DSP licence must be submitted (i.e. it can be submitted at any time after the licence for the relevant small-scale radio multiplex licence has been advertised).

You can find further information about how to determine if a service requires a C-DSP licence in Section 2 of the guidance notes for applicants and licensees.

Provision of information

Ofcom requires complete and accurate information to assess applications. This is so that we can assess your application against statutory criteria, consider whether those involved in the body applying for a licence are 'fit and proper' to hold a licence, and determine whether their involvement with other organisations disqualifies them from participation in a licence.

It is an offence under the Broadcasting Act 1996 (as amended) to provide false information or withhold relevant information during the application process, and may be grounds for revocation of a licence subsequently granted.

Publication of information about applications and licensed services

Information provided in **Part A** of the application form will typically be published by Ofcom in our Monthly Radio Update publication the month following the submission of your application. This may take longer if the application is received late in the month. Information provided in **Part B** will not be published.

In submitting this application you agree that, should a licence be granted, Ofcom may publish contact details for the licensee (specified in Section 2 of Part B of the application form), which may include personal data, on the Ofcom website and/or in other relevant publications. If you have any questions about the information that we publish, or there are any changes to this information, you should contact the Broadcast Licensing team by email (broadcast.licensing@ofcom.org.uk).

Ofcom considers issued C-DSP licences to be public documents and copies of licences will be made available to third parties on request albeit, other than the Key Commitments which are tailored to the service, C-DSP licences are standard form documents. A brief description of the licensed service will be published on the Ofcom website, along with the Key Commitments which form part of the licence.

Ofcom publishes a <u>monthly radio licensing update</u> which lists new services licensed, new applications, licences revoked, licence transfers, and changes to licensed services during the past month.

Data protection

We require the information requested in this form in order to carry out our licensing duties under the Broadcasting Act 1990, Broadcasting Act 1996 and Communications Act 2003. Please see Ofcom's <u>General Privacy Statement</u> for further information about how Ofcom handles your personal information and your corresponding rights.

Keeping up to date with broadcasting matters

We strongly recommend that the appropriate person at the applicant body signs up to receive Ofcom's regular email updates on broadcasting matters including notification when the Broadcast and On Demand Bulletin is published.

To sign up to receive these communications, you must visit the <u>email updates</u> area of our website and select 'Broadcasting.'

2. Applicant's details

About this section

In this section we are asking you for details about the applicant company. This must be a body corporate which is not profit distributing.

In the first part of this section, we are asking for basic details about the applicant. These include company registration number and contact information.

In the second part of this section we are asking for details of the applicant's officers (directors or, in the case of LLPs, designated members), its shareholders and participants. Where applicable, we are also asking for details of the officers of the applicant's parent and associated companies or LLPs etc.

If any of the individuals named in your responses are known by more than one name/version of their name, all names must be provided.

Certain persons are disqualified from holding a C-DSP licence. This section asks the questions which enable us to consider this for those types of disqualification which apply specifically to bodies corporate. It also asks questions which are relevant to our assessment of the applicant's fitness and properness to hold a C-DSP licence.

Before completing this section of the form, you should read <u>Ofcom's guidance on the definition of 'control' of media companies</u>. Throughout this section, "control" has the meaning it is given in Part I of Schedule 2 of the Broadcasting Act 1990.

The response boxes and tables should be expanded or repeated where necessary, or provided in a separate annex.

'Officerships' in this section refers to: directorships of bodies corporate, designated memberships of LLPs, or membership of a governing body of an unincorporated association (including partnerships).

Applicant information and contact details

2.1 Name of applicant (i.e. the body corporate that will hold the licence):

Victory Radio Ltd

2.2 Company registration number stated on Companies House:

13692412

2.3 For UK registered companies, the address of the applicant's registered office stated on Companies House.

For non-UK registered companies, the principal office address:

Victory Radio Ltd, 23-25 Spur Road Cosham Portsmouth Hampshire PO6 3DY.

2.4	If a UK registered company, is the current Memorandum and Articles of Association
	document available on the Companies House website?

⊠Yes □No

If no, please submit the up to date document and indicate you have done so in the checklist in Section 4 of Part B.

2.5 Contact details of the individual duly authorised by the applicant for the purposes of making this application. This individual should be the company secretary, a director or (if an LLP) designated member.

(If you are an agent completing the form on behalf of the applicant please do not enter your details here – see paragraph 2.25 of the <u>guidance notes</u>).

Full name	Robert Bruce
Job title	Managing Director
Address	360 Havant Road
	Farlington Hampshire
	PO6 1NE
Telephone	07957547041
Mobile	07957547041
Email	bob@victoryonline.co.uk

2.6 If the proposed Licensed Service has/will have a website, please provide the website address below.

https://www.victoryonline.co.uk

2.7 How will the service be financed? If the applicant is receiving, or is likely to receive, any form of funding and/or financial assistance to establish and maintain the service, please provide details of who is providing that funding/financial assistance and the extent of it.

If you are receiving funding from, or on behalf of, a source that could be considered a political organisation or a religious body, you must set out the nature of that organisation here.

We are an established online station under the Nostalgic Local Radio banner and DSP of four years on the Angel Radio Portsmouth Trial Multiplex and have been funded by myself, sponsors, advertisers and donations, our entire infrastructure is already in place and paid for and we carry no debt. Ongoing expenses will be covered by myself, pre committed Sponsors, advertisers and further donations. There is a reserve fund to maintain the service in the unlikely event of all the funding mentioned herein being removed. We also have a not for profit Ltd Company which will become the new licence holder (Victory Radio Ltd)

Ownership and control of the company which will hold the licence

Details of officers, participants and shareholders of the applicant

2.8 Complete the following table, expanding it if necessary, to provide the following details for each director or designated member of the applicant (i.e. the body corporate that will hold the licence):

Full name of individual	Correspondence address ¹	Country of residence	Other officerships held (and nature of the business concerned)	Other employment
Robert Bruce	23 Spur Road Cosham Portsmouth Hants PO6 3DY	UK	Director: Design and Print Hub Ltd	Self Employed Investment
Neil Crespin	23 Spur Road Cosham Portsmouth Hants PO6 3DY	UK	Nil	Retired
Jamie Stuart Moore	23 Spur Road Cosham Portsmouth Hants PO6 3DY	UK	Nil	Retired
Philip Reed	23 Spur Road Cosham Portsmouth Hants PO6 3DY	UK	Nil	IT & Radio Broadcast Engineer

2.9 Complete the following table, expanding it if necessary, to list all bodies which hold or are beneficially entitled to shares, or who possess voting powers, amounting to more than 5% in the applicant ("participants"). If you are unable to provide a complete answer to this question in relation to beneficial owners, please state whether you have any reason to suspect the existence of any beneficial owners.

Full name of >5% participant (existing and pro-posed)	Number of shares	Total investment (£s)	Total investment (%)	% of voting rights
N/A				

¹ This should be the same address as is held and published by Companies House.

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Comments			

				ропа	N/A" in the table.)
Full r	name of the entity	Address	S		
N/A					
.11	are controlled by the app	olicant, a	panding it if necessary, to l nd their affiliates: to the applicant please res	ŕ	·
Full r	name of the entity	Addre		Affilia	
N/A					
4.0	s of persons who control t				
2.12	Complete the following t	able, exp their affi er in cond	cant panding it if necessary, to I liates. If any persons or bo cert (e.g. because of a shar	dies co	ntrol the applicant join
2.12	Complete the following tapplicant, together with because they act together person must be identified	able, exp their affi er in cond d here:	panding it if necessary, to I liates. If any persons or bo	dies co eholde	ntrol the applicant join r's agreement), each so
12	Complete the following tapplicant, together with because they act together person must be identified	able, exp their affi er in cond d here: plicable	panding it if necessary, to l liates. If any persons or bo cert (e.g. because of a shar	dies co eholde	ntrol the applicant join r's agreement), each so
12	Complete the following tapplicant, together with because they act together person must be identified (If this question is not ap	able, exp their affi er in cond d here: plicable	panding it if necessary, to lilates. If any persons or bocert (e.g. because of a shar	dies co eholde	ntrol the applicant join r's agreement), each son N/A" in the table.)
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12	Complete the following tapplicant, together with because they act together person must be identified (If this question is not ap	able, exp their affi er in cond d here: plicable	panding it if necessary, to lilates. If any persons or bocert (e.g. because of a shar	dies co eholde	ntrol the applicant join r's agreement), each son N/A" in the table.)

Complete the following table, expanding if necessary, to identify any entities with which the applicant is affiliated. By affiliated, we mean companies that are related through ownership, either with one company being a minority shareholder in the other, or through multiple

companies being owned by a third party.

2.10

Full name of individual	Name of body in which officership held	Affiliates of that body
N/A		

2.14 Complete the following table, expanding it if necessary, to list all bodies corporate which are controlled by any body corporate listed in response to question 2.12, and their affiliates:

(If this question is not applicable to the applicant please respond "N/A" in the table)

Full name of body corporate listed in 2.11	Body corporate controlled	Affiliates of body corporate controlled
N/A		

2.15 In relation to each body corporate identified in response to question 2.12, complete the following table, expanding it if necessary, to list all bodies which hold or are beneficially entitled to shares, or who possess voting powers, amounting to more than 5% in the body corporate concerned (i.e. "participants"). You may, but are not required to, exclude from this table any bodies listed in response to question 2.12. If you are unable to provide a complete answer to this question in relation to beneficial owners, please state whether you have any reason to suspect the existence of any beneficial owners.

(If this question is not applicable to the applicant please respond "N/A" in the table)

Name of body corporate identified in response to question 2.11					
Full name of >5% participant	Number of shares	Total investment (£s)	Total investment (%)	% of voting rights	
N/A					
Comments					

Involvement of the applicant in specified activities

2.16 Please state below whether the applicant, or any of the directors, shareholders or other individuals named above, including their associates (i.e. directors of their associates and other group companies), is, or is involved in, any of the below, and the extent of that interest.

Activity	//involvement	Yes / No	Please state who is involved; the name of the body/individual/agency they are involved with; and the extent of their involvement
a)	A local authority	No	
b)	A body whose objects are wholly or mainly of a political nature, or which is affiliated to such a body	No	
c)	A body whose objects are wholly or mainly of a religious nature; ²	No	
d)	An individual who is an officer of a body falling within (b) or (c);	No	
e)	A body corporate which is an associate (as defined in paragraphs 1(1) and 1(1A) of Part I of Schedule 2 to the Broadcasting Act 1990) of a body falling within (b) or (c);	No	
f)	An advertising agency or an associate of an advertising agency	No	

² Please refer to Sections 3 to 5 of <u>Ofcom's religious guidance note</u> for details on how we determine the eligibility of religious bodies to hold certain broadcasting licences.

Details	of a	pplications	licences	and	sanctions
Details	OI U	ppiications	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	uliu	Juliculous

2.17	Is the applicant (i.e. the body corporate that will hold the licence) a current licensee of Ofcom?						
	□Yes ⊠ No						
	If yes, please provide the licence details expanding the table if necessary:						
Licen	ce number	Name o	of multiplex				
2.18	Has the applicant (i.e. the body corporate that will hold the licence) held an Ofcom broadcasting licence before?						
	□Yes ⊠No						
	If yes, please provide the details expanding the table if necessary:						
Licen	ce number	Name o	e of service or multiplex				
2.19 Has anyone involved in the proposed service held an Ofcor involved in an Ofcom-licensed broadcast service before?			dcasting licence or been				
	⊠ Yes	□No					
	If yes, please provide the details expanding the table if necessary:						
	Dates licence was held of involvement	or dates	Licence number (if known)	Name of service or multiplex			
	DSP Jan 2022 - Onwards		DP104472BA-1	Victory – Portsmouth Trial Mux			

2.20	Does the applicant (i.e. the body corporate that will hold the licence) control an existing Ofcom licensee?				
	□Yes ⊠No				
	If yes, please provide the licence details expanding the table if necessary:				
Licer	nce number	Name of service or multiplex			
2.21	licensee or by any pers Broadcasting Act 1990 ☐ Yes ☐ No	e body corporate that will hold the licence) controlled by an existing on who is connected (within the meaning of Schedule 2 to the) with an existing licensee (i.e. as a "participant")?			
		he following information, expanding the table if necessary:			
Licer	nce number	Name of service or multiplex			
2.22	to Ofcom (or its prede and the Radio Authorit revoked by Ofcom (or	any person(s) controlling the applicant - made any other application cessor broadcast regulators — the Independent Television Commission y) for any licence which has since been surrendered by the licensee cone of its predecessor regulators)?			
	□Yes ⊠No				
	If yes, please provide the following information, expanding the table if necessary:				
Licer	nce number	Name of service or multiplex			

2.23	Is the applicant – or any person(s) controlling the applicant - subject to any current or pending investigation by any statutory regulatory or government body in the United Kingdom or abroad in respect of any broadcast-related matter?				•		
	□Yes	\boxtimes	No				
	If yes, pleas	se provid	e the foll	owing details expan	ding th	ne table if nece	ssary:
	nce number (or valent)		Name of service or multiplex		Details of the investigation		
2.24	statutory s	anction fo	or contra	erson(s) controlling t vening a condition c			•
	□Yes	⊠r	No				
	If yes, pleas necessary:	se provid	e the foll	owing details relatin	g to ea	ach sanction ex	spanding the table if
	ce number quivalent)	Name o	f service iplex	Nature of the Sanction imposed breach		Date sanction imposed	
2.25	Has the applicant – or any person(s) controlling the applicant – ever been convicted of an unlicensed broadcasting offence?						
	□Yes	\boxtimes r	No				
	If yes, please provide the following details:						
	Full name Date of conviction/act (dd/mm/yy)		ction	tion Penalty			

2.26	Please provide any further information you hold, relating to the past conduct of the
	applicant or those individuals listed, in regulatory matters or in matters going to honesty
	and/or compliance, which may be relevant to Ofcom's consideration of whether or not the
	applicant is fit and proper to hold a broadcast licence. If the applicant or the form signatory
	fails without reasonable excuse at this point to declare any matter of which Ofcom
	subsequently becomes aware, and which we do consider to be relevant to the applicant's
	eligibility to hold a licence, we will take it into account in determining the question of
	whether the applicant/licensee remains fit and proper to hold a licence.

If you have no information to provide, please respond "N/A".

N/A			

3. The proposed service

About this section

This section asks you to describe your proposed service, including the Key Commitments you propose to include in your licence. This includes your service name, multiplex name and character of service, in addition to standard commitments that all C-DSP licensees need to abide by. Holders of an existing analogue community radio licence to be a simul-cast on the proposed C-DSP service can replicate the existing analogue key commitments as it is our expectation that the key commitments for simulcast services are to be in keeping with one another. If a licence is granted, the information you provide in this section will be used to form the basis of the annex to your licence. You will only be authorised to broadcast what is detailed in the annex of the licence.

In this section, you will also need to set out how your service will provide social gain, community participation and how you will be accountable to the target community. This is in line with statutory requirements for the granting of C-DSP licences. The information provided in this section is also the basis on which decisions are made.

If you hold, or intend to hold, multiple C-DSP licences, the answers given in this section and the intended delivery of your Key Commitments must apply to the locality in which your proposed service will broadcast (as set out in the Draft Key Commitments in this application form).

Your proposed service and target community

3.1 What is the proposed service name?

Victory

3.2 On which radio multiplex service do you intend to broadcast? If the relevant radio multiplex licence has not yet been awarded, please state the name of the area that the multiplex service is intended to cover, as defined in the multiplex licence advertisement.

Angel Radio Limited Portsmouth

3.3 Where is your proposed studio located? Please note that this must be located within the coverage area of the small-scale radio multiplex service identified in answer to 3.2 (or the advertised area for a small-scale radio multiplex service that has not yet been awarded).³

Victory Online 23 Spur Road Cosham Portsmouth Hampshire PO6 3DY

³ If you propose to provide your service on a local, rather than a small-scale, radio multiplex service, there is no requirement for your studio to be located within the licensed area of that local radio multiplex service.

3.4 If the proposed service is a simulcast or corresponding service of an existing licensed radio service, please list that below and provide the licence number.

No

3.5 What is the target community of the service? Please include the geographical area that you wish to serve in addition to the interests or characteristics that define your target community. The area you wish to serve must be geographically located within the cover-age area of the radio multiplex service on which you intend to broadcast. **Answer in fewer than 400 words**.

Radio Victory was broadcasting from and to Portsmouth from 1975 ceasing to broad-cast in 1986. This left a massive population of bereft listeners who still talk about Radio Victory today, still holding the service in high regard, we already appeal to these listeners with our online channel and current DSP that uses familiar and nostalgic imaging, and reflects a similar style to that of the original Radio Station whilst benefitting from the experience of some of the original broadcasters.

Our music policy encompasses favourites from the 60s to heritage artists of the present day, however our core music is 70s to 00s plus a focus on local artist's music.

Local venues, Theatres, Public Houses and entertainment establishments are all considered to be part of our community connection, benefitting from publishing their gig guides with us and having their events promoted including interviews with performers.

Our daily Community Connections hours will target local projects and charities, affording them airtime and free publicity, together with giving small local business owners an opportunity to promote their services at very affordable rates and enlighten the listener to special offers.

We will champion local retailers and service providers with the aim of putting feet back on the ground in the high streets in and around Portsmouth (which has a population of over 238,000 and an urban outreach nearer to 444,000).

We already take in volunteers for work experience from local schools and organisations including Enable Ability, EBP South amongst others. We are working on The Radio Victory Academy, our in-house mini school to train intergenerational enthusiasts in broadcasting and production techniques. This will also be a form of income from enthusiast who can afford to contribute.

Our popular Morning Call program is highly speech based with many interviews from people with something to say, our Thursday book club features local authors from Portsmouth Authors Collective which is in its 80th week already.

Our amazing management team, all experienced in the Radio Industry look after most of the general running of the station as well as our ever-growing wonderful team of volunteer presenters. Our recently added YouTube channel includes interviews with individuals from all levels of society including authors, actors, public and personnel of authority in the area.

3.6 How will you ensure that your proposed C-DSP service is run on a not-for-profit basis? Please give details of specific measures or arrangements in place to ensure this, and how any profit will be wholly and exclusively used for securing or improving the future provision of the service, or for the delivery of social gain. **Answer in fewer than 400 words**.

Our current service has worked on a break-even basis for 4 years and we can safely suggest profiting from local radio is a non-event however, equipment does require upgrading periodically and this would be where some of any profits generated are likely to be invested. We are also intending to invest in our Academy where we will be using quality teaching staff to serve the public as mentioned earlier, should we find ourselves in the fortunate position of disposable profits these would be used to benefit other voluntary organisations in our area.

Social gain

3.7 What community benefits will your service bring to your target community(ies) and, if applicable, the general public. Please include summaries of evidence to support your answer, including details about other organisations you intend to work with. **Answer in fewer than 500 words**. Please do not provide names of individuals in your answer.

As mentioned earlier local communities will benefit from our broadcast giving their populus and interest in local radio and free on-air publicity. We have a radio broadcast van that visits many organisations from football tournaments to mental health organisations, schools, and many volunteer groups locally. We have a tremendous connection with the autistic community and have already trained several individuals, four of which now volunteer their time using the skills we trained them in benefitting their lives in an incredibly positive way.

Our continued relationship with Portsmouth City Council goes from strength to strength, as we use their interesting and varied press releases to keep the public well informed during many of our daily programs.

A focus on mental health has always been close to our hearts and we intend to expand on this at the right time, particularly when we have the right personnel on board to make the best job of it.

Our website now has an extensive what's on guide, again keeping the public well in-formed about local entertainment and charitable events. The public can also add to the events diary via an upload link, the contents of which is checked prior to publication. Our soon to be newsletter will become a welcome addition to the website, it will also be offered as a printable download.

More and more schools contact us about work experience, we have numerous opportunities for students to learn during work experience session and usually take in three at a time.

Various mental health organisations in the community also get opportunity for students to visit and learn about the wonderful world of Radio.

We do focus on the arts locally from street performers to the theatre productions again getting press releases from quite a few local theatres, we also send representatives to review local shows which then become on air chats reminding the public about the great shows our arts community produce.

Radio for me is a passion combined with our volunteer's collective passion for the locality and its people, we therefore wish to continue our broadcast style replacing our DSP licence with a C-DSP which will suit our community broadcast style that we have nurtured since February 2021.

3.8 Please summarise how your service will facilitate discussion and the expression of opinion.

Answer in fewer than 200 words.

I gladly confirm our commitment to our locality and its residence, we invite all organisations to get involved with Victory, realising their opinion counts and can be expressed in discussion or by email, social media such as Facebook and 'X' along with the telephone and any other form of correspondence extending to controlled on-air discussions where applicable.

Social media is important to us, we engage regularly with over 3000 social media users who are willing participants meaning our interaction has grown over the past years across a Facebook page and a group, we have more recently commenced an Instagram profile which is a work in progress, our new YouTube channel is also rapidly becoming an interesting portal to gain new listeners whilst being informative and entertaining.

We have regular zoom meetings with our amazing volunteers who all get an opportunity to help fine tune our valued broadcast.

3.9 How will you ensure that members of your target community(ies) can gain access to the facilities used to provide your service, and receive training in using these? In particular, please set out how this will be done practically, formally and/or informally. **Answer in fewer than 400 words**.

As we engage more and more with our communities, we do find some people are challenged with technology and we have leaflets that we distribute regularly to particular organisations and we have them delivered direct to homes in our broadcast area, these leaflets describe all of the facilities/devices available to receive our broad-cast, on DAB online on smart speakers, and using our FREE app as well as our website victoryonline.co.uk

We invite all members of the public to engage with us and have training facilities in our station complex at Hill Hose in Cosham PO6 3DY. The facilities are spread over two floors so we can accommodate less able people on the ground floor.

Our on-air team are made up of experienced talented broadcasters, some of national acclaim and most from our local community. We have trained the youngest of our current crew in-house subsequently adding them to our on-air presenters giving them their own shows.

Further to this we are creating the Victory Radio Academy. We are initiating courses to enable people of all generations to access our training equipment inhouse together with online course structures and information. Some of our intended course man-agers were trained by us at the station during easy access from Enable Ability.

3.10 How will your service provide better understanding of your target community and the strengthening of links within it? **Answer in fewer than 200 words**.

We constantly gauge our potential audience through a wide variety of analysis including social media analytics and talking to various organisations who inform us of interesting up and coming changes in our area, we also take note of Ofcom information.

We are always looking for alternative ideas for shows and bringing new people through our training schemes, we are often enlightened to innovative ideas.

Sending our representatives to local events and talking with participants is a great means of information that our potential listener wants to know about and is a great resource for interviews to air, whilst sharing ideas and resources.

Many of our interviews create connections with listeners who benefit from what is being talked about or offered.

Regular in person meetings alert us to new innovations and practices of benefit to all concerned.

We understand that our audience may not be able to listen to our output as and when it is broadcast. Our website therefore offers a 'Catch-Up' facility so they will be able to listen to Victory when they so desire. We average over 500 catch up listens per week at the moment.

3.11 Please summarise the relevant experience of the group or its members in activities related to the provision of social gain or other relevant non-broadcast areas (such as third sector, training or education). **Answer in fewer than 200 words**.

Our MD is a broadcaster and former music technology teacher and is well placed to educate new students in most things radio, many of our team have been educated and trained by him, we are also blessed with the talents of our breakfast presenters, both highly experienced within TV and radio presentation and production who love to im-part information and will assist in coordinating the courses we can deliver. One of the management team was a producer for some well-known personalities in Radio and TV. Another member of our management team manages an exceptionally large international production Company and has offered paid work to some of the volunteers after training and realising their individual talents.

Our newest volunteer has presented to work experience students helping them gain knowledge in social media.

We are now embracing new technologies, such as AI and educating many of the team who find it useful as an additional tool to their broadcasting and production armoury.

We intend to continue educating which in turn helps us discover new broadcasting talent.

Participation

3.12 How do you propose to ensure that members of your target community(ies) are given opportunities to participate in the operation and management of the service? **Answer in fewer than 400 words**.

Our existing line up says it all really, many of our presenters found us by being listeners before approaching us and later discovering a place on air or in the production rooms. Some are now office based looking after everything from content to accounts.

One originally shy lady approached us nervously, soon to be relaxed, learning we do not bite, and we are all about inclusive opportunity, she is now one of our most loyal researchers.

Our studios are very visible on the high street, and this has provoked many interested parties from the passing footfall to drop in and engage with our team.

Every year we attend numerous events from school fetes to charity fundraisers helping with awareness and getting people to the event, we engage with everyone who approaches to talk about the station including informing them we are a voluntary organisation, and new members are always welcome. We are often then contacted by interested parties who would like to learn about the wonderful world of local radio.

Accountability

3.13 How will members of your target community contact your service and influence its operation? **Answer in fewer than 300 words**.

We are contactable through telephone calls, social media, our what's app number, the website, and walk-ins at the station. We do air liners and presenter shouts asking for listeners to contact us if they want to get involved with their local station. Further to this we are contactable at the many events we continue to support and appear at.

Innovative ideas are constantly being explored, new members enter our volunteer group with varying ideas, and some we have already explored to discover if they are a non-runner or another useful implementation subject to costs, manpower or compliance. Occasionally we are presented with a gem of an idea that we feel will work and progress it to completion. Many of those ideas are still in practice, managed by the volunteers and looked over by management.

3.14 How will suggestions and/or criticisms from members of your target community(ies) be considered and acted upon? **Answer in fewer than 300 words**.

Suggestions are often received in emails and acted upon on a one to one relationship, if a decision is made to investigate it further, the idea, suggestion or criticism will be handled by the appropriate member best equipped to deal with it, then shared with the management team.

We are currently implementing an ideas box in the station which will accept, suggestions including criticisms, these can be anonymous or personalised, and all members will receive a monthly newsletter that will include innovative ideas, suggestions and any decisions that have been decided upon by the team.

The newsletter will also cover important news about the station and its progress, a radio station is a constant work in progress, so we desire ideas all the time, so often an outside view is the answer to a conundrum.

Draft Key Commitments

Below is an example of the licence annex where the Key Commitments appear. Should a licence be awarded, the entries you provide below will form the Key Commitments section of your licence. Holders of a community radio analogue licence that is to be simulcast, or a corresponding service, are expected to provide key commitments that are in line with their existing service(s). As such, applicants may refer to the existing key commitments of the relevant simulcast or corresponding service(s) to ensure that the draft below is in line with those of the existing service(s).

Please provide entries where specified in **BOLD** below. The information you enter here should reflect your answers to Sections 3 and 4 of the Part A of your completed Application Form. This will form the basis of your Key Commitments alongside the mandatory text in italics. Do not amend the text in italics as every service is required to comply with these requirements, but the details of how each service does so do not need to be included in the Key Commitments.

ANNEX TO LICENCE

LICENSED SERVICE NO tbc

Licensed Service	Victory
Service Description	Victory is a radio service intended to serve the local people in Portsmouth and the surrounding area
	The target audience age is 30 years upwards and particularly the older generation who would remember the original Radio Victory in Portsmouth.
	South Hampshire, West Sussex and North of the Isle of Wight was a strapline used by the original Radio Victory and our service will cover part of the area ("the target community") by producing a service where the community feel informed and can be in-volved and entertained.
	We will provide a quality broadcast 24/7 with presenter led shows throughout the day and most of the evening to an audience of 30 years and upwards primarily we are playing popular well-known songs from 1970 to 2000 plus a few new gems from heritage artists. These will be supplemented by specialist shows in our Something for Everyone series 7-9pm weeknights. We are currently working on ideas to use younger presenters during one of the Something for Everyone Series shows
	The studio of the Licensed Service is located within the coverage area of the Small-Scale Radio Multiplex Service identified above (n.b. the Licensee will not be in breach of this requirement if an existing studio ceases to fall within the coverage area merely as a result of technical changes to the Small-Scale Radio Multiplex Service outside the control of the Licensee).

	The Licensed Service shall have the characteristics of a Community Digital Sound Programme Service as set out in the 2019 Order and, in so doing, shall achieve the following objectives:
	the facilitation of discussion and the expression of opinion,
	 the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
	 the better understanding of the particular community and the strengthening of links within it.
	Members of the target community shall contribute to the operation and management of the service.
	The service shall have mechanisms in place to ensure it is accountable to its target community in the specific area or locality.
Transmission Schedule	Victory will broadcast 24 hours a day, 7 days a week, as soon as the new multiplex for Portsmouth has been installed and commissioned.
Multiplex	Portsmouth. (Angel Radio)

4. Compliance of the service

About this section

This section asks you to describe the compliance arrangements for the proposed licensed service, i.e. the arrangements which the applicant will put in place to ensure that the content it proposes to broadcast will comply with the relevant regulatory codes and rules for programming and advertising. These include:

- The Ofcom Broadcasting Code
- The BCAP Code: the UK Code of Broadcast Advertising
- The Regulation of Premium Rate Services Order

Condition 17 of a C-DSP licence requires that you have compliance procedures in place, and this section asks that you demonstrate your ability to meet this licence condition.

Before completing this section of the form you should read Section 4 of the <u>C-DSP guidance notes</u>, where you will also find links to the codes and rules listed above.

4.1 Please give details of all compliance training (including dates) the person named in response to either question 2.3 or 2.5 in Part B (i.e. the individual who holds overall responsibility for compliance of the service) has received in the relevant codes and rules (for example, those referred to in the box at the start of this section).

For the past four years our capable and responsible Compliance officer has been doing a great job. Due to his work commitments with the BBC he is soon to step back from the overall compliance duties whilst his assistant takes over the roll.

Our new Trainee is Formerly Compliance Officer at inchcape Fleet Solutions Ltd

Formerly Health, Safety and Compliance Manager at Williams Trade Supplies Ltd

The trainee compliance officer has a copy of the BCAP Advertising code and the PSA code of practice. He will be up to date with the provisions before our current Officer allows him to take over. He has also a vast experience of all aspects of radio from the past 30 years.

4.2 Please give details of any practical compliance experience (including dates) the person named in response to either question 2.3 or 2.5 in Part B (i.e the individual who holds overall responsibility for compliance of the service) has with respect to the relevant codes and rules.

I write about our new compliance officer who is still under the wing of our compliance officer of the past four years.

The compliance officer has had many years of compliance withing industry for two large companies, he has also been a broadcaster for in excess of 20 years.

He is currently becoming fully conversant with the Ofcom Compliance checklist for radio broadcast content.

Our Officer of the past four years will continue to assist whilst our new officer is educating himself.

4.3 For each role within your compliance team please provide job title and a brief description of the functions of the role specific to ensuring compliance of the proposed service. Please do not give names of individual members of staff – this question relates to job roles rather than currently employed individuals.

The compliance officer will take full responsibility to ensure all of Victory's processes are adhered too. When required he will seek advice from other volunteers who also have experience of compliance within their roles outside of the radio industry and how these guidelines can be implemented within Victory.

The MD & PD will have ultimate responsibility for any corrective action that is required to ensure full compliance is achieved within the OFCOM broadcast law.

Victory has a team of 3 individuals who are responsible for adding music to the computerised playout system, whereby they check the suitability of each song, observing any profanity of the lyrics and the suitability of the song for the correct day-part. If found to be unsuitable, then it's not added to the playout system.

4.4 How does the applicant intend to formally train staff in compliance procedures? Please include details of the compliance training that will be given to those responsible for live programming, including compliance staff, presenters and producers.

All presenters will be armed with a copy of the compliance manual.

The Compliance officer will hold recorded zoom meetings with any presenters who are not easily available for general in-house compliance meetings.

We make sure our on-air team are conversant with the understanding of the legal requirements and broadcast code before they are allowed on air. They are advised and tested on some of the procedures.

In our compliance meetings we ensure all on-air staff are kept up to date with any compliance adjustments and continually inform them of their legal requirements and responsibilities as a broadcaster.

Our soon to be new Compliance Officer is devising a training course for new members.

4.5 Will the training described in response to question 4.5 be mandatory for all staff and volunteers? If not, outline who will receive it.

All training will be mandatory for all staff, regardless of their time spent within the radio industry.

- 4.6 It is a licence requirement that a licensee must ensure that all programming on its service (broadcast at any time of the day or night) complies with Ofcom's codes and rules (e.g. Ofcom's Broadcasting Code, which sets requirements on standards to be observed in programme content for the protection of the public).
 - a) Set out in detail below the systems the applicant intends to have in place to ensure it will be able to comply with the codes and rules when the service is broadcasting live content. Your response should include details of what you will do to prepare presenters and guests pre-broadcast and the process for ensuring that any non-complaint content is dealt with swiftly during the broadcast.

For all the shows that include Guest involvement or listener interaction we ensure a pre-recorded production that is edited and double checked as required before transmission.

b) Set out in detail below how the applicant intends to ensure that pre-recorded material will comply with Ofcom's codes and rules. Pre-recorded content could include, for example, material obtained from, or streamed from, third party sources as well as content produced by the licensee.

All the audio broadcast on Victory is pre-recorded, be it minutes before Transmission or prepared in advance. Having this kind of output, does provide a large degree of safety.

All material that comes from an outside source is checked for any inappropriate material or being out of date which if broadcast could appear unsuitable.

The National News service is provided in a pre-recorded format from Radio News Hub. Victory understands that whilst it is our responsibility to ensure its compliance, there is an element of trust that news from a reputable and industry recognised supplier, is suitable to be broadcast.

With regard to the commercial messages, all locally sold adverts are produced / written in house and the MD and compliance officer check they are within the guidelines. Any adverts taken from a 3rd party / creative agency must be supplied with RACC clearance documentation.

4.7 Please set out how you will ensure the ongoing delivery/compliance of the **on-air** character of service as set out in the Key Commitments. This should be focused on the content you will broadcast on the station.

In your answer, please ensure you include details on each of the following points:

- a) How you will monitor that the character of service is being delivered;
- b) who will be responsible for monitoring this;
- c) how often will they monitor it;
- d) how you ensure this information is published; and
- e) where the information will be published/made publicly available.

Victory has always delivered a framework of rules that all new presenters and producers must adhere to. Any confusion that could arise is taken up by the Compliance officer who will regularly interact with on air and production staff.

All new presenters and producers of audio to be aired will have their work listened to prior to getting to air.

We also have a studio which is dedicated to production and on-air training. All potential on-air volunteers can use these facilities, and when all parties feel comfortable with a demonstration of what they could sound like, a recording is undertaken and listened to by both the PD and compliance officer or one of his nominees.

As Victory has a current DSP, all output is recorded in accordance with OFCOM guidelines. Besides being able to produce any audio that is requested within the given time period, the compliance officer and PD regularly listen to various shows, for both training and feedback purposes.

4.8 Please set out how you will ensure the ongoing delivery/compliance of the **off-air** social gain activities as set out in the Key Commitments.

In your answer, please ensure you include details on each of the following points:

- a) How you will monitor that off-air social gain activities are being delivered;
- b) who will be responsible for monitoring this;
- c) how often will they monitor it;
- d) how you ensure this information is published; and
- e) where the information will be published/made publicly available.

Victory already has an appointed social media officer who has regular discussions with our publicity manager and our Managing Director. Nothing is published without all three personnel agreeing the content works for its purpose and is within compliance guidelines.

4.9 What language(s) does the applicant intend to broadcast in?

English.

4.10 For each language listed in response to question 4.9 please provide details of how many compliance team member(s) are fluent in each language and will be responsible for ensuring that content broadcast in that language complies with the Ofcom's code and rules. Please do not give names of individual members of staff.

All those involved with Victory, from Management through to Volunteers speak English.

5. Declaration

About this section

This form must be submitted by the applicant named in response to question 2.2. An agent may not sign the form.

The person authorised to make the declaration on behalf of the applicant must print their name and must be one of the following:

- A director of the company or the company secretary where the applicant is a company.
- A designated member where the applicant is a Limited Liability Partnership.

The declaration must also be dated.

- 5.1 I hereby apply to Ofcom for the grant of a licence for the community digital sound programme service described above and declare that the information given in this application form is, to the best of my knowledge and belief, correct.
- 5.2 I further declare and warrant:
 - a) that I am not a disqualified person within the meaning of that expression as defined in Part II of Schedule 2 to the Broadcasting Act 1990, as amended, or as a result of a disqualification order under Section 145 of the Broadcasting Act 1996;
 - that having made all reasonable enquiries neither the applicant nor any person controlling the applicant, as a result of the grant to me of the licence, breach any requirement of Schedule 14 to the Communications Act 2003 with regard to the accumulation of interests in broadcasting services or to the restrictions on cross-media interests; and
 - c) that the applicant is not disqualified by virtue of the provisions of section 143 (5) of the Broadcasting Act 1996 in relation to political objects and the provisions of section 144 (3) of the Broadcasting Act 1996 in relation to the provision of false information or through the withholding of information with the intention of misleading Ofcom; and
 - d) that no director or person concerned directly or indirectly in the management of the applicant is subject to a disqualification order as defined by section 145 (1) of the Broadcasting Act 1996.
- I understand that Ofcom reserves the right to revoke the licence (if granted) if at any time any material statement made to Ofcom is found to be false and to have been by the applicant or any member or officer thereof knowing it to be false. I also understand that under sections 144 and 145 of the Broadcasting Act 1996, the provision of false information could incur a criminal conviction and a disqualification from the holding of a Broad-casting Act licence. I further certify that, to the best of my knowledge, any matters which might influence Ofcom's judgement as to whether the directors and any other individuals and/or bodies corporate with substantial involvement in this application are fit and prop-er persons to participate in a radio licence, have been made known to Ofcom.

Full name (BLOCK CAPITALS) of the applicant or person authorised to make the application of
behalf of the applicant:

Robert Bruce

Date of application:

06/05/2025

I am authorised to make this application on behalf of the applicant in my capacity as (**delete as appropriate**):

Company Director.

You also need to complete the <u>confidential section (Part B) of the application</u> <u>form</u>.