
Small-scale radio multiplex licence

Application form – Part A (public)

Name of applicant (i.e. the body corporate that will hold the licence):

Severnside Digital Radio CIC

Multiplex licence area being applied for (note this must be a small-scale multiplex area currently being advertised by Ofcom):

Clevedon, Avonmouth and Filton

Contact details for Ofcom:

Nick Piggott, Director
Email: nick@severnsidedigitalradio.org

Demand or support from programme providers

- 4.4 Please provide any evidence which has been gathered of support for the provision of the proposed multiplex service among providers or prospective providers of community or local digital sound programme services in the area to be served by the multiplex service:

Our application is led by Bradley Stoke Radio, the established community broadcaster in South Gloucestershire, joined by analogue community radio licence holders in the local area, demonstrating our interest in and commitment to providing digital radio services to South Gloucestershire and Sevenside. We have offered carriage for C-DSP services at a token cost of £1 / year, but we have also defined a discounted access tier for "local" services which originate from and are primarily focused on our area of South Gloucestershire, North Somerset and the City of Bristol..

As a participant in the Bristol Small Scale DAB Trial, we have offered access to the locally based participants in the trial so that they can stay on-air.

Bradley Stoke Radio will broadcast on the multiplex, along with Hub Radio, the well-established student radio station at UWE, who will be our first digital only C-DSP licensee. We are also pleased to be offering the opportunity for the City of Bristol based community stations to keep reaching their audiences - Ujima Radio and BCFM.

We're also pleased to bring innovative experimental music station, NOODS Radio, onto digital radio. NOODS are based in Stokes Croft, are a successful streaming service and a participant in the Bristol trial.

Our line up of 5 locally based, locally focused and diverse radio services will represent a significant proportion of the services on the multiplex.

In addition to our 5 locally based services, we have expressions of interest from companies to provide a further 16 services on our multiplex. They are.

1. LoudMedia providing "Classic Hits" - this service is already broadcasting on the Bristol Small Scale Trial
2. Children's Radio UK providing "Fun Kids Junior"
3. Sunshine Radio Ltd providing "Sunshine FM"
4. Nation Broadcasting Ltd providing "Nation Radio"
5. Nation Broadcasting Ltd providing "Nation Easy"
6. Nation Broadcasting Ltd providing "Nation Oldies"
7. Boom Radio Ltd providing "Boom Radio"
8. Panda Podcasts Ltd providing "Podcast Radio"
9. Skylab Radio Ltd providing "Skylab"
10. Gaydio CIC providing "Gaydio"
11. Like Media Group providing "Like Radio"
12. Youth Talk Radio Ltd providing "Youth Talk"
13. Country Broadcasting Ltd providing "Chris Country"

14. One Money Mail Ltd providing "Sami Swoi Polska"
15. A Provider who does not wish to be named in the public section providing an entertainment service targeting a niche audience.
16. NME Radio providing "NME1"