

# Small-scale radio multiplex licence

## Application form – Part A (public)

Name of applicant (i.e. the body corporate that will hold the licence):  
Three Piers Radio Limited

Multiplex licence area being applied for (note this must be a small-scale multiplex area currently being advertised by Ofcom): Blackpool

## Contents

### Section

- |   |            |
|---|------------|
| 1. Overview   | 2          |
| 2. Extent of proposed coverage area                                 | 6          |
| 3. Ability to establish the proposed service providers              | 10 7<br>18 |
| 4. Involvement of C-DSP providers; demand or support from programme |            |
| 5. Fair and effective competition                                   | 23         |
| 6. Declaration  | 24         |

Application form Version 2, published June 2021

## 1. Overview

### The purpose of this form

- 1.1 You should complete this form if you are applying for a licence to provide a small-scale radio multiplex service (a 'small-scale radio multiplex licence'). A small-scale radio multiplex service is the means by which DAB digital radio stations ('digital sound programme services') are broadcast, and can transmit around ten stereo digital sound programme services (or a significantly higher number if the DAB+ standard is utilised). The application form is divided into two parts – **Part A** (which we will publish on our website) and **Part B** (which will be

## Small-scale radio multiplex licence: Application form (Part A)

kept confidential). This document constitutes Part A; Part B of the application form is available [here](#).

1.2 Small-scale radio multiplex licences are awarded by Ofcom in a competitive process. Applications are judged against specified criteria, and Ofcom awards the licence to the applicant which it considers best meets the criteria.

### How to complete the form

1.3 There are detailed instructions on how to complete this form, and information on the next steps in the application process, in our [guidance notes](#) for licence applicants and licensees. Please read this guidance and the frequently asked questions carefully before completing this form.

1.4 If you still have a query having read the guidance and FAQ, you can contact Ofcom's Broadcast Licensing team by email ([broadcast.licensing@ofcom.org.uk](mailto:broadcast.licensing@ofcom.org.uk)). The team cannot provide advice or preapprove applications, but can answer general questions.

1.5 Please download this form and fill it in on a computer. If completing by hand, please use block capitals and black ink.

1.6 Please answer all the questions as fully as possible, use extra sheets if required and provide the supporting documentation listed at Section 7 of Part B of the application form. Sufficient information must be supplied about the applicant and the proposed service to enable Ofcom to consider the application in accordance with the statutory criteria for the granting of small-scale radio multiplex licences. Ofcom may need to request further details from you before a licence can be granted.

**1.7 Ofcom reserves the right to reject applications made using an old version of the form.**

1.8 Ofcom will accept handwritten application forms but they must be filled in using block capitals and black ink.

**1.9 Ofcom reserves the right to reject application forms that are illegible.** 1.10 You must answer all questions in the application form and respond "N/A" to any questions that do not apply to the applicant.

**1.11 Ofcom reserves the right to reject applications which do not meet the following criteria:**

a) The declarations in Section 6 of this form and in Section 8 of Part B of the application form must both be signed and dated.

b) The person who signs and makes the declaration on behalf of the applicant must be:

i) A director of the company or the company secretary where the applicant is a company.

ii) A designated member where the applicant is a Limited Liability Partnership.

c) All supporting documents as requested in the checklist at Section 7 of Part B of the application form must be supplied in legible form and translated into English where applicable.

1.12 If you are completing the form as an agent, i.e. you are acting on the applicant's behalf, please note that you cannot sign it on your client's behalf, and that the person signing the form needs to have personally checked the truth and completeness of the responses given. If your client wishes you to be Ofcom's main contact in relation to the application, please make this clear in an accompanying letter, and provide evidence of your authority to act on behalf of the applicant. The form should be filled in so as to include information about the applicant,

#### Small-scale radio multiplex licence: Application form (Part A)

not the agent. If Ofcom has further questions once the application has been submitted, we will direct these to the applicant, not to the agent, but we will accept responses from the agent.

### How to submit the form

1.13 We prefer application forms and required supporting documents to be submitted by email to [broadcast.licensing@ofcom.org.uk](mailto:broadcast.licensing@ofcom.org.uk). Handwritten applications and required supporting documents should be scanned and attached to the email.

1.14 You should receive an auto-response from [broadcast.licensing@ofcom.org.uk](mailto:broadcast.licensing@ofcom.org.uk) confirming that your application has been received by Ofcom. If you do not receive a response, it is likely your application has not been received and you should contact Ofcom's Contact Centre on 0300 123 3333 and ask for the Broadcast Licensing team who will be able to confirm if your application was received.

1.15 If the applicant cannot submit the application form and/or the supporting documentation by email, the applicant may submit the application and/or the supporting documentation by post to:

Ofcom  
Broadcast Licensing  
Riverside House  
2a Southwark Bridge Road  
London  
SE1 9HA

1.16 Those applicants who submit their application by post will be sent an acknowledgement.

### Application fee

1.17 A non-refundable application fee of £500 is payable either by cheque made out to 'Ofcom' or by bank transfer.

1.18 Applications will not be assessed until the application fee has been received in Ofcom's bank account.

1.19 Ofcom requests that applicants pay the application fee by bank transfer and that immediately after the applicant has instructed their bank to make the payment, confirmation of payment is emailed to [ofcom.remittances@ofcom.org.uk](mailto:ofcom.remittances@ofcom.org.uk).

1.20 To ensure that Ofcom can identify the payment, it must include a payment reference which is the applicant's postcode followed by the applicant's name (or as much of the name as is possible to provide within the character limit set by the bank) as provided in response to question 3.1 of this application.

1.21 The bank details to be used to pay the application fee are:

Account Name: Office of Communications  
Bank details: Lloyds Bank, 69-73 Borough High Street, London SE1 1NQ  
Account number: 00782415  
Sort code: 30-97-90  
BIC: LOYDGB21351  
IBAN: GB05 LOYD 3097 9000 7824 15  
SWIFT: LOYD GB 2L

1.22 If the applicant is unable to make the payment by bank transfer, a cheque should be made out to 'Ofcom' and sent in the post to Ofcom Broadcast Licensing team, Riverside House, 2a Southwark Bridge Road,

#### Small-scale radio multiplex licence: Application form (Part A)

London SE1 9HA. You must state the name of the applicant as provided in response to question 3.2 and proposed service name on the back of the cheque.

1.23 If an applicant is paying the application fee by cheque, the cheque must be received within five days of the application being received by Ofcom or the application may be rejected. If an applicant's cheque bounces, the application may be rejected.

### Supporting documentation

1.24 You must provide a range of supporting documentation when submitting this application form. Please refer to the checklist at Section 7 of Part B of the application form for full details. Please note that failure to supply the necessary documents will delay your application.

**1.25 Ofcom reserves the right to reject applications with which the necessary documents are not supplied in legible form.**

1.26 Please note that Ofcom cannot receive emails larger than 35MB. If your application email exceeds this limit, please send your supporting documents in a separate email(s), clearly indicating the applicant's name in the subject line of the email.

### Provision of information

1.27 Ofcom requires complete and accurate information to assess applications. In particular, we must be satisfied that those applying for a licence are 'fit and proper' to hold a licence and are not disqualified from participation in a licence.

1.28 It is an offence under the Broadcasting Act 1996 (as amended) to provide false information or withhold relevant information during the application process, and may be grounds for revocation of a licence subsequently granted.

### Publication of applications

1.29 Part A of the application form (i.e. this document) will be published by Ofcom on our website as soon as practicable following the closing-date for applications. Because this is the 'public' part of the application form, and Ofcom is legally required to publish applications for public comments, **no questions should be answered by means of the submission of a confidential annex**. If, for logistical reasons, an annex is required to answer a question in Part A of the form, this will be published on our website alongside Part A of the application form. Part B of the application form will remain confidential.

1.30 Ofcom may take into account any comments received from the public, which can be made to it with respect to Part A of the application submitted. 1.31 In submitting Part A of the application, you agree that Ofcom may publish contact details for the licensee, which may include personal data, on the Ofcom website and/or in other relevant publications.

1.32 When a licence is granted, the name of the service and public contact details for the licensee will be published on the Ofcom website. These are the details supplied by the applicant in the application form. If you have any questions about the information that we publish, or there are any changes to this information, you should contact the Broadcast Licensing team by email ([broadcast.licensing@ofcom.org.uk](mailto:broadcast.licensing@ofcom.org.uk)).

1.33 Ofcom considers issued small-scale radio multiplex licences to be public documents and copies of licences will be made available to third parties on request, noting that personal data apart from the name of the licensee may be redacted.

## Data protection

1.34 We require the information requested in this form in order to carry out our licensing duties under the Broadcasting Act 1990, Broadcasting Act 1996 and Communications Act 2003. Please see Ofcom's General Privacy Statement [www.ofcom.org.uk/about-ofcom/foi-dp/general-privacy-statement](http://www.ofcom.org.uk/about-ofcom/foi-dp/general-privacy-statement) for further information about how Ofcom handles your personal information and your corresponding rights.

## Keeping up to date with broadcasting matters

1.35 We strongly recommend that you sign up to receive Ofcom's regular email updates on broadcasting matters including notification when the Broadcast Bulletin is published.

1.36 Ofcom publishes a [monthly radio licensing update](#) which lists new services licensed, licences revoked, licence transfers, and changes to licensed services during the past month.

1.37 To sign up to receive these communications, please visit <https://www.ofcom.org.uk/about-ofcom/latest/email-updates> and select 'Broadcasting'.

# 2. Extent of proposed coverage area

## About this section

Under section 51(2)(a) of the 1996 Act, we are required to consider the extent of the coverage area an applicant proposes to achieve within the area which has been advertised. This section therefore asks you to describe the coverage you are proposing to achieve. Further questions on the detailed technical arrangements for the proposed service, including questions on the transmission site(s) that you intend to use and your plans for how the multiplexing and distribution of your service will be arranged are contained in Part B of the application form. Before completing this section of the form, you should read carefully the notes on 'Extent of proposed coverage area' in Section 4 of Ofcom's [Guidance notes for licence applicants and licensees](#).

Applicants should note there are confidential questions relating to extent of coverage area in Part B of the application form.

2.1 Provide a summary, fully consistent with the more detailed information about transmission sites supplied separately in Part B, of the coverage area proposed to be achieved by your technical plan. This should include a description of the target area you are seeking to serve within the advertised licence area, and also any areas you are aiming to serve outside the advertised licence area for this small-scale radio multiplex service. (You may refer to your coverage prediction in the response you provide):

The coverage has been planned to provide the same reception as listeners would expect to hear on national and existing local DAB services in the Blackpool Fylde Coast area. There is overspill into the Irish Sea due to the location of our transmission site on Blackpool Tower. The nearest point over the water is the Isle of Man some 67 miles away (as the crow flies) and Drogheda in the Republic of Ireland is 135 miles away. Currently Republic of Ireland no longer broadcast any services on DAB. The site and technical parameters we have selected have taken in to account ACI and interference and we believe this is the only credible

#### Small-scale radio multiplex licence: Application form (Part A)

site to offer a single transmitter that serves the ofcom polygon for Blackpool.

2.2 Provide summary details of the sites required to achieve this coverage by completing the table below (add additional rows as required):

2.3 Please provide a coverage prediction map for the whole transmitter network you are proposing to build within 18 months if you are awarded a licence. The map should show the 63 dB $\mu$ V/m field strength and the advertised small-scale DAB licence area contour. [Small-scale DAB licence areas in GIS format](#) are available on the Ofcom website.

2.4 Please provide the following details of the prediction software used for your coverage assessments:

Provide the name and version of the prediction tool used.	Radio Mobile v 11.6.0
Detail the terrain model used by the software and its resolution.	SRTM (3 Arcesecond – approx. 90m)
Detail the ground cover (clutter) data used by the software and its resolution.	ESA Globcover (300m)
What propagation algorithm has been used?	Irregular Terrain Model (ITM) a VARIANT OF Longley-Rice.
Where multiple sites are proposed, describe what methodology has been used to assess the network (SFN) gain	N/A
If these predictions have not used Ofcom-provided population data, state what population data has been used and its source.	N/A
Have your predictions been generated by a commercial organisation? If so, by whom?	Associated Broadcast Consultants

## 3. Ability to establish the proposed service

### About this section

In Section 3, we are asking questions about the applicant company, its financial and business plan, the relevant expertise and experience of those who will be involved in providing the small-scale radio multiplex service, and the timetable for coverage roll-out. The answers to these questions will enable Ofcom to assess the application under section 51(2)(c) of the 1996 Act. Additional information is requested in Part B of the application form.

In the first part of this section we are asking for details of the applicant's officers (directors or, in the case of LLPs, designated members), its shareholders and participants. Where applicable, we are also asking for details of the officers of the applicant's parent and associated companies or LLPs etc.

## Small-scale radio multiplex licence: Application form (Part A)

If any of the individuals named in your responses are known by more than one name/version of their name, all names must be provided. Certain persons are disqualified from holding a small-scale radio multiplex licence. This section asks the questions which enable us to consider this for those types of disqualification which apply specifically to bodies corporate. It also asks questions which are relevant to our assessment of the applicant's fitness and properness to hold a small-scale radio multiplex licence. The response boxes and tables should be expanded or repeated where necessary, or provided in a separate annex.

'Officerships' in this section refers to: directorships of bodies corporate, designated memberships of LLPs, or membership of a governing body of an unincorporated association (including partnerships).

The remaining questions in Section 3 relate to the applicant's financial and business plan, the expertise and experience of those involved, and the planned timetable for launching the proposed multiplex service.

Applicants should note there are confidential questions relating to extent of coverage area in Part B of the application form.

## Applicant's details

3.1 Name of applicant (i.e. the body corporate that will hold the licence):

Three Piers Radio Limited

3.2 Company registration number stated on Companies House (if applicable):

3.3 13588823

3.4 For UK registered companies, the address of the applicant's registered office stated on Companies House. For non-UK registered companies, the principal office address:

27 Clifton Street, Blackpool, FY1 1JD

3.5 If a UK registered company, is the **current** Memorandum and Articles of Association document available on the Companies House website?

**Yes**

**If no, please submit the up to date document and indicate you have done so in the checklist in Section 7 of Part B of the application form.**

## Ownership and control of company which will hold the licence Details of officers

3.6 Please complete the following table, expanding it if necessary, to provide the following details for each director or designated member of the applicant (i.e. the body corporate that will hold the licence):

Full name of individual	Correspondence address <sup>1</sup>	Country of residence	Other officerships held (and nature of the business concerned)	Other employment
Robin Ross	27 Clifton Street, Blackpool, FY1 1JD	UK	Rock Factory Artist Studio, Sand Sea and Spray festival Blackpool	Freelance Radio Programmer and Broadcaster

<sup>1</sup> This should be the same address as is held and published by Companies House.

**Small-scale radio multiplex licence: Application form (Part A)**

Anna Paprzycka	50B Coronation Street, Blackpool FY1 4PD	UK	AP Vision Media	Polish TVP3 Bydgoszcz, the local Bydgoszcz Film Chronicle association, Freelance short independent film maker.
Gareth Thomas	27 Clifton Street, Blackpool, FY1 1JD	UK	Michael Wans Mandarin Restaurant, Michael Wans Wok Inn	Business Development, Brand and Marketing Strategist for a number of local businesses in Blackpool including Michael Wans Wok Inn.
David William Worsfold	31 Portland Road, Blackpool, FY1 4ED	UK	Stimson Barfield Ltd (Service Company) Colworth Properties Ltd (Buy to let) Portland & Barfield Ltd (coffee shop) Capricorn Chester Holdings Ltd (Service Company)	Blackpool Entrepreneur and owner of the hugely successful Hive Coffee Shop in Central Blackpool. A
			Hive Urban Farm Shops Ltd (Urban Farm Shop)	visionary businessman.

**Details of participants**

3.7 Complete the table overleaf, expanding it if necessary, to list all bodies or individuals which hold or are beneficially entitled to shares, or who possess voting powers, in the applicant (i.e. the “participants”). If you are unable to provide a complete answer to this question in relation to beneficial owners, please state whether you have any reason to suspect the existence of any beneficial owners.

(If parts of this question are not applicable to the applicant – for example, because the applicant does not have shareholders – please respond “N/A” in the relevant parts of the table.)

Full name of participant (existing and proposed)	Number of shares	Total investment (£s)	Total investment (%)	% of voting rights
N/A				



Small-scale radio multiplex licence: Application form (Part A)

Comments				

**Details of relationships of control**

3.8 Complete the following table, expanding it if necessary, to list any bodies corporate which are controlled by the applicant, any director of the applicant, any person/body corporate with control over the applicant, or any body corporate controlled by a person/body corporate controlling the applicant. Please include bodies corporate under joint control – i.e. which are controlled acting together in concert with third parties (e.g. because of a shareholder’s agreement): (If this question is not applicable to the applicant please respond “N/A” in the table.)

Full name of body corporate	Address	Person/body controlling the entity (i.e. the applicant itself or its associate)
N/A		

**Details of persons who control the applicant**

3.9 Complete the table overleaf, expanding it if necessary, to list all persons/bodies corporate who control the applicant, or control any person/body corporate with control over the applicant. Please include persons or bodies that control the applicant (or body corporate with control over the applicant) jointly i.e. acting together in concert with third parties (e.g. because of a shareholder’s agreement). Please note that some of this information may repeat information provided above on shareholders and other participants in the applicant: (If this question is not applicable to the applicant please respond “N/A” in the table.)

Full name of person/body corporate	Address	Person/body controlled by the entity (i.e. the applicant itself or its associate)
N/A		

3.10 Complete the following table, expanding it if necessary, to list other bodies in which any individual listed in response to question 3.8 is a director or designated member: (If this question is not applicable to the applicant please respond “N/A” in the table.)

**Small-scale radio multiplex licence: Application form (Part A)**

Full name of individual	Name of body in which individual is a director or designated member

3.11 Complete the following table, expanding it if necessary, to list all bodies corporate which are controlled (including jointly controlled) by any body corporate listed in response to question 3.8:  
 3.8:  
 (If this question is not applicable to the applicant please respond "N/A" in the table.)

N/A Full name of body corporate listed in 3.8	Body corporate controlled

3.12 In relation to each body corporate identified in response to question 3.8, complete the table overleaf, expanding it if necessary, to list all bodies which hold or are beneficially entitled to shares, or who possess voting powers, in the body corporate concerned (i.e. "participants"). You may, but are not required to, exclude from this table any bodies listed in response to question 3.8. If you are unable to provide a complete answer to this question in relation to beneficial owners, please state whether you have any reason to suspect the existence of any beneficial owners.  
 (If this question is not applicable to the applicant please respond "N/A" in the table.)

Name of body corporate identified in response to question 3.8				
Full name of participant	Number of shares	Total investment (£s)	Total investment (%)	% of voting rights
N/A				
Comments				

**Involvement of the applicant in specified activities**

3.13 Please state below whether the applicant, or any individual or body corporate identified in questions 3.5 to 3.11 is, or is involved in, any of the below, and the extent of that interest.

Activity/involvement	Yes or No	Please state who is involved; the name of the body/individual/agency they are involved with; and the extent of their involvement
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**Small-scale radio multiplex licence: Application form (Part A)**

A local authority	No	
A body whose objects are wholly or mainly of a political nature, or which is affiliated to such a body	No	
A body whose objects are wholly or mainly of a religious nature; <sup>2</sup>	No	
An individual who is an officer of a body falling within (b) or (c);	No	
A body corporate which is an associate (as defined in paragraphs 1(1) and 1(1A) of Part I of Schedule 2 to the Broadcasting Act 1990) of a body falling within (b) or (c);	No	
An advertising agency or an associate of an advertising agency	No	

**Details of applications, licences and sanctions**

3.14 Please answer ‘yes’ or ‘no’ to the following questions about the applicant (i.e. the body corporate that will hold the licence):

(a) Is the applicant a current licensee of Ofcom?

**No**

(b) Has the applicant ever held an Ofcom broadcasting licence before?

**No**

(c) Has anyone involved in the proposed service held an Ofcom broadcasting licence or been involved in an Ofcom-licensed broadcast service before?

**Yes**

(d) Does the applicant control an existing Ofcom licensee?

**No**

(e) Is the applicant controlled by an existing licensee or by any person who is connected (within the meaning of Schedule 2 to the Broadcasting Act 1990) with an existing licensee (i.e. as a “participant”)?

**No**

(f) Has the applicant – or any person(s) controlling the applicant - made any other application to Ofcom (or its predecessor broadcast regulators – the Independent Television Commission and the Radio Authority) for any licence which has

<sup>2</sup> Please refer to Sections 3 to 5 of Ofcom’s religious guidance note at: [https://www.ofcom.org.uk/\\_data/assets/pdf\\_file/0028/88219/Guidance-for-religious-bodies.pdf](https://www.ofcom.org.uk/_data/assets/pdf_file/0028/88219/Guidance-for-religious-bodies.pdf) for details on how we determine the eligibility of religious bodies to hold certain broadcasting licences.

**Small-scale radio multiplex licence: Application form (Part A)**

since been surrendered by the licensee or revoked by Ofcom (or one of its predecessor regulators)?

**No**

(g) Has the applicant – or any person(s) controlling the applicant - made any other application to Ofcom (or its predecessor broadcast regulators – the Independent Television Commission and the Radio Authority) for any licence which has since been surrendered by the licensee or revoked by Ofcom (or one of its predecessor regulators)?

**No**

(h) Is the applicant – or any person(s) controlling the applicant – subject to any current or pending investigation by any statutory regulatory or government body in the United Kingdom or abroad in respect of any broadcast-related matter?

**No**

(i) Has the applicant – or any person(s) controlling the applicant – ever been subject to a statutory sanction for contravening a condition of a broadcasting licence in the UK or any other jurisdiction?

**No**

3.15 If the response to any of the questions (a) to (i) in 3.14 above is ‘yes’, please provide the details, expanding the table where necessary:

	Licence number(s) (if known)	Details
(a)		
(b)		
(c)		
(d)		
(e)		
(f)		
(g)		
(h)		
(i)		

3.16 Please provide any further information you hold, relating to the past conduct of the applicant or those individuals listed, in regulatory matters or in matters going to honesty and/or compliance, which may be relevant to Ofcom’s consideration of whether or not the applicant is fit and proper to hold a broadcast licence. If the applicant or the form signatory fails without reasonable excuse at this point to declare any matter of which Ofcom subsequently becomes aware, and which we consider to be relevant to the applicant’s eligibility to hold a licence, we will take it into account in determining the question of whether the applicant/licensee remains fit and proper to hold a licence. If you have no information to provide, please respond “N/A”.

3.17 Has the applicant – or any person(s) controlling the applicant – ever been convicted of an unlicensed broadcasting offence? **No**

Small-scale radio multiplex licence: Application form (Part A)

If yes, please provide the following details:

Full name	Date of conviction/action (dd/mm/yy)	Penalty

## Financial and business plan

3.18 Please provide a high-level estimate of the costs you believe will be required to establish the multiplex service.

Three Piers Radio was created to establish small scale digital radio in Blackpool and Offer an alternative cost effective outlet for commercial and community broadcasters. We want to help and encourage local groups to participate fully in DAB digital radio. Three Piers Radio have carefully blended our Board with radio experience Directors and also prominent local business owners who will help to make this operation viable and popular in our area. The technical back up we have with Glyn Roylance at ABC Broadcast Consultants is essential and his expertise will help us to get up and running smoothly. Dab Partners NL and Ryan Woodman will have a direct relationship with our transmission site providers Merlin which gives us a strong and secure base to establish and operate the multiplex from for its full licence term. In devising our business plan, we have tried to balance cost-effective access for local and community groups with revenue from new entrants and groups building quasi-national networks. Robin Ross has vast experience in selling new creative projects, advertising and capacity to the radio sector and has already built existing relationships with many potential programme providers. Three Piers Radio believe that DAB should be available to as many organisations as possible to broadcast by keeping our costs low and operating our business under the VAT threshold. We have looked at a number of transmission providers, solutions and costings and believe that working with Dab+ Partners NL is by far the most cost effective way for transmission equipment. Three Piers Radio have entered into a multiplex management contract with Ryan Woodman and have the support of ABC Broadcast Consultants who will also work closely with Ryan and the builders of the multiplex and transmitter network leaving Robin Ross to deal with the day to day management of the project. Three Piers Radio has identified a total funding requirement of £15,000 to establish the multiplex. This includes capital expenditure for 2 identical sets of transmission equipment for £7,000, £3000 for year 1 transmission site rental and £5,000 to provide working capital and administration costs over the first year. We have been offered free office space in the town at Hive Café so overheads will be kept to a minimum. The board members will fund all establishment costs of the multiplex, and will provide this funding through interest free loans. A further £5000 will be available for contingency if needed during year 1.

3.19 Please indicate how the costs outlined in 3.17 (above) will be met, under the following headings:

- a) Loan stock from Board of Directors Interest Free

**Small-scale radio multiplex licence: Application form (Part A)**

3.20 Expanding the table if necessary, please list the providers of the funding which will be used to establish the service, and the amount of funding that each will provide. For incorporated investing shareholders, please provide a copy of the most recent statutory accounts if they are not currently available on Companies House.

Name of shareholder or investor	Percentage of shares held (if applicable)	Amount of funding provided (£)
Robin Ross	40	£6000
Anna Paprzycka	20	£3000
Gareth Thomas	20	£3000
David William Worsfold	20	£3000

3.21 All of the funding identified above should be confirmed. If any funding has not been confirmed, or if there are any pre-conditions before the funding is released which have not yet been met, provide an explanation of what needs to be done, the dates by which it needs to be carried out, and any steps the applicant needs to take to ensure the funding is confirmed and/or released.

### **Relevant expertise and experience**

3.22 Please provide details of who will be responsible for the day-to-day general management of the multiplex service (for example, dealing with programme service providers and contractual matters). Please also briefly state their previous relevant experience. (Note that any individuals or contractors who cannot be identified at this stage can instead be included in the confidential section (Part B) of the application form.)

**Small-scale radio multiplex licence: Application form (Part A)**

Three Piers Radio Limited are fortunate to have access to a number of individuals with considerable broadcasting experience. This expertise will ensure a smooth, professional launch and successful ongoing operation of the multiplex.

Day-to-day management of the multiplex will be led by Robin Ross. His experience in radio station launches is undeniable starting with his first successful launch of Radio Caroline from its new ship the Ross Revenge in the North Sea in 1983. Robin has lived in Blackpool for the past 60 years and has helped to shape many organisation's including being the programming consultant for the original Radio Wave application, Head of music and Deputy Programme Director of Piccadilly Radio in Manchester where he was charged with launching its brand new station Key 103 in 1988. He was also commissioned by Nestle to launch Kit Kat Radio in 1995 on Blackpool Pleasure Beach, this project ran for many years and later he operated an RSL called Resort Radio from the Savoy Hotel on Blackpool's north shore.

Robin's production company provides interviewing material to over 100 radio stations including over 100 radio stations including BBC Radio 2. He also launched the Sand Sea and Spray international Art festival in Blackpool featuring over 80 artists and helps many local artists to develop their skills.

Anna Paprzycka is a well established broadcaster in her native Poland but has been a resident in Blackpool for many years. She remains a freelance journalist and reporter for a number of Polish broadcasters. Anna is a local businesswoman who has her own media company that creates websites and manages social media. Her skills will be vital for Three Piers Radio which will include the launch of Blackpool's first Polish speaking commercial radio station to broadcast on DAB.

David Worsfield is a Commercial and Finance Director who owns the hugely successful Hive Artisan Coffee Shop in Central Blackpool. Davids wealth of business knowledge is vital for our new operation. Whilst Blackpool is one of the most deprived areas in the UK his vision for the regeneration of Blackpool and his community events will help spread the word of DAB in Blackpool.

Gareth Thomas is a local businessman who has overall responsibility of Michael Wans Wok Inn and Michael Wans Mandarin restaurant. He helps businesses to source funding, grants, loans and sponsorships from local authorities and works closely with Visit Blackpool on marketing plans. In 2008 Gareth was Product Development Manager for Intempo Digital Limited introducing docks for DAB and Internet Radio.

Three Piers Radio have worked closely with Michael Williams the CEO of the Blackpool bid and The Winter Gardens in Blackpool to secure the transmission site on Blackpool Tower. We support the Blackpool Bid vision to improve the town.

The Group consists of Locally based experienced broadcasters and business owners within the town. All the group have a passion and belief in Blackpool going forward.

C

3.23 Please provide details of who will be carrying out the installation and on-going maintenance of your multiplexing / transmitter equipment (or the name of your proposed transmission and

**Small-scale radio multiplex licence: Application form (Part A)**

multiplex provider if you intend to use a third-party organisation for these services). Please also briefly state their previous relevant experience. (Note that any individuals or contractors who cannot be identified at this stage can instead be included in the confidential section (Part B) of the application form.)

**4.**

<b>Function</b>	<b>Responsible party</b>	<b>Previous experience</b>
Installation of transmission equipment	ABC Broadcast Consultants and Ryan Woodman	ABC will consult with Three Piers Radio on Installation with Ryan Woodman.
Ongoing maintenance of the transmission equipment	Dab+ Partners NL/ Ryan Woodman	Ryan has worked closely with Dab+ Partners and their equipment in Europe and is experienced in the day to day management.
Installation of the Multiplexing equipment	Ryan Woodman	Working with Dab+Partners, Merlin (owners of the tower) Ryan will install all the equipment and filtering.
Day-to-day technical management and maintenance of the multiplexing equipment (if different from response to question 3.28 above)	Ryan Woodman	Ryan placed Radio Caroline on Satellite when it was deemed impossible in the UK. He engineered The Super Station in Orkney for 6 years and currently is a sales
		manager and manages all the technical aspects of Dab+ multiplexes across Europe.

**Timetable for coverage roll-out**

4.1 Please tell us how soon after licence award you expect your multiplex service to become operational and achieve the coverage you are proposing:

Three Piers Radio will submit site details to Ofcom for clearance if awarded the licence. Dab Partners NL have given a time frame of 8 weeks to build two complete systems.

We would like to be up and running within 6 months of award:

Our Timeline is as follows

Month 1 Building and installing the DAB multiplex and transmission chain;

Month 4 Finalising carriage agreements with the service providers;

Month 5 Commissioning and testing the transmitter equipment for compliance with



4.2 In addition, please provide, as an annex to be submitted with this application, an outline project plan with timeline (e.g. a Gantt chart or similar) showing the high level activities and tasks leading up to the launch of your multiplex service.

## 5. Involvement of C-DSP providers; demand or support from programme providers

### About this section

Section 51(2)(ca) of the 1996 Act requires Ofcom to take into account the desirability of awarding a small-scale radio multiplex licence to a body corporate that is providing – or proposing to provide – a C-DSP service in the locality being advertised (or involving such a person as a participant in the licence-holding company).

Section 51(2)(f) of the 1996 Act requires Ofcom to take into account evidence that the applicant has support from providers interested in having their existing or planned programme services carried on the proposed multiplex. Note that we do not require applicants to provide us with a full-line up of services they intend to provide, or details about the content of those services.

### Involvement of C-DSP providers

5.1 Is the applicant body proposing to provide its own C-DSP service on the multiplex?

**NO**

5.2 If the answer to the above question is 'yes', please provide a name and brief details of this proposed service. If the service is already licensed by Ofcom, the licence number should be provided:

N/A

5.3 If the answer to the above question is 'no', please provide details of any participant in the applicant body that is proposing to provide a C-DSP service on the multiplex. In this context, a "participant" refers to a person who holds or is beneficially entitled to shares in the applicant or possesses voting power in the applicant. If the service is already licensed by Ofcom, the licence number should be provided. Please refer to the nature of the participation (e.g. shareholding or agreement in relation to voting power):

N/A

### Demand or support from programme providers

5.4 Please provide in the table below (expanding the table if necessary) the names of providers (or prospective providers) of community or local digital sound programme services who have expressed their demand or support for the provision of the proposed multiplex service in the area to be served by the multiplex service. For

#### Small-scale radio multiplex licence: Application form (Part A)

reasons of transparency, the response to this question must be answered below and should not be provided as a separate annex. The evidence of the demand or support, such as signed heads of terms or emails, should be provided as a confidential annex, and relate only to the specific multiplex being applied for.

5.5	Northern Soul "Soul 45" CDSP	5.6
5.7	Ballroom Radio CDSP	5.8
5.9	Punk'd Radio CDSP	5.10
5.11	Polish Radio DSP	5.12
5.13	Radio Caroline	5.14
5.15	Base fm	5.16
5.17	Soul City	5.18
5.19	Soul 45	5.20

5.21

## 6. Fair and effective competition

### About this section

Section 51(2)(g) of the 1996 Act requires Ofcom to assess whether, in contracting or offering to contract with programme service providers, the applicant has acted in a manner calculated to ensure fair and effective competition in the provision of community and local digital sound programme services.

In assessing applications, we need to have confidence that the prospective small-scale radio multiplex licensee has approached a wide range of potential service providers. Negotiations that have taken place between the applicant and potential service providers need to have been demonstrably fair, and the terms of any contract for service provision must be fair and non-discriminatory. Applicants should note there is one further question relating to fair and effective competition in Part B of the application form.

6.1 Please detail the measures that have already been taken, and will be taken before and during the licence period, to demonstrate that, in contracting or offering to contract with programme services providers, the applicant has acted in a manner calculated to ensure fair and effective competition in the provision of such services:

Three Piers Radio will allocate capacity that promotes the greatest diversity of formats and offers a real alternative.

Our Emphasis will be on quality and no broadcasters will be offered anything below 48kbps aac. All of our services will broadcast dab+.

Encourage local not for profit community and community of interest stations to apply on far lower rates than the commercial operators.

Offer pop up opportunities to broadcasters wanting to transmit for shorter periods of time for instance an operator may express an interest for a month long summer station for the resort, a station for the illuminations, a visit Blackpool tourist led information station. Hive Arts in Blackpool have already expressed an interest for a pop up station to promote the independent art festivals (similar to resonance in London) live from the Hive Café in the centre of the town. Publish our rates for carriage on our website and on social media.

## 7. Declaration

### About this section

This form must be submitted by the body corporate which will hold the licence. The declaration must be certified by a company director or the company secretary, and covers all information provided by in the applicant in both Part A and Part B of the application form. The declaration must also be dated.

- a) I hereby apply to Ofcom for the grant of a licence for the small-scale radio multiplex licence described above and declare that the information given in this application form is, to the best of my knowledge and belief, correct. b) I further declare and warrant:
- i) that the applicant is not a disqualified person within the meaning of that expression as defined in Part 2 of Schedule 2 to the Broadcasting Act 1990, as amended, or as a result of a disqualification order under section 145 of the Broadcasting Act 1996;
  - ii) that having made all reasonable enquiries neither the applicant nor any person controlling the applicant, as result of the grant to me of the licence, breach any requirement of Schedule 14 to the Communications Act 2003 with regard to the accumulation of interests in broadcasting services or to the restrictions on cross-media interests;
  - iii) that the applicant is not disqualified by virtue of the provisions of section 143 (5) of the Broadcasting Act 1996 in relation to political objects and the provisions of section 144 (3) of the Broadcasting Act 1996 in relation to the provision of false information or through the withholding of information with the intention of misleading Ofcom; and
  - iv) that no director or person concerned directly or indirectly in the management of the Licensee is the subject to a disqualification order as defined by section 145 (1) of the Broadcasting Act 1996.
- c) I understand that Ofcom reserves the right to revoke the licence (if granted) if at any time any material statement made to Ofcom is found to be false and to have been by the applicant or any member or officer thereof knowing it to be false. I also understand that under sections 144 and 145 of the Broadcasting Act 1996, the provision of false information could incur a criminal conviction and a disqualification from the holding of a Broadcasting Act licence. I further certify that, to the best of my knowledge, any matters which might influence Ofcom's judgement as to whether the directors and substantial shareholders involved in this application are fit and proper persons to participate in a radio licence, have been made known to Ofcom.

**Full name (BLOCK CAPITALS) of the person authorised to make the application of behalf of the applicant:**

ROBIN ROSS

**Date of application:**

01/09/2021

**I am authorised to make this application on behalf of the applicant in my capacity as (delete as appropriate):** Company secretary / Company director.

You now need to complete the **confidential section (Part B)** of the application form.