

Channel 3 Regional Licence: ITV Central (East, West and South Midlands)

Licence granted to ITV Broadcasting Limited to provide a Regional Channel 3 service under part 1 of the Broadcasting Act 1990 (as amended) and Part 3 of the Communications Act 2003

THE LICENCE

1. THE OFFICE OF COMMUNICATIONS ("OFCOM") IN EXERCISE OF THE POWERS CONFERRED UPON IT BY PART I OF THE BROADCASTING ACT 1990 AS AMENDED BY THE BROADCASTING ACT 1996 AND THE COMMUNICATIONS ACT 2003 HEREBY GRANTS TO ITV BROADCASTING LIMITED (COMPANY NUMBER 00955957) (THE "LICENSEE") A LICENCE (THE "LICENCE") SUBJECT TO THE CONDITIONS SET OUT IN THE SCHEDULE AND THE ANNEX (THE "CONDITIONS"), TO PROVIDE THE REGIONAL CHANNEL 3 SERVICE (AS DEFINED IN CONDITION 1 OF PART 1 OF THE SCHEDULE TO THIS LICENCE).
2. This Licence is granted on the basis of the Licensee's representations that the statements set out in their most recent declaration to Ofcom as to their affairs made by the Licensee are true to the best of the Licensee's knowledge and belief.
3. The grant date of this Licence is 17 December 2004 and is the date the Licence was first granted. The commencement date of this Licence is 28 December 2004 (the "Commencement Date") and is the date the Licence first came into force. Subject to the Conditions, the Licence shall remain in force for the Licensing Period (as defined in Condition 1 of Part 1 of the Schedule to this Licence).
4. The Schedule and the Annex to this Licence form part of it.
5. The Licence was transferred to the Licensee on 5 November 2008.

SIGNED FOR AND ON BEHALF OF OFCOM ON 12 SEPTEMBER 2024



Vikki Cook

Director of Broadcast & Media Policy