

# NOTICE OF RENEWAL DATED 12 SEPTEMBER 2024: ITV CENTRAL (EAST, WEST AND SOUTH MIDLANDS)

IN RESPECT OF THE LICENCE (C3000004) GRANTED TO ITV CENTRAL LIMITED AND TRANSFERRED TO ITV BROADCASTING LIMITED ("THE LICENSEE") ON 5 NOVEMBER 2008, TO PROVIDE A REGIONAL CHANNEL 3 SERVICE FOR EAST, WEST AND SOUTH MIDLANDS (CENTRAL) UNDER PART 1 OF THE BROADCASTING ACT 1990 (AS AMENDED) AND PART 3 OF THE COMMUNICATIONS ACT 2003 AND DATED 17 DECEMBER 2004, AS AMENDED BY VARIATION NUMBER 16 DATED 23 DECEMBER 2020 ("THE LICENCE")

## WHEREAS

- A. The Licensee made an application to Ofcom dated 26 April 2023 pursuant to section 216 of the Communications Act 2003 for a renewal of its Licence.
- B. Ofcom has decided to renew the Licence and has notified the Licensee of its decision. Ofcom has determined the amount of the Renewal Payment and specified the Qualifying Revenue that shall be payable by the Licensee in place of the payments required to be made pursuant to Condition 5 of the Licence during the period for which the Licence is to be renewed.
- C. Ofcom has notified the Licensee of its determination of the amount of the Renewal Payment and the percentage of Qualifying Revenue.
- D. The Licensee has written to Ofcom on 19 March 2024 that it consents to the Licence being renewed on these terms.

## NOW THEREFORE

Ofcom hereby gives the Licensee notice that the Licence shall be renewed with effect from 1 January 2025, and subject to the Conditions set out in the Schedule and the Annex to the Licence, the Licence so renewed shall continue for a term of ten years from 1 January 2025.

This Notice of Renewal shall be construed as if it formed part of the Licence and shall be governed by English law. Terms used in it shall have the same meaning as in the Licence unless stated or the context requires otherwise.

**SIGNED FOR AND ON BEHALF OF OFCOM ON 12 SEPTEMBER 2024**



**Vikki Cook**

**Director of Broadcast & Media Policy**