Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 1
Q.1 Do you use a mobile phone?
Base: All respondents

	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
										Gender		Age						Age II			Social Grade					Region						
Unweighted base	2108	1073	1028	268	378	333	363	312	454	646	696	766	550	567	467	524	1117	991	188	80	227	173	187	142	108	171	309	289	172	62
Weighted base	2108	1027	1073	291	352	327	362	304	473	643	689	776	573	594	428	512	1168	940	176	84*	233	172	184	151*	100*	198	278	288	180	63*
Effective base	1402	716	683	182	269	218	223	215	303	447	441	517	390	358	334	332	746	660	133	58	145	121	130	90	76	109	209	183	120	42
No	39 2%ej	25 2%	14 1%	4 1%	14 4%Tef	- -	1 *	4 1%	15 3%ef	18 3%j	1 *	19 3%j	12 2%	6 1%	15 3%mp	6 1%	18 2%	21 2%	2 1%	2 2%	6 3%	1 *	2 1%	1 1%	1 1%	7 3%	12 4%Tu	3 1%	2 1%	- -
Yes, for personal purposes	2069 98%dz	1001 97%	1060 99%	287 99%	338 96%	326 100%dh	361 100%dh	299 99%	457 97%	624 97%	688 100%Tik	757 97%	561 98%	588 99%n	413 96%	506 99%n	1150 98%n	919 98%	174 99%	82 98%	227 97%	171 99%z	182 99%	150 99%	99 99%	192 97%	266 96%	285 99%	178 99%	63 100%
Yes, for business purposes	324 15%bhko	201 20%Tb	123 11%	51 18%h	78 22%Tgh	72 22%Tgh	73 20%gh	33 11%h	17 4%	129 20%Tk	145 21%Tk	50 6%	119 21%Tmoq	83 14%o	83 19%oq	38 7%	203 17%oq	121 13%o	31 17%	6 7%	32 14%	22 13%	27 15%	17 12%	17 17%	23 11%	53 19%s	49 17%	25 14%	23 36%TrstuvwxyzAB
NET: Yes	2069 98%dz	1002 98%	1060 99%	287 99%	338 96%	327 100%Tdh	361 100%dh	299 99%	457 97%	625 97%	688 100%Tik	757 97%	562 98%	588 99%n	413 97%	506 99%	1150 98%n	919 98%	174 99%	82 98%	227 97%	171 100%z	182 99%	150 99%	99 99%	192 97%	266 96%	285 99%	178 99%	63 100%
NET: Both personal and business	323 15%bhko	200 20%Tb	123 11%	51 18%h	78 22%Tgh	72 22%Tgh	73 20%gh	33 11%h	17 4%	129 20%Tk	145 21%Tk	50 6%	119 21%Tmoq	83 14%o	83 19%oq	38 7%	202 17%oq	121 13%o	31 17%	6 7%	32 14%	22 13%	27 15%	17 12%	17 17%	23 11%	53 19%s	48 17%	25 14%	23 36%TrstuvwxyzAB

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 2
Q.1 Do you use a mobile phone?
Base: All respondents

| | Total (T) | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | | Non-recent travellers | |
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)		Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	2108	1721	387	528	1533	376	1206	329	658	589	289	220	369		199	824
Weighted base	2108	1696	412	487	1574	358	1196	360	960	864	401	305	559		181	576
Effective base	1402	1151	254	333	1039	221	804	239	502	449	226	173	278		130	595
No	39 2%efghi jln	29 2%	9 2%	4 1%	35 2%	- -	- -	- -	- -	- -	- -	- -	- -		- -	- -
Yes, for personal purposes	2069 98%	1667 98%	402 98%	483 99%	1539 98%	357 100%	1195 100%T	360 100%T	960 100%T	864 100%T	401 100%T	305 100%	559 100%T		181 100%	576 100%T
Yes, for business purposes	324 15%n	261 15%	63 15%	66 14%	247 16%	42 12%	152 13%	107 30%Tef	196 20%T	188 22%T	99 25%Tl	90 30%Thil	97 17%		21 11%	55 10%
NET: Yes	2069 98%	1667 98%	402 98%	483 99%	1539 98%	358 100%T	1196 100%T	360 100%T	960 100%T	864 100%T	401 100%T	305 100%	559 100%T		181 100%	576 100%T
NET: Both personal and business	323 15%n	261 15%	63 15%	66 14%	247 16%	42 12%	152 13%	107 30%Tef	196 20%T	187 22%T	99 25%Tl	90 30%Thil	97 17%		21 11%	55 10%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 3
Q.2 Do you use the same phone for both personal and business purposes?
Base: All who use a mobile phone both for personal and business purposes

	Total (T)	Gender Male (a)	Gender Female (b)	Age 16-24 (c)	Age 25-34 (d)	Age 35-44 (e)	Age 45-54 (f)	Age 55-64 (g)	Age 65+ (h)	Age II 16-34 (i)	Age II 35-54 (j)	Age II 55+ (k)	Social Grade AB (l)	Social Grade C1 (m)	Social Grade C2 (n)	Social Grade DE (o)	Social Grade ABC1 (p)	Social Grade C2DE (q)	Region Scotland (r)	Region North East (s)	Region North West (t)	Region Yorkshire & Humberside (u)	Region West Midlands (v)	Region East Midlands (w)	Region Wales (x)	Region Eastern (y)	Region London (z)	Region South East (A)	Region South West (B)	Region Northern Ireland (C)
Unweighted base	316	197	119	41	81	63	75	41	15	122	138	56	119	80	79	38	199	117	27	8	31	22	26	19	16	19	59	48	23	18
Weighted base	323	200	123*	51*	78*	72*	73*	33*	17**	129*	145*	50*	119*	83*	83*	38**	202	121*	31**	6**	32**	22**	27**	17**	17**	23**	53*	48*	25**	23**
Effective base	222	139	83	31	60	45	49	31	10	90	94	40	83	54	56	29	137	85	17	7	23	14	18	16	12	12	43	36	18	12
Yes, I only use one phone	202 62%	133 67%	69 56%	23 46%	46 59%	46 63%	44 60%	29 87%Tcde f	15 91%	69 54%	89 62%	44 88%Tij	77 64%	51 62%	49 59%	25 65%	128 63%	74 61%	16 52%	4 75%	18 56%	16 73%	14 50%	10 57%	11 65%	16 72%	32 60%	32 67%	19 76%	14 61%
No, I use more than one phone	121 38%gk	67 33%	55 44%	28 54%g	32 41%g	26 37%g	29 40%g	4 13%	2 9%	60 46%k	56 38%k	6 12%	42 36%	32 38%	34 41%	13 35%	75 37%	47 39%	15 48%	1 25%	14 44%	6 27%	14 50%	7 43%	6 35%	6 28%	21 40%	16 33%	6 24%	9 39%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 4
Q.2 Do you use the same phone for both personal and business purposes?
Base: All who use a mobile phone both for personal and business purposes

| | | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
| | | | | | | | | | | | | Both within and outside the EU/ EEA | Used within EU/EEA but not Outside EU/EAA | Intend to travel in the next 6 months but not travelled in last 12 months | Not travelled in last 12 months and don't intend to in next 6 months |
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	(k)	(l)	(m)	(n)
Unweighted base	316	264	52	65	244	38	161	94	143	136	74	67	69	30	83
Weighted base	323	261	63*	66*	247	42**	152	107*	196	187	99*	90*	97*	21**	55*
Effective base	222	186	37	38	183	24	109	73	119	114	62	57	57	22	49
Yes, I only use one phone	202 62%	158 61%	44 70%	47 72%	147 59%	33 78%	97 64%	57 53%	120 62%	116 62%	56 57%	52 57%	64 66%	9 45%	34 61%
No, I use more than one phone	121 38%	103 39%	19 30%	18 28%	100 41%	9 22%	55 36%	50 47%	75 38%	71 38%	42 43%	38 43%	33 34%	11 55%	21 39%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 5
Phone usage
Base: All who use a mobile phone

	Total (T)	Gender Male (a)	Female (b)	Age 16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Age II 16-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Region Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Unweighted base	2069	1046	1016	265	362	333	361	307	441	627	694	748	541	558	452	518	1099	970	186	78	223	172	185	140	106	166	296	285	170	62
Weighted base	2069	1002	1060	287	338	327	361	299	457	625	688	757	562	588	413	506	1150	919	174	82*	227	171	182	150*	99*	192	266	285	178	63*
Effective base	1372	696	674	180	255	218	222	212	292	432	439	503	384	352	320	327	733	642	131	56	142	121	128	89	74	105	197	180	118	42
Personal only	1745 84%adei jlC	801 80%	936 88%Ta	236 82%	260 77%	254 78%	288 80%	266 89%def	441 96%Tcde fg	496 79%	543 79%	707 93%Tij	442 79%	505 86%ln	330 80%	468 92%Tlmn pq	947 82%	798 87%lnp	143 82%C	76 93%zC	195 86%C	149 87%C	154 85%C	133 88%C	82 83%C	169 88%C	212 80%C	236 83%C	154 86%C	41 64%
Business only	1 *	1 *	-	-	*	*	-	-	-	*	*	*	*	-	*	-	*	*	-	-	*	-	-	*	-	-	*	-	-	-
Personal+business - one phone	202 10%bhko jlC	133 13%Tb	69 6%	23 8%h	46 14%h	46 14%h	44 12%h	29 10%h	15 3%	69 11%k	89 13%k	44 6%	77 14%Tmoq	51 9%	49 12%o	25 5%	128 11%o	74 8%	16 9%	4 5%	18 8%	16 9%	14 7%	10 7%	11 11%	16 9%	32 12%	32 11%	19 10%	14 22%Trstuvwy
Personal+business - separate phone	121 6%ghko	67 7%	55 5%	28 10%Tgh	32 9%Tgh	26 8%gh	29 8%gh	4 1%	2 *	60 10%Tk	56 8%k	6 1%	42 8%o	32 5%	34 8%o	13 3%	75 6%o	47 5%	15 9%	1 2%	14 6%	6 3%	14 8%	7 5%	6 6%	6 3%	21 8%	16 6%	6 3%	9 14%TsuyB

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

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Absolutes/col percents

Table 6
Phone usage
Base: All who use a mobile phone

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months						Non-recent travellers	
												Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)		Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)					
Unweighted base	2069	1692	377	524	1498	376	1206	329	658	589	289	220	369		199	824
Weighted base	2069	1667	402	483	1539	358	1196	360	960	864	401	305	559		181	576
Effective base	1372	1127	247	330	1012	221	804	239	502	449	226	173	278		130	595
Personal only	1745 84%ghij k	1406 84%	339 84%	417 86%	1291 84%	315 88%g	1044 87%g	254 70%	764 80%k	676 78%k	302 75%	215 70%	462 83%jk		160 89%	521 90%T
Business only	1 *	* *	* *	* *	- -	* *	* *	- -	* *	* *	- -	- -	* *		- -	- -
Personal+business - one phone	202 10%n	158 9%	44 11%	47 10%	147 10%	33 9%	97 8%	57 16%Tef	120 13%	116 13%T	56 14%	52 17%T	64 11%		9 5%	34 6%
Personal+business - separate phone	121 6%en	103 6%	19 5%	18 4%	100 7%	9 3%	55 5%	50 14%Tef	75 8%	71 8%	42 11%T	38 13%Tl	33 6%		11 6%	21 4%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 7
Q.3 Have you travelled outside the UK in the last 12 months?
Base: All who use a mobile phone

| | Total | Gender | | Age | | | | | | Age II | | | Social Grade | | | | | | Region | | | | | | | | | | | |
| | | Male | Female | 16-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 16-34 | 35-54 | 55+ | AB | C1 | C2 | DE | ABC1 | C2DE | Scot-land | North East | North West | York-shire & Humb-erside | West Mid-lands | East Mid-lands | Wales | Eastern | London | South East | South West | North-ern Ireland |
	(T)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(A)	(B)	(C)
Unweighted base	2069	1046	1016	265	362	333	361	307	441	627	694	748	541	558	452	518	1099	970	186	78	223	172	185	140	106	166	296	285	170	62
Weighted base	2069	1002	1060	287	338	327	361	299	457	625	688	757	562	588	413	506	1150	919	174	82*	227	171	182	150*	99*	192	266	285	178	63*
Effective base	1372	696	674	180	255	218	222	212	292	432	439	503	384	352	320	327	733	642	131	56	142	121	128	89	74	105	197	180	118	42
Yes	1102 53%koq pzC	532 53%	564 53%	188 65%Tefg h	213 63%Tefg h	163 50%	177 49%	145 48%	216 47%	401 64%Tjk	340 49%	361 48%	358 64%Tmoq	311 53%o	234 57%oq	198 39%	670 58%Toq	433 47%o	77 44%	44 54%	125 55%	86 50%	98 54%	75 50%	48 49%	92 48%	167 63%Truw xyB	151 53%	90 51%	48 76%TrstuvwxyAB
No	967 47%cdil pzC	470 47%	495 47%	99 35%	124 37%	164 50%cd	184 51%cd	154 52%cd	242 53%cd	223 36%	348 51%i	396 52%Ti	204 36%	277 47%l	179 43%	308 61%Tlmn pq	480 42%	487 53%Tlnp	96 56%zC	38 46%C	102 45%C	85 50%zC	84 46%C	76 50%zC	51 51%zC	100 52%zC	99 37%	134 47%C	88 49%zC	15 24%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

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Absolutes/col percents

Table 8
Q.3 Have you travelled outside the UK in the last 12 months?
Base: All who use a mobile phone

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	2069	1692	377	524	1498	376	1206	329	658	589	289	220	369	199	824
Weighted base	2069	1667	402	483	1539	358	1196	360	960	864	401	305	559	181	576
Effective base	1372	1127	247	330	1012	221	804	239	502	449	226	173	278	130	595
Yes	1102 53%cmn	898 54%	204 51%	194 40%	886 58%Tc	171 48%	600 50%	247 69%Tef	960 100%T	864 100%T	401 100%T	305 100%T	559 100%T	- -	- -
No	967 47%dghi jkl	769 46%	198 49%	290 60%Td	653 42%	187 52%g	596 50%g	113 31%	- -	- -	- -	- -	- -	181 100%T	576 100%T

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Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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Absolutes/col percents

Table 9
Q.4 Do you intend to travel outside the UK in the next 6 months?
Base: All who use a mobile phone

	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Unweighted base	2069	1046	1016	265	362	333	361	307	441	627	694	748	541	558	452	518	1099	970	186	78	223	172	185	140	106	166	296	285	170	62
Weighted base	2069	1002	1060	287	338	327	361	299	457	625	688	757	562	588	413	506	1150	919	174	82*	227	171	182	150*	99*	192	266	285	178	63*
Effective base	1372	696	674	180	255	218	222	212	292	432	439	503	384	352	320	327	733	642	131	56	142	121	128	89	74	105	197	180	118	42
Yes	877 42%fhoqy	454 45%b	421 40%	162 56%Tefgh	174 51%Tefgh	130 40%	127 35%	120 40%	165 36%	335 54%Tjk	258 37%	284 38%	317 56%Tmnopq	248 42%oq	178 43%oq	135 27%	564 49%Tmoq	313 34%o	76 44%y	36 44%	110 49%wxyB	70 41%	76 42%	53 35%	34 34%	58 30%	134 50%Twxy B	127 44%y	65 36%	38 60%TuvwxyB
No	793 38%cdilpz	361 36%	430 41%	79 27%	96 29%	134 41%cd	162 45%cd	122 41%cd	199 44%cd	175 28%	297 43%i	321 42%i	140 25%	225 38%lp	164 40%lp	264 52%Tlmnp	365 32%l	428 47%Tlmnp	70 40%z	30 37%	78 34%	69 40%z	69 38%z	65 43%zC	47 47%zC	89 46%zC	67 25%	117 41%zC	77 43%zC	15 24%
Not sure	399 19%	187 19%	209 20%	47 16%	68 20%	62 19%	72 20%	58 19%	93 20%	115 18%	133 19%	151 20%	105 19%	116 20%	71 17%	107 21%	221 19%	178 19%	28 16%	15 19%	39 17%	32 19%	36 20%	33 22%	18 19%	44 23%	65 25%A	42 15%	37 21%	10 16%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

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Absolutes/col percents

Table 10
Q.4 Do you intend to travel outside the UK in the next 6 months?
Base: All who use a mobile phone

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
												Both within and outside the EU/ EEA	Used within EU/EEA but not Outside EU/EAA	Intend to travel in the next 6 months but not travelled in last 12 months	Not travelled in last 12 months and don't intend to in next 6 months
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	(k)	(l)	(m)	(n)
Unweighted base	2069	1692	377	524	1498	376	1206	329	658	589	289	220	369	199	824
Weighted base	2069	1667	402	483	1539	358	1196	360	960	864	401	305	559	181	576
Effective base	1372	1127	247	330	1012	221	804	239	502	449	226	173	278	130	595
Yes	877 42%cn	702 42%	175 44%	151 31%	711 46%c	130 36%	479 40%	210 58%Tef	621 65%T	565 65%T	294 73%Thil	238 78%Thil	327 59%T	181 100%Tn	- -
No	793 38%ghij klm	639 38%	154 38%	230 48%Td	540 35%	154 43%g	486 41%g	94 26%	184 19%	159 18%	66 16%	40 13%	119 21%k	- -	576 100%Tm
Not sure	399 19%jkmn	325 20%	74 18%	103 21%	288 19%	74 21%	231 19%	57 16%	155 16%jk	140 16%jk	41 10%	26 9%	113 20%jk	- -	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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Absolutes/col percents

Table 11
Q.5 Who pays the bill for the phone you use for ...... purposes? - Summary Table
Base: All who use a mobile phone ...

	Phone used for personal purposes (a)	Phone used for business purposes (b)	Phone used for personal and business purposes (c)
Unweighted base	1869	120	198
Weighted base	1867	122*	202
Effective base	1237	89	135
Myself, a family member or friend	1850 99%bc	17 14%	178 88%b
My own business	14 1%	11 9%a	10 5%a
My employer	3 *	94 77%ac	14 7%a

Proportions/Means: All Columns Tested (5% risk level)
* small base

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Absolutes/col percents

Table 12
Q.5 Who pays the bill for the phone you use for ...... purposes? - Phone used for personal purposes
Base: All who use a mobile phone for personal purposes

		Gender		Age						Age II			Social Grade						Region											
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	1869	915	947	244	313	296	316	272	428	557	612	700	465	508	404	492	973	896	174	72	205	155	171	129	95	155	257	250	153	53
Weighted base	1867	868	991	264	292	281	318	270	442	555	598	713	485	537	364	481	1022	845	158	78*	209	155	168	140*	88*	175*	234	252	160	49*
Effective base	1237	607	627	166	219	194	194	187	283	382	386	470	333	319	290	307	649	590	128	52	129	110	119	81	66	98	169	156	105	37
Myself, a family member or friend	1850 99%cir	855 99%	987 100%a	254 96%	288 99%	278 99%	317 100%c	270 100%c	442 100%cd	542 98%	595 99%i	713 100%Ti	479 99%	531 99%	361 99%	479 100%	1010 99%	840 99%	153 97%	77 99%	208 99%	154 99%	167 100%	138 98%	87 99%	175 100%	231 99%	251 100%	160 100%	49 100%
My own business	14 1%	10 1%	4 *	9 4%Tefgh	3 1%	1 *	-	-	-	12 2%Tjk	1 *	-	5 1%	6 1%	2 *	2 *	11 1%	3 *	4 2%	1 1%	1 1%	1 1%	-	3 2%	1 1%	-	2 1%	1 *	-	-
My employer	3 *	3 *	-	-	1 *	1 *	1 *	-	-	1 *	2 *	-	1 *	-	1 *	1 *	1 *	2 *	1 1%	-	-	-	1 *	-	-	-	1 *	-	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

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Absolutes/col percents

Table 13
Q.5 Who pays the bill for the phone you use for ...... purposes? - Phone used for personal purposes
Base: All who use a mobile phone for personal purposes

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
												Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)				
Unweighted base	1869	1531	338	475	1353	345	1102	280	570	504	251	185	319	183	772
Weighted base	1867	1508	358	435	1392	325	1098	304	839	748	344	253	495	172	542
Effective base	1237	1018	221	302	907	202	735	201	431	380	194	143	239	120	567
Myself, a family member or friend	1850 99%	1493 99%	357 100%	431 99%	1379 99%	320 99%	1091 99%	303 100%	835 100%	745 100%	343 100%	253 100%	492 99%	170 99%	539 100%
My own business	14 1%	13 1%	1 *	4 1%	10 1%	4 1%	6 1%	1 *	4 *	3 *	1 *	-	3 1%	1 1%	2 *
My employer	3 *	3 *	- -	- -	3 *	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	1 *

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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Table 14
Q.5 Who pays the bill for the phone you use for ...... purposes? - Phone used for business purposes
Base: All who use a mobile phone for business purposes

		Gender		Age						Age II			Social Grade						Region											
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Unweighted base	120	70	50	20	34	28	30	6	2	54	58	8	45	30	33	12	75	45	15	2	13	7	12	8	5	8	20	15	6	9
Weighted base	122*	68*	55*	28**	32**	27**	29**	4**	2**	60*	56*	6**	43*	32**	34**	13**	75*	47*	15**	1**	14**	6**	14**	7**	6**	6**	21**	16**	6**	9**
Effective base	89	54	35	16	25	22	20	5	2	41	42	7	34	21	25	9	54	34	12	2	10	4	8	6	4	7	15	12	5	6
Myself, a family member or friend	17 14%	12 18%	5 9%	6 21%	6 20%	2 6%	3 10%	-	1 37%	12 20%	5 8%	1 10%	11 25%	1 4%	1 3%	4 31%	12 16%	5 11%	1 10%	-	3 20%	-	1 9%	-	1 13%	1 12%	6 28%	1 6%	2 33%	1 15%
My own business	11 9%	7 11%	4 7%	2 8%	4 12%	3 10%	1 3%	1 24%	-	6 10%	4 7%	1 17%	2 5%	2 7%	7 20%	-	4 6%	7 14%	-	-	3 22%	1 18%	1 4%	2 28%	-	-	2 10%	2 13%	-	-
My employer	94 77%	48 71%	46 84%	20 71%	22 68%	22 83%	25 87%	3 76%	1 63%	42 69%	48 85%	4 73%	30 69%	29 89%	26 77%	9 69%	58 78%	35 75%	13 90%	1 100%	8 58%	5 82%	12 87%	5 72%	5 87%	6 88%	13 62%	13 80%	4 67%	7 85%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 15
Q.5 Who pays the bill for the phone you use for ...... purposes? - Phone used for business purposes
Base: All who use a mobile phone for business purposes

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
												Both within and outside the EU/ EEA	Used within EU/EEA but not Outside EU/EAA	Intend to travel in the next 6 months but not travelled in last 12 months	Not travelled in last 12 months and don't intend to in next 6 months
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	(k)	(l)	(m)	(n)
Unweighted base	120	105	15	18	99	9	59	45	57	53	36	32	21	14	31
Weighted base	122*	103*	19**	19**	100*	9**	55*	50*	76*	72*	42*	38**	33**	11**	21**
Effective base	89	77	12	10	78	7	41	36	48	44	31	27	18	10	20
Myself, a family member or friend	17 14%	17 17%	- -	* 2%	17 17%	3 30%	10 18%	3 7%	12 16%	9 13%	7 16%	4 11%	5 15%	1 9%	2 8%
My own business	11 9%	8 8%	3 17%	3 14%	8 8%	1 15%	2 3%	8 16%f	7 10%	6 9%	4 9%	3 8%	3 10%	2 17%	1 7%
My employer	94 77%	78 76%	16 83%	16 84%	75 75%	5 55%	44 79%	39 77%	57 75%	56 78%	32 75%	31 81%	25 74%	8 74%	18 85%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 16
Q.5 Who pays the bill for the phone you use for ...... purposes? - Phone used for personal and business purposes
Base: All who use a mobile phone for both personal and business purposes

	Total (T)	Gender Male (a)	Gender Female (b)	Age 16-24 (c)	Age 25-34 (d)	Age 35-44 (e)	Age 45-54 (f)	Age 55-64 (g)	Age 65+ (h)	Age II 16-34 (i)	Age II 35-54 (j)	Age II 55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Unweighted base	198	129	69	21	48	36	45	35	13	69	81	48	75	50	47	26	125	73	12	6	18	16	14	11	11	11	39	34	17	9
Weighted base	202	133*	69*	23**	46*	46**	44**	29**	15**	69*	89*	44*	77*	51*	49*	25**	128*	74*	16**	4**	18**	16**	14**	10**	11**	16**	32**	32**	19**	14**
Effective base	135	88	47	14	36	25	29	26	9	49	53	34	50	33	31	21	84	51	7	5	13	11	9	9	9	8	29	24	13	7
Myself, a family member or friend	178 88%	116 87%	62 91%	19 84%	38 82%	44 97%	36 83%	27 93%	14 91%	57 83%	80 90%	41 93%	64 84%	49 95%	45 90%	21 83%	113 88%	65 88%	16 100%	2 60%	16 91%	13 83%	10 74%	8 84%	9 86%	16 100%	29 90%	28 87%	16 89%	12 87%
My own business	10 5%	7 6%	3 4%	2 7%	3 6%	-	4 9%	* 2%	1 9%	4 7%	4 5%	2 4%	6 8%	1 2%	3 5%	1 2%	7 6%	3 4%	-	2 40%	1 3%	1 9%	-	1 11%	2 14%	-	2 6%	2 5%	1 3%	-
My employer	14 7%	10 7%	4 5%	2 9%	5 11%	1 3%	3 8%	1 5%	-	7 11%	5 5%	1 3%	6 8%	2 3%	2 4%	4 14%	8 6%	6 8%	-	-	1 6%	1 8%	4 26%	1 5%	-	-	1 4%	2 7%	2 9%	2 13%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 17
Q.5 Who pays the bill for the phone you use for ...... purposes? - Phone used for personal and business purposes
Base: All who use a mobile phone for both personal and business purposes

| | Total (T) | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	198	160	38	48	145	30	103	49	87	84	38	35	49	16	52
Weighted base	202	158	44**	47**	147	33**	97*	57*	120*	116*	56*	52*	64*	9**	34**
Effective base	135	109	26	28	105	18	69	37	72	70	32	31	40	14	29
Myself, a family member or friend	178 88%	139 88%	39 89%	42 88%	130 89%	31 94%	84 87%	49 87%	106 88%	101 87%	49 87%	44 85%	57 89%	8 82%	31 93%
My own business	10 5%	8 5%	2 5%	2 5%	8 6%	2 6%	8 8%	1 2%	7 6%	7 6%	5 9%	5 10%	2 3%	1 12%	3 7%
My employer	14 7%	11 7%	3 6%	4 7%	9 6%	- -	5 5%	6 11%	8 7%	8 7%	2 4%	2 5%	6 9%	1 6%	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Table 18
Q.6 Which of these best describes how your mobile phone(s) is/are paid for? - Summary Table
Base: All who use a mobile phone ...

	Phone used for personal purposes (a)	Phone used for business purposes (b)	Phone used for personal and business purposes (c)
Unweighted base	1869	120	198
Weighted base	1867	122*	202
Effective base	1237	89	135
Monthly contract / SIM only - paying monthly	1548 83%b	87 71%	178 88%b
Prepay / pay as you go - using top-ups	309 17%c	13 10%	20 10%
Not sure	10 1%	23 19%ac	4 2%

Proportions/Means: All Columns Tested (5% risk level)
* small base

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Table 19
Q.6 Which of these best describes how your mobile phone(s) is/are paid for? - Phone used for personal purposes
Base: All who use a mobile phone for personal purposes

	Total (T)	Gender Male (a)	Female (b)	Age 16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Age II 16-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Region Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	1869	915	947	244	313	296	316	272	428	557	612	700	465	508	404	492	973	896	174	72	205	155	171	129	95	155	257	250	153	53
Weighted base	1867	868	991	264	292	281	318	270	442	555	598	713	485	537	364	481	1022	845	158	78*	209	155	168	140*	88*	175*	234	252	160	49*
Effective base	1237	607	627	166	219	194	194	187	283	382	386	470	333	319	290	307	649	590	128	52	129	110	119	81	66	98	169	156	105	37
Monthly contract / SIM only - paying monthly	1548 83%o	730 84%	810 82%	224 85%	245 84%	236 84%	264 83%	232 86%h	347 78%	469 84%	500 84%	579 81%	416 86%oq	455 85%o	316 87%oq	360 75%	871 85%oq	677 80%	127 80%	67 86%	170 81%	130 84%	138 82%	108 77%	77 87%	149 85%	181 78%	215 85%	138 86%	47 95%Trtwz
Prepay / pay as you go - using top-ups	309 17%	136 16%	173 17%	37 14%	44 15%	45 16%	52 16%	39 14%	93 21%	81 15%	97 16%	131 18%	68 14%	79 15%	46 13%	117 24%Tlmn p	147 14%	162 19%lnp	30 19%C	9 12%	38 18%C	24 15%	28 17%	32 23%C	12 13%	26 15%	52 22%C	36 14%	21 13%	2 5%
Not sure	10 1%	2 *	8 1%	3 1%	3 1%	- -	2 *	- -	3 1%	5 1%	2 *	3 *	* *	3 1%	2 1%	4 1%	4 *	6 1%	1 *	1 2%	1 1%	1 *	2 1%	- -	- -	* *	1 *	1 *	1 1%	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

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Absolutes/col percents

Table 20
Q.6 Which of these best describes how your mobile phone(s) is/are paid for? - Phone used for personal purposes
Base: All who use a mobile phone for personal purposes

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
												Both within and outside the EU/ EEA	Used within EU/EEA but not Outside EU/EAA	Intend to travel in the next 6 months but not travelled in last 12 months	Not travelled in last 12 months and don't intend to in next 6 months
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	(k)	(l)	(m)	(n)
Unweighted base	1869	1531	338	475	1353	345	1102	280	570	504	251	185	319	183	772
Weighted base	1867	1508	358	435	1392	325	1098	304	839	748	344	253	495	172	542
Effective base	1237	1018	221	302	907	202	735	201	431	380	194	143	239	120	567
Monthly contract / SIM only - paying monthly	1548 83%n	1254 83%	294 82%	345 79%	1168 84%	262 81%	904 82%	275 90%Tef	725 86%	648 87%	297 86%	220 87%	428 87%	152 88%n	414 76%
Prepay / pay as you go - using top-ups	309 17%g	248 16%	62 17%	87 20%	219 16%	60 19%g	193 18%g	29 10%	113 13%	98 13%	48 14%	33 13%	65 13%	19 11%	122 23%Tm
Not sure	10 1%	7 *	3 1%	3 1%	5 *	2 1%	2 *	- -	1 *	1 *	- -	- -	1 *	1 *	6 1%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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Absolutes/col percents

Table 21
Q.6 Which of these best describes how your mobile phone(s) is/are paid for? - Phone used for business purposes
Base: All who use a mobile phone for business purposes

	Total (T)	Gender Male (a)	Gender Female (b)	Age 16-24 (c)	Age 25-34 (d)	Age 35-44 (e)	Age 45-54 (f)	Age 55-64 (g)	Age 65+ (h)	Age II 16-34 (i)	Age II 35-54 (j)	Age II 55+ (k)	Social Grade AB (l)	Social Grade C1 (m)	Social Grade C2 (n)	Social Grade DE (o)	Social Grade ABC1 (p)	Social Grade C2DE (q)	Region Scot-land (r)	Region North East (s)	Region North West (t)	Region York-shire & Humb-erside (u)	Region West Mid-lands (v)	Region East Mid-lands (w)	Region Wales (x)	Region Eastern (y)	Region London (z)	Region South East (A)	Region South West (B)	Region North-ern Ireland (C)
Unweighted base	120	70	50	20	34	28	30	6	2	54	58	8	45	30	33	12	75	45	15	2	13	7	12	8	5	8	20	15	6	9
Weighted base	122*	68*	55*	28**	32**	27**	29**	4**	2**	60*	56*	6**	43*	32**	34**	13**	75*	47*	15**	1**	14**	6**	14**	7**	6**	6**	21**	16**	6**	9**
Effective base	89	54	35	16	25	22	20	5	2	41	42	7	34	21	25	9	54	34	12	2	10	4	8	6	4	7	15	12	5	6
Monthly contract / SIM only - paying monthly	87 71%	51 75%	36 66%	18 63%	23 69%	20 77%	22 73%	4 84%	1 63%	40 67%	42 75%	5 79%	29 67%	23 72%	27 81%	7 56%	52 69%	35 74%	9 62%	-	13 88%	2 36%	13 95%	6 78%	5 89%	5 75%	11 52%	13 77%	4 73%	6 69%
Prepay / pay as you go - using top-ups	13 10%	10 15%	3 5%	4 13%	6 18%	1 5%	1 4%	-	1 37%	9 16%	3 5%	1 10%	8 20%	1 2%	2 7%	1 10%	9 12%	4 8%	-	-	1 9%	* 6%	-	-	-	-	7 35%	2 15%	-	1 15%
Not sure	23 19%	7 10%	16 29%a	7 24%	4 13%	5 18%	7 22%	1 16%	-	11 18%	11 20%	1 11%	6 13%	8 26%	4 12%	5 34%	14 19%	9 18%	6 38%	1 100%	* 2%	4 58%	1 5%	2 22%	1 11%	2 25%	3 14%	1 8%	2 27%	1 17%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Table 22
Q.6 Which of these best describes how your mobile phone(s) is/are paid for? - Phone used for business purposes
Base: All who use a mobile phone for business purposes

| | | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
| | | | | | | | | | | | | Both within and outside the EU/ EEA (k) | Used within EU/EEA but not Outside EU/EAA (l) | Intend to travel in the next 6 months but not travelled in last 12 months (m) | Not travelled in last 12 months and don't intend to in next 6 months (n) |
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)				
Unweighted base	120	105	15	18	99	9	59	45	57	53	36	32	21	14	31
Weighted base	122*	103*	19**	19**	100*	9**	55*	50*	76*	72*	42*	38**	33**	11**	21**
Effective base	89	77	12	10	78	7	41	36	48	44	31	27	18	10	20
Monthly contract / SIM only - paying monthly	87 71%	72 70%	15 77%	12 62%	73 73%	4 41%	38 69%	37 74%	56 74%	54 75%	30 71%	28 73%	26 78%	10 85%	13 63%
Prepay / pay as you go - using top-ups	13 10%	12 12%	* 2%	* 2%	12 12%	6 59%	4 7%	3 7%	10 14%	9 13%	4 10%	3 7%	6 18%	-	1 3%
Not sure	23 19%	19 18%	4 21%	7 36%	15 15%	-	13 24%	10 19%	9 12%	9 12%	8 19%	8 20%	1 4%	2 15%	7 34%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
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Absolutes/col percents

Table 23
Q.6 Which of these best describes how your mobile phone(s) is/are paid for? - Phone used for personal and business purposes
Base: All who use a mobile phone for both personal and business purposes

	Total (T)	Gender Male (a)	Female (b)	Age 16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Age II 16-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Region Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	198	129	69	21	48	36	45	35	13	69	81	48	75	50	47	26	125	73	12	6	18	16	14	11	11	11	39	34	17	9
Weighted base	202	133*	69*	23**	46*	46**	44**	29**	15**	69*	89*	44*	77*	51*	49*	25**	128*	74*	16**	4**	18**	16**	14**	10**	11**	16**	32**	32**	19**	14**
Effective base	135	88	47	14	36	25	29	26	9	49	53	34	50	33	31	21	84	51	7	5	13	11	9	9	9	8	29	24	13	7
Monthly contract / SIM only - paying monthly	178 88%	118 88%	61 88%	19 83%	44 96%	39 86%	37 85%	27 93%	12 81%	63 91%	76 85%	39 89%	67 87%	47 91%	45 91%	20 81%	113 89%	65 87%	16 100%	4 100%	15 84%	13 84%	11 81%	9 85%	8 77%	16 100%	26 81%	31 97%	15 80%	13 95%
Prepay / pay as you go - using top-ups	20 10%	14 11%	6 9%	2 8%	2 4%	7 14%	5 11%	2 7%	3 19%	4 5%	11 13%	5 11%	10 13%	3 6%	2 5%	5 19%	13 10%	7 10%	-	-	3 16%	3 16%	* 3%	2 15%	2 23%	-	6 19%	1 3%	2 11%	1 5%
Not sure	4 2%	2 1%	2 3%	2 9%	-	-	2 4%	-	-	2 3%	2 2%	-	-	2 3%	2 4%	-	2 1%	2 3%	-	-	-	-	2 16%	-	-	-	-	-	2 9%	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 24
Q.6 Which of these best describes how your mobile phone(s) is/are paid for? - Phone used for personal and business purposes
Base: All who use a mobile phone for both personal and business purposes

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
												Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)				
Unweighted base	198	160	38	48	145	30	103	49	87	84	38	35	49	16	52
Weighted base	202	158	44**	47**	147	33**	97*	57*	120*	116*	56*	52*	64*	9**	34**
Effective base	135	109	26	28	105	18	69	37	72	70	32	31	40	14	29
Monthly contract / SIM only - paying monthly	178 88%	140 88%	38 88%	36 76%	135 92%	27 83%	84 86%	55 97%	112 93%	107 93%	51 90%	46 89%	61 96%	7 79%	30 89%
Prepay / pay as you go - using top-ups	20 10%	16 10%	4 9%	9 20%	11 7%	5 17%	12 12%	2 3%	9 7%	9 7%	6 10%	6 11%	3 4%	2 21%	4 11%
Not sure	4 2%	2 1%	2 4%	2 5%	2 1%	- -	2 2%	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
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Table 25

Q.7 We'd like you to think about using a mobile phone when travelling outside the UK. This can be for any purpose (making calls, sending messages and texts, sending emails, accessing the internet, watching video content, playing games etc.). In the last 12 months, which of the following have you done in each of these locations outside the UK?
 - Summary Table
Base: All who have travelled outside the UK in the last 12 months

	In Ireland (a)	To other countries within the EU/ EEA (b)	In countries outside the EU/ EEA (c)
Unweighted base	41	770	770
Weighted base	48*	1102	1102
Effective base	31	580	580
Used a mobile phone, that I, a family member or a friend pays for personally	42 88%c	841 76%c	381 35%
Used a mobile phone, that my own business pays for	- -	10 1%	10 1%
Used a mobile phone that my employer pays for	3 6%c	19 2%	13 1%
NET: Used a mobile phone outside the UK	45 92%c	864 78%c	401 36%
Have travelled outside the UK, but did not use a mobile phone for any purpose while travelling in these countries	2 4%	127 12%	146 13%
I haven't travelled in these countries in the last 12 months	2 4%	111 10%	555 50%ab

Proportions/Means: All Columns Tested (5% risk level)
* small base

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Table 26
Q.7 We'd like you to think about using a mobile phone when travelling outside the UK. This can be for any purpose (making calls, sending messages and texts, sending emails, accessing the internet, watching video content, playing games etc.). In the last 12 months, which of the following have you done in each of these locations outside the UK?
- In Ireland
Base: All who have travelled outside the UK in the last 12 months

	Total (T)	Gender Male (a)	Gender Female (b)	Age 16-24 (c)	Age 25-34 (d)	Age 35-44 (e)	Age 45-54 (f)	Age 55-64 (g)	Age 65+ (h)	Age II 16-34 (i)	Age II 35-54 (j)	Age II 55+ (k)	Social Grade AB (l)	Social Grade C1 (m)	Social Grade C2 (n)	Social Grade DE (o)	Social Grade ABC1 (p)	Social Grade C2DE (q)	Region North East (s)	Region North West (t)	Region York-shire & Humb-erside (u)	Region West Mid-lands (v)	Region East Mid-lands (w)	Region Eastern (y)	Region South East (A)	Region South West (B)	Region North-ern Ireland (C)
Unweighted base	41	22	19	1	7	8	9	7	9	8	17	16	18	10	7	6	28	13	-	-	-	-	-	-	-	-	41
Weighted base	48*	25**	23**	1**	9**	9**	10**	8**	12**	9**	19**	20**	19**	15**	9**	6**	34**	15**	-**	-**	-**	-**	-**	-**	-**	-**	48*
Effective base	31	16	15	1	6	6	7	6	6	7	13	12	15	8	5	4	22	9	-	-	-	-	-	-	-	-	31
Used a mobile phone, that I, a family member or a friend pays for personally	42 88%	21 84%	21 92%	1 100%	8 94%	7 80%	8 82%	7 88%	11 92%	9 95%	15 82%	18 90%	16 83%	15 100%	7 81%	5 83%	31 90%	12 82%	-	-	-	-	-	-	-	-	42 88%
Used a mobile phone, that my own business pays for	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Used a mobile phone that my employer pays for	3 6%	2 9%	1 3%	-	* 6%	-	2 24%	-	-	* 5%	2 13%	-	3 15%	-	-	-	3 9%	-	-	-	-	-	-	-	-	-	3 6%
NET: Used a mobile phone outside the UK	45 92%	24 93%	21 92%	1 100%	9 100%	7 80%	10 100%	7 88%	11 92%	9 100%	17 91%	18 90%	18 95%	15 100%	7 81%	5 83%	33 97%	12 82%	-	-	-	-	-	-	-	-	45 92%
Have travelled outside the UK, but did not use a mobile phone for any purpose while travelling in these countries	2 4%	-	2 8%	-	-	2 20%	-	-	-	-	2 9%	-	-	-	2 19%	-	-	2 12%	-	-	-	-	-	-	-	-	2 4%
I haven't travelled in these countries in the last 12 months	2 4%	2 7%	-	-	-	-	-	1 12%	1 8%	-	-	2 10%	1 5%	-	-	1 17%	1 3%	1 6%	-	-	-	-	-	-	-	-	2 4%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 27
Q.7 We'd like you to think about using a mobile phone when travelling outside the UK. This can be for any purpose (making calls, sending messages and texts, sending emails, accessing the internet, watching video content, playing games etc.). In the last 12 months, which of the following have you done in each of these locations outside the UK?
- In Ireland
Base: All who have travelled outside the UK in the last 12 months

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	41	29	12	6	35	3	15	18	25	23	12	10	13	-	-
Weighted base	48*	34**	14**	6**	42**	3**	16**	23**	33**	30**	15**	13**	18**	-**	-**
Effective base	31	22	9	4	27	3	10	14	20	18	10	8	10	-	-
Used a mobile phone, that I, a family member or a friend pays for personally	42 88%	29 83%	14 100%	6 100%	36 86%	3 100%	14 91%	21 92%	29 87%	26 86%	15 97%	12 96%	14 79%	-	-
Used a mobile phone, that my own business pays for	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Used a mobile phone that my employer pays for	3 6%	3 8%	-	-	3 7%	-	* 3%	2 11%	3 9%	3 10%	1 7%	1 9%	2 10%	-	-
NET: Used a mobile phone outside the UK	45 92%	31 89%	14 100%	6 100%	38 91%	3 100%	15 94%	23 100%	31 94%	28 94%	15 100%	13 100%	16 89%	-	-
Have travelled outside the UK, but did not use a mobile phone for any purpose while travelling in these countries	2 4%	2 5%	-	-	2 4%	-	-	-	-	-	-	-	-	-	-
I haven't travelled in these countries in the last 12 months	2 4%	2 6%	-	-	2 5%	-	1 6%	-	2 6%	2 6%	-	-	2 11%	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 28
Q.7 We'd like you to think about using a mobile phone when travelling outside the UK. This can be for any purpose (making calls, sending messages and texts, sending emails, accessing the internet, watching video content, playing games etc.). In the last 12 months, which of the following have you done in each of these locations outside the UK?
 - To other countries within the EU/ EEA
Base: All who have travelled outside the UK in the last 12 months

| | | Gender | | Age | | | | | | Age II | | | Social Grade | | | | | | Region | | | | | | | | | | | |
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	770	390	375	139	178	113	111	105	124	317	224	229	257	200	190	123	457	313	62	28	83	66	68	39	33	46	144	99	61	41
Weighted base	1102	532	564	188	213	163*	177*	145*	216*	401	340	361	358	311	234	198*	670	433	77*	44**	125*	86*	98*	75*	48**	92*	167	151*	90*	48*
Effective base	580	294	284	108	140	88	78	85	95	248	164	176	206	147	154	86	349	231	49	24	61	52	56	31	27	35	110	72	50	31
Used a mobile phone, that I, a family member or a friend pays for personally	841 76%C	414 78%	423 75%	142 76%	163 76%	132 81%	136 77%	104 72%	164 76%	305 76%	268 79%	268 74%	276 77%	237 76%	178 76%	150 76%	513 77%	328 76%	64 83%C	27 61%	99 79%C	68 80%C	72 74%	62 83%C	39 82%	63 69%	127 76%	118 78%C	73 81%C	28 58%
Used a mobile phone, that my own business pays for	10 1%	7 1%	3 *	2 1%	5 2%	1 1%	3 1%	-	-	6 2%	4 1%	-	6 2%	1 *	3 1%	-	7 1%	3 1%	-	1 3%	1 1%	*	-	1 1%	2 3%	-	2 1%	2 1%	1 1%	-
Used a mobile phone that my employer pays for	19 2%	16 3%b	3 1%	6 3%	6 3%	2 1%	2 1%	3 2%	-	12 3%	5 1%	3 1%	10 3%	3 1%	3 1%	4 2%	13 2%	6 1%	1%	-	-	1 1%	3 3%	-	-	-	8 5%T	4 2%	-	3 6%t
NET: Used a mobile phone outside the UK	864 78%C	432 81%	428 76%	146 78%	171 80%	135 83%	141 79%	106 73%	164 76%	318 79%	276 81%	270 75%	288 80%	240 77%	182 78%	154 77%	528 79%	336 78%	65 84%C	28 64%	100 80%	70 82%	74 75%	63 84%	41 85%	63 69%	133 80%	123 82%C	74 82%	30 62%
Have travelled outside the UK, but did not use a mobile phone for any purpose while travelling in these countries	127 12%	55 10%	72 13%	17 9%	22 10%	17 10%	23 13%	16 11%	32 15%	38 10%	40 12%	48 13%	37 10%	35 11%	27 11%	29 15%	71 11%	56 13%	8 10%	5 11%	17 13%	7 8%	13 14%	7 10%	5 10%	24 26%TuzA B	19 11%	12 8%	4 4%	6 13%
I haven't travelled in these countries in the last 12 months	111 10%	45 8%	64 11%	24 13%	21 10%	11 7%	13 7%	22 15%	20 9%	45 11%	24 7%	42 12%	34 9%	36 12%	25 11%	16 8%	70 10%	41 9%	5 6%	11 25%	9 7%	9 10%	11 11%	4 6%	3 5%	5 5%	15 9%	16 10%	12 14%	12 25%Trtwyz

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 29
Q.7 We'd like you to think about using a mobile phone when travelling outside the UK. This can be for any purpose (making calls, sending messages and texts, sending emails, accessing the internet, watching video content, playing games etc.). In the last 12 months, which of the following have you done in each of these locations outside the UK?
** - To other countries within the EU/ EEA**
Base: All who have travelled outside the UK in the last 12 months

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Potentially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	770	649	121	127	628	119	409	183	658	589	289	220	369	-	-
Weighted base	1102	898	204*	194*	886	171*	600	247	960	864	401	305	559	-**	-**
Effective base	580	488	95	96	473	78	309	150	502	449	226	173	278	-	-
Used a mobile phone, that I, a family member or a friend pays for personally	841 76%	693 77%	148 72%	142 73%	680 77%	120 70%	463 77%	205 83%e	841 88%Tj	841 97%Thj	293 73%	293 96%Thj	548 98%Thj	-	-
Used a mobile phone, that my own business pays for	10 1%	9 1%	2 1%	2 1%	8 1%	4 2%	4 1%	2 1%	10 1%	10 1%	5 1%	5 2%	5 1%	-	-
Used a mobile phone that my employer pays for	19 2%	19 2%	-	1 1%	16 2%	3 2%	7 1%	9 4%	19 2%	19 2%	8 2%	8 3%	11 2%	-	-
NET: Used a mobile phone outside the UK	864 78%	715 80%	149 73%	145 75%	698 79%	125 73%	472 79%	213 86%Te	864 90%Tj	864 100%Thj	305 76%	305 100%Thj	559 100%Thj	-	-
Have travelled outside the UK, but did not use a mobile phone for any purpose while travelling in these countries	127 12%ghijkl	106 12%	21 10%	25 13%	101 11%	36 21%Tfg	72 12%g	12 5%	23 2%ikl	-	23 6%hikl	-	-	-	-
I haven't travelled in these countries in the last 12 months	111 10%ikl	77 9%	34 17%a	24 12%	86 10%	10 6%	56 9%	23 9%	73 8%ikl	-	73 18%Thikl	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 30
Q.7 We'd like you to think about using a mobile phone when travelling outside the UK. This can be for any purpose (making calls, sending messages and texts, sending emails, accessing the internet, watching video content, playing games etc.). In the last 12 months, which of the following have you done in each of these locations outside the UK?
 - In countries outside the EU/EEA
Base: All who have travelled outside the UK in the last 12 months

	Total (T)	Gender Male (a)	Gender Female (b)	Age 16-24 (c)	Age 25-34 (d)	Age 35-44 (e)	Age 45-54 (f)	Age 55-64 (g)	Age 65+ (h)	Age II 16-34 (i)	Age II 35-54 (j)	Age II 55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Unweighted base	770	390	375	139	178	113	111	105	124	317	224	229	257	200	190	123	457	313	62	28	83	66	68	39	33	46	144	99	61	41
Weighted base	1102	532	564	188	213	163*	177*	145*	216*	401	340	361	358	311	234	198*	670	433	77*	44**	125*	86*	98*	75*	48**	92*	167	151*	90*	48*
Effective base	580	294	284	108	140	88	78	85	95	248	164	176	206	147	154	86	349	231	49	24	61	52	56	31	27	35	110	72	50	31
Used a mobile phone, that I, a family member or a friend pays for personally	381 35%fhjko	168 32%	212 38%	107 57%Tdefgh	89 42%fh	57 35%f	33 19%	48 33%f	47 22%	196 49%Tjk	90 26%	95 26%	131 37%o	117 38%o	85 36%o	47 24%	249 37%o	132 30%	28 37%	24 54%	43 35%	35 40%	41 42%	18 24%	9 18%	22 24%	51 31%	55 36%	39 43%	15 32%
Used a mobile phone, that my own business pays for	10 1%	8 2%	2 *	3 2%	2 1%	1 1%	3 1%	1 1%	- -	5 1%	4 1%	1 *	5 2%	2 1%	2 1%	- -	8 1%	2 *	- -	1 3%	1 1%	1 1%	- -	- -	2 3%	- -	4 2%	1 1%	- -	- -
Used a mobile phone that my employer pays for	13 1%	12 2%b	1 *	5 3%	2 1%	3 2%	1 *	1 1%	- -	8 2%	4 1%	1 *	6 2%	3 1%	1 *	2 1%	9 1%	4 1%	- -	- -	2 1%	- -	1 1%	- -	- -	- -	5 3%	4 2%	- -	1 1%
NET: Used a mobile phone outside the UK	401 36%fhko	187 35%	214 38%	114 61%Tdefgh	93 44%fh	61 37%fh	35 20%	50 34%f	47 22%	208 52%Tjk	96 28%	97 27%	141 40%o	122 39%o	88 37%o	50 25%	264 39%o	137 32%	28 37%	25 56%	46 37%	36 42%	41 42%	18 24%	10 22%	22 24%	60 36%	59 39%	39 43%	15 32%
Have travelled outside the UK, but did not use a mobile phone for any purpose while travelling in these countries	146 13%	85 16%b	59 10%	26 14%	33 15%	20 12%	18 10%	17 12%	33 15%	59 15%	38 11%	50 14%	52 14%	33 11%	37 16%	25 12%	85 13%	61 14%	9 12%	8 19%	14 12%	10 12%	15 15%	4 6%	7 14%	17 18%	34 20%B	15 10%	5 6%	7 16%
I haven't travelled in these countries in the last 12 months	555 50%cdi	260 49%	292 52%	47 25%	88 41%c	82 50%c	124 70%Tcdeg	78 54%c	136 63%Tcd	135 34%	206 61%Ti	214 59%Ti	165 46%	156 50%	110 47%	124 63%Tlnp	321 48%	234 54%	39 51%	11 25%	65 52%	39 46%	42 43%	52 70%Tuvz	31 64%	53 58%	73 44%	77 51%	47 52%	25 53%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 31
Q.7 We'd like you to think about using a mobile phone when travelling outside the UK. This can be for any purpose (making calls, sending messages and texts, sending emails, accessing the internet, watching video content, playing games etc.). In the last 12 months, which of the following have you done in each of these locations outside the UK?
- In countries outside the EU/EEA
Base: All who have travelled outside the UK in the last 12 months

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Potentially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	770	649	121	127	628	119	409	183	658	589	289	220	369	-	-
Weighted base	1102	898	204*	194*	886	171*	600	247	960	864	401	305	559	-**	-**
Effective base	580	488	95	96	473	78	309	150	502	449	226	173	278	-	-
Used a mobile phone, that I, a family member or a friend pays for personally	381 35%l	311 35%	70 34%	66 34%	311 35%	47 27%	201 34%	106 43%ef	381 40%il	287 33%l	381 95%Thil	287 94%Thil	-	-	-
Used a mobile phone, that my own business pays for	10 1%	8 1%	2 1%	3 2%	7 1%	4 2%	3 *	3 1%	10 1%	7 1%	10 2%l	7 2%l	-	-	-
Used a mobile phone that my employer pays for	13 1%	13 1%	-	2 1%	11 1%	-	6 1%	5 2%	13 1%	13 1%l	13 3%Tl	13 4%Thil	-	-	-
NET: Used a mobile phone outside the UK	401 36%l	330 37%	71 35%	71 37%	326 37%	51 30%	209 35%	113 46%Tef	401 42%il	305 35%	401 100%Thil	305 100%Thil	-	-	-
Have travelled outside the UK, but did not use a mobile phone for any purpose while travelling in these countries	146 13%hijk	128 14%	18 9%	25 13%	120 14%	40 23%Tfg	70 12%	20 8%	78 8%jk	78 9%jk	-	-	78 14%hijk	-	-
I haven't travelled in these countries in the last 12 months	555 50%jk	440 49%	115 56%	98 50%	440 50%	80 47%	322 54%	114 46%	481 50%jk	481 56%jk	-	-	481 86%Thijk	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Table 32
Q8. How many times have you travelled outside the UK in the last 12 months, i.e. since November 2021?
- Summary Table
Base: All who have used a mobile phone abroad in the last 12 months to travel to ...

	To Ireland (a)	To other countries within the EU/ EEA (b)	To countries outside the EU/ EEA (c)
Unweighted base	38	589	289
Weighted base	45**	864	401
Effective base	28	449	226
Once	10 23%	478 55%	263 66%b
Twice	20 44%	212 24%c	68 17%
3 times	- -	84 10%c	16 4%
4 times	1 1%	32 4%	5 1%
5 times	5 11%	17 2%	1 *
6 to 10 times	7 15%	19 2%	3 1%
11+ times	3 6%	4 *	2 *
Don't know	- -	19 2%	43 11%b
Mean	3.75	1.92c	1.44
Std Dev.	3.68	2.42	1.17

Proportions/Means: All Columns Tested (5% risk level)
**** very small base (under 30) ineligible for sig testing**

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Table 33
Q8. How many times have you travelled outside the UK in the last 12 months, i.e. since November 2021?
- To Ireland
Base: All who have used a mobile phone abroad in the last 12 months to travel to ...

		Gender		Age						Age II			Social Grade						Region								
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Eastern (y)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	38	20	18	1	7	7	9	6	8	8	16	14	17	10	6	5	27	11	-	-	-	-	-	-	-	-	38
Weighted base	45**	24**	21**	1**	9**	7**	10**	7**	11**	9**	17**	18**	18**	15**	7**	5**	33**	12**	-**	-**	-**	-**	-**	-**	-**	-**	45**
Effective base	28	14	14	1	6	5	7	5	5	7	12	10	14	8	4	3	21	7	-	-	-	-	-	-	-	-	28
Once	10 23%	8 35%	2 8%	-	2 20%	1 15%	3 26%	4 60%	* 4%	2 18%	4 21%	5 26%	5 30%	2 15%	-	2 51%	8 24%	2 20%	-	-	-	-	-	-	-	-	10 23%
Twice	20 44%	5 23%	14 68%	1 100%	4 51%	5 65%	6 58%	1 8%	3 31%	5 55%	10 61%	4 22%	6 36%	6 39%	6 82%	1 31%	12 37%	7 62%	-	-	-	-	-	-	-	-	20 44%
3 times	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	- -
4 times	1 1%	-	1 2%	-	-	1 7%	-	-	-	-	1 3%	-	-	-	-	1 11%	-	1 4%	-	-	-	-	-	-	-	-	1 1%
5 times	5 11%	5 21%	-	-	-	-	-	5 46%	-	-	5 28%	2 9%	3 23%	-	-	5 15%	-	-	-	-	-	-	-	-	-	5 11%
6 to 10 times	7 15%	5 21%	2 8%	-	3 29%	1 13%	* 3%	1 17%	2 16%	3 27%	1 7%	3 16%	4 23%	2 15%	-	* 7%	6 19%	* 3%	-	-	-	-	-	-	-	-	7 15%
11+ times	3 6%	-	3 13%	-	-	-	1 13%	1 15%	* 4%	-	1 7%	1 8%	* 2%	1 7%	1 18%	-	1 5%	1 11%	-	-	-	-	-	-	-	-	3 6%
Mean	3.75	3.64	3.88	2.00	2.96	3.02	3.36	4.23	5.06	2.88	3.22	4.73	3.62	4.32	4.07	1.98	3.94	3.25	-	-	-	-	-	-	-	-	3.75
Std Dev.	3.68	3.07	4.35	-	2.10	2.98	4.31	4.97	3.91	2.02	3.71	4.24	3.77	3.55	4.88	1.61	3.63	3.95	-	-	-	-	-	-	-	-	3.68

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 34
Q8. How many times have you travelled outside the UK in the last 12 months, i.e. since November 2021?
 - To Ireland
Base: All who have used a mobile phone abroad in the last 12 months to travel to ...

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	38	26	12	6	32	3	14	18	23	21	12	10	11	-	-
Weighted base	45**	31**	14**	6**	38**	3**	15**	23**	31**	28**	15**	13**	16**	-**	-**
Effective base	28	19	9	4	24	3	9	14	18	16	10	8	8	-	-
Once	10 23%	6 19%	4 31%	2 39%	8 20%	1 49%	3 22%	4 18%	6 20%	3 12%	4 25%	1 9%	2 15%	-	-
Twice	20 44%	13 43%	6 45%	* 4%	19 50%	1 51%	6 41%	10 46%	13 42%	13 46%	10 65%	10 79%	3 19%	-	-
3 times	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	-	-
4 times	1 1%	- -	1 4%	- -	1 1%	- -	1 4%	- -	- -	- -	- -	- -	- -	-	-
5 times	5 11%	5 16%	- -	- -	5 13%	- -	- -	5 22%	5 16%	5 18%	- -	- -	5 32%	-	-
6 to 10 times	7 15%	5 17%	2 11%	3 48%	4 10%	- -	3 22%	3 15%	4 14%	4 16%	1 5%	1 6%	4 24%	-	-
11+ times	3 6%	1 5%	1 9%	1 9%	2 6%	- -	2 12%	- -	2 8%	2 8%	1 5%	1 6%	2 10%	-	-
Mean	3.75	3.81	3.63	5.34	3.50	1.51	4.59	3.41	3.87	4.16	2.44	2.76	5.29	-	-
Std Dev.	3.68	3.48	4.24	4.99	3.45	0.64	4.91	2.57	3.49	3.53	2.49	2.66	3.82	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 35
Q8. How many times have you travelled outside the UK in the last 12 months, i.e. since November 2021?
 - To other countries within the EU/EEA
Base: All who have used a mobile phone abroad in the last 12 months to travel to ...

	Total (T)	Gender Male (a)	Gender Female (b)	Age 16-24 (c)	Age 25-34 (d)	Age 35-44 (e)	Age 45-54 (f)	Age 55-64 (g)	Age 65+ (h)	Age II 16-34 (i)	Age II 35-54 (j)	Age II 55+ (k)	Social Grade AB (l)	Social Grade C1 (m)	Social Grade C2 (n)	Social Grade DE (o)	Social Grade ABC1 (p)	Social Grade C2DE (q)	Region Scotland (r)	Region North East (s)	Region North West (t)	Region Yorkshire & Humberside (u)	Region West Midlands (v)	Region East Midlands (w)	Region Wales (x)	Region Eastern (y)	Region London (z)	Region South East (A)	Region South West (B)	Region Northern Ireland (C)
Unweighted base	589	302	283	105	141	90	85	76	92	246	175	168	207	148	142	92	355	234	51	18	64	53	48	33	27	33	110	80	49	23
Weighted base	864	432	428	146*	171	135*	141*	106*	164*	318	276	270	288	240	182	154*	528	336	65*	28**	100*	70*	74*	63**	41**	63**	133*	123*	74*	30**
Effective base	449	229	217	83	112	72	61	60	72	194	131	130	168	109	116	66	273	176	40	15	46	42	39	26	22	29	83	57	41	18
Once	478 55%c	246 57%	230 54%	63 43%	103 60%c	77 57%	87 62%c	65 61%c	84 51%	166 52%	164 59%	148 55%	143 50%	132 55%	100 55%	103 67%lp	275 52%	203 60%l	29 45%	17 61%	50 50%	46 66%z	40 54%	40 63%	24 59%	41 65%	60 45%	66 54%	44 59%	19 62%
Twice	212 24%	97 22%	113 26%	38 26%	43 25%	29 21%	33 23%	21 20%	47 29%	81 26%	62 22%	69 25%	90 31%m	46 19%	41 22%	35 23%	135 26%	76 23%	15 23%	7 23%	26 26%	11 15%	23 32%	14 23%	13 31%	10 16%	37 27%	28 23%	19 25%	9 31%
3 times	84 10%	40 9%	44 10%	10 10%	18 11%	9 7%	10 7%	10 9%	22 13%	33 10%	19 7%	32 12%	16 6%	36 15%l	22 12%l	9 6%	52 10%	32 9%	12 18%v	-	13 13%	8 12%	2 3%	7 12%	1 2%	8 13%	12 9%	15 12%	4 5%	1 3%
4 times	32 4%	20 5%	12 3%	5 4%	3 2%	8 6%	3 2%	6 5%	8 5%	9 3%	11 4%	13 5%	12 4%	14 6%	5 3%	1 1%	27 5%	6 2%	5 7%	1 5%	5 5%	2 3%	1 2%	1 2%	1 3%	4 7%	5 4%	3 3%	3 4%	-
5 times	17 2%	9 2%	8 2%	10 7%Tdh	1 *	4 3%	2 1%	1 1%	-	11 3%	5 2%	1 *	10 4%	3 1%	4 2%	-	13 2%	4 1%	1 2%	3 10%	1 1%	-	-	-	2 4%	-	8 6%T	2 2%	-	-
6 to 10 times	19 2%	13 3%	6 1%	6 4%	1 1%	6 4%	1 1%	2 2%	2 1%	8 2%	7 2%	4 2%	11 4%m	-	4 2%	4 2%	11 2%	8 2%	-	-	2 2%	-	-	-	-	-	-	4 3%	5 7%T	-
11+ times	4 *	2 1%	2 *	2 1%	1 *	-	-	-	2 1%	2 1%	-	2 1%	2 1%	-	1 *	2 1%	2 *	2 1%	-	-	-	2 2%	-	-	-	-	2 1%	-	-	1 2%
Don't know	19 2%	5 1%	13 3%	8 5%h	1 1%	3 2%	5 4%	1 1%	-	9 3%	8 3%	1 1%	3 1%	9 4%	6 3%	-	13 2%	6 2%	3 5%	-	2 2%	1 2%	7 9%TA	-	-	-	5 4%	-	-	1 2%
Mean	1.92	2.06	1.78	2.61Tf	1.79	1.94	1.53	1.74	1.88	2.16	1.73	1.83	2.14	1.74	2.02	1.65	1.96	1.85	1.92v	1.79	1.87	1.72	1.48	1.52	1.62	1.62	2.45	2.03	2.00	2.57
Std Dev.	2.42	3.15	1.29	3.61	3.49	1.62	0.88	1.32	1.48	3.56	1.32	1.42	2.68	1.01	3.57	1.62	2.11	2.84	1.07	1.32	1.29	1.77	0.68	0.77	1.00	0.96	3.58	1.68	2.03	8.19

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 36
Q8. How many times have you travelled outside the UK in the last 12 months, i.e. since November 2021?
- To other countries within the EU/EEA
Base: All who have used a mobile phone abroad in the last 12 months to travel to ...

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	589	507	82	96	480	83	315	152	589	589	220	220	369	-	-
Weighted base	864	715	149*	145*	698	125*	472	213	864	864	305	305	559	-**	-**
Effective base	449	387	65	73	367	56	240	126	449	449	173	173	278	-	-
Once	478 55%g	387 54%	91 61%	84 58%	380 54%	72 57%	283 60%g	93 44%	478 55%	478 55%	159 52%	159 52%	319 57%	-	-
Twice	212 24%	176 25%	36 24%	37 25%	171 24%	19 15%	115 24%	62 29%e	212 24%	212 24%	69 23%	69 23%	142 25%	-	-
3 times	84 10%	71 10%	13 9%	11 7%	72 10%	12 10%	36 8%	30 14%	84 10%	84 10%	37 12%	37 12%	47 8%	-	-
4 times	32 4%	31 4%	2 1%	2 1%	29 4%	4 3%	17 4%	9 4%	32 4%	32 4%	6 2%	6 2%	26 5%	-	-
5 times	17 2%	16 2%	1 1%	3 2%	14 2%	5 4%	6 1%	5 3%	17 2%	17 2%	6 2%	6 2%	11 2%	-	-
6 to 10 times	19 2%	15 2%	4 3%	1 *	18 3%	6 5%	8 2%	5 2%	19 2%	19 2%	7 2%	7 2%	12 2%	-	-
11+ times	4 *	4 1%	-	2 1%	2 *	-	2 *	2 1%	4 *	4 *	4 1%l	4 1%l	-	-	-
Don't know	19 2%	16 2%	3 2%	6 4%	12 2%	6 5%	6 1%	6 3%	19 2%	19 2%	16 5%Thil	16 5%Thil	3 *	-	-
Mean	1.92	1.97	1.66	1.70	1.98	1.99	1.71	2.41f	1.92	1.92	2.18	2.18	1.78	-	-
Std Dev.	2.42	2.60	1.24	1.43	2.60	1.75	1.36	4.18	2.42	2.42	3.70	3.70	1.32	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 37
Q8. How many times have you travelled outside the UK in the last 12 months, i.e. since November 2021?
 - To countries outside the EU/EEA
Base: All who have used a mobile phone abroad in the last 12 months to travel to ...

	Total (T)	Gender Male (a)	Gender Female (b)	Age 16-24 (c)	Age 25-34 (d)	Age 35-44 (e)	Age 45-54 (f)	Age 55-64 (g)	Age 65+ (h)	Age II 16-34 (i)	Age II 35-54 (j)	Age II 55+ (k)	Social Grade AB (l)	Social Grade C1 (m)	Social Grade C2 (n)	Social Grade DE (o)	Social Grade ABC1 (p)	Social Grade C2DE (q)	Region Scotland (r)	Region North East (s)	Region North West (t)	Region Yorkshire & Humberside (u)	Region West Midlands (v)	Region East Midlands (w)	Region Wales (x)	Region Eastern (y)	Region London (z)	Region South East (A)	Region South West (B)	Region Northern Ireland (C)
Unweighted base	289	140	149	82	80	37	26	37	27	162	63	64	100	79	76	34	179	110	27	14	35	26	29	8	7	15	55	36	25	12
Weighted base	401	187	214	114*	93*	61**	35**	50*	47**	208	96*	97*	141*	122*	88*	50**	264	137*	28**	25**	46**	36**	41**	18**	10**	22**	60*	59**	39**	15**
Effective base	226	110	117	63	64	28	21	31	22	126	49	53	83	59	63	26	141	87	22	12	29	21	24	7	6	13	39	29	20	10
Once	263 66%	120 64%	143 67%	68 59%	66 71%	40 66%	22 62%	36 73%	30 65%	135 65%	62 65%	67 69%	85 60%	79 65%	64 74%	35 70%	164 62%	99 72%	19 68%	22 87%	25 54%	21 57%	30 72%	10 55%	7 64%	13 60%	35 58%	43 73%	24 63%	15 96%
Twice	68 17%	30 16%	38 18%	20 18%	18 19%	9 15%	6 18%	9 18%	5 11%	38 18%	16 16%	14 15%	27 19%	20 16%	12 13%	10 19%	47 18%	21 15%	6 22%	-	7 16%	9 26%	7 18%	3 17%	1 12%	5 22%	12 20%	9 16%	7 19%	-
3 times	16 4%	10 5%	6 3%	4 4%	3 3%	1 2%	-	1 1%	7 15%	7 4%	1 1%	8 8%	7 5%	9 7%q	1 1%	-	15 6%q	1 *	1 2%	-	1 3%	1 2%	2 4%	4 21%	-	-	5 8%	-	3 8%	-
4 times	5 1%	5 3%	-	5 4%	-	-	-	-	-	5 2%	-	-	5 4%	-	-	-	5 2%	-	-	-	2 4%	-	1 2%	-	-	-	-	-	2 5%	-
5 times	1 *	-	1 1%	1 1%	-	-	-	-	-	1 1%	-	-	1 1%	-	-	-	1 1%	-	-	-	-	-	1 3%	-	-	-	-	-	-	-
6 to 10 times	3 1%	-	3 1%	-	1 1%	-	-	-	2 3%	1 1%	-	2 2%	1 1%	-	-	2 3%	1 *	2 1%	-	1 4%	* *	2 4%	-	-	-	-	-	-	-	-
11+ times	2 *	2 1%	-	2 1%	-	-	-	-	-	2 1%	-	-	2 1%	-	-	-	2 1%	-	-	-	-	-	-	-	-	-	-	-	2 3%	-
Don't know	43 11%	20 11%	23 11%	13 12%	5 6%	10 17%	7 19%	4 8%	3 6%	19 9%	17 18%	7 7%	13 9%	15 12%	11 12%	4 8%	28 11%	15 11%	2 8%	2 10%	10 23%	4 11%	-	1 7%	2 24%	4 18%	7 11%	7 11%	2 4%	1 4%
Mean	1.44	1.50	1.40	1.68	1.33	1.23	1.23	1.22	1.76	1.51	1.23	1.48	1.67n	1.34	1.17	1.52	1.52n	1.30	1.29	1.20	1.48	1.77	1.46	1.64	1.16	1.27	1.75	1.18	1.54	1.00
Std Dev.	1.17	1.29	1.05	1.62	0.75	0.48	0.43	0.45	1.77	1.30	0.46	1.30	1.53	0.62	0.40	1.67	1.21	1.07	0.51	1.00	0.92	1.96	0.94	0.85	0.39	0.45	1.98	0.38	0.88	0.00

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 38
Q8. How many times have you travelled outside the UK in the last 12 months, i.e. since November 2021?
- To countries outside the EU/EEA
Base: All who have used a mobile phone abroad in the last 12 months to travel to ...

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
												Both within and outside the EU/ EEA	Used within EU/EEA but not Outside EU/EAA	Intend to travel in the next 6 months but not travelled in last 12 months	Not travelled in last 12 months and don't intend to in next 6 months
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	(k)	(l)	(m)	(n)
Unweighted base	289	248	41	41	245	43	144	82	289	220	289	220	-	-	-
Weighted base	401	330	71*	71*	326	51*	209	113*	401	305	401	305	-**	-**	-**
Effective base	226	195	33	33	193	33	111	67	226	173	226	173	-	-	-
Once	263 66%	210 64%	54 75%	44 62%	217 67%	29 58%	144 69%	67 59%	263 66%	187 61%	263 66%	187 61%	-	-	-
Twice	68 17%	55 17%	13 18%	16 23%	51 16%	17 34%Tf	28 14%	23 20%	68 17%	54 18%	68 17%	54 18%	-	-	-
3 times	16 4%	13 4%	3 5%	6 8%	10 3%	3 6%	7 3%	6 5%	16 4%	12 4%	16 4%	12 4%	-	-	-
4 times	5 1%	5 2%	-	-	5 2%	-	1 *	4 4%	5 1%	5 2%	5 1%	5 2%	-	-	-
5 times	1 *	1 *	-	-	1 *	-	1 1%	-	1 *	1 *	1 *	1 *	-	-	-
6 to 10 times	3 1%	3 1%	-	2 3%d	*	-	3 1%	-	3 1%	3 1%	3 1%	3 1%	-	-	-
11+ times	2 *	2 1%	-	-	2 1%	-	-	2 1%	2 *	2 1%	2 *	2 1%	-	-	-
Don't know	43 11%	41 13%	1 2%	3 4%	40 12%	1 1%	24 12%	12 11%	43 11%	41 14%	43 11%	41 14%	-	-	-
Mean	1.44	1.48	1.28	1.67	1.39	1.47	1.38	1.64	1.44	1.52	1.44	1.52	-	-	-
Std Dev.	1.17	1.27	0.54	1.53	1.07	0.62	1.09	1.56	1.17	1.32	1.17	1.32	-	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Table 39
Q.9 Which of the following activities did you do/do you intend to do on your mobile phone while you were outside the UK during the past 12 months/travel outside the UK in the next 6 months?
- Summary Table
Base: All who have travelled outside of the UK in the last 12 months or will travel in the next 6 months

	While connected to a mobile network (a)	While connected to Wi-Fi (b)
Unweighted base	872	872
Weighted base	1154	1154
Effective base	633	633
Make and receive voice calls	452 39%	436 38%
Send and receive SMS texts	538 47%	553 48%
Use social media/ messaging apps such as Instagram, WhatsApp, Snapchat	536 46%	746 65%a
Access the internet (e.g. Google searches, navigation apps)	560 48%	762 66%a
Watch videos (e.g. YouTube)	219 19%	463 40%a
Stream music (e.g. Spotify)	199 17%	352 31%a
Play games	155 13%	293 25%a
Send or receive / Respond to emails	477 41%	655 57%a
I didn't/ will not use a mobile phone via this type of connection when outside the UK	181 16%b	67 6%

Proportions/Means: All Columns Tested (5% risk level)

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Absolutes/col percents

Table 40
Q.9 Which of the following activities did you do/do you intend to do on your mobile phone while you were outside the UK during the past 12 months/travel outside the UK in the next 6 months?
 - While connected to a mobile network
Base: All who have travelled outside of the UK in the last 12 months or will travel in the next 6 months

	Total (T)	Gender Male (a)	Gender Female (b)	Age 16-24 (c)	Age 25-34 (d)	Age 35-44 (e)	Age 45-54 (f)	Age 55-64 (g)	Age 65+ (h)	Age II 16-34 (i)	Age II 35-54 (j)	Age II 55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Unweighted base	872	450	418	150	197	136	129	118	142	347	265	260	286	236	206	144	522	350	79	29	96	78	67	51	35	47	159	117	68	46
Weighted base	1154	573	578	192	225	176*	185*	155*	221	417	361	376	374	332	239	210*	706	449	89*	44**	132*	101*	91*	82*	45**	78*	175	167*	97*	54*
Effective base	633	327	304	110	150	96	89	90	107	259	185	195	226	162	162	97	383	250	60	24	65	62	52	36	26	39	111	82	53	33
Make and receive voice calls	452 39%	248 43%b	200 35%	85 44%g	86 38%	65 37%	84 46%g	45 29%	87 39%	170 41%	149 41%	132 35%	156 42%	131 40%	93 39%	72 34%	287 41%	165 37%	40 45%	20 46%	56 42%	31 31%	34 37%	26 32%	25 55%	24 31%	73 42%	53 32%	37 38%	32 59%TuwyA
Send and receive SMS texts	538 47%e	305 53%b	230 40%	108 56%deg	93 42%	62 35%	108 58%Tdeg	62 40%	105 47%	201 48%	170 47%	167 44%	167 45%	164 49%	106 44%	101 48%	331 47%	207 46%	36 40%	20 46%	64 49%	48 48%	34 38%	40 49%	24 52%	33 42%	80 46%	90 54%	39 40%	31 57%
Use social media/ messaging apps such as Instagram, WhatsApp, Snapchat	536 46%ghk	253 44%	281 49%	113 59%Tgh	123 55%gh	88 50%gh	92 50%gh	43 28%	77 35%	236 57%Tk	181 50%k	120 32%	177 47%	167 50%	113 47%	80 38%	343 49%	193 43%	40 45%	20 46%	72 54%	39 39%	36 40%	36 44%	17 38%	39 50%	86 49%	73 43%	48 49%	29 55%
Access the internet (e.g. Google searches, navigation apps)	560 48%k	283 49%	276 48%	105 55%gh	110 49%	83 47%	113 61%Tgh	62 40%	88 40%	214 51%k	196 54%k	150 40%	191 51%	162 49%	114 48%	92 44%	353 50%	207 46%	37 42%	21 48%	62 47%	47 46%	43 47%	36 43%	23 51%	36 46%	81 46%	87 52%	56 58%	31 58%
Watch videos (e.g. YouTube)	219 19%ghk	134 23%gh	84 15%	82 43%Tdefgh	61 27%Tfgh	38 22%gh	24 13%gh	6 4%	7 3%	144 34%Tjk	62 17%k	13 4%	72 19%	71 21%	39 17%	36 17%	143 20%	76 17%	12 14%	11 25%	18 13%	21 21%	19 20%	7 9%	7 16%	14 18%	53 30%TrtwA	21 13%	22 23%	14 26%w
Stream music (e.g. Spotify)	199 17%ghkw	104 18%	94 16%	82 42%Tdefgh	61 27%Tefgh	28 16%gh	18 10%h	5 3%	5 2%	142 34%Tjk	46 13%k	10 3%	79 21%q	57 17%	34 14%	29 14%	136 19%	62 14%	16 18%w	5 11%	26 20%w	15 14%w	18 20%w	2 2%	9 19%	14 17%w	41 23%w	27 16%w	20 21%w	6 11%
Play games	155 13%hk	77 13%	77 13%	47 24%Tgh	36 16%h	24 14%h	25 14%h	12 7%	11 5%	83 20%Tk	49 14%k	23 6%	57 15%	43 13%	27 11%	29 14%	100 14%	55 12%	10 11%	5 12%	10 8%	13 13%	17 19%	9 12%	3 8%	20 26%TtA	34 20%tA	14 8%	14 14%	5 9%
Send or receive / Respond to emails	477 41%	250 44%	225 39%	88 46%	93 42%	78 44%	85 46%	56 36%	77 35%	181 44%	162 45%	133 35%	158 42%	144 43%	101 42%	74 35%	302 43%	175 39%	33 37%	26 59%	58 44%	39 39%	29 32%	20 25%	17 38%	33 42%	83 48%w	61 36%	45 46%w	32 60%TruvwA
I didn't/ will not use a mobile phone via this type of connection when outside the UK	181 16%aci	52 9%	129 22%Ta	12 6%	31 14%c	19 11%	27 15%c	41 26%Tcde	51 23%ce	43 10%	46 13%	92 24%Tij	61 16%	45 14%	38 16%	36 17%	107 15%	74 16%	16 18%	6 13%	19 15%	12 12%	22 24%z	19 23%	7 14%	9 11%	19 11%	30 18%	17 18%	6 11%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Table 41
Q.9 Which of the following activities did you do/do you intend to do on your mobile phone while you were outside the UK during the past 12 months/travel outside the UK in the next 6 months?
 - While connected to a mobile network
Base: All who have travelled outside of the UK in the last 12 months or will travel in the next 6 months

| | | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
| | | | | | | | | | | | | | Both within and outside the EU/ EEA | Used within EU/EEA but not Outside EU/EAA | Intend to travel in the next 6 months but not travelled in last 12 months | Not travelled in last 12 months and don't intend to in next 6 months |
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	(k)	(l)	(m)	(n)
Unweighted base	872	730	142	149	704	133	483	196	658	589	289	220	369	199	-
Weighted base	1154	937	217	207	921	170*	644	264	960	864	401	305	559	181	-**
Effective base	633	530	105	107	512	84	348	158	502	449	226	173	278	130	-
Make and receive voice calls	452 39%	375 40%	77 35%	72 35%	367 40%	65 38%	254 39%	110 42%	357 37%	335 39%	145 36%	124 41%	211 38%	89 49%T	-
Send and receive SMS texts	538 47%	436 47%	102 47%	87 42%	438 48%	76 45%	298 46%	130 49%	436 45%	410 47%	173 43%	146 48%	264 47%	96 53%	-
Use social media/ messaging apps such as Instagram, WhatsApp, Snapchat	536 46%	454 48%b	82 38%	79 38%	440 48%	75 44%	274 43%	154 58%Tef	462 48%	425 49%	185 46%	148 49%	277 49%	69 38%	-
Access the internet (e.g. Google searches, navigation apps)	560 48%	464 50%	95 44%	86 42%	456 50%	80 47%	300 47%	151 57%Tf	471 49%	438 51%	171 43%	138 45%	300 54%j	82 45%	-
Watch videos (e.g. YouTube)	219 19%b	198 21%b	20 9%	29 14%	184 20%	32 19%	111 17%	59 22%	182 19%	171 20%	93 23%l	82 27%Thl	89 16%	32 17%	-
Stream music (e.g. Spotify)	199 17%b	178 19%b	21 10%	27 13%	165 18%	33 20%	87 14%	63 24%f	165 17%	156 18%	80 20%	71 23%l	85 15%	32 18%	-
Play games	155 13%	135 14%	20 9%	25 12%	128 14%	33 19%	83 13%	34 13%	141 15%	137 16%	48 12%	44 15%	93 17%	14 8%	-
Send or receive / Respond to emails	477 41%	388 41%	88 41%	70 34%	391 42%	66 39%	259 40%	131 49%	399 42%	374 43%	150 37%	125 41%	249 44%	69 38%	-
I didn't/ will not use a mobile phone via this type of connection when outside the UK	181 16%	135 14%	45 21%	45 22%	133 14%	16 9%	114 18%	30 11%	148 15%	114 13%	73 18%	38 13%	76 14%	29 16%	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 42
Q.9 Which of the following activities did you do/do you intend to do on your mobile phone while you were outside the UK during the past 12 months/travel outside the UK in the next 6 months?
 - While connected to Wi-Fi
Base: All who have travelled outside of the UK in the last 12 months or will travel in the next 6 months

	Total (T)	Gender Male (a)	Female (b)	Age 16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Age II 16-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Region Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Unweighted base	872	450	418	150	197	136	129	118	142	347	265	260	286	236	206	144	522	350	79	29	96	78	67	51	35	47	159	117	68	46
Weighted base	1154	573	578	192	225	176*	185*	155*	221	417	361	376	374	332	239	210*	706	449	89*	44**	132*	101*	91*	82*	45**	78*	175	167*	97*	54*
Effective base	633	327	304	110	150	96	89	90	107	259	185	195	226	162	162	97	383	250	60	24	65	62	52	36	26	39	111	82	53	33
Make and receive voice calls	436	207	227	89	94	60	71	37	85	183	130	123	150	130	91	65	281	155	35	18	52	28	53	23	18	29	74	57	35	13
	38%g	36%	39%	46%g	42%g	34%	38%g	24%	39%g	44%k	36%	33%	40%	39%	38%	31%	40%	35%	39%	42%	39%	28%	59%TrtuwyABC	29%	40%	37%	42%	34%	36%	25%
Send and receive SMS texts	553	277	274	107	96	67	85	82	117	202	152	199	179	173	110	91	352	201	38	20	79	39	40	31	19	40	85	89	47	24
	48%	48%	47%	55%de	43%	38%	46%	53%e	53%e	49%	42%	53%j	48%	52%	46%	43%	50%	45%	43%	47%	60%uw	38%	44%	38%	42%	52%	49%	53%	49%	45%
Use social media/ messaging apps such as Instagram, WhatsApp, Snapchat	746	342	402	141	171	97	121	105	111	312	217	217	249	224	144	129	473	273	58	26	90	52	64	48	26	53	113	120	65	31
	65%hu	60%	70%a	73%eh	76%Teh	55%	65%h	68%h	50%	75%Tjk	60%	58%	67%	67%	60%	61%	67%	61%	65%	60%	68%	52%	70%	58%	56%	68%	65%	72%u	67%	59%
Access the internet (e.g. Google searches, navigation apps)	762	378	380	122	155	106	134	114	131	277	241	245	252	219	157	134	471	292	60	25	80	65	68	53	26	47	110	119	74	35
	66%	66%	66%	63%	69%	60%	73%	73%h	59%	66%	67%	65%	67%	66%	66%	64%	67%	65%	68%	59%	61%	64%	75%	64%	56%	60%	63%	71%	77%	65%
Watch videos (e.g. YouTube)	463	263	199	127	120	78	64	40	34	247	141	74	158	140	90	75	298	165	45	17	42	36	45	28	15	34	69	67	42	21
	40%ghk	46%b	34%	66%Tdefgh	53%Tfgh	44%gh	34%h	26%	15%	59%Tjk	39%k	20%	42%	42%	38%	36%	42%	37%	51%t	38%	32%	35%	50%	34%	34%	44%	39%	40%	44%	38%
Stream music (e.g. Spotify)	352	173	178	119	111	38	45	26	14	229	83	40	136	94	75	48	229	123	34	9	39	30	36	18	16	22	53	52	33	10
	31%ghjk	30%	31%	62%Tdefgh	49%Tefgh	22%h	24%h	17%h	6%	55%Tjk	23%k	11%	36%oq	28%	32%	23%	33%	27%	38%	21%	30%	30%	39%	22%	35%	29%	31%	31%	34%	19%
Play games	293	144	147	90	64	47	36	16	40	154	83	55	107	94	54	38	201	92	23	8	40	30	33	9	13	23	43	39	31	8
	25%gk	25%	25%	47%Tdefgh	29%gh	27%g	19%	10%	18%	37%Tjk	23%k	15%	29%oq	28%	22%	18%	28%oq	20%	26%	18%	30%w	30%w	36%wC	11%	13%	29%	25%	23%	32%w	14%
Send or receive / Respond to emails	655	318	333	110	125	84	105	100	130	235	189	230	226	201	132	96	427	227	51	20	73	52	51	40	26	49	96	105	58	34
	57%o	56%	58%	57%	56%	48%	57%	64%e	59%	56%	52%	61%	60%oq	61%oq	55%	46%	61%oq	51%	58%	47%	55%	51%	56%	49%	56%	62%	55%	63%	60%	64%
I didn't/ will not use a mobile phone via this type of connection when outside the UK	67	33	34	-	6	12	14	6	30	6	25	36	15	20	17	16	35	32	6	3	6	3	-	8	6	4	11	6	9	5
	6%ci	6%	6%	-	3%	7%c	7%c	4%c	14%Tcdg	1%	7%i	10%i	4%	6%	7%	7%	5%	7%	7%v	8%	5%	3%	-	10%v	14%	5%	6%	4%	9%v	9%v

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 43
Q.9 Which of the following activities did you do/do you intend to do on your mobile phone while you were outside the UK during the past 12 months/travel outside the UK in the next 6 months?
 - While connected to Wi-Fi
Base: All who have travelled outside of the UK in the last 12 months or will travel in the next 6 months

| | Total (T) | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	872	730	142	149	704	133	483	196	658	589	289	220	369	199	-
Weighted base	1154	937	217	207	921	170*	644	264	960	864	401	305	559	181	-**
Effective base	633	530	105	107	512	84	348	158	502	449	226	173	278	130	-
Make and receive voice calls	436 38%	353 38%	83 38%	66 32%	352 38%	64 38%	254 39%	101 38%	358 37%	327 38%	168 42%	137 45%l	190 34%	76 42%	-
Send and receive SMS texts	553 48%	449 48%	104 48%	84 40%	457 50%	72 42%	320 50%	126 48%	454 47%	416 48%	191 48%	153 50%	263 47%	96 53%	-
Use social media/ messaging apps such as Instagram, WhatsApp, Snapchat	746 65%	609 65%	137 63%	122 59%	609 66%	100 59%	412 64%	183 69%	623 65%	553 64%	279 70%	209 68%	344 62%	116 64%	-
Access the internet (e.g. Google searches, navigation apps)	762 66%	606 65%	156 72%	127 61%	617 67%	104 61%	423 66%	193 73%	634 66%	577 67%	260 65%	203 67%	374 67%	120 67%	-
Watch videos (e.g. YouTube)	463 40%	387 41%	75 35%	67 32%	385 42%	60 35%	256 40%	122 46%	378 39%	341 39%	187 47%l	150 49%Thil	191 34%	80 44%	-
Stream music (e.g. Spotify)	352 31%	295 31%	58 27%	52 25%	287 31%	51 30%	177 28%	107 40%Tf	288 30%	260 30%	150 37%hl	122 40%Thil	138 25%	63 35%	-
Play games	293 25%	255 27%b	37 17%	52 25%	236 26%	43 25%	162 25%	75 28%	245 25%	228 26%	112 28%	95 31%	133 24%	46 26%	-
Send or receive / Respond to emails	655 57%e	521 56%	133 61%	98 47%	540 59%c	68 40%	385 60%e	172 65%e	543 57%	493 57%	230 57%	180 59%	312 56%	106 59%	-
I didn't/ will not use a mobile phone via this type of connection when outside the UK	67 6%jk	53 6%	14 6%	26 12%Td	41 4%	11 6%	37 6%	13 5%	53 5%jk	51 6%jk	6 2%	4 1%	47 8%jk	11 6%	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 44
Q.10 Before travelling, did/will you do any of the following?
Base: All who have travelled outside of the UK in the last 12 months or will travel in the next 6 months

| | | Gender | | | | Age | | | | | | Age II | | | | | Social Grade | | | | | | | | | | Region | | | | | |
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	872	450	418	150	197	136	129	118	142	347	265	260	286	236	206	144	522	350	79	29	96	78	67	51	35	47	159	117	68	46
Weighted base	1154	573	578	192	225	176*	185*	155*	221	417	361	376	374	332	239	210*	706	449	89*	44**	132*	101*	91*	82*	45**	78*	175	167*	97*	54*
Effective base	633	327	304	110	150	96	89	90	107	259	185	195	226	162	162	97	383	250	60	24	65	62	52	36	26	39	111	82	53	33
Look on your provider's website to find out whether, when or how much you would be charged to use your mobile outside of the UK	477	254	222	73	88	67	78	70	100	162	145	170	175	120	105	77	295	182	35	21	66	40	42	26	25	30	59	63	44	26
	41%	44%	38%	38%	39%	38%	42%	45%	45%	39%	40%	45%	47%m	36%	44%	37%	42%	40%	40%	47%	50%z	40%	46%	31%	56%	38%	34%	37%	45%	48%
Look on your provider's website for information in general on roaming/ advice on roaming	459	239	219	72	81	65	82	66	92	153	147	159	172	133	90	64	306	153	46	20	57	37	33	36	23	31	60	54	34	27
	40%	42%	38%	37%	36%	37%	44%	43%	42%	37%	41%	42%	46%oq	40%	38%	30%	43%oq	34%	51%zA	47%	43%	37%	37%	44%	50%	39%	34%	32%	35%	51%
Look at your contract to find out whether, when or how much you would be charged to use your mobile ouside of the UK	342	195	147	75	72	51	51	41	53	147	101	94	147	78	72	45	225	117	27	25	32	23	34	18	16	24	48	52	27	15
	30%	34%b	25%	39%Th	32%	29%	27%	26%	24%	35%k	28%	25%	39%Tmoq	24%	30%	21%	32%o	26%	30%	57%	25%	23%	38%	22%	36%	31%	27%	31%	28%	27%
Switch off data roaming on your mobile phone	284	115	169	40	44	31	52	39	77	85	82	116	92	81	52	59	173	111	20	12	33	23	31	28	8	10	33	52	25	8
	25%	20%	29%a	21%	20%	17%	28%	25%	35%Tcde	20%	23%	31%i	25%	24%	22%	28%	24%	25%	22%	27%	25%	23%	34%yz	34%y	17%	13%	19%	31%y	26%	16%
Look online for advice in general on mobile roaming (e.g. Which?, Citizen's Advice, Money Saving Expert	227	122	104	55	54	35	37	29	18	109	71	47	82	77	35	34	158	69	16	17	20	22	20	13	9	20	38	26	22	5
	20%hk	21%	18%	29%Th	24%h	20%h	20%h	18%h	8%	26%Tk	20%	12%	22%	23%q	15%	16%	22%nq	15%	18%	40%	15%	22%	22%	16%	20%	25%	22%	16%	22%	10%
Ask friends/family/ colleagues about their experience of using their mobile outside of the UK	207	95	110	64	53	33	22	15	20	117	55	34	85	61	38	22	146	61	21	8	19	19	23	7	4	6	41	25	27	6
	18%ghk	17%	19%	34%Tefgh	24%fgh	19%h	12%	9%	9%	28%Tjk	15%	9%	23%oq	19%	16%	11%	21%oq	14%	24%y	19%	15%	19%	25%wy	8%	10%	7%	24%wy	15%	28%wy	12%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 44
Q.10 Before travelling, did/will you do any of the following?
Base: All who have travelled outside of the UK in the last 12 months or will travel in the next 6 months

		Gender		Age						Age II			Social Grade						Region											
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Weighted base	1154	573	578	192	225	176*	185*	155*	221	417	361	376	374	332	239	210*	706	449	89*	44**	132*	101*	91*	82*	45**	78*	175	167*	97*	54*
Call your provider to find out whether, when or how much you would be charged to use your mobile outside of the UK	156 13%e	85 15%	70 12%	30 16%e	27 12%	10 5%	30 16%e	22 14%	37 17%e	57 14%	39 11%	59 16%	58 16%	36 11%	27 11%	35 16%	95 13%	61 14%	9 10%	6 15%	22 17%	10 10%	19 21%	7 8%	8 17%	6 8%	30 17%	18 10%	15 16%	6 11%
Look somewhere else	20 2%	11 2%	8 1%	3 2%	2 1%	-	4 2%	3 2%	8 4%	5 1%	4 1%	11 3%	8 2%	8 2%	2 1%	2 1%	15 2%	4 1%	* *	1 2%	1 1%	-	4 4%	4 5%	-	-	2 1%	6 3%	-	2 3%
None of the above	207 18%	110 19%	96 17%	21 11%	42 19%	35 20%	33 18%	26 17%	50 23%c	63 15%	68 19%	76 20%	54 14%	58 18%	50 21%	45 21%	112 16%	95 21%	18 21%	1 2%	21 16%	18 18%	10 11%	18 22%	6 14%	18 22%	38 22%	31 18%	14 14%	13 25%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
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Table 45
Q.10 Before travelling, did/will you do any of the following?
Base: All who have travelled outside of the UK in the last 12 months or will travel in the next 6 months

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	872	730	142	149	704	133	483	196	658	589	289	220	369	199	-
Weighted base	1154	937	217	207	921	170*	644	264	960	864	401	305	559	181	-**
Effective base	633	530	105	107	512	84	348	158	502	449	226	173	278	130	-
Look on your provider's website to find out whether, when or how much you would be charged to use your mobile outside of the UK	477 41%	381 41%	96 44%	91 44%	371 40%	64 37%	275 43%	114 43%	369 38%	330 38%	161 40%	122 40%	208 37%	102 57%T	- -
Look on your provider's website for information in general on roaming/ advice on roaming	459 40%	363 39%	96 44%	75 36%	372 40%	66 39%	260 40%	105 40%	381 40%	353 41%	162 40%	134 44%	219 39%	75 42%	- -
Look at your contract to find out whether, when or how much you would be charged to use your mobile ouside of the UK	342 30%	275 29%	67 31%	49 24%	283 31%	63 37%	175 27%	81 31%	270 28%	241 28%	128 32%	99 33%	142 25%	70 38%T	- -
Switch off data roaming on your mobile phone	284 25%l	218 23%	66 30%	68 33%d	214 23%	35 20%	184 29%g	47 18%	233 24%	195 23%	131 33%Thil	92 30%il	102 18%	46 26%	- -
Look online for advice in general on mobile roaming (e.g. Which?, Citizen's Advice, Money Saving Expert	227 20%	174 19%	54 25%	26 13%	193 21%	28 16%	145 23%	43 16%	178 19%	157 18%	98 24%l	77 25%il	80 14%	48 26%	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 45
Q.10 Before travelling, did/will you do any of the following?
Base: All who have travelled outside of the UK in the last 12 months or will travel in the next 6 months

	Total (T)	Urban/Rural Urban (a)	Rural (b)	Disability Yes (c)	No (d)	Financial Vulnerability Most (e)	Poten-tially (f)	Least (g)	Used mobile abroad in last 12 months Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Non-recent travellers Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Weighted base	1154	937	217	207	921	170*	644	264	960	864	401	305	559	181	-**
Ask friends/family/ colleagues about their experience of using their mobile outside of the UK	207 18%	177 19%	31 14%	31 15%	168 18%	36 21%	108 17%	44 17%	171 18%	150 17%	93 23%l	72 24%l	78 14%	36 20%	- -
Call your provider to find out whether, when or how much you would be charged to use your mobile outside of the UK	156 13%g	133 14%	23 11%	29 14%	122 13%	27 16%g	104 16%g	16 6%	118 12%	96 11%	61 15%	39 13%	57 10%	38 21%T	- -
Look somewhere else	20 2%	16 2%	4 2%	5 2%	14 2%	1 1%	10 2%	4 1%	17 2%	14 2%	10 3%	8 3%	6 1%	3 2%	- -
None of the above	207 18%m	166 18%	41 19%	46 22%	155 17%	24 14%	112 17%	53 20%	186 19%	175 20%j	55 14%	44 14%	131 23%jk	19 11%	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 46
Q.10 Before travelling, did/will you do any of the following?
Base: All aware of £45 Cap

		Gender		Age						Age II			Social Grade						Region											
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Unweighted base	103	70	33	29	37	17	11	5	4	66	28	9	48	13	29	13	61	42	10	7	12	11	13	3	3	4	23	8	5	4
Weighted base	132*	91*	41**	39**	41*	23**	16**	6**	7**	80*	39**	14**	62*	19**	32**	19**	81*	52*	11**	12**	14**	14**	16**	3**	3**	5**	30**	12**	6**	6**
Effective base	86	59	27	24	32	15	10	5	3	55	24	7	40	11	23	12	51	35	8	6	10	9	12	3	3	4	20	7	4	2
Look on your provider's website to find out whether, when or how much you would be charged to use your mobile outside of the UK	68 51%	46 51%	22 53%	20 52%	23 56%	13 56%	6 39%	1 17%	5 67%	43 54%	19 49%	6 44%	34 54%	13 70%	16 51%	5 25%	47 58%	21 41%	5 45%	4 31%	11 81%	4 31%	9 57%	1 20%	1 38%	2 50%	11 38%	8 69%	5 86%	5 87%
Look on your provider's website for information in general on roaming/ advice on roaming	65 49%	45 49%	20 49%	22 56%	14 35%	9 38%	12 72%	1 17%	7 100%	36 45%	20 52%	8 62%	34 55%	10 53%	14 45%	6 33%	44 55%	21 40%	5 46%	7 57%	6 42%	5 37%	8 51%	2 68%	2 62%	3 62%	12 41%	6 54%	3 41%	5 92%
Look at your contract to find out whether, when or how much you would be charged to use your mobile ouside of the UK	61 46%	47 51%	14 34%	23 59%	19 47%	7 32%	7 44%	1 17%	3 46%	42 53%	14 37%	4 33%	37 60%	5 26%	11 33%	8 44%	42 52%	19 37%	3 24%	7 57%	5 37%	3 21%	12 77%	-	1 25%	1 19%	14 46%	5 43%	6 89%	5 79%
Look online for advice in general on mobile roaming (e.g. Which?, Citizen's Advice, Money Saving Expert	48 37%	33 37%	15 37%	22 55%	17 41%	3 15%	3 17%	4 67%	-	38 48%	6 16%	4 30%	24 39%	7 36%	11 33%	7 35%	31 38%	18 34%	2 16%	9 77%	4 27%	6 45%	9 53%	-	1 25%	4 81%	12 39%	2 15%	-	* 8%
Call your provider to find out whether, when or how much you would be charged to use your mobile outside of the UK	42 32%	34 37%	9 21%	17 44%	11 27%	3 14%	10 60%	-	2 21%	28 35%	13 33%	2 12%	19 30%	4 23%	9 29%	10 51%	23 29%	19 37%	2 16%	1 9%	4 29%	5 39%	10 65%	-	1 25%	-	9 29%	5 44%	4 57%	1 21%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 46
Q.10 Before travelling, did/will you do any of the following?
Base: All aware of £45 Cap

	Total (T)	Gender Male (a)	Female (b)	Age 16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Age II 16-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Region Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Weighted base	132*	91*	41**	39**	41*	23**	16**	6**	7**	80*	39**	14**	62*	19**	32**	19**	81*	52*	11**	12**	14**	14**	16**	3**	3**	5**	30**	12**	6**	6**
Ask friends/family/ colleagues about their experience of using their mobile outside of the UK	31 23%	23 25%	8 20%	9 22%	14 35%	6 25%	2 15%	- -	- -	23 29%	8 21%	- -	18 30%	- -	9 29%	3 17%	18 23%	13 25%	4 34%	6 45%	4 25%	2 11%	4 28%	- -	- -	- -	4 15%	4 35%	3 55%	- -
Switch off data roaming on your mobile phone	14 11%	9 10%	5 12%	5 12%	4 9%	2 8%	3 17%	2 30%	- -	8 10%	5 12%	2 14%	5 8%	1 5%	3 9%	5 28%	6 8%	8 16%	2 16%	3 22%	1 7%	- -	4 28%	- -	- -	- -	3 8%	- -	2 31%	- -
Look somewhere else	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
None of the above	6 5%	6 6%	1 2%	- -	3 8%	2 9%	- -	1 17%	- -	3 4%	2 5%	1 8%	1 1%	2 9%	4 12%	- -	3 3%	4 7%	- -	- -	- -	4 27%	1 5%	1 32%	- -	- -	1 3%	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Table 47
Q.10 Before travelling, did/will you do any of the following?
Base: All aware of £45 Cap

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	103	99	4	12	88	27	53	21	103	91	62	50	41	-	-
Weighted base	132*	129*	3**	19**	111*	39**	63*	28**	132*	117*	74*	59*	59*	-**	-**
Effective base	86	83	4	10	74	23	45	17	86	75	53	42	34	-	-
Look on your provider's website to find out whether, when or how much you would be charged to use your mobile outside of the UK	68 51%	68 52%	1 18%	13 66%	54 48%	23 58%	29 47%	16 57%	68 51%	60 51%	39 54%	31 53%	29 49%	- -	- -
Look on your provider's website for information in general on roaming/ advice on roaming	65 49%	64 49%	1 43%	10 52%	54 49%	22 56%	31 50%	12 41%	65 49%	59 50%	37 51%	31 53%	28 47%	- -	- -
Look at your contract to find out whether, when or how much you would be charged to use your mobile ouside of the UK	61 46%	60 46%	1 29%	8 43%	51 46%	20 52%	29 46%	12 41%	61 46%	53 45%	38 52%	30 51%	23 39%	- -	- -
Look online for advice in general on mobile roaming (e.g. Which?, Citizen's Advice, Money Saving Expert	48 37%	48 37%	- -	2 11%	46 41%	13 34%	28 45%	7 24%	48 37%	44 37%	36 49%l	32 54%l	12 21%	- -	- -
Call your provider to find out whether, when or how much you would be charged to use your mobile outside of the UK	42 32%	42 32%	1 29%	9 47%	34 30%	13 32%	25 39%	4 14%	42 32%	33 28%	29 39%	20 33%	14 24%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 47
Q.10 Before travelling, did/will you do any of the following?
Base: All aware of £45 Cap

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
												Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)				
Weighted base	132*	129*	3**	19**	111*	39**	63*	28**	132*	117*	74*	59*	59*	-**	-**
Ask friends/family/ colleagues about their experience of using their mobile outside of the UK	31 23%	31 24%	-	5 28%	25 22%	12 30%	15 24%	4 13%	31 23%	28 24%	21 28%	18 31%	10 17%	- -	- -
Switch off data roaming on your mobile phone	14 11%	14 11%	-	2 10%	13 11%	2 4%	10 16%	3 10%	14 11%	12 10%	13 17%l	10 16%	2 3%	- -	- -
Look somewhere else	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
None of the above	6 5%	6 4%	1 29%	2 9%	5 4%	- -	3 5%	3 9%	6 5%	6 5%	2 2%	1 2%	5 8%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 48
Q.10 Before travelling, did/will you do any of the following?
Base: All who have Opt-in cap in place

| | | Gender | | Age | | | | | | Age II | | | Social Grade | | | | | | Region | | | | | | | | | | |
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	470	251	217	102	120	74	66	57	51	222	140	108	163	125	118	64	288	182	43	18	45	44	41	29	16	22	89	67	34	22
Weighted base	612	323	287	132*	128*	102*	104*	78*	68*	260	206*	146*	207	172*	137*	96*	379	233	48*	27**	63*	56*	51*	43**	23**	39**	93*	99*	46**	24**
Effective base	344	178	165	77	93	53	45	44	43	169	96	86	128	91	91	42	217	127	33	14	33	36	33	21	12	18	63	45	28	16
Look on your provider's website to find out whether, when or how much you would be charged to use your mobile outside of the UK	282 46%	150 47%	132 46%	56 42%	58 45%	43 42%	50 48%	42 54%	34 49%	114 44%	93 45%	75 52%	104 50%	64 37%	70 51%	43 45%	169 45%	113 49%	18 39%	15 54%	38 60%	23 40%	24 47%	20 47%	12 54%	15 38%	40 43%	41 41%	24 53%	12 50%
Look on your provider's website for information in general on roaming/ advice on roaming	261 43%	134 42%	126 44%	55 42%	53 41%	39 39%	54 52%	31 40%	28 41%	108 42%	93 45%	59 41%	100 48%	66 39%	61 45%	33 35%	166 44%	95 41%	25 53%	12 44%	21 33%	22 39%	19 37%	21 49%	12 55%	20 50%	40 42%	36 37%	18 40%	14 60%
Look at your contract to find out whether, when or how much you would be charged to use your mobile ouside of the UK	222 36%	129 40%	93 32%	64 48%eg	49 38%	30 29%	40 38%	18 23%	22 32%	112 43%k	69 34%	40 27%	97 47%Tmq	48 28%	47 34%	30 31%	145 38%	77 33%	16 33%	17 64%	18 28%	15 27%	30 59%Trtu A	13 30%	11 48%	16 40%	35 38%	30 30%	15 33%	6 23%
Look online for advice in general on mobile roaming (e.g. Which?, Citizen's Advice, Money Saving Expert	143 23%hk	78 24%	63 22%	42 32%h	36 28%h	21 21%h	25 24%h	15 19%	4 6%	77 30%k	46 22%	19 13%	54 26%	44 25%	28 20%	17 18%	98 26%	45 19%	7 15%	15 54%	11 17%	14 24%	12 24%	12 29%	4 19%	15 39%	25 27%	18 18%	7 15%	3 12%
Switch off data roaming on your mobile phone	142 23%	68 21%	74 26%	30 23%	22 17%	12 11%	29 28%e	29 37%Tde	21 31%e	52 20%	41 20%	50 34%Tij	50 24%	35 20%	28 20%	29 31%	85 23%	57 24%	10 21%	8 30%	12 18%	14 24%	14 28%	18 41%	4 17%	3 8%	17 18%	30 30%	9 20%	4 17%
Ask friends/family/ colleagues about their experience of using their mobile outside of the UK	135 22%hk	65 20%	68 24%	44 33%Tgh	32 25%h	23 22%	18 17%	12 15%	6 9%	76 29%k	41 20%	18 12%	58 28%	35 21%	27 20%	14 15%	93 25%	42 18%	13 27%	7 26%	10 15%	12 22%	17 33%	2 6%	3 14%	1 4%	29 31%	17 17%	19 41%	4 17%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 48
Q.10 Before travelling, did/will you do any of the following?
Base: All who have Opt-in cap in place

	Total (T)	Gender Male (a)	Female (b)	Age 16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Age II 16-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Region Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Weighted base	612	323	287	132*	128*	102*	104*	78*	68*	260	206*	146*	207	172*	137*	96*	379	233	48*	27**	63*	56*	51*	43**	23**	39**	93*	99*	46**	24**
Call your provider to find out whether, when or how much you would be charged to use your mobile outside of the UK	100 16%	57 18%	42 15%	27 20%	25 20%	9 9%	16 16%	9 12%	14 21%	52 20%	25 12%	23 16%	40 19%	19 11%	16 12%	25 26%mn	59 16%	42 18%	7 15%	6 23%	10 16%	6 10%	16 32%Tu	7 16%	2 9%	1 3%	20 21%	14 14%	9 20%	2 9%
Look somewhere else	7 1%	2 1%	3 1%	1 1%	2 1%	-	1 1%	1 1%	3 4%	3 1%	1 *	4 2%	5 3%	* *	-	1 1%	6 2%	1 *	-	-	1 2%	-	2 3%	-	-	-	1 1%	1 1%	-	2 8%
None of the above	73 12%	43 13%	30 10%	8 6%	13 10%	16 16%	11 10%	12 15%	13 19%c	21 8%	27 13%	24 17%i	17 8%	27 16%	24 17%l	6 6%	44 12%	29 13%	8 17%	-	5 9%	8 14%	2 4%	5 12%	3 12%	8 20%	8 9%	18 18%	4 9%	4 17%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 49
Q.10 Before travelling, did/will you do any of the following?
Base: All who have Opt-in cap in place

| | | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
| | | | | | | | | | | | | Both within and outside the EU/EEA (k) | Used within EU/EEA but not Outside EU/EAA (l) | Intend to travel in the next 6 months but not travelled in last 12 months | Not travelled in last 12 months and don't intend to in next 6 months |
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)			(m)	(n)
Unweighted base	470	398	72	80	383	79	259	106	365	327	181	143	184	98	-
Weighted base	612	506	106*	111*	494	103*	328	150*	513	459	252	197	262	91*	-**
Effective base	344	292	53	59	280	49	192	85	278	247	142	111	136	65	-
Look on your provider's website to find out whether, when or how much you would be charged to use your mobile outside of the UK	282 46%	238 47%	44 41%	59 53%	219 44%	41 40%	159 48%	68 45%	220 43%	196 43%	115 46%	91 46%	105 40%	60 66%T	-
Look on your provider's website for information in general on roaming/ advice on roaming	261 43%	211 42%	50 47%	46 42%	212 43%	43 42%	146 44%	58 38%	222 43%	206 45%	107 42%	90 46%	116 44%	36 39%	-
Look at your contract to find out whether, when or how much you would be charged to use your mobile ouside of the UK	222 36%	184 36%	38 36%	36 32%	182 37%	45 44%	115 35%	49 33%	186 36%	168 37%	93 37%	75 38%	93 36%	35 38%	-
Look online for advice in general on mobile roaming (e.g. Which?, Citizen's Advice, Money Saving Expert	143 23%c	119 23%	24 22%	11 10%	128 26%c	16 15%	90 28%	26 17%	119 23%	107 23%	71 28%	59 30%l	48 18%	22 24%	-
Switch off data roaming on your mobile phone	142 23%l	108 21%	34 33%	37 33%d	104 21%	19 18%	89 27%g	23 16%	114 22%	94 20%	76 30%il	56 28%l	38 15%	25 27%	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 49
Q.10 Before travelling, did/will you do any of the following?
Base: All who have Opt-in cap in place

| | | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
| | | | | | | | | | | | | Both within and outside the EU/ EEA | Used within EU/EEA but not Outside EU/EAA | Intend to travel in the next 6 months but not travelled in last 12 months | Not travelled in last 12 months and don't intend to in next 6 months |
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	(k)	(l)	(m)	(n)
Weighted base	612	506	106*	111*	494	103*	328	150*	513	459	252	197	262	91*	-**
Ask friends/family/ colleagues about their experience of using their mobile outside of the UK	135 22%	117 23%	18 17%	25 23%	108 22%	27 26%	74 22%	24 16%	115 22%	99 22%	68 27%	53 27%	47 18%	20 22%	- -
Call your provider to find out whether, when or how much you would be charged to use your mobile outside of the UK	100 16%g	89 18%	12 11%	21 19%	79 16%	23 23%g	66 20%g	9 6%	80 16%	61 13%	52 21%l	34 17%	28 11%	21 23%	- -
Look somewhere else	7 1%	6 1%	1 1%	- -	7 1%	1 1%	3 1%	1 1%	6 1%	6 1%	4 2%	4 2%	2 1%	1 1%	- -
None of the above	73 12%	50 10%	23 21%a	18 16%	54 11%	6 6%	36 11%	29 20%e	64 12%	59 13%	23 9%	19 10%	41 16%	9 10%	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 50
Q.10 Before travelling, did/will you do any of the following?
Base: All not aware of £45 Cap nor Opt-in Cap

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C

	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Unweighted base	159	60	98	19	27	25	25	31	32	46	50	63	47	45	32	35	92	67	12	1	20	11	15	9	6	11	27	21	15	11
Weighted base	251	88*	162*	25**	40**	36**	41**	45**	64**	64*	77*	109*	71*	68*	42**	69**	140*	111*	16**	1**	33**	17**	22**	22**	8**	21**	40**	40**	22**	11**
Effective base	125	49	76	15	22	18	20	24	27	37	38	50	38	36	28	28	73	52	9	1	16	8	12	8	6	10	21	18	13	8
Switch off data roaming on your mobile phone	76 30%	16 19%	59 37%a	8 33%	10 26%	14 40%	13 32%	7 16%	22 35%	18 29%	28 36%	30 27%	16 23%	22 33%	13 32%	24 34%	39 28%	37 34%	3 20%	1 100%	7 20%	2 13%	11 49%	7 33%	3 35%	3 15%	11 28%	16 40%	11 51%	1 5%
Look on your provider's website to find out whether, when or how much you would be charged to use your mobile outside of the UK	66 26%	26 30%	40 25%	8 32%	8 21%	10 29%	8 19%	11 26%	20 32%	16 25%	18 24%	32 29%	27 37%	16 24%	9 22%	14 21%	43 31%	23 21%	6 41%	-	12 36%	10 59%	5 24%	-	4 50%	2 9%	5 13%	11 28%	7 34%	4 33%
Look on your provider's website for information in general on roaming/ advice on roaming	66 26%	24 27%	41 26%	10 39%	8 20%	10 29%	5 12%	18 41%	14 22%	17 27%	15 20%	33 30%	28 39%q	19 27%	9 21%	10 15%	47 33%q	19 17%	10 64%	-	14 43%	7 42%	2 10%	4 19%	4 50%	1 6%	7 18%	9 22%	5 23%	2 20%
Look online for advice in general on mobile roaming (e.g. Which?, Citizen's Advice, Money Saving Expert	32 13%	9 10%	23 14%	4 16%	10 25%	7 19%	1 3%	10 21%	-	14 22%	8 11%	10 9%	9 16%	9 13%	-	11 17%	20 15%	11 10%	4 27%	-	6 17%	3 18%	1 7%	-	-	3 15%	3 7%	5 12%	7 31%	-
Ask friends/family/ colleagues about their experience of using their mobile outside of the UK	31 12%	7 8%	24 15%	12 48%	7 17%	6 17%	1 2%	-	5 8%	19 29%Tjk	7 9%	5 5%	12 17%q	15 21%q	3 8%	1 2%	27 19%q	4 4%	5 30%	-	5 14%	4 25%	* 2%	3 16%	-	1 6%	5 13%	6 15%	1 5%	-
Look at your contract to find out whether, when or how much you would be charged to use your mobile ouside of the UK	30 12%	9 10%	20 13%	6 26%	5 12%	8 21%	1 2%	7 16%	3 4%	11 17%	9 11%	10 9%	15 21%	5 8%	7 16%	2 3%	21 15%	9 8%	* 3%	-	3 11%	1 6%	1 4%	1 7%	3 35%	3 14%	2 4%	9 24%	5 21%	1 10%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

Prepared by

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Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 50
Q.10 Before travelling, did/will you do any of the following?
Base: All not aware of £45 Cap nor Opt-in Cap

	Total (T)	Gender Male (a)	Female (b)	Age 16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Age II 16-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Region Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Weighted base	251	88*	162*	25**	40**	36**	41**	45**	64**	64*	77*	109*	71*	68*	42**	69**	140*	111*	16**	1**	33**	17**	22**	22**	8**	21**	40**	40**	22**	11**
Call your provider to find out whether, when or how much you would be charged to use your mobile outside of the UK	13 / 5%	3 / 3%	11 / 7%	-	-	-	4 / 9%	7 / 16%	3 / 4%	-	4 / 5%	10 / 9%	4 / 6%	4 / 6%	2 / 5%	3 / 4%	9 / 6%	5 / 4%	-	-	7 / 21%	-	-	-	2 / 22%	2 / 10%	3 / 6%	-	-	-
Look somewhere else	6 / 2%	2 / 2%	4 / 2%	2 / 9%	-	-	2 / 5%	1 / 3%	-	2 / 4%	2 / 3%	1 / 1%	2 / 3%	2 / 3%	1 / 3%	-	4 / 3%	1 / 1%	-	-	-	-	1 / 6%	-	-	-	-	4 / 11%	-	-
None of the above	76 / 30%	36 / 40%	40 / 25%	3 / 13%	15 / 37%	10 / 29%	15 / 36%	9 / 19%	25 / 38%	18 / 28%	25 / 33%	33 / 30%	20 / 28%	17 / 24%	13 / 30%	27 / 39%	37 / 26%	40 / 36%	5 / 29%	-	9 / 27%	5 / 27%	5 / 21%	9 / 41%	2 / 29%	8 / 37%	18 / 47%	9 / 22%	4 / 19%	3 / 32%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 51
Q.10 Before travelling, did/will you do any of the following?
Base: All not aware of £45 Cap nor Opt-in Cap

| | | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
| | | | | | | | | | | | | Both within and outside the EU/ EEA (k) | Used within EU/EEA but not Outside EU/EAA (l) | Intend to travel in the next 6 months but not travelled in last 12 months (m) | Not travelled in last 12 months and don't intend to in next 6 months (n) |
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)				
Unweighted base	159	128	31	28	124	21	91	33	151	136	55	40	96	-	-
Weighted base	251	191	59**	48**	189*	36**	147*	46**	244	222	78*	56*	166*	-**	-**
Effective base	125	103	24	21	99	15	72	29	121	111	44	35	78	-	-
Switch off data roaming on your mobile phone	76 30%	55 29%	21 35%	20 42%	56 29%	15 42%	48 32%	10 22%	75 31%	65 29%	32 40%	21 38%	44 26%	-	-
Look on your provider's website to find out whether, when or how much you would be charged to use your mobile outside of the UK	66 26%	45 23%	22 37%	12 25%	50 27%	13 36%	38 25%	16 35%	63 26%	58 26%	23 29%	17 31%	40 24%	-	-
Look on your provider's website for information in general on roaming/ advice on roaming	66 26%	46 24%	20 34%	6 13%	55 29%	12 33%	32 22%	19 41%	66 27%	62 28%	23 30%	20 36%	42 25%	-	-
Look online for advice in general on mobile roaming (e.g. Which?, Citizen's Advice, Money Saving Expert	32 13%	16 8%	16 27%	7 15%	22 11%	4 12%	19 13%	7 16%	32 13%	27 12%	11 15%	6 11%	20 12%	-	-
Ask friends/family/ colleagues about their experience of using their mobile outside of the UK	31 12%	23 12%	8 13%	3 7%	23 12%	5 15%	15 10%	9 19%	31 13%	28 13%	13 17%	10 18%	18 11%	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 51
Q.10 Before travelling, did/will you do any of the following?
Base: All not aware of £45 Cap nor Opt-in Cap

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Weighted base	251	191	59**	48**	189*	36**	147*	46**	244	222	78*	56*	166*	-**	-**
Look at your contract to find out whether, when or how much you would be charged to use your mobile ouside of the UK	30 12%	22 12%	7 12%	2 3%	27 14%	3 9%	10 7%	14 30%	28 12%	28 13%	12 16%	12 22%	16 10%	- -	- -
Call your provider to find out whether, when or how much you would be charged to use your mobile outside of the UK	13 5%	9 5%	4 8%	- -	11 6%	- -	11 8%	- -	13 5%	13 6%	2 2%	2 3%	12 7%	- -	- -
Look somewhere else	6 2%	2 1%	3 6%	- -	6 3%	- -	- -	2 5%	6 2%	4 2%	1 2%	- -	4 3%	- -	- -
None of the above	76 30%	68 35%	9 15%	19 39%	52 28%	11 30%	47 32%	10 21%	75 31%	70 31%	19 24%	14 25%	56 34%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 52
Q.10 Before travelling, did/will you do any of the following?
Base: All aware of mobile roaming alerts

		Gender		Age						Age II			Social Grade						Region											
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	629	320	305	114	147	95	92	88	93	261	187	181	215	160	157	97	375	254	50	22	64	58	52	31	24	37	114	85	53	39
Weighted base	915	450	461	157*	181	140*	148*	125*	165*	338	288	289	303	255	195	162*	558	357	63*	37**	98*	78*	76*	60**	37**	68*	135*	136*	81*	46**
Effective base	476	242	231	89	115	74	65	70	72	204	138	140	174	117	127	69	288	188	39	19	45	46	41	24	19	32	86	61	44	29
Look on your provider's website for information in general on roaming/ advice on roaming	371	189	182	60	71	56	59	55	68	132	116	124	137	109	77	49	246	126	38	15	43	33	29	27	20	26	49	42	28	22
	41%	42%	39%	38%	39%	40%	40%	44%	42%	39%	40%	43%	45%o	43%	39%	30%	44%o	35%	60%TzAB	40%	44%	42%	38%	45%	55%	39%	36%	31%	34%	47%
Look on your provider's website to find out whether, when or how much you would be charged to use your mobile outside of the UK	362	189	173	62	73	50	57	50	70	135	107	120	137	87	86	53	223	139	28	15	46	32	34	14	24	24	42	50	34	19
	40%	42%	37%	39%	40%	35%	39%	40%	43%	40%	37%	42%	45%	34%	44%	32%	40%	39%	45%	41%	47%	41%	45%	24%	65%	35%	31%	37%	42%	42%
Look at your contract to find out whether, when or how much you would be charged to use your mobile ouside of the UK	263	152	112	64	54	43	40	27	35	118	83	63	119	56	57	31	175	88	20	20	21	14	30	12	16	20	36	39	24	11
	29%	34%b	24%	41%Tgh	30%	30%	27%	22%	21%	35%k	29%	22%	39%Tmoq	22%	29%	19%	31%o	25%	31%	55%	22%	18%	40%u	19%	43%	30%	27%	29%	29%	24%
Switch off data roaming on your mobile phone	226	90	136	32	40	23	44	29	57	73	67	86	73	61	43	50	134	92	14	11	23	18	28	22	7	9	21	44	25	5
	25%	20%	29%a	21%	22%	16%	30%	23%	35%e	22%	23%	30%	24%	24%	22%	31%	24%	26%	23%	29%	23%	23%	37%yz	36%	18%	14%	16%	32%z	31%	11%
Look online for advice in general on mobile roaming (e.g. Which?, Citizen's Advice, Money Saving Expert	172	94	77	40	43	30	26	22	11	84	56	32	65	55	25	26	120	52	11	15	15	18	16	9	7	18	25	18	17	2
	19%hk	21%	17%	26%h	24%h	21%h	18%h	17%h	6%	25%k	19%	11%	21%	22%	13%	16%	21%n	15%	18%	40%	15%	23%	21%	15%	20%	26%	19%	13%	21%	5%
Ask friends/family/ colleagues about their experience of using their mobile outside of the UK	158	71	85	50	42	30	16	7	13	93	46	20	64	46	34	13	110	48	15	7	13	15	19	5	4	4	30	22	21	4
	17%ghk	16%	18%	32%Tfgh	23%fgh	22%gh	11%	6%	8%	27%Tjk	16%k	7%	21%oq	18%	18%	8%	20%o	13%	24%y	18%	13%	19%	26%y	9%	10%	5%	22%y	16%	26%y	8%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 52
Q.10 Before travelling, did/will you do any of the following?
Base: All aware of mobile roaming alerts

		Gender		Age						Age II			Social Grade						Region											
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Weighted base	915	450	461	157*	181	140*	148*	125*	165*	338	288	289	303	255	195	162*	558	357	63*	37**	98*	78*	76*	60**	37**	68*	135*	136*	81*	46**
Call your provider to find out whether, when or how much you would be charged to use your mobile outside of the UK	114 12%	59 13%	54 12%	27 17%e	21 11%	7 5%	25 17%e	14 12%	21 12%	47 14%	31 11%	35 12%	39 13%	29 11%	19 9%	26 16%	69 12%	45 13%	5 9%	4 11%	16 16%	7 9%	18 24%Ty	4 7%	5 12%	4 6%	18 13%	16 12%	14 17%	3 6%
Look somewhere else	17 2%	9 2%	7 1%	3 2%	1 1%	-	2 1%	3 2%	7 4%	5 1%	2 1%	10 3%	8 2%	7 3%	1 1%	1 *	15 3%	2 1%	-	1 3%	1 1%	-	3 4%	4 6%	-	-	-	6 4%	-	2 4%
None of the above	163 18%	83 18%	79 17%	16 10%	33 18%	28 20%	30 20%	22 18%	35 21%	48 14%	58 20%	57 20%	40 13%	46 18%	42 21%	35 22%	86 15%	77 22%l	10 17%	-	17 17%	16 20%	7 9%	13 22%	4 10%	14 21%	31 23%	26 19%	12 15%	12 27%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Table 53
Q.10 Before travelling, did/will you do any of the following?
Base: All aware of mobile roaming alerts

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	629	531	98	104	512	92	333	158	614	550	274	210	340	-	-
Weighted base	915	742	173*	160*	734	129*	499	223	901	811	382	292	520	-**	-**
Effective base	476	402	77	78	388	61	251	130	467	418	214	165	255	-	-
Look on your provider's website for information in general on roaming/ advice on roaming	371 41%	295 40%	77 44%	60 37%	302 41%	56 43%	204 41%	86 38%	369 41%	342 42%	159 42%	133 45%	210 40%	- -	- -
Look on your provider's website to find out whether, when or how much you would be charged to use your mobile outside of the UK	362 40%	290 39%	72 41%	70 43%	282 38%	52 41%	197 40%	91 41%	357 40%	320 39%	159 42%	122 42%	198 38%	- -	- -
Look at your contract to find out whether, when or how much you would be charged to use your mobile ouside of the UK	263 29%	212 29%	52 30%	37 23%	220 30%	44 34%	132 27%	68 30%	261 29%	235 29%	125 33%	99 34%	136 26%	- -	- -
Switch off data roaming on your mobile phone	226 25%	170 23%	56 32%	55 35%d	168 23%	28 22%	145 29%g	38 17%	221 25%	186 23%	123 32%Thil	88 30%l	98 19%	- -	- -
Look online for advice in general on mobile roaming (e.g. Which?, Citizen's Advice, Money Saving Expert	172 19%	130 18%	42 24%	21 13%	144 20%	23 18%	106 21%	36 16%	170 19%	152 19%	95 25%l	77 27%Thil	75 14%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 53
Q.10 Before travelling, did/will you do any of the following?
Base: All aware of mobile roaming alerts

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
												Both within and outside the EU/ EEA	Used within EU/EEA but not Outside EU/EAA	Intend to travel in the next 6 months but not travelled in last 12 months	Not travelled in last 12 months and don't intend to in next 6 months
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	(k)	(l)	(m)	(n)
Weighted base	915	742	173*	160*	734	129*	499	223	901	811	382	292	520	-**	-**
Ask friends/family/ colleagues about their experience of using their mobile outside of the UK	158 17%	135 18%	23 14%	26 16%	126 17%	25 20%	79 16%	39 18%	158 18%	140 17%	86 22%l	67 23%l	73 14%	- -	- -
Call your provider to find out whether, when or how much you would be charged to use your mobile outside of the UK	114 12%g	99 13%	15 8%	22 13%	88 12%	21 16%g	75 15%g	12 5%	114 13%	92 11%	59 15%	37 13%	55 11%	- -	- -
Look somewhere else	17 2%	13 2%	4 2%	5 3%	12 2%	- -	8 2%	4 2%	17 2%	14 2%	10 3%	8 3%	6 1%	- -	- -
None of the above	163 18%	128 17%	35 20%	32 20%	126 17%	17 13%	87 17%	46 21%	161 18%	152 19%	48 13%	40 14%	112 22%jk	- -	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Table 54
Q.11 Why didn't you look into mobile roaming/take any action before you travelled?
Base: All who have travelled outside of the UK in the last 12 months but did not look into mobile roaming / taken action before travelling

		Gender		Age						Age II			Social Grade						Region											
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	136	69	65	13	27	23	24	21	28	40	47	49	36	38	36	26	74	62	8	-	16	11	6	10	5	8	27	23	9	13
Weighted base	188	97*	89*	19**	36**	33**	30**	25**	44**	55*	63*	70*	49*	52*	44*	42**	102*	86*	13**	-**	21**	17**	7**	18**	6**	16**	35**	29**	13**	13**
Effective base	111	58	52	10	22	19	19	17	24	32	38	41	32	31	31	19	64	48	7	-	14	10	6	9	5	7	22	18	7	9
I already knew what to do/what to expect when roaming (using my mobile outside the UK)	45 24%	23 24%	20 23%	6 29%	5 14%	2 5%	7 23%	10 38%	16 36%	11 19%	9 14%	25 37%j	6 12%	12 24%	8 19%	18 43%	18 18%	26 31%	3 27%	-	9 45%	3 15%	1 17%	4 25%	2 36%	2 14%	7 20%	5 17%	5 37%	3 20%
I already knew / thought I knew I would not be charged any extra	43 23%	21 22%	21 24%	2 10%	10 27%	6 19%	11 35%	5 21%	9 21%	12 21%	17 27%	15 21%	8 15%	13 24%	11 26%	12 28%	20 20%	23 27%	-	-	9 44%	5 30%	2 32%	-	1 22%	5 30%	8 24%	5 18%	3 20%	4 33%
It didn't occur to me to look into it	37 20%	20 20%	17 19%	6 30%	10 28%	6 17%	5 16%	1 5%	9 20%	16 29%	11 17%	10 15%	15 30%m	3 6%	10 21%	9 22%	18 18%	19 22%	2 12%	-	4 21%	2 12%	3 41%	2 11%	3 42%	4 23%	10 28%	5 17%	3 19%	* 2%
I already knew / thought I knew what I would be charged for	35 19%	19 20%	16 18%	4 18%	3 8%	4 13%	8 25%	5 20%	11 26%	6 12%	12 19%	17 24%	9 30%	8 16%	5 12%	7 16%	23 23%	12 14%	-	-	2 10%	-	1 16%	6 33%	1 17%	5 33%	7 21%	5 18%	4 27%	3 24%
I expected my provider to send me a message with details of their charges when I arrived in the county I was travelling to	26 14%	17 17%	9 10%	3 15%	1 2%	3 10%	7 23%	7 28%	5 10%	4 7%	10 17%	12 17%	10 19%	6 12%	7 15%	3 8%	16 16%	10 12%	-	-	2 11%	2 14%	2 31%	3 18%	-	4 22%	4 12%	6 19%	1 10%	1 9%
I was confident I'd be able to afford whatever I was charged, so I wasn't worried about it	24 13%	16 17%	8 9%	-	5 14%	5 16%	3 10%	3 12%	8 18%	5 9%	8 13%	11 16%	10 19%	4 8%	6 14%	4 10%	14 14%	11 12%	1 9%	-	1 6%	6 37%	1 19%	5 31%	-	2 12%	2 6%	2 8%	1 10%	2 12%
I already knew / thought I knew how much I would be charged	24 13%	9 9%	15 17%	-	3 8%	3 11%	5 17%	6 24%	6 14%	3 5%	9 14%	12 18%	6 11%	6 12%	3 7%	9 22%	12 11%	12 14%	1 8%	-	-	-	1 15%	3 18%	2 39%	2 12%	4 11%	7 24%	2 16%	1 8%
I didn't intend to use my mobile while I was outside the UK	13 7%	6 6%	7 8%	-	5 13%	5 16%	-	3 10%	* 1%	5 8%	5 8%	3 4%	-	7 14%l	5 11%	1 1%	7 7%	6 6%	4 35%	-	1 3%	-	1 19%	2 9%	-	-	* 1%	4 15%	-	* 3%

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 54
Q.11 Why didn't you look into mobile roaming/take any action before you travelled?
Base: All who have travelled outside of the UK in the last 12 months but did not look into mobile roaming / taken action before travelling

	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Weighted base	188	97*	89*	19**	36**	33**	30**	25**	44**	55*	63*	70*	49*	52*	44*	42**	102*	86*	13**	-**	21**	17**	7**	18**	6**	16**	35**	29**	13**	13**
Someone else pays the bill	9	6	2	4	2	-	2	1	-	6	2	1	2	5	1	-	8	1	-	-	1	-	-	-	-	-	3	2	-	4
	5%	7%	2%	21%	5%	-	6%	5%	-	11%	3%	2%	5%	10%	3%	-	8%	1%	-	-	3%	-	-	-	-	-	7%	7%	-	27%
I did not have the time to look into it	9	7	2	-	4	*	1	1	3	4	1	4	5	-	2	2	5	4	2	-	1	-	-	-	-	-	4	*	-	1
	5%	7%	2%	-	10%	1%	3%	3%	7%	7%	2%	6%	10%	-	5%	4%	5%	4%	18%	-	3%	-	-	-	-	-	13%	1%	-	7%
I didn't know where to look, or who to ask	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	8	2	5	-	2	5	1	-	-	2	6	-	3	3	2	-	6	2	-	-	-	1	1	-	2	-	3	-	-	-
	4%	2%	6%	-	4%	16%	2%	-	-	3%	10%k	-	6%	6%	3%	-	6%	2%	-	-	-	8%	11%	-	28%	-	9%	-	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 55
Q.11 Why didn't you look into mobile roaming/take any action before you travelled?
Base: All who have travelled outside of the UK in the last 12 months but did not look into mobile roaming / taken action before travelling

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
												Both within and outside the EU/ EEA	Used within EU/EEA but not Outside EU/EAA	Intend to travel in the next 6 months but not travelled in last 12 months	Not travelled in last 12 months and don't intend to in next 6 months
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	(k)	(l)	(m)	(n)
Unweighted base	136	110	26	29	104	16	71	38	131	121	38	28	93	-	-
Weighted base	188	150*	38**	37**	145*	22**	100*	52*	186	175	55*	44**	131*	-**	-**
Effective base	111	90	21	21	88	13	56	33	109	101	31	24	77	-	-
I already knew what to do/what to expect when roaming (using my mobile outside the UK)	45 24%	33 22%	12 30%	14 38%	30 21%	3 14%	36 36%g	5 10%	44 23%	41 24%	13 24%	11 25%	30 23%	- -	- -
I already knew / thought I knew I would not be charged any extra	43 23%	37 25%	6 17%	16 44%	27 19%	2 7%	25 25%	13 26%	42 23%	42 24%	10 18%	10 22%	33 25%	- -	- -
It didn't occur to me to look into it	37 20%	26 17%	11 29%	4 12%	29 20%	7 31%	17 17%	9 16%	37 20%	37 21%	9 16%	9 20%	28 21%	- -	- -
I already knew / thought I knew what I would be charged for	35 19%	26 17%	9 23%	9 25%	25 17%	4 16%	18 18%	12 23%	34 18%	30 17%	11 20%	7 16%	23 18%	- -	- -
I expected my provider to send me a message with details of their charges when I arrived in the county I was travelling to	26 14%	17 11%	9 23%	1 3%	25 17%	3 15%	13 13%	9 18%	25 14%	25 14%	8 16%	8 19%	17 13%	- -	- -
I was confident I'd be able to afford whatever I was charged, so I wasn't worried about it	24 13%	21 14%	3 8%	2 4%	23 16%	4 19%	12 12%	9 16%	24 13%	24 14%	3 5%	3 6%	22 16%	- -	- -
I already knew / thought I knew how much I would be charged	24 13%	22 14%	2 6%	8 21%	16 11%	2 10%	14 14%	7 13%	24 13%	22 13%	4 7%	2 5%	20 15%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Table 55
Q.11 Why didn't you look into mobile roaming/take any action before you travelled?
Base: All who have travelled outside of the UK in the last 12 months but did not look into mobile roaming / taken action before travelling

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Weighted base	188	150*	38**	37**	145*	22**	100*	52*	186	175	55*	44**	131*	-**	-**
I didn't intend to use my mobile while I was outside the UK	13 7%	12 8%	1 3%	- -	13 9%	* 1%	5 5%	6 11%	13 7%	7 4%	7 13%	2 4%	5 4%	- -	- -
Someone else pays the bill	9 5%	9 6%	- -	1 2%	7 5%	- -	3 3%	5 9%	9 5%	9 5%	6 10%	6 13%	3 3%	- -	- -
I did not have the time to look into it	9 5%	9 6%	- -	1 2%	8 5%	3 11%	1 1%	1 2%	9 5%	8 5%	2 3%	1 3%	7 5%	- -	- -
I didn't know where to look, or who to ask	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	8 4%	6 4%	2 4%	- -	6 4%	1 4%	4 4%	2 4%	8 4%	7 4%	1 1%	- -	7 5%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 56
Q.11 Why didn't you look into mobile roaming/take any action before you travelled?
Base: All aware of mobile roaming alerts

		Gender		Age						Age II			Social Grade						Region											
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	117	59	56	10	24	21	23	18	21	34	44	39	30	32	34	21	62	55	7	-	12	10	6	8	3	7	25	19	8	12
Weighted base	163*	83*	79*	16**	33**	28**	30**	22**	35**	48**	58*	57*	40**	46**	42**	35**	86*	77*	10**	-**	17**	16**	7**	13**	4**	14**	31**	26**	12**	12**
Effective base	95	50	44	7	19	18	19	14	18	27	37	32	27	27	29	16	53	42	6	-	11	9	6	7	3	6	20	15	6	8
I already knew what to do/what to expect when roaming (using my mobile outside the UK)	44 27%	22 27%	20 26%	6 36%	5 15%	2 6%	7 23%	10 43%	15 43%	11 22%	9 15%	24 43%j	5 12%	12 27%	8 20%	18 51%	17 20%	26 34%	3 32%	-	9 55%	3 17%	1 17%	4 33%	1 29%	2 15%	7 22%	5 19%	5 42%	3 21%
I already knew / thought I knew I would not be charged any extra	39 24%	19 23%	19 24%	1 5%	10 30%	6 22%	10 33%	4 18%	8 23%	10 22%	16 28%	12 21%	6 16%	11 24%	11 27%	10 27%	18 20%	21 27%	-	-	8 46%	5 33%	2 32%	-	-	5 33%	8 27%	4 17%	1 11%	4 35%
I already knew / thought I knew what I would be charged for	33 20%	19 23%	14 18%	2 12%	3 9%	4 15%	8 26%	5 23%	11 33%	5 10%	12 20%	17 29%	13 33%	8 18%	5 12%	7 19%	21 25%	12 15%	-	-	2 12%	-	1 16%	6 43%	1 29%	4 25%	7 23%	5 21%	4 30%	3 26%
It didn't occur to me to look into it	31 19%	18 21%	14 17%	6 37%	9 27%	6 20%	5 17%	1 6%	5 14%	15 30%	11 18%	6 11%	12 29%	2 5%	8 20%	9 26%	14 16%	17 23%	2 15%	-	3 18%	2 13%	3 41%	2 15%	3 71%	4 26%	7 21%	4 17%	3 21%	* 2%
I expected my provider to send me a message with details of their charges when I arrived in the county I was travelling to	24 15%	16 19%	8 10%	2 13%	1 3%	3 12%	7 24%	7 32%	3 10%	3 6%	10 18%	11 19%	8 21%	6 12%	7 16%	3 9%	14 16%	10 13%	-	-	1 9%	2 16%	2 31%	3 24%	-	4 24%	3 9%	6 22%	1 11%	1 10%
I already knew / thought I knew how much I would be charged	22 14%	9 11%	14 17%	-	3 9%	3 12%	5 17%	6 27%	5 14%	3 6%	9 15%	11 19%	4 11%	6 13%	3 7%	9 26%	10 12%	12 16%	1 10%	-	-	-	1 15%	3 23%	1 29%	2 14%	4 12%	7 28%	2 18%	1 8%
I was confident I'd be able to afford whatever I was charged, so I wasn't worried about it	20 12%	13 16%	7 9%	-	4 12%	2 8%	3 10%	3 14%	8 23%	4 8%	5 9%	11 20%	10 24%	4 9%	5 12%	1 3%	14 16%	6 8%	1 10%	-	1 7%	6 41%	1 19%	1 8%	-	2 14%	2 6%	2 9%	1 11%	2 13%
I didn't intend to use my mobile while I was outside the UK	11 7%	6 7%	6 7%	-	5 14%	5 19%	-	1 5%	* 1%	5 10%	5 9%	1 3%	-	6 14%	5 12%	-	6 7%	5 6%	4 42%	-	-	-	1 19%	2 12%	-	-	* 1%	3 13%	-	* 3%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 56
Q.11 Why didn't you look into mobile roaming/take any action before you travelled?
Base: All aware of mobile roaming alerts

	Total (T)	Gender Male (a)	Female (b)	Age 16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Age II 16-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Region Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Weighted base	163*	83*	79*	16**	33**	28**	30**	22**	35**	48**	58*	57*	40**	46**	42**	35**	86*	77*	10**	-**	17**	16**	7**	13**	4**	14**	31**	26**	12**	12**
Someone else pays the bill	9 / 5%	6 / 8%	2 / 2%	4 / 27%	2 / 6%	- / -	2 / 6%	1 / 5%	- / -	6 / 12%	2 / 3%	1 / 2%	2 / 6%	5 / 11%	1 / 3%	- / -	8 / 9%	1 / 1%	-	-	1 / 4%	-	-	-	-	-	3 / 8%	2 / 8%	-	4 / 29%
I did not have the time to look into it	5 / 3%	4 / 5%	2 / 2%	-	4 / 11%	* / 1%	1 / 3%	1 / 3%	-	4 / 7%	1 / 2%	1 / 1%	3 / 7%	-	2 / 5%	1 / 2%	3 / 3%	3 / 4%	-	-	1 / 4%	-	-	-	-	-	4 / 14%	* / 1%	-	-
I didn't know where to look, or who to ask	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	5 / 3%	1 / 1%	5 / 6%	-	1 / 2%	4 / 14%	1 / 2%	-	-	1 / 2%	5 / 8%	-	3 / 8%	1 / 2%	2 / 4%	-	4 / 5%	2 / 2%	-	-	-	-	1 / 11%	-	2 / 47%	-	3 / 10%	-	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 57
Q.11 Why didn't you look into mobile roaming/take any action before you travelled?
Base: All aware of mobile roaming alerts

| | | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
| | | | | | | | | | | | | Both within and outside the EU/ EEA | Used within EU/EEA but not Outside EU/EAA | Intend to travel in the next 6 months but not travelled in last 12 months | Not travelled in last 12 months and don't intend to in next 6 months |
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	(k)	(l)	(m)	(n)
Unweighted base	117	94	23	25	89	14	60	33	112	104	33	25	79	-	-
Weighted base	163*	128*	35**	32**	126*	17**	87*	46**	161*	152*	48**	40**	112*	-**	-**
Effective base	95	77	18	18	75	12	47	29	93	87	27	21	66	-	-
I already knew what to do/what to expect when roaming (using my mobile outside the UK)	44 27%	32 25%	12 34%	14 44%	29 23%	3 18%	35 40%	5 11%	42 26%	40 27%	13 28%	11 28%	29 26%	- -	- -
I already knew / thought I knew I would not be charged any extra	39 24%	32 25%	6 18%	14 44%	24 19%	2 10%	21 24%	12 26%	38 23%	38 25%	10 20%	10 25%	28 25%	- -	- -
I already knew / thought I knew what I would be charged for	33 20%	26 20%	7 21%	9 29%	24 19%	4 21%	18 21%	11 23%	32 20%	30 20%	9 19%	7 18%	23 20%	- -	- -
It didn't occur to me to look into it	31 19%	23 18%	9 26%	2 5%	27 21%	7 41%	13 15%	7 16%	31 19%	31 21%	5 11%	5 13%	26 23%	- -	- -
I expected my provider to send me a message with details of their charges when I arrived in the county I was travelling to	24 15%	16 13%	8 22%	1 4%	23 18%	3 19%	11 13%	9 18%	23 14%	23 15%	8 16%	7 19%	16 14%	- -	- -
I already knew / thought I knew how much I would be charged	22 14%	20 16%	2 6%	8 24%	15 12%	2 13%	14 16%	5 11%	22 14%	21 14%	4 8%	2 6%	19 17%	- -	- -
I was confident I'd be able to afford whatever I was charged, so I wasn't worried about it	20 12%	17 13%	3 9%	2 5%	18 15%	1 7%	10 12%	9 19%	20 13%	20 13%	3 6%	3 7%	17 15%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 57
Q.11 Why didn't you look into mobile roaming/take any action before you travelled?
Base: All aware of mobile roaming alerts

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
												Both within and outside the EU/ EEA	Used within EU/EEA but not Outside EU/EAA	Intend to travel in the next 6 months but not travelled in last 12 months	Not travelled in last 12 months and don't intend to in next 6 months
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	(k)	(l)	(m)	(n)
Weighted base	163*	128*	35**	32**	126*	17**	87*	46**	161*	152*	48**	40**	112*	-**	-**
I didn't intend to use my mobile while I was outside the UK	11	10	1	-	11	*	5	5	11	6	7	2	4	-	-
	7%	8%	4%	-	9%	1%	6%	11%	7%	4%	14%	4%	4%	-	-
Someone else pays the bill	9	9	-	1	7	-	3	5	9	9	6	6	3	-	-
	5%	7%	-	2%	6%	-	3%	10%	6%	6%	12%	14%	3%	-	-
I did not have the time to look into it	5	5	-	1	5	*	1	1	5	5	2	1	4	-	-
	3%	4%	-	2%	4%	1%	2%	3%	3%	3%	3%	4%	3%	-	-
I didn't know where to look, or who to ask	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	5	4	2	-	4	1	2	2	5	5	1	-	5	-	-
	3%	3%	5%	-	3%	5%	2%	5%	3%	3%	2%	-	4%	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 58
Q.12 Why won't you look into mobile roaming/take any action before you travel?
Base: All who have not travelled abroad in the last 12 months but will travel in the next 6 month and will not look into mobile roaming/ take action before travelling

	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)
Unweighted base	21	14	7	2	5	5	1	2	6	7	6	8	4	9	5	3	13	8	4	1	-	1	3	-	1	1	5	4	1
Weighted base	19**	13**	6**	1**	6**	3**	2**	1**	6**	8**	5**	7**	4**	6**	6**	3**	10**	9**	6**	1**	-**	1**	3**	-**	***	1**	3**	2**	1**
Effective base	15	10	5	2	4	5	1	2	6	5	4	7	3	8	4	2	10	6	4	1	-	1	2	-	1	1	5	3	1
I'm not sure what I will do yet	7 37%	2 14%	5 83%	-	4 66%	1 28%	-	-	2 37%	4 55%	1 16%	2 33%	3 63%	1 20%	1 24%	2 56%	4 39%	3 35%	2 29%	-	-	-	2 66%	-	-	1 100%	1 43%	* 23%	-
I already know I will not be charged any extra	5 24%	5 37%	-	-	1 23%	-	2 100%	-	1 18%	1 19%	2 44%	1 16%	-	1 19%	4 61%	-	1 10%	4 41%	3 55%	-	-	1 100%	-	-	-	-	-	-	-
I already know how much I will be charged	2 9%	2 14%	-	-	1 10%	-	-	-	1 18%	1 9%	-	1 16%	-	1 19%	1 11%	-	1 10%	1 7%	1 18%	-	-	-	1 21%	-	-	-	-	-	-
I expect my provider to send me a message with details of their charges when I arrive in the country I will travel to	2 9%	2 14%	-	-	2 27%	-	-	-	-	2 22%	-	-	-	-	-	2 56%	-	2 19%	2 29%	-	-	-	-	-	-	-	-	-	-
It hasn't occurred to me to look into it	1 7%	1 4%	1 11%	1 42%	-	1 27%	-	-	-	1 7%	1 15%	-	-	1 13%	-	1 18%	1 7%	1 6%	-	-	-	-	-	-	-	-	1 16%	1 43%	-
Someone else pays the bill	1 6%	1 10%	-	-	-	-	-	* 23%	1 18%	-	-	1 19%	1 23%	-	* 3%	-	1 10%	* 2%	-	1 100%	-	-	-	-	-	-	-	* 11%	-
I am confident I'll be able to afford whatever I'll be charged, so I'm not worried about it	1 6%	1 8%	-	-	-	-	-	-	1 18%	-	-	1 16%	1 23%	-	-	-	1 10%	-	-	1 100%	-	-	-	-	-	-	-	-	-
I already know what to do/what to expect when roaming	1 4%	* 3%	* 6%	-	-	1 31%	-	-	-	-	1 17%	-	-	1 15%	-	-	-	1 8%	-	-	-	-	* 14%	-	* 100%	-	-	-	-
I don't know where to look, or who to ask	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I will not have the time to look into it	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Table 58
Q.12 Why won't you look into mobile roaming/take any action before you travel?
Base: All who have not travelled abroad in the last 12 months but will travel in the next 6 month and will not look into mobile roaming/ take action before travelling

| | | Gender | | Age | | | | | | Age II | | | Social Grade | | | | | | Region | | | | | | | | | | |
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)
Weighted base	19**	13**	6**	1**	6**	3**	2**	1**	6**	8**	5**	7**	4**	6**	6**	3**	10**	9**	6**	1**	-**	1**	3**	-**	***	1**	3**	2**	1**
I already know what I will be charged for	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	3	3	-	1	-	*	-	1	2	1	*	2	1	2	-	1	3	1	1	-	-	-	-	-	-	-	1	*	1
	17%	27%	-	58%	-	14%	-	77%	27%	10%	8%	33%	14%	34%	-	25%	25%	9%	16%	-	-	-	-	-	-	-	41%	23%	100%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 59
Q.12 Why won't you look into mobile roaming/take any action before you travel?
Base: All who have not travelled abroad in the last 12 months but will travel in the next 6 month and will not look into mobile roaming/ take action before travelling

	Total (T)	Urban/Rural Urban (a)	Rural (b)	Disability Yes (c)	No (d)	Financial Vulnerability Most (e)	Poten- tially (f)	Least (g)	Used mobile abroad in last 12 months Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Non-recent travellers Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	21	18	3	7	13	3	14	1	-	-	-	-	-	21	-
Weighted base	19**	16**	3**	9**	9**	1**	12**	1**	-**	-**	-**	-**	-**	19**	-**
Effective base	15	13	3	5	11	2	11	1	-	-	-	-	-	15	-
I'm not sure what I will do yet	7 37%	7 44%	-	4 44%	3 36%	1 56%	4 28%	-	-	-	-	-	-	7 37%	-
I already know I will not be charged any extra	5 24%	4 23%	1 34%	2 25%	1 12%	-	2 17%	1 100%	-	-	-	-	-	5 24%	-
I already know how much I will be charged	2 9%	1 4%	1 34%	-	2 19%	-	1 5%	1 100%	-	-	-	-	-	2 9%	-
I expect my provider to send me a message with details of their charges when I arrive in the country I will travel to	2 9%	2 11%	-	2 20%	-	-	2 14%	-	-	-	-	-	-	2 9%	-
It hasn't occurred to me to look into it	1 7%	1 8%	-	-	1 14%	-	1 10%	-	-	-	-	-	-	1 7%	-
Someone else pays the bill	1 6%	* 1%	1 34%	1 14%	-	* 14%	1 8%	-	-	-	-	-	-	1 6%	-
I am confident I'll be able to afford whatever I'll be charged, so I'm not worried about it	1 6%	-	1 34%	1 12%	-	-	1 8%	-	-	-	-	-	-	1 6%	-
I already know what to do/what to expect when roaming	1 4%	1 5%	-	* 5%	* 5%	-	1 7%	-	-	-	-	-	-	1 4%	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 59
Q.12 Why won't you look into mobile roaming/take any action before you travel?
Base: All who have not travelled abroad in the last 12 months but will travel in the next 6 month and will not look into mobile roaming/ take action before travelling

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months						Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)		Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Weighted base	19**	16**	3**	9**	9**	1**	12**	1**	-**	-**	-**	-**	-**		19**	-**
I don't know where to look, or who to ask	-	-	-	-	-	-	-	-	-	-	-	-	-		-	-
I will not have the time to look into it	-	-	-	-	-	-	-	-	-	-	-	-	-		-	-
I already know what I will be charged for	-	-	-	-	-	-	-	-	-	-	-	-	-		-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-		-	-
Other	3	2	1	1	2	*	3	-	-	-	-	-	-		3	-
	17%	15%	31%	11%	26%	29%	24%	-	-	-	-	-	-		17%	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 60
Q.13 When you are outside of the UK, which, if any of the following do you do to keep an eye on the amount of data, voice minutes and texts you have used?
Base: All who have used their mobile phone abroad in the last 12 months while connected to a mobile network

	Total (T)	Gender Male (a)	Gender Female (b)	Age 16-24 (c)	Age 25-34 (d)	Age 35-44 (e)	Age 45-54 (f)	Age 55-64 (g)	Age 65+ (h)	Age II 16-34 (i)	Age II 35-54 (j)	Age II 55+ (k)	Social Grade AB (l)	Social Grade C1 (m)	Social Grade C2 (n)	Social Grade DE (o)	Social Grade ABC1 (p)	Social Grade C2DE (q)	Region Scotland (r)	Region North East (s)	Region North West (t)	Region Yorkshire & Humberside (u)	Region West Midlands (v)	Region East Midlands (w)	Region Wales (x)	Region Eastern (y)	Region London (z)	Region South East (A)	Region South West (B)	Region Northern Ireland (C)
Unweighted base	579	307	268	115	140	91	86	69	78	255	177	147	197	155	138	89	352	227	48	19	61	54	46	31	23	34	105	76	47	35
Weighted base	822	433	385	157*	166	134*	132*	90*	142*	323	266	233	266	241	174	140*	508	314	58*	31**	92*	72*	61*	53**	35**	63**	130*	116*	71*	41**
Effective base	442	233	206	90	112	72	62	57	61	201	132	114	165	113	112	63	272	169	38	16	44	42	39	25	19	29	80	54	38	26
Use my provider's app	366 45%	191 44%	175 46%	93 59%Tefh	84 51%fh	58 43%	42 32%	41 45%	48 34%	178 55%Tjk	100 37%	89 38%	132 50%nq	113 47%	64 36%	57 41%	245 48%nq	121 38%	29 50%	19 62%	47 51%	34 47%	22 36%	8 16%	17 50%	35 55%	63 48%	44 38%	29 41%	20 48%
My provider sends me alerts regarding my usage	320 39%	167 38%	152 40%	63 40%	67 40%	59 44%	47 36%	32 36%	52 37%	130 40%	106 40%	84 36%	123 46%o	83 35%	76 44%o	37 27%	207 41%o	113 36%	23 39%	11 35%	29 31%	28 38%	31 51%	27 51%	12 36%	19 31%	46 35%	47 40%	33 46%	15 37%
Via "settings" on my handset	216 26%gju	124 29%	90 23%	58 37%Tefg	60 36%Tefg	23 17%	23 18%	11 13%	41 29%g	118 37%Tjk	46 17%	52 22%	92 34%noq	66 27%	31 18%	28 20%	157 31%nq	59 19%	21 36%u	7 23%	21 23%	8 11%	23 37%u	23 44%u	6 17%	16 25%	40 31%u	30 26%	17 24%	5 11%
In another way)	8 1%	6 1%	2 1%	1 1%	1 1%	3 2%	1 1%	2 3%	- -	2 1%	4 1%	2 1%	1 *	1 *	4 3%p	2 1%	2 *	6 2%	- -	- -	- -	1 1%	- -	3 6%	2 6%	- -	1 1%	- -	1 1%	- -
Do not monitor usage at all	143 17%cdil	80 18%	63 16%	9 6%	14 9%	25 19%cd	41 31%Tcd	18 20%cd	35 25%cd	23 7%	66 25%i	53 23%i	27 10%	35 15%	45 26%Tlmp	36 26%lp	62 12%	81 26%Tlmp	5 9%	3 11%	17 18%	18 25%	9 15%	11 20%	4 12%	11 17%	17 13%	30 26%	12 18%	6 16%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 61
Q.13 When you are outside of the UK, which, if any of the following do you do to keep an eye on the amount of data, voice minutes and texts you have used?
Base: All who have used their mobile phone abroad in the last 12 months while connected to a mobile network

| | Total (T) | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	579	498	81	91	476	90	300	152	567	521	242	196	325	-	-
Weighted base	822	681	141*	131*	673	130*	433	210	812	750	328	267	484	-**	-**
Effective base	442	380	64	70	363	61	228	125	434	399	190	155	246	-	-
Use my provider's app	366 45%	302 44%	64 45%	58 45%	302 45%	67 51%	195 45%	89 42%	363 45%	330 44%	167 51%l	134 50%	196 41%	- -	- -
My provider sends me alerts regarding my usage	320 39%	277 41%	43 30%	59 45%	250 37%	55 42%	165 38%	86 41%	313 39%	298 40%	134 41%	119 45%	179 37%	- -	- -
Via "settings" on my handset	216 26%	180 26%	37 26%	32 25%	177 26%	38 29%	108 25%	55 26%	216 27%	202 27%	92 28%	78 29%	124 26%	- -	- -
In another way)	8 1%	6 1%	2 1%	- -	8 1%	2 2%	5 1%	1 *	8 1%	8 1%	1 *	1 *	7 1%	- -	- -
Do not monitor usage at all	143 17%	114 17%	29 20%	20 15%	118 18%	19 15%	78 18%	32 15%	141 17%	130 17%	43 13%	32 12%	98 20%jk	- -	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 62
Q.13 When you are outside of the UK, which, if any of the following do you do to keep an eye on the amount of data, voice minutes and texts you have used?
Base: All aware of £45 Cap

	Total (T)	Gender Male (a)	Female (b)	Age 16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Age II 16-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Region Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	101	70	31	29	36	16	11	5	4	65	27	9	47	13	29	12	60	41	10	7	12	11	13	3	3	4	22	8	4	4
Weighted base	130*	91*	39**	39**	40*	21**	16**	6**	7**	79*	37**	14**	61*	19**	32**	17**	80*	50*	11**	12**	14**	14**	16**	3**	3**	5**	29**	12**	4**	6**
Effective base	84	59	25	24	31	14	10	5	3	54	23	7	39	11	23	11	50	34	8	6	10	9	12	3	3	4	19	7	3	2
Use my provider's app	83 64%	59 64%	25 64%	26 66%	25 62%	10 49%	14 89%	3 53%	5 63%	51 64%	25 67%	8 59%	40 65%	11 59%	20 62%	12 71%	51 64%	33 65%	5 46%	6 53%	11 76%	11 83%	12 76%	1 48%	2 63%	3 69%	17 60%	6 54%	1 15%	6 100%
My provider sends me alerts regarding my usage	58 45%	45 49%	14 36%	19 49%	20 51%	10 46%	4 24%	4 64%	2 21%	40 50%	13 37%	5 40%	32 53%	8 42%	16 51%	2 11%	40 50%	18 37%	6 56%	7 56%	7 51%	3 25%	11 67%	1 32%	1 25%	2 31%	13 45%	3 24%	3 80%	1 21%
Via "settings" on my handset	51 39%	37 41%	14 35%	21 54%	19 48%	6 28%	2 15%	1 17%	1 15%	41 51%	8 22%	2 16%	29 47%	7 36%	11 33%	5 27%	35 44%	16 31%	3 25%	5 43%	5 37%	2 16%	9 56%	1 20%	2 62%	3 62%	13 45%	6 53%	2 38%	-
In another way)	1 1%	1 1%	-	-	-	1 4%	-	-	-	-	1 2%	-	1 1%	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	1 3%	-	-	-
Do not monitor usage at all	5 4%	4 4%	1 2%	1 2%	1 2%	2 10%	1 6%	-	-	2 2%	3 8%	-	-	1 4%	4 12%	-	1 1%	4 8%	1 7%	-	-	2 15%	1 5%	-	-	-	1 3%	-	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
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Absolutes/col percents

Table 63
Q.13 When you are outside of the UK, which, if any of the following do you do to keep an eye on the amount of data, voice minutes and texts you have used?
Base: All aware of £45 Cap

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	101	97	4	11	87	26	52	21	101	90	61	50	40	-	-
Weighted base	130*	127*	3**	17**	111*	39**	61*	28**	130*	117*	72*	59*	58*	-**	-**
Effective base	84	81	4	9	73	22	44	17	84	75	52	42	33	-	-
Use my provider's app	83 64%	83 65%	1 25%	11 63%	71 64%	31 82%	38 62%	14 49%	83 64%	73 62%	51 71%	41 69%	32 55%	-	-
My provider sends me alerts regarding my usage	58 45%	58 45%	1 29%	8 47%	49 44%	18 47%	28 45%	13 45%	58 45%	55 48%	32 44%	29 49%	27 46%	-	-
Via "settings" on my handset	51 39%	50 39%	1 46%	6 37%	45 40%	14 37%	26 42%	10 35%	51 39%	50 43%	29 40%	28 48%	22 38%	-	-
In another way)	1 1%	1 1%	-	-	1 1%	-	1 1%	-	1 1%	1 1%	-	-	1 1%	-	-
Do not monitor usage at all	5 4%	5 4%	-	1 6%	4 3%	-	3 5%	1 3%	5 4%	3 2%	3 4%	1 1%	2 4%	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 64
Q.13 When you are outside of the UK, which, if any of the following do you do to keep an eye on the amount of data, voice minutes and texts you have used?
Base: All who have Opt-in cap in place

	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	334	186	146	80	87	53	49	35	30	167	102	65	119	81	88	46	200	134	31	15	28	29	34	18	11	16	62	47	26	17
Weighted base	464	259	202	111*	99*	80*	83*	48**	43**	210	163*	90*	161*	122*	108*	72*	283	181*	36**	25**	43**	36**	45**	29**	17**	31**	73*	75*	34**	20**
Effective base	254	137	117	63	70	41	34	28	26	132	74	54	98	62	69	31	158	96	25	12	23	23	30	15	8	14	46	32	23	13
Use my provider's app	231 50%	131 51%	99 49%	67 60%f	56 57%	40 51%	32 39%	24 50%	10 25%	124 59%k	73 45%	34 38%	84 53%	68 56%	44 41%	34 47%	153 54%	78 43%	20 55%	14 55%	30 68%	22 60%	18 40%	4 13%	9 54%	22 71%	40 55%	31 41%	12 34%	11 54%
My provider sends me alerts regarding my usage	199 43%m	110 43%	87 43%	45 40%	47 48%	36 45%	27 32%	19 40%	25 58%	92 44%	63 39%	44 49%	91 57%Tmoq	34 28%	52 48%m	21 30%	126 44%m	73 40%	17 46%	11 45%	16 37%	15 40%	25 55%	17 58%	6 35%	9 28%	29 40%	28 37%	20 59%	8 39%
Via "settings" on my handset	140 30%j	86 33%	51 25%	49 44%Tef	40 41%ef	14 18%	15 18%	7 14%	16 37%	89 42%Tjk	29 18%	22 25%	59 37%nq	41 33%	22 21%	18 25%	99 35%nq	40 22%	14 38%	5 21%	11 26%	3 9%	20 45%	15 53%	2 13%	13 41%	22 30%	22 30%	8 24%	3 16%
In another way)	3 1%	3 1%	* *	1 1%	-	-	-	2 5%	-	1 *	-	2 3%	-	1 1%	2 2%	-	1 *	2 1%	-	-	-	-	-	-	3 11%	-	* *	-	-	-
Do not monitor usage at all	53 11%cilp	29 11%	24 12%	3 3%	6 6%	10 12%	23 27%Tcd	6 12%	6 14%	8 4%	33 20%i	12 13%i	3 2%	13 10%l	24 22%Tlp	13 18%lp	16 6%	37 20%Tlp	2 6%	2 9%	2 6%	6 17%	5 10%	2 8%	3 16%	1 4%	5 7%	17 22%	4 13%	2 12%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
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Absolutes/col percents

Table 65
Q.13 When you are outside of the UK, which, if any of the following do you do to keep an eye on the amount of data, voice minutes and texts you have used?
Base: All who have Opt-in cap in place

| | Total (T) | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	334	289	45	53	276	61	170	86	329	304	158	133	171	-	-
Weighted base	464	390	73*	75*	383	89*	230	123*	460	425	215	180	244	-**	-**
Effective base	254	219	36	42	209	40	132	70	251	231	124	104	127	-	-
Use my provider's app	231 50%	195 50%	35 48%	38 51%	189 49%	53 59%	117 51%	54 44%	228 50%	205 48%	119 55%	96 53%	109 45%	- -	- -
My provider sends me alerts regarding my usage	199 43%	172 44%	27 36%	35 46%	161 42%	43 48%	93 41%	57 47%	196 43%	182 43%	96 45%	83 46%	100 41%	- -	- -
Via "settings" on my handset	140 30%	121 31%	19 26%	18 24%	119 31%	30 34%	68 29%	33 27%	139 30%	135 32%	63 29%	59 33%	76 31%	- -	- -
In another way)	3 1%	3 1%	- -	- -	3 1%	* *	2 1%	1 1%	3 1%	3 1%	* *	* *	3 1%	- -	- -
Do not monitor usage at all	53 11%	42 11%	11 15%	8 10%	45 12%	8 9%	26 11%	14 11%	53 12%	50 12%	21 10%	18 10%	32 13%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 66
Q.13 When you are outside of the UK, which, if any of the following do you do to keep an eye on the amount of data, voice minutes and texts you have used?
Base: All not aware of £45 Cap nor Opt-in Cap

	Total (T)	Gender Male (a)	Female (b)	Age 16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Age II 16-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Region Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	119	49	69	18	21	18	20	20	22	39	38	42	36	40	19	24	76	43	7	-	16	10	9	6	4	10	23	14	10	10
Weighted base	182*	73*	109*	24**	31**	26**	30**	26**	44**	55*	57*	70*	50*	62*	26**	45**	112*	71*	9**	-**	24**	16**	12**	12**	5**	19**	35**	25**	14**	10**
Effective base	96	41	54	15	17	14	17	17	18	32	31	34	32	31	17	19	62	34	5	-	14	7	7	5	4	9	18	12	8	7
My provider sends me alerts regarding my usage	76 42%	23 31%	53 49%	12 48%	14 45%	16 61%	14 48%	9 35%	11 24%	25 46%	31 54%k	20 29%	18 37%	32 52%	17 64%	9 21%	50 45%	26 37%	4 47%	-	8 32%	8 52%	5 40%	3 23%	3 52%	10 50%	15 44%	10 39%	4 27%	7 68%
Use my provider's app	58 32%	18 25%	40 37%	12 51%	10 33%	7 27%	6 19%	9 36%	13 29%	23 41%	13 23%	22 31%	19 39%	19 30%	6 25%	13 29%	38 34%	20 28%	4 41%	-	6 23%	6 40%	4 32%	3 26%	3 57%	4 19%	15 43%	7 26%	6 41%	1 12%
Via "settings" on my handset	31 17%	11 16%	20 18%	2 10%	9 29%	6 22%	3 11%	3 12%	7 17%	11 21%	9 16%	11 15%	15 30%q	11 18%	2 8%	3 6%	26 23%q	5 7%	3 35%	-	5 22%	3 20%	-	3 23%	-	-	9 26%	6 22%	2 16%	-
In another way)	1 1%	1 1%	-	-	-	-	1 3%	-	-	-	1 2%	-	-	-	-	1 2%	-	1 1%	-	-	-	-	-	-	-	-	-	-	1 7%	-
Do not monitor usage at all	54 30%	31 43%b	23 21%	6 25%	4 12%	6 22%	9 30%	8 30%	22 49%	10 18%	15 26%	30 42%i	16 32%	15 25%	3 10%	21 46%	31 28%	23 33%	1 12%	-	11 44%	2 15%	3 28%	5 41%	1 26%	7 38%	5 13%	10 41%	6 44%	2 21%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Table 67
Q.13 When you are outside of the UK, which, if any of the following do you do to keep an eye on the amount of data, voice minutes and texts you have used?
Base: All not aware of £45 Cap nor Opt-in Cap

| | | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
| | | | | | | | | | | | | Both within and outside the EU/ EEA (k) | Used within EU/EEA but not Outside EU/EAA (l) | Intend to travel in the next 6 months but not travelled in last 12 months (m) | Not travelled in last 12 months and don't intend to in next 6 months (n) |
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)				
Unweighted base	119	97	22	19	94	16	66	27	112	104	37	29	75	-	-
Weighted base	182*	141*	41**	28**	143*	27**	102*	37**	176*	164*	52*	41**	123*	-**	-**
Effective base	96	80	17	14	77	11	54	23	91	86	30	25	62	-	-
My provider sends me alerts regarding my usage	76 42%	63 45%	13 32%	13 47%	57 40%	9 35%	43 42%	19 51%	72 41%	72 44%	21 40%	20 50%	51 42%	- -	- -
Use my provider's app	58 32%	44 32%	13 32%	10 37%	48 33%	8 30%	30 30%	15 40%	58 33%	54 33%	22 42%	18 44%	36 29%	- -	- -
Via "settings" on my handset	31 17%	21 15%	10 24%	4 16%	22 16%	6 23%	17 17%	3 8%	31 18%	28 17%	8 15%	5 12%	23 19%	- -	- -
In another way)	1 1%	1 1%	- -	- -	1 1%	- -	1 1%	- -	1 1%	1 1%	- -	- -	1 1%	- -	- -
Do not monitor usage at all	54 30%	41 29%	14 33%	9 32%	40 28%	8 32%	34 34%	8 20%	52 30%	48 29%	12 23%	8 19%	40 33%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Table 68
Q.13 When you are outside of the UK, which, if any of the following do you do to keep an eye on the amount of data, voice minutes and texts you have used?
Base: All aware of mobile roaming alerts

	Total (T)	Gender Male (a)	Gender Female (b)	Age 16-24 (c)	Age 25-34 (d)	Age 35-44 (e)	Age 45-54 (f)	Age 55-64 (g)	Age 65+ (h)	Age II 16-34 (i)	Age II 35-54 (j)	Age II 55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	545	293	248	107	132	86	82	66	72	239	168	138	188	142	132	83	330	215	42	19	56	52	44	26	21	34	100	72	44	35
Weighted base	776	415	357	148*	156	127*	127*	87*	131*	305	254	218	257	223	166	130*	480	296	53*	31**	84*	70*	58*	43**	32**	63**	122*	112*	67*	41**
Effective base	414	222	190	85	105	68	58	55	55	188	125	106	157	103	107	58	255	159	33	16	40	41	37	21	17	29	77	51	35	26
Use my provider's app	351 45%	188 45%	163 46%	86 58%Tfh	82 53%fh	56 44%	42 33%	39 45%	45 35%	168 55%Tjk	98 39%	85 39%	129 50%n	103 46%	63 38%	56 43%	233 48%	118 40%	24 47%	19 62%	43 51%	34 49%	21 36%	8 19%	17 54%	35 55%	58 48%	43 38%	29 43%	20 48%
My provider sends me alerts regarding my usage	312 40%	164 40%	146 41%	60 40%	66 42%	59 46%	47 37%	32 37%	48 37%	126 41%	106 42%	80 37%	122 48%mo	76 34%	76 46%o	37 29%	199 41%	113 38%	23 43%	11 35%	26 31%	28 40%	31 53%t	27 62%	11 35%	19 31%	43 35%	47 42%	32 47%	15 37%
Via "settings" on my handset	205 26%gjnqu	121 29%	80 22%	56 38%Tefg	55 35%efg	23 18%	20 16%	11 13%	39 30%g	111 36%Tjk	43 17%	51 23%	90 35%Tnoq	63 28%q	28 17%	24 19%	152 32%nq	52 18%	21 40%u	7 23%	19 22%	8 11%	21 36%u	20 47%	6 18%	16 25%	38 31%u	29 26%	16 23%	5 11%
In another way)	8 1%	6 1%	2 1%	1 1%	1 1%	3 2%	1 1%	2 3%	-	2 1%	4 1%	2 1%	1 *	1 *	4 3%p	2 1%	2 *	6 2%	-	-	-	1 1%	-	3 7%	2 6%	-	1 1%	-	1 2%	-
Do not monitor usage at all	124 16%cdil	69 17%	55 15%	8 5%	12 8%	20 16%c	39 31%Tcde	15 18%c	30 23%cd	20 7%	59 23%i	45 21%i	23 9%	30 13%	40 24%Tlmp	31 24%lp	53 11%	71 24%Tlmp	4 8%	3 11%	16 19%	15 22%	9 15%	4 9%	3 9%	11 17%	15 12%	28 25%	11 16%	6 16%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Table 69
Q.13 When you are outside of the UK, which, if any of the following do you do to keep an eye on the amount of data, voice minutes and texts you have used?
Base: All aware of mobile roaming alerts

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
												Both within and outside the EU/EEA	Used within EU/EEA but not Outside EU/EAA	Intend to travel in the next 6 months but not travelled in last 12 months	Not travelled in last 12 months and don't intend to in next 6 months
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	(k)	(l)	(m)	(n)
Unweighted base	545	466	79	86	447	85	282	142	533	490	231	188	302	-	-
Weighted base	776	639	137*	124*	634	120*	409	199	766	709	314	256	452	-**	-**
Effective base	414	354	63	66	340	57	214	117	407	375	181	149	228	-	-
Use my provider's app	351 45%	288 45%	63 46%	58 47%	287 45%	63 52%	187 46%	86 43%	348 45%	316 45%	161 51%	129 50%	188 41%	- -	- -
My provider sends me alerts regarding my usage	312 40%	269 42%	43 31%	59 48%	242 38%	52 43%	160 39%	86 43%	305 40%	290 41%	131 42%	116 45%	174 38%	- -	- -
Via "settings" on my handset	205 26%	168 26%	37 27%	30 25%	167 26%	36 30%	101 25%	53 27%	204 27%	192 27%	89 28%	77 30%	115 25%	- -	- -
In another way)	8 1%	6 1%	2 1%	- -	8 1%	2 2%	5 1%	1 *	8 1%	8 1%	1 *	1 *	7 2%	- -	- -
Do not monitor usage at all	124 16%	98 15%	26 19%	15 12%	104 16%	15 13%	69 17%	27 14%	122 16%	113 16%	37 12%	28 11%	85 19%k	- -	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 70
Q.14 Why do you not monitor your mobile roaming usage?
Base: All who do not monitor their usage at all at Q13

	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Unweighted base	99	54	44	8	13	16	27	14	21	21	43	35	21	27	33	18	48	51	6	3	14	13	8	6	2	5	13	16	8	5
Weighted base	143*	80*	63*	9**	14**	25**	41**	18**	35**	23**	66**	53**	27**	35**	45**	36**	62*	81*	5**	3**	17**	18**	9**	11**	4**	11**	17**	30**	12**	6**
Effective base	71	36	36	6	12	14	15	11	18	18	28	29	19	22	27	11	41	34	6	3	12	11	8	5	2	5	12	9	7	4
I have plenty of data/text/voice call allowance not to have to worry about going over my limits	76 53%	37 47%	39 61%	5 62%	9 61%	16 62%	26 63%	10 59%	10 28%	14 62%	41 62%	20 39%	10 37%	22 61%	25 56%	19 54%	31 51%	45 55%	3 53%	2 58%	9 51%	11 63%	3 39%	5 43%	3 67%	5 48%	7 41%	18 60%	8 63%	3 49%
I don't know how to monitor/check my usage	11 8%	6 7%	5 9%	* 5%	1 8%	3 12%	2 4%	3 16%	2 7%	2 7%	5 7%	5 10%	2 9%	* 1%	5 12%	3 9%	3 5%	8 10%	* 8%	-	3 16%	-	1 11%	3 29%	1 33%	-	1 6%	2 6%	-	-
I don't understand what my usage is in relation to doing the things I want to do	5 4%	3 4%	2 4%	-	-	1 6%	1 2%	1 8%	1 4%	-	2 4%	3 5%	2 9%	3 8%	-	-	5 8%	-	-	-	1 6%	-	-	-	1 33%	1 6%	1 9%	-	1 11%	-
I am confident that I'll be able to afford whatever I'm charged, so do not need to monitor my usage	28 19%	15 18%	13 21%	1 12%	2 11%	-	7 16%	5 27%	14 38%	3 11%	7 10%	18 35%	10 39%	4 12%	3 6%	10 29%	15 24%	13 16%	2 38%	1 42%	4 21%	3 15%	3 31%	3 26%	-	4 42%	3 16%	5 17%	-	-
Someone else pays the bill	3 2%	3 3%	-	2 18%	-	-	2 4%	-	-	2 7%	2 3%	-	2 9%	1 3%	-	-	3 5%	-	-	-	1 4%	-	-	-	-	-	-	1 3%	-	2 28%
I wait until I have had an alert from my provider	14 10%	8 10%	6 9%	1 11%	* 2%	-	4 10%	5 29%	3 9%	1 6%	4 6%	8 15%	6 22%	1 4%	2 4%	5 13%	7 12%	6 8%	-	-	1 6%	-	1 13%	-	-	5 48%	4 26%	2 6%	-	* 5%
I don't have the time	3 2%	3 4%	-	1 10%	-	2 8%	-	-	-	1 4%	2 3%	-	-	1 3%	2 5%	-	1 1%	2 3%	-	-	-	2 12%	-	-	-	-	-	-	1 3%	-
Other	20 14%	12 15%	8 13%	-	3 17%	3 12%	4 11%	-	10 27%	3 11%	8 11%	10 18%	2 8%	6 17%	10 21%	2 6%	8 13%	12 14%	-	-	* 3%	3 15%	3 32%	1 12%	-	-	4 25%	4 13%	3 26%	1 23%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 71
Q.14 Why do you not monitor your mobile roaming usage?
Base: All who do not monitor their usage at all at Q13

	Total (T)	Urban/Rural Urban (a)	Rural (b)	Disability Yes (c)	No (d)	Financial Vulnerability Most (e)	Poten-tially (f)	Least (g)	Used mobile abroad in last 12 months Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Non-recent travellers Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	99	83	16	17	79	9	55	25	96	88	31	23	65	-	-
Weighted base	143*	114*	29**	20**	118*	19**	78*	32**	141*	130*	43**	32**	98*	-**	-**
Effective base	71	58	13	14	56	5	44	23	70	64	26	20	45	-	-
I have plenty of data/ text/voice call allowance not to have to worry about going over my limits	76 53%	66 58%	10 34%	8 42%	68 58%	9 48%	38 49%	20 63%	76 54%	74 56%	21 49%	19 59%	55 56%	- -	- -
I don't know how to monitor/check my usage	11 8%	10 8%	2 6%	2 10%	9 8%	5 24%	3 3%	1 4%	11 8%	10 7%	5 11%	3 9%	7 7%	- -	- -
I don't understand what my usage is in relation to doing the things I want to do	5 4%	5 5%	- -	1 7%	4 3%	- -	2 3%	3 9%	5 4%	5 4%	- -	- -	5 5%	- -	- -
I am confident that I'll be able to afford whatever I'm charged, so do not need to monitor my usage	28 19%	20 18%	7 25%	5 27%	19 16%	5 23%	19 24%	4 11%	28 20%	27 20%	5 11%	4 12%	23 23%	- -	- -
Someone else pays the bill	3 2%	3 3%	- -	1 4%	2 1%	- -	- -	2 6%	3 2%	3 3%	- -	- -	3 3%	- -	- -
I wait until I have had an alert from my provider	14 10%	8 7%	6 21%	2 9%	12 10%	1 5%	8 10%	5 15%	13 9%	13 10%	2 6%	2 8%	11 11%	- -	- -
I don't have the time	3 2%	3 3%	- -	- -	2 2%	- -	2 3%	- -	3 2%	3 2%	- -	- -	3 3%	- -	- -
Other	20 14%	13 12%	6 22%	1 7%	17 15%	- -	13 16%	6 19%	18 13%	13 10%	10 23%	4 12%	9 9%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 72
Q.15 Are you aware of mobile roaming alerts, and do you read them?
Base: All who have travelled outside the UK in the past 12 months

	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	673	337	332	124	155	101	97	93	103	279	198	196	227	175	164	107	402	271	57	22	71	60	55	36	27	38	120	91	56	40
Weighted base	974	472	498	169*	190	149*	155*	130*	181*	359	304	311	318	275	205	176*	593	381	70*	37**	108*	81*	80*	70**	41**	70*	144*	141*	85*	47**
Effective base	511	256	253	97	122	78	69	74	80	218	147	152	184	128	134	77	309	203	45	19	51	47	44	29	22	33	91	66	46	30
Yes, I am aware, and I read them	816 84%cz	396 84%	416 84%	127 75%	161 84%	127 85%	135 87%c	117 90%c	150 83%	287 80%	262 86%	267 86%	269 85%	228 83%	176 86%	143 81%	497 84%	319 84%	59 84%	34 93%	89 82%	71 88%	68 85%	55 78%	36 89%	65 93%z	105 73%	124 88%z	71 84%	38 81%
Yes, I am aware, but I do not read them	99 10%	54 11%	45 9%	30 18%Tg	20 11%	14 9%	13 8%	7 6%	15 8%	51 14%k	26 9%	22 7%	34 11%	27 10%	19 9%	19 11%	61 10%	38 10%	3 5%	2 7%	10 9%	8 10%	8 10%	5 8%	1 1%	3 5%	30 21%TryA	11 8%	10 12%	8 17%
NET: Yes	915 94%	450 95%	461 93%	157 93%	181 95%	140 94%	148 95%	125 96%	165 91%	338 94%	288 95%	289 93%	303 95%	255 93%	195 95%	162 92%	558 94%	357 94%	63 89%	37 100%	98 91%	78 97%	76 95%	60 86%	37 90%	68 98%	135 94%	136 96%	81 96%	46 98%
No, I am not aware of them	59 6%	22 5%	37 7%	12 7%	9 5%	9 6%	7 5%	5 4%	16 9%	21 6%	16 5%	22 7%	15 5%	20 7%	10 5%	14 8%	35 6%	24 6%	8 11%	-	10 9%	2 3%	4 5%	10 14%	4 10%	2 2%	9 6%	6 4%	4 4%	1 2%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Table 73
Q.15 Are you aware of mobile roaming alerts, and do you read them?
Base: All who have travelled outside the UK in the past 12 months

| | | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
| | | | | | | | | | | | | Both within and outside the EU/ EEA | Used within EU/EEA but not Outside EU/EAA | Intend to travel in the next 6 months but not travelled in last 12 months | Not travelled in last 12 months and don't intend to in next 6 months |
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	(k)	(l)	(m)	(n)
Unweighted base	673	569	104	110	550	98	357	169	658	589	289	220	369	-	-
Weighted base	974	791	182*	168*	785	142*	530	235	960	864	401	305	559	-**	-**
Effective base	511	432	82	83	419	66	271	139	502	449	226	173	278	-	-
Yes, I am aware, and I read them	816 84%	660 83%	156 86%	148 88%	648 83%	111 78%	444 84%	202 86%	808 84%	732 85%	339 84%	263 86%	469 84%	-	-
Yes, I am aware, but I do not read them	99 10%	82 10%	17 9%	12 7%	86 11%	19 13%	55 10%	21 9%	94 10%	80 9%	43 11%	29 10%	51 9%	-	-
NET: Yes	915 94%	742 94%	173 95%	160 96%	734 93%	129 91%	499 94%	223 95%	901 94%	811 94%	382 95%	292 96%	520 93%	-	-
No, I am not aware of them	59 6%	50 6%	9 5%	7 4%	51 7%	12 9%	31 6%	12 5%	59 6%	53 6%	19 5%	13 4%	39 7%	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Table 74
Q.16 You said you are aware of mobile roaming alerts. We are interested in how you feel about receiving these even if you do not read them. How do you feel about receiving the following types of mobile roaming alert?
This type of alert is: - Summary Table
Base: All aware of alerts at Q15

	Messages when you first begin to roam informing you of charges (a)	Daily messages informing of daily roaming charges (where applicable) (b)	Messages telling you to call a freephone number for more details about charging (c)	Messages informing you of when a limit is close to being reached (d)	Messages informing you that a limit has been reached and how to increase your limit/what you would be charged for extra usage (e)
Unweighted base	629	629	629	629	629
Weighted base	915	915	915	915	915
Effective base	476	476	476	476	476
Essential	432	213	179	409	430
	47%bc	23%	20%	45%bc	47%bc
Helpful	427	457	371	416	381
	47%	50%ce	41%	46%	42%
Not very helpful	21	78	140	21	22
	2%	9%ade	15%abde	2%	2%
Annoying	7	62	54	14	19
	1%	7%ade	6%ade	2%	2%
I haven't seen this type of alert	29	105	172	54	63
	3%	12%ade	19%abde	6%a	7%a

Proportions/Means: All Columns Tested (5% risk level)

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ONLINE Fieldwork: 28th to 29th November 2022

Table 75
Q.16 You said you are aware of mobile roaming alerts. We are interested in how you feel about receiving these even if you do not read them. How do you feel about receiving the following types of mobile roaming alert?
This type of alert is: - Messages when you first begin to roam informing you of charges
Base: All aware of alerts at Q15

	Total (T)	Gender Male (a)	Gender Female (b)	Age 16-24 (c)	Age 25-34 (d)	Age 35-44 (e)	Age 45-54 (f)	Age 55-64 (g)	Age 65+ (h)	Age II 16-34 (i)	Age II 35-54 (j)	Age II 55+ (k)	SG AB (l)	SG C1 (m)	SG C2 (n)	SG DE (o)	SG ABC1 (p)	SG C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	629	320	305	114	147	95	92	88	93	261	187	181	215	160	157	97	375	254	50	22	64	58	52	31	24	37	114	85	53	39
Weighted base	915	450	461	157*	181	140*	148*	125*	165*	338	288	289	303	255	195	162*	558	357	63*	37**	98*	78*	76*	60**	37**	68*	135*	136*	81*	46**
Effective base	476	242	231	89	115	74	65	70	72	204	138	140	174	117	127	69	288	188	39	19	45	46	41	24	19	32	86	61	44	29
Essential	432	212	220	69	82	77	74	66	62	152	151	128	145	106	109	71	251	180	30	22	46	35	42	28	23	24	68	59	34	20
	47%	47%	48%	44%	46%	55%h	50%	53%	38%	45%	53%	44%	48%	42%	56%mp	44%	45%	50%	48%	58%	47%	45%	55%	47%	63%	36%	51%	43%	42%	43%
Helpful	427	211	213	73	90	56	69	51	88	163	125	138	140	129	77	82	268	158	26	15	47	32	28	32	14	42	63	71	35	22
	47%	47%	46%	46%	50%	40%	46%	41%	53%	48%	43%	48%	46%	50%	39%	51%	48%	44%	42%	42%	47%	41%	37%	53%	37%	61%v	47%	52%	43%	48%
Not very helpful	21	9	11	6	6	2	1	-	6	12	3	6	10	7	2	2	17	4	4	-	3	-	1	-	-	-	2	3	4	4
	2%	2%	2%	4%	3%	2%	1%	-	4%	4%	1%	2%	3%	3%	1%	1%	3%	1%	7%	-	3%	-	2%	-	-	-	2%	2%	5%	8%
Annoying	7	2	4	2	-	1	*	-	3	2	1	3	*	3	-	2	4	2	-	-	-	2	-	-	-	1	-	-	3	*
	1%	1%	1%	1%	-	1%	*	-	2%	1%	*	1%	*	1%	-	1%	1%	1%	-	-	-	3%	-	-	-	1%	-	-	4%T	1%
I haven't seen this type of alert	29	15	14	6	2	3	4	8	6	9	7	13	7	10	8	4	17	12	2	-	3	9	5	-	-	1	2	3	5	-
	3%	3%	3%	4%	1%	2%	3%	6%	4%	3%	2%	5%	2%	4%	4%	3%	3%	3%	4%	-	3%	11%TzA	7%	-	-	2%	1%	2%	6%	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Table 76
Q.16 You said you are aware of mobile roaming alerts. We are interested in how you feel about receiving these even if you do not read them. How do you feel about receiving the following types of mobile roaming alert?
This type of alert is: - Messages when you first begin to roam informing you of charges
Base: All aware of alerts at Q15

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
												Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)				
Unweighted base	629	531	98	104	512	92	333	158	614	550	274	210	340	-	-
Weighted base	915	742	173*	160*	734	129*	499	223	901	811	382	292	520	-**	-**
Effective base	476	402	77	78	388	61	251	130	467	418	214	165	255	-	-
Essential	432 47%	345 47%	86 50%	96 60%Td	322 44%	54 41%	247 50%	109 49%	425 47%	384 47%	193 51%	152 52%	232 45%	- -	- -
Helpful	427 47%c	351 47%	76 44%	55 34%	366 50%c	71 55%	220 44%	106 48%	420 47%	381 47%	165 43%	127 43%	255 49%	- -	- -
Not very helpful	21 2%	20 3%	1 1%	4 2%	17 2%	2 1%	11 2%	3 2%	21 2%	20 2%	6 2%	5 2%	15 3%	- -	- -
Annoying	7 1%	3 *	4 2%	2 1%	5 1%	1 1%	4 1%	1 *	6 1%	1 *	5 1%i	- -	1 *	- -	- -
I haven't seen this type of alert	29 3%	22 3%	7 4%	4 2%	24 3%	2 1%	16 3%	3 1%	29 3%	25 3%	11 3%	7 3%	18 3%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 77
Q.16 You said you are aware of mobile roaming alerts. We are interested in how you feel about receiving these even if you do not read them. How do you feel about receiving the following types of mobile roaming alert?
This type of alert is: - Daily messages informing of daily roaming charges (where applicable)
Base: All aware of alerts at Q15

		Gender		Age						Age II			Social Grade						Region											
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Unweighted base	629	320	305	114	147	95	92	88	93	261	187	181	215	160	157	97	375	254	50	22	64	58	52	31	24	37	114	85	53	39
Weighted base	915	450	461	157*	181	140*	148*	125*	165*	338	288	289	303	255	195	162*	558	357	63*	37**	98*	78*	76*	60**	37**	68*	135*	136*	81*	46**
Effective base	476	242	231	89	115	74	65	70	72	204	138	140	174	117	127	69	288	188	39	19	45	46	41	24	19	32	86	61	44	29
Essential	213 23%	101 23%	112 24%	48 31%h	44 24%	44 32%h	27 18%	27 21%	22 14%	93 27%k	71 25%	49 17%	81 27%m	42 16%	45 23%	45 28%	123 22%	90 25%	9 15%	15 41%	34 35%ry	14 18%	31 41%TruyAB	3 5%	10 26%	7 10%	35 26%	27 20%	16 20%	11 24%
Helpful	457 50%v	230 51%	224 49%	72 46%	96 53%	61 44%	99 67%Tcegh	55 44%	74 45%	168 50%	160 56%	129 45%	128 42%	141 55%l	111 57%l	77 47%	269 48%	188 53%l	38 61%v	13 34%	41 42%	42 54%v	22 30%	39 65%	23 63%	44 65%v	63 46%	74 55%v	35 43%	22 47%
Not very helpful	78 9%	45 10%	33 7%	19 12%	17 10%	14 10%	8 6%	5 4%	15 9%	36 11%	23 8%	19 7%	37 12%nq	19 8%	11 5%	11 7%	56 10%	21 6%	2 3%	3 8%	8 8%	6 7%	6 8%	8 14%	-	7 11%	14 11%	18 13%	3 3%	3 6%
Annoying	62 7%	23 5%	37 8%	7 4%	15 8%	8 6%	6 4%	14 11%	12 7%	22 6%	14 5%	26 9%	22 7%	16 6%	13 7%	11 7%	38 7%	24 7%	7 12%A	-	8 8%	3 4%	3 4%	6 10%	4 10%	1 2%	13 9%	3 2%	8 10%	5 11%
I haven't seen this type of alert	105 12%di	50 11%	55 12%	11 7%	9 5%	12 8%	8 5%	24 19%cdf	42 26%Tcdef	20 6%	20 7%	66 23%Tij	35 12%	36 14%	15 8%	19 12%	71 13%	34 9%	6 9%	6 16%	6 6%	14 17%	13 17%	4 6%	-	8 12%	10 8%	14 10%	19 24%Ttz	5 11%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Table 78
Q.16 You said you are aware of mobile roaming alerts. We are interested in how you feel about receiving these even if you do not read them. How do you feel about receiving the following types of mobile roaming alert?
This type of alert is: - Daily messages informing of daily roaming charges (where applicable)
Base: All aware of alerts at Q15

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
												Both within and outside the EU/ EEA	Used within EU/EEA but not Outside	Intend to travel in the next 6 months but not travelled in last 12 months	Not travelled in last 12 months and don't intend to in next 6 months
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	(k)	EU/EAA (l)	(m)	(n)
Unweighted base	629	531	98	104	512	92	333	158	614	550	274	210	340	-	-
Weighted base	915	742	173*	160*	734	129*	499	223	901	811	382	292	520	-**	-**
Effective base	476	402	77	78	388	61	251	130	467	418	214	165	255	-	-
Essential	213 23%l	186 25%	27 16%	48 30%	157 21%	45 35%g	114 23%	38 17%	210 23%l	179 22%	124 33%Thil	93 32%Thil	86 17%	-	-
Helpful	457 50%	361 49%	96 55%	73 45%	378 51%	56 43%	245 49%	134 60%Tef	451 50%	421 52%	176 46%	147 50%	274 53%	-	-
Not very helpful	78 9%	69 9%	9 5%	16 10%	61 8%	13 10%	42 8%	16 7%	77 9%	68 8%	29 8%	20 7%	48 9%	-	-
Annoying	62 7%	40 5%	22 13%a	7 5%	52 7%	6 5%	37 7%	17 7%	59 7%	53 7%	19 5%	13 4%	40 8%	-	-
I haven't seen this type of alert	105 12%	86 12%	20 11%	15 10%	85 12%	9 7%	61 12%	19 8%	105 12%k	90 11%	33 9%	18 6%	72 14%k	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Table 79
Q.16 You said you are aware of mobile roaming alerts. We are interested in how you feel about receiving these even if you do not read them. How do you feel about receiving the following types of mobile roaming alert?
This type of alert is: - Messages telling you to call a freephone number for more details about charging
Base: All aware of alerts at Q15

		Gender		Age						Age II			Social Grade						Region											
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	629	320	305	114	147	95	92	88	93	261	187	181	215	160	157	97	375	254	50	22	64	58	52	31	24	37	114	85	53	39
Weighted base	915	450	461	157*	181	140*	148*	125*	165*	338	288	289	303	255	195	162*	558	357	63*	37**	98*	78*	76*	60**	37**	68*	135*	136*	81*	46**
Effective base	476	242	231	89	115	74	65	70	72	204	138	140	174	117	127	69	288	188	39	19	45	46	41	24	19	32	86	61	44	29
Essential	179 20%	94 21%	84 18%	35 22%	40 22%	33 24%	23 15%	26 21%	22 14%	75 22%	56 19%	48 17%	67 22%	40 16%	41 21%	30 18%	108 19%	71 20%	14 22%	13 35%	28 28%uB	8 10%	23 30%uB	10 16%	6 16%	11 16%	30 22%	24 17%	8 10%	6 13%
Helpful	371 41%	197 44%	173 37%	69 44%	76 42%	61 43%	59 40%	45 36%	60 36%	145 43%	120 42%	105 36%	116 38%	113 44%	78 40%	63 39%	229 41%	141 40%	24 39%	16 43%	28 29%	28 36%	23 30%	24 40%	25 68%	22 33%	66 49%t	60 44%	31 39%	22 48%
Not very helpful	140 15%k	55 12%	85 18%	34 21%gh	37 20%gh	19 14%	26 17%	11 9%	13 8%	70 21%k	45 16%	24 8%	57 19%o	40 16%	28 15%	13 8%	98 18%	42 12%	8 13%	3 8%	21 22%	13 17%	6 9%	16 27%	3 7%	14 20%	21 16%	22 16%	8 10%	3 8%
Annoying	54 6%	31 7%	24 5%	8 5%	13 7%	8 6%	5 4%	6 5%	15 9%	21 6%	13 5%	21 7%	13 4%	18 7%	9 5%	14 9%	31 6%	23 7%	4 6%	-	7 7%	6 8%z	8 11%z	3 5%	* 1%	6 9%	1 1%	8 6%	5 6%	6 13%
I haven't seen this type of alert	172 19%cdi	74 16%	96 21%	12 7%	16 9%	19 13%	35 24%cd	36 29%Tcde	54 33%Tcde	27 8%	54 19%i	91 31%Tij	49 16%	43 17%	38 19%	41 26%	92 17%	79 22%	13 20%	5 13%	14 14%	22 29%z	16 21%	8 13%	3 7%	15 22%	17 13%	22 16%	30 36%TtzA	9 19%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Table 80
Q.16 You said you are aware of mobile roaming alerts. We are interested in how you feel about receiving these even if you do not read them. How do you feel about receiving the following types of mobile roaming alert?
This type of alert is: - Messages telling you to call a freephone number for more details about charging
Base: All aware of alerts at Q15

| | Total (T) | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	629	531	98	104	512	92	333	158	614	550	274	210	340	-	-
Weighted base	915	742	173*	160*	734	129*	499	223	901	811	382	292	520	-**	-**
Effective base	476	402	77	78	388	61	251	130	467	418	214	165	255	-	-
Essential	179 20%gl	159 21%b	20 12%	31 20%	139 19%	33 25%g	109 22%g	22 10%	177 20%l	152 19%l	113 30%Thil	88 30%Thil	64 12%	- -	- -
Helpful	371 41%	301 41%	70 40%	68 42%	298 41%	44 34%	207 41%	103 46%	369 41%	344 42%	165 43%	140 48%	204 39%	- -	- -
Not very helpful	140 15%	118 16%	22 12%	21 13%	118 16%	17 13%	65 13%	51 23%Tf	138 15%	130 16%	46 12%	38 13%	92 18%	- -	- -
Annoying	54 6%	36 5%	19 11%a	10 6%	42 6%	10 8%	27 5%	11 5%	52 6%	41 5%	23 6%	12 4%	29 6%	- -	- -
I haven't seen this type of alert	172 19%jk	129 17%	43 25%	29 18%	138 19%	25 20%	91 18%	36 16%	166 18%jk	145 18%jk	35 9%	14 5%	131 25%Thijk	- -	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

Prepared by

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Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Table 81
Q.16 You said you are aware of mobile roaming alerts. We are interested in how you feel about receiving these even if you do not read them. How do you feel about receiving the following types of mobile roaming alert?
This type of alert is: - Messages informing you of when a limit is close to being reached
Base: All aware of alerts at Q15

	Total (T)	Gender Male (a)	Female (b)	Age 16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Age II 16-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Region Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	629	320	305	114	147	95	92	88	93	261	187	181	215	160	157	97	375	254	50	22	64	58	52	31	24	37	114	85	53	39
Weighted base	915	450	461	157*	181	140*	148*	125*	165*	338	288	289	303	255	195	162*	558	357	63*	37**	98*	78*	76*	60**	37**	68*	135*	136*	81*	46**
Effective base	476	242	231	89	115	74	65	70	72	204	138	140	174	117	127	69	288	188	39	19	45	46	41	24	19	32	86	61	44	29
Essential	409 45%	200 44%	209 45%	61 39%	88 49%	75 53%h	69 46%	60 48%	57 34%	150 44%	143 50%	117 40%	144 48%	101 40%	89 45%	75 46%	245 44%	164 46%	32 51%	26 69%	38 39%	31 39%	40 53%	19 31%	14 38%	25 36%	68 50%	68 50%	29 35%	20 45%
Helpful	416 46%	201 45%	214 46%	84 53%	80 44%	56 40%	71 48%	54 43%	73 44%	163 48%	127 44%	126 44%	131 43%	130 51%	89 46%	67 41%	260 47%	156 44%	27 43%	8 22%	51 52%	36 45%	29 38%	41 69%	23 62%	36 53%	55 41%	53 39%	38 46%	20 43%
Not very helpful	21 2%	12 3%	9 2%	6 4%	7 4%	3 2%	1 1%	- -	4 2%	13 4%	4 1%	4 1%	5 2%	6 2%	3 2%	7 4%	11 2%	10 3%	1 2%	1 4%	3 3%	1 1%	3 3%	- -	- -	3 5%	4 3%	2 1%	- -	3 7%
Annoying	14 2%	6 1%	8 2%	1 1%	4 2%	1 1%	3 2%	- -	5 3%	5 2%	4 1%	5 2%	7 2%	4 2%	3 2%	- -	11 2%	3 1%	- -	- -	1 1%	* -	- -	- -	- -	4 6%	3 2%	2 2%	3 4%	- -
I haven't seen this type of alert	54 6%di	32 7%	21 5%	4 3%	2 1%	5 4%	5 3%	11 9%d	27 16%Tcdef	7 2%	10 3%	38 13%Tij	16 5%	14 5%	12 6%	13 8%	30 5%	24 7%	2 3%	2 5%	5 5%	11 14%Tyz	4 6%	- -	- -	- -	5 3%	11 8%	12 15%Tyz	2 5%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Table 82
Q.16 You said you are aware of mobile roaming alerts. We are interested in how you feel about receiving these even if you do not read them. How do you feel about receiving the following types of mobile roaming alert?
This type of alert is: - Messages informing you of when a limit is close to being reached
Base: All aware of alerts at Q15

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	629	531	98	104	512	92	333	158	614	550	274	210	340	-	-
Weighted base	915	742	173*	160*	734	129*	499	223	901	811	382	292	520	-**	-**
Effective base	476	402	77	78	388	61	251	130	467	418	214	165	255	-	-
Essential	409 45%	333 45%	77 44%	88 55%d	309 42%	68 53%g	233 47%	82 37%	402 45%	364 45%	183 48%	144 49%	220 42%	- -	- -
Helpful	416 46%	338 46%	79 45%	62 39%	348 47%	49 38%	226 45%	118 53%	411 46%	376 46%	165 43%	131 45%	245 47%	- -	- -
Not very helpful	21 2%	18 2%	3 2%	- -	21 3%	4 3%	11 2%	3 1%	21 2%	17 2%	14 4%	10 3%	8 1%	- -	- -
Annoying	14 2%	11 1%	3 2%	- -	12 2%	2 1%	4 1%	7 3%	14 2%	11 1%	6 1%	2 1%	8 2%	- -	- -
I haven't seen this type of alert	54 6%k	43 6%	11 7%	10 6%	43 6%	6 5%	26 5%	12 5%	53 6%k	43 5%k	15 4%	5 2%	39 7%k	- -	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Table 83
Q.16 You said you are aware of mobile roaming alerts. We are interested in how you feel about receiving these even if you do not read them. How do you feel about receiving the following types of mobile roaming alert?
This type of alert is: - Messages informing you that a limit has been reached and how to increase your limit/what you would be charged for extra usage
Base: All aware of alerts at Q15

| | | Gender | | Age | | | | | | Age II | | | Social Grade | | | | | | Region | | | | | | | | | | | |
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	629	320	305	114	147	95	92	88	93	261	187	181	215	160	157	97	375	254	50	22	64	58	52	31	24	37	114	85	53	39
Weighted base	915	450	461	157*	181	140*	148*	125*	165*	338	288	289	303	255	195	162*	558	357	63*	37**	98*	78*	76*	60**	37**	68*	135*	136*	81*	46**
Effective base	476	242	231	89	115	74	65	70	72	204	138	140	174	117	127	69	288	188	39	19	45	46	41	24	19	32	86	61	44	29
Essential	430 47%hB	218 48%	212 46%	81 52%h	88 49%h	71 50%h	77 52%h	59 47%	55 33%	169 50%k	147 51%k	114 39%	154 51%	102 40%	96 49%	78 48%	256 46%	175 49%	31 50%	32 87%	45 46%	31 39%	43 57%B	27 44%	17 47%	24 36%	60 45%	76 56%B	24 30%	20 43%
Helpful	381 42%	173 38%	206 45%	61 39%	81 45%	51 36%	65 44%	54 43%	69 42%	142 42%	116 40%	122 42%	115 38%	118 46%	81 42%	66 41%	234 42%	148 41%	27 43%	3 8%	41 42%	35 45%	25 32%	31 51%	19 51%	43 63%TvA	59 44%	42 31%	37 46%	21 46%
Not very helpful	22 2%	15 3%	7 1%	8 5%h	5 3%	8 6%fgh	- -	- -	- -	13 4%k	8 3%k	- -	6 2%	11 4%	2 1%	3 2%	17 3%	5 1%	1 1%	- -	4 5%	1 1%	1 2%	1 2%	- -	- -	7 5%	5 4%	- -	- -
Annoying	19 2%	11 2%	8 2%	2 1%	5 3%	5 3%	- -	- -	7 4%	7 2%	5 2%	7 2%	6 2%	7 3%	3 1%	3 2%	13 2%	6 2%	- -	- -	2 2%	3 4%	- -	- -	- -	1 2%	3 2%	1 1%	8 10%TvA	1 2%
I haven't seen this type of alert	63 7%di	33 7%	29 6%	4 3%	1 *	5 4%	6 4%	12 10%d	35 21%Tcdef	5 2%	11 4%	46 16%Tij	22 7%	17 7%	13 6%	11 7%	39 7%	24 7%	4 6%	2 5%	6 6%	9 11%y	7 9%	1 2%	1 3%	- -	5 4%	11 8%	12 15%yz	4 9%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Table 84
Q.16 You said you are aware of mobile roaming alerts. We are interested in how you feel about receiving these even if you do not read them. How do you feel about receiving the following types of mobile roaming alert?
This type of alert is: - Messages informing you that a limit has been reached and how to increase your limit/what you would be charged for extra usage
Base: All aware of alerts at Q15

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
												Both within and outside the EU/ EEA	Used within EU/EEA but not Outside	Intend to travel in the next 6 months but not travelled in last 12 months	Not travelled in last 12 months and don't intend to in next 6 months
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	(k)	EU/EAA (l)	(m)	(n)
Unweighted base	629	531	98	104	512	92	333	158	614	550	274	210	340	-	-
Weighted base	915	742	173*	160*	734	129*	499	223	901	811	382	292	520	-**	-**
Effective base	476	402	77	78	388	61	251	130	467	418	214	165	255	-	-
Essential	430 47%	347 47%	84 48%	102 63%Td	315 43%	67 52%	238 48%	99 45%	424 47%	383 47%	186 49%	145 50%	238 46%	- -	- -
Helpful	381 42%c	315 43%	66 38%	46 28%	330 45%c	49 38%	206 41%	102 46%	375 42%	346 43%	152 40%	123 42%	223 43%	- -	- -
Not very helpful	22 2%	17 2%	5 3%	- -	22 3%	4 3%	11 2%	5 2%	22 2%	19 2%	15 4%	13 4%l	7 1%	- -	- -
Annoying	19 2%	14 2%	5 3%	2 1%	17 2%	3 3%	9 2%	6 3%	18 2%	13 2%	8 2%	3 1%	10 2%	- -	- -
I haven't seen this type of alert	63 7%	49 7%	14 8%	11 7%	51 7%	6 5%	34 7%	11 5%	62 7%	51 6%	20 5%	8 3%	42 8%k	- -	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Table 85
Q.17 In what way did you find these alerts essential or helpful? - Summary Table
Base: All who have answered Essential or Helpful at Q16

	Messages when you first begin to roam informing you of charges (a)	Daily messages informing of daily roaming charges (where applicable) (b)	Messages telling you to call a freephone number for more details about charging (c)	Messages informing you of when a limit is close to being reached (d)	Messages informing you that a limit has been reached and how to increase your limit/what you would be charged for extra usage (e)
Unweighted base	585	455	380	561	555
Weighted base	858	670	549	826	812
Effective base	442	339	296	424	422
They are a useful reminder that I may be charged	675 79%c	497 74%c	339 62%	632 77%c	603 74%c
They make me think more carefully about how I use my mobile abroad	442 51%	383 57%	284 52%	468 57%	460 57%
They inform me about how much I will be charged for using my phone abroad	387 45%cd	266 40%	207 38%	285 34%	348 43%d
Other	8 1%	1 *	17 3%abe	9 1%	6 1%

Proportions/Means: All Columns Tested (5% risk level)

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Table 86
Q.17 In what way did you find these alerts essential or helpful? - Messages when you first begin to roam informing you of charges
Base: All who have answered Essential or Helpful at Q16

	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	585	298	284	99	140	90	88	82	86	239	178	168	203	145	148	89	348	237	43	22	59	51	48	31	24	35	108	81	47	36
Weighted base	858	423	433	142*	173	134*	143*	117*	150*	315	277	267	285	235	185	153*	520	339	56*	37**	93*	68*	69*	60**	37**	66*	131*	130*	69*	42**
Effective base	442	225	216	78	109	70	63	65	66	186	131	129	163	107	120	64	267	175	34	19	42	39	38	24	19	30	83	58	39	27
They are a useful reminder that I may be charged	675 79%	338 80%	335 78%	99 70%	143 83%c	105 78%	123 86%c	92 78%	114 76%	242 77%	227 82%	206 77%	233 82%	185 79%	144 78%	113 74%	418 80%	257 76%	47 84%	29 79%	61 66%	55 82%	60 86%t	49 82%	29 78%	49 75%	97 74%	108 83%t	53 76%	38 90%
They make me think more carefully about how I use my mobile abroad	442 51%y	220 52%	221 51%	79 55%	72 42%	65 48%	81 57%	71 61%d	74 49%	151 48%	146 53%	145 54%	141 50%	124 53%	102 55%	75 49%	265 51%	177 52%	26 47%	17 45%	53 57%y	32 48%	29 42%	36 59%	24 65%	21 32%	66 50%	74 57%y	40 57%y	24 58%
They inform me about how much I will be charged for using my phone abroad	387 45%z	169 40%	216 50%a	55 39%	61 36%	67 50%	70 49%	57 49%	76 51%	117 37%	137 50%i	133 50%i	121 42%	117 50%	90 49%	59 39%	238 46%	149 44%	29 52%z	17 46%	45 48%	31 45%	31 45%	35 58%	25 67%	29 44%	41 31%	50 39%	34 49%	21 51%
Other	8 1%	5 1%	3 1%	- -	- -	- -	- -	2 1%	6 4%T	- -	- -	8 3%ij	4 1%	- -	1 *	3 2%	4 1%	4 1%	- -	- -	2 2%	- -	- -	- -	- -	- -	1 1%	1 1%	4 6%T	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 87
Q.17 In what way did you find these alerts essential or helpful? - Messages when you first begin to roam informing you of charges
Base: All who have answered Essential or Helpful at Q16

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
												Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)				
Unweighted base	585	494	91	96	477	86	311	152	571	515	254	198	317	-	-
Weighted base	858	696	162*	151*	688	125*	468	215	845	766	358	279	486	-**	-**
Effective base	442	372	72	72	361	58	234	125	433	390	200	157	236	-	-
They are a useful reminder that I may be charged	675 79%	554 80%	121 75%	120 79%	538 78%	98 79%	369 79%	167 78%	662 78%	607 79%	282 79%	227 81%	381 78%	-	-
They make me think more carefully about how I use my mobile abroad	442 51%	348 50%	93 58%	74 49%	360 52%	54 44%	247 53%	119 55%	433 51%	395 52%	170 47%	131 47%	264 54%	-	-
They inform me about how much I will be charged for using my phone abroad	387 45%e	296 43%	91 56%a	77 51%	301 44%	33 26%	225 48%e	111 52%e	380 45%	344 45%	159 44%	124 44%	221 45%	-	-
Other	8 1%	6 1%	2 1%	-	8 1%	-	7 2%	-	8 1%	8 1%	1 *	1 *	7 1%	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 88
Q.17 In what way did you find these alerts essential or helpful? - Daily messages informing of daily roaming charges (where applicable)
Base: All who have answered Essential or Helpful at Q16

	Total (T)	Gender Male (a)	Gender Female (b)	Age 16-24 (c)	Age 25-34 (d)	Age 35-44 (e)	Age 45-54 (f)	Age 55-64 (g)	Age 65+ (h)	Age II 16-34 (i)	Age II 35-54 (j)	Age II 55+ (k)	Social Grade AB (l)	Social Grade C1 (m)	Social Grade C2 (n)	Social Grade DE (o)	Social Grade ABC1 (p)	Social Grade C2DE (q)	Region Scot-land (r)	Region North East (s)	Region North West (t)	Region York-shire & Humb-erside (u)	Region West Mid-lands (v)	Region East Mid-lands (w)	Region Wales (x)	Region Eastern (y)	Region London (z)	Region South East (A)	Region South West (B)	Region North-ern Ireland (C)
Unweighted base	455	231	222	83	117	71	76	56	52	200	147	108	151	115	121	68	266	189	37	16	48	41	37	22	22	29	79	61	36	27
Weighted base	670	332	336	120*	140*	106*	126*	82*	96*	260	231	178*	208	183*	157*	121*	391	278	47*	28**	76*	56*	54**	42**	33**	51**	98*	101*	51**	33**
Effective base	339	171	167	65	95	55	54	43	39	158	107	80	121	83	98	47	202	138	30	14	33	31	30	17	18	25	59	42	29	20
They are a useful reminder that I may be charged	497 74%	251 76%	244 73%	87 72%	108 77%	79 75%	91 72%	61 75%	71 74%	195 75%	170 74%	132 74%	156 75%	139 76%	121 77%	81 67%	294 75%	202 73%	40 86%	25 89%	53 70%	40 70%	46 86%	27 65%	25 76%	32 61%	72 73%	71 70%	39 76%	27 82%
They make me think more carefully about how I use my mobile abroad	383 57%	176 53%	206 61%	59 49%	74 53%	46 44%	89 71%cde	50 61%	66 68%e	133 51%	135 58%	115 65%i	129 62%	94 51%	89 56%	72 59%	223 57%	160 58%	28 59%	14 51%	48 64%	24 43%	33 62%	24 56%	19 57%	22 43%	52 53%	69 69%u	33 64%	17 51%
They inform me about how much I will be charged for using my phone abroad	266 40%	119 36%	147 44%	35 29%	46 33%	34 32%	60 48%c	41 50%c	50 52%cd	81 31%	94 41%	91 51%i	85 41%	54 30%	75 48%mp	51 42%	139 36%	127 46%m	19 40%	11 40%	30 40%	18 33%	21 39%	22 53%	20 61%	19 38%	33 34%	33 33%	23 45%	16 48%
Other	1 *	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	1 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Table 89
Q.17 In what way did you find these alerts essential or helpful? - Daily messages informing of daily roaming charges (where applicable)
Base: All who have answered Essential or Helpful at Q16

| | | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
| | | | | | | | | | | | | Both within and outside the EU/ EEA (k) | Used within EU/EEA but not Outside EU/EAA (l) | Intend to travel in the next 6 months but not travelled in last 12 months (m) | Not travelled in last 12 months and don't intend to in next 6 months (n) |
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)				
Unweighted base	455	386	69	79	368	66	240	122	446	402	215	171	231	-	-
Weighted base	670	547	122*	121*	535	101*	359	172	661	600	301	240	360	-**	-**
Effective base	339	287	54	59	274	43	178	100	333	300	167	134	169	-	-
They are a useful reminder that I may be charged	497 74%	401 73%	95 78%	101 83%	391 73%	80 80%	269 75%	119 69%	489 74%	447 74%	234 78%	192 80%	255 71%	-	-
They make me think more carefully about how I use my mobile abroad	383 57%	318 58%	66 54%	64 53%	310 58%	55 55%	201 56%	107 62%	380 57%	346 58%	151 50%	117 49%	229 64%jk	-	-
They inform me about how much I will be charged for using my phone abroad	266 40%	200 37%	65 53%a	56 46%	204 38%	27 27%	155 43%	72 42%	261 39%	244 41%	100 33%	83 35%	161 45%j	-	-
Other	1 *	1 *	- -	1 1%	- -	1 1%	- -	- -	1 *	1 *	- -	- -	1 *	- -	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 90
Q.17 In what way did you find these alerts essential or helpful? - Messages telling you to call a freephone number for more details about charging
Base: All who have answered Essential or Helpful at Q16

	Total (T)	Gender Male (a)	Female (b)	Age 16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Age II 16-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Region Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	380	204	174	72	99	62	53	48	46	171	115	94	131	100	96	53	231	149	31	16	38	28	32	19	18	18	78	52	27	23
Weighted base	549	291	257	104*	116*	94*	82*	71*	82*	220	176*	153*	184	153*	120*	93*	337	213	38**	29**	56**	36**	46**	33**	31**	33**	96*	84*	39**	28**
Effective base	296	159	135	55	80	48	43	36	38	133	92	74	105	75	79	42	179	117	25	14	29	22	25	15	15	15	58	42	22	17
They are a useful reminder that I may be charged	339 62%	188 65%	151 59%	54 52%	77 66%	46 48%	54 66%	54 76%ce	55 67%	130 59%	100 57%	109 71%	114 62%	83 54%	80 67%	62 67%	197 58%	143 67%	29 77%	17 59%	29 52%	17 47%	27 59%	29 87%	24 78%	17 51%	66 69%A	41 49%	21 52%	21 77%
They make me think more carefully about how I use my mobile abroad	284 52%	146 50%	137 54%	57 55%	54 47%	39 41%	56 68%Tde	35 49%	43 52%	111 51%	94 54%	78 51%	96 52%	82 53%	55 46%	51 56%	177 53%	106 50%	17 44%	13 44%	29 52%	21 59%	18 40%	23 68%	18 57%	10 29%	51 54%	49 59%	20 50%	15 54%
They inform me about how much I will be charged for using my phone abroad	207 38%	112 39%	94 37%	29 28%	35 30%	36 39%	31 38%	30 42%	46 55%Tcd	64 29%	68 39%	76 49%i	64 35%	66 43%	41 34%	36 39%	130 38%	77 36%	15 39%	13 44%	21 37%	9 24%	13 29%	17 50%	9 31%	14 42%	32 34%	32 39%	18 46%	13 48%
Other	17 3%	8 3%	10 4%	4 4%	1 1%	4 4%	4 5%	1 1%	3 3%	6 3%	8 5%	3 2%	3 2%	8 5%	5 5%	1 1%	11 3%	6 3%	-	-	2 3%	-	5 11%	-	2 6%	-	-	5 6%	4 10%	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 91
Q.17 In what way did you find these alerts essential or helpful? - Messages telling you to call a freephone number for more details about charging
Base: All who have answered Essential or Helpful at Q16

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
														Intend to travel in the next 6 months but not travelled in last 12 months	Not travelled in last 12 months and don't intend to in next 6 months
										Within the EU/ EEA	Outside the EU/ EEA	Both within and outside the EU/ EEA	Used within EU/EEA but not Outside EU/EAA		
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	380	331	49	60	312	57	209	92	375	339	197	161	178	-	-
Weighted base	549	459	90*	99*	437	76*	316	125*	545	496	277	228	268	-**	-**
Effective base	296	260	39	47	244	44	160	76	293	266	152	125	141	-	-
They are a useful reminder that I may be charged	339 62%	277 60%	62 69%	57 58%	273 63%	54 71%	197 62%	72 58%	337 62%	314 63%	165 60%	142 62%	172 64%	-	-
They make me think more carefully about how I use my mobile abroad	284 52%	229 50%	55 61%	43 43%	238 54%	41 54%	151 48%	71 57%	281 51%	249 50%	143 51%	111 49%	138 51%	-	-
They inform me about how much I will be charged for using my phone abroad	207 38%e	175 38%	32 35%	51 51%d	152 35%	13 18%	135 43%e	51 41%e	204 37%	179 36%	105 38%	80 35%	99 37%	-	-
Other	17 3%	13 3%	4 4%	3 3%	15 3%	2 3%	7 2%	7 6%	17 3%	17 4%	7 3%	7 3%	10 4%	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 92
Q.17 In what way did you find these alerts essential or helpful? - Messages informing you of when a limit is close to being reached
Base: All who have answered Essential or Helpful at Q16

		Gender		Age						Age II			Social Grade						Region											
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	561	281	277	103	133	87	85	79	74	236	172	153	195	141	142	83	336	225	46	19	57	51	46	31	24	32	101	75	45	34
Weighted base	826	400	423	145*	168	131*	139*	114*	129*	313	270	243	275	231	178	142*	506	320	59*	34**	90*	66*	69*	60**	37**	61**	123*	121*	66*	40**
Effective base	424	212	211	80	105	67	60	63	56	184	127	117	157	103	115	60	257	167	36	16	40	42	36	24	19	28	77	54	37	25
They are a useful reminder that I may be charged	632 77%	313 78%	318 75%	96 66%	128 76%	102 78%	108 77%	91 80%	107 83%c	224 72%	210 78%	198 82%i	209 76%	172 75%	135 76%	116 82%	381 75%	251 78%	52 89%u	26 79%	69 77%	42 64%	53 77%	41 68%	33 89%	48 79%	90 73%	91 75%	52 79%	35 86%
They make me think more carefully about how I use my mobile abroad	468 57%	222 55%	244 58%	79 55%	95 57%	65 50%	94 68%e	66 58%	68 53%	174 56%	159 59%	134 55%	161 58%	120 52%	105 59%	81 57%	281 56%	186 58%	35 58%	20 59%	52 58%	41 61%	34 49%	34 57%	21 57%	25 41%	71 58%	76 63%	40 60%	19 48%
They inform me about how much I will be charged for using my phone abroad	285 34%	125 31%	159 38%	40 28%	43 26%	36 27%	64 46%cde	43 38%	58 45%cde	84 27%	100 37%	101 42%i	109 40%m	58 25%	62 35%	56 39%	167 33%	118 37%m	21 36%	16 49%	25 28%	17 26%	23 34%	26 43%	13 36%	13 21%	41 34%	55 46%	22 34%	12 30%
Other	9 1%	2 1%	7 2%	-	-	2 1%	-	5 4%d	3 2%	-	2 1%	8 3%i	4 2%	3 1%	-	2 1%	8 1%	2 1%	-	-	-	1 2%	4 7%Tz	-	-	-	-	4 3%	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Table 93
Q.17 In what way did you find these alerts essential or helpful? - Messages informing you of when a limit is close to being reached
Base: All who have answered Essential or Helpful at Q16

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	561	474	87	96	454	82	304	142	548	496	248	196	300	-	-
Weighted base	826	670	156*	150*	657	118*	459	201	813	740	348	275	465	-**	-**
Effective base	424	356	70	72	344	55	228	117	416	376	193	154	224	-	-
They are a useful reminder that I may be charged	632 77%	511 76%	121 78%	122 82%	498 76%	90 76%	357 78%	146 73%	621 76%	564 76%	257 74%	200 73%	364 78%	- -	- -
They make me think more carefully about how I use my mobile abroad	468 57%	370 55%	97 63%	84 56%	368 56%	61 52%	260 57%	121 60%	463 57%	421 57%	192 55%	151 55%	270 58%	- -	- -
They inform me about how much I will be charged for using my phone abroad	285 34%	231 34%	54 35%	59 39%	223 34%	39 33%	165 36%	68 34%	280 35%	260 35%	110 32%	89 33%	171 37%	- -	- -
Other	9 1%	7 1%	3 2%	1 1%	8 1%	3 2%	7 1%	-	9 1%	9 1%	2 1%	2 1%	8 2%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Table 94
Q.17 In what way did you find these alerts essential or helpful? - Messages informing you that a limit has been reached and how to increase your limit/what you would be charged for extra usage
Base: All who have answered Essential or Helpful at Q16

| | | Gender | | | | Age | | | | | Age II | | | Social Grade | | | | | | Region | | | | | | | | | | | |
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	555	278	274	102	135	84	86	78	70	237	170	148	191	137	141	86	328	227	45	20	54	50	46	29	23	36	102	73	43	34
Weighted base	812	391	418	142*	169	122*	142*	113*	123*	312	264	236	269	220	178	145*	489	322	58*	35**	86*	66*	67*	57**	36**	67*	119*	118*	62*	41**
Effective base	422	212	209	81	106	67	61	62	53	186	127	114	154	102	114	62	253	169	36	17	38	42	36	23	19	31	81	53	35	25
They are a useful reminder that I may be charged	603 74%	300 77%	303 72%	108 76%	119 70%	83 68%	118 83%e	80 71%	95 77%	227 73%	201 76%	175 74%	198 74%	169 77%	130 73%	106 73%	367 75%	236 73%	44 77%	28 82%	65 76%	48 74%	60 88%yzA	44 76%	27 76%	41 61%	85 71%	82 69%	47 77%	32 79%
They make me think more carefully about how I use my mobile abroad	460 57%	218 56%	241 58%	77 54%	82 49%	56 46%	93 65%de	62 55%	90 73%Tcde g	159 51%	149 56%	152 65%i	155 58%	120 54%	94 53%	91 63%	275 56%	186 58%	30 51%	23 65%	48 56%	30 46%	28 42%	31 54%	22 61%	38 56%	70 58%	74 63%	39 63%	29 70%
They inform me about how much I will be charged for using my phone abroad	348 43%ci	158 40%	189 45%	43 30%	59 35%	50 41%	77 54%cd	58 52%cd	60 49%c	103 33%	127 48%i	118 50%i	115 43%	80 36%	86 48%	68 47%	195 40%	154 48%	32 55%t	12 34%	25 29%	30 46%	29 43%	30 52%	19 54%	24 36%	46 38%	55 47%	26 42%	21 52%
Other	6 1%	2 1%	2 1%	2 2%	- -	- -	- -	2 2%	1 1%	2 1%	- -	3 1%	1 *	4 2%	- -	- -	6 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	6 5%T	- -	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Table 95
Q.17 In what way did you find these alerts essential or helpful? - Messages informing you that a limit has been reached and how to increase your limit/what you would be charged for extra usage
Base: All who have answered Essential or Helpful at Q16

| | Total (T) | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	555	470	85	93	450	81	295	144	543	492	246	195	297	-	-
Weighted base	812	662	150*	147*	645	116*	444	201	800	729	339	268	461	-**	-**
Effective base	422	356	68	70	343	54	224	119	414	376	195	157	222	-	-
They are a useful reminder that I may be charged	603 74%	501 76%	102 68%	109 74%	488 76%	93 80%	330 74%	139 69%	593 74%	540 74%	262 77%	209 78%	331 72%	-	-
They make me think more carefully about how I use my mobile abroad	460 57%	356 54%	104 70%Ta	102 69%d	349 54%	62 53%	246 55%	127 63%	453 57%	409 56%	185 55%	141 53%	268 58%	-	-
They inform me about how much I will be charged for using my phone abroad	348 43%	269 41%	79 53%	76 52%	261 41%	39 34%	202 46%	92 46%	339 42%	309 42%	136 40%	107 40%	203 44%	-	-
Other	6 1%	6 1%	-	-	6 1%	-	3 1%	2 1%	6 1%	6 1%	-	-	6 1%	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 96
Q.18 Why did you find these alerts not very helpful or annoying? - Summary Table
Base: All who have answered Not very helpful or Annoying at Q16

	Messages when you first begin to roam informing you of charges (a)	Daily messages informing of daily roaming charges (where applicable) (b)	Messages telling you to call a freephone number for more details about charging (c)	Messages informing you of when a limit is close to being reached (d)	Messages informing you that a limit has been reached and how to increase your limit/what you would be charged for extra usage (e)
Unweighted base	24	104	134	30	31
Weighted base	28**	140*	194	35**	41**
Effective base	18	79	100	23	20
It is too much information	5 19%	56 40%c	28 14%	8 24%	13 33%
They are confusing/ difficult to understand	7 27%	18 13%	34 17%	12 34%	10 25%
I don't need to be reminded more than once	4 14%	98 70%c	67 34%	14 41%	10 25%
I already know what they are telling me	10 38%	30 22%	66 34%	7 21%	13 32%
Other (please write in)	2 7%	* *	28 14%b	2 5%	- -

Proportions/Means: All Columns Tested (5% risk level)
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 97
Q.18 Why did you find these alerts not very helpful or annoying? - Messages when you first begin to roam informing you of charges
Base: All who have answered Not very helpful or Annoying at Q16

	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Unweighted base	24	10	13	10	5	3	2	-	4	15	5	4	8	9	2	5	17	7	5	-	3	2	1	-	1	4	2	3	3
Weighted base	28**	12**	15**	8**	6**	3**	1**	-**	9**	14**	4**	9**	11**	10**	2**	4**	21**	7**	4**	-**	3**	2**	1**	-**	1**	2**	3**	7**	4**
Effective base	18	8	9	8	4	3	2	-	4	12	4	4	7	5	2	4	12	6	4	-	3	2	1	-	1	4	2	3	2
It is too much information	5 19%	3 23%	3 17%	2 22%	1 11%	-	-	-	3 30%	3 18%	-	3 30%	-	4 43%	1 39%	-	4 21%	1 13%	1 25%	-	1 28%	-	-	-	-	1 29%	-	3 37%	-
They are confusing/ difficult to understand	7 27%	4 33%	4 24%	4 46%	1 23%	2 71%	-	-	-	5 36%	2 52%	-	4 36%	* 4%	-	3 72%	4 20%	3 49%	* 9%	-	1 32%	1 58%	1 100%	-	1 100%	-	1 50%	1 18%	-
I don't need to be reminded more than once	4 14%	1 11%	2 12%	2 21%	1 22%	-	1 74%	-	-	3 21%	1 20%	-	-	3 26%	1 61%	-	3 12%	1 20%	1 31%	-	-	-	-	-	-	1 59%	1 50%	-	-
I already know what they are telling me	10 38%	4 33%	7 44%	1 11%	4 66%	1 29%	* 26%	-	4 49%	5 34%	1 28%	4 49%	5 47%	4 40%	-	1 28%	9 44%	1 19%	2 36%	-	1 41%	1 42%	-	-	-	2 71%	-	3 44%	2 52%
Other (please write in)	2 7%	-	2 13%	-	-	-	-	-	2 21%	-	-	2 21%	2 17%	-	-	-	2 9%	-	-	-	-	-	-	-	-	-	-	-	2 48%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 98
Q.18 Why did you find these alerts not very helpful or annoying? - Messages when you first begin to roam informing you of charges
Base: All who have answered Not very helpful or Annoying at Q16

| | | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
| | | | | | | | | | | | | Both within and outside the EU/ EEA (k) | Used within EU/EEA but not Outside EU/EAA (l) | Intend to travel in the next 6 months but not travelled in last 12 months (m) | Not travelled in last 12 months and don't intend to in next 6 months (n) |
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)				
Unweighted base	24	20	4	5	19	4	12	4	23	18	11	6	12	-	-
Weighted base	28**	23**	5**	6**	22**	3**	16**	4**	27**	21**	12**	5**	16**	-**	-**
Effective base	18	16	2	4	14	3	8	4	17	14	7	4	10	-	-
It is too much information	5 19%	5 23%	- -	- -	5 24%	- -	3 17%	1 15%	5 19%	4 22%	1 7%	- -	4 28%	- -	- -
They are confusing/ difficult to understand	7 27%	6 27%	1 27%	3 47%	5 22%	2 58%	5 31%	- -	7 27%	5 26%	4 33%	2 35%	4 23%	- -	- -
I don't need to be reminded more than once	4 14%	4 17%	- -	1 16%	3 14%	1 31%	1 7%	2 44%	4 14%	3 16%	1 9%	* 9%	3 18%	- -	- -
I already know what they are telling me	10 38%	7 30%	4 73%	2 37%	8 38%	* 10%	7 45%	3 71%	10 37%	7 34%	4 35%	1 18%	6 39%	- -	- -
Other (please write in)	2 7%	2 8%	- -	- -	2 8%	- -	- -	- -	2 7%	2 9%	2 16%	2 38%	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 99
Q.18 Why did you find these alerts not very helpful or annoying? - Daily messages informing of daily roaming charges (where applicable)
Base: All who have answered Not very helpful or Annoying at Q16

		Gender				Age						Age II				Social Grade										Region								
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	104	52	50	23	24	17	9	15	16	47	26	31	43	24	22	15	67	37	9	2	11	8	8	6	2	4	27	14	5	8
Weighted base	140*	68*	70*	26**	32**	23**	14**	19**	26**	58*	37**	45**	60*	35**	23**	22**	95*	45**	10**	3**	16**	8**	9**	14**	4**	9**	27**	21**	11**	8**
Effective base	79	41	37	18	18	14	7	13	12	35	20	24	35	16	18	12	50	30	7	1	10	7	7	5	2	3	23	11	4	5
It is too much information	56 40%	27 39%	28 40%	15 58%	13 40%	3 14%	8 53%	9 47%	8 32%	28 48%	11 29%	17 38%	24 40%	13 37%	9 39%	10 44%	37 39%	19 42%	3 31%	3 100%	9 54%	6 68%	* 5%	7 49%	-	1 12%	11 41%	6 29%	7 61%	3 36%
They are confusing/ difficult to understand	18 13%	12 18%	5 8%	8 30%	5 17%	1 4%	1 8%	2 13%	-	13 23%	2 6%	2 5%	5 8%	4 11%	2 8%	7 32%	9 9%	9 19%	* 4%	-	3 20%	-	3 27%	-	-	-	4 16%	5 22%	-	2 30%
I don't need to be reminded more than once	98 70%	45 66%	53 75%	16 63%	21 67%	16 71%	7 50%	18 97%	19 73%	38 65%	23 63%	38 83%	39 65%	28 79%	17 73%	14 65%	67 71%	31 70%	5 53%	-	16 94%	5 54%	8 87%	11 76%	4 100%	8 88%	18 66%	12 60%	6 53%	7 88%
I already know what they are telling me	30 22%	15 21%	16 22%	2 6%	7 23%	6 25%	6 42%	5 27%	4 16%	9 16%	12 32%	9 21%	8 13%	9 26%	5 22%	8 37%	17 18%	13 29%	4 41%	* 13%	2 12%	2 19%	-	4 25%	-	-	6 22%	4 17%	3 30%	6 73%
Other (please write in)	* *	- -	* *	* 1%	- -	- -	- -	- -	- -	* *	- -	- -	- -	* 1%	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	* 1%	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 100
Q.18 Why did you find these alerts not very helpful or annoying? - Daily messages informing of daily roaming charges (where applicable)
Base: All who have answered Not very helpful or Annoying at Q16

	Total (T)	Urban/Rural Urban (a)	Urban/Rural Rural (b)	Disability Yes (c)	Disability No (d)	Financial Vulnerability Most (e)	Financial Vulnerability Poten-tially (f)	Financial Vulnerability Least (g)	Used mobile abroad in last 12 months Total (h)	Used mobile abroad in last 12 months Within the EU/EEA (i)	Used mobile abroad in last 12 months Outside the EU/EEA (j)	Used mobile abroad in last 12 months Both within and outside the EU/EEA (k)	Used mobile abroad in last 12 months Used within EU/EEA but not Outside EU/EAA (l)	Non-recent travellers Intend to travel in the next 6 months but not travelled in last 12 months (m)	Non-recent travellers Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	104	86	18	14	88	18	55	23	99	89	36	26	63	-	-
Weighted base	140*	109*	31**	24**	114*	20**	79*	32**	135*	121*	48**	33**	87*	-**	-**
Effective base	79	67	14	11	68	14	42	18	76	69	28	21	49	-	-
It is too much information	56 40%	41 38%	15 48%	12 49%	42 37%	6 31%	32 40%	14 44%	53 39%	50 41%	20 42%	17 50%	33 38%	- -	- -
They are confusing/ difficult to understand	18 13%	14 13%	4 12%	5 19%	13 11%	2 8%	9 12%	3 9%	15 11%	14 12%	10 22%	9 28%	5 5%	- -	- -
I don't need to be reminded more than once	98 70%	74 68%	24 78%	17 73%	81 71%	13 66%	55 70%	23 71%	95 70%	87 72%	29 60%	21 62%	66 76%	- -	- -
I already know what they are telling me	30 22%	16 14%	14 46%	6 23%	25 22%	1 8%	23 29%	6 18%	26 19%	23 19%	7 14%	3 10%	19 22%	- -	- -
Other (please write in)	* *	* *	- -	- -	* *	* 1%	- -	- -	* *	* *	* 1%	* 1%	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 101
Q.18 Why did you find these alerts not very helpful or annoying? - Messages telling you to call a freephone number for more details about charging
Base: All who have answered Not very helpful or Annoying at Q16

	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	134	63	71	33	37	18	18	13	15	70	36	28	51	35	31	17	86	48	10	2	16	16	10	8	4	11	22	21	8	6
Weighted base	194	85*	108*	41**	49**	27**	31**	17**	28**	91*	58**	45**	70*	58**	38**	28**	129*	65*	12**	3**	28**	20**	15**	19**	3**	20**	23**	30**	12**	9**
Effective base	100	51	51	27	29	15	14	12	9	56	29	18	42	23	25	14	62	39	8	1	10	14	9	7	4	9	18	17	7	5
It is too much information	28 14%	12 14%	16 15%	9 21%	14 27%	3 11%	2 5%	1 5%	* 1%	22 25%	4 8%	1 3%	9 12%	6 11%	9 24%	4 14%	15 12%	13 20%	9 76%	* 13%	2 5%	2 10%	4 26%	1 6%	-	-	5 20%	3 11%	2 20%	-
They are confusing/ difficult to understand	34 17%	14 17%	20 18%	13 30%	9 18%	2 9%	5 18%	3 20%	1 4%	22 24%	8 14%	4 10%	9 13%	8 14%	7 20%	9 32%	18 14%	16 25%	* 3%	-	4 14%	3 15%	5 36%	8 44%	-	3 13%	3 13%	5 18%	-	2 25%
I don't need to be reminded more than once	67 34%	34 39%	33 31%	17 40%	16 33%	7 27%	10 33%	8 48%	8 30%	33 36%	18 30%	17 37%	25 35%	20 35%	13 34%	9 34%	45 35%	22 34%	1 6%	3 87%	5 18%	6 30%	6 40%	5 25%	1 32%	9 44%	9 39%	13 44%	4 32%	6 66%
I already know what they are telling me	66 34%	26 30%	40 36%	9 21%	14 29%	8 31%	8 25%	6 34%	21 74%	23 25%	16 28%	26 59%	19 27%	23 40%	10 26%	14 49%	42 33%	23 36%	2 16%	* 13%	15 53%	11 57%	1 10%	3 16%	1 32%	7 34%	7 29%	7 25%	8 63%	3 31%
Other (please write in)	28 14%	16 18%	13 12%	4 9%	7 15%	8 29%	6 19%	3 15%	1 2%	11 12%	14 24%	3 7%	16 23%	5 8%	5 14%	2 7%	21 16%	7 11%	4 35%	-	6 20%	1 3%	1 5%	2 9%	1 36%	3 17%	5 23%	2 8%	2 12%	2 16%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 102
Q.18 Why did you find these alerts not very helpful or annoying? - Messages telling you to call a freephone number for more details about charging
Base: All who have answered Not very helpful or Annoying at Q16

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	134	110	24	20	111	20	60	44	131	118	51	38	80	-	-
Weighted base	194	154*	40**	32**	159*	28**	92*	62*	190*	170*	69*	50*	121*	-**	-**
Effective base	100	81	19	15	83	15	43	36	98	88	41	32	58	-	-
It is too much information	28 14%	24 16%	4 9%	2 6%	24 15%	5 16%	8 9%	12 20%	28 15%	27 16%	13 18%	11 22%	15 13%	-	-
They are confusing/ difficult to understand	34 17%	27 18%	7 17%	8 25%	25 16%	11 40%	13 14%	9 14%	31 17%	26 15%	18 26%l	13 26%	13 11%	-	-
I don't need to be reminded more than once	67 34%	50 32%	17 42%	15 47%	51 32%	8 27%	34 36%	19 31%	63 33%	58 34%	21 30%	16 32%	42 35%	-	-
I already know what they are telling me	66 34%	48 31%	18 44%	10 31%	56 35%	5 18%	41 45%	18 30%	64 34%	56 33%	22 33%	14 29%	42 35%	-	-
Other (please write in)	28 14%	22 15%	6 14%	1 2%	26 16%	4 14%	14 15%	9 15%	28 15%	27 16%	6 8%	4 8%	22 19%	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 103
Q.18 Why did you find these alerts not very helpful or annoying? - Messages informing you of when a limit is close to being reached
Base: All who have answered Not very helpful or Annoying at Q16

	Total (T)	Gender Male (a)	Gender Female (b)	Age 16-24 (c)	Age 25-34 (d)	Age 35-44 (e)	Age 45-54 (f)	Age 55-64 (g)	Age 65+ (h)	Age II 16-34 (i)	Age II 35-54 (j)	Age II 55+ (k)	Social Grade AB (l)	Social Grade C1 (m)	Social Grade C2 (n)	Social Grade DE (o)	Social Grade ABC1 (p)	Social Grade C2DE (q)	Region Scot-land (r)	Region North East (s)	Region North West (t)	Region York-shire & Humb-erside (u)	Region West Mid-lands (v)	Region East Mid-lands (w)	Region Eastern (y)	Region London (z)	Region South East (A)	Region South West (B)	Region North-ern Ireland (C)
Unweighted base	30	16	14	8	12	4	2	-	4	20	6	4	9	9	6	6	18	12	2	1	3	2	2	-	5	9	3	1	2
Weighted base	35**	18**	17**	8**	11**	4**	4**	-**	8**	19**	8**	8**	12**	10**	6**	7**	22**	13**	1**	1**	4**	1**	3**	-**	8**	7**	4**	3**	3**
Effective base	23	13	11	7	10	4	2	-	4	16	5	4	7	6	5	6	13	10	2	1	3	2	2	-	4	8	2	1	2
It is too much information	8 24%	5 25%	4 22%	3 42%	2 22%	-	3 68%	-	-	6 30%	3 32%	-	5 43%	3 32%	-	-	8 38%	-	-	-	-	* 32%	1 52%	-	5 69%	1 18%	-	-	-
They are confusing/ difficult to understand	12 34%	9 48%	3 20%	5 60%	5 48%	1 22%	1 32%	-	-	10 53%	2 26%	-	3 24%	5 51%	2 27%	2 31%	8 37%	4 29%	1 100%	1 100%	1 25%	* 32%	3 100%	-	1 20%	4 51%	-	-	-
I don't need to be reminded more than once	14 41%	10 57%	4 24%	4 54%	4 39%	3 59%	-	-	3 39%	8 45%	3 31%	3 39%	4 37%	3 34%	2 26%	5 69%	8 36%	6 49%	1 75%	1 100%	2 51%	1 100%	-	-	4 51%	2 28%	2 44%	-	1 39%
I already know what they are telling me	7 21%	1 7%	6 36%	1 17%	2 19%	1 19%	-	-	3 38%	3 18%	1 10%	3 38%	1 11%	3 32%	3 47%	-	5 21%	3 22%	-	-	1 24%	* 32%	-	-	-	1 11%	2 56%	3 100%	-
Other (please write in)	2 5%	-	2 11%	-	-	-	-	-	2 22%	-	-	2 22%	2 16%	-	-	-	2 9%	-	-	-	-	-	-	-	-	-	-	-	2 61%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 104
Q.18 Why did you find these alerts not very helpful or annoying? - Messages informing you of when a limit is close to being reached
Base: All who have answered Not very helpful or Annoying at Q16

| | | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
| | | | | | | | | | | | | | Both within and outside the EU/ EEA (k) | Used within EU/EEA but not Outside EU/EAA (l) | Intend to travel in the next 6 months but not travelled in last 12 months (m) | Not travelled in last 12 months and don't intend to in next 6 months (n) |
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)				
Unweighted base	30	26	4	-	29	7	11	8	30	25	16	11	14	-	-
Weighted base	35**	29**	6**	-**	34**	6**	15**	10**	35**	28**	19**	12**	16**	-**	-**
Effective base	23	21	3	-	22	6	9	6	23	20	12	10	11	-	-
It is too much information	8 24%	8 29%	- -	- -	8 25%	2 40%	3 19%	3 33%	8 24%	7 26%	4 20%	3 23%	4 27%	- -	- -
They are confusing/ difficult to understand	12 34%	11 37%	1 21%	- -	12 35%	3 52%	5 36%	2 23%	12 34%	11 38%	7 37%	6 48%	5 31%	- -	- -
I don't need to be reminded more than once	14 41%	12 43%	2 29%	- -	13 38%	1 23%	7 50%	4 41%	14 41%	13 45%	8 40%	6 51%	7 41%	- -	- -
I already know what they are telling me	7 21%	4 15%	3 50%	- -	7 22%	* 8%	5 33%	2 21%	7 21%	4 15%	4 21%	1 7%	3 21%	- -	- -
Other (please write in)	2 5%	2 7%	- -	- -	2 6%	- -	- -	- -	2 5%	2 7%	2 10%	2 16%	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 105
Q.18 Why did you find these alerts not very helpful or annoying? - Messages informing you that a limit has been reached and how to increase your limit/what you would be charged for extra usage
Base: All who have answered Not very helpful or Annoying at Q16

	Total (T)	Gender Male (a)	Gender Female (b)	Age 16-24 (c)	Age 25-34 (d)	Age 35-44 (e)	Age 45-54 (f)	Age 55-64 (g)	Age 65+ (h)	Age II 16-34 (i)	Age II 35-54 (j)	Age II 55+ (k)	Social Grade AB (l)	Social Grade C1 (m)	Social Grade C2 (n)	Social Grade DE (o)	Social Grade ABC1 (p)	Social Grade C2DE (q)	Region Scotland (r)	Region North East (s)	Region North West (t)	Region Yorkshire & Humberside (u)	Region West Midlands (v)	Region East Midlands (w)	Region Eastern (y)	Region London (z)	Region South East (A)	Region South West (B)	Region Northern Ireland (C)
Unweighted base	31	18	13	9	11	7	-	-	4	20	7	4	10	11	6	4	21	10	2	-	5	5	1	1	1	7	5	3	1
Weighted base	41**	26**	15**	10**	11**	13**	-**	-**	7**	21**	13**	7**	12**	18**	5**	6**	30**	11**	1**	-**	6**	4**	1**	1**	1**	10**	6**	8**	1**
Effective base	20	12	9	6	9	5	-	-	3	14	5	3	8	6	5	4	13	9	2	-	4	4	1	1	1	4	3	3	1
It is too much information	13 33%	10 39%	3 21%	1 12%	1 10%	11 83%	-	-	-	2 11%	11 83%	-	4 35%	7 40%	2 37%	-	11 38%	2 17%	-	-	-	* 10%	-	1 100%	-	8 77%	-	3 33%	1 100%
They are confusing/ difficult to understand	10 25%	5 18%	5 37%	3 34%	4 35%	3 23%	-	-	-	7 34%	3 23%	-	6 48%	3 16%	1 15%	1 16%	9 29%	2 16%	1 100%	-	3 43%	* 10%	1 100%	1 100%	1 100%	1 11%	* 7%	-	1 100%
I don't need to be reminded more than once	10 25%	7 25%	3 23%	3 30%	5 45%	1 5%	-	-	2 24%	8 38%	1 5%	2 24%	2 19%	2 9%	3 63%	3 51%	4 13%	6 57%	-	-	2 27%	3 82%	-	-	-	2 17%	3 48%	-	-
I already know what they are telling me	13 32%	8 32%	5 32%	4 41%	4 35%	-	-	-	5 76%	8 38%	-	5 76%	4 32%	7 40%	-	2 33%	11 37%	2 17%	-	-	3 48%	1 18%	-	-	-	1 7%	3 52%	5 67%	-
Other (please write in)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 106
Q.18 Why did you find these alerts not very helpful or annoying? - Messages informing you that a limit has been reached and how to increase your limit/what you would be charged for extra usage
Base: All who have answered Not very helpful or Annoying at Q16

| | | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
| | | | | | | | | | | | | Both within and outside the EU/ EEA (k) | Used within EU/EEA but not Outside EU/EAA (l) | Intend to travel in the next 6 months but not travelled in last 12 months (m) | Not travelled in last 12 months and don't intend to in next 6 months (n) |
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)				
Unweighted base	31	26	5	2	29	8	14	7	30	25	14	9	16	-	-
Weighted base	41**	31**	10**	2**	39**	7**	21**	11**	40**	32**	23**	15**	17**	-**	-**
Effective base	20	17	4	2	18	7	9	5	19	15	9	5	12	-	-
It is too much information	13 33%	13 43%	- -	- -	13 34%	2 21%	9 42%	3 27%	12 31%	12 39%	7 31%	7 47%	5 31%	- -	- -
They are confusing/ difficult to understand	10 25%	9 29%	1 14%	- -	10 26%	3 35%	5 27%	1 7%	9 24%	8 26%	5 22%	4 26%	4 26%	- -	- -
I don't need to be reminded more than once	10 25%	10 32%	- -	2 100%	8 21%	3 46%	3 16%	3 26%	10 25%	6 20%	4 16%	- -	6 38%	- -	- -
I already know what they are telling me	13 32%	5 15%	8 86%	- -	13 33%	1 19%	6 30%	5 48%	13 33%	10 31%	8 36%	5 34%	5 27%	- -	- -
Other (please write in)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 107
Q.19 Did you do any of the following as a result of seeing the information in the alerts?
Base: All who have read alerts

	Total (T)	Gender Male (a)	Female (b)	Age 16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Age II 16-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Region Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Unweighted base	557	279	274	90	129	88	83	83	84	219	171	167	194	139	139	85	333	224	47	20	56	51	47	29	23	34	94	77	47	32
Weighted base	816	396	416	127*	161	127*	135*	117*	150*	287	262	267	269	228	176	143*	497	319	59*	34**	89*	71*	68*	55**	36**	65**	105*	124*	71*	38**
Effective base	422	212	208	70	100	70	59	66	65	170	127	129	156	104	112	61	256	166	37	17	40	40	37	23	19	29	74	55	39	24
NET: Yes - Any	589 72%	269 68%	318 76%	108 86%Tefgh	123 77%g	90 71%	93 69%	72 61%	103 69%	231 81%Tjk	183 70%	175 66%	204 76%	165 72%	122 69%	98 68%	369 74%	220 69%	42 70%	24 68%	68 77%	50 71%	48 70%	42 77%	24 66%	47 73%	81 77%	83 66%	53 75%	28 73%
Yes, I only used my phone while connected to Wi-Fi	237 29%	87 22%	148 35%a	32 25%	55 34%	30 24%	34 25%	36 31%	49 33%	87 30%	64 25%	85 32%	77 29%	66 29%	54 31%	40 28%	143 29%	94 29%	16 27%	6 19%	25 28%	12 17%	22 32%	16 30%	10 26%	18 27%	31 30%	44 36%u	27 38%u	9 24%
Yes, I used less data	213 26%	107 27%	105 25%	50 40%Tgh	41 26%	36 29%	38 28%	18 15%	30 20%	92 32%k	74 28%	48 18%	89 33%nq	53 23%	38 21%	33 23%	142 29%	71 22%	13 23%	3 8%	28 31%	14 20%	12 18%	20 37%	9 26%	18 28%	29 27%	39 31%	18 25%	10 27%
Yes, I switched off data roaming	192 24%	86 22%	105 25%	26 20%	36 23%	25 20%	32 24%	25 21%	48 32%	62 22%	57 22%	73 27%	60 22%	56 25%	45 25%	31 21%	117 23%	75 24%	17 28%	4 12%	21 24%	12 17%	18 26%	26 48%	5 14%	6 10%	26 24%	33 27%	20 28%	4 10%
Yes, I made fewer calls	114 14%	67 17%	46 11%	25 20%	19 12%	27 21%	13 10%	16 14%	14 10%	44 15%	40 15%	31 12%	50 19%n	26 11%	15 8%	24 17%	76 15%	38 12%	9 15%	5 15%	19 21%	6 9%	7 10%	7 13%	5 13%	3 5%	21 20%	17 14%	10 14%	5 12%
Yes, I sent fewer texts	100 12%	49 12%	51 12%	21 16%	17 11%	16 12%	16 12%	15 13%	15 10%	38 13%	32 12%	30 11%	38 14%	27 12%	15 9%	20 14%	65 13%	35 11%	8 13%	-	15 16%	7 11%	8 11%	6 11%	5 13%	12 19%	11 10%	11 9%	12 17%	6 16%
Yes, I didn't make any calls	80 10%	34 9%	47 11%	7 6%	15 9%	16 13%	20 15%	10 8%	13 8%	22 8%	36 14%	22 8%	25 9%	14 6%	19 11%	22 16%	39 8%	41 13%	7 11%u	-	8 8%	* 1%	2 3%	10 18%	2 6%	10 15%	10 10%	20 16%uv	8 11%	4 12%
Yes, I used my phone for texts/calls/data roaming more than I would otherwise have done as I was more confident about the cost	70 9%	38 10%	32 8%	19 15%h	14 9%	11 9%	12 9%	7 6%	6 4%	33 12%k	24 9%	13 5%	28 10%	16 7%	15 9%	11 7%	44 9%	26 8%	8 13%	9 25%	8 9%	11 16%B	5 7%	1 2%	6 16%	4 7%	10 9%	6 5%	2 2%	-
Yes, I purchased a roaming deal from my provider	52 6%	30 8%	22 5%	8 6%	19 12%	9 7%	5 4%	5 4%	6 4%	27 9%	14 5%	10 4%	25 9%	8 4%	8 5%	10 7%	34 7%	18 6%	6 10%	2 6%	5 6%	11 15%T	3 5%	-	4 11%	-	5 4%	5 4%	6 9%	4 12%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Table 107
Q.19 Did you do any of the following as a result of seeing the information in the alerts?
Base: All who have read alerts

		Gender		Age						Age II			Social Grade						Region											
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Weighted base	816	396	416	127*	161	127*	135*	117*	150*	287	262	267	269	228	176	143*	497	319	59*	34**	89*	71*	68*	55**	36**	65**	105*	124*	71*	38**
Yes, I didn't send any texts	47 6%	10 3%	37 9%a	7 5%	12 8%	9 7%	9 6%	5 4%	6 4%	19 7%	17 7%	10 4%	21 8%	7 3%	10 6%	9 7%	27 5%	19 6%	5 9%	- -	5 6%	- -	4 6%	5 9%	5 14%	3 5%	8 8%	3 2%	7 9%	1 1%
Yes, I bought a SIM card in the country I was visiting	44 5%	22 6%	22 5%	11 9%	13 8%	5 4%	6 5%	5 4%	4 2%	24 8%	11 4%	8 3%	22 8%	10 4%	7 4%	4 3%	32 7%	12 4%	5 8%	5 15%	3 4%	6 8%	4 5%	3 6%	2 6%	3 5%	3 3%	8 6%	2 3%	1 1%
Yes, I did something else	19 2%	10 2%	9 2%	-	1 1%	1 1%	8 6%	5 5%	3 2%	1 *	9 3%i	9 3%	3 1%	5 2%	8 4%	3 2%	8 2%	10 3%	2 4%	-	4 4%	-	1 1%	1 2%	-	1 2%	4 4%	3 2%	2 2%	2 4%
No, I did nothing differently	227 28%ci	127 32%	99 24%	18 14%	38 23%	37 29%c	42 31%c	45 39%cd	46 31%c	56 19%	79 30%i	92 34%i	65 24%	63 28%	54 31%	45 32%	128 26%	99 31%	18 30%	11 32%	21 23%	21 29%	20 30%	12 23%	12 34%	17 27%	24 23%	42 34%	18 25%	10 27%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 108
Q.19 Did you do any of the following as a result of seeing the information in the alerts?
Base: All who have read alerts

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	557	469	88	96	449	78	294	143	547	494	242	189	305	-	-
Weighted base	816	660	156*	148*	648	111*	444	202	808	732	339	263	469	-**	-**
Effective base	422	356	69	73	341	51	223	118	416	376	192	152	227	-	-
NET: Yes - Any	589 72%	476 72%	113 72%	119 81%	460 71%	93 84%	317 71%	144 71%	582 72%	519 71%	268 79%il	205 78%l	314 67%	-	-
Yes, I only used my phone while connected to Wi-Fi	237 29%	185 28%	52 33%	56 38%	177 27%	26 23%	138 31%	55 27%	235 29%	208 28%	119 35%l	92 35%l	116 25%	-	-
Yes, I used less data	213 26%	166 25%	47 30%	41 28%	170 26%	34 31%	110 25%	59 29%	207 26%	193 26%	75 22%	61 23%	132 28%	-	-
Yes, I switched off data roaming	192 24%	150 23%	42 27%	49 33%d	142 22%	18 17%	123 28%	42 21%	191 24%	177 24%	95 28%	82 31%l	95 20%	-	-
Yes, I made fewer calls	114 14%	99 15%	16 10%	18 12%	96 15%	21 19%	71 16%	19 9%	112 14%	101 14%	47 14%	37 14%	64 14%	-	-
Yes, I sent fewer texts	100 12%	78 12%	23 14%	21 14%	78 12%	16 14%	65 15%	15 8%	97 12%	81 11%	49 14%	33 12%	49 10%	-	-
Yes, I didn't make any calls	80 10%	52 8%	28 18%Ta	26 18%Td	54 8%	5 5%	49 11%	18 9%	79 10%	63 9%	37 11%	20 8%	43 9%	-	-
Yes, I used my phone for texts/calls/data roaming more than I would otherwise have done as I was more confident about the cost	70 9%	55 8%	15 9%	14 9%	52 8%	25 22%Tfg	30 7%	13 7%	70 9%	66 9%	30 9%	26 10%	40 9%	-	-
Yes, I purchased a roaming deal from my provider	52 6%	45 7%	6 4%	14 10%	36 6%	14 12%	24 5%	11 5%	52 6%	41 6%	30 9%	20 8%	21 5%	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 108
Q.19 Did you do any of the following as a result of seeing the information in the alerts?
Base: All who have read alerts

| | | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
| | | | | | | | | | | | | Both within and outside the EU/ EEA | Used within EU/EEA but not Outside EU/EAA | Intend to travel in the next 6 months but not travelled in last 12 months | Not travelled in last 12 months and don't intend to in next 6 months |
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	(k)	(l)	(m)	(n)
Weighted base	816	660	156*	148*	648	111*	444	202	808	732	339	263	469	-**	-**
Yes, I didn't send any texts	47 6%	40 6%	7 4%	8 5%	38 6%	9 8%	26 6%	7 3%	46 6%	41 6%	15 4%	9 4%	32 7%	- -	- -
Yes, I bought a SIM card in the country I was visiting	44 5%	34 5%	10 7%	7 5%	37 6%	9 8%	21 5%	13 7%	44 5%	35 5%	28 8%l	18 7%	16 3%	- -	- -
Yes, I did something else	19 2%	16 2%	3 2%	2 1%	16 2%	1 1%	9 2%	9 4%	19 2%	14 2%	7 2%	2 1%	12 3%	- -	- -
No, I did nothing differently	227 28%	184 28%	43 28%	28 19%	188 29%	18 16%	127 29%	58 29%	226 28%	213 29%j	71 21%	58 22%	155 33%jk	- -	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 109
Q.20 Are you aware you can opt out of receiving mobile roaming alerts?
Base: All aware of alerts

	Total (T)	Gender Male (a)	Female (b)	Age 16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Age II 16-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Region Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Unweighted base	629	320	305	114	147	95	92	88	93	261	187	181	215	160	157	97	375	254	50	22	64	58	52	31	24	37	114	85	53	39
Weighted base	915	450	461	157*	181	140*	148*	125*	165*	338	288	289	303	255	195	162*	558	357	63*	37**	98*	78*	76*	60**	37**	68*	135*	136*	81*	46**
Effective base	476	242	231	89	115	74	65	70	72	204	138	140	174	117	127	69	288	188	39	19	45	46	41	24	19	32	86	61	44	29
NET: Yes	432 47%	232 52%	199 43%	94 60%Tfgh	94 52%f	76 54%f	54 37%	50 40%	65 39%	188 56%Tk	130 45%	115 40%	151 50%	103 40%	95 49%	83 51%	254 46%	178 50%	34 54%	24 64%	44 45%	35 44%	30 40%	23 39%	22 60%	31 46%	70 52%	63 46%	37 46%	19 41%
Yes, and I have chosen to opt out	78 9%gk	42 9%	35 8%	27 17%Tfgh	27 15%Tfgh	10 7%g	8 5%	- -	6 3%	55 16%Tjk	18 6%	6 2%	37 12%q	19 8%	13 7%	8 5%	56 10%	22 6%	7 12%	6 17%	7 7%	8 8%	8 11%	5 8%	2 5%	7 10%	9 6%	12 9%	7 8%	1 3%
Yes, but I choose to receive them	354 39%	190 42%	163 35%	66 42%	67 37%	66 47%	46 31%	50 40%	59 36%	133 39%	112 39%	109 38%	114 38%	84 33%	82 42%	75 46%	198 35%	156 44%	27 42%	17 47%	37 38%	28 36%	22 29%	19 31%	20 54%	24 36%	62 46%	51 37%	30 37%	17 38%
NET: No	483 53%ci	218 48%	263 57%	63 40%	87 48%	64 46%	94 63%cde	75 60%c	100 61%c	150 44%	158 55%	175 60%i	152 50%	152 60%	100 51%	79 49%	304 54%	179 50%	29 46%	13 36%	54 55%	44 56%	46 60%	37 61%	15 40%	37 54%	65 48%	73 54%	44 54%	27 59%
No, I was not aware you could opt out	376 41%	172 38%	203 44%	51 32%	63 35%	47 34%	79 53%cde	55 44%	82 50%c	114 34%	126 44%	137 47%i	121 40%	117 46%	75 38%	63 39%	239 43%	138 39%	23 37%	10 27%	50 51%y	42 42%	38 50%y	30 50%	12 31%	17 25%	47 35%	60 44%	34 41%	24 52%
No, I was not aware but think it is a useful option	106 12%	46 10%	59 13%	12 8%	24 13%	17 12%	15 10%	20 16%	18 11%	36 11%	32 11%	38 13%	30 10%	35 14%	25 13%	16 10%	65 12%	41 12%	6 9%	3 9%	4 4%	11 14%	8 10%	7 11%	3 9%	20 29%Trtv A	18 13%	13 9%	11 13%	3 7%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 110
Q.20 Are you aware you can opt out of receiving mobile roaming alerts?
Base: All aware of alerts

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
												Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)				
Unweighted base	629	531	98	104	512	92	333	158	614	550	274	210	340	-	-
Weighted base	915	742	173*	160*	734	129*	499	223	901	811	382	292	520	-**	-**
Effective base	476	402	77	78	388	61	251	130	467	418	214	165	255	-	-
NET: Yes	432 47%l	364 49%	68 39%	89 56%	335 46%	72 55%	233 47%	98 44%	430 48%l	380 47%l	230 60%Thil	181 62%Thil	199 38%	-	-
Yes, and I have chosen to opt out	78 9%b	74 10%b	4 2%	18 11%	58 8%	22 17%Tfg	39 8%	14 6%	78 9%	70 9%	45 12%l	37 13%l	33 6%	-	-
Yes, but I choose to receive them	354 39%	289 39%	65 37%	71 44%	277 38%	49 38%	194 39%	84 38%	351 39%	310 38%	185 49%Thil	144 49%Thil	166 32%	-	-
NET: No	483 53%jk	378 51%	105 61%	71 44%	399 54%	58 45%	266 53%	125 56%	472 52%jk	431 53%jk	151 40%	111 38%	320 62%Thijk	-	-
No, I was not aware you could opt out	376 41%jk	298 40%	78 45%	58 36%	311 42%	45 34%	209 42%	102 46%	369 41%jk	336 41%jk	122 32%	89 31%	247 48%jk	-	-
No, I was not aware but think it is a useful option	106 12%	80 11%	27 15%	13 8%	88 12%	13 10%	56 11%	23 10%	103 11%	96 12%	30 8%	22 8%	73 14%jk	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Table 111
Q.21 If you decided to opt out of receiving these messages, would you expect this to be temporary (e.g., only for your current period of roaming or until you choose to opt-in again), or permanent?
Base: All aware of alerts

		Gender		Age						Age II			Social Grade						Region											
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	629	320	305	114	147	95	92	88	93	261	187	181	215	160	157	97	375	254	50	22	64	58	52	31	24	37	114	85	53	39
Weighted base	915	450	461	157*	181	140*	148*	125*	165*	338	288	289	303	255	195	162*	558	357	63*	37**	98*	78*	76*	60**	37**	68*	135*	136*	81*	46**
Effective base	476	242	231	89	115	74	65	70	72	204	138	140	174	117	127	69	288	188	39	19	45	46	41	24	19	32	86	61	44	29
Only for current roaming period	330 36%	167 37%	161 35%	52 33%	75 42%	39 28%	46 31%	49 39%	68 42%	127 38%	86 30%	117 41%	142 47%Tmno q	84 33%	64 33%	40 25%	226 41%oq	104 29%	29 47%	21 57%	30 30%	26 33%	22 29%	28 46%	10 26%	18 26%	46 34%	53 39%	31 38%	16 34%
Until I choose to opt back in	369 40%	171 38%	197 43%	74 47%	64 35%	70 50%d	57 39%	44 35%	59 36%	138 41%	127 44%	103 36%	108 36%	108 42%	79 40%	74 46%	216 39%	153 43%	20 32%	11 31%	52 53%A	30 39%	32 42%	24 40%	14 37%	37 54%A	57 43%	42 31%	30 37%	20 43%
Permanent	63 7%	38 8%	24 5%	14 9%	17 10%	10 7%	9 6%	7 6%	5 3%	32 9%	19 7%	12 4%	25 8%	15 6%	17 9%	6 4%	40 7%	23 6%	1 1%	2 7%	7 7%	5 6%	9 12%	3 5%	4 10%	6 9%	10 7%	9 6%	7 8%	1 1%
Not sure	154 17%l	74 16%	80 17%	16 10%	25 14%	21 15%	35 24%c	24 19%	33 20%	41 12%	56 19%	57 20%	28 9%	48 19%l	35 18%l	42 26%lp	76 14%	77 22%lp	12 19%	2 5%	10 10%	17 22%	13 17%	6 9%	10 27%	8 12%	22 16%	32 23%	14 17%	10 21%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 112
Q.21 If you decided to opt out of receiving these messages, would you expect this to be temporary (e.g., only for your current period of roaming or until you choose to opt-in again), or permanent?
Base: All aware of alerts

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
												Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to travel in next 6 months (n)
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)				
Unweighted base	629	531	98	104	512	92	333	158	614	550	274	210	340	-	-
Weighted base	915	742	173*	160*	734	129*	499	223	901	811	382	292	520	-**	-**
Effective base	476	402	77	78	388	61	251	130	467	418	214	165	255	-	-
Only for current roaming period	330 36%	270 36%	60 34%	57 36%	263 36%	63 49%Tf	168 34%	79 36%	326 36%	289 36%	146 38%	109 37%	180 35%	-	-
Until I choose to opt back in	369 40%	302 41%	67 38%	66 41%	298 41%	38 29%	221 44%e	92 41%	361 40%	330 41%	149 39%	118 40%	213 41%	-	-
Permanent	63 7%	51 7%	12 7%	6 4%	55 7%	8 6%	34 7%	14 6%	62 7%	55 7%	34 9%	27 9%	28 5%	-	-
Not sure	154 17%	118 16%	36 21%	31 19%	118 16%	20 16%	76 15%	37 17%	152 17%	137 17%	52 14%	38 13%	100 19%	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Table 113
Q.22 How did the information in the alerts you received when you were outside the UK compare with the information you researched yourself about when or how much you would be charged to use your mobile outside of the UK?
- Summary Table
Base: All who have read the alerts and looked into roaming at Q10

	Helpfulness of information (a)	Amount of detail (b)	Timing of receiving the information (c)	Ease of accessing/ convenience (d)	Ease of understanding when you would be charged (e)	Ease of understanding what you would be charged (f)
Unweighted base	456	456	456	456	456	456
Weighted base	674	674	674	674	674	674
Effective base	341	341	341	341	341	341
Alerts were better	211 31%	201 30%	318 47%abdef	261 39%ab	244 36%	229 34%
Both the same	400 59%c	354 53%c	291 43%	368 55%c	372 55%c	390 58%c
Information researched yourself was better	64 9%	119 18%acdef	66 10%	46 7%	58 9%	56 8%

_____
Proportions/Means: All Columns Tested (5% risk level)

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Absolutes/col percents

Table 114
Q.22 How did the information in the alerts you received when you were outside the UK compare with the information you researched yourself about when or how much you would be charged to use your mobile outside of the UK?
- Helpfulness of information
Base: All who have read the alerts and looked into roaming at Q10

	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	456	230	224	83	108	69	62	66	68	191	131	134	166	113	108	69	279	177	41	20	45	42	42	22	20	27	73	61	41	22
Weighted base	674	326	346	114*	132*	102*	108*	96*	123*	246	209*	219	233	188*	139*	115*	421	254	51*	34**	74*	57*	62*	43**	33**	50**	80*	102*	61*	26**
Effective base	341	171	169	65	84	54	44	53	51	149	96	102	132	82	87	49	211	130	32	17	31	32	33	17	17	23	56	44	35	16
Alerts were better	211 31%u	97 30%	114 33%	45 39%	32 24%	25 24%	37 35%	22 23%	50 41%	77 31%	62 29%	72 33%	66 28%	66 35%	37 27%	42 36%	132 31%	79 31%	17 33%	5 13%	29 39%u	7 12%	31 49%Tu	15 36%	4 12%	12 24%	29 36%u	43 42%u	16 26%	4 15%
Both the same	400 59%	189 58%	210 61%	56 49%	82 62%	70 69%c	60 56%	66 69%c	65 53%	138 56%	130 62%	131 60%	136 58%	109 58%	90 65%	64 55%	245 58%	154 61%	27 53%	27 79%	45 61%	42 73%v	28 44%	26 61%	20 61%	34 67%	46 58%	52 51%	36 59%	17 64%
Information researched yourself was better	64 9%	40 12%	23 7%	13 12%	17 13%	7 7%	10 10%	8 8%	8 7%	31 12%	17 8%	16 7%	31 13%	12 7%	11 8%	10 8%	43 10%	21 8%	7 14%t	3 8%	-	8 15%t	4 6%	1 3%	9 27%	5 9%	5 6%	7 7%	9 15%t	5 21%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Table 115
Q.22 How did the information in the alerts you received when you were outside the UK compare with the information you researched yourself about when or how much you would be charged to use your mobile outside of the UK?
 - Helpfulness of information
Base: All who have read the alerts and looked into roaming at Q10

| | Total (T) | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	456	388	68	73	373	66	246	111	449	402	211	164	238	-	-
Weighted base	674	549	125*	117*	542	97*	373	157*	668	599	292	223	375	-**	-**
Effective base	341	291	53	56	277	42	185	90	337	301	167	131	174	-	-
Alerts were better	211 31%	183 33%	28 22%	42 35%	164 30%	50 52%Tfg	113 30%	40 26%	210 32%	197 33%	96 33%	83 37%	114 30%	- -	- -
Both the same	400 59%e	315 57%	85 68%	68 58%	323 60%	39 41%	228 61%e	96 61%e	394 59%	345 58%	172 59%	123 55%	223 59%	- -	- -
Information researched yourself was better	64 9%	51 9%	13 10%	7 6%	55 10%	8 8%	32 9%	21 13%	63 9%	56 9%	24 8%	18 8%	39 10%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 116
Q.22 How did the information in the alerts you received when you were outside the UK compare with the information you researched yourself about when or
how much you would be charged to use your mobile outside of the UK?
 - Amount of detail
Base: All who have read the alerts and looked into roaming at Q10

	Total (T)	Gender Male (a)	Gender Female (b)	Age 16-24 (c)	Age 25-34 (d)	Age 35-44 (e)	Age 45-54 (f)	Age 55-64 (g)	Age 65+ (h)	Age II 16-34 (i)	Age II 35-54 (j)	Age II 55+ (k)	Social Grade AB (l)	Social Grade C1 (m)	Social Grade C2 (n)	Social Grade DE (o)	Social Grade ABC1 (p)	Social Grade C2DE (q)	Region Scot-land (r)	Region North East (s)	Region North West (t)	Region York-shire & Humb-erside (u)	Region West Mid-lands (v)	Region East Mid-lands (w)	Region Wales (x)	Region Eastern (y)	Region London (z)	Region South East (A)	Region South West (B)	Region North-ern Ireland (C)
Unweighted base	456	230	224	83	108	69	62	66	68	191	131	134	166	113	108	69	279	177	41	20	45	42	42	22	20	27	73	61	41	22
Weighted base	674	326	346	114*	132*	102*	108*	96*	123*	246	209*	219	233	188*	139*	115*	421	254	51*	34**	74*	57*	62*	43**	33**	50**	80*	102*	61*	26**
Effective base	341	171	169	65	84	54	44	53	51	149	96	102	132	82	87	49	211	130	32	17	31	32	33	17	17	23	56	44	35	16
Alerts were better	201 30%	97 30%	104 30%	42 36%	36 27%	21 20%	33 30%	20 21%	49 40%eg	78 32%	53 25%	70 32%	52 23%	60 32%	45 33%	43 37%	113 27%	88 35%l	19 36%	6 17%	31 42%u	9 17%	25 40%u	13 31%	4 13%	8 17%	26 32%	36 35%	17 27%	6 25%
Both the same	354 53%	158 49%	195 56%	60 53%	63 48%	54 53%	61 56%	62 65%h	55 45%	123 50%	114 55%	117 53%	129 56%	99 53%	65 47%	61 53%	228 54%	126 50%	22 43%	24 69%	34 46%	35 62%	33 53%	28 65%	19 58%	31 62%	40 50%	50 49%	29 47%	10 37%
Information researched yourself was better	119 18%	71 22%b	47 14%	12 11%	33 25%c	28 27%c	14 13%	13 14%	19 15%	45 18%	42 20%	32 15%	51 22%	29 15%	28 20%	11 10%	80 19%	40 16%	11 21%	5 14%	9 12%	12 21%	4 7%	2 4%	10 29%	11 22%	14 18%	16 16%	16 25%v	10 38%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 117
Q.22 How did the information in the alerts you received when you were outside the UK compare with the information you researched yourself about when or how much you would be charged to use your mobile outside of the UK?
 - Amount of detail
Base: All who have read the alerts and looked into roaming at Q10

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
												Both within and outside the EU/ EEA	Used within EU/EEA but not Outside EU/EAA	Intend to travel in the next 6 months but not travelled in last 12 months	Not travelled in last 12 months and don't intend to in next 6 months
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	(k)	(l)	(m)	(n)
Unweighted base	456	388	68	73	373	66	246	111	449	402	211	164	238	-	-
Weighted base	674	549	125*	117*	542	97*	373	157*	668	599	292	223	375	-**	-**
Effective base	341	291	53	56	277	42	185	90	337	301	167	131	174	-	-
Alerts were better	201 30%	167 30%	33 27%	40 34%	156 29%	38 39%	114 31%	43 28%	200 30%	185 31%	84 29%	69 31%	116 31%	-	-
Both the same	354 53%	281 51%	73 59%	55 47%	292 54%	46 47%	201 54%	70 45%	351 53%	308 51%	158 54%	115 51%	193 52%	-	-
Information researched yourself was better	119 18%	101 18%	18 15%	22 19%	94 17%	13 13%	57 15%	44 28%Tf	117 17%	106 18%	51 17%	40 18%	66 18%	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
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Table 118
Q.22 How did the information in the alerts you received when you were outside the UK compare with the information you researched yourself about when or how much you would be charged to use your mobile outside of the UK?
 - Timing of receiving the information
Base: All who have read the alerts and looked into roaming at Q10

	Total (T)	Gender Male (a)	Gender Female (b)	Age 16-24 (c)	Age 25-34 (d)	Age 35-44 (e)	Age 45-54 (f)	Age 55-64 (g)	Age 65+ (h)	Age II 16-34 (i)	Age II 35-54 (j)	Age II 55+ (k)	Social Grade AB (l)	Social Grade C1 (m)	Social Grade C2 (n)	Social Grade DE (o)	Social Grade ABC1 (p)	Social Grade C2DE (q)	Region Scotland (r)	Region North East (s)	Region North West (t)	Region Yorkshire & Humberside (u)	Region West Midlands (v)	Region East Midlands (w)	Region Wales (x)	Region Eastern (y)	Region London (z)	Region South East (A)	Region South West (B)	Region Northern Ireland (C)
Unweighted base	456	230	224	83	108	69	62	66	68	191	131	134	166	113	108	69	279	177	41	20	45	42	42	22	20	27	73	61	41	22
Weighted base	674	326	346	114*	132*	102*	108*	96*	123*	246	209*	219	233	188*	139*	115*	421	254	51*	34**	74*	57*	62*	43**	33**	50**	80*	102*	61*	26**
Effective base	341	171	169	65	84	54	44	53	51	149	96	102	132	82	87	49	211	130	32	17	31	32	33	17	17	23	56	44	35	16
Alerts were better	318 47%g	164 50%	154 44%	58 51%g	48 36%	49 49%	63 59%dg	31 32%	68 55%dg	106 43%	113 54%	99 45%	99 42%	103 55%	63 46%	53 46%	201 48%	117 46%	23 45%	10 30%	39 53%	21 37%	36 57%	23 53%	13 39%	23 45%	36 45%	51 50%	31 51%	12 45%
Both the same	291 43%	131 40%	158 46%	42 37%	66 50%	38 37%	43 40%	52 54%	49 40%	108 44%	81 39%	101 46%	98 42%	70 37%	67 48%	56 49%	168 40%	123 48%	19 36%	18 53%	32 44%	32 55%	22 35%	20 47%	14 44%	16 32%	37 46%	46 45%	22 36%	13 48%
Information researched yourself was better	66 10%	31 10%	34 10%	14 12%f	18 14%f	15 14%f	1 1%	13 13%f	6 5%	32 13%	16 8%	18 8%	36 16%nq	15 8%	9 6%	6 5%	52 12%	15 6%	10 19%tA	6 18%	2 3%	4 7%	5 8%	-	6 18%	12 23%	7 9%	5 5%	8 13%	2 7%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 119
Q.22 How did the information in the alerts you received when you were outside the UK compare with the information you researched yourself about when or how much you would be charged to use your mobile outside of the UK?
- Timing of receiving the information
Base: All who have read the alerts and looked into roaming at Q10

	Total (T)	Urban/Rural Urban (a)	Rural (b)	Disability Yes (c)	No (d)	Financial Vulnerability Most (e)	Poten-tially (f)	Least (g)	Used mobile abroad in last 12 months Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Non-recent travellers Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	456	388	68	73	373	66	246	111	449	402	211	164	238	-	-
Weighted base	674	549	125*	117*	542	97*	373	157*	668	599	292	223	375	-**	-**
Effective base	341	291	53	56	277	42	185	90	337	301	167	131	174	-	-
Alerts were better	318 47%	271 49%	47 37%	66 56%	250 46%	49 51%	180 48%	76 49%	316 47%	290 49%	131 45%	106 47%	185 49%	- -	- -
Both the same	291 43%	230 42%	61 49%	38 33%	247 46%	33 34%	161 43%	66 42%	286 43%	251 42%	128 44%	94 42%	157 42%	- -	- -
Information researched yourself was better	66 10%	49 9%	17 14%	13 11%	45 8%	14 15%	32 9%	14 9%	66 10%	57 10%	33 11%	24 11%	33 9%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 120
Q.22 How did the information in the alerts you received when you were outside the UK compare with the information you researched yourself about when or how much you would be charged to use your mobile outside of the UK?
 - Ease of accessing/convenience
Base: All who have read the alerts and looked into roaming at Q10

| | | Gender | | | | | Age | | | | | Age II | | | | Social Grade | | | | | | Region | | | | | | | | | | | |
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	456	230	224	83	108	69	62	66	68	191	131	134	166	113	108	69	279	177	41	20	45	42	42	22	20	27	73	61	41	22
Weighted base	674	326	346	114*	132*	102*	108*	96*	123*	246	209*	219	233	188*	139*	115*	421	254	51*	34**	74*	57*	62*	43**	33**	50**	80*	102*	61*	26**
Effective base	341	171	169	65	84	54	44	53	51	149	96	102	132	82	87	49	211	130	32	17	31	32	33	17	17	23	56	44	35	16
Alerts were better	261 39%u	131 40%	130 37%	54 48%g	48 36%	41 40%	42 39%	26 27%	49 40%	102 42%	83 40%	75 34%	81 35%	85 45%	49 35%	46 40%	166 40%	94 37%	22 43%	11 31%	30 41%	12 20%	28 45%u	15 34%	9 27%	18 36%	39 49%u	45 44%u	28 46%u	5 18%
Both the same	368 55%	175 54%	191 55%	48 42%	69 52%	56 55%	59 55%	64 66%c	72 58%	117 48%	115 55%	136 62%i	130 56%	96 51%	79 57%	64 55%	225 54%	143 56%	27 53%	22 62%	40 55%	43 75%TvzA B	28 45%	25 58%	20 62%	30 59%	35 44%	51 50%	27 44%	19 73%
Information researched yourself was better	46 7%	20 6%	26 7%	11 10%h	15 11%h	5 5%	6 6%	6 7%	2 1%	26 11%k	11 5%	8 4%	23 10%	7 4%	11 8%	5 5%	29 7%	16 6%	2 4%	2 7%	4 5%	2 4%	6 9%	3 8%	3 11%	3 5%	5 7%	5 5%	6 10%	2 9%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 121
Q.22 How did the information in the alerts you received when you were outside the UK compare with the information you researched yourself about when or how much you would be charged to use your mobile outside of the UK?
 - Ease of accessing/convenience
Base: All who have read the alerts and looked into roaming at Q10

| | | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
| | | | | | | | | | | | | Both within and outside the EU/ EEA | Used within EU/EEA but not Outside EU/EAA | Intend to travel in the next 6 months but not travelled in last 12 months | Not travelled in last 12 months and don't intend to in next 6 months |
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	(k)	(l)	(m)	(n)
Unweighted base	456	388	68	73	373	66	246	111	449	402	211	164	238	-	-
Weighted base	674	549	125*	117*	542	97*	373	157*	668	599	292	223	375	-**	-**
Effective base	341	291	53	56	277	42	185	90	337	301	167	131	174	-	-
Alerts were better	261 39%	222 40%	38 31%	54 46%	201 37%	47 48%	141 38%	65 41%	259 39%	246 41%	105 36%	92 41%	154 41%	-	-
Both the same	368 55%	285 52%	83 67%a	60 51%	301 56%	44 45%	208 56%	81 52%	363 54%	313 52%	165 56%	116 52%	198 53%	-	-
Information researched yourself was better	46 7%	42 8%	3 3%	3 3%	40 7%	6 7%	23 6%	12 7%	46 7%	39 7%	22 8%	16 7%	24 6%	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 122
Q.22 How did the information in the alerts you received when you were outside the UK compare with the information you researched yourself about when or
how much you would be charged to use your mobile outside of the UK?
 - Ease of understanding when you would be charged
Base: All who have read the alerts and looked into roaming at Q10

	Total (T)	Gender Male (a)	Gender Female (b)	Age 16-24 (c)	Age 25-34 (d)	Age 35-44 (e)	Age 45-54 (f)	Age 55-64 (g)	Age 65+ (h)	Age II 16-34 (i)	Age II 35-54 (j)	Age II 55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Unweighted base	456	230	224	83	108	69	62	66	68	191	131	134	166	113	108	69	279	177	41	20	45	42	42	22	20	27	73	61	41	22
Weighted base	674	326	346	114*	132*	102*	108*	96*	123*	246	209*	219	233	188*	139*	115*	421	254	51*	34**	74*	57*	62*	43**	33**	50**	80*	102*	61*	26**
Effective base	341	171	169	65	84	54	44	53	51	149	96	102	132	82	87	49	211	130	32	17	31	32	33	17	17	23	56	44	35	16
Alerts were better	244 36%	116 36%	128 37%	58 50%Tdeg	38 29%	30 30%	41 38%	23 24%	55 45%g	95 39%	71 34%	78 36%	74 32%	70 37%	44 32%	56 48%l	144 34%	100 39%	19 38%	11 33%	30 41%	15 26%	27 43%	16 37%	8 24%	17 34%	30 38%	42 41%	24 38%	5 20%
Both the same	372 55%	185 57%	185 53%	52 45%	78 59%	58 57%	59 55%	67 70%Tch	58 47%	129 53%	117 56%	125 57%	138 59%	107 57%	77 55%	50 44%	245 58%	127 50%	30 60%	23 67%	40 54%	40 71%B	32 51%	26 61%	20 62%	26 52%	41 51%	56 55%	25 41%	11 43%
Information researched yourself was better	58 9%	25 8%	33 10%	5 4%	16 12%	14 14%	7 7%	6 6%	10 8%	21 9%	21 10%	16 7%	21 9%	10 5%	18 13%	9 8%	32 8%	27 11%	1 2%	- -	4 5%	2 3%	4 6%	1 2%	4 13%	7 13%	9 11%	4 4%	13 20%TruA	10 37%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 123
Q.22 How did the information in the alerts you received when you were outside the UK compare with the information you researched yourself about when or
how much you would be charged to use your mobile outside of the UK?
 - Ease of understanding when you would be charged
Base: All who have read the alerts and looked into roaming at Q10

| | Total (T) | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	456	388	68	73	373	66	246	111	449	402	211	164	238	-	-
Weighted base	674	549	125*	117*	542	97*	373	157*	668	599	292	223	375	-**	-**
Effective base	341	291	53	56	277	42	185	90	337	301	167	131	174	-	-
Alerts were better	244	207	38	54	186	48	137	53	243	223	109	88	135	-	-
	36%	38%	30%	46%	34%	50%	37%	34%	36%	37%	37%	40%	36%	-	-
Both the same	372	297	75	55	308	38	213	87	368	326	162	120	206	-	-
	55%e	54%	60%	47%	57%	39%	57%e	56%	55%	55%	55%	54%	55%	-	-
Information researched yourself was better	58	46	13	8	48	10	23	17	56	49	21	14	35	-	-
	9%	8%	10%	7%	9%	11%	6%	11%	8%	8%	7%	6%	9%	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 124
Q.22 How did the information in the alerts you received when you were outside the UK compare with the information you researched yourself about when or
how much you would be charged to use your mobile outside of the UK?
 - Ease of understanding what you would be charged
Base: All who have read the alerts and looked into roaming at Q10

	Total (T)	Gender Male (a)	Gender Female (b)	Age 16-24 (c)	Age 25-34 (d)	Age 35-44 (e)	Age 45-54 (f)	Age 55-64 (g)	Age 65+ (h)	Age II 16-34 (i)	Age II 35-54 (j)	Age II 55+ (k)	Social Grade AB (l)	Social Grade C1 (m)	Social Grade C2 (n)	Social Grade DE (o)	Social Grade ABC1 (p)	Social Grade C2DE (q)	Region Scot-land (r)	Region North East (s)	Region North West (t)	Region York-shire & Humb-erside (u)	Region West Mid-lands (v)	Region East Mid-lands (w)	Region Wales (x)	Region Eastern (y)	Region London (z)	Region South East (A)	Region South West (B)	Region North-ern Ireland (C)
Unweighted base	456	230	224	83	108	69	62	66	68	191	131	134	166	113	108	69	279	177	41	20	45	42	42	22	20	27	73	61	41	22
Weighted base	674	326	346	114*	132*	102*	108*	96*	123*	246	209*	219	233	188*	139*	115*	421	254	51*	34**	74*	57*	62*	43**	33**	50**	80*	102*	61*	26**
Effective base	341	171	169	65	84	54	44	53	51	149	96	102	132	82	87	49	211	130	32	17	31	32	33	17	17	23	56	44	35	16
Alerts were better	229 34%	108 33%	120 35%	47 41%g	45 34%	31 31%	33 31%	21 22%	51 41%g	92 38%	65 31%	72 33%	77 33%	63 34%	44 31%	45 39%	140 33%	89 35%	16 32%	17 50%	27 37%	15 27%	26 43%	17 39%	5 16%	17 34%	28 35%	35 35%	19 30%	4 17%
Both the same	390 58%	189 58%	200 58%	63 55%	76 58%	58 57%	65 60%	66 69%	62 50%	139 56%	123 59%	128 58%	134 57%	113 60%	83 60%	60 52%	247 59%	143 56%	33 65%	17 50%	46 62%	37 65%	33 53%	25 59%	19 57%	29 57%	46 57%	60 59%	30 49%	15 56%
Information researched yourself was better	56 8%	28 9%	26 8%	4 4%	11 8%	12 12%	9 8%	9 9%	10 9%	15 6%	22 10%	20 9%	22 10%	12 6%	12 9%	10 9%	34 8%	22 9%	1 2%	- -	1 1%	5 8%	3 4%	1 2%	9 27%	5 9%	6 7%	7 7%	12 20%Trt	7 27%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 125
Q.22 How did the information in the alerts you received when you were outside the UK compare with the information you researched yourself about when or how much you would be charged to use your mobile outside of the UK?
- Ease of understanding what you would be charged
Base: All who have read the alerts and looked into roaming at Q10

| | | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
| | | | | | | | | | | | | Both within and outside the EU/ EEA | Used within EU/EEA but not Outside EU/EAA | Intend to travel in the next 6 months but not travelled in last 12 months | Not travelled in last 12 months and don't intend to in next 6 months |
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	(k)	(l)	(m)	(n)
Unweighted base	456	388	68	73	373	66	246	111	449	402	211	164	238	-	-
Weighted base	674	549	125*	117*	542	97*	373	157*	668	599	292	223	375	-**	-**
Effective base	341	291	53	56	277	42	185	90	337	301	167	131	174	-	-
Alerts were better	229	196	33	51	174	56	132	36	227	211	95	78	132	-	-
	34%	36%	26%	44%	32%	57%Tfg	35%g	23%	34%	35%	32%	35%	35%	-	-
Both the same	390	309	81	57	321	34	210	108	387	341	176	130	211	-	-
	58%e	56%	64%	49%	59%	35%	56%e	69%e	58%	57%	60%	58%	56%	-	-
Information researched yourself was better	56	44	12	9	47	7	31	13	53	47	21	15	32	-	-
	8%	8%	10%	8%	9%	7%	8%	8%	8%	8%	7%	7%	9%	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 126
Q.23 Do you know what you will be charged for using your mobile phone while in countries outside of the UK?
** - Summary Table**
Base: All who have travelled outside of the UK in the last 12 months or will travel in the next 6 months

	In countries within the EU/ EEA (a)	In countries outside the EU/EEA (b)
Unweighted base	872	872
Weighted base	1154	1154
Effective base	633	633
Yes, I know that I will not be charged any extra if I stay within my allowance/fair usage limit	442 38%b	179 16%
Yes, I know I will be charged extra and know how much that will be	206 18%	211 18%
Yes, I know I will be charged extra, but am not sure how much	187 16%	290 25%a
Yes, I know that I may be charged if I go over my allowance/fair usage limit	170 15%b	90 8%
I know this information for some but not all countries	137 12%	101 9%
I know this information for the countries I have recently visited / plan to visit	154 13%b	104 9%
Other	6 1%	9 1%
No, I don't know whether I will be charged	214 19%	343 30%a

Proportions/Means: All Columns Tested (5% risk level)

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 127
Q.23 Do you know what you will be charged for using your mobile phone while in countries outside of the UK?
- In countries within the EU/EEA
Base: All who have travelled outside of the UK in the last 12 months or will travel in the next 6 months

	Total (T)	Gender Male (a)	Female (b)	Age 16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Age II 16-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Region Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Unweighted base	872	450	418	150	197	136	129	118	142	347	265	260	286	236	206	144	522	350	79	29	96	78	67	51	35	47	159	117	68	46
Weighted base	1154	573	578	192	225	176*	185*	155*	221	417	361	376	374	332	239	210*	706	449	89*	44**	132*	101*	91*	82*	45**	78*	175	167*	97*	54*
Effective base	633	327	304	110	150	96	89	90	107	259	185	195	226	162	162	97	383	250	60	24	65	62	52	36	26	39	111	82	53	33
Yes, I know that I will not be charged any extra if I stay within my allowance/fair usage limit	442 38%	222 39%	218 38%	87 45%f	97 43%	69 39%	56 30%	56 36%	77 35%	184 44%j	125 35%	133 35%	160 43%	119 36%	89 37%	74 35%	279 40%	163 36%	39 44%	25 57%	59 45%	39 39%	25 28%	29 35%	18 39%	37 47%	62 35%	51 30%	43 44%	16 30%
Yes, I know I will be charged extra and know how much that will be	206 18%	116 20%	89 15%	38 20%	42 19%	33 19%	40 22%	25 16%	27 12%	80 19%	74 20%	52 14%	56 15%	56 17%	47 20%	47 23%	111 16%	94 21%	8 9%	2 4%	16 12%	23 23%r	17 19%	21 25%r	7 16%	14 18%	37 21%r	29 17%	24 25%r	7 12%
Yes, I know I will be charged extra, but am not sure how much	187 16%	87 15%	101 17%	30 15%	40 18%	23 13%	26 14%	26 17%	43 20%	69 17%	49 14%	69 18%	74 20%nq	57 17%	26 11%	31 15%	131 19%nq	57 13%	14 15%	10 23%	23 17%	13 13%	20 22%	9 11%	9 20%	8 10%	30 17%	28 17%	15 16%	9 16%
Yes, I know that I may be charged if I go over my allowance/fair usage limit	170 15%	87 15%	81 14%	31 16%	32 14%	20 12%	21 12%	19 12%	46 21%	63 15%	42 12%	65 17%	61 16%	48 15%	29 12%	32 15%	109 15%	61 14%	7 8%	8 19%	29 22%r	19 18%	18 20%	11 13%	7 16%	8 10%	26 15%	17 10%	10 10%	10 19%
I know this information for some but not all countries	137 12%	67 12%	69 12%	17 9%	22 10%	31 18%	24 13%	16 10%	26 12%	39 9%	56 15%	42 11%	54 14%	38 12%	22 9%	23 11%	92 13%	45 10%	14 15%	1 3%	27 20%u	7 7%	14 15%	9 11%	5 11%	6 7%	17 10%	19 11%	13 13%	6 12%
I know this information for the countries I have recently visited / plan to visit	154 13%	72 13%	80 14%	19 10%	17 8%	22 12%	28 15%	18 12%	49 22%Tcd	37 9%	50 14%	68 18%i	52 14%	51 15%	22 9%	29 14%	103 15%	51 11%	18 20%A	11 26%	17 13%	10 10%	8 9%	8 10%	14 30%	7 9%	30 17%	15 9%	14 15%	4 8%
Other	6 1%	5 1%	1 *	- -	- -	- -	- -	* *	6 3%T	- -	- -	6 2%	1 *	1 *	3 1%	1 1%	2 *	4 1%	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	5 3%T	- -	- -
No, I don't know whether I will be charged	214 19%	104 18%	110 19%	34 18%	31 14%	34 19%	37 20%	26 17%	51 23%	66 16%	71 20%	77 20%	64 17%	62 19%	44 19%	43 21%	126 18%	88 20%	16 18%	6 14%	15 11%	18 18%	22 25%	16 19%	5 10%	15 19%	32 18%	45 27%tB	10 11%	14 26%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 128
Q.23 Do you know what you will be charged for using your mobile phone while in countries outside of the UK?
- In countries within the EU/EEA
Base: All who have travelled outside of the UK in the last 12 months or will travel in the next 6 months

	Total (T)	Urban/Rural Urban (a)	Rural (b)	Disability Yes (c)	No (d)	Financial Vulnerability Most (e)	Poten- tially (f)	Least (g)	Used mobile abroad in last 12 months Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Non-recent travellers Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	872	730	142	149	704	133	483	196	658	589	289	220	369	199	-
Weighted base	1154	937	217	207	921	170*	644	264	960	864	401	305	559	181	-**
Effective base	633	530	105	107	512	84	348	158	502	449	226	173	278	130	-
Yes, I know that I will not be charged any extra if I stay within my allowance/fair usage limit	442 38%m	364 39%	78 36%	87 42%	344 37%	75 44%	222 35%	116 44%f	411 43%	386 45%T	157 39%	132 43%	254 45%T	30 17%	-
Yes, I know I will be charged extra and know how much that will be	206 18%m	163 17%	43 20%	39 19%	166 18%	30 18%	129 20%	42 16%	191 20%	173 20%	91 23%	72 24%	101 18%	14 8%	-
Yes, I know I will be charged extra, but am not sure how much	187 16%	163 17%	25 11%	34 16%	145 16%	36 21%	102 16%	40 15%	156 16%	130 15%	66 16%	40 13%	90 16%	27 15%	-
Yes, I know that I may be charged if I go over my allowance/fair usage limit	170 15%	128 14%	42 19%	30 15%	130 14%	30 18%	91 14%	33 13%	145 15%	138 16%	48 12%	41 13%	97 17%	24 13%	-
I know this information for some but not all countries	137 12%	104 11%	33 15%	26 12%	101 11%	19 11%	89 14%	23 9%	120 12%	109 13%	55 14%	44 15%	65 12%	15 8%	-
I know this information for the countries I have recently visited / plan to visit	154 13%m	119 13%	35 16%	21 10%	124 14%	22 13%	94 15%	33 12%	144 15%	132 15%	46 11%	34 11%	98 18%	9 5%	-
Other	6 1%	5 1%	1 *	1 1%	5 1%	* *	5 1%	1 *	5 1%	5 1%	-	-	5 1%	1 1%	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Table 128
Q.23 Do you know what you will be charged for using your mobile phone while in countries outside of the UK?
- In countries within the EU/EEA
Base: All who have travelled outside of the UK in the last 12 months or will travel in the next 6 months

| | | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
| | | | | | | | | | | | | Both within and outside the EU/ EEA | Used within EU/EEA but not Outside EU/EAA | Intend to travel in the next 6 months but not travelled in last 12 months | Not travelled in last 12 months and don't intend to in next 6 months |
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	(k)	(l)	(m)	(n)
Weighted base	1154	937	217	207	921	170*	644	264	960	864	401	305	559	181	-**
No, I don't know whether I will be charged	214 19%hikl	171 18%	43 20%	35 17%	176 19%	28 17%	122 19%	47 18%	125 13%	102 12%	56 14%	33 11%	69 12%	84 46%T	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 129
Q.23 Do you know what you will be charged for using your mobile phone while in countries outside of the UK?
- In countries outside the EU/EEA
Base: All who have travelled outside of the UK in the last 12 months or will travel in the next 6 months

	Total (T)	Gender Male (a)	Gender Female (b)	Age 16-24 (c)	Age 25-34 (d)	Age 35-44 (e)	Age 45-54 (f)	Age 55-64 (g)	Age 65+ (h)	Age II 16-34 (i)	Age II 35-54 (j)	Age II 55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Unweighted base	872	450	418	150	197	136	129	118	142	347	265	260	286	236	206	144	522	350	79	29	96	78	67	51	35	47	159	117	68	46
Weighted base	1154	573	578	192	225	176*	185*	155*	221	417	361	376	374	332	239	210*	706	449	89*	44**	132*	101*	91*	82*	45**	78*	175	167*	97*	54*
Effective base	633	327	304	110	150	96	89	90	107	259	185	195	226	162	162	97	383	250	60	24	65	62	52	36	26	39	111	82	53	33
Yes, I know that I will not be charged any extra if I stay within my allowance/fair usage limit	179 16%f	101 18%	78 14%	44 23%df	29 13%	32 18%f	12 6%	25 16%f	38 17%f	73 17%	43 12%	63 17%	65 17%	35 11%	41 17%	39 18%	100 14%	79 18%m	16 18%	16 38%	26 20%y	16 16%	9 10%	10 12%	9 20%	4 5%	28 16%	24 15%	16 16%	5 9%
Yes, I know I will be charged extra and know how much that will be	211 18%ghk	112 19%	98 17%	42 22%gh	51 23%gh	39 22%gh	43 23%gh	15 10%	21 9%	93 22%k	82 23%k	36 10%	67 18%	55 17%	54 22%	34 16%	123 17%	88 20%	12 13%	13 30%	20 15%	15 15%	16 17%	19 24%	5 10%	13 16%	39 22%	29 17%	19 20%	11 21%
Yes, I know I will be charged extra, but am not sure how much	290 25%r	145 25%	144 25%	36 19%	63 28%	46 26%	42 23%	50 32%c	53 24%	99 24%	89 25%	102 27%	100 27%	94 28%	52 22%	44 21%	194 27%	96 21%	12 14%	6 14%	41 31%rA	39 39%TrwA	25 27%	13 16%	15 32%	22 28%	46 26%	28 17%	25 26%	18 34%rA
Yes, I know that I may be charged if I go over my allowance/fair usage limit	90 8%	57 10%b	32 6%	25 13%f	17 7%	15 9%	7 4%	11 7%	14 7%	42 10%	22 6%	26 7%	30 8%	28 8%	15 6%	17 8%	58 8%	32 7%	8 9%	9 20%	12 9%	4 4%	4 5%	7 9%	4 9%	5 6%	20 11%	12 7%	4 4%	* 1%
I know this information for some but not all countries	101 9%	44 8%	56 10%	21 11%	16 7%	24 14%g	13 7%	6 4%	21 10%	37 9%	37 10%	27 7%	40 11%	30 9%	18 7%	13 6%	70 10%	30 7%	11 12%	* 1%	11 8%	6 6%	13 14%	6 8%	6 14%	3 4%	13 7%	12 7%	14 14%	5 10%
I know this information for the countries I have recently visited / plan to visit	104 9%	54 9%	49 8%	27 14%e	15 7%	9 5%	16 9%	16 10%	20 9%	42 10%	25 7%	36 10%	37 10%	36 11%	19 8%	12 6%	73 10%	30 7%	8 9%	5 11%	12 9%	5 5%	8 8%	7 8%	8 18%	7 9%	19 11%	15 9%	6 6%	5 10%
Other	9 1%	6 1%	3 *	-	-	-	-	2 1%	7 3%Td	-	-	9 2%ij	3 1%	5 1%	-	1 1%	8 1%	1 *	1 1%	-	-	-	2 2%	-	-	-	-	-	4 3%	2 2%	-
No, I don't know whether I will be charged	343 30%c	152 26%	191 33%	36 19%	62 28%	46 26%	74 40%ce	45 29%	79 36%c	98 24%	120 33%i	125 33%i	106 28%	96 29%	62 26%	80 38%n	202 29%	141 31%	32 36%u	8 19%	34 25%	20 20%	28 30%	30 37%	11 24%	33 42%uz	40 23%	65 39%uz	30 31%	13 24%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 130
Q.23 Do you know what you will be charged for using your mobile phone while in countries outside of the UK?
 - In countries outside the EU/EEA
Base: All who have travelled outside of the UK in the last 12 months or will travel in the next 6 months

| | Total (T) | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	872	730	142	149	704	133	483	196	658	589	289	220	369	199	-
Weighted base	1154	937	217	207	921	170*	644	264	960	864	401	305	559	181	-**
Effective base	633	530	105	107	512	84	348	158	502	449	226	173	278	130	-
Yes, I know that I will not be charged any extra if I stay within my allowance/fair usage limit	179 16%m	154 16%	25 12%	40 20%	134 15%	48 28%Tfg	92 14%	31 12%	164 17%	148 17%	78 20%	63 21%	85 15%	15 8%	-
Yes, I know I will be charged extra and know how much that will be	211 18%lm	175 19%	36 17%	39 19%	170 18%	36 21%	118 18%	51 19%	194 20%l	163 19%l	124 31%Thil	93 30%Thil	71 13%	16 9%	-
Yes, I know I will be charged extra, but am not sure how much	290 25%	235 25%	55 25%	38 18%	243 26%	34 20%	162 25%	73 27%	249 26%	227 26%	95 24%	72 24%	155 28%	37 20%	-
Yes, I know that I may be charged if I go over my allowance/fair usage limit	90 8%	73 8%	17 8%	25 12%d	60 7%	17 10%	57 9%	11 4%	74 8%	61 7%	39 10%	26 9%	35 6%	16 9%	-
I know this information for some but not all countries	101 9%	84 9%	17 8%	17 8%	79 9%	15 9%	55 9%	29 11%	88 9%	77 9%	46 12%	36 12%	41 7%	10 6%	-
I know this information for the countries I have recently visited / plan to visit	104 9%	88 9%	15 7%	16 8%	85 9%	12 7%	59 9%	30 11%	89 9%	78 9%	56 14%Til	46 15%Thil	33 6%	12 7%	-
Other	9 1%	8 1%	1 *	3 1%	7 1%	- -	6 1%	3 1%	8 1%	7 1%	2 *	- -	7 1%	1 1%	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Table 130
Q.23 Do you know what you will be charged for using your mobile phone while in countries outside of the UK?
- In countries outside the EU/EEA
Base: All who have travelled outside of the UK in the last 12 months or will travel in the next 6 months

| | | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
| | | | | | | | | | | | | Both within and outside the EU/ EEA | Used within EU/EEA but not Outside EU/EAA | Intend to travel in the next 6 months but not travelled in last 12 months | Not travelled in last 12 months and don't intend to in next 6 months |
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	(k)	(l)	(m)	(n)
Weighted base	1154	937	217	207	921	170*	644	264	960	864	401	305	559	181	-**
No, I don't know whether I will be charged	343 30%jk	272 29%	71 33%	76 37%	259 28%	44 26%	200 31%	67 25%	257 27%jk	244 28%jk	49 12%	36 12%	208 37%Thijk	82 46%T	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Table 131
Q.24 Do you know how you are charged for using your mobile phone while in countries outside the UK?
- Summary Table
Base: All that know they will be charged/ not charged at Q23

	In countries within the EU/ EEA (a)	In countries outside the EU/ EEA (b)
Unweighted base	687	609
Weighted base	934	803
Effective base	513	450
It is included in my monthly package/ allowance	428 46%b	187 23%
I pay an extra fee for each day of use (e.g. £2 per day) to be able to use my UK allowance while abroad	188 20%	174 22%
I pay an extra fee for a specified number of days (e.g. £24 for 14 days)	81 9%	72 9%
I pay a set fee for a specified amount of use (e.g. £3 for 5MB of data)	42 4%	46 6%
I pay per unit of data, per minute of calls, per text	75 8%	100 12%a
I only pay if I go over my allowance/fair use policy	139 15%b	55 7%
Other	7 1%	9 1%
I know there is an extra charge, but not sure how this is calculated	156 17%	281 35%a

Proportions/Means: All Columns Tested (5% risk level)

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Absolutes/col percents

Table 132
Q.24 Do you know how you are charged for using your mobile phone while in countries outside the UK?
 - In countries within the EU/EEA
Base: All that know they will be charged/ not charged at Q23

	Total (T)	Gender Male (a)	Gender Female (b)	Age 16-24 (c)	Age 25-34 (d)	Age 35-44 (e)	Age 45-54 (f)	Age 55-64 (g)	Age 65+ (h)	Age II 16-34 (i)	Age II 35-54 (j)	Age II 55+ (k)	SG AB (l)	SG C1 (m)	SG C2 (n)	SG DE (o)	SG ABC1 (p)	SG C2DE (q)	Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Unweighted base	687	362	321	123	166	101	100	99	98	289	201	197	236	181	161	109	417	270	61	24	81	63	50	40	28	37	129	80	59	35
Weighted base	934	464	467	158*	193	142*	148*	129*	164*	351	290	293	309	268	192	165*	577	357	72*	37**	117*	83*	68*	66**	41**	63*	143*	117*	87*	39**
Effective base	513	274	238	92	128	73	78	76	74	220	151	147	185	128	127	81	309	204	46	20	54	49	40	29	22	30	95	64	47	26
It is included in my monthly package/ allowance	428 46%	216 47%	209 45%	85 54%f	88 46%	71 50%	56 38%	56 44%	72 44%	173 49%	127 44%	129 44%	151 49%o	131 49%o	89 47%	57 35%	282 49%o	147 41%	32 45%	24 65%	60 51%	44 53%	29 43%	19 29%	26 63%	34 53%	56 39%	47 40%	39 45%	18 47%
I pay an extra fee for each day of use (e.g. £2 per day) to be able to use my UK allowance while abroad	188 20%kr	102 22%	85 18%	34 22%	43 22%h	36 25%h	40 27%gh	17 13%	18 11%	77 22%k	76 26%k	35 12%	58 19%	59 22%	47 25%	23 14%	118 20%	70 20%	5 7%	9 23%	12 11%	17 21%	19 28%rt	20 30%	6 15%	13 21%	33 23%r	23 20%	17 20%	12 31%
I only pay if I go over my allowance/fair use policy	139 15%c	78 17%	60 13%	10 6%	27 14%	16 11%	25 17%c	30 23%ce	33 20%c	37 10%	40 14%	63 21%i	51 17%	33 12%	28 14%	27 17%	84 15%	55 15%	15 21%	3 7%	15 13%	13 16%	6 8%	10 14%	5 12%	3 5%	30 21%y	19 16%	13 15%	8 21%
I pay an extra fee for a specified number of days (e.g. £24 for 14 days)	81 9%	41 9%	40 9%	19 12%g	20 10%	11 8%	17 11%g	4 3%	11 7%	38 11%k	28 10%	15 5%	31 10%	15 6%	20 10%	15 9%	47 8%	34 10%	9 12%	3 8%	5 4%	7 9%	7 11%	2 3%	5 13%	5 7%	16 11%	12 10%	7 8%	3 7%
I pay per unit of data, per minute of calls, per text	75 8%	41 9%	32 7%	16 10%	17 9%	16 11%	8 5%	7 6%	11 7%	33 9%	23 8%	18 6%	28 9%	19 7%	9 5%	19 11%	47 8%	28 8%	2 3%	2 7%	13 11%	2 3%	7 10%	1 1%	5 12%	4 7%	13 9%	14 12%	9 11%	2 4%
I pay a set fee for a specified amount of use (e.g. £3 for 5MB of data)	42 4%	28 6%	14 3%	12 7%g	12 6%	9 6%	4 3%	1 1%	4 3%	24 7%k	13 5%	5 2%	19 6%n	15 6%	3 1%	5 3%	34 6%	8 2%	5 7%	4 11%	3 2%	3 4%	-	3 5%	4 10%	1 2%	6 4%	2 2%	10 12%TtvA	-
Other	7 1%	2 *	5 1%	2 1%	-	-	1 1%	3 2%	1 1%	2 1%	1 *	4 1%	-	5 2%	1 1%	* *	5 1%	2 *	1 1%	-	-	-	2 3%	-	-	-	3 2%	1 1%	* *	-
I know there is an extra charge, but not sure how this is calculated	156 17%	61 13%	94 20%a	15 10%	25 13%	25 18%	23 16%	25 20%	42 25%cd	41 12%	49 17%	67 23%i	45 15%	45 17%	24 12%	43 26%lnp	90 16%	66 19%	17 24%	3 9%	20 17%	10 12%	10 15%	19 29%	3 7%	12 19%	16 11%	22 19%	18 21%	5 12%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 133
Q.24 Do you know how you are charged for using your mobile phone while in countries outside the UK?
- In countries within the EU/EEA
Base: All that know they will be charged/ not charged at Q23

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
												Both within and outside the EU/ EEA	Used within EU/EEA but not Outside EU/EAA	Intend to travel in the next 6 months but not travelled in last 12 months	Not travelled in last 12 months and don't intend to in next 6 months
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	(k)	(l)	(m)	(n)
Unweighted base	687	580	107	113	559	108	373	161	575	523	249	197	326	102	-
Weighted base	934	761	173*	171*	740	141*	517	216	830	757	345	272	485	96*	-**
Effective base	513	434	82	85	417	79	271	129	442	402	194	154	249	68	-
It is included in my monthly package/ allowance	428 46%	359 47%	70 40%	79 46%	341 46%	56 39%	231 45%	114 53%	391 47%	368 49%	152 44%	129 48%	239 49%	37 38%	-
I pay an extra fee for each day of use (e.g. £2 per day) to be able to use my UK allowance while abroad	188 20%	148 19%	40 23%	20 12%	167 23%c	35 24%	94 18%	52 24%	176 21%	167 22%	82 24%	72 27%	95 20%	10 10%	-
I only pay if I go over my allowance/fair use policy	139 15%j	105 14%	34 20%	29 17%	103 14%	15 10%	85 17%	33 15%	119 14%	115 15%j	31 9%	26 10%	88 18%jk	18 18%	-
I pay an extra fee for a specified number of days (e.g. £24 for 14 days)	81 9%	74 10%	8 4%	17 10%	64 9%	24 17%Tf	36 7%	18 8%	74 9%	63 8%	29 8%	18 6%	46 9%	7 7%	-
I pay per unit of data, per minute of calls, per text	75 8%	67 9%	8 4%	19 11%	51 7%	14 10%	40 8%	17 8%	58 7%	41 5%	31 9%	15 6%	26 5%	16 17%T	-
I pay a set fee for a specified amount of use (e.g. £3 for 5MB of data)	42 4%	32 4%	10 6%	13 8%	29 4%	12 9%g	26 5%	2 1%	36 4%	33 4%	23 7%l	20 7%l	13 3%	6 6%	-
Other	7 1%	7 1%	* *	2 1%	5 1%	2 1%	2 *	1 1%	7 1%	5 1%	3 1%	1 *	4 1%	* *	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Table 133
Q.24 Do you know how you are charged for using your mobile phone while in countries outside the UK?
 - In countries within the EU/EEA
Base: All that know they will be charged/ not charged at Q23

| | Total (T) | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Weighted base	934	761	173*	171*	740	141*	517	216	830	757	345	272	485	96*	-**
I know there is an extra charge, but not sure how this is calculated	156 17%	121 16%	35 20%	32 19%	116 16%	18 13%	102 20%g	21 10%	128 15%	109 14%	56 16%	37 14%	72 15%	24 25%	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 134
Q.24 Do you know how you are charged for using your mobile phone while in countries outside the UK?
 - In countries outside the EU/EEA
Base: All that know they will be charged/ not charged at Q23

	Total (T)	Gender Male (a)	Female (b)	Age 16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Age II 16-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Region Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	609	332	273	122	147	92	79	85	84	269	171	169	206	161	153	89	367	242	51	22	69	61	46	33	25	28	122	70	47	35
Weighted base	803	415	385	156*	163	130*	111*	108*	136*	319	241	243	265	231	177	130*	496	307	55*	35**	99*	81*	61*	52**	34**	46**	135*	99*	65*	40**
Effective base	450	252	198	89	114	68	61	68	60	201	129	124	162	111	120	66	269	182	40	18	47	48	36	22	19	23	86	56	37	25
It is included in my monthly package/ allowance	187 23%	101 24%	85 22%	53 34%Tf	37 22%	33 26%	14 12%	21 20%	29 21%	90 28%	47 19%	50 21%	67 25%	42 18%	41 23%	37 28%	109 22%	78 25%	9 17%	14 40%	30 30%B	25 31%B	16 27%	6 12%	11 32%	7 15%	24 18%	30 30%B	8 12%	6 15%
I pay an extra fee for each day of use (e.g. £2 per day) to be able to use my UK allowance while abroad	174 22%hk	98 24%	75 20%	41 26%h	41 25%h	27 21%	35 32%gh	18 17%	11 8%	83 26%k	62 26%k	29 12%	67 25%	47 20%	41 23%	19 14%	114 23%	60 19%	15 28%	8 23%	13 13%	10 12%	17 29%	21 41%	9 25%	8 18%	33 24%	18 19%	10 15%	11 26%
I pay per unit of data, per minute of calls, per text	100 12%	57 14%	41 11%	17 11%	16 10%	30 23%Tdh	11 10%	17 16%	8 6%	34 11%	40 17%	25 10%	32 12%	28 12%	20 11%	19 14%	60 12%	39 13%	7 12%	5 13%	12 12%	10 12%	4 7%	1 2%	5 14%	7 14%	11 8%	16 16%	20 31%Ttuvz	2 6%
I pay an extra fee for a specified number of days (e.g. £24 for 14 days)	72 9%kA	54 13%b	19 5%	22 14%gh	21 13%gh	15 12%h	7 7%	3 3%	4 3%	43 13%k	23 9%k	7 3%	31 12%o	21 9%	17 9%	4 3%	52 10%	21 7%	1 2%	6 16%	5 5%	5 6%	8 12%A	1 3%	1 2%	4 8%	26 19%TrtuA	1 1%	10 16%rA	6 14%
I only pay if I go over my allowance/fair use policy	55 7%	31 8%	23 6%	7 4%	8 5%	6 4%	9 8%	12 12%	14 10%	14 5%	15 6%	26 11%i	8 3%	13 6%	15 8%l	19 14%Tlmp	21 4%	34 11%lp	6 10%	1 4%	7 8%	7 8%	1 1%	6 12%	2 5%	1 3%	6 6%	10 10%	6 9%	- -
I pay a set fee for a specified amount of use (e.g. £3 for 5MB of data)	46 6%	31 8%	14 4%	11 7%	13 8%	6 5%	7 6%	2 2%	6 4%	24 8%	14 6%	8 3%	23 9%nq	13 6%	4 2%	6 5%	36 7%n	10 3%	6 10%	7 19%	4 4%	5 6%	5 7%	3 6%	3 9%	- -	7 5%	3 3%	1 2%	2 5%
Other	9 1%	4 1%	5 1%	- -	1 *	- -	- -	5 4%Tc	3 2%	1 *	- -	8 3%ij	3 1%	4 2%	2 1%	- -	7 1%	2 1%	- -	- -	- -	- -	1 1%	- -	1 3%	- -	6 4%T	1 1%	- -	- -
I know there is an extra charge, but not sure how this is calculated	281 35%c	123 30%	155 40%a	37 24%	53 33%	38 30%	44 40%c	36 33%	73 54%Tcdeg	90 28%	83 34%	109 45%i	88 33%	87 38%	60 34%	46 35%	175 35%	106 34%	23 42%	5 14%	37 38%	31 38%	19 31%	17 33%	11 32%	27 59%	40 30%	34 35%	19 29%	17 42%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 135
Q.24 Do you know how you are charged for using your mobile phone while in countries outside the UK?
 - In countries outside the EU/EEA
Base: All that know they will be charged/ not charged at Q23

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	609	516	93	87	509	101	326	147	497	437	256	196	241	101	-
Weighted base	803	658	145*	129*	656	126*	439	194	696	614	350	269	345	97*	-**
Effective base	450	381	71	65	376	74	233	118	381	335	200	154	182	63	-
It is included in my monthly package/ allowance	187 23%	161 25%	25 17%	34 26%	145 22%	41 33%g	104 24%	30 15%	165 24%	145 24%	84 24%	64 24%	81 23%	21 21%	-
I pay an extra fee for each day of use (e.g. £2 per day) to be able to use my UK allowance while abroad	174 22%	141 21%	33 23%	20 16%	151 23%	28 23%	91 21%	50 26%	156 22%	147 24%	88 25%	79 30%Tl	68 20%	17 17%	-
I pay per unit of data, per minute of calls, per text	100 12%	88 13%	11 8%	29 23%Td	66 10%	17 14%	51 12%	28 14%	81 12%	58 9%	54 15%il	31 12%	27 8%	19 19%	-
I pay an extra fee for a specified number of days (e.g. £24 for 14 days)	72 9%	69 11%b	3 2%	9 7%	62 9%	21 17%Tg	38 9%	10 5%	66 9%	60 10%	42 12%	37 14%l	24 7%	6 7%	-
I only pay if I go over my allowance/fair use policy	55 7%	42 6%	13 9%	18 14%Td	36 5%	8 7%	35 8%	10 5%	45 7%	38 6%	23 7%	16 6%	22 7%	10 10%	-
I pay a set fee for a specified amount of use (e.g. £3 for 5MB of data)	46 6%	34 5%	12 8%	14 11%d	31 5%	18 14%Tfg	19 4%	7 4%	34 5%	29 5%	21 6%	16 6%	14 4%	11 12%	-
Other	9 1%	9 1%	- -	1 1%	8 1%	1 1%	4 1%	2 1%	9 1%	6 1%	5 1%	2 1%	4 1%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Table 135
Q.24 Do you know how you are charged for using your mobile phone while in countries outside the UK?
- In countries outside the EU/EEA
Base: All that know they will be charged/ not charged at Q23

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
												Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)				
Weighted base	803	658	145*	129*	656	126*	439	194	696	614	350	269	345	97*	-**
I know there is an extra charge, but not sure how this is calculated	281 35%ejk	219 33%	62 43%	38 30%	240 37%	28 22%	156 36%e	75 39%e	245 35%jk	218 36%jk	94 27%	67 25%	151 44%Tjk	28 29%	-
															-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 136
Q.25 Do you know what would happen if you exceeded your allowance /plan limit when using your mobile phone while outside the UK?
Base: All who know what/how they will be charged

	Total (T)	Gender Male (a)	Gender Female (b)	Age 16-24 (c)	Age 25-34 (d)	Age 35-44 (e)	Age 45-54 (f)	Age 55-64 (g)	Age 65+ (h)	Age II 16-34 (i)	Age II 35-54 (j)	Age II 55+ (k)	Social Grade AB (l)	Social Grade C1 (m)	Social Grade C2 (n)	Social Grade DE (o)	Social Grade ABC1 (p)	Social Grade C2DE (q)	Region Scot-land (r)	Region North East (s)	Region North West (t)	Region York-shire & Humb-erside (u)	Region West Mid-lands (v)	Region East Mid-lands (w)	Region Wales (x)	Region Eastern (y)	Region London (z)	Region South East (A)	Region South West (B)	Region North-ern Ireland (C)
Unweighted base	720	378	338	131	174	102	102	102	109	305	204	211	244	190	172	114	434	286	62	24	83	67	56	41	30	38	137	85	60	37
Weighted base	977	484	490	169*	200	143*	150*	134*	180*	369	294	314	318	283	204	173*	601	377	73*	37**	120*	89*	74*	66**	42**	66*	158*	123*	87*	42**
Effective base	534	286	249	95	134	74	79	78	82	228	154	157	191	133	136	85	319	216	47	20	56	53	44	29	24	31	97	68	47	27
Yes, I would not be able to use my phone	129 13%gkA	69 14%	59 12%	40 24%Tfgh	31 15%gh	26 18%gh	18 12%g	4 3%	11 6%	71 19%Tk	43 15%k	15 5%	52 16%	29 10%	32 16%	17 10%	80 13%	49 13%	14 19%AB	14 37%	11 9%	18 20%AB	20 27%TtyAB	4 6%	2 6%	4 7%	29 18%AB	6 5%	3 4%	5 12%
Yes, I would need to buy another bundle or add on	345 35%	175 36%	168 34%	69 41%	72 36%	52 36%	49 32%	37 27%	68 38%	140 38%	100 34%	104 33%	134 42%nq	92 33%	57 28%	61 35%	226 38%n	118 31%	29 39%	16 44%	45 37%	31 35%	23 31%	22 32%	13 31%	26 40%	56 36%	41 34%	28 32%	15 36%
Yes, I would need to pay a surcharge on top of what I normally pay per unit of data per minute of calls per text	382 39%c	180 37%	202 41%	46 27%	76 38%	56 39%	69 46%c	64 47%c	71 39%	122 33%	126 43%	135 43%	111 35%	119 42%	89 44%	63 37%	230 38%	153 41%	24 33%	6 16%	60 50%uz	26 29%	26 35%	27 40%	18 42%	23 35%	53 34%	50 41%	46 53%uz	24 57%
NET: Yes	768 79%	386 80%	378 77%	136 81%	162 81%	122 85%	115 77%	99 74%	134 75%	298 81%	237 81%	233 74%	263 83%	211 75%	163 80%	130 75%	475 79%	293 78%	57 78%	33 87%	103 86%	68 76%	60 81%	43 65%	29 68%	51 78%	121 77%	90 73%	73 84%	40 95%
No, I don't know what would happen	210 21%	97 20%	112 23%	33 19%	39 19%	22 15%	35 23%	36 26%	46 25%	71 19%	57 19%	82 26%	55 17%	71 25%	41 20%	43 25%	126 21%	84 22%	16 22%	5 13%	17 14%	21 24%	14 19%	23 35%	13 32%	14 22%	36 23%	33 27%	14 16%	2 5%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 137
Q.25 Do you know what would happen if you exceeded your allowance /plan limit when using your mobile phone while outside the UK?
Base: All who know what/how they will be charged

| | Total (T) | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	720	607	113	117	588	110	393	169	595	534	262	201	333	113	-
Weighted base	977	796	182*	176*	778	142*	546	226	859	776	361	278	498	108*	-**
Effective base	534	451	86	88	436	80	284	136	458	412	204	158	255	70	-
Yes, I would not be able to use my phone	129 13%	118 15%b	11 6%	27 15%	94 12%	44 31%Tfg	51 9%	26 12%	106 12%	100 13%	56 16%	50 18%l	49 10%	23 21%	- -
Yes, I would need to buy another bundle or add on	345 35%	277 35%	68 37%	69 39%	268 34%	44 31%	198 36%	89 39%	307 36%	272 35%	142 39%	106 38%	166 33%	34 32%	- -
Yes, I would need to pay a surcharge on top of what I normally pay per unit of data per minute of calls per text	382 39%e	303 38%	79 43%	62 35%	317 41%	33 23%	228 42%e	90 40%e	336 39%	301 39%	126 35%	90 33%	210 42%	38 35%	- -
NET: Yes	768 79%	629 79%	139 76%	135 76%	618 79%	111 78%	428 78%	181 80%	669 78%	598 77%	294 82%	224 81%	374 75%	89 83%	- -
No, I don't know what would happen	210 21%	167 21%	43 24%	42 24%	160 21%	31 22%	118 22%	45 20%	190 22%	178 23%	67 18%	54 19%	123 25%	19 17%	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Table 138
Q.26 Which, if any, of the following do you have in place regarding unintended roaming onto networks in Ireland?
Base: All respondents in Northern Ireland

	Total (T)	Gender Male (a)	Gender Female (b)	Age 16-24 (c)	Age 25-34 (d)	Age 35-44 (e)	Age 45-54 (f)	Age 55-64 (g)	Age 65+ (h)	Age II 16-34 (i)	Age II 35-54 (j)	Age II 55+ (k)	Social Grade AB (l)	Social Grade C1 (m)	Social Grade C2 (n)	Social Grade DE (o)	Social Grade ABC1 (p)	Social Grade C2DE (q)	Region North East (s)	Region North West (t)	Region Yorkshire & Humberside (u)	Region West Midlands (v)	Region East Midlands (w)	Region Eastern (y)	Region South East (A)	Region South West (B)	Region Northern Ireland (C)
Unweighted base	62	28	34	1	11	15	13	10	12	12	28	22	26	17	8	11	43	19	-	-	-	-	-	-	-	-	62
Weighted base	63*	32**	31**	1**	11**	13**	14**	10**	15**	11**	27**	25**	26**	20**	9**	8**	46*	17**	-**	-**	-**	-**	-**	-**	-**	-**	63*
Effective base	42	20	23	1	8	10	9	8	8	9	19	15	19	12	6	6	31	12	-	-	-	-	-	-	-	-	42
My tariff includes usage on all EU/EEA networks	13 21%	6 19%	7 22%	-	4 39%	3 26%	4 29%	-	1 9%	4 37%	7 28%	1 6%	4 16%	5 26%	4 38%	-	9 20%	4 21%	-	-	-	-	-	-	-	-	13 21%
Ireland roaming is treated as UK usage but with a roaming fair use policy (e.g. not exceeding 25MB data per month)	9 15%	2 7%	7 24%	-	2 20%	3 26%	1 6%	-	3 22%	2 19%	4 15%	3 13%	5 18%	3 13%	1 6%	1 20%	7 16%	2 12%	-	-	-	-	-	-	-	-	9 15%
Ireland roaming is treated as UK usage and the roaming fair use policy doesn't apply	9 14%	4 12%	5 15%	1 100%	2 15%	1 11%	2 17%	1 10%	1 10%	2 21%	4 14%	2 10%	3 12%	3 17%	1 8%	1 17%	6 14%	2 12%	-	-	-	-	-	-	-	-	9 14%
I can roam "regularly" in Ireland without an extra charge, provided I do not roam too often e.g. for more than half the days in a 4 months period	7 10%	3 10%	3 11%	1 100%	-	2 14%	2 17%	1 6%	1 7%	1 7%	4 16%	2 6%	4 14%	2 11%	1 8%	-	6 13%	1 5%	-	-	-	-	-	-	-	-	7 10%
Any charges for roaming onto networks in Ireland that go over the fair use data limit are paid back automatically	4 6%	2 5%	2 7%	-	3 28%	-	-	1 10%	-	3 26%	-	1 4%	2 8%	2 9%	-	-	4 9%	-	-	-	-	-	-	-	-	-	4 6%
I have adjusted my phone settings to only connect to networks in Northern Ireland	2 4%	2 7%	-	-	2 18%	-	-	-	* 3%	2 17%	-	* 2%	1 5%	* 2%	1 7%	-	2 4%	1 4%	-	-	-	-	-	-	-	-	2 4%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
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ONLINE Fieldwork: 28th to 29th November 2022

Table 138
Q.26 Which, if any, of the following do you have in place regarding unintended roaming onto networks in Ireland?
Base: All respondents in Northern Ireland

	Total (T)	Gender Male (a)	Gender Female (b)	Age 16-24 (c)	Age 25-34 (d)	Age 35-44 (e)	Age 45-54 (f)	Age 55-64 (g)	Age 65+ (h)	Age II 16-34 (i)	Age II 35-54 (j)	Age II 55+ (k)	Social Grade AB (l)	Social Grade C1 (m)	Social Grade C2 (n)	Social Grade DE (o)	Social Grade ABC1 (p)	Social Grade C2DE (q)	Region North East (s)	Region North West (t)	Region Yorkshire & Humberside (u)	Region West Midlands (v)	Region East Midlands (w)	Region Eastern (y)	Region South East (A)	Region South West (B)	Region Northern Ireland (C)
Weighted base	63*	32**	31**	1**	11**	13**	14**	10**	15**	11**	27**	25**	26**	20**	9**	8**	46*	17**	-**	-**	-**	-**	-**	-**	-**	-**	63*
I can claim back any charges for roaming in Ireland over the fair use data limit	1 1%	- -	1 3%	1 100%	- -	- -	- -	- -	- -	1 7%	- -	- -	- -	- -	1 8%	- -	- -	1 5%	- -	- -	- -	- -	- -	- -	- -	- -	1 1%
Other	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
I haven't done anything	23 36%	14 44%	8 27%	- -	2 18%	1 11%	5 33%	5 45%	10 68%	2 17%	6 23%	15 58%	9 35%	8 39%	3 30%	3 36%	17 37%	6 33%	- -	- -	- -	- -	- -	- -	- -	- -	23 36%
Not sure	8 12%	4 12%	4 12%	- -	1 7%	3 22%	1 5%	4 35%	- -	1 6%	3 13%	4 14%	2 8%	1 6%	2 23%	2 32%	3 7%	5 27%	- -	- -	- -	- -	- -	- -	- -	- -	8 12%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 139
Q.26 Which, if any, of the following do you have in place regarding unintended roaming onto networks in Ireland?
Base: All respondents in Northern Ireland

| | | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
| | | | | | | | | | | | | Both within and outside the EU/EEA (k) | Used within EU/EEA but not Outside EU/EAA (l) | Intend to travel in the next 6 months but not travelled in last 12 months (m) | Not travelled in last 12 months and don't intend to in next 6 months (n) |
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)				
Unweighted base	62	44	18	13	49	7	26	23	25	23	12	10	13	6	10
Weighted base	63*	43**	20**	11**	53*	4**	23**	29**	33**	30**	15**	13**	18**	7**	6**
Effective base	42	30	13	8	34	5	17	17	20	18	10	8	10	4	7
My tariff includes usage on all EU/EEA networks	13 21%	10 24%	3 14%	2 17%	11 21%	- -	4 19%	9 30%	12 36%	12 39%	6 40%	6 49%	6 32%	- -	1 13%
Ireland roaming is treated as UK usage but with a roaming fair use policy (e.g. not exceeding 25MB data per month)	9 15%	6 14%	3 16%	4 40%	5 10%	1 19%	5 24%	1 5%	6 19%	6 21%	3 20%	3 24%	3 19%	- -	2 29%
Ireland roaming is treated as UK usage and the roaming fair use policy doesn't apply	9 14%	6 15%	2 11%	2 15%	7 13%	1 21%	3 14%	5 16%	1 4%	1 4%	1 5%	1 6%	* 2%	2 28%	* 6%
I can roam "regularly" in Ireland without an extra charge, provided I do not roam too often e.g. for more than half the days in a 4 months period	7 10%	3 6%	4 21%	2 16%	5 9%	1 16%	1 6%	5 16%	- -	- -	- -	- -	- -	2 35%	2 37%
Any charges for roaming onto networks in Ireland that go over the fair use data limit are paid back automatically	4 6%	4 9%	- -	- -	4 8%	1 33%	2 7%	- -	3 9%	2 5%	2 11%	* 4%	1 6%	1 12%	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 139
Q.26 Which, if any, of the following do you have in place regarding unintended roaming onto networks in Ireland?
Base: All respondents in Northern Ireland

	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
Weighted base	63*	43**	20**	11**	53*	4**	23**	29**	33**	30**	15**	13**	18**	7**	6**
I have adjusted my phone settings to only connect to networks in Northern Ireland	2 4%	2 5%	-	-	2 4%	33%	* 2%	1 2%	2 6%	1 2%	2 12%	1 5%	-	-	-
I can claim back any charges for roaming in Ireland over the fair use data limit	1 1%	1 2%	-	-	1 1%	-	-	1 3%	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I haven't done anything	23 36%	16 36%	7 35%	2 20%	20 39%	1 26%	7 30%	12 42%	13 39%	11 38%	4 27%	3 21%	9 49%	3 37%	2 43%
Not sure	8 12%	4 10%	4 18%	2 22%	5 10%	-	4 17%	2 6%	1 2%	1 2%	1 4%	1 5%	-	-	1 12%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 140
Q.27 Have you experienced unintended roaming in the last 12 months?
Base: All who use a mobile phone

	Total (T)	Gender Male (a)	Female (b)	Age 16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Age II 16-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Region Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	2069	1046	1016	265	362	333	361	307	441	627	694	748	541	558	452	518	1099	970	186	78	223	172	185	140	106	166	296	285	170	62
Weighted base	2069	1002	1060	287	338	327	361	299	457	625	688	757	562	588	413	506	1150	919	174	82*	227	171	182	150*	99*	192	266	285	178	63*
Effective base	1372	696	674	180	255	218	222	212	292	432	439	503	384	352	320	327	733	642	131	56	142	121	128	89	74	105	197	180	118	42
Yes, when travelling outside of the UK (England / Scotland / Wales / Northern Ireland)	189 9%ghko w	111 11%b	78 7%	56 20%Tefg h	54 16%Tfgh	39 12%fgh	20 6%h	11 4%	8 2%	110 18%Tjk	60 9%k	19 3%	85 15%Tmnop q	39 7%	40 10%o	25 5%	124 11%moq	65 7%	17 10%w	11 13%w	24 11%w	17 10%w	12 7%	2 2%	10 10%w	16 9%w	29 11%w	21 7%w	12 7%	17 27%Trtuvwxyz AB
Yes, within the UK (England / Scotland / Wales / Northern Ireland)	114 6%	67 7%	47 4%	24 8%eh	34 10%Tegh	8 2%	21 6%	12 4%	15 3%	58 9%Tjk	29 4%	27 4%	36 6%o	35 6%	28 7%o	15 3%	71 6%o	43 5%	6 3%	3 4%	9 4%	5 3%	11 6%	4 2%	5 5%	2 1%	17 6%y	15 5%	5 3%	33 53%Trstuvwxyz AB
NET: Yes	284 14%ghko w	167 17%b	116 11%	75 26%Tefg h	82 24%Tefg h	46 14%gh	37 10%h	20 7%	23 5%	157 25%Tjk	84 12%k	43 6%	115 20%Tmoq	67 11%	61 15%o	40 8%	182 16%oq	102 11%	23 13%w	13 15%w	30 13%w	20 12%w	23 13%w	6 4%	13 13%w	17 9%	45 17%wB	34 12%w	15 9%	45 71%Trstuvwxyz AB
No, I have not experienced this or not aware I have experienced this	1786 86%cdil C	834 83%	943 89%a	212 74%	256 76%	280 86%cd	324 90%cd	279 93%Tcde f	435 95%Tcde	468 75%	604 88%i	714 94%Tij	447 80%	521 89%l	352 85%	466 92%Tlnp	968 84%	818 89%lp	151 87%C	69 85%C	197 87%C	151 88%C	159 87%C	145 96%Trst uvxzAC	86 87%C	174 91%C	221 83%C	251 88%C	163 91%zC	18 29%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

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Table 141
Q.27 Have you experienced unintended roaming in the last 12 months?
Base: All who use a mobile phone

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	2069	1692	377	524	1498	376	1206	329	658	589	289	220	369	199	824
Weighted base	2069	1667	402	483	1539	358	1196	360	960	864	401	305	559	181	576
Effective base	1372	1127	247	330	1012	221	804	239	502	449	226	173	278	130	595
Yes, when travelling outside of the UK (England / Scotland / Wales / Northern Ireland)	189 9%bmn	174 10%b	15 4%	34 7%	152 10%	53 15%Tf	91 8%	37 10%	154 16%Tl	144 17%Tl	93 23%Thil	83 27%Thil	61 11%	6 4%n	5 1%
Yes, within the UK (England / Scotland / Wales / Northern Ireland)	114 6%n	92 6%	22 6%	15 3%	97 6%c	19 5%	53 4%	32 9%Tf	53 6%	48 6%	24 6%	19 6%	29 5%	16 9%n	10 2%
NET: Yes	284 14%bcn	252 15%b	32 8%	46 10%	232 15%c	69 19%Tf	136 11%	64 18%f	192 20%T	177 20%Tl	111 28%Thil	96 31%Thil	81 15%	21 12%n	14 3%
No, I have not experienced this or not aware I have experienced this	1786 86%ehij k	1415 85%	371 92%Ta	437 90%Td	1306 85%	289 81%	1060 89%eg	297 82%	768 80%jk	687 80%jk	290 72%	209 69%	478 85%ijk	159 88%	561 97%Tm

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 142
Q.28 Where did the unintended roaming occur?
Base: All who have experienced unintended roaming

		Gender		Age						Age II			Social Grade						Region											
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	254	148	106	62	83	39	32	18	20	145	71	38	99	60	59	36	159	95	21	8	22	16	18	6	12	12	50	31	16	42
Weighted base	284	167	116*	75*	82*	46**	37**	20**	23**	157	84*	43**	115*	67*	61*	40**	182	102*	23**	13**	30**	20**	23**	6**	13**	17**	45*	34**	15**	45**
Effective base	189	109	80	47	65	27	24	14	14	110	51	28	75	43	46	26	118	71	16	7	17	11	16	3	9	10	38	25	12	28
Outside the UK (England / Scotland / Wales / Northern Ireland) - I connected unexpectedly to a network in a different country e.g. connecting to a neighbouring country while on holiday/ business or connecting to the nearest country while on a ship	175 62%	105 63%	70 60%	54 72%	54 66%	39 85%	15 41%	6 28%	7 31%	108 69%	55 65%	13 29%	84 73%mq	33 49%	35 58%	23 56%	117 64%	58 57%	17 75%	9 76%	24 80%	17 86%	12 52%	2 40%	10 77%	15 86%	29 63%	20 58%	11 71%	9 21%
Ireland/Northern Ireland border regions - due to living/ working there	40 14%	25 15%	15 13%	6 8%	13 16%	1 2%	7 20%	5 26%	7 32%	19 12%	8 10%	13 29%	18 16%q	16 24%nq	3 5%	2 6%	34 19%nq	6 6%	1 6%	1 9%	3 8%	2 9%	2 10%	-	1 10%	-	3 6%	* 1%	2 13%	24 54%
Ireland/Northern Ireland border regions when on holiday	39 14%	28 17%	11 10%	9 12%	13 15%	2 5%	8 21%	3 15%	5 21%	21 14%	10 12%	8 18%	11 10%	16 23%	8 14%	4 9%	27 15%	12 12%	1 5%	1 11%	4 12%	1 4%	1 2%	3 52%	1 7%	2 10%	7 16%	2 7%	2 13%	14 32%
English coast - e.g. connecting to a French network	39 14%	16 10%	23 20%	11 15%	10 13%	4 8%	5 15%	4 19%	4 19%	22 14%	9 11%	8 19%	9 8%	7 10%	14 23%lp	9 21%	17 9%	23 22%lp	4 16%	2 14%	2 8%	2 10%	8 36%	-	1 9%	1 4%	6 14%	11 34%	1 8%	-
Other	8 3%	3 2%	5 4%	2 2%	-	-	2 6%	2 12%	2 10%	2 1%	2 3%	5 11%	2 2%	2 3%	1 2%	3 7%	4 2%	4 4%	1 3%	-	-	-	-	* 8%	2 16%	-	1 1%	1 3%	1 8%	2 5%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 143
Q.28 Where did the unintended roaming occur?
Base: All who have experienced unintended roaming

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	254	222	32	39	210	61	129	52	152	140	88	76	64	21	22
Weighted base	284	252	32**	46**	232	69*	136*	64*	192	177	111*	96*	81*	21**	14**
Effective base	189	166	22	27	158	43	98	38	122	112	72	62	50	13	17
Outside the UK (England / Scotland / Wales / Northern Ireland) - I connected unexpectedly to a network in a different country e.g. connecting to a neighbouring country while on holiday/ business or connecting to the nearest country while on a ship	175 62%	168 67%	7 23%	29 63%	143 61%	52 75%	83 61%	36 56%	148 77%T	138 78%T	92 83%T	82 86%Tl	56 69%	5 25%	4 27%
Ireland/Northern Ireland border regions - due to living/ working there	40 14%	32 13%	8 24%	3 6%	36 15%	6 9%	14 11%	17 27%Tef	26 13%	23 13%	8 8%	6 6%	17 21%jk	7 35%	2 12%
Ireland/Northern Ireland border regions when on holiday	39 14%	33 13%	7 21%	3 6%	37 16%	7 11%	15 11%	17 27%f	19 10%	16 9%	9 8%	6 7%	9 12%	6 27%	* 3%
English coast - e.g. connecting to a French network	39 14%hijk	32 13%	7 22%	9 20%	30 13%	5 8%	22 16%g	2 4%	8 4%	8 4%	4 4%	4 4%	4 5%	6 27%	7 46%
Other	8 3%	4 2%	4 14%	3 6%	6 2%	* 1%	8 6%	- -	3 1%	3 2%	2 1%	2 2%	1 1%	* 2%	2 12%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 144
Q.29 Did you experience any consequences because of this? - Summary Table
Base: All who have experienced unintended roaming

	Unintended roaming on the Ireland/ Northern Ireland border (a)	Unintended roaming on the English coast (b)	Unintended roaming Outside the UK (c)
Unweighted base	70	40	158
Weighted base	73*	39*	189
Effective base	49	31	120
Yes, I was charged additional fees by my provider	14 19%	5 12%	79 42%ab
Yes, my services were restricted by my provider	15 21%	14 35%	50 26%
Yes, I was charged additional fees but got a refund from my provider	5 7%	2 4%	12 6%
Yes, I restricted my usage in order to avoid being charged/charged more than I wanted to be	7 9%	5 12%	23 12%
No, I was notified that I was roaming and that my tariff/plan covered roaming in that country	20 27%c	8 20%	24 13%
No, I was notified that I was roaming, but they didn't charge me	8 11%	4 10%	15 8%
No, I did not experience any consequences	7 9%	6 15%	14 7%
NET: Yes	38 53%	21 54%	136 72%a
NET: No	35 47%c	18 46%	53 28%

Proportions/Means: All Columns Tested (5% risk level)
* small base

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Absolutes/col percents

Table 145
Q.29 Did you experience any consequences because of this? - Unintended roaming on the Ireland/ Northern Ireland border
Base: All who have experienced unintended roaming

	Total (T)	Gender Male (a)	Female (b)	16-24 (c)	25-34 (d)	Age 35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	Age II 35-54 (j)	55+ (k)	AB (l)	C1 (m)	Social Grade C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Region Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	70	46	24	12	26	5	12	9	6	38	17	15	23	25	14	8	48	22	3	2	3	3	3	2	3	1	13	3	3	31
Weighted base	73*	49*	24**	15**	23**	3**	14**	8**	9**	38**	18**	17**	26**	29**	12**	6**	55**	18**	3**	2**	6**	3**	3**	3**	2**	2**	9**	2**	4**	33**
Effective base	49	32	17	9	19	3	9	7	4	27	12	10	18	17	11	6	34	16	3	2	3	2	3	1	3	1	10	3	3	21
Yes, I was charged additional fees by my provider	14 19%	13 26%	1 5%	1 5%	7 30%	2 44%	-	-	5 53%	8 21%	2 9%	5 28%	4 16%	7 24%	3 23%	1 8%	11 20%	3 18%	-	1 53%	-	2 69%	1 19%	-	1 60%	-	4 41%	* 18%	-	5 15%
Yes, my services were restricted by my provider	15 21%	7 14%	8 35%	7 45%	6 28%	-	-	2 22%	-	13 35%	-	2 11%	1 2%	9 32%	2 19%	3 47%	10 18%	5 29%	* 14%	1 47%	4 69%	-	-	3 87%	-	-	3 32%	2 82%	1 23%	1 2%
Yes, I was charged additional fees but got a refund from my provider	5 7%	5 9%	* 1%	3 19%	2 9%	-	-	-	-	5 13%	-	-	3 11%	1 2%	1 12%	-	3 6%	1 8%	-	-	2 31%	* 9%	1 39%	-	1 40%	-	* 2%	* 18%	-	-
Yes, I restricted my usage in order to avoid being charged/charged more than I wanted to be	7 9%	4 9%	2 9%	3 23%	2 7%	-	2 12%	-	-	5 13%	2 10%	-	4 15%	2 7%	1 6%	-	6 11%	1 4%	2 86%	-	-	-	-	-	-	-	1 12%	* 18%	1 27%	2 5%
No, I was notified that I was roaming and that my tariff/plan covered roaming in that country	20 27%	16 33%	4 16%	1 6%	6 24%	1 24%	6 44%	5 55%	2 19%	6 17%	7 40%	6 36%	8 29%	8 26%	3 28%	2 25%	15 27%	5 27%	-	-	-	1 21%	1 43%	-	-	2 100%	2 24%	-	2 50%	12 36%
No, I was notified that I was roaming, but they didn't charge me	8 11%	3 7%	5 19%	-	-	1 20%	5 36%	2 23%	* 4%	-	6 33%	2 13%	1 4%	4 12%	2 18%	1 20%	5 9%	3 19%	-	-	-	-	-	-	-	-	-	-	-	8 24%
No, I did not experience any consequences	7 9%	3 6%	4 15%	* 2%	3 11%	* 11%	1 9%	-	2 24%	3 7%	2 9%	2 13%	6 23%	1 2%	-	-	7 12%	-	-	-	-	-	-	* 13%	-	-	* 3%	-	-	6 18%
NET: Yes	38 53%	27 54%	12 49%	14 92%	15 65%	2 44%	2 12%	2 22%	5 53%	28 75%	3 18%	7 38%	12 44%	17 59%	6 54%	3 55%	29 52%	10 54%	3 100%	2 100%	6 100%	2 79%	2 57%	3 87%	2 100%	-	7 73%	2 100%	2 50%	7 22%
NET: No	35 47%	22 46%	12 51%	1 8%	8 35%	2 56%	13 88%	6 78%	4 47%	9 25%	15 82%	11 62%	15 56%	12 41%	5 46%	3 45%	26 48%	8 46%	-	-	-	1 21%	1 43%	* 13%	-	2 100%	3 27%	-	2 50%	26 78%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Table 146
Q.29 Did you experience any consequences because of this? - Unintended roaming on the Ireland/ Northern Ireland border
Base: All who have experienced unintended roaming

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months						Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	70	55	15	7	61	15	32	21	33	29	13	9	20	10	4
Weighted base	73*	59*	14**	6**	66*	13**	29**	29**	42**	37**	16**	11**	26**	11**	2**
Effective base	49	39	10	4	44	11	22	16	26	22	10	7	16	7	4
Yes, I was charged additional fees by my provider	14 19%	13 22%	1 10%	1 10%	14 21%	2 13%	8 26%	5 17%	10 23%	10 27%	-	-	10 38%	2 14%	1 33%
Yes, my services were restricted by my provider	15 21%	12 20%	3 24%	-	15 22%	4 33%	7 26%	2 7%	7 18%	5 12%	7 43%	4 36%	1 3%	2 22%	1 30%
Yes, I was charged additional fees but got a refund from my provider	5 7%	5 8%	-	-	4 6%	1 8%	2 5%	2 8%	3 8%	3 9%	2 12%	2 18%	2 6%	-	-
Yes, I restricted my usage in order to avoid being charged/charged more than I wanted to be	7 9%	7 11%	-	-	6 9%	1 11%	2 8%	3 10%	4 10%	3 9%	2 14%	1 10%	2 8%	-	1 33%
No, I was notified that I was roaming and that my tariff/plan covered roaming in that country	20 27%	14 23%	6 44%	3 46%	17 26%	4 31%	6 19%	10 36%	11 27%	10 28%	5 32%	4 36%	6 24%	4 39%	-
No, I was notified that I was roaming, but they didn't charge me	8 11%	5 8%	3 22%	1 13%	7 11%	1 4%	3 12%	3 11%	3 8%	3 9%	-	-	3 13%	* 2%	* 18%
No, I did not experience any consequences	7 9%	7 11%	-	2 31%	5 7%	* 2%	3 10%	3 12%	3 7%	3 8%	-	-	3 11%	3 24%	* 19%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 146
Q.29 Did you experience any consequences because of this? - Unintended roaming on the Ireland/ Northern Ireland border
Base: All who have experienced unintended roaming

| | | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
| | | | | | | | | | | | | Both within and outside the EU/EEA (k) | Used within EU/EEA but not Outside EU/EAA (l) | Intend to travel in the next 6 months but not travelled in last 12 months (m) | Not travelled in last 12 months and don't intend to in next 6 months (n) |
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)				
Weighted base	73*	59*	14**	6**	66*	13**	29**	29**	42**	37**	16**	11**	26**	11**	2**
NET: Yes	38	34	5	1	36	8	17	12	24	20	11	7	13	4	1
	53%	57%	34%	10%	55%	63%	59%	41%	58%	55%	68%	64%	51%	36%	63%
NET: No	35	25	9	5	29	5	12	17	18	17	5	4	13	7	1
	47%	43%	66%	90%	45%	37%	41%	59%	42%	45%	32%	36%	49%	64%	37%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 147
Q.29 Did you experience any consequences because of this? - Unintended roaming on the English coast
Base: All who have experienced unintended roaming

	Total (T)	Gender Male (a)	Female (b)	Age 16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Age II 16-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Region Scotland (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)
Unweighted base	40	20	20	11	9	5	6	4	5	20	11	9	10	8	11	11	18	22	3	2	2	1	6	-	2	1	9	12	2
Weighted base	39*	16**	23**	11**	10**	4**	5**	4**	4**	22**	9**	8**	9**	7**	14**	9**	17**	23**	4**	2**	2**	2**	8**	-**	1**	1**	6**	11**	1**
Effective base	31	16	16	9	7	4	4	3	5	16	8	8	8	7	9	9	15	17	3	2	1	1	6	-	2	1	7	10	2
Yes, I was charged additional fees by my provider	5 12%	2 14%	2 11%	2 22%	1 11%	1 24%	* 5%	-	-	4 17%	1 12%	-	1 14%	1 16%	2 16%	-	2 15%	2 10%	-	1 66%	-	-	1 16%	-	-	-	2 34%	-	-
Yes, my services were restricted by my provider	14 35%	6 36%	8 35%	3 28%	7 64%	1 35%	2 29%	-	1 22%	10 45%	3 31%	1 12%	5 51%	* 5%	7 53%	1 13%	5 32%	8 38%	1 33%	-	2 91%	2 100%	3 42%	-	1 100%	-	2 33%	2 13%	-
Yes, I was charged additional fees but got a refund from my provider	2 4%	2 10%	-	* 3%	1 8%	-	* 8%	-	-	1 5%	* 5%	-	* 3%	-	1 6%	* 5%	* 2%	1 6%	-	-	-	-	-	-	-	-	-	* 5%	1 11%	-
Yes, I restricted my usage in order to avoid being charged/charged more than I wanted to be	5 12%	3 17%	2 9%	-	3 26%	* 10%	2 33%	-	-	3 12%	2 24%	-	2 18%	-	3 20%	* 4%	2 11%	3 14%	-	-	* 9%	-	-	-	-	-	3 47%	2 13%	-
No, I was notified that I was roaming and that my tariff/plan covered roaming in that country	8 20%	5 30%	3 13%	3 28%	1 9%	-	-	2 44%	2 46%	4 19%	-	4 45%	-	3 39%	-	5 59%	3 17%	5 23%	2 67%	-	-	-	1 16%	-	-	-	1 14%	2 17%	1 100%
No, I was notified that I was roaming, but they didn't charge me	4 10%	2 10%	3 11%	2 19%	-	-	* 7%	2 41%	-	2 10%	* 4%	2 19%	-	-	4 27%	* 4%	-	4 18%	-	-	-	-	2 26%	-	-	-	-	2 17%	-
No, I did not experience any consequences	6 15%	1 7%	5 21%	-	1 7%	2 56%	1 23%	1 16%	1 32%	1 3%	3 36%	2 24%	1 13%	3 39%	1 5%	1 14%	4 24%	2 8%	-	1 34%	-	-	-	-	-	1 100%	1 22%	3 28%	-
NET: Yes	21 54%	9 54%	12 55%	6 53%	8 85%	2 44%	4 70%	-	1 22%	15 68%	5 60%	1 12%	8 87%	2 22%	10 68%	2 23%	10 59%	11 51%	1 33%	1 66%	2 100%	2 100%	5 58%	-	1 100%	-	4 65%	4 38%	-
NET: No	18 46%	8 46%	10 45%	5 47%	2 15%	2 56%	2 30%	4 100%	3 78%	7 32%	4 40%	7 88%	1 13%	6 78%	4 32%	7 77%	7 41%	11 49%	2 67%	1 34%	-	-	3 42%	-	-	1 100%	2 35%	7 62%	1 100%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 148
Q.29 Did you experience any consequences because of this? - Unintended roaming on the English coast
Base: All who have experienced unintended roaming

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	40	33	7	12	28	7	22	5	8	8	4	4	4	7	7
Weighted base	39*	32**	7**	9**	30**	5**	22**	2**	8**	8**	4**	4**	4**	6**	7**
Effective base	31	26	5	8	24	6	18	4	7	7	3	3	3	6	5
Yes, I was charged additional fees by my provider	5 12%	4 11%	1 16%	* 3%	4 15%	1 21%	2 10%	* 11%	3 42%	3 42%	1 33%	1 33%	2 53%	1 20%	- -
Yes, my services were restricted by my provider	14 35%	10 30%	4 57%	2 17%	12 41%	- -	10 45%	* 15%	3 41%	3 41%	2 38%	2 38%	2 43%	1 23%	4 62%
Yes, I was charged additional fees but got a refund from my provider	2 4%	2 5%	- -	1 8%	1 3%	- -	* 2%	1 46%	-	-	-	-	-	-	* 7%
Yes, I restricted my usage in order to avoid being charged/charged more than I wanted to be	5 12%	3 10%	2 22%	* 3%	5 15%	1 21%	3 15%	* 11%	1 17%	1 17%	* 5%	* 5%	1 30%	2 29%	- -
No, I was notified that I was roaming and that my tariff/plan covered roaming in that country	8 20%	7 23%	* 5%	2 21%	6 20%	2 31%	5 24%	- -	1 12%	1 12%	1 24%	1 24%	- -	1 21%	1 16%
No, I was notified that I was roaming, but they didn't charge me	4 10%	4 13%	- -	3 28%	2 5%	* 7%	-	-	-	-	-	-	-	* 7%	-
No, I did not experience any consequences	6 15%	6 19%	- -	2 24%	4 12%	2 40%	3 14%	1 28%	1 13%	1 13%	-	-	1 26%	1 22%	1 15%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 148
Q.29 Did you experience any consequences because of this? - Unintended roaming on the English coast
Base: All who have experienced unintended roaming

| | | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
| | | | | | | | | | | | | Both within and outside the EU/ EEA (k) | Used within EU/EEA but not Outside EU/EAA (l) | Intend to travel in the next 6 months but not travelled in last 12 months (m) | Not travelled in last 12 months and don't intend to in next 6 months (n) |
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)				
Weighted base	39*	32**	7**	9**	30**	5**	22**	2**	8**	8**	4**	4**	4**	6**	7**
NET: Yes	21 54%	14 45%	7 95%	3 28%	19 63%	1 21%	14 63%	2 72%	6 75%	6 75%	3 76%	3 76%	3 74%	3 50%	5 69%
NET: No	18 46%	17 55%	* 5%	7 72%	11 37%	4 79%	8 37%	1 28%	2 25%	2 25%	1 24%	1 24%	1 26%	3 50%	2 31%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 149
Q.29 Did you experience any consequences because of this? - Unintended roaming Outside the UK
Base: All who have experienced unintended roaming

	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
		Gender				Age					Age II				Social Grade								Region							
Unweighted base	158	90	68	45	52	29	17	8	7	97	46	15	72	32	38	16	104	54	15	6	18	13	9	3	9	11	28	17	12	17
Weighted base	189	111*	78*	56*	54*	39**	20**	11**	8**	110*	60*	19**	85*	39**	40**	25**	124*	65*	17**	11**	24**	17**	12**	2**	10**	16**	29**	21**	12**	17**
Effective base	120	69	52	34	42	21	13	7	5	75	34	12	54	25	30	13	79	41	12	5	13	9	8	2	7	9	22	14	9	12
Yes, I was charged additional fees by my provider	79 42%	52 47%	26 33%	25 44%	21 39%	19 49%	5 26%	4 38%	4 46%	46 42%	24 41%	8 41%	39 46%	14 37%	12 29%	13 52%	54 43%	25 38%	9 52%	5 42%	16 66%	8 44%	3 28%	2 77%	3 32%	2 14%	10 34%	11 53%	5 38%	5 31%
Yes, my services were restricted by my provider	50 26%	35 31%	15 20%	18 32%	17 32%	12 30%	3 16%	-	-	35 32%	15 26%	-	27 31%	8 22%	8 20%	7 28%	35 28%	15 23%	3 20%	4 35%	4 15%	9 50%	-	2 84%	1 8%	6 39%	11 38%	6 28%	2 17%	2 14%
Yes, I was charged additional fees but got a refund from my provider	12 6%	8 7%	4 5%	6 10%	1 2%	4 10%	-	1 9%	-	7 6%	4 6%	1 5%	10 12%q	1 3%	1 2%	-	11 9%	1 1%	2 10%	-	1 3%	-	-	1 61%	2 19%	-	4 14%	1 6%	1 5%	-
Yes, I restricted my usage in order to avoid being charged/charged more than I wanted to be	23 12%	10 9%	13 16%	8 14%	6 12%	5 12%	3 15%	1 6%	-	14 13%	8 13%	1 4%	14 16%	1 3%	6 15%	2 6%	15 12%	8 12%	1 4%	-	3 13%	3 18%	2 15%	-	1 11%	1 7%	5 17%	4 21%	1 6%	1 8%
No, I was notified that I was roaming and that my tariff/plan covered roaming in that country	24 13%	15 13%	9 12%	8 14%	7 12%	4 9%	1 6%	2 16%	3 35%	15 13%	5 8%	5 24%	9 11%	5 13%	10 24%	-	14 12%	10 15%	-	2 22%	1 5%	-	5 44%	-	-	5 31%	2 8%	1 6%	2 21%	4 24%
No, I was notified that I was roaming, but they didn't charge me	15 8%	3 3%	13 16%a	3 4%	3 5%	4 10%	5 23%	1 13%	-	5 5%	9 14%	1 8%	4 5%	2 6%	6 15%	2 10%	7 5%	9 13%	1 6%	-	1 3%	1 5%	2 17%	-	3 26%	2 10%	2 8%	-	-	4 23%
No, I did not experience any consequences	14 7%	7 7%	6 8%	1 2%	6 11%	-	3 14%	2 18%	2 18%	7 7%	3 5%	4 18%	3 3%	7 18%	3 7%	1 4%	10 8%	4 8%	2 14%	-	1 6%	-	1 11%	-	1 15%	-	3 9%	3 13%	2 13%	-
NET: Yes	136 72%	86 78%	50 64%	45 79%	38 71%	32 81%	11 57%	6 53%	4 46%	83 75%	43 73%	10 50%	68 80%	25 64%	22 54%	22 86%	93 75%	43 66%	14 80%	8 78%	21 86%	16 95%	3 28%	2 100%	6 59%	10 59%	22 74%	17 81%	8 66%	9 53%
NET: No	53 28%	25 22%	28 36%	12 21%	16 29%	8 19%	9 43%	5 47%	4 54%	27 25%	16 27%	10 50%	17 20%	14 36%	19 46%	4 14%	31 25%	22 34%	3 20%	2 22%	3 14%	1 5%	9 72%	-	4 41%	7 41%	8 26%	4 19%	4 34%	8 47%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 150
Q.29 Did you experience any consequences because of this? - Unintended roaming Outside the UK
Base: All who have experienced unintended roaming

	Total (T)	Urban/Rural Urban (a)	Rural (b)	Disability Yes (c)	No (d)	Financial Vulnerability Most (e)	Poten-tially (f)	Least (g)	Used mobile abroad in last 12 months Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Non-recent travellers Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	158	143	15	22	133	40	80	31	121	113	72	64	49	5	9
Weighted base	189	174	15**	34**	152	53**	91*	37**	154*	144*	93*	83*	61*	6**	5**
Effective base	120	110	10	18	101	30	62	23	97	91	59	53	38	3	8
Yes, I was charged additional fees by my provider	79 42%	73 42%	6 42%	21 62%	57 38%	28 52%	34 37%	16 43%	66 43%	63 44%	39 42%	37 44%	27 44%	4 65%	* 6%
Yes, my services were restricted by my provider	50 26%	46 26%	4 26%	6 17%	44 29%	20 37%	18 19%	11 31%	40 26%	35 24%	25 27%	20 24%	15 24%	2 35%	1 25%
Yes, I was charged additional fees but got a refund from my provider	12 6%	11 6%	1 4%	1 2%	11 7%	4 7%	7 8%	-	9 6%	9 6%	1 1%	1 1%	8 13%jk	* 6%	1 15%
Yes, I restricted my usage in order to avoid being charged/charged more than I wanted to be	23 12%	23 13%	-	2 5%	20 13%	11 20%	9 10%	2 6%	22 14%	17 12%	15 16%	10 12%	7 12%	-	-
No, I was notified that I was roaming and that my tariff/plan covered roaming in that country	24 13%	23 13%	1 9%	3 9%	19 13%	2 3%	18 19%	2 6%	23 15%	23 16%	16 18%	16 20%	6 10%	-	-
No, I was notified that I was roaming, but they didn't charge me	15 8%	13 7%	3 17%	5 13%	11 7%	3 5%	7 7%	4 10%	11 7%	11 7%	4 4%	4 5%	6 11%	-	1 32%
No, I did not experience any consequences	14 7%	13 8%	* 2%	1 2%	13 9%	2 4%	9 10%	2 6%	10 6%	9 6%	3 4%	3 3%	6 11%	-	1 22%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Table 150
Q.29 Did you experience any consequences because of this? - Unintended roaming Outside the UK
Base: All who have experienced unintended roaming

| | | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | | Non-recent travellers | |
| | | | | | | | | | | | | Both within and outside the EU/ EEA (k) | Used within EU/EEA but not Outside EU/EAA (l) | | Intend to travel in the next 6 months but not travelled in last 12 months (m) | Not travelled in last 12 months and don't intend to in next 6 months (n) |
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)					
Weighted base	189	174	15**	34**	152	53**	91*	37**	154*	144*	93*	83*	61*	6**	5**
NET: Yes	136	125	11	26	109	47	58	29	111	101	69	60	42	6	2
	72%	72%	72%	76%	72%	88%	63%	78%	72%	70%	74%	72%	68%	100%	46%
NET: No	53	49	4	8	43	6	34	8	43	43	24	23	19	-	2
	28%	28%	28%	24%	28%	12%	37%	22%	28%	30%	26%	28%	32%	-	54%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Table 151
Q.30 What, if anything, have you done to prevent unintended roaming?
Base: All who have experienced unintended roaming

		Gender		Age						Age II			Social Grade						Region											
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	254	148	106	62	83	39	32	18	20	145	71	38	99	60	59	36	159	95	21	8	22	16	18	6	12	12	50	31	16	42
Weighted base	284	167	116*	75*	82*	46**	37**	20**	23**	157	84*	43**	115*	67*	61*	40**	182	102*	23**	13**	30**	20**	23**	6**	13**	17**	45*	34**	15**	45**
Effective base	189	109	80	47	65	27	24	14	14	110	51	28	75	43	46	26	118	71	16	7	17	11	16	3	9	10	38	25	12	28
I turn my roaming off when travelling/am near a border	79 28%	45 27%	34 29%	21 28%	28 35%	13 27%	13 36%	2 12%	1 5%	50 32%	26 31%	4 8%	36 31%	13 19%	17 28%	13 33%	49 27%	31 30%	9 37%	4 35%	8 27%	5 25%	2 8%	1 17%	2 15%	5 29%	18 40%	11 32%	7 47%	7 16%
I always have my roaming turned off	71 25%	42 25%	29 25%	21 28%	25 30%	11 24%	10 28%	-	3 12%	46 29%	22 26%	3 6%	30 26%	13 19%	19 31%	8 21%	43 24%	27 27%	5 21%	6 46%	13 43%	7 37%	5 21%	2 31%	1 4%	4 26%	12 26%	11 32%	3 23%	2 4%
I set a bill limit before travelling	70 25%	46 28%	24 21%	28 38%	19 23%	10 21%	5 12%	5 27%	3 12%	48 30%	14 17%	8 19%	30 26%	13 20%	14 23%	13 32%	43 24%	27 27%	12 51%	8 65%	2 6%	5 26%	9 38%	3 52%	4 34%	4 22%	12 27%	5 14%	2 13%	4 10%
I contact my provider before travelling	65 23%m	50 30%b	15 13%	19 25%	25 30%	15 32%	5 13%	-	1 6%	44 28%	20 24%	1 3%	30 26%m	6 8%	19 31%m	10 24%	36 20%	29 29%m	4 17%	4 31%	9 30%	6 32%	5 24%	2 32%	3 27%	3 19%	12 26%	9 27%	1 8%	5 12%
I do something else	6 2%	5 3%	1 1%	-	-	-	3 8%	3 15%	-	-	3 3%	3 7%	3 3%	2 2%	1 2%	-	5 3%	1 1%	-	-	-	-	-	-	-	-	-	2 5%	2 6%	-	2 4%
I don't do anything to avoid unintended roaming	64 22%iz	34 20%	30 25%	9 12%	11 13%	7 16%	11 30%	9 46%	16 72%	20 13%	18 22%	26 60%	19 17%	30 45%TInp q	10 17%	4 10%	49 27%q	15 14%	3 13%	1 5%	4 12%	-	5 23%	-	5 42%	7 42%	2 4%	6 17%	3 20%	28 63%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Table 152
Q.30 What, if anything, have you done to prevent unintended roaming?
Base: All who have experienced unintended roaming

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
												Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)				
Unweighted base	254	222	32	39	210	61	129	52	152	140	88	76	64	21	22
Weighted base	284	252	32**	46**	232	69*	136*	64*	192	177	111*	96*	81*	21**	14**
Effective base	189	166	22	27	158	43	98	38	122	112	72	62	50	13	17
I turn my roaming off when travelling/am near a border	79 28%	73 29%	6 20%	11 24%	66 29%	20 29%	35 26%	19 30%	59 31%	58 33%	29 26%	28 29%	30 37%	8 36%	- -
I always have my roaming turned off	71 25%	65 26%	6 18%	12 25%	58 25%	30 44%Tfg	27 20%	10 16%	51 26%	45 25%	31 28%	24 26%	20 25%	4 18%	3 23%
I set a bill limit before travelling	70 25%	65 26%	5 15%	19 41%	48 21%	20 29%	37 27%	11 17%	58 30%	52 29%	39 35%	33 35%	19 24%	1 5%	2 13%
I contact my provider before travelling	65 23%	61 24%	4 11%	9 20%	52 23%	20 29%	32 23%	8 12%	39 20%	37 21%	25 23%	23 24%	14 17%	7 33%	6 38%
I do something else	6 2%	6 2%	- -	- -	6 3%	- -	4 3%	2 3%	6 3%	6 3%	- -	- -	6 7%jk	- -	- -
I don't do anything to avoid unintended roaming	64 22%e	50 20%	14 43%	9 20%	54 23%	5 7%	28 21%e	26 40%Tef	38 20%	37 21%	17 16%	16 17%	21 26%	6 27%	5 31%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Table 153
Q.31 In the last 12 months, how frequently have you experienced expected and unexpected roaming to networks in Ireland when in Northern Ireland?
- Summary Table
Base: All who have experienced unintended roaming in NI or who live in NI

	Expected (a)	Unexpected (b)
Unweighted base	101	101
Weighted base	103*	103*
Effective base	71	71
Daily	9	9
	8%	9%
At least once a week	28	9
	27%b	8%
At least once a month	17	23
	17%	22%
NET: At least monthly	54	40
	53%	39%
Less often	39	54
	38%	52%
Never	9	9
	9%	9%

Proportions/Means: All Columns Tested (5% risk level)
* small base

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Table 154
Q.31 In the last 12 months, how frequently have you experienced expected and unexpected roaming to networks in Ireland when in Northern Ireland?
- Expected
Base: All who have experienced unintended roaming in NI or who live in NI

	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Unweighted base	101	57	44	13	33	17	14	12	12	46	31	24	37	31	18	15	68	33	3	2	3	3	3	2	3	1	13	3	3	62
Weighted base	103*	61*	42*	16**	29**	15**	15**	13**	15**	44*	30**	28**	39**	35**	17**	12**	74*	29**	3**	2**	6**	3**	3**	3**	2**	2**	9**	2**	4**	63*
Effective base	71	41	31	10	24	12	10	10	8	33	22	17	28	21	13	10	49	23	3	2	3	2	3	1	3	1	10	3	3	42
Daily	9	6	3	1	7	-	-	-	-	9	-	-	2	5	2	-	7	2	1	1	-	2	-	*	-	-	2	1	-	-
	8%	10%	7%	9%	26%	-	-	-	-	20%	-	-	6%	13%	11%	-	9%	6%	40%	53%	-	91%	-	13%	-	-	25%	50%	-	-
At least once a week	28	16	12	8	11	2	4	2	-	19	6	2	10	8	5	4	19	9	1	-	4	-	1	3	1	-	4	1	3	9
	27%	26%	29%	51%	40%	14%	27%	17%	-	44%	21%	8%	27%	24%	30%	33%	26%	31%	45%	-	69%	-	19%	87%	60%	-	47%	50%	73%	15%
At least once a month	17	13	4	4	2	3	-	1	7	6	3	8	5	8	4	1	13	5	-	-	2	*	1	-	1	-	1	-	-	12
	17%	22%	10%	24%	7%	23%	-	9%	48%	13%	11%	29%	13%	22%	22%	6%	17%	16%	-	-	31%	9%	39%	-	40%	-	13%	-	-	19%
NET: At least monthly	54	35	19	13	21	6	4	3	7	34	10	10	18	21	11	5	38	16	2	1	6	3	2	3	2	-	8	2	3	21
	53%	57%	45%	83%	73%	37%	27%	26%	48%	76%T	32%	37%	46%	59%	63%	40%	52%	53%	86%	53%	100%	100%	57%	100%	100%	-	86%	100%	73%	34%
Less often	39	18	21	3	7	9	7	5	8	10	17	13	19	9	6	6	28	12	*	1	-	-	-	-	-	-	1	-	1	35
	38%	30%	51%	17%	26%	63%	46%	38%	52%	23%	55%	45%	50%	24%	34%	47%	38%	40%	14%	47%	-	-	-	-	-	-	14%	-	27%	56%
Never	9	8	2	-	*	-	4	5	-	*	4	5	2	6	*	2	7	2	-	-	-	-	1	-	-	2	-	-	-	6
	9%	13%	4%	-	2%	-	27%	36%	-	1%	14%	17%	4%	17%	3%	13%	10%	7%	-	-	-	-	43%	-	-	100%	-	-	-	10%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Table 155
Q.31 In the last 12 months, how frequently have you experienced expected and unexpected roaming to networks in Ireland when in Northern Ireland?
- Expected
Base: All who have experienced unintended roaming in NI or who live in NI

	Total (T)	Urban/Rural Urban (a)	Rural (b)	Disability Yes (c)	No (d)	Financial Vulnerability Most (e)	Poten- tially (f)	Least (g)	Used mobile abroad in last 12 months Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Non-recent travellers Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	101	80	21	15	84	19	45	30	45	39	22	16	23	11	12
Weighted base	103*	80*	23**	13**	88*	16**	41*	37**	57*	49*	28**	20**	29**	12**	7**
Effective base	71	56	15	10	60	14	30	22	36	30	18	12	18	8	9
Daily	9 8%	7 9%	1 5%	- -	9 10%	4 27%	4 11%	- -	5 8%	4 8%	1 4%	- -	4 13%	1 10%	1 16%
At least once a week	28 27%	24 30%	4 17%	2 13%	26 30%	4 23%	16 39%	7 19%	16 27%	12 23%	9 32%	5 24%	7 23%	5 41%	1 9%
At least once a month	17 17%	14 17%	3 15%	- -	16 18%	3 18%	6 14%	9 24%	10 17%	10 20%	4 16%	4 22%	6 19%	1 9%	* 4%
NET: At least monthly	54 53%	46 57%	8 37%	2 13%	51 58%	11 68%	26 64%	16 43%	31 53%	25 51%	14 51%	9 45%	16 55%	7 60%	2 30%
Less often	39 38%	28 34%	12 52%	8 61%	31 36%	3 18%	13 31%	18 49%	20 36%	20 41%	11 39%	11 55%	10 32%	4 32%	3 41%
Never	9 9%	7 9%	2 11%	3 26%	6 7%	2 13%	2 6%	3 8%	6 11%	4 7%	3 10%	- -	4 13%	1 8%	2 29%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 156
Q.31 In the last 12 months, how frequently have you experienced expected and unexpected roaming to networks in Ireland when in Northern Ireland?
- Unexpected
Base: All who have experienced unintended roaming in NI or who live in NI

	Total (T)	Gender Male (a)	Female (b)	Age 16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Age II 16-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Region Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Unweighted base	101	57	44	13	33	17	14	12	12	46	31	24	37	31	18	15	68	33	3	2	3	3	3	2	3	1	13	3	3	62
Weighted base	103*	61*	42*	16**	29**	15**	15**	13**	15**	44*	30**	28**	39**	35**	17**	12**	74*	29**	3**	2**	6**	3**	3**	3**	2**	2**	9**	2**	4**	63*
Effective base	71	41	31	10	24	12	10	10	8	33	22	17	28	21	13	10	49	23	3	2	3	2	3	1	3	1	10	3	3	42
Daily	9 / 9%	5 / 8%	4 / 9%	-	5 / 17%	3 / 18%	1 / 8%	-	-	5 / 11%	4 / 13%	-	1 / 3%	2 / 5%	2 / 14%	4 / 29%	3 / 4%	6 / 20%	-	-	2 / 28%	1 / 21%	1 / 43%	* / 13%	-	-	2 / 16%	1 / 32%	1 / 23%	2 / 3%
At least once a week	9 / 8%	4 / 7%	4 / 10%	4 / 24%	5 / 17%	-	-	-	-	9 / 20%	-	-	3 / 8%	4 / 12%	1 / 8%	-	7 / 10%	1 / 5%	* / 14%	-	3 / 41%	2 / 79%	-	-	1 / 40%	-	1 / 15%	1 / 50%	-	* / *
At least once a month	23 / 22%	18 / 29%	5 / 12%	8 / 49%	7 / 24%	* / 2%	3 / 19%	2 / 18%	2 / 17%	15 / 33%	3 / 11%	5 / 17%	7 / 17%	10 / 29%	4 / 22%	2 / 16%	17 / 23%	6 / 20%	2 / 86%	2 / 100%	-	-	2 / 57%	3 / 87%	-	-	6 / 37%	2 / 18%	3 / 50%	8 / 12%
NET: At least monthly	40 / 39%C	27 / 45%	13 / 31%	11 / 74%	17 / 57%	3 / 20%	4 / 27%	2 / 18%	2 / 17%	28 / 63%T	7 / 24%	5 / 17%	10 / 27%	17 / 47%	8 / 44%	6 / 45%	27 / 37%	13 / 45%	3 / 100%	2 / 100%	4 / 69%	3 / 100%	3 / 100%	3 / 100%	1 / 40%	-	6 / 68%	2 / 100%	3 / 73%	10 / 15%
Less often	54 / 52%	30 / 49%	24 / 57%	4 / 26%	11 / 39%	10 / 64%	11 / 73%	9 / 65%	9 / 60%	15 / 35%	21 / 68%	17 / 62%	27 / 71%	13 / 37%	9 / 53%	5 / 38%	40 / 54%	14 / 47%	-	-	2 / 31%	-	-	-	1 / 60%	2 / 100%	3 / 27%	-	1 / 27%	45 / 71%T
Never	9 / 9%	4 / 6%	5 / 12%	-	1 / 3%	2 / 16%	-	2 / 17%	3 / 23%	1 / 2%	2 / 8%	6 / 20%	1 / 2%	6 / 16%	1 / 3%	2 / 16%	6 / 9%	2 / 9%	-	-	-	-	-	-	-	-	1 / 5%	-	-	8 / 13%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Table 157
Q.31 In the last 12 months, how frequently have you experienced expected and unexpected roaming to networks in Ireland when in Northern Ireland?
- Unexpected
Base: All who have experienced unintended roaming in NI or who live in NI

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	101	80	21	15	84	19	45	30	45	39	22	16	23	11	12
Weighted base	103*	80*	23**	13**	88*	16**	41*	37**	57*	49*	28**	20**	29**	12**	7**
Effective base	71	56	15	10	60	14	30	22	36	30	18	12	18	8	9
Daily	9 9%	9 11%	- -	1 5%	8 9%	2 11%	6 15%	1 2%	6 10%	3 6%	4 16%	1 7%	2 5%	- -	* 6%
At least once a week	9 8%	7 9%	2 7%	- -	9 10%	4 26%	4 11%	* 1%	5 8%	5 9%	3 10%	3 15%	2 6%	1 10%	* 4%
At least once a month	23 22%	16 20%	7 30%	1 4%	21 24%	3 21%	9 22%	9 24%	9 16%	7 14%	2 8%	- -	7 24%	5 42%	1 14%
NET: At least monthly	40 39%	32 40%	8 37%	1 9%	38 43%	9 57%	20 48%	10 27%	20 35%	15 30%	10 34%	4 22%	10 35%	6 53%	2 24%
Less often	54 52%	40 50%	14 60%	10 80%	43 49%	7 43%	18 43%	23 61%	31 54%	28 58%	17 60%	14 70%	15 49%	6 47%	4 52%
Never	9 9%	8 11%	1 2%	1 11%	8 9%	- -	4 9%	4 12%	6 11%	6 12%	2 6%	2 8%	4 15%	- -	2 24%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 158
Q.32 How do you feel when you experience .... of roaming? - Summary Table
Base: All who have experienced expected / unexpected type of roaming in NI

	Expected (a)	Unexpected (b)
Unweighted base	93	92
Weighted base	93*	94*
Effective base	65	67
It's extremely frustrating/annoying	6 7%	13 14%
It's a little frustrating/annoying	43 46%b	24 25%
It's just something I have to accept/ deal with	26 28%	34 36%
It doesn't affect me at all	18 20%	23 24%
NET: Frustrating	49 53%	37 40%
Other	- -	- -

Proportions/Means: All Columns Tested (5% risk level)
***small base**

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Absolutes/col percents

Table 159
Q.32 How do you feel when you experience .... of roaming? - Expected
Base: All who have experienced expected / unexpected type of roaming in NI

		Gender		Age						Age II			Social Grade						Region											
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	93	51	42	13	32	17	11	8	12	45	28	20	36	27	17	13	63	30	3	2	3	3	2	2	3	-	13	3	3	56
Weighted base	93*	53*	41**	16**	28**	15**	11**	8**	15**	44*	26**	23**	37**	29**	17**	11**	66*	27**	3**	2**	6**	3**	2**	3**	2**	-**	9**	2**	4**	57*
Effective base	65	35	29	10	23	12	7	6	8	32	19	14	27	17	12	8	44	21	3	2	3	2	2	1	3	-	10	3	3	38
It's extremely frustrating/annoying	6 7%	6 12%	- -	- -	4 14%	- -	- -	1 11%	1 10%	4 9%	- -	2 10%	4 10%	1 5%	1 7%	- -	5 8%	1 4%	- -	- -	- -	2 69%	1 68%	- -	1 24%	- -	- -	- -	- -	3 5%
It's a little frustrating/annoying	43 46%	31 58%	12 30%	10 62%	15 53%	5 35%	5 40%	5 55%	4 26%	25 56%	10 37%	8 37%	14 37%	14 48%	11 66%	4 39%	28 42%	15 55%	2 60%	1 53%	2 31%	1 31%	1 32%	3 100%	2 76%	- -	7 73%	1 32%	3 73%	22 38%
It's just something I have to accept/ deal with	26 28%	6 12%	19 48%	6 38%	7 25%	5 35%	1 9%	3 34%	4 26%	13 29%	6 24%	7 29%	8 21%	12 41%	1 4%	5 49%	20 30%	6 22%	1 40%	1 47%	4 69%	- -	- -	- -	- -	- -	2 18%	2 68%	1 27%	15 26%
It doesn't affect me at all	18 20%	9 18%	9 22%	- -	3 9%	5 30%	6 50%	- -	6 38%	3 6%	10 39%	6 24%	12 31%	2 5%	4 23%	1 12%	13 20%	5 19%	- -	- -	- -	- -	- -	- -	- -	- -	1 9%	- -	- -	18 31%
NET: Frustrating	49 53%	37 70%	12 30%	10 62%	19 66%	5 35%	5 40%	6 66%	5 36%	29 65%	10 37%	11 47%	18 48%	16 53%	12 72%	4 39%	33 50%	16 59%	2 60%	1 53%	2 31%	3 100%	2 100%	3 100%	2 100%	- -	7 73%	1 32%	3 73%	24 43%
Other	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 160
Q.32 How do you feel when you experience .... of roaming? - Expected
Base: All who have experienced expected / unexpected type of roaming in NI

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	93	74	19	12	79	17	43	28	41	37	20	16	21	10	9
Weighted base	93*	73*	20**	10**	82*	14**	39**	34**	51*	46**	25**	20**	26**	11**	5**
Effective base	65	52	13	7	56	13	28	21	32	28	16	12	16	7	7
It's extremely frustrating/annoying	6 7%	5 7%	1 7%	1 6%	5 6%	3 21%	2 5%	1 4%	5 10%	5 11%	* 2%	* 2%	4 17%	- -	- -
It's a little frustrating/annoying	43 46%	36 49%	7 37%	3 34%	39 48%	4 28%	21 55%	17 49%	22 43%	20 43%	11 44%	9 44%	11 43%	5 47%	1 28%
It's just something I have to accept/ deal with	26 28%	17 23%	9 44%	3 30%	23 28%	5 38%	11 29%	6 18%	15 28%	12 26%	11 45%	9 43%	3 12%	3 31%	3 57%
It doesn't affect me at all	18 20%	16 22%	3 13%	3 30%	15 19%	2 13%	4 11%	10 29%	9 19%	9 21%	2 9%	2 11%	7 28%	2 22%	1 15%
NET: Frustrating	49 53%	41 55%	9 44%	4 40%	44 53%	7 49%	23 60%	18 53%	27 53%	25 54%	12 46%	9 46%	15 60%	5 47%	1 28%
Other	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 161
Q.32 How do you feel when you experience .... of roaming? - Unexpected
Base: All who have experienced expected / unexpected type of roaming in NI

		Gender		Age						Age II			Social Grade						Region											
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	92	55	37	13	31	13	14	10	11	44	27	21	35	28	17	12	63	29	3	2	3	3	3	2	3	1	12	3	3	54
Weighted base	94*	57*	37**	16**	28**	13**	15**	11**	11**	44*	28**	22**	38**	29**	16**	10**	67**	27**	3**	2**	6**	3**	3**	3**	2**	2**	9**	2**	4**	55*
Effective base	67	41	26	10	23	9	10	8	8	32	19	16	27	20	12	8	47	20	3	2	3	2	3	1	3	1	10	3	3	38
It's extremely frustrating/annoying	13 14%	8 14%	5 14%	2 12%	9 31%	* 3%	- -	1 9%	1 13%	11 25%	* 1%	2 11%	6 15%	5 17%	1 7%	2 17%	11 16%	3 10%	- -	- -	- -	4 59%	2 69%	- -	- -	- -	1 24%	- -	- -	1 23%	7 12%
It's a little frustrating/annoying	24 25%	19 34%	4 12%	4 25%	11 38%	1 7%	6 41%	2 14%	* 3%	14 33%	7 26%	2 9%	11 29%	7 25%	5 31%	- -	18 27%	5 19%	* 14%	- -	- -	1 21%	1 39%	3 87%	1 40%	- -	2 20%	1 50%	2 50%	13 24%
It's just something I have to accept/ deal with	34 36%	16 29%	18 47%	5 34%	8 28%	7 59%	3 20%	6 58%	4 34%	13 30%	11 38%	10 46%	11 30%	9 31%	6 39%	7 70%	20 30%	14 51%	1 40%	2 100%	- -	* 9%	2 61%	* 13%	- -	- -	6 71%	1 50%	1 27%	19 35%
It doesn't affect me at all	23 24%	13 23%	10 26%	4 29%	1 3%	4 30%	6 39%	2 19%	6 50%	5 12%	10 35%	8 35%	10 26%	8 26%	4 23%	1 13%	18 26%	5 19%	1 45%	- -	3 41%	- -	- -	- -	1 35%	2 100%	1 9%	- -	- -	16 29%
NET: Frustrating	37 40%	27 48%	10 26%	6 37%	19 69%	1 10%	6 41%	2 22%	2 16%	25 58%	8 27%	4 19%	17 44%	12 42%	6 38%	2 17%	29 43%	8 30%	* 14%	- -	4 59%	2 91%	1 39%	3 87%	1 65%	- -	2 20%	1 50%	3 73%	20 36%
Other	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 162
Q.32 How do you feel when you experience .... of roaming? - Unexpected
Base: All who have experienced expected / unexpected type of roaming in NI

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	92	72	20	13	77	19	40	27	41	35	20	14	21	11	10
Weighted base	94*	72*	22**	12**	81*	16**	38**	33**	51*	43**	26**	18**	25**	12**	5**
Effective base	67	52	14	8	57	14	27	22	34	28	16	11	18	8	7
It's extremely frustrating/annoying	13 14%	10 14%	3 15%	1 5%	13 16%	4 22%	4 10%	6 18%	10 20%	9 20%	7 27%	5 30%	3 13%	1 10%	* 9%
It's a little frustrating/annoying	24 25%	16 22%	7 34%	1 8%	21 26%	3 20%	9 24%	10 30%	10 20%	7 17%	6 21%	3 15%	4 18%	3 29%	1 18%
It's just something I have to accept/ deal with	34 36%	24 34%	9 43%	7 61%	27 33%	6 38%	18 49%	7 20%	17 34%	14 32%	9 34%	5 29%	9 34%	5 41%	3 51%
It doesn't affect me at all	23 24%	21 29%	2 8%	3 26%	20 25%	3 20%	7 18%	10 32%	13 26%	13 31%	5 18%	5 26%	9 35%	2 20%	1 21%
NET: Frustrating	37 40%	26 37%	11 49%	1 13%	34 42%	7 42%	13 34%	16 48%	20 40%	16 37%	13 48%	8 45%	8 31%	5 39%	1 27%
Other	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Table 163
Q.33 What do you find particularly frustrating/annoying about .... of roaming?
** - Summary Table**
Base: All who have found expected/unexpected roaming frustrating/annoying

	Expected (a)	Unexpected (b)
Unweighted base	46	35
Weighted base	49*	37**
Effective base	31	25
The impact it has on my bill	19 38%	14 38%
The time it takes to resolve with my provider (e.g. to contact them and get a refund)	12 24%	9 23%
The frequency of it happening	13 26%	11 29%
The repeated messages I receive from my provider informing me that I am roaming	23 47%	19 52%
The quality of the service / coverage issues on my provider's network	14 28%	13 35%
Other	- -	* 1%

Proportions/Means: All Columns Tested (5% risk level)
* small base; ** very small base (under 30) ineligible for sig testing

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Table 164
Q.33 What do you find particularly frustrating/annoying about .... of roaming?
- Expected
Base: All who have found expected/unexpected roaming frustrating/annoying

	Total (T)	Gender Male (a)	Female (b)	Age 16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Age II 16-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Region Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Unweighted base	46	34	12	9	24	4	2	4	3	33	6	7	17	14	12	3	31	15	2	1	1	3	2	3	3	-	10	1	2	19
Weighted base	49*	37**	12**	10**	19**	5**	5**	6**	5**	29**	10**	11**	18**	16**	12**	4**	33**	16**	2**	1**	2**	3**	2**	3**	2**	-**	7**	1**	3**	24**
Effective base	31	23	8	6	17	3	2	3	2	23	5	5	12	8	8	2	20	11	2	1	1	2	2	1	3	-	8	1	2	13
The impact it has on my bill	19 / 38%	15 / 41%	4 / 30%	3 / 28%	8 / 45%	* / 7%	-	2 / 42%	5 / 93%	11 / 39%	* / 4%	7 / 67%	4 / 23%	8 / 52%	4 / 30%	3 / 71%	12 / 37%	7 / 41%	-	-	2 / 100%	* / 9%	2 / 100%	* / 13%	-	-	1 / 13%	1 / 100%	-	13 / 53%
The time it takes to resolve with my provider (e.g. to contact them and get a refund)	12 / 24%	7 / 19%	5 / 41%	7 / 70%	3 / 14%	2 / 46%	-	-	-	9 / 33%	2 / 25%	-	4 / 25%	4 / 26%	3 / 28%	-	8 / 26%	3 / 21%	1 / 76%	-	2 / 100%	-	-	3 / 87%	1 / 60%	-	1 / 22%	-	1 / 32%	2 / 10%
The frequency of it happening	13 / 26%	11 / 30%	2 / 16%	3 / 30%	3 / 17%	1 / 17%	-	1 / 19%	5 / 93%	6 / 22%	1 / 9%	6 / 55%	6 / 33%	7 / 46%	-	-	13 / 39%	-	* / 24%	-	-	2 / 69%	-	-	2 / 100%	-	1 / 13%	-	1 / 32%	7 / 28%
The repeated messages I receive from my provider informing me that I am roaming	23 / 47%	21 / 56%	3 / 21%	3 / 28%	9 / 47%	-	5 / 100%	2 / 38%	5 / 93%	12 / 40%	5 / 47%	7 / 65%	12 / 68%	7 / 43%	3 / 27%	1 / 29%	19 / 56%	4 / 27%	-	1 / 100%	2 / 100%	2 / 91%	-	-	1 / 35%	-	2 / 33%	-	2 / 68%	13 / 51%
The quality of the service / coverage issues on my provider's network	14 / 28%	12 / 32%	2 / 15%	2 / 21%	7 / 38%	2 / 29%	2 / 54%	-	* / 7%	9 / 33%	4 / 41%	* / 4%	8 / 43%	2 / 13%	4 / 33%	-	10 / 29%	4 / 25%	1 / 76%	1 / 100%	-	-	1 / 68%	-	-	-	3 / 51%	-	2 / 68%	5 / 19%
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 165
Q.33 What do you find particularly frustrating/annoying about .... of roaming?
- Expected
Base: All who have found expected/unexpected roaming frustrating/annoying

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
												Both within and outside the EU/ EEA	Used within EU/EEA but not Outside EU/EAA	Intend to travel in the next 6 months but not travelled in last 12 months	Not travelled in last 12 months and don't intend to in next 6 months
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	Outside the EU/ EEA (k)	Outside EU/EAA (l)	(m)	(n)
Unweighted base	46	41	5	3	41	8	24	13	21	19	10	8	11	5	3
Weighted base	49*	41**	9**	4**	44**	7**	23**	18**	27**	25**	12**	9**	15**	5**	1**
Effective base	31	27	4	2	27	6	16	9	16	14	7	6	9	3	3
The impact it has on my bill	19 38%	15 37%	4 44%	2 62%	15 35%	3 45%	5 22%	10 58%	10 37%	9 36%	6 48%	4 47%	5 29%	2 34%	* 30%
The time it takes to resolve with my provider (e.g. to contact them and get a refund)	12 24%	12 29%	- -	1 14%	11 26%	* 4%	9 39%	2 13%	7 26%	7 29%	6 50%	6 63%	1 9%	- -	- -
The frequency of it happening	13 26%	11 28%	2 21%	1 38%	12 26%	3 45%	3 13%	6 32%	10 36%	10 40%	1 11%	1 14%	8 55%	1 17%	- -
The repeated messages I receive from my provider informing me that I am roaming	23 47%	17 42%	6 69%	- -	23 52%	3 51%	7 29%	13 72%	15 56%	13 52%	5 43%	3 28%	10 67%	2 49%	* 18%
The quality of the service / coverage issues on my provider's network	14 28%	11 28%	2 28%	- -	12 28%	2 35%	6 27%	5 28%	7 26%	7 29%	1 10%	1 12%	6 39%	3 66%	1 70%
Other	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 166
Q.33 What do you find particularly frustrating/annoying about .... of roaming?
- Unexpected
Base: All who have found expected/unexpected roaming frustrating/annoying

		Gender		Age						Age II			Social Grade						Region											
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	35	27	8	4	21	2	4	2	2	25	6	4	15	12	7	1	27	8	1	-	2	2	1	1	2	-	4	2	2	18
Weighted base	37**	27**	10**	6**	19**	1**	6**	2**	2**	25**	8**	4**	17**	12**	6**	2**	29**	8**	***	-**	4**	2**	1**	3**	1**	-**	2**	1**	3**	20**
Effective base	25	19	6	3	15	2	3	2	1	17	4	3	11	8	5	1	19	6	1		2	2	1	1	2		3	2	2	13
The impact it has on my bill	14 38%	9 34%	5 49%	2 33%	9 48%	1 100%	-	-	1 79%	11 45%	1 17%	1 34%	6 35%	7 54%	2 25%	-	12 43%	2 19%	-	-	2 53%	-	1 100%	-	1 38%	-	1 33%	-	2 68%	8 40%
The time it takes to resolve with my provider (e.g. to contact them and get a refund)	9 23%	6 21%	3 31%	3 45%	6 31%	-	-	-	-	9 34%	-	-	1 6%	6 49%	1 24%	-	7 25%	1 19%	-	-	-	-	-	3 100%	1 38%	-	1 51%	1 100%	1 32%	2 12%
The frequency of it happening	11 29%	11 39%	* 2%	2 39%	5 26%	* 30%	2 27%	-	1 79%	7 29%	2 28%	1 34%	7 44%	3 24%	* 8%	-	10 36%	* 6%	* 100%	-	2 53%	2 76%	-	-	1 38%	-	1 38%	-	2 68%	4 18%
The repeated messages I receive from my provider informing me that I am roaming	19 52%	16 58%	3 35%	3 45%	7 38%	-	5 84%	2 100%	1 79%	10 40%	5 70%	4 91%	11 63%	5 42%	4 56%	-	16 54%	4 44%	-	-	-	2 100%	-	3 100%	1 38%	-	* 11%	1 64%	1 32%	12 61%
The quality of the service / coverage issues on my provider's network	13 35%	9 32%	4 41%	3 48%	8 39%	-	2 39%	-	-	10 41%	2 32%	-	6 36%	3 24%	2 35%	2 100%	9 31%	4 49%	-	-	4 100%	-	1 100%	-	1 100%	-	1 33%	* 36%	-	6 29%
Other	* 1%	* 1%	-	-	-	-	-	-	* 21%	-	-	* 9%	-	* 3%	-	-	* 1%	-	-	-	-	-	-	-	-	-	-	-	-	* 2%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 167
Q.33 What do you find particularly frustrating/annoying about .... of roaming?
 - Unexpected
Base: All who have found expected/unexpected roaming frustrating/annoying

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
												Both within and outside the EU/ EEA	Used within EU/EEA but not Outside EU/EAA	Intend to travel in the next 6 months but not travelled in last 12 months	Not travelled in last 12 months and don't intend to in next 6 months
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	(k)	(l)	(m)	(n)
Unweighted base	35	28	7	2	31	6	16	11	17	14	10	7	7	4	3
Weighted base	37**	26**	11**	1**	34**	7**	13**	16**	20**	16**	13**	8**	8**	5**	1**
Effective base	25	19	6	2	22	5	10	9	14	11	8	5	6	3	3
The impact it has on my bill	14 38%	11 40%	3 31%	1 100%	11 32%	1 22%	2 15%	10 64%	10 50%	10 65%	6 45%	6 70%	5 59%	1 26%	* 32%
The time it takes to resolve with my provider (e.g. to contact them and get a refund)	9 23%	7 26%	2 18%	1 37%	8 24%	- -	6 47%	3 17%	4 21%	4 27%	3 26%	3 41%	1 13%	- -	1 50%
The frequency of it happening	11 29%	8 31%	3 26%	1 37%	10 30%	2 33%	2 13%	7 45%	7 32%	7 42%	2 18%	2 28%	4 56%	1 29%	- -
The repeated messages I receive from my provider informing me that I am roaming	19 52%	12 45%	8 70%	1 37%	19 55%	3 46%	9 68%	6 39%	8 40%	5 34%	5 38%	2 25%	3 42%	2 53%	* 17%
The quality of the service / coverage issues on my provider's network	13 35%	9 32%	4 40%	1 37%	11 32%	3 48%	2 18%	7 44%	8 40%	7 41%	6 49%	4 55%	2 27%	2 53%	1 50%
Other	* 1%	* 1%	- -	- -	* 1%	- -	* 3%	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 168
Q.34 Do you know how to switch off data roaming on your mobile?
Base: All who use a mobile phone

	Total (T)	Gender Male (a)	Gender Female (b)	Age 16-24 (c)	Age 25-34 (d)	Age 35-44 (e)	Age 45-54 (f)	Age 55-64 (g)	Age 65+ (h)	Age II 16-34 (i)	Age II 35-54 (j)	Age II 55+ (k)	Social Grade AB (l)	Social Grade C1 (m)	Social Grade C2 (n)	Social Grade DE (o)	Social Grade ABC1 (p)	Social Grade C2DE (q)	Region Scotland (r)	Region North East (s)	Region North West (t)	Region York-shire & Humb-erside (u)	Region West Mid-lands (v)	Region East Mid-lands (w)	Region Wales (x)	Region Eastern (y)	Region London (z)	Region South East (A)	Region South West (B)	Region North-ern Ireland (C)
Unweighted base	2069	1046	1016	265	362	333	361	307	441	627	694	748	541	558	452	518	1099	970	186	78	223	172	185	140	106	166	296	285	170	62
Weighted base	2069	1002	1060	287	338	327	361	299	457	625	688	757	562	588	413	506	1150	919	174	82*	227	171	182	150*	99*	192	266	285	178	63*
Effective base	1372	696	674	180	255	218	222	212	292	432	439	503	384	352	320	327	733	642	131	56	142	121	128	89	74	105	197	180	118	42
Yes	1502 73%hkoq	760 76%b	735 69%	230 80%Th	273 81%Tgh	247 76%h	270 75%h	215 72%h	267 58%	503 80%Tk	517 75%k	482 64%	437 78%Toq	443 75%oq	312 75%oq	311 61%	879 76%oq	623 68%	130 75%	62 76%	161 71%	132 77%	130 71%	103 69%	74 75%	129 67%	189 71%	213 75%	125 70%	53 84%y
No, but one of my family / friends / colleagues knows how to do it for me	150 7%	54 5%	96 9%a	22 8%	23 7%	17 5%	17 5%	20 7%	50 11%Tef	45 7%	34 5%	71 9%j	27 5%	40 7%	38 9%lp	45 9%l	67 6%	83 9%lp	8 5%	4 5%	18 8%	11 6%	14 8%	15 10%	7 7%	15 8%	26 10%	16 6%	14 8%	2 3%
No, but I can find out (e.g. by searching online)	271 13%i	127 13%	144 14%	29 10%	30 9%	39 12%	54 15%d	45 15%	75 16%d	59 9%	93 14%	119 16%i	58 10%	70 12%	43 10%	100 20%Tlmn p	128 11%	143 16%lnp	24 14%	9 11%	32 14%	22 13%	25 14%	22 15%	12 12%	27 14%	34 13%	31 11%	25 14%	7 11%
No	146 7%cdi	61 6%	85 8%	6 2%	12 3%	24 7%c	20 6%	19 7%c	65 14%Tcdef g	18 3%	44 6%i	85 11%Tij	40 7%	35 6%	21 5%	50 10%n	75 7%	71 8%	11 6%	6 8%	16 7%	7 4%	13 7%	10 6%	6 6%	21 11%	16 6%	24 8%	14 8%	2 3%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

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Table 169
Q.34 Do you know how to switch off data roaming on your mobile?
Base: All who use a mobile phone

| | Total (T) | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | | Non-recent travellers | |
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)		Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	2069	1692	377	524	1498	376	1206	329	658	589	289	220	369		199	824
Weighted base	2069	1667	402	483	1539	358	1196	360	960	864	401	305	559		181	576
Effective base	1372	1127	247	330	1012	221	804	239	502	449	226	173	278		130	595
Yes	1502 73%n	1208 72%	295 73%	341 71%	1131 74%	256 72%	847 71%	308 85%Tef	825 86%T	744 86%T	363 86%T	281 90%Tl	463 92%Thil	83%T	141 78%n	315 55%
No, but one of my family / friends / colleagues knows how to do it for me	150 7%gk	125 7%	25 6%	29 6%	120 8%	25 7%	96 8%g	12 3%	57 6%	49 6%	16 4%	8 3%	41 7%k		12 7%	45 8%
No, but I can find out (e.g. by searching online)	271 13%ghij kl	219 13%	52 13%	76 16%	185 12%	44 12%	161 13%g	30 8%	52 5%	47 5%	18 4%	12 4%	35 6%		18 10%	139 24%Tm
No	146 7%ghijk l	115 7%	31 8%	38 8%	103 7%	33 9%g	91 8%g	10 3%	25 3%	24 3%	4 1%	3 1%	21 4%		10 5%	77 13%Tm

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 170
Q.35 Are you aware of the emergency number in the EU? (i.e. the equivalent of dialling 999 in the UK)
Base: All who use a mobile phone

	Total (T)	Gender Male (a)	Female (b)	Age 16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Age II 16-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Region Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	2069	1046	1016	265	362	333	361	307	441	627	694	748	541	558	452	518	1099	970	186	78	223	172	185	140	106	166	296	285	170	62
Weighted base	2069	1002	1060	287	338	327	361	299	457	625	688	757	562	588	413	506	1150	919	174	82*	227	171	182	150*	99*	192	266	285	178	63*
Effective base	1372	696	674	180	255	218	222	212	292	432	439	503	384	352	320	327	733	642	131	56	142	121	128	89	74	105	197	180	118	42
Yes, and aware that the number to dial is 112	683 33%ghko t	372 37%b	309 29%	110 38%gh	142 42%Tfgh	135 41%Tfgh	107 30%	77 26%	113 25%	252 40%Tk	241 35%k	190 25%	211 38%oq	188 32%	148 36%o	137 27%	398 35%o	285 31%	75 43%Ttvw y	29 35%	56 25%	59 34%	48 27%	38 25%	29 29%	57 30%	96 36%t	103 36%t	58 33%	34 53%TtuvwxyzAB
Aware there is a number, but was not sure what the number was	711 34%fjr	320 32%	388 37%	110 38%f	106 31%	96 29%	100 28%	121 41%def	178 39%ef	216 35%	196 28%	299 39%Tj	198 35%	207 35%	144 35%	163 32%	404 35%	307 33%	44 25%	30 36%	93 41%rC	65 38%rC	61 34%	55 37%	34 34%	66 35%	92 34%	101 36%	57 32%	13 21%
Not aware there was a number	675 33%cil	310 31%	363 34%	66 23%	90 27%	96 29%	155 43%Tcde g	101 34%c	167 37%cd	157 25%	251 36%i	268 35%i	153 27%	194 33%	122 29%	206 41%Tlmn p	347 30%	328 36%lp	54 31%	24 29%	78 34%	48 28%	73 40%uA	57 38%	36 37%	68 35%	78 29%	80 28%	62 35%	17 26%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

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Table 171
Q.35 Are you aware of the emergency number in the EU? (i.e. the equivalent of dialling 999 in the UK)
Base: All who use a mobile phone

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	2069	1692	377	524	1498	376	1206	329	658	589	289	220	369	199	824
Weighted base	2069	1667	402	483	1539	358	1196	360	960	864	401	305	559	181	576
Effective base	1372	1127	247	330	1012	221	804	239	502	449	226	173	278	130	595
Yes, and aware that the number to dial is 112	683 33%n	543 33%	140 35%	163 34%	506 33%	118 33%	391 33%	130 36%	432 45%T	396 46%T	198 49%T	162 53%Tl	235 42%T	57 31%n	113 20%
Aware there is a number, but was not sure what the number was	711 34%e	560 34%	151 37%	154 32%	543 35%	96 27%	418 35%e	140 39%e	304 32%	271 31%	115 29%	82 27%	189 34%	60 33%	198 34%
Not aware there was a number	675 33%ghij kl	564 34%	112 28%	166 34%	490 32%	144 40%Tfg	387 32%g	90 25%	224 23%	197 23%	88 22%	61 20%	136 24%	64 36%	264 46%Tm

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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Absolutes/col percents

Table 172
Q.36 When you travelled outside the UK, were you aware that your roaming data use would be automatically capped at £45 (excluding VAT) per month by your mobile provider?
Base: All who have used their mobile ouside the UK in the last 12 months

	Total (T)	Gender Male (a)	Gender Female (b)	Age 16-24 (c)	Age 25-34 (d)	Age 35-44 (e)	Age 45-54 (f)	Age 55-64 (g)	Age 65+ (h)	Age II 16-34 (i)	Age II 35-54 (j)	Age II 55+ (k)	Social Grade AB (l)	Social Grade C1 (m)	Social Grade C2 (n)	Social Grade DE (o)	Social Grade ABC1 (p)	Social Grade C2DE (q)	Region Scot-land (r)	Region North East (s)	Region North West (t)	Region York-shire & Humb-erside (u)	Region West Mid-lands (v)	Region East Mid-lands (w)	Region Wales (x)	Region Eastern (y)	Region London (z)	Region South East (A)	Region South West (B)	Region North-ern Ireland (C)
Unweighted base	673	337	332	124	155	101	97	93	103	279	198	196	227	175	164	107	402	271	57	22	71	60	55	36	27	38	120	91	56	40
Weighted base	974	472	498	169*	190	149*	155*	130*	181*	359	304	311	318	275	205	176*	593	381	70*	37**	108*	81*	80*	70**	41**	70*	144*	141*	85*	47**
Effective base	511	256	253	97	122	78	69	74	80	218	147	152	184	128	134	77	309	203	45	19	51	47	44	29	22	33	91	66	46	30
Yes, I was aware that the default limit was £45 (excluding VAT) per month	132 14%bghkm	91 19%Tb	41 8%	39 23%Tfgh	41 21%Tgh	23 15%gh	16 10%	6 5%	7 4%	80 22%Tjk	39 13%k	14 4%	62 19%m	19 7%	32 16%m	19 11%	81 14%m	52 14%	11 16%	12 33%	14 13%	14 17%	16 20%	3 4%	3 7%	5 7%	30 21%AB	12 8%	6 7%	6 13%
I was aware there was a default limit but was not sure what it was	150 15%f	77 16%	73 15%	42 25%Tfg	31 16%f	29 19%f	10 6%	14 11%	26 14%	72 20%	38 13%	40 13%	50 16%	56 21%oq	30 15%	14 8%	106 18%o	44 12%	15 22%	7 19%	15 14%	16 20%	7 9%	10 14%	3 7%	10 15%	22 15%	20 14%	15 18%	9 20%
No, I was not aware there was a default limit	691 71%ci	304 64%	384 77%a	88 52%	119 63%	97 66%	129 83%Tcde	109 84%Tcde	148 82%Tcde	207 58%	227 75%i	257 83%Ti	206 65%	200 73%	143 70%	142 81%lp	406 69%	285 75%l	44 62%	18 48%	79 73%	51 63%	57 71%	57 82%	35 85%	55 78%	92 64%	109 77%	64 75%	32 68%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Table 173
Q.36 When you travelled outside the UK, were you aware that your roaming data use would be automatically capped at £45 (excluding VAT) per month by your mobile provider?
Base: All who have used their mobile ouside the UK in the last 12 months

| | | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
| | | | | | | | | | | | | Both within and outside the EU/EEA (k) | Used within EU/EEA but not Outside EU/EAA (l) | Intend to travel in the next 6 months but not travelled in last 12 months (m) | Not travelled in last 12 months and don't intend to in next 6 months (n) |
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)				
Unweighted base	673	569	104	110	550	98	357	169	658	589	289	220	369	-	-
Weighted base	974	791	182*	168*	785	142*	530	235	960	864	401	305	559	-**	-**
Effective base	511	432	82	83	419	66	271	139	502	449	226	173	278	-	-
Yes, I was aware that the default limit was £45 (excluding VAT) per month	132 14%b	129 16%b	3 2%	19 11%	111 14%	39 28%Tfg	63 12%	28 12%	132 14%	117 14%	74 18%l	59 19%l	59 10%	-	-
I was aware there was a default limit but was not sure what it was	150 15%	120 15%	30 17%	29 17%	120 15%	19 14%	76 14%	43 18%	149 16%	132 15%	76 19%	59 19%	73 13%	-	-
No, I was not aware there was a default limit	691 71%ejk	542 68%	149 82%Ta	120 71%	554 71%	83 58%	392 74%e	163 70%	678 71%jk	615 71%jk	251 63%	188 62%	427 76%jk	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 174
Q.37 Did you ever reach 80% and/or 100% of your data roaming limit?
Base: All aware of the default data roaming limit at Q36

	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Unweighted base	216	127	88	60	66	35	18	16	21	126	53	37	83	53	55	25	136	80	22	12	23	22	19	9	5	9	45	24	16	10
Weighted base	283	168	114*	81*	71*	51**	26**	20**	33**	152*	77*	53*	111*	75*	62*	34**	187	96*	27**	19**	29**	30**	24**	12**	6**	15**	52*	32**	21**	15**
Effective base	168	100	67	47	53	27	14	13	18	98	41	31	66	38	45	21	104	67	17	10	19	18	17	6	4	7	33	19	13	7
Yes, reached 100%	58 20%k	38 23%	20 17%	20 24%	24 33%	9 17%	5 20%	* 2%	- -	43 29%k	14 18%k	* 1%	32 29%m	7 9%	15 24%	3 10%	39 21%	18 19%	6 24%	9 44%	6 20%	3 11%	12 51%	3 22%	1 9%	1 7%	10 18%	6 19%	1 4%	1 4%
Yes, reached 80% but did not get to 100%	83 29%	46 27%	37 33%	37 45%T	19 27%	12 23%	4 14%	5 22%	7 21%	56 37%	16 20%	11 21%	36 33%	19 25%	13 21%	15 43%	55 29%	28 29%	4 14%	2 12%	13 46%	9 31%	5 22%	2 14%	3 54%	7 48%	20 39%	10 30%	4 21%	3 17%
NET: Yes	141 50%k	84 50%	57 50%	56 70%T	43 60%	21 40%	9 34%	5 25%	7 21%	99 65%Tjk	29 38%	12 22%	69 62%m	26 34%	28 45%	18 53%	94 51%	46 48%	10 38%	11 57%	19 65%	13 43%	17 73%	4 36%	4 62%	8 55%	30 57%	16 49%	5 24%	3 20%
No, did not reach 80%	130 46%ci	77 46%	52 46%	20 25%	25 35%	27 53%	16 61%	15 75%	26 79%	45 30%	43 56%i	42 78%Ti	40 36%	46 61%l	32 51%	12 37%	86 46%	44 46%	17 62%	8 43%	8 27%	16 55%	5 22%	8 64%	2 38%	7 45%	21 40%	15 48%	10 48%	12 80%
Don't know	12 4%	7 4%	5 4%	5 6%	3 4%	4 7%	1 5%	- -	- -	8 5%	5 6%	- -	3 2%	4 5%	2 4%	3 10%	7 4%	6 6%	- -	- -	2 8%	1 2%	1 5%	- -	- -	- -	1 2%	1 3%	6 28%	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 175
Q.37 Did you ever reach 80% and/or 100% of your data roaming limit?
Base: All aware of the default data roaming limit at Q36

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	216	194	22	32	180	46	110	50	215	192	115	92	100	-	-
Weighted base	283	249	33**	48**	232	59*	139*	71*	282	249	150*	117*	132*	-**	-**
Effective base	168	153	16	25	142	36	85	40	168	149	89	71	79	-	-
Yes, reached 100%	58	55	3	8	48	23	23	11	58	54	35	32	22	-	-
	20%	22%	9%	17%	21%	39%Tfg	16%	16%	20%	22%	24%	27%	17%	-	-
Yes, reached 80% but did not get to 100%	83	79	3	17	66	23	39	21	82	69	49	36	33	-	-
	29%	32%	10%	36%	28%	40%	28%	29%	29%	28%	32%	30%	25%	-	-
NET: Yes	141	134	7	25	114	46	61	32	140	124	84	68	56	-	-
	50%	54%	20%	53%	49%	79%Tfg	44%	45%	50%	50%	56%	58%	42%	-	-
No, did not reach 80%	130	104	26	23	106	12	71	35	130	114	58	42	72	-	-
	46%e	42%	77%	47%	46%	20%	51%e	49%e	46%	46%	38%	36%	55%jk	-	-
Don't know	12	11	1	-	12	1	6	5	12	11	8	7	4	-	-
	4%	5%	3%	-	5%	1%	4%	6%	4%	4%	6%	6%	3%	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 176
Q.38 Did you receive notification from your provider when you reached 80% and/or 100% of your data roaming limit?
Base: All who reached at least the 80% limit at Q37

	Total (T)	Gender Male (a)	Gender Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	112	68	44	41	39	16	8	4	4	80	24	8	50	22	28	12	72	40	9	6	14	10	13	4	3	5	26	13	5	4
Weighted base	141*	84*	57*	56*	43*	21**	9**	5**	7**	99*	29**	12**	69*	26**	28**	18**	94*	46*	10**	11**	19**	13**	17**	4**	4**	8**	30**	16**	5**	3**
Effective base	89	57	33	32	30	14	7	3	4	62	21	7	40	17	23	11	57	33	7	5	12	8	11	4	2	4	21	10	4	3
Yes, received notification at 80%	101 72%	60 72%	41 72%	42 74%	31 72%	11 55%	7 82%	3 67%	7 100%	72 73%	18 63%	10 86%	51 74%	21 81%	21 75%	8 45%	72 76%	29 63%	9 92%	8 71%	14 74%	10 80%	15 87%	3 61%	1 14%	6 76%	20 68%	10 64%	4 83%	1 17%
Yes, received notification at 100%	45 32%	35 42%b	10 18%	17 30%	13 31%	8 40%	3 30%	2 33%	2 33%	30 31%	11 37%	4 33%	26 38%	5 20%	8 28%	6 34%	31 33%	14 30%	* 4%	6 56%	5 28%	3 24%	4 25%	3 73%	-	3 31%	7 24%	10 65%	1 17%	2 57%
NET: Yes	123 88%	76 91%	47 82%	47 83%	39 90%	17 83%	9 100%	5 100%	7 100%	85 86%	26 88%	12 100%	62 91%	24 93%	23 80%	14 79%	86 92%	37 80%	10 96%	11 100%	17 91%	12 90%	17 97%	3 73%	1 14%	7 89%	22 75%	16 100%	5 100%	2 75%
No, did not receive any notification when I reached 80%	14 10%	7 9%	7 12%	6 11%	4 10%	4 17%	-	-	-	10 10%	4 12%	-	3 4%	1 5%	6 20%	4 21%	4 5%	9 20%lp	* 4%	-	2 9%	1 10%	-	1 27%	1 20%	1 11%	7 23%	-	-	1 25%
No, did not receive any notification when reached 100%	1 1%	1 1%	-	1 1%	-	-	-	-	-	1 1%	-	-	1 1%	-	-	-	1 1%	-	-	-	-	-	-	-	1 20%	-	-	-	-	-
No, had opted out of notifications	4 3%	-	4 6%	4 6%	-	-	-	-	-	4 4%	-	-	3 5%	* 2%	-	-	4 4%	-	-	-	-	-	-	-	* 3%	-	3 66%	-	1 2%	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 177
Q.38 Did you receive notification from your provider when you reached 80% and/or 100% of your data roaming limit?
Base: All who reached at least the 80% limit at Q37

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
												Both within and outside the EU/ EEA	Used within EU/EEA but not Outside EU/EAA	Intend to travel in the next 6 months but not travelled in last 12 months	Not travelled in last 12 months and don't intend to in next 6 months
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	(k)	(l)	(m)	(n)
Unweighted base	112	105	7	16	94	34	54	23	111	99	68	56	43	-	-
Weighted base	141*	134*	7**	25**	114*	46**	61*	32**	140*	124*	84*	68*	56*	-**	-**
Effective base	89	85	5	12	77	26	45	19	89	79	56	47	33	-	-
Yes, received notification at 80%	101 72%	97 72%	4 66%	20 81%	79 70%	30 64%	46 75%	25 78%	101 72%	93 75%	60 72%	52 76%	41 74%	-	-
Yes, received notification at 100%	45 32%	42 31%	4 54%	8 30%	38 33%	22 48%	16 26%	7 23%	45 32%	40 33%	27 32%	22 33%	18 33%	-	-
NET: Yes	123 88%	117 88%	6 87%	25 100%	96 85%	41 87%	55 89%	27 84%	123 88%	110 89%	79 93%	65 96%l	45 80%	-	-
No, did not receive any notification when I reached 80%	14 10%	13 10%	* 6%	-	14 12%	5 12%	6 10%	3 8%	13 9%	10 8%	4 5%	2 3%	9 15%k	-	-
No, did not receive any notification when reached 100%	1 1%	1 1%	-	-	1 1%	-	1 1%	-	1 1%	1 1%	-	-	1 1%	-	-
No, had opted out of notifications	4 3%	3 2%	* 7%	-	4 3%	* 1%	1 1%	3 8%	4 3%	3 3%	1 1%	1 1%	3 5%	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Table 178
Q.39 How helpful did you find these alerts?
Base: All who were notified of reaching 80/100% limit at Q38

	Total (T)	Gender Male (a)	Gender Female (b)	Age 16-24 (c)	Age 25-34 (d)	Age 35-44 (e)	Age 45-54 (f)	Age 55-64 (g)	Age 65+ (h)	Age II 16-34 (i)	Age II 35-54 (j)	Age II 55+ (k)	SG AB (l)	SG C1 (m)	SG C2 (n)	SG DE (o)	SG ABC1 (p)	SG C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	96	60	36	32	35	13	8	4	4	67	21	8	46	19	22	9	65	31	8	6	13	9	12	3	1	4	19	13	5	3
Weighted base	123*	76*	47**	47**	39**	17**	9**	5**	7**	85*	26**	12**	62*	24**	23**	14**	86*	37**	10**	11**	17**	12**	17**	3**	1**	7**	22**	16**	5**	2**
Effective base	77	50	27	26	27	11	7	3	4	52	18	7	37	15	18	8	53	25	6	5	11	7	11	3	1	3	16	10	4	2
Essential	64 52%	44 58%	19 42%	25 54%	18 47%	13 79%	4 43%	* 10%	3 42%	43 51%	17 66%	3 28%	35 56%	10 40%	15 65%	5 33%	44 51%	19 53%	5 51%	11 100%	3 18%	5 42%	10 58%	2 61%	-	3 41%	13 56%	9 56%	3 54%	1 44%
Helpful	57 46%	30 40%	26 56%	19 41%	20 52%	4 21%	5 57%	5 90%	4 58%	39 46%	9 34%	8 72%	26 42%	13 54%	8 35%	9 67%	39 45%	17 47%	4 39%	-	14 82%	5 47%	7 42%	1 39%	1 100%	4 59%	10 44%	6 41%	2 46%	1 56%
NET: Essential / Helpful	120 98%	75 98%	46 98%	44 95%	38 99%	17 100%	9 100%	5 100%	7 100%	83 97%	26 100%	12 100%	61 98%	22 94%	23 100%	14 100%	84 97%	37 100%	9 89%	11 100%	17 100%	10 89%	17 100%	3 100%	1 100%	7 100%	22 100%	15 97%	5 100%	2 100%
Not very helpful	3 2%	2 2%	1 2%	2 5%	* 1%	-	-	-	-	3 3%	-	-	1 2%	2 6%	-	-	3 3%	-	1 11%	-	-	1 11%	-	-	-	-	-	* 3%	-	-
Annoying	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Not very helpful / Annoying	3 2%	2 2%	1 2%	2 5%	* 1%	-	-	-	-	3 3%	-	-	1 2%	2 6%	-	-	3 3%	-	1 11%	-	-	1 11%	-	-	-	-	-	* 3%	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 179
Q.39 How helpful did you find these alerts?
Base: All who were notified of reaching 80/100% limit at Q38

| | Total (T) | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	96	91	5	16	78	29	47	19	96	87	61	52	35	-	-
Weighted base	123*	117*	6**	25**	96*	41**	55*	27**	123*	110*	79*	65*	45**	-**	-**
Effective base	77	74	4	12	65	23	39	16	77	70	51	44	26	-	-
Essential	64 52%	62 53%	2 33%	15 59%	49 51%	19 46%	32 58%	14 51%	64 52%	62 56%	43 55%	41 63%	21 46%	-	-
Helpful	57 46%	53 45%	4 67%	9 36%	46 48%	21 51%	23 41%	13 49%	57 46%	46 42%	34 43%	24 37%	23 51%	-	-
NET: Essential / Helpful	120 98%	115 98%	6 100%	24 95%	95 98%	39 97%	54 99%	27 100%	120 98%	108 99%	77 98%	65 100%	43 97%	-	-
Not very helpful	3 2%	3 2%	-	1 5%	2 2%	1 3%	* 1%	-	3 2%	2 1%	1 2%	-	2 3%	-	-
Annoying	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	-	-
NET: Not very helpful / Annoying	3 2%	3 2%	-	1 5%	2 2%	1 3%	* 1%	-	3 2%	2 1%	1 2%	-	2 3%	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 180
Q.40 Do you think that an automatic £45 (excluding VAT) per month default data roaming limit was the right amount?
Base: All aware of the default data roaming £45 per month limit

	Total (T)	Gender Male (a)	Female (b)	Age 16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Age II 16-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Region Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	103	70	33	29	37	17	11	5	4	66	28	9	48	13	29	13	61	42	10	7	12	11	13	3	3	4	23	8	5	4
Weighted base	132*	91*	41**	39**	41*	23**	16**	6**	7**	80*	39**	14**	62*	19**	32**	19**	81*	52*	11**	12**	14**	14**	16**	3**	3**	5**	30**	12**	6**	6**
Effective base	86	59	27	24	32	15	10	5	3	55	24	7	40	11	23	12	51	35	8	6	10	9	12	3	3	4	20	7	4	2
Yes	81 61%	55 60%	26 63%	28 72%	23 57%	14 63%	12 72%	2 33%	1 15%	52 65%	26 67%	3 24%	44 71%	8 41%	20 61%	10 50%	52 64%	29 57%	5 47%	11 89%	8 56%	9 67%	11 65%	1 52%	2 62%	2 38%	19 65%	7 59%	4 57%	2 30%
No, it is too low	16 12%	12 13%	4 10%	2 5%	10 24%	3 13%	1 8%	- -	- -	12 15%	4 11%	- -	4 7%	1 7%	4 13%	7 34%	5 7%	11 21%	1 7%	1 11%	5 33%	2 18%	1 7%	- -	- -	- -	3 11%	2 20%	- -	- -
No, it is too high	35 27%	24 26%	11 28%	9 22%	7 18%	5 23%	3 20%	4 67%	6 85%	16 20%	9 22%	10 76%	14 22%	10 52%	9 26%	3 16%	24 29%	12 22%	5 46%	- -	2 11%	2 15%	4 27%	1 48%	1 38%	3 62%	7 24%	2 21%	3 43%	4 70%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 181
Q.40 Do you think that an automatic £45 (excluding VAT) per month default data roaming limit was the right amount?
Base: All aware of the default data roaming £45 per month limit

| | Total (T) | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	103	99	4	12	88	27	53	21	103	91	62	50	41	-	-
Weighted base	132*	129*	3**	19**	111*	39**	63*	28**	132*	117*	74*	59*	59*	-**	-**
Effective base	86	83	4	10	74	23	45	17	86	75	53	42	34	-	-
Yes	81 61%	79 61%	2 75%	16 85%	63 56%	33 84%	32 51%	15 52%	81 61%	72 61%	48 65%	39 66%	33 57%	-	-
No, it is too low	16 12%	16 12%	-	1 7%	15 13%	5 14%	9 15%	1 4%	16 12%	12 10%	10 14%	6 10%	6 10%	-	-
No, it is too high	35 27%	34 27%	1 25%	2 8%	34 30%	1 2%	21 34%	12 43%	35 27%	33 28%	16 21%	14 23%	19 33%	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Table 182
Q.41 How useful would an automatic cap on overall spend/amount of use of data, texts and calls be to you when abroad?
- Summary Table
Base: All who have answered this question

		Overall spend/ usage (a)	Data (b)	Texts (c)	Calls (d)
Unweighted base		574	574	574	574
Weighted base		847	847	847	847
Effective base		435	435	435	435
NET: Useful		763 90%cd	743 88%c	692 82%	712 84%
Very useful	(4)	391 46%	399 47%c	338 40%	360 42%
Quite useful	(3)	372 44%	345 41%	354 42%	352 42%
Not very useful	(2)	60 7%	81 10%	121 14%ab	103 12%a
Not at all useful	(1)	24 3%	23 3%	35 4%	32 4%
NET: Not useful		84 10%	104 12%	155 18%ab	135 16%a
Mean		3.33cd	3.32c	3.17	3.23
Standard deviation		0.73	0.76	0.82	0.80
Standard error		0.03	0.03	0.03	0.03

Proportions/Means: All Columns Tested (5% risk level)

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Table 183
Q.41 How useful would an automatic cap on overall spend/amount of use of data, texts and calls be to you when abroad?
 - Overall spend/usage
Base: All who have answered this question

		Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base		574	277	293	89	120	88	89	89	99	209	177	188	179	155	142	98	334	240	49	16	58	51	42	33	25	34	100	78	51	37
Weighted base		847	396	447	119*	152*	132*	146*	125*	174*	270	278	299	252	251	183	161*	503	344	61*	26**	91*	69*	63*	67**	38**	63**	121*	126*	80*	44**
Effective base		435	207	225	69	96	68	64	71	77	164	131	145	145	114	116	69	256	179	39	13	41	41	33	27	21	29	75	56	42	28
NET: Useful		763 90%hk	348 88%	414 92%	110 93%h	141 93%h	125 95%h	136 93%h	110 88%	140 81%	251 93%k	261 94%k	250 84%	230 91%	221 88%	169 93%	142 88%	451 90%	312 91%	53 87%	24 94%	84 92%	60 87%	56 89%	62 93%	37 98%	59 94%	113 93%	115 91%	66 83%	33 76%
Very useful	(4)	391 46%	192 49%	197 44%	51 43%	75 49%	65 49%	74 51%	58 47%	67 38%	126 47%	139 50%	125 42%	129 51%	102 40%	90 49%	70 43%	231 46%	160 46%	25 42%	13 52%	37 41%	25 36%	38 60%u	31 47%	23 61%	33 53%	53 44%	52 42%	40 50%	18 40%
Quite useful	(3)	372 44%	155 39%	216 48%	59 50%	66 44%	61 46%	62 42%	52 41%	73 42%	125 46%	122 44%	125 42%	101 40%	120 48%	79 44%	73 45%	220 44%	152 44%	28 46%	11 42%	47 52%	35 51%	18 29%	31 46%	14 37%	25 40%	59 49%	62 50%	26 33%	16 35%
Not very useful	(2)	60 7%	36 9%	23 5%	6 5%	10 6%	4 3%	6 4%	7 6%	26 15%Tef	16 6%	10 4%	34 11%j	19 8%	17 7%	9 5%	15 9%	37 7%	23 7%	6 9%	* 2%	5 6%	6 9%	7 11%	5 7%	1 2%	1 1%	5 4%	8 6%	10 13%	6 14%
Not at all useful	(1)	24 3%	12 3%	11 2%	2 2%	1 *	2 2%	4 3%	7 6%d	8 4%	3 1%	6 2%	15 5%i	3 1%	12 5%	5 2%	4 3%	15 3%	9 3%	2 3%	1 4%	2 2%	3 4%	-	-	-	3 4%	3 3%	3 2%	3 4%	4 10%
NET: Not useful		84 10%	48 12%	34 8%	8 7%	11 7%	6 5%	10 7%	15 12%	34 19%Tcdef	19 7%	16 6%	49 16%Tij	22 9%	30 12%	13 7%	19 12%	52 10%	32 9%	8 13%	1 6%	7 8%	9 13%	7 11%	5 7%	1 2%	4 6%	8 7%	11 9%	13 17%	11 24%
Mean		3.33h	3.33	3.34	3.35	3.42h	3.43h	3.41h	3.29	3.15	3.39k	3.42k	3.21	3.41	3.24	3.40	3.29	3.33	3.35	3.26	3.42	3.31	3.20	3.49	3.40	3.59	3.43	3.35	3.31	3.30	3.06
Standard deviation		0.73	0.77	0.69	0.66	0.64	0.64	0.70	0.83	0.83	0.65	0.67	0.83	0.68	0.79	0.70	0.74	0.74	0.72	0.76	0.74	0.67	0.76	0.69	0.62	0.54	0.74	0.69	0.69	0.84	0.98
Standard error		0.03	0.05	0.04	0.07	0.06	0.07	0.07	0.09	0.08	0.04	0.05	0.06	0.05	0.06	0.06	0.08	0.04	0.05	0.11	0.18	0.09	0.11	0.11	0.11	0.11	0.13	0.07	0.08	0.12	0.16

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 184
Q.41 How useful would an automatic cap on overall spend/amount of use of data, texts and calls be to you when abroad?
 - Overall spend/usage
Base: All who have answered this question

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
												Both within and outside the EU/ EEA	Used within EU/EEA but not Outside	Intend to travel in the next 6 months but not travelled in last 12 months	Not travelled in last 12 months and don't intend to in next 6 months
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	Outside the EU/ EEA (k)	Outside EU/EAA (l)	(m)	(n)
Unweighted base	574	476	98	94	469	68	309	149	559	500	226	167	333	-	-
Weighted base	847	671	176*	142*	685	101*	475	205	833	751	321	239	512	-**	-**
Effective base	435	359	78	70	355	44	235	123	425	380	175	130	251	-	-
NET: Useful	763	600	163	134	613	91	433	179	750	676	302	227	448	-	-
	90%	89%	92%	94%	90%	90%	91%	87%	90%	90%	94%l	95%l	88%	-	-
Very useful (4)	391	310	81	69	311	47	217	92	383	346	145	109	238	-	-
	46%	46%	46%	48%	45%	47%	46%	45%	46%	46%	45%	45%	46%	-	-
Quite useful (3)	372	290	82	65	303	44	216	86	367	330	156	119	211	-	-
	44%	43%	47%	46%	44%	44%	45%	42%	44%	44%	49%	50%	41%	-	-
Not very useful (2)	60	50	10	7	53	8	29	21	59	57	12	9	48	-	-
	7%	7%	6%	5%	8%	8%	6%	10%	7%	8%	4%	4%	9%j	-	-
Not at all useful (1)	24	21	3	2	19	2	13	6	24	18	8	2	16	-	-
	3%	3%	2%	1%	3%	2%	3%	3%	3%	2%	2%	1%	3%	-	-
NET: Not useful	84	71	13	9	72	10	42	27	83	75	20	11	64	-	-
	10%	11%	8%	6%	10%	10%	9%	13%	10%	10%	6%	5%	12%jk	-	-
Mean	3.33	3.33	3.36	3.41	3.32	3.35	3.34	3.29	3.33	3.34	3.37	3.40	3.31	-	-
Standard deviation	0.73	0.74	0.68	0.65	0.73	0.71	0.71	0.77	0.73	0.72	0.67	0.61	0.77	-	-
Standard error	0.03	0.03	0.07	0.07	0.03	0.09	0.04	0.06	0.03	0.03	0.04	0.05	0.04	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 185
Q.41 How useful would an automatic cap on overall spend/amount of use of data, texts and calls be to you when abroad?
- Data
Base: All who have answered this question

			Gender		Age						Age II			Social Grade						Region											
		Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base		574	277	293	89	120	88	89	89	99	209	177	188	179	155	142	98	334	240	49	16	58	51	42	33	25	34	100	78	51	37
Weighted base		847	396	447	119*	152*	132*	146*	125*	174*	270	278	299	252	251	183	161*	503	344	61*	26**	91*	69*	63*	67**	38**	63**	121*	126*	80*	44**
Effective base		435	207	225	69	96	68	64	71	77	164	131	145	145	114	116	69	256	179	39	13	41	41	33	27	21	29	75	56	42	28
NET: Useful		743 88%	335 85%	407 91%a	107 90%	140 92%h	117 89%	133 91%	107 86%	140 80%	247 91%k	250 90%	247 83%	225 89%	212 84%	165 91%	142 88%	436 87%	307 89%	53 87%	24 94%	82 90%	59 85%	54 86%	61 91%	37 98%	58 92%	104 86%	115 92%	64 80%	32 73%
Very useful	(4)	399 47%	197 50%	201 45%	61 52%	65 43%	63 48%	77 53%	63 51%	70 40%	126 47%	140 50%	133 44%	132 52%	104 42%	89 48%	74 46%	237 47%	162 47%	22 37%	12 47%	44 48%	23 33%	37 58%u	29 44%	21 55%	35 55%	50 42%	61 48%	44 55%	21 47%
Quite useful	(3)	345 41%B	138 35%	205 46%a	46 39%	75 49%	54 41%	56 38%	44 35%	70 40%	120 45%	110 40%	114 38%	92 37%	107 43%	77 42%	68 42%	200 40%	145 42%	31 50%B	12 48%	39 42%	36 51%vB	17 27%	32 47%	16 42%	23 37%	53 44%B	55 44%	20 25%	12 26%
Not very useful	(2)	81 10%	48 12%	32 7%	9 8%	9 6%	13 10%	12 8%	13 11%	25 15%	18 7%	24 9%	38 13%	24 10%	27 11%	12 7%	18 11%	51 10%	30 9%	6 9%	* 2%	7 8%	8 11%	9 14%	6 9%	1 2%	5 8%	15 12%	7 5%	11 13%	7 17%
Not at all useful	(1)	23 3%	12 3%	9 2%	3 2%	3 2%	2 2%	2 1%	5 4%	9 5%	5 2%	4 1%	14 5%	3 1%	12 5%	5 3%	2 1%	16 3%	7 2%	2 3%	1 4%	2 2%	3 4%	-	-	-	-	2 2%	4 3%	5 7%	4 10%
NET: Not useful		104 12%	61 15%b	41 9%	12 10%	12 8%	15 11%	13 9%	18 14%	34 20%d	24 9%	28 10%	52 17%i	28 11%	39 16%	17 9%	20 12%	67 13%	37 11%	8 13%	1 6%	9 10%	10 15%	9 14%	6 9%	1 2%	5 8%	17 14%	10 8%	16 20%	12 27%
Mean		3.32	3.31	3.34	3.39	3.33	3.35	3.43h	3.32	3.15	3.36	3.39	3.22	3.40m	3.21	3.36	3.32	3.31	3.34	3.21	3.37	3.36	3.14	3.44	3.35	3.53	3.48	3.26	3.37	3.29	3.10
Standard deviation		0.76	0.81	0.70	0.73	0.67	0.72	0.69	0.81	0.86	0.70	0.70	0.84	0.72	0.82	0.73	0.72	0.78	0.72	0.75	0.73	0.71	0.77	0.73	0.64	0.55	0.64	0.74	0.72	0.94	1.03
Standard error		0.03	0.05	0.04	0.08	0.06	0.08	0.07	0.09	0.09	0.05	0.05	0.06	0.05	0.07	0.06	0.07	0.04	0.05	0.11	0.18	0.09	0.11	0.11	0.11	0.11	0.11	0.07	0.08	0.13	0.17

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Table 186
Q.41 How useful would an automatic cap on overall spend/amount of use of data, texts and calls be to you when abroad?
- Data
Base: All who have answered this question

		Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
			Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base		574	476	98	94	469	68	309	149	559	500	226	167	333	-	-
Weighted base		847	671	176*	142*	685	101*	475	205	833	751	321	239	512	-**	-**
Effective base		435	359	78	70	355	44	235	123	425	380	175	130	251	-	-
NET: Useful		743 88%	582 87%	161 92%	134 94%	595 87%	89 89%	418 88%	175 85%	731 88%	658 88%	287 89%	214 90%	444 87%	-	-
Very useful	(4)	399 47%	317 47%	81 46%	73 52%	317 46%	47 47%	214 45%	104 51%	390 47%	353 47%	144 45%	106 45%	247 48%	-	-
Quite useful	(3)	345 41%	265 39%	80 45%	60 42%	277 40%	42 42%	205 43%	70 34%	340 41%	305 41%	143 45%	108 45%	197 38%	-	-
Not very useful	(2)	81 10%	71 11%	10 6%	7 5%	71 10%	9 9%	45 10%	25 12%	80 10%	77 10%	26 8%	23 9%	54 11%	-	-
Not at all useful	(1)	23 3%	18 3%	4 3%	2 1%	20 3%	2 2%	11 2%	6 3%	23 3%	16 2%	9 3%	2 1%	14 3%	-	-
NET: Not useful		104 12%	89 13%	15 8%	9 6%	91 13%	11 11%	57 12%	31 15%	103 12%	93 12%	35 11%	25 10%	68 13%	-	-
Mean		3.32	3.31	3.35	3.44	3.30	3.34	3.31	3.33	3.32	3.32	3.31	3.33	3.32	-	-
Standard deviation		0.76	0.77	0.71	0.65	0.77	0.73	0.74	0.80	0.76	0.74	0.73	0.69	0.77	-	-
Standard error		0.03	0.04	0.07	0.07	0.04	0.09	0.04	0.07	0.03	0.03	0.05	0.05	0.04	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Table 187
Q.41 How useful would an automatic cap on overall spend/amount of use of data, texts and calls be to you when abroad?
- Texts
Base: All who have answered this question

		Total (T)	Gender Male (a)	Female (b)	Age 16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Age II 16-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Region Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base		574	277	293	89	120	88	89	89	99	209	177	188	179	155	142	98	334	240	49	16	58	51	42	33	25	34	100	78	51	37
Weighted base		847	396	447	119*	152*	132*	146*	125*	174*	270	278	299	252	251	183	161*	503	344	61*	26**	91*	69*	63*	67**	38**	63**	121*	126*	80*	44**
Effective base		435	207	225	69	96	68	64	71	77	164	131	145	145	114	116	69	256	179	39	13	41	41	33	27	21	29	75	56	42	28
NET: Useful		692 82%	324 82%	367 82%	100 84%	123 81%	113 86%	118 81%	99 80%	139 80%	223 83%	231 83%	238 80%	207 82%	198 79%	157 86%	130 80%	405 81%	287 83%	46 76%	18 69%	74 81%	51 74%	51 80%	53 80%	37 98%	53 85%	105 87%	110 88%	62 78%	31 71%
Very useful	(4)	338 40%	167 42%	170 38%	50 42%	53 35%	60 46%	65 44%	53 42%	58 33%	102 38%	125 45%	110 37%	105 42%	93 37%	79 43%	60 37%	199 40%	139 40%	18 30%	12 47%	35 39%	18 26%	32 50%u	19 28%	19 50%	27 44%	50 41%	53 42%	37 46%	18 40%
Quite useful	(3)	354 42%	157 40%	196 44%	50 42%	70 46%	53 40%	53 36%	47 37%	81 46%	121 45%	106 38%	127 43%	102 40%	105 42%	78 43%	69 43%	206 41%	147 43%	28 46%	6 22%	39 42%	33 48%	19 30%	34 52%	18 48%	26 42%	55 46%	57 45%	25 32%	14 31%
Not very useful	(2)	121 14%	55 14%	64 14%	16 14%	21 14%	15 11%	22 15%	21 17%	27 15%	37 14%	36 13%	48 16%	42 17%	31 12%	20 11%	27 17%	73 15%	47 14%	9 15%	7 27%	14 15%	15 22%	11 17%	13 20%	1 2%	8 13%	14 11%	12 10%	13 16%	6 12%
Not at all useful	(1)	35 4%	16 4%	17 4%	3 2%	8 5%	4 3%	6 4%	5 4%	9 5%	10 4%	11 4%	14 5%	3 1%	22 9%Tlq	6 3%	4 3%	25 5%	10 3%	6 10%z	1 4%	3 4%	3 4%	2 3%	-	-	1 2%	2 2%	4 3%	5 7%	7 17%
NET: Not useful		155 18%	71 18%	81 18%	19 16%	28 19%	19 14%	28 19%	26 20%	36 20%	47 17%	47 17%	61 20%	45 18%	53 21%	26 14%	32 20%	98 19%	57 17%	15 24%	8 31%	17 19%	18 26%	13 20%	13 20%	1 2%	9 15%	15 13%	15 12%	18 22%	13 29%
Mean		3.17	3.20	3.16	3.24	3.11	3.28	3.21	3.18	3.08	3.17	3.24	3.12	3.23	3.07	3.26	3.15	3.15	3.21	2.95	3.11	3.16	2.96	3.28	3.08	3.48	3.27	3.27ru	3.27	3.17	2.94
Standard deviation		0.82	0.83	0.81	0.77	0.83	0.79	0.85	0.85	0.83	0.80	0.82	0.84	0.76	0.92	0.77	0.80	0.85	0.79	0.92	0.96	0.82	0.81	0.85	0.69	0.55	0.76	0.72	0.75	0.93	1.10
Standard error		0.03	0.05	0.05	0.08	0.08	0.08	0.09	0.09	0.08	0.06	0.06	0.06	0.06	0.07	0.06	0.08	0.05	0.05	0.13	0.24	0.11	0.11	0.13	0.12	0.11	0.13	0.07	0.09	0.13	0.18

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Table 188
Q.41 How useful would an automatic cap on overall spend/amount of use of data, texts and calls be to you when abroad?
- Texts
Base: All who have answered this question

| | | | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
| | | | | | | | | | | | | | Both within and outside the EU/ EEA | Used within EU/EEA but not Outside EU/EAA | Intend to travel in the next 6 months but not travelled in last 12 months | Not travelled in last 12 months and don't intend to in next 6 months |
		Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	(k)	(l)	(m)	(n)
Unweighted base		574	476	98	94	469	68	309	149	559	500	226	167	333	-	-
Weighted base		847	671	176*	142*	685	101*	475	205	833	751	321	239	512	-**	-**
Effective base		435	359	78	70	355	44	235	123	425	380	175	130	251	-	-
NET: Useful		692 82%	547 81%	145 82%	119 83%	563 82%	78 78%	395 83%	161 78%	680 82%	615 82%	270 84%	205 86%	410 80%	- -	- -
Very useful	(4)	338 40%	270 40%	68 39%	62 44%	271 40%	40 39%	191 40%	76 37%	331 40%	301 40%	123 38%	93 39%	208 41%	- -	- -
Quite useful	(3)	354 42%	277 41%	77 44%	56 40%	292 43%	39 38%	204 43%	85 41%	349 42%	314 42%	147 46%	112 47%	202 39%	- -	- -
Not very useful	(2)	121 14%	97 15%	23 13%	22 15%	94 14%	20 20%	65 14%	29 14%	119 14%	107 14%	41 13%	30 12%	78 15%	- -	- -
Not at all useful	(1)	35 4%	27 4%	8 4%	2 1%	29 4%	2 2%	14 3%	15 7%	35 4%	28 4%	11 3%	4 2%	24 5%	- -	- -
NET: Not useful		155 18%	124 19%	31 18%	24 17%	122 18%	22 22%	80 17%	44 22%	154 18%	136 18%	52 16%	34 14%	102 20%	- -	- -
Mean		3.17	3.18	3.16	3.26	3.18	3.15	3.21	3.08	3.17	3.18	3.19	3.23	3.16	-	-
Standard deviation		0.82	0.82	0.82	0.76	0.82	0.81	0.79	0.90	0.82	0.81	0.78	0.73	0.85	-	-
Standard error		0.03	0.04	0.08	0.08	0.04	0.10	0.04	0.07	0.03	0.04	0.05	0.06	0.05	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Table 189
Q.41 How useful would an automatic cap on overall spend/amount of use of data, texts and calls be to you when abroad?
- Calls
Base: All who have answered this question

| | | | Gender | | Age | | | | | | Age II | | | Social Grade | | | | | | Region | | | | | | | | | | | | |
| | | | Male | Female | 16-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 16-34 | 35-54 | 55+ | AB | C1 | C2 | DE | ABC1 | C2DE | Scot-land | North East | North West | York-shire & Humb-erside | West Mid-lands | East Mid-lands | Wales | Eastern | London | South East | South West | North-ern Ireland |
		Total (T)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(A)	(B)	(C)
Unweighted base		574	277	293	89	120	88	89	89	99	209	177	188	179	155	142	98	334	240	49	16	58	51	42	33	25	34	100	78	51	37
Weighted base		847	396	447	119*	152*	132*	146*	125*	174*	270	278	299	252	251	183	161*	503	344	61*	26**	91*	69*	63*	67**	38**	63**	121*	126*	80*	44**
Effective base		435	207	225	69	96	68	64	71	77	164	131	145	145	114	116	69	256	179	39	13	41	41	33	27	21	29	75	56	42	28
NET: Useful		712 84%	328 83%	382 85%	100 84%	128 85%	118 90%	122 83%	104 83%	140 80%	228 85%	240 86%	244 82%	217 86%	201 80%	155 85%	139 86%	418 83%	294 85%	50 82%	22 85%	72 79%	53 76%	52 82%	56 84%	37 98%	54 87%	108 90%	108 86%	69 87%	31 70%
Very useful	(4)	360 42%	185 47%	173 39%	49 42%	56 37%	56 43%	67 46%	58 47%	73 42%	105 39%	123 44%	132 44%	114 45%	97 38%	82 45%	67 42%	210 42%	150 44%	19 32%	16 63%	33 37%	20 29%	34 54%u	20 29%	17 45%	32 51%	54 45%	54 43%	43 54%u	18 40%
Quite useful	(3)	352 42%	143 36%	209 47%a	51 43%	72 48%	62 47%	55 38%	45 36%	67 38%	123 46%	117 42%	112 38%	103 41%	104 42%	73 40%	71 44%	208 41%	144 42%	30 50%	6 22%	39 43%	33 48%	18 28%	36 54%	20 53%	23 36%	54 45%	54 42%	26 33%	13 30%
Not very useful	(2)	103 12%	52 13%	50 11%	13 11%	19 13%	11 8%	19 13%	14 12%	26 15%	33 12%	29 11%	41 14%	32 13%	33 13%	21 11%	18 11%	64 13%	39 11%	9 14%	3 11%	12 13%	14 20%	11 17%	11 16%	1 2%	6 10%	9 8%	14 11%	7 9%	7 15%
Not at all useful	(1)	32 4%	16 4%	15 3%	5 4%	4 3%	3 2%	5 4%	7 5%	8 4%	9 3%	8 3%	14 5%	3 1%	17 7%l	6 3%	5 3%	21 4%	11 3%	2 4%	1 4%	7 8%	3 4%	* 1%	-	-	2 4%	3 2%	4 3%	3 4%	6 14%
NET: Not useful		135 16%	68 17%	65 15%	18 16%	23 15%	14 10%	24 17%	21 17%	34 20%	42 15%	38 14%	55 18%	35 14%	50 20%	27 15%	23 14%	85 17%	50 15%	11 18%	4 15%	19 21%	17 24%	11 18%	11 16%	1 2%	8 13%	12 10%	18 14%	11 13%	13 30%
Mean		3.23	3.26	3.21	3.22	3.19	3.30	3.26	3.25	3.18	3.20	3.28	3.21	3.30	3.12	3.27	3.25	3.21	3.26	3.10	3.44	3.08	3.01	3.35	3.13	3.43	3.34	3.32u	3.26	3.36	2.96
Standard deviation		0.80	0.83	0.77	0.81	0.76	0.72	0.82	0.86	0.85	0.78	0.77	0.85	0.74	0.88	0.80	0.77	0.82	0.78	0.79	0.86	0.90	0.81	0.79	0.67	0.55	0.80	0.72	0.77	0.82	1.07
Standard error		0.03	0.05	0.04	0.09	0.07	0.08	0.09	0.09	0.09	0.05	0.06	0.06	0.05	0.07	0.07	0.08	0.04	0.05	0.11	0.22	0.12	0.11	0.12	0.12	0.11	0.14	0.07	0.09	0.11	0.18

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 190
Q.41 How useful would an automatic cap on overall spend/amount of use of data, texts and calls be to you when abroad?
- Calls
Base: All who have answered this question

		Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
			Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base		574	476	98	94	469	68	309	149	559	500	226	167	333	-	-
Weighted base		847	671	176*	142*	685	101*	475	205	833	751	321	239	512	-**	-**
Effective base		435	359	78	70	355	44	235	123	425	380	175	130	251	-	-
NET: Useful		712 84%	561 84%	151 86%	124 87%	569 83%	80 80%	412 87%	162 79%	700 84%	634 84%	280 87%	215 90%l	420 82%	-	-
Very useful	(4)	360 42%	288 43%	72 41%	65 46%	283 41%	40 39%	207 44%	80 39%	352 42%	314 42%	132 41%	95 40%	219 43%	-	-
Quite useful	(3)	352 42%	273 41%	79 45%	59 42%	286 42%	41 41%	205 43%	82 40%	348 42%	320 43%	148 46%	120 50%l	200 39%	-	-
Not very useful	(2)	103 12%	83 12%	20 11%	16 11%	87 13%	16 16%	48 10%	34 16%	102 12%	93 12%	28 9%	19 8%	74 14%	-	-
Not at all useful	(1)	32 4%	27 4%	5 3%	2 2%	29 4%	4 4%	16 3%	9 4%	32 4%	24 3%	13 4%	5 2%	18 4%	-	-
NET: Not useful		135 16%	110 16%	25 14%	18 13%	116 17%	20 20%	63 13%	43 21%	134 16%	117 16%	41 13%	24 10%	92 18%k	-	-
Mean		3.23	3.22	3.24	3.31	3.20	3.16	3.27	3.14	3.22	3.23	3.24	3.27	3.21	-	-
Standard deviation		0.80	0.82	0.76	0.74	0.82	0.83	0.77	0.85	0.80	0.79	0.78	0.70	0.82	-	-
Standard error		0.03	0.04	0.08	0.08	0.04	0.10	0.04	0.07	0.03	0.04	0.05	0.05	0.04	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Table 191
Q.42 Are you aware that you are already able to set your own overall spend limit for any data, calls and texts on your mobile, outside of your allowance/package?
** - Summary Table**
Base: All with a mobile phone

	In the UK (a)	Outside the UK (b)
Unweighted base	2069	2069
Weighted base	2069	2069
Effective base	1372	1372
Aware and have set my own limit	708 34%b	327 16%
Aware and adjust my own limit as needed	248 12%	250 12%
Aware but have not set my own limit	495 24%	569 27%a
I didn't know you could do that	618 30%	924 45%a

Proportions/Means: All Columns Tested (5% risk level)

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 192
Q.42 Are you aware that you are already able to set your own overall spend limit for any data, calls and texts on your mobile, outside of your allowance/package?
 - In the UK
Base: All with a mobile phone

	Total (T)	Gender Male (a)	Female (b)	Age 16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Age II 16-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Region Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Unweighted base	2069	1046	1016	265	362	333	361	307	441	627	694	748	541	558	452	518	1099	970	186	78	223	172	185	140	106	166	296	285	170	62
Weighted base	2069	1002	1060	287	338	327	361	299	457	625	688	757	562	588	413	506	1150	919	174	82*	227	171	182	150*	99*	192	266	285	178	63*
Effective base	1372	696	674	180	255	218	222	212	292	432	439	503	384	352	320	327	733	642	131	56	142	121	128	89	74	105	197	180	118	42
Aware and have set my own limit	708 34%hk	346 34%	360 34%	125 44%Th	121 36%h	120 37%h	140 39%h	103 34%h	100 22%	246 39%k	260 38%k	203 27%	211 38%o	205 35%	139 34%	153 30%	416 36%	292 32%	59 34%	35 42%	76 33%	61 35%	64 35%	53 35%	32 32%	60 31%	92 34%	104 37%	52 29%	21 34%
Aware and adjust my own limit as needed	248 12%hk	139 14%b	109 10%	57 20%Tfgh	63 19%Tfgh	45 14%h	33 9%h	30 10%h	21 4%	120 19%Tjk	78 11%k	50 7%	74 13%	65 11%	60 15%o	48 9%	139 12%	108 12%	27 15%	7 8%	21 9%	21 12%	23 12%	16 11%	13 13%	18 9%	35 13%	34 12%	27 15%	8 12%
Aware but have not set my own limit	495 24%c	270 27%b	222 21%	43 15%	81 24%c	76 23%c	84 23%c	67 22%	144 31%Tcefg	124 20%	160 23%	211 28%i	117 21%	145 25%	105 25%	128 25%	262 23%	233 25%	43 25%	20 24%	63 28%	47 28%	37 20%	31 20%	30 30%	46 24%	52 20%	59 21%	50 28%	17 28%
I didn't know you could do that	618 30%acdi	248 25%	369 35%Ta	62 22%	73 22%	86 26%	104 29%	99 33%cd	194 42%Tcdefg	135 22%	191 28%i	293 39%Tij	160 28%	173 29%	109 26%	177 35%n	333 29%	286 31%	45 26%	21 25%	68 30%	43 25%	59 33%	50 33%	25 25%	67 35%	87 33%	88 31%	50 28%	17 27%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

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ONLINE Fieldwork: 28th to 29th November 2022

Table 193
Q.42 Are you aware that you are already able to set your own overall spend limit for any data, calls and texts on your mobile, outside of your allowance/package?
- In the UK
Base: All with a mobile phone

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	2069	1692	377	524	1498	376	1206	329	658	589	289	220	369	199	824
Weighted base	2069	1667	402	483	1539	358	1196	360	960	864	401	305	559	181	576
Effective base	1372	1127	247	330	1012	221	804	239	502	449	226	173	278	130	595
Aware and have set my own limit	708 34%	579 35%	130 32%	169 35%	524 34%	127 35%	421 35%	124 34%	363 38%	327 38%	169 42%T	134 44%T	193 35%	63 35%	172 30%
Aware and adjust my own limit as needed	248 12%n	206 12%	42 10%	49 10%	197 13%	44 12%	128 11%	59 16%f	132 14%	115 13%	76 19%Tl	59 19%Tl	56 10%	24 13%	47 8%
Aware but have not set my own limit	495 24%jk	405 24%	90 22%	122 25%	366 24%	73 21%	294 25%	90 25%	191 20%	177 20%	66 16%	51 17%	125 22%	48 27%	162 28%T
I didn't know you could do that	618 30%jk	478 29%	140 35%	143 30%	452 29%	113 32%	352 29%	88 24%	274 29%k	245 28%k	90 23%	61 20%	184 33%jk	46 25%	195 34%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 194
Q.42 Are you aware that you are already able to set your own overall spend limit for any data, calls and texts on your mobile, outside of your allowance/package?
 - Outside the UK
Base: All with a mobile phone

	Total (T)	Gender		Age						Age II			Social Grade						Region											
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	2069	1046	1016	265	362	333	361	307	441	627	694	748	541	558	452	518	1099	970	186	78	223	172	185	140	106	166	296	285	170	62
Weighted base	2069	1002	1060	287	338	327	361	299	457	625	688	757	562	588	413	506	1150	919	174	82*	227	171	182	150*	99*	192	266	285	178	63*
Effective base	1372	696	674	180	255	218	222	212	292	432	439	503	384	352	320	327	733	642	131	56	142	121	128	89	74	105	197	180	118	42
Aware and have set my own limit	327 16%o	170 17%	157 15%	65 23%Tegh	59 17%	49 15%	59 16%	36 12%	58 13%	125 20%Tk	108 16%	94 12%	108 19%oq	98 17%o	66 16%o	54 11%	207 18%oq	120 13%	26 15%	22 27%Ttyz B	28 12%	36 21%B	32 18%	24 16%	14 14%	22 12%	40 15%	52 18%	21 12%	9 14%
Aware and adjust my own limit as needed	250 12%hkoy	143 14%b	104 10%	56 20%Tfgh	69 20%Tfgh	50 15%fgh	29 8%	22 8%	23 5%	125 20%Tjk	79 12%k	45 6%	86 15%oq	71 12%o	61 15%oq	32 6%	157 14%oq	93 10%	26 15%y	10 12%	26 11%	22 13%	22 12%	13 9%	11 11%	11 6%	48 18%Twy	33 12%	20 11%	9 14%
Aware but have not set my own limit	569 27%b	327 33%Tb	237 22%	78 27%	90 27%	100 31%	103 29%	76 25%	121 26%	168 27%	203 30%	197 26%	143 25%	170 29%	121 29%	135 27%	313 27%	256 28%	51 29%	25 30%	64 28%	48 28%	46 25%	43 29%	34 35%z	58 30%	58 22%	66 23%	52 29%	24 37%z
I didn't know you could do that	924 45%acdi s	362 36%	562 53%Ta	87 30%	120 35%	127 39%	170 47%cd	164 55%Tcde f	256 56%Tcde	207 33%	297 43%i	420 56%Tij	225 40%	249 42%	165 40%	285 56%Tlmn pq	473 41%	451 49%lmnp	71 41%	25 31%	109 48%s	65 38%	82 45%	70 47%	40 40%	100 52%su	119 45%	135 47%s	86 48%s	22 35%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

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ONLINE Fieldwork: 28th to 29th November 2022

Table 195
Q.42 Are you aware that you are already able to set your own overall spend limit for any data, calls and texts on your mobile, outside of your allowance/package?
** - Outside the UK**
Base: All with a mobile phone

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	2069	1692	377	524	1498	376	1206	329	658	589	289	220	369	199	824
Weighted base	2069	1667	402	483	1539	358	1196	360	960	864	401	305	559	181	576
Effective base	1372	1127	247	330	1012	221	804	239	502	449	226	173	278	130	595
Aware and have set my own limit	327 16%n	270 16%	57 14%	81 17%	239 16%	58 16%	192 16%	63 18%	194 20%T	176 20%T	99 25%Tl	82 27%Tl	94 17%	26 14%	59 10%
Aware and adjust my own limit as needed	250 12%cn	212 13%	38 9%	37 8%	207 13%c	48 13%	136 11%	52 14%	162 17%T	148 17%T	85 21%Tl	72 24%Thl	76 14%	22 12%n	35 6%
Aware but have not set my own limit	569 27%	458 27%	111 27%	135 28%	427 28%	88 24%	322 27%	114 32%	224 23%	202 23%	91 23%	69 23%	133 24%	56 31%	173 30%
I didn't know you could do that	924 45%gijk	727 44%	197 49%	230 48%	666 43%	164 46%g	546 46%g	131 36%	380 40%jk	338 39%jk	125 31%	83 27%	255 46%jk	77 42%	309 54%Tm

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Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Table 196
Q.43 Why have you chosen not to set a spend limit? - Summary Table
Base: All who are aware they can set a limit but have not done so

	In the UK (a)	Outside the UK (b)
Unweighted base	540	598
Weighted base	495	569
Effective base	357	406
I have unlimited data / voice / text allowances in my contract	138 28%b	78 14%
I have sufficient data / voice / text allowances that I am never likely to exceed my limits	303 61%b	261 46%
I don't know how to	18 4%	47 8%a
It is too time consuming	15 3%	34 6%
Other reason	21 4%	148 26%a

Proportions/Means: All Columns Tested (5% risk level)

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 197
Q.43 Why have you chosen not to set a spend limit? - In the UK
Base: All who are aware they can set a limit but have not done so

	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
		Gender				Age					Age II				Social Grade									Region						
Unweighted base	540	303	235	48	89	85	104	79	135	137	189	214	127	144	123	146	271	269	50	21	72	45	40	32	30	47	68	74	48	13
Weighted base	495	270	222	43*	81*	76*	84*	67*	144*	124*	160	211	117*	145*	105*	128	262	233	43*	20**	63*	47*	37**	31**	30**	46*	52*	59*	50**	17**
Effective base	357	205	151	33	61	59	75	54	83	94	134	134	91	82	86	108	168	194	37	15	38	33	23	21	23	33	52	54	30	9
I have unlimited data / voice / text allowances in my contract	138 28%	80 30%	57 26%	8 18%	24 29%	32 42%Tch	26 31%	16 25%	32 22%	32 26%	58 36%k	49 23%	35 30%	39 27%	32 30%	32 25%	75 29%	63 27%	14 33%	9 46%	13 21%	22 46%TtzA	9 23%	9 29%	7 25%	14 30%	12 23%	14 23%	8 15%	8 43%
I have sufficient data / voice / text allowances that I am never likely to exceed my limits	303 61%u	163 60%	138 62%	25 59%	52 64%	38 50%	49 58%	42 63%	96 67%e	77 62%	87 54%	139 66%	76 65%	93 64%	56 54%	78 61%	168 64%	134 58%	25 59%	10 52%	45 72%u	19 40%	20 55%	19 63%	18 60%	28 61%	34 66%u	38 64%u	39 77%	7 37%
I don't know how to	18 4%	4 2%	14 6%a	5 11%Tfh	4 5%	2 3%	1 2%	4 6%	1 1%	9 7%	3 2%	6 3%	3 2%	3 2%	6 6%	6 5%	5 2%	12 5%	1 2%	-	2 2%	3 6%	5 12%	* 1%	3 10%	1 1%	* 1%	2 4%	2 4%	-
It is too time consuming	15 3%	9 3%	6 3%	4 10%Th	2 2%	4 5%	3 3%	1 1%	2 2%	6 5%	6 4%	3 1%	2 1%	3 2%	5 5%	6 5%	4 2%	11 5%	-	-	2 3%	2 4%	2 7%	-	* 2%	3 6%	2 5%	3 6%	-	-
Other reason	21 4%	14 5%	7 3%	* 1%	* *	* 1%	5 6%	4 6%	11 8%	1 1%	6 3%	15 7%i	1 1%	7 5%	5 5%	7 5%	9 3%	12 5%	2 6%	* 2%	1 1%	2 4%	1 2%	2 7%	1 4%	1 2%	3 6%	2 4%	2 3%	3 20%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Table 198
Q.43 Why have you chosen not to set a spend limit? - In the UK
Base: All who are aware they can set a limit but have not done so

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
												Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)				
Unweighted base	540	447	93	147	387	88	317	99	136	122	51	37	85	62	237
Weighted base	495	405	90*	122*	366	73*	294	90*	191*	177*	66*	51**	125*	48*	162
Effective base	357	296	60	93	259	64	201	71	99	89	38	27	62	45	180
I have unlimited data / voice / text allowances in my contract	138 28%	117 29%	21 23%	42 34%	93 25%	27 37%	78 27%	22 24%	59 31%	54 31%	25 38%	20 39%	34 27%	12 25%	42 26%
I have sufficient data / voice / text allowances that I am never likely to exceed my limits	303 61%	247 61%	56 62%	62 51%	238 65%c	37 50%	185 63%	63 70%e	117 61%	108 61%	37 57%	29 56%	80 64%	33 68%	99 61%
I don't know how to	18 4%	12 3%	6 6%	6 5%	12 3%	2 3%	11 4%	* *	4 2%	3 2%	1 1%	- -	3 2%	1 2%	7 4%
It is too time consuming	15 3%	15 4%	1 1%	6 5%	9 2%	2 3%	9 3%	1 1%	6 3%	6 3%	1 1%	1 1%	5 4%	1 3%	4 2%
Other reason	21 4%	13 3%	8 9%	6 5%	14 4%	5 7%	10 4%	4 5%	5 3%	5 3%	2 3%	2 4%	3 3%	1 3%	11 7%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 199
Q.43 Why have you chosen not to set a spend limit? - Outside the UK
Base: All who are aware they can set a limit but have not done so

	Total (T)	Gender Male (a)	Female (b)	Age 16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Age II 16-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Region Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Unweighted base	598	347	248	75	98	102	114	91	118	173	216	209	143	172	127	156	315	283	57	22	73	46	44	43	37	59	75	74	49	19
Weighted base	569	327	237	78*	90*	100*	103*	76*	121*	168	203	197	143	170	121*	135	313	256	51*	25**	64*	48*	46**	43**	34**	58*	58*	66*	52*	24**
Effective base	406	234	169	51	66	68	79	63	80	117	147	142	102	109	87	110	211	197	42	15	47	36	27	28	26	38	58	53	30	13
I have unlimited data / voice / text allowances in my contract	78 14%	44 13%	35 15%	6 8%	15 17%	23 23%Tch	15 15%	8 10%	11 9%	22 13%	38 19%k	18 9%	16 12%	22 13%	27 22%Tlop	13 10%	38 12%	40 16%	8 15%	7 27%	8 13%	3 7%	5 11%	10 24%	8 23%	9 15%	4 7%	9 13%	6 11%	2 7%
I have sufficient data / voice / text allowances that I am never likely to exceed my limits	261 46%	152 46%	104 44%	42 54%	48 54%	38 37%	42 40%	30 39%	61 51%	90 54%j	79 39%	91 46%	77 54%q	79 46%	49 41%	55 41%	156 50%	104 41%	25 50%	10 41%	34 53%	15 31%	22 48%	18 41%	14 42%	22 38%	31 53%u	27 42%	29 56%u	12 53%
I don't know how to	47 8%f	21 6%	27 11%	15 19%Tfgh	12 14%fh	10 10%f	1 1%	5 6%	4 3%	27 16%Tjk	11 6%	9 4%	11 7%	14 8%	6 5%	17 12%	25 8%	23 9%	4 9%	3 11%	5 8%	9 19%T	5 11%	1 3%	2 6%	5 9%	5 8%	5 8%	3 5%	-
It is too time consuming	34 6%	23 7%	11 5%	8 10%	4 5%	8 8%	6 6%	5 6%	3 3%	12 7%	14 7%	8 4%	7 5%	14 8%	7 6%	7 5%	20 7%	14 5%	1 3%	* 2%	2 2%	4 8%	3 7%	-	3 9%	5 8%	4 7%	9 14%Tt	3 5%	* 1%
Other reason	148 26%cdi	89 27%	60 25%	7 9%	10 11%	22 21%	39 38%Tcde	29 39%Tcde	41 34%cd	17 10%	61 30%i	71 36%Ti	32 22%	42 25%	32 26%	43 32%	74 24%	74 29%	12 24%	5 20%	15 24%	17 35%	11 23%	14 32%	7 21%	17 29%	15 25%	15 23%	12 23%	9 39%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 200
Q.43 Why have you chosen not to set a spend limit? - Outside the UK
Base: All who are aware they can set a limit but have not done so

| | | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	598	492	106	159	433	98	348	108	151	134	59	42	92	64	256
Weighted base	569	458	111*	135	427	88*	322	114*	224	202	91*	69*	133*	56*	173
Effective base	406	334	73	103	299	67	238	74	117	103	45	32	72	43	194
I have unlimited data / voice / text allowances in my contract	78 14%b	73 16%b	6 5%	21 16%	55 13%	12 14%	39 12%	19 17%	41 18%	38 19%	22 24%	18 26%	20 15%	8 15%	15 9%
I have sufficient data / voice / text allowances that I am never likely to exceed my limits	261 46%n	209 46%	51 46%	55 41%	203 48%	37 43%	143 45%	59 52%	126 56%	117 58%T	42 46%	32 47%	84 63%T	26 47%	57 33%
I don't know how to	47 8%	38 8%	10 9%	11 8%	37 9%	5 5%	30 9%	5 5%	12 5%	6 3%	8 9%	2 4%	3 3%	4 7%	14 8%
It is too time consuming	34 6%	25 5%	9 8%	10 8%	24 6%	6 7%	18 5%	6 5%	19 8%	18 9%	9 10%	8 12%	10 7%	2 4%	7 4%
Other reason	148 26%hijl	114 25%	34 31%	38 28%	107 25%	27 31%	91 28%	25 22%	27 12%	23 12%	11 12%	8 11%	16 12%	15 27%	81 47%Tm

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base

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ONLINE Fieldwork: 28th to 29th November 2022

Table 201
Q.44 Would you find it helpful to have a spend limit on your mobile that you could increase or decrease according to your needs?
- Summary Table
Base: All respondents

	In the UK (a)	Outside the UK (b)
Unweighted base	613	944
Weighted base	618	924
Effective base	396	595
Yes	352 57%	622 67%a
No	266 43%b	302 33%

Proportions/Means: All Columns Tested (5% risk level)

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Absolutes/col percents

Table 202
Q.44 Would you find it helpful to have a spend limit on your mobile that you could increase or decrease according to your needs?
 - In the UK
Base: All respondents

		Gender		Age						Age II			Social Grade						Region											
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	613	274	337	60	71	94	105	99	184	131	199	283	152	164	127	170	316	297	51	20	65	50	63	45	30	48	88	85	49	19
Weighted base	618	248	369	62*	73*	86*	104*	99*	194	135*	191	293	160	173	109*	177	333	286	45*	21**	68*	43*	59*	50**	25**	67**	87*	88*	50*	17**
Effective base	396	188	214	38	48	61	64	67	119	86	125	186	102	106	94	102	208	188	34	15	44	32	45	28	22	29	54	56	38	13
Yes	352 57%hk	123 50%	228 62%a	41 66%h	50 68%h	59 68%h	67 64%h	53 53%	83 43%	90 67%k	126 66%k	136 46%	95 59%	102 59%	63 58%	92 52%	197 59%	155 54%	29 66%	10 47%	39 58%	20 46%	29 50%	33 66%	9 36%	47 70%	53 61%	46 52%	25 50%	13 76%
No	266 43%	125 50%b	141 38%	21 34%	23 32%	27 32%	37 36%	47 47%	110 57%Tcde f	44 33%	64 34%	157 54%Tij	65 41%	71 41%	46 42%	85 48%	136 41%	130 46%	15 34%	11 53%	29 42%	23 54%	30 50%	17 34%	16 64%	20 30%	34 39%	42 48%	25 50%	4 24%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Table 203
Q.44 Would you find it helpful to have a spend limit on your mobile that you could increase or decrease according to your needs?
- In the UK
Base: All respondents

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	613	479	134	149	440	114	354	81	174	154	65	45	109	45	288
Weighted base	618	478	140*	143*	452	113*	352	88*	274	245	90*	61*	184*	46**	195
Effective base	396	312	85	90	292	63	225	65	139	125	52	39	88	27	223
Yes	352 57%n	275 58%	77 55%	82 58%	257 57%	68 60%	197 56%	54 62%	170 62%	148 60%	63 69%	40 66%	108 58%	33 71%	84 43%
No	266 43%	203 42%	63 45%	61 42%	195 43%	46 40%	155 44%	34 38%	104 38%	97 40%	28 31%	21 34%	77 42%	13 29%	111 57%T

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 204
Q.44 Would you find it helpful to have a spend limit on your mobile that you could increase or decrease according to your needs?
- Outside the UK
Base: All respondents

		Gender		Age						Age II			Social Grade						Region											
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	944	408	535	88	128	141	176	161	250	216	317	411	223	240	201	280	463	481	81	30	102	77	92	69	48	80	125	135	81	24
Weighted base	924	362	562	87*	120*	127*	170*	164	256	207	297	420	225	249	165	285	473	451	71*	25**	109*	65*	82*	70*	40*	100*	119*	135*	86*	22**
Effective base	595	258	340	53	89	93	97	111	157	141	187	267	152	147	146	165	297	298	55	22	62	51	64	44	35	50	78	76	58	16
Yes	622 67%hk	238 66%	383 68%	66 76%h	89 74%h	97 77%h	130 76%h	115 70%h	125 49%	155 75%k	227 76%Tk	241 57%	168 75%oq	169 68%	113 69%	172 60%	337 71%oq	286 63%	50 71%	15 58%	71 66%	45 69%	54 66%	48 69%	21 53%	66 66%	87 73%x	90 67%	59 69%	15 70%
No	302 33%j	124 34%	178 32%	21 24%	31 26%	30 23%	40 24%	49 30%	131 51%Tcde fg	52 25%	70 24%	180 43%Tij	57 25%	80 32%	52 31%	113 40%lp	137 29%	165 37%lp	21 29%	11 42%	38 34%	20 31%	28 34%	22 31%	19 47%z	34 34%	32 27%	45 33%	27 31%	7 30%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Table 205
Q.44 Would you find it helpful to have a spend limit on your mobile that you could increase or decrease according to your needs?
- Outside the UK
Base: All respondents

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
												Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months	Not travelled in last 12 months and don't intend to in next 6 months
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)			(m)	(n)
Unweighted base	944	746	198	259	655	177	552	127	246	216	92	62	154	87	443
Weighted base	924	727	197	230	666	164*	546	131*	380	338	125*	83*	255	77*	309
Effective base	595	467	128	162	416	89	355	94	183	161	74	53	113	53	327
Yes	622 67%n	492 68%	130 66%	149 65%	457 69%	114 70%	364 67%	90 69%	302 79%T	268 79%T	105 84%T	70 85%T	197 77%T	64 84%Tn	142 46%
No	302 33%hijk lm	235 32%	67 34%	81 35%	209 31%	50 30%	182 33%	41 31%	78 21%	70 21%	20 16%	12 15%	58 23%	13 16%	167 54%Tm

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 206
Q.45 Which mobile network are you on?
Base: All with a mobile phone

| | | Gender | | Age | | | | | | Age II | | | Social Grade | | | | | | Region | | | | | | | | | | | |
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Unweighted base	2069	1046	1016	265	362	333	361	307	441	627	694	748	541	558	452	518	1099	970	186	78	223	172	185	140	106	166	296	285	170	62
Weighted base	2069	1002	1060	287	338	327	361	299	457	625	688	757	562	588	413	506	1150	919	174	82*	227	171	182	150*	99*	192	266	285	178	63*
Effective base	1372	696	674	180	255	218	222	212	292	432	439	503	384	352	320	327	733	642	131	56	142	121	128	89	74	105	197	180	118	42
EE/BT Mobile	441 21%	230 23%	210 20%	79 28%	74 22%	64 20%	71 20%	62 21%	92 20%	153 24%	135 20%	154 20%	146 26%oq	118 20%	86 21%	92 18%	264 23%	178 19%	41 24%	21 25%	44 19%	30 17%	63 35%Trtu xyzABC	43 29%uyA	19 19%	31 16%	61 23%	48 17%	31 17%	11 18%
O2	364 18%c	173 17%	188 18%	32 11%	64 19%c	79 24%Tcfg	52 14%	46 15%	91 20%c	96 15%	132 19%	137 18%	86 15%	100 17%	91 22%lp	87 17%	186 16%	179 19%	27 15%	26 32%Trtu vwxzA	43 19%	22 13%	21 12%	26 17%	17 17%	37 19%	37 14%	49 17%	33 19%	26 42%TrtuvwxyzAB
Vodafone	231 11%	107 11%	124 12%	45 16%h	37 11%	33 10%	42 11%	34 11%	42 9%	81 13%	75 11%	75 10%	68 12%o	72 12%o	54 13%o	38 8%	140 12%o	92 10%	24 14%	6 7%	22 10%	18 10%	20 11%	11 8%	13 14%	17 9%	35 13%	37 13%	22 12%	6 9%
Three	215 10%hk	123 12%b	93 9%	37 13%gh	50 15%Tgh	36 11%h	44 12%gh	20 7%	29 6%	86 14%Tk	80 12%k	48 6%	59 10%	57 10%	44 11%	56 11%	115 10%	100 11%	23 13%A	5 6%	32 14%vA	22 13%	11 6%	17 11%	15 15%vA	15 8%	32 12%	18 6%	18 10%	8 12%
Tesco Mobile	186 9%dein	85 8%	100 9%	16 6%	14 4%	14 4%	37 10%de	30 10%de g	75 16%Tcdef	30 5%	50 7%	105 14%Tij	49 9%	49 8%	23 6%	65 13%Tnp	98 9%	88 10%n	20 12%	4 5%	16 7%	9 5%	12 7%	16 11%	7 7%	29 15%Tuvz	15 6%	40 14%Tuz	15 8%	3 4%
Giff-Gaff	135 7%a	41 4%	92 9%a	24 8%	28 8%	29 9%	19 5%	15 5%	21 5%	52 8%k	47 7%	36 5%	38 7%	36 6%	21 5%	40 8%	74 6%	61 7%	14 8%	4 5%	14 6%	16 9%	7 4%	6 4%	8 8%	11 6%	20 7%	21 7%	14 8%	* 1%
Virgin Mobile	124 6%r	60 6%	64 6%	16 6%	22 7%	19 6%	18 5%	20 7%	29 6%	38 6%	36 5%	49 6%	38 7%	45 8%nq	15 4%	26 5%	82 7%nq	41 4%	3 2%	8 10%r	10 4%	13 7%r	21 12%TrtxA	11 7%r	3 3%	13 7%	19 7%r	11 4%	10 5%	1 2%
Sky Mobile	122 6%	60 6%	62 6%	12 4%	14 4%	12 4%	29 8%	29 10%Tcde	27 6%	25 4%	41 6%	56 7%i	23 4%	34 6%	29 7%	36 7%	57 5%	65 7%	10 5%	3 4%	19 8%	15 9%	6 3%	7 4%	6 6%	14 7%	10 4%	19 7%	9 5%	5 7%
iD Mobile	77 4%h	42 4%	34 3%	11 4%	13 4%h	11 3%	19 5%h	16 5%h	6 1%	25 4%	30 4%	22 3%	29 5%	20 3%	12 3%	15 3%	49 4%	28 3%	2 1%	5 6%r	6 3%	16 9%Trtwy A	7 4%	1 1%	4 4%	4 2%	13 5%r	7 3%	11 6%rw	1 1%
Lebara	73 4%	49 5%b	24 2%	15 5%	14 4%	12 4%	14 4%	5 2%	13 3%	29 5%	26 4%	18 2%	21 4%	23 4%	17 4%	11 2%	44 4%	29 3%	3 2%	7 8%rB	10 4%	6 3%	4 2%	4 2%	4 4%	6 3%	8 3%	18 6%	3 2%	-
Lycamobile	15 1%	8 1%	7 1%	1 *	9 3%Tfgh	3 1%	- -	1 *	2 *	10 2%k	3 *	2 *	6 1%	1 *	3 1%	5 1%	7 1%	8 1%	-	-	3 1%	-	1 *	-	-	*	-	7 3%T	4 1%	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

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ONLINE Fieldwork: 28th to 29th November 2022

Table 206
Q.45 Which mobile network are you on?
Base: All with a mobile phone

	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
			Gender				Age				Age II				Social Grade									Region						
Weighted base	2069	1002	1060	287	338	327	361	299	457	625	688	757	562	588	413	506	1150	919	174	82*	227	171	182	150*	99*	192	266	285	178	63*
Other	150 7%	69 7%	80 8%	29 10%d	14 4%	24 7%	22 6%	25 9%	35 8%	43 7%	46 7%	60 8%	37 7%	46 8%	26 6%	42 8%	83 7%	67 7%	14 8%	3 4%	25 11%	9 5%	11 6%	6 4%	5 5%	14 7%	23 8%	21 7%	15 9%	3 5%
Don't know	7 *	4 *	3 *	*	3 1%	2 *	1 *	1 *	-	3 *	3 *	1 *	*	-	2 1%	5 1%p	*	7 1%p	-	-	-	-	2 1%	2 1%	-	-	1 *	2 1%	1 *	-

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Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 207
Q.45 Which mobile network are you on?
Base: All with a mobile phone

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
												Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)				
Unweighted base	2069	1692	377	524	1498	376	1206	329	658	589	289	220	369	199	824
Weighted base	2069	1667	402	483	1539	358	1196	360	960	864	401	305	559	181	576
Effective base	1372	1127	247	330	1012	221	804	239	502	449	226	173	278	130	595
EE/BT Mobile	441 21%	363 22%	78 19%	101 21%	333 22%	79 22%	262 22%	79 22%	212 22%	188 22%	111 28%TI	88 29%TI	101 18%	42 23%	114 20%
O2	364 18%	286 17%	78 19%	81 17%	273 18%	55 15%	211 18%	65 18%	164 17%	149 17%	71 18%	56 18%	93 17%	32 18%	99 17%
Vodafone	231 11%	188 11%	44 11%	52 11%	177 11%	30 8%	130 11%	57 16%Tef	109 11%	98 11%	53 13%	42 14%	56 10%	13 7%	69 12%
Three	215 10%	186 11%	29 7%	56 12%	155 10%	37 10%	118 10%	54 15%Tf	108 11%	101 12%	31 8%	24 8%	77 14%j	17 9%	50 9%
Tesco Mobile	186 9%g	135 8%	51 13%a	39 8%	145 9%	30 8%	118 10%g	17 5%	77 8%	72 8%	24 6%	19 6%	53 9%	14 8%	59 10%
Giff-Gaff	135 7%	109 7%	27 7%	46 9%d	80 5%	27 8%g	81 7%g	12 3%	59 6%	47 5%	25 6%	13 4%	34 6%	16 9%	38 7%
Virgin Mobile	124 6%b	113 7%b	10 3%	25 5%	95 6%	25 7%	63 5%	21 6%	65 7%	62 7%	27 7%	23 8%	39 7%	9 5%	29 5%
Sky Mobile	122 6%	87 5%	35 9%a	34 7%	87 6%	35 10%Tf	58 5%	22 6%	51 5%	47 5%	22 6%	18 6%	29 5%	12 7%	42 7%
iD Mobile	77 4%	68 4%	9 2%	18 4%	54 3%	17 5%	47 4%	10 3%	38 4%	35 4%	11 3%	8 3%	27 5%	7 4%	18 3%
Lebara	73 4%	67 4%b	6 1%	13 3%	59 4%	14 4%	44 4%	14 4%	45 5%	43 5%	13 3%	10 3%	32 6%	4 2%	13 2%
Lycamobile	15 1%	14 1%	1 *	2 *	13 1%	8 2%Tfg	3 *	* *	9 1%	8 1%	1 *	- -	8 1%	1 *	2 *

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 207
Q.45 Which mobile network are you on?
Base: All with a mobile phone

| | Total (T) | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Weighted base	2069	1667	402	483	1539	358	1196	360	960	864	401	305	559	181	576
Other	150 7%	111 7%	38 10%	34 7%	114 7%	28 8%	88 7%	22 6%	69 7%	58 7%	33 8%	21 7%	37 7%	15 8%	50 9%
Don't know	7 *	6 *	1 *	2 *	5 *	2 *	- -	- -	1 *	1 *	1 *	1 *	- -	- -	6 1%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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Absolutes/col percents

Table 208
Q.46 Which one of these bands describes your total household income per week or per year before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment.
Base: All with a mobile phone

| | | Gender | | Age | | | | | | Age II | | | Social Grade | | | | | | Region | | | | | | | | | | | |
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Unweighted base	2069	1046	1016	265	362	333	361	307	441	627	694	748	541	558	452	518	1099	970	186	78	223	172	185	140	106	166	296	285	170	62
Weighted base	2069	1002	1060	287	338	327	361	299	457	625	688	757	562	588	413	506	1150	919	174	82*	227	171	182	150*	99*	192	266	285	178	63*
Effective base	1372	696	674	180	255	218	222	212	292	432	439	503	384	352	320	327	733	642	131	56	142	121	128	89	74	105	197	180	118	42
Up to £199 per week / Up to £10,399 per year	164 8%lnp	81 8%	81 8%	30 10%	22 6%	27 8%	31 9%	27 9%	28 6%	51 8%	58 8%	55 7%	24 4%	35 6%	15 4%	90 18%Tlmnpq	59 5%	105 11%Tlmnp	14 8%	9 11%	15 7%	18 11%B	15 8%	11 7%	4 4%	17 9%	33 12%TB	20 7%	6 3%	2 2%
From £200 to £299 per week / From £10,400 to £15,599 per year	266 13%ciln	113 11%	153 14%	16 5%	39 11%c	35 11%	36 10%	56 19%Tcdef	84 18%Tcdef	54 9%	71 10%	140 19%Tij	45 8%	84 14%ln	31 7%	106 21%Tlmnpq	129 11%	137 15%lnp	25 14%	9 11%	36 16%	21 12%	18 10%	31 20%Tvxz	8 8%	20 10%	27 10%	37 13%	28 16%	6 10%
From £300 to £499 per week / From £15,600 to £25,999 per year	522 25%cinvC	240 24%	282 27%	42 15%	68 20%	88 27%c	94 26%c	81 27%c	148 32%Tcd	111 18%	182 26%i	229 30%Ti	119 21%	163 28%ln	70 17%	171 34%Tlnpq	281 24%n	241 26%n	55 32%vzC	20 24%C	66 29%vC	57 33%vzC	30 17%	37 25%C	29 29%vC	44 23%C	59 22%C	78 27%vC	42 24%C	4 7%
From £500 to £699 per week / From £26,000 to £36,399 per year	519 25%cioq	264 26%	254 24%	47 16%	69 20%	100 31%cd	91 25%c	73 24%	140 31%cd	116 19%	191 28%i	212 28%i	173 31%Tnoq	164 28%oq	93 22%	90 18%	337 29%Tnoq	182 20%	34 19%	19 23%	48 21%	37 22%	59 32%rtAC	40 27%	35 35%rtuAC	57 30%C	63 24%	63 22%	58 33%rtAC	8 12%
From £700 to £999 per week / From £36,400 to £51,999 per year	269 13%hko	149 15%	120 11%	44 16%h	66 20%Tegh	38 12%h	54 15%h	38 13%h	29 6%	111 18%Tk	92 13%k	67 9%	89 16%o	70 12%o	95 23%Tlmopq	16 3%	159 14%o	110 12%o	20 11%	16 19%	25 11%	17 10%	27 15%	19 12%	14 14%	30 16%	35 13%	33 12%	16 9%	17 27%TrtuwzAB
From £1,000 to £1,499 per week / From £52,000 to £77,999 per year	114 6%ghko	64 6%	50 5%	38 13%Tefgh	28 8%gh	15 5%gh	26 7%gh	3 1%	3 1%	66 11%Tjk	41 6%k	7 1%	42 7%mo	18 3%o	52 13%Tlmopq	3 *	59 5%o	55 6%mo	9 5%	1 1%	13 6%	5 3%	7 4%	6 4%	1 1%	8 4%	15 6%	23 8%sx	18 10%sux	8 13%Tsuvx
£1,500 and above per week / £78,000 and above per year	60 3%ghko	37 4%	23 2%	27 9%Tdefgh	12 3%gh	9 3%gh	11 3%gh	-	1 *	39 6%Tjk	20 3%k	1 *	34 6%Tmoq	12 2%o	13 3%o	1 *	46 4%oq	14 2%	4 2%	2 2%	6 3%	4 3%	-	-	2 2%	2 1%	16 6%TvwB	11 4%v	2 1%	10 16%TrstuvwxyzAB
Don't know	87 4%aehjk	23 2%	60 6%a	38 13%Tdefgh	23 7%efgh	4 1%	10 3%	5 2%	7 2%	60 10%Tjk	14 2%	13 2%	18 3%	29 5%	25 6%	15 3%	47 4%	40 4%	9 5%	3 4%	13 6%	4 3%	18 10%TuwzABC	4 2%	5 5%	10 5%	8 3%	9 3%	4 2%	-
Refused	69 3%	31 3%	37 4%	5 2%	12 3%	10 3%	9 2%	16 5%	17 4%	17 3%	19 3%	33 4%	19 3%	14 2%	20 5%	15 3%	33 3%	35 4%	3 2%	4 5%	6 3%	7 4%	6 4%	3 2%	1 1%	3 1%	12 5%	12 4%	4 2%	8 12%TrtvwxyAB

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 209
Q.46 Which one of these bands describes your total household income per week or per year before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment.
Base: All with a mobile phone

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Potentially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	2069	1692	377	524	1498	376	1206	329	658	589	289	220	369	199	824
Weighted base	2069	1667	402	483	1539	358	1196	360	960	864	401	305	559	181	576
Effective base	1372	1127	247	330	1012	221	804	239	502	449	226	173	278	130	595
Up to £199 per week / Up to £10,399 per year	164 8%fgl	139 8%	25 6%	59 12%Td	101 7%	164 46%Tfg	-	-	51 5%	47 5%	28 7%	24 8%	23 4%	15 8%	57 10%
From £200 to £299 per week / From £10,400 to £15,599 per year	266 13%dg	219 13%	47 12%	106 22%Td	155 10%	42 12%g	224 19%Teg	-	105 11%	82 9%	54 13%	31 10%	51 9%	17 9%	93 16%m
From £300 to £499 per week / From £15,600 to £25,999 per year	522 25%gjk	409 25%	113 28%	139 29%	368 24%	108 30%g	414 35%Tg	-	213 22%	197 23%	65 16%	48 16%	148 27%jk	44 24%	180 31%T
From £500 to £699 per week / From £26,000 to £36,399 per year	519 25%e	419 25%	101 25%	98 20%	413 27%c	29 8%	396 33%Teg	95 26%e	242 25%	224 26%	82 21%	64 21%	160 29%j	58 32%	139 24%
From £700 to £999 per week / From £36,400 to £51,999 per year	269 13%cen	219 13%	51 13%	33 7%	236 15%c	15 4%	162 14%e	92 26%Tef	158 16%	145 17%T	73 18%T	60 20%T	85 15%	21 12%	43 7%
From £1,000 to £1,499 per week / From £52,000 to £77,999 per year	114 6%cefn	98 6%	16 4%	10 2%	104 7%c	-	-	114 32%Tef	78 8%T	74 9%T	47 12%Tl	43 14%Thil	31 5%	11 6%	17 3%
£1,500 and above per week / £78,000 and above per year	60 3%efn	41 2%	18 5%	6 1%	53 3%c	-	-	60 17%Tef	46 5%T	43 5%T	23 6%T	20 7%T	23 4%	7 4%n	4 1%
Don't know	87 4%efg	69 4%	18 4%	23 5%	55 4%	-	-	-	37 4%	32 4%	15 4%	11 3%	22 4%	4 2%	27 5%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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ONLINE Fieldwork: 28th to 29th November 2022

Table 209
Q.46 Which one of these bands describes your total household income per week or per year before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment.
Base: All with a mobile phone

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
												Both within and outside the EU/ EEA	Used within EU/EEA but not Outside EU/EAA	Intend to travel in the next 6 months but not travelled in last 12 months	Not travelled in last 12 months and don't intend to in next 6 months
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	(k)	(l)	(m)	(n)
Weighted base	2069	1667	402	483	1539	358	1196	360	960	864	401	305	559	181	576
Refused	69	54	14	9	57	-	-	-	30	21	13	4	17	5	17
	3%efg	3%	4%	2%	4%	-	-	-	3%	2%	3%	1%	3%	3%	3%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 210
Q.47 Could you please tell us whether you or anyone in your household currently receives any of the following benefits?
Base: All with a mobile phone

	Total (T)	Gender Male (a)	Gender Female (b)	Age 16-24 (c)	Age 25-34 (d)	Age 35-44 (e)	Age 45-54 (f)	Age 55-64 (g)	Age 65+ (h)	Age II 16-34 (i)	Age II 35-54 (j)	Age II 55+ (k)	SG AB (l)	SG C1 (m)	SG C2 (n)	SG DE (o)	SG ABC1 (p)	SG C2DE (q)	Reg Scotland (r)	Reg North East (s)	Reg North West (t)	Reg Yorkshire & Humberside (u)	Reg West Midlands (v)	Reg East Midlands (w)	Reg Wales (x)	Reg Eastern (y)	Reg London (z)	Reg South East (A)	Reg South West (B)	Reg Northern Ireland (C)
Unweighted base	2069	1046	1016	265	362	333	361	307	441	627	694	748	541	558	452	518	1099	970	186	78	223	172	185	140	106	166	296	285	170	62
Weighted base	2069	1002	1060	287	338	327	361	299	457	625	688	757	562	588	413	506	1150	919	174	82*	227	171	182	150*	99*	192	266	285	178	63*
Effective base	1372	696	674	180	255	218	222	212	292	432	439	503	384	352	320	327	733	642	131	56	142	121	128	89	74	105	197	180	118	42
NET: Any benefits	630 30%cilmnp	300 30%	325 31%	63 22%	95 28%	121 37%Tcdh	126 35%c	100 34%c	125 27%	158 25%	247 36%Tik	225 30%	134 24%n	144 24%n	70 17%	282 56%Tlmnpq	278 24%n	352 38%Tlmnp	63 37%B	30 37%	66 29%	58 34%	46 25%	42 28%	23 23%	66 35%	87 33%	90 31%	44 25%	14 21%
Personal Independence Payment (PIP)	214 10%cilnp	91 9%	121 11%	9 3%	28 8%c	34 10%c	54 15%Tcdh	52 18%Tcdeh	37 8%c	37 6%	88 13%i	89 12%i	27 5%	57 10%l	24 6%	107 21%Tlmnpq	83 7%	131 14%Tlmnp	24 14%z	12 15%z	26 11%	22 13%z	18 10%	16 11%	13 13%	15 8%	17 6%	25 9%	22 12%	5 8%
Universal Credit (and household has other earnings)	137 7%hkln	71 7%	66 6%	12 4%h	26 8%h	50 15%Tcdfgh	28 8%h	16 5%h	6 1%	38 6%k	78 11%Tik	21 3%	21 4%	41 7%n	13 3%	61 12%Tlmnpq	63 5%	75 8%lnp	12 7%	9 11%yB	22 10%B	7 4%	12 7%	9 6%	4 4%	6 3%	22 8%	24 8%	6 3%	4 6%
Carer's allowance	125 6%	49 5%	74 7%	16 6%	12 4%	23 7%h	37 10%Tdh	21 7%h	5 3%	28 4%	61 9%Tik	36 5%	23 4%	26 4%	16 4%	59 12%Tlmnpq	49 4%	76 8%lmnp	13 7%	10 12%zAC	16 7%	17 10%zA	6 6%	8 5%	4 4%	17 9%z	8 3%	11 4%	9 5%	1 1%
Employment and Support Allowance (ESA)	118 6%hmnp	53 5%	65 6%	14 5%h	15 5%h	19 6%h	31 9%h	33 11%Tcdh	5 1%	30 5%	51 7%	37 5%	25 4%	13 2%	9 2%	71 14%Tlmnpq	38 3%	80 9%Tlmnp	8 5%	7 8%	9 4%	17 10%Ttv	7 4%	10 7%	6 6%	8 4%	17 6%	14 5%	10 5%	5 8%
Pensions Credit (Guaranteed Credit)	85 4%fgn	43 4%	42 4%	11 4%fg	9 3%g	15 5%fg	4 1%	1 *	45 10%Tcdefg	20 3%	19 3%	46 6%ij	25 5%n	14 2%	6 1%	40 8%Tlmnp	39 3%	46 5%mn	5 3%	7 9%B	9 4%	7 4%	4 2%	5 3%	4 4%	12 6%	14 5%	14 5%	3 2%	1 2%
Disability Living Allowance (DLA)	76 4%	39 4%	37 3%	7 3%	5 2%	15 5%d	15 4%	14 5%	19 4%	13 2%	30 4%i	33 4%i	14 2%	17 3%	7 2%	39 8%Tlmnp	31 3%	45 5%lnp	11 6%t	4 5%	4 2%	3 2%	4 2%	2 1%	1 1%	14 7%tu	14 5%	12 4%	6 3%	1 2%
Universal Credit (and household has no other earnings)	67 3%lnp	25 3%	40 4%	6 2%	14 4%	12 4%	15 4%	10 3%	10 2%	20 3%	27 4%	20 3%	5 1%	12 2%n	1 *	50 10%Tlmnpq	17 1%	51 5%Tlmnp	8 5%	1 1%	14 6%	6 4%	4 2%	2 1%	1 1%	5 2%	10 4%	8 3%	7 4%	2 3%
Income Support	65 3%hkm	36 4%	28 3%	22 8%Tefgh	15 4%h	9 3%	9 2%	7 2%	4 1%	37 6%Tjk	17 3%	10 1%	27 5%m	14 1%	9 2%	23 5%m	32 3%m	32 4%m	5 3%	5 6%	4 2%	8 5%	7 4%	3 2%	1 1%	9 5%	8 3%	13 4%	3 2%	-
Income-based Jobseeker's Allowance	24 1%	15 1%	10 1%	5 2%	9 3%fh	4 1%	1 *	2 1%	2 1%	14 2%k	6 1%	5 1%	10 2%	7 1%	3 1%	4 1%	17 1%	7 1%	3 2%	-	1 1%	8 4%TtvB	-	*	1 1%	3 2%	5 2%	4 1%	-	*

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 210
Q.47 Could you please tell us whether you or anyone in your household currently receives any of the following benefits?
Base: All with a mobile phone

	Total (T)	Gender Male (a)	Female (b)	Age 16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Age II 16-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Region Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Weighted base	2069	1002	1060	287	338	327	361	299	457	625	688	757	562	588	413	506	1150	919	174	82*	227	171	182	150*	99*	192	266	285	178	63*
Pensions Credit (no Guaranteed Credit)	9 *	6 1%	3 *	2 1%	2 1%	2 1%	- -	- -	3 1%	4 1%	2 *	3 *	6 1%	* *	1 *	2 *	6 1%	3 *	2 1%	1 1%	2 1%	* *	- -	1 1%	- -	1 1%	1 *	- -	- -	- -
Other	72 3%i	31 3%	39 4%	3 1%	6 2%	13 4%	12 3%	9 3%	29 6%Tcd	9 1%	25 4%i	38 5%i	20 4%	21 4%	8 2%	22 4%	41 4%	31 3%	12 7%	2 3%	5 2%	5 3%	5 3%	6 4%	2 2%	10 5%	7 3%	13 4%	3 2%	1 1%
None of these - Do not receive any of these benefits	1358 66%ejoqr	676 67%	681 64%	193 67%	224 66%	190 58%	226 63%	195 65%	331 72%Tef	416 67%	416 60%	526 70%j	412 73%Toq	414 70%oq	324 78%Tmopq	209 41%	826 72%Toq	532 58%o	98 57%	51 63%	153 67%	108 63%	123 68%	105 70%r	67 67%	122 64%	168 63%	185 65%	130 73%r	48 76%r
Don't know	41 2%hk	9 1%	31 3%a	17 6%Tfgh	11 3%gh	8 2%h	3 1%	1 *	1 *	28 4%Tjk	11 2%k	2 *	9 2%	21 4%nq	3 1%	9 2%	30 3%n	11 1%	8 5%Tty	-	* *	3 1%	8 4%ty	2 1%	6 6%TtyA	-	6 2%	4 2%	3 2%	-
Prefer not to say	40 2%hk	18 2%	22 2%	14 5%Tgh	9 3%h	8 2%h	6 2%	3 1%	1 *	23 4%Tk	14 2%k	3 *	7 1%	10 2%	17 4%Tlop	7 1%	17 1%	24 3%	3 2%	* 1%	8 3%	3 2%	4 2%	1 1%	3 3%	3 2%	5 2%	6 2%	1 1%	2 3%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

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Table 211
Q.47 Could you please tell us whether you or anyone in your household currently receives any of the following benefits?
Base: All with a mobile phone

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	2069	1692	377	524	1498	376	1206	329	658	589	289	220	369	199	824
Weighted base	2069	1667	402	483	1539	358	1196	360	960	864	401	305	559	181	576
Effective base	1372	1127	247	330	1012	221	804	239	502	449	226	173	278	130	595
NET: Any benefits	630 30%dghi jk	509 31%	121 30%	303 63%Td	309 20%	201 56%Tfg	365 31%g	33 9%	228 24%	203 24%	89 22%	64 21%	139 25%	43 24%	231 40%Tm
Personal Independence Payment (PIP)	214 10%dgjk	159 10%	56 14%a	147 30%Td	63 4%	43 12%g	149 12%g	10 3%	79 8%k	68 8%k	21 5%	10 3%	58 10%jk	18 10%	79 14%T
Universal Credit (and household has other earnings)	137 7%g	119 7%	18 5%	43 9%d	89 6%	48 13%g	80 7%g	4 1%	54 6%	52 6%	22 6%	20 6%	32 6%	8 5%	50 9%
Carer's allowance	125 6%dg	97 6%	27 7%	67 14%Td	52 3%	44 12%Tfg	74 6%g	1 *	40 4%	38 4%	15 4%	13 4%	26 5%	5 3%	52 9%Tm
Employment and Support Allowance (ESA)	118 6%dgi	88 5%	30 7%	85 18%Td	32 2%	39 11%Tfg	66 5%g	6 2%	35 4%	27 3%	14 4%	7 2%	21 4%	7 4%	51 9%T
Pensions Credit (Guaranteed Credit)	85 4%	72 4%	13 3%	31 6%d	54 4%	34 9%Tfg	44 4%	6 2%	36 4%	29 3%	19 5%	13 4%	17 3%	6 3%	25 4%
Disability Living Allowance (DLA)	76 4%dg	69 4%	7 2%	44 9%Td	30 2%	16 4%g	58 5%g	3 1%	23 2%	19 2%	9 2%	5 2%	13 2%	5 3%	34 6%T
Universal Credit (and household has no other earnings)	67 3%dg	63 4%b	4 1%	36 7%Td	28 2%	33 9%Tfg	31 3%g	- -	20 2%	18 2%	6 2%	5 2%	13 2%	4 2%	29 5%T
Income Support	65 3%f	58 3%	7 2%	27 6%Td	35 2%	36 10%Tfg	19 2%	9 2%	34 4%	29 3%	21 5%	16 5%	13 2%	1 *	21 4%m

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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Absolutes/col percents

Table 211
Q.47 Could you please tell us whether you or anyone in your household currently receives any of the following benefits?
Base: All with a mobile phone

| | Total (T) | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Weighted base	2069	1667	402	483	1539	358	1196	360	960	864	401	305	559	181	576
Income-based Jobseeker's Allowance	24 1%	22 1%	2 1%	3 1%	21 1%	10 3%Tfg	10 1%	-	13 1%	8 1%	6 2%	2 1%	7 1%	4 2%	5 1%
Pensions Credit (no Guaranteed Credit)	9 *	9 1%	1 *	2 *	8 *	2 1%	5 *	2 1%	3 *	3 *	1 *	1 *	2 *	1 *	3 1%
Other	72 3%gj	55 3%	17 4%	32 7%Td	37 2%	16 4%g	47 4%g	3 1%	20 2%	20 2%	3 1%	3 1%	17 3%	6 4%	28 5%
None of these - Do not receive any of these benefits	1358 66%cen	1089 65%	269 67%	170 35%	1172 76%Tc	142 40%	801 67%e	321 89%Tef	690 72%T	623 72%T	289 72%	222 73%	401 72%T	133 73%n	326 57%
Don't know	41 2%	30 2%	11 3%	3 1%	34 2%	11 3%	16 1%	3 1%	22 2%	20 2%	14 3%	11 4%	9 2%	1 1%	6 1%
Prefer not to say	40 2%	39 2%b	2 *	8 2%	24 2%	4 1%	13 1%	3 1%	19 2%	18 2%	9 2%	8 3%	11 2%	3 2%	12 2%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 212
Q.48 We are looking to run some in-depth interviews on the subject of using your mobile phone whilst abroad. Would you be interested in taking part?
Base: All with a mobile phone

		Gender				Age						Age II				Social Grade						Region										
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	2069	1046	1016	265	362	333	361	307	441	627	694	748	541	558	452	518	1099	970	186	78	223	172	185	140	106	166	296	285	170	62
Weighted base	2069	1002	1060	287	338	327	361	299	457	625	688	757	562	588	413	506	1150	919	174	82*	227	171	182	150*	99*	192	266	285	178	63*
Effective base	1372	696	674	180	255	218	222	212	292	432	439	503	384	352	320	327	733	642	131	56	142	121	128	89	74	105	197	180	118	42
Yes, happy to take part and provide my details	782 38%hknv	399 40%	381 36%	112 39%h	156 46%Tgh	140 43%h	152 42%h	107 36%h	115 25%	269 43%k	291 42%k	222 29%	252 45%Tmno q	218 37%	130 31%	183 36%	470 41%nq	312 34%	64 37%	30 37%	90 39%v	66 38%	49 27%	54 36%	45 45%vy	57 30%	116 43%vy	106 37%	67 38%	40 64%TrstuvwyzAB
No, do not want to take part	1287 62%dlC	603 60%	679 64%	174 61%	182 54%	187 57%	210 58%	192 64%d	342 75%Tcde fg	356 57%	396 58%	534 71%Tij	309 55%	370 63%l	283 69%Tlp	324 64%l	680 59%	607 66%lp	110 63%C	52 63%C	138 61%C	105 62%C	133 73%Tbxz C	97 64%C	54 55%	134 70%xzC	150 57%C	179 63%C	111 62%C	23 36%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

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Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Table 213
Q.48 We are looking to run some in-depth interviews on the subject of using your mobile phone whilst abroad. Would you be interested in taking part?
Base: All with a mobile phone

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months						Non-recent travellers	
												Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)		Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)					
Unweighted base	2069	1692	377	524	1498	376	1206	329	658	589	289	220	369	199	824
Weighted base	2069	1667	402	483	1539	358	1196	360	960	864	401	305	559	181	576
Effective base	1372	1127	247	330	1012	221	804	239	502	449	226	173	278	130	595
Yes, happy to take part and provide my details	782 38%n	643 39%	140 35%	184 38%	585 38%	151 42%	426 36%	169 47%Tf	429 45%T	391 45%T	187 45%T	149 47%T	242 49%T	243 43%	70 39%n	160 28%
No, do not want to take part	1287 62%ghij k	1024 61%	263 65%	300 62%	954 62%	207 58%	770 64%g	192 53%	531 55%	473 55%	214 53%	156 51%	317 57%	110 61%	415 72%Tm

_____

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Table 214
Q.49 Which one of these - if any - is the highest educational or professional qualification that you currently have?
Base: All with a mobile phone

	Total (T)	Gender Male (a)	Female (b)	Age 16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Age II 16-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Region Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Unweighted base	2069	1046	1016	265	362	333	361	307	441	627	694	748	541	558	452	518	1099	970	186	78	223	172	185	140	106	166	296	285	170	62
Weighted base	2069	1002	1060	287	338	327	361	299	457	625	688	757	562	588	413	506	1150	919	174	82*	227	171	182	150*	99*	192	266	285	178	63*
Effective base	1372	696	674	180	255	218	222	212	292	432	439	503	384	352	320	327	733	642	131	56	142	121	128	89	74	105	197	180	118	42
I have no formal qualifications (and I am not still studying)	73 4%dlmp	30 3%	42 4%	7 2%	4 1%	6 2%	11 3%	6 2%	39 9%Tcdefg	10 2%	17 2%	46 6%Tij	7 1%	8 1%	13 3%p	45 9%Tlmnp	15 1%	58 6%Tlmnp	2 1%	4 5%	7 3%	4 3%	7 4%	4 3%	6 6%r	15 8%TrB	8 3%	12 4%	2 1%	- -
Entry level qualification such as ESOL, ELC or Skills for Life	14 1%	8 1%	6 1%	3 1%	5 1%h	4 1%	2 *	- -	- -	8 1%k	5 1%	- -	7 1%	1 *	3 1%	3 1%	8 1%	6 1%	2 1%	2 2%	1 1%	- -	2 1%	2 1%	1 1%	1 1%	1 *	1 *	1 *	- -
GCSE/ O' Level/ CSE/ National Qualifications/ Standard Grades - but not Maths and not English	194 9%cdilp	104 10%	90 8%	14 5%	19 6%	39 12%cd	42 12%cd	36 12%cd	45 10%	33 5%	81 12%i	81 11%i	21 4%	40 7%	43 10%lp	91 18%Tlmnp	61 5%	134 15%Tlmp	8 5%	8 10%	24 11%	18 10%	16 9%	20 13%r	11 11%	16 9%	23 9%	29 10%	15 8%	5 8%
GCSE/ O' Level/ CSE/ National Qualifications/ Standard Grades - including Maths or English	320 15%cdilp	149 15%	170 16%	28 10%	27 8%	44 13%	58 16%d	62 21%cde	102 22%Tcde	55 9%	101 15%i	164 22%Tij	53 9%	84 14%l	68 16%lp	115 23%Tlmnp	138 12%	182 20%Tlmp	28 16%	9 11%	35 15%	30 17%	38 21%	33 22%	13 13%	24 12%	36 14%	38 13%	31 18%	5 8%
Level 1-2 vocational qualification or intermediate apprenticeship	80 4%ci	36 4%	44 4%	2 1%	9 3%	16 5%c	29 8%Tcdh	14 5%c	10 2%	11 2%	44 6%Tik	24 3%	11 2%	19 3%	23 6%lp	26 5%lp	30 3%	50 5%lp	2 1%	3 3%	8 4%	10 6%r	4 2%	13 9%Trvz	2 3%	11 6%r	5 2%	13 4%	6 3%	3 5%
A' level, Scottish Higher, Welsh Baccalaureate, International Baccalaureate or equivalent	267 13%j	132 13%	134 13%	69 24%Tdefgh	52 15%e	27 8%	37 10%	33 11%	49 11%	121 19%Tjk	64 9%	82 11%	58 10%	112 19%Tlnoq	46 11%	51 10%	170 15%loq	97 11%	20 12%	11 14%	35 15%	18 10%	33 18%	17 11%	9 9%	25 13%	30 11%	38 13%	27 15%	4 6%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 214
Q.49 Which one of these - if any - is the highest educational or professional qualification that you currently have?
Base: All with a mobile phone

	Total (T)	Gender Male (a)	Female (b)	Age 16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Age II 16-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Region Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Weighted base	2069	1002	1060	287	338	327	361	299	457	625	688	757	562	588	413	506	1150	919	174	82*	227	171	182	150*	99*	192	266	285	178	63*
Level 3 vocational qualification or advanced apprenticeship	104 5%	46 5%	58 5%	8 3%	12 4%	18 6%	25 7%	17 6%	24 5%	21 3%	43 6%i	41 5%	16 3%	28 5%	28 7%lp	33 7%lp	43 4%	61 7%lp	10 6%	5 6%	9 4%	8 4%	3 2%	13 8%v	8 8%v	15 8%v	13 5%	10 4%	7 4%	1 2%
Diploma in higher education (HNC/ HND/ BTEC Higher or equivalent)	116 6%	63 6%	52 5%	9 3%	17 5%	24 7%	28 8%c	11 4%	27 6%	26 4%	52 8%i	38 5%	29 5%	41 7%	23 6%	22 4%	70 6%	45 5%	19 11%Tsvz	2 2%	14 6%	11 7%	7 4%	6 4%	5 5%	12 6%	13 5%	15 5%	10 5%	2 3%
Level 4-5 vocational qualification or higher apprenticeship	91 4%c	32 3%	58 6%a	2 1%	12 4%	18 6%c	19 5%c	20 7%c	20 4%c	14 2%	37 5%i	39 5%i	22 4%	29 5%	21 5%	19 4%	51 4%	40 4%	8 5%	11 14%Trtuv yzAB	10 5%	8 4%	7 4%	8 5%	6 6%	3 1%	7 2%	13 5%	7 4%	3 5%
University first degree (BA/ BSc/ BEd/ PGCE or equivalent)	504 24%oq	265 26%	239 23%	62 22%	121 36%Tcefgh	82 25%	75 21%	72 24%	91 20%	183 29%Tjk	158 23%	163 22%	192 34%Tmnoq	151 26%oq	97 23%oq	64 13%	343 30%Tnoq	161 18%	44 25%	17 21%	48 21%	35 20%	43 24%	25 17%	22 22%	50 26%	79 30%w	67 23%	51 29%w	23 36%tuw
Level 6 vocational qualification or degree apprenticeship	16 1%	7 1%	9 1%	1 *	* *	3 1%	4 1%	2 1%	6 1%	1 *	7 1%	8 1%	5 1%	5 1%	4 1%	3 1%	9 1%	7 1%	-	-	-	-	1 1%	-	2 2%t	1 *	1 *	7 2%T	* *	4 7%TrstuvwyzB
University higher degree (e.g. Masters, PhD or equivalent)	222 11%oqv	106 11%	115 11%	43 15%fgh	48 14%fh	41 12%	28 8%	25 8%	36 8%	91 15%Tjk	69 10%	62 8%	124 22%Tmnopq	47 8%o	30 7%	21 4%	171 15%Tmnoq	51 6%	21 12%v	7 8%	28 12%v	23 13%vw	8 4%	7 5%	9 9%	15 8%	43 16%Tvwy	33 12%v	16 9%	12 19%vwy
Still studying/ still at school	42 2%efghjk	10 1%	31 3%a	35 12%Tdefgh	8 2%efgh	-	-	-	-	42 7%Tjk	-	-	16 3%q	18 3%oq	4 1%	4 1%	34 3%oq	9 1%	7 4%	4 4%	3 1%	4 2%	2 1%	* *	3 3%	2 1%	6 2%	6 2%	4 2%	-
Prefer not to say	14 1%	9 1%	6 1%	3 1%	* *	3 1%	4 1%	1 *	3 1%	4 1%	7 1%	4 *	2 *	3 *	5 1%	4 1%	5 *	10 1%	2 1%	-	2 1%	1 *	5 3%TA	1 1%	-	2 1%	2 1%	-	-	-
Don't know	12 1%	5 1%	6 1%	1 *	3 1%	2 1%	-	1 *	5 1%	4 1%	2 *	6 1%	1 *	2 *	4 1%	5 1%	3 *	9 1%	* *	-	1 *	2 1%	4 2%Tz	1 1%	-	-	-	3 1%	1 *	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
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Absolutes/col percents

Table 215
Q.49 Which one of these - if any - is the highest educational or professional qualification that you currently have?
Base: All with a mobile phone

| | Total (T) | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | | Non-recent travellers | |
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)		Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	2069	1692	377	524	1498	376	1206	329	658	589	289	220	369		199	824
Weighted base	2069	1667	402	483	1539	358	1196	360	960	864	401	305	559		181	576
Effective base	1372	1127	247	330	1012	221	804	239	502	449	226	173	278		130	595
I have no formal qualifications (and I am not still studying)	73 4%gjk	57 3%	17 4%	21 4%	48 3%	19 5%g	47 4%g	2 1%	23 2%	23 3%j	2 *	2 *	21 4%jk		4 2%	32 6%T
Entry level qualification such as ESOL, ELC or Skills for Life	14 1%	13 1%	1 *	4 1%	10 1%	7 2%Tfg	4 *	-	8 1%	6 1%	3 1%	2 1%	5 1%		2 1%n	* *
GCSE/ O' Level/ CSE/ National Qualifications/ Standard Grades - but not Maths and not English	194 9%gjk	157 9%	38 9%	43 9%	145 9%	63 18%Tfg	102 9%g	12 3%	77 8%j	74 9%j	15 4%	12 4%	62 11%jk		11 6%	74 13%Tm
GCSE/ O' Level/ CSE/ National Qualifications/ Standard Grades - including Maths or English	320 15%ghij k	239 14%	81 20%a	113 23%Td	201 13%	63 18%g	211 18%g	26 7%	103 11%	94 11%	39 10%	30 10%	64 11%		26 15%	126 22%T
Level 1-2 vocational qualification or intermediate apprenticeship	80 4%	58 3%	21 5%	23 5%	54 4%	13 4%	51 4%	7 2%	29 3%	27 3%	7 2%	5 2%	22 4%		5 3%	27 5%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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Absolutes/col percents

Table 215
Q.49 Which one of these - if any - is the highest educational or professional qualification that you currently have?
Base: All with a mobile phone

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months						Non-recent travellers	
													Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)				
Weighted base	2069	1667	402	483	1539	358	1196	360	960	864	401	305	559	181	576
A' level, Scottish Higher, Welsh Baccalaureate, International Baccalaureate or equivalent	267 13%	217 13%	50 12%	55 11%	211 14%	30 9%	161 14%e	56 15%e	127 13%	120 14%	62 15%	56 18%Tl	65 12%	19 10%	82 14%
Level 3 vocational qualification or advanced apprenticeship	104 5%	82 5%	22 5%	36 8%d	65 4%	25 7%	58 5%	15 4%	45 5%	44 5%	13 3%	12 4%	32 6%	7 4%	38 7%
Diploma in higher education (HNC/ HND/ BTEC Higher or equivalent)	116 6%	98 6%	18 4%	28 6%	87 6%	18 5%	75 6%	18 5%	36 4%	31 4%	14 3%	8 3%	23 4%	16 9%	37 6%
Level 4-5 vocational qualification or higher apprenticeship	91 4%e	68 4%	22 6%	33 7%d	53 3%	6 2%	63 5%e	18 5%e	50 5%	41 5%	20 5%	10 3%	31 5%	10 5%	21 4%
University first degree (BA/ BSc/ BEd/ PGCE or equivalent)	504 24%cen	417 25%	87 22%	86 18%	412 27%c	48 14%	295 25%e	128 36%Tef	289 30%T	256 30%T	135 34%T	102 33%T	154 28%	49 27%n	92 16%
Level 6 vocational qualification or degree apprenticeship	16 1%	14 1%	2 1%	1 *	15 1%	8 2%f	2 *	6 2%f	7 1%	7 1%	-	-	7 1%	2 1%	4 1%
University higher degree (e.g. Masters, PhD or equivalent)	222 11%cn	190 11%	32 8%	28 6%	187 12%c	47 13%	105 9%	61 17%Tf	129 13%	114 13%	66 16%T	50 17%T	63 11%	24 13%n	28 5%
Still studying/ still at school	42 2%n	32 2%	10 3%	7 1%	34 2%	9 3%	13 1%	11 3%f	29 3%	21 2%	21 5%Tl	13 4%	8 1%	4 2%	3 1%
Prefer not to say	14 1%	14 1%	- -	3 1%	9 1%	2 1%	2 *	* *	4 *	3 *	4 1%	3 1%	1 *	2 1%	4 1%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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Absolutes/col percents

Table 215
Q.49 Which one of these - if any - is the highest educational or professional qualification that you currently have?
Base: All with a mobile phone

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Weighted base	2069	1667	402	483	1539	358	1196	360	960	864	401	305	559	181	576
Don't know	12	11	1	2	9	-	7	-	3	3	1	1	2	-	7
	1%	1%	*	1%	1%	-	1%	-	*	*	*	*	*	-	1%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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Absolutes/col percents

Table 216
Gender
Base: All respondents

	Total (T)	Gender Male (a)	Female (b)	Age 16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Age II 16-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Region Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	2108	1073	1028	268	378	333	363	312	454	646	696	766	550	567	467	524	1117	991	188	80	227	173	187	142	108	171	309	289	172	62
Weighted base	2108	1027	1073	291	352	327	362	304	473	643	689	776	573	594	428	512	1168	940	176	84*	233	172	184	151*	100*	198	278	288	180	63*
Effective base	1402	716	683	182	269	218	223	215	303	447	441	517	390	358	334	332	746	660	133	58	145	121	130	90	76	109	209	183	120	42
Male	1027 49%bc	1027 100%Tb	-	118 40%	166 47%	188 58%Tcdh	178 49%	156 52%c	220 47%	284 44%	366 53%i	377 49%	308 54%mo	260 44%	224 52%m	235 46%	568 49%	459 49%	79 45%	41 48%	102 44%	79 46%	84 46%	76 50%	51 51%	100 51%	159 57%Trtv B	142 49%	81 45%	32 51%
Female	1073 51%aez	-	1073 100%Ta	170 58%eg	183 52%e	138 42%	184 51%	147 48%	251 53%e	353 55%j	322 47%	398 51%	260 45%	334 56%ln	204 48%	275 54%l	594 51%	479 51%	93 53%	43 52%	131 56%z	92 54%z	100 54%z	75 50%	47 47%	98 49%	118 43%	145 50%	99 55%z	31 49%
Other	7 *	-	-	2 1%	3 1%	-	1 *	-	1 *	5 1%	1 *	1 *	4 1%	1 *	-	3 *	5 *	3 *	3 2%Tz	-	1 *	-	-	-	2 2%	-	-	1 *	-	-
Prefer not to say	1 *	-	-	1 *	-	-	-	-	-	1 *	-	-	1 *	-	-	-	1 *	-	-	-	-	-	-	-	-	-	1 *	-	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 217
Gender
Base: All respondents

| | | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
| | | | | | | | | | | | | | | Intend to travel in the next 6 months but not travelled in last 12 months | Not travelled in last 12 months and don't intend to in next 6 months |
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	(m)	(n)
Unweighted base	2108	1721	387	528	1533	376	1206	329	658	589	289	220	369	199	824
Weighted base	2108	1696	412	487	1574	358	1196	360	960	864	401	305	559	181	576
Effective base	1402	1151	254	333	1039	221	804	239	502	449	226	173	278	130	595
Male	1027	838	188	204	800	173	562	212	464	432	187	155	277	101	270
	49%c	49%	46%	42%	51%c	48%	47%	59%Tef	48%	50%	47%	51%	50%	56%	47%
Female	1073	852	222	276	773	183	632	148	492	428	214	150	278	80	305
	51%g	50%	54%	57%d	49%	51%g	53%g	41%	51%	50%	53%	49%	50%	44%	53%
Other	7	5	2	6	1	1	2	-	3	3	-	-	3	-	1
	*	*	*	1%Td	*	*	*		*	*			*		*
Prefer not to say	1	1	-	-	-	1	-	-	1	1	-	-	1	-	-
	*	*	-	-	-	*	-	-	*	*	-	-	*	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 218
Age
Base: All respondents

		Gender		Age						Age II			Social Grade						Region											
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	2108	1073	1028	268	378	333	363	312	454	646	696	766	550	567	467	524	1117	991	188	80	227	173	187	142	108	171	309	289	172	62
Weighted base	2108	1027	1073	291	352	327	362	304	473	643	689	776	573	594	428	512	1168	940	176	84*	233	172	184	151*	100*	198	278	288	180	63*
Effective base	1402	716	683	182	269	218	223	215	303	447	441	517	390	358	334	332	746	660	133	58	145	121	130	90	76	109	209	183	120	42
16-17	30 1%hjk	7 1%	20 2%	30 10%Tdefg h	-	-	-	-	-	30 5%Tjk	-	-	13 2%	9 2%	4 1%	4 1%	22 2%	8 1%	*	*	1 *	3 2%	5 2%	1 1%	3 3%	1 *	9 3%t	8 3%	*	-
18-24	261 12%defg hjknoqy C	110 11%	149 14%	261 90%Tdefg h	-	-	-	-	-	261 41%Tjk	-	-	111 19%Tnoq	83 14%noq	35 8%	32 6%	194 17%Tnoq	67 7%	31 18%yAC	13 16%yC	31 13%yC	22 13%yC	33 18%yAC	13 9%	8 8%	11 5%	44 16%yAC	24 8%	29 16%yAC	1 1%
25-34	352 17%cefg hjk	166 16%	183 17%	-	352 100%Tcefg h	-	-	-	-	352 55%Tjk	-	-	89 16%	90 15%	107 25%Tlmo pq	66 13%	180 15%	172 18%o	30 17%	13 16%	39 17%	36 21%	40 21%	18 12%	16 16%	24 12%	55 20%	41 14%	28 16%	11 17%
35-44	327 15%cdfg hik	188 18%b	138 13%	-	-	327 100%Tcdfg h	-	-	-	-	327 47%Tik	-	71 12%	97 16%	80 19%l	79 15%	168 14%	158 17%	37 21%v	9 10%	38 16%	32 19%v	18 10%	23 15%	12 12%	30 15%	44 16%	49 17%	23 13%	13 20%
45-54	362 17%cdeg hikl	178 17%	184 17%	-	-	-	362 100%Tcdeg h	-	-	-	362 53%Tik	-	72 13%	93 16%	79 18%l	118 23%Tlmp	166 14%	197 21%Tlmp	26 15%	15 18%	32 14%	28 16%	38 21%	41 27%Trtz AB	19 19%	38 19%	39 14%	48 17%	24 13%	14 22%
55-64	304 14%cdef hij	156 15%	147 14%	-	-	-	-	304 100%Tcdef h	-	-	-	304 39%Tij	78 14%	74 12%	59 14%	93 18%mp	151 13%	152 16%	18 10%	13 16%	34 15%	25 15%	17 9%	19 13%	15 15%	32 16%	43 15%	45 16%	31 17%	10 16%
65+	473 22%cdef gijnuz	220 21%	251 23%	-	-	-	-	-	473 100%Tcdef g	-	-	473 61%Tij	139 24%n	148 25%n	64 15%	121 24%n	287 25%nq	185 20%	34 19%	20 24%	58 25%uz	25 15%	35 19%	36 24%	26 26%	63 32%Truv z	44 16%	73 25%uz	44 25%	15 23%
NET: 18-34	612 29%efgh jkoy	276 27%	333 31%	261 90%Tef gh	352 100%Tcefg h	-	-	-	-	612 95%Tjk	-	-	200 35%Toq	173 29%o	141 33%oq	98 19%	373 32%oq	239 25%o	61 34%wyAC	27 32%y	70 30%y	58 34%wyA	72 39%Twxy AC	32 21%	25 25%	35 18%	99 36%wyAC	66 23%	57 32%y	11 18%
NET: 35-54	689 33%cdgh ikl	366 36%b	322 30%	-	-	327 100%Tcd gh	362 100%Tcdgh	-	-	-	689 100%Tik	-	144 25%	190 32%l	159 37%lp	196 38%Tlp	334 29%	355 38%Tlp	63 36%	24 28%	70 30%	60 35%	56 30%	64 42%zB	31 31%	68 34%	83 30%	97 34%	47 26%	27 42%B

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 218
Age
Base: All respondents

	Total (T)	Gender Male (a)	Gender Female (b)	Age 16-24 (c)	Age 25-34 (d)	Age 35-44 (e)	Age 45-54 (f)	Age 55-64 (g)	Age 65+ (h)	Age II 16-34 (i)	Age II 35-54 (j)	Age II 55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Weighted base	2108	1027	1073	291	352	327	362	304	473	643	689	776	573	594	428	512	1168	940	176	84*	233	172	184	151*	100*	198	278	288	180	63*
NET: 55+	776 37%cdefijnv	377 37%	398 37%	-	-	-	-	304 100%Tcdef	473 100%Tcdef	-	-	776 100%Tij	216 38%n	222 37%n	123 29%	214 42%n	438 38%n	338 36%n	52 30%	33 40%	93 40%v	51 29%	51 28%	55 36%	41 41%	95 48%Truvz	87 31%	118 41%ruvz	76 42%ruv	25 39%
Average age	47.37cdeijnvz	47.97	46.90	21.63	29.83c	39.55cd	49.62cde	59.76Tcdef	71.99Tcdefg	26.12	44.85i	67.20Tij	46.11	47.32	45.00	50.81Tlmnpq	46.72	48.16n	44.54	47.10	47.65z	44.26	43.91	49.86ruvz	48.55z	53.16TrstuvzB	43.77	49.58ruvz	48.21z	50.33uvz

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 219
Age
Base: All respondents

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	2108	1721	387	528	1533	376	1206	329	658	589	289	220	369	199	824
Weighted base	2108	1696	412	487	1574	358	1196	360	960	864	401	305	559	181	576
Effective base	1402	1151	254	333	1039	221	804	239	502	449	226	173	278	130	595
16-17	30 1%f	24 1%	6 2%	6 1%	23 1%	10 3%f	3 *	6 2%f	15 2%	15 2%	7 2%	7 2%	8 1%	3 1%	3 1%
18-24	261 12%bcfln	232 14%b	29 7%	37 8%	221 14%c	53 15%f	105 9%	67 19%Tf	153 16%Tl	132 15%l	107 27%Thil	86 28%Thil	46 8%	21 12%	46 8%
25-34	352 17%bfn	308 18%b	44 11%	61 13%	279 18%c	61 17%	161 13%	81 23%Tf	190 20%	171 20%	93 23%T	74 24%T	97 17%	34 19%n	62 11%
35-44	327 15%	278 16%	48 12%	73 15%	244 15%	81 23%Tfg	180 15%	53 15%	146 15%	135 16%	61 15%	50 16%	85 15%	27 15%	104 18%
45-54	362 17%jk	286 17%	76 19%	97 20%	257 16%	69 19%	204 17%	69 19%	152 16%jk	141 16%jk	35 9%	24 8%	116 21%jk	30 17%	109 19%
55-64	304 14%g	220 13%	84 20%Ta	93 19%Td	203 13%	42 12%	202 17%g	34 9%	126 13%	106 12%	50 12%	31 10%	76 14%	25 14%	88 15%
65+	473 22%egjk	348 21%	124 30%Ta	119 25%	347 22%	42 12%	341 29%Teg	50 14%	178 19%jk	164 19%jk	47 12%	33 11%	131 23%jk	40 22%	163 28%T
NET: 18-34	612 29%bcfn	540 32%b	73 18%	99 20%	500 32%c	114 32%f	266 22%	148 41%Tef	343 36%Tl	303 35%Tl	201 50%Thil	161 53%Thil	143 26%	55 31%n	108 19%
NET: 35-54	689 33%jk	564 33%	125 30%	170 35%	500 32%	150 42%Tf	384 32%	122 34%	298 31%	276 32%j	96 24%	74 24%	202 36%jk	57 32%	213 37%
NET: 55+	776 37%eghijk	568 33%	208 50%Ta	212 44%Td	551 35%	84 23%	543 45%Teg	84 23%	304 32%jk	270 31%k	97 24%	63 21%	207 37%jk	66 36%	252 44%T

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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ONLINE Fieldwork: 28th to 29th November 2022

Table 219
Age
Base: All respondents

| | Total (T) | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Weighted base	2108	1696	412	487	1574	358	1196	360	960	864	401	305	559	181	576
Average age	47.37eg hijk	46.09	52.64Ta	50.44Td	46.47	42.32	51.11Te g	42.46	44.58jk	44.75jk	39.44	38.33	48.26hijk	46.82	51.52Tm

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 220
Social Grade
Base: All respondents

	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
						Age					Age II				Social Grade									Region						
Unweighted base	2108	1073	1028	268	378	333	363	312	454	646	696	766	550	567	467	524	1117	991	188	80	227	173	187	142	108	171	309	289	172	62
Weighted base	2108	1027	1073	291	352	327	362	304	473	643	689	776	573	594	428	512	1168	940	176	84*	233	172	184	151*	100*	198	278	288	180	63*
Effective base	1402	716	683	182	269	218	223	215	303	447	441	517	390	358	334	332	746	660	133	58	145	121	130	90	76	109	209	183	120	42
A	124 6%gmnoq	72 7%	51 5%	37 13%Tdefgh	18 5%	15 5%	16 4%	7 2%	31 7%g	55 8%jk	31 5%	38 5%	124 22%Tmnopq	-	-	-	124 11%Tmnoq	-	7 4%	12 14%TrvwyAB	15 6%	15 9%B	8 4%	6 4%	6 6%	7 3%	28 10%TrvyAB	12 4%	5 3%	5 7%
B	450 21%jmnoq	236 23%	209 20%	87 30%Tdef	71 20%	56 17%	57 16%	70 23%f	108 23%f	159 25%j	113 16%	178 23%j	450 78%Tmnopq	-	-	-	450 39%Tmnoq	-	38 21%	17 20%	39 17%	28 16%	56 31%TtuwA	25 17%	29 29%tu	40 20%	60 22%	58 20%	37 21%	22 34%Ttuw
C1	594 28%lnoqx	260 25%	334 31%a	92 32%	90 26%	97 30%	93 26%	74 24%	148 31%	182 28%	190 28%	222 29%	-	594 100%Tlnop	-	-	594 51%Tlnoq	-	55 31%x	17 20%	70 30%x	44 26%	54 30%	43 28%	17 17%	62 31%x	70 25%	74 26%	68 38%TsuxzA	20 32%
C2	428 20%chklmop	224 22%	204 19%	39 13%	107 30%Tcfgh	80 24%ch	79 22%ch	57 19%	64 14%	146 23%k	159 23%k	123 16%	-	-	428 100%Tlmopq	-	-	428 46%Tlmop	36 20%	17 21%	44 19%	40 23%	36 20%	37 25%	28 28%yB	31 15%	65 23%B	60 21%	26 14%	9 15%
D	263 12%hlmnpz	131 13%	131 12%	27 9%	39 11%	44 13%h	67 19%Tcdh	50 17%ch	35 7%	66 10%	111 16%Tik	85 11%	-	-	-	263 51%Tlmnpq	-	263 28%Tlmnp	19 11%	8 10%	47 20%Trvz	25 15%z	17 9%	17 12%	11 11%	23 11%	21 7%	41 14%z	29 16%z	4 6%
E	250 12%cdilmnp	103 10%	144 13%	9 3%	26 7%c	35 11%c	51 14%cd	43 14%cd	87 18%Tcde	35 5%	85 12%i	129 17%Ti	-	-	-	250 49%Tlmnpq	-	250 27%Tlmnp	22 13%	12 15%	18 8%	19 11%	13 7%	23 15%	10 10%	36 18%tvB	34 12%	43 15%tv	16 9%	4 6%
NET: AB	573 27%fjmnooq	308 30%b	260 24%	124 43%Tdefgh	89 25%	71 22%	72 20%	78 26%	139 29%f	213 33%Tj	144 21%	216 28%j	573 100%Tmnopq	-	-	-	573 49%Tmnoq	-	44 25%	29 34%	54 23%	43 25%	64 35%twAB	31 20%	35 35%w	47 24%	88 32%w	70 24%	42 23%	26 41%TrtwyAB
NET: ABC1	1168 55%fjnoq	568 55%	594 55%	216 74%Tdefgh	180 51%	168 51%	166 46%	151 50%	287 61%defg	396 62%Tj	334 48%	438 56%j	573 100%Tno	594 100%Tnoq	-	-	1168 100%Tnoq	-	99 56%	46 55%	124 53%	87 51%	118 64%TuwA	74 49%	52 52%	109 55%	158 57%	144 50%	110 61%	46 73%TtuwxyzA
NET: C2DE	940 45%cilmpvC	459 45%	479 45%	75 26%	172 49%ch	158 49%ch	197 54%Tch	152 50%ch	185 39%c	247 38%	355 52%Tik	338 44%	-	-	428 100%Tlmp	512 100%Tlmp	-	940 100%Tlmp	77 44%	38 45%	109 47%C	85 49%vC	66 36%	78 51%vC	48 48%C	89 45%C	120 43%C	144 50%vC	70 39%	17 27%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

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ONLINE Fieldwork: 28th to 29th November 2022

Table 220
Social Grade
Base: All respondents

	Total (T)	Gender Male (a)	Gender Female (b)	Age 16-24 (c)	Age 25-34 (d)	Age 35-44 (e)	Age 45-54 (f)	Age 55-64 (g)	Age 65+ (h)	Age II 16-34 (i)	Age II 35-54 (j)	Age II 55+ (k)	Social Grade AB (l)	Social Grade C1 (m)	Social Grade C2 (n)	Social Grade DE (o)	Social Grade ABC1 (p)	Social Grade C2DE (q)	Region Scotland (r)	Region North East (s)	Region North West (t)	Region Yorkshire & Humberside (u)	Region West Midlands (v)	Region East Midlands (w)	Region Wales (x)	Region Eastern (y)	Region London (z)	Region South East (A)	Region South West (B)	Region Northern Ireland (C)
Weighted base	2108	1027	1073	291	352	327	362	304	473	643	689	776	573	594	428	512	1168	940	176	84*	233	172	184	151*	100*	198	278	288	180	63*
NET: DE	512	235	275	36	66	79	118	93	121	101	196	214	-	-	-	512	-	512	42	21	65	44	29	40	21	59	55	84	45	8
	24%cdilmnpv	23%	26%	12%	19%	24%c	33%Tcd	31%Tcd	26%cd	16%	29%i	28%i	-	-	-	100%Tlmnpq	-	54%Tlmnp	24%	25%	28%vC	26%	16%	27%	21%	30%vC	20%	29%vzC	25%	12%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

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ONLINE Fieldwork: 28th to 29th November 2022

Table 221
Social Grade
Base: All respondents

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Potentially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	2108	1721	387	528	1533	376	1206	329	658	589	289	220	369	199	824
Weighted base	2108	1696	412	487	1574	358	1196	360	960	864	401	305	559	181	576
Effective base	1402	1151	254	333	1039	221	804	239	502	449	226	173	278	130	595
A	124 6%n	104 6%	20 5%	31 6%	93 6%	28 8%f	53 4%	35 10%Tf	72 8%	58 7%	37 9%	22 7%	35 6%	13 7%n	16 3%
B	450 21%cen	362 21%	87 21%	67 14%	378 24%c	48 14%	249 21%e	111 31%Tef	242 25%	230 27%T	105 26%	93 31%T	137 25%	44 24%n	73 13%
C1	594 28%e	496 29%	98 24%	119 25%	460 29%	72 20%	376 31%e	97 27%	272 28%	240 28%	122 30%	91 30%	149 27%	56 31%	163 28%
C2	428 20%ce	322 19%	105 26%a	65 13%	350 22%c	45 12%	223 19%e	101 28%Tef	202 21%	182 21%	88 22%	68 22%	115 21%	34 19%	113 20%
D	263 12%gjk	210 12%	52 13%	68 14%	185 12%	71 20%Tfg	162 14%g	14 4%	118 12%jk	110 13%jk	29 7%	20 7%	89 16%jk	17 9%	84 15%
E	250 12%dghi jkl	201 12%	48 12%	137 28%Td	107 7%	93 26%Tfg	133 11%g	2 1%	54 6%	44 5%	20 5%	11 4%	33 6%	18 10%	128 22%Tm
NET: AB	573 27%cn	466 27%	107 26%	98 20%	471 30%c	76 21%	301 25%	147 41%Tef	314 33%T	288 33%T	141 35%T	115 38%T	172 31%	56 31%n	89 15%
NET: ABC1	1168 55%cen	962 57%b	206 50%	217 45%	931 59%c	149 42%	678 57%e	243 68%Tef	586 61%T	528 61%T	264 66%T	206 68%Tl	322 58%	113 62%n	252 44%
NET: C2DE	940 45%ghij k	734 43%	206 50%a	270 55%Td	642 41%	209 58%Tfg	518 43%g	117 32%	374 39%	336 39%	137 34%	99 32%	237 42%k	68 38%	324 56%Tm
NET: DE	512 24%dghi jk	412 24%	101 24%	204 42%Td	292 19%	164 46%Tfg	295 25%g	16 5%	172 18%k	154 18%k	50 12%	31 10%	122 22%jk	34 19%	211 37%Tm

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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Absolutes/col percents

Table 222
GO Region
Base: All respondents

	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Unweighted base	2108	1073	1028	268	378	333	363	312	454	646	696	766	550	567	467	524	1117	991	188	80	227	173	187	142	108	171	309	289	172	62
Weighted base	2108	1027	1073	291	352	327	362	304	473	643	689	776	573	594	428	512	1168	940	176	84*	233	172	184	151*	100*	198	278	288	180	63*
Effective base	1402	716	683	182	269	218	223	215	303	447	441	517	390	358	334	332	746	660	133	58	145	121	130	90	76	109	209	183	120	42
Scotland	176 8%stuvwxyzAB	79 8%	93 9%	31 11%	30 8%	37 11%	26 7%	18 6%	34 7%	61 10%	63 9%	52 7%	44 8%	55 9%	35 8%	42 8%	99 8%	77 8%	176 100%TstuvwxyzABC	-	-	-	-	-	-	-	-	-	-	-
North East	84 4%rtuvzAB	41 4%	43 4%	14 5%	13 4%	9 3%	15 4%	13 4%	20 4%	27 4%	24 3%	33 4%	29 5%	17 3%	17 4%	21 4%	46 4%	38 4%	-	84 100%TrtuvwxyzABC	-	-	-	-	-	-	-	-	-	-
North West	233 11%rsuvwxyzABC	102 10%	131 12%	32 11%	39 11%	38 12%	32 9%	34 11%	58 12%	71 11%	70 10%	93 12%	54 9%	70 12%	44 10%	65 13%	124 11%	109 12%	-	-	233 100%TrsuvwxyzABC	-	-	-	-	-	-	-	-	-
Yorkshire & Humberside	172 8%rstvwxyzAB	79 8%	92 9%	25 9%	36 10%h	32 10%	28 8%	25 8%	25 5%	61 9%	60 9%	51 7%	44 8%	44 7%	40 9%	44 9%	87 7%	85 9%	-	-	-	172 100%TrstvwxyzABC	-	-	-	-	-	-	-	-
West Midlands	184 9%rstuwxyzAB	84 8%	100 9%	37 13%egh	40 11%eg	18 5%	38 10%	17 6%	35 7%	77 12%Tk	56 8%	51 7%	64 11%oq	54 9%	36 8%	29 6%	118 10%oq	66 7%	-	-	-	-	184 100%TrstuwxyzABC	-	-	-	-	-	-	-
East Midlands	151 7%rstuvxyzAB	76 7%	75 7%	14 5%	18 5%	23 7%	41 11%Tcd	19 6%	36 8%	32 5%	64 9%i	55 7%	31 5%	43 7%	37 9%	40 8%	74 6%	78 8%	-	-	-	-	-	151 100%TrstuvxyzABC	-	-	-	-	-	-
Wales	100 5%rtuvwyzAB	51 5%	47 4%	11 4%	16 5%	12 4%	19 5%	15 5%	26 5%	28 4%	31 5%	41 5%	35 6%m	17 3%	28 6%m	21 4%	52 4%	48 5%	-	-	-	-	-	-	100 100%TrstuvwyzABC	-	-	-	-	-
Eastern	198 9%cirstuvwxzABC	100 10%	98 9%	11 4%	24 7%	30 9%c	38 10%c	32 11%c	63 13%Tcd	36 6%	68 10%i	95 12%i	47 8%	62 10%	31 7%	59 11%	109 9%	89 9%	-	-	-	-	-	-	-	198 100%TrstuvwxzABC	-	-	-	-
London	278 13%rstuvwxyABC	159 15%b	118 11%	53 18%fh	55 16%h	44 13%	39 11%	43 14%	44 9%	108 17%jk	83 12%	87 11%	88 15%	70 12%	65 15%	55 11%	158 14%	120 13%	-	-	-	-	-	-	-	-	278 100%TrstuvwxyABC	-	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 222
GO Region
Base: All respondents

	Total (T)	Gender Male (a)	Female (b)	Age 16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Age II 16-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Region Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Weighted base	2108	1027	1073	291	352	327	362	304	473	643	689	776	573	594	428	512	1168	940	176	84*	233	172	184	151*	100*	198	278	288	180	63*
South East	288 14%rstu vwxyzBC	142 14%	145 14%	32 11%	41 12%	49 15%	48 13%	45 15%	73 15%	73 11%	97 14%	118 15%	70 12%	74 12%	60 14%	84 16%	144 12%	144 15%	-	-	-	-	-	-	-	-	-	288 100%Trstu vwxyzBC	-	-
South West	180 9%rstuv wxyzAC	81 8%	99 9%	30 10%	28 8%	23 7%	24 7%	31 10%	44 9%	58 9%	47 7%	76 10%	42 7%	68 11%nq	26 6%	45 9%	110 9%	70 7%	-	-	-	-	-	-	-	-	-	-	180 100%Trstu vwxyzAC	-
Northern Ireland	63 3%crtvz A	32 3%	31 3%	1 *	11 3%c	13 4%c	14 4%c	10 3%c	15 3%c	11 2%	27 4%	25 3%	26 5%oq	20 3%	9 2%	8 1%	46 4%oq	17 2%	-	-	-	-	-	-	-	-	-	-	-	63 100%TrstuvwxyzAB

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 223
GO Region
Base: All respondents

	Total (T)	Urban/Rural Urban (a)	Rural (b)	Disability Yes (c)	No (d)	Financial Vulnerability Most (e)	Poten- tially (f)	Least (g)	Used mobile abroad in last 12 months Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Non-recent travellers Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	2108	1721	387	528	1533	376	1206	329	658	589	289	220	369	199	824
Weighted base	2108	1696	412	487	1574	358	1196	360	960	864	401	305	559	181	576
Effective base	1402	1151	254	333	1039	221	804	239	502	449	226	173	278	130	595
Scotland	176 8%	134 8%	42 10%	49 10%	121 8%	32 9%	102 9%	27 7%	70 7%	65 7%	28 7%	23 7%	42 8%	18 10%	60 10%
North East	84 4%	63 4%	21 5%	32 7%Td	50 3%	20 6%g	50 4%g	5 1%	37 4%	28 3%	25 6%l	16 5%	12 2%	7 4%	27 5%
North West	233 11%	203 12%b	30 7%	40 8%	189 12%	44 12%	127 11%	38 11%	108 11%	100 12%	46 12%	38 12%	62 11%	24 13%	54 9%
Yorkshire & Humberside	172 8%	134 8%	37 9%	52 11%	115 7%	36 10%	97 8%	26 7%	81 8%	70 8%	36 9%	25 8%	45 8%	20 11%	44 8%
West Midlands	184 9%	163 10%b	21 5%	39 8%	136 9%	27 7%	104 9%	41 7%	80 8%	74 9%	41 10%	35 11%	39 7%	10 6%	55 10%
East Midlands	151 7%	101 6%	50 12%Ta	44 9%	107 7%	31 9%	95 8%	18 5%	70 7%	63 7%	18 4%	11 4%	52 9%jk	12 7%	48 8%
Wales	100 5%	56 3%	44 11%Ta	23 5%	75 5%	11 3%	69 6%	13 4%	41 4%	41 5%	10 3%	10 3%	31 5%	4 2%	37 6%
Eastern	198 9%	153 9%	45 11%	44 9%	151 10%	35 10%	112 9%	32 9%	70 7%	63 7%	22 6%	16 5%	48 9%	9 5%	70 12%m
London	278 13%bn	275 16%Tb	3 1%	48 10%	222 14%c	55 15%	134 11%	57 16%	144 15%	133 15%	60 15%	50 16%	83 15%	31 17%n	39 7%
South East	288 14%	238 14%	50 12%	68 14%	213 14%	51 14%	156 13%	58 16%	141 15%	123 14%	59 15%	41 14%	82 15%	26 14%	82 14%
South West	180 9%e	132 8%	48 12%a	36 7%	142 9%	12 3%	127 11%e	31 9%e	85 9%	74 9%	39 10%	28 9%	46 8%	12 7%	54 9%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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ONLINE Fieldwork: 28th to 29th November 2022

Table 223
GO Region
Base: All respondents

| | | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | | Non-recent travellers | |
| | | | | | | | | | | | | Both within and outside the EU/ EEA (k) | Used within EU/EEA but not Outside EU/EAA (l) | | Intend to travel in the next 6 months but not travelled in last 12 months (m) | Not travelled in last 12 months and don't intend to in next 6 months (n) |
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)					
Weighted base	2108	1696	412	487	1574	358	1196	360	960	864	401	305	559		181	576
Northern Ireland	63	43	20	11	53	4	23	29	33	30	15	13	18		7	6
	3%n	3%	5%	2%	3%	1%	2%	8%Tef	3%	3%	4%	4%	3%		4%n	1%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 224
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

		Gender		Age						Age II			Social Grade						Region										
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	2108	1073	1028	268	378	333	363	312	454	646	696	766	550	567	467	524	1117	991	188	80	227	173	187	142	108	171	309	289	172	62
Weighted base	2108	1027	1073	291	352	327	362	304	473	643	689	776	573	594	428	512	1168	940	176	84*	233	172	184	151*	100*	198	278	288	180	63*
Effective base	1402	716	683	182	269	218	223	215	303	447	441	517	390	358	334	332	746	660	133	58	145	121	130	90	76	109	209	183	120	42
Yes	1317 62%fhjk oq	646 63%	665 62%	225 77%Tefg h	265 75%Tefg h	189 58%	200 55%	183 60%	255 54%	490 76%Tjk	389 56%	438 56%	417 73%Tmoq	374 63%oq	292 68%oq	234 46%	791 68%Toq	526 56%o	97 55%	50 60%	152 65%	116 68%ry	118 64%	85 56%	55 55%	109 55%	201 72%Trwx yB	181 63%	106 59%	46 73%ry
No	791 38%cdil pz	380 37%	409 38%	65 23%	87 25%	137 42%cd	163 45%Tcd	120 40%cd	218 46%Tcd	152 24%	300 44%Ti	338 44%Ti	156 27%	220 37%l	136 32%	278 54%Tlmn pq	377 32%	414 44%Tlmn p	79 45%uzC	33 40%	81 35%	55 32%	66 36%	66 44%z	45 45%z	90 45%uzC	77 28%	107 37%	74 41%z	17 27%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

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Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Table 225
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
												Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)				
Unweighted base	2108	1721	387	528	1533	376	1206	329	658	589	289	220	369	199	824
Weighted base	2108	1696	412	487	1574	358	1196	360	960	864	401	305	559	181	576
Effective base	1402	1151	254	333	1039	221	804	239	502	449	226	173	278	130	595
Yes	1317 62%cen	1077 64%	240 58%	253 52%	1037 66%c	197 55%	720 60%	278 77%Tef	934 97%T	844 98%T	388 97%T	298 98%T	546 98%T	105 58%n	54 9%
No	791 38%ghij kl	619 36%	172 42%	233 48%Td	537 34%	161 45%Tg	476 40%g	82 23%	26 3%	20 2%	13 3%	7 2%	13 2%	76 42%	521 91%Tm

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Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 226
Opinion Influencer
Base: All respondents

	Total (T)	Gender Male (a)	Gender Female (b)	Age 16-24 (c)	Age 25-34 (d)	Age 35-44 (e)	Age 45-54 (f)	Age 55-64 (g)	Age 65+ (h)	Age II 16-34 (i)	Age II 35-54 (j)	Age II 55+ (k)	Social Grade AB (l)	Social Grade C1 (m)	Social Grade C2 (n)	Social Grade DE (o)	Social Grade ABC1 (p)	Social Grade C2DE (q)	Region Scot-land (r)	Region North East (s)	Region North West (t)	Region York-shire & Humb-erside (u)	Region West Mid-lands (v)	Region East Mid-lands (w)	Region Wales (x)	Region Eastern (y)	Region London (z)	Region South East (A)	Region South West (B)	Region North-ern Ireland (C)
Unweighted base	2108	1073	1028	268	378	333	363	312	454	646	696	766	550	567	467	524	1117	991	188	80	227	173	187	142	108	171	309	289	172	62
Weighted base	2108	1027	1073	291	352	327	362	304	473	643	689	776	573	594	428	512	1168	940	176	84*	233	172	184	151*	100*	198	278	288	180	63*
Effective base	1402	716	683	182	269	218	223	215	303	447	441	517	390	358	334	332	746	660	133	58	145	121	130	90	76	109	209	183	120	42
Yes	204 10%bfgh koqw lz	134 13%Tb	69 6%	69 24%Tdef gh	57 16%Tfgh	41 13%fgh	18 5%h	15 5%h	4 1%	126 20%Tjk	59 8%k	19 2%	90 16%Tmnoq	53 9%o	39 9%o	22 4%	143 12%oq	61 6%	23 13%w	7 9%	26 11%w	14 8%	17 9%	5 3%	5 5%	12 6%	46 17%Tuwxy A	22 8%	18 10%	9 14%w
No	1904 90%acdi lz	893 87%	1005 94%Ta	221 76%	295 84%c	286 87%c	345 95%Tcde	289 95%Tcde	468 99%Tcde fg	516 80%	631 92%i	757 98%Tij	483 84%	542 91%l	389 91%l	490 96%Tlmn p	1025 88%	879 94%Tlp	153 87%	77 91%	207 89%	158 92%z	167 91%	146 97%Trtz C	95 95%z	187 94%z	232 83%	266 92%z	162 90%	54 86%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 227
Opinion Influencer
Base: All respondents

| | | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	2108	1721	387	528	1533	376	1206	329	658	589	289	220	369	199	824
Weighted base	2108	1696	412	487	1574	358	1196	360	960	864	401	305	559	181	576
Effective base	1402	1151	254	333	1039	221	804	239	502	449	226	173	278	130	595
Yes	204 10%bn	188 11%b	16 4%	52 11%	151 10%	48 13%f	92 8%	41 11%	121 13%	107 12%	72 18%Tl	59 19%Thil	49 9%	15 8%n	20 4%
No	1904 90%jk	1508 89%	396 96%Ta	435 89%	1423 90%	310 87%	1104 92%e	319 89%	839 87%k	757 88%k	329 82%	246 81%	510 91%jk	166 92%	556 96%Tm

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 228
Tenure
Base: All respondents

	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Unweighted base	2108	1073	1028	268	378	333	363	312	454	646	696	766	550	567	467	524	1117	991	188	80	227	173	187	142	108	171	309	289	172	62
Weighted base	2108	1027	1073	291	352	327	362	304	473	643	689	776	573	594	428	512	1168	940	176	84*	233	172	184	151*	100*	198	278	288	180	63*
Effective base	1402	716	683	182	269	218	223	215	303	447	441	517	390	358	334	332	746	660	133	58	145	121	130	90	76	109	209	183	120	42
NET: Homeowners	1366 65%cdei joqrz	699 68%b	663 62%	153 53%	206 58%	177 54%	225 62%	230 76%Tcde f	375 79%Tcde f	359 56%	402 58%	605 78%Tij	427 74%Tmoq	379 64%o	322 75%Tmop q	238 46%	805 69%oq	560 60%o	89 51%	57 68%r	151 65%r	115 67%rz	127 69%rz	108 71%rz	77 77%TrzB	125 63%	153 55%	195 67%rz	113 63%	57 90%TrstuvwxyzAB
Owned outright - without mortgage	761 36%bcde fijoq	421 41%Tb	337 31%	68 23%e	68 19%e	40 12%	83 23%e	157 52%Tcde f	346 73%Tcde fg	136 21%	123 18%	503 65%Tij	262 46%Tmno q	207 35%	150 35%o	143 28%	468 40%oq	293 31%	50 28%	31 37%	79 34%	52 30%	63 34%	61 40%	48 48%Trtu C	85 43%r	101 36%	106 37%	66 36%	18 29%
Owned with a mortgage or loan	605 29%hkoz	278 27%	326 30%	85 29%h	138 39%Tcgh	138 42%Tcgh	142 39%Tcgh	73 24%h	29 6%	223 35%Tk	279 41%Tk	102 13%	165 29%o	172 29%	172 40%Tlmo pq	95 19%	337 29%o	267 28%o	39 22%	26 31%z	71 30%z	63 36%ryz	63 34%ryz	47 31%z	29 29%	41 21%	52 19%	88 31%z	47 26%	38 60%TrstuvwxyzAB
NET: Renters	708 34%ghkl npxC	317 31%	386 36%a	122 42%gh	136 39%gh	147 45%Tgh	136 38%gh	72 24%	94 20%	258 40%Tk	283 41%Tk	166 21%	137 24%	203 34%ln	98 23%	270 53%Tlmno pq	340 29%n	339 39%Tlnp	81 46%Tstu vwxAC	26 31%C	77 33%C	57 33%C	55 30%C	42 28%C	21 21%	68 34%C	124 45%Ttuv wxAC	87 30%C	64 36%xC	7 10%
NET: Rent from Council/ Housing Association	442 21%hkln pC	197 19%	241 22%	66 23%	60 17%	96 29%Tdgh	92 25%dh	55 18%	74 16%	125 19%	188 27%Tik	129 17%	67 12%	118 20%ln	53 12%	205 40%Tlmn pq	185 16%	257 27%Tlmn p	54 31%Tvwx ABC	16 19%	57 24%C	36 21%C	28 15%	28 19%	14 14%	44 22%C	79 28%TvxA C	48 17%	35 19%	5 7%
Rented from the council	274 13%lnp	125 12%	146 14%	28 10%	33 9%	65 20%Tcdg h	66 18%Tcdh	37 12%	44 9%	61 10%	131 19%Tik	82 11%	34 6%	66 11%l	35 8%	139 27%Tlmnp q	100 9%	175 19%Tlmn p	33 19%uBC	9 11%	31 13%	17 10%	20 11%	18 12%	10 10%	32 16%B	55 20%TuvA BC	32 11%	13 7%	4 6%
Rented from a housing association	168 8%n	71 7%	95 9%	37 13%Tgh	26 7%	31 9%	26 7%	18 6%	30 6%	64 10%k	57 8%	47 6%	33 6%	52 9%n	18 4%	65 13%Tlnp	85 7%n	83 9%n	20 12%vAC	7 9%	26 11%v	18 11%	8 4%	10 7%	4 4%	12 6%	24 9%	16 6%	22 12%vAC	1 2%
Rented from someone else	265 13%ghk	121 12%	145 13%	57 19%Tfgh	76 22%Tfgh	51 16%gh	44 12%gh	17 6%	20 4%	133 21%Tjk	95 14%k	38 5%	71 12%	84 14%	45 11%	65 13%	155 13%	110 12%	27 16%C	9 11%	20 9%	21 12%	27 15%C	14 9%	7 7%	25 12%	45 16%txC	39 14%	30 16%xC	2 3%
Rent free	34 2%	10 1%	24 2%	15 5%Tefgh	10 3%fh	2 1%	2 1%	2 1%	3 1%	25 4%Tjk	4 1%	5 1%	10 2%	13 2%	7 2%	4 1%	23 2%	12 1%	5 3%u	1 1%	6 3%	-	3 2%	1 1%	2 2%	5 2%	1 *	7 2%	3 2%	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

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Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Table 229
Tenure
Base: All respondents

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	2108	1721	387	528	1533	376	1206	329	658	589	289	220	369	199	824
Weighted base	2108	1696	412	487	1574	358	1196	360	960	864	401	305	559	181	576
Effective base	1402	1151	254	333	1039	221	804	239	502	449	226	173	278	130	595
NET: Homeowners	1366 65%cen	1074 63%	292 71%a	251 52%	1087 69%Tc	175 49%	794 66%e	266 74%Tef	660 69%	600 69%	269 67%	209 69%	391 70%	115 64%	336 58%
Owned outright - without mortgage	761 36%cek	588 35%	174 42%a	139 29%	607 39%c	89 25%	472 39%eg	110 30%	337 35%k	296 34%	122 30%	81 27%	215 39%k	65 36%	197 34%
Owned with a mortgage or loan	605 29%cn	486 29%	119 29%	112 23%	480 30%c	86 24%	322 27%	157 43%Tef	323 34%T	304 35%T	147 37%T	128 42%Thl	176 31%	51 28%	139 24%
NET: Renters	708 34%bdg	601 35%b	107 26%	227 47%Td	461 29%	180 50%Tfg	386 32%g	83 23%	286 30%	253 29%	121 30%	89 29%	165 29%	57 31%	232 40%T
NET: Rent from Council/ Housing Association	442 21%dghil	373 22%	70 17%	171 35%Td	258 16%	127 36%Tfg	247 21%g	30 8%	150 16%	132 15%	64 16%	46 15%	86 15%	35 20%	170 29%Tm
Rented from the council	274 13%dghijk	223 13%	51 12%	106 22%Td	158 10%	89 25%Tfg	157 13%g	7 2%	88 9%	77 9%	31 8%	20 7%	57 10%	20 11%	109 19%Tm
Rented from a housing association	168 8%	150 9%b	19 4%	65 13%Td	101 6%	39 11%	90 8%	23 6%	62 6%	55 6%	33 8%	26 9%	29 5%	15 9%	61 11%
Rented from someone else	265 13%	229 13%	37 9%	57 12%	203 13%	52 15%	139 12%	53 15%	136 14%	122 14%	57 14%	43 14%	79 14%	21 12%	63 11%
Rent free	34 2%	21 1%	13 3%a	8 2%	26 2%	3 1%	16 1%	11 3%	14 1%	10 1%	11 3%	7 2%	3 1%	9 5%Tn	7 1%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 230
What is the highest educational level that you have achieved to date?
Base: All respondents

	Total (T)	Gender Male (a)	Female (b)	Age 16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Age II 16-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Region Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	2108	1073	1028	268	378	333	363	312	454	646	696	766	550	567	467	524	1117	991	188	80	227	173	187	142	108	171	309	289	172	62
Weighted base	2108	1027	1073	291	352	327	362	304	473	643	689	776	573	594	428	512	1168	940	176	84*	233	172	184	151*	100*	198	278	288	180	63*
Effective base	1402	716	683	182	269	218	223	215	303	447	441	517	390	358	334	332	746	660	133	58	145	121	130	90	76	109	209	183	120	42
No formal education	7 *	3 *	4 *	1 *	2 *	1 *	1 *	*	3 1%	2 *	2 *	3 *	1 *	2 *	2 *	2 *	3 *	4 *	-	-	-	*	2 1%	1 1%	-	1 *	1 *	2 1%	1 *	-
Primary	23 1%	13 1%	11 1%	4 1%	5 1%	3 1%	4 1%	6 2%h	1 *	8 1%	8 1%	7 1%	*	4 1%	5 1%	13 3%Tlmp	5 *	18 2%lp	2 1%	-	1 1%	3 1%	4 2%	-	2 2%	-	6 2%	5 2%	1 *	-
Secondary school, high school, 6th form/ college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1039 49%cdil przC	498 48%	538 50%	105 36%	120 34%	152 47%cd	212 59%Tcde	169 56%cd	280 59%Tcde	226 35%	364 53%i	449 58%Ti	153 27%	292 49%lp	230 54%lp	365 71%Tlmn pq	444 38%l	594 63%Tlmn p	67 38%	36 43%	125 54%rzC	88 51%rzC	101 55%rzC	102 68%Trst uxzABC	50 50%	111 56%rzC	105 38%	142 49%zC	91 50%zC	20 31%
University degree or equivalent professional qualification, NVQ level 4, etc.	702 33%oq	364 35%	338 31%	85 29%	160 45%Tcef gh	119 36%	107 30%	94 31%	136 29%	245 38%k	226 33%	231 30%	255 44%Tmno q	203 34%oq	156 36%oq	89 17%	458 39%Toq	245 26%o	70 40%w	34 41%w	73 31%	55 32%	53 29%	36 24%	33 33%	60 30%	112 40%Tvw	96 33%	54 30%	27 42%w
Higher university degree, doctorate, MBA, NVQ level 5, etc.	262 12%noq	123 12%	138 13%	41 14%	54 15%	50 15%	36 10%	33 11%	48 10%	95 15%k	87 13%	81 10%	139 24%Tmno pq	67 11%noq	29 7%	28 5%	205 18%Tmnoq	57 6%	22 12%	9 10%	27 12%	22 13%	18 10%	10 6%	12 12%	22 11%	42 15%w	38 13%	24 13%	17 27%TrstuvwyAB
Still in full time education	61 3%efghj kq	16 2%	42 4%a	53 18%Tdefg h	9 2%efgh	-	-	-	-	61 10%Tjk	-	-	24 4%noq	23 4%nq	5 1%	8 2%	48 4%noq	14 1%	11 6%TwA	5 6%w	5 2%	4 2%	5 3%	1 1%	3 3%	4 2%	8 3%	5 2%	9 5%	-
Don't know	4 *	3 *	1 *	1 *	2 *	-	-	-	1 *	2 *	-	1 *	-	1 *	-	3 1%	1 *	3 *	2 1%	-	1 *	-	-	1 *	-	-	1 *	-	-	-
Prefer not to answer	9 *	6 1%	3 *	2 1%	1 *	1 *	1 *	1 *	3 1%	3 *	2 *	4 *	1 *	3 *	2 *	4 1%	4 *	5 1%	1 1%	-	1 *	*	2 1%	-	-	1 *	3 1%	*	1 1%	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

Prepared by

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Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Table 231
What is the highest educational level that you have achieved to date?
Base: All respondents

	Total (T)	Urban/Rural Urban (a)	Rural (b)	Disability Yes (c)	No (d)	Financial Vulnerability Most (e)	Poten-tially (f)	Least (g)	Used mobile abroad in last 12 months Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Non-recent travellers Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	2108	1721	387	528	1533	376	1206	329	658	589	289	220	369	199	824
Weighted base	2108	1696	412	487	1574	358	1196	360	960	864	401	305	559	181	576
Effective base	1402	1151	254	333	1039	221	804	239	502	449	226	173	278	130	595
No formal education	7 *	5 *	2 *	1 *	6 *	1 *	3 *	1 *	- -	- -	- -	- -	- -	1 *	5 1%
Primary	23 1%	21 1%	2 1%	12 2%d	10 1%	5 2%	15 1%	- -	4 *	4 *	1 *	1 *	2 *	4 2%	9 1%
Secondary school, high school, 6th form/ college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1039 49%ghij km	815 48%	224 54%	289 59%Td	728 46%	202 57%Tg	620 52%g	123 34%	396 41%	367 43%j	136 34%	107 35%	260 46%jk	69 38%	376 65%Tm
University degree or equivalent professional qualification, NVQ level 4, etc.	702 33%en	577 34%	125 30%	137 28%	553 35%c	85 24%	406 34%e	153 43%Tef	372 39%T	332 38%T	150 38%	110 36%	222 40%T	74 41%n	140 24%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	262 12%cn	220 13%	42 10%	39 8%	216 14%c	48 13%	130 11%	74 21%Tef	151 16%	132 15%	85 21%Tl	66 22%Tl	66 12%	24 13%n	37 6%
Still in full time education	61 3%fn	46 3%	15 4%	7 1%	53 3%	15 4%f	18 1%	9 3%	35 4%	27 3%	27 7%Til	20 6%Tl	8 1%	5 3%	5 1%
Don't know	4 *	3 *	1 *	2 *	2 *	- -	4 *	- -	- -	- -	- -	- -	- -	2 1%T	1 *
Prefer not to answer	9 *	8 *	1 *	- -	7 *	* *	1 *	- -	2 *	2 *	- -	- -	2 *	1 *	3 1%

_____

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 232
Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?
Base: All respondents

	Total (T)	Gender Male (a)	Gender Female (b)	Age 16-24 (c)	Age 25-34 (d)	Age 35-44 (e)	Age 45-54 (f)	Age 55-64 (g)	Age 65+ (h)	Age II 16-34 (i)	Age II 35-54 (j)	Age II 55+ (k)	Social Grade AB (l)	Social Grade C1 (m)	Social Grade C2 (n)	Social Grade DE (o)	Social Grade ABC1 (p)	Social Grade C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	2108	1073	1028	268	378	333	363	312	454	646	696	766	550	567	467	524	1117	991	188	80	227	173	187	142	108	171	309	289	172	62
Weighted base	2108	1027	1073	291	352	327	362	304	473	643	689	776	573	594	428	512	1168	940	176	84*	233	172	184	151*	100*	198	278	288	180	63*
Effective base	1402	716	683	182	269	218	223	215	303	447	441	517	390	358	334	332	746	660	133	58	145	121	130	90	76	109	209	183	120	42
Yes - responsible for half or more of the items bought	1922 91%ciA	911 89%	1005 94%Ta	215 74%	326 93%c	315 96%Tch	356 98%Tcdg h	280 92%c	429 91%c	541 84%	671 97%Tik	709 91%i	520 91%	537 90%	390 91%	475 93%	1057 91%	864 92%	164 93%A	78 93%	220 94%A	160 93%A	169 92%	140 92%	91 91%	176 89%	254 91%	247 86%	161 89%	61 97%A
No - not responsible for most of the items bought	186 9%befj	116 11%b	68 6%	76 26%Tdefg h	26 7%f	12 4%	6 2%	23 8%f	44 9%ef	101 16%Tjk	18 3%	67 9%j	53 9%	57 10%	38 9%	37 7%	110 9%	76 8%	11 7%	6 7%	13 6%	12 7%	15 8%	12 8%	9 9%	22 11%	24 9%	41 14%Trtu C	19 11%	2 3%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

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Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Table 233
Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?
Base: All respondents

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	2108	1721	387	528	1533	376	1206	329	658	589	289	220	369	199	824
Weighted base	2108	1696	412	487	1574	358	1196	360	960	864	401	305	559	181	576
Effective base	1402	1151	254	333	1039	221	804	239	502	449	226	173	278	130	595
Yes - responsible for half or more of the items bought	1922 91%	1549 91%	373 90%	451 93%	1428 91%	331 93%	1113 93%	325 90%	876 91%	784 91%	362 90%	270 89%	514 92%	162 89%	531 92%
No - not responsible for most of the items bought	186 9%	147 9%	39 10%	35 7%	146 9%	26 7%	82 7%	35 10%	84 9%	80 9%	38 10%	35 11%	45 8%	19 11%	45 8%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 234
How many cars are there in your household?
Base: All respondents

| | Total | Gender | | Age | | | | | | Age II | | | Social Grade | | | | | | Region | | | | | | | | | |
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	Eastern	London	South East	South West	North-ern Ireland
	(T)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(A)	(B)	(C)
Unweighted base	2108	1073	1028	268	378	333	363	312	454	646	696	766	550	567	467	524	1117	991	188	80	227	173	187	142	108	171	309	289	172	62
Weighted base	2108	1027	1073	291	352	327	362	304	473	643	689	776	573	594	428	512	1168	940	176	84*	233	172	184	151*	100*	198	278	288	180	63*
Effective base	1402	716	683	182	269	218	223	215	303	447	441	517	390	358	334	332	746	660	133	58	145	121	130	90	76	109	209	183	120	42
No cars in the household	442 21%hlnw AC	200 19%	240 22%	63 22%	87 25%h	72 22%h	87 24%h	63 21%	70 15%	150 23%k	159 23%k	133 17%	80 14%	135 23%ln	56 13%	172 34%Tlmn pq	214 18%n	228 24%lnp	56 32%Tstv wxyABC	14 17%	42 18%	37 22%A	32 18%	18 12%	13 13%	39 20%	115 42%Tstu wxyABC	37 13%	33 18%	5 8%
NET: Any	1666 79%orz	827 81%	833 78%	227 78%	265 75%	255 78%	276 76%	241 79%	402 85%Tdef	492 77%	530 77%	643 83%ij	494 86%Tmoq	460 77%o	372 87%Tmop q	340 66%	953 82%oq	712 76%o	120 68%	70 83%rz	192 82%rz	135 78%z	152 82%rz	133 88%Trz	87 87%rz	159 80%rz	163 58%	251 87%Truz	147 82%rz	58 92%Trz
1	855 41%ciC	409 40%	441 41%	67 23%	128 36%c	139 43%c	135 37%c	129 43%c	256 54%Tcde fg	195 30%	275 40%i	385 50%Tij	239 42%	245 41%	160 37%	212 41%	484 41%	371 39%	72 41%C	41 49%C	103 44%C	71 41%C	81 44%C	58 38%	44 43%C	83 42%C	99 36%	118 41%C	71 40%	14 23%
2	617 29%oz	306 30%	309 29%	98 34%	114 32%	96 29%	96 26%	93 31%	121 26%	211 33%	191 28%	214 28%	197 34%moq	154 26%o	175 41%Tmop q	91 18%	351 30%	266 28%o	39 22%	23 28%	70 30%z	57 33%z	49 27%	63 42%Trvx yz	25 25%	54 27%	52 19%	100 35%rz	57 32%z	27 43%rz
3+	194 9%hkz	111 11%b	82 8%	62 21%Tdefg h	23 7%	19 6%	45 12%degh	18 6%	26 5%	86 13%Tk	64 9%k	43 6%	58 10%	61 10%	38 9%	37 7%	119 10%	75 8%	8 5%	6 7%	18 8%	7 4%	22 12%ruz	12 8%	18 18%Trtu wz	22 11%z	11 4%	33 11%ruz	19 10%z	17 27%TrstuvwyzAB

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

Prepared by

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Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 235
How many cars are there in your household?
Base: All respondents

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
												Both within and outside the EU/ EEA	Used within EU/EEA but not Outside EU/EAA	Intend to travel in the next 6 months but not travelled in last 12 months	Not travelled in last 12 months and don't intend to in next 6 months
	Total	Urban	Rural	Yes	No	Most	Poten-tially	Least	Total	Within the EU/ EEA	Outside the EU/ EEA				
	(T)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	2108	1721	387	528	1533	376	1206	329	658	589	289	220	369	199	824
Weighted base	2108	1696	412	487	1574	358	1196	360	960	864	401	305	559	181	576
Effective base	1402	1151	254	333	1039	221	804	239	502	449	226	173	278	130	595
No cars in the household	442 21%bghi jkl	409 24%b	33 8%	139 29%Td	287 18%	114 32%Tfg	226 19%	49 14%	144 15%	127 15%	56 14%	39 13%	88 16%	32 18%	162 28%Tm
NET: Any	1666 79%cen	1287 76%	379 92%Ta	347 71%	1287 82%c	244 68%	970 81%e	311 86%Te	816 85%T	737 85%T	344 86%T	266 87%T	472 84%T	149 82%n	414 72%
1	855 41%	697 41%	158 38%	199 41%	643 41%	122 34%	539 45%Teg	134 37%	352 37%	327 38%	151 38%	125 41%	202 36%	72 40%	258 45%
2	617 29%en	454 27%	163 40%Ta	120 25%	484 31%c	75 21%	356 30%e	124 34%e	339 35%T	291 34%	138 35%	90 30%	200 36%T	57 32%n	125 22%
3+	194 9%fn	136 8%	58 14%Ta	29 6%	160 10%c	47 13%f	75 6%	53 15%Tf	125 13%T	120 14%T	55 14%T	51 17%T	70 12%	20 11%n	31 5%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 236
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Total (T)	Gender Male (a)	Gender Female (b)	Age 16-24 (c)	Age 25-34 (d)	Age 35-44 (e)	Age 45-54 (f)	Age 55-64 (g)	Age 65+ (h)	Age II 16-34 (i)	Age II 35-54 (j)	Age II 55+ (k)	SG AB (l)	SG C1 (m)	SG C2 (n)	SG DE (o)	SG ABC1 (p)	SG C2DE (q)	Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Unweighted base	2108	1073	1028	268	378	333	363	312	454	646	696	766	550	567	467	524	1117	991	188	80	227	173	187	142	108	171	309	289	172	62
Weighted base	2108	1027	1073	291	352	327	362	304	473	643	689	776	573	594	428	512	1168	940	176	84*	233	172	184	151*	100*	198	278	288	180	63*
Effective base	1402	716	683	182	269	218	223	215	303	447	441	517	390	358	334	332	746	660	133	58	145	121	130	90	76	109	209	209	120	42
White	1834 87%cilvz	906 88%	923 86%	192 66%	294 84%c	276 84%c	327 90%cd	283 93%Tcde	463 98%Tcdefg	486 76%	602 87%i	745 96%Tij	474 83%	510 86%	386 90%lp	464 90%lp	984 84%	850 90%Tlmp	152 86%z	73 87%z	202 87%z	147 85%z	147 80%z	146 97%Trstuvz	94 94%vz	187 94%Trtuvz	193 69%	263 91%vz	167 93%vz	62 99%Trstuvz
NET: Ethnic minority	257 12%ghkoqwxyBCz	113 11%	142 13%	97 33%Tdefgh	55 16%fgh	48 15%gh	34 9%h	18 6%h	5 1%	151 24%Tjk	82 12%k	23 3%	97 17%Tnoq	81 14%oq	39 9%	39 8%	178 15%Tnoq	79 8%	24 14%wxyBC	11 13%wC	30 13%wxC	24 14%wxyB	35 19%TwxyA	5 3%	4 4%	11 6%	80 29%TrstuvwxyABC	22 8%	11 6%	1 1%
Mixed	48 2%k	24 2%	23 2%	7 2%	16 5%Tgh	9 3%	11 3%	2 1%	4 1%	23 4%k	19 3%k	6 1%	17 3%	10 2%	10 2%	12 2%	27 2%	21 2%	5 3%	5 6%wAB	6 3%	6 4%	4 2%	*	2 2%	5 2%	12 4%wB	3 1%	1 *	-
Asian	110 5%hky	52 5%	58 5%	39 14%Tdfgh	24 7%gh	26 8%gh	13 4%h	7 2%h	1 *	63 10%Tjk	39 6%k	8 1%	38 7%	32 5%	21 5%	19 4%	69 6%	40 4%	9 5%	-	12 5%	10 6%y	28 15%TrstuwxyABC	3 2%	*	2 1%	28 10%TswxyBC	16 5%y	3 2%	-
Black	35 2%h	20 2%	16 1%	12 4%Tdh	3 1%	7 2%h	6 2%h	7 2%h	-	15 2%	14 2%	7 1%	15 3%nq	11 2%	3 1%	6 1%	26 2%	9 1%	1 1%	*	4 2%	2 1%	1 1%	-	*	3 1%	21 8%TrstuvwxyAB	1 *	1 *	1 1%
Chinese	53 3%ahjkoq	11 1%	42 4%a	35 12%Tdefgh	3 3%h	1 1%	3 1%	2 1%	1 *	44 7%Tjk	6 1%	3 *	26 5%Tnoq	20 3%oq	5 1%	1 *	47 4%noq	7 1%	9 5%yA	6 7%yA	8 3%	5 3%	3 2%	2 1%	2 2%	1 1%	12 4%A	2 1%	4 2%	-
Other ethnic group	10 *	6 1%	4 *	3 1%	2 1%	4 1%h	1 *	-	-	5 1%k	5 1%	-	1 *	8 1%q	-	1 *	9 1%	1 *	-	-	-	1 1%	-	-	-	-	6 2%TA	-	3 1%	-
Prefer not to answer	17 1%	8 1%	8 1%	2 1%	3 1%	3 1%	2 *	3 1%	5 1%	5 1%	4 1%	7 1%	2 *	3 1%	2 1%	9 2%p	5 *	12 1%	-	-	1 *	1 1%	2 1%	-	2 2%	*	5 2%	3 1%	2 1%	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 237
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	2108	1721	387	528	1533	376	1206	329	658	589	289	220	369	199	824
Weighted base	2108	1696	412	487	1574	358	1196	360	960	864	401	305	559	181	576
Effective base	1402	1151	254	333	1039	221	804	239	502	449	226	173	278	130	595
White	1834 87%ejk	1438 85%	396 96%Ta	449 92%Td	1358 86%	283 79%	1065 89%e	322 89%e	804 84%j	743 86%jk	298 74%	237 78%	506 90%hjk	158 87%	540 94%Tm
NET: Ethnic minority	257 12%bcln	241 14%b	16 4%	38 8%	212 13%c	72 20%Tfg	122 10%	38 10%	147 15%l	112 13%l	102 25%Thil	67 22%Thil	45 8%	21 12%n	33 6%
Mixed	48 2%	46 3%	3 1%	12 2%	34 2%	12 3%	25 2%	7 2%	22 2%	13 2%	14 3%	5 2%	7 1%	2 1%	9 2%
Asian	110 5%bn	102 6%b	7 2%	15 3%	92 6%	29 8%f	51 4%	16 4%	61 6%	51 6%	41 10%Til	31 10%Tl	20 4%	10 5%	13 2%
Black	35 2%b	35 2%b	-	8 2%	26 2%	10 3%	15 1%	9 2%	22 2%	14 2%	16 4%Tl	8 3%	5 1%	3 2%	4 1%
Chinese	53 3%cn	48 3%	6 1%	1 *	51 3%c	18 5%Tfg	27 2%	3 1%	35 4%	26 3%	25 6%Til	16 5%Tl	10 2%	6 3%	6 1%
Other ethnic group	10 *	10 1%	-	1 *	9 1%	3 1%	3 *	3 1%	8 1%	8 1%	6 2%	6 2%T	1 *	* *	* *
Prefer not to answer	17 1%	17 1%	-	-	4 *	3 1%	9 1%	1 *	9 1%	9 1%	1 *	-	9 2%	2 1%	3 *

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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ONLINE Fieldwork: 28th to 29th November 2022

Table 238
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Total (T)	Gender Male (a)	Female (b)	Age 16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Age II 16-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Region Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	2108	1073	1028	268	378	333	363	312	454	646	696	766	550	567	467	524	1117	991	188	80	227	173	187	142	108	171	309	289	172	62
Weighted base	2108	1027	1073	291	352	327	362	304	473	643	689	776	573	594	428	512	1168	940	176	84*	233	172	184	151*	100*	198	278	288	180	63*
Effective base	1402	716	683	182	269	218	223	215	303	447	441	517	390	358	334	332	746	660	133	58	145	121	130	90	76	109	209	183	120	42
Christian	924 44%cdei sv	454 44%	466 43%	71 24%	107 30%	119 36%c	166 46%cde	144 47%cde	317 67%Tcde fg	178 28%	285 41%i	461 59%Tij	250 44%	265 45%	176 41%	233 46%	515 44%	409 43%	62 35%	23 27%	119 51%rsv	71 41%	57 31%	69 45%sv	51 51%rsv	105 53%rsvB	125 45%sv	129 45%sv	70 39%	43 68%TrstuvwzAB
NET: Other	178 8%ghk	88 9%	90 8%	56 19%Tefg h	45 13%Tfgh	32 10%gh	23 6%h	13 4%	8 2%	101 16%Tjk	56 8%k	21 3%	55 10%	42 7%	39 9%	42 8%	97 8%	81 9%	8 5%	5 6%	24 10%xC	12 7%	27 15%Trwxy BC	6 4%	2 2%	11 5%	51 18%Trstu wxyABC	25 9%	7 4%	* 1%
Muslim	77 4%ghk	43 4%	34 3%	33 11%Tdefg h	20 6%gh	16 5%gh	8 2%gh	* *	1 *	52 8%Tjk	25 4%k	1 *	25 4%	23 4%	14 3%	15 3%	48 4%	29 3%	4 2%	3 3%	14 6%AB	6 3%	23 12%Truwx yzABC	2 1%	* *	6 3%	16 6%xAB	3 1%	1 *	-
Hindu	21 1%	12 1%	9 1%	5 2%h	6 2%h	5 1%h	2 1%	4 1%	-	11 2%	7 1%	4 *	6 1%	4 1%	9 2%	3 1%	10 1%	12 1%	-	-	-	1 1%	1 *	-	-	-	12 4%Trtvw yB	8 3%	-	-
Jewish	21 1%	13 1%	8 1%	3 1%	7 2%e	-	3 1%	3 1%	5 1%	10 2%	3 *	7 1%	4 1%	4 1%	8 2%	5 1%	8 1%	13 1%	-	* 1%	4 2%	-	-	1 1%	-	2 1%	11 4%TruvA	1 *	1 1%	-
Sikh	10 *	3 *	6 1%	2 1%	3 1%	3 1%	1 *	-	-	6 1%k	4 1%	-	4 1%	-	3 1%	3 1%	4 *	6 1%	-	-	2 1%	2 1%	2 1%	-	-	-	3 1%	-	-	-
Buddhist	15 1%	5 1%	9 1%	3 1%	1 *	3 1%	4 1%	2 1%	2 *	5 1%	7 1%	3 *	7 1%	3 1%	2 1%	2 *	10 1%	4 *	1 *	1 1%	3 1%	-	-	1 1%	1 1%	* *	6 2%T	2 1%	-	-
Other	34 2%	11 1%	24 2%	10 3%h	7 2%h	6 2%	5 1%	5 2%	1 *	17 3%k	11 2%	6 1%	9 2%	8 1%	3 1%	14 3%n	17 1%	17 2%	4 2%	1 1%	2 1%	4 2%	1 1%	1 1%	1 1%	2 1%	2 1%	11 4%Tz	5 3%	* 1%
None	977 46%hktz	473 46%	500 47%	159 55%Th	190 54%Th	170 52%h	172 48%h	144 47%h	141 30%	349 54%Tk	343 50%	285 37%	260 45%	282 47%	209 49%	227 44%	542 46%	435 46%	105 60%Ttxy zAC	56 67%Ttuv xyzAC	87 37%	86 50%tzC	94 51%tzC	77 51%tzC	45 45%	82 41%	94 34%	131 45%z	102 56%Ttyz C	20 31%
Prefer not to say	29 1%	12 1%	17 2%	5 2%	9 3%f	5 1%	1 *	3 1%	6 1%	15 2%	6 1%	8 1%	9 2%	5 1%	5 1%	10 2%	14 1%	15 2%	-	1 1%	3 1%	3 1%	6 3%r	-	2 2%	1 *	8 3%r	4 1%	1 1%	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

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Table 239
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
												Both within and outside the EU/ EEA	Used within EU/EEA but not Outside EU/EAA	Intend to travel in the next 6 months but not travelled in last 12 months	Not travelled in last 12 months and don't intend to in next 6 months
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	(k)	(l)	(m)	(n)
Unweighted base	2108	1721	387	528	1533	376	1206	329	658	589	289	220	369	199	824
Weighted base	2108	1696	412	487	1574	358	1196	360	960	864	401	305	559	181	576
Effective base	1402	1151	254	333	1039	221	804	239	502	449	226	173	278	130	595
Christian	924 44%n	733 43%	190 46%	213 44%	705 45%	146 41%	556 47%	159 44%	423 44%	382 44%	153 38%	112 37%	269 48%jk	95 53%n	219 38%
NET: Other	178 8%bn	164 10%b	14 3%	44 9%	128 8%	47 13%Tfg	77 6%	22 6%	89 9%	73 8%	59 15%Thil	43 14%Til	30 5%	11 6%	26 4%
Muslim	77 4%bn	76 4%b	2 *	16 3%	59 4%	27 8%Tfg	28 2%	11 3%	43 4%	36 4%	31 8%Til	24 8%Tl	12 2%	3 2%	10 2%
Hindu	21 1%n	18 1%	3 1%	4 1%	18 1%	3 1%	12 1%	3 1%	12 1%	10 1%	8 2%	6 2%	4 1%	1 1%	1 *
Jewish	21 1%	20 1%	1 *	2 *	14 1%	2 1%	6 *	3 1%	6 1%	6 1%	3 1%	3 1%	4 1%	1 1%	2 *
Sikh	10 *	10 1%	-	1 *	8 1%	1 *	6 *	2 1%	4 *	4 *	4 1%	4 1%	-	1 1%	-
Buddhist	15 1%	14 1%	1 *	4 1%	11 1%	4 1%	6 1%	1 *	8 1%	8 1%	4 1%	4 1%	4 1%	1 1%	2 *
Other	34 2%	28 2%	7 2%	17 3%Td	18 1%	9 3%	20 2%	3 1%	16 2%	9 1%	10 2%	3 1%	6 1%	3 2%	11 2%
None	977 46%	770 45%	207 50%	228 47%	729 46%	159 44%	551 46%	178 49%	435 45%	398 46%	184 46%	146 48%	251 45%	70 39%	325 56%Tm
Prefer not to say	29 1%	28 2%	1 *	2 *	12 1%	6 2%	12 1%	2 *	13 1%	11 1%	4 1%	3 1%	8 1%	4 2%	7 1%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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Absolutes/col percents

Table 240
Which of the following best describes where you live?
Base: All respondents

	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Unweighted base	2108	1073	1028	268	378	333	363	312	454	646	696	766	550	567	467	524	1117	991	188	80	227	173	187	142	108	171	309	289	172	62
Weighted base	2108	1027	1073	291	352	327	362	304	473	643	689	776	573	594	428	512	1168	940	176	84*	233	172	184	151*	100*	198	278	288	180	63*
Effective base	1402	716	683	182	269	218	223	215	303	447	441	517	390	358	334	332	746	660	133	58	145	121	130	90	76	109	209	183	120	42
NET: Urban	1696 80%ghkn wx	838 82%	852 79%	256 88%Tfgh	308 88%Tfgh	278 85%gh	286 79%	220 72%	348 74%	564 88%Tjk	564 82%k	568 73%	466 81%	496 83%nq	322 75%	412 80%	962 82%nq	734 78%	134 76%x	63 75%x	203 87%Trsw xyBC	134 78%x	163 88%Trsu wxyBC	101 67%	56 56%	153 77%x	275 99%Trst uvwxyAB C	238 83%wxC	132 73%x	43 69%
Urban - Population over 10,000	945 45%ghkn qwxyAC	496 48%b	445 41%	167 58%Tfgh	186 53%Tgh	161 49%gh	162 45%gh	105 35%	163 34%	354 55%Tjk	323 47%k	268 35%	285 50%noq	285 48%nq	162 38%	212 41%	570 49%noq	374 40%	90 51%wxyA C	43 51%wxyA C	100 43%wxA	70 41%wx	104 57%Ttuw xyABC	36 24%	24 24%	61 31%	236 85%Trst uvwxyAB C	90 31%	71 39%wx	18 29%
Town and Fringe	752 36%rz	342 33%	406 38%	88 30%	122 35%	118 36%	124 34%	115 38%	186 39%c	210 33%	241 35%	300 39%	181 32%	211 36%	160 37%	199 39%l	392 34%	360 38%l	43 25%z	20 24%	103 44%Trsv z	64 37%rz	58 32%z	66 43%rsz	32 32%z	92 46%Trsv z	39 14%	148 51%Trsu vxzB	61 34%z	25 40%z
NET: Rural	412 20%cdit vz	188 18%	222 21%	35 12%	44 12%	48 15%	76 21%cd	84 28%Tcde	124 26%Tcde	79 12%	125 18%i	208 27%Tij	107 19%	98 17%	105 25%Tmp	101 20%	206 18%	206 22%mp	42 24%tvz	21 25%tvz	30 13%z	37 22%vz	21 12%z	50 33%Ttvz A	44 44%Trst uvyzAB	45 23%tvz	3 1%	50 17%z	48 27%tvz	20 31%tvzA
Village	358 17%cdei vz	154 15%	202 19%	31 11%	41 12%	37 11%	67 19%cde	69 23%Tcde	112 24%Tcde	72 11%	105 15%	181 23%Tij	93 16%	83 14%	89 21%mp	93 18%	176 15%	182 19%mp	26 15%z	19 23%vz	28 12%z	36 21%vz	18 10%z	50 33%Trtv zAC	35 35%Trtu vyzAC	43 22%tvz	2 1%	46 16%z	44 24%Ttvz	10 16%z
Hamlet & Isolated Dwelling	54 3%z	34 3%	19 2%	4 2%	2 1%	11 3%d	9 2%	15 5%Td	12 2%	7 1%	20 3%	27 3%i	14 2%	16 3%	16 4%	8 1%	30 3%	24 3%	16 9%Ttuvw yzAB	2 2%	1 1%	2 1%	3 2%	-	9 9%Ttuvw yzAB	2 1%	1 *	4 1%	4 2%	10 15%Tstuvwyz AB

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 241
Which of the following best describes where you live?
Base: All respondents

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
												Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)				
Unweighted base	2108	1721	387	528	1533	376	1206	329	658	589	289	220	369	199	824
Weighted base	2108	1696	412	487	1574	358	1196	360	960	864	401	305	559	181	576
Effective base	1402	1151	254	333	1039	221	804	239	502	449	226	173	278	130	595
NET: Urban	1696 80%b	1696 100%Tb	-	374 77%	1280 81%	298 83%	955 80%	291 81%	787 82%	715 83%	330 82%	258 85%	457 82%	146 81%	457 79%
Urban - Population over 10,000	945 45%bn	945 56%Tb	-	213 44%	706 45%	186 52%Tf	510 43%	166 46%	476 50%	429 50%	213 53%T	166 55%T	263 47%	84 46%	219 38%
Town and Fringe	752 36%bj	752 44%Tb	-	161 33%	573 36%	111 31%	445 37%	125 35%	310 32%	286 33%	116 29%	92 30%	194 35%	62 34%	237 41%T
NET: Rural	412 20%a	-	412 100%Ta	112 23%	294 19%	60 17%	241 20%	69 19%	173 18%	149 17%	71 18%	47 15%	102 18%	35 19%	119 21%
Village	358 17%a	-	358 87%Ta	98 20%	256 16%	50 14%	215 18%	58 16%	158 16%	137 16%	62 15%	40 13%	96 17%	29 16%	99 17%
Hamlet & Isolated Dwelling	54 3%a	-	54 13%Ta	14 3%	39 2%	10 3%	26 2%	11 3%	15 2%	12 1%	9 2%	7 2%	6 1%	6 3%	20 3%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 242
Please indicate which of the following best describes your current working status.
Base: All respondents

	Total (T)	Gender Male (a)	Female (b)	Age 16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Age II 16-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Region Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Unweighted base	2108	1073	1028	268	378	333	363	312	454	646	696	766	550	567	467	524	1117	991	188	80	227	173	187	142	108	171	309	289	172	62
Weighted base	2108	1027	1073	291	352	327	362	304	473	643	689	776	573	594	428	512	1168	940	176	84*	233	172	184	151*	100*	198	278	288	180	63*
Effective base	1402	716	683	182	269	218	223	215	303	447	441	517	390	358	334	332	746	660	133	58	145	121	130	90	76	109	209	183	120	42
NET: Working	1187 56%bhkoy	631 61%Tb	554 52%	166 57%h	290 82%Tcfgh	269 82%Tcfgh	268 74%Tcgh	153 50%h	41 9%	456 71%Tk	537 78%Tik	194 25%	335 58%o	356 60%oq	308 72%Tlmopq	189 37%	690 59%oq	496 53%o	96 55%	43 51%	131 56%	112 65%y	111 60%y	83 55%	57 57%	88 44%	167 60%y	158 55%	98 54%	45 71%sy
NET: Employed	1067 51%ghkoy	570 55%Tb	496 46%	151 52%h	273 77%Tcfgh	244 75%Tcgh	241 66%Tcgh	131 43%h	28 6%	424 66%Tk	485 70%Tk	159 20%	302 53%o	315 53%o	282 66%Tlmopq	168 33%	618 53%o	449 48%o	86 49%	38 45%	121 52%y	103 60%yA	105 57%yA	72 47%	50 50%	76 38%	152 55%y	135 47%	85 47%	44 70%TrstwxyAB
Working full time - working 30 hours per week or more	866 41%bghkoy	511 50%Tb	355 33%	127 44%gh	241 69%Tcfgh	211 65%Tcgh	190 52%Tgh	82 27%h	15 3%	368 57%Tk	401 58%Tk	97 13%	249 43%o	266 45%oq	238 56%Tlmopq	113 22%	515 44%oq	351 37%o	75 43%y	34 41%	97 41%	84 49%yAB	86 47%yA	59 39%	39 39%	59 30%	129 47%yA	100 35%	64 36%	38 60%TtwxyAB
Working part-time - working between 8 and 29 hours per week	201 10%ah	62 6%	141 13%Ta	24 8%h	31 9%h	34 10%h	51 14%Th	49 16%Tcdh	13 3%	55 9%	84 12%k	61 8%	53 9%	49 8%	44 10%	54 11%	102 9%	98 10%	10 6%	4 4%	25 11%	18 11%	19 10%	12 8%	11 11%	17 9%	22 8%	35 12%	21 12%	6 10%
NET: Self-employed	120 6%h	62 6%	58 5%	15 5%	17 5%	24 7%	28 8%h	22 7%h	13 3%	32 5%	52 8%	36 5%	32 6%	40 7%	26 6%	21 4%	73 6%	47 5%	11 6%	5 5%	10 4%	9 5%	5 3%	11 7%	7 7%	12 6%	15 5%	22 8%	12 7%	1 1%
Self-employed - working 30 hours per week or more	70 3%	38 4%	31 3%	13 5%h	10 3%	15 5%h	14 4%	11 4%	6 1%	23 4%	29 4%	17 2%	21 4%	23 4%	17 4%	9 2%	43 4%	26 3%	7 4%	3 4%	4 2%	8 5%	2 1%	3 2%	5 5%	6 3%	7 2%	15 5%	9 5%	- -
Self-employed - working between 8 and 29 hours per week	50 2%	23 2%	27 2%	1 *	7 2%	9 3%	14 4%c	11 4%c	7 2%	8 1%	23 3%	19 2%	11 2%	18 3%	9 2%	12 2%	29 2%	21 2%	3 2%	2 2%	6 3%	1 *	3 2%	8 5%u	2 2%	5 3%	8 3%	7 2%	4 2%	1 1%
NET: Not working	921 44%adefijn	395 39%	519 48%Ta	125 43%def	62 18%	58 18%	94 26%de	151 50%def	431 91%Tcdefg	187 29%j	152 22%	582 75%Tij	239 42%n	239 40%n	120 28%	323 63%Tlmnpq	478 41%n	444 47%mnp	80 45%	41 49%C	102 44%	60 35%	73 40%	69 45%	43 43%	111 56%TuvzC	111 40%	131 45%	82 46%	18 29%
Not working but seeking work or temporarily unemployed or sick	94 4%hklp	49 5%	45 4%	11 4%h	19 5%h	20 6%h	27 8%Th	14 5%h	2 *	30 5%k	48 7%Tk	17 2%	5 1%	15 3%	13 3%l	61 12%Tlmnpq	20 2%	74 8%Tlmnp	5 3%	3 4%	4 2%	15 9%TrtA	14 8%t	4 3%	2 2%	15 8%t	14 5%	10 3%	6 3%	1 2%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

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Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 242
Please indicate which of the following best describes your current working status.
Base: All respondents

	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Weighted base	2108	1027	1073	291	352	327	362	304	473	643	689	776	573	594	428	512	1168	940	176	84*	233	172	184	151*	100*	198	278	288	180	63*
Not working and not seeking work	88 4%chilmp	50 5%	36 3%	2 1%	11 3%	13 4%ch	18 5%ch	38 13%Tcdefh	5 1%	13 2%	32 5%i	43 6%i	3 1%	2 *	10 2%lmpq	72 14%Tlmnp	6 1%	82 9%Tlmnp	13 8%tv	2 3%	3 1%	7 4%	3 1%	9 6%	3 3%	5 2%	11 4%	22 7%Ttv	6 3%	3 5%
Student	125 6%aefghjknq	34 3%	88 8%a	109 37%Tdefgh	12 4%fgh	3 1%	-	-	-	121 19%Tjk	3 *	-	48 8%noq	53 9%Tnoq	7 2%	17 3%	101 9%Tnoq	23 2%	15 8%w	5 6%	16 7%	9 5%	13 7%w	2 1%	5 5%	8 4%	22 8%w	14 5%	16 9%wC	-
Retired on a state pension only	129 6%acdefgijlmnp	30 3%	99 9%Ta	* *	-	-	-	* *	128 27%Tcdefg	* *	-	129 17%Tij	13 2%	12 2%	12 3%	92 18%Tlmnp	25 2%	104 11%Tlmnpq	7 4%	5 6%	19 8%	5 3%	6 3%	6 4%	6 6%	27 14%TruvwzC	12 4%	24 8%	12 7%	-
Retired with a private pension	366 17%cdefijnoq	210 20%b	155 14%	-	-	-	1 *	69 23%cdef	295 63%Tcdefg	-	1 *	365 47%Tij	155 27%Tnoq	138 23%Tnoq	54 13%oq	19 4%	293 25%Tnoq	72 8%o	28 16%	18 21%	47 20%u	18 11%	28 15%	34 22%u	19 19%	40 20%u	40 14%	48 17%	35 20%	11 18%
House person, housewife, househusband, etc.	120 6%achlmp	23 2%	97 9%Ta	3 1%	20 6%ch	21 6%ch	48 13%Tcdeh	28 9%Tch	* *	23 4%	69 10%Tik	29 4%	14 2%	18 3%	24 6%lp	63 12%Tlmnp	32 3%	88 9%Tlmnp	12 7%	8 9%	14 6%	6 3%	10 5%	14 9%	7 7%	16 8%	12 4%	13 4%	7 4%	3 4%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Table 243
Please indicate which of the following best describes your current working status.
Base: All respondents

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Potentially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	2108	1721	387	528	1533	376	1206	329	658	589	289	220	369	199	824
Weighted base	2108	1696	412	487	1574	358	1196	360	960	864	401	305	559	181	576
Effective base	1402	1151	254	333	1039	221	804	239	502	449	226	173	278	130	595
NET: Working	1187 56%cn	975 58%	211 51%	197 40%	967 61%Tc	186 52%	626 52%	285 79%Tef	620 65%T	569 66%T	270 67%T	219 72%Tl	350 63%	92 51%	267 46%
NET: Employed	1067 51%cn	884 52%b	183 45%	171 35%	874 56%Tc	159 45%	566 47%	259 72%Tef	554 58%T	505 58%T	252 63%Tl	204 67%Thl	301 54%	87 48%	234 41%
Working full time - working 30 hours per week or more	866 41%bcen	726 43%b	141 34%	121 25%	727 46%Tc	113 32%	451 38%	235 65%Tef	456 47%T	424 49%T	207 52%T	176 58%Thl	248 44%	69 38%	191 33%
Working part-time - working between 8 and 29 hours per week	201 10%	158 9%	43 10%	50 10%	147 9%	46 13%g	115 10%	25 7%	98 10%	81 9%	45 11%	28 9%	53 10%	18 10%	43 8%
NET: Self-employed	120 6%	92 5%	28 7%	26 5%	93 6%	26 7%	61 5%	26 7%	66 7%	64 7%	18 4%	15 5%	48 9%	6 3%	32 6%
Self-employed - working 30 hours per week or more	70 3%	54 3%	16 4%	6 1%	63 4%c	14 4%	32 3%	22 6%Tf	42 4%	41 5%	15 4%	14 4%	28 5%	2 1%	20 3%
Self-employed - working between 8 and 29 hours per week	50 2%	38 2%	12 3%	20 4%d	30 2%	13 4%	29 2%	4 1%	24 2%	22 3%	3 1%	2 1%	21 4%jk	3 2%	13 2%
NET: Not working	921 44%dghijk	721 42%	201 49%	290 60%Td	607 39%	172 48%g	569 48%g	75 21%	340 35%	295 34%	131 33%	86 28%	209 37%k	88 49%	309 54%T
Not working but seeking work or temporarily unemployed or sick	94 4%ik	81 5%	13 3%	38 8%Td	49 3%	25 7%g	50 4%	7 2%	30 3%	19 2%	14 3%	2 1%	17 3%	12 7%	33 6%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 243
Please indicate which of the following best describes your current working status.
Base: All respondents

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
												Both within and outside the EU/EEA but not Outside EU/EAA	Used within EU/EEA but not Outside EU/EAA	Intend to travel in the next 6 months but not travelled in last 12 months	Not travelled in last 12 months and don't intend to in next 6 months
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	(k)	(l)	(m)	(n)
Weighted base	2108	1696	412	487	1574	358	1196	360	960	864	401	305	559	181	576
Not working and not seeking work	88 4%dghil	65 4%	22 5%	64 13%Td	20 1%	27 8%Tg	51 4%g	* *	18 2%	16 2%	8 2%	6 2%	10 2%	5 3%	51 9%Tm
Student	125 6%fn	106 6%	19 5%	17 4%	105 7%c	39 11%Tfg	38 3%	17 5%	77 8%	67 8%	45 11%Tl	36 12%Tl	31 6%	15 8%n	10 2%
Retired on a state pension only	129 6%ghijk	98 6%	31 8%	48 10%Td	77 5%	25 7%g	87 7%g	4 1%	36 4%	34 4%	6 1%	3 1%	30 5%jk	7 4%	59 10%Tm
Retired with a private pension	366 17%egk	270 16%	96 23%Ta	74 15%	289 18%	11 3%	280 23%Teg	43 12%e	156 16%	139 16%	52 13%	35 11%	104 19%k	42 23%	99 17%
House person, housewife, househusband, etc.	120 6%ghijk	100 6%	20 5%	48 10%Td	67 4%	45 13%Tfg	64 5%g	4 1%	23 2%	21 2%	6 1%	3 1%	17 3%	8 5%	58 10%Tm

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 244
Do you work in any of the following occupations?
Base: All respondents who work

	Total (T)	Gender Male (a)	Female (b)	Age 16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Age II 16-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Region Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Unweighted base	1150	632	517	131	294	257	265	157	46	425	522	203	319	343	312	176	662	488	95	38	123	104	107	76	54	78	186	153	94	42
Weighted base	1187	631	554	166*	290	269	268	153	41**	456	537	194	335	356	308	189	690	496	96*	43**	131*	112*	111*	83*	57*	88*	167	158*	98*	45**
Effective base	762	418	344	90	214	173	162	103	27	298	335	130	223	215	225	105	437	325	67	28	80	72	74	48	38	48	126	92	67	29
NET: Public Sector	392 33%anoqw	167 26%	225 41%Ta	56 34%	112 39%	80 30%	89 33%	47 30%	9 22%	167 37%	169 32%	56 29%	123 37%noq	147 41%Tnoq	78 25%	44 23%	269 39%Tnoq	123 25%	34 35%w	18 43%	44 33%w	43 38%w	45 41%wB	13 16%	23 41%w	24 28%	53 32%w	50 32%w	24 24%	21 46%
A nationalised industry/state corporation	39 3%	30 5%b	9 2%	19 12%Tdefg	8 3%	5 2%	5 2%	2 1%	-	27 6%Tjk	9 2%	2 1%	19 6%mn	5 1%	6 2%	10 5%m	23 3%	15 3%	3 4%	5 11%	3 3%	4 3%	8 7%	-	1 2%	1 1%	9 5%	4 3%	2 2%	-
Central government or civil service (including Courts service and Bank of England)	55 5%o	30 5%	24 4%	15 9%efg	20 7%	8 3%	8 3%	3 2%	1 2%	35 8%Tjk	16 3%	4 2%	34 10%Tmnoq	9 2%	12 4%o	-	43 6%moq	12 2%	5 6%	2 6%	3 2%	9 8%	10 9%	1 1%	3 5%	1 1%	9 6%	5 3%	2 2%	3 7%
Local government or council (including fire services, police and local authority controlled schools/colleges)	151 13%aoq	55 9%	97 17%Ta	10 6%	35 12%	37 14%c	38 14%c	24 16%c	8 19%	44 10%	75 14%	32 17%i	31 9%	79 22%Tlnopq	30 10%	11 6%	110 16%lnoq	41 8%	11 11%	6 15%	14 11%	16 15%w	18 16%w	3 3%	8 15%	11 13%	20 12%	25 16%w	8 8%	10 22%
A university, or other grant funded establishment (include opted-out schools)	36 3%	16 3%	20 4%	5 3%	12 4%	8 3%	7 3%	3 2%	-	17 4%	16 3%	3 2%	11 3%	14 4%	7 2%	4 2%	25 4%	10 2%	4 5%	1 3%	1 1%	7 6%B	5 5%	* 1%	-	4 5%	7 4%	4 3%	-	1 2%
A health authority or NHS Trust	87 7%az	26 4%	61 11%Ta	4 3%	32 11%ce	12 4%	26 10%c	13 8%	-	36 8%	38 7%	13 6%	21 6%	34 10%	21 7%	11 6%	56 8%	31 6%	9 9%z	2 6%	18 14%TvzA	6 5%	2 2%	9 11%z	10 17%TvzA	6 7%	4 2%	5 3%	9 9%z	6 13%
The armed forces	4 *	2 *	2 *	-	2 1%	2 1%	-	-	-	2 1%	2 *	-	-	2 1%	-	2 1%	2 *	2 *	-	-	-	-	-	-	-	-	-	2 2%	2 2%	-
Other public sector occupation (Please specify as much detail as possible)	20 2%	8 1%	12 2%	2 1%	3 1%	8 3%	5 2%	1 1%	* 1%	5 1%	14 3%	2 1%	6 2%	4 1%	4 1%	6 3%	10 1%	10 2%	1 1%	1 3%	3 2%	-	2 2%	* 1%	2 3%	1 1%	4 2%	4 3%	1 1%	1 2%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 244
Do you work in any of the following occupations?
Base: All respondents who work

		Gender		Age						Age II			Social Grade						Region											
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Weighted base	1187	631	554	166*	290	269	268	153	41**	456	537	194	335	356	308	189	690	496	96*	43**	131*	112*	111*	83*	57*	88*	167	158*	98*	45**
NET: Private Sector	795 67%bmp	464 74%Tb	330 59%	110 66%	178 61%	189 70%	179 67%	106 70%	32 78%	288 63%	368 68%	139 71%	212 63%	209 59%	229 75%Tlmp	145 77%Tlmp	421 61%	374 75%Tlmp	62 65%	24 57%	87 67%	69 62%	66 59%	69 84%Trtu vxzA	34 59%	63 72%	114 68%	107 68%	74 76%v	24 54%
A charity, voluntary organisation or trust	45 4%	17 3%	28 5%	5 3%	10 4%	8 3%	10 4%	10 6%	2 4%	16 3%	18 3%	12 6%	10 3%	22 6%nq	7 2%	6 3%	32 5%	13 3%	5 5%	-	3 2%	1 1%	5 4%	5 6%	* 1%	1 2%	7 4%	10 7%	7 7%	1 2%
Self-employed (Private sector)	156 13%	88 14%	68 12%	23 14%	26 9%	31 12%	33 12%	28 18%d	15 37%	50 11%	64 12%	43 22%Tij	44 13%	47 13%	42 14%	23 12%	91 13%	65 13%	10 11%	3 8%	14 11%	11 10%	8 7%	13 16%	6 10%	12 13%	28 17%	30 19%v	18 19%v	2 3%
None of the above/ I work in the Private sector	593 50%bmp	359 57%Tb	234 42%	82 49%	142 49%	150 56%	136 51%	69 45%	16 38%	223 49%	286 53%	84 43%	157 47%	140 39%	181 59%Tlmp	115 61%Tlmp	297 43%	296 60%Tlmp	47 49%	21 49%	70 54%	57 51%	53 48%	51 62%A	28 48%	50 57%	79 47%	66 42%	49 50%	22 49%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base; ** very small base (under 30) ineligible for sig testing

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Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 245
Do you work in any of the following occupations?
Base: All respondents who work

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
												Both within and outside the EU/ EEA	Used within EU/EEA but not Outside EU/EAA	Intend to travel in the next 6 months but not travelled in last 12 months	Not travelled in last 12 months and don't intend to in next 6 months
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	Outside the EU/ EEA (k)	Outside EU/EAA (l)	months (m)	months (n)
Unweighted base	1150	965	185	202	924	173	638	251	430	390	195	155	235	106	376
Weighted base	1187	975	211	197	967	186	626	285	620	569	270	219	350	92*	267
Effective base	762	648	118	119	627	100	425	180	328	297	156	124	174	62	251
NET: Public Sector	392 33%	331 34%	61 29%	68 35%	319 33%	51 28%	203 32%	97 34%	210 34%	196 34%	85 31%	70 32%	126 36%	27 29%	85 32%
A nationalised industry/state corporation	39 3%	38 4%	1 *	12 6%	27 3%	12 6%f	13 2%	8 3%	23 4%	23 4%	14 5%	14 6%	9 3%	1 1%	7 3%
Central government or civil service (including Courts service and Bank of England)	55 5%	53 5%b	2 1%	8 4%	46 5%	9 5%	26 4%	13 4%	31 5%	26 5%	15 5%	10 5%	16 5%	- -	15 6%m
Local government or council (including fire services, police and local authority controlled schools/colleges)	151 13%	124 13%	27 13%	28 14%	122 13%	17 9%	81 13%	38 13%	67 11%	59 10%	22 8%	15 7%	44 13%	20 22%T	34 13%
A university, or other grant funded establishment (include opted-out schools)	36 3%	30 3%	6 3%	3 1%	31 3%	3 2%	20 3%	9 3%	20 3%	19 3%	7 2%	6 3%	13 4%	1 1%	7 3%
A health authority or NHS Trust	87 7%	68 7%	19 9%	12 6%	74 8%	7 4%	48 8%	24 8%	58 9%	58 10%	20 7%	20 9%	39 11%	4 4%	14 5%
The armed forces	4 *	4 *	- -	- -	4 *	2 1%f	- -	2 1%	4 1%	4 1%	2 1%	2 1%	2 1%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base

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Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 245
Do you work in any of the following occupations?
Base: All respondents who work

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
												Both within and outside the EU/ EEA	Used within EU/EEA but not Outside EU/EAA	Intend to travel in the next 6 months but not travelled in last 12	Not travelled in last 12 months and don't intend to in next 6
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	(k)	Outside (l)	months (m)	months (n)
Weighted base	1187	975	211	197	967	186	626	285	620	569	270	219	350	92*	267
Other public sector occupation (Please specify as much detail as possible)	20 2%	14 1%	6 3%	5 3%	14 1%	1 *	14 2%	3 1%	7 1%	5 1%	6 2%	4 2%	2 *	1 2%	8 3%
NET: Private Sector	795 67%	645 66%	150 71%	129 65%	648 67%	134 72%	424 68%	188 66%	410 66%	373 66%	186 69%	149 68%	224 64%	65 71%	181 68%
A charity, voluntary organisation or trust	45 4%	37 4%	8 4%	9 5%	36 4%	6 3%	29 5%	9 3%	23 4%	20 3%	16 6%	13 6%	7 2%	1 1%	12 4%
Self-employed (Private sector)	156 13%	123 13%	34 16%	31 16%	122 13%	32 17%	85 14%	28 10%	84 14%	78 14%	27 10%	21 10%	57 16%	11 12%	36 14%
None of the above/ I work in the Private sector	593 50%	485 50%	108 51%	88 45%	491 51%	96 52%	310 50%	151 53%	303 49%	275 48%	143 53%	115 52%	160 46%	53 58%	133 50%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n
* small base

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Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 246
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Total (T)	Gender Male (a)	Female (b)	Age 16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Age II 16-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Region Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Unweighted base	2108	1073	1028	268	378	333	363	312	454	646	696	766	550	567	467	524	1117	991	188	80	227	173	187	142	108	171	309	289	172	62
Weighted base	2108	1027	1073	291	352	327	362	304	473	643	689	776	573	594	428	512	1168	940	176	84*	233	172	184	151*	100*	198	278	288	180	63*
Effective base	1402	716	683	182	269	218	223	215	303	447	441	517	390	358	334	332	746	660	133	58	145	121	130	90	76	109	209	183	120	42
No children aged 18 or under	1494 71%defj nC	703 68%	783 73%	232 80%Tdef	215 61%e	126 39%	201 55%e	267 88%Tcdef	454 96%Tcdefg	447 70%j	327 47%	721 93%Tij	405 71%n	456 77%Tnq	256 60%	376 73%nq	862 74%nq	632 67%n	125 71%C	58 69%C	167 72%C	121 70%C	127 69%C	108 71%C	79 79%zC	143 72%C	182 65%C	214 74%C	140 78%zC	30 47%
NET: Yes	607 29%cghk m	321 31%	286 27%	57 20%gh	133 38%Tcgh	200 61%Tcdf gh	162 45%Tcgh	37 12%h	19 4%	190 30%k	361 52%Tik	56 7%	166 29%	136 23%	170 40%Tlmo pq	135 26%	301 26%	306 33%mop	51 29%	26 31%	65 28%	51 29%	54 30%	43 29%	21 21%	56 28%	95 34%xB	73 25%	40 22%	33 52%TrstuvwxyzAB
NET: Any 5-18	480 23%kv	246 24%	234 22%	21 7%	77 22%cgh	171 52%Tcdf gh	155 43%Tcdg h	37 12%h	19 4%	98 15%k	326 47%Tik	56 7%	113 20%	119 20%	131 31%Tlmo p	117 23%	232 20%	248 26%lmp	47 27%v	20 24%v	43 18%	42 24%v	22 12%	38 25%v	17 17%	54 27%v	69 25%v	66 23%v	33 19%	29 45%TrstuvwxyzAB
NET: Any 11-18	327 16%cdhi kv	159 15%	169 16%	9 3%	32 9%ch	103 32%Tcdg h	131 36%Tcdg h	37 12%ch	15 3%	42 6%	234 34%Tik	52 7%	80 14%	78 13%	82 20%Tlmp	62 16%	158 14%	169 18%mp	26 15%	16 19%v	30 13%	28 16%v	14 8%	33 22%vB	13 13%	38 19%vB	44 14%	45 15%v	17 10%	27 43%TrstuvwxyzAB
Yes - children aged under 5 years old	200 9%fghk my	108 11%	92 9%	45 15%Tfgh	91 26%Tcef gh	55 17%Tfgh	8 2%gh	-	-	136 21%Tjk	64 9%k	-	75 13%Tmop	30 5%	58 14%Tmop	37 7%	104 9%m	96 10%m	12 7%	9 11%y	27 12%y	15 8%	37 20%Truwx yAB	10 7%	8 8%	6 3%	38 14%yA	20 7%	12 7%	5 8%
Yes - children aged 5 to 10 years old	226 11%cghk	134 13%b	91 9%	12 4%gh	61 17%Tcfg h	113 35%Tcdf gh	35 10%cgh	1 *	4 1%	73 11%k	148 21%Tik	5 1%	45 8%	63 11%	67 16%Tlmo p	51 10%	108 9%	118 13%lp	28 16%svwx	4 5%	19 8%	18 10%	12 7%	10 7%	6 6%	30 15%v	43 16%Tstv wx	33 11%	18 10%	4 6%
Yes - children aged 11 to 15 years old	233 11%cghi kv	119 12%	115 11%	6 2%	28 8%ch	86 26%Tcdg h	84 23%Tcdgh	19 6%ch	10 2%	34 5%	171 25%Tik	29 4%	55 10%	59 10%	58 14%	62 12%	114 10%	120 13%	25 14%tv	14 17%tv	16 7%	21 12%v	9 5%	24 16%tv	8 8%	26 13%v	31 11%v	30 11%	13 7%	16 26%TtuvxzAB
Yes - children aged 16 to 18 years old	158 8%cdhik mr	71 7%	87 8%	5 2%	5 1%	32 10%cdh	82 23%Tcdeg h	15 8%cdh	9 2%	10 2%	114 17%Tik	34 4%i	40 7%	25 4%	41 10%mp	52 10%mp	65 6%	94 10%mp	3 2%	3 4%	18 8%r	16 9%r	6 3%	20 13%TrvzB	8 8%r	18 9%r	13 5%	28 10%rvB	6 3%	17 28%TrstuvwxyzAB
Refused	7 *	3 *	4 *	2 1%	4 1%	1 *	-	-	-	6 1%k	1 *	-	2 *	3 *	1 *	1 *	5 *	2 *	-	-	1 *	* *	3 1%	-	-	-	2 1%	1 *	-	1 1%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

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Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Table 247
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
												Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)				
Unweighted base	2108	1721	387	528	1533	376	1206	329	658	589	289	220	369	199	824
Weighted base	2108	1696	412	487	1574	358	1196	360	960	864	401	305	559	181	576
Effective base	1402	1151	254	333	1039	221	804	239	502	449	226	173	278	130	595
No children aged 18 or under	1494 71%e	1174 69%	320 78%Ta	369 76%d	1090 69%	175 49%	881 74%e	289 80%Tef	677 71%	603 70%	284 71%	210 69%	393 70%	126 70%	415 72%
NET: Yes	607 29%bg	516 30%b	91 22%	118 24%	478 30%c	181 50%Tfg	315 26%g	71 20%	281 29%	259 30%	117 29%	95 31%	164 29%	54 30%	159 28%
NET: Any 5-18	480 23%g	399 24%	81 20%	100 21%	371 24%	157 44%Tfg	244 20%	54 15%	219 23%	202 23%	73 18%	56 18%	146 26%j	41 23%	129 22%
NET: Any 11-18	327 16%g	265 16%	62 15%	75 15%	245 16%	105 29%Tfg	171 14%	36 10%	158 16%	147 17%	48 12%	36 12%	110 20%jk	27 15%	89 15%
Yes - children aged under 5 years old	200 9%b	184 11%b	16 4%	32 7%	164 10%c	70 20%Tfg	88 7%	20 6%	91 9%	83 10%	57 14%Tl	48 16%Thil	34 6%	19 11%	56 10%
Yes - children aged 5 to 10 years old	226 11%g	192 11%	34 8%	41 8%	179 11%	86 24%Tfg	108 9%	18 5%	88 9%	80 9%	33 8%	24 8%	55 10%	23 13%	71 12%
Yes - children aged 11 to 15 years old	233 11%g	186 11%	48 12%	54 11%	174 11%	82 23%Tfg	121 10%	21 6%	115 12%	104 12%	33 8%	21 7%	83 15%jk	18 10%	69 12%
Yes - children aged 16 to 18 years old	158 8%	128 8%	30 7%	33 7%	124 8%	56 16%Tfg	67 6%	25 7%	81 8%	78 9%j	19 5%	16 5%	63 11%Tjk	11 6%	36 6%
Refused	7 *	7 *	- -	* *	5 *	2 1%	* *	1 *	2 *	2 *	1 *	1 *	1 *	1 *	2 *

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

Prepared by

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Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 248
Which of the following ITV regions do you live in?
Base: All respondents

	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Unweighted base	2108	1073	1028	268	378	333	363	312	454	646	696	766	550	567	467	524	1117	991	188	80	227	173	187	142	108	171	309	289	172	62
Weighted base	2108	1027	1073	291	352	327	362	304	473	643	689	776	573	594	428	512	1168	940	176	84*	233	172	184	151*	100*	198	278	288	180	63*
Effective base	1402	716	683	182	269	218	223	215	303	447	441	517	390	358	334	332	746	660	133	58	145	121	130	90	76	109	209	183	120	42
Anglia	213 10%crstuvxzB	107 10%	107 10%	16 5%	38 11%c	39 12%c	48 13%c	26 9%	47 10%	53 8%	87 13%i	73 9%	47 8%	60 10%	39 9%	67 13%lp	107 9%	106 11%	3 2%	1 1%	-	1 1%	-	23 15%rstuvxzBC	-	157 79%TrstuvwxzABC	-	27 9%rstuvxzB	-	1 2%
Border	13 1%	7 1%	5 *	2 1%	2 1%	* *	-	3 1%	5 1%	4 1%	* *	8 1%j	2 *	3 1%	1 *	6 1%	6 *	7 1%	8 5%TuvwyzAB	* *	4 2%	-	-	-	-	-	-	-	-	-
Central	284 13%rstuxyzABC	140 14%	144 13%	42 14%	44 13%	36 11%	66 18%eg	33 11%	63 13%	86 13%	102 15%	95 12%	84 15%	86 14%	59 14%	56 11%	170 15%	114 12%	2 1%	-	5 2%	-	169 92%TrstuwxyzABC	103 68%TrstuxyzABC	-	-	2 1%	3 1%	1 *	-
Granada	220 10%rsuvwxyzABC	97 9%	123 11%	25 9%	36 10%	36 11%	32 9%	33 11%	58 12%	61 10%	68 10%	91 12%	43 8%	66 11%	44 10%	67 13%l	109 9%	111 12%l	1 1%	-	212 91%TrsuvwxyzABC	-	-	-	1 1%	-	-	4 1%	1 1%	-
London	411 20%rstuvwxBC	230 22%b	181 17%	74 25%ef	74 21%f	56 17%	51 14%	66 22%f	90 19%	148 23%j	107 16%	156 20%	124 22%	105 18%	92 21%	90 18%	229 20%	182 19%	-	3 3%ru	1 1%	-	2 1%	-	-	40 20%rstuvwxBC	276 99%TrstuvwxyABC	85 30%TrstuvwxBC	3 2%	1 2%
Meridian	192 9%rstuvwxyzC	88 9%	102 10%	21 7%	21 6%	36 11%d	36 10%	27 9%	50 11%d	42 7%	72 11%i	78 10%	54 9%	54 9%	32 7%	52 10%	108 9%	84 9%	-	-	-	-	1 1%	-	-	*	-	166 58%TrstuvwxyzBC	25 14%rstuvwxyzC	-
STV	160 8%stuvwxyzAB	71 7%	86 8%	24 8%	28 8%	35 11%g	26 7%	16 5%	31 7%	52 8%	61 9%	47 6%	39 7%	50 8%	33 8%	37 7%	90 8%	70 7%	159 90%TstuvwxyzABC	-	-	-	-	-	-	-	-	-	1 1%	-
Tyne Tees	79 4%rvyzAB	37 4%	42 4%	11 4%	10 3%	9 3%	15 4%	14 4%	21 4%	21 3%	24 3%	34 4%	25 4%	15 3%	17 4%	22 4%	40 3%	39 4%	-	75 89%TrtuvwxyzABC	3 1%	1 1%	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

Prepared by

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Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Table 248
Which of the following ITV regions do you live in?
Base: All respondents

		Gender		Age						Age II			Social Grade						Region											
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Weighted base	2108	1027	1073	291	352	327	362	304	473	643	689	776	573	594	428	512	1168	940	176	84*	233	172	184	151*	100*	198	278	288	180	63*
Wales	97 5%rtuvwyzAB	50 5%	46 4%	11 4%	16 5%	12 4%	19 5%	15 5%	24 5%	27 4%	31 4%	39 5%	35 6%m	16 3%	27 6%m	19 4%	51 4%	46 5%	-	-	-	-	-	-	97 97%Trstu vwyzABC	-	-	-	-	-
West	65 3%zA	27 3%	38 4%	14 5%h	14 4%h	11 3%	6 2%	12 4%	7 1%	28 4%	17 3%	19 2%	20 3%	20 3%	12 3%	12 2%	40 3%	25 3%	1 1%	-	6 2%z	-	13 7%Trsuw yzA	-	1 1%	-	-	* *	42 23%Trstu vwxyzAC	1 2%z
Westcountry	111 5%rtuvw yzA	50 5%	61 6%	18 6%	20 6%	12 4%	13 3%	19 6%	31 6%	38 6%	25 4%	49 6%j	20 4%	46 8%ln	16 4%	28 6%	67 6%	45 5%	-	-	1 1%	-	-	*	*	-	-	2 1%	107 59%Trstu vwxyzAC	-
Yorkshire	202 10%rtvxy zABC	92 9%	110 10%	31 11%	40 11%	34 10%	36 10%	28 9%	33 7%	71 11%	70 10%	61 8%	53 9%	54 9%	45 11%	49 10%	107 9%	95 10%	2 1%	5 5%tvxyz AB	1 *	169 99%Trstv wxyzABC	-	24 16%rtvxy zABC	-	1 1%	-	-	-	-
UTV	60 3%rtzA	32 3%	28 3%	1 *	9 3%	10 3%	14 4%c	10 3%c	15 3%	11 2%	24 4%	25 3%	25 4%oq	19 3%	9 2%	6 1%	44 4%oq	16 2%	-	-	-	-	-	-	-	-	-	-	1 *	59 94%TrstuvwxyzAB

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

Prepared by

Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Table 249
Which of the following ITV regions do you live in?
Base: All respondents

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	2108	1721	387	528	1533	376	1206	329	658	589	289	220	369	199	824
Weighted base	2108	1696	412	487	1574	358	1196	360	960	864	401	305	559	181	576
Effective base	1402	1151	254	333	1039	221	804	239	502	449	226	173	278	130	595
Anglia	213 10%	161 9%	52 13%	42 9%	168 11%	45 12%	116 10%	36 10%	97 10%	91 11%	24 6%	19 6%	73 13%jk	10 5%	66 11%m
Border	13 1%	9 1%	4 1%	5 1%	8 1%	3 1%	8 1%	-	1 *	1 *	*	*	*	1 1%	8 1%
Central	284 13%	228 13%	56 14%	71 14%	205 13%	45 13%	171 14%	40 11%	125 13%	114 13%	52 13%	42 14%	72 13%	17 9%	92 16%m
Granada	220 10%	189 11%	32 8%	38 8%	178 11%	39 11%	125 10%	35 10%	102 11%	94 11%	41 10%	33 11%	61 11%	24 13%	51 9%
London	411 20%bn	393 23%Tb	18 4%	77 16%	322 20%	85 24%f	196 16%	79 22%f	204 21%	183 21%	88 22%	68 22%	116 21%	41 22%n	73 13%
Meridian	192 9%	158 9%	34 8%	51 10%	140 9%	26 7%	115 10%	39 11%	81 8%	67 8%	38 10%	24 8%	43 8%	20 11%	60 10%
STV	160 8%	121 7%	39 9%	45 9%	109 7%	28 8%	95 8%	26 7%	66 7%	63 7%	25 6%	21 7%	42 7%	17 9%	56 10%
Tyne Tees	79 4%gl	60 4%	19 5%	28 6%d	49 3%	18 5%g	46 4%g	4 1%	29 3%	23 3%	22 5%l	15 5%l	8 1%	7 4%	29 5%
Wales	97 5%	54 3%	43 10%Ta	22 5%	73 5%	11 3%	66 6%	13 4%	41 4%	44 5%	10 3%	10 3%	31 5%	3 2%	36 6%m
West	65 3%	47 3%	17 4%	19 4%	43 3%	9 2%	41 3%	11 3%	32 3%	29 3%	19 5%	16 5%	13 2%	6 3%	15 3%
Westcountry	111 5%e	81 5%	30 7%	19 4%	92 6%	7 2%	79 7%e	19 5%e	57 6%	50 6%	26 6%	18 6%	31 6%	6 3%	32 6%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

Prepared by

.YONDER

Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Table 249
Which of the following ITV regions do you live in?
Base: All respondents

| | | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
| | | | | | | | | | | | | Both within and outside the EU/ EEA | Used within EU/EEA but not Outside EU/EAA | Intend to travel in the next 6 months but not travelled in last 12 months | Not travelled in last 12 months and don't intend to in next 6 months |
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	(k)	(l)	(m)	(n)
Weighted base	2108	1696	412	487	1574	358	1196	360	960	864	401	305	559	181	576
Yorkshire	202	153	50	61	135	40	118	29	93	79	41	26	52	23	53
	10%	9%	12%	13%d	9%	11%	10%	8%	10%	9%	10%	9%	9%	13%	9%
UTV	60	42	18	9	51	3	20	29	31	30	14	12	18	7	4
	3%n	2%	4%	2%	3%	1%	2%	8%Tef	3%	3%	3%	4%	3%	4%n	1%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

Prepared by

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Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 250
Marital Status
Base: All respondents

	Total (T)	Gender Male (a)	Female (b)	Age 16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Age II 16-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Region Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Unweighted base	2108	1073	1028	268	378	333	363	312	454	646	696	766	550	567	467	524	1117	991	188	80	227	173	187	142	108	171	309	289	172	62
Weighted base	2108	1027	1073	291	352	327	362	304	473	643	689	776	573	594	428	512	1168	940	176	84*	233	172	184	151*	100*	198	278	288	180	63*
Effective base	1402	716	683	182	269	218	223	215	303	447	441	517	390	358	334	332	746	660	133	58	145	121	130	90	76	109	209	183	120	42
Single	676 32%ghkn qsC	336 33%	334 31%	220 76%Tdef gh	156 44%Tefg h	99 30%h	99 27%h	69 23%h	33 7%	376 58%Tjk	198 29%k	102 13%	209 36%nq	213 36%nq	91 21%	163 32%n	422 36%nq	254 27%	79 45%Tstu wxyAC	16 19%	75 32%C	53 31%	61 33%C	37 25%	30 30%	54 27%	114 41%Tswy AC	87 30%	60 33%C	10 15%
NET: Married/ Civil partnership/ co habiting	1163 55%cimz	604 59%b	556 52%	69 24%	189 54%c	207 63%Tcd	228 63%Tcd	188 62%c	282 60%c	258 40%	435 63%Ti	470 61%Ti	309 54%	288 48%	312 73%Tlmo pq	254 50%	597 51%	566 60%Tlmo p	82 47%	60 71%Trtu vzA	129 56%	94 54%	102 55%	94 62%rz	59 59%	111 56%	132 47%	152 53%	104 58%	44 70%rzA
Married	829 39%cdim uz	449 44%b	379 35%	40 14%	94 27%c	134 41%cd	154 42%cd	150 49%Tcd	256 54%Tcde f	135 21%	288 42%i	406 52%Tij	253 44%mop	184 31%	213 50%Tmop q	180 35%	437 37%m	392 42%mo	60 34%	38 45%uz	95 41%uz	50 29%	75 41%uz	63 41%	45 45%uz	82 42%uz	83 30%	123 43%uz	76 42%uz	38 59%Trtuvz
Civil Partnership	25 1%	16 2%	9 1%	2 1%	12 4%Tcfh	1 1%	2 1%	4 1%	2 *	14 2%	5 1%	6 1%	3 1%	3 1%	11 3%lmp	2 2%	8 1%	19 2%p	-	-	4 2%	2 1%	1 1%	2 1%	-	3 1%	13 5%TrvAB	-	-	1 1%
Co Habiting	308 15%hkl	139 13%	168 16%	27 9%	82 23%Tcgh	69 21%Tcgh	72 20%Tcgh	34 11%h	24 5%	109 17%k	141 20%Tk	58 7%	53 9%	101 17%l	89 21%Tlop	66 13%	154 13%	155 16%l	22 13%	22 26%Trtv yzAC	30 13%	41 24%Trtv yzAC	25 14%	29 19%A	14 14%	26 13%	35 13%	29 10%	28 16%	6 10%
NET: Widowed/ separated/ divorced	263 12%acdei jn	84 8%	179 17%Ta	*	7 2%	18 6%cd	35 10%cd	46 15%cde g	157 33%Tcdef g	7 1%	53 8%i	203 26%Tij	54 9%n	93 16%ln	23 5%	93 18%Tlnp q	147 13%n	116 12%n	14 8%	8 9%	29 12%	24 14%	20 11%	20 13%	11 11%	32 16%r	30 11%	50 17%rB	16 9%	9 14%
Widowed	96 5%acdei jn	29 3%	67 6%a	-	2 *	4 1%	9 2%c	13 4%cd	69 15%Tcdef g	*	12 2%i	82 11%Tij	21 4%	30 5%n	9 2%	36 7%ln	51 4%	45 5%n	2 1%	3 3%	12 5%	5 3%	9 5%	7 4%	4 4%	17 8%rB	12 4%	16 6%	4 2%	7 11%ruB
Separated	24 1%	9 1%	15 1%	* *	3 1%	5 1%	7 2%	3 1%	6 1%	4 1%	11 2%	9 1%	2 *	12 2%n	1 *	9 2%	14 1%	10 1%	3 2%	-	4 2%	3 2%	1 1%	1 1%	1 1%	1 1%	4 1%	4 1%	1 1%	-
Divorced	143 7%acdei n	46 5%	96 9%a	-	2 *	10 3%cd	20 5%cd	30 10%cde g	81 17%Tcdef g	*	29 4%i	112 14%Tij	31 5%	50 8%ln	12 3%	49 9%ln	81 7%n	61 6%n	8 5%	5 6%	13 6%	16 9%	10 5%	13 8%	6 6%	15 7%	15 5%	29 10%	11 6%	2 4%
Prefer not to answer	6 *	3 *	4 *	1 *	* *	3 1%	1 *	1 *	1 *	2 *	4 1%	*	1 *	1 *	2 *	2 *	3 *	4 *	* *	-	1 *	1 1%	2 1%	-	-	1 *	1 *	2 1%	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

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Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 251
Marital Status
Base: All respondents

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	2108	1721	387	528	1533	376	1206	329	658	589	289	220	369	199	824
Weighted base	2108	1696	412	487	1574	358	1196	360	960	864	401	305	559	181	576
Effective base	1402	1151	254	333	1039	221	804	239	502	449	226	173	278	130	595
Single	676 32%bf	585 35%b	91 22%	139 29%	522 33%	128 36%f	300 25%	164 46%Tef	318 33%	279 32%	158 39%Tl	119 39%l	160 29%	60 33%	172 30%
NET: Married/ Civil partnership/ co habiting	1163 55%g	894 53%	269 65%Ta	256 53%	879 56%	182 51%	723 60%Teg	167 46%	548 57%	501 58%	209 52%	162 53%	339 61%	98 54%	311 54%
Married	829 39%g	629 37%	200 48%Ta	179 37%	636 40%	136 38%g	541 45%Tg	94 26%	394 41%	361 42%	143 36%	109 36%	252 45%j	71 40%	214 37%
Civil Partnership	25 1%	21 1%	4 1%	5 1%	20 1%	6 2%	6 1%	2 1%	4 *	2 *	3 1%	* *	2 *	2 1%	4 1%
Co Habiting	308 15%	243 14%	65 16%	72 15%	222 14%	40 11%	176 15%	71 20%Te	149 16%	138 16%	64 16%	52 17%	86 15%	25 14%	93 16%
NET: Widowed/ separated/ divorced	263 12%	211 12%	52 13%	91 19%Td	170 11%	46 13%	171 14%g	29 8%	93 10%	83 10%	34 8%	23 8%	59 11%	22 12%	91 16%T
Widowed	96 5%	76 4%	20 5%	38 8%Td	58 4%	14 4%	65 5%	13 4%	34 4%	28 3%	17 4%	11 4%	16 3%	5 3%	29 5%
Separated	24 1%	19 1%	6 1%	6 1%	18 1%	8 2%	14 1%	2 1%	11 1%	10 1%	2 1%	1 *	8 1%	2 1%	8 1%
Divorced	143 7%	116 7%	26 6%	47 10%d	94 6%	25 7%	93 8%g	15 4%	49 5%	45 5%	14 4%	11 4%	35 6%	15 8%	54 9%T
Prefer not to answer	6 *	6 *	* *	1 *	3 *	1 *	1 *	- -	1 *	1 *	- -	- -	1 *	2 1%	3 1%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 252
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Total (T)	Gender Male (a)	Female (b)	Age 16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Age II 16-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Region Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	2108	1073	1028	268	378	333	363	312	454	646	696	766	550	567	467	524	1117	991	188	80	227	173	187	142	108	171	309	289	172	62
Weighted base	2108	1027	1073	291	352	327	362	304	473	643	689	776	573	594	428	512	1168	940	176	84*	233	172	184	151*	100*	198	278	288	180	63*
Effective base	1402	716	683	182	269	218	223	215	303	447	441	517	390	358	334	332	746	660	133	58	145	121	130	90	76	109	209	183	120	42
Glasgow	95 5%tuvwy zAB	42 4%	52 5%	18 6%	18 5%	15 5%	14 4%	10 3%	21 4%	35 5%	29 4%	31 4%	20 4%	37 6%	18 4%	21 4%	57 5%	38 4%	95 54%Tstuv wxyzABC	-	-	* *	-	-	-	-	-	-	-	-
Edinburgh	66 3%tuvzA B	29 3%	34 3%	14 5%g	12 4%	13 4%g	11 3%	3 1%	12 3%	26 4%k	24 4%	15 2%	23 4%	15 2%	11 3%	17 3%	38 3%	28 3%	66 37%Tstuv wxyzABC	-	-	-	-	-	-	-	-	*	*	-
Newcastle	77 4%rtvyz AB	36 3%	42 4%	10 3%	11 3%	9 3%	14 4%	12 4%	22 5%	20 3%	23 3%	34 4%	24 4%	15 3%	17 4%	21 4%	39 3%	38 4%	-	76 90%Trtuv wxyzABC	1 *	1 1%	-	-	-	-	-	-	-	-
Leeds	79 4%rtvzA B	35 3%	44 4%	10 3%	16 5%	14 4%	15 4%	13 4%	11 2%	26 4%	29 4%	24 3%	15 3%	22 4%	22 5%	21 4%	37 3%	42 5%	-	-	-	77 45%Trstv wxyzABC	-	1 *	-	1 1%	-	*	*	-
Hull	44 2%zA	26 2%	19 2%	2 1%	13 4%c	8 2%	4 1%	7 2%	10 2%	15 2%	12 2%	17 2%	9 2%	9 2%	15 3%p	12 2%	18 2%	26 3%	-	1 2%	-	40 23%Trstv wxyzABC	-	3 2%	-	-	-	-	-	-
Sheffield	62 3%rtvzA	26 2%	37 3%	8 3%	9 3%	13 4%	19 5%g	4 1%	10 2%	17 3%	31 5%k	14 2%	16 3%	23 4%	7 2%	16 3%	38 3%	24 3%	-	-	-	41 24%Trstv xyzABC	-	22 14%Trstv xyzABC	-	-	-	-	-	-
Manchester	169 8%rsuwy zAB	83 8%	87 8%	21 7%	31 9%	35 11%	28 8%	24 8%	30 6%	52 8%	64 9%	54 7%	36 6%	41 7%	40 9%	52 10%p	77 7%	92 10%lp	1 *	-	151 65%Trsuv wxyzABC	5 3%zA	10 5%rwyzA B	-	2 2%zA	-	-	-	-	-
Liverpool	89 4%rwyzA B	33 3%	55 5%	11 4%	11 3%	10 3%	9 3%	15 5%	32 7%Tf	22 3%	19 3%	48 6%j	32 5%oq	31 5%q	13 3%	13 3%	63 5%oq	26 3%	-	-	73 31%Trsuv wxyzABC	2 1%	1 1%	-	13 13%Trsuv wyzABC	-	-	-	-	-
Nottingham	85 4%rtuvz AB	42 4%	43 4%	9 3%	8 2%	10 3%	23 6%d	13 4%	23 5%	16 3%	33 5%	36 5%	15 3%	26 4%	21 5%	23 4%	42 4%	43 5%	-	-	-	-	-	82 54%Trstu vxyzABC	-	3 1%	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

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Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 252
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Total (T)	Gender Male (a)	Gender Female (b)	Age 16-24 (c)	Age 25-34 (d)	Age 35-44 (e)	Age 45-54 (f)	Age 55-64 (g)	Age 65+ (h)	Age II 16-34 (i)	Age II 35-54 (j)	Age II 55+ (k)	Social Grade AB (l)	Social Grade C1 (m)	Social Grade C2 (n)	Social Grade DE (o)	Social Grade ABC1 (p)	Social Grade C2DE (q)	Region Scotland (r)	Region North East (s)	Region North West (t)	Region Yorkshire & Humberside (u)	Region West Midlands (v)	Region East Midlands (w)	Region Wales (x)	Region Eastern (y)	Region London (z)	Region South East (A)	Region South West (B)	Region Northern Ireland (C)
Weighted base	2108	1027	1073	291	352	327	362	304	473	643	689	776	573	594	428	512	1168	940	176	84*	233	172	184	151*	100*	198	278	288	180	63*
Birmingham	174 8%kortu xyzAB	77 8%	97 9%	39 14%Tegh	45 13%Tegh	16 5%	30 8%	15 5%	28 6%	85 13%Tjk	46 7%	43 6%	67 12%Toq	51 9%	31 7%	25 5%	118 10%oq	56 6%	- -	2 3%tzA	- -	1 1%	159 86%Trstu wxyzABC	8 6%rtuyz A	- -	- -	- -	- -	3 2%	- -
Norwich	78 4%rtuvz AB	34 3%	44 4%	5 2%	16 4%	8 2%	13 4%	17 5%	20 4%	21 3%	21 3%	36 5%	21 4%	17 3%	17 4%	23 5%	38 3%	41 4%	-	-	-	-	-	4 3%zA	-	74 37%Trstu vwxzABC	-	-	-	-
Milton Keynes	65 3%rtvz	27 3%	37 3%	2 1%	10 3%	19 6%Tc	11 3%	6 2%	16 3%	12 2%	30 4%i	22 3%	13 2%	15 3%	16 4%	20 4%	28 2%	37 4%	-	-	-	-	-	21 14%Trstu vxzABC	-	27 14%Trstu vxzABC	-	16 6%rtuvx zB	1 *	-
Brighton	53 3%	23 2%	30 3%	7 2%	6 2%	9 3%	9 2%	7 2%	15 3%	12 2%	18 3%	23 3%	15 3%	13 2%	12 3%	13 3%	28 2%	25 3%	-	-	-	-	-	-	-	-	1 *	52 18%Trstu vwxyzBC	-	-
Oxford	34 2%	20 2%	14 1%	6 2%	2 1%	4 1%	3 1%	11 4%Tdf	2%	8 1%	6 1%	19 3%	8 1%	13 2%	5 1%	7 1%	21 2%	13 1%	-	-	-	-	1 *	*	-	-	1 *	28 10%Trstu vwxyzBC	4 2%	-
London	489 23%rstu vwxBC	269 26%b	218 20%	83 28%	86 24%	74 23%	76 21%	72 24%	98 21%	168 26%	150 22%	171 22%	143 25%	126 21%	106 25%	114 22%	269 23%	220 23%	-	3 3%r	2 1%	3 2%	1 *	-	3 3%	76 38%Trst uvwxBC	275 99%Trst uvwxyAB C	125 43%Trstu vwxBC	2 1%	-
Southampton	85 4%rtuvy z	35 3%	50 5%	12 4%	14 4%	14 4%	15 4%	9 3%	21 4%	26 4%	29 4%	30 4%	26 5%	27 5%	9 2%	23 4%	54 5%n	32 3%	-	-	-	-	-	-	-	-	-	58 20%Trst uvwxyzC	27 15%Trstu vwxyzC	-
Bristol	72 3%rtuvy zA	37 4%	35 3%	7 2%	13 4%	15 5%	12 3%	13 4%	12 3%	20 3%	27 4%	25 3%	17 3%	23 4%	13 3%	19 4%	41 3%	31 3%	-	-	-	-	-	-	*	-	-	-	72 40%Trstu vwxyzAC	-
Plymouth	63 3%rtvzA	28 3%	35 3%	14 5%d	5 1%	5 2%	6 2%	11 4%	22 5%d	19 3%	12 2%	33 4%j	7 1%	34 6%Tlnq	5 1%	17 3%	41 4%ln	22 2%	-	-	-	-	-	-	*	-	-	-	63 35%Trstu vwxyzAC	-
Cardiff	70 3%rtuzA	38 4%	30 3%	6 2%	13 4%	9 3%	14 4%	12 4%	16 3%	19 3%	23 3%	28 4%	20 4%	12 2%	19 4%	18 4%	32 3%	37 4%	-	-	-	-	2 1%	-	67 67%Trstu vwyzABC	-	-	-	1 *	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 252
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Total (T)	Gender Male (a)	Gender Female (b)	Age 16-24 (c)	Age 25-34 (d)	Age 35-44 (e)	Age 45-54 (f)	Age 55-64 (g)	Age 65+ (h)	Age II 16-34 (i)	Age II 35-54 (j)	Age II 55+ (k)	Social Grade AB (l)	Social Grade C1 (m)	Social Grade C2 (n)	Social Grade DE (o)	Social Grade ABC1 (p)	Social Grade C2DE (q)	Region Scot-land (r)	Region North East (s)	Region North West (t)	Region York-shire & Humb-erside (u)	Region West Mid-lands (v)	Region East Mid-lands (w)	Region Wales (x)	Region Eastern (y)	Region London (z)	Region South East (A)	Region South West (B)	Region North-ern Ireland (C)
Weighted base	2108	1027	1073	291	352	327	362	304	473	643	689	776	573	594	428	512	1168	940	176	84*	233	172	184	151*	100*	198	278	288	180	63*
Belfast	63 3%crtvz A	32 3%	31 3%	1 *	11 3%c	13 4%c	14 4%c	10 3%c	15 3%c	11 2%	27 4%	25 3%	26 5%oq	20 3%	9 2%	8 1%	46 4%oq	17 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	63 100%TrstuvwxyzAB
None of these	95 5%diz	54 5%	41 4%	7 2%	4 1%	14 4%d	21 6%d	17 6%d	31 7%cd	11 2%	36 5%i	49 6%i	20 4%	24 4%	23 5%	29 6%	44 4%	51 5%	15 8%TuzA	2 2%	7 3%z	2 1%	10 6%uz	10 7%uz	14 14%Tstuv zABC	17 9%TuzA	- -	9 3%z	9 5%z	- -

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

Prepared by

.YONDER

Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Table 253
Which of the following cities do you live in, or nearest to?
Base: All respondents

| | | Urban/Rural | | Disability | | Financial Vulnerability | | | Used mobile abroad in last 12 months | | | | | Non-recent travellers | |
| | | | | | | | | | | | | Both within and outside the EU/ EEA | Used within EU/EEA but not Outside EU/EAA | Intend to travel in the next 6 months but not travelled in last 12 months | Not travelled in last 12 months and don't intend to in next 6 months |
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	(k)	(l)	(m)	(n)
Unweighted base	2108	1721	387	528	1533	376	1206	329	658	589	289	220	369	199	824
Weighted base	2108	1696	412	487	1574	358	1196	360	960	864	401	305	559	181	576
Effective base	1402	1151	254	333	1039	221	804	239	502	449	226	173	278	130	595
Glasgow	95 5%	76 4%	19 5%	19 4%	72 5%	15 4%	63 5%	9 2%	43 5%	40 5%	13 3%	10 3%	30 5%	10 6%	27 5%
Edinburgh	66 3%	51 3%	15 4%	22 5%	43 3%	12 3%	31 3%	16 4%	25 3%	22 3%	13 3%	11 4%	11 2%	6 3%	23 4%
Newcastle	77 4%	56 3%	21 5%	29 6%d	47 3%	16 5%g	47 4%	5 1%	30 3%	21 2%	22 6%il	14 4%l	8 1%	7 4%	27 5%
Leeds	79 4%	62 4%	16 4%	20 4%	55 3%	23 6%f	35 3%	15 4%	33 3%	30 4%	11 3%	9 3%	22 4%	10 5%	22 4%
Hull	44 2%	35 2%	9 2%	16 3%	28 2%	4 1%	32 3%	5 1%	25 3%	20 2%	12 3%	7 2%	13 2%	4 2%	10 2%
Sheffield	62 3%	44 3%	18 4%	18 4%	44 3%	9 2%	42 3%	8 2%	26 3%	24 3%	9 2%	6 2%	17 3%	10 6%	15 3%
Manchester	169 8%	145 9%	24 6%	25 5%	140 9%c	38 11%	85 7%	32 9%	73 8%	66 8%	30 7%	23 8%	43 8%	17 9%	40 7%
Liverpool	89 4%	72 4%	17 4%	23 5%	66 4%	11 3%	56 5%	13 4%	54 6%	54 6%	23 6%	23 8%T	30 5%	8 5%	18 3%
Nottingham	85 4%	62 4%	23 6%	35 7%Td	50 3%	18 5%	56 5%	9 3%	36 4%	34 4%	11 3%	9 3%	25 4%	4 2%	33 6%
Birmingham	174 8%	152 9%	22 5%	33 7%	137 9%	24 7%	97 8%	28 8%	82 9%	72 8%	45 11%	35 12%	37 7%	10 5%	47 8%
Norwich	78 4%jk	47 3%	31 8%Ta	20 4%	58 4%	17 5%	40 3%	16 4%	29 3%	27 3%	4 1%	2 1%	25 4%jk	5 3%	32 6%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Table 253
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Weighted base	2108	1696	412	487	1574	358	1196	360	960	864	401	305	559	181	576
Milton Keynes	65 3%	52 3%	13 3%	11 2%	54 3%	10 3%	39 3%	11 3%	34 4%	34 4%	13 3%	13 4%	20 4%	4 2%	20 4%
Brighton	53 3%	41 2%	13 3%	21 4%d	30 2%	5 2%	32 3%	8 2%	20 2%	20 2%	7 2%	7 2%	14 2%	6 3%	15 3%
Oxford	34 2%	22 1%	12 3%	3 1%	30 2%	2 *	18 1%	12 3%e	15 2%	14 2%	7 2%	6 2%	8 1%	2 1%	9 2%
London	489 23%bn	464 27%Tb	25 6%	89 18%	384 24%c	106 30%Tf	239 20%	93 26%	249 26%	222 26%	102 25%	75 25%	147 26%	47 26%n	88 15%
Southampton	85 4%	77 5%	8 2%	20 4%	64 4%	14 4%	54 4%	13 4%	39 4%	30 3%	18 4%	8 3%	22 4%	7 4%	25 4%
Bristol	72 3%e	50 3%	22 5%	18 4%	52 3%	2 1%	54 5%e	14 4%e	32 3%	29 3%	16 4%	12 4%	17 3%	5 3%	21 4%
Plymouth	63 3%	45 3%	18 4%	9 2%	54 3%	4 1%	47 4%e	10 3%	30 3%	25 3%	14 3%	9 3%	17 3%	4 2%	23 4%
Cardiff	70 3%	40 2%	29 7%Ta	18 4%	50 3%	7 2%	53 4%g	5 1%	27 3%	27 3%	5 1%	5 2%	22 4%	3 2%	25 4%
Belfast	63 3%n	43 3%	20 5%	11 2%	53 3%	4 1%	23 2%	29 8%Tef	33 3%	30 3%	15 4%	13 4%	18 3%	7 4%n	6 1%
None of these	95 5%h	59 3%	36 9%Ta	28 6%	63 4%	16 5%	56 5%	11 3%	24 3%	22 3%	9 2%	7 2%	15 3%	4 2%	49 8%Tm

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 254
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

		Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Unweighted base		2108	1073	1028	268	378	333	363	312	454	646	696	766	550	567	467	524	1117	991	188	80	227	173	187	142	108	171	309	289	172	62
Weighted base		2108	1027	1073	291	352	327	362	304	473	643	689	776	573	594	428	512	1168	940	176	84*	233	172	184	151*	100*	198	278	288	180	63*
Effective base		1402	716	683	182	269	218	223	215	303	447	441	517	390	358	334	332	746	660	133	58	145	121	130	90	76	109	209	183	120	42
Up to £7,000	(3.5)	72 3%hl	42 4%	29 3%	16 6%h	11 3%	16 5%h	13 4%	10 3%	5 1%	27 4%k	29 4%k	15 2%	8 1%	21 4%	7 2%	35 7%Tlnp	30 3%	42 5%lnp	9 5%	3 4%	5 2%	8 5%	8 5%	6 4%	2 2%	6 3%	12 4%	8 3%	4 2%	* 1%
£7,001 to £14,000	(10.5)	252 12%cilnp	97 9%	155 14%a	16 5%	28 8%	29 9%	39 11%	52 17%Tcde	89 19%Tcdef	43 7%	67 10%	141 18%Tij	22 4%	60 10%ln	23 5%	148 29%Tlmnpq	81 7%l	171 18%Tlmnp	27 15%u	13 16%	29 12%	13 7%	18 10%	20 13%	10 10%	29 15%	33 12%	40 14%	18 10%	3 5%
£14,001 to £21,000	(17.5)	313 15%ci	154 15%	157 15%	12 4%	43 12%c	48 15%c	53 15%c	67 22%Tcdef	91 19%cd	55 8%	101 15%i	158 20%Tij	66 12%	91 15%	50 12%	106 21%Tlnp	157 13%	156 17%ln	20 11%	13 15%	42 18%	28 16%	23 12%	29 19%C	18 18%	31 16%	47 17%	35 12%	24 14%	4 6%
£21,001 to £28,000	(24.5)	420 20%cinzC	193 19%	226 21%	39 13%	58 16%	62 19%	82 23%c	66 22%c	114 24%cd	97 15%	144 21%i	180 23%i	107 19%	134 23%n	62 14%	117 23%n	241 21%n	179 19%	41 23%zC	14 17%	45 19%	49 28%TzC	36 20%	32 21%	18 18%	37 19%	37 13%	63 22%zC	44 24%zC	5 8%
£28,001 to £34,000	(31)	359 17%coq	188 18%	171 16%	28 10%	62 18%c	65 20%c	58 16%	42 14%	103 22%Tcg	90 14%	123 18%	145 19%	123 22%Tnoq	111 19%oq	65 15%	60 12%	234 20%oq	124 13%	29 16%	15 18%	38 16%	30 18%	34 19%C	25 16%	23 23%zC	39 20%C	35 16%	46 16%	41 23%zC	4 6%
£34,001 to £41,000	(37.5)	173 8%oq	83 8%	90 8%	30 10%	30 9%	32 10%	30 8%	20 6%	31 7%	60 9%	61 9%	51 7%	67 12%Toq	56 9%oq	34 8%o	15 3%	123 11%oq	50 5%	17 10%	7 9%	25 11%B	11 7%	15 8%	12 8%	7 7%	20 10%	28 10%B	20 7%	7 4%	5 8%
£41,001 to £48,000	(44.5)	117 6%hko	67 7%	50 5%	22 7%h	36 10%Tgh	19 6%h	24 7%h	13 4%h	4 1%	58 9%Tk	42 6%k	16 2%	37 6%	27 5%	51 12%Tlmopq	2 *	64 5%o	53 6%o	6 3%	3 3%	5 2%	10 6%	13 7%ty	15 10%ty	6 6%	3 1%	25 9%Trty	19 7%y	8 5%	3 6%
£48,001 to £55,000	(51.5)	80 4%o	42 4%	39 4%	21 7%Th	17 5%h	11 3%	11 3%	12 4%	8 2%	38 6%jk	22 3%	20 3%	25 4%o	19 3%o	32 8%Tmopq	4 1%	44 4%o	36 4%o	5 3%	4 5%	10 4%	2 1%	13 7%uwAB	1 1%	7 7%uwA	14 7%uwA	8 3%	3 1%	3 2%	10 16%TrtuwzAB
£55,001 to £62,000	(58.5)	59 3%ghko	27 2%	32 3%	17 6%Tgh	17 5%gh	13 4%gh	10 3%gh	1 *	-	34 5%Tk	23 3%k	1 *	17 3%o	11 2%	28 6%Tlmopq	2 *	29 2%o	30 3%o	3 2%	-	8 3%	3 2%	9 5%y	2 1%	3 3%	1 1%	6 2%	12 4%	8 5%y	4 6%y
£62,001 to £69,000	(65.5)	34 2%ko	19 2%	15 1%	10 3%gh	7 2%	6 2%	9 2%h	1 *	2 *	17 3%k	15 2%k	2 *	14 2%o	9 1%o	12 3%o	-	23 2%o	12 1%o	2 1%	1 1%	7 3%	3 2%	-	-	-	4 2%	3 1%	8 3%	6 3%v	2 2%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

Prepared by

.YONDER

Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 254
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

		Total (T)	Gender Male (a)	Female (b)	Age 16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Age II 16-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Region Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Weighted base		2108	1027	1073	291	352	327	362	304	473	643	689	776	573	594	428	512	1168	940	176	84*	233	172	184	151*	100*	198	278	288	180	63*
£69,001 to £76,000	(72.5)	32 2%hko	18 2%	14 1%	15 5%Tefgh	8 2%h	3 1%	5 1%h	1 *	-	23 4%Tjk	8 1%k	1 *	10 2%o	6 1%	16 4%Tmopq	-	17 1%o	16 2%o	4 2%	3 3%tu	-	-	2 1%	3 2%	-	1 *	7 3%t	6 2%	4 2%	2 3%t
£76,001 to £83,000	(79.5)	24 1%k	18 2%b	6 1%	16 5%Tdefgh	3 1%	2 *	3 1%	-	-	19 3%Tjk	5 1%	-	18 3%Tmnoq	2 *	3 1%	1 *	20 2%oq	3 *	2 1%	-	2 1%	2 1%	-	-	1 1%	-	6 2%	5 2%	2 1%	4 6%Ttvwy
£83,001 or more	(86)	54 3%ghko	32 3%	22 2%	22 8%Tdegh	11 3%gh	8 2%gh	12 3%gh	-	1	33 5%Tk	20 3%k	1 *	29 5%Toq	14 2%o	12 3%o	-	42 4%oq	12 1%o	1 1%	3 3%v	1 1%	3 2%	-	3 2%	2 2%	5 2%	15 6%TrtvB	9 3%v	2 1%	8 13%TrtuvwxyAB
Prefer not to answer		119 6%	48 5%	68 6%	27 9%f	21 6%	15 5%	13 4%	20 6%	24 5%	48 7%j	28 4%	43 6%	30 5%	32 5%	34 8%o	22 4%	62 5%	56 6%	10 6%	6 7%	15 6%	10 6%	12 7%	5 4%	4 4%	8 4%	16 6%	15 5%	8 4%	9 15%TwxyzAB
Average income (£000's)		30.25gh koq	31.55b	28.99	43.04Td efgh	34.00Te gh	30.36gh	30.99gh	23.87	23.36	38.01Tj k	30.69k	23.56	36.55Tm opq	29.14o	37.14Tm opq	19.01	32.78Tm oq	27.09o	27.75	28.93	29.05	27.68	29.50	27.28	29.74	28.18	33.09Tr uwy	31.51	30.70	49.50TrstuvwxyzAB

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

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Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 255
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

		Total (T)	Urban/Rural Urban (a)	Rural (b)	Disability Yes (c)	No (d)	Financial Vulnerability Most (e)	Poten-tially (f)	Least (g)	Used mobile abroad in last 12 months Total (h)	Within the EU/EEA (i)	Outside the EU/EEA (j)	Both within and outside the EU/EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Non-recent travellers Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base		2108	1721	387	528	1533	376	1206	329	658	589	289	220	369	199	824
Weighted base		2108	1696	412	487	1574	358	1196	360	960	864	401	305	559	181	576
Effective base		1402	1151	254	333	1039	221	804	239	502	449	226	173	278	130	595
Up to £7,000	(3.5)	72 3%fg	65 4%	7 2%	23 5%	45 3%	64 18%Tfg	3 *	- -	20 2%	15 2%	13 3%	8 3%	7 1%	6 3%	26 4%
£7,001 to £14,000	(10.5)	252 12%dghil	201 12%	51 12%	108 22%Td	139 9%	103 29%Tfg	135 11%g	1 *	79 8%	66 8%	40 10%	27 9%	39 7%	20 11%	100 17%T
£14,001 to £21,000	(17.5)	313 15%gik	251 15%	62 15%	105 22%Td	199 13%	41 12%g	249 21%Teg	* *	111 12%	93 11%	45 11%	28 9%	66 12%	18 10%	120 21%Tm
£21,001 to £28,000	(24.5)	420 20%gjk	320 19%	100 24%	87 18%	326 21%	68 19%g	292 24%Tg	40 11%	183 19%j	170 20%jk	52 13%	39 13%	131 23%jk	43 24%	114 20%
£28,001 to £34,000	(31)	359 17%e	293 17%	65 16%	71 15%	279 18%	35 10%	259 22%Teg	52 15%	173 18%	156 18%	63 16%	46 15%	110 20%	37 20%	93 16%
£34,001 to £41,000	(37.5)	173 8%	140 8%	33 8%	32 7%	141 9%	16 5%	113 9%e	37 10%e	78 8%	73 8%	31 8%	26 9%	47 8%	18 10%	36 6%
£41,001 to £48,000	(44.5)	117 6%	97 6%	19 5%	14 3%	102 6%c	10 3%	66 6%	34 9%Tef	64 7%	60 7%	29 7%	25 8%	35 6%	11 6%	20 3%
£48,001 to £55,000	(51.5)	80 4%	63 4%	17 4%	9 2%	70 4%c	5 1%	40 3%	35 10%Tef	54 6%	53 6%T	24 6%	22 7%T	31 6%	5 3%	13 2%
£55,001 to £62,000	(58.5)	59 3%cfn	55 3%b	4 1%	4 1%	55 4%c	3 1%	13 1%	37 10%Tef	39 4%	35 4%	25 6%Tl	22 7%Tl	13 2%	7 4%n	6 1%
£62,001 to £69,000	(65.5)	34 2%f	28 2%	6 1%	4 1%	30 2%	2 1%	7 1%	25 7%Tef	26 3%	26 3%	14 3%	14 4%T	13 2%	1 1%	5 1%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 255
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

		Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
			Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten- tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Weighted base		2108	1696	412	487	1574	358	1196	360	960	864	401	305	559	181	576
£69,001 to £76,000	(72.5)	32 2%f	28 2%	4 1%	3 1%	29 2%	4 1%	2 *	26 7%Tef	22 2%	20 2%	9 2%	7 2%	13 2%	1 1%	6 1%
£76,001 to £83,000	(79.5)	24 1%f	17 1%	7 2%	3 1%	21 1%	2 *	- -	22 6%Tef	21 2%	21 2%	17 4%Tl	17 6%Thil	3 1%	- -	2 *
£83,001 or more	(86)	54 3%cefn	40 2%	14 3%	2 *	50 3%c	- -	3 *	47 13%Tef	38 4%	35 4%	15 4%	12 4%	23 4%	7 4%n	2 *
Prefer not to answer		119 6%efg	97 6%	22 5%	20 4%	87 6%	4 1%	14 1%	3 1%	51 5%	41 5%	23 6%	13 4%	28 5%	7 4%	32 6%
Average income (£000's)		30.25ce fn	30.24	30.29	23.32	32.58Tc	19.29	26.92e	52.70Te f	34.99T	35.69T	36.74T	39.22Th l	33.74T	30.77n	24.54

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Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 256
**Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months
and which has a substantial adverse effect on your ability to carry out day-to-day activities?**
Base: All respondents

	Total (T)	Gender Male (a)	Female (b)	Age 16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Age II 16-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Region Scot-land (r)	North East (s)	North West (t)	York-shire & Humb-erside (u)	West Mid-lands (v)	East Mid-lands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	North-ern Ireland (C)
Unweighted base	2108	1073	1028	268	378	333	363	312	454	646	696	766	550	567	467	524	1117	991	188	80	227	173	187	142	108	171	309	289	172	62
Weighted base	2108	1027	1073	291	352	327	362	304	473	643	689	776	573	594	428	512	1168	940	176	84*	233	172	184	151*	100*	198	278	288	180	63*
Effective base	1402	716	683	182	269	218	223	215	303	447	441	517	390	358	334	332	746	660	133	58	145	121	130	90	76	109	209	183	120	42
NET: Yes	487 23%cdil np	204 20%	276 26%a	43 15%	61 17%	73 22%	97 27%cd	93 31%Tcd	119 25%cd	105 16%	170 25%i	212 27%i	98 17%	119 20%	65 15%	204 40%Tlmn pq	217 19%	270 29%Tlmn p	49 28%tz	32 38%Ttvy zABC	40 17%	52 30%tz	39 21%	44 29%tz	23 23%	44 22%	48 17%	68 24%	36 20%	11 17%
Yes - physical condition	315 15%cdil np	127 12%	184 17%a	15 5%	22 6%	47 14%cd	61 17%cd	71 23%Tcde	100 21%Tcd	36 6%	108 16%i	171 22%Tij	48 8%	83 14%l	41 10%	144 28%Tlmn pq	131 11%	185 20%Tlmn p	32 18%t	21 25%TtvzB	22 9%	32 19%t	23 13%	30 20%t	16 11%	29 14%	36 13%	44 15%	24 13%	7 11%
Yes - mental condition	235 11%hkmn z	101 10%	128 12%	33 11%h	49 14%h	44 13%h	61 17%Th	33 11%h	15 3%	83 13%k	105 15%Tk	47 6%	56 10%	44 7%	31 7%	104 20%Tlmnp q	100 9%	135 14%Tlmn p	27 16%tz	17 20%TtxzA BC	19 8%	34 20%Ttvtz zABC	18 10%	26 17%tz	8 8%	21 11%	18 7%	26 9%	17 9%	4 6%
Yes - disability	141 7%cilp	56 5%	82 8%	9 3%	16 5%	20 6%	31 9%c	39 13%Tcdeh	26 5%	25 4%	51 7%i	65 8%i	20 3%	28 5%	18 4%	75 15%Tlmnp q	48 4%	93 10%Tlmnp p	16 9%tz	13 15%Ttvz	7 3%	12 7%	11 6%	9 6%	11 11%tz	12 6%	11 4%	21 7%	15 8%	3 4%
Yes - other	11 1%	5 *	6 1%	*	-	3 1%	2 1%	3 1%	2 1%	*	5 1%	5 1%	*	5 1%	1 *	4 1%	5 *	5 1%	2 1%	-	1 1%	1 1%	-	-	*	1 1%	3 1%	*	*	-
No	1574 75%goqs	800 78%b	773 72%	244 84%Tefg h	279 79%fg	244 75%	257 71%	203 67%	347 74%	523 81%Tjk	500 73%	551 71%	471 82%Toq	460 77%oq	350 82%Toq	292 57%	931 80%Toq	642 68%o	121 69%	50 59%	189 81%rsu	115 67%	136 74%s	107 71%	75 75%	151 76%s	222 80%rsu	213 74%s	142 79%su	53 83%su
Prefer not to say	48 2%	23 2%	24 2%	3 1%	12 3%	10 3%	9 3%	8 3%	6 1%	15 2%	19 3%	13 2%	5 1%	15 2%	12 3%l	16 3%l	19 2%	28 3%l	6 3%	2 2%	3 1%	5 3%	9 5%	1 *	2 2%	3 1%	8 3%	7 2%	2 1%	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

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ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 257
**Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months
and which has a substantial adverse effect on your ability to carry out day-to-day activities?**
Base: All respondents

		Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
												Both within and outside the EU/ EEA	Used within EU/EEA but not Outside EU/EAA	Intend to travel in the next 6 months but not travelled in last 12 months	Not travelled in last 12 months and don't intend to in next 6 months
	Total (T)	Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	(k)	(l)	(m)	(n)
Unweighted base	2108	1721	387	528	1533	376	1206	329	658	589	289	220	369	199	824
Weighted base	2108	1696	412	487	1574	358	1196	360	960	864	401	305	559	181	576
Effective base	1402	1151	254	333	1039	221	804	239	502	449	226	173	278	130	595
NET: Yes	487	374	112	487	-	107	299	45	165	145	71	51	94	40	183
	23%dghil	22%	27%	100%Td	-	30%Tg	25%g	13%	17%	17%	18%	17%	17%	22%	32%Tm
Yes - physical condition	315	246	69	315	-	64	202	28	106	89	43	27	62	24	122
	15%dghik	15%	17%	65%Td	-	18%g	17%g	8%	11%	10%	11%	9%	11%	13%	21%Tm
Yes - mental condition	235	189	46	235	-	66	129	19	84	78	40	33	45	18	93
	11%dg	11%	11%	48%Td	-	18%Tfg	11%g	5%	9%	9%	10%	11%	8%	10%	16%T
Yes - disability	141	107	34	141	-	29	97	8	34	32	6	5	28	17	64
	7%dghijk	6%	8%	29%Td	-	8%g	8%g	2%	4%	4%	2%	2%	5%j	9%	11%T
Yes - other	11	8	3	11	-	3	7	*	3	3	-	-	3	-	4
	1%d	*	1%	2%Td	-	1%	1%	*	*	*	-	-	1%	-	1%
No	1574	1280	294	-	1574	243	871	313	775	698	326	250	449	136	375
	75%cen	75%	71%	-	100%Tc	68%	73%	87%Tef	81%T	81%T	81%T	82%T	80%T	75%n	65%
Prefer not to say	48	42	5	-	-	7	26	2	21	21	4	4	17	6	17
	2%cd	2%	1%	-	-	2%	2%	1%	2%	2%	1%	1%	3%	3%	3%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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Ofcom - Mobile Roaming Research
ONLINE Fieldwork: 28th to 29th November 2022

Absolutes/col percents

Table 258
Which of the following options best describes how you think of yourself?
Base: All respondents

	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	Scotland (r)	North East (s)	North West (t)	Yorkshire & Humberside (u)	West Midlands (v)	East Midlands (w)	Wales (x)	Eastern (y)	London (z)	South East (A)	South West (B)	Northern Ireland (C)
Unweighted base	2108	1073	1028	268	378	333	363	312	454	646	696	766	550	567	467	524	1117	991	188	80	227	173	187	142	108	171	309	289	172	62
Weighted base	2108	1027	1073	291	352	327	362	304	473	643	689	776	573	594	428	512	1168	940	176	84*	233	172	184	151*	100*	198	278	288	180	63*
Effective base	1402	716	683	182	269	218	223	215	303	447	441	517	390	358	334	332	746	660	133	58	145	121	130	90	76	109	209	183	120	42
Heterosexual/ straight	1890 90%cdiz	929 91%	961 90%	240 83%	301 85%	289 88%	340 94%cd	280 92%cd	441 93%Tcde	541 84%	628 91%i	721 93%Ti	511 89%	526 89%	398 93%mp	454 89%	1037 89%	853 91%	157 89%	73 87%	216 92%z	151 88%	170 93%z	143 94%z	86 86%	176 89%	236 85%	261 91%	165 92%	56 88%
Lesbian/ gay woman	26 1%a	3 *	23 2%a	6 2%h	6 2%	6 2%	2 1%	5 2%	1 *	12 2%	8 1%	6 1%	8 1%	8 1%	3 1%	7 1%	16 1%	10 1%	2 1%	* 1%	- -	3 2%	2 1%	* *	- -	3 1%	6 2%	4 1%	3 1%	3 4%t
Gay man	49 2%b	48 5%Tb	- -	9 3%	7 2%	11 3%	5 1%	7 2%	9 2%	16 2%	17 2%	16 2%	13 2%	22 4%q	6 1%	8 2%	35 3%	14 2%	3 2%	1 1%	2 1%	5 3%	2 1%	2 1%	2 1%	6 3%	16 6%TtvAB	4 1%	2 1%	3 4%
Bisexual	80 4%ghk	24 2%	55 5%a	28 10%Tefgh	26 7%Tfgh	13 4%h	6 2%	3 1%	3 1%	54 8%Tjk	19 3%k	7 1%	28 5%	24 4%	12 3%	16 3%	52 4%	28 3%	7 4%	8 10%Ttvwz A	6 3%	9 5%	4 2%	4 2%	9 9%Ttvz	7 4%	9 3%	10 3%	6 3%	2 3%
Prefer to self-describe	14 1%	3 *	7 1%	4 1%	4 1%	* *	3 1%	* *	2 *	8 1%	3 *	3 *	5 1%	3 *	2 *	4 1%	8 1%	6 1%	4 2%	- -	1 1%	2 1%	1 1%	2 1%	- -	* *	2 1%	1 *	- -	- -
Prefer not to say	49 2%	20 2%	28 3%	4 1%	8 2%	8 2%	6 2%	7 2%	15 3%	12 2%	14 2%	23 3%	8 1%	12 2%	6 1%	23 5%TInp	20 2%	29 3%	2 1%	2 2%	8 3%	1 1%	5 3%	1 1%	3 3%	6 3%	9 3%	8 3%	4 2%	* 1%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m/n/o/p/q - T/r/s/t/u/v/w/x/y/z/A/B/C
* small base

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Absolutes/col percents

Table 259
Which of the following options best describes how you think of yourself?
Base: All respondents

	Total (T)	Urban/Rural		Disability		Financial Vulnerability			Used mobile abroad in last 12 months					Non-recent travellers	
		Urban (a)	Rural (b)	Yes (c)	No (d)	Most (e)	Poten-tially (f)	Least (g)	Total (h)	Within the EU/ EEA (i)	Outside the EU/ EEA (j)	Both within and outside the EU/ EEA (k)	Used within EU/EEA but not Outside EU/EAA (l)	Intend to travel in the next 6 months but not travelled in last 12 months (m)	Not travelled in last 12 months and don't intend to in next 6 months (n)
Unweighted base	2108	1721	387	528	1533	376	1206	329	658	589	289	220	369	199	824
Weighted base	2108	1696	412	487	1574	358	1196	360	960	864	401	305	559	181	576
Effective base	1402	1151	254	333	1039	221	804	239	502	449	226	173	278	130	595
Heterosexual/ straight	1890 90%	1511 89%	379 92%	420 86%	1444 92%c	316 88%	1098 92%g	314 87%	861 90%	775 90%	360 90%	274 90%	501 90%	157 87%	522 91%
Lesbian/ gay woman	26 1%	25 1%	2 *	7 1%	19 1%	5 1%	14 1%	7 2%	10 1%	10 1%	5 1%	5 2%	5 1%	5 3%n	3 1%
Gay man	49 2%	45 3%	4 1%	13 3%	36 2%	9 2%	23 2%	16 4%f	17 2%	16 2%	10 3%	9 3%	7 1%	7 4%	19 3%
Bisexual	80 4%	62 4%	18 4%	34 7%Td	45 3%	18 5%f	29 2%	20 5%f	41 4%	35 4%	19 5%	13 4%	22 4%	6 4%	17 3%
Prefer to self-describe	14 1%	13 1%	* *	7 1%d	7 *	2 1%	6 1%	1 *	6 1%	6 1%	- -	- -	6 1%	1 *	2 *
Prefer not to say	49 2%	40 2%	8 2%	5 1%	24 2%	8 2%	26 2%	2 1%	24 3%	22 3%	6 2%	4 1%	18 3%	4 2%	13 2%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d - T/e/f/g - T/h/i/j/k/l - T/m/n

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