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●	155	36	QA16: And which, if any, of these devices have been connected to a TV set in the home in the last 12 months? MULTI CODE	Base: All respondents	2474
●	156	36	QA16: And which, if any, of these devices have been connected to a TV set in the home in the last 12 months? MULTI CODE	Base: All respondents	2474
●	157	37	QA16: And which, if any, of these devices have been connected to a TV set in the home in the last 12 months? MULTI CODE	Base: All with devices used to go online either using Wi-Fi or plugged into the home broadband	2133
●	158	37	QA16: And which, if any, of these devices have been connected to a TV set in the home in the last 12 months? MULTI CODE	Base: All with devices used to go online either using Wi-Fi or plugged into the home broadband	2133

	Page	Table	Title	Base Description	Base
●	159	37	QA16: And which, if any, of these devices have been connected to a TV set in the home in the last 12 months? MULTI CODE	Base: All with devices used to go online either using Wi-Fi or plugged into the home broadband	2133
●	160	37	QA16: And which, if any, of these devices have been connected to a TV set in the home in the last 12 months? MULTI CODE	Base: All with devices used to go online either using Wi-Fi or plugged into the home broadband	2133
●	161	38	QA17: And which, if any, of these devices have been connected to your broadband service as well as to a TV set in the home in the last 12 months to view something from the internet on the TV screen? IF NECESSARY – This could be through a wired or Wi-Fi connection. MULTI CODE	Base: All respondents	2474
●	162	38	QA17: And which, if any, of these devices have been connected to your broadband service as well as to a TV set in the home in the last 12 months to view something from the internet on the TV screen? IF NECESSARY – This could be through a wired or Wi-Fi connection. MULTI CODE	Base: All respondents	2474
●	163	38	QA17: And which, if any, of these devices have been connected to your broadband service as well as to a TV set in the home in the last 12 months to view something from the internet on the TV screen? IF NECESSARY – This could be through a wired or Wi-Fi connection. MULTI CODE	Base: All respondents	2474

	Page	Table	Title	Base Description	Base
●	164	38	QA17: And which, if any, of these devices have been connected to your broadband service as well as to a TV set in the home in the last 12 months to view something from the internet on the TV screen? IF NECESSARY – This could be through a wired or Wi-Fi connection. MULTI CODE	Base: All respondents	2474
●	165	39	QA17: And which, if any, of these devices have been connected to your broadband service as well as to a TV set in the home in the last 12 months to view something from the internet on the TV screen? IF NECESSARY – This could be through a wired or Wi-Fi connection. MULTI CODE	Base: All with devices in the household	2231
●	166	39	QA17: And which, if any, of these devices have been connected to your broadband service as well as to a TV set in the home in the last 12 months to view something from the internet on the TV screen? IF NECESSARY – This could be through a wired or Wi-Fi connection. MULTI CODE	Base: All with devices in the household	2231
●	167	39	QA17: And which, if any, of these devices have been connected to your broadband service as well as to a TV set in the home in the last 12 months to view something from the internet on the TV screen? IF NECESSARY – This could be through a wired or Wi-Fi connection. MULTI CODE	Base: All with devices in the household	2231
●	168	39	QA17: And which, if any, of these devices have been connected to your broadband service as well as to a TV set in the home in the last 12 months to view something from the internet on the TV screen? IF NECESSARY – This could be through a wired or Wi-Fi connection. MULTI CODE	Base: All with devices in the household	2231

	Page	Table	Title	Base Description	Base
●	169	40	QA19: (SHOW SCREEN) We'd like to ask you about different viewing activities. Which, if any, of these have you done in the last 12 months? MULTI CODE	Base: All respondents	2474
●	170	40	QA19: (SHOW SCREEN) We'd like to ask you about different viewing activities. Which, if any, of these have you done in the last 12 months? MULTI CODE	Base: All respondents	2474
●	171	40	QA19: (SHOW SCREEN) We'd like to ask you about different viewing activities. Which, if any, of these have you done in the last 12 months? MULTI CODE	Base: All respondents	2474
●	172	40	QA19: (SHOW SCREEN) We'd like to ask you about different viewing activities. Which, if any, of these have you done in the last 12 months? MULTI CODE	Base: All respondents	2474
●	173	40	QA19: (SHOW SCREEN) We'd like to ask you about different viewing activities. Which, if any, of these have you done in the last 12 months? MULTI CODE	Base: All respondents	2474
●	174	40	QA19: (SHOW SCREEN) We'd like to ask you about different viewing activities. Which, if any, of these have you done in the last 12 months? MULTI CODE	Base: All respondents	2474
●	175	40	QA19: (SHOW SCREEN) We'd like to ask you about different viewing activities. Which, if any, of these have you done in the last 12 months? MULTI CODE	Base: All respondents	2474

	Page	Table	Title	Base Description	Base
●	176	40	QA19: (SHOW SCREEN) We'd like to ask you about different viewing activities. Which, if any, of these have you done in the last 12 months? MULTI CODE	Base: All respondents	2474
●	177	41	SUMMARY TO SHOW WHETHER ANY DEVICES HAVE BEEN CONNECTED TO BOTH THE TV SET AND THE HOME BROADBAND SERVICE IN THE LAST 12 MONTHS - ANY CONNECTED TV	Base: All respondents	2474
●	178	41	SUMMARY TO SHOW WHETHER ANY DEVICES HAVE BEEN CONNECTED TO BOTH THE TV SET AND THE HOME BROADBAND SERVICE IN THE LAST 12 MONTHS - ANY CONNECTED TV	Base: All respondents	2474
●	179	41	SUMMARY TO SHOW WHETHER ANY DEVICES HAVE BEEN CONNECTED TO BOTH THE TV SET AND THE HOME BROADBAND SERVICE IN THE LAST 12 MONTHS - ANY CONNECTED TV	Base: All respondents	2474
●	180	41	SUMMARY TO SHOW WHETHER ANY DEVICES HAVE BEEN CONNECTED TO BOTH THE TV SET AND THE HOME BROADBAND SERVICE IN THE LAST 12 MONTHS - ANY CONNECTED TV	Base: All respondents	2474
●	181	42	QA20 Services (1): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities. For each activity, please use this screen to say which devices you have used for that activity in the last 12 months. Which, of these devices have you used to ... in the last 12 months? Watch TV live at the time of broadcast MULTI CODE	Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months	1737

	Page	Table	Title	Base Description	Base
●	182	42	<p>QA20 Services (1): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.</p> <p>For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.</p> <p>Which, of these devices have you used to ... in the last 12 months?</p> <p>Watch TV live at the time of broadcast</p> <p>MULTI CODE</p>	Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months	1737
●	183	42	<p>QA20 Services (1): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.</p> <p>For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.</p> <p>Which, of these devices have you used to ... in the last 12 months?</p> <p>Watch TV live at the time of broadcast</p> <p>MULTI CODE</p>	Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months	1737
●	184	42	<p>QA20 Services (1): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.</p> <p>For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.</p> <p>Which, of these devices have you used to ... in the last 12 months?</p> <p>Watch TV live at the time of broadcast</p> <p>MULTI CODE</p>	Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months	1737

	Page	Table	Title	Base Description	Base
●	185	43	<p>QA20 Services (2): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.</p> <p>For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.</p> <p>Which, of these devices have you used to ... in the last 12 months?</p> <p>Watch TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5</p> <p>MULTI CODE</p>	Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months	1500
●	186	43	<p>QA20 Services (2): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.</p> <p>For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.</p> <p>Which, of these devices have you used to ... in the last 12 months?</p> <p>Watch TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5</p> <p>MULTI CODE</p>	Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months	1500
●	187	43	<p>QA20 Services (2): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.</p> <p>For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.</p> <p>Which, of these devices have you used to ... in the last 12 months?</p> <p>Watch TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5</p> <p>MULTI CODE</p>	Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months	1500

	Page	Table	Title	Base Description	Base
	188	43	<p>QA20 Services (2): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities. For each activity, please use this screen to say which devices you have used for that activity in the last 12 months. Which, of these devices have you used to ... in the last 12 months? Watch TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5 MULTI CODE</p>	Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months	1500
	189	44	<p>QA20 Services (3): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities. For each activity, please use this screen to say which devices you have used for that activity in the last 12 months. Which, of these devices have you used to ... in the last 12 months? Watch Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand MULTI CODE</p>	Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months	783
	190	44	<p>QA20 Services (3): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities. For each activity, please use this screen to say which devices you have used for that activity in the last 12 months. Which, of these devices have you used to ... in the last 12 months? Watch Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand MULTI CODE</p>	Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months	783

	Page	Table	Title	Base Description	Base
●	191	44	<p>QA20 Services (3): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities. For each activity, please use this screen to say which devices you have used for that activity in the last 12 months. Which, of these devices have you used to ... in the last 12 months? Watch Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand MULTI CODE</p>	Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months	783
●	192	44	<p>QA20 Services (3): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities. For each activity, please use this screen to say which devices you have used for that activity in the last 12 months. Which, of these devices have you used to ... in the last 12 months? Watch Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand MULTI CODE</p>	Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months	783
●	193	45	<p>QA20 Services (4): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities. For each activity, please use this screen to say which devices you have used for that activity in the last 12 months. Which, of these devices have you used to ... in the last 12 months? Watch Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis MULTI CODE</p>	Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months	390

	Page	Table	Title	Base Description	Base
●	194	45	<p>QA20 Services (4): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities. For each activity, please use this screen to say which devices you have used for that activity in the last 12 months. Which, of these devices have you used to ... in the last 12 months? Watch Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis</p> <p>MULTI CODE</p>	Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months	390
●	195	45	<p>QA20 Services (4): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities. For each activity, please use this screen to say which devices you have used for that activity in the last 12 months. Which, of these devices have you used to ... in the last 12 months? Watch Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis</p> <p>MULTI CODE</p>	Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months	390
●	196	45	<p>QA20 Services (4): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities. For each activity, please use this screen to say which devices you have used for that activity in the last 12 months. Which, of these devices have you used to ... in the last 12 months? Watch Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis</p> <p>MULTI CODE</p>	Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months	390

	Page	Table	Title	Base Description	Base
●	197	46	<p>QA20 Services (5): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.</p> <p>For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.</p> <p>Which, of these devices have you used to ... in the last 12 months?</p> <p>Watch TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV</p> <p>MULTI CODE</p>	Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months	1236
●	198	46	<p>QA20 Services (5): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.</p> <p>For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.</p> <p>Which, of these devices have you used to ... in the last 12 months?</p> <p>Watch TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV</p> <p>MULTI CODE</p>	Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months	1236
●	199	46	<p>QA20 Services (5): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.</p> <p>For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.</p> <p>Which, of these devices have you used to ... in the last 12 months?</p> <p>Watch TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV</p> <p>MULTI CODE</p>	Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months	1236

	Page	Table	Title	Base Description	Base
	200	46	<p>QA20 Services (5): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities. For each activity, please use this screen to say which devices you have used for that activity in the last 12 months. Which, of these devices have you used to ... in the last 12 months? Watch TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV MULTI CODE</p>	Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months	1236
	201	47	<p>QA20 Services (6): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities. For each activity, please use this screen to say which devices you have used for that activity in the last 12 months. Which, of these devices have you used to ... in the last 12 months? Watch TV,box sets,or films from an online pay-per-view or download to own service MULTI CODE</p>	Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months	233
	202	47	<p>QA20 Services (6): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities. For each activity, please use this screen to say which devices you have used for that activity in the last 12 months. Which, of these devices have you used to ... in the last 12 months? Watch TV,box sets,or films from an online pay-per-view or download to own service MULTI CODE</p>	Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months	233

	Page	Table	Title	Base Description	Base
	203	47	<p>QA20 Services (6): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.</p> <p>For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.</p> <p>Which, of these devices have you used to ... in the last 12 months?</p> <p>Watch TV,box sets,or films from an online pay-per-view or download to own service</p> <p>MULTI CODE</p>	Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months	233
●	204	47	<p>QA20 Services (6): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.</p> <p>For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.</p> <p>Which, of these devices have you used to ... in the last 12 months?</p> <p>Watch TV,box sets,or films from an online pay-per-view or download to own service</p> <p>MULTI CODE</p>	Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months	233
●	205	48	<p>QA20 Services (7): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.</p> <p>For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.</p> <p>Which, of these devices have you used to ... in the last 12 months?</p> <p>Watch Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)</p> <p>MULTI CODE</p>	Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months	1175

	Page	Table	Title	Base Description	Base
●	206	48	<p>QA20 Services (7): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.</p> <p>For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.</p> <p>Which, of these devices have you used to ... in the last 12 months?</p> <p>Watch Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)</p> <p>MULTI CODE</p>	Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months	1175
●	207	48	<p>QA20 Services (7): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.</p> <p>For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.</p> <p>Which, of these devices have you used to ... in the last 12 months?</p> <p>Watch Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)</p> <p>MULTI CODE</p>	Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months	1175
●	208	48	<p>QA20 Services (7): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.</p> <p>For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.</p> <p>Which, of these devices have you used to ... in the last 12 months?</p> <p>Watch Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)</p> <p>MULTI CODE</p>	Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months	1175

	Page	Table	Title	Base Description	Base
●	209	49	<p>QA20 Services (8): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.</p> <p>For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.</p> <p>Which, of these devices have you used to ... in the last 12 months?</p> <p>Watch Longer videos through websites such as YouTube or Facebook(i.e. longer than 10minutes)</p> <p>MULTI CODE</p>	Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months	771
●	210	49	<p>QA20 Services (8): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.</p> <p>For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.</p> <p>Which, of these devices have you used to ... in the last 12 months?</p> <p>Watch Longer videos through websites such as YouTube or Facebook(i.e. longer than 10minutes)</p> <p>MULTI CODE</p>	Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months	771
●	211	49	<p>QA20 Services (8): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.</p> <p>For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.</p> <p>Which, of these devices have you used to ... in the last 12 months?</p> <p>Watch Longer videos through websites such as YouTube or Facebook(i.e. longer than 10minutes)</p> <p>MULTI CODE</p>	Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months	771

	Page	Table	Title	Base Description	Base
●	212	49	QA20 Services (8): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities. For each activity, please use this screen to say which devices you have used for that activity in the last 12 months. Which, of these devices have you used to ... in the last 12 months? Watch Longer videos through websites such as YouTube or Facebook(i.e. longer than 10minutes) MULTI CODE	Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months	771
●	213	51	A20: SUMMARY - Net use of each service via any device	Base: All respondents	2474
●	214	51	A20: SUMMARY - Net use of each service via any device	Base: All respondents	2474
●	215	51	A20: SUMMARY - Net use of each service via any device	Base: All respondents	2474
●	216	51	A20: SUMMARY - Net use of each service via any device	Base: All respondents	2474
●	217	52	QA20 Summary of services used on each device (1): Broadband connected TV service(s) MULTI CODE	Base: All with a TV service set-top box receiver that has been connected to home broadband in the last 12 months	1393
●	218	52	QA20 Summary of services used on each device (1): Broadband connected TV service(s) MULTI CODE	Base: All with a TV service set-top box receiver that has been connected to home broadband in the last 12 months	1368

	Page	Table	Title	Base Description	Base
●	219	52	QA20 Summary of services used on each device (1): Broadband connected TV service(s) MULTI CODE	Base: All with a TV service set-top box receiver that has been connected to home broadband in the last 12 months	1393
●	220	52	QA20 Summary of services used on each device (1): Broadband connected TV service(s) MULTI CODE	Base: All with a TV service set-top box receiver that has been connected to home broadband in the last 12 months	1368
●	221	52	QA20 Summary of services used on each device (1): Broadband connected TV service(s) MULTI CODE	Base: All with a TV service set-top box receiver that has been connected to home broadband in the last 12 months	1393
●	222	52	QA20 Summary of services used on each device (1): Broadband connected TV service(s) MULTI CODE	Base: All with a TV service set-top box receiver that has been connected to home broadband in the last 12 months	1368
●	223	52	QA20 Summary of services used on each device (1): Broadband connected TV service(s) MULTI CODE	Base: All with a TV service set-top box receiver that has been connected to home broadband in the last 12 months	1393
●	224	52	QA20 Summary of services used on each device (1): Broadband connected TV service(s) MULTI CODE	Base: All with a TV service set-top box receiver that has been connected to home broadband in the last 12 months	1368

	Page	Table	Title	Base Description	Base
●	225	53	QA20 Summary of services used on each device (2): Blu-ray player connected to broadband and a TV MULTI CODE	Base: All with a Blu-ray player connected to home broadband and a TV to view something from the internet in the last 12 months	210
●	226	53	QA20 Summary of services used on each device (2): Blu-ray player connected to broadband and a TV MULTI CODE	Base: All with a Blu-ray player connected to home broadband and a TV to view something from the internet in the last 12 months	214
	227	53	QA20 Summary of services used on each device (2): Blu-ray player connected to broadband and a TV MULTI CODE	Base: All with a Blu-ray player connected to home broadband and a TV to view something from the internet in the last 12 months	210
	228	53	QA20 Summary of services used on each device (2): Blu-ray player connected to broadband and a TV MULTI CODE	Base: All with a Blu-ray player connected to home broadband and a TV to view something from the internet in the last 12 months	214
●	229	53	QA20 Summary of services used on each device (2): Blu-ray player connected to broadband and a TV MULTI CODE	Base: All with a Blu-ray player connected to home broadband and a TV to view something from the internet in the last 12 months	210

	Page	Table	Title	Base Description	Base
	230	53	QA20 Summary of services used on each device (2): Blu-ray player connected to broadband and a TV MULTI CODE	Base: All with a Blu-ray player connected to home broadband and a TV to view something from the internet in the last 12 months	214
●	231	53	QA20 Summary of services used on each device (2): Blu-ray player connected to broadband and a TV MULTI CODE	Base: All with a Blu-ray player connected to home broadband and a TV to view something from the internet in the last 12 months	210
●	232	53	QA20 Summary of services used on each device (2): Blu-ray player connected to broadband and a TV MULTI CODE	Base: All with a Blu-ray player connected to home broadband and a TV to view something from the internet in the last 12 months	214
●	233	54	QA20 Summary of services used on each device (3): Digital media player connected to broadband and a TV MULTI CODE	Base: All with a Digital media player connected to home broadband and a TV to view something from the internet in the last 12 months	855
●	234	54	QA20 Summary of services used on each device (3): Digital media player connected to broadband and a TV MULTI CODE	Base: All with a Digital media player connected to home broadband and a TV to view something from the internet in the last 12 months	799

	Page	Table	Title	Base Description	Base
●	235	54	QA20 Summary of services used on each device (3): Digital media player connected to broadband and a TV MULTI CODE	Base: All with a Digital media player connected to home broadband and a TV to view something from the internet in the last 12 months	855
	236	54	QA20 Summary of services used on each device (3): Digital media player connected to broadband and a TV MULTI CODE	Base: All with a Digital media player connected to home broadband and a TV to view something from the internet in the last 12 months	799
●	237	54	QA20 Summary of services used on each device (3): Digital media player connected to broadband and a TV MULTI CODE	Base: All with a Digital media player connected to home broadband and a TV to view something from the internet in the last 12 months	855
●	238	54	QA20 Summary of services used on each device (3): Digital media player connected to broadband and a TV MULTI CODE	Base: All with a Digital media player connected to home broadband and a TV to view something from the internet in the last 12 months	799
●	239	54	QA20 Summary of services used on each device (3): Digital media player connected to broadband and a TV MULTI CODE	Base: All with a Digital media player connected to home broadband and a TV to view something from the internet in the last 12 months	855

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●	241	55	QA20 Summary of services used on each device (4): Games console connected to broadband and a TV MULTI CODE	Base: All with a games console connected to home broadband and a TV to view something from the internet in the last 12 months	863
●	242	55	QA20 Summary of services used on each device (4): Games console connected to broadband and a TV MULTI CODE	Base: All with a games console connected to home broadband and a TV to view something from the internet in the last 12 months	868
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●	248	55	QA20 Summary of services used on each device (4): Games console connected to broadband and a TV MULTI CODE	Base: All with a games console connected to home broadband and a TV to view something from the internet in the last 12 months	868
●	249	56	QA20 Summary of services used on each device (5): Desktop/ laptop computer connected to broadband MULTI CODE	Base: All with a desktop/ laptop computer connected to home broadband in the last 12 months	1890
●	250	56	QA20 Summary of services used on each device (5): Desktop/ laptop computer connected to broadband MULTI CODE	Base: All with a desktop/ laptop computer connected to home broadband in the last 12 months	1839

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●	257	57	QA20 Summary of services used on each device (6): Tablet computer connected to broadband MULTI CODE	Base: All with a tablet computer connected to home broadband in the last 12 months	1253
●	258	57	QA20 Summary of services used on each device (6): Tablet computer connected to broadband MULTI CODE	Base: All with a tablet computer connected to home broadband in the last 12 months	1263

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●	259	57	QA20 Summary of services used on each device (6): Tablet computer connected to broadband MULTI CODE	Base: All with a tablet computer connected to home broadband in the last 12 months	1253
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●	261	57	QA20 Summary of services used on each device (6): Tablet computer connected to broadband MULTI CODE	Base: All with a tablet computer connected to home broadband in the last 12 months	1253
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●	269	58	QA20 Summary of services used on each device (7): Smartphone connected to broadband MULTI CODE	Base: All with a smartphone connected to home broadband in the last 12 months	1741
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●	271	58	QA20 Summary of services used on each device (7): Smartphone connected to broadband MULTI CODE	Base: All with a smartphone connected to home broadband in the last 12 months	1741
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●	273	59	A20: SUMMARY - Net use of each device	Base: All respondents	2474
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●	277	60	QA21: Can I just check, have you watched YouTube in the past 12 months? SINGLE CODE	Base: All not mentioning watching any short clips or longer videos through websites such as YouTube or Facebook via any device in the last 12 months	1150
●	278	60	QA21: Can I just check, have you watched YouTube in the past 12 months? SINGLE CODE	Base: All not mentioning watching any short clips or longer videos through websites such as YouTube or Facebook via any device in the last 12 months	1150
●	279	60	QA21: Can I just check, have you watched YouTube in the past 12 months? SINGLE CODE	Base: All not mentioning watching any short clips or longer videos through websites such as YouTube or Facebook via any device in the last 12 months	1150
●	280	60	QA21: Can I just check, have you watched YouTube in the past 12 months? SINGLE CODE	Base: All not mentioning watching any short clips or longer videos through websites such as YouTube or Facebook via any device in the last 12 months	1150
●	281	61	QA22: Could you please now think about the types of things you have used your Smart TV for on its own in the last 12 months? MULTI CODE	Base: All with a smart TV connected to a home broadband service	1394

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●	282	61	QA22: Could you please now think about the types of things you have used your Smart TV for on its own in the last 12 months? MULTI CODE	Base: All with a smart TV connected to a home broadband service	1371
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●	284	61	QA22: Could you please now think about the types of things you have used your Smart TV for on its own in the last 12 months? MULTI CODE	Base: All with a smart TV connected to a home broadband service	1371
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●	289	62	QA22: Could you please now think about the types of things you have used your Smart TV for on its own in the last 12 months? MULTI CODE	Base: All respondents	2208
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●	291	62	QA22: Could you please now think about the types of things you have used your Smart TV for on its own in the last 12 months? MULTI CODE	Base: All respondents	2208
●	292	62	QA22: Could you please now think about the types of things you have used your Smart TV for on its own in the last 12 months? MULTI CODE	Base: All respondents	2228
●	293	62	QA22: Could you please now think about the types of things you have used your Smart TV for on its own in the last 12 months? MULTI CODE	Base: All respondents	2208
●	294	62	QA22: Could you please now think about the types of things you have used your Smart TV for on its own in the last 12 months? MULTI CODE	Base: All respondents	2228
●	295	62	QA22: Could you please now think about the types of things you have used your Smart TV for on its own in the last 12 months? MULTI CODE	Base: All respondents	2208

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●	296	62	QA22: Could you please now think about the types of things you have used your Smart TV for on its own in the last 12 months? MULTI CODE	Base: All respondents	2228
●	297	63	QA20/QA21/QA22: Summary any on-line or on-demand viewing in the last 12 months	Base: All respondents	2474
●	298	63	QA20/QA21/QA22: Summary any on-line or on-demand viewing in the last 12 months	Base: All respondents	2474
●	299	63	QA20/QA21/QA22: Summary any on-line or on-demand viewing in the last 12 months	Base: All respondents	2474
●	300	63	QA20/QA21/QA22: Summary any on-line or on-demand viewing in the last 12 months	Base: All respondents	2474
	301	64	QA20/QA22 Summary table	Base: All respondents	2208
●	302	65	QA23: You said that you use broadcaster catch-up and/or free video on-demand services. What would you say are the reasons that you use these broadcaster catch-up and on-demand TV services? MULTI CODE	Base: All using catch-up or free on-demand services	1653
●	303	65	QA23: You said that you use broadcaster catch-up and/or free video on-demand services. What would you say are the reasons that you use these broadcaster catch-up and on-demand TV services? MULTI CODE	Base: All using catch-up or free on-demand services	1575
●	304	65	QA23: You said that you use broadcaster catch-up and/or free video on-demand services. What would you say are the reasons that you use these broadcaster catch-up and on-demand TV services? MULTI CODE	Base: All using catch-up or free on-demand services	1653

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●	305	65	QA23: You said that you use broadcaster catch-up and/or free video on-demand services. What would you say are the reasons that you use these broadcaster catch-up and on-demand TV services? MULTI CODE	Base: All using catch-up or free on-demand services	1653
●	306	65	QA23: You said that you use broadcaster catch-up and/or free video on-demand services. What would you say are the reasons that you use these broadcaster catch-up and on-demand TV services? MULTI CODE	Base: All using catch-up or free on-demand services	1653
	307	65	QA23: You said that you use broadcaster catch-up and/or free video on-demand services. What would you say are the reasons that you use these broadcaster catch-up and on-demand TV services? MULTI CODE	Base: All using catch-up or free on-demand services	1575
●	308	66	QA24: And what would you say is the main reason? SINGLE CODE	Base: All using catch-up or free on-demand services	1653
●	309	66	QA24: And what would you say is the main reason? SINGLE CODE	Base: All using catch-up or free on-demand services	1575
●	310	66	QA24: And what would you say is the main reason? SINGLE CODE	Base: All using catch-up or free on-demand services	1653
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●	314	67	QB1:Do you feel that, over the past year, television programmes have improved, got worse, or stayed about the same? SINGLE CODE	Base: All with any working TV set in the home	2417
●	315	67	QB1:Do you feel that, over the past year, television programmes have improved, got worse, or stayed about the same? SINGLE CODE	Base: All with any working TV set in the home	2417
●	316	67	QB1:Do you feel that, over the past year, television programmes have improved, got worse, or stayed about the same? SINGLE CODE	Base: All with any working TV set in the home	2417
●	317	67	QB1:Do you feel that, over the past year, television programmes have improved, got worse, or stayed about the same? SINGLE CODE	Base: All with any working TV set in the home	2417
●	318	68	QB2: In what ways do you think that television programmes have improved over the past year? Again, please just think about programmes that you watch at the time of broadcast, or that you record to watch later. PROBE FULLY: What else? MULTI CODE	Base: Those with any TV sets who feel that television programmes have improved over the past year	408
●	319	68	QB2: In what ways do you think that television programmes have improved over the past year? Again, please just think about programmes that you watch at the time of broadcast, or that you record to watch later. PROBE FULLY: What else? MULTI CODE	Base: Those with any TV sets who feel that television programmes have improved over the past year	408

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●	320	68	QB2: In what ways do you think that television programmes have improved over the past year? Again, please just think about programmes that you watch at the time of broadcast, or that you record to watch later. PROBE FULLY: What else? MULTI CODE	Base: Those with any TV sets who feel that television programmes have improved over the past year	408
●	321	68	QB2: In what ways do you think that television programmes have improved over the past year? Again, please just think about programmes that you watch at the time of broadcast, or that you record to watch later. PROBE FULLY: What else? MULTI CODE	Base: Those with any TV sets who feel that television programmes have improved over the past year	408
●	322	69	QB3: In what ways do you think that television programmes have got worse over the past year? Again, please just think about programmes that you watch at the time of broadcast, or that you record to watch later. What else? MULTI CODE	Base: Those with any TV sets who feel that television programmes have got worse over the past year	805
●	323	69	QB3: In what ways do you think that television programmes have got worse over the past year? Again, please just think about programmes that you watch at the time of broadcast, or that you record to watch later. What else? MULTI CODE	Base: Those with any TV sets who feel that television programmes have got worse over the past year	741
●	324	69	QB3: In what ways do you think that television programmes have got worse over the past year? Again, please just think about programmes that you watch at the time of broadcast, or that you record to watch later. What else? MULTI CODE	Base: Those with any TV sets who feel that television programmes have got worse over the past year	805

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●	325	69	QB3: In what ways do you think that television programmes have got worse over the past year? Again, please just think about programmes that you watch at the time of broadcast, or that you record to watch later. What else? MULTI CODE	Base: Those with any TV sets who feel that television programmes have got worse over the past year	741
●	326	69	QB3: In what ways do you think that television programmes have got worse over the past year? Again, please just think about programmes that you watch at the time of broadcast, or that you record to watch later. What else? MULTI CODE	Base: Those with any TV sets who feel that television programmes have got worse over the past year	805
●	327	69	QB3: In what ways do you think that television programmes have got worse over the past year? Again, please just think about programmes that you watch at the time of broadcast, or that you record to watch later. What else? MULTI CODE	Base: Those with any TV sets who feel that television programmes have got worse over the past year	741
●	328	69	QB3: In what ways do you think that television programmes have got worse over the past year? Again, please just think about programmes that you watch at the time of broadcast, or that you record to watch later. What else? MULTI CODE	Base: Those with any TV sets who feel that television programmes have got worse over the past year	805
●	329	69	QB3: In what ways do you think that television programmes have got worse over the past year? Again, please just think about programmes that you watch at the time of broadcast, or that you record to watch later. What else? MULTI CODE	Base: Those with any TV sets who feel that television programmes have got worse over the past year	741
●	330	70	QC1: (SHOW SCREEN) Have you ever noticed this symbol featured at the beginning or end of a TV programme, or following an advertising break?	Base: All with any working TV set in the home	2417

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●	331	70	QC1: (SHOW SCREEN) Have you ever noticed this symbol featured at the beginning or end of a TV programme, or following an advertising break?	Base: All with any working TV set in the home	2417
●	332	70	QC1: (SHOW SCREEN) Have you ever noticed this symbol featured at the beginning or end of a TV programme, or following an advertising break?	Base: All with any working TV set in the home	2417
●	333	70	QC1: (SHOW SCREEN) Have you ever noticed this symbol featured at the beginning or end of a TV programme, or following an advertising break?	Base: All with any working TV set in the home	2417
●	334	71	QC1a: Do you know what this symbol is used for? SINGLE CODE	Base: All who have ever noticed the product placement symbol	715
●	335	71	QC1a: Do you know what this symbol is used for? SINGLE CODE	Base: All who have ever noticed the product placement symbol	715
●	336	71	QC1a: Do you know what this symbol is used for? SINGLE CODE	Base: All who have ever noticed the product placement symbol	715
●	337	71	QC1a: Do you know what this symbol is used for? SINGLE CODE	Base: All who have ever noticed the product placement symbol	715
●	338	72	QC2: (SHOW SCREEN) Which of the following, if any, are you aware of on television? MULTI CODE	Base: All with any working TV set in the home	2417
●	339	72	QC2: (SHOW SCREEN) Which of the following, if any, are you aware of on television? MULTI CODE	Base: All with any working TV set in the home	2417

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●	340	72	QC2: (SHOW SCREEN) Which of the following, if any, are you aware of on television? MULTI CODE	Base: All with any working TV set in the home	2417
●	341	72	QC2: (SHOW SCREEN) Which of the following, if any, are you aware of on television? MULTI CODE	Base: All with any working TV set in the home	2417
●	342	73	QC3a: Do you have any concerns about advertising on television?	Base: All with any working TV set in the home	2417
●	343	73	QC3a: Do you have any concerns about advertising on television?	Base: All with any working TV set in the home	2417
●	344	73	QC3a: Do you have any concerns about advertising on television?	Base: All with any working TV set in the home	2417
●	345	73	QC3a: Do you have any concerns about advertising on television?	Base: All with any working TV set in the home	2417
●	346	74	QC3: What do you have concerns about? Any other concerns? IF 'Too much advertising' – PROBE FOR 'Too many advertising breaks' AND 'Advertising breaks go on for too long' MULTI CODE	Base: All with concerns	586
●	347	74	QC3: What do you have concerns about? Any other concerns? IF 'Too much advertising' – PROBE FOR 'Too many advertising breaks' AND 'Advertising breaks go on for too long' MULTI CODE	Base: All with concerns	572

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●	348	74	QC3: What do you have concerns about? Any other concerns? IF 'Too much advertising' – PROBE FOR 'Too many advertising breaks' AND 'Advertising breaks go on for too long' MULTI CODE	Base: All with concerns	586
	349	74	QC3: What do you have concerns about? Any other concerns? IF 'Too much advertising' – PROBE FOR 'Too many advertising breaks' AND 'Advertising breaks go on for too long' MULTI CODE	Base: All with concerns	572
●	350	74	QC3: What do you have concerns about? Any other concerns? IF 'Too much advertising' – PROBE FOR 'Too many advertising breaks' AND 'Advertising breaks go on for too long' MULTI CODE	Base: All with concerns	586
●	351	74	QC3: What do you have concerns about? Any other concerns? IF 'Too much advertising' – PROBE FOR 'Too many advertising breaks' AND 'Advertising breaks go on for too long' MULTI CODE	Base: All with concerns	572
●	352	74	QC3: What do you have concerns about? Any other concerns? IF 'Too much advertising' – PROBE FOR 'Too many advertising breaks' AND 'Advertising breaks go on for too long' MULTI CODE	Base: All with concerns	586
●	353	74	QC3: What do you have concerns about? Any other concerns? IF 'Too much advertising' – PROBE FOR 'Too many advertising breaks' AND 'Advertising breaks go on for too long' MULTI CODE	Base: All with concerns	572

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●	354	75	QC4: (SHOW SCREEN) And which, if any, of these types of advertising on television do you have any concerns about? Please include any you may have already mentioned MULTI CODE	Base: All with any working TV set in the home	2417
●	355	75	QC4: (SHOW SCREEN) And which, if any, of these types of advertising on television do you have any concerns about? Please include any you may have already mentioned MULTI CODE	Base: All with any working TV set in the home	2406
●	356	75	QC4: (SHOW SCREEN) And which, if any, of these types of advertising on television do you have any concerns about? Please include any you may have already mentioned MULTI CODE	Base: All with any working TV set in the home	2417
●	357	75	QC4: (SHOW SCREEN) And which, if any, of these types of advertising on television do you have any concerns about? Please include any you may have already mentioned MULTI CODE	Base: All with any working TV set in the home	2417
●	358	75	QC4: (SHOW SCREEN) And which, if any, of these types of advertising on television do you have any concerns about? Please include any you may have already mentioned MULTI CODE	Base: All with any working TV set in the home	2417
●	359	75	QC4: (SHOW SCREEN) And which, if any, of these types of advertising on television do you have any concerns about? Please include any you may have already mentioned MULTI CODE	Base: All with any working TV set in the home	2406

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●	360	76	QC9: (SHOW SCREEN) Please think about the frequency of advertising breaks – so how often there are advertising breaks within an hour of programmes on free-to-air commercial channels. Which of these statements best describes how you feel about the frequency of advertising breaks on the main commercial free to air channels – that is, ITV1, Channel 4 and Channel 5? SINGLE CODE	Base: All with any working TV set in the home	2417
●	361	76	QC9: (SHOW SCREEN) Please think about the frequency of advertising breaks – so how often there are advertising breaks within an hour of programmes on free-to-air commercial channels. Which of these statements best describes how you feel about the frequency of advertising breaks on the main commercial free to air channels – that is, ITV1, Channel 4 and Channel 5? SINGLE CODE	Base: All with any working TV set in the home	2417
●	362	76	QC9: (SHOW SCREEN) Please think about the frequency of advertising breaks – so how often there are advertising breaks within an hour of programmes on free-to-air commercial channels. Which of these statements best describes how you feel about the frequency of advertising breaks on the main commercial free to air channels – that is, ITV1, Channel 4 and Channel 5? SINGLE CODE	Base: All with any working TV set in the home	2417

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●	363	76	QC9: (SHOW SCREEN) Please think about the frequency of advertising breaks – so how often there are advertising breaks within an hour of programmes on free-to-air commercial channels. Which of these statements best describes how you feel about the frequency of advertising breaks on the main commercial free to air channels – that is, ITV1, Channel 4 and Channel 5? SINGLE CODE	Base: All with any working TV set in the home	2417
●	364	77	QC10: (SHOW SCREEN) And which of these statements best describes how you feel about the frequency of advertising breaks on the other commercial channels? IF NECESSARY – ‘Other commercial channels’ are all the other channels with adverts except for ITV1, Channel 4 and Channel 5. So, for example, ITV2, E4, More4, Sky 1, The Discovery Channel, MTV. SINGLE CODE	Base: All with any working TV set in the home	2417
●	365	77	QC10: (SHOW SCREEN) And which of these statements best describes how you feel about the frequency of advertising breaks on the other commercial channels? IF NECESSARY – ‘Other commercial channels’ are all the other channels with adverts except for ITV1, Channel 4 and Channel 5. So, for example, ITV2, E4, More4, Sky 1, The Discovery Channel, MTV. SINGLE CODE	Base: All with any working TV set in the home	2417

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●	366	77	<p>QC10: (SHOW SCREEN) And which of these statements best describes how you feel about the frequency of advertising breaks on the other commercial channels? IF NECESSARY – ‘Other commercial channels’ are all the other channels with adverts except for ITV1, Channel 4 and Channel 5. So, for example, ITV2, E4, More4, Sky 1, The Discovery Channel, MTV. SINGLE CODE</p>	Base: All with any working TV set in the home	2417
●	367	77	<p>QC10: (SHOW SCREEN) And which of these statements best describes how you feel about the frequency of advertising breaks on the other commercial channels? IF NECESSARY – ‘Other commercial channels’ are all the other channels with adverts except for ITV1, Channel 4 and Channel 5. So, for example, ITV2, E4, More4, Sky 1, The Discovery Channel, MTV. SINGLE CODE</p>	Base: All with any working TV set in the home	2417
●	368	78	<p>QC11: (SHOW SCREEN) Please think about the amount of advertising in terms of the total number of minutes of advertising within an hour of programmes on commercial channels. Which of these statements best describes how you feel about the total number of minutes of advertising within an hour of programmes on the main commercial free to air channels – that is, ITV1, Channel 4 and Channel 5? SINGLE CODE</p>	Base: All with any working TV set in the home	2417

	Page	Table	Title	Base Description	Base
●	369	78	QC11: (SHOW SCREEN) Please think about the amount of advertising in terms of the total number of minutes of advertising within an hour of programmes on commercial channels. Which of these statements best describes how you feel about the total number of minutes of advertising within an hour of programmes on the main commercial free to air channels – that is, ITV1, Channel 4 and Channel 5? SINGLE CODE	Base: All with any working TV set in the home	2417
●	370	78	QC11: (SHOW SCREEN) Please think about the amount of advertising in terms of the total number of minutes of advertising within an hour of programmes on commercial channels. Which of these statements best describes how you feel about the total number of minutes of advertising within an hour of programmes on the main commercial free to air channels – that is, ITV1, Channel 4 and Channel 5? SINGLE CODE	Base: All with any working TV set in the home	2417
●	371	78	QC11: (SHOW SCREEN) Please think about the amount of advertising in terms of the total number of minutes of advertising within an hour of programmes on commercial channels. Which of these statements best describes how you feel about the total number of minutes of advertising within an hour of programmes on the main commercial free to air channels – that is, ITV1, Channel 4 and Channel 5? SINGLE CODE	Base: All with any working TV set in the home	2417

	Page	Table	Title	Base Description	Base
●	372	79	<p>QC12: (SHOW SCREEN) And which of these statements best describes how you feel about the total number of minutes of advertising within an hour of programmes on the other commercial channels?</p> <p>IF NECESSARY – ‘Other commercial channels’ are all the other channels with adverts except for ITV1, Channel 4 and Channel 5. So, for example, ITV2, E4, More4, Sky 1, The Discovery Channel, MTV.</p> <p>SINGLE CODE</p>	Base: All with any working TV set in the home	2417
●	373	79	<p>QC12: (SHOW SCREEN) And which of these statements best describes how you feel about the total number of minutes of advertising within an hour of programmes on the other commercial channels?</p> <p>IF NECESSARY – ‘Other commercial channels’ are all the other channels with adverts except for ITV1, Channel 4 and Channel 5. So, for example, ITV2, E4, More4, Sky 1, The Discovery Channel, MTV.</p> <p>SINGLE CODE</p>	Base: All with any working TV set in the home	2417
●	374	79	<p>QC12: (SHOW SCREEN) And which of these statements best describes how you feel about the total number of minutes of advertising within an hour of programmes on the other commercial channels?</p> <p>IF NECESSARY – ‘Other commercial channels’ are all the other channels with adverts except for ITV1, Channel 4 and Channel 5. So, for example, ITV2, E4, More4, Sky 1, The Discovery Channel, MTV.</p> <p>SINGLE CODE</p>	Base: All with any working TV set in the home	2417

	Page	Table	Title	Base Description	Base
●	375	79	QC12: (SHOW SCREEN) And which of these statements best describes how you feel about the total number of minutes of advertising within an hour of programmes on the other commercial channels? IF NECESSARY – ‘Other commercial channels’ are all the other channels with adverts except for ITV1, Channel 4 and Channel 5. So, for example, ITV2, E4, More4, Sky 1, The Discovery Channel, MTV. SINGLE CODE	Base: All with any working TV set in the home	2417
●	376	80	QD1: As far as you know, are TV programmes regulated? Are there rules or guidelines about what can and can't be shown? SINGLE CODE	Base: All respondents	2474
●	377	80	QD1: As far as you know, are TV programmes regulated? Are there rules or guidelines about what can and can't be shown? SINGLE CODE	Base: All respondents	2474
●	378	80	QD1: As far as you know, are TV programmes regulated? Are there rules or guidelines about what can and can't be shown? SINGLE CODE	Base: All respondents	2474
●	379	80	QD1: As far as you know, are TV programmes regulated? Are there rules or guidelines about what can and can't be shown? SINGLE CODE	Base: All respondents	2474
●	380	81	QD2: Who do you think is responsible for regulating TV programmes? SINGLE CODE (FIRST MENTION)	Base: Those who believe that TV programmes are regulated or don't know if they are regulated	2309

	Page	Table	Title	Base Description	Base
●	381	81	QD2: Who do you think is responsible for regulating TV programmes? SINGLE CODE (FIRST MENTION)	Base: Those who believe that TV programmes are regulated or don't know if they are regulated	2309
●	382	81	QD2: Who do you think is responsible for regulating TV programmes? SINGLE CODE (FIRST MENTION)	Base: Those who believe that TV programmes are regulated or don't know if they are regulated	2309
●	383	81	QD2: Who do you think is responsible for regulating TV programmes? SINGLE CODE (FIRST MENTION)	Base: Those who believe that TV programmes are regulated or don't know if they are regulated	2309
●	384	82	QD2: Who do you think is responsible for regulating TV programmes? SINGLE CODE (FIRST MENTION)	Base: Those who believe that TV programmes are regulated	2000
●	385	82	QD2: Who do you think is responsible for regulating TV programmes? SINGLE CODE (FIRST MENTION)	Base: Those who believe that TV programmes are regulated	2000
●	386	82	QD2: Who do you think is responsible for regulating TV programmes? SINGLE CODE (FIRST MENTION)	Base: Those who believe that TV programmes are regulated	2000
●	387	82	QD2: Who do you think is responsible for regulating TV programmes? SINGLE CODE (FIRST MENTION)	Base: Those who believe that TV programmes are regulated	2000

	Page	Table	Title	Base Description	Base
●	388	83	QD3(1): (SHOW SCREEN) Now thinking about television programmes as a whole, do you think the amount of regulation is too much, too little, or about the right amount? SINGLE CODE	Base: All respondents	2474
●	389	83	QD3(1): (SHOW SCREEN) Now thinking about television programmes as a whole, do you think the amount of regulation is too much, too little, or about the right amount? SINGLE CODE	Base: All respondents	2474
●	390	83	QD3(1): (SHOW SCREEN) Now thinking about television programmes as a whole, do you think the amount of regulation is too much, too little, or about the right amount? SINGLE CODE	Base: All respondents	2474
●	391	83	QD3(1): (SHOW SCREEN) Now thinking about television programmes as a whole, do you think the amount of regulation is too much, too little, or about the right amount? SINGLE CODE	Base: All respondents	2474
●	392	84	QD3(2): (SHOW SCREEN) And what about the amount of regulation for BBC television? SINGLE CODE	Base: All respondents	2474
●	393	84	QD3(2): (SHOW SCREEN) And what about the amount of regulation for BBC television? SINGLE CODE	Base: All respondents	2474
●	394	84	QD3(2): (SHOW SCREEN) And what about the amount of regulation for BBC television? SINGLE CODE	Base: All respondents	2474
●	395	84	QD3(2): (SHOW SCREEN) And what about the amount of regulation for BBC television? SINGLE CODE	Base: All respondents	2474

	Page	Table	Title	Base Description	Base
●	396	85	QD3(3): (SHOW SCREEN) And what about the amount of regulation for ITV1 or Channel 4 or Channel Five television? SINGLE CODE	Base: All respondents	2474
●	397	85	QD3(3): (SHOW SCREEN) And what about the amount of regulation for ITV1 or Channel 4 or Channel Five television? SINGLE CODE	Base: All respondents	2474
●	398	85	QD3(3): (SHOW SCREEN) And what about the amount of regulation for ITV1 or Channel 4 or Channel Five television? SINGLE CODE	Base: All respondents	2474
●	399	85	QD3(3): (SHOW SCREEN) And what about the amount of regulation for ITV1 or Channel 4 or Channel Five television? SINGLE CODE	Base: All respondents	2474
●	400	86	QD3(4): (SHOW SCREEN) And what about the amount of regulation for all other TV channels? SINGLE CODE	Base: All respondents	2474
●	401	86	QD3(4): (SHOW SCREEN) And what about the amount of regulation for all other TV channels? SINGLE CODE	Base: All respondents	2474
●	402	86	QD3(4): (SHOW SCREEN) And what about the amount of regulation for all other TV channels? SINGLE CODE	Base: All respondents	2474
●	403	86	QD3(4): (SHOW SCREEN) And what about the amount of regulation for all other TV channels? SINGLE CODE	Base: All respondents	2474

	Page	Table	Title	Base Description	Base
	404	87	QD3: SUMMARY (SHOW SCREEN) Now thinking about television programmes as a whole, do you think the amount of regulation is too much, too little, or about the right amount? And what about the amount of regulation for ...? SINGLE CODE	Base: All respondents	2474
●	405	88	QD4a: TV programmes on all TV channels are supposed to follow rules or guidelines about what can and can't be shown. Why do you think there are these rules or guidelines? IF NECESSARY: Who do you think these rules and guidelines are aiming to protect? SINGLE CODE – FIRST MENTION (F2F and CATI ONLY)	Base: All respondents (F2F and CATI ONLY)	423
●	406	88	QD4a: TV programmes on all TV channels are supposed to follow rules or guidelines about what can and can't be shown. Why do you think there are these rules or guidelines? IF NECESSARY: Who do you think these rules and guidelines are aiming to protect? SINGLE CODE – FIRST MENTION (F2F and CATI ONLY)	Base: All respondents (F2F and CATI ONLY)	423
●	407	88	QD4a: TV programmes on all TV channels are supposed to follow rules or guidelines about what can and can't be shown. Why do you think there are these rules or guidelines? IF NECESSARY: Who do you think these rules and guidelines are aiming to protect? SINGLE CODE – FIRST MENTION (F2F and CATI ONLY)	Base: All respondents (F2F and CATI ONLY)	423

	Page	Table	Title	Base Description	Base
●	408	88	QD4a: TV programmes on all TV channels are supposed to follow rules or guidelines about what can and can't be shown. Why do you think there are these rules or guidelines? IF NECESSARY: Who do you think these rules and guidelines are aiming to protect? SINGLE CODE – FIRST MENTION (F2F and CATI ONLY)	Base: All respondents (F2F and CATI ONLY)	423
●	409	89	QD4a/QD4b: TV programmes on all TV channels are supposed to follow rules or guidelines about what can and can't be shown. Why do you think there are these rules or guidelines? IF NECESSARY: Who do you think these rules and guidelines are aiming to protect? MULTI CODE – ALL MENTIONS	Base: All respondents	2474
●	410	89	QD4a/QD4b: TV programmes on all TV channels are supposed to follow rules or guidelines about what can and can't be shown. Why do you think there are these rules or guidelines? IF NECESSARY: Who do you think these rules and guidelines are aiming to protect? MULTI CODE – ALL MENTIONS	Base: All respondents	2474
●	411	89	QD4a/QD4b: TV programmes on all TV channels are supposed to follow rules or guidelines about what can and can't be shown. Why do you think there are these rules or guidelines? IF NECESSARY: Who do you think these rules and guidelines are aiming to protect? MULTI CODE – ALL MENTIONS	Base: All respondents	2474

	Page	Table	Title	Base Description	Base
●	412	89	QD4a/QD4b: TV programmes on all TV channels are supposed to follow rules or guidelines about what can and can't be shown. Why do you think there are these rules or guidelines? IF NECESSARY: Who do you think these rules and guidelines are aiming to protect? MULTI CODE – ALL MENTIONS	Base: All respondents	2474
●	413	90	QE1: (SHOW SCREEN) Do you think it is mainly the responsibility of the parents, the broadcasters, or both equally, to make sure that children don't see unsuitable programmes? SINGLE CODE	Base: All with any working TV set in the home	2417
●	414	90	QE1: (SHOW SCREEN) Do you think it is mainly the responsibility of the parents, the broadcasters, or both equally, to make sure that children don't see unsuitable programmes? SINGLE CODE	Base: All with any working TV set in the home	2417
●	415	90	QE1: (SHOW SCREEN) Do you think it is mainly the responsibility of the parents, the broadcasters, or both equally, to make sure that children don't see unsuitable programmes? SINGLE CODE	Base: All with any working TV set in the home	2417
●	416	90	QE1: (SHOW SCREEN) Do you think it is mainly the responsibility of the parents, the broadcasters, or both equally, to make sure that children don't see unsuitable programmes? SINGLE CODE	Base: All with any working TV set in the home	2417
●	417	91	QE2: Broadcasters are required to only show television programmes which are not suitable for children after a certain time in the evening. Before today, were you aware of this? SINGLE CODE	Base: All with any working TV set in the home	2417

	Page	Table	Title	Base Description	Base
●	418	91	QE2: Broadcasters are required to only show television programmes which are not suitable for children after a certain time in the evening. Before today, were you aware of this? SINGLE CODE	Base: All with any working TV set in the home	2417
●	419	91	QE2: Broadcasters are required to only show television programmes which are not suitable for children after a certain time in the evening. Before today, were you aware of this? SINGLE CODE	Base: All with any working TV set in the home	2417
●	420	91	QE2: Broadcasters are required to only show television programmes which are not suitable for children after a certain time in the evening. Before today, were you aware of this? SINGLE CODE	Base: All with any working TV set in the home	2417
●	421	92	QE3: (UNPROMPTED) Do you know after what time in the evening programmes that are not suitable for children may be shown on TV channels? SINGLE CODE	Base: All with any working TV set in the home	2417
●	422	92	QE3: (UNPROMPTED) Do you know after what time in the evening programmes that are not suitable for children may be shown on TV channels? SINGLE CODE	Base: All with any working TV set in the home	2406
●	423	92	QE3: (UNPROMPTED) Do you know after what time in the evening programmes that are not suitable for children may be shown on TV channels? SINGLE CODE	Base: All with any working TV set in the home	2417
●	424	92	QE3: (UNPROMPTED) Do you know after what time in the evening programmes that are not suitable for children may be shown on TV channels? SINGLE CODE	Base: All with any working TV set in the home	2406

	Page	Table	Title	Base Description	Base
●	425	92	QE3: (UNPROMPTED) Do you know after what time in the evening programmes that are not suitable for children may be shown on TV channels? SINGLE CODE	Base: All with any working TV set in the home	2417
●	426	92	QE3: (UNPROMPTED) Do you know after what time in the evening programmes that are not suitable for children may be shown on TV channels? SINGLE CODE	Base: All with any working TV set in the home	2406
●	427	92	QE3: (UNPROMPTED) Do you know after what time in the evening programmes that are not suitable for children may be shown on TV channels? SINGLE CODE	Base: All with any working TV set in the home	2417
●	428	92	QE3: (UNPROMPTED) Do you know after what time in the evening programmes that are not suitable for children may be shown on TV channels? SINGLE CODE	Base: All with any working TV set in the home	2406
●	429	93	QE4: (SHOW SCREEN) Programmes that are unsuitable for children may only be shown on TV channels after 9pm – usually known as the 9 o'clock watershed. Which of these best describes when TV channels should be allowed to start broadcasting programmes that contain adult themes and may not be suitable for children? IF NECESSARY – By children we mean under the age of 16 SINGLE CODE	Base: All with any working TV set in the home	2417

	Page	Table	Title	Base Description	Base
●	430	93	<p>QE4: (SHOW SCREEN) Programmes that are unsuitable for children may only be shown on TV channels after 9pm – usually known as the 9 o'clock watershed.</p> <p>Which of these best describes when TV channels should be allowed to start broadcasting programmes that contain adult themes and may not be suitable for children?</p> <p>IF NECESSARY – By children we mean under the age of 16</p> <p>SINGLE CODE</p>	Base: All with any working TV set in the home	2417
●	431	93	<p>QE4: (SHOW SCREEN) Programmes that are unsuitable for children may only be shown on TV channels after 9pm – usually known as the 9 o'clock watershed.</p> <p>Which of these best describes when TV channels should be allowed to start broadcasting programmes that contain adult themes and may not be suitable for children?</p> <p>IF NECESSARY – By children we mean under the age of 16</p> <p>SINGLE CODE</p>	Base: All with any working TV set in the home	2417
●	432	93	<p>QE4: (SHOW SCREEN) Programmes that are unsuitable for children may only be shown on TV channels after 9pm – usually known as the 9 o'clock watershed.</p> <p>Which of these best describes when TV channels should be allowed to start broadcasting programmes that contain adult themes and may not be suitable for children?</p> <p>IF NECESSARY – By children we mean under the age of 16</p> <p>SINGLE CODE</p>	Base: All with any working TV set in the home	2417
●	433	94	<p>QF1: In the last 12 months, have you personally found anything on television to be offensive?</p> <p>SINGLE CODE</p>	Base: All with any working TV set in the home	2417

	Page	Table	Title	Base Description	Base
●	434	94	QF1: In the last 12 months, have you personally found anything on television to be offensive? SINGLE CODE	Base: All with any working TV set in the home	2417
●	435	94	QF1: In the last 12 months, have you personally found anything on television to be offensive? SINGLE CODE	Base: All with any working TV set in the home	2417
●	436	94	QF1: In the last 12 months, have you personally found anything on television to be offensive? SINGLE CODE	Base: All with any working TV set in the home	2417
●	437	95	QF2: What kind of things offended you? What else? MULTI CODE	Base: Those with any TV sets who have found something on television to be offensive in the last 12 months	482
●	438	95	QF2: What kind of things offended you? What else? MULTI CODE	Base: Those with any TV sets who have found something on television to be offensive in the last 12 months	444
●	439	95	QF2: What kind of things offended you? What else? MULTI CODE	Base: Those with any TV sets who have found something on television to be offensive in the last 12 months	482
●	440	95	QF2: What kind of things offended you? What else? MULTI CODE	Base: Those with any TV sets who have found something on television to be offensive in the last 12 months	444

	Page	Table	Title	Base Description	Base
●	441	95	QF2: What kind of things offended you? What else? MULTI CODE	Base: Those with any TV sets who have found something on television to be offensive in the last 12 months	482
●	442	95	QF2: What kind of things offended you? What else? MULTI CODE	Base: Those with any TV sets who have found something on television to be offensive in the last 12 months	444
●	443	95	QF2: What kind of things offended you? What else? MULTI CODE	Base: Those with any TV sets who have found something on television to be offensive in the last 12 months	482
●	444	95	QF2: What kind of things offended you? What else? MULTI CODE	Base: Those with any TV sets who have found something on television to be offensive in the last 12 months	444
●	445	96	QF3: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was that offended you? MULTI CODE	Base: Those with any TV sets who have found something on television to be offensive in the last 12 months	482
●	446	96	QF3: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was that offended you? MULTI CODE	Base: Those with any TV sets who have found something on television to be offensive in the last 12 months	444

	Page	Table	Title	Base Description	Base
●	447	96	QF3: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was that offended you? MULTI CODE	Base: Those with any TV sets who have found something on television to be offensive in the last 12 months	482
●	448	96	QF3: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was that offended you? MULTI CODE	Base: Those with any TV sets who have found something on television to be offensive in the last 12 months	444
●	449	96	QF3: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was that offended you? MULTI CODE	Base: Those with any TV sets who have found something on television to be offensive in the last 12 months	482
●	450	96	QF3: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was that offended you? MULTI CODE	Base: Those with any TV sets who have found something on television to be offensive in the last 12 months	444
●	451	96	QF3: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was that offended you? MULTI CODE	Base: Those with any TV sets who have found something on television to be offensive in the last 12 months	482
●	452	96	QF3: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was that offended you? MULTI CODE	Base: Those with any TV sets who have found something on television to be offensive in the last 12 months	444

	Page	Table	Title	Base Description	Base
●	453	97	QF4: How did you react when you were offended by what you saw on television? In other words, which, if any, of these things did you do? What else? MULTI CODE	Base: Those with any TV sets who have found something on television to be offensive in the last 12 months	482
●	454	97	QF4: How did you react when you were offended by what you saw on television? In other words, which, if any, of these things did you do? What else? MULTI CODE	Base: Those with any TV sets who have found something on television to be offensive in the last 12 months	482
●	455	97	QF4: How did you react when you were offended by what you saw on television? In other words, which, if any, of these things did you do? What else? MULTI CODE	Base: Those with any TV sets who have found something on television to be offensive in the last 12 months	482
●	456	97	QF4: How did you react when you were offended by what you saw on television? In other words, which, if any, of these things did you do? What else? MULTI CODE	Base: Those with any TV sets who have found something on television to be offensive in the last 12 months	482
●	457	98	QF5: (SHOW SCREEN) Which one of these statements best describes your attitude towards things which have offended you on TV in the last 12 months? SINGLE CODE	Base: Those with any TV sets who have found something on television to be offensive in the last 12 months	482
●	458	98	QF5: (SHOW SCREEN) Which one of these statements best describes your attitude towards things which have offended you on TV in the last 12 months? SINGLE CODE	Base: Those with any TV sets who have found something on television to be offensive in the last 12 months	482

	Page	Table	Title	Base Description	Base
●	459	98	QF5: (SHOW SCREEN) Which one of these statements best describes your attitude towards things which have offended you on TV in the last 12 months? SINGLE CODE	Base: Those with any TV sets who have found something on television to be offensive in the last 12 months	482
●	460	98	QF5: (SHOW SCREEN) Which one of these statements best describes your attitude towards things which have offended you on TV in the last 12 months? SINGLE CODE	Base: Those with any TV sets who have found something on television to be offensive in the last 12 months	482
●	461	99	QF6(1): (SHOW SCREEN) Do you think, in general, that there is too much, too little, or an acceptable amount of Sex on television? SINGLE CODE	Base: All with any working TV set in the home	2417
●	462	99	QF6(1): (SHOW SCREEN) Do you think, in general, that there is too much, too little, or an acceptable amount of Sex on television? SINGLE CODE	Base: All with any working TV set in the home	2417
●	463	99	QF6(1): (SHOW SCREEN) Do you think, in general, that there is too much, too little, or an acceptable amount of Sex on television? SINGLE CODE	Base: All with any working TV set in the home	2417
●	464	99	QF6(1): (SHOW SCREEN) Do you think, in general, that there is too much, too little, or an acceptable amount of Sex on television? SINGLE CODE	Base: All with any working TV set in the home	2417
●	465	100	QF6(2): (SHOW SCREEN) Do you think, in general, that there is too much, too little, or an acceptable amount of Violence on television? SINGLE CODE	Base: All with any working TV set in the home	2417
●	466	100	QF6(2): (SHOW SCREEN) Do you think, in general, that there is too much, too little, or an acceptable amount of Violence on television? SINGLE CODE	Base: All with any working TV set in the home	2417

	Page	Table	Title	Base Description	Base
●	467	100	QF6(2): (SHOW SCREEN) Do you think, in general, that there is too much, too little, or an acceptable amount of Violence on television? SINGLE CODE	Base: All with any working TV set in the home	2417
●	468	100	QF6(2): (SHOW SCREEN) Do you think, in general, that there is too much, too little, or an acceptable amount of Violence on television? SINGLE CODE	Base: All with any working TV set in the home	2417
●	469	101	QF6(3): (SHOW SCREEN) Do you think, in general, that there is too much, too little, or an acceptable amount of Swearing on television? SINGLE CODE	Base: All with any working TV set in the home	2417
●	470	101	QF6(3): (SHOW SCREEN) Do you think, in general, that there is too much, too little, or an acceptable amount of Swearing on television? SINGLE CODE	Base: All with any working TV set in the home	2417
●	471	101	QF6(3): (SHOW SCREEN) Do you think, in general, that there is too much, too little, or an acceptable amount of Swearing on television? SINGLE CODE	Base: All with any working TV set in the home	2417
●	472	101	QF6(3): (SHOW SCREEN) Do you think, in general, that there is too much, too little, or an acceptable amount of Swearing on television? SINGLE CODE	Base: All with any working TV set in the home	2417
	473	102	QF6: SUMMARY (SHOW SCREEN) Do you think, in general, that there is too much, too little, or an acceptable amount of ... on television? SINGLE CODE	Base: All with any working TV set in the home	2417

	Page	Table	Title	Base Description	Base
●	474	103	QF7b: (SHOW SCREEN) I'm now going to show you some statements regarding the availability of violent programmes on television. Can you please tell me which one of these statements best represents your opinion. SINGLE CODE.	Base: All with any working TV set in the home	2417
●	475	103	QF7b: (SHOW SCREEN) I'm now going to show you some statements regarding the availability of violent programmes on television. Can you please tell me which one of these statements best represents your opinion. SINGLE CODE.	Base: All with any working TV set in the home	2417
●	476	103	QF7b: (SHOW SCREEN) I'm now going to show you some statements regarding the availability of violent programmes on television. Can you please tell me which one of these statements best represents your opinion. SINGLE CODE.	Base: All with any working TV set in the home	2417
●	477	103	QF7b: (SHOW SCREEN) I'm now going to show you some statements regarding the availability of violent programmes on television. Can you please tell me which one of these statements best represents your opinion. SINGLE CODE.	Base: All with any working TV set in the home	2417
●	478	104	QF8: There are rules and guidelines in place to ensure people are protected from harmful or damaging content on television. Have you seen anything on television in the last 12 months that you thought was harmful or damaging either to yourself, other adults, or children? MULTI CODE	Base: All with any working TV set in the home	2417

	Page	Table	Title	Base Description	Base
●	479	104	QF8: There are rules and guidelines in place to ensure people are protected from harmful or damaging content on television. Have you seen anything on television in the last 12 months that you thought was harmful or damaging either to yourself, other adults, or children? MULTI CODE	Base: All with any working TV set in the home	2417
●	480	104	QF8: There are rules and guidelines in place to ensure people are protected from harmful or damaging content on television. Have you seen anything on television in the last 12 months that you thought was harmful or damaging either to yourself, other adults, or children? MULTI CODE	Base: All with any working TV set in the home	2417
●	481	104	QF8: There are rules and guidelines in place to ensure people are protected from harmful or damaging content on television. Have you seen anything on television in the last 12 months that you thought was harmful or damaging either to yourself, other adults, or children? MULTI CODE	Base: All with any working TV set in the home	2417
●	482	105	QF9: Can you please tell me what it was that you saw that you thought was harmful or damaging? What else? MULTI CODE	Base: Those with any TV sets who have seen something on television they thought was harmful or damaging in the last 12 months	559
●	483	105	QF9: Can you please tell me what it was that you saw that you thought was harmful or damaging? What else? MULTI CODE	Base: Those with any TV sets who have seen something on television they thought was harmful or damaging in the last 12 months	522

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●	484	105	QF9: Can you please tell me what it was that you saw that you thought was harmful or damaging? What else? MULTI CODE	Base: Those with any TV sets who have seen something on television they thought was harmful or damaging in the last 12 months	559
●	485	105	QF9: Can you please tell me what it was that you saw that you thought was harmful or damaging? What else? MULTI CODE	Base: Those with any TV sets who have seen something on television they thought was harmful or damaging in the last 12 months	522
●	486	105	QF9: Can you please tell me what it was that you saw that you thought was harmful or damaging? What else? MULTI CODE	Base: Those with any TV sets who have seen something on television they thought was harmful or damaging in the last 12 months	559
●	487	105	QF9: Can you please tell me what it was that you saw that you thought was harmful or damaging? What else? MULTI CODE	Base: Those with any TV sets who have seen something on television they thought was harmful or damaging in the last 12 months	522
●	488	105	QF9: Can you please tell me what it was that you saw that you thought was harmful or damaging? What else? MULTI CODE	Base: Those with any TV sets who have seen something on television they thought was harmful or damaging in the last 12 months	559

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	489	105	QF9: Can you please tell me what it was that you saw that you thought was harmful or damaging? What else? MULTI CODE	Base: Those with any TV sets who have seen something on television they thought was harmful or damaging in the last 12 months	522
●	490	106	QF10: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was? MULTI CODE	Base: Those with any TV sets who have seen something on television they thought was harmful or damaging in the last 12 months	559
●	491	106	QF10: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was? MULTI CODE	Base: Those with any TV sets who have seen something on television they thought was harmful or damaging in the last 12 months	522
●	492	106	QF10: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was? MULTI CODE	Base: Those with any TV sets who have seen something on television they thought was harmful or damaging in the last 12 months	559
●	493	106	QF10: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was? MULTI CODE	Base: Those with any TV sets who have seen something on television they thought was harmful or damaging in the last 12 months	522

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●	494	106	QF10: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was? MULTI CODE	Base: Those with any TV sets who have seen something on television they thought was harmful or damaging in the last 12 months	559
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●	496	106	QF10: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was? MULTI CODE	Base: Those with any TV sets who have seen something on television they thought was harmful or damaging in the last 12 months	559
●	497	106	QF10: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was? MULTI CODE	Base: Those with any TV sets who have seen something on television they thought was harmful or damaging in the last 12 months	522
●	498	107	QF11: (SHOW SCREEN) How did you react when you saw something you thought was harmful or damaging? In other words, which, if any, of these things did you do? MULTI CODE	Base: Those with any TV sets who have seen something on television they thought was harmful or damaging in the last 12 months	559

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●	499	107	QF11: (SHOW SCREEN) How did you react when you saw something you thought was harmful or damaging? In other words, which, if any, of these things did you do? MULTI CODE	Base: Those with any TV sets who have seen something on television they thought was harmful or damaging in the last 12 months	559
●	500	107	QF11: (SHOW SCREEN) How did you react when you saw something you thought was harmful or damaging? In other words, which, if any, of these things did you do? MULTI CODE	Base: Those with any TV sets who have seen something on television they thought was harmful or damaging in the last 12 months	559
●	501	107	QF11: (SHOW SCREEN) How did you react when you saw something you thought was harmful or damaging? In other words, which, if any, of these things did you do? MULTI CODE	Base: Those with any TV sets who have seen something on television they thought was harmful or damaging in the last 12 months	559
●	502	108	QF12: As you may know, there are guidelines to protect the welfare of children and young people under 18 when they take part in programmes on television. In the last 12 months, have you seen anything on television where you were concerned about the welfare of children or young people taking part in the programme? SINGLE CODE	Base: All with any working TV set in the home	2417
●	503	108	QF12: As you may know, there are guidelines to protect the welfare of children and young people under 18 when they take part in programmes on television. In the last 12 months, have you seen anything on television where you were concerned about the welfare of children or young people taking part in the programme? SINGLE CODE	Base: All with any working TV set in the home	2417

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●	504	108	QF12: As you may know, there are guidelines to protect the welfare of children and young people under 18 when they take part in programmes on television. In the last 12 months, have you seen anything on television where you were concerned about the welfare of children or young people taking part in the programme? SINGLE CODE	Base: All with any working TV set in the home	2417
●	505	108	QF12: As you may know, there are guidelines to protect the welfare of children and young people under 18 when they take part in programmes on television. In the last 12 months, have you seen anything on television where you were concerned about the welfare of children or young people taking part in the programme? SINGLE CODE	Base: All with any working TV set in the home	2417
●	506	109	QF13: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was? MULTI CODE	Base: Those with any TV sets who have seen something on television where they were concerned about the welfare of children or young people taking part in the programme in the L12M	238
●	507	109	QF13: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was? MULTI CODE	Base: Those with any TV sets who have seen something on television where they were concerned about the welfare of children or young people taking part in the programme in the L12M	228

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508	109	QF13: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was? MULTI CODE	Base: Those with any TV sets who have seen something on television where they were concerned about the welfare of children or young people taking part in the programme in the L12M	238
509	109	QF13: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was? MULTI CODE	Base: Those with any TV sets who have seen something on television where they were concerned about the welfare of children or young people taking part in the programme in the L12M	228
510	109	QF13: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was? MULTI CODE	Base: Those with any TV sets who have seen something on television where they were concerned about the welfare of children or young people taking part in the programme in the L12M	238
511	109	QF13: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was? MULTI CODE	Base: Those with any TV sets who have seen something on television where they were concerned about the welfare of children or young people taking part in the programme in the L12M	228

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512	109	QF13: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was? MULTI CODE	Base: Those with any TV sets who have seen something on television where they were concerned about the welfare of children or young people taking part in the programme in the L12M	238
513	109	QF13: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was? MULTI CODE	Base: Those with any TV sets who have seen something on television where they were concerned about the welfare of children or young people taking part in the programme in the L12M	228
514	110	QF12b: And have you seen anything on television where you were concerned about the welfare of adults taking part in the programme in the last 12 months?	Base: All with any working TV set in the home	2417
515	110	QF12b: And have you seen anything on television where you were concerned about the welfare of adults taking part in the programme in the last 12 months?	Base: All with any working TV set in the home	2417
516	110	QF12b: And have you seen anything on television where you were concerned about the welfare of adults taking part in the programme in the last 12 months?	Base: All with any working TV set in the home	2417
517	110	QF12b: And have you seen anything on television where you were concerned about the welfare of adults taking part in the programme in the last 12 months?	Base: All with any working TV set in the home	2417

	Page	Table	Title	Base Description	Base
	518	111	QF13b: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was? MULTICODE	Base: Those with any TV sets who have seen something on television where they were concerned about the welfare of adults taking part in the programme in the last 12 months	241
	519	111	QF13b: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was? MULTICODE	Base: Those with any TV sets who have seen something on television where they were concerned about the welfare of adults taking part in the programme in the last 12 months	228
	520	111	QF13b: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was? MULTICODE	Base: Those with any TV sets who have seen something on television where they were concerned about the welfare of adults taking part in the programme in the last 12 months	241
	521	111	QF13b: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was? MULTICODE	Base: Those with any TV sets who have seen something on television where they were concerned about the welfare of adults taking part in the programme in the last 12 months	228

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●	522	111	QF13b: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was? MULTICODE	Base: Those with any TV sets who have seen something on television where they were concerned about the welfare of adults taking part in the programme in the last 12 months	241
●	523	111	QF13b: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was? MULTICODE	Base: Those with any TV sets who have seen something on television where they were concerned about the welfare of adults taking part in the programme in the last 12 months	228
●	524	111	QF13b: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was? MULTICODE	Base: Those with any TV sets who have seen something on television where they were concerned about the welfare of adults taking part in the programme in the last 12 months	241
	525	111	QF13b: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was? MULTICODE	Base: Those with any TV sets who have seen something on television where they were concerned about the welfare of adults taking part in the programme in the last 12 months	228

	Page	Table	Title	Base Description	Base
●	526	112	QG1(1): (SHOW SCREEN) How often, if at all do you listen to the following types of radio? - Any radio station in general IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer. SINGLE CODE	Base: All respondents	2474
●	527	112	QG1(1): (SHOW SCREEN) How often, if at all do you listen to the following types of radio? - Any radio station in general IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer. SINGLE CODE	Base: All respondents	2474
●	528	112	QG1(1): (SHOW SCREEN) How often, if at all do you listen to the following types of radio? - Any radio station in general IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer. SINGLE CODE	Base: All respondents	2474
●	529	112	QG1(1): (SHOW SCREEN) How often, if at all do you listen to the following types of radio? - Any radio station in general IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer. SINGLE CODE	Base: All respondents	2474
●	530	113	QG1(2): (SHOW SCREEN) How often, if at all do you listen to the following types of radio? - BBC national radio stations IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer. SINGLE CODE	Base: All respondents	2474

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●	531	113	QG1(2): (SHOW SCREEN) How often, if at all do you listen to the following types of radio? - BBC national radio stations IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer. SINGLE CODE	Base: All respondents	2474
●	532	113	QG1(2): (SHOW SCREEN) How often, if at all do you listen to the following types of radio? - BBC national radio stations IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer. SINGLE CODE	Base: All respondents	2474
●	533	113	QG1(2): (SHOW SCREEN) How often, if at all do you listen to the following types of radio? - BBC national radio stations IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer. SINGLE CODE	Base: All respondents	2474
●	534	114	QG1(3): (SHOW SCREEN) How often, if at all do you listen to the following types of radio? - BBC local radio stations for your local area IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer. SINGLE CODE	Base: All respondents	2474
●	535	114	QG1(3): (SHOW SCREEN) How often, if at all do you listen to the following types of radio? - BBC local radio stations for your local area IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer. SINGLE CODE	Base: All respondents	2474

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●	536	114	<p>QG1(3): (SHOW SCREEN) How often, if at all do you listen to the following types of radio? - BBC local radio stations for your local area</p> <p>IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer.</p> <p>SINGLE CODE</p>	Base: All respondents	2474
●	537	114	<p>QG1(3): (SHOW SCREEN) How often, if at all do you listen to the following types of radio? - BBC local radio stations for your local area</p> <p>IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer.</p> <p>SINGLE CODE</p>	Base: All respondents	2474
●	538	115	<p>QG1(4): (SHOW SCREEN) How often, if at all do you listen to the following types of radio? - National commercial radio stations</p> <p>IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer.</p> <p>SINGLE CODE</p>	Base: All respondents	2474
●	539	115	<p>QG1(4): (SHOW SCREEN) How often, if at all do you listen to the following types of radio? - National commercial radio stations</p> <p>IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer.</p> <p>SINGLE CODE</p>	Base: All respondents	2474
●	540	115	<p>QG1(4): (SHOW SCREEN) How often, if at all do you listen to the following types of radio? - National commercial radio stations</p> <p>IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer.</p> <p>SINGLE CODE</p>	Base: All respondents	2474

	Page	Table	Title	Base Description	Base
●	541	115	QG1(4): (SHOW SCREEN) How often, if at all do you listen to the following types of radio? - National commercial radio stations IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer. SINGLE CODE	Base: All respondents	2474
●	542	116	QG1(5): (SHOW SCREEN) How often, if at all do you listen to the following types of radio? - Local commercial radio stations IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer. SINGLE CODE	Base: All respondents	2474
●	543	116	QG1(5): (SHOW SCREEN) How often, if at all do you listen to the following types of radio? - Local commercial radio stations IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer. SINGLE CODE	Base: All respondents	2474
●	544	116	QG1(5): (SHOW SCREEN) How often, if at all do you listen to the following types of radio? - Local commercial radio stations IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer. SINGLE CODE	Base: All respondents	2474
●	545	116	QG1(5): (SHOW SCREEN) How often, if at all do you listen to the following types of radio? - Local commercial radio stations IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer. SINGLE CODE	Base: All respondents	2474

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	546	117	QG1: (SHOW SCREEN) How often, if at all do you listen to the following types of radio? IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer. SINGLE CODE	Base: All respondents	2474
●	547	118	QG1: SUMMARY OF RADIO LISTENING	Base: All respondents	2474
●	548	118	QG1: SUMMARY OF RADIO LISTENING	Base: All respondents	2474
●	549	118	QG1: SUMMARY OF RADIO LISTENING	Base: All respondents	2474
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●	552	118	QG1: SUMMARY OF RADIO LISTENING	Base: All respondents	2474
●	553	118	QG1: SUMMARY OF RADIO LISTENING	Base: All respondents	2474
●	554	118	QG1: SUMMARY OF RADIO LISTENING	Base: All respondents	2474
●	555	119	QG4: (SHOW SCREEN) SAY TO RESPONDENT: Advertising and sponsorship provide income for commercial radio stations. Without income from advertising and sponsorship, commercial radio stations may not exist. With this in mind, which of these statements best describes how you feel about the amount of advertising and programme sponsorship (for example sponsorship of the weather or a competition) on commercial radio stations? SINGLE CODE	Base: All who ever listen to commercial radio	1551

	Page	Table	Title	Base Description	Base
●	556	119	<p>QG4: (SHOW SCREEN) SAY TO RESPONDENT: Advertising and sponsorship provide income for commercial radio stations. Without income from advertising and sponsorship, commercial radio stations may not exist. With this in mind, which of these statements best describes how you feel about the amount of advertising and programme sponsorship (for example sponsorship of the weather or a competition) on commercial radio stations?</p> <p>SINGLE CODE</p>	Base: All who ever listen to commercial radio	1551
●	557	119	<p>QG4: (SHOW SCREEN) SAY TO RESPONDENT: Advertising and sponsorship provide income for commercial radio stations. Without income from advertising and sponsorship, commercial radio stations may not exist. With this in mind, which of these statements best describes how you feel about the amount of advertising and programme sponsorship (for example sponsorship of the weather or a competition) on commercial radio stations?</p> <p>SINGLE CODE</p>	Base: All who ever listen to commercial radio	1551
●	558	119	<p>QG4: (SHOW SCREEN) SAY TO RESPONDENT: Advertising and sponsorship provide income for commercial radio stations. Without income from advertising and sponsorship, commercial radio stations may not exist. With this in mind, which of these statements best describes how you feel about the amount of advertising and programme sponsorship (for example sponsorship of the weather or a competition) on commercial radio stations?</p> <p>SINGLE CODE</p>	Base: All who ever listen to commercial radio	1551

	Page	Table	Title	Base Description	Base
●	559	120	QG8: In the last 12 months, have you personally heard anything on the radio you found offensive? SINGLE CODE	Base: All who ever listen to radio	1829
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●	562	120	QG8: In the last 12 months, have you personally heard anything on the radio you found offensive? SINGLE CODE	Base: All who ever listen to radio	1829
●	563	121	Q11:As far as you know, is the radio regulated in terms of what can be broadcast? IF NECESSARY – By regulation we mean rules or guidelines about what can and can't be broadcast SINGLE CODE	Base: All respondents	2474
●	564	121	Q11:As far as you know, is the radio regulated in terms of what can be broadcast? IF NECESSARY – By regulation we mean rules or guidelines about what can and can't be broadcast SINGLE CODE	Base: All respondents	2474
●	565	121	Q11:As far as you know, is the radio regulated in terms of what can be broadcast? IF NECESSARY – By regulation we mean rules or guidelines about what can and can't be broadcast SINGLE CODE	Base: All respondents	2474

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●	566	121	Q11:As far as you know, is the radio regulated in terms of what can be broadcast? IF NECESSARY – By regulation we mean rules or guidelines about what can and can't be broadcast SINGLE CODE	Base: All respondents	2474
●	567	122	Q12: Who do you think is responsible for regulating radio? SINGLE CODE (FIRST MENTION)	Base: Those who believe that radio programmes are regulated or don't know if they are regulated	2106
●	568	122	Q12: Who do you think is responsible for regulating radio? SINGLE CODE (FIRST MENTION)	Base: Those who believe that radio programmes are regulated or don't know if they are regulated	2106
●	569	122	Q12: Who do you think is responsible for regulating radio? SINGLE CODE (FIRST MENTION)	Base: Those who believe that radio programmes are regulated or don't know if they are regulated	2106
●	570	122	Q12: Who do you think is responsible for regulating radio? SINGLE CODE (FIRST MENTION)	Base: Those who believe that radio programmes are regulated or don't know if they are regulated	2106
●	571	123	Q12: Who do you think is responsible for regulating radio? SINGLE CODE (FIRST MENTION)	Base: Those who believe that radio programmes are regulated	1414
●	572	123	Q12: Who do you think is responsible for regulating radio? SINGLE CODE (FIRST MENTION)	Base: Those who believe that radio programmes are regulated	1414

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●	573	123	Q12: Who do you think is responsible for regulating radio? SINGLE CODE (FIRST MENTION)	Base: Those who believe that radio programmes are regulated	1414
●	574	123	Q12: Who do you think is responsible for regulating radio? SINGLE CODE (FIRST MENTION)	Base: Those who believe that radio programmes are regulated	1414
●	575	124	Q13: (SHOW SCREEN) Now thinking about radio as a whole, do you think the amount of regulation is too much, too little, or about the right amount? SINGLE CODE	Base: All respondents	2474
●	576	124	Q13: (SHOW SCREEN) Now thinking about radio as a whole, do you think the amount of regulation is too much, too little, or about the right amount? SINGLE CODE	Base: All respondents	2474
●	577	124	Q13: (SHOW SCREEN) Now thinking about radio as a whole, do you think the amount of regulation is too much, too little, or about the right amount? SINGLE CODE	Base: All respondents	2474
●	578	124	Q13: (SHOW SCREEN) Now thinking about radio as a whole, do you think the amount of regulation is too much, too little, or about the right amount? SINGLE CODE	Base: All respondents	2474

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●	579	125	<p>QJ1(1): (SHOW SCREEN) SAY TO RESPONDENT: There are rules about protecting people's privacy when they take part or are featured in programmes on television and radio. Please can you tell me to what extent do you agree or disagree with each of the following statements? SINGLE CODE TV broadcasters should be free to show programmes that scrutinise the lives of celebrities, without them giving consent</p>	Base: All respondents	2474
●	580	125	<p>QJ1(1): (SHOW SCREEN) SAY TO RESPONDENT: There are rules about protecting people's privacy when they take part or are featured in programmes on television and radio. Please can you tell me to what extent do you agree or disagree with each of the following statements? SINGLE CODE TV broadcasters should be free to show programmes that scrutinise the lives of celebrities, without them giving consent</p>	Base: All respondents	2474
●	581	125	<p>QJ1(1): (SHOW SCREEN) SAY TO RESPONDENT: There are rules about protecting people's privacy when they take part or are featured in programmes on television and radio. Please can you tell me to what extent do you agree or disagree with each of the following statements? SINGLE CODE TV broadcasters should be free to show programmes that scrutinise the lives of celebrities, without them giving consent</p>	Base: All respondents	2474

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●	582	125	<p>QJ1(1): (SHOW SCREEN) SAY TO RESPONDENT: There are rules about protecting people's privacy when they take part or are featured in programmes on television and radio. Please can you tell me to what extent do you agree or disagree with each of the following statements?</p> <p>SINGLE CODE</p> <p>TV broadcasters should be free to show programmes that scrutinise the lives of celebrities, without them giving consent</p>	Base: All respondents	2474
●	583	126	<p>QJ1(2): (SHOW SCREEN) SAY TO RESPONDENT: There are rules about protecting people's privacy when they take part or are featured in programmes on television and radio. Please can you tell me to what extent do you agree or disagree with each of the following statements?</p> <p>SINGLE CODE</p> <p>TV broadcasters should be free to show programmes that scrutinise the lives of politicians, without them giving consent</p>	Base: All respondents	2474
●	584	126	<p>QJ1(2): (SHOW SCREEN) SAY TO RESPONDENT: There are rules about protecting people's privacy when they take part or are featured in programmes on television and radio. Please can you tell me to what extent do you agree or disagree with each of the following statements?</p> <p>SINGLE CODE</p> <p>TV broadcasters should be free to show programmes that scrutinise the lives of politicians, without them giving consent</p>	Base: All respondents	2474

	Page	Table	Title	Base Description	Base
●	585	126	<p>QJ1(2): (SHOW SCREEN) SAY TO RESPONDENT: There are rules about protecting people's privacy when they take part or are featured in programmes on television and radio. Please can you tell me to what extent do you agree or disagree with each of the following statements?</p> <p>SINGLE CODE</p> <p>TV broadcasters should be free to show programmes that scrutinise the lives of politicians, without them giving consent</p>	Base: All respondents	2474
●	586	126	<p>QJ1(2): (SHOW SCREEN) SAY TO RESPONDENT: There are rules about protecting people's privacy when they take part or are featured in programmes on television and radio. Please can you tell me to what extent do you agree or disagree with each of the following statements?</p> <p>SINGLE CODE</p> <p>TV broadcasters should be free to show programmes that scrutinise the lives of politicians, without them giving consent</p>	Base: All respondents	2474
●	587	127	<p>QJ1(3): (SHOW SCREEN) SAY TO RESPONDENT: There are rules about protecting people's privacy when they take part or are featured in programmes on television and radio. Please can you tell me to what extent do you agree or disagree with each of the following statements?</p> <p>SINGLE CODE</p> <p>TV broadcasters should be free to show programmes that scrutinise the lives of other public figures without them giving consent</p>	Base: All respondents	2474

	Page	Table	Title	Base Description	Base
●	588	127	<p>QJ1(3): (SHOW SCREEN) SAY TO RESPONDENT: There are rules about protecting people's privacy when they take part or are featured in programmes on television and radio. Please can you tell me to what extent do you agree or disagree with each of the following statements?</p> <p>SINGLE CODE</p> <p>TV broadcasters should be free to show programmes that scrutinise the lives of other public figures without them giving consent</p>	Base: All respondents	2474
●	589	127	<p>QJ1(3): (SHOW SCREEN) SAY TO RESPONDENT: There are rules about protecting people's privacy when they take part or are featured in programmes on television and radio. Please can you tell me to what extent do you agree or disagree with each of the following statements?</p> <p>SINGLE CODE</p> <p>TV broadcasters should be free to show programmes that scrutinise the lives of other public figures without them giving consent</p>	Base: All respondents	2474
●	590	127	<p>QJ1(3): (SHOW SCREEN) SAY TO RESPONDENT: There are rules about protecting people's privacy when they take part or are featured in programmes on television and radio. Please can you tell me to what extent do you agree or disagree with each of the following statements?</p> <p>SINGLE CODE</p> <p>TV broadcasters should be free to show programmes that scrutinise the lives of other public figures without them giving consent</p>	Base: All respondents	2474

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●	591	128	<p>QJ1(4): (SHOW SCREEN) SAY TO RESPONDENT: There are rules about protecting people's privacy when they take part or are featured in programmes on television and radio. Please can you tell me to what extent do you agree or disagree with each of the following statements?</p> <p>SINGLE CODE</p> <p>TV broadcasters should be free to show programmes that scrutinise the lives of general members of the public without them giving consent</p>	Base: All respondents	2474
●	592	128	<p>QJ1(4): (SHOW SCREEN) SAY TO RESPONDENT: There are rules about protecting people's privacy when they take part or are featured in programmes on television and radio. Please can you tell me to what extent do you agree or disagree with each of the following statements?</p> <p>SINGLE CODE</p> <p>TV broadcasters should be free to show programmes that scrutinise the lives of general members of the public without them giving consent</p>	Base: All respondents	2474
●	593	128	<p>QJ1(4): (SHOW SCREEN) SAY TO RESPONDENT: There are rules about protecting people's privacy when they take part or are featured in programmes on television and radio. Please can you tell me to what extent do you agree or disagree with each of the following statements?</p> <p>SINGLE CODE</p> <p>TV broadcasters should be free to show programmes that scrutinise the lives of general members of the public without them giving consent</p>	Base: All respondents	2474

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●	594	128	<p>QJ1(4): (SHOW SCREEN) SAY TO RESPONDENT: There are rules about protecting people's privacy when they take part or are featured in programmes on television and radio. Please can you tell me to what extent do you agree or disagree with each of the following statements?</p> <p>SINGLE CODE</p> <p>TV broadcasters should be free to show programmes that scrutinise the lives of general members of the public without them giving consent</p>	Base: All respondents	2474
	595	129	<p>QJ1: SUMMARY (SHOW SCREEN) SAY TO RESPONDENT: There are rules about protecting people's privacy when they take part or are featured in programmes on television and radio. Please can you tell me to what extent do you agree or disagree with each of the following statements?</p> <p>SINGLE CODE</p>	Base: All respondents	2474
●	596	130	<p>QJ2: SHOW SCREEN QJ2 (SHOW SCREEN) Thinking specifically about people in the public eye – that is, celebrities, politicians and other public figures rather than the general public – which one, if any, of these sources do you feel is the most intrusive into the lives of these people?</p> <p>IF NECESSARY – So, not the general public</p> <p>SINGLE CODE</p>	Base: All respondents	2474

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●	597	130	QJ2: SHOW SCREEN QJ2 (SHOW SCREEN) Thinking specifically about people in the public eye – that is, celebrities, politicians and other public figures rather than the general public – which one, if any, of these sources do you feel is the most intrusive into the lives of these people? IF NECESSARY – So, not the general public SINGLE CODE	Base: All respondents	2474
●	598	130	QJ2: SHOW SCREEN QJ2 (SHOW SCREEN) Thinking specifically about people in the public eye – that is, celebrities, politicians and other public figures rather than the general public – which one, if any, of these sources do you feel is the most intrusive into the lives of these people? IF NECESSARY – So, not the general public SINGLE CODE	Base: All respondents	2474
●	599	130	QJ2: SHOW SCREEN QJ2 (SHOW SCREEN) Thinking specifically about people in the public eye – that is, celebrities, politicians and other public figures rather than the general public – which one, if any, of these sources do you feel is the most intrusive into the lives of these people? IF NECESSARY – So, not the general public SINGLE CODE	Base: All respondents	2474
●	600	131	QJ2/QJ3: 1st/2nd most intrusive	Base: All respondents	2474
●	601	131	QJ2/QJ3: 1st/2nd most intrusive	Base: All respondents	2474
●	602	131	QJ2/QJ3: 1st/2nd most intrusive	Base: All respondents	2474

	Page	Table	Title	Base Description	Base
●	603	131	QJ2/QJ3: 1st/2nd most intrusive	Base: All respondents	2474
●	604	132	QJ2/QJ3/QJ4: 1st/2nd/3rd most intrusive	Base: All respondents	2474
●	605	132	QJ2/QJ3/QJ4: 1st/2nd/3rd most intrusive	Base: All respondents	2474
●	606	132	QJ2/QJ3/QJ4: 1st/2nd/3rd most intrusive	Base: All respondents	2474
●	607	132	QJ2/QJ3/QJ4: 1st/2nd/3rd most intrusive	Base: All respondents	2474
●	608	133	QJ5: (SHOW SCREEN) Now thinking specifically about members of the general public, which one, if any, of these sources do you feel is the most intrusive into the lives of members of the public? IF NECESSARY – So not celebrities, politicians or other public figures SINGLE CODE	Base: All respondents	2474
●	609	133	QJ5: (SHOW SCREEN) Now thinking specifically about members of the general public, which one, if any, of these sources do you feel is the most intrusive into the lives of members of the public? IF NECESSARY – So not celebrities, politicians or other public figures SINGLE CODE	Base: All respondents	2474
●	610	133	QJ5: (SHOW SCREEN) Now thinking specifically about members of the general public, which one, if any, of these sources do you feel is the most intrusive into the lives of members of the public? IF NECESSARY – So not celebrities, politicians or other public figures SINGLE CODE	Base: All respondents	2474
●	611	133	QJ5: (SHOW SCREEN) Now thinking specifically about members of the general public, which one, if any, of these sources do you feel is the most intrusive into the lives of members of the public? IF NECESSARY – So not celebrities, politicians or other public figures SINGLE CODE	Base: All respondents	2474

	Page	Table	Title	Base Description	Base
●	612	134	QJ5/QJ6: 1st/2nd most intrusive	Base: All respondents	2474
●	613	134	QJ5/QJ6: 1st/2nd most intrusive	Base: All respondents	2474
●	614	134	QJ5/QJ6: 1st/2nd most intrusive	Base: All respondents	2474
●	615	134	QJ5/QJ6: 1st/2nd most intrusive	Base: All respondents	2474
●	616	135	QJ5/QJ6/QJ7: 1st/2nd/3rd most intrusive	Base: All respondents	2474
●	617	135	QJ5/QJ6/QJ7: 1st/2nd/3rd most intrusive	Base: All respondents	2474
●	618	135	QJ5/QJ6/QJ7: 1st/2nd/3rd most intrusive	Base: All respondents	2474
●	619	135	QJ5/QJ6/QJ7: 1st/2nd/3rd most intrusive	Base: All respondents	2474
●	620	136	QL1: Thinking about all the on-line or on-demand TV or video content you watch nowadays, has anything that you have seen on any on-line or on-demand service caused you any concern?	Base: All who have watched anything on-line or on-demand in the last 12 months	2051
●	621	136	QL1: Thinking about all the on-line or on-demand TV or video content you watch nowadays, has anything that you have seen on any on-line or on-demand service caused you any concern?	Base: All who have watched anything on-line or on-demand in the last 12 months	2051
	622	136	QL1: Thinking about all the on-line or on-demand TV or video content you watch nowadays, has anything that you have seen on any on-line or on-demand service caused you any concern?	Base: All who have watched anything on-line or on-demand in the last 12 months	2051
●	623	136	QL1: Thinking about all the on-line or on-demand TV or video content you watch nowadays, has anything that you have seen on any on-line or on-demand service caused you any concern?	Base: All who have watched anything on-line or on-demand in the last 12 months	2051
●	624	137	QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content you saw? MULTI CODE	Base: All who have watched anything on-line or on-demand in the last 12 months	2051

	Page	Table	Title	Base Description	Base
●	625	137	QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content you saw? MULTI CODE	Base: All who have watched anything on-line or on-demand in the last 12 months	2030
●	626	137	QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content you saw? MULTI CODE	Base: All who have watched anything on-line or on-demand in the last 12 months	2030
●	627	137	QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content you saw? MULTI CODE	Base: All who have watched anything on-line or on-demand in the last 12 months	2051
●	628	137	QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content you saw? MULTI CODE	Base: All who have watched anything on-line or on-demand in the last 12 months	2030
●	629	137	QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content you saw? MULTI CODE	Base: All who have watched anything on-line or on-demand in the last 12 months	2051
●	630	137	QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content you saw? MULTI CODE	Base: All who have watched anything on-line or on-demand in the last 12 months	2030
●	631	137	QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content you saw? MULTI CODE	Base: All who have watched anything on-line or on-demand in the last 12 months	2051
●	632	137	QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content you saw? MULTI CODE	Base: All who have watched anything on-line or on-demand in the last 12 months	2030
●	633	137	QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content you saw? MULTI CODE	Base: All who have watched anything on-line or on-demand in the last 12 months	2030

	Page	Table	Title	Base Description	Base
●	634	138	QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content you saw? MULTI CODE	Base: All who have seen something of concern on an on-line or on-demand service	330
●	635	138	QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content you saw? MULTI CODE	Base: All who have seen something of concern on an on-line or on-demand service	292
	636	138	QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content you saw? MULTI CODE	Base: All who have seen something of concern on an on-line or on-demand service	292
	637	138	QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content you saw? MULTI CODE	Base: All who have seen something of concern on an on-line or on-demand service	330
●	638	138	QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content you saw? MULTI CODE	Base: All who have seen something of concern on an on-line or on-demand service	292
●	639	138	QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content you saw? MULTI CODE	Base: All who have seen something of concern on an on-line or on-demand service	330
●	640	138	QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content you saw? MULTI CODE	Base: All who have seen something of concern on an on-line or on-demand service	292
●	641	138	QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content you saw? MULTI CODE	Base: All who have seen something of concern on an on-line or on-demand service	330
●	642	138	QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content you saw? MULTI CODE	Base: All who have seen something of concern on an on-line or on-demand service	292

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●	643	138	QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content you saw? MULTI CODE	Base: All who have seen something of concern on an on-line or on-demand service	292
	644	139	QL3: SUMMARY I. - Thinking about each of the things that caused you concern, which services were you watching this content on?	Base: All who have seen something of concern on an on-line or on-demand service	75
	645	139	QL3: SUMMARY I. - Thinking about each of the things that caused you concern, which services were you watching this content on?	Base: All who have seen something of concern on an on-line or on-demand service	63
	646	140	QL3: SUMMARY II. - Thinking about each of the things that caused you concern, which services were you watching this content on?	Base: All who have seen something of concern on an on-line or on-demand service	331
	647	140	QL3: SUMMARY II. - Thinking about each of the things that caused you concern, which services were you watching this content on?	Base: All who have seen something of concern on an on-line or on-demand service	292
●	648	141	QL4: Now still thinking about the content that caused concern please can you indicate which if any you also found to be offensive? MULTI CODE	Base: All who have seen something of concern on an on-line or on-demand service	331
●	649	141	QL4: Now still thinking about the content that caused concern please can you indicate which if any you also found to be offensive? MULTI CODE	Base: All who have seen something of concern on an on-line or on-demand service	292
●	650	141	QL4: Now still thinking about the content that caused concern please can you indicate which if any you also found to be offensive? MULTI CODE	Base: All who have seen something of concern on an on-line or on-demand service	331
●	651	141	QL4: Now still thinking about the content that caused concern please can you indicate which if any you also found to be offensive? MULTI CODE	Base: All who have seen something of concern on an on-line or on-demand service	292

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●	652	141	QL4: Now still thinking about the content that caused concern please can you indicate which if any you also found to be offensive? MULTI CODE	Base: All who have seen something of concern on an on-line or on-demand service	331
●	653	141	QL4: Now still thinking about the content that caused concern please can you indicate which if any you also found to be offensive? MULTI CODE	Base: All who have seen something of concern on an on-line or on-demand service	292
●	654	141	QL4: Now still thinking about the content that caused concern please can you indicate which if any you also found to be offensive? MULTI CODE	Base: All who have seen something of concern on an on-line or on-demand service	331
●	655	141	QL4: Now still thinking about the content that caused concern please can you indicate which if any you also found to be offensive? MULTI CODE	Base: All who have seen something of concern on an on-line or on-demand service	292
●	656	141	QL4: Now still thinking about the content that caused concern please can you indicate which if any you also found to be offensive? MULTI CODE	Base: All who have seen something of concern on an on-line or on-demand service	292
●	657	142	QL5: Thinking about the things you have seen that have concerned you, which of these do you think could be harmful to children? MULTI CODE	Base: All who have seen something of concern on an an on-line or on-demand service	331
●	658	142	QL5: Thinking about the things you have seen that have concerned you, which of these do you think could be harmful to children? MULTI CODE	Base: All who have seen something of concern on an an on-line or on-demand service	292
●	659	142	QL5: Thinking about the things you have seen that have concerned you, which of these do you think could be harmful to children? MULTI CODE	Base: All who have seen something of concern on an an on-line or on-demand service	292

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●	660	142	QL5: Thinking about the things you have seen that have concerned you, which of these do you think could be harmful to children? MULTI CODE	Base: All who have seen something of concern on an on-line or on-demand service	331
●	661	142	QL5: Thinking about the things you have seen that have concerned you, which of these do you think could be harmful to children? MULTI CODE	Base: All who have seen something of concern on an on-line or on-demand service	292
●	662	142	QL5: Thinking about the things you have seen that have concerned you, which of these do you think could be harmful to children? MULTI CODE	Base: All who have seen something of concern on an on-line or on-demand service	331
●	663	142	QL5: Thinking about the things you have seen that have concerned you, which of these do you think could be harmful to children? MULTI CODE	Base: All who have seen something of concern on an on-line or on-demand service	292
●	664	142	QL5: Thinking about the things you have seen that have concerned you, which of these do you think could be harmful to children? MULTI CODE	Base: All who have seen something of concern on an on-line or on-demand service	331
●	665	142	QL5: Thinking about the things you have seen that have concerned you, which of these do you think could be harmful to children? MULTI CODE	Base: All who have seen something of concern on an on-line or on-demand service	292
●	666	142	QL5: Thinking about the things you have seen that have concerned you, which of these do you think could be harmful to children? MULTI CODE	Base: All who have seen something of concern on an on-line or on-demand service	292

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667	143	QL6: SUMMARY I. - Thinking about each of the things you've seen that caused you concern, please can you say what device or devices you were watching at the time? Please select as many as apply for each. SINGLE CODE	Base: All who have seen something of concern on an on-line or on-demand service	75
668	144	QL6: SUMMARY II. - Thinking about each of the things you've seen that caused you concern, please can you say what device or devices you were watching at the time? Please select as many as apply for each. SINGLE CODE	Base: All who have seen something of concern on an on-line or on-demand service	331
669	144	QL6: SUMMARY II. - Thinking about each of the things you've seen that caused you concern, please can you say what device or devices you were watching at the time? Please select as many as apply for each. SINGLE CODE	Base: All who have seen something of concern on an on-line or on-demand service	292
670	145	QL7: And how have you generally reacted when you have seen something that caused you concern? IF NECESSARY In other words, what have you done? MULTI CODE	Base: All who have seen something of concern on an on-line or on-demand service	331
671	145	QL7: And how have you generally reacted when you have seen something that caused you concern? IF NECESSARY In other words, what have you done? MULTI CODE	Base: All who have seen something of concern on an on-line or on-demand service	331
672	145	QL7: And how have you generally reacted when you have seen something that caused you concern? IF NECESSARY In other words, what have you done? MULTI CODE	Base: All who have seen something of concern on an on-line or on-demand service	331

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	673	145	QL7: And how have you generally reacted when you have seen something that caused you concern? IF NECESSARY In other words, what have you done? MULTI CODE	Base: All who have seen something of concern on an on-line or on-demand service	331
	674	146	QL8: You said you complained to a third party body about the content that caused you concern. Who was this? MULTI CODE	Base: All complaining to a third party when seeing something that caused concern on an on-line or on-demand service	33
	675	146	QL8: You said you complained to a third party body about the content that caused you concern. Who was this? MULTI CODE	Base: All complaining to a third party when seeing something that caused concern on an on-line or on-demand service	33
	676	146	QL8: You said you complained to a third party body about the content that caused you concern. Who was this? MULTI CODE	Base: All complaining to a third party when seeing something that caused concern on an on-line or on-demand service	33
	677	146	QL8: You said you complained to a third party body about the content that caused you concern. Who was this? MULTI CODE	Base: All complaining to a third party when seeing something that caused concern on an on-line or on-demand service	33

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●	678	147	QM1: Thinking about all the types of on-line and on-demand TV or video content [IF NECESSARY – e.g. TV programmes, films, video clips, video podcasts or anything else you watch on-line or on-demand] you are aware of, please can you say how much regulation there should be on a scale of 1 to 5, where 5 is "this content should be highly regulated" and 1 that "this content should not be regulated at all". SINGLE CODE	Base: All respondents	2474
●	679	147	QM1: Thinking about all the types of on-line and on-demand TV or video content [IF NECESSARY – e.g. TV programmes, films, video clips, video podcasts or anything else you watch on-line or on-demand] you are aware of, please can you say how much regulation there should be on a scale of 1 to 5, where 5 is "this content should be highly regulated" and 1 that "this content should not be regulated at all". SINGLE CODE	Base: All respondents	2474
●	680	147	QM1: Thinking about all the types of on-line and on-demand TV or video content [IF NECESSARY – e.g. TV programmes, films, video clips, video podcasts or anything else you watch on-line or on-demand] you are aware of, please can you say how much regulation there should be on a scale of 1 to 5, where 5 is "this content should be highly regulated" and 1 that "this content should not be regulated at all". SINGLE CODE	Base: All respondents	2474

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681	147	QM1: Thinking about all the types of on-line and on-demand TV or video content [IF NECESSARY – e.g. TV programmes, films, video clips, video podcasts or anything else you watch on-line or on-demand] you are aware of, please can you say how much regulation there should be on a scale of 1 to 5, where 5 is "this content should be highly regulated" and 1 that "this content should not be regulated at all". SINGLE CODE	Base: All respondents	2474
682	148	QM2(1): As far as you know, are each of the following online services regulated? - TV live at the time of broadcast SINGLE CODE	Base: All carrying out each viewing activity in the last 12 months	1737
683	148	QM2(1): As far as you know, are each of the following online services regulated? - TV live at the time of broadcast SINGLE CODE	Base: All carrying out each viewing activity in the last 12 months	1737
684	148	QM2(1): As far as you know, are each of the following online services regulated? - TV live at the time of broadcast SINGLE CODE	Base: All carrying out each viewing activity in the last 12 months	1737
685	148	QM2(1): As far as you know, are each of the following online services regulated? - TV live at the time of broadcast SINGLE CODE	Base: All carrying out each viewing activity in the last 12 months	1737
686	149	QM2(2): As far as you know, are each of the following online services regulated? - TV programmes or films that have been broadcast using broadcaster catch-up services SINGLE CODE	Base: All carrying out each viewing activity in the last 12 months	1500
687	149	QM2(2): As far as you know, are each of the following online services regulated? - TV programmes or films that have been broadcast using broadcaster catch-up services SINGLE CODE	Base: All carrying out each viewing activity in the last 12 months	1500

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●	688	149	QM2(2): As far as you know, are each of the following online services regulated? - TV programmes or films that have been broadcast using broadcaster catch-up services SINGLE CODE	Base: All carrying out each viewing activity in the last 12 months	1500
●	689	149	QM2(2): As far as you know, are each of the following online services regulated? - TV programmes or films that have been broadcast using broadcaster catch-up services SINGLE CODE	Base: All carrying out each viewing activity in the last 12 months	1500
●	690	150	QM2(3): As far as you know, are each of the following online services regulated? - Free Video On-demand content available as part of your subscription through your TV service provider SINGLE CODE	Base: All carrying out each viewing activity in the last 12 months	783
●	691	150	QM2(3): As far as you know, are each of the following online services regulated? - Free Video On-demand content available as part of your subscription through your TV service provider SINGLE CODE	Base: All carrying out each viewing activity in the last 12 months	783
●	692	150	QM2(3): As far as you know, are each of the following online services regulated? - Free Video On-demand content available as part of your subscription through your TV service provider SINGLE CODE	Base: All carrying out each viewing activity in the last 12 months	783
●	693	150	QM2(3): As far as you know, are each of the following online services regulated? - Free Video On-demand content available as part of your subscription through your TV service provider SINGLE CODE	Base: All carrying out each viewing activity in the last 12 months	783

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●	694	151	QM2(4): As far as you know, are each of the following online services regulated? - Paid Video On-demand content available through your TV service provider SINGLE CODE	Base: All carrying out each viewing activity in the last 12 months	390
	695	151	QM2(4): As far as you know, are each of the following online services regulated? - Paid Video On-demand content available through your TV service provider SINGLE CODE	Base: All carrying out each viewing activity in the last 12 months	390
●	696	151	QM2(4): As far as you know, are each of the following online services regulated? - Paid Video On-demand content available through your TV service provider SINGLE CODE	Base: All carrying out each viewing activity in the last 12 months	390
●	697	151	QM2(4): As far as you know, are each of the following online services regulated? - Paid Video On-demand content available through your TV service provider SINGLE CODE	Base: All carrying out each viewing activity in the last 12 months	390
●	698	152	QM2(5): As far as you know, are each of the following online services regulated? - TV, box sets or films from an online subscription service SINGLE CODE	Base: All carrying out each viewing activity in the last 12 months	1236
●	699	152	QM2(5): As far as you know, are each of the following online services regulated? - TV, box sets or films from an online subscription service SINGLE CODE	Base: All carrying out each viewing activity in the last 12 months	1236
●	700	152	QM2(5): As far as you know, are each of the following online services regulated? - TV, box sets or films from an online subscription service SINGLE CODE	Base: All carrying out each viewing activity in the last 12 months	1236

	Page	Table	Title	Base Description	Base
●	701	152	QM2(5): As far as you know, are each of the following online services regulated? - TV, box sets or films from an online subscription service SINGLE CODE	Base: All carrying out each viewing activity in the last 12 months	1236
●	702	153	QM2(6): As far as you know, are each of the following online services regulated? - TV,box sets,or films from an online pay-per-view or download to own service SINGLE CODE	Base: All carrying out each viewing activity in the last 12 months	233
	703	153	QM2(6): As far as you know, are each of the following online services regulated? - TV,box sets,or films from an online pay-per-view or download to own service SINGLE CODE	Base: All carrying out each viewing activity in the last 12 months	233
	704	153	QM2(6): As far as you know, are each of the following online services regulated? - TV,box sets,or films from an online pay-per-view or download to own service SINGLE CODE	Base: All carrying out each viewing activity in the last 12 months	233
●	705	153	QM2(6): As far as you know, are each of the following online services regulated? - TV,box sets,or films from an online pay-per-view or download to own service SINGLE CODE	Base: All carrying out each viewing activity in the last 12 months	233
●	706	154	QM2(7): As far as you know, are each of the following online services regulated? - Short clips through websites such as YouTube or Facebook SINGLE CODE	Base: All carrying out each viewing activity in the last 12 months	1175
●	707	154	QM2(7): As far as you know, are each of the following online services regulated? - Short clips through websites such as YouTube or Facebook SINGLE CODE	Base: All carrying out each viewing activity in the last 12 months	1175

	Page	Table	Title	Base Description	Base
●	708	154	QM2(7): As far as you know, are each of the following online services regulated? - Short clips through websites such as YouTube or Facebook SINGLE CODE	Base: All carrying out each viewing activity in the last 12 months	1175
●	709	154	QM2(7): As far as you know, are each of the following online services regulated? - Short clips through websites such as YouTube or Facebook SINGLE CODE	Base: All carrying out each viewing activity in the last 12 months	1175
●	710	155	QM2(8): As far as you know, are each of the following online services regulated? - Longer videos through websites such as YouTube or Facebook SINGLE CODE	Base: All carrying out each viewing activity in the last 12 months	771
●	711	155	QM2(8): As far as you know, are each of the following online services regulated? - Longer videos through websites such as YouTube or Facebook SINGLE CODE	Base: All carrying out each viewing activity in the last 12 months	771
●	712	155	QM2(8): As far as you know, are each of the following online services regulated? - Longer videos through websites such as YouTube or Facebook SINGLE CODE	Base: All carrying out each viewing activity in the last 12 months	771
●	713	155	QM2(8): As far as you know, are each of the following online services regulated? - Longer videos through websites such as YouTube or Facebook SINGLE CODE	Base: All carrying out each viewing activity in the last 12 months	771
●	714	156	QM2: SUMMARY - As far as you know, are each of the following online services regulated? - % Yes	Base: All carrying out each viewing activity in the last 12 months	2117
●	715	156	QM2: SUMMARY - As far as you know, are each of the following online services regulated? - % Yes	Base: All carrying out each viewing activity in the last 12 months	2117

	Page	Table	Title	Base Description	Base
●	716	156	QM2: SUMMARY - As far as you know, are each of the following online services regulated? - % Yes	Base: All carrying out each viewing activity in the last 12 months	2117
●	717	156	QM2: SUMMARY - As far as you know, are each of the following online services regulated? - % Yes	Base: All carrying out each viewing activity in the last 12 months	2117
●	718	157	QM3: (UNPROMPTED) Who do you think is responsible for regulating on-line and on-demand TV or video content we have been talking about, that is who do you think makes the official rules about what can and can't be seen? MULTI CODE	Base: All respondents	2474
●	719	157	QM3: (UNPROMPTED) Who do you think is responsible for regulating on-line and on-demand TV or video content we have been talking about, that is who do you think makes the official rules about what can and can't be seen? MULTI CODE	Base: All respondents	2474
●	720	157	QM3: (UNPROMPTED) Who do you think is responsible for regulating on-line and on-demand TV or video content we have been talking about, that is who do you think makes the official rules about what can and can't be seen? MULTI CODE	Base: All respondents	2474
●	721	157	QM3: (UNPROMPTED) Who do you think is responsible for regulating on-line and on-demand TV or video content we have been talking about, that is who do you think makes the official rules about what can and can't be seen? MULTI CODE	Base: All respondents	2474

	Page	Table	Title	Base Description	Base
●	722	158	QM4(1): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? TV live at the time of broadcast SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	1340
●	723	158	QM4(1): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? TV live at the time of broadcast SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	1340
●	724	158	QM4(1): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? TV live at the time of broadcast SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	1340
●	725	158	QM4(1): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? TV live at the time of broadcast SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	1340
●	726	159	QM4(2): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? TV programmes or films that have been broadcast using broadcaster catch-up services SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	1182
●	727	159	QM4(2): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? TV programmes or films that have been broadcast using broadcaster catch-up services SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	1182

	Page	Table	Title	Base Description	Base
	728	159	QM4(2): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? TV programmes or films that have been broadcast using broadcaster catch-up services SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	1182
●	729	159	QM4(2): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? TV programmes or films that have been broadcast using broadcaster catch-up services SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	1182
●	730	160	QM4(3): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? Free Video On-demand content available as part of your subscription through your TV service provider SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	555
●	731	160	QM4(3): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? Free Video On-demand content available as part of your subscription through your TV service provider SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	555
●	732	160	QM4(3): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? Free Video On-demand content available as part of your subscription through your TV service provider SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	555

	Page	Table	Title	Base Description	Base
●	733	160	QM4(3): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? Free Video On-demand content available as part of your subscription through your TV service provider SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	555
●	734	161	QM4(4): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? Paid Video On-demand content available through your TV service provider SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	259
	735	161	QM4(4): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? Paid Video On-demand content available through your TV service provider SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	259
	736	161	QM4(4): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? Paid Video On-demand content available through your TV service provider SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	259
●	737	161	QM4(4): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? Paid Video On-demand content available through your TV service provider SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	259

	Page	Table	Title	Base Description	Base
●	738	162	QM4(5): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? TV, box sets or films from an online subscription service SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	775
●	739	162	QM4(5): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? TV, box sets or films from an online subscription service SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	775
●	740	162	QM4(5): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? TV, box sets or films from an online subscription service SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	775
●	741	162	QM4(5): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? TV, box sets or films from an online subscription service SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	775
	742	163	QM4(6): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? TV,box sets,or films from an online pay-per-view or download to own service SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	140

	Page	Table	Title	Base Description	Base
	743	163	QM4(6): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? TV,box sets,or films from an online pay-per-view or download to own service SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	140
	744	163	QM4(6): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? TV,box sets,or films from an online pay-per-view or download to own service SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	140
	745	163	QM4(6): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? TV,box sets,or films from an online pay-per-view or download to own service SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	140
	746	164	QM4(7): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? Short clips through websites such as YouTube or Facebook SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	326
	747	164	QM4(7): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? Short clips through websites such as YouTube or Facebook SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	326

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●	748	164	QM4(7): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? Short clips through websites such as YouTube or Facebook SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	326
●	749	164	QM4(7): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? Short clips through websites such as YouTube or Facebook SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	326
●	750	165	QM4(8): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? Longer videos through websites such as YouTube or Facebook SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	252
	751	165	QM4(8): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? Longer videos through websites such as YouTube or Facebook SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	252
	752	165	QM4(8): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? Longer videos through websites such as YouTube or Facebook SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	252

	Page	Table	Title	Base Description	Base
●	753	165	QM4(8): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? Longer videos through websites such as YouTube or Facebook SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	252
●	754	166	QM4(9): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? All on-line and on-demand TV or video services SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	2474
●	755	166	QM4(9): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? All on-line and on-demand TV or video services SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	2474
●	756	166	QM4(9): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? All on-line and on-demand TV or video services SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	2474
●	757	166	QM4(9): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? All on-line and on-demand TV or video services SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	2474
	758	167	QM4: SUMMARY - Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	1340

	Page	Table	Title	Base Description	Base
●	759	168	<p>QM5: Some services provide tools to report on-line or on-demand TV or video content [IF NECESSARY e.g. TV programmes, films, video clips, video podcasts or anything else you watch on-line or on-demand]. For example, you can let the service know that you did not like their content because it was offensive or invaded someone's privacy by 'flagging' it (i.e. reporting it by pressing a button). Have you ever seen this type of reporting tool on any of the services that you use?</p>	Base: All who have watched anything on-line or on-demand in the last 12 months	2051
●	760	168	<p>QM5: Some services provide tools to report on-line or on-demand TV or video content [IF NECESSARY e.g. TV programmes, films, video clips, video podcasts or anything else you watch on-line or on-demand]. For example, you can let the service know that you did not like their content because it was offensive or invaded someone's privacy by 'flagging' it (i.e. reporting it by pressing a button). Have you ever seen this type of reporting tool on any of the services that you use?</p>	Base: All who have watched anything on-line or on-demand in the last 12 months	2051
●	761	168	<p>QM5: Some services provide tools to report on-line or on-demand TV or video content [IF NECESSARY e.g. TV programmes, films, video clips, video podcasts or anything else you watch on-line or on-demand]. For example, you can let the service know that you did not like their content because it was offensive or invaded someone's privacy by 'flagging' it (i.e. reporting it by pressing a button). Have you ever seen this type of reporting tool on any of the services that you use?</p>	Base: All who have watched anything on-line or on-demand in the last 12 months	2051

	Page	Table	Title	Base Description	Base
●	762	168	QM5: Some services provide tools to report on-line or on-demand TV or video content [IF NECESSARY e.g. TV programmes, films, video clips, video podcasts or anything else you watch on-line or on-demand]. For example, you can let the service know that you did not like their content because it was offensive or invaded someone's privacy by 'flagging' it (i.e. reporting it by pressing a button). Have you ever seen this type of reporting tool on any of the services that you use?	Base: All who have watched anything on-line or on-demand in the last 12 months	2051
●	763	169	QM5a: Which services have you see it on? MULTI CODE	Base: All who have seen tools to report content on an on-line or on-demand service	597
●	764	169	QM5a: Which services have you see it on? MULTI CODE	Base: All who have seen tools to report content on an on-line or on-demand service	649
●	765	169	QM5a: Which services have you see it on? MULTI CODE	Base: All who have seen tools to report content on an on-line or on-demand service	597
	766	169	QM5a: Which services have you see it on? MULTI CODE	Base: All who have seen tools to report content on an on-line or on-demand service	649
●	767	169	QM5a: Which services have you see it on? MULTI CODE	Base: All who have seen tools to report content on an on-line or on-demand service	597
	768	169	QM5a: Which services have you see it on? MULTI CODE	Base: All who have seen tools to report content on an on-line or on-demand service	649

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	769	169	QM5a: Which services have you see it on? MULTI CODE	Base: All who have seen tools to report content on an on-line or on-demand service	597
	770	169	QM5a: Which services have you see it on? MULTI CODE	Base: All who have seen tools to report content on an on-line or on-demand service	649
	771	170	QM6(1): Have you ever reported content on TV live at the time of broadcast using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	101
	772	170	QM6(1): Have you ever reported content on TV live at the time of broadcast using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	101
	773	170	QM6(1): Have you ever reported content on TV live at the time of broadcast using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	101
	774	170	QM6(1): Have you ever reported content on TV live at the time of broadcast using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	101
	775	171	QM6(2): Have you ever reported content on TV programmes or films that have been broadcast using broadcaster catch-up services using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	94
	776	171	QM6(2): Have you ever reported content on TV programmes or films that have been broadcast using broadcaster catch-up services using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	94

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	777	171	QM6(2): Have you ever reported content on TV programmes or films that have been broadcast using broadcaster catch-up services using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	94
	778	171	QM6(2): Have you ever reported content on TV programmes or films that have been broadcast using broadcaster catch-up services using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	94
	779	172	QM6(3): Have you ever reported content on Free Video On-demand content available as part of your subscription through your TV service provider using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	54
	780	172	QM6(3): Have you ever reported content on Free Video On-demand content available as part of your subscription through your TV service provider using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	54
	781	172	QM6(3): Have you ever reported content on Free Video On-demand content available as part of your subscription through your TV service provider using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	54
	782	172	QM6(3): Have you ever reported content on Free Video On-demand content available as part of your subscription through your TV service provider using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	54
	783	173	QM6(4): Have you ever reported content on Paid Video On-demand content available through your TV service provider using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	37

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784	173	QM6(4): Have you ever reported content on Paid Video On-demand content available through your TV service provider using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	37
785	173	QM6(4): Have you ever reported content on Paid Video On-demand content available through your TV service provider using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	37
786	173	QM6(4): Have you ever reported content on Paid Video On-demand content available through your TV service provider using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	37
787	174	QM6(5): Have you ever reported content on TV, box sets or films from an online subscription service using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	109
788	174	QM6(5): Have you ever reported content on TV, box sets or films from an online subscription service using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	109
789	174	QM6(5): Have you ever reported content on TV, box sets or films from an online subscription service using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	109
790	174	QM6(5): Have you ever reported content on TV, box sets or films from an online subscription service using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	109
791	175	QM6(6): Have you ever reported content on TV,box sets,or films from an online pay-per-view or download to own service using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	24

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	792	175	QM6(6): Have you ever reported content on TV,box sets,or films from an online pay-per-view or download to own service using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	24
	793	175	QM6(6): Have you ever reported content on TV,box sets,or films from an online pay-per-view or download to own service using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	24
	794	175	QM6(6): Have you ever reported content on TV,box sets,or films from an online pay-per-view or download to own service using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	24
	795	176	QM6(7): Have you ever reported content on Short clips through websites such as YouTube or Facebook using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	295
	796	176	QM6(7): Have you ever reported content on Short clips through websites such as YouTube or Facebook using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	295
	797	176	QM6(7): Have you ever reported content on Short clips through websites such as YouTube or Facebook using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	295
	798	176	QM6(7): Have you ever reported content on Short clips through websites such as YouTube or Facebook using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	295

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	799	177	QM6(8): Have you ever reported content on Longer videos through websites such as YouTube or Facebook using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	219
	800	177	QM6(8): Have you ever reported content on Longer videos through websites such as YouTube or Facebook using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	219
	801	177	QM6(8): Have you ever reported content on Longer videos through websites such as YouTube or Facebook using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	219
	802	177	QM6(8): Have you ever reported content on Longer videos through websites such as YouTube or Facebook using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	219
●	803	178	QM6: SUMMARY - Have you ever reported content on ... using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	598
	804	178	QM6: SUMMARY - Have you ever reported content on ... using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	598
●	805	178	QM6: SUMMARY - Have you ever reported content on ... using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	598
●	806	178	QM6: SUMMARY - Have you ever reported content on ... using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	598

	Page	Table	Title	Base Description	Base
●	807	179	QM7: When accessing on-line and on-demand TV or video content have you ever noticed being asked for your age before accessing content (e.g. by ticking a box to indicate you are over 16 or 18)? SINGLE CODE	Base: All who have watched anything on-line or on-demand in the last 12 months	2051
●	808	179	QM7: When accessing on-line and on-demand TV or video content have you ever noticed being asked for your age before accessing content (e.g. by ticking a box to indicate you are over 16 or 18)? SINGLE CODE	Base: All who have watched anything on-line or on-demand in the last 12 months	2051
●	809	179	QM7: When accessing on-line and on-demand TV or video content have you ever noticed being asked for your age before accessing content (e.g. by ticking a box to indicate you are over 16 or 18)? SINGLE CODE	Base: All who have watched anything on-line or on-demand in the last 12 months	2051
●	810	179	QM7: When accessing on-line and on-demand TV or video content have you ever noticed being asked for your age before accessing content (e.g. by ticking a box to indicate you are over 16 or 18)? SINGLE CODE	Base: All who have watched anything on-line or on-demand in the last 12 months	2051
●	811	180	QN2: Do you regularly play online games on any device (e.g. via a PC/Mac/laptop, games console connected to a TV, tablet, smartphone etc.)?	Base: All respondents	2474
●	812	180	QN2: Do you regularly play online games on any device (e.g. via a PC/Mac/laptop, games console connected to a TV, tablet, smartphone etc.)?	Base: All respondents	2474
●	813	180	QN2: Do you regularly play online games on any device (e.g. via a PC/Mac/laptop, games console connected to a TV, tablet, smartphone etc.)?	Base: All respondents	2474

	Page	Table	Title	Base Description	Base
●	814	180	QN2: Do you regularly play online games on any device (e.g. via a PC/Mac/laptop, games console connected to a TV, tablet, smartphone etc.)?	Base: All respondents	2474
●	815	181	QN3: Has anything that you have seen whilst playing an online game caused you any concern? When answering, please think about things that have concerned you personally, rather than what you think might cause concern to others.	Base: All playing games online	729
●	816	181	QN3: Has anything that you have seen whilst playing an online game caused you any concern? When answering, please think about things that have concerned you personally, rather than what you think might cause concern to others.	Base: All playing games online	729
●	817	181	QN3: Has anything that you have seen whilst playing an online game caused you any concern? When answering, please think about things that have concerned you personally, rather than what you think might cause concern to others.	Base: All playing games online	729
●	818	181	QN3: Has anything that you have seen whilst playing an online game caused you any concern? When answering, please think about things that have concerned you personally, rather than what you think might cause concern to others.	Base: All playing games online	729
●	819	182	QO1: (SHOW SCREEN) How would you describe your national identity? SINGLE CODE	Base: All respondents	2474
●	820	182	QO1: (SHOW SCREEN) How would you describe your national identity? SINGLE CODE	Base: All respondents	2474

	Page	Table	Title	Base Description	Base
●	821	182	QO1: (SHOW SCREEN) How would you describe your national identity? SINGLE CODE	Base: All respondents	2474
●	822	182	QO1: (SHOW SCREEN) How would you describe your national identity? SINGLE CODE	Base: All respondents	2474
●	823	183	QO15: (SHOW SCREEN) Could you please select on this screen the group in which you would place your total household income from all sources, before tax and other deductions? SINGLE CODE	Base: All respondents	2474
●	824	183	QO15: (SHOW SCREEN) Could you please select on this screen the group in which you would place your total household income from all sources, before tax and other deductions? SINGLE CODE	Base: All respondents	2474
●	825	183	QO15: (SHOW SCREEN) Could you please select on this screen the group in which you would place your total household income from all sources, before tax and other deductions? SINGLE CODE	Base: All respondents	2474
●	826	183	QO15: (SHOW SCREEN) Could you please select on this screen the group in which you would place your total household income from all sources, before tax and other deductions? SINGLE CODE	Base: All respondents	2474
●	827	184	QO16(1): On a scale of 1-10, how much do you agree with the following statements, where 1 is not at all and 10 is a great deal? I always keep up with new technology	Base: All respondents	2474
●	828	184	QO16(1): On a scale of 1-10, how much do you agree with the following statements, where 1 is not at all and 10 is a great deal? I always keep up with new technology	Base: All respondents	2474

	Page	Table	Title	Base Description	Base
●	829	184	QO16(1): On a scale of 1-10, how much do you agree with the following statements, where 1 is not at all and 10 is a great deal? I always keep up with new technology	Base: All respondents	2474
●	830	184	QO16(1): On a scale of 1-10, how much do you agree with the following statements, where 1 is not at all and 10 is a great deal? I always keep up with new technology	Base: All respondents	2474
●	831	185	QO16(2): On a scale of 1-10, how much do you agree with the following statements, where 1 is not at all and 10 is a great deal? Computers confuse me	Base: All respondents	2474
●	832	185	QO16(2): On a scale of 1-10, how much do you agree with the following statements, where 1 is not at all and 10 is a great deal? Computers confuse me	Base: All respondents	2474
●	833	185	QO16(2): On a scale of 1-10, how much do you agree with the following statements, where 1 is not at all and 10 is a great deal? Computers confuse me	Base: All respondents	2474
●	834	185	QO16(2): On a scale of 1-10, how much do you agree with the following statements, where 1 is not at all and 10 is a great deal? Computers confuse me	Base: All respondents	2474
●	835	186	QO16(3): On a scale of 1-10, how much do you agree with the following statements, where 1 is not at all and 10 is a great deal? I prefer to wait until new technology products have become cheaper before getting them	Base: All respondents	2474
●	836	186	QO16(3): On a scale of 1-10, how much do you agree with the following statements, where 1 is not at all and 10 is a great deal? I prefer to wait until new technology products have become cheaper before getting them	Base: All respondents	2474

	Page	Table	Title	Base Description	Base
●	837	186	QO16(3): On a scale of 1-10, how much do you agree with the following statements, where 1 is not at all and 10 is a great deal? I prefer to wait until new technology products have become cheaper before getting them	Base: All respondents	2474
●	838	186	QO16(3): On a scale of 1-10, how much do you agree with the following statements, where 1 is not at all and 10 is a great deal? I prefer to wait until new technology products have become cheaper before getting them	Base: All respondents	2474
	839	187	QO16: SUMMARY - On a scale of 1-10, how much do you agree with the following statements, where 1 is not at all and 10 is a great deal?	Base: All respondents	2474
●	840	188	QO18: Thank you very much for your time. That's the end of the interview. If we have any queries arising from this research, may we contact you to ask you some further questions? SINGLE CODE	Base: All respondents	2474
●	841	188	QO18: Thank you very much for your time. That's the end of the interview. If we have any queries arising from this research, may we contact you to ask you some further questions? SINGLE CODE	Base: All respondents	2474
●	842	188	QO18: Thank you very much for your time. That's the end of the interview. If we have any queries arising from this research, may we contact you to ask you some further questions? SINGLE CODE	Base: All respondents	2474

	Page	Table	Title	Base Description	Base
●	843	188	QO18: Thank you very much for your time. That's the end of the interview. If we have any queries arising from this research, may we contact you to ask you some further questions? SINGLE CODE	Base: All respondents	2474
●	844	189	Location	Base: All respondents	2474
●	845	189	Location	Base: All respondents	2474
●	846	189	Location	Base: All respondents	2474
●	847	189	Location	Base: All respondents	2474

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 1

S1: Gender

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2474	2051 83%	156 6%	267 11%	1143 46%	1331 54%	335 14%	326 13%	420 17%	376 15%	375 15%	642 26%	539 22%	790 32%	423 17%	722 29%	1329 54%	1145 46%	713 29%	1761 71%	618 25%	1856 75%	1345 54%	1120 45%
Weighted base	2474	1658 67%	569 23%	247 10%	1204 49%	1270 51%	364 15%	406 16%	421 17%	423 17%	356 14%	505 20%	550 22%	763 31%	525 21%	637 26%	1312 53%	1162 47%	808 33%	1666 67%	687 28%	1787 72%	1232 50%	1232 50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
Male	1204	779	297	128	1204	-	165	166	190	210	198	277	299	380	264	261	678	525	328	875	256	948	659	538
	49%	47%	52%	52%	100%	-	45%	41%	45%	50%	55%	55%	54%	50%	50%	41%	52%	45%	41%	53%	37%	53%	54%	44%
		65%	25%	11%	100%	-	14%	14%	16%	17%	16%	23%	25%	32%	22%	56%	44%	27%	73%	21%	79%	55%	45%	
Female	1270	878	272	120	-	1270	199	240	231	213	159	228	251	383	261	376	634	637	480	790	431	839	573	694
	51%	53%	48%	48%	-	100%	55%	59%	55%	50%	45%	45%	46%	50%	50%	59%	48%	55%	59%	47%	63%	47%	46%	56%
		69%	21%	9%	-	100%	16%	19%	18%	17%	12%	18%	20%	30%	21%	30%	50%	50%	38%	62%	34%	66%	45%	55%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 1

S1: Gender

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region								
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2130 86%	62 3%	1829 74%	379 15%	2051 83%	157 6%	1780 72%	255 10%	238 10%	201 8%	96 4%	268 11%	190 8%	149 6%	202 8%	144 6%	162 7%	294 12%	275 11%
Weighted base	2474 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%
Effective base	1341	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
Male	1204 49%	57 48%	843 47%	234 52%	979 48%	98 49%	996 49%	109 48%	72 49%	27 48%	53 53%	126 46%	98 48%	91 52%	101 47%	99 44%	104 50%	148 44%	176 56%
Female	1270 51%	59 84%	933 70%	218 19%	1051 81%	100 8%	1050 83%	116 9%	74 6%	30 2%	48 4%	146 10%	105 8%	84 8%	114 8%	126 8%	104 9%	186 12%	136 15%pr
	52% 85%	51% 5%	53% 73%	48% 17%	52% 83%	51% 8%	51% 83%	52% 9%	51% 6%	52% 2%	47% 4%	54% 11%	52% 8%	48% 7%	53% 9%	56% 10%	50% 8%	56% 15%	44% 11%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 1

S1: Gender

Base: All respondents

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owens smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Male	1204	232	972	504	527	98	356	654	737	433	656	892	311
49%		42%	51%	51%	50%	50%	48%	48%	48%	50%	48%	48%	50%
		19%	81%a	42%	44%	8%	30%	54%	61%	36%	55%	74%	26%
Female	1270	321	950	493	528	96	385	716	799	437	715	955	315
51%		58%	49%	49%	50%	50%	52%	52%	52%	50%	52%	52%	50%
		25%b	75%	39%	42%	8%	30%	56%	63%	34%	56%	75%	25%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 1

S1: Gender

Base: All respondents

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2474	1393 56%	1394 56%	863 35%	855 35%	622 25%	270 11%	538 22%	210 8%	1869 76%	482 19%	559 23%	238 10%	801 32%	1673 68%
Weighted base	2474	1368 55%	1371 55%	868 35%	799 32%	566 23%	263 11%	526 21%	214 9%	1847 75%	444 18%	522 21%	228 9%	755 31%	1719 69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Male	1204 49%	685 50%	656 48%	412 47%	395 49%	297 52%	137 52%	248 47%	112 52%	892 48%	216 49%	274 52%	108 47%	369 49%	835 49%
Female	1270 51%	683 50%	715 52%	456 53%	404 51%	270 48%	126 48%	278 53%	102 48%	955 52%	228 51%	248 48%	121 53%	386 51%	885 51%
		54%	56%	36%	32%	21%	10%	22%	8%	75%	18%	20%	9%	30%	70%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 2
S2: Age

Base: All respondents

Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%	
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
16 - 17	42	19	23	-	25	16	42	-	-	-	-	-	12	15	14	1	27	14	39	2	-	42	-	40
	2%	1%	4%	-	2%	1%	11%	-	-	-	-	-	2%	2%	3%	*	2%	1%	5%	*	-	2%	-	3%
		45%	55%AC	-	61%	39%	100%defgh	-	-	-	-	-	30%I	36%J	33%K	2%	65%	35%	94%P	6%	-	100%Q	-	96%S
18 - 24	322	231	89	2	139	183	322	-	-	-	-	-	57	114	66	85	171	151	95	227	38	284	138	177
	13%	14%	16%	1%	12%	14%	89%	-	-	-	-	-	10%	15%	13%	13%	13%	13%	12%	14%	6%	16%	11%	14%
		72%C	28%C	-	43%	57%	100%defgh	-	-	-	-	-	18%	35%	20%	26%	53%	47%	30%	70%	12%	88%Q	43%	55%
25 - 34	406	305	101	-	166	240	-	406	-	-	-	-	50	145	106	105	194	211	204	202	194	212	280	125
	16%	18%	18%	-	14%	19%	-	100%	-	-	-	-	9%	19%	20%	16%	15%	18%	25%	12%	28%	12%	23%	10%
		75%C	25%C	-	41%	59%A	-	100%cefhg	-	-	-	-	12%	36%I	26%J	26%K	48%	52%	50%P	50%	48%R	52%	69%L	31%
35 - 44	421	327	92	2	190	231	-	-	421	-	-	-	112	127	84	99	238	182	274	147	272	149	310	111
	17%	20%	16%	1%	16%	18%	-	-	100%	-	-	-	20%	17%	16%	16%	18%	18%	34%	9%	40%	8%	25%	9%
		78%C	22%C	-	45%	55%	-	-	100%cdhgh	-	-	-	27%	30%	20%	23%	57%	43%	65%P	35%	65%R	35%	74%L	26%
45 - 54	423	310	105	8	210	213	-	-	423	-	-	-	106	140	97	80	246	177	160	263	158	265	305	118
	17%	19%	18%	3%	17%	17%	-	-	100%	-	-	-	19%	18%	18%	13%	19%	15%	20%	16%	23%	15%	25%	10%
		73%C	25%C	2%	50%	50%	-	-	100%cddegh	-	-	-	25%I	33%J	23%K	19%	58%	42%	38%	62%	37%R	63%	72%L	28%
55 - 64	356	233	83	40	198	159	-	-	-	356	-	-	96	89	73	98	185	171	21	335	19	337	161	195
	14%	14%	15%	16%	16%	12%	-	-	-	100%	-	-	17%	12%	14%	15%	14%	15%	3%	20%	3%	19%	13%	16%
		65%	23%	11%	55%B	45%	-	-	-	100%cddefh	-	-	27%J	25%	21%	28%	52%	48%	6%	94%O	5%	95%Q	45%	55%
65 - 74	265	160	42	63	151	113	-	-	-	-	265	-	67	65	46	87	132	133	9	255	5	260	29	236
	11%	10%	7%	25%	13%	9%	-	-	-	-	52%	-	12%	9%	9%	14%	10%	11%	1%	15%	1%	15%	2%	19%
		61%	16%	24%AB	57%B	43%	-	-	-	-	100%cddefg	-	25%	25%	17%	33%J	50%	50%	4%	96%O	2%	98%Q	11%	89%S
75+	240	72	35	133	125	115	-	-	-	-	240	-	50	68	40	82	118	122	6	234	2	238	10	229
	10%	4%	6%	54%	10%	9%	-	-	-	-	48%	-	9%	9%	8%	13%	9%	11%	1%	14%	*	13%	1%	19%
		30%	14%	56%AB	52%	48%	-	-	-	-	100%cddefg	-	21%	28%	17%	34%K	49%	51%	3%	97%O	1%	99%Q	4%	96%S
Mean	46.76	44.12	43.53	71.88AB	48.56B	45.05	20.74	30.34C	39.47CD	49.31CDE	69.47CDE	73.86CDE	48.95JK	44.76	44.53	49.10JK	46.51	47.03	36.85	51.57O	38.99	49.75Q	41.40	52.29S
SD	18.38	16.63	17.70	10.18	18.57	18.03	2.41	2.86	2.85	2.92	2.82	5.68	17.68	18.42	17.55	19.09	18.23	18.54	11.33	19.20	8.77	20.15	12.66	21.26
SE	0.37	0.37	1.42	0.62	0.55	0.49	0.13	0.16	0.14	0.15	0.15	0.22	0.76	0.66	0.85	0.71	0.50	0.55	0.42	0.46	0.35	0.47	0.35	0.64

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 2
S2: Age

Base: All respondents

	Total	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region								
		Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2474	2130 86%	62 3%	1829 74%	379 15%	2051 83%	157 6%	1780 72%	255 10%	238 10%	201 8%	96 4%	268 11%	190 8%	149 6%	202 8%	144 6%	162 7%	294 12%	275 11%
Weighted base	2474	2099 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
16 - 17	42 2%	31 1%	9 8%	34 2%	7 2%	41 2%	*	31 2%	5 2%	4 2%	1 2%	-	-	-	-	8 4%	-	9 4%	11 3%	4 1%
			23%a	82%	18%	100%	*	75%	13%	10%	2%	-	-	-	-	18%lmp	-	22%lmp	26%l	9%
18 - 24	322 13%	291 14%	21 18%	225 13%	95 21%	291 14%	30 15%	268 13%	27 12%	19 13%	9 16%	10 9%	41 15%	26 13%	22 13%	22 10%	35 16%	22 11%	46 14%	44 14%
				70%	79%c	90%	9%	83%	8%	6%	3%	3%	9%	8%	7%	7%	11%	7%	14%	14%
25 - 34	406 16%	394 19%	12 10%	349 20%	57 13%	384 19%	21 11%	341 17%	35 15%	20 14%	10 17%	18 17%	42 15%	28 14%	19 11%	40 19%	39 17%	34 17%	60 18%	62 20%
				86%d	14%	95%	5%	84%	9%	5%	2%	4%	10%	7%	5%	10%	10%	8%	15%	15%
35 - 44	421 17%	396 19%	22 19%	344 19%	75 17%	394 19%	25 13%	351 17%	37 16%	23 16%	10 17%	12 12%	32 12%	30 15%	32 18%	31 14%	30 13%	42 20%	58 17%	84 27%
				82%	18%	94%	6%	83%	9%	5%	2%	3%	8%	7%	8%	7%	7%	10%	14%	20%klmop r
45 - 54	423 17%	396 19%	18 15%	356 20%	60 13%	392 19%	23 12%	348 17%	40 18%	25 17%	10 17%	18 18%	50 18%	39 19%	28 16%	33 16%	42 19%	31 15%	58 17%	49 16%
				84%d	14%	93%	6%	82%	9%	6%	2%	4%	12%	9%	7%	8%	10%	7%	14%	12%
55 - 64	356 14%	311 15%	5 5%	265 15%	51 11%	285 14%	31 16%	292 14%	35 15%	23 16%	7 13%	13 13%	44 16%	43 21%	30 17%	36 17%	33 15%	25 12%	43 13%	25 8%
				74%	14%	80%	9%	82%	10%	6%	2%	4%	12% s	12% s	9% s	10% s	9%	7%	12%	7%
65 - 74	265 11%	194 9%	7 6%	143 8%	58 13%	167 8%	35 13%	217 11%	25 11%	18 12%	5 9%	10 10%	37 13%	23 11%	24 14%	17 8%	25 11%	24 11%	30 9%	28 10%
				54%	22% c	63%	13% e	82%	9%	7%	2%	4%	14%	9%	9%	7%	10%	9%	11%	10%
75+	240 10%	86 4%	22 19%	59 3%	48 11%	75 4%	32 16%	198 10%	22 10%	15 10%	5 9%	21 21%	32 10%	14 7%	21 12%	27 13%	22 10%	20 9%	29 9%	17 5%
				25%	20% c	31%	14% e	82%	9%	6%	2%	9% lms	11%	6%	9%	11% s	9%	8%	12%	7%
Mean	46.76	44.00	45.54	43.54	45.74	43.21	51.97e	46.66	47.16	48.10	45.07	50.71s	48.00s	48.02s	50.07rs	47.26s	46.85	46.13	45.22	42.74
SD	18.38	16.52	22.60	16.03	19.95	16.36	20.25	18.36	18.47	18.62	18.35	19.74	18.55	17.63	18.35	19.42	18.27	17.95	18.67	16.70
SE	0.37	0.36	2.87	0.37	1.02	0.36	1.62	0.44	1.16	1.21	1.29	2.01	1.13	1.28	1.50	1.37	1.52	1.41	1.09	1.01

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 2

S2: Age

Base: All respondents

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
16 - 17	42 2%	4 1%	38 2%	11 1%	9 1%	8 2%	8 1%	21 2%	34 2%	5 1%	22 2%	27 1%	15 2%
		10%	90%	27%	21%	19%cdf	20%	50%	83%id	12%	54%	65%	35%
18 - 24	322 13%	43 8%	279 15%	135 14%	101 10%	33 17%	64 9%	201 15%	226 15%	80 9%	189 14%	252 14%	70 11%
		13%	87%a	42%df	31%	10%df	20%	62%df	70%id	25%	59%id	78%	22%
25 - 34	406 16%	45 8%	361 19%	160 16%	167 16%	23 6%	113 28%	220 54%	296 16%	90 10%	285 21%	362 20%	43 7%
		11%	89%a	40%	41%	6%	6%	54%	73%id	22%	70%id	89%id	11%
35 - 44	421 17%	63 11%	357 19%	197 20%	154 15%	38 20%	94 13%	260 19%	282 18%	127 15%	266 19%	366 20%	55 9%
		15%	85%a	47%df	37%	9%	22%	62%df	67%	30%	63%id	87%id	13%
45 - 54	423 17%	81 15%	342 18%	196 20%	152 14%	38 19%	100 14%	284 21%	287 19%	126 14%	273 20%	366 20%	57 9%
		19%	81%	46%df	36%	9%	24%	67%df	68%	30%	65%id	87%id	13%
55 - 64	356 14%	90 16%	267 14%	137 14%	184 17%	26 13%	135 18%	178 13%	213 14%	138 16%	191 14%	270 15%	87 14%
		25%	75%	39%	52%eg	7%	38%g	50%	60%	39%	54%	76%	24%
65 - 74	265 11%	90 16%	175 9%	89 9%	147 14%	25 13%	105 14%	129 9%	127 8%	137 16%	102 7%	143 8%	122 19%
		34%b	66%	34%	55%cg	9%	40%cg	49%	48%	52%hj	39%	54%	46%k
75+	240 10%	136 25%	104 5%	72 7%	141 13%	4 2%	122 17%	76 6%	70 5%	168 19%	42 3%	62 3%	178 28%
		57%b	43%	30%	59%ceg	2%	51%ceg	32%	29%	70%hj	17%	26%	74%kk
Mean	46.76	56.52b	43.95	45.50	50.39ceg	43.79	51.87ceg	44.62	43.24	53.88hj	42.76	43.31	56.91k
SD	18.38	19.36	17.09	17.15	18.61	17.35	19.07	17.00	16.84	19.00	15.88	15.97	21.07
SE	0.37	0.77	0.40	0.53	0.57	1.21	0.73	0.45	0.42	0.65	0.43	0.37	0.86

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/ij - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 2
S2: Age

Base: All respondents

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2474	1393 56%	1394 56%	863 35%	855 35%	622 25%	270 11%	538 22%	210 8%	1869 76%	482 19%	559 23%	238 10%	801 32%	1673 68%
Weighted base	2474	1368 55%	1371 55%	868 35%	799 32%	566 23%	263 11%	526 21%	214 9%	1847 75%	444 18%	522 21%	228 9%	755 31%	1719 69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
16 - 17	42 2%	14 1%	22 2%	19 2%	8 1%	2 *	- -	5 1%	- -	27 1%	- -	6 1%	1 1%	6 1%	35 2%
		34%	54%	46% q	20%	6%	-	13%	-	65%	-	15%	3%	15%	85% v
18 - 24	322 13%	183 13%	189 14%	170 20%	124 15%	89 16%	28 10%	98 19%	24 11%	252 14%	53 12%	84 16%	47 21%	106 14%	216 13%
		57%	59%	53% mnrtu	38%	28%	9%	30% mru	7%	78%	16%	26%	15% vz	33%	67%
25 - 34	406 16%	253 18%	285 21%	241 28%	202 25%	139 25%	49 19%	134 25%	33 16%	362 20%	46 10%	86 17%	38 17%	110 15%	295 17%
		62%	70%	59% mnrtu	50% mtu	34% mtu	12%	33% mtu	8%	89%	11%	21% w	9%	27%	73% v
35 - 44	421 17%	274 20%	266 19%	194 22%	166 21%	104 18%	68 26%	120 23%	59 27%	366 20%	54 12%	85 16%	44 19%	122 16%	299 17%
		65%	63%	46%	40%	25%	16%	29%	14% nqu	87%	13%	20%	10%	29%	71% v
45 - 54	423 17%	280 20%	273 20%	159 18%	152 19%	104 18%	55 21%	81 16%	49 23%	366 20%	73 16%	79 15%	33 15%	111 15%	312 18%
		66%	65%	38%	36%	25%	13%	19%	12%	87%	17%	19%	8%	26%	74%
55 - 64	356 14%	206 15%	191 14%	69 8%	104 13%	78 14%	46 17%	66 13%	29 8%	270 15%	82 19%	65 12%	19 8%	115 15%	241 14%
		58% o	54% o	19%	29% o	22% o	13% o	19% o	8%	76% o	23% wx	18%	5%	32% x	68%
65 - 74	265 11%	113 8%	102 7%	15 2%	37 5%	34 6%	12 5%	18 4%	18 8%	143 8%	64 14%	53 10%	19 9%	87 12%	178 10%
		43% ops	39% os	6%	14% o	13% o	5% o	7%	7% os	54% ops	24%	20%	7%	33%	67%
75+	240 10%	45 3%	42 3%	1 *	5 1%	16 3%	5 2%	3 1%	3 1%	62 3%	72 16%	63 12%	26 11%	96 13%	144 8%
		19% ops	17% ops	2%	7% ops	2% o	1%	1% o	26% ops	30% z	26% z	11%	40% z	60%	
Mean	46.76	43.81 opqs	42.76 ops	36.54	40.19 o	41.37 os	43.28 ops	38.51 o	43.88 ops	43.31 opqs	52.43 wxyz	46.54	43.91	48.28 xz	46.09
SD	18.38	15.91	15.88	12.64	14.32	15.41	13.80	14.16	13.94	15.97	19.26	19.57	19.33	19.38	17.88
SE	0.37	0.43	0.43	0.43	0.49	0.62	0.84	0.61	0.96	0.37	0.88	0.83	1.25	0.68	0.44

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 3
SEG

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
A	86	69	14	3	56	30	16	5	18	19	14	15	86	-	-	-	86	-	27	59	21	65	55	31
	3%	4%	2%	1%	5%	2%	4%	1%	4%	5%	4%	3%	16%	-	-	-	7%	-	3%	4%	3%	4%	4%	3%
		80% c	16%		65% b	35%	18%	6%	20%	23%	16%	17%	100% kl	-	-	-	100% n	-	32%	68%	25%	75%	63%	37%
B	463	330	110	23	243	221	54	45	94	87	82	103	463	-	-	-	463	-	166	297	144	320	250	212
	19%	20%	19%	9%	20%	17%	15%	11%	22%	20%	23%	20%	84%	-	-	-	35%	-	21%	18%	21%	18%	20%	17%
		71% C	24% C		52%	48%	12%	10%	20% d	19% d	18% cd	22% d	100% kl	-	-	-	100% n	-	36%	64%	31%	69%	54%	46%
C1	763	544	179	40	380	383	129	145	127	140	89	133	-	763	-	-	763	-	224	538	192	570	467	291
	31%	33%	31%	16%	32%	30%	36%	36%	30%	33%	25%	26%	-	100%	-	-	58%	-	28%	32%	28%	32%	38%	24%
		71% C	23% C	5%	50%	50%	17% gh	19% gh	17%	18%	12%	17%	-	100% kl	-	-	100% n	-	29%	71%	25%	75%	61% t	38%
C2	525	359	107	59	264	261	79	106	84	97	73	86	-	-	525	-	525	-	195	330	159	366	304	219
	21%	22%	19%	24%	22%	21%	22%	26%	20%	23%	21%	17%	-	-	100%	-	45%	-	24%	20%	23%	20%	25%	18%
		68%	20%	11%	50%	50%	15%	20% h	16%	18%	14%	16%	-	-	100% kl	-	100% m	-	37%	63%	30%	70%	58% t	42%
D	211	126	61	24	95	115	36	36	46	24	37	31	-	-	-	211	-	211	-	85	126	75	136	85
	9%	8%	11%	10%	8%	9%	10%	9%	11%	6%	10%	6%	-	-	-	33%	-	18%	10%	8%	11%	8%	10%	7%
		60%	29%	11%	45%	55%	17%	17%	22% fh	11%	17%	15%	-	-	-	100% ijk	-	100% m	40%	60%	36%	64%	60% t	40%
E	426	229	99	98	166	261	50	69	52	56	61	138	-	-	-	426	-	426	-	111	315	96	330	394
	17%	14%	17%	40%	14%	21%	14%	17%	12%	13%	17%	27%	-	-	-	67%	-	37%	14%	19%	14%	18%	2%	32%
		54%	23%	23% AB	39%	61% a	12%	16%	12%	13%	14%	32% cdefg	-	-	-	100% ijk	-	100% m	26%	74% o	22%	78%	7%	92% s
AB	550	399	124	27	299	251	69	50	112	106	96	117	550	-	-	-	550	-	193	356	165	385	305	244
	22%	24%	22%	11%	25%	20%	19%	12%	27%	25%	27%	23%	100%	-	-	-	42%	-	24%	21%	24%	22%	25%	20%
		73% C	22% C	5%	54% b	46%	13%	9%	20% d	19% d	17% d	21% d	100% kl	-	-	-	100% n	-	35%	65%	30%	70%	55% t	44%
ABC1	1312	944	302	66	678	634	199	194	238	246	185	250	550	763	-	-	1312	-	418	894	357	955	771	535
	53%	57%	53%	27%	56%	50%	55%	48%	57%	58%	52%	50%	100%	100%	-	-	100%	-	52%	54%	52%	53%	63%	43%
		72% C	23% C	5%	52% b	48%	15%	15%	18%	19% dh	14%	19%	42% kl	58% kl	-	-	100% n	-	32%	68%	27%	73%	59% t	41%
C2DE	1162	714	267	181	525	637	165	211	182	177	171	255	-	-	525	637	-	1162	-	391	771	330	832	461
	47%	43%	47%	73%	44%	50%	45%	52%	43%	42%	48%	50%	-	-	100%	100%	-	100%	48%	46%	48%	47%	37%	57%
		61%	23%	16% AB	45%	55% a	14%	18% f	16%	15%	15%	22% f	-	-	45% ij	55% ij	-	100% m	34%	66%	28%	72%	40%	60% s
DE	637	355	159	122	261	376	86	105	99	80	98	169	-	-	-	637	-	637	-	196	441	171	466	156
	26%	21%	28%	49%	22%	30%	24%	26%	23%	19%	28%	33%	-	-	-	100%	-	55%	24%	26%	25%	26%	13%	47%
		56%	25%	19% AB	41%	59% a	14%	16%	16%	13%	15% f	26% cef	-	-	-	100% ijk	-	100% m	31%	69%	27%	73%	25%	75% s

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 3
SEG

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2474	2130 86%	62 3%	1829 74%	379 15%	2051 83%	157 6%	1780 72%	255 10%	238 10%	201 8%	96 4%	268 11%	190 8%	149 6%	202 8%	144 6%	162 7%	294 12%	275 11%
Weighted base	2474	2099 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
A	86 3%	77 4%	5 90%	65 76%	17 20%	76 88%	7 8%	71 82%	11 13%	2 2%	2 2%	3 4%	4 2%	3 3%	12 7%	5 2%	16 7%	2 1%	11 3%	15 5%
B	463 19%	434 21%	5 94% b	384 22%	56 12%	418 21%	22 90% d	399 19%	31 14%	25 17%	8 15%	14 14%	38 14%	31 15%	30 17%	30 14%	46 20%	43 21%	89 27%	76 24%
C1	763 31%	678 32%	41 35%	576 32%	147 33%	672 33%	51 26%	635 31%	70 31%	42 29%	16 27%	33 33%	101 37%	57 28%	55 32%	61 28%	65 29%	48 23%	84 25%	131 42%
C2	525 21%	452 22%	12 10%	391 22%	75 17%	445 22%	22 85% d	430 21%	50 22%	32 22%	13 23%	24 23%	35 13%	59 29%	34 19%	66 31%	41 18%	51 25%	78 23%	42 14%
D	211 9%	183 9%	4 3%	144 8%	43 9%	165 8%	21 11%	173 8%	22 10%	12 8%	3 1%	6 5%	29 11%	12 6%	22 10%	28 13%	23 10%	13 6%	22 7%	18 6%
E	426 17%	276 13%	50 43%	215 12%	113 25%	254 13%	74 38%	338 17%	33 18%	33 22%	15 27%	22 21%	64 23%	42 20%	23 13%	24 11%	35 15%	50 24%	49 15%	29 9%
AB	550 22%	511 24%	11 9%	450 25%	73 16%	494 24%	29 14%	469 23%	43 19%	27 19%	10 18%	17 17%	43 16%	34 17%	42 24%	35 16%	62 27%	45 22%	101 30%	92 29%
ABC1	1312 53%	1189 57%	51 44%	1026 58%	220 49%	1166 57%	80 41%	1105 54%	113 50%	69 47%	26 45%	51 50%	144 53%	90 44%	97 55%	96 45%	127 56%	93 45%	185 55%	222 71%
C2DE	1162 47%	910 43%	65 56%	750 42%	231 51%	864 43%	118 59%	941 46%	113 50%	77 53%	31 55%	51 50%	128 47%	113 56%	78 45%	119 55%	98 44%	115 55%	149 45%	89 29%
DE	637 26%	459 22%	53 46%	359 20%	156 35%	419 21%	96 48%	511 25%	63 28%	45 31%	18 32%	27 27%	93 34%	54 26%	45 26%	53 25%	58 26%	64 31%	71 21%	47 15%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 3
SEG

Base: All respondents

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
A	86 3%	20 4%	66 3%	43 4%	38 4%	10 5%	21 3%	54 4%	61 4%	24 3%	53 4%	68 4%	18 3%
		23% 17%	77% 83% a	50% df 50% df	45% 40%	11% df 11% df	24% 24%	63% f 63% f	70% 68%	28% 32%	62% 63% i	79% 84% l	21% 16%
B	463 19%	80 15%	383 20%	233 23%	185 18%	52 27%	114 15%	292 21%	315 21%	146 17%	294 21%	388 21%	75 12%
		17% 31%	83% a 82% a	50% df 50% df	40% 39%	11% df 8%	24% 28%	63% f 55%	68% 62%	32% 34%	63% i 56%	84% l 78%	16% 22%
C1	763 31%	136 25%	627 33%	297 30%	309 29%	61 31%	215 29%	419 31%	476 31%	263 30%	428 31%	592 32%	170 27%
		18% 21%	82% a 82% a	39% 20%	41% 22%	8% 19%	28% 20%	55% 30%	62% 70% l	34% 26%	56% 63% i	78% 78%	22% 22%
C2	525 21%	134 24%	392 20%	203 20%	228 22%	37 19%	152 20%	302 22%	366 24%	135 16%	331 24%	412 22%	113 18%
		25% 9%	75% 8%	39% 8%	43% 9%	7% 5%	29% 10%	58% 35%	70% l 60%	26% 39%	63% i 55%	78% 75%	22% 25%
D	211 9%	47 9%	163 8%	83 8%	98 9%	10 5%	74 10%	117 9%	127 8%	82 9%	116 8%	158 9%	53 8%
		23% 17%	77% 82% b	40% 32%	46% 46% ceg	5% 6%	35% 39% ceg	55% 43%	60% 45%	39% 52% hj	55% 35%	75% 54%	25% 46% kk
E	426 17%	136 25%	291 15%	137 14%	197 19%	24 13%	165 22%	185 14%	191 12%	220 25%	149 11%	229 12%	197 31%
		32% b 22%	68% 82% a	32% 50% df	46% ceg 41%	6% 11% df	39% ceg 24%	43% 63% f	45% 68% l	52% hj 31%	35% 63% i	54% 83% l	46% kk 17%
AB	550 22%	100 18%	449 23%	276 28%	223 21%	61 32%	135 24%	346 24%	376 25%	170 24%	347 25%	456 25%	94 15%
		18% 53%	82% a 82% a	50% df 44% df	41% 41%	11% df 9% df	24% 27%	63% f 58% df	68% l 65% l	31% 33%	63% i 59% i	83% l 80% l	15% 20%
ABC1	1312 53%	236 43%	1076 56%	573 58%	532 50%	122 63%	350 47%	765 56%	852 55%	433 50%	775 57%	1048 57%	264 42%
		18% 47%	82% a 82% a	44% df 42%	41% 42%	9% df 50%	27% 37%	58% df 44%	65% l 45%	33% 50%	59% i 50%	80% l 43%	20% 363
C2DE	1162 47%	317 57%	845 44%	424 42%	523 50%	71 37%	391 53%	604 44%	684 45%	437 50%	596 43%	799 43%	363 58%
		27% b 63%	73% 82% a	36% 45% ceg	36% 45% ceg	6% 6%	34% ceg 34% ceg	52% 52%	59% 59%	38% hj 38% hj	51% 51%	69% 69%	31% k 31% k
DE	637 26%	183 33%	454 24%	221 22%	295 28%	35 18%	240 32%	302 22%	318 21%	302 35%	265 19%	387 21%	250 40%
		29% b 29% b	71% 82% a	35% 44% df	46% ceg 46% ceg	5% 5%	38% ceg 38% ceg	47% 47%	50% 50%	47% hj 47% hj	42% 42%	61% 61%	39% kk 39% kk

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/ij - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 3
SEG

Base: All respondents

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2474	1393 56%	1394 56%	863 35%	855 35%	622 25%	270 11%	538 22%	210 8%	1869 76%	482 19%	559 23%	238 10%	801 32%	1673 68%
Weighted base	2474	1368 55%	1371 55%	868 35%	799 32%	566 23%	263 11%	526 21%	214 9%	1847 75%	444 18%	522 21%	228 9%	755 31%	1719 69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
A	86 3%	56 4%	53 4%	32 4%	33 4%	29 5%	16 6%	23 4%	18 8%	68 4%	17 4%	25 5%	12 5%	29 4%	57 3%
		66%	62%	37%	38%	34%	18%	27%	21% mnou	79%	20%	29%	14%	34%	66%
B	463 19%	288 21%	294 21%	162 19%	174 22%	111 20%	55 21%	99 19%	45 21%	388 21%	94 21%	96 18%	47 21%	154 20%	309 18%
		62%	63%	35%	38%	24%	12%	21%	10%	84%	20%	21%	10%	33%	67%
C1	763 31%	444 32%	428 31%	241 28%	258 32%	189 33%	78 30%	160 31%	73 34%	592 32%	153 34%	178 34%	62 27%	257 34%	506 29%
		58%	56%	32%	34%	25%	10%	21%	10%	78%	20%	23%	8%	34%	66%
C2	525 21%	302 22%	331 24%	246 28%	192 24%	143 25%	73 28%	133 25%	44 20%	412 22%	73 16%	105 20%	60 26%	142 19%	383 22%
		57%	63%	47% mu	37%	27%	14%	25%	8%	78%	14%	20%	11% w	27%	73% w
D	211 9%	116 9%	116 9%	75 9%	63 8%	35 6%	22 8%	45 9%	18 9%	158 9%	31 7%	34 7%	12 5%	46 6%	165 10%
		55%	55%	36%	30%	17%	10%	21%	9%	75%	15%	16%	6%	22%	78% y
E	426 17%	161 12%	149 11%	113 13%	78 10%	60 11%	20 8%	64 12%	17 8%	229 12%	76 17%	84 16%	36 16%	126 17%	300 70%
		38%	35%	26%	18%	14%	5%	15%	4%	54%	18%	20%	8%	30%	70%
AB	550 22%	345 25%	347 25%	194 22%	207 26%	140 25%	70 27%	123 23%	62 29%	456 25%	111 25%	121 23%	59 26%	184 24%	366 21%
		63%	63%	35%	38%	25%	13%	22%	11%	83%	20%	22%	11%	33%	67%
ABC1	1312 53%	789 58%	775 57%	434 50%	465 58%	329 58%	148 56%	283 54%	135 63%	1048 57%	264 59%	299 57%	120 53%	440 58%	872 51%
		60% o	59% o	33%	35% o	25% o	11%	22%	10% o	80% o	20% z	23% z	9%	34% z	66%
C2DE	1162 47%	579 42%	596 43%	434 50%	334 42%	238 42%	115 44%	243 46%	79 37%	799 43%	180 41%	223 43%	108 47%	314 42%	848 49%
		50%	51%	37% mnpqtu	29%	20%	10%	21%	7%	69%	15%	19%	9%	27%	73% vw
DE	637 26%	278 20%	265 19%	188 22%	142 18%	95 17%	42 16%	109 21%	35 17%	387 61%	107 17%	118 19%	48 8%	172 27%	465 73%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 4
QO2: (SHOW SCREEN) Which of these groups do you consider you belong to?
SINGLE CODE

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
WHITE	2143	1384	513	247	1041	1103	266	312	348	380	343	496	478	636	469	560	1114	1030	645	1498	563	1580	1050	1088
	87%	83%	90%	100%	86%	87%	73%	77%	83%	90%	96%	98%	87%	83%	89%	88%	85%	89%	80%	90%	82%	88%	85%	88%
		65%	24%A	12%AB	49%	51%	12%	15%	16%C	18%cde	16%cddef	23%cddef	22%	30%	22%j	26%	52%	48%km	30%	70%o	26%	74%q	49%	51%
British	1353	845	371	138	642	712	174	197	215	251	213	303	309	410	292	343	719	635	441	913	389	964	660	690
	55%	51%	65%	56%	53%	56%	48%	49%	51%	59%	60%	60%	56%	54%	56%	54%	55%	55%	55%	57%	54%	55%	54%	56%
		62%	27%A	10%	47%	53%	13%	15%	16%	19%cd	16%cd	22%cde	23%	30%	22%	25%	53%	47%	33%	67%	29%	71%	49%	51%
English	444	292	75	77	236	208	50	41	55	77	87	133	107	113	94	129	221	223	115	328	97	346	191	252
	18%	18%	13%	31%	20%	16%	14%	10%	13%	18%	24%	26%	19%	15%	18%	20%	17%	19%	14%	20%	14%	19%	15%	20%
		66%	17%	17%AB	53%	47%	11%	9%	12%	17%cd	20%cde	30%cddef	24%	26%	21%	29%	50%	50%	26%	74%o	22%	78%q	43%	57%ss
Scottish	135	96	17	22	58	77	19	16	23	29	19	30	30	43	29	33	73	63	33	109	26	103	67	69
	5%	6%	3%	9%	5%	6%	5%	4%	5%	7%	5%	6%	5%	6%	6%	5%	6%	5%	4%	6%	4%	6%	5%	6%
		71%	12%	15%B	43%	57%	14%	12%	17%	21%	14%	22%	22%	32%	22%	25%	54%	46%	24%	76%	19%	81%	49%	51%
Welsh	75	60	8	7	34	41	9	9	12	9	16	20	11	23	17	25	33	42	17	58	13	62	35	38
	3%	4%	1%	3%	3%	3%	3%	2%	3%	2%	4%	4%	2%	3%	3%	4%	3%	4%	2%	3%	2%	3%	3%	3%
		79%	11%	10%	45%	55%	12%	12%	16%	12%	21%	26%	14%	30%	22%	33%	44%	56%	23%	77%	17%	83%	46%	51%
Irish	37	18	18	1	19	17	5	7	10	7	4	5	7	12	6	11	19	18	12	24	12	25	22	14
	1%	1%	3%	*	2%	1%	1%	2%	2%	2%	1%	1%	1%	2%	1%	2%	1%	2%	2%	1%	2%	1%	2%	1%
		49%	50%	2%	53%	47%	13%	18%	28%	18%	10%	12%	20%	32%	18%	30%	52%	48%	34%	66%	32%	68%	61%	39%
Any other white background	99	73	24	2	52	47	9	41	32	7	5	5	15	35	30	19	49	50	26	73	26	73	75	24
	4%	4%	4%	1%	4%	4%	3%	10%	8%	2%	1%	1%	3%	5%	6%	3%	4%	4%	3%	4%	4%	4%	6%	2%
		74%C	25%	2%	53%	47%	9%	42%cfgh	32%cfgh	7%	5%	5%	15%	35%	31%	20%	50%	50%	27%	73%	26%	74%	76%t	24%
MIXED	91	66	24	1	51	40	26	26	19	10	4	6	19	35	11	26	54	37	51	40	36	55	49	42
	4%	4%	4%	*	4%	3%	7%	6%	4%	2%	1%	1%	3%	5%	2%	4%	4%	3%	6%	2%	5%	3%	4%	3%
		72%C	27%C	1%	56%	44%	28%fgh	29%gh	20%gh	11%	4%	7%	21%	39%	12%	29%	59%	41%	56%p	44%	40%	60%	53%	47%
White and Black Caribbean	36	19	17	-	19	17	16	6	8	2	1	2	6	16	2	11	23	13	23	12	14	21	15	21
	1%	1%	3%	-	2%	1%	5%	1%	2%	*	*	*	1%	2%	*	2%	2%	1%	3%	1%	2%	1%	1%	2%
		53%	47%	-	52%	48%	46%fgh	17%	24%	5%	2%	7%	18%	46%	5%	31%	64%	36%	66%p	34%	40%	60%	41%	59%
White and Black African	11	9	2	-	4	7	3	4	1	2	-	2	*	4	4	3	4	7	5	6	4	7	8	3
	*	1%	*	-	*	1%	1%	1%	*	*	-	*	*	1%	1%	*	*	1%	1%	*	1%	*	1%	*
		80%	20%	-	36%	64%	23%	33%	7%	16%	-	20%	2%	35%	34%	29%	37%	63%	45%	55%	40%	60%	69%	31%
White and Asian	30	30	-	-	17	13	4	10	8	6	2	-	9	9	4	8	18	12	18	12	15	15	17	13
	1%	2%	-	-	1%	1%	1%	3%	2%	1%	*	-	2%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%
		100%C	-	-	57%	43%	15%	34%h	26%h	20%h	6%	-	30%	29%	14%	27%	59%	41%	59%p	41%	51%r	49%	57%	43%
Any other mixed/multiple ethnic background	14	8	5	1	11	3	2	6	2	1	2	2	3	6	1	3	9	5	5	9	2	12	9	5
	1%	*	1%	*	1%	*	1%	2%	*	*	*	*	1%	1%	*	1%	1%	*	1%	1%	*	1%	1%	*
		57%	38%	5%	77%	23%	17%	44%	11%	7%	10%	11%	21%	44%	10%	24%	65%	35%	34%	66%	17%	83%	66%	34%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 4
Q02: (SHOW SCREEN) Which of these groups do you consider you belong to?
SINGLE CODE

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
ASIAN AND BRITISH ASIAN	115	109	6	-	57	58	37	32	29	14	2	1	27	46	23	19	73	42	64	51	47	68	58	55
	5%	7%	1%	-	5%	5%	10%	8%	7%	3%	1%	*	5%	6%	4%	3%	6%	4%	8%	3%	7%	4%	5%	4%
		94% BC	6%	-	50%	50%	32% fgh	27% gh	26% gh	13% gh	2%	1%	23%	40% kl	20%	16%	64%	36%	55% op	45%	41% r	59%	50%	48%
Indian	60	53	6	-	33	27	18	17	15	7	2	-	18	29	7	5	47	13	26	33	21	39	30	30
	2%	3%	1%	-	3%	2%	5%	4%	4%	2%	1%	-	3%	4%	1%	1%	4%	1%	3%	2%	3%	2%	2%	2%
		89% C	11%	-	55%	45%	30% gh	29% gh	26% gh	12% h	3%	-	30% l	49% kl	12%	9%	78% mn	22%	44%	56%	35%	65%	50%	50%
Pakistani	33	33	-	-	14	19	7	10	10	5	-	-	5	9	10	9	14	19	25	8	20	14	16	14
	1%	2%	-	-	1%	1%	2%	3%	2%	1%	-	-	1%	1%	2%	1%	1%	2%	3%	*	3%	1%	1%	1%
		100% C	-	-	43%	57%	22% gh	31% gh	31% gh	16% h	-	-	15%	28%	30%	27%	43%	57%	75% op	25%	59% r	41%	50%	42%
Bangladeshi	11	11	-	-	7	4	6	3	-	1	-	-	3	3	2	2	7	4	8	2	3	7	5	5
	*	1%	-	-	1%	*	2%	1%	-	*	-	*	1%	*	*	*	1%	*	1%	*	1%	*	*	*
		100%	-	-	65%	35%	53%	31%	-	9%	-	7%	31%	31%	18%	19%	62%	38%	78% op	22%	32%	68%	50%	50%
Any other Asian background	12	12	-	-	3	8	6	1	4	1	-	-	1	5	4	2	5	6	4	7	3	8	6	6
	*	1%	-	-	2%	1%	2%	1%	1%	1%	-	-	*	1%	1%	*	1%	1%	1%	*	*	*	*	*
		100%	-	-	27%	73%	50% h	7%	34%	8%	-	-	7%	40%	31%	21%	47%	53%	35%	65%	28%	72%	50%	50%
BLACK AND BLACK BRITISH	78	57	21	-	41	36	26	22	17	9	3	1	16	27	12	22	43	34	30	47	26	51	50	27
	3%	3%	4%	-	3%	3%	7%	5%	4%	2%	1%	*	3%	4%	2%	4%	3%	3%	4%	3%	4%	3%	4%	2%
		73% C	27% C	-	53%	47%	33% fgh	28% gh	22% gh	11% h	4%	1%	21%	35%	15%	29%	56%	44%	39%	61%	34%	66%	65%	35%
Caribbean	37	29	8	-	15	23	13	8	9	4	2	1	1	21	4	11	22	15	15	23	13	24	19	19
	2%	2%	1%	-	1%	2%	3%	2%	2%	1%	1%	*	*	3%	1%	2%	2%	1%	2%	1%	2%	1%	2%	2%
		78% C	22%	-	39%	61%	34% h	23% h	24% h	11%	6%	3%	4%	55% kl	11%	30%	59%	41%	39%	61%	35%	65%	50%	50%
African	40	28	13	-	27	14	13	13	8	5	1	-	15	6	7	11	22	19	16	25	13	27	32	9
	2%	2%	2%	-	2%	1%	4%	3%	2%	1%	*	-	3%	1%	1%	2%	2%	2%	2%	1%	2%	2%	3%	1%
		69% C	31%	-	66%	34%	32% gh	33% gh	20% h	12%	3%	-	38%	16%	18%	28%	53%	47%	39%	61%	32%	68%	79% kl	21%
MIDDLE EAST AND ARABIC ORIGIN	12	7	4	-	3	9	*	4	2	5	-	-	4	6	-	1	11	1	10	1	10	1	9	2
	*	*	1%	-	1%	1%	*	1%	*	1%	-	-	1%	1%	-	*	1%	*	1%	*	2%	*	1%	*
		64%	36%	-	25%	75%	1%	37%	16%	45%	-	-	36%	55%	-	9%	91%	9%	90% op	10%	90% r	10%	79%	21%
Middle Eastern, including Arabic origin	6	6	-	-	2	4	-	4	1	1	-	-	3	2	-	1	5	1	5	1	5	1	4	2
	*	*	-	-	*	*	-	1%	*	*	-	-	1%	*	-	*	*	*	1%	*	1%	*	*	*
		100%	-	-	31%	69%	-	69%	14%	17%	-	-	50%	33%	-	17%	83%	17%	83%	17%	83% r	17%	64%	36%
Iranian	5	1	4	-	1	4	*	-	1	4	-	-	1	4	-	-	5	-	5	*	5	*	5	*
	*	*	1%	-	*	*	*	-	*	1%	-	-	*	1%	-	-	*	-	1%	*	5	*	*	*
		21%	79%	-	18%	82%	3%	-	18%	79%	-	-	18%	82%	-	-	100%	-	97% op	3%	97% r	3%	97%	3%
CHINESE OR OTHER ETHNIC GROUP	26	26	-	-	7	19	7	9	4	3	3	*	3	9	9	5	12	14	3	23	3	23	12	13
	1%	2%	-	-	1%	2%	2%	2%	1%	1%	1%	*	1%	1%	2%	1%	1%	1%	*	1%	*	1%	1%	1%
		100%	-	-	26%	74%	26% h	34% h	14%	13%	11%	2%	13%	33%	33%	21%	46%	54%	12%	88%	12%	88%	46%	49%
Chinese	20	20	-	-	7	14	5	8	3	3	1	*	3	7	7	3	10	10	2	18	2	18	12	7
	1%	1%	-	-	1%	1%	1%	2%	1%	1%	*	*	1%	1%	1%	*	1%	1%	*	1%	*	1%	1%	1%
		100%	-	-	33%	67%	23%	38% h	12%	17%	7%	2%	16%	33%	35%	16%	50%	50%	10%	90%	10%	90%	60%	34%
Any other background	6	6	-	-	6	2	1	1	-	2	-	-	-	2	2	2	2	4	1	5	1	5	-	6
	*	*	-	-	*	*	1%	*	*	-	-	-	*	*	*	*	*	*	*	*	*	*	*	*
		100%	-	-	-	100%	34%	20%	19%	-	27%	-	-	34%	27%	39%	34%	66%	19%	81%	19%	81%	-	100%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 4
QO2: (SHOW SCREEN) Which of these groups do you consider you belong to?
SINGLE CODE

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Weighted base	2474	1658 67%	569 23%	247 10%	1204 49%	1270 51%	364 15%	406 16%	421 17%	423 17%	356 14%	505 20%	550 22%	763 31%	525 21%	637 26%	1312 53%	1162 47%	808 33%	1666 67%	687 28%	1787 72%	1232 50%	1232 50%
Prefer not to say	9 *	9 1%	- -	- -	4 *	5 *	3 1%	1 -	2 1%	1 *	1 *	1 *	2 *	3 *	1 *	2 *	5 *	4 *	5 1%	4 *	1 *	8 *	4 *	5 *
Net: BAME	322 13%	265 16%	56 10%	1 *	159 49%	163 51%	95 30%efgh	93 29%fgh	70 22%fgh	43 13%gh	12 4%	8 3%	70 22%	123 38%k	54 17%	74 23%	193 60%n	128 40%	158 49%p	163 51%	123 38%r	198 62%	178 55%	140 43%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - ij/kl - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 4
QO2: (SHOW SCREEN) Which of these groups do you consider you belong to?
SINGLE CODE

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Unweighted base	2474	2130	62	1829	379	2051	157	1780	255	238	201	96	268	190	149	202	144	162	294	275
		86%	3%	74%	15%	83%	6%	72%	10%	10%	8%	4%	11%	8%	6%	8%	6%	7%	12%	11%
Weighted base	2474	2099	116*	1776	452	2030	198*	2046	225	146	57*	101*	272	203	176	215	225	208*	334	312
		85%	5%*	72%	18%	82%	8%*	83%	9%	6%	2%*	4%*	11%	8%	7%	9%	9%	8%*	14%	13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
WHITE	2143	1805	84	1535	363	1733	165	1738	215	135	55	98	247	181	157	177	196	188	291	201
	87%	86%	72%	86%	80%	85%	83%	85%	96%	93%	97%	97%	91%	89%	82%	87%	87%	90%	87%	64%
		84%b	4%	72% d	17%	81%	8%	81%	10%g	6%g	3%g	5% os	12% os	8% s	7% s	8% s	9% s	9% s	14% s	9%
British	1353	1161	53	987	230	1113	104	1184	80	57	33	75	190	120	123	99	126	131	212	107
	55%	55%	46%	56%	51%	55%	53%	58%	36%	39%	58%	74%	70%	59%	70%	46%	56%	63%	63%	34%
		86%	4%	73%	17%	82%	8%	87% hi	6%	4%	2% hi	6% ops	14% ops	9% s	9% ops	7% s	9% s	10% os	16% os	8%
English	444	353	12	302	64	331	36	427	8	7	1	21	48	49	27	61	49	50	64	58
	18%	17%	10%	16%	14%	17%	14%	21%	3%	5%	2%	20%	18%	18%	15%	24%	22%	24%	19%	19%
		80%	3%	68%	15%	75%	8%	96% hi	2%	2%	*	5%	11%	11%	6%	14% ln	11%	11%	15%	13%
Scottish	135	105	8	96	17	104	9	12	123	1	*	-	1	-	3	2	2	1	2	-
	5%	5%	7%	5%	4%	5%	5%	1%	54%	*	*	-	1%	-	2%	1%	1%	1%	1%	-
		78%	6%	71%	13%	77%	7%	9%	91% gj	*	*	-	1%	-	2%	1%	1%	1%	2%	-
Welsh	75	60	6	49	19	61	7	6	-	69	-	*	1	-	1	1	1	1	1	-
	3%	3%	5%	3%	4%	3%	4%	*	-	47%	-	*	*	-	*	1%	*	*	*	-
		80%	8%	65%	25%	81%	10%	9%	-	91% gh	-	1%	2%	-	1%	2%	1%	1%	1%	-
Irish	37	35	*	30	6	34	2	15	2	-	20	-	2	2	-	-	-	1	1	9
	1%	2%	*	2%	1%	2%	1%	1%	1%	-	35%	-	1%	1%	-	-	-	*	*	3%
		95%	1%	82%	16%	93%	5%	40%	5%	-	55% gh	-	6%	5%	-	-	-	2%	2%	25% r
Any other white background	99	91	5	71	27	91	6	93	3	2	1	2	4	11	3	14	18	4	11	26
	4%	4%	4%	4%	6%	4%	3%	5%	1%	1%	2%	2%	2%	5%	2%	6%	8%	2%	3%	8%
		92%	5%	71%	27%	92%	6%	94% h	3%	2%	1%	2%	5%	11%	3%	14% l	18% ln	4%	11%	26% ln
MIXED	91	76	13	70	20	84	6	84	3	4	*	2	2	1	7	3	18	12	8	30
	4%	4%	11%	4%	5%	4%	3%	4%	2%	2%	*	2%	1%	*	4%	2%	8%	6%	3%	10%
		83%	14% a	77%	22%	93%	6%	92%	4%	4%	*	2%	2%	1%	7%	4%	20% mor	14% dm	9%	33% lmp
White and Black Caribbean	36	26	10	25	11	33	2	34	-	2	-	-	-	-	3	2	5	9	2	15
	1%	1%	9%	1%	2%	1%	2%	2%	-	1%	-	-	-	-	2%	*	2%	4%	*	5%
		71%	29% a	70%	30%	93%	7%	95%	-	5%	-	-	-	-	9%	1%	15%	24% l	4%	42% lmp
White and Black African	11	9	2	7	4	11	*	10	-	*	*	-	-	-	-	1	2	1	2	5
	*	*	1%	*	1%	1%	2%	1%	-	*	*	-	-	-	*	1%	1%	1%	*	2%
		85%	14%	64%	36%	98%	2%	95%	-	4%	2%	-	-	-	7%	18%	11%	14%	14%	45%
White and Asian	30	29	1	28	2	28	2	27	2	2	-	2	1	1	2	1	9	2	5	5
	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	-	2%	*	*	1%	*	4%	1%	1%	2%
		97%	3%	92%	8%	92%	8%	89%	6%	5%	-	7%	3%	3%	6%	2%	31% l	6%	15%	16%
Any other mixed/multiple ethnic background	14	12	-	10	3	12	1	13	2	-	-	-	1	-	2	1	1	1	1	5
	1%	1%	-	1%	1%	1%	*	1%	1%	-	-	-	*	-	1%	1%	1%	*	*	2%
		85%	-	72%	23%	89%	6%	89%	11%	-	-	-	6%	-	13%	10%	10%	5%	6%	38%
ASIAN AND BRITISH ASIAN	115	107	7	103	32	105	10	109	3	3	1	1	15	12	9	21	1	5	14	30
	5%	5%	6%	5%	7%	5%	5%	5%	1%	2%	1%	1%	6%	6%	5%	10%	1%	3%	4%	10%
		93%	6%	72%	28%	91%	9%	94% h	2%	3%	1%	1%	13% op	10% p	8% p	18% kpq	1%	5%	12%	26% kp

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 4
Q02: (SHOW SCREEN) Which of these groups do you consider you belong to?
SINGLE CODE

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Weighted base	2474	2099	116*	1776	452	2030	198*	2046	225	146	57*	101*	272	203	176	215	225	208*	334	312
		85%	5%*	72%	18%	82%	8%*	83%	9%	6%	2%*	4%*	11%	8%	7%	9%	9%	8%*	14%	13%
Indian	60	56	2	40	19	54	6	57	1	1	*	*	9	3	5	7	-	4	8	21
	2%	3%	2%	2%	4%	3%	3%	3%	1%	*	*	*	3%	1%	3%	3%	-	2%	2%	7%
		94%	4%	67%	33%	90%	10%	96%	2%	1%	*	1%	15%	4%	9%	12%	-	7%	13%	35%mp
Pakistani	33	32	1	27	6	32	1	32	1	-	*	-	5	7	3	11	1	-	2	3
	1%	2%	1%	2%	1%	2%	1%	2%	1%	-	*	-	2%	3%	1%	5%	1%	-	1%	1%
		96%	4%	82%	18%	96%	4%	95%	4%	-	1%	-	16%	20%	8%	32%pqrs	4%	-	6%	9%
Bangladeshi	11	8	3	6	4	8	2	8	-	2	-	*	1	1	1	1	-	-	-	3
	*	*	3%	*	1%	*	1%	*	-	2%	-	*	1%	1%	2%	1%	-	-	-	1%
		70%	30%	60%	40%	78%	22%	77%	-	23%g	-	4%	10%	9%	12%	12%	-	-	-	29%
Any other Asian background	12	12	-	9	2	11	1	11	-	-	*	-	-	1	-	2	-	1	4	3
	*	1%	-	1%	1%	1%	*	1%	-	-	*	-	-	1%	-	1%	-	1%	1%	1%
		100%	-	79%	21%	93%	7%	99%	-	-	1%	-	-	13%	-	16%	-	10%	36%	25%
BLACK AND BLACK BRITISH	78	66	12	50	27	65	12	75	1	1	*	-	6	4	2	12	8	1	8	34
	3%	3%	10%	3%	6%	3%	6%	4%	1%	1%	*	-	2%	2%	1%	5%	3%	1%	2%	11%
		85%	15%a	65%	35%c	84%	16%	96%h	2%	1%	*	-	8%	5%	3%	15%	10%	2%	10%	44%klmnpqr
Caribbean	37	32	5	24	13	31	7	37	-	-	-	-	5	1	2	4	8	-	1	17
	2%	2%	4%	1%	3%	2%	3%	2%	-	-	-	-	2%	*	1%	2%	3%	-	*	5%
		86%	14%	64%	36%	82%	18%	100%	-	-	-	-	14%	2%	6%	11%	20%r	-	2%	45%mqr
African	40	34	7	27	14	35	6	38	1	1	*	-	1	3	-	8	-	1	7	17
	2%	2%	6%	1%	3%	2%	3%	2%	1%	1%	*	-	*	2%	-	4%	-	1%	2%	6%
		84%	16%	66%	34%	86%	14%	93%	4%	3%	1%	-	2%	8%	4%	19%b	-	3%	17%	43%lnp
MIDDLE EAST AND ARABIC ORIGIN	12	12	*	12	*	12	*	10	-	1	*	-	-	-	1	-	-	-	2	7
	*	1%	*	1%	*	1%	*	1%	-	1%	*	-	-	-	*	-	-	-	1%	2%
		99%	1%	99%	1%	99%	1%	88%	-	11%	1%	-	-	-	9%	-	-	-	18%	61%
Middle Eastern, including Arabic origin	6	6	-	6	-	6	-	5	-	1	-	-	-	-	1	-	-	-	1	3
	*	*	-	*	-	*	-	*	-	1%	-	-	-	-	*	-	-	-	*	1%
		100%	-	100%	-	100%	-	81%	-	19%	-	-	-	-	17%	-	-	-	18%	46%
Iranian	5	5	*	5	*	5	*	5	-	-	*	-	-	-	-	-	-	-	1	4
	*	*	*	*	*	*	*	*	-	-	*	-	-	-	-	-	-	-	*	1%
		97%	3%	97%	3%	97%	3%	97%	-	-	3%	-	-	-	-	-	-	-	18%	79%
CHINESE OR OTHER ETHNIC GROUP	26	25	1	18	8	22	4	24	2	1	*	-	2	5	1	-	-	-	8	9
	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	-	1%	2%	*	-	-	-	2%	3%
		96%	4%	68%	32%	84%	16%	89%	6%	3%	2%	-	7%	18%	3%	-	-	-	29%	33%
Chinese	20	19	1	13	8	16	4	18	2	-	*	-	2	4	1	-	-	-	6	6
	1%	1%	1%	1%	2%	1%	2%	1%	1%	-	1%	-	1%	2%	*	-	-	-	2%	2%
		95%	5%	63%	37%	80%	20%	90%	8%	-	2%	-	9%	17%	4%	-	-	-	29%	31%
Any other background	6	6	-	5	1	6	-	5	-	1	-	-	-	1	-	-	-	-	2	2
	*	*	-	*	*	*	-	*	-	1%	-	-	-	1%	-	-	-	-	*	1%
		100%	-	86%	14%	100%	-	86%	-	14%	-	-	-	19%	-	-	-	-	27%	40%
Prefer not to say	9	9	-	8	1	9	*	7	1	1	*	-	-	*	-	1	2	1	2	1
	*	*	-	*	*	*	*	*	*	1%	*	-	-	*	-	1%	1%	*	1%	1%
		98%	-	89%	11%	98%	2%	82%	7%	9%	2%	-	-	4%	-	8%	22%	11%	25%	12%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 4

**QO2: (SHOW SCREEN) Which of these groups do you consider you belong to?
SINGLE CODE**

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region								
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Weighted base	2099 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%
Net: BAME	322 13%	33 28%	233 13%	88 20%	288 14%	33 16%	301 15%	9 4%	10 7%	2 3%	3 3%	25 9%	21 11%	19 11%	37 17%	27 12%	19 9%	40 12%	110 35%
	89%	10% ^a	72%	27% ^c	90%	10%	94% ^{hij}	3%	3%	1%	1%	8%	7%	6%	12% ^{kl}	8%	6%	13%	34% ^{klmno} pqr

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/ij - k/l/m/n/o/p/q/r/s
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 4
QO2: (SHOW SCREEN) Which of these groups do you consider you belong to?
SINGLE CODE

Base: All respondents

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
WHITE	2143	529	1614	851	933	155	666	1185	1317	771	1187	1589	555
87%	96%	84%	85%	88%	80%	90%	87%	86%	89%	87%	86%	88%	88%
		25%b	75%	40%	44%e	7%	31%ce	55%	61%	36%	55%	74%	26%
British	1353	324	1030	534	598	102	424	758	864	457	787	1019	334
55%	59%	54%	54%	57%	53%	57%	55%	56%	56%	53%	57%	55%	53%
	24%	76%	39%	44%	8%	31%	56%	64%	34%	58%	75%	25%	
English	444	127	317	183	202	31	148	248	253	187	219	312	131
18%	23%	16%	18%	19%	16%	20%	18%	16%	22%	16%	16%	17%	21%
	29%b	71%	41%	45%	7%	33%	56%	57%	42%hj	49%	70%	30%	
Scottish	135	48	88	56	53	8	35	80	77	56	68	95	40
5%	9%	5%	6%	5%	4%	5%	5%	6%	5%	6%	5%	5%	6%
	35%b	65%	42%	39%	6%	26%	59%	57%	41%	50%	70%	30%	
Welsh	75	20	55	33	35	4	27	39	41	33	37	54	21
3%	4%	3%	3%	3%	2%	4%	3%	3%	3%	4%	3%	3%	3%
	27%	73%	44%	46%	5%	36%	52%	54%	44%	50%	72%	28%	
Irish	37	4	33	20	10	3	8	22	26	10	24	32	5
1%	1%	2%	2%	1%	1%	1%	1%	2%	2%	1%	2%	2%	1%
	12%	88%	55%	28%	7%	21%	59%	70%	27%	65%	88%	12%	
Any other white background	99	7	93	24	36	7	24	38	56	28	53	76	23
4%	1%	5%	2%	3%	4%	3%	3%	4%	4%	3%	4%	4%	4%
	7%	93%a	24%	36%	8%	24%	39%	56%	28%	53%	76%	24%	
MIXED	91	11	80	37	37	11	26	47	57	34	44	71	20
4%	2%	4%	4%	3%	6%	3%	3%	4%	4%	4%	3%	4%	3%
	12%	88%a	41%	41%	12%	28%	51%	63%	37%	48%	78%	22%	
White and Black Caribbean	36	2	34	16	10	3	7	16	20	15	13	26	10
1%	*	2%	2%	1%	2%	1%	1%	1%	1%	2%	1%	1%	2%
	5%	95%a	44%	27%	9%	19%	46%	57%	43%	35%	71%	29%	
White and Black African	11	1	10	5	3	-	2	9	7	4	7	9	2
*	*	1%	*	*	-	*	*	1%	*	*	1%	1%	*
	10%	90%	43%	24%	-	16%	82%	66%	34%	64%	85%	15%	
White and Asian	30	6	25	14	13	8	9	18	26	4	23	26	4
1%	1%	1%	1%	1%	4%	1%	1%	1%	2%	1%	2%	1%	1%
	19%	81%	47%	43%	27%cdfg	28%	60%	85%	15%	75%	87%	13%	
Any other mixed/multiple ethnic background	14	2	12	3	12	-	8	3	4	10	2	10	5
1%	*	1%	*	1%	-	1%	*	*	*	1%	*	1%	1%
	16%	84%	21%	83%g	-	59%	23%	29%	71%hj	12%	68%	32%	
ASIAN AND BRITISH ASIAN	115	11	105	59	36	13	20	72	87	26	74	91	24
5%	2%	5%	6%	3%	7%	3%	5%	6%	3%	5%	5%	4%	2%
	9%	91%a	52%df	32%	11%f	17%	62%	76%l	23%	65%l	79%	21%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/ij - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 4
QO2: (SHOW SCREEN) Which of these groups do you consider you belong to?
SINGLE CODE

Base: All respondents

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Indian	60 2%	3 *	57 3%	27 3%	23 2%	6 3%	14 2%	38 3%	40 3%	18 2%	36 3%	45 2%	14 2%
		4%	96%a	45%	38%	9%	23%	64%	66%	31%	61%	76%	24%
Pakistani	33 1%	6 1%	27 1%	23 2%	4 1%	3 1%	*	23 2%	30 *	3 2%	24 2%	30 2%	3 1%
		18%	82%	70%df	13%	8%f	1%	69%df	89%l	10%	73%l	90%	10%
Bangladeshi	11 *	- *	11 1%	8 1%	2 2%	4 2%	- *	8 1%	10 *	1 *	6 *	7 *	4 1%
		-	100%	71%	18%	34%df	-	73%	91%	9%	52%	61%	39%
Any other Asian background	12 *	2 *	10 *	2 *	7 1%	1 1%	6 1%	2 1%	8 1%	3 *	8 1%	9 1%	2 *
		17%	83%	13%	63%	10%	50%	21%	70%	30%	70%	80%	20%
BLACK AND BLACK BRITISH	78 3%	1 *	76 4%	31 3%	28 3%	9 5%	18 2%	43 3%	36 2%	34 4%	34 2%	60 3%	17 3%
		2%	98%a	40%	36%	11%	23%	56%	47%	44%	44%	77%	23%
Caribbean	37 2%	1 *	36 2%	13 1%	9 1%	4 2%	4 1%	21 2%	12 1%	19 2%	11 1%	28 1%	10 2%
		3%	97%a	36%	26%	11%	11%	56%	33%	51%hj	29%	74%	26%
African	40 2%	- *	40 2%	18 2%	18 2%	5 2%	14 2%	23 2%	24 2%	15 2%	23 2%	33 2%	8 1%
		-	100%a	44%	45%	11%	33%	56%	60%	38%	57%	80%	20%
MIDDLE EAST AND ARABIC ORIGIN	12 *	* *	12 1%	4 3%	3 2%	4 2%	1 *	9 1%	10 1%	1 *	10 1%	12 1%	* *
		1%	99%	35%	25%	36%cdf	9%	79%	90%	9%	90%	99%	1%
Middle Eastern, including Arabic origin	6 *	- *	6 *	3 *	2 *	- *	1 *	4 *	5 *	1 *	5 *	6 *	- *
		-	100%	49%	31%	-	17%	64%	83%	17%	83%	100%	-
Iranian	5 *	* *	5 *	1 *	1 *	4 2%	- *	5 *	5 *	- *	5 *	5 *	* *
		3%	97%	18%	18%	79%cdfg	-	97%	-	-	97%	97%	3%
CHINESE OR OTHER ETHNIC GROUP	26 1%	1 *	26 1%	8 1%	12 1%	1 1%	9 1%	10 1%	20 1%	3 *	17 1%	20 1%	7 1%
		3%	97%a	32%	46%	4%	35%	38%	78%	10%	66%	75%	25%
Chinese	20 1%	1 *	20 1%	5 1%	8 1%	1 1%	6 1%	8 1%	15 1%	3 *	12 1%	14 1%	7 1%
		3%	97%	26%	40%	5%	31%	40%	71%	13%	60%	68%	32%
Any other background	6 *	- *	6 *	3 *	4 *	- *	3 *	2 *	6 *	- *	5 *	6 *	- *
		-	100%	53%	67%	-	47%	33%	100%	-	86%	100%	-
Prefer not to say	9 *	- *	9 *	5 1%	6 1%	- *	2 1%	4 *	7 *	1 *	5 *	5 *	4 1%
		-	100%	60%	62%	-	19%	41%	82%	17%	50%	58%	42%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 4

**Q02: (SHOW SCREEN) Which of these groups do you consider you belong to?
SINGLE CODE**

Base: All respondents

	Location		Home TV service					Smart TV			Any connected TV		
	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owens smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)	
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Net: BAME	322 13%	23 4%	298 16%	140 44%	116 36%	39 12% df	73 23%	181 56%	212 66%	98 30%	180 56%	253 79%	68 21%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 4
QO2: (SHOW SCREEN) Which of these groups do you consider you belong to?
SINGLE CODE

Base: All respondents

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2474	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1673
		56%	56%	35%	35%	25%	11%	22%	8%	76%	19%	23%	10%	32%	68%
Weighted base	2474	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1719
		55%	55%	35%	32%	23%	11%	21%	9%	75%	18%	21%	9%	31%	69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
WHITE	2143	1188	1187	715	659	459	224	425	166	1589	381	432	176	640	1503
	87%	87%	87%	82%	81%	85%	81%	86%	78%	86%	86%	83%	77%	85%	87%
		55% opqst	55% opqst	33%	31%	21%	10%	20%	8%	74% qst	18% x	20%	8%	30% x	70% wx
British	1353	764	787	463	416	305	159	280	105	1019	230	270	111	404	949
	55%	56%	57%	53%	52%	60%	23%	53%	49%	55%	52%	52%	49%	54%	55%
		56%	58%	34%	31%	23%	12%	21%	8%	75%	17%	20%	8%	30%	70%
English	444	243	219	137	128	76	26	75	35	312	95	86	39	138	305
	18%	18%	16%	16%	13%	10%	14%	14%	16%	17%	21%	17%	17%	18%	18%
		55% r	49%	31%	29%	17%	6%	17%	8%	70% r	21%	19%	9%	31%	69%
Scottish	135	72	68	44	50	30	19	25	11	95	25	32	13	43	92
	5%	5%	5%	5%	6%	5%	7%	5%	5%	5%	6%	6%	6%	6%	5%
		53%	50%	33%	37%	23%	14%	18%	8%	70%	19%	24%	9%	32%	68%
Welsh	75	40	37	22	26	14	5	14	6	54	11	14	2	19	56
	3%	3%	3%	3%	3%	2%	2%	3%	3%	3%	2%	3%	1%	2%	3%
		53%	50%	29%	34%	18%	7%	19%	7%	72%	14%	18%	3%	25%	75%
Irish	37	25	24	10	11	6	4	7	2	32	5	3	2	6	31
	1%	2%	2%	1%	1%	1%	2%	1%	3%	2%	1%	1%	1%	1%	2%
		67%	65%	27%	29%	16%	12%	19%	18%	88%	14%	8%	4%	16%	84%
Any other white background	99	45	53	39	28	10	24	24	3	76	15	27	9	30	69
	4%	3%	4%	4%	4%	5%	4%	5%	2%	4%	3%	5%	4%	4%	4%
		45%	53%	39%	29%	28%	10%	24%	4%	76%	15%	27%	9%	30%	70%
MIXED	91	48	44	38	37	21	15	27	24	71	17	23	12	28	63
	4%	4%	3%	4%	5%	4%	6%	5%	11%	4%	4%	4%	5%	4%	4%
		53%	48%	41%	41%	24%	17%	29%	26% mnopqsu	78%	18%	25%	13%	30%	70%
White and Black Caribbean	36	20	13	13	11	5	4	9	11	26	4	5	2	6	30
	1%	1%	1%	2%	1%	1%	1%	2%	5%	1%	1%	1%	1%	1%	2%
		56%	35%	38%	31%	14%	11%	26%	30% mnopqsu	71%	10%	13%	6%	16%	84%
White and Black African	11	8	7	5	4	3	4	4	4	9	1	1	1	1	10
	*	1%	1%	1%	1%	1%	1%	1%	2%	1%	*	*	*	*	1%
		70%	64%	48%	38%	28%	24%	39%	35%	85%	8%	8%	8%	8%	92%
White and Asian	30	19	23	16	15	11	8	12	8	26	8	16	8	17	13
	1%	1%	2%	2%	2%	3%	2%	2%	4%	1%	2%	3%	4%	2%	1%
		62%	75%	54%	50%	38%	27%	41%	26%	87%	27%	51% z	27% z	57% z	43%
Any other mixed/ multiple ethnic background	14	2	2	3	7	2	1	1	1	10	4	2	1	4	10
	1%	*	*	*	1%	*	*	*	*	1%	1%	*	*	1%	1%
		13%	12%	19%	48% n	13%	4%	4%	6%	68%	28%	12%	6%	28%	72%

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 4
QO2: (SHOW SCREEN) Which of these groups do you consider you belong to?
SINGLE CODE

Base: All respondents

Total	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Weighted base	2474	1368 55%	1371 55%	868 35%	799 32%	566 23%	263 11%	526 21%	214 9%	1847 75%	444 18%	522 21%	228 9%	755 31%	1719 69%
ASIAN AND BRITISH ASIAN	115 5%	60 4%	74 5%	59 7%	55 7%	43 8%	18 7%	50 10%	9 4%	91 5%	22 5%	40 8%	25 11%	46 6%	69 4%
Indian	60 2%	33 2%	36 3%	26 3%	31 4%	22 4%	10 4%	25 5%	3 1%	45 2%	6 1%	20 4%	10 4%	23 3%	37 2%
Pakistani	33 1%	18 1%	24 2%	23 3%	15 2%	13 2%	5 15%	18 3%	5 2%	30 2%	12 3%	15 3%	12 5%	17 2%	17 1%
Bangladeshi	11 *	4 *	6 *	5 1%	3 *	5 1%	2 1%	3 1%	- *	7 *	1 *	2 *	2 1%	2 *	9 1%
Any other Asian background	12 *	41% 5	52% 8	50% 5	32% 5	46% 4	20% 2	25% 5	- 1	61% 9	11% 3	18% 3	18% 1	18% 5	82% 7
BLACK AND BLACK BRITISH	78 3%	48 4%	34 2%	37 4%	35 4%	25 4%	4 1%	15 3%	8 4%	60 3%	19 4%	19 4%	11 5%	27 4%	50 3%
Caribbean	37 2%	21 2%	11 1%	17 2%	15 2%	12 2%	1 1%	2 *	- -	28 1%	9 2%	6 1%	3 1%	11 1%	26 2%
African	40 2%	27 2%	23 2%	20 2%	20 2%	13 2%	2 1%	13 3%	8 4%	33 2%	10 2%	13 2%	9 4%	16 2%	25 1%
MIDDLE EAST AND ARABIC ORIGIN	12 *	7 1%	10 1%	10 1%	5 1%	7 1%	1 *	2 *	5 2%	12 1%	1 *	4 1%	- -	5 1%	6 *
Middle Eastern, including Arabic origin	6 *	2 *	5 *	4 1%	4 1%	3 1%	- *	3 *	- *	6 *	1 *	3 1%	- -	4 1%	2 *
Iranian	5 *	5 *	5 *	5 1%	1 *	4 1%	1 *	1 *	5 2%	5 *	- *	1 *	- -	1 *	4 *
CHINESE OR OTHER ETHNIC GROUP	26 1%	13 1%	17 1%	9 1%	8 1%	7 1%	1 1%	5 1%	1 1%	20 1%	1 *	3 1%	3 1%	5 1%	21 1%
Chinese	20 1%	11 55%	12 60%	7 36%	7 34%	4 17%	1 7%	4 21%	1 5%	14 68%	1 3%	2 9%	3 15%	4 20%	16 80%
Any other background	6 *	2 *	5 *	2 *	1 *	4 1%	- *	1 *	- *	6 *	- *	1 *	- *	1 *	5 *
		33%	86%	33%	19%	66%	-	19%	-	100%	-	19%	-	19%	81%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 4

QO2: (SHOW SCREEN) Which of these groups do you consider you belong to?
SINGLE CODE

Base: All respondents

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)				
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Weighted base	2474 1368 55%	1371 55%	868 35%	799 32%	566 23%	263 11%	526 21%	214 9%	1847 75%	444 18%	522 21%	228 9%	755 31%	1719 69%
Prefer not to say	9 * 31%	5 * 50%	1 * 7%	1 * 7%	2 * 26%	- - -	1 * 15%	1 * 11%	5 * 58%	2 1% 28%	1 * 12%	1 * 7%	3 * 32%	6 * 68%
Net: BAME	322 13% 55%	180 13% 56%	153 18% 47% ^{mn}	140 17% 43% ^{mn}	105 19% 33% ^{mnu}	40 15% 12%	100 19% 31% ^{mnu}	47 22% 14% ^{mnu}	253 14% 79%	60 13% 19%	89 17% 28% ^z	52 23% 16% ^{wyz}	112 15% 35%	210 12% 65%

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 5
QO3: STANDARD REGION.

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%	
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
Scotland	225	174	21	30	109	116	32	35	37	40	35	47	43	70	50	63	113	113	62	163	49	176	108	118
	9%	11%	4%	12%	9%	9%	9%	9%	9%	10%	9%	9%	8%	9%	10%	10%	9%	10%	8%	10%	7%	10%	9%	10%
		77% b	9%	13% b	48%	52%	14%	15%	16%	18%	15%	21%	19%	31%	22%	28%	50%	27%	73%	22%	78%	48%	52%	
North East	101	50	42	9	53	48	10	18	12	18	13	31	17	33	24	27	51	51	23	78	23	78	38	63
	4%	3%	7%	4%	4%	4%	3%	4%	3%	4%	4%	6%	3%	4%	5%	4%	4%	4%	3%	5%	3%	4%	3%	5%
		49%	41% A	9%	53%	47%	9%	17%	12%	18%	13%	31%	17%	33%	23%	27%	50%	50%	23%	77%	23%	77%	37%	62%
North West	272	147	86	39	126	146	41	42	32	50	44	64	43	101	35	93	144	128	75	197	62	210	123	149
	11%	9%	15%	16%	10%	11%	11%	10%	8%	12%	12%	13%	8%	13%	7%	15%	11%	11%	9%	12%	9%	12%	10%	12%
		54%	32% A	14% A	46%	54%	15%	15%	12%	18%	16%	23% c	16%	17% d	13%	34% d	53%	47%	28%	72%	23%	77%	45%	55%
Yorkshire	203	143	33	27	98	105	26	28	30	39	43	37	34	57	59	54	90	113	47	156	44	159	94	109
	8%	9%	6%	11%	8%	8%	7%	7%	7%	9%	12%	7%	6%	7%	11%	8%	7%	10%	6%	9%	6%	9%	8%	9%
		70%	16%	13%	48%	52%	13%	14%	15%	19%	21%	18%	17%	28%	29%	26%	44%	56%	23%	77% o	22%	78%	46%	54%
East Midlands	176	128	26	22	91	84	22	19	32	28	30	45	42	55	34	45	97	78	53	122	49	127	78	98
	7%	8%	5%	9%	8%	7%	6%	5%	8%	7%	9%	9%	8%	7%	6%	7%	7%	7%	7%	7%	7%	7%	6%	8%
		73%	15%	12%	52%	48%	13%	11%	18%	16%	17%	25%	24%	32%	19%	26%	55%	45%	30%	70%	28%	70%	44%	56%
West Midlands	215	143	48	24	101	114	29	40	31	33	36	45	35	61	66	53	96	119	77	138	61	154	114	99
	9%	9%	8%	10%	8%	9%	8%	10%	7%	8%	10%	9%	6%	8%	13%	8%	7%	10%	10%	8%	9%	9%	9%	8%
		67%	22%	11%	47%	53%	14%	19%	14%	16%	17%	21%	16%	28%	31% i	25%	45%	55%	36%	64%	28%	72%	53%	46%
Wales	146	119	16	11	72	74	23	20	23	25	23	33	27	42	32	45	69	77	40	105	32	114	69	75
	6%	7%	3%	5%	6%	6%	6%	5%	5%	6%	6%	6%	5%	6%	6%	7%	5%	7%	5%	6%	5%	6%	6%	6%
		81% b	11%	8%	49%	51%	16%	14%	16%	17%	16%	22%	19%	29%	22%	31%	47%	53%	28%	72%	22%	78%	47%	51%
East	225	174	31	20	99	126	35	39	30	42	33	47	62	65	41	58	127	98	78	147	67	159	117	107
	9%	10%	5%	8%	8%	10%	10%	10%	7%	10%	9%	9%	11%	8%	8%	9%	10%	8%	10%	9%	10%	9%	9%	9%
		77%	14%	9%	44%	56%	16%	17%	13%	19%	15%	21%	27%	29%	18%	26%	56%	44%	35%	65%	30%	70%	52%	48%
South West	208	122	68	18	104	104	32	34	42	31	25	43	45	48	51	64	93	115	90	118	76	132	85	122
	8%	7%	12%	7%	9%	8%	9%	8%	10%	7%	7%	9%	8%	6%	10%	10%	7%	10%	11%	7%	11%	7%	7%	10%
		59%	32%	9%	50%	50%	15%	17%	20%	15%	12%	21%	22%	23%	25%	31% j	45%	55%	43% p	57%	37% r	63%	41%	59% s
South East	334	223	88	23	148	186	56	60	58	58	43	60	101	84	78	71	185	149	135	199	112	222	169	163
	14%	13%	16%	9%	12%	15%	16%	15%	14%	14%	12%	12%	18%	11%	15%	11%	14%	13%	17%	12%	16%	12%	14%	13%
		67%	26%	7%	44%	56%	17%	18%	17%	17%	13%	18%	30% j	25%	23%	21%	55%	45%	40% p	60%	33%	67%	51%	49%
London	312	204	88	20	176	136	48	62	84	49	25	44	92	131	42	47	222	89	109	203	97	215	205	105
	13%	12%	15%	8%	15%	11%	13%	15%	20%	12%	7%	9%	17%	17%	8%	7%	17%	8%	13%	13%	14%	12%	17%	9%
		65%	28%	6%	56% b	44%	15% g	20% gh	27% gh	16%	8%	14%	29% kl	42% kl	14%	15%	71% nn	29%	35%	65%	31%	69%	66% l	34%
Northern Ireland	57	31	23	3	27	30	10	10	10	10	7	10	10	16	13	18	26	31	18	39	16	41	32	25
	2%	2%	4%	1%	2%	2%	3%	2%	2%	2%	2%	2%	2%	2%	2%	3%	2%	3%	2%	2%	2%	2%	3%	2%
		55%	40%	5%	48%	52%	17%	17%	17%	17%	13%	17%	18%	27%	23%	32%	45%	55%	32%	68%	28%	72%	57%	43%
Net: England	2046	1333	509	203	996	1050	299	341	351	348	292	415	469	635	430	511	1105	941	688	1358	590	1456	1023	1016
	83%	80%	90%	82%	83%	83%	82%	84%	83%	82%	82%	82%	85%	83%	82%	80%	84%	81%	85%	82%	86%	81%	83%	82%
		65%	25% A	10%	49%	51%	15%	17%	17%	17%	17%	20%	23%	31%	21%	25%	54%	46%	34%	66%	29%	71%	50%	50%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 5
QO3: STANDARD REGION.

Base: All respondents

Total	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Unweighted base	2474	2130	62	1829	379	2051	157	1780	255	238	201	96	268	190	149	202	144	162	294	275
		86%	3%	74%	15%	83%	6%	72%	10%	10%	8%	4%	11%	8%	6%	8%	6%	7%	12%	11%
Weighted base	2474	2099	116*	1776	452	2030	198*	2046	225	146	57*	101*	272	203	176	215	225	208*	334	312
		85%	5%*	72%	18%	82%	8%*	83%	9%	6%	2%*	4%*	11%	8%	7%	9%	9%	8%*	14%	13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
Scotland	225	187	9	156	40	174	22	-	225	-	-	-	-	-	-	-	-	-	-	-
	9%	9%	8%	9%	9%	11%	-	-	100%	-	-	-	-	-	-	-	-	-	-	-
		83%	4%	69%	18%	77%	10%	-	100%gj	-	-	-	-	-	-	-	-	-	-	-
North East	101	78	13	59	33	78	15	101	-	-	-	101	-	-	-	-	-	-	-	-
	4%	4%	11%	3%	7%	4%	7%	5%	-	-	-	100%	-	-	-	-	-	-	-	-
		77%	13%a	58%	33%c	76%	14%	100%hij	-	-	-	100%lmnopqrs	-	-	-	-	-	-	-	-
North West	272	213	20	164	70	197	36	272	-	-	-	-	272	-	-	-	-	-	-	-
	11%	10%	18%	9%	15%	10%	18%	13%	-	-	-	-	100%	-	-	-	-	-	-	-
		78%	7%	60%	26%c	73%	13%e	100%hij	-	-	-	-	100%klmnopqrs	-	-	-	-	-	-	-
Yorkshire	203	174	2	158	18	171	5	203	-	-	-	-	203	-	-	-	-	-	-	-
	8%	8%	2%	9%	4%	8%	3%	10%	-	-	-	-	100%	-	-	-	-	-	-	-
		86%	1%	78%cd	9%	84%	3%	100%hij	-	-	-	-	100%klmnopqrs	-	-	-	-	-	-	-
East Midlands	176	148	3	126	28	146	8	176	-	-	-	-	-	176	-	-	-	-	-	-
	7%	7%	3%	7%	6%	4%	7%	9%	-	-	-	-	-	100%	-	-	-	-	-	-
		84%	2%	72%	16%	83%	5%	100%hij	-	-	-	-	-	100%klmnopqrs	-	-	-	-	-	-
West Midlands	215	182	9	157	34	169	22	215	-	-	-	-	-	-	215	-	-	-	-	-
	9%	9%	7%	9%	8%	8%	11%	11%	-	-	-	-	-	-	100%	-	-	-	-	-
		85%	4%	73%	16%	78%	10%	100%hij	-	-	-	-	-	-	100%klmnopqrs	-	-	-	-	-
Wales	146	126	7	100	35	117	17	-	146	-	-	-	-	-	-	-	-	-	-	-
	6%	6%	6%	6%	8%	6%	9%	-	100%	-	-	-	-	-	-	-	-	-	-	-
		86%	5%	68%	24%	80%	12%	-	100%gh	-	-	-	-	-	-	-	-	-	-	-
East	225	202	1	170	34	197	8	225	-	-	-	-	-	-	-	225	-	-	-	-
	9%	10%	1%	10%	8%	4%	11%	-	-	-	-	-	-	-	-	100%	-	-	-	-
		90%	1%	76%	15%	87%	4%	100%hij	-	-	-	-	-	-	-	100%klmnopqrs	-	-	-	-
South West	208	169	20	165	24	184	5	208	-	-	-	-	-	-	-	-	208	-	-	-
	8%	8%	17%	9%	5%	9%	3%	10%	-	-	-	-	-	-	-	-	100%	-	-	-
		81%	10%	79%	12%	89%cd	3%	100%hij	-	-	-	-	-	-	-	-	100%klmnopqrs	-	-	-
South East	334	294	17	253	58	279	32	334	-	-	-	-	-	-	-	-	-	334	-	-
	14%	14%	15%	14%	13%	14%	16%	16%	-	-	-	-	-	-	-	-	-	100%	-	-
		88%	5%	76%	17%	83%	10%	100%hij	-	-	-	-	-	-	-	-	-	100%klmnopqrs	-	-
London	312	274	13	222	70	272	19	312	-	-	-	-	-	-	-	-	-	-	312	-
	13%	13%	12%	12%	15%	13%	10%	15%	-	-	-	-	-	-	-	-	-	-	100%	-
		88%	4%	71%	22%	87%	6%	100%hij	-	-	-	-	-	-	-	-	-	-	100%klmnopqrs	-
Northern Ireland	57	52	1	46	8	48	7	-	-	57	-	-	-	-	-	-	-	-	-	-
	2%	2%	1%	3%	2%	2%	3%	-	-	100%	-	-	-	-	-	-	-	-	-	-
		92%	1%	81%	14%	84%	12%	-	-	100%gh	-	-	-	-	-	-	-	-	-	-
Net: England	2046	1734	99	1474	369	1691	151	2046	-	-	-	101	272	203	176	215	225	208	334	312
	83%	83%	85%	83%	82%	83%	77%	100%	-	-	-	100%	100%	100%	100%	100%	100%	100%	100%	100%
		85%	5%	72%	18%	83%	7%	100%hij	-	-	-	5%	13%	10%	9%	11%	11%	10%	16%	15%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 5
QO3: STANDARD REGION.
Base: All respondents

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Scotland	225 9%	72 13%	153 8%	104 46%	87 39%	15 7%	54 24%	133 59%	132 59%	86 38%	115 51%	164 73%	61 27%
North East	101 4%	21 4%	80 4%	31 3%	51 5%	9 5%	37 5%	49 4%	59 4%	33 4%	48 3%	66 4%	35 6%
North West	272 11%	55 10%	217 11%	99 10%	130 12%	15 8%	105 14%	131 10%	151 10%	106 12%	125 9%	165 9%	107 17%
Yorkshire	203 8%	38 7%	165 9%	73 7%	102 10%	9 5%	79 11%	96 7%	130 8%	69 8%	116 8%	158 9%	45 7%
East Midlands	176 7%	76 14%	100 5%	71 7%	67 6%	17 9%	43 6%	108 8%	118 8%	55 6%	98 7%	137 7%	39 6%
West Midlands	215 9%	57 10%	158 8%	60 6%	106 10%	15 8%	79 11%	107 8%	137 9%	68 8%	131 10%	162 9%	53 8%
Wales	146 6%	35 6%	111 6%	76 8%	58 6%	7 4%	40 5%	75 5%	87 6%	57 7%	76 6%	114 6%	32 5%
East	225 9%	56 10%	169 9%	92 9%	90 9%	18 10%	53 7%	134 10%	137 9%	84 10%	128 9%	169 9%	56 9%
South West	208 8%	51 25%	157 75%	85 41%	95 40%	13 8%	76 24%	104 60%	133 61%	74 37%	115 57%	163 75%	45 25%
South East	334 14%	61 11%	273 14%	143 14%	124 12%	34 17%	83 11%	208 15%	223 15%	107 12%	207 15%	258 14%	76 12%
London	312 13%	17 3%	295 15%	134 13%	123 12%	36 19%	83 11%	191 14%	188 12%	115 13%	173 13%	245 13%	66 11%
Northern Ireland	57 2%	13 2%	44 2%	29 3%	20 2%	3 2%	11 2%	33 2%	40 3%	15 2%	38 3%	47 3%	10 2%
Net: England	2046 83%	433 21%	1613 79%	788 39%	890 43%	168 8%	636 31%	1129 55%	1277 62%	711 35%	1141 56%	1523 74%	523 26%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 5
QO3: STANDARD REGION.

Base: All respondents

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2474	1393 56%	1394 56%	863 35%	855 35%	622 25%	270 11%	538 22%	210 8%	1869 76%	482 19%	559 23%	238 10%	801 32%	1673 68%
Weighted base	2474	1368 55%	1371 55%	868 35%	799 32%	566 23%	263 11%	526 21%	214 9%	1847 75%	444 18%	522 21%	228 9%	755 31%	1719 69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Scotland	225 9%	126 9%	115 8%	75 9%	86 11%	58 10%	31 12%	53 10%	16 8%	164 9%	38 8%	51 10%	16 7%	70 9%	155 9%
North East	101 4%	49 4%	48 3%	24 3%	21 3%	20 3%	2 1%	12 2%	6 3%	66 4%	18 4%	29 6%	8 4%	33 4%	68 4%
North West	272 11%	112 8%	125 9%	63 7%	78 10%	46 8%	26 10%	36 7%	10 5%	165 9%	49 11%	45 9%	27 12%	74 10%	198 12%
Yorkshire	203 8%	123 9%	116 8%	78 9%	68 9%	62 11%	30 11%	54 10%	14 6%	158 9%	29 6%	35 7%	16 7%	54 7%	149 9%
East Midlands	176 7%	88 6%	98 7%	62 7%	68 9%	56 10%	23 9%	35 7%	12 6%	137 7%	44 10%	37 7%	23 10%	64 8%	112 7%
West Midlands	215 9%	128 9%	131 10%	94 11%	62 8%	50 9%	20 8%	45 9%	14 6%	162 9%	43 10%	35 7%	21 9%	62 8%	153 9%
Wales	146 6%	80 6%	76 6%	53 6%	48 6%	33 6%	11 4%	29 6%	10 5%	114 6%	26 6%	30 6%	11 5%	44 6%	102 6%
East	225 9%	125 9%	128 9%	94 11%	68 9%	38 7%	22 8%	51 10%	20 9%	169 9%	44 10%	60 12%	15 7%	78 10%	147 9%
South West	208 8%	131 10%	115 8%	84 10%	59 7%	38 10%	27 10%	55 10%	22 9%	163 9%	27 6%	52 10%	31 13%	74 10%	133 8%
South East	334 14%	173 13%	207 15%	127 15%	111 14%	67 12%	29 11%	75 14%	21 10%	258 14%	66 15%	72 14%	21 9%	102 14%	232 13%
London	312 13%	197 14%	173 13%	92 11%	110 14%	89 16%	36 14%	69 13%	65 30%	245 13%	53 12%	67 13%	34 15%	86 11%	225 13%
Northern Ireland	57 2%	36 3%	38 3%	23 3%	18 2%	11 2%	7 2%	12 2%	2 1%	47 3%	8 2%	8 2%	4 2%	12 2%	45 3%
Net: England	2046 83%	1127 82%	1141 83%	718 83%	647 81%	464 82%	215 81%	431 82%	185 86%	1523 82%	372 84%	433 83%	196 86%	628 83%	1418 82%
		55%	56%	35%	32%	23%	10%	21%	9%	74%	18%	21%	10%	31%	69%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 6
Q04: Do you personally have any long term illnesses, health problem or disability which limits your daily activities or the work you can do?
SINGLE CODE

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	17%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	286	421	240	416	706	635	359	1011	320	1033	708	630
Yes	496	326	85	85	211	285	48	49	55	96	93	89	126	88	193	215	281	127	370	105	391	111	381
	20%	20%	15%	35%	18%	22%	13%	12%	13%	23%	26%	16%	17%	17%	30%	16%	24%	16%	22%	15%	22%	9%	31%
		66%	17%	17% ^{AB}	43%	57% ^a	10%	10%	11%	19% ^{cde}	19% ^{cde}	18%	25%	18%	39% ^{ijkl}	43%	57% ^{km}	26%	74% ^{oo}	21%	79% ^{qq}	22%	77% ^{ss}
No	1954	1308	484	161	981	973	309	347	362	327	262	459	625	431	439	1084	870	672	1282	577	1377	1113	835
	79%	79%	85%	65%	82%	77%	85%	85%	86%	77%	74%	84%	82%	82%	69%	83%	75%	83%	77%	84%	77%	90%	68%
		67% ^C	25% ^C	8%	50% ^b	50%	16% ^{gh}	18% ^{gh}	19% ^{gh}	17% ^h	13%	23% ⁱ	32% ⁱ	22% ⁱ	22%	55% ⁿⁿ	45%	34% ^p	66%	30% ^r	70%	57% ^t	43%
Don't know	24	23	-	1	11	13	7	10	3	*	1	1	11	6	5	13	11	10	14	5	19	7	16
	1%	1%	-	*	1%	1%	2%	2%	1%	*	*	*	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
		97%	-	3%	46%	54%	31%	41% ^f	13%	1%	2%	6%	49%	25%	20%	55%	45%	41%	59%	21%	79%	31%	68%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - ij/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 6
Q04: Do you personally have any long term illnesses, health problem or disability which limits your daily activities or the work you can do?
SINGLE CODE

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2474	2130 86%	62 3%	1829 74%	379 15%	2051 83%	157 6%	1780 72%	255 10%	238 10%	201 8%	96 4%	268 11%	190 8%	149 6%	202 8%	144 6%	162 7%	294 12%	275 11%
Weighted base	2474	2099 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
Yes	496	371 75%	40 8%	316 64%	96 19%	350 71%	62 12% ^e	400 81%	60 12% ^g	25 5%	11 2%	28 6% ^s	54 12% ^t	40 8%	31 6%	41 8%	42 9%	62 12% ^u	68 14% ^v	36 7%
20%		18% 75%	35% 8% ^a	18% 64%	21% 19%	17% 71%	31% 12% ^e	20% 81%	27% 12% ^g	17% 5%	18% 2%	28% 6% ^s	20% 11% ^t	20% 8%	18% 6%	19% 8%	19% 9%	30% 12% ^u	20% 14% ^v	11% 7%
No	1954	1707 81%	76 65%	1444 81%	349 77%	1659 82%	134 68%	1630 80%	160 71%	119 82%	46 80%	73 72%	217 80%	162 80%	142 81%	175 81%	180 80%	145 70%	263 79%	272 87%
79%		81% 87% ^b	65% 4%	81% 74%	77% 18%	82% 85% ^d	68% 7%	80% 83% ^h	71% 8%	82% 6% ^h	80% 2%	72% 4%	80% 11%	80% 8%	81% 7%	81% 9%	80% 9%	70% 7%	79% 13%	87% 14% ^{kq}
Don't know	24	22 91%	* 1%	16 67%	7 30%	21 88%	2 9%	16 67%	5 21%	2 9%	1 4%	- -	1 4%	1 5%	3 13%	- -	3 12%	1 3%	3 15%	4 15%
1%		1% 91%	* 1%	1% 67%	2% 30%	1% 88%	1% 9%	1% 67%	2% 21%	1% 9%	2% 4%	- -	* 4%	1% 5%	2% 13%	- -	1% 12%	* 3%	1% 15%	1% 15%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 6
Q04: Do you personally have any long term illnesses, health problem or disability which limits your daily activities or the work you can do?
SINGLE CODE

Base: All respondents

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Yes	496	170	326	178	239	36	187	243	280	210	245	328	168
20%		31%	17%	18%	23%	18%	25%	18%	18%	24%	18%	18%	27%
		34%b	66%	36%	48%cg	7%	38%cg	49%	56%	42%hj	49%	66%	34%k
No	1954	380	1574	808	806	157	551	1115	1246	651	1120	1506	448
79%		69%	82%	81%	76%	81%	74%	81%	81%	75%	82%	82%	71%
		19%	81%a	41%f	41%	8%	28%	57%df	64%i	33%	57%j	77%l	23%
Don't know	24	3	21	11	9	1	4	12	10	9	6	13	11
1%		*	1%	1%	1%	*	1%	1%	1%	1%	*	1%	2%
		11%	89%	47%	40%	4%	17%	49%	41%	38%	27%	53%	47%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 6
Q04: Do you personally have any long term illnesses, health problem or disability which limits your daily activities or the work you can do?
SINGLE CODE

Base: All respondents

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)				
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2474 56%	1394 56%	863 35%	855 35%	622 25%	270 11%	538 22%	210 8%	1869 76%	482 19%	559 23%	238 10%	801 32%	1673 68%
Weighted base	2474 55%	1371 55%	868 35%	799 32%	566 23%	263 11%	526 21%	214 9%	1847 75%	444 18%	522 21%	228 9%	755 31%	1719 69%
Effective base	1341 734	740	483	485	409	143	276	129	995	272	330	134	454	893
Yes	496 20%	249 18%	245 18%	171 20%	132 17%	113 20%	46 21%	34 16%	328 18%	142 32%	144 27%	81 36%	221 29%	275 16%
No	1954 79%	1110 81%	1120 82%	691 80%	659 82%	214 79%	409 78%	178 83%	1506 82%	296 15%	373 71%	146 64%	525 70%	1429 83%
Don't know	24 1%	9 1%	6 *	6 1%	7 1%	4 1%	6 1%	2 1%	13 1%	5 1%	6 1%	1 *	8 1%	15 1%
		39%	27%	26%	31%	35%	16%	27%	53%	20%	26%	4%	35%	65%

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 7
Q05: (SHOW SCREEN) Which of these limit your daily activities or the work you can do?
MULTI CODE

Base: Those with any long term illness, health problem or disability which limits their daily activities or the work they can do

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	493	383	23	87	217	276	52	40	51	80	86	184	87	131	78	197	218	275	118	375	98	395	147	343
		78%	5%	18%	44%	56%	11%	8%	10%	16%	17%	37%	18%	27%	16%	40%	44%	56%	24%	76%	20%	80%	30%	70%
Weighted base	496	326	85**	85*	211	285	48*	49**	55**	96*	93*	155	89*	126*	88*	193	215	281	127*	370	105*	391	111	381
		66%	17%**	17%*	43%	57%	10%*	10%**	11%**	19%*	19%*	31%	18%*	25%**	18%*	39%	43%	57%	26%*	74%	21%*	79%	22%	77%
Effective base	290	300	18	77	148	148	33	25	22	54	50	121	41	82	64	109	119	171	66	226	51	242	103	201
Breathlessness or chest pains	123	80	22	21	64	59	7	14	8	13	39	42	25	36	21	41	61	62	28	95	26	96	31	90
	25%	25%	26%	25%	30%	21%	15%	28%	14%	14%	41%	27%	28%	29%	24%	21%	28%	22%	22%	26%	25%	25%	28%	24%
		65%	18%	17%	52%	48%	6%	11%	6%	11%	31%cf	34%cf	20%	29%	17%	33%	50%	50%	23%	77%	21%	79%	25%	73%
Poor vision, partial sight or blindness	40	28	-	13	20	20	8	6	1	6	5	14	5	9	13	14	14	26	14	26	9	31	7	33
	8%	8%	-	15%	10%	7%	17%	12%	2%	6%	5%	9%	5%	7%	14%	7%	6%	9%	11%	7%	9%	8%	7%	9%
		69%	-	31%	50%	50%	20%	15%	3%	15%	12%	35%	12%	22%	31%	34%	34%	66%	36%	64%	23%	77%	18%	82%
Difficulty in speaking or communicating	18	17	-	1	11	7	3	5	3	4	1	2	5	3	-	10	8	10	6	12	4	14	8	10
	4%	5%	-	1%	5%	2%	7%	10%	5%	4%	1%	1%	2%	3%	-	5%	4%	3%	5%	3%	4%	4%	7%	3%
		94%	-	6%	61%	39%	18%	29%	15%	22%	6%	10%	28%	18%	-	54%	46%	54%	34%	66%	22%	78%	44%k	56%
Poor hearing, partial hearing or deafness	39	31	-	8	25	14	2	4	3	1	9	20	7	11	8	13	18	21	10	29	8	30	10	29
	8%	9%	-	9%	12%	5%	4%	9%	6%	1%	9%	13%	8%	9%	9%	7%	9%	7%	8%	8%	8%	8%	9%	8%
		79%	-	21%	64%b	36%	5%	11%	9%	2%	22%	51%cf	19%	28%	20%	33%	47%	53%	26%	74%	22%	78%	26%	74%
Cannot walk at all/ use a wheelchair	24	8	8	8	8	16	2	1	2	8	*	10	4	3	2	15	7	17	7	17	5	19	3	19
	5%	2%	9%	10%	4%	6%	5%	2%	4%	9%	*	7%	4%	2%	2%	8%	3%	6%	6%	5%	5%	5%	3%	5%
		34%	32%	34%a	32%	68%	9%	4%	8%	34%	2%	42%	16%	12%	7%	64%	29%	71%	31%	69%	21%	79%	13%	78%
Cannot walk very far or manage stairs or can only do so with difficulty	175	110	37	29	67	108	4	12	7	39	42	71	32	46	27	70	78	97	35	140	31	144	22	153
	35%	34%	43%	34%	32%	38%	7%	25%	13%	41%	45%	46%	36%	36%	31%	36%	36%	35%	27%	38%	29%	37%	20%	40%
		63%	21%	17%	38%	62%	2%	7%	4%	22%cf	24%cf	41%cf	18%	26%	15%	40%	44%	56%	20%	80%	18%	82%	13%	87%e
Limited ability to reach	32	29	2	1	16	16	1	2	2	10	6	11	7	8	8	9	15	17	9	23	8	24	7	25
	6%	9%	3%	1%	8%	5%	3%	4%	4%	10%	6%	7%	8%	6%	9%	5%	7%	6%	7%	6%	8%	6%	6%	6%
		90%cf	7%	3%	51%	49%	4%	7%	7%	30%	18%	35%	22%	24%	25%	29%	46%	54%	29%	71%	25%	75%	23%	77%
Mental health problems or difficulties	152	120	28	4	57	94	32	30	23	42	17	8	14	29	32	76	44	108	50	101	43	109	36	116
	31%	37%	33%	4%	27%	33%	67%	60%	42%	44%	18%	5%	16%	23%	37%	39%	20%	38%	40%	27%	41%	28%	32%	30%
		79%cf	19%	2%	38%	62%	21%fgh	20%	15%	28%gh	11%h	5%	9%	19%	21%j	50%k	29%	71%lm	33%	67%	28%	72%	24%	76%
Dyslexia	18	18	-	-	7	11	6	9	1	2	*	1	3	6	5	4	8	10	11	7	8	10	8	10
	4%	6%	-	-	4%	4%	12%	18%	2%	2%	*	*	3%	4%	6%	2%	4%	4%	9%	2%	8%	3%	7%	3%
		100%cf	-	-	41%	59%	31%gh	48%	5%	11%	1%	4%	14%	31%	30%	24%	46%	54%	60%p	40%	45%	55%	43%	57%
Other illnesses/ health problems which limit your daily activities/ work you can do	129	95	11	23	50	79	5	9	20	29	27	40	28	32	32	38	60	70	30	99	29	100	24	105
	26%	29%	13%	27%	24%	28%	11%	17%	36%	30%	29%	26%	31%	25%	36%	20%	28%	25%	24%	27%	28%	26%	22%	28%
		74%	8%	18%	39%	61%	4%	7%	15%	22%cf	21%	31%	22%	25%	25%j	29%	46%	54%	24%	76%	23%	77%	19%	81%
Don't know/ Refused	27	15	3	9	6	21	*	2	4	6	3	13	5	8	4	10	13	14	7	20	6	21	10	18
	6%	5%	4%	10%	3%	7%	1%	4%	7%	6%	3%	8%	6%	7%	4%	5%	6%	5%	6%	5%	6%	5%	9%	5%
		56%	12%	32%	23%	77%	2%	7%	14%	20%	10%	47%	18%	31%	14%	37%	49%	51%	26%	74%	23%	77%	36%	64%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 7

Q05: (SHOW SCREEN) Which of these limit your daily activities or the work you can do?
MULTI CODE

Base: Those with any long term illness, health problem or disability which limits their daily activities or the work they can do

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	493	387 78%	19 4%	334 68%	73 15%	367 74%	40 8%	350 71%	69 14%	36 7%	38 8%	31 6%	58 12%	37 8%	29 6%	33 7%	29 6%	37 8%	59 12%	37 8%
Weighted base	496	371 75%	40** 8%**	316 64%	96* 19%*	350 71%	62** 12%**	400 81%	60* 12%*	25** 5%**	11** 2%**	28** 6%**	54* 11%*	40** 8%**	31** 6%**	41** 8%**	42** 9%**	62** 12%**	68* 14%*	36* 7%*
Effective base	290	225	12	196	37	215	21	214	52	28	16	22	38	29	25	19	25	18	34	33
Breathlessness or chest pains	123 25%	98 26%	4 9%	82 26%	19 20%	87 25%	15 24%	99 25%	18 30%	5 20%	1 8%	9 33%	8 16%	9 23%	8 26%	25 62%	9 22%	7 11%	10 15%	13 35%
Poor vision, partial sight or blindness	40 8%	27 7%	* 4%	25 68%	2 3%	27 8%	1 1%	31 78%	7 12%	1 3%	1 7%	3 9%	5 10%	1 2%	7 17%	5 13%	4 10%	2 3%	3 4%	1 3%
Difficulty in speaking or communicating	18 4%	14 4%	2 6%	14 37%	3 17%	16 90%	1 3%	14 79%	2 14%	1 4%	1 3%	2 14%	2 11%	1 6%	- -	2 12%	1 3%	1 6%	- -	5 27% ^d
Poor hearing, partial hearing or deafness	39 8%	29 8%	1 3%	27 69%	4 11%	30 76%	1 3%	31 79%	4 11%	3 9%	1 2%	3 7%	3 7%	1 3%	5 12%	2 6%	2 4%	3 7%	9 23%	4 10%
Cannot walk at all/ use a wheelchair	24 5%	9 2%	7 17%	9 37%	7 29%	13 56%	2 4%	20 82%	3 10%	1 6%	* 4%	1 3%	1 2%	- -	- -	2 5%	3 8%	10 16%	2 3%	1 3%
Cannot walk very far or manage stairs or can only do so with difficulty	175 35%	127 34%	19 48%	106 72%	40 41%	124 35%	22 36%	143 82%	19 32%	9 37%	3 33%	9 33%	22 41%	14 35%	11 35%	19 46%	16 37%	18 29%	26 38%	9 26%
Limited ability to reach	32 6%	30 8%	1 3%	27 93%	4 4%	30 86%	1 2%	27 86%	3 8%	1 4%	1 3%	- -	4 8%	2 4%	2 6%	4 10%	1 1%	6 9%	7 10%	2 7%
Mental health problems or difficulties	152 31%	135 36%	12 30%	116 89%	32 8%	123 81%	24 40%	125 83%	17 29%	6 25%	3 28%	9 33%	16 29%	15 39%	5 15%	5 12%	16 39%	24 38%	26 38%	10 27%
Dyslexia	18 4%	17 5%	1 2%	14 75%	5 25%	15 83%	3 17%	13 70%	4 20%	1 6%	* 2%	1 7%	1 6%	3 17%	- -	3 18%	- -	- -	1 6%	3 17%
Other illnesses/ health problems which limit your daily activities/ work you can do	129 26%	104 28%	3 8%	94 73% ^d	13 10%	102 79%	5 4%	104 80%	18 14%	7 5%	1 1%	12 10%	13 10%	14 11%	10 8%	7 6%	8 6%	18 14%	17 13%	5 4%
Don't know/ Refused	27 6%	19 5%	- -	16 58%	3 10%	16 60%	2 8%	22 82%	1 2%	1 3%	4 14%	- -	4 15%	- -	* 2%	1 3%	1 3%	7 12%	3 4%	6 16%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 7

Q05: (SHOW SCREEN) Which of these limit your daily activities or the work you can do?
MULTI CODE

Base: Those with any long term illness, health problem or disability which limits their daily activities or the work they can do

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	493	192 39%	301 61%	197 40%	218 44%	38 8%	156 32%	260 53%	299 61%	186 38%	259 53%	338 69%	155 31%
Weighted base	496	170 34%	326 66%	178 36%	239 48%	36** 7%**	187* 38%*	243 49%	280 56%	210 42%	245 49%	328 66%	168* 34%*
Effective base	290	155	161	141	123	22	85	160	186	105	155	196	94
Breathlessness or chest pains	123 25%	39 23%	83 26%	51 29%	58 24%	8 23%	44 24%	64 27%	76 27%	46 22%	68 28%	91 28%	31 19%
Poor vision, partial sight or blindness	40 8%	18 11%	22 7%	18 10%	17 7%	3 9%	12 6%	20 8%	22 8%	18 9%	21 9%	26 8%	15 9%
Difficulty in speaking or communicating	18 4%	7 4%	11 3%	7 4%	7 3%	2 6%	3 2%	8 3%	13 5%	5 2%	11 5%	12 4%	6 3%
Poor hearing, partial hearing or deafness	39 8%	16 9%	23 7%	19 11%	18 7%	4 11%	11 6%	20 8%	24 9%	14 7%	22 9%	27 8%	12 7%
Cannot walk at all/ use a wheelchair	24 5%	12 7%	12 4%	12 7%	12 5%	2 6%	9 5%	13 5%	9 3%	15 7%	9 4%	9 3%	15 9%
Cannot walk very far or manage stairs or can only do so with difficulty	175 35%	60 35%	115 35%	67 38%	86 36%	6 18%	71 38%	79 33%	96 34%	78 37%	87 35%	110 34%	65 39%
Limited ability to reach	32 6%	9 5%	23 7%	16 9%	12 5%	3 8%	6 3%	21 9%	24 9%	8 4%	22 9%	27 8%	5 3%
Mental health problems or difficulties	152 31%	32 19%	120 37%	49 28%	62 26%	14 40%	49 32%	83 34%	97 35%	51 24%	92 38%	118 36%	33 20%
Dyslexia	18 4%	7 4%	11 3%	12 7%	3 1%	2 6%	* *	14 6%	13 5%	5 2%	11 5%	17 5%	1 1%
Other illnesses/ health problems which limit your daily activities/ work you can do	129 26%	51 30%	79 24%	39 30%	71 55%	9 25%	53 28%	61 22%	79 28%	48 23%	66 27%	93 28%	37 22%
Don't know/ Refused	27 6%	11 6%	17 5%	13 7%	12 5%	- 5%	9 5%	10 4%	14 5%	13 6%	13 5%	16 5%	11 7%
		40%	60%	47%	42%	-	33%	36%	53%	47%	49%	59%	41%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 7
Q05: (SHOW SCREEN) Which of these limit your daily activities or the work you can do?
MULTI CODE

Base: Those with any long term illness, health problem or disability which limits their daily activities or the work they can do

Total	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	493	256	259	155	149	117	50	100	34	338	149	145	80	215	278
		52%	53%	31%	30%	24%	10%	20%	7%	69%	30%	29%	16%	44%	56%
Weighted base	496	249	245	171*	132	113*	46*	110*	34**	328	142*	144*	81*	221	275
		50%	49%	34%*	27%	23%*	9%*	22%*	7%**	66%	29%*	29%*	16%*	45%	55%
Effective base	290	139	155	85	101	89	40	49	28	196	79	84	37	108	191
Breathlessness or chest pains	123	73	68	44	37	26	14	23	10	91	32	34	16	54	69
	25%	29%	28%	26%	28%	23%	30%	21%	30%	28%	22%	24%	20%	24%	25%
		59%	56%	36%	30%	21%	11%	19%	8%	75%	26%	28%	13%	44%	56%
Poor vision, partial sight or blindness	40	20	21	19	12	11	4	9	5	26	14	16	11	20	20
	8%	8%	9%	11%	9%	10%	10%	8%	14%	8%	10%	11%	14%	9%	7%
		49%	53%	47%	30%	27%	11%	23%	12%	64%	35%	39%	28%	51%	49%
Difficulty in speaking or communicating	18	8	11	6	8	6	1	8	2	12	7	7	5	8	9
	4%	3%	5%	3%	6%	5%	3%	7%	5%	4%	5%	5%	7%	4%	3%
		43%	62%	32%	47%	32%	8%	45%	10%	68%	37%	41%	30%	48%	52%
Poor hearing, partial hearing or deafness	39	21	22	11	12	7	5	7	2	27	15	16	5	21	18
	8%	8%	9%	6%	9%	6%	10%	7%	6%	8%	11%	11%	6%	9%	7%
		54%	57%	28%	32%	19%	12%	19%	5%	69%	39%	42%	13%	53%	47%
Cannot walk at all/ use a wheelchair	24	9	9	6	3	5	3	3	3	9	8	14	16	20	4
	5%	4%	4%	2%	2%	5%	7%	3%	2%	3%	5%	10%	19%	9%	2%
		37%	37%	27%	13%	21%	14%	13%	13%	37%	32%	59%z	65%vz	83%z	17%
Cannot walk very far or manage stairs or can only do so with difficulty	175	87	87	49	37	35	21	27	10	110	62	50	25	84	91
	35%	35%	35%	29%	28%	31%	47%	25%	29%	34%	43%	35%	30%	38%	33%
		50%	50%	28%	21%	20%	12%ops	16%	5%	63%	35%	28%	14%	48%	52%
Limited ability to reach	32	24	22	12	13	11	8	7	7	27	13	14	10	19	13
	6%	10%	9%	7%	9%	10%	17%	6%	21%	8%	9%	10%	12%	9%	5%
		76%	68%	38%	39%	36%	24%	21%	22%	84%	40%	44%	32%	59%	41%
Mental health problems or difficulties	152	88	92	84	49	50	17	57	18	118	34	43	19	59	93
	31%	36%	38%	49%	37%	45%	38%	52%	54%	36%	24%	30%	23%	27%	34%
		58%	61%	56%mu	33%	33%	11%	37%	12%	78%	22%	28%	12%	39%	61%
Dyslexia	18	14	11	13	9	8	3	7	2	17	5	8	6	8	11
	4%	6%	5%	7%	7%	7%	7%	6%	6%	5%	3%	5%	8%	3%	4%
		76%	62%	71%	50%	42%	17%	36%	11%	95%	25%	42%	36%	42%	58%
Other illnesses/ health problems which limit your daily activities/ work you can do	129	64	66	46	40	32	13	31	11	93	33	27	21	53	77
	26%	26%	27%	27%	30%	28%	27%	28%	32%	28%	23%	19%	25%	24%	28%
		49%	51%	35%	31%	24%	10%	24%	8%	72%	26%	21%	16%	41%	59%
Don't know/ Refused	27	13	13	6	3	4	2	3	1	16	7	9	7	12	16
	6%	5%	5%	3%	2%	3%	4%	2%	3%	5%	5%	6%	9%	5%	6%
		46%	49%	22%	10%	14%	6%	10%	3%	59%	26%	31%	27%	43%	57%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 8
Q06: (SHOW SCREEN) Which of these best describes your sight (with glasses or contact lenses if you normally use them)?
SINGLE CODE

Base: Those with poor vision, partial sight or blindness

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	42	29	-	13	22	20	10	4	1	4	5	18	7	9	11	15	16	26	13	29	9	33	13	29
		69%	-	31%	52%	48%	24%	10%	2%	10%	12%	43%	17%	21%	26%	36%	38%	62%	31%	69%	21%	79%	31%	69%
Weighted base	40*	28**	-**	13**	20**	20**	8**	6**	1**	6**	5**	14**	5**	9**	13**	14**	14**	26**	14**	26**	9**	31**	7**	33**
		69%**	-**	31%**	50%**	50%**	20%**	15%**	3%**	15%**	12%**	35%**	12%**	22%**	31%**	34%**	34%**	66%**	36%**	64%**	23%**	77%**	18%**	82%**
Effective base	32	20	-	12	17	15	6	3	1	4	15	6	6	8	13	11	21	10	22	7	25	10	24	
Cannot tell by the light where the windows are	1	-	-	1	-	1	-	-	-	-	-	1	-	-	1	-	1	-	1	1	-	1	-	1
	2%	-	-	7%	-	4%	-	-	-	-	-	6%	-	-	7%	-	3%	-	3%	-	3%	-	3%	
		-	-	100%	-	100%	-	-	-	-	-	100%	-	-	100%	-	100%	-	100%	-	100%	-	100%	
Cannot see the shapes of furniture in the room	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cannot see well enough to recognise a friend if close to his or her face	1	1	-	-	1	*	1	-	-	-	-	*	-	1	-	*	1	1	*	1	*	1	*	
	3%	5%	-	-	5%	1%	16%	-	-	-	-	4%	-	8%	-	1%	4%	7%	1%	11%	1%	18%	-	
		100%	-	-	84%	16%	100%	-	-	-	-	16%	-	84%	-	16%	84%	80%	20%	80%	20%	100%	-	
Cannot see well enough to recognise a friend if he or she is at arm's length	1	1	-	-	1	-	1	-	-	-	-	-	-	-	1	-	1	1	-	1	-	-	1	
	2%	3%	-	-	-	4%	-	14%	-	-	-	-	-	-	6%	-	3%	6%	-	9%	-	-	3%	
		100%	-	-	-	100%	-	100%	-	-	-	-	-	-	100%	-	100%	100%	-	100%	-	-	100%	
Cannot see well enough to read a newspaper headline	2	1	-	1	1	1	1	-	-	-	*	1	1	-	1	*	1	1	1	1	-	2	1	
	6%	5%	-	8%	7%	4%	11%	-	-	-	10%	7%	20%	-	7%	3%	7%	5%	6%	6%	-	7%	18%	
		58%	-	42%	62%	38%	38%	-	-	-	20%	42%	42%	-	38%	20%	42%	58%	38%	62%	-	100%	58%	
Cannot see well enough to read a large print book	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cannot see well enough to recognise a friend across a room	6	6	-	-	3	3	3	-	-	2	-	1	1	2	3	-	3	3	3	3	1	5	1	
	14%	21%	-	-	14%	14%	37%	-	-	34%	-	5%	10%	24%	25%	-	20%	12%	20%	11%	5%	17%	9%	
		100%	-	-	50%	50%	52%	-	-	35%	-	13%	9%	37%	54%	-	46%	54%	50%	50%	9%	91%	11%	
Cannot see well enough to recognise a friend across a road	3	2	-	1	-	3	1	-	-	1	-	1	-	-	1	2	-	3	2	1	2	1	2	
	6%	7%	-	5%	-	13%	10%	-	-	19%	-	4%	-	-	7%	13%	-	10%	14%	2%	21%	2%	11%	
		76%	-	24%	-	100%	32%	-	-	44%	-	24%	-	-	32%	68%	-	100%	76%	24%	76%	24%	32%	
Have difficulty seeing ordinary newspaper print	7	5	-	2	5	2	-	1	-	2	3	2	1	2	2	3	2	5	3	4	2	5	1	
	17%	18%	-	17%	23%	12%	-	15%	-	31%	56%	11%	11%	18%	15%	22%	15%	19%	20%	16%	20%	17%	14%	
		70%	-	30%	66%	34%	-	13%	-	27%	37%	23%	7%	22%	27%	43%	30%	70%	41%	59%	27%	73%	15%	
Other description of sight	12	6	-	6	6	6	1	-	1	1	2	7	2	5	1	4	7	5	1	11	1	11	2	
	30%	22%	-	49%	31%	29%	16%	-	100%	16%	35%	50%	39%	58%	6%	32%	51%	19%	7%	43%	12%	36%	30%	
		49%	-	51%	52%	48%	11%	-	9%	8%	13%	59%	16%	42%	6%	36%	58%	42%	9%	91%	9%	91%	18%	
Don't know	7	6	-	2	4	3	1	4	-	-	-	2	1	-	3	3	1	7	3	4	2	5	-	
	18%	20%	-	14%	19%	17%	11%	71%	-	-	-	15%	16%	-	26%	24%	5%	25%	20%	17%	21%	17%	-	
		76%	-	24%	53%	47%	12%	58%	-	-	-	30%	10%	-	44%	45%	10%	90%	40%	60%	27%	73%	-	

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 8

Q06: (SHOW SCREEN) Which of these best describes your sight (with glasses or contact lenses if you normally use them)?
SINGLE CODE

Base: Those with poor vision, partial sight or blindness

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	42	28 67%	1 2%	25 60%	4 10%	28 67%	1 2%	28 67%	9 21%	1 2%	4 10%	4 10%	6 14%	1 2%	5 12%	4 10%	2 5%	2 5%	3 7%	1 2%
Weighted base	40*	27** 68%**	***	25** 63%**	2** 6%**	27** 67%**	1** 1%**	31** 78%**	7** 19%**	1** 2%**	1** 2%**	3** 6%**	5** 13%**	1** 2%**	7** 17%**	5** 13%**	4** 11%**	2** 5%**	3** 7%**	1** 3%**
Effective base	32	20	1	18	3	20	1	23	9	1	4	4	5	1	5	3	2	2	3	1
Cannot tell by the light where the windows are	1	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-
	2%	-	-	-	-	-	-	-	12%	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	100%	-	-	-	-	-	-	-	-	-	-	-
Cannot see the shapes of furniture in the room	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cannot see well enough to recognise a friend if close to his or her face	1	1	-	1	-	1	-	-	-	1	*	-	-	-	-	-	-	-	-	-
	3%	5%	-	5%	-	5%	-	-	-	100%	65%	-	-	-	-	-	-	-	-	-
		100%	-	100%	-	100%	-	-	-	64%	36%	-	-	-	-	-	-	-	-	-
Cannot see well enough to recognise a friend if he or she is at arm's length	1	1	-	1	-	1	-	1	-	-	-	1	-	-	-	-	-	-	-	-
	2%	3%	-	3%	-	3%	-	3%	-	-	-	32%	-	-	-	-	-	-	-	-
		100%	-	100%	-	100%	-	100%	-	-	-	100%	-	-	-	-	-	-	-	-
Cannot see well enough to read a newspaper headline	2	1	-	1	-	1	-	2	-	-	-	-	*	-	1	-	-	-	1	-
	6%	5%	-	5%	-	5%	-	7%	-	-	-	9%	-	-	16%	-	-	-	36%	-
		58%	-	58%	-	58%	-	100%	-	-	-	20%	-	-	38%	-	-	-	42%	-
Cannot see well enough to read a large print book	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cannot see well enough to recognise a friend across a room	6	6	-	6	-	6	-	6	-	-	*	1	1	-	2	-	2	-	-	-
	14%	21%	-	23%	-	21%	-	18%	-	-	18%	20%	14%	-	29%	-	54%	-	-	-
		100%	-	100%	-	100%	-	98%	-	-	2%	9%	13%	-	35%	-	41%	-	-	-
Cannot see well enough to recognise a friend across a road	3	2	-	2	-	2	-	1	1	-	-	1	-	-	-	-	-	-	1	-
	6%	7%	-	8%	-	7%	-	5%	15%	-	-	24%	-	-	-	-	-	-	31%	-
		76%	-	76%	-	76%	-	56%	44%	-	-	24%	-	-	-	-	-	-	32%	-
Have difficulty seeing ordinary newspaper print	7	5	*	4	1	4	1	5	1	-	*	-	2	-	1	-	-	1	-	1
	17%	17%	100%	17%	26%	16%	100%	18%	19%	-	17%	-	36%	-	14%	-	-	77%	-	100%
		68%	2%	60%	9%	62%	7%	78%	20%	-	2%	-	27%	-	14%	-	-	21%	-	16%
Other description of sight	12	6	-	5	1	6	-	10	2	-	-	1	2	-	4	2	-	-	-	-
	30%	22%	-	20%	37%	22%	-	32%	30%	-	-	24%	42%	100%	56%	41%	-	-	-	-
		49%	-	42%	7%	49%	-	82%	18%	-	-	5%	18%	8%	32%	18%	-	-	-	-
Don't know	7	6	-	5	1	6	-	6	2	-	-	-	-	-	2	2	2	*	1	-
	18%	20%	-	19%	37%	21%	-	18%	24%	-	-	-	-	-	42%	46%	23%	33%	-	-
		76%	-	64%	12%	76%	-	76%	24%	-	-	-	-	-	31%	27%	6%	12%	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 8

Q06: (SHOW SCREEN) Which of these best describes your sight (with glasses or contact lenses if you normally use them)?
SINGLE CODE

Base: Those with poor vision, partial sight or blindness

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	42	21 50%	21 50%	19 45%	19 45%	2 5%	13 31%	20 48%	21 50%	21 50%	20 48%	24 57%	18 43%
Weighted base	40*	18** 45%**	22** 55%**	18** 46%**	17** 43%**	3** 8%**	12** 30%**	20** 51%**	22** 55%**	18** 45%**	21** 53%**	26** 64%**	15** 36%**
Effective base	32	19	15	14	15	2	10	15	16	17	15	18	15
Cannot tell by the light where the windows are	1 2%	1 5%	-	-	1 5%	-	1 7%	-	-	1 5%	-	-	1 6%
		100%	-	-	100%	-	100%	-	-	100%	-	-	100%
Cannot see the shapes of furniture in the room	-	-	-	-	-	-	-	-	-	-	-	-	-
Cannot see well enough to recognise a friend if close to his or her face	1 3%	1 6%	* 1%	1 7%	-	1 26%	-	1 6%	1 6%	-	1 6%	1 5%	-
		84%	16%	100%	-	64%	-	100%	100%	-	100%	100%	-
Cannot see well enough to recognise a friend if he or she is at arm's length	1 2%	-	1 4%	-	-	-	-	1 4%	1 4%	-	1 4%	1 3%	-
		-	100%	-	-	-	-	100%	100%	-	100%	100%	-
Cannot see well enough to read a newspaper headline	2 6%	1 8%	1 4%	* 2%	1 6%	-	1 8%	1 7%	1 4%	1 8%	1 4%	1 5%	1 7%
		62%	38%	20%	42%	-	42%	58%	38%	62%	38%	58%	42%
Cannot see well enough to read a large print book	-	-	-	-	-	-	-	-	-	-	-	-	-
Cannot see well enough to recognise a friend across a room	6 14%	1 3%	5 24%	1 7%	2 12%	2 74%	2 17%	4 18%	6 26%	-	6 27%	6 23%	-
		9%	91%	21%	35%	41%	35%	65%	100%	-	100%	100%	-
Cannot see well enough to recognise a friend across a road	3 6%	1 3%	2 9%	1 6%	1 4%	-	1 5%	2 10%	2 9%	1 3%	2 9%	2 8%	1 4%
		24%	76%	44%	24%	-	24%	76%	24%	76%	24%	76%	24%
Have difficulty seeing ordinary newspaper print	7 17%	4 20%	3 16%	2 13%	4 25%	-	4 30%	2 12%	4 19%	3 15%	4 20%	4 17%	3 19%
		51%	49%	34%	63%	-	50%	34%	60%	40%	60%	60%	40%
Other description of sight	12 30%	8 43%	4 20%	7 39%	6 36%	-	2 18%	5 23%	4 19%	8 43%	4 20%	5 20%	7 49%
		64%	36%	60%	52%	-	17%	38%	35%	65%	35%	41%	59%
Don't know	7 18%	2 12%	5 23%	5 25%	2 12%	-	2 15%	4 21%	3 12%	5 25%	2 9%	5 20%	2 15%
		30%	70%	64%	30%	-	24%	58%	38%	62%	27%	70%	30%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 8

Q06: (SHOW SCREEN) Which of these best describes your sight (with glasses or contact lenses if you normally use them)?
SINGLE CODE

Base: Those with poor vision, partial sight or blindness

	Total	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)				
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	42	19 45%	20 48%	17 40%	12 29%	11 26%	4 10%	8 19%	4 10%	24 57%	18 43%	17 40%	13 31%	24 57%	18 43%
Weighted base	40*	20** 49%**	21** 53%**	19** 47%**	12** 30%**	11** 27%**	4** 11%**	9** 23%**	5** 12%**	26** 64%**	14** 35%**	16** 39%**	11** 28%**	20** 51%**	20** 49%**
Effective base	32	14	15	12	9	7	3	6	3	18	13	12	9	17	15
Cannot tell by the light where the windows are	1 2%	-	-	-	-	-	-	-	-	-	1 6%	1 6%	-	1 4%	-
Cannot see the shapes of furniture in the room	-	-	-	-	-	-	-	-	-	-	100%	100%	-	100%	-
Cannot see well enough to recognise a friend if close to his or her face	1 3%	1 6%	1 6%	1 7%	1 8%	1 10%	-	* 2%	-	1 5%	* 3%	1 8%	1 12%	1 6%	-
Cannot see well enough to recognise a friend if he or she is at arm's length	1 2%	1 4%	1 4%	-	-	1 8%	-	-	1 17%	1 3%	1 6%	1 5%	1 8%	1 4%	-
Cannot see well enough to read a newspaper headline	2 6%	1 7%	1 4%	1 5%	1 11%	-	-	1 10%	-	1 5%	1 9%	1 6%	1 8%	1 6%	1 5%
Cannot see well enough to read a large print book	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cannot see well enough to recognise a friend across a room	6 14%	3 15%	6 27%	3 16%	2 18%	3 28%	1 11%	3 32%	3 64%	6 23%	3 24%	6 37%	3 27%	6 28%	-
Cannot see well enough to recognise a friend across a road	3 6%	2 10%	2 9%	2 10%	1 7%	1 11%	1 26%	2 22%	-	2 8%	1 6%	1 5%	1 6%	1 7%	1 6%
Have difficulty seeing ordinary newspaper print	7 17%	4 21%	4 20%	4 22%	2 19%	1 8%	2 43%	1 10%	-	4 17%	2 13%	2 12%	2 17%	2 9%	5 26%
Other description of sight	12 30%	3 15%	4 20%	2 13%	2 18%	2 15%	1 20%	-	1 18%	5 20%	3 23%	2 12%	2 15%	6 28%	6 33%
Don't know	7 18%	4 21%	2 9%	5 27%	2 19%	2 27%	-	2 25%	-	5 20%	1 9%	1 9%	1 8%	1 6%	6 30%
		58%	27%	70%	31%	31%	-	31%	-	70%	18%	18%	12%	18%	82%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 9

Q07: (SHOW SCREEN) Which of these best describes your hearing (with a hearing aid if you normally use one)?
SINGLE CODE

Base: Those with poor hearing, partial hearing or deafness

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	51	43	-	8	32	19	2	4	5	1	11	28	9	14	8	20	23	28	12	39	10	41	14	37
		84%	-	16%	63%	37%	4%	8%	10%	2%	22%	55%	18%	27%	16%	39%	45%	55%	24%	76%	20%	80%	27%	73%
Weighted base	39*	31*	-**	8**	25**	14**	2**	4**	3**	1**	9**	20**	7**	11**	8**	13**	18**	21**	10**	29*	8**	30*	10**	29*
		79%**	-**	21%**	64%**	36%**	5%**	11%**	9%**	2%**	22%**	51%**	19%**	28%**	20%**	33%**	47%**	53%**	26%**	74%*	22%**	78%*	26%**	74%*
Effective base	41	34	-	7	26	16	2	4	4	1	9	22	7	11	7	16	18	23	10	31	8	33	11	30
Cannot hear sounds at all	2	2	-	-	-	2	-	-	1	-	-	*	-	-	-	2	-	2	1	*	1	*	*	1
	4%	5%	-	-	-	100%	-	-	35%	-	-	2%	-	-	-	12%	-	8%	12%	1%	14%	1%	1%	5%
		100%	-	-	-	100%	-	-	75%	-	-	25%	-	-	-	100%	-	100%	75%	25%	75%	25%	9%	91%
Cannot follow a TV programme with the volume turned up	1	-	-	1	1	-	-	-	-	-	-	1	-	-	1	-	-	1	-	1	-	1	-	1
	3%	-	-	16%	5%	-	-	-	5%	-	7%	-	-	-	17%	-	6%	-	5%	-	4%	-	4%	-
		-	-	100%	100%	-	-	-	-	-	100%	-	-	100%	-	-	100%	-	100%	-	100%	-	-	100%
Have difficulty hearing someone talking in a loud voice in a quiet room	2	-	-	2	-	2	-	-	-	-	-	2	-	2	-	-	2	-	-	2	-	2	-	2
	4%	-	-	19%	-	11%	-	-	-	-	8%	-	-	14%	-	-	8%	-	-	5%	-	5%	-	5%
		-	-	100%	-	100%	-	-	-	-	100%	-	-	100%	-	-	100%	-	-	100%	-	100%	-	100%
Cannot hear a doorbell, alarm clock or telephone bell	3	3	-	-	2	2	2	2	-	-	-	-	1	1	2	-	2	2	3	-	2	1	2	1
	8%	11%	-	-	6%	13%	100%	35%	-	-	-	-	15%	6%	20%	-	10%	7%	32%	-	26%	4%	22%	4%
		100%	-	-	47%	53%	53%	47%	-	-	-	-	34%	20%	47%	-	53%	47%	100%	-	66%	34%	66%	34%
Cannot follow a TV programme at a volume others find acceptable	8	6	-	2	6	2	-	2	1	1	2	1	1	2	2	3	5	4	4	4	4	4	3	5
	19%	18%	-	23%	22%	14%	-	41%	34%	100%	25%	7%	13%	16%	23%	24%	15%	24%	38%	13%	46%	12%	27%	17%
		75%	-	25%	73%	27%	-	24%	16%	12%	29%	19%	12%	23%	24%	41%	36%	64%	52%	48%	52%	48%	36%	64%
Difficulty hearing someone talking in a normal voice in a quiet room	4	3	-	1	2	3	-	1	-	-	1	2	*	1	1	2	1	3	*	4	*	4	2	2
	11%	8%	-	19%	6%	18%	-	24%	-	-	9%	12%	4%	8%	9%	17%	6%	14%	3%	13%	4%	12%	21%	7%
		64%	-	36%	38%	62%	-	25%	-	-	18%	57%	8%	21%	18%	53%	29%	71%	8%	92%	8%	92%	51%	49%
Difficulty following a conversation against background noise	17	16	-	1	13	5	-	-	1	-	5	11	5	6	2	4	11	6	2	16	1	16	2	15
	44%	53%	-	11%	50%	33%	-	-	25%	-	58%	57%	68%	56%	22%	33%	61%	29%	15%	54%	10%	53%	22%	52%
		95%	-	5%	73%	27%	-	-	5%	-	29%	66%	30%	36%	10%	25%	65%	35%	9%	91%	5%	95%	13%	87%
Other description of hearing	2	1	-	1	2	-	-	-	-	-	1	1	-	-	1	1	-	2	-	2	-	2	1	1
	4%	2%	-	11%	6%	-	-	-	-	-	8%	5%	-	-	9%	7%	-	8%	-	6%	-	5%	7%	3%
		42%	-	58%	100%	-	-	-	-	-	42%	58%	-	-	42%	58%	-	100%	-	100%	-	100%	42%	58%
Don't know	1	1	-	-	1	-	-	*	-	-	1	-	-	-	1	-	1	-	1	-	1	-	1	-
	2%	3%	-	-	4%	-	-	-	6%	-	3%	-	-	-	7%	-	4%	-	3%	-	3%	-	3%	-
		100%	-	-	100%	-	-	-	23%	-	77%	-	-	-	100%	-	100%	-	100%	-	100%	-	100%	-

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 9

Q07: (SHOW SCREEN) Which of these best describes your hearing (with a hearing aid if you normally use one)?
SINGLE CODE

Base: Those with poor hearing, partial hearing or deafness

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region										
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Unweighted base	51	40	2	37	6	41	2	37	5	4	5	5	4	2	5	2	1	3	11	4	
		78%	4%	73%	12%	80%	4%	73%	10%	8%	10%	10%	8%	4%	10%	4%	2%	6%	22%	8%	
Weighted base	39*	29*	1**	27**	4**	30*	1**	31*	4**	3**	1**	3**	3**	1**	5**	3**	2**	1**	3**	9**	4**
		76%*	3%**	69%**	11%**	76%*	3%**	79%*	11%**	9%**	2%**	7%**	7%**	3%**	12%**	6%**	4%**	7%**	23%**	10%**	
Effective base	41	33	1	30	5	33	1	31	5	4	5	5	3	2	4	2	1	2	10	4	
Cannot hear sounds at all	2	2	-	2	-	2	-	1	-	-	-	-	-	-	-	-	-	-	-	-	
	4%	5%	-	6%	-	5%	-	5%	-	-	17%	-	-	-	-	-	-	-	4%	28%	
		100%	-	100%	-	100%	-	91%	-	-	9%	-	-	-	-	-	-	-	25%	67%	
Cannot follow a TV programme with the volume turned up	1	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	
	3%	-	-	-	-	-	-	-	-	39%	-	-	-	-	-	-	-	-	-	-	
		-	-	-	-	-	-	-	-	100%	-	-	-	-	-	-	-	-	-	-	
Have difficulty hearing someone talking in a loud voice in a quiet room	2	-	-	-	-	-	-	2	-	-	-	-	-	-	2	-	-	-	-	-	
	4%	-	-	-	-	-	-	5%	-	-	-	-	-	33%	-	-	-	-	-	-	
		-	-	-	-	-	-	100%	-	-	-	-	-	100%	-	-	-	-	-	-	
Cannot hear a doorbell, alarm clock or telephone bell	3	2	1	2	1	2	1	3	-	-	-	-	1	-	2	-	-	-	-	-	
	8%	7%	90%	8%	27%	7%	84%	11%	-	-	-	-	41%	-	14%	63%	-	-	-	-	
		66%	34%	66%	34%	66%	34%	100%	-	-	-	-	34%	-	20%	47%	-	-	-	-	
Cannot follow a TV programme at a volume others find acceptable	8	6	-	5	1	6	-	6	1	1	*	-	1	-	1	-	-	-	2	2	
	19%	19%	-	18%	22%	19%	-	19%	22%	22%	17%	-	27%	-	15%	-	-	-	23%	63%	
		75%	-	63%	12%	75%	-	77%	12%	10%	2%	-	10%	-	10%	-	-	-	27%	31%	
Difficulty hearing someone talking in a normal voice in a quiet room	4	3	-	3	-	3	-	2	2	-	-	1	-	-	-	-	-	-	1	*	
	11%	9%	-	10%	-	9%	-	8%	43%	-	-	39%	-	-	-	-	-	-	10%	9%	
		64%	-	64%	-	64%	-	57%	43%	-	-	28%	-	-	-	-	-	-	21%	8%	
Difficulty following a conversation against background noise	17	16	*	14	2	16	-	15	1	-	*	2	1	1	2	-	2	3	6	-	
	44%	55%	10%	54%	47%	55%	-	50%	36%	-	41%	61%	32%	100%	38%	-	100%	100%	63%	-	
		94%	1%	84%	11%	95%	-	89%	9%	-	2%	10%	5%	6%	10%	-	10%	15%	32%	-	
Other description of hearing	2	1	-	1	-	1	-	1	-	1	-	-	-	-	1	-	-	-	-	-	
	4%	2%	-	2%	-	2%	-	2%	-	20%	-	-	-	-	37%	-	-	-	-	-	
		42%	-	42%	-	42%	-	58%	-	42%	-	-	-	-	58%	-	-	-	-	-	
Don't know	1	1	-	1	*	1	*	-	-	1	*	-	-	-	-	-	-	-	-	-	
	2%	2%	-	3%	5%	2%	16%	-	-	20%	26%	-	-	-	-	-	-	-	-	-	
		77%	-	77%	23%	77%	23%	-	-	77%	23%	-	-	-	-	-	-	-	-	-	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 9

Q07: (SHOW SCREEN) Which of these best describes your hearing (with a hearing aid if you normally use one)?
SINGLE CODE

Base: Those with poor hearing, partial hearing or deafness

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	51	18 35%	33 65%	23 45%	23 45%	6 12%	14 27%	25 49%	32 63%	18 35%	30 59%	36 71%	15 29%
Weighted base	39*	16** 40%**	23** 60%**	19** 48%**	18** 46%**	4** 10%**	11** 29%**	20** 51%**	24** 62%**	14** 36%**	22** 57%**	27** 69%**	12** 31%**
Effective base	41	15	26	19	18	5	12	20	26	14	24	29	12
Cannot hear sounds at all	2 4%	- -	2 7%	* 1%	2 9%	- -	1 12%	- -	2 6%	- -	2 7%	2 6%	- -
Cannot follow a TV programme with the volume turned up	1 3%	1 8%	- -	- -	1 7%	- -	1 11%	- -	- -	1 9%	- -	- -	1 11%
Have difficulty hearing someone talking in a loud voice in a quiet room	2 4%	2 10%	- -	2 8%	2 9%	- -	- -	2 8%	- -	2 11%	- -	- -	2 13%
Cannot hear a doorbell, alarm clock or telephone bell	3 8%	2 14%	1 5%	3 18%	- -	- -	- -	3 17%	3 14%	- -	2 10%	2 8%	1 9%
Cannot follow a TV programme at a volume others find acceptable	8 19%	3 18%	5 21%	4 23%	2 11%	1 27%	1 8%	4 19%	5 21%	2 17%	4 20%	6 21%	2 15%
Difficulty hearing someone talking in a normal voice in a quiet room	4 11%	2 14%	2 8%	2 43%	1 33%	- -	1 15%	3 67%	2 46%	2 54%	2 46%	3 64%	1 36%
Difficulty following a conversation against background noise	17 44%	5 29%	13 54%	7 37%	9 53%	3 73%	7 57%	8 42%	12 48%	5 34%	12 52%	13 50%	4 31%
Other description of hearing	2 4%	1 6%	1 3%	- -	1 4%	- -	1 6%	- -	- -	2 11%	- -	1 42%	1 7%
Don't know	1 2%	* 1%	1 3%	1 4%	- -	- -	- -	- -	1 3%	* 1%	1 3%	1 3%	* 2%
		23%	77%	77%	-	-	-	-	77%	23%	77%	77%	23%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 9

Q07: (SHOW SCREEN) Which of these best describes your hearing (with a hearing aid if you normally use one)?
SINGLE CODE

Base: Those with poor hearing, partial hearing or deafness

Total	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	51	28 55%	30 59%	13 25%	14 27%	10 20%	6 12%	11 22%	4 8%	36 71%	20 39%	21 41%	7 14%	28 55%	23 45%
Weighted base	39*	21** 54%**	22** 57%**	11** 28%**	12** 32%**	7** 19%**	5** 12%**	7** 19%**	2** 5%**	27** 69%**	15** 39%**	16** 42%**	5** 13%**	21** 53%**	18** 47%**
Effective base	41	22	24	11	12	9	6	8	3	29	16	17	5	23	19
Cannot hear sounds at all	2 4%	* 1%	2 7%	* 1%	- -	* 2%	- -	1 16%	* 7%	2 6%	* 3%	* 2%	- -	* 2%	1 6%
Cannot follow a TV programme with the volume turned up	1 3%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 7%
Have difficulty hearing someone talking in a loud voice in a quiet room	2 4%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 8%
Cannot hear a doorbell, alarm clock or telephone bell	3 8%	2 10%	2 10%	2 20%	2 18%	- -	1 14%	2 20%	- -	2 8%	2 15%	2 13%	2 44%	2 11%	1 6%
Cannot follow a TV programme at a volume others find acceptable	8 19%	5 23%	4 20%	3 25%	4 30%	2 27%	2 36%	1 11%	2 28%	6 21%	4 25%	5 29%	2 39%	6 27%	2 10%
Difficulty hearing someone talking in a normal voice in a quiet room	4 11%	2 9%	2 8%	1 12%	1 8%	1 14%	- -	1 14%	* 16%	3 10%	2 13%	2 10%	1 13%	3 15%	1 6%
Difficulty following a conversation against background noise	17 44%	11 53%	12 52%	4 36%	5 39%	3 23%	2 16%	2 13%	- -	13 50%	5 32%	7 41%	- -	8 38%	9 51%
Other description of hearing	2 4%	- -	- -	1 6%	1 42%	1 42%	- -	1 42%	- -	1 42%	1 42%	- -	- -	1 42%	1 58%
Don't know	1 2%	1 3%	1 3%	- -	- -	1 9%	- -	- -	- -	1 3%	1 5%	1 4%	* 4%	1 4%	- -
		77%	77%	-	-	77%	-	-	-	77%	77%	77%	23%	100%	-

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 10
Q08: What is your working status?
SINGLE CODE

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
Working full time (30hrs/week+)	888	619	248	21	555	333	91	213	237	230	102	15	233	366	201	88	599	289	355	533	339	550	888	-
	36%	37%	44%	8%	46%	26%	25%	52%	56%	54%	28%	3%	42%	48%	38%	14%	46%	25%	44%	32%	49%	31%	72%	-
		70% C	28% C		63% b		10% h	24% cgh	27% cgh	26% cgh	11% h		26% l	41% kl	23% l	10%	67% n		40% p		38% r		100% t	
Working part time (8-29 hrs/week)	344	254	79	11	104	240	48	68	72	74	59	23	71	101	104	68	172	172	151	192	141	203	344	-
	14%	15%	14%	4%	9%	19%	13%	17%	17%	18%	17%	5%	13%	13%	20%	11%	13%	15%	19%	12%	21%	11%	28%	-
		74% C	23% C	3%	30%	70% a	14% h	20% h	21% h	22% h	17% h	7%	21%	29%	30% ijl	20%	50%	50%	44% p	56%	41% r	59%	100% t	-
Not working (i.e. under 8hrs/week) – retired	512	259	67	187	285	227	1	-	3	12	77	419	135	143	81	154	277	235	11	501	5	507	-	512
	21%	16%	12%	76%	24%	18%	*	-	1%	3%	22%	83%	24%	19%	15%	24%	21%	20%	1%	30%	1%	28%	-	42%
		50%	13%	36% AB	56% b	44%	*	-	1%	2% d	15% cdef	82% cdefg	26% k	28%	16%	30% k	54%	46%	2%	98% o	1%	99% q	-	100% s
Not working (i.e. under 8hrs/week) – unemployed (registered/ not registered but looking for work)	208	159	37	12	107	100	53	53	41	24	30	7	24	41	29	114	65	143	56	152	47	161	-	208
	8%	10%	6%	5%	9%	8%	15%	13%	10%	6%	8%	1%	4%	5%	6%	18%	5%	12%	7%	9%	7%	9%	-	17%
		76% C	18%	6%	52%	48%	26% fh	25% fh	20% h	12% h	14% h	3%	12%	20%	14%	55% ijk	31%	69% lm	27%	73%	23%	77%	-	100% s
Not working (i.e. under 8hrs/week) – student	150	105	45	-	67	83	137	11	1	-	-	-	34	57	37	21	91	58	79	70	9	141	-	150
	6%	6%	8%	-	6%	7%	38%	3%	*	-	-	-	6%	8%	7%	3%	7%	5%	10%	4%	1%	8%	-	12%
		70% C	30% C	-	45%	55%	92% defgh	7% efgh	1%	-	-	-	23%	38% kl	25% kl	14%	61%	39%	53% p	47%	6%	94% q	-	100% s
Not working (i.e. under 8hrs/week) – housewife/ disabled/ other	363	253	94	16	78	285	25	62	66	82	89	40	51	50	72	190	101	262	150	213	145	218	-	363
	15%	15%	17%	6%	6%	22%	7%	15%	16%	19%	25%	8%	9%	7%	14%	30%	8%	23%	19%	13%	21%	12%	-	29%
		70% C	26% C	4%	22%	78% a	7%	17% ch	18% ch	23% ch	24% cdeb	11%	14%	14%	20% j	52% ijk	28%	72% m	41% p	59%	40% r	60%	-	100% s
Don't know	10	9	-	1	6	3	9	-	-	-	-	1	1	5	2	2	6	4	6	4	1	8	-	-
	*	1%	-	*	1%	*	2%	-	-	-	-	*	*	1%	*	*	*	*	1%	*	*	*	-	-
		93%	-	7%	67%	33%	93% defgh	-	-	-	-	7%	9%	53%	16%	22%	62%	38%	58%	42%	12%	88%	-	-
Net: Working	1232	873	327	32	659	573	138	280	310	305	161	38	305	467	304	156	771	461	506	726	480	752	1232	-
	50%	53%	57%	13%	55%	45%	38%	69%	74%	72%	45%	8%	55%	61%	58%	25%	59%	40%	63%	44%	70%	62%	100%	-
		71% C	27% C	3%	54% b	46%	11% h	23% cgh	25% cgh	25% cgh	13% h	3%	25% l	38% kl	25% l	13%	63% n	37%	41% p	59%	39% r	41%	100% t	-
Net: Not working	1232	775	242	215	538	694	217	125	111	118	195	466	244	291	219	478	535	698	297	936	207	1026	-	1232
	50%	47%	43%	87%	45%	55%	60%	31%	26%	28%	55%	92%	44%	38%	42%	75%	41%	60%	37%	56%	30%	57%	-	100%
		63%	20%	17% AB	44%	56% a	18% def	10%	9%	10%	16% def	38% cdefg	20%	24%	18%	39% ijk	43%	57% m	24%	76% o	17%	83% q	-	100% s

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 10
Q08: What is your working status?
SINGLE CODE

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2474	2130 86%	62 3%	1829 74%	379 15%	2051 83%	157 6%	1780 72%	255 10%	238 10%	201 8%	96 4%	268 11%	190 8%	149 6%	202 8%	144 6%	162 7%	294 12%	275 11%
Weighted base	2474	2099 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
Working full time (30hrs/week+)	888	846 36%	20 95%b	749 84% d	118 13%	832 94% f	35 4%	736 83%	78 9%	49 6%	25 3%	28 3%	96 11%	64 7%	52 6%	71 8%	83 9%	51 6%	113 13%	178 57%
Working part time (8-29 hrs/week)	344	317 14%	14 92%	277 81%	56 16%	302 88%	30 9%	287 83%	30 9%	20 6%	7 2%	10 3%	27 8%	30 9%	26 8%	43 13% b	33 10%	34 10%	56 16% s	28 8%
Not working (i.e. under 8hrs/week) – retired	512	301 21%	25 14%	232 13%	94 21%	268 13%	58 30%	422 30%	52 21%	31 23%	7 21%	34 33%	71 26%	49 24%	47 27%	20 20%	44 20%	35 17%	58 17%	41 13%
Not working (i.e. under 8hrs/week) – unemployed (registered/ not registered but looking for work)	208	178 8%	16 8%	144 69%	52 11%	176 85%	20 10%	182 88% h	7 3%	10 7%	9 5%	8 4%	26 10%	14 7%	18 10%	19 9%	18 9%	18 9%	31 15%	29 9%
Not working (i.e. under 8hrs/week) – student	150	123 6%	21 18%	105 70%	44 30% c	145 97%	5 3%	128 86%	11 8%	7 5%	3 2%	8 5%	17 11%	10 7%	9 6%	12 8%	13 8%	16 11%	29 19%	16 11%
Not working (i.e. under 8hrs/week) – housewife/ disabled/ other	363	327 15%	19 90%	265 73%	82 23%	300 83%	47 13% e	283 78%	47 13% g	26 7%	6 2%	13 4%	35 10%	36 18%	24 13%	25 12%	32 14%	54 26%	45 14%	19 6%
Don't know	10	7 *	1 1%	4 38%	5 55% c	7 76%	2 16%	7 *	2 *	2 1%	2 *	1 7%	- -	- -	- -	2 1%	1 15%	- -	2 16%	1 14%
Net: Working	1232	1163 50%	34 94% b	1026 83% d	174 38%	1135 92% f	65 5%	1023 83%	108 48%	69 47%	32 57%	38 37%	123 45%	94 46%	78 44%	114 53%	117 52%	85 41%	169 51%	205 66%
Net: Not working	1232	929 50%	81 7% a	746 61%	272 22% c	888 72%	131 11% e	1016 82%	118 10%	75 6%	25 2%	63 5% s	149 12% s	109 9% s	98 8% s	99 8% s	107 9% s	122 59%	163 49%	105 34%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 10
QO8: What is your working status?
SINGLE CODE

Base: All respondents

	Location		Home TV service					Smart TV			Any connected TV		
	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)	
Unweighted base	2474	629	1845	1030	1062	206	691	1414	1571	846	1394	1869	605
		25%	75%	42%	43%	8%	28%	57%	64%	34%	56%	76%	24%
Weighted base	2474	552	1922	997	1055	193	741	1370	1536	870	1371	1847	627
		22%	78%	40%	43%	8%	30%	55%	62%	35%	55%	75%	25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Working full time (30hrs/week+)	888	126	762	429	308	84	181	583	635	220	601	767	121
	36%	23%	40%	43%	29%	43%	24%	43%	41%	25%	44%	42%	19%
		14%	86%a	48%df	35%	9%df	20%	66%df	72%i	25%	68%j	86%k	14%
Working part time (8-29 hrs/week)	344	70	274	145	145	24	97	204	226	113	209	292	51
	14%	13%	14%	15%	14%	13%	13%	15%	15%	13%	15%	16%	8%
		20%	80%	42%	42%	7%	28%	59%	66%	33%	61%	85%l	15%
Not working (i.e. under 8hrs/week) – retired	512	218	294	168	302	33	233	215	216	293	169	231	281
	21%	39%	15%	17%	29%	17%	31%	16%	14%	34%	12%	12%	45%
		43%b	57%	33%	59%ceg	6%	45%ceg	42%	42%	57%hj	33%	45%	55%k
Not working (i.e. under 8hrs/week) – unemployed (registered/ not registered but looking for work)	208	34	174	65	95	16	69	101	117	79	95	155	53
	8%	6%	9%	7%	9%	8%	9%	7%	8%	9%	7%	8%	8%
		16%	84%	31%	46%	8%	33%	48%	56%	38%	46%	75%	25%
Not working (i.e. under 8hrs/week) – student	150	14	135	37	53	21	40	80	113	32	85	111	39
	6%	3%	7%	4%	5%	11%	5%	6%	7%	4%	6%	6%	6%
		9%	91%a	25%	36%	14%cdfg	27%	53%	76%i	21%	57%	74%	26%
Not working (i.e. under 8hrs/week) – housewife/ disabled/ other	363	85	278	147	148	16	119	183	223	129	208	284	79
	15%	15%	14%	15%	14%	8%	16%	13%	15%	15%	15%	15%	13%
		23%	77%	40%	41%	4%	33%e	50%	62%	36%	57%	78%	22%
Don't know	10	5	4	5	3	-	3	5	6	3	5	7	2
	*	1%	*	1%	*	-	*	*	*	*	*	*	*
		55%b	45%	57%	30%	-	30%	54%	63%	35%	54%	76%	24%
Net: Working	1232	196	1036	574	453	108	278	786	861	333	810	1059	173
	50%	35%	54%	58%	43%	56%	38%	57%	56%	38%	59%	57%	28%
		16%	84%a	47%df	37%	9%df	23%	64%df	70%i	27%	66%j	86%k	14%
Net: Not working	1232	352	881	417	599	85	460	578	669	534	556	780	452
	50%	64%	46%	42%	57%	44%	62%	42%	44%	61%	41%	42%	72%
		29%b	71%	34%	49%ceg	7%	37%ceg	47%	54%	43%hj	45%	63%	37%k

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/fg - h/ij - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 10
Q08: What is your working status?
SINGLE CODE

Base: All respondents

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2474	1393 56%	1394 56%	863 35%	855 35%	622 25%	270 11%	538 22%	210 8%	1869 76%	482 19%	559 23%	238 10%	801 32%	1673 68%
Weighted base	2474	1368 55%	1371 55%	868 35%	799 32%	566 23%	263 11%	526 21%	214 9%	1847 75%	444 18%	522 21%	228 9%	755 31%	1719 69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Working full time (30hrs/week+)	888 36%	596 44%	601 44%	396 46%	368 46%	259 42%	126 48%	223 42%	136 63%	767 86%	139 31%	186 36%	80 35%	254 34%	634 37%
Working part time (8-29 hrs/week)	344 14%	221 16%	209 15%	135 15%	128 16%	92 16%	40 15%	79 15%	24 11%	292 16%	53 12%	67 13%	33 14%	93 12%	251 15%
Not working (i.e. under 8hrs/week) – retired	512 21%	173 13%	169 12%	28 3%	64 8%	63 11%	25 10%	35 7%	20 9%	231 12%	126 28%	113 22%	42 18%	175 23%	337 20%
Not working (i.e. under 8hrs/week) – unemployed (registered/ not registered but looking for work)	208 8%	101 7%	95 7%	89 10%	64 8%	52 9%	17 6%	42 8%	8 4%	155 75%	28 14%	32 15%	12 6%	50 24%	158 76%
Not working (i.e. under 8hrs/week) – student	150 6%	76 6%	85 6%	73 8%	55 7%	36 6%	11 4%	36 7%	7 3%	111 6%	14 3%	38 7%	18 8%	44 6%	105 6%
Not working (i.e. under 8hrs/week) – housewife/ disabled/ other	363 15%	198 14%	208 15%	143 16%	117 15%	64 11%	44 17%	107 20%	19 9%	284 15%	80 18%	83 16%	41 18%	133 18%	230 13%
Don't know	10 *	4 *	5 *	5 1%	4 *	1 *	- *	4 1%	1 1%	7 *	3 1%	4 1%	1 1%	5 1%	5 *
Net: Working	1232 50%	817 60%	810 59%	531 61%	495 62%	351 63%	167 63%	302 58%	159 74%	1059 57%	192 43%	253 48%	113 50%	347 46%	885 51%
Net: Not working	1232 50%	547 40%	556 41%	333 38%	300 38%	215 37%	97 37%	219 42%	54 25%	780 42%	248 56%	266 51%	114 50%	402 53%	830 48%

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 11
Q09: And is your home...?
SINGLE CODE

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120	
		83%	6%	11%	46%	54%	14%	13%	17%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%	
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232	
		67%	23%	10%	49%	51%	15%	16%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%	
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	286	421	240	416	706	635	359	1011	320	1033	708	630	
Being bought on mortgage	684	472	181	32	328	356	69	133	185	182	67	230	244	149	62	473	211	360	324	332	352	492	192	
	28%	28%	32%	13%	27%	28%	19%	33%	44%	43%	19%	42%	32%	28%	10%	36%	18%	45%	19%	48%	20%	40%	16%	
		69% C	26% C	5%	48%	52%	10% h	19% cgh	27% cdgh	27% cdgh	10% h	34% ijkl	36% kl	22% kl	9%	69% kn	31%	53% p	47%	49% r	51%	72% t	28%	
Owned outright by household	792	525	116	151	434	358	64	32	46	95	204	232	224	157	180	456	336	87	705	67	726	262	529	
	32%	32%	20%	61%	36%	28%	18%	8%	11%	23%	57%	42%	29%	30%	28%	35%	29%	11%	42%	10%	41%	21%	43%	
		66% B	15%	19% AB	55% b	45%	8% d	4%	6%	12% de	26% cdef	44% cdefg	29% kl	28%	20%	23%	58% kn	42%	11%	89% o	8%	92% q	33%	67% s
Rented from Local Authority/ Housing Association/ Trust	468	284	152	32	205	263	88	94	91	82	50	25	108	104	231	133	335	202	266	166	302	180	283	
	19%	17%	27%	13%	17%	21%	24%	23%	22%	19%	14%	5%	14%	20%	36%	10%	29%	25%	16%	24%	17%	15%	23%	
		61%	32% AC	7%	44%	56%	19% gh	20% gh	19% gh	17% h	11%	14%	5%	23% kl	22% kl	49% ijkl	28%	72% m	43% p	57%	36% r	64%	38%	60% s
Rented from Private Landlord	453	321	112	20	203	250	98	141	93	58	33	54	167	94	138	222	232	136	317	118	336	279	172	
	18%	19%	20%	8%	17%	20%	27%	35%	22%	14%	9%	10%	22%	18%	22%	17%	20%	17%	19%	17%	19%	23%	14%	
		71% C	25% C	4%	45%	55%	22% fgh	31% efgh	21% fgh	13% h	7%	12%	37% kl	21% kl	30% kl	49%	51%	30%	70%	26%	74%	61% t	38%	
Other	33	27	-	6	14	20	15	3	4	5	2	3	9	12	9	13	21	5	28	3	31	14	19	
	1%	2%	-	3%	1%	2%	4%	1%	1%	1%	*	1%	1%	2%	1%	2%	1%	1%	2%	*	2%	1%	2%	
		81%	-	19% B	41%	59%	45% degh	8%	13%	16%	5%	10%	27%	35%	27%	38%	62%	14%	86%	8%	92%	41%	59%	
Don't know	44	29	8	7	21	23	30	4	2	-	1	5	11	10	17	16	27	19	25	2	42	6	36	
	2%	2%	1%	3%	2%	2%	8%	1%	*	-	*	1%	1%	2%	3%	1%	2%	2%	1%	*	2%	*	3%	
		66%	18%	16%	48%	52%	68% defgh	9%	5%	-	2%	12%	25%	24%	39%	37%	63%	43%	57%	5%	95% q	13%	84% s	

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - ij/kl - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 11
Q09: And is your home...?
SINGLE CODE

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2474	2130	62	1829	379	2051	157	1780	255	238	201	96	268	190	149	202	144	162	294	275
		86%	3%	74%	15%	83%	6%	72%	10%	10%	8%	4%	11%	8%	6%	8%	6%	7%	12%	11%
Weighted base	2474	2099	116*	1776	452	2030	198*	2046	225	146	57*	101*	272	203	176	215	225	208*	334	312
		85%	5%*	72%	18%	82%	8%*	83%	9%	6%	2%*	4%*	11%	8%	7%	9%	9%	8%*	14%	13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
Being bought on mortgage	684	649	3	589	63	633	19	568	54	38	25	20	80	47	40	41	48	66	111	114
	28%	31%	2%	33%	14%	31%	10%	28%	24%	26%	43%	20%	30%	23%	23%	19%	21%	32%	33%	36%
		95%b	*	86%d	9%	93%f	3%	83%	8%	6%	4%ghi	3%	12%	7%	6%	7%	10%	16%op	17%kmnop	
Owned outright by household	792	611	29	513	129	570	72	649	81	51	11	38	80	69	88	72	81	64	96	61
	32%	29%	25%	29%	29%	28%	37%	32%	36%	35%	20%	38%	29%	34%	50%	33%	36%	31%	29%	19%
		77%	4%	65%	16%	72%	9%	82%j	10%j	6%j	1%	5%ks	10%ks	9%ks	11%lmopqrs	9%ks	10%ks	8%	12%	8%
Rented from Local Authority/ Housing Association/ Trust	468	384	48	312	123	372	63	391	48	20	8	8	65	53	23	55	45	46	53	44
	19%	18%	41%	18%	27%	18%	32%	19%	21%	14%	15%	8%	24%	26%	13%	26%	20%	22%	16%	14%
		82%	10%a	67%	26%c	80%	14%e	84%	10%	4%	2%	2%	14%kms	11%knrs	5%	12%knrs	10%	10%k	11%	9%
Rented from Private Landlord	453	395	35	315	118	399	35	380	34	27	11	33	44	30	18	41	42	31	57	84
	18%	19%	30%	18%	26%	20%	18%	19%	15%	19%	19%	33%	18%	15%	10%	19%	19%	15%	17%	27%
		87%	8%	70%	26%c	88%	8%	84%	8%	6%	2%	7%lmnqr	10%	7%	4%	9%	9%	7%	13%	18%lmnqr
Other	33	27	*	23	4	25	2	24	4	4	1	1	3	1	3	2	6	1	6	3
	1%	1%	*	1%	1%	1%	1%	1%	2%	3%	1%	1%	1%	*	1%	1%	3%	*	2%	1%
		80%	*	70%	11%	76%	5%	72%	13%	13%	2%	2%	9%	2%	8%	5%	19%	2%	19%	8%
Don't know	44	33	1	23	14	31	6	34	4	5	1	1	*	3	4	4	3	-	11	7
	2%	2%	1%	1%	3%	2%	3%	2%	2%	3%	2%	1%	*	2%	2%	2%	1%	-	3%	2%
		77%	3%	52%	32%	70%	14%	78%	8%	11%	3%	3%	1%	8%	9%	10%	6%	-	25%q	16%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 11
Q09: And is your home...?
SINGLE CODE

Base: All respondents

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Being bought on mortgage	684 28%	121 22%	563 29%	368 37%	238 23%	62 32%	138 19%	346 34%	498 32%	181 21%	469 34%	618 33%	66 11%
		18%	82% a	54% df	35%	9% df	20%	68% df	73% i	27%	69% i	90% l	10%
Owned outright by household	792 32%	262 47%	530 28%	305 31%	409 39%	55 29%	287 39%	403 29%	458 30%	328 38%	386 28%	512 28%	280 45%
		33% b	67%	39%	52% ceg	7%	36% cg	51%	58%	41% hj	49%	65%	35% k
Rented from Local Authority/ Housing Association/ Trust	468 19%	87 16%	381 20%	141 14%	191 18%	30 15%	156 21%	241 18%	266 17%	184 21%	241 18%	334 18%	134 21%
		19%	81%	30%	41%	6%	33% c	51%	57%	39%	52%	71%	29%
Rented from Private Landlord	453 18%	60 11%	393 20%	156 16%	180 17%	46 24%	141 24%	221 16%	272 18%	144 17%	242 18%	334 18%	119 19%
		13%	87% a	34%	40%	10% cg	31%	49%	60%	32%	53%	74%	26%
Other	33 1%	10 2%	23 1%	14 1%	19 2%	- -	12 2%	17 1%	19 1%	13 2%	16 1%	23 1%	10 2%
		29%	71%	44%	58%	-	36%	52%	59%	41%	49%	68%	32%
Don't know	44 2%	13 2%	31 2%	13 1%	18 2%	* *	9 1%	22 2%	23 1%	19 2%	16 1%	27 1%	17 3%
		30%	70%	29%	41%	1%	20%	51%	52%	44%	37%	61%	39%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/ff/g - h/ij - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 11
Q09: And is your home...?
SINGLE CODE

Base: All respondents

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2474	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1673
		56%	56%	35%	35%	25%	11%	22%	8%	76%	19%	23%	10%	32%	68%
Weighted base	2474	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1719
		55%	55%	35%	32%	23%	11%	21%	9%	75%	18%	21%	9%	31%	69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Being bought on mortgage	684	460	469	286	285	176	101	180	89	618	94	124	50	186	498
	28%	34%	34%	33%	36%	31%	38%	34%	42%	33%	21%	24%	22%	25%	29%
		67%	69%	42%	42%	26%	15%	26%	13% q	90%	14%	18%	7%	27%	73% w
Owned outright by household	792	383	386	160	188	145	62	111	54	512	200	195	82	292	500
	32%	28%	28%	18%	24%	26%	24%	21%	25%	28%	45%	37%	36%	39%	29%
		48% os	49% os	20%	24%	18% o	8%	14%	7%	65% os	25% z	25% z	10%	37% z	63%
Rented from Local Authority/ Housing Association/ Trust	468	238	241	202	152	103	44	101	34	334	70	88	46	132	336
	19%	17%	18%	23%	19%	18%	17%	19%	16%	18%	16%	17%	20%	17%	20%
		51%	52%	43% mnu	33%	22%	9%	22%	7%	71%	15%	19%	10%	28%	72%
Rented from Private Landlord	453	258	242	190	149	130	48	121	35	334	68	100	43	124	329
	18%	19%	18%	22%	19%	23%	18%	23%	16%	18%	15%	19%	19%	16%	19%
		57%	53%	42%	33%	29% nu	11%	27%	8%	74%	15%	22%	9%	27%	73%
Other	33	13	16	12	8	8	6	10	2	23	6	9	3	11	22
	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	6	2%	1%	1%	1%
		39%	49%	38%	25%	23%	18%	29%	5%	68%	17%	28%	10%	33%	67%
Don't know	44	16	16	18	17	5	2	3	-	27	6	6	5	10	34
	2%	1%	1%	2%	2%	1%	1%	1%	-	1%	1%	1%	2%	1%	2%
		37%	37%	42%	38%	11%	5%	8%	-	61%	13%	13%	11%	22%	78%

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 12
QO11: HOUSEHOLD SIZE
 Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
Single (1 person)	507	269	119	118	260	247	43	45	55	95	79	189	82	167	74	184	249	258	27	480	15	492	209	298
	20%	16%	21%	48%	22%	19%	12%	11%	13%	22%	22%	38%	15%	22%	14%	29%	19%	22%	3%	29%	2%	28%	17%	24%
		53%	24%	23% ^{AB}	51%	49%	8%	9%	11%	19% ^{cde}	16% ^{cde}	37% ^{cdefg}	16%	33% ^{il}	15%	36% ^{ijk}	49%	51%	5%	95% ^o	3%	97% ^q	41%	69% ^s
2 people	873	584	180	109	464	409	78	113	94	120	192	276	197	268	185	223	465	408	59	814	54	819	385	487
	35%	35%	32%	44%	39%	32%	22%	28%	22%	28%	54%	55%	36%	35%	35%	35%	35%	35%	7%	49%	8%	46%	31%	40%
		67%	21%	12% ^{AB}	53% ^b	47%	9%	13%	11%	14%	22% ^{cdef}	32% ^{cdef}	23%	31%	21%	26%	53%	47%	7%	93% ^o	6%	94% ^q	44%	56% ^s
Medium (3-4 people)	883	659	204	20	390	493	182	191	207	189	78	36	215	278	215	175	493	390	545	338	481	402	526	355
	36%	40%	36%	8%	32%	39%	50%	47%	49%	45%	22%	7%	39%	36%	41%	28%	38%	34%	67%	20%	70%	22%	43%	29%
		75% ^C	23% ^C	2%	44%	56% ^a	21% ^{gh}	22% ^{gh}	23% ^{gh}	21% ^{gh}	9% ^h	4%	24% ⁱ	31% ⁱ	24% ⁱ	20%	56%	44%	62% ^p	38%	54% ^r	46%	60% ^t	40%
Large (5+ people)	211	146	65	-	90	121	61	56	65	19	7	3	55	50	52	54	105	106	177	34	137	73	111	93
	9%	9%	11%	-	7%	10%	17%	14%	15%	4%	2%	1%	10%	7%	10%	9%	8%	9%	22%	2%	20%	4%	9%	8%
		69% ^C	31% ^C	-	42%	58%	29% ^{fgh}	27% ^{fgh}	31% ^{fgh}	9% ^h	3%	1%	26%	24%	24%	26%	50%	50%	84% ^p	16%	65% ^r	35%	53%	44%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 12
QO11: HOUSEHOLD SIZE
 Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region								
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2130	62	1829	379	2051	157	1780	255	238	201	96	268	190	149	202	144	162	294	275
	86%	3%	74%	15%	83%	6%	72%	10%	10%	8%	4%	11%	8%	6%	8%	6%	7%	12%	11%
Weighted base	2474	116*	1776	452	2030	198*	2046	225	146	57*	101*	272	203	176	215	225	208*	334	312
	85%	5%*	72%	18%	82%	8%*	83%	9%	6%	2%*	4%*	11%	8%	7%	9%	9%	8%*	14%	13%
Effective base	1341	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
Single (1 person)	507	52	237	152	313	76	416	51	31	9	28	71	39	27	41	38	43	69	60
	20%	16%	45%	34%	15%	38%	20%	23%	21%	16%	28%	26%	19%	16%	19%	17%	21%	21%	19%
		66%	10%a	47%	30%c	62%	15%e	82%	10%	6%	6%	14%	8%	5%	8%	8%	8%	14%	12%
2 people	873	25	615	151	697	69	694	103	56	20	49	77	94	69	66	87	57	89	105
	35%	35%	21%	33%	34%	35%	34%	46%	39%	35%	49%	28%	46%	39%	31%	39%	27%	27%	34%
		84%	3%	17%	80%	8%	79%	12%g	6%	2%	6%loqr	9%	11%loqrs	8%r	8%	10%r	7%	10%	12%
Medium (3-4 people)	883	32	751	112	824	39	756	63	41	24	20	106	58	66	75	89	87	131	125
	36%	39%	27%	25%	41%	20%	37%	28%	28%	42%	19%	39%	29%	37%	35%	39%	42%	39%	40%
		94%	4%	13%	93%d	4%	86%hi	7%	5%	3%hi	2%	12%k	7%	7%k	8%k	10%k	10%k	15%k	14%k
Large (5+ people)	211	8	174	37	196	15	180	9	18	4	4	18	12	13	33	11	21	46	22
	9%	9%	10%	8%	10%	7%	9%	4%	12%	8%	4%	7%	6%	8%	15%	5%	10%	14%	7%
		94%	4%	18%	93%	7%	85%h	4%	8%h	2%	2%	8%	6%	6%	16%lmnp	5%	10%	22%lmp	10%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 12
QO11: HOUSEHOLD SIZE

Base: All respondents

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Single (1 person)	507 20%	148 27%	359 19%	139 14%	286 27%	31 16%	250 34%	165 12%	196 13%	284 33%	155 11%	237 13%	270 43%
		29% ^b	71%	28%	56% ^{cdeg}	6%	49% ^{cdeg}	33%	39%	56% ^{hj}	31%	47%	53% ^k
2 people	873 35%	217 39%	656 34%	342 34%	413 39%	75 39%	280 38%	477 35%	520 34%	340 39%	465 34%	645 35%	228 36%
		25%	75%	39%	47%	9%	32%	55%	60%	39%	53%	74%	26%
Medium (3-4 people)	883 36%	155 28%	728 38%	404 41%	303 29%	76 39%	183 25%	581 42%	657 43%	199 23%	605 44%	776 42%	107 17%
		18%	82% ^a	46% ^{df}	34%	9% ^{df}	21%	66% ^{df}	74% ⁱ	23%	69% ⁱ	88% ⁱ	12%
Large (5+ people)	211 9%	33 6%	178 9%	111 11%	53 5%	12 6%	29 4%	146 11%	163 11%	47 5%	146 11%	189 10%	22 3%
		16%	84% ^a	53% ^{df}	25%	6%	14%	69% ^{df}	77% ⁱ	22%	69% ⁱ	90% ⁱ	10%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 12
QO11: HOUSEHOLD SIZE
 Base: All respondents

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2474	1393 56%	1394 56%	863 35%	855 35%	622 25%	270 11%	538 22%	210 8%	1869 76%	482 19%	559 23%	238 10%	801 32%	1673 68%
Weighted base	2474	1368 55%	1371 55%	868 35%	799 32%	566 23%	263 11%	526 21%	214 9%	1847 75%	444 18%	522 21%	228 9%	755 31%	1719 69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Single (1 person)	507	177	155	73	86	65	19	56	12	237	98	82	42	146	361
	20%	13%	11%	8%	11%	12%	7%	11%	6%	13%	22%	16%	18%	19%	21%
		35% ot	31%	14%	17%	13% t	4%	11%	2%	47% ot	19% w	16%	8%	29%	71% w
2 people	873	475	465	206	242	180	96	160	73	645	167	186	67	262	612
	35%	35%	34%	24%	30%	32%	36%	30%	34%	35%	38%	36%	29%	35%	36%
		54% o	53% o	24%	28% o	21% o	11% o	18% o	8% o	74% o	19%	21%	8%	30%	70%
Medium (3-4 people)	883	586	605	458	370	271	121	236	109	776	145	203	100	288	595
	36%	43%	44%	53%	46%	48%	46%	45%	51%	42%	33%	39%	44%	38%	35%
		66%	69%	52% mnpsu	42%	31% u	14%	27%	12% u	88%	16%	23%	11% wz	33%	67%
Large (5+ people)	211	130	146	131	101	51	27	73	19	189	33	52	19	59	152
	9%	9%	11%	15%	13%	9%	10%	14%	9%	10%	7%	10%	9%	8%	9%
		61%	69%	62% mnqj	48%	24%	13%	35% mj	9%	90%	16%	24%	9%	28%	72%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 13
Q012: How many children under 18 years of age are there in your household?
SINGLE CODE

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status			
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)		
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120	
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%	
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232	
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%	
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630	
1	368	276	89	4	154	214	83	76	91	94	12	12	76	114	95	82	191	178	368	-	291	77	243	125	
	15%	17%	16%	1%	13%	17%	23% gh	19%	22%	22%	3%	2%	14%	15%	18%	13%	15%	15%	46%	-	42%	4%	20%	10%	
		75% C	24% C		42%		58% a	23% gh	21% gh	25% gh	26% gh	3%	21%	31%	26%	48%	52%	48%	100% p	-	79% r	21%	66% t	34%	
2	326	223	101	2	132	194	40	88	130	59	6	3	92	93	71	70	185	141	326	-	289	37	189	136	
	13%	13%	18%	1%	11%	15%	11%	22%	31%	14%	2%	1%	17%	12%	14%	11%	14%	12%	40%	-	42%	2%	15%	11%	
		68% C	31% C	1%	41%		59% a	12% gh	27% cfgh	40% cdfgh	18% gh	2%	1%	28% l	29%	22%	21%	57%	43%	100% p	-	89% r	11%	58% t	42%
3	82	61	21	-	23	59	10	31	32	7	3	-	13	16	20	33	29	53	82	-	76	6	46	31	
	3%	4%	4%	-	2%	5%	3%	8%	8%	2%	1%	-	2%	2%	4%	5%	2%	5%	10%	-	11%	*	4%	3%	
		75% C	25% C	-	28%		72% a	12% h	37% cfgh	39% cfgh	8% h	4%	16%	19%	24%	41% j	35%	65% m	100% p	-	93% r	7%	57%	38%	
4	25	14	10	-	14	11	1	5	18	1	-	-	12	1	6	5	13	11	25	-	25	-	21	4	
	1%	1%	2%	-	1%	1%	*	1%	4%	*	-	-	2%	*	1%	1%	1%	1%	3%	-	4%	-	2%	*	
		58%	42%	-	55%	45%	3%	19%	75% cdfgh	4%	-	-	50% l	5%	25%	21%	54%	46%	100% p	-	100% r	-	83% t	17%	
5	7	4	4	-	6	2	1	4	3	-	-	-	-	-	3	4	-	7	7	-	6	1	6	1	
	*	*	1%	-	*	*	*	1%	1%	-	-	-	-	-	1%	1%	-	1%	1%	-	1%	*	1%	*	
		50%	50%	-	77%	23%	12%	50%	38%	-	-	-	-	-	40%	60%	-	100% m	100% p	-	88% r	12%	89%	11%	
6+	1	1	-	-	1	-	-	1	-	-	-	-	-	-	-	1	-	1	1	-	1	-	1	-	
	*	*	-	-	*	-	-	*	-	-	-	-	-	-	*	-	-	*	*	-	*	-	*	-	
		100%	-	-	100%	-	100%	-	-	-	-	-	-	-	-	100%	-	100%	-	-	100%	-	100%	-	
No children in household	1666	1079	345	242	875	790	229	202	147	263	335	489	356	538	330	441	894	771	-	1666	-	1666	726	936	
	67%	65%	61%	98%	73%	62%	63%	50%	35%	62%	94%	97%	65%	71%	63%	69%	68%	66%	-	100%	-	93%	59%	76%	
		65%	21%	15% AB	53% b	47%	14% de	12% ae	9%	16% de	20% cdef	29% cdef	21%	32% k	20%	26%	54%	46%	-	100% o	-	100% q	44%	56% s	

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 13
QO12: How many children under 18 years of age are there in your household?
SINGLE CODE

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2474	2130 86%	62 3%	1829 74%	379 15%	2051 83%	157 6%	1780 72%	255 10%	238 10%	201 8%	96 4%	268 11%	190 8%	149 6%	202 8%	144 6%	162 7%	294 12%	275 11%
Weighted base	2474	2099 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
1	368	353 15%	9 2%	325 88% d	39 9%	350 17%	14 7%	309 15%	31 14%	18 13%	10 17%	10 10%	43 16%	20 10%	15 9%	36 17%	37 16%	29 14%	61 18%	58 19%
2	326	307 13%	15 5%	289 89% d	35 11%	310 95% d	14 4%	285 87% d	24 7%	11 3%	6 11%	11 3%	26 8%	21 6%	28 9%	24 7%	34 10%	46 14% dm	54 17%	42 13%
3	82	78 3%	2 2%	62 75%	20 25%	72 88%	9 12%	66 81%	3 4%	11 13% gh	2 3%	2 2%	5 2%	5 6%	7 9%	11 14%	7 9%	4 5%	16 20%	9 11%
4	25	25 1%	- 100%	22 90%	3 10%	25 100%	- 100%	23 93%	1 4%	1 3%	* 1%	1 3%	2 9%	1 2%	3 11%	5 20% ks	- 29% ks	7 29% ks	4 18%	- -
5	7	7 100%	- -	7 100%	- -	7 100%	- -	4 62% g	3 38% g	- -	- -	- -	- -	- -	3 12%	1 2%	- -	4 50%	- -	- -
6+	1	1 100%	- -	1 100%	- -	1 100%	- -	1 100%	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 100%	- -	- -
No children in household	1666	1328 67%	89 5%	1070 64%	355 21% c	1265 62%	160 81%	1358 66%	163 73%	105 72%	39 68%	78 77%	197 72%	156 77%	122 70%	138 64%	147 65%	118 57%	199 60%	203 65%
		80%	5%	64%	21% c	76%	10% e	82%	10%	6%	2%	5% qr	12% qr	9% oqrs	7%	8%	9%	7%	12%	12%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 13
QO12: How many children under 18 years of age are there in your household?
SINGLE CODE

Base: All respondents

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
1	368	45	323	182	127	38	72	258	294	69	275	339	29
	15%	8%	17%	12%	18%	20%	10%	19%	19%	8%	20%	18%	5%
		12%	88%a	49%df	35%	10%df	19%	70%df	80%l	19%	75%l	92%l	8%
2	326	66	260	167	85	23	45	245	260	60	236	300	26
	13%	12%	14%	17%	8%	12%	6%	18%	17%	7%	17%	16%	4%
		20%	80%	51%df	26%	7%f	14%	75%df	80%l	18%	73%l	92%l	8%
3	82	19	63	34	25	5	15	50	61	20	59	75	7
	3%	3%	3%	3%	2%	3%	2%	4%	4%	2%	4%	4%	1%
		23%	77%	42%	30%	6%	18%	61%	75%	24%	72%	91%l	9%
4	25	6	19	14	2	-	2	11	12	13	12	25	-
	1%	1%	1%	1%	*	-	*	1%	1%	1%	1%	1%	-
		25%	75%	58%df	9%	-	9%	45%	49%	51%	49%	100%l	-
5	7	-	7	4	-	1	-	7	5	2	5	7	-
	*	-	*	*	-	*	-	1%	*	*	*	*	-
		-	100%	50%	-	11%	-	100%	72%	28%	72%	100%	-
6+	1	-	1	1	-	-	-	1	1	-	1	1	-
	*	-	*	*	-	-	-	*	*	-	*	*	-
		-	100%	100%	-	-	-	100%	100%	-	100%	100%	-
No children in household	1666	416	1250	595	816	127	608	798	903	706	783	1101	565
	67%	75%	65%	60%	77%	66%	82%	58%	59%	81%	57%	60%	90%
		25%b	75%	36%	49%ceg	8%	37%ceg	48%	54%	42%hj	47%	66%	94%k

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 13
Q012: How many children under 18 years of age are there in your household?
SINGLE CODE

Base: All respondents

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2474	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1673
		56%	56%	35%	35%	25%	11%	22%	8%	76%	19%	23%	10%	32%	68%
Weighted base	2474	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1719
		55%	55%	35%	32%	23%	11%	21%	9%	75%	18%	21%	9%	31%	69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
1	368	256	275	200	154	125	59	104	56	339	47	87	41	106	262
	15%	19%	20%	23% 54%u	19%	22%	20%	26%	26%	18%	11%	17%	18%	14%	15%
		69%	75%		42%	34%	16%	28%	15%mu	92%	13%	24%v	11%w	29%	71%
2	326	232	236	205	150	79	42	102	36	300	47	78	46	108	218
	13%	17%	17%	24%	19%	14%	16%	19%	17%	16%	11%	15%	20%	14%	13%
		71%	73%	63%mnqu	46%	24%	13%	31%	11%	92%	14%	24%	14%wz	33%	67%
3	82	46	59	52	34	20	10	27	12	75	14	20	10	22	60
	3%	3%	4%	6%	4%	4%	4%	5%	6%	4%	3%	4%	4%	3%	3%
		57%	72%	63%lm	41%	25%	12%	33%	14%	91%	17%	24%	12%	27%	73%
4	25	15	12	13	20	7	6	7	2	25	2	6	2	6	19
	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%
		62%	49%	54%	80%ln	30%	22%	29%	8%	100%	7%	24%	7%	24%	76%
5	7	7	5	6	7	2	5	3	-	7	5	4	1	5	2
	*	1%	*	1%	1%	*	2%	1%	-	*	1%	1%	*	1%	*
		100%	72%	89%	100%	28%	68%nu	40%	-	100%	71%z	62%z	12%	71%	29%
6+	1	1	1	1	-	1	-	1	1	1	-	-	-	-	1
	*	*	*	*	-	*	-	*	*	*	-	-	-	-	*
		100%	100%	100%	-	100%	-	100%	100%	100%	-	-	-	-	100%
No children in household	1666	812	783	392	435	332	142	283	108	1101	329	327	129	508	1158
	67%	59%	57%	45%	54%	59%	9%	54%	6%	60%	74%	63%	57%	67%	67%
		49%o	47%o	24%	26%o	20%o		17%o		66%ot	20%vwz	20%	8%	30%xz	70%xz

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 14
QO12: How many children under 18 years of age are there in your household?
SINGLE CODE

Base: All respondents with children in household

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	713	655	52	6	281	432	115	158	254	136	33	17	167	209	142	195	376	337	713	-	618	95	503	205
		92%	7%	1%	39%	61%	16%	22%	36%	19%	5%	2%	23%	29%	20%	27%	53%	47%	100%	-	87%	13%	71%	29%
Weighted base	808	578	224*	6**	328	480	134*	204*	274	160*	21**	15**	193*	224	195*	196	418	391	808	**	687	121*	506	297
		72%	28%*	1%**	41%	59%	17%*	25%*	34%	20%*	3%**	2%**	24%*	28%	24%*	24%	52%	48%	100%	**	85%	15%*	63%	37%
Effective base	359	530	43	6	140	219	49	79	141	71	27	13	76	110	70	118	183	176	359	-	320	42	254	109
1	368	276	89	4	154	214	83	76	91	94	12	12	76	114	95	82	191	178	368	-	291	77	243	125
	46%	48%	40%	62%	47%	45%	62%	38%	33%	59%	57%	78%	40%	51%	49%	42%	46%	45%	46%	-	42%	64%	48%	42%
		75%	24%	1%	42%	58%	23% ^{de}	21%	25%	26% ^{de}	3%	3%	21%	31%	26%	22%	52%	48%	100%	-	79%	21% ^q	66%	34%
2	326	223	101	2	132	194	40	88	130	59	6	3	92	93	71	70	185	141	326	-	289	37	189	136
	40%	39%	45%	38%	40%	40%	30%	43%	47%	37%	29%	22%	47%	42%	37%	36%	44%	36%	40%	-	42%	31%	37%	46%
		68%	31%	1%	41%	59%	12%	27%	40% ^c	18%	2%	1%	28%	29%	22%	21%	57%	43%	100%	-	89%	11%	58%	42%
3	82	61	21	-	23	59	10	31	32	7	3	-	13	16	20	33	29	53	82	-	76	6	46	31
	10%	11%	9%	-	7%	12%	7%	15%	12%	4%	14%	-	7%	7%	10%	17%	7%	14%	10%	-	11%	5%	9%	11%
		75%	25%	-	28%	72%	12%	37% ^f	39%	8%	4%	-	16%	19%	24%	41% ^j	35%	65% ^m	100%	-	93%	7%	57%	38%
4	25	14	10	-	14	11	1	5	18	1	-	-	12	1	6	5	13	11	25	-	25	-	21	4
	3%	2%	5%	-	4%	2%	*	2%	7%	1%	-	-	6%	1%	3%	3%	3%	3%	3%	-	4%	-	4%	1%
		58%	42%	-	55%	45%	3%	19%	75% ^f	4%	-	-	50% ⁱ	5%	25%	21%	54%	46%	100%	-	100%	-	83%	17%
5	7	4	4	-	6	2	1	4	3	-	-	-	-	-	3	4	-	7	7	-	6	1	6	1
	1%	1%	2%	-	2%	*	1%	2%	1%	-	-	-	-	-	1%	2%	-	2%	1%	-	1%	1%	1%	*
		50%	50%	-	77%	23%	12%	50%	38%	-	-	-	-	-	40%	60%	-	100%	100%	-	88%	12%	89%	11%
6+	1	1	-	-	1	-	-	1	-	-	-	-	-	-	-	1	-	1	1	-	1	-	1	-
	*	*	-	-	*	-	-	*	-	-	-	-	-	-	*	-	*	*	*	-	*	-	*	-
		100%	-	-	100%	-	-	100%	-	-	-	-	-	-	-	100%	-	100%	100%	-	100%	-	100%	-

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 14
Q012: How many children under 18 years of age are there in your household?
SINGLE CODE

Base: All respondents with children in household

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region										
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Unweighted base	713	682 96%	17 2%	625 88%	82 12%	674 95%	33 5%	520 73%	64 9%	62 9%	67 9%	25 4%	73 10%	41 6%	41 6%	63 9%	45 6%	52 7%	97 14%	83 12%	
Weighted base	808	771 95%	27** 3%**	706 87%	97* 12%*	765 95%	38** 5%**	688 85%	62* 8%*	40* 5%*	18* 2%*	23** 3%**	75* 9%*	47** 6%**	53** 7%**	77* 10%*	78* 10%*	90** 11%**	135* 17%*	109* 13%*	
Effective base	359	347	7	305	51	336	19	277	57	43	33	16	44	26	25	35	33	23	45	50	
1	368	353	9	325	39	350	14	309	31	18	10	10	43	309	20	15	36	37	29	61	58
	46%	46%	34%	46%	41%	46%	38%	45%	50%	46%	54%	42%	57%	44%	29%	46%	47%	32%	45%	53%	
		96%	2%	88%	11%	95%	4%	84%	8%	5%	3%	3%	12%	6%	4%	10%	10%	8%	16%	16%	
2	326	307	15	289	35	310	14	285	24	11	6	11	26	21	28	24	34	46	54	42	
	40%	40%	57%	41%	36%	41%	37%	41%	39%	27%	33%	48%	34%	45%	52%	31%	44%	51%	40%	38%	
		94%	5%	89%	11%	95%	4%	87%	7%	3%	2%	3%	8%	6%	9%	7%	10%	14%	17%	13%	
3	82	78	2	62	20	72	9	66	3	11	2	2	5	5	7	11	7	4	16	9	
	10%	10%	9%	9%	21%	9%	25%	10%	5%	26%	12%	7%	6%	10%	14%	15%	9%	5%	12%	8%	
		96%	3%	75%	25% c	88%	12%	81%	4%	13% gh	3%	2%	6%	6%	9%	14%	9%	5%	20%	11%	
4	25	25	-	22	3	25	-	23	1	1	*	1	2	1	3	5	-	7	4	-	
	3%	3%	-	3%	3%	3%	-	3%	1%	2%	1%	4%	3%	1%	5%	7%	-	8%	3%	-	
		100%	-	90%	10%	100%	-	93%	4%	3%	1%	3%	9%	2%	11%	20%	-	29%	18%	-	
5	7	7	-	7	-	7	-	4	3	-	-	-	-	-	-	1	-	4	-	-	
	1%	1%	-	1%	-	1%	-	1%	4%	-	-	-	-	-	-	1%	-	4%	-	-	
		100%	-	100%	-	100%	-	62%	38% g	-	-	-	-	-	-	12%	-	50%	-	-	
6+	1	1	-	1	-	1	-	1	-	-	-	-	-	-	-	-	-	1	-	-	
	*	*	-	*	-	*	-	*	-	-	-	-	-	-	-	-	-	1%	-	-	
		100%	-	100%	-	100%	-	100%	-	-	-	-	-	-	-	-	-	100%	-	-	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 14
QO12: How many children under 18 years of age are there in your household?
SINGLE CODE

Base: All respondents with children in household

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	713	143 20%	570 80%	377 53%	224 31%	62 9%	109 15%	512 72%	567 80%	138 19%	532 75%	660 93%	53 7%
Weighted base	808	137* 17%*	672 83%	402 50%	239 30%	67* 8%*	133* 16%*	572 71%	633 78%	164* 20%*	588 73%	746 92%	62** 8%**
Effective base	359	93	279	219	110	33	47	271	283	72	270	333	26
1	368	45	323	182	127	38	72	258	294	69	275	339	29
	46%	33%	48%	45%	53%	57%	54%	45%	46%	42%	47%	45%	47%
		12%	88%a	49%	35%	10%	19%	70%	80%	19%	75%	92%	8%
2	326	66	260	167	85	23	45	245	260	60	236	300	26
	40%	48%	39%	42%	35%	34%	34%	43%	41%	37%	40%	40%	42%
		20%	80%	51%	26%	7%	14%	75%	80%	18%	73%	92%	8%
3	82	19	63	34	25	5	15	50	61	20	59	75	7
	10%	14%	9%	9%	10%	8%	11%	9%	10%	12%	10%	10%	11%
		23%	77%	42%	30%	6%	18%	61%	75%	24%	72%	91%	9%
4	25	6	19	14	2	-	2	11	12	13	12	25	-
	3%	5%	3%	4%	1%	-	2%	2%	2%	8%	2%	3%	-
		25%	75%	58%	9%	-	9%	45%	49%	51%hj	49%	100%	-
5	7	-	7	4	-	1	-	7	5	2	5	7	-
	1%	-	1%	1%	-	1%	-	1%	1%	1%	1%	1%	-
		-	100%	50%	-	11%	-	100%	72%	28%	72%	100%	-
6+	1	-	1	1	-	-	-	1	1	-	1	1	-
	*	-	*	*	-	-	-	*	*	*	*	*	-
		-	100%	100%	-	-	-	100%	100%	-	100%	100%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 14
QO12: How many children under 18 years of age are there in your household?
SINGLE CODE

Base: All respondents with children in household

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	713	497	532	459	366	249	130	248	95	660	117	209	97	250	463
		70%	75%	64%	51%	35%	18%	35%	13%	93%	16%	29%	14%	35%	65%
Weighted base	808	557	588	476	364	234	121*	243	106*	746	115*	195	99*	247	562
		69%	73%	59%	45%	29%	15%*	30%	13%*	92%	14%*	24%	12%*	31%	69%
Effective base	359	247	270	235	197	171	79	122	55	333	70	126	51	137	229
1	368	256	275	200	154	79	125	59	56	339	47	87	41	106	262
	46%	46%	47%	42%	42%	53%	49%	43%	53%	45%	41%	44%	41%	43%	47%
		69%	75%	54%	42%	34%op	16%	28%	15%	92%	13%	24%	11%	29%	71%
2	326	232	236	205	150	79	42	102	36	300	47	78	46	108	218
	40%	42%	40%	43%	41%	34%	34%	42%	34%	40%	41%	40%	46%	44%	39%
		71%	73%	63%	46%	24%	13%	31%	11%	92%	14%	24%	14%	33%	67%
3	82	46	59	52	34	20	10	27	12	75	14	20	10	22	60
	10%	8%	10%	11%	9%	9%	8%	11%	11%	10%	12%	10%	10%	9%	11%
		57%	72%	63%	41%	25%	12%	33%	14%	91%	17%	24%	12%	27%	73%
4	25	15	12	13	20	7	6	7	2	25	2	6	2	6	19
	3%	3%	2%	3%	5%	3%	5%	3%	2%	3%	2%	3%	2%	2%	3%
		62%	49%	54%	80%n	30%	22%	29%	8%	100%	7%	24%	7%	24%	76%
5	7	7	5	6	7	2	5	3	-	7	5	4	1	5	2
	1%	1%	1%	1%	2%	1%	4%	1%	-	1%	4%	2%	1%	2%	*
		100%	72%	89%	100%	28%	68%nu	40%	-	100%	71%z	62%	12%	71%	29%
6+	1	1	1	1	-	1	-	1	1	1	-	-	-	-	1
*	*	*	*	*	-	*	-	*	1%	*	-	-	-	-	*
		100%	100%	100%	-	100%	-	100%	100%	100%	-	-	-	-	100%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 15
QO13: How old is/ are the child/ children in your household?
MULTI CODE

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
NO CHILDREN UNDER 18 IN THE HOUSEHOLD	1666	1079	345	242	875	790	229	202	147	263	335	489	356	538	330	441	894	771	-	1666	-	1666	726	936
	67%	65%	61%	98%	73%	62%	63%	50%	35%	62%	94%	97%	65%	71%	63%	69%	68%	66%	-	100%	-	93%	59%	76%
		65%	21%	15% AB	53% b	47%	14% de	12% ae	9%	16% de	20% cd	29% cd	21%	32% k	20%	26%	54%	46%	-	100% o	-	100% q	44%	56% s
0-2	147	112	35	-	42	105	23	79	39	3	1	2	32	43	40	32	75	72	147	-	137	10	91	57
	6%	7%	6%	-	3%	8%	6%	20%	9%	1%	*	*	6%	6%	8%	5%	6%	6%	18%	-	20%	1%	7%	5%
		76% C	24% C	-	28%	72% a	16% fgh	94% cd	27% fgh	2%	1%	1%	22%	29%	27%	22%	51%	49%	100% p	-	93% r	7%	62% t	38%
3-4	155	97	58	-	38	117	16	78	53	5	1	2	43	36	38	38	79	76	155	-	147	7	91	64
	6%	6%	10%	-	3%	9%	4%	19%	13%	1%	*	*	8%	5%	7%	6%	6%	7%	19%	-	21%	*	7%	5%
		63% C	37% C	-	24%	76% a	10% gh	91% cd	34% cd	3%	1%	1%	27%	24%	24%	25%	51%	49%	100% p	-	95% r	5%	58%	42%
5-7	156	118	38	-	77	79	10	47	82	13	2	1	51	41	29	36	91	65	156	-	150	6	112	43
	6%	7%	7%	-	6%	6%	3%	12%	20%	3%	1%	*	9%	5%	6%	6%	7%	6%	19%	-	22%	*	9%	4%
		76% C	24% C	-	49%	51%	7% h	30% cd	53% cd	8% h	1%	1%	32% i	26%	19%	23%	58%	42%	100% p	-	96% r	4%	72% t	28%
8-10	247	152	94	1	96	152	13	76	130	21	5	2	60	64	51	72	124	123	247	-	238	9	171	74
	10%	9%	17%	*	8%	12%	4%	19%	31%	5%	1%	*	11%	8%	10%	11%	9%	11%	31%	-	35%	1%	14%	6%
		62% C	38% AC	*	39%	61% a	5% h	31% cd	52% cd	8% gh	2%	1%	24%	26%	21%	29%	50%	50%	100% p	-	96% r	4%	69% t	30%
11-14	309	231	77	1	130	178	37	60	114	83	10	5	69	70	79	91	139	169	309	-	267	41	188	117
	12%	14%	14%	*	11%	14%	10%	15%	27%	20%	3%	1%	13%	9%	15%	14%	11%	15%	38%	-	39%	2%	15%	9%
		75% C	25% C	*	42%	58%	11% gh	19% gh	37% cd	27% cd	3%	2%	22%	23%	25% j	29% j	45%	55% m	100% p	-	87% r	13%	61% t	38%
15-16	176	121	54	-	78	98	52	11	45	64	4	1	38	49	54	36	86	89	176	-	122	54	103	68
	7%	7%	10%	-	6%	8%	14%	3%	11%	15%	1%	*	7%	6%	10%	6%	7%	8%	22%	-	18%	3%	8%	6%
		69% C	31% C	-	44%	56%	30% dgh	6% h	25% dgh	36% dgh	2%	1%	21%	28%	30% i	20%	49%	51%	100% p	-	70% r	30%	59% t	39%
17-18	91	63	24	4	52	39	31	1	17	33	5	4	25	20	31	15	45	46	91	-	59	31	48	43
	4%	4%	4%	1%	4%	3%	8%	*	4%	8%	1%	1%	5%	3%	6%	2%	3%	4%	11%	-	9%	2%	4%	3%
		70%	26%	4%	57%	43%	34% dgh	1%	19% dh	37% dgh	6%	4%	28%	22%	34% jl	17%	50%	50%	100% p	-	65% r	35%	53%	47%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 15
QO13: How old is/ are the child/ children in your household?
MULTI CODE

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2474	2130	62	1829	379	2051	157	1780	255	238	201	96	268	190	149	202	144	162	294	275
		86%	3%	74%	15%	83%	6%	72%	10%	10%	8%	4%	11%	8%	6%	8%	6%	7%	12%	11%
Weighted base	2474	2099	116*	1776	452	2030	198*	2046	225	146	57*	101*	272	203	176	215	225	208*	334	312
		85%	5%*	72%	18%	82%	8%*	83%	9%	6%	2%*	4%*	11%	8%	7%	9%	9%	8%*	14%	13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
NO CHILDREN UNDER 18 IN THE HOUSEHOLD	1666	1328	89	1070	355	1265	160	1358	163	105	39	78	197	156	122	138	147	118	199	203
	67%	63%	77%	60%	79%	62%	81%	66%	73%	72%	68%	77%	72%	77%	70%	64%	65%	57%	60%	65%
		80%	5%	64%	21% c	76%	10% e	82%	10%	6%	2%	5% qr	12% qr	9% oqrs	7%	8%	9%	7%	12%	12%
0-2	147	144	3	128	19	137	10	116	14	12	5	8	12	5	7	12	14	10	41	9
	6%	7%	3%	7%	4%	7%	5%	6%	6%	8%	8%	8%	4%	2%	4%	6%	6%	5%	12%	3%
		98%	2%	87%	13%	93%	7%	79%	10%	8%	3%	5%	8%	3%	5%	8%	9%	7%	28% lmns	6%
3-4	155	152	2	141	14	147	8	135	8	7	5	6	15	10	8	15	13	21	37	9
	6%	7%	1%	8%	3%	7%	4%	7%	4%	5%	8%	6%	5%	7%	4%	6%	7%	10%	10%	3%
		98%	1%	91% d	9%	95%	5%	87%	5%	5%	3%	4%	9%	6%	5%	10%	8%	14% ks	24% ks	6%
5-7	156	151	5	129	27	142	15	129	15	10	2	3	9	7	10	18	10	17	20	34
	6%	7%	4%	7%	6%	7%	7%	6%	7%	7%	4%	3%	3%	6%	3%	8%	4%	8%	6%	11%
		96%	3%	83%	17%	91%	9%	82%	10%	6%	2%	2%	6%	4%	6%	11%	6%	11%	13%	22% lm
8-10	247	242	4	208	38	234	12	214	17	11	5	8	16	12	12	21	24	40	36	45
	10%	12%	4%	12%	8%	12%	6%	10%	8%	7%	9%	8%	6%	6%	7%	10%	10%	19%	11%	14%
		98%	2%	84%	15%	95%	5%	86%	7%	4%	2%	3%	6%	5%	4%	9%	10%	16% lmn	15%	18% lm
11-14	309	300	6	273	35	297	11	266	23	12	7	8	24	22	29	33	31	45	39	36
	12%	14%	5%	15%	8%	15%	6%	13%	10%	8%	12%	8%	9%	11%	16%	8%	14%	22%	12%	12%
		97%	2%	88% d	11%	96% d	4%	86%	7%	4%	2%	3%	8%	7%	9%	11%	10%	15% ki	13%	12%
15-16	176	160	14	150	26	169	6	151	12	11	2	1	21	17	14	25	12	17	30	14
	7%	8%	12%	8%	6%	8%	3%	7%	5%	8%	4%	1%	8%	8%	8%	12%	5%	8%	9%	5%
		91%	8%	85%	15%	96%	4%	86%	7%	6%	1%	1%	12%	10%	8%	14% ks	7%	9%	17%	8%
17-18	91	79	8	82	6	86	2	75	7	6	2	2	10	4	14	9	5	10	14	8
	4%	4%	7%	5%	1%	4%	1%	4%	3%	4%	4%	2%	4%	2%	8%	4%	2%	5%	4%	2%
		87%	9%	90% d	6%	94%	2%	83%	8%	7%	2%	2%	11%	4%	15% ms	10%	5%	10%	16%	9%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 15
QO13: How old is/ are the child/ children in your household?
MULTI CODE

Base: All respondents

	Location		Home TV service					Smart TV			Any connected TV		
	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)	
Unweighted base	2474	629	1845	1030	1062	206	691	1414	1571	846	1394	1869	605
		25%	75%	42%	43%	8%	28%	57%	64%	34%	56%	76%	24%
Weighted base	2474	552	1922	997	1055	193	741	1370	1536	870	1371	1847	627
		22%	78%	40%	43%	8%	30%	55%	62%	35%	55%	75%	25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
NO CHILDREN UNDER 18 IN THE HOUSEHOLD	1666	416	1250	595	816	127	608	798	903	706	783	1101	565
	67%	75%	65%	60%	77%	66%	82%	58%	59%	81%	57%	60%	90%
		25% b	75%	36%	49% ceg	8%	37% ceg	48%	54%	42% hj	47%	66%	34% k
0-2	147	36	111	71	45	10	25	104	114	31	109	139	8
	6%	7%	6%	7%	4%	5%	3%	8%	7%	4%	8%	8%	1%
		25%	75%	48% df	30%	7%	17%	71% df	77% kl	21%	74% kl	95% kl	5%
3-4	155	25	130	72	58	10	39	93	126	27	121	146	9
	6%	5%	7%	7%	5%	5%	5%	7%	8%	3%	9%	8%	1%
		16%	84%	46%	37%	6%	25%	60%	81% kl	18%	78% kl	94% kl	6%
5-7	156	21	136	83	44	6	29	92	106	45	105	146	10
	6%	4%	7%	8%	4%	3%	4%	7%	7%	5%	8%	8%	2%
		13%	87% a	53% df	28%	4%	18%	59% d	68%	29%	67%	93% kl	7%
8-10	247	32	216	136	64	18	27	190	180	29	173	235	12
	10%	6%	11%	14%	6%	9%	4%	14%	12%	8%	13%	13%	2%
		13%	87% a	55% df	26%	7% f	11%	77% df	73% kl	27%	70% kl	95% kl	5%
11-14	309	65	244	156	77	21	40	232	243	59	224	292	17
	12%	12%	13%	16%	7%	11%	5%	17%	16%	7%	16%	16%	3%
		21%	79%	51% df	25%	7% f	13%	75% df	79% kl	19%	73% kl	95% kl	5%
15-16	176	34	142	73	55	19	29	130	145	30	128	154	22
	7%	6%	7%	7%	5%	10%	4%	9%	9%	3%	9%	8%	3%
		19%	81%	41% f	31%	11% f	16%	74% df	83% kl	17%	73% kl	88% kl	12%
17-18	91	24	67	39	17	14	8	67	75	15	59	77	14
	4%	4%	3%	4%	2%	7%	1%	5%	5%	2%	4%	4%	2%
		26%	74%	43% df	18%	15% df	9%	74% df	82% kl	16%	65% kl	85%	15%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/ij - kl

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 15
Q013: How old is/ are the child/ children in your household?
MULTI CODE

Base: All respondents

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2474	1393 56%	1394 56%	863 35%	855 35%	622 25%	270 11%	538 22%	210 8%	1869 76%	482 19%	559 23%	238 10%	801 32%	1673 68%
Weighted base	2474	1368 55%	1371 55%	868 35%	799 32%	566 23%	263 11%	526 21%	214 9%	1847 75%	444 18%	522 21%	228 9%	755 31%	1719 69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
NO CHILDREN UNDER 18 IN THE HOUSEHOLD	1666	812	783	392	435	332	142	283	108	1101	329	327	129	508	1158
	67%	59%	57%	45%	54%	59%	9%	54%	50%	60%	74%	63%	57%	67%	67%
		49% o	47% o	24%	26% o	20% o		17% o	6%	66% ot	20% wvz	20%	8%	30% x	70% x
0-2	147	86	109	95	76	50	25	57	16	139	20	32	16	40	108
	6%	6%	8%	11%	9%	9%	10%	11%	7%	8%	5%	6%	7%	5%	6%
		58%	74%	64% mu	52% m	34%	17%	38% m	11%	95%	14%	22%	11%	27%	73%
3-4	155	109	121	97	84	29	24	54	10	146	25	47	25	60	95
	6%	8%	9%	11%	11%	5%	9%	10%	5%	8%	6%	9%	11%	8%	6%
		71%	78% q	62% qtu	54% qt	19%	15%	35% q	7%	94%	16%	30% z	16% z	39%	61%
5-7	156	106	105	84	90	50	27	47	21	146	18	39	16	49	107
	6%	8%	8%	10%	11%	9%	10%	9%	10%	8%	4%	8%	7%	7%	6%
		68%	67%	53%	57% mnv	32%	17%	30%	14%	93%	11%	25%	10%	32%	68%
8-10	247	175	173	141	98	65	37	76	46	235	30	59	31	78	169
	10%	13%	13%	16%	12%	11%	14%	14%	13%	13%	7%	11%	14%	10%	10%
		71%	70%	57% q	40%	26%	15%	31%	19% mnpqu	95%	12%	24%	13% v	32%	68%
11-14	309	235	224	207	150	87	46	95	41	292	51	78	35	95	214
	12%	17%	16%	24%	19%	15%	17%	18%	19%	16%	12%	15%	15%	13%	12%
		76%	73%	67% mnqu	49%	28%	15%	31%	13%	95%	17%	25%	11%	31%	69%
15-16	176	114	128	107	80	47	23	46	18	154	25	36	23	46	130
	7%	8%	9%	12%	10%	8%	9%	9%	8%	8%	6%	7%	10%	6%	8%
		65%	73%	61% mu	46%	27%	13%	26%	10%	88%	14%	21%	13%	26%	74%
17-18	91	55	59	57	31	24	19	29	6	77	13	15	13	22	69
	4%	4%	4%	7%	4%	4%	7%	5%	3%	4%	3%	3%	6%	3%	4%
		61%	65%	62% u	34%	27%	21%	31%	7%	85%	15%	16%	14%	24%	76%

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 16
QO14: Are you the parent or guardian of any of the children in the household?
SINGLE CODE

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status			
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)		
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120	
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%	
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232	
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%	
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630	
Yes	687	498	185	4	256	431	38	194	272	158	19	6	165	192	159	171	357	330	687	-	687	-	480	207	
	28%	30%	33%	1%	21%	34%	10%	48%	65%	37%	5%	1%	30%	25%	30%	27%	27%	28%	85%	-	100%	-	39%	17%	
		73% C	27% C		37%	63% a	6% h	28% cfgh	40% cdffgh	23% cgh	3% h		24%	28%	23%	25%	52%	48%	100% p	-	100% r	-	70% t	30%	
No	116	75	39	2	68	49	93	9	2	2	1	9	28	30	36	22	58	58	116	-	-	116	24	89	
	5%	5%	7%	1%	6%	4%	26%	2%	*	1%	*	2%	5%	4%	7%	4%	4%	5%	14%	-	-	7%	2%	7%	
		65% C	34% C	2%	58%	42%	80% defgh	8%	1%	2%	1%	8%	24%	26%	31%	19%	50%	50%	100% p	-	-	100% q	21%	77% s	
Don't know	5	5	-	-	5	-	3	1	*	-	-	-	-	2	-	3	2	3	5	-	-	5	2	1	
	*	*	-	-	*	-	1%	*	*	-	-	-	-	*	-	*	*	*	1%	-	-	*	*	*	
		100%	-	-	100%	-	74%	22%	4%	-	-	-	-	46%	-	54%	46%	54%	100% p	-	-	100%	46%	20%	
NO CHILDREN UNDER 18 IN THE HOUSEHOLD	1666	1079	345	242	875	790	229	202	147	263	335	489	356	538	330	441	894	771	-	1666	-	1666	726	936	
	67%	65%	61%	98%	73%	62%	63%	50%	35%	62%	94%	97%	65%	71%	63%	69%	68%	66%	-	100%	-	93%	59%	76%	
		65%	21%		15% AB	53% b	47%	14% de	12% e	9%	16% de	20% cdef	29% cdef	21%	32% k	20%	26%	54%	46%	-	100% o	-	100% q	44%	56% s

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 16
QO14: Are you the parent or guardian of any of the children in the household?
SINGLE CODE

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2474	2130 86%	62 3%	1829 74%	379 15%	2051 83%	157 6%	1780 72%	255 10%	238 10%	201 8%	96 4%	268 11%	190 8%	149 6%	202 8%	144 6%	162 7%	294 12%	275 11%
Weighted base	2474	2099 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
Yes	687	673 32%	11 9%	612 34%	72 16%	653 32%	30 15%	590 29%	49 22%	32 22%	16 28%	23 23%	62 23%	44 22%	49 28%	61 28%	67 30%	76 37%	112 33%	97 31%
	28%	98% b	2%	89% d	10%	95% f	4%	86% h	7%	5%	2%	3%	9%	6%	7%	9%	10%	11% lm	16% lm	14%
No	116	96 5%	15 13%	92 5%	22 5%	110 5%	5 2%	94 5%	12 5%	8 6%	2 4%	-	13 5%	3 1%	3 2%	16 8%	10 4%	14 7%	23 7%	11 4%
	5%	83%	13% a	79%	19%	94%	4%	81%	10%	7%	2%	-	11%	2%	3%	14% km	9%	12%	20% km	10%
Don't know	5	2 *	1 1%	2 *	3 1%	2 *	3 1%	3 *	1 *	-	*	-	-	-	1 1%	-	1 1%	-	-	1 *
	*	42%	30%	42%	58%	42%	58% e	72%	20%	-	7%	-	-	-	20%	-	30%	-	-	22%
NO CHILDREN UNDER 18 IN THE HOUSEHOLD	1666	1328 63%	89 77%	1070 60%	355 21% c	1265 62%	160 10% e	1358 66%	163 73%	105 72%	39 68%	78 77%	197 72%	156 77%	122 70%	138 64%	147 65%	118 57%	199 60%	203 65%
	67%	80%	5%	64%	21% c	76%	10% e	82%	10%	6%	2%	5% qr	12% qr	9% qrs	7%	8%	9%	7%	12%	12%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 16
QO14: Are you the parent or guardian of any of the children in the household?
SINGLE CODE

Base: All respondents

Total	Location		Home TV service					Smart TV			Any connected TV		
	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)	
Unweighted base	2474	629	1845	1030	1062	206	691	1414	1571	846	1394	1869	605
		25%	75%	42%	43%	8%	28%	57%	64%	34%	56%	76%	24%
Weighted base	2474	552	1922	997	1055	193	741	1370	1536	870	1371	1847	627
		22%	78%	40%	43%	8%	30%	55%	62%	35%	55%	75%	25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Yes	687	124	563	354	203	55	115	495	530	148	510	656	31
	28%	22%	29%	35%	19%	28%	15%	36%	35%	17%	37%	36%	5%
		18%	82%a	51%df	30%	8%df	17%	72%df	77%l	22%	74%l	95%l	5%
No	116	11	106	46	35	12	19	74	100	14	76	88	28
	5%	2%	5%	5%	3%	6%	3%	5%	7%	2%	6%	5%	5%
		9%	91%a	39%	30%	10%	16%	64%f	86%l	12%	65%l	76%	24%
Don't know	5	2	3	2	1	-	-	3	3	1	2	2	3
	*	*	*	*	*	-	-	*	*	*	*	*	*
		34%	66%	52%	20%	-	-	62%	62%	30%	42%	42%	58%
NO CHILDREN UNDER 18 IN THE HOUSEHOLD	1666	416	1250	595	816	127	608	798	903	706	783	1101	565
	67%	75%	65%	60%	77%	66%	82%	58%	59%	81%	57%	60%	90%
		25%b	75%	36%	49%ceg	8%	37%ceg	48%	54%	42%hj	47%	66%	34%k

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 16
QO14: Are you the parent or guardian of any of the children in the household?
SINGLE CODE

Base: All respondents

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2474	1393 56%	1394 56%	863 35%	855 35%	622 25%	270 11%	538 22%	210 8%	1869 76%	482 19%	559 23%	238 10%	801 32%	1673 68%
Weighted base	2474	1368 55%	1371 55%	868 35%	799 32%	566 23%	263 11%	526 21%	214 9%	1847 75%	444 18%	522 21%	228 9%	755 31%	1719 69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Yes	687 28%	494 36%	510 37%	421 48%	320 40%	212 37%	118 45%	220 42%	99 46%	656 36%	106 24%	168 32%	86 38%	218 29%	470 27%
No	116 5%	61 4%	76 6%	53 6%	43 5%	21 4%	3 1%	22 4%	7 3%	88 5%	6 1%	24 5%	10 4%	26 3%	91 5%
Don't know	5 *	2 *	2 *	2 *	1 *	1 *	- *	1 *	- *	2 *	2 1%	3 1%	2 1%	3 *	1 *
NO CHILDREN UNDER 18 IN THE HOUSEHOLD	1666 67%	812 59%	783 57%	392 45%	435 54%	332 59%	142 54%	283 54%	108 50%	1101 60%	329 74%	327 63%	129 57%	508 67%	1158 67%
		49% _o	47% _o	24%	26% _o	20% _o	9%	17% _o	6%	66% _{ot}	20% _{wvz}	20%	8%	30% _x	70% _x

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 17

**QA1: Does your household have a home broadband service?
IF NECESSARY – Through a phone line or cable service, perhaps using Wi-Fi.
SINGLE CODE**

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
Yes, have home broadband service	2099	1613	486	-	1015	1084	322	394	396	396	311	280	511	678	452	459	1189	910	771	1328	673	1427	1163	929
	85%	97%	85%	-	84%	85%	89%	97%	94%	94%	87%	56%	93%	89%	86%	72%	91%	78%	95%	80%	98%	80%	94%	75%
		77%BC	23%C	-	48%	52%	15%h	19%cgh	19%cgh	19%gh	15%h	13%	24%kl	32%l	22%l	22%	57%kn	43%	37%p	63%	32%r	68%	55%t	44%
No, do not have home broadband service	363	32	83	247	184	179	32	12	23	26	45	225	37	80	70	175	117	245	33	330	14	348	66	295
	15%	2%	15%	100%	15%	14%	9%	3%	6%	6%	13%	44%	7%	10%	13%	28%	9%	21%	4%	20%	2%	20%	5%	24%
		9%	23%A	68%AB	51%	49%	9%d	3%	6%	7%	13%def	62%cdetfg	10%	22%	19%l	48%ijka	32%	68%lm	9%	91%o	4%	96%q	18%	81%st
Don't know	12	12	-	-	4	7	10	-	1	1	-	-	1	5	3	3	6	6	5	7	*	11	3	9
	*	1%	-	-	*	1%	3%	-	*	*	-	-	*	1%	1%	*	*	1%	1%	*	*	1%	*	1%
		100%	-	-	37%	63%	81%defgh	-	10%	9%	-	-	8%	41%	27%	24%	49%	51%	40%	60%	3%	97%	25%	74%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - ij/kl - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 17

QA1: Does your household have a home broadband service?

IF NECESSARY – Through a phone line or cable service, perhaps using Wi-Fi.
SINGLE CODE

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Unweighted base	2474	2130 86%	62 3%	1829 74%	379 15%	2051 83%	157 6%	1780 72%	255 10%	238 10%	201 8%	96 4%	268 11%	190 8%	149 6%	202 8%	144 6%	162 7%	294 12%	275 11%
Weighted base	2474	2099 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
Yes, have home broadband service	2099	2099	-	1754	346	1974	125	1734	187	126	52	78	213	174	148	182	202	169	294	274
	85%	100%	-	99%	77%	97%	63%	85%	83%	86%	92%	77%	78%	86%	84%	85%	90%	81%	88%	88%
		100% b	-	84% d	16%	94% f	6%	83%	9%	6%	2% gh	4%	10%	8%	7%	9%	10% kl	8%	14% l	13% l
No, do not have home broadband service	363	-	116	18	98	46	71	302	38	19	4	22	59	29	33	22	38	40	34	
	15%	-	100%	1%	22%	2%	36%	15%	17%	13%	6%	22%	22%	14%	15%	10%	18%	12%	11%	
		-	32% a	5%	27% c	13%	19% e	83% j	10% j	5%	1%	6% ps	16% prs	8%	7%	9%	6%	11%	11%	9%
Don't know	12	-	-	4	8	10	2	9	-	1	1	1	-	-	3	-	1	*	-	4
	*	-	-	*	2%	*	1%	*	-	1%	2%	1%	-	-	2%	-	1%	*	-	1%
		-	-	34%	66% c	86%	14%	80%	-	12%	7% h	7%	-	-	23%	-	12%	3%	-	35%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s

* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 17

QA1: Does your household have a home broadband service?

**IF NECESSARY – Through a phone line or cable service, perhaps using Wi-Fi.
SINGLE CODE**

Base: All respondents

	Location		Home TV service					Smart TV			Any connected TV		
	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)	
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Yes, have home broadband service	2099	313 15%	1786 85%a	919 44%df	828 39%f	193 9%cdfg	527 25%	1295 62%df	1452 69%h	601 29%	1371 100%	1847 100%	252 40%
No, do not have home broadband service	363	236 65%b	127 35%	76 21%eg	225 62%ceg	-	214 59%cddeg	68 19%e	77 21%j	266 73%h	-	-	363 100%k
Don't know	12	3 1%	9 *	2 *	3 *	-	1 *	6 *	7 *	3 *	-	-	12 2%
*		27%	73%	18%	21%	-	9%	55%	58%	24%	-	-	100%k

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 17

QA1: Does your household have a home broadband service?**IF NECESSARY – Through a phone line or cable service, perhaps using Wi-Fi.
SINGLE CODE****Base: All respondents**

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2474	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1673
		56%	56%	35%	35%	25%	11%	22%	8%	76%	19%	23%	10%	32%	68%
Weighted base	2474	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1719
		55%	55%	35%	32%	23%	11%	21%	9%	75%	18%	21%	9%	31%	69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Yes, have home broadband service	2099	1368	1371	868	799	566	263	526	214	1847	366	457	187	644	1455
	85%	100%	100%	100%	100%	100%	100%	100%	100%	100%	82%	87%	82%	85%	85%
		65%	65%	41%	38%	27%	13%	25%	10%	88%	17%	22%	9%	31%	69%
No, do not have home broadband service	363	-	-	-	-	-	-	-	-	-	75	61	39	105	258
	15%	-	-	-	-	-	-	-	-	-	17%	12%	17%	14%	15%
		-	-	-	-	-	-	-	-	-	21%	17%	11%	29%	71%
Don't know	12	-	-	-	-	-	-	-	-	-	3	4	2	5	6
	*	-	-	-	-	-	-	-	-	-	1%	1%	1%	1%	*
		-	-	-	-	-	-	-	-	-	22%	35%	15%	46%	54%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 18
QA2: How many working TV sets do you have across all of the rooms in your home?
IF NECESSARY – By ‘working’ we mean sets that can be used to receive and watch broadcast television programmes.
SINGLE CODE

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	14%	20%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
One TV set	872	518	232	121	454	418	108	156	166	122	112	207	196	302	135	239	497	374	229	642	205	666	451	416
	35%	31%	41%	49%	38%	33%	30%	38%	40%	29%	31%	41%	36%	40%	26%	38%	38%	32%	28%	39%	30%	37%	37%	34%
		59%	27%A	14%A	52%	48%	12%	18%f	19%cf	14%	13%	24%cf	22%k	35%k	16%	27%k	57%n	43%	26%	74%o	24%	76%q	52%	48%
Two TV sets	806	550	170	87	406	400	111	135	106	144	134	177	159	234	189	224	393	413	245	561	214	593	375	429
	33%	33%	30%	35%	34%	31%	30%	33%	25%	34%	38%	35%	29%	31%	36%	35%	30%	36%	30%	34%	31%	33%	30%	35%
	33%	68%	21%	11%	50%	50%	14%	17%	13%	18%	17%	22%e	20%	29%	23%	28%	49%	51%m	30%	70%	26%	74%	47%	53%
Three TV sets	446	349	71	26	191	255	69	63	80	83	65	85	105	130	98	113	235	211	187	259	147	298	210	234
	18%	21%	12%	11%	16%	20%	19%	16%	19%	20%	18%	17%	19%	17%	19%	18%	18%	18%	23%	16%	21%	17%	17%	19%
		78%B	16%	6%	43%	57%a	16%	14%	18%	19%	15%	19%	24%	29%	22%	25%	53%	47%	42%p	58%	33%	67%	47%	52%
Four TV sets	208	145	55	8	94	114	51	20	36	52	22	27	54	56	60	39	110	98	100	109	80	129	120	87
	8%	9%	10%	3%	8%	9%	14%	5%	9%	12%	6%	5%	10%	7%	11%	6%	8%	8%	12%	7%	12%	7%	10%	7%
		70%C	26%C	4%	45%	55%	24%dg	10%	17%	25%dg	10%	13%	26%	27%	29%l	19%	53%	47%	48%p	52%	38%r	62%	57%	42%
Five or more TV sets	74	56	17	2	25	49	6	12	20	12	18	5	32	18	20	5	50	25	36	38	32	42	38	36
	3%	3%	3%	1%	2%	4%	2%	3%	5%	3%	5%	1%	6%	2%	4%	1%	4%	2%	4%	2%	5%	2%	3%	3%
		75%C	23%	2%	34%	66%	8%	16%	27%h	17%	25%h	6%	43%l	24%	26%l	7%	67%	33%	48%p	52%	44%r	56%	51%	49%
None – do not have any working TV sets in the home	62	34	25	4	33	29	16	17	11	10	5	3	4	22	22	14	26	36	8	55	6	56	37	25
	3%	2%	4%	2%	3%	2%	4%	4%	3%	2%	1%	1%	1%	3%	4%	2%	2%	3%	1%	3%	1%	3%	3%	2%
		54%	40%	6%	54%	46%	26%h	27%h	18%h	16%	7%	5%	6%	36%l	35%l	23%	42%	58%	12%	88%o	10%	90%q	60%	40%
Don't know	6	6	-	-	*	5	2	3	*	-	1	-	-	1	2	2	1	4	4	2	3	3	1	5
	*	*	-	-	*	*	1%	1%	*	-	*	-	-	*	*	*	*	*	*	*	*	*	*	*
		100%	-	-	6%	94%	39%	48%	3%	-	9%	-	-	25%	33%	42%	25%	75%	67%	33%	48%	52%	13%	85%
Have TV set	2406	1618	544	244	1170	1236	345	386	409	413	351	502	546	739	502	620	1284	1122	797	1609	678	1728	1194	1203
	97%	98%	96%	98%	97%	97%	95%	95%	97%	98%	99%	99%	99%	99%	97%	96%	97%	98%	97%	99%	97%	99%	97%	98%
		67%	23%	10%	49%	51%	14%	16%	17%	17%	15%	21%cde	23%jk	31%	21%	26%	53%	47%	43%p	67%	28%	72%	50%	50%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 18
QA2: How many working TV sets do you have across all of the rooms in your home?
IF NECESSARY – By ‘working’ we mean sets that can be used to receive and watch broadcast television programmes.
SINGLE CODE

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Unweighted base	2474	2130	62	1829	379	2051	157	1780	255	238	201	96	268	190	149	202	144	162	294	275
		86%	3%	74%	15%	83%	6%	72%	10%	10%	8%	4%	11%	8%	6%	8%	6%	7%	12%	11%
Weighted base	2474	2099	116*	1776	452	2030	198*	2046	225	146	57*	101*	272	203	176	215	225	208*	334	312
		85%	5%*	72%	18%	82%	8%*	83%	9%	6%	2%*	4%*	11%	8%	7%	9%	9%	8%*	14%	13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
One TV set	872	691	57	540	211	655	96	749	78	35	10	34	99	66	47	68	73	72	130	160
	35%	33%	49%	30%	47%	32%	49%	37%	34%	24%	17%	33%	36%	33%	27%	32%	32%	35%	39%	51%
		79%	6%	62%	24% c	75%	11% e	86% ij	9% ij	4%	1%	4%	11%	8%	5%	8%	8%	8%	15% n	18% klmno
																				pqr
Two TV sets	806	692	27	595	125	659	61	659	67	62	19	26	74	60	69	80	82	81	102	84
	33%	33%	24%	33%	28%	32%	31%	32%	30%	42%	33%	25%	27%	30%	39%	37%	37%	39%	30%	27%
		86%	3%	74%	15%	82%	8%	82%	8%	8% gh	2%	3%	9%	7%	9% ls	10%	10%	10%	13%	10%
Three TV sets	446	402	14	372	48	401	19	358	39	32	17	21	48	39	34	33	48	32	56	47
	18%	19%	12%	21%	11%	20%	10%	18%	17%	22%	29%	21%	18%	19%	19%	15%	21%	16%	17%	15%
		90%	3%	85% d	11%	90% l	4%	80%	9%	7%	4% gh	5%	11%	9%	8%	7%	11%	7%	12%	11%
Four TV sets	208	199	1	185	15	195	5	162	27	11	9	10	28	29	16	19	13	16	25	7
	8%	9%	1%	10%	3%	10%	2%	8%	12%	7%	15%	10%	10%	14%	9%	9%	6%	8%	7%	2%
		95%	1%	89% d	7%	94% f	2%	78%	13%	5%	4% gj	5% s	14% s	14% ps	8% s	9% s	6%	8%	12% s	3%
Five or more TV sets	74	70	1	69	4	72	1	60	8	4	2	2	8	4	8	6	5	6	17	3
	3%	3%	1%	4%	1%	4%	1%	3%	4%	3%	4%	2%	3%	2%	4%	3%	2%	3%	5%	1%
		94%	2%	92% d	5%	96%	1%	80%	11%	6%	3%	3%	10%	6%	11%	8%	7%	8%	23% s	5%
None – do not have any working TV sets in the home	62	42	16	13	46	43	15	55	4	1	1	8	14	4	2	10	4	-	4	10
	3%	2%	13%	1%	10%	2%	8%	3%	2%	1%	2%	8%	5%	2%	1%	4%	2%	-	1%	3%
		67%	25% a	21%	73% c	70%	24% e	89%	7%	2%	1%	14% nopqr	23% qr	6%	4%	16% n	6%	-	6%	15%
Don't know	6	5	-	2	3	5	*	3	2	1	*	1	1	-	-	-	-	-	1	-
	*	*	-	*	1%	*	*	*	1%	*	1%	1%	*	-	-	-	-	-	*	-
		81%	-	42%	58%	94%	6%	48%	33% g	13%	6%	15%	20%	-	-	-	-	-	13%	-
Have TV set	2406	2053	101	1761	403	1981	182	1988	219	144	56	92	257	199	173	206	221	208	330	302
	97%	98%	87%	99%	89%	98%	92%	97%	97%	98%	98%	91%	94%	98%	99%	96%	98%	100%	99%	97%
		85% b	4%	73% d	17%	82% f	8%	83%	9%	6%	2%	4%	11%	8% k	7% k	9%	9% k	9% klo	14% kl	13%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 18
QA2: How many working TV sets do you have across all of the rooms in your home?
IF NECESSARY – By ‘working’ we mean sets that can be used to receive and watch broadcast television programmes.
SINGLE CODE

Base: All respondents

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owens smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
One TV set	872 35%	183 33%	689 36%	298 30%	399 38%	53 28%	347 47%	401 29%	425 28%	446 51%	371 27%	592 32%	279 45%
		21%	79%	34%	46%ceg	6%	40%cddeg	46%	49%	51%hj	43%	68%	32%k
Two TV sets	806 33%	194 35%	612 32%	341 34%	344 33%	75 39%	233 31%	486 36%	511 33%	295 34%	452 33%	612 33%	194 31%
		24%	76%	42%	43%	9%	29%	60%	63%	37%	56%	76%	24%
Three TV sets	446 18%	101 18%	345 18%	213 21%	199 19%	38 13%	95 13%	296 22%	355 23%	91 10%	314 23%	380 21%	66 10%
		23%	77%	48%f	45%f	8%	21%	66%f	80%i	20%	70%i	85%i	15%
Four TV sets	208 8%	50 9%	158 8%	103 10%	82 8%	26 14%	47 6%	139 10%	180 12%	28 3%	172 13%	192 10%	16 3%
		24%	76%	50%f	40%	13%df	23%	67%f	86%i	14%	83%i	92%i	8%
Five or more TV sets	74 3%	14 3%	60 3%	42 4%	32 3%	2 1%	19 3%	48 4%	65 4%	9 1%	62 5%	70 4%	4 1%
		19%	81%	56%	42%	2%	25%	65%	87%i	13%	83%i	94%i	6%
None – do not have any working TV sets in the home	62 3%	8 1%	54 3%	-	-	-	-	-	-	-	-	-	62 10%
		13%	87%	-	-	-	-	-	-	-	-	-	100%k
Don't know	6 *	2 *	4 *	-	-	-	-	-	-	-	-	-	6 1%
		27%	73%	-	-	-	-	-	-	-	-	-	100%k
Have TV set	2406 97%	543 98%	1863 97%	997 100%	1055 100%	193 100%	741 100%	1370 100%	1536 100%	870 100%	1371 100%	1847 100%	559 89%
		23%	77%	41%	44%	8%	31%	57%	64%	36%	57%	77%i	23%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/ij - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 18
QA2: How many working TV sets do you have across all of the rooms in your home?
IF NECESSARY – By ‘working’ we mean sets that can be used to receive and watch broadcast television programmes.
SINGLE CODE

Base: All respondents

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	Total	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2474	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1673
		56%	56%	35%	35%	25%	11%	22%	8%	76%	19%	23%	10%	32%	68%
Weighted base	2474	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1719
		55%	55%	35%	32%	23%	11%	21%	9%	75%	18%	21%	9%	31%	69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
One TV set	872	430	371	197	214	181	56	145	68	592	169	172	77	266	606
	35%	31%	27%	23%	27%	21%	28%	32%	32%	38%	33%	34%	35%	35%	35%
		49% ^{or}	43%	23%	25%	21% ^{or}	6%	17%	8% ^{or}	68% ^{nopr}	19%	20%	9%	30%	70%
Two TV sets	806	460	452	299	241	189	93	184	77	612	148	195	81	269	537
	33%	34%	33%	34%	30%	33%	35%	36%	33%	33%	33%	37%	36%	36%	31%
		57%	56%	37%	30%	23%	12%	23%	10%	76%	18%	24% ^z	10%	33%	67%
Three TV sets	446	291	314	213	218	117	62	103	42	380	90	102	50	151	295
	18%	21%	23%	25%	27%	21%	24%	20%	20%	21%	20%	20%	22%	20%	17%
		65%	70%	48%	49% ^{mqsu}	26%	14%	23%	9%	85%	20%	23%	11%	34%	66%
Four TV sets	208	137	172	111	87	65	35	70	21	192	28	43	14	52	156
	8%	10%	13%	13%	11%	12%	13%	13%	10%	10%	6%	8%	6%	7%	9%
		66%	83%	53%	42%	31%	17%	33%	10%	92%	13%	21%	7%	25%	75%
Five or more TV sets	74	51	62	47	39	14	24	5	70	4	10	10	6	16	58
	3%	4%	5%	5%	2%	6%	2%	5%	2%	4%	2%	2%	3%	2%	3%
		68%	83%	64% ^q	53%	18%	22% ^o	33%	7%	94%	13%	13%	8%	22%	78%
None – do not have any working TV sets in the home	62	-	-	-	-	-	-	-	-	-	-	-	-	-	62
	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	4%
		-	-	-	-	-	-	-	-	-	-	-	-	-	100% ^{vwwy}
Don't know	6	-	-	-	-	-	-	-	-	-	-	-	-	-	6
	*	-	-	-	-	-	-	-	-	-	-	-	-	-	*
		-	-	-	-	-	-	-	-	-	-	-	-	-	100%
Have TV set	2406	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1651
	97%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	96%
		57%	57%	36%	33%	24%	11%	22%	9%	77%	18% ^z	22% ^z	9% ^z	31% ^z	69%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 19
QA2i: Are any of your TV sets "Smart TVs"?
SINGLE CODE

Base: All with any working TV set in the home

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2417	2003	150	264	1119	1298	316	311	411	372	369	638	534	767	410	706	1301	1116	705	1712	614	1803	1313	1096
		83%	6%	11%	46%	54%	13%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2406	1618	544	244	1170	1236	345	386	409	413	351	502	546	739	502	620	1284	1122	797	1609	678	1728	1194	1203
		67%	23%	10%	49%	51%	14%	16%	17%	17%	15%	21%	23%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1312	1589	119	224	608	708	156	171	243	210	193	399	283	408	231	412	691	622	355	988	318	1007	694	617
Yes	1536	1167	320	50	737	799	261	296	282	287	213	197	376	476	366	318	852	684	633	903	530	1006	861	669
	64%	72%	59%	20%	63%	65%	75%	77%	69%	69%	61%	39%	69%	64%	73%	51%	66%	61%	79%	56%	78%	58%	72%	56%
		76%BC	21%C	3%	48%	52%	17%gh	19%gh	18%h	19%h	14%h	13%	24%i	31%i	24%j	21%	55%n	45%	41%p	59%	35%r	65%	56%t	44%
No	823	422	219	182	415	408	74	84	125	120	134	288	165	250	124	284	415	408	159	664	146	677	323	498
	34%	26%	40%	75%	36%	33%	21%	22%	30%	29%	38%	57%	30%	34%	25%	46%	32%	36%	20%	41%	21%	39%	27%	41%
		51%	27%A	22%AB	50%	50%	9%	10%	15%cd	15%	16%cd	35%cddefg	20%	30%k	15%	35%jkl	50%	50%	19%	81%o	18%	82%q	39%	61%u
Don't know	47	30	5	12	17	30	11	6	2	6	5	17	5	13	11	18	18	29	5	42	3	45	10	36
	2%	2%	1%	5%	1%	2%	3%	2%	1%	2%	1%	3%	1%	2%	2%	3%	1%	3%	1%	3%	*	3%	1%	3%
		63%	11%	26%AB	37%	63%	23%	13%	5%	14%	10%	36%e	11%	27%	24%	38%	39%	61%	11%	89%o	6%	94%q	21%	76%u

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - ij/kl - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 19

**QA2i: Are any of your TV sets "Smart TVs"?
SINGLE CODE**

Base: All with any working TV set in the home

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2417	2087 86%	55 2%	1816 75%	338 14%	2006 83%	148 6%	1739 72%	250 10%	234 10%	194 8%	93 4%	260 11%	187 8%	146 6%	195 8%	142 6%	162 7%	288 12%	266 11%
Weighted base	2406	2053 85%	101** 4%**	1761 73%	403 17%	1981 82%	182* 8%*	1988 83%	219 9%	144 6%	56* 2%*	92* 4%*	257 11%	199 8%	173* 7%*	206 9%	221 9%	208* 9%*	330 14%	302 13%
Effective base	1312	1111	29	953	181	1057	76	991	188	152	95	51	146	109	100	117	105	73	150	163
Yes	1536	1452	28	1395	91	1441	45	1277	132	87	40	59	151	130	118	137	137	133	223	188
	64%	71%	28%	79%	23%	73%	25%	64%	61%	60%	72%	64%	59%	65%	68%	67%	62%	64%	68%	62%
		95%	2%	91% d	6%	94% f	3%	83%	9%	6%	3%	4%	10%	8%	8%	9%	9%	9%	15%	12%
No	823	569	70	344	298	512	131	670	83	54	15	32	103	60	52	63	79	72	102	107
	34%	28%	70%	20%	74%	26%	72%	34%	38%	38%	27%	34%	40%	30%	30%	31%	36%	35%	31%	35%
		69%	9%	42%	36% c	62%	16% e	81%	10%	7%	2%	4%	13%	7%	6%	8%	10%	9%	12%	13%
Don't know	47	32	3	22	13	29	6	41	3	3	*	1	3	9	3	5	5	2	5	8
	2%	2%	3%	1%	3%	1%	3%	2%	1%	2%	*	1%	1%	5%	2%	2%	2%	1%	1%	3%
		68%	6%	46%	28% c	61%	13%	88%	6%	6%	*	3%	6%	20%	7%	10%	10%	4%	10%	17%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 19
QA2i: Are any of your TV sets "Smart TVs"?
SINGLE CODE

Base: All with any working TV set in the home

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2417	617 26%	1800 74%	1030 43%	1062 44%	206 9%	691 29%	1414 59%	1571 65%	846 35%	1394 58%	1869 77%	548 23%
Weighted base	2406	543 23%	1863 77%	997 41%	1055 44%	193 8%	741 31%	1370 57%	1536 64%	870 36%	1371 57%	1847 77%	559 23%
Effective base	1312	443	927	599	591	114	363	776	839	474	740	995	318
Yes	1536	290	1246	731	603	154	348	1008	1536	-	1371	1421	115
	64%	53%	67%	73%	57%	80%	47%	74%	100%	-	100%	77%	20%
		19%	81% ^a	48% ^{df}	39% ^f	10% ^{df}	23%	66% ^{df}	100% ⁱ	-	89% ⁱ	93% ^l	7%
No	823	235	588	248	429	37	374	339	-	823	-	406	417
	34%	43%	32%	25%	41%	19%	51%	25%	-	95%	-	22%	75%
		29% ^b	71%	30%	52% ^{ceg}	4%	45% ^{cddeg}	41%	-	100% ^{hj}	-	49%	51% ^k
Don't know	47	18	30	18	22	3	18	22	-	47	-	20	27
	2%	3%	2%	2%	2%	1%	2%	2%	-	5%	-	1%	5%
		37% ^b	63%	38%	48%	6%	39%	48%	-	100% ^{hj}	-	43%	57% ^k

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 19
QA2i: Are any of your TV sets "Smart TVs"?
SINGLE CODE

Base: All with any working TV set in the home

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2417	1393 58%	1394 58%	863 36%	855 35%	622 26%	270 11%	538 22%	210 9%	1869 77%	482 20%	559 23%	238 10%	801 33%	1616 67%
Weighted base	2406	1368 57%	1371 57%	868 36%	799 33%	566 24%	263 11%	526 22%	214 9%	1847 77%	444 18%	522 22%	228 9%	755 31%	1651 69%
Effective base	1312	734	740	483	485	409	143	276	129	995	272	330	134	454	864
Yes	1536	1065 64%	1371 100%	730 84%	639 80%	458 81%	225 86%	459 87%	183 86%	1421 77%	271 61%	347 66%	171 75%	481 64%	1055 64%
		69%	89% mopqrstu	48% mu	42%	30%	15% mu	30% mpqu	12% mu	93%	18%	23%	11% wyz	31%	69%
No	823	289	-	131	155	103	36	61	30	406	161	164	54	257	566
	34%	21%	-	15%	19%	18%	14%	12%	14%	22%	36%	31%	24%	34%	34%
		35% norst	-	16% n	19% ns	13% ns	4% n	7% n	4% n	49% norst	20% x	20%	7%	31% x	69% x
Don't know	47	14	-	7	5	6	2	5	1	20	11	12	3	16	31
	2%	1%	-	1%	1%	1%	1%	1%	*	1%	3%	2%	1%	2%	2%
		29% n	-	15% n	11% n	13% n	9% n	12% n	1% n	43% n	24%	25%	6%	34%	66%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 20
QA2ii: And are any of your Smart TV sets connected to your home broadband service?
SINGLE CODE

Base: All with any Smart TV in the home and have a home broadband service

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	1512	1427	85	-	692	820	243	250	301	255	218	245	374	500	289	349	874	638	566	946	493	1019	953	554
		94%	6%	-	46%	54%	16%	17%	20%	17%	14%	16%	25%	33%	19%	23%	58%	42%	37%	63%	33%	67%	63%	37%
Weighted base	1486	1167	320*	-**	711	775	259	296	282	287	201	161	372	468	355	291	841	646	632	854	530	956	852	628
		78%	22%*	-**	48%	52%	17%	20%	19%	19%	14%	11%	25%	31%	24%	20%	57%	43%	43%	57%	36%	64%	57%	42%
Effective base	800	1143	65	-	354	450	114	139	183	146	105	163	195	260	153	218	455	344	282	542	258	547	517	292
Yes, connected	1371	1074	298	-	656	715	211	285	266	273	191	144	347	428	331	265	775	596	588	783	510	861	810	556
	92%	92%	93%	-	92%	92%	82%	96%	94%	95%	95%	90%	93%	92%	93%	91%	92%	92%	93%	92%	96%	90%	95%	89%
		78%	22%	-	48%	52%	15%	21% ch	19% c	20% ch	14% c	10%	25%	31%	24%	19%	57%	43%	43%	57%	37% r	63%	59% t	41%
No, not connected	59	52	6	-	28	30	10	6	12	12	7	12	12	15	19	13	27	32	17	42	14	45	27	31
	4%	4%	2%	-	4%	4%	4%	2%	4%	4%	3%	7%	3%	3%	5%	4%	3%	5%	3%	5%	3%	5%	3%	5%
		89%	11%	-	49%	51%	18%	10%	20%	20%	12%	20% d	20%	25%	33%	22%	45%	55%	28%	72%	23%	77%	46%	52%
Don't know	56	40	16	-	26	30	37	5	4	2	3	5	14	25	4	13	39	17	27	29	6	50	15	42
	4%	3%	5%	-	4%	4%	14%	2%	1%	1%	1%	3%	4%	5%	1%	5%	5%	3%	4%	3%	1%	5%	2%	7%
		72%	28%	-	47%	53%	66% d	9% gh	9%	7%	3%	5%	25%	44% k	7%	24% m	69%	31%	48%	52%	11%	89% q	26%	74% s

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 20

**QA2ii: And are any of your Smart TV sets connected to your home broadband service?
SINGLE CODE**

Base: All with any Smart TV in the home and have a home broadband service

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	1512	1486 98%	18 1%	1412 93%	100 7%	1453 96%	59 4%	1089 72%	142 9%	148 10%	133 9%	55 4%	140 9%	114 8%	93 6%	124 8%	90 6%	108 7%	194 13%	171 11%
Weighted base	1486	1452 98%	28** 2%**	1395 94%	91* 6%*	1441 97%	45* 3%*	1240 83%	123 8%	84 6%	40* 3%*	58* 4%*	139* 9%*	125* 8%*	114* 8%*	135* 9%*	134* 9%*	132* 9%*	218* 15%*	185 12%
Effective base	800	793	8	736	70	764	45	604	114	117	62	31	77	62	58	69	67	47	96	109
Yes, connected	1371	1371	-	1338	34	1343	29	1141	115	76	38	48	125	116	98	131	128	115	207	173
	92%	94%	-	96%	37%	93%	63%	92%	93%	91%	97%	83%	90%	93%	86%	97%	96%	87%	95%	93%
		100%	-	98% ^d	2%	98% ^f	2%	83%	8%	6%	3%	3%	9%	8%	7%	10% ^{kn}	9% ^k	8%	15% ^{kn}	13%
No, not connected	59	59	-	30	28	51	7	49	6	3	1	2	8	7	12	2	2	4	7	5
	4%	4%	-	2%	31%	4%	16%	4%	5%	3%	3%	4%	5%	5%	10%	3%	2%	3%	3%	3%
		100%	-	52%	48% ^c	88%	12% ^e	84%	10%	5%	2%	4%	13%	12%	20% ^{op}	3%	4%	7%	13%	9%
Don't know	56	22	28	27	29	47	9	49	2	4	*	7	7	2	4	2	3	13	3	7
	4%	1%	100%	2%	32%	3%	21%	4%	2%	5%	1%	13%	5%	2%	4%	2%	3%	10%	1%	4%
		39%	49%	48%	52% ^c	83%	17% ^e	88%	4%	8%	1%	13% ^{mopi}	12%	4%	7%	4%	6%	23% ^q	5%	12%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 20

**QA2ii: And are any of your Smart TV sets connected to your home broadband service?
SINGLE CODE**

Base: All with any Smart TV in the home and have a home broadband service

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	1512	278 18%	1234 82%	729 48%	592 39%	162 11%	312 21%	1021 68%	1512 100%	-	1394 92%	1447 96%	65 4%
Weighted base	1486	244 16%	1242 84%	709 48%	574 39%	154* 10%*	325 22%	990 67%	1486 100%	-**	1371 92%	1421 96%	65* 4%*
Effective base	800	175	637	424	320	97	147	561	800	-	740	769	31
Yes, connected	1371	218 89%	1153 93%	671 95%	532 93%	150 98%	294 90%	936 95%	1371 92%	-	1371 100%	1371 96%	-
	92%	16%	84%	49%	39%	11% f	21%	68%	100%	-	100% h	100% l	-
No, not connected	59	20 8%	39 3%	21 3%	22 4%	4 2%	15 5%	30 3%	59 4%	-	-	39 3%	20 30%
	4%	34% b	66%	35%	37%	7%	26%	51%	100% j	-	-	66%	34% k
Don't know	56	6 2%	50 4%	17 2%	20 3%	-	16 5%	24 2%	56 4%	-	-	11 1%	45 70%
	4%	11%	89%	31%	35%	-	28% e	43%	100% i	-	-	20%	80% k

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 20

**QA2ii: And are any of your Smart TV sets connected to your home broadband service?
SINGLE CODE**

Base: All with any Smart TV in the home and have a home broadband service

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	1512	1090 72%	1394 92%	723 48%	689 46%	503 33%	230 15%	471 31%	188 12%	1447 96%	299 20%	383 25%	176 12%	518 34%	994 66%
Weighted base	1486	1065 72%	1371 92%	730 49%	639 43%	458 31%	225 15%	459 31%	183 12%	1421 96%	260 18%	336 23%	165 11%	465 31%	1021 69%
Effective base	800	581	740	398	390	325	119	240	119	769	175	257	100	309	505
Yes, connected	1371	1036 97%	1371 100%	707 97%	621 97%	449 98%	225 100%	453 99%	177 97%	1371 96%	234 90%	308 92%	151 92%	429 92%	942 92%
No, not connected	59	24 41% ⁿ	-	19 32% ⁿ	14 24% ⁿ	7 12% ⁿ	-	4 7% ⁿ	5 9% ⁿ	39 66% ⁿ	16 27%	15 26%	8 14%	19 32%	40 68%
Don't know	56	6 10% ⁿ	-	4 7% ⁿ	4 7% ⁿ	1 3%	-	2 4%	1 1%	11 20% ⁿ	11 19%	13 23%	6 10%	17 31%	39 69%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 22
QA5: (SHOW SCREEN) Which of these types of television services does your household receive at the moment? Please think about all of the TV sets in your household.
MULTI CODE

Base: All with any working TV set in the home

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Weighted base	2406	1618	544	244	1170	1236	345	386	409	413	351	502	546	739	502	620	1284	1122	797	1609	678	1728	1194	1203
		67%	23%	10%	49%	51%	14%	16%	17%	17%	15%	21%	23%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Net: FREEVIEW	1055	677	224	153	527	528	110	167	154	152	184	288	223	309	228	295	532	523	239	816	203	852	453	599
	44%	42%	41%	63%	45%	43%	32%	43%	38%	37%	52%	57%	41%	42%	45%	48%	41%	47%	30%	51%	30%	49%	38%	50%
		64%	21%	15% AB	50%	50%	10%	16% c	15%	14%	17% cef	27% cdef	21%	29%	22%	28%	50%	50%	23%	77% o	19%	81% q	43%	57% s
Net: ANY YOUVIEW	193	154	39	-	98	96	40	23	38	38	26	29	61	61	37	35	122	71	67	127	55	138	108	85
	8%	10%	7%	-	8%	8%	12%	6%	9%	9%	7%	6%	11%	8%	7%	6%	9%	6%	8%	8%	8%	8%	9%	7%
		80% C	20% C	-	50%	50%	21% h	12%	20%	19%	13%	15%	32% i	31%	19%	18%	63% no	37%	34%	66%	28%	72%	56%	44%
Net: ONLY FREEVIEW	741	393	206	142	356	385	72	113	94	100	135	228	135	215	152	240	350	391	133	608	115	627	278	460
	31%	24%	38%	58%	30%	31%	21%	29%	23%	24%	38%	45%	25%	29%	30%	39%	27%	35%	17%	38%	17%	36%	23%	38%
		53%	28% A	19% AB	48%	52%	10%	15%	13%	14%	18% cef	31% cdef	18%	29%	20%	32% ijk	47%	53% km	18%	82% o	15%	85% q	38%	62% s
Net: ONE TYPE OF TV SERVICE	1914	1214	498	203	899	1015	265	287	321	346	287	408	420	575	397	523	994	920	621	1293	538	1377	935	972
	80%	75%	91%	83%	77%	82%	77%	74%	78%	84%	82%	81%	77%	78%	79%	84%	77%	82%	78%	80%	79%	80%	78%	81%
		63%	26% AC	11% A	47%	53% a	14%	15%	17%	18% d	15%	21%	22%	30%	21%	27% j	52%	48% m	32%	68%	28%	72%	49%	51%
Net: MULTIPLE TYPES OF TV SERVICE	373	338	23	12	208	165	57	66	70	62	54	64	108	111	89	64	219	153	135	238	114	258	214	156
	15%	21%	4%	5%	18%	13%	16%	17%	17%	15%	13%	17%	20%	15%	18%	10%	17%	14%	17%	15%	17%	15%	18%	13%
		91% BC	6%	3%	56% b	44%	15%	18%	19%	17%	14%	17%	29% i	30% l	24% l	17%	59%	41%	36%	64%	31%	69%	57% t	42%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 22
QA5: (SHOW SCREEN) Which of these types of television services does your household receive at the moment? Please think about all of the TV sets in your household.
MULTI CODE

Base: All with any working TV set in the home

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2417	2087	55	1816	338	2006	148	1739	250	234	194	93	260	187	146	195	142	162	288	266
		86%	2%	75%	14%	83%	6%	72%	10%	10%	8%	4%	11%	8%	6%	8%	6%	7%	12%	11%
Weighted base	2406	2053	101**	1761	403	1981	182*	1988	219	144	56*	92*	257	199	173*	206	221	208*	330	302
		85%	4%**	73%	17%	82%	8%*	83%	9%	6%	2%*	4%*	11%	8%	7%*	9%	9%	9%*	14%	13%
Effective base	1312	1111	29	953	181	1057	76	991	188	152	95	51	146	109	100	117	105	73	150	163
Virgin Media (Cable TV)	411	387	11	346	58	382	22	355	33	16	6	14	22	39	25	38	14	25	63	51
	17%	19%	11%	20%	14%	19%	12%	18%	15%	11%	11%	16%	15%	12%	22%	25%	22%	12%	19%	17%
		94%	3%	84%	14%	93%	5%	86%	8%	4%	2%	4%	9%	6%	9%	13%lmq	12%	6%	15%	12%
Sky Satellite TV	851	790	8	699	100	763	36	677	88	62	24	30	90	62	58	53	74	69	115	125
	35%	38%	8%	40%	25%	39%	20%	34%	40%	43%	43%	33%	35%	31%	33%	26%	33%	33%	35%	42%
		93%	1%	82% d	12%	90% d	4%	80%	10%	7%	3%	4%	11%	7%	6%	9%	9%	8%	14%	15% o
Freesat Satellite TV	149	136	2	116	21	129	8	112	16	17	4	3	10	10	17	8	15	12	28	9
	6%	7%	2%	7%	5%	7%	5%	6%	8%	12%	6%	3%	4%	5%	10%	4%	7%	6%	9%	3%
		91%	1%	78%	14%	87%	6%	75%	11%	11% g	2%	2%	7%	7%	11% s	6%	10%	8%	19% s	6%
Other Satellite TV	33	28	1	26	5	27	3	27	3	1	2	-	2	1	2	4	7	5	4	4
	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	4%	-	1%	*	1%	2%	2%	3%	1%	1%
		84%	4%	79%	14%	83%	10%	81%	10%	2%	6% i	-	7%	4%	2%	5%	13%	22%	14%	13%
Freeview	1055	828	73	703	200	800	103	890	87	58	20	51	130	102	67	106	90	95	124	123
	44%	40%	72%	40%	50%	40%	57%	45%	40%	41%	36%	56%	51%	51%	39%	52%	41%	46%	38%	41%
		78%	7%	67%	19% c	76%	10% e	84%	8%	6%	2%	5% r	12% r	10% r	6%	10% r	9%	9%	12%	12%
YouView from BT TV	97	97	-	83	14	93	4	83	9	4	2	2	7	4	10	10	10	8	19	12
	4%	5%	-	5%	4%	5%	2%	4%	4%	3%	4%	2%	3%	2%	5%	5%	4%	4%	6%	4%
		100%	-	85%	15%	96%	4%	85%	9%	4%	2%	2%	8%	4%	10%	10%	10%	8%	20%	13%
You View from TalkTalk TV	77	77	-	72	6	70	8	71	4	1	1	7	4	5	7	3	7	3	13	22
	3%	4%	-	4%	1%	4%	4%	4%	2%	1%	2%	8%	2%	3%	4%	1%	3%	1%	4%	7%
		100%	-	93%	7%	90%	10%	92%	5%	2%	1%	9% log	5%	7%	9%	4%	9%	3%	17%	29% log
YouView from a retailer (not through BT or TalkTalk)	24	24	-	24	-	23	*	19	3	2	*	-	4	-	*	5	2	3	2	4
	1%	1%	-	1%	-	1%	-	1%	1%	1%	*	-	1%	-	2%	1%	1%	1%	1%	1%
		100%	-	100%	-	98%	2%	81%	11%	7%	1%	-	15%	-	2%	19%	7%	11%	10%	16%
EE TV	22	22	-	16	6	20	2	18	3	-	*	*	1	3	2	2	4	3	1	2
	1%	1%	-	1%	1%	1%	1%	1%	2%	-	*	1%	*	1%	1%	1%	2%	1%	*	1%
		100%	-	73%	27%	92%	8%	84%	16%	-	1%	2%	4%	4%	12%	9%	18%	13%	6%	10%
Don't know	119	79	9	61	29	78	12	94	12	7	6	5	7	13	7	10	12	13	11	15
	5%	4%	9%	3%	7%	4%	7%	5%	6%	5%	11%	5%	3%	7%	4%	5%	6%	6%	3%	5%
		67%	7%	51%	24% c	65%	10%	79%	10%	6%	5% g	4%	6%	11%	6%	9%	10%	11%	9%	13%
Net: CABLE TV	411	387	11	346	58	382	22	355	33	16	6	14	39	25	38	51	48	25	63	51
	17%	19%	11%	20%	14%	19%	12%	18%	15%	11%	11%	16%	15%	12%	22%	25%	22%	12%	19%	17%
		94%	3%	84%	14%	93%	5%	86%	8%	4%	2%	4%	9%	6%	9%	13%lmq	12%	6%	15%	12%
Net: ANY SATELLITE TV	997	919	11	813	119	888	44	788	104	76	29	31	99	73	71	60	92	85	143	134
	41%	45%	11%	46%	30%	45%	24%	40%	47%	53%	53%	34%	39%	37%	41%	29%	41%	41%	43%	44%
		92%	1%	82% d	12%	89% d	4%	79%	10% g	8% g	3% g	3%	10%	7%	7%	6%	9%	9%	14% o	13% o
Net: FREEVIEW	1055	828	73	703	200	800	103	890	87	58	20	51	130	102	67	106	90	95	124	123
	44%	40%	72%	40%	50%	40%	57%	45%	40%	41%	36%	56%	51%	51%	39%	52%	41%	46%	38%	41%
		78%	7%	67%	19% c	76%	10% e	84%	8%	6%	2%	5% r	12% r	10% r	6%	10% r	9%	9%	12%	12%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/ij - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 22
QA5: (SHOW SCREEN) Which of these types of television services does your household receive at the moment? Please think about all of the TV sets in your household.
MULTI CODE

Base: All with any working TV set in the home

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Weighted base	2406	2053 85%	101** 4%**	1761 73%	403 17%	1981 82%	182* 8%*	1988 83%	219 9%	144 6%	56* 2%*	92* 4%*	257 11%	199 8%	173* 7%*	206 9%	221 9%	208* 9%*	330 14%	302 13%
Net: ANY YOUVIEW	193	193 9%	-	173 10%	20 5%	181 9%	12 7%	168 8%	15 7%	7 5%	3 6%	9 10%	15 6%	9 5%	17 10%	15 8%	18 8%	13 6%	34 10%	36 12%
	8%	100%	-	90% d	10%	94%	6%	87%	8%	4%	2%	5%	8%	5%	9%	8%	10%	7%	17%	19% m
Net: ONLY FREEVIEW	741	527 26%	71 71%	416 24%	183 45%	505 26%	94 51%	636 32%	54 25%	40 28%	11 21%	37 40%	105 41%	79 40%	43 25%	79 38%	53 24%	76 36%	83 25%	83 27%
	31%	71%	10%	56%	25% c	68%	13% e	86% h	7%	5%	2%	5% pr	14% nprs	11% nprs	6%	11% npr	7%	10%	11%	11%
Net: ONE TYPE OF TV SERVICE	1914	1616 79%	89 89%	1370 78%	341 85%	1554 78%	157 86%	1589 80%	170 78%	115 80%	40 73%	70 76%	216 84%	161 81%	137 79%	162 79%	169 76%	168 81%	274 83%	233 77%
	80%	84%	5%	72%	18% c	81%	8%	83%	9%	6%	2%	4%	11%	8%	7%	8%	9%	9%	14%	12%
Net: MULTIPLE TYPES OF TV SERVICE	373	358 17%	3 3%	330 19%	32 8%	349 18%	13 7%	305 15%	37 17%	22 15%	9 16%	18 19%	34 13%	25 12%	29 17%	34 16%	40 18%	27 13%	45 14%	53 18%
	15%	96%	1%	89% d	9%	94% d	3%	82%	10%	6%	2%	5%	9%	7%	8%	9%	11%	7%	12%	14%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 22
QA5: (SHOW SCREEN) Which of these types of television services does your household receive at the moment? Please think about all of the TV sets in your household.
MULTI CODE

Base: All with any working TV set in the home

	Location		Home TV service					Smart TV			Any connected TV		
	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)	
Unweighted base	2417	617	1800	1030	1062	206	691	1414	1571	846	1394	1869	548
		26%	74%	43%	44%	9%	29%	59%	65%	35%	58%	77%	23%
Weighted base	2406	543	1863	997	1055	193	741	1370	1536	870	1371	1847	559
		23%	77%	41%	44%	8%	31%	57%	64%	36%	57%	77%	23%
Effective base	1312	443	927	599	591	114	363	776	839	474	740	995	318
Virgin Media (Cable TV)	411	52	358	31	66	9	-	411	290	121	261	363	47
	17%	10%	19%	3%	6%	5%	-	30%	19%	14%	19%	20%	8%
		13%	87%a	8%f	16%cf	2%f	-	100%cdf	71%l	29%	64%j	88%l	12%
Sky Satellite TV	851	168	683	851	160	25	-	794	632	219	582	750	101
	35%	31%	37%	85%	15%	13%	-	58%	41%	25%	42%	41%	18%
		20%	80%a	100%defg	19%f	3%f	-	93%def	74%l	26%	68%j	88%l	12%
Freesat Satellite TV	149	42	107	149	55	12	-	55	108	41	97	123	26
	6%	8%	6%	15%	5%	6%	-	4%	7%	5%	7%	7%	5%
		28%	72%	100%defg	37%f	8%f	-	37%f	73%	27%	65%	82%	18%
Other Satellite TV	33	8	25	33	8	3	-	19	22	11	18	28	5
	1%	1%	1%	3%	1%	2%	-	1%	1%	1%	1%	2%	1%
		25%	75%	100%dfg	25%	10%f	-	57%f	67%	33%	56%	84%	16%
Freeview	1055	263	792	206	1055	63	741	259	603	452	532	696	359
	44%	48%	43%	21%	100%	33%	100%	19%	39%	52%	39%	38%	64%
		25%b	75%	20%	100%ceg	6%cg	70%ceg	25%	57%	43%hj	50%	66%	34%k
YouView from BT TV	97	26	71	23	26	97	-	97	77	21	75	97	1
	4%	5%	4%	2%	2%	50%	-	7%	5%	2%	5%	5%	*
		27%	73%	23%f	26%f	100%cdfg	-	100%cdf	79%l	21%	77%j	99%l	1%
You View from TalkTalk TV	77	9	69	10	25	77	-	77	61	16	60	72	6
	3%	2%	4%	1%	2%	40%	-	6%	4%	2%	4%	4%	1%
		11%	89%a	12%	33%f	100%cdfg	-	100%cdf	79%l	21%	77%j	93%l	7%
YouView from a retailer (not through BT or TalkTalk)	24	5	18	6	17	24	-	5	21	3	20	24	-
	1%	1%	1%	1%	2%	12%	-	*	1%	*	1%	1%	-
		22%	78%	23%	72%fg	100%cdfg	-	20%	88%	12%	85%	100%l	-
EE TV	22	1	21	5	10	3	-	22	17	5	15	22	-
	1%	*	1%	1%	1%	1%	-	2%	1%	1%	1%	1%	-
		3%	97%	25%	44%	12%f	-	100%f	79%	21%	70%	100%	-
Don't know	119	41	78	-	-	-	-	-	61	58	42	70	49
	5%	8%	4%	-	-	-	-	4%	7%	3%	4%	9%	9%
		35%b	65%	-	-	-	-	51%	49%hj	36%	59%	41%k	-
Net: CABLE TV	411	52	358	31	66	9	-	411	290	121	261	363	47
	17%	10%	19%	3%	6%	5%	-	30%	19%	14%	19%	20%	8%
		13%	87%a	8%f	16%cf	2%f	-	100%cdf	71%l	29%	64%j	88%l	12%
Net: ANY SATELLITE TV	997	210	787	997	206	35	-	837	731	266	671	868	129
	41%	39%	42%	100%	20%	18%	-	61%	48%	31%	49%	47%	23%
		21%	79%	100%defg	21%f	3%f	-	84%def	73%l	27%	67%j	87%l	13%
Net: FREEVIEW	1055	263	792	206	1055	63	741	259	603	452	532	696	359
	44%	48%	43%	21%	100%	33%	100%	19%	39%	52%	39%	38%	64%
		25%b	75%	20%	100%ceg	6%cg	70%ceg	25%	57%	43%hj	50%	66%	34%k

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 22
QA5: (SHOW SCREEN) Which of these types of television services does your household receive at the moment? Please think about all of the TV sets in your household.
MULTI CODE

Base: All with any working TV set in the home

	Location		Home TV service					Smart TV			Any connected TV		
	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)	
Weighted base	2406	543 23%	1863 77%	997 41%	1055 44%	193 8%	741 31%	1370 57%	1536 64%	870 36%	1371 57%	1847 77%	559 23%
Net: ANY YOUVIEW	193	40 7%	153 8%	35 3%	63 6%	193 100%	-	174 13%	154 10%	40 5%	150 11%	187 10%	6 1%
	8%	21%	79%	18% ^f	33% ^{cf}	100% ^{cdfg}	-	90% ^{cdf}	80% ⁱ	20%	78% ⁱ	97% ^{kl}	3%
Net: ONLY FREEVIEW	741	209 39%	532 72%	-	741 70%	-	741 100%	-	348 23%	393 45%	294 21%	411 22%	331 59%
	31%	28% ^b		-	100% ^{ceg}	-	100% ^{cdeg}	-	47%	53% ^{hj}	40%	55%	45% ^k
Net: ONE TYPE OF TV SERVICE	1914	435 80%	1479 79%	735 74%	741 70%	108 56%	741 100%	1058 77%	1174 76%	741 85%	1051 77%	1438 78%	476 85%
	80%	23%	77%	38% ^e	39% ^e	6%	39% ^{cdeg}	55% ^{de}	61%	39% ^{hj}	55%	75%	25% ^{kk}
Net: MULTIPLE TYPES OF TV SERVICE	373	66 15%	306 16%	262 26%	314 30%	85 44%	-	312 23%	301 20%	72 8%	278 20%	339 18%	34 6%
	15%	18%	82% ^a	70% ^f	84% ^{fg}	23% ^{cdfg}	-	84% ^f	81% ⁱ	19%	75% ⁱ	91% ^{kl}	9%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/fg - h/ij - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 22
QA5: (SHOW SCREEN) Which of these types of television services does your household receive at the moment? Please think about all of the TV sets in your household.
MULTI CODE

Base: All with any working TV set in the home

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2417	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1616
		58%	58%	36%	35%	26%	11%	22%	9%	77%	20%	23%	10%	33%	67%
Weighted base	2406	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1651
		57%	57%	36%	33%	24%	11%	22%	9%	77%	18%	22%	9%	31%	69%
Effective base	1312	734	740	483	485	409	143	276	129	995	272	330	134	454	864
Virgin Media (Cable TV)	411	297	261	183	151	126	45	94	46	363	99	96	48	145	265
	17%	22%	19%	21%	19%	22%	17%	18%	21%	20%	22%	18%	21%	19%	16%
		72%	64%	45%	37%	31%	11%	23%	11%	88%	24%	23%	12%	35%	65%
Sky Satellite TV	851	637	582	390	290	214	123	216	118	750	126	195	88	251	600
	35%	47%	42%	45%	36%	38%	47%	41%	55%	41%	28%	37%	39%	33%	36%
		75%pqu	68%qp	46%pa	34%	25%	14%p	25%	14%nopqsu	88%	15%	23%w	10%w	30%	70%v
Freesat Satellite TV	149	83	97	66	73	52	24	45	19	123	37	34	16	51	98
	6%	6%	7%	8%	9%	9%	9%	9%	7%	7%	8%	7%	7%	7%	6%
		56%	65%	44%	49%qm	35%km	16%	30%	13%	82%	25%	23%	11%	34%	66%
Other Satellite TV	33	25	18	12	14	9	8	9	3	28	8	10	8	12	21
	1%	2%	1%	1%	2%	2%	3%	2%	2%	2%	2%	2%	3%	2%	1%
		75%	56%	36%	43%	26%	24%	28%	10%	84%	23%	31%	23%	37%	63%
Freeview	1055	478	532	314	351	237	109	203	58	696	198	227	94	345	710
	44%	35%	39%	36%	44%	42%	41%	39%	27%	38%	45%	43%	41%	46%	43%
		45%	50%t	30%	33%motu	22%mt	10%t	19%t	6%	66%t	19%	22%	9%	33%	67%
YouView from BT TV	97	85	75	38	44	37	13	30	11	97	22	29	13	34	63
	4%	6%	5%	4%	6%	7%	5%	6%	5%	5%	5%	6%	6%	5%	4%
		87%	77%	39%	45%	38%	14%	31%	11%	99%	23%	30%	13%	35%	65%
You View from TalkTalk TV	77	67	60	34	33	33	13	23	13	72	19	28	10	35	43
	3%	5%	4%	4%	4%	6%	5%	4%	6%	4%	4%	5%	5%	5%	3%
		87%	77%	44%	43%	43%	17%	30%	17%	93%	25%	36%z	14%	45%z	55%
YouView from a retailer (not through BT or TalkTalk)	24	21	20	12	14	10	5	9	5	24	6	5	2	8	15
	1%	2%	1%	1%	2%	2%	2%	2%	2%	1%	1%	1%	1%	1%	1%
		87%	85%	50%	58%	42%	21%	36%	21%	100%	24%	21%	10%	36%	64%
EE TV	22	17	15	15	16	11	12	14	6	22	4	6	5	9	13
	1%	1%	1%	2%	2%	2%	5%	3%	3%	1%	1%	1%	2%	1%	1%
		79%	70%	70%	75%	49%	57%mnou	66%	28%	100%	17%	29%	22%	40%	60%
Don't know	119	-	42	41	32	16	1	18	2	70	16	18	11	30	89
	5%	-	3%	5%	4%	3%	*	3%	1%	4%	4%	3%	5%	4%	5%
		-	36%km	35%mr	27%mr	13%km	1%	15%km	1%km	59%mr	14%	15%	9%	25%	75%
Net: CABLE TV	411	297	261	183	151	126	45	94	46	363	99	96	48	145	265
	17%	22%	19%	21%	19%	22%	17%	18%	21%	20%	22%	18%	21%	19%	16%
		72%	64%	45%	37%	31%	11%	23%	11%	88%	24%	23%	12%	35%	65%
Net: ANY SATELLITE TV	997	717	671	443	359	258	142	257	132	868	162	226	103	299	698
	41%	52%	49%	51%	45%	46%	49%	47%	62%	47%	36%	43%	45%	40%	42%
		72%pqu	67%	44%	36%	26%	14%	26%	13%mnopqsu	87%	16%	23%	10%	30%	70%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 22
QA5: (SHOW SCREEN) Which of these types of television services does your household receive at the moment? Please think about all of the TV sets in your household.
MULTI CODE

Base: All with any working TV set in the home

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Weighted base	2406	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1651
		57%	57%	36%	33%	24%	11%	22%	9%	77%	18%	22%	9%	31%	69%
Net: FREEVIEW	1055	478	532	314	351	237	109	203	58	696	198	227	94	345	710
	44%	35%	39%	36%	44%	42%	41%	39%	27%	38%	45%	43%	41%	46%	43%
		45%	50%t	30%	33%mt	22%mt	10%t	19%t	6%	66%t	19%	22%	9%	33%	67%
Net: ANY YOUVIEW	193	167	150	79	86	75	27	57	27	187	46	58	22	73	120
	8%	12%	11%	9%	11%	13%	10%	11%	13%	10%	10%	11%	10%	10%	7%
		86%	78%	41%	44%	39%o	14%	30%	14%	97%	24%	30%o	12%	38%	62%
Net: ONLY FREEVIEW	741	239	294	163	210	125	58	121	19	411	141	154	64	241	501
	31%	17%	21%	19%	26%	22%	22%	23%	9%	22%	32%	29%	28%	32%	30%
		32%t	40%t	22%t	28%mt	17%t	8%t	16%mt	3%	55%mt	19%	21%	9%	32%	68%
Net: ONE TYPE OF TV SERVICE	1914	1083	1051	638	590	416	202	404	164	1438	356	409	173	594	1321
	80%	79%	77%	73%	74%	73%	77%	77%	77%	78%	80%	78%	76%	79%	80%
		57%opq	55%	33%	31%	22%	11%	21%	9%	75%	19%	21%	9%	31%	69%
Net: MULTIPLE TYPES OF TV SERVICE	373	285	278	189	177	134	60	104	48	339	71	95	45	131	241
	15%	21%	20%	22%	22%	24%	23%	20%	23%	18%	16%	18%	20%	17%	15%
		77%	75%	51%	47%	36%u	16%	28%	13%	91%	19%	26%	12%	35%	65%

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 23

QA6: (SHOW SCREEN) And which of these do you consider is your main type of television service?
SINGLE CODE

Base: All with any working TV set in the home

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	2417	2003 83%	150 6%	264 11%	1119 46%	1298 54%	316 13%	311 13%	411 17%	372 15%	369 15%	638 26%	534 22%	767 32%	410 17%	706 29%	1301 54%	1116 46%	705 29%	1712 71%	614 25%	1803 75%	1313 54%	1096 45%
Weighted base	2406	1618 67%	544 23%	244 10%	1170 49%	1236 51%	345 14%	386 16%	409 17%	413 17%	351 15%	502 21%	546 23%	739 31%	502 21%	620 26%	1284 53%	1122 47%	797 33%	1609 67%	678 28%	1728 72%	1194 50%	1203 50%
Effective base	1312	1589	119	224	608	708	156	171	243	210	193	399	283	408	231	412	691	622	355	988	318	1007	694	617
Virgin Media (Cable TV)	392 16%	316 81% C	69 13% C	7 3%	183 16%	209 17%	72 21% gh	73 19% h	63 15%	81 20% gh	43 12%	59 12%	78 14%	123 17%	103 20% l	89 14%	201 16%	192 17%	173 22% p	219 14%	147 22%	245 14%	217 18%	174 14%
Sky Satellite TV	824 34%	590 36% C	185 34% C	50 6%	400 34%	424 34%	117 14% h	134 16% h	166 20% h	170 21% h	116 14% h	123 15%	223 27% l	245 30%	175 21%	183 22%	467 57%	357 43%	346 42% p	479 58%	308 37% r	517 63%	481 58% s	339 41%
Freesat Satellite TV	94 4%	73 4%	11 2%	11 11%	54 5%	40 3%	14 4%	7 2%	16 4%	13 3%	15 4%	28 6%	29 5%	28 4%	11 2%	26 4%	57 3%	37 3%	24 3%	69 4%	23 3%	71 4%	38 3%	56 5%
Other Satellite TV	24 1%	15 1%	7 1%	2 1%	17 1%	7 1%	2 2%	2 1%	8 2%	3 1%	2 *	9 *	9 2%	4 1%	4 1%	7 1%	13 1%	11 2%	14 1%	10 1%	9 1%	15 1%	17 1%	6 *
Freeview	793 33%	439 27%	209 38% A	146 60% AB	384 33%	409 33%	76 22%	123 32%	102 25%	108 26%	143 41%	241 48%	146 27%	234 32%	168 33%	245 40%	380 30%	413 37%	141 18%	652 41%	120 18%	673 39%	307 26%	483 40%
YouView from BT TV	72 3%	50 3%	22 4%	-	42 4%	30 2%	21 6%	4 1%	10 2%	10 2%	17 3%	17 3%	28 5%	16 2%	15 3%	13 2%	45 3%	28 2%	17 2%	55 3%	9 1%	64 4%	35 3%	37 3%
YouView from TalkTalk TV	59 2%	46 77% C	14 23%	-	12 20%	47 80% a	10 17% h	5 9%	16 27% h	19 32% h	7 12%	2 3%	12 20%	27 45%	6 11%	15 25%	38 65%	21 35%	26 45%	33 55%	24 40%	35 60%	31 53%	28 47%
YouView from a retailer (not through BT or TalkTalk)	15 1%	-	-	-	11 1%	4 *	-	2 *	5 1%	3 1%	4 1%	1 *	4 1%	5 1%	4 *	2 *	9 1%	6 1%	4 1%	11 1%	4 1%	11 1%	12 1%	3 *
EE TV	13 1%	9 1%	4 1%	-	4 31%	9 69%	4 30%	2 17%	5 40% h	1 8%	1 4%	-	-	3 27%	1 9%	8 65% kl	3 27%	9 73%	10 81% p	2 19%	8 60%	5 40%	11 89% s	1 11%
Net: CABLE TV	392 16%	316 81% C	69 18% C	7 2%	183 47%	209 53%	72 18% gh	73 19% h	63 16%	81 21% gh	43 11%	59 15%	78 20%	123 31%	103 26% l	89 23%	201 51%	192 49%	173 44% p	219 56%	147 38% r	245 62%	217 55%	174 44%
Net: ANY SATELLITE TV	942 39%	677 42% C	203 37% C	62 7%	471 40%	471 38%	138 40%	143 37%	189 46%	186 45%	133 38%	153 31%	260 48%	277 38%	190 38%	215 35%	537 42%	405 36%	384 48%	559 35%	340 50%	603 35%	536 45%	400 33%
Net: FREEVIEW	793 33%	439 27%	209 38% A	146 60% AB	384 33%	409 33%	76 22%	123 32%	102 25%	108 26%	143 41%	241 48%	146 27%	234 32%	168 33%	245 40%	380 30%	413 37%	141 18%	652 41%	120 18%	673 39%	307 26%	483 40%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 23

**QA6: (SHOW SCREEN) And which of these do you consider is your main type of television service?
SINGLE CODE**

Base: All with any working TV set in the home

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Weighted base	2406	1618	544	244	1170	1236	345	386	409	413	351	502	546	739	502	620	1284	1122	797	1609	678	1728	1194	1203
		67%	23%	10%	49%	51%	14%	16%	17%	17%	15%	21%	23%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Net: ANY YOUVIEW	146	110	36	-	64	82	31	11	31	32	22	19	44	48	25	30	92	54	48	98	37	110	78	69
	6%	7%	7%	-	5%	7%	9%	3%	8%	8%	6%	4%	8%	7%	5%	7%	5%	6%	6%	6%	5%	6%	7%	6%
		75% C	25% C	-	44%	56%	21% dh	8%	21% dh	22% dh	15%	13%	30%	33%	17%	20%	63%	37%	33%	67%	25%	75%	53%	47%
Net: ONLY FREEVIEW	793	439	209	146	384	409	76	123	102	108	143	241	146	234	168	245	380	413	141	652	120	673	307	483
	33%	27%	38%	60%	33%	33%	22%	32%	25%	26%	41%	48%	27%	32%	33%	40%	30%	37%	18%	41%	18%	39%	26%	40%
		55%	26% A	18% AB	48%	52%	10%	15%	13%	14%	18% cef	30% cdef	18%	29%	21%	31% j	48%	52% m	18%	82% o	15%	85% q	39%	61% s
Net: ONE TYPE OF TV SERVICE	2287	1551	521	215	1107	1180	322	353	390	409	341	472	528	686	487	587	1214	1073	756	1531	652	1635	1149	1128
	95%	96%	96%	88%	95%	95%	93%	91%	95%	99%	97%	94%	97%	93%	97%	95%	94%	96%	95%	95%	96%	95%	96%	94%
		68% C	23% C	9%	48%	52%	14%	15%	17%	18% cdeh	15% d	21%	23% j	30%	21% j	26%	53%	47%	33%	67%	28%	72%	50% s	49%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 23
QA6: (SHOW SCREEN) And which of these do you consider is your main type of television service?
SINGLE CODE

Base: All with any working TV set in the home

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2417	2087	55	1816	338	2006	148	1739	250	234	194	93	260	187	146	195	142	162	288	266
		86%	2%	75%	14%	83%	6%	72%	10%	10%	8%	4%	11%	8%	6%	8%	6%	7%	12%	11%
Weighted base	2406	2053	101**	1761	403	1981	182*	1988	219	144	56*	92*	257	199	173*	206	221	208*	330	302
		85%	4%**	73%	17%	82%	8%*	83%	9%	6%	2%*	4%*	11%	8%	7%*	9%	9%	9%*	14%	13%
Effective base	1312	1111	29	953	181	1057	76	991	188	152	95	51	146	109	100	117	105	73	150	163
Virgin Media (Cable TV)	392	370	11	328	58	364	21	337	33	16	6	12	21	33	36	49	45	24	63	47
	16%	18%	11%	19%	14%	18%	12%	17%	15%	11%	11%	13%	15%	12%	21%	24%	20%	12%	19%	16%
		94%	3%	84%	15%	93%	5%	86%	8%	4%	2%	3%	10%	6%	9%	12%mq	12%	6%	16%	12%
Sky Satellite TV	824	767	7	681	94	739	36	656	84	61	24	29	86	62	56	51	74	68	113	117
	34%	37%	7%	39%	23%	37%	20%	33%	38%	42%	42%	31%	34%	31%	32%	25%	33%	33%	34%	39%
		93%	1%	83%qd	11%	90%qd	4%	80%	10%	7%	3%	3%	10%	8%	6%	9%	8%	14%	14%	14%o
Freesat Satellite TV	94	83	1	70	14	78	6	70	10	11	3	1	6	6	10	4	10	7	20	6
	4%	4%	1%	4%	3%	4%	3%	4%	5%	8%	5%	1%	2%	4%	6%	2%	4%	3%	6%	2%
		89%	1%	75%	15%	84%	6%	74%	11%	12%g	3%	1%	6%	6%	11%	4%	10%	7%	22%	6%
Other Satellite TV	24	20	1	20	2	21	2	18	3	1	2	-	2	1	-	1	3	6	3	2
	1%	1%	1%	1%	1%	1%	1%	1%	2%	*	3%	-	1%	1%	-	*	1%	3%	1%	1%
		82%	6%	83%	10%	86%	8%	76%	14%	2%	8%gj	-	7%	5%	-	3%	12%	25%	14%	10%
Freeview	793	575	72	461	186	551	97	678	59	44	12	40	106	87	51	81	58	77	91	89
	33%	28%	71%	26%	46%	28%	53%	34%	27%	31%	22%	43%	41%	44%	29%	39%	26%	37%	28%	29%
		72%	9%	58%	23%c	69%	12%e	85%j	7%	6%	2%	5%pr	13%prs	11%nprr	6%	10%pr	7%	10%	11%	11%
YouView from BT TV	72	72	-	62	11	71	1	60	9	2	1	1	4	2	7	8	7	7	17	7
	3%	4%	-	3%	3%	4%	1%	3%	4%	1%	3%	2%	1%	1%	4%	4%	3%	3%	5%	2%
		100%	-	85%	15%	98%	2%	83%	12%	3%	2%	2%	5%	2%	10%	10%	10%	24%	10%	10%
YouView from TalkTalk TV	59	59	-	54	5	52	7	55	3	1	1	3	4	5	4	2	7	2	11	17
	2%	3%	-	3%	1%	3%	4%	3%	1%	*	1%	3%	2%	3%	2%	1%	3%	1%	3%	5%
		100%	-	91%	9%	88%	12%	93%	5%	1%	1%	5%	7%	9%	7%	3%	11%	3%	18%	28%
YouView from a retailer (not through BT or TalkTalk)	15	15	-	15	-	15	-	11	3	1	*	-	4	-	-	1	2	2	1	2
	1%	1%	-	1%	-	1%	-	1%	1%	1%	*	-	1%	-	1%	1%	1%	1%	*	1%
		100%	-	100%	-	100%	-	72%	17%	10%	1%	-	24%	-	-	8%	11%	13%	6%	10%
EE TV	13	13	-	9	4	13	-	10	3	-	-	*	1	10	2	-	4	2	-	1
	1%	1%	-	1%	1%	1%	-	1%	1%	-	-	1%	*	-	1%	-	2%	1%	-	*
		100%	-	69%	31%	100%	-	78%	22%	-	-	4%	6%	-	15%	-	31%	17%	-	5%
Net: CABLE TV	392	370	11	328	58	364	21	337	33	16	6	12	38	23	36	49	45	24	63	47
	16%	18%	11%	19%	14%	18%	12%	17%	15%	11%	11%	13%	15%	12%	21%	24%	20%	12%	19%	16%
		94%	3%	84%	15%	93%	5%	86%	8%	4%	2%	3%	10%	6%	9%	12%mq	12%	6%	16%	12%
Net: ANY SATELLITE TV	942	870	9	771	110	838	43	744	98	72	28	30	94	69	67	55	86	81	136	125
	39%	42%	9%	44%	27%	42%	24%	37%	45%	50%	51%	33%	37%	35%	38%	27%	39%	39%	41%	42%
		92%	1%	82%qd	12%	89%qd	5%	79%	10%	8%g	3%g	3%	10%	7%	7%	6%	9%	9%	14%o	13%o
Net: FREEVIEW	793	575	72	461	186	551	97	678	59	44	12	40	106	87	51	81	58	77	91	89
	33%	28%	71%	26%	46%	28%	53%	34%	27%	31%	22%	43%	41%	44%	29%	39%	26%	37%	28%	29%
		72%	9%	58%	23%c	69%	12%e	85%j	7%	6%	2%	5%pr	13%prs	11%nprr	6%	10%pr	7%	10%	11%	11%
Net: ANY YOUVIEW	146	146	-	131	16	138	9	126	14	4	2	5	11	7	11	11	16	11	29	25
	6%	7%	-	7%	4%	7%	5%	6%	7%	3%	4%	5%	4%	3%	6%	5%	7%	5%	9%	8%
		100%	-	89%	11%	94%	6%	86%	10%	3%	2%	3%	8%	5%	8%	7%	11%	8%	20%	17%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 23

**QA6: (SHOW SCREEN) And which of these do you consider is your main type of television service?
SINGLE CODE**

Base: All with any working TV set in the home

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Weighted base	2406	2053 85%	101** 4%**	1761 73%	403 17%	1981 82%	182* 8%*	1988 83%	219 9%	144 6%	56* 2%*	92* 4%*	257 11%	199 8%	173* 7%*	206 9%	221 9%	208* 9%*	330 14%	302 13%
Net: ONLY FREEVIEW	793	575 72%	72 9%	461 58%	186 23% c	551 69%	97 12% e	678 85% j	59 7%	44 6%	12 2%	40 5% pr	106 13% ors	87 11% nors	51 6%	81 10% pr	58 7%	77 10%	91 11%	89 11%
Net: ONE TYPE OF TV SERVICE	2287	1974 86%	92 4%	1700 74% d	374 16%	1903 83%	170 7%	1894 83% j	207 9%	137 6%	49 2%	87 4%	250 11%	186 8%	166 7%	195 9%	209 9%	195 9%	319 14%	287 13%
	95%	96% 91%	91% 4%	97% 74% d	93% 16%	96% 83%	93% 7%	95% 83% j	94% 9%	95% 6%	89% 2%	95% 4%	97% 11%	93% 8%	96% 7%	95% 9%	94% 9%	94% 9%	97% 14%	95% 13%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 23
QA6: (SHOW SCREEN) And which of these do you consider is your main type of television service?
SINGLE CODE

Base: All with any working TV set in the home

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2417	617	1800	1030	1062	206	691	1414	1571	846	1394	1869	548
		26%	74%	43%	44%	9%	29%	59%	65%	35%	58%	77%	23%
Weighted base	2406	543	1863	997	1055	193	741	1370	1536	870	1371	1847	559
		23%	77%	41%	44%	8%	31%	57%	64%	36%	57%	77%	23%
Effective base	1312	443	927	599	591	114	363	776	839	474	740	995	318
Virgin Media (Cable TV)	392	50	342	17	57	6	-	392	273	119	247	346	46
	16%	9%	18%	2%	5%	3%	-	29%	18%	14%	18%	19%	8%
		13%	87%a	4%f	15%cf	2%f	-	100%cdf	70%	30%	63%j	88%l	12%
Sky Satellite TV	824	164	660	824	149	17	-	772	614	210	567	728	97
	34%	30%	35%	83%	14%	9%	-	56%	40%	24%	41%	39%	17%
		20%	80%	100%defg	18%f	2%f	-	94%def	75%l	25%	69%j	88%l	12%
Freesat Satellite TV	94	30	64	94	19	1	-	21	60	34	56	75	19
	4%	5%	3%	9%	2%	1%	-	2%	4%	4%	4%	4%	3%
		32%	68%	100%defg	20%f	1%	-	22%f	64%	36%	59%	80%	20%
Other Satellite TV	24	6	18	24	2	1	-	13	14	10	11	20	4
	1%	1%	1%	2%	*	1%	-	1%	1%	1%	1%	1%	1%
		25%	75%	100%dfg	9%	5%	-	53%	57%	43%	45%	82%	18%
Freeview	793	219	574	28	793	20	741	27	392	401	332	455	338
	33%	40%	31%	3%	75%	10%	100%	2%	26%	46%	24%	25%	61%
		28%b	72%	4%	100%ceg	3%cg	93%deg	3%	49%	51%hj	42%	57%	43%k
YouView from BT TV	72	20	52	7	11	72	-	72	56	16	55	71	1
	3%	4%	3%	1%	1%	37%	-	5%	4%	2%	4%	4%	*
		28%	72%	9%	15%f	100%cdfg	-	100%cdf	78%	22%	76%j	99%l	1%
YouView from TalkTalk TV	59	7	52	-	10	59	-	59	44	15	43	54	5
	2%	1%	3%	-	1%	31%	-	4%	3%	2%	3%	3%	1%
		12%	88%	-	47%c	100%cdfg	-	100%cdf	75%	25%	72%	91%l	9%
YouView from a retailer (not through BT or TalkTalk)	15	5	10	2	11	15	-	1	12	3	12	15	-
	1%	1%	1%	*	1%	8%	-	*	1%	*	1%	1%	-
		34%	66%	15%	72%fg	100%cdfg	-	4%	81%	19%	77%	100%	-
EE TV	13	-	13	*	2	*	-	13	9	4	8	13	-
	1%	-	1%	*	*	*	-	1%	1%	*	1%	1%	-
		-	100%	4%	18%	4%	-	100%c	69%	31%	60%	100%	-
Net: CABLE TV	392	50	342	17	57	6	-	392	273	119	247	346	46
	16%	9%	18%	2%	5%	3%	-	29%	18%	14%	18%	19%	8%
		13%	87%a	4%f	15%cf	2%f	-	100%cdf	70%	30%	63%j	88%l	12%
Net: ANY SATELLITE TV	942	200	743	942	171	20	-	805	688	254	633	823	120
	39%	37%	40%	95%	16%	10%	-	59%	45%	29%	46%	45%	21%
		21%	79%	100%defg	18%f	2%f	-	85%def	73%l	27%	67%j	87%l	13%
Net: FREEVIEW	793	219	574	28	793	20	741	27	392	401	332	455	338
	33%	40%	31%	3%	75%	10%	100%	2%	26%	46%	24%	25%	61%
		28%b	72%	4%	100%ceg	3%cg	93%deg	3%	49%	51%hj	42%	57%	43%k
Net: ANY YOUVIEW	146	32	114	9	32	146	-	132	113	33	109	140	6
	6%	6%	6%	1%	3%	76%	-	10%	7%	4%	8%	8%	1%
		22%	78%	6%	22%cf	100%cdfg	-	90%cdf	77%l	23%	75%j	96%l	4%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/fg - h/ij - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 23

**QA6: (SHOW SCREEN) And which of these do you consider is your main type of television service?
SINGLE CODE**

Base: All with any working TV set in the home

	Location		Home TV service					Smart TV			Any connected TV		
	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)	
Weighted base	2406	543 23%	1863 77%	997 41%	1055 44%	193 8%	741 31%	1370 57%	1536 64%	870 36%	1371 57%	1847 77%	559 23%
Net: ONLY FREEVIEW	793	219 40%	574 31%	28 3%	793 75%	20 10%	741 100%	27 2%	392 26%	401 46%	332 24%	455 25%	338 61%
	33%	28%^b	72%	4%	100%^c^{eg}	3%^{cg}	93%^{cdeg}	3%	49%	51%^{hj}	42%	57%	43%^k
Net: ONE TYPE OF TV SERVICE	2287	502 92%	1785 96%	997 100%	1055 100%	193 100%	741 100%	1370 100%	1475 96%	812 93%	1329 97%	1777 96%	510 91%
	95%	22%	78%^a	44%	46%	8%	32%	60%	64%ⁱ	36%	98%ⁱ	78%ⁱ	22%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 23
QA6: (SHOW SCREEN) And which of these do you consider is your main type of television service?
SINGLE CODE

Base: All with any working TV set in the home

Total	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2417	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1616
		58%	58%	36%	35%	26%	11%	22%	9%	77%	20%	23%	10%	33%	67%
Weighted base	2406	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1651
		57%	57%	36%	33%	24%	11%	22%	9%	77%	18%	22%	9%	31%	69%
Effective base	1312	734	740	483	485	409	143	276	129	995	272	330	134	454	864
Virgin Media (Cable TV)	392	283	247	169	142	116	38	86	41	346	94	90	46	140	252
	16%	21%	18%	19%	18%	20%	14%	16%	19%	19%	21%	17%	20%	19%	15%
		72%	63%	43%	36%	29%	10%	22%	10%	88%	24%	23%	12%	36%	64%
Sky Satellite TV	824	618	567	379	273	202	119	209	115	728	123	185	82	242	583
	34%	45%	41%	44%	34%	36%	45%	40%	54%	39%	28%	36%	36%	32%	35%
		75% ^{pqu}	69% ^p	46% ^{pq}	33%	25%	14% ^{pq}	25%	14% ^{nopqsu}	88% ^p	15%	22% ^v	10%	29%	71% ^v
Freesat Satellite TV	94	46	56	33	44	29	12	27	8	75	22	18	8	30	64
	4%	3%	4%	4%	6%	5%	5%	5%	4%	4%	5%	3%	3%	4%	4%
		49%	59%	35%	47%	30%	13%	29%	9%	80%	23%	19%	8%	32%	68%
Other Satellite TV	24	17	11	7	11	2	2	4	-	20	6	8	4	8	16
	1%	1%	1%	1%	1%	*	1%	1%	-	1%	1%	1%	2%	1%	1%
		69%	45%	28%	46%	9%	8%	18%	-	82%	25%	32%	18%	34%	66%
Freeview	793	271	332	180	230	147	70	135	26	455	146	162	66	251	542
	33%	20%	24%	21%	29%	26%	27%	26%	12%	25%	33%	31%	29%	33%	33%
		34% ^t	42% ^{mt}	23% ^t	29% ^{mot}	19% ^{mt}	9% ^t	17% ^{mt}	3%	57% ^{mt}	18%	20%	8%	32%	68%
YouView from BT TV	72	61	55	22	28	23	8	20	5	71	15	17	5	20	52
	3%	4%	4%	2%	3%	4%	3%	4%	2%	4%	3%	3%	2%	3%	3%
		85%	76%	30%	38%	31%	11%	27%	7%	99%	21%	24%	6%	28%	72%
YouView from TalkTalk TV	59	50	43	22	19	21	5	15	11	54	15	17	6	24	35
	2%	4%	3%	3%	2%	4%	2%	3%	5%	3%	3%	3%	3%	3%	2%
		84%	72%	37%	32%	36%	8%	25%	19%	91%	25%	29%	10%	41%	59%
YouView from a retailer (not through BT or TalkTalk)	15	14	12	8	10	7	1	4	3	15	4	3	1	6	10
	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	4%	1%	*	1%	1%
		95%	77%	50%	64%	45%	7%	26%	19%	100%	24%	20%	5%	37%	63%
EE TV	13	8	8	8	11	4	7	8	3	13	2	4	*	4	9
	1%	1%	1%	1%	1%	1%	3%	2%	1%	1%	*	1%	*	1%	1%
		65%	60%	65%	84%	33%	56% ^{mmu}	66%	23%	100%	16%	29%	4%	33%	67%
Net: CABLE TV	392	283	247	169	142	116	38	86	41	346	94	90	46	140	252
	16%	21%	18%	19%	18%	20%	14%	16%	19%	19%	21%	17%	20%	19%	15%
		72%	63%	43%	36%	29%	10%	22%	10%	88%	24% ^v	23%	12%	36%	64%
Net: ANY SATELLITE TV	942	681	633	418	328	233	133	241	123	823	151	211	94	280	663
	39%	50%	46%	48%	41%	41%	51%	46%	58%	45%	34%	40%	41%	37%	40%
		72% ^{pqu}	67%	44% ^{pq}	35%	25%	14% ^p	26%	13% ^{nppqsu}	87%	16%	22%	10%	30%	70%
Net: FREEVIEW	793	271	332	180	230	147	70	135	26	455	146	162	66	251	542
	33%	20%	24%	21%	29%	26%	27%	26%	12%	25%	33%	31%	29%	33%	33%
		34% ^t	42% ^{mt}	23% ^t	29% ^{mot}	19% ^{mt}	9% ^t	17% ^{mt}	3%	57% ^{mt}	18%	20%	8%	32%	68%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 23
QA6: (SHOW SCREEN) And which of these do you consider is your main type of television service?
SINGLE CODE

Base: All with any working TV set in the home

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Weighted base	2406	1368 57%	1371 57%	868 36%	799 33%	566 24%	263 11%	526 22%	214 9%	1847 77%	444 18%	522 22%	228 9%	755 31%	1651 69%
Net: ANY YOUVIEW	146 6%	125 9% 86%o	109 8% 75%	51 6% 35%	56 7% 38%	50 9% 34%	14 5% 9%	38 7% 26%	19 9% 13%	140 8% 96%	34 8% 23%	37 7% 26%	11 5% 8%	50 7% 34%	96 6% 66%
Net: ONLY FREEVIEW	793 33%	271 20%	332 24%	180 21%	230 29%	147 26%	70 27%	135 26%	26 12%	455 25%	146 33%	162 31%	66 29%	251 33%	542 33%
		34%t	42%mt	23%t	29%mot	19%mt	9%t	17%mt	3%	57%mt	18%	20%	8%	32%	68%
Net: ONE TYPE OF TV SERVICE	2287 95%	1368 100%	1329 97%	827 95%	767 96%	550 97%	262 100%	508 97%	212 99%	1777 96%	427 96%	504 97%	217 95%	725 96%	1562 95%
		60%nopqstu	58%	36%	34%	24%	11%opu	22%	9%o	78%	19%	22%	10%	32%	68%

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 24
QA7: Has the [TV SERVICE] set-top box receiver been connected to your broadband service in the last 12 months? - % yes

Base: All with home broadband service

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	Total	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	2130	1995	135	-	980	1150	303	318	406	362	329	412	505	726	370	529	1231	899	682	1448	605	1525	1277	847
		94%	6%	-	46%	54%	14%	15%	19%	17%	15%	19%	24%	34%	17%	25%	58%	42%	32%	68%	28%	72%	60%	40%
Weighted base	2099	1613	486	-**	1015	1084	322	394	396	396	311	280	511	678	452	459	1189	910	771	1328	673	1427	1163	929
		77%	23%	-**	48%	52%	15%	19%	19%	19%	15%	13%	24%	32%	22%	22%	57%	43%	37%	63%	32%	68%	55%	44%
Effective base	1136	1580	106	-	525	614	153	175	244	205	165	246	262	398	199	299	657	480	347	815	313	836	671	465
Virgin Media	293	253	40	-	149	144	48	61	54	64	33	34	65	87	74	67	152	141	137	156	118	175	179	113
	14%	16%	8%	-	15%	13%	15%	15%	14%	16%	11%	12%	13%	13%	16%	15%	13%	15%	18%	12%	18%	12%	15%	12%
		86% d	14%	-	51%	49%	16%	21%	18%	22%	11%	12%	22%	30%	25%	23%	52%	48%	47% p	53%	40% r	60%	61%	39%
Sky Satellite TV	629	481	148	-	312	318	88	119	142	134	86	61	177	194	133	125	371	258	285	344	264	365	403	225
	30%	30%	31%	-	31%	29%	27%	30%	36%	34%	28%	22%	35%	29%	30%	27%	31%	28%	37%	26%	39%	26%	35%	24%
		76%	24%	-	50%	50%	14%	19%	23% h	21% h	14%	10%	28%	31%	21%	20%	59%	41%	45% p	55%	42% r	58%	64% t	36%
Freesat Satellite TV	69	68	1	-	39	30	9	11	8	21	9	11	22	28	7	12	50	19	21	48	20	49	36	33
	3%	4%	*	-	4%	3%	3%	3%	2%	5%	3%	4%	4%	4%	2%	3%	4%	2%	3%	4%	3%	3%	3%	4%
		99% d	1%	-	56%	44%	13%	16%	12%	31%	13%	16%	32%	40%	10%	17%	72% n	28%	31%	69%	29%	71%	52%	48%
Other Satellite TV	21	13	7	-	17	4	5	4	9	1	1	1	11	3	3	4	14	7	11	10	11	10	16	5
	1%	1%	2%	-	2%	*	2%	1%	2%	*	*	*	2%	*	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%
		64%	36%	-	80% b	20%	23%	20%	41%	7%	5%	4%	53% j	13%	14%	21%	65%	35%	54%	46%	54%	46%	76%	24%
Freeview	371	271	101	-	192	179	44	90	67	63	68	39	95	128	86	62	223	148	130	241	112	259	220	150
	18%	17%	21%	-	19%	17%	14%	23%	17%	16%	22%	14%	19%	19%	19%	14%	19%	16%	17%	18%	17%	18%	19%	16%
		73%	27%	-	52%	48%	12%	24% ch	18%	17%	18% h	11%	26%	34%	23%	17%	60%	40%	35%	65%	30%	70%	59%	40%
YouView from BT TV	80	64	16	-	43	36	18	9	13	11	10	18	28	20	16	15	48	32	20	60	17	62	44	35
	4%	4%	3%	-	4%	3%	5%	2%	3%	3%	3%	6%	6%	3%	4%	3%	4%	3%	3%	5%	3%	4%	4%	4%
		80%	20%	-	55%	45%	22%	12%	17%	14%	13%	23% d	35%	25%	20%	19%	60%	40%	25%	75%	22%	78%	56%	44%
YouView from TalkTalk TV	67	55	12	-	24	43	13	9	17	14	8	6	17	30	12	9	46	21	28	38	26	41	40	27
	3%	3%	2%	-	2%	4%	4%	2%	4%	4%	2%	2%	3%	4%	3%	2%	4%	2%	4%	3%	4%	3%	3%	3%
		83%	17%	-	36%	64%	19%	14%	25%	21%	11%	10%	25%	44%	17%	14%	69%	31%	43%	57%	39%	61%	60%	40%
YouView (from a retailer)	20	20	-	-	15	5	1	3	6	4	5	1	6	8	4	2	14	6	6	14	6	14	17	3
	1%	1%	-	-	2%	*	*	1%	2%	1%	2%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*
		100%	-	-	75%	25%	3%	16%	30%	20%	25%	6%	27%	41%	20%	12%	68%	32%	30%	70%	30%	70%	84%	16%
EE TV	16	16	-	-	10	6	6	5	1	1	2	1	4	5	3	4	9	7	7	9	5	11	11	5
	1%	1%	-	-	1%	1%	2%	1%	*	*	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
		100%	-	-	64%	36%	39%	30%	7%	6%	14%	4%	23%	32%	18%	27%	55%	45%	46%	54%	29%	71%	67%	33%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 24
QA7: Has the [TV SERVICE] set-top box receiver been connected to your broadband service in the last 12 months? - % yes

Base: All with home broadband service

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2130	100%	-	1812 85%	318 15%	2007 94%	123 6%	1516 71%	216 10%	215 10%	183 9%	76 4%	208 10%	162 8%	127 6%	171 8%	129 6%	137 6%	264 12%	242 11%
Weighted base	2099	100%	-**	1754 84%	346 16%	1974 94%	125* 6%*	1734 83%	187 9%	126 6%	52* 2%*	78* 4%*	213 10%	174* 8%*	148* 7%*	182* 9%*	202* 10%*	169* 8%*	294 14%	274 13%
Effective base	1136	100%	-	959 84%	178 7%	1070 93%	66 2%	852 85%	167 9%	144 5%	89 2%	41 4%	111 8%	90 7%	83 7%	98 11%	93 14%	62 7%	137 13%	150 13%
Virgin Media	293	14%	-	272 15%	21 6%	288 15%	5 4%	249 14%	26 14%	13 11%	5 9%	11 15%	23 11%	21 12%	22 15%	31 17%	41 20%	21 13%	39 13%	39 14%
Sky Satellite TV	629	30%	-	573 91%	56 9%	607 97%	22 3%	497 79%	65 10%	47 7%	21 3%	27 4%	45 7%	49 8%	37 6%	41 7%	53 8%	53 8%	82 13%	110 40%
Freesat Satellite TV	69	3%	-	64 93%	5 7%	66 98%	3 2%	51 85%	7 9%	9 5%	2 2%	1 4%	5 7%	5 8%	4 6%	6 7%	3 8%	7 8%	14 13%	5 5%
Other Satellite TV	21	1%	-	18 85%	3 15%	19 91%	2 9%	17 81%	1 5%	1 4%	2 10%	-	2 7%	1 6%	-	1 5%	-	6 28%	4 18%	3 17%
Freeview	371	18%	-	350 94%	21 6%	362 97%	10 3%	323 87%	27 7%	14 4%	8 2%	8 2%	42 11%	50 13%	17 5%	60 16%	24 7%	42 11%	38 10%	42 11%
YouView from BT TV	80	4%	-	67 84%	13 16%	77 96%	3 4%	67 84%	9 11%	2 3%	2 2%	1 2%	5 5%	4 5%	8 10%	8 10%	10 12%	6 8%	13 16%	11 14%
YouView from TalkTalk TV	67	3%	-	67 100%	-	65 97%	2 3%	61 91%	4 2%	1 1%	1 2%	6 8%	4 2%	3 2%	7 5%	2 3%	7 10%	3 4%	7 11%	22 33%
YouView (from a retailer)	20	1%	-	20 100%	-	20 98%	* 2%	17 83%	3 13%	1 4%	-	-	4 18%	-	-	3 17%	2 8%	2 10%	2 12%	4 18%
EE TV	16	1%	-	15 91%	1 9%	15 91%	1 9%	12 78%	3 22%	-	* 1%	* 3%	1 5%	2 10%	1 9%	2 12%	-	3 18%	1 9%	2 11%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 24
QA7: Has the [TV SERVICE] set-top box receiver been connected to your broadband service in the last 12 months? - % yes

Base: All with home broadband service

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2130	368 17%	1762 83%	944 44%	860 40%	206 10%	502 24%	1337 63%	1486 70%	601 28%	1394 65%	1869 88%	261 12%
Weighted base	2099	313 15%	1786 85%	919 44%	828 39%	193 9%	527 25%	1295 62%	1452 69%	601 29%	1371 65%	1847 88%	252 12%
Effective base	1136	236	921	536	465	114	247	725	793	318	740	995	141
Virgin Media	293 14%	27 9%	266 15%	25 3%	55 7%	7 4%	-	293 23%	213 15%	80 13%	200 15%	293 16%	-
			91%a	8%f	19%cf	2%f	-	100%cddef	73%	27%	68%	100%l	-
Sky Satellite TV	629 30%	88 28%	542 30%	629 68%	115 14%	23 12%	-	602 46%	501 34%	129 21%	490 36%	629 34%	-
			100%defg	18%f	4%f	-	96%def	80%l	-	20%	78%l	100%l	-
Freesat Satellite TV	69 3%	15 5%	54 3%	69 8%	27 3%	8 4%	-	29 2%	59 4%	10 2%	58 4%	69 4%	-
			100%dfg	39%f	12%f	-	43%f	86%l	-	14%	84%l	100%l	-
Other Satellite TV	21 1%	3 1%	18 1%	21 2%	4 1%	3 2%	-	12 1%	13 1%	8 1%	12 1%	21 1%	-
			100%dfg	21%	15%f	-	57%	62%	38%	59%	100%	-	-
Freeview	371 18%	51 16%	320 18%	82 9%	371 45%	38 20%	239 45%	109 8%	308 21%	63 11%	306 22%	371 20%	-
			22%	100%ceg	10%cg	64%ceg	29%	83%l	17%	82%l	100%l	-	-
YouView from BT TV	80 4%	25 8%	55 3%	17 2%	22 3%	80 41%	-	80 6%	61 4%	18 3%	60 4%	80 4%	-
			31%b	21%f	28%f	100%cdfg	-	100%cdf	77%	23%	76%	100%l	-
YouView from TalkTalk TV	67 3%	9 3%	58 3%	10 1%	24 3%	67 35%	-	67 5%	57 4%	10 2%	56 4%	67 4%	-
			13%	87%	14%	36%cf	100%cdfg	100%cf	84%	16%	83%	100%l	-
YouView (from a retailer)	20 1%	5 2%	15 1%	5 1%	15 2%	20 11%	-	4 *	18 1%	3 *	17 1%	20 1%	-
			26%	74%	26%	75%fg	100%cdfg	18%	87%	13%	83%	100%	-
EE TV	16 1%	1 *	15 1%	5 1%	9 1%	3 1%	-	16 1%	15 1%	1 *	14 1%	16 1%	-
			4%	96%	32%	54%	16%f	100%	96%	4%	89%	100%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/ij - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 24
QA7: Has the [TV SERVICE] set-top box receiver been connected to your broadband service in the last 12 months? - % yes

Base: All with home broadband service

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2130	1393 65%	1394 65%	863 41%	855 40%	622 29%	270 13%	538 25%	210 10%	1869 88%	418 20%	504 24%	204 10%	705 33%	1425 67%
Weighted base	2099	1368 65%	1371 65%	868 41%	799 38%	566 27%	263 13%	526 25%	214 10%	1847 88%	366 17%	457 22%	187 9%	644 31%	1455 69%
Effective base	1136	734	740	483	485	409	143	276	129	995	242	307	119	405	742
Virgin Media	293	293	200	163	127	115	41	77	43	293	70	71	34	105	188
	14%	21%	15%	19%	16%	20%	16%	15%	20%	16%	19%	16%	18%	16%	13%
		100% npsu	68%	56%	43%	39% nu	14%	26%	15%	100%	24% xz	24%	12%	36%	64%
Sky Satellite TV	629	629	490	339	259	184	110	191	105	629	97	153	67	197	432
	30%	46%	36%	39%	32%	32%	42%	36%	49%	34%	27%	33%	36%	31%	30%
		100% nopqsu	78%	54% pq	41%	29%	17% pq	30%	17% nopqsu	100%	15%	24%	11%	31%	69%
Freesat Satellite TV	69	69	58	35	46	37	15	27	15	69	24	22	9	32	37
	3%	5%	4%	4%	6%	7%	6%	5%	7%	4%	7%	5%	5%	5%	3%
		100%	84%	51%	67%	54% u	22%	39%	22%	100%	35% xz	32%	13%	46% xz	54%
Other Satellite TV	21	21	12	10	14	6	5	5	2	21	5	7	5	7	14
	1%	2%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	3%	1%	1%
		100%	59%	49%	68%	30%	26%	26%	9%	100%	26%	31%	23%	33%	67%
Freeview	371	371	306	181	197	146	74	121	39	371	68	78	44	131	241
	18%	27%	22%	21%	25%	26%	28%	23%	18%	20%	19%	17%	23%	20%	17%
		100% nctu	82%	49%	53% u	39% u	20% u	33%	11%	100%	18%	21%	12%	35%	65%
YouView from BT TV	80	80	60	33	39	33	12	28	11	80	17	25	9	28	52
	4%	6%	4%	4%	5%	6%	5%	5%	5%	4%	5%	5%	5%	4%	4%
		100%	76%	42%	49%	41%	15%	35%	14%	100%	22%	31%	11%	35%	65%
YouView from TalkTalk TV	67	67	56	33	32	32	13	22	13	67	13	22	10	28	39
	3%	5%	4%	4%	4%	6%	5%	4%	6%	4%	4%	5%	6%	4%	3%
		100%	83%	49%	47%	48%	19%	33%	20%	100%	20%	32%	16%	42%	58%
YouView (from a retailer)	20	20	17	11	14	9	5	8	4	20	5	4	2	7	13
	1%	1%	1%	1%	2%	2%	2%	1%	2%	1%	1%	1%	1%	1%	1%
		100%	83%	55%	67%	46%	24%	39%	19%	100%	25%	20%	12%	36%	64%
EE TV	16	16	14	15	11	11	8	10	6	16	4	6	5	9	7
	1%	1%	1%	2%	1%	2%	3%	2%	3%	1%	4%	1%	3%	1%	1%
		100%	89%	93%	71%	66%	50% u	62%	38% u	100%	24%	39%	30% xz	54%	46%

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 25
QA7: CONNECTED TV SERVICE SUMMARY - TV SERVICE AND HOME BROADBAND SERVICE

Base: All respondents

Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2208	2051	156	1	1013	1195	334	326	419	370	334	425	515	753	377	563	1268	940	707	1501	614	1594	1304	896
		93%	7%	*	46%	54%	15%	15%	19%	17%	15%	19%	23%	34%	17%	25%	57%	43%	32%	68%	28%	72%	59%	41%
Weighted base	2228	1658	569	1**	1077	1151	362	406	419	415	316	310	523	723	467	515	1246	982	803	1425	684	1544	1200	1019
		74%	26%	***	48%	52%	16%	18%	19%	19%	14%	14%	23%	32%	21%	23%	56%	44%	36%	64%	31%	69%	54%	46%
Effective base	1156	1624	124	1	528	631	164	180	246	205	167	224	267	391	204	305	658	498	355	819	318	844	682	478
TV SERVICE CONNECTED TO HOME BROADBAND	1368	1053	315	-	685	683	197	253	274	280	206	158	345	444	302	278	789	579	557	812	494	874	817	547
	61%	64%	55%	-	64%	59%	55%	62%	65%	68%	65%	51%	66%	61%	65%	54%	63%	59%	69%	57%	72%	57%	68%	54%
		77%	23%	-	50%	50%	14%	18%h	20%ch	20%ch	15%h	12%	25%j	32%j	22%j	20%	58%	42%	41%p	59%	36%r	64%	60%t	40%
TV SERVICE BUT NOT CONNECTED TO THEIR HOME BROADBAND	514	375	139	-	248	266	57	73	85	101	90	109	131	146	106	131	277	237	145	370	128	386	246	268
	23%	23%	24%	-	23%	23%	16%	18%	20%	24%	28%	35%	25%	20%	23%	25%	22%	24%	18%	26%	19%	25%	21%	26%
	23%	73%	27%	-	48%	52%	11%	14%	16%	20%c	17%cd	21%cd	25%	28%	21%	25%	54%	46%	28%	72%o	25%	75%q	48%	52%ss
TV SERVICE BUT DK IF CONNECTED TO THEIR HOME BROADBAND	87	83	5	-	23	64	41	17	13	5	5	7	18	31	14	23	50	37	33	55	20	67	29	55
	4%	5%	1%	-	2%	6%	11%	4%	3%	1%	2%	2%	4%	4%	3%	4%	4%	4%	4%	4%	3%	4%	2%	5%
		95%d	5%	-	26%	74%o	47%defgh	20%	15%	5%	5%	8%	21%	36%	17%	26%	57%	43%	37%	63%	23%	77%	33%	63%ss
NO HOME BROADBAND SERVICE	128	44	83	1	62	67	40	12	23	19	5	29	12	45	15	56	57	71	32	96	11	117	37	90
	6%	3%	15%	100%	6%	6%	11%	3%	5%	5%	2%	9%	2%	6%	3%	11%	5%	7%	4%	7%	2%	8%	3%	9%
		34%	65%A	1%	48%	52%	31%defg	9%	18%	15%	4%	23%defg	9%	35%i	12%	44%ijkl	44%	56%	25%	75%	9%	91%q	29%	70%ss
DON'T KNOW THE TV SERVICE	90	67	24	-	46	44	24	33	19	4	8	3	12	44	13	21	56	34	40	51	27	64	41	49
	4%	4%	4%	-	4%	4%	7%	8%	4%	1%	2%	1%	2%	6%	3%	4%	5%	3%	5%	4%	4%	4%	3%	5%
		74%	26%	-	51%	49%	26%fh	37%fgh	21%fh	5%	8%	3%	13%	49%i	15%	23%	62%	38%	44%	56%	30%	70%	46%	54%
NO TV SET	59	34	25	-	30	29	16	17	11	10	3	1	4	22	18	14	26	32	8	51	6	52	36	23
	3%	2%	4%	-	3%	3%	4%	4%	3%	2%	1%	*	1%	3%	4%	3%	2%	3%	1%	4%	1%	3%	3%	2%
		58%	42%	-	51%	49%	27%h	29%h	20%h	18%	5%	2%	7%	38%i	31%i	24%	45%	55%	13%	87%o	11%	89%q	61%	39%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 25

QA7: CONNECTED TV SERVICE SUMMARY - TV SERVICE AND HOME BROADBAND SERVICE

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2208	2130 96%	62 3%	1829 83%	379 17%	2051 93%	157 7%	1572 71%	220 10%	223 10%	193 9%	83 4%	219 10%	164 7%	132 6%	176 8%	131 6%	145 7%	269 12%	253 11%
Weighted base	2228	2099 94%	116* 5%*	1776 80%	452 20%	2030 91%	198* 9%*	1843 83%	196 9%	135 6%	54* 2%*	92* 4%*	233 10%	176* 8%*	154* 7%*	191 9%	205* 9%*	189* 8%*	311 14%	292 13%
Effective base	1156	1136	34	960	202	1084	79	871	161	142	93	43	117	92	87	100	95	63	137	155
TV SERVICE CONNECTED TO HOME BROADBAND	1368 61%	1368 65%	-	1263 92% d	106 8%	1328 65% d	40 3%	1127 61%	126 64%	80 59%	36 66%	49 53%	112 20%	123 70%	88 57%	128 67%	125 61%	131 69%	173 56%	197 68%
TV SERVICE BUT NOT CONNECTED TO THEIR HOME BROADBAND	514 23%	514 24%	-	362 70%	153 30% c	448 87% d	66 13% e	440 86%	34 7%	32 6%	9 2%	20 4%	82 35% moq	31 18%	43 28%	39 21%	55 27%	35 19%	95 30%	40 14%
TV SERVICE BUT DK IF CONNECTED TO THEIR HOME BROADBAND	87 4%	87 4%	-	60 69%	27 31%	82 94%	6 6%	67 77%	13 15%	5 6%	2 2%	1 1%	5 5%	5 6%	9 11% q	8 9%	10 12%	1 1%	11 12%	18 6%
NO HOME BROADBAND SERVICE	128 6%	- -	116 100% a	22 17%	106 83% c	56 44%	72 56% e	109 85%	9 7%	9 7%	2 1%	14 11% mnoqr	20 16% mp	2 2%	6 5%	9 7%	3 2%	20 16% mp	17 13%	18 14%
DON'T KNOW THE TV SERVICE	90 4%	79 88%	9 10%	61 68%	29 32%	78 86%	12 14%	70 77%	8 9%	7 8%	5 6% g	4 4%	3 3%	10 11%	4 4%	5 6%	10 11%	10 12%	10 11%	13 14%
NO TV SET	59 3%	42 71%	16 27% a	13 22%	46 78% c	43 74%	15 26% e	52 89%	4 8%	1 3%	1 1%	8 9%	14 6%	4 2%	2 2%	8 4%	2 1%	-	4 1%	10 3%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 25

QA7: CONNECTED TV SERVICE SUMMARY - TV SERVICE AND HOME BROADBAND SERVICE

Base: All respondents

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owens smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2208	381 17%	1827 83%	959 43%	899 41%	206 9%	538 24%	1356 61%	1512 68%	642 29%	1394 63%	1869 85%	339 15%
Weighted base	2228	323 15%	1905 85%	932 42%	903 41%	193 9%	599 27%	1318 59%	1486 67%	677 30%	1371 62%	1847 83%	381 17%
Effective base	1156	245	938	547	475	114	264	735	800	331	740	995	167
TV SERVICE CONNECTED TO HOME BROADBAND	1368 61%	193 60%	1175 62%	717 77%	478 53%	167 86%	239 40%	1037 79%	1065 72%	303 45%	1036 76%	1368 74%	-
		14%	86%	52% df	35% f	12% cdf	17%	76% df	78% d	22%	76% d	100% d	-
TV SERVICE BUT NOT CONNECTED TO THEIR HOME BROADBAND	514 23%	88 27%	426 22%	166 18%	303 34%	22 11%	255 43%	214 16%	276 19%	238 35%	250 18%	343 19%	171 45%
		17%	83%	32%	59% ceg	4%	50% cddeg	42%	54%	46% hj	49%	67%	33% kk
TV SERVICE BUT DK IF CONNECTED TO THEIR HOME BROADBAND	87 4%	14 4%	73 4%	33 3%	43 5%	3 2%	33 6%	41 3%	59 4%	28 4%	41 3%	63 3%	24 6%
		16%	84%	37%	50%	4%	38%	47%	67%	33%	48%	73%	27%
NO HOME BROADBAND SERVICE	128 6%	10 3%	119 6%	13 1%	75 8%	-	72 12%	23 2%	35 2%	76 11%	-	-	128 34%
		7%	93% a	10%	59% ceg	-	56% ceg	18%	27% j	59% hj	-	-	100% kk
DON'T KNOW THE TV SERVICE	90 4%	14 4%	76 4%	-	-	-	-	-	58 4%	32 5%	42 3%	70 4%	20 5%
		16%	84%	-	-	-	-	-	64%	36%	47%	78%	22%
NO TV SET	59 3%	4 1%	54 3%	-	-	-	-	-	-	-	-	-	59 15%
		7%	93%	-	-	-	-	-	-	-	-	-	100% kk

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 25

QA7: CONNECTED TV SERVICE SUMMARY - TV SERVICE AND HOME BROADBAND SERVICE

Base: All respondents

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2208	1393 63%	1394 63%	863 39%	855 39%	622 28%	270 12%	538 24%	210 10%	1869 85%	435 20%	528 24%	214 10%	735 33%	1473 67%
Weighted base	2228	1368 61%	1371 62%	868 39%	799 36%	566 25%	263 12%	526 24%	214 10%	1847 83%	399 18%	493 22%	204 9%	692 31%	1535 69%
Effective base	1156	734	740	483	485	409	143	276	129	995	236	306	116	404	758
TV SERVICE CONNECTED TO HOME BROADBAND	1368	1368 100%	1036 76%	677 78%	599 75%	458 81%	216 82%	400 76%	190 89%	1368 74%	251 18%	313 23%	144 11%	448 33%	920 67%
	61%	100% nopqrstu	76%	50%	44%	33% npu	16% u	29%	14% nopqsu	100%	18%	23%	11% z	33%	67%
TV SERVICE BUT NOT CONNECTED TO THEIR HOME BROADBAND	514	-	250 18%	116 13%	136 17%	73 13%	41 16%	84 16%	18 9%	343 19%	95 24%	110 22%	28 13%	148 21%	366 24%
	23%	-	49% mopqt	23% m	27% mt	14% m	8% m	16% mt	4% m	67% mopqt	19% x	21% x	5%	29%	71% x
TV SERVICE BUT DK IF CONNECTED TO THEIR HOME BROADBAND	87	-	41 3%	32 4%	30 4%	19 3%	5 2%	23 4%	4 2%	63 3%	7 2%	18 4%	6 3%	25 4%	62 4%
	4%	-	48% m	37% m	34% m	22% m	6% m	26% m	4% m	73% m	8%	21%	7%	28%	72%
NO HOME BROADBAND SERVICE	128	-	-	-	-	-	-	-	-	-	33 8%	36 7%	17 8%	48 7%	80 5%
	6%	-	-	-	-	-	-	-	-	-	26% -	28% -	13% -	38% -	62% -
DON'T KNOW THE TV SERVICE	90	-	42 3%	41 5%	32 4%	16 3%	1 *	18 3%	2 1%	70 4%	11 3%	16 3%	9 4%	23 3%	67 4%
	4%	-	47% m	46% mrt	36% mr	18% m	1%	20% m	2% m	78% mr	13%	17%	10%	25%	75%
NO TV SET	59	-	-	-	-	-	-	-	-	-	-	-	-	59 4%	4%
	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	100% vwxyz

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 26

**QA8: Do you pay a subscription for your satellite TV service, or do you only receive free-to-air channels?
SINGLE CODE**

Base: All with a satellite TV service

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	1030	891	67	72	498	532	144	135	192	175	159	225	262	329	184	255	591	439	377	653	332	698	630	396
		87%	7%	7%	48%	52%	14%	13%	19%	17%	15%	22%	25%	32%	18%	25%	57%	43%	37%	63%	32%	68%	61%	38%
Weighted base	997	724	207*	66*	504	493	146*	160*	197	196	137*	161	276	297	203	221	573	424	402	595	354	643	574	417
		73%	21%*	7%*	51%	49%	15%*	16%*	20%	20%	14%*	16%	28%	30%	20%	22%	58%	42%	40%	60%	35%	65%	58%	42%
Effective base	599	708	51	61	292	308	91	80	115	106	82	149	135	211	115	154	334	266	219	385	185	421	358	238
Receive subscription channels/ pay a monthly subscription fee	823	590	189	45	409	415	111	138	165	174	114	122	231	248	169	176	479	345	350	474	313	510	493	327
	83%	81%	91%	69%	81%	84%	76%	86%	84%	89%	83%	76%	83%	83%	83%	80%	83%	81%	87%	80%	88%	79%	86%	78%
		72% C	23% C	5%	50%	50%	13%	17%	20%	21% ch	14%	15%	28%	30%	21%	21%	58%	42%	42% p	58%	38% r	62%	60% t	40%
Only receive free to air channels/ do not pay a monthly subscription fee	151	115	18	18	84	67	26	16	30	21	20	38	42	41	30	38	84	67	46	105	38	113	73	75
	15%	16%	9%	28%	17%	14%	18%	10%	15%	11%	15%	24%	15%	14%	15%	17%	15%	16%	11%	18%	11%	18%	13%	18%
		76%	12%	12% AB	56%	44%	17%	11%	20%	14%	14%	25% d	28%	27%	20%	25%	55%	45%	31%	69% o	25%	75% q	49%	50%
Don't know	22	20	-	2	11	11	9	7	2	-	3	1	3	8	4	7	11	12	6	16	3	20	7	15
	2%	3%	-	4%	2%	2%	6%	4%	1%	-	2%	1%	1%	3%	2%	3%	2%	3%	1%	3%	1%	3%	1%	4%
		89%	-	11% B	51%	49%	42% efh	29% f	10%	-	14%	5%	15%	34%	19%	33%	49%	51%	27%	73%	11%	89%	32%	68%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 26

QA8: Do you pay a subscription for your satellite TV service, or do you only receive free-to-air channels?
SINGLE CODE

Base: All with a satellite TV service

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	1030	944	13	848	111	914	45	702	116	130	82	31	105	71	67	66	60	67	128	107
		92%	1%	82%	11%	89%	4%	68%	11%	13%	8%	3%	10%	7%	7%	6%	6%	7%	12%	10%
Weighted base	997	919	11**	813	119*	888	44**	788	104*	76*	29*	31**	99*	73*	71*	60*	92*	85*	143*	134*
		92%	1%**	82%	12%*	89%	4%**	79%	10%*	8%*	3%*	3%**	10%*	7%*	7%*	6%*	9%*	9%*	14%*	13%*
Effective base	599	536	11	484	64	519	28	429	83	94	40	15	71	51	54	52	50	31	69	64
Receive subscription channels/ pay a monthly subscription fee	823	772	6	692	86	750	28	659	85	55	24	30	86	62	54	53	67	71	116	121
	83%	84%	52%	85%	72%	85%	63%	84%	82%	72%	82%	96%	87%	85%	76%	89%	73%	84%	81%	90%
		94%	1%	84% d	10%	91%	3%	80% l	10%	7%	3%	4%	10%	7%	7%	6% p	8%	9%	14%	15% np
Only receive free to air channels/ do not pay a monthly subscription fee	151	129	4	112	22	124	10	112	16	18	5	1	11	7	17	4	25	14	23	10
	15%	14%	34%	14%	19%	14%	22%	14%	15%	24%	18%	4%	11%	10%	24%	7%	27%	16%	16%	7%
		85%	2%	74%	15%	82%	6%	74%	10%	12% g	3%	1%	7%	5%	11% lo	3%	16% mo	9%	15%	6%
Don't know	22	18	2	9	11	13	7	17	3	3	-	-	3	4	-	2	-	-	4	4
	2%	2%	15%	1%	9%	1%	16%	2%	3%	4%	-	-	3%	5%	-	3%	-	-	3%	3%
		82%	7%	41%	48% c	58%	31%	75%	12%	13%	-	-	13%	18%	-	9%	-	-	20%	16%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 26

**QA8: Do you pay a subscription for your satellite TV service, or do you only receive free-to-air channels?
SINGLE CODE**

Base: All with a satellite TV service

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	1030	256 25%	774 75%	1030 100%	240 23%	41 4%	-	853 83%	755 73%	275 27%	687 67%	883 86%	147 14%
Weighted base	997	210 21%	787 79%	997 100%	206 21%	35** 3%**	-**	837 84%	731 73%	266 27%	671 67%	868 87%	129 13%
Effective base	599	194	433	599	163	26	-	492	442	157	393	497	116
Receive subscription channels/ pay a monthly subscription fee	823 83%	161 77%	662 84%	823 83%	157 76%	27 78%	-	823 98%	615 84%	208 78%	575 86%	738 85%	86 67%
Only receive free to air channels/ do not pay a monthly subscription fee	151 15%	42 20%	109 72%	151 15%	47 23%	6 4%	-	10 7%	100 66%	51 34%	86 57%	116 13%	35 27%
Don't know	22 2%	6 3%	16 2%	22 2%	3 1%	1 3%	-	4 *	16 2%	7 3%	10 1%	14 2%	8 6%
		27%	73%	100%g	12%	5%	-	19%	70%	30%	44%	64%	36%k

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/ij - k/l
** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 26

**QA8: Do you pay a subscription for your satellite TV service, or do you only receive free-to-air channels?
SINGLE CODE**

Base: All with a satellite TV service

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	1030	743	687	454	395	290	151	267	120	883	192	260	122	344	686
		72%	67%	44%	38%	28%	15%	26%	12%	86%	19%	25%	12%	33%	67%
Weighted base	997	717	671	443	359	258	142*	257	132*	868	162	226	103*	299	698
		72%	67%	44%	36%	26%	14%*	26%	13%*	87%	16%	23%	10%*	30%	70%
Effective base	599	424	393	287	236	203	80	138	71	497	138	180	98	244	377
Receive subscription channels/ pay a monthly subscription fee	823	628	575	386	297	216	123	215	116	738	128	197	90	251	573
	83%	88%	86%	87%	83%	84%	87%	83%	88%	85%	79%	87%	88%	84%	82%
Only receive free to air channels/ do not pay a monthly subscription fee	151	76	86	50	59	37	17	36	15	116	28	24	11	40	111
	15%	11%	13%	11%	16%	14%	12%	14%	11%	13%	18%	11%	11%	13%	16%
		51%	57%	33%	39% ^m	24%	11%	24%	10%	77%	19%	16%	7%	26%	74%
Don't know	22	12	10	7	3	5	2	6	1	14	5	5	2	9	14
	2%	2%	1%	2%	1%	2%	2%	2%	1%	2%	3%	2%	2%	3%	2%
		55%	44%	31%	15%	24%	10%	28%	6%	64%	24%	23%	8%	38%	62%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - vw/x/y/z
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 27
QA9: (SHOW SCREEN) This is a list of different media devices. Which, if any, of these devices does your household have at the moment?
MULTI CODE

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
Amazon Fire TV digital media player or stick	574	487	86	2	262	312	89	137	101	115	81	50	154	193	120	107	347	227	261	313	228	347	332	239
	23%	29%	15%	1%	22%	25%	25%	34%	24%	27%	23%	10%	28%	25%	23%	17%	26%	20%	32%	19%	33%	19%	27%	19%
		85%BC	15%C	*	46%	54%	16%h	24%egh	18%h	20%h	14%h	9%	27%j	34%k	21%	19%	60%n	40%	46%p	54%	40%r	60%	58%t	42%
Blu-ray player	504	406	86	12	270	234	82	69	95	103	82	74	155	168	96	86	322	182	213	292	177	327	299	203
	20%	25%	15%	5%	22%	18%	23%	17%	23%	24%	23%	15%	28%	22%	18%	14%	25%	16%	26%	18%	26%	18%	24%	16%
		81%BC	17%C	2%	54%	46%	16%h	14%	19%h	20%h	16%h	15%	31%kl	33%l	19%	17%	64%n	36%	42%p	58%	35%r	65%	59%t	40%
Now TV digital media player or stick	248	202	46	1	126	122	51	81	49	41	17	10	69	83	47	49	152	96	112	137	100	148	169	77
	10%	12%	8%	*	10%	10%	14%	20%	12%	10%	5%	2%	13%	11%	9%	8%	12%	8%	14%	8%	15%	8%	14%	6%
		81%C	18%C	*	51%	49%	20%gh	33%efgh	20%gh	16%h	7%	4%	28%j	33%j	19%	20%	61%n	39%	45%p	55%	40%r	60%	68%t	31%
Chromecast digital media player	207	189	18	-	108	98	40	53	48	41	15	9	53	74	50	30	127	79	83	123	74	133	126	79
	8%	11%	3%	-	9%	8%	11%	13%	11%	10%	4%	2%	10%	10%	9%	5%	10%	7%	10%	7%	11%	7%	10%	6%
		91%BC	9%	-	52%	48%	19%gh	26%gh	23%gh	20%gh	7%	4%	26%j	36%j	24%l	14%	62%	38%	40%	60%	36%	64%	61%t	38%
Apple TV digital media player	145	129	17	-	70	75	42	40	18	29	10	6	52	41	47	6	93	53	77	69	59	87	96	47
	6%	8%	3%	-	6%	6%	12%	10%	4%	7%	3%	1%	9%	5%	9%	1%	7%	5%	9%	4%	9%	5%	8%	4%
		89%BC	11%	-	48%	52%	29%egh	28%egh	13%h	20%h	7%	4%	35%j	28%j	32%j	4%	64%n	36%	53%p	47%	40%r	60%	66%t	32%
Roku digital media player or stick	84	75	8	-	49	35	18	16	21	8	15	6	28	22	17	17	50	34	33	51	28	56	49	34
	3%	5%	1%	-	4%	3%	5%	4%	5%	2%	4%	1%	5%	3%	3%	3%	4%	3%	4%	3%	4%	3%	4%	3%
		90%C	10%	-	58%	42%	21%h	20%h	25%h	9%	18%h	7%	34%	26%	20%	20%	60%	40%	39%	61%	33%	67%	59%	41%
Other digital media player (e.g. WD TV, Nvidia Shield TV)	36	30	5	1	28	8	4	7	5	7	6	7	8	9	5	14	18	18	10	26	10	26	21	16
	1%	2%	1%	*	2%	1%	1%	2%	1%	2%	2%	1%	2%	1%	1%	2%	1%	2%	1%	2%	1%	1%	2%	1%
		84%	14%	2%	78%b	22%	11%	19%	14%	20%	16%	20%	24%	26%	13%	38%	50%	50%	27%	73%	27%	73%	57%	43%
None of these	1198	613	360	225	567	631	128	155	180	190	183	363	225	334	243	397	559	639	283	915	249	949	517	681
	48%	37%	63%	91%	47%	50%	35%	38%	43%	45%	51%	72%	41%	44%	46%	62%	43%	55%	35%	55%	36%	53%	42%	55%
		51%	30%A	19%AB	47%	53%	11%	13%	15%	16%	15%cd	30%cdefg	19%	28%	20%	33%ijk	47%	53%mn	24%	76%o	21%	79%q	43%	57%rs
Don't know	59	36	14	8	30	29	12	6	4	7	12	18	7	22	18	12	29	30	16	43	10	49	14	44
	2%	2%	3%	3%	2%	2%	3%	1%	1%	2%	3%	4%	1%	3%	3%	2%	2%	3%	2%	3%	1%	3%	1%	4%
		62%	24%	14%	50%	50%	21%	10%	7%	12%	20%	30%e	12%	37%	30%	21%	49%	51%	27%	73%	17%	83%	23%	76%ss
Net: Any	1217	1008	195	15	607	610	223	245	237	226	161	124	317	407	265	228	724	493	510	707	428	789	702	507
	49%	61%	34%	6%	50%	48%	61%	60%	56%	53%	45%	25%	58%	53%	50%	36%	55%	42%	63%	42%	62%	44%	57%	41%
		83%BC	16%C	1%	50%	50%	18%gh	20%gh	19%gh	19%h	13%h	10%	26%j	33%j	22%j	19%	60%n	40%	42%p	58%	35%r	65%	58%t	42%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 27
QA9: (SHOW SCREEN) This is a list of different media devices. Which, if any, of these devices does your household have at the moment?
MULTI CODE

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2474	2130	62	1829	379	2051	157	1780	255	238	201	96	268	190	149	202	144	162	294	275
		86%	3%	74%	15%	83%	6%	72%	10%	10%	8%	4%	11%	8%	6%	8%	6%	7%	12%	11%
Weighted base	2474	2099	116*	1776	452	2030	198*	2046	225	146	57*	101*	272	203	176	215	225	208*	334	312
		85%	5%*	72%	18%	82%	8%*	83%	9%	6%	2%*	4%*	11%	8%	7%	9%	9%	8%*	14%	13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
Amazon Fire TV digital media player or stick	574	564	5	529	43	562	11	449	74	39	13	19	53	55	49	48	53	37	67	68
	23%	27%	5%	30%	10%	28%	5%	22%	33%	26%	24%	19%	20%	27%	28%	22%	23%	18%	20%	22%
		98% b	1%	92% d	8%	98% f	2%	78%	13% g	7%	2%	3%	9%	9%	8%	8%	9%	6%	12%	12%
Blu-ray player	504	479	11	445	47	483	10	422	50	26	6	21	33	33	43	31	51	47	62	100
	20%	23%	10%	25%	11%	24%	5%	21%	22%	18%	11%	21%	12%	16%	25%	15%	23%	23%	19%	32%
		95%	2%	88% d	9%	96% f	2%	84% j	10% k	5%	1%	4%	6%	7%	9% i	6%	10% l	9% l	12%	20% lmp
Now TV digital media player or stick	248	244	2	231	17	247	1	210	23	12	4	5	27	9	19	17	26	24	45	38
	10%	12%	2%	13%	4%	12%	*	10%	10%	8%	7%	5%	10%	4%	11%	8%	12%	12%	13%	12%
		98%	1%	93% d	7%	99% f	*	84%	9%	5%	2%	2%	11%	4%	7%	7%	11%	10%	18% m	15% m
Chromecast digital media player	207	203	3	179	28	201	5	172	17	12	6	8	12	20	9	22	16	12	29	45
	8%	10%	3%	10%	6%	10%	3%	8%	7%	8%	10%	8%	4%	5%	8%	10%	7%	6%	9%	14%
		98%	2%	87%	13%	98% f	2%	83%	8%	6%	3%	4%	6%	10%	4%	11%	8%	6%	14%	22% lnq
Apple TV digital media player	145	140	5	131	15	144	1	122	14	8	2	9	11	3	5	12	10	8	33	30
	6%	7%	4%	7%	3%	7%	1%	6%	6%	5%	3%	9%	4%	2%	3%	6%	4%	4%	10%	10%
		96%	3%	90% d	10%	99% f	1%	84%	10%	5%	1%	6% m	7%	2%	3%	9%	7%	5%	23% lmn	21% lmn
Roku digital media player or stick	84	81	3	75	9	80	4	74	5	3	1	2	5	7	13	6	4	10	16	11
	3%	4%	3%	4%	2%	4%	2%	4%	2%	2%	2%	2%	2%	3%	7%	3%	2%	5%	5%	4%
		96%	4%	89%	11%	95%	5%	89%	6%	4%	1%	3%	6%	8%	15% i	7%	5%	12%	19%	13%
Other digital media player (e.g. WD TV, Nvidia Shield TV)	36	35	*	35	-	35	-	29	4	1	2	1	3	1	6	3	3	1	3	7
	1%	2%	*	2%	-	2%	-	1%	2%	1%	3%	1%	1%	1%	3%	2%	2%	*	1%	2%
		97%	1%	98% d	-	98%	-	80%	12%	3%	5%	3%	8%	4%	16%	10%	9%	2%	9%	19%
None of these	1198	891	81	675	300	817	157	1003	95	68	32	52	165	103	81	122	112	94	160	114
	48%	42%	70%	38%	66%	40%	79%	49%	42%	47%	57%	51%	61%	51%	46%	57%	50%	45%	48%	37%
		74%	7% a	56%	25% c	68%	13% e	84%	8%	6%	3% h	4%	14% nqrs	9% s	7%	10% s	9% s	8%	13% s	10%
Don't know	59	42	7	27	24	35	15	47	5	5	1	3	4	6	2	4	3	13	10	4
	2%	2%	6%	2%	5%	2%	8%	2%	2%	4%	3%	3%	1%	3%	1%	2%	1%	6%	3%	1%
		71%	13%	46%	40% c	60%	26% e	80%	9%	9%	3%	5%	6%	10%	3%	7%	5%	21%	16%	7%
Net: Any	1217	1167	28	1075	128	1177	25	996	125	72	23	46	103	95	93	90	111	101	165	194
	49%	56%	24%	61%	28%	58%	13%	49%	56%	49%	41%	46%	38%	47%	53%	42%	49%	49%	49%	62%
		96% b	2%	88% d	11%	97% f	2%	82%	10% j	6%	2%	4%	8%	8%	8% i	7%	9%	8%	14% l	16% kmp

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 27
QA9: (SHOW SCREEN) This is a list of different media devices. Which, if any, of these devices does your household have at the moment?
MULTI CODE

Base: All respondents

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629	1845	1030	1062	206	691	1414	1571	846	1394	1869	605
		25%	75%	42%	43%	8%	28%	57%	64%	34%	56%	76%	24%
Weighted base	2474	552	1922	997	1055	193	741	1370	1536	870	1371	1847	627
		22%	78%	40%	43%	8%	30%	55%	62%	35%	55%	75%	25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Amazon Fire TV digital media player or stick	574	99	475	285	238	54	133	374	465	107	445	553	21
	23%	18%	25%	29%	23%	28%	18%	27%	30%	12%	32%	30%	3%
		17%	83%a	50%df	42%	9%f	23%	65%df	81%l	19%	78%l	96%l	4%
Blu-ray player	504	94	410	278	168	55	72	366	412	91	377	462	42
	20%	17%	21%	28%	16%	28%	10%	27%	27%	10%	27%	25%	7%
		19%	81%	55%df	33%f	11%df	14%	73%df	82%l	18%	75%l	92%l	8%
Now TV digital media player or stick	248	38	210	130	110	26	55	163	206	42	200	240	8
	10%	7%	11%	13%	10%	14%	7%	12%	13%	5%	15%	13%	1%
		15%	85%a	52%f	44%	11%f	22%	65%f	83%l	17%	80%l	97%l	3%
Chromecast digital media player	207	29	177	96	100	33	56	122	144	62	133	198	9
	8%	5%	9%	10%	9%	17%	8%	9%	9%	7%	10%	11%	1%
		14%	86%a	46%	48%	16%cdfg	27%	59%	69%	30%	64%	96%l	4%
Apple TV digital media player	145	18	127	88	44	27	15	116	124	21	116	137	8
	6%	3%	7%	9%	4%	14%	2%	8%	8%	2%	8%	7%	1%
		12%	88%a	60%df	30%	19%df	10%	80%df	85%l	14%	80%l	94%l	6%
Roku digital media player or stick	84	13	71	45	35	10	18	51	67	17	62	80	4
	3%	2%	4%	5%	3%	5%	2%	4%	4%	2%	5%	4%	1%
		15%	85%	54%	42%	12%	22%	60%	80%l	20%	74%l	95%l	5%
Other digital media player (e.g. WD TV, Nvidia Shield TV)	36	6	30	10	15	3	10	20	29	7	25	35	1
	1%	1%	2%	1%	1%	2%	1%	1%	2%	1%	2%	2%	*
		17%	83%	27%	42%	9%	29%	55%	80%	20%	69%	97%l	3%
None of these	1198	328	870	393	558	75	448	562	560	578	472	679	519
	48%	59%	45%	39%	53%	39%	61%	41%	36%	66%	34%	37%	83%
		27%b	73%	33%	47%ceg	6%	37%cddeg	47%	47%	48%hj	39%	57%	43%k
Don't know	59	19	40	27	12	1	8	34	32	23	27	35	24
	2%	3%	2%	3%	1%	*	1%	2%	2%	3%	2%	2%	4%
		32%	68%	47%df	21%	1%	13%	58%	55%	39%	46%	60%	40%
Net: Any	1217	205	1012	576	485	118	285	774	943	269	873	1133	84
	49%	37%	53%	58%	46%	61%	38%	56%	61%	31%	64%	61%	13%
		17%	83%a	47%df	40%f	10%df	23%	64%df	78%l	22%	72%l	93%l	7%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 27
QA9: (SHOW SCREEN) This is a list of different media devices. Which, if any, of these devices does your household have at the moment?
MULTI CODE

Base: All respondents

Total	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2474	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1673
		56%	56%	35%	35%	25%	11%	22%	8%	76%	19%	23%	10%	32%	68%
Weighted base	2474	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1719
		55%	55%	35%	32%	23%	11%	21%	9%	75%	18%	21%	9%	31%	69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Amazon Fire TV digital media player or stick	574	414	445	319	495	205	109	209	51	553	118	150	67	207	367
	23%	30%	32%	37%	36%	41%	40%	24%	30%	27%	27%	29%	29%	27%	21%
		72%	78%t	56%mtu	86%mnogrstu	36%mtu	19%mntu	36%mtu	9%	96%	21%	26%z	12%z	36%z	64%
Blu-ray player	504	366	377	237	196	169	77	158	214	462	91	105	56	155	350
	20%	27%	27%	27%	25%	30%	29%	30%	100%	25%	21%	20%	24%	20%	20%
		73%	75%	47%	39%	34%	15%	31%	42%mnopqrsu	92%	18%	21%	11%	31%	69%
Now TV digital media player or stick	248	184	200	164	207	100	51	110	29	240	65	95	56	124	125
	10%	13%	15%	19%	26%	18%	19%	21%	14%	13%	15%	18%	25%	16%	7%
		74%	80%	66%mn	83%mnogtu	40%u	21%u	44%mmu	12%	97%	26%z	38%z	23%vyz	50%z	50%
Chromecast digital media player	207	137	133	113	182	81	51	101	18	198	39	60	33	76	130
	8%	10%	10%	13%	23%	14%	19%	19%	9%	11%	9%	11%	14%	10%	8%
		66%	64%	55%	88%mnogtu	39%mn	25%mntu	49%mnobu	9%	96%	19%	29%z	16%z	37%	63%
Apple TV digital media player	145	120	116	103	118	56	41	52	18	137	33	55	32	64	82
	6%	9%	8%	12%	15%	10%	16%	10%	9%	7%	7%	11%	14%	8%	5%
		82%	80%	71%u	82%mnqsu	39%	28%mmu	36%	13%	94%	23%	38%z	22%vz	44%z	56%
Roku digital media player or stick	84	55	62	44	66	31	12	21	8	80	20	31	19	35	48
	3%	4%	5%	5%	8%	5%	4%	4%	4%	4%	5%	6%	8%	5%	3%
		66%	74%	52%	79%mnosu	37%	14%	26%	10%	95%	24%	37%z	23%z	42%	58%
Other digital media player (e.g. WD TV, Nvidia Shield TV)	36	27	25	13	26	9	3	6	2	35	11	8	4	13	23
	1%	2%	2%	2%	3%	2%	1%	1%	1%	2%	3%	2%	2%	2%	1%
		75%	69%	37%	73%	26%	7%	18%	5%	97%	31%	23%	10%	35%	65%
None of these	1198	491	472	251	-	151	48	116	-	679	195	193	74	306	892
	48%	36%	34%	29%	-	27%	18%	22%	-	37%	44%	37%	33%	41%	52%
		41%opqrst	39%opqrst	21%prst	-	13%prt	4%pt	10%pt	-	57%opqrst	16%z	16%	6%	26%	74%vwxyz
Don't know	59	25	27	11	-	10	12	14	-	35	11	13	3	15	44
	2%	2%	2%	1%	-	2%	5%	3%	-	2%	3%	3%	1%	2%	3%
		43%p	46%p	18%p	-	16%p	21%moptu	24%p	-	60%p	19%	22%	5%	26%	74%
Net: Any	1217	851	873	607	799	406	203	395	214	1133	238	316	151	433	784
	49%	62%	64%	70%	100%	72%	77%	75%	100%	61%	54%	61%	66%	57%	46%
		70%	72%	50%mn	66%mnogrsu	33%mn	17%mn	32%mn	18%mnoprsu	93%	20%z	26%z	12%vz	36%z	64%

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 28

QA10: And which, if any, of these devices have been connected to a TV set in the home in the last 12 months?

MULTI CODE

Base: All with any working TV set in the home

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2417	2003	150	264	1119	1298	316	311	411	372	369	638	534	767	410	706	1301	1116	705	1712	614	1803	1313	1096
		83%	6%	11%	46%	54%	13%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2406	1618	544	244	1170	1236	345	386	409	413	351	502	546	739	502	620	1284	1122	797	1609	678	1728	1194	1203
		67%	23%	10%	49%	51%	14%	16%	17%	17%	15%	21%	23%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1312	1589	119	224	608	708	156	171	243	210	193	399	283	408	231	412	691	622	355	988	318	1007	694	617
Amazon Fire TV digital media player or stick	524	446	76	2	240	284	79	129	99	105	74	40	140	169	115	100	309	215	251	273	220	304	304	216
	22%	28%	14%	1%	21%	23%	23%	33%	24%	25%	21%	8%	26%	23%	23%	16%	24%	19%	31%	17%	32%	18%	25%	18%
		85%BC	14%C	*	46%	54%	15%h	25%cegh	19%h	20%h	14%h	8%	27%l	32%kl	22%l	19%	59%ln	41%	48%p	52%	42%r	58%	58%t	41%
Blu-ray player	392	308	73	10	214	178	55	59	84	76	61	57	122	128	81	61	250	142	174	218	146	246	242	149
	16%	19%	13%	4%	18%	14%	16%	15%	20%	18%	17%	11%	22%	17%	16%	10%	19%	13%	22%	14%	22%	14%	20%	12%
		79%C	19%C	3%	55%	45%	14%	15%	21%h	19%h	16%h	14%	31%l	33%kl	21%l	15%	64%ln	36%	44%p	56%	37%r	63%	62%t	38%
Now TV digital media player	196	155	41	1	98	98	27	66	42	38	15	8	52	64	38	41	117	79	93	103	87	109	132	63
	8%	10%	7%	*	8%	8%	8%	17%	10%	9%	4%	2%	10%	9%	8%	7%	9%	7%	12%	6%	13%	6%	11%	5%
		79%C	21%C	*	50%	50%	14%h	34%cegh	21%gh	19%gh	7%	4%	27%	33%	19%	21%	60%	40%	48%p	52%	44%r	56%	67%t	32%
Chromecast digital media player	166	149	18	-	91	75	30	43	42	32	13	5	42	65	40	21	106	60	62	104	57	109	106	61
	7%	9%	3%	-	8%	6%	9%	11%	10%	8%	4%	1%	8%	9%	8%	3%	8%	5%	8%	6%	8%	6%	9%	5%
		89%BC	11%	-	55%	45%	18%h	26%gh	25%gh	20%h	8%h	3%	25%l	39%kl	24%l	12%	64%ln	36%	37%	63%	34%	66%	63%t	37%
Apple TV digital media player	112	95	17	-	57	55	32	30	14	23	8	4	39	32	38	3	71	41	61	51	44	68	80	31
	5%	6%	3%	-	5%	4%	9%	8%	3%	6%	2%	1%	7%	4%	7%	1%	6%	4%	8%	3%	7%	4%	7%	3%
		85%C	15%	-	50%	50%	29%egh	27%gh	13%h	21%h	7%	4%	35%l	29%kl	34%l	3%	63%	37%	54%p	46%	39%	61%	71%t	27%
Roku digital media player or stick	68	59	8	-	37	31	12	16	16	6	14	4	24	18	13	12	42	26	26	41	23	45	43	25
	3%	4%	2%	-	3%	2%	3%	4%	4%	1%	4%	1%	4%	2%	3%	2%	3%	2%	3%	3%	3%	3%	4%	2%
		88%C	12%	-	54%	46%	17%h	23%h	24%h	9%	21%h	6%	35%	27%	20%	18%	62%	38%	39%	61%	33%	67%	63%t	37%
Other digital media player (e.g. WD TV, Nvidia Shield TV)	31	26	5	-	23	8	3	7	4	7	5	4	7	8	5	12	14	17	10	21	10	21	19	11
	1%	2%	1%	-	2%	1%	1%	2%	1%	2%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%
		84%	16%	-	75%b	25%	9%	22%	14%	23%	17%	14%	22%	24%	15%	39%	46%	54%	31%	69%	31%	69%	63%t	37%
None of these	88	78	8	2	44	44	26	8	7	15	14	19	26	28	9	25	54	34	20	68	12	76	30	57
	4%	5%	2%	1%	4%	4%	7%	2%	2%	4%	4%	4%	5%	4%	2%	4%	4%	3%	3%	4%	2%	4%	3%	5%
		88%C	10%	2%	50%	50%	29%de	9%	8%	17%	15%	22%	30%	32%	10%	28%	62%	38%	77%	14%	86%q	34%	64%t	5%
No devices in household/ DK	1194	615	350	229	565	629	126	142	172	187	191	377	229	335	237	393	564	630	287	907	250	944	496	698
	50%	38%	64%	94%	48%	51%	36%	37%	42%	45%	54%	75%	42%	45%	47%	63%	44%	56%	36%	56%	37%	55%	42%	58%
		52%	29%A	19%AB	47%	53%	11%	12%	14%	16%	16%	21%	19%	28%	20%	33%ijl	47%	53%km	24%	76%o	21%	79%q	41%	58%t
Net: Any	1114	915	186	13	557	557	186	236	229	212	147	103	288	370	254	202	658	456	487	627	416	698	666	442
	46%	57%	34%	5%	48%	45%	54%	61%	56%	51%	42%	21%	53%	50%	51%	33%	51%	41%	61%	39%	61%	40%	56%	37%
		82%BC	17%C	1%	50%	50%	17%gh	21%gh	21%gh	19%h	13%h	9%	26%l	33%kl	23%l	18%	59%ln	41%	44%p	56%	37%r	63%	60%t	40%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 28

QA10: And which, if any, of these devices have been connected to a TV set in the home in the last 12 months?

MULTI CODE

Base: All with any working TV set in the home

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2417	2087	55	1816	338	2006	148	1739	250	234	194	93	260	187	146	195	142	162	288	266
		86%	2%	75%	14%	83%	6%	72%	10%	10%	8%	4%	11%	8%	6%	8%	6%	7%	12%	11%
Weighted base	2406	2053	101**	1761	403	1981	182*	1988	219	144	56*	92*	257	199	173*	206	221	208*	330	302
		85%	4%**	73%	17%	82%	8%*	83%	9%	6%	2%*	4%*	11%	8%	7%*	9%	9%	9%*	14%	13%
Effective base	1312	1111	29	953	181	1057	76	991	188	152	95	51	146	109	100	117	105	73	150	163
Amazon Fire TV digital media player or stick	524	513	5	485	37	512	10	407	68	36	13	15	50	407	42	44	53	34	62	59
	22%	25%	5%	28%	9%	26%	5%	20%	31%	25%	23%	16%	19%	25%	24%	21%	24%	16%	19%	20%
		98%	1%	93% d	7%	98% f	2%	78%	13% g	7%	2%	3%	9%	9%	8%	8%	10%	7%	12%	11%
Blu-ray player	392	370	10	345	36	376	5	327	40	21	4	12	25	25	30	24	37	45	50	80
	16%	18%	9%	20%	9%	19%	3%	16%	18%	15%	7%	13%	10%	12%	17%	12%	17%	21%	15%	26%
		94%	2%	88% d	9%	96% f	1%	83% j	10% k	5%	1%	3%	6%	6%	8%	6%	10%	11% d	13%	20% mp
Now TV digital media player	196	194	1	183	12	194	1	167	16	9	4	5	25	9	14	15	16	19	38	27
	8%	9%	1%	10%	3%	10%	*	8%	7%	6%	7%	5%	10%	5%	8%	7%	7%	9%	11%	9%
		99%	1%	93% d	6%	99% f	*	85%	8%	4%	2%	2%	13%	5%	7%	8%	8%	10%	19%	14%
Chromecast digital media player	166	164	2	148	19	165	2	140	13	10	4	8	11	12	6	16	16	10	24	37
	7%	8%	2%	8%	5%	8%	1%	7%	6%	7%	7%	9%	4%	4%	8%	7%	5%	4%	7%	12%
		99%	1%	89%	11%	99% f	1%	84%	8%	6%	2%	5%	7%	7%	4%	9%	9%	6%	14%	22% in
Apple TV digital media player	112	107	4	101	11	111	1	96	11	4	1	7	9	1	4	9	10	8	28	22
	5%	5%	4%	6%	3%	6%	1%	5%	5%	3%	3%	7%	3%	*	2%	4%	5%	4%	8%	7%
		95%	4%	90%	10%	99%	1%	86%	9%	3%	1%	6% m	8%	1%	3%	8%	9%	7%	25% mn	20% m
Roku digital media player or stick	68	66	2	62	5	67	1	60	4	3	1	2	4	6	12	4	4	8	13	7
	3%	3%	2%	4%	1%	3%	*	3%	2%	2%	2%	2%	2%	3%	7%	2%	2%	4%	4%	2%
		97%	3%	92%	8%	99%	1%	88%	6%	4%	1%	2%	6%	8%	6%	5%	13%	20%	20%	10%
Other digital media player (e.g. WD TV, Nvidia Shield TV)	31	31	-	31	-	31	-	25	4	1	2	1	3	1	5	3	2	1	3	6
	1%	2%	-	2%	-	2%	-	1%	2%	*	3%	1%	1%	1%	3%	2%	1%	*	1%	2%
		100%	-	100%	-	100%	-	81%	12%	2%	6%	4%	9%	5%	17%	11%	6%	2%	9%	18%
None of these	88	80	4	67	19	79	8	69	10	8	2	5	6	7	3	8	13	5	11	12
	4%	4%	4%	4%	5%	4%	4%	3%	4%	5%	3%	6%	2%	3%	2%	4%	6%	3%	3%	4%
		91%	5%	76%	22%	89%	9%	79%	11%	9%	2%	6%	6%	7%	4%	9%	14%	6%	12%	14%
No devices in household/ DK	1194	891	73	688	278	809	157	996	94	72	33	46	155	106	81	116	111	107	165	110
	50%	43%	73%	39%	69%	41%	86%	50%	43%	50%	59%	50%	60%	53%	46%	57%	50%	51%	50%	36%
		75%	6%	58%	23% c	68%	13% e	83%	8%	6%	3% h	4%	13% ns	9% s	7%	10% s	9% s	9% s	14% s	9%
Net: Any	1114	1071	24	997	104	1084	17	914	115	64	21	41	96	85	90	81	98	96	152	175
	46%	52%	23%	57%	26%	55%	10%	46%	52%	44%	38%	44%	38%	43%	52%	39%	44%	46%	46%	58%
		96%	2%	89% d	9%	97% f	2%	82%	10% j	6%	2%	4%	9%	8%	8% l	7%	9%	9%	14%	16% mp

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 28

QA10: And which, if any, of these devices have been connected to a TV set in the home in the last 12 months?

MULTI CODE

Base: All with any working TV set in the home

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2417	617	1800	1030	1062	206	691	1414	1571	846	1394	1869	548
		26%	74%	43%	44%	9%	29%	59%	65%	35%	58%	77%	23%
Weighted base	2406	543	1863	997	1055	193	741	1370	1536	870	1371	1847	559
		23%	77%	41%	44%	8%	31%	57%	64%	36%	57%	77%	23%
Effective base	1312	443	927	599	591	114	363	776	839	474	740	995	318
Amazon Fire TV digital media player or stick	524	85	439	266	219	46	121	340	425	99	407	508	15
	22%	16%	24%	27%	21%	24%	16%	25%	28%	11%	30%	28%	3%
		16%	84%a	51%df	42%	9%	23%	65%f	81%i	19%	78%j	97%l	3%
Blu-ray player	392	72	320	226	128	45	54	290	327	65	298	363	29
	16%	13%	17%	23%	12%	23%	7%	21%	21%	8%	22%	20%	5%
		18%	82%	58%df	33%f	11%df	14%	74%df	83%i	17%	76%j	93%l	7%
Now TV digital media player	196	30	166	91	94	20	52	122	156	39	154	193	3
	8%	6%	9%	9%	9%	10%	7%	9%	10%	5%	11%	10%	1%
		15%	85%a	46%	48%	10%	27%	62%	80%i	20%	79%j	99%l	1%
Chromecast digital media player	166	22	144	71	81	28	48	95	110	57	105	164	3
	7%	4%	8%	7%	8%	15%	6%	7%	7%	6%	8%	9%	1%
		13%	87%a	43%	48%	17%cdfg	29%	57%	66%	34%	63%	98%l	2%
Apple TV digital media player	112	13	99	65	34	23	12	89	96	16	90	107	5
	5%	2%	5%	7%	3%	12%	2%	7%	6%	2%	7%	6%	1%
		12%	88%a	58%df	31%	21%cdfg	10%	80%df	86%i	14%	80%j	95%l	5%
Roku digital media player or stick	68	12	55	37	30	6	15	39	53	15	51	66	2
	3%	2%	3%	4%	3%	3%	2%	3%	3%	2%	4%	4%	*
		18%	82%	54%	44%	9%	23%	57%	78%	22%	76%j	97%l	3%
Other digital media player (e.g. WD TV, Nvidia Shield TV)	31	5	26	7	13	3	8	19	24	7	22	31	-
	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	2%	-
		16%	84%	23%	43%	8%	27%	62%	76%	24%	72%	100%l	-
None of these	88	16	72	40	33	3	23	50	66	22	52	67	21
	4%	3%	4%	4%	3%	2%	3%	4%	4%	3%	4%	4%	4%
		18%	82%	45%	38%	4%	26%	57%	75%	25%	59%	76%	24%
No devices in household/ DK	1194	340	855	421	570	76	456	596	593	601	499	714	480
	50%	63%	46%	42%	54%	39%	62%	44%	39%	69%	36%	39%	86%
		28%b	72%	35%	48%ceg	6%	38%cddeg	50%	50%	50%hj	42%	60%	40%k
Net: Any	1114	186	928	528	450	114	261	717	869	244	817	1058	56
	46%	34%	50%	53%	43%	59%	35%	52%	57%	28%	60%	57%	10%
		17%	83%a	47%df	40%f	10%df	23%	64%df	78%i	22%	73%j	95%l	5%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 28

QA10: And which, if any, of these devices have been connected to a TV set in the home in the last 12 months?

MULTI CODE

Base: All with any working TV set in the home

Total	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2417	1393 58%	1394 58%	863 36%	855 35%	622 26%	270 11%	538 22%	210 9%	1869 77%	482 20%	559 23%	238 10%	801 33%	1616 67%
Weighted base	2406	1368 57%	1371 57%	868 36%	799 33%	566 24%	263 11%	526 22%	214 9%	1847 77%	444 18%	522 22%	228 9%	755 31%	1651 69%
Effective base	1312	734	740	483	485	409	143	276	129	995	272	330	134	454	864
Amazon Fire TV digital media player or stick	524 22%	390 29%	407 30%	306 35%	480 60%	196 35%	106 40%	199 38%	47 22%	508 28%	98 22%	136 26%	56 24%	180 24%	344 21%
Blu-ray player	392 16%	302 22%	298 22%	190 22%	145 18%	139 25%	61 23%	128 24%	214 100%	363 20%	63 14%	74 14%	38 17%	111 15%	281 17%
Now TV digital media player	196 8%	150 11%	154 11%	124 14%	179 22%	81 14%	38 14%	83 16%	24 11%	193 10%	51 12%	70 13%	43 19%	96 13%	100 6%
Chromecast digital media player	166 7%	111 8%	105 8%	90 10%	156 20%	66 12%	46 18%	86 16%	13 6%	164 9%	27 16%	44 27%	19 11%	59 35%	108 65%
Apple TV digital media player	112 5%	94 7%	90 7%	80 9%	101 13%	40 7%	31 12%	40 8%	16 7%	107 6%	25 6%	38 7%	22 10%	43 6%	69 4%
Roku digital media player or stick	68 3%	45 3%	51 4%	36 4%	61 8%	25 4%	11 4%	15 3%	8 4%	66 4%	13 3%	21 4%	14 6%	25 3%	62 3%
Other digital media player (e.g. WD TV, Nvidia Shield TV)	31 1%	24 2%	22 2%	13 1%	26 3%	9 2%	3 1%	6 1%	2 1%	31 2%	8 2%	5 1%	4 2%	10 1%	21 1%
None of these	88 4%	36 3%	52 4%	23 3%	- -	11 2%	5 2%	23 4%	- -	67 4%	21 5%	29 6%	9 11%	37 4%	51 3%
No devices in household/ DK	1194 50%	517 38%	499 36%	262 30%	- -	161 28%	61 23%	130 25%	- -	714 39%	206 46%	206 39%	77 34%	321 43%	873 53%
Net: Any	1114 46%	810 59%	817 60%	580 67%	799 100%	395 70%	196 75%	371 70%	214 100%	1058 57%	212 48%	285 54%	141 62%	391 52%	722 44%

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 29

QA11: And which, if any, of these devices have been connected to your broadband service as well as to a TV set in the home in the last 12 months to view something from the internet on the TV screen? IF NECESSARY – This could be through a wired or Wi-Fi connection. MULTI CODE

Base: All with any working TV set in the home and home broadband service

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2087	1955	132	-	964	1123	290	304	399	359	325	410	500	708	360	519	1208	879	678	1409	602	1485	1249	832
		94%	6%	-	46%	54%	14%	15%	19%	17%	16%	20%	24%	34%	17%	25%	58%	42%	32%	68%	29%	71%	60%	40%
Weighted base	2053	1579	474	-**	995	1058	311	376	389	390	308	279	507	657	436	452	1164	889	765	1288	668	1385	1133	913
		77%	23%	-**	48%	52%	15%	18%	19%	19%	15%	14%	25%	32%	21%	22%	57%	43%	37%	63%	33%	67%	55%	44%
Effective base	1111	1550	103	-	517	596	146	166	238	204	163	245	259	389	192	293	644	468	344	794	311	814	657	455
Amazon Fire TV digital media player or stick	471	403	68	-	219	252	67	124	90	93	67	30	123	155	105	87	279	192	231	240	206	265	282	187
	23%	26%	14%	-	22%	24%	22%	33%	23%	24%	22%	11%	24%	24%	24%	19%	24%	22%	30%	19%	31%	19%	25%	20%
		86% B	14%	-	47%	53%	14% h	26% cd	19% h	20% h	14% h	6%	26%	33%	22%	18%	59%	41%	49% p	51%	44% r	56%	60%	40%
Blu-ray player	214	162	52	-	112	102	24	33	59	49	29	21	62	73	44	35	135	79	106	108	99	115	159	54
	10%	10%	11%	-	11%	10%	8%	9%	15%	12%	9%	7%	12%	11%	10%	8%	12%	9%	14%	8%	15%	8%	14%	6%
		76%	24%	-	52%	48%	11%	16%	27% sch	23%	13%	10%	29%	34%	20%	17%	63%	37%	50% p	50%	46% r	54%	74% t	25%
Now TV digital media player or stick	156	130	27	-	80	76	21	49	38	34	12	3	43	52	28	33	95	61	75	81	72	84	113	42
	8%	8%	6%	-	8%	7%	7%	13%	10%	9%	4%	1%	8%	8%	6%	7%	8%	7%	10%	6%	11%	6%	10%	5%
		83%	17%	-	51%	49%	13% h	31% gh	24% gh	22% h	8%	2%	27%	34%	18%	21%	61%	39%	48% p	52%	46% r	54%	72% t	27%
Chromecast digital media player	149	132	18	-	83	66	28	37	40	27	13	5	37	57	37	18	94	55	56	94	50	99	95	54
	7%	8%	4%	-	8%	6%	9%	10%	10%	7%	4%	2%	7%	9%	8%	4%	8%	6%	7%	7%	8%	7%	8%	6%
		88%	12%	-	56%	44%	19% h	25% gh	27% gh	18% h	8%	3%	25%	38% kl	25%	12%	63%	37%	37%	63%	34%	66%	64%	36%
Apple TV digital media player	99	87	12	-	52	47	25	29	13	23	6	2	34	26	37	3	60	39	58	41	42	57	76	22
	5%	6%	3%	-	5%	4%	8%	8%	3%	6%	2%	1%	7%	4%	8%	1%	5%	4%	8%	3%	6%	4%	7%	2%
		88%	12%	-	52%	48%	25% gh	30% gh	13%	23% h	6%	2%	35% l	26% kl	37% jl	3%	60%	40%	58% p	42%	43%	57%	77% t	22%
Roku digital media player or stick	59	50	8	-	33	26	9	13	15	6	14	2	21	16	10	12	37	22	22	37	19	40	38	21
	3%	3%	2%	-	3%	2%	3%	4%	4%	1%	4%	1%	4%	2%	2%	3%	3%	2%	3%	3%	3%	3%	3%	2%
		86%	14%	-	56%	44%	15%	22%	25% h	10%	24% h	4%	35%	28%	17%	20%	63%	37%	37%	63%	33%	67%	65%	35%
Other digital media player (e.g. WD TV, Nvidia Shield TV)	26	21	5	-	19	7	3	7	4	6	3	2	6	5	3	11	11	15	10	16	10	16	18	8
	1%	1%	1%	-	2%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	3%	1%	2%	1%	1%	1%	1%	2%	1%
		81%	19%	-	73%	27%	10%	27%	17%	25%	12%	8%	22%	21%	12%	44%	43%	57%	38%	62%	38%	62%	70%	30%
None of these	104	91	13	-	63	41	10	12	16	18	19	30	34	38	17	15	72	32	28	76	22	82	54	50
	5%	6%	3%	-	6%	4%	3%	3%	4%	5%	6%	11%	7%	6%	4%	3%	6%	4%	4%	6%	3%	6%	5%	5%
		87%	13%	-	60%	40%	10%	11%	15%	17%	18%	29% cdef	32%	37%	17%	14%	69%	31%	27%	73%	21%	79%	52%	48%
No devices in household/ DK	891	599	292	-	417	475	120	135	154	167	151	165	194	273	181	243	467	424	274	617	242	649	443	449
	43%	38%	62%	-	42%	45%	39%	36%	40%	43%	49%	59%	38%	42%	42%	54%	40%	48%	36%	48%	36%	47%	39%	49%
		67%	33% A	-	47%	53%	13%	15%	17%	19%	17% d	19% cdefg	22%	31%	20%	27% ijkl	52%	48% m	31%	69% o	27%	73% q	50%	50% s
Net: Any of these devices connected to broadband and TV set	939	778	161	-	461	477	147	215	209	186	122	60	244	307	223	165	550	388	436	503	387	552	595	339
	46%	49%	34%	-	46%	45%	47%	57%	54%	48%	40%	21%	48%	47%	51%	37%	47%	44%	57%	39%	58%	40%	53%	37%
		83% B	17%	-	49%	51%	16% h	23% gh	22% gh	20% h	13% h	6%	26% l	33% kl	24% kl	18%	59%	41%	46% p	54%	41% r	59%	63% t	36%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 29

QA11: And which, if any, of these devices have been connected to your broadband service as well as to a TV set in the home in the last 12 months to view something from the internet on the TV screen? IF NECESSARY – This could be through a wired or Wi-Fi connection. MULTI CODE

Base: All with any working TV set in the home and home broadband service

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2087	2087	-	1799	288	1967	120	1484	211	212	180	74	201	159	124	168	128	137	258	235
		100%	-	86%	14%	94%	6%	71%	10%	10%	9%	4%	10%	8%	6%	8%	6%	7%	12%	11%
Weighted base	2053	2053	-**	1739	314	1930	123*	1696	181	124	52*	73*	202	170*	145*	181*	200*	169*	290	266
		100%	-**	85%	15%	94%	6%*	83%	9%	6%	3%*	4%*	10%	8%*	7%*	9%*	10%*	8%*	14%	13%
Effective base	1111	1111	-	952	160	1047	64	833	163	142	87	40	109	88	81	97	92	62	134	144
Amazon Fire TV digital media player or stick	471	471	-	442	29	464	7	365	60	34	12	10	48	47	39	37	49	25	53	58
	23%	23%	-	25%	9%	24%	6%	22%	33%	28%	22%	13%	24%	28%	27%	20%	24%	15%	18%	22%
	100%	-		94% d	6%	99% d	1%	77%	13% g	7%	2%	2%	10%	10%	8%	8%	10%	5%	11%	12%
Blu-ray player	214	214	-	194	20	212	2	185	16	10	2	6	10	14	12	14	20	22	21	65
	10%	10%	-	11%	6%	11%	1%	11%	9%	8%	4%	8%	5%	8%	9%	8%	10%	13%	7%	24%
	100%	-		91%	9%	99% d	1%	86%	8%	5%	1%	3%	5%	6%	6%	6%	9%	10%	10%	30% k/m/n/o/p/r
Now TV digital media player or stick	156	156	-	149	7	156	*	133	11	8	4	4	20	8	12	14	12	18	23	23
	8%	8%	-	9%	2%	8%	*	8%	6%	6%	8%	5%	10%	4%	8%	8%	6%	11%	8%	8%
	100%	-		96% d	4%	100% d	*	85%	7%	5%	3%	3%	13%	5%	8%	9%	7%	12%	15%	14%
Chromecast digital media player	149	149	-	132	17	149	1	128	10	8	4	6	8	12	6	13	16	10	21	34
	7%	7%	-	8%	6%	8%	*	8%	5%	7%	7%	9%	4%	7%	4%	7%	8%	6%	7%	13%
	100%	-		88%	12%	100% d	*	85%	7%	6%	2%	4%	6%	8%	4%	9%	11%	7%	14%	23% i/n
Apple TV digital media player	99	99	-	92	7	98	1	85	10	4	1	2	1	8	4	7	8	8	27	20
	5%	5%	-	5%	2%	5%	1%	5%	5%	3%	2%	3%	4%	1%	3%	4%	4%	5%	9%	8%
	100%	-		93%	7%	99%	1%	85%	10%	4%	1%	2%	8%	1%	4%	7%	9%	8%	27% m	20% m
Roku digital media player or stick	59	59	-	56	3	58	1	54	2	2	1	1	3	5	12	3	4	8	12	6
	3%	3%	-	3%	1%	3%	1%	3%	1%	2%	1%	1%	2%	3%	8%	2%	2%	5%	4%	2%
	100%	-		94%	6%	99%	1%	91%	4%	4%	1%	2%	6%	9%	20% l/o/p/s	5%	6%	14%	20%	10%
Other digital media player (e.g. WD TV, Nvidia Shield TV)	26	26	-	26	-	26	-	20	4	1	2	1	1	1	5	3	2	1	2	4
	1%	1%	-	1%	-	1%	-	1%	2%	1%	3%	2%	*	4%	2%	1%	*	1%	2%	2%
	100%	-		100%	-	100%	-	77%	14%	3%	7%	4%	4%	3%	20%	13%	7%	3%	7%	16%
None of these	104	104	-	90	14	101	3	81	13	8	1	8	7	5	6	7	6	12	17	13
	5%	5%	-	5%	5%	5%	3%	5%	7%	7%	2%	10%	4%	3%	4%	4%	3%	7%	6%	5%
	100%	-		86%	14%	97%	3%	78%	13%	8%	1%	7%	7%	5%	7%	7%	6%	12%	16%	12%
No devices in household/DK	891	891	-	681	210	788	104	749	59	29	35	106	77	56	93	96	78	129	79	79
	43%	43%	-	39%	67%	41%	84%	44%	33%	44%	56%	48%	52%	45%	39%	51%	48%	46%	45%	29%
	100%	-		76%	24% c	88%	12% e	84% h	7%	6% h	3% g/h	4% s	12% s	9% s	6%	10% s	11% s	9% s	14% s	9%
Net: Any of these devices connected to broadband and TV set	939	939	-	867	72	928	10	774	93	53	20	26	84	79	76	70	82	74	125	158
	46%	46%	-	50%	23%	48%	8%	46%	51%	42%	38%	35%	42%	47%	52%	38%	41%	44%	43%	59%
	100%	-		92% e	8%	99% d	1%	82%	10% j	6%	2%	3%	9%	8%	7%	9%	8%	8%	13%	17% k/l/o/p/q/r

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 29

**QA11: And which, if any, of these devices have been connected to your broadband service as well as to a TV set in the home in the last 12 months to view something from the internet on the TV screen?
IF NECESSARY – This could be through a wired or Wi-Fi connection.
MULTI CODE**

Base: All with any working TV set in the home and home broadband service

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owens smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2087	363 17%	1724 83%	944 45%	860 41%	206 10%	502 24%	1337 64%	1486 71%	601 29%	1394 67%	1869 90%	218 10%
Weighted base	2053	310 15%	1743 85%	919 45%	828 40%	193 9%	527 26%	1295 63%	1452 71%	601 29%	1371 67%	1847 90%	206 10%
Effective base	1111	233	899	536	465	114	247	725	793	318	740	995	116
Amazon Fire TV digital media player or stick	471 23%	76 25% 16%	394 23% 84%	234 25% 50%	201 24% 43%	42 22% 9%	115 22% 24%	299 23% 64%	388 27% 82% 	83 14% 18%	378 28% 80% 	471 25% 100% 	-
Blu-ray player	214 10%	30 10% 14%	184 11% 86%	132 14% 62% df	58 7% 27%	27 14% 13% df	19 4% 9%	176 14% 82% df	183 13% 86% 	30 5% 14%	177 13% 83% 	214 12% 100% 	-
Now TV digital media player or stick	156 8%	28 9% 18%	128 7% 82%	66 7% 42%	81 10% 52%	19 10% 12%	45 9% 29%	91 7% 58%	126 9% 81% 	30 5% 19%	124 9% 79% 	156 8% 100% 	-
Chromecast digital media player	149 7%	22 7% 15%	127 7% 85%	60 7% 40%	73 9% 49%	27 14% 18% cg	46 9% 31%	84 6% 56%	100 7% 67%	50 8% 33%	96 7% 64%	149 8% 100% 	-
Apple TV digital media player	99 5%	10 3% 10%	89 5% 90%	59 6% 60% df	28 3% 29%	22 11% 22% df	6 1% 6%	84 6% 84% df	86 6% 87% 	13 2% 13%	84 6% 84% 	99 5% 100% 	-
Roku digital media player or stick	59 3%	12 4% 20%	47 3% 80%	33 4% 56%	26 3% 45%	5 2% 8%	14 3% 24%	32 2% 54%	48 3% 82%	11 2% 18%	47 3% 79%	59 3% 100% 	-
Other digital media player (e.g. WD TV, Nvidia Shield TV)	26 1%	4 1% 17%	21 1% 83%	6 1% 22%	11 1% 43%	3 1% 10%	8 1% 30%	15 1% 57%	23 2% 89%	3 * 11%	22 2% 86%	26 1% 100% 	-
None of these	104 5%	22 7% 21%	82 5% 79%	58 6% 55%	42 5% 41%	14 7% 13%	21 4% 20%	69 5% 67%	71 5% 69%	32 5% 31%	70 5% 68%	95 5% 92%	9 4% 8%
No devices in household/ DK	891 43%	126 41% 14%	765 44% 86%	361 39% 40%	361 44% 40%	76 39% 8%	256 49% 29% cc	542 42% 61%	541 37% 61%	350 58% 39% hj	499 36% 56%	714 39% 80%	177 86% 20% kk
Net: Any of these devices connected to broadband and TV set	939 46%	147 47% 16%	792 45% 84%	446 49% 47%	381 46% 41%	100 52% 11%	221 42% 24%	610 47% 65%	753 52% 80% 	186 31% 20%	731 53% 78% 	939 51% 100% 	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/ff/g - h/ij - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 29

**QA11: And which, if any, of these devices have been connected to your broadband service as well as to a TV set in the home in the last 12 months to view something from the internet on the TV screen?
IF NECESSARY – This could be through a wired or Wi-Fi connection.
MULTI CODE**

Base: All with any working TV set in the home and home broadband service

	Total	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)				
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2087	1393 67%	1394 67%	863 41%	855 41%	622 30%	270 13%	538 26%	210 10%	1869 90%	418 20%	504 24%	204 10%	705 34%	1382 66%
Weighted base	2053	1368 67%	1371 67%	868 42%	799 39%	566 28%	263 13%	526 26%	214 10%	1847 90%	366 18%	457 22%	187 9%	644 31%	1409 69%
Effective base	1111	734	740	483	485	409	143	276	129	995	242	307	119	405	717
Amazon Fire TV digital media player or stick	471 23%	363 27%	378 28%	288 33%	471 59%	189 33%	102 39%	189 36%	47 22%	471 25%	92 25%	120 26%	51 27%	160 25%	311 22%
Blu-ray player	214 10%	190 14%	177 13%	116 13%	74 9%	103 12%	46 18%	88 17%	214 100%	214 100%	33 15%	46 22%	28 13%	66 31%	148 69%
Now TV digital media player or stick	156 8%	118 9%	124 9%	100 12%	156 20%	73 13%	35 13%	65 12%	23 11%	156 8%	42 12%	57 13%	40 21%	79 12%	77 5%
Chromecast digital media player	149 7%	100 7%	96 7%	81 9%	149 19%	60 11%	43 16%	78 15%	13 6%	149 8%	24 7%	38 8%	17 9%	52 8%	97 7%
Apple TV digital media player	99 5%	88 6%	84 6%	75 9%	99 12%	38 7%	31 12%	37 7%	16 7%	99 5%	19 5%	33 7%	20 11%	37 6%	62 4%
Roku digital media player or stick	59 3%	38 3%	47 3%	31 4%	59 7%	21 4%	9 4%	14 3%	8 4%	59 3%	11 3%	17 4%	11 6%	21 3%	38 3%
Other digital media player (e.g. WD TV, Nvidia Shield TV)	26 1%	19 1%	22 2%	12 1%	26 3%	8 1%	3 1%	6 1%	2 1%	26 1%	5 1%	3 1%	2 1%	6 1%	19 1%
None of these	104 5%	72 5%	70 5%	31 4%	- -	19 3%	6 2%	15 3%	- -	95 39%	26 7%	25 6%	5 2%	38 6%	66 5%
No devices in household/ DK	891 43%	517 38%	499 36%	262 30%	- -	161 28%	61 23%	130 25%	- -	714 39%	137 37%	154 34%	42 22%	228 35%	663 47%
Net: Any of these devices connected to broadband and TV set	939 46%	723 53%	731 53%	540 62%	799 100%	371 65%	188 71%	347 66%	214 100%	939 100%	175 19%	240 26%	133 14%	329 35%	609 65%

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 30
QA12: (SHOW SCREEN) This is a list of different types of games consoles. Which, if any, of these games consoles does your household have at the moment?
MULTI CODE

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
PlayStation 4	575	486	89	-	268	307	136	159	119	101	47	12	124	167	153	130	291	283	320	254	268	306	337	231
	23%	29%	16%	-	22%	24%	37%	39%	28%	24%	13%	2%	23%	22%	29%	20%	22%	24%	40%	15%	39%	17%	27%	19%
		85%BC	15%C	-	47%	53%	24%fgh	28%efgh	21%gh	18%gh	8%h	2%	22%	29%	27%ij	23%	51%	49%	56%p	44%	47%r	53%	59%t	40%
Xbox One	412	314	98	-	184	229	104	111	91	78	22	6	89	93	123	106	183	229	259	153	227	185	231	180
	17%	19%	17%	-	15%	18%	29%	27%	22%	19%	6%	1%	16%	12%	23%	17%	14%	20%	32%	9%	33%	10%	19%	15%
		76%C	24%C	-	45%	55%	25%fgh	27%fgh	22%gh	19%gh	5%h	1%	22%	23%	30%ij	26%	44%	56%lm	63%p	37%	55%r	45%	56%t	44%
Nintendo Wii	340	316	19	4	131	208	75	48	62	91	42	21	94	106	77	63	199	140	137	202	115	224	203	136
	14%	19%	3%	2%	11%	16%	21%	12%	15%	22%	12%	4%	17%	14%	15%	10%	15%	12%	17%	12%	17%	13%	16%	11%
		93%BC	6%1	1%	39%	61%a	22%dgh	14%h	18%h	27%dgh	12%h	6%	28%l	31%	23%	19%	59%	41%	40%p	60%	34%	66%	60%	40%
Xbox 360	247	204	41	2	134	113	62	48	52	57	21	7	76	63	55	53	140	107	121	126	99	148	152	93
	10%	12%	7%	1%	11%	9%	17%	12%	12%	14%	6%	1%	14%	8%	10%	8%	11%	9%	15%	8%	14%	8%	12%	8%
		83%C	17%C	1%	54%	46%	25%gh	20%gh	21%gh	23%gh	8%h	3%	31%ij	26%	22%	21%	57%	43%	49%p	51%	40%r	60%	62%t	38%
PlayStation 3	212	204	7	1	93	119	48	59	44	38	18	5	38	81	53	39	119	93	94	118	78	134	131	78
	9%	12%	1%	*	8%	9%	13%	15%	10%	9%	5%	1%	7%	11%	10%	6%	9%	8%	12%	7%	11%	7%	11%	6%
		96%BC	3%	*	44%	56%	23%gh	28%gh	21%gh	18%gh	9%h	2%	18%	38%kl	25%	19%	56%	44%	44%p	56%	37%r	63%	62%t	37%
Nintendo Wii U	78	78	-	-	28	50	14	19	27	14	3	2	20	29	16	13	50	29	54	24	49	29	46	32
	3%	5%	-	-	2%	4%	4%	5%	6%	3%	1%	*	4%	4%	3%	2%	4%	2%	7%	1%	7%	2%	4%	3%
		100%BC	-	-	36%	64%	18%h	24%gh	34%gh	18%h	3%	3%	26%	37%	20%	16%	63%	37%	69%p	31%	63%r	37%	58%	40%
None of these	1260	663	360	237	638	622	81	125	165	188	244	457	267	410	209	374	677	583	186	1074	166	1094	535	724
	51%	40%	63%	96%	53%	49%	22%	31%	39%	44%	69%	91%	49%	54%	40%	59%	52%	50%	23%	64%	24%	61%	43%	59%
		53%	29%A	19%AB	51%	49%	6%	10%	13%cd	15%cd	19%cd	36%cd	21%k	33%kl	17%	30%kl	54%	46%	15%	85%o	13%	87%q	42%	57%ss
Don't know	29	25	-	4	9	20	6	9	4	-	2	9	6	6	9	12	17	5	24	3	26	6	22	22
	1%	2%	-	2%	1%	2%	2%	2%	1%	-	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	*	1%	*	2%
		86%	-	14%B	31%	69%	19%	30%f	12%	-	8%	30%f	22%	20%	29%	29%	42%	58%	18%	82%	10%	90%	21%	76%ss
Net: Any	1185	969	209	6	557	628	277	272	252	235	110	39	276	347	308	254	623	561	617	567	518	666	691	486
	48%	58%	37%	3%	46%	49%	76%	67%	60%	56%	31%	8%	50%	45%	59%	40%	48%	48%	76%	34%	75%	37%	56%	39%
		82%BC	18%C	1%	47%	53%	23%efgh	23%fgh	21%gh	20%gh	9%h	3%	23%l	29%	26%ij	21%	53%	47%	52%p	48%	44%r	56%	58%t	41%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 30
QA12: (SHOW SCREEN) This is a list of different types of games consoles. Which, if any, of these games consoles does your household have at the moment?
MULTI CODE

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2474	2130 86%	62 3%	1829 74%	379 15%	2051 83%	157 6%	1780 72%	255 10%	238 10%	201 8%	96 4%	268 11%	190 8%	149 6%	202 8%	144 6%	162 7%	294 12%	275 11%
Weighted base	2474	2099 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
PlayStation 4	575	552 26%	17 3%	507 29%	67 15%	555 27%	20 10%	486 24%	17 20%	34 23%	10 18%	14 14%	52 19%	44 24%	39 22%	69 32%	61 27%	14 23%	49 22%	75 25%
	23%	96%	3%	88% ^d	12%	97% ^f	3%	85%	8%	6%	2%	3%	9%	9%	7%	12% ^{kl}	11%	8%	13%	14%
Xbox One	412	404 19%	3 2%	362 20%	50 11%	391 19%	21 11%	334 16%	45 20%	23 16%	10 17%	14 14%	27 10%	37 18%	38 21%	49 18%	41 22%	64 20%	26 19%	8%
	17%	98% ^b	1%	88% ^d	12%	95%	5%	81%	11%	6%	2%	3%	7%	9% ^{cs}	9% ^{ls}	9% ^{cs}	12% ^{ls}	10% ^{ls}	16% ^{ls}	6%
Nintendo Wii	340	333 16%	2 2%	294 17%	42 9%	323 16%	13 7%	283 14%	31 14%	21 14%	5 8%	10 10%	21 8%	27 13%	25 14%	33 15%	44 20%	25 12%	59 18%	38 12%
	14%	98% ^b	1%	86% ^d	12%	95% ^f	4%	83%	9%	6%	1%	3%	6%	8%	7%	10%	13% ^l	7%	17% ^{kl}	11%
Xbox 360	247	237 11%	5 4%	220 12%	26 6%	239 12%	6 3%	188 9%	32 14%	17 12%	11 19%	8 8%	16 6%	14 7%	20 11%	21 10%	26 12%	26 12%	38 11%	19 6%
	10%	96%	2%	89% ^d	10%	97% ^f	3%	76%	13% ^g	7%	4% ^g	3%	6%	6%	8%	8%	11%	10%	15%	8%
PlayStation 3	212	205 10%	4 3%	179 10%	32 7%	204 10%	7 3%	175 9%	24 11%	10 7%	3 6%	9 9%	15 6%	20 10%	10 6%	20 9%	27 12%	13 6%	24 7%	37 12%
	9%	97%	2%	85%	15%	96%	3%	82%	11%	5%	1%	4%	7%	9%	5%	9%	13%	6%	11%	18% ^l
Nintendo Wii U	78	77 4%	1 1%	66 4%	13 3%	74 4%	4 2%	61 3%	11 5%	4 3%	1 2%	3 3%	4 1%	7 3%	2 1%	9 4%	13 6%	3 2%	10 3%	11 3%
	3%	99%	1%	84%	16%	95%	5%	78%	14%	6%	2%	3%	5%	9%	3%	11%	17% ^{kl}	4%	13%	14%
None of these	1260	934 44%	89 7%	724 41%	300 66%	878 43%	146 74%	1040 51%	119 53%	72 50%	28 50%	66 65%	175 64%	107 53%	88 50%	98 45%	91 40%	92 44%	150 45%	174 56%
	51%	74%	7% ^a	57%	24% ^c	70%	12% ^e	83%	9%	6%	2%	5% ^{opqr}	14% ^{nopqr}	9%	7%	8%	7%	7%	12%	14% ^p
Don't know	29	21 1%	3 2%	17 1%	8 2%	22 1%	3 2%	25 1%	3 1%	1 1%	1 1%	2 2%	2 1%	1 1%	3 2%	2 1%	2 1%	2 1%	5 1%	6 2%
	1%	72%	9%	59%	27%	74%	11%	85%	9%	4%	3%	5%	6%	5%	9%	7%	7%	6%	19%	20%
Net: Any	1185	1145 55%	25 2%	1034 58%	144 32%	1130 56%	49 25%	1034 48%	103 46%	72 50%	28 49%	34 34%	49 35%	94 46%	85 48%	115 54%	132 59%	114 55%	179 54%	132 42%
	48%	97% ^b	2%	87% ^d	12%	95% ^f	4%	83%	9%	6%	2%	3%	8%	8%	7% ^l	10% ^{kl}	11% ^{kl}	10% ^{kl}	15% ^{kl}	11%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 30
QA12: (SHOW SCREEN) This is a list of different types of games consoles. Which, if any, of these games consoles does your household have at the moment?
MULTI CODE

Base: All respondents

	Location		Home TV service					Smart TV			Any connected TV		
	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)	
Unweighted base	2474	629	1845	1030	1062	206	691	1414	1571	846	1394	1869	605
		25%	75%	42%	43%	8%	28%	57%	64%	34%	56%	76%	24%
Weighted base	2474	552	1922	997	1055	193	741	1370	1536	870	1371	1847	627
		22%	78%	40%	43%	8%	30%	55%	62%	35%	55%	75%	25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
PlayStation 4	575	90	484	282	198	51	106	385	477	91	436	532	42
	23%	16%	25%	28%	19%	26%	14%	28%	31%	10%	32%	29%	7%
		16%	84%a	49%df	34%	9%f	18%	67%df	83%l	16%	76%l	93%l	7%
Xbox One	412	79	333	188	130	41	65	299	328	75	307	381	32
	17%	14%	17%	19%	12%	21%	9%	22%	21%	9%	22%	21%	5%
		19%	81%	46%df	31%	10%df	16%	73%df	80%l	18%	74%l	92%l	8%
Nintendo Wii	340	84	256	166	143	45	64	238	250	85	233	304	36
	14%	15%	13%	17%	14%	23%	9%	17%	16%	10%	17%	16%	6%
		25%	75%	49%f	42%f	13%df	19%	70%df	74%l	25%	68%l	90%l	10%
Xbox 360	247	42	205	119	79	33	42	170	184	62	169	230	17
	10%	8%	11%	12%	7%	17%	6%	12%	12%	7%	12%	12%	3%
		17%	83%	48%df	32%	13%df	17%	69%df	74%l	25%	68%l	93%l	7%
PlayStation 3	212	29	183	111	92	23	42	142	159	47	149	193	19
	9%	5%	9%	11%	9%	12%	6%	10%	10%	5%	11%	10%	3%
		14%	86%a	52%f	43%	11%f	20%	67%df	75%l	22%	70%l	91%l	9%
Nintendo Wii U	78	17	61	48	23	10	7	60	62	15	60	76	2
	3%	3%	3%	5%	2%	5%	1%	4%	4%	2%	4%	4%	*
		22%	78%	61%df	29%	13%df	9%	77%df	79%l	19%	76%l	97%l	3%
None of these	1260	336	924	417	621	78	504	558	592	618	500	740	520
	51%	61%	48%	42%	59%	41%	68%	41%	39%	71%	36%	40%	83%
		27%b	73%	33%	49%ceg	6%	40%cddeg	44%	47%	49%hj	40%	59%	41%k
Don't know	29	7	22	8	12	1	10	12	19	8	15	17	12
	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	2%
		24%	76%	26%	41%	3%	33%	39%	65%	26%	51%	58%	42%
Net: Any	1185	210	975	573	422	114	228	800	925	244	857	1090	95
	48%	38%	51%	57%	40%	59%	31%	58%	60%	28%	62%	59%	15%
		18%	82%a	48%df	36%f	10%df	19%	68%df	78%l	21%	72%l	92%l	8%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 30
QA12: (SHOW SCREEN) This is a list of different types of games consoles. Which, if any, of these games consoles does your household have at the moment?
MULTI CODE

Base: All respondents

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2474	1393 56%	1394 56%	863 35%	855 35%	622 25%	270 11%	538 22%	210 8%	1869 76%	482 19%	559 23%	238 10%	801 32%	1673 68%
Weighted base	2474	1368 55%	1371 55%	868 35%	799 32%	566 23%	263 11%	526 21%	214 9%	1847 75%	444 18%	522 21%	228 9%	755 31%	1719 69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
PlayStation 4	575 23%	409 30%	436 32%	482 56%	294 37%	216 38%	100 38%	208 39%	77 36%	532 29%	97 22%	150 29%	68 30%	192 25%	383 22%
		71%	76%	84%^{mnpqrstu}	51%^{mu}	38%^{mnu}	17%^u	36%^{mmu}	13%	93%	17%	26%^z	12%	33%	67%
Xbox One	412 17%	300 22%	307 22%	348 40%	211 26%	130 23%	68 26%	162 31%	41 19%	381 21%	58 13%	84 16%	54 23%	122 16%	291 17%
		73%	74%	84%^{mnpqrstu}	51%^u	32%	16%	39%^{mmnqtu}	10%	92%	14%	20%	13%^w	29%	71%
Nintendo Wii	340 14%	238 17%	233 17%	205 24%	157 20%	110 19%	56 21%	93 18%	47 22%	304 16%	75 17%	82 16%	33 15%	126 17%	214 12%
		70%	68%	60%^{mnu}	46%	32%	17%	27%	14%	90%	22%	24%	10%	37%^z	63%
Xbox 360	247 10%	161 12%	169 12%	159 18%	131 16%	88 15%	34 13%	73 14%	34 16%	230 12%	43 10%	62 12%	29 13%	87 12%	160 9%
		65%	68%	64%^{mnu}	53%^{mnu}	36%	14%	30%	14%	93%	17%	25%	12%	35%	65%
PlayStation 3	212 9%	149 11%	149 11%	157 18%	108 14%	80 14%	37 14%	75 15%	33 15%	193 16%	43 10%	62 12%	34 15%	80 11%	132 8%
		70%	70%	74%^{mnu}	51%	38%^u	18%	35%	16%	91%	20%	29%^z	16%^z	38%	62%
Nintendo Wii U	78 3%	57 4%	60 4%	61 7%	40 5%	35 6%	35 10%	33 6%	15 7%	76 4%	16 4%	21 4%	15 7%	29 4%	50 3%
		73%	76%	78%^{mnu}	52%	44%	33%^{mmnpu}	42%	19%	97%	20%	27%	20%^z	37%	63%
None of these	1260 51%	529 39%	500 36%	-	232 29%	176 31%	85 32%	139 27%	74 35%	740 40%	219 49%	232 44%	78 34%	346 46%	914 53%
		42%^{opqrs}	40%^{oprs}	-	18%^o	14%^o	7%^o	11%^o	6%^o	59%^{opqrs}	17%^x	18%^x	6%	27%^x	73%^{wxyz}
Don't know	29 1%	8 1%	15 1%	-	6 1%	6 1%	2 1%	7 1%	1 *	17 1%	7 2%	5 1%	3 1%	8 1%	21 1%
		27%	51%^o	-	22%^o	21%^o	6%	23%^o	3%	58%^o	23%	16%	11%	28%	72%
Net: Any	1185 48%	832 61%	857 62%	868 100%	561 70%	384 68%	177 67%	379 72%	139 65%	1090 59%	217 49%	286 55%	147 64%	400 53%	785 46%
		70%	72%	73%^{mnpqrstu}	47%^{mnu}	32%^{mu}	15%	32%^{mmu}	12%	92%	18%	24%^z	12%^{wyz}	34%^z	66%

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 31

QA13: And which, if any, of these games consoles have been connected to a TV set in the home in the last 12 months?

MULTI CODE

Base: All with any working TV set in the home

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2417	2003	150	264	1119	1298	316	311	411	372	369	638	534	767	410	706	1301	1116	705	1712	614	1803	1313	1096
		83%	6%	11%	46%	54%	13%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2406	1618	544	244	1170	1236	345	386	409	413	351	502	546	739	502	620	1284	1122	797	1609	678	1728	1194	1203
		67%	23%	10%	49%	51%	14%	16%	17%	17%	15%	21%	23%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1312	1589	119	224	608	708	156	171	243	210	193	399	283	408	231	412	691	622	355	988	318	1007	694	617
PlayStation 4	517	437	79	-	242	274	117	152	108	93	35	11	114	153	136	115	266	250	292	225	249	268	305	207
	21%	27%	15%	-	21%	22%	34%	39%	26%	23%	10%	2%	21%	21%	27%	18%	21%	22%	37%	14%	37%	16%	26%	17%
		85%BC	15%C	-	47%	53%	23%fgh	30%efgh	21%gh	18%gh	7%h	2%	22%	30%	26%l	22%	52%	48%	56%p	44%	48%r	52%	59%t	40%
Xbox One	354	265	89	-	164	190	91	97	78	63	19	5	73	78	113	90	150	203	224	129	198	156	201	151
	15%	16%	16%	-	14%	15%	26%	25%	19%	15%	5%	1%	13%	11%	23%	14%	12%	18%	28%	8%	29%	9%	17%	13%
		75%C	25%C	-	46%	54%	26%fgh	28%fgh	22%gh	18%gh	5%h	1%	21%	22%	32%ijl	25%	43%	57%lm	63%p	37%	56%r	44%	57%t	43%
Nintendo Wii	191	182	7	2	69	122	47	31	38	42	22	11	54	65	40	32	118	72	88	102	73	117	110	79
	8%	11%	1%	1%	6%	10%	13%	8%	9%	10%	6%	2%	10%	9%	8%	5%	9%	6%	11%	6%	11%	7%	9%	7%
		95%BC	4%	1%	36%	64%a	24%gh	16%h	20%h	22%h	12%h	6%	28%l	34%l	21%	17%	62%	38%	46%p	54%	38%r	62%	58%	42%
Xbox 360	167	133	32	2	94	73	31	37	44	36	17	2	52	40	37	38	92	75	87	80	82	85	112	53
	7%	8%	6%	1%	8%	6%	9%	10%	11%	9%	5%	*	10%	5%	7%	6%	7%	7%	11%	5%	12%	5%	9%	4%
		80%C	19%C	1%	56%	44%	18%h	22%h	26%gh	21%h	10%h	1%	31%l	24%	22%	23%	55%	45%	52%p	48%	49%r	51%	67%t	32%
PlayStation 3	134	134	-	-	66	69	27	42	26	25	13	1	26	50	34	24	76	58	59	76	51	84	84	48
	6%	8%	-	-	6%	6%	8%	11%	6%	6%	4%	*	5%	7%	7%	4%	6%	5%	7%	5%	8%	5%	7%	4%
		100%BC	-	-	49%	51%	20%h	32%gh	19%h	19%h	9%h	1%	19%	37%	25%	18%	57%	43%	44%	56%	38%	62%	63%t	35%
Nintendo Wii U	52	52	-	-	21	31	10	11	19	9	1	2	15	17	12	8	32	20	36	17	33	19	29	22
	2%	3%	-	-	2%	2%	3%	3%	5%	2%	*	*	3%	2%	2%	1%	2%	2%	4%	1%	5%	1%	2%	2%
		100%BC	-	-	41%	59%	20%gh	20%h	37%gh	18%h	1%	3%	29%	32%	23%	16%	61%	39%	68%p	32%	64%r	36%	57%	41%
None of these	129	102	24	3	65	64	24	10	21	41	23	11	30	38	28	32	68	61	46	83	31	98	68	58
	5%	6%	5%	1%	6%	5%	7%	3%	5%	10%	6%	2%	6%	5%	6%	5%	5%	6%	6%	5%	5%	6%	6%	5%
		79%C	19%C	2%	50%	50%	18%h	8%	17%h	32%dh	17%h	8%	24%	29%	22%	25%	53%	47%	36%	64%	24%	76%	53%	45%
No games consoles in household/DK	1237	661	338	237	616	620	75	120	160	178	242	463	272	401	196	368	672	564	184	1053	164	1072	510	725
	51%	41%	62%	97%	53%	50%	22%	31%	39%	43%	69%	92%	50%	54%	39%	59%	52%	50%	23%	65%	24%	62%	43%	60%
		53%	27%A	19%AB	50%	50%	6%	10%	13%c	14%cd	20%cdef	37%cdefg	22%k	32%k	16%	30%kl	54%	46%	15%	85%o	13%	87%q	41%	59%u
Net: Any	1020	838	179	4	483	537	240	256	223	189	85	28	236	294	273	217	531	490	557	464	477	543	607	409
	42%	52%	33%	1%	41%	43%	69%	66%	55%	46%	24%	6%	43%	40%	54%	35%	41%	44%	70%	29%	70%	31%	51%	34%
		82%BC	18%C	*	47%	53%	23%efgh	25%efgh	22%gh	19%gh	8%h	3%	23%l	29%	27%ijl	21%	52%	48%	55%p	45%	47%r	53%	59%t	40%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 31

QA13: And which, if any, of these games consoles have been connected to a TV set in the home in the last 12 months?

MULTI CODE

Base: All with any working TV set in the home

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2417	2087 86%	55 2%	1816 75%	338 14%	2006 83%	148 6%	1739 72%	250 10%	234 10%	194 8%	93 4%	260 11%	187 8%	146 6%	195 8%	142 6%	162 7%	288 12%	266 11%
Weighted base	2406	2053 85%	101** 4%**	1761 73%	403 17%	1981 82%	182* 8%*	1988 83%	219 9%	144 6%	56* 2%*	92* 4%*	257 11%	199 8%	173* 7%*	206 9%	221 9%	208* 9%*	330 14%	302 13%
Effective base	1312	1111	29	953	181	1057	76	991	188	152	95	51	146	109	100	117	105	73	150	163
PlayStation 4	517	500 24%	15 15%	471 27%	46 11%	502 25%	15 8%	440 22%	40 18%	29 20%	8 15%	14 15%	15 18%	47 22%	31 18%	66 32%	57 26%	45 22%	68 21%	69 23%
	21%	97%	3%	91% d	9%	97% f	3%	85%	8%	6%	2%	3%	9%	8%	6%	13% lnr	11%	9%	13%	13%
Xbox One	354	346 17%	2 2%	326 19%	27 7%	339 17%	14 8%	291 15%	35 16%	20 14%	7 13%	12 13%	21 8%	32 16%	33 19%	35 17%	42 19%	39 19%	54 16%	22 7%
	15%	98%	1%	92% d	8%	96% f	4%	82%	10%	6%	2%	3%	6%	9% lc	9% ls	10% ls	12% ls	11% ls	15% ls	6%
Nintendo Wii	191	187 9%	1 1%	173 10%	16 4%	186 9%	3 2%	163 8%	14 6%	12 8%	2 3%	6 6%	11 4%	15 8%	15 9%	24 12%	31 14%	9 5%	25 8%	26 9%
	8%	98%	1%	91% d	8%	98% f	2%	86%	7%	6%	1%	3%	6%	8%	8%	13% kl	16% ln	5%	13%	14%
Xbox 360	167	160 8%	3 3%	150 8%	16 4%	161 8%	4 2%	131 7%	16 7%	11 8%	10 18%	6 7%	10 4%	9 5%	13 7%	18 9%	20 9%	19 9%	22 7%	13 4%
	7%	96%	2%	90% d	9%	97% f	2%	78%	9%	6%	6% gh	4%	6%	5%	8%	11%	12%	12%	13%	8%
PlayStation 3	134	129 6%	2 2%	120 7%	15 4%	130 7%	4 2%	112 6%	14 6%	7 5%	2 4%	5 5%	4 3%	8 6%	6 3%	7 7%	14 8%	11 5%	17 5%	20 7%
	6%	96%	2%	89%	11%	97%	3%	83%	10%	5%	2%	3%	6%	9%	4%	11%	14%	8%	13%	15%
Nintendo Wii U	52	51 2%	1 1%	46 3%	6 2%	49 2%	3 2%	42 2%	7 3%	3 2%	* *	3 3%	2 1%	5 2%	1 1%	7 3%	8 4%	2 1%	8 2%	8 3%
	2%	98%	2%	88%	12%	94%	6%	81%	14%	5%	*	5%	3%	9%	13%	15%	15%	4%	15%	15%
None of these	129	121 6%	5 5%	98 6%	28 7%	114 6%	12 6%	105 5%	12 5%	11 8%	1 2%	3 3%	11 4%	6 3%	13 7%	8 4%	15 7%	7 3%	30 9%	13 4%
	5%	94%	4%	76%	22%	89%	9%	81%	9%	8%	1%	2%	9%	5%	10%	6%	11%	6%	23%	10%
No games consoles in household/DK	1237	924 45%	76 75%	730 41%	270 67%	866 44%	134 74%	1019 51%	117 54%	72 50%	28 51%	59 64%	166 65%	106 53%	90 52%	90 44%	89 40%	94 45%	151 46%	175 58%
	51%	75%	6%	59%	22% c	70%	11% e	82%	9%	6%	2%	5% opqr	13% opqr	9%	7%	7%	7%	8%	12%	14% opr
Net: Any	1020	988 48%	20 20%	919 52%	98 24%	984 50%	33 18%	852 43%	83 38%	59 41%	26 46%	30 33%	79 31%	84 42%	70 40%	107 52%	118 53%	106 51%	149 45%	111 37%
	42%	97%	2%	90% d	10%	96% f	3%	84%	8%	6%	3%	3%	8%	8%	7%	10% ks	12% ks	10% ks	15% kl	11%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 31

QA13: And which, if any, of these games consoles have been connected to a TV set in the home in the last 12 months?

MULTI CODE

Base: All with any working TV set in the home

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2417	617 26%	1800 74%	1030 43%	1062 44%	206 9%	691 29%	1414 59%	1571 65%	846 35%	1394 58%	1869 77%	548 23%
Weighted base	2406	543 23%	1863 77%	997 41%	1055 44%	193 8%	741 31%	1370 57%	1536 64%	870 36%	1371 57%	1847 77%	559 23%
Effective base	1312	443	927	599	591	114	363	776	839	474	740	995	318
PlayStation 4	517	77	439	262	174	45	92	355	437	80	403	495	22
	21%	14%	24%	26%	16%	23%	12%	26%	28%	9%	29%	27%	4%
		15%	85%a	51%df	34%	9%f	18%	69%df	85%l	15%	78%l	96%l	4%
Xbox One	354	67	287	163	118	31	62	260	293	60	274	339	14
	15%	12%	15%	16%	11%	16%	8%	19%	19%	7%	20%	18%	3%
		19%	81%	46%df	34%	9%f	18%	74%df	83%l	17%	78%l	96%l	4%
Nintendo Wii	191	44	147	96	73	28	31	141	151	40	141	183	8
	8%	8%	8%	10%	7%	15%	4%	10%	10%	5%	10%	10%	1%
		23%	77%	51%f	38%	15%df	16%	74%df	79%l	21%	74%l	96%l	4%
Xbox 360	167	28	139	89	53	18	26	111	121	45	112	158	9
	7%	5%	7%	9%	5%	10%	3%	8%	8%	5%	8%	9%	2%
		17%	83%	53%df	31%	11%f	15%	67%df	73%	27%	67%	94%l	6%
PlayStation 3	134	18	116	73	70	16	33	89	107	28	101	129	5
	6%	3%	6%	7%	7%	8%	4%	6%	7%	3%	7%	7%	1%
		14%	86%a	54%	52%	12%	25%	66%	79%l	21%	75%l	96%l	4%
Nintendo Wii U	52	10	42	32	16	8	4	42	45	8	43	51	1
	2%	2%	2%	3%	2%	4%	1%	3%	3%	1%	3%	3%	*
		19%	81%	62%df	31%	16%df	7%	81%df	86%l	14%	82%l	98%l	2%
None of these	129	37	92	57	59	23	33	84	82	47	75	100	29
	5%	7%	5%	6%	6%	12%	4%	6%	5%	5%	5%	5%	5%
		29%	71%	44%	46%	18%cdffg	26%	65%	64%	36%	58%	78%	22%
No games consoles in household/DK	1237	336	901	424	633	79	514	570	611	626	514	757	479
	51%	62%	48%	43%	60%	41%	69%	42%	40%	72%	38%	41%	86%
		27%b	73%	34%	51%cegg	6%	42%cddeg	46%	49%	51%hj	42%	61%	39%k
Net: Any	1020	162	859	505	357	90	191	703	825	195	767	973	48
	42%	30%	46%	51%	34%	46%	26%	51%	54%	22%	56%	53%	9%
		16%	84%a	49%df	35%f	9%df	19%	69%df	81%l	19%	75%l	95%l	5%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/ff/g - h/ij - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 31

QA13: And which, if any, of these games consoles have been connected to a TV set in the home in the last 12 months?

MULTI CODE

Base: All with any working TV set in the home

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2417	1393 58%	1394 58%	863 36%	855 35%	622 26%	270 11%	538 22%	210 9%	1869 77%	482 20%	559 23%	238 10%	801 33%	1616 67%
Weighted base	2406	1368 57%	1371 57%	868 36%	799 33%	566 24%	263 11%	526 22%	214 9%	1847 77%	444 18%	522 22%	228 9%	755 31%	1651 69%
Effective base	1312	734	740	483	485	409	143	276	129	995	272	330	134	454	864
PlayStation 4	517 21%	383 28% 74%	403 29% 78%	468 54% 91% mnpqrstu	275 34% 53% mu	202 36% 39% mnu	98 37% 19% mu	201 38% 39% mnu	75 35% 15% u	495 27% 96%	88 20% 17%	132 25% 26%	65 28% 12% z	175 23% 34%	342 21% 66%
Xbox One	354 15%	274 20% 77%	274 20% 78%	324 37% 92% mnpqrstu	188 24% 53% u	118 21% 33%	59 23% 17%	154 29% 44% mnqtu	38 18% 11%	339 18% 96%	44 10% 13%	69 13% 19%	48 21% 14% vwxy	101 13% 29%	252 15% 71% v
Nintendo Wii	191 8%	144 11% 75%	141 10% 74%	136 16% 71% mnu	96 12% 50%	83 15% 44% mnu	37 14% 19%	71 13% 37%	30 14% 16%	183 10% 96%	42 9% 22%	47 9% 25%	20 9% 10%	71 9% 37%	119 7% 63%
Xbox 360	167 7%	114 8% 68%	112 8% 67%	124 14% 75% mnu	87 11% 52%	67 12% 40% n	28 11% 17%	54 10% 32%	25 12% 15%	158 9% 94%	30 7% 18%	42 8% 25%	21 9% 13%	60 8% 36%	107 6% 64%
PlayStation 3	134 6%	102 7% 76%	101 7% 75%	119 14% 89% mnpu	71 9% 53%	66 12% 49% mnu	31 12% 23%	59 11% 44% nu	23 11% 17%	129 7% 96%	29 7% 22%	39 8% 29%	23 10% 17% z	53 7% 39%	82 5% 61%
Nintendo Wii U	52 2%	40 3% 76%	43 3% 82%	46 5% 88% mu	25 3% 48%	27 5% 52%	21 8% 41% mnpu	28 5% 53% u	13 6% 24%	51 3% 98%	12 3% 23%	17 3% 32%	11 5% 21% z	24 3% 45%	29 2% 55%
None of these	129 5%	68 5% 53% o	75 5% 58% o	- - - 35% o	45 3% 15% o	19 3% 6% o	7 3% 12% o	16 5% 9% o	11 5% 78% o	100 5% 26%	33 7% 25%	32 6% 25%	9 4% 7%	49 7% 38%	80 5% 62%
No games consoles in household/DK	1237 51%	537 39% 43% opqs	514 38% 42% opqs	- - - 19% o	238 30% 15% o	183 32% 7% o	86 33% 7% o	146 28% 12% o	75 35% 6% o	757 41% 61% opqs	226 51% 18% x	237 45% 19%	81 7% 7% x	354 47% 29% x	882 53% 71% vwxyz
Net: Any	1020 42%	755 55% 74%	767 56% 75%	868 100% 85% mnpqrstu	511 64% 50% mnu	364 64% 36% mnu	167 63% 16% u	363 69% 36% mntu	125 58% 12%	973 53% 95%	182 41% 18%	251 48% 25% z	137 60% 13% vwxyz	345 46% 34%	675 41% 66%

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 32
QA14: And which, if any, of these games consoles have been connected to your broadband service as well as to a TV set in the home in the last 12 months?
IF NECESSARY – This would include playing games
IF NECESSARY – This could be through a wired or Wi-Fi connection.
MULTI CODE

Base: All with any working TV set in the home and home broadband service

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2087	1955	132	-	964	1123	290	304	399	359	325	410	500	708	360	519	1208	879	678	1409	602	1485	1249	832
		94%	6%	-	46%	54%	14%	15%	19%	17%	16%	20%	24%	34%	17%	25%	58%	42%	32%	68%	29%	71%	60%	40%
Weighted base	2053	1579	474	-**	995	1058	311	376	389	390	308	279	507	657	436	452	1164	889	765	1288	668	1385	1133	913
		77%	23%	-**	48%	52%	15%	18%	19%	19%	15%	14%	25%	32%	21%	22%	57%	43%	37%	63%	33%	67%	55%	44%
Effective base	1111	1550	103	-	517	596	146	166	238	204	163	245	259	389	192	293	644	468	344	794	311	814	657	455
PlayStation 4	463	391	72	-	215	248	91	143	102	84	34	9	109	128	123	103	237	226	263	200	236	227	288	173
	23%	25%	15%	-	22%	23%	29%	38%	26%	21%	11%	3%	21%	19%	28%	23%	20%	25%	34%	16%	35%	16%	25%	19%
		85% b	15%	-	46%	54%	20% gh	31% efgh	22% gh	18% gh	7% h	2%	23%	28%	27% ij	22%	51%	49% m	57% p	43%	51% r	49%	62% t	37%
Xbox One	317	238	80	-	149	169	76	90	76	57	13	5	64	70	102	81	134	183	208	109	187	130	183	133
	15%	15%	17%	-	15%	16%	25%	24%	20%	15%	4%	2%	13%	11%	23%	18%	12%	21%	27%	8%	28%	9%	16%	15%
		75%	25%	-	47%	53%	24% efgh	28% efgh	24% gh	18% gh	4%	1%	20%	22%	32% ij	26% j	42%	58% m	66% p	34%	59% r	41%	58%	42%
Xbox 360	115	100	15	-	64	50	21	30	30	22	9	2	31	31	25	28	62	53	57	58	54	60	76	38
	6%	6%	3%	-	6%	5%	7%	8%	8%	6%	3%	1%	6%	5%	6%	6%	5%	6%	7%	4%	8%	4%	7%	4%
		87%	13%	-	56%	44%	19% h	26% gh	27% gh	19% h	8%	2%	27%	27%	22%	24%	54%	46%	50% p	50%	47% r	53%	67%	33%
PlayStation 3	105	105	-	-	58	47	16	32	23	21	12	1	23	40	26	16	64	42	43	62	39	66	66	37
	5%	7%	-	-	6%	4%	5%	9%	6%	5%	4%	*	5%	6%	6%	3%	5%	5%	6%	5%	6%	5%	6%	4%
		100% b	-	-	55%	45%	15% h	31% h	22% h	20% h	12% h	1%	22%	38%	25%	15%	61%	39%	41%	59%	37%	63%	63%	35%
Nintendo Wii	104	104	-	-	40	64	27	17	21	22	15	2	30	35	24	15	65	39	45	59	39	65	65	37
	5%	7%	-	-	4%	6%	9%	5%	5%	6%	5%	1%	6%	5%	6%	3%	6%	4%	6%	5%	6%	5%	6%	4%
		100% b	-	-	38%	62%	26% h	16% h	20% h	22% h	14% h	2%	29%	33%	23%	14%	62%	38%	43%	57%	38%	62%	63%	36%
Nintendo Wii U	43	43	-	-	20	24	8	8	18	7	1	2	14	12	11	7	26	18	30	13	29	14	25	17
	2%	3%	-	-	2%	2%	3%	2%	5%	2%	*	1%	3%	2%	3%	1%	2%	2%	4%	1%	4%	1%	2%	2%
		100%	-	-	45%	55%	18%	19%	41% efgh	16%	2%	4%	32%	27%	26%	15%	59%	41%	69% p	31%	67% r	33%	57%	40%
None of these	100	72	28	-	50	50	21	11	24	23	14	8	35	29	17	19	64	36	53	46	48	52	62	38
	5%	5%	6%	-	5%	5%	7%	3%	6%	6%	4%	3%	7%	4%	4%	4%	6%	4%	7%	4%	7%	4%	5%	4%
		72%	28%	-	50%	50%	21%	11%	24%	23%	14%	8%	35%	29%	17%	19%	64%	36%	54% p	46%	48% r	52%	62%	38%
No games consoles in household/DK	924	648	276	-	463	461	66	113	143	158	199	245	237	336	139	211	573	350	176	748	159	765	458	465
	45%	41%	58%	-	47%	44%	21%	30%	37%	40%	64%	88%	47%	51%	32%	47%	49%	39%	23%	58%	24%	55%	40%	51%
		70%	30% A	-	50%	50%	7%	12%	15% c	17% cd	22% cdef	27% cdefg	26% k	36% k	15%	23% k	62% n	38%	19%	81% o	17%	83% q	50%	50% s
Net: Any consoles connected to broadband and TV set	868	725	143	-	412	456	189	241	194	159	69	16	194	241	246	188	434	434	476	392	421	447	531	333
	42%	46% b	30%	-	41%	43%	61% efgh	64% efgh	50% efgh	41% efgh	22% efgh	6%	38%	37%	56% ij	42%	37%	49%	62% p	30%	63% r	32%	47% t	36%
		83% b	17%	-	47%	53%	22% efgh	28% efgh	22% gh	18% gh	8% h	2%	22%	28%	28% ij	22%	50%	50% m	55% p	45%	48% r	52%	61% t	38%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/ef/gh - ij/kl - m/n - o/p - q/r - s/t
 ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 32
QA14: And which, if any, of these games consoles have been connected to your broadband service as well as to a TV set in the home in the last 12 months?
IF NECESSARY – This would include playing games
IF NECESSARY – This could be through a wired or Wi-Fi connection.
MULTI CODE

Base: All with any working TV set in the home and home broadband service

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2087	2087	-	1799	288	1967	120	1484	211	212	180	74	201	159	124	168	128	137	258	235
		100%	-	86%	14%	94%	6%	71%	10%	10%	9%	4%	10%	8%	6%	8%	6%	7%	12%	11%
Weighted base	2053	2053	-**	1739	314	1930	123*	1696	181	124	52*	73*	202	170*	145*	181*	200*	169*	290	266
		100%	-**	85%	15%	94%	6%*	83%	9%	6%	3%*	4%*	10%	8%*	7%*	10%*	10%*	8%*	14%	13%
Effective base	1111	1111	-	952	160	1047	64	833	163	142	87	40	109	88	81	97	92	62	134	144
PlayStation 4	463	463	-	429	34	451	12	393	37	26	7	11	40	41	31	61	54	32	62	62
	23%	23%	-	25%	11%	23%	9%	23%	20%	21%	13%	15%	20%	24%	21%	34%	27%	19%	21%	23%
	100%	-		93% d	7%	97% d	3%	85% d	8%	6%	1%	2%	9%	9%	7%	13% klqr	12%	7%	13%	13%
Xbox One	317	317	-	298	19	309	8	257	34	19	7	10	20	32	30	29	34	39	50	15
	15%	15%	-	17%	6%	16%	7%	15%	19%	15%	13%	13%	10%	19%	20%	16%	17%	23%	17%	6%
	100%	-		94% e	6%	97% d	3%	81%	11%	6%	2%	3%	6%	10% s	9% ts	9% s	11% s	12% ts	16% ts	5%
Xbox 360	115	115	-	107	8	113	2	84	13	10	8	5	6	6	9	14	13	10	14	7
	6%	6%	-	6%	3%	6%	2%	5%	7%	8%	16%	6%	3%	4%	6%	8%	7%	6%	5%	3%
	100%	-		93%	7%	98%	2%	73%	11%	9%	7% gh	4%	5%	6%	7%	11%	8%	8%	12%	6%
PlayStation 3	105	105	-	94	11	101	4	85	13	6	2	3	6	12	6	11	9	11	14	13
	5%	5%	-	5%	4%	5%	3%	5%	7%	5%	3%	4%	3%	7%	4%	6%	5%	7%	5%	5%
	100%	-		89%	11%	96%	4%	81%	12%	6%	2%	2%	6%	11%	6%	11%	9%	11%	13%	12%
Nintendo Wii	104	104	-	98	6	103	1	89	7	7	1	2	5	6	8	16	16	7	12	16
	5%	5%	-	6%	2%	5%	1%	5%	4%	6%	2%	2%	2%	4%	5%	9%	8%	4%	4%	6%
	100%	-		94%	6%	99%	1%	85%	7%	7%	1%	2%	4%	6%	8%	16% l	16%	7%	12%	15%
Nintendo Wii U	43	43	-	41	3	42	1	35	6	2	-	1	1	5	1	7	5	2	7	7
	2%	2%	-	2%	1%	2%	1%	2%	4%	2%	-	2%	*	3%	1%	4%	2%	1%	2%	2%
	100%	-		94%	6%	97%	3%	80%	15%	5%	-	3%	2%	11%	2%	15%	11%	5%	15%	15%
None of these	100	100	-	87	13	92	8	87	6	4	2	3	11	6	3	4	8	11	15	9
	5%	5%	-	5%	4%	5%	6%	5%	3%	3%	4%	5%	5%	4%	2%	5%	11%	6%	5%	3%
	100%	-		87%	13%	92%	8%	88%	6%	2%	2%	3%	11%	6%	3%	4%	8%	21% ns	11%	9%
No games consoles in household/DK	924	924	-	725	199	842	82	766	79	54	25	41	118	77	68	68	72	66	111	144
	45%	45%	-	42%	63%	44%	66%	45%	44%	43%	48%	57%	58%	45%	47%	38%	36%	39%	38%	54%
	100%	-		78%	22% c	91%	9% e	83%	9%	6%	3%	4% opr	13% opqr	8%	7%	7%	8%	7%	12%	16% op
Net: Any consoles connected to broadband and TV set	868	868	-	802	67	848	20	718	75	53	23	24	63	78	62	94	94	84	127	92
	42%	42%	-	46%	21%	44%	17%	42%	41%	43%	44%	33%	31%	46%	42%	52%	47%	49%	44%	35%
	100%	-		92% d	8%	98% d	2%	83%	9%	6%	3%	3%	7%	9% l	7%	11% ls	11% l	10% ls	15%	11%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/ij - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 32
QA14: And which, if any, of these games consoles have been connected to your broadband service as well as to a TV set in the home in the last 12 months?
IF NECESSARY – This would include playing games
IF NECESSARY – This could be through a wired or Wi-Fi connection.
MULTI CODE

Base: All with any working TV set in the home and home broadband service

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2087	363 17%	1724 83%	944 45%	860 41%	206 10%	502 24%	1337 64%	1486 71%	601 29%	1394 67%	1869 90%	218 10%
Weighted base	2053	310 15%	1743 85%	919 45%	828 40%	193 9%	527 26%	1295 63%	1452 71%	601 29%	1371 67%	1847 90%	206 10%
Effective base	1111	233	899	536	465	114	247	725	793	318	740	995	116
PlayStation 4	463 23%	66 21% 14%	397 23% 86%	240 26% 52%df	158 19% 34%	43 22% 9%	79 15% 17%	329 25% 71%df	395 27% 85%l	68 11% 15%	380 28% 82%l	463 25% 100%l	-
Xbox One	317 15%	62 20% 20%b	255 15% 80%	152 17% 48%f	110 13% 35%	29 15% 9%	57 11% 18%	231 18% 73%df	272 19% 86%l	45 8% 14%	261 19% 82%l	317 17% 100%l	-
Xbox 360	115 6%	20 6% 17%	95 5% 83%	62 7% 54%f	41 5% 35%	14 7% 12%	17 3% 15%	81 6% 70%	99 7% 87%l	15 3% 13%	98 7% 85%l	115 6% 100%l	-
PlayStation 3	105 5%	14 4% 13%	92 5% 87%	57 6% 55%	55 7% 53%	11 6% 11%	25 5% 24%	68 5% 64%	86 6% 81%	20 3% 19%	84 6% 80%	105 6% 100%l	-
Nintendo Wii	104 5%	20 6% 19%	85 5% 81%	56 6% 54%	38 5% 37%	15 8% 14%	16 3% 15%	78 6% 75%	87 6% 84%l	17 3% 16%	85 6% 82%l	104 6% 100%l	-
Nintendo Wii U	43 2%	6 2% 15%	37 2% 85%	28 3% 65%f	15 2% 35%	6 3% 15%f	2 + 6%	36 3% 83%f	39 3% 90%l	4 1% 10%	38 3% 88%l	43 2% 100%l	-
None of these	100 5%	19 6% 19%	80 5% 81%	46 5% 46%	27 3% 27%	10 5% 10%	16 3% 16%	67 5% 67%	55 4% 56%	44 7% 44%hj	51 4% 51%	90 5% 90%	10 5% 10%
No games consoles in household/DK	924 45%	115 37% 12%	809 46% 88%a	360 39% 39%	416 50% 45%cg	79 41% 9%	307 58% 33%cddeg	513 40% 56%	555 38% 60%	369 61% 40%hj	514 38% 56%	757 41% 82%	167 81% 18%k
Net: Any consoles connected to broadband and TV set	868 42%	131 42% 15%	737 42% 85%	443 48% 51%df	314 38% 36%	79 41% 9%	163 31% 19%	610 47% 70%df	730 50% 84%l	138 23% 16%	707 52% 81%l	868 47% 100%l	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/ij - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 32
QA14: And which, if any, of these games consoles have been connected to your broadband service as well as to a TV set in the home in the last 12 months?
IF NECESSARY – This would include playing games
IF NECESSARY – This could be through a wired or Wi-Fi connection.
MULTI CODE

Base: All with any working TV set in the home and home broadband service

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2087	1393 67%	1394 67%	863 41%	855 41%	622 30%	270 13%	538 26%	210 10%	1869 90%	418 20%	504 24%	204 10%	705 34%	1382 66%
Weighted base	2053	1368 67%	1371 67%	868 42%	799 39%	566 28%	263 13%	526 26%	214 10%	1847 90%	366 18%	457 22%	187 9%	644 31%	1409 69%
Effective base	1111	734	740	483	485	409	143	276	129	995	242	307	119	405	717
PlayStation 4	463	361 23%	380 28%	463 53%	265 33%	192 34%	94 36%	191 36%	71 33%	463 25%	81 22%	116 25%	63 34%	155 24%	308 22%
		78%	82%	100% mnpqrstu	57% mnu	41% mnu	20% mu	41% mnu	15% u	100%	17%	25%	14% vyz	33%	67%
Xbox One	317	254 15%	261 19%	317 37%	182 23%	111 20%	57 22%	147 28%	35 16%	317 17%	34 9%	62 14%	47 25%	86 13%	231 16%
		80%	82%	100% mnpqrstu	57% u	35%	18%	46% mnqtu	11%	100%	11%	20%	15% vwxyz	27%	73% v
Xbox 360	115	81 6%	98 7%	115 13%	64 8%	58 10%	25 10%	44 8%	21 10%	115 6%	15 4%	35 8%	18 10%	42 7%	72 5%
		70%	85%	100% mnpqsu	56%	51% mu	22%	39%	18%	100%	13%	31%	16% v	37%	63%
PlayStation 3	105	83 5%	84 6%	105 12%	58 7%	57 10%	26 10%	47 9%	19 9%	105 6%	24 6%	30 7%	19 10%	43 7%	62 4%
		80%	80%	100% mnpqu	55%	54% mnu	25%	45%	18%	100%	22%	29%	18% z	41%	59%
Nintendo Wii	104	84 5%	85 6%	104 12%	67 8%	65 11%	31 12%	51 10%	22 10%	104 6%	19 5%	29 6%	17 9%	41 6%	63 4%
		81%	82%	100% mnu	64% u	62% mnu	30% mnu	49% u	21% u	100%	18%	28%	16% z	39%	61%
Nintendo Wii U	43	35 2%	38 3%	43 5%	23 3%	26 5%	20 8%	25 5%	12 6%	43 2%	10 3%	17 4%	10 6%	20 3%	23 2%
		80%	88%	100% mnu	54%	59% u	46% mnpqu	58% u	28% mu	100%	22%	38% z	24% z	46%	54%
None of these	100	70 5%	51 4%	-	32 4%	14 2%	5 2%	13 3%	8 4%	90 5%	26 7%	18 4%	2 1%	33 5%	67 5%
		70% oq	51% o	-	32% o	14% o	5% o	13% o	8% o	90% oq	26% x	18%	2%	33% x	67%
No games consoles in household/DK	924	537 45%	514 39%	-	238 30%	183 32%	86 33%	146 28%	75 35%	757 41%	162 44%	185 41%	49 26%	264 41%	660 47%
		58% opqrs	56% ops	-	26% o	20% o	9% o	16% o	8% o	82% opqrs	18% x	20% x	5%	29% x	71% x
Net: Any consoles connected to broadband and TV set	868	677 42%	707 52%	868 100%	476 60%	348 61%	162 62%	347 66%	116 54%	868 47%	142 39%	216 47%	130 70%	290 45%	579 41%
		78%	81%	100% mnpqrstu	55% mnu	40% mnu	19% mnu	40% mtu	13%	100%	16%	25% v	15% vwxyz	33%	67%

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - vw/xyz

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 33
QA14: And which, if any, of these games consoles have been connected to your broadband service as well as to a TV set in the home in the last 12 months?
IF NECESSARY – This would include playing games
IF NECESSARY – This could be through a wired or Wi-Fi connection.
MULTI CODE

Base: All with games console and have working TV /connected to broadband

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	863	827	36	-	398	465	185	198	216	157	81	26	191	279	193	200	470	393	459	404	416	447	618	241
		96%	4%	-	46%	54%	21%	23%	25%	18%	9%	3%	22%	32%	22%	23%	54%	46%	53%	47%	48%	52%	72%	28%
Weighted base	868	725	143**	-**	412	456	189*	241	194	159*	69*	16**	194*	241	246	188	434	434	476	392	421	447	531	333
		83%	17%**	-**	47%	53%	22%*	28%	22%	18%*	8%*	2%**	22%*	28%	28%	22%	50%	50%	55%	45%	48%	52%	61%	38%
Effective base	483	662	27	-	235	249	92	114	135	95	46	20	92	201	107	118	272	218	235	259	222	262	375	138
PlayStation 4	463	391	72	-	215	248	91	143	102	84	34	9	109	128	123	103	237	226	263	200	236	227	288	173
	53%	54%	50%	-	52%	54%	48%	59%	53%	53%	49%	55%	56%	53%	50%	55%	55%	52%	55%	51%	56%	51%	54%	52%
		85%	15%	-	46%	54%	20%	31%	22%	18%	7%	2%	23%	28%	27%	22%	51%	49%	57%	43%	51%	49%	62%	37%
Xbox One	317	238	80	-	149	169	76	90	76	57	13	5	64	70	102	81	134	183	208	109	187	130	183	133
	37%	33%	55%	-	36%	37%	40%	37%	39%	36%	19%	28%	33%	29%	41%	43%	31%	42%	44%	28%	44%	29%	34%	40%
		75%	25%	-	47%	53%	24%g	28%g	24%g	18%g	4%	1%	20%	22%	32%j	26%j	42%	58%m	66%p	34%	59%r	41%	58%	42%
Xbox 360	115	100	15	-	64	50	21	30	30	22	9	2	31	31	25	28	62	53	57	58	54	60	76	38
	13%	14%	10%	-	16%	11%	11%	12%	16%	14%	13%	11%	16%	13%	10%	15%	14%	12%	12%	15%	13%	14%	14%	12%
		87%	13%	-	56%	44%	19%	26%	27%	19%	8%	2%	27%	27%	22%	24%	54%	46%	50%	50%	47%	53%	67%	33%
PlayStation 3	105	105	-	-	58	47	16	32	23	21	12	1	23	40	26	16	64	42	43	62	39	66	66	37
	12%	15%	-	-	14%	10%	8%	13%	12%	13%	18%	9%	12%	17%	11%	8%	15%	10%	9%	16%	9%	15%	12%	11%
		100%	-	-	55%	45%	15%	31%	22%	20%	12%	1%	22%	38%k	25%	15%	61%	39%	41%	59%o	37%	63%	63%	35%
Nintendo Wii	104	104	-	-	40	64	27	17	21	22	15	2	30	35	24	15	65	39	45	59	39	65	65	37
	12%	14%	-	-	10%	14%	14%	7%	11%	14%	22%	12%	16%	14%	10%	8%	15%	9%	9%	15%	9%	14%	12%	11%
		100%	-	-	38%	62%	26%	16%	20%	22%	14%h	2%	29%	33%	23%	14%	62%l	38%	43%	57%	38%	62%	63%	36%
Nintendo Wii U	43	43	-	-	20	24	8	8	18	7	1	2	14	12	11	7	26	18	30	13	29	14	25	17
	5%	6%	-	-	5%	5%	4%	4%	9%	4%	1%	10%	7%	5%	5%	4%	6%	4%	6%	3%	7%	3%	5%	5%
		100%	-	-	45%	55%	18%	19%	41%	16%	2%	4%	32%	27%	26%	15%	59%	41%	69%	31%	67%	33%	57%	40%
Net: Any consoles connected to broadband and TV set	868	725	143	-	412	456	189	241	194	159	69	16	194	241	246	188	434	434	476	392	421	447	531	333
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		83%	17%	-	47%	53%	22%	28%	22%	18%	8%	2%	22%	28%	28%	22%	50%	50%	55%	45%	48%	52%	61%	38%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 33
QA14: And which, if any, of these games consoles have been connected to your broadband service as well as to a TV set in the home in the last 12 months?
IF NECESSARY – This would include playing games
IF NECESSARY – This could be through a wired or Wi-Fi connection.
MULTI CODE

Base: All with games console and have working TV /connected to broadband

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region								
	Yes	No	Yes	No	Yes	No	England	Scotland	Wales	NI	North East	North West	Yorkshire	East Midlands	West Midlands	East	South West	South East	London
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)
Unweighted base	863	-	804	59	848	15	623	81	78	81	31	73	65	58	79	59	59	106	93
	100%	-	93%	7%	98%	2%	72%	9%	9%	9%	4%	8%	8%	7%	9%	7%	7%	12%	11%
Weighted base	868	-**	802	67*	848	20**	718	75*	53*	23*	24**	63*	78*	62*	94*	94*	84*	127*	92*
	100%	-**	92%	8%*	98%	2%**	83%	9%*	6%*	3%*	3%**	7%*	9%*	7%*	11%*	11%*	10%*	15%*	11%*
Effective base	483	-	442	42	473	10	367	65	48	41	27	52	38	37	44	48	30	53	69
PlayStation 4	463	-	429	34	451	12	393	37	26	7	11	40	41	31	61	54	32	62	62
	53%	-	53%	52%	53%	57%	55%	49%	50%	30%	45%	62%	53%	50%	65%	58%	38%	49%	67%
	100%	-	93%	7%	97%	3%	85% g	8%	6%	1%	2%	9% q	9%	7%	13% d	12%	7%	13%	13% q
Xbox One	317	-	298	19	309	8	257	34	19	7	10	20	32	30	29	34	39	50	15
	37%	-	37%	28%	36%	41%	36%	45%	36%	31%	39%	31%	41%	48%	30%	36%	46%	39%	16%
	100%	-	94%	6%	97%	3%	81%	11%	6%	2%	3%	6%	10% s	9% s	9%	11% s	12% s	16% s	5%
Xbox 360	115	-	107	8	113	2	84	13	10	8	5	6	6	9	14	13	10	14	7
	13%	-	13%	12%	13%	9%	12%	17%	19%	37%	20%	10%	8%	14%	15%	14%	12%	11%	8%
	100%	-	93%	7%	98%	2%	73%	11%	9%	7% g,h	4%	5%	6%	7%	12%	11%	8%	12%	6%
PlayStation 3	105	-	94	11	101	4	85	13	6	2	3	6	12	6	11	9	11	14	13
	12%	-	12%	17%	12%	19%	12%	17%	12%	7%	11%	10%	15%	10%	12%	10%	13%	11%	14%
	100%	-	89%	11%	96%	4%	81%	12%	6%	2%	2%	6%	11%	6%	11%	9%	11%	13%	12%
Nintendo Wii	104	-	98	6	103	1	89	7	7	1	2	5	6	8	16	16	7	12	16
	12%	-	12%	10%	12%	7%	12%	9%	14%	5%	7%	7%	8%	13%	17%	18%	9%	10%	17%
	100%	-	94%	6%	99%	1%	85%	7%	7%	1%	2%	4%	6%	8%	16%	16%	7%	12%	15%
Nintendo Wii U	43	-	41	3	42	1	35	6	2	-	1	1	5	1	7	5	2	7	7
	5%	-	5%	4%	5%	7%	5%	9%	4%	-	5%	1%	6%	1%	7%	5%	3%	5%	7%
	100%	-	94%	6%	97%	3%	80%	15%	5%	-	3%	2%	11%	2%	15%	11%	5%	15%	15%
Net: Any consoles connected to broadband and TV set	868	-	802	67	848	20	718	75	53	23	24	63	78	62	94	94	84	127	92
	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	100%	-	92%	8%	98%	2%	83%	9%	6%	3%	3%	7%	9%	7%	11%	11%	10%	15%	11%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 33
QA14: And which, if any, of these games consoles have been connected to your broadband service as well as to a TV set in the home in the last 12 months?
IF NECESSARY – This would include playing games
IF NECESSARY – This could be through a wired or Wi-Fi connection.
MULTI CODE

Base: All with games console and have working TV /connected to broadband

	Total	Location		Home TV service				Smart TV			Any connected TV		
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	863	152 18%	711 82%	454 53%	307 36%	86 10%	144 17%	630 73%	723 84%	140 16%	705 82%	863 100%	-
Weighted base	868	131 15%	737 85%	443 51%	314 36%	79* 9%*	163* 19%*	610 70%	730 84%	138* 16%*	707 81%	868 100%	-**
Effective base	483	101	391	287	167	56	67	378	398	87	390	483	-
PlayStation 4	463	66 53%	397 54%	240 54%	158 50%	43 54%	79 49%	329 54%	395 54%	68 49%	380 54%	463 53%	-
		14%	86%	52%	34%	9%	17%	71%	85%	15%	82%	100%	-
Xbox One	317	62 37%	255 80%	152 48%	110 35%	29 37%	57 35%	231 38%	272 37%	45 33%	261 37%	317 37%	-
		20% b		48%	35%	9%	18%	73%	86%	14%	82%	100%	-
Xbox 360	115	20 13%	95 13%	62 14%	41 13%	14 18%	17 10%	81 13%	99 14%	15 11%	98 14%	115 13%	-
		17%	83%	54%	35%	12%	15%	70%	87%	13%	85%	100%	-
PlayStation 3	105	14 12%	92 12%	57 13%	55 18%	11 14%	25 16%	68 11%	86 12%	20 14%	84 12%	105 12%	-
		13%	87%	55%	53% g	11%	24%	64%	81%	19%	80%	100%	-
Nintendo Wii	104	20 12%	85 11%	56 13%	38 12%	15 18%	16 10%	78 13%	87 12%	17 12%	85 12%	104 12%	-
		19%	81%	54%	37%	14%	15%	75%	84%	16%	82%	100%	-
Nintendo Wii U	43	6 5%	37 5%	28 65%	15 35%	6 15%	2 6%	36 83%	39 90%	4 10%	38 88%	43 100%	-
		15%	85%	65%	35%	15%	6%	83%	90%	10%	88%	100%	-
Net: Any consoles connected to broadband and TV set	868	131 100%	737 100%	443 100%	314 100%	79 100%	163 100%	610 100%	730 100%	138 100%	707 100%	868 100%	-
		15%	85%	51%	36%	9%	19%	70%	84%	16%	81%	100%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 33

QA14: And which, if any, of these games consoles have been connected to your broadband service as well as to a TV set in the home in the last 12 months?

IF NECESSARY – This would include playing games

IF NECESSARY – This could be through a wired or Wi-Fi connection.

MULTI CODE

Base: All with games console and have working TV /connected to broadband

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	863	678 79%	705 82%	863 100%	498 58%	380 44%	174 20%	354 41%	124 14%	863 100%	164 19%	254 29%	138 16%	321 37%	542 63%
Weighted base	868	677 78%	707 81%	868 100%	476 55%	348 40%	162 19%	347 40%	116* 13%*	868 100%	142 16%	216 25%	130* 15%*	290 33%	579 67%
Effective base	483	373	390	483	289	272	115	190	89	483	112	199	81	205	291
PlayStation 4	463	361 53%	380 54%	463 100%	265 56%	192 55%	94 58%	191 55%	71 62%	463 100%	81 57%	116 54%	63 48%	155 53%	308 53%
Xbox One	317	254 38%	261 37%	317 100%	182 38%	111 32%	57 35%	147 42%	35 30%	317 100%	34 24%	62 29%	47 36%	86 30%	231 40%
Xbox 360	115	81 12%	98 14%	115 100%	64 13%	58 17%	25 16%	44 13%	21 18%	115 100%	15 11%	35 16%	18 14%	42 15%	72 13%
PlayStation 3	105	83 12%	84 12%	105 100%	58 12%	57 16%	26 16%	47 14%	19 16%	105 100%	24 17%	30 14%	19 15%	43 15%	62 11%
Nintendo Wii	104	84 12%	85 12%	104 100%	67 14%	65 19%	31 19%	51 15%	22 19%	104 100%	19 13%	29 13%	17 13%	41 14%	63 11%
Nintendo Wii U	43	35 5%	38 5%	43 100%	23 5%	26 7%	20 12%	25 7%	12 11%	43 100%	10 7%	17 8%	10 8%	20 7%	23 4%
Net: Any consoles connected to broadband and TV set	868	677 100%	707 100%	868 100%	476 100%	348 100%	162 100%	347 100%	116 100%	868 100%	142 16%	216 25%	130 15%	290 33%	579 67%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 34

QA15: (SHOW SCREEN) This is a list of different types of computers and other devices that can be used to go online. Which, if any, of these types of devices do you or anyone else in your household have at the moment? MULTI CODE

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
Smartphone	1916	1428	468	20	910	1007	321	359	363	389	259	224	466	624	409	418	1090	826	715	1201	611	1305	1068	843
	77%	86%	82%	8%	76%	79%	88%	89%	86%	92%	73%	44%	85%	82%	78%	66%	83%	71%	88%	72%	89%	73%	87%	68%
		75% C	24% C	1%	47%	53%	17% gh	19% gh	19% gh	20% gh	14% h	12%	24% kl	33% kl	21% l	22%	57% kn	43%	37% p	63%	32% r	68%	56% t	44%
Laptop computer	1725	1324	376	24	830	895	286	322	312	342	250	212	446	584	360	336	1030	695	653	1071	558	1167	987	733
	70%	80%	66%	10%	69%	70%	79%	79%	74%	81%	70%	42%	81%	77%	68%	53%	78%	60%	81%	64%	81%	65%	80%	59%
		77% BC	22% C	1%	48%	52%	17% h	19% gh	18% h	20% gh	15% h	12%	26% kl	34% kl	21% l	19%	60% n	40%	38% p	62%	32% r	68%	57% t	42%
Tablet computer	1398	1052	325	21	658	740	191	229	280	280	209	209	395	451	289	264	845	553	560	839	487	911	753	642
	57%	63%	57%	9%	55%	58%	53%	56%	66%	66%	59%	41%	72%	59%	55%	41%	64%	48%	69%	50%	71%	51%	61%	52%
		75% C	23% C	2%	47%	53%	14% h	16% h	20% cdh	20% cdh	15% h	15%	28% kl	32% kl	21% l	19%	60% n	40%	40% p	60%	35% r	65%	54% t	46%
Desktop computer	762	652	96	14	397	365	138	112	107	147	103	154	235	259	142	125	494	268	255	507	204	558	388	372
	31%	39%	17%	6%	33%	29%	38%	28%	25%	35%	29%	31%	43%	34%	27%	20%	38%	23%	32%	30%	30%	31%	31%	30%
		86% BC	13% C	2%	52%	48%	18% de	15%	14%	19% e	14%	20%	31% kl	34% kl	19% l	16%	65% n	35%	33%	67%	27%	73%	51%	49%
None of these	264	10	68	186	132	131	5	5	21	14	45	173	28	54	48	134	82	182	17	247	16	247	49	214
	11%	1%	12%	75%	11%	10%	1%	1%	5%	3%	13%	34%	5%	7%	9%	21%	6%	16%	2%	15%	2%	14%	4%	17%
		4%	76% A	70% AB	50%	50%	2%	2%	8% cd	5%	17% cddef	66% cdefg	11%	20%	18%	51% ijk	31%	69% kn	6%	94% o	6%	94% q	19%	81% s
Don't know	8	7	-	2	4	4	4	-	2	-	1	2	-	4	2	3	4	5	3	5	1	7	3	5
	*	*	-	1%	*	*	1%	-	*	-	*	*	-	*	*	*	*	*	*	*	*	*	*	*
		80%	-	20%	52%	48%	46%	-	20%	-	6%	28%	-	44%	23%	33%	44%	56%	38%	62%	17%	83%	12%	57%
Net: Any	2202	1641	501	60	1067	1135	355	400	398	409	311	330	522	705	475	500	1227	975	788	1414	670	1532	1179	1014
	89%	99%	88%	24%	89%	89%	97%	99%	95%	97%	87%	65%	95%	92%	90%	79%	93%	84%	97%	85%	97%	86%	96%	82%
		75% BC	23% C	3%	48%	52%	16% gh	18% egh	18% gh	19% gh	14% h	15%	24% kl	32% kl	22% l	23%	56% kn	44%	36% p	64%	30% r	70%	54% t	46%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

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Table 34

QA15: (SHOW SCREEN) This is a list of different types of computers and other devices that can be used to go online. Which, if any, of these types of devices do you or anyone else in your household have at the moment? MULTI CODE

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Unweighted base	2474	2130	62	1829	379	2051	157	1780	255	238	201	96	268	190	149	202	144	162	294	275
		86%	3%	74%	15%	83%	6%	72%	10%	10%	8%	4%	11%	8%	6%	8%	6%	7%	12%	11%
Weighted base	2474	2099	116*	1776	452	2030	198*	2046	225	146	57*	101*	272	203	176	215	225	208*	334	312
		85%	5%*	72%	18%	82%	8%*	83%	9%	6%	2%*	4%*	11%	8%	7%	9%	9%	8%*	14%	13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
Smartphone	1916	1831	58	1599	298	1799	98	1588	162	117	49	64	194	156	133	159	185	167	275	254
	77%	87%	50%	90%	66%	89%	50%	78%	72%	80%	87%	64%	71%	77%	76%	74%	82%	80%	82%	82%
		96%b	3%	83%e	16%	94%f	5%	83%g	8%	6%	3%gh	3%	10%	8%	7%	8%	10%kl	9%k	14%kl	13%kl
Laptop computer	1725	1658	32	1439	261	1622	79	1434	146	106	38	64	169	151	130	133	151	130	249	258
	70%	79%	27%	81%	58%	80%	40%	70%	65%	73%	68%	63%	62%	74%	74%	67%	62%	74%	74%	83%
		96%b	2%	83%e	15%	94%f	5%	83%g	8%	6%	2%	4%	10%	9%lo	8%	8%	9%	8%	14%lo	15%lpop
Tablet computer	1398	1357	17	1208	169	1326	51	1171	121	71	35	42	155	113	101	107	146	119	222	165
	57%	65%	14%	68%	37%	65%	26%	57%	54%	48%	61%	41%	57%	56%	58%	50%	65%	57%	67%	53%
		97%b	1%	86%e	12%	95%f	4%	84%g	9%	5%	2%	3%	11%k	8%	7%	8%	10%ko	9%	16%kas	12%
Desktop computer	762	731	14	639	110	718	30	647	61	41	12	33	70	45	70	60	95	76	117	82
	31%	35%	12%	36%	24%	35%	15%	32%	27%	22%	22%	32%	26%	22%	40%	28%	42%	36%	35%	26%
		96%b	2%	84%e	14%	94%f	4%	85%g	8%	5%	2%	4%	9%	6%	9%lms	8%	12%lmos	10%lms	15%lms	11%
None of these	264	28	50	14	64	15	63	215	34	13	2	14	47	20	19	32	16	16	28	23
	11%	1%	43%	1%	14%	1%	32%	11%	15%	9%	4%	14%	17%	10%	11%	9%	7%	8%	8%	7%
		11%	19%a	5%	24%e	6%	24%e	82%j	13%j	5%	1%	5%	18%prs	7%	7%	12%e	6%	6%	11%	9%
Don't know	8	6	-	1	6	1	6	4	4	*	*	1	-	-	-	1	1	2	-	1
	*	*	-	*	1%	*	3%	*	2%	*	1%	1%	-	-	-	*	*	1%	-	*
		75%	-	6%	73%e	10%	70%e	49%	43%e	4%	4%	6%	-	-	-	6%	7%	23%	-	6%
Net: Any	2202	2065	66	1762	381	2015	128	1827	188	133	54	87	225	183	157	183	208	189	306	289
	89%	98%	57%	99%	84%	99%	65%	89%	83%	91%	95%	86%	83%	90%	89%	85%	93%	91%	92%	93%
		94%b	3%	80%e	17%	91%e	6%	83%h	9%	6%h	2%h	4%	10%	8%	7%	8%	9%l	9%	14%l	13%lo

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base

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Absolutes/col percents/row percents 4 Mar 2021

Table 34

QA15: (SHOW SCREEN) This is a list of different types of computers and other devices that can be used to go online. Which, if any, of these types of devices do you or anyone else in your household have at the moment? MULTI CODE

Base: All respondents

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Smartphone	1916 77%	294 53% 15%	1623 84% 85%a	817 82% 43%df	767 73% 40%	170 88% 9%df	496 67% 26%	1158 85% 60%df	1335 87% 70%j	533 61% 28%	1236 90% 65%hi	1634 88% 85%l	282 45% 15%
Laptop computer	1725 70%	268 49% 16%	1457 76% 84%a	747 75% 43%df	688 65% 40%f	173 89% 10%cdfg	435 59% 25%	1041 76% 60%df	1198 78% 69%j	484 56% 28%	1104 80% 64%j	1479 80% 86%l	246 39% 14%
Tablet computer	1398 57%	230 42% 16%	1168 61% 84%a	642 64% 46%df	553 52% 40%f	125 64% 9%df	331 45% 24%	891 65% 64%df	1015 66% 73%j	361 42% 26%	948 69% 68%j	1228 66% 88%l	170 27% 12%
Desktop computer	762 31%	139 25% 18%	623 32% 82%a	313 31% 41%f	315 30% 41%	78 40% 10%df	178 24% 23%	485 35% 64%df	554 36% 73%j	186 21% 24%	502 37% 66%j	643 35% 84%l	119 19% 16%
None of these	264 11%	174 32% 66%b	89 5% 34%	62 6% 23%e	157 15% 59%ceg	1 * *	147 20% 56%cddeg	57 4% 22%	51 3% 19%j	197 23% 75%hj	12 1% 5%	25 1% 9%	239 38% 91%k
Don't know	8 *	7 1% 89%b	1 * 11%	3 * 37%	2 * 27%	- - -	2 * 20%	2 * 29%	4 * 48%	4 * 48%	2 * 26%	4 * 48%	4 1% 52%
Net: Any	2202 89%	371 67% 17%	1831 95% 83%a	932 93% 42%df	896 85% 41%f	192 100% 9%cdfg	592 80% 27%	1310 96% 60%df	1481 96% 67%j	669 77% 30%	1357 99% 62%hi	1818 98% 83%l	384 61% 17%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/ij - k/l

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Table 34

QA15: (SHOW SCREEN) This is a list of different types of computers and other devices that can be used to go online. Which, if any, of these types of devices do you or anyone else in your household have at the moment? MULTI CODE

Base: All respondents

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2474	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1673
		56%	56%	35%	35%	25%	11%	22%	8%	76%	19%	23%	10%	32%	68%
Weighted base	2474	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1719
		55%	55%	35%	32%	23%	11%	21%	9%	75%	18%	21%	9%	31%	69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Smartphone	1916	1209	1236	783	717	474	240	526	200	1634	302	381	158	550	1366
	77%	88%	90%	90%	90%	84%	91%	100%	94%	88%	68%	73%	69%	73%	79%
		63%q	65%q	41%q	37%q	25%	13%q	27%mnoprtu	10%q	85%q	16%	20%	8%	29%	71%vwxy
Laptop computer	1725	1083	1104	699	666	516	209	418	186	1479	303	358	150	515	1210
	70%	79%	80%	81%	83%	91%	79%	79%	87%	80%	68%	69%	66%	68%	70%
		63%	64%	41%	39%	30%mnoprsu	12%	24%	11%cm	86%	18%	21%	9%	30%	70%
Tablet computer	1398	904	948	566	563	332	263	347	151	1228	251	296	124	431	967
	57%	66%	69%	65%	70%	59%	100%	66%	71%	66%	57%	57%	55%	57%	56%
		65%q	68%q	40%q	40%q	24%	19%mnopastu	25%q	11%q	88%q	18%	21%	9%	31%	69%
Desktop computer	762	490	502	325	294	230	97	195	84	643	162	190	81	281	481
	31%	36%	37%	37%	37%	41%	37%	37%	39%	35%	37%	36%	36%	37%	28%
		64%	66%	43%	39%	30%w	13%	26%	11%	84%	21%z	25%z	11%	37%z	63%
None of these	264	22	12	3	1	-	-	-	-	25	56	39	18	74	190
	11%	2%	1%	*	*	-	-	-	-	1%	13%	8%	8%	10%	11%
		8%opqg	5%	1%	*	-	-	-	-	9%pp	21%w	15%	7%	28%	72%
Don't know	8	1	2	1	1	-	-	-	1	4	2	2	1	4	5
	*	*	*	*	*	-	-	-	*	*	*	*	*	*	*
		16%	26%	16%	6%	-	-	-	6%	48%	26%	22%	6%	42%	58%
Net: Any	2202	1345	1357	864	797	566	263	526	213	1818	385	481	210	677	1525
	89%	98%	99%	99%	100%	100%	100%	100%	100%	98%	87%	92%	92%	90%	89%
		61%	62%	39%	36%mu	26%mnu	12%	24%mu	10%	83%	17%	22%v	10%	31%	69%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

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Table 35
QA15i: Which, if any, of these devices have been used in the last 12 months to go online in your household, either using Wi-Fi or plugged into your home broadband service?
IF NECESSARY – Please don't include mobile access e.g. via 3G or 4G that you need a SIM card for.
MULTI CODE

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
Smartphone	1774	1337	437	-	846	929	296	338	353	366	238	184	436	581	373	384	1017	757	692	1082	592	1183	997	773
		81%	77%	-	70%	73%	81%	83%	84%	86%	67%	36%	79%	76%	71%	60%	78%	65%	86%	65%	86%	66%	81%	63%
		75% C	25% C	-	48%	52%	17% gh	19% gh	20% gh	21% gh	13% h	10%	25% kl	33% kl	21% l	22%	57% kn	43%	39% p	61%	33% r	67%	56% t	44%
Laptop computer	1611	1251	360	-	770	842	271	298	300	327	233	182	429	545	329	308	974	637	618	993	531	1080	927	679
		75%	63%	-	64%	66%	74%	73%	71%	77%	65%	36%	78%	71%	63%	48%	74%	55%	76%	60%	77%	60%	75%	55%
		78% BC	22% C	-	48%	52%	17% h	18% h	19% h	20% gh	14% h	11%	27% ijkl	34% kl	20% l	19%	60% n	40%	38% p	62%	33% r	67%	58% t	42%
Tablet computer	1263	956	307	-	608	655	166	207	258	264	193	175	371	416	262	214	787	476	510	753	452	811	697	564
		58%	54%	-	50%	52%	46%	51%	61%	63%	54%	35%	67%	55%	50%	34%	60%	41%	63%	45%	66%	45%	57%	46%
		76% C	24% C	-	48%	52%	13% h	16% h	20% cdh	21% cdh	15% h	14%	29% ijkl	33% kl	21% l	17%	62% nh	38%	40% p	60%	36% r	64%	55% t	45%
Desktop computer	696	601	95	-	368	328	115	105	99	142	97	137	222	234	126	114	457	240	230	466	189	507	360	336
		36%	17%	-	31%	26%	32%	26%	24%	34%	27%	27%	40%	31%	24%	18%	35%	21%	28%	28%	28%	28%	29%	27%
		86% BC	14% C	-	53%	47%	17%	15%	14%	20% e	14%	20%	32% ijkl	34% kl	18%	16%	66% n	34%	33%	67%	27%	73%	52%	48%
None of these	84	17	7	60	42	42	9	3	6	5	10	51	7	20	20	38	27	58	13	72	6	78	18	66
		1%	1%	24%	3%	3%	2%	1%	1%	1%	3%	10%	1%	3%	4%	6%	2%	5%	2%	4%	1%	4%	1%	5%
		20%	9%	71% AB	50%	50%	10%	4%	7%	6%	12%	60% cdefg	8%	24%	23%	45% ij	32%	68% kn	15%	85% o	7%	93% q	22%	78% s
Don't know	6	6	-	-	2	4	3	1	1	1	-	1	1	2	1	2	3	3	3	3	2	4	2	3
		*	-	-	*	*	1%	*	*	*	-	*	*	*	*	*	*	*	*	*	*	*	*	*
		100%	-	-	34%	66%	41%	11%	16%	21%	-	12%	17%	29%	16%	39%	45%	55%	56%	44%	33%	67%	31%	46%
Net: Any connected to broadband	2112	1618	494	-	1023	1088	344	397	391	402	300	278	514	683	454	460	1198	914	772	1340	661	1450	1159	945
		98%	87%	-	85%	86%	94%	98%	93%	95%	84%	55%	94%	90%	87%	72%	91%	79%	96%	80%	96%	81%	94%	77%
		77% BC	23% C	-	48%	52%	16% gh	19% gh	19% gh	19% gh	14% h	13%	24% kl	32% kl	22% l	22%	57% kn	43%	37% p	63%	31% r	69%	55% t	45%
Net: None/DK devices in household	272	17	68	187	137	135	9	5	23	14	46	175	28	58	50	137	85	187	20	252	18	254	53	218
		1%	12%	76%	11%	11%	3%	1%	5%	3%	13%	35%	5%	8%	10%	21%	7%	16%	3%	15%	3%	14%	4%	18%
		6%	25% A	69% AD	50%	50%	3%	2%	8% d	5%	17% cdef	64% cdefg	10%	21%	18% l	50% ijh	31%	69% kn	7%	93% o	6%	94% q	19%	80% s

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 35
QA15i: Which, if any, of these devices have been used in the last 12 months to go online in your household, either using Wi-Fi or plugged into your home broadband service?
IF NECESSARY – Please don't include mobile access e.g. via 3G or 4G that you need a SIM card for.
MULTI CODE

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Unweighted base	2474	2130 86%	62 3%	1829 74%	379 15%	2051 83%	157 6%	1780 72%	255 10%	238 10%	201 8%	96 4%	268 11%	190 8%	149 6%	202 8%	144 6%	162 7%	294 12%	275 11%
Weighted base	2474	2099 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
Smartphone	1774	1725 82%	41 36%	1514 85%	261 58%	1699 84%	75 38%	1475 72%	148 66%	106 73%	45 80%	45 44%	183 67%	147 73%	128 73%	148 69%	177 79%	156 75%	255 76%	234 75%
		97%b		85%e		96%f					3%h		10%k	8%k	7%k	8%k	10%kl	9%k	14%k	13%k
Laptop computer	1611	1574 75%	27 23%	1364 77%	247 55%	1542 76%	69 35%	1339 65%	138 61%	100 59%	34 59%	60 59%	158 58%	136 67%	123 70%	112 52%	145 64%	121 58%	240 72%	244 78%
		98%b		85%e		96%f								8%o	8%o				15%loq	15%klmop
Tablet computer	1263	1248 59%	12 10%	1116 63%	147 33%	1218 60%	45 23%	1059 52%	107 47%	65 44%	32 57%	32 32%	135 50%	98 48%	95 54%	98 46%	133 59%	108 52%	209 63%	151 49%
		99%b		88%e		96%f							11%k		8%k		10%ko	9%k	17%klmos	12%k
Desktop computer	696	684 33%	11 10%	598 34%	98 22%	671 33%	25 13%	591 29%	57 25%	38 26%	10 18%	30 29%	62 23%	41 20%	67 38%	55 26%	90 40%	72 35%	107 32%	67 21%
		98%b		86%e		96%f		85%j							10%lmos		13%lmos	10%lms	15%ms	
None of these	84	12 1%	13 12%	10 12%	15 3%	10 12%	15 18%	68 81%	12 14%	3 4%	1 2%	7 8%	9 11%	11 13%	5 6%	8 10%	4 5%	4 5%	6 7%	13 16%
			16%a		18%e		18%e													
Don't know	6	4 *	3 2%	2 *	4 1%	3 *	3 2%	5 *	- *	1 *	* *	- *	1 *	- *	- *	- 1%	1 *	1 *	2 1%	- *
			41%a		68%e		52%e													
Net: Any connected to broadband	2112	2050 98%	50 43%	1750 99%	362 80%	2002 95%	110 56%	1754 86%	176 78%	130 89%	53 92%	80 79%	215 79%	172 85%	152 86%	174 81%	203 90%	184 89%	298 89%	275 88%
		97%b		83%e		95%f		83%h		6%h	2%h						10%l		14%l	13%l
Net: None/DK devices in household	272	34 2%	50 43%	14 1%	71 16%	15 6%	69 25%	219 81%	37 14%	13 9%	3 5%	15 14%	47 17%	20 10%	19 11%	32 15%	17 7%	18 9%	28 8%	23 7%
			18%a		26%e		25%e		14%g				17%prs		7%	12%e				

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 35
QA15i: Which, if any, of these devices have been used in the last 12 months to go online in your household, either using Wi-Fi or plugged into your home broadband service?
IF NECESSARY – Please don't include mobile access e.g. via 3G or 4G that you need a SIM card for.
MULTI CODE

Base: All respondents

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Smartphone	1774 72%	260 47% 15%	1514 79% 85%a	766 77% 43%df	696 66% 39%f	168 87% 9%cdf	440 59% 25%	1093 80% 62%df	1243 81% 70%i	489 56% 28%	1167 85% 66%hi	1549 84% 87%l	225 36% 13%
Laptop computer	1611 65%	233 42% 14%	1378 72% 86%a	701 70% 44%df	638 60% 40%	167 86% 10%cdfg	406 55% 25%	976 71% 61%df	1126 73% 70%i	445 51% 28%	1037 76% 64%i	1400 76% 87%l	211 34% 13%
Tablet computer	1263 51%	187 34% 15%	1076 56% 85%a	583 46% 46%df	489 46% 39%f	117 61% 9%df	286 39% 23%	819 60% 65%df	921 60% 73%i	323 37% 26%	867 63% 69%i	1129 61% 89%l	134 21% 11%
Desktop computer	696 28%	122 22% 18%	574 30% 82%a	278 28% 40%	297 28% 43%	72 37% 10%cdf	170 23% 24%	438 32% 63%df	509 33% 73%i	171 20% 25%	468 34% 67%i	600 32% 86%l	97 15% 14%
None of these	84 3%	57 10% 67%b	28 1% 33%	25 3% 30%	48 5% 57%eg	- - -	44 6% 52%ceg	26 2% 31%	24 2% 29%j	58 7% 69%hj	7 1% 9%	11 1% 13%	73 12% 87%k
Don't know	6 *	3 *	4 *	2 *	1 *	- -	1 *	3 *	5 *	1 *	4 *	4 *	3 *
Net: Any connected to broadband	2112 85%	311 56% 15%	1800 94% 85%a	904 91% 43%df	847 80% 40%f	192 100% 9%cdfg	547 74% 26%	1281 94% 61%cdf	1452 95% 69%i	609 70% 29%	1346 98% 64%hi	1804 98% 85%l	308 49% 15%
Net: None/DK devices in household	272 11%	182 33% 67%b	90 5% 33%	65 7% 24%e	159 15% 58%ceg	1 *	149 20% 55%cdeg	59 4% 22%e	55 4% 20%j	201 23% 74%hj	14 1% 5%	29 2% 11%	243 39% 89%k

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 35
QA15: Which, if any, of these devices have been used in the last 12 months to go online in your household, either using Wi-Fi or plugged into your home broadband service?
IF NECESSARY – Please don't include mobile access e.g. via 3G or 4G that you need a SIM card for.
MULTI CODE

Base: All respondents

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2474	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1673
		56%	56%	35%	35%	25%	11%	22%	8%	76%	19%	23%	10%	32%	68%
Weighted base	2474	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1719
		55%	55%	35%	32%	23%	11%	21%	9%	75%	18%	21%	9%	31%	69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Smartphone	1774	1146	1167	754	686	442	233	515	193	1549	270	351	139	505	1270
	72%	84%	85%	87%	86%	78%	89%	98%	90%	84%	61%	67%	61%	67%	74%
		65%q	66%q	42%q	39%q	25%	13%q	29%mnopqru	11%q	87%q	15%	20%	8%	28%	72%vwxy
Laptop computer	1611	1024	1037	658	636	504	200	401	180	1400	279	334	138	476	1135
	65%	75%	76%	76%	80%	89%	76%	76%	84%	76%	63%	64%	60%	63%	66%
		64%	64%	41%	39%	31%mnoprsu	12%	25%	11%mnou	87%	17%	21%	9%	30%	70%
Tablet computer	1263	831	867	517	509	309	260	329	144	1129	217	257	105	379	884
	51%	61%	63%	60%	64%	55%	99%	63%	67%	61%	49%	49%	46%	50%	51%
		66%q	69%q	41%	40%q	24%	21%mnopastu	26%q	11%q	89%q	17%	20%	8%	30%	70%
Desktop computer	696	455	468	302	269	216	91	183	81	600	148	168	71	252	444
	28%	33%	34%	35%	34%	38%	35%	35%	38%	32%	33%	32%	31%	33%	26%
		65%	67%	43%	39%	31%u	13%	26%	12%	86%	21%z	24%z	10%	36%z	64%
None of these	84	3	7	5	3	*	1	-	-	11	21	20	15	31	54
	3%	*	1%	1%	*	*	1%	-	-	1%	5%	4%	6%	4%	3%
		3%	9%	6%	4%	*	2%	-	-	13%	24%	23%	18%z	36%	64%
Don't know	6	3	4	-	1	-	-	-	-	4	2	1	1	2	4
	*	*	*	-	*	-	-	-	-	*	*	*	1%	*	*
		43%	59%	-	11%	-	-	-	-	59%	34%	23%	23%	34%	66%
Net: Any connected to broadband	2112	1339	1346	859	793	566	262	526	213	1804	363	460	194	645	1467
	85%	98%	98%	99%	99%	100%	99%	100%	100%	98%	82%	88%	85%	85%	85%
		63%	64%	41%	38%mu	27%mnv	12%	25%mnv	10%	85%	17%	22%v	9%	31%	69%
Net: None/DK devices in household	272	24	14	5	2	-	-	-	1	29	58	41	18	77	195
	11%	2%	1%	1%	*	-	-	-	*	2%	13%	8%	8%	10%	11%
		9%pq	5%q	2%	1%	-	-	-	*	11%pq	21%w	15%	7%	28%	72%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 36

QA16: And which, if any, of these devices have been connected to a TV set in the home in the last 12 months?

MULTI CODE

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	14%	20%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
Smartphone	629	524	101	4	302	327	127	154	138	104	76	30	143	197	160	129	340	289	280	349	249	381	370	255
	25%	32%	18%	2%	25%	26%	35%	38%	33%	25%	21%	6%	26%	26%	30%	20%	26%	25%	35%	21%	36%	21%	30%	21%
		83%BC	16%C	1%	48%	52%	20%fgh	24%fgh	22%gh	17%h	12%h	5%	23%	31%	25%l	20%	54%	46%	44%p	56%	40%r	60%	59%t	41%
Laptop computer	581	512	69	*	290	290	121	135	106	101	75	43	151	189	149	91	340	240	244	336	207	374	355	224
	23%	31%	12%	*	24%	23%	33%	33%	25%	24%	21%	8%	27%	25%	28%	14%	26%	21%	30%	20%	30%	21%	29%	18%
		88%BC	12%C	*	50%	50%	21%fgh	23%fgh	18%h	17%h	13%h	7%	26%l	33%l	26%l	16%	59%n	41%	42%p	58%	36%r	64%	61%t	39%
Tablet computer	332	268	64	*	171	161	49	59	81	63	52	26	90	101	89	51	192	140	151	181	133	199	202	130
	13%	16%	11%	*	14%	13%	14%	15%	19%	15%	15%	5%	16%	13%	17%	8%	15%	12%	19%	11%	19%	11%	16%	11%
		81%C	19%C	*	52%	48%	15%h	18%h	25%h	19%h	16%h	8%	27%l	31%l	27%l	15%	58%	42%	46%p	54%	40%r	60%	61%t	39%
Desktop computer	202	181	20	2	124	78	42	56	28	28	21	26	57	70	39	36	127	75	93	109	71	131	119	83
	8%	11%	3%	1%	10%	6%	12%	14%	7%	7%	6%	5%	10%	9%	7%	6%	10%	6%	12%	7%	10%	7%	10%	7%
		89%BC	10%	1%	61%b	39%	21%h	28%efgh	14%	14%	11%	13%	28%l	35%	19%	18%	63%n	37%	46%p	54%	35%	65%	59%t	41%
None of these	1094	704	340	50	536	558	129	150	185	226	173	233	257	351	199	287	608	486	336	758	279	816	553	537
	44%	42%	60%	20%	45%	44%	35%	37%	44%	53%	48%	46%	47%	46%	38%	45%	46%	42%	42%	46%	41%	46%	45%	44%
		64%C	31%AC	5%	49%	51%	12%	14%	17%	21%cde	16%cd	21%cd	24%k	32%k	18%	26%	56%	44%	31%	69%	25%	75%	50%	49%
Don't know	33	31	1	1	9	24	4	3	2	4	7	13	11	8	6	8	19	14	7	26	5	28	9	24
	1%	2%	*	1%	1%	2%	1%	1%	*	1%	2%	3%	2%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	2%
		93%	3%	4%	27%	73%	11%	10%	5%	13%	21%	39%e	33%	24%	19%	24%	57%	43%	22%	78%	16%	84%	28%	72%
Net: Any connected to TV set	1022	867	148	7	499	523	208	228	205	173	128	81	250	323	252	198	573	450	438	584	382	641	586	432
	41%	52%	26%	3%	41%	41%	57%	56%	49%	41%	36%	16%	45%	42%	48%	31%	44%	39%	54%	35%	56%	36%	48%	35%
		85%BC	14%C	1%	49%	51%	20%fgh	22%fgh	20%gh	17%h	12%h	8%	24%l	32%l	25%l	19%	56%	44%	43%p	57%	37%r	63%	57%t	42%
Net: None/DK devices in household	272	17	68	187	137	135	9	5	23	14	46	175	28	58	50	137	85	187	20	252	18	254	53	218
	11%	1%	12%	76%	11%	11%	3%	1%	5%	3%	13%	35%	5%	8%	10%	21%	7%	16%	3%	15%	3%	14%	4%	18%
		6%	25%A	69%AB	50%	50%	3%	2%	8%cd	5%	17%cddef	64%cddefg	10%	21%	18%ij	50%ijk	31%	69%lm	7%	93%o	6%	94%q	19%	80%ss
Net: Devices in HH but No/DK TV in household or no home broadband	183	78	45	60	90	93	49	30	19	18	15	52	16	63	40	64	79	104	36	147	13	170	66	116
	7%	5%	8%	24%	7%	7%	13%	7%	5%	4%	4%	10%	3%	8%	8%	10%	6%	9%	4%	9%	2%	10%	5%	9%
		43%	24%	33%AB	49%	51%	27%efg	16%	10%	10%	8%	28%efg	9%	34%l	22%l	35%l	43%	57%lm	19%	81%o	7%	93%q	36%	63%ss

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 36

QA16: And which, if any, of these devices have been connected to a TV set in the home in the last 12 months?

MULTI CODE

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2474	2130	62	1829	379	2051	157	1780	255	238	201	96	268	190	149	202	144	162	294	275
		86%	3%	74%	15%	83%	6%	72%	10%	10%	8%	4%	11%	8%	6%	8%	6%	7%	12%	11%
Weighted base	2474	2099	116*	1776	452	2030	198*	2046	225	146	57*	101*	272	203	176	215	225	208*	334	312
		85%	5%*	72%	18%	82%	8%*	83%	9%	6%	2%*	4%*	11%	8%	7%	9%	9%	8%*	14%	13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
Smartphone	629	612	9	576	49	613	12	522	57	36	49	13	48	62	52	54	66	62	84	81
	25%	29%	8%	32%	11%	30%	6%	26%	25%	24%	24%	13%	18%	31%	30%	25%	29%	30%	25%	26%
		97% b	1%	92% d	8%	97% f	2%	83%	9%	6%	2%	2%	8%	10% kl	8% kl	9%	10% kl	10% kl	13%	13%
Laptop computer	581	557	19	536	44	570	10	484	51	36	10	18	46	65	54	49	41	44	73	95
	23%	27%	16%	30%	10%	28%	5%	24%	23%	24%	18%	18%	17%	32%	31%	23%	18%	21%	22%	30%
		96%	3%	92% d	8%	98% f	2%	83%	9%	6%	2%	3%	8%	11% lp	9% lp	8%	7%	7%	13%	16% lp
Tablet computer	332	323	8	309	22	328	3	273	36	15	8	3	34	40	24	27	26	38	39	42
	13%	15%	7%	17%	5%	16%	2%	13%	16%	11%	14%	3%	12%	20%	14%	12%	12%	19%	12%	13%
		97%	2%	93% d	7%	99% f	1%	82%	11%	5%	2%	1%	10%	12% k	7% k	8%	8%	12% k	12%	13% k
Desktop computer	202	190	9	175	25	193	7	170	20	8	4	15	23	10	15	19	22	24	23	18
	8%	9%	8%	10%	6%	9%	4%	8%	9%	5%	7%	15%	9%	5%	9%	5%	10%	12%	7%	6%
		94%	5%	87%	13%	96%	3%	84%	10%	4%	2%	7% ms	12%	5%	8%	10%	11%	12%	11%	9%
None of these	1094	1005	38	798	247	942	103	913	83	67	31	43	130	79	70	93	110	82	165	141
	44%	48%	33%	45%	55%	46%	52%	45%	37%	46%	54%	42%	48%	39%	40%	43%	49%	39%	49%	45%
		92%	3%	73%	23% c	86%	9%	83% h	8%	6%	3% h	4%	12%	7%	6%	9%	10%	7%	15%	13%
Don't know	33	32	-	25	7	26	6	26	1	3	2	1	2	2	-	3	6	4	4	5
	1%	2%	-	1%	2%	1%	3%	1%	*	2%	4%	1%	1%	1%	-	1%	2%	2%	1%	2%
		96%	-	75%	21%	77%	19%	79%	3%	10%	8% gh	4%	5%	7%	-	8%	17%	11%	12%	16%
Net: Any connected to TV set	1022	982	26	924	91	998	17	844	97	60	20	38	82	98	85	82	91	104	133	133
	41%	47%	22%	52%	20%	49%	9%	41%	43%	41%	36%	37%	30%	48%	48%	38%	40%	50%	40%	43%
		95% b	3%	90% d	9%	98% f	2%	83%	10%	6%	2%	4%	8%	10% kl	8% kl	8%	9%	10% kl	13%	13% kl
Net: None/DK devices in household	272	34	50	14	71	15	69	219	37	13	3	15	47	20	19	32	17	18	28	23
	11%	2%	43%	1%	16%	1%	35%	11%	17%	9%	5%	14%	17%	10%	11%	15%	7%	9%	8%	7%
		13%	18% a	5%	26% c	6%	25% e	81%	14% gj	5%	1%	5%	17% prs	7%	7%	12% o	6%	7%	10%	9%
Net: Devices in HH but No/DK TV in household or no home broadband	183	46	66	37	87	100	24	153	18	10	2	19	25	16	11	11	9	21	16	26
	7%	2%	57%	2%	19%	5%	12%	7%	8%	7%	4%	18%	9%	8%	6%	5%	4%	10%	5%	8%
		25%	36% a	20%	47% c	55%	13% e	84%	10%	6%	1%	10% nopr	13%	9%	6%	6%	5%	11%	9%	14%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 36

QA16: And which, if any, of these devices have been connected to a TV set in the home in the last 12 months?

MULTI CODE

Base: All respondents

	Location		Home TV service					Smart TV			Any connected TV		
	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)	
Unweighted base	2474	629	1845	1030	1062	206	691	1414	1571	846	1394	1869	605
		25%	75%	42%	43%	8%	28%	57%	64%	34%	56%	76%	24%
Weighted base	2474	552	1922	997	1055	193	741	1370	1536	870	1371	1847	627
		22%	78%	40%	43%	8%	30%	55%	62%	35%	55%	75%	25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Smartphone	629	101	528	304	241	63	144	418	544	85	512	605	24
	25%	18%	27%	30%	23%	32%	19%	31%	35%	10%	37%	33%	4%
		16%	84%a	48%df	38%	10%df	23%	66%df	86%l	14%	81%l	96%l	4%
Laptop computer	581	81	500	263	246	69	138	376	476	104	446	552	29
	23%	15%	26%	26%	23%	36%	19%	27%	31%	12%	33%	30%	5%
		14%	86%a	45%f	42%	12%cdf	24%	65%f	82%l	18%	77%l	95%l	5%
Tablet computer	332	50	282	172	134	32	75	226	281	51	269	320	12
	13%	9%	15%	17%	13%	17%	10%	16%	18%	6%	20%	17%	2%
		15%	85%a	52%df	40%	10%	23%	68%f	85%l	15%	81%l	97%l	3%
Desktop computer	202	27	175	97	81	27	35	143	165	37	154	190	13
	8%	5%	9%	10%	8%	14%	5%	10%	11%	4%	11%	10%	2%
		13%	87%a	48%f	40%	13%df	17%	71%f	82%l	18%	76%l	94%l	6%
None of these	1094	192	902	437	481	94	349	627	623	472	559	823	272
	44%	35%	47%	44%	46%	49%	47%	46%	41%	54%	41%	45%	43%
		18%	82%a	40%	44%	9%	32%	57%	44%	43%h	51%	75%	25%
Don't know	33	7	26	12	14	1	10	16	21	12	18	24	9
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
		22%	78%	37%	41%	4%	31%	50%	63%	37%	55%	72%	28%
Net: Any connected to TV set	1022	164	858	483	402	97	233	667	837	185	780	972	51
	41%	30%	45%	48%	38%	50%	31%	49%	55%	21%	57%	53%	8%
		16%	84%a	47%df	39%f	10%df	23%	65%df	82%l	18%	76%l	95%l	5%
Net: None/DK devices in household	272	182	90	65	159	1	149	59	55	201	14	29	243
	11%	33%	5%	7%	15%	*	20%	4%	4%	23%	1%	2%	39%
			67%b	24%e	58%ceg	*	55%cddeg	22%e	20%j	74%hj	5%	11%	89%k
Net: Devices in HH but No/DK TV in household or no home broadband	183	67	116	30	76	-	72	35	48	83	-	-	183
	7%	12%	6%	3%	7%	-	10%	3%	3%	9%	-	-	29%
			36%b	64%	16%	42%ceg	-	39%ceg	19%	26%j	45%hj	-	100%k

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 36

QA16: And which, if any, of these devices have been connected to a TV set in the home in the last 12 months?

MULTI CODE

Base: All respondents

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2474	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1673
		56%	56%	35%	35%	25%	11%	22%	8%	76%	19%	23%	10%	32%	68%
Weighted base	2474	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1719
		55%	55%	35%	32%	23%	11%	21%	9%	75%	18%	21%	9%	31%	69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Smartphone	629	468	512	396	340	277	192	526	97	605	98	156	87	210	419
	25%	34%	37%	46%	43%	49%	73%	100%	45%	33%	22%	30%	38%	28%	24%
		74%	81%u	63%mn	54%mu	44%mn	31%mnopqtu	84%mnopqtu	15%mu	96%	16%	25%v	14%vwyz	33%	67%
Laptop computer	581	447	446	336	310	491	144	245	93	552	106	161	87	209	372
	23%	33%	33%	39%	39%	87%	55%	47%	43%	30%	24%	31%	38%	28%	22%
		77%	77%	58%mn	53%mn	85%mnoprstu	25%mnopu	42%mnopu	16%mn	95%	18%	28%z	15%vwyz	36%z	64%
Tablet computer	332	260	269	194	208	164	263	205	52	320	68	88	57	121	211
	13%	19%	20%	22%	26%	29%	100%	39%	24%	17%	15%	17%	25%	16%	12%
		78%	81%	58%u	63%mn	49%mn	79%mnopqtu	62%mnopqtu	16%	97%	20%	26%z	17%vwyz	37%	63%
Desktop computer	202	163	154	129	112	162	53	90	45	190	46	76	35	93	109
	8%	12%	11%	15%	14%	29%	20%	17%	21%	10%	10%	15%	15%	12%	6%
		81%	76%	64%u	55%u	80%mnopstu	26%mn	45%mn	22%mn	94%	23%z	38%z	17%z	46%z	54%
None of these	1094	575	559	276	273	-	-	75	823	182	190	59	292	802	
	44%	42%	41%	32%	34%	-	-	35%	45%	41%	36%	26%	39%	47%	
		53%opqrs	51%opqrs	25%qrs	25%qrs	-	-	7%qrs	75%opqrst	17%k	17%k	5%	27%k	73%wxyz	
Don't know	33	16	18	5	6	-	-	*	24	10	9	1	14	19	
	1%	1%	1%	1%	1%	-	-	*	1%	2%	2%	*	2%	1%	
		49%q	55%q	15%	18%	-	-	*	72%q	32%	27%	2%	43%	57%	
Net: Any connected to TV set	1022	754	780	583	518	566	263	526	138	972	193	282	150	371	651
	41%	55%	57%	67%	65%	100%	100%	100%	65%	53%	43%	54%	66%	49%	38%
		74%	76%	57%mn	51%mn	55%mnopu	26%mnopu	51%mnopu	14%mu	95%	19%	28%vz	15%vwyz	36%z	64%
Net: None/DK devices in household	272	24	14	5	2	-	-	-	1	29	58	41	18	77	195
	11%	2%	1%	1%	*	-	-	-	*	2%	13%	8%	8%	10%	11%
		9%pqrs	5%q	2%	1%	-	-	-	*	11%pqrs	21%w	15%	7%	28%	72%
Net: Devices in HH but No/DK TV in household or no home broadband	183	-	-	-	-	-	-	-	-	-	27	37	25	48	135
	7%	-	-	-	-	-	-	-	-	-	6%	7%	11%	6%	8%
		-	-	-	-	-	-	-	-	-	15%	20%	14%	26%	74%

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 37

QA16: And which, if any, of these devices have been connected to a TV set in the home in the last 12 months?

MULTI CODE

Base: All with devices used to go online either using Wi-Fi or plugged into the home broadband

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2133	1999	134	-	983	1150	315	317	402	362	328	409	509	729	367	528	1238	895	680	1453	596	1537	1273	854
		94%	6%	-	46%	54%	15%	15%	19%	17%	15%	19%	24%	34%	17%	25%	58%	42%	32%	68%	28%	72%	60%	40%
Weighted base	2112	1618	494	-**	1023	1088	344	397	391	402	300	278	514	683	454	460	1198	914	772	1340	661	1450	1159	945
		77%	23%	-**	48%	52%	16%	19%	19%	14%	13%	13%	24%	32%	22%	22%	57%	43%	37%	63%	31%	69%	55%	45%
Effective base	1123	1583	105	-	518	608	154	174	241	203	165	243	264	388	199	291	650	473	338	812	307	827	669	458
Smartphone	624	523	101	-	300	324	125	154	137	104	75	30	143	196	158	127	338	286	279	345	248	376	367	252
	30%	32%	21%	-	29%	30%	36%	39%	35%	26%	25%	11%	28%	29%	35%	28%	28%	31%	36%	26%	37%	26%	32%	27%
		84% b	16%	-	48%	52%	20% lgh	25% lgh	22% lgh	17% h	12% h	5%	23%	31%	25%	20%	54%	46%	45% p	55%	40% r	60%	59%	40%
Laptop computer	578	509	69	-	290	288	120	135	105	101	75	43	150	188	149	91	338	240	244	334	206	372	354	223
	27%	31%	14%	-	28%	26%	35%	34%	27%	25%	25%	15%	29%	27%	33%	20%	28%	26%	32%	25%	31%	26%	31%	24%
		88% b	12%	-	50%	50%	21% fh	23% h	18% h	17% h	13% h	7%	26% l	32% l	26% l	16%	58%	42%	42% p	58%	36%	64%	61% l	39%
Tablet computer	330	266	64	-	171	159	49	59	81	62	52	26	90	101	88	51	192	138	151	179	133	197	202	128
	16%	16%	13%	-	17%	15%	14%	15%	21%	15%	17%	9%	18%	15%	19%	11%	16%	15%	20%	13%	20%	14%	17%	14%
		81%	19%	-	52%	48%	15%	18%	25% h	19%	16% h	8%	27% l	31%	27% l	15%	58%	42%	46% p	54%	40% r	60%	61%	39%
Desktop computer	198	179	20	-	123	75	41	55	28	21	24	56	70	39	33	126	72	91	107	70	128	119	79	9%
	9%	11%	4%	-	12%	7%	12%	14%	7%	7%	7%	9%	11%	10%	9%	7%	11%	8%	12%	8%	11%	9%	10%	8%
		90% b	10%	-	62% b	38%	21%	28% efg	14%	14%	11%	12%	28%	35%	20%	17%	64%	36%	46% p	54%	35%	65%	60%	40%
None of these	1022	689	333	-	498	524	122	148	181	221	164	188	252	333	185	253	585	437	325	697	274	748	537	482
	48%	43%	67%	-	49%	48%	35%	37%	46%	55%	54%	67%	49%	49%	41%	55%	49%	48%	42%	52%	41%	52%	46%	51%
		67%	33% A	-	49%	51%	12%	14%	18% c	22% cd	16% cd	18% cdefg	25%	33%	18%	25% h	57%	43%	32%	68% o	27%	73% q	53%	47%
Don't know	29	28	1	-	8	21	4	3	1	4	7	11	11	6	5	7	17	12	6	23	4	25	8	21
	1%	2%	*	-	1%	2%	1%	1%	*	1%	2%	4%	2%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	2%
		97%	3%	-	29%	71%	13%	9%	3%	14%	24% e	37% def	38%	21%	18%	23%	58%	42%	21%	79%	14%	86%	28%	72% s
Net: Any connected to TV set	1009	861	148	-	495	514	204	227	202	171	126	79	247	321	249	192	568	441	434	575	379	630	582	423
	48%	53%	30%	-	48%	47%	59%	57%	52%	43%	42%	28%	48%	47%	55%	42%	47%	48%	56%	43%	57%	43%	50%	45%
		85% b	15%	-	49%	51%	20% lgh	22% lgh	20% h	17% h	13% h	8%	24%	32%	25% l	19%	56%	44%	43% p	57%	38% r	62%	58%	42%
Net: Devices in HH but No/DK TV in household or no home broadband	108	71	37	-	50	58	42	29	15	15	5	3	10	45	25	28	55	52	28	80	9	98	50	58
	5%	4%	8%	-	5%	5%	12%	7%	4%	4%	2%	1%	2%	7%	5%	6%	5%	6%	4%	6%	1%	7%	4%	6%
		65%	35%	-	46%	54%	39% efgh	27% gh	14% h	14%	4%	2%	9%	42% l	23% l	26% l	51%	49%	26%	74%	9%	91% q	47%	53%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/ef/gh - ij/kl - m/n - o/p - q/r - s/t
 ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 37

QA16: And which, if any, of these devices have been connected to a TV set in the home in the last 12 months?

MULTI CODE

Base: All with devices used to go online either using Wi-Fi or plugged into the home broadband

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region										
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Unweighted base	2133	2085 98%	35 2%	1805 85%	328 15%	2024 95%	109 5%	1521 71%	211 10%	216 10%	185 9%	77 4%	210 10%	161 8%	130 6%	166 8%	129 6%	141 7%	263 12%	244 11%	
Weighted base	2112	2050 97%	50** 2%**	1750 83%	362 17%	2002 95%	110* 5%*	1754 83%	176 8%	130 6%	53* 2%*	80* 4%*	215 10%	172* 8%*	152* 7%*	174* 8%*	203* 10%*	184* 9%*	298 14%	275 13%	
Effective base	1123	1109	15	944	181	1066	57	845	174	138	89	40	113	89	86	96	94	61	137	151	
Smartphone	624	612 98%	8 1%	576 93% d	48 8%	613 98% f	11 2%	516 83%	57 9%	36 6%	14 2%	13 2%	11 7%	47 10% k	62 8%	50 9%	54 10%	64 10%	62 13%	84 28%	80 29%
Laptop computer	578	556 96%	18 3%	535 94% d	43 7%	569 98% f	9 2%	482 83%	51 9%	35 6%	10 2%	18 3%	44 8%	65 11% pr	54 9% p	48 8%	41 7%	44 8%	73 13%	95 34%	
Tablet computer	330	321 97%	8 2%	308 96% d	22 7%	327 99% f	3 1%	273 83%	34 10%	15 5%	8 2%	3 1%	33 10%	40 12% k	24 7%	27 8%	26 8%	38 12% k	39 12%	42 13%	
Desktop computer	198	189 95%	8 4%	174 88%	24 12%	192 97%	6 3%	166 84%	20 10%	8 4%	4 2%	15 8% mrs	21 11%	9 5%	14 7%	19 10%	22 11%	24 12%	23 12%	18 9%	
None of these	1022	996 97%	24 2%	791 77%	231 23% c	934 91%	88 9% e	855 84%	65 7%	30 6%	30 3% h	36 3%	124 12% mq	69 7%	68 7%	89 9%	106 10%	76 7%	159 16%	129 13%	
Don't know	29	29 100%	-	23 78%	6 22%	24 81%	6 19% e	23 79%	1 3%	3 10%	2 8% gh	1 5%	2 5%	2 8%	-	1 4%	6 19%	4 13%	2 7%	5 18%	
Net: Any connected to TV set	1009	978 97%	24 2%	920 94% d	89 9%	995 99% f	15 1%	834 83%	96 10% j	60 6%	20 2%	38 4%	79 8%	97 10% l	82 8% l	81 8%	89 9%	104 10% l	133 13%	132 13%	
Net: Devices in HH but No/DK TV in household or no home broadband	108	46 43%	50 47%	37 35%	71 65% c	100 93%	8 7%	92 85%	7 7%	8 7%	1 1%	12 11% mopr	16 14%	6 6%	7 6%	5 4%	3 3%	18 10% p	11 10%	15 14%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 37

QA16: And which, if any, of these devices have been connected to a TV set in the home in the last 12 months?

MULTI CODE

Base: All with devices used to go online either using Wi-Fi or plugged into the home broadband

	Location		Home TV service					Smart TV			Any connected TV		
	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)	
Unweighted base	2133	365 17%	1768 83%	933 44%	869 41%	205 10%	514 24%	1329 62%	1477 69%	608 29%	1367 64%	1831 86%	302 14%
Weighted base	2112	311 15%	1800 85%	904 43%	847 40%	192 9%	547 26%	1281 61%	1452 69%	609 29%	1346 64%	1804 85%	308 15%
Effective base	1123	235	911	532	464	114	251	722	776	319	723	972	152
Smartphone	624	98	526	301	238	63	141	416	541	83	512	605	19
	30%	31%	29%	33%	28%	33%	26%	32%	37%	14%	38%	34%	6%
		16%	84%	48% ^f	38%	10%	23%	67% ^f	87% ⁱ	13%	82% ⁱ	97% ⁱ	3%
Laptop computer	578	80	498	262	245	69	137	375	474	104	445	551	27
	27%	26%	28%	29%	29%	36%	25%	29%	33%	17%	33%	31%	9%
		14%	86%	45%	42%	12% ^f	24%	65%	82% ⁱ	18%	77% ⁱ	95% ⁱ	5%
Tablet computer	330	48	282	172	132	32	73	226	280	50	268	319	11
	16%	15%	16%	19%	16%	17%	13%	18%	19%	8%	20%	18%	4%
		14%	86%	52% ^f	40%	10%	22%	68%	85% ⁱ	15%	81% ⁱ	97% ⁱ	3%
Desktop computer	198	25	173	95	79	27	33	141	163	35	153	189	9
	9%	8%	10%	10%	9%	14%	6%	11%	11%	6%	11%	10%	3%
		13%	87%	48% ^f	40%	14% ^f	17%	71% ^f	82% ⁱ	18%	77% ⁱ	95% ⁱ	5%
None of these	1022	145	878	415	438	94	311	605	604	419	554	814	208
	48%	46%	49%	46%	52%	49%	57%	47%	42%	69%	41%	45%	68%
		14%	86%	41%	43%	9%	30% ^{cg}	59%	59%	41% ^{hj}	54%	80%	20% ^k
Don't know	29	5	24	11	14	1	10	15	18	11	16	21	8
	1%	2%	1%	1%	2%	1%	2%	1%	1%	2%	1%	1%	3%
		16%	84%	39%	47%	4%	35%	51%	62%	38%	54%	73%	27%
Net: Any connected to TV set	1009	156	853	478	395	97	226	662	830	180	776	968	41
	48%	50%	47%	53%	47%	51%	41%	52%	57%	29%	58%	54%	13%
		15%	85%	47% ^f	39%	10%	22%	66% ^f	82% ⁱ	18%	77% ⁱ	96% ⁱ	4%
Net: Devices in HH but No/DK TV in household or no home broadband	108	10	97	8	32	-	30	16	30	27	-	-	108
	5%	3%	5%	1%	4%	-	5%	1%	2%	4%	-	-	35%
		10%	90%	8%	29% ^{ceg}	-	28% ^{ceg}	14%	28% ^j	25% ^{hj}	-	-	100% ^k

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 37

QA16: And which, if any, of these devices have been connected to a TV set in the home in the last 12 months?

MULTI CODE

Base: All with devices used to go online either using Wi-Fi or plugged into the home broadband

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2133	1371	1367	853	848	621	269	538	209	1831	417	511	208	708	1425
		64%	64%	40%	40%	29%	13%	25%	10%	86%	20%	24%	10%	33%	67%
Weighted base	2112	1339	1346	859	793	566	262	526	213	1804	363	460	194	645	1467
		63%	64%	41%	38%	27%	12%	25%	10%	85%	17%	22%	9%	31%	69%
Effective base	1123	722	723	476	481	409	142	276	129	972	242	308	115	404	732
Smartphone	624	468	512	396	340	277	192	526	97	605	95	154	85	207	417
	30%	35%	38%	46%	43%	49%	73%	100%	46%	34%	26%	34%	44%	32%	28%
		75%	82%	63% mnu	55% mu	44% mnu	31% mnopqtu	84% mnopqrtu	16% mu	97%	15%	25%	14% vwxyz	33%	67%
Laptop computer	578	446	445	335	309	491	144	245	93	551	106	160	86	207	371
	27%	33%	33%	39%	39%	87%	55%	47%	44%	31%	29%	35%	45%	32%	25%
		77%	77%	58% mnu	54% mnu	85% mnoprstu	25% mnopu	42% mnopu	16% mnu	95%	18%	28% z	15% vyz	36% z	64%
Tablet computer	330	260	268	194	208	164	262	205	52	319	68	88	57	121	209
	16%	19%	20%	23%	26%	29%	100%	39%	24%	18%	19%	19%	30%	19%	14%
		79%	81%	59% u	63% mnu	50% mnou	79% mnopqstu	62% mnopqtu	16%	97%	21%	27%	17% vwxyz	37% z	63%
Desktop computer	198	163	153	128	112	162	53	90	45	189	46	76	35	93	105
	9%	12%	11%	15%	14%	29%	20%	17%	21%	10%	13%	17%	18%	14%	7%
		82%	77%	65% u	56% u	82% mnopsu	27% mnu	46% mnu	22% mnu	95%	23% z	38% z	18% z	47% z	53%
None of these	1022	572	554	273	270	-	-	-	75	814	164	172	45	265	757
	48%	43%	41%	32%	34%	-	-	-	35%	45%	45%	37%	23%	41%	52%
		56% opqrs	54% opqrs	27% qrs	26% qrs	-	-	-	7% qrs	80% opqrst	16% x	17% x	4%	26% x	74% wxyz
Don't know	29	15	16	5	5	-	-	-	*	21	9	9	1	12	17
	1%	1%	1%	1%	1%	-	-	-	*	1%	2%	2%	*	2%	1%
		50% q	54% q	17%	18%	-	-	-	*	73% q	29%	30%	2%	42%	58%
Net: Any connected to TV set	1009	753	776	581	518	566	262	526	138	968	190	279	148	367	642
	48%	56%	58%	68%	65%	100%	100%	100%	65%	54%	52%	61%	76%	57%	44%
		75%	77%	58% mnu	51% mnu	56% mnopqtu	26% mnopqtu	52% mnopqtu	14% u	96%	19% z	28% z	15% vwxyz	36% z	64%
Net: Devices in HH but No/DK TV in household or no home broadband	108	-	-	-	-	-	-	-	-	-	7	18	9	20	88
	5%	-	-	-	-	-	-	-	-	-	2%	4%	5%	3%	6%
		-	-	-	-	-	-	-	-	-	7%	17%	8%	19%	81% vyz

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - vw/xyz

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 38

**QA17: And which, if any, of these devices have been connected to your broadband service as well as to a TV set in the home in the last 12 months to view something from the internet on the TV screen?
IF NECESSARY – This could be through a wired or Wi-Fi connection.
MULTI CODE**

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
Smartphone	526	436	90	-	248	278	103	134	120	81	66	22	123	160	133	109	283	243	243	283	220	306	302	219
	21%	26%	16%	-	21%	22%	28%	33%	29%	19%	19%	4%	22%	21%	25%	17%	22%	21%	30%	17%	32%	17%	25%	18%
		83%BC	17%C	-	47%	53%	20%fgh	25%fgh	23%fgh	16%h	13%h	4%	23%	31%	25%l	21%	54%	46%	46%p	54%	42%r	58%	58%	42%
Laptop computer	489	436	53	-	248	241	81	121	91	94	66	36	125	160	128	76	285	204	205	284	186	303	310	177
	20%	26%	9%	-	21%	19%	22%	30%	22%	22%	18%	7%	23%	21%	24%	12%	22%	18%	25%	17%	27%	17%	25%	14%
		89%BC	11%C	-	51%	49%	16%h	25%gh	19%h	19%h	13%h	7%	26%l	33%l	26%l	15%	58%	42%	42%p	58%	38%r	62%	63%l	36%
Tablet computer	263	213	50	-	137	126	28	49	68	55	46	18	70	78	73	42	148	115	121	142	118	145	167	97
	11%	13%	9%	-	11%	10%	8%	12%	16%	13%	13%	3%	13%	10%	14%	7%	11%	10%	15%	9%	17%	8%	14%	8%
		81%C	19%C	-	52%	48%	10%h	19%h	26%ch	21%h	17%h	7%	27%l	30%	28%l	16%	56%	44%	46%p	54%	45%r	55%	63%l	37%
Desktop computer	153	148	4	-	92	60	26	48	24	21	18	15	37	53	34	28	91	62	70	82	62	90	97	56
	6%	9%	1%	-	8%	5%	7%	12%	6%	5%	5%	3%	7%	7%	7%	4%	7%	5%	9%	5%	9%	5%	8%	5%
		97%BC	3%	-	60%b	40%	17%h	32%efgh	16%	14%	12%	10%	25%	35%	22%	18%	60%	40%	46%p	54%	41%r	59%	64%l	36%
None of these	79	64	16	-	39	40	15	8	11	22	10	14	28	21	18	12	49	30	28	51	23	57	47	32
	3%	4%	3%	-	3%	3%	4%	2%	3%	5%	3%	3%	5%	3%	3%	2%	4%	3%	3%	3%	3%	3%	4%	3%
		80%C	20%C	-	49%	51%	18%	10%	14%	27%	12%	18%	35%	26%	23%	15%	62%	38%	35%	65%	29%	71%	60%	40%
Don't know	13	13	-	-	5	8	5	5	1	-	2	*	4	3	3	2	8	5	2	11	-	13	9	4
	1%	1%	-	-	*	1%	1%	1%	*	-	1%	*	1%	*	1%	*	1%	*	*	1%	-	1%	1%	*
		100%	-	-	41%	59%	37%	37%	7%	-	16%	4%	34%	27%	22%	17%	60%	40%	14%	86%	-	100%	71%	29%
Net: Any connected to broadband and TV set	890	769	120	-	436	453	161	212	187	151	114	64	213	280	224	173	493	397	389	500	354	535	520	365
	36%	46%	21%	-	36%	36%	44%	52%	45%	36%	32%	13%	39%	37%	43%	27%	38%	34%	48%	30%	52%	30%	42%	30%
		86%BC	14%C	-	49%	51%	18%gh	24%fgh	21%gh	17%h	13%h	7%	24%l	31%l	25%l	19%	55%	45%	44%p	56%	40%r	60%	58%l	41%
Net: Not connected to TV set(Q16)/Not connected to broadband(Q15i)	1078	737	341	-	517	560	132	154	187	228	171	206	265	348	194	271	614	464	343	735	284	794	554	519
	44%	44%	60%	-	43%	44%	36%	38%	44%	54%	48%	41%	48%	46%	37%	42%	47%	40%	42%	44%	41%	44%	45%	42%
		68%C	32%AC	-	48%	52%	12%	14%	17%	21%cdeh	16%c	19%	25%k	32%k	18%	25%	57%n	43%	32%	68%	26%	74%	51%	48%
Net: None/DK devices in household (Q15)	85	17	68	-	42	43	9	5	23	9	16	23	6	29	6	44	34	50	18	67	16	69	32	53
	3%	1%	12%	-	3%	3%	3%	1%	5%	2%	5%	5%	1%	4%	1%	7%	3%	2%	4%	2%	4%	4%	3%	4%
		20%	80%AC	-	49%	51%	11%	6%	27%e	10%	19%	27%d	7%	34%l	7%	52%ij	41%	59%	21%	79%	19%	81%	37%	62%
Net: No/DK TV in household/No/DK home broadband service (QA1/QA2)	331	60	24	247	164	168	42	23	12	14	44	197	33	82	81	136	115	216	30	301	12	320	70	261
	13%	4%	4%	100%	14%	13%	12%	6%	3%	3%	12%	39%	6%	11%	15%	21%	9%	19%	4%	18%	2%	18%	6%	21%
		18%	7%	75%AB	49%	51%	13%def	7%	4%	4%	13%def	60%cdefg	10%	25%l	24%l	41%l	35%	65%n	9%	91%o	4%	96%q	21%	79%qs

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 38

QA17: And which, if any, of these devices have been connected to your broadband service as well as to a TV set in the home in the last 12 months to view something from the internet on the TV screen? IF NECESSARY – This could be through a wired or Wi-Fi connection. MULTI CODE

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region								
	Yes	No	Yes	No	Yes	No	England	Scotland	Wales	NI	North East	North West	Yorkshire	East Midlands	West Midlands	East	South West	South East	London
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)
Unweighted base	2130	62	1829	379	2051	157	1780	255	238	201	96	268	190	149	202	144	162	294	275
	86%	3%	74%	15%	83%	6%	72%	10%	10%	8%	4%	11%	8%	6%	8%	6%	7%	12%	11%
Weighted base	2099	116*	1776	452	2030	198*	2046	225	146	57*	101*	272	203	176	215	225	208*	334	312
	85%	5%*	72%	18%	82%	8%*	83%	9%	6%	2%*	4%*	11%	8%	7%	9%	9%	8%*	14%	13%
Effective base	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
Smartphone	526	-	490	36	516	9	431	53	29	12	12	36	54	35	45	51	55	75	69
	21%	-	25%	8%	25%	5%	21%	24%	20%	11%	11%	13%	27%	20%	21%	23%	26%	22%	22%
	100%b	-	93% d	7%	98% f	2%	82%	10%	6%	2%	2%	7%	10% k	7%	9%	10%	10% l	14% l	13% l
Laptop computer	489	-	462	27	480	9	403	46	31	9	11	37	57	50	44	33	29	62	80
	20%	-	23%	6%	24%	5%	20%	20%	21%	15%	11%	13%	28%	29%	20%	14%	14%	19%	26%
	100% b	-	95% e	5%	98% f	2%	82%	9%	6%	2%	2%	7%	12% k pq	10% k pq	9%	7%	6%	13%	16% k pq
Tablet computer	263	-	248	15	260	3	215	31	11	7	2	26	30	23	20	22	27	29	36
	11%	-	13%	3%	13%	2%	10%	14%	7%	11%	2%	9%	15%	13%	9%	10%	13%	9%	12%
	100% b	-	94% d	6%	99% f	1%	81%	12%	4%	2%	1%	10%	11% k	9% k	8%	8%	10% k	11%	14% k
Desktop computer	153	-	134	19	148	4	123	19	7	4	11	15	7	12	17	16	12	18	16
	6%	-	7%	4%	7%	2%	6%	8%	5%	6%	11%	5%	3%	7%	8%	7%	6%	5%	5%
	100%	-	88%	12%	97%	3%	81%	12%	5%	2%	7%	10%	4%	8%	11%	10%	8%	12%	10%
None of these	79	-	69	10	79	-	69	4	5	1	5	10	8	10	6	11	7	6	6
	3%	-	4%	2%	4%	-	3%	2%	3%	2%	4%	4%	6%	3%	5%	4%	4%	2%	2%
	100%	-	87%	13%	100%	-	87%	5%	6%	1%	6%	13%	11%	12%	8%	14%	9%	8%	7%
Don't know	13	-	12	1	13	-	10	*	2	-	-	-	3	3	-	2	-	2	1
	1%	-	1%	*	1%	-	*	*	2%	-	-	-	1%	1%	-	1%	-	*	*
	100%	-	93%	7%	100%	-	79%	4%	17%	-	-	-	22%	20%	-	13%	-	13%	11%
Net: Any connected to broadband and TV set	890	-	826	64	876	13	727	92	51	19	27	68	86	67	74	75	86	123	121
	36%	-	42%	14%	43%	7%	36%	41%	35%	33%	27%	25%	42%	38%	35%	33%	42%	37%	39%
	100% b	-	93% d	7%	99% f	1%	82%	10%	6%	2%	3%	8%	10% l	8% l	8%	8%	10% l	14% l	14% l
Net: Not connected to TV set(Q16)/Not connected to broadband(Q15)	1078	37	825	253	969	109	903	74	69	33	40	126	73	70	93	113	82	164	141
	44%	3%	49%	32%	48%	55%	44%	33%	47%	57%	39%	46%	36%	40%	43%	50%	40%	49%	45%
	96% b	3%	76%	24% c	90%	10%	84% h	7%	6% h	3% h	4%	12%	7%	6%	9%	11% m	8%	15% m	13%
Net: None/DK devices in household (Q15)	85	50	14	71	15	69	63	18	3	1	10	15	2	-	13	1	3	10	9
	3%	3%	2%	43% a	1%	35%	3%	8%	2%	1%	9%	6%	1%	-	6%	*	2%	3%	3%
	40%	59% a	17%	83% c	18%	82% e	74%	21% g	4%	1%	11% mnpqs	18% np	3%	-	15% mnp	1%	4%	12%	10%
Net: No/DK TV in household/No/DK home broadband service (QA1/QA2)	331	29	32	53	79	6	276	37	15	4	20	54	31	27	29	24	28	29	33
	13%	9%	10%	16% c	24%	2%	83%	11% j	5%	1%	6% r	16% prs	9%	8%	9%	7%	9%	9%	10%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 38

**QA17: And which, if any, of these devices have been connected to your broadband service as well as to a TV set in the home in the last 12 months to view something from the internet on the TV screen?
IF NECESSARY – This could be through a wired or Wi-Fi connection.
MULTI CODE**

Base: All respondents

	Total	Location		Home TV service				Smart TV			Any connected TV		
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Smartphone	526 21%	77 14%	448 23%	257 26%	203 19%	57 30%	121 16%	347 25%	459 30%	67 8%	453 33%	526 28%	-
Laptop computer	489 20%	72 13%	417 22%	223 22%	207 20%	65 34%	115 15%	326 24%	401 26%	88 10%	394 29%	489 26%	-
Tablet computer	263 11%	34 6%	230 12%	142 14%	109 10%	27 14%	58 8%	187 14%	225 15%	38 4%	225 16%	263 14%	-
Desktop computer	153 6%	21 4%	132 7%	77 8%	61 6%	24 12%	23 3%	116 8%	123 8%	30 3%	121 9%	153 8%	-
None of these	79 3%	16 3%	63 3%	35 3%	30 3%	3 1%	19 3%	52 4%	65 4%	15 2%	51 4%	72 4%	7 1%
Don't know	13 1%	1 *	11 1%	9 1%	4 *	* *	2 *	7 *	12 1%	1 *	6 *	10 1%	3 *
Net: Any connected to broadband and TV set	890 36%	136 25%	753 39%	427 43%	355 34%	94 49%	200 23%	589 43%	735 48%	155 18%	723 53%	890 48%	-
Net: Not connected to TV set(Q16)/Not connected to broadband(Q15)	1078 44%	153 28%	925 48%	435 44%	465 44%	95 49%	332 45%	630 46%	632 41%	446 51%	579 42%	848 46%	230 37%
Net: None/DK devices in household (Q15)	85 3%	6 1%	79 4%	17 2%	39 4%	1 *	38 5%	24 2%	21 1%	50 6%	14 1%	29 2%	56 9%
Net: No/DK TV in household/No/DK home broadband service (QA1/QA2)	331 13%	240 43%	92 5%	74 22%	163 49%	- -	151 45%	67 20%	74 22%	203 61%	- -	- -	331 100%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 38

**QA17: And which, if any, of these devices have been connected to your broadband service as well as to a TV set in the home in the last 12 months to view something from the internet on the TV screen?
IF NECESSARY – This could be through a wired or Wi-Fi connection.
MULTI CODE**

Base: All respondents

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2474	1393 56%	1394 56%	863 35%	855 35%	622 25%	270 11%	538 22%	210 8%	1869 76%	482 19%	559 23%	238 10%	801 32%	1673 68%
Weighted base	2474	1368 55%	1371 55%	868 35%	799 32%	566 23%	263 11%	526 21%	214 9%	1847 75%	444 18%	522 21%	228 9%	755 31%	1719 69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Smartphone	526	400 29% 76%	453 33% 86% u	347 40% 66% mnu	305 38% 58% mnu	251 44% 48% mnu	187 71% 36% mnopqtu	526 100% 100% mnopqrtu	88 41% 17% mu	526 28% 100%	79 18% 15%	132 25% 25% v	77 34% 15% vyz	176 23% 33%	350 20% 67%
Laptop computer	489	395 29% 81%	394 29% 81%	300 35% 61% mnu	274 34% 56% mnu	489 86% 100% mnoprstu	142 54% 29% mnopstu	225 43% 46% mnopu	88 41% 18% mu	489 26% 100%	93 21% 19%	138 26% 28% z	78 34% 16% vyz	179 24% 37% z	310 18% 63%
Tablet computer	263	216 16% 82%	225 16% 86%	162 19% 62% u	171 21% 65% mnu	151 27% 57% mnu	263 100% 100% mnopqstu	187 36% 71% mnopqtu	46 22% 18% u	263 14% 100%	55 12% 21%	74 21% 28% z	48 21% 18% vyz	101 13% 38% z	162 9% 62%
Desktop computer	153	131 10% 86%	121 9% 79%	113 13% 74% nu	95 12% 63% u	153 27% 100% mnopsu	50 19% 33% mnpu	85 16% 56% mnu	41 19% 27% mpu	153 8% 100%	37 8% 24% z	63 12% 41% z	33 14% 22% z	74 10% 48% z	79 5% 52%
None of these	79	54 4% 68% qrs	51 4% 64% qrs	35 4% 43% qrs	30 4% 38% qrs	- - -	- - -	- - -	5 2% 6% qs	72 4% 91% qrs	14 3% 17%	21 4% 27%	6 3% 8%	27 4% 34%	52 3% 66%
Don't know	13	10 1% 78%	6 * 51%	4 * 34%	6 1% 45%	- - -	- - -	- - -	1 * 8%	10 1% 78%	3 1% 20%	1 * 11%	1 * 7%	3 * 27%	9 1% 73%
Net: Any connected to broadband and TV set	890	690 50% 78%	723 53% 81%	544 63% 61% mnu	482 60% 54% mnu	566 100% 64% mnopstu	263 100% 30% mnopstu	526 100% 59% mnopstu	132 62% 15% mu	890 48% 100%	169 38% 19%	249 48% 28% vz	138 61% 16% vwxyz	329 44% 37% z	561 33% 63%
Net: Not connected to TV set(Q16)/Not connected to broadband(Q15)	1078	592 43% 55% opqrs	579 42% 54% opqrs	282 33% 26% qrs	279 35% 26% qrs	- - -	- - -	- - -	75 35% 7% qrs	848 46% 79% opqrst	183 41% 17% x	191 37% 18% x	52 23% 5%	291 39% 27% x	787 46% 73% wxyz
Net: None/DK devices in household (Q15)	85	24 2% 28% pqs	14 1% 17% q	5 1% 5%	2 * 2%	- - -	- - -	- - -	1 * 1% qs	29 2% 34% pqs	26 6% 31% xz	21 4% 25%	3 1% 4%	33 4% 39%	52 3% 61%
Net: No/DK TV in household/No/DK home broadband service (QA1/QA2)	331	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	50 11% 15%	39 7% 12%	28 12% 8%	73 10% 22%	259 15% 78% wyz

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 39

**QA17: And which, if any, of these devices have been connected to your broadband service as well as to a TV set in the home in the last 12 months to view something from the internet on the TV screen?
IF NECESSARY – This could be through a wired or Wi-Fi connection.
MULTI CODE**

Base: All with devices in the household

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2231	2028	136	67	1027	1204	326	321	408	370	338	468	517	750	385	579	1267	964	696	1535	605	1626	1301	923
		91%	6%	3%	46%	54%	15%	14%	18%	17%	15%	21%	23%	34%	17%	26%	57%	43%	31%	69%	27%	73%	58%	41%
Weighted base	2202	1641	501	60*	1067	1135	355	400	398	409	311	330	522	705	475	500	1227	975	788	1414	670	1532	1179	1014
		75%	23%	3%*	48%	52%	16%	18%	18%	19%	14%	15%	24%	32%	22%	23%	56%	44%	36%	64%	30%	70%	54%	46%
Effective base	1186	1606	107	56	545	644	161	176	245	208	173	280	270	399	211	326	668	519	349	865	313	885	685	502
Smartphone	526	436	90	-	248	278	103	134	120	81	66	22	123	160	133	109	283	243	243	283	220	306	302	219
	24%	27%	18%	-	23%	24%	29%	33%	30%	21%	7%	4%	24%	23%	28%	22%	23%	25%	31%	20%	33%	20%	26%	22%
		83%BC	17%C	-	47%	53%	20%h	25%gh	23%fgh	16%h	13%h	-	23%	31%	25%	21%	54%	46%	46%p	54%	42%r	58%	58%	42%
Laptop computer	489	436	53	-	248	241	81	121	91	94	66	36	125	160	128	76	285	204	205	284	186	303	310	177
	22%	27%	11%	-	23%	21%	23%	30%	23%	23%	21%	11%	24%	23%	27%	15%	23%	21%	26%	20%	28%	20%	26%	17%
		89%BC	11%C	-	51%	49%	16%h	25%h	19%h	19%h	13%h	7%	26%l	33%l	26%l	15%	58%	42%	42%p	58%	38%r	62%	63%l	36%
Tablet computer	263	213	50	-	137	126	28	49	68	55	46	18	70	78	73	42	148	115	121	142	118	145	167	97
	12%	13%	10%	-	13%	11%	8%	12%	17%	14%	15%	5%	13%	11%	15%	8%	12%	12%	15%	10%	18%	9%	14%	10%
		81%C	19%C	-	52%	48%	10%	19%h	26%ch	21%h	17%ch	7%	27%l	30%	28%l	16%	56%	44%	46%p	54%	45%r	55%	63%l	37%
Desktop computer	153	148	4	-	92	60	26	48	24	21	18	15	37	53	34	28	91	62	70	82	62	90	97	56
	7%	9%	1%	-	9%	5%	7%	12%	6%	5%	6%	5%	7%	8%	7%	6%	7%	6%	9%	6%	9%	6%	8%	5%
		97%BC	3%	-	60%b	40%	17%	32%efgh	16%	14%	12%	10%	25%	35%	22%	18%	60%	40%	46%	54%	41%r	59%	64%	36%
None of these	79	64	16	-	39	40	15	8	11	22	10	14	28	21	18	12	49	30	28	51	23	57	47	32
	4%	4%	3%	-	4%	4%	4%	2%	3%	5%	3%	4%	5%	3%	4%	2%	4%	3%	4%	3%	4%	3%	4%	3%
		80%	20%	-	49%	51%	18%	10%	14%	27%	12%	18%	35%	26%	23%	15%	62%	38%	35%	65%	29%	71%	60%	40%
Don't know	13	13	-	-	5	8	5	5	1	-	2	*	4	3	3	2	8	5	2	11	-	13	9	4
	1%	1%	-	-	*	1%	1%	1%	*	-	1%	*	1%	*	1%	*	1%	1%	*	1%	-	1%	1%	*
		100%	-	-	41%	59%	37%	37%	7%	-	16%	4%	34%	27%	22%	17%	60%	40%	14%	86%	-	100%	71%	29%
Net: Any connected to broadband and TV set	890	769	120	-	436	453	161	212	187	151	114	64	213	280	224	173	493	397	389	500	354	535	520	365
	40%	47%	24%	-	41%	40%	45%	53%	47%	37%	37%	19%	41%	40%	47%	35%	40%	41%	49%	35%	53%	35%	44%	36%
		86%BC	14%C	-	49%	51%	18%h	24%fgh	21%fgh	17%h	13%h	7%	24%	31%	25%l	19%	55%	45%	44%p	56%	40%r	60%	58%l	41%
Net: Not connected to TV set(Q16)/Not connected to broadband(Q15i)	1078	737	341	-	517	560	132	154	187	228	171	206	265	348	194	271	614	464	343	735	284	794	554	519
	49%	45%	68%	-	48%	49%	37%	38%	47%	56%	55%	63%	51%	49%	41%	54%	50%	48%	44%	52%	42%	52%	47%	51%
		68%C	32%AC	-	48%	52%	12%	14%	17%	21%cd	16%cd	19%cde	25%k	32%k	18%	25%k	57%	43%	32%	68%o	26%	74%q	51%	48%
Net: No/DK TV in household/No/DK home broadband service (QA1/QA2)	144	60	24	60	69	75	42	23	12	8	14	45	11	53	37	43	64	80	28	116	10	134	49	95
	7%	4%	5%	100%	6%	7%	12%	6%	3%	2%	5%	14%	2%	7%	8%	9%	5%	8%	4%	8%	2%	9%	4%	9%
		42%	17%	42%AB	48%	52%	29%defg	16%	8%	6%	10%	31%defg	8%	37%l	26%l	30%l	45%	55%lm	19%	81%o	7%	93%q	34%	66%ls

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 39

QA17: And which, if any, of these devices have been connected to your broadband service as well as to a TV set in the home in the last 12 months to view something from the internet on the TV screen? IF NECESSARY – This could be through a wired or Wi-Fi connection. MULTI CODE

Base: All with devices in the household

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2231	2105 94%	47 2%	1820 82%	345 15%	2040 91%	125 6%	1593 71%	224 10%	223 10%	191 9%	85 4%	222 10%	172 8%	134 6%	175 8%	133 6%	146 7%	273 12%	253 11%
Weighted base	2202	2065 94%	66** 3%**	1762 80%	381 17%	2015 91%	128* 6%*	1827 83%	188 9%	133 6%	54* 2%*	87* 4%*	225 10%	183* 8%*	157* 7%*	183 8%	208* 9%*	189* 9%*	306 14%	289 13%
Effective base	1186	1121	21	953	189	1076	65	892	186	143	93	45	121	97	89	103	97	64	142	154
Smartphone	526 24%	526 25%	- 100%	490 28%	36 7%	516 26%	9 2%	431 82%	53 10%	29 6%	12 2%	12 2%	36 7%	54 10%kl	35 7%	45 9%	51 10%	55 10%	75 14%	69 13%
Laptop computer	489 22%	489 24%	- 100%	462 26%	27 5%	480 24%	9 2%	403 82%	46 9%	31 6%	9 2%	11 2%	37 7%	57 12%klpq	50 10%klpq	44 9%	33 7%	29 6%	62 13%	80 28%klp
Tablet computer	263 12%	263 13%	- 100%	248 14%	15 4%	260 13%	3 1%	215 81%	31 12%	11 4%	7 2%	2 1%	26 11%	30 16%	23 15%	20 11%	22 10%	27 14%	36 10%	36 12%
Desktop computer	153 7%	153 7%	- 100%	134 8%	19 5%	148 7%	4 3%	123 81%	19 10%	7 5%	4 7%	11 2%	15 7%	7 4%	12 8%	17 9%	16 8%	12 6%	18 6%	16 6%
None of these	79 4%	79 4%	- 100%	69 4%	10 3%	79 4%	- -	69 4%	4 2%	5 2%	1 2%	5 6%	10 5%	8 4%	10 6%	6 3%	11 5%	7 4%	6 2%	6 2%
Don't know	13 1%	13 1%	- 100%	12 93%	1 7%	13 100%	- -	10 79%	* 4%	2 17%	- -	- -	- -	3 22%	3 20%	- -	2 13%	- -	2 13%	1 11%
Net: Any connected to broadband and TV set	890 40%	890 43%	- 100%	826 47%	64 17%	876 43%	13 10%	727 40%	92 49%	51 39%	19 35%	27 32%	68 30%	86 47%	67 43%	74 41%	75 36%	86 46%	123 40%	121 42%
Net: Not connected to TV set(Q16)/Not connected to broadband(Q15)	1078 49%	1039 50%	37 56%	825 47%	253 66%	969 48%	109 85%	903 49%	74 39%	69 52%	33 60%	40 46%	126 56%	73 40%	70 44%	93 51%	113 54%	82 43%	164 54%	141 49%
Net: No/DK TV in household/No/DK home broadband service (QA1/QA2)	144 7%	46 2%	29 44%	32 22%	53 37%c	79 55%	6 4%	119 83%	18 12%	5 4%	2 1%	15 10%noprs	22 15%	14 10%	8 5%	10 7%	8 5%	13 9%	11 8%	19 13%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 39

**QA17: And which, if any, of these devices have been connected to your broadband service as well as to a TV set in the home in the last 12 months to view something from the internet on the TV screen?
IF NECESSARY – This could be through a wired or Wi-Fi connection.
MULTI CODE**

Base: All with devices in the household

	Total	Location		Home TV service				Smart TV			Any connected TV		
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2231	431 19%	1800 81%	966 43%	920 41%	205 9%	559 25%	1363 61%	1513 68%	669 30%	1382	1850 83%	381 17%
Weighted base	2202	371 17%	1831 83%	932 42%	896 41%	192 9%	592 27%	1310 60%	1481 67%	669 30%	1357 62%	1818 83%	384 17%
Effective base	1186	287	929	555	496	114	278	745	799	357	732	984	202
Smartphone	526 24%	77 21% 15%	448 24% 85%	257 28% 49% f	203 23% 39%	57 30% 11% f	121 20% 23%	347 26% 66% f	459 31% 87% f	67 10% 13%	453 33% 86% f	526 29% 100% f	-
Laptop computer	489 22%	72 19% 15%	417 23% 85%	223 24% 46%	207 23% 42%	65 34% 13% cdffg	115 19% 23%	326 25% 67%	401 27% 82% f	88 13% 18%	394 29% 81% f	489 27% 100% f	-
Tablet computer	263 12%	34 9% 13%	230 13% 87%	142 15% 54% f	109 12% 41%	27 14% 10%	58 10% 22%	187 14% 71%	225 15% 86% f	38 6% 14%	225 17% 86% f	263 14% 100% f	-
Desktop computer	153 7%	21 6% 14%	132 7% 86%	77 8% 50% f	61 7% 40%	24 12% 16% df	23 4% 15%	116 9% 76% f	123 8% 80% f	30 4% 20%	121 9% 79% f	153 8% 100% f	-
None of these	79 4%	16 4% 20%	63 3% 80%	35 4% 44%	30 3% 37%	3 1% 3%	19 3% 24%	52 4% 66%	65 4% 81%	15 19% 64%	51 4% 91%	72 4% 91%	7 2% 9%
Don't know	13 1%	1 * 12%	11 1% 88%	9 1% 74%	4 * 33%	* * 4%	2 * 16%	7 1% 53%	12 1% 91%	1 * 9%	6 * 51%	10 1% 78%	3 1% 22%
Net: Any connected to broadband and TV set	890 40%	136 37% 15%	753 41% 85%	427 46% 48% df	355 40% 40%	94 49% 11% f	200 34% 23%	589 45% 66% f	735 50% 83% f	155 23% 17%	200 53% 81% f	890 49% 100% f	-
Net: Not connected to TV set(Q16)/Not connected to broadband(Q15)	1078 49%	153 41% 14%	925 51% 86% a	435 47% 40%	465 52% 43%	95 49% 9%	332 56% 31% ceg	630 48% 58%	632 43% 59%	446 67% 41% h	579 43% 54%	848 47% 79%	230 60% 21% k
Net: No/DK TV in household/No/DK home broadband service (QA1/QA2)	144 7%	64 17% 44% b	80 4% 56%	26 3% 18%	44 5% 30% eg	- - -	40 7% 28% ceg	32 2% 22%	40 3% 28% j	52 8% 36% h	- - -	- - 100% k	144 38% 100% k

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 39

**QA17: And which, if any, of these devices have been connected to your broadband service as well as to a TV set in the home in the last 12 months to view something from the internet on the TV screen?
IF NECESSARY – This could be through a wired or Wi-Fi connection.
MULTI CODE**

Base: All with devices in the household

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2231	1379 62%	1382 62%	859 39%	853 38%	622 28%	270 12%	538 24%	209 9%	1850 83%	439 20%	530 24%	219 10%	741 33%	1490 67%
Weighted base	2202	1345 61%	1357 62%	864 39%	797 36%	566 26%	263 12%	526 24%	213 10%	1818 83%	385 17%	481 22%	210 10%	677 31%	1525 69%
Effective base	1186	726	732	480	484	409	143	276	129	984	253	317	120	423	774
Smartphone	526	400	453	347	305	251	187	526	88	526	79	132	77	176	350
	24%	30% 76%	33% 86% u	40% 66% mnu	38% 58% mu	44% 48% mnu	71% 36% mnpqtu	100% 100% mnpqrtu	41% 17% mu	29% 100%	21% 15%	27% 25%	37% 15% vyz	26% 33%	23% 67%
Laptop computer	489	395	394	300	274	489	142	225	88	489	93	138	78	179	310
	22%	29% 81%	29% 81%	35% 61% mnu	34% 56% nu	86% 100% mnpqrstu	54% 29% mnpqstu	43% 46% mnpou	41% 18% mu	27% 100%	24% 19%	29% 28% z	37% 16% vyz	26% 37% z	20% 63%
Tablet computer	263	216	225	162	171	151	263	187	46	263	55	74	48	101	162
	12%	16% 82%	17% 86%	19% 62% u	21% 65% mnu	27% 57% mnu	100% 100% mnpqstu	36% 71% mnpqtu	22% 18% u	14% 100%	14% 21%	15% 28% z	23% 18% vyz	15% 38% z	11% 62%
Desktop computer	153	131	121	113	95	153	50	85	41	153	37	63	33	74	79
	7%	10% 86%	9% 79%	13% 74% nu	12% 63% u	27% 100% mnpou	19% 33% mnpou	16% 56% mnu	19% 27% mnpou	8% 100%	10% 24% z	13% 41% z	16% 22% z	11% 48% z	5% 52%
None of these	79	54	51	35	30	-	-	-	5	72	14	21	6	27	52
	4%	4% 68% qrs	4% 64% qrs	4% 43% qrs	4% 38% qrs	-	-	-	2% 6% qrs	4% 91% qrs	4% 17%	4% 27%	3% 8%	4% 34%	3% 66%
Don't know	13	10	6	4	6	-	-	-	1	10	3	1	1	3	9
	1%	1% 78%	* 51%	* 34%	1% 45%	-	-	-	* 8%	1% 78%	1% 20%	* 11%	* 7%	* 27%	1% 73%
Net: Any connected to broadband and TV set	890	690	723	544	482	566	263	526	132	890	169	249	138	329	561
	40%	51% 78%	53% 81%	63% 61% mnu	61% 54% mnu	100% 64% mnpqtu	100% 30% mnpqtu	100% 59% mnpqtu	62% 15% mu	49% 100%	44% 19% z	52% 28% z	66% 16% vwxyz	49% 37% z	37% 63%
Net: Not connected to TV set(Q16)/Not connected to broadband(Q15)	1078	592	579	282	279	-	-	-	75	848	183	191	52	291	787
	49%	44% 55% opqrs	43% 54% opqrs	33% 26% qrs	35% 26% qrs	-	-	-	35% 7% qrs	47% 79% opqrst	47% 17% x	40% 18% x	25% 5%	43% 27% x	52% 73% wxyz
Net: No/DK TV in household/No/DK home broadband service (QA1/QA2)	144	-	-	-	-	-	-	-	-	-	17	19	12	28	116
	7%	-	-	-	-	-	-	-	-	-	4% 12%	4% 13%	6% 9%	4% 20%	8% 80% wy

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 40
QA19: (SHOW SCREEN) We'd like to ask you about different viewing activities. Which, if any, of these have you done in the last 12 months?
MULTI CODE

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
Watch TV live at the time of broadcast	1783	1296	486	-	883	900	241	275	313	372	283	299	447	599	343	394	1046	737	590	1192	507	1276	957	820
	72%	78%	85%	-	73%	71%	66%	68%	74%	88%	79%	59%	81%	79%	65%	62%	80%	63%	73%	72%	74%	71%	78%	67%
		73% C	27% C	-	50%	50%	14%	15%	18% h	21% cdegh	16% cdh	17%	25% kl	34% kl	19%	22%	59% n	41%	33%	67%	28%	72%	54% kl	46%
Watch TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	1444	1136	308	-	674	770	203	261	253	306	222	198	415	484	269	275	899	545	529	915	455	989	817	626
	58%	69%	54%	-	56%	61%	56%	64%	60%	72%	62%	39%	76%	63%	51%	43%	69%	47%	65%	55%	66%	55%	66%	51%
		79% BC	21% C	-	47%	53%	14% h	18% h	18% h	21% ccegh	15% h	14%	29% kl	34% kl	19% l	19%	62% n	38%	37% p	63%	32% r	68%	57% l	43%
Watch TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	1174	977	196	-	508	666	191	247	254	247	135	99	303	409	242	220	712	462	485	689	440	734	684	489
	47%	59%	35%	-	42%	52%	53%	61%	60%	58%	38%	20%	55%	54%	46%	35%	54%	40%	60%	41%	64%	41%	56%	40%
		83% BC	17% C	-	43%	57% a	16% gh	21% gh	22% gh	21% gh	11% h	8%	26% kl	35% kl	21% l	19%	61% n	39%	41% p	59%	37% r	63%	58% l	42%
Watch short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	1173	933	240	-	571	603	222	230	225	245	144	107	286	410	234	243	697	477	440	734	371	803	650	519
	47%	56%	42%	-	47%	47%	61%	57%	53%	58%	40%	21%	52%	54%	44%	38%	53%	41%	54%	44%	54%	45%	53%	42%
		80% BC	20% C	-	49%	51%	19% gh	20% gh	19% gh	21% gh	12% h	9%	24% l	35% kl	20%	21%	59% n	41%	37% p	63%	32% r	68%	55% l	44%
Watch longer videos through websites such as YouTube or Facebook (i.e. longer than 10minutes)	784	638	146	-	402	382	176	175	153	144	91	45	186	276	168	154	461	323	296	488	246	538	442	340
	32%	39%	26%	-	33%	30%	48%	43%	36%	34%	26%	9%	34%	36%	32%	24%	35%	28%	37%	29%	36%	30%	36%	28%
		81% BC	19% C	-	51%	49%	22% efgh	22% gh	20% gh	18% h	12% h	6%	24% l	35% kl	21% l	20%	59% n	41%	38% p	62%	31%	69%	56% l	43%
Watch free Video On-demand content available as part of your subscription through your TV service provider - e.g. Virgin On Demand, Sky On Demand	739	596	143	-	374	365	97	154	146	170	96	76	176	257	159	147	432	307	320	419	294	445	463	274
	30%	36%	25%	-	31%	29%	27%	38%	35%	40%	27%	15%	32%	34%	30%	23%	33%	26%	40%	25%	43%	25%	38%	22%
		81% BC	19% C	-	51%	49%	13% h	21% cgh	20% h	23% cgh	13% h	10%	24% l	35% kl	22% l	20%	59% n	41%	43% p	57%	40% r	60%	63% l	37%
Watch paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	395	313	82	-	215	179	60	96	81	97	46	14	111	115	104	65	226	169	199	196	180	215	262	130
	16%	19%	14%	-	18%	14%	16%	24%	19%	23%	13%	3%	20%	15%	20%	10%	17%	15%	25%	12%	26%	12%	21%	11%
		79% C	21% C	-	55%	45%	15% h	24% gh	21% h	25% gh	12% h	4%	28% l	29% kl	26% kl	16%	57%	43%	50% p	50%	46% r	54%	66% l	33%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 40
QA19: (SHOW SCREEN) We'd like to ask you about different viewing activities. Which, if any, of these have you done in the last 12 months?
MULTI CODE

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Watch TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store,iTunes Store or Google Play	251	198	53	-	125	126	39	106	47	39	17	3	70	62	78	40	133	118	147	104	132	119	173	78
	10%	12%	9%	-	10%	10%	11%	26%	11%	9%	5%	1%	13%	8%	15%	6%	10%	10%	18%	6%	19%	7%	14%	6%
		79% C	21% C	-	50%	50%	16% gh	42% cefg	19% gh	16% h	7% h	1%	28% ij	25%	31% kl	16%	53%	47%	59% p	41%	52% r	48%	69% t	31%
None of these	43	26	16	-	19	24	13	11	10	5	3	*	6	6	11	20	12	31	20	23	17	26	18	23
	2%	2%	3%	-	2%	2%	3%	3%	2%	1%	1%	*	1%	1%	2%	3%	1%	3%	2%	1%	2%	1%	1%	2%
		61%	39%	-	43%	57%	30% h	26% h	24% h	12%	8%	1%	13%	14%	26%	47% j	27%	73% m	46%	54%	40%	60%	42%	54%
Don't know	20	20	-	-	12	8	7	3	6	1	-	3	7	5	2	6	12	8	7	13	5	15	9	11
	1%	1%	-	-	1%	1%	2%	1%	1%	*	-	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%
		100%	-	-	59%	41%	32%	15%	30%	5%	-	17%	36%	26%	11%	28%	62%	38%	36%	64%	27%	73%	45%	54%
Net: ANY	2164	1611	553	-	1046	1118	343	392	403	409	313	305	510	712	453	489	1222	942	776	1388	661	1503	1173	984
	87%	97%	97%	-	87%	88%	94%	97%	96%	97%	88%	60%	93%	93%	86%	77%	93%	81%	96%	83%	96%	84%	95%	80%
		74% C	26% C	-	48%	52%	16% gh	18% gh	19% gh	19% gh	14% h	14%	24% kl	33% kl	21% l	23%	56% n	44%	36% p	64%	31% r	69%	54% t	45%
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	1924	1497	427	-	922	1001	311	365	366	375	272	234	482	631	410	402	1112	811	720	1203	615	1309	1073	844
	78%	90%	75%	-	77%	79%	85%	90%	87%	89%	76%	46%	88%	83%	78%	63%	85%	70%	89%	72%	89%	73%	87%	69%
		78% BC	22% C	-	48%	52%	16% gh	19% gh	19% gh	20% gh	14% h	12%	25% kl	33% kl	21% l	21%	58% n	42%	37% p	63%	32% r	68%	56% t	44%
Net: LIVE TV ONLY	240	114	126	-	123	117	32	27	36	34	41	71	28	81	43	88	110	130	55	185	46	194	99	139
	10%	7%	22%	-	10%	9%	9%	7%	9%	8%	11%	14%	5%	11%	8%	14%	8%	11%	7%	11%	7%	11%	8%	11%
		48% C	52% AC	-	51%	49%	13%	11%	15%	14%	17%	29% def	12%	34% i	18%	37% ll	46%	54%	23%	77% o	19%	81% q	41%	58% s
Not asked	247	-	-	247	128	120	2	-	2	8	40	196	27	40	59	122	66	181	6	242	4	244	32	215
	10%	-	-	100%	11%	9%	*	-	*	2%	11%	39%	5%	5%	11%	19%	5%	16%	1%	15%	1%	14%	3%	17%
		-	-	100% AB	52%	48%	1%	-	1%	3%	16% cdef	79% cdefi	11%	16%	24% ij	49% jk	27%	73% m	2%	98% o	1%	99% q	13%	87% s

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 40
QA19: (SHOW SCREEN) We'd like to ask you about different viewing activities. Which, if any, of these have you done in the last 12 months?
MULTI CODE

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2474	2130 86%	62 3%	1829 74%	379 15%	2051 83%	157 6%	1780 72%	255 10%	238 10%	201 8%	96 4%	268 11%	190 8%	149 6%	202 8%	144 6%	162 7%	294 12%	275 11%
Weighted base	2474	2099 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
Watch TV live at the time of broadcast	1783	1694 95%	85 5%	1474 83% d	309 17%	1645 92% f	138 8%	1483 83% h	147 8%	110 6% h	43 2%	72 4%	137 11%	122 8%	140 7%	174 10% o	158 9%	254 14% o	236 13% o	
Watch TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	1444	1418 98% b	22 2%	1394 97% d	50 3%	1422 98% f	22 2%	1211 84% j	121 8%	85 6%	26 2%	49 3%	158 11%	116 8%	110 8%	107 7%	149 10% o	132 9%	223 15% o	168 12%
Watch TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	1174	1158 99% b	10 1%	1075 92% d	99 8%	1171 100% f	3 *	965 82%	112 10%	68 6%	30 3%	28 2%	133 11% k	89 8% k	95 8% ko	83 7%	120 10% ko	93 8%	173 15% ko	151 13% k
Watch short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	1173	1145 98% b	24 2%	1035 88% d	138 12%	1162 99% f	11 1%	971 83%	113 10%	63 5%	26 2%	25 2%	136 12% k	89 8% k	91 8% k	88 7% k	111 9% k	96 8% k	162 14% k	174 15% ko
Watch longer videos through websites such as YouTube or Facebook (i.e. longer than 10minutes)	784	762 97% b	17 2%	694 88% d	90 12%	783 100% f	1 *	657 84%	72 9%	42 5%	13 2%	14 2%	99 13% km	50 6%	65 8% km	58 7%	89 11% kmo	63 8% k	109 14% k	110 14% k
Watch free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	739	731 99% b	7 1%	726 98% d	13 2%	733 99% f	6 1%	584 79%	78 11%	52 7%	24 3% g	26 3%	79 11%	45 6%	53 7%	63 9%	77 10%	60 8%	93 13%	89 12%
Watch paid Video On-demand content available through your TV service provider – e.g. film rental or events on a pay-per-view basis	395	386 98% b	3 1%	370 94% d	25 6%	395 100% f	-	323 82%	34 9%	21 5%	16 4% gh	8 2%	33 8%	25 6%	31 8%	43 11% k	33 8%	46 12% k	40 10%	64 16% kr
Watch TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	251	249 99% b	1 *	245 98% d	6 2%	251 100% f	-	205 82%	22 9%	11 4%	13 5% gh	3 1%	26 10%	22 9%	15 6%	24 10%	34 13% k	21 8%	35 14%	26 10%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base
 Prepared by BVA BDRC
 Fieldwork: 2020
 BDRC/Job number (23183)

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 40
QA19: (SHOW SCREEN) We'd like to ask you about different viewing activities. Which, if any, of these have you done in the last 12 months?
MULTI CODE

Base: All respondents

Total	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Weighted base	2474	2099	116*	1776	452	2030	198*	2046	225	146	57*	101*	272	203	176	215	225	208*	334	312
		85%	5%*	72%	18%	82%	8%*	83%	9%	6%	2%*	4%*	11%	8%	7%	9%	9%	8%*	14%	13%
None of these	43	26	15	6	36	6	36	39	1	1	1	5	6	2	2	13	1	-	6	3
	2%	1%	13%	*	8%	*	18%	2%	1%	1%	3%	5%	2%	1%	6%	1%	-	-	2%	1%
		62%	35%a	15%	85%c	15%	85%e	91%	3%	2%	3%	11%q	15%	5%	30%ppq	3%	-	-	13%	7%
Don't know	20	20	-	4	16	4	16	13	5	1	1	-	2	-	1	5	2	1	2	
	1%	1%	-	*	3%	*	8%	1%	2%	1%	1%	-	1%	-	1%	2%	1%	*	1%	
		97%	-	22%	78%c	22%	78%e	66%	23%g	7%	4%	-	9%	-	7%	23%	9%	7%	12%	
Net: ANY	2164	2053	100	1765	399	2019	144	1790	189	132	52	87	225	173	152	177	199	188	304	286
	87%	98%	86%	99%	88%	99%	73%	88%	84%	91%	91%	86%	83%	85%	86%	82%	88%	90%	91%	92%
		95%b	5%	82%d	18%	93%l	7%	83%	9%	6%	2%	4%	10%	8%	7%	8%	9%	9%	14%lo	13%lo
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	1924	1874	41	1698	226	1889	35	1601	167	111	45	60	204	154	139	159	177	170	271	266
	78%	89%	35%	96%	50%	93%	18%	78%	74%	76%	80%	59%	18%	75%	76%	79%	74%	79%	82%	81%
		97%b	2%	88%d	12%	98%l	2%	83%	9%	6%	2%	3%	11%k	8%k	7%k	8%	9%k	9%k	14%k	14%kl
Net: LIVE TV ONLY	240	179	59	67	173	131	109	190	22	22	6	27	21	19	12	18	22	17	33	20
	10%	9%	51%	4%	38%	6%	55%	9%	10%	15%	11%	27%	8%	9%	7%	8%	10%	8%	10%	6%
		75%	25%a	28%	72%c	54%	46%e	79%	9%	9%g	3%	11%lmnopqrs	9%	8%	5%	7%	9%	7%	14%	8%
Not asked	247	-	1	-	1	-	1	203	30	11	3	9	39	27	22	24	20	18	23	20
	10%	-	1%	-	*	-	1%	10%	13%	8%	5%	9%	14%	13%	12%	11%	9%	9%	7%	6%
		-	*a	-	*	-	*e	82%	12%j	5%	1%	4%	16%rs	11%e	9%	10%	8%	7%	9%	8%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 40
QA19: (SHOW SCREEN) We'd like to ask you about different viewing activities. Which, if any, of these have you done in the last 12 months?
MULTI CODE

Base: All respondents

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Watch TV live at the time of broadcast	1783 72%	236 43%	1547 80%	790 79%	764 72%	170 88%	492 66%	1117 82%	1195 78%	575 66%	1113 81%	1499 81%	284 45%
		13%	87% a	44% df	43% f	10% cdf	28%	63% df	67% i	32%	62% i	84% kl	16%
Watch TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	1444 58%	219 40%	1225 64%	659 66%	599 57%	145 75%	346 47%	943 69%	1051 68%	375 43%	986 72%	1300 70%	144 23%
		15%	85% a	46% df	41% f	10% df	24%	65% df	73% i	26%	68% i	90% kl	10%
Watch TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	1174 47%	184 33%	990 52%	530 53%	460 44%	117 60%	274 37%	754 55%	885 58%	259 30%	841 61%	1086 59%	88 14%
		16%	84% a	45% df	39% f	10% df	23%	64% df	75% i	22%	72% i	93% kl	7%
Watch short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	1173 47%	180 33%	993 52%	487 49%	484 46%	112 58%	287 39%	720 53%	838 55%	296 34%	782 57%	1037 56%	137 22%
		15%	85% a	42% f	41% f	10% df	24%	61% df	71% i	25%	67% i	88% kl	12%
Watch longer videos through websites such as YouTube or Facebook(i.e. longer than 10minutes)	784 32%	92 17%	692 36%	310 31%	340 32%	74 38%	202 27%	449 33%	554 36%	198 23%	515 38%	679 37%	105 17%
		12%	88% a	40%	43%	9% f	26%	57%	71% i	25%	66% i	87% kl	13%
Watch free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	739 30%	120 22%	619 32%	428 43%	218 21%	68 35%	65 9%	625 46%	591 38%	147 17%	569 42%	707 38%	32 5%
		16%	84% a	58% df	30% f	9% df	9%	85% def	80% i	20%	77% i	96% kl	4%
Watch paid Video On-demand content available through your TV service provider – e.g. film rental or events on a pay-per-view basis	395 16%	56 10%	339 18%	226 23%	135 13%	37 19%	48 6%	320 23%	322 21%	70 8%	301 22%	379 21%	16 3%
		14%	86% a	57% df	34% f	9% f	12%	81% df	81% i	18%	76% i	96% kl	4%
Watch TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store,iTunes Store or Google Play	251 10%	30 5%	221 12%	136 14%	87 8%	24 13%	37 5%	189 14%	212 14%	37 4%	207 15%	243 13%	8 1%
		12%	88% a	54% df	35%	10% f	15%	75% df	84% i	15%	83% i	97% kl	3%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 40
QA19: (SHOW SCREEN) We'd like to ask you about different viewing activities. Which, if any, of these have you done in the last 12 months?
MULTI CODE

Base: All respondents

	Location		Home TV service					Smart TV			Any connected TV		
	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)	
Weighted base	2474	552	1922	997	1055	193	741	1370	1536	870	1371	1847	627
		22%	78%	40%	43%	8%	30%	55%	62%	35%	55%	75%	25%
None of these	43	11	32	10	11	1	10	12	17	14	12	16	27
	2%	2%	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	4%
		25%	75%	24%	26%	3%	23%	28%	41%	34%	29%	37%	63%k
Don't know	20	6	14	5	8	1	7	8	14	6	12	15	5
	1%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	1%	1%
		29%	71%	24%	40%	3%	33%	42%	69%	29%	57%	75%	25%
Net: ANY	2164	305	1858	916	882	192	583	1297	1455	656	1347	1816	348
	87%	55%	97%	92%	84%	99%	79%	95%	95%	75%	98%	98%	55%
		14%	86%a	42%df	41%	9%cdfg	27%	60%cdf	67%kl	30%	62%hi	84%kl	16%
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	1924	284	1639	859	749	178	459	1205	1367	508	1276	1695	229
	78%	51%	85%	86%	71%	92%	62%	88%	89%	58%	93%	92%	37%
		15%	85%a	45%df	39%f	9%df	24%	63%df	71%kl	26%	66%hi	88%kl	12%
Net: LIVE TV ONLY	240	21	219	57	134	14	124	92	88	148	71	121	119
	10%	4%	11%	6%	13%	7%	17%	7%	6%	17%	5%	7%	19%
		9%	91%a	24%	56%cg	6%	52%ceg	38%	37%	61%hj	30%	50%	50%k
Not asked	247	230	17	66	153	-	142	52	50	194	-	-	247
	10%	42%	1%	7%	15%	-	19%	4%	3%	22%	-	-	39%
		93%b	7%	27%eg	62%ceg	-	58%ceg	21%e	20%j	78%hj	-	-	100%k

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/ij - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 40
QA19: (SHOW SCREEN) We'd like to ask you about different viewing activities. Which, if any, of these have you done in the last 12 months?
MULTI CODE

Base: All respondents

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2474	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1673
		56%	56%	35%	35%	25%	11%	22%	8%	76%	19%	23%	10%	32%	68%
Weighted base	2474	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1719
		55%	55%	35%	32%	23%	11%	21%	9%	75%	18%	21%	9%	31%	69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Watch TV live at the time of broadcast	1783	1150	1113	662	609	458	223	418	195	1499	324	376	144	551	1232
	72%	84%	81%	76%	76%	81%	85%	79%	91%	81%	73%	72%	63%	73%	72%
		64% op	62% op	37%	34%	26%	13% op	23%	11% mnoqpsu	84% op	18% x	21%	8%	31% x	69% x
Watch TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	1444	979	986	606	595	398	184	381	138	1300	268	312	121	458	986
	58%	72%	72%	70%	74%	70%	70%	72%	64%	70%	60%	60%	53%	61%	57%
		68%	68%	42%	41% t	28%	13%	26%	10%	90%	19%	22%	8%	32%	68%
Watch TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	1174	792	841	555	575	340	170	328	133	1086	191	248	103	359	815
	47%	58%	61%	64%	72%	60%	64%	62%	62%	59%	43%	48%	45%	48%	47%
		67%	72%	47% m	49% mnoqstu	29%	14%	28%	11%	93%	16%	21%	9%	31%	69%
Watch short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	1173	759	782	533	483	331	152	326	138	1037	202	237	102	361	812
	47%	55%	57%	61%	60%	58%	58%	62%	65%	56%	46%	45%	45%	48%	47%
		65%	67%	45% m	41%	28%	13%	28%	12% m	88%	17%	20%	9%	31%	69%
Watch longer videos through websites such as YouTube or Facebook(i.e. longer than 10minutes)	784	498	515	387	354	249	120	257	81	679	137	171	79	259	525
	32%	36%	38%	45%	44%	44%	46%	49%	38%	37%	31%	33%	35%	34%	31%
		63%	66%	49% mnu	45% mnu	32% mnu	15% mu	33% mmtu	10%	87%	17%	22%	10%	33%	67%
Watch free Video On-demand content available as part of your subscription through your TV service provider - e.g. Virgin On Demand, Sky On Demand	739	567	569	382	334	247	135	244	99	707	132	181	66	245	494
	30%	41%	42%	44%	42%	44%	51%	46%	46%	38%	30%	35%	29%	32%	29%
		77%	77%	52% u	45%	33%	18% mnpu	33% u	13%	96%	18%	25% t	9%	33%	67%
Watch paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	395	317	301	239	214	161	97	165	53	379	72	106	41	145	250
	16%	23%	22%	28%	27%	28%	37%	31%	25%	21%	16%	20%	18%	19%	15%
		80%	76%	61% nu	54% nu	41% mnu	25% mnoptu	42% mnu	14%	96%	18%	27% z	10%	37% z	63%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 40
QA19: (SHOW SCREEN) We'd like to ask you about different viewing activities. Which, if any, of these have you done in the last 12 months?
MULTI CODE

Base: All respondents

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Weighted base	2474	1368 55%	1371 55%	868 35%	799 32%	566 23%	263 11%	526 21%	214 9%	1847 75%	444 18%	522 21%	228 9%	755 31%	1719 69%
Watch TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store,iTunes Store or Google Play	251 10%	195 14%	207 15%	192 22%	148 18%	112 20%	58 22%	119 23%	44 20%	243 13%	43 10%	73 14%	36 16%	96 13%	155 9%
None of these	43 2%	7 1%	12 1%	6 1%	4 *	4 1%	- -	5 1%	- -	16 1%	10 2%	11 2%	5 2%	13 2%	30 2%
Don't know	20 1%	7 1%	12 1%	6 1%	5 1%	4 1%	1 7%	3 1%	1 *	15 1%	6 1%	5 1%	1 *	8 1%	12 1%
Net: ANY	2164 87%	1354 99%	1347 98%	856 99%	790 99%	559 99%	262 99%	518 100%	213 98%	1816 98%	383 86%	476 91%	198 87%	670 89%	1493 87%
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	1924 78%	1260 92%	1276 93%	811 93%	758 95%	515 91%	241 91%	488 93%	203 95%	1695 92%	326 73%	418 80%	166 73%	589 78%	1335 78%
Net: LIVE TV ONLY	240 10%	94 7%	71 5%	45 5%	32 4%	21 8%	13 8%	25 6%	11 5%	88 7%	17 13%	22 11%	9 14%	31 11%	69 9%
Not asked	247 10%	- -	- -	- -	- -	- -	- -	- -	- -	- -	44 10%	31 6%	25 11%	63 8%	184 11%
											18%	12%	10%	26%	74%w

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 41

SUMMARY TO SHOW WHETHER ANY DEVICES HAVE BEEN CONNECTED TO BOTH THE TV SET AND THE HOME BROADBAND SERVICE IN THE LAST 12 MONTHS - ANY CONNECTED TV

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
TV service	1368	1053	315	-	685	683	197	253	274	280	206	158	345	444	302	278	789	579	557	812	494	874	817	547
	55%	64%	55%	-	57%	54%	54%	62%	65%	66%	58%	31%	63%	58%	57%	44%	60%	50%	69%	49%	72%	49%	66%	44%
		77% C	23% C	-	50%	50%	14% h	18% h	20% ch	20% ch	15% h	12%	25% l	32% d	22% l	20%	58% n	42%	41% p	59%	36% r	64%	60% t	40%
Smart TV	1371	1074	298	-	656	715	211	285	266	273	191	144	347	428	331	265	775	596	588	783	510	861	810	556
	55%	77%	55%	-	55%	56%	58%	70%	63%	65%	54%	29%	63%	56%	63%	42%	59%	51%	73%	47%	74%	48%	66%	45%
		78% BC	22% C	-	48%	52%	15% h	21% cgh	19% gh	20% gh	14% h	10%	25% l	31% l	24% l	19%	57% n	43%	43% p	57%	37% r	63%	59% t	41%
Games player	868	725	143	-	412	456	189	241	194	159	69	16	194	241	246	188	434	434	476	392	421	447	531	333
	35%	44%	25%	-	34%	36%	52%	59%	46%	38%	19%	3%	35%	32%	47%	29%	33%	37%	59%	24%	61%	25%	43%	27%
		83% BC	17% C	-	47%	53%	22% fgh	28% efgh	22% gh	18% gh	8% h	2%	22%	28%	28% ijl	22%	50%	50%	55% p	45%	48% r	52%	61% t	38%
Digital Media Player	799	683	115	-	395	404	132	202	166	152	104	42	207	258	192	142	465	334	364	435	320	479	495	300
	32%	41%	20%	-	33%	32%	36%	50%	40%	36%	29%	8%	38%	34%	37%	22%	35%	29%	45%	26%	47%	27%	40%	24%
		86% BC	14% C	-	49%	51%	16% h	25% cdefgh	21% gh	19% gh	13% h	5%	26% l	32% l	24% l	18%	58% n	42%	46% p	54%	40% r	60%	62% t	38%
Desktop/laptop	566	510	57	-	297	270	92	139	104	104	78	49	140	189	143	95	329	238	234	332	212	354	351	215
	23%	31%	10%	-	25%	21%	25%	34%	25%	22%	22%	10%	25%	25%	27%	15%	25%	20%	29%	20%	31%	20%	28%	17%
		90% BC	10% C	-	52%	48%	16% h	25% efgh	18% h	18% h	14% h	9%	25% l	33% d	25% l	17%	58% n	42%	41% p	59%	37% r	63%	62% t	38%
Tablet	263	213	50	-	137	126	28	49	68	55	46	18	70	78	73	42	148	115	121	142	118	145	167	97
	11%	13%	9%	-	11%	10%	8%	12%	16%	13%	13%	3%	13%	10%	14%	7%	11%	10%	15%	9%	17%	8%	14%	8%
		81% C	19% C	-	52%	48%	10% h	19% h	26% ch	21% h	17% h	7%	27% l	30%	28% l	16%	56%	44%	46% p	54%	45% r	55%	63% t	37%
Smart phone	526	436	90	-	248	278	103	134	120	81	66	22	123	160	133	109	283	243	243	283	220	306	302	219
	21%	26%	16%	-	21%	22%	28%	33%	29%	19%	19%	4%	22%	21%	25%	17%	22%	21%	30%	17%	32%	17%	25%	18%
		83% BC	17% C	-	47%	53%	20% fgh	25% fgh	23% fgh	16% h	13% h	4%	23%	31%	25% l	21%	54%	46%	46% p	54%	42% r	58%	58% t	42%
Blu-ray player	214	162	52	-	112	102	24	33	59	49	29	21	62	73	44	35	135	79	106	108	99	115	159	54
	9%	10%	9%	-	9%	8%	7%	8%	14%	12%	8%	4%	11%	10%	8%	6%	10%	7%	13%	6%	14%	6%	13%	4%
		76% C	24% C	-	52%	48%	11%	16%	27% ch	23% h	13%	10%	29% l	34% l	20%	17%	63% n	37%	50% p	50%	46% r	54%	74% t	25%
Any of these devices connected to TV set and home broadband	1847	1434	413	-	892	955	279	362	366	366	270	204	456	592	412	387	1048	799	746	1101	656	1191	1059	780
	75%	86%	73%	-	74%	75%	77%	89%	87%	87%	76%	40%	83%	78%	78%	61%	80%	69%	92%	66%	95%	67%	86%	63%
		78% BC	22% C	-	48%	52%	15% h	20% cgh	20% cgh	20% cgh	15% h	11%	25% l	32% d	22% l	21%	57% n	43%	40% p	60%	36% r	64%	57% t	42%
None of these devices	627	224	156	247	311	315	85	43	55	57	87	301	94	170	113	250	264	363	62	565	31	596	173	452
	25%	14%	27%	100%	26%	25%	23%	11%	13%	13%	24%	60%	17%	22%	22%	39%	20%	31%	8%	34%	5%	33%	14%	37%
		36%	25% A	39% AB	50%	50%	14% def	7%	9%	9%	14% def	48% cdefg	15%	27%	18%	40% ijk	42%	58% m	10%	90% o	5%	95% q	28%	72% s

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - a/b - c/d/ef/gh - ij/kl - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 41
SUMMARY TO SHOW WHETHER ANY DEVICES HAVE BEEN CONNECTED TO BOTH THE TV SET AND THE HOME BROADBAND SERVICE IN THE LAST 12 MONTHS - ANY CONNECTED TV

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2474	2130 86%	62 3%	1829 74%	379 15%	2051 83%	157 6%	1780 72%	255 10%	238 10%	201 8%	96 4%	268 11%	190 8%	149 6%	202 8%	144 6%	162 7%	294 12%	275 11%
Weighted base	2474	2099 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
TV service	1368	1368 100% b	-	1263 92% d	106 8%	1328 97% f	40 3%	1127 82%	126 9%	80 6%	36 3%	49 4%	112 8%	123 9% i	88 6%	128 9% i	125 9% i	131 10% d	173 13%	197 14% lnr
Smart TV	1371	1371 100% b	-	1338 98% d	34 2%	1343 98% f	29 2%	1141 83%	115 8%	76 6%	38 3% gh	48 3%	125 9%	116 8%	98 7%	131 10% d	128 9%	115 8%	207 15% d	173 13%
Games player	868	868 100% b	-	802 92% d	67 8%	848 98% f	20 2%	718 83%	75 9%	53 6%	23 3%	24 3%	63 7%	78 9% i	62 7% i	94 11% kis	94 11% kis	84 10% d	127 15% d	92 11%
Digital Media Player	799	799 100% b	-	746 93% d	53 7%	790 99% f	9 1%	647 81%	86 11%	48 6%	18 2%	21 3%	78 10%	68 9%	68 9% k	62 8%	68 9%	59 7%	111 14%	110 14%
Desktop/laptop	566	566 100% b	-	526 93% d	40 7%	557 98% f	9 2%	464 82%	58 10%	33 6%	11 2%	20 3%	46 8%	62 11% lp	56 10% lpqr	50 9%	38 7%	38 7%	67 12%	89 16% lp
Tablet	263	263 100% b	-	248 94% d	15 6%	260 99% f	3 1%	215 81%	31 12%	11 4%	7 2%	2 1%	26 10%	30 11% k	23 9% k	20 8%	22 8%	27 10% k	29 11%	36 14% k
Smart phone	526	526 100% b	-	490 93% d	36 7%	516 98% f	9 2%	431 82%	53 10%	29 6%	12 2%	12 2%	36 13%	54 27% k	35 20%	45 21%	51 23%	55 10%	75 14% d	69 13% d
Blu-ray player	214	214 100% b	-	194 91% d	20 9%	212 99% f	2 1%	185 86%	16 8%	10 5%	2 1%	6 3%	10 5%	14 6%	12 6%	14 6%	20 9%	22 10% d	21 10%	65 30% klmno
Any of these devices connected to TV set and home broadband	1847	1847 100% b	-	1673 91% d	174 9%	1785 97% f	62 3%	1523 82%	164 9%	114 6%	47 3%	66 4%	165 9%	158 9% i	137 7% i	162 9% i	169 9% i	163 9% d	258 14% d	245 13% d
None of these devices	627	252 40%	116 19% a	103 16%	278 44% c	245 39%	135 22% e	523 83%	61 10%	32 5%	10 2%	35 6%	107 17% mnpqrs	45 7%	39 6%	53 8%	56 9%	45 7%	76 12%	66 11%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 41
SUMMARY TO SHOW WHETHER ANY DEVICES HAVE BEEN CONNECTED TO BOTH THE TV SET AND THE HOME BROADBAND SERVICE IN THE LAST 12 MONTHS - ANY CONNECTED TV

Base: All respondents

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
TV service	1368	193 35%	1175 61%	717 72%	478 45%	167 86%	239 32%	1037 76%	1065 69%	303 35%	1036 76%	1368 74%	-
	55%	14%	86%a	52%df	35%f	12%cdfg	17%	76%df	78%l	22%	76%hi	100%l	-
Smart TV	1371	218 39%	1153 60%	671 67%	532 50%	150 78%	294 40%	936 68%	1371 89%	-	1371 100%	1371 74%	-
	55%	16%	84%a	49%df	39%f	11%cdfg	21%	68%df	100%l	-	100%hi	100%l	-
Games player	868	131 35%	737 38%	443 44%	314 30%	79 41%	163 22%	610 45%	730 48%	138 16%	707 52%	868 47%	-
	55%	15%	85%a	51%df	36%f	9%df	19%	70%df	84%l	16%	81%l	100%l	-
Digital Media Player	799	130 24%	669 35%	359 36%	351 33%	86 44%	210 28%	492 36%	639 42%	160 18%	621 45%	799 43%	-
	32%	16%	84%a	45%f	44%	11%df	26%	62%df	80%l	20%	78%l	100%l	-
Desktop/laptop	566	82 15%	484 25%	258 26%	237 22%	75 39%	125 17%	385 28%	458 30%	109 13%	449 33%	566 31%	-
	23%	14%	86%a	46%f	42%f	13%cdfg	22%	68%df	81%l	19%	79%l	100%l	-
Tablet	263	34 6%	230 12%	142 14%	109 10%	27 14%	58 8%	187 14%	225 15%	38 4%	225 16%	263 14%	-
	11%	13%	87%a	54%df	41%	10%	22%	71%f	86%l	14%	86%l	100%l	-
Smart phone	526	77 14%	448 23%	257 26%	203 19%	57 30%	121 16%	347 25%	459 30%	67 8%	453 33%	526 28%	-
	21%	15%	85%a	49%df	39%	11%df	23%	66%df	87%l	13%	86%l	100%l	-
Blu-ray player	214	30 5%	184 10%	132 13%	58 6%	27 14%	19 3%	176 13%	183 12%	30 3%	177 13%	214 12%	-
	9%	14%	86%a	62%df	27%f	13%df	9%	82%df	86%l	14%	83%l	100%l	-
Any of these devices connected to TV set and home broadband	1847	286 52%	1561 81%	868 87%	696 66%	187 97%	411 55%	1231 90%	1421 93%	426 23%	1371 100%	1847 100%	-
	75%	15%	85%a	47%df	38%f	10%cdfg	22%	67%df	77%l	23%	74%hi	100%l	-
None of these devices	627	266 48%	361 19%	129 13%	359 34%	6 3%	331 45%	139 10%	115 7%	444 51%	-	-	627 100%
	25%	42%b	58%	21%e	57%ceg	1%	53%cddeg	22%e	18%j	71%hj	-	100%k	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 41
SUMMARY TO SHOW WHETHER ANY DEVICES HAVE BEEN CONNECTED TO BOTH THE TV SET AND THE HOME BROADBAND SERVICE IN THE LAST 12 MONTHS - ANY CONNECTED TV

Base: All respondents

	Total	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)				
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2474	1393 56%	1394 56%	863 35%	855 35%	622 25%	270 11%	538 22%	210 8%	1869 76%	482 19%	559 23%	238 10%	801 32%	1673 68%
Weighted base	2474	1368 55%	1371 55%	868 35%	799 32%	566 23%	263 11%	526 21%	214 9%	1847 75%	444 18%	522 21%	228 9%	755 31%	1719 69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
TV service	1368	1368 100%	1036 76%	677 78%	599 75%	458 81%	216 82%	400 76%	190 89%	1368 74%	251 18%	313 23%	144 11%	448 33%	920 67%
Smart TV	1371	1036 76%	1371 100%	707 52%	621 45%	449 33%	225 16%	453 33%	177 13%	1371 100%	234 17%	308 22%	151 11%	429 31%	942 69%
Games player	868	677 78%	707 81%	868 100%	476 60%	348 61%	162 62%	347 66%	116 54%	868 47%	142 16%	216 25%	130 15%	290 33%	579 67%
Digital Media Player	799	599 75%	621 78%	476 60%	799 100%	313 39%	171 21%	305 38%	74 9%	799 100%	157 20%	213 27%	113 14%	291 36%	507 64%
Desktop/laptop	566	458 81%	449 79%	348 61%	313 55%	566 100%	151 27%	251 44%	103 18%	566 100%	116 21%	167 29%	93 16%	218 38%	349 62%
Tablet	263	216 82%	225 86%	162 62%	171 65%	151 57%	263 100%	187 71%	46 18%	263 100%	55 21%	74 28%	48 18%	101 38%	162 62%
Smart phone	526	400 76%	453 86%	347 66%	305 58%	251 48%	187 36%	526 100%	88 17%	526 100%	79 15%	132 25%	77 34%	176 33%	350 67%
Blu-ray player	214	190 89%	177 83%	116 54%	74 35%	103 48%	46 22%	88 41%	214 100%	214 100%	33 15%	46 22%	28 13%	66 31%	148 69%
Any of these devices connected to TV set and home broadband	1847	1368 74%	1371 74%	868 47%	799 43%	566 31%	263 14%	526 28%	214 12%	1847 100%	326 18%	409 22%	177 10%	582 32%	1265 68%
None of these devices	627	-	-	-	-	-	-	-	-	-	118 27%	113 22%	51 8%	172 28%	454 72%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 42
QA20 Services (1): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.
For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.
Which, of these devices have you used to ... in the last 12 months?
Watch TV live at the time of broadcast
MULTI CODE

Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status			
	Total	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	1737	1613	124	-	823	914	205	218	297	322	296	399	444	600	280	413	1044	693	514	1223	450	1287	1010	722	
		93%	7%	-	47%	53%	12%	13%	17%	19%	17%	23%	26%	35%	16%	24%	60%	40%	30%	70%	26%	74%	58%	42%	
Weighted base	1732	1288	444*	-**	862	870	238*	273	302	367	281	271	442	578	342	369	1021	711	587	1145	505	1227	942	783	
		74%	26%*	-**	50%	50%	14%*	16%	17%	21%	16%	16%	26%	33%	20%	21%	59%	41%	34%	66%	29%	71%	54%	45%	
Effective base	911	1280	99	-	429	484	99	126	174	180	144	237	239	307	154	218	546	365	261	664	237	679	528	383	
TV service(s)	1104	840	264	-	554	551	124	172	214	256	191	147	292	375	219	217	668	437	411	693	370	734	646	455	
	64%	65%	60%	-	64%	63%	52%	63%	71%	70%	68%	54%	66%	65%	64%	59%	65%	61%	70%	61%	73%	60%	69%	58%	
		76%	24%	-	50%	50%	11%	16%	19%ch	23%ch	17%ch	13%	26%	34%	20%	20%	60%	40%	37%p	63%	34%r	66%	59%t	41%	
Desktop/ Laptop computer	272	227	45	-	171	101	71	39	28	55	41	37	71	106	53	43	177	96	67	205	49	223	137	133	
	16%	18%	10%	-	20%	12%	30%	14%	9%	15%	14%	14%	16%	18%	15%	12%	17%	13%	11%	18%	10%	18%	15%	17%	
		83%b	17%	-	63%b	37%	26%defgh	14%	10%	20%	15%	14%	26%	39%d	19%	16%	65%	35%	25%	75%o	18%	82%q	50%	49%	
Digital Media Player	173	148	24	-	82	91	28	47	31	26	30	10	42	56	34	41	98	74	69	103	64	109	107	65	
	10%	12%	5%	-	9%	10%	12%	17%	10%	7%	11%	4%	10%	10%	10%	11%	10%	10%	12%	9%	13%	9%	11%	8%	
		86%	14%	-	47%	53%	16%h	27%fh	18%h	15%	18%h	6%	24%	33%	19%	24%	57%	43%	40%	60%	37%	63%	62%	38%	
Smartphone	150	112	38	-	84	66	39	29	26	34	16	7	36	64	16	34	100	50	55	96	43	107	87	62	
	9%	9%	9%	-	10%	8%	16%	10%	8%	9%	6%	3%	8%	11%	5%	9%	10%	7%	9%	8%	9%	9%	9%	8%	
		75%	25%	-	56%	44%	26%gh	19%h	17%h	22%h	11%	5%	24%	43%k	11%	23%	67%	33%	36%	64%	29%	71%	58%	41%	
Tablet computer	112	97	15	-	67	45	16	21	16	20	18	22	39	41	19	14	79	33	40	72	30	82	66	46	
	6%	8%	3%	-	8%	5%	7%	8%	5%	5%	6%	8%	9%	7%	6%	4%	8%	5%	7%	6%	6%	7%	7%	6%	
		87%	13%	-	60%	40%	14%	18%	14%	18%	16%	20%	24%	35%l	36%	17%	13%	71%	29%	36%	64%	27%	73%	59%	41%
Games console	56	47	9	-	29	27	23	9	8	9	3	4	18	14	9	15	32	24	28	28	20	36	32	24	
	3%	4%	2%	-	3%	3%	10%	3%	3%	2%	1%	1%	4%	2%	3%	4%	3%	3%	5%	2%	4%	3%	3%	3%	
		85%	15%	-	52%	48%	42%efgh	16%	14%	15%	5%	7%	32%	26%	16%	26%	57%	43%	49%	51%	36%	64%	57%	43%	
Blu-ray player connected to a TV	41	29	12	-	16	25	7	-	12	14	4	5	11	15	12	2	27	14	23	18	20	21	25	14	
	2%	2%	3%	-	2%	3%	3%	-	4%	4%	1%	2%	3%	3%	4%	1%	3%	2%	4%	2%	4%	2%	3%	2%	
		70%	30%	-	39%	61%	16%	-	29%d	33%d	10%	12%	28%	38%	30%l	5%	65%	35%	56%p	44%	48%	52%	62%	35%	

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 42

QA20 Services (1): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.

For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.

Which, of these devices have you used to ... in the last 12 months?

Watch TV live at the time of broadcast

MULTI CODE

Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	1737	1709 98%	24 1%	1512 87%	225 13%	1656 95%	81 5%	1253 72%	164 9%	179 10%	141 8%	65 4%	177 10%	133 8%	101 6%	137 8%	110 6%	123 7%	214 12%	193 11%
Weighted base	1732	1688 97%	40** 2%**	1471 85%	261 15%	1642 95%	90* 5%*	1442 83%	139 8%	108 6%	43* 2%*	68* 4%*	184* 11%*	136* 8%*	120* 7%*	138* 8%*	174* 10%*	155* 9%*	242 14%	225 13%
Effective base	911	909	10	803	114	873	39	693	121	109	65	33	93	76	66	86	77	53	113	113
TV service(s)	1104	1104	-	1030	74	1075	30	911	97	66	31	42	93	100	75	97	104	102	132	166
	64%	65%	-	70%	28%	65%	33%	63%	70%	61%	72%	62%	51%	73%	62%	70%	60%	66%	54%	74%
		100%	-	95% cl	7%	97% cl	3%	82%	9%	6%	3%	4%	8%	9% cl	7%	9% cl	9%	9%	12%	15% cl pr
Desktop/ Laptop computer	272	253 16%	17 6%	228 15%	44 17%	272 17%	-	233 16%	20 15%	15 14%	4 8%	16 24%	32 17%	21 16%	20 17%	26 19%	33 19%	27 18%	32 13%	25 11%
		93%	-	84%	16%	100% cl	-	86%	8%	5%	1%	6%	12%	8%	7%	9%	12%	10%	12%	9%
Digital Media Player	173	173 10%	-	166 10%	7 4%	173 11%	-	145 10%	16 11%	8 8%	3 7%	6 9%	16 9%	15 11%	19 16%	14 10%	15 9%	15 10%	14 8%	31 14%
		100%	-	96% cl	4%	100% cl	-	84%	9%	5%	2%	4%	9%	8%	11% cl	8%	9%	9%	8%	18% cl
Smartphone	150	134 9%	16 1%	128 8%	22 40%	150 9%	-	137 9%	6 4%	4 7%	3 7%	3 4%	19 11%	14 10%	10 9%	9 6%	20 12%	19 12%	19 13%	24 16%
		89%	-	85%	15%	100% cl	-	91%	4%	3%	2%	2%	13%	9%	7%	6%	14%	12%	13%	16%
Tablet computer	112	102 6%	10 9%	105 6%	8 25%	112 7%	-	96 7%	9 6%	6 5%	2 4%	2 2%	15 8%	6 5%	6 5%	9 8%	13 11%	14 12%	17 15%	16 14%
		91%	-	93%	7%	100% cl	-	86%	8%	5%	1%	1%	14%	6%	5%	8%	11%	12%	15%	14%
Games console	56	56 3%	-	51 3%	5 2%	56 3%	-	47 3%	6 4%	1 1%	2 6%	5 7%	2 1%	4 3%	4 3%	6 4%	14 8%	3 2%	4 2%	6 3%
		100%	-	91%	9%	100% cl	-	84%	10%	2%	4% cl	8%	4%	7%	7%	10%	10% cl	5%	8%	10%
Blu-ray player connected to a TV	41	41 2%	-	36 2%	5 2%	41 2%	-	37 3%	3 2%	1 1%	* *	-	1 1%	2 2%	2 2%	5 3%	5 3%	6 4%	1 1%	14 6%
		100%	-	87%	13%	100% cl	-	91%	7%	1%	1%	-	4%	5%	6%	11%	12%	15%	3%	35% cl pr

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 42
QA20 Services (1): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.
For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.
Which, of these devices have you used to ... in the last 12 months?
Watch TV live at the time of broadcast
MULTI CODE

Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	1737	275 16%	1462 84%	803 46%	742 43%	179 10%	422 24%	1132 65%	1202 69%	526 30%	1122 65%	1509 87%	228 13%
Weighted base	1732	235 14%	1497 86%	788 46%	724 42%	170* 10%*	453 26%	1109 64%	1187 69%	532 31%	1109 64%	1495 86%	237 14%
Effective base	911	175	752	465	403	97	210	610	631	277	598	808	106
TV service(s)	1104	151 64%	953 64%	581 74%	389 54%	138 81%	185 41%	850 77%	852 72%	252 23%	829 75%	1104 74%	-
	64%	14%	86%	53%df	35%df	13%df	17%	77%df	77%df	23%	75%df	100%df	-
Desktop/ Laptop computer	272	34 16%	238 16%	107 14%	139 19%	19 11%	90 20%	146 13%	177 15%	89 17%	148 13%	195 13%	77 33%
	16%	12%	88%	39%	51%cg	7%	33%cg	54%	65%	33%	54%	72%	28%k
Digital Media Player	173	35 10%	138 9%	71 9%	88 12%	19 11%	57 13%	97 9%	127 11%	45 9%	124 11%	173 12%	-
	10%	20%b	80%	41%	51%	11%	33%	56%	74%	26%	72%	100%df	-
Smartphone	150	12 9%	139 9%	61 8%	65 9%	19 11%	39 9%	80 7%	98 8%	46 9%	85 8%	114 8%	36 15%
	9%	8%	92%	40%	44%	13%	26%	53%	66%	31%	57%	76%	24%k
Tablet computer	112	13 6%	99 7%	52 7%	45 6%	15 9%	17 4%	76 7%	87 7%	21 4%	75 7%	89 6%	23 10%
	6%	12%	88%	46%	40%	13%	15%	68%	77%	19%	67%	79%	21%
Games console	56	4 3%	52 3%	31 4%	16 2%	7 4%	8 2%	39 4%	44 4%	12 2%	44 4%	56 4%	-
	3%	7%	93%	55%	29%	12%	14%	70%	77%	21%	79%	100%df	-
Blu-ray player connected to a TV	41	8 2%	33 2%	23 3%	10 1%	9 5%	5 1%	34 3%	33 3%	8 1%	33 3%	41 3%	-
	2%	20%	80%	56%	23%	23%df	12%	82%	82%	18%	82%	100%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 42
QA20 Services (1): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.
For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.
Which, of these devices have you used to ... in the last 12 months?
Watch TV live at the time of broadcast
MULTI CODE

Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	1737	1174 68%	1122 65%	650 37%	657 38%	493 28%	217 12%	420 24%	185 11%	1509 87%	346 20%	395 23%	147 8%	573 33%	1164 67%
Weighted base	1732	1150 66%	1109 64%	662 38%	609 35%	458 26%	223 13%	418 24%	195 11%	1495 86%	300 17%	362 21%	137* 8%*	526 30%	1207 70%
Effective base	911	630	598	377	384	316	112	215	113	808	193	234	75	320	599
TV service(s)	1104	1104	829	505	442	354	178	314	167	1104	195	220	90	337	768
	64%	96%	75%	76%	73%	77%	80%	75%	86%	74%	65%	61%	66%	64%	64%
		100% nopqrstu	75%	46%	40%	32%	16%	28%	15% nopsu	100%	18%	20%	8%	30%	70%
Desktop/ Laptop computer	272	130	148	93	82	119	38	68	23	195	63	75	29	103	169
	16%	11%	13%	14%	14%	26%	17%	16%	12%	13%	21%	21%	21%	20%	14%
		48%	54%	34%	30%	44% mnpqstu	14%	25%	8%	72%	23% z	27% z	11%	38% z	62%
Digital Media Player	173	87	124	89	173	66	46	63	15	173	42	54	23	69	103
	10%	8%	11%	13%	28%	14%	21%	15%	8%	12%	14%	15%	17%	13%	9%
		50%	72% m	52% m	100% mnoqstu	38% m	27% mntu	36% m	9%	100% m	24% z	31% z	13% z	40% z	60%
Smartphone	150	79	85	68	62	42	20	66	22	114	16	49	20	60	90
	9%	7%	8%	10%	10%	9%	9%	16%	11%	8%	5%	14%	14%	11%	7%
		53%	57%	46%	41%	28%	13%	44% mnpqu	15%	76%	11%	33% vz	13% vz	40% vz	60%
Tablet computer	112	63	75	39	37	30	27	29	16	89	20	29	13	43	70
	6%	5%	7%	6%	6%	7%	12%	7%	8%	6%	7%	8%	10%	8%	6%
		56%	67%	34%	33%	27%	24% mnpou	26%	14%	79%	18%	26%	12%	38%	62%
Games console	56	33	44	56	27	27	11	35	9	56	5	20	13	25	31
	3%	3%	4%	8%	4%	6%	5%	8%	5%	4%	2%	5%	9%	5%	3%
		59%	79%	100% mmpu	47%	49% m	19%	63% mmpu	16%	100%	9%	35% vz	23% vz	45%	55%
Blu-ray player connected to a TV	41	29	33	24	6	21	3	15	41	41	5	14	10	15	26
	2%	3%	3%	4%	1%	5%	1%	4%	21%	3%	2%	4%	7%	3%	2%
		71%	82% p	58% p	15%	52% p	7%	38% p	100% mnoqrsu	100%	13%	33%	24% vz	36%	64%

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 43

QA20 Services (2): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.

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Which, of these devices have you used to ... in the last 12 months?

Watch TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5

MULTI CODE

Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	1500	1425	75	-	678	822	187	208	271	278	253	303	409	540	223	328	949	551	463	1037	410	1090	915	584
		95%	5%	-	45%	55%	12%	14%	18%	19%	17%	20%	27%	36%	15%	22%	63%	37%	31%	69%	27%	73%	61%	39%
Weighted base	1444	1136	308*	-**	674	770	203*	261	253	306	222	198	415	484	269	275	899	545	529	915	455	989	817	626
		79%	21%*	-**	47%	53%	14%*	18%	18%	21%	15%	14%	29%	34%	19%	19%	62%	38%	37%	63%	32%	68%	57%	43%
Effective base	784	1137	62	-	371	413	89	106	159	155	151	180	205	297	122	174	496	288	214	618	193	616	477	311
TV service(s)	822	642	180	-	386	436	85	137	158	188	140	114	238	281	141	162	520	303	319	503	295	528	481	341
	57%	57%	59%	-	57%	57%	42%	53%	62%	61%	63%	58%	57%	58%	52%	59%	58%	56%	60%	55%	65%	53%	59%	55%
		78%	22%	-	47%	53%	10%	17%	19% c	23% c	17% c	14% c	29%	34%	17%	20%	63%	37%	39%	61%	36% r	64%	59%	41%
Desktop/ Laptop computer	362	300	62	-	199	163	70	65	67	64	53	43	118	139	58	47	256	106	107	255	86	276	218	144
	25%	26%	20%	-	29%	21%	34%	25%	26%	21%	24%	22%	28%	29%	22%	17%	28%	19%	20%	28%	19%	28%	27%	23%
		83%	17%	-	55% b	45%	19% f	18%	18%	18%	15%	12%	32% i	38% d	16%	13%	71% n	29%	30%	70% o	24%	76% q	60%	40%
Digital Media Player	308	267	41	-	140	168	51	83	57	61	43	13	89	107	56	56	196	112	138	170	122	186	186	121
	21%	23%	13%	-	21%	22%	25%	32%	23%	20%	19%	6%	21%	22%	21%	20%	22%	21%	26%	19%	27%	19%	23%	19%
		87%	13%	-	45%	55%	17% h	27% f	19% h	20% h	14% h	4%	29%	35%	18%	18%	64%	36%	45% p	55%	40% r	60%	60%	39%
Tablet computer	220	189	31	-	97	123	24	34	46	54	39	23	79	74	37	30	153	67	86	134	84	136	131	89
	15%	17%	10%	-	14%	16%	12%	13%	18%	18%	18%	12%	19%	15%	14%	11%	17%	12%	16%	15%	18%	14%	16%	14%
		86%	14%	-	44%	56%	11%	15%	21%	25%	18%	10%	36% i	34%	17%	14%	70%	30%	39%	61%	38%	62%	60%	40%
Smartphone	173	146	26	-	90	83	48	31	37	39	13	3	37	74	25	36	111	61	78	95	65	107	106	66
	12%	13%	8%	-	13%	11%	24%	12%	15%	13%	6%	2%	9%	15%	9%	13%	12%	11%	15%	10%	14%	11%	13%	11%
		85%	15%	-	52%	48%	28% d	18% h	22% g	23% h	8% h	2%	22%	43% i	15%	21%	64%	36%	45%	55%	38%	62%	62%	38%
Games console	117	108	10	-	63	54	36	47	19	12	1	2	27	41	22	27	68	49	65	52	57	60	81	36
	8%	9%	3%	-	9%	7%	18%	18%	8%	4%	*	1%	7%	8%	8%	10%	8%	9%	12%	6%	12%	6%	10%	6%
		92%	8%	-	54%	46%	31% e	40% f	16% g	11% g	1%	1%	23%	35%	19%	23%	58%	42%	55% p	45%	49% r	51%	69% t	31%
Blu-ray player connected to a TV	28	28	-	-	15	13	4	5	7	3	4	5	12	8	5	4	20	8	11	17	10	18	19	9
	2%	2%	-	-	2%	2%	2%	2%	3%	1%	2%	3%	3%	2%	2%	1%	2%	2%	2%	2%	2%	2%	2%	1%
		100%	-	-	54%	46%	14%	18%	25%	12%	13%	18%	42%	28%	17%	13%	70%	30%	40%	60%	37%	63%	67%	33%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
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OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 43

QA20 Services (2): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.

For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.

Which, of these devices have you used to ... in the last 12 months?

Watch TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5

MULTI CODE

Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Unweighted base	1500	1481	15	1453	47	1484	16	1075	150	157	118	52	153	116	90	112	95	100	192	165
		99%	1%	97%	3%	99%	1%	72%	10%	10%	8%	3%	10%	8%	6%	7%	6%	7%	13%	11%
Weighted base	1444	1418	22**	1394	50**	1422	22**	1211	121	85	26*	49**	158*	116*	110*	107*	149*	132*	223*	168
		98%	2%**	97%	3%**	98%	2%**	84%	8%	6%	2%*	3%**	11%*	8%*	8%*	7%*	10%*	9%*	15%*	12%
Effective base	784	780	6	760	24	777	8	594	123	120	70	29	83	74	56	77	68	43	92	105
TV service(s)	822	822	-	822	-	822	-	681	77	48	16	34	66	76	64	65	87	81	112	96
	57%	58%	-	59%	-	58%	-	56%	64%	57%	62%	68%	42%	65%	58%	61%	59%	62%	50%	57%
		100%	-	100%	-	100%	-	83%	9%	6%	2%	4%	8%	9% d	8%	8% d	11% d	10% d	14%	12% d
Desktop/ Laptop computer	362	344	15	362	-	362	-	309	26	21	5	9	36	28	26	21	44	34	48	65
	25%	24%	66%	26%	-	25%	-	26%	22%	24%	20%	17%	23%	24%	23%	20%	30%	26%	21%	26%
		95%	4%	100%	-	100%	-	86%	7%	6%	1%	2%	10%	8%	7%	6%	12%	9%	13%	18% lmor
Digital Media Player	308	308	-	308	-	308	-	255	28	19	6	6	36	20	31	12	33	33	40	44
	21%	22%	-	22%	-	22%	-	21%	23%	22%	23%	13%	23%	18%	29%	11%	22%	25%	18%	26%
		100%	-	100%	-	100%	-	83%	9%	6%	2%	2%	12%	7%	10% o	4%	11%	11%	13%	14% o
Tablet computer	220	220	*	220	-	220	-	189	17	10	4	3	20	9	16	14	42	22	33	31
	15%	15%	2%	16%	-	15%	-	16%	14%	12%	15%	5%	13%	8%	14%	13%	29%	17%	15%	19%
		100%	*	100%	-	100%	-	86%	8%	4%	2%	1%	9%	4%	7%	6%	19% lmor	10%	15%	14% m
Smartphone	173	161	10	173	-	173	-	147	15	7	3	1	9	21	12	3	37	22	27	16
	12%	11%	44%	12%	-	12%	-	12%	13%	8%	10%	1%	6%	16%	11%	3%	25%	16%	12%	10%
		93%	6%	100%	-	100%	-	85%	9%	4%	2%	*	5%	12% o	7%	2%	22% lmors	13% o	15% o	10%
Games console	117	117	-	117	-	117	-	102	11	3	2	4	6	10	8	11	27	12	15	9
	8%	8%	-	8%	-	8%	-	8%	9%	4%	6%	8%	4%	9%	7%	10%	18%	9%	7%	5%
		100%	-	100%	-	100%	-	87%	9%	3%	1%	3%	5%	9%	9%	9%	23% lrs	10%	13%	7%
Blu-ray player connected to a TV	28	28	-	28	-	28	-	24	3	1	*	1	3	3	-	2	5	4	1	5
	2%	2%	-	2%	-	2%	-	2%	3%	1%	1%	1%	2%	3%	-	2%	3%	3%	1%	3%
		100%	-	100%	-	100%	-	85%	11%	4%	1%	2%	11%	11%	-	8%	18%	13%	5%	17%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
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OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

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MULTI CODE

Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	1500	251 17%	1249 83%	694 46%	646 43%	153 10%	348 23%	994 66%	1084 72%	404 27%	1021 68%	1356 90%	144 10%
Weighted base	1444	219 15%	1225 85%	659 46%	599 41%	145* 10%*	346 24%	943 65%	1051 73%	375 26%	986 68%	1300 90%	144* 10%*
Effective base	784	152	640	403	361	82	173	534	565	212	540	712	72
TV service(s)	822	125	697	417	288	105	124	643	645	178	624	822	-
	57%	57%	57%	63%	48%	72%	36%	68%	61%	47%	63%	63%	-
		15%	85%	51% df	35% df	13% df	15%	78% df	78% df	22%	76% df	100% df	-
Desktop/ Laptop computer	362	40	321	144	176	27	113	187	219	129	192	281	81
	25%	18%	26%	22%	29%	18%	33%	20%	21%	34%	19%	22%	56%
		11%	89% a	40%	49% ceg	7%	31% ceg	52%	61%	36% hj	53%	78%	22% k
Digital Media Player	308	61	248	136	164	25	101	159	230	78	224	308	-
	21%	28%	20%	21%	27%	17%	29%	17%	22%	21%	23%	24%	-
		20% b	80%	44%	53% ceg	8%	33% ceg	52%	75%	25%	73%	100% df	-
Tablet computer	220	22	198	102	96	29	53	141	158	62	152	199	21
	15%	10%	16%	15%	16%	20%	15%	15%	15%	17%	15%	15%	14%
		10%	90%	46%	43%	13%	24%	64%	72%	28%	69%	91%	9%
Smartphone	173	17	155	71	78	13	51	87	125	48	111	152	20
	12%	8%	13%	11%	13%	9%	15%	9%	12%	13%	11%	12%	14%
		10%	90%	41%	45%	7%	29% eg	50%	72%	28%	64%	88%	12%
Games console	117	16	101	53	47	14	20	80	91	26	90	117	-
	8%	7%	8%	8%	8%	9%	6%	8%	9%	7%	9%	9%	-
		14%	86%	46%	40%	12%	17%	68%	78%	22%	77%	100% df	-
Blu-ray player connected to a TV	28	5	23	20	9	5	3	22	26	2	26	28	-
	2%	2%	2%	3%	2%	4%	1%	2%	2%	*	3%	2%	-
		18%	82%	72%	34%	19%	9%	78%	94%	6%	94%	100%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/ij - k/l
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 43

QA20 Services (2): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.

For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.

Which, of these devices have you used to ... in the last 12 months?

Watch TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5

MULTI CODE

Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	1500	1044	1021	598	642	445	203	400	157	1356	306	353	130	507	993
		70%	68%	40%	43%	30%	14%	27%	10%	90%	20%	24%	9%	34%	66%
Weighted base	1444	979	986	606	595	398	184	381	138	1300	268	312	121*	458	986
		68%	68%	42%	41%	28%	13%	26%	10%	90%	19%	22%	8%*	32%	68%
Effective base	784	553	540	322	356	298	128	205	114	712	167	201	67	269	517
TV service(s)	822	822	624	402	341	258	113	243	100	822	154	167	68	259	564
	57%	84%	63%	66%	57%	61%	64%	73%	100%	100%	19%	20%	8%	31%	69%
		100%nopqrstu	76%	49%p	41%	31%	14%	30%	12%pu						
Desktop/ Laptop computer	362	204	192	110	135	107	49	89	26	281	73	82	21	117	245
	25%	21%	19%	18%	23%	37%	26%	23%	19%	22%	27%	26%	17%	25%	25%
		56%	53%	30%	37%	41%mnoprstu	13%o	25%	7%	78%	20%	23%	6%	32%	68%
Digital Media Player	308	200	224	169	308	107	55	109	24	308	62	78	42	118	190
	21%	20%	23%	28%	27%	30%	29%	18%	24%	24%	23%	25%	35%	26%	19%
		65%	73%	55%mt	100%mnoprstu	35%m	18%mt	35%mt	8%	100%	20%	25%	14%z	38%z	62%
Tablet computer	220	154	152	90	102	59	51	54	30	199	44	67	17	83	138
	15%	16%	15%	15%	17%	15%	28%	14%	22%	15%	16%	21%	14%	18%	14%
		70%	69%	41%	47%	27%	23%mnopqsu	24%	13%	91%	20%	30%z	8%	37%	63%
Smartphone	173	113	111	92	89	57	24	82	21	152	37	54	17	75	98
	12%	12%	11%	15%	15%	14%	13%	22%	15%	12%	14%	17%	14%	16%	10%
		65%	64%	54%	52%	33%	14%	48%mpqu	12%	88%	21%	31%z	10%	43%z	57%
Games console	117	81	90	117	74	50	27	59	18	117	23	38	16	47	70
	8%	8%	9%	19%	12%	13%	15%	15%	13%	9%	9%	38%	13%	10%	7%
		70%	77%	100%mpqu	63%m	43%m	23%mt	50%mmu	15%	100%	20%	33%z	14%	41%	59%
Blu-ray player connected to a TV	28	20	26	16	15	13	9	18	28	28	7	9	7	11	17
	2%	2%	3%	3%	2%	3%	5%	5%	20%	2%	3%	3%	6%	2%	2%
		73%	94%	58%	53%	48%	31%	63%	100%mnopqrsu	100%	26%	34%	27%z	41%	59%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 44

QA20 Services (3): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.

For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.

Which, of these devices have you used to ... in the last 12 months?

Watch Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand

MULTI CODE

Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	783	739	44	-	376	407	110	125	159	162	116	111	187	282	145	169	469	314	313	470	285	498	532	249
		94%	6%	-	48%	52%	14%	16%	20%	21%	15%	14%	24%	36%	19%	22%	60%	40%	40%	60%	36%	64%	68%	32%
Weighted base	739	596	143*	-**	374	365	97*	154*	146	170	96*	76*	176*	257	159*	147	432	307	320	419	294	445	463	274
		81%	19%*	-**	51%	49%	13%*	21%*	20%	23%	13%*	10%*	24%*	35%	22%*	20%	59%	41%	43%	57%	40%	60%	63%	37%
Effective base	441	599	32	-	222	218	72	62	119	101	52	68	100	167	79	101	265	176	174	270	155	291	310	137
TV service(s)	473	400	73	-	233	240	48	84	107	112	66	56	104	163	105	100	268	205	201	271	192	281	285	188
	64%	67%	51%	-	62%	66%	49%	55%	73%	66%	69%	73%	59%	64%	66%	68%	62%	67%	63%	65%	65%	63%	62%	69%
		85%	15%	-	49%	51%	10%	18%	23% ^{cd}	24% ^c	14% ^c	12% ^{cd}	22%	35%	22%	21%	57%	43%	43%	57%	41%	59%	60%	40%
Digital Media Player	135	121	15	-	71	65	16	44	27	27	14	6	30	50	31	25	80	55	71	64	66	70	90	45
	18%	20%	10%	-	19%	18%	17%	29%	18%	16%	15%	8%	17%	19%	19%	17%	19%	18%	22%	15%	22%	16%	20%	16%
		89%	11%	-	52%	48%	12%	33% ^h	20%	20%	10%	5%	22%	37%	23%	18%	59%	41%	53%	47%	48%	52%	67%	33%
Desktop/ Laptop computer	125	108	17	-	80	44	20	27	24	32	16	6	46	36	23	19	82	43	58	66	54	71	91	32
	17%	18%	12%	-	21%	12%	20%	18%	16%	19%	17%	8%	26%	14%	15%	13%	19%	14%	18%	16%	18%	16%	20%	12%
		86%	14%	-	65% ^b	35%	16% ^h	22%	19%	25%	13%	5%	37% ^l	29%	19%	15%	66%	34%	47%	53%	43%	57%	73% ^{kl}	26%
Smartphone	85	79	6	-	46	39	16	23	20	17	5	3	26	21	15	22	47	37	42	43	39	46	57	26
	11%	13%	4%	-	12%	11%	16%	15%	14%	10%	5%	4%	15%	8%	10%	15%	11%	12%	13%	10%	13%	10%	12%	10%
		93%	7%	-	54%	46%	18% ^h	28%	24% ^h	20%	6%	4%	31%	25%	18%	26%	56%	44%	50%	50%	46%	54%	67%	31%
Tablet computer	72	66	6	-	36	35	9	15	16	18	11	4	26	24	12	10	50	22	41	31	39	32	55	16
	10%	11%	4%	-	10%	10%	9%	10%	11%	11%	11%	5%	15%	9%	8%	7%	12%	7%	13%	7%	13%	7%	12%	6%
		92%	8%	-	51%	49%	12%	20%	22%	25%	15%	5%	36%	33%	17%	13%	70%	30%	57%	43%	55% ^r	45%	77%	23%
Games console	57	55	3	-	34	23	16	18	11	8	3	1	12	13	14	19	25	33	36	21	32	25	42	15
	8%	9%	2%	-	9%	6%	16%	12%	8%	5%	3%	1%	7%	5%	9%	13%	6%	11%	11%	5%	11%	6%	9%	5%
		95%	5%	-	60%	40%	27% ^{fg}	32% ^h	20%	15%	5%	2%	20%	23%	24%	33% ^l	43%	57%	64% ^p	36%	56%	44%	72%	26%
Blu-ray player connected to a TV	22	17	4	-	15	6	1	4	8	3	2	3	6	10	4	2	16	6	12	10	11	11	17	5
	3%	3%	3%	-	4%	2%	1%	3%	6%	2%	2%	4%	4%	4%	2%	1%	4%	2%	4%	2%	4%	2%	4%	2%
		80%	20%	-	72%	28%	5%	20%	39%	15%	10%	13%	29%	44%	18%	9%	73%	27%	55%	45%	50%	50%	79%	21%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 44

QA20 Services (3): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.

For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.

Which, of these devices have you used to ... in the last 12 months?

Watch Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand

MULTI CODE

Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	783	774 99%	8 1%	772 99%	11 1%	779 99%	4 1%	534 68%	89 11%	91 12%	69 9%	24 3%	75 10%	52 7%	44 6%	71 9%	51 7%	49 6%	87 11%	81 10%
Weighted base	739	731 99%	7** 1%**	726 98%	13** 2%**	733 99%	6** 1%**	584 79%	78* 11%*	52* 7%*	24* 3%*	26** 3%**	79* 11%*	45* 6%*	53** 7%**	63* 9%*	77* 10%*	60** 8%**	93* 13%*	89* 12%*
Effective base	441	434	7	434	7	438	3	310	74	75	32	14	45	48	27	59	41	21	41	46
TV service(s)	473	473 100%	-	473 100%	-	473 100%	-	371 78%	52 11%	34 7%	16 3%	15 3%	29 6%	34 75%	31 59%	40 63%	60 78%	47 78%	60 65%	55 62%
Digital Media Player	135	135 100%	-	135 100%	-	135 100%	-	104 18%	19 24%	9 17%	3 13%	3 12%	13 16%	8 19%	21 39%	12 18%	8 10%	8 14%	14 15%	18 20%
Desktop/ Laptop computer	125	123 17%	2 1%	125 100%	-	125 100%	-	100 80%	13 17%	10 19%	1 5%	3 13%	7 9%	11 23%	9 17%	11 17%	7 9%	8 13%	16 17%	30 33%
Smartphone	85	83 11%	1 15%	85 100%	-	85 100%	-	63 74%	11 13%	8 9%	3 3%	2 2%	9 10%	6 14%	4 7%	6 9%	3 5%	5 9%	11 12%	17 19%
Tablet computer	72	72 100%	-	72 100%	-	72 100%	-	57 80%	8 11%	5 7%	1 2%	-	9 12%	4 6%	3 4%	6 8%	5 8%	5 7%	12 13%	14 15%
Games console	57	57 100%	-	57 100%	-	57 100%	-	39 68%	10 13%	5 9%	3 14%	1 3%	2 2%	4 9%	3 6%	9 14%	4 5%	7 11%	6 6%	4 5%
Blu-ray player connected to a TV	22	22 100%	-	22 100%	-	22 100%	-	19 87%	3 13%	-	-	-	1 3%	2 10%	1 5%	1 1%	5 6%	2 3%	1 1%	7 8%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 44

QA20 Services (3): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.**For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.****Which, of these devices have you used to ... in the last 12 months?****Watch Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand****MULTI CODE****Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months**

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	783	134 17%	649 83%	439 56%	245 31%	81 10%	65 8%	670 86%	623 80%	157 20%	597 76%	749 96%	34 4%
Weighted base	739	120* 16%*	619 84%	428 58%	218 30%	68* 9%*	65* 9%*	625 85%	591 80%	147* 20%*	569 77%	707 96%	32** 4%**
Effective base	441	87	357	249	167	49	35	374	343	97	326	418	24
TV service(s)	473	77	396	287	127	52	16	437	389	84	384	473	-
	64%	64%	64%	67%	58%	76%	25%	70%	66%	57%	67%	67%	-
		16%	84%	61% ^f	27% ^f	11% ^d	3%	92% ^d	82%	18%	81%	100%	-
Digital Media Player	135	30	106	61	67	17	31	92	108	27	105	135	-
	18%	25%	17%	14%	31%	25%	47%	15%	18%	19%	18%	19%	-
		22%	78%	45%	50% ^{cg}	13%	23% ^{ceg}	68%	80%	20%	78%	100%	-
Desktop/ Laptop computer	125	20	105	75	45	10	13	101	102	21	95	117	7
	17%	17%	17%	18%	20%	15%	20%	16%	17%	15%	17%	17%	23%
		16%	84%	60%	36%	8%	10%	81%	82%	17%	76%	94%	6%
Smartphone	85	13	72	41	26	10	11	66	65	19	63	80	4
	11%	11%	12%	10%	12%	15%	18%	11%	11%	13%	11%	11%	14%
		15%	85%	49%	30%	12%	14%	78%	77%	22%	75%	95%	5%
Tablet computer	72	11	61	44	20	11	5	62	62	9	61	69	2
	10%	9%	10%	10%	9%	16%	8%	10%	11%	6%	11%	10%	8%
		15%	85%	62%	28%	15%	7%	86%	87%	13%	86%	97%	3%
Games console	57	11	47	25	21	10	6	46	48	9	47	57	-
	8%	9%	8%	6%	10%	15%	10%	7%	8%	6%	8%	8%	-
		18%	82%	44%	37%	18% ^c	11%	79%	84%	16%	82%	100%	-
Blu-ray player connected to a TV	22	4	17	12	7	3	1	21	22	-	22	22	-
	3%	4%	3%	3%	3%	5%	1%	3%	4%	-	4%	3%	-
		20%	80%	54%	34%	14%	3%	97%	100%	-	100%	100%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 44

QA20 Services (3): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.

For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.

Which, of these devices have you used to ... in the last 12 months?

Watch Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand

MULTI CODE

Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	783	625	597	410	376	280	143	260	107	749	148	208	79	277	506
		80%	76%	52%	48%	36%	18%	33%	14%	96%	19%	27%	10%	35%	65%
Weighted base	739	567	569	382	334	247	135*	244	99*	707	132*	181	66*	245	494
		77%	77%	52%	45%	33%	18%*	33%	13%*	96%	18%*	25%	9%*	33%	67%
Effective base	441	370	326	255	221	194	76	125	70	418	91	144	53	192	263
TV service(s)	473	473	384	266	212	160	85	158	73	473	85	106	34	153	319
	64%	83%	67%	70%	64%	65%	63%	65%	74%	67%	64%	59%	52%	62%	65%
		100%nopqrsu	81%	56%	45%	34%	18%	33%	15%	100%	18%	23%	7%	32%	68%
Digital Media Player	135	89	105	86	135	65	39	63	12	135	32	47	27	61	74
	18%	16%	18%	23%	41%	26%	29%	26%	12%	19%	24%	26%	42%	25%	15%
		66%	78%	64%mt	100%mmnoqstu	48%mntu	29%mntu	47%mt	9%	100%	23%	35%z	20%vwyz	45%z	55%
Desktop/ Laptop computer	125	94	95	71	59	69	35	51	20	117	30	32	8	46	79
	17%	17%	17%	18%	18%	28%	26%	21%	20%	17%	22%	18%	13%	19%	16%
		75%	76%	57%	48%	56%mnopu	28%	41%	16%	94%	24%	26%	7%	37%	63%
Smartphone	85	65	63	50	43	40	21	46	9	80	12	27	6	35	50
	11%	11%	11%	13%	13%	16%	16%	19%	9%	11%	9%	15%	9%	14%	10%
		77%	75%	60%	50%	47%	25%	55%mmu	11%	95%	14%	32%	7%	41%	59%
Tablet computer	72	55	61	40	37	25	22	26	13	69	14	23	12	31	41
	10%	10%	11%	11%	11%	10%	17%	11%	13%	10%	11%	12%	18%	13%	8%
		77%	86%	56%	52%	35%	31%	36%	18%	97%	20%	31%	16%z	43%	57%
Games console	57	48	47	57	34	33	16	31	10	57	7	18	7	22	36
	8%	9%	8%	15%	10%	13%	12%	13%	10%	8%	5%	10%	11%	9%	7%
		84%	82%	100%mmu	59%	58%u	28%	54%	18%	100%	12%	31%	13%	38%	62%
Blu-ray player connected to a TV	22	17	22	12	11	9	12	22	22	22	4	6	2	7	15
	3%	3%	4%	3%	4%	5%	7%	5%	22%	3%	3%	3%	3%	3%	3%
		79%	100%	57%	57%	53%	41%	57%	100%mmnopqrsu	100%	20%	26%	10%	32%	68%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 45
QA20 Services (4): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.
For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.
Which, of these devices have you used to ... in the last 12 months?
Watch Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis
MULTI CODE

Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	Total	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	390	367	23	-	195	195	70	78	88	83	45	26	117	124	83	66	241	149	189	201	170	220	289	98
		94%	6%	-	50%	50%	18%	20%	23%	21%	12%	7%	30%	32%	21%	17%	62%	38%	48%	52%	44%	56%	74%	25%
Weighted base	395	313	82**	-**	215*	179	60*	96*	81*	97*	46**	14**	111*	115*	104*	65*	226	169*	199	196	180*	215	262	130*
		79%	21%**	-**	55%*	45%	15%*	24%*	21%*	25%*	12%**	4%**	28%*	29%*	26%*	16%*	57%	43%**	50%	50%	46%*	54%	66%	33%*
Effective base	210	297	16	-	97	122	56	45	69	42	15	23	68	71	43	34	139	76	102	108	89	121	158	55
TV service(s)	232	168	64	-	124	108	24	50	55	60	34	8	69	63	57	43	132	100	124	108	121	111	157	75
	59%	54%	78%	-	57%	60%	39%	52%	68%	62%	74%	55%	62%	54%	54%	67%	58%	59%	62%	55%	67%	51%	60%	58%
		72%	28%	-	53%	47%	10%	22%	24% c	26% c	15%	3%	30%	27%	24%	19%	57%	43%	53%	47%	52% r	48%	68%	32%
Digital Media Player	90	81	9	-	48	42	12	33	18	16	9	3	22	26	23	18	49	41	42	48	35	55	59	29
	23%	26%	11%	-	22%	23%	20%	34%	22%	16%	19%	20%	20%	23%	22%	28%	21%	24%	21%	24%	20%	25%	22%	22%
		90%	10%	-	54%	46%	13%	36%	20%	18%	10%	3%	25%	29%	26%	20%	54%	46%	47%	53%	39%	61%	65%	32%
Desktop/ Laptop computer	61	57	5	-	37	24	16	14	9	11	7	3	17	17	13	13	35	27	24	37	23	39	47	15
	16%	18%	6%	-	17%	13%	27%	15%	11%	12%	16%	20%	16%	15%	13%	21%	15%	16%	12%	19%	13%	18%	18%	11%
		92%	8%	-	61%	39%	27% ef	24%	15%	18%	12%	5%	28%	28%	22%	22%	56%	44%	39%	61%	37%	63%	76%	24%
Games console	44	44	-	-	20	23	15	10	11	5	2	1	14	12	10	8	26	18	23	20	18	25	29	13
	11%	14%	-	-	9%	13%	25%	10%	14%	5%	4%	4%	12%	10%	10%	12%	11%	11%	12%	10%	10%	12%	11%	10%
		100%	-	-	47%	53%	34% df	23%	26%	12%	4%	1%	31%	28%	23%	18%	59%	41%	54%	46%	42%	58%	67%	30%
Smartphone	40	40	-	-	22	18	13	9	9	5	3	-	13	12	8	6	25	14	18	21	15	24	28	11
	10%	13%	-	-	10%	10%	21%	10%	11%	6%	7%	-	12%	10%	8%	9%	11%	9%	9%	11%	9%	11%	11%	9%
		100%	-	-	55%	45%	32% ef	23%	23%	14%	8%	-	34%	30%	21%	15%	64%	36%	46%	54%	39%	61%	71%	29%
Tablet computer	39	35	4	-	19	20	10	5	10	8	5	1	11	12	9	7	24	15	17	22	15	25	24	15
	10%	11%	5%	-	9%	11%	17%	5%	12%	9%	10%	6%	10%	11%	8%	10%	11%	9%	9%	11%	8%	11%	9%	12%
		90%	10%	-	49%	51%	26%	13%	26%	21%	12%	2%	29%	32%	23%	17%	61%	39%	44%	56%	37%	63%	61%	39%
Blu-ray player connected to a TV	7	7	-	-	4	3	1	4	-	1	1	-	2	3	1	2	5	3	3	4	3	4	5	2
	2%	2%	-	-	2%	2%	2%	4%	-	1%	2%	-	2%	2%	1%	3%	2%	2%	1%	2%	2%	2%	2%	2%
		100%	-	-	58%	42%	18%	52%	-	17%	13%	-	28%	37%	13%	22%	65%	35%	40%	60%	40%	60%	71%	29%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 45

QA20 Services (4): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.

For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.

Which, of these devices have you used to ... in the last 12 months?

Watch Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis

MULTI CODE

Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	390	382 98%	3 1%	372 95%	18 5%	390 100%	-	278 71%	38 10%	36 9%	38 10%	10 3%	39 10%	26 7%	26 7%	33 8%	18 5%	30 8%	46 12%	50 13%
Weighted base	395	386 98%	3** 1%**	370 94%	25** 6%**	395 100%	-**	323 82%	34* 9%**	21** 5%**	16** 4%**	8** 2%**	33** 8%**	25** 6%**	31** 8%**	43** 11%**	33** 8%**	46** 12%**	40* 10%**	64** 16%**
Effective base	210	203	3	197	13	210	-	154	34	29	18	9	24	23	14	20	11	13	42	29
TV service(s)	232	232	-	226	6	232	-	189	18	12	13	5	15	17	8	26	28	33	22	35
	59%	60%	-	61%	24%	59%	-	58%	53%	57%	76%	65%	46%	67%	27%	60%	85%	72%	55%	54%
		100%	-	97%	3%	100%	-	82%	8%	5%	5%	2%	7%	7%	4%	11%	12%	14%	10%	15%
Digital Media Player	90	90	-	83	6	90	-	75	7	6	1	2	7	4	6	9	6	9	12	19
	23%	23%	-	23%	26%	23%	-	23%	21%	31%	8%	24%	21%	15%	20%	22%	19%	19%	30%	30%
	100%	100%	-	93%	7%	100%	-	83%	8%	7%	1%	2%	8%	4%	7%	10%	7%	10%	14%	21%
Desktop/ Laptop computer	61	57	1	57	5	61	-	49	4	7	2	1	6	4	6	4	2	7	7	11
	16%	15%	40%	15%	19%	16%	-	15%	12%	31%	11%	8%	18%	16%	21%	10%	7%	15%	18%	18%
		93%	2%	92%	8%	100%	-	80%	7%	11%	3%	1%	10%	7%	11%	7%	4%	11%	12%	18%
Games console	44	44	-	40	3	44	-	34	5	4	*	-	2	4	7	6	1	4	5	5
	11%	11%	-	11%	13%	11%	-	10%	16%	18%	3%	-	7%	15%	23%	15%	2%	10%	12%	7%
		100%	-	93%	7%	100%	-	78%	13%	9%	1%	-	5%	9%	16%	14%	1%	10%	11%	10%
Smartphone	40	37	-	36	3	40	-	32	3	3	1	1	2	2	2	3	3	2	4	11
	10%	10%	-	10%	14%	10%	-	10%	9%	15%	8%	19%	7%	9%	7%	8%	8%	5%	11%	17%
		93%	-	92%	8%	100%	-	81%	8%	8%	3%	4%	6%	6%	5%	8%	7%	6%	11%	28%
Tablet computer	39	38	1	34	5	39	-	26	7	2	5	-	2	3	3	3	1	1	3	9
	10%	10%	37%	9%	21%	10%	-	8%	19%	10%	31%	-	7%	11%	10%	6%	3%	3%	8%	15%
		97%	3%	87%	13%	100%	-	65%	17%g	5%	13%	-	6%	7%	8%	7%	2%	3%	8%	24%
Blu-ray player connected to a TV	7	7	-	7	-	7	-	5	2	-	*	-	-	-	-	-	1	2	*	2
	2%	2%	-	2%	-	2%	-	2%	6%	-	1%	-	-	-	-	-	4%	4%	1%	2%
		100%	-	100%	-	100%	-	70%	29%	-	1%	-	-	-	-	-	19%	25%	5%	21%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s

* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 45
QA20 Services (4): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.
For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.
Which, of these devices have you used to ... in the last 12 months?
Watch Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis
MULTI CODE

Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	390	60 15%	330 85%	228 58%	141 36%	39 10%	44 11%	315 81%	326 84%	58 15%	310 79%	371 95%	19 5%
Weighted base	395	56* 14%*	339 86%	226 57%	135* 34%*	37** 9%**	48** 12%**	320 81%	322 81%	70* 18%*	301 76%	379 96%	16** 4%**
Effective base	210	34	176	135	84	28	20	171	175	32	170	197	16
TV service(s)	232 59%	25 44% 11%	207 61% 89%	146 65% 63%	74 55% 32%	20 55% 9%	22 45% 9%	205 64% 89%	197 61% 85%	35 50% 15%	195 65% 84%	232 61% 100%	- - -
Digital Media Player	90 23%	15 27% 17%	75 22% 83%	56 25% 62%	45 33% 50%g	13 36% 15%	16 33% 18%	67 21% 74%	72 22% 80%	18 25% 20%	71 23% 79%	90 24% 100%	- - -
Desktop/ Laptop computer	61 16%	8 15% 14%	53 16% 86%	31 14% 50%	22 17% 36%	9 24% 15%	7 15% 12%	46 14% 75%	48 15% 78%	11 15% 17%	43 14% 71%	54 14% 88%	7 45% 12%
Games console	44 11%	6 10% 13%	38 11% 87%	25 11% 58%	15 11% 35%	9 24% 21%	2 5% 5%	35 11% 81%	36 11% 84%	7 10% 16%	33 11% 75%	44 11% 100%	- - -
Smartphone	40 10%	8 14% 20%	32 9% 80%	15 7% 39%	9 7% 22%	4 12% 11%	3 6% 8%	31 10% 78%	28 9% 72%	9 13% 23%	26 9% 65%	35 9% 89%	4 27% 11%
Tablet computer	39 10%	4 8% 11%	35 10% 89%	20 9% 52%	12 9% 30%	7 18% 17%	5 11% 13%	26 8% 66%	30 9% 78%	9 13% 22%	26 9% 67%	36 9% 92%	3 21% 8%
Blu-ray player connected to a TV	7 2%	4 6% 49%b	4 1% 51%	5 2% 72%	3 2% 41%	2 4% 21%	1 1% 9%	7 2% 91%	7 2% 100%	- - -	7 2% 100%	7 2% 100%	- - -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 45

QA20 Services (4): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.

For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.

Which, of these devices have you used to ... in the last 12 months?

Watch Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis

MULTI CODE

Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)				
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	390	310	238	228	178	98	169	62	371	71	117	44	152	238
	79%	79%	61%	58%	46%	25%	43%	16%	95%	18%	30%	11%	39%	61%
Weighted base	395	301	239	214	161	97*	165*	53*	379	72*	106*	41*	145*	250
	80%	76%	61%	54%	41%	25%*	42%*	14%*	96%	18%*	27%*	10%*	37%*	63%
Effective base	210	170	147	142	130	49	91	44	197	34	69	36	89	123
TV service(s)	232	195	141	118	93	61	97	31	232	44	60	18	82	149
	59%	73%	65%	59%	58%	63%	59%	58%	61%	61%	56%	44%	57%	60%
		100%opqstu	84%	61%	51%	40%	26%	13%	100%	19%	26%	8%	35%	65%
Digital Media Player	90	71	58	90	44	31	48	6	90	22	28	11	39	50
	23%	21%	23%	24%	42%	27%	31%	29%	12%	30%	27%	26%	27%	20%
		74%	79%	64%	100%imnoqstu	49%t	34%t	53%t	7%	24%	31%	12%	44%	56%
Desktop/ Laptop computer	61	43	34	35	37	21	24	9	54	14	17	8	22	40
	16%	12%	14%	16%	23%	21%	15%	17%	14%	19%	16%	19%	15%	16%
		63%	71%	56%	57%	34%	40%	15%	88%	22%	28%	13%	35%	65%
Games console	44	33	44	29	24	14	26	10	44	11	18	8	22	22
	11%	10%	11%	18%	13%	15%	16%	18%	11%	15%	17%	19%	15%	9%
		73%	75%	100%im	66%	54%	33%	22%	100%	25%	41%	18%	49%	51%
Smartphone	40	26	25	24	21	11	28	9	35	7	16	7	20	19
	10%	8%	9%	10%	11%	11%	17%	9%	10%	10%	15%	17%	14%	8%
		67%	65%	63%	60%	53%	28%	71%mm	89%	18%	41%	18%	51%	49%
Tablet computer	39	26	23	26	13	15	18	5	36	9	13	8	18	21
	10%	8%	9%	10%	12%	8%	11%	9%	9%	13%	13%	20%	13%	8%
		68%	67%	58%	65%	32%	38%	47%	92%	24%	34%	21%z	46%	54%
Blu-ray player connected to a TV	7	7	6	6	4	4	6	7	7	*	3	-	3	4
	2%	2%	2%	3%	3%	5%	4%	14%	2%	1%	3%	-	2%	2%
		71%	100%	75%	83%	61%	83%	100%mnopqsu	100%	5%	41%	-	41%	59%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 46
QA20 Services (5): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.
For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.
Which, of these devices have you used to ... in the last 12 months?
Watch TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV
MULTI CODE

Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	1236	1182	54	-	515	721	198	219	261	235	163	160	302	451	215	268	753	483	459	777	416	820	790	445
		96%	4%	-	42%	58%	16%	18%	21%	19%	13%	13%	24%	36%	17%	22%	61%	39%	37%	63%	34%	66%	64%	36%
Weighted base	1174	977	196*	-**	508	666	191	247	254	247	135*	99	303	409	242	220	712	462	485	689	440	734	684	489
		83%	17%*	-**	43%	57%	16%	21%	22%	21%	11%*	8%	26%	35%	21%	19%	61%	39%	41%	59%	37%	63%	58%	42%
Effective base	709	931	42	-	302	406	108	125	158	140	99	112	157	251	144	168	405	308	242	487	218	510	446	267
TV service(s)	574	467	107	-	257	317	67	95	130	148	81	53	169	198	111	97	367	207	249	325	239	335	354	220
	49%	48%	55%	-	51%	48%	35%	39%	51%	60%	53%	5%	56%	48%	46%	44%	51%	45%	51%	47%	54%	46%	52%	45%
		81%	19%	-	45%	55%	12%	17%	23%cd	26%cd	14%cd	9%cd	29%	34%	19%	17%	64%	36%	43%	57%	42%r	58%	62%	38%
Digital Media Player	354	318	36	-	147	207	56	110	72	66	36	16	89	136	67	62	225	129	163	191	151	204	208	145
	30%	33%	18%	-	29%	31%	29%	44%	28%	27%	26%	16%	29%	33%	28%	28%	32%	28%	34%	28%	34%	28%	30%	30%
		90%b	10%	-	42%	58%	16%h	31%cefg	20%h	19%	10%	4%	25%	38%	19%	17%	64%	36%	46%	54%	43%	57%	59%	41%
Desktop/ Laptop computer	328	278	49	-	151	176	100	69	68	52	21	18	69	143	56	60	211	116	119	209	99	228	191	137
	28%	28%	25%	-	30%	26%	52%	28%	27%	21%	15%	18%	23%	35%	23%	27%	30%	25%	24%	30%	23%	31%	28%	28%
		85%	15%	-	46%	54%	30%defgh	21%g	21%g	16%	6%	5%	21%	44%kl	17%	18%	65%	35%	36%	64%	30%	70%q	58%	42%
Smartphone	209	182	27	-	85	125	53	63	47	33	8	5	37	92	32	49	129	81	102	107	87	122	124	86
	18%	19%	14%	-	17%	19%	28%	26%	18%	13%	6%	5%	12%	22%	13%	22%	18%	17%	21%	16%	20%	17%	18%	18%
		87%	13%	-	40%	60%	25%fgh	30%fgh	22%gh	16%h	4%	2%	18%	44%kl	15%	23%kl	62%	38%	49%	51%	42%	58%	59%	41%
Tablet computer	200	174	25	-	76	123	35	51	44	37	21	12	49	86	38	27	134	65	86	114	80	119	132	67
	17%	18%	13%	-	15%	19%	18%	21%	17%	15%	15%	12%	16%	21%	16%	12%	19%	14%	18%	17%	18%	16%	19%	14%
		87%	13%	-	38%	62%	18%	25%	22%	18%	10%	6%	24%	43%l	19%	14%	67%	33%	43%	57%	40%	60%	66%	34%
Games console	165	156	8	-	74	91	42	54	39	23	4	2	27	53	39	45	80	85	95	70	86	79	107	58
	14%	16%	4%	-	15%	14%	22%	22%	15%	9%	3%	2%	9%	13%	16%	21%	11%	18%	20%	10%	20%	11%	16%	12%
		95%b	5%	-	45%	55%	26%fgh	33%fgh	24%gh	14%h	2%	1%	16%	32%	24%l	28%l	48%	52%lm	58%p	42%	52%r	48%	65%	35%
Blu-ray player connected to a TV	44	24	19	-	25	19	1	3	22	11	4	4	11	14	12	7	25	18	30	14	28	15	37	7
	4%	2%	10%	-	5%	3%	*	1%	9%	4%	3%	4%	4%	3%	5%	3%	4%	4%	6%	2%	6%	2%	5%	1%
		56%	44%A	-	57%	43%	2%	6%	50%cd	24%	8%	9%cd	26%	33%	26%	15%	58%	42%	68%p	32%	65%r	35%	85%t	15%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 46
QA20 Services (5): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.
For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.
Which, of these devices have you used to ... in the last 12 months?
Watch TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV
MULTI CODE

Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region										
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)		
Unweighted base	1236	1218 99%	11 1%	1144 93%	92 7%	1231 100%	5 *	867 70%	127 10%	126 10%	116 9%	34 3%	129 10%	85 7%	80 6%	91 7%	73 6%	80 6%	155 13%	140 11%	
Weighted base	1174	1158 99%	10** 1%**	1075 92%	99* 8%*	1171 100%	3** ***	965 82%	112 10%	68 6%	30* 3%*	28** 2%**	133* 11%*	89* 8%*	95* 8%*	83* 7%*	120* 10%*	93* 8%*	173* 15%*	151* 13%*	
Effective base	709	695	11	657	53	706	4	529	102	101	60	25	65	54	56	72	55	45	84	92	
TV service(s)	574	574 100%	-	559 97% d	15 3%	574 100%	-	469 82%	51 9%	37 7%	16 3%	14 2%	49 9%	50 56% d	40 43%	36 43%	73 61% s	49 52%	92 53% d	66 44%	
Digital Media Player	354	354 100%	-	342 96% d	13 4%	354 100%	-	296 84%	29 8%	22 6%	7 2%	9 3%	47 13%	19 22%	23 37%	35 27%	54 32%	29 31%	54 31%	42 28%	
Desktop/ Laptop computer	328	320 28%	3 26%	272 25%	56 56% d	328 100%	-	284 87% d	25 8%	12 4%	6 2%	5 1%	44 33%	24 27%	28 29%	24 29%	32 27%	24 26%	40 23%	63 42% d	
Smartphone	209	201 18%	4 2%	190 18%	20 20%	209 100%	-	175 84%	20 9%	9 4%	6 3%	2 1%	22 10%	17 8%	14 15%	10 13%	28 23%	11 11%	38 22%	32 21%	
Tablet computer	200	199 17%	-	188 18%	11 11%	200 100%	-	164 82%	21 10%	7 3%	8 4%	2 1%	24 12%	13 14%	20 24%	22 18%	22 18%	11 12%	28 16%	32 21%	
Games console	165	165 14%	-	159 15%	6 6%	165 100%	-	136 83%	15 9%	11 16%	3 10%	5 19%	5 4%	14 20%	14 15%	14 17%	30 25%	17 18%	22 13%	11 7%	
Blu-ray player connected to a TV	44	44 100%	-	39 89%	5 11%	44 100%	-	38 87%	5 12%	* 1%	-	-	1 2%	1 3%	1 2%	4 9%	2 5%	4 9%	2 1%	23 15%	
																					52% map r

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
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OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 46
QA20 Services (5): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.
For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.
Which, of these devices have you used to ... in the last 12 months?
Watch TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV
MULTI CODE

Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	1236	209 17%	1027 83%	563 46%	490 40%	125 10%	270 22%	809 65%	948 77%	260 21%	897 73%	1144 93%	92 7%
Weighted base	1174	184 16%	990 84%	530 45%	460 39%	117* 10%*	274 23%	754 64%	885 75%	259 22%	841 72%	1086 93%	88* 7%*
Effective base	709	140	576	345	274	72	135	480	538	154	501	656	53
TV service(s)	574	83	491	312	180	79	77	463	477	97	466	574	-
	49%	45%	50%	59%	39%	67%	28%	61%	54%	37%	55%	53%	-
		14%	86%	54% df	31% f	14% df	13%	81% df	83% l	17%	81% l	100% l	-
Digital Media Player	354	70	284	146	174	31	111	191	274	80	265	354	-
	30%	38%	29%	28%	38%	26%	40%	25%	31%	31%	32%	33%	-
		20% b	80%	41%	49% cg	9%	31% ceg	54%	77%	23%	75%	100% l	-
Desktop/ Laptop computer	328	33	295	125	126	36	79	185	215	84	197	268	60
	28%	18%	30%	24%	27%	31%	29%	24%	24%	32%	23%	25%	68%
		10%	90% a	38%	39%	11%	24%	56%	66%	26% hj	60%	82%	18% k
Smartphone	209	27	182	94	73	22	44	123	160	38	150	187	22
	18%	15%	18%	18%	16%	19%	16%	16%	18%	15%	18%	17%	25%
		13%	87%	45%	35%	10%	21%	59%	77%	18%	72%	89%	11%
Tablet computer	200	28	171	93	69	25	37	134	155	38	149	185	15
	17%	15%	17%	18%	15%	22%	13%	18%	17%	15%	18%	17%	17%
		14%	86%	47%	35%	13%	18%	67%	78%	19%	75%	93%	7%
Games console	165	27	137	77	60	13	27	120	135	29	132	165	-
	14%	15%	14%	15%	13%	12%	10%	16%	15%	11%	16%	15%	-
		17%	83%	47%	36%	8%	16%	73%	82%	18%	80%	100% l	-
Blu-ray player connected to a TV	44	6	37	35	12	2	5	37	39	5	38	44	-
	4%	3%	4%	7%	3%	2%	2%	5%	4%	2%	5%	4%	-
		14%	86%	81% df	28%	6%	12%	86%	89%	11%	87%	100%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 46
QA20 Services (5): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.
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MULTI CODE

Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	1236	847	897	580	630	389	188	364	141	1144	213	282	104	392	844
		69%	73%	47%	51%	31%	15%	29%	11%	93%	17%	23%	8%	32%	68%
Weighted base	1174	792	841	555	575	340	170	328	133*	1086	191	248	103*	359	815
		67%	72%	47%	49%	29%	14%	28%	11%*	93%	16%	21%	9%*	31%	69%
Effective base	709	489	501	345	376	275	119	196	92	656	116	182	52	222	487
TV service(s)	574	574	466	305	264	184	87	177	73	574	93	111	46	169	405
	49%	72%	55%	55%	46%	54%	51%	54%	55%	53%	49%	45%	45%	47%	50%
		100% nopqrstu	81% p	53% p	46%	32% p	15%	31%	13%	100% p	16%	19%	8%	30%	70%
Digital Media Player	354	229	265	200	354	118	65	132	27	354	64	84	45	126	228
	30%	29%	32%	36%	62%	35%	38%	40%	20%	33%	34%	34%	44%	35%	28%
		65%	75% t	56% mt	100% mnoqrstu	33% t	18% mt	37% mm	8%	100% t	18%	24%	13% z	36%	64%
Desktop/ Laptop computer	328	193	197	121	137	137	48	95	40	268	55	74	20	97	231
	28%	24%	23%	22%	24%	40%	29%	29%	30%	25%	29%	30%	19%	27%	28%
		59%	60%	37%	42%	42% mnoqrstu	15%	29%	12%	82%	17%	23%	6%	30%	70%
Smartphone	209	133	150	106	108	61	33	96	25	187	19	57	13	69	140
	18%	17%	18%	19%	19%	18%	19%	29%	18%	17%	10%	23%	12%	19%	17%
		64%	72%	51%	52%	29%	16%	46% mnoqrstu	12%	89%	9%	27% v	6%	33% v	67%
Tablet computer	200	140	149	99	102	63	57	75	24	185	27	41	14	57	142
	17%	18%	18%	18%	18%	18%	33%	23%	18%	17%	14%	16%	13%	16%	17%
		70%	75%	50%	51%	31%	28% mnoqrstu	37%	12%	93%	13%	20%	7%	29%	71%
Games console	165	119	132	165	105	75	36	72	22	165	22	43	19	54	110
	14%	15%	16%	30%	18%	22%	21%	22%	16%	15%	12%	17%	18%	15%	14%
		72%	80%	100% mnpqstu	64%	45% mn	22%	44% mm	13%	100%	14%	26%	11%	33%	67%
Blu-ray player connected to a TV	44	35	38	16	12	15	8	17	44	44	5	8	4	9	34
	4%	4%	5%	3%	2%	4%	4%	5%	33%	4%	3%	3%	4%	3%	4%
		81%	87%	37%	28%	34%	17%	38%	100% mnoqrstu	100%	11%	17%	10%	22%	78%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 47
QA20 Services (6): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.
For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.
Which, of these devices have you used to ... in the last 12 months?
Watch TV,box sets,or films from an online pay-per-view or download to own service
MULTI CODE

Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	Total	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	233	217	16	-	119	114	48	71	51	40	17	6	66	72	49	46	138	95	132	101	116	117	180	53
		93%	7%	-	51%	49%	21%	30%	22%	17%	7%	3%	28%	31%	21%	20%	59%	41%	57%	43%	50%	50%	77%	23%
Weighted base	251	198	53**	-**	125*	126*	39*	106*	47*	39**	17**	3**	70**	62*	78**	40**	133*	118*	147*	104*	132*	119*	173*	78**
		79%	21%**	-**	50%*	50%*	16%*	42%*	19%*	16%**	7%**	1%**	28%**	25%*	31%**	16%**	53%*	47%**	59%*	41%*	52%*	48%*	69%*	31%**
Effective base	121	173	10	-	74	52	40	34	41	27	7	6	30	58	27	27	76	49	63	61	53	73	96	29
TV service(s)	115	92	23	-	56	60	14	43	29	25	3	1	37	28	36	14	66	50	82	33	79	36	86	30
	46%	47%	44%	-	45%	47%	36%	41%	63%	64%	17%	36%	53%	46%	46%	35%	49%	42%	56%	32%	60%	30%	49%	38%
		80%	20%	-	48%	52%	12%	37%	25%	2%	1%	1%	32%	25%	31%	12%	57%	43%	71%p	29%	69%r	31%	74%	26%
Digital Media Player	62	62	-	-	31	31	15	23	11	9	3	2	18	19	18	6	38	25	32	30	28	34	43	19
	25%	31%	-	-	25%	24%	38%	21%	24%	23%	15%	58%	26%	31%	24%	15%	28%	21%	22%	29%	21%	29%	25%	25%
		100%	-	-	51%	49%	24%	36%	18%	15%	4%	3%	30%	31%	30%	10%	60%	40%	52%	48%	45%	55%	69%	31%
Games console	53	45	7	-	34	18	9	27	12	3	1	1	14	9	23	7	23	30	32	21	25	28	39	13
	21%	23%	14%	-	27%	15%	24%	25%	26%	7%	4%	16%	19%	15%	29%	17%	17%	25%	22%	20%	19%	23%	23%	17%
		86%	14%	-	65%	35%	18%	51%	23%	5%	1%	1%	26%	18%	43%	13%	44%	56%	61%	39%	47%	53%	75%	25%
Smartphone	52	45	7	-	21	31	10	19	10	10	3	-	7	19	13	13	26	26	31	21	24	28	31	21
	21%	23%	14%	-	17%	25%	26%	18%	23%	25%	18%	-	10%	30%	16%	34%	20%	22%	21%	21%	19%	23%	18%	27%
		86%	14%	-	40%	60%	20%	36%	20%	19%	6%	-	14%	36%	25%	26%	50%	50%	59%	41%	47%	53%	60%	40%
Desktop/ Laptop computer	43	42	1	-	17	26	9	19	6	6	3	1	10	18	8	7	28	15	17	26	16	27	27	16
	17%	21%	2%	-	14%	20%	22%	18%	13%	15%	17%	22%	14%	30%	10%	17%	21%	12%	12%	25%	12%	23%	16%	20%
		97%	3%	-	40%	60%	20%	44%	14%	14%	7%	2%	23%	43%	18%	16%	66%	34%	41%	59%	37%	63%	63%	37%
Tablet computer	36	32	3	-	19	17	5	6	11	11	2	1	9	14	6	6	23	13	21	15	19	17	26	10
	14%	16%	7%	-	15%	14%	12%	5%	24%	29%	9%	34%	13%	23%	8%	16%	18%	11%	14%	14%	15%	14%	15%	12%
		90%	10%	-	52%	48%	13%	16%	31%e	32%	4%	3%	26%	39%	18%	18%	65%	35%	59%	41%	54%	46%	73%	27%
Blu-ray player connected to a TV	12	12	-	-	7	5	-	8	3	-	1	-	5	2	3	2	7	5	4	8	4	8	12	1
	5%	6%	-	-	6%	4%	-	8%	6%	-	9%	-	7%	4%	4%	5%	5%	4%	3%	8%	3%	7%	7%	1%
		100%	-	-	58%	42%	-	64%	24%	-	12%	-	39%	18%	26%	16%	58%	42%	34%	66%	34%	66%	93%	7%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 47

QA20 Services (6): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.

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Watch TV, box sets, or films from an online pay-per-view or download to own service

MULTI CODE

Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	233	231 99%	1 *	227 97%	6 3%	233 100%	-	162 70%	27 12%	19 8%	25 11%	4 2%	22 9%	16 7%	12 5%	23 10%	18 8%	15 6%	24 10%	28 12%
Weighted base	251	249 99%	1** ***	245 98%	6** 2%**	251 100%	-**	205* 82%*	22** 9%**	11** 4%**	13** 5%**	3** 1%**	26** 10%**	22** 9%**	15** 6%**	24** 10%**	34** 13%**	21** 8%**	35** 14%**	26** 10%**
Effective base	121	120	1	117	6	121	-	87	25	17	14	4	11	8	10	20	14	6	9	24
TV service(s)	115	115	-	113	2	115	-	92	9	7	8	2	4	9	6	13	14	13	18	12
	46%	46%	-	46%	44%	46%	-	45%	40%	61%	64%	81%	17%	40%	39%	54%	42%	65%	50%	46%
	100%	100%	-	98%	2%	100%	-	79%	8%	6%	7%	2%	4%	8%	5%	11%	12%	12%	15%	10%
Digital Media Player	62	62	-	61	1	62	-	50	8	4	1	2	4	3	4	8	8	6	9	5
	25%	25%	-	25%	11%	25%	-	24%	34%	37%	7%	81%	16%	13%	28%	33%	25%	28%	26%	19%
	100%	100%	-	99%	1%	100%	-	80%	12%	6%	1%	3%	7%	5%	7%	13%	13%	9%	15%	8%
Games console	53	53	-	53	-	53	-	44	4	3	1	1	3	10	2	4	7	5	8	5
	21%	21%	-	21%	-	21%	-	22%	19%	24%	11%	48%	12%	43%	10%	17%	22%	22%	23%	18%
	100%	100%	-	100%	-	100%	-	84%	8%	5%	3%	2%	6%	18%	3%	8%	14%	9%	15%	9%
Smartphone	52	51	-	50	2	52	-	42	6	1	3	1	8	5	1	8	9	3	2	6
	21%	21%	-	21%	32%	21%	-	21%	27%	12%	21%	52%	29%	22%	7%	34%	26%	14%	4%	23%
	98%	98%	-	97%	3%	100%	-	81%	12%	2%	5%	3%	15%	9%	2%	16%	17%	6%	3%	11%
Desktop/ Laptop computer	43	41	1	41	2	43	-	32	6	4	2	1	4	2	4	6	8	2	2	4
	17%	17%	100%	17%	33%	17%	-	16%	25%	35%	13%	28%	14%	10%	26%	23%	23%	8%	6%	17%
	96%	96%	2%	96%	4%	100%	-	75%	13%	9%	4%	2%	8%	5%	9%	13%	18%	4%	5%	10%
Tablet computer	36	36	-	35	1	36	-	27	4	1	4	-	2	3	3	2	6	1	3	6
	14%	14%	-	14%	11%	14%	-	13%	19%	10%	30%	-	9%	15%	22%	8%	17%	5%	9%	23%
	100%	100%	-	98%	2%	100%	-	74%	12%	3%	11%	-	6%	9%	5%	16%	16%	3%	9%	16%
Blu-ray player connected to a TV	12	12	-	12	-	12	-	10	2	-	-	-	-	1	1	-	5	1	-	2
	5%	5%	-	5%	-	5%	-	5%	11%	-	-	-	-	5%	6%	-	15%	7%	-	6%
	100%	100%	-	100%	-	100%	-	80%	20%	-	-	-	-	10%	7%	-	40%	12%	-	12%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 47

QA20 Services (6): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.**For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.****Which, of these devices have you used to ... in the last 12 months?****Watch TV, box sets, or films from an online pay-per-view or download to own service****MULTI CODE****Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months**

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	233	35 15%	198 85%	132 57%	81 35%	29 12%	31 13%	179 77%	202 87%	28 12%	197 85%	223 96%	10 4%
Weighted base	251	30** 12%**	221 88%	136* 54%*	87* 35%*	24** 10%**	37** 15%**	189 75%	212 84%	37** 15%**	207 83%	243 97%	8** 3%**
Effective base	121	28	100	73	41	26	13	101	110	12	107	115	9
TV service(s)	115	15	100	75	34	14	12	98	102	14	101	115	-
	46%	52%	45%	56%	39%	58%	33%	52%	48%	37%	49%	48%	-
		13%	87%	65%	29%	12%	10%	85%	88%	12%	88%	100%	-
Digital Media Player	62	12	50	35	29	11	12	44	55	7	54	62	-
	25%	40%	23%	25%	33%	46%	31%	23%	26%	18%	26%	26%	-
		19%	81%	56%	47%	18%	19%	71%	89%	11%	87%	100%	-
Games console	53	5	48	28	18	4	5	38	48	5	46	53	-
	21%	17%	22%	21%	21%	18%	14%	20%	23%	14%	22%	22%	-
		10%	90%	53%	34%	8%	10%	72%	91%	9%	88%	100%	-
Smartphone	52	4	48	26	26	6	14	32	42	9	40	48	4
	21%	14%	22%	19%	29%	26%	39%	17%	20%	25%	19%	20%	49%
		8%	92%	51%	49%	12%	27%	61%	81%	17%	77%	92%	8%
Desktop/ Laptop computer	43	5	37	20	19	7	9	26	35	5	34	40	3
	17%	18%	17%	15%	22%	30%	23%	14%	17%	15%	17%	16%	41%
		13%	87%	46%	44%	17%	20%	59%	81%	12%	80%	92%	8%
Tablet computer	36	4	32	21	13	8	5	26	29	7	29	35	1
	14%	12%	15%	16%	15%	32%	14%	14%	14%	20%	14%	14%	15%
		10%	90%	59%	36%	22%	15%	71%	80%	20%	80%	97%	3%
Blu-ray player connected to a TV	12	3	9	8	4	1	1	12	12	-	12	12	-
	5%	10%	4%	6%	4%	5%	2%	6%	6%	-	6%	5%	-
		24%	76%	64%	28%	10%	6%	94%	100%	-	100%	100%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 47
QA20 Services (6): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.
For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.
Which, of these devices have you used to ... in the last 12 months?
Watch TV, box sets, or films from an online pay-per-view or download to own service
MULTI CODE

Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	233	190 82%	197 85%	179 77%	149 64%	125 54%	69 30%	121 52%	49 21%	223 96%	47 20%	77 33%	41 18%	96 41%	137 59%
Weighted base	251	195 78%	207 83%	192* 77%*	148* 59%*	112 45%	58* 23%*	119* 47%*	44* 17%*	243 97%	43** 17%**	73* 29%*	36* 14%*	96* 38%*	155* 62%*
Effective base	121	102	107	99	85	102	58	68	41	115	29	44	35	54	69
TV service(s)	115 46%	115 59%	101 49%	92 48%	71 48%	54 46%	26 53%	64 48%	20 45%	115 48%	16 36%	38 52%	14 39%	45 46%	71 46%
Digital Media Player	62 25%	48 24%	54 26%	51 27%	62 42%	38 34%	19 33%	42 35%	8 18%	62 26%	12 28%	20 27%	9 27%	27 28%	35 23%
Games console	53 21%	35 18%	46 22%	53 27%	37 25%	27 24%	30 28%	12 26%	53 22%	53 22%	10 22%	15 21%	11 32%	20 21%	33 21%
Smartphone	52 21%	41 21%	40 19%	41 22%	39 27%	26 23%	12 20%	30 25%	11 26%	48 20%	8 19%	13 18%	10 27%	23 24%	29 19%
Desktop/ Laptop computer	43 17%	30 15%	34 17%	28 14%	30 20%	29 26%	11 19%	28 23%	7 16%	40 16%	11 26%	13 17%	5 14%	19 20%	24 15%
Tablet computer	36 14%	29 15%	29 14%	30 15%	26 18%	16 14%	12 20%	15 13%	7 15%	35 14%	8 19%	8 10%	6 18%	15 18%	21 14%
Blu-ray player connected to a TV	12 5%	12 6%	12 6%	11 6%	9 6%	12 10%	9 16%	12 10%	12 28%	12 5%	2 4%	4 5%	3 8%	5 5%	7 5%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 48
QA20 Services (7): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.
For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.
Which, of these devices have you used to ... in the last 12 months?
Watch Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)
MULTI CODE

Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status			
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)		
Unweighted base	1175	1114	61	-	553	622	191	194	227	222	172	169	278	424	190	283	702	473	379	796	332	843	721	451	
		95%	5%	-	47%	53%	16%	17%	19%	19%	15%	14%	24%	36%	16%	24%	60%	40%	32%	68%	28%	72%	61%	38%	
Weighted base	1173	933	240*	-**	571	603	222*	230	225	245	144	107	286	410	234	243	697	477	440	734	371	803	650	519	
		80%	20%*	-**	49%	51%	19%*	20%	19%	21%	12%	9%	24%	35%	20%	21%	59%	41%	37%	63%	32%	68%	55%	44%	
Effective base	639	893	49	-	296	344	91	111	132	125	113	124	138	226	116	171	362	279	183	491	166	486	389	253	
Smartphone	724	557	167	-	318	406	164	162	149	162	58	29	164	269	149	141	433	290	315	409	266	458	429	292	
		60%	69%	-	56%	67%	74%	70%	67%	66%	40%	27%	57%	66%	64%	58%	62%	61%	72%	56%	72%	57%	66%	56%	
		77%	23%	-	44%	56% a	23% gh	22% gh	21% gh	22% gh	8% h	4%	23%	37%	21%	20%	60%	40%	43% p	57%	37% r	63%	59% t	40%	
Desktop/ Laptop computer	611	502	109	-	333	278	119	94	109	135	86	69	160	247	90	114	407	204	173	439	141	470	345	264	
		52%	54%	45%	-	58%	46%	54%	41%	48%	55%	60%	56%	60%	39%	47%	58%	43%	39%	60%	38%	59%	53%	51%	
			82%	18%	-	54% b	46%	20%	15%	18%	22% d	14% d	11% de	26% k	40% k	15%	19%	67% n	33%	28%	72% o	23%	77% q	56%	43%
Tablet computer	400	317	83	-	179	220	56	60	101	96	51	36	120	148	75	57	268	132	167	233	148	252	235	164	
		34%	34%	35%	-	31%	37%	25%	26%	45% c	39%	36%	33%	42%	36%	32%	24%	38%	38%	32%	40%	31%	36%	32%	
			79%	21%	-	45%	55%	14%	15%	25% cd	24% cd	13%	9%	30% l	37% l	19%	14%	67% n	33%	42%	58%	37% r	63%	59%	41%
TV service(s)	246	193	54	-	140	106	43	37	59	50	32	25	57	79	54	57	136	111	111	135	101	145	148	98	
		21%	21%	22%	-	25%	18%	19%	16%	26%	20%	23%	20%	19%	23%	23%	19%	23%	25%	18%	27%	18%	23%	19%	
			78%	22%	-	57% b	43%	17%	15%	24%	20%	13%	10%	23%	32%	22%	23%	55%	45%	55%	41% r	59%	60%	40%	
Digital Media Player	153	147	5	-	69	84	24	50	32	26	14	6	35	50	38	29	85	68	63	90	54	98	96	57	
		13%	16%	2%	-	12%	14%	11%	22%	14%	11%	9%	12%	12%	16%	12%	12%	14%	14%	12%	15%	12%	15%	11%	
			96% B	4%	-	45%	55%	16%	33% cfgh	21% h	17%	9%	23%	33%	25%	19%	56%	44%	41%	59%	35%	65%	63%	37%	
Games console	107	99	7	-	53	54	33	37	21	14	1	2	26	23	20	38	49	58	58	49	50	56	60	47	
		9%	11%	3%	-	9%	9%	15%	16%	9%	6%	*	9%	6%	8%	16%	7%	12%	13%	7%	14%	7%	9%	9%	
			93%	7%	-	50%	50%	31% fgh	35% fgh	20% gh	13% g	1%	1%	24%	21%	19%	36% j	46%	54% m	54% p	46%	47% r	53%	56%	44%
Blu-ray player connected to a TV	36	12	24	-	18	18	5	3	17	7	1	3	7	15	8	7	22	14	20	16	18	18	32	4	
		3%	1%	10%	-	3%	3%	2%	1%	8%	3%	1%	2%	4%	3%	3%	3%	3%	5%	2%	5%	2%	5%	1%	
			34%	66% A	-	49%	51%	15%	8%	48% dj	19%	3%	19%	41%	21%	19%	60%	40%	56%	44%	49%	51%	88% t	12%	

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
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OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 48
QA20 Services (7): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.
For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.
Which, of these devices have you used to ... in the last 12 months?
Watch Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)
MULTI CODE

Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	1175	1155 98%	16 1%	1056 90%	119 10%	1168 99%	7 1%	846 72%	127 11%	105 9%	97 8%	37 3%	117 10%	88 7%	73 6%	90 8%	71 6%	76 6%	154 13%	140 12%
Weighted base	1173	1145 98%	24** 2%**	1035 88%	138* 12%*	1162 99%	11** 1%**	971 83%	113 10%	63* 5%*	26* 2%*	25* 2%*	136* 12%*	89* 8%*	91* 8%*	88* 7%*	111* 9%*	96* 8%*	162* 14%*	174* 15%*
Effective base	639	637	6	571	69	635	5	480	101	76	48	31	59	62	44	54	49	36	84	85
Smartphone	724	704 97%	15 2%	640 88%	84 12%	724 100%	-	605 84%	66 9%	34 5%	18 2%	15 2%	90 12%	59 8%	55 8%	45 6%	77 11%	52 7%	107 15%	106 15%
Desktop/ Laptop computer	611	596 98%	11 2%	525 86%	87 14%	611 100%	-	515 84%	54 9%	34 6%	9 1%	15 2%	69 11%	40 7%	51 8%	44 7%	55 9%	47 8%	79 13%	116 19% ^{mm}
Tablet computer	400	389 97%	9 2%	368 92% ^{cc}	31 8%	400 100%	-	334 84%	35 9%	22 6%	9 2%	5 1%	47 35%	15 16%	34 37%	26 30%	42 37%	36 37%	59 15% ^{mm}	70 40% ^{mm}
TV service(s)	246	246 100%	-	244 99% ^{dd}	3 1%	246 100%	-	196 80%	27 11%	14 6%	9 4%	6 2%	19 8%	18 7%	17 10%	25 10%	27 11%	21 8%	26 11%	38 15%
Digital Media Player	153	153 100%	-	145 95%	8 5%	153 100%	-	118 78%	21 14%	9 6%	4 3%	3 2%	10 7%	11 6%	11 7%	12 8%	14 9%	7 4%	25 17%	27 17%
Games console	107	107 100%	-	99 93%	7 7%	107 100%	-	85 80%	12 11%	7 6%	3 3%	3 3%	6 5%	10 9%	5 5%	13 12% ^{ss}	24 23% ^{nnqrrs}	4 4%	12 11%	8 8%
Blu-ray player connected to a TV	36	36 100%	-	27 74%	9 26%	36 100%	-	33 91%	3 7%	* 1%	* 1%	- -	* 1%	1 3%	- -	1 2%	2 7%	2 5%	- -	26 73% ^{kkmmno} pq

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
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OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 48
QA20 Services (7): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.
For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.
Which, of these devices have you used to ... in the last 12 months?
Watch Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)
MULTI CODE

Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	1175	195	980	486	517	114	284	719	828	312	782	1039	136
		17%	83%	41%	44%	10%	24%	61%	70%	27%	67%	88%	12%
Weighted base	1173	180	993	487	484	112*	287	720	838	296	782	1037	137*
		15%	85%	42%	41%	10%*	24%	61%	71%	25%	67%	88%	12%*
Effective base	639	119	524	290	282	62	137	410	434	191	416	571	68
Smartphone	724	107	617	297	284	63	168	437	529	166	488	639	85
	62%	59%	62%	61%	59%	57%	58%	61%	63%	56%	62%	62%	62%
		15%	85%	41%	39%	9%	23%	60%	73%	23%	68%	88%	12%
Desktop/ Laptop computer	611	88	523	238	269	61	156	356	410	177	378	518	94
	52%	49%	53%	49%	56%	55%	54%	49%	49%	60%	48%	50%	69%
		14%	86%	39%	44%	10%	26%	58%	67%	29%hj	62%	85%	15%k
Tablet computer	400	60	340	176	149	41	70	266	302	87	278	361	39
	34%	33%	34%	36%	31%	37%	24%	37%	36%	30%	35%	35%	29%
		15%	85%	44%f	37%	10%	18%	66%f	76%	22%	69%	90%	10%
TV service(s)	246	33	213	129	91	26	32	193	217	30	215	246	-
	21%	18%	21%	26%	19%	24%	11%	27%	26%	10%	27%	24%	-
		13%	87%	52%df	37%f	11%f	13%	78%df	88%j	12%	87%i	100%l	-
Digital Media Player	153	22	131	46	79	13	52	76	110	43	109	153	-
	13%	12%	13%	9%	16%	12%	18%	11%	13%	15%	14%	15%	-
		14%	86%	30%	52%cg	9%	34%cg	50%	72%	28%	71%	100%l	-
Games console	107	14	92	47	26	11	14	72	86	20	85	107	-
	9%	8%	9%	10%	5%	10%	5%	10%	10%	7%	11%	10%	-
		13%	87%	44%	25%	10%	13%	68%d	81%	19%	79%	100%l	-
Blu-ray player connected to a TV	36	2	34	26	4	4	2	34	27	9	26	36	-
	3%	1%	3%	5%	1%	4%	1%	5%	3%	3%	3%	3%	-
		5%	95%	72%df	11%	11%	6%	94%df	74%	26%	72%	100%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 48
QA20 Services (7): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.
For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.
Which, of these devices have you used to ... in the last 12 months?
Watch Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)
MULTI CODE

Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	1175	763 65%	782 67%	515 44%	512 44%	369 31%	164 14%	332 28%	128 11%	1039 88%	226 19%	259 22%	99 8%	386 33%	789 67%
Weighted base	1173	759 65%	782 67%	533 45%	483 41%	331 28%	152 13%	326 28%	138* 12%*	1037 88%	202 17%	237 20%	102* 9%*	361 31%	812 69%
Effective base	639	415	416	283	307	252	102	172	74	571	129	172	50	225	418
Smartphone	724	457 60% 63%	488 62% 68%	349 66% 48%qr	307 64% 42%r	189 26% 11%	80 11% 30%qr	219 67% 12%	87 63% 12%	639 62% 88%	97 48% 13%	128 54% 18%	41 40% 6%	188 52% 26%	536 66% 74%vwxy
Desktop/ Laptop computer	611	385 52%	378 48%	216 40%	233 48%	202 61%	67 44%	141 43%	86 62%	518 50%	123 61%	133 56%	42 41%	199 55%	412 51%
Tablet computer	400	278 34%	278 35%	182 34%	173 36%	103 31%	86 57%	103 32%	69 50%	361 35%	71 35%	92 39%	34 34%	128 35%	272 34%
TV service(s)	246	246 21%	215 27%	144 27%	101 41%	83 25%	41 27%	98 30%	34 25%	246 24%	53 26%	59 25%	28 27%	96 27%	150 18%
Digital Media Player	153	92 13%	109 14%	87 16%	153 21%	72 22%	32 21%	71 22%	12 9%	153 15%	25 12%	48 20%	29 28%	64 18%	89 11%
Games console	107	73 9%	85 11%	107 20%	62 13%	48 14%	22 15%	55 17%	15 11%	107 10%	14 7%	26 11%	9 9%	31 9%	75 9%
Blu-ray player connected to a TV	36	33 3%	26 4%	8 1%	7 1%	10 3%	6 4%	12 4%	36 26%	36 3%	3 1%	7 3%	4 3%	9 2%	27 3%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 49
QA20 Services (8): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.
For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.
Which, of these devices have you used to ... in the last 12 months?
Watch Longer videos through websites such as YouTube or Facebook(i.e. longer than 10minutes)
MULTI CODE

Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	Total	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	771	738	33	-	375	396	159	147	158	134	105	68	172	276	139	184	448	323	264	507	224	547	498	272
		96%	4%	-	49%	51%	21%	19%	20%	17%	14%	9%	22%	36%	18%	24%	58%	42%	34%	66%	29%	71%	65%	35%
Weighted base	784	638	146**	-**	402	382	176*	175*	153*	144*	91*	45*	186*	276	168*	154	461	323	296	488	246	538	442	340
		81%	19%**	-**	51%	49%	22%*	22%*	20%*	18%*	12%*	6%*	24%*	35%	21%*	20%	59%	41%	38%	62%	31%	69%	56%	43%
Effective base	420	584	28	-	203	219	83	82	93	71	67	41	83	140	96	117	221	208	127	308	107	322	275	155
Smartphone	435	339	96	-	208	227	119	110	93	81	24	8	99	168	84	83	267	167	206	228	169	266	236	198
	55%	53%	66%	-	52%	59%	68%	63%	60%	56%	26%	18%	53%	61%	50%	54%	58%	52%	70%	47%	69%	49%	53%	58%
		78%	22%	-	48%	52%	27% gh	25% gh	21% gh	19% gh	5%	2%	23%	39%	19%	19%	61%	39%	47% p	53%	39% r	61%	54%	45%
Desktop/ Laptop computer	417	352	65	-	237	180	109	76	71	73	57	30	90	177	78	72	267	150	114	303	86	331	229	187
	53%	55%	45%	-	59%	47%	62%	44%	46%	51%	63%	68%	48%	64%	46%	47%	58%	46%	39%	62%	35%	61%	52%	55%
		84%	16%	-	57% b	43%	26% de	18%	17%	17%	14% de	7% de	22%	43% kl	19%	17%	64% kn	36%	27%	73% o	21%	79% q	55%	45%
Tablet computer	255	212	43	-	127	127	51	47	56	58	29	14	63	93	54	45	156	99	113	142	98	157	151	104
	32%	33%	29%	-	32%	33%	29%	27%	37%	40%	31%	30%	34%	34%	32%	29%	34%	31%	38%	29%	40%	29%	34%	30%
		83%	17%	-	50%	50%	20%	19%	22%	23%	11%	5%	25%	37%	21%	18%	61%	39%	44%	56%	38% r	62%	59%	41%
TV service(s)	167	135	32	-	86	82	26	33	41	35	21	12	43	53	40	31	96	71	72	96	68	99	105	62
	21%	21%	22%	-	21%	21%	15%	19%	26%	25%	24%	26%	23%	19%	24%	20%	21%	22%	24%	20%	28%	18%	24%	18%
		81%	19%	-	51%	49%	15%	20%	24%	21%	13%	7%	26%	32%	24%	18%	58%	42%	43%	57%	41% r	59%	63%	37%
Digital Media Player	127	122	5	-	64	63	26	36	32	16	14	4	32	38	38	18	70	57	55	72	47	80	81	46
	16%	19%	4%	-	16%	17%	15%	20%	21%	11%	15%	8%	17%	14%	23%	12%	15%	18%	19%	15%	19%	15%	18%	14%
		96%	4%	-	50%	50%	20%	28%	25%	13%	11%	3%	25%	30%	30% l	14%	55%	43%	57%	37%	63%	64%	36%	
Games console	88	83	5	-	44	44	31	32	16	8	1	1	19	21	18	30	40	48	44	44	35	53	51	37
	11%	13%	4%	-	11%	12%	17%	18%	10%	6%	1%	2%	10%	8%	11%	20%	9%	15%	15%	9%	14%	10%	11%	11%
		94%	6%	-	50%	50%	35% gh	36% gh	18% gh	10%	1%	1%	22%	24%	20%	34% j	45%	55% m	50%	50%	40%	60%	58%	42%
Blu-ray player connected to a TV	15	12	3	-	8	6	3	3	7	1	1	-	2	3	6	5	5	10	9	6	7	8	12	2
	2%	2%	2%	-	2%	2%	2%	2%	5%	1%	1%	-	1%	1%	3%	3%	1%	3%	3%	1%	3%	2%	3%	1%
		81%	19%	-	57%	43%	22%	18%	47%	9%	4%	-	10%	21%	38%	31%	31%	69%	61%	39%	45%	55%	84%	16%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 49

QA20 Services (8): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.

For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.

Which, of these devices have you used to ... in the last 12 months?

Watch Longer videos through websites such as YouTube or Facebook(i.e. longer than 10minutes)

MULTI CODE

Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region										
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Unweighted base	771	758 98%	9 1%	697 90%	74 10%	770 100%	1 *	557 72%	82 11%	68 9%	64 8%	21 3%	74 10%	52 7%	52 7%	62 8%	49 6%	49 6%	98 13%	100 13%	
Weighted base	784	762 97%	17** 2%**	694 88%	90* 12%*	783 100%	1** ***	657 84%	72* 9%*	42* 5%*	13* 2%*	14** 2%**	99* 13%*	50* 6%*	65* 8%*	58* 7%*	89* 11%*	63** 8%**	109* 14%*	110* 14%*	
Effective base	420	420	4	377	44	420	1	319	71	54	48	18	37	47	33	52	35	20	53	68	
Smartphone	435	417 55% 96%	16 94% 4%	383 55% 88%	51 71% 12%	435 56% 100%	- - -	369 56% 85%	35 49% 8%	22 53% 5%	8 62% 2%	7 48% 2%	69 70% 10%	28 57% 7%	35 54% 8%	32 56% 7%	47 53% 11%	32 50% 7%	66 61% 15%	53 48% 12%	
Desktop/ Laptop computer	417	402 53% 96%	9 57% 2%	353 51% 85%	64 71% 15% ^c	417 53% 100%	- - -	347 53% 83%	40 56% 10%	24 58% 6%	6 44% 1%	10 73% 2%	47 48% 11%	28 57% 7%	36 55% 9%	35 61% 8%	36 40% 9%	35 56% 8%	50 46% 12%	69 63% 17% ^p	
Tablet computer	255	245 32% 96%	9 54% 3%	238 34% 93% ^c	17 19% 7%	255 33% 100%	- - -	214 33% 84%	22 31% 9%	15 35% 6%	4 32% 2%	3 24% 1%	29 29% 11%	13 27% 5%	28 43% 11%	17 29% 7%	32 36% 12%	17 27% 7%	38 35% 15%	36 33% 14%	
TV service(s)	167	167 22% 100%	- - -	166 24% 99% ^d	1 2% 1%	167 21% 100%	- - -	139 21% 83%	15 20% 9%	10 25% 6%	4 27% 2%	2 17% 1%	18 18% 11%	8 17% 5%	11 20% 6%	11 23% 7%	22 25% 13%	21 33% 12%	19 18% 12%	26 24% 16%	
Digital Media Player	127	127 17% 100%	- - -	121 18% 96%	5 6% 4%	127 16% 100%	- - -	104 16% 82%	14 20% 11%	7 17% 6%	2 13% 1%	2 17% 2%	10 10% 8%	6 13% 5%	12 19% 10%	11 19% 9%	19 21% 15%	8 12% 6%	24 11% 9%	24 22% 19%	
Games console	88	88 12% 100%	- - -	79 11% 90%	9 10% 10%	88 11% 100%	- - -	71 11% 81%	9 12% 10%	7 17% 8%	1 9% 1%	1 9% 1%	6 6% 7%	7 14% 8%	5 7% 6%	8 13% 9%	8 23% 9%	21 8% 24% ^{is}	5 8% 6%	11 10% 12%	8 7% 9%
Blu-ray player connected to a TV	15	15 2% 100%	- - -	12 2% 81%	3 3% 19%	15 2% 100%	- - -	13 2% 89%	1 2% 9%	- - -	* 2% 1%	- 1% 3%	* 2% 8%	2 3% 13%	- - -	4 4% 25%	1 1% 5%	- - -	5 5% 35%		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 49
QA20 Services (8): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.
For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.
Which, of these devices have you used to ... in the last 12 months?
Watch Longer videos through websites such as YouTube or Facebook(i.e. longer than 10minutes)
MULTI CODE

Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	771	109 14%	662 86%	318 41%	353 46%	75 10%	193 25%	446 58%	548 71%	193 25%	520 67%	679 88%	92 12%
Weighted base	784	92* 12%*	692 88%	310 40%	340 43%	74* 9%*	202* 26%*	449 57%	554 71%	198 25%	515 66%	679 87%	105* 13%*
Effective base	420	62	361	188	202	43	97	256	289	114	284	376	47
Smartphone	435 55%	49 53% 11%	386 56% 89%	164 53% 38%	178 52% 41%	35 47% 8%	107 53% 25%	246 55% 57%	321 58% 74%	93 47% 21%	291 57% 67%	372 55% 86%	63 59% 14%
Desktop/ Laptop computer	417 53%	43 46% 10%	374 54% 90%	139 45% 33%	193 57% 46% c	45 60% 11%	117 58% 28% c	219 49% 52%	271 49% 65%	119 60% 29% h	246 48% 59%	339 50% 81%	78 74% 19% k
Tablet computer	255 32%	31 34% 12%	223 32% 88%	91 29% 36%	102 30% 40%	37 49% 14% d	51 25% 20%	153 34% 60%	192 35% 75%	52 27% 21%	171 33% 67%	222 33% 87%	33 31% 13%
TV service(s)	167 21%	16 17% 10%	151 22% 90%	86 28% 51% f	69 20% 41%	15 20% 9%	29 14% 17%	123 27% 73% f	154 28% 92% i	13 7% 8%	152 29% 91% i	167 25% 100% l	-
Digital Media Player	127 16%	17 19% 14%	110 16% 86%	51 17% 41%	75 22% 59% g	13 17% 10%	45 22% 35%	66 15% 52%	92 17% 72%	35 18% 28%	89 17% 70%	127 19% 100% l	-
Games console	88 11%	10 11% 12%	78 11% 88%	36 12% 41%	26 8% 30%	7 9% 8%	16 8% 19%	54 12% 61%	70 13% 79%	18 9% 21%	68 13% 77%	88 13% 100% l	-
Blu-ray player connected to a TV	15 2%	2 2% 15%	13 2% 85%	7 2% 48%	6 2% 39%	4 5% 24%	2 1% 12%	13 3% 86%	12 2% 80%	3 1% 20%	11 2% 75%	15 2% 100%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 49
QA20 Services (8): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.
For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.
Which, of these devices have you used to ... in the last 12 months?
Watch Longer videos through websites such as YouTube or Facebook(i.e. longer than 10minutes)
MULTI CODE

Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	771	493 64%	520 67%	379 49%	365 47%	275 36%	134 17%	264 34%	89 12%	679 88%	151 20%	185 24%	75 10%	269 35%	502 65%
Weighted base	784	498 63%	515 66%	387 49%	354 45%	249 32%	120* 15%*	257 33%	81* 10%*	679 87%	137* 17%*	171 22%	79* 10%*	259 33%	525 67%
Effective base	420	266	284	214	218	206	96	135	62	376	84	122	37	151	271
Smartphone	435 55%	267 54%	291 57%	227 59%	199 56%	136 55%	53 44%	157 61%	42 51%	372 55%	62 45%	88 51%	30 38%	125 48%	309 59%
		61%	67% r	52% r	46% r	31%	12%	36% r	10%	86%	14%	20%	7%	29%	71% vwy
Desktop/ Laptop computer	417 53%	246 49%	246 48%	173 45%	181 51%	151 61%	56 47%	115 45%	41 50%	339 50%	94 69%	105 61%	29 37%	146 56%	271 52%
		59%	59%	42%	43%	36% mnoprsu	13%	28%	10%	81%	23% xz	25% x	7%	35% x	65%
Tablet computer	255 32%	166 33%	171 33%	133 34%	124 35%	83 33%	65 54%	76 29%	29 36%	222 33%	54 40%	66 39%	25 32%	93 36%	162 31%
		65%	67%	52%	49%	33%	26% mnopqstu	30%	12%	87%	21%	26%	10%	36%	64%
TV service(s)	167 21%	167 34%	152 29%	102 26%	84 24%	64 26%	43 36%	85 33%	26 32%	167 25%	35 26%	45 26%	26 33%	74 28%	94 18%
		100% pu	91%	61%	50%	39%	26% pu	51%	16%	100%	21%	27%	15% z	44% z	56%
Digital Media Player	127 16%	73 15%	89 17%	77 20%	127 36%	59 24%	38 32%	65 25%	14 17%	127 19%	26 19%	40 23%	24 31%	57 22%	70 13%
		58%	70%	61%	100% mnoqstu	46% m	30% mnotu	51% m	11%	100%	21%	32% z	19% z	45% z	55%
Games console	88 11%	58 12%	68 13%	88 23%	55 16%	41 17%	23 20%	49 19%	14 17%	88 13%	11 8%	24 14%	15 19%	29 11%	59 11%
		66%	77%	100% mmu	63%	47%	27%	56% m	16%	100%	13%	27%	17%	33%	67%
Blu-ray player connected to a TV	15 2%	13 3%	11 2%	9 2%	8 2%	11 5%	5 4%	11 4%	15 18%	15 2%	2 2%	7 4%	4 6%	9 3%	6 1%
		91%	75%	58%	54%	77%	37%	74%	100% mnopqrsu	100%	14%	48% z	30% z	61%	39%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 51
A20: SUMMARY - Net use of each service via any device

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
Watch TV live at the time of broadcast	1447	1118	330	-	739	709	210	234	264	312	232	194	371	498	286	293	868	579	507	940	440	1007	814	626
	58%	67%	58%	-	61%	56%	58%	58%	63%	74%	65%	39%	67%	65%	54%	46%	66%	50%	63%	56%	64%	56%	66%	51%
		77%BC	23%C	-	51%b	49%	14%h	16%h	18%h	22%cd	16%h	13%	26%kl	34%kl	20%l	20%	60%n	40%	35%p	65%	30%r	70%	56%t	43%
Watch TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	1297	1064	233	-	621	677	184	242	240	269	198	165	373	440	242	242	814	484	478	819	416	882	745	551
	52%	64%	41%	-	52%	53%	50%	60%	57%	64%	55%	33%	68%	58%	46%	38%	62%	42%	59%	49%	60%	49%	61%	45%
		82%BC	18%C	-	48%	52%	14%h	19%h	18%h	21%ch	15%h	13%	29%jkl	34%kl	19%l	19%	63%n	37%	37%p	63%	32%r	68%	57%t	42%
Watch Free Video On-demand content available as part of your subscription through your TV service provider - e.g. Virgin On Demand, Sky On Demand	666	570	97	-	338	329	80	146	137	147	88	68	156	233	141	137	388	278	293	373	274	392	411	253
	27%	34%	17%	-	28%	26%	22%	36%	33%	35%	25%	13%	28%	31%	27%	22%	30%	24%	36%	22%	40%	22%	33%	20%
		85%BC	15%C	-	51%	49%	12%h	22%cgh	21%ch	22%cgh	13%h	10%	23%l	35%l	21%	21%	58%n	42%	44%p	56%	41%r	59%	62%t	38%
Watch Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	374	303	71	-	199	175	58	96	78	82	45	14	105	113	91	64	218	155	183	191	165	209	244	126
	15%	18%	12%	-	17%	14%	16%	24%	19%	19%	13%	3%	19%	15%	17%	10%	17%	13%	23%	11%	24%	12%	20%	10%
		81%C	19%C	-	53%	47%	16%h	26%gh	21%h	22%h	12%h	4%	28%l	30%l	24%l	17%	58%	42%	49%p	51%	44%r	56%	65%t	34%
Watch TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	1090	921	170	-	482	609	189	235	236	224	119	88	281	384	222	204	665	426	453	637	408	682	643	446
	44%	56%	30%	-	40%	48%	52%	58%	56%	53%	33%	17%	51%	50%	42%	32%	51%	37%	56%	38%	59%	38%	52%	36%
		84%BC	16%C	-	44%	50%a	17%gh	22%gh	22%gh	21%gh	11%h	8%	26%kl	35%kl	20%l	19%	61%n	39%	42%p	58%	37%r	63%	59%t	41%
Watch TV, box sets, or films from an online pay-per-view or download to own service	233	196	37	-	114	119	39	100	47	34	10	3	64	62	68	39	126	107	137	96	121	112	157	76
	9%	12%	7%	-	9%	9%	11%	25%	11%	8%	3%	1%	12%	8%	13%	6%	10%	9%	17%	6%	18%	6%	13%	6%
		84%C	16%C	-	49%	51%	17%gh	43%cefg	20%gh	15%gh	4%	1%	27%l	27%	29%jl	17%	54%	46%	59%p	41%	52%r	48%	68%t	32%
Watch Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	1149	921	228	-	557	592	217	229	222	242	135	104	278	407	232	232	686	463	436	713	367	782	643	503
	46%	56%	40%	-	46%	47%	60%	57%	53%	57%	38%	21%	51%	53%	44%	36%	52%	40%	54%	43%	53%	44%	52%	41%
		80%BC	20%C	-	48%	52%	19%gh	20%gh	19%gh	21%gh	12%h	9%	24%l	35%kl	20%	20%	60%n	40%	38%p	62%	32%r	68%	56%t	44%
Watch Longer videos through websites such as YouTube or Facebook (i.e. longer than 10minutes)	772	632	140	-	392	380	176	174	153	142	85	42	177	276	168	151	453	319	296	477	246	526	435	336
	31%	38%	25%	-	33%	30%	48%	43%	36%	33%	24%	8%	32%	36%	32%	24%	35%	27%	37%	29%	36%	29%	35%	27%
		82%BC	18%C	-	51%	49%	23%cefg	23%gh	20%gh	18%gh	11%h	5%	23%l	36%kl	22%l	20%	59%n	41%	38%p	62%	32%r	68%	56%t	44%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 51
A20: SUMMARY - Net use of each service via any device

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2474	2130 86%	62 3%	1829 74%	379 15%	2051 83%	157 6%	1780 72%	255 10%	238 10%	201 8%	96 4%	268 11%	190 8%	149 6%	202 8%	144 6%	162 7%	294 12%	275 11%
Weighted base	2474	2099 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
Watch TV live at the time of broadcast	1447 58%	1420 68%	26 22%	1300 73%	147 33%	1418 70%	30 15%	1201 83%	125 9%	84 6%	37 3%	61 4%	127 9%	120 8%	107 7%	123 8%	155 11%	137 9%	162 11%	209 67%
Watch TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	1297 52%	1276 61%	17 14%	1297 73%	- -	1297 64%	- -	1078 53%	116 52%	79 54%	25 43%	45 45%	113 42%	111 54%	106 60%	98 46%	142 63%	128 62%	175 52%	161 52%
Watch Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	666 27%	663 32%	3 2%	666 38%	- -	666 33%	- -	517 25%	75 33%	50 35%	24 42%	21 21%	46 17%	44 22%	50 29%	61 28%	70 31%	59 28%	78 23%	88 28%
Watch Paid Video On-demand content available through your TV service provider – e.g. film rental or events on a pay-per-view basis	374 15%	367 17%	3 2%	351 20%	23 5%	374 18%	- -	303 15%	34 15%	20 14%	16 28%	8 8%	25 9%	25 13%	25 14%	41 19%	33 15%	45 22%	38 11%	63 20%
Watch TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	1090 44%	1078 51%	6 5%	1003 56%	88 19%	1090 54%	- -	892 44%	106 47%	63 43%	28 50%	27 27%	112 41%	82 41%	89 51%	78 36%	115 51%	87 42%	153 46%	149 48%
Watch TV, box sets, or films from an online pay-per-view or download to own service	233 9%	231 11%	1 1%	227 13%	6 1%	233 11%	- -	187 9%	22 10%	11 7%	13 22%	3 3%	20 7%	21 10%	15 9%	24 11%	28 13%	21 10%	30 9%	26 8%
Watch Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	1149 46%	1128 54%	17 15%	1022 58%	127 28%	1149 57%	- -	952 47%	112 50%	59 40%	26 45%	25 24%	130 48%	86 43%	90 51%	86 40%	106 47%	95 46%	160 48%	174 56%
Watch Longer videos through websites such as YouTube or Facebook(i.e. longer than 10minutes)	772 31%	751 36%	16 13%	683 38%	89 20%	772 38%	- -	646 32%	72 38%	42 29%	13 23%	14 14%	99 36%	50 25%	64 37%	57 26%	82 37%	61 29%	109 32%	109 35%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 51

A20: SUMMARY - Net use of each service via any device

Base: All respondents

Total	Location		Home TV service					Smart TV			Any connected TV		
	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)	
Unweighted base	2474	629	1845	1030	1062	206	691	1414	1571	846	1394	1869	605
		25%	75%	42%	43%	8%	28%	57%	64%	34%	56%	76%	24%
Weighted base	2474	552	1922	997	1055	193	741	1370	1536	870	1371	1847	627
		22%	78%	40%	43%	8%	30%	55%	62%	35%	55%	75%	25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Watch TV live at the time of broadcast	1447	203	1245	696	567	151	323	992	1047	389	987	1339	108
	58%	37%	65%	70%	54%	78%	44%	72%	68%	45%	72%	73%	17%
		14%	86%a	48%df	39%f	10%df	22%	69%df	72%l	27%	68%l	93%l	7%
Watch TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	1297	199	1098	600	537	131	301	852	945	337	888	1199	99
	52%	36%	57%	60%	51%	68%	41%	62%	62%	39%	65%	65%	16%
		15%	85%a	46%df	41%f	10%df	23%	66%df	73%l	26%	68%l	92%l	8%
Watch Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	666	114	553	383	210	67	60	566	532	132	516	654	13
	27%	21%	29%	38%	20%	35%	8%	41%	35%	15%	38%	35%	2%
		17%	83%a	57%df	31%f	10%df	9%	85%df	80%l	20%	77%l	98%l	2%
Watch Paid Video On-demand content available through your TV service provider – e.g. film rental or events on a pay-per-view basis	374	49	324	221	129	37	45	304	302	68	289	361	13
	15%	9%	17%	22%	12%	19%	6%	22%	20%	8%	21%	20%	2%
		13%	87%a	59%df	35%f	10%df	12%	81%df	81%l	18%	77%l	97%l	3%
Watch TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	1090	167	924	501	415	111	241	712	814	246	777	1018	73
	44%	30%	48%	50%	39%	58%	33%	52%	53%	28%	57%	55%	12%
		15%	85%a	46%df	38%f	10%df	22%	65%df	75%l	23%	71%l	93%l	7%
Watch TV, box sets, or films from an online pay-per-view or download to own service	233	29	204	129	80	24	36	172	200	31	195	225	8
	9%	5%	11%	13%	8%	13%	5%	13%	13%	4%	14%	12%	1%
		13%	87%a	55%df	34%	10%df	15%	74%df	86%l	13%	84%l	97%l	3%
Watch Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	1149	177	973	486	473	109	277	710	830	285	775	1021	128
	46%	32%	51%	49%	45%	57%	37%	52%	54%	33%	57%	55%	20%
		15%	85%a	42%f	41%f	10%df	24%	62%df	72%l	25%	67%l	89%l	11%
Watch Longer videos through websites such as YouTube or Facebook(i.e. longer than 10minutes)	772	91	681	309	335	74	197	442	549	191	510	668	104
	31%	16%	35%	31%	32%	38%	27%	32%	36%	22%	37%	36%	17%
		12%	88%a	40%	43%	10%df	25%	57%df	71%l	25%	66%l	86%l	14%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/l/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 51
A20: SUMMARY - Net use of each service via any device

Base: All respondents

	Total	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)				
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2474	1393 56%	1394 56%	863 35%	855 35%	622 25%	270 11%	538 22%	210 8%	1869 76%	482 19%	559 23%	238 10%	801 32%	1673 68%
Weighted base	2474	1368 55%	1371 55%	868 35%	799 32%	566 23%	263 11%	526 21%	214 9%	1847 75%	444 18%	522 21%	228 9%	755 31%	1719 69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Watch TV live at the time of broadcast	1447 58%	1146 84%	987 72%	615 42%	574 40%	436 30%	217 15%	402 28%	191 13%	1339 93%	253 17%	318 22%	128 9%	458 32%	990 68%
Watch TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	1297 52%	978 71%	888 65%	587 45%	585 45%	387 30%	180 14%	371 29%	135 10%	1199 92%	244 19%	292 22%	119 9%	427 33%	870 67%
Watch Free Video On-demand content available as part of your subscription through your TV service provider - e.g. Virgin On Demand, Sky On Demand	666 27%	565 41%	516 38%	372 43%	332 42%	243 43%	132 50%	233 44%	98 46%	654 35%	124 19%	173 33%	64 28%	233 31%	433 25%
Watch Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	374 15%	309 23%	289 21%	228 26%	211 26%	157 28%	97 37%	165 31%	52 24%	361 20%	69 18%	105 20%	41 18%	141 19%	233 14%
Watch TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	1090 44%	787 58%	777 57%	530 61%	564 71%	336 59%	167 64%	326 62%	131 61%	1018 55%	174 39%	228 44%	98 43%	333 44%	757 44%
Watch TV, box sets, or films from an online pay-per-view or download to own service	233 9%	189 14%	195 14%	185 21%	147 18%	112 20%	58 22%	119 23%	44 20%	225 12%	36 8%	73 14%	36 16%	89 12%	144 8%
Watch Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	1149 46%	753 55%	775 57%	530 61%	483 60%	331 58%	151 57%	325 62%	138 65%	1021 55%	195 44%	235 45%	102 45%	353 47%	796 46%
Watch Longer videos through websites such as YouTube or Facebook(i.e. longer than 10minutes)	772 31%	491 36%	510 37%	385 44%	351 44%	247 44%	120 45%	255 49%	81 38%	668 36%	131 29%	170 32%	78 34%	251 33%	521 30%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 52
QA20 Summary of services used on each device (1): Broadband connected TV service(s)
MULTI CODE

Base: All with a TV service set-top box receiver that has been connected to home broadband in the last 12 months

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	1393	1306	87	-	660	733	186	211	280	264	215	237	345	482	250	316	827	566	497	896	449	944	903	487
		94%	6%	-	47%	53%	13%	15%	20%	19%	15%	17%	25%	35%	18%	23%	59%	41%	36%	64%	32%	68%	65%	35%
Weighted base	1368	1053	315*	-**	685	683	197*	253	274	280	206*	158	345	444	302	278	789	579	557	812	494	874	817	547
		77%	23%*	-**	50%	50%	14%*	18%	20%	20%	15%*	12%	25%	32%	22%	20%	58%	42%	41%	59%	36%	64%	60%	40%
Effective base	734	1053	66	-	347	389	94	116	160	154	99	143	174	265	134	173	437	298	247	507	229	514	500	247
TV live at the time of broadcast	1104	840	264	-	554	551	124	172	214	256	191	147	292	375	219	217	668	437	411	693	370	734	646	455
	81%	80%	84%	-	81%	81%	63%	68%	78%	91%	93%	93%	85%	84%	73%	78%	85%	75%	74%	85%	75%	84%	79%	83%
		76%	24%	-	50%	50%	11%	16%	19% c	23% cde	17% cdde	13% cde	26% k	34% k	20%	20%	60% n	40%	37%	63% o	34%	66% q	59%	41%
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	822	642	180	-	386	436	85	137	158	188	140	114	238	281	141	162	520	303	319	503	295	528	481	341
	60%	61%	57%	-	56%	64%	43%	54%	58%	67%	68%	72%	69%	63%	47%	58%	66%	52%	57%	62%	60%	60%	59%	62%
		78%	22%	-	47%	53% a	10%	17%	19% c	23% cd	17% cd	14% cde	29% kl	34% k	17%	20% k	63% n	37%	39%	61%	36%	64%	59%	41%
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	574	467	107	-	257	317	67	95	130	148	81	53	169	198	111	97	367	207	249	325	239	335	354	220
	42%	44%	34%	-	38%	46%	34%	38%	47%	53%	39%	34%	49%	44%	37%	35%	46%	36%	45%	40%	48%	38%	43%	40%
		81%	19%	-	45%	55% a	12%	17%	23% ch	26% cdgh	14%	9%	29% kl	34% l	19%	17%	64% n	36%	43%	57%	42% r	58%	62%	38%
Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	473	400	73	-	233	240	48	84	107	112	66	56	104	163	105	100	268	205	201	271	192	281	285	188
	35%	38%	23%	-	34%	35%	24%	33%	39%	40%	32%	35%	30%	37%	35%	36%	34%	35%	36%	33%	39%	32%	35%	34%
		85% d	15%	-	49%	51%	10%	18%	23% c	24% c	14%	12%	22%	35%	22%	21%	57%	43%	43%	57%	41%	59%	60%	40%
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	246	193	54	-	140	106	43	37	59	50	32	25	57	79	54	57	136	111	111	135	101	145	148	98
	18%	18%	17%	-	20%	16%	22%	15%	22%	18%	16%	15%	16%	18%	18%	20%	17%	19%	20%	17%	20%	17%	18%	18%
		78%	22%	-	57%	43%	17%	15%	24%	20%	13%	10%	23%	32%	22%	23%	55%	45%	45%	55%	41%	59%	60%	40%
Paid Video On-demand content available through your TV service provider – e.g. film rental or events on a pay-per-view basis	232	168	64	-	124	108	24	50	55	60	34	8	69	63	57	43	132	100	124	108	121	111	157	75
	17%	16%	20%	-	18%	16%	12%	20%	20%	21%	17%	5%	20%	14%	19%	16%	17%	17%	22%	13%	24%	13%	19%	14%
		72%	28%	-	53%	47%	10%	22% h	24% h	26% h	15% h	3%	30%	27%	24%	19%	57%	43%	53% p	47%	52% r	48%	68%	32%
Longer videos through websites such as YouTube or Facebook (i.e. longer than 10minutes)	167	135	32	-	86	82	26	33	41	35	21	12	43	53	40	31	96	71	72	96	68	99	105	62
	12%	13%	10%	-	13%	12%	13%	13%	15%	13%	10%	7%	13%	12%	13%	11%	12%	12%	13%	12%	14%	11%	13%	11%
		81%	19%	-	51%	49%	15%	20%	24% h	21%	13%	7%	26%	32%	24%	18%	58%	42%	43%	57%	41%	59%	63%	37%
TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	115	92	23	-	56	60	14	43	29	25	3	1	37	28	36	14	66	50	82	33	79	36	86	30
	8%	9%	7%	-	8%	9%	7%	17%	11%	9%	1%	1%	11%	6%	12%	5%	8%	9%	15%	4%	16%	4%	10%	5%
		80%	20%	-	48%	52%	12% h	37% gh	25% gh	22% gh	2%	1%	32%	25%	31% l	12%	57%	43%	71% p	29%	69% r	31%	74% t	26%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 52
QA20 Summary of services used on each device (1): Broadband connected TV service(s)
MULTI CODE

Base: All with a TV service set-top box receiver that has been connected to home broadband in the last 12 months

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Weighted base	1368	1053 77%	315* 23%*	-** 50%	683 50%	197* 14%*	253 18%	274 20%	280 20%	206* 15%*	158 12%	345 25%	444 32%	302 22%	278 20%	789 58%	579 42%	557 41%	812 59%	494 36%	874 64%	817 60%	547 40%
Net: ANY	1287	979 93%	309 98%	- -	636 93%	174 88%	230 91%	259 95%	271 97%	202 98%	151 96%	329 95%	428 96%	273 91%	257 93%	757 96%	531 92%	520 94%	767 95%	466 94%	822 94%	765 94%	519 95%
	94%	76% 76%	24% 24%	- -	49% 51%	14% 18%	18% 20%	20% 21% c	21% c	16% cd	12% c	26% 26%	33% k	21% 21%	20% 20%	59% n	41% 41%	40% 40%	60% 60%	36% 36%	64% 64%	59% 59%	40% 40%
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	1071	822 78%	249 79%	- -	506 74%	141 71%	185 73%	223 81%	230 82%	166 81%	126 80%	281 82%	350 79%	233 77%	206 74%	631 80%	440 76%	437 78%	634 78%	397 80%	673 77%	644 79%	426 78%
	78%	77% 77%	23% 23%	- -	47% 53% a	13% 17%	17% 21%	21% 21%	21% 21%	16% 16%	12% 12%	26% 26%	33% 33%	22% 22%	19% 19%	59% 59%	41% 41%	41% 41%	59% 59%	37% 37%	63% 63%	60% 60%	40% 40%
Net: LIVE TV ONLY	217	157 15%	60 19%	- -	130 19%	34 17%	45 18%	36 13%	41 15%	36 18%	25 16%	48 14%	79 18%	40 13%	51 18%	126 16%	91 16%	84 15%	133 16%	68 14%	149 17%	121 15%	93 17%
	16%	72% 72%	28% 28%	- -	60% b 40%	15% 15%	21% 21%	17% 17%	19% 19%	17% 17%	12% 12%	22% 22%	36% 36%	18% 18%	23% 23%	58% 58%	42% 42%	39% 39%	61% 61%	31% 31%	69% 69%	56% 56%	43% 43%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 52
QA20 Summary of services used on each device (1): Broadband connected TV service(s)
MULTI CODE

Base: All with a TV service set-top box receiver that has been connected to home broadband in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	1393	1393	-	1308	85	1354	39	988	147	143	115	53	125	112	80	109	84	100	163	162
		100%	-	94%	6%	97%	3%	71%	11%	10%	8%	4%	9%	8%	6%	8%	6%	7%	12%	12%
Weighted base	1368	1368	-**	1263	106*	1328	40**	1127	126	80	36*	49**	112*	123*	88*	128*	125*	131*	173*	197*
		100%	-**	92%	8%*	97%	3%**	82%	9%	6%	3%*	4%**	8%*	9%*	6%*	9%*	9%*	10%*	13%*	14%*
Effective base	734	734	-	686	49	712	22	548	108	103	53	28	75	62	51	60	62	42	89	98
TV live at the time of broadcast	1104	1104	-	1030	74	1075	30	911	97	66	31	42	30	93	100	97	104	102	132	166
	81%	81%	-	82%	70%	81%	74%	81%	77%	83%	86%	85%	83%	81%	85%	75%	83%	78%	76%	84%
		100%	-	93%	7%	97%	3%	82%	9%	6%	3%	4%	8%	9%	7%	9%	9%	9%	12%	15%
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	822	822	-	822	-	822	-	681	77	48	16	34	66	76	64	65	87	81	112	96
	60%	60%	-	65%	-	62%	-	60%	61%	61%	46%	69%	59%	61%	72%	51%	69%	62%	65%	48%
		100%	-	100%	-	100%	-	83%	9%	6%	2%	4%	8%	9%	8%	8%	11%	10%	14%	12%
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	574	574	-	559	15	574	-	469	51	37	16	14	49	50	40	36	73	49	92	66
	42%	42%	-	44%	14%	43%	-	42%	41%	47%	45%	29%	44%	40%	46%	28%	58%	37%	53%	33%
		100%	-	97%	3%	100%	-	82%	9%	7%	3%	2%	9%	9%	7%	6%	13%	9%	16%	12%
Free Video On-demand content available as part of your subscription through your TV service provider - e.g. Virgin On Demand, Sky On Demand	473	473	-	473	-	473	-	371	52	34	16	15	29	34	31	40	60	47	60	55
	35%	35%	-	37%	-	36%	-	33%	41%	43%	45%	31%	26%	27%	35%	31%	48%	36%	35%	28%
		100%	-	100%	-	100%	-	78%	11%	7%	3%	3%	6%	7%	7%	8%	13%	10%	13%	12%
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	246	246	-	244	3	246	-	196	27	14	9	6	19	18	17	25	27	21	26	38
	18%	18%	-	19%	2%	19%	-	17%	22%	18%	26%	11%	17%	14%	19%	19%	22%	16%	15%	19%
		100%	-	99%	1%	100%	-	80%	11%	6%	4%	2%	8%	7%	7%	10%	11%	8%	11%	15%
Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	232	232	-	226	6	232	-	189	18	12	13	5	15	17	8	26	28	33	22	35
	17%	17%	-	18%	6%	17%	-	17%	14%	15%	35%	10%	14%	14%	9%	20%	22%	25%	13%	18%
		100%	-	97%	3%	100%	-	82%	8%	5%	5%	2%	7%	7%	11%	11%	12%	14%	10%	15%
Longer videos through websites such as YouTube or Facebook (i.e. longer than 10minutes)	167	167	-	166	1	167	-	139	15	10	4	2	18	8	11	11	22	21	19	26
	12%	12%	-	13%	1%	13%	-	12%	12%	13%	10%	5%	16%	7%	12%	9%	18%	16%	11%	13%
		100%	-	99%	1%	100%	-	83%	9%	6%	2%	1%	11%	5%	6%	7%	13%	12%	12%	16%
TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	115	115	-	113	2	115	-	92	9	7	8	2	4	9	6	13	14	13	18	12
	8%	8%	-	9%	2%	9%	-	8%	7%	8%	23%	4%	4%	7%	7%	10%	11%	10%	10%	6%
		100%	-	98%	2%	100%	-	79%	8%	6%	7%	2%	4%	8%	5%	11%	12%	12%	15%	10%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 52
QA20 Summary of services used on each device (1): Broadband connected TV service(s)
MULTI CODE

Base: All with a TV service set-top box receiver that has been connected to home broadband in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Weighted base	1368	1368 100%	-** - **	1263 92%	106* 8%*	1328 97%	40** 3%**	1127 82%	126 9%	80 6%	36* 3%*	49** 4%**	112* 8%*	123* 9%*	88* 6%*	128* 9%*	125* 9%*	131* 10%*	173* 13%*	197* 14%*
Net: ANY	1287	1287	-	1206	82	1258	30	1063	115	75	34	49	103	115	84	119	114	126	163	191
	94%	94%	-	95%	78%	95%	74%	94%	92%	94%	95%	99%	92%	94%	95%	92%	91%	96%	94%	97%
		100%	-	94% ^d	6%	98%	2%	83%	9%	6%	3%	4%	8%	9%	7%	9%	9%	10%	13%	15%
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	1071	1071	-	1052	18	1071	-	879	100	61	30	39	81	90	76	96	102	112	141	142
	78%	78%	-	83%	17%	81%	-	78%	79%	77%	84%	80%	73%	73%	86%	75%	81%	86%	81%	72%
		100%	-	98% ^d	2%	100%	-	82%	9%	6%	3%	4%	8%	8%	7% ^s	9%	10%	10%	13%	13%
Net: LIVE TV ONLY	217	217	-	153	63	187	30	184	15	14	4	9	22	26	8	22	12	14	23	49
	16%	16%	-	12%	60%	14%	74%	16%	12%	17%	10%	19%	19%	21%	9%	17%	10%	10%	13%	25%
		100%	-	71%	79% ^c	86%	14%	85%	7%	6%	2%	4%	10%	12%	4%	10%	6%	6%	11%	23% ^{npu}

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 52
QA20 Summary of services used on each device (1): Broadband connected TV service(s)
MULTI CODE

Base: All with a TV service set-top box receiver that has been connected to home broadband in the last 12 months

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	1393	231 17%	1162 83%	743 53%	473 34%	183 13%	192 14%	1097 79%	1090 78%	303 22%	1059 76%	1393 100%	-
Weighted base	1368	193 14%	1175 86%	717 52%	478 35%	167 12%	239* 17%*	1037 76%	1065 78%	303 22%	1036 76%	1368 100%	-**
Effective base	734	148	600	424	245	115	86	611	581	154	567	734	-
TV live at the time of broadcast	1104 81%	151 78%	953 81%	581 81%	389 81%	138 83%	185 78%	850 82%	852 80%	252 83%	829 80%	1104 81%	-
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	822 60%	125 65%	697 59%	417 58%	288 60%	105 35%	124 13%	643 62%	645 61%	178 59%	624 60%	822 60%	-
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	574 42%	83 43%	491 42%	312 44%	180 38%	79 47%	77 32%	463 45%	477 45%	97 32%	466 45%	574 42%	-
Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	473 35%	77 40%	396 34%	287 40%	127 26%	52 31%	16 7%	437 42%	389 37%	84 28%	384 37%	473 35%	-
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	246 18%	33 17%	213 18%	129 18%	91 19%	26 16%	32 14%	193 19%	217 20%	30 10%	215 21%	246 18%	-
Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	232 17%	25 13%	207 18%	146 20%	74 15%	20 12%	22 9%	205 20%	197 18%	35 11%	195 19%	232 17%	-
Longer videos through websites such as YouTube or Facebook(i.e. longer than 10minutes)	167 12%	16 8%	151 13%	86 12%	69 15%	15 9%	29 12%	123 12%	154 14%	13 4%	152 15%	167 12%	-
TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	115 8%	15 8%	100 8%	75 11%	34 7%	14 8%	12 5%	98 9%	102 10%	14 5%	101 10%	115 8%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 52
QA20 Summary of services used on each device (1): Broadband connected TV service(s)
MULTI CODE

Base: All with a TV service set-top box receiver that has been connected to home broadband in the last 12 months

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Weighted base	1368	193 14%	1175 86%	717 52%	478 35%	167 12%	239* 17%*	1037 76%	1065 78%	303 22%	1036 76%	1368 100%	-** -**
Net: ANY	1287	183 94%	1105 94%	684 95%	447 93%	157 94%	218 91%	987 95%	998 94%	289 96%	970 94%	1287 94%	- -
	94%	14%	86%	53%	35%	12%	17%	77%	78%	22%	75%	100%	-
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	1071	159 82%	912 78%	566 79%	360 75%	134 80%	161 67%	843 81%	862 81%	209 69%	838 81%	1071 78%	- -
	78%	15%	85%	53% ^f	34%	12%	15%	79% ^f	80% ⁱ	20%	78% ⁱ	100%	-
Net: LIVE TV ONLY	217	24 16%	193 16%	117 16%	86 18%	23 14%	57 24%	143 14%	136 13%	81 27%	132 13%	217 16%	- -
	16%	11%	89%	54%	40%	11%	26% ^g	66%	63%	37% ^h	61%	100%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 52
QA20 Summary of services used on each device (1): Broadband connected TV service(s)
MULTI CODE

Base: All with a TV service set-top box receiver that has been connected to home broadband in the last 12 months

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)				
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	1393	1059	678	646	496	217	406	182	1393	290	358	160	492	901
	100%	76%	49%	46%	36%	16%	29%	13%	100%	21%	26%	11%	35%	65%
Weighted base	1368	1036	677	599	458	216	400	190	1368	251	313	144*	448	920
	100%	76%	50%	44%	33%	16%	29%	14%	100%	18%	23%	11%*	33%	67%
Effective base	734	567	373	357	317	111	196	110	734	165	211	91	270	469
TV live at the time of broadcast	1104	829	505	442	354	178	314	167	1104	195	220	90	337	768
	81%	80%	74%	74%	77%	82%	78%	88%	81%	78%	70%	62%	75%	83%
	100%op	75%op	46%	40%	32%	16%	28%	15%opqs	100%op	18%k	20%	8%	30%k	70%wxy
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	822	624	402	341	258	113	243	100	822	154	167	68	259	564
	60%	60%	59%	57%	56%	52%	61%	53%	60%	61%	53%	47%	58%	61%
	100%	76%	49%	41%	31%	14%	30%	12%	100%	19%k	20%	8%	31%	69%wx
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	574	466	305	264	184	87	177	73	574	93	111	46	169	405
	42%	45%	45%	44%	40%	40%	44%	38%	42%	37%	35%	32%	38%	44%
	100%	81%	53%	46%	32%	15%	31%	13%	100%	16%	19%	8%	30%	70%wx
Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	473	384	266	212	160	85	158	73	473	85	106	34	153	319
	35%	37%	39%	35%	35%	39%	39%	39%	35%	34%	34%	24%	34%	35%
	100%	81%	56%	45%	34%	18%	33%	15%	100%	18%	23%	7%	32%	68%k
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	246	215	144	101	83	41	98	34	246	53	59	28	96	150
	18%	21%	21%	17%	18%	19%	25%	18%	18%	21%	19%	19%	21%	16%
	100%	87%	59%	41%	34%	17%	40%mpj	14%	100%	21%	24%	11%	39%	61%
Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	232	195	141	118	93	61	97	31	232	44	60	18	82	149
	17%	19%	21%	20%	20%	28%	24%	16%	17%	18%	19%	13%	18%	16%
	100%	84%	61%	51%	40%	26%mtu	42%mu	13%	100%	19%	26%	8%	35%	65%
Longer videos through websites such as YouTube or Facebook(i.e. longer than 10minutes)	167	152	102	84	64	43	85	26	167	35	45	26	74	94
	12%	15%	15%	14%	14%	20%	21%	14%	12%	14%	14%	18%	16%	10%
	100%	91%	61%	50%	39%	26%mu	51%mpqu	16%	100%	21%	27%	15%z	44%z	56%
TV, box sets, or films from an online pay-per-view or download to own service such as Talk TV store, PlayStation Store, iTunes Store or Google Play	115	101	92	71	54	26	64	20	115	16	38	14	45	71
	8%	10%	14%	12%	12%	12%	16%	10%	8%	6%	12%	10%	10%	8%
	100%	88%	80%mu	61%	47%	23%	55%mmu	17%	100%	13%	33%v	12%	39%	61%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base
 Prepared by BVA BDRC
 Fieldwork: 2020
 BDRC/Job number (23183)

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 52

**QA20 Summary of services used on each device (1): Broadband connected TV service(s)
MULTI CODE**

Base: All with a TV service set-top box receiver that has been connected to home broadband in the last 12 months

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)				
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Weighted base	1368 100%	1036 76%	677 50%	599 44%	458 33%	216 16%	400 29%	190 14%	1368 100%	251 18%	313 23%	144* 11%*	448 33%	920 67%
Net: ANY	1287 94%	970 75%	626 49%	549 43%	421 33%	203 16%	379 29%	177 14%	1287 100%	228 18%	290 22%	125 10%	414 32%	873 68% ^{kw}
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	1071 78%	838 78%	541 80%	459 77%	340 74%	160 74%	319 80%	133 70%	1071 78%	185 74%	231 74%	98 68%	338 75%	732 80%
Net: LIVE TV ONLY	217 16%	132 61%	85 39%	90 42%	81 37% ^{kn}	43 20% ^{no}	59 27%	45 21% ^{mnopi}	217 100%	43 20%	59 27%	27 13%	76 35%	141 65%

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - vw/x/y/z
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 53

**QA20 Summary of services used on each device (2): Blu-ray player connected to broadband and a TV
MULTI CODE**

Base: All with a Blu-ray player connected to home broadband and a TV to view something from the internet in the last 12 months

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	210	195	15	-	110	100	25	35	50	36	36	28	60	66	42	42	126	84	95	115	88	122	154	55
		93%	7%	-	52%	48%	12%	17%	24%	17%	17%	13%	29%	31%	20%	20%	60%	40%	45%	55%	42%	58%	73%	26%
Weighted base	214	162	52**	-.**	112*	102*	24**	33**	59**	49**	29*	21**	62*	73*	44*	35**	135*	79*	106*	108*	99*	115*	159*	54*
		76%	24%**	-.**	52%*	48%*	11%**	16%**	27%**	23%**	13%*	10%**	29%*	34%**	20%*	17%**	63%*	37%*	50%*	50%*	46%*	54%*	74%*	25%*
Effective base	129	163	14	-	71	59	17	30	28	21	31	20	34	37	35	28	72	62	55	77	51	82	88	45
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	44	24	19	-	25	19	1	3	22	11	4	4	11	14	12	7	25	18	30	14	28	15	37	7
	20%	15%	37%	-	22%	19%	3%	8%	37%	22%	12%	19%	18%	20%	26%	19%	19%	23%	28%	13%	29%	13%	23%	13%
		56%	44%	-	57%	43%	2%	6%	50%	24%	8%	9%	26%	33%	26%	15%	58%	42%	68%p	32%	65%r	35%	85%	15%
TV live at the time of broadcast	41	29	12	-	16	25	7	-	12	14	4	5	11	15	12	2	27	14	23	18	20	21	25	14
	19%	18%	23%	-	14%	24%	28%	-	20%	28%	14%	24%	18%	21%	28%	6%	20%	18%	22%	17%	20%	19%	16%	27%
		70%	30%	-	39%	61%	16%	-	29%	33%	10%	12%	28%	38%	30%	5%	65%	35%	56%	44%	48%	52%	62%	35%
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	36	12	24	-	18	18	5	3	17	7	1	3	7	15	8	7	22	14	20	16	18	18	32	4
	17%	8%	46%	-	16%	18%	23%	8%	30%	14%	3%	14%	11%	21%	18%	19%	16%	19%	15%	18%	16%	20%	8%	8%
		34%	66%	-	49%	51%	15%	8%	48%	19%	3%	8%	19%	41%	21%	19%	60%	40%	56%	44%	49%	51%	88%	12%
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	28	28	-	-	15	13	4	5	7	3	4	5	12	8	5	4	20	8	11	17	10	18	19	9
	13%	17%	-	-	14%	12%	17%	15%	12%	7%	13%	24%	19%	11%	11%	10%	15%	11%	11%	15%	10%	15%	12%	17%
		100%	-	-	54%	46%	14%	18%	25%	12%	13%	18%	42%	28%	17%	13%	70%	30%	40%	60%	37%	63%	67%	33%
Free Video On-demand content available as part of your subscription through your TV service provider - e.g. Virgin On Demand, Sky On Demand	22	17	4	-	15	6	1	4	8	3	2	3	6	10	4	2	16	6	12	10	11	11	17	5
	10%	11%	8%	-	14%	6%	4%	13%	14%	6%	7%	13%	10%	13%	9%	5%	12%	7%	11%	9%	11%	9%	11%	9%
		80%	20%	-	72%	28%	5%	20%	39%	15%	10%	13%	29%	44%	18%	9%	73%	27%	55%	45%	50%	50%	79%	21%
Longer videos through websites such as YouTube or Facebook (i.e. longer than 10minutes)	15	12	3	-	8	6	3	3	7	1	-	-	2	3	6	5	5	10	9	6	7	8	12	2
	7%	7%	5%	-	8%	6%	14%	8%	12%	3%	2%	-	2%	4%	13%	13%	3%	13%	8%	5%	7%	7%	8%	4%
		81%	19%	-	57%	43%	22%	18%	47%	9%	4%	-	10%	21%	38%	31%	31%	69%h	61%	39%	45%	55%	84%	16%
TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	12	12	-	-	7	5	-	8	3	-	1	-	5	2	3	2	7	5	4	8	4	8	12	1
	6%	8%	-	-	6%	5%	-	24%	5%	-	5%	-	8%	3%	7%	6%	5%	7%	4%	8%	4%	7%	7%	2%
		100%	-	-	58%	42%	-	64%	24%	-	12%	-	39%	18%	26%	16%	58%	42%	34%	66%	34%	66%	93%	7%
Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	7	7	-	-	4	3	1	4	-	1	1	-	2	3	1	2	5	3	3	4	3	4	5	2
	3%	5%	-	-	4%	3%	6%	11%	-	3%	3%	-	3%	4%	2%	5%	4%	3%	3%	4%	3%	4%	3%	4%
		100%	-	-	58%	42%	18%	52%	-	17%	13%	-	28%	37%	13%	22%	65%	35%	40%	60%	40%	60%	71%	29%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 53

**QA20 Summary of services used on each device (2): Blu-ray player connected to broadband and a TV
MULTI CODE**

Base: All with a Blu-ray player connected to home broadband and a TV to view something from the internet in the last 12 months

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Weighted base	214	162 76%	52** 24%**	-**	112* 52%*	102* 48%*	24** 11%**	33** 16%**	59** 27%**	49** 23%**	29* 13%*	11** 10%**	62* 29%*	73* 34%*	44* 20%*	35** 17%**	135* 63%*	79* 37%*	106* 50%*	108* 50%*	99* 46%*	115* 54%*	159* 74%*	54* 25%*
Net: ANY	109	66 41%	43 82%	-	51 46%	58 57%	13 55%	13 40%	40 68%	28 57%	8 28%	7 35%	35 56%	38 53%	22 51%	14 40%	73 54%	36 46%	66 62%	43 40%	63 63%	47 41%	90 57%	18 33%
	51%	61%	39%	-	47%	53%	12%	12%	36%	26%	7%	7%	32%	35%	20%	13%	67%	33%	60%p	40%	57%r	43%	83%t	16%
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	91	56 35%	35 67%	-	46 41%	45 44%	9 38%	13 40%	36 61%	20 41%	6 21%	7 35%	28 45%	30 42%	20 45%	13 38%	58 43%	33 42%	54 51%	37 34%	51 51%	40 35%	77 48%	14 27%
	43%	62%	38%	-	51%	49%	10%	15%	39%	22%	7%	8%	31%	33%	21%	15%	64%	36%	60%	40%	56%	44%	84%t	16%
Net: LIVE TV ONLY	18	10 6%	8 15%	-	5 5%	13 12%	4 17%	-	4 6%	8 16%	2 7%	-	7 11%	8 11%	2 6%	1 2%	14 11%	3 4%	12 11%	6 6%	12 12%	6 5%	13 8%	3 6%
	8%	55%	45%	-	29%	71%	23%	-	21%	45%	11%	-	37%	45%	14%	4%	82%	18%	65%	35%	65%	35%	74%	19%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 53

QA20 Summary of services used on each device (2): Blu-ray player connected to broadband and a TV MULTI CODE

Base: All with a Blu-ray player connected to home broadband and a TV to view something from the internet in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	210	210	-	201	9	208	2	161	20	17	12	8	15	14	13	15	16	21	26	33
		100%	-	96%	4%	99%	1%	77%	10%	8%	6%	4%	7%	7%	6%	7%	8%	10%	12%	16%
Weighted base	214	214	-**	194	20**	212	2**	185	16**	10**	2**	6**	10**	14**	12**	14**	20**	22**	21**	65**
		100%	-**	91%	9%**	99%	1%**	86%	8%**	5%**	1%**	3%**	5%**	6%**	6%**	6%**	9%**	10%**	10%**	30%**
Effective base	129	129	-	128	7	128	2	103	18	13	11	7	14	13	12	13	14	19	24	21
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	44	44	-	39	5	44	-	38	5	*	-	-	1	1	1	4	2	4	2	23
	20%	20%	-	20%	25%	21%	-	21%	33%	3%	-	-	11%	9%	8%	28%	11%	18%	8%	35%
		100%	-	89%	11%	100%	-	87%	12%	1%	-	-	2%	3%	2%	9%	5%	9%	4%	52%
TV live at the time of broadcast	41	41	-	36	5	41	-	37	3	1	*	-	1	2	2	5	5	6	1	14
	19%	19%	-	18%	27%	19%	-	20%	17%	5%	9%	-	15%	15%	20%	34%	24%	28%	6%	22%
		100%	-	87%	13%	100%	-	91%	7%	1%	1%	-	4%	5%	6%	11%	12%	15%	3%	35%
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	36	36	-	27	9	36	-	33	3	*	*	-	*	1	-	1	2	2	-	26
	17%	17%	-	14%	47%	17%	-	18%	16%	3%	11%	-	4%	9%	-	5%	12%	8%	-	41%
		100%	-	74%	26%	100%	-	91%	7%	1%	1%	-	1%	3%	-	2%	7%	5%	-	73%
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	28	28	-	28	-	28	-	24	3	1	*	1	3	3	-	2	5	4	1	5
	13%	13%	-	14%	-	13%	-	13%	19%	10%	9%	9%	30%	21%	-	17%	26%	16%	7%	7%
		100%	-	100%	-	100%	-	85%	11%	4%	1%	2%	11%	11%	-	8%	18%	13%	5%	17%
Free Video On-demand content available as part of your subscription through your TV service provider - e.g. Virgin On Demand, Sky On Demand	22	22	-	22	-	22	-	19	3	-	-	-	1	2	1	1	5	2	1	7
	10%	10%	-	11%	-	10%	-	10%	17%	-	-	-	7%	15%	8%	5%	23%	8%	4%	11%
		100%	-	100%	-	100%	-	87%	13%	-	-	-	3%	10%	5%	3%	21%	8%	4%	33%
Longer videos through websites such as YouTube or Facebook (i.e. longer than 10minutes)	15	15	-	12	3	15	-	13	1	-	*	-	*	1	2	-	4	1	-	5
	7%	7%	-	6%	14%	7%	-	7%	8%	-	9%	-	5%	9%	15%	-	19%	3%	-	8%
		100%	-	81%	19%	100%	-	89%	9%	-	1%	-	3%	8%	13%	-	25%	5%	-	35%
TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	12	12	-	12	-	12	-	10	2	-	-	-	-	1	1	-	5	1	-	2
	6%	6%	-	6%	-	6%	-	5%	15%	-	-	-	-	9%	7%	-	25%	6%	-	2%
		100%	-	100%	-	100%	-	80%	20%	-	-	-	-	10%	7%	-	40%	12%	-	12%
Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	7	7	-	7	-	7	-	5	2	-	*	-	-	-	-	-	1	2	*	2
	3%	3%	-	4%	-	3%	-	3%	13%	-	5%	-	-	-	-	-	7%	8%	2%	2%
		100%	-	100%	-	100%	-	70%	29%	-	1%	-	-	-	-	-	19%	25%	5%	21%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 53

**QA20 Summary of services used on each device (2): Blu-ray player connected to broadband and a TV
MULTI CODE**

Base: All with a Blu-ray player connected to home broadband and a TV to view something from the internet in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Weighted base	214	214 100%	-** - **	194 91%	20** 9%**	212 99%	2** 1%**	185 86%	16** 8%**	10** 5%**	2** 1%**	6** 3%**	10** 5%**	14** 6%**	12** 6%**	14** 6%**	20** 9%**	22** 10%**	21** 10%**	65** 30%**
Net: ANY	109	109 51%	-	92 47%	17 88%	109 51%	-	101 54%	6 38%	2 15%	1 25%	1 9%	4 42%	4 28%	4 35%	7 54%	12 61%	11 50%	5 23%	52 80%
	51%	100%	-	84%	16%	100%	-	92%	6%	1%	1%	* 9%	4% 42%	4% 28%	4% 35%	7% 54%	11% 61%	10% 50%	4% 23%	48% 80%
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	91	91 43%	-	79 41%	12 61%	91 43%	-	84 45%	6 38%	1 10%	1 25%	1 9%	4 42%	4 28%	5 15%	12 40%	9 61%	4 40%	4 16%	43 66%
	43%	100%	-	87%	13%	100%	-	91%	7%	1%	1%	1% 9%	5% 42%	4% 28%	2% 15%	6% 40%	13% 61%	10% 40%	4% 16%	47% 66%
Net: LIVE TV ONLY	18	18 8%	-	12 6%	5 27%	18 8%	-	17 9%	-	1 5%	-	-	-	-	2 20%	2 14%	-	2 10%	1 6%	9 14%
	8%	100%	-	70%	30%	100%	-	97%	-	3%	-	-	-	-	14% 11%	-	12% 8%	8% 52%	52% 52%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 53

**QA20 Summary of services used on each device (2): Blu-ray player connected to broadband and a TV
MULTI CODE**

Base: All with a Blu-ray player connected to home broadband and a TV to view something from the internet in the last 12 months

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	210	34 16%	176 84%	120 57%	70 33%	28 13%	23 11%	165 79%	188 90%	22 10%	182 87%	210 100%	-
Weighted base	214	30** 14%**	184 86%	132* 62%*	58* 27%*	27** 13%**	19** 9%**	176* 82%*	183 86%	30** 14%**	177 83%	214 100%	-** -**
Effective base	129	29	105	71	59	18	20	99	119	13	114	129	-
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	44 20%	6 21%	37 20%	35 27%	12 21%	2 9%	5 27%	37 21%	39 21%	5 16%	38 21%	44 20%	-
TV live at the time of broadcast	41 19%	8 27%	33 18%	23 17%	10 16%	9 35%	5 25%	34 19%	33 18%	8 25%	33 19%	41 19%	-
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	36 17%	2 6%	34 19%	26 20%	4 7%	4 15%	2 11%	34 19%	27 15%	9 31%	26 15%	36 17%	-
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	28 13%	5 17%	23 12%	20 15%	9 16%	5 19%	3 14%	22 12%	26 14%	2 5%	26 15%	28 13%	-
Free Video On-demand content available as part of your subscription through your TV service provider - e.g. Virgin On Demand, Sky On Demand	22 10%	4 14%	17 9%	12 9%	7 13%	3 11%	1 4%	21 12%	22 12%	-	22 12%	22 10%	-
Longer videos through websites such as YouTube or Facebook (i.e. longer than 10minutes)	15 7%	2 7%	13 7%	7 5%	6 10%	4 13%	2 9%	13 7%	12 6%	3 10%	11 6%	15 7%	-
TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	12 6%	3 10%	9 5%	8 6%	4 6%	1 4%	1 4%	12 7%	12 7%	-	12 7%	12 6%	-
Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	7 3%	4 12%	4 2%	5 4%	3 5%	2 6%	1 4%	7 4%	7 4%	-	7 4%	7 3%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 53

**QA20 Summary of services used on each device (2): Blu-ray player connected to broadband and a TV
MULTI CODE****Base: All with a Blu-ray player connected to home broadband and a TV to view something from the internet in the last 12 months**

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Weighted base	214	30** 14%***	184 86%	132* 62%*	58* 27%*	27** 13%***	19** 9%***	176* 82%*	183 86%	30** 14%***	177 83%	214 100%	-** -***
Net: ANY	109 51%	15 52%	94 51%	75 57%	24 41%	16 59%	9 45%	96 55%	88 48%	21 70%	87 49%	109 51%	- -
		14%	86%	69%	22%	15%	8%	88%	81%	19%	80%	100%	-
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	91 43%	12 39%	80 43%	67 51%	21 35%	10 38%	7 35%	81 46%	78 42%	14 45%	77 43%	91 43%	- -
		13%	87%	74%	23%	11%	8%	89%	85%	15%	84%	100%	-
Net: LIVE TV ONLY	18 8%	4 13%	14 8%	8 6%	3 5%	6 20%	2 10%	15 9%	10 6%	7 24%	10 6%	18 8%	- -
		21%	79%	44%	17%	31%	11%	86%	59%	41%	59%	100%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 53

**QA20 Summary of services used on each device (2): Blu-ray player connected to broadband and a TV
MULTI CODE**

Base: All with a Blu-ray player connected to home broadband and a TV to view something from the internet in the last 12 months

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	210	182	182	124	85	113	49	93	210	210	40	58	29	77	133
		87%	87%	59%	40%	54%	23%	44%	100%	100%	19%	28%	14%	37%	63%
Weighted base	214	190	177	116*	74*	103*	46*	88*	214	214	33*	46*	28**	66*	148*
		89%	83%	54%*	35%*	48%*	22%*	41%*	100%	100%	15%*	22%*	13%**	31%*	69%*
Effective base	129	110	114	89	61	79	32	69	129	129	32	48	24	60	78
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	44	35	38	16	12	15	8	17	44	44	5	8	4	9	34
	20%	19%	21%	14%	17%	14%	16%	19%	20%	20%	15%	16%	16%	14%	23%
		81%	87%	37%	28%	34%	17%	38%	100%	100%	11%	17%	10%	22%	78%
TV live at the time of broadcast	41	29	33	24	6	21	3	15	41	41	5	14	10	15	26
	19%	15%	19%	21%	8%	21%	6%	17%	19%	19%	16%	30%	34%	23%	18%
		71%	82%	58% p	15%	52%	7%	38%	100%	100%	13%	33%	24%	36%	64%
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	36	33	26	8	7	10	6	12	36	36	3	7	4	9	27
	17%	17%	15%	7%	9%	9%	12%	13%	17%	17%	8%	15%	13%	14%	18%
		90% o	72%	22%	19%	27%	15%	32%	100% o	100% o	8%	19%	10%	25%	75%
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	28	20	26	16	15	13	9	18	28	28	7	9	7	11	17
	13%	11%	15%	14%	20%	13%	19%	20%	13%	13%	22%	20%	26%	17%	11%
		73%	94%	58%	53%	48%	31%	63%	100%	100%	26%	34%	27%	41%	59%
Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	22	17	22	12	12	11	9	12	22	22	4	6	2	7	15
	10%	9%	12%	11%	17%	11%	19%	14%	10%	10%	13%	12%	7%	10%	10%
		79%	100%	57%	57%	53%	41%	57%	100%	100%	20%	26%	10%	32%	68%
Longer videos through websites such as YouTube or Facebook(i.e. longer than 10minutes)	15	13	11	9	8	11	5	11	15	15	2	7	4	9	6
	7%	7%	6%	7%	11%	11%	12%	12%	7%	7%	6%	15%	16%	14%	4%
		91%	75%	58%	54%	77%	37%	74%	100%	100%	14%	48% t	30%	61% e	39%
TV, box sets, or films from an online pay-per-view or download to own service such as Talk TV store, PlayStation Store, iTunes Store or Google Play	12	12	12	11	9	12	9	12	12	12	2	4	3	5	7
	6%	6%	7%	9%	12%	11%	20%	13%	6%	6%	5%	8%	11%	8%	5%
		93%	100%	88%	70%	93%	74% mntu	93%	100%	100%	12%	30%	24%	40%	60%
Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	7	5	7	6	6	4	4	6	7	7	*	3	-	3	4
	3%	3%	4%	5%	8%	4%	10%	7%	3%	3%	1%	7%	-	5%	3%
		71%	100%	75%	83%	58%	61%	83%	100%	100%	5%	41%	-	41%	59%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BVA BDRG
 Fieldwork: 2020
 BDRG/Job number (23183)

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 53

**QA20 Summary of services used on each device (2): Blu-ray player connected to broadband and a TV
MULTI CODE**

Base: All with a Blu-ray player connected to home broadband and a TV to view something from the internet in the last 12 months

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Weighted base	214	190	177	116*	74*	103*	46*	88*	214	214	33*	46*	28**	66*	148*
		89%	83%	54%*	35%*	48%*	22%*	41%*	100%	100%	15%*	22%*	13%**	31%*	69%*
Net: ANY	109	95	87	53	31	49	25	45	109	109	14	30	18	32	77
	51%	50%	49%	45%	42%	48%	54%	50%	51%	51%	44%	66%	65%	49%	52%
		87%	80%	48%	28%	23%	41%	100%	100%	100%	13%	28%	17%	30%	70%
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	91	80	77	40	29	38	25	40	91	91	13	24	15	26	65
	43%	42%	43%	35%	39%	36%	54%	45%	43%	43%	39%	52%	52%	40%	44%
		88%	84%	44%	32%	41%	27%	44%	100%	100%	14%	26%	16%	29%	71%
Net: LIVE TV ONLY	18	15	10	12	2	12	-	4	18	18	1	6	4	6	11
	8%	8%	6%	11%	3%	11%	-	5%	8%	8%	5%	14%	13%	10%	8%
		84%	59%	70%	11%	65% r	-	25%	100%	100%	8%	36%	20%	36%	64%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 54

**QA20 Summary of services used on each device (3): Digital media player connected to broadband and a TV
MULTI CODE**

Base: All with a Digital media player connected to home broadband and a TV to view something from the internet in the last 12 months

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	855	829 97%	26 3%	-	405 47%	450 53%	144 17%	175 20%	190 22%	156 18%	119 14%	71 8%	215 25%	300 35%	175 20%	165 19%	515 60%	340 40%	366 43%	489 57%	329 38%	526 62%	600 70%	252 29%
Weighted base	799	683 86%	115** 14%**	**	395 49%	404 51%	132* 16%*	202 25%	166 21%	152* 19%*	104* 13%*	42* 5%*	207 26%	258 32%	192 24%	142* 18%*	465 58%	334 42%	364 46%	435 54%	320 40%	479 60%	495 62%	300 38%
Effective base	485	652 86%	22 3%	-	230 42%	256 51%	78 16%	103 31%g	123 20%	96 19%	56 10%	52 4%	112 25%	179 38%k	105 19%	96 17%	286 48%n	199 36%	197 46%	294 54%	183 43%	303 57%	364 59%	141 41%
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	354 44%	318 47%	36 31%	-	147 37%	207 51%	56 42%	110 54%	72 43%	66 43%	36 34%	16 38%	89 43%	136 53%	67 35%	62 44%	225 48%	129 39%	163 45%	191 44%	151 47%	204 43%	208 42%	145 48%
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	308 39%	267 39%	41 36%	-	140 35%	168 42%	51 17%	83 27%	57 19%	61 20%	43 14%	13 4%	89 29%k	107 42%k	56 29%	56 40%	196 42%	112 34%	138 45%	170 55%	122 40%	186 60%	186 60%	121 39%
TV live at the time of broadcast	173 22%	148 22%	24 21%	-	82 21%	91 22%	28 16%	47 27%	31 18%	26 15%	30 18%	10 6%	42 24%	56 22%	34 17%	41 29%	98 21%	74 22%	69 19%	103 24%	64 20%	109 23%	107 22%	65 22%
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	153 19%	147 22%	5 5%	-	69 17%	84 21%	24 16%	50 33%	32 21%	26 17%	14 13%	6 14%	35 23%	50 33%	38 25%	29 19%	85 20%	68 21%	63 17%	90 21%	54 17%	98 21%	96 19%	57 19%
Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	135 17%	121 18%	15 13%	-	71 18%	65 16%	16 12%	44 22%	27 16%	27 18%	14 14%	6 15%	30 15%	50 19%	31 16%	25 17%	80 17%	55 17%	71 20%	64 15%	66 20%	70 15%	90 18%	45 15%
Longer videos through websites such as YouTube or Facebook (i.e. longer than 10minutes)	127 16%	122 18%	5 5%	-	64 16%	63 16%	26 20%	36 18%	32 19%	16 11%	14 13%	4 9%	32 15%	38 15%	38 20%	18 13%	70 15%	57 45%	55 43%	72 57%	47 37%	80 63%	81 64%	46 36%
Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	90 11%	81 12%	9 8%	-	48 12%	42 10%	12 9%	33 16%	18 11%	16 10%	9 8%	3 7%	22 11%	26 10%	23 12%	18 13%	49 10%	41 12%	42 12%	48 11%	35 11%	55 11%	59 12%	29 10%
TV, box sets, or films from an online pay-per-view or download to a service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	62 8%	62 9%	- -	-	31 8%	31 8%	15 11%	23 11%	11 7%	9 6%	3 2%	2 5%	18 9%	19 7%	18 10%	6 4%	38 8%	25 7%	32 9%	30 7%	28 9%	34 7%	43 9%	19 6%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 54

**QA20 Summary of services used on each device (3): Digital media player connected to broadband and a TV
MULTI CODE**

Base: All with a Digital media player connected to home broadband and a TV to view something from the internet in the last 12 months

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Weighted base	799	683	115**	-**	395	404	132*	202	166	152*	104*	42*	207	258	192	142*	465	334	364	435	320	479	495	300
		86%	14%**	-**	49%	51%	16%*	25%	21%	19%*	13%*	5%*	26%	32%	24%	18%*	58%	42%	46%	54%	40%	60%	62%	38%
Net: ANY	551	493	58	-	263	288	86	167	110	97	69	22	144	192	118	97	336	215	262	289	237	314	349	198
	69%	72%	50%	-	67%	71%	65%	82%	66%	64%	66%	52%	70%	74%	61%	68%	72%	64%	72%	66%	74%	66%	71%	66%
		90%	10%	-	48%	52%	16%	30% cefg	20%	18%	13%	4%	26%	35% k	21%	18%	61%	39%	48%	52%	43%	57%	63%	36%
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	530	476	54	-	252	277	82	159	106	96	66	21	140	184	114	92	324	206	250	280	226	304	332	195
	66%	70%	47%	-	64%	69%	62%	79%	64%	63%	63%	50%	68%	71%	59%	65%	70%	62%	69%	64%	71%	63%	67%	65%
		90%	10%	-	48%	52%	15%	30% cefg	20%	18%	12%	4%	26%	35% k	22%	17%	61%	39%	47%	53%	43%	57%	63%	37%
Net: LIVE TV ONLY	21	17	4	-	10	10	4	7	4	1	3	1	4	8	4	5	12	9	12	9	11	10	18	3
	3%	2%	3%	-	3%	3%	3%	4%	2%	1%	3%	2%	2%	3%	2%	4%	2%	3%	3%	2%	3%	2%	4%	1%
		81%	19%	-	50%	50%	21%	36%	19%	4%	16%	4%	20%	36%	18%	26%	56%	44%	56%	44%	51%	49%	86%	14%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 54

**QA20 Summary of services used on each device (3): Digital media player connected to broadband and a TV
MULTI CODE**

Base: All with a Digital media player connected to home broadband and a TV to view something from the internet in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region								
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	855	-	812	43	843	12	580	103	87	85	25	89	58	55	62	43	48	97	103
	100%	-	95%	5%	99%	1%	68%	12%	10%	10%	3%	10%	7%	6%	7%	5%	6%	11%	12%
Weighted base	799	-**	746	53**	790	9**	647	86*	48*	18*	21**	78*	68**	68*	62*	68*	59*	111*	110*
	100%	-**	93%	7%**	99%	1%**	81%	11%*	6%*	2%*	3%**	10%*	9%**	9%*	8%*	9%*	7%*	14%*	14%*
Effective base	485	-	460	27	478	9	350	91	68	53	17	54	30	37	39	36	32	46	71
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	354	-	342	13	354	-	296	29	22	7	9	47	19	35	23	38	29	54	42
	44%	-	46%	24%	45%	-	46%	34%	45%	39%	43%	61%	28%	51%	37%	56%	49%	48%	39%
	100%	-	96%	4%	100%	-	84%h	8%	6%	2%	3%	13%oo	5%	10%	6%	11%	8%	15%	12%
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	308	-	308	-	308	-	255	28	19	6	6	36	20	31	12	33	33	40	44
	39%	-	41%	-	39%	-	39%	33%	39%	32%	29%	46%	30%	46%	20%	48%	55%	36%	40%
	100%	-	100%	-	100%	-	83%	9%	6%	2%	2%	12%oo	7%	10%oo	4%	11%oo	11%oo	13%	14%oo
TV live at the time of broadcast	173	-	166	7	173	-	145	16	8	3	6	16	15	19	14	15	15	14	31
	22%	-	22%	12%	22%	-	22%	19%	17%	16%	30%	20%	21%	28%	22%	22%	26%	13%	28%
	100%	-	96%	4%	100%	-	84%	9%	5%	2%	4%	9%	8%	11%	8%	9%	9%	8%	18%r
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	153	-	145	8	153	-	118	21	9	4	3	10	10	11	12	14	7	25	27
	19%	-	19%	15%	19%	-	18%	25%	19%	21%	14%	13%	15%	15%	20%	20%	11%	23%	24%
	100%	-	95%	5%	100%	-	78%	14%	6%	3%	2%	7%	6%	7%	8%	9%	4%	7%	17%
Free Video On-demand content available as part of your subscription through your TV service provider - e.g. Virgin On Demand, Sky On Demand	135	-	135	-	135	-	104	19	9	3	3	13	8	21	12	8	8	14	18
	17%	-	18%	-	17%	-	16%	22%	19%	17%	14%	16%	12%	30%	18%	12%	14%	13%	16%
	100%	-	100%	-	100%	-	77%	14%	7%	2%	2%	9%	6%	15%r	9%	6%	6%	10%	13%
Longer videos through websites such as YouTube or Facebook(i.e. longer than 10minutes)	127	-	121	5	127	-	104	14	7	2	2	10	6	12	11	19	8	12	24
	16%	-	16%	10%	16%	-	16%	17%	15%	9%	11%	12%	9%	18%	18%	27%	13%	11%	22%
	100%	-	96%	4%	100%	-	82%	11%	6%	1%	2%	8%	5%	10%	9%	15%	6%	9%	19%
Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	90	-	83	6	90	-	75	7	6	1	2	7	4	6	9	6	9	12	19
	11%	-	11%	12%	11%	-	12%	9%	13%	7%	9%	9%	6%	9%	15%	9%	15%	11%	17%
	100%	-	93%	7%	100%	-	83%	8%	7%	1%	2%	8%	4%	7%	10%	7%	10%	14%	21%
TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	62	-	61	1	62	-	50	8	4	1	2	4	3	4	8	8	6	9	5
	8%	-	8%	1%	8%	-	8%	9%	8%	5%	10%	5%	4%	6%	13%	12%	10%	8%	5%
	100%	-	99%	1%	100%	-	80%	12%	6%	1%	3%	7%	5%	7%	13%	13%	9%	15%	8%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 54

**QA20 Summary of services used on each device (3): Digital media player connected to broadband and a TV
MULTI CODE**

Base: All with a Digital media player connected to home broadband and a TV to view something from the internet in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Weighted base	799	799 100%	-** - **	746 93%	53** 7%**	790 99%	9** 1%**	647 81%	86* 11%*	48* 6%*	18* 2%*	21** 3%**	78* 10%*	68** 9%**	68* 9%*	62* 8%*	68* 9%*	59* 7%*	111* 14%*	110* 14%*
Net: ANY	551 69%	551 69%	- -	524 70%	27 50%	551 70%	- -	453 70%	55 64%	32 66%	11 59%	13 61%	61 78%	38 55%	51 75%	43 69%	52 76%	43 72%	74 67%	78 71%
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	530 66%	530 66%	- -	509 68%	21 39%	530 67%	- -	436 67%	53 62%	31 64%	11 58%	12 55%	58 75%	35 52%	49 72%	42 68%	48 70%	43 72%	72 65%	76 69%
Net: LIVE TV ONLY	21 3%	21 3%	- -	15 2%	6 11%	21 3%	- -	18 3%	2 2%	1 2%	* 1%	1 6%	3 4%	2 4%	2 3%	1 1%	4 6%	- -	2 2%	3 2%
		100%	-	72%	28%	100%	-	85%	10%	4%	1%	6%	13%	12%	8%	4%	19%	-	10%	12%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 54

**QA20 Summary of services used on each device (3): Digital media player connected to broadband and a TV
MULTI CODE**

Base: All with a Digital media player connected to home broadband and a TV to view something from the internet in the last 12 months

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	855	160 19%	695 81%	395 46%	373 44%	100 12%	198 23%	557 65%	689 81%	166 19%	669 78%	855 100%	-
Weighted base	799	130* 16%*	669 84%	359 45%	351 44%	86* 11%*	210 26%	492 62%	639 80%	160* 20%*	621 78%	799 100%	-**
Effective base	485	97	392	236	212	65	102	333	390	95	376	485	-
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	354 44%	70 54%	284 43%	146 41%	174 50%	31 36%	111 53%	191 39%	274 43%	80 50%	265 43%	354 44%	-
		20%b	80%	41%	49%g	9%	31%ceg	54%	77%	23%	75%	100%	-
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	308 39%	61 47%	248 37%	136 38%	164 47%	25 30%	101 48%	159 32%	230 36%	78 49%	224 36%	308 39%	-
		20%	80%	44%	53%g	8%	33%eg	52%	75%	25%hj	73%	100%	-
TV live at the time of broadcast	173 22%	35 27%	138 21%	71 20%	88 25%	19 22%	57 27%	97 20%	127 20%	45 28%	124 20%	173 22%	-
		20%	80%	41%	51%	11%	33%	56%	74%	26%	72%	100%	-
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	153 19%	22 17%	131 20%	46 13%	79 23%	13 16%	52 25%	76 15%	110 17%	43 27%	109 18%	153 19%	-
		14%	86%	30%	52%cg	9%	34%cg	50%	72%	28%hj	71%	100%	-
Free Video On-demand content available as part of your subscription through your TV service provider - e.g. Virgin On Demand, Sky On Demand	135 17%	30 23%	106 16%	61 17%	67 19%	17 20%	31 15%	92 19%	108 17%	27 17%	105 17%	135 17%	-
		22%	78%	45%	50%	13%	23%	68%	80%	20%	78%	100%	-
Longer videos through websites such as YouTube or Facebook (i.e. longer than 10minutes)	127 16%	17 13%	110 16%	51 14%	75 21%	13 15%	45 21%	66 13%	92 14%	35 22%	89 14%	127 16%	-
		14%	86%	41%	59%g	10%	35%	52%	72%	28%	70%	100%	-
Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	90 11%	15 12%	75 11%	56 15%	45 13%	13 15%	16 8%	67 14%	72 11%	18 11%	71 11%	90 11%	-
		17%	83%	62%f	50%	15%	18%	74%	80%	20%	79%	100%	-
TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	62 8%	12 9%	50 7%	35 10%	29 8%	11 13%	12 5%	44 9%	55 9%	7 4%	54 9%	62 8%	-
		19%	81%	56%	47%	18%	19%	71%	89%	11%	87%	100%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/ij - k/l
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 54

**QA20 Summary of services used on each device (3): Digital media player connected to broadband and a TV
MULTI CODE****Base: All with a Digital media player connected to home broadband and a TV to view something from the internet in the last 12 months**

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Weighted base	799	130* 16%*	669 84%	359 45%	351 44%	86* 11%*	210 26%	492 62%	639 80%	160* 20%*	621 78%	799 100%	-** -**
Net: ANY	551 69%	96 74% 18%	454 68% 82%	258 72% 47%	254 72% 46%	52 60% 9%	145 69% 26%	331 67% 60%	424 66% 77%	126 79% 23%hj	413 67% 75%	551 69% 100%	- - -
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	530 66%	95 73% 18%	435 65% 82%	248 69% 47%e	246 70% 46%e	47 54% 9%	142 68% 27%	314 64% 59%	410 64% 77%	120 75% 23%	399 64% 75%	530 66% 100%	- - -
Net: LIVE TV ONLY	21 3%	2 1% 7%	19 3% 93%	10 3% 49%	8 2% 40%	5 6% 24%	3 1% 14%	17 3% 83%	14 2% 68%	7 4% 32%	14 2% 68%	21 3% 100%	- - -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/ij - k/l
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 54
QA20 Summary of services used on each device (3): Digital media player connected to broadband and a TV
MULTI CODE

Base: All with a Digital media player connected to home broadband and a TV to view something from the internet in the last 12 months

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	855	646	669	498	855	349	184	338	85	855	179	256	128	332	523
		76%	78%	58%	100%	41%	22%	40%	10%	100%	21%	30%	15%	39%	61%
Weighted base	799	599	621	476	799	313	171	305	74*	799	157	213	113*	291	507
		75%	78%	60%	100%	39%	21%	38%	9%*	100%	20%	27%	14%*	36%	64%
Effective base	485	357	376	289	485	228	104	189	61	485	107	186	87	217	279
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	354	229	265	200	354	118	65	132	27	354	64	84	45	126	228
	44%	38%	43%	42%	44%	38%	38%	43%	36%	44%	41%	39%	40%	43%	45%
		65%	75%	56%	100%	33%	18%	37%	8%	100%	18%	24%	13%	36%	64%
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	308	200	224	169	308	107	55	109	24	308	62	78	42	118	190
	39%	33%	36%	36%	39%	34%	32%	36%	33%	39%	40%	37%	37%	41%	37%
		65%	73%	55%	100%	35%	18%	35%	8%	100%	20%	25%	14%	38%	62%
TV live at the time of broadcast	173	87	124	89	173	66	46	63	15	173	42	54	23	69	103
	22%	15%	20%	19%	22%	21%	27%	21%	20%	22%	26%	25%	20%	24%	20%
		50%	72%	52%	100% m	38% m	27% m	36%	9%	100% m	24%	31%	13%	40%	60%
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	153	92	109	87	153	72	32	71	12	153	25	48	29	64	89
	19%	15%	18%	18%	19%	23%	19%	23%	16%	19%	16%	23%	25%	22%	18%
		60%	71%	57%	100%	47% m	21%	47% m	8%	100%	16%	32%	19%	42%	58%
Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	135	89	105	86	135	65	39	63	12	135	32	47	27	61	74
	17%	15%	17%	18%	17%	21%	23%	21%	16%	17%	20%	22%	24%	21%	15%
		66%	78%	64%	100%	48%	29% m	47%	9%	100%	23%	35% z	20% z	45%	55%
Longer videos through websites such as YouTube or Facebook(i.e. longer than 10minutes)	127	73	89	77	127	59	38	65	14	127	26	40	24	57	70
	16%	12%	14%	16%	16%	19%	22%	21%	19%	16%	17%	19%	22%	20%	14%
		58%	70%	61%	100%	46% m	30% m	51% mm	11%	100%	21%	32%	19%	45%	55%
Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	90	67	71	58	90	44	31	48	6	90	22	28	11	39	50
	11%	11%	11%	12%	11%	14%	18%	16%	8%	11%	14%	13%	9%	14%	10%
		74%	79%	64%	100%	49%	34%	53%	7%	100%	24%	31%	12%	44%	56%
TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	62	48	54	51	62	38	19	42	8	62	12	20	9	27	35
	8%	8%	9%	11%	8%	12%	11%	14%	10%	8%	8%	9%	8%	9%	7%
		77%	87%	82%	100%	61%	30%	68% mpu	12%	100%	20%	32%	15%	44%	56%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base
 Prepared by BVA BDRC
 Fieldwork: 2020
 BDRC/Job number (23183)

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 54

**QA20 Summary of services used on each device (3): Digital media player connected to broadband and a TV
MULTI CODE**

Base: All with a Digital media player connected to home broadband and a TV to view something from the internet in the last 12 months

Total	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Weighted base	799	599	621	476	799	313	171	305	74*	799	157	213	113*	291	507
		75%	78%	60%	100%	39%	21%	38%	9%*	100%	20%	27%	14%*	36%	64%
Net: ANY	551	383	413	327	551	221	116	220	42	551	113	166	88	221	330
	69%	64%	67%	69%	69%	71%	68%	72%	57%	69%	72%	78%	78%	76%	65%
		70%	75%	59%	100%	40%t	21%	40%t	8%	100%	21%	30%z	16%z	40%z	60%
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	530	369	399	315	530	207	109	210	41	530	108	159	83	212	318
	66%	62%	64%	66%	66%	66%	64%	69%	55%	66%	69%	74%	73%	73%	63%
		70%	75%	59%	100%	39%	21%	40%t	8%	100%	20%	30%z	16%z	40%z	60%
Net: LIVE TV ONLY	21	14	14	12	21	14	7	10	2	21	5	8	6	9	12
	3%	2%	2%	2%	3%	4%	4%	3%	2%	3%	3%	4%	5%	3%	2%
		67%	68%	57%	100%	66%	33%	47%	8%	100%	25%	38%	29%	42%	58%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 55

**QA20 Summary of services used on each device (4): Games console connected to broadband and a TV
MULTI CODE**

Base: All with a games console connected to home broadband and a TV to view something from the internet in the last 12 months

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	863	827	36	-	398	465	185	198	216	157	81	26	191	279	193	200	470	393	459	404	416	447	618	241
		96%	4%	-	46%	54%	21%	23%	25%	18%	9%	3%	22%	32%	22%	23%	54%	46%	53%	47%	48%	52%	72%	28%
Weighted base	868	725	143**	**	412	456	189*	241	194	159*	69*	16**	194*	241	246	188	434	434	476	392	421	447	531	333
		83%	17%**	**	47%	53%	22%**	28%	22%	18%*	8%**	2%**	22%**	28%	28%	22%	50%	50%	55%	45%	48%	52%	61%	38%
Effective base	483	662	27	-	235	249	92	114	135	95	46	20	92	201	107	118	272	218	235	259	222	262	375	138
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	165	156	8	-	74	91	42	54	39	23	4	2	27	53	39	45	80	85	95	70	86	79	107	58
	19%	22%	6%	-	18%	20%	22%	23%	20%	14%	6%	11%	14%	22%	16%	24%	18%	20%	20%	18%	20%	18%	20%	17%
		95%	5%	-	45%	55%	26%fg	33%fg	24%fg	14%	2%	1%	16%	32%	24%	28%	48%	52%	58%	42%	52%	48%	65%	35%
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	117	108	10	-	63	54	36	47	19	12	1	2	27	41	22	27	68	49	65	52	57	60	81	36
	13%	15%	7%	-	15%	12%	19%	20%	10%	8%	1%	11%	14%	17%	9%	14%	16%	11%	14%	13%	14%	13%	15%	11%
		92%	8%	-	54%	46%	31%fg	40%efg	16%	11%	1%	1%	23%	35%kl	19%	23%	58%	42%	55%	45%	49%	51%	69%	31%
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	107	99	7	-	53	54	33	37	21	14	1	2	26	23	20	38	49	58	58	49	50	56	60	47
	12%	14%	5%	-	13%	12%	18%	15%	11%	9%	1%	10%	13%	9%	8%	20%	11%	13%	12%	12%	12%	13%	11%	14%
		93%	7%	-	50%	50%	31%fg	35%fg	20%fg	13%	1%	1%	24%	21%	19%	36%kl	46%	54%	54%	46%	47%	53%	56%	44%
Longer videos through websites such as YouTube or Facebook (i.e. longer than 10 minutes)	88	83	5	-	44	44	31	32	16	8	1	1	19	21	18	30	40	48	44	44	35	53	51	37
	10%	11%	4%	-	11%	10%	16%	13%	8%	5%	1%	6%	10%	9%	7%	16%	9%	11%	9%	11%	8%	12%	10%	11%
		94%	6%	-	50%	50%	35%fg	36%fg	18%	10%	1%	1%	22%	24%	20%	34%kl	45%	55%	50%	50%	40%	60%	58%	42%
Free Video On-demand content available as part of your subscription through your TV service provider - e.g. Virgin On Demand, Sky On Demand	57	55	3	-	34	23	16	18	11	8	3	1	12	13	14	19	25	33	36	21	32	25	42	15
	7%	8%	2%	-	8%	5%	8%	8%	6%	5%	4%	7%	6%	5%	6%	10%	6%	8%	8%	5%	8%	6%	8%	4%
		95%	5%	-	60%	40%	27%	32%	20%	15%	5%	2%	20%	23%	24%	33%	43%	57%	64%	36%	56%	44%	72%	26%
TV live at the time of broadcast	56	47	9	-	29	27	23	9	8	9	3	4	18	14	9	15	32	24	28	28	20	36	32	24
	6%	7%	6%	-	7%	6%	12%	4%	4%	5%	4%	24%	9%	6%	4%	8%	7%	6%	6%	7%	5%	8%	6%	7%
		85%	15%	-	52%	48%	42%ede	16%	14%	15%	5%	7%	32%	26%	16%	26%	57%	43%	49%	51%	36%	64%	57%	43%
TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	53	45	7	-	34	18	9	27	12	3	1	1	14	9	23	7	23	30	32	21	25	28	39	13
	6%	6%	5%	-	8%	4%	5%	11%	6%	2%	1%	3%	7%	4%	9%	4%	5%	7%	7%	5%	6%	6%	7%	4%
		86%	14%	-	65%	35%	18%	51%fg	23%	5%	1%	1%	26%	18%	43%	13%	44%	56%	61%	39%	47%	53%	75%	25%
Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	44	44	-	-	20	23	15	10	11	5	2	1	14	12	10	8	26	18	23	20	18	25	29	13
	5%	6%	-	-	5%	5%	8%	4%	6%	3%	2%	3%	7%	5%	4%	4%	6%	4%	5%	5%	4%	6%	5%	4%
		100%	-	-	47%	53%	34%	23%	26%	12%	4%	1%	31%	28%	23%	18%	59%	41%	54%	46%	42%	58%	67%	30%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 55

**QA20 Summary of services used on each device (4): Games console connected to broadband and a TV
MULTI CODE**

Base: All with a games console connected to home broadband and a TV to view something from the internet in the last 12 months

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Weighted base	868	725 83%	143** 17%**	-**	412 47%	456 53%	189* 22%*	241 28%	194 22%	159* 18%*	69* 8%*	16** 2%**	194* 22%*	241 28%	246 28%	188 22%	434 50%	434 50%	476 55%	392 45%	421 48%	447 52%	531 61%	333 38%
Net: ANY	308	281 39%	26 18%	-	154 37%	153 34%	86 45%	102 42%	66 34%	39 24%	10 15%	5 33%	66 34%	88 36%	80 33%	74 39%	153 35%	154 36%	169 36%	138 35%	146 35%	161 36%	206 39%	101 30%
	35%	92%	8%	-	50%	50%	28%fg	33%fg	21%g	13%	3%	2%	21%	28%	26%	24%	50%	50%	55%	45%	48%	52%	67%	33%
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	290	266 37%	24 17%	-	146 35%	144 31%	80 42%	101 42%	62 32%	36 23%	8 11%	3 19%	59 31%	81 34%	78 32%	71 38%	140 32%	150 34%	158 33%	132 34%	137 33%	153 34%	196 37%	92 28%
	33%	92%	8%	-	50%	50%	28%fg	35%fg	21%g	12%	3%	1%	20%	28%	27%	25%	48%	52%	54%	46%	47%	53%	68%	32%
Net: LIVE TV ONLY	18	15 2%	2 2%	-	8 2%	9 2%	6 3%	1 *	4 2%	3 2%	2 4%	2 14%	7 3%	6 3%	2 1%	3 2%	13 3%	4 1%	12 2%	6 2%	9 2%	9 2%	10 2%	8 2%
	2%	88%	12%	-	47%	53%	32%	5%	21%	17%	14%	12%	38%	36%	9%	16%	74%	26%	66%	34%	52%	48%	54%	46%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 55

**QA20 Summary of services used on each device (4): Games console connected to broadband and a TV
MULTI CODE**

Base: All with a games console connected to home broadband and a TV to view something from the internet in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	863	863	-	804	59	848	15	623	81	78	81	31	73	65	58	79	59	59	106	93
		100%	-	93%	7%	98%	2%	72%	9%	9%	9%	4%	8%	8%	7%	9%	7%	7%	12%	11%
Weighted base	868	868	-**	802	67*	848	20**	718	75*	53*	23*	24**	63*	78*	62*	94*	94*	84*	127*	92*
		100%	-**	92%	8%*	98%	2%**	83%	9%*	6%*	3%*	3%**	7%*	9%*	7%*	11%*	11%*	10%*	15%*	11%*
Effective base	483	483	-	442	42	473	10	367	65	48	41	27	52	38	37	44	48	30	53	69
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	165	165	-	159	6	165	-	136	15	11	3	5	5	18	14	30	17	22	11	
	19%	19%	-	20%	9%	19%	-	19%	20%	20%	13%	21%	9%	23%	22%	15%	32%	20%	17%	12%
		100%	-	96%	4%	100%	-	83%	9%	6%	2%	3%	3%	11%	8%	9%	18% ds	10%	13%	7%
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	117	117	-	117	-	117	-	102	11	3	2	4	6	10	8	11	27	12	15	9
	13%	13%	-	15%	-	14%	-	14%	14%	6%	7%	17%	9%	13%	13%	11%	29%	14%	12%	9%
		100%	-	100% d	-	100%	-	87%	9%	3%	1%	3%	5%	9%	7%	9%	23% lors	10%	13%	7%
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	107	107	-	99	7	107	-	85	12	7	3	3	6	10	5	13	24	4	12	8
	12%	12%	-	12%	11%	13%	-	12%	16%	13%	15%	13%	9%	12%	8%	14%	26%	5%	9%	9%
		100%	-	93%	7%	100%	-	80%	11%	6%	3%	3%	5%	9%	5%	12%	23% lnqrs	4%	11%	8%
Longer videos through websites such as YouTube or Facebook (i.e. longer than 10minutes)	88	88	-	79	9	88	-	71	9	7	1	1	6	7	5	8	21	5	11	8
	10%	10%	-	10%	14%	10%	-	10%	12%	13%	5%	5%	9%	9%	8%	8%	22%	6%	8%	8%
		100%	-	90%	10%	100%	-	81%	10%	8%	1%	1%	7%	8%	6%	9%	24% rs	6%	12%	9%
Free Video On-demand content available as part of your subscription through your TV service provider - e.g. Virgin On Demand, Sky On Demand	57	57	-	57	-	57	-	39	10	5	3	1	2	4	3	9	4	7	6	4
	7%	7%	-	7%	-	7%	-	5%	13%	9%	15%	3%	3%	5%	10%	4%	8%	8%	5%	5%
		100%	-	100%	-	100%	-	68%	18% g	8%	6% g	1%	3%	7%	5%	16%	7%	12%	10%	7%
TV live at the time of broadcast	56	56	-	51	5	56	-	47	6	1	2	5	2	4	4	6	14	3	4	6
	6%	6%	-	6%	8%	7%	-	7%	7%	2%	11%	19%	4%	5%	6%	6%	15%	3%	3%	6%
		100%	-	91%	9%	100%	-	84%	10%	2%	4%	8%	4%	7%	10%	24% r	5%	8%	10%	
TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	53	53	-	53	-	53	-	44	4	3	1	1	3	10	2	4	7	5	8	5
	6%	6%	-	7%	-	6%	-	6%	6%	5%	6%	5%	5%	12%	2%	4%	8%	6%	6%	5%
		100%	-	100%	-	100%	-	84%	8%	5%	3%	2%	6%	18%	3%	8%	14%	9%	15%	9%
Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	44	44	-	40	3	44	-	34	5	4	*	-	2	4	7	6	1	4	5	5
	5%	5%	-	5%	7%	5%	-	5%	7%	4%	2%	-	4%	5%	12%	7%	1%	5%	4%	5%
		100%	-	93%	7%	100%	-	78%	13%	9%	1%	-	5%	9%	16% p	14%	1%	10%	11%	10%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 55

**QA20 Summary of services used on each device (4): Games console connected to broadband and a TV
MULTI CODE**

Base: All with a games console connected to home broadband and a TV to view something from the internet in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Weighted base	868	868	-**	802	67*	848	20**	718	75*	53*	23*	24**	63*	78*	62*	94*	94*	84*	127*	92*
		100%	-**	92%	8%*	98%	2%**	83%	9%*	6%*	3%*	3%**	7%*	9%*	7%*	11%*	11%*	10%*	15%*	11%*
Net: ANY	308	308	-	288	19	308	-	252	28	19	9	11	18	36	20	30	48	24	31	34
	35%	35%	-	36%	29%	36%	-	35%	37%	35%	41%	45%	29%	46%	32%	32%	51%	29%	25%	37%
		100%	-	94%	6%	100%	-	82%	9%	6%	3%	4%	6%	12% <i>r</i>	7%	10%	16% <i>lr</i>	8%	10%	11%
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	290	290	-	273	17	290	-	239	25	18	9	8	17	35	19	29	48	22	30	31
	33%	33%	-	34%	25%	34%	-	33%	33%	33%	39%	34%	27%	45%	31%	31%	51%	26%	24%	34%
	3%	100%	-	94%	6%	100%	-	82%	9%	6%	3%	3%	6%	12% <i>r</i>	7%	10%	16% <i>loqr</i>	8%	10%	11%
Net: LIVE TV ONLY	18	18	-	15	3	18	-	13	3	1	1	3	1	1	1	1	-	2	1	3
	2%	2%	-	2%	4%	2%	-	2%	4%	2%	3%	11%	2%	1%	2%	2%	-	3%	1%	3%
	100%	100%	-	85%	15%	100%	-	75%	17%	6%	3%	15%	6%	5%	6%	8%	-	12%	8%	14%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 55

**QA20 Summary of services used on each device (4): Games console connected to broadband and a TV
MULTI CODE**

Base: All with a games console connected to home broadband and a TV to view something from the internet in the last 12 months

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	863	152 18%	711 82%	454 53%	307 36%	86 10%	144 17%	630 73%	723 84%	140 16%	705 82%	863 100%	-
Weighted base	868	131 15%	737 85%	443 51%	314 36%	79* 9%*	163* 19%*	610 70%	730 84%	138* 16%*	707 81%	868 100%	-**
Effective base	483	101	391	287	167	56	67	378	398	87	390	483	-
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	165 19%	27 21%	137 19%	77 17%	60 19%	13 17%	27 17%	120 20%	135 19%	29 21%	132 19%	165 19%	-
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	117 13%	16 12%	101 14%	53 46%	47 40%	14 12%	20 17%	80 68%	91 78%	26 19%	90 13%	117 13%	-
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	107 12%	14 11%	92 13%	47 44%	26 25%	11 10%	14 13%	72 68%	86 81%	20 19%	85 79%	107 100%	-
Longer videos through websites such as YouTube or Facebook (i.e. longer than 10minutes)	88 10%	10 8%	78 11%	36 41%	26 30%	7 8%	16 19%	54 61%	70 79%	18 21%	68 77%	88 100%	-
Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	57 7%	11 8%	47 6%	25 44%	21 37%	10 18%	6 11%	46 79%	48 84%	9 16%	47 82%	57 100%	-
TV live at the time of broadcast	56 6%	4 3%	52 7%	31 7%	16 5%	7 9%	8 5%	39 6%	44 6%	12 8%	44 6%	56 6%	-
TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	53 6%	5 4%	48 6%	28 6%	18 6%	4 5%	5 3%	38 6%	48 7%	5 4%	46 7%	53 6%	-
Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	44 5%	6 4%	38 5%	25 6%	15 5%	9 11%	2 1%	35 6%	36 5%	7 5%	33 5%	44 5%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 55

**QA20 Summary of services used on each device (4): Games console connected to broadband and a TV
MULTI CODE**

Base: All with a games console connected to home broadband and a TV to view something from the internet in the last 12 months

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Weighted base	868	131 15%	737 85%	443 51%	314 36%	79* 9%*	163* 19%*	610 70%	730 84%	138* 16%*	707 81%	868 100%	-** -**
Net: ANY	308 35%	42 32% 14%	265 36% 86%	157 35% 51%	104 33% 34%	36 45% 12% ^f	45 28% 15%	219 36% 71%	254 35% 82%	54 39% 18%	247 35% 80%	308 35% 100%	- - -
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	290 33%	41 31% 14%	249 34% 86%	145 33% 50%	98 31% 34%	33 42% 11%	43 26% 15%	204 33% 70%	240 33% 83%	50 36% 17%	233 33% 80%	290 33% 100%	- - -
Net: LIVE TV ONLY	18 2%	1 1% 6%	17 2% 94%	12 3% 68%	6 2% 33%	3 4% 17%	2 1% 12%	15 3% 88%	13 2% 77%	4 3% 23%	13 2% 77%	18 2% 100%	- - -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 55

**QA20 Summary of services used on each device (4): Games console connected to broadband and a TV
MULTI CODE**

Base: All with a games console connected to home broadband and a TV to view something from the internet in the last 12 months

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	863	678	705	863	498	380	174	354	124	863	164	254	138	321	542
		79%	82%	100%	58%	44%	20%	41%	14%	100%	19%	29%	16%	37%	63%
Weighted base	868	677	707	868	476	348	162	347	116*	868	142	216	130*	290	579
		78%	81%	100%	55%	40%	19%	40%	13%*	100%	16%	25%	15%*	33%	67%
Effective base	483	373	390	483	289	272	115	190	89	483	112	199	81	205	291
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	165	119	132	165	105	75	36	72	22	165	22	43	19	54	110
	19%	18%	19%	19%	22%	21%	22%	21%	19%	100%	16%	20%	14%	19%	19%
		72%	80%	100%	64%	45%	22%	44%	13%	100%	14%	26%	11%	33%	67%
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	117	81	90	117	74	50	27	59	18	117	23	38	16	47	70
	13%	12%	13%	13%	16%	14%	17%	17%	16%	100%	16%	18%	13%	16%	12%
		70%	77%	100%	63%	43%	23%	50%	15%	100%	20%	33%	14%	41%	59%
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	107	73	85	107	62	48	22	55	15	107	14	26	9	31	75
	12%	11%	12%	12%	13%	14%	14%	16%	13%	100%	10%	12%	7%	11%	13%
		69%	79%	100%	58%	45%	21%	52%	14%	100%	13%	24%	9%	30%	70%
Longer videos through websites such as YouTube or Facebook (i.e. longer than 10minutes)	88	58	68	88	55	41	23	49	14	88	11	24	15	29	59
	10%	9%	10%	10%	12%	12%	14%	12%	10%	100%	8%	11%	11%	10%	10%
		66%	77%	100%	63%	47%	27%	56% m	16%	100%	13%	27%	17%	33%	67%
Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	57	48	47	57	34	33	16	31	10	57	7	18	7	22	36
	7%	7%	7%	7%	7%	10%	10%	9%	9%	100%	5%	8%	6%	7%	6%
		84%	82%	100%	59%	58%	28%	54%	18%	100%	12%	31%	13%	38%	62%
TV live at the time of broadcast	56	33	44	56	27	27	11	35	9	56	5	20	13	25	31
	6%	5%	6%	6%	6%	8%	7%	10%	8%	6%	4%	9%	10%	9%	5%
		59%	79%	100%	47%	49%	19%	63% m	16%	100%	9%	35%	23%	45%	55%
TV, box sets, or films from an online pay-per-view or download to own service such as Talk TV store, PlayStation Store, iTunes Store or Google Play	53	35	46	53	37	27	16	30	12	53	10	15	11	20	33
	6%	5%	7%	6%	8%	8%	10%	9%	10%	6%	7%	7%	9%	7%	6%
		67%	88%	100%	70%	51%	31%	56%	22%	100%	18%	29%	22%	38%	62%
Paid Video On-demand content available through your TV service provider – e.g. film rental or events on a pay-per-view basis	44	32	33	44	29	24	14	26	10	44	11	18	8	22	22
	5%	5%	5%	5%	6%	7%	9%	7%	8%	5%	8%	8%	6%	7%	4%
		73%	75%	100%	66%	54%	33%	59%	22%	100%	25%	41% t	18%	49%	51%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base
 Prepared by BVA BDRC
 Fieldwork: 2020
 BDRC/Job number (23183)

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 55

**QA20 Summary of services used on each device (4): Games console connected to broadband and a TV
MULTI CODE**

Base: All with a games console connected to home broadband and a TV to view something from the internet in the last 12 months

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Weighted base	868	677	707	868	476	348	162	347	116*	868	142	216	130*	290	579
		78%	81%	100%	55%	40%	19%	40%	13%*	100%	16%	25%	15%*	33%	67%
Net: ANY	308	229	247	308	186	148	72	146	46	308	53	104	57	123	184
	35%	34%	35%	35%	39%	43%	44%	42%	40%	35%	37%	48%	44%	43%	32%
		74%	80%	100%	60%	48% mn	23% m	48%	15%	100%	17%	34% z	19% z	40% z	60%
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	290	215	233	290	177	135	66	136	43	290	49	93	51	111	179
	33%	32%	33%	33%	37%	39%	41%	39%	37%	33%	35%	43%	39%	38%	31%
		74%	80%	100%	61%	46%	23%	47%	15%	100%	17%	32% z	18%	38%	62%
Net: LIVE TV ONLY	18	14	13	18	9	13	6	10	4	18	3	11	6	13	5
	2%	2%	2%	2%	2%	4%	4%	3%	3%	2%	2%	5%	5%	4%	1%
		79%	77%	100%	52%	75%	33%	58%	22%	100%	19%	60% z	34% z	72% z	28%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 56

**QA20 Summary of services used on each device (5): Desktop/ laptop computer connected to broadband
MULTI CODE**

Base: All with a desktop/ laptop computer connected to home broadband in the last 12 months

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	1890	1792	98	-	881	1009	268	274	335	329	306	378	476	658	317	439	1134	756	581	1309	509	1381	1135	751
		95%	5%	-	47%	53%	14%	14%	18%	17%	16%	20%	25%	35%	17%	23%	60%	40%	31%	69%	27%	73%	60%	40%
Weighted base	1839	1455	385*	-**	893	946	295	325	330	364	274	251	488	617	380	354	1105	734	663	1176	571	1268	1024	811
		79%	21%*	-**	49%	51%	16%	18%	18%	20%	15%	14%	27%	34%	21%	19%	60%	40%	36%	64%	31%	69%	56%	44%
Effective base	1022	1424	81	-	484	538	133	157	198	186	171	224	245	350	186	265	593	431	292	767	262	778	604	419
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	611	502	109	-	333	278	119	94	109	135	86	69	160	247	90	114	407	204	173	439	141	470	345	264
	33%	35%	28%	-	37%	29%	40%	29%	33%	37%	31%	27%	33%	40%	24%	32%	37%	28%	26%	37%	25%	37%	34%	33%
		82%	18%	-	54% b	46%	20% d h	15%	18%	22% h	14%	11%	26% k	40% k	15%	19% k	67% n	33%	28%	72% o	23%	77% q	56%	43%
Longer videos through websites such as YouTube or Facebook (i.e. longer than 10minutes)	417	352	65	-	237	180	109	76	71	73	57	30	90	177	78	72	267	150	114	303	86	331	229	187
	23%	24%	17%	-	27%	19%	37%	24%	22%	20%	21%	12%	18%	29%	20%	20%	24%	20%	17%	26%	15%	26%	22%	23%
		84%	16%	-	57% b	43%	26% d e f g h	18% h	17% h	17% h	14% h	7%	22%	43% l	19%	17%	64%	36%	27%	73% o	21%	79% q	55%	45%
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	362	300	62	-	199	163	70	65	67	64	53	43	118	139	58	47	256	106	107	255	86	276	218	144
	20%	21%	16%	-	22%	17%	24%	20%	20%	18%	19%	17%	18%	29%	15%	13%	23%	14%	16%	22%	15%	22%	21%	18%
		83%	17%	-	55% b	45%	19%	18%	18%	18%	15%	12%	32% k	38% k	16%	13%	71% n	29%	30%	70% o	24%	76% q	60%	40%
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	328	278	49	-	151	176	100	69	68	52	21	18	69	143	56	60	211	116	119	209	99	228	191	137
	18%	19%	13%	-	17%	19%	34%	21%	21%	14%	8%	7%	14%	23%	15%	17%	19%	16%	18%	18%	17%	18%	19%	17%
		85%	15%	-	46%	54%	30% d e f g h	21% g h	21% g h	16% g h	6%	5%	21%	44% l	17%	18%	65%	35%	36%	64%	30%	70%	58%	42%
TV live at the time of broadcast	272	227	45	-	171	101	71	39	28	55	41	37	71	106	53	43	177	96	67	205	49	223	137	133
	15%	16%	12%	-	19%	11%	24%	12%	9%	15%	15%	15%	15%	17%	14%	12%	16%	13%	10%	17%	9%	18%	13%	16%
		83%	17%	-	63% b	37%	26% d e f g h	14%	10%	20% e	15%	14% e	26%	39%	19%	16%	65%	35%	25%	75% o	18%	82% q	50%	49%
Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	125	108	17	-	80	44	20	27	24	32	16	6	46	36	23	19	82	43	58	66	54	71	91	32
	7%	7%	4%	-	9%	5%	7%	8%	7%	9%	6%	2%	9%	6%	6%	5%	7%	6%	9%	6%	9%	6%	9%	4%
		86%	14%	-	65% b	35%	16%	22% h	19% h	25% h	13%	5%	37%	29%	19%	15%	66%	34%	47%	53%	43% r	57%	73% t	26%
Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	61	57	5	-	37	24	16	14	9	11	7	3	17	17	13	13	35	27	24	37	23	39	47	15
	3%	4%	1%	-	4%	3%	6%	4%	3%	3%	3%	1%	4%	3%	4%	4%	3%	4%	4%	3%	4%	3%	5%	2%
		92%	8%	-	61%	39%	27% h	24%	15%	18%	12%	5%	28%	28%	22%	22%	56%	44%	39%	61%	37%	63%	76% t	24%
TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	43	42	1	-	17	26	9	19	6	6	3	1	10	18	8	7	28	15	17	26	16	27	27	16
	2%	3%	*	-	2%	3%	3%	6%	2%	2%	1%	*	2%	3%	2%	2%	3%	2%	3%	2%	3%	2%	3%	2%
		97%	3%	-	40%	60%	20%	44% f g h	14%	14%	7%	2%	23%	43%	18%	16%	66%	34%	41%	59%	37%	63%	63%	37%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 56

**QA20 Summary of services used on each device (5): Desktop/ laptop computer connected to broadband
MULTI CODE**

Base: All with a desktop/ laptop computer connected to home broadband in the last 12 months

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Weighted base	1839	1455	385*	-**	893	946	295	325	330	364	274	251	488	617	380	354	1105	734	663	1176	571	1268	1024	811
		79%	21%*	-**	49%	51%	16%	18%	18%	20%	15%	14%	27%	34%	21%	19%	60%	40%	36%	64%	31%	69%	56%	44%
Net: ANY	928	770	158	-	504	424	182	153	187	181	117	108	249	350	156	173	599	329	306	623	260	668	539	387
	50%	53%	41%	-	56%	45%	62%	47%	57%	50%	42%	43%	51%	57%	41%	49%	54%	45%	46%	53%	46%	53%	53%	48%
		83%b	17%	-	54%b	46%	20%dfgh	16%	20%gh	19%	13%	12%	27%k	38%kl	17%	19%	65%n	35%	33%	67%o	28%	72%q	58%	42%
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	884	737	147	-	480	404	171	147	185	171	111	99	237	339	143	166	575	308	294	590	250	634	516	365
	48%	51%	38%	-	54%	43%	58%	45%	56%	47%	41%	40%	48%	55%	38%	47%	52%	42%	44%	50%	44%	50%	50%	45%
		81%b	17%	-	54%b	46%	19%dfgh	17%	21%dfgh	19%	13%	11%	27%k	38%kl	16%	19%	65%n	35%	33%	67%	28%	72%	58%	41%
Net: LIVE TV ONLY	44	34	11	-	24	20	12	6	3	10	5	9	12	12	14	7	24	21	12	33	11	34	23	21
	2%	2%	3%	-	3%	2%	4%	2%	1%	3%	2%	4%	3%	2%	4%	2%	2%	3%	2%	3%	2%	3%	2%	3%
		76%	24%	-	54%	46%	26%	13%	6%	22%	12%	21%e	28%	26%	30%	16%	54%	46%	27%	73%	24%	76%	52%	48%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 56

**QA20 Summary of services used on each device (5): Desktop/ laptop computer connected to broadband
MULTI CODE**

Base: All with a desktop/ laptop computer connected to home broadband in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	1890	1856	21	1611	279	1804	86	1370	184	193	143	75	185	144	122	142	120	121	235	226
		98%	1%	85%	15%	95%	5%	72%	10%	10%	8%	4%	10%	8%	6%	8%	6%	6%	12%	12%
Weighted base	1839	1801	27**	1548	292	1761	78*	1537	155	111	36*	78*	179	148*	146*	133	186*	146*	263	259
		98%	1%*	84%	16%	96%	4%*	84%	8%	6%	2%*	4%*	10%	8%*	8%*	7%	10%*	8%*	14%	14%
Effective base	1022	1012	8	868	154	977	45	777	150	133	71	39	102	81	81	101	87	55	118	138
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	611	596	11	525	87	611	-	515	54	34	9	15	69	40	51	44	55	47	79	116
	33%	33%	42%	34%	30%	35%	-	34%	35%	30%	24%	19%	39%	27%	35%	33%	30%	32%	30%	45%
		98%	2%	86%	14%	100%	-	84%	9%	6%	1%	2%	11%	7%	8%	7%	9%	8%	13%	19%
Longer videos through websites such as YouTube or Facebook (i.e. longer than 10minutes)	417	402	9	353	64	417	-	347	40	24	6	10	47	28	36	35	36	35	50	69
	23%	22%	35%	23%	22%	24%	-	23%	26%	22%	16%	13%	27%	19%	25%	26%	19%	24%	19%	27%
		96%	2%	85%	15%	100%	-	83%	10%	6%	1%	2%	11%	7%	9%	8%	9%	8%	12%	17%
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	362	344	15	362	-	362	-	309	26	21	5	9	36	28	26	21	44	34	48	65
	20%	19%	56%	23%	-	21%	-	20%	17%	19%	15%	11%	20%	19%	18%	16%	24%	23%	18%	25%
		95%	4%	100%	-	100%	-	86%	7%	6%	1%	2%	10%	8%	7%	6%	12%	9%	13%	18%
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	328	320	3	272	56	328	-	284	25	12	6	5	44	24	28	24	32	24	40	63
	18%	18%	10%	18%	19%	19%	-	18%	16%	11%	18%	6%	25%	16%	19%	18%	17%	16%	15%	24%
		98%	1%	83%	17%	100%	-	87%	8%	4%	2%	1%	13%	7%	8%	7%	10%	7%	12%	19%
TV live at the time of broadcast	272	253	17	228	44	272	-	233	20	15	4	16	32	21	20	26	33	27	32	25
	15%	14%	64%	15%	15%	15%	-	15%	13%	13%	10%	21%	18%	14%	19%	18%	19%	19%	12%	10%
		93%	6%	84%	16%	100%	-	86%	8%	5%	1%	6%	12%	8%	7%	9%	12%	10%	12%	9%
Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	125	123	2	125	-	125	-	100	13	10	1	3	7	11	9	11	7	8	16	30
	7%	7%	6%	8%	-	7%	-	7%	9%	9%	4%	4%	4%	7%	6%	8%	4%	5%	6%	11%
		99%	1%	100%	-	100%	-	80%	11%	8%	1%	3%	6%	8%	7%	9%	5%	6%	13%	24%
Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	61	57	1	57	5	61	-	49	4	7	2	1	6	4	6	4	2	7	7	11
	3%	3%	5%	4%	2%	3%	-	3%	3%	6%	5%	1%	3%	3%	4%	3%	1%	5%	3%	4%
		93%	2%	92%	8%	100%	-	80%	7%	11%	3%	1%	10%	7%	11%	7%	4%	11%	12%	18%
TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	43	41	1	41	2	43	-	32	6	4	2	1	4	2	4	6	8	2	2	4
	2%	2%	3%	3%	1%	2%	-	2%	4%	3%	5%	1%	2%	1%	3%	4%	4%	1%	1%	2%
		96%	2%	96%	4%	100%	-	75%	13%	9%	4%	2%	8%	5%	9%	13%	18%	4%	5%	10%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 56

**QA20 Summary of services used on each device (5): Desktop/ laptop computer connected to broadband
MULTI CODE**

Base: All with a desktop/ laptop computer connected to home broadband in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Weighted base	1839	1801 98%	27** 1%**	1548 84%	292 16%	1761 96%	78* 4%*	1537 84%	155 8%	111 6%	36* 2%*	78* 4%*	179 10%	148* 8%*	146* 8%*	133 7%	186* 10%*	146* 8%*	263 14%	259 14%
Net: ANY	928	898 97%	22 2%	787 85%	141 15%	928 100%	-	783 84%	78 8%	53 6%	15 2%	32 3%	89 10%	61 7%	73 8%	69 7%	91 10%	78 8%	114 12%	175 19%klmno pr
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	884	860 97%	17 2%	765 87% ^d	119 13%	884 100% ^t	-	743 84%	75 8%	52 6%	14 2%	21 2%	87 10% ^k	59 7%	72 8% ^k	65 7% ^k	85 10%	72 8% ^k	112 13%	170 19%klmno pqr
Net: LIVE TV ONLY	44	38 85%	5 11%	22 50%	22 50% ^c	44 100%	-	40 90%	3 7%	1 1%	1 2%	10 23%lmnoprs	2 5%	2 4%	1 2%	5 10%	6 13%	7 15%	2 5%	5 12%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 56

**QA20 Summary of services used on each device (5): Desktop/ laptop computer connected to broadband
MULTI CODE**

Base: All with a desktop/ laptop computer connected to home broadband in the last 12 months

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	1890	311 16%	1579 84%	816 43%	782 41%	191 10%	458 24%	1176 62%	1316 70%	531 28%	1214 64%	1625 86%	265 14%
Weighted base	1839	276 15%	1564 85%	791 43%	734 40%	183 10%	461 25%	1130 61%	1274 69%	519 28%	1177 64%	1584 86%	255 14%
Effective base	1022	200	834	476	438	105	233	649	711	285	665	890	132
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	611 33%	88 32%	523 33%	238 30%	269 37%	61 33%	156 34%	356 32%	410 32%	177 34%	378 32%	518 33%	94 37%
Longer videos through websites such as YouTube or Facebook (i.e. longer than 10minutes)	417 23%	43 16%	374 24%	139 18%	193 26%	45 24%	117 25%	219 19%	271 21%	119 23%	246 21%	339 21%	78 31%
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	362 20%	40 15%	321 21%	144 18%	176 49% ceg	27 15%	113 25%	187 52%	219 61%	129 36% hj	192 53%	281 78%	81 22% kk
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	328 18%	33 12%	295 19%	125 16%	126 17%	36 20%	79 17%	185 16%	215 17%	84 16%	197 17%	268 17%	60 23%
TV live at the time of broadcast	272 15%	34 12%	238 15%	107 13%	139 19%	19 10%	90 20%	146 13%	177 14%	89 17%	148 13%	195 12%	77 30%
Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	125 7%	20 7%	105 7%	75 10%	45 6%	10 5%	13 3%	101 9%	102 8%	21 4%	95 8%	117 9%	7 3%
Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	61 3%	8 3%	53 3%	31 4%	22 3%	9 5%	7 2%	46 4%	48 4%	11 2%	43 4%	54 3%	7 3%
TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	43 2%	5 2%	37 2%	20 3%	19 3%	7 4%	9 2%	26 2%	35 3%	5 1%	34 3%	40 2%	3 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/ij - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 56

**QA20 Summary of services used on each device (5): Desktop/ laptop computer connected to broadband
MULTI CODE**

Base: All with a desktop/ laptop computer connected to home broadband in the last 12 months

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Weighted base	1839	276 15%	1564 85%	791 43%	734 40%	183 10%	461 25%	1130 61%	1274 69%	519 28%	1177 64%	1584 86%	255 14%
Net: ANY	928	132 14%	797 86%	385 42%	401 43%g	91 10%	235 25%	534 57%	611 66%	275 30%	553 60%	761 82%	168 18%k
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	884	124 14%	760 86%	369 42%	378 43%g	86 10%	222 25%	513 58%	583 66%	263 30%	534 60%	735 83%	149 17%k
Net: LIVE TV ONLY	44	8 17%	37 83%	17 37%	23 51%	5 12%	13 29%	20 46%	28 63%	12 28%	19 42%	25 57%	19 43%k

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 56

**QA20 Summary of services used on each device (5): Desktop/ laptop computer connected to broadband
MULTI CODE**

Base: All with a desktop/ laptop computer connected to home broadband in the last 12 months

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	1890	1225 65%	1214 64%	744 39%	750 40%	614 32%	224 12%	446 24%	196 10%	1625 86%	381 20%	441 23%	177 9%	622 33%	1268 67%
Weighted base	1839	1174 64%	1177 64%	740 40%	703 38%	560 30%	214 12%	438 24%	202 11%	1584 86%	332 18%	395 21%	157 9%	562 31%	1277 69%
Effective base	1022	666	665	432	429	404	133	241	120	890	217	264	103	351	676
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	611 33%	385 33%	378 32%	216 29%	233 33%	202 36%	67 31%	141 32%	86 43%	518 33%	123 37%	133 34%	42 27%	199 35%	412 32%
Longer videos through websites such as YouTube or Facebook (i.e. longer than 10minutes)	417 23%	246 21%	246 21%	173 23%	181 26%	151 27%	56 26%	115 26%	41 21%	339 21%	94 28%	105 27%	29 19%	146 26%	271 21%
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	362 20%	204 17%	192 16%	110 15%	135 19%	147 26%	49 13%	89 20%	26 13%	281 18%	73 22%	82 21%	21 13%	117 21%	245 19%
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	328 18%	193 16%	197 17%	121 16%	137 20%	137 24%	48 23%	95 22%	40 20%	268 17%	55 17%	74 19%	20 12%	97 17%	231 18%
TV live at the time of broadcast	272 15%	130 11%	148 13%	93 13%	82 12%	119 21%	38 18%	68 16%	23 11%	195 12%	63 19%	75 19%	29 18%	103 18%	169 13%
Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	125 7%	94 8%	95 8%	71 10%	59 8%	69 12%	35 16%	51 12%	20 7%	117 7%	30 24%	32 26%	8 7%	46 37%	79 63%
Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	61 3%	39 3%	43 4%	34 5%	35 5%	37 7%	21 10%	24 6%	9 5%	54 3%	14 4%	17 4%	8 5%	22 4%	40 3%
TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	43 2%	30 3%	34 3%	28 4%	30 4%	29 5%	11 5%	28 6%	7 3%	40 2%	11 3%	13 3%	5 3%	19 3%	24 2%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 56

**QA20 Summary of services used on each device (5): Desktop/ laptop computer connected to broadband
MULTI CODE**

Base: All with a desktop/ laptop computer connected to home broadband in the last 12 months

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Weighted base	1839	1174	1177	740	703	560	214	438	202	1584	332	395	157	562	1277
		64%	64%	40%	38%	30%	12%	24%	11%	86%	18%	21%	9%	31%	69%
Net: ANY	928	571	553	331	356	333	114	229	123	761	176	206	71	293	635
	50%	49%	47%	45%	51%	59%	53%	52%	61%	48%	53%	52%	45%	52%	50%
		62%	60%	36%	38%	36% mnpou	12%	25%	13% mnpou	82%	19%	22%	8%	32%	68%
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	884	551	534	317	347	314	109	221	116	735	167	195	61	278	606
	48%	47%	45%	43%	49%	56%	51%	51%	57%	46%	50%	49%	39%	49%	47%
		62%	60%	36%	39%	35% mnpou	12%	25%	13% mnpou	83%	19%	22%	7%	31%	69%
Net: LIVE TV ONLY	44	20	19	14	9	20	5	8	7	25	9	11	9	16	29
	2%	2%	2%	2%	1%	4%	2%	2%	4%	2%	3%	3%	6%	3%	2%
		46%	42%	32%	21%	44% mnpu	11%	18%	16%	57%	20%	25%	21% z	35%	65%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 57
QA20 Summary of services used on each device (6): Tablet computer connected to broadband
MULTI CODE

Base: All with a tablet computer connected to home broadband in the last 12 months

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	1253	1171	82	-	566	687	150	167	249	220	208	259	351	441	203	258	792	461	424	829	384	869	746	506
		93%	7%	-	45%	55%	12%	13%	20%	18%	17%	21%	28%	35%	16%	21%	63%	37%	34%	66%	31%	69%	60%	40%
Weighted base	1263	956	307*	-**	608	655	166*	207*	258	264	193	175	371	416	262	214	787	476	510	753	452	811	697	564
		76%	24%*	-**	48%	52%	13%*	16%*	20%	21%	15%	14%	29%	33%	21%	17%	62%	38%	40%	60%	36%	64%	55%	45%
Effective base	638	921	62	-	287	354	66	92	140	119	100	168	178	222	108	147	399	239	202	467	190	462	383	260
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	400	317	83	-	179	220	56	60	101	96	51	36	120	148	75	57	268	132	167	233	148	252	235	164
	32%	33%	27%	-	30%	34%	34%	29%	39%	36%	27%	20%	32%	36%	29%	27%	34%	28%	33%	31%	33%	31%	34%	29%
		79%	21%	-	45%	55%	14%h	15%	25%gh	24%h	13%	9%	30%	37%	19%	14%	67%	33%	42%	58%	37%	63%	59%	41%
Longer videos through websites such as YouTube or Facebook (i.e. longer than 10minutes)	255	212	43	-	127	127	51	47	56	58	29	14	63	93	54	45	156	99	113	142	98	157	151	104
	20%	23%	14%	-	21%	19%	31%	23%	22%	22%	15%	8%	17%	22%	20%	21%	20%	21%	22%	19%	22%	19%	22%	18%
		83%	17%	-	50%	50%	20%gh	19%h	22%h	23%h	11%	5%	25%	37%	21%	18%	61%	39%	44%	56%	38%	62%	59%	41%
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	220	189	31	-	97	123	24	34	46	54	39	23	79	74	37	30	153	67	86	134	84	136	131	89
	17%	20%	10%	-	16%	19%	14%	16%	18%	21%	21%	13%	21%	18%	14%	14%	19%	14%	17%	18%	19%	17%	19%	16%
		86%b	14%	-	44%	56%	11%	15%	21%	25%	18%	10%	36%	34%	17%	14%	70%	30%	39%	61%	38%	62%	60%	40%
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	200	174	25	-	76	123	35	51	44	37	21	12	49	86	38	27	134	65	86	114	80	119	132	67
	16%	18%	8%	-	13%	19%	21%	24%	17%	14%	11%	7%	13%	21%	14%	13%	17%	14%	17%	15%	18%	15%	19%	12%
		87%b	13%	-	38%	62%a	18%h	25%gh	22%h	18%	10%	6%	24%	43%g	19%	14%	67%	33%	43%	57%	40%	60%	66%l	34%
TV live at the time of broadcast	112	97	15	-	67	45	16	21	16	20	18	22	39	41	19	14	79	33	40	72	30	82	66	46
	9%	10%	5%	-	11%	7%	10%	10%	6%	8%	9%	13%	10%	10%	7%	7%	10%	7%	8%	10%	7%	10%	9%	8%
		87%	13%	-	60%	40%	14%	18%	14%	18%	16%	20%	35%	36%	17%	13%	71%	29%	36%	64%	27%	73%	59%	41%
Free Video On-demand content available as part of your subscription through your TV service provider - e.g. Virgin On Demand, Sky On Demand	72	66	6	-	36	35	9	15	16	18	11	4	26	24	12	10	50	22	41	31	39	32	55	16
	6%	7%	2%	-	6%	5%	5%	7%	6%	7%	5%	2%	7%	6%	5%	5%	6%	5%	8%	4%	9%	4%	8%	3%
		92%	8%	-	51%	49%	12%	20%	22%	25%	15%	5%	36%	33%	17%	13%	70%	30%	57%p	43%	55%r	45%	77%l	23%
Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	39	35	4	-	19	20	10	5	10	8	5	1	11	12	9	7	24	15	17	22	15	25	24	15
	3%	4%	1%	-	3%	3%	6%	2%	4%	3%	2%	1%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%
		90%	10%	-	49%	51%	26%h	13%	26%	21%	12%	2%	29%	32%	23%	17%	61%	39%	44%	56%	37%	63%	61%	39%
TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	36	32	3	-	19	17	5	6	11	11	2	1	9	14	6	6	23	13	21	15	19	17	26	10
	3%	3%	1%	-	3%	3%	3%	3%	4%	4%	1%	1%	2%	3%	2%	3%	3%	3%	4%	2%	4%	2%	4%	2%
		90%	10%	-	52%	48%	13%	16%	31%	32%	4%	3%	26%	39%	18%	18%	65%	35%	59%	41%	54%	46%	73%	27%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 57

**QA20 Summary of services used on each device (6): Tablet computer connected to broadband
MULTI CODE**

Base: All with a tablet computer connected to home broadband in the last 12 months

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Weighted base	1263	956 76%	307* 24%*	-** 48%	608 52%	655 52%	166* 13%*	207* 16%*	258 20%	264 21%	193 15%	175 14%	371 29%	416 33%	262 21%	214 17%	787 62%	476 38%	510 40%	753 60%	452 36%	811 64%	697 55%	564 45%
Net: ANY	585	467 49%	118 38%	- -	270 44%	315 48%	81 49%	104 50%	141 55%	124 47%	77 40%	59 34%	177 48%	211 51%	111 42%	85 40%	389 49%	197 41%	246 48%	339 45%	220 38%	365 45%	360 52%	225 40%
	46%	80%	20%	-	46%	54%	14%h	18%h	24%gh	21%h	13%	10%	30%	36%l	19%	15%	66%n	34%	42%	58%	38%	62%	62%t	38%
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	573	456 48%	117 38%	- -	263 43%	310 47%	80 48%	102 49%	138 53%	123 46%	75 39%	56 32%	174 47%	211 51%	106 40%	83 39%	384 49%	189 40%	240 47%	333 44%	216 48%	357 44%	354 51%	219 39%
	45%	80%	20%	-	46%	54%	14%h	18%h	24%gh	21%h	13%	10%	30%	37%l	18%	14%	67%n	33%	42%	58%	38%	62%	62%t	38%
Net: LIVE TV ONLY	12	11 1%	1 *	- -	7 1%	5 1%	1 1%	2 1%	3 1%	1 *	2 1%	3 2%	3 1%	1 *	5 2%	2 1%	4 1%	8 2%	5 1%	7 1%	5 1%	7 1%	7 1%	5 1%
	1%	95%	5%	-	58%	42%	11%	17%	25%	7%	13%	26%	29%	5%	45%	21%	34%	66%	45%	55%	39%	61%	55%	45%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 57
QA20 Summary of services used on each device (6): Tablet computer connected to broadband
MULTI CODE

Base: All with a tablet computer connected to home broadband in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	1253	1244 99%	6 *	1125 90%	128 10%	1213 97%	40 3%	901 72%	128 10%	120 10%	104 8%	41 3%	129 10%	90 7%	83 7%	96 8%	82 7%	79 6%	164 13%	137 11%
Weighted base	1263	1248 99%	12** 1%**	1116 88%	147* 12%*	1218 96%	45** 4%**	1059 84%	107* 8%*	65* 5%*	32* 3%*	32* 3%*	135* 11%*	98* 8%*	95* 8%*	98* 8%*	133* 10%*	108* 9%*	209* 17%*	151* 12%*
Effective base	638	641	2	566	72	616	22	484	100	95	51	30	67	46	52	67	58	32	80	84
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	400 32%	389 31%	9 75%	368 33%	31 21%	400 33%	- -	334 32%	35 33%	22 34%	31 28%	5 16%	47 35%	15 15%	34 36%	26 27%	42 31%	36 33%	59 28%	70 46%
Longer videos through websites such as YouTube or Facebook (i.e. longer than 10minutes)	255 20%	245 20%	9 75%	238 21%	17 12%	255 21%	- -	214 20%	22 21%	15 23%	4 13%	3 10%	29 22%	13 14%	28 30%	17 17%	32 24%	17 16%	38 18%	36 24%
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	220 17%	220 18%	* 4%	220 20%	- -	220 18%	- -	189 18%	17 16%	10 15%	4 12%	3 8%	20 15%	9 9%	16 17%	14 14%	42 32%	22 21%	33 16%	31 21%
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	200 16%	199 16%	- -	188 17%	11 8%	200 16%	- -	164 16%	21 19%	7 11%	8 24%	2 7%	24 18%	13 13%	13 14%	20 20%	22 17%	11 10%	28 13%	32 21%
TV live at the time of broadcast	112 9%	102 8%	10 85%	105 9%	8 5%	112 9%	- -	96 9%	9 8%	6 9%	2 5%	2 5%	15 11%	6 6%	6 9%	9 9%	13 10%	14 13%	17 8%	16 10%
Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	72 6%	72 6%	- -	72 6%	- -	72 6%	- -	57 5%	8 7%	5 8%	1 4%	- -	9 7%	4 4%	3 3%	6 6%	5 4%	5 4%	12 6%	14 9%
Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	39 3%	38 3%	1 10%	34 3%	5 4%	39 3%	- -	26 2%	7 6%	2 3%	5 16%	- -	2 2%	3 3%	3 3%	3 3%	1 1%	1 1%	3 2%	9 6%
TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	36 3%	36 3%	- -	35 3%	1 *	36 3%	- -	27 3%	4 4%	1 2%	4 12%	- -	2 2%	3 3%	3 3%	2 2%	6 4%	1 1%	3 2%	6 4%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 57
**QA20 Summary of services used on each device (6): Tablet computer connected to broadband
 MULTI CODE**

Base: All with a tablet computer connected to home broadband in the last 12 months

Total	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Weighted base	1263	1248 99%	12** 1%**	1116 88%	147* 12%*	1218 96%	45** 4%**	1059 84%	107* 8%*	65* 5%*	32* 3%*	32* 3%*	135* 11%*	98* 8%*	95* 8%*	98* 10%*	133* 10%*	108* 9%*	209* 17%*	151* 12%*
Net: ANY	585 46%	572 98%	11 2%	540 92% ^d	45 8%	585 100%	-	494 84%	43 7%	31 5%	18 3%	8 1%	59 10%	31 5%	42 7%	46 8%	65 11% ^k	57 10% ^k	77 13%	109 19% ^{klmno} pr
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	573 45%	561 98%	11 2%	531 93% ^d	42 7%	573 100%	-	485 85%	42 7%	29 5%	17 3%	7 1%	59 10%	30 5%	41 7%	45 8% ^k	63 11% ^k	55 10% ^k	75 13%	109 19% ^{klmno} pqr
Net: LIVE TV ONLY	12 1%	11 94%	1 6%	9 79%	2 21%	12 100%	-	9 75%	1 8%	1 11%	1 5%	1 7%	-	*	1 7%	1 11%	1 10%	2 17%	2 15%	1 6%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 57
QA20 Summary of services used on each device (6): Tablet computer connected to broadband
MULTI CODE

Base: All with a tablet computer connected to home broadband in the last 12 months

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	1253	213 17%	1040 83%	586 47%	515 41%	125 10%	275 22%	821 66%	909 73%	326 26%	863 69%	1131 90%	122 10%
Weighted base	1263	187 15%	1076 85%	583 46%	489 39%	117* 9%*	286 23%	819 65%	921 73%	323 26%	867 69%	1129 89%	134* 11%*
Effective base	638	133	518	314	288	69	139	416	457	172	439	587	55
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	400 32%	60 32%	340 32%	176 30%	149 31%	41 35%	70 25%	266 32%	302 33%	87 27%	278 32%	361 32%	39 29%
Longer videos through websites such as YouTube or Facebook (i.e. longer than 10minutes)	255 20%	31 17%	223 21%	91 16%	102 21%	37 31%	51 18%	153 19%	192 21%	52 16%	171 20%	222 20%	33 25%
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	220 17%	22 12%	198 18%	102 17%	96 20%	29 24%	53 19%	141 17%	158 17%	62 19%	152 18%	199 18%	21 16%
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	200 16%	28 15%	171 16%	93 16%	69 14%	25 22%	37 13%	134 16%	155 17%	38 12%	149 17%	185 16%	15 11%
TV live at the time of broadcast	112 9%	13 7%	99 9%	52 9%	45 9%	15 13%	17 6%	76 9%	87 9%	21 6%	75 9%	89 8%	23 17%
Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	72 6%	11 6%	61 6%	44 8%	20 4%	11 9%	5 2%	62 8%	62 7%	9 3%	61 7%	69 6%	2 2%
Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	39 3%	4 2%	35 3%	20 3%	12 2%	7 6%	5 2%	26 3%	30 3%	9 3%	26 3%	36 3%	3 2%
TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	36 3%	4 2%	32 3%	21 4%	13 3%	8 7%	5 2%	26 3%	29 3%	7 2%	29 3%	35 3%	1 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 57

**QA20 Summary of services used on each device (6): Tablet computer connected to broadband
MULTI CODE****Base: All with a tablet computer connected to home broadband in the last 12 months**

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Weighted base	1263	187 15%	1076 85%	583 46%	489 39%	117* 9%*	286 23%	819 65%	921 73%	323 26%	867 69%	1129 89%	134* 11%*
Net: ANY	585 46%	79 42% 14%	506 47% 86%	273 47% 47%	218 44% 37%	62 53% 11%	112 39% 19%	380 46% 65%	433 47% 74%	140 43% 24%	402 46% 69%	525 47% 90%	60 45% 10%
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	573 45%	77 41% 13%	496 46% 87%	267 46% 47%	213 44% 37%	59 51% 10%	111 39% 19%	369 45% 64%	423 46% 74%	138 43% 24%	392 45% 68%	515 46% 90%	58 43% 10%
Net: LIVE TV ONLY	12 1%	2 1% 18%	10 1% 82%	6 1% 52%	4 1% 34%	3 2% 22%	1 * 9%	11 1% 91%	10 1% 85%	2 1% 15%	10 1% 85%	10 1% 85%	2 1% 15%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 57
**QA20 Summary of services used on each device (6): Tablet computer connected to broadband
 MULTI CODE**

Base: All with a tablet computer connected to home broadband in the last 12 months

Total	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	1253	844 67%	863 69%	513 41%	542 43%	333 27%	265 21%	330 26%	139 11%	1131 90%	247 20%	290 23%	111 9%	420 34%	833 66%
Weighted base	1263	831 66%	867 69%	517 41%	509 40%	309 24%	260 21%	329 26%	144* 11%*	1129 89%	217 17%	257 20%	105* 8%*	379 30%	884 70%
Effective base	638	432	439	282	297	207	140	156	83	587	142	181	57	241	411
Short clips through websites such as YouTube or Facebook(i.e. 10 minutes or less)	400 32%	278 33%	278 32%	182 35%	173 34%	103 33%	86 33%	103 31%	69 48%	361 32%	71 33%	92 36%	34 33%	128 34%	272 31%
Longer videos through websites such as YouTube or Facebook(i.e. longer than 10minutes)	255 20%	166 20%	171 20%	133 52% u	124 49%	83 27%	65 33%	76 23%	29 20%	222 24%	54 25%	66 26%	25 10%	93 24%	162 18%
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	220 17%	154 19%	152 18%	90 41%	102 47%	59 27%	51 23%	54 24%	30 13%	199 91%	44 20%	67 26%	17 8%	83 22%	138 16%
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	200 16%	140 17%	149 17%	99 50%	102 51%	63 31%	57 28%	75 37%	24 12%	185 93%	27 12%	41 16%	14 13%	57 15%	142 16%
TV live at the time of broadcast	112 9%	63 8%	75 9%	39 7%	37 7%	30 10%	27 11%	29 9%	16 11%	89 8%	20 9%	29 11%	13 13%	43 11%	70 8%
Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	72 6%	55 7%	61 7%	40 56%	37 52%	25 35%	22 31%	26 36%	13 18%	69 9%	14 20%	23 9%	12 11%	31 43%	41 5%
Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	39 3%	27 3%	26 3%	23 4%	26 5%	13 4%	15 6%	18 6%	5 3%	36 3%	9 4%	13 5%	8 8%	18 5%	21 2%
TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	36 3%	29 4%	29 3%	30 6%	26 5%	16 5%	12 4%	15 4%	7 5%	35 3%	8 23%	8 21%	6 18%	15 41%	21 2%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base
 Prepared by BVA BDRC
 Fieldwork: 2020
 BDRC/Job number (23183)

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 57

**QA20 Summary of services used on each device (6): Tablet computer connected to broadband
MULTI CODE**

Base: All with a tablet computer connected to home broadband in the last 12 months

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Weighted base	1263	831	867	517	509	309	260	329	144*	1129	217	257	105*	379	884
		66%	69%	41%	40%	24%	21%	26%	11%*	89%	17%	20%	8%*	30%	70%
Net: ANY	585	404	402	257	257	161	139	157	90	525	96	141	51	190	395
	46%	49%	46%	50%	51%	52%	54%	48%	62%	47%	44%	55%	48%	50%	45%
		69%	69%	44%	44%	27%	24%	27%	15% mnosu	90%	16%	24% z	9%	32%	68%
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	573	395	392	251	254	155	133	153	88	515	96	138	48	184	389
	45%	47%	45%	48%	50%	51%	51%	46%	61%	46%	44%	54%	45%	49%	44%
		69%	68%	44%	44%	27%	23%	27%	15% mnosu	90%	17%	24% z	8%	32%	68%
Net: LIVE TV ONLY	12	9	10	6	3	6	7	4	1	10	-	3	3	5	7
	1%	1%	1%	1%	1%	2%	3%	1%	1%	1%	-	1%	3%	1%	1%
		74%	85%	52%	24%	48%	56%	35%	12%	85%	-	28%	27%	45%	55%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 58
QA20 Summary of services used on each device (7): Smartphone connected to broadband
MULTI CODE

Base: All with a smartphone connected to home broadband in the last 12 months

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	1741	1624	117	-	778	963	263	271	358	324	253	272	412	617	291	421	1029	712	587	1154	516	1225	1078	659
		93%	7%	-	45%	55%	15%	16%	21%	19%	15%	16%	24%	35%	17%	24%	59%	41%	34%	66%	30%	70%	62%	38%
Weighted base	1774	1337	437*	-**	846	929	296	338	353	366	238	184	436	581	373	384	1017	757	692	1082	592	1183	997	773
		75%	25%*	-**	48%	52%	17%	19%	20%	21%	13%	10%	25%	33%	21%	22%	57%	43%	39%	61%	33%	67%	56%	44%
Effective base	901	1287	91	-	405	499	126	146	210	179	120	166	209	328	154	228	533	369	288	641	261	650	563	347
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	724	557	167	-	318	406	164	162	149	162	58	29	164	269	149	141	433	290	315	409	266	458	429	292
	41%	42%	38%	-	38%	44%	55%	48%	42%	44%	24%	16%	38%	46%	40%	37%	43%	38%	45%	38%	45%	39%	43%	38%
		77%	23%	-	44%	56%	23% efgh	22% gh	21% gh	22% gh	8%	4%	23%	37% kl	21%	20%	60%	40%	43% p	57%	37%	63%	59%	40%
Longer videos through websites such as YouTube or Facebook (i.e. longer than 10minutes)	435	339	96	-	208	227	119	110	93	81	24	8	99	168	84	83	267	167	206	228	169	266	236	198
	24%	25%	22%	-	25%	24%	40%	33%	26%	22%	10%	4%	23%	29%	23%	22%	26%	22%	30%	21%	29%	22%	24%	26%
		78%	22%	-	48%	52%	27% efgh	25% gh	21% gh	19% gh	5%	2%	23%	39%	19%	19%	61%	39%	47% p	53%	39%	61%	54%	45%
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	209	182	27	-	85	125	53	63	47	33	8	5	37	92	32	49	129	81	102	107	87	122	124	86
	12%	14%	6%	-	10%	13%	18%	19%	13%	9%	3%	3%	8%	16%	9%	13%	13%	11%	15%	10%	15%	10%	12%	11%
		87% f	13%	-	40%	60%	25% efgh	30% gh	22% gh	16% h	4%	2%	18%	44% kl	15%	23%	62%	38%	49% p	51%	42%	58%	59%	41%
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	173	146	26	-	90	83	48	31	37	39	13	3	37	74	25	36	111	61	78	95	65	107	106	66
	10%	11%	6%	-	11%	9%	16%	9%	11%	11%	6%	2%	9%	13%	7%	9%	11%	8%	11%	9%	11%	9%	11%	9%
		85%	15%	-	52%	48%	28% efgh	18% h	22% h	23% h	8%	2%	22%	43% kl	15%	21%	64%	36%	45%	55%	38%	62%	62%	38%
TV live at the time of broadcast	150	112	38	-	84	66	39	29	26	34	16	7	36	64	16	34	100	50	55	96	43	107	87	62
	8%	8%	9%	-	10%	7%	13%	8%	7%	9%	4%	4%	8%	11%	4%	9%	10%	7%	8%	9%	7%	9%	9%	8%
		75%	25%	-	56%	44%	26% h	19%	17%	22%	11%	5%	24%	43% kl	11%	23%	67%	33%	36%	64%	29%	71%	58%	41%
Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	85	79	6	-	46	39	16	23	20	17	5	3	26	21	15	22	47	37	42	43	39	46	57	26
	5%	6%	1%	-	5%	4%	5%	7%	6%	5%	2%	2%	6%	4%	4%	6%	5%	5%	6%	4%	7%	4%	6%	3%
		93%	7%	-	54%	46%	18%	28% h	24%	20%	6%	4%	31%	25%	18%	26%	56%	44%	50%	50%	46%	54%	67%	31%
TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	52	45	7	-	21	31	10	19	10	10	3	-	7	19	13	13	26	26	31	21	24	28	31	21
	3%	3%	2%	-	2%	3%	3%	6%	3%	3%	1%	-	2%	3%	3%	3%	3%	3%	4%	2%	4%	2%	3%	3%
		86%	14%	-	40%	60%	20% h	36% h	20% h	19%	6%	-	14%	36%	25%	26%	50%	50%	59% p	41%	47%	53%	60%	40%
Paid Video On-demand content available through your TV service provider – e.g. film rental or events on a pay-per-view basis	40	40	-	-	22	18	13	9	9	5	3	-	13	12	8	6	25	14	18	21	15	24	28	11
	2%	3%	-	-	3%	2%	4%	3%	3%	1%	1%	-	3%	2%	2%	2%	2%	2%	3%	2%	3%	2%	3%	1%
		100%	-	-	55%	45%	32% h	23%	23%	14%	8%	-	34%	30%	21%	15%	64%	36%	46%	54%	39%	61%	71%	29%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 58
QA20 Summary of services used on each device (7): Smartphone connected to broadband
MULTI CODE

Base: All with a smartphone connected to home broadband in the last 12 months

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Weighted base	1774	1337	437*	-**	846	929	296	338	353	366	238	184	436	581	373	384	1017	757	692	1082	592	1183	997	773
		75%	25%*	-**	48%	52%	17%	19%	20%	21%	13%	10%	25%	33%	21%	22%	57%	43%	39%	61%	33%	67%	56%	44%
Net: ANY	898	693	205	-	411	487	192	201	197	203	69	36	210	330	174	184	540	357	402	495	348	549	548	348
	51%	52%	47%	-	49%	52%	65%	60%	56%	55%	29%	20%	48%	57%	46%	48%	53%	47%	58%	46%	59%	46%	55%	45%
		77%	23%	-	46%	54%	21% gh	22% gh	22% gh	23% gh	8%	4%	23%	37% kl	19%	20%	60%	40%	45% p	55%	39% r	61%	61% t	39%
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	866	676	190	-	398	468	186	196	192	191	66	35	202	320	171	173	522	344	394	472	341	525	528	336
	49%	51%	43%	-	47%	50%	63%	58%	54%	52%	28%	19%	46%	55%	46%	45%	51%	45%	57%	44%	58%	44%	53%	43%
		78%	22%	-	46%	54%	21% gh	23% gh	22% gh	22% gh	8%	4%	23%	37% kl	20%	20%	60%	40%	46% p	54%	39% r	61%	61% t	39%
Net: LIVE TV ONLY	32	17	15	-	13	19	7	5	5	11	3	1	8	10	3	11	18	13	8	24	7	24	20	12
	2%	1%	3%	-	2%	2%	2%	2%	1%	3%	1%	1%	2%	2%	1%	3%	2%	2%	1%	2%	1%	2%	2%	2%
		52%	48%	-	41%	59%	21%	16%	14%	36%	8%	5%	25%	33%	9%	34%	58%	42%	26%	74%	23%	77%	63%	37%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 58
QA20 Summary of services used on each device (7): Smartphone connected to broadband
MULTI CODE

Base: All with a smartphone connected to home broadband in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	1741	1706 98%	26 1%	1527 88%	214 12%	1674 96%	67 4%	1239 71%	176 10%	176 10%	150 9%	54 3%	168 10%	133 8%	106 6%	135 8%	110 6%	112 6%	217 12%	204 12%
Weighted base	1774	1725 97%	41** 2%**	1514 85%	261 15%	1699 96%	75* 4%*	1475 83%	148 8%	106 6%	45* 3%*	45* 3%*	183* 10%*	147* 8%*	128* 7%*	148* 8%*	177* 10%*	156* 9%*	255 14%	234 13%
Effective base	901	891	12	783	120	866	36	678	146	108	70	38	88	73	68	76	78	47	109	129
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	724 41%	704 41%	15 36%	640 42%	84 32%	724 43%	-	605 41%	66 45%	34 32%	18 40%	15 33%	90 49%	59 40%	55 43%	45 30%	77 43%	52 33%	107 42%	106 45%
			2%	88% d	12%	100% d	-	84%	9% k	5%	2%	2%	12% ko	8%	8%	6%	11%	7%	15%	15% o
Longer videos through websites such as YouTube or Facebook (i.e. longer than 10minutes)	435 24%	417 24%	16 37%	383 25%	51 20%	435 26%	-	369 25%	35 24%	22 21%	8 18%	7 15%	69 38%	28 19%	35 28%	32 22%	47 27%	32 20%	66 26%	53 22%
			4%	88%	12%	100% d	-	85%	8%	5%	2%	2%	16% kmoqj	7%	8%	7%	11%	7%	15%	12%
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	209 12%	201 12%	4 10%	190 13%	20 7%	209 12%	-	175 12%	20 13%	9 8%	6 12%	2 5%	22 12%	17 11%	14 7%	10 5%	28 13%	11 5%	38 18%	32 16%
			2%	91%	9%	100% d	-	84%	9%	4%	3%	1%	10%	8%	7%	5%	13%	5%	18%	16%
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	173 10%	161 9%	10 24%	173 11%	-	173 10%	-	147 10%	15 10%	7 7%	3 6%	1 1%	9 5%	21 14%	12 9%	3 2%	37 21%	22 14%	27 10%	16 7%
			6%	100% d	-	100% d	-	85%	9%	4%	2%	*	5%	12% kp	7%	2%	22% klors	13% o	15% o	10%
TV live at the time of broadcast	150 8%	134 8%	16 39%	128 8%	22 9%	150 9%	-	137 9%	6 4%	4 4%	3 7%	3 6%	19 11%	14 9%	10 8%	9 6%	20 12%	19 12%	24 7%	24 10%
			11%	85%	15%	100%	-	91% h	4%	3%	2%	2%	13%	9%	7%	6%	14%	12%	13%	16%
Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	85 5%	83 5%	1 2%	85 6%	-	85 5%	-	63 4%	11 8%	8 7%	3 6%	2 4%	9 5%	6 4%	4 3%	6 4%	3 2%	5 3%	11 4%	17 7%
			1%	100% d	-	100%	-	74%	13%	9%	3%	2%	10%	7%	4%	7%	4%	6%	13%	20%
TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	52 3%	51 3%	-	50 3%	2 1%	52 3%	-	42 3%	6 4%	1 1%	3 6%	1 3%	8 4%	5 3%	1 1%	8 6%	9 5%	3 2%	2 1%	6 2%
			-	97%	3%	100%	-	81%	12%	2%	5%	3%	15%	9%	2%	16% r	17%	6%	3%	11%
Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	40 2%	37 2%	-	36 2%	3 1%	40 2%	-	32 2%	3 2%	3 3%	1 3%	1 3%	2 1%	2 2%	3 2%	3 2%	3 2%	2 2%	4 2%	11 5%
			-	92%	8%	100%	-	81%	8%	8%	3%	4%	6%	6%	5%	8%	7%	6%	11%	28%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 58

**QA20 Summary of services used on each device (7): Smartphone connected to broadband
MULTI CODE**

Base: All with a smartphone connected to home broadband in the last 12 months

Total	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region								
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Weighted base	1774	41**	1514	261	1699	75*	1475	148	106	45*	45*	183*	147*	128*	148*	177*	156*	255	234
	97%	2%**	85%	15%	96%	4%*	83%	8%	6%	3%*	3%*	10%*	8%*	7%*	8%*	10%*	9%*	14%	13%
Net: ANY	898	26	781	117	898	-	748	81	45	23	17	101	69	66	60	89	72	133	142
	51%	64%	52%	45%	53%	-	51%	55%	43%	50%	38%	55%	47%	51%	41%	50%	46%	52%	61%
		3%	87%	13%	100% l	-	83%	9%	5%	3%	2%	11%	8%	7%	7%	10%	8%	15%	16% ko
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	866	20	768	98	866	-	720	80	44	21	17	99	69	64	57	84	65	129	135
	49%	48%	51%	38%	51%	-	49%	54%	41%	48%	38%	54%	47%	50%	38%	48%	42%	51%	58%
		2%	89% d	11%	100% l	-	83%	9% i	5%	2%	2%	11% co	8%	7%	7%	10%	8%	15%	16% ko
Net: LIVE TV ONLY	32	7	13	19	32	-	28	1	2	1	-	2	-	1	4	5	7	3	7
	2%	16%	1%	7%	2%	-	2%	1%	1%	3%	-	1%	-	1%	2%	3%	4%	1%	3%
		21%	41%	59% c	100%	-	88%	3%	5%	4%	-	6%	-	4%	12%	14%	21%	11%	21%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 58
**QA20 Summary of services used on each device (7): Smartphone connected to broadband
 MULTI CODE**

Base: All with a smartphone connected to home broadband in the last 12 months

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	1741	292 17%	1449 83%	769 44%	703 40%	172 10%	401 23%	1096 63%	1235 71%	464 27%	1160 67%	1540 88%	201 12%
Weighted base	1774	260 15%	1514 85%	766 43%	696 39%	168* 9%*	440 25%	1093 62%	1243 70%	489 28%	1167 66%	1549 87%	225 13%
Effective base	901	185	733	432	373	93	194	583	636	241	601	803	101
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	724 41%	107 41%	617 41%	297 39%	284 41%	63 38%	168 38%	437 40%	529 43%	166 34%	488 42%	639 41%	85 38%
Longer videos through websites such as YouTube or Facebook (i.e. longer than 10minutes)	435 24%	49 19%	386 25%	164 21%	178 26%	35 21%	107 24%	246 23%	321 26%	93 19%	291 25%	372 24%	63 28%
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	209 12%	27 10%	182 12%	94 12%	73 10%	22 13%	44 10%	123 11%	160 13%	38 8%	150 13%	187 12%	22 10%
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	173 10%	17 7%	155 10%	71 9%	78 11%	13 8%	51 12%	87 8%	125 10%	48 10%	111 10%	152 10%	20 9%
TV live at the time of broadcast	150 8%	12 4%	139 9%	61 8%	65 9%	19 11%	39 9%	80 7%	98 8%	46 9%	85 7%	114 7%	36 16%
Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	85 5%	13 5%	72 5%	41 5%	26 4%	10 6%	11 3%	66 6%	65 5%	19 4%	63 5%	80 5%	4 2%
TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	52 3%	4 2%	48 3%	26 3%	26 4%	6 4%	14 3%	32 3%	42 3%	9 2%	40 3%	48 3%	4 2%
Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	40 2%	8 20%	32 80%	15 39%	9 22%	4 11%	3 8%	31 78%	28 72%	9 23%	26 65%	35 89%	4 11%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 58

**QA20 Summary of services used on each device (7): Smartphone connected to broadband
MULTI CODE**

Base: All with a smartphone connected to home broadband in the last 12 months

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Weighted base	1774	260 15%	1514 85%	766 43%	696 39%	168* 9%*	440 25%	1093 62%	1243 70%	489 28%	1167 66%	1549 87%	225 13%
Net: ANY	898 51%	129 50% 14%	769 51% 86%	382 50% 43%	348 50% 39%	85 50% 9%	210 48% 23%	538 49% 60%	643 52% 72%	223 46% 25%	596 51% 66%	784 51% 87%	114 50% 13%
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	866 49%	124 48% 14%	742 49% 86%	369 48% 43%	338 49% 39%	77 46% 9%	203 46% 23%	519 47% 60%	628 51% 73% l	206 42% 24%	585 50% 68% l	766 49% 88%	100 44% 12%
Net: LIVE TV ONLY	32 2%	5 2% 15%	27 2% 85%	13 2% 41%	11 2% 33%	8 5% 24%	7 2% 21%	19 2% 61%	15 1% 46%	17 4% 54% hj	11 1% 36%	18 1% 56%	14 6% 44% kk

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/ij - k/l
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 58
**QA20 Summary of services used on each device (7): Smartphone connected to broadband
 MULTI CODE**

Base: All with a smartphone connected to home broadband in the last 12 months

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	1741	1152	1160	733	727	480	238	528	181	1540	301	387	141	542	1199
		66%	67%	42%	42%	28%	14%	30%	10%	88%	17%	22%	8%	31%	69%
Weighted base	1774	1146	1167	754	686	442	233	515	193	1549	270	351	139*	505	1270
		65%	66%	42%	39%	25%	13%	29%	11%	87%	15%	20%	8%*	28%	72%
Effective base	901	593	601	401	407	319	123	271	111	803	168	227	72	298	611
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	724	457	488	349	307	189	80	219	87	639	97	128	41	188	536
	41%	40%	42%	46% mr	45% r	43%	34%	42%	45%	41%	36%	36%	29%	37%	42%
		63%	68%			26%	11%	30%	12%	88%	13%	18%	6%	26%	74% x
Longer videos through websites such as YouTube or Facebook (i.e. longer than 10minutes)	435	267	291	227	199	136	53	157	42	372	62	88	30	125	309
	24%	23%	25%	30%	29%	31%	23%	30%	22%	24%	23%	25%	22%	25%	24%
		61%	67%	52% mu	46% m	31% mu	12%	36% mu	10%	86%	14%	20%	7%	29%	71%
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	209	133	150	106	108	61	33	96	25	187	19	57	13	69	140
	12%	12%	13%	14%	16%	14%	14%	19%	13%	12%	7%	16%	9%	14%	11%
		64%	72%	51%	52%	29%	16%	46% mmu	12%	89%	9%	27% vr	6%	33% vr	67%
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	173	113	111	92	89	57	24	82	21	152	37	54	17	75	98
	10%	10%	10%	12%	13%	13%	10%	16%	11%	10%	14%	15%	12%	15%	8%
		65%	64%	54%	52%	33%	14%	48% mmu	12%	88%	21% z	31% z	10%	43% z	57%
TV live at the time of broadcast	150	79	85	68	62	42	20	66	22	114	16	49	20	60	90
	8%	7%	7%	9%	9%	9%	8%	13%	11%	7%	6%	14%	14%	12%	7%
		53%	57%	46%	41%	28%	13%	44% mmu	15%	76%	11%	33% vrz	13% vrz	40% vrz	60%
Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	85	65	63	50	43	40	21	46	9	80	12	27	6	35	50
	5%	6%	5%	7%	6%	9%	9%	9%	5%	5%	4%	8%	4%	7%	4%
		77%	75%	60%	50%	47% nu	25%	55% nu	11%	95%	14%	32% z	7%	41%	59%
TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	52	41	40	41	39	26	12	30	11	48	8	13	10	23	29
	3%	4%	3%	5%	6%	6%	5%	6%	6%	3%	3%	4%	7%	5%	2%
		78%	77%	79% u	75% u	49% u	22%	57% u	22%	92%	15%	26%	18% z	45% z	55%
Paid Video On-demand content available through your TV service provider – e.g. film rental or events on a pay-per-view basis	40	27	26	25	24	21	11	28	9	35	7	16	7	20	19
	2%	2%	2%	3%	3%	5%	5%	5%	5%	2%	3%	5%	5%	4%	2%
		67%	65%	63%	60%	53% mmu	28%	71% mmu	23%	89%	18%	41% z	18% z	51% z	49%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/yz
 * small base
 Prepared by BVA BDRC
 Fieldwork: 2020
 BDRC/Job number (23183)

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 58
**QA20 Summary of services used on each device (7): Smartphone connected to broadband
 MULTI CODE**

Base: All with a smartphone connected to home broadband in the last 12 months

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Weighted base	1774	1146	1167	754	686	442	233	515	193	1549	270	351	139*	505	1270
		65%	66%	42%	39%	25%	13%	29%	11%	87%	15%	20%	8%*	28%	72%
Net: ANY	898	559	596	414	398	246	113	291	116	784	115	173	58	245	653
	51%	49%	51%	55%	58%	56%	48%	57%	60%	87%	43%	49%	42%	48%	51%
		62%	66%	46%	44% mnu	27% km	13%	32% m	13% m		13%	19%	6%	27%	73% vw
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	866	545	585	408	387	240	109	281	112	766	113	162	50	233	633
	49%	48%	50%	54%	56%	54%	47%	55%	58%	88%	42%	46%	36%	46%	50%
		63%	68%	47% m	45% mnu	28% m	13%	32%	13% m		13%	19%	6%	27%	73% vw
Net: LIVE TV ONLY	32	14	11	6	11	6	4	10	4	18	2	11	8	11	20
	2%	1%	1%	1%	2%	1%	2%	2%	2%	1%	1%	3%	6%	2%	2%
		44%	36%	18%	34%	20%	11%	31%	12%	56%	6%	36%	26% vwz	36%	64%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - vw/x/yz
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 59
A20: SUMMARY - Net use of each device

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
Broadband connected TV service(s)	1287	979	309	-	636	652	174	230	259	271	202	151	329	428	273	257	757	531	520	767	466	822	765	519
	52%	59%	54%	-	53%	51%	48%	57%	62%	64%	57%	30%	60%	56%	52%	40%	58%	46%	64%	46%	68%	46%	62%	42%
		76% C	24% C	-	49%	51%	14% h	18% h	20% ch	21% ch	16% h	12%	26% l	33% l	21% l	20%	59% n	41%	40% p	60%	36% r	64%	59% l	40%
Blu-ray player connected to broadband and a TV	109	66	43	-	51	58	13	13	40	28	8	7	35	38	22	14	73	36	66	43	63	47	90	18
	4%	4%	8%	-	4%	5%	4%	3%	9%	7%	2%	1%	6%	5%	4%	2%	6%	3%	8%	3%	9%	3%	7%	1%
		61% C	39% C	-	47%	53%	12%	12%	36% cdgh	26% gh	7%	7%	32% l	35% l	20%	13%	67% n	33%	60% p	40%	57% r	43%	83% l	16%
Digital media player connected to broadband and a TV	551	493	58	-	263	288	86	167	110	97	69	22	144	192	118	97	336	215	262	289	237	314	349	198
	22%	30%	10%	-	22%	23%	24%	41%	26%	23%	19%	4%	26%	25%	22%	15%	26%	19%	32%	17%	34%	18%	28%	16%
		90% BC	10% C	-	48%	52%	16% h	30% cefg	20% h	18% h	13% h	4%	26% l	35% l	21% l	18%	61% n	39%	48% p	52%	43% r	57%	63% l	36%
Games console connected to broadband and a TV	308	281	26	-	154	153	86	102	66	39	10	5	66	88	80	74	153	154	169	138	146	161	206	101
	12%	17%	5%	-	13%	12%	24%	25%	16%	9%	3%	1%	12%	11%	15%	12%	12%	13%	21%	8%	21%	9%	17%	8%
		92% BC	8% C	-	50%	50%	28% efgh	33% efgh	21% fgh	13% gh	3%	2%	21%	28%	26%	24%	50%	50%	55% p	45%	48% r	52%	67% l	33%
Desktop/ laptop computer connected to broadband	928	770	158	-	504	424	182	153	187	181	117	108	249	350	156	173	599	329	306	623	260	668	539	387
	38%	46%	28%	-	42%	33%	50%	38%	45%	43%	33%	21%	45%	46%	30%	27%	46%	28%	38%	37%	38%	37%	44%	31%
		83% BC	17% C	-	54% b	46%	20% dgh	16% h	20% gh	19% gh	13% h	12%	27% kl	38% kl	17%	19%	65% n	35%	33%	67%	28%	72%	58% l	42%
Tablet computer connected to broadband	585	467	118	-	270	315	81	104	141	124	77	59	177	211	111	85	389	197	246	339	220	365	360	225
	24%	28%	21%	-	22%	25%	22%	26%	33%	29%	22%	12%	32%	28%	21%	13%	30%	17%	30%	20%	32%	20%	29%	18%
		80% C	20% C	-	46%	54%	14% h	18% h	24% cgh	21% h	13% h	10%	30% kl	36% kl	19% l	15%	66% n	34%	42% p	58%	38% r	62%	62% l	38%
Smartphone connected to broadband	898	693	205	-	411	487	192	201	197	203	69	36	210	330	174	184	540	357	402	495	348	549	548	348
	36%	42%	36%	-	34%	38%	53%	50%	47%	48%	19%	7%	38%	43%	33%	29%	41%	31%	50%	30%	51%	31%	44%	28%
		77% C	23% C	-	46%	54%	21% gh	22% gh	22% gh	23% gh	8% h	4%	23% l	37% kl	19%	20%	60% n	40%	45% p	55%	39% r	61%	61% l	39%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 59
A20: SUMMARY - Net use of each device

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2474	2130 86%	62 3%	1829 74%	379 15%	2051 83%	157 6%	1780 72%	255 10%	238 10%	201 8%	96 4%	268 11%	190 8%	149 6%	202 8%	144 6%	162 7%	294 12%	275 11%
Weighted base	2474	2099 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
Broadband connected TV service(s)	1287 52%	1287 61%	-	1206 94% 	82 6%	1258 98% 	30 2%	1063 83%	115 9%	75 6%	34 3%	49 4%	103 8%	115 9% 	84 7%	119 9% 	114 9% 	126 10% 	163 13%	191 15% lnr
Blu-ray player connected to broadband and a TV	109 4%	109 5%	-	92 84%	17 16%	109 100% 	-	101 92% 	6 6%	2 1%	1 1%	1 1%	4 2%	4 2%	4 3%	7 3%	12 5%	11 5%	5 1%	52 17%
Digital media player connected to broadband and a TV	551 22%	551 26%	-	524 95% 	27 5%	551 100% 	-	453 82%	55 10%	32 6%	11 2%	13 2%	61 11%	38 7%	51 9% 	43 8%	52 9%	43 8%	74 13%	78 14%
Games console connected to broadband and a TV	308 12%	308 15%	-	288 94% 	19 6%	308 100% 	-	252 82%	28 9%	19 6%	9 3%	11 4%	18 6%	36 12% lr	20 7%	30 10% 	48 16% lr	24 8%	31 10%	34 11%
Desktop/ laptop computer connected to broadband	928 38%	898 43%	22 19%	787 85% 	141 15%	928 100% 	-	783 84% 	78 8%	53 6%	15 2%	32 3%	89 10%	61 7%	73 8%	69 7%	91 10%	78 8%	114 12%	175 19% klmno
Tablet computer connected to broadband	585 24%	572 98% b	11 2%	540 92% d	45 8%	585 100% d	-	494 84%	43 7%	31 5%	18 3% 	8 1%	59 10% 	31 5%	42 7% k	46 8% 	65 11% km	57 10% km	77 13% k	109 19% klmor
Smartphone connected to broadband	898 36%	865 41%	26 3%	781 87% d	117 13%	898 100% d	-	748 83%	81 9%	45 5%	23 3%	17 2%	101 11% k	69 8% k	66 7% k	60 7%	89 10% k	72 8% k	133 15% ko	142 16% ko

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 59
A20: SUMMARY - Net use of each device

Base: All respondents

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Broadband connected TV service(s)	1287 52%	183 33%	1105 58%	684 69%	447 42%	157 81%	218 29%	987 72%	998 65%	289 22%	970 71%	1287 70%	-
		14%	86% ^a	53% ^{df}	35% ^f	12% ^{cd} ^{fg}	17%	77% ^{df}	78% ^l	22%	75% ^{hi}	100% ^l	-
Blu-ray player connected to broadband and a TV	109 4%	15 3%	94 5%	75 8%	24 2%	16 8%	9 1%	96 7%	88 6%	21 2%	87 6%	109 6%	-
		14%	86%	69% ^{df}	22%	15% ^{df}	8%	88% ^{df}	81% ^l	19%	80% ^l	100% ^l	-
Digital media player connected to broadband and a TV	551 22%	96 17%	454 24%	258 26%	254 24%	52 27%	145 20%	331 24%	424 28%	126 15%	413 30%	551 30%	-
		18%	82% ^a	47% ^f	46%	9%	26%	60%	77% ^l	23%	75% ^l	100% ^l	-
Games console connected to broadband and a TV	308 12%	42 8%	265 14%	157 16%	104 10%	36 19%	45 6%	219 16%	254 17%	54 6%	247 18%	308 17%	-
		14%	86% ^a	51% ^{df}	34% ^f	12% ^{df}	15%	71% ^{df}	82% ^l	18%	80% ^l	100% ^l	-
Desktop/ laptop computer connected to broadband	928 38%	132 24%	797 41%	385 39%	401 38%	91 47%	235 32%	534 39%	611 40%	275 32%	553 40%	761 41%	168 27%
		14%	86% ^a	42% ^f	43% ^f	10% ^f	25%	57% ^f	66% ^l	30%	60% ^l	82% ^l	18%
Tablet computer connected to broadband	585 24%	79 14%	506 26%	273 27%	218 21%	62 32%	112 15%	380 28%	433 28%	140 16%	402 29%	525 28%	60 10%
		14%	86% ^a	47% ^{df}	37% ^f	11% ^{df}	19%	65% ^{df}	74% ^l	24%	69% ^l	90% ^l	10%
Smartphone connected to broadband	898 36%	129 23%	769 40%	382 38%	348 39%	85 44%	210 28%	538 39%	643 42%	223 26%	596 43%	784 42%	114 18%
		14%	86% ^a	43% ^f	39%	9% ^{df}	23%	60% ^{df}	72% ^l	25%	66% ^l	87% ^l	13%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 59
A20: SUMMARY - Net use of each device

Base: All respondents

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2474	1393 56%	1394 56%	863 35%	855 35%	622 25%	270 11%	538 22%	210 8%	1869 76%	482 19%	559 23%	238 10%	801 32%	1673 68%
Weighted base	2474	1368 55%	1371 55%	868 35%	799 32%	566 23%	263 11%	526 21%	214 9%	1847 75%	444 18%	522 21%	228 9%	755 31%	1719 69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Broadband connected TV service(s)	1287 52%	1287 94%	970 71%	626 49%	549 43%	421 33%	203 16%	379 29%	177 14%	1287 100%	228 18%	290 22%	125 10%	414 32%	873 68%
Blu-ray player connected to broadband and a TV	109 4%	95 7%	87 6%	53 6%	31 4%	49 9%	25 9%	45 8%	109 51%	109 100%	14 3%	30 6%	18 8%	32 4%	77 4%
Digital media player connected to broadband and a TV	551 22%	383 28%	413 30%	327 38%	551 69%	221 39%	116 44%	220 42%	42 20%	551 100%	113 25%	166 32%	88 39%	221 29%	330 19%
Games console connected to broadband and a TV	308 12%	229 17%	247 18%	308 35%	186 23%	148 26%	72 27%	146 28%	46 22%	308 17%	53 12%	104 20%	57 25%	123 16%	184 11%
Desktop/ laptop computer connected to broadband	928 38%	571 42%	553 40%	331 38%	356 45%	333 59%	114 43%	229 44%	123 58%	761 41%	176 40%	206 39%	71 31%	293 39%	635 37%
Tablet computer connected to broadband	585 24%	404 30%	402 29%	257 30%	257 32%	161 28%	139 53%	157 30%	90 42%	525 28%	96 22%	141 27%	51 22%	190 25%	395 23%
Smartphone connected to broadband	898 36%	559 41%	596 43%	414 48%	398 50%	246 44%	113 43%	291 55%	116 54%	784 42%	115 26%	173 33%	58 25%	245 32%	653 38%
		62%	66%	46% m	44% mn	27%	13%	32% mnoqr	13% mnq	87%	13%	19%	6%	27%	73% vy

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 60
QA21: Can I just check, have you watched YouTube in the past 12 months?
SINGLE CODE

Base: All not mentioning watching any short clips or longer videos through websites such as YouTube or Facebook via any device in the last 12 months

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	1150	810	73	267	519	631	107	103	158	139	193	450	237	321	204	388	558	592	280	870	243	907	540	606
		70%	6%	23%	45%	55%	9%	9%	14%	12%	17%	39%	21%	28%	18%	34%	49%	51%	24%	76%	21%	79%	47%	53%
Weighted base	1117	613	257*	247	546	571	106*	144*	151*	160*	197*	360	230	302	253	332	532	585	307	810	263	854	498	615
		55%	23%*	22%	49%	51%	10%*	13%*	14%*	14%*	18%*	32%	21%	27%	23%	30%	48%	52%	27%	73%	24%	76%	45%	55%
Effective base	622	643	57	226	284	341	53	52	99	80	91	306	137	177	105	221	315	310	145	484	128	498	275	345
Yes	562	415	147	-	286	276	96	113	127	82	76	67	138	176	134	115	313	249	242	320	208	355	342	217
	50%	68%	57%	-	52%	48%	90%	78%	84%	52%	39%	19%	60%	58%	53%	35%	59%	43%	79%	39%	79%	42%	69%	35%
		74% C	26% C	-	51%	49%	17% lgh	20% lgh	23% lgh	15% h	14% h	12%	25% l	31% l	24% l	20%	56% n	44%	43% p	57%	37% r	63%	61% t	39%
No	307	198	109	-	132	175	9	31	22	69	80	96	65	87	60	96	152	155	59	248	52	255	125	183
	28%	32%	43%	-	24%	31%	8%	22%	15%	43%	41%	27%	28%	29%	24%	29%	27%	19%	31%	20%	30%	25%	30%	
		64% C	36% C	-	43%	57%	3%	10%	7%	23% cdeh	26% cdeh	31% ce	21%	28%	19%	31%	49%	51%	19%	81% o	17%	83% q	41%	59%
Not asked	247	-	-	247	128	120	2	-	2	8	40	196	27	40	59	122	66	181	6	242	4	244	32	215
	22%	-	-	100% AB	23%	21%	2%	-	1%	5%	20%	55%	12%	13%	23%	37%	12%	31%	2%	30%	1%	29%	6%	35%
		-	-	100% AB	52%	48%	1%	-	1%	3%	16% cdef	79% cdefg	11%	16%	24% ij	49% ij	27%	73% m	2%	98% o	1%	99% q	13%	87% s

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 60

QA21: Can I just check, have you watched YouTube in the past 12 months?
SINGLE CODE

Base: All not mentioning watching any short clips or longer videos through websites such as YouTube or Facebook via any device in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	1150	856 74%	22 2%	709 62%	175 15%	805 70%	79 7%	832 72%	112 10%	119 10%	87 8%	54 5%	137 12%	96 8%	67 6%	99 9%	62 5%	76 7%	123 11%	118 10%
Weighted base	1117	834 75%	33** 3%**	676 60%	195* 17%*	785 70%	86* 8%*	923 83%	92* 8%*	75* 7%*	27* 2%*	67** 6%**	119* 11%*	108* 10%*	73* 7%*	107* 10%*	96* 9%*	102* 9%*	138* 12%*	113* 10%*
Effective base	622	425	11	350	88	400	38	470	88	72	43	29	95	50	54	58	48	32	62	81
Yes	562	539	19	460	103	562	-	473	37	37	15	33	48	61	29	54	54	52	70	72
	50%	65%	59%	68%	53%	72%	-	51%	40%	49%	56%	49%	41%	56%	40%	50%	57%	51%	51%	63%
		96%	3%	82% ^d	18%	100% ^f	-	84%	7%	7%	3%	6%	9%	11%	5%	10%	10%	9%	13%	13% ^{ln}
No	307	295	12	216	91	222	85	247	25	27	9	25	32	20	22	29	21	32	45	21
	28%	35%	38%	32%	47%	28%	99%	27%	27%	35%	34%	37%	27%	18%	30%	27%	22%	31%	33%	19%
		96%	4%	70%	30% ^c	72%	28% ^e	80%	8%	9%	3%	8%	10%	6%	7%	9%	7%	10%	15%	7%
Not asked	247	-	1	-	1	-	1	203	30	11	3	9	39	27	22	24	20	18	23	20
	22%	-	3%	-	1%	-	1%	22%	33%	15%	10%	14%	33%	25%	30%	23%	21%	18%	17%	18%
		-	*	-	*	-	* ^e	82%	17% ^{qj}	5%	1%	4%	16% ^{rs}	11%	9%	10%	8%	7%	9%	8%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 60

QA21: Can I just check, have you watched YouTube in the past 12 months?
SINGLE CODE

Base: All not mentioning watching any short clips or longer videos through websites such as YouTube or Facebook via any device in the last 12 months

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	1150	405 35%	745 65%	491 43%	483 42%	89 8%	361 31%	635 55%	655 57%	484 42%	537 47%	737 64%	413 36%
Weighted base	1117	348 31%	769 69%	458 41%	479 43%	80* 7%*	378 34%	589 53%	613 55%	490 44%	518 46%	718 64%	399 36%
Effective base	622	322	363	277	276	51	201	332	347	269	275	367	266
Yes	562	70 20%	493 64%	256 56%	211 44%	48 61%	149 39%	341 58%	392 64%	162 33%	358 69%	484 67%	78 20%
	50%	12%	88%a	46%df	38%	9%df	27%	61%df	70%j	29%	64%j	86%k	14%
No	307	48 14%	259 34%	136 30%	114 24%	31 39%	87 23%	196 33%	171 28%	134 27%	159 31%	234 33%	73 18%
	28%	16%	84%a	44%	37%	10%df	28%	64%df	56%	44%	52%	76%k	24%
Not asked	247	230 66%	17 2%	66 14%	153 32%	-	142 38%	52 9%	50 8%	194 40%	-	-	247 62%
	22%	93%b	7%	27%eg	62%ceg	-	58%ceg	21%e	20%j	78%h	-	-	100%k

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/ff/g - h/ij - k/l
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 60

**QA21: Can I just check, have you watched YouTube in the past 12 months?
SINGLE CODE**

Base: All not mentioning watching any short clips or longer videos through websites such as YouTube or Facebook via any device in the last 12 months

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	1150	574 50%	537 47%	300 26%	301 26%	223 19%	90 8%	174 15%	72 6%	737 64%	224 19%	262 23%	121 11%	360 31%	790 69%
Weighted base	1117	557 50%	518 46%	288 26%	272 24%	206 18%	95* 8%*	170* 15%*	64* 6%*	718 64%	189 17%	240 21%	106* 9%*	323 29%	794 71%
Effective base	622	285	275	167	152	136	38	83	53	367	141	145	82	206	421
Yes	562	378 68%	358 69%	240 83%	222 82%	174 85%	71 75%	139 82%	54 84%	484 67%	109 57%	158 66%	70 66%	189 59%	373 47%
	50%	67%	64%	43% mnu	40% mnu	31% mnu	13%	25% mnu	10% mnu	86%	19% z	28% z	12% z	34% z	66%
No	307	179 32%	159 31%	49 17%	49 18%	32 15%	23 25%	31 18%	10 16%	234 33%	36 19%	51 21%	11 11%	70 22%	237 30%
	28%	58% opqst	52% opqst	16%	16%	10%	8%	10%	3%	76% opqst	12%	17% x	4%	23% x	77% xyx
Not asked	247	-	-	-	-	-	-	-	-	-	44	31	25	63	184
	22%	-	-	-	-	-	-	-	-	-	23%	13%	24%	20%	23%
		-	-	-	-	-	-	-	-	-	18% w	12%	10% w	26%	74% w

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - vw/x/y/z
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 61

QA22: Could you please now think about the types of things you have used your Smart TV for on its own in the last 12 months?
MULTI CODE

Base: All with a smart TV connected to a home broadband service

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	1394	1314	80	-	642	752	203	239	284	245	204	219	346	462	270	316	808	586	532	862	475	919	902	488
		94%	6%	-	46%	54%	15%	17%	20%	18%	15%	16%	25%	33%	19%	23%	58%	42%	38%	62%	34%	66%	65%	35%
Weighted base	1371	1074	298*	-**	656	715	211*	285	266	273	191*	144	347	428	331	265	775	596	588	783	510	861	810	556
		78%	22%*	-**	48%	52%	15%*	21%	19%	20%	14%*	10%	25%	31%	24%	19%	57%	43%	43%	57%	37%	63%	59%	41%
Effective base	740	1051	61	-	335	407	95	132	170	145	97	142	176	250	144	193	424	316	270	487	251	493	492	257
Watch TV live at the time of broadcast	984	754	230	-	475	509	120	169	191	223	162	119	267	310	217	190	577	407	390	594	354	630	584	398
	72%	70%	77%	-	72%	71%	57%	59%	72%	82%	85%	83%	77%	72%	65%	72%	74%	68%	66%	76%	69%	73%	72%	71%
		77%	23%	-	48%	52%	12%	17%	19% cd	23% cde	16% cde	12% cde	27% k	32%	22%	19%	59%	41%	40%	60% o	36%	64%	59%	40%
Watch TV or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	796	631	165	-	381	416	89	139	144	190	135	100	232	254	174	136	486	310	313	483	288	508	483	314
	58%	59%	55%	-	58%	58%	42%	49%	54%	69%	70%	69%	67%	59%	52%	51%	63%	52%	53%	62%	56%	59%	60%	56%
		79%	21%	-	48%	52%	11%	18%	18%	24% cde	17% cde	13% cde	29% kl	32%	22%	17%	61% ln	39%	39%	61% lo	36%	64%	61%	39%
Watch TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	688	548	140	-	319	369	92	140	157	164	77	58	198	228	157	106	426	262	324	364	300	389	435	252
	50%	51%	47%	-	49%	52%	44%	49%	59%	60%	40%	40%	57%	53%	47%	40%	55%	44%	55%	47%	59%	45%	54%	45%
		80%	20%	-	46%	54%	13%	20%	23% cgh	24% cgh	11%	8%	29% l	33% l	23%	15%	62% ln	38%	47% p	53%	44% r	56%	63% t	37%
Watch short clips through websites such as YouTube or Facebook (i.e 10 minutes or less)	439	327	112	-	231	208	71	89	100	92	50	36	94	152	102	91	245	193	204	234	183	256	277	162
	32%	30%	38%	-	35%	29%	34%	31%	38%	34%	26%	25%	27%	35%	31%	34%	32%	32%	35%	30%	36%	30%	34%	29%
		74%	26%	-	53%	47%	16%	20%	23% h	21%	11%	8%	21%	35%	23%	21%	56%	44%	47%	53%	42%	58%	63%	37%
Watch free Video On-demand content available as part of your subscription through your TV service provider	390	310	80	-	189	202	49	80	72	106	45	39	110	119	99	62	229	161	198	192	186	204	269	119
	28%	29%	27%	-	29%	28%	23%	28%	27%	39%	23%	27%	32%	28%	30%	23%	29%	27%	34%	24%	36%	24%	33%	21%
		80%	20%	-	48%	52%	13%	20%	18%	27% cegh	11%	10%	28%	31%	25%	16%	59%	41%	51% p	49%	48% r	52%	69% t	31%
Watch longer videos through websites such as YouTube or Facebook (i.e longer than 10 minutes)	298	237	61	-	159	139	58	83	51	59	29	18	60	86	81	70	146	151	120	177	108	190	209	89
	22%	22%	21%	-	24%	19%	27%	29%	19%	22%	15%	13%	17%	20%	25%	26%	19%	25%	20%	23%	21%	22%	26%	16%
		79%	21%	-	53%	47%	19% gh	28% geh	17%	20% h	10%	6%	20%	29%	27%	23% l	49%	51% ln	40%	60%	36%	64%	70% t	30%
Watch paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	248	184	64	-	130	119	30	54	54	57	40	14	79	62	70	38	140	108	118	130	114	135	185	64
	18%	17%	22%	-	20%	17%	14%	19%	20% h	21%	21%	10%	23% jl	14%	21%	14%	18%	18%	20%	17%	22%	16%	23%	11%
		74%	26%	-	52%	48%	12%	22% h	22% h	23% h	16% h	6%	32% jl	25%	28%	15%	57%	43%	48%	52%	46% r	54%	74% t	26%
Watch TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	151	125	25	-	77	73	25	39	36	40	8	3	33	47	47	23	80	70	79	72	74	76	128	23
	11%	12%	9%	-	12%	10%	12%	14%	14%	15%	4%	2%	10%	11%	14%	9%	10%	12%	13%	9%	15%	9%	16%	4%
		83%	17%	-	51%	49%	17% gh	26% geh	24% gh	27% gh	5%	2%	22%	31%	31%	15%	53%	47%	52%	48%	49% r	51%	85% t	15%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 61

QA22: Could you please now think about the types of things you have used your Smart TV for on its own in the last 12 months?

MULTI CODE

Base: All with a smart TV connected to a home broadband service

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Weighted base	1371	1074	298*	-**	656	715	211*	285	266	273	191*	144	347	428	331	265	775	596	588	783	510	861	810	556
		78%	22%*	-**	48%	52%	15%*	21%	19%	20%	14%*	10%	25%	31%	24%	19%	57%	43%	43%	57%	37%	63%	59%	41%
None of these	76	60	16	-	41	35	23	12	8	14	7	12	16	20	27	12	37	40	32	44	19	57	37	39
	6%	6%	5%	-	6%	5%	11%	4%	3%	5%	4%	8%	5%	5%	8%	5%	7%	5%	6%	4%	7%	5%	7%	
		79%	21%	-	54%	46%	30%e	16%	11%	19%	9%	16%e	22%	26%	36%	16%	48%	52%	42%	58%	25%	75%	48%	52%
Don't know	26	26	-	-	12	14	9	11	1	2	1	2	6	12	6	3	17	9	14	13	7	20	11	13
	2%	2%	-	-	2%	2%	4%	4%	1%	1%	1%	1%	2%	3%	2%	1%	2%	2%	2%	2%	1%	2%	1%	2%
		100%	-	-	46%	54%	36%e	41%	5%	6%	5%	6%	22%	44%	24%	11%	65%	35%	52%	48%	25%	75%	40%	49%
Net: ANY	1269	987	282	-	603	666	179	262	256	257	183	130	325	397	298	250	721	548	543	726	485	784	763	504
	93%	92%	95%	-	92%	93%	85%	92%	96%	94%	96%	90%	94%	93%	90%	94%	93%	92%	92%	93%	95%	91%	94%	91%
		78%	22%	-	48%	52%	14%	21%	20%ch	20%c	14%c	10%	26%	31%	23%	20%	57%	43%	43%	57%	38%	62%	60%	40%
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	1166	896	270	-	549	618	159	243	234	242	171	117	306	367	272	221	673	494	499	667	447	719	706	459
	85%	83%	91%	-	84%	86%	75%	85%	88%	89%	89%	81%	88%	86%	82%	84%	87%	83%	85%	85%	88%	84%	87%	83%
		77%	23%	-	47%	53%	14%	21%	20%c	21%c	15%c	10%	26%	31%	23%	19%	58%	42%	43%	57%	38%	62%	61%	39%
Net: LIVE TV ONLY	103	91	12	-	54	48	20	19	22	16	12	13	19	30	25	28	49	54	44	59	38	65	57	45
	7%	8%	4%	-	8%	7%	10%	7%	8%	6%	6%	9%	5%	7%	8%	11%	6%	9%	7%	8%	7%	8%	7%	8%
		88%	12%	-	53%	47%	20%	19%	22%	15%	12%	13%	18%	29%	25%	28%	48%	52%	42%	58%	37%	63%	55%	44%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - ij/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 61

QA22: Could you please now think about the types of things you have used your Smart TV for on its own in the last 12 months?

MULTI CODE

Base: All with a smart TV connected to a home broadband service

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	1394	1394	-	1359	35	1356	38	1000	133	136	125	48	124	105	84	120	86	95	182	156
		100%	-	97%	3%	97%	3%	72%	10%	10%	9%	3%	9%	8%	6%	9%	6%	7%	13%	11%
Weighted base	1371	1371	-**	1338	34**	1343	29*	1141	115	76	38*	48**	125*	116*	98*	131*	128*	115*	207*	173*
		100%	-**	98%	2%**	98%	2%*	83%	8%	6%	3%*	3%**	9%*	8%*	7%*	10%*	9%*	8%*	15%*	13%*
Effective base	740	740	-	717	25	717	30	558	106	107	58	28	66	56	57	66	63	44	89	99
Watch TV live at the time of broadcast	984	984	-	984	-	970	14	806	85	63	31	33	14	83	70	85	90	94	139	118
	72%	72%	-	74%	-	72%	50%	71%	74%	82%	81%	68%	75%	71%	72%	65%	70%	82%	67%	68%
		100%	-	100%	-	99% f	1%	82%	9%	6% g	3%	3%	9%	8%	7%	9%	9%	10%	14%	12%
Watch TV or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	796	796	-	796	-	796	-	673	60	47	16	26	79	60	67	75	75	80	131	81
	58%	58%	-	60%	-	59%	-	59%	52%	62%	41%	54%	63%	51%	69%	58%	58%	70%	63%	47%
		100%	-	100%	-	100% f	-	85% j	8%	6% j	2%	3%	10% s	8%	8% s	9%	9%	10% s	16% s	10%
Watch TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	688	688	-	688	-	688	-	569	58	40	22	15	64	56	55	44	69	61	115	89
	50%	50%	-	51%	-	51%	-	50%	50%	52%	57%	32%	51%	48%	56%	34%	54%	53%	56%	51%
		100%	-	100%	-	100% f	-	83%	8%	6%	3%	2%	9%	8%	8% o	6%	10% o	9% o	17% o	13% o
Watch short clips through websites such as YouTube or Facebook (i.e 10 minutes or less)	439	439	-	439	-	439	-	369	37	22	11	7	36	42	37	42	38	44	40	81
	32%	32%	-	33%	-	33%	-	32%	32%	28%	29%	15%	29%	36%	38%	32%	30%	38%	20%	47%
		100%	-	100%	-	100% f	-	84%	8%	5%	3%	2%	8%	10% r	8% r	10%	9%	10% r	9%	19% pr
Watch free Video On-demand content available as part of your subscription through your TV service provider	390	390	-	390	-	390	-	311	38	27	15	10	39	32	33	38	30	22	59	49
	28%	28%	-	29%	-	29%	-	27%	33%	35%	38%	22%	31%	28%	34%	29%	23%	19%	28%	28%
		100%	-	100%	-	100% f	-	80%	10%	7%	4%	3%	10%	8%	8%	10%	8%	6%	15%	13%
Watch longer videos through websites such as YouTube or Facebook (i.e longer than 10 minutes)	298	298	-	298	-	298	-	253	24	15	6	5	29	30	21	21	26	26	48	46
	22%	22%	-	22%	-	22%	-	22%	21%	20%	15%	11%	23%	26%	21%	16%	21%	23%	23%	27%
		100%	-	100%	-	100% f	-	85%	8%	5%	2%	2%	10%	10%	7%	7%	9%	9%	16%	15%
Watch paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	248	248	-	248	-	248	-	200	21	15	12	4	19	23	17	39	10	26	27	34
	18%	18%	-	19%	-	18%	-	18%	18%	20%	31%	8%	16%	20%	18%	30%	8%	23%	13%	19%
		100%	-	100%	-	100% f	-	81%	9%	6%	5% g	2%	8%	9%	7%	16% pr	4%	11% p	11%	14% p
Watch TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	151	151	-	151	-	151	-	115	19	8	8	2	12	17	7	22	14	7	16	18
	11%	11%	-	11%	-	11%	-	10%	17%	11%	20%	4%	9%	15%	7%	17%	11%	6%	8%	10%
		100%	-	100%	-	100%	-	76%	13% g	6%	5% g	1%	8%	11%	5%	14%	9%	5%	11%	12%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 61

QA22: Could you please now think about the types of things you have used your Smart TV for on its own in the last 12 months?

MULTI CODE

Base: All with a smart TV connected to a home broadband service

Total	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region								
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Weighted base	1371	-**	1338	34**	1343	29*	1141	115	76	38*	48**	125*	116*	98*	131*	128*	115*	207*	173*
	100%	-**	98%	2%**	98%	2%*	83%	8%	6%	3%**	3%**	9%**	8%**	7%*	10%**	9%*	8%*	15%*	13%*
None of these	76	-	55	21	69	7	65	8	3	1	5	10	3	9	7	10	3	15	3
	6%	-	4%	62%	5%	24%	6%	7%	4%	1%	9%	8%	3%	9%	5%	8%	3%	7%	2%
	100%	-	72%	28%	91%	9%e	85%	10%	4%	1%	6%	13%	4%	12%g	9%	13%	4%	19%	4%
Don't know	26	-	14	13	19	8	23	1	2	*	1	2	1	-	3	4	2	5	7
	2%	-	1%	38%	1%	27%	2%	1%	3%	1%	1%	1%	1%	-	2%	3%	1%	2%	4%
	100%	-	52%	48%	71%	29%e	86%	5%	8%	1%	2%	7%	2%	-	11%	14%	6%	17%	26%
Net: ANY	1269	-	1269	-	1254	14	1054	106	71	37	43	113	112	89	121	115	111	188	163
	93%	-	95%	-	93%	50%	92%	92%	93%	98%	89%	90%	97%	91%	93%	90%	96%	91%	94%
	100%	-	100%	-	99%l	1%	83%	8%	6%	3%	3%	9%	9%	7%	10%	9%	9%	15%	13%
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	1166	-	1166	-	1166	-	981	92	61	33	37	106	99	81	110	109	103	179	157
	85%	-	87%	-	87%	-	86%	79%	79%	87%	77%	85%	85%	83%	84%	85%	89%	86%	90%
	100%	-	100%	-	100%l	-	84%	8%	5%	3%	3%	9%	8%	7%	9%	9%	9%	15%	13%
Net: LIVE TV ONLY	103	-	103	-	88	14	73	15	10	4	6	7	13	8	11	5	8	9	7
	7%	-	8%	-	7%	50%	6%	13%	14%	11%	12%	5%	11%	8%	8%	4%	7%	5%	4%
	100%	-	100%	-	86%	14%e	71%	14%g	10%g	4%	6%	7%	13%	7%	11%	5%	7%	9%	6%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 61

QA22: Could you please now think about the types of things you have used your Smart TV for on its own in the last 12 months?

MULTI CODE

Base: All with a smart TV connected to a home broadband service

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	1394	251 18%	1143 82%	687 49%	545 39%	157 11%	276 20%	963 69%	1394 100%	-	1394 100%	1394 100%	-
Weighted base	1371	218 16%	1153 84%	671 49%	532 39%	150* 11%*	294 21%	936 68%	1371 100%	**	1371 100%	1371 100%	**
Effective base	740	168	589	393	291	94	128	529	740	-	740	740	-
Watch TV live at the time of broadcast	984 72%	150 69%	835 72%	493 73%	414 78%	117 78%	229 78%	667 71%	984 72%	-	984 72%	984 72%	-
		15%	85%	50%	42%g	12%	23%	68%	100%	-	100%	100%	-
Watch TV or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	796 58%	132 61%	664 58%	383 57%	347 65%	97 12%	191 24%	532 67%	796 58%	-	796 58%	796 58%	-
		17%	83%	48%	44%cg			100%	100%	-	100%	100%	-
Watch TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	688 50%	118 54%	570 49%	342 51%	265 50%	74 49%	139 47%	474 51%	688 50%	-	688 50%	688 50%	-
		17%	83%	50%	39%	11%	20%	69%	100%	-	100%	100%	-
Watch short clips through websites such as YouTube or Facebook (i.e 10 minutes or less)	439 32%	50 23%	388 34%	210 31%	177 33%	40 27%	96 33%	286 31%	439 32%	-	439 32%	439 32%	-
		12%	88%a	48%	40%	9%	22%	65%	100%	-	100%	100%	-
Watch free Video On-demand content available as part of your subscription through your TV service provider	390 28%	66 30%	324 28%	230 34%	121 23%	47 32%	32 11%	338 36%	390 28%	-	390 28%	390 28%	-
		17%	83%	59%df	31%f	12%f	8%	87%df	100%	-	100%	100%	-
Watch longer videos through websites such as YouTube or Facebook (i.e longer than 10 minutes)	298 22%	34 16%	264 23%	139 21%	129 24%	34 23%	61 21%	196 21%	298 22%	-	298 22%	298 22%	-
		11%	89%a	47%	43%	11%	20%	66%	100%	-	100%	100%	-
Watch paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	248 18%	39 18%	209 18%	155 23%	93 18%	25 16%	36 12%	199 21%	248 18%	-	248 18%	248 18%	-
		16%	84%	63%f	38%	10%	15%	80%f	100%	-	100%	100%	-
Watch TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	151 11%	19 9%	132 11%	91 14%	54 10%	21 14%	17 6%	123 13%	151 11%	-	151 11%	151 11%	-
		12%	88%	61%f	36%	14%f	11%	82%f	100%	-	100%	100%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 61

QA22: Could you please now think about the types of things you have used your Smart TV for on its own in the last 12 months?

MULTI CODE

Base: All with a smart TV connected to a home broadband service

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Weighted base	1371	218	1153	671	532	150*	294	936	1371	**	1371	1371	**
		16%	84%	49%	39%	11%*	21%	68%	100%	**	100%	100%	**
None of these	76	11	66	32	24	7	10	61	76	-	76	76	-
	6%	5%	6%	5%	4%	5%	3%	7%	6%	-	6%	6%	-
		14%	86%	42%	31%	9%	13%	80%	100%	-	100%	100%	-
Don't know	26	5	22	14	9	1	3	17	26	-	26	26	-
	2%	2%	2%	2%	2%	*	1%	2%	2%	-	2%	2%	-
		17%	83%	51%	32%	2%	10%	64%	100%	-	100%	100%	-
Net: ANY	1269	203	1066	625	500	142	282	858	1269	-	1269	1269	-
	93%	93%	92%	93%	94%	95%	96%	92%	93%	-	93%	93%	-
		16%	84%	49%	39%	11%	22%	68%	100%	-	100%	100%	-
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	1166	185	981	572	461	127	260	785	1166	-	1166	1166	-
	85%	85%	85%	85%	87%	85%	88%	84%	85%	-	85%	85%	-
		16%	84%	49%	40%	11%	22%	67%	100%	-	100%	100%	-
Net: LIVE TV ONLY	103	18	85	53	39	15	22	73	103	-	103	103	-
	7%	8%	7%	8%	7%	10%	7%	8%	7%	-	7%	7%	-
		18%	82%	51%	38%	14%	21%	71%	100%	-	100%	100%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 61

QA22: Could you please now think about the types of things you have used your Smart TV for on its own in the last 12 months?

MULTI CODE

Base: All with a smart TV connected to a home broadband service

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)				
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	1394	1394	705	669	490	230	464	182	1394	269	352	161	476	918
	76%	100%	51%	48%	35%	16%	33%	13%	100%	19%	25%	12%	34%	66%
Weighted base	1371	1371	707	621	449	225	453	177	1371	234	308	151*	429	942
	76%	100%	52%	45%	33%	16%	33%	13%	100%	17%	22%	11%*	31%	69%
Effective base	740	740	390	376	317	119	235	114	740	152	231	89	278	473
Watch TV live at the time of broadcast	984	984	470	402	307	173	326	150	984	177	217	94	313	672
	72%	72%	66%	65%	68%	77%	72%	84%	72%	76%	70%	62%	73%	71%
		76%p	100%p	48%	41%	18%op	33%	15%mnopqsu	100%p	18%k	22%	10%	32%	68%
Watch TV or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	796	796	404	367	256	146	280	103	796	154	187	85	272	524
	58%	57%	58%	57%	57%	65%	62%	58%	58%	66%	61%	57%	63%	56%
		75%	100%	51%	46%	32%	18%	35%	100%	19%z	24%	11%	34%z	66%
Watch TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	688	688	390	342	221	115	245	98	688	105	146	67	205	484
	50%	47%	50%	55%	49%	51%	54%	55%	50%	45%	47%	45%	48%	51%
		71%	100%	57%km	50%km	32%	17%	14%	100%	15%	21%	10%	30%	70%
Watch short clips through websites such as YouTube or Facebook (i.e 10 minutes or less)	439	439	239	192	152	80	175	86	439	69	109	55	149	290
	32%	32%	34%	31%	34%	35%	39%	48%	32%	30%	35%	36%	35%	31%
		75%	100%	54%	44%	35%	18%	40%	20%mnopqr	16%	25%	13%	34%	66%
Watch free Video On-demand content available as part of your subscription through your TV service provider	390	390	229	199	141	80	152	63	390	62	91	41	121	269
	28%	30%	28%	32%	31%	36%	33%	35%	28%	26%	30%	27%	28%	29%
		81%	100%	59%	51%	36%	21%	39%	100%	16%	23%	10%	31%	69%
Watch longer videos through websites such as YouTube or Facebook (i.e longer than 10 minutes)	298	298	177	148	112	71	127	44	298	53	88	35	112	185
	22%	20%	22%	25%	25%	32%	28%	25%	22%	22%	29%	23%	26%	20%
		71%	100%	60%	50%	38%	24%mn	43%mn	15%	18%	30%z	12%	38%z	62%
Watch paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	248	248	160	140	102	77	107	40	248	54	66	31	90	158
	18%	20%	18%	23%	23%	34%	24%	22%	18%	23%	21%	20%	21%	17%
		85%	100%	65%	57%	41%	31%mnopqstu	43%	100%	22%	26%	12%	36%	64%
Watch TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	151	151	119	90	74	53	80	29	151	33	51	20	63	88
	11%	13%	11%	15%	16%	23%	18%	17%	11%	14%	16%	13%	15%	9%
		88%	100%	79%nu	60%	49%nu	35%mpu	53%nu	20%	22%	34%z	13%	42%z	58%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 61

QA22: Could you please now think about the types of things you have used your Smart TV for on its own in the last 12 months?

MULTI CODE

Base: All with a smart TV connected to a home broadband service

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)				
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Weighted base	1371 76%	1371 100%	707 52%	621 45%	449 33%	225 16%	453 33%	177 13%	1371 100%	234 17%	308 22%	151* 11%*	429 31%	942 69%
None of these	76 6%	76 6%	34 5%	36 6%	21 5%	9 4%	18 4%	8 4%	76 6%	7 3%	14 5%	9 6%	20 5%	56 6%
Don't know	26 2%	26 2%	15 2%	13 2%	9 2%	2 1%	13 3%	1 1%	26 2%	3 1%	3 1%	1 *	6 1%	20 2%
Net: ANY	1269 93%	1269 93%	658 93%	572 92%	420 93%	214 95%	421 93%	168 95%	1269 93%	223 96%	291 95%	141 94%	403 94%	866 92%
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	1166 85%	1166 85%	611 86%	538 87%	383 85%	197 87%	393 87%	157 89%	1166 85%	198 85%	261 85%	122 81%	360 84%	806 86%
Net: LIVE TV ONLY	103 7%	103 7%	47 7%	34 5%	37 8%	17 8%	29 6%	11 6%	103 7%	25 11%	30 10%	19 13%	43 10%	60 6%
												19% z		

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 62

QA22: Could you please now think about the types of things you have used your Smart TV for on its own in the last 12 months?
MULTI CODE

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2208	2051	156	1	1013	1195	334	326	419	370	334	425	515	753	377	563	1268	940	707	1501	614	1594	1304	896
		93%	7%	*	46%	54%	15%	15%	19%	17%	15%	19%	23%	34%	17%	25%	57%	43%	32%	68%	28%	72%	59%	41%
Weighted base	2228	1658	569	1**	1077	1151	362	406	419	415	316	310	523	723	467	515	1246	982	803	1425	684	1544	1200	1019
		74%	26%	***	48%	52%	16%	18%	19%	19%	14%	14%	23%	32%	21%	23%	56%	44%	36%	64%	31%	69%	54%	46%
Effective base	1156	1624	124	1	528	631	164	180	246	205	167	224	267	391	204	305	658	498	355	819	318	844	682	478
Watch TV live at the time of broadcast	984	754	230	-	475	509	120	169	191	223	162	119	267	310	217	190	577	407	390	594	354	630	584	398
	44%	46%	40%	-	44%	44%	33%	42%	46%	54%	51%	39%	51%	43%	46%	37%	46%	41%	49%	42%	52%	41%	49%	39%
		77%	23%	-	48%	52%	12%	17%	19%	23%	16%	12%	27%	32%	22%	19%	59%	41%	40%	60%	36%	41%	59%	40%
Watch TV or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	796	631	165	-	381	416	89	139	144	190	135	100	232	254	174	136	486	310	313	483	288	508	483	314
	36%	38%	29%	-	35%	36%	25%	34%	34%	46%	43%	32%	44%	35%	37%	26%	39%	32%	39%	34%	42%	33%	40%	31%
		79%	21%	-	48%	52%	11%	18%	18%	24%	17%	13%	29%	32%	22%	17%	61%	39%	39%	61%	36%	64%	61%	39%
Watch free Video On-demand content available as part of your subscription through your TV service provider	390	310	80	-	189	202	49	80	72	106	45	39	110	119	99	62	229	161	198	192	186	204	269	119
	18%	19%	14%	-	18%	18%	14%	20%	17%	25%	14%	13%	21%	16%	21%	12%	18%	16%	25%	13%	27%	13%	22%	12%
		80%	20%	-	48%	52%	13%	20%	18%	27%	11%	10%	28%	31%	25%	16%	59%	41%	51%	49%	48%	52%	69%	31%
Watch paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	248	184	64	-	130	119	30	54	54	57	40	14	79	62	70	38	140	108	118	130	114	135	185	64
	11%	11%	11%	-	12%	10%	8%	13%	13%	14%	13%	4%	15%	9%	15%	7%	11%	11%	15%	9%	17%	9%	15%	6%
		74%	26%	-	52%	48%	12%	22%	22%	23%	16%	6%	32%	25%	28%	15%	57%	43%	48%	52%	46%	54%	74%	26%
Watch TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	688	548	140	-	319	369	92	140	157	164	77	58	198	228	157	106	426	262	324	364	300	389	435	252
	31%	33%	25%	-	30%	32%	25%	35%	37%	40%	24%	19%	38%	32%	34%	21%	34%	27%	40%	26%	44%	25%	36%	25%
		80%	20%	-	46%	54%	13%	20%	23%	24%	11%	8%	29%	33%	23%	15%	62%	38%	47%	53%	44%	56%	63%	37%
Watch TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	151	125	25	-	77	73	25	39	36	40	8	3	33	47	47	23	80	70	79	72	74	76	128	23
	7%	8%	4%	-	7%	6%	7%	10%	9%	10%	2%	1%	6%	7%	10%	4%	6%	7%	10%	5%	11%	5%	11%	2%
		83%	17%	-	51%	49%	17%	26%	24%	27%	5%	2%	22%	31%	31%	15%	53%	47%	52%	48%	49%	51%	85%	15%
Watch short clips through websites such as YouTube or Facebook (i.e 10 minutes or less)	439	327	112	-	231	208	71	89	100	92	50	36	94	152	102	91	245	193	204	234	183	256	277	162
	20%	20%	20%	-	21%	18%	20%	22%	24%	22%	16%	12%	18%	21%	22%	18%	20%	20%	25%	16%	27%	17%	23%	16%
		74%	26%	-	53%	47%	16%	20%	23%	21%	11%	8%	21%	35%	23%	21%	56%	44%	47%	53%	42%	58%	63%	37%
Watch longer videos through websites such as YouTube or Facebook (i.e longer than 10 minutes)	298	237	61	-	159	139	58	83	51	59	29	18	60	86	81	70	146	151	120	177	108	190	209	89
	13%	14%	11%	-	15%	12%	16%	20%	12%	14%	9%	6%	12%	12%	17%	14%	12%	15%	15%	12%	16%	12%	17%	9%
		79%	21%	-	53%	47%	19%	26%	17%	20%	10%	6%	20%	29%	27%	23%	49%	51%	40%	60%	36%	64%	70%	30%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 62
QA22: Could you please now think about the types of things you have used your Smart TV for on its own in the last 12 months?
MULTI CODE

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Weighted base	2228	1658	569	1**	1077	1151	362	406	419	415	316	310	523	723	467	515	1246	982	803	1425	684	1544	1200	1019
		74%	26%	***	48%	52%	16%	18%	19%	19%	14%	14%	23%	32%	21%	23%	56%	44%	36%	64%	31%	69%	54%	46%
None of these	76	60	16	-	41	35	23	12	8	14	7	12	16	20	27	12	37	40	32	44	19	57	37	39
	3%	4%	3%	-	4%	3%	6%	3%	2%	3%	2%	4%	3%	3%	6%	2%	3%	4%	4%	3%	3%	4%	3%	4%
		79%	21%	-	54%	46%	30%e	16%	11%	19%	9%	16%	22%	26%	36%	16%	48%	52%	42%	58%	25%	75%	48%	52%
Don't know	26	26	-	-	12	14	9	11	1	2	1	2	6	12	6	3	17	9	14	13	7	20	11	13
	1%	2%	-	-	1%	1%	3%	3%	*	*	*	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%
		100%	-	-	46%	54%	36%	41%e	5%	6%	5%	6%	22%	44%	24%	11%	65%	35%	52%	48%	25%	75%	40%	49%
Net: ANY	1269	987	282	-	603	666	179	262	256	257	183	130	325	397	298	250	721	548	543	726	485	784	763	504
	57%	60%	50%	-	56%	58%	50%	65%	61%	62%	58%	42%	62%	55%	64%	49%	58%	56%	68%	51%	71%	51%	64%	49%
		78%b	22%	-	48%	52%	14%	21%ch	20%ch	20%ch	14%h	10%	26%l	31%	23%j	20%	57%	43%	43%p	57%	38%r	62%	60%t	40%
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	1166	896	270	-	549	618	159	243	234	242	171	117	306	367	272	221	673	494	499	667	447	719	706	459
	52%	54%	47%	-	51%	54%	44%	60%	56%	58%	54%	38%	58%	51%	58%	43%	54%	50%	62%	47%	65%	47%	59%	45%
		77%	23%	-	47%	53%	14%	21%ch	20%ch	21%ch	15%h	10%	26%l	31%l	23%l	19%	58%	42%	43%p	57%	38%r	62%	61%t	39%
Net: LIVE TV ONLY	103	91	12	-	54	48	20	19	22	16	12	13	19	30	25	28	49	54	44	59	38	65	57	45
	5%	5%	2%	-	5%	4%	6%	5%	5%	4%	4%	4%	4%	4%	5%	6%	4%	5%	5%	4%	6%	4%	5%	4%
		88%	12%	-	53%	47%	20%	19%	22%	15%	12%	13%	18%	29%	25%	28%	48%	52%	42%	58%	37%	63%	55%	44%
All with no smart TV connected to a home broadband service	856	584	271	1	421	436	151	121	153	142	125	166	176	295	136	250	471	385	215	642	173	683	390	462
	38%	35%	48%	100%	39%	38%	42%	30%	36%	34%	39%	54%	34%	41%	29%	49%	38%	39%	27%	45%	25%	44%	32%	45%
		68%	32%A	*	49%	51%	18%d	14%	18%	17%	15%	19%cdefg	21%	34%k	16%	29%jkl	55%	45%	25%	75%o	20%	80%q	46%	54%s

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 62

QA22: Could you please now think about the types of things you have used your Smart TV for on its own in the last 12 months?

MULTI CODE

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2208	2130 96%	62 3%	1829 83%	379 17%	2051 93%	157 7%	1572 71%	220 10%	223 10%	193 9%	83 4%	219 10%	164 7%	132 6%	176 8%	131 6%	145 7%	269 12%	253 11%
Weighted base	2228	2099 94%	116* 5%*	1776 80%	452 20%	2030 91%	198* 9%*	1843 83%	196 9%	135 6%	54* 2%*	92* 4%*	233 10%	176* 8%*	154* 7%*	191 9%	205* 9%*	189* 8%*	311 14%	292 13%
Effective base	1156	1136	34	960	202	1084	79	871	161	142	93	43	117	92	87	100	95	63	137	155
Watch TV live at the time of broadcast	984	984	-	984	-	970	14	806	85	63	31	33	93	83	70	85	90	34	94	139
	44%	47%	-	55%	-	48%	7%	44%	43%	47%	57%	35%	40%	47%	46%	45%	44%	50%	45%	41%
		100%b	-	100%b	-	99%b	1%	82%	9%	6%	3%gh	3%	9%	8%	7%	9%	9%	10%	14%	12%
Watch TV or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	796	796	-	796	-	796	-	673	60	47	16	26	79	60	67	75	75	80	131	81
	36%	38%	-	45%	-	39%	-	37%	30%	35%	29%	28%	34%	34%	44%	39%	36%	42%	42%	28%
		100%b	-	100%b	-	100%b	-	85%	8%	6%	2%	3%	10%	8%	8%	9%	9%	10%	16%	10%
Watch free Video On-demand content available as part of your subscription through your TV service provider	390	390	-	390	-	390	-	311	38	27	15	10	39	32	33	38	30	22	59	49
	18%	19%	-	22%	-	19%	-	17%	19%	20%	27%	11%	17%	18%	21%	20%	14%	12%	19%	17%
		100%b	-	100%b	-	100%b	-	80%	10%	7%	4%g	3%	10%	8%	8%	10%	8%	6%	15%	13%
Watch paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	248	248	-	248	-	248	-	200	21	15	12	4	19	23	17	39	10	26	27	34
	11%	12%	-	14%	-	12%	-	11%	11%	11%	22%	4%	8%	13%	21%	22%	5%	14%	9%	12%
		100%b	-	100%b	-	100%b	-	81%	9%	6%	5%gh	2%	8%	9%p	7%	16%klprs	4%	11%	11%	14%
Watch TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	688	688	-	688	-	688	-	569	58	40	22	15	64	56	55	44	69	61	115	89
	31%	33%	-	39%	-	34%	-	31%	30%	30%	40%	17%	27%	32%	36%	23%	34%	32%	37%	30%
		100%b	-	100%b	-	100%b	-	83%	8%	6%	3%	2%	9%	8%	8%	6%	10%kk	9%	17%ko	13%
Watch TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	151	151	-	151	-	151	-	115	19	8	8	2	12	17	7	22	14	7	16	18
	7%	7%	-	8%	-	7%	-	6%	10%	6%	14%	2%	5%	10%	5%	11%	7%	4%	5%	6%
		100%	-	100%b	-	100%b	-	76%	13%	6%	5%gj	1%	8%	11%	5%	14%	9%	5%	11%	12%
Watch short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	439	439	-	439	-	439	-	369	37	22	11	7	36	42	37	42	38	44	40	81
	20%	21%	-	25%	-	22%	-	20%	19%	16%	21%	8%	16%	24%	24%	22%	19%	23%	13%	28%
		100%b	-	100%b	-	100%b	-	84%	8%	5%	3%	2%	8%	10%kr	8%kr	10%k	9%	10%k	9%	19%klr
Watch longer videos through websites such as YouTube or Facebook (i.e. longer than 10 minutes)	298	298	-	298	-	298	-	253	24	15	6	5	29	30	21	21	26	26	48	46
	13%	14%	-	17%	-	15%	-	14%	12%	11%	11%	6%	12%	17%	13%	11%	13%	14%	15%	16%
		100%b	-	100%b	-	100%b	-	85%	8%	5%	2%	2%	10%	10%	7%	7%	9%	9%	16%	15%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/ij - k/l/m/n/o/p/q/r/s
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 62

QA22: Could you please now think about the types of things you have used your Smart TV for on its own in the last 12 months?

MULTI CODE

Base: All respondents

Total	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Weighted base	2228	2099	116*	1776	452	2030	198*	1843	196	135	54*	92*	233	176*	154*	191	205*	189*	311	292
		94%	5%*	80%	20%	91%	9%*	83%	9%	6%	2%*	4%*	10%	8%*	7%*	9%	9%*	8%*	14%	13%
None of these	76	76	-	55	21	69	7	65	8	3	1	5	10	3	9	7	10	3	15	3
	3%	4%	-	3%	5%	3%	3%	4%	4%	2%	1%	5%	4%	2%	6%	3%	5%	2%	5%	1%
	100%	100%	-	72%	28%	91%	9%	85%	10%	4%	1%	6%	13%	4%	12% s	9%	13%	4%	19%	4%
Don't know	26	26	-	14	13	19	8	23	1	2	*	1	2	1	-	3	4	2	5	7
	1%	1%	-	1%	3%	1%	4%	1%	1%	2%	*	1%	1%	*	-	2%	2%	1%	1%	2%
	100%	100%	-	52%	48% c	71%	29% e	86%	5%	8%	1%	2%	7%	2%	-	11%	14%	6%	17%	26%
Net: ANY	1269	1269	-	1269	-	1254	14	1054	106	71	37	43	113	112	89	121	115	111	188	163
	57%	60%	-	71%	-	62%	7%	57%	54%	53%	69%	46%	48%	64%	58%	63%	56%	58%	60%	56%
	100% b	100%	-	100% d	-	99% d	1%	83%	8%	6%	3% gh	3%	9%	9% l	7%	10% l	9%	9%	15%	13%
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	1166	1166	-	1166	-	1166	-	981	92	61	33	37	106	99	81	110	109	103	179	157
	52%	56%	-	66%	-	57%	-	53%	47%	45%	61%	40%	45%	56%	53%	58%	53%	54%	57%	54%
	100% b	100%	-	100% d	-	100% d	-	84%	8%	5%	3% hi	3%	9%	8%	7%	9%	9%	9%	15% k	13%
Net: LIVE TV ONLY	103	103	-	103	-	88	14	73	15	10	4	6	7	13	8	11	5	8	9	7
	5%	5%	-	6%	-	4%	7%	4%	7%	8%	8%	6%	3%	4%	5%	6%	3%	4%	3%	2%
	100%	100%	-	100% d	-	86%	14%	71%	14% g	10% g	4%	6%	7%	13% s	7%	11%	5%	7%	9%	6%
All with no smart TV connected to a home broadband service	856	728	116	438	418	688	169	701	81	58	16	44	109	59	56	60	77	74	104	118
	38%	35%	100%	25%	93%	34%	85%	38%	41%	43%	29%	48%	46%	34%	36%	32%	37%	39%	33%	41%
	85%	14% a	100%	51%	49% c	80%	20% e	82%	9%	7% j	2%	5%	13% or	7%	7%	7%	9%	9%	12%	14%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 62

QA22: Could you please now think about the types of things you have used your Smart TV for on its own in the last 12 months?

MULTI CODE

Base: All respondents

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owens smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2208	381 17%	1827 83%	959 43%	899 41%	206 9%	538 24%	1356 61%	1512 68%	642 29%	1394 63%	1869 85%	339 15%
Weighted base	2228	323 15%	1905 85%	932 42%	903 41%	193 9%	599 27%	1318 59%	1486 67%	677 30%	1371 62%	1847 83%	381 17%
Effective base	1156	245	938	547	475	114	264	735	800	331	740	995	167
Watch TV live at the time of broadcast	984 44%	150 46% 15%	835 44% 85%	493 53% 50%df	414 46% 42%df	117 60% 12%df	229 38% 23%	667 51% 68%df	984 66% 100%df	-	984 72% 100%hi	984 53% 100%df	-
Watch TV or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	796 36%	132 41% 17%	664 35% 83%	383 41% 48%df	347 38% 44%	97 50% 12%df	191 32% 24%	532 40% 67%df	796 54% 100%df	-	796 58% 100%df	796 43% 100%df	-
Watch free Video On-demand content available as part of your subscription through your TV service provider	390 18%	66 21% 17%	324 17% 83%	230 25% 59%df	121 13% 31%df	47 24% 12%df	32 5% 8%	338 26% 87%df	390 26% 100%df	-	390 28% 100%df	390 21% 100%df	-
Watch paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	248 11%	39 12% 16%	209 11% 84%	155 17% 63%df	93 10% 38%df	25 13% 10%df	36 6% 15%	199 15% 80%df	248 17% 100%df	-	248 18% 100%df	248 13% 100%df	-
Watch TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	688 31%	118 37% 17%b	570 30% 83%	342 37% 50%df	265 29% 39%	74 38% 11%df	139 23% 20%	474 36% 69%df	688 46% 100%df	-	688 50% 100%df	688 37% 100%df	-
Watch TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	151 7%	19 6% 12%	132 7% 88%	91 10% 61%df	54 6% 36%	21 11% 14%df	17 3% 11%	123 9% 82%df	151 10% 100%df	-	151 11% 100%df	151 8% 100%df	-
Watch short clips through websites such as YouTube or Facebook (i.e 10 minutes or less)	439 20%	50 16% 12%	388 20% 88%	210 23% 48%df	177 20% 40%	40 21% 9%	96 16% 22%	286 22% 65%df	439 30% 100%df	-	439 32% 100%df	439 24% 100%df	-
Watch longer videos through websites such as YouTube or Facebook (i.e longer than 10 minutes)	298 13%	34 11% 11%	264 14% 89%	139 15% 47%	129 14% 43%	34 18% 11%df	61 10% 20%	196 15% 66%	298 20% 100%df	-	298 22% 100%df	298 16% 100%df	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 62

QA22: Could you please now think about the types of things you have used your Smart TV for on its own in the last 12 months?

MULTI CODE

Base: All respondents

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Weighted base	2228	323	1905	932	903	193	599	1318	1486	677	1371	1847	381
		15%	85%	42%	41%	9%	27%	59%	67%	30%	62%	83%	17%
None of these	76	11	66	32	24	7	10	61	76	-	76	76	-
	3%	3%	3%	3%	3%	4%	2%	5%	5%	-	6%	4%	-
		14%	86%	42%	31%	9%	13%	80% ^f	100% ⁱ	-	100% ^j	100% ^k	-
Don't know	26	5	22	14	9	1	3	17	26	-	26	26	-
	1%	1%	1%	1%	1%	*	*	1%	2%	-	2%	1%	-
		17%	83%	51%	32%	2%	10%	64%	100% ⁱ	-	100% ^j	100% ^k	-
Net: ANY	1269	203	1066	625	500	142	282	858	1269	-	1269	1269	-
	57%	63%	56%	67%	55%	74%	47%	65%	85%	-	93%	69%	-
		16%	84%	49% ^{df}	39% ^f	11% ^{df}	22%	68% ^{df}	100% ⁱ	-	100% ^{hi}	100% ^{kl}	-
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	1166	185	981	572	461	127	260	785	1166	-	1166	1166	-
	52%	57%	52%	61%	51%	66%	43%	60%	78%	-	85%	63%	-
		16%	84%	49% ^{df}	40% ^f	11% ^{df}	22%	67% ^{df}	100% ⁱ	-	100% ^{hi}	100% ^{kl}	-
Net: LIVE TV ONLY	103	18	85	53	39	15	22	73	103	-	103	103	-
	5%	6%	4%	6%	4%	8%	4%	6%	7%	-	7%	6%	-
		18%	82%	51%	38%	14%	21%	71%	100% ⁱ	-	100% ^j	100% ^k	-
All with no smart TV connected to a home broadband service	856	105	751	261	371	43	305	382	115	677	-	476	381
	38%	33%	39%	28%	41%	22%	51%	29%	8%	100%	-	26%	100%
		12%	88% ^a	31%	43% ^{ceg}	5%	36% ^{cddep}	45%	13% ^j	79% ^{hj}	-	56%	44% ^k

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 62
QA22: Could you please now think about the types of things you have used your Smart TV for on its own in the last 12 months?
MULTI CODE

Base: All respondents

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2208	1393	1394	863	855	622	270	538	210	1869	435	528	214	735	1473
		63%	63%	39%	39%	28%	12%	24%	10%	85%	20%	24%	10%	33%	67%
Weighted base	2228	1368	1371	868	799	566	263	526	214	1847	399	493	204	692	1535
		61%	62%	39%	36%	25%	12%	24%	10%	83%	18%	22%	9%	31%	69%
Effective base	1156	734	740	483	485	409	143	276	129	995	236	306	116	404	758
Watch TV live at the time of broadcast	984	748	984	470	402	307	173	326	150	984	177	217	94	313	672
	44%	55%	72%	54%	50%	54%	66%	62%	70%	53%	44%	44%	46%	45%	44%
		76%	100%mpqsu	48%	41%	31%	18%mpoqu	33%mpoqu	15%mpoqu	100%	18%	22%	10%	32%	68%
Watch TV or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	796	594	796	404	367	256	146	280	103	796	154	187	85	272	524
	36%	43%	58%	46%	46%	45%	56%	53%	48%	43%	39%	38%	42%	39%	34%
		75%	100%mpoqtu	51%	46%	32%	18%mpoqu	35%mpoqu	13%	100%	19%	24%	11%	34%	66%
Watch free Video On-demand content available as part of your subscription through your TV service provider	390	314	390	229	199	141	80	152	63	390	62	91	41	121	269
	18%	23%	28%	26%	25%	25%	31%	29%	29%	21%	15%	19%	20%	17%	18%
		81%	100%mu	59%u	51%	36%	21%u	39%u	16%u	100%	16%	23%	10%	31%	69%
Watch paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	248	211	248	160	140	102	77	107	40	248	54	66	31	90	158
	11%	15%	18%	18%	18%	18%	29%	20%	18%	13%	14%	13%	15%	13%	10%
		85%	100%u	65%u	57%u	41%u	31%mpoqstu	43%u	16%	100%	22%	26%	12%	36%	64%
Watch TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	688	492	688	390	342	221	115	245	98	688	105	146	67	205	484
	31%	36%	50%	45%	43%	39%	44%	47%	46%	37%	26%	30%	33%	30%	32%
		71%	100%mpqu	57%mu	50%mu	32%	17%	36%mu	14%u	100%	15%	21%	10%	30%	70%
Watch TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	151	132	151	119	90	74	53	80	29	151	33	51	20	63	88
	7%	10%	11%	14%	11%	13%	20%	15%	14%	8%	8%	10%	10%	9%	6%
		88%	100%u	79%mu	60%u	49%u	35%mpoqu	53%mu	20%u	100%	22%	34%z	13%	42%z	58%
Watch short clips through websites such as YouTube or Facebook (i.e 10 minutes or less)	439	327	439	239	192	152	80	175	86	439	69	109	55	149	290
	20%	24%	32%	27%	24%	27%	30%	33%	40%	24%	17%	22%	27%	22%	19%
		75%	100%mpu	54%	44%	35%	18%	40%mpu	20%mpoqu	100%	16%	25%	13%vz	34%	66%
Watch longer videos through websites such as YouTube or Facebook (i.e longer than 10 minutes)	298	211	298	177	148	112	71	127	44	298	53	88	35	112	185
	13%	15%	22%	20%	19%	20%	27%	24%	20%	16%	13%	18%	17%	16%	12%
		71%	100%mu	60%mu	50%	38%	24%mpu	43%mu	15%	100%	18%	30%z	12%	38%z	62%

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 62

QA22: Could you please now think about the types of things you have used your Smart TV for on its own in the last 12 months?

MULTI CODE

Base: All respondents

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Weighted base	2228	1368	1371	868	799	566	263	526	214	1847	399	493	204	692	1535
		61%	62%	39%	36%	25%	12%	24%	10%	83%	18%	22%	9%	31%	69%
None of these	76	60	76	34	36	21	9	18	8	76	7	14	9	20	56
	3%	4%	6%	4%	5%	4%	3%	3%	4%	4%	2%	3%	4%	3%	4%
		79%	100%	45%	48%	27%	12%	24%	10%	100%	9%	18%	12%	27%	73%
Don't know	26	18	26	15	13	9	2	13	1	26	3	3	1	6	20
	1%	1%	2%	2%	2%	2%	1%	3%	1%	1%	1%	1%	*	1%	1%
		69%	100%	56%	49%	33%	8%	50%	5%	100%	12%	11%	2%	23%	77%
Net: ANY	1269	957	1269	658	572	420	214	421	168	1269	223	291	141	403	866
	57%	70%	93%	76%	72%	74%	81%	80%	79%	69%	56%	59%	69%	58%	56%
		75%	100% mopqrstu	52% mu	45%	33% u	17% mpu	33% mpu	13% mu	100%	18%	23%	11% wyz	32%	68%
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	1166	873	1166	611	538	383	197	393	157	1166	198	261	122	360	806
	52%	64%	85%	70%	67%	68%	75%	75%	74%	63%	50%	53%	60%	52%	52%
		75%	100% mopqrstu	52% mu	46%	33%	17% mu	34% mpqu	13% mu	100%	17%	22%	10%	31%	69%
Net: LIVE TV ONLY	103	85	103	47	34	37	17	29	11	103	25	30	19	43	60
	5%	6%	7%	5%	4%	6%	7%	5%	5%	6%	6%	6%	9%	6%	4%
		82%	100% p	46%	33%	36%	17%	28%	11%	100%	24%	29%	19% x	42%	58%
All with no smart TV connected to a home broadband service	856	333	-	161	178	117	38	73	36	476	165	185	53	263	593
	38%	24%	-	19%	22%	21%	14%	14%	17%	26%	41%	37%	26%	38%	39%
		39% nors	-	19% n	21% nrs	14% ns	4% n	8% n	4% n	56% noqrst	19% x	22% x	6%	31% x	69% x

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 63
QA20/QA21/QA22: Summary any on-line or on-demand viewing in the last 12 months

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
ANY CONNECTED VIEWING	2044	1589	456	-	985	1060	333	384	394	395	292	247	496	673	450	426	1169	876	770	1274	657	1387	1140	897
	83%	96%	80%	-	82%	83%	92%	95%	94%	93%	82%	49%	90%	88%	86%	67%	89%	75%	95%	77%	96%	78%	93%	73%
		78%BC	22%C	-	48%	52%	16%gh	19%gh	19%gh	19%gh	14%h	12%	24%j	33%j	22%j	21%	57%kn	43%	38%p	62%	32%r	68%	56%t	44%
HAVE CONNECTED DEVICES, BUT NO CONNECTED VIEWING	111	56	54	-	58	53	18	20	8	10	19	34	21	29	11	50	61	22	88	20	91	39	71	
	4%	3%	10%	-	5%	4%	5%	5%	2%	2%	5%	7%	4%	4%	2%	8%	4%	3%	5%	3%	5%	3%	6%	
		51%C	49%AC	-	52%	48%	17%	18%	8%	9%	18%	30%et	19%	26%	10%	45%ijk	45%	55%	20%	80%o	18%	82%	36%	64%ss
NO CONNECTED DEVICES	319	12	59	247	161	158	12	1	18	18	45	224	32	61	65	161	94	225	16	303	11	308	53	264
	13%	1%	10%	100%	13%	12%	3%	*	4%	4%	13%	44%	6%	8%	12%	25%	7%	19%	2%	18%	2%	17%	4%	21%
		4%	19%A	78%AB	51%	49%	4%cd	*	6%cd	6%cd	14%cdef	70%cdefg	10%	19%	20%j	50%ijk	29%	71%lm	5%	95%o	3%	97%q	16%	83%ss

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 63
QA20/QA21/QA22: Summary any on-line or on-demand viewing in the last 12 months

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Unweighted base	2130 86%	62 3%	1829 74%	379 15%	2051 83%	157 6%	1780 72%	255 10%	238 10%	201 8%	96 4%	268 11%	190 8%	149 6%	202 8%	144 6%	162 7%	294 12%	275 11%	
Weighted base	2099 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%	
Effective base	1341	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170	
ANY CONNECTED VIEWING	2044 83%	1989 95%	46 39%	1776 100%	268 100%	2030 99%	14 1%	1704 83%	174 7%	117 8%	49 8%	78 7%	198 73%	173 85%	147 84%	172 80%	198 88%	185 89%	279 83%	273 87%
		97% ^b		87% ^d		99% ^f		83% ^h					8% ⁱ	7% ^l		10% ^l	9% ^l	14% ^l	13% ^l	
HAVE CONNECTED DEVICES, BUT NO CONNECTED VIEWING	111 4%	105 5%	5 4%	111 24%	-	111 56%	79 4%	13 6%	14 10%	4 7%	5 5%	18 7%	3 2%	5 3%	12 6%	4 2%	1 *	22 7%	9 3%	
		95%	4%	100% ^c		100% ^e	72%	12%	13% ^g	4%	4%	17% ^m	3%	5%	11% ^o	4%	1%	20% ^q	8%	
NO CONNECTED DEVICES	319 13%	6 *	66 57%	-	73 16%	-	73 37%	263 13%	38 17%	14 10%	4 6%	18 18%	55 20%	27 13%	24 14%	30 14%	22 10%	22 10%	33 10%	31 10%
		2%	21% ^a	-	23% ^c	-	23% ^e	82%	12% ^j	4%	1%	6%	17% ^{pr}	9%	7%	10%	7%	10%	10%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 63

QA20/QA21/QA22: Summary any on-line or on-demand viewing in the last 12 months

Base: All respondents

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owens smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
ANY CONNECTED VIEWING	2044	301	1743	892	807	184	510	1264	1455	540	1357	1799	245
	83%	54%	91%	89%	77%	95%	69%	92%	95%	62%	99%	97%	39%
		15%	85% a	44% df	39% f	9% df	25%	62% df	71% i	26%	66% hi	88% l	12%
HAVE CONNECTED DEVICES, BUT NO CONNECTED VIEWING	111	18	93	34	52	9	47	46	24	85	14	48	63
	4%	3%	5%	3%	5%	5%	6%	3%	2%	10%	1%	3%	10%
		16%	84%	30%	47%	8%	42% cg	42%	22%	77% hj	13%	43%	57% kk
NO CONNECTED DEVICES	319	234	85	72	196	-	185	59	57	245	-	-	319
	13%	42%	4%	7%	19%	-	25%	4%	4%	28%	-	-	51%
		73% b	27%	22% eg	61% ceg	-	58% cdeg	19% e	18% j	77% hj	-	-	100% k

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/ij - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 63
QA20/QA21/QA22: Summary any on-line or on-demand viewing in the last 12 months

Base: All respondents

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2474	1393 56%	1394 56%	863 35%	855 35%	622 25%	270 11%	538 22%	210 8%	1869 76%	482 19%	559 23%	238 10%	801 32%	1673 68%
Weighted base	2474	1368 55%	1371 55%	868 35%	799 32%	566 23%	263 11%	526 21%	214 9%	1847 75%	444 18%	522 21%	228 9%	755 31%	1719 69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
ANY CONNECTED VIEWING	2044	1338	1357	849	792	559	260	517	213	1799	354	457	193	636	1408
	83%	98%	99%	98%	99%	99%	99%	98%	100%	97%	80%	87%	85%	84%	82%
		65%	66% ^u	42%	39% ^u	27%	13%	25%	10%	88%	17%	22% ^{wz}	9%	31%	69%
HAVE CONNECTED DEVICES, BUT NO CONNECTED VIEWING	111	30	14	19	7	8	3	8	1	48	17	17	1	26	85
	4%	2%	1%	2%	1%	1%	1%	2%	*	3%	4%	3%	1%	3%	5%
		27%	13%	18%	6%	7%	3%	8%	1%	43% ^{np}	16%	15%	1%	23%	77% ^{kw}
NO CONNECTED DEVICES	319	-	-	-	-	-	-	-	-	-	73	49	33	93	226
	13%	-	-	-	-	-	-	-	-	-	16%	9%	15%	12%	13%
		-	-	-	-	-	-	-	-	-	23% ^w	15%	10%	29%	71%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 64
QA20/QA22 Summary table

Base: All respondents

	TV live at the time of broadcast	TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	Net: Catch-up or free on-demand services	Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	Longer videos through websites such as YouTube or Facebook(i.e. longer than 10minutes)	Net: ODO
Unweighted base	2208	2208	2208	2208	2208	2208	2208	2208	2208	2208
Weighted base	2228	2228	2228	2228	2228	2228	2228	2228	2228	2228
Effective base	1156	1156	1156	1156	1156	1156	1156	1156	1156	1156
TV service(s)	1398	1153	640	1267	364	913	212	545	374	1671
	63%	52%	29%	57%	16%	41%	10%	24%	17%	75%
Blu-ray player connected to a TV	995	804	401	900	251	701	156	451	304	1452
	45%	36%	18%	40%	11%	31%	7%	20%	14%	65%
Digital Media Player	1057	945	468	1051	297	858	185	537	380	1573
	47%	42%	21%	47%	13%	39%	8%	24%	17%	71%
Games console	1004	841	419	939	273	765	188	502	350	1501
	45%	38%	19%	42%	12%	34%	8%	23%	16%	67%
Desktop/ Laptop computer	1128	1018	473	1128	282	865	178	863	589	1790
	51%	46%	21%	51%	13%	39%	8%	39%	26%	80%
Tablet computer	1030	894	433	996	274	773	170	703	466	1630
	46%	40%	19%	45%	12%	35%	8%	32%	21%	73%
Smartphone	1065	883	445	999	276	785	186	964	618	1760
	48%	40%	20%	45%	12%	35%	8%	43%	28%	79%
Smart TV	984	796	390	887	248	688	151	439	298	1431
	44%	36%	18%	40%	11%	31%	7%	20%	13%	64%
Net: Any	1613	1451	778	1575	465	1224	304	1245	845	2030
	72%	65%	35%	71%	21%	55%	14%	56%	38%	91%

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 65

Absolutes/col percents/row percents 4 Mar 2021

QA23: You said that you use broadcaster catch-up and/or free video on-demand services. What would you say are the reasons that you use these broadcaster catch-up and on-demand TV services?
MULTI CODE

Base: All using catch-up or free on-demand services

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	1653	1571	82	-	754	899	223	251	317	301	263	298	427	583	278	365	1010	643	548	1105	493	1160	1047	603
		95%	5%	-	46%	54%	13%	15%	19%	18%	16%	18%	26%	35%	17%	22%	61%	39%	33%	67%	30%	70%	63%	36%
Weighted base	1575	1264	310*	-**	748	826	219	305	299	323	238	190	421	520	333	301	941	634	605	970	535	1039	921	650
		80%	20%*	-**	48%	52%	14%	19%	19%	21%	15%	12%	27%	33%	21%	19%	60%	40%	38%	62%	34%	66%	58%	41%
Effective base	883	1258	63	-	416	467	112	133	190	173	137	186	222	326	149	208	543	341	266	655	243	664	564	325
I missed the programme/ film when it was on TV and I use it to catch up	886	687	199	-	412	474	117	148	138	202	146	134	240	313	172	161	553	333	290	597	251	635	482	403
	56%	54%	64%	-	55%	57%	54%	49%	46%	62%	61%	71%	57%	60%	52%	54%	59%	53%	48%	62%	47%	61%	52%	62%
		77%	23%	-	46%	54%	13%	17%	16%	23% de	16% de	15% cde	27%	35%	19%	18%	62%	38%	33%	67% o	28%	72% q	54%	45% s
I want to watch the programme/ film at a time that suits me	801	656	146	-	372	430	101	145	154	180	118	104	248	281	134	138	529	272	308	494	279	522	442	358
	51%	52%	47%	-	50%	52%	46%	47%	52%	56%	49%	55%	59%	54%	40%	46%	56%	43%	51%	51%	52%	50%	48%	55%
		82%	18%	-	46%	54%	13%	18%	19%	22%	15%	13%	31% kl	35% k	17%	17%	66% on	34%	38%	62%	35%	65%	55%	45% s
I use it when there is nothing on 'normal' TV that I want to watch	573	491	82	-	263	310	52	115	106	135	76	89	163	204	88	118	367	206	206	367	192	381	320	252
	36%	39%	26%	-	35%	38%	24%	38%	36%	42%	32%	47%	39%	39%	26%	39%	39%	32%	34%	38%	36%	37%	35%	39%
		86% b	14%	-	46%	54%	9%	20% c	19% c	24% c	13%	15% ceg	28% k	36% k	15%	21% k	64% n	36%	36%	64%	33%	67%	56%	44%
Just to pass some time/ relax	484	441	43	-	230	254	81	111	98	99	55	40	115	172	92	104	288	196	204	280	185	299	292	191
	31%	35%	14%	-	31%	31%	37%	36%	33%	31%	23%	21%	27%	33%	28%	35%	31%	31%	34%	29%	35%	29%	32%	29%
		91% b	9%	-	48%	52%	17% gh	23% gh	20% h	20% h	11%	8%	24%	36%	19%	22%	59%	41%	42%	58%	38%	62%	60%	39%
There is a good choice of programmes/ films	445	397	48	-	215	230	82	88	72	102	59	43	118	167	81	80	284	161	169	277	139	306	248	197
	28%	31%	15%	-	29%	28%	38%	29%	24%	32%	25%	23%	28%	32%	24%	27%	30%	25%	28%	29%	26%	29%	27%	30%
		89% b	11%	-	48%	52%	18% egh	20%	16%	23%	13%	10%	26%	37%	18%	18%	64%	36%	38%	62%	31%	69%	56%	44%
There are older programmes (such as classic TV shows) or films available that I want to watch	379	344	35	-	179	200	54	69	67	86	57	45	101	133	73	73	233	146	131	248	117	262	221	158
	24%	27%	11%	-	24%	24%	25%	23%	22%	27%	24%	24%	24%	26%	22%	24%	25%	23%	22%	26%	22%	25%	24%	24%
		91% b	9%	-	47%	53%	14%	18%	18%	23%	15%	12%	27%	35%	19%	19%	62%	38%	34%	66%	31%	69%	58%	42%
The programme/ film was recommended to me by someone I know	334	283	51	-	145	189	60	75	48	79	40	32	84	125	71	54	209	125	131	203	111	223	190	143
	21%	22%	17%	-	19%	23%	27%	25%	16%	24%	17%	17%	20%	24%	21%	18%	22%	20%	22%	21%	21%	21%	21%	22%
		85%	15%	-	43%	57%	18% egh	23%	14%	24% e	12%	10%	25%	37%	21%	16%	63%	37%	39%	61%	33%	67%	57%	43%
Somebody was watching something else on the TV at the time it was on so I used it to catch up	291	233	58	-	132	159	53	48	50	51	52	38	72	112	67	39	184	107	107	184	94	197	153	137
	18%	18%	19%	-	18%	19%	24%	16%	17%	16%	22%	20%	17%	22%	20%	13%	20%	17%	18%	19%	18%	19%	17%	21%
		80%	20%	-	45%	55%	18%	16%	17%	17%	18%	13%	25%	38% kl	23%	13%	63%	37%	37%	63%	32%	68%	53%	47%
I want to watch programmes when I am away from home	214	163	52	-	90	125	41	53	36	47	22	15	53	82	52	27	135	79	92	122	84	131	143	72
	14%	13%	17%	-	12%	15%	19%	17%	12%	15%	9%	8%	13%	16%	16%	9%	14%	12%	15%	13%	16%	13%	15%	11%
		76%	24%	-	42%	58%	19% gh	25% h	17%	22%	10%	7%	25%	38% kl	24%	12%	63%	37%	43%	57%	39%	61%	67%	33%
I thought I had recorded it	203	172	31	-	104	99	15	34	30	45	42	36	58	70	52	22	128	74	62	141	56	146	112	90
	13%	14%	10%	-	14%	12%	7%	11%	10%	14%	18%	19%	14%	14%	16%	7%	14%	12%	10%	15%	11%	14%	12%	14%
		85%	15%	-	51%	49%	8%	17%	15%	22%	21% ce	18% ce	29% l	35% kl	26% kl	11%	63%	37%	31%	69%	28%	72%	55%	45%
It didn't record properly/ cut the end of the programme	150	125	25	-	88	62	13	25	33	37	24	19	44	64	24	19	108	42	62	88	59	92	95	55
	10%	10%	8%	-	12%	8%	6%	8%	11%	11%	10%	10%	10%	12%	7%	6%	11%	7%	10%	9%	11%	9%	10%	9%
		83%	17%	-	59% b	41%	8%	17%	22%	24%	16%	13%	29%	43% kl	16%	12%	72% n	28%	41%	59%	39%	61%	63%	37%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 65

QA23: You said that you use broadcaster catch-up and/or free video on-demand services. What would you say are the reasons that you use these broadcaster catch-up and on-demand TV services?
MULTI CODE

Base: All using catch-up or free on-demand services

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Weighted base	1575	1264 80%	310* 20%*	-** 48%	748 52%	219 14%	305 19%	299 19%	323 21%	238 15%	190 12%	421 27%	520 33%	333 21%	301 19%	941 60%	634 40%	605 38%	970 62%	535 34%	1039 66%	921 58%	650 41%	
Other reasons	18	11 1%	7 2%	- -	14 1%	4 2%	1 1%	1 *	10 4%	3 2%	8 2%	2 *	4 1%	4 1%	10 1%	8 1%	2 *	16 2%	2 *	16 2%	8 1%	10 2%		
	1%	60%	40%	-	76%	24%	-	17%	4%	5%	56% cel	19%	44%	10%	22%	25%	54%	46%	10%	90%	10%	90%	44%	56%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
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OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 65

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MULTI CODE

Base: All using catch-up or free on-demand services

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	1653	1636 99%	13 1%	1653 100%	-	1653 100%	-	1171 71%	169 10%	173 10%	140 8%	57 3%	155 9%	127 8%	97 6%	132 8%	102 6%	114 7%	210 13%	177 11%
Weighted base	1575	1553 99%	18** 1%**	1575 100%	-**	1575 100%	-**	1296 82%	142 9%	95 6%	41* 3%*	53* 3%*	148* 9%*	126* 8%*	116* 7%*	129* 8%*	159* 10%*	153* 10%*	230 15%	183 12%
Effective base	883	882	5	883	-	883	-	655	134	134	64	32	86	83	60	92	73	47	108	113
I missed the programme/ film when it was on TV and I use it to catch up	886 56%	873 56%	11 62%	886 56%	-	886 56%	-	738 57%	51 55%	18 54%	18 45%	28 54%	84 56%	69 55%	75 65%	67 52%	103 65%	64 42%	161 70%	86 47%
I want to watch the programme/ film at a time that suits me	801 51%	788 51%	11 58%	801 51%	-	801 51%	-	664 83%j	69 48%	53 55%	16 38%	19 36%	79 53%	67 53%	57 50%	63 49%	94 60%	85 55%	116 50%	85 46%
I use it when there is nothing on 'normal' TV that I want to watch	573 36%	570 37%	2 10%	573 36%	-	573 36%	-	476 83%	47 8%	34 6%	16 3%	19 3%	72 13%mm	41 7%	43 7%	45 8%	64 11%	58 10%	69 12%	65 11%
Just to pass some time/ relax	484 31%	477 31%	4 23%	484 31%	-	484 31%	-	390 80%	45 9%	34 7%	15 3%	11 2%	62 13%koop	35 7%	39 8%	32 7%	54 11%	35 9%	60 14%	60 12%
There is a good choice of programmes/ films	445 28%	435 28%	9 49%	445 28%	-	445 28%	-	355 80%	42 9%	31 7%	17 4%g	11 3%	51 11%	34 8%	33 7%	28 6%	49 11%	39 9%	62 14%	48 26%
There are older programmes (such as classic TV shows) or films available that I want to watch	379 24%	374 24%	3 18%	379 24%	-	379 24%	-	315 83%	31 22%	26 27%	7 18%	11 20%	48 32%	26 21%	25 22%	34 26%	35 22%	29 19%	55 24%	54 29%
The programme/ film was recommended to me by someone I know	334 21%	329 21%	4 24%	334 21%	-	334 21%	-	275 82%	31 9%	16 5%	12 4%l	7 2%	46 14%k	25 7%	20 6%	32 10%	42 13%	26 8%	50 15%	28 8%
Somebody was watching something else on the TV at the time it was on so I used it to catch up	291 18%	289 19%	-	291 18%	-	291 18%	-	244 84%	17 6%	19 7%	11 4%h	4 1%	38 13%k	21 7%	25 8%	31 11%k	26 9%	20 7%	45 16%	33 11%
I want to watch programmes when I am away from home	214 14%	212 14%	2 13%	214 14%	-	214 14%	-	180 84%	17 8%	9 4%	10 4%ghi	7 3%	26 12%	24 11%	13 6%	14 7%	33 15%q	11 5%	27 12%	26 12%
I thought I had recorded it	203 13%	201 13%	1 7%	203 13%	-	203 13%	-	168 83%	20 14%	11 12%	3 8%	6 3%	32 22%	17 14%	12 11%	15 12%	23 14%	22 14%	22 9%	20 10%
It didn't record properly/ cut the beginning/ cut the end of the programme	150 10%	150 10%	-	150 10%	-	150 10%	-	123 82%	10 10%	9 10%	3 8%	4 9%	15 10%	12 9%	10 8%	15 12%	16 10%	11 7%	24 10%	17 9%
Other reasons	18 1%	18 1%	-	18 1%	-	18 1%	-	17 95%	-	1 5%	-	4 23%mons	3 16%	-	4 22%	1 5%	2 10%	1 7%	2 9%	1 3%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
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OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 65

QA23: You said that you use broadcaster catch-up and/or free video on-demand services. What would you say are the reasons that you use these broadcaster catch-up and on-demand TV services?
MULTI CODE

Base: All using catch-up or free on-demand services

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	1653	284 17%	1369 83%	780 47%	683 41%	171 10%	367 22%	1111 67%	1236 75%	404 24%	1183 72%	1543 93%	110 7%
Weighted base	1575	244 15%	1331 85%	740 47%	626 40%	150 10%	358 23%	1047 66%	1194 76%	366 23%	1136 72%	1472 93%	103* 7%*
Effective base	883	176	717	445	388	107	185	609	658	220	640	828	55
I missed the programme/ film when it was on TV and I use it to catch up	886 56%	145 59%	742 56%	398 54%	398 64%	98 65%	219 61%	578 55%	675 57%	207 57%	643 57%	824 56%	63 61%
		16%	84%	45%	45% cg	11% cg	25%	65%	76%	23%	73%	93%	7%
I want to watch the programme/ film at a time that suits me	801 51%	130 53%	671 50%	373 50%	323 52%	83 55%	181 51%	520 50%	591 49%	200 55%	559 49%	752 51%	50 48%
		16%	84%	47%	40%	10%	23%	65%	74%	25%	70%	94%	6%
I use it when there is nothing on 'normal' TV that I want to watch	573 36%	85 35%	488 37%	255 35%	260 42%	60 40%	148 41%	376 36%	425 36%	147 40%	413 36%	545 37%	28 27%
		15%	85%	45%	45% c	10%	26%	66%	74%	26%	72%	95%	5%
Just to pass some time/ relax	484 31%	64 26%	421 32%	212 29%	201 32%	45 30%	113 31%	325 31%	374 31%	108 29%	357 31%	458 31%	26 25%
		13%	87%	44%	41%	9%	23%	67%	77%	22%	74%	95%	5%
There is a good choice of programmes/ films	445 28%	51 21%	395 30%	204 28%	175 28%	41 27%	100 28%	289 28%	344 29%	98 27%	323 28%	417 28%	29 28%
		11%	89% a	46%	39%	9%	22%	65%	77%	22%	73%	94%	6%
There are older programmes (such as classic TV shows) or films available that I want to watch	379 24%	52 21%	327 25%	180 24%	166 27%	47 32%	91 25%	258 25%	298 25%	80 22%	286 25%	359 24%	20 19%
		14%	86%	47%	44%	13%	24%	68%	79%	21%	75%	95%	5%
The programme/ film was recommended to me by someone I know	334 21%	46 19%	289 22%	161 22%	124 20%	31 21%	63 18%	233 22%	262 22%	66 18%	255 22%	315 21%	19 18%
		14%	86%	48%	37%	9%	19%	70%	79%	20%	76%	94%	6%
Somebody was watching something else on the TV at the time it was on so I used it to catch up	291 18%	38 15%	253 19%	142 19%	112 18%	39 26%	57 16%	212 20%	229 19%	62 17%	220 19%	278 19%	13 12%
		13%	87%	49%	39%	13% f	19%	73%	79%	21%	76%	96%	4%
I want to watch programmes when I am away from home	214 14%	16 6%	199 15%	102 14%	82 13%	30 20%	38 11%	153 15%	169 14%	38 10%	165 15%	195 13%	20 19%
		7%	93% a	48%	38%	14% f	18%	71%	79%	18%	77%	91%	9%
I thought I had recorded it	203 13%	22 9%	181 14%	110 15%	63 10%	34 23%	24 7%	168 16%	163 14%	39 11%	159 14%	197 13%	6 6%
		11%	89%	54% df	31%	17% cdf	12%	83% df	81%	19%	79%	97%	3%
It didn't record properly/ cut the beginning/ cut the end of the programme	150 10%	27 11%	124 9%	80 11%	48 8%	27 18%	14 4%	130 12%	114 10%	36 10%	114 10%	146 10%	4 4%
		18%	82%	53% f	32%	18% cdf	9%	86% df	76%	24%	76%	97%	3%
Other reasons	18 1%	7 3%	12 1%	6 35%	9 48%	2 8%	7 39%	8 45%	13 71%	3 18%	13 71%	16 90%	2 10%
		36% b	64%										

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 65

QA23: You said that you use broadcaster catch-up and/or free video on-demand services. What would you say are the reasons that you use these broadcaster catch-up and on-demand TV services?
MULTI CODE

Base: All using catch-up or free on-demand services

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	1653	1195	1183	722	746	518	241	471	175	1543	328	413	161	571	1082
		72%	72%	44%	45%	31%	15%	28%	11%	93%	20%	25%	10%	35%	65%
Weighted base	1575	1130	1136	714	683	462	224	449	158	1472	285	365	147*	517	1058
		72%	72%	45%	43%	29%	14%	28%	10%	93%	18%	23%	9%*	33%	67%
Effective base	883	639	640	405	428	356	131	236	123	828	187	252	87	320	567
I missed the programme/ film when it was on TV and I use it to catch up	886	621	643	363	369	233	101	214	92	824	164	196	62	282	604
	56%	55%	57%	51%	54%	50%	45%	48%	58%	56%	58%	54%	42%	55%	57%
		70%r	73%rs	41%	42%	26%	11%	24%	10%r	93%rs	18%kx	22%	7%	32%kx	68%kx
I want to watch the programme/ film at a time that suits me	801	567	559	347	357	239	102	218	81	752	134	172	70	256	545
	51%	50%	49%	49%	52%	46%	49%	51%	51%	51%	47%	47%	47%	50%	52%
		71%	70%	43%	45%	30%	13%	27%	10%	94%	17%	21%	9%	32%	68%
I use it when there is nothing on 'normal' TV that I want to watch	573	430	413	249	252	185	95	172	67	545	119	154	47	209	364
	36%	38%	36%	35%	37%	43%	38%	42%	37%	37%	42%	42%	32%	40%	34%
		75%	72%	43%	44%	32%	17%	30%	12%	95%	21%	27%z	8%	36%	64%
Just to pass some time/ relax	484	351	357	241	238	166	82	151	53	458	77	126	49	163	321
	31%	31%	31%	34%	35%	36%	37%	34%	31%	31%	27%	34%	34%	32%	30%
		73%	74%	50%	49%	34%	17%	31%	11%	95%	16%	26%	10%	34%	66%
There is a good choice of programmes/ films	445	324	323	223	222	145	70	134	51	417	76	109	35	148	298
	28%	29%	28%	31%	32%	31%	31%	30%	32%	28%	27%	30%	24%	29%	28%
		73%	73%	50%	50%	33%	16%	30%	12%	94%	17%	25%	8%	33%	67%
There are older programmes (such as classic TV shows) or films available that I want to watch	379	277	286	176	172	138	67	106	49	359	90	102	41	143	236
	24%	25%	25%	25%	25%	30%	30%	24%	31%	24%	31%	28%	28%	28%	22%
		73%	75%	46%	45%	36%	18%	28%	13%	95%	24%z	27%	11%	38%	62%
The programme/ film was recommended to me by someone I know	334	255	255	167	165	108	47	93	41	315	69	95	49	134	200
	21%	23%	22%	23%	24%	23%	21%	21%	26%	21%	24%	26%	33%	26%	19%
		76%k	76%k	50%	50%	32%	14%	28%	12%	94%	21%	28%z	15%z	40%z	60%
Somebody was watching something else on the TV at the time it was on so I used it to catch up	291	207	220	122	117	101	46	89	35	278	70	85	34	115	176
	18%	18%	19%	17%	17%	22%	20%	20%	22%	19%	25%	23%	23%	22%	17%
		71%	76%	42%	40%	35%	16%	30%	12%	96%	24%z	29%z	12%	39%z	61%
I want to watch programmes when I am away from home	214	161	165	107	110	87	52	83	29	195	47	72	32	89	126
	14%	14%	15%	15%	16%	19%	23%	18%	19%	13%	17%	20%	22%	17%	12%
		75%	77%	50%	51%	40%u	24%mmou	39%u	14%	91%	22%	33%z	15%z	41%z	59%
I thought I had recorded it	203	167	159	91	84	77	44	88	32	197	40	55	28	72	130
	13%	15%	14%	13%	12%	17%	20%	20%	20%	13%	14%	15%	19%	14%	12%
		82%	79%	45%	41%	38%	22%p	43%nopu	16%opu	97%	20%	27%	14%	36%	64%
It didn't record properly/ cut the beginning/ cut the end of the programme	150	128	114	76	76	56	31	53	22	146	50	56	26	77	74
	10%	11%	10%	11%	11%	12%	14%	12%	14%	10%	18%	15%	18%	15%	7%
		85%z	76%z	50%	51%	37%	20%	35%	14%	97%	34%z	37%z	17%z	51%z	49%

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 65

QA23: You said that you use broadcaster catch-up and/or free video on-demand services. What would you say are the reasons that you use these broadcaster catch-up and on-demand TV services?**MULTI CODE****Base: All using catch-up or free on-demand services**

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)				
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Weighted base	1575 72%	1136 72%	714 45%	683 43%	462 29%	224 14%	449 28%	158 10%	1472 93%	285 18%	365 23%	147* 9%*	517 33%	1058 67%
Other reasons	18 1%	13 1%	3 *	8 1%	3 1%	4 2%	6 1%	2 1%	16 1%	3 1%	5 1%	1 1%	5 1%	13 1%
	64%	71%	15%	42%	14%	21%	33%	9%	90%	18%	25%	8%	30%	70%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - vw/x/y/z
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 66

**QA24: And what would you say is the main reason?
SINGLE CODE**

Base: All using catch-up or free on-demand services

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	1653	1571	82	-	754	899	223	251	317	301	263	298	427	583	278	365	1010	643	548	1105	493	1160	1047	603
		95%	5%	-	46%	54%	13%	15%	19%	18%	16%	18%	26%	35%	17%	22%	61%	39%	33%	67%	30%	70%	63%	36%
Weighted base	1575	1264	310*	-**	748	826	219	305	299	323	238	190	421	520	333	301	941	634	605	970	535	1039	921	650
		80%	20%*	-**	48%	52%	14%	19%	19%	21%	15%	12%	27%	33%	21%	19%	60%	40%	38%	62%	34%	66%	58%	41%
Effective base	883	1258	63	-	416	467	112	133	190	173	137	186	222	326	149	208	543	341	266	655	243	664	564	325
I want to watch the programme/ film at a time that suits me	450	367	83	-	219	231	59	80	96	97	62	55	147	160	68	75	307	143	181	269	159	290	254	195
	29%	29%	27%	-	29%	28%	27%	26%	32%	30%	26%	29%	35%	31%	20%	25%	33%	23%	30%	28%	30%	28%	28%	30%
		82%	18%	-	49%	51%	13%	18%	21%	22%	14%	12%	33%kl	36%k	15%	17%	68%ln	32%	40%	60%	35%	65%	57%	43%
I missed the programme/ film when it was on TV and I use it to catch up	388	288	101	-	161	228	39	47	68	91	73	70	91	127	96	74	218	170	121	267	112	276	224	165
	25%	23%	32%	-	21%	28%	18%	15%	23%	28%	31%	37%	22%	24%	29%	25%	23%	27%	20%	28%	21%	27%	24%	25%
		74%	26%	-	41%	59%a	10%	12%	17%	24%cd	19%cd	18%cd	23%	33%	25%	19%	56%	44%	31%	69%o	29%	71%	58%	42%
Just to pass some time/ relax	151	125	26	-	79	71	27	48	26	30	14	6	27	50	39	35	77	74	79	72	69	82	99	50
	10%	10%	8%	-	11%	9%	12%	16%	9%	9%	6%	3%	6%	10%	12%	12%	8%	12%	13%	7%	13%	8%	11%	8%
		83%	17%	-	53%	47%	18%h	32%gh	17%h	20%h	10%	4%	18%	33%	26%	23%	51%	49%	52%p	48%	46%r	54%	66%	33%
I use it when there is nothing on 'normal' TV that I want to watch	148	122	26	-	63	85	18	30	32	30	18	21	48	38	23	39	86	62	58	90	51	97	86	62
	9%	10%	8%	-	8%	10%	8%	10%	11%	9%	8%	11%	11%	7%	7%	13%	9%	10%	10%	9%	10%	9%	9%	10%
		82%	18%	-	43%	57%	12%	20%	22%	20%	12%	14%	32%	26%	16%	26%j	58%	42%	39%	61%	35%	65%	58%	42%
There is a good choice of programmes/ films	111	98	13	-	50	62	28	26	20	16	13	8	26	38	27	21	64	48	46	65	36	76	59	52
	7%	8%	4%	-	7%	7%	13%	9%	7%	5%	5%	4%	6%	7%	8%	7%	8%	8%	8%	7%	7%	7%	6%	8%
		88%	12%	-	44%	56%	25%fgh	23%	18%	14%	11%	8%	24%	34%	24%	19%	57%	43%	41%	59%	32%	68%	53%	47%
There are older programmes (such as classic TV shows) or films available that I want to watch	71	60	11	-	35	36	16	13	16	14	6	5	17	18	23	14	34	37	33	39	30	41	42	29
	5%	5%	4%	-	5%	4%	8%	4%	5%	4%	3%	3%	4%	3%	7%	5%	4%	6%	5%	4%	6%	4%	5%	5%
		84%	16%	-	50%	50%	23%	19%	22%	20%	9%	8%	23%	25%	33%	19%	48%	52%	46%	54%	43%	57%	59%	41%
Somebody was watching something else on the TV at the time it was on so I used it to catch up	58	51	6	-	25	33	8	12	13	8	12	6	15	19	12	11	35	23	27	31	24	34	37	20
	4%	4%	2%	-	3%	4%	4%	4%	4%	2%	5%	3%	4%	4%	4%	4%	4%	4%	4%	3%	4%	3%	4%	3%
		89%	11%	-	43%	57%	14%	20%	22%	13%	21%	10%	27%	33%	22%	18%	60%	40%	47%	53%	41%	59%	63%	35%
The programme/ film was recommended to me by someone I know	53	42	11	-	25	28	12	10	8	13	6	4	13	22	12	6	35	18	15	38	15	39	32	22
	3%	3%	4%	-	3%	3%	6%	3%	3%	4%	2%	2%	3%	4%	4%	2%	4%	3%	3%	4%	3%	4%	3%	3%
		79%	21%	-	47%	53%	23%	20%	15%	24%	11%	7%	25%	41%	22%	11%	66%	34%	29%	71%	27%	73%	59%	41%
I thought I had recorded it	42	25	17	-	26	15	4	9	2	11	12	5	4	19	13	5	23	18	6	36	4	37	22	20
	3%	2%	5%	-	4%	2%	2%	3%	1%	3%	5%	3%	1%	4%	4%	2%	2%	3%	1%	4%	1%	4%	2%	3%
		60%	40%	-	63%	37%	9%	21%	4%	26%	28%e	12%	10%	46%	32%	12%	56%	44%	14%	86%o	10%	90%q	53%	47%
I want to watch programmes when I am away from home	26	23	3	-	15	11	2	15	5	2	3	-	6	9	9	2	15	11	12	14	11	16	22	4
	2%	2%	1%	-	2%	1%	1%	5%	2%	*	1%	-	1%	2%	3%	1%	2%	2%	2%	1%	2%	2%	2%	1%
		87%	13%	-	58%	42%	7%	56%fh	21%	6%	10%	-	22%	34%	34%	9%	57%	43%	45%	55%	41%	59%	83%	17%
It didn't record properly/ cut the beginning/ cut the end of the programme	26	21	5	-	18	8	*	8	5	4	8	1	10	9	3	4	19	7	9	17	9	17	18	8
	2%	2%	2%	-	2%	1%	*	2%	2%	1%	3%	1%	2%	2%	1%	1%	2%	1%	2%	2%	2%	2%	2%	1%
		80%	20%	-	69%	31%	*	29%	19%	17%	30%	5%	39%	34%	12%	14%	74%	26%	36%	64%	35%	65%	69%	31%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 66
QA24: And what would you say is the main reason?
SINGLE CODE

Base: All using catch-up or free on-demand services

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Weighted base	1575	1264 80%	310* 20%*	-** 48%	748 52%	219 14%	305 19%	299 19%	323 21%	238 15%	190 12%	421 27%	520 33%	333 21%	301 19%	941 60%	634 40%	605 38%	970 62%	535 34%	1039 66%	921 58%	650 41%	
Other	13	6	7	-	10	3	-	1	1	-	9	2	7	1	1	4	8	5	2	11	2	11	5	8
	1%	* 44%	2% 56%	-	1% 74%	* 26%	-	* 9%	* 5%	-	4% 68% cde	1% 18%	2% 55% j	* 5%	* 5%	1% 35%	1% 60%	1% 40%	* 15%	1% 85%	* 15%	1% 85%	1% 41%	1% 59%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 66
QA24: And what would you say is the main reason?
SINGLE CODE

Base: All using catch-up or free on-demand services

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	1653	1636 99%	13 1%	1653 100%	-	1653 100%	-	1171 71%	169 10%	173 10%	140 8%	57 3%	155 9%	127 8%	97 6%	132 8%	102 6%	114 7%	210 13%	177 11%
Weighted base	1575	1553 99%	18** 1%**	1575 100%	-**	1575 100%	-**	1296 82%	142 9%	95 6%	41* 3%*	53* 3%*	148* 9%*	126* 8%*	116* 7%*	129* 8%*	159* 10%*	153* 10%*	230 15%	183 12%
Effective base	883	882	5	883	-	883	-	655	134	134	64	32	86	83	60	92	73	47	108	113
I want to watch the programme/ film at a time that suits me	450 29%	440 28%	9 52%	450 29%	-	450 29%	-	365	41	34	9	12	37	34	21	40	51	59	61	49
I missed the programme/ film when it was on TV and I use it to catch up	29%	28%	2%	29%	-	29%	-	28%	29%	36%	23%	23%	25%	27%	18%	31%	32%	39%	26%	27%
Just to pass some time/ relax	151 10%	147 9%	2 11%	151 100%	-	151 100%	-	122 81%	15 10%	8	6	1	23	10	9	9	23	8	12	26
I use it when there is nothing on 'normal' TV that I want to watch	148 9%	147 9%	2 10%	148 100%	-	148 100%	-	131 88%	9 6%	6 4%	3	5	15	11	15	14	10	26	18	17
There is a good choice of programmes/ films	111 7%	111 7%	-	111 100%	-	111 100%	-	86 77%	5 14%	5 4%	2	2	9	6	7	12	8	20	12	11%
There are older programmes (such as classic TV shows) or films available that I want to watch	71 5%	71 5%	*	71 100%	-	71 100%	-	57 4%	6 5%	6 7%	2	1	5	2	5	8	3	8	14	11
Somebody was watching something else on the TV at the time it was on so I used it to catch up	58 4%	58 4%	-	58 100%	-	58 100%	-	47 82%	6 10%	4 6%	1	2	6	5	7	9	1	5	8	6
The programme/ film was recommended to me by someone I know	53 3%	53 3%	-	53 100%	-	53 100%	-	46 87%	4 7%	1 2%	2	2	12	3	5	4	1	5	6	8
I thought I had recorded it	42 3%	40 3%	1 7%	42 100%	-	42 100%	-	36 86%	3 6%	2 5%	1	1	11	1	3	3	1	11	4	1
I want to watch programmes when I am away from home	26 2%	26 2%	*	26 100%	-	26 100%	-	22 83%	3 10%	1 6%	1	5	4	1	-	1	4	1	2	4
It didn't record properly/ cut the beginning/ cut the end of the programme	26 2%	26 2%	-	26 100%	-	26 100%	-	22 84%	2 9%	2 6%	1	1	1	*	3	7	-	4	4	4
Other	13 1%	13 1%	-	13 100%	-	13 100%	-	12 95%	-	1 5%	-	4	1	-	4	-	-	1	2	1

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 66
QA24: And what would you say is the main reason?
SINGLE CODE

Base: All using catch-up or free on-demand services

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	1653	284 17%	1369 83%	780 47%	683 41%	171 10%	367 22%	1111 67%	1236 75%	404 24%	1183 72%	1543 93%	110 7%
Weighted base	1575	244 15%	1331 85%	740 47%	626 40%	150 10%	358 23%	1047 66%	1194 76%	366 23%	1136 72%	1472 93%	103* 7%*
Effective base	883	176	717	445	388	107	185	609	658	220	640	828	55
I want to watch the programme/ film at a time that suits me	450 29%	74 30%	203 28%	245 27%	181 29%	52 34%	104 29%	272 26%	321 27%	52 32%	119 26%	297 26%	36 35%
I missed the programme/ film when it was on TV and I use it to catch up	388 25%	71 29%	318 24%	173 23%	196 31%	39 26%	109 31%	246 23%	285 24%	103 28%	273 24%	363 25%	25 25%
Just to pass some time/ relax	151 10%	16 6%	135 10%	58 8%	50 8%	11 7%	33 9%	103 10%	116 10%	32 9%	109 10%	140 9%	11 11%
I use it when there is nothing on 'normal' TV that I want to watch	148 9%	25 10%	123 9%	59 8%	63 10%	10 7%	42 12%	97 9%	105 9%	43 12%	105 9%	140 10%	8 8%
There is a good choice of programmes/ films	111 7%	12 5%	99 7%	60 8%	30 5%	10 6%	16 4%	83 8%	85 7%	25 7%	81 7%	105 7%	6 6%
There are older programmes (such as classic TV shows) or films available that I want to watch	71 5%	8 3%	63 5%	36 5%	23 4%	8 5%	11 3%	58 6%	63 5%	8 2%	60 5%	68 5%	4 4%
Somebody was watching something else on the TV at the time it was on so I used it to catch up	58 4%	12 5%	46 3%	38 5%	20 3%	4 3%	11 3%	39 4%	50 4%	8 2%	48 4%	55 4%	3 3%
The programme/ film was recommended to me by someone I know	53 3%	7 3%	46 3%	32 4%	19 3%	3 2%	12 3%	35 3%	45 4%	7 2%	45 4%	49 3%	4 4%
I thought I had recorded it	42 3%	* 1%	41 99%a	32 76%df	6 15%	2 5%	2 4%	38 91%df	38 92%	3 8%	36 87%	40 95%	2 5%
I want to watch programmes when I am away from home	26 2%	2 1%	25 2%	16 2%	8 1%	4 3%	3 1%	20 2%	24 2%	2 1%	24 2%	26 2%	* *
It didn't record properly/ cut the beginning/ cut the end of the programme	26 2%	6 2%	20 2%	9 1%	9 1%	5 3%	3 1%	23 2%	19 2%	8 2%	19 2%	26 2%	1 1%
Other	13 1%	6 43%b	7 57%	6 47%	7 52%	1 5%	6 48%	7 52%	11 85%	2 15%	11 85%	13 100%	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 66
QA24: And what would you say is the main reason?
SINGLE CODE

Base: All using catch-up or free on-demand services

Total	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	1653	1195 72%	1183 72%	722 44%	746 45%	518 31%	241 15%	471 28%	175 11%	1543 93%	328 20%	413 25%	161 10%	571 35%	1082 65%
Weighted base	1575	1130 72%	1136 72%	714 45%	683 43%	462 29%	224 14%	449 28%	158 10%	1472 93%	285 18%	365 23%	147* 9%*	517 33%	1058 67%
Effective base	883	639	640	405	428	356	131	236	123	828	187	252	87	320	567
I want to watch the programme/ film at a time that suits me	450 29%	305 27%	297 26%	199 28%	194 28%	123 27%	46 21%	124 28%	45 28%	414 28%	69 24%	91 25%	37 26%	140 27%	310 29%
I missed the programme/ film when it was on TV and I use it to catch up	388 25%	275 24%	273 24%	152 21%	167 24%	91 20%	41 18%	83 19%	37 23%	363 25%	68 24%	71 19%	23 15%	108 21%	281 27%
Just to pass some time/ relax	151 10%	107 9%	109 10%	78 11%	72 11%	51 11%	21 9%	46 10%	15 9%	140 9%	26 9%	45 12%	13 9%	49 9%	102 10%
I use it when there is nothing on 'normal' TV that I want to watch	148 9%	108 10%	105 9%	62 9%	52 8%	47 10%	21 9%	51 11%	13 8%	140 10%	37 13%	43 12%	10 7%	57 11%	91 9%
There is a good choice of programmes/ films	111 7%	82 7%	81 7%	78 11%	61 9%	44 10%	22 10%	45 7%	11 7%	105 7%	18 6%	28 8%	11 8%	38 7%	73 7%
There are older programmes (such as classic TV shows) or films available that I want to watch	71 5%	54 5%	60 5%	34 5%	30 4%	27 6%	13 6%	18 4%	12 7%	68 5%	16 6%	22 6%	10 7%	27 5%	44 4%
Somebody was watching something else on the TV at the time it was on so I used it to catch up	58 4%	39 3%	48 4%	29 4%	28 4%	20 4%	11 5%	13 3%	5 3%	55 4%	13 4%	17 5%	11 7%	22 4%	35 3%
The programme/ film was recommended to me by someone I know	53 3%	46 4%	45 4%	26 4%	28 4%	15 3%	15 7%	17 4%	7 4%	49 3%	12 4%	17 5%	15 10%	27 5%	27 3%
I thought I had recorded it	42 3%	30 3%	36 3%	13 2%	12 2%	8 2%	14 6%	20 4%	2 1%	40 3%	4 1%	7 2%	5 3%	10 2%	31 3%
I want to watch programmes when I am away from home	26 2%	22 2%	24 2%	19 3%	15 2%	18 4%	6 3%	11 2%	7 4%	26 2%	4 1%	9 2%	4 3%	10 2%	16 2%
It didn't record properly/ cut the beginning/ cut the end of the programme	26 2%	24 91%	19 70%	11 41%	8 32%	7 25%	7 25%	5 20%	1 3%	26 97%	10 36%z	7 25%	3 11%	15 57%z	11 43%

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 66

**QA24: And what would you say is the main reason?
SINGLE CODE**

Base: All using catch-up or free on-demand services

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Weighted base	1575 72%	1136 72%	714 45%	683 43%	462 29%	224 14%	449 28%	158 10%	1472 93%	285 18%	365 23%	147* 9%*	517 33%	1058 67%	
Other	13 1%	9 1%	11 1%	2 *	7 1%	3 1%	3 1%	5 1%	2 1%	13 1%	1 *	2 1%	- -	3 1%	10 1%
	70%	85%	15%	50%	20%	23%	40%	12%	100%	5%	17%	-	23%	77%	

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 67

QB1: Do you feel that, over the past year, television programmes have improved, got worse, or stayed about the same?

SINGLE CODE

Base: All with any working TV set in the home

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	2417	2003 83%	150 6%	264 11%	1119 46%	1298 54%	316 13%	311 13%	411 17%	372 15%	369 15%	638 26%	534 22%	767 32%	410 17%	706 29%	1301 54%	1116 46%	705 29%	1712 71%	614 25%	1803 75%	1313 54%	1096 45%
Weighted base	2406	1618 67%	544 23%	244 10%	1170 49%	1236 51%	345 14%	386 16%	409 17%	413 17%	351 15%	502 21%	546 23%	739 31%	502 21%	620 26%	1284 53%	1122 47%	797 33%	1609 67%	678 28%	1728 72%	1194 50%	1203 50%
Effective base	1312	1589	119	224	608	708	156	171	243	210	193	399	283	408	231	412	691	622	355	988	318	1007	694	617
Improved	444 18%	300 19%	120 22%	23 10%	215 18%	229 18%	93 27%	91 24%	107 26%	72 17%	44 12%	38 8%	109 20%	121 16%	111 22%	103 17%	230 18%	214 19%	222 28%	222 14%	192 28%	252 15%	269 23%	171 14%
		68% C	27% C	5%	49%	51%	21% fgh	20% gh	24% fgh	16% h	10%	9%	25%	27%	25%	23%	52%	48%	50% p	50%	43% r	57%	61% t	39%
Got worse	741 31%	487 30%	125 23%	129 53%	338 29%	403 33%	84 24%	75 19%	90 22%	118 29%	127 36%	247 49%	146 27%	217 29%	164 33%	214 35%	363 28%	378 34%	174 22%	567 35%	149 22%	592 34%	281 24%	460 38%
		66%	17%	17% AB	46%	54%	11%	10%	12%	16% d	17% cd	33% cdefg	20%	29%	22%	29% i	49%	51% m	23%	77% o	20%	80% q	38%	62% s
Stayed about the same	1138 47%	785 49%	272 50%	80 33%	580 50%	558 45%	155 45%	196 51%	206 50%	213 52%	167 47%	201 40%	279 51%	364 49%	217 43%	278 45%	642 50%	495 44%	381 48%	756 47%	322 48%	815 47%	613 51%	522 43%
		69% C	24% C	7%	51%	49%	14%	17% h	18% h	19% h	15%	18%	24%	32%	19%	24%	56% n	44%	34%	66%	28%	72%	54% t	46%
Don't know	83 3%	46 3%	26 5%	12 5%	37 3%	46 4%	14 4%	24 6%	6 1%	11 3%	14 4%	15 3%	11 2%	38 5%	9 2%	25 4%	49 4%	34 3%	19 2%	64 4%	15 2%	68 4%	31 3%	50 4%
		55%	31%	14%	45%	55%	17%	29% e	7%	13%	16%	18%	14%	46% kl	11%	30%	59%	41%	23%	77%	18%	82%	37%	60%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 67

QB1: Do you feel that, over the past year, television programmes have improved, got worse, or stayed about the same?
SINGLE CODE

Base: All with any working TV set in the home

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2417	2087 86%	55 2%	1816 75%	338 14%	2006 83%	148 6%	1739 72%	250 10%	234 10%	194 8%	93 4%	260 11%	187 8%	146 6%	195 8%	142 6%	162 7%	288 12%	266 11%
Weighted base	2406	2053 85%	101** 4%**	1761 73%	403 17%	1981 82%	182* 8%*	1988 83%	219 9%	144 6%	56* 2%*	92* 4%*	257 11%	199 8%	173* 7%*	206 9%	221 9%	208* 9%*	330 14%	302 13%
Effective base	1312	1111	29	953	181	1057	76	991	188	152	95	51	146	109	100	117	105	73	150	163
Improved	444	390 19%	27 27%	361 20%	60 15%	400 20%	21 12%	377 19%	41 19%	15 11%	10 18%	9 9%	27 11%	26 13%	34 20%	41 20%	36 16%	56 27%	56 17%	92 30%
	18%	88%	6%	81%	14%	90%	5%	85% l	9% l	3%	2%	2%	6%	6%	8% l	9% l	8%	13% klm	13%	21% klmp
Got worse	741	577 28%	37 36%	477 27%	136 34%	547 28%	67 37%	599 30%	68 31%	58 40%	17 30%	33 36%	83 32%	68 34%	62 36%	58 28%	72 32%	57 28%	106 32%	58 19%
	31%	78%	5%	64%	18%	74%	9%	81%	9%	8% g	2%	4% s	11% s	9% s	8% s	8%	10% s	8%	14% s	8%
Stayed about the same	1138	1021 50%	31 31%	878 50%	179 44%	972 49%	86 47%	940 47%	104 48%	65 46%	28 50%	42 46%	140 55%	90 45%	74 43%	100 49%	103 46%	90 43%	162 49%	139 46%
	47%	90%	3%	77%	16%	85%	8%	83%	9%	6%	2%	4%	12%	8%	7%	9%	9%	8%	14%	12%
Don't know	83	65 3%	6 6%	44 3%	27 7%	63 3%	8 5%	72 4%	5 2%	5 4%	1 2%	8 9%	6 2%	15 8%	2 1%	6 3%	11 5%	5 2%	4 1%	14 5%
	3%	78%	7%	53%	33% c	76%	10%	86%	6%	6%	1%	10% nl	8%	18% nl	3%	8%	13%	6%	5%	16%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 67

QB1: Do you feel that, over the past year, television programmes have improved, got worse, or stayed about the same?

SINGLE CODE

Base: All with any working TV set in the home

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2417	617	1800	1030	1062	206	691	1414	1571	846	1394	1869	548
		26%	74%	43%	44%	9%	29%	59%	65%	35%	58%	77%	23%
Weighted base	2406	543	1863	997	1055	193	741	1370	1536	870	1371	1847	559
		23%	77%	41%	44%	8%	31%	57%	64%	36%	57%	77%	23%
Effective base	1312	443	927	599	591	114	363	776	839	474	740	995	318
Improved	444	69	376	230	134	44	77	323	330	114	303	382	62
	18%	13%	20%	23%	13%	23%	10%	24%	22%	13%	22%	21%	11%
		15%	85%a	52%df	30%	10%df	17%	73%df	74%i	26%	68%i	86%i	14%
Got worse	741	227	514	267	377	59	283	363	413	328	361	496	245
	31%	42%	28%	27%	36%	30%	38%	27%	36%	38%	26%	27%	44%
		31%b	69%	36%	51%cg	8%	38%cg	49%	56%	44%hj	49%	67%	33%k
Stayed about the same	1138	223	914	478	506	88	347	661	745	393	671	912	226
	47%	41%	49%	48%	48%	45%	47%	48%	49%	45%	49%	49%	40%
		20%	80%a	42%	44%	8%	31%	58%	65%	35%	59%	80%i	20%
Don't know	83	24	59	21	38	3	34	23	47	36	36	57	26
	3%	4%	3%	2%	4%	1%	5%	2%	3%	4%	3%	3%	5%
		29%	71%	25%	46%g	3%	41%cg	28%	57%	43%	44%	69%	31%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 67

QB1: Do you feel that, over the past year, television programmes have improved, got worse, or stayed about the same?
SINGLE CODE

Base: All with any working TV set in the home

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2417	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1616
		58%	58%	36%	35%	26%	11%	22%	9%	77%	20%	23%	10%	33%	67%
Weighted base	2406	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1651
		57%	57%	36%	33%	24%	11%	22%	9%	77%	18%	22%	9%	31%	69%
Effective base	1312	734	740	483	485	409	143	276	129	995	272	330	134	454	864
Improved	444	329	303	221	175	152	79	147	90	382	80	146	80	176	268
	18%	24%	22%	25%	22%	27%	30%	28%	42%	21%	18%	28%	35%	23%	16%
		74%	68%	50% u	40%	34% u	18% npu	33% nu	20% mnpqrsu	86%	18%	33% vz	18% wyz	40% z	60%
Got worse	741	374	361	218	216	146	59	125	45	496	224	193	78	297	444
	31%	27%	26%	25%	27%	26%	22%	24%	21%	27%	51%	37%	34%	39%	27%
		50%	49%	29%	29%	20%	8%	17%	6%	67%	30% wxyz	26% z	11%	40% z	60%
Stayed about the same	1138	636	671	405	378	248	110	236	71	912	130	174	65	267	871
	47%	46%	49%	47%	47%	44%	42%	45%	33%	49%	29%	33%	29%	35%	53%
		56% t	59% t	36% t	33% t	22% t	10%	21% t	6%	80% t	11%	15%	6%	23%	77% vwxyz
Don't know	83	30	36	25	30	21	15	17	7	57	10	10	5	15	68
	3%	2%	3%	3%	4%	4%	6%	3%	3%	3%	2%	2%	2%	2%	4%
		36%	44%	30%	36%	25%	18% m	21%	9%	69%	12%	12%	6%	18%	82% y

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 68

QB2: In what ways do you think that television programmes have improved over the past year?
Again, please just think about programmes that you watch at the time of broadcast, or that you record to watch later. PROBE FULLY: What else?
MULTI CODE

Base: Those with any TV sets who feel that television programmes have improved over the past year

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	408	355	30	23	179	229	90	80	94	64	33	47	103	121	81	103	224	184	193	215	172	236	275	130
		87%	7%	6%	44%	56%	22%	20%	23%	16%	8%	12%	25%	30%	20%	25%	55%	45%	47%	53%	42%	58%	67%	32%
Weighted base	444	300	120**	23**	215*	229	93*	91*	107*	72*	44**	38*	109*	121*	111*	103*	230	214*	222*	222	192*	252	269	171*
		68%	27%**	5%**	49%*	51%	21%*	20%*	24%*	16%*	10%**	9%*	25%*	27%*	25%*	23%*	52%	48%*	50%*	50%	43%*	57%	61%	39%*
Effective base	206	286	24	21	92	115	41	39	60	33	13	37	64	59	37	57	122	87	91	119	90	116	146	64
Improved quality	260	195	59	6	130	131	63	49	70	49	15	14	73	80	50	57	153	107	143	117	114	146	168	90
	59%	65%	49%	26%	60%	57%	68%	54%	66%	68%	34%	37%	67%	66%	45%	55%	67%	50%	64%	53%	60%	58%	62%	52%
		75%	23%	2%	50%	50%	24%h	19%	27%h	19%h	6%	5%	28%k	31%k	19%	22%	59%n	41%	55%	45%	44%	56%	64%	34%
More interesting/entertaining	216	155	53	8	102	113	48	45	56	37	15	15	49	62	56	48	111	104	102	114	90	126	130	85
	49%	52%	44%	33%	48%	50%	52%	49%	52%	52%	35%	39%	45%	51%	51%	46%	48%	49%	46%	51%	47%	50%	48%	49%
		72%	24%	4%	47%	53%	22%	21%	26%	17%	7%	7%	23%	29%	26%	22%	52%	48%	47%	53%	42%	58%	60%	39%
Wider range/type of programmes	210	154	47	9	91	119	35	48	49	42	14	21	50	62	53	44	112	97	114	96	102	107	135	75
	47%	51%	39%	37%	42%	52%	38%	52%	46%	59%	33%	56%	46%	51%	48%	43%	49%	45%	51%	43%	53%	43%	50%	44%
		73%	22%	4%	43%	57%	17%	23%	23%	20%	7%	10%	24%	30%	25%	21%	54%	46%	54%	46%	49%	51%	64%	36%
More/better dramas	204	136	67	2	89	115	20	47	68	31	22	16	55	60	46	44	115	89	114	90	113	91	140	64
	46%	45%	55%	7%	41%	50%	21%	52%	63%	44%	51%	42%	51%	49%	41%	42%	50%	42%	51%	41%	59%	36%	52%	37%
		66%	33%	1%	44%	56%	10%	23%c	33%ch	15%c	11%	8%k	27%	29%	22%	21%	56%	44%	56%	44%	56%r	44%	69%t	31%
More/better films	140	104	35	1	78	62	30	29	39	18	18	6	33	43	33	30	76	64	75	65	64	76	75	62
	31%	35%	29%	3%	36%	27%	32%	32%	36%	25%	41%	17%	30%	35%	30%	30%	33%	30%	34%	29%	33%	30%	28%	36%
		75%	25%	*	56%	44%	21%	21%	28%h	13%	13%	5%	24%	31%	24%	22%	54%	46%	54%	46%	46%	54%	53%	45%
More content aimed at specific groups (children, young people, ethnic minorities etc.)	64	63	-	1	25	39	16	18	20	6	3	1	16	20	14	14	36	28	37	28	34	30	42	21
	14%	21%	-	3%	11%	17%	17%	20%	19%	9%	6%	4%	15%	16%	12%	14%	16%	13%	16%	12%	18%	12%	16%	12%
		99%	-	1%	39%	61%	25%	28%	31%	10%	4%	2%	25%	31%	22%	22%	56%	44%	57%	43%	53%	47%	66%	32%
Better actors	61	49	9	3	36	26	12	22	17	4	2	4	12	21	11	17	33	28	40	21	31	30	37	24
	14%	16%	7%	14%	17%	11%	13%	24%	16%	5%	10%	10%	11%	17%	10%	17%	14%	13%	18%	9%	16%	12%	14%	14%
		81%	14%	5%	58%	42%	20%	36%l	28%	6%	3%	7%	19%	34%	18%	28%	54%	46%	66%	34%	51%	49%	61%	39%
More up to date	56	55	-	1	18	38	9	15	19	6	4	3	9	16	14	17	25	31	32	24	30	27	30	26
	13%	18%	-	6%	8%	17%	10%	17%	17%	9%	9%	7%	8%	13%	13%	17%	11%	15%	14%	11%	15%	11%	11%	15%
		98%	-	2%	32%	68%	17%	27%	33%	11%	7%	5%	16%	29%	25%	30%	44%	56%	57%	43%	53%	47%	53%	47%
Other ways	10	1	4	4	4	6	-	-	*	1	4	5	4	1	2	3	5	5	*	10	*	10	5	4
	2%	*	3%	19%	2%	3%	-	-	*	1%	9%	13%	3%	1%	1%	3%	2%	2%	*	4%	*	4%	2%	3%
		15%	39%	46%	39%	61%	-	-	1%	8%	39%	52%cdelf	39%	14%	16%	31%	53%	47%	1%	99%o	1%	99%	54%	46%
Don't know	5	4	-	1	5	-	2	-	1	-	1	1	1	1	1	2	2	2	1	4	1	4	2	3
	1%	1%	-	4%	2%	-	2%	-	1%	2%	-	2%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	2%
		83%	-	17%	100%	-	43%	-	17%	23%	-	17%	23%	27%	16%	34%	50%	50%	23%	77%	23%	77%	39%	61%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 68

QB2: In what ways do you think that television programmes have improved over the past year?

Again, please just think about programmes that you watch at the time of broadcast, or that you record to watch later. PROBE FULLY: What else? MULTI CODE

Base: Those with any TV sets who feel that television programmes have improved over the past year

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Unweighted base	408	370 91%	12 3%	341 84%	44 11%	373 91%	12 3%	305 75%	35 9%	28 7%	40 10%	12 3%	33 8%	23 6%	25 6%	36 9%	26 6%	26 6%	55 13%	69 17%
Weighted base	444	390 88%	27** 6%***	361 81%	60** 14%***	400 90%	21** 5%***	377 85%	41** 9%***	15** 3%***	10** 2%***	9** 2%***	27* 6%*	26** 6%***	34** 8%***	41** 9%***	36** 8%***	56** 13%***	56* 13%*	92* 21%*
Effective base	206	190	6	165	25	182	8	165	22	23	24	12	30	18	21	18	22	11	34	41
Improved quality	260 59%	236 60%	17 62%	219 61%	36 60%	239 60%	15 72%	209 55%	33 79%	11 69%	8 78%	4 49%	12 46%	11 44%	18 54%	29 70%	25 71%	24 42%	25 45%	60 65%
More interesting/ entertaining	216 49%	191 49%	15 54%	189 52%	19 31%	206 52%	2 7%	191 51%	15 37%	6 42%	3 33%	5 61%	10 37%	12 44%	17 51%	20 43%	32 56%	30 57%	47 53%	51 51%
Wider range/ type of programmes	210 47%	188 48%	13 48%	184 51%	17 28%	196 49%	5 24%	188 50%	11 27%	7 43%	4 40%	4 43%	13 48%	15 56%	15 43%	11 28%	28 77%	24 43%	38 18%	41 20%
More/ better dramas	204 46%	199 51%	3 13%	184 51%	18 30%	198 50%	4 19%	182 48%	14 33%	5 32%	4 35%	2 25%	11 40%	8 32%	17 49%	13 31%	20 55%	33 59%	21 38%	57 62%
More/ better films	140 31%	130 33%	9 32%	122 34%	17 28%	136 34%	3 14%	126 34%	10 23%	1 6%	3 27%	1 9%	4 14%	8 31%	14 40%	9 22%	11 30%	29 52%	23 41%	28 31%
More content aimed at specific groups (children, young people, ethnic minorities etc.)	64 14%	63 16%	1 4%	58 16%	5 9%	63 16%	1 5%	57 15%	4 9%	2 14%	1 13%	- 11%	3 13%	7 22%	6 16%	12 33%	6 10%	12 20%	7 20%	8 8%
Better actors	61 14%	49 13%	9 32%	56 15%	2 4%	58 15%	- 95%	54 88%	3 6%	3 17%	2 23%	- 9%	5 20%	3 12%	9 27%	8 20%	3 9%	10 17%	6 11%	8 9%
More up to date	56 13%	54 14%	1 4%	52 14%	3 4%	55 14%	- 98%	48 86%	4 7%	3 5%	1 2%	1 1%	4 8%	5 8%	8 22%	3 8%	12 32%	2 4%	8 15%	6 6%
Other ways	10 2%	5 1%	- 54%	5 54%	- 54%	5 54%	- 84%	8 84%	1 14%	- -	* 1%	- 33%rs	3 39%	4 39%	- -	- -	1 6%	- -	1 6%	- -
Don't know	5 1%	4 83%	- -	2 40%	2 43%	2 40%	2 43%	4 83%	- -	1 6%	- -	1 17%	- -	1 5%	- -	1 3%	- -	- -	1 1%	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 68
QB2: In what ways do you think that television programmes have improved over the past year?
Again, please just think about programmes that you watch at the time of broadcast, or that you record to watch later. PROBE FULLY: What else?
MULTI CODE

Base: Those with any TV sets who feel that television programmes have improved over the past year

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owens smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	408	80	328	217	124	49	62	308	318	90	297	360	48
		20%	80%	53%	30%	12%	15%	75%	78%	22%	73%	88%	12%
Weighted base	444	69*	376	230	134*	44*	77**	323	330	114*	303	382	62**
		15%*	85%	52%	30%*	10%*	17%**	73%	74%	26%*	68%	86%	14%**
Effective base	206	56	161	122	61	34	26	167	163	45	157	184	24
Improved quality	260	31	229	135	74	29	41	195	209	52	193	231	29
	59%	45%	61%	59%	55%	66%	53%	60%	63%	45%	64%	61%	47%
		12%	88%a	52%	28%	11%	16%	75%	80%a	20%	74%a	89%	11%
More interesting/entertaining	216	30	186	109	58	22	29	165	171	45	156	187	29
	49%	43%	50%	47%	43%	50%	38%	51%	52%	39%	52%	49%	47%
		14%	86%	50%	27%	10%	14%	76%	79%	21%	72%	86%	14%
Wider range/ type of programmes	210	27	182	105	66	26	35	149	156	54	141	180	30
	47%	40%	49%	46%	49%	59%	45%	46%	47%	48%	47%	47%	48%
		13%	87%	50%	31%	12%	17%	71%	74%	26%	67%	86%	14%
More/ better dramas	204	22	182	118	59	22	33	164	158	46	155	194	10
	46%	32%	49%	51%	44%	50%	42%	51%	48%	40%	51%	51%	16%
		11%	89%a	58%	29%	11%	16%	80%	78%	22%	76%	95%	5%
More/ better films	140	18	122	76	38	14	15	105	109	31	99	125	15
	31%	26%	33%	33%	29%	32%	19%	33%	33%	27%	33%	33%	24%
		13%	87%	55%	27%	10%	11%	75%	78%	22%	70%	89%	11%
More content aimed at specific groups (children, young people, ethnic minorities etc.)	64	8	56	31	24	12	8	46	46	18	43	61	3
	14%	12%	15%	13%	18%	27%	11%	14%	14%	16%	14%	16%	5%
		13%	87%	48%	37%	19%	13%	72%	71%	29%	67%	95%	5%
Better actors	61	12	49	30	19	6	9	40	55	7	44	48	13
	14%	18%	13%	13%	14%	14%	12%	12%	17%	6%	14%	13%	21%
		20%	80%	49%	32%	10%	15%	65%	89%	11%	72%	78%	22%
More up to date	56	6	50	31	20	3	9	37	43	14	40	52	5
	13%	9%	13%	14%	15%	11%	11%	11%	13%	12%	13%	14%	7%
		11%	89%	56%	35%	6%	15%	65%	76%	24%	70%	92%	8%
Other ways	10	4	5	*	9	-	9	1	3	7	1	5	4
	2%	7%	1%	*	7%	-	12%	*	1%	6%	*	1%	7%
		46%b	54%	1%	94%cg	-	93%	6%	31%	69%hj	7%	54%	46%
Don't know	5	3	2	3	-	1	-	2	4	1	2	4	1
	1%	5%	*	1%	-	2%	-	1%	1%	1%	1%	1%	1%
		67%b	33%	60%	-	17%	-	50%	73%	27%	39%	83%	17%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 68
QB2: In what ways do you think that television programmes have improved over the past year?
Again, please just think about programmes that you watch at the time of broadcast, or that you record to watch later. PROBE FULLY: What else?
MULTI CODE

Base: Those with any TV sets who feel that television programmes have improved over the past year

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	408	303	297	236	204	167	76	153	74	360	98	151	91	188	220
		74%	73%	58%	50%	41%	19%	38%	18%	88%	24%	37%	22%	46%	54%
Weighted base	444	329	303	221	175	152	79*	147*	90*	382	80*	146*	80*	176	268
		74%	68%	50%	40%	34%	18%*	33%*	20%*	86%	18%*	33%*	18%*	40%	60%
Effective base	206	154	157	142	149	118	36	79	41	184	78	87	62	114	105
Improved quality	260	203	193	145	111	102	49	90	61	231	55	90	46	105	155
	59%	62%	64%	66%	64%	67%	62%	61%	68%	61%	68%	62%	58%	60%	58%
		78%	74%	56%	43%	39%	19%	34%	23%	89%	21%	35%	18%	40%	60%
More interesting/ entertaining	216	156	156	117	99	76	52	81	46	187	38	70	41	86	129
	49%	47%	52%	53%	56%	50%	66%	55%	51%	49%	47%	48%	52%	49%	48%
		72%	72%	54%	46%	35%	24% m	38%	21%	86%	18%	32%	19%	40%	60%
Wider range/ type of programmes	210	148	141	107	93	75	41	71	46	180	26	58	28	77	133
	47%	45%	47%	49%	53%	49%	52%	48%	51%	47%	33%	40%	35%	44%	50%
		70%	67%	51%	44%	36%	20%	34%	22%	86%	13%	28%	13%	37%	63% w
More/ better dramas	204	176	155	101	86	55	45	79	53	194	32	61	25	72	132
	46%	53%	51%	46%	49%	36%	56%	54%	59%	51%	40%	42%	31%	41%	49%
		86% q	76% q	50%	42% q	27%	22% q	39% q	26% q	95% q	16%	30%	12%	35%	65% k
More/ better films	140	106	99	83	60	44	30	63	23	125	25	36	23	45	95
	31%	32%	33%	37%	34%	29%	38%	43%	26%	33%	31%	25%	28%	26%	35%
		76%	70%	59%	43%	32%	22%	45%	17%	89%	18%	26%	16%	32%	68%
More content aimed at specific groups (children, young people, ethnic minorities etc.)	64	49	43	50	42	34	12	32	11	61	13	25	15	31	33
	14%	15%	14%	22%	24%	22%	15%	22%	12%	16%	16%	17%	19%	18%	12%
		76%	67%	77%	66% mn	52%	19%	50%	17%	95%	20%	38%	24%	49%	51%
Better actors	61	41	44	38	36	25	19	27	7	48	17	25	15	31	30
	14%	12%	14%	17%	21%	16%	24%	19%	7%	13%	22%	17%	19%	18%	11%
		67%	72%	62%	59% mtu	41%	32% t	45%	11%	78%	28% z	40%	25%	51%	49%
More up to date	56	39	40	38	34	25	10	26	5	52	12	19	8	25	31
	13%	12%	13%	17%	19%	16%	13%	18%	6%	14%	14%	13%	10%	14%	12%
		69%	70%	68%	60% t	44%	18%	46%	9%	92%	21%	34%	14%	44%	56%
Other ways	10	5	1	*	1	4	-	*	1	5	1	1	-	1	8
	2%	2%	*	*	*	3%	-	*	1%	1%	1%	1%	-	1%	3%
		54%	7%	1%	8%	40%	-	1%	7%	54%	7%	13%	-	13%	87%
Don't know	5	2	2	1	-	1	-	3	-	4	1	1	1	2	3
	1%	1%	1%	1%	-	1%	-	2%	-	1%	1%	1%	1%	1%	1%
		44%	39%	23%	-	23%	-	66%	-	83%	17%	16%	17%	33%	67%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 69

QB3: In what ways do you think that television programmes have got worse over the past year?
Again, please just think about programmes that you watch at the time of broadcast, or that you record to watch later. What else?
MULTI CODE

Base: Those with any TV sets who feel that television programmes have got worse over the past year

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	805	631	36	138	359	446	77	66	106	112	135	309	159	239	152	255	398	407	181	624	156	649	358	446
		78%	4%	17%	45%	55%	10%	8%	13%	14%	17%	38%	20%	30%	19%	32%	49%	51%	22%	78%	19%	81%	44%	55%
Weighted base	741	487	125**	129	338	403	84*	75*	90*	118*	127*	247	146*	217	164	214	363	378	174	567	149*	592	281	460
		66%	17%**	17%	46%	54%	11%*	10%*	12%*	16%*	17%*	33%	20%*	29%	22%	29%	49%	51%	23%	77%	20%*	80%	38%	62%
Effective base	467	490	29	117	221	246	41	31	77	75	78	188	82	129	113	147	210	260	102	366	84	385	220	258
More repeats	516	339	84	93	232	285	36	42	52	91	97	197	99	162	106	149	261	256	110	406	97	419	171	345
	70%	70%	67%	72%	69%	71%	43%	56%	59%	77%	76%	80%	68%	75%	65%	70%	72%	68%	63%	72%	65%	71%	61%	75%
		66%	16%	18%	45%	55%	7%	8%	10%	18% cde	19% cde	38% cde	19%	31%	21%	29%	50%	50%	21%	79%	19%	81%	33%	67% es
Lack of variety	390	299	65	26	158	232	56	50	53	70	74	88	79	119	86	105	199	192	110	280	94	296	160	229
	53%	61% c	52%	20%	47%	58%	67%	67%	59%	59%	58%	36%	54%	55%	53%	49%	55%	51%	63% d	49%	63%	50%	57%	50%
		77% c	17%	7%	40%	60% a	14% h	13% h	14% h	18% h	19% h	23%	20%	31%	22%	27%	51%	49%	28% p	72%	24% r	76%	41%	59%
Too many reality shows	326	278	36	12	165	161	29	32	46	63	64	93	76	106	69	75	182	144	69	256	57	269	129	196
	44%	57% c	29%	9%	49%	40%	34%	42%	52%	53%	50%	37%	52%	49%	42%	35%	50%	38%	40%	45%	38%	45%	46%	43%
		85% c	11%	4%	51%	49%	9%	10%	14% h	19% h	20%	28%	22% d	33% d	21%	23%	56% n	44%	21%	79%	38%	82%	40%	60%
General lack of quality	292	240	28	25	168	124	41	27	38	53	54	80	75	89	66	62	164	128	62	231	54	238	127	165
	39%	49% c	22%	19%	50%	31%	49%	36%	42%	45%	42%	32%	51%	41%	40%	29%	45%	34%	35%	41%	36%	40%	45%	36%
		82% c	9%	7%	57% ab	43%	14%	9%	12%	18%	18%	27%	26% d	30% d	23%	21%	56% n	44%	21%	79%	19%	81%	43% d	57%
More violence	120	84	23	14	53	67	11	15	9	22	15	49	26	31	25	38	57	63	27	94	21	99	34	85
	16%	17%	18%	11%	16%	17%	13%	20%	10%	19%	12%	20%	18%	14%	15%	18%	16%	17%	15%	17%	14%	17%	12%	19%
		70%	19%	11%	44%	56%	9%	12%	7%	18%	12%	40%	22%	26%	21%	32%	47%	53%	22%	78%	18%	82%	28%	71%
More bad language	105	79	17	8	52	52	9	12	9	15	14	45	24	35	20	26	59	46	27	78	21	84	30	75
	14%	16% c	14%	7%	16%	13%	11%	17%	10%	13%	11%	18%	16%	16%	12%	12%	16%	12%	15%	14%	14%	14%	11%	16%
		75% c	17%	8%	50%	50%	9%	12%	9%	15%	13%	43%	23%	33%	19%	25%	56%	44%	26%	74%	20%	80%	29%	71%
More sex/ content with sexual connotations/ sexually explicit content	95	75	16	4	43	52	12	19	8	10	11	35	25	34	9	28	59	36	29	67	23	72	30	66
	13%	15%	13%	3%	13%	13%	15%	25%	9%	9%	9%	14%	17%	16%	5%	13%	16%	10%	16%	12%	15%	12%	11%	14%
		79% c	17%	4%	45%	55%	13%	19% fg	9%	11%	12%	37%	26% k	36% k	9%	29% k	62% kn	38%	30%	70%	24%	76%	31%	69%
More antisocial behaviour	81	72	5	4	39	43	4	15	7	12	15	27	20	21	17	22	42	40	18	63	17	64	27	54
	11%	15% c	4%	3%	11%	11%	5%	20%	8%	11%	12%	11%	14%	10%	11%	10%	11%	11%	10%	11%	11%	11%	10%	12%
		88% c	6%	5%	47%	53%	5%	19%	9%	15%	19%	33%	25%	26%	21%	28%	51%	49%	22%	78%	21%	79%	33%	66%
More nakedness/ naked bodies/ body parts	77	59	16	2	37	40	9	19	8	5	13	22	20	22	11	23	42	35	22	55	19	58	29	48
	10%	12% c	12%	2%	11%	10%	10%	26% c	9%	4%	10%	9%	13%	10%	7%	11%	12%	9%	13%	10%	13%	10%	10%	10%
		77% c	20%	3%	48%	52%	11%	25% efh	11%	7%	17%	29%	26%	29%	15%	31%	55%	45%	29%	71%	25%	75%	38%	62%
Invasion of privacy/ not respecting people's privacy	34	29	3	2	21	13	7	7	4	5	5	7	4	15	12	4	19	15	10	24	7	27	16	18
	5%	6% c	3%	1%	6%	3%	8%	9%	4%	5%	4%	3%	3%	7%	7%	2%	5%	4%	6%	4%	5%	5%	6%	4%
		86% c	9%	5%	62%	38%	19%	20%	10%	16%	14%	21%	13%	43% d	34% d	10%	55%	45%	30%	70%	21%	79%	48%	52%
Race – Discriminatory treatment or portrayal of people based on race	31	28	-	2	16	14	7	6	6	2	3	7	4	9	7	10	14	17	11	19	6	24	13	18
	4%	6% c	-	2%	5%	4%	8%	8%	6%	2%	3%	3%	3%	4%	4%	5%	4%	4%	6%	3%	4%	4%	5%	4%
		92% c	-	8%	53%	47%	23%	19%	18%	7%	10%	23%	15%	30%	24%	32%	45%	55%	36%	64%	20%	80%	41%	59%
Sexual orientation – Discriminatory treatment or portrayal of people based on sexual orientation	28	22	5	1	16	12	8	4	3	-	2	11	7	14	4	4	21	8	10	18	6	23	9	20
	4%	5% c	4%	1%	5%	3%	10% g	6%	3%	-	1%	5%	5%	6%	2%	2%	6%	2%	6%	3%	4%	4%	3%	4%
		79% c	19%	2%	57%	43%	29% gh	15%	10%	-	6%	40%	23%	49%	13%	15%	72% n	28%	37%	63%	20%	80%	30%	70%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BVA BDRG
 Fieldwork: 2020
 BDRG/Job number (23183)

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 69

QB3: In what ways do you think that television programmes have got worse over the past year?
Again, please just think about programmes that you watch at the time of broadcast, or that you record to watch later. What else?
MULTI CODE

Base: Those with any TV sets who feel that television programmes have got worse over the past year

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Weighted base	741	487	125**	129	338	403	84*	75*	90*	118*	127*	247	146*	217	164	214	363	378	174	567	149*	592	281	460
		66%	17%**	17%	46%	54%	11%*	10%*	12%*	16%*	17%*	33%	20%*	29%	22%	29%	49%	51%	23%	77%	20%*	80%	38%	62%
Religion – Discriminatory treatment or portrayal of people based on religion	21	21	-	-	11	10	5	5	6	2	1	2	3	8	5	5	12	9	14	7	10	11	10	11
	3%	4%	-	-	3%	2%	6%	7%	6%	2%	1%	1%	2%	4%	3%	2%	3%	3%	8%	1%	7%	2%	4%	2%
		100% c	-	-	53%	47%	23%	25% h	26% gh	12%	3%	11%	15%	40%	22%	22%	55%	45%	68% p	32%	48% r	52%	48%	52%
Gender – Discriminatory treatment or portrayal of people based on gender (e.g. sexism)	19	16	-	3	8	11	5	2	3	3	-	5	2	5	7	4	8	12	9	10	5	14	9	10
	3%	3%	-	2%	2%	3%	6%	3%	4%	3%	-	2%	1%	3%	4%	2%	2%	3%	5%	2%	3%	2%	3%	2%
		84%	-	16%	42%	58%	26% g	11%	18%	17%	-	27%	11%	29%	37%	23%	39%	61%	49% p	51%	25%	75%	49%	51%
Age – Discriminatory treatment or portrayal of people based on age	18	18	-	-	9	9	5	1	2	5	1	4	4	8	3	3	12	7	10	8	5	14	6	12
	2%	4%	-	-	3%	2%	6%	2%	3%	4%	1%	2%	3%	3%	2%	2%	3%	2%	6%	1%	3%	2%	2%	3%
		100% c	-	-	50%	50%	28%	7%	13%	27%	4%	21%	23%	41%	18%	18%	64%	36%	54% p	46%	26%	74%	35%	65%
Disability – Discriminatory treatment or portrayal of people based on disability	15	14	-	2	6	9	6	2	1	1	3	3	2	6	5	3	8	8	8	7	5	11	4	11
	2%	3%	-	1%	2%	2%	8%	2%	1%	1%	2%	1%	1%	3%	3%	1%	2%	2%	5%	1%	3%	2%	1%	2%
		89%	-	11%	42%	58%	41% fh	11%	6%	4%	19%	19%	11%	40%	32%	17%	51%	49%	54% p	46%	30%	70%	25%	75%
Beliefs other than religion – Discriminatory treatment or portrayal of people based on beliefs other than religion	10	10	-	-	3	7	6	-	1	1	1	*	2	2	3	2	4	5	6	4	2	8	3	6
	1%	2%	-	-	1%	2%	7%	-	1%	1%	1%	*	2%	1%	2%	1%	1%	1%	3%	1%	1%	1%	1%	1%
		100%	-	-	30%	70%	59% h	-	10%	15%	15%	1%	24%	21%	32%	24%	45%	55%	57%	43%	20%	80%	34%	66%
Other ways	88	35	25	28	47	40	5	11	3	16	14	40	22	23	19	25	44	44	20	68	20	68	23	65
	12%	7%	20%	22%	14%	10%	6%	15%	3%	13%	11%	16%	15%	11%	11%	12%	12%	12%	12%	12%	14%	11%	8%	14%
		39%	28%	32% A	54%	46%	6%	13% e	3%	18% e	16%	45% e	24%	26%	21%	28%	50%	50%	23%	77%	23%	77%	26%	74% ss
Don't know	4	4	-	-	1	3	2	1	1	-	-	-	1	1	2	*	2	2	1	3	1	3	4	*
	1%	1%	-	-	*	1%	2%	1%	2%	-	-	-	1%	*	1%	*	1%	1%	1%	*	1%	*	1%	*
		100%	-	-	36%	64%	49%	16%	35%	-	-	-	30%	16%	43%	11%	46%	54%	35%	65%	35%	65%	94%	6%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 69
QB3: In what ways do you think that television programmes have got worse over the past year?
Again, please just think about programmes that you watch at the time of broadcast, or that you record to watch later. What else?
MULTI CODE

Base: Those with any TV sets who feel that television programmes have got worse over the past year

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Unweighted base	805	650 81%	18 2%	546 68%	122 15%	611 76%	57 7%	565 70%	87 11%	87 11%	66 8%	34 4%	91 11%	68 8%	57 7%	61 8%	46 6%	61 8%	89 11%	58 7%
Weighted base	741	577 78%	37** 5%**	477 64%	136* 18%*	547 74%	67** 9%**	599 81%	68* 9%*	58* 8%*	17* 2%*	33** 4%**	83* 11%*	68* 9%*	62* 8%*	58* 8%*	72* 10%*	57* 8%*	106* 14%*	58* 8%*
Effective base	467	366	11	321	5	347	26	342	11	56	30	19	49	48	42	46	32	52	41	39
More repeats	516 70%	402 70%	23 63%	325 68%	100 73%	374 68%	51 76%	420 70%	47 69%	37 64%	12 74%	28 83%	60 72%	50 74%	41 66%	45 78%	38 53%	44 76%	78 73%	36 62%
Lack of variety	390 53%	353 61%	11 31%	297 62%	67 49%	338 62%	26 39%	317 53%	33 49%	30 52%	9 54%	11 32%	44 53%	37 53%	35 47%	27 56%	40 53%	31 53%	66 62%	27 46%
Too many reality shows	326 44%	306 53%	8 23%	253 53%	61 45%	296 54%	18 27%	255 43%	33 48%	31 54%	7 43%	17 51%	41 49%	22 49%	31 33%	19 33%	35 49%	21 36%	47 44%	22 37%
General lack of quality	292 39%	263 46%	4 12%	216 45%	51 37%	252 46%	16 24%	227 38%	4 54%	25 44%	4 23%	10 30%	38 46%	27 33%	27 43%	19 33%	19 50%	29 32%	26 28%	26 44%
More violence	120 16%	101 18%	6 15%	80 17%	26 19%	97 18%	10 15%	102 17%	8 12%	9 15%	1 7%	8 23%	15 18%	16 24%	10 16%	9 16%	8 11%	11 19%	21 20%	5 9%
More bad language	105 14%	86 15%	11 29%	71 15%	25 18%	79 14%	18 27%	84 14%	5 7%	12 21%	4 24%	2 7%	16 19%	9 13%	10 15%	7 12%	8 11%	8 15%	18 17%	6 10%
More sex/ content with sexual connotations/ sexually explicit content	95 13%	84 15%	7 19%	73 15%	19 14%	82 15%	9 13%	75 13%	11 17%	7 12%	1 9%	3 9%	15 18%	5 7%	6 10%	6 10%	13 18%	8 14%	12 11%	7 12%
More antisocial behaviour	81 11%	76 13%	1 3%	64 13%	13 10%	73 13%	4 7%	66 11%	9 13%	6 11%	1 5%	3 9%	15 18%	7 10%	9 14%	7 11%	8 11%	5 8%	7 9%	5 6%
More nakedness/ naked bodies/ body parts	77 10%	74 13%	- -	65 14%	9 7%	71 13%	4 6%	57 9%	11 16%	7 11%	3 18%	5 14%	12 15%	8 10%	6 9%	5 7%	11 15%	4 7%	2 2%	4 6%
Invasion of privacy/ not respecting people's privacy	34 5%	32 5%	1 2%	25 5%	7 5%	32 6%	1 1%	29 5%	3 4%	2 3%	1 3%	5 14%	2 3%	4 6%	3 5%	2 8%	2 3%	3 3%	3 3%	- -
Race – Discriminatory treatment or portrayal of people based on race	31 4%	28 5%	- -	23 5%	6 4%	26 5%	2 3%	24 4%	4 5%	2 4%	* 3%	1 2%	3 3%	3 4%	4 6%	6 10%	6 8%	1 2%	2 2%	- -
Sexual orientation – Discriminatory treatment or portrayal of people based on sexual orientation	28 4%	22 4%	5 15%	17 4%	11 8%	20 4%	8 12%	21 3%	5 7%	2 4%	* 2%	2 6%	2 6%	1 2%	- -	3 4%	5 7%	1 2%	6 6%	2 3%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 69

QB3: In what ways do you think that television programmes have got worse over the past year?

Again, please just think about programmes that you watch at the time of broadcast, or that you record to watch later. What else?

MULTI CODE

Base: Those with any TV sets who feel that television programmes have got worse over the past year

	Total	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region								
		Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Weighted base	741	577 78%	37** 5%**	477 64%	136* 18%*	547 74%	67** 9%**	599 81%	68* 9%*	58* 8%*	17* 2%*	33** 4%**	83* 11%*	68* 9%*	62* 8%*	58* 8%*	72* 10%*	57* 8%*	106* 14%*	58* 8%*
Religion – Discriminatory treatment or portrayal of people based on religion	21 3%	21 4%	- 100%	15 3%	6 5%	20 4%	2 2%	14 2%	6 9%	1 2%	- -	1 2%	2 2%	- -	3 5%	1 2%	6 8%	- -	2 2%	- 9%
Gender – Discriminatory treatment or portrayal of people based on gender (e.g. sexism)	19 3%	16 3%	- 84%	13 3%	3 2%	15 3%	1 1%	14 2%	4 5%	1 1%	* 2%	1 3%	2 3%	2 4%	- -	1 2%	4 6%	2 3%	1 1%	1 1%
Age – Discriminatory treatment or portrayal of people based on age	18 2%	18 3%	- 100%	17 3%	2 1%	17 3%	1 2%	15 3%	1 2%	1 2%	1 4%	1 3%	2 3%	- -	5 7%	1 2%	2 3%	1 13%	2 6%	2 11%
Disability – Discriminatory treatment or portrayal of people based on disability	15 2%	14 2%	- 89%	11 2%	3 2%	12 2%	2 2%	11 2%	3 4%	2 3%	* 1%	1 3%	1 1%	3 4%	1 2%	1 1%	2 3%	2 3%	2 -	- -
Beliefs other than religion – Discriminatory treatment or portrayal of people based on beliefs other than religion	10 1%	9 2%	1 2%	7 2%	3 2%	9 2%	1 1%	7 1%	3 4%	- -	* 1%	1 2%	1 1%	- -	- 4%	3 4%	2 3%	- -	1 1%	- -
Other ways	88 12%	54 9%	5 14%	43 9%	16 12%	47 9%	12 18%	72 82%	10 11%	5 5%	1 1%	3 3%	5 6%	6 7%	5 6%	8 9%	8 9%	3 4%	22 25%	12 14%
Don't know	4 1%	4 1%	- 100%	3 1%	1 34%	3 66%	1 34%	3 78%	- -	1 16%	* 6%	- -	- -	1 20%	- -	- -	1 30%	1 18%	* 11%	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 69
QB3: In what ways do you think that television programmes have got worse over the past year?
Again, please just think about programmes that you watch at the time of broadcast, or that you record to watch later. What else?
MULTI CODE

Base: Those with any TV sets who feel that television programmes have got worse over the past year

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	805	267 33%	538 67%	304 38%	408 51%	68 8%	288 36%	411 51%	479 60%	326 40%	414 51%	561 70%	244 30%
Weighted base	741	227 31%	514 69%	267 36%	377 51%	59* 8%*	283 38%	363 49%	413 56%	328 44%	361 49%	496 67%	245 33%
Effective base	467	204	286	172	252	37	173	223	291	37	244	329	140
More repeats	516 70%	160 71%	356 69%	191 71%	285 76%	44 75%	211 75%	246 68%	286 69%	230 70%	250 69%	339 68%	177 72%
Lack of variety	390 53%	92 41%	298 58%	154 57%	188 50%	35 47%	133 41%	212 58%	248 60%	142 43%	227 63%	304 61%	86 35%
Too many reality shows	326 44%	69 31%	257 50%	118 44%	176 47%	27 45%	123 44%	164 45%	204 49%	122 37%	187 52%	262 53%	64 26%
General lack of quality	292 39%	21 21%	225 79%a	96 36%	157 42%	26 44%	111 39%	140 39%	169 41%	123 37%	159 44%	222 45%	70 29%
More violence	120 16%	31 14%	89 17%	38 14%	70 19%	14 24%	53 19%	56 15%	66 16%	54 16%	59 16%	84 17%	36 15%
More bad language	105 14%	23 10%	82 16%	29 11%	59 16%	11 19%	45 13%	48 15%	62 15%	43 13%	58 16%	74 15%	30 12%
More sex/ content with sexual connotations/ sexually explicit content	95 13%	17 7%	79 15%	32 12%	44 12%	7 12%	29 10%	56 15%	62 15%	34 10%	55 15%	76 15%	19 8%
More antisocial behaviour	81 11%	24 10%	58 71%	26 10%	43 11%	6 11%	31 11%	42 11%	54 13%	28 8%	47 13%	66 13%	15 6%
More nakedness/ naked bodies/ body parts	77 10%	11 5%	66 13%	27 10%	36 9%	10 17%	23 13%	41 30%	52 68%	25 8%	49 14%	70 14%	7 3%
Invasion of privacy/ not respecting people's privacy	34 5%	4 2%	30 6%	10 4%	16 4%	7 12%	10 3%	19 5%	21 5%	13 4%	18 5%	26 5%	8 3%
Race – Discriminatory treatment or portrayal of people based on race	31 4%	6 3%	24 5%	10 4%	12 3%	6 11%	8 3%	17 5%	23 5%	8 2%	21 6%	25 5%	5 2%
Sexual orientation – Discriminatory treatment or portrayal of people based on sexual orientation	28 4%	4 2%	24 5%	8 3%	7 2%	7 11%	5 2%	21 6%	16 4%	13 4%	15 4%	19 4%	10 4%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 69

QB3: In what ways do you think that television programmes have got worse over the past year?

Again, please just think about programmes that you watch at the time of broadcast, or that you record to watch later. What else?

MULTI CODE

Base: Those with any TV sets who feel that television programmes have got worse over the past year

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owens smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Weighted base	741	227 31%	514 69%	267 36%	377 51%	59* 8%*	283 38%	363 49%	413 56%	328 44%	361 49%	496 67%	245 33%
Religion – Discriminatory treatment or portrayal of people based on religion	21 3%	3 1%	19 4%	8 3%	10 3%	4 7% 19% ^d	3 1%	13 4%	13 3%	8 2%	12 3%	20 4% 95% ⁱ	1 *
Gender – Discriminatory treatment or portrayal of people based on gender (e.g. sexism)	19 3%	4 2%	15 3%	5 2%	5 1%	3 5%	3 1%	13 4%	13 3%	6 2%	11 3%	15 3%	4 2%
Age – Discriminatory treatment or portrayal of people based on age	18 2%	2 1%	17 3%	7 3%	6 2%	3 5%	5 2%	12 3%	16 4%	2 1%	14 4%	17 4%	1 *
Disability – Discriminatory treatment or portrayal of people based on disability	15 2%	5 2%	11 2%	6 2%	5 1%	4 6% 24% ^d	4 2%	10 3%	12 3%	3 1%	11 3%	14 3%	2 1%
Beliefs other than religion – Discriminatory treatment or portrayal of people based on beliefs other than religion	10 1%	2 1%	8 2%	2 1%	3 1%	3 5% 32% ^d	2 1%	7 2%	7 2%	3 1%	5 1%	8 2%	2 1%
Other ways	88 12%	33 14%	55 11%	29 11%	46 12%	8 14%	38 13%	39 11%	34 8%	54 17%	25 7%	41 8%	47 19%
Don't know	4 1%	1 *	3 1%	1 *	2 *	- -	1 1%	2 1%	3 1%	1 *	3 1%	3 1%	1 *
		20%	80%	20%	46%	-	35%	46%	82%	18%	82%	82%	18%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 69
QB3: In what ways do you think that television programmes have got worse over the past year?
Again, please just think about programmes that you watch at the time of broadcast, or that you record to watch later. What else?
MULTI CODE

Base: Those with any TV sets who feel that television programmes have got worse over the past year

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	805	417	414	228	251	174	78	137	48	561	240	216	85	333	472
		52%	51%	28%	31%	22%	10%	17%	6%	70%	30%	27%	11%	41%	59%
Weighted base	741	374	361	218	216	146	59*	125*	45*	496	224	193	78*	297	444
		50%	49%	29%	29%	20%	8%*	17%*	6%*	67%	30%	26%	11%*	40%	60%
Effective base	467	242	244	128	140	130	57	68	39	329	136	127	55	199	269
More repeats	516	266	250	131	139	88	37	76	26	339	155	128	47	199	318
	70%	71%	69%	60%	64%	60%	63%	61%	59%	68%	69%	66%	60%	67%	72%
		52%ooq	48%	25%	27%	17%	7%	15%	5%	66%	30%	25%	9%	39%	61%
Lack of variety	390	231	227	148	136	98	36	84	32	304	105	97	41	149	241
	53%	62%	63%	68%	63%	67%	60%	67%	72%	61%	47%	50%	52%	50%	54%
		59%	58%	38%	35%	25%	9%	22%	8%	78%	27%	25%	10%	38%	62%
Too many reality shows	326	187	187	91	104	76	29	58	24	262	119	106	34	154	172
	44%	50%	52%	42%	48%	52%	49%	46%	53%	53%	53%	55%	44%	52%	39%
		57%	57%	28%	32%	23%	9%	18%	7%	80%oo	36%z	32%z	10%	47%z	53%
General lack of quality	292	147	159	95	93	83	26	59	27	222	104	86	36	141	152
	39%	39%	44%	44%	43%	57%	44%	48%	61%	45%	46%	44%	47%	47%	34%
		50%	54%	32%	32%	28%mnopu	9%	20%	9%mnpp	76%	36%z	29%z	12%	48%z	52%
More violence	120	61	59	27	35	25	10	21	10	84	62	49	16	74	46
	16%	16%	16%	12%	16%	17%	14%	17%	22%	17%	28%	25%	21%	25%	10%
		51%	49%	23%	29%	21%	7%	18%	8%	70%	52%z	40%z	14%z	62%z	38%
More bad language	105	53	58	27	36	30	9	17	7	74	66	49	21	77	28
	14%	14%	16%	12%	17%	21%	15%	13%	17%	15%	29%	25%	27%	26%	6%
		51%	55%	25%	34%	29%	9%	16%	7%	71%	63%z	46%z	20%z	73%z	27%
More sex/ content with sexual connotations/ sexually explicit content	95	59	55	34	36	26	7	18	6	76	56	44	19	66	30
	13%	16%	15%	15%	17%	18%	12%	14%	14%	15%	25%	23%	25%	22%	7%
		62%	58%	35%	38%	28%	8%	19%	7%	80%	59%z	46%z	20%z	69%z	31%
More antisocial behaviour	81	47	47	25	25	23	5	17	5	66	49	38	18	57	25
	11%	13%	13%	11%	12%	16%	9%	13%	12%	13%	22%	19%	23%	19%	6%
		58%	58%	31%	31%	28%	7%	20%	6%	81%	61%z	46%z	22%z	69%z	31%
More nakedness/ naked bodies/ body parts	77	53	49	28	32	20	9	19	4	70	42	28	15	47	29
	10%	14%	14%	13%	15%	14%	14%	15%	10%	14%	19%	14%	19%	16%	7%
		69%	64%	36%	42%	26%	11%	24%	6%	91%	55%z	36%z	19%z	62%z	38%
Invasion of privacy/ not respecting people's privacy	34	22	18	12	11	13	4	9	9	26	16	18	9	24	10
	5%	6%	5%	6%	5%	9%	6%	7%	19%	5%	7%	9%	11%	8%	2%
		65%	53%	35%	32%	38%	10%	26%	25%mnopu	77%	48%z	53%z	26%z	70%z	30%
Race – Discriminatory treatment or portrayal of people based on race	31	18	21	16	9	17	3	7	7	25	15	18	12	23	7
	4%	5%	6%	8%	4%	12%	5%	6%	16%	5%	7%	9%	15%	8%	2%
		60%	68%	54%	28%	56%mnpu	9%	23%	24%mnpu	83%	48%z	59%z	38%z	77%z	23%

Proportions/Mean: Columns Tested (5% risk level) - m/n/a/p/q/r/s/t/u - v/w/x/y/z
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 69
QB3: In what ways do you think that television programmes have got worse over the past year?
Again, please just think about programmes that you watch at the time of broadcast, or that you record to watch later. What else?
MULTI CODE

Base: Those with any TV sets who feel that television programmes have got worse over the past year

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Weighted base	741	374	361	218	216	146	59*	125*	45*	496	224	193	78*	297	444
		50%	49%	29%	29%	20%	8%*	17%*	6%*	67%	30%	26%	11%*	40%	60%
Sexual orientation – Discriminatory treatment or portrayal of people based on sexual orientation	28 4%	17 5%	15 4%	14 6%	10 4%	13 9%	3 4%	8 6%	4 9%	19 4%	19 8%	20 10%	11 14%	25 8%	4 1%
		60%	52%	48%	33%	46% <u>z</u>	9%	28%	14%	65%	66% <u>z</u>	70% <u>z</u>	39% <u>z</u>	86% <u>z</u>	14%
Religion – Discriminatory treatment or portrayal of people based on religion	21 3%	15 4%	12 3%	15 7%	10 5%	15 11%	6 11%	11 9%	6 13%	20 4%	12 5%	11 6%	11 14%	18 6%	3 1%
		73%	59%	70%	49%	70% <u>mmu</u>	30% <u>mmu</u>	54%	28% <u>mmu</u>	95%	55% <u>z</u>	52% <u>z</u>	51% <u>vz</u>	84% <u>z</u>	16%
Gender – Discriminatory treatment or portrayal of people based on gender (e.g. sexism)	19 3%	13 3%	11 3%	11 5%	6 3%	6 4%	1 2%	7 5%	3 7%	15 3%	10 5%	15 8%	12 16%	18 6%	1 *
		67%	58%	55%	30%	33%	7%	36%	17%	79%	53% <u>z</u>	79% <u>z</u>	65% <u>vyz</u>	96% <u>z</u>	4%
Age – Discriminatory treatment or portrayal of people based on age	18 2%	14 4%	14 4%	11 5%	9 4%	10 7%	4 7%	6 5%	3 8%	17 4%	12 6%	16 8%	12 15%	18 6%	* *
		75%	79%	61%	51%	55%	22%	35%	18%	95%	68% <u>z</u>	85% <u>z</u>	64% <u>vyz</u>	98% <u>z</u>	2%
Disability – Discriminatory treatment or portrayal of people based on disability	15 2%	14 4%	11 3%	12 6%	6 3%	11 8%	4 7%	8 6%	5 11%	14 3%	5 2%	11 6%	10 13%	11 4%	4 1%
		89%	72%	79%	37%	72% <u>nu</u>	27%	52%	33% <u>mpu</u>	89%	32%	71% <u>z</u>	67% <u>vyz</u>	71% <u>z</u>	29%
Beliefs other than religion – Discriminatory treatment or portrayal of people based on beliefs other than religion	10 1%	7 2%	5 1%	6 3%	2 1%	7 5%	1 1%	5 4%	2 5%	8 2%	6 3%	7 4%	7 9%	10 3%	- -
		72%	55%	58%	19%	69% <u>pu</u>	5%	49%	24%	80%	63% <u>z</u>	72% <u>z</u>	71% <u>z</u>	100% <u>z</u>	-
Other ways	88 12%	35 9%	25 7%	18 8%	23 10%	11 8%	6 10%	16 13%	2 5%	41 8%	41 18%	29 15%	16 21%	42 14%	46 10%
		40%	29%	20%	26%	12%	7%	19%	2%	47%	46% <u>z</u>	33%	19% <u>z</u>	48%	52%
Don't know	4 1%	1 *	3 1%	1 *	3 1%	- *	- *	- *	- *	3 1%	1 *	* *	- *	1 *	3 1%
		36%	82%	20%	71%	-	6%	-	-	82%	16%	6%	-	22%	78%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 70
QC1: (SHOW SCREEN) Have you ever noticed this symbol featured at the beginning or end of a TV programme, or following an advertising break?

Base: All with any working TV set in the home

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2417	2003 83%	150 6%	264 11%	1119 46%	1298 54%	316 13%	311 13%	411 17%	372 15%	369 15%	638 26%	534 22%	767 32%	410 17%	706 29%	1301 54%	1116 46%	705 29%	1712 71%	614 25%	1803 75%	1313 54%	1096 45%
Weighted base	2406	1618 67%	544 23%	244 10%	1170 49%	1236 51%	345 14%	386 16%	409 17%	413 17%	351 15%	502 21%	546 23%	739 31%	502 21%	620 26%	1284 53%	1122 47%	797 33%	1609 67%	678 28%	1728 72%	1194 50%	1203 50%
Effective base	1312	1589	119	224	608	708	156	171	243	210	193	399	283	408	231	412	691	622	355	988	318	1007	694	617
Yes	727	518 32%	178 33%	32 13%	318 27%	409 33%	132 38%	168 44%	141 35%	127 31%	68 19%	91 18%	146 27%	226 31%	164 33%	191 31%	372 29%	355 32%	300 38%	428 27%	269 40%	458 27%	405 34%	319 27%
	30%	71%^C	24%^C	4%	56%^a	18%^{gh}	23%^{fgh}	19%^{gh}	18%^{gh}	9%	13%	20%	31%	23%	26%	51%	49%	41%^p	59%	37%^r	63%	56%^t	44%	
No	1679	1100 68%	367 67%	212 87%	852 73%	827 67%	214 62%	218 56%	268 65%	285 69%	284 81%	411 82%	400 73%	513 69%	338 67%	429 69%	912 71%	767 68%	497 62%	1182 73%	409 60%	1270 73%	789 66%	883 73%
	70%	66%	22%	13%^{AB}	51%^b	49%	13%	13%	16%	17%^d	17%^{cdef}	24%^{cdef}	24%	31%	20%	26%	54%	46%	30%	70%^o	24%	76%^q	47%	53%^s

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - ij/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 70
QC1: (SHOW SCREEN) Have you ever noticed this symbol featured at the beginning or end of a TV programme, or following an advertising break?

Base: All with any working TV set in the home

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Unweighted base	2417	2087 86%	55 2%	1816 75%	338 14%	2006 83%	148 6%	1739 72%	250 10%	234 10%	194 8%	93 4%	260 11%	187 8%	146 6%	195 8%	142 6%	162 7%	288 12%	266 11%
Weighted base	2406	2053 85%	101** 4%**	1761 73%	403 17%	1981 82%	182* 8%*	1988 83%	219 9%	144 6%	56* 2%*	92* 4%*	257 11%	199 8%	173* 7%*	206 9%	221 9%	208* 9%*	330 14%	302 13%
Effective base	1312	1111	29	953	181	1057	76	991	188	152	95	51	146	109	100	117	105	73	150	163
Yes	727	659 32%	34 33%	598 34%	98 24%	655 33%	40 22%	612 31%	63 29%	34 24%	18 32%	42 45%	69 27%	55 28%	46 27%	53 26%	50 22%	50 24%	113 34%	135 45%
	30%	91%	5%	82% d	13%	90%	6%	84%	9%	5%	2%	6% lmnopq	9%	8%	6%	7%	7%	7%	15% p	19% lmnopq
No	1679	1394 68%	67 67%	1163 66%	305 76%	1326 67%	142 78%	1376 69%	156 71%	110 76%	38 68%	51 55%	188 73%	144 72%	127 73%	153 74%	172 78%	157 76%	217 66%	167 55%
	70%	83%	4%	69%	18% c	79%	8%	82%	9%	7%	2%	3%	11% ks	9% ks	8% ks	9% ks	10% kr	9% ks	13%	10%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 70
QC1: (SHOW SCREEN) Have you ever noticed this symbol featured at the beginning or end of a TV programme, or following an advertising break?

Base: All with any working TV set in the home

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owens smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2417	617 26%	1800 74%	1030 43%	1062 44%	206 9%	691 29%	1414 59%	1571 65%	846 35%	1394 58%	1869 77%	548 23%
Weighted base	2406	543 23%	1863 77%	997 41%	1055 44%	193 8%	741 31%	1370 57%	1536 64%	870 36%	1371 57%	1847 77%	559 23%
Effective base	1312	443	927	599	591	114	363	776	839	474	740	995	318
Yes	727 30%	119 22%	608 33%	351 35%	289 27%	88 45%	177 24%	488 36%	524 34%	203 23%	490 36%	626 34%	101 18%
No	1679 70%	423 78%	1256 67%	646 65%	766 73%	106 55%	564 76%	881 64%	1012 66%	667 77%	881 64%	1221 66%	458 82%
		25% b	75%	38% e	46% ceg	6%	34% ceg	52% e	60%	40% h	52%	73%	27% k

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 70
QC1: (SHOW SCREEN) Have you ever noticed this symbol featured at the beginning or end of a TV programme, or following an advertising break?

Base: All with any working TV set in the home

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2417	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1616
		58%	58%	36%	35%	26%	11%	22%	9%	77%	20%	23%	10%	33%	67%
Weighted base	2406	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1651
		57%	57%	36%	33%	24%	11%	22%	9%	77%	18%	22%	9%	31%	69%
Effective base	1312	734	740	483	485	409	143	276	129	995	272	330	134	454	864
Yes	727	494	490	349	313	215	104	209	103	626	149	199	102	255	472
	30%	36%	36%	40%	39%	38%	39%	40%	48%	34%	34%	38%	45%	34%	29%
		68%	67%	48% u	43% u	30%	14%	29%	14% mnqu	86%	21%	27% xz	14% vyz	35%	65%
No	1679	874	881	519	486	351	159	316	111	1221	294	324	127	500	1179
	70%	64%	64%	60%	61%	62%	61%	60%	52%	66%	66%	62%	55%	66%	71%
		52% t	52% t	31%	29%	21% t	9%	19%	7%	73% opt	18% x	19%	8%	30% x	70% wx

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 71
QC1a: Do you know what this symbol is used for?
SINGLE CODE

Base: All who have ever noticed the product placement symbol

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	715	634	48	33	302	413	140	131	134	112	88	110	140	235	139	201	375	340	268	447	237	478	433	280
		89%	7%	5%	42%	58%	20%	18%	19%	16%	12%	15%	20%	33%	19%	28%	52%	48%	37%	63%	33%	67%	61%	39%
Weighted base	727	518	178*	32**	318	409	132*	168*	141*	127*	68*	91*	146*	226	164*	191	372	355	300	428	269	458	405	319
		71%	24%*	4%**	44%	56%	18%*	23%*	19%*	18%*	9%**	13%*	20%*	31%	23%*	26%	51%	49%	41%	59%	37%	63%	56%	44%
Effective base	395	497	41	29	178	217	89	68	85	61	56	56	69	124	85	121	192	204	143	256	123	280	227	167
Product placement company has paid for product to be featured in the programme	349	260	77	12	169	180	40	79	77	83	35	35	75	125	66	82	200	148	132	216	125	224	208	140
	48%	50%	43%	38%	53%	44%	31%	47%	54%	65%	52%	39%	51%	55%	41%	43%	54%	42%	44%	51%	46%	49%	51%	44%
		75%	22%	3%	48%	52%	12%	23% cc	22% cc	24% cdh	10% cc	10%	22%	36% kl	19%	23%	58% ln	42%	38%	62%	36%	64%	60%	40%
Protected content/ it can't be copied or shared	96	73	23	-	42	54	25	20	28	10	4	10	19	31	22	25	49	47	44	52	38	58	62	33
	13%	14%	13%	-	13%	13%	19%	12%	20%	8%	6%	11%	13%	13%	13%	13%	13%	13%	15%	12%	14%	13%	15%	10%
		76%	24%	-	43%	57%	26% fi	21%	29% fi	10%	4%	10%	19%	32%	23%	26%	51%	49%	46%	54%	40%	60%	64%	34%
Previously shown/ it's a repeat	39	38	2	-	20	19	12	11	8	6	2	-	12	12	9	6	24	16	24	15	21	18	32	7
	5%	7%	1%	-	6%	5%	9%	7%	6%	4%	3%	-	8%	5%	6%	3%	6%	4%	8%	3%	8%	4%	8%	2%
		96%	4%	-	51%	49%	32% hi	29%	20%	14%	5%	-	31%	29%	24%	16%	60%	40%	62% ip	38%	53%	47%	83% it	17%
Other response	27	4	22	2	13	15	4	9	1	-	8	6	4	5	9	9	18	12	12	16	11	17	12	16
	4%	1%	12%	6%	4%	4%	3%	5%	*	-	12%	7%	3%	2%	6%	5%	3%	5%	4%	4%	4%	4%	3%	5%
		15%	79% A	7%	47%	53%	14%	32%	2%	-	29% cef	23% ef	14%	20%	34%	32%	34%	66%	43%	57%	40%	60%	42%	58%
Don't know	215	143	55	18	74	141	50	49	28	30	19	39	36	53	57	69	90	126	87	129	74	141	91	123
	30%	28%	31%	56%	23%	34%	38%	29%	20%	23%	27%	43%	25%	24%	34%	36%	24%	35%	29%	30%	28%	31%	22%	39%
		66%	25%	8%	35%	65% aa	23% ee	23%	13%	14%	9%	18% ef	17%	25%	26%	32% jj	42%	58% mm	40%	60%	34%	66%	42%	57% ss

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 71
QC1a: Do you know what this symbol is used for?
SINGLE CODE

Base: All who have ever noticed the product placement symbol

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	715	659 92%	19 3%	606 85%	76 11%	654 91%	28 4%	516 72%	75 10%	53 7%	71 10%	36 5%	81 11%	53 7%	41 6%	54 8%	34 5%	42 6%	92 13%	83 12%
Weighted base	727	659 91%	34** 5%**	598 82%	98* 13%*	655 90%	40** 6%**	612 84%	63* 9%*	34* 5%*	18* 2%*	42** 6%**	69* 9%*	55* 8%*	46** 6%**	53* 7%*	50* 7%*	50** 7%**	113* 15%*	135* 19%*
Effective base	395	361	11	336	39	362	14	303	66	35	33	19	58	34	28	45	30	29	44	49
Product placement company has paid for product to be featured in the programme	349 48%	323 49%	12 36%	292 49%	44 45%	321 49%	16 39%	289 47%	34 53%	18 54%	44 46%	16 39%	39 56%	23 42%	17 36%	26 50%	25 51%	25 49%	39 35%	79 58%
Protected content/ it can't be copied or shared	96 13%	88 13%	8 25%	77 13%	19 20%	92 14%	4 10%	83 86%	9 15%	3 8%	2 9%	6 13%	10 14%	4 7%	3 7%	9 17%	6 12%	1 1%	12 11%	32 24%
Previously shown/ it's a repeat	39 5%	37 6%	3 8%	34 6%	5 5%	37 6%	2 6%	31 5%	4 7%	1 4%	2 14%	3 7%	3 5%	2 4%	8 17%	2 3%	2 4%	2 3%	6 5%	4 3%
Other response	27 4%	26 4%	- -	26 4%	- -	26 4%	- -	27 98%	- -	1 2%	* 1%	4 9%	- -	- -	9 20%	- -	- -	2 5%	11 10%	1 1%
Don't know	215 30%	185 28%	10 31%	169 28%	29 29%	179 27%	18 45%	183 30%	16 25%	11 32%	5 31%	13 32%	17 25%	26 47%	10 21%	16 30%	17 34%	21 41%	44 39%	20 15%
		86%	5%	78%	13%	83%	8%	85%	7%	5%	3%	6%	8%	12% ls	4%	7%	8% ls	10%	20% ls	9%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 71
QC1a: Do you know what this symbol is used for?
SINGLE CODE

Base: All who have ever noticed the product placement symbol

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	715	138 19%	577 81%	342 48%	286 40%	91 13%	158 22%	489 68%	529 74%	186 26%	493 69%	624 87%	91 13%
Weighted base	727	119* 16%*	608 84%	351 48%	289 40%	88* 12%*	177* 24%*	488 67%	524 72%	203 28%	490 67%	626 86%	101* 14%*
Effective base	395	95	310	191	167	49	85	265	288	107	266	346	50
Product placement company has paid for product to be featured in the programme	349 48%	47 14%	301 86%	164 47%	144 50%	41 47%	86 25%	234 48%	242 46%	107 53%	227 46%	305 49%	44 44%
Protected content/ it can't be copied or shared	96 13%	11 10%	85 14%	65 18%	33 11%	14 16%	17 10%	70 14%	74 14%	22 11%	69 14%	85 14%	11 11%
Previously shown/ it's a repeat	39 5%	5 4%	34 6%	27 8%	9 3%	5 6%	2 1%	37 8%	35 7%	5 2%	32 7%	37 6%	3 3%
Other response	27 4%	9 8%	18 3%	9 3%	8 3%	4 5%	7 4%	19 4%	22 4%	6 3%	22 4%	26 4%	2 2%
Don't know	215 30%	47 22% b	169 78%	87 40%	95 44%	23 11%	65 30% c	128 59%	151 70%	64 30%	140 65%	174 81%	41 19%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 71
QC1a: Do you know what this symbol is used for?
SINGLE CODE

Base: All who have ever noticed the product placement symbol

Total	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	715	492	493	357	334	230	109	221	78	624	168	220	115	286	429
		69%	69%	50%	47%	32%	15%	31%	11%	87%	23%	31%	16%	40%	60%
Weighted base	727	494	490	349	313	215	104*	209	103*	626	149	199	102*	255	472
		68%	67%	48%	43%	30%	14%*	29%	14%*	86%	21%	27%	14%*	35%	65%
Effective base	395	272	266	209	184	142	66	113	44	346	102	143	82	192	223
Product placement company has paid for product to be featured in the programme	349	242	227	158	146	107	52	92	63	305	84	93	44	124	224
	48%	49%	46%	45%	47%	50%	44%	44%	62%	49%	56%	47%	43%	49%	47%
		69%	65%	45%	42%	31%	15%	26%	18%os	87%	24%	27%	13%	36%	64%
Protected content/ it can't be copied or shared	96	73	69	50	41	40	17	31	23	85	22	46	32	52	45
	13%	15%	14%	14%	13%	19%	16%	15%	22%	14%	15%	23%	31%	20%	9%
		76%	72%	51%	42%	42%	17%	32%	24%	88%	23%	48%z	33%vz	54%z	46%
Previously shown/ it's a repeat	39	33	32	33	26	16	10	16	8	37	14	22	16	25	15
	5%	7%	7%	9%	8%	7%	10%	7%	8%	6%	9%	11%	15%	10%	3%
		84%	82%	83%	67%	41%	26%	40%	20%	94%	36%z	56%z	40%z	63%z	37%
Other response	27	14	22	7	7	5	-	7	-	26	4	5	-	5	23
	4%	3%	4%	2%	2%	2%	-	4%	-	4%	3%	2%	-	2%	5%
		49%	79%	24%	25%	17%	-	27%	-	93%	15%	17%	-	17%	83%
Don't know	215	132	140	103	92	47	25	63	9	174	25	33	10	49	166
	30%	27%	29%	29%	29%	22%	24%	30%	4%	28%	17%	17%	10%	19%	35%
		61%t	65%t	48%t	43%t	22%t	11%t	29%t	81%t	12%	15%	5%	23%	77%vwxy	

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 72
QC2: (SHOW SCREEN) Which of the following, if any, are you aware of on television?
MULTI CODE

Base: All with any working TV set in the home

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2417	2003	150	264	1119	1298	316	311	411	372	369	638	534	767	410	706	1301	1116	705	1712	614	1803	1313	1096
		83%	6%	11%	46%	54%	13%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2406	1618	544	244	1170	1236	345	386	409	413	351	502	546	739	502	620	1284	1122	797	1609	678	1728	1194	1203
		67%	23%	10%	49%	51%	14%	16%	17%	17%	15%	21%	23%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1312	1589	119	224	608	708	156	171	243	210	193	399	283	408	231	412	691	622	355	988	318	1007	694	617
Trailers or promotions for particular TV programmes	1593	1108	342	143	794	799	208	235	254	295	275	326	398	513	307	375	910	683	507	1086	435	1158	790	801
	66%	68%	63%	59%	68%	65%	60%	61%	62%	71%	78%	65%	73%	69%	61%	60%	71%	61%	64%	67%	64%	67%	66%	67%
		70% C	21%	9%	50%	50%	13%	15%	16%	19% cde	17% cdch	20%	25% kl	32% kl	19%	24%	57% ln	43%	32%	68%	27%	73%	50%	50%
Programme sponsorship announcements	1317	890	332	96	674	644	191	194	215	263	208	247	323	453	235	307	775	542	429	888	361	957	672	643
	55%	55%	61%	39%	58%	52%	55%	50%	53%	64%	59%	49%	59%	61%	47%	50%	60%	48%	54%	55%	53%	55%	56%	53%
		68% C	25% C	7%	51% b	49%	14%	15%	16%	20% deh	16% h	19%	24% kl	34% kl	18%	23%	59% ln	41%	33%	67%	27%	73%	51%	49%
Trailers or promotions for particular TV channels	1237	809	317	110	632	606	166	203	200	216	203	249	315	405	234	283	720	517	411	826	352	885	614	620
	51%	50%	58%	45%	54%	49%	48%	53%	49%	52%	58%	50%	58%	55%	47%	46%	56%	46%	52%	51%	52%	51%	51%	52%
		65%	26% C	9%	51%	49%	13%	16%	16%	17%	16%	20%	25% kl	33% kl	19%	23%	58% ln	42%	33%	67%	28%	72%	50%	50%
Product placement (where companies pay for their products to be used or featured in a TV programme or film)	1032	729	222	80	502	530	138	172	204	210	155	152	266	352	198	217	618	414	353	679	308	724	558	472
	43%	45%	41%	33%	43%	43%	40%	44%	50%	51%	44%	30%	49%	48%	39%	35%	48%	37%	44%	42%	45%	42%	47%	39%
		71% C	22%	8%	49%	51%	13% h	17% h	20% h	20% ch	15% h	15%	26% kl	34% kl	19%	21%	60% ln	40%	34%	66%	30%	70%	54% l	46%
Trailers or promotions for websites or other online services provided by TV channels	830	528	235	67	438	392	142	167	138	164	104	115	198	307	139	187	504	326	311	520	264	567	447	384
	35%	33%	43%	27%	37%	32%	41%	43%	34%	40%	30%	23%	36%	42%	28%	30%	39%	29%	39%	32%	39%	33%	37%	32%
		64%	28% AC	8%	53% b	47%	17% gh	20% gh	17% h	20% gh	13%	14%	24% k	37% kl	17%	23%	61% ln	39%	37% p	63%	32% r	68%	54% t	46%
None of these	321	152	95	73	169	152	32	58	40	43	36	113	57	72	68	123	130	191	71	250	63	258	129	190
	13%	9%	18%	30%	14%	12%	9%	15%	10%	10%	10%	23%	10%	10%	13%	20%	17%	9%	16%	9%	15%	11%	16%	
		47%	30% A	23% AB	53%	47%	10%	18%	12%	13%	11%	35% cdefg	18%	23%	21%	38% ijk	40%	60% m	22%	78% o	20%	80% q	40%	69% s
Don't know	115	104	10	1	45	70	30	21	23	23	11	8	18	34	34	29	51	63	53	61	39	76	63	49
	5%	6%	2%	*	4%	6%	9%	5%	6%	6%	3%	2%	3%	5%	7%	5%	4%	6%	7%	4%	6%	4%	5%	4%
		90% BC	9%	1%	39%	61%	26% gh	18% h	20% h	20% h	9%	7%	15%	29%	30%	25%	45%	55%	47% p	53%	34%	66%	55%	43%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 72
QC2: (SHOW SCREEN) Which of the following, if any, are you aware of on television?
MULTI CODE

Base: All with any working TV set in the home

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2417	2087 86%	55 2%	1816 75%	338 14%	2006 83%	148 6%	1739 72%	250 10%	234 10%	194 8%	93 4%	260 11%	187 8%	146 6%	195 8%	142 6%	162 7%	288 12%	266 11%
Weighted base	2406	2053 85%	101** 4%**	1761 73%	403 17%	1981 82%	182* 8%*	1988 83%	219 9%	144 6%	56* 2%*	92* 4%*	257 11%	199 8%	173* 7%*	206 9%	221 9%	208* 9%*	330 14%	302 13%
Effective base	1312	1111	29	953	181	1057	76	991	188	152	95	51	146	109	100	117	105	73	150	163
Trailers or promotions for particular TV programmes	1593	1400 68%	46 46%	1253 71%	197 49%	1371 69%	79 43%	1341 67%	135 62%	90 63%	27 48%	48 52%	79 73%	131 66%	125 72%	154 75%	153 69%	147 71%	208 63%	188 62%
Programme sponsorship announcements	1317	1167 57%	52 51%	1039 59%	184 46%	1148 58%	74 41%	1110 56%	110 50%	74 52%	24 42%	46 50%	149 58%	92 46%	86 49%	122 59%	134 61%	99 48%	198 60%	184 61%
Trailers or promotions for particular TV channels	1237	1077 52%	48 48%	984 56%	142 35%	1059 53%	68 37%	1052 53%	108 50%	59 41%	18 33%	43 46%	154 60%	95 48%	83 48%	120 58%	120 54%	125 60%	158 48%	155 51%
Product placement (where companies pay for their products to be used or featured in a TV programme or film)	1032	917 45%	29 29%	831 47%	120 30%	916 46%	35 19%	869 44%	89 41%	58 40%	16 29%	30 33%	109 42%	69 35%	74 43%	81 39%	94 43%	105 43%	144 44%	162 54%
Trailers or promotions for websites or other online services provided by TV channels	830	733 36%	28 28%	666 38%	97 24%	727 37%	37 20%	711 36%	71 33%	37 26%	11 19%	20 21%	110 43%	69 35%	66 38%	96 47%	58 26%	79 38%	86 26%	126 42%
None of these	321	223 11%	24 24%	156 9%	92 23%	195 10%	52 29%	256 13%	31 14%	19 13%	15 28%	20 22%	40 15%	30 15%	26 15%	19 9%	21 9%	27 13%	46 14%	27 9%
Don't know	115	110 5%	3 3%	79 5%	34 9%	98 5%	16 9%	91 5%	10 4%	8 6%	6 10%	6 6%	6 2%	11 6%	8 5%	9 4%	15 7%	6 3%	14 5%	14 5%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 72
QC2: (SHOW SCREEN) Which of the following, if any, are you aware of on television?
MULTI CODE

Base: All with any working TV set in the home

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2417	617	1800	1030	1062	206	691	1414	1571	846	1394	1869	548
		26%	74%	43%	44%	9%	29%	59%	65%	35%	58%	77%	23%
Weighted base	2406	543	1863	997	1055	193	741	1370	1536	870	1371	1847	559
		23%	77%	41%	44%	8%	31%	57%	64%	36%	57%	77%	23%
Effective base	1312	443	927	599	591	114	363	776	839	474	740	995	318
Trailers or promotions for particular TV programmes	1593	336	1256	655	748	139	515	905	1051	541	942	1268	325
	66%	62%	67%	66%	71%	72%	69%	66%	68%	62%	69%	69%	58%
		21%	79%a	41%	47%	9%	32%	57%	66%l	34%	59%l	80%l	20%
Programme sponsorship announcements	1317	244	1074	556	616	118	416	772	872	446	790	1056	261
	55%	45%	58%	56%	58%	61%	56%	56%	57%	51%	58%	57%	47%
		18%	82%a	42%	47%	9%	32%	59%	66%	34%	60%l	80%l	20%
Trailers or promotions for particular TV channels	1237	257	980	504	586	106	420	695	818	420	736	980	257
	51%	47%	53%	51%	56%	55%	57%	51%	53%	48%	54%	53%	46%
		21%	79%	41%	47%	9%	34%	56%	66%	34%	59%	79%l	21%
Product placement (where companies pay for their products to be used or featured in a TV programme or film)	1032	197	835	459	453	88	297	611	694	338	628	849	183
	43%	36%	45%	46%	43%	45%	40%	45%	45%	39%	46%	46%	33%
		19%	81%a	45%	44%	8%	29%	59%	67%l	33%	61%l	82%l	18%
Trailers or promotions for websites or other online services provided by TV channels	830	156	675	338	402	75	274	457	577	253	522	677	154
	35%	29%	36%	34%	38%	39%	37%	33%	38%	29%	38%	37%	27%
		19%	81%a	41%	48%	9%	33%	55%	70%l	30%	63%l	81%l	19%
None of these	321	102	218	104	145	16	121	138	155	166	137	184	136
	13%	19%	12%	10%	14%	8%	16%	10%	10%	19%	10%	10%	24%
		32%b	68%	32%	45%g	5%	38%ceg	43%	48%	52%hj	43%	57%	43%k
Don't know	115	22	93	45	32	9	21	74	79	36	70	90	24
	5%	4%	5%	4%	3%	5%	3%	5%	5%	4%	5%	5%	4%
		19%	81%	39%	28%	8%	18%	64%d	69%	31%	61%	79%	21%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/ij - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 72
QC2: (SHOW SCREEN) Which of the following, if any, are you aware of on television?
MULTI CODE

Base: All with any working TV set in the home

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2417	1393 58%	1394 58%	863 36%	855 35%	622 26%	270 11%	538 22%	210 9%	1869 77%	482 20%	559 23%	238 10%	801 33%	1616 67%
Weighted base	2406	1368 57%	1371 57%	868 36%	799 33%	566 24%	263 11%	526 22%	214 9%	1847 77%	444 18%	522 22%	228 9%	755 31%	1651 69%
Effective base	1312	734	740	483	485	409	143	276	129	995	272	330	134	454	864
Trailers or promotions for particular TV programmes	1593 66%	942 69%	942 69%	588 37%	568 71%	390 24%	189 72%	363 69%	127 60%	1268 69%	309 70%	333 64%	148 65%	512 68%	1081 65%
Programme sponsorship announcements	1317 55%	794 58%	790 58%	478 55%	457 57%	316 56%	144 55%	280 53%	145 68%	1056 57%	274 62%	293 56%	116 51%	433 57%	884 54%
Trailers or promotions for particular TV channels	1237 51%	747 55%	736 54%	469 54%	448 56%	290 51%	142 54%	281 53%	112 52%	980 53%	257 58%	274 52%	118 52%	427 57%	810 49%
Product placement (where companies pay for their products to be used or featured in a TV programme or film)	1032 43%	610 45%	628 46%	397 46%	395 49%	261 46%	125 48%	268 51%	127 59%	849 46%	197 19%	222 21%	98 9%	326 32%	706 68%
Trailers or promotions for websites or other online services provided by TV channels	830 35%	503 37%	522 38%	356 41%	356 45%	243 43%	118 45%	235 45%	81 38%	677 37%	163 37%	187 36%	105 46%	288 38%	543 33%
None of these	321 13%	118 9%	137 10%	79 9%	56 7%	48 8%	17 7%	49 9%	6 3%	184 10%	41 9%	42 8%	16 7%	61 8%	260 16%
Don't know	115 5%	63 55%	70 61%	45 39%	37 32%	31 27%	11 10%	29 25%	8 7%	90 79%	14 12%	17 15%	8 7%	27 24%	88 76%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 73
QC3a: Do you have any concerns about advertising on television?

Base: All with any working TV set in the home

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2417	2003 83%	150 6%	264 11%	1119 46%	1298 54%	316 13%	311 13%	411 17%	372 15%	369 15%	638 26%	534 22%	767 32%	410 17%	706 29%	1301 54%	1116 46%	705 29%	1712 71%	614 25%	1803 75%	1313 54%	1096 45%
Weighted base	2406	1618 67%	544 23%	244 10%	1170 49%	1236 51%	345 14%	386 16%	409 17%	413 17%	351 15%	502 21%	546 23%	739 31%	502 21%	620 26%	1284 53%	1122 47%	797 33%	1609 67%	678 28%	1728 72%	1194 50%	1203 50%
Effective base	1312	1589	119	224	608	708	156	171	243	210	193	399	283	408	231	412	691	622	355	988	318	1007	694	617
No	1834	1240 77%	431 23%	163 9%	880 48%	954 52%	268 15%	301 16%	318 17%	329 18%	264 14%	355 19%	385 21%	556 30%	404 22%	489 27%	941 51%	893 49%	645 35%	1189 65%	543 30%	1291 70%	953 57%	875 48%
Yes	572	378 23%	113 21%	80 33%	290 25%	282 23%	77 13%	85 15%	91 16%	84 15%	88 15%	147 26%	161 28%	183 32%	98 17%	131 23%	343 60%	229 40%	152 27%	420 73%	135 24%	437 76%	241 42%	327 57%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - ij/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 73

QC3a: Do you have any concerns about advertising on television?

Base: All with any working TV set in the home

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Unweighted base	2417	2087 86%	55 2%	1816 75%	338 14%	2006 83%	148 6%	1739 72%	250 10%	234 10%	194 8%	93 4%	260 11%	187 8%	146 6%	195 8%	142 6%	162 7%	288 12%	266 11%
Weighted base	2406	2053 85%	101** 4%**	1761 73%	403 17%	1981 82%	182* 8%*	1988 83%	219 9%	144 6%	56* 2%*	92* 4%*	257 11%	199 8%	173* 7%*	206 9%	221 9%	208* 9%*	330 14%	302 13%
Effective base	1312	1111	29	953	181	1057	76	991	188	152	95	51	146	109	100	117	105	73	150	163
No	1834	1591 77%	75 75%	1378 78%	293 73%	1537 78%	134 73%	1519 76%	158 72%	111 77%	47 77%	65 71%	192 75%	157 79%	137 79%	160 78%	176 79%	161 77%	255 77%	215 71%
	76%	87%	4%	75%	16%	84%	7%	83%	9%	6%	3%h	4%	10%	9%	7%	9%	10%	9%	14%	12%
Yes	572	462 23%	25 25%	383 22%	110 27%	444 22%	48 27%	469 24%	61 28%	33 23%	9 16%	27 29%	65 25%	41 21%	36 21%	45 22%	46 21%	47 23%	75 23%	87 29%
	24%	81%	4%	67%	19%	78%	8%	82%	11%j	6%	2%	5%	11%	7%	6%	8%	8%	8%	13%	15%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 73

QC3a: Do you have any concerns about advertising on television?

Base: All with any working TV set in the home

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owens smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2417	617 26%	1800 74%	1030 43%	1062 44%	206 9%	691 29%	1414 59%	1571 65%	846 35%	1394 58%	1869 77%	548 23%
Weighted base	2406	543 23%	1863 77%	997 41%	1055 44%	193 8%	741 31%	1370 57%	1536 64%	870 36%	1371 57%	1847 77%	559 23%
Effective base	1312	443	927	599	591	114	363	776	839	474	740	995	318
No	1834 76%	392 72%	1442 77%	799 80%	767 73%	138 71%	521 70%	1094 80%	1205 78%	629 72%	1088 79%	1438 78%	396 71%
		21%	79% ^a	44% ^{def}	42%	7%	28%	60% ^{def}	66% ⁱ	34%	59% ⁱ	78% ⁱ	22%
Yes	572 24%	151 28%	421 23%	198 20%	288 27%	56 29%	220 30%	276 20%	330 22%	242 28%	283 21%	409 22%	163 29%
		26% ^b	74%	35%	50% ^{cg}	10% ^{cg}	38% ^{cg}	48%	58%	42% ^{hj}	50%	71%	29% ^{kk}

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 73

QC3a: Do you have any concerns about advertising on television?

Base: All with any working TV set in the home

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2417	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1616
		58%	58%	36%	35%	26%	11%	22%	9%	77%	20%	23%	10%	33%	67%
Weighted base	2406	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1651
		57%	57%	36%	33%	24%	11%	22%	9%	77%	18%	22%	9%	31%	69%
Effective base	1312	734	740	483	485	409	143	276	129	995	272	330	134	454	864
No	1834	1072	1088	671	591	428	203	390	169	1438	259	354	149	497	1337
	76%	78%	79%	77%	74%	76%	77%	74%	79%	78%	58%	68%	65%	66%	81%
		58%	59%p	37%	32%	23%	11%	21%	9%	78%	14%	19%w	8%	27%v	73%wxyz
Yes	572	296	283	197	208	139	60	136	45	409	185	169	79	257	315
	24%	22%	21%	23%	26%	24%	23%	26%	21%	22%	42%	32%	35%	34%	19%
		52%	50%	34%	36%n	24%	11%	24%	8%	71%	32%wyz	29%z	14%z	45%z	55%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 74
QC3: What do you have concerns about? Any other concerns? IF 'Too much advertising' – PROBE FOR 'Too many advertising breaks' AND 'Advertising breaks go on for too long'
MULTI CODE

Base: All with concerns

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	586	473 81%	27 5%	86 15%	298 51%	288 49%	70 12%	67 11%	89 15%	74 13%	92 16%	194 33%	161 27%	187 32%	88 15%	150 26%	348 59%	238 41%	139 24%	447 76%	121 21%	465 79%	288 49%	295 50%
Weighted base	572	378 66%	113** 20%**	80* 14%*	290 51%	282 49%	77* 13%*	85* 15%*	91* 16%*	84* 15%*	88* 15%*	147 26%	161* 28%*	183 32%	98* 17%*	131* 23%*	343 60%	229 40%	152* 27%*	420 73%	135* 24%*	437 76%	241 42%	327 57%
Effective base	316	373	23	73	184	137	38	31	43	47	59	126	72	107	67	78	175	144	61	270	51	281	174	154
Too many advertising breaks	284 50%	221 58%	33 78% 12%	30 37%	157 54%	127 45%	32 41%	45 53%	44 49%	37 44%	49 56%	77 53%	84 53%	96 52%	46 47%	57 44%	180 53%	104 45%	70 46%	214 51%	66 49%	218 50%	120 50%	164 50%
Advertising breaks go on for too long	241 42%	192 51%	33 80% 14%	16 37%	127 54%	113 47%	22 9%	43 18%	33 14%	38 16%	36 15%	68 28%	74 31%	87 36%	35 15%	44 18%	162 67% 33%	79 33%	54 23%	186 77%	50 21%	191 79%	97 40%	144 60%
Gambling advertising	227 40%	213 56%	6 94% 10%	8 37%	124 43%	103 37%	23 10%	34 15%	37 16%	45 20%	31 14%	58 25%	75 33%	69 30%	43 19%	41 18%	144 63%	84 37%	54 24%	173 76%	50 22%	178 78%	104 46%	123 54%
Irritating/ annoying sponsorship messages	190 33%	176 46%	3 92% 4%	8 38%	111 38%	80 28%	23 12%	24 13%	29 15%	40 21%	26 13%	49 26%	64 33%	66 36%	27 27%	34 26%	130 38% 32%	60 26%	38 25%	152 36%	34 25%	157 36%	87 36%	103 31%
Payday Loans/ credit advertising	189 33%	185 49%	2 98% 1%	3 4%	105 36%	84 30%	16 20%	29 34%	29 32%	40 48%	29 33%	47 32%	59 37%	67 29%	28 27%	35 37%	126 28%	63 30%	45 30%	144 34%	43 32%	147 34%	87 36%	101 31%
Junk food advertising	150 26%	143 38%	4 95% 3%	3 4%	84 29%	66 23%	18 12%	19 12%	28 19%	31 21%	21 14%	34 23%	52 35%	50 33%	23 15%	24 16%	102 68%	47 32%	38 26%	111 74%	35 23%	115 77%	74 50%	74 50%
Adverts are noisier/ louder than the programmes	143 25%	139 37%	2 97% 1%	2 3%	76 26%	67 24%	10 13%	17 20%	23 25%	24 28%	25 29%	44 30%	48 30%	50 28%	19 20%	25 19%	98 69%	45 31%	33 23%	110 77%	31 22%	111 25%	61 43%	82 57%
Inappropriate advertising in children's programming/ before the watershed	120 21%	102 27%	14 85% 12%	4 5%	58 20%	62 22%	19 16%	24 20%	18 15%	19 23%	14 15%	26 18%	36 22%	42 23%	16 16%	26 20%	78 23%	42 18%	48 32%	72 17%	41 31%	79 18%	56 23%	64 19%
Encourages children to pester parents	114 20%	105 28%	9 92% 8%	- 42%	66 58%	48 42%	5 5%	17 15%	25 22%	23 20%	18 16%	26 22%	41 36%	35 31%	23 20%	15 13%	76 67%	38 33%	38 34%	76 66%	35 31%	78 69%	65 57%	48 43%
Alcohol advertising	90 16%	83 22%	4 92% 5%	3 3%	46 16%	44 16%	11 12%	15 16%	14 16%	21 24%	9 10%	20 14%	30 19%	33 18%	12 12%	15 18%	63 12%	27 20%	30 20%	60 14%	27 20%	63 14%	47 20%	42 13%
Antisocial behaviour in adverts	81 14%	62 16%	17 76% 21%	2 3%	48 17%	32 11%	14 17%	8 10%	12 15%	17 21%	9 11%	21 26%	28 17%	32 17%	10 11%	11 8%	59 17%	21 9%	22 15%	59 14%	19 14%	62 14%	38 16%	41 13%
Poor quality/ poor production standards	68 12%	64 17%	- 94% -	4 6%	45 66% 34%	23 34%	7 10%	9 14%	14 20%	11 16%	13 19%	14 21%	22 32%	26 39%	8 12%	11 17%	48 71%	20 29%	16 23%	52 77%	15 22%	53 78%	33 48%	34 50%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 74
QC3: What do you have concerns about? Any other concerns? IF 'Too much advertising' – PROBE FOR 'Too many advertising breaks' AND 'Advertising breaks go on for too long'
MULTI CODE

Base: All with concerns

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Weighted base	572	378 66%	113** 20%**	80* 14%*	290 51%	282 49%	77* 13%*	85* 15%*	91* 16%*	84* 15%*	88* 15%*	147 26%	161* 28%*	183 32%	98* 17%*	131* 23%*	343 60%	229 40%	152* 27%*	420 73%	135* 24%*	437 76%	241 42%	327 57%
Other concerns	86	27	37	22	36	50	3	6	11	11	24	31	27	23	13	23	50	36	11	75	10	77	32	54
	15%	7%	33%	28%	13%	18%	4%	7%	12%	13%	27%	21%	17%	13%	13%	18%	15%	16%	7%	18%	7%	17%	13%	16%
		31%	43%	26%A	42%	58%	3%	7%	13%	13%	28%cd	36%c	32%	26%	15%	27%	58%	42%	13%	87%o	11%	89%	38%	62%
Don't know	17	10	-	7	10	7	1	3	4	2	4	5	3	4	6	4	7	10	7	10	7	10	9	9
	3%	3%	-	9%	3%	3%	1%	3%	4%	2%	4%	3%	2%	2%	6%	3%	2%	4%	5%	2%	5%	2%	4%	3%
		59%	-	41%A	57%	43%	3%	15%	21%	12%	20%	28%	19%	23%	35%	23%	42%	58%	41%	59%	41%	59%	50%	50%
Net: Any concerns	555	368 66% C	113 20%	73 13%	280 50%	275 50%	77 14%	83 15%	87 16%	82 15%	84 15%	142 26%	157 28%	179 32%	92 17%	127 23%	336 61%	219 39%	145 26%	410 74%	128 23%	427 77%	232 42%	319 57%
	97%	97%	100%	91%	97%	97%	99%	97%	96%	98%	96%	97%	98%	98%	94%	97%	98%	96%	95%	98%	95%	98%	96%	97%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 74
QC3: What do you have concerns about? Any other concerns? IF 'Too much advertising' – PROBE FOR 'Too many advertising breaks' AND 'Advertising breaks go on for too long'
MULTI CODE

Base: All with concerns

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	586	480 82%	16 3%	412 70%	89 15%	463 79%	38 6%	418 71%	70 12%	54 9%	44 8%	24 4%	55 9%	43 7%	27 5%	50 9%	33 6%	38 6%	67 11%	81 14%
Weighted base	572	462 81%	25** 4%**	383 67%	110* 19%*	444 78%	48** 8%**	469 82%	61* 11%*	33* 6%*	9* 2%*	27** 5%**	65** 11%**	41* 7%*	36** 6%**	45* 8%*	46** 8%**	47** 8%**	75* 13%*	87* 15%*
Effective base	316	247	8	215	45	237	20	236	51	38	34	11	30	37	17	44	28	15	31	49
Too many advertising breaks	284	243	10	206	48	235	20	229	33	18	4	7	33	23	15	25	25	22	49	31
	50%	53%	41%	54%	44%	53%	40%	49%	54%	55%	42%	26%	50%	55%	41%	56%	56%	46%	65%	36%
		86%	4%	73%	17%	83%	7%	81%	12%	6%	1%	3%	11%	8%	5%	9%	9%	8%	17%g	11%
Advertising breaks go on for too long	241	217	7	190	35	211	13	196	25	16	3	6	19	18	13	22	22	16	41	39
	42%	47%	26%	50%	32%	48%	28%	42%	42%	49%	37%	21%	30%	44%	36%	48%	48%	34%	55%	44%
		90%	3%	79%g	14%	88%	6%	81%	11%	7%	1%	2%	8%	8%	5%	9%	9%	7%	17%	16%
Gambling advertising	227	215	3	184	35	206	13	182	25	17	3	8	20	15	12	21	28	14	28	36
	40%	47%	13%	48%	32%	46%	26%	39%	40%	53%	37%	30%	32%	34%	36%	46%	60%	29%	37%	42%
		95%	2%	81%g	15%	91%	6%	80%	11%	8%	1%	4%	9%	7%	5%	9%	12%	6%	12%	16%
Irritating/ annoying sponsorship messages	190	178	4	153	32	177	8	151	23	15	2	11	12	13	9	19	16	15	25	32
	33%	39%	16%	40%	29%	40%	17%	32%	37%	45%	27%	40%	18%	33%	25%	43%	35%	31%	33%	36%
		94%	2%	81%	17%	93%	4%	79%	12%	8%	1%	6%	6%	7%	5%	10%	8%	8%	13%	17%
Payday Loans/ credit advertising	189	184	3	159	27	179	8	146	24	16	3	3	8	17	9	19	24	12	23	21
	33%	40%	10%	42%	25%	40%	16%	31%	39%	49%	36%	10%	27%	41%	25%	43%	53%	26%	31%	24%
		97%	1%	84%g	14%	94%	4%	77%	13%	8%g	2%	1%	9%	5%	10%	13%	7%	9%	12%	11%
Junk food advertising	150	139	6	121	26	137	10	111	24	13	2	3	9	11	9	11	17	15	12	24
	26%	30%	25%	31%	24%	31%	20%	24%	40%	39%	21%	11%	14%	27%	25%	25%	37%	32%	15%	28%
		93%	4%	81%	18%	92%	7%	74%	16%g	8%g	1%	2%	6%	7%	6%	8%	11%	10%	8%	16%
Adverts are noisier/ louder than the programmes	143	140	*	128	13	135	5	111	21	10	1	5	7	12	9	14	15	11	17	20
	25%	30%	*	33%	12%	30%	11%	24%	34%	29%	14%	17%	11%	30%	25%	30%	34%	24%	23%	23%
		98%	*	90%g	9%	95%	4%	78%	15%	7%	1%	3%	5%	9%	6%	10%	11%	8%	12%	14%
Inappropriate advertising in children's programming/ before the watershed	120	113	2	100	16	111	5	102	6	8	2	3	14	7	7	11	8	15	18	20
	21%	24%	9%	26%	15%	25%	11%	22%	10%	26%	27%	10%	22%	18%	19%	24%	18%	32%	24%	22%
		94%	2%	83%	14%	93%	4%	86%	5%	7%	2%h	2%	12%	6%	6%	9%	7%	13%	15%	16%
Encourages children to pester parents	114	107	6	94	20	105	9	94	11	7	2	3	7	13	4	14	11	7	20	15
	20%	23%	24%	24%	19%	24%	18%	20%	17%	22%	21%	11%	11%	32%	12%	31%	24%	15%	27%	17%
		94%	5%	82%	18%	92%	8%	83%	9%	6%	2%	3%	6%	11%	4%	12%	10%	6%	18%	13%
Alcohol advertising	90	86	1	72	15	83	4	73	7	8	2	2	7	5	4	8	11	7	14	16
	16%	19%	6%	19%	14%	19%	9%	16%	12%	25%	17%	7%	12%	11%	17%	23%	7%	14%	19%	18%
		95%	2%	80%	17%	92%	5%	81%	8%	9%	2%	2%	8%	5%	4%	9%	12%	7%	16%	18%
Antisocial behaviour in adverts	81	68	10	53	26	69	10	65	11	4	1	11	4	11	3	5	3	5	9	13
	14%	15%	39%	14%	23%	15%	20%	14%	17%	14%	11%	41%	7%	26%	8%	11%	7%	11%	12%	15%
		85%	12%	65%	32%	85%	12%	80%	13%	6%	1%	14%	5%	13%	4%	6%	4%	6%	11%	16%
Poor quality/ poor production standards	68	63	1	59	5	63	1	54	9	4	1	1	6	11	3	8	2	7	5	11
	12%	14%	3%	15%	5%	14%	3%	11%	15%	13%	7%	5%	9%	27%	10%	18%	4%	15%	7%	12%
		93%	1%	86%	8%	92%	2%	79%	14%	6%	1%	2%	8%	7%	5%	12%	3%	10%	7%	16%
Other concerns	86	60	4	45	19	51	12	74	5	6	2	8	8	6	8	5	3	12	8	15
	15%	13%	14%	12%	17%	12%	26%	16%	9%	17%	20%	29%	13%	14%	23%	11%	8%	25%	11%	17%
		70%	4%	52%	22%	60%	14%	85%	6%	6%	2%	9%	10%	7%	10%	6%	4%	14%	9%	17%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BVA BDRG
 Fieldwork: 2020
 BDRG/Job number (23183)

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 74

QC3: What do you have concerns about? Any other concerns? IF 'Too much advertising' – PROBE FOR 'Too many advertising breaks' AND 'Advertising breaks go on for too long'
MULTI CODE

Base: All with concerns

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region								
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Weighted base	572 81%	25** 4%**	383 67%	110* 19%*	444 78%	48** 8%**	469 82%	61* 11%*	33* 6%*	9* 2%*	27** 5%**	65** 11%**	41* 7%*	36** 6%**	45* 8%*	46** 8%**	47** 8%**	75* 13%*	87* 15%*
Don't know	17 3%	10 2%	6 2%	4 4%	7 2%	3 6%	13 3%	4 7%	- -	* 3%	1 2%	2 3%	1 3%	- -	2 4%	- -	- -	3 3%	5 6%
Net: Any concerns	555 97%	25 5%	377 68%	105 19%	437 79%	45 8%	456 82%	57 10%	33 6%	9 2%	27 5%	63 11%	40 7%	36 6%	43 8%	46 8%	47 8%	72 13%	83 15%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 74

QC3: What do you have concerns about? Any other concerns? IF 'Too much advertising' – PROBE FOR 'Too many advertising breaks' AND 'Advertising breaks go on for too long'
MULTI CODE

Base: All with concerns

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	586	167 28%	419 72%	204 35%	291 50%	60 10%	205 35%	299 51%	359 61%	227 39%	307 52%	429 73%	157 27%
Weighted base	572	151 26%	421 74%	198 35%	288 50%	56* 10%*	220 38%	276 48%	330 58%	242 42%	283 50%	409 71%	163* 29%*
Effective base	316	119	210	109	156	33	105	161	191	126	158	223	94
Too many advertising breaks	284 50%	72 47%	212 50%	99 50%	148 51%	29 52%	101 46%	146 53%	167 51%	117 48%	150 53%	213 52%	71 44%
Advertising breaks go on for too long	241 42%	58 38%	183 43%	84 43%	124 43%	34 61%	83 38%	123 45%	147 44%	94 39%	135 48%	196 48%	45 27%
Gambling advertising	227 40%	39 26%	188 45%	74 33%	125 55%	27 12%	80 35%	115 51%	147 65%	80 35%	134 59%	189 83%	38 23%
Irritating/ annoying sponsorship messages	190 33%	38 25%	152 36%	64 33%	100 53%	20 11%	63 33%	99 52%	127 67%	63 33%	114 60%	159 84%	31 16%
Payday Loans/ credit advertising	189 33%	34 23%	155 37%	59 30%	106 37%	23 41%	69 31%	127 34%	127 39%	62 26%	120 42%	164 40%	26 16%
Junk food advertising	150 26%	29 19%	121 29%	49 33%	86 58%	20 13%	53 35%	75 27%	98 30%	51 21%	86 30%	126 31%	23 14%
Adverts are noisier/ louder than the programmes	143 25%	29 19%	114 27%	47 24%	81 28%	20 36%	53 24%	73 26%	102 31%	41 17%	94 33%	126 31%	17 11%
Inappropriate advertising in children's programming/ before the watershed	120 21%	15 10%	105 25%	34 17%	61 21%	19 33%	40 33%	69 25%	77 65%	42 35%	67 56%	105 87%	15 9%
Encourages children to pester parents	114 20%	16 11%	98 23%	40 20%	63 22%	9 15%	45 20%	48 17%	73 22%	41 17%	63 22%	95 23%	19 11%
Alcohol advertising	90 16%	12 8%	78 18%	35 18%	46 16%	11 20%	29 13%	48 17%	65 20%	25 10%	56 20%	75 18%	15 9%
Antisocial behaviour in adverts	81 14%	11 7%	70 17%	28 14%	44 15%	13 23%	32 15%	54 13%	72 16%	28 12%	62 14%	83 15%	17 12%
Poor quality/ poor production standards	68 12%	17 11%	51 76%	23 12%	41 14%	12 22%	25 12%	30 11%	47 14%	21 9%	43 15%	59 14%	9 6%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 74
QC3: What do you have concerns about? Any other concerns? IF 'Too much advertising' – PROBE FOR 'Too many advertising breaks' AND 'Advertising breaks go on for too long'
MULTI CODE

Base: All with concerns

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Weighted base	572	151 26%	421 74%	198 35%	288 50%	56* 10%*	220 38%	276 48%	330 58%	242 42%	283 50%	409 71%	163* 29%*
Other concerns	86	34 22%	53 13%	18 9%	59 20%	8 14%	55 25%	22 8%	42 13%	44 18%	36 13%	51 12%	35 22%
	15%	39% b	61%	20%	68% cg	9%	64% cg	25%	49%	51%	41%	59%	41% k
Don't know	17	10 7%	7 2%	5 3%	10 3%	1 2%	9 4%	6 2%	6 2%	12 5%	4 1%	7 2%	10 6%
	3%	60% b	40%	30%	58%	5%	55%	37%	32%	68%	24%	41%	59% k
Net: Any concerns	555	141 93%	414 98%	193 97%	278 97%	55 98%	210 96%	270 98%	325 98%	230 95%	279 99%	402 98%	153 94%
	97%	25%	75% a	35%	50%	10%	38%	49%	59%	41%	50%	72% l	28%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/ij - k/l
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 74
QC3: What do you have concerns about? Any other concerns? IF 'Too much advertising' – PROBE FOR 'Too many advertising breaks' AND 'Advertising breaks go on for too long'
MULTI CODE

Base: All with concerns

Total	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	586	310 53%	307 52%	185 32%	210 36%	153 26%	72 12%	132 23%	49 8%	429 73%	215 37%	192 33%	86 15%	290 49%	296 51%
Weighted base	572	296 52%	283 50%	197* 34%*	208 36%	139 24%	60* 11%*	136* 24%*	45** 8%**	409 71%	185 32%	169 29%	79* 14%*	257 45%	315 55%
Effective base	316	154	158	89	112	100	50	55	29	223	138	127	42	169	154
Too many advertising breaks	284 50%	157 53%	150 53%	88 45%	112 54%	64 46%	32 53%	62 45%	19 43%	213 75%	103 36%	82 29%	40 14%	136 48%	148 52%
Advertising breaks go on for too long	241 42%	136 46%	135 48%	75 38%	105 50%	58 42%	25 41%	59 43%	15 33%	196 48%	90 49%	70 42%	31 39%	115 45%	126 40%
Gambling advertising	227 40%	129 43%	134 47%	87 44%	96 46%	68 49%	29 48%	57 42%	22 49%	189 46%	78 42%	82 49%	33 42%	116 45%	111 35%
Irritating/ annoying sponsorship messages	190 33%	109 37%	114 40%	68 34%	86 41%	62 49%	30 45%	48 36%	20 45%	159 39%	69 37%	63 37%	27 35%	97 38%	93 30%
Payday Loans/ credit advertising	189 33%	114 39%	120 42%	72 36%	82 39%	55 47%	28 40%	53 39%	17 38%	164 86%	65 35%	57 34%	21 11%	95 50%	95 50%
Junk food advertising	150 26%	82 28%	86 30%	51 26%	67 32%	45 33%	20 34%	34 25%	13 30%	126 31%	62 34%	59 35%	25 32%	85 33%	65 21%
Adverts are noisier/ louder than the programmes	143 25%	85 29%	94 33%	47 24%	60 29%	41 30%	20 34%	33 24%	13 29%	126 31%	59 32%	56 33%	19 14%	83 32%	60 19%
Inappropriate advertising in children's programming/ before the watershed	120 21%	77 26%	67 24%	51 26%	50 24%	44 32%	18 30%	34 25%	12 26%	105 26%	50 27%	50 30%	20 17%	73 28%	47 15%
Encourages children to pester parents	114 20%	57 19%	63 22%	41 21%	54 26%	29 21%	14 23%	29 22%	9 21%	95 23%	49 43%	43 25%	24 30%	66 26%	48 15%
Alcohol advertising	90 16%	52 18%	56 20%	43 22%	41 22%	31 22%	11 18%	22 16%	18 40%	75 18%	36 19%	36 21%	15 19%	51 20%	39 12%
Antisocial behaviour in adverts	81 14%	41 14%	39 48%	33 40%	36 44%	29 37%	10 13%	21 26%	14 17%	61 76%	40 49%	33 41%	17 21%	51 63%	30 37%
Poor quality/ poor production standards	68 12%	40 13%	43 15%	28 14%	33 16%	24 17%	14 24%	23 17%	9 21%	59 14%	33 18%	23 14%	14 17%	43 17%	25 8%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 74
QC3: What do you have concerns about? Any other concerns? IF 'Too much advertising' – PROBE FOR 'Too many advertising breaks' AND 'Advertising breaks go on for too long'
MULTI CODE

Base: All with concerns

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Weighted base	572	296 52%	283 50%	197* 34%*	208 36%	139 24%	60* 11%*	136* 24%*	45** 8%**	409 71%	185 32%	169 29%	79* 14%*	257 45%	315 55%
Other concerns	86 15%	34 11% 39%	36 13% 41% q	16 8% 19%	24 12% 28%	7 5% 8%	5 8% 5%	17 13% 20%	4 8% 4%	51 12% 59% q	35 19% 41%	21 13% 25%	15 19% 17%	45 18% 52%	41 13% 48%
Don't know	17 3%	7 2% 38%	4 1% 24%	5 3% 30%	7 3% 38%	5 4% 30%	5 9% 31% mnu	5 3% 27%	2 5% 12%	7 2% 41%	- - -	- - -	1 1% 5%	1 * 5%	16 5% 95% vwv
Net: Any concerns	555 97%	290 98% 52% r	279 99% 50% r	192 97% 35%	202 97% 36%	133 96% 24%	55 91% 10%	131 97% 24%	43 95% 8%	402 98% 72% r	185 100% 33% z	169 100% 30% z	78 99% 14%	256 100% 46% z	298 95% 54%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 75
QC4: (SHOW SCREEN) And which, if any, of these types of advertising on television do you have any concerns about? Please include any you may have already mentioned
MULTI CODE

Base: All with any working TV set in the home

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2417	2003	150	264	1119	1298	316	311	411	372	369	638	534	767	410	706	1301	1116	705	1712	614	1803	1313	1096
		83%	6%	11%	46%	54%	13%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2406	1618	544	244	1170	1236	345	386	409	413	351	502	546	739	502	620	1284	1122	797	1609	678	1728	1194	1203
		67%	23%	10%	49%	51%	14%	16%	17%	17%	15%	21%	23%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1312	1589	119	224	608	708	156	171	243	210	193	399	283	408	231	412	691	622	355	988	318	1007	694	617
Adverts for gambling/ bookmakers/ gambling websites	932	708	115	110	428	505	93	120	138	177	161	244	253	299	170	211	552	380	251	681	218	714	426	504
	39%	44%	21%	45%	37%	41%	27%	31%	34%	43%	46%	49%	46%	40%	34%	34%	43%	34%	31%	42%	32%	41%	36%	42%
		76% B	12%	12% B	46%	54%	10%	13%	15%	19% cde	17% cde	26% cde	27% kl	32%	18%	23%	59% ln	41%	27%	73% oo	23%	77% qq	46%	54% ss
Adverts for payday Loans/ credit	828	664	82	83	377	452	67	109	122	162	139	229	210	285	151	182	496	333	226	602	204	625	393	432
	34%	41%	15%	34%	32%	37%	20%	28%	30%	39%	40%	46%	39%	39%	30%	29%	39%	30%	28%	37%	30%	36%	33%	36%
		80% BC	10%	10% B	45%	55%	8%	13%	15% cc	20% cde	17% cde	28% cde	25% kl	34% kl	18%	22%	60% kn	40%	27%	73% oo	25%	75% qq	47%	52%
Adverts for e-cigarettes/ vaping	559	464	45	50	272	287	65	83	91	96	80	144	149	191	95	124	340	219	173	386	147	412	254	304
	23%	29%	8%	20%	23%	23%	19%	22%	22%	23%	29%	27%	27%	26%	19%	20%	26%	19%	22%	24%	22%	24%	21%	25%
		83% BC	8%	9% B	49%	51%	12%	15%	16%	17%	14%	26% cc	27% kl	34% kl	17%	22%	61% kn	39%	31%	69%	26%	74%	45%	54%
Adverts for junk food/ unhealthy food / food high in sugar/ fat/ salt	512	387	60	64	259	253	47	53	80	98	78	156	143	142	105	122	284	227	145	366	123	389	214	295
	21%	24%	11%	26%	22%	20%	14%	14%	19%	24%	22%	31%	26%	19%	21%	20%	22%	20%	18%	23%	18%	23%	18%	25%
		76% B	12%	12% B	51%	49%	9%	10%	16%	19% cd	15% cd	30% cde	28% kl	28%	21%	24%	56%	44%	28%	72%	24%	76%	42%	58% ss
Adverts offering compensation in no win no fee deals	472	382	39	51	231	241	49	54	63	85	84	137	133	152	85	102	285	187	109	363	97	375	208	262
	20%	24%	7%	21%	20%	20%	14%	14%	15%	21%	24%	27%	24%	21%	17%	16%	22%	17%	14%	23%	14%	22%	17%	22%
		81% B	8%	11% B	49%	51%	10%	12%	13%	18%	18% cde	29% cde	28% kl	32%	18%	22%	60% kn	40%	23%	77% oo	21%	79% qq	44%	55% ss
Adverts for alcohol	414	324	38	51	189	224	62	75	61	71	53	92	89	138	78	109	227	187	135	278	119	294	205	206
	17%	20%	7%	21%	16%	18%	18%	19%	15%	17%	15%	18%	16%	19%	16%	18%	18%	17%	17%	17%	18%	17%	17%	17%
		78% B	9%	12% B	46%	54%	15%	18%	15%	17%	13%	22%	22%	33%	19%	26%	55%	45%	33%	67%	29%	71%	50%	50%
Adverts for credit cards	377	294	33	49	179	198	41	59	46	75	57	99	89	122	67	99	211	166	97	280	84	293	189	186
	16%	18%	6%	20%	15%	16%	12%	15%	11%	18%	16%	20%	16%	17%	13%	16%	15%	12%	12%	17%	12%	17%	16%	15%
		78% B	9%	13% B	47%	53%	11%	16%	12%	20% e	15%	26% cc	24%	32%	18%	26%	56%	44%	26%	74% oo	22%	78%	50%	49%
Adverts for charities/ refugee appeals	308	233	22	53	167	142	22	39	45	51	63	89	74	85	67	83	159	149	75	233	68	241	137	170
	13%	14%	4%	22%	14%	11%	6%	10%	11%	12%	18%	18%	14%	12%	13%	13%	12%	13%	9%	15%	10%	14%	11%	14%
		76% B	7%	17% AB	54%	46%	7%	13%	15%	16%	20% cde	29% cde	24%	28%	22%	27%	52%	48%	24%	76% oo	22%	78%	44%	55%
Adverts for children's toys	179	132	17	30	94	86	24	32	35	22	17	49	55	48	31	45	103	76	73	106	62	117	93	83
	7%	8%	3%	12%	8%	7%	7%	8%	9%	5%	5%	10%	10%	6%	6%	7%	8%	7%	9%	7%	9%	7%	8%	7%
		73% B	10%	17% AB	52%	48%	13%	18%	20%	12%	10%	27% fg	31%	27%	17%	25%	58%	42%	41%	59%	35%	65%	52%	46%
Adverts for public health campaigns	114	83	12	19	67	47	22	27	19	14	12	22	32	37	20	26	68	46	33	81	27	87	57	56
	5%	5%	2%	8%	6%	4%	6%	7%	5%	3%	3%	4%	6%	5%	4%	4%	5%	4%	4%	4%	5%	4%	5%	5%
		73%	11%	17% B	59%	41%	19%	23%	16%	12%	10%	19%	28%	32%	18%	22%	60%	40%	29%	71%	23%	77%	50%	49%
None of these	961	508	360	93	517	444	146	165	166	162	139	183	188	255	224	295	443	518	336	626	286	676	486	475
	40%	31%	66%	38%	44%	36%	42%	43%	41%	39%	40%	37%	34%	35%	45%	48%	34%	46%	42%	39%	42%	39%	41%	39%
		53%	37% AC	10% A	54% b	46%	15%	17%	17%	14%	19%	20%	27%	23% ij	31% ij	46%	54% lm	35%	65%	30%	70%	51%	49%	
Don't know	86	72	10	4	23	63	25	19	16	7	10	9	12	34	17	23	46	40	32	53	26	59	44	41
	4%	4%	2%	2%	2%	5%	7%	5%	4%	2%	3%	2%	2%	5%	3%	4%	4%	4%	4%	4%	3%	4%	4%	3%
		84% C	11%	5%	26%	74% a	29% fh	23% gh	19%	8%	12%	10%	14%	40%	20%	27%	53%	47%	38%	62%	31%	69%	51%	47%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 75
QC4: (SHOW SCREEN) And which, if any, of these types of advertising on television do you have any concerns about? Please include any you may have already mentioned
MULTI CODE

Base: All with any working TV set in the home

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Weighted base	2406	1618 67%	544 23%	244 10%	1170 49%	1236 51%	345 14%	386 16%	409 17%	413 17%	351 15%	502 21%	546 23%	739 31%	502 21%	620 26%	1284 53%	1122 47%	797 33%	1609 67%	678 28%	1728 72%	1194 50%	1203 50%
Net: Any concerns	1359	1038 64%	175 32%	146 60%	630 54%	729 59%	174 13%	202 15%	227 17%	244 18%	202 15%	310 23% ^{cd}	346 63% ^{kl}	450 61% ^{kl}	261 19%	302 22%	796 59% ⁿ	563 41%	429 32%	930 68%	366 27%	993 73%	664 49%	687 51%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - ij/kl - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 75
QC4: (SHOW SCREEN) And which, if any, of these types of advertising on television do you have any concerns about? Please include any you may have already mentioned
MULTI CODE

Base: All with any working TV set in the home

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2417	2087 86%	55 2%	1816 75%	338 14%	2006 83%	148 6%	1739 72%	250 10%	234 10%	194 8%	93 4%	260 11%	187 8%	146 6%	195 8%	142 6%	162 7%	288 12%	266 11%
Weighted base	2406	2053 85%	101** 4%**	1761 73%	403 17%	1981 82%	182* 8%*	1988 83%	219 9%	144 6%	56* 2%*	92* 4%*	257 11%	199 8%	173* 7%*	206 9%	221 9%	208* 9%*	330 14%	302 13%
Effective base	1312	1111	29	953	181	1057	76	991	188	152	95	51	146	109	100	117	105	73	150	163
Adverts for gambling/ bookmakers/ gambling websites	932 39%	804 39%	17 17%	721 41%	102 25%	799 40%	25 14%	767 39%	87 40%	64 45%	14 25%	22 24%	25 33%	81 41%	85 49%	75 36%	95 43%	22 46%	97 36%	119 36%
Adverts for payday Loans/ credit	828 34%	731 36%	14 14%	652 37%	95 24%	723 36%	24 13%	671 34%	85 39%	61 42%	11 20%	25 27%	79 31%	74 37%	78 45%	66 32%	88 40%	72 34%	116 35%	74 24%
Adverts for e- cigarettes/ vaping	559 23%	497 24%	13 13%	456 26%	54 13%	498 25%	12 7%	460 23%	51 23%	39 27%	10 18%	18 20%	54 21%	39 20%	43 25%	43 21%	47 21%	77 37%	74 22%	65 21%
Adverts for junk food/ unhealthy food / food high in sugar/ fat/ salt	512 21%	431 21%	17 3%	381 75%	68 13%	429 84%	20 4%	422 83%	48 9%	32 6%	9 2%	16 3%	43 8%	39 8%	40 8%	39 8%	54 8%	62 11%	75 12%	55 18%
Adverts offering compensation in no win no fee deals	472 20%	403 20%	16 16%	365 21%	58 14%	404 20%	18 10%	383 19%	16 21%	36 25%	7 12%	11 12%	47 18%	39 20%	38 22%	42 20%	40 18%	56 27%	63 19%	47 16%
Adverts for alcohol	414 17%	348 17%	13 12%	319 77%	45 11%	352 85%	11 6%	338 17%	37 17%	31 22%	7 12%	10 11%	29 11%	36 18%	36 21%	36 17%	39 18%	42 20%	51 15%	59 20%
Adverts for credit cards	377 16%	318 15%	7 7%	290 16%	38 9%	311 83%	16 4%	295 15%	44 20%	31 22%	7 13%	12 13%	38 15%	29 19%	33 19%	24 12%	35 16%	37 18%	51 16%	35 12%
Adverts for charities/ refugee appeals	308 13%	249 12%	7 2%	208 67%	48 16%	239 78%	17 5%	252 82%	28 9%	25 17%	4 6%	9 10%	36 14%	23 11%	22 13%	28 14%	34 15%	34 17%	38 12%	27 9%
Adverts for children's toys	179 7%	146 7%	4 4%	128 7%	22 5%	145 7%	5 3%	141 7%	21 10%	14 10%	3 5%	10 11%	12 5%	12 6%	7 4%	17 8%	16 7%	14 7%	30 9%	22 7%
Adverts for public health campaigns	114 5%	84 4%	11 11%	73 4%	22 6%	83 4%	13 7%	87 4%	16 7%	9 7%	2 4%	4 5%	13 5%	6 3%	6 4%	7 3%	4 2%	16 8%	14 4%	16 5%
None of these	961 40%	813 40%	53 53%	666 38%	202 50%	752 38%	116 64%	793 40%	84 38%	52 36%	32 58%	39 43%	112 43%	78 39%	54 31%	91 44%	78 35%	70 34%	144 44%	128 42%
Don't know	86 4%	76 4%	6 6%	53 61%	29 34%	66 77%	16 19%	72 84%	8 9%	4 5%	2 2%	8 9%	7 9%	8 9%	5 6%	7 8%	13 15%	6 6%	7 8%	12 13%
Net: Any concerns	1359 56%	1164 57%	42 41%	1042 59%	171 43%	1164 59%	50 27%	1123 56%	127 58%	88 61%	22 39%	45 49%	138 54%	113 57%	115 66%	108 52%	130 59%	132 64%	179 54%	162 54%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 75
QC4: (SHOW SCREEN) And which, if any, of these types of advertising on television do you have any concerns about? Please include any you may have already mentioned
MULTI CODE

Base: All with any working TV set in the home

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2417	617	1800	1030	1062	206	691	1414	1571	846	1394	1869	548
		26%	74%	43%	44%	9%	29%	59%	65%	35%	58%	77%	23%
Weighted base	2406	543	1863	997	1055	193	741	1370	1536	870	1371	1847	559
		23%	77%	41%	44%	8%	31%	57%	64%	36%	57%	77%	23%
Effective base	1312	443	927	599	591	114	363	776	839	474	740	995	318
Adverts for gambling/ bookmakers/ gambling websites	932	241	691	354	453	85	317	507	605	327	534	732	200
	39%	44%	37%	36%	43%	44%	43%	37%	39%	38%	39%	40%	36%
		26% b	74%	38%	49% cg	9%	34% c	54%	65%	35%	57%	79%	21%
Adverts for payday Loans/ credit	828	219	610	312	394	83	264	472	543	286	488	662	166
	34%	40%	33%	31%	37%	43%	36%	34%	35%	33%	36%	36%	30%
		26% b	74%	38%	48% c	10% c	32%	57%	66%	34%	59%	80% l	20%
Adverts for e-cigarettes/ vaping	559	125	434	235	271	68	169	325	388	171	352	459	100
	23%	23%	23%	24%	26%	35%	23%	24%	25%	20%	26%	25%	18%
		22%	78%	42%	48%	12% cdfg	30%	58%	69% l	31%	63% l	82% l	18%
Adverts for junk food/ unhealthy food / food high in sugar/ fat/ salt	512	132	380	167	272	61	180	270	315	197	274	384	128
	21%	24%	20%	17%	26%	32%	24%	20%	20%	23%	20%	21%	23%
		26%	74%	33%	53% cg	12% cg	35% c	53%	61%	39%	54%	75%	25%
Adverts offering compensation in no win no fee deals	472	130	343	171	245	50	163	251	322	151	281	366	106
	20%	24%	18%	17%	23%	26%	22%	18%	21%	17%	21%	20%	19%
		27% b	73%	36%	52% cg	11% c	34%	53%	68%	32%	60%	78%	22%
Adverts for alcohol	414	110	304	178	188	42	121	244	267	147	235	324	89
	17%	20%	16%	18%	18%	22%	16%	18%	17%	17%	17%	18%	16%
		27%	73%	43%	46%	10%	29%	59%	65%	35%	57%	78%	22%
Adverts for credit cards	377	105	272	150	188	48	130	196	266	111	233	292	84
	16%	19%	15%	15%	18%	25%	17%	14%	17%	13%	17%	16%	15%
		28% b	72%	40%	50%	13% cg	34%	52%	71% l	29%	62% l	78%	22%
Adverts for charities/ refugee appeals	308	94	214	143	153	35	103	162	198	111	172	220	88
	13%	17%	11%	14%	15%	18%	14%	12%	13%	13%	13%	12%	16%
		31% b	69%	46%	50%	11%	34%	53%	64%	36%	56%	71%	29%
Adverts for children's toys	179	50	129	95	79	25	45	100	116	63	103	137	42
	7%	9%	7%	9%	8%	13%	6%	7%	8%	7%	7%	7%	8%
		28%	72%	53%	44%	14% dffg	25%	56%	65%	35%	57%	77%	23%
Adverts for public health campaigns	114	31	83	51	61	17	39	63	70	45	61	80	34
	5%	6%	4%	5%	6%	9%	5%	5%	5%	5%	4%	4%	6%
		27%	73%	45%	54%	15%	34%	55%	61%	39%	53%	70%	30%
None of these	961	184	778	423	400	54	293	544	589	373	536	716	246
	40%	34%	42%	42%	38%	28%	40%	40%	38%	43%	39%	39%	44%
		19%	81% a	44% e	42% e	6%	31% e	57% e	61%	39%	56%	74%	26%
Don't know	86	20	66	28	32	5	24	51	58	28	49	63	22
	4%	4%	4%	3%	3%	2%	3%	4%	4%	3%	4%	3%	4%
		23%	77%	32%	37%	5%	28%	59%	67%	33%	57%	74%	26%
Net: Any concerns	1359	340	1019	546	623	134	424	775	889	470	786	1068	291
	56%	63%	55%	55%	59%	69%	57%	57%	58%	54%	57%	58%	52%
		25% b	75%	40%	46%	10% cdfg	31%	57%	65%	35%	58%	79%	21%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/ff/g - h/ij - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 75
QC4: (SHOW SCREEN) And which, if any, of these types of advertising on television do you have any concerns about? Please include any you may have already mentioned
MULTI CODE

Base: All with any working TV set in the home

Total	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2417	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1616
		58%	58%	36%	35%	26%	11%	22%	9%	77%	20%	23%	10%	33%	67%
Weighted base	2406	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1651
		57%	57%	36%	33%	24%	11%	22%	9%	77%	18%	22%	9%	31%	69%
Effective base	1312	734	740	483	485	409	143	276	129	995	272	330	134	454	864
Adverts for gambling/ bookmakers/ gambling websites	932	532	534	307	335	223	87	195	86	732	241	265	125	400	533
	39%	39%	39%	35%	42%	39%	33%	37%	40%	40%	54%	51%	55%	53%	32%
		57%	57%	33%	36% o	24%	9%	21%	9%	79%	26% z	28% z	13% z	43% z	57%
Adverts for payday Loans/ credit	828	472	488	270	292	212	94	176	73	662	220	232	91	349	480
	34%	35%	36%	31%	37%	36%	33%	34%	36%	36%	50%	44%	40%	46%	29%
		57%	59%	33%	35%	26% o	11%	21%	9%	80%	27% z	28% z	11% z	42% z	58%
Adverts for e-cigarettes/ vaping	559	356	352	201	211	150	65	148	57	459	144	180	90	254	305
	23%	26%	26%	23%	26%	25%	28%	26%	25%	25%	33%	34%	39%	34%	18%
		64%	63%	36%	38%	27%	12%	26%	10%	82%	26% z	32% z	16% z	45% z	55%
Adverts for junk food/ unhealthy food / food high in sugar/ fat/ salt	512	289	274	154	164	124	41	112	40	384	136	151	73	221	290
	21%	21%	20%	18%	21%	22%	16%	21%	19%	21%	31%	29%	32%	29%	18%
		57%	54%	30%	32%	24%	8%	22%	8%	75%	26% z	29% z	14% z	43% z	57%
Adverts offering compensation in no win no fee deals	472	269	281	162	169	115	50	109	45	366	158	161	100	256	217
	20%	20%	21%	19%	21%	20%	19%	21%	21%	20%	36%	31%	44%	34%	13%
		57%	60%	34%	36%	24%	11%	23%	9%	78%	33% z	34% z	21% wyz	54% z	46%
Adverts for alcohol	414	237	235	169	148	126	46	110	51	324	107	145	66	188	226
	17%	17%	17%	19%	18%	22%	17%	21%	24%	18%	24%	28%	29%	25%	14%
		57%	57%	41%	36%	31% mn	11%	27%	12%	78%	26% z	35% z	16% z	45% z	55%
Adverts for credit cards	377	220	233	140	140	104	50	99	38	292	113	122	57	173	203
	16%	16%	17%	16%	18%	19%	19%	18%	18%	16%	25%	23%	25%	23%	12%
		58%	62%	37%	37%	28%	13%	26%	10%	78%	30% z	32% z	15% z	46% z	54%
Adverts for charities/ refugee appeals	308	172	172	107	106	71	38	59	26	220	108	104	51	147	162
	13%	13%	13%	12%	13%	14%	14%	11%	12%	12%	24%	20%	22%	19%	10%
		56%	56%	35%	34%	23%	12%	19%	8%	71%	35% z	34% z	16% z	48% z	52%
Adverts for children's toys	179	102	103	67	69	51	28	45	19	137	53	62	35	83	96
	7%	7%	7%	8%	9%	11%	11%	9%	9%	7%	12%	12%	15%	11%	6%
		57%	57%	38%	38%	29%	15%	25%	11%	77%	29% z	35% z	19% z	46% z	54%
Adverts for public health campaigns	114	72	61	58	57	43	23	36	12	80	37	41	24	65	49
	5%	5%	4%	7%	8%	9%	7%	7%	6%	4%	8%	8%	10%	9%	3%
		63%	53%	51%	50% nu	38% nu	20% nu	31%	11%	70%	33% z	36% z	21% z	57% z	43%
None of these	961	522	536	337	260	184	109	193	87	716	78	98	32	149	812
	40%	38%	39%	39%	32%	42%	37%	41%	39%	39%	17%	19%	14%	20%	49%
		54% p	56% pq	35% pq	27%	19%	11% p	20%	9%	74% ppq	8%	10%	3%	16%	84% vwxyz
Don't know	86	43	49	32	30	20	6	21	5	63	16	11	6	23	63
	4%	3%	4%	4%	4%	3%	2%	4%	3%	3%	4%	2%	3%	3%	4%
		50%	57%	37%	35%	23%	7%	25%	5%	74%	19%	12%	7%	27%	73%

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 75

QC4: (SHOW SCREEN) And which, if any, of these types of advertising on television do you have any concerns about? Please include any you may have already mentioned MULTI CODE

Base: All with any working TV set in the home

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Weighted base	2406	1368 57%	1371 57%	868 36%	799 33%	566 24%	263 11%	526 22%	214 9%	1847 77%	444 18%	522 22%	228 9%	755 31%	1651 69%
Net: Any concerns	1359 56%	803 59%	786 57%	499 58%	509 64%	363 64%	148 56%	312 59%	122 57%	1068 58%	350 79%	414 79%	190 83%	582 77%	777 47%
		59%	58%	37%	37% ^{nou}	27% ^{nou}	11%	23%	9%	79%	26% ^z	30% ^z	14% ^z	43% ^z	57%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 76

QC9: (SHOW SCREEN) Please think about the frequency of advertising breaks – so how often there are advertising breaks within an hour of programmes on free-to-air commercial channels.

**Which of these statements best describes how you feel about the frequency of advertising breaks on the main commercial free to air channels – that is, ITV1, Channel 4 and Channel 5?
SINGLE CODE**

Base: All with any working TV set in the home

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2417	2003 83%	150 6%	264 11%	1119 46%	1298 54%	316 13%	311 13%	411 17%	372 15%	369 15%	638 26%	534 22%	767 32%	410 17%	706 29%	1301 54%	1116 46%	705 29%	1712 71%	614 25%	1803 75%	1313 54%	1096 45%
Weighted base	2406	1618 67%	544 23%	244 10%	1170 49%	1236 51%	345 14%	386 16%	409 17%	413 17%	351 15%	502 21%	546 23%	739 31%	502 21%	620 26%	1284 53%	1122 47%	797 33%	1609 67%	678 28%	1728 72%	1194 50%	1203 50%
Effective base	1312	1589	119	224	608	708	156	171	243	210	193	399	283	408	231	412	691	622	355	988	318	1007	694	617
There could be quite a few more advertising breaks in an hour before it bothered me	111	90	13	7	59	51	32	23	21	14	8	12	22	27	30	31	49	61	46	64	41	70	70	38
	5%	6%	2%	3%	5%	4%	9%	6%	5%	3%	2%	2%	4%	4%	6%	5%	4%	5%	6%	4%	6%	4%	6%	3%
		82%	12%	6%	54%	46%	29% fgh	21% h	19%	13%	7%	11%	20%	24%	27%	28%	44%	56%	42%	58%	37%	63%	63% t	35%
A small increase in the number of advertising breaks would not bother me	199	182	15	2	123	76	50	50	43	23	21	13	47	66	43	44	113	87	101	98	76	123	118	78
	8%	11%	3%	1%	10%	6%	15%	13%	11%	6%	6%	3%	9%	9%	9%	7%	9%	8%	13%	6%	11%	7%	10%	6%
		91% BC	8%	1%	62% b	38%	25% fgh	25% fgh	22% h	12%	10%	6%	23%	33%	21%	22%	57%	43%	51% p	49%	38% r	62%	59% t	39%
The present number of advertising breaks doesn't bother me, but I would not want any more	933	566	277	91	469	464	114	103	170	183	149	215	230	290	189	224	520	413	303	630	261	672	472	462
	39%	35%	51%	37%	40%	38%	33%	27%	42%	44%	42%	43%	42%	39%	38%	36%	41%	37%	38%	39%	39%	39%	40%	38%
		61%	30% AC	10%	50%	50%	12%	11%	18% d	20% cd	16% d	23% cd	25%	31%	20%	24%	56%	44%	32%	68%	28%	72%	51%	49%
There are already more advertising breaks in an hour than I am really happy with	1010	661	209	140	457	552	112	164	146	172	160	255	224	297	202	286	522	488	284	725	249	760	463	546
	42%	41%	38%	57%	39%	45%	32%	43%	36%	42%	46%	51%	41%	40%	40%	46%	41%	44%	36%	45%	37%	44%	39%	45%
		65%	21%	14% AB	45%	55% a	11%	16%	14%	17%	16% ce	25% cef	22%	29%	20%	28%	52%	48%	28%	72% o	25%	75% q	46%	54% s
Don't know	154	119	30	4	61	92	37	46	29	21	14	7	22	59	37	35	81	73	62	92	51	102	71	79
	6%	7%	6%	2%	5%	7%	11%	12%	7%	5%	4%	1%	4%	8%	7%	6%	6%	6%	8%	6%	8%	6%	6%	7%
		78% C	20%	3%	40%	60%	24% gh	30% fgh	19% h	14% h	9%	4%	14%	38% j	24%	23%	53%	47%	40%	60%	33%	67%	47%	52%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 76

QC9: (SHOW SCREEN) Please think about the frequency of advertising breaks – so how often there are advertising breaks within an hour of programmes on free-to-air commercial channels. Which of these statements best describes how you feel about the frequency of advertising breaks on the main commercial free to air channels – that is, ITV1, Channel 4 and Channel 5? SINGLE CODE

Base: All with any working TV set in the home

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Unweighted base	2417	2087	55	1816	338	2006	148	1739	250	234	194	93	260	187	146	195	142	162	288	266
		86%	2%	75%	14%	83%	6%	72%	10%	10%	8%	4%	11%	8%	6%	8%	6%	7%	12%	11%
Weighted base	2406	2053	101**	1761	403	1981	182*	1988	219	144	56*	92*	257	199	173*	206	221	208*	330	302
		85%	4%**	73%	17%	82%	8%*	83%	9%	6%	2%*	4%*	11%	8%	7%*	9%	9%	9%*	14%	13%
Effective base	1312	1111	29	953	181	1057	76	991	188	152	95	51	146	109	100	117	105	73	150	163
There could be quite a few more advertising breaks in an hour before it bothered me	111	95	8	82	21	94	9	80	17	9	4	7	4	5	8	9	12	10	12	14
	5%	5%	8%	5%	5%	5%	5%	4%	8%	6%	8%	8%	2%	3%	5%	4%	5%	5%	4%	5%
		86%	7%	75%	19%	85%	8%	73%	15%g	8%	4%	7%	4%	5%	8%	11%	9%	11%	12%	
A small increase in the number of advertising breaks would not bother me	199	178	16	168	30	186	11	164	17	13	4	5	20	16	19	22	9	18	21	35
	8%	9%	16%	10%	7%	9%	6%	8%	8%	9%	8%	5%	8%	8%	11%	11%	4%	9%	6%	11%
		89%	8%	84%	15%	93%	6%	83%	9%	7%	2%	2%	10%	8%	10%	7%	5%	9%	10%	17%p
The present number of advertising breaks doesn't bother me, but I would not want any more	933	798	42	695	147	783	59	811	64	46	12	36	129	70	58	73	84	97	135	129
	39%	39%	42%	39%	36%	40%	32%	41%	29%	32%	21%	40%	50%	35%	34%	35%	38%	47%	41%	43%
		86%	5%	75%	16%	84%	6%	87%hi	7%	5%	1%	4%	14%mnop	8%	6%	8%	9%	10%	14%	14%
There are already more advertising breaks in an hour than I am really happy with	1010	835	34	718	153	789	82	808	103	68	30	32	98	87	80	86	98	73	148	106
	42%	41%	33%	41%	38%	40%	45%	41%	47%	48%	55%	35%	38%	44%	46%	42%	44%	35%	45%	35%
		83%	3%	71%	15%	78%	8%	80%	10%	7%	3%g	3%	10%	9%	8%	9%	10%	7%	15%	10%
Don't know	154	147	1	97	52	129	21	124	18	7	5	11	5	21	7	16	19	10	15	20
	6%	7%	1%	6%	13%	7%	11%	6%	8%	5%	9%	12%	2%	11%	4%	8%	8%	5%	4%	7%
		96%	1%	63%	34%c	84%	13%	81%	12%	4%	3%	7%lr	3%	14%l	5%	10%l	12%l	6%	10%	13%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/ij - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 76

QC9: (SHOW SCREEN) Please think about the frequency of advertising breaks – so how often there are advertising breaks within an hour of programmes on free-to-air commercial channels.

**Which of these statements best describes how you feel about the frequency of advertising breaks on the main commercial free to air channels – that is, ITV1, Channel 4 and Channel 5?
SINGLE CODE**

Base: All with any working TV set in the home

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owens smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2417	617 26%	1800 74%	1030 43%	1062 44%	206 9%	691 29%	1414 59%	1571 65%	846 35%	1394 58%	1869 77%	548 23%
Weighted base	2406	543 23%	1863 77%	997 41%	1055 44%	193 8%	741 31%	1370 57%	1536 64%	870 36%	1371 57%	1847 77%	559 23%
Effective base	1312	443	927	599	591	114	363	776	839	474	740	995	318
There could be quite a few more advertising breaks in an hour before it bothered me	111 5%	27 5%	83 4%	59 6%	30 3%	15 8%	16 2%	78 6%	83 5%	27 3%	77 6%	91 5%	19 3%
		24%	76%	53% df	27%	13% df	14%	71% df	75%	25%	70% df	83%	17%
A small increase in the number of advertising breaks would not bother me	199 8%	28 5%	171 9%	111 11%	73 7%	17 9%	39 5%	134 10%	152 10%	47 5%	136 10%	167 9%	32 6%
		14%	86% a	56% df	36%	8%	20%	67% df	76% df	24%	68% df	84%	16%
The present number of advertising breaks doesn't bother me, but I would not want any more	933 39%	193 36%	740 40%	401 40%	387 37%	77 40%	279 38%	555 41%	567 37%	366 42%	508 37%	712 39%	221 40%
		21%	79%	43%	41%	8%	30%	59%	61%	39%	54%	76%	24%
There are already more advertising breaks in an hour than I am really happy with	1010 42%	264 49%	746 40%	389 39%	519 49%	76 7%	368 39%	521 50%	634 41%	375 43%	560 41%	752 41%	258 46%
		26% b	74%	39%	51% ceg	7%	36% ceg	52%	63%	37%	55%	74%	26%
Don't know	154 6%	30 6%	123 7%	37 4%	46 4%	8 4%	39 5%	81 6%	99 6%	54 6%	91 7%	125 7%	29 5%
		20%	80%	24%	30%	6%	25%	53%	64%	36%	59%	81%	19%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 76

QC9: (SHOW SCREEN) Please think about the frequency of advertising breaks – so how often there are advertising breaks within an hour of programmes on free-to-air commercial channels. Which of these statements best describes how you feel about the frequency of advertising breaks on the main commercial free to air channels – that is, ITV1, Channel 4 and Channel 5? SINGLE CODE

Base: All with any working TV set in the home

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2417	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1616
	58%	58%	36%	35%	26%	11%	22%	9%	77%	20%	23%	10%	33%	67%	
Weighted base	2406	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1651
	57%	57%	36%	33%	24%	11%	22%	9%	77%	18%	22%	9%	31%	69%	
Effective base	1312	734	740	483	485	409	143	276	129	995	272	330	134	454	864
There could be quite a few more advertising breaks in an hour before it bothered me	111	82	77	69	55	57	24	43	22	91	39	57	37	67	43
5%	6%	6%	8%	7%	10%	9%	8%	10%	5%	9%	11%	16%	9%	3%	
	74%	70%	62% u	50%	52% mnu	22% u	39% u	20% nu	83%	36% z	52% z	34% vyz	61% z	39%	
A small increase in the number of advertising breaks would not bother me	199	141	136	117	89	88	30	74	18	167	39	77	42	87	112
8%	10%	10%	14%	11%	16%	11%	14%	8%	9%	9%	11%	15%	18%	12%	7%
	71%	68%	59% u	45%	44% mmtu	15%	37% u	9%	84%	19%	39% vz	21% vyz	44% z	56%	
The present number of advertising breaks doesn't bother me, but I would not want any more	933	537	508	309	290	163	85	194	103	712	142	168	62	260	674
39%	39%	37%	36%	36%	29%	32%	37%	48%	39%	32%	32%	27%	34%	41%	
	57% q	54% q	33% q	31% q	17%	9%	21% q	11% knopgrsu	76% q	15%	18%	7%	28%	72% vwxu	
There are already more advertising breaks in an hour than I am really happy with	1010	532	560	318	316	218	103	179	57	752	209	208	82	315	695
42%	39%	41%	37%	40%	38%	39%	34%	37%	26%	41%	47%	40%	36%	42%	42%
	53% t	55% st	32% t	31% t	22% t	10% t	18%	6%	74% st	21% x	21%	8%	31%	69%	
Don't know	154	77	91	55	48	41	22	35	14	125	14	12	5	26	128
6%	6%	7%	6%	6%	7%	8%	7%	6%	7%	3%	2%	2%	3%	8%	
	50%	59%	36%	31%	27%	14%	23%	9%	81%	9%	8%	3%	17%	83% vwxu	

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/yz

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 77
QC10: (SHOW SCREEN) And which of these statements best describes how you feel about the frequency of advertising breaks on the other commercial channels?
IF NECESSARY – ‘Other commercial channels’ are all the other channels with adverts except for ITV1, Channel 4 and Channel 5.
So, for example, ITV2, E4, More4, Sky 1, The Discovery Channel, MTV.
SINGLE CODE

Base: All with any working TV set in the home

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2417	2003	150	264	1119	1298	316	311	411	372	369	638	534	767	410	706	1301	1116	705	1712	614	1803	1313	1096
		83%	6%	11%	46%	54%	13%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2406	1618	544	244	1170	1236	345	386	409	413	351	502	546	739	502	620	1284	1122	797	1609	678	1728	1194	1203
		67%	23%	10%	49%	51%	14%	16%	17%	15%	21%	21%	23%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1312	1589	119	224	608	708	156	171	243	210	193	399	283	408	231	412	691	622	355	988	318	1007	694	617
This could be quite a few more advertising breaks in an hour before it bothered me	76	70	4	3	42	35	22	24	14	5	8	4	22	14	16	25	36	41	40	36	37	40	50	26
	3%	4%	1%	1%	4%	3%	6%	6%	3%	1%	2%	1%	4%	2%	3%	4%	3%	4%	5%	2%	5%	2%	4%	2%
		91%BC	6%	3%	54%	46%	28%fh	31%fh	18%h	6%	10%	6%	29%	18%	21%	33%	47%	53%	53%p	47%	48%r	52%	65%t	35%
A small increase in the number of advertising breaks would not bother me	196	182	11	3	120	77	40	43	48	27	27	11	46	61	44	45	108	89	91	105	77	120	127	65
	8%	11%	2%	1%	10%	6%	12%	11%	12%	6%	8%	2%	9%	8%	9%	7%	8%	8%	11%	7%	11%	7%	11%	5%
		93%BC	6%	1%	61%b	39%	20%h	22%h	25%fh	14%h	14%h	6%	24%	31%	22%	23%	55%	45%	46%p	54%	39%r	61%	65%t	33%
The present number of advertising breaks doesn't bother me, but I would not want any more	905	525	294	86	444	460	126	127	161	173	123	195	203	285	179	237	488	416	329	576	276	628	459	444
	38%	32%	54%	35%	38%	37%	37%	33%	39%	42%	35%	39%	37%	39%	36%	38%	38%	37%	41%	36%	41%	36%	38%	37%
		58%	32%AC	9%	49%	51%	14%	14%	18%	19%	14%	22%	22%	32%	20%	26%	54%	46%	36%	64%	31%	69%	51%	49%
There are already more advertising breaks in an hour than I am really happy with	1042	702	206	133	478	564	115	155	154	182	178	258	238	323	213	268	561	480	275	767	241	801	484	557
	43%	43%	38%	55%	41%	46%	33%	40%	38%	44%	51%	51%	44%	44%	42%	43%	44%	43%	34%	48%	35%	46%	41%	46%
		67%	20%	13%AB	46%	54%	11%	15%	15%	17%c	17%cde	25%cde	23%	31%	20%	26%	54%	46%	26%	74%o	23%	77%q	46%	53%t
Don't know	187	138	29	20	87	100	43	37	31	27	16	33	36	56	50	46	92	95	62	124	48	139	74	110
	8%	9%	5%	8%	7%	8%	12%	10%	8%	6%	4%	7%	7%	8%	10%	7%	7%	8%	8%	8%	7%	8%	6%	9%
		74%	15%	11%	46%	54%	23%gh	20%	17%	14%	8%	18%	19%	30%	27%	24%	49%	51%	33%	67%	26%	74%	40%	59%t

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 77
QC10: (SHOW SCREEN) And which of these statements best describes how you feel about the frequency of advertising breaks on the other commercial channels?
IF NECESSARY – ‘Other commercial channels’ are all the other channels with adverts except for ITV1, Channel 4 and Channel 5.
So, for example, ITV2, E4, More4, Sky 1, The Discovery Channel, MTV.
SINGLE CODE

Base: All with any working TV set in the home

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes	No	Yes	No	Yes	No	England	Scotland	Wales	NI	North East	North West	Yorkshire	East Midlands	West Midlands	East	South West	South East	London	
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	
Unweighted base	2417	2087	55	1816	338	2006	148	1739	250	234	194	93	260	187	146	195	142	162	288	266
		86%	2%	75%	14%	83%	6%	72%	10%	10%	8%	4%	11%	8%	6%	8%	6%	7%	12%	11%
Weighted base	2406	2053	101**	1761	403	1981	182*	1988	219	144	56*	92*	257	199	173*	206	221	208*	330	302
		85%	4%**	73%	17%	82%	8%*	83%	9%	6%	2%*	4%*	11%	8%	7%*	9%	9%	9%*	14%	13%
Effective base	1312	1111	29	953	181	1057	76	991	188	152	95	51	146	109	100	117	105	73	150	163
There could be quite a few more advertising breaks in an hour before it bothered me	76	71	2	66	8	72	2	63	8	3	3	3	2	5	5	11	6	7	11	13
	3%	3%	2%	4%	2%	4%	1%	3%	3%	2%	5%	4%	1%	2%	3%	5%	3%	4%	3%	4%
		94%	3%	86%	10%	94%	3%	82%	10%	4%	3%	4%	3%	6%	7%	14%l	8%	10%	15%	17%
A small increase in the number of advertising breaks would not bother me	196	183	8	165	28	184	10	152	21	18	6	7	22	17	16	19	18	9	17	28
	8%	9%	8%	9%	7%	9%	5%	8%	9%	12%	11%	7%	9%	8%	9%	8%	8%	4%	5%	9%
		93%	4%	84%	14%	94%	5%	78%	10%	9%	3%	3%	11%	9%	8%	10%	9%	5%	9%	14%
The present number of advertising breaks doesn't bother me, but I would not want any more	905	777	41	674	145	766	53	768	78	47	12	37	125	62	52	75	65	97	124	131
	38%	38%	40%	38%	36%	39%	29%	39%	36%	33%	21%	40%	49%	31%	30%	36%	29%	47%	38%	43%
		86%	5%	75%	16%	85%	6%	85%j	9%j	5%	1%	4%	14%mnop	7%	6%	8%	7%	11%mp	14%	15%mp
There are already more advertising breaks in an hour than I am really happy with	1042	863	44	746	164	820	90	849	95	67	31	43	99	89	87	78	103	85	158	108
	43%	42%	43%	42%	41%	41%	49%	43%	44%	46%	55%	47%	39%	45%	50%	38%	47%	41%	48%	36%
		83%	4%	72%	16%	79%	9%	81%	9%	6%	3%g	4%	10%	9%	8%e	7%	10%	8%	15%e	10%
Don't know	187	160	6	109	57	139	27	156	18	9	5	3	9	27	14	23	29	10	20	22
	8%	8%	6%	6%	14%	7%	15%	8%	8%	6%	8%	3%	3%	14%	8%	11%	13%	5%	6%	7%
		85%	3%	59%	31%c	75%	15%e	84%	9%	5%	2%	1%	5%	14%klqr	7%	12%l	16%klr	5%	10%	12%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 77
QC10: (SHOW SCREEN) And which of these statements best describes how you feel about the frequency of advertising breaks on the other commercial channels?
IF NECESSARY – ‘Other commercial channels’ are all the other channels with adverts except for ITV1, Channel 4 and Channel 5.
So, for example, ITV2, E4, More4, Sky 1, The Discovery Channel, MTV.
SINGLE CODE

Base: All with any working TV set in the home

	Total	Location		Home TV service				Smart TV			Any connected TV		
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owens smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2417	617 26%	1800 74%	1030 43%	1062 44%	206 9%	691 29%	1414 59%	1571 65%	846 35%	1394 58%	1869 77%	548 23%
Weighted base	2406	543 23%	1863 77%	997 41%	1055 44%	193 8%	741 31%	1370 57%	1536 64%	870 36%	1371 57%	1847 77%	559 23%
Effective base	1312	443	927	599	591	114	363	776	839	474	740	995	318
There could be quite a few more advertising breaks in an hour before it bothered me	76 3%	19 3%	58 3%	46 5%	25 2%	9 5%	9 1%	59 4%	65 4%	12 1%	59 4%	68 4%	8 2%
		25%	75%	60%df	33%	12%f	11%	77%g	85%h	15%	77%i	89%	11%
A small increase in the number of advertising breaks would not bother me	196 8%	28 5%	168 9%	112 11%	67 6%	19 10%	35 5%	138 10%	148 10%	49 6%	139 10%	173 9%	23 4%
		14%	86%a	57%df	34%	10%f	18%	70%df	75%h	25%	71%i	88%k	12%
The present number of advertising breaks doesn't bother me, but I would not want any more	905 38%	184 34%	721 39%	391 39%	374 35%	75 39%	262 29%	543 40%	570 37%	335 38%	507 37%	690 37%	215 39%
		20%	80%	43%	41%	8%	29%	60%	63%	37%	56%	76%	24%
There are already more advertising breaks in an hour than I am really happy with	1042 43%	267 49%	775 42%	402 40%	513 49%	79 41%	374 50%	541 39%	644 42%	398 46%	572 42%	785 43%	257 46%
		26%b	74%	39%	49%cg	8%	36%cg	52%	62%	38%	55%	75%	25%
Don't know	187 8%	46 8%	141 8%	47 5%	76 7%	11 5%	61 8%	89 7%	110 7%	77 9%	93 7%	131 7%	55 10%
		24%	76%	25%	41%	6%	33%c	48%	59%	41%	50%	70%	30%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 77
**QC10: (SHOW SCREEN) And which of these statements best describes how you feel about the frequency of advertising breaks on the other commercial channels?
 IF NECESSARY – ‘Other commercial channels’ are all the other channels with adverts except for ITV1, Channel 4 and Channel 5.
 So, for example, ITV2, E4, More4, Sky 1, The Discovery Channel, MTV.
 SINGLE CODE**

Base: All with any working TV set in the home

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2417	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1616
		58%	58%	36%	35%	26%	11%	22%	9%	77%	20%	23%	10%	33%	67%
Weighted base	2406	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1651
		57%	57%	36%	33%	24%	11%	22%	9%	77%	18%	22%	9%	31%	69%
Effective base	1312	734	740	483	485	409	143	276	129	995	272	330	134	454	864
There could be quite a few more advertising breaks in an hour before it bothered me	76	62	59	53	42	39	15	29	16	68	36	43	30	50	26
	3%	5%	4%	6%	5%	7%	6%	6%	7%	4%	8%	8%	13%	7%	2%
		81%	77%	69% u	54%	51% u	20%	38%	20%	89%	47% z	56% z	40% yz	66% z	34%
A small increase in the number of advertising breaks would not bother me	196	145	139	127	98	83	39	80	23	173	41	74	41	90	106
	8%	11%	10%	15%	12%	15%	15%	15%	11%	9%	9%	14%	18%	12%	6%
		74%	71%	65% mn	50%	42% mn	20% u	41% mn	12%	88%	21%	38% z	21% vz	46% z	54%
The present number of advertising breaks doesn't bother me, but I would not want any more	905	522	507	301	268	167	85	186	99	690	108	151	61	220	684
	38%	38%	37%	35%	34%	29%	32%	35%	46%	37%	24%	29%	27%	29%	41%
		58% q	56% q	33%	30%	18%	9%	21%	11% nopqrsu	76% q	12%	17%	7%	24%	76% vwxy
There are already more advertising breaks in an hour than I am really happy with	1042	557	572	330	338	233	99	189	59	785	233	234	88	352	690
	43%	41%	42%	38%	42%	41%	37%	36%	28%	43%	53%	45%	38%	47%	42%
		53% t	55% t	32% t	32% t	22% t	9%	18%	6%	75% st	22% xz	22%	8%	34%	66%
Don't know	187	82	93	58	53	44	25	42	17	131	25	21	8	42	145
	8%	6%	7%	7%	7%	8%	9%	8%	8%	7%	6%	4%	4%	6%	9%
		44%	50%	31%	29%	23%	13%	22%	9%	70%	13%	11%	5%	22%	78% wxyz

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 78
QC11: (SHOW SCREEN) Please think about the amount of advertising in terms of the total number of minutes of advertising within an hour of programmes on commercial channels. Which of these statements best describes how you feel about the total number of minutes of advertising within an hour of programmes on the main commercial free to air channels – that is, ITV1, Channel 4 and Channel 5? SINGLE CODE

Base: All with any working TV set in the home

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2417	2003	150	264	1119	1298	316	311	411	372	369	638	534	767	410	706	1301	1116	705	1712	614	1803	1313	1096
		83%	6%	11%	46%	54%	13%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2406	1618	544	244	1170	1236	345	386	409	413	351	502	546	739	502	620	1284	1122	797	1609	678	1728	1194	1203
		67%	23%	10%	49%	51%	14%	16%	17%	15%	21%	21%	23%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1312	1589	119	224	608	708	156	171	243	210	193	399	283	408	231	412	691	622	355	988	318	1007	694	617
This could be quite a few more minutes of advertising in an hour before it bothered me	69	66	-	3	41	29	20	15	16	6	7	5	18	21	14	17	38	31	27	42	24	46	41	28
	3%	4%	-	1%	3%	2%	6%	4%	4%	1%	2%	1%	3%	3%	3%	3%	3%	3%	3%	3%	4%	3%	3%	2%
		95%BC	-	5%	58%	42%	29%fh	22%h	23%h	8%	11%	7%	25%	30%	20%	25%	55%	45%	39%	61%	34%	66%	60%	40%
A small increase in the number of minutes of advertising would not bother me	179	166	9	4	109	70	40	33	46	23	24	14	39	63	41	36	102	77	83	96	73	106	113	61
	7%	10%	2%	2%	9%	6%	12%	9%	11%	5%	7%	3%	7%	9%	8%	6%	8%	7%	10%	6%	11%	6%	9%	5%
		93%BC	5%	2%	61%b	39%	22%fh	19%h	26%fh	13%	13%h	8%	22%	35%	23%	20%	57%	43%	46%p	54%	41%r	59%	63%t	34%
The present amount of advertising doesn't bother me, but I would not want any more	912	566	265	81	445	467	101	140	162	177	129	204	206	289	180	237	494	418	318	595	284	628	471	440
	38%	35%	49%	33%	38%	38%	29%	36%	40%	43%	37%	41%	38%	39%	36%	38%	38%	37%	40%	37%	42%	36%	39%	37%
		62%	29%AC	9%	49%	51%	11%	15%	18%c	19%c	14%	22%c	23%	32%	20%	26%	54%	46%	35%	65%	31%	69%	52%	48%
There are already more minutes of advertising in an hour than I am really happy with	1080	697	237	147	501	580	139	162	148	188	175	268	259	311	220	290	570	510	292	788	245	835	499	580
	45%	43%	43%	60%	43%	47%	40%	42%	36%	46%	50%	53%	48%	42%	44%	47%	44%	45%	37%	49%	36%	48%	42%	48%
		65%	22%	14%AB	46%	54%	13%	15%	14%	17%e	16%e	25%cds	24%	29%	20%	27%	53%	47%	27%	73%o	23%	77%q	46%	54%es
Don't know	165	123	34	8	74	91	45	35	36	20	16	12	24	56	46	40	80	85	77	88	53	113	70	93
	7%	8%	6%	3%	6%	7%	13%	9%	9%	5%	5%	2%	4%	8%	9%	6%	6%	8%	10%	5%	8%	7%	6%	8%
		75%C	20%	5%	45%	55%	27%fgh	21%h	22%h	12%	10%	7%	14%	34%	28%i	24%	48%	52%	46%p	54%	32%	68%	42%	56%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 78

QC11: (SHOW SCREEN) Please think about the amount of advertising in terms of the total number of minutes of advertising within an hour of programmes on commercial channels.

Which of these statements best describes how you feel about the total number of minutes of advertising within an hour of programmes on the main commercial free to air channels – that is, ITV1, Channel 4 and Channel 5?

SINGLE CODE

Base: All with any working TV set in the home

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2417	2087 86%	55 2%	1816 75%	338 14%	2006 83%	148 6%	1739 72%	250 10%	234 10%	194 8%	93 4%	260 11%	187 8%	146 6%	195 8%	142 6%	162 7%	288 12%	266 11%
Weighted base	2406	2053 85%	101** 4%**	1761 73%	403 17%	1981 82%	182* 8%*	1988 83%	219 9%	144 6%	56* 2%*	92* 4%*	257 11%	199 8%	173* 7%*	206 9%	221 9%	208* 9%*	330 14%	302 13%
Effective base	1312	1111	29	953	181	1057	76	991	188	152	95	51	146	109	100	117	105	73	150	163
There could be quite a few more minutes of advertising in an hour before it bothered me	69 3%	62 3%	2 2%	52 3%	14 4%	60 3%	6 3%	52 3%	7 3%	8 6%	2 4%	4 4%	3 1%	3 2%	4 7%	14 7%	6 3%	1 1%	8 2%	10 3%
A small increase in the number of minutes of advertising would not bother me	179 7%	169 8%	3 3%	153 9%	21 5%	168 9%	6 3%	142 7%	17 8%	11 8%	9 16%	5 6%	20 8%	20 10%	16 9%	16 8%	12 6%	12 6%	14 4%	27 9%
The present amount of advertising doesn't bother me, but I would not want any more	912 38%	792 39%	39 39%	690 39%	141 35%	770 39%	61 33%	773 39%	84 38%	46 32%	10 18%	33 35%	124 48%	59 30%	55 32%	69 34%	74 33%	95 46%	121 37%	142 47%
There are already more minutes of advertising in an hour than I am really happy with	1080 45%	884 43%	47 47%	759 43%	175 44%	845 43%	90 49%	884 44%	95 43%	70 49%	31 55%	44 47%	103 40%	94 47%	88 51%	89 43%	109 49%	84 41%	173 52%	101 33%
Don't know	165 7%	146 7%	9 9%	106 6%	51 13%	138 7%	19 11%	137 7%	17 8%	8 5%	4 7%	7 8%	6 2%	23 11%	10 6%	18 9%	21 9%	16 8%	14 4%	22 7%
		88%	6%	64%	31% c	83%	12%	83%	10%	5%	2%	4%	4%	14% lr	6%	11% kl	13% kl	10%	9%	13%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 78
QC11: (SHOW SCREEN) Please think about the amount of advertising in terms of the total number of minutes of advertising within an hour of programmes on commercial channels. Which of these statements best describes how you feel about the total number of minutes of advertising within an hour of programmes on the main commercial free to air channels – that is, ITV1, Channel 4 and Channel 5? SINGLE CODE

Base: All with any working TV set in the home

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owens smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2417	617 26%	1800 74%	1030 43%	1062 44%	206 9%	691 29%	1414 59%	1571 65%	846 35%	1394 58%	1869 77%	548 23%
Weighted base	2406	543 23%	1863 77%	997 41%	1055 44%	193 8%	741 31%	1370 57%	1536 64%	870 36%	1371 57%	1847 77%	559 23%
Effective base	1312	443	927	599	591	114	363	776	839	474	740	995	318
There could be quite a few more minutes of advertising in an hour before it bothered me	69 3%	17 3%	53 3%	40 4%	23 3%	9 5%	8 1%	49 4%	53 3%	16 2%	49 4%	59 3%	10 2%
		24%	76%	57% ^f	33%	13% ^f	12%	70% ^f	76%	24%	70%	85%	15%
A small increase in the number of minutes of advertising would not bother me	179 7%	38 7%	141 8%	101 10%	66 6%	16 8%	31 4%	123 9%	142 9%	37 4%	134 10%	161 9%	18 3%
		21%	79%	57% ^{df}	37%	9%	18%	69% ^f	79% ^f	21%	75% ^l	90% ^l	10%
The present amount of advertising doesn't bother me, but I would not want any more	912 38%	178 33%	734 39%	401 40%	383 36%	72 37%	278 38%	541 40%	560 36%	352 40%	506 37%	710 38%	203 36%
		20%	80% ^a	44%	42%	8%	31%	59%	61%	39%	55%	78%	22%
There are already more minutes of advertising in an hour than I am really happy with	1080 45%	276 51%	804 43%	410 41%	534 51%	87 45%	382 52%	580 42%	672 44%	408 47%	591 43%	794 43%	287 51%
		26% ^b	74%	38%	49% ^{cg}	8%	35% ^{cg}	54%	62%	38%	55%	73%	27% ^k
Don't know	165 7%	34 6%	131 7%	45 4%	49 5%	9 5%	41 6%	77 6%	109 7%	56 6%	91 7%	124 7%	41 7%
		21%	79%	27%	29%	6%	25%	47%	66%	34%	55%	75%	25%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 78

QC11: (SHOW SCREEN) Please think about the amount of advertising in terms of the total number of minutes of advertising within an hour of programmes on commercial channels. Which of these statements best describes how you feel about the total number of minutes of advertising within an hour of programmes on the main commercial free to air channels – that is, ITV1, Channel 4 and Channel 5? SINGLE CODE

Base: All with any working TV set in the home

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2417	1393 58%	1394 58%	863 36%	855 35%	622 26%	270 11%	538 22%	210 9%	1869 77%	482 20%	559 23%	238 10%	801 33%	1616 67%
Weighted base	2406	1368 57%	1371 57%	868 36%	799 33%	566 24%	263 11%	526 22%	214 9%	1847 77%	444 18%	522 22%	228 9%	755 31%	1651 69%
Effective base	1312	734	740	483	485	409	143	276	129	995	272	330	134	454	864
There could be quite a few more minutes of advertising in an hour before it bothered me	69 3%	54 4%	49 4%	48 5%	33 4%	36 6%	14 5%	28 5%	17 8%	59 3%	24 5%	36 7%	32 14%	45 6%	24 1%
		77%	70%	68% u	47%	52% nu	20%	40%	25% mmu	85%	35% z	52% z	46% vwyz	65% z	35%
A small increase in the number of minutes of advertising would not bother me	179 7%	132 10%	134 10%	115 13%	90 11%	87 13%	35 15%	70 13%	23 11%	161 9%	38 9%	67 13%	36 16%	76 10%	103 6%
		74%	75%	65% mu	51%	49% mmu	20%	39% u	13%	90%	21%	38% z	20% vz	42% z	58%
The present amount of advertising doesn't bother me, but I would not want any more	912 38%	537 39%	506 37%	312 36%	282 35%	181 32%	86 33%	197 38%	100 47%	710 38%	129 29%	176 34%	71 31%	256 34%	657 40%
		59% q	55%	34%	31%	20%	9%	22%	11% nopqr	78% q	14%	19%	8%	28%	72% wy
There are already more minutes of advertising in an hour than I am really happy with	1080 45%	571 42%	591 43%	337 39%	345 43%	230 41%	107 41%	191 36%	62 29%	794 43%	239 54%	228 44%	80 35%	351 46%	730 44%
		53% t	55% st	31% t	32% t	21% t	10% t	18%	6%	73% st	22% wxyz	21%	7%	32% x	68%
Don't know	165 7%	75 5%	91 7%	57 7%	48 6%	32 6%	21 8%	40 8%	12 5%	124 7%	14 3%	15 3%	9 4%	27 4%	138 8%
		45%	55%	34%	29%	19%	13%	24%	7%	75%	8%	9%	5%	16%	84% vwxy

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 79

QC12: (SHOW SCREEN) And which of these statements best describes how you feel about the total number of minutes of advertising within an hour of programmes on the other commercial channels?
IF NECESSARY – ‘Other commercial channels’ are all the other channels with adverts except for ITV1, Channel 4 and Channel 5. So, for example, ITV2, E4, More4, Sky 1, The Discovery Channel, MTV.
SINGLE CODE

Base: All with any working TV set in the home

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2417	2003	150	264	1119	1298	316	311	411	372	369	638	534	767	410	706	1301	1116	705	1712	614	1803	1313	1096
		83%	6%	11%	46%	54%	13%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2406	1618	544	244	1170	1236	345	386	409	413	351	502	546	739	502	620	1284	1122	797	1609	678	1728	1194	1203
		67%	23%	10%	49%	51%	14%	16%	17%	17%	15%	21%	23%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1312	1589	119	224	608	708	156	171	243	210	193	399	283	408	231	412	691	622	355	988	318	1007	694	617
There could be quite a few more minutes of advertising in an hour before it bothered me	72	68	1	3	39	34	19	19	18	3	8	5	24	17	13	19	40	32	36	36	31	41	47	26
	3%	4%	*	1%	3%	3%	5%	5%	5%	1%	2%	1%	4%	2%	3%	3%	3%	3%	5%	2%	5%	2%	4%	2%
		94%BC	1%	5%	53%	47%	26%fh	27%fh	26%fh	4%	11%	6%	33%	23%	18%	27%	56%	44%	50%p	50%	43%r	57%	64%	36%
A small increase in the number of minutes of advertising would not bother me	175	166	5	4	107	68	40	39	33	26	21	16	37	64	41	34	100	75	75	100	66	110	102	72
	7%	10%	1%	2%	9%	6%	12%	10%	8%	6%	6%	3%	7%	9%	8%	6%	8%	7%	9%	6%	10%	6%	9%	6%
		95%BC	3%	3%	61%b	39%	23%h	22%h	19%h	15%	12%	9%	21%	36%	23%	20%	57%	43%	43%p	57%	37%r	63%	58%	41%
The present amount of advertising doesn't bother me, but I would not want any more	880	524	280	76	423	457	111	128	163	176	124	179	206	255	182	237	461	419	319	561	278	602	468	410
	37%	32%	51%	31%	36%	37%	32%	33%	40%	43%	35%	36%	38%	35%	36%	38%	36%	37%	40%	35%	41%	35%	39%	34%
		60%	32%AC	9%	48%	52%	13%	15%	19%	20%	14%	20%	23%	29%	21%	27%	52%	48%	36%	64%	32%r	68%	53%	47%
There are already more minutes of advertising in an hour than I am really happy with	1086	728	222	136	510	576	127	170	164	185	180	262	250	334	222	280	584	502	300	786	258	828	509	574
	45%	45%	41%	56%	44%	47%	37%	44%	40%	45%	51%	52%	46%	45%	44%	45%	45%	45%	38%	49%	38%	48%	43%	48%
		67%	20%	13%AB	47%	53%	12%	16%	15%	17%	17%	24%ce	23%	31%	20%	26%	54%	46%	28%	72%o	24%	76%q	47%	53%
Don't know	192	132	36	23	91	101	49	30	30	24	18	41	29	70	44	50	98	94	67	125	46	146	68	121
	8%	8%	7%	10%	8%	8%	14%	8%	7%	6%	5%	8%	5%	9%	9%	8%	8%	8%	8%	8%	7%	8%	6%	10%
		69%	19%	12%	47%	53%	26%efgh	16%	16%	13%	9%	21%	15%	36%j	23%	26%	51%	49%	35%	65%	24%	76%	36%	63%e

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - ij/kl - m/n - o/p - q/r - s/t

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Table 79

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IF NECESSARY – ‘Other commercial channels’ are all the other channels with adverts except for ITV1, Channel 4 and Channel 5. So, for example, ITV2, E4, More4, Sky 1, The Discovery Channel, MTV.
SINGLE CODE**

Base: All with any working TV set in the home

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Unweighted base	2417	2087 86%	55 2%	1816 75%	338 14%	2006 83%	148 6%	1739 72%	250 10%	234 10%	194 8%	93 4%	260 11%	187 8%	146 6%	195 8%	142 6%	162 7%	288 12%	266 11%
Weighted base	2406	2053 85%	101** 4%**	1761 73%	403 17%	1981 82%	182* 8%*	1988 83%	219 9%	144 6%	56* 2%*	92* 4%*	257 11%	199 8%	173* 7%*	206 9%	221 9%	208* 9%*	330 14%	302 13%
Effective base	1312	1111 85%	29 2%	953 85%	181 10%	1057 93%	76 3%	991 81%	188 8%	152 8%	95 4%	51 5%	146 7%	109 3%	100 6%	117 16%	105 7%	73 3%	150 12%	163 21%
There could be quite a few more minutes of advertising in an hour before it bothered me	72 3%	67 3%	2 1%	62 3%	7 2%	67 3%	2 1%	58 3%	6 3%	6 4%	3 5%	4 4%	5 2%	2 1%	5 6%	11 6%	5 2%	2 1%	8 3%	15 5%
A small increase in the number of minutes of advertising would not bother me	175 7%	166 8%	3 3%	143 8%	28 7%	163 8%	8 4%	142 7%	20 9%	6 5%	7 13%	5 3%	20 8%	17 9%	12 7%	14 7%	19 9%	15 7%	14 4%	26 9%
The present amount of advertising doesn't bother me, but I would not want any more	880 37%	761 37%	40 40%	669 38%	135 34%	745 38%	59 33%	745 37%	75 34%	49 34%	11 20%	35 38%	118 46%	60 30%	56 32%	68 33%	68 31%	90 43%	125 38%	125 41%
There are already more minutes of advertising in an hour than I am really happy with	1086 45%	904 44%	42 42%	777 44%	174 43%	862 43%	89 49%	884 44%	100 46%	72 50%	30 54%	44 48%	106 41%	89 45%	89 51%	90 44%	102 46%	83 40%	163 49%	118 39%
Don't know	192 8%	154 8%	14 14%	111 6%	58 14%	145 7%	24 13%	158 8%	18 8%	11 7%	5 9%	4 5%	8 3%	31 16%	12 7%	22 10%	27 12%	17 8%	19 6%	17 6%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing

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Table 79

**QC12: (SHOW SCREEN) And which of these statements best describes how you feel about the total number of minutes of advertising within an hour of programmes on the other commercial channels?
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SINGLE CODE**

Base: All with any working TV set in the home

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owens smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2417	617 26%	1800 74%	1030 43%	1062 44%	206 9%	691 29%	1414 59%	1571 65%	846 35%	1394 58%	1869 77%	548 23%
Weighted base	2406	543 23%	1863 77%	997 41%	1055 44%	193 8%	741 31%	1370 57%	1536 64%	870 36%	1371 57%	1847 77%	559 23%
Effective base	1312	443	927	599	591	114	363	776	839	474	740	995	318
There could be quite a few more minutes of advertising in an hour before it bothered me	72 3%	18 3%	55 3%	40 55% f	25 34%	9 12%	13 17%	47 65%	56 78%	16 22%	54 75% l	63 87%	9 13%
A small increase in the number of minutes of advertising would not bother me	175 7%	27 5%	149 8%	97 55% df	64 36%	15 9%	32 18%	117 67% f	134 76% l	42 5%	122 9%	157 9%	18 3%
The present amount of advertising doesn't bother me, but I would not want any more	880 37%	169 31%	711 38%	393 45% d	353 40%	72 8%	249 28%	552 40% df	560 64%	320 36%	509 58%	686 78%	194 22%
There are already more minutes of advertising in an hour than I am really happy with	1086 45%	279 51% b	808 43%	417 38%	530 49% cg	86 8%	381 35% cg	566 52%	673 62%	413 38%	597 55%	815 75%	271 25%
Don't know	192 8%	51 9%	141 8%	50 26%	84 44% c	12 6%	66 9%	87 6%	113 7%	79 9%	89 7%	126 7%	66 12%
		26%	74%	26%	44% c	6%	34% c	45%	59%	41%	47%	65%	35% k

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 79

QC12: (SHOW SCREEN) And which of these statements best describes how you feel about the total number of minutes of advertising within an hour of programmes on the other commercial channels?
IF NECESSARY – ‘Other commercial channels’ are all the other channels with adverts except for ITV1, Channel 4 and Channel 5. So, for example, ITV2, E4, More4, Sky 1, The Discovery Channel, MTV.
SINGLE CODE

Base: All with any working TV set in the home

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2417	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1616
	58%	58%	36%	35%	26%	11%	22%	9%	77%	20%	23%	10%	33%	67%	
Weighted base	2406	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1651
	57%	57%	36%	33%	24%	11%	22%	9%	77%	18%	22%	9%	31%	69%	
Effective base	1312	734	740	483	485	409	143	276	129	995	272	330	134	454	864
There could be quite a few more minutes of advertising in an hour before it bothered me	72	53	54	48	34	41	17	25	14	63	27	36	28	42	30
	3%	4%	4%	6%	4%	7%	7%	5%	7%	3%	6%	7%	12%	6%	2%
		73%	75%	66%	47%	56% mmu	24%	35%	20%	87%	37% z	50% z	39% vyz	58% z	42%
A small increase in the number of minutes of advertising would not bother me	175	125	122	113	88	87	35	69	20	157	43	73	40	86	90
	7%	9%	9%	13%	11%	15%	13%	13%	10%	9%	10%	14%	18%	11%	5%
		71%	70%	64% mmu	50%	50% mmu	20%	39% u	12%	90%	25% z	42% z	23% vz	49% z	51%
The present amount of advertising doesn't bother me, but I would not want any more	880	527	509	309	273	156	91	196	100	686	107	158	68	226	654
	37%	39%	37%	36%	34%	28%	34%	37%	47%	37%	24%	30%	30%	30%	40%
		60% q	58% q	35% q	31% q	18%	10%	22% q	11% nopgru	78% q	12%	18%	8%	26%	74% vwxu
There are already more minutes of advertising in an hour than I am really happy with	1086	586	597	336	351	244	94	194	66	815	242	234	81	360	726
	45%	43%	44%	39%	44%	43%	36%	37%	31%	44%	55%	45%	36%	48%	44%
		54% t	55% t	31%	32% t	22% t	9%	18%	6%	75% ost	22% wuz	22%	7%	33% x	67%
Don't know	192	77	89	63	53	39	27	42	12	126	24	21	10	41	151
	8%	6%	7%	7%	7%	7%	10%	8%	6%	7%	5%	4%	5%	5%	9%
		40%	47%	33%	27%	20%	14% m	22%	6%	65%	13%	11%	5%	21%	79% wy

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 80

**QD1: As far as you know, are TV programmes regulated?
Are there rules or guidelines about what can and can't be shown?
SINGLE CODE**

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
Yes	1968	1344	438	187	967	1001	255	286	326	363	315	423	473	652	396	448	1125	844	621	1347	530	1438	994	969
	80%	81%	77%	76%	80%	79%	70%	71%	78%	86%	88%	84%	86%	85%	75%	70%	86%	73%	77%	81%	77%	80%	81%	79%
		68% C	22%	9%	49%	51%	13%	15%	17%	18% cde	16% cde	21% cd	24% kl	33% k	20%	23%	57% n	43%	32%	68%	27%	73%	51%	49%
No	202	98	77	28	113	89	41	46	41	26	19	29	34	47	61	61	81	121	85	117	70	132	118	81
	8%	6%	13%	11%	9%	7%	11%	11%	10%	6%	5%	6%	6%	6%	12%	10%	6%	10%	11%	7%	10%	7%	10%	7%
		48%	38% A	14% A	56%	44%	20% gh	23% gh	20%	13%	9%	14%	17%	23%	30% ij	30%	40%	60% m	42% p	58%	35%	65%	58% t	40%
Don't know	303	216	55	33	123	181	68	73	53	34	23	53	42	64	69	128	107	197	102	201	87	216	120	182
	12%	13%	10%	13%	10%	14%	19%	18%	13%	8%	6%	10%	8%	8%	13%	20%	8%	17%	13%	12%	13%	12%	10%	15%
		71%	18%	11%	40%	60% a	22% fgh	24% fgh	18% g	11%	7%	17%	14%	21%	23% i	42% ijk	35%	65% m	34%	66%	29%	71%	39%	60% s

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 80

**QD1: As far as you know, are TV programmes regulated?
Are there rules or guidelines about what can and can't be shown?
SINGLE CODE**

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Unweighted base	2130 86%	62 3%	1829 74%	379 15%	2051 83%	157 6%	1780 72%	255 10%	238 10%	201 8%	96 4%	268 11%	190 8%	149 6%	202 8%	144 6%	162 7%	294 12%	275 11%	
Weighted base	2474 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%	
Effective base	1341	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170	
Yes	1968 80%	1701 81%	76 65%	1478 83%	304 67%	1660 82%	122 62%	1632 80%	173 77%	117 80%	46 81%	84 83%	224 82%	167 83%	146 75%	162 81%	182 81%	154 74%	273 82%	241 77%
		86% b		75% d		84% f														
No	202 8%	160 8%	13 11%	119 7%	56 12%	148 7%	27 14%	153 7%	34 15%	11 8%	5 9%	7 7%	15 6%	12 6%	12 8%	16 8%	12 5%	30 14%	19 6%	29 9%
				28% c		14% e		17% g									15% q			
Don't know	303 12%	239 11%	27 23%	179 10%	92 20%	222 11%	48 25%	261 13%	18 8%	18 12%	6 11%	10 10%	33 12%	23 12%	18 10%	37 17%	32 14%	24 12%	42 13%	42 14%
			9% a	30% c		16% e														

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s

* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 80

**QD1: As far as you know, are TV programmes regulated?
Are there rules or guidelines about what can and can't be shown?
SINGLE CODE**

Base: All respondents

	Location		Home TV service					Smart TV			Any connected TV		
	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owens smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)	
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Yes	1968 80%	432 78%	1536 80%	806 81%	861 82%	169 88%	597 81%	1104 81%	1262 82%	658 76%	1131 82%	1499 81%	469 75%
		22%	78%	41%	44%	9%	30%	56%	64% <i>i</i>	33%	97% <i>l</i>	76% <i>l</i>	24%
No	202 8%	47 8%	156 8%	95 10%	73 7%	8 4%	53 7%	124 9%	120 8%	80 9%	108 8%	149 8%	53 8%
		23%	77%	47% <i>e</i>	36%	4%	26%	61%	59%	39%	53%	74%	26%
Don't know	303 12%	74 13%	230 12%	96 10%	121 11%	17 9%	92 12%	142 10%	154 10%	133 15%	132 10%	199 11%	105 17%
		24%	76%	32%	40%	5%	30%	47%	51%	44% <i>h</i> <i>j</i>	44%	65%	35% <i>k</i>

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 80

**QD1: As far as you know, are TV programmes regulated?
Are there rules or guidelines about what can and can't be shown?
SINGLE CODE**

Base: All respondents

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2474	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1673
		56%	56%	35%	35%	25%	11%	22%	8%	76%	19%	23%	10%	32%	68%
Weighted base	2474	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1719
		55%	55%	35%	32%	23%	11%	21%	9%	75%	18%	21%	9%	31%	69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Yes	1968	1131	1131	689	655	479	205	418	194	1499	373	432	195	627	1342
	80%	83%	82%	79%	82%	85%	78%	80%	91%	81%	84%	83%	85%	83%	78%
		57%	57%	35%	33%	24%	10%	21%	10%	76%	19%	22%	10%	32%	68%
No	202	113	108	66	53	38	37	49	8	149	39	58	18	73	130
	8%	8%	8%	8%	7%	7%	14%	9%	4%	8%	9%	11%	8%	10%	8%
		56%	53%	33%	26%	19%	18%	24%	4%	74%	19%	29%	9%	36%	64%
Don't know	303	124	132	113	90	50	22	59	12	199	32	33	16	55	248
	12%	9%	10%	13%	11%	9%	8%	11%	6%	11%	7%	6%	7%	7%	14%
		41%	44%	37%	30%	17%	7%	19%	4%	65%	11%	11%	5%	18%	82%

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 81
QD2: Who do you think is responsible for regulating TV programmes?
SINGLE CODE (FIRST MENTION)

Base: Those who believe that TV programmes are regulated or don't know if they are regulated

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2309	1937	137	235	1054	1255	297	300	381	357	365	609	507	749	390	663	1256	1053	653	1656	571	1738	1249	1053
		84%	6%	10%	46%	54%	13%	13%	17%	15%	16%	26%	22%	32%	17%	29%	54%	46%	28%	72%	25%	75%	54%	46%
Weighted base	2272	1560	492	220	1090	1181	323	360	379	397	337	476	515	716	464	576	1231	1040	723	1548	617	1654	1114	1151
		69%	22%	10%	48%	52%	14%	16%	17%	17%	15%	21%	23%	32%	20%	25%	54%	46%	32%	68%	27%	73%	49%	51%
Effective base	1272	1531	109	198	576	700	143	174	221	200	210	375	268	392	238	389	659	616	332	966	303	978	675	599
Ofcom/ Office of Communications	744	509	198	36	400	343	64	121	146	167	124	121	210	280	126	127	490	253	229	515	211	533	444	299
	33%	33%	40%	17%	37%	29%	20%	34%	38%	42%	37%	25%	41%	39%	27%	22%	40%	24%	32%	33%	34%	32%	40%	26%
		68% C	27% C		54% b			16% ch	20% ch	22% ch	17% ch		28% kl	38% k		17%	66% ln		31%	69%	28%	72%	60% t	40%
BSC/ Broadcasting Standards Commission	273	250	20	3	132	141	23	26	48	77	54	45	68	93	58	53	161	112	81	191	78	195	143	129
	12%	16%	4%	1%	12%	12%	7%	7%	13%	19%	16%	9%	13%	13%	13%	9%	13%	11%	11%	12%	13%	12%	13%	11%
		91% BC	7%	1%	48%	52%	8%	10%	18%	28% cdh	20% cdh	17%	25%	34%	21%	19%	59%	41%	30%	70%	29%	71%	53%	47%
ASA/ Advertising Standards Authority	154	140	12	1	76	78	16	21	20	30	32	34	43	49	30	31	93	61	38	116	32	122	76	78
	7%	9%	2%	1%	7%	7%	5%	6%	5%	8%	9%	7%	8%	7%	6%	5%	8%	6%	5%	8%	5%	7%	7%	7%
		91% BC	8%	1%	49%	51%	11%	14%	13%	20%	21%	22%	28%	32%	19%	20%	60%	40%	24%	76%	21%	79%	49%	51%
BBC	109	79	19	10	51	58	31	19	18	13	3	24	19	25	36	30	43	65	48	61	40	68	55	51
	5%	5%	4%	5%	5%	5%	10%	5%	5%	3%	1%	5%	4%	3%	8%	5%	4%	6%	7%	4%	7%	4%	5%	4%
		73%	18%	9%	47%	53%	29% fg	18% g	17% g	12%	3%	22% g	17%	23%	33% ij	27%	40%	60% m	44% p	56%	37%	63%	51%	47%
TV channels themselves	108	57	34	17	42	66	26	19	21	10	8	25	15	39	14	40	54	54	43	65	34	74	37	71
	5%	4%	7%	8%	4%	6%	8%	5%	6%	3%	2%	5%	3%	5%	3%	7%	4%	5%	6%	4%	6%	4%	3%	6%
		53%	31%	16% A	39%	61%	24% fg	17%	19%	9%	8%	23%	14%	36%	13%	37% kl	50%	50%	39%	61%	32%	68%	34%	66% ss
The Government (including Scottish Executive/ Welsh Executive/ Northern Ireland Assembly)	84	37	25	22	45	39	15	19	4	4	14	27	9	21	18	36	30	53	23	60	21	63	32	51
	4%	2%	5%	10%	4%	3%	5%	5%	1%	1%	4%	6%	2%	3%	4%	6%	2%	5%	3%	4%	3%	4%	3%	4%
		44%	30%	26% A	53%	47%	18% ef	23% ef	5%	5%	17% ef	32% ef	11%	25%	21%	43% ij	36%	64% m	28%	72%	25%	75%	39%	61%
ITC/ Independent Television Commission	62	62	-	-	29	33	7	3	8	18	13	13	17	19	7	19	36	26	12	50	11	51	25	37
	3%	4%	-	-	3%	3%	2%	1%	2%	5%	4%	3%	3%	3%	2%	3%	3%	2%	2%	3%	2%	3%	2%	3%
		100% BC	-	-	47%	53%	11%	5%	13%	29% d	20%	21%	27%	32%	12%	30%	58%	42%	19%	81%	18%	82%	41%	59%
BBFC/ British Board of Film Classification	51	51	-	-	28	24	11	18	11	8	1	3	17	18	12	5	35	16	28	23	25	27	32	19
	2%	3%	-	-	3%	2%	3%	5%	3%	2%	*	1%	3%	2%	3%	1%	3%	2%	4%	1%	4%	2%	3%	2%
		100% BC	-	-	54%	46%	21% gh	34% gh	21% h	15%	3%	6%	33% l	35%	23%	9%	68%	32%	55% p	45%	48% r	52%	63%	37%
MediaWatch/ National Viewers and Listeners Association	16	16	-	-	6	9	3	4	4	1	2	2	3	5	6	2	8	8	8	8	5	11	9	7
	1%	1%	-	-	1%	1%	1%	1%	1%	*	1%	*	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%
		100%	-	-	40%	60%	21%	22%	25%	6%	12%	14%	22%	29%	36%	14%	50%	50%	48%	52%	30%	70%	55%	45%
ATVOD/ Authority for Television on Demand	9	9	-	-	3	7	3	3	1	-	2	1	3	1	4	1	4	6	4	6	4	6	5	4
	*	1%	-	-	*	1%	1%	1%	*	-	1%	*	1%	*	1%	*	1%	1%	1%	1%	1%	*	*	*
		100%	-	-	29%	71%	32%	29%	8%	-	24%	7%	29%	11%	45%	14%	41%	59%	41%	59%	39%	61%	54%	46%
Other response	16	2	6	8	5	11	1	-	1	7	-	8	2	5	6	4	7	10	7	10	7	10	7	9
	1%	*	1%	4%	*	1%	*	-	*	2%	-	2%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
		13%	37%	50% A	31%	69%	5%	-	3%	42%	-	50% g	11%	29%	37%	23%	40%	60%	40%	60%	40%	60%	45%	55%
Don't know	646	348	177	122	274	373	122	106	98	62	85	173	109	161	148	229	270	377	204	443	150	496	248	395
	28%	22%	36%	55%	25%	32%	38%	30%	26%	16%	25%	36%	21%	22%	32%	40%	22%	36%	28%	29%	24%	30%	22%	34%
		54%	27% A	19% AB	42%	58% a	19% efg	16% f	15% f	10%	13% f	27% efg	17%	25%	23% ij	35% ijk	42%	58% ln	32%	68%	23%	77%	38%	61% ss

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 81

**QD2: Who do you think is responsible for regulating TV programmes?
SINGLE CODE (FIRST MENTION)**

Base: Those who believe that TV programmes are regulated or don't know if they are regulated

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Unweighted base	2309	2012	49	1736	338	1936	138	1666	234	221	188	90	252	179	139	187	138	150	283	248
		87%	2%	75%	15%	84%	6%	72%	10%	10%	8%	4%	11%	8%	6%	8%	6%	6%	12%	11%
Weighted base	2272	1940	103**	1657	396	1882	170*	1893	192	135	52*	94*	257	191	164*	199	213	178*	315	283
		85%	5%**	73%	17%	83%	7%*	83%	8%	6%	2%*	4%*	11%	8%	7%*	9%	9%	8%*	14%	12%
Effective base	1272	1098	28	932	180	1045	68	963	203	146	95	47	138	103	93	109	102	73	153	152
OFCOM/ Office of Communications	744	685	22	603	104	674	34	619	61	47	16	34	83	65	64	50	61	34	59	94
	33%	35%	21%	36%	26%	36%	20%	33%	32%	35%	30%	36%	32%	34%	39%	25%	29%	33%	30%	39%
		92%	3%	81% d	14%	91% f	5%	83%	8%	6%	2%	5%	11%	8%	9%	8%	8%	8%	13%	15% o
BSC/ Broadcasting Standards Commission	273	267	2	239	30	260	10	223	22	24	3	9	26	21	26	20	32	20	41	28
	12%	14%	2%	14%	8%	14%	6%	12%	12%	18%	6%	10%	10%	11%	16%	10%	15%	11%	13%	10%
		98%	1%	95%	1%	95%	4%	82%	8%	9%	1%	3%	10%	8%	9%	7%	12%	7%	15%	10%
ASA/ Advertising Standards Authority	154	148	4	123	29	143	10	114	22	13	4	3	13	16	5	11	16	9	21	20
	7%	8%	4%	7%	7%	8%	6%	8%	12%	10%	8%	3%	5%	8%	3%	6%	7%	5%	7%	7%
		96%	3%	80%	19%	93%	6%	74%	15% g	9%	3%	2%	8%	10%	3%	7%	10%	6%	14%	13%
BBC	109	89	10	71	28	83	16	93	11	3	2	2	22	5	8	10	5	7	21	14
	5%	5%	9%	4%	7%	4%	9%	5%	6%	2%	3%	3%	8%	2%	5%	5%	2%	4%	7%	5%
		82%	9%	65%	25%	76%	15%	85%	10%	3%	1%	2%	20% p	4%	7%	9%	5%	6%	19%	13%
TV channels themselves	108	80	11	64	27	83	8	93	7	4	4	9	31	9	7	5	13	9	5	6
	5%	4%	10%	4%	7%	4%	5%	5%	4%	3%	7%	9%	12%	5%	4%	2%	6%	3%	3%	2%
		74%	10%	60%	25%	77%	8%	86%	7%	3%	4%	8%	29% mmooqr	8%	6%	4%	12%	5%	8%	6%
The Government (including Scottish Executive/ Welsh Executive/ Northern Ireland Assembly)	84	54	8	41	21	50	12	66	12	5	1	4	12	3	*	3	3	12	15	14
	4%	3%	8%	2%	5%	3%	7%	3%	6%	3%	2%	4%	5%	2%	*	2%	1%	7%	5%	5%
		64%	10%	49%	25% c	59%	15% e	79%	14%	6%	1%	5%	14%	4%	1%	4%	3%	14% n	17%	16% n
ITC/ Independent Television Commission	62	62	-	52	10	60	2	50	6	5	*	2	5	3	8	5	9	4	3	10
	3%	3%	-	3%	3%	3%	1%	3%	3%	4%	1%	2%	2%	2%	5%	3%	4%	3%	1%	4%
		100%	-	84%	16%	97%	3%	81%	10%	8%	1%	3%	9%	5%	13% r	8%	14%	7%	5%	17%
BBFC/ British Board of Film Classification	51	48	3	42	9	47	4	43	4	3	1	1	7	2	1	8	3	3	9	9
	2%	2%	3%	3%	2%	3%	2%	2%	2%	2%	2%	1%	3%	1%	1%	4%	1%	1%	3%	3%
		94%	6%	82%	18%	92%	8%	84%	8%	6%	2%	2%	13%	5%	3%	16%	6%	5%	18%	17%
MediaWatch/ National Viewers and Listeners Association	16	15	-	11	4	16	-	14	-	1	*	1	*	3	1	1	1	2	2	4
	1%	1%	-	1%	1%	1%	-	1%	-	1%	1%	1%	*	2%	*	*	*	1%	1%	1%
		93%	-	71%	29%	100%	-	89%	-	9%	2%	3%	3%	21%	4%	4%	4%	12%	11%	26%
ATVOD/ Authority for Television on Demand	9	9	-	7	2	9	-	8	-	1	*	-	1	-	-	2	2	-	1	2
	*	*	-	*	1%	1%	-	*	-	1%	1%	-	*	-	-	1%	1%	-	*	1%
		92%	-	76%	24%	100%	-	85%	-	11%	4%	-	12%	-	-	17%	24%	-	13%	20%
Other response	16	8	-	7	1	8	-	14	1	1	-	-	2	6	1	1	1	-	1	2
	1%	*	-	*	*	*	-	1%	1%	1%	-	-	1%	3%	1%	1%	*	-	*	1%
		50%	-	45%	5%	50%	-	83%	8%	8%	-	-	11%	17% r	7%	8%	6%	-	4%	11%
Don't know	646	476	44	395	129	450	75	556	43	27	20	30	55	58	43	84	67	56	99	64
	28%	25%	42%	24%	33%	24%	44%	24%	20%	23%	39%	32%	21%	30%	26%	42%	31%	32%	31%	23%
		74%	7%	61%	20% c	70%	12% e	86% i	7%	4%	3% gh	5%	8%	9%	7%	13% ns	10%	9%	15%	10%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 81

QD2: Who do you think is responsible for regulating TV programmes? SINGLE CODE (FIRST MENTION)

Base: Those who believe that TV programmes are regulated or don't know if they are regulated

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2309	575 25%	1734 75%	960 42%	1001 43%	194 8%	648 28%	1326 57%	1474 64%	784 34%	1310 57%	1761 76%	548 24%
Weighted base	2272	506 22%	1766 78%	902 40%	982 43%	186 8%	689 30%	1246 55%	1416 62%	791 35%	1264 56%	1698 75%	574 25%
Effective base	1272	408	909	586	564	108	342	753	800	447	710	962	310
Ofcom/ Office of Communications	744 33%	128 25%	615 35%	332 37%	310 32%	53 29%	202 29%	434 35%	479 34%	240 30%	443 35%	605 36%	139 24%
		17%	83%a	45%f	42%	7%	27%	58%	64%	32%	60%	81%l	19%
BSC/ Broadcasting Standards Commission	273 12%	57 11%	215 12%	111 12%	121 12%	35 19%	76 11%	165 13%	178 13%	89 11%	165 13%	242 14%	31 5%
		21%	79%	41%	44%	13%g	28%	61%	65%	33%	61%	89%l	11%
ASA/ Advertising Standards Authority	154 7%	21 4%	133 8%	79 9%	58 6%	16 9%	32 5%	105 8%	107 8%	46 6%	97 8%	130 8%	24 4%
		14%	86%a	51%f	38%	10%	21%	68%g	69%	30%	63%	84%l	16%
BBC	109 5%	18 4%	91 5%	49 5%	35 4%	11 6%	23 3%	79 6%	67 5%	40 5%	65 5%	78 5%	31 5%
		16%	84%	45%	32%	10%	21%	73%df	62%	37%	60%	71%	29%
TV channels themselves	108 5%	22 4%	86 5%	33 4%	62 6%	7 4%	49 7%	44 4%	67 5%	41 5%	53 4%	66 4%	42 7%
		20%	80%	30%	58%cg	7%	45%cg	41%	62%	38%	49%	61%	39%k
The Government (including Scottish Executive/ Welsh Executive/ Northern Ireland Assembly)	84 4%	27 5%	57 3%	22 2%	39 4%	6 3%	30 4%	36 3%	38 3%	36 5%	27 2%	39 2%	45 8%
		32%	68%	26%	47%	7%	36%	43%	45%	43%j	33%	46%	54%k
ITC/ Independent Television Commission	62 3%	12 2%	50 3%	32 4%	24 2%	9 5%	13 2%	40 3%	49 3%	13 2%	45 4%	55 3%	7 1%
		19%	81%	52%	39%	15%	22%	65%	79%	21%	73%	89%	11%
BBFC/ British Board of Film Classification	51 2%	10 2%	42 2%	24 3%	12 1%	4 2%	5 1%	40 3%	43 3%	5 1%	36 3%	45 3%	6 1%
		19%	81%	46%f	23%	7%	9%	79%df	83%l	11%	69%l	87%	13%
MediaWatch/ National Viewers and Listeners Association	16 1%	2 *	13 1%	11 1%	6 1%	2 1%	3 *	9 1%	11 1%	4 *	9 1%	14 1%	2 *
		15%	85%	70%	41%	13%	20%	57%	69%	24%	56%	87%	13%
ATVOD/ Authority for Television on Demand	9 *	2 *	8 *	4 *	4 *	2 1%	3 *	6 *	6 *	4 *	6 *	6 *	3 1%
		17%	83%	46%	42%	23%	31%	62%	62%	38%	62%	68%	32%
Other response	16 1%	7 1%	9 1%	6 1%	10 1%	- -	10 1%	4 *	10 1%	6 1%	7 1%	8 *	8 1%
		42%	58%	34%	63%	-	60%g	25%	61%	39%	45%	50%	50%
Don't know	646 28%	201 40%	445 25%	199 31%	300 46%cg	41 6%	242 37%ceg	282 44%	362 56%	266 41%hj	311 48%	411 64%	236 36%k

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 81

**QD2: Who do you think is responsible for regulating TV programmes?
SINGLE CODE (FIRST MENTION)**

Base: Those who believe that TV programmes are regulated or don't know if they are regulated

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2309	1313 57%	1310 57%	803 35%	804 35%	583 25%	248 11%	497 22%	205 9%	1761 76%	445 19%	509 22%	220 10%	735 32%	1574 68%
Weighted base	2272	1255 55%	1264 56%	802 35%	745 33%	529 23%	227 10%	477 21%	205 9%	1698 75%	405 18%	464 20%	211 9%	682 30%	1590 70%
Effective base	1272	707	710	447	452	379	148	263	129	962	246	311	121	421	856
Ofcom/ Office of Communications	744 33%	456 36%	443 35%	246 31%	255 34%	184 37%	84 31%	147 31%	96 47%	605 36%	151 37%	147 32%	61 29%	242 36%	501 32%
		61% ko	60%	33%	34%	25%	11%	20%	13% mnopqsu	81%	20%	20%	8%	33%	67%
BSC/ Broadcasting Standards Commission	273 12%	185 15%	165 13%	101 13%	108 14%	75 14%	66 14%	31 14%	19 9%	242 14%	53 13%	67 14%	21 10%	97 14%	175 11%
		68%	61%	37%	40%	27%	11%	24%	7%	89%	19%	25%	8%	36%	64%
ASA/ Advertising Standards Authority	154 7%	106 8%	97 8%	57 7%	53 7%	47 9%	19 8%	40 8%	17 8%	130 8%	37 9%	32 7%	14 7%	50 7%	104 7%
		69%	63%	37%	34%	31%	12%	26%	11%	84%	24%	21%	9%	33%	67%
BBC	109 5%	55 4%	65 5%	55 7%	46 6%	39 7%	19 8%	32 7%	9 5%	78 5%	25 6%	43 9%	27 13%	48 7%	61 4%
		51%	60%	51%	42%	36% mu	18% mu	30%	9%	71%	23%	39% z	25% wyz	44% z	56%
TV channels themselves	108 5%	42 3%	53 4%	42 5%	32 4%	22 4%	8 3%	17 3%	6 3%	66 4%	20 5%	15 3%	6 3%	28 4%	80 5%
		39%	49%	39%	30%	20%	7%	15%	6%	61%	18%	14%	6%	26%	74%
The Government (including Scottish Executive/ Welsh Executive/ Northern Ireland Assembly)	84 4%	33 3%	27 2%	25 3%	23 3%	12 2%	8 3%	20 4%	4 2%	39 2%	11 3%	19 4%	6 3%	22 3%	62 4%
		40%	33%	30%	28%	15%	9%	24%	4%	46%	14%	23%	7%	26%	74%
ITC/ Independent Television Commission	62 3%	43 3%	45 4%	22 3%	24 3%	17 3%	7 3%	18 4%	13 6%	55 3%	12 3%	17 4%	8 4%	24 3%	38 2%
		70%	73%	36%	38%	28%	11%	29%	22% ko	89%	20%	27%	13%	38%	62%
BBFC/ British Board of Film Classification	51 2%	39 3%	36 3%	33 4%	30 4%	27 5%	6 4%	21 4%	8 4%	45 3%	13 3%	19 4%	13 6%	23 3%	28 2%
		77%	69%	64%	59%	54% nu	12%	41%	15%	87%	26%	37% z	25% z	46%	54%
MediaWatch/ National Viewers and Listeners Association	16 1%	9 1%	9 56%	10 66%	10 64%	6 37%	3 21%	3 22%	1 5%	14 87%	8 2%	9 2%	8 4%	10 1%	6 *
		56%	56%	66%	64%	37%	21%	22%	5%	87%	52% z	60% z	51% z	64% z	36%
ATVOD/ Authority for Television on Demand	9 *	6 1%	6 *	6 1%	4 1%	4 1%	2 1%	4 1%	3 1%	6 *	5 1%	8 2%	4 2%	8 1%	2 *
		68%	62%	62%	43%	42%	22%	41%	32%	68%	52% z	84% z	44% z	84% z	16%
Other response	16 1%	8 1%	7 1%	7 1%	7 1%	6 1%	6 3%	7 1%	- *	8 *	3 1%	1 *	1 *	3 *	14 1%
		47%	45%	42%	45%	37%	37% mmu	42%	-	50%	16%	8%	3%	16%	84%
Don't know	646 28%	272 42%	311 48% qrt	200 31% qrt	152 24%	89 14%	34 5%	103 16%	30 5%	411 64% qrt	67 10%	88 14%	42 6%	127 20%	520 80% vwxyz
		22%	25%	20%	20%	17%	15%	22%	14%	24%	17%	19%	20%	19%	33%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 82
QD2: Who do you think is responsible for regulating TV programmes?
SINGLE CODE (FIRST MENTION)

Base: Those who believe that TV programmes are regulated

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	2000	1680	122	198	932	1068	240	239	323	323	337	538	465	676	330	529	1141	859	548	1452	481	1519	1101	895
		84%	6%	10%	47%	53%	12%	12%	16%	16%	17%	27%	23%	34%	17%	26%	57%	43%	27%	73%	24%	76%	55%	45%
Weighted base	1968	1344	438*	187	967	1001	255	286	326	363	315	423	473	652	396	448	1125	844	621	1347	530	1438	994	969
		68%	22%*	9%	49%	51%	13%	15%	17%	18%	16%	21%	24%	33%	20%	23%	57%	43%	32%	68%	27%	73%	51%	49%
Effective base	1089	1333	96	167	503	590	115	132	187	180	191	325	242	353	196	317	594	498	269	854	247	854	596	496
Ofcom/ Office of Communications	710	476	198	36	386	325	59	108	143	162	123	116	203	268	120	119	472	239	216	495	201	509	428	282
	36%	35%	45%	19%	40%	32%	23%	38%	44%	44%	39%	27%	43%	41%	30%	26%	42%	28%	35%	37%	38%	35%	43%	29%
		67% C	28% C	5%	54% b	46%	8%	15% ch	20% ch	23% ch	17% ch	16%	29% kl	38% kl	17%	17%	66% ln	34%	30%	70%	28%	72%	60% t	40%
BSC/ Broadcasting Standards Commission	261	238	20	3	128	134	21	24	46	75	53	43	66	92	55	49	158	103	78	183	75	186	138	123
	13%	18%	5%	2%	13%	13%	8%	8%	14%	21%	17%	10%	14%	14%	14%	11%	14%	12%	13%	14%	14%	13%	14%	13%
		91% BC	8%	1%	49%	51%	8%	9%	17%	29% cdh	20% cdh	16%	25%	35%	21%	19%	60%	40%	30%	70%	29%	71%	53%	47%
ASA/ Advertising Standards Authority	146	132	12	1	74	71	15	19	20	29	30	33	42	48	28	27	90	56	34	112	29	117	72	74
	7%	10%	3%	1%	8%	7%	6%	7%	6%	8%	10%	8%	9%	7%	7%	6%	8%	7%	5%	8%	5%	8%	7%	8%
		91% BC	8%	1%	51%	49%	11%	13%	13%	20%	21%	23%	29%	33%	19%	19%	62%	38%	23%	77%	20%	80%	49%	51%
BBC	93	63	19	10	45	48	27	14	15	11	3	24	17	23	31	22	40	53	41	52	33	60	48	43
	5%	5%	4%	5%	5%	5%	10%	5%	4%	3%	1%	6%	4%	4%	8%	5%	4%	6%	7%	4%	6%	4%	5%	4%
		68%	21%	11%	48%	52%	29% fg	15% g	16% g	12%	3%	26% g	19%	25%	33% j	23%	43%	57% ln	44%	56%	35%	65%	52%	46%
TV channels themselves	84	42	30	13	36	48	22	15	11	9	5	22	13	38	8	25	51	33	30	54	23	61	31	53
	4%	3%	7%	7%	4%	5%	9%	5%	3%	2%	2%	5%	3%	6%	2%	6%	5%	4%	5%	4%	4%	4%	3%	6%
		49%	35%	16% A	43%	57%	27% fg	18%	14%	10%	6%	26% g	16%	45% k	9%	30% k	61%	39%	36%	64%	27%	73%	37%	63%
The Government (including Scottish Executive/ Welsh Executive/ Northern Ireland Assembly)	69	29	21	18	36	33	10	15	3	3	13	24	8	16	17	28	24	45	18	51	15	53	26	43
	3%	2%	5%	10%	4%	3%	4%	5%	1%	1%	4%	6%	2%	3%	4%	6%	2%	5%	3%	4%	3%	4%	3%	4%
		42%	31%	27% A	52%	48%	14%	21% ef	5%	5%	19% f	36% ef	11%	24%	24%	41% ij	35%	65% ln	26%	74%	22%	78%	38%	62%
ITC/ Independent Television Commission	58	58	-	-	28	31	7	3	7	18	12	12	15	19	7	17	35	24	12	47	11	47	24	34
	3%	4%	-	-	3%	3%	3%	1%	2%	5%	4%	3%	3%	3%	2%	4%	3%	3%	2%	3%	2%	3%	2%	4%
		100% BC	-	-	47%	53%	11%	5%	11%	31%	21%	21%	26%	33%	12%	28%	59%	41%	20%	80%	19%	81%	41%	59%
BBC/ British Board of Film Classification	49	49	-	-	26	23	11	17	10	7	1	3	15	17	12	5	32	16	27	21	24	25	30	19
	2%	4%	-	-	3%	2%	4%	6%	3%	2%	*	1%	3%	3%	3%	1%	3%	2%	4%	2%	4%	2%	3%	2%
		100% BC	-	-	53%	47%	22% gh	34% gh	20% h	15%	3%	6%	31%	35%	24%	9%	66%	34%	56% p	44%	49% r	51%	61%	39%
MediaWatch/ National Viewers and Listeners Association	14	14	-	-	6	8	2	4	4	1	2	2	3	3	5	2	7	7	8	6	5	9	8	6
	1%	1%	-	-	1%	1%	1%	1%	1%	*	1%	*	1%	1%	1%	*	1%	1%	1%	*	1%	1%	1%	1%
		100%	-	-	45%	55%	16%	25%	29%	6%	13%	11%	24%	25%	36%	15%	49%	51%	54%	46%	34%	66%	57%	43%
ATVOD/ Authority for Television on Demand	8	8	-	-	2	7	3	2	1	-	2	1	3	1	3	1	4	4	3	6	3	6	4	4
	*	1%	-	-	*	1%	1%	1%	*	-	1%	*	1%	*	1%	*	1%	1%	*	*	*	*	*	*
		100%	-	-	19%	81%	37%	20%	9%	-	27%	8%	33%	13%	38%	16%	46%	54%	32%	68%	31%	69%	47%	53%
Other response	15	1	6	8	5	10	-	-	1	7	-	8	1	4	6	4	5	10	7	8	7	8	7	8
	1%	*	1%	4%	1%	1%	-	-	*	2%	-	2%	*	1%	2%	1%	*	1%	1%	1%	1%	1%	1%	1%
		9%	40%	51% A	34%	66%	-	-	4%	46%	-	51%	8%	26%	40%	25%	34%	66%	44%	56%	44%	56%	49%	51%
Don't know	461	233	131	97	197	264	79	68	67	42	71	136	86	121	104	150	207	254	149	312	105	356	177	280
	23%	17%	30%	52%	20%	26%	31%	24%	20%	12%	22%	32%	18%	19%	26%	33%	18%	30%	24%	23%	20%	25%	18%	29%
		50%	28% A	21% AB	43%	57% a	17% ef	15% f	14% f	9%	15% f	29% efg	19%	26%	23% ij	32% j	45%	55% ln	32%	68%	23%	77%	38%	61% ks

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 82
QD2: Who do you think is responsible for regulating TV programmes?
SINGLE CODE (FIRST MENTION)

Base: Those who believe that TV programmes are regulated

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2000	1758	37	1551	251	1706	96	1435	210	192	163	79	222	158	121	154	120	130	247	204
		88%	2%	78%	13%	85%	5%	72%	11%	10%	8%	4%	11%	8%	6%	8%	6%	7%	12%	10%
Weighted base	1968	1701	76**	1478	304	1660	122*	1632	173	117	46*	84*	224	167*	146*	162*	182*	154*	273	241
		86%	4%**	75%	15%	84%	6%*	83%	9%	6%	2%*	4%*	11%	9%*	7%*	8%*	9%*	8%*	14%	12%
Effective base	1089	945	20	821	134	907	48	818	183	123	82	40	126	91	80	89	91	61	127	121
Ofcom/ Office of Communications	710	653	21	575	100	643	32	592	59	45	15	32	32	80	62	45	58	37	91	105
	36%	38%	27%	39%	33%	39%	26%	36%	34%	38%	33%	38%	36%	37%	42%	28%	32%	37%	33%	44%
		92%	3%	81%	14%	91%	4%	83%	8%	6%	2%	4%	11%	9%	9%	6%	8%	8%	13%	15%
BSC/ Broadcasting Standards Commission	261	256	2	229	29	249	9	214	21	23	3	9	25	19	25	19	32	20	36	28
	13%	15%	2%	16%	9%	15%	8%	13%	12%	20%	7%	11%	11%	11%	17%	12%	17%	13%	13%	12%
		98%	1%	88%	11%	95%	4%	82%	8%	9%gi	1%	4%	10%	7%	10%	7%	12%	8%	10%	11%
ASA/ Advertising Standards Authority	146	140	4	117	28	135	9	107	22	13	4	2	11	14	5	11	15	9	20	19
	7%	8%	5%	8%	9%	8%	7%	7%	13%	11%	8%	2%	5%	8%	4%	7%	8%	6%	7%	8%
		96%	3%	80%	19%	93%	6%	73%	15%g	9%	3%	1%	8%	10%	4%	8%	10%	6%	14%	13%
BBC	93	75	8	64	18	70	13	79	10	2	2	2	22	5	7	7	3	4	17	12
	5%	4%	11%	4%	6%	4%	11%	5%	6%	2%	3%	3%	10%	3%	5%	4%	2%	3%	6%	5%
		81%	9%	69%	20%	75%	14%e	85%	11%	3%	2%	3%	23%mp	5%	8%	7%	4%	4%	18%	13%
TV channels themselves	84	65	5	50	21	67	4	73	7	1	3	9	26	8	5	2	8	4	6	6
	4%	4%	7%	3%	7%	4%	3%	4%	4%	1%	6%	10%	12%	5%	3%	2%	4%	3%	2%	2%
		78%	6%	60%	25%	80%	5%	87%	8%	2%	3%l	10%ors	31%noars	9%	3%	9%	5%	7%	7%	7%
The Government (including Scottish Executive/ Welsh Executive/ Northern Ireland Assembly)	69	47	3	33	17	42	8	54	11	3	1	3	8	3	*	3	3	10	13	10
	3%	3%	4%	2%	6%	3%	7%	3%	7%	2%	2%	4%	3%	2%	*	2%	2%	6%	5%	4%
		68%	5%	48%	25%c	61%	12%	78%	16%g	4%	1%	5%	11%	4%	1%	5%	4%	14%	19%	15%
ITC/ Independent Television Commission	58	58	-	48	10	57	2	47	6	5	*	2	5	3	7	5	7	4	3	10
	3%	3%	-	3%	3%	3%	1%	3%	4%	4%	1%	2%	2%	2%	3%	3%	4%	3%	1%	4%
		100%	-	83%	17%	97%	3%	80%	11%	9%	1%	3%	9%	5%	12%	9%	12%	7%	5%	17%
BBFC/ British Board of Film Classification	49	46	3	40	8	45	4	41	4	3	1	1	4	2	1	8	3	3	9	9
	2%	3%	4%	3%	3%	3%	3%	2%	2%	3%	2%	1%	2%	1%	3%	5%	2%	2%	3%	4%
		93%	7%	83%	17%	92%	8%	83%	8%	7%	2%	2%	9%	5%	3%	16%	6%	5%	19%	18%
MediaWatch/ National Viewers and Listeners Association	14	14	-	11	3	14	-	12	-	1	*	1	*	3	1	1	-	2	2	3
	1%	1%	-	1%	1%	1%	-	1%	-	1%	1%	1%	*	2%	*	*	-	1%	1%	1%
		100%	-	80%	20%	100%	-	88%	-	10%	2%	4%	3%	23%	5%	4%	-	14%	13%	22%
ATVOD/ Authority for Television on Demand	8	8	-	6	2	8	-	7	-	1	*	-	1	-	-	2	2	-	1	1
	*	*	-	*	1%	*	-	*	-	1%	1%	-	*	-	-	1%	1%	-	*	*
		91%	-	73%	27%	100%	-	83%	-	12%	5%	-	13%	-	-	19%	27%	-	15%	9%
Other response	15	7	-	7	-	7	-	14	1	-	-	-	2	6	1	1	1	-	1	2
	1%	*	-	1%	-	*	-	1%	1%	-	-	-	1%	4%	1%	1%	1%	-	*	1%
		49%	-	49%	-	49%	-	91%	9%	-	-	-	12%	40%r	7%	8%	6%	-	4%	12%
Don't know	461	333	30	296	68	323	41	394	32	19	17	24	39	42	32	58	49	40	73	37
	23%	20%	39%	20%	22%	19%	34%	24%	18%	16%	36%h	29%	17%	25%	22%	35%	27%	26%	27%	15%
		72%	7%	64%	15%	70%	9%e	85%	7%	4%	4%gh	5%	8%	9%	7%	12%t	11%t	9%	16%t	8%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 82
QD2: Who do you think is responsible for regulating TV programmes?
SINGLE CODE (FIRST MENTION)

Base: Those who believe that TV programmes are regulated

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2000	488	1512	857	877	173	562	1172	1306	656	1168	1554	446
		24%	76%	43%	44%	9%	28%	59%	65%	33%	58%	78%	22%
Weighted base	1968	432	1536	806	861	169*	597	1104	1262	658	1131	1499	469
		22%	78%	41%	44%	9%*	30%	56%	64%	33%	57%	76%	24%
Effective base	1089	341	784	527	488	95	291	659	699	368	627	837	252
Ofcom/ Office of Communications	710	124	586	324	298	50	192	416	459	229	425	578	133
	36%	29%	38%	40%	35%	29%	32%	38%	36%	35%	38%	39%	28%
		17%	83%a	46%ef	42%	7%	27%	59%	65%	32%	60%	81%l	19%
BSC/ Broadcasting Standards Commission	261	56	205	105	115	33	73	157	170	86	158	232	29
	13%	13%	13%	13%	13%	20%	12%	14%	13%	13%	14%	15%	6%
		21%	79%	40%	44%	28%	60%	65%	65%	33%	60%	89%l	11%
ASA/ Advertising Standards Authority	146	20	125	76	56	16	31	100	100	45	92	124	22
	7%	5%	8%	9%	7%	9%	5%	9%	8%	7%	8%	8%	5%
		14%	86%a	52%f	39%	11%	21%	69%f	68%	31%	63%	85%	15%
BBC	93	17	76	41	30	11	20	67	59	33	57	67	26
	5%	4%	5%	5%	4%	6%	3%	6%	5%	5%	5%	4%	6%
		18%	82%	45%	33%	11%	22%	72%	64%	35%	61%	72%	28%
TV channels themselves	84	14	70	27	52	7	40	34	52	31	41	53	31
	4%	3%	5%	3%	6%	4%	7%	3%	4%	5%	4%	4%	7%
		17%	83%	32%	61%cg	8%	47%cg	41%	62%	37%	49%	63%	37%k
The Government (including Scottish Executive/ Welsh Executive/ Northern Ireland Assembly)	69	23	46	18	35	5	26	31	31	33	23	33	36
	3%	5%	3%	2%	4%	3%	4%	3%	2%	5%	2%	2%	8%
		33%	67%	27%	51%	8%	38%	45%	46%	48%hj	33%	47%	53%k
ITC/ Independent Television Commission	58	12	47	29	22	9	13	37	48	11	44	52	7
	3%	3%	3%	4%	3%	6%	2%	3%	4%	2%	4%	3%	1%
		20%	80%	50%	37%	16%	23%	63%	82%l	18%	76%i	89%	11%
BBFC/ British Board of Film Classification	49	10	39	23	11	3	5	39	42	4	35	43	6
	2%	2%	3%	3%	1%	2%	3%	3%	4%	1%	3%	3%	1%
		20%	80%	47%f	22%	6%	10%	79%df	86%l	9%	71%l	88%	12%
MediaWatch/ National Viewers and Listeners Association	14	2	12	10	6	2	8	11	11	3	9	13	1
	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	*
		16%	84%	74%	41%	14%	23%	59%	78%	22%	63%	93%	7%
ATVOD/ Authority for Television on Demand	8	2	7	3	4	2	3	5	5	4	5	5	3
	*	*	*	*	*	1%	*	*	*	1%	*	*	1%
		19%	81%	39%	48%	26%	35%	56%	56%	44%	56%	64%	36%
Other response	15	6	9	4	10	-	10	3	9	6	7	7	8
	1%	1%	1%	1%	1%	-	2%	*	1%	1%	1%	*	2%
		42%	58%	28%	65%	-	65%g	22%	61%	39%	49%	49%	51%
Don't know	461	147	314	144	222	32	180	207	276	174	236	293	168
	23%	34%	20%	18%	26%	19%	30%	19%	22%	26%	21%	20%	36%
		32%b	68%	31%	48%cg	7%	39%ceg	45%	60%	38%j	51%	64%	36%k

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/ij - k/l
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 82
**QD2: Who do you think is responsible for regulating TV programmes?
 SINGLE CODE (FIRST MENTION)**

Base: Those who believe that TV programmes are regulated

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2000	1183 59%	1168 58%	696 35%	705 35%	525 26%	225 11%	444 22%	191 10%	1554 78%	412 21%	468 23%	201 10%	672 34%	1328 66%
Weighted base	1968	1131 57%	1131 57%	689 35%	655 33%	479 24%	205 10%	418 21%	194 10%	1499 76%	373 19%	432 22%	195 10%	627 32%	1342 68%
Effective base	1089	631	627	377	384	336	138	236	120	837	226	283	108	381	712
Ofcom/ Office of Communications	710 36%	438 39%	425 38%	230 33%	242 37%	179 34%	82 40%	141 34%	93 48%	578 39%	147 39%	140 32%	57 29%	234 37%	477 36%
BSC/ Broadcasting Standards Commission	261 13%	178 16%	158 14%	94 14%	102 16%	71 15%	31 15%	62 15%	18 10%	232 15%	51 14%	64 15%	19 10%	92 15%	169 13%
ASA/ Advertising Standards Authority	146 7%	103 9%	92 8%	53 8%	48 7%	45 9%	17 8%	38 9%	16 8%	124 8%	36 10%	32 7%	14 7%	50 8%	96 7%
BBC	93 5%	50 4%	57 5%	47 7%	39 6%	36 8%	15 7%	27 6%	9 4%	67 4%	24 7%	43 10%	27 14%	47 7%	46 3%
TV channels themselves	84 4%	35 3%	41 4%	32 5%	23 3%	16 2%	5 2%	13 3%	5 2%	53 3%	12 3%	12 3%	5 3%	19 3%	65 5%
The Government (including Scottish Executive/ Welsh Executive/ Northern Ireland Assembly)	69 3%	28 2%	23 2%	21 3%	17 3%	12 2%	7 4%	19 4%	4 2%	33 2%	10 3%	14 3%	4 2%	17 3%	51 4%
ITC/ Independent Television Commission	58 3%	40 4%	44 4%	20 3%	24 4%	17 4%	7 3%	18 4%	13 7%	52 3%	12 3%	17 4%	8 4%	24 4%	35 3%
BBFC/ British Board of Film Classification	49 2%	37 3%	35 3%	31 4%	29 4%	26 5%	6 3%	20 5%	8 4%	43 3%	13 4%	19 4%	13 7%	23 4%	25 2%
MediaWatch/ National Viewers and Listeners Association	14 1%	9 1%	9 63%	10 74%	10 72%	5 36%	3 24%	3 24%	1 5%	13 93%	7 53%	9 63%	7 53%	9 68%	4 32%
ATVOD/ Authority for Television on Demand	8 *	5 *	5 *	5 *	3 *	4 1%	2 1%	3 1%	3 2%	5 *	5 1%	7 2%	4 2%	7 1%	2 *
Other response	15 1%	7 1%	7 49%	6 40%	7 49%	6 40%	6 40%	7 46%	- -	7 49%	3 17%	1 9%	1 3%	3 17%	12 83%
Don't know	461 23%	202 18%	236 21%	140 20%	111 17%	62 13%	24 11%	67 16%	24 12%	293 20%	52 14%	74 17%	35 18%	103 16%	358 27%
		44%q	51%qrt	30%qr	24%	13%	5%	15%	5%	64%qr	11%	16%	8%	22%	78%vwy

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

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Table 83
QD3(1): (SHOW SCREEN) Now thinking about television programmes as a whole, do you think the amount of regulation is too much, too little, or about the right amount?
SINGLE CODE

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2474	2051 83%	156 6%	267 11%	1143 46%	1331 54%	335 14%	326 13%	420 17%	376 15%	375 15%	642 26%	539 22%	790 32%	423 17%	722 29%	1329 54%	1145 46%	713 29%	1761 71%	618 25%	1856 75%	1345 54%	1120 45%
Weighted base	2474	1658 67%	569 23%	247 10%	1204 49%	1270 51%	364 15%	406 16%	421 17%	423 17%	356 14%	505 20%	550 22%	763 31%	525 21%	637 26%	1312 53%	1162 47%	808 33%	1666 67%	687 28%	1787 72%	1232 50%	1232 50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
Too much	215	158	34	23	111	103	48	47	40	18	31	30	49	57	49	60	106	109	73	141	65	149	109	104
	9%	10%	6%	9%	9%	8%	13%	12%	9%	4%	9%	6%	9%	7%	9%	8%	9%	9%	9%	8%	10%	8%	9%	8%
		74%	16%	11%	52%	48%	22%fh	22%fh	19%fl	9%	15%	14%	23%	27%	23%	28%	49%	51%	34%	66%	30%	70%	51%	49%
Too little	356	257	55	44	173	183	47	54	38	63	48	106	79	102	70	105	181	175	92	264	74	281	134	218
	14%	16%	10%	18%	14%	14%	13%	13%	9%	15%	13%	21%	14%	13%	13%	16%	14%	15%	11%	16%	11%	16%	11%	18%
		72%	15%	12%b	49%	51%	13%	15%	11%	18%	13%	30%cdeg	22%	29%	20%	29%	51%	49%	26%	74%o	21%	79%q	38%	61%st
About the right amount	1492	965	395	131	757	734	220	219	265	285	217	286	368	487	297	340	855	637	515	977	429	1062	797	691
	60%	58%	69%	53%	63%	58%	60%	54%	63%	67%	61%	57%	67%	64%	57%	53%	65%	55%	64%	59%	62%	59%	65%	56%
		65%	27%ac	9%	51%	49%	15%	15%	18%	19%dh	15%	19%	25%kl	33%l	20%	23%	57%ln	43%	35%	65%	29%	71%	53%lt	46%
Don't know	412	277	85	49	162	250	50	85	78	57	60	83	54	117	110	131	171	241	128	284	118	294	192	219
	17%	17%	15%	20%	13%	20%	14%	21%	18%	13%	17%	17%	10%	15%	21%	21%	13%	21%	16%	17%	17%	16%	16%	18%
		67%	21%	12%	39%	61%a	12%	21%	19%	14%	15%	20%	13%	28%j	27%j	32%j	42%	58%ln	31%	69%	29%	71%	47%	53%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 83
QD3(1): (SHOW SCREEN) Now thinking about television programmes as a whole, do you think the amount of regulation is too much, too little, or about the right amount?
SINGLE CODE

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2474	2130 86%	62 3%	1829 74%	379 15%	2051 83%	157 6%	1780 72%	255 10%	238 10%	201 8%	96 4%	268 11%	190 8%	149 6%	202 8%	144 6%	162 7%	294 12%	275 11%
Weighted base	2474	2099 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
Too much	215	179	10	152	40	178	13	157	35	18	5	14	13	17	13	13	18	17	35	17
	9%	9%	9%	9%	9%	9%	7%	8%	16%	12%	8%	14%	5%	8%	7%	6%	8%	8%	10%	6%
		83%	5%	71%	19%	83%	6%	73%	16%g	8%	2%	7%h	6%	8%	6%	6%	9%	8%	16%	8%
Too little	356	283	27	229	83	273	39	292	31	21	11	10	49	29	27	27	30	25	62	35
	14%	13%	24%	13%	18%	13%	20%	14%	14%	15%	20%	10%	18%	14%	15%	13%	13%	12%	18%	11%
		80%	8%	64%	23% c	77%	11%	82%	9%	6%	3%	3%	14%	8%	7%	8%	8%	7%	17%	10%
About the right amount	1492	1305	50	1136	225	1260	101	1239	136	85	33	62	168	121	109	129	135	125	182	208
	60%	62%	43%	64%	50%	62%	51%	61%	60%	58%	57%	62%	62%	59%	62%	60%	60%	60%	54%	67%
		87% b	3%	76% d	15%	84%	7%	83%	9%	6%	2%	4%	11%	8%	7%	9%	9%	8%	12%	14% f
Don't know	412	333	28	259	104	319	44	358	23	22	8	15	42	37	27	46	43	41	56	52
	17%	16%	24%	15%	23%	16%	11%	17%	10%	15%	15%	15%	15%	18%	15%	21%	19%	20%	17%	17%
		81%	7%	63%	25% c	78%	11%	87% h	6%	5%	2%	4%	10%	9%	7%	11%	10%	10%	14%	13%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 83
QD3(1): (SHOW SCREEN) Now thinking about television programmes as a whole, do you think the amount of regulation is too much, too little, or about the right amount?
SINGLE CODE

Base: All respondents

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Too much	215	54	160	115	74	20	46	133	147	59	130	163	51
	9%	10%	8%	12%	7%	10%	6%	10%	10%	7%	9%	9%	8%
		25%	75%	53% d	35%	9%	21%	62% f	68%	27%	60%	76%	24%
Too little	356	88	268	134	170	27	128	176	204	144	176	234	122
	14%	16%	14%	13%	16%	14%	17%	13%	13%	17%	13%	13%	19%
		25%	75%	38%	48%	8%	36% g	50%	57%	41%	50%	66%	34% k
About the right amount	1492	304	1188	615	651	123	441	865	965	499	868	1173	319
	60%	55%	62%	62%	62%	64%	60%	63%	63%	57%	63%	64%	51%
		20%	80% a	41%	44%	8%	30%	58%	65%	33%	58% i	79% l	21%
Don't know	412	106	305	133	160	23	126	195	220	168	197	277	135
	17%	19%	16%	13%	15%	12%	17%	14%	14%	19%	14%	15%	22%
		26%	74%	32%	39%	6%	31%	47%	54%	41% h	48%	67%	33% k

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 83
QD3(1): (SHOW SCREEN) Now thinking about television programmes as a whole, do you think the amount of regulation is too much, too little, or about the right amount?
SINGLE CODE

Base: All respondents

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2474	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1673
		56%	56%	35%	35%	25%	11%	22%	8%	76%	19%	23%	10%	32%	68%
Weighted base	2474	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1719
		55%	55%	35%	32%	23%	11%	21%	9%	75%	18%	21%	9%	31%	69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Too much	215	132	130	110	92	58	29	56	20	163	51	73	41	84	131
	9%	10%	9%	13%	12%	10%	11%	11%	9%	9%	11%	14%	18%	11%	8%
		62%	60%	51% ^{uu}	43%	27%	13%	26%	9%	76%	24% ^{zz}	34% ^{zz}	19% ^{yz}	39% ^{zz}	61%
Too little	356	189	176	113	116	87	36	68	26	234	159	151	67	214	142
	14%	14%	13%	13%	14%	15%	14%	13%	12%	13%	36%	29%	30%	28%	8%
		53%	50%	32%	33%	25%	10%	19%	7%	66%	45% ^{yz}	42% ^{zz}	19% ^{zz}	60% ^{zz}	40%
About the right amount	1492	880	868	521	489	353	157	329	151	1173	162	239	97	354	1138
	60%	64%	63%	60%	61%	62%	59%	63%	71%	64%	37%	46%	42%	47%	66%
		59%	58%	35%	33%	24%	11%	22%	79%	11%	16% ^{vv}	6%	24% ^{vv}	76% ^{vvwxy}	
Don't know	412	167	197	125	103	69	41	73	17	277	72	59	23	103	309
	17%	12%	14%	14%	13%	12%	16%	14%	8%	15%	16%	11%	10%	14%	18%
		41%	48%	30%	25%	17%	10%	18%	4%	67% ^{tt}	17%	14%	6%	25%	75% ^{wxy}

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 84
QD3(2): (SHOW SCREEN) And what about the amount of regulation for BBC television?
SINGLE CODE

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
Too much	271	208	39	25	152	119	64	63	46	28	38	33	65	79	64	63	144	127	84	188	70	201	154	116
	11%	13%	7%	10%	13%	9%	18%	15%	11%	7%	11%	6%	12%	10%	12%	10%	11%	11%	10%	11%	10%	11%	13%	9%
		77%	14%	9%	56%	44%	24% ^{fh}	23% ^{fh}	17%	10%	14%	12%	24%	29%	24%	23%	53%	47%	31%	69%	26%	74%	57%	43%
Too little	318	236	46	36	177	142	36	43	36	66	54	83	75	98	57	88	174	145	81	237	68	250	146	169
	13%	14%	8%	15%	15%	11%	10%	11%	9%	16%	15%	16%	14%	13%	11%	14%	13%	12%	10%	14%	10%	14%	12%	14%
		74% ^b	14%	11%	56%	44%	11%	13%	11%	21% ^e	17% ^e	26% ^{ce}	24%	31%	18%	28%	55%	45%	26%	74% ^o	21%	79%	46%	53%
About the right amount	1458	920	398	140	715	743	208	198	254	278	210	309	355	466	299	337	821	637	495	962	419	1039	747	709
	59%	55%	70%	57%	59%	58%	57%	49%	60%	66%	59%	61%	65%	61%	57%	53%	63%	55%	61%	58%	61%	58%	61%	58%
		63%	27% ^{AC}	10%	49%	51%	14%	14%	17% ^d	19% ^d	14% ^d	21% ^d	24% ⁱ	32% ^{kl}	21%	23%	56% ^{kn}	44%	34%	66%	29%	71%	51%	49%
Don't know	427	294	86	47	160	267	56	102	85	51	54	79	54	119	105	148	173	253	148	279	130	296	185	239
	17%	18%	15%	19%	13%	21%	15%	25%	20%	12%	15%	16%	10%	16%	20%	23%	13%	22%	18%	17%	19%	17%	15%	19%
		69%	20%	11%	37%	63% ^a	13%	24% ^{cfgh}	20% ^f	12%	13%	19%	13%	28% ⁱ	25% ^{jl}	35% ^{jl}	41%	59% ^{kn}	35%	65%	31%	69%	43%	56% ^{ks}

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 84
QD3(2): (SHOW SCREEN) And what about the amount of regulation for BBC television?
SINGLE CODE

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2474	2130 86%	62 3%	1829 74%	379 15%	2051 83%	157 6%	1780 72%	255 10%	238 10%	201 8%	96 4%	268 11%	190 8%	149 6%	202 8%	144 6%	162 7%	294 12%	275 11%
Weighted base	2474	2099 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
Too much	271	230 11%	14 12%	201 11%	45 10%	233 11%	14 7%	209 10%	38 17%	19 13%	5 9%	17 17%	16 6%	22 11%	14 8%	18 8%	29 13%	23 11%	41 12%	29 9%
		85%	5%	74%	17%	86%	5%	77%	14%g	7%	2%	6%l	6%	8%	5%	7%	11%l	9%	15%	11%
Too little	318	267 13%	15 12%	221 12%	62 14%	253 12%	30 15%	260 13%	28 12%	19 13%	11 20%	6 6%	46 17%	25 12%	31 18%	29 14%	26 11%	30 14%	41 12%	26 8%
		84%	5%	69%	19%	79%	9%	82%	9%	6%	4%g	2%	14%k	8%	10%k	9%	8%	9%	13%	8%
About the right amount	1458	1251 60%	61 53%	1079 61%	239 53%	1214 60%	104 53%	1215 59%	126 56%	85 58%	32 56%	60 59%	161 59%	122 60%	110 62%	125 58%	121 54%	115 55%	192 58%	210 67%
		86%	4%	74%d	16%	83%	7%	83%	9%	6%	2%	4%	11%	8%	8%	9%	8%	8%	13%	14%p
Don't know	427	351 17%	27 23%	275 15%	106 23%	331 16%	50 25%	361 18%	33 15%	23 16%	9 9%	18 17%	50 18%	35 17%	20 12%	43 20%	49 22%	40 19%	59 18%	47 15%
		82%	6%	64%	25%c	78%	12%e	85%	8%	5%	2%	4%	12%	8%	5%	10%	12%	9%	14%	11%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 84
QD3(2): (SHOW SCREEN) And what about the amount of regulation for BBC television?
SINGLE CODE

Base: All respondents

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Too much	271	62	209	139	89	24	56	171	182	79	164	217	54
	11%	11%	11%	14%	8%	12%	8%	12%	12%	9%	12%	12%	9%
		23%	77%	51%df	33%	9%	21%	63%df	67%	29%	60%	80%	20%
Too little	318	83	236	128	141	28	98	175	184	122	170	229	89
	13%	15%	12%	13%	13%	15%	13%	13%	12%	14%	12%	12%	14%
		26%	74%	40%	44%	9%	31%	55%	58%	38%	53%	72%	28%
About the right amount	1458	299	1158	589	645	115	450	825	934	504	824	1110	348
	59%	54%	60%	59%	61%	59%	61%	60%	61%	58%	60%	60%	55%
		21%	79%a	40%	44%	8%	31%	57%	64%	35%	57%	76%	24%
Don't know	427	108	318	140	179	27	136	199	235	165	213	291	136
	17%	20%	17%	14%	17%	14%	18%	15%	15%	19%	16%	16%	22%
		25%	75%	33%	42%	6%	32%	47%	55%	39%	50%	68%	32%k

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 84
QD3(2): (SHOW SCREEN) And what about the amount of regulation for BBC television?
SINGLE CODE

Base: All respondents

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2474	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1673
		56%	56%	35%	35%	25%	11%	22%	8%	76%	19%	23%	10%	32%	68%
Weighted base	2474	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1719
		55%	55%	35%	32%	23%	11%	21%	9%	75%	18%	21%	9%	31%	69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Too much	271	163	164	134	122	75	36	78	29	217	59	83	49	106	165
	11%	12%	12%	15%	15%	13%	14%	15%	14%	12%	13%	16%	21%	14%	10%
		60%	60%	49% ^{uu}	45%	28%	13%	29%	11%	80%	22%	31% ^{zz}	18% ^{vyyz}	39% ^{zz}	61%
Too little	318	189	170	103	118	88	39	49	24	229	144	131	54	185	133
	13%	14%	12%	12%	15%	16%	15%	9%	11%	12%	32%	25%	24%	25%	8%
		59%	53%	32%	37% ^{ss}	28% ^{ss}	12%	15%	8%	72%	45% ^{yyz}	41% ^{zz}	17% ^{zz}	58% ^{zz}	42%
About the right amount	1458	834	824	493	450	333	146	320	142	1110	180	244	100	360	1098
	59%	61%	60%	57%	56%	59%	56%	61%	66%	60%	41%	47%	44%	48%	64%
		57%	57%	34%	31%	23%	10%	22%	10% ^{pp}	76%	12%	17%	7%	25%	75% ^{vvvwy}
Don't know	427	182	213	137	108	71	42	79	19	291	60	63	25	104	323
	17%	13%	16%	16%	14%	12%	16%	15%	9%	16%	14%	12%	11%	14%	19%
		43%	50% ^{tt}	32% ^{tt}	25%	17%	10%	18%	4%	68% ^{tt}	14%	15%	6%	24%	76% ^{vvvwy}

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 85
QD3(3): (SHOW SCREEN) And what about the amount of regulation for ITV1 or Channel 4 or Channel Five television?
SINGLE CODE

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
Too much	189	144	28	17	94	96	51	40	32	19	26	21	47	43	51	49	89	100	57	132	50	139	93	95
	8%	9%	5%	7%	8%	8%	14%	10%	8%	4%	7%	4%	9%	6%	10%	8%	7%	9%	7%	8%	7%	8%	8%	8%
		76%	15%	9%	49%	51%	27%efgh	21%fh	17%	10%	14%	11%	25%	22%	27%j	26%	47%	53%	30%	70%	27%	73%	49%	50%
Too little	350	244	78	28	194	157	40	50	34	76	54	96	91	111	64	84	203	148	100	250	82	268	163	185
	14%	15%	14%	11%	16%	12%	11%	12%	8%	18%	15%	19%	17%	15%	12%	13%	15%	13%	12%	15%	12%	15%	13%	15%
		70%	22%	8%	55%b	45%	11%	14%	10%	22%e	15%e	27%cdg	26%	32%	18%	24%	58%	42%	29%	71%	23%	77%	47%	53%
About the right amount	1485	961	374	150	740	745	212	218	259	278	220	297	347	484	301	353	831	654	498	987	423	1062	786	697
	60%	58%	66%	61%	61%	59%	58%	54%	62%	66%	62%	59%	63%	63%	57%	55%	63%	56%	62%	59%	62%	59%	64%	57%
		65%	25%	10%	50%	50%	14%	15%	17%	19%d	15%	20%	23%l	33%k	20%	24%	56%n	44%	34%	66%	28%	72%	53%t	47%
Don't know	449	308	88	52	176	273	61	97	95	51	56	90	64	125	109	151	189	260	153	296	132	318	190	255
	18%	19%	16%	21%	15%	21%	17%	24%	23%	12%	16%	18%	12%	16%	21%	24%	14%	22%	19%	18%	19%	18%	15%	21%
		69%	20%	12%	39%	61%a	13%	22%fg	21%f	11%	12%	20%	14%	28%	24%i	34%j	42%	58%m	34%	66%	29%	71%	42%	57%e

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 85
QD3(3): (SHOW SCREEN) And what about the amount of regulation for ITV1 or Channel 4 or Channel Five television?
SINGLE CODE

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Unweighted base	2474	2130 86%	62 3%	1829 74%	379 15%	2051 83%	157 6%	1780 72%	255 10%	238 10%	201 8%	96 4%	268 11%	190 8%	149 6%	202 8%	144 6%	162 7%	294 12%	275 11%
Weighted base	2474	2099 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
Too much	189	158 8%	12 8%	132 83%	40 6%	160 85%	12 6%	136 72%	31 16%g	18 9%	5 2%	14 8%lo	11 4%	12 6%	13 7%	10 5%	18 8%	11 5%	31 6%	16 17%
Too little	350	301 14%	21 8%	258 86%	65 6%	287 82%	35 10%	292 83%	27 8%	22 15%	10 18%	13 4%	36 13%	21 10%	26 15%	33 16%	31 14%	35 17%	58 17%	39 13%
About the right amount	1485	1277 61%	56 4%	1110 63%	225 15%	1236 83%	99 7%	1239 83%	130 9%	83 6%	33 2%	57 4%	178 12%	134 9%	118 8%	121 8%	125 8%	121 8%	183 12%	202 14%
Don't know	449	364 17%	28 24%	276 61%	122 27% c	346 77%	51 11% e	379 84%	36 8%	24 5%	9 2%	17 4%	47 11%	37 8%	19 4%	50 11% n	52 11% n	41 9%	61 14%	55 12%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 85
QD3(3): (SHOW SCREEN) And what about the amount of regulation for ITV1 or Channel 4 or Channel Five television?
SINGLE CODE

Base: All respondents

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Too much	189	41	148	91	62	15	39	117	131	50	112	148	42
	8%	7%	8%	48% dl	6%	8%	5%	9%	9%	6%	8%	8%	7%
		22%	78%		33%	8%	21%	62%	69%	26%	59%	78%	22%
Too little	350	84	266	147	160	36	110	200	224	118	207	264	87
	14%	15%	14%	15%	15%	19%	15%	15%	15%	14%	15%	14%	14%
		24%	76%	42%	46%	10%	31%	57%	64%	34%	59%	75%	25%
About the right amount	1485	312	1173	615	653	114	453	843	946	519	848	1144	341
	60%	56%	61%	62%	62%	59%	61%	62%	62%	60%	62%	62%	54%
		21%	79%	41%	44%	8%	30%	57%	64%	35%	57%	77% l	23%
Don't know	449	115	334	144	180	28	139	210	235	183	204	292	157
	18%	21%	17%	14%	17%	14%	19%	15%	15%	21%	15%	16%	25%
		26%	74%	32%	40%	6%	31%	47%	52%	41% hj	46%	65%	35% k

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/ij - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 85
QD3(3): (SHOW SCREEN) And what about the amount of regulation for ITV1 or Channel 4 or Channel Five television?
SINGLE CODE

Base: All respondents

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2474	1393	1394	863	855	622	270	538	210	869	482	559	238	801	1673
		56%	56%	35%	35%	25%	11%	22%	8%	76%	19%	23%	10%	32%	68%
Weighted base	2474	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1719
		55%	55%	35%	32%	23%	11%	21%	9%	75%	18%	21%	9%	31%	69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Too much	189	110	112	94	80	53	21	52	17	148	42	71	38	81	109
	8%	8%	8%	11%	10%	9%	8%	10%	8%	8%	9%	14%	17%	11%	6%
		58%	59%	49%	42%	28%	11%	27%	9%	78%	22%	37% ^{yz}	20% ^{vz}	43% ^z	57%
Too little	350	211	207	120	145	88	47	73	24	264	171	151	70	216	135
	14%	15%	15%	14%	18%	16%	18%	14%	11%	14%	39%	29%	31%	29%	8%
		60%	59%	34%	41%	25%	13%	21%	7%	75%	49% ^{wyz}	43% ^z	20% ^z	62% ^z	38%
About the right amount	1485	864	848	526	467	362	153	327	157	1144	163	232	93	345	1140
	60%	63%	62%	61%	58%	64%	58%	62%	73%	62%	37%	44%	41%	46%	66%
		58%	57%	35%	31%	24%	10%	22%	11% ^{mnpqrsu}	77%	11%	16%	6%	23% ^w	77% ^{vwxyz}
Don't know	449	182	204	128	107	64	42	74	16	292	68	69	27	113	336
	18%	13%	15%	15%	13%	11%	16%	14%	7%	16%	15%	13%	12%	15%	20%
		41%	46% ^{kt}	29% ^{kt}	24%	14%	9% ^{kt}	16%	4%	65% ^{qt}	15%	15%	6%	25%	75% ^{wxyz}

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 86
QD3(4): (SHOW SCREEN) And what about the amount of regulation for all other TV channels?
SINGLE CODE

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
Too much	171	125	28	18	89	82	42	36	27	16	27	23	41	40	45	46	80	90	53	118	46	125	85	86
	7%	8%	5%	7%	7%	6%	11%	9%	6%	4%	8%	5%	7%	5%	8%	7%	6%	8%	7%	7%	7%	7%	7%	7%
		73%	17%	10%	52%	48%	24% h	21% f	16%	9%	16%	13%	24%	23%	26%	27%	47%	53%	31%	69%	27%	73%	50%	50%
Too little	360	270	62	27	190	169	40	52	45	79	52	91	77	121	65	97	198	162	105	255	88	271	164	193
	15%	16%	11%	11%	16%	13%	11%	13%	11%	19%	15%	18%	14%	16%	12%	15%	14%	14%	13%	15%	13%	15%	13%	16%
		75% c	17%	8%	53%	47%	11%	14%	13%	22% ce	14%	25% ce	22%	34%	18%	27%	55%	45%	29%	71%	25%	75%	46%	54%
About the right amount	1437	910	387	139	729	707	217	214	250	269	206	280	353	455	296	333	807	629	490	946	414	1022	764	670
	58%	55%	68%	27% AC	61%	56%	60%	53%	59%	64%	58%	55%	64%	60%	56%	52%	62%	54%	61%	57%	60%	57%	62%	54%
		63%	10%	10%	51%	49%	15%	15%	17%	19% d	14%	19%	25% i	32% kl	21%	23%	56% kn	44%	34%	66%	29%	71%	53% lt	47%
Don't know	507	353	91	63	195	312	65	104	98	59	70	111	79	148	119	161	227	280	160	347	139	368	219	284
	20%	21%	16%	25%	16%	25%	18%	26%	23%	14%	20%	22%	14%	19%	23%	25%	17%	24%	20%	21%	20%	21%	18%	23%
		70%	18%	12% B	39%	61% A	13%	20% f	19% f	12%	14%	22% f	16%	29%	23% i	32% jl	45%	55% kn	32%	68%	27%	73%	43%	56% ks

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 86
QD3(4): (SHOW SCREEN) And what about the amount of regulation for all other TV channels?
SINGLE CODE

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2474	2130 86%	62 3%	1829 74%	379 15%	2051 83%	157 6%	1780 72%	255 10%	238 10%	201 8%	96 4%	268 11%	190 8%	149 6%	202 8%	144 6%	162 7%	294 12%	275 11%
Weighted base	2474	2099 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
Too much	171	141	10	121	32	143	10	124	28	15	4	14	9	10	9	12	18	12	26	14
	7%	7%	9%	7%	7%	7%	5%	6%	13%	10%	6%	14%	3%	5%	5%	6%	8%	6%	8%	4%
		83%	6%	71%	19%	84%	6%	73%	17%g	9%	2%	8%ls	5%	6%	7%	11%	7%	15%	8%	
Too little	360	312	19	265	67	293	39	295	34	21	10	12	37	26	24	32	39	32	59	34
	15%	15%	16%	15%	15%	14%	20%	14%	15%	14%	17%	12%	14%	13%	14%	15%	17%	15%	18%	11%
		87%	5%	74%	19%	82%	11%	82%	9%	6%	3%	3%	10%	7%	7%	9%	11%	9%	16%	10%
About the right amount	1437	1233	59	1076	221	1201	96	1195	125	84	32	58	167	126	119	118	114	115	179	199
	58%	59%	51%	61%	49%	59%	49%	58%	56%	58%	57%	57%	61%	62%	68%	55%	50%	55%	54%	64%
		86%	4%	75% d	15%	84%	7%	83%	9%	6%	2%	4%	12%	9%	8% pr	8%	8%	8%	12%	14% p
Don't know	507	414	29	314	131	393	52	432	38	26	11	18	59	41	24	52	54	49	70	64
	20%	20%	25%	18%	29%	19%	26%	21%	17%	18%	20%	18%	22%	20%	14%	24%	24%	24%	21%	21%
		82%	6%	62%	26% c	77%	10%	85%	8%	5%	2%	4%	12%	8%	5%	10%	11%	10%	14%	13%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 86
QD3(4): (SHOW SCREEN) And what about the amount of regulation for all other TV channels?
SINGLE CODE

Base: All respondents

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Too much	171	42	129	88	52	14	30	112	115	49	102	134	37
	7%	8%	7%	52%df	5%	7%	4%	8%	7%	6%	7%	7%	6%
		25%	75%		31%	8%	18%	65%df	67%	29%	60%	78%	22%
Too little	360	85	275	142	165	31	113	197	229	122	210	269	91
	15%	15%	14%	14%	16%	16%	15%	14%	15%	14%	15%	15%	14%
		24%	76%	39%	46%	9%	32%	55%	64%	34%	58%	75%	25%
About the right amount	1437	297	1139	606	629	115	434	831	925	497	827	1113	323
	58%	54%	59%	61%	60%	59%	59%	61%	60%	57%	60%	60%	52%
		21%	79%	42%	44%	8%	30%	58%	64%	35%	58%	78%l	22%
Don't know	507	128	379	160	209	33	163	230	268	203	232	331	176
	20%	23%	20%	16%	20%	17%	22%	17%	17%	23%	17%	18%	28%
		25%	75%	32%	41%	7%	32%cg	45%	53%	40%hj	46%	65%	35%k

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/ij - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 86
QD3(4): (SHOW SCREEN) And what about the amount of regulation for all other TV channels?
SINGLE CODE

Base: All respondents

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2474	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1673
		56%	56%	35%	35%	25%	11%	22%	8%	76%	19%	23%	10%	32%	68%
Weighted base	2474	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1719
		55%	55%	35%	32%	23%	11%	21%	9%	75%	18%	21%	9%	31%	69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Too much	171	104	102	84	75	41	22	52	16	134	33	58	34	68	103
	7%	8%	7%	10%	9%	7%	8%	10%	8%	7%	7%	11%	15%	9%	6%
		61%	60%	49%	44%	24%	13%	31%	10%	78%	19%	34%yz	20%vz	40%z	60%
Too little	360	215	210	121	132	93	48	66	29	269	166	163	67	219	140
	15%	16%	15%	14%	17%	16%	18%	13%	14%	15%	37%	31%	29%	29%	8%
		60%	58%	34%	37%	26%	13%	18%	8%	75%	46%yz	45%z	19%z	61%z	39%
About the right amount	1437	839	827	524	472	361	151	324	150	1113	166	223	98	335	1101
	58%	61%	60%	60%	59%	64%	57%	62%	70%	60%	38%	43%	43%	44%	64%
		58%	58%	37%	33%	25%	11%	23%	10%nopru	78%	12%	16%	7%	23%	77%vwxy
Don't know	507	210	232	139	120	71	43	84	18	331	78	79	30	132	375
	20%	15%	17%	16%	15%	13%	16%	16%	8%	18%	18%	15%	13%	17%	22%
		41%t	46%t	27%t	24%	14%	8%	17%t	4%	65%qt	15%	15%	6%	26%	74%wx

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 87
**QD3: SUMMARY (SHOW SCREEN) Now thinking about television programmes as a whole, do you think the amount of regulation is too much, too little, or about the right amount?
 And what about the amount of regulation for ...?
 SINGLE CODE**

Base: All respondents

	Television programmes as a whole	BBC television	ITV1 or Channel 4 or Channel Five television	All other TV channels
Unweighted base	2474	2474	2474	2474
Weighted base	2474	2474	2474	2474
Effective base	1341	1341	1341	1341
Too much	215 9%	271 11%	189 8%	171 7%
Too little	356 14%	318 13%	350 14%	360 15%
About the right amount	1492 60%	1458 59%	1485 60%	1437 58%
Don't know	412 17%	427 17%	449 18%	507 20%

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 88

QD4a: TV programmes on all TV channels are supposed to follow rules or guidelines about what can and can't be shown.

Why do you think there are these rules or guidelines?

IF NECESSARY: Who do you think these rules and guidelines are aiming to protect?

SINGLE CODE – FIRST MENTION (F2F and CATI ONLY)

Base: All respondents (F2F and CATI ONLY)

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	423	-	156	267	207	216	32	22	28	31	65	245	52	86	70	215	138	285	58	365	48	375	133	289
		-	37%	63%	49%	51%	8%	5%	7%	7%	15%	58%	12%	20%	17%	51%	33%	67%	14%	86%	11%	89%	31%	68%
Weighted base	816	-**	569	247	424	392	114**	101**	94**	113**	123*	272	150*	218*	167*	281	369*	448	230*	586	189*	628	359*	457
		-**	70%	30%	52%	48%	14%**	12%**	12%**	14%**	15%*	33%	18%*	27%*	20%*	34%	45%*	55%	28%*	72%	23%*	77%	44%*	56%
Effective base	232	-	124	226	115	117	24	19	23	25	35	157	34	56	40	119	90	147	44	204	38	203	93	141
Protect children/ young people	370	-	243	128	191	180	59	43	25	45	64	134	44	99	89	138	143	228	76	295	66	305	149	222
	45%	-	43%	52%	45%	46%	52%	43%	26%	40%	52%	49%	29%	45%	54%	49%	39%	51%	33%	50%	35%	49%	41%	48%
		-	66%	34%	52%	48%	16%	12%	7%	12%	17%	36%	12%	27%	24%	37%	39%	61%	20%	80%	18%	82%	40%	60%
Protect everybody/ the public/ viewers/ the audience	114	-	78	36	65	49	2	17	13	16	23	43	28	36	16	34	64	50	25	89	23	91	65	49
	14%	-	14%	14%	15%	12%	2%	17%	14%	14%	19%	16%	19%	16%	10%	12%	17%	11%	11%	15%	12%	14%	18%	11%
		-	69%	31%	57%	43%	2%	15%	11%	14%	20%	38%	25%	31%	14%	29%	56%	44%	22%	78%	20%	80%	57%	43%
Provides restrictions on swearing/ bad language	59	-	52	7	32	27	10	4	12	20	-	13	16	14	9	20	30	28	25	33	16	42	28	31
	7%	-	9%	3%	8%	7%	9%	4%	13%	17%	-	5%	11%	7%	5%	7%	8%	6%	11%	6%	9%	7%	8%	7%
		-	88%	12%	54%	46%	18%	6%	20%	33%	-	23%	27%	24%	15%	33%	52%	48%	43%	57%	28%	72%	47%	53%
To maintain standards of decency/ broadcasting standards	54	-	38	16	35	19	13	9	4	-	8	20	21	11	10	13	31	22	15	39	8	45	22	31
	7%	-	7%	6%	8%	5%	11%	9%	5%	-	6%	7%	14%	5%	6%	4%	8%	5%	6%	7%	4%	7%	6%	7%
		-	71%	29%	65%	35%	24%	16%	8%	-	14%	37%	39%	20%	18%	24%	58%	42%	27%	73%	15%	85%	41%	58%
Protect certain groups (e.g. by age/ race/ gender/ sexual orientation)	35	-	30	4	17	18	-	-	18	1	11	5	15	1	10	9	15	19	18	16	18	16	10	25
	4%	-	5%	2%	4%	5%	-	-	19%	1%	9%	2%	10%	*	6%	3%	4%	4%	8%	3%	10%	3%	3%	5%
		-	87%	13%	49%	51%	-	-	51%	3%	31%	15%	42%	2%	29%	27%	44%	56%	53%	47%	53%	47%	28%	72%
Provides restrictions on sexual content/ nakedness	33	-	26	7	16	17	11	-	6	10	-	6	5	14	8	7	18	15	11	22	8	25	28	5
	4%	-	5%	3%	4%	4%	9%	-	7%	8%	-	2%	3%	6%	5%	2%	5%	3%	5%	4%	4%	4%	8%	1%
		-	78%	22%	50%	50%	32%	-	19%	29%	-	19%	14%	41%	24%	21%	55%	45%	32%	68%	25%	75%	84%	16%
Provides restrictions on violence/ antisocial behaviour	31	-	28	2	11	20	-	9	10	9	1	1	4	11	11	4	16	15	22	9	22	9	29	1
	4%	-	5%	1%	3%	5%	-	9%	11%	8%	1%	1%	3%	5%	7%	1%	4%	3%	9%	2%	11%	1%	8%	*
		-	92%	8%	36%	64%	-	29%	34%	30%	3%	5%	14%	37%	37%	12%	51%	49%	71%	29%	71%	29%	95%	5%
Timing of programmes/ the watershed	13	-	11	1	6	7	3	-	3	-	6	1	6	3	-	4	9	4	3	10	3	10	5	7
	2%	-	2%	1%	1%	2%	3%	-	3%	-	5%	1%	4%	1%	-	1%	2%	1%	1%	2%	1%	2%	2%	2%
		-	89%	11%	48%	52%	23%	-	20%	-	46%	11%	46%	23%	-	31%	69%	31%	20%	80%	20%	80%	43%	57%
Provides restrictions on offensive content	12	-	12	-	12	-	-	-	3	-	3	6	-	5	-	7	5	7	3	9	3	9	3	9
	1%	-	2%	-	3%	-	-	-	3%	-	3%	2%	-	2%	-	2%	1%	2%	1%	2%	1%	2%	1%	2%
		-	100%	-	100%	-	-	-	22%	-	27%	51%	-	44%	-	56%	44%	56%	22%	78%	22%	78%	22%	78%
Other reason	45	-	14	31	22	23	4	-	-	5	5	30	2	15	4	25	16	29	8	36	5	40	9	36
	5%	-	2%	13%	5%	6%	3%	-	-	5%	4%	11%	6%	7%	2%	9%	4%	6%	4%	6%	2%	6%	2%	8%
		-	30%	70%	49%	51%	8%	-	-	12%	12%	68%	3%	33%	8%	56%	36%	64%	19%	81%	10%	90%	19%	81%
Don't know	52	-	37	15	18	34	12	19	-	7	3	11	11	10	9	22	21	31	25	27	17	35	12	40
	6%	-	6%	6%	4%	9%	11%	19%	-	6%	2%	4%	7%	5%	6%	8%	6%	7%	11%	5%	9%	6%	3%	9%
		-	71%	29%	34%	66%	24%	37%	-	13%	5%	21%	21%	20%	18%	42%	41%	59%	48%	52%	33%	67%	23%	77%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 88

QD4a: TV programmes on all TV channels are supposed to follow rules or guidelines about what can and can't be shown.

Why do you think there are these rules or guidelines?

IF NECESSARY: Who do you think these rules and guidelines are aiming to protect?

SINGLE CODE – FIRST MENTION (F2F and CATI ONLY)

Base: All respondents (F2F and CATI ONLY)

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	423	135 32%	22 5%	100 24%	57 13%	118 28%	39 9%	328 78%	42 10%	21 5%	32 8%	25 6%	73 17%	32 8%	23 5%	38 9%	19 4%	29 7%	43 10%	46 11%
Weighted base	816	486 60%	84** 10%**	380* 47%*	190* 23%*	454* 56%*	116* 14%*	713 87%	51** 6%**	27** 3%**	26** 3%**	51** 6%**	125* 15%*	60** 7%**	48** 6%**	72** 9%**	52** 6%**	86** 11%**	111** 14%**	108* 13%*
Effective base	232	106	19	77	50	94	32	189	25	14	25	16	42	16	15	21	13	16	24	32
Protect children/ young people	370 45%	210 43%	34 40%	145 38%	99 41%	187 49%	56 41%	325 46%	23 45%	12 43%	11 41%	30 59%	67 53%	40 67%	31 65%	43 59%	35 67%	18 21%	26 24%	36 33%
Protect everybody/ the public/ viewers/ the audience	114 14%	74 15%	4 5%	51 13%	27 14%	54 12%	24 20%	89 13%	8 16%	9 34%	7 29%	- -	21 17%	7 11%	5 11%	12 17%	7 14%	7 8%	9 8%	20 19%
Provides restrictions on swearing/ bad language	59 7%	36 7%	16 20%	28 7%	24 12%	41 9%	11 9%	53 7%	4 8%	* 2%	7 4%	4 8%	11 2%	3 -	1 2%	- -	- -	11 12%	19 17%	15 14%
To maintain standards of decency/ broadcasting standards	54 7%	34 7%	4 5%	31 8%	7 4%	31 7%	7 6%	48 7%	1 2%	5 17%	- -	5 10%	4 4%	- -	3 7%	3 4%	7 13%	1 1%	24 22%	1 1%
Protect certain groups (e.g. by age/ race/ gender/ sexual orientation)	35 4%	30 6%	- -	30 8%	- -	30 7%	- -	29 4%	1 2%	- -	4 17%	- -	1 1%	- -	- -	- -	- -	24 27%	1 1%	4 3%
Provides restrictions on sexual content/ nakedness	33 4%	26 5%	- -	20 5%	6 3%	26 6%	- -	30 4%	3 7%	- -	- -	- -	4 3%	1 2%	- -	- -	2 3%	2 2%	8 7%	14 13%
Provides restrictions on violence/ antisocial behaviour	31 4%	22 4%	7 8%	22 6%	7 3%	22 5%	7 6%	25 4%	5 10%	- -	- -	6 11%	5 4%	1 2%	- -	- -	- -	- -	5 5%	8 7%
Timing of programmes/ the watershed	13 2%	11 2%	- -	8 2%	3 2%	11 2%	- -	13 2%	- -	- -	- -	- -	6 5%	1 1%	- -	6 8%	- -	- -	- -	- -
Provides restrictions on offensive content	12 1%	7 1%	5 6%	3 1%	9 5%	6 1%	6 5%	11 2%	- -	- -	1 3%	3 6%	- -	- -	- -	- -	- -	- -	5 5%	3 3%
Other reason	45 5%	8 2%	5 6%	5 1%	9 5%	8 2%	5 4%	41 6%	2 4%	1 3%	1 4%	1 2%	11 9%	4 6%	7 14%	3 5%	1 3%	4 5%	3 3%	6 6%
Don't know	52 6%	29 6%	8 9%	37 10%	- -	37 7%	- -	48 7%	3 6%	1 2%	1 2%	2 3%	2 2%	6 10%	- -	6 8%	- -	20 23%	11 10%	1 1%
		56%	15%	71% d	-	71%	-	92%	6%	1%	1%	3%	4%	12%	-	11%	-	38%	21%	3%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 88

QD4a: TV programmes on all TV channels are supposed to follow rules or guidelines about what can and can't be shown.

Why do you think there are these rules or guidelines?

IF NECESSARY: Who do you think these rules and guidelines are aiming to protect?

SINGLE CODE – FIRST MENTION (F2F and CATI ONLY)

Base: All respondents (F2F and CATI ONLY)

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	423	255 60%	168 40%	139 33%	223 53%	9 2%	205 48%	142 34%	144 34%	270 64%	80 19%	111 26%	312 74%
Weighted base	816	256 31%	560 69%	273* 33%*	378 46%	39** 5%**	348 43%	349* 43%*	369* 45%*	419 51%	298* 36%*	413* 51%*	403 49%
Effective base	232	176	126	81	119	9	109	88	84	154	61	87	177
Protect children/ young people	370 45%	139 54%	232 41%	89 24%	202 54%	14 4%	190 54%	121 35%	159 43%	194 46%	118 40%	162 44%	208 56%
Protect everybody/ the public/ viewers/ the audience	114 14%	33 13%	81 14%	43 16%	49 13%	12 30%	42 12%	60 17%	47 13%	66 16%	38 13%	62 15%	52 13%
Provides restrictions on swearing/ bad language	59 7%	7 3%	52 9%	25 9%	17 5%	-	37 11%	37 11%	31 8%	24 6%	28 10%	36 9%	23 6%
To maintain standards of decency/ broadcasting standards	54 7%	15 6%	39 7%	14 5%	25 7%	10 25%	22 6%	19 6%	13 4%	34 8%	13 4%	24 6%	29 7%
Protect certain groups (e.g. by age/ race/ gender/ sexual orientation)	35 4%	4 1%	31 6%	22 8%	12 3%	12 3%	14 4%	14 4%	25 7%	10 2%	24 8%	30 7%	4 1%
Provides restrictions on sexual content/ nakedness	33 4%	7 3%	26 5%	25 9%	4 1%	4 10%	28 8%	19 5%	14 3%	17 6%	17 6%	26 6%	7 2%
Provides restrictions on violence/ antisocial behaviour	31 4%	2 1%	28 5%	19 7%	12 3%	-	7 2%	24 7%	23 6%	8 2%	22 7%	22 5%	9 2%
Timing of programmes/ the watershed	13 2%	1 1%	11 2%	6 2%	7 2%	-	7 2%	5 2%	9 2%	4 1%	8 3%	8 2%	4 1%
Provides restrictions on offensive content	12 1%	-	12 2%	3 1%	3 1%	-	3 1%	8 2%	3 1%	9 2%	3 1%	6 1%	6 2%
Other reason	45 5%	35 14%	9 2%	7 3%	26 7%	-	25 7%	11 3%	16 4%	28 7%	8 3%	8 2%	36 9%
Don't know	52 6%	14 5%	38 7%	20 8%	20 5%	-	20 6%	21 6%	24 7%	28 7%	16 5%	29 7%	23 6%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 88

QD4a: TV programmes on all TV channels are supposed to follow rules or guidelines about what can and can't be shown.

Why do you think there are these rules or guidelines?

IF NECESSARY: Who do you think these rules and guidelines are aiming to protect?

SINGLE CODE – FIRST MENTION (F2F and CATI ONLY)

Base: All respondents (F2F and CATI ONLY)

	Total	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)				
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	423	87 21%	80 19%	36 9%	26 6%	15 4%	13 3%	19 4%	15 4%	111 26%	67 16%	50 12%	32 8%	96 23%	327 77%
Weighted base	816	315* 39%*	298* 36%*	143** 18%**	115** 14%**	57** 7%**	50** 6%**	90** 11%**	52** 6%**	413* 51%*	124* 15%*	108** 13%**	57** 7%**	187* 23%*	630 77%
Effective base	232	66	61	27	22	13	10	15	14	87	37	29	15	51	181
Protect children/ young people	370 45%	119 38% 32%	118 40% 32%	65 45% 17%	57 49% 15%	37 65% 10%	25 50% 7%	41 45% 11%	5 9% 1%	162 39% 44%	57 46% 15%	52 48% 14%	19 34% 5%	79 42% 21%	292 46% 79%
Protect everybody/ the public/ viewers/ the audience	114 14%	50 16% 44%	38 13% 33%	23 16% 21%	7 6% 6%	13 23% 11%	4 9% 4%	9 16% 8%	9 15% 8%	62 14% 54%	14 12% 13%	10 10% 9%	2 4% 2%	22 12% 19%	92 15% 81%
Provides restrictions on swearing/ bad language	59 7%	31 10% 52%	28 10% 48%	11 8% 20%	11 10% 20%	1 2% 2%	5 9% 8%	1 1% 2%	15 29% 26%	36 9% 60%	11 9% 19%	13 12% 21%	6 10% 10%	17 9% 29%	41 7% 71%
To maintain standards of decency/ broadcasting standards	54 7%	13 4% 25%	13 4% 25%	6 4% 12%	8 7% 14%	- - -	- - -	- - -	- - -	24 6% 45%	5 4% 9%	6 5% 10%	3 5% 5%	11 6% 20%	43 7% 80%
Protect certain groups (e.g. by age/ race/ gender/ sexual orientation)	35 4%	30 10% 87%	24 8% 70%	9 6% 25%	6 5% 17%	- - -	9 18% 26%	18 20% 51%	2 5% 7%	30 7% 87%	1 * 2%	1 * 2%	9 16% 26%	9 5% 26%	26 4% 74%
Provides restrictions on sexual content/ nakedness	33 4%	19 6% 59%	17 6% 52%	4 3% 12%	4 3% 12%	- - -	5 10% 7%	2 3% 7%	10 20% 31%	26 6% 78%	2 2% 7%	4 4% 13%	2 3% 5%	5 3% 15%	28 4% 85%
Provides restrictions on violence/ antisocial behaviour	31 4%	11 4% 37%	22 7% 71%	5 4% 18%	- - -	3 6% 11%	- - -	- - -	8 15% 26%	22 5% 71%	- - -	- - -	- - -	- - -	31 5% 100%
Timing of programmes/ the watershed	13 2%	6 2% 46%	8 3% 66%	6 4% 46%	6 4% 46%	3 5% 20%	3 4% 20%	3 3% 20%	- - -	8 2% 66%	7 6% 57%z	- - -	1 2% 11%	7 4% 57%	5 1% 43%
Provides restrictions on offensive content	12 1%	3 1% 22%	3 1% 27%	- - -	- - -	- - -	- - -	3 4% 27%	3 5% 22%	6 1% 49%	5 4% 44%	5 5% 44%	- - -	5 3% 44%	7 1% 56%
Other reason	45 5%	4 1% 8%	8 3% 19%	- - -	8 7% 19%	- - -	- - -	- - -	- - -	8 2% 19%	17 14% 38%z	7 7% 17%	13 22% 28%	18 9% 39%	27 4% 61%
Don't know	52 6%	29 9% 56%	16 5% 32%	14 9% 26%	9 8% 17%	- - -	- - -	14 15% 26%	- - -	29 7% 56%	5 4% 9%	10 9% 20%	2 4% 5%	14 8% 27%	38 6% 73%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 89

QD4a/QD4b: TV programmes on all TV channels are supposed to follow rules or guidelines about what can and can't be shown.

Why do you think there are these rules or guidelines?

IF NECESSARY: Who do you think these rules and guidelines are aiming to protect?

MULTI CODE – ALL MENTIONS

Base: All respondents

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	2474	2051 83%	156 6%	267 11%	1143 46%	1331 54%	335 14%	326 13%	420 17%	376 15%	375 15%	642 26%	539 22%	790 32%	423 17%	722 29%	1329 54%	1145 46%	713 29%	1761 71%	618 25%	1856 75%	1345 54%	1120 45%
Weighted base	2474	1658 67%	569 23%	247 10%	1204 49%	1270 51%	364 15%	406 16%	421 17%	423 17%	356 14%	505 20%	550 22%	763 31%	525 21%	637 26%	1312 53%	1162 47%	808 33%	1666 67%	687 28%	1787 72%	1232 50%	1232 50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
Protect children/ young people	1816 73%	1270 77%	395 22%	151 8%	838 46%	978 77%	253 14%	268 15%	300 17%	351 19%	261 14%	383 21%	394 22%	593 33%	373 21%	456 25%	987 54%	829 46%	566 31%	1250 69%	497 27%	1319 74%	906 74%	906 73%
Provides restrictions on sexual content/ nakedness	1141 46%	972 59%	151 27%	17 7%	507 42%	634 50%	162 45%	191 47%	202 48%	245 58%	159 45%	181 36%	264 48%	384 50%	219 42%	275 43%	647 49%	494 42%	387 34%	754 66%	334 29%	807 71%	598 52%	540 47%
Protect everybody/ the public/ viewers/ the audience	1120 45%	864 52%	201 35%	55 22%	558 46%	562 44%	149 41%	187 46%	206 49%	203 48%	177 50%	198 39%	272 50%	387 51%	198 38%	263 41%	659 50%	461 40%	359 44%	761 46%	318 46%	802 45%	613 50%	506 41%
Provides restrictions on swearing/ bad language	1096 44%	892 54%	181 32%	23 9%	507 42%	588 46%	152 42%	185 46%	196 47%	238 56%	148 41%	178 35%	242 44%	374 49%	225 43%	255 40%	616 47%	480 44%	374 34%	721 66%	327 30%	768 70%	569 52%	523 48%
Provides restrictions on offensive content	1084 44%	921 56%	151 27%	12 5%	495 41%	589 46%	148 41%	181 45%	182 43%	229 54%	155 44%	188 37%	264 48%	382 50%	180 34%	258 41%	646 49%	438 38%	341 42%	743 45%	298 43%	786 44%	569 46%	514 42%
Provides restrictions on violence/ antisocial behaviour	1028 42%	864 52%	142 25%	22 9%	458 38%	571 45%	135 37%	177 44%	174 41%	215 51%	155 44%	172 34%	220 40%	360 47%	210 40%	238 37%	580 44%	448 39%	329 41%	700 42%	296 43%	732 41%	538 44%	488 40%
Timing of programmes/ the watershed	1017 41%	897 54%	105 19%	14 6%	477 40%	540 43%	106 29%	128 32%	163 39%	237 56%	178 50%	205 41%	252 46%	366 48%	182 35%	217 34%	618 47%	399 34%	275 34%	742 45%	251 37%	766 43%	521 42%	496 40%
Protect certain groups (e.g. by age/ race/ gender/ sexual orientation)	973 39%	786 47%	166 29%	20 8%	459 38%	513 40%	147 40%	150 37%	194 46%	210 50%	134 38%	136 27%	244 44%	330 43%	177 34%	222 35%	573 44%	399 34%	339 35%	633 65%	298 31%	675 69%	531 55%	440 45%
To maintain standards of decency/ broadcasting standards	889 36%	753 45%	109 19%	27 11%	413 34%	477 38%	128 35%	124 31%	135 32%	170 40%	148 42%	183 36%	228 42%	308 40%	159 30%	194 30%	536 41%	353 30%	262 32%	627 38%	213 31%	676 38%	445 36%	443 36%
Other reason – TYPE IN	125 5%	18 1%	52 9%	55 22%	57 5%	68 5%	14 4%	20 5%	5 1%	14 3%	21 6%	52 10%	22 4%	42 5%	17 3%	64 7%	61 5%	25 3%	100 6%	21 3%	104 6%	35 3%	89 7%	
Don't know	143 6%	143 9%	-	-	70 6%	73 6%	21 6%	51 12%	33 8%	19 5%	13 4%	6 1%	22 4%	41 5%	38 7%	43 7%	62 5%	81 7%	64 8%	79 5%	53 8%	90 5%	70 6%	72 6%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b/c - d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 89
QD4a/QD4b: TV programmes on all TV channels are supposed to follow rules or guidelines about what can and can't be shown.
Why do you think there are these rules or guidelines?
IF NECESSARY: Who do you think these rules and guidelines are aiming to protect?
MULTI CODE – ALL MENTIONS

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2474	2130	62	1829	379	2051	157	1780	255	238	201	96	268	190	149	202	144	162	294	275
		86%	3%	74%	15%	83%	6%	72%	10%	10%	8%	4%	11%	8%	6%	8%	6%	7%	12%	12%
Weighted base	2474	2099	116*	1776	452	2030	198*	2046	225	146	57*	101*	272	203	176	215	225	208*	334	312
		85%	5%*	72%	18%	82%	8%*	83%	9%	6%	2%*	4%*	11%	8%	7%	9%	9%	8%*	14%	13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
Protect children/ young people	1816	1582	75	1356	309	1535	131	1495	162	114	45	77	217	158	131	155	180	150	219	208
	73%	75%	65%*	76%	69%	76%	66%	73%	72%	78%	79%	76%	80%	78%	74%	72%	80%	72%	65%	67%
		87%	4%	75% d	17%	85%	7%	82%	9%	6%	2%	4%	12% rs	9% rs	7%	9%	10% rs	8%	12%	11%
Provides restrictions on sexual content/ nakedness	1141	1088	28	961	163	1069	55	919	114	79	30	28	113	94	69	84	116	92	166	158
	46%	52%	24%	54%	36%	53%	28%	45%	50%	54%	52%	28%	41%	46%	39%	39%	51%	44%	50%	51%
		95% b	2%	84% c	14%	94% d	5%	81%	10%	7% g	3%	2%	10%	8% k	6%	7%	10% k	8%	15% kk	14% ko
Protect everybody/ the public/ viewers/ the audience	1120	1028	30	886	178	989	76	912	107	75	26	29	119	92	78	111	111	79	145	148
	45%	49%	26%	50%	39%	49%	38%	45%	48%	51%	46%	28%	44%	45%	45%	52%	49%	38%	43%	47%
		92% b	3%	79% d	16%	88%	7%	81%	10%	7%	2%	3%	11%	8% k	7%	10% k	10% k	7%	13%	13% k
Provides restrictions on swearing/ bad language	1096	1029	36	911	162	1016	57	896	101	71	27	35	98	85	67	80	103	96	184	148
	44%	49%	31%	51%	36%	50%	29%	44%	45%	49%	48%	35%	36%	42%	38%	37%	46%	46%	55%	47%
		94% b	3%	83% c	15%	93% d	5%	82%	9%	6%	2%	3%	9%	8%	6%	7%	9%	9%	17% klmno	14% l
Provides restrictions on offensive content	1084	1033	32	894	178	1011	61	878	103	75	28	27	111	85	68	76	122	86	154	149
	44%	49%	28%	50%	39%	50%	31%	43%	46%	51%	49%	26%	41%	42%	39%	35%	54%	41%	46%	48%
		95% b	3%	83% d	16%	93% d	6%	81%	10%	7% g	3%	2%	10%	8%	6%	7%	11% klino	8%	14% kk	14% ko
Provides restrictions on violence/ antisocial behaviour	1028	958	40	850	156	954	53	840	96	71	22	34	96	87	59	77	120	91	139	137
	42%	46%	34%	48%	35%	47%	27%	41%	43%	49%	38%	34%	35%	43%	34%	36%	53% klno	44%	42%	44%
		93%	4%	83% c	15%	93% d	4%	82%	9%	7%	2%	3%	9%	8%	6%	7%	12% klno	9%	14%	13%
Timing of programmes/ the watershed	1017	971	25	860	142	959	44	820	103	69	25	26	110	82	92	83	116	90	129	93
	41%	46%	21%	48%	31%	47%	22%	40%	46%	47%	44%	25%	41%	40%	52%	39%	51%	43%	39%	30%
		96% b	2%	85% d	14%	94% d	4%	81%	10%	7%	2%	3%	11% k	8%	9% kor	8%	11% kr	9% ks	13%	9%
Protect certain groups (e.g. by age/ race/ gender/ sexual orientation)	973	922	23	830	122	921	31	786	97	65	25	19	102	77	60	62	101	111	130	124
	39%	44%	20%	47%	27%	45%	16%	38%	43%	44%	44%	18%	38%	38%	34%	29%	45%	53%	39%	40%
		95% b	2%	85% c	13%	95% d	3%	81%	10%	7%	3%	2%	11% kk	8% k	6% k	6%	10% ko	11% klmno	13% kk	13% k
To maintain standards of decency/ broadcasting standards	889	822	35	751	112	822	42	711	99	59	20	26	78	66	68	88	98	87	125	75
	36%	39%	30%	42%	25%	40%	21%	35%	44%	40%	35%	26%	29%	33%	38%	41%	43%	42%	37%	24%
		92%	4%	84% d	13%	92% d	5%	80%	11% g	7%	2%	3%	9%	7%	8% s	10% is	11% klis	10% is	14% ks	8%
Other reason – TYPE IN	125	65	5	52	18	65	5	115	5	2	2	3	30	15	8	4	10	7	22	16
	5%	3%	4%	3%	4%	3%	3%	6%	2%	2%	4%	3%	11%	7%	5%	2%	5%	3%	6%	5%
		52%	4%	42%	15%	52%	4%	92% l	4%	4%	2%	2%	24% oq	12% o	7%	3%	8%	6%	17%	13%
Don't know	143	137	5	96	47	119	24	118	17	5	3	6	14	9	12	16	10	6	22	23
	6%	7%	4%	5%	10%	6%	6%	6%	7%	3%	6%	6%	5%	5%	7%	8%	4%	3%	7%	7%
		96%	4%	67%	33% c	83%	17% e	83%	12%	3%	2%	4%	10%	7%	8%	11%	7%	4%	15%	16%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 89

QD4a/QD4b: TV programmes on all TV channels are supposed to follow rules or guidelines about what can and can't be shown.

Why do you think there are these rules or guidelines?

IF NECESSARY: Who do you think these rules and guidelines are aiming to protect?

MULTI CODE – ALL MENTIONS

Base: All respondents

	Total	Location		Home TV service				Smart TV			Any connected TV		
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Protect children/ young people	1816 73%	386 70% 21%	1430 74% 79%	704 71% 39%	821 78% 45% cg	140 72% 8%	572 77% 32% cg	966 71% 53%	1133 74% 62%	625 72% 34%	1023 75% 56%	1377 75% 76%	439 70% 24%
Provides restrictions on sexual content/ nakedness	1141 46%	177 32% 16%	964 50% 84% a	505 51% 44% df	454 43% 40%	104 54% 9% df	279 38% 24%	721 53% 63% df	778 51% 68% a	334 38% 29%	722 53% 63% l	963 52% 84% l	178 28% 16%
Protect everybody/ the public/ viewers/ the audience	1120 45%	193 35% 17%	927 48% 83% a	465 47% 42%	485 46% 43%	116 60% 10% cdff	317 43% 28%	649 47% 58%	731 48% 65% l	364 42% 32%	669 49% 60% l	913 49% 82% l	207 33% 18%
Provides restrictions on swearing/ bad language	1096 44%	181 33% 16%	915 48% 84% a	478 48% 44% df	437 41% 40%	115 59% 10% cdf	273 37% 25%	691 50% 63% df	750 49% 68% a	317 36% 29%	691 50% 63% l	907 49% 83% l	188 30% 17%
Provides restrictions on offensive content	1084 44%	164 30% 15%	920 48% 85% a	465 47% 43% f	463 44% 43%	91 47% 8%	295 40% 27%	655 48% 60% f	717 47% 66% l	344 39% 32%	660 48% 61% l	902 49% 83% l	182 29% 17%
Provides restrictions on violence/ antisocial behaviour	1028 42%	174 32% 17%	854 44% 83% a	449 45% 44% f	438 42% 43%	92 48% 9% f	272 37% 26%	635 46% 62% f	692 45% 67% l	316 36% 31%	633 46% 62% l	852 46% 83% l	176 28% 17%
Timing of programmes/ the watershed	1017 41%	184 33% 18%	833 43% 82% a	429 43% 42%	475 45% 47%	92 47% 9%	292 39% 29%	616 45% 61%	689 45% 68% l	313 36% 31%	642 47% 63% l	858 46% 84% l	159 25% 16%
Protect certain groups (e.g. by age/ race/ gender/ sexual orientation)	973 39%	156 28% 16%	817 43% 84% a	424 43% 44% f	423 40% 44%	88 45% 9%	266 36% 27%	581 42% 60% f	678 44% 70% l	271 31% 28%	633 46% 65% l	820 44% 84% l	153 24% 16%
To maintain standards of decency/ broadcasting standards	889 36%	160 29% 18%	729 38% 82% a	347 35% 39%	414 39% 47%	88 46% 10% c	279 38% 31%	496 36% 56%	577 38% 65%	289 33% 33%	534 39% 60% l	720 39% 81% l	169 27% 19%
Other reason – TYPE IN	125 5%	61 11% 49% b	64 3% 51%	32 3% 26%	76 7% 61% ceg	2 1% 57% ceg	71 10% 5%	35 3% 28%	54 4% 43%	68 8% 54% hj	38 3% 30%	58 3% 46%	67 11% 54% k
Don't know	143 6%	26 5% 18%	117 6% 82%	51 5% 35%	43 4% 30%	10 5% 7%	28 4% 20%	81 6% 56%	96 6% 67%	42 5% 29%	87 6% 61%	118 6% 83%	25 4% 17%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/ij - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 89

QD4a/QD4b: TV programmes on all TV channels are supposed to follow rules or guidelines about what can and can't be shown.

Why do you think there are these rules or guidelines?

IF NECESSARY: Who do you think these rules and guidelines are aiming to protect?

MULTI CODE – ALL MENTIONS

Base: All respondents

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2474	1393 56%	1394 56%	863 35%	855 35%	622 25%	270 11%	538 22%	210 8%	1869 76%	482 19%	559 23%	238 10%	801 32%	1673 68%
Weighted base	2474	1368 55%	1371 55%	868 35%	799 32%	566 23%	263 11%	526 21%	214 9%	1847 75%	444 18%	522 21%	228 9%	755 31%	1719 69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Protect children/ young people	1816 73%	993 73%	1023 75%	637 73%	591 74%	424 75%	187 71%	367 70%	143 67%	1377 75%	307 69%	370 71%	149 65%	536 71%	1280 74%
Provides restrictions on sexual content/ nakedness	1141 46%	693 51%	722 53%	437 50%	404 51%	295 52%	141 53%	262 50%	122 57%	963 84%	186 16%	269 24%vx1	94 8%	366 32%	775 68%
Protect everybody/ the public/ viewers/ the audience	1120 45%	684 50%	669 49%	420 48%	396 50%	306 54%	140 53%	268 51%	110 49%	913 49%	203 46%	228 44%	93 41%	345 46%	775 45%
Provides restrictions on swearing/ bad language	1096 44%	655 48%	691 50%	414 48%	384 48%	288 51%	140 53%	256 49%	125 59%	907 49%	200 45%	264 51%	97 42%	353 47%	742 43%
Provides restrictions on offensive content	1084 44%	664 49%	660 48%	410 47%	388 49%	292 52%	106 40%	242 46%	127 59%	902 49%	212 48%	273 52%	94 41%	366 49%	718 42%
Provides restrictions on violence/ antisocial behaviour	1028 42%	630 46%	633 49%	391 45%	364 46%	284 50%	130 49%	252 48%	109 51%	852 46%	206 46%	268 51%	103 45%	365 48%	663 39%
Timing of programmes/ the watershed	1017 41%	631 46%	642 47%	359 41%	380 48%	270 48%	123 47%	217 41%	100 47%	858 46%	216 49%	237 45%	81 36%	341 45%	676 39%
Protect certain groups (e.g. by age/ race/ gender/ sexual orientation)	973 39%	601 44%	633 46%	398 46%	361 45%	275 49%	133 51%	263 50%	101 47%	820 44%	165 37%	222 43%	99 43%	300 40%	672 39%
To maintain standards of decency/ broadcasting standards	889 36%	529 39%	534 39%	315 36%	324 41%	222 39%	94 36%	197 37%	75 35%	720 39%	171 39%	212 41%	69 30%	306 41%	583 34%
Other reason – TYPE IN	125 5%	45 3%	38 3%	21 2%	32 4%	9 2%	6 2%	18 3%	1 *	58 3%	29 6%	21 4%	17 7%	36 5%	89 5%
Don't know	143 6%	79 55%	87 61%	56 39%	53 37%	43 30%	20 14%	40 28%	9 6%	118 83%	17 12%	11 7%	4 3%	25 17%	118 83%wxxy

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 90
QE1: (SHOW SCREEN) Do you think it is mainly the responsibility of the parents, the broadcasters, or both equally, to make sure that children don't see unsuitable programmes?
SINGLE CODE

Base: All with any working TV set in the home

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2417	2003	150	264	1119	1298	316	311	411	372	369	638	534	767	410	706	1301	1116	705	1712	614	1803	1313	1096
		83%	6%	11%	46%	54%	13%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2406	1618	544	244	1170	1236	345	386	409	413	351	502	546	739	502	620	1284	1122	797	1609	678	1728	1194	1203
		67%	23%	10%	49%	51%	14%	16%	17%	17%	15%	21%	23%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1312	1589	119	224	608	708	156	171	243	210	193	399	283	408	231	412	691	622	355	988	318	1007	694	617
Mainly parents	855	553	205	97	395	460	124	131	120	131	144	204	201	266	162	226	467	388	243	612	195	660	393	459
	36%	34%	38%	40%	34%	37%	36%	34%	29%	32%	41%	41%	37%	36%	32%	36%	36%	35%	30%	38%	29%	38%	33%	38%
		65%	24%	11%	46%	54%	15%	15%	14%	15%	17%ef	24%ef	24%	31%	19%	26%	55%	45%	28%	72%o	23%	77%q	46%	54%k
Mainly broadcasters	219	172	28	19	131	88	64	37	41	21	23	34	53	66	56	45	118	101	97	122	63	156	106	111
	9%	11%	5%	8%	11%	7%	18%	10%	10%	5%	6%	7%	10%	9%	11%	7%	9%	9%	12%	8%	9%	9%	9%	9%
		78%b	13%	9%	60%b	40%	29%defgh	17%	19%	10%	10%	15%	24%	30%	26%	20%	54%	46%	44%p	56%	29%	71%	48%	51%
Both equally	1267	843	303	120	614	653	138	201	237	256	178	256	280	392	265	329	672	594	435	831	405	862	671	592
	53%	52%	56%	49%	52%	53%	40%	52%	58%	62%	51%	51%	51%	53%	53%	53%	52%	53%	55%	52%	60%	50%	56%	49%
		67%	24%	10%	48%	52%	11%	16%c	19%c	20%qgh	14%	20%c	22%	31%	21%	26%	53%	47%	34%	66%	32%r	68%	53%t	47%
Don't know	66	50	9	7	30	35	19	16	11	4	7	8	12	15	18	20	27	39	22	44	15	50	25	41
	3%	3%	2%	3%	3%	3%	5%	4%	3%	1%	2%	2%	2%	2%	4%	3%	2%	3%	3%	3%	2%	3%	2%	3%
		76%	13%	11%	46%	54%	29%fi	25%	17%	7%	10%	12%	18%	23%	28%	31%	41%	59%	33%	67%	23%	77%	38%	62%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 90

QE1: (SHOW SCREEN) Do you think it is mainly the responsibility of the parents, the broadcasters, or both equally, to make sure that children don't see unsuitable programmes?
SINGLE CODE

Base: All with any working TV set in the home

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2417	2087 86%	55 2%	1816 75%	338 14%	2006 83%	148 6%	1739 72%	250 10%	234 10%	194 8%	93 4%	260 11%	187 8%	146 6%	195 8%	142 6%	162 7%	288 12%	266 11%
Weighted base	2406	2053 85%	101** 4%**	1761 73%	403 17%	1981 82%	182* 8%*	1988 83%	219 9%	144 6%	56* 2%*	92* 4%*	257 11%	199 8%	173* 7%*	206 9%	221 9%	208* 9%*	330 14%	302 13%
Effective base	1312	1111	29	953	181	1057	76	991	188	152	95	51	146	109	100	117	105	73	150	163
Mainly parents	855	730 86%	24 3%	638 75%	120 14%	710 83%	48 6%	719 84%	70 10%	52 7%	13 4%	26 13%	105 9%	78 8%	64 8%	73 12%	82 6%	83 5%	114 12%	92 12%
	36%	85%	24%	36%	30%	36%	26%	36%	32%	36%	24%	28%	41%	39%	37%	36%	37%	40%	35%	31%
Mainly broadcasters	219	191 9%	7 3%	156 71%	45 20%	185 84%	16 7%	190 86%	16 7%	11 5%	2 1%	12 5%	22 10%	16 7%	14 7%	24 11%	13 6%	10 4%	41 19%	38 17%
Both equally	1267	1076 85%	67 5%	936 74%	210 17%	1044 82%	103 8%	1032 81%	120 9%	78 6%	38 3%	52 4%	126 10%	103 8%	91 7%	98 8%	122 10%	112 9%	167 13%	160 13%
Don't know	66	56 85%	2 3%	31 47%	28 42% c	43 65%	16 24% e	48 73%	13 19% g	3 4%	2 3%	3 4%	3 5%	2 2%	3 5%	10 15%	5 8%	3 4%	7 10%	12 19%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 90
QE1: (SHOW SCREEN) Do you think it is mainly the responsibility of the parents, the broadcasters, or both equally, to make sure that children don't see unsuitable programmes?
SINGLE CODE

Base: All with any working TV set in the home

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2417	617 26%	1800 74%	1030 43%	1062 44%	206 9%	691 29%	1414 59%	1571 65%	846 35%	1394 58%	1869 77%	548 23%
Weighted base	2406	543 23%	1863 77%	997 41%	1055 44%	193 8%	741 31%	1370 57%	1536 64%	870 36%	1371 57%	1847 77%	559 23%
Effective base	1312	443	927	599	591	114	363	776	839	474	740	995	318
Mainly parents	855	192	663	337	413	56	298	449	533	321	481	655	199
	36%	35%	36%	34%	39%	29%	40%	33%	35%	37%	35%	35%	36%
		22%	78%	39%	48% eg	7%	35% ceg	53%	62%	38%	56%	77%	23%
Mainly broadcasters	219	47	172	102	55	34	34	157	159	61	135	171	49
	9%	9%	9%	10%	5%	17%	5%	11%	10%	7%	10%	9%	9%
		21%	79%	47% df	25%	15% cdf	16%	72% df	72% df	28%	62%	78%	22%
Both equally	1267	282	985	538	566	103	393	721	809	457	725	975	291
	53%	52%	53%	54%	54%	53%	53%	53%	53%	53%	53%	53%	52%
		22%	78%	42%	45%	8%	31%	57%	64%	36%	57%	77%	23%
Don't know	66	22	43	20	21	1	16	43	35	31	31	45	20
	3%	4%	2%	2%	2%	*	2%	3%	2%	4%	2%	2%	4%
		34%	66%	30%	32%	1%	24%	65%	53%	47%	47%	69%	31%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 90
QE1: (SHOW SCREEN) Do you think it is mainly the responsibility of the parents, the broadcasters, or both equally, to make sure that children don't see unsuitable programmes?
SINGLE CODE

Base: All with any working TV set in the home

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2417	1393 58%	1394 58%	863 36%	855 35%	622 26%	270 11%	538 22%	210 9%	1869 77%	482 20%	559 23%	238 10%	801 33%	1616 67%
Weighted base	2406	1368 57%	1371 57%	868 36%	799 33%	566 24%	263 11%	526 22%	214 9%	1847 77%	444 18%	522 22%	228 9%	755 31%	1651 69%
Effective base	1312	734	740	483	485	409	143	276	129	995	272	330	134	454	864
Mainly parents	855	473	481	280	293	179	90	170	54	655	150	172	84	268	587
	36%	35%	35%	32%	37%	32%	34%	32%	25%	35%	34%	33%	37%	35%	36%
		55% ^t	56% ^t	33%	34% ^t	21%	11%	20%	6%	77% ^t	18%	20%	10%	31%	69%
Mainly broadcasters	219	133	135	113	94	78	29	62	16	171	70	96	54	112	108
	9%	10%	10%	13%	12%	14%	11%	12%	8%	9%	16%	18%	24%	15%	7%
		60%	62%	52% ^u	43%	35% ^{mmu}	13%	28%	7%	78%	32% ^z	44% ^z	25% ^{yp}	51% ^z	49%
Both equally	1267	731	725	454	399	295	137	281	140	975	217	248	89	363	904
	53%	53%	53%	52%	50%	52%	52%	53%	65%	53%	49%	47%	39%	48%	55%
		58%	57%	36%	32%	23%	11%	22%	11% ^{mnpqrsu}	77%	17%	20%	7%	29%	71% ^{wxyz}
Don't know	66	31	31	22	13	15	8	12	4	45	6	7	2	12	53
	3%	2%	2%	2%	2%	3%	3%	2%	2%	2%	1%	1%	1%	2%	3%
		47%	47%	33%	19%	23%	12%	19%	6%	69%	9%	10%	3%	19%	81%

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 91
**QE2: Broadcasters are required to only show television programmes which are not suitable for children after a certain time in the evening.
 Before today, were you aware of this?
 SINGLE CODE**

Base: All with any working TV set in the home

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2417	2003 83%	150 6%	264 11%	1119 46%	1298 54%	316 13%	311 13%	411 17%	372 15%	369 15%	638 26%	534 22%	767 32%	410 17%	706 29%	1301 54%	1116 46%	705 29%	1712 71%	614 25%	1803 75%	1313 54%	1096 45%
Weighted base	2406	1618 67%	544 23%	244 10%	1170 49%	1236 51%	345 14%	386 16%	409 17%	413 17%	351 15%	502 21%	546 23%	739 31%	502 21%	620 26%	1284 53%	1122 47%	797 33%	1609 67%	678 28%	1728 72%	1194 50%	1203 50%
Effective base	1312	1589	119	224	608	708	156	171	243	210	193	399	283	408	231	412	691	622	355	988	318	1007	694	617
Yes	2120	1422	477	221	1018	1102	275	302	345	386	336	474	494	672	425	529	1166	954	683	1437	582	1538	1020	1091
	88%	88%	88%	91%	87%	89%	80%	78%	84%	94%	96%	95%	90%	91%	85%	85%	91%	85%	86%	89%	86%	89%	85%	91%
		67%	22%	10%	48%	52%	13%	14%	16%	18%^{cde}	16%^{cde}	22%^{cde}	23%^{kl}	32%^{kl}	20%	25%	55%^{mn}	45%	32%	68%	27%	73%	48%	51%st
No	181	116	47	18	98	83	47	51	39	19	4	21	28	42	46	65	70	111	75	106	62	120	109	71
	8%	7%	9%	7%	8%	7%	14%	13%	9%	5%	1%	4%	5%	6%	9%	10%	5%	10%	9%	7%	9%	7%	9%	6%
		64%	26%	10%	54%	46%	26%^{fgh}	28%^{fgh}	21%^{fgh}	11%^g	2%	12%^g	16%	23%	25%	36%^{klj}	39%	61%^m	42%	58%	34%	66%	60%^{kl}	39%
Don't know	105	80	20	5	54	51	23	33	25	7	11	6	24	25	31	26	49	57	38	67	35	70	65	40
	4%	5%	4%	2%	5%	4%	7%	9%	6%	2%	3%	1%	4%	3%	6%	4%	4%	5%	5%	4%	5%	4%	5%	3%
		76%^c	19%	4%	52%	48%	22%^{fh}	31%^{fgh}	24%^{fh}	7%	11%	6%	22%	24%	29%	25%	46%	54%	37%	63%	33%	67%	62%	38%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - ij/kl - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 91

**QE2: Broadcasters are required to only show television programmes which are not suitable for children after a certain time in the evening.
Before today, were you aware of this?
SINGLE CODE**

Base: All with any working TV set in the home

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Unweighted base	2417	2087	55	1816	338	2006	148	1739	250	234	194	93	260	187	146	195	142	162	288	266
		86%	2%	75%	14%	83%	6%	72%	10%	10%	8%	4%	11%	8%	6%	8%	6%	7%	12%	11%
Weighted base	2406	2053	101**	1761	403	1981	182*	1988	219	144	56*	92*	257	199	173*	206	221	208*	330	302
		85%	4%**	73%	17%	82%	8%*	83%	9%	6%	2%*	4%*	11%	8%	7%*	9%	9%	9%*	14%	13%
Effective base	1312	1111	29	953	181	1057	76	991	188	152	95	51	146	109	100	117	105	73	150	163
Yes	2120	1812	81	1577	322	1766	134	1767	190	123	40	85	233	170	160	174	202	189	299	256
	88%	88%	81%	90%	80%	89%	73%	89%	87%	86%	72%	92%	91%	85%	92%	85%	91%	91%	91%	85%
		85%	4%	74% d	15%	83% d	6%	83% j	9% j	6% j	2%	4%	11%	8%	8%	8%	10%	9%	14%	12%
No	181	144	16	115	49	135	28	136	18	14	12	5	16	15	9	20	5	16	25	26
	8%	7%	16%	7%	12%	7%	15%	7%	8%	10%	22%	5%	6%	8%	5%	10%	2%	8%	7%	9%
		80%	9%	63%	27% c	75%	15% e	75%	10%	8%	7% g h	3%	9%	9%	5%	11% p	2%	9%	14%	14% p
Don't know	105	97	3	69	32	80	20	84	11	7	3	3	8	14	4	11	15	3	6	20
	4%	5%	3%	4%	8%	4%	11%	4%	5%	5%	6%	3%	3%	7%	2%	6%	7%	2%	2%	7%
		93%	3%	65%	30% c	76%	19% e	80%	11%	6%	3%	2%	8%	13% r	4%	11%	15% r	3%	5%	19% r

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 91

**QE2: Broadcasters are required to only show television programmes which are not suitable for children after a certain time in the evening.
Before today, were you aware of this?
SINGLE CODE**

Base: All with any working TV set in the home

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owens smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2417	617 26%	1800 74%	1030 43%	1062 44%	206 9%	691 29%	1414 59%	1571 65%	846 35%	1394 58%	1869 77%	548 23%
Weighted base	2406	543 23%	1863 77%	997 41%	1055 44%	193 8%	741 31%	1370 57%	1536 64%	870 36%	1371 57%	1847 77%	559 23%
Effective base	1312	443	927	599	591	114	363	776	839	474	740	995	318
Yes	2120 88%	482 89%	1637 88%	872 88%	956 91%	173 89%	673 91%	1199 88%	1340 87%	780 90%	1198 87%	1633 88%	486 87%
		23%	77%	41%	45%	8%	32%	57%	63%	37%	56%	77%	23%
No	181 8%	33 6%	148 8%	82 8%	75 7%	14 7%	53 7%	111 8%	124 8%	58 7%	107 8%	133 7%	48 9%
		18%	82%	45%	41%	8%	29%	61%	68%	32%	59%	74%	26%
Don't know	105 4%	27 5%	78 4%	42 4%	25 2%	6 3%	16 2%	60 4%	73 5%	33 4%	67 5%	81 4%	25 4%
		26%	74%	40%	23%	6%	15%	57% d	69%	31%	63%	77%	23%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 91

QE2: Broadcasters are required to only show television programmes which are not suitable for children after a certain time in the evening.

Before today, were you aware of this?

SINGLE CODE

Base: All with any working TV set in the home

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2417	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1616
		58%	58%	36%	35%	26%	11%	22%	9%	77%	20%	23%	10%	33%	67%
Weighted base	2406	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1651
		57%	57%	36%	33%	24%	11%	22%	9%	77%	18%	22%	9%	31%	69%
Effective base	1312	734	740	483	485	409	143	276	129	995	272	330	134	454	864
Yes	2120	1215	1198	736	707	479	232	458	194	1633	419	466	210	685	1434
	88%	89%	87%	85%	88%	85%	88%	87%	91%	88%	95%	89%	92%	91%	87%
		57% ^{ooq}	56%	35%	33%	23%	11%	22%	9%	77% ^{oq}	20% ^{wz}	22%	10%	32% ^z	68%
No	181	103	107	86	63	54	25	42	10	133	20	43	13	52	129
	8%	8%	8%	10%	8%	9%	9%	8%	5%	7%	5%	8%	6%	7%	8%
		57%	59%	47%	35%	30%	14%	23%	6%	74%	11%	24%	7%	29%	71%
Don't know	105	50	67	46	29	34	7	26	10	81	4	13	5	17	88
	4%	4%	5%	5%	4%	6%	3%	5%	5%	4%	1%	3%	2%	2%	5%
		48%	63%	44%	28%	32%	7%	25%	10%	77%	3%	13%	5%	16%	84% ^{vwv}

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 92
QE3: (UNPROMPTED) Do you know after what time in the evening programmes that are not suitable for children may be shown on TV channels?
SINGLE CODE

Base: All with any working TV set in the home

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2417	2003	150	264	1119	1298	316	311	411	372	369	638	534	767	410	706	1301	1116	705	1712	614	1803	1313	1096
		83%	6%	11%	46%	54%	13%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2406	1618	544	244	1170	1236	345	386	409	413	351	502	546	739	502	620	1284	1122	797	1609	678	1728	1194	1203
		67%	23%	10%	49%	51%	14%	16%	17%	17%	15%	21%	23%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1312	1589	119	224	608	708	156	171	243	210	193	399	283	408	231	412	691	622	355	988	318	1007	694	617
Any time given before 6pm	28	22	6	-	7	20	6	2	15	3	1	1	1	8	9	9	9	18	16	12	12	16	19	7
1%		1%	1%	-	1%	2%	2%	1%	4%	1%	*	*	*	1%	2%	1%	1%	2%	2%	1%	2%	1%	2%	1%
		80%	20%	-	26%	74%	23%h	9%	54%dfgh	10%	2%	2%	3%	30%	34%	32%	34%	66%	58%	42%	44%	56%	68%	27%
6pm	27	24	3	-	13	13	11	4	7	1	1	1	4	14	6	2	18	8	12	14	9	18	18	8
1%		1%	1%	-	1%	1%	3%	1%	2%	*	*	*	1%	2%	1%	*	1%	1%	2%	1%	1%	1%	1%	1%
		89%	11%	-	50%	50%	43%fgh	16%	26%	5%	5%	5%	15%	53%k	24%	8%	68%	32%	45%	55%	33%	67%	67%	29%
6.30pm	18	14	4	-	13	5	6	3	2	1	6	-	6	6	1	5	12	6	9	10	6	12	9	9
1%		1%	1%	-	1%	*	2%	1%	*	*	2%	-	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%
		77%	23%	-	73%	27%	35%h	17%	10%	6%	32%h	-	33%	32%	6%	28%	65%	35%	47%	53%	34%	66%	49%	51%
7pm	73	57	11	6	23	50	11	20	21	3	11	7	14	19	14	26	33	40	39	34	35	38	41	32
3%		4%	2%	2%	2%	4%	3%	5%	5%	1%	3%	1%	3%	3%	5%	4%	3%	4%	5%	2%	5%	2%	3%	3%
		77%	15%	8%	31%	69%a	15%	28%fh	28%fh	4%	15%	10%	19%	26%	19%	36%	45%	55%	53%p	47%	48%r	52%	56%	44%
7.30pm	34	29	4	1	19	15	6	11	6	8	-	3	12	5	12	6	17	17	14	20	11	23	20	14
1%		2%	1%	*	2%	1%	2%	3%	1%	2%	-	1%	2%	1%	2%	1%	2%	2%	2%	1%	2%	1%	2%	1%
		85%	12%	3%	57%	43%	18%	33%gh	18%	23%	-	8%	34%	14%	34%	17%	49%	51%	40%	60%	33%	67%	58%	42%
8pm	132	102	19	11	59	73	20	44	22	16	7	23	34	43	20	35	77	55	59	73	50	82	65	66
5%		6%	3%	4%	5%	6%	6%	11%	5%	4%	2%	4%	6%	6%	4%	6%	6%	5%	7%	5%	7%	5%	5%	5%
		78%	14%	8%	45%	55%	16%	33%efgh	17%	12%	6%	17%	26%	33%	15%	27%	59%	41%	45%p	55%	38%	62%	49%	50%
8.30pm	37	19	17	1	16	21	11	7	9	9	-	1	7	17	4	9	24	13	17	20	13	24	29	8
2%		1%	3%	*	1%	2%	3%	2%	2%	2%	-	*	1%	2%	1%	2%	2%	1%	2%	1%	2%	1%	2%	1%
		51%	47%	3%	43%	57%	29%gh	20%	25%gh	23%gh	-	3%	18%	46%	10%	26%	64%	36%	46%	54%	35%	65%	77%k	23%
9pm	1737	1153	403	182	846	891	188	212	280	346	301	410	405	545	349	438	950	787	515	1223	456	1281	830	904
72%		71%	74%	75%	72%	72%	54%	55%	68%	84%	86%	82%	74%	74%	70%	71%	74%	70%	65%	76%	67%	74%	70%	75%
		66%	23%	10%	49%	51%	11%	12%	16%cd	20%cde	17%cde	24%cde	23%	31%	20%	25%	55%	45%	30%	70%o	26%	74%q	48%	52%k
9.30pm	34	28	-	5	17	17	6	7	8	5	*	8	9	8	8	8	17	16	18	15	15	19	17	17
1%		2%	-	2%	1%	1%	2%	2%	2%	1%	*	2%	2%	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%	1%
		84%	-	16%B	50%	50%	18%	21%	24%	14%	1%	23%	27%	24%	24%	24%	51%	49%	54%	46%	45%	55%	50%	50%
10pm	87	66	9	12	43	44	16	31	12	3	8	17	15	31	23	18	46	41	35	52	27	60	43	43
4%		4%	2%	5%	4%	4%	5%	8%	3%	1%	2%	3%	3%	4%	4%	3%	4%	4%	4%	3%	4%	3%	4%	4%
		76%	10%	13%	50%	50%	18%f	36%efgh	14%	3%	9%	20%f	17%	36%	26%	21%	53%	47%	40%	60%	31%	69%	49%	49%
10.30pm	7	7	-	-	3	3	1	3	2	1	-	-	1	4	-	2	5	2	4	3	4	3	4	3
*		*	-	-	*	*	*	1%	*	*	-	-	*	1%	-	*	*	*	*	*	1%	*	*	*
		100%	-	-	50%	50%	10%	45%	26%	20%	-	-	12%	64%	-	24%	76%	24%	57%	43%	57%	43%	61%	39%
11pm	10	10	-	-	3	7	3	-	5	1	1	*	5	2	2	2	7	3	7	3	6	4	6	4
*		1%	-	-	*	1%	1%	-	1%	*	*	*	1%	*	*	*	1%	*	1%	*	1%	*	1%	*
		100%	-	-	30%	70%	25%	-	51%	13%	7%	4%	51%	17%	16%	15%	69%	31%	67%	33%	63%	37%	63%	37%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 92

**QE3: (UNPROMPTED) Do you know after what time in the evening programmes that are not suitable for children may be shown on TV channels?
SINGLE CODE**

Base: All with any working TV set in the home

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Weighted base	2406	1618 67%	544 23%	244 10%	1170 49%	1236 51%	345 14%	386 16%	409 17%	413 17%	351 15%	502 21%	546 23%	739 31%	502 21%	620 26%	1284 53%	1122 47%	797 33%	1609 67%	678 28%	1728 72%	1194 50%	1203 50%
Any time given after 11pm	19 1%	-	*	12 1%	8 1%	12 4%	1 *	4 1%	-	1 *	1 *	1 *	3 *	7 1%	3 1%	6 1%	10 1%	9 1%	8 1%	12 1%	4 1%	15 1%	11 1%	7 1%
There isn't a time	5 *	-	-	3 *	3 *	1 *	2 1%	1 *	1 *	-	-	-	2 *	-	-	3 *	2 *	3 *	2 *	3 *	2 *	3 *	3 *	3 *
Other response	1 *	-	1 100%	-	1 100%	-	-	-	-	1 100%	-	-	-	1 100%	-	-	1 100%	-	1 100%	-	1 100%	-	1 100%	-
Don't know	157 7%	63 40%	68 44%A	25 16%A	92 59%b	64 41%	47 30%efgh	37 24%efg	15 10%	15 9%	13 8%	30 19%	27 17%	29 19%	49 31%ij	51 33%	56 36%	100 64%m	43 28%	114 72%	28 18%	129 82%q	78 50%	78 50%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - ij/kl - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 92
QE3: (UNPROMPTED) Do you know after what time in the evening programmes that are not suitable for children may be shown on TV channels?
SINGLE CODE

Base: All with any working TV set in the home

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2417	2087 86%	55 2%	1816 75%	338 14%	2006 83%	148 6%	1739 72%	250 10%	234 10%	194 8%	93 4%	260 11%	187 8%	146 6%	195 8%	142 6%	162 7%	288 12%	266 11%
Weighted base	2406	2053 85%	101** 4%**	1761 73%	403 17%	1981 82%	182* 8%*	1988 83%	219 9%	144 6%	56* 2%*	92* 4%*	257 11%	199 8%	173* 7%*	206 9%	221 9%	208* 9%*	330 14%	302 13%
Effective base	1312	1111	29	953	181	1057	76	991	188	152	95	51	146	109	100	117	105	73	150	163
Any time given before 6pm	28 1%	22 1%	4 4%	21 1%	7 2%	25 1%	3 2%	17 1%	9 4%	2 1%	1 2%	2 2%	-	-	2 1%	1 1%	3 1%	3 1%	3 1%	4 1%
6pm	27 1%	24 1%	2 2%	22 1%	5 1%	26 1%	1 *	19 1%	4 2%	3 2%	1 1%	-	2 1%	3 2%	1 1%	4 2%	-	1 *	4 1%	4 1%
6.30pm	18 1%	17 1%	1 1%	10 1%	9 2%	11 1%	7 4%	13 1%	5 2%	* 1%	* 1%	1 1%	-	2 2%	3 2%	1 1%	-	* 1%	2 1%	3 1%
7pm	73 3%	63 3%	5 7%	51 69%	17 23%	64 87%	4 6%	62 84%	4 6%	6 8%	1 2%	2 3%	5 7%	2 2%	5 7%	10 14%	12 17%	6 9%	8 10%	12 16%
7.30pm	34 1%	27 1%	5 5%	24 71%	9 26%	29 84%	4 13%	25 72%	7 20%	1 4%	1 3%	-	4 7%	3 10%	3 10%	4 3%	1 3%	-	2 17%	6 16%
8pm	132 5%	113 6%	8 8%	98 86%	24 6%	107 81%	14 11%	112 85%	9 7%	8 6%	2 4%	5 4%	6 2%	9 7%	5 3%	8 6%	16 12%	7 5%	33 10%	23 8%
8.30pm	37 2%	34 2%	2 2%	31 84%	5 14%	34 92%	2 5%	28 77%	6 17%	1 2%	2 4%	*	7 20%	-	4 11%	-	-	2 5%	2 6%	13 34%mpqr
9pm	1737 72%	1499 73%	56 56%	1299 74%	257 15%	1441 73%	116 63%	1446 73%	148 68%	108 75%	35 63%	77 84%	212 82%	148 74%	134 77%	154 75%	164 74%	164 79%	209 64%	185 61%
9.30pm	34 1%	28 1%	-	23 84%	5 14%	26 79%	2 6%	28 84%	3 10%	1 4%	1 3%	-	-	5 14%	4 12%	2 6%	-	6 16%	4 12%	8 23%
10pm	87 4%	71 3%	3 3%	64 82%	11 4%	71 4%	4 2%	71 82%	10 4%	5 3%	1 2%	1 1%	7 9%	7 8%	5 6%	9 10%	7 8%	1 *	16 19%	18 6%
10.30pm	7 *	7 *	-	5 68%	2 32%	6 92%	1 8%	6 92%	-	1 8%	-	-	2 22%	1 9%	-	-	-	-	-	4 61%
11pm	10 *	9 *	-	7 100%	3 30%	10 100%	-	9 84%	1 7%	1 9%	-	1 8%	-	2 16%	-	-	1 13%	-	2 16%	3 32%
Any time given after 11pm	19 1%	18 1%	-	16 85%	2 13%	18 93%	1 5%	13 69%	4 22%	2 9%	-	-	1 6%	-	2 9%	-	3 15%	2 10%	6 -	6 29%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 92

QE3: (UNPROMPTED) Do you know after what time in the evening programmes that are not suitable for children may be shown on TV channels?**SINGLE CODE****Base: All with any working TV set in the home**

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Weighted base	2406	2053 85%	101** 4%**	1761 73%	403 17%	1981 82%	182* 8%*	1988 83%	219 9%	144 6%	56* 2%*	92* 4%*	257 11%	199 8%	173* 7%*	206 9%	221 9%	208* 9%*	330 14%	302 13%
There isn't a time	5	5	-	4	1	4	1	5	-	-	*	-	2	1	-	-	-	-	-	2
	*	*	-	*	*	*	1%	*	-	-	1%	-	1%	*	-	-	-	-	-	1%
		96%	-	78%	22%	78%	22%	92%	-	-	8%	-	29%	17%	-	-	-	-	-	46%
Other response	1	-	-	-	-	-	-	1	-	-	-	-	-	1	-	-	-	-	-	-
	*	-	-	-	-	-	-	*	-	-	-	-	-	1%	-	-	-	-	-	-
		-	-	-	-	-	-	100%	-	-	-	-	-	100%	-	-	-	-	-	-
Don't know	157	116 6%	15 15%	86 5%	46 11%	109 5%	23 13%	132 7%	9 4%	6 4%	10 19%	3 3%	11 4%	16 8%	6 4%	13 6%	14 7%	16 8%	40 12%	13 4%
	7%	74%	10%	55%	29% ^c	69%	15% ^e	84%	6%	4%	7% ^{gh}	2%	7%	10%	4%	8%	9%	10%	26% ^{lms}	8%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 92
QE3: (UNPROMPTED) Do you know after what time in the evening programmes that are not suitable for children may be shown on TV channels?
SINGLE CODE

Base: All with any working TV set in the home

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2417	617 26%	1800 74%	1030 43%	1062 44%	206 9%	691 29%	1414 59%	1571 65%	846 35%	1394 58%	1869 77%	548 23%
Weighted base	2406	543 23%	1863 77%	997 41%	1055 44%	193 8%	741 31%	1370 57%	1536 64%	870 36%	1371 57%	1847 77%	559 23%
Effective base	1312	443	927	599	591	114	363	776	839	474	740	995	318
Any time given before 6pm	28 1%	6 1%	21 1%	12 1%	6 1%	1 *	5 1%	20 1%	19 1%	8 1%	18 1%	22 1%	5 1%
6pm	27 1%	6 1%	21 1%	16 2%	9 1%	2 1%	6 1%	19 1%	20 1%	6 1%	18 1%	20 1%	6 1%
6.30pm	18 1%	4 1%	14 1%	12 1%	1 *	1 *	1 1%	15 1%	12 1%	6 1%	9 1%	17 1%	2 *
7pm	73 3%	18 3%	55 75%	21 29%	32 43%	9 12%	22 30%	37 50%	48 66%	25 34%	43 58%	63 86%	11 14%
7.30pm	34 1%	6 1%	28 2%	8 2%	4 1%	4 2%	6 1%	24 2%	26 2%	8 1%	22 2%	25 1%	9 2%
8pm	132 5%	30 5%	102 5%	64 6%	45 4%	9 4%	32 4%	81 6%	87 6%	44 5%	79 6%	105 6%	27 5%
8.30pm	37 2%	4 1%	33 2%	29 3%	12 1%	- 1%	6 1%	28 2%	30 2%	7 1%	29 2%	34 2%	3 1%
9pm	1737 72%	406 75%	1331 77%	714 41%	818 47% cd	143 8%	575 78%	977 71%	1081 70%	656 75%	964 70%	1327 72%	410 73%
9.30pm	34 1%	9 2%	25 1%	15 1%	16 1%	4 2%	9 1%	23 2%	62 2%	10 1%	21 2%	28 1%	6 1%
10pm	87 4%	17 3%	70 4%	27 3%	36 3%	6 3%	25 3%	45 3%	56 4%	30 3%	53 4%	68 4%	19 3%
10.30pm	7 *	- *	7 *	3 *	4 *	1 *	3 *	4 *	5 *	2 *	5 *	6 *	1 *
11pm	10 *	- 100%	100%	50%	62%	11%	39%	53%	68%	32%	68%	92%	8%
Any time given after 11pm	19 1%	1 8%	18 92%	10 50%	4 20%	1 5%	2 9%	14 70%	16 80%	4 20%	13 66%	17 86%	3 14%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 92

QE3: (UNPROMPTED) Do you know after what time in the evening programmes that are not suitable for children may be shown on TV channels?**SINGLE CODE****Base: All with any working TV set in the home**

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Weighted base	2406	543 23%	1863 77%	997 41%	1055 44%	193 8%	741 31%	1370 57%	1536 64%	870 36%	1371 57%	1847 77%	559 23%
There isn't a time	5 *	* *	5 *	1 *	3 *	1 *	3 *	1 *	5 *	* *	5 *	5 *	* *
Other response	1 *	1 *	- -	1 *	1 *	- -	- -	- -	1 *	- -	- -	- -	1 *
Don't know	157 7%	33 6%	123 7%	49 5%	58 5%	11 6%	47 6%	75 5%	97 6%	59 7%	88 6%	102 6%	54 10%
		21%	79%	31%	37%	7%	30%	48%	62%	38%	56%	65%	35% kk

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 92
QE3: (UNPROMPTED) Do you know after what time in the evening programmes that are not suitable for children may be shown on TV channels?
SINGLE CODE

Base: All with any working TV set in the home

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2417	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1616
		58%	58%	36%	35%	26%	11%	22%	9%	77%	20%	23%	10%	33%	67%
Weighted base	2406	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1651
		57%	57%	36%	33%	24%	11%	22%	9%	77%	18%	22%	9%	31%	69%
Effective base	1312	734	740	483	485	409	143	276	129	995	272	330	134	454	864
Any time given before 6pm	28	22	18	12	9	8	6	11	4	22	8	17	9	18	10
	1%	2%	1%	1%	1%	2%	2%	2%	2%	1%	2%	3%	4%	2%	1%
		78%	64%	44%	32%	27%	22%	39%	14%	80%	29%	60% z	32% z	65% z	35%
6pm	27	15	18	14	12	8	4	6	2	20	13	15	10	16	11
	1%	1%	1%	2%	2%	1%	2%	1%	1%	1%	3%	3%	4%	2%	1%
		57%	69%	54%	46%	32%	15%	22%	9%	76%	48% z	56% z	37% z	59% z	41%
6.30pm	18	13	9	8	6	4	1	8	1	17	4	14	4	14	4
	1%	1%	1%	1%	1%	1%	*	2%	*	1%	1%	3%	2%	2%	*
		71%	52%	42%	35%	24%	7%	45%	5%	91%	24%	75% z	20% z	78% z	22%
7pm	73	40	43	39	37	25	15	26	5	63	13	24	9	28	45
	3%	3%	3%	5%	5%	4%	5%	5%	2%	3%	3%	5%	4%	4%	3%
		55%	58%	54%	51%	34%	20%	36%	7%	86%	17%	33%	12%	39%	61%
7.30pm	34	18	22	18	18	16	3	9	3	25	9	12	8	14	20
	1%	1%	2%	2%	2%	3%	1%	2%	2%	1%	2%	2%	3%	2%	1%
		52%	63%	53%	53%	46%	9%	27%	10%	72%	28%	35%	23% z	42%	58%
8pm	132	81	79	62	63	32	10	39	11	105	30	36	12	47	85
	5%	6%	6%	7%	8%	6%	4%	7%	5%	6%	7%	7%	5%	6%	5%
		61%	60%	47%	48%	24%	7%	30%	9%	80%	22%	27%	9%	36%	64%
8.30pm	37	26	29	17	12	14	1	11	7	34	3	8	7	8	29
	2%	2%	2%	2%	2%	3%	1%	2%	3%	2%	1%	2%	3%	1%	2%
		70%	79%	46%	33%	39%	4%	31%	20%	92%	9%	23%	19%	23%	77%
9pm	1737	996	964	551	524	375	193	345	164	1327	321	319	128	511	1226
	72%	73%	70%	63%	66%	66%	73%	66%	77%	72%	72%	61%	56%	68%	74%
		57% opqps	56% o	32%	30%	22%	11% o	20%	9% opqs	76% opqs	18% wu	18%	7%	29% x	71% wxy
9.30pm	34	19	21	16	15	12	4	7	3	28	5	14	6	16	18
	1%	1%	2%	2%	2%	2%	1%	1%	1%	1%	1%	3%	3%	2%	1%
		56%	62%	47%	44%	35%	12%	21%	9%	82%	15%	43% z	18%	48%	52%
10pm	87	43	53	22	34	29	9	22	6	68	20	30	9	39	48
	4%	3%	4%	4%	4%	5%	3%	4%	3%	4%	5%	6%	4%	5%	3%
		50%	61%	45%	40%	33%	10%	26%	7%	78%	23%	35% z	11%	44% z	56%
10.30pm	7	5	5	5	5	4	-	2	-	6	2	5	4	5	2
	*	*	*	1%	1%	1%	-	*	-	*	*	1%	2%	1%	*
		77%	68%	77%	66%	57%	-	26%	-	92%	22%	68% z	57% z	68%	32%
11pm	10	7	6	5	8	5	3	4	1	9	3	6	6	8	3
	*	*	*	1%	1%	1%	1%	1%	1%	*	1%	1%	3%	1%	*
		66%	54%	52%	79%	45%	26%	37%	12%	88%	29%	63% z	62% z	74% z	26%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 92

QE3: (UNPROMPTED) Do you know after what time in the evening programmes that are not suitable for children may be shown on TV channels?
SINGLE CODE

Base: All with any working TV set in the home

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Weighted base	2406	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1651
		57%	57%	36%	33%	24%	11%	22%	9%	77%	18%	22%	9%	31%	69%
Any time given after 11pm	19	13	13	11	9	7	3	7	1	17	6	9	4	9	11
	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	2%	2%	1%	1%
		65%	66%	59%	47%	36%	15%	35%	4%	86%	29%	45%	19%	45%	55%
There isn't a time	5	2	5	3	1	2	1	1	-	5	-	-	*	*	5
	*	*	*	*	*	*	*	*	-	*	-	-	*	*	*
		41%	96%	51%	20%	33%	16%	16%	-	96%	-	-	4%	4%	96%
Other response	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	-	-	-	-	*
		-	-	-	-	-	-	-	-	-	-	-	-	-	100%
Don't know	157	69	88	67	43	27	10	27	4	102	7	13	12	22	135
	7%	5%	6%	8%	5%	5%	4%	5%	2%	6%	2%	2%	5%	3%	8%
		44%	56% t	43% t	28%	17%	6%	17%	3%	65%	4%	8%	8% w	14%	86% vw

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 93
QE4: (SHOW SCREEN) Programmes that are unsuitable for children may only be shown on TV channels after 9pm – usually known as the 9 o’clock watershed.
Which of these best describes when TV channels should be allowed to start broadcasting programmes that contain adult themes and may not be suitable for children?
IF NECESSARY – By children we mean under the age of 16
SINGLE CODE

Base: All with any working TV set in the home

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2417	2003	150	264	1119	1298	316	311	411	372	369	638	534	767	410	706	1301	1116	705	1712	614	1803	1313	1096
		83%	6%	11%	46%	54%	13%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2406	1618	544	244	1170	1236	345	386	409	413	351	502	546	739	502	620	1284	1122	797	1609	678	1728	1194	1203
		67%	23%	10%	49%	51%	14%	16%	17%	17%	15%	21%	23%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1312	1589	119	224	608	708	156	171	243	210	193	399	283	408	231	412	691	622	355	988	318	1007	694	617
Much earlier than 9pm	126	87	27	12	60	66	19	15	34	17	15	26	29	24	21	52	53	73	42	84	35	91	66	60
	5%	5%	5%	5%	5%	5%	5%	4%	8%	4%	4%	5%	5%	3%	4%	8%	4%	7%	5%	5%	5%	5%	6%	5%
A bit earlier than 9pm	304	208	71	26	128	176	47	46	56	46	44	65	73	115	47	69	188	116	101	203	87	217	164	139
	13%	13%	13%	10%	11%	14%	14%	12%	14%	11%	12%	13%	13%	16%	9%	11%	15%	10%	13%	13%	13%	13%	14%	12%
		68%	23%	8%	42%	58%	15%	15%	18%	15%	14%	21%	24%	38%k	16%	23%	62%n	38%	33%	67%	29%	71%	54%	46%
About 9pm	1361	898	349	114	686	675	195	230	229	263	193	251	305	443	303	310	749	613	461	900	401	960	721	636
	57%	56%	64%	47%	59%	55%	56%	59%	64%	55%	50%	56%	56%	60%	60%	50%	58%	55%	58%	56%	59%	56%	60%	53%
		66%c	26%c	8%	50%	50%	14%	17%h	17%	19%h	14%	18%	22%	33%l	22%l	23%	55%	45%	34%	66%	29%	71%	53%t	47%
A bit later than 9pm	353	237	77	39	178	175	45	55	49	49	65	89	87	87	72	106	175	178	123	230	94	258	135	217
	15%	15%	14%	16%	15%	14%	13%	14%	12%	12%	19%	18%	16%	12%	14%	17%	14%	16%	15%	14%	14%	15%	11%	18%
		67%	22%	11%	50%	50%	13%	16%	14%	14%	18%	25%	25%	25%	20%	30%j	50%	50%	35%	65%	27%	73%	38%	62%e
Much later than 9pm	162	110	16	36	69	93	16	15	22	30	25	55	28	41	34	58	70	92	42	120	36	126	59	101
	7%	7%	3%	15%	6%	8%	5%	4%	5%	7%	7%	11%	5%	6%	7%	9%	5%	8%	5%	7%	5%	7%	5%	8%
		68%	10%	22%AB	43%	57%	10%	9%	13%	18%	15%	34%cd	17%	26%	21%	36%l	43%	57%n	26%	74%	22%	78%	36%	62%e
Don't know	100	78	5	17	48	51	23	25	19	7	9	16	23	28	23	26	51	49	28	71	24	76	48	49
	4%	5%	1%	7%	4%	4%	7%	7%	5%	2%	3%	3%	4%	4%	5%	4%	4%	4%	4%	4%	4%	4%	4%	4%
		78%b	5%	17%B	49%	51%	23%f	25%f	19%	7%	9%	16%	23%	28%	23%	26%	51%	49%	29%	71%	24%	76%	48%	49%
Net: Later than 9pm	515	347	92	75	247	268	61	70	71	79	90	144	116	129	107	164	244	270	165	350	131	384	194	318
	21%	21%	17%	31%	21%	22%	18%	18%	17%	19%	26%	29%	21%	17%	21%	26%	19%	24%	21%	22%	19%	22%	16%	26%
		67%	18%	15%AB	48%	52%	12%	14%	14%	15%	17%e	28%cd	23%	25%	21%	32%j	47%	53%n	32%	68%	25%	75%	38%	62%e
Net: Earlier than 9pm	430	294	98	38	188	242	66	61	90	63	59	91	102	139	69	121	241	190	143	287	122	308	230	199
	18%	18%	18%	16%	16%	20%	19%	16%	22%	15%	17%	18%	19%	19%	14%	19%	19%	17%	18%	18%	18%	18%	19%	17%
		68%	23%	9%	44%	56%	15%	14%	21%	15%	14%	21%	24%	32%	16%	28%	56%	44%	33%	67%	28%	72%	54%	46%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 93

QE4: (SHOW SCREEN) Programmes that are unsuitable for children may only be shown on TV channels after 9pm – usually known as the 9 o'clock watershed.
Which of these best describes when TV channels should be allowed to start broadcasting programmes that contain adult themes and may not be suitable for children?
IF NECESSARY – By children we mean under the age of 16
SINGLE CODE

Base: All with any working TV set in the home

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2417	2087 86%	55 2%	1816 75%	338 14%	2006 83%	148 6%	1739 72%	250 10%	234 10%	194 8%	93 4%	260 11%	187 8%	146 6%	195 8%	142 6%	162 7%	288 12%	266 11%
Weighted base	2406	2053 85%	101** 4%**	1761 73%	403 17%	1981 82%	182* 8%*	1988 83%	219 9%	144 6%	56* 2%*	92* 4%*	257 11%	199 8%	173* 7%*	206 9%	221 9%	208* 9%*	330 14%	302 13%
Effective base	1312	1111	29	953	181	1057	76	991	188	152	95	51	146	109	100	117	105	73	150	163
Much earlier than 9pm	126 5%	102 5%	11 11%	81 5%	33 8%	96 5%	18 10%	79 4%	34 16%	8 7%	4 7%	5 5%	5 2%	5 2%	9 3%	9 5%	10 4%	15 7%	15 4%	11 3%
		81%	9%	64%	26%	76%	14%	63%	27%g	7%	3%	4%	4%	4%	4%	7%	8%	12%	12%	8%
A bit earlier than 9pm	304 13%	267 13%	11 11%	230 13%	49 12%	250 13%	29 16%	253 13%	29 13%	18 12%	5 9%	13 14%	42 16%	31 16%	21 12%	26 12%	32 14%	17 8%	31 9%	40 13%
		88%	4%	76%	16%	82%	10%	83%	10%	6%	2%	4%	14%	10%	7%	8%	11%	5%	10%	13%
About 9pm	1361 57%	1194 58%	49 48%	1052 60%	196 49%	1162 59%	85 47%	1127 57%	115 53%	80 55%	39 70%	51 56%	146 57%	120 60%	102 59%	103 50%	112 51%	123 59%	199 60%	172 57%
		88%	4%	77%d	14%	85%h	6%	83%	8%	6%	3%gh	4%	11%	9%	7%	8%	8%	9%	15%	13%
A bit later than 9pm	353 15%	298 15%	14 14%	250 14%	64 16%	288 15%	26 14%	306 15%	20 9%	22 15%	4 7%	15 16%	41 16%	27 14%	18 10%	39 19%	36 16%	34 16%	53 16%	44 14%
		84%	4%	71%	18%	82%	7%	87%h	6%	6%	1%	4%	12%	8%	5%	11%	10%	10%	15%	12%
Much later than 9pm	162 7%	114 6%	11 11%	96 5%	30 7%	116 6%	10 5%	138 7%	12 6%	9 6%	3 7%	7 7%	15 6%	12 6%	21 12%	15 7%	18 8%	14 7%	19 6%	17 6%
		70%	7%	59%	18%	72%	6%	85%	7%	5%	2%	4%	9%	7%	13%	9%	11%	9%	12%	10%
Don't know	100 4%	78 4%	4 4%	52 3%	31 8%	69 3%	14 8%	84 4%	8 4%	7 5%	1 2%	1 1%	8 3%	4 2%	6 4%	14 7%	14 6%	6 3%	12 4%	19 6%
		78%	4%	52%	31%c	69%	14%	84%	8%	7%	1%	1%	8%	4%	6%	14%	14%	6%	12%	19%
Net: Later than 9pm	515 21%	412 20%	25 25%	346 20%	94 23%	404 20%	36 20%	445 22%	32 15%	31 21%	7 13%	22 24%	36 22%	39 20%	39 23%	54 26%	54 24%	48 23%	73 22%	61 20%
		80%	5%	67%	18%	78%	7%	86%h	6%	6%	1%	4%	8%	8%	8%	10%	10%	9%	14%	12%
Net: Earlier than 9pm	430 18%	369 18%	22 22%	311 18%	82 20%	346 17%	47 26%	332 17%	63 29%	26 18%	9 16%	18 20%	47 18%	36 18%	26 15%	35 17%	42 19%	31 15%	45 14%	51 17%
		86%	5%	72%	19%	81%	11%	77%	15%q	6%	2%	4%	11%	8%	6%	8%	10%	7%	11%	12%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 93
QE4: (SHOW SCREEN) Programmes that are unsuitable for children may only be shown on TV channels after 9pm – usually known as the 9 o'clock watershed.
Which of these best describes when TV channels should be allowed to start broadcasting programmes that contain adult themes and may not be suitable for children?
IF NECESSARY – By children we mean under the age of 16
SINGLE CODE

Base: All with any working TV set in the home

	Total	Location		Home TV service				Smart TV			Any connected TV		
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2417	617 26%	1800 74%	1030 43%	1062 44%	206 9%	691 29%	1414 59%	1571 65%	846 35%	1394 58%	1869 77%	548 23%
Weighted base	2406	543 23%	1863 77%	997 41%	1055 44%	193 8%	741 31%	1370 57%	1536 64%	870 36%	1371 57%	1847 77%	559 23%
Effective base	1312	443	927	599	591	114	363	776	839	474	740	995	318
Much earlier than 9pm	126 5%	36 7%	90 5%	57 6%	48 5%	11 6%	37 5%	75 5%	83 5%	43 5%	73 5%	96 5%	30 5%
		29%	71%	45%	38%	8%	29%	59%	66%	34%	58%	76%	24%
A bit earlier than 9pm	304 13%	60 11%	244 13%	132 13%	125 12%	32 16%	87 12%	173 13%	206 13%	98 11%	189 14%	236 13%	68 12%
		20%	80%	44%	41%	10%	29%	57%	68%	32%	62%	77%	23%
About 9pm	1361 57%	275 51%	1086 58%	568 57%	616 58%	83 43%	435 59%	777 57%	876 57%	486 56%	785 57%	1084 59%	277 50%
		20%	80%a	42%e	45%e	6%	32%e	57%e	64%	36%	58%	80%l	20%
A bit later than 9pm	353 15%	81 15%	272 15%	144 14%	143 14%	50 26%	96 13%	216 16%	227 15%	125 14%	198 14%	257 14%	96 17%
		23%	77%	41%	41%	14%cdfg	27%	61%	64%	36%	56%	73%	27%
Much later than 9pm	162 7%	60 11%	102 5%	65 7%	86 8%	8 4%	58 8%	75 5%	88 6%	74 9%	76 6%	105 6%	57 10%
		37%b	63%	40%	53%	5%	36%	46%	54%	46%j	47%	65%	35%k
Don't know	100 4%	32 6%	68 4%	30 3%	37 4%	9 5%	28 4%	54 4%	56 4%	43 5%	51 4%	69 4%	31 6%
		32%	68%	30%	38%	9%	28%	54%	56%	44%	51%	69%	31%
Net: Later than 9pm	515 21%	140 26%	374 20%	210 21%	229 22%	58 30%	154 21%	291 21%	315 21%	199 23%	274 20%	362 20%	153 27%
		27%b	73%	41%	44%	11%cfg	30%	57%	61%	39%	53%	70%	30%k
Net: Earlier than 9pm	430 18%	96 18%	335 18%	189 19%	173 16%	42 22%	124 17%	248 18%	289 19%	142 16%	262 19%	332 18%	99 18%
		22%	78%	44%	40%	10%	29%	58%	67%	33%	61%	77%	23%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/ff/g - h/ij - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 93

QE4: (SHOW SCREEN) Programmes that are unsuitable for children may only be shown on TV channels after 9pm – usually known as the 9 o’clock watershed.
Which of these best describes when TV channels should be allowed to start broadcasting programmes that contain adult themes and may not be suitable for children?
IF NECESSARY – By children we mean under the age of 16
SINGLE CODE

Base: All with any working TV set in the home

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2417	1393 58%	1394 58%	863 36%	855 35%	622 26%	270 11%	538 22%	210 9%	1869 77%	482 20%	559 23%	238 10%	801 33%	1616 67%
Weighted base	2406	1368 57%	1371 57%	868 36%	799 33%	566 24%	263 11%	526 22%	214 9%	1847 77%	444 18%	522 22%	228 9%	755 31%	1651 69%
Effective base	1312	734	740	483	485	409	143	276	129	995	272	330	134	454	864
Much earlier than 9pm	126 5%	69 5%	73 5%	48 5%	39 5%	38 7%	22 9%	31 6%	7 3%	96 5%	40 9%	53 10%	24 11%	63 8%	64 4%
		55%	58%	38%	31%	30%	18%	25%	5%	76%	32%z	42%z	19%z	50%z	50%
A bit earlier than 9pm	304 13%	176 13%	189 14%	127 15%	123 15%	81 14%	39 15%	83 16%	29 14%	236 13%	67 15%	93 18%	46 20%	117 15%	188 11%
		58%	62%	42%	41%	27%	13%	27%	9%	77%	22%	31%z	15%z	38%z	62%
About 9pm	1361 57%	803 59%	785 57%	511 59%	454 57%	322 57%	139 53%	305 58%	138 64%	1084 59%	184 41%	219 42%	93 41%	342 45%	1020 62%
		59%	58%	38%	33%	24%	10%	22%	10%	80%	13%	16%	7%	25%	75%vwxy
A bit later than 9pm	353 15%	201 15%	198 14%	103 12%	111 14%	66 12%	33 12%	55 11%	23 11%	257 14%	89 20%	93 18%	34 15%	141 19%	212 13%
		57%	56%	29%	32%	19%	9%	16%	6%	73%	25%z	26%z	10%	40%z	60%
Much later than 9pm	162 7%	73 5%	76 6%	44 5%	43 5%	35 6%	20 8%	31 6%	12 6%	105 6%	53 12%	58 11%	27 12%	78 10%	84 5%
		45%	47%	27%	27%	22%	12%	19%	8%	65%	33%z	36%z	17%z	48%z	52%
Don't know	100 4%	46 3%	51 4%	36 4%	28 3%	24 4%	10 4%	20 4%	5 3%	69 4%	11 2%	7 1%	4 2%	15 2%	85 5%
		46%	51%	36%	28%	24%	10%	20%	5%	69%	11%	7%	4%	15%	85%wy
Net: Later than 9pm	515 21%	274 20%	274 20%	147 17%	154 19%	102 18%	53 20%	87 16%	35 16%	362 20%	142 32%	151 29%	62 27%	219 29%	296 18%
		53%	53%	29%	30%	20%	10%	17%	7%	70%	28%z	29%z	12%z	43%z	57%
Net: Earlier than 9pm	430 18%	245 18%	262 19%	174 20%	163 20%	119 21%	61 23%	115 22%	36 17%	332 18%	107 24%	146 28%	70 31%	179 24%	251 15%
		57%	61%	41%	38%	28%	14%	27%	8%	77%	25%z	34%z	16%z	42%z	58%

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 94

**QF1: In the last 12 months, have you personally found anything on television to be offensive?
SINGLE CODE**

Base: All with any working TV set in the home

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2417	2003	150	264	1119	1298	316	311	411	372	369	638	534	767	410	706	1301	1116	705	1712	614	1803	1313	1096
		83%	6%	11%	46%	54%	13%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2406	1618	544	244	1170	1236	345	386	409	413	351	502	546	739	502	620	1284	1122	797	1609	678	1728	1194	1203
		67%	23%	10%	49%	51%	14%	16%	17%	17%	15%	21%	23%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1312	1589	119	224	608	708	156	171	243	210	193	399	283	408	231	412	691	622	355	988	318	1007	694	617
Yes	444	319	80	44	216	228	53	46	54	73	82	136	111	153	73	107	264	180	115	329	106	338	192	248
	18%	20%	15%	18%	18%	18%	15%	12%	13%	18%	23%	27%	20%	21%	14%	17%	21%	16%	14%	20%	16%	20%	16%	21%
		72%	18%	10%	49%	51%	12%	10%	12%	16%	19%	31%	25%	34%	16%	24%	59%	41%	26%	74%	24%	76%	43%	56%
No	1806	1162	455	190	900	906	258	308	332	317	256	335	409	535	386	475	944	862	629	1177	527	1279	940	860
	75%	72%	84%	78%	77%	73%	75%	80%	81%	77%	73%	67%	75%	72%	77%	77%	74%	77%	79%	73%	78%	74%	79%	71%
		64%	25%A	11%	50%	50%	14%	17%h	18%gh	18%h	14%	19%	23%	30%	21%	26%	52%	48%	35%p	65%	29%	71%	52%l	48%
Don't know	157	137	10	10	54	103	35	32	23	23	13	31	26	51	43	37	77	80	54	103	45	111	62	95
	7%	8%	2%	4%	5%	8%	10%	8%	6%	6%	4%	6%	5%	7%	9%	6%	6%	7%	7%	6%	7%	6%	5%	8%
		88%BC	6%	6%	35%	65%a	22%q	21%	15%	15%	8%	20%	16%	33%	27%	24%	49%	51%	34%	66%	29%	71%	40%	60%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - ij/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 94

QF1: In the last 12 months, have you personally found anything on television to be offensive?
SINGLE CODE

Base: All with any working TV set in the home

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2417	2087 86%	55 2%	1816 75%	338 14%	2006 83%	148 6%	1739 72%	250 10%	234 10%	194 8%	93 4%	260 11%	187 8%	146 6%	195 8%	142 6%	162 7%	288 12%	266 11%
Weighted base	2406	2053 85%	101** 4%**	1761 73%	403 17%	1981 82%	182* 8%*	1988 83%	219 9%	144 6%	56* 2%*	92* 4%*	257 11%	199 8%	173* 7%*	206 9%	221 9%	208* 9%*	330 14%	302 13%
Effective base	1312	1111	29	953	181	1057	76	991	188	152	95	51	146	109	100	117	105	73	150	163
Yes	444	366 82%	30 7%	307 69%	92 21%	348 79%	51 11%	372 84%	38 8%	26 6%	8 2%	18 4%	49 11%	29 6%	44 10%	43 10%	44 10%	27 6%	66 15%	53 12%
No	1806	1544 75%	68 4%	1347 75%	270 15%	1497 83%	120 7%	1490 83%	166 9%	105 6%	45 2%	71 4%	196 11%	158 9%	115 6%	149 8%	149 8%	170 8%	252 14%	230 13%
Don't know	157	143 7%	3 2%	106 68%	41 26% c	136 87%	11 7%	125 80%	15 9%	13 9%	3 2%	3 2%	12 7%	12 8%	14 9%	14 9%	28 13%	10 5%	12 4%	20 7%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 94

**QF1: In the last 12 months, have you personally found anything on television to be offensive?
SINGLE CODE**

Base: All with any working TV set in the home

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2417	617 26%	1800 74%	1030 43%	1062 44%	206 9%	691 29%	1414 59%	1571 65%	846 35%	1394 58%	1869 77%	548 23%
Weighted base	2406	543 23%	1863 77%	997 41%	1055 44%	193 8%	741 31%	1370 57%	1536 64%	870 36%	1371 57%	1847 77%	559 23%
Effective base	1312	443	927	599	591	114	363	776	839	474	740	995	318
Yes	444	122	322	162	198	46	141	253	271	172	234	326	118
	18%	22%	17%	16%	19%	24%	19%	18%	18%	20%	17%	18%	21%
		28% ^b	72%	36%	45%	10% ^c	32%	57%	61%	39%	53%	73%	27%
No	1806	380	1426	766	796	137	564	1014	1167	639	1050	1405	401
	75%	70%	77%	77%	75%	71%	76%	74%	76%	73%	77%	76%	72%
		21%	79% ^a	42%	44%	8%	31%	56%	65%	35%	58%	78%	22%
Don't know	157	41	116	69	61	10	35	103	98	59	88	116	41
	7%	8%	6%	7%	6%	5%	5%	8%	6%	7%	6%	6%	7%
		26%	74%	44%	39%	6%	23%	66%	62%	38%	56%	74%	26%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 94

**QF1: In the last 12 months, have you personally found anything on television to be offensive?
SINGLE CODE**

Base: All with any working TV set in the home

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2417	1393 58%	1394 58%	863 36%	855 35%	622 26%	270 11%	538 22%	210 9%	1869 77%	482 20%	559 23%	238 10%	801 33%	1616 67%
Weighted base	2406	1368 57%	1371 57%	868 36%	799 33%	566 24%	263 11%	526 22%	214 9%	1847 77%	444 18%	522 22%	228 9%	755 31%	1651 69%
Effective base	1312	734	740	483	485	409	143	276	129	995	272	330	134	454	864
Yes	444 18%	251 18%	234 17%	142 16%	157 20%	116 21%	55 21%	79 15%	33 15%	326 18%	444 100%	254 49%	129 57%	444 59%	-
No	1806 75%	1038 76%	1050 77%	661 76%	585 73%	411 73%	196 74%	408 78%	173 81%	1405 76%	-	234 45%	89 39%	271 36%	1535 93%
Don't know	157 7%	80 6%	88 6%	66 8%	56 7%	39 7%	13 5%	38 7%	7 3%	116 6%	-	34 7%	10 5%	40 5%	116 7%
		51%	56%	42%	36%	25%	8%	24%	5%	74%	-	22% w	7% v	26% v	74% v

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 95

QF2: What kind of things offended you? What else?
MULTI CODE

Base: Those with any TV sets who have found something on television to be offensive in the last 12 months

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	482	415	20	47	217	265	67	45	54	67	82	167	130	152	72	128	282	200	117	365	107	375	234	245
		86%	4%	10%	45%	55%	14%	9%	11%	14%	17%	35%	27%	32%	15%	27%	59%	41%	24%	76%	22%	78%	49%	51%
Weighted base	444	319	80**	44*	216	228	53*	46*	54*	73*	82*	136*	111*	153*	73*	107*	264	180	115*	329	106*	338	192	248
		72%	18%**	10%*	49%	51%	12%*	10%*	12%*	16%*	19%*	31%*	25%*	34%*	16%*	24%*	59%	41%	26%*	74%	24%*	76%	43%	56%
Effective base	272	330	17	41	123	150	52	34	36	33	43	88	80	74	58	70	149	127	70	202	63	209	132	140
Violence (in general)	150	103	32	15	60	90	11	10	16	24	36	54	48	42	26	34	90	60	34	117	33	118	57	93
	34%	32%	40%	33%	28%	40%	20%	21%	29%	33%	44%	39%	43%	27%	35%	32%	34%	33%	29%	35%	31%	35%	30%	38%
		69%	21%	10%	40%	60%a	7%	6%	11%	16%	24%cd	36%cc	32%j	28%	17%	23%	60%	40%	22%	78%	22%	78%	38%	62%
Sex/ sexually explicit content (sex scenes in a drama for example. We do not mean pornography)	143	92	40	11	64	79	15	9	24	25	27	44	45	44	20	34	89	54	38	106	33	111	63	78
	32%	29%	51%	26%	30%	35%	29%	19%	45%	34%	33%	32%	41%	29%	28%	32%	34%	30%	33%	32%	31%	33%	33%	32%
		64%	28%	8%	45%	55%	11%	6%	17%cd	17%	19%	31%	32%	31%	14%	24%	62%	38%	26%	74%	23%	77%	44%	55%
Bad language	143	111	24	8	51	92	10	8	15	23	33	54	38	41	24	39	79	64	26	117	23	120	46	97
	32%	35%	30%	18%	23%	41%	19%	17%	28%	31%	40%	40%	34%	27%	34%	37%	30%	35%	23%	36%	22%	36%	24%	39%
		78%c	17%	6%	35%	65%a	7%	5%	11%	16%	23%cd	38%cc	26%	29%	17%	27%	55%	45%	18%	82%o	16%	84%q	32%	68%ss
Nakedness/ naked bodies/ body parts	88	61	22	6	42	46	11	5	10	17	16	30	31	24	13	21	55	34	13	75	12	76	44	45
	20%	19%	28%	13%	20%	20%	20%	10%	19%	24%	19%	22%	28%	16%	18%	19%	21%	19%	12%	23%	12%	23%	23%	18%
		68%	25%	6%	48%	52%	12%	5%	11%	20%	18%	34%	35%	27%	15%	23%	62%	38%	15%	85%o	14%	86%	49%	51%
Race – Discriminatory treatment or portrayal of people based on race	83	78	4	1	42	41	19	6	21	16	9	12	21	25	12	25	46	37	25	58	24	59	38	44
	19%	24%	6%	1%	19%	18%	35%	14%	40%	22%	10%	9%	19%	16%	17%	23%	17%	21%	22%	18%	23%	17%	20%	18%
		94%c	5%	1%	50%	50%	23%cdgh	8%	26%cdgh	19%	10%	15%	25%	30%	15%	30%	55%	45%	30%	70%	29%	71%	46%	53%
Antisocial behaviour	76	66	7	3	40	36	5	5	7	17	10	31	22	31	11	12	53	23	19	57	18	58	37	39
	17%	21%	9%	6%	19%	16%	10%	11%	13%	23%	12%	23%	20%	20%	15%	11%	20%	13%	17%	17%	17%	17%	19%	16%
		87%c	9%	3%	53%	47%	7%	7%	9%	23%	13%	41%	29%	41%	14%	16%	70%	30%	25%	75%	24%	76%	48%	52%
Sexual orientation – Discriminatory treatment or portrayal of people based on sexual orientation	60	51	5	4	31	29	14	14	7	4	4	17	16	17	10	17	33	27	18	42	16	44	25	35
	13%	16%	7%	9%	14%	13%	26%	31%	13%	6%	5%	12%	14%	11%	14%	16%	12%	15%	15%	13%	15%	13%	13%	14%
		85%	9%	6%	51%	49%	23%fgh	23%fgh	12%	7%	7%	28%	26%	29%	16%	29%	55%	45%	30%	70%	27%	73%	41%	59%
Invasion of privacy/ not respecting people's privacy	55	55	-	-	23	32	5	6	11	9	8	16	17	15	9	13	33	22	12	43	10	45	22	32
	12%	17%	-	-	11%	14%	9%	13%	20%	13%	10%	12%	16%	10%	13%	12%	12%	12%	10%	13%	9%	13%	12%	13%
		100%c	-	-	41%	59%	8%	11%	19%	17%	15%	30%	31%	28%	17%	23%	59%	41%	21%	79%	18%	82%	41%	59%
Religion – Discriminatory treatment or portrayal of people based on religion	44	44	-	-	27	17	13	9	5	9	6	3	17	12	8	7	30	15	18	26	17	28	27	17
	10%	14%	-	-	12%	8%	24%	19%	10%	12%	7%	2%	15%	8%	11%	6%	11%	8%	16%	8%	16%	8%	14%	7%
		100%c	-	-	61%	39%	28%gh	20%h	12%	20%h	13%	7%	39%	28%	18%	16%	67%	33%	41%	59%	37%	63%	61%	39%
Gender – Discriminatory treatment or portrayal of people based on gender (e.g. sexism)	44	39	4	1	19	25	13	9	7	7	2	7	13	10	6	16	22	22	19	25	17	27	26	18
	10%	12%	4%	3%	9%	11%	25%	19%	12%	9%	3%	5%	11%	6%	9%	14%	8%	12%	16%	8%	16%	8%	14%	7%
		89%	8%	3%	43%	57%	30%gh	20%gh	15%	15%	5%	15%	29%	22%	14%	35%	51%	49%	42%p	58%	39%	61%	59%	41%
Beliefs other than religion – Discriminatory treatment or portrayal of people based on beliefs other than religion	35	31	4	-	24	12	2	6	8	5	6	9	12	9	6	9	21	14	11	24	11	24	17	18
	8%	10%	5%	-	11%	5%	3%	12%	15%	7%	8%	6%	11%	6%	8%	8%	8%	8%	10%	7%	10%	7%	9%	7%
		89%c	11%	-	67%	33%	5%	16%	23%	15%	18%	25%	35%	25%	16%	25%	59%	41%	31%	69%	31%	69%	48%	52%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BVA BDRRC
 Fieldwork: 2020
 BDRRC/Job number (23183)

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 95
QF2: What kind of things offended you? What else?
MULTI CODE

Base: Those with any TV sets who have found something on television to be offensive in the last 12 months

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Weighted base	444	319	80**	44*	216	228	53*	46*	54*	73*	82*	136*	111*	153*	73*	107*	264	180	115*	329	106*	338	192	248
		72%	18%**	10%*	49%	51%	12%*	10%*	12%*	16%*	19%*	31%*	25%*	34%*	16%*	24%*	59%	41%	26%*	74%	24%*	76%	43%	56%
Age – Discriminatory treatment or portrayal of people based on age	32	32	-	-	14	17	6	5	5	4	5	7	11	8	7	6	19	13	11	20	11	21	17	14
	7%	10%	-	-	7%	8%	12%	11%	10%	5%	5%	5%	10%	5%	9%	5%	7%	7%	10%	6%	10%	6%	9%	6%
		100% c	-	-	45%	55%	20%	16%	16%	11%	14%	22%	34%	26%	22%	18%	60%	40%	36%	64%	33%	67%	53%	44%
Disability – Discriminatory treatment or portrayal of people based on disability	28	28	-	-	10	18	11	4	2	3	3	6	5	10	7	7	15	13	11	18	10	19	14	15
	6%	9%	-	-	5%	8%	20%	9%	3%	4%	3%	5%	4%	7%	10%	6%	6%	7%	9%	5%	9%	5%	7%	6%
		100% c	-	-	36%	64%	38% efgh	15%	6%	10%	10%	22%	17%	35%	24%	23%	52%	48%	38%	62%	35%	65%	48%	52%
Other things	82	50	21	12	52	30	5	5	5	16	18	33	13	43	10	16	56	27	17	65	16	66	40	42
	19%	16%	26%	27%	24%	13%	10%	12%	10%	21%	22%	24%	12%	28%	14%	15%	21%	15%	15%	20%	15%	20%	21%	17%
		61%	25%	14%	64% b	36%	6%	7%	6%	19%	22%	40% c	16%	52% i	13%	20%	68%	32%	21%	79%	20%	80%	48%	52%
Don't know	11	9	-	2	3	8	2	2	3	1	-	2	2	6	1	2	8	3	7	4	7	4	6	4
	2%	3%	-	4%	1%	3%	5%	3%	6%	2%	-	1%	1%	4%	1%	2%	3%	2%	6%	1%	6%	1%	3%	2%
		83%	-	17%	27%	73%	23%	15%	30%	14%	-	17%	15%	59%	10%	16%	74%	26%	65% p	35%	65% r	35%	60%	40%
NET: Discrimination	173	150	17	5	92	81	35	29	30	23	18	37	44	53	29	48	97	76	55	118	51	122	80	91
	39%	47%	22%	12%	43%	35%	67%	63%	57%	31%	22%	27%	40%	34%	39%	45%	37%	42%	48%	36%	49%	36%	42%	37%
		87% c	10%	3%	53%	47%	20% efgh	17% efgh	18% efgh	13%	11%	22%	25%	30%	17%	28%	56%	44%	32%	68%	30%	70%	46%	53%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 95
QF2: What kind of things offended you? What else?
MULTI CODE

Base: Those with any TV sets who have found something on television to be offensive in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	482	418 87%	14 3%	358 74%	77 16%	401 83%	34 7%	351 73%	48 10%	44 9%	39 8%	20 4%	54 11%	31 6%	32 7%	43 9%	25 5%	30 6%	62 13%	54 11%
Weighted base	444	366 82%	30** 7%**	307 69%	92* 21%*	348 79%	51** 11%**	372 84%	38* 8%*	26* 6%*	8* 2%*	18** 4%**	49* 11%*	29** 6%**	44** 10%**	43** 10%**	44** 10%**	27** 6%**	66* 15%*	53* 12%*
Effective base	272	242	8	208	38	236	16	208	40	36	30	11	35	26	20	26	16	20	34	35
Violence (in general)	150	122	13	100	35	114	21	131	10	8	1	7	23	6	16	17	16	8	26	12
	34%	33%	43%	33%	38%	33%	41%	35%	27%	30%	15%	38%	47%	21%	36%	40%	37%	30%	40%	22%
		81%	9%	67%	23%	76%	14%	87%	7%	5%	1%	5%	15%	4%	11%	11%	11%	6%	17%	8%
Sex/ sexually explicit content (sex scenes in a drama for example. We do not mean pornography)	143	117	15	99	33	105	27	119	13	8	3	4	21	9	5	19	19	10	22	11
	32%	32%	49%	32%	36%	30%	53%	32%	34%	31%	41%	22%	42%	32%	11%	45%	42%	36%	34%	20%
		82%	10%	69%	23%	73%	19%	83%	9%	6%	2%	3%	19%	6%	3%	13%	13%	7%	15%	7%
Bad language	143	125	10	101	34	114	21	120	11	10	2	3	19	9	15	15	10	9	25	15
	32%	34%	32%	33%	37%	33%	42%	32%	30%	39%	25%	15%	38%	31%	34%	35%	22%	33%	38%	29%
		87%	7%	70%	24%	79%	15%	84%	7%	7%	1%	2%	13%	6%	11%	10%	7%	6%	18%	11%
Nakedness/ naked bodies/ body parts	88	73	9	61	21	62	20	68	11	7	2	3	8	3	4	9	12	4	19	8
	20%	20%	31%	20%	23%	18%	40%	18%	30%	27%	31%	15%	16%	9%	8%	21%	27%	14%	28%	15%
		83%	11%	69%	24%	71%	23%	76%	13%	8%	3%	3%	9%	3%	4%	10%	13%	4%	21%	9%
Race – Discriminatory treatment or portrayal of people based on race	83	76	6	66	16	75	7	67	9	5	1	3	11	7	9	4	5	8	12	9
	19%	21%	20%	22%	18%	22%	13%	18%	23%	21%	17%	19%	22%	24%	20%	9%	12%	29%	18%	16%
		92%	7%	80%	19%	91%	8%	81%	10%	6%	2%	4%	13%	8%	10%	5%	7%	9%	15%	10%
Antisocial behaviour	76	73	1	63	10	68	6	64	5	5	2	3	7	5	10	9	9	7	9	5
	17%	20%	3%	20%	11%	19%	11%	17%	14%	19%	22%	17%	14%	17%	22%	20%	20%	27%	14%	9%
		95%	1%	83%	14%	89%	8%	84%	7%	6%	2%	4%	9%	7%	13%	12%	12%	10%	12%	6%
Sexual orientation – Discriminatory treatment or portrayal of people based on sexual orientation	60	48	8	42	14	47	9	52	2	4	2	2	7	3	3	7	1	6	16	8
	13%	13%	27%	14%	15%	13%	18%	14%	7%	16%	19%	12%	13%	9%	7%	15%	2%	23%	24%	15%
		80%	14%	71%	23%	78%	15%	87%	4%	7%	3%	4%	11%	4%	5%	11%	1%	10%	27%	13%
Invasion of privacy/ not respecting people's privacy	55	52	3	46	9	52	2	46	5	3	1	3	6	4	6	5	6	4	10	3
	12%	14%	9%	15%	10%	15%	5%	12%	13%	11%	11%	15%	12%	12%	15%	11%	14%	15%	15%	6%
		95%	5%	84%	16%	96%	4%	84%	9%	5%	2%	5%	10%	6%	12%	8%	11%	8%	18%	6%
Religion – Discriminatory treatment or portrayal of people based on religion	44	44	1	39	5	44	1	35	4	4	1	2	4	1	5	3	2	3	8	6
	10%	12%	3%	13%	6%	12%	2%	9%	11%	17%	15%	10%	8%	5%	12%	8%	4%	12%	12%	11%
		98%	2%	88%	12%	98%	2%	78%	9%	10%	3%	4%	9%	3%	11%	8%	4%	7%	18%	13%
Gender – Discriminatory treatment or portrayal of people based on gender (e.g. sexism)	44	40	2	39	4	42	1	37	3	2	1	1	7	2	1	4	6	5	6	5
	10%	11%	8%	13%	4%	12%	2%	10%	9%	9%	15%	8%	14%	6%	2%	9%	13%	18%	10%	10%
		90%	6%	88%	9%	95%	2%	84%	8%	5%	3%	3%	16%	4%	9%	9%	13%	11%	14%	11%
Beliefs other than religion – Discriminatory treatment or portrayal of people based on beliefs other than religion	35	34	1	27	8	34	1	31	2	2	*	5	2	5	4	3	2	4	4	2
	8%	9%	4%	9%	9%	10%	2%	8%	5%	9%	2%	30%	5%	18%	9%	7%	4%	14%	5%	5%
		97%	3%	77%	23%	98%	2%	88%	6%	7%	*	15%	7%	14%	11%	8%	5%	10%	10%	7%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 95

**QF2: What kind of things offended you? What else?
MULTI CODE**

Base: Those with any TV sets who have found something on television to be offensive in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Weighted base	444	366 82%	30** 7%**	307 69%	92* 21%*	348 79%	51** 11%**	372 84%	38* 8%*	26* 6%*	8* 2%*	18** 4%**	49* 11%*	29** 6%**	44** 10%**	43** 10%**	44** 10%**	27** 6%**	66* 15%*	53* 12%*
Age – Discriminatory treatment or portrayal of people based on age	32 7%	29 8%	3 9%	25 8%	6 7%	30 9%	2 3%	26 7%	2 6%	3 10%	1 11%	2 12%	2 5%	3 10%	1 3%	5 12%	3 7%	2 8%	3 5%	3 6%
Disability – Discriminatory treatment or portrayal of people based on disability	28 6%	26 7%	3 9%	24 8%	4 5%	26 7%	2 5%	25 7%	1 3%	1 5%	1 8%	4 22%	4 7%	- -	2 5%	4 10%	2 4%	3 11%	7 10%	- -
Other things	82 19%	63 17%	6 20%	55 18%	16 17%	64 18%	7 14%	72 19%	6 16%	3 13%	1 10%	4 24%	6 11%	4 13%	13 30%	7 15%	8 19%	3 11%	11 17%	16 31%
Don't know	11 2%	7 2%	- -	7 2%	2 2%	8 2%	1 1%	9 3%	- -	1 3%	1 6%	- -	- -	- -	2 5%	1 2%	1 3%	- -	1 2%	3 6%
NET: Discrimination	173 39%	153 42%	14 46%	129 42%	39 42%	151 43%	17 34%	142 38%	15 41%	11 45%	4 51%	10 58%	20 41%	13 45%	13 29%	15 36%	7 17%	18 65%	27 42%	19 35%
		89%	8%	75%	22%	87%	10%	82%	9%	7%	2%	6%	12%	7%	7%	9%	4%	10%	16%	11%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 95

QF2: What kind of things offended you? What else?
MULTI CODE

Base: Those with any TV sets who have found something on television to be offensive in the last 12 months

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	482	135	347	192	215	51	143	286	310	172	269	370	112
		28%	72%	40%	45%	11%	30%	59%	64%	36%	56%	77%	23%
Weighted base	444	122*	322	162	198	46**	141*	253	271	172*	234	326	118*
		28%*	72%	36%	45%	10%**	32%*	57%	61%	39%*	53%	73%	27%*
Effective base	272	88	187	138	127	28	78	156	183	92	152	215	60
Violence (in general)	150	41	109	46	82	15	65	70	91	59	79	101	50
	34%	34%	34%	28%	41%	32%	46%	28%	33%	34%	34%	31%	42%
		27%	73%	31%	54%cg	10%	43%cg	47%	60%	40%	52%	67%	33%
Sex/ sexually explicit content (sex scenes in a drama for example. We do not mean pornography)	143	30	113	44	62	13	44	89	85	58	76	101	43
	32%	25%	35%	27%	31%	29%	31%	35%	31%	34%	33%	31%	36%
		21%	79%	31%	43%	9%	31%	62%	59%	41%	53%	70%	30%
Bad language	143	36	107	43	77	21	56	73	89	54	78	101	42
	32%	30%	33%	27%	39%	46%	40%	29%	33%	31%	33%	31%	36%
		25%	75%	30%	54%c	15%	39%	51%	62%	38%	55%	71%	29%
Nakedness/ naked bodies/ body parts	88	20	69	30	27	11	21	59	50	38	45	61	28
	20%	16%	21%	19%	14%	24%	15%	23%	19%	22%	19%	19%	24%
		22%	78%	34%	30%	12%	24%	57%	57%	43%	51%	69%	31%
Race – Discriminatory treatment or portrayal of people based on race	83	13	69	30	43	9	24	49	52	30	47	72	11
	19%	11%	22%	19%	21%	19%	17%	19%	19%	18%	20%	22%	9%
		16%	84%a	37%	51%	11%	28%	59%	63%	37%	57%	87%l	13%
Antisocial behaviour	76	16	60	29	36	6	22	48	53	23	48	64	12
	17%	13%	19%	18%	18%	13%	15%	19%	19%	14%	21%	20%	10%
		21%	79%	39%	47%	8%	29%	63%	69%	31%	63%	85%	15%
Sexual orientation – Discriminatory treatment or portrayal of people based on sexual orientation	60	10	50	21	25	9	17	38	40	20	37	46	14
	13%	8%	16%	13%	12%	20%	12%	15%	15%	11%	16%	14%	12%
		16%	84%	36%	41%	15%	28%	64%	67%	33%	61%	77%	23%
Invasion of privacy/ not respecting people's privacy	55	10	45	22	30	5	19	27	39	16	35	48	7
	12%	8%	14%	13%	15%	10%	13%	11%	14%	9%	15%	15%	6%
		17%	83%	39%	55%	8%	35%	49%	71%	29%	64%	87%	13%
Religion – Discriminatory treatment or portrayal of people based on religion	44	6	38	23	20	6	11	28	31	14	29	39	5
	10%	5%	12%	15%	10%	13%	8%	11%	11%	8%	12%	12%	4%
		14%	86%	53%	46%	14%	24%	64%	69%	31%	66%	88%	12%
Gender – Discriminatory treatment or portrayal of people based on gender (e.g. sexism)	44	5	39	20	19	5	10	28	34	10	30	39	5
	10%	4%	12%	12%	10%	10%	7%	11%	13%	6%	13%	12%	4%
		12%	88%a	46%	43%	10%	24%	64%	78%	22%	67%	89%	11%
Beliefs other than religion – Discriminatory treatment or portrayal of people based on beliefs other than religion	35	2	33	18	15	5	9	21	25	10	21	32	3
	8%	2%	10%	11%	7%	11%	7%	8%	9%	6%	9%	10%	3%
		6%	94%a	51%	42%	14%	26%	60%	72%	28%	59%	91%	9%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 95
QF2: What kind of things offended you? What else?
MULTI CODE

Base: Those with any TV sets who have found something on television to be offensive in the last 12 months

Total	Location		Home TV service					Smart TV			Any connected TV		
	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owens smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)	
Weighted base	444	122* 28%*	322	162	198	46** 10%**	141* 32%*	253	271	172* 39%*	234	326	118* 27%*
Age – Discriminatory treatment or portrayal of people based on age	32 7%	4 3% 12%	28 9% 88%	15 9% 47%	16 8% 51%	4 10% 14%	11 8% 34%	15 6% 47%	25 9% 78%	7 4% 22%	19 8% 61%	27 8% 85%	5 4% 15%
Disability – Discriminatory treatment or portrayal of people based on disability	28 6%	4 3% 15%	24 8% 85%	11 7% 37%	10 5% 36%	4 8% 13%	7 5% 23%	19 8% 68%	20 7% 71%	8 5% 29%	18 8% 62%	26 8% 90%	3 2% 10%
Other things	82 19%	30 25% 36%	52 16% 64%	24 15% 29%	43 22% 52%	9 20% 11%	36 25% 44%g	34 13% 41%	47 17% 57%	36 21% 43%	40 17% 48%	57 18% 69%	25 21% 31%
Don't know	11 2%	5 4% 50%	5 2% 50%	7 4% 63%d	1 * 5%	- * -	1 * 5%	10 4% 95%d	6 2% 57%	5 3% 43%	6 3% 57%	7 2% 71%	3 3% 29%
NET: Discrimination	173 39%	29 24% 17%	144 45% 83%a	73 45% 42%f	70 35% 40%	19 42% 11%	42 30% 24%	109 43% 63%f	114 42% 66%	59 34% 34%	97 41% 56%	145 44% 84%l	28 24% 16%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 95
QF2: What kind of things offended you? What else?
MULTI CODE

Base: Those with any TV sets who have found something on television to be offensive in the last 12 months

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	482	290	269	164	179	145	63	101	40	370	482	273	149	482	-
		60%	56%	34%	37%	30%	13%	21%	8%	77%	100%	57%	31%	100%	-
Weighted base	444	251	234	142	157	116	55*	79*	33*	326	444	254	129*	444	***
		57%	53%	32%	35%	26%	12%*	18%*	7%*	73%	100%	57%	29%*	100%	***
Effective base	272	165	152	112	107	103	44	70	32	215	272	151	98	272	-
Violence (in general)	150	74	79	38	50	27	17	22	7	101	150	96	46	150	-
	34%	29%	34%	27%	32%	23%	31%	28%	22%	31%	34%	38%	36%	34%	-
		49%	52%	25%	33%	18%	11%	15%	5%	67%	100%	64%	31%	100%	-
Sex/ sexually explicit content (sex scenes in a drama for example. We do not mean pornography)	143	77	76	45	44	29	19	23	10	101	143	90	42	143	-
	32%	31%	33%	32%	28%	25%	34%	29%	30%	31%	32%	35%	33%	32%	-
		53%	53%	31%	31%	20%	13%	16%	7%	70%	100%	63%	29%	100%	-
Bad language	143	70	78	37	45	32	15	28	11	101	143	94	38	143	-
	32%	28%	33%	26%	28%	23%	11%	19%	8%	31%	32%	37%	30%	32%	-
		49%	55%	26%	31%	23%	11%	19%	8%	71%	100%	66%	27%	100%	-
Nakedness/ naked bodies/ body parts	88	47	45	24	22	20	9	16	7	61	88	61	23	88	-
	20%	19%	19%	17%	14%	17%	16%	20%	21%	19%	20%	24%	18%	20%	-
		53%	51%	27%	25%	22%	10%	18%	8%	69%	100%	69%	26%	100%	-
Race – Discriminatory treatment or portrayal of people based on race	83	51	47	40	38	33	18	24	9	72	83	48	32	83	-
	19%	20%	20%	28%	24%	28%	32%	30%	27%	22%	19%	19%	25%	19%	-
		61%	57%	48%	46%	40%	21%	29%	11%	87%	100%	57%	38%	100%	-
Antisocial behaviour	76	48	48	16	27	19	10	12	6	64	76	52	24	76	-
	17%	19%	21%	11%	17%	18%	18%	15%	18%	20%	17%	20%	18%	17%	-
		63%	63% o	21%	36%	25%	13%	15%	8%	85%	100%	68%	31%	100%	-
Sexual orientation – Discriminatory treatment or portrayal of people based on sexual orientation	60	36	37	29	27	20	8	15	6	46	60	45	28	60	-
	13%	14%	16%	21%	17%	17%	14%	19%	18%	14%	13%	18%	22%	13%	-
		60%	61%	49%	45%	33%	13%	26%	10%	77%	100%	75%	47%	100%	-
Invasion of privacy/ not respecting people's privacy	55	33	35	18	23	19	12	13	3	48	55	34	21	55	-
	12%	13%	15%	12%	14%	16%	22%	17%	10%	15%	12%	14%	16%	12%	-
		60%	64%	32%	41%	34%	22%	24%	6%	87%	100%	63%	39%	100%	-
Religion – Discriminatory treatment or portrayal of people based on religion	44	28	29	25	26	21	13	17	3	39	44	32	23	44	-
	10%	11%	12%	18%	17%	18%	24%	22%	10%	12%	10%	12%	18%	10%	-
		63%	66%	57%	59%	47%	29% mu	39% mu	7%	88%	100%	71%	53% wy	100%	-
Gender – Discriminatory treatment or portrayal of people based on gender (e.g. sexism)	44	29	30	30	28	19	12	14	6	39	44	37	26	44	-
	10%	11%	13%	21%	18%	16%	23%	17%	19%	12%	10%	15%	20%	10%	-
		65%	67%	67% mu	63%	42%	28% m	31%	14%	89%	100%	85%	58% wy	100%	-

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 95

QF2: What kind of things offended you? What else?
MULTI CODE

Base: Those with any TV sets who have found something on television to be offensive in the last 12 months

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Weighted base	444	251	234	142	157	116	55*	79*	33*	326	444	254	129*	444	-**
		57%	53%	32%	35%	26%	12%*	18%*	7%*	73%	100%	57%	29%*	100%	-**
Beliefs other than religion – Discriminatory treatment or portrayal of people based on beliefs other than religion	35	24	21	16	15	18	6	9	1	32	35	29	14	35	-
	8%	10%	9%	12%	10%	15%	10%	11%	3%	10%	8%	11%	11%	8%	-
		68%	59%	46%	43%	50%	16%	25%	3%	91%	100%	81%	39%	100%	-
Age – Discriminatory treatment or portrayal of people based on age	32	16	19	17	21	15	8	9	1	27	32	27	16	32	-
	7%	7%	8%	12%	13%	13%	15%	12%	3%	8%	7%	11%	13%	7%	-
		52%	61%	55%	66%	47%	25%	29%	3%	85%	100%	86%	52%	100%	-
Disability – Discriminatory treatment or portrayal of people based on disability	28	16	18	16	12	10	6	11	3	26	28	22	13	28	-
	6%	6%	8%	11%	8%	9%	10%	14%	8%	8%	6%	8%	10%	6%	-
		56%	62%	55%	43%	37%	19%	40% m	9%	90%	100%	76%	45%	100%	-
Other things	82	40	40	18	26	22	6	14	7	57	82	32	17	82	-
	19%	16%	17%	13%	16%	19%	11%	18%	21%	18%	19%	13%	13%	19%	-
		49%	48%	22%	31%	27%	7%	17%	8%	69%	100%	39%	21%	100%	-
Don't know	11	7	6	5	5	4	-	2	-	7	11	7	7	11	-
	2%	3%	3%	4%	3%	4%	-	3%	-	2%	2%	3%	5%	2%	-
		71%	57%	51%	48%	40%	-	20%	-	71%	100%	71%	66%	100%	-
NET: Discrimination	173	107	97	82	84	62	31	46	14	145	173	114	69	173	-
	39%	43%	41%	58%	53%	54%	58%	57%	42%	44%	39%	45%	53%	39%	-
		62%	56%	47% mn	48%	36%	18%	26% mn	8%	84%	100%	66%	40% ny	100%	-

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 96
QF3: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was that offended you?
MULTI CODE

Base: Those with any TV sets who have found something on television to be offensive in the last 12 months

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	482	415	20	47	217	265	67	45	54	67	82	167	130	152	72	128	282	200	117	365	107	375	234	245
		86%	4%	10%	45%	55%	14%	9%	11%	14%	17%	35%	27%	32%	15%	27%	59%	41%	24%	76%	22%	78%	49%	51%
Weighted base	444	319	80**	44*	216	228	53*	46*	54*	73*	82*	136*	111*	153*	73*	107*	264	180	115*	329	106*	338	192	248
		72%	18%**	10%*	49%	51%	12%*	10%*	12%*	16%*	19%*	31%*	25%*	34%*	16%*	24%*	59%	41%	26%*	74%	24%*	76%	43%	56%
Effective base	272	330	17	41	123	150	52	34	36	33	43	88	80	74	58	70	149	127	70	202	63	209	132	140
Drama	146	100	42	4	71	76	15	12	18	21	30	50	40	50	22	36	89	57	30	117	30	117	56	91
	33%	31%	53%	9%	33%	33%	27%	27%	34%	28%	37%	37%	36%	32%	30%	33%	34%	32%	26%	36%	28%	35%	29%	36%
		68% c	29%	3%	48%	52%	10%	9%	13%	14%	21%	34%	27%	34%	15%	24%	61%	39%	20%	80%	20%	80%	38%	62%
Reality programme	108	87	13	7	56	52	13	9	9	25	17	34	36	39	17	16	75	33	31	76	28	79	53	54
	24%	27%	16%	16%	26%	23%	25%	20%	16%	34%	21%	25%	33%	25%	23%	15%	28%	18%	27%	23%	27%	23%	28%	22%
		81%	12%	7%	52%	48%	13%	8%	8%	23%	16%	32%	34%	36%	16%	15%	69%	31%	29%	71%	26%	74%	49%	50%
Film	90	67	16	7	49	41	11	11	14	15	13	25	23	28	21	19	50	40	31	59	30	60	42	47
	20%	21%	21%	15%	23%	18%	21%	25%	27%	21%	16%	18%	20%	18%	29%	18%	19%	22%	27%	18%	28%	18%	22%	19%
		74%	18%	8%	54%	46%	12%	12%	16%	17%	14%	28%	25%	31%	23%	21%	56%	44%	34%	66%	33%	67%	47%	52%
Soap	87	54	28	4	46	41	5	13	9	17	16	26	18	30	15	25	48	39	25	62	24	63	34	53
	20%	17%	36%	10%	21%	18%	9%	29%	17%	24%	20%	19%	16%	19%	20%	23%	18%	22%	21%	19%	23%	19%	18%	21%
		62%	33%	5%	53%	47%	6%	15% c	11%	20%	18%	30%	21%	34%	17%	28%	55%	45%	28%	72%	27%	73%	39%	61%
News programme	86	67	11	7	54	32	12	8	14	9	17	26	18	33	18	16	51	35	20	66	18	68	38	47
	19%	21%	14%	16%	25%	14%	23%	18%	26%	12%	21%	19%	16%	22%	25%	15%	19%	19%	17%	20%	17%	20%	20%	19%
		78%	13%	8%	62% b	38%	14%	9%	16%	10%	20%	30%	21%	39%	22%	19%	60%	40%	23%	77%	20%	80%	44%	54%
Comedy	72	58	11	3	44	28	11	17	6	13	7	17	15	28	10	18	43	28	33	39	31	40	39	33
	16%	18%	13%	8%	20%	12%	21%	38%	11%	18%	9%	12%	14%	18%	14%	17%	16%	16%	29%	12%	30%	12%	20%	13%
		80%	15%	5%	61%	39%	16%	24% egh	8%	19%	10%	23%	21%	39%	14%	25%	60%	40%	46% p	54%	44% r	56%	55%	45%
General entertainment	64	53	10	2	24	41	10	9	5	10	9	22	20	20	11	13	40	24	16	48	14	50	23	41
	14%	16%	12%	4%	11%	18%	18%	20%	9%	13%	11%	16%	18%	13%	15%	12%	15%	13%	14%	15%	14%	15%	12%	16%
		82% c	15%	3%	37%	63%	15%	14%	7%	15%	14%	35%	32%	31%	16%	20%	63%	37%	25%	75%	22%	78%	36%	64%
Current affairs	64	53	7	4	35	30	11	8	5	19	11	11	14	24	11	15	38	26	24	41	22	42	37	27
	14%	16%	9%	9%	16%	13%	20%	17%	10%	26%	14%	8%	13%	16%	15%	14%	14%	14%	21%	12%	21%	13%	19%	11%
		82%	12%	6%	54%	46%	17% h	12%	8%	29% h	17%	17%	22%	37%	18%	23%	60%	40%	37%	63%	34%	66%	57%	43%
Documentary	57	51	3	3	28	29	11	10	8	6	12	10	15	12	14	15	27	30	16	41	13	44	28	29
	13%	16%	3%	7%	13%	13%	21%	21%	15%	8%	15%	7%	14%	8%	20%	14%	10%	16%	14%	12%	12%	13%	15%	11%
		90%	5%	5%	50%	50%	20% h	17% h	14%	11%	22%	17%	27%	21%	25% j	27%	48%	52%	28%	72%	23%	77%	50%	50%
Talent show	37	37	-	1	20	17	5	6	6	8	2	10	15	6	7	9	21	16	14	23	14	24	18	19
	8%	11%	-	2%	9%	8%	10%	14%	12%	11%	3%	7%	13%	4%	10%	8%	8%	9%	12%	7%	13%	7%	10%	8%
		98%	-	2%	54%	46%	14%	17%	17%	21%	6%	26%	40% i	17%	20%	23%	57%	43%	37%	63%	37%	63%	49%	51%
Music video (on music channel or general channels)	31	23	7	-	15	15	6	5	5	11	3	1	9	13	6	2	22	8	17	14	16	14	21	10
	7%	7%	9%	-	7%	7%	12%	12%	9%	15%	3%	1%	8%	9%	8%	2%	8%	5%	15%	4%	15%	4%	11%	4%
		77%	23%	-	50%	50%	21% h	17% h	16% h	35% h	8%	3%	30%	43%	20%	7%	73%	27%	56% p	44%	53% r	47%	68% t	32%
Game/ quiz show	27	27	-	-	15	12	7	3	7	5	3	3	7	9	6	5	16	11	11	16	10	16	17	10
	6%	8%	-	-	7%	5%	13%	6%	14%	6%	3%	2%	6%	6%	8%	5%	6%	6%	10%	5%	10%	5%	9%	4%
		100%	-	-	56%	44%	25% h	10%	27% h	17%	11%	9%	26%	32%	22%	20%	58%	42%	42%	58%	38%	62%	62%	38%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 96
QF3: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was that offended you?
MULTI CODE

Base: Those with any TV sets who have found something on television to be offensive in the last 12 months

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Weighted base	444	319	80**	44*	216	228	53*	46*	54*	73*	82*	136*	111*	153*	73*	107*	264	180	115*	329	106*	338	192	248
		72%	18%**	10%*	49%	51%	12%*	10%*	12%*	16%*	19%*	31%*	25%*	34%*	16%*	24%*	59%	41%	26%*	74%	24%*	76%	43%	56%
Religious programming	23	23	-	-	17	6	3	7	6	3	2	2	5	10	4	3	15	7	13	10	13	10	16	7
	5%	7%	-	-	8%	3%	5%	14%	11%	4%	3%	1%	5%	7%	6%	3%	6%	4%	11%	3%	12%	3%	8%	3%
		100%	-	-	73%	27%	12%	29% gh	27% h	14%	10%	9%	23%	44%	19%	14%	67%	33%	58% p	42%	58% r	42%	70% t	30%
Children's programme	16	16	-	-	8	8	3	5	3	3	2	-	5	5	3	4	10	7	9	7	8	8	10	6
	4%	5%	-	-	4%	4%	6%	11%	6%	5%	2%	-	4%	3%	4%	3%	4%	4%	8%	2%	8%	2%	5%	3%
		100%	-	-	50%	50%	20% h	30% h	20% h	20%	11%	-	30%	29%	19%	22%	59%	41%	57% p	43%	50% r	50%	61%	39%
Sports programme	13	12	-	1	8	4	1	7	1	*	2	1	2	5	4	2	7	6	8	5	8	5	10	2
	3%	4%	-	1%	4%	2%	3%	14%	2%	*	2%	1%	2%	3%	5%	2%	3%	3%	7%	2%	7%	1%	5%	1%
		96%	-	4%	67%	33%	12%	92% gh	10%	2%	14%	10%	17%	36%	30%	18%	53%	47%	60% p	40%	60% r	40%	82% t	18%
Other types of programme	14	10	-	4	8	6	-	*	1	2	2	9	4	5	1	4	9	6	1	14	*	14	4	11
	3%	3%	-	9%	4%	3%	-	*	2%	2%	3%	7%	3%	3%	2%	4%	3%	3%	1%	4%	*	4%	2%	4%
		71%	-	29%	58%	42%	-	1%	7%	12%	16%	64%	27%	35%	10%	28%	61%	39%	6%	94%	1%	99%	25%	75%
Don't know	35	20	9	6	18	17	3	1	8	3	6	14	4	21	3	7	25	10	8	27	8	27	16	19
	8%	6%	11%	14%	9%	7%	6%	2%	16%	4%	7%	10%	4%	14%	5%	6%	10%	5%	7%	8%	8%	8%	9%	7%
		57%	26%	18%	53%	47%	9%	3%	24%	8%	16%	40%	12%	59% i	10%	19%	72%	28%	23%	77%	23%	77%	47%	53%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 96
QF3: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was that offended you?
MULTI CODE

Base: Those with any TV sets who have found something on television to be offensive in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	482	418 87%	14 3%	358 74%	77 16%	401 83%	34 7%	351 73%	48 10%	44 9%	39 8%	20 4%	54 11%	31 6%	32 7%	43 9%	25 5%	30 6%	62 13%	54 11%
Weighted base	444	366 82%	30** 7%**	307 69%	92* 21%*	348 79%	51** 11%**	372 84%	38* 8%*	26* 6%*	8* 2%*	18** 4%**	49* 11%*	29** 6%**	44** 10%**	43** 10%**	44** 10%**	27** 6%**	66* 15%*	53* 12%*
Effective base	272	242	8	208	38	236	16	208	40	36	30	11	35	26	20	26	16	20	34	35
Drama	146	127 35%	13 44%	103 34%	39 42%	120 34%	23 44%	132 35%	13 14%	8 30%	2 19%	2 13%	23 41%	6 20%	15 34%	13 31%	23 52%	11 39%	22 33%	20 38%
	33%	87%	9%	71%	27%	82%	15%	90%h	4%	5%	1%	2%	14%	4%	10%	9%	16%	7%	15%	14%
Reality programme	108	98 27%	2 8%	88 28%	13 14%	96 27%	5 10%	90 24%	7 20%	8 33%	2 19%	3 18%	11 22%	8 30%	9 20%	8 18%	17 39%	6 24%	13 20%	14 27%
	24%	91%	2%	81%	12%	89%	5%	84%	7%	8%	1%	3%	10%	8%	8%	7%	16%	6%	12%	13%
Film	90	78 21%	5 15%	67 22%	16 17%	75 84%	8 9%	79 87%	5 5%	6 6%	1 1%	3 3%	8 9%	5 6%	10 11%	9 10%	18 20%	6 7%	8 9%	11 13%
20%	86%	5%	75%	18%	84%	9%	87%	5%	6%	1%	1%	3%	9%	6%	11%	10%	20%	7%	9%	13%
Soap	87	72 20%	11 36%	61 23%	22 23%	67 19%	15 30%	77 21%	5 14%	4 14%	1 18%	3 14%	12 25%	2 6%	11 24%	14 32%	14 31%	5 17%	11 16%	7 14%
	20%	82%	13%	70%	25%	78%	17%	89%	6%	4%	2%	3%	14%	2%	12%	16%	16%	5%	12%	9%
News programme	86	72 20%	7 22%	56 18%	22 24%	72 21%	7 13%	75 20%	4 15%	4 14%	2 20%	5 28%	9 19%	4 15%	7 15%	8 19%	10 23%	6 21%	14 22%	12 23%
	19%	84%	8%	66%	26%	84%	8%	87%	6%	4%	2%	6%	11%	5%	8%	9%	12%	7%	17%	14%
Comedy	72	67 18%	-	60 20%	8 9%	65 19%	3 6%	61 16%	5 12%	6 22%	1 13%	4 22%	7 15%	3 11%	4 9%	9 20%	13 29%	5 19%	8 12%	8 15%
	16%	93%	-	83%	12%	91%	4%	84%	6%	8%	2%	5%	10%	4%	6%	12%	18%	7%	11%	11%
General entertainment	64	57 16%	6 19%	46 15%	16 18%	48 14%	14 28%	58 16%	2 5%	3 12%	1 16%	2 14%	6 12%	1 4%	4 9%	11 26%	5 12%	4 15%	17 25%	7 13%
	14%	89%	9%	72%	25%	75%	23%	90%	3%	5%	2%	4%	10%	2%	6%	17%	8%	7%	26%	11%
Current affairs	64	58 16%	1 3%	53 17%	7 8%	59 17%	1 2%	55 15%	5 14%	3 10%	1 14%	3 18%	8 16%	2 8%	9 20%	6 14%	5 11%	8 28%	6 10%	8 15%
	14%	91%	1%	83%	11%	92%	1%	86%	8%	4%	2%	5%	12%	4%	14%	10%	7%	12%	10%	12%
Documentary	57	54 15%	-	45 15%	9 10%	53 15%	1 2%	49 13%	6 16%	1 2%	1 10%	1 7%	6 12%	4 22%	5 11%	8 19%	6 14%	5 19%	5 8%	6 12%
	13%	95%	-	79%	16%	92%	2%	87%	11%	1%	1%	2%	10%	8%	14%	11%	9%	9%	9%	11%
Talent show	37	37 10%	-	32 10%	5 5%	36 10%	1 1%	29 8%	3 8%	5 18%	1 10%	2 12%	4 8%	5 18%	3 7%	3 7%	2 4%	2 7%	3 5%	5 9%
	8%	98%	-	86%	13%	96%	2%	78%	8%	12%g	2%	6%	11%	14%	8%	8%	5%	5%	9%	12%
Music video (on music channel or general channels)	31	31 8%	-	26 9%	4 4%	31 9%	-	29 8%	-	1 5%	1 10%	2 10%	4 7%	3 11%	-	2 4%	11 24%	-	1 2%	6 12%
	7%	100%	-	87%	13%	100%	-	94%	-	4%	3%h	6%	12%	11%	-	6%	35%	-	4%	21%
Game/ quiz show	27	27 7%	-	22 84%	4 16%	25 92%	2 8%	22 82%	3 11%	1 5%	1 2%	1 5%	3 10%	-	1 4%	2 8%	3 11%	3 3%	6 22%	5 21%
	6%	100%	-	84%	16%	92%	8%	82%	11%	5%	2%	5%	10%	-	4%	8%	11%	3%	22%	21%
Religious programming	23	23 6%	-	19 6%	4 4%	21 6%	2 4%	18 5%	3 9%	1 3%	1 8%	1 5%	3 6%	3 9%	1 3%	1 3%	4 8%	-	2 3%	4 7%
	5%	100%	-	84%	16%	91%	9%	80%	14%	3%	3%	4%	12%	12%	5%	6%	16%	-	8%	17%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 96

QF3: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was that offended you?
MULTI CODE

Base: Those with any TV sets who have found something on television to be offensive in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Weighted base	444	366 82%	30** 7%**	307 69%	92* 21%*	348 79%	51** 11%**	372 84%	38* 8%*	26* 6%*	8* 2%*	18** 4%**	49* 11%*	29** 6%**	44** 10%**	43** 10%**	44** 10%**	27** 6%**	66* 15%*	53* 12%*
Children's programme	16 4%	16 4%	1 2%	15 5%	2 2%	16 5%	- -	15 4%	1 3%	- -	* 3%	2 14%	4 7%	1 4%	- -	1 3%	2 4%	- -	2 2%	3 6%
	4%	96%	4%	90%	10%	100%	-	91%	8%	-	1%	15%	21%	7%	-	7%	11%	-	9%	19%
Sports programme	13 3%	12 3%	- -	11 4%	1 1%	12 3%	- -	11 3%	1 1%	1 3%	* 5%	- -	2 4%	- -	2 6%	4 8%	1 4%	1 4%	1 1%	1 2%
	3%	96%	-	88%	8%	96%	-	85%	4%	7%	3%	-	15%	-	19%	28%	9%	-	6%	7%
Other types of programme	14 3%	10 3%	- -	7 2%	3 4%	10 3%	1 1%	12 3%	2 6%	- -	* 5%	- -	1 3%	3 10%	2 4%	- -	2 4%	2 6%	2 4%	* 1%
	3%	71%	-	49%	23%	67%	5%	82%	15%	-	3%	-	9%	20%	11%	-	11%	11%	17%	3%
Don't know	35 8%	23 6%	6 20%	18 6%	11 12%	20 6%	9 18%	24 6%	8 20%	1 6%	2 21%	2 11%	2 4%	1 3%	4 9%	2 5%	1 3%	- -	8 13%	4 7%
	8%	65%	18%	50%	32%	56%	26%	69%	22%g	4%	5%g	6%	6%	2%	11%	6%	3%	-	24%	11%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 96

QF3: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was that offended you?
MULTI CODE

Base: Those with any TV sets who have found something on television to be offensive in the last 12 months

	Total	Location		Home TV service					Smart TV			Any connected TV		
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)	
Unweighted base	482	135 28%	347 72%	192 40%	215 45%	51 11%	143 30%	286 59%	310 64%	172 36%	269 56%	370 77%	112 23%	
Weighted base	444	122* 28%*	322 72%	162 36%	198 45%	46** 10%**	141* 32%*	253 57%	271 61%	172* 39%*	234 53%	326 73%	118* 27%*	
Effective base	272	88	187	138	127	28	78	156	183	92	152	215	60	
Drama	146 33%	33 27%	114 35%	51 31%	68 34%	25 53%	43 30%	91 36%	88 32%	25 34%	59 33%	78 33%	106 34%	40 28%
Reality programme	108 24%	29 23%	79 25%	43 26%	45 23%	12 26%	28 20%	69 27%	77 29%	30 18%	67 29%	89 27%	19 16%	
Film	90 20%	28 23%	62 19%	36 22%	38 19%	18 38%	24 17%	56 22%	64 24%	26 15%	54 23%	68 23%	22 19%	
Soap	87 20%	15 13%	72 22%	22 14%	46 22%	7 15%	37 26%	42 16%	63 23%	24 14%	56 24%	64 20%	23 19%	
News programme	86 19%	22 18%	64 20%	33 20%	49 25%	9 19%	33 24%	38 15%	47 17%	39 22%	30 17%	40 20%	21 18%	
Comedy	72 16%	11 9%	61 19%	28 17%	30 15%	9 19%	17 12%	49 19%	53 20%	19 11%	49 21%	61 19%	11 10%	
General entertainment	64 14%	9 8%	55 17%	24 15%	31 16%	14 29%	22 15%	37 15%	39 14%	25 14%	36 16%	45 14%	20 17%	
Current affairs	64 14%	22 18%	42 13%	27 17%	30 15%	4 8%	19 14%	39 15%	43 16%	21 12%	41 17%	53 16%	11 9%	
Documentary	57 13%	15 12%	42 13%	23 14%	23 12%	5 11%	15 11%	31 12%	42 16%	15 9%	38 16%	49 15%	8 7%	
Talent show	37 8%	6 5%	31 10%	21 13%	12 6%	4 8%	5 4%	24 10%	28 10%	9 5%	25 11%	34 10%	4 3%	
Music video (on music channel or general channels)	31 7%	4 3%	26 8%	13 8%	9 5%	5 12%	4 3%	22 9%	26 10%	4 2%	22 10%	30 9%	1 1%	
Game/ quiz show	27 6%	3 2%	24 8%	11 7%	11 5%	4 9%	6 4%	21 8%	23 8%	4 2%	20 9%	26 8%	* *	
Religious programming	23 5%	3 2%	20 6%	17 11%	7 4%	6 13%	- -	17 7%	19 7%	4 2%	16 7%	21 7%	1 1%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 96

QF3: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was that offended you?
MULTI CODE

Base: Those with any TV sets who have found something on television to be offensive in the last 12 months

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Weighted base	444	122* 28%*	322 72%	162 36%	198 45%	46** 10%**	141* 32%*	253 57%	271 61%	172* 39%*	234 53%	326 73%	118* 27%*
Children's programme	16 4%	4 3%	13 4%	11 7%	2 1%	2 5%	1 *	14 5%	15 6%	2 1%	13 6%	16 5%	1 1%
		22%	78%	68% ^d	10%	13%	4%	82% ^d	91%	9%	80%	96%	4%
Sports programme	13 3%	3 2%	10 3%	9 6%	4 2%	4 8%	2 1%	8 3%	11 4%	1 1%	10 4%	11 3%	1 1%
		24%	76%	74%	32%	29%	13%	68%	91%	9%	83%	91%	9%
Other types of programme	14 3%	6 5%	8 2%	5 3%	5 3%	1 3%	5 4%	6 2%	7 3%	7 4%	5 2%	6 2%	8 7%
		45%	55%	32%	38%	8%	35%	43%	49%	51%	35%	45%	55%
Don't know	35 8%	9 7%	26 8%	12 8%	14 7%	1 1%	12 9%	20 8%	16 6%	19 11%	13 6%	21 6%	14 12%
		25%	75%	35%	39%	2%	36%	57%	45%	55%	38%	60%	40%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 96

QF3: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was that offended you?
MULTI CODE

Base: Those with any TV sets who have found something on television to be offensive in the last 12 months

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	482	290 60%	269 56%	164 34%	179 37%	145 30%	63 13%	101 21%	40 8%	370 77%	482 100%	273 57%	149 31%	482 100%	-
Weighted base	444	251 57%	234 53%	142 32%	157 35%	116 26%	55* 12%*	79* 18%*	33* 7%*	326 73%	444 100%	254 57%	129* 29%*	444 100%	***
Effective base	272	165	152	112	107	103	44	70	32	215	272	151	98	272	-
Drama	146 33%	82 33%	78 33%	37 26%	47 30%	34 29%	13 24%	24 31%	14 43%	106 33%	146 33%	95 38%	47 37%	146 33%	-
Reality programme	108 24%	65 26%	67 29%	33 23%	39 25%	30 25%	16 29%	25 32%	10 29%	89 27%	108 24%	70 27%	30 24%	108 24%	-
Film	90 20%	55 22%	54 23%	33 24%	32 21%	26 22%	13 24%	27 34%	11 32%	68 21%	90 20%	69 27%	37 29%	90 20%	-
Soap	87 20%	49 20%	56 24%	30 21%	33 21%	19 17%	10 18%	15 19%	9 28%	64 20%	87 20%	55 22%	27 21%	87 20%	-
News programme	86 19%	44 17%	40 17%	32 23%	34 21%	28 24%	15 28%	17 21%	6 7%	65 76%	86 100%	50 58%	29 34%	86 100%	-
Comedy	72 16%	46 18%	49 21%	33 23%	31 19%	22 19%	14 26%	18 23%	9 27%	61 19%	72 16%	48 19%	29 22%	72 16%	-
General entertainment	64 14%	34 14%	36 16%	23 16%	22 14%	20 18%	9 17%	13 17%	7 21%	45 14%	64 14%	39 16%	21 16%	64 14%	-
Current affairs	64 14%	33 13%	41 17%	29 21%	33 21%	18 15%	11 20%	15 19%	9 28%	53 16%	64 14%	31 12%	25 19%	64 14%	-
Documentary	57 13%	32 13%	38 16%	28 20%	31 20%	16 14%	7 12%	19 24%	9 27%	49 86%	57 100%	40 70%	26 46%	57 100%	-
Talent show	37 8%	28 11%	25 11%	16 11%	17 10%	16 14%	10 18%	11 14%	6 17%	34 10%	37 8%	26 10%	18 14%	37 8%	-
Music video (on music channel or general channels)	31 7%	22 9%	22 10%	18 13%	19 12%	11 10%	10 18%	11 14%	4 13%	30 9%	31 7%	25 10%	19 15%	31 7%	-
Game/ quiz show	27 6%	20 8%	20 9%	18 13%	13 9%	14 12%	9 16%	12 15%	3 8%	26 8%	27 6%	21 8%	18 14%	27 6%	-
		75%	74%	67%	50%	51%	33%	46%	10%	99%	100%	80%	67% ^{uy}	100%	-

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 96

**QF3: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was that offended you?
MULTI CODE**

Base: Those with any TV sets who have found something on television to be offensive in the last 12 months

Total	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Weighted base	444	251	234	142	157	116	55*	79*	33*	326	444	254	129*	444	-**
		57%	53%	32%	35%	26%	12%*	18%*	7%*	73%	100%	57%	29%*	100%	-**
Religious programming	23	17	16	17	14	11	9	9	3	21	23	16	15	23	-
	5%	7%	7%	12%	9%	9%	16%	11%	8%	7%	5%	6%	12%	5%	-
		77%	72%	77%	63%	47%	39% u	39%	12%	95%	100%	72%	66% vy	100%	-
Children's programme	16	13	13	12	7	10	5	9	5	16	16	15	14	16	-
	4%	5%	6%	8%	5%	9%	9%	11%	14%	5%	4%	6%	11%	4%	-
		78%	80%	72%	45%	60%	30%	52%	29% mu	96%	100%	94%	84% vy	100%	-
Sports programme	13	9	10	10	10	7	3	7	4	11	13	10	8	13	-
	3%	3%	4%	7%	6%	5%	8%	8%	12%	3%	3%	4%	6%	3%	-
		69%	83%	84%	81%	54%	21%	53%	30% mu	91%	100%	80%	66%	100%	-
Other types of programme	14	5	5	2	2	1	1	1	1	6	14	6	3	14	-
	3%	2%	2%	2%	1%	1%	2%	1%	4%	2%	3%	2%	2%	3%	-
		37%	35%	17%	13%	6%	7%	6%	10%	45%	100%	38%	21%	100%	-
Don't know	35	15	13	8	8	9	3	5	1	21	35	19	4	35	-
	8%	6%	6%	5%	5%	8%	6%	6%	3%	6%	8%	8%	3%	8%	-
		44%	38%	22%	24%	27%	9%	14%	3%	60%	100%	55%	11%	100%	-

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 97
QF4: How did you react when you were offended by what you saw on television? In other words, which, if any, of these things did you do? What else?
MULTI CODE

Base: Those with any TV sets who have found something on television to be offensive in the last 12 months

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	482	415	20	47	217	265	67	45	54	67	82	167	130	152	72	128	282	200	117	365	107	375	234	245
		86%	4%	10%	45%	55%	14%	9%	11%	14%	17%	35%	27%	32%	15%	27%	59%	41%	24%	76%	22%	78%	49%	51%
Weighted base	444	319	80**	44*	216	228	53*	46*	54*	73*	82*	136*	111*	153*	73*	107*	264	180	115*	329	106*	338	192	248
		72%	18%**	10%*	49%	51%	12%*	10%*	12%*	16%*	19%*	31%*	25%*	34%*	16%*	24%*	59%	41%	26%*	74%	24%*	76%	43%	56%
Effective base	272	330	17	41	123	150	52	34	36	33	43	88	80	74	58	70	149	127	70	202	63	209	132	140
Switched over	208	143	46	20	110	98	15	19	19	46	38	71	47	71	28	63	118	90	54	154	51	158	81	127
	47%	45%	58%	44%	51%	43%	28%	42%	36%	63%	46%	52%	42%	46%	38%	58%	45%	50%	47%	47%	48%	47%	42%	51%
		68%	22%	9%	53%	47%	7%	9%	9%	22% ce	18%	34% cc	22%	34%	13%	30% kk	57%	43%	26%	74%	24%	76%	39%	61%
Switched off	122	88	17	17	61	62	6	11	21	21	24	40	29	38	25	30	67	55	34	89	33	90	53	68
	28%	28%	22%	37%	28%	27%	11%	24%	38%	29%	29%	30%	27%	25%	35%	28%	25%	31%	29%	27%	31%	27%	28%	28%
		72%	14%	14%	50%	50%	5%	9%	17% cc	17% cc	20% cc	33% cc	24%	31%	21%	25%	45%	45%	27%	73%	27%	73%	43%	56%
Discussed it with other people	114	86	23	4	54	60	15	16	11	28	18	26	26	56	11	20	82	32	39	75	39	75	63	51
	26%	27%	29%	10%	25%	26%	29%	34%	20%	38%	21%	19%	24%	37%	16%	19%	31%	18%	34%	23%	37%	22%	33%	20%
		76% cc	21%	4%	47%	53%	13%	14%	10%	25% hh	15%	23%	23%	49% kl	10%	18%	72% nn	28%	34%	66%	34%	66%	56% tt	44%
Continued watching/ did nothing	72	49	15	8	35	36	11	12	6	4	23	15	24	24	6	48	24	17	55	14	57	14	37	34
	16%	15%	19%	17%	16%	16%	21%	26%	11%	6%	28%	11%	22%	16%	24%	6%	18%	13%	15%	17%	14%	17%	19%	14%
		68%	21%	11%	49%	51%	16% ff	17% fh	8%	6%	33% hh	21%	34% ll	33%	24% ll	9%	67%	33%	23%	77%	20%	80%	51%	47%
Complained to the broadcaster (via letter/ phone/ email/ online)	28	27	-	1	13	15	9	8	3	1	5	2	14	4	7	2	18	10	12	15	10	18	19	7
	6%	8%	-	1%	6%	6%	16%	18%	5%	1%	6%	1%	13%	2%	10%	2%	7%	5%	11%	5%	9%	5%	10%	3%
		98%	-	2%	46%	54%	31% hh	31% hh	10%	4%	17%	7%	52% jj	14%	26%	9%	65%	35%	44%	56%	36%	64%	70% tt	25%
Complained to the regulator (via letter/ phone/ email/ online)	21	21	-	-	9	12	9	3	7	2	1	*	7	7	5	2	14	7	13	8	13	8	18	4
	5%	7%	-	-	4%	5%	17%	6%	13%	2%	1%	*	6%	5%	7%	2%	5%	4%	11%	3%	12%	2%	9%	1%
		100%	-	-	44%	56%	42% gh	13% hh	33% gh	8%	3%	*	34%	33%	26%	8%	67%	33%	61% pp	39%	61% rr	39%	83% tt	17%
Other	21	15	2	4	13	8	3	1	2	1	4	9	4	9	4	4	13	8	4	17	4	17	5	14
	5%	5%	2%	10%	6%	4%	6%	2%	4%	1%	5%	7%	4%	6%	5%	4%	5%	4%	4%	5%	4%	5%	3%	6%
		71%	8%	20%	60%	40%	16%	4%	10%	4%	21%	45%	19%	44%	18%	19%	63%	37%	21%	79%	21%	79%	26%	69%
Don't know	8	7	-	1	5	3	2	2	2	1	-	1	2	4	-	3	6	3	4	5	3	6	4	4
	2%	2%	-	2%	2%	1%	4%	4%	3%	2%	-	1%	2%	2%	-	2%	2%	1%	3%	1%	3%	2%	2%	2%
		87%	-	13%	59%	41%	25%	23%	21%	14%	-	17%	23%	46%	-	32%	68%	32%	45%	55%	32%	68%	54%	46%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 97

QF4: How did you react when you were offended by what you saw on television? In other words, which, if any, of these things did you do? What else?

MULTI CODE

Base: Those with any TV sets who have found something on television to be offensive in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	482	418 87%	14 3%	358 74%	77 16%	401 83%	34 7%	351 73%	48 10%	44 9%	39 8%	20 4%	54 11%	31 6%	32 7%	43 9%	25 5%	30 6%	62 13%	54 11%
Weighted base	444	366 82%	30** 7%**	307 69%	92* 21%*	348 79%	51** 11%**	372 84%	38* 8%*	26* 6%*	8* 2%*	18** 4%**	49* 11%*	29** 6%**	44** 10%**	43** 10%**	44** 10%**	27** 6%**	66* 15%*	53* 12%*
Effective base	272	242	8	208	38	236	16	208	40	36	30	11	35	26	20	26	16	20	34	35
Switched over	208	163 44%	25 82%	135 44%	54 58%	149 43%	40 78%	174 47%	18 48%	12 46%	4 52%	4 24%	25 51%	13 45%	23 52%	16 36%	16 37%	17 62%	31 47%	30 57%
	47%	78%	12%	65%	26%	72%	19%	84%	9%	6%	2%	2%	12%	6%	11%	7%	8%	8%	15%	14%
Switched off	122	101 28%	5 15%	84 27%	22 24%	99 28%	7 13%	97 26%	12 32%	11 43%	2 28%	8 43%	16 32%	7 23%	10 22%	10 23%	16 37%	10 38%	14 21%	7 14%
	28%	83%	4%	69%	18%	81%	5%	79%	10%	9%	2%	6%	13%	5%	8%	8%	13%	9%	11%	6%
Discussed it with other people	114	108 30%	1 3%	99 32%	10 11%	107 31%	3 5%	97 26%	7 18%	7 27%	2 30%	2 12%	11 23%	5 18%	14 32%	12 28%	18 41%	3 25%	16 28%	15 28%
	26%	95%	1%	87% ^d	9%	94%	2%	86%	6%	6%	2%	2%	10%	5%	13%	11%	16%	3%	14%	13%
Continued watching/ did nothing	72	61 17%	1 5%	57 18%	8 8%	63 18%	1 2%	66 18%	2 6%	2 9%	1 9%	3 15%	6 12%	3 11%	8 18%	16 39%	10 22%	3 12%	10 15%	7 14%
	16%	85%	2%	79%	11%	88%	1%	93%	3%	3%	1%	4%	8%	4%	11%	23%	14%	4%	14%	10%
Complained to the broadcaster (via letter/ phone/ email/ online)	28	25 7%	1 5%	24 8%	2 3%	25 7%	1 3%	22 6%	4 9%	1 5%	1 8%	1 7%	3 6%	2 9%	2 10%	4 16%	3 12%	1 2%	2 3%	3 5%
	6%	93%	5%	89%	9%	93%	5%	80%	13%	5%	2%	5%	11%	9%	7%	16%	12%	2%	8%	10%
Complained to the regulator (via letter/ phone/ email/ online)	21	21 6%	-	20 6%	1 2%	20 6%	1 3%	18 5%	2 5%	1 2%	1 12%	1 5%	4 7%	1 4%	4 8%	-	-	1 2%	5 8%	2 5%
	5%	100%	-	93%	7%	93%	7%	84%	9%	3%	4%	5%	17%	5%	18%	-	-	3%	25%	12%
Other	21	15 4%	2 6%	10 3%	7 7%	14 4%	2 5%	20 5%	1 2%	-	-	4 22%	2 4%	3 11%	1 2%	3 7%	3 8%	1 5%	1 1%	2 3%
	5%	71%	8%	47%	32%	68%	12%	96%	4%	-	-	18%	9%	15%	4%	14%	16%	7%	4%	8%
Don't know	8	7 2%	-	5 2%	2 2%	5 1%	2 4%	4 1%	2 6%	1 3%	1 12%	-	*	-	-	-	-	-	1 1%	3 6%
	2%	87%	-	63%	24%	63%	24%	54%	27% ^g	8%	12% ^g	-	4%	-	-	-	-	-	9%	40%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 97
QF4: How did you react when you were offended by what you saw on television? In other words, which, if any, of these things did you do? What else?
MULTI CODE

Base: Those with any TV sets who have found something on television to be offensive in the last 12 months

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	482	135 28%	347 72%	192 40%	215 45%	51 11%	143 30%	286 59%	310 64%	172 36%	269 56%	370 77%	112 23%
Weighted base	444	122* 28%*	322 72%	162 36%	198 45%	46** 10%**	141* 32%*	253 57%	271 61%	172* 39%*	234 53%	326 73%	118* 27%*
Effective base	272	88	187	138	127	28	78	156	183	92	152	215	60
Switched over	208	56 46%	152 47%	64 40%	111 56%	19 41%	83 59%	110 43%	114 42%	94 55%	105 45%	141 43%	67 57%
	47%	27%	73%	31%	53% cg	9%	40% cg	53%	55%	45%	51%	68%	32%
Switched off	122	36	86	42	54	15	40	67	75	48	66	94	29
	28%	30%	27%	26%	27%	34%	28%	27%	28%	28%	28%	29%	24%
		30%	70%	34%	44%	13%	33%	55%	61%	39%	54%	77%	23%
Discussed it with other people	114	28	86	44	51	13	29	75	84	30	79	100	13
	26%	23%	27%	27%	26%	29%	20%	30%	31%	17%	34%	31%	11%
		25%	75%	39%	45%	12%	26%	66%	74% l	26%	69% l	88% l	12%
Continued watching/ did nothing	72	20	52	26	30	11	20	46	51	21	40	56	16
	16%	16%	16%	16%	15%	25%	14%	18%	19%	12%	17%	17%	14%
		28%	72%	36%	41%	16%	28%	64%	71%	29%	55%	78%	22%
Complained to the broadcaster (via letter/ phone/ email/ online)	28	7	21	18	11	6	3	22	23	5	20	24	4
	6%	6%	6%	11%	6%	13%	2%	9%	8%	3%	9%	7%	3%
		24%	76%	66% f	41%	21%	11%	79%	83%	17%	74%	86%	14%
Complained to the regulator (via letter/ phone/ email/ online)	21	4	17	15	4	5	1	19	20	1	19	21	-
	5%	3%	5%	10%	2%	11%	1%	8%	7%	1%	8%	6%	-
		18%	82%	73% df	17%	24%	4%	92% df	95% l	5%	88% l	100% l	-
Other	21	8	13	8	9	-	7	10	12	9	7	9	12
	5%	7%	4%	5%	5%	-	5%	4%	4%	5%	3%	3%	10%
		38%	62%	40%	43%	-	33%	46%	55%	45%	33%	43%	57% kk
Don't know	8	2	6	2	2	1	1	3	7	1	5	7	1
	2%	2%	2%	1%	1%	2%	1%	1%	3%	1%	2%	2%	1%
		25%	75%	25%	23%	12%	13%	39%	83%	17%	60%	87%	13%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 97
QF4: How did you react when you were offended by what you saw on television? In other words, which, if any, of these things did you do? What else?
MULTI CODE

Base: Those with any TV sets who have found something on television to be offensive in the last 12 months

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	482	290 60%	269 56%	164 34%	179 37%	145 30%	63 13%	101 21%	40 8%	370 77%	482 100%	273 57%	149 31%	482 100%	-
Weighted base	444	251 57%	234 53%	142 32%	157 35%	116 26%	55* 12%*	79* 18%*	33* 7%*	326 73%	444 100%	254 57%	129* 29%*	444 100%	-**
Effective base	272	165	152	112	107	103	44	70	32	215	272	151	98	272	-
Switched over	208	109	105	57	70	47	28	36	9	141	208	128	50	208	-
	47%	43%	45%	40%	45%	41%	51%	45%	27%	43%	47%	50%	39%	47%	-
		52%	51%	27%	34%	23%	13% t	17%	4%	68%	100%	62%	24%	100%	-
Switched off	122	67	66	34	37	38	15	21	12	94	122	75	28	122	-
	28%	27%	28%	24%	23%	33%	27%	27%	35%	29%	28%	30%	22%	28%	-
		55%	54%	28%	30%	31%	12%	17%	9%	77%	100%	62%	23%	100%	-
Discussed it with other people	114	74	79	40	50	38	19	28	14	100	114	72	35	114	-
	26%	29%	34%	28%	32%	33%	36%	35%	43%	31%	26%	28%	27%	26%	-
		65%	69%	35%	44%	34%	17%	24%	12%	88%	100%	63%	31%	100%	-
Continued watching/ did nothing	72	51	40	30	29	20	6	16	7	56	72	34	24	72	-
	16%	20%	17%	21%	18%	17%	10%	20%	20%	17%	16%	13%	18%	16%	-
		70%	55%	41%	41%	28%	8%	23%	9%	78%	100%	47%	33%	100%	-
Complained to the broadcaster (via letter/ phone/ email/ online)	28	19	20	17	15	13	6	12	3	24	28	19	17	28	-
	6%	8%	9%	12%	9%	11%	11%	15%	8%	7%	6%	8%	13%	6%	-
		71%	74%	62%	54%	48%	22%	43% u	10%	86%	100%	69%	61% wy	100%	-
Complained to the regulator (via letter/ phone/ email/ online)	21	20	19	18	15	10	6	9	3	21	21	19	16	21	-
	5%	8%	8%	13%	9%	9%	11%	11%	8%	6%	5%	7%	12%	5%	-
		93%	88%	85%	70%	47%	28%	41%	13%	100%	100%	88%	76% wy	100%	-
Other	21	6	7	5	4	4	3	2	3	9	21	10	6	21	-
	5%	2%	3%	4%	2%	3%	6%	3%	8%	3%	5%	4%	5%	5%	-
		27%	33%	26%	17%	17%	15%	10%	13%	43%	100%	49%	31%	100%	-
Don't know	8	4	5	4	3	2	*	2	-	7	8	1	2	8	-
	2%	1%	2%	3%	2%	2%	1%	3%	-	2%	2%	*	2%	2%	-
		45%	60%	50%	40%	26%	4%	24%	-	87%	100%	15%	27%	100%	-

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 98
QF5: (SHOW SCREEN) Which one of these statements best describes your attitude towards things which have offended you on TV in the last 12 months?
SINGLE CODE

Base: Those with any TV sets who have found something on television to be offensive in the last 12 months

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	482	415	20	47	217	265	67	45	54	67	82	167	130	152	72	128	282	200	117	365	107	375	234	245
		86%	4%	10%	45%	55%	14%	9%	11%	14%	17%	35%	27%	32%	15%	27%	59%	41%	24%	76%	22%	78%	49%	51%
Weighted base	444	319	80**	44*	216	228	53*	46*	54*	73*	82*	136*	111*	153*	73*	107*	264	180	115*	329	106*	338	192	248
		72%	18%**	10%*	49%	51%	12%*	10%*	12%*	16%*	19%*	31%*	25%*	34%*	16%*	24%*	59%	41%	26%*	74%	24%*	76%	43%	56%
Effective base	272	330	17	41	123	150	52	34	36	33	43	88	80	74	58	70	149	127	70	202	63	209	132	140
The things which have personally offended me should not have been shown	136	103	27	6	67	69	22	15	19	18	23	39	33	44	22	37	77	59	36	100	30	106	54	80
	31%	32%	34%	14%	31%	30%	41%	33%	35%	25%	28%	29%	30%	29%	30%	29%	33%	33%	31%	31%	29%	31%	28%	32%
		76% C	20%	5%	49%	51%	16%	11%	14%	14%	17%	29%	24%	32%	16%	27%	56%	44%	26%	74%	22%	78%	39%	59%
Even though I was offended, I accept that others should be allowed to see these things	150	114	25	11	70	80	17	23	23	25	33	30	41	44	23	42	85	65	49	102	49	102	80	69
	34%	36%	32%	24%	33%	35%	31%	51%	42%	34%	41%	22%	37%	29%	32%	39%	32%	36%	42%	31%	46%	30%	42%	28%
		76%	17%	7%	47%	53%	11%	15% h	15% h	17%	22% h	20%	27%	29%	15%	28%	57%	43%	32%	68%	32% r	68%	53% t	46%
I think that such things should only be shown when viewers are likely to expect them - for example after a clear warning	134	83	26	25	65	69	11	3	8	26	22	65	33	54	24	23	87	47	20	114	18	116	42	92
	30%	26%	32%	57% A	30%	30%	21%	7%	14%	35%	26%	47%	29%	35%	33%	22%	33%	26%	18%	35%	17%	34%	22%	37%
		62%	19%	19% A	48%	52%	8%	2%	6%	19% d	16% d	48% cddeg	24%	40%	18%	17%	65%	35%	15%	85% o	14%	86% q	31%	69% s
Don't know	23	19	2	2	14	9	3	4	4	4	4	3	4	11	3	5	15	8	10	13	9	14	16	7
	5%	6%	2%	5%	6%	4%	6%	9%	8%	6%	5%	2%	4%	7%	4%	5%	6%	4%	9%	4%	8%	4%	8%	3%
		83%	8%	9%	60%	40%	15%	18%	19%	18%	18%	12%	18%	47%	14%	21%	65%	35%	42%	58%	38%	62%	70% t	30%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 98
QF5: (SHOW SCREEN) Which one of these statements best describes your attitude towards things which have offended you on TV in the last 12 months?
SINGLE CODE

Base: Those with any TV sets who have found something on television to be offensive in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	482	418 87%	14 3%	358 74%	77 16%	401 83%	34 7%	351 73%	48 10%	44 9%	39 8%	20 4%	54 11%	31 6%	32 7%	43 9%	25 5%	30 6%	62 13%	54 11%
Weighted base	444	366 82%	30** 7%**	307 69%	92* 21%*	348 79%	51** 11%**	372 84%	38* 8%*	26* 6%*	8* 2%*	18** 4%**	49* 11%*	29** 6%**	44** 10%**	43** 10%**	44** 10%**	27** 6%**	66* 15%*	53* 12%*
Effective base	272	242	8	208	38	236	16	208	40	36	30	11	35	26	20	26	16	20	34	35
The things which have personally offended me should not have been shown	136 31%	106 29%	23 76%	96 31%	34 37%	105 30%	25 50%	116 31%	6 15%	11 43%	3 43%	7 39%	17 34%	4 14%	17 39%	12 28%	11 26%	6 22%	22 33%	20 38%
Even though I was offended, I accept that others should be allowed to see these things	150 34%	133 36%	5 18%	119 39%	21 23%	131 38%	9 17%	122 33%	18 49%	7 28%	3 31%	3 18%	13 27%	15 53%	13 31%	18 41%	16 35%	11 39%	21 31%	12 23%
I think that such things should only be shown when viewers are likely to expect them – for example after a clear warning	134 30%	106 29%	2 7%	78 25%	31 34%	96 28%	12 24%	116 31%	10 26%	7 26%	1 16%	6 35%	18 36%	9 33%	11 25%	10 24%	16 36%	10 37%	20 31%	16 30%
Don't know	23 5%	21 6%	- -	14 5%	6 7%	17 5%	4 9%	18 5%	4 10%	1 3%	1 10%	1 8%	1 3%	- -	2 5%	3 7%	1 3%	1 3%	3 5%	4 8%
		91%	-	63%	28%	72%	19%	77%	16%	3%	4%	6%	6%	-	9%	14%	6%	3%	14%	19%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 98
QF5: (SHOW SCREEN) Which one of these statements best describes your attitude towards things which have offended you on TV in the last 12 months?
SINGLE CODE

Base: Those with any TV sets who have found something on television to be offensive in the last 12 months

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	482	135 28%	347 72%	192 40%	215 45%	51 11%	143 30%	286 59%	310 64%	172 36%	269 56%	370 77%	112 23%
Weighted base	444	122* 28%*	322 72%	162 36%	198 45%	46** 10%**	141* 32%*	253 57%	271 61%	172* 39%*	234 53%	326 73%	118* 27%*
Effective base	272	88	187	138	127	28	78	156	183	92	152	215	60
The things which have personally offended me should not have been shown	136 31%	36 30%	100 31%	45 28%	68 34%	15 33%	54 38%	66 26%	80 30%	56 33%	73 31%	93 28%	44 37%
Even though I was offended, I accept that others should be allowed to see these things	150 34%	37 30%	113 35%	68 42%	66 33%	14 31%	41 29%	97 38%	110 41%	40 23%	99 42%	125 38%	25 21%
I think that such things should only be shown when viewers are likely to expect them – for example after a clear warning	134 30%	45 37%	89 28%	44 27%	53 27%	17 36%	37 26%	83 33%	69 26%	65 37%	52 22%	89 27%	45 38%
Don't know	23 5%	4 20%	19 6%	5 23%	10 45%	-	10 42%	8 34%	11 4%	12 7%	10 4%	19 6%	4 3%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 98
QF5: (SHOW SCREEN) Which one of these statements best describes your attitude towards things which have offended you on TV in the last 12 months?
SINGLE CODE

Base: Those with any TV sets who have found something on television to be offensive in the last 12 months

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	482	290	269	164	179	145	63	101	40	370	482	273	149	482	-
		60%	56%	34%	37%	30%	13%	21%	8%	77%	100%	57%	31%	100%	-
Weighted base	444	251	234	142	157	116	55*	79*	33*	326	444	254	129*	444	***
		57%	53%	32%	35%	26%	12%*	18%*	7%*	73%	100%	57%	29%*	100%	***
Effective base	272	165	152	112	107	103	44	70	32	215	272	151	98	272	-
The things which have personally offended me should not have been shown	136	64	73	47	51	42	15	32	15	93	136	94	51	136	-
	31%	26%	31%	33%	33%	36%	28%	40%	46%	28%	31%	37%	39%	31%	-
		47%	53%	34%	38%	31%	11%	23% m	11% nu	68%	100%	69%	37%	100%	-
Even though I was offended, I accept that others should be allowed to see these things	150	104	99	64	71	40	23	29	11	125	150	73	42	150	-
	34%	42%	42%	45%	45%	34%	42%	36%	33%	38%	34%	29%	33%	34%	-
		70%	66%	43%	47%	27%	15%	19%	7%	84%	100%	49%	28%	100%	-
I think that such things should only be shown when viewers are likely to expect them – for example after a clear warning	134	70	52	22	25	26	12	13	6	89	134	83	34	134	-
	30%	28%	22%	16%	16%	22%	22%	17%	17%	27%	30%	33%	26%	30%	-
		52% op	39%	17%	19%	19%	9%	10%	4%	66% op	100%	62%	26%	100%	-
Don't know	23	12	10	9	10	9	4	5	1	19	23	4	2	23	-
	5%	5%	4%	6%	6%	7%	8%	7%	4%	6%	5%	2%	2%	5%	-
		52%	42%	38%	42%	37%	18%	23%	6%	83%	100%	18%	9%	100%	-

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 99
QF6(1): (SHOW SCREEN) Do you think, in general, that there is too much, too little, or an acceptable amount of Sex on television?
SINGLE CODE

Base: All with any working TV set in the home

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2417	2003	150	264	1119	1298	316	311	411	372	369	638	534	767	410	706	1301	1116	705	1712	614	1803	1313	1096
		83%	6%	11%	46%	54%	13%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2406	1618	544	244	1170	1236	345	386	409	413	351	502	546	739	502	620	1284	1122	797	1609	678	1728	1194	1203
		67%	23%	10%	49%	51%	14%	16%	17%	17%	15%	21%	23%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1312	1589	119	224	608	708	156	171	243	210	193	399	283	408	231	412	691	622	355	988	318	1007	694	617
Too much	629	388	156	85	260	369	81	95	89	86	98	181	136	172	140	181	308	321	196	433	167	462	253	375
	26%	24%	29%	35%	22%	30%	23%	24%	22%	21%	28%	36%	25%	23%	28%	29%	24%	29%	25%	27%	25%	27%	21%	31%
		62%	25%	14%A	41%	59%a	13%	15%	14%	14%	16%	29%cdetfg	22%	27%	22%	29%	49%	51%	31%	69%	27%	73%	40%	60%ks
Too little	112	102	7	3	81	31	24	23	23	18	14	10	24	34	26	28	58	54	41	71	32	80	69	42
	5%	6%	1%	1%	7%	3%	7%	6%	6%	4%	4%	2%	4%	5%	5%	5%	5%	5%	5%	4%	5%	5%	6%	3%
		91%B/C	6%	3%	72%b	28%	22%h	20%h	21%h	16%	12%	9%	22%	30%	23%	25%	52%	48%	36%	64%	29%	71%	62%i	37%
An acceptable amount	1466	1004	357	105	741	725	215	232	268	288	213	250	359	472	283	353	830	636	511	955	439	1028	794	666
	61%	62%	66%	43%	63%	59%	62%	60%	66%	70%	61%	50%	66%	64%	56%	57%	65%	57%	64%	59%	65%	59%	66%	55%
		68%C	24%C	7%	51%	49%	15%h	16%h	18%h	20%dh	15%h	17%	24%kl	32%kl	19%	24%	57%ln	43%	35%	65%	30%	70%	54%t	45%
Don't know	199	124	25	50	87	111	25	37	29	21	27	60	26	61	53	58	87	111	49	149	40	158	78	120
	8%	8%	5%	20%	7%	9%	7%	9%	7%	5%	8%	12%	5%	8%	11%	9%	7%	10%	6%	9%	6%	9%	7%	10%
		63%	12%	25%AB	44%	56%	13%	18%	14%	10%	14%	30%ef	13%	31%	27%i	29%i	44%	56%ln	25%	75%	20%	80%	39%	60%ks

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 99
QF6(1): (SHOW SCREEN) Do you think, in general, that there is too much, too little, or an acceptable amount of Sex on television?
SINGLE CODE

Base: All with any working TV set in the home

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2417	2087 86%	55 2%	1816 75%	338 14%	2006 83%	148 6%	1739 72%	250 10%	234 10%	194 8%	93 4%	260 11%	187 8%	146 6%	195 8%	142 6%	162 7%	288 12%	266 11%
Weighted base	2406	2053 85%	101** 4%**	1761 73%	403 17%	1981 82%	182* 8%*	1988 83%	219 9%	144 6%	56* 2%*	92* 4%*	257 11%	199 8%	173* 7%*	206 9%	221 9%	208* 9%*	330 14%	302 13%
Effective base	1312	1111	29	953	181	1057	76	991	188	152	95	51	146	109	100	117	105	73	150	163
Too much	629	510 26%	32 81%	425 68%	120 19%	479 76%	66 10%e	522 83%	54 9%	36 6%	18 3%	33 5%ms	68 11%ms	38 6%	42 7%	54 9%	57 9%	67 9%	111 11%ms	51 18%ms
Too little	112	102 5%	5 91%	91 5%	18 5%	102 5%	7 4%	94 5%	9 4%	4 3%	5 4%	2 10%	9 4%	12 6%	10 6%	9 4%	20 9%	4 2%	11 3%	19 6%
An acceptable amount	1466	1300 61%	56 89%	1138 65%	223 15%	1264 86%	97 7%	1201 82%	145 10%j	92 6%	29 2%	53 4%	165 11%	125 9%	111 8%	113 8%	126 9%	114 8%	187 13%	206 14%on
Don't know	199	141 8%	8 71%	107 54%	41 21%c	136 69%	13 6%	171 86%	11 6%	12 6%	4 2%	4 2%	16 8%	24 12%	11 5%	30 15%lr	19 10%	22 11%	20 10%	25 13%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 99
QF6(1): (SHOW SCREEN) Do you think, in general, that there is too much, too little, or an acceptable amount of Sex on television?
SINGLE CODE

Base: All with any working TV set in the home

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2417	617	1800	1030	1062	206	691	1414	1571	846	1394	1869	548
		26%	74%	43%	44%	9%	29%	59%	65%	35%	58%	77%	23%
Weighted base	2406	543	1863	997	1055	193	741	1370	1536	870	1371	1847	559
		23%	77%	41%	44%	8%	31%	57%	64%	36%	57%	77%	23%
Effective base	1312	443	927	599	591	114	363	776	839	474	740	995	318
Too much	629	151	478	252	275	63	200	350	387	242	336	453	176
	26%	28%	26%	25%	26%	32%	27%	26%	25%	28%	25%	25%	32%
		24%	76%	40%	44%	10%	32%	56%	62%	38%	53%	72%	28%k
Too little	112	21	91	53	39	14	21	72	83	29	73	93	19
	5%	4%	5%	5%	4%	7%	3%	5%	5%	3%	5%	5%	3%
		19%	81%	48%	35%	12%f	19%	64%	74%	26%	65%	83%	17%
An acceptable amount	1466	297	1169	633	657	110	452	853	965	502	877	1185	281
	61%	55%	63%	64%	62%	57%	61%	62%	63%	58%	64%	64%	50%
		20%	80%a	43%	45%	7%	31%	58%	66%	34%	60%j	81%l	19%
Don't know	199	74	125	58	84	7	69	96	100	98	85	116	82
	8%	14%	7%	6%	8%	4%	9%	7%	7%	11%	6%	6%	15%
		37%b	63%	29%	42%	3%	35%c	48%	51%	49%h	43%	59%	41%k

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 99
QF6(1): (SHOW SCREEN) Do you think, in general, that there is too much, too little, or an acceptable amount of Sex on television?
SINGLE CODE

Base: All with any working TV set in the home

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2417	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1616
		58%	58%	36%	35%	26%	11%	22%	9%	77%	20%	23%	10%	33%	67%
Weighted base	2406	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1651
		57%	57%	36%	33%	24%	11%	22%	9%	77%	18%	22%	9%	31%	69%
Effective base	1312	734	740	483	485	409	143	276	129	995	272	330	134	454	864
Too much	629	341	336	194	182	140	73	127	48	453	244	240	106	343	286
	26%	25%	25%	22%	23%	25%	28%	24%	22%	25%	55%	46%	47%	45%	17%
		54%	53%	31%	29%	22%	12%	20%	8%	72%	39%wyz	38%z	17%z	55%z	45%
Too little	112	71	73	62	51	39	13	36	13	93	28	45	28	55	57
	5%	5%	5%	7%	6%	7%	5%	7%	6%	5%	6%	9%	12%	7%	3%
		63%	65%	55%	45%	35%	11%	33%	12%	83%	25%z	40%z	25%vz	49%z	51%
An acceptable amount	1466	888	877	551	524	350	160	334	148	1185	147	214	82	317	1150
	61%	65%	64%	63%	66%	62%	61%	63%	69%	64%	33%	41%	36%	42%	70%
		61%	60%	38%	36%	24%	11%	23%	10%	81%	10%	15%v	6%	22%v	78%vwyz
Don't know	199	69	85	62	43	38	17	28	4	116	24	23	12	39	160
	8%	5%	6%	7%	5%	7%	6%	5%	2%	6%	5%	4%	5%	5%	10%
		35%	43%	31%t	22%	19%t	9%	14%	2%	59%	12%	12%	6%	20%	80%vwy

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 100
QF6(2): (SHOW SCREEN) Do you think, in general, that there is too much, too little, or an acceptable amount of Violence on television?
SINGLE CODE

Base: All with any working TV set in the home

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2417	2003	150	264	1119	1298	316	311	411	372	369	638	534	767	410	706	1301	1116	705	1712	614	1803	1313	1096
		83%	6%	11%	46%	54%	13%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2406	1618	544	244	1170	1236	345	386	409	413	351	502	546	739	502	620	1284	1122	797	1609	678	1728	1194	1203
		67%	23%	10%	49%	51%	14%	16%	17%	17%	15%	21%	23%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1312	1589	119	224	608	708	156	171	243	210	193	399	283	408	231	412	691	622	355	988	318	1007	694	617
Too much	830	515	184	130	353	477	72	104	97	128	147	281	174	263	169	223	437	392	206	623	183	647	327	499
	34%	32%	34%	54%	30%	39%	21%	27%	24%	31%	42%	56%	32%	36%	34%	36%	34%	35%	26%	39%	27%	37%	27%	41%
		62%	22%	16% ^{AB}	42%	58% ^a	9%	13%	12%	15% ^c	18% ^{cdef}	34% ^{cdefg}	21%	32%	20%	27%	53%	47%	25%	75% ^o	22%	78% ^q	39%	60% ^s
Too little	82	64	16	2	49	33	30	16	24	7	3	2	22	26	14	20	48	34	40	42	34	49	53	28
	3%	4%	3%	1%	4%	3%	9%	4%	6%	2%	1%	*	4%	4%	3%	3%	4%	3%	5%	3%	5%	3%	4%	2%
		78% ^C	20%	2%	60%	40%	37% ^{fgh}	20% ^h	29% ^{fgh}	9%	4%	2%	27%	32%	17%	25%	59%	41%	48% ^p	52%	41%	59%	64% ^t	34%
An acceptable amount	1318	921	311	86	695	623	215	233	260	256	177	177	315	404	274	325	719	599	503	815	423	894	750	565
	55%	57%	57%	35%	59%	50%	62%	60%	64%	62%	50%	35%	58%	55%	55%	52%	56%	53%	63%	51%	62%	52%	63%	47%
		70% ^C	24% ^C	7%	53% ^b	47%	16% ^{gh}	18% ^h	20% ^{gh}	19% ^{gh}	13% ^h	13%	24%	31%	21%	25%	55%	45%	38% ^p	62%	32% ^r	68%	57% ^t	43%
Don't know	176	117	33	26	74	103	28	33	28	22	24	42	35	46	45	52	80	96	48	129	38	138	64	111
	7%	7%	6%	11%	6%	8%	8%	9%	7%	5%	7%	8%	6%	6%	9%	8%	6%	9%	6%	8%	6%	8%	5%	9%
		66%	19%	15%	42%	58%	16%	19%	16%	12%	14%	24%	20%	26%	25%	29%	46%	54%	27%	73%	22%	78%	36%	63% ^s

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 100

QF6(2): (SHOW SCREEN) Do you think, in general, that there is too much, too little, or an acceptable amount of Violence on television?
SINGLE CODE

Base: All with any working TV set in the home

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region										
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Unweighted base	2417	2087 86%	55 2%	1816 75%	338 14%	2006 83%	148 6%	1739 72%	250 10%	234 10%	194 8%	93 4%	260 11%	187 8%	146 6%	195 8%	142 6%	162 7%	288 12%	266 11%	
Weighted base	2406	2053 85%	101** 4%**	1761 73%	403 17%	1981 82%	182* 8%*	1988 83%	219 9%	144 6%	56* 2%*	92* 4%*	257 11%	199 8%	173* 7%*	206 9%	221 9%	208* 9%*	330 14%	302 13%	
Effective base	1312	1111	29	953	181	1057	76	991	188	152	95	51	146	109	100	117	105	73	150	163	
Too much	830	658 32%	40 39%	556 32%	144 36%	625 32%	75 41%	699 35%	64 29%	48 33%	19 33%	37 40%	75 35%	61 30%	70 40%	68 33%	75 34%	37 42%	87 40%	132 26%	80 26%
	34%	79%	5%	67%	17%	75%	9%	84%	8%	6%	2%	4%	11%	7%	8%	8%	9%	10%	16%	10%	
Too little	82	75 4%	5 5%	65 4%	16 4%	74 4%	7 4%	65 3%	11 5%	5 3%	2 4%	3 3%	5 2%	9 4%	3 2%	7 3%	7 3%	7 4%	9 3%	15 5%	
	3%	91%	6%	79%	19%	90%	9%	78%	13%	6%	3%	4%	6%	11%	3%	9%	8%	9%	10%	18%	
An acceptable amount	1318	1177 57%	49 48%	1030 58%	202 50%	1144 58%	88 48%	1072 54%	136 62%	79 55%	31 56%	48 52%	147 57%	104 52%	94 54%	107 52%	123 56%	90 43%	174 53%	185 61%	
	55%	89%	4%	78%^d	15%	87%	7%	81%	10%^g	6%	2%	4%	11%	8%	7%	8%	9%	7%	13%	14%^q	
Don't know	176	143 7%	8 8%	110 6%	41 10%	139 7%	12 7%	152 8%	8 4%	12 8%	4 7%	3 4%	16 6%	26 13%	7 4%	24 11%	17 8%	24 11%	15 4%	22 7%	
	7%	81%	4%	62%	23%	79%	7%	86%	5%	7%	2%	2%	9%	14%^m	4%	13%ⁿ	9%	13%	8%	13%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 100

QF6(2): (SHOW SCREEN) Do you think, in general, that there is too much, too little, or an acceptable amount of Violence on television?
SINGLE CODE

Base: All with any working TV set in the home

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2417	617 26%	1800 74%	1030 43%	1062 44%	206 9%	691 29%	1414 59%	1571 65%	846 35%	1394 58%	1869 77%	548 23%
Weighted base	2406	543 23%	1863 77%	997 41%	1055 44%	193 8%	741 31%	1370 57%	1536 64%	870 36%	1371 57%	1847 77%	559 23%
Effective base	1312	443	927	599	591	114	363	776	839	474	740	995	318
Too much	830	244	586	318	384	82	279	446	463	366	408	574	255
	34%	45%	31%	32%	36%	42%	38%	33%	30%	42%	30%	31%	46%
		29%b	71%	38%	46%	10%cg	34%	54%	56%	44%hj	49%	69%	31%k
Too little	82	14	68	44	13	13	6	58	59	23	52	74	9
	3%	3%	4%	4%	1%	7%	1%	4%	4%	3%	4%	4%	2%
		17%	83%	53%df	16%	15%df	8%	70%df	72%	28%	64%	69%l	11%
An acceptable amount	1318	237	1080	592	579	92	387	785	911	407	824	1078	239
	55%	44%	58%	59%	55%	48%	52%	57%	59%	47%	60%	58%	43%
		18%	82%a	45%ef	44%	7%	29%	60%	69%l	31%	63%l	82%l	18%
Don't know	176	48	128	43	79	7	69	81	102	74	87	121	56
	7%	9%	7%	4%	7%	3%	9%	6%	7%	9%	6%	7%	10%
		27%	73%	24%	45%c	4%	39%ceg	46%	58%	42%	49%	68%	32%k

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 100

QF6(2): (SHOW SCREEN) Do you think, in general, that there is too much, too little, or an acceptable amount of Violence on television?
SINGLE CODE

Base: All with any working TV set in the home

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2417	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1616
		58%	58%	36%	35%	26%	11%	22%	9%	77%	20%	23%	10%	33%	67%
Weighted base	2406	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1651
		57%	57%	36%	33%	24%	11%	22%	9%	77%	18%	22%	9%	31%	69%
Effective base	1312	734	740	483	485	409	143	276	129	995	272	330	134	454	864
Too much	830	425	408	207	221	181	70	141	56	574	278	294	121	417	413
	34%	31%	30%	24%	28%	32%	27%	27%	26%	31%	63%	56%	53%	55%	25%
		51% o	49% o	25%	27%	22% o	8%	17%	7%	69% o	34% yz	35% z	15% z	50% z	50%
Too little	82	54	52	58	38	31	11	33	5	74	32	36	28	42	41
	3%	4%	4%	7%	5%	5%	4%	6%	2%	4%	7%	7%	12%	6%	2%
		66%	64%	70% mnu	46%	38%	13%	40%	6%	89%	39% z	43% z	34% yz	51% z	49%
An acceptable amount	1318	816	824	538	503	319	166	316	150	1078	112	174	60	254	1064
	55%	60%	60%	62%	63%	56%	63%	60%	70%	58%	25%	33%	27%	34%	64%
		62%	63%	41%	38% q	24%	13%	24%	11% mnu	82%	8%	13% v	5%	19% w	81% vwxy
Don't know	176	73	87	66	37	35	17	37	3	121	21	19	19	42	134
	7%	5%	6%	8%	5%	6%	6%	7%	1%	7%	5%	4%	8%	6%	8%
		41%	49% t	37% t	21%	20% t	9% t	21% t	2%	68% t	12%	11%	11% w	24%	76% w

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 101

QF6(3): (SHOW SCREEN) Do you think, in general, that there is too much, too little, or an acceptable amount of Swearing on television?
SINGLE CODE

Base: All with any working TV set in the home

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2417	2003	150	264	1119	1298	316	311	411	372	369	638	534	767	410	706	1301	1116	705	1712	614	1803	1313	1096
		83%	6%	11%	46%	54%	13%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2406	1618	544	244	1170	1236	345	386	409	413	351	502	546	739	502	620	1284	1122	797	1609	678	1728	1194	1203
		67%	23%	10%	49%	51%	14%	16%	17%	17%	15%	21%	23%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1312	1589	119	224	608	708	156	171	243	210	193	399	283	408	231	412	691	622	355	988	318	1007	694	617
Too much	782	466	188	129	345	438	68	67	98	120	144	285	182	223	153	224	406	377	197	586	171	611	296	485
	33%	29%	35%	53%	29%	35%	20%	17%	24%	29%	41%	57%	33%	30%	31%	36%	32%	34%	25%	36%	25%	35%	25%	40%
		60%	24%	16% AB	44%	56% a	9%	9%	12%	15% cd	18% cdef	36% cdefg	23%	29%	20%	29%	52%	48%	25%	75% o	22%	78% q	38%	62% s
Too little	99	73	23	3	59	40	31	30	23	10	5	2	20	39	17	23	59	40	43	56	39	60	60	37
	4%	4%	4%	1%	5%	3%	9%	8%	6%	2%	1%	*	4%	5%	3%	4%	5%	4%	5%	3%	6%	3%	5%	3%
		74% C	23%	3%	59%	41%	31% fgh	30% fgh	23% gh	10% h	5%	2%	20%	40%	17%	23%	60%	40%	43%	57%	40%	60%	61%	38%
An acceptable amount	1358	966	307	85	684	674	212	257	267	265	181	176	321	419	288	330	740	618	504	854	436	922	770	583
	56%	60%	56%	35%	58%	55%	61%	67%	65%	64%	51%	35%	59%	57%	57%	53%	58%	55%	63%	53%	64%	53%	64%	48%
		71% C	23% C	6%	50%	50%	16% h	19% gh	20% gh	20% gh	13% h	13%	24%	31%	21%	24%	54%	46%	37% p	63%	32% r	68%	57% t	43%
Don't know	167	113	27	27	82	85	35	32	22	18	22	39	23	58	44	43	80	87	54	113	32	135	68	98
	7%	7%	5%	11%	7%	7%	10%	8%	5%	4%	6%	8%	4%	8%	9%	7%	6%	8%	7%	7%	5%	8%	6%	8%
		68%	16%	16% AB	49%	51%	21% f	19%	13%	11%	13%	23%	14%	35%	26% i	26%	48%	52%	32%	68%	19%	81%	41%	59%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 101

QF6(3): (SHOW SCREEN) Do you think, in general, that there is too much, too little, or an acceptable amount of Swearing on television?
SINGLE CODE

Base: All with any working TV set in the home

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region											
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)		
Unweighted base	2417	2087 86%	55 2%	1816 75%	338 14%	2006 83%	148 6%	1739 72%	250 10%	234 10%	194 8%	93 4%	260 11%	187 8%	146 6%	195 8%	142 6%	162 7%	288 12%	266 11%		
Weighted base	2406	2053 85%	101** 4%**	1761 73%	403 17%	1981 82%	182* 8%*	1988 83%	219 9%	144 6%	56* 2%*	92* 4%*	257 11%	199 8%	173* 7%*	206 9%	221 9%	208* 9%*	330 14%	302 13%		
Effective base	1312	1111	29	953	181	1057	76	991	188	152	95	51	146	109	100	117	105	73	150	163		
Too much	782	613	40	517	138	582	73	654	62	47	19	42	89	46	74	59	60	90	127	68		
	33%	30%	40%	29%	34%	29%	40%	33%	29%	33%	34%	45%	35%	23%	43%	29%	27%	43%	38%	22%		
		78%	5%	66%	18%	74%	9%	84%	8%	6%	2%	5%mps 11%ms		6%	9%mps		7%	11%mps 16%ms		9%		
Too little	99	91	3	74	21	91	4	79	13	4	3	1	13	7	6	8	11	8	9	16		
	4%	4%	3%	4%	5%	5%	2%	4%	6%	3%	5%	1%	5%	4%	4%	4%	5%	4%	3%	5%		
		93%	3%	75%	21%	92%	4%	80%	13%	4%	3%	1%	14%	7%	6%	8%	11%	8%	9%	16%		
An acceptable amount	1358	1220	45	1061	212	1178	95	1113	132	82	31	46	144	122	86	114	131	92	184	196		
	56%	59%	45%	60%	53%	59%	52%	56%	60%	57%	55%	50%	52%	56%	61%	50%	59%	44%	56%	65%		
		90%	3%	78%	16%	87%	7%	82%	10%	6%	2%	3%	11%	9%q		6%	8%	10%	7%	14%	14%no	
Don't know	167	129	11	109	32	130	10	142	12	11	3	4	10	24	7	25	19	18	10	23		
	7%	6%	11%	6%	8%	7%	6%	7%	5%	7%	6%	4%	4%	12%	4%	12%	9%	9%	3%	8%		
		77%	7%	65%	19%	78%	6%	85%	7%	6%	2%	2%	6%	15%nr		4%	15%nr		12%	11%	6%	14%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 101

QF6(3): (SHOW SCREEN) Do you think, in general, that there is too much, too little, or an acceptable amount of Swearing on television?
SINGLE CODE

Base: All with any working TV set in the home

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2417	617 26%	1800 74%	1030 43%	1062 44%	206 9%	691 29%	1414 59%	1571 65%	846 35%	1394 58%	1869 77%	548 23%
Weighted base	2406	543 23%	1863 77%	997 41%	1055 44%	193 8%	741 31%	1370 57%	1536 64%	870 36%	1371 57%	1847 77%	559 23%
Effective base	1312	443	927	599	591	114	363	776	839	474	740	995	318
Too much	782	233	550	294	401	74	299	386	454	329	397	535	247
	33%	43%	30%	29%	38%	38%	40%	28%	30%	38%	29%	29%	44%
		30% b	70%	38%	51% cg	9% g	38% cg	49%	58%	42% hj	51%	68%	32% k
Too little	99	13	85	48	28	15	15	70	66	32	57	82	17
	4%	2%	5%	5%	3%	8%	2%	5%	4%	4%	4%	4%	3%
		14%	86%	48% f	28%	15% df	16%	71% df	67%	33%	58%	83%	17%
An acceptable amount	1358	248	1110	608	562	98	379	831	916	442	838	1118	240
	56%	46%	60%	61%	53%	51%	51%	61%	60%	51%	61%	61%	43%
		18%	82% a	45% def	41%	7%	28%	61% def	67% i	33%	62% l	82% l	18%
Don't know	167	49	118	47	64	7	48	83	100	67	80	112	55
	7%	9%	6%	5%	6%	4%	7%	6%	7%	8%	6%	6%	10%
		29%	71%	28%	38%	4%	29%	50%	60%	40%	48%	67%	33% k

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 101

QF6(3): (SHOW SCREEN) Do you think, in general, that there is too much, too little, or an acceptable amount of Swearing on television?
SINGLE CODE

Base: All with any working TV set in the home

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2417	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1616
		58%	58%	36%	35%	26%	11%	22%	9%	77%	20%	23%	10%	33%	67%
Weighted base	2406	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1651
		57%	57%	36%	33%	24%	11%	22%	9%	77%	18%	22%	9%	31%	69%
Effective base	1312	734	740	483	485	409	143	276	129	995	272	330	134	454	864
Too much	782	394	397	199	189	149	68	124	54	535	265	256	110	390	392
	33%	29%	29%	23%	24%	26%	26%	24%	25%	29%	60%	49%	48%	52%	24%
		50%op	51%op	25%	24%	19%	9%	16%	7%	68%op	34%wxyz	33%z	14%z	50%z	50%
Too little	99	56	57	58	39	37	14	38	7	82	33	40	31	49	50
	4%	4%	4%	7%	5%	6%	5%	7%	3%	4%	7%	8%	14%	6%	3%
		56%	58%	59%mn	39%	37%	14%	38%mn	7%	83%	34%z	41%z	32%vwyz	49%z	51%
An acceptable amount	1358	853	838	552	527	345	163	337	148	1118	129	212	80	288	1069
	56%	62%	61%	64%	66%	61%	62%	64%	69%	61%	29%	41%	35%	38%	65%
		63%	62%	41%	39%u	25%	12%	25%	11%	82%	9%	16%v	6%	21%v	79%vwxyz
Don't know	167	66	80	59	44	36	19	26	5	112	17	14	7	27	140
	7%	5%	6%	7%	6%	6%	7%	5%	2%	6%	4%	3%	3%	4%	8%
		39%	48%	35%	26%	22%	11%	16%	3%	67%	10%	9%	4%	16%	84%vwxyz

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 102

**QF6: SUMMARY (SHOW SCREEN) Do you think, in general, that there is too much, too little, or an acceptable amount of ... on television?
SINGLE CODE**

Base: All with any working TV set in the home

	Sex	Violence	Swearing
Unweighted base	2417	2417	2417
Weighted base	2406	2406	2406
Effective base	1312	1312	1312
Too much	629 26%	830 34%	782 33%
Too little	112 5%	82 3%	99 4%
About the right amount	1466 61%	1318 55%	1358 56%
Don't know	199 8%	176 7%	167 7%

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 103

QF7b: (SHOW SCREEN) I'm now going to show you some statements regarding the availability of violent programmes on television. Can you please tell me which one of these statements best represents your opinion. SINGLE CODE.

Base: All with any working TV set in the home

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2417	2003 83%	150 6%	264 11%	1119 46%	1298 54%	316 13%	311 13%	411 17%	372 15%	369 15%	638 26%	534 22%	767 32%	410 17%	706 29%	1301 54%	1116 46%	705 29%	1712 71%	614 25%	1803 75%	1313 54%	1096 45%
Weighted base	2406	1618 67%	544 23%	244 10%	1170 49%	1236 51%	345 14%	386 16%	409 17%	413 17%	351 15%	502 21%	546 23%	739 31%	502 21%	620 26%	1284 53%	1122 47%	797 33%	1609 67%	678 28%	1728 72%	1194 50%	1203 50%
Effective base	1312	1589	119	224	608	708	156	171	243	210	193	399	283	408	231	412	691	622	355	988	318	1007	694	617
Particularly violent programmes should be freely available on any channel after 9pm	1040 43%	705 44%	259 25%	76 7%	533 51%	507 49%	186 18%	173 17%	198 19%	186 18%	155 15%	142 14%	247 24%	318 31%	214 21%	261 25%	564 54%	475 46%	370 36%	670 64%	305 29%	734 71%	520 50%	513 49%
Particularly violent programmes should be allowed but only on paid-for subscription channels with restricted access to those aged over 18	493 20%	320 20%	96 18%	77 32%	222 19%	271 22%	58 12%	77 20%	76 19%	76 18%	73 21%	132 26%	104 21%	162 22%	99 20%	128 21%	266 54%	227 46%	176 36%	317 20%	154 23%	339 20%	231 19%	262 22%
Particularly violent programmes should never be shown on television	421 17%	275 17%	85 16%	61 25%	175 15%	246 20%	23 7%	39 10%	44 11%	69 17%	81 23%	163 32%	103 19%	117 16%	92 18%	110 18%	219 17%	201 18%	104 13%	317 20%	95 14%	326 19%	183 15%	236 20%
None	196 8%	111 7%	71 13%	14 6%	118 10%	77 6%	29 8%	43 11%	44 11%	42 10%	11 3%	27 5%	46 9%	54 7%	33 7%	62 10%	101 8%	95 8%	58 7%	138 9%	52 8%	144 8%	129 11%	66 5%
Don't know/no opinion	257 11%	207 13%	33 6%	16 7%	122 10%	135 11%	49 14%	54 14%	46 11%	40 10%	31 9%	37 7%	46 8%	88 12%	64 13%	59 10%	134 10%	123 11%	90 11%	167 10%	73 11%	184 11%	130 11%	125 10%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 103

QF7b: (SHOW SCREEN) I'm now going to show you some statements regarding the availability of violent programmes on television. Can you please tell me which one of these statements best represents your opinion. SINGLE CODE.

Base: All with any working TV set in the home

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Unweighted base	2417	2087	55	1816	338	2006	148	1739	250	234	194	93	260	187	146	195	142	162	288	266
		86%	2%	75%	14%	83%	6%	72%	10%	10%	8%	4%	11%	8%	6%	8%	6%	7%	12%	11%
Weighted base	2406	2053	101**	1761	403	1981	182*	1988	219	144	56*	92*	257	199	173*	206	221	208*	330	302
		85%	4%**	73%	17%	82%	8%*	83%	9%	6%	2%*	4%*	11%	8%	7%*	9%	9%	9%*	14%	13%
Effective base	1312	1111	29	953	181	1057	76	991	188	152	95	51	146	109	100	117	105	73	150	163
Particularly violent programmes should be freely available on any channel after 9pm	1040	908	53	831	134	911	53	871	88	63	18	48	102	93	81	94	99	106	132	117
	43%	44%	52%	47%	33%	46%	29%	44%	40%	44%	32%	52%	40%	47%	47%	46%	45%	51%	40%	39%
		87%	5%	80% c	13%	88% d	5%	84% j	8%	6%	2%	5%	10%	9%	8%	9%	10%	10%	13%	11%
Particularly violent programmes should be allowed but only on paid-for subscription channels with restricted access to those aged over 18	493	408	7	353	64	384	33	408	45	32	8	22	50	38	34	29	45	47	78	66
	20%	20%	7%	20%	16%	19%	18%	21%	21%	22%	15%	23%	20%	19%	20%	14%	20%	23%	24%	22%
		83%	1%	72%	13%	78%	7%	83%	9%	6%	2%	4%	10%	8%	7%	6%	9%	10%	16% o	13%
Particularly violent programmes should never be shown on television	421	331	29	272	88	311	49	346	37	26	11	8	44	27	37	43	34	44	64	46
	17%	16%	29%	15%	22%	16%	27%	17%	17%	18%	20%	9%	17%	14%	21%	21%	15%	21%	20%	15%
		79%	7%	65%	21% c	74%	12% e	82%	9%	6%	3%	2%	10%	6%	9%	10%	8%	10%	15%	11%
None	196	169	10	121	61	157	25	151	26	8	10	5	37	9	7	18	12	3	20	40
	8%	8%	10%	7%	15%	8%	14%	8%	12%	5%	18%	6%	14%	5%	4%	9%	5%	1%	6%	13%
		86%	5%	62%	31% c	80%	13%	77%	13% g	4%	5% g	3%	19% mnpq	5%	4%	9% d	6%	1%	10%	20% mnpq
Don't know/no opinion	257	237	1	184	56	218	23	211	22	16	8	9	24	31	15	23	32	8	35	34
	11%	12%	1%	10%	14%	11%	12%	11%	10%	14%	8%	10%	9%	16%	9%	11%	14%	4%	11%	11%
		92%	1%	72%	22%	85%	9%	82%	9%	6%	3%	4%	9%	12% q	6%	9%	12% q	3%	14%	13%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 103

QF7b: (SHOW SCREEN) I'm now going to show you some statements regarding the availability of violent programmes on television. Can you please tell me which one of these statements best represents your opinion. SINGLE CODE.

Base: All with any working TV set in the home

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owens smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2417	617 26%	1800 74%	1030 43%	1062 44%	206 9%	691 29%	1414 59%	1571 65%	846 35%	1394 58%	1869 77%	548 23%
Weighted base	2406	543 23%	1863 77%	997 41%	1055 44%	193 8%	741 31%	1370 57%	1536 64%	870 36%	1371 57%	1847 77%	559 23%
Effective base	1312	443	927	599	591	114	363	776	839	474	740	995	318
Particularly violent programmes should be freely available on any channel after 9pm	1040 43%	209 39% 20%	830 45% 80%a	423 42% 41%	502 48% 48%g	77 40% 7%	342 46% 33%	566 41% 54%	712 46% 68%h	328 38% 32%	632 46% 61%i	850 46% 82%j	190 34% 18%
Particularly violent programmes should be allowed but only on paid-for subscription channels with restricted access to those aged over 18	493 20%	135 25% 27%b	358 19% 73%	222 22% 45%	188 18% 38%	45 23% 9%	129 17% 26%	307 22% 62%d	303 20% 62%	190 22% 38%	274 20% 55%	369 20% 75%	125 22% 25%
Particularly violent programmes should never be shown on television	421 17%	126 23% 30%b	295 16% 70%	161 16% 38%	197 19% 47%	46 24% 11%cg	151 20% 36%	224 16% 53%	230 15% 55%	191 22% 45%hj	205 15% 49%	280 15% 67%	141 25% 33%k
None	196 8%	25 5% 13%	171 9% 87%a	88 9% 45%	64 6% 33%	8 4% 4%	48 6% 24%	126 9% 65%d	122 8% 62%	73 8% 38%	110 8% 56%	142 8% 73%	54 10% 27%
Don't know/no opinion	257 11%	48 9% 19%	209 11% 81%	103 10% 40%	104 10% 40%	18 9% 7%	72 10% 28%	146 11% 57%	168 11% 65%	89 10% 35%	150 11% 59%	206 11% 80%	50 9% 20%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 103

QF7b: (SHOW SCREEN) I'm now going to show you some statements regarding the availability of violent programmes on television. Can you please tell me which one of these statements best represents your opinion. SINGLE CODE.

Base: All with any working TV set in the home

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2417	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1616
		58%	58%	36%	35%	26%	11%	22%	9%	77%	20%	23%	10%	33%	67%
Weighted base	2406	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1651
		57%	57%	36%	33%	24%	11%	22%	9%	77%	18%	22%	9%	31%	69%
Effective base	1312	734	740	483	485	409	143	276	129	995	272	330	134	454	864
Particularly violent programmes should be freely available on any channel after 9pm	1040	623	632	428	402	250	114	252	79	850	146	188	77	282	758
	43%	46%	46%	49%	50%	44%	43%	48%	37%	46%	33%	36%	34%	37%	46%
		60%	61%	41%t	39%t	24%	11%	24%t	8%	82%	14%	18%	7%	27%	73%vwxy
Particularly violent programmes should be allowed but only on paid-for subscription channels with restricted access to those aged over 18	493	295	274	162	149	125	59	104	44	369	128	141	63	200	293
	20%	22%	20%	19%	19%	22%	23%	20%	21%	20%	29%	27%	28%	27%	18%
		60%	55%	33%	30%	25%	12%	21%	9%	75%	26%z	29%z	13%z	41%z	59%
Particularly violent programmes should never be shown on television	421	205	205	118	116	95	39	74	37	280	125	149	67	198	223
	17%	15%	15%	14%	14%	17%	15%	14%	17%	15%	28%	28%	29%	26%	13%
		49%	49%	28%	27%	23%	9%	18%	9%	67%	30%z	35%z	16%z	47%z	53%
None	196	106	110	59	50	45	31	54	35	142	13	19	6	26	170
	8%	8%	8%	7%	6%	8%	12%	10%	17%	8%	3%	4%	3%	3%	10%
		54%	56%	30%	26%	23%	16%p	28%p	18%mnopqu	73%	7%	10%	3%	13%	87%vwxy
Don't know/no opinion	257	139	150	100	82	52	20	42	18	206	32	25	14	49	207
	11%	10%	11%	12%	10%	9%	8%	8%	11%	11%	7%	5%	6%	7%	13%
		54%	59%	39%	32%	20%	8%	16%	7%	80%	13%	10%	6%	19%	81%vwxy

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 104

**QF8: There are rules and guidelines in place to ensure people are protected from harmful or damaging content on television.
Have you seen anything on television in the last 12 months that you thought was harmful or damaging either to yourself, other adults, or children?
MULTI CODE**

Base: All with any working TV set in the home

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2417	2003	150	264	1119	1298	316	311	411	372	369	638	534	767	410	706	1301	1116	705	1712	614	1803	1313	1096
		83%	6%	11%	46%	54%	13%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2406	1618	544	244	1170	1236	345	386	409	413	351	502	546	739	502	620	1284	1122	797	1609	678	1728	1194	1203
		67%	23%	10%	49%	51%	14%	16%	17%	17%	15%	21%	23%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1312	1589	119	224	608	708	156	171	243	210	193	399	283	408	231	412	691	622	355	988	318	1007	694	617
Yes – for myself	165	122	29	14	81	84	36	31	27	18	16	37	40	52	38	34	92	73	58	107	53	112	79	83
	7%	8%	5%	6%	7%	7%	10%	8%	7%	4%	5%	7%	7%	7%	8%	6%	7%	6%	7%	7%	8%	6%	7%	7%
		74%	18%	8%	49%	51%	22% f	19%	16%	11%	10%	22%	24%	32%	23%	21%	56%	44%	35%	65%	32%	68%	48%	50%
Yes – for other adults	200	163	24	13	107	93	38	42	31	27	30	32	36	71	34	58	107	93	72	128	61	138	100	98
	8%	10%	4%	6%	9%	8%	11%	11%	8%	6%	9%	6%	7%	10%	7%	9%	8%	8%	9%	8%	9%	8%	8%	8%
		81% BC	12%	7%	53%	47%	19%	21%	16%	13%	15%	16%	18%	36%	17%	29%	54%	46%	36%	64%	31%	69%	50%	49%
Yes – for children	346	264	60	22	176	170	42	44	54	64	48	93	80	126	62	79	206	141	116	230	103	243	155	191
	14%	16%	11%	9%	15%	14%	12%	12%	13%	16%	14%	19%	15%	17%	12%	13%	16%	13%	15%	14%	15%	14%	13%	16%
		76% C	17%	6%	51%	49%	12%	13%	16%	19%	14%	27% d	23%	36%	18%	23%	59%	41%	34%	66%	30%	70%	45%	55%
No	1626	984	447	194	807	819	216	252	282	293	255	327	383	478	336	429	861	765	520	1106	440	1186	831	793
	68%	61%	82%	80%	69%	66%	62%	65%	69%	71%	73%	65%	70%	65%	67%	69%	67%	68%	65%	69%	65%	69%	70%	66%
		61%	28% A	12% A	50%	50%	13%	15%	17%	18%	16% c	20%	24%	29%	21%	26%	53%	47%	32%	68%	27%	73%	51%	49%
Don't know	258	220	19	19	88	169	39	48	42	40	31	58	42	82	61	73	124	134	81	176	70	188	110	144
	11%	14%	4%	8%	8%	14%	11%	12%	10%	10%	9%	12%	8%	11%	12%	12%	10%	12%	10%	11%	10%	11%	9%	12%
		85% BC	8%	7%	34%	66% A	15%	19%	16%	16%	12%	23%	16%	32%	24%	28%	48%	52%	32%	68%	27%	73%	43%	56%
Net of "Yes"	522	414	77	31	274	248	91	86	85	79	65	116	121	178	105	118	299	223	195	327	168	354	253	266
	22%	26% C	14%	13%	23%	20%	26%	22%	21%	19%	18%	23%	22%	24%	21%	19%	23%	20%	24%	20%	25%	20%	21%	22%
		79% BC	15%	6%	52%	48%	17%	17%	16%	15%	12%	22%	23%	34%	20%	23%	57%	43%	37%	63%	32%	68%	48%	51%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 104

**QF8: There are rules and guidelines in place to ensure people are protected from harmful or damaging content on television.
Have you seen anything on television in the last 12 months that you thought was harmful or damaging either to yourself, other adults, or children?
MULTI CODE**

Base: All with any working TV set in the home

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Unweighted base	2417	2087	55	1816	338	2006	148	1739	250	234	194	93	260	187	146	195	142	162	288	266
		86%	2%	75%	14%	83%	6%	72%	10%	10%	8%	4%	11%	8%	6%	8%	6%	7%	12%	11%
Weighted base	2406	2053	101**	1761	403	1981	182*	1988	219	144	56*	92*	257	199	173*	206	221	208*	330	302
		85%	4%**	73%	17%	82%	8%*	83%	9%	6%	2%*	4%*	11%	8%	7%*	9%	9%	9%*	14%	13%
Effective base	1312	1111	29	953	181	1057	76	991	188	152	95	51	146	109	100	117	105	73	150	163
Yes – for myself	165	137	13	122	29	138	14	140	13	9	3	15	10	10	8	11	11	22	27	26
	7%	7%	13%	7%	7%	7%	7%	7%	6%	6%	6%	16%	4%	5%	6%	6%	5%	10%	8%	9%
		83%	8%	74%	18%	83%	8%	85%	8%	6%	2%	9%imnop	6%	6%	5%	7%	6%	13%	17%	16%
Yes – for other adults	200	164	21	145	41	166	20	166	19	13	2	8	25	14	10	14	15	24	21	36
	8%	8%	21%	8%	10%	8%	11%	8%	9%	4%	4%	9%	10%	7%	6%	7%	7%	12%	6%	12%
		82%	11%	73%	20%	83%	10%	83%	10%	6%	1%	4%	12%	7%	5%	7%	7%	12%	10%	18%
Yes – for children	346	299	23	259	66	296	29	293	30	18	5	16	31	24	26	17	51	40	44	43
	14%	15%	23%	15%	16%	15%	16%	15%	14%	13%	9%	18%	12%	12%	15%	8%	23%	19%	13%	14%
		86%	7%	75%	19%	86%	8%	85%	9%	5%	2%	5%	9%	7%	7%	5%	15%imor	12%o	13%	12%
No	1626	1367	61	1187	245	1310	122	1343	147	95	41	56	186	149	104	138	136	138	232	205
	68%	67%	61%	67%	61%	66%	67%	68%	67%	66%	73%	61%	72%	75%	60%	67%	61%	67%	70%	68%
		84%	4%	73%	15%	81%	7%	83%	9%	6%	3%	3%	11%n	9%np	6%	8%	8%	9%	14%	13%
Don't know	258	229	7	178	61	218	21	211	21	19	7	7	26	15	32	32	25	18	26	30
	11%	11%	7%	10%	15%	11%	12%	11%	10%	13%	12%	8%	10%	7%	19%	16%	12%	9%	8%	10%
		89%	3%	69%	24%c	85%	8%	82%	8%	7%	3%	3%	10%	6%	13%rms	13%r	10%	7%	10%	12%
Net of "Yes"	522	457	32	396	96	454	39	433	51	30	8	29	45	35	37	35	60	52	72	67
	22%	22%	32%	23%	24%	23%	22%	22%	23%	21%	15%	32%	17%	18%	21%	17%	27%	25%	22%	22%
		87%	6%	76%	18%	87%	8%	83%	10%	6%	2%	6%lo	9%	7%	7%	7%	12%	10%	14%	13%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 104

**QF8: There are rules and guidelines in place to ensure people are protected from harmful or damaging content on television.
Have you seen anything on television in the last 12 months that you thought was harmful or damaging either to yourself, other adults, or children?
MULTI CODE**

Base: All with any working TV set in the home

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2417	617 26%	1800 74%	1030 43%	1062 44%	206 9%	691 29%	1414 59%	1571 65%	846 35%	1394 58%	1869 77%	548 23%
Weighted base	2406	543 23%	1863 77%	997 41%	1055 44%	193 8%	741 31%	1370 57%	1536 64%	870 36%	1371 57%	1847 77%	559 23%
Effective base	1312	443	927	599	591	114	363	776	839	474	740	995	318
Yes – for myself	165 7%	34 6%	131 7%	73 7%	75 7%	20 10%	46 6%	106 8%	106 7%	59 7%	96 7%	128 7%	38 7%
		21%	79%	44%	45%	12%	28%	64%	64%	36%	58%	77%	23%
Yes – for other adults	200 8%	32 6%	167 9%	89 9%	88 8%	21 11%	59 8%	122 9%	133 9%	66 8%	114 8%	153 8%	47 8%
		16%	84%	45%	44%	10%	29%	61%	67%	33%	57%	77%	23%
Yes – for children	346 14%	72 13%	274 15%	119 12%	164 16%	39 20%	121 16%	196 14%	216 14%	130 15%	193 14%	259 14%	88 16%
		21%	79%	34%	47%	11% c	35%	56%	62%	38%	56%	75%	25%
No	1626 68%	374 69%	1252 67%	681 68%	723 69%	115 60%	512 69%	903 66%	1027 67%	599 69%	921 67%	1235 67%	391 70%
		23%	77%	42%	44%	7%	31%	56%	63%	37%	57%	76%	24%
Don't know	258 11%	64 12%	194 10%	90 9%	105 10%	20 10%	75 10%	145 11%	162 11%	96 11%	142 10%	203 11%	54 10%
		25%	75%	35%	41%	8%	29%	56%	63%	37%	55%	79%	21%
Net of "Yes"	522 22%	105 19%	417 22%	226 23%	227 22%	58 30%	154 21%	322 24%	347 23%	176 20%	308 22%	409 22%	113 20%
		20%	80%	43%	43%	11% d	29%	62%	66%	34%	59%	78%	22%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 104

**QF8: There are rules and guidelines in place to ensure people are protected from harmful or damaging content on television.
Have you seen anything on television in the last 12 months that you thought was harmful or damaging either to yourself, other adults, or children?
MULTI CODE**

Base: All with any working TV set in the home

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2417	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1616
		58%	58%	36%	35%	26%	11%	22%	9%	77%	20%	23%	10%	33%	67%
Weighted base	2406	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1651
		57%	57%	36%	33%	24%	11%	22%	9%	77%	18%	22%	9%	31%	69%
Effective base	1312	734	740	483	485	409	143	276	129	995	272	330	134	454	864
Yes – for myself	165	106	96	77	68	60	25	48	23	128	90	165	67	165	-
	7%	8%	7%	9%	8%	11%	9%	11%	7%	7%	20%	32%	29%	22%	-
		64%	58%	46%	41%	36%nu	15%	29%	14%	77%	54%z	100%vyz	40%vz	100%z	-
Yes – for other adults	200	120	114	99	97	68	37	55	18	153	109	200	87	200	-
	8%	9%	8%	11%	12%	12%	14%	10%	8%	8%	25%	38%	38%	26%	-
		60%	57%	49%	48%nu	34%nu	18%nu	27%	9%	77%	55%z	100%vyz	44%vyz	100%z	-
Yes – for children	346	185	193	115	123	99	45	76	24	259	165	346	86	346	-
	14%	14%	14%	13%	15%	18%	17%	14%	11%	14%	37%	66%	38%	46%	-
		53%	56%	33%	35%	29%	13%	22%	7%	75%	48%z	100%vyz	25%z	100%vz	-
No	1626	926	921	569	496	336	162	341	152	1235	144	-	52	178	1448
	68%	68%	67%	66%	62%	59%	61%	65%	71%	67%	32%	-	23%	24%	88%
		57%pq	57%q	35%	31%	21%	10%	21%	9%q	76%q	9%wxy	-	3%w	11%w	89%vwxy
Don't know	258	129	142	83	89	64	28	53	15	203	45	-	12	54	204
	11%	9%	10%	10%	11%	11%	10%	10%	7%	11%	10%	-	5%	7%	12%
		50%	55%	32%	35%	25%	11%	21%	6%	79%	18%w	-	5%w	21%w	79%wxy
Net of "Yes"	522	313	308	216	213	167	74	132	46	409	254	522	164	522	-
	22%	23%	22%	25%	27%	29%	28%	25%	22%	22%	57%	100%	72%	69%	-
		60%	59%	41%	41%	32%mmu	14%	25%	9%	78%	49%z	100%vxyz	31%vz	100%vz	-

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 105

Absolutes/col percents/row percents 4 Mar 2021

QF9: Can you please tell me what it was that you saw that you thought was harmful or damaging? What else?
MULTI CODE

Base: Those with any TV sets who have seen something on television they thought was harmful or damaging in the last 12 months

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	559	509	18	32	275	284	111	83	89	73	67	136	143	188	99	129	331	228	209	350	181	378	316	240
		91%	3%	6%	49%	51%	20%	15%	16%	13%	12%	24%	26%	34%	18%	23%	59%	41%	37%	63%	32%	68%	57%	43%
Weighted base	522	414	77**	31**	274	248	91*	86*	85*	79*	65*	116*	121*	178	105*	118*	299	223	195	327	168	354	253	266
		79%	15%**	6%**	52%	48%	17%*	17%*	16%*	15%*	12%*	22%*	23%*	34%	20%*	23%*	57%	43%	37%	63%	32%	68%	48%	51%
Effective base	330	409	16	27	172	158	89	51	69	37	39	66	99	105	63	69	199	132	126	203	105	225	193	144
Violence	257	193	47	17	122	134	26	33	37	50	47	63	66	87	49	55	153	104	83	173	78	179	115	142
	49%	47%	60%	55%	45%	54%	29%	38%	44%	63%	72%	54%	55%	49%	47%	46%	51%	46%	43%	53%	46%	51%	45%	53%
		75%	18%	7%	48%	52%	10%	13%	15%	20% cd	18% cde	25% cd	26%	34%	19%	21%	60%	40%	32%	68%	30%	70%	45%	55%
Sex/ sexually explicit content (sex scenes in a drama for example. We do not mean pornography)	198	154	37	7	99	99	26	25	34	48	15	50	56	64	39	39	120	78	76	122	68	130	96	102
	38%	37%	48%	22%	36%	40%	29%	29%	40%	60%	23%	43%	46%	36%	37%	33%	40%	35%	39%	37%	40%	37%	38%	38%
		78%	19%	3%	50%	50%	13%	13%	17%	24% cde	8%	25% g	28%	33%	20%	19%	61%	39%	39%	61%	34%	66%	49%	51%
Bad language	169	134	30	5	74	96	18	30	23	36	17	46	42	48	36	43	90	79	68	101	61	108	74	95
	32%	32%	39%	17%	27%	38%	19%	35%	27%	45%	27%	39%	35%	27%	34%	37%	30%	36%	35%	31%	36%	31%	29%	36%
		79%	18%	3%	44%	56% a	10%	18%	13%	21% cd	10%	27% cd	25%	28%	21%	26%	53%	40%	40%	60%	36%	64%	44%	56%
Antisocial behaviour	151	120	27	4	87	64	18	19	17	38	21	37	35	52	36	29	86	64	50	100	45	105	72	77
	29%	29%	35%	13%	32%	26%	20%	22%	20%	48%	33%	32%	29%	29%	34%	24%	29%	29%	26%	31%	27%	30%	29%	29%
		80%	18%	3%	58%	42%	12%	13%	11%	25% cde	14%	24%	23%	34%	24%	19%	57%	43%	33%	67%	30%	70%	48%	51%
Hate speech or other abusive treatment	136	116	18	2	60	75	23	23	18	23	17	31	32	43	29	31	75	61	45	91	38	98	54	82
	26%	28%	23%	5%	22%	30%	26%	27%	21%	29%	26%	27%	26%	24%	28%	26%	25%	27%	23%	28%	23%	28%	21%	31%
		86%	13%	1%	45%	55%	17%	17%	13%	17%	12%	23%	23%	32%	22%	23%	55%	45%	33%	67%	28%	72%	40%	60%
Alcohol/ smoking/ substance misuse	132	122	8	2	65	67	25	21	24	26	15	21	35	45	29	23	80	52	52	80	44	88	66	67
	25%	29%	11%	8%	24%	27%	28%	25%	28%	33%	23%	18%	29%	25%	28%	19%	27%	23%	27%	25%	26%	25%	26%	25%
		92%	6%	2%	49%	51%	19%	16%	18%	20%	11%	16%	26%	34%	22%	17%	61%	39%	39%	61%	33%	67%	50%	50%
Bullying	129	112	16	1	54	75	16	21	22	32	15	23	29	34	25	41	63	66	48	81	45	84	56	73
	25%	27%	21%	2%	20%	30%	18%	24%	26%	40%	24%	20%	24%	19%	24%	34%	21%	30%	25%	25%	27%	24%	22%	27%
		87%	12%	*	42%	58% a	13%	16%	17%	24% ch	12%	18%	22%	27%	20%	32% ij	49%	30%	37%	63%	35%	65%	43%	57%
Portrayal of self-harm	114	99	14	1	59	55	25	21	20	15	11	22	28	45	19	21	73	41	56	58	45	70	54	60
	22%	24%	18%	2%	21%	22%	28%	24%	23%	19%	17%	19%	24%	25%	19%	18%	24%	18%	29%	18%	26%	20%	22%	22%
		87%	12%	1%	51%	49%	22%	18%	17%	13%	9%	19%	25%	39%	17%	19%	64%	36%	49% p	51%	39%	61%	48%	52%
Portrayal of suicide	99	99	-	1	48	52	22	16	17	14	14	16	29	34	21	15	63	36	47	52	40	59	48	51
	19%	24%	-	2%	17%	21%	25%	19%	20%	18%	21%	13%	24%	19%	20%	12%	21%	16%	24%	16%	24%	17%	19%	19%
		99%	-	1%	48%	52%	23%	17%	17%	14%	14%	16%	30%	34%	21%	15%	64%	36%	48%	52%	40%	60%	48%	52%
Occult/ paranormal	68	58	9	1	35	33	10	8	15	13	11	13	18	20	16	14	38	30	26	42	22	46	30	38
	13%	14%	12%	4%	13%	13%	11%	9%	17%	16%	16%	11%	15%	11%	16%	12%	13%	14%	14%	13%	13%	13%	12%	14%
		85%	13%	2%	51%	49%	15%	11%	21%	18%	15%	19%	26%	29%	24%	21%	56%	44%	39%	61%	32%	68%	44%	56%
Medical/ health advice/ recommendation	51	37	14	-	24	27	12	8	6	11	7	7	11	15	9	16	26	26	18	33	16	36	22	29
	10%	9%	18%	-	9%	11%	13%	9%	7%	14%	11%	6%	9%	8%	9%	14%	9%	11%	9%	10%	9%	10%	9%	11%
		73%	27%	-	48%	52%	22%	16%	12%	22%	14%	14%	21%	29%	18%	32%	50%	50%	36%	64%	30%	70%	43%	57%
Financial advice/ recommendation	43	33	9	-	33	10	11	8	7	4	11	2	9	11	7	16	19	24	21	22	18	24	23	18
	8%	8%	12%	-	12% h	4%	12%	9%	8%	6%	17%	2%	7%	6%	7%	14%	6%	11%	11%	7%	11%	7%	9%	7%
		78%	22%	-	76% h	24%	25% h	18%	16%	11%	26% h	4%	20%	25%	17%	38%	45%	55%	49%	51%	43%	57%	54%	43%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 105

QF9: Can you please tell me what it was that you saw that you thought was harmful or damaging? What else?

MULTI CODE

Base: Those with any TV sets who have seen something on television they thought was harmful or damaging in the last 12 months

Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Weighted base	522	414 79%	77** 15%**	31** 6%**	274 52%	248 48%	91* 17%*	86* 17%*	85* 16%*	79* 15%*	65* 12%*	116* 22%*	121* 23%*	178 34%	105* 20%*	118* 23%*	299 57%	223 43%	195 37%	327 63%	168 32%	354 68%	253 48%	266 51%
Other	41	30 7%	7 9%	4 13%	30 11%	12 5%	4 4%	6 7%	4 5%	5 7%	10 15%	12 10%	8 7%	17 9%	3 3%	13 11%	25 8%	16 7%	6 3%	35 11%	5 3%	36 10%	13 5%	28 10%
	8%	73% 17%	17% 10%	10% 72% b	28% 11%	28% 11%	10% 10%	15% 15%	10% 10%	13% 13%	23% 23%	29% 29%	20% 20%	41% 41%	8% 8%	31% 31%	61% 61%	39% 39%	14% 14%	86% o	13% 13%	87% q	33% 33%	67% 67%
Don't know	14	9 2%	-	5 16%	8 3%	6 2%	7 8%	-	2 3%	1 1%	* *	4 3%	* *	3 2%	7 7%	3 3%	4 1%	11 5%	4 2%	11 3%	1 1%	13 4%	7 3%	6 2%
	3%	66% -	-	34% 34%	58% 58%	42% 42%	48% d	-	17% 17%	8% 8%	2% 2%	25% 25%	2% 2%	23% 23%	51% l	24% 24%	25% 25%	75% m	26% 26%	74% 74%	8% 8%	92% 92%	49% 49%	40% 40%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 105

Absolutes/col percents/row percents 4 Mar 2021

QF9: Can you please tell me what it was that you saw that you thought was harmful or damaging? What else?
MULTI CODE

Base: Those with any TV sets who have seen something on television they thought was harmful or damaging in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	559	504 90%	19 3%	451 81%	77 14%	505 90%	23 4%	409 73%	55 10%	53 9%	42 8%	30 5%	53 9%	40 7%	31 6%	37 7%	35 6%	39 7%	73 13%	71 13%
Weighted base	522	457 87%	32** 6%**	396 76%	96* 18%*	454 87%	39** 8%**	433 83%	51* 10%*	30* 6%*	8* 2%*	29** 6%**	45* 9%*	35* 7%*	37** 7%**	35* 7%*	60** 12%**	52** 10%**	72* 14%*	67* 13%*
Effective base	330	307	9	279	40	310	12	255	38	44	37	17	41	34	20	33	24	20	46	51
Violence	257 49%	225 49%	14 44%	195 49%	45 47%	222 49%	18 45%	220 51%	12 43%	3 39%	3 33%	12 40%	18 57%	22 51%	22 59%	15 43%	40 67%	32 62%	31 42%	25 38%
		88%	5%	76%	17%	87%	7%	86%	9%	5%	1%	5%	10%	7%	6%	16%	13%	12%	10%	10%
Sex/ sexually explicit content (sex scenes in a drama for example. We do not mean pornography)	198 38%	177 39%	13 42%	158 40%	33 34%	175 39%	16 40%	165 38%	19 37%	10 35%	3 40%	12 43%	13 30%	12 34%	12 31%	11 30%	27 45%	21 40%	35 49%	22 32%
		90%	7%	80%	17%	89%	8%	84%	10%	5%	2%	6%	7%	6%	6%	5%	14%	10%	18%	11%
Bad language	169 32%	155 34%	9 27%	133 34%	31 32%	152 33%	12 32%	143 33%	12 24%	12 39%	3 34%	8 27%	15 35%	10 30%	12 32%	8 24%	18 31%	26 50%	22 31%	22 32%
		92%	5%	79%	18%	90%	7%	84%	7%	7%	2%	5%	9%	6%	7%	5%	11%	15%	13%	13%
Antisocial behaviour	151 29%	140 31%	7 21%	122 31%	25 26%	140 31%	7 18%	120 28%	20 38%	10 34%	1 14%	7 25%	16 35%	6 16%	13 34%	11 32%	17 29%	22 43%	17 24%	11 16%
		93%	4%	81%	17%	93%	5%	80%	13% j	7%	1%	5%	10% s	4%	8%	8%	11%	15%	11%	7%
Hate speech or other abusive treatment	136 26%	122 27%	12 38%	104 26%	31 32%	127 28%	8 20%	113 26%	14 28%	7 24%	1 11%	9 30%	18 40%	9 24%	3 7%	14 40%	16 27%	15 29%	15 20%	15 23%
		90%	9%	77%	23%	94%	6%	83%	11%	5%	1%	6%	13% r	6%	2%	10%	12%	11%	11%	11%
Alcohol/ smoking/ substance misuse	132 25%	122 27%	7 22%	106 27%	24 25%	127 28%	2 6%	102 24%	18 34%	10 33%	3 31%	4 14%	10 23%	8 24%	8 22%	8 22%	13 21%	9 18%	18 26%	23 34%
		92%	5%	80%	18%	96%	2%	77%	13%	7%	2%	3%	8%	6%	6%	6%	10%	7%	14%	18%
Bullying	129 25%	117 26%	11 35%	98 25%	31 32%	117 26%	11 29%	110 25%	8 16%	8 27%	2 25%	5 19%	18 40%	8 27%	8 22%	9 24%	12 20%	13 26%	17 24%	18 27%
		91%	9%	76%	24%	91%	9%	86%	6%	6%	2%	4%	14%	7%	6%	7%	9%	10%	13%	14%
Portrayal of self-harm	114 22%	111 24%	1 5%	103 26%	11 11%	112 25%	1 2%	91 21%	13 26%	7 25%	2 27%	13 45%	13 30%	5 13%	4 12%	10 28%	11 18%	9 17%	13 18%	13 19%
		97%	1%	90% d	9%	99%	1%	80%	12%	6%	2%	11%	12%	4%	9%	2%	10%	8%	11%	11%
Portrayal of suicide	99 19%	97 21%	2 6%	91 23%	8 8%	97 21%	2 4%	79 18%	9 18%	8 27%	3 35%	4 15%	14 30%	4 10%	3 8%	9 27%	9 15%	7 13%	11 15%	19 28%
		98%	2%	91% d	8%	98%	2%	80%	9%	8%	3% g	4%	14% m	4%	3%	9%	9%	7%	11%	19%
Occult/ paranormal	68 13%	65 14%	2 6%	56 14%	11 12%	63 14%	4 11%	50 12%	12 23%	6 19%	1 12%	1 4%	6 14%	6 16%	3 8%	3 9%	13 21%	2 3%	4 6%	12 17%
		95%	3%	81%	17%	92%	6%	73%	17% g	8%	1%	2%	9%	8%	4%	5%	19%	2%	6%	17%
Medical/ health advice/ recommendation	51 10%	46 10%	6 18%	36 9%	15 16%	47 10%	4 11%	41 10%	8 15%	2 6%	* 6%	5 18%	5 11%	2 6%	3 7%	3 8%	7 12%	8 15%	3 5%	5 8%
		89%	11%	70%	30%	92%	8%	81%	15%	4%	1%	10%	9%	4%	5%	5%	14%	15%	7%	10%
Financial advice/ recommendation	43 8%	41 9%	1 4%	35 9%	8 8%	35 8%	8 21%	31 7%	6 12%	5 16%	1 7%	3 9%	3 8%	2 5%	3 8%	4 11%	1 2%	5 10%	2 2%	8 12%
		97%	3%	81%	19%	81%	19%	73%	14%	11% g	1%	6%	8%	4%	7%	9%	3%	13%	4%	19%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 105

QF9: Can you please tell me what it was that you saw that you thought was harmful or damaging? What else?**MULTI CODE****Base: Those with any TV sets who have seen something on television they thought was harmful or damaging in the last 12 months**

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Weighted base	522	457 87%	32** 6%**	396 76%	96* 18%*	454 87%	39** 8%**	433 83%	51* 10%*	30* 6%*	8* 2%*	29** 6%**	45* 9%*	35* 7%*	37** 7%**	35* 7%*	60** 12%**	52** 10%**	72* 14%*	67* 13%*
Other	41	32 78%	5 16%	22 55%	15 36% c	32 78%	5 13%	34 83%	3 8%	3 10%	1 8%	1 3%	3 6%	3 9%	2 4%	3 7%	10 17%	- 26%	4 5%	9 14%
Don't know	14	8 57%	-	7 47%	3 19%	9 66%	-	12 85%	1 4%	1 7%	* 3%	-	2 14%	1 6%	-	3 21%	2 12%	1 6%	2 13%	2 13%
	3%	2% 57%	-	2% 47%	3% 19%	2% 66%	-	3% 85%	1% 4%	4% 7%	5% 3%	-	4% 14%	2% 6%	-	8% 21%	3% 12%	2% 6%	3% 13%	3% 13%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 105

QF9: Can you please tell me what it was that you saw that you thought was harmful or damaging? What else?

MULTI CODE

Base: Those with any TV sets who have seen something on television they thought was harmful or damaging in the last 12 months

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	559	124	435	260	235	65	145	361	393	166	352	461	98
		22%	78%	47%	42%	12%	26%	65%	70%	30%	63%	82%	18%
Weighted base	522	105*	417	226	227	58*	154*	322	347	176*	308	409	113*
		20%*	80%	43%	43%	11%*	29%*	62%	66%	34%*	59%	78%	22%*
Effective base	330	81	252	180	134	37	79	217	265	82	231	286	53
Violence	257	57	199	89	129	29	92	145	162	95	145	191	66
	49%	55%	48%	39%	57%	49%	60%	45%	47%	54%	47%	47%	59%
		22%	78%	35%	50%cg	11%	35%cg	57%	63%	37%	57%	74%	26%
Sex/ sexually explicit content (sex scenes in a drama for example. We do not mean pornography)	198	34	164	73	94	21	64	114	137	61	124	152	46
	38%	33%	39%	32%	41%	36%	42%	35%	40%	35%	40%	37%	41%
		17%	83%	37%	48%	11%	33%	58%	69%	31%	63%	77%	23%
Bad language	169	23	147	65	85	21	59	95	105	65	94	128	41
	32%	22%	35%	29%	37%	36%	39%	29%	30%	37%	30%	31%	36%
		13%	87%a	38%	50%	12%	35%	56%	62%	38%	55%	76%	24%
Antisocial behaviour	151	20	131	64	73	13	49	93	100	51	91	127	24
	29%	19%	31%	28%	32%	22%	32%	29%	29%	29%	30%	31%	21%
		13%	87%a	42%	48%	8%	32%	62%	66%	34%	61%	84%	16%
Hate speech or other abusive treatment	136	17	119	56	64	12	42	79	86	50	79	105	30
	26%	16%	28%	25%	28%	21%	28%	25%	25%	28%	26%	26%	27%
		13%	87%a	41%	47%	9%	31%	58%	63%	37%	58%	78%	22%
Alcohol/ smoking/ substance misuse	132	20	113	61	58	17	32	88	91	41	84	112	21
	25%	19%	27%	27%	26%	29%	21%	27%	26%	23%	27%	27%	18%
		15%	85%	46%	44%	13%	24%	66%	69%	31%	63%	84%	16%
Bullying	129	25	104	60	52	19	31	83	90	39	78	100	29
	25%	23%	25%	26%	23%	32%	20%	26%	26%	22%	25%	24%	26%
		19%	81%	46%	41%	15%	24%	64%	70%	30%	61%	78%	22%
Portrayal of self-harm	114	14	101	63	39	16	19	87	84	30	81	106	9
	22%	13%	24%	28%	17%	27%	12%	27%	24%	17%	26%	26%	8%
		12%	88%a	56%df	34%	14%f	16%	76%df	74%	26%	71%	92%l	8%
Portrayal of suicide	99	14	86	51	40	12	21	70	78	22	73	90	9
	19%	13%	21%	23%	18%	21%	14%	22%	22%	12%	24%	22%	8%
		14%	86%	51%	40%	12%	21%	70%	78%l	22%	73%l	91%l	9%
Occult/ paranormal	68	8	60	39	32	9	19	45	47	21	43	58	10
	13%	8%	14%	17%	14%	15%	13%	14%	14%	12%	14%	14%	9%
		12%	88%	57%	47%	13%	28%	66%	69%	31%	63%	85%	15%
Medical/ health advice/ recommendation	51	5	47	29	24	11	11	37	33	19	31	43	9
	10%	4%	11%	13%	10%	19%	7%	12%	9%	11%	10%	10%	8%
		9%	91%	56%	46%	21%	22%	73%	64%	36%	60%	83%	17%
Financial advice/ recommendation	43	7	36	29	12	6	5	32	32	11	30	37	6
	8%	6%	9%	13%	5%	10%	3%	10%	9%	6%	10%	9%	5%
		15%	85%	68%df	27%	14%	12%	75%	75%	25%	71%	87%	13%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 105

QF9: Can you please tell me what it was that you saw that you thought was harmful or damaging? What else?

MULTI CODE

Base: Those with any TV sets who have seen something on television they thought was harmful or damaging in the last 12 months

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Weighted base	522	105* 20%*	417 80%	226 43%	227 43%	58* 11%*	154* 29%*	322 62%	347 66%	176* 34%*	308 59%	409 78%	113* 22%*
Other	41	9 8%	32 8%	10 4%	26 12%	3 5%	19 13%	15 5%	21 6%	21 12%	16 5%	24 6%	17 15%
	8%	23%	77%	24%	64%cg	7%	47%cg	37%	50%	50%	39%	58%	42%k
Don't know	14	7 3%	7 2%	5 2%	4 2%	- -	4 2%	10 3%	9 3%	5 3%	8 2%	8 2%	6 5%
	3%	51%b	49%	37%	25%	-	25%	68%	65%	35%	53%	57%	43%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 105

QF9: Can you please tell me what it was that you saw that you thought was harmful or damaging? What else?

MULTI CODE

Base: Those with any TV sets who have seen something on television they thought was harmful or damaging in the last 12 months

	Total	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)				
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	559	358 64%	352 63%	254 45%	256 46%	202 36%	88 16%	156 28%	58 10%	461 82%	273 49%	559 100%	187 33%	559 100%	-
Weighted base	522	313 60%	308 59%	216 41%	213 41%	167 32%	74* 14%*	132 25%	46* 9%*	409 78%	254 49%	522 100%	164 31%	522 100%	-**
Effective base	330	211	231	199	186	154	65	116	48	286	151	330	125	330	-
Violence	257 49%	144 46%	145 47%	80 37%	95 44%	69 42%	31 37%	61 46%	22 47%	191 47%	126 50%	257 49%	73 44%	257 49%	-
Sex/ sexually explicit content (sex scenes in a drama for example. We do not mean pornography)	198 38%	113 36%	124 40%	70 33%	77 36%	57 34%	31 43%	44 33%	14 30%	152 37%	49 37%	100 38%	28 34%	198 38%	-
Bad language	169 32%	96 31%	94 30%	59 27%	65 30%	44 27%	30 41%	37 28%	10 22%	128 31%	82 32%	169 32%	51 31%	169 32%	-
Antisocial behaviour	151 29%	97 31%	91 30%	51 24%	58 27%	45 27%	23 31%	34 26%	9 19%	127 31%	79 31%	151 29%	50 30%	151 29%	-
Hate speech or other abusive treatment	136 26%	79 25%	79 26%	55 25%	60 28%	46 28%	20 27%	38 29%	7 14%	105 26%	59 23%	136 26%	50 31%	136 26%	-
Alcohol/ smoking/ substance misuse	132 25%	85 27%	84 27%	64 30%	61 29%	53 32%	23 31%	34 26%	14 27%	112 27%	55 22%	132 25%	51 31%	132 25%	-
Bullying	129 25%	75 24%	78 32%	55 26%	66 31%	45 27%	24 32%	35 27%	10 23%	100 78%	65 25%	129 25%	54 33%	129 25%	-
Portrayal of self-harm	114 22%	82 26%	81 26%	59 27%	58 27%	49 29%	30 41%	39 30%	11 23%	106 26%	52 20%	114 22%	43 26%	114 22%	-
Portrayal of suicide	99 19%	69 22%	73 24%	59 27%	55 26%	39 23%	27 36%	42 32%	10 22%	90 22%	45 18%	99 19%	43 26%	99 19%	-
Occult/ paranormal	68 13%	50 16%	43 14%	38 18%	31 18%	27 16%	11 15%	24 18%	4 8%	58 14%	30 12%	68 13%	31 19%	68 13%	-
Medical/ health advice/ recommendation	51 10%	39 12%	31 10%	29 13%	27 13%	29 17%	15 20%	22 17%	7 15%	43 83%	22 42%	51 100%	30 58%	51 100%	-
Financial advice/ recommendation	43 8%	32 10%	30 10%	24 11%	20 9%	13 8%	13 20%	15 12%	4 8%	37 9%	23 9%	43 8%	23 14%	43 8%	-

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 105

QF9: Can you please tell me what it was that you saw that you thought was harmful or damaging? What else?

MULTI CODE

Base: Those with any TV sets who have seen something on television they thought was harmful or damaging in the last 12 months

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)				
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Weighted base	522 60%	308 59%	216 41%	213 41%	167 32%	74* 14%*	132 25%	46* 9%*	409 78%	254 49%	522 100%	164 31%	522 100%	-**
Other	41 8%	16 5%	16 7%	8 4%	10 6%	5 7%	8 6%	2 5%	24 6%	26 10%	41 8%	13 8%	41 8%	-
Don't know	14 3%	8 2%	4 2%	4 2%	4 3%	* *	6 5%	1 1%	8 2%	7 3%	14 3%	7 4%	14 3%	-
		41%	53%	29%	25%	30%	2%	42%	4%	57%	49%	100%	48%	100%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 106
QF10: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was?
MULTI CODE

Base: Those with any TV sets who have seen something on television they thought was harmful or damaging in the last 12 months

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	559	509	18	32	275	284	111	83	89	73	67	136	143	188	99	129	331	228	209	350	181	378	316	240
		91%	3%	6%	49%	51%	20%	15%	16%	13%	12%	24%	26%	34%	18%	23%	59%	41%	37%	63%	32%	68%	57%	43%
Weighted base	522	414	77**	31**	274	248	91*	86*	85*	79*	65*	116*	121*	178	105*	118*	299	223	195	327	168	354	253	266
		79%	15%**	6%**	52%	48%	17%*	17%*	16%*	15%*	12%*	22%*	23%*	34%	20%*	23%*	57%	43%	37%	63%	32%	68%	48%	51%
Effective base	330	409	16	27	172	158	89	51	69	37	39	66	99	105	63	69	199	132	126	203	105	225	193	144
Drama	178	139	34	5	85	93	25	19	32	34	25	43	45	62	33	37	107	71	62	116	56	121	82	95
	34%	33%	44%	17%	31%	37%	28%	22%	37%	42%	39%	37%	37%	35%	32%	32%	36%	32%	32%	35%	34%	34%	33%	36%
		78%	19%	3%	48%	52%	14%	11%	18%	19%	14%	24%	25%	35%	19%	21%	60%	40%	35%	65%	32%	68%	46%	53%
Film	137	113	18	6	76	61	20	27	27	15	19	28	40	45	28	24	85	52	61	76	54	83	74	62
	26%	27%	23%	21%	28%	25%	22%	31%	32%	19%	30%	24%	33%	25%	27%	20%	28%	23%	31%	23%	32%	23%	29%	23%
		82%	13%	5%	56%	44%	15%	20%	20%	11%	14%	20%	30%	33%	21%	17%	62%	38%	44%	56%	39%	61%	54%	45%
Reality programme	123	92	28	3	73	49	19	19	18	22	19	26	36	44	19	24	80	42	45	78	39	83	61	62
	23%	22%	36%	10%	27%	20%	21%	22%	21%	27%	30%	23%	30%	25%	18%	20%	27%	19%	23%	24%	23%	24%	24%	23%
		75%	22%	3%	60%	40%	15%	15%	14%	18%	16%	21%	30%	36%	15%	19%	65%	35%	36%	64%	32%	68%	50%	50%
Soap	107	80	24	3	55	52	19	17	13	16	13	29	32	29	17	29	61	46	39	68	35	73	47	58
	21%	19%	31%	10%	20%	21%	21%	20%	16%	21%	20%	25%	26%	17%	16%	25%	20%	21%	20%	21%	21%	21%	19%	22%
		75%	22%	3%	51%	49%	17%	16%	13%	15%	12%	27%	30%	27%	16%	27%	57%	43%	37%	63%	32%	68%	44%	54%
Documentary	87	68	16	3	51	37	15	14	14	13	12	20	22	28	11	26	50	37	29	58	23	65	37	50
	17%	17%	21%	10%	18%	15%	17%	16%	17%	16%	18%	17%	18%	16%	11%	22%	17%	17%	15%	18%	14%	18%	15%	19%
		78%	18%	3%	58%	42%	17%	16%	16%	15%	13%	23%	26%	32%	13%	29%	58%	42%	34%	66%	26%	74%	42%	58%
News programme	82	55	22	6	44	38	10	10	10	19	11	21	19	21	14	28	40	42	20	62	19	63	30	52
	16%	13%	28%	18%	16%	15%	12%	12%	12%	24%	17%	18%	15%	12%	13%	24%	13%	19%	10%	19%	11%	18%	12%	20%
		67%	26%	7%	54%	46%	13%	12%	12%	24%	13%	26%	23%	26%	17%	34%j	49%	51%	24%	76%o	23%	77%	36%	64%
General entertainment	65	58	7	1	38	27	12	9	16	2	5	21	26	17	10	13	43	22	24	41	22	44	32	34
	13%	14%	9%	3%	14%	11%	14%	11%	19%	3%	8%	18%	22%	10%	9%	11%	14%	10%	12%	13%	13%	12%	13%	13%
		89%	10%	1%	59%	41%	19%	14%	25%f	3%	8%	31%f	40%k	26%	15%	19%	66%	34%	37%	63%	33%	67%	49%	51%
Current affairs	54	41	11	2	28	26	11	10	7	16	5	11	11	11	10	21	22	32	17	37	13	41	26	28
	10%	10%	14%	8%	10%	10%	12%	11%	8%	21%	7%	5%	9%	6%	10%	18%	7%	14%	9%	11%	8%	12%	10%	11%
		75%	20%	5%	52%	48%	20%	18%	12%	30%h	9%	10%	21%	20%	19%	39%j	41%	59%l	32%	68%	24%	76%	48%	52%
Music video (on music channel or general channels)	47	43	4	-	25	22	15	12	13	4	2	1	11	13	12	11	24	23	28	19	24	23	29	16
	9%	10%	5%	-	9%	9%	16%	14%	15%	5%	3%	1%	9%	7%	12%	9%	8%	10%	14%	6%	14%	6%	11%	6%
		92%	8%	-	54%	46%	31%gh	25%h	27%h	8%	5%	3%	23%	28%	26%	24%	51%	49%	59%p	41%	51%r	49%	62%	35%
Comedy	44	44	-	-	30	14	12	10	11	4	1	6	12	13	11	8	25	19	23	21	21	23	27	16
	8%	11%	-	-	11%	6%	14%	11%	13%	5%	1%	5%	10%	7%	11%	6%	8%	8%	12%	6%	12%	6%	11%	6%
		100%	-	-	69%	31%	28%g	22%	25%g	10%	2%	13%	28%	29%	25%	17%	57%	43%	52%	48%	47%	53%	62%	36%
Game/ quiz show	37	37	-	-	22	15	16	8	6	3	1	4	8	12	10	7	20	17	17	20	11	26	17	19
	7%	9%	-	-	8%	6%	17%	10%	7%	3%	1%	3%	6%	7%	10%	6%	7%	8%	9%	6%	6%	7%	7%	7%
		100%	-	-	61%	39%	43%efgh	22%	15%	7%	3%	10%	21%	32%	28%	19%	53%	47%	45%	55%	29%	71%	45%	51%
Children's programme	34	34	-	-	19	15	11	7	7	4	2	3	10	13	6	5	23	11	16	18	15	18	19	15
	6%	8%	-	-	7%	6%	12%	8%	8%	5%	3%	3%	8%	7%	5%	4%	8%	5%	8%	5%	9%	5%	7%	6%
		100%	-	-	56%	44%	32%h	22%	21%	11%	5%	9%	29%	40%	17%	15%	68%	32%	47%	53%	46%	54%	55%	45%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m - n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 106
QF10: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was?
MULTI CODE

Base: Those with any TV sets who have seen something on television they thought was harmful or damaging in the last 12 months

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Weighted base	522	414	77**	31**	274	248	91*	86*	85*	79*	65*	116*	121*	178	105*	118*	299	223	195	327	168	354	253	266
		79%	15%**	6%**	52%	48%	17%*	17%*	16%*	15%*	12%**	22%*	23%*	34%	20%*	23%*	57%	43%	37%	63%	32%	68%	48%	51%
Talent show	31	31	-	-	19	12	7	11	4	3	1	5	10	9	7	5	19	12	20	11	17	14	20	11
	6%	8%	-	-	7%	5%	7%	12%	5%	4%	2%	4%	8%	5%	7%	4%	6%	5%	10%	3%	10%	4%	8%	4%
		100%	-	-	62%	38%	22%	35%	14%	10%	4%	15%	32%	29%	23%	16%	61%	39%	65%p	35%	56%r	44%	66%	34%
Sports programme	23	23	-	-	20	4	8	7	4	2	1	2	4	13	2	5	17	7	14	10	10	13	13	10
	4%	6%	-	-	7%	2%	8%	8%	4%	3%	2%	1%	4%	7%	2%	4%	6%	3%	7%	3%	6%	4%	5%	4%
		100%	-	-	84%b	16%	33%h	29%	16%	10%	5%	7%	18%	54%	9%	20%	72%	28%	59%	41%	43%	57%	56%	44%
Religious programming	15	15	-	-	9	6	3	4	6	1	1	-	6	4	2	3	9	5	10	4	9	6	12	3
	3%	4%	-	-	3%	2%	3%	4%	7%	2%	1%	-	5%	2%	2%	3%	2%	5%	1%	5%	2%	5%	1%	
		100%	-	-	62%	38%	17%	27%	41%h	10%	5%	-	39%	26%	17%	19%	65%	35%	70%p	30%	59%	41%	80%	20%
Other	12	6	6	1	4	8	1	*	1	7	1	2	1	3	-	8	4	8	-	12	-	12	2	10
	2%	1%	7%	2%	1%	3%	1%	*	1%	8%	2%	2%	1%	2%	-	7%	1%	4%	-	4%	-	3%	1%	4%
		48%	47%	5%	31%	69%	11%	2%	8%	54%	9%	16%	11%	23%	-	66%k	34%	66%	-	100%o	-	100%	14%	86%
Don't know	54	39	8	7	23	31	10	5	9	9	5	17	8	24	9	13	32	22	16	38	14	41	21	34
	10%	9%	11%	23%	8%	13%	11%	6%	10%	11%	7%	14%	7%	13%	8%	11%	11%	10%	8%	12%	8%	11%	8%	13%
		72%	15%	13%	43%	57%	19%	9%	16%	17%	8%	31%	15%	43%	16%	25%	59%	41%	30%	70%	25%	75%	38%	62%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 106

Absolutes/col percents/row percents 4 Mar 2021

QF10: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was?
MULTI CODE

Base: Those with any TV sets who have seen something on television they thought was harmful or damaging in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	559	504 90%	19 3%	451 81%	77 14%	505 90%	23 4%	409 73%	55 10%	53 9%	42 8%	30 5%	53 9%	40 7%	31 6%	37 7%	35 6%	39 7%	73 13%	71 13%
Weighted base	522	457 87%	32** 6%**	396 76%	96* 18%*	454 87%	39** 8%**	433 83%	51* 10%*	30* 6%*	8* 2%*	29** 6%**	45* 9%*	35* 7%*	37** 7%**	35* 7%*	60** 12%**	52** 10%**	72* 14%*	67* 13%*
Effective base	330	307	9	279	40	310	12	255	38	44	37	17	41	34	20	33	24	20	46	51
Drama	178 34%	159 35%	12 39%	145 37%	27 28%	165 36%	7 18%	149 34%	15 29%	12 41%	2 27%	6 19%	15 34%	14 31%	8 39%	34 24%	18 56%	20 34%	23 27%	23 35%
Film	137 26%	128 28%	3 8%	112 28%	19 20%	127 28%	3 9%	113 26%	14 27%	8 28%	2 26%	6 22%	14 31%	11 30%	10 28%	8 21%	17 28%	17 33%	12 16%	18 27%
Reality programme	123 23%	118 26%	1 5%	105 27%	14 15%	113 25%	7 17%	105 24%	11 22%	6 20%	1 15%	9 32%	12 26%	6 16%	13 36%	5 15%	18 29%	11 21%	11 15%	19 29%
Soap	107 21%	102 22%	1 3%	84 21%	21 21%	96 21%	8 8%	94 22%	7 13%	4 13%	2 2%	3 10%	10 22%	2 6%	19 50%	7 20%	14 23%	10 20%	19 26%	10 15%
Documentary	87 17%	72 16%	13 40%	61 15%	24 25%	75 17%	9 24%	75 17%	6 11%	1 19%	1 15%	5 18%	7 16%	7 19%	4 10%	5 13%	5 9%	15 30%	10 14%	16 24%
News programme	82 16%	64 14%	12 37%	44 11%	33 35%	63 14%	14 37%	74 17%	4 8%	3 9%	1 8%	11 39%	6 13%	4 12%	6 17%	6 17%	6 10%	11 20%	13 18%	11 16%
General entertainment	65 13%	63 14%	1 4%	57 14%	8 8%	64 14%	* 1%	54 12%	6 12%	4 14%	1 15%	8 29%	6 14%	4 11%	2 5%	6 18%	3 5%	3 6%	7 9%	14 21%
Current affairs	54 10%	44 10%	6 20%	34 9%	17 18%	45 10%	6 15%	47 11%	1 2%	5 17%	1 8%	5 17%	8 18%	* 1%	3 8%	3 8%	6 10%	6 12%	11 15%	5 7%
Music video (on music channel or general channels)	47 9%	44 10%	1 4%	39 10%	8 8%	45 10%	1 4%	38 9%	3 6%	4 14%	1 13%	- -	4 10%	4 10%	3 9%	6 9%	5 10%	6 11%	9 12%	6 8%
Comedy	44 8%	41 9%	1 2%	33 8%	10 11%	42 9%	2 5%	38 9%	2 5%	3 10%	* 5%	3 10%	5 12%	2 5%	3 7%	5 14%	4 7%	1 3%	4 6%	10 15%
Game/ quiz show	37 7%	35 8%	1 5%	30 8%	7 7%	35 8%	1 4%	30 7%	3 6%	3 10%	* 5%	3 9%	3 6%	1 2%	3 9%	3 9%	3 6%	2 4%	4 6%	10 16%
Children's programme	34 6%	34 7%	- -	27 80%	7 20%	32 96%	1 4%	29 85%	2 6%	2 7%	1 2%	2 5%	4 11%	3 7%	3 9%	3 9%	3 9%	- -	4 11%	8 25%
Talent show	31 6%	30 95%	* 1%	26 83%	5 17%	29 94%	2 6%	24 76%	3 13%	3 9%	1 2%	2 7%	5 15%	2 6%	* 1%	4 12%	3 11%	1 2%	5 15%	3 9%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 106
QF10: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was?
MULTI CODE

Base: Those with any TV sets who have seen something on television they thought was harmful or damaging in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Weighted base	522	457 87%	32** 6%**	396 76%	96* 18%*	454 87%	39** 8%**	433 83%	51* 10%*	30* 6%*	8* 2%*	29** 6%**	45* 9%*	35* 7%*	37** 7%**	35* 7%*	60** 12%**	52** 10%**	72* 14%*	67* 13%*
Sports programme	23 4%	23 5%	- -	20 5%	3 3%	23 5%	- -	19 4%	2 4%	2 5%	* 5%	2 7%	3 6%	- -	2 4%	7 20%	2 3%	1 2%	1 1%	2 3%
Religious programming	15 3%	13 3%	1 4%	12 3%	2 2%	15 3%	- -	11 3%	1 3%	2 6%	* 3%	1 4%	1 2%	* 1%	1 3%	3 7%	- -	1 2%	- -	4 5%
Other	12 2%	6 1%	6 18%	5 1%	7 7%	11 3%	- -	10 2%	1 1%	1 3%	* 4%	1 2%	1 2%	* 1%	- -	- -	- -	6 11%	* 1%	2 3%
Don't know	54 10%	41 9%	5 17%	39 10%	8 8%	40 9%	7 18%	43 10%	9 17%	2 6%	1 13%	2 8%	4 10%	5 15%	- -	7 19%	4 6%	4 8%	13 18%	3 4%
		76%	10%	72%	15%	74%	13%	78%	16%	3%	2%	4%	8%	10%	-	13%	7%	8%	24%	5%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 106

QF10: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was?
MULTI CODE

Base: Those with any TV sets who have seen something on television they thought was harmful or damaging in the last 12 months

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	559	124 22%	435 78%	260 47%	235 42%	65 12%	145 26%	361 65%	393 70%	166 30%	352 63%	461 82%	98 18%
Weighted base	522	105* 20%*	417 80%	226 43%	227 43%	58* 11%*	154* 29%*	322 62%	347 66%	176* 34%*	308 59%	409 78%	113* 22%*
Effective base	330	81	252	180	134	37	79	217	265	82	231	286	53
Drama	178 34%	31 30%	147 35%	62 28%	92 41%	17 30%	66 43%	102 32%	113 32%	65 37%	102 33%	41 33%	41 36%
		18%	82%		52% c		37% c		63%	37%	57%	77%	23%
Film	137 26%	22 21%	115 28%	54 24%	72 32%	15 26%	50 32%	76 23%	90 26%	47 27%	76 25%	107 26%	30 27%
		16%	84%		39%	53%	11%	36%	65%	35%	55%	78%	22%
Reality programme	123 23%	25 24%	98 23%	53 23%	40 18%	17 29%	25 16%	84 26%	93 27%	29 17%	86 28%	110 27%	13 11%
		21%	79%		43%	33%	14%	21%	68%	24%	70% i	89% i	11%
Soap	107 21%	29 27%	79 19%	36 16%	47 21%	17 30%	35 23%	64 20%	77 22%	30 17%	69 22%	81 20%	27 24%
		27%	73%		33%	44%	16% c	33%	60%	28%	64%	75%	25%
Documentary	87 17%	9 8%	79 19%	37 16%	37 16%	10 17%	25 16%	46 14%	58 17%	29 17%	51 17%	65 16%	23 20%
		10%	90% a		42%	43%	11%	29%	66%	34%	58%	74%	26%
News programme	82 16%	14 13%	69 16%	32 14%	38 17%	13 23%	23 15%	52 16%	49 14%	33 19%	38 12%	52 13%	30 27%
		16%	84%		39%	46%	16%	28%	64%	40%	46%	63%	37% k
General entertainment	65 13%	8 8%	57 14%	37 16%	30 13%	9 15%	12 8%	49 15%	49 14%	17 10%	45 15%	58 14%	7 7%
		12%	88%		57%	46%	13%	19%	74%	26%	69%	89%	11%
Current affairs	54 10%	6 6%	48 11%	20 9%	27 12%	14 23%	18 12%	32 10%	32 9%	22 12%	28 9%	35 9%	19 17%
		11%	89%		38%	50%	25% cg	34%	60%	40%	52%	65%	35%
Music video (on music channel or general channels)	47 9%	8 7%	39 9%	28 12%	17 8%	7 12%	8 5%	34 11%	40 12%	6 4%	33 11%	41 10%	5 5%
		17%	83%		60%	37%	15%	18%	74%	14%	72% i	89%	11%
Comedy	44 8%	6 6%	38 9%	22 10%	12 5%	8 15%	6 4%	35 11%	32 9%	11 6%	28 9%	38 9%	6 5%
		14%	86%		51%	27%	19% f	13%	74%	26%	63%	87%	13%
Game/ quiz show	37 7%	2 2%	35 8%	18 8%	11 5%	6 10%	10 6%	26 8%	32 9%	5 3%	29 9%	35 9%	2 2%
		6%	94%		50%	31%	15%	26%	71%	13%	78% i	95%	5%
Children's programme	34 6%	6 6%	27 7%	17 8%	10 4%	7 12%	6 4%	25 7%	27 8%	7 4%	23 7%	32 8%	1 1%
		19%	81%		51%	30%	21%	18%	74%	20%	68%	96%	4%
Talent show	31 6%	9 8%	23 5%	22 10%	10 4%	5 9%	5 3%	25 8%	26 8%	5 3%	22 7%	27 7%	4 3%
		27%	73%		72%	31%	18%	16%	79%	84%	16%	87%	13%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base

Prepared by BVA BDRC
 Fieldwork: 2020
 BDRC/Job number (23183)

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 106
QF10: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was?
MULTI CODE

Base: Those with any TV sets who have seen something on television they thought was harmful or damaging in the last 12 months

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Weighted base	522	105* 20%*	417 80%	226 43%	227 43%	58* 11%*	154* 29%*	322 62%	347 66%	176* 34%*	308 59%	409 78%	113* 22%*
Sports programme	23 4%	2 2%	21 5%	11 5%	10 4%	3 6%	6 4%	16 5%	19 6%	4 2%	18 6%	21 5%	2 2%
Religious programming	15 3%	3 3%	11 3%	10 5%	6 3%	5 8%	2 1%	13 4%	14 4%	1 1%	11 4%	13 3%	1 1%
Other	12 2%	1 1%	11 3%	3 1%	8 4%	1 1%	7 5%	3 1%	6 2%	6 4%	3 1%	6 1%	6 6%
Don't know	54 10%	20 19%	35 8%	24 10%	19 9%	3 6%	16 11%	31 10%	36 10%	18 10%	34 11%	39 9%	15 14%
		36% ^b	64%	43%	36%	6%	30%	57%	67%	33%	62%	71%	29%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/ij - k/l
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 106
QF10: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was?
MULTI CODE

Base: Those with any TV sets who have seen something on television they thought was harmful or damaging in the last 12 months

	Total	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)				
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	559	358 64%	352 63%	254 45%	256 46%	202 36%	88 16%	156 28%	58 10%	461 82%	273 49%	559 100%	187 33%	559 100%	-
Weighted base	522	313 60%	308 59%	216 41%	213 41%	167 32%	74* 14%*	132 25%	46* 9%*	409 78%	254 49%	522 100%	164 31%	522 100%	**-
Effective base	330	211	231	199	186	154	65	116	48	286	151	330	125	330	-
Drama	178 34%	101 32% 57%	102 33% 57%	61 28% 34%	71 33% 40%	49 29% 27%	25 34% 14%	38 29% 21%	11 25% 6%	137 33% 77%	79 31% 44%	178 34% 100%	43 26% 24%	178 34% 100%	-
Film	137 26%	84 27% 62%	76 25% 55%	61 28% 45%	63 29% 46%	53 32% 39%	24 32% 17%	41 32% 30%	14 31% 10%	107 26% 78%	59 23% 43%	137 26% 100%	45 28% 33%	137 26% 100%	-
Reality programme	123 23%	87 28% 71%	86 28% 70%	52 24% 43%	57 27% 47%	43 26% 35%	17 23% 14%	30 23% 24%	7 15% 6%	110 27% 89%	71 28% 58%	123 23% 100%	44 27% 36%	123 23% 100%	-
Soap	107 21%	61 20% 57%	69 22% 64%	45 21% 42%	53 25% 50%	36 22% 34%	17 23% 16%	26 20% 24%	7 16% 7%	81 20% 75%	65 25% 60%	107 21% 100%	35 21% 32%	107 21% 100%	-
Documentary	87 17%	47 15% 54%	51 17% 58%	36 17% 41%	34 16% 39%	22 13% 25%	14 19% 16%	27 21% 31%	8 18% 9%	65 74% 74%	44 17% 50%	87 17% 100%	41 25% 47% wy	87 17% 100%	-
News programme	82 16%	40 13% 49%	38 12% 46%	30 14% 37%	29 14% 36%	26 15% 31%	10 13% 12%	17 13% 21%	5 10% 6%	52 13% 63%	52 21% 64%	82 16% 100%	40 24% 48% wy	82 16% 100%	-
General entertainment	65 13%	52 17% 80%	45 15% 69%	31 14% 47%	31 15% 48%	28 17% 26%	17 23% 29%	19 14% 29%	5 11% 8%	58 14% 89%	36 14% 54%	65 13% 100%	28 17% 43%	65 13% 100%	-
Current affairs	54 10%	29 9% 54%	28 9% 52%	25 12% 47%	22 10% 41%	19 13% 36%	10 13% 18%	20 15% 38% tu	5 11% 9%	35 9% 65%	27 11% 51%	54 10% 100%	26 16% 49%	54 10% 100%	-
Music video (on music channel or general channels)	47 9%	30 10% 65%	33 11% 72%	32 15% 69%	31 15% 66%	19 11% 40%	18 14% 38% mnqtu	19 14% 40%	3 8% 7%	41 10% 89%	28 11% 59%	47 9% 100%	27 17% 58% wy	47 9% 100%	-
Comedy	44 8%	29 9% 67%	28 9% 63%	26 12% 60%	23 11% 52%	19 11% 43%	8 11% 19%	14 11% 32%	3 6% 7%	38 9% 87%	25 10% 56%	44 8% 100%	23 14% 52%	44 8% 100%	-
Game/ quiz show	37 7%	28 9% 77%	29 9% 78%	28 13% 75% t	21 10% 57%	18 11% 20%	7 10% 57% tu	21 16% 3%	1 3% 95%	35 9% 95%	22 8% 58%	37 7% 100%	20 12% 55%	37 7% 100%	-
Children's programme	34 6%	29 9% 87%	23 7% 68%	25 11% 74%	18 9% 55%	22 13% 65%	9 14% 28%	19 20% 56% nu	9 20% 28% mnpu	32 8% 96%	19 8% 58%	34 6% 100%	23 14% 69% wy	34 6% 100%	-

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 106
QF10: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was?
MULTI CODE

Base: Those with any TV sets who have seen something on television they thought was harmful or damaging in the last 12 months

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Weighted base	522 313 60%	308 59%	216 41%	213 41%	167 32%	74* 14%*	132 25%	46* 9%*	409 78%	254 49%	522 100%	164 31%	522 100%	-** -**	
Talent show	31 6%	22 7%	20 9%	19 9%	12 7%	5 7%	12 9%	4 8%	27 7%	23 9%	31 100%	21 13%	31 100%	- -	
Sports programme	23 4%	18 6%	16 7%	11 5%	12 7%	7 9%	11 9%	3 6%	21 5%	9 3%	23 100%	13 69% wy	23 100%	- -	
Religious programming	15 3%	11 4%	12 6%	9 4%	9 5%	5 7%	10 8%	3 6%	13 3%	7 3%	15 100%	10 6%	15 100%	- -	
Other	12 2%	3 2%	2 1%	1 1%	1 1%	* 1%	1 1%	- -	6 1%	5 2%	12 100%	8 71%	12 100%	- -	
Don't know	54 10%	26 8%	34 11%	16 7%	18 8%	12 7%	2 3%	8 6%	39 9%	29 11%	54 100%	9 6%	54 100%	- -	
		48%	62%	29%	32%	22%	5%	15%	4%	71%	53%	100%	17%	100%	-

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 107
QF11: (SHOW SCREEN) How did you react when you saw something you thought was harmful or damaging? In other words, which, if any, of these things did you do?
MULTI CODE

Base: Those with any TV sets who have seen something on television they thought was harmful or damaging in the last 12 months

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	559	509	18	32	275	284	111	83	89	73	67	136	143	188	99	129	331	228	209	350	181	378	316	240
		91%	3%	6%	49%	51%	20%	15%	16%	13%	12%	24%	26%	34%	18%	23%	59%	41%	37%	63%	32%	68%	57%	43%
Weighted base	522	414	77**	31**	274	248	91*	86*	85*	79*	65*	116*	121*	178	105*	118*	299	223	195	327	168	354	253	266
		79%	15%**	6%**	52%	48%	17%*	17%*	16%*	15%*	12%*	22%*	23%*	34%	20%*	23%*	57%	43%	37%	63%	32%	68%	48%	51%
Effective base	330	409	16	27	172	158	89	51	69	37	39	66	99	105	63	69	199	132	126	203	105	225	193	144
Switched over	205	159	34	13	102	104	23	25	35	43	28	51	47	63	43	53	109	96	72	134	66	139	98	107
	39%	38%	44%	41%	37%	42%	26%	29%	41%	54%	44%	44%	39%	35%	41%	44%	37%	43%	37%	41%	39%	39%	39%	40%
		77%	17%	6%	49%	51%	11%	12%	17% c	21% cd	14% c	25% c	23%	31%	21%	26%	53%	47%	35%	65%	32%	68%	48%	52%
Switched off	136	87	37	12	57	78	12	26	28	18	20	31	32	44	30	29	76	60	62	74	55	80	65	71
	26%	21%	48%	38%	21%	32%	13%	30%	33%	23%	31%	27%	27%	24%	29%	25%	25%	27%	32%	23%	33%	23%	26%	27%
		64%	27%	9%	42%	58% a	9%	19% c	21% c	14%	15% c	23% c	24%	32%	22%	22%	56%	44%	45%	55%	41% r	59%	48%	52%
Continued watching/ did nothing	132	111	15	6	79	52	26	31	17	17	14	27	32	49	24	27	81	50	42	90	33	98	60	71
	25%	27%	19%	20%	29%	21%	28%	35%	20%	21%	22%	23%	27%	28%	23%	22%	27%	23%	21%	28%	20%	28%	24%	27%
		84%	11%	5%	60%	40%	19%	23%	13%	13%	11%	21%	24%	37%	18%	20%	62%	38%	32%	68%	25%	75%	46%	54%
Discussed it with other people	114	99	11	5	60	54	32	11	17	18	9	28	30	45	19	20	75	40	40	74	31	83	55	59
	22%	24%	14%	15%	22%	22%	35%	12%	20%	23%	14%	24%	24%	25%	18%	17%	25%	18%	21%	23%	18%	24%	22%	22%
		86%	9%	4%	53%	47%	28% d eg	9%	15%	16%	8%	24%	26%	40%	17%	18%	65%	35%	35%	65%	27%	73%	48%	52%
Complained to the regulator (via letter/ phone/ email/ online)	37	37	-	-	21	16	14	6	13	3	*	2	10	13	8	7	23	15	29	9	23	14	25	11
	7%	9%	-	-	8%	6%	16%	7%	15%	3%	*	1%	8%	7%	8%	6%	8%	7%	15%	3%	14%	4%	10%	4%
		100%	-	-	57%	43%	38% f gh	17%	34% gh	7%	*	4%	26%	34%	21%	18%	61%	39%	77% p	23%	62% r	38%	67% t	30%
Complained to the broadcaster (via letter/ phone/ email/ online)	30	30	-	-	17	13	13	8	4	3	1	1	13	8	5	4	21	9	19	12	15	15	21	10
	6%	7%	-	-	6%	5%	15%	10%	5%	3%	1%	1%	10%	5%	5%	3%	7%	4%	10%	4%	9%	4%	8%	4%
		100%	-	-	56%	44%	44% egh	28% h	13%	9%	2%	5%	42%	28%	18%	12%	70%	30%	62% p	38%	51%	49%	68%	32%
Other	13	11	2	-	9	4	1	1	*	2	5	3	1	9	1	2	10	3	3	10	3	10	6	7
	2%	3%	2%	-	3%	2%	1%	1%	1%	3%	8%	3%	1%	5%	1%	1%	3%	1%	1%	3%	2%	3%	2%	3%
		87%	13%	-	69%	31%	10%	8%	3%	16%	38%	25%	11%	69%	7%	13%	79%	21%	22%	78%	22%	78%	45%	55%
Don't know	14	14	-	-	8	5	5	*	2	2	2	2	-	4	4	5	4	9	4	9	2	11	5	7
	3%	3%	-	-	3%	2%	6%	*	3%	3%	3%	2%	-	2%	4%	4%	1%	4%	2%	3%	1%	3%	2%	3%
		100%	-	-	63%	37%	37%	1%	16%	15%	15%	15%	-	33%	33%	35%	33%	67%	31%	69%	17%	83%	38%	51%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 107

QF11: (SHOW SCREEN) How did you react when you saw something you thought was harmful or damaging? In other words, which, if any, of these things did you do?
MULTI CODE

Base: Those with any TV sets who have seen something on television they thought was harmful or damaging in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	559	504 90%	19 3%	451 81%	77 14%	505 90%	23 4%	409 73%	55 10%	53 9%	42 8%	30 5%	53 9%	40 7%	31 6%	37 7%	35 6%	39 7%	73 13%	71 13%
Weighted base	522	457 87%	32** 6%**	396 76%	96* 18%*	454 87%	39** 8%**	433 83%	51* 10%*	30* 6%*	8* 2%*	29** 6%**	45* 9%*	35* 7%*	37** 7%**	35* 7%*	60** 12%**	52** 10%**	72* 14%*	67* 13%*
Effective base	330	307	9	279	40	310	12	255	38	44	37	17	41	34	20	33	24	20	46	51
Switched over	205	180	10	156	37	172	20	167	22	13	4	13	24	13	16	11	22	15	28	25
	39%	39%	30%	39%	38%	38%	52%	39%	43%	42%	43%	44%	53%	37%	43%	32%	37%	30%	39%	36%
		88%	5%	76%	18%	84%	10%	81%	11%	76%	2%	6%	10%	12%	6%	5%	11%	8%	14%	12%
Switched off	136	115	8	98	26	113	11	111	16	7	3	9	11	6	4	11	20	24	13	12
	26%	25%	25%	25%	27%	25%	29%	26%	31%	23%	33%	32%	25%	17%	11%	30%	33%	47%	18%	18%
		85%	6%	72%	19%	83%	8%	81%	12%	5%	2%	7%	8%	5%	3%	8%	15%	18%	9%	9%
Continued watching/ did nothing	132	111	13	97	28	119	6	112	11	6	2	4	11	11	12	14	14	11	13	24
	25%	24%	41%	24%	29%	26%	16%	26%	22%	21%	20%	15%	26%	32%	29%	34%	23%	22%	19%	35%
		85%	10%	74%	22%	91%	5%	85%	9%	5%	1%	3%	9%	9%	8%	9%	11%	9%	10%	18%
Discussed it with other people	114	108	2	101	10	108	2	94	9	8	4	2	9	11	8	9	17	7	20	11
	22%	24%	7%	25%	10%	24%	6%	22%	17%	27%	42%	7%	20%	30%	22%	26%	28%	14%	27%	17%
		94%	2%	88% ^d	9%	95%	2%	82%	8%	7%	3% ^{gh}	2%	8%	9%	7%	8%	15%	6%	17%	10%
Complained to the regulator (via letter/ phone/ email/ online)	37	35	2	34	4	36	1	30	3	4	*	1	2	3	2	2	1	2	7	9
	7%	8%	7%	8%	4%	8%	4%	7%	6%	14%	4%	4%	5%	7%	5%	5%	2%	4%	10%	13%
		94%	6%	90%	10%	96%	4%	80%	8%	11%	1%	3%	6%	7%	5%	5%	4%	6%	20%	24%
Complained to the broadcaster (via letter/ phone/ email/ online)	30	28	2	25	6	29	1	25	2	3	*	3	2	1	4	3	2	2	5	4
	6%	6%	5%	6%	6%	6%	4%	6%	5%	10%	6%	9%	4%	3%	10%	9%	3%	3%	6%	6%
		94%	5%	82%	18%	95%	5%	81%	8%	9%	2%	9%	6%	4%	12%	11%	6%	5%	15%	13%
Other	13	13	-	7	6	11	2	12	-	*	*	2	1	-	2	-	5	-	-	2
	2%	3%	-	2%	6%	2%	4%	3%	-	1%	3%	6%	3%	-	6%	-	9%	-	-	2%
		100%	-	57%	43%	87%	13%	95%	-	3%	2%	13%	11%	-	16%	-	42%	-	-	13%
Don't know	14	14	-	10	4	13	1	12	-	1	*	-	2	1	2	-	2	-	6	1
	3%	3%	-	2%	4%	3%	2%	3%	-	3%	5%	-	4%	3%	4%	-	3%	-	8%	1%
		100%	-	73%	27%	94%	6%	92%	-	6%	3% ^h	-	13%	7%	12%	-	12%	-	42%	6%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 107
QF11: (SHOW SCREEN) How did you react when you saw something you thought was harmful or damaging? In other words, which, if any, of these things did you do?
MULTI CODE

Base: Those with any TV sets who have seen something on television they thought was harmful or damaging in the last 12 months

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	559	124 22%	435 78%	260 47%	235 42%	65 12%	145 26%	361 65%	393 70%	166 30%	352 63%	461 82%	98 18%
Weighted base	522	105* 20%*	417 80%	226 43%	227 43%	58* 11%*	154* 29%*	322 62%	347 66%	176* 34%*	308 59%	409 78%	113* 22%*
Effective base	330	81	252	180	134	37	79	217	265	82	231	286	53
Switched over	205	51	154	86	90	24	60	132	135	70	122	162	43
	39%	48%	37%	38%	40%	41%	39%	41%	39%	40%	40%	40%	38%
		25%	75%	42%	44%	12%	29%	64%	66%	34%	59%	79%	21%
Switched off	136	27	108	59	56	8	45	81	81	55	70	104	32
	26%	26%	26%	26%	25%	13%	29%	25%	23%	31%	23%	25%	28%
		20%	80%	43%	41%	6%	33%	60%	59%	41%	51%	76%	24%
Continued watching/ did nothing	132	23	108	54	60	20	43	78	89	43	80	99	32
	25%	22%	26%	24%	26%	34%	28%	24%	26%	24%	26%	24%	29%
		18%	82%	41%	45%	15%	33%	59%	68%	32%	60%	75%	25%
Discussed it with other people	114	20	95	45	55	16	33	68	87	28	78	95	20
	22%	19%	23%	20%	24%	28%	21%	21%	24%	16%	25%	23%	17%
		17%	83%	39%	48%	14%	29%	59%	76%	24%	68%	83%	17%
Complained to the regulator (via letter/ phone/ email/ online)	37	5	32	26	9	8	2	31	31	6	31	35	2
	7%	5%	8%	12%	4%	13%	2%	10%	9%	3%	10%	9%	2%
		14%	86%	70%df	24%	21%df	6%	82%df	84%	16%	82%	94%	6%
Complained to the broadcaster (via letter/ phone/ email/ online)	30	5	25	17	11	6	3	25	28	3	22	27	3
	6%	5%	6%	7%	5%	10%	2%	8%	8%	2%	7%	7%	3%
		17%	83%	56%	37%	20%df	11%	83%	91%df	9%	74%df	90%	10%
Other	13	3	10	5	7	*	4	5	8	5	5	8	5
	2%	3%	2%	2%	3%	*	3%	2%	2%	3%	2%	2%	4%
		22%	78%	41%	54%	2%	32%	41%	64%	36%	40%	62%	38%
Don't know	14	3	11	4	5	1	5	6	8	5	7	10	3
	3%	3%	3%	2%	2%	1%	3%	2%	2%	3%	2%	3%	3%
		19%	81%	30%	36%	4%	36%	45%	63%	37%	53%	76%	24%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 107
QF11: (SHOW SCREEN) How did you react when you saw something you thought was harmful or damaging? In other words, which, if any, of these things did you do?
MULTI CODE

Base: Those with any TV sets who have seen something on television they thought was harmful or damaging in the last 12 months

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	559	358 64%	352 63%	254 45%	256 46%	202 36%	88 16%	156 28%	58 10%	461 82%	273 49%	559 100%	187 33%	559 100%	-
Weighted base	522	313 60%	308 59%	216 41%	213 41%	167 32%	74* 14%*	132 25%	46* 9%*	409 78%	254 49%	522 100%	164 31%	522 100%	-**
Effective base	330	211	231	199	186	154	65	116	48	286	151	330	125	330	-
Switched over	205	118	122	75	90	55	31	45	14	162	127	205	55	205	-
	39%	38%	40%	35%	42%	33%	43%	34%	30%	40%	50%	39%	34%	39%	-
		57%	59%	36%	44%	27%	15%	22%	7%	79%	62% wvy	100%	27%	100%	-
Switched off	136	82	70	48	47	40	26	9	104	75	136	37	136	-	
	26%	26%	23%	22%	22%	24%	25%	20%	20%	25%	29%	26%	22%	26%	-
	26%	61%	51%	35%	35%	29%	13%	20%	7%	76%	55%	100%	27%	100%	-
Continued watching/ did nothing	132	79	80	57	57	45	17	36	14	99	47	132	48	132	-
	25%	25%	26%	26%	27%	23%	23%	27%	30%	24%	18%	25%	29%	25%	-
		60%	60%	43%	43%	13%	13%	27%	11%	75%	36%	100%	36% w	100%	-
Discussed it with other people	114	67	78	52	48	45	15	42	15	95	57	114	40	114	-
	22%	21%	25%	24%	23%	27%	20%	32%	33%	23%	22%	22%	25%	22%	-
		59%	68%	45%	42%	39%	13%	37% m	13%	83%	50%	100%	35%	100%	-
Complained to the regulator (via letter/ phone/ email/ online)	37	32	31	33	24	21	10	19	6	35	20	37	27	37	-
	7%	10%	10%	15%	11%	13%	13%	14%	13%	9%	8%	7%	16%	7%	-
		86%	82%	88% u	65%	57%	26%	50%	16%	94%	53%	100%	72% wvy	100%	-
Complained to the broadcaster (via letter/ phone/ email/ online)	30	22	22	25	18	17	9	16	5	27	22	30	23	30	-
	6%	7%	7%	11%	9%	10%	12%	12%	10%	7%	9%	6%	14%	6%	-
		73%	74%	82%	60%	57%	29%	52%	15%	90%	72%	100%	75% wvy	100%	-
Other	13	4	5	3	3	1	1	1	1	8	8	13	2	13	-
	2%	1%	2%	1%	2%	1%	1%	1%	2%	2%	3%	2%	1%	2%	-
		30%	40%	22%	25%	8%	8%	10%	7%	62%	60%	100%	19%	100%	-
Don't know	14	5	7	6	6	3	*	5	-	10	5	14	3	14	-
	3%	2%	2%	3%	3%	2%	*	4%	-	3%	2%	3%	2%	3%	-
		37%	53%	42%	44%	23%	2%	40%	-	76%	35%	100%	24%	100%	-

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 108

QF12: As you may know, there are guidelines to protect the welfare of children and young people under 18 when they take part in programmes on television. In the last 12 months, have you seen anything on television where you were concerned about the welfare of children or young people taking part in the programme? SINGLE CODE

Base: All with any working TV set in the home

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2417	2003 83%	150 6%	264 11%	1119 46%	1298 54%	316 13%	311 13%	411 17%	372 15%	369 15%	638 26%	534 22%	767 32%	410 17%	706 29%	1301 54%	1116 46%	705 29%	1712 71%	614 25%	1803 75%	1313 54%	1096 45%
Weighted base	2406	1618 67%	544 23%	244 10%	1170 49%	1236 51%	345 14%	386 16%	409 17%	413 17%	351 15%	502 21%	546 23%	739 31%	502 21%	620 26%	1284 53%	1122 47%	797 33%	1609 67%	678 28%	1728 72%	1194 50%	1203 50%
Effective base	1312	1589	119	224	608	708	156	171	243	210	193	399	283	408	231	412	691	622	355	988	318	1007	694	617
Yes	228	171	32	25	108	121	48	38	44	33	19	45	59	62	60	48	120	108	99	129	86	142	113	114
	9%	11%	6%	10%	9%	10%	14%	10%	11%	8%	5%	9%	11%	8%	12%	8%	9%	10%	12%	8%	13%	8%	9%	9%
		75%	14%	11%	47%	53%	21%g	17%	19%	15%	8%	20%	26%	27%	26%	21%	53%	47%	43%p	57%	38%r	62%	50%	50%
No	1939	1240	502	197	956	983	253	303	330	342	305	406	445	609	387	498	1054	885	625	1314	535	1404	992	942
	81%	77%	92%	81%	82%	79%	73%	79%	81%	83%	87%	81%	82%	82%	77%	80%	82%	79%	78%	82%	79%	81%	83%	78%
		64%	26%AC	10%	49%	51%	13%	16%	17%	18%c	16%cd	21%	23%	31%	20%	26%	54%	46%	32%	68%	28%	72%	51%t	49%
Don't know	239	208	9	22	106	133	44	44	35	37	27	51	42	68	55	74	110	129	73	166	57	182	89	147
	10%	13%	2%	9%	9%	11%	13%	11%	9%	9%	8%	10%	8%	9%	11%	12%	9%	11%	9%	10%	8%	11%	7%	12%
		87%b	4%	9%b	44%	56%	18%	18%	15%	16%	11%	21%	17%	29%	23%	31%	46%	54%	30%	70%	24%	76%	37%	61%e

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 108

QF12: As you may know, there are guidelines to protect the welfare of children and young people under 18 when they take part in programmes on television. In the last 12 months, have you seen anything on television where you were concerned about the welfare of children or young people taking part in the programme? SINGLE CODE

Base: All with any working TV set in the home

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Unweighted base	2417	2087 86%	55 2%	1816 75%	338 14%	2006 83%	148 6%	1739 72%	250 10%	234 10%	194 8%	93 4%	260 11%	187 8%	146 6%	195 8%	142 6%	162 7%	288 12%	266 11%
Weighted base	2406	2053 85%	101** 4%**	1761 73%	403 17%	1981 82%	182* 8%*	1988 83%	219 9%	144 6%	56* 2%*	92* 4%*	257 11%	199 8%	173* 7%*	206 9%	221 9%	208* 9%*	330 14%	302 13%
Effective base	1312	1111	29	953	181	1057	76	991	188	152	95	51	146	109	100	117	105	73	150	163
Yes	228 9%	187 9%	15 15%	167 9%	37 9%	193 10%	11 6%	196 10%	16 7%	11 8%	4 8%	8 9%	27 10%	16 8%	23 13%	21 10%	15 7%	31 15%	21 6%	34 11%
		82%	7%	73%	16%	85%	5%	86%	7%	5%	2%	4%	12%	7%	10%	9%	7%	13%	9%	15%
No	1939 81%	1661 81%	77 76%	1439 82%	303 75%	1594 80%	148 81%	1602 81%	175 80%	115 80%	47 85%	78 84%	207 81%	162 82%	124 71%	160 78%	182 82%	167 80%	285 87%	237 78%
		86%	4%	74% ^d	16%	82%	8%	83%	9%	6%	2%	4%	11%	8%	6%	8%	9%	9%	15% ⁿ	12%
Don't know	239 10%	205 86%	9 4%	154 65%	63 26% ^c	194 81%	23 10%	190 80%	27 11%	17 7%	4 2%	6 2%	23 10%	21 9%	26 11% ^{qr}	25 10%	25 10%	11 4%	23 7%	31 10%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 108

QF12: As you may know, there are guidelines to protect the welfare of children and young people under 18 when they take part in programmes on television. In the last 12 months, have you seen anything on television where you were concerned about the welfare of children or young people taking part in the programme?
SINGLE CODE

Base: All with any working TV set in the home

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owens smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2417	617 26%	1800 74%	1030 43%	1062 44%	206 9%	691 29%	1414 59%	1571 65%	846 35%	1394 58%	1869 77%	548 23%
Weighted base	2406	543 23%	1863 77%	997 41%	1055 44%	193 8%	741 31%	1370 57%	1536 64%	870 36%	1371 57%	1847 77%	559 23%
Effective base	1312	443	927	599	591	114	363	776	839	474	740	995	318
Yes	228 9%	63 12%	165 9%	103 10%	94 9%	22 12%	64 9%	141 10%	171 11%	57 7%	151 11%	177 10%	51 9%
		28%	72%	45%	41%	10%	28%	62%	75% <i>h</i>	25%	66% <i>j</i>	78%	22%
No	1939 81%	416 77%	1523 82%	802 80%	861 82%	159 82%	608 82%	1098 80%	1216 79%	723 83%	1096 80%	1495 81%	444 79%
		21%	79% <i>a</i>	41%	44%	8%	31%	57%	63%	37%	57%	77%	23%
Don't know	239 10%	64 12%	175 9%	92 9%	100 9%	12 6%	70 9%	130 9%	149 10%	90 10%	125 9%	175 9%	64 11%
		27%	73%	38%	42%	5%	29%	54%	63%	37%	52%	73%	27%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 108

QF12: As you may know, there are guidelines to protect the welfare of children and young people under 18 when they take part in programmes on television. In the last 12 months, have you seen anything on television where you were concerned about the welfare of children or young people taking part in the programme? SINGLE CODE

Base: All with any working TV set in the home

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2417	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1616
		58%	58%	36%	35%	26%	11%	22%	9%	77%	20%	23%	10%	33%	67%
Weighted base	2406	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1651
		57%	57%	36%	33%	24%	11%	22%	9%	77%	18%	22%	9%	31%	69%
Effective base	1312	734	740	483	485	409	143	276	129	995	272	330	134	454	864
Yes	228	144	151	130	113	93	48	77	28	177	129	164	77	228	-
	9%	11%	11%	15%	14%	16%	18%	15%	13%	10%	29%	31%	100%	30%	-
		63%	66%	57% ^{mnu}	49% ^u	41% ^{mnu}	21% ^{mnu}	34% ^u	12%	78%	57% ^z	72% ^z	100% ^{vwyz}	100% ^z	-
No	1939	1116	1096	655	609	411	185	394	175	1495	269	304	-	450	1489
	81%	82%	80%	75%	76%	73%	70%	75%	82%	81%	61%	58%	-	60%	90%
		58% ^{opqrs}	57% ^{qr}	34%	31%	21%	10%	20%	9% ^{qr}	77% ^{opqrs}	14% ^x	16% ^x	-	23% ^x	77% ^{vwyz}
Don't know	239	108	125	83	78	62	31	55	10	175	46	54	-	76	163
	10%	8%	9%	10%	10%	11%	12%	10%	5%	9%	10%	10%	-	10%	10%
		45%	52%	35%	32%	26% ^t	13% ^t	23%	4%	73%	19% ^x	23% ^x	-	32% ^x	68% ^x

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 109
QF13: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was?
MULTI CODE

Base: Those with any TV sets who have seen something on television where they were concerned about the welfare of children or young people taking part in the programme in the L12M

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	238	206	7	25	115	123	59	37	38	25	26	53	67	63	53	55	130	108	97	141	85	153	138	99
		87%	3%	11%	48%	52%	25%	16%	16%	11%	11%	22%	28%	26%	22%	23%	55%	45%	41%	59%	36%	64%	58%	42%
Weighted base	228	171	32**	25**	108*	121*	48*	38**	44**	33**	19**	45*	59**	62*	60*	48*	120*	108*	99*	129*	86*	142*	113*	114*
		75%	14%**	11%**	47%*	53%*	21%*	17%**	19%**	15%**	8%**	20%*	26%**	27%**	26%*	21%*	53%*	47%*	43%*	57%*	38%*	62%*	50%*	50%*
Effective base	134	166	6	20	77	61	46	26	16	14	19	30	29	33	44	32	62	75	51	84	43	94	94	51
Drama	67	51	9	7	25	42	7	16	18	10	2	13	23	21	12	11	44	23	32	34	32	35	35	32
	29%	30%	27%	29%	23%	35%	15%	42%	42%	29%	12%	29%	39%	34%	20%	22%	37%	21%	33%	26%	37%	25%	31%	28%
		76%	13%	11%	37%	63%	11%	24%	27%	14%	3%	20%	34%	31%	18%	16%	66%	34%	49%	51%	47%	53%	52%	48%
Film	53	49	2	2	28	25	13	11	14	4	8	4	20	9	14	10	29	24	25	28	22	31	34	19
	23%	29%	5%	8%	26%	21%	26%	28%	32%	11%	40%	9%	33%	15%	23%	21%	24%	22%	25%	22%	25%	22%	30%	17%
		93%	3%	4%	52%	48%	24%	21%	26%	7%	14%	8%	37%	18%	27%	19%	54%	46%	47%	53%	41%	59%	64%	36%
Reality programme	50	38	10	2	19	31	14	3	9	14	3	6	10	15	14	12	24	26	22	28	18	32	24	26
	22%	22%	32%	8%	18%	25%	29%	7%	21%	43%	18%	13%	16%	24%	23%	25%	20%	24%	22%	22%	21%	22%	21%	23%
		75%	21%	4%	39%	61%	28%	6%	18%	29%	7%	12%	19%	30%	27%	24%	49%	51%	43%	57%	37%	63%	48%	52%
Documentary	47	32	7	8	31	16	12	5	6	5	5	14	8	16	13	9	24	23	17	31	11	36	19	28
	21%	19%	23%	31%	29%	13%	26%	13%	13%	14%	26%	32%	14%	25%	22%	20%	20%	21%	17%	24%	13%	25%	16%	25%
		68%	16%	16%	66%h	34%	26%	11%	12%	10%	11%	31%	18%	33%	29%	20%	51%	49%	35%	24%	76%	40%	60%	60%
Soap	37	32	2	3	17	19	3	7	11	5	5	5	8	9	10	10	17	20	14	23	13	24	22	15
	16%	19%	5%	10%	16%	16%	7%	18%	25%	16%	25%	12%	13%	15%	17%	20%	14%	18%	14%	18%	15%	17%	19%	13%
		88%	5%	7%	47%	53%	9%	19%	29%	15%	13%	15%	21%	25%	27%	26%	46%	54%	38%	62%	36%	64%	60%	40%
News programme	32	24	7	1	21	11	8	5	6	2	1	11	8	11	4	10	19	14	15	17	13	20	14	19
	14%	14%	23%	4%	19%	10%	16%	12%	15%	6%	6%	24%	14%	17%	7%	20%	15%	13%	15%	13%	15%	14%	12%	16%
		74%	23%	3%	65%	35%	24%	14%	20%	6%	3%	33%	25%	33%	13%	30%	57%	43%	47%	53%	39%	61%	42%	58%
General entertainment	29	26	-	3	15	14	8	7	14	-	2	5	8	3	12	6	11	17	13	15	11	17	16	13
	13%	15%	-	11%	14%	12%	17%	17%	16%	-	11%	12%	14%	4%	20%	12%	9%	16%	13%	12%	13%	12%	14%	11%
		91%	-	9%	51%	49%	29%	23%	22%	-	7%	19%	30%	9%	42%j	19%	39%	61%	46%	54%	40%	60%	55%	45%
Talent show	27	21	4	2	18	9	5	8	6	2	2	5	6	9	8	5	14	13	10	17	9	18	18	10
	12%	12%	14%	7%	17%	8%	10%	21%	14%	7%	8%	10%	10%	14%	13%	11%	12%	12%	10%	13%	11%	13%	16%	8%
		77%	16%	7%	65%	35%	18%	29%	22%	8%	6%	17%	21%	32%	28%	19%	53%	47%	37%	63%	34%	66%	65%	35%
Children's programme	26	26	-	-	12	13	7	8	6	3	2	*	8	9	5	4	17	9	12	13	12	14	17	9
	11%	15%	-	-	11%	11%	15%	20%	13%	8%	9%	1%	14%	15%	8%	8%	14%	8%	13%	10%	14%	10%	15%	8%
		100%	-	-	47%	53%	29%h	30%	22%	11%	7%	2%	31%	35%	19%	14%	67%	33%	49%	51%	46%	54%	66%	34%
Current affairs	22	20	2	-	11	11	2	5	7	4	1	3	4	4	7	7	8	14	11	11	10	12	10	12
	10%	12%	7%	-	10%	9%	5%	13%	16%	13%	4%	6%	6%	7%	11%	15%	7%	13%	11%	9%	11%	8%	9%	10%
		90%	10%	-	49%	51%	10%	22%	31%	20%	4%	13%	17%	19%	30%	33%	36%	64%	49%	51%	45%	55%	46%	54%
Comedy	21	21	-	-	15	6	3	6	9	2	-	1	9	6	5	1	15	6	12	9	12	9	14	7
	9%	12%	-	-	14%	5%	7%	15%	21%	5%	-	3%	16%	10%	8%	2%	13%	5%	12%	7%	14%	6%	13%	6%
		100%	-	-	72%	28%	15%	27%	44%	7%	-	7%	44%	30%	22%	5%	73%	27%	59%	41%	59%	41%	68%	32%
Music video (on music channel or general channels)	15	15	-	-	8	7	5	2	6	1	-	2	3	5	4	3	8	7	10	5	9	6	10	5
	7%	9%	-	-	7%	6%	10%	5%	13%	2%	-	3%	6%	8%	6%	7%	7%	6%	10%	4%	10%	4%	9%	4%
		100%	-	-	54%	46%	34%	13%	39%	4%	-	10%	22%	32%	24%	22%	54%	46%	65%	35%	59%	41%	68%	32%
Sports programme	13	13	-	-	8	5	4	5	2	-	1	-	1	5	4	3	6	7	9	4	8	5	11	2
	6%	7%	-	-	7%	4%	9%	14%	5%	-	4%	-	2%	8%	7%	5%	5%	6%	9%	3%	9%	4%	9%	2%
		100%	-	-	61%	39%	35%	42%	17%	-	6%	-	10%	38%	32%	20%	48%	52%	68%	32%	61%	39%	83%	17%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BVA BDRG
 Fieldwork: 2020
 BDRG/Job number (23183)

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 109
QF13: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was?
MULTI CODE

Base: Those with any TV sets who have seen something on television where they were concerned about the welfare of children or young people taking part in the programme in the L12M

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Weighted base	228	171	32**	25**	108*	121*	48*	38**	44**	33**	19**	45*	59**	62*	60*	48*	120*	108*	99*	129*	86*	142*	113*	114*
		75%	14%**	11%**	47%*	53%*	21%*	17%**	19%**	15%**	8%**	20%*	26%**	27%*	26%*	21%*	53%*	47%**	43%*	57%*	38%*	62%*	50%*	50%*
Game/ quiz show	12	12	-	-	9	3	3	5	4	1	-	*	3	4	4	2	7	5	10	3	10	3	11	1
	5%	7%	-	-	9%	2%	6%	12%	8%	2%	-	1%	5%	7%	6%	3%	6%	5%	10%	2%	11%	2%	10%	1%
		100%	-	-	77%	23%	25%	38%	29%	5%	-	3%	22%	35%	30%	13%	57%	43%	77%	23%	77% r	23%	92% t	8%
Religious programming	11	11	-	1	7	4	3	4	3	-	1	1	1	3	2	5	4	7	8	4	6	5	6	4
	5%	6%	-	3%	7%	4%	6%	11%	7%	-	4%	1%	2%	5%	3%	10%	4%	7%	8%	3%	7%	4%	6%	3%
		94%	-	6%	62%	38%	26%	35%	26%	-	6%	6%	12%	26%	18%	44%	39%	61%	68%	32%	56%	44%	56%	31%
Other	4	3	-	1	3	1	-	1	-	1	1	1	2	1	-	1	3	1	-	4	-	4	2	2
	2%	2%	-	4%	3%	1%	-	3%	-	3%	6%	2%	3%	2%	-	3%	2%	1%	-	3%	-	3%	2%	2%
		77%	-	23%	68%	32%	-	28%	-	21%	27%	23%	47%	21%	-	31%	69%	31%	-	100%	-	100%	45%	55%
Don't know	14	11	-	3	5	9	4	-	5	1	-	5	3	3	5	4	5	9	5	8	4	9	2	12
	6%	6%	-	11%	5%	7%	8%	-	11%	2%	-	10%	4%	4%	8%	8%	4%	8%	5%	6%	5%	7%	2%	10%
		80%	-	20%	37%	63%	27%	-	33%	6%	-	33%	19%	19%	35%	27%	38%	62%	39%	61%	32%	68%	15%	85% s

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 109

QF13: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was?
MULTI CODE

Base: Those with any TV sets who have seen something on television where they were concerned about the welfare of children or young people taking part in the programme in the L12M

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	238	204	7	185	29	206	8	178	20	20	20	11	27	14	17	23	10	17	24	35
		86%	3%	78%	12%	87%	3%	75%	8%	8%	8%	5%	11%	6%	7%	10%	4%	7%	10%	15%
Weighted base	228	187	15**	167	37**	193	11**	196	16**	11**	4**	8**	27**	16**	23**	21**	15**	31**	21**	34**
		82%	7%**	73%	16%**	85%	5%**	86%	7%**	5%**	2%**	4%**	12%**	7%**	10%**	9%**	7%**	13%**	9%**	15%**
Effective base	134	119	4	103	16	114	4	105	18	18	16	9	17	11	12	22	9	7	22	21
Drama	67	57	1	50	9	59	*	58	5	3	1	1	4	4	2	7	8	14	8	11
	29%	30%	6%	30%	24%	31%	4%	30%	33%	24%	14%	9%	13%	22%	9%	35%	52%	46%	37%	32%
		85%	1%	75%	14%	88%	1%	87%	8%	4%	1%	1%	5%	5%	3%	11%	12%	21%	12%	16%
Film	53	50	1	42	9	48	3	47	2	3	*	2	5	5	3	10	5	1	7	10
	23%	27%	6%	25%	25%	25%	26%	24%	15%	30%	6%	27%	18%	32%	12%	47%	30%	3%	32%	30%
		94%	2%	79%	17%	91%	5%	88%	5%	7%	*	4%	9%	9%	5%	18%	9%	2%	13%	19%
Reality programme	50	41	6	34	14	48	-	46	3	1	1	2	8	2	9	1	3	11	4	5
	22%	22%	37%	20%	37%	25%	-	23%	19%	13%	13%	21%	30%	11%	40%	7%	19%	37%	19%	16%
		82%	11%	68%	28%	96%	-	92%	6%	1%	1%	4%	16%	3%	19%	3%	6%	23%	8%	11%
Documentary	47	32	7	30	10	34	6	43	3	-	1	*	7	2	6	-	5	6	5	11
	21%	17%	47%	18%	26%	18%	54%	22%	17%	-	29%	6%	27%	14%	25%	-	37%	18%	26%	32%
		68%	15%	65%	21%	73%	13%	91%	6%	-	3%	1%	15%	5%	12%	-	12%	12%	12%	23%
Soap	37	32	2	24	10	32	2	31	2	2	1	3	6	2	3	4	-	*	2	6
	16%	17%	11%	14%	27%	17%	15%	16%	14%	18%	20%	34%	23%	48%	12%	17%	-	1%	11%	17%
		87%	5%	66%	27%	88%	5%	86%	6%	2%	2%	8%	17%	20%	8%	10%	-	1%	6%	16%
News programme	32	25	6	22	10	26	6	27	4	1	*	1	3	3	-	2	-	4	3	13
	14%	13%	41%	13%	26%	14%	54%	14%	24%	8%	5%	10%	10%	16%	-	11%	-	12%	14%	36%
		77%	19%	69%	31%	81%	19%	84%	12%	3%	1%	3%	8%	8%	-	7%	-	11%	9%	39%
General entertainment	29	26	-	22	4	26	-	26	1	2	*	2	3	1	4	3	2	-	4	6
	13%	14%	-	13%	10%	13%	-	13%	4%	14%	3%	24%	13%	8%	18%	14%	12%	-	20%	18%
		91%	-	78%	12%	91%	-	91%	3%	6%	*	7%	12%	4%	15%	11%	6%	-	15%	21%
Talent show	27	25	*	21	5	26	-	24	1	2	*	1	7	3	3	1	3	-	5	2
	12%	13%	2%	13%	12%	13%	-	12%	9%	16%	10%	6%	25%	19%	15%	3%	20%	-	24%	4%
		92%	1%	77%	16%	93%	-	87%	5%	7%	2%	2%	25%	11%	13%	2%	11%	-	18%	6%
Children's programme	26	26	-	22	4	26	-	23	1	1	-	1	5	3	*	3	-	-	4	6
	11%	14%	-	13%	10%	13%	-	12%	7%	10%	-	16%	18%	21%	2%	15%	-	-	18%	19%
		100%	-	86%	14%	100%	-	91%	4%	4%	-	5%	19%	13%	2%	12%	-	-	15%	25%
Current affairs	22	22	-	18	4	22	-	20	-	1	*	1	4	3	-	3	2	4	1	3
	10%	12%	-	11%	11%	11%	-	10%	-	13%	3%	6%	15%	21%	-	15%	12%	13%	4%	8%
		100%	-	82%	18%	100%	-	93%	-	7%	1%	2%	19%	15%	-	15%	8%	18%	4%	12%
Comedy	21	21	-	16	5	20	1	18	1	1	*	2	3	2	1	1	-	*	-	8
	9%	11%	-	9%	14%	10%	6%	9%	8%	12%	8%	21%	12%	9%	5%	6%	-	1%	-	23%
		100%	-	75%	25%	97%	3%	86%	6%	6%	2%	8%	16%	11%	5%	5%	-	2%	-	37%
Music video (on music channel or general channels)	15	14	-	13	2	14	*	12	1	2	*	-	2	-	*	1	1	1	2	4
	7%	7%	-	8%	6%	8%	4%	6%	4%	14%	6%	-	7%	-	2%	7%	9%	4%	11%	11%
		92%	-	85%	15%	97%	3%	84%	4%	10%	2%	-	12%	-	3%	10%	9%	9%	15%	25%
Sports programme	13	13	-	12	1	13	-	12	1	*	*	1	2	2	1	3	-	1	2	1
	6%	7%	-	7%	3%	7%	-	6%	3%	3%	5%	6%	7%	13%	3%	14%	-	3%	8%	2%
		100%	-	92%	8%	100%	-	91%	4%	3%	2%	4%	15%	16%	5%	23%	-	8%	14%	5%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 109

QF13: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was?
MULTI CODE

Base: Those with any TV sets who have seen something on television where they were concerned about the welfare of children or young people taking part in the programme in the L12M

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Weighted base	228	187	15**	167	37**	193	11**	196	16**	11**	4**	8**	27**	16**	23**	21**	15**	31**	21**	34**
		82%	7%**	73%	16%**	85%	5%**	86%	7%**	5%**	2%**	4%**	12%**	7%**	10%**	9%**	7%**	13%**	9%**	15%**
Game/ quiz show	12	12	-	11	1	12	-	11	1	*	-	2	3	-	1	3	-	1	3	1
	5%	7%	-	7%	3%	6%	-	6%	4%	3%	-	26%	12%	-	4%	15%	-	2%	-	4%
		100%	-	92%	8%	100%	-	93%	5%	2%	-	18%	26%	-	8%	25%	-	5%	-	11%
Religious programming	11	9	1	8	2	9	1	9	1	-	1	1	2	-	-	1	1	1	1	1
	5%	5%	9%	5%	6%	5%	12%	5%	9%	-	19%	11%	9%	-	-	5%	9%	5%	6%	3%
		82%	12%	74%	21%	82%	12%	81%	12%	-	7%	8%	21%	-	-	8%	12%	12%	11%	8%
Other	4	3	-	2	1	3	-	3	1	-	*	-	1	1	-	-	-	-	-	1
	2%	2%	-	1%	3%	2%	-	2%	6%	-	8%	-	4%	6%	-	-	-	-	-	3%
		77%	-	53%	23%	77%	-	69%	23%	-	8%	-	24%	23%	-	-	-	-	-	21%
Don't know	14	11	-	10	1	11	*	12	-	2	*	1	-	2	2	4	-	-	1	3
	6%	6%	-	6%	3%	6%	2%	6%	-	14%	10%	7%	-	14%	7%	17%	-	-	3%	9%
		78%	-	72%	8%	78%	2%	86%	-	12%	3%	5%	-	16%	12%	25%	-	-	5%	23%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 109
QF13: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was?
MULTI CODE

Base: Those with any TV sets who have seen something on television where they were concerned about the welfare of children or young people taking part in the programme in the L12M

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	238	72 30%	166 70%	122 51%	88 37%	27 11%	52 22%	163 68%	183 77%	55 23%	161 68%	192 81%	46 19%
Weighted base	228	63* 28%*	165* 72%*	103* 45%*	94* 41%*	22** 10%**	64** 28%**	141 62%	171 75%	57** 25%**	151* 66%*	177 78%	51** 22%**
Effective base	134	47	90	98	39	21	21	120	105	29	89	110	25
Drama	67 29%	18 29%	49 29%	32 31%	29 31%	10 43%	17 27%	42 30%	53 31%	14 25%	47 31%	55 31%	12 23%
	29%	27%	73%	48%	43%	14%	26%	63%	79%	21%	71%	83%	17%
Film	53 23%	11 17%	42 26%	28 27%	17 18%	8 35%	8 13%	35 25%	46 27%	7 12%	36 24%	47 26%	6 12%
	23%	20%	80%	53%	32%	15%	15%	66%	87%	13%	68%	88%	12%
Reality programme	50 22%	16 25%	34 21%	16 15%	18 19%	3 12%	15 23%	30 21%	32 19%	18 32%	30 20%	41 23%	9 18%
	22%	32%	68%	32%	35%	5%	29%	60%	64%	36%	59%	82%	18%
Documentary	47 21%	14 22%	33 20%	23 22%	15 16%	5 22%	12 18%	31 16%	27 16%	20 35%	22 15%	31 18%	16 31%
	21%	29%	71%	48%	33%	11%	25%	67%	57%	43%	47%	67%	33%
Soap	37 16%	10 15%	27 16%	18 18%	14 15%	2 8%	8 13%	20 14%	32 19%	4 8%	23 15%	29 17%	7 14%
	16%	26%	74%	50%	38%	5%	23%	54%	88%	12%	62%	81%	19%
News programme	32 14%	5 8%	27 17%	15 14%	12 13%	4 17%	7 11%	23 16%	23 13%	10 17%	21 14%	24 14%	8 16%
	14%	15%	85%	45%	39%	12%	21%	70%	70%	30%	65%	75%	25%
General entertainment	29 13%	7 11%	21 13%	18 17%	11 12%	5 24%	5 8%	23 16%	23 14%	5 9%	20 13%	25 14%	4 7%
	13%	25%	75%	62%	39%	19%	17%	80%	81%	19%	69%	87%	13%
Talent show	27 12%	5 8%	22 13%	15 14%	13 14%	3 14%	9 14%	18 16%	21 12%	6 11%	19 13%	24 14%	3 6%
	12%	19%	81%	54%	47%	11%	31%	65%	77%	23%	71%	89%	11%
Children's programme	26 11%	4 6%	22 13%	21 20%	5 5%	6 28%	1 1%	21 15%	24 14%	1 3%	21 14%	25 14%	1 1%
	11%	14%	86%	82% ^{sd}	19%	25%	3%	81%	94%	6%	82%	98%	2%
Current affairs	22 10%	4 6%	18 11%	17 16%	7 8%	4 16%	3 4%	16 11%	20 12%	2 4%	17 11%	21 12%	1 1%
	10%	18%	82%	76%	34%	16%	11%	71%	90%	10%	76%	97%	3%
Comedy	21 9%	4 7%	17 10%	14 14%	7 7%	3 15%	2 4%	14 10%	16 10%	4 8%	15 10%	21 12%	-
	9%	21%	79%	69%	32%	16%	12%	65%	79%	21%	74%	100%	-
Music video (on music channel or general channels)	15 7%	5 7%	10 6%	11 10%	2 2%	2 7%	1 1%	14 10%	14 8%	1 2%	13 8%	14 8%	1 2%
	7%	31%	69%	71%	12%	11%	4%	96%	92%	8%	85%	92%	8%
Sports programme	13 6%	3 5%	9 6%	10 9%	2 2%	2 9%	-	13 9%	13 7%	-	12 8%	13 7%	-
	6%	27%	73%	76%	17%	17%	-	100%	100%	-	92%	100%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/ef/g - h/ij - k/l
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OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 109
QF13: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was?
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Base: Those with any TV sets who have seen something on television where they were concerned about the welfare of children or young people taking part in the programme in the L12M

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Weighted base	228	63* 28%*	165* 72%*	103* 45%*	94* 41%*	22** 10%**	64** 28%**	141 62%	171 75%	57** 25%**	151* 66%*	177 78%	51** 22%**
Game/ quiz show	12 5%	3 4% 22%	10 6% 78%	11 11% 89%	2 2% 18%	2 11% 19%	* 1% 3%	12 8% 94%	12 7% 97%	* 1% 3%	11 7% 89%	12 7% 97%	* 1% 3%
Religious programming	11 5%	4 7% 36%	7 4% 64%	8 8% 74%	2 2% 15%	4 18% 35%	1 1% 7%	9 7% 81%	9 6% 82%	2 4% 18%	8 6% 74%	9 5% 82%	2 4% 18%
Other	4 2%	2 3% 47%	2 1% 53%	1 1% 21%	3 3% 73%	* 1% 3%	2 3% 51%	2 1% 49%	1 1% 26%	3 6% 74%	1 1% 26%	2 1% 53%	2 4% 47%
Don't know	14 6%	3 5% 25%	10 6% 75%	6 6% 46%	5 6% 38%	- - -	4 6% 29%	9 6% 65%	11 6% 80%	3 5% 20%	10 6% 70%	10 5% 70%	4 8% 30%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
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OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 109
QF13: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was?
MULTI CODE

Base: Those with any TV sets who have seen something on television where they were concerned about the welfare of children or young people taking part in the programme in the L12M

Total	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	238	160	161	138	128	107	52	81	29	192	149	187	238	238	-
		67%	68%	58%	54%	45%	22%	34%	12%	81%	63%	79%	100%	100%	-
Weighted base	228	144*	151*	130*	113*	93*	48*	77*	28**	177	129*	164	228	228	***
		63%*	66%*	57%*	49%*	41%*	21%*	34%*	12%**	78%	57%*	72%	100%	100%	***
Effective base	134	91	89	81	87	91	42	40	24	110	98	125	134	134	-
Drama	67	48	47	45	36	29	18	28	5	55	32	43	67	67	-
	29%	33%	31%	35%	32%	32%	37%	36%	19%	31%	25%	26%	29%	29%	-
		72%	71%	68%	54%	44%	27%	42%	8%	83%	48%	65%	100%	100%	-
Film	53	35	36	38	35	26	14	21	8	47	28	40	53	53	-
	23%	25%	24%	29%	31%	28%	28%	27%	28%	26%	22%	24%	23%	23%	-
		67%	68%	71%	66%	50%	26%	40%	15%	88%	53%	75%	100%	100%	-
Reality programme	50	27	30	25	26	19	8	13	7	41	29	41	50	50	-
	22%	19%	20%	19%	23%	20%	16%	17%	24%	23%	23%	25%	22%	22%	-
		54%	59%	50%	52%	38%	16%	26%	14%	82%	59%	82%	100%	100%	-
Documentary	47	27	22	23	19	20	10	19	9	31	30	32	47	47	-
	21%	19%	15%	18%	17%	21%	21%	24%	32%	18%	24%	20%	21%	21%	-
		58%	47%	50%	40%	42%	22%	40%	19%	67%	65%	68%	100%	100%	-
Soap	37	24	23	25	21	18	12	11	7	29	25	30	37	37	-
	16%	17%	15%	19%	19%	20%	15%	15%	25%	17%	19%	18%	16%	16%	-
		66%	62%	68%	58%	50%	33%	31%	19%	81%	68%	81%	100%	100%	-
News programme	32	22	21	19	13	15	6	9	7	24	21	27	32	32	-
	14%	15%	14%	15%	12%	16%	13%	12%	25%	14%	16%	16%	14%	14%	-
		69%	65%	60%	41%	47%	19%	29%	22%	75%	65%	83%	100%	100%	-
General entertainment	29	19	20	20	17	15	10	13	4	25	21	21	29	29	-
	13%	13%	13%	16%	15%	16%	22%	17%	14%	14%	16%	13%	13%	13%	-
		68%	69%	71%	58%	52%	37%	46%	14%	87%	72%	74%	100%	100%	-
Talent show	27	19	19	15	20	11	7	12	3	24	15	18	27	27	-
	12%	13%	13%	12%	17%	12%	15%	15%	10%	14%	12%	11%	12%	12%	-
		71%	71%	56%	72%	41%	27%	43%	10%	89%	56%	67%	100%	100%	-
Children's programme	26	22	21	22	16	20	8	11	6	25	20	25	26	26	-
	11%	15%	14%	17%	15%	21%	18%	15%	20%	14%	15%	15%	11%	11%	-
		85%	82%	85%	64%	77%	33%	44%	22%	98%	78%	96%	100%	100%	-
Current affairs	22	15	17	19	15	10	10	5	21	21	12	16	22	22	-
	10%	10%	11%	15%	13%	11%	22%	13%	18%	12%	9%	10%	10%	10%	-
		68%	76%	88%	69%	46%	48%	45%	23%	97%	56%	73%	100%	100%	-
Comedy	21	18	15	18	16	10	4	8	3	21	12	16	21	21	-
	9%	13%	10%	13%	14%	11%	9%	11%	9%	12%	10%	10%	9%	9%	-
		88%	74%	84%	78%	48%	21%	40%	13%	100%	59%	78%	100%	100%	-
Music video (on music channel or general channels)	15	13	13	11	9	7	4	8	1	14	11	13	15	15	-
	7%	9%	8%	9%	8%	8%	8%	11%	3%	8%	9%	8%	7%	7%	-
		88%	85%	75%	58%	50%	27%	57%	6%	92%	75%	90%	100%	100%	-

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 109

QF13: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was?
MULTI CODE

Base: Those with any TV sets who have seen something on television where they were concerned about the welfare of children or young people taking part in the programme in the L12M

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Weighted base	228	144* 63%*	151* 66%*	130* 57%*	113* 49%*	93* 41%*	48* 21%*	77* 34%*	28** 12%**	177 78%	129* 57%*	164 72%	228 100%	228 100%	-**
Sports programme	13 6%	13 9% 100%	12 8% 92%	12 9% 93%	10 9% 82%	9 9% 68%	4 7% 28%	8 10% 61%	4 14% 30%	13 7% 100%	8 6% 64%	12 7% 91%	13 6% 100%	13 6% 100%	-
Game/ quiz show	12 5%	12 8% 97%	11 7% 89%	11 9% 92%	9 8% 73%	6 7% 52%	4 8% 30%	7 10% 59%	2 8% 17%	12 7% 97%	11 8% 86%	12 8% 100%	12 5% 100%	12 5% 100%	-
Religious programming	11 5%	9 7% 82%	8 6% 74%	7 6% 64%	6 5% 51%	6 6% 51%	3 7% 29%	5 6% 44%	2 8% 20%	9 5% 82%	8 6% 70%	9 6% 82%	11 5% 100%	11 5% 100%	-
Other	4 2%	2 1% 49%	1 1% 26%	1 1% 21%	2 2% 46%	1 1% 21%	- - -	* * 5%	- - -	2 1% 53%	3 3% 77%	2 1% 53%	4 2% 100%	4 2% 100%	-
Don't know	14 6%	6 4% 44%	10 6% 70%	8 6% 57%	5 4% 33%	6 6% 41%	4 9% 32%	5 7% 40%	- - -	10 5% 70%	7 6% 53%	7 4% 50%	14 6% 100%	14 6% 100%	-

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 110
QF12b: And have you seen anything on television where you were concerned about the welfare of adults taking part in the programme in the last 12 months?

Base: All with any working TV set in the home

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2417	2003 83%	150 6%	264 11%	1119 46%	1298 54%	316 13%	311 13%	411 17%	372 15%	369 15%	638 26%	534 22%	767 32%	410 17%	706 29%	1301 54%	1116 46%	705 29%	1712 71%	614 25%	1803 75%	1313 54%	1096 45%
Weighted base	2406	1618 67%	544 23%	244 10%	1170 49%	1236 51%	345 14%	386 16%	409 17%	413 17%	351 15%	502 21%	546 23%	739 31%	502 21%	620 26%	1284 53%	1122 47%	797 33%	1609 67%	678 28%	1728 72%	1194 50%	1203 50%
Effective base	1312	1589	119	224	608	708	156	171	243	210	193	399	283	408	231	412	691	622	355	988	318	1007	694	617
Yes	228	174	32	22	101	127	53	45	29	23	36	42	60	67	60	40	128	100	83	145	70	158	117	109
	9%	11%	6%	9%	9%	10%	15%	12%	7%	6%	10%	8%	11%	9%	12%	6%	10%	9%	10%	9%	10%	9%	10%	9%
		77%	14%	10%	44%	56%	23%efh	20% f	13%	10%	16%	18%	26% i	30%	26% l	18%	56%	44%	36%	64%	31%	69%	51%	48%
No	1981	1271	500	210	990	991	257	302	341	353	301	426	455	614	396	516	1069	912	641	1340	545	1436	1000	975
	82%	79%	92%	86%	85%	80%	75%	78%	83%	86%	86%	85%	83%	83%	79%	83%	83%	81%	80%	83%	80%	83%	84%	81%
		64%	25% A	11% A	50% b	50%	13%	15%	17% c	18% c	15% c	22% c	23%	31%	20%	26%	54%	46%	32%	68%	28%	72%	50%	49%
Don't know	197	173	12	12	79	118	35	40	38	37	14	33	30	58	46	64	88	110	73	124	63	134	77	119
	8%	11%	2%	5%	7%	10%	10%	10%	9%	9%	4%	7%	6%	8%	9%	10%	7%	10%	9%	8%	9%	8%	6%	10%
		85% AC	6%	6%	40%	60%	18% g	20% g	19% g	19%	7%	17%	15%	29%	23%	32% i	44%	56%	37%	63%	32%	68%	39%	60% s

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - ij/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 110
QF12b: And have you seen anything on television where you were concerned about the welfare of adults taking part in the programme in the last 12 months?

Base: All with any working TV set in the home

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2417	2087 86%	55 2%	1816 75%	338 14%	2006 83%	148 6%	1739 72%	250 10%	234 10%	194 8%	93 4%	260 11%	187 8%	146 6%	195 8%	142 6%	162 7%	288 12%	266 11%
Weighted base	2406	2053 85%	101** 4%**	1761 73%	403 17%	1981 82%	182* 8%*	1988 83%	219 9%	144 6%	56* 2%*	92* 4%*	257 11%	199 8%	173* 7%*	206 9%	221 9%	208* 9%*	330 14%	302 13%
Effective base	1312	1111	29	953	181	1057	76	991	188	152	95	51	146	109	100	117	105	73	150	163
Yes	228	199 10%	4 2%	174 10%	33 8%	201 10%	7 4%	193 10%	20 9%	12 8%	3 6%	8 8%	26 10%	13 6%	24 14%	23 11%	19 9%	26 13%	26 8%	28 9%
No	1981	1675 82%	91 5%	1449 82%	322 16%	1612 81%	159 8%	1641 83%	172 9%	118 6%	49 2%	80 4%	215 11%	169 8%	127 7%	164 8%	184 9%	168 8%	289 88%	244 81%
Don't know	197	179 9%	5 3%	138 8%	48 12%	169 9%	17 9%	154 8%	27 12%	14 9%	3 5%	4 5%	16 6%	17 9%	21 12%	19 9%	19 9%	14 7%	15 4%	30 10%
	8%	91%	3%	70%	24%	86%	8%	78%	14%g	7%	1%	2%	8%	9%	11%r	9%	10%	7%	4%	15%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 110

QF12b: And have you seen anything on television where you were concerned about the welfare of adults taking part in the programme in the last 12 months?**Base: All with any working TV set in the home**

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owens smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2417	617 26%	1800 74%	1030 43%	1062 44%	206 9%	691 29%	1414 59%	1571 65%	846 35%	1394 58%	1869 77%	548 23%
Weighted base	2406	543 23%	1863 77%	997 41%	1055 44%	193 8%	741 31%	1370 57%	1536 64%	870 36%	1371 57%	1847 77%	559 23%
Effective base	1312	443	927	599	591	114	363	776	839	474	740	995	318
Yes	228 9%	65 12%	162 9%	94 9%	101 10%	26 13%	68 9%	142 10%	165 11%	63 7%	144 11%	191 10%	37 7%
		29% b	71%	41%	45%	11%	30%	62%	72% d	28%	63%	84%	16%
No	1981 82%	427 79%	1554 83%	835 84%	878 83%	158 82%	621 84%	1114 81%	1245 81%	736 85%	1118 82%	1503 81%	478 85%
		22%	78% a	42%	44%	8%	31%	56%	63%	37%	56%	76%	24%
Don't know	197 8%	50 9%	147 8%	68 7%	76 7%	10 5%	53 7%	113 8%	126 8%	71 8%	109 8%	153 8%	44 8%
		25%	75%	34%	38%	5%	27%	57%	64%	36%	55%	78%	22%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 110
QF12b: And have you seen anything on television where you were concerned about the welfare of adults taking part in the programme in the last 12 months?

Base: All with any working TV set in the home

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2417	1393 58%	1394 58%	863 36%	855 35%	622 26%	270 11%	538 22%	210 9%	1869 77%	482 20%	559 23%	238 10%	801 33%	1616 67%
Weighted base	2406	1368 57%	1371 57%	868 36%	799 33%	566 24%	263 11%	526 22%	214 9%	1847 77%	444 18%	522 22%	228 9%	755 31%	1651 69%
Effective base	1312	734	740	483	485	409	143	276	129	995	272	330	134	454	864
Yes	228 9%	153 11% 67%	144 11% 63%	115 13% 51%	116 15% 51% nu	81 14% 36% u	36 14% 16%	65 12% 29%	32 15% 14%	191 10% 84%	131 30% 58% xz	149 28% 65% xz	111 49% 49% vwxyz	191 25% 84% xz	36 2% 16%
No	1981 82%	1124 82% 57% opq	1118 82% 56% q	671 77% 34%	616 77% 31%	422 75% 21%	196 74% 10%	412 78% 21%	171 80% 9%	1503 81% 76% q	266 60% 13% x	325 62% 16% x	109 48% 6%	491 65% 25% x	1490 90% 75% vwxyz
Don't know	197 8%	91 7% 46%	109 8% 55%	82 9% 41%	67 8% 34%	63 11% 12% mt	32 12% 16% mt	49 9% 25%	10 5% 5%	153 8% 78%	47 10% 24% x	49 9% 25% x	8 4% 4%	72 10% 36% x	125 8% 64%

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - vwxyz

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 111
QF13b: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was?
MULTICODE

Base: Those with any TV sets who have seen something on television where they were concerned about the welfare of adults taking part in the programme in the last 12 months

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	241	210	7	24	108	133	64	34	34	21	33	55	70	74	48	49	144	97	84	157	70	171	139	101
		87%	3%	10%	45%	55%	27%	14%	14%	9%	14%	23%	29%	31%	20%	20%	60%	40%	35%	65%	29%	71%	58%	42%
Weighted base	228	174	32**	22**	101*	127*	53*	45**	29**	23**	36**	42*	60*	67*	60**	40*	128*	100*	83*	145*	70*	158	117*	109*
		77%	14%**	10%**	44%*	56%*	23%*	20%**	13%**	10%**	16%**	18%*	26%*	30%**	26%**	18%*	56%*	44%**	36%*	64%*	31%*	69%	51%*	48%*
Effective base	140	167	6	21	78	68	50	17	28	12	16	42	42	41	30	31	83	58	46	96	37	106	71	68
Reality programme	104	69	30	5	39	65	16	26	15	12	20	15	30	29	26	19	60	44	37	67	36	68	56	48
	46%	40%	93%	25%	39%	51%	30%	59%	51%	51%	57%	35%	51%	43%	43%	46%	47%	44%	44%	46%	51%	43%	48%	44%
		66%	28%	5%	38%	62%	15%	25%	14%	11%	20%	14%	29%	28%	25%	18%	57%	43%	36%	64%	34%	66%	54%	46%
Film	42	40	-	2	24	18	6	11	10	3	7	6	12	11	14	4	24	18	19	23	17	25	28	14
	18%	23%	-	10%	24%	14%	11%	25%	34%	11%	18%	14%	21%	17%	23%	11%	19%	18%	23%	16%	24%	16%	24%	12%
		95%	-	5%	57%	43%	14%	27%	24%	6%	16%	14%	30%	27%	33%	10%	57%	43%	45%	55%	41%	59%	68%	32%
Documentary	42	37	2	2	21	20	14	5	8	2	5	8	14	9	10	8	23	18	15	27	9	32	19	23
	18%	21%	7%	12%	21%	16%	27%	12%	26%	8%	14%	18%	23%	14%	17%	20%	18%	18%	18%	20%	14%	20%	16%	21%
		89%	5%	6%	51%	49%	34%	13%	18%	5%	12%	18%	33%	22%	25%	19%	56%	44%	36%	64%	23%	77%	46%	54%
Current affairs	40	37	-	3	19	21	14	6	9	3	3	5	6	12	13	10	18	22	17	23	14	26	20	20
	18%	21%	-	13%	19%	16%	27%	13%	29%	15%	9%	11%	10%	17%	21%	24%	14%	22%	20%	16%	20%	17%	17%	18%
		93%	-	7%	49%	51%	36%	14%	22%	9%	8%	11%	15%	29%	32%	24%	44%	56%	43%	57%	35%	65%	51%	49%
Drama	35	34	-	1	18	17	9	5	9	1	3	7	14	7	8	7	20	15	13	22	10	25	16	19
	15%	20%	-	4%	18%	13%	17%	12%	31%	4%	9%	17%	22%	10%	14%	16%	16%	15%	15%	15%	15%	16%	14%	17%
		97%	-	3%	51%	49%	26%	15%	26%	2%	10%	21%	39%	19%	24%	19%	57%	43%	37%	63%	30%	70%	47%	53%
General entertainment	33	31	-	2	15	18	7	12	7	-	2	4	8	7	12	6	15	18	17	16	15	18	20	13
	15%	18%	-	8%	15%	14%	14%	27%	25%	-	6%	11%	13%	11%	20%	15%	12%	18%	21%	11%	21%	12%	17%	12%
		95%	-	5%	46%	54%	22%	36%	22%	-	6%	13%	23%	23%	36%	19%	45%	55%	52%	48%	45%	55%	61%	39%
News programme	33	31	-	2	15	17	10	4	6	2	5	5	11	8	8	6	19	14	9	23	9	24	17	16
	14%	18%	-	7%	15%	14%	19%	9%	22%	8%	15%	11%	18%	12%	13%	16%	15%	14%	11%	16%	12%	15%	14%	15%
		95%	-	5%	47%	53%	31%	13%	19%	6%	17%	14%	33%	24%	24%	19%	57%	43%	29%	71%	26%	74%	51%	49%
Talent show	32	30	-	2	16	15	7	5	7	4	6	3	11	9	7	5	20	12	12	20	11	21	16	15
	14%	17%	-	7%	16%	12%	14%	10%	22%	16%	17%	8%	18%	13%	11%	13%	15%	12%	14%	14%	16%	13%	14%	14%
		95%	-	5%	51%	49%	23%	15%	21%	12%	19%	11%	35%	27%	21%	17%	62%	38%	38%	62%	35%	65%	52%	48%
Soap	26	24	-	3	14	12	4	1	9	2	3	7	7	4	10	6	11	15	9	17	7	19	13	14
	12%	13%	-	13%	14%	10%	7%	3%	32%	9%	9%	17%	11%	6%	16%	14%	9%	15%	11%	12%	10%	12%	11%	13%
		89%	-	11%	54%	46%	14%	4%	35%	8%	12%	27%	25%	17%	37%	21%	42%	58%	35%	65%	27%	73%	48%	52%
Children's programme	21	21	-	-	7	14	11	7	3	-	1	-	5	4	10	2	10	12	12	9	11	10	15	6
	9%	12%	-	-	7%	11%	21%	15%	9%	-	2%	-	9%	6%	17%	4%	7%	12%	15%	6%	16%	6%	13%	6%
		100%	-	-	33%	67%	52%h	32%	13%	-	3%	-	26%	19%	47%	8%	45%	55%	59%	41%	53%	47%	71%	29%
Game/ quiz show	17	15	-	2	11	6	7	4	5	-	-	2	3	4	8	2	6	10	10	6	9	8	11	5
	7%	9%	-	7%	11%	5%	12%	9%	16%	-	-	4%	4%	6%	14%	6%	5%	10%	13%	4%	13%	5%	9%	4%
		90%	-	10%	65%	35%	39%	25%	27%	-	-	10%	15%	23%	48%	14%	38%	62%	62%	38%	52%	48%	63%	28%
Music video	16	16	-	-	10	7	5	2	8	1	-	1	7	2	6	1	9	7	9	7	9	7	11	5
	7%	9%	-	-	9%	5%	9%	4%	27%	4%	-	2%	12%	2%	11%	2%	7%	7%	11%	5%	13%	4%	10%	4%
		100%	-	-	59%	41%	29%	11%	49%	5%	-	6%	44%	9%	40%	6%	54%	46%	57%	43%	56%	44%	70%	30%
Sports programme	14	13	-	1	10	4	4	5	3	1	-	1	5	5	1	3	10	4	9	5	7	7	10	4
	6%	8%	-	4%	10%	3%	8%	10%	11%	6%	-	2%	9%	7%	1%	8%	8%	4%	10%	4%	11%	4%	9%	4%
		94%	-	6%	74%	26%	29%	33%	22%	10%	-	6%	37%	35%	5%	23%	71%	29%	62%	38%	53%	47%	73%	27%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BVA BDRC
 Fieldwork: 2020
 BDRC/Job number (23183)

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 111
QF13b: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was?
MULTICODE

Base: Those with any TV sets who have seen something on television where they were concerned about the welfare of adults taking part in the programme in the last 12 months

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Weighted base	228	174 77%	32** 14%**	22** 10%**	101* 44%*	127* 56%*	53* 23%*	45** 20%**	29** 13%**	23** 10%**	36** 16%**	42* 18%*	60* 26%*	67* 30%*	60** 26%**	40* 18%*	128* 56%*	100* 44%**	83* 36%*	145* 64%*	70* 31%*	158 69%	117* 51%*	109* 48%*
Comedy	11 5%	11 7% 100%	- - -	- - -	7 7% 62%	4 3% 38%	5 9% 40%	2 4% 16%	3 11% 27%	1 3% 7%	- - -	1 3% 10%	6 9% 49%	1 2% 12%	3 5% 27%	1 3% 61%	7 4% 39%	4 6% 42%	5 5% 58%	7 7% 40%	5 4% 60%	7 7% 42%	8 4% 60%	3 3% 28%
Religious programming	10 5%	10 6% 100%	- - -	- - -	2 2% 18%	8 7% 82%	3 6% 33%	3 7% 29%	3 11% 30%	1 4% 8%	- - -	- - -	4 6% 35%	- - -	5 8% 46%	2 3% 19%	4 7% 35%	7 7% 65%	6 7% 55%	5 3% 45%	6 8% 55%	5 3% 45%	5 4% 47%	5 5% 53%
Other	2 1%	1 * 42%	- - -	1 5% 58%	- 2% 100%	2 2% 42%	- - -	- - -	- - -	- - -	1 3% 58%	- 3% -	2 2% 79%	- - -	* 1% 21%	2 1% 79%	* * 21%	- - -	2 1% 100%	- 1% -	2 1% 100%	2 1% 42%	1 1% 58%	1 1% 58%
Don't know	5 2%	3 2% 60%	- - -	2 9% 40%	1 3% 23%	4 3% 77%	2 3% 31%	- - -	- 4% -	1 * 17%	3 6% 2%	* 6% 51%	1 1% 17%	1 1% 19%	- - -	3 8% 65%	2 1% 35%	3 3% 65%	* 3% 2%	5 3% 98%	* 3% 2%	5 3% 98%	2 1% 32%	3 3% 68%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 111
QF13b: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was?
MULTICODE

Base: Those with any TV sets who have seen something on television where they were concerned about the welfare of adults taking part in the programme in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	241	208	5	183	35	209	9	177	25	20	19	11	31	12	17	20	13	17	28	28
		86%	2%	76%	15%	87%	4%	73%	10%	8%	8%	5%	13%	5%	7%	8%	5%	7%	12%	12%
Weighted base	228	199	4**	174*	33**	201	7**	193	20**	12**	3**	8**	26**	13**	24**	23**	19**	26**	26**	28**
		87%	2%**	77%*	14%**	88%	3%**	85%	9%**	5%**	2%**	3%**	11%**	6%**	11%**	10%**	8%**	11%**	11%**	12%**
Effective base	140	116	5	99	27	118	7	108	23	16	17	10	27	10	10	10	12	9	24	16
Reality programme	104	97	1	87	12	98	1	91	6	6	1	2	10	6	13	12	5	13	15	15
	46%	49%	33%	50%	36%	49%	10%	47%	29%	50%	41%	27%	37%	49%	51%	54%	26%	50%	57%	54%
		93%	1%	83%	11%	94%	1%	87%	6%	6%	1%	2%	9%	6%	12%	12%	5%	13%	14%	15%
Film	42	38	1	33	6	39	1	37	3	2	1	-	3	4	2	5	10	*	5	8
	18%	19%	21%	19%	20%	19%	21%	19%	14%	13%	22%	-	13%	27%	7%	24%	53%	2%	19%	27%
		91%	2%	80%	15%	92%	3%	88%	7%	4%	2%	-	8%	8%	4%	13%	24%	1%	11%	18%
Documentary	42	38	2	34	6	39	1	35	5	1	1	1	7	2	3	3	2	7	3	6
	18%	19%	44%	19%	19%	19%	18%	18%	23%	12%	15%	16%	17%	12%	11%	17%	13%	28%	12%	22%
		91%	5%	81%	15%	94%	3%	84%	11%	3%	1%	3%	17%	5%	7%	6%	6%	17%	8%	15%
Current affairs	40	36	-	31	6	36	1	34	3	2	1	1	8	5	5	2	1	1	5	5
	18%	18%	-	18%	18%	18%	15%	18%	14%	17%	36%	7%	32%	20%	10%	7%	6%	6%	20%	19%
		91%	-	78%	14%	91%	2%	85%	7%	5%	3%	1%	20%	13%	6%	3%	4%	13%	14%	14%
Drama	35	32	1	24	10	31	3	31	2	1	1	1	4	5	1	6	4	2	4	4
	15%	16%	25%	14%	31%	16%	40%	16%	11%	9%	23%	13%	15%	41%	3%	28%	20%	8%	16%	14%
		93%	3%	69%	29%	90%	8%	89%	6%	3%	2%	3%	11%	15%	2%	18%	11%	6%	12%	11%
General entertainment	33	30	-	25	7	31	*	30	2	1	*	2	3	3	2	6	5	*	6	3
	15%	15%	-	14%	20%	16%	3%	16%	10%	6%	12%	28%	13%	23%	10%	26%	24%	2%	22%	10%
		90%	-	75%	20%	94%	1%	91%	6%	2%	1%	6%	10%	9%	7%	17%	14%	1%	17%	8%
News programme	33	29	1	23	8	31	-	25	4	3	*	1	4	2	3	4	2	-	3	6
	14%	15%	21%	13%	24%	15%	-	13%	20%	26%	14%	10%	16%	14%	14%	16%	12%	-	13%	20%
		89%	3%	71%	24%	95%	-	77%	12%	10%	2%	2%	13%	6%	11%	11%	7%	-	10%	17%
Talent show	32	28	1	26	4	30	-	28	1	3	*	1	4	2	-	2	3	2	8	5
	14%	14%	12%	15%	14%	15%	-	14%	6%	22%	6%	10%	16%	13%	-	11%	15%	9%	32%	18%
		89%	2%	81%	14%	95%	-	88%	4%	8%	1%	2%	13%	5%	-	8%	9%	7%	27%	16%
Soap	26	23	-	17	6	23	1	22	2	1	1	*	5	2	3	2	3	2	3	3
	12%	12%	-	10%	20%	11%	10%	12%	10%	10%	23%	6%	18%	26%	8%	12%	9%	11%	8%	11%
		88%	-	65%	24%	87%	3%	85%	8%	5%	3%	2%	18%	13%	7%	10%	6%	10%	7%	11%
Children's programme	21	20	-	18	3	21	-	19	1	1	-	1	5	-	1	3	2	1	4	3
	9%	10%	-	11%	9%	11%	-	10%	3%	10%	-	7%	19%	-	4%	13%	10%	3%	16%	12%
		94%	-	87%	13%	100%	-	92%	3%	6%	-	2%	24%	-	5%	14%	9%	3%	19%	16%
Game/ quiz show	17	15	-	13	3	15	*	14	1	1	*	1	3	1	1	-	-	2	4	2
	7%	8%	-	7%	8%	8%	3%	7%	6%	9%	12%	13%	13%	8%	3%	-	-	6%	13%	8%
		89%	-	74%	16%	89%	1%	83%	8%	7%	2%	6%	19%	6%	4%	-	-	10%	25%	14%
Music video	16	16	-	14	2	16	*	13	1	2	1	-	2	1	-	1	3	-	2	4
	7%	8%	-	8%	7%	8%	3%	7%	3%	16%	19%	-	6%	8%	-	4%	17%	-	8%	14%
		99%	-	87%	13%	99%	1%	80%	4%	12%	4%	-	10%	7%	-	6%	20%	-	13%	24%
Sports programme	14	13	-	12	1	13	-	13	1	*	-	1	3	-	1	1	-	1	2	3
	6%	7%	-	7%	3%	7%	-	7%	4%	3%	-	17%	13%	-	5%	5%	-	3%	8%	12%
		94%	-	87%	7%	94%	-	92%	6%	2%	-	9%	23%	-	8%	9%	-	5%	14%	23%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 111

QF13b: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was?
MULTICODE

Base: Those with any TV sets who have seen something on television where they were concerned about the welfare of adults taking part in the programme in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Weighted base	228	199 87%	4** 2%**	174* 77%*	33** 14%**	201 88%	7** 3%**	193 85%	20** 9%**	12** 5%**	3** 2%**	8** 3%**	26** 11%**	13** 6%**	24** 11%**	23** 10%**	19** 8%**	26** 11%**	26** 11%**	28** 12%**
Comedy	11	11	-	9	2	11	*	10	-	*	1	1	2	1	-	-	2	1	1	2
	5%	5%	-	5%	7%	6%	5%	5%	-	2%	28%	13%	9%	9%	-	-	10%	4%	2%	8%
		95%	-	80%	20%	97%	3%	89%	-	3%	8%	9%	21%	10%	-	-	16%	9%	6%	19%
Religious programming	10	10	-	7	3	10	-	10	-	-	*	1	1	2	-	-	-	1	3	2
	5%	5%	-	4%	10%	5%	-	5%	-	-	5%	17%	4%	17%	-	-	-	3%	12%	6%
		100%	-	70%	30%	100%	-	98%	-	-	2%	13%	10%	21%	-	-	-	7%	31%	17%
Other	2	1	-	1	-	1	-	2	-	-	-	*	1	-	-	*	-	-	-	-
	1%	*	-	*	-	*	-	1%	-	-	-	5%	5%	-	-	2%	-	-	-	-
		42%	-	42%	-	42%	-	100%	-	-	-	21%	58%	-	-	21%	-	-	-	-
Don't know	5	2	1	3	-	3	-	4	1	-	*	1	1	-	-	1	1	-	1	-
	2%	1%	19%	2%	-	1%	-	2%	3%	-	3%	19%	3%	-	-	4%	4%	-	2%	-
		43%	17%	60%	-	60%	-	87%	11%	-	2%	29%	15%	-	-	17%	14%	-	12%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 111

QF13b: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was?
MULTICODE

Base: Those with any TV sets who have seen something on television where they were concerned about the welfare of adults taking part in the programme in the last 12 months

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	241	71	170	109	96	31	57	162	177	64	154	197	44
		29%	71%	45%	40%	13%	24%	67%	73%	27%	64%	82%	18%
Weighted base	228	65*	162*	94*	101*	26**	68**	142	165	63**	144*	191	37*
		29%*	71%*	41%*	45%*	11%**	30%**	62%	72%	28%**	63%*	84%	16%*
Effective base	140	43	98	89	47	25	25	122	116	29	98	110	36
Reality programme	104	26	78	35	55	7	42	53	69	35	62	93	11
	46%	40%	48%	37%	54%	28%	62%	38%	42%	56%	43%	49%	29%
		25%	75%	34%	53%	7%	40%	51%	66%	34%	60%	89% d	11%
Film	42	13	29	23	16	6	9	31	34	8	29	35	7
	18%	19%	18%	24%	15%	23%	13%	22%	21%	12%	20%	18%	18%
		30%	70%	55%	37%	14%	21%	74%	82%	18%	69%	84%	16%
Documentary	42	8	33	16	10	8	4	33	32	9	27	36	5
	18%	13%	20%	13%	10%	31%	6%	23%	20%	15%	19%	19%	14%
		20%	80%	39%	25%	19%	10%	79%	78%	22%	65%	87%	13%
Current affairs	40	9	31	20	17	7	10	25	34	6	28	35	5
	18%	13%	19%	21%	17%	25%	14%	18%	20%	10%	19%	19%	12%
		22%	78%	49%	43%	16%	24%	62%	84%	16%	69%	89%	11%
Drama	35	12	23	21	11	3	6	25	28	7	21	31	4
	15%	18%	14%	22%	11%	13%	9%	17%	17%	12%	14%	16%	12%
		34%	66%	59%	31%	9%	18%	71%	79%	21%	59%	88%	12%
General entertainment	33	7	26	19	7	3	3	27	28	5	25	29	4
	15%	10%	16%	20%	7%	13%	4%	19%	17%	8%	17%	15%	10%
		20%	80%	57% d	22%	10%	8%	83% d	85%	15%	74%	88%	12%
News programme	33	8	25	12	12	7	7	22	22	10	20	26	7
	14%	12%	15%	12%	12%	26%	10%	15%	14%	16%	14%	14%	18%
		24%	76%	36%	37%	20%	21%	67%	69%	31%	61%	80%	20%
Talent show	32	6	25	14	14	5	5	23	22	10	21	27	5
	14%	9%	16%	15%	14%	19%	8%	16%	13%	16%	14%	14%	13%
		19%	81%	46%	45%	16%	17%	72%	69%	31%	66%	85%	15%
Soap	26	10	16	15	3	2	2	19	19	7	15	22	4
	12%	16%	10%	16%	3%	7%	3%	14%	12%	11%	10%	12%	11%
		39%	61%	58% d	12%	7%	7%	73% d	74%	26%	56%	85%	15%
Children's programme	21	7	14	15	3	3	1	19	20	2	17	20	1
	9%	11%	9%	15%	3%	12%	1%	13%	12%	2%	12%	10%	3%
		35%	65%	69% d	12%	15%	3%	88% d	93%	7%	82%	94%	6%
Game/ quiz show	17	4	13	11	4	5	2	15	15	2	14	15	2
	7%	6%	8%	12%	4%	19%	2%	10%	9%	3%	10%	8%	5%
		22%	78%	67%	23%	29%	10%	88%	90%	10%	83%	89%	11%
Music video	16	2	14	10	6	4	3	13	14	2	12	15	1
	7%	3%	9%	11%	6%	16%	4%	9%	9%	3%	8%	8%	3%
		12%	88%	61%	36%	25%	18%	79%	88%	12%	75%	93%	7%
Sports programme	14	2	12	3	3	3	1	12	12	2	11	13	1
	6%	3%	7%	10%	3%	11%	1%	8%	7%	3%	8%	7%	2%
		15%	85%	69%	23%	20%	6%	84%	85%	15%	78%	94%	6%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 111
QF13b: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was?
MULTICODE

Base: Those with any TV sets who have seen something on television where they were concerned about the welfare of adults taking part in the programme in the last 12 months

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Weighted base	228	65* 29%*	162* 71%*	94* 41%*	101* 45%*	26** 11%**	68** 30%**	142 62%	165 72%	63** 28%**	144* 63%*	191 84%	37* 16%*
Comedy	11 5%	4 5%	8 5%	8 9%	2 2%	2 8%	1 2%	10 7%	10 6%	1 2%	8 6%	10 5%	1 4%
Religious programming	10 5%	2 3%	8 5%	9 10%	3 3%	2 8%	- -	7 5%	10 6%	* *	6 4%	10 5%	- -
Other	2 1%	1 2%	1 1%	- -	2 2%	- -	2 2%	- -	* *	2 3%	* *	1 *	1 3%
Don't know	5 2%	3 4%	2 2%	1 1%	3 3%	1 2%	3 4%	1 1%	2 1%	3 5%	2 1%	2 1%	3 8%
		51%	49%	16%	63%	11%	61%	27%	43%	57%	43%	43%	57% k

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 111

**QF13b: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was?
MULTICODE****Base: Those with any TV sets who have seen something on television where they were concerned about the welfare of adults taking part in the programme in the last 12 months**

Total	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	241	168 70%	154 64%	126 52%	120 50%	97 40%	39 16%	75 31%	33 14%	197 82%	146 61%	163 68%	125 52%	200 83%	41 17%
Weighted base	228	153 67%	144* 63%*	115* 51%*	116* 51%*	81* 36%*	36* 16%*	65* 29%*	32** 14%**	191	131* 58%*	149 65%	111* 49%*	191 84%	36** 16%**
Effective base	140	101	98	86	67	80	31	59	27	110	89	102	92	118	22
Reality programme	104 46%	66 43% 64%	62 43% 60%	41 35% 39%	54 47% 52%	27 33% 26%	16 45% 15%	28 43% 27%	10 32% 10%	93 49%	62 47% 60%	57 38% 55%	40 36% 38%	85 44% 82%	19 53% 18%
Film	42 18%	31 20% 73%	29 20% 69%	24 25% 67%	24 21% 57%	22 27% 51%	10 28% 23%	19 30% 46%	8 24% 18%	35 18%	28 21% 66%	35 24% 84%	30 27% 72%	39 20% 92%	3 9% 8%
Documentary	42 18%	33 22% 80%	27 19% 65%	27 23% 65%	21 18% 50%	21 25% 49%	5 14% 12%	20 31% 48%	11 34% 27%	36 19%	23 18% 56%	27 18% 65%	22 20% 53%	36 19% 86%	6 16% 14%
Current affairs	40 18%	25 17% 63%	28 19% 69%	26 23% 65%	20 17% 51%	18 23% 46%	6 16% 15%	15 23% 37%	4 14% 11%	35 19%	26 20% 65%	30 20% 76%	23 21% 58%	37 19% 92%	3 8% 8%
Drama	35 15%	23 15% 66%	21 14% 59%	20 18% 59%	18 15% 50%	15 19% 43%	6 17% 17%	16 24% 44%	5 17% 16%	31 88%	23 18% 66%	27 18% 77%	25 22% 71%	31 16% 89%	4 10% 11%
General entertainment	33 15%	25 16% 75%	25 17% 74%	22 19% 67%	21 18% 65%	15 19% 46%	8 24% 26%	12 18% 35%	5 15% 8%	29 15%	19 14% 56%	26 18% 80%	23 21% 71%	30 16% 91%	3 8% 9%
News programme	33 14%	21 14% 65%	20 14% 61%	19 16% 58%	15 13% 47%	16 20% 49%	7 19% 20%	12 18% 36%	5 14% 14%	26 14%	23 17% 70%	26 17% 78%	21 19% 66%	30 16% 93%	2 7% 7%
Talent show	32 14%	20 13% 64%	21 14% 66%	16 14% 52%	14 12% 45%	8 10% 25%	8 21% 24%	11 17% 35%	5 15% 15%	27 14%	22 17% 69%	21 14% 66%	15 14% 48%	26 14% 83%	5 15% 17%
Soap	26 12%	19 13% 74%	15 10% 56%	16 14% 59%	11 10% 43%	10 12% 37%	4 11% 15%	8 13% 31%	4 12% 15%	22 8%	20 15% 75%	22 14% 82%	19 17% 72%	24 13% 93%	2 5% 7%
Children's programme	21 9%	18 12% 86%	17 12% 82%	18 15% 84%	14 12% 67%	12 15% 59%	3 10% 16%	9 13% 41%	3 9% 13%	20 10%	16 12% 75%	20 14% 97%	17 15% 81%	20 11% 97%	1 2% 3%
Game/ quiz show	17 7%	15 10% 89%	14 10% 83%	15 13% 89%	12 11% 72%	9 11% 54%	4 11% 24%	7 11% 44%	2 6% 11%	15 8%	10 8% 59%	15 10% 89%	11 8% 64%	15 8% 89%	2 5% 11%
Music video	16 7%	11 7% 69%	12 8% 75%	14 12% 83%	11 10% 68%	9 11% 57%	9 26% 58% mnpu	10 16% 63%	3 9% 17%	15 8%	12 9% 76%	15 10% 92%	14 13% 86%	16 8% 99%	* 1% 1%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 111

QF13b: (SHOW SCREEN) Thinking about the programmes that you were watching at the time, looking at this list, can you say what type of programme or show it was?
MULTICODE

Base: Those with any TV sets who have seen something on television where they were concerned about the welfare of adults taking part in the programme in the last 12 months

Total	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Weighted base	228	153	144*	115*	116*	81*	36*	65*	32**	191	131*	149	111*	191	36**
		67%	63%*	51%*	51%*	36%*	16%*	29%*	14%**	84%	58%*	65%	49%*	84%	16%**
Sports programme	14	13	11	11	8	9	3	5	4	13	10	12	11	12	2
	6%	9%	8%	10%	7%	11%	9%	8%	13%	7%	7%	8%	10%	7%	4%
		94%	78%	80%	55%	66%	23%	38%	30%	94%	69%	89%	80%	89%	11%
Comedy	11	8	8	10	6	4	3	8	2	10	9	9	10	10	1
	5%	5%	6%	8%	5%	5%	9%	12%	7%	5%	7%	6%	9%	5%	3%
		71%	69%	84%	53%	34%	28%	68%	18%	88%	81%	81%	91%	92%	8%
Religious programming	10	8	6	8	6	4	1	4	1	10	9	10	9	10	-
	5%	5%	4%	7%	6%	5%	1%	6%	3%	5%	7%	7%	8%	5%	-
		79%	62%	79%	63%	40%	5%	35%	8%	100%	85%	100%	85%	100%	-
Other	2	-	*	*	1	-	-	*	-	1	1	-	-	1	1
	1%	-	*	*	1%	-	-	1%	-	*	1%	-	-	1%	2%
		-	21%	21%	42%	-	-	21%	-	42%	58%	-	-	58%	42%
Don't know	5	1	2	1	1	1	1	1	*	2	2	2	2	4	1
	2%	1%	1%	1%	1%	2%	3%	1%	*	1%	2%	2%	2%	2%	4%
		27%	43%	19%	19%	29%	19%	19%	2%	43%	48%	46%	44%	74%	26%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 112

QG1(1): (SHOW SCREEN) How often, if at all do you listen to the following types of radio? - Any radio station in general
IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer.
SINGLE CODE

Base: All respondents

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
Every day	(365) 758	447	232	78	420	338	76	95	107	161	138	181	214	226	153	164	441	317	242	516	213	545	399	358
		27%	41%	32%	35%	27%	21%	23%	25%	38%	39%	36%	39%	30%	29%	26%	34%	27%	30%	31%	31%	31%	32%	29%
		59%	31%A	10%	55%h	45%	10%	13%	14%	21%cde	18%cde	24%cde	28%kl	30%	20%	22%	58%n	42%	32%	68%	28%	72%	53%	47%
Several times a week	(150) 578	440	103	35	296	282	101	109	118	89	76	85	133	206	117	122	339	239	207	371	183	395	348	229
		23%	18%	14%	25%	22%	28%	27%	28%	21%	21%	17%	24%	27%	22%	19%	26%	21%	26%	22%	27%	22%	28%	19%
		76%BC	18%	6%	51%	49%	17%h	19%h	20%h	15%	13%	15%	23%	36%kl	20%	21%	59%n	41%	36%	64%	32%	68%	60%t	40%
At least once a month	(15) 191	161	20	11	82	110	32	38	37	29	24	32	36	66	39	50	102	89	55	136	46	146	91	98
		8%	10%	3%	7%	9%	9%	9%	9%	7%	7%	6%	6%	9%	7%	8%	8%	8%	7%	8%	7%	8%	7%	8%
		84%BC	10%	6%	43%	57%	17%	20%	20%	15%	13%	17%	19%	35%	20%	26%	53%	47%	29%	71%	24%	76%	48%	51%
Several times a year	(6) 65	51	7	7	35	30	14	11	10	8	7	14	13	25	11	16	38	27	20	45	18	47	36	28
		3%	1%	3%	3%	2%	4%	3%	2%	2%	2%	3%	2%	3%	2%	3%	3%	2%	2%	3%	3%	3%	3%	2%
		79%	10%	11%	54%	46%	22%	17%	16%	13%	10%	22%	20%	39%	17%	25%	58%	42%	31%	69%	27%	73%	55%	43%
Less often	(1) 221	179	33	9	94	126	32	30	46	43	29	40	45	68	51	57	113	108	65	155	57	163	95	125
		9%	11%	6%	8%	10%	9%	8%	11%	10%	8%	8%	8%	9%	10%	9%	9%	9%	8%	9%	8%	9%	8%	10%
		81%C	15%	4%	43%	57%	14%	14%	21%	19%	13%	18%	20%	31%	23%	26%	51%	49%	30%	70%	26%	74%	43%	56%
Never	(0) 606	339	169	98	260	346	91	117	93	87	75	143	97	151	146	212	248	358	203	403	161	445	237	368
		24%	20%	40%	22%	27%	25%	29%	22%	21%	21%	28%	18%	20%	28%	33%	19%	31%	25%	24%	23%	25%	19%	30%
		56%	28%A	16%A	43%	57%a	15%	19%	15%	14%	12%	24%l	16%	25%	24%ij	35%ij	41%	59%n	34%	66%	27%	73%	39%	61%st
Don't know	56	41	5	10	16	40	18	7	9	7	6	8	12	20	9	15	32	24	16	40	10	46	27	27
		2%	1%	4%	1%	3%	5%	2%	2%	2%	2%	2%	2%	3%	2%	2%	2%	2%	2%	2%	1%	3%	2%	2%
		74%	8%	18%B	29%	71%a	33%h	12%	17%	12%	11%	15%	21%	36%	16%	27%	57%	43%	28%	72%	17%	83%	48%	49%
Net: Ever listen	1812	1277	395	140	928	885	255	283	318	329	275	353	441	591	370	410	1032	780	590	1223	517	1296	968	837
		73%	77%	69%	56%	77%	70%	76%	78%	77%	70%	70%	80%	78%	71%	64%	79%	67%	73%	73%	75%	73%	79%	68%
		70%C	22%C	8%	51%b	49%	14%	16%	18%	18%h	15%	19%	24%kl	33%kl	20%	23%	57%n	43%	33%	67%	29%	71%	53%t	46%
Mean	151.68	143.64	178.44A	142.78	167.87b	136.05	125.94	129.33	139.22	174.34cd	178.17cd	160.20cd	183.91jk	164.41l	143.48	127.33	166.80n	134.66	151.92	151.56	156.49	149.80	165.35t	138.37
SD	155.40	149.69	164.92	163.61	156.89	152.40	141.87	145.48	147.21	161.19	160.87	164.01	157.90	151.74	155.10	153.15	154.98	154.18	153.42	156.41	153.28	156.23	152.44	157.27
SE	3.17	3.35	13.25	10.17	4.68	4.25	7.99	8.15	7.29	8.41	8.41	6.53	6.88	5.47	7.64	5.80	4.31	4.63	5.83	3.78	6.23	3.68	4.21	4.77

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 112

QG1(1): (SHOW SCREEN) How often, if at all do you listen to the following types of radio? - Any radio station in general
IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer.
SINGLE CODE

Base: All respondents

	Total	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region								
		Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2474	2130 86%	62 3%	1829 74%	379 15%	2051 83%	157 6%	1780 72%	255 10%	238 10%	201 8%	96 4%	268 11%	190 8%	149 6%	202 8%	144 6%	162 7%	294 12%	275 11%
Weighted base	2474	2099 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	99	73	153	170
Every day	(365) 758 31%	636 30%	42 36%	557 31%	123 27%	621 31%	59 30%	652 32%	55 24%	39 27%	13 22%	18 17%	102 37%	70 35%	58 33%	69 32%	73 33%	66 32%	114 34%	81 26%
Several times a week	(150) 578 23%	524 25%	15 13%	453 26%	90 20%	505 25%	38 19%	476 23%	51 23%	39 27%	12 22%	23 22%	60 22%	41 20%	35 20%	44 20%	66 29%	42 20%	86 26%	80 26%
At least once a month	(15) 191 8%	170 8%	9 8%	150 8%	31 7%	163 8%	18 9%	146 7%	31 14%	13 9%	2 3%	7 7%	23 9%	16 8%	8 5%	14 7%	16 8%	11 5%	23 7%	26 8%
Several times a year	(6) 65 3%	56 3%	2 2%	47 3%	10 2%	56 3%	2 1%	51 2%	7 3%	6 4%	1 1%	2 2%	4 2%	7 4%	3 2%	5 2%	1 *	1 1%	8 2%	18 6%
Less often	(1) 221 9%	199 9%	11 9%	156 9%	56 12%	199 10%	13 6%	189 9%	20 9%	8 5%	3 5%	15 14%	20 7%	14 7%	27 15%	20 9%	17 8%	13 6%	29 9%	33 11%
Never	(0) 606 24%	473 23%	33 28%	388 22%	120 26%	449 22%	59 30%	492 24%	52 23%	37 26%	24 43%	35 35%	59 22%	47 23%	38 22%	59 27%	45 20%	72 35%	70 21%	66 21%
Don't know	56 2%	41 2%	4 4%	24 1%	22 5%	37 2%	9 5%	41 2%	8 4%	4 3%	3 5%	1 1%	4 1%	7 3%	6 3%	4 2%	7 3%	2 1%	3 1%	7 2%
Net: Ever listen	1812 73%	1585 75%	79 68%	1364 77%	310 69%	1544 76%	130 66%	1514 74%	164 73%	105 72%	30 53%	65 64%	210 77%	149 73%	132 75%	152 71%	173 77%	134 77%	261 78%	238 76%
Mean	151.68	152.44	159.15	156.43	136.91	153.23	145.70	155.56hj	130.05	142.50	118.69	100.23	173.55ks	163.42k	156.67k	151.32	169.16k	148.72	166.25k	138.37
SD	155.40	153.89	167.67	154.14	155.06	154.17	158.04	156.43	148.94	149.84	148.89	137.47	159.89	160.55	160.64	159.11	152.07	159.43	155.90	149.54
SE	3.17	3.38	22.21	3.64	8.23	3.44	13.31	3.75	9.50	9.90	10.83	14.18	9.84	11.84	13.39	11.34	12.81	12.60	9.14	9.17

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 112

QG1(1): (SHOW SCREEN) How often, if at all do you listen to the following types of radio? - Any radio station in general
IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer.
SINGLE CODE

Base: All respondents

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Every day	(365) 758 31%	174 31%	584 30%	339 34%	330 31%	70 36%	221 30%	452 33%	482 31%	268 31%	430 31%	557 30%	201 32%
Several times a week	(150) 578 23%	107 19%	471 24%	240 24%	231 22%	59 31%	147 20%	344 25%	391 25%	171 20%	359 26%	476 26%	102 16%
At least once a month	(15) 191 8%	38 7%	153 8%	82 8%	80 8%	18 9%	52 7%	114 8%	126 8%	62 7%	113 8%	154 8%	37 6%
Several times a year	(6) 65 3%	10 2%	54 3%	35 3%	22 2%	4 2%	12 2%	45 3%	35 2%	27 3%	29 2%	48 3%	16 3%
Less often	(1) 221 9%	49 9%	172 9%	89 9%	98 9%	13 7%	67 9%	117 9%	147 10%	68 8%	130 10%	175 9%	45 7%
Never	(0) 606 24%	158 29%	448 23%	196 20%	279 26%	28 14%	231 31%	272 20%	327 21%	250 29%	288 21%	406 22%	200 32%
Don't know	56 2%	16 3%	40 2%	16 2%	14 1%	1 1%	10 1%	26 2%	28 2%	23 3%	22 2%	31 2%	25 4%
Net: Ever listen	1812 73%	378 69%	1434 75%	785 79%	761 72%	164 85%	500 67%	1072 78%	1181 51%	597 41%	1061 39%	1410 55%	402 45%
Mean	151.68	149.64	152.26	164.43f	150.49	180.01f	141.81	162.64f	157.08	147.31	157.76	152.70	148.57
SD	155.40	159.27	154.32	156.70	157.01	151.40	157.30	155.34	154.26	158.43	153.68	153.10	162.26
SE	3.17	6.46	3.64	4.93	4.87	10.63	6.05	4.18	3.94	5.53	4.16	3.58	6.74

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 112

QG1(1): (SHOW SCREEN) How often, if at all do you listen to the following types of radio? - Any radio station in general
IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer.
SINGLE CODE

Base: All respondents

	Total	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)				
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2474	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1673
		56%	56%	35%	35%	25%	11%	22%	8%	76%	19%	23%	10%	32%	68%
Weighted base	2474	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1719
		55%	55%	35%	32%	23%	11%	21%	9%	75%	18%	21%	9%	31%	69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Every day	(365) 758	422	430	249	213	172	78	150	70	557	180	187	87	267	490
	31%	31%	31%	29%	27%	30%	30%	28%	33%	30%	41%	36%	38%	35%	29%
		56%	57%	33%	28%	23%	10%	20%	9%	73%	24%	25%	11%	35%	65%
Several times a week	(150) 578	340	359	230	217	171	77	167	69	476	89	135	56	177	401
	23%	25%	26%	26%	27%	30%	29%	32%	32%	26%	20%	26%	24%	23%	23%
		59%	62%	40%	38%	30%	13%	29%	12%	82%	15%	23%	10%	31%	69%
At least once a month	(15) 191	123	113	82	84	59	20	36	13	154	39	54	19	75	116
	8%	9%	8%	9%	11%	10%	8%	7%	6%	8%	9%	10%	8%	10%	7%
		64%	59%	43%	44%	31%	10%	19%	7%	81%	20%	28%	10%	39%	61%
Several times a year	(6) 65	37	29	19	24	18	10	17	11	48	9	15	5	19	46
	3%	3%	2%	2%	3%	3%	4%	3%	5%	3%	2%	3%	2%	2%	3%
		57%	45%	29%	38%	27%	16%	27%	18%	75%	14%	23%	8%	29%	71%
Less often	(1) 221	122	130	72	81	55	27	44	24	175	41	23	12	54	166
	9%	9%	10%	8%	10%	10%	10%	8%	11%	9%	9%	6%	5%	7%	10%
		55%	59%	33%	37%	25%	12%	20%	11%	79%	18%	15%	5%	25%	75%
Never	(0) 606	303	288	203	165	89	45	101	22	406	80	92	45	152	454
	24%	22%	21%	23%	21%	16%	17%	19%	10%	22%	18%	18%	20%	20%	26%
		50%	48%	33%	27%	15%	7%	17%	4%	67%	13%	18%	7%	25%	75%
Don't know	56	21	22	13	13	4	6	10	4	31	6	8	4	10	45
	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	1%	1%	2%	1%	3%
		39%	39%	24%	24%	8%	11%	19%	8%	55%	11%	14%	8%	18%	82%
Net: Ever listen	1812	1044	1061	652	620	474	212	414	187	1410	358	423	178	592	1220
	73%	76%	77%	75%	78%	84%	80%	79%	87%	76%	81%	81%	78%	79%	71%
		58%	59%	36%	34%	26%	12%	23%	10%	78%	20%	23%	10%	33%	67%
Mean	151.68	153.77	157.76	148.43	142.49	159.08	156.58	155.93	172.48p	152.70	182.16z	173.46z	180.34z	168.54z	144.17
SD	155.40	154.21	153.68	151.42	148.84	149.50	150.29	147.34	149.00	153.10	162.01	155.59	157.75	157.68	153.83
SE	3.17	4.18	4.16	5.20	5.15	6.02	9.25	6.42	10.41	3.58	7.45	6.64	10.33	5.62	3.83

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 113

QG1(2): (SHOW SCREEN) How often, if at all do you listen to the following types of radio? - BBC national radio stations
IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer.
SINGLE CODE

Base: All respondents

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAP1 (B)	CAT1 (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
Every day (365)	376	231	91	55	218	159	19	50	44	58	80	126	131	82	89	74	213	163	99	278	94	282	189	188
	15%	14%	16%	22%	18%	12%	5%	12%	10%	14%	22%	25%	24%	11%	17%	12%	16%	14%	12%	17%	14%	16%	15%	15%
		61%	24%	14%A	58%b	42%	5%	13%c	12%	15%c	21%cdef	33%cdef	35%j	22%	24%j	20%	57%	43%	26%	74%o	25%	75%	50%	50%
Several times a week (150)	488	341	122	25	295	193	79	95	89	105	53	67	148	175	90	76	323	165	189	299	169	319	330	156
	20%	21%	21%	10%	24%	15%	22%	23%	21%	25%	15%	13%	27%	23%	17%	12%	25%	14%	23%	18%	25%	18%	27%	13%
		70%c	25%c	5%	60%b	40%	16%h	19%gh	18%h	21%gh	11%	14%	30%kl	36%l	18%	15%	66%n	34%	39%p	61%	35%r	65%	68%t	32%
At least once a month (15)	260	195	53	12	127	133	56	50	54	33	22	44	37	119	54	50	156	104	94	166	73	187	144	112
	11%	12%	9%	5%	11%	10%	16%	12%	13%	8%	6%	9%	7%	16%	10%	8%	12%	9%	12%	10%	11%	10%	12%	9%
		75%c	20%	4%	49%	51%	22%gh	19%g	21%g	13%	8%	17%	14%	46%il	21%	19%	60%	40%	36%	64%	28%	72%	55%	43%
Several times a year (6)	107	91	12	4	46	62	16	20	22	19	20	10	28	30	20	29	58	49	35	73	30	77	58	48
	4%	6%	2%	2%	4%	5%	5%	5%	5%	4%	6%	2%	5%	4%	5%	4%	4%	4%	4%	4%	4%	4%	5%	4%
		85%c	11%	4%	43%	57%	15%	19%	21%h	17%	19%h	9%	26%	28%	19%	27%	54%	46%	32%	68%	28%	72%	54%	45%
Less often (1)	252	215	28	9	100	152	39	39	54	49	36	36	50	79	62	61	128	124	88	164	78	174	115	136
	10%	13%	5%	4%	8%	12%	11%	10%	13%	12%	10%	7%	9%	10%	12%	10%	10%	11%	11%	10%	11%	10%	9%	11%
		85%bc	11%	4%	40%	60%a	16%	15%	21%h	19%	14%	14%	20%	31%	25%	24%	51%	49%	35%	65%	31%	69%	46%	54%
Never (0)	305	195	80	31	131	174	35	25	51	65	64	65	44	100	49	112	144	161	82	223	70	236	116	189
	12%	12%	14%	13%	11%	14%	10%	6%	12%	15%	18%	13%	8%	13%	9%	18%	11%	14%	10%	13%	10%	13%	9%	15%
		64%	26%	10%	43%	57%	11%	8%	17%d	21%d	21%cd	21%d	14%	33%i	16%	37%ik	47%	53%	27%	73%	23%	77%	38%	62%k
Don't know	24	9	10	5	12	12	10	4	3	2	-	5	3	6	6	8	10	14	4	20	3	21	16	8
	1%	1%	2%	2%	1%	1%	3%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	*	1%	*	1%	1%	1%
		38%	42%	20%A	51%	49%	41%g	16%	14%	9%	-	20%	14%	27%	24%	35%	41%	59%	15%	85%	11%	89%	67%	33%
Net: Ever listen	1483	1074	306	104	784	699	210	254	264	262	210	283	393	485	315	290	878	605	504	979	444	1039	836	640
	60%	65%	54%	42%	65%	55%	58%	63%	63%	62%	59%	56%	72%	64%	60%	46%	67%	52%	62%	59%	65%	58%	68%	52%
		72%bc	21%c	7%	53%b	47%	14%	17%	18%	14%	19%	19%	27%kl	33%l	21%l	20%	59%n	41%	34%	66%	30%r	70%	56%t	43%
Mean	120.41	109.76	135.61	177.07AB	137.56b	102.42	80.80	119.98c	96.83	114.27c	136.60ce	162.92cdef	161.79kl	99.73	128.42jl	98.16	126.29	112.56	112.76	124.13	118.63	121.12	127.08	113.47
SD	140.42	135.38	141.97	164.11	141.60	136.95	105.87	131.63	125.51	132.98	156.27	161.26	146.19	125.00	146.78	138.98	137.88	143.45	130.52	144.90	133.19	143.27	134.51	146.93
SE	3.30	3.42	14.13	13.68	4.79	4.48	6.94	8.53	7.08	7.76	9.29	7.62	7.02	5.09	8.34	6.46	4.28	5.16	5.61	4.07	6.05	3.93	4.16	5.34

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 113

QG1(2): (SHOW SCREEN) How often, if at all do you listen to the following types of radio? - BBC national radio stations
IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer.
SINGLE CODE

Base: All respondents

	Total	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region								
		Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2474	2130 86%	62 3%	1829 74%	379 15%	2051 83%	157 6%	1780 72%	255 10%	238 10%	201 8%	96 4%	268 11%	190 8%	149 6%	202 8%	144 6%	162 7%	294 12%	275 11%
Weighted base	2474	2099 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
Every day	(365) 15%	307 15%	14 12%	271 15%	51 11%	295 15%	27 14%	328 16%	25 11%	19 13%	5 8%	10 10%	34 12%	31 15%	36 20%	32 15%	42 19%	37 18%	72 22%	33 11%
Several times a week	(150) 20%	82% 446	4% 15	72% 405	14% 58	78% 437	7% 26	87% 404	7% 46	5% 28	1% 10	3% 14	9% 57	8% 33	10% 30	8% 36	11% 47	10% 38	19% 68	9% 80
At least once a month	(15) 11%	89% 232	6% 15	81% 211	15% 38	91% 236	5% 13	83% 215	10% 25	6% 16	2% 4	5% 12	8% 20	8% 15	8% 22	9% 21	10% 23	9% 28	11% 31	16% 43
Several times a year	(6) 4%	91% 98	4% 4	69% 73	28% 30	84% 90	4% 13	80% 86	6% 14	5% 7	1% 1	2% 2	5% 14	4% 8	4% 6	4% 8	7% 16	2% 4	4% 15	4% 13
Less often	(1) 10%	89% 225	6% 15	74% 186	23% 57	91% 230	7% 13	79% 198	13% 32	7% 17	2% 5	6% 16	12% 30	9% 22	6% 15	9% 22	10% 25	9% 8	11% 28	13% 32
Never	(0) 12%	85% 259	4% 14	67% 205	23% 70	78% 237	12% 37	86% 263	7% 21	6% 17	2% 6	4% 11	16% 50	11% 34	7% 21	9% 28	7% 21	10% 18	2% 45	4% 34
Don't know	1% 24	72% 17	8% 2	51% 12	29% 7	76% 18	4% 1	88% 21	7% 2	5% 1	2% -	- -	20% 5	17% 4	12% 3	25% 6	- -	- -	4% 1	10% 2
Net: Ever listen	1483 60%	1309 62%	63 54%	1147 65%	234 52%	1288 63%	92 46%	1230 60%	142 63%	87 59%	24 43%	54 53%	155 57%	110 54%	108 62%	119 55%	152 67%	116 56%	215 64%	201 65%
Mean	120.41	117.01	99.26	120.90d	92.67	116.33	108.57	123.32	102.11	110.79	108.05	92.20	104.28	115.62	138.88	118.95	131.24	147.10is	143.12is	106.19
SD	140.42	137.41	138.03	137.40	134.74	136.75	144.20	142.01	129.26	135.87	130.14	130.88	132.54	144.44	152.26	143.21	145.37	147.66	150.45	124.26
SE	3.30	3.42	21.30	3.64	8.61	3.44	15.29	3.91	9.63	10.18	11.28	16.11	9.49	12.30	14.79	11.85	13.99	13.31	9.79	8.76

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 113

QG1(2): (SHOW SCREEN) How often, if at all do you listen to the following types of radio? - BBC national radio stations
IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer.
SINGLE CODE

Base: All respondents

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Every day	(365) 376	105 15%	271 14%	158 16%	174 16%	30 16%	122 16%	209 15%	230 15%	142 16%	201 15%	263 14%	113 18%
		28% b	72%	42%	46%	8%	32%	56%	61%	38%	53%	70%	30%
Several times a week	(150) 488	83 15%	405 21%	222 22%	182 17%	63 33%	107 14%	325 24%	343 22%	136 16%	323 24%	417 23%	71 11%
		17%	83% a	45% df	37%	13% cdfg	22%	67% df	70% i	28%	66% l	85% l	15%
At least once a month	(15) 260	57 10%	203 11%	134 13%	101 10%	27 14%	51 7%	169 12%	190 12%	67 8%	163 12%	212 11%	48 8%
		22%	78%	51% df	39%	10% f	20%	65% f	73% i	26%	63% l	81%	19%
Several times a year	(6) 107	19 4%	88 5%	56 6%	38 4%	5 3%	25 3%	70 5%	60 4%	46 5%	54 4%	86 5%	22 3%
		18%	82%	53%	36%	5%	24%	66%	56%	42%	51%	80%	20%
Less often	(1) 252	44 10%	208 11%	96 10%	115 11%	15 8%	75 10%	140 10%	160 10%	85 10%	141 10%	201 11%	50 8%
		17%	83%	38%	46%	6%	30%	56%	63%	34%	56%	80%	20%
Never	(0) 305	63 12%	242 13%	115 12%	139 13%	24 12%	108 15%	154 11%	184 12%	117 13%	167 12%	219 12%	87 14%
		21%	79%	38%	45%	8%	35%	51%	60%	38%	55%	72%	28%
Don't know	24 1%	7 1%	17 1%	4 *	12 1%	- -	12 2%	4 *	15 1%	5 1%	12 1%	13 1%	11 2%
		28%	72%	17%	52% g	-	52% cg	17%	61%	21%	50%	55%	45%
Net: Ever listen	1483 60%	309 56%	1175 61%	666 67%	610 58%	141 73%	380 51%	914 67%	475 64%	882 55%	982 64%	1178 64%	305 49%
		21%	79%	45% df	41% f	9% df	26%	62% df	66% i	32%	59% l	79% l	21%
Mean	120.41	139.78 b	115.32	119.44	123.51	127.71	126.01	120.12	119.08	124.21	118.75	116.22	135.36
SD	140.42	152.81	136.58	138.22	145.40	130.32	149.58	136.35	137.16	147.37	135.43	135.35	156.45
SE	3.30	7.44	3.67	4.87	5.23	9.97	6.91	4.09	3.95	6.15	4.11	3.57	8.11

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 113

QG1(2): (SHOW SCREEN) How often, if at all do you listen to the following types of radio? - BBC national radio stations
IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer.
SINGLE CODE

Base: All respondents

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2474	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1673
		56%	56%	35%	35%	25%	11%	22%	8%	76%	19%	23%	10%	32%	68%
Weighted base	2474	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1719
		55%	55%	35%	32%	23%	11%	21%	9%	75%	18%	21%	9%	31%	69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Every day	(365) 376	192	201	120	90	84	32	73	33	263	91	108	43	139	237
	15%	14%	15%	14%	11%	15%	12%	14%	16%	14%	20%	21%	19%	18%	14%
		51%	53%	32%	24%	22%	8%	20%	9%	70%	24%z	29%z	11%	37%z	63%
Several times a week	(150) 488	316	323	191	190	156	65	114	66	417	95	120	63	165	323
	20%	23%	24%	22%	24%	28%	25%	22%	31%	23%	21%	23%	28%	22%	19%
		65%	66%	39%	39%	32%u	13%	23%	13%osu	85%	19%	25%	13%z	34%	66%
At least once a month	(15) 260	173	163	101	102	75	29	69	37	212	38	69	26	88	171
	11%	13%	12%	12%	13%	11%	11%	13%	17%	11%	9%	13%	12%	12%	10%
		66%	63%	39%	39%	29%	11%	27%	14%	81%	15%	27%	10%	34%	66%
Several times a year	(6) 107	66	54	42	36	25	13	24	11	86	21	34	12	40	67
	4%	5%	4%	5%	4%	4%	5%	5%	5%	5%	5%	7%	5%	5%	4%
		62%	51%	39%	33%	24%	12%	22%	10%	80%	19%	32%z	11%	38%	62%
Less often	(1) 252	127	141	99	101	78	40	69	24	201	41	40	11	61	190
	10%	9%	10%	11%	13%	14%	15%	13%	11%	11%	9%	8%	5%	8%	11%
		50%	56%	39%	40%	31%u	15%u	28%	9%	80%	16%	16%	4%	24%	75%u
Never	(0) 305	161	167	93	93	49	33	60	17	219	71	48	22	95	211
	12%	12%	12%	11%	12%	9%	13%	11%	8%	12%	16%	9%	9%	13%	12%
		53%	55%	30%	30%	16%	11%	20%	6%	72%	23%w	16%	7%	31%	69%
Don't know	24	9	12	6	8	6	*	4	-	13	2	3	1	3	20
	1%	1%	1%	1%	1%	1%	*	1%	-	1%	*	1%	*	*	1%
		38%	50%	27%	34%	25%	1%	16%	-	55%	7%	14%	4%	14%	86%
Net: Ever listen	1483	875	882	553	519	418	178	350	170	1178	285	371	156	495	989
	60%	64%	64%	64%	65%	74%	68%	67%	80%	64%	64%	71%	68%	66%	57%
		59%	59%	37%	35%	28%u	12%u	24%	11%u	79%	19%	25%z	11%z	33%z	67%
Mean	120.41	116.72	118.75	114.98	103.60	118.65	103.41	110.12	121.50	116.22	135.07	139.76z	144.84z	131.09	115.16
SD	140.42	134.47	135.43	134.96	126.54	132.27	127.66	134.43	130.83	135.35	147.62	145.62	139.79	143.84	138.46
SE	3.30	4.07	4.11	5.19	4.87	5.79	8.63	6.38	9.75	3.57	7.54	6.82	9.91	5.70	4.04

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 114

QG1(3): (SHOW SCREEN) How often, if at all do you listen to the following types of radio? - BBC local radio stations for your local area
IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer.
SINGLE CODE

Base: All respondents

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAP1 (B)	CAT1 (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
Every day (365)	174	96	48	29	107	67	13	24	16	24	31	66	34	50	32	58	84	90	39	134	35	139	62	110
	7%	6%	9%	12%	9%	5%	3%	6%	4%	6%	9%	13%	6%	7%	6%	9%	6%	8%	5%	8%	5%	8%	5%	9%
		55%	28%	17%A	61%b	39%	7%	14%	9%	14%	18%ce	38%cdel	20%	29%	18%	33%	48%	52%	23%	77%o	20%	80%	36%	63%e
Several times a week (150)	278	194	56	27	153	125	40	49	43	54	36	55	66	83	71	57	150	128	100	178	93	185	166	112
	11%	12%	10%	11%	13%	10%	11%	12%	10%	13%	10%	11%	12%	11%	14%	9%	11%	12%	12%	11%	14%	10%	13%	9%
		70%	20%	10%	55%	45%	14%	18%	16%	20%	13%	20%	24%	30%	26%	20%	54%	46%	36%	64%	33%	67%	60%t	40%
At least once a month (15)	235	192	35	7	122	113	45	50	46	41	21	32	46	101	48	40	147	88	91	144	82	153	146	84
	10%	12%	6%	3%	10%	9%	12%	12%	11%	10%	6%	6%	8%	13%	9%	6%	11%	8%	11%	9%	12%	9%	12%	7%
		82%C	15%	3%	52%	48%	19%gh	21%gh	20%h	17%	9%	14%	20%	43%i	20%	17%	62%n	38%	39%	61%	35%	65%	62%t	36%
Several times a year (6)	122	106	13	3	73	49	32	22	17	18	17	15	35	51	17	20	86	36	50	73	29	93	61	61
	5%	6%	2%	1%	6%	4%	9%	6%	4%	4%	5%	3%	6%	7%	3%	3%	7%	3%	6%	4%	4%	5%	5%	5%
		87%C	11%	2%	60%	40%	27%eh	18%	14%	15%	14%	13%	29%i	41%i	14%	16%	70%n	30%	41%	59%	24%	76%	50%	50%
Less often (1)	361	306	43	12	168	193	40	52	82	71	55	60	110	103	73	75	213	148	114	247	103	258	189	171
	15%	18%	8%	5%	14%	15%	11%	13%	19%	17%	16%	12%	20%	13%	14%	12%	16%	13%	14%	15%	15%	14%	15%	14%
		85%BC	12%	3%	47%	53%	11%	14%	23%ch	20%	15%	17%	30%j	28%	20%	21%	59%	41%	32%	68%	29%	71%	52%	47%
Never (0)	582	367	166	50	275	308	67	72	98	118	113	114	140	182	114	147	322	261	175	408	156	426	305	278
	24%	22%	29%	20%	23%	24%	18%	18%	23%	28%cd	32%cd	23%	25%	24%	22%	23%	25%	22%	22%	24%	23%	24%	25%	23%
		63%	28%	9%	47%	53%	11%	12%	17%	20%cd	19%cdh	20%	24%	31%	20%	25%	55%	45%	30%	70%	27%	73%	52%	48%
Don't know	60	16	33	11	30	31	17	13	16	3	1	10	10	22	15	14	31	29	22	39	19	42	40	21
	2%	1%	6%	4%	2%	2%	5%	3%	4%	1%	*	2%	2%	3%	3%	2%	2%	2%	3%	2%	3%	2%	3%	2%
		27%	55%A	18%A	49%	51%	29%fg	22%g	26%fg	5%	2%	16%	16%	36%	25%	23%	52%	48%	36%	64%	31%	69%	66%	34%
Net: Ever listen	1170	894	197	79	623	546	170	197	204	208	161	229	292	387	241	250	679	491	394	776	342	828	624	538
	47%	54%	35%	32%	52%	43%	47%	49%	49%	49%	45%	45%	53%	51%	46%	39%	52%	42%	49%	47%	50%	46%	51%	44%
		76%BC	17%	7%	53%b	47%	15%	17%	17%	18%	14%	20%	25%i	33%i	21%	21%	58%n	42%	34%	66%	29%	71%	53%t	46%
Mean	62.59	53.93	73.89	115.66AB	71.60b	53.12	48.56	63.23	43.33	54.42	63.41	95.86cde	54.19	57.14	65.60	76.86ij	55.87	71.54m	54.61	66.42	56.33	65.07	54.10	72.08e
SD	113.54	103.66	126.11	147.71	120.75	104.67	92.73	109.78	91.19	103.49	119.71	141.51	105.23	108.16	110.94	129.91	106.86	121.37	101.00	118.94	101.60	117.90	100.18	126.18
SE	2.68	2.62	12.94	12.53	4.10	3.44	6.15	7.16	5.16	6.04	7.14	6.71	5.07	4.44	6.32	6.05	3.34	4.38	4.37	3.35	4.65	3.25	3.11	4.61

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 114

QG1(3): (SHOW SCREEN) How often, if at all do you listen to the following types of radio? - BBC local radio stations for your local area
IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer.
SINGLE CODE

Base: All respondents

	Total	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region								
		Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2474	2130 86%	62 3%	1829 74%	379 15%	2051 83%	157 6%	1780 72%	255 10%	238 10%	201 8%	96 4%	268 11%	190 8%	149 6%	202 8%	144 6%	162 7%	294 12%	275 11%
Weighted base	2474	2099 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
Every day	(365) 174 7%	129 6%	15 13%	108 6%	37 8%	119 6%	25 13%	143 7%	10 5%	13 9%	7 12%	7 7%	18 7%	12 6%	24 14%	24 11%	7 3%	14 7%	31 9%	6 2%
Several times a week	(150) 278 11%	238 11%	11 9%	210 12%	42 9%	232 11%	19 10%	216 11%	41 18%	13 9%	7 13%	21 21%	37 13%	23 11%	19 11%	22 10%	17 8%	17 8%	28 8%	32 10%
At least once a month	(15) 235 10%	217 10%	7 3%	202 86% d	26 11%	213 91%	15 6%	196 83%	19 8%	16 7%	4 2%	6 3%	23 10%	22 9%	21 9%	22 9%	31 13%	11 5%	33 10%	27 9%
Several times a year	(6) 122 5%	105 5%	13 11%	98 6%	22 5%	113 6%	6 3%	97 5%	15 7%	9 6%	1 2%	4 4%	11 4%	10 5%	6 4%	9 8%	16 7%	23 11%rs	8 2%	9 3%
Less often	(1) 361 15%	335 16%	11 10%	287 16%	62 14%	331 16%	18 9%	293 14%	40 18%	24 16%	4 8%	8 7%	46 17%	24 12%	29 17%	26 12%	40 18%	24 11%	49 15%	47 15%
Never	(0) 582 24%	511 24%	21 18%	415 23%	117 26%	487 24%	46 23%	514 81% h	34 15%	29 20%	6 11%	19 19%	70 26%	48 24%	27 16%	43 20%	59 26%	42 20%	113 34%knog	93 30%
Don't know	60 2%	49 2%	- -	45 3%	5 1%	49 2%	1 *	54 3%	5 2%	1 1%	* *	- -	5 2%	10 5%	4 2%	6 3%	2 1%	2 1%	1 *	24 8%
Net: Ever listen	1170 47%	1025 49%	57 49%	904 51%	188 42%	1009 50%	83 42%	945 46%	126 56%	75 51%	24 41%	46 45%	135 50%	90 45%	100 57%	103 48%	112 50%	89 43%	147 44%	122 39%
Mean	62.59	56.77	91.58	56.59	66.41	55.13	96.76 e	60.67	65.13	67.85	124.66 ghi	92.30 ps	61.58 e	58.25	95.65 ps	84.35 ps	33.24	61.89	61.47 s	34.95
SD	113.54	107.37	141.11	106.23	121.71	105.31	143.28	113.01	101.49	123.63	147.91	119.16	110.39	107.47	141.27	133.85	81.05	117.35	120.45	76.92
SE	2.68	2.68	21.27	2.83	7.74	2.66	15.19	3.13	7.61	9.27	12.87	14.67	7.91	9.18	13.79	11.08	7.83	10.62	7.84	5.55

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 114

QG1(3): (SHOW SCREEN) How often, if at all do you listen to the following types of radio? - BBC local radio stations for your local area
IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer.
SINGLE CODE

Base: All respondents

	Total	Location		Home TV service				Smart TV			Any connected TV		
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Every day	(365) 174 7%	63 11% 36%b	111 6%	71 7%	89 8%	14 7%	69 9%	94 7%	101 7%	72 8%	88 6%	112 6%	61 10% 35%k
Several times a week	(150) 278 11%	58 10% 21%	220 11% 79%	137 14% 49%f	107 10% 39%	31 16% 11%f	57 8% 20%	183 13% 66%f	190 12% 68%	82 9% 30%	167 12% 60%	216 12% 78%	62 10% 22%
At least once a month	(15) 235 10%	39 7% 16%	197 10% 84%	117 12% 50%df	83 8% 35%	26 13% 11%k	42 6% 18%	157 11% 67%df	175 11% 74%l	53 6% 23%	157 11% 67%l	201 11% 86%l	34 5% 14%
Several times a year	(6) 122 5%	21 4% 17%	101 5% 83%	59 6% 48%	46 4% 37%	7 4% 6%	28 4% 23%	71 5% 58%	83 5% 68%	34 4% 28%	70 5% 57%	91 5% 75%	31 5% 25%
Less often	(1) 361 15%	69 13% 19%	292 15% 81%	151 15% 42%	160 15% 44%	32 17% 9%	98 13% 27%	218 16% 60%	231 15% 64%	126 14% 35%	216 16% 60%	299 16% 83%l	62 10% 17%
Never	(0) 582 24%	120 22% 21%	463 24% 79%	229 23% 39%	256 24% 44%	54 28% 9%	189 25% 32%	321 23% 55%	354 23% 61%	218 25% 37%	321 23% 55%	446 24% 77%	136 22% 23%
Don't know	60 2%	9 2% 15%	51 3% 85%	21 2% 35%	21 2% 34%	- - -	18 2% 30%	27 2% 45%	46 3% 76%	11 1% 19%	43 3% 71%l	44 2% 73%	16 3% 27%
Net: Ever listen	1170 47%	250 45% 21%	920 48% 79%	535 54% 46%df	485 46% 41%	110 57% 9%df	293 40% 25%	724 53% 62%df	780 51% 67%l	368 42% 31%	698 51% 60%l	920 50% 79%l	249 40% 21%
Mean	62.59	87.37b	55.97	63.92	67.89	62.45	71.61	62.04	60.63	68.06	59.17	56.54	84.02k
SD	113.54	136.15	105.78	111.53	121.33	109.11	128.82	110.17	109.63	122.64	108.60	106.54	133.43
SE	2.68	6.65	2.85	3.95	4.38	8.34	5.98	3.32	3.17	5.13	3.31	2.82	6.96

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 114

QG1(3): (SHOW SCREEN) How often, if at all do you listen to the following types of radio? - BBC local radio stations for your local area
IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer.
SINGLE CODE

Base: All respondents

	Total	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)				
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2474	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1673
		56%	56%	35%	35%	25%	11%	22%	8%	76%	19%	23%	10%	32%	68%
Weighted base	2474	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1719
		55%	55%	35%	32%	23%	11%	21%	9%	75%	18%	21%	9%	31%	69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Every day	(365) 174	85	88	53	40	48	16	40	19	112	66	65	34	87	87
	7%	6%	6%	6%	5%	8%	6%	8%	9%	6%	15%	12%	15%	12%	5%
		49%	51%	30%	23%	28%p	9%	23%	11%	65%	38%z	37%z	19%z	50%z	50%
Several times a week	(150) 278	171	167	117	109	85	49	81	26	216	57	85	41	116	162
	11%	13%	12%	13%	14%	15%	19%	15%	12%	12%	13%	16%	18%	15%	9%
		62%	60%	42%	39%	31%	18%mmu	29%	9%	78%	20%	31%z	15%z	42%z	58%
At least once a month	(15) 235	171	157	114	107	85	34	71	24	201	51	70	31	89	146
	10%	13%	11%	13%	13%	15%	13%	14%	11%	11%	11%	13%	13%	12%	8%
		73%	67%	49%	46%	36%u	14%	30%	10%	86%	21%	30%z	13%	38%	62%
Several times a year	(6) 122	75	70	58	52	33	12	27	7	91	23	40	19	46	76
	5%	6%	5%	7%	7%	6%	5%	5%	3%	5%	5%	8%	8%	6%	4%
		62%	57%	48%	43%	27%	10%	22%	6%	75%	19%	32%z	15%	38%	62%
Less often	(1) 361	207	216	132	137	104	54	88	31	299	69	67	20	108	253
	15%	15%	16%	15%	17%	18%	20%	17%	15%	16%	15%	13%	9%	14%	15%
		57%	60%	37%	38%	29%	15%	24%	9%	83%	19%	19%	6%	30%	70%
Never	(0) 582	305	321	158	162	109	46	102	65	446	89	89	34	138	445
	24%	22%	23%	18%	20%	19%	17%	19%	31%	24%	20%	17%	15%	18%	26%
		52%	55%o	27%	28%	19%	8%	18%	11%mnopqrs	77%oq	15%	15%	6%	24%	76%wxyz
Don't know	60	29	43	20	13	9	1	5	14	44	3	7	*	9	52
	2%	2%	3%	2%	2%	*	*	1%	7%	2%	1%	1%	*	1%	3%
		48%	71%ss	33%	22%	15%	2%	8%	24%mnopqrsu	73%	5%	12%	*	14%	85%vw
Net: Ever listen	1170	710	698	474	445	355	165	307	107	920	266	326	144	446	723
	47%	52%	51%	55%	56%	63%	63%	58%	50%	50%	60%	62%	63%	59%	42%
		61%	60%	41%	38%u	30%mmoptu	14%mtu	26%nu	9%	79%	23%z	28%z	12%z	38%z	62%
Mean	62.59	59.01	59.17	61.56	54.34	68.57	66.56	68.51	65.34	56.54	94.89z	90.79z	106.66z	87.06z	50.36
SD	113.54	107.26	108.60	107.37	99.59	115.17	106.38	113.25	118.19	106.54	139.82	131.23	138.29	129.56	102.51
SE	2.68	3.26	3.31	4.15	3.84	5.05	7.19	5.37	8.91	2.82	7.15	6.16	9.80	5.15	3.01

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - vw/xyz

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 115

QG1(4): (SHOW SCREEN) How often, if at all do you listen to the following types of radio? - National commercial radio stations
IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer.
SINGLE CODE

Base: All respondents

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	2474	2051 83%	156 6%	267 11%	1143 46%	1331 54%	335 14%	326 13%	420 17%	376 15%	375 15%	642 26%	539 22%	790 32%	423 17%	722 29%	1329 54%	1145 46%	713 29%	1761 71%	618 25%	1856 75%	1345 54%	1120 45%
Weighted base	2474	1658 67%	569 23%	247 10%	1204 49%	1270 51%	364 15%	406 16%	421 17%	423 17%	356 14%	505 20%	550 22%	763 31%	525 21%	637 26%	1312 53%	1162 47%	808 33%	1666 67%	687 28%	1787 72%	1232 50%	1232 50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
Every day	(365) 257	178 10%	59 69%	20 23%	136 53%	121 47%	27 11%	45 17%	53 21%	44 17%	48 19%	40 15%	62 24%	71 28%	60 23%	64 25%	133 52%	123 48%	89 35%	168 65%	84 33%	172 67%	139 54%	117 46%
Several times a week	(150) 441	327 18%	99 74% C	16 22% C	270 61% b	171 39%	76 17% h	83 19% h	72 16%	87 20% h	54 12%	68 15%	109 25% l	166 22% kl	80 18%	87 20%	274 21% kl	167 38%	158 36%	283 64%	134 30%	307 70%	265 60% t	174 39%
At least once a month	(15) 273	208 11%	58 13%	7 10%	131 11%	142 11%	62 76% h	47 23% gh	46 17% h	31 13%	33 9%	102 7%	63 11%	108 14%	44 8%	58 9%	171 13%	102 9%	96 12%	178 11%	79 11%	194 11%	169 14%	103 8%
Several times a year	(6) 146	116 6%	28 80% C	2 19% C	72 49%	74 51%	26 18%	23 16%	37 26% h	22 15%	19 12%	18 4%	36 25%	53 37%	28 19%	29 20%	89 61%	57 5%	57 7%	89 5%	51 35%	95 65%	88 61% t	55 38%
Less often	(1) 262	219 11%	32 13%	11 6%	116 10%	146 12%	32 9%	32 8%	48 11%	52 12%	42 11%	56 11%	71 13%	81 11%	59 11%	51 8%	153 12%	110 9%	77 9%	186 11%	67 10%	196 11%	129 10%	132 11%
Never	(0) 403	212 16%	117 53%	74 29% A	193 48%	210 52%	22 5%	49 12%	58 14% c	66 16% c	80 22% cde	128 32% cdet	94 23%	102 25%	92 23%	114 28%	196 49%	206 51%	106 26%	297 74% o	96 24%	306 76%	168 42%	235 58% s
Don't know	31	18 1%	3 1%	10 4%	10 33%	20 67%	10 32%	4 12%	3 10%	3 11%	1 4%	10 32%	6 18%	10 33%	7 23%	8 25%	15 52%	15 48%	8 25%	23 75%	6 21%	24 79%	9 30%	21 70%
Net: Ever listen	1379	1047 56%	276 63% BC	56 23% C	724 60% b	655 47%	223 16% h	230 17% h	257 19% h	259 19% h	194 14% h	215 16%	341 25% kl	479 35% kl	271 20%	288 21%	820 59% n	559 41%	476 59%	903 54%	414 60%	965 54%	791 64%	581 47%
Mean	92.65	93.58	95.25	75.89	100.87 b	83.94	92.00	106.37 h	99.04 h	92.62	95.61	73.79	92.53	90.72	95.58	92.95	91.49	94.20	99.65	89.26	102.59	88.67	97.83	86.87
SD	127.35	126.17	128.92	133.69	127.29	126.91	116.45	129.78	133.79	124.74	136.42	120.26	127.34	120.37	133.41	131.93	123.34	132.56	128.73	126.59	131.99	125.28	126.75	128.24
SE	3.00	3.20	12.70	11.34	4.31	4.17	7.66	8.43	7.54	7.29	8.14	5.72	6.13	4.92	7.60	6.15	3.84	4.78	5.55	3.56	6.02	3.45	3.92	4.70

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 115

QG1(4): (SHOW SCREEN) How often, if at all do you listen to the following types of radio? - National commercial radio stations
IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer.
SINGLE CODE

Base: All respondents

	Total	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region								
		Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2474	2130 86%	62 3%	1829 74%	379 15%	2051 83%	157 6%	1780 72%	255 10%	238 10%	201 8%	96 4%	268 11%	190 8%	149 6%	202 8%	144 6%	162 7%	294 12%	275 11%
Weighted base	2474	2099 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	97	73	153	170
Every day	(365) 257 10%	231 11% 90%	4 3% 1%	209 12% 82% d	27 6% 11%	233 11% 91% f	4 2% 1%	220 11% 86% j	25 11% 10% k	9 6% 4%	2 4% 1%	8 8% 3%	28 10% 11%	39 19% 15% nq	16 9% 6%	35 16% 14% qr	26 11% 10%	13 6% 5%	17 5% 7%	38 12% 15% r
Several times a week	(150) 441 18%	412 20% 93%	13 11% 3%	367 21% 83% d	58 13% 13%	401 20% 91%	24 12% 6%	378 20% 86% h	26 18% 6%	31 21% 7% h	7 12% 1%	16 16% 4%	60 22% 14%	26 13% 6%	27 15% 6%	37 17% 8%	42 18% 9%	36 17% 8%	69 21% 16%	64 20% 14%
At least once a month	(15) 273 11%	249 12% 91%	16 14% 6%	232 13% 85% d	34 8% 13%	252 12% 92%	14 7% 5%	217 11% 80%	35 16% 13% g	16 11% 6%	5 9% 2%	6 6% 2%	32 12% 12%	13 6% 5%	18 10% 6%	18 8% 7%	32 14% 12%	26 13% 10%	31 9% 11%	41 15% 13%
Several times a year	(6) 146 6%	138 7% 95%	6 5% 4%	110 6% 76%	34 7% 23%	133 7% 92%	10 5% 7%	119 6% 82%	14 6% 10%	10 7% 7%	2 4% 1%	4 4% 3%	9 3% 6%	15 7% 10%	3 2% 2%	11 5% 8%	22 10% 15% ln	6 3% 4%	16 5% 11%	32 10% 22% lnq
Less often	(1) 262 11%	230 11% 88%	18 15% 7%	192 11% 73%	59 13% 23%	229 11% 87%	22 11% 8%	212 10% 81%	27 12% 10%	16 11% 6%	7 13% 3%	12 12% 5%	30 11% 11%	21 10% 8%	29 17% 11% o	13 6% 5%	24 11% 9%	17 8% 6%	36 11% 14%	30 10% 12%
Never	(0) 403 16%	307 15% 76%	22 19% 5%	242 14% 60%	87 19% 22% c	276 14% 68%	54 27% 13% e	344 17% 85%	32 14% 8%	21 14% 5%	6 11% 2%	19 18% 5%	46 17% 11% s	36 18% 9% s	33 19% 8% s	34 16% 8%	28 12% 7%	33 16% 8%	88 26% 22% ops	28 9% 7%
Don't know	31 1%	18 1% 60%	1 1% 3%	11 1% 37%	10 2% 32% c	20 1% 65%	1 2% 4%	24 1% 78%	5 2% 15%	2 1% 6%	* * 1%	- - 13%	4 1% 1%	* * 1%	5 3% 17%	5 2% 15%	- - -	3 1% 10%	2 1% 8%	4 1% 14%
Net: Ever listen	1379 56%	1260 60% 91%	56 48% 4%	1110 63% 81% d	213 47% 15%	1248 61% 91% f	75 38% 5%	1146 56% 83% j	82 57% 9% k	23 56% 6% k	23 41% 2%	46 46% 3%	160 59% 12%	113 56% 8%	93 53% 7%	114 53% 8%	146 65% 11% kn	98 47% 7%	170 51% 12%	206 66% 15% knqr
Mean	92.65	96.33	45.66	100.45 d	64.51	98.40 f	40.84	94.72 j	86.26	81.89	60.95	82.92	96.92 r	123.59 r	81.67	126.01 mq	93.86	80.43	67.11	104.13 r
SD	127.35	127.82	89.07	129.22	110.63	128.99	79.65	128.23	132.36	111.53	102.95	121.49	125.34	153.55	124.60	145.81	128.50	113.66	102.70	130.94
SE	3.00	3.19	13.58	3.43	7.11	3.25	8.49	3.54	9.95	8.41	8.96	14.95	8.95	13.07	12.22	12.07	12.36	10.33	6.70	9.26

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 115

QG1(4): (SHOW SCREEN) How often, if at all do you listen to the following types of radio? - National commercial radio stations
IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer.
SINGLE CODE

Base: All respondents

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Every day	(365) 257 10%	47 9%	209 11%	111 11%	119 11%	16 8%	84 11%	142 10%	176 11%	80 9%	163 12%	210 11%	46 7%
Several times a week	(150) 441 18%	18% 70	82% 371	43% 205	46% 181	6% 69	33% 107	55% 295	68% 335	31% 104	63% 314	82% 393	18% 49
At least once a month	(15) 273 11%	16% 51	84% ^a 222	46% ^f 136	41% 109	16% ^{cdfg} 26	24% 60	67% ^{df} 174	76% ⁱ 208	24% 61	71% ⁱ 190	89% ⁱ 224	11% 49
Several times a year	(6) 146 6%	19% 29	81% 117	50% ^f 67	40% 47	10% 13	22% 29	64% ^f 100	76% ⁱ 86	22% 55	69% ⁱ 77	82% ⁱ 118	18% 28
Less often	(1) 262 11%	20% 56	80% 206	46% 119	32% 111	9% 21	20% 69	69% ^{df} 152	59% 162	38% 96	81% 139	19% 207	4% 55
Never	(0) 403 16%	10% 116	11% 286	12% 138	10% 185	11% 18	9% 143	11% 197	11% 204	11% 186	10% 172	11% 248	9% 155
Don't know	31 1%	21% 8	15% 22	14% 9	18% 10	10% -	19% 8	14% 12	13% 10	21% 15	13% 8	13% 10	25% 20
Net: Ever listen	1379 56%	29% ^b 254	71% 1125	34% 638	46% ^{ee} 566	5% 146	35% ^{ceg} 349	49% 863	51% 967	46% ^h 396	43% 882	62% 1152	38% ^k 227
Mean	92.65	18% 77.93	82% ^a 96.52 ^a	46% ^{df} 95.00	41% ^f 96.55	11% ^{cdfg} 100.84	25% 97.73	63% ^{df} 93.64	70% ⁱ 100.92 ⁱ	29% 79.30	64% ⁱ 104.23 ⁱ	84% ⁱ 99.99 ⁱ	16% 65.73
SD	127.35	27% 123.81	73% 128.03	29% 126.43	34% 131.29	- 110.06	28% 135.30	40% 123.87	33% 127.67	48% 126.96	25% 128.24	34% 128.03	66% ^k 121.26
SE	3.00	18% 6.04	82% ^a 3.45	46% ^{df} 4.47	41% ^f 4.73	11% ^{cdfg} 8.42	25% 6.27	63% ^{df} 3.73	70% ⁱ 3.67	29% 5.35	64% ⁱ 3.89	84% ⁱ 3.38	16% 6.37

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 115

QG1(4): (SHOW SCREEN) How often, if at all do you listen to the following types of radio? - National commercial radio stations
IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer.
SINGLE CODE

Base: All respondents

	Total	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)				
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2474	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1673
		56%	56%	35%	35%	25%	11%	22%	8%	76%	19%	23%	10%	32%	68%
Weighted base	2474	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1719
		55%	55%	35%	32%	23%	11%	21%	9%	75%	18%	21%	9%	31%	69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Every day	(365) 257	164	163	100	96	75	43	75	28	69	62	69	32	97	160
	10%	12%	12%	11%	12%	13%	16%	14%	13%	11%	14%	13%	14%	13%	9%
		64%	63%	39%	37%	29%	17%	29%	11%	82%	24%z	27%z	12%	38%z	62%
Several times a week	(150) 441	291	314	208	176	147	60	131	49	393	84	127	52	158	284
	18%	21%	23%	24%	22%	23%	25%	23%	21%	21%	19%	24%	23%	21%	16%
		66%	71%	47%	40%	33%	14%	30%	11%	89%	19%	29%z	12%	36%z	64%
At least once a month	(15) 273	177	190	116	115	89	45	73	33	224	56	75	35	97	177
	11%	13%	14%	13%	14%	16%	17%	14%	13%	12%	13%	14%	15%	13%	10%
		65%	69%	43%	42%	33%	16%	27%	12%	82%	21%	28%z	13%	35%	65%
Several times a year	(6) 146	94	77	57	49	40	12	36	31	118	28	43	14	54	91
	6%	7%	6%	7%	6%	7%	5%	7%	14%	6%	6%	8%	6%	7%	5%
		65%	53%	39%	34%	28%	8%	25%	21%mnopqrsu	81%	19%	30%	10%	37%	63%
Less often	(1) 262	153	139	87	86	61	22	43	23	207	39	45	14	65	197
	11%	11%	10%	10%	11%	11%	8%	8%	11%	11%	9%	9%	6%	9%	11%
		58%	53%	33%	33%	23%	8%	16%	9%	79%	15%	17%	5%	25%	75%
Never	(0) 403	160	172	77	90	57	27	49	23	248	86	60	28	115	287
	16%	12%	13%	9%	11%	10%	10%	9%	11%	13%	19%	12%	12%	15%	17%
		40%	43%o	19%	22%	14%	7%	12%	6%	62%o	21%w	15%	7%	29%	71%w
Don't know	31	5	8	6	8	4	2	6	-	10	2	3	3	6	24
	1%	*	1%	1%	1%	1%	1%	1%	-	1%	*	1%	1%	1%	1%
		18%	25%	21%	25%	13%	7%	19%	-	34%	5%	10%	9%	20%	80%
Net: Ever listen	1379	878	882	568	523	413	183	358	164	1152	270	359	147	471	908
	56%	64%	64%	65%	65%	73%	69%	68%	77%	62%	61%	69%	65%	62%	53%
		64%	64%	41%	38%	30%mnopu	13%	26%	12%mnopu	84%	20%z	26%vz	11%z	34%z	66%
Mean	92.65	102.81	104.23	108.04	103.70	108.88	122.06	118.76u	97.52	99.99	102.07	109.06z	113.97z	103.93z	87.13
SD	127.35	129.59	128.24	127.31	129.02	128.73	138.44	133.32	127.81	128.03	135.07	130.39	133.77	131.82	124.79
SE	3.00	3.92	3.89	4.90	4.97	5.65	9.38	6.34	9.53	3.38	6.91	6.11	9.53	5.24	3.65

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 116

QG1(5): (SHOW SCREEN) How often, if at all do you listen to the following types of radio? - Local commercial radio stations
IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer.
SINGLE CODE

Base: All respondents

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%	
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
Every day	(365) 192	133	48	11	90	102	28	26	38	46	27	27	40	52	50	50	92	100	81	111	75	117	99	93
		8%	8%	5%	7%	8%	8%	6%	9%	11%	7%	5%	7%	7%	9%	8%	7%	9%	10%	7%	11%	7%	8%	8%
		69%	25%	6%	47%	53%	14%	14%	20%	24%h	14%	14%	21%	27%	26%	26%	48%	52%	42%p	58%	39%r	61%	52%	48%
Several times a week	(150) 344	251	80	14	191	153	43	83	69	64	51	34	78	127	70	69	206	139	137	207	125	220	235	106
		14%	15%	14%	6%	12%	12%	21%	16%	15%	14%	7%	14%	17%	13%	11%	16%	12%	17%	12%	18%	12%	19%	9%
		73%C	23%t	4%	56%b	44%	13%	24%ch	20%h	18%h	15%h	10%	23%	37%l	20%	20%	60%n	40%	40%p	60%	36%r	64%	68%t	31%
At least once a month	(15) 211	164	40	6	104	106	37	44	48	32	24	24	34	87	36	53	122	89	82	129	65	146	127	81
		9%	10%	7%	9%	8%	10%	11%	11%	8%	7%	5%	6%	11%	7%	8%	9%	8%	10%	8%	9%	8%	10%	7%
		78%C	19%	3%	50%	50%	18%h	21%h	23%h	15%	11%	12%	16%	41%l	17%	25%	58%	42%	39%	61%	31%	69%	60%t	38%
Several times a year	(6) 129	114	12	3	56	73	19	31	34	19	12	13	34	36	27	32	70	59	48	81	44	85	76	51
		5%	7%	2%	5%	6%	5%	8%	8%	5%	4%	3%	6%	5%	5%	5%	5%	5%	6%	5%	6%	5%	6%	4%
		89%BC	9%	2%	43%	57%	15%	24%h	26%gh	15%	10%	10%	26%	28%	21%	25%	54%	46%	37%	63%	34%	66%	59%	40%
Less often	(1) 323	254	60	9	163	160	53	41	58	60	58	53	97	99	64	63	196	127	103	220	89	234	165	158
		13%	15%	10%	14%	13%	15%	10%	14%	16%	11%	11%	18%	13%	12%	10%	15%	11%	13%	13%	13%	13%	13%	13%
		79%C	18%t	3%	50%	50%	16%	13%	18%	19%	18%	16%	30%l	31%	20%	20%	61%n	39%	32%	68%	27%	73%	51%	49%
Never	(0) 563	343	135	85	299	264	59	46	60	107	102	190	147	173	106	137	320	243	125	438	107	455	236	327
		23%	21%	24%	25%	21%	16%	11%	14%	25%	28%	38%	27%	23%	20%	21%	24%	21%	15%	26%	16%	25%	19%	27%
		61%	24%	15%AB	53%	47%	11%	8%	11%	19%cde	18%cde	34%cdetg	26%	31%	19%	24%	57%	43%	22%	78%o	19%	81%q	42%	58%t
Don't know	51	18	22	11	25	26	15	11	11	1	12	10	10	17	17	7	27	23	14	37	13	38	30	21
		2%	1%	4%	2%	2%	4%	3%	3%	*	*	2%	2%	2%	3%	1%	2%	2%	2%	2%	2%	2%	2%	2%
		35%	43%A	23%A	48%	52%	29%fg	21%	22%f	2%	2%	23%f	20%	34%	33%	13%	54%	46%	27%	73%	25%	75%	59%	41%
Net: Ever listen	1199	916	239	43	604	594	181	226	247	221	172	151	284	401	247	267	685	514	451	748	397	802	702	489
		48%	55%	42%	50%	47%	50%	56%	59%	52%	48%	30%	52%	53%	47%	42%	52%	44%	56%	45%	58%	45%	57%	40%
		76%BC	20%t	4%	50%	50%	15%h	19%h	21%gh	18%h	14%h	13%	24%l	33%l	21%	22%	57%n	43%	38%p	62%	33%r	67%	59%t	41%
Mean	71.55	71.05	80.74	49.67	70.44	72.73	72.40h	84.53h	82.69h	82.25h	65.32	45.31	62.91	69.30	83.28	73.72	66.56	78.19	89.92p	62.64	93.86r	62.61	78.79t	63.12
SD	117.68	116.25	124.27	109.42	114.56	120.93	119.87	112.73	122.51	127.80	113.93	103.83	111.77	111.22	127.83	122.93	111.44	125.25	126.89	111.91	128.76	111.74	116.40	118.98
SE	2.78	2.95	12.49	9.31	3.89	3.98	7.92	7.34	6.94	7.44	6.81	4.94	5.39	4.56	7.30	5.72	3.48	4.52	5.48	3.16	5.88	3.08	3.61	4.35

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 116

QG1(5): (SHOW SCREEN) How often, if at all do you listen to the following types of radio? - Local commercial radio stations
IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer.
SINGLE CODE

Base: All respondents

	Total	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region								
		Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2474	2130 86%	62 3%	1829 74%	379 15%	2051 83%	157 6%	1780 72%	255 10%	238 10%	201 8%	96 4%	268 11%	190 8%	149 6%	202 8%	144 6%	162 7%	294 12%	275 11%
Weighted base	2474	2099 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
Every day	(365) 192 8%	170 8%	9 8%	147 8%	34 7%	165 8%	15 8%	158 8%	18 8%	11 7%	5 10%	6 6%	29 11%	14 7%	10 6%	31 14%	16 7%	13 6%	24 7%	15 5%
Several times a week	(150) 344 14%	325 15%	4 4%	284 16%	47 10%	312 15%	18 9%	291 14%	26 11%	21 15%	7 12%	17 17%	52 19%	31 12%	17 10%	25 12%	24 11%	36 17%	41 12%	47 15%
At least once a month	(15) 211 9%	184 9%	19 16%	173 10%	31 7%	188 9%	16 8%	157 8%	34 15%	16 11%	4 6%	5 5%	24 9%	13 6%	14 8%	18 8%	18 8%	17 8%	30 9%	19 6%
Several times a year	(6) 129 5%	122 6%	4 4%	101 6%	24 5%	119 6%	7 4%	104 5%	16 7%	8 5%	2 2%	1 1%	13 5%	12 6%	4 2%	7 3%	13 6%	9 4%	24 7%	22 7%
Less often	(1) 323 13%	295 14%	16 14%	249 14%	65 14%	292 14%	22 11%	269 13%	31 14%	18 12%	5 9%	15 15%	34 12%	23 11%	43 25%	18 8%	35 15%	20 10%	33 10%	49 16%
Never	(0) 563 23%	452 22%	24 21%	377 21%	102 23%	429 21%	50 25%	489 24%	37 16%	29 20%	8 14%	21 21%	52 19%	45 22%	41 23%	50 23%	65 29%	36 18%	108 32%	70 22%
Don't know	51 2%	38 2%	1 1%	33 2%	6 1%	38 2%	1 1%	45 2%	4 2%	1 1%	* *	- -	6 2%	11 5%	4 2%	4 2%	2 1%	3 1%	2 *	15 5%
Net: Ever listen	1199 48%	1095 52%	53 46%	954 54%	201 45%	1077 53%	79 40%	979 48%	124 55%	74 51%	22 38%	44 43%	152 56%	93 46%	88 50%	99 46%	106 47%	94 45%	151 45%	153 49%
Mean	71.55	74.12	56.44	74.92	65.79	73.69	67.84	71.25	68.24	72.20	102.21g	74.45	92.41nrs	73.51	51.18	102.99nprs	58.17	79.10	59.33	59.30
SD	117.68	118.05	119.53	118.13	118.12	117.87	121.62	117.34	117.43	116.70	139.57	113.52	127.42	116.47	105.20	144.32	112.42	113.62	110.70	102.85
SE	2.78	2.95	18.44	3.14	7.58	2.98	12.97	3.25	8.80	8.77	12.15	13.97	9.17	9.99	10.27	11.90	10.87	10.33	7.21	7.37

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 116

QG1(5): (SHOW SCREEN) How often, if at all do you listen to the following types of radio? - Local commercial radio stations
IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer.
SINGLE CODE

Base: All respondents

	Total	Location		Home TV service				Smart TV			Any connected TV		
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Every day	(365) 192 8%	29 5%	163 8%	79 8%	86 8%	28 14%	57 30%	125 9%	146 9%	46 5%	135 10%	155 8%	37 6%
		15%	85%a	41%	45%	14%cdf	30%	65%	76%i	24%	70%j	81%	19%
Several times a week	(150) 344 14%	60 11%	284 15%	181 18%	139 13%	36 19%	75 10%	221 16%	255 17%	82 9%	241 16%	294 16%	50 8%
		17%	83%a	53%df	40%	11%f	22%	64%g	74%i	24%	70%j	85%k	15%
At least once a month	(15) 211 9%	37 7%	174 9%	105 10%	66 6%	16 8%	36 5%	140 10%	153 10%	56 6%	134 10%	174 9%	37 6%
		17%	83%	50%df	31%	8%	17%	66%df	73%i	27%	64%j	82%k	18%
Several times a year	(6) 129 5%	27 5%	102 5%	57 6%	49 5%	9 5%	35 5%	74 5%	81 5%	45 6%	76 6%	110 6%	19 3%
		21%	79%	44%	38%	7%	27%	58%	63%	35%	59%	85%l	15%
Less often	(1) 323 13%	62 11%	262 14%	159 16%	136 13%	28 14%	85 11%	197 14%	216 14%	103 12%	192 14%	267 14%	56 9%
		19%	81%	49%	42%	9%	26%	61%	67%	32%	60%	83%l	17%
Never	(0) 563 23%	156 28%	407 21%	185 33%	267 48%	47 8%	199 35%	295 52%	298 53%	251 45%	253 45%	379 67%	184 33%
Don't know	51 2%	8 2%	42 2%	20 2%	18 2%	- -	14 2%	20 1%	32 2%	14 2%	30 2%	32 2%	19 3%
		17%	83%	39%	35%	-	28%	40%	64%	28%	59%	63%	37%
Net: Ever listen	1199 48%	214 39%	985 51%	580 58%	476 45%	117 61%	287 39%	757 55%	850 55%	332 38%	778 57%	1000 54%	199 32%
		18%	82%a	48%df	40%	10%df	24%	63%df	71%i	28%	65%j	83%k	17%
Mean	71.55	54.86	75.99a	75.96	72.31	96.44	67.50	77.34	82.21i	51.84	85.21j	75.67k	56.74
SD	117.68	105.25	120.42	115.66	120.32	134.74	120.65	120.71	123.21	104.82	124.18	118.82	112.40
SE	2.78	5.14	3.25	4.10	4.35	10.30	5.60	3.64	3.56	4.41	3.78	3.14	5.90

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 116

QG1(5): (SHOW SCREEN) How often, if at all do you listen to the following types of radio? - Local commercial radio stations
IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer.
SINGLE CODE

Base: All respondents

	Total	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)				
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2474	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1673
		56%	56%	35%	35%	25%	11%	22%	8%	76%	19%	23%	10%	32%	68%
Weighted base	2474	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1719
		55%	55%	35%	32%	23%	11%	21%	9%	75%	18%	21%	9%	31%	69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Every day	(365) 192	124	135	95	74	58	31	56	21	155	53	59	35	83	109
	8%	9%	10%	11%	9%	10%	12%	11%	10%	8%	12%	11%	15%	11%	6%
		64%	70%	50%	39%	30%	16%	29%	11%	81%	27% z	31% z	18% z	43% z	57%
Several times a week	(150) 344	225	241	154	144	119	59	88	45	294	56	86	41	108	236
	14%	16%	18%	18%	18%	21%	23%	17%	21%	16%	13%	16%	18%	14%	14%
		65%	70%	45%	42%	35% u	17% u	26%	13%	85%	16%	25%	12%	31%	69%
At least once a month	(15) 211	138	134	86	88	64	20	53	22	174	51	66	22	84	127
	9%	10%	10%	10%	11%	11%	8%	10%	10%	9%	11%	13%	10%	11%	7%
		65%	64%	41%	42%	30%	10%	25%	11%	82%	24% z	31% z	11%	40% z	60%
Several times a year	(6) 129	79	76	57	55	43	15	40	15	110	25	35	16	47	81
	5%	6%	6%	7%	7%	8%	6%	8%	7%	6%	6%	7%	7%	6%	5%
		61%	59%	45%	42%	34%	12%	31%	12%	85%	19%	27%	12%	37%	63%
Less often	(1) 323	194	192	115	127	83	42	87	31	267	52	70	21	93	230
	13%	14%	14%	13%	16%	15%	16%	16%	15%	14%	12%	13%	9%	12%	13%
		60%	60%	36%	39%	26%	13%	27%	10%	83%	16%	22%	7%	29%	71%
Never	(0) 563	266	253	125	116	97	44	85	45	379	119	102	41	169	394
	23%	19%	18%	14%	15%	17%	17%	16%	21%	21%	27%	20%	18%	22%	23%
		47% op	45%	22%	21%	17%	8%	15%	8%	67% op	21% wx	18%	7%	30%	70%
Don't know	51	19	30	19	15	8	*	4	8	32	2	5	2	8	42
	2%	1%	2%	2%	1%	*	2%	1%	4%	2%	*	1%	1%	1%	2%
		38%	59%	37%	30%	16%	1%	9%	16% rs	63%	4%	10%	4%	17%	83% w
Net: Ever listen	1199	759	778	508	489	368	168	324	134	1000	236	316	136	415	783
	48%	55%	57%	59%	61%	65%	64%	62%	63%	54%	53%	60%	60%	55%	46%
		63%	65%	42%	41% mu	31% mnou	14% u	27% u	11%	83%	20% z	26% z	11% z	35% z	65%
Mean	71.55	79.65	85.21	94.17 u	83.57	86.74	98.48 u	85.25	82.90	75.67	80.23	85.74 z	110.31 vyz	82.60 z	66.13
SD	117.68	121.37	124.18	129.34	121.67	122.19	128.66	126.31	120.16	118.82	130.02	127.60	140.65	127.96	111.90
SE	2.78	3.68	3.78	4.99	4.70	5.36	8.69	6.00	9.01	3.14	6.66	5.99	10.00	5.09	3.28

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 117

QG1: (SHOW SCREEN) How often, if at all do you listen to the following types of radio?
IF NECESSARY: Including listening at home, at work, in the car, via a mobile phone, TV set or a computer.
SINGLE CODE

Base: All respondents

	Any radio station in general	BBC national radio stations	BBC local radio stations for your local area	National commercial radio stations	Local commercial radio stations
Unweighted base	2474	2474	2474	2474	2474
Weighted base	2474	2474	2474	2474	2474
Effective base	1341	1341	1341	1341	1341
Every day	(365) 758 31%	376 15%	174 7%	257 10%	192 8%
Several times a week	(150) 578 23%	488 20%	278 11%	441 18%	344 14%
At least once a month	(15) 191 8%	260 11%	235 10%	273 11%	211 9%
Several times a year	(6) 65 3%	107 4%	122 5%	146 6%	129 5%
Less often	(1) 221 9%	252 10%	361 15%	262 11%	323 13%
Never	(0) 606 24%	305 12%	582 24%	403 16%	563 23%
Don't know	56 2%	24 1%	60 2%	31 1%	51 2%
Net: Ever listen	1812 73%	1483 60%	1170 47%	1379 56%	1199 48%
Mean	151.68	120.41	62.59	92.65	71.55
SD	155.40	140.42	113.54	127.35	117.68
SE	3.17	3.30	2.68	3.00	2.78

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 118
QG1: SUMMARY OF RADIO LISTENING

Absolutes/col percents/row percents 4 Mar 2021

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
TOTAL																								
ANY RADIO STATION (any of codes 1-5 at row A)	1812	1277	395	140	928	885	255	283	318	329	275	353	441	591	370	410	1032	780	590	1223	517	1296	968	837
	73%	77%	69%	56%	77%	70%	70%	70%	76%	78%	77%	70%	80%	78%	71%	64%	79%	67%	73%	73%	75%	73%	79%	68%
		70% C	22% C	8%	51% b	49%	14%	16%	18%	18% h	15%	19%	24% kl	33% kl	20%	23%	57% kn	43%	33%	67%	29%	71%	53% l	46%
ANY NATIONAL RADIO STATIONS (any of codes 1-5 at rows B or D)	1572	1116	333	123	826	746	217	260	275	275	230	315	409	504	330	329	914	659	523	1049	458	1115	862	703
	64%	67%	58%	50%	69%	59%	60%	64%	65%	65%	65%	62%	74%	66%	63%	52%	70%	57%	65%	63%	67%	62%	70%	57%
		71% BC	21%	8%	53% b	47%	14%	17%	18%	17%	15%	20%	26% kl	32% kl	21% l	21%	58% kn	42%	33%	67%	29%	71%	55% l	45%
ANY LOCAL RADIO STATIONS (any of codes 1-5 at rows C or E)	1443	1063	291	88	737	706	198	245	272	261	207	259	341	482	293	326	823	620	506	937	448	995	783	653
	58%	64%	51%	36%	61%	56%	54%	60%	65%	62%	58%	51%	62%	63%	56%	51%	63%	53%	63%	56%	65%	56%	64%	53%
		74% BC	20% C	6%	51% b	49%	14%	17% h	19% ch	18% h	14%	18%	24% l	33% l	20%	23%	57% kn	43%	35% p	65%	31% r	69%	54% l	45%
NO NATIONAL NOR COMMERCIAL RADIO STATIONS (code 6 at row A)	606	339	169	98	260	346	91	117	93	87	75	143	97	151	146	212	248	358	203	403	161	445	237	368
	24%	20%	30%	40%	22%	27%	25%	29%	22%	21%	21%	28%	18%	20%	28%	33%	19%	31%	25%	24%	23%	25%	19%	30%
		56%	28% A	16% A	43%	57% a	15%	19%	15%	14%	12%	24% f	16%	25%	24% ij	35% ij	41%	59% m	34%	66%	27%	73%	39%	61% s
BBC RADIO																								
ANY BBC RADIO STATIONS (any of codes 1-5 at rows B OR C)	1572	1116	333	123	826	746	217	260	275	275	230	315	409	504	330	329	914	659	523	1049	458	1115	862	703
	64%	67%	58%	50%	69%	59%	60%	64%	65%	65%	65%	62%	74%	66%	63%	52%	70%	57%	65%	63%	67%	62%	70%	57%
		71% BC	21%	8%	53% b	47%	14%	17%	18%	17%	15%	20%	26% kl	32% kl	21% l	21%	58% kn	42%	33%	67%	29%	71%	55% l	45%
ANY BBC NATIONAL RADIO STATIONS (any of codes 1-5 at row B)	1483	1074	306	104	784	699	210	254	264	262	210	283	393	485	315	290	878	605	504	979	444	1039	836	640
	60%	65%	54%	42%	65%	55%	58%	63%	63%	62%	59%	56%	72%	64%	60%	46%	67%	52%	62%	59%	65%	58%	68%	52%
		72% BC	21% C	7%	53% b	47%	14%	17%	18%	18%	14%	19%	27% kl	33% kl	21% l	20%	59% kn	41%	34%	66%	30% r	70%	56% l	43%
ANY BBC LOCAL RADIO STATIONS (any of codes 1-5 at row C)	1170	894	197	79	623	546	170	197	204	208	161	229	292	387	241	250	679	491	394	776	342	828	624	538
	47%	54%	35%	32%	52%	43%	47%	49%	49%	49%	45%	45%	53%	51%	46%	39%	52%	42%	49%	47%	50%	46%	51%	44%
		76% BC	17%	7%	53% b	47%	15%	17%	17%	18%	14%	20%	25% l	33% l	21%	21%	58% kn	42%	34%	66%	29%	71%	53% l	46%
NO BBC RADIO STATIONS (none of codes 1-5 at rows B AND C)	846	500	232	114	362	485	129	140	136	141	120	181	129	238	187	293	367	479	269	577	220	626	343	502
	34%	30%	41%	46%	30%	38%	35%	34%	32%	33%	34%	36%	23%	31%	36%	46%	28%	41%	33%	35%	32%	35%	28%	41%
		59%	27% A	14% A	43%	57% a	15%	16%	16%	17%	14%	21%	15%	28% l	22% l	35% ijkl	43%	57% m	32%	68%	26%	74%	41%	59% s
COMMERCIAL RADIO																								
ANY COMMERCIAL RADIO STATIONS (any of codes 1-5 at rows D OR E)	1521	1113	334	74	788	733	233	256	286	277	225	245	366	516	305	334	882	639	526	995	458	1062	859	654
	61%	67%	59%	30%	65%	58%	64%	63%	68%	66%	63%	48%	67%	68%	58%	52%	67%	55%	65%	60%	67%	59%	70%	53%
		73% C	22% C	5%	52% b	48%	15% h	17% h	19% h	18% h	15% h	16%	24% kl	34% kl	20%	22%	58% kn	42%	35%	65%	30% r	70%	56% l	43%
ANY NATIONAL COMMERCIAL RADIO STATIONS (any of codes 1-5 at row D)	1379	1047	276	56	724	655	223	230	257	259	194	215	341	479	271	288	820	559	476	903	414	965	791	581
	56%	63%	48%	23%	60%	52%	61%	57%	61%	61%	54%	43%	62%	63%	52%	45%	62%	48%	59%	54%	60%	54%	64%	47%
		76% BC	20% C	4%	53% b	47%	16% h	17% h	19% h	19% h	14% h	16%	25% kl	35% kl	20%	21%	59% kn	41%	35%	65%	30% r	70%	57% l	42%
ANY LOCAL COMMERCIAL RADIO STATIONS (any of codes 1-5 at row E)	1199	916	239	43	604	594	181	226	247	221	172	151	284	401	247	267	685	514	451	748	397	802	702	489
	48%	55%	42%	17%	50%	47%	50%	56%	59%	52%	48%	30%	52%	53%	47%	42%	52%	44%	56%	45%	58%	45%	57%	40%
		76% BC	20% C	4%	50%	50%	15% h	19% h	21% gh	18% h	14% h	13%	24% l	33% l	21%	22%	57% kn	43%	38% p	62%	33% r	67%	59% l	41%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 118
QG1: SUMMARY OF RADIO LISTENING

Base: All respondents

Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Weighted base 2474	1658 67%	569 23%	247 10%	1204 49%	1270 51%	364 15%	406 16%	421 17%	423 17%	356 14%	505 20%	550 22%	763 31%	525 21%	637 26%	1312 53%	1162 47%	808 33%	1666 67%	687 28%	1787 72%	1232 50%	1232 50%	
NO COMMERCIAL RADIO STATIONS (none of codes 1-5 at rows D AND E)																								
897	503	231	163	400	498	113	143	126	139	125	252	172	226	211	288	398	499	266	631	219	678	346	551	
36%	30%	41%	66%	33%	39%	31%	35%	30%	33%	35%	50%	31%	30%	40%	45%	30%	43%	33%	38%	32%	38%	28%	45%	
	56%	26%A	18%AB	45%	55%a	13%	16%	14%	15%	14%	28%cddefg	19%	25%	24%ij	32%ij	44%	56%kn	30%	70%	24%	76%q	39%	61%rs	
Don't know																								
56	41	5	10	16	40	18	7	9	7	6	8	12	20	9	15	32	24	16	40	10	46	27	27	
2%	2%	1%	4%	1%	3%	5%	2%	2%	2%	2%	2%	2%	3%	2%	2%	2%	2%	2%	1%	3%	2%	2%	2%	
	74%	8%	18%B	29%	71%a	33%h	12%	17%	12%	11%	15%	21%	36%	16%	27%	57%	43%	28%	72%	17%	83%	48%	49%	

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - ij/kl - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 118
QG1: SUMMARY OF RADIO LISTENING

Absolutes/col percents/row percents 4 Mar 2021

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2474	2130 86%	62 3%	1829 74%	379 15%	2051 83%	157 6%	1780 72%	255 10%	238 10%	201 8%	96 4%	268 11%	190 8%	149 6%	202 8%	144 6%	162 7%	294 12%	275 11%
Weighted base	2474	2099 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
TOTAL																				
ANY RADIO STATION (any of codes 1-5 at row A)	1812	1585	79	1364	310	1544	130	1514	164	105	30	65	210	149	132	152	173	134	261	238
	73%	75%	68%	77%	69%	76%	66%	74%	73%	72%	53%	64%	77%	73%	75%	71%	77%	64%	78%	76%
		87%	4%	75% d	17%	85% f	7%	84% j	9% j	6% j	2%	4%	12%	8%	7%	8%	10%	7%	14% kqj	13%
ANY NATIONAL RADIO STATIONS (any of codes 1-5 at rows B or D)	1572	1370	70	1197	253	1348	102	1304	150	91	28	59	166	121	120	129	155	120	228	205
	64%	65%	60%	67%	56%	66%	52%	64%	67%	62%	48%	59%	61%	60%	68%	60%	69%	58%	68%	66%
		87%	4%	76% d	16%	86% f	6%	83% j	10% j	6% j	2%	4%	11%	8%	8%	8%	10%	8%	15%	13%
ANY LOCAL RADIO STATIONS (any of codes 1-5 at rows C or E)	1443	1278	67	1106	249	1249	106	1187	142	86	28	51	176	114	119	121	137	108	194	168
	58%	61%	58%	62%	55%	62%	54%	58%	63%	59%	50%	50%	52%	56%	68%	56%	61%	52%	58%	54%
		89%	5%	77%	17%	87%	7%	82%	10% j	6%	2%	4%	12%	8%	8% kqj	8%	10%	8%	13%	12%
NO NATIONAL NOR COMMERCIAL RADIO STATIONS (code 6 at row A)	606	473	33	388	120	449	59	492	52	37	24	35	59	47	38	59	45	72	70	66
	24%	23%	28%	22%	26%	22%	30%	24%	23%	26%	43%	35%	22%	23%	22%	27%	20%	35%	21%	21%
		78%	5%	64%	20%	74%	10%	81%	9%	6%	4% ghi	6% p	10%	8%	6%	10%	7%	12% dpr	12%	11%
BBC RADIO																				
ANY BBC RADIO STATIONS (any of codes 1-5 at rows B OR C)	1572	1370	70	1197	253	1348	102	1304	150	91	28	59	166	121	120	129	155	120	228	205
	64%	65%	60%	67%	56%	66%	52%	64%	67%	62%	48%	59%	61%	60%	68%	60%	69%	58%	68%	66%
		87%	4%	76% d	16%	86% f	6%	83% j	10% j	6% j	2%	4%	11%	8%	8%	8%	10%	8%	15%	13%
ANY BBC NATIONAL RADIO STATIONS (any of codes 1-5 at row B)	1483	1309	63	1147	234	1288	92	1230	142	87	24	54	155	110	108	119	152	116	215	201
	60%	62%	54%	65%	52%	63%	46%	60%	63%	59%	43%	53%	57%	54%	62%	55%	67%	56%	64%	65%
		88%	4%	77% d	16%	87% f	6%	83% j	10% j	6% j	2%	4%	10%	7%	7%	8%	10% km	8%	14%	14%
ANY BBC LOCAL RADIO STATIONS (any of codes 1-5 at row C)	1170	1025	57	904	188	1009	83	945	126	75	24	46	135	90	100	103	112	89	147	122
	47%	49%	49%	51%	42%	50%	42%	46%	56%	51%	41%	45%	50%	45%	57%	48%	50%	43%	44%	39%
		88%	5%	77% d	16%	86%	7%	81%	11% gj	6%	2%	4%	12%	8%	9% rs	9%	10%	8%	13%	10%
NO BBC RADIO STATIONS (none of codes 1-5 at rows B AND C)	846	688	42	555	177	645	87	702	67	51	27	41	102	75	51	82	63	86	103	99
	34%	33%	36%	31%	39%	32%	44%	34%	30%	35%	47%	40%	37%	37%	29%	38%	28%	41%	31%	32%
		81%	5%	66%	21% c	76%	10% e	83%	8%	6%	3% gh	5%	12%	9%	6%	10%	8%	10%	12%	12%
COMMERCIAL RADIO																				
ANY COMMERCIAL RADIO STATIONS (any of codes 1-5 at rows D OR E)	1521	1376	62	1202	245	1353	93	1267	139	89	26	53	182	126	102	121	153	112	205	212
	61%	66%	53%	68%	54%	67%	47%	62%	62%	61%	45%	52%	67%	62%	58%	56%	68%	54%	61%	68%
		90%	4%	79% d	16%	89% f	6%	83% j	9% j	6% j	2%	3%	12%	8%	7%	8%	10%	7%	13%	14% kon
ANY NATIONAL COMMERCIAL RADIO STATIONS (any of codes 1-5 at row D)	1379	1260	56	1110	213	1248	75	1146	128	82	23	46	160	113	93	114	146	98	170	206
	56%	60%	48%	63%	47%	61%	38%	56%	57%	56%	41%	46%	59%	56%	53%	53%	65%	47%	51%	66%
		91%	4%	81% d	15%	91% f	5%	83% j	9% j	6% j	2%	3%	12%	8%	7%	8%	11% kqr	7%	12%	15% knoqr
ANY LOCAL COMMERCIAL RADIO STATIONS (any of codes 1-5 at row E)	1199	1095	53	954	201	1077	79	979	124	74	22	44	152	93	88	99	106	94	151	153
	48%	52%	46%	54%	45%	53%	40%	48%	55%	51%	38%	43%	56%	46%	50%	46%	47%	45%	45%	49%
		91%	4%	80% d	17%	90% f	7%	82%	10% j	6%	2%	4%	13%	8%	7%	8%	9%	8%	13%	13%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 118

QG1: SUMMARY OF RADIO LISTENING

Base: All respondents

Total	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region								
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Weighted base	2099	116*	1776	452	2030	198*	2046	225	146	57*	101*	272	203	176	215	225	208*	334	312
	85%	5%*	72%	18%	82%	8%*	83%	9%	6%	2%*	4%*	11%	8%	7%	9%	9%	8%*	14%	13%
NO COMMERCIAL RADIO STATIONS (none of codes 1-5 at rows D AND E)	897	50	551	185	640	95	739	77	53	29	47	86	70	68	90	66	94	126	92
	33%	43%	31%	41%	32%	48%	36%	34%	36%	50%	46%	32%	34%	39%	42%	29%	45%	38%	29%
	76%	6%	61%	21% c	71%	11% e	82%	9%	6%	3% ghi	5% ps	10%	8%	8%	10% ps	7%	11% ps	14%	10%
Don't know	56	4	24	22	37	9	41	8	4	3	1	4	7	6	4	7	2	3	7
	2%	4%	1%	5%	2%	5%	2%	4%	3%	5%	1%	1%	3%	3%	2%	3%	1%	1%	2%
	74%	8%	43%	39% c	66%	16%	73%	15%	7%	5%	2%	7%	12%	10%	7%	13%	4%	5%	13%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 118
QG1: SUMMARY OF RADIO LISTENING

Base: All respondents

	Total	Location		Home TV service				Smart TV			Any connected TV		
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
TOTAL													
ANY RADIO STATION (any of codes 1-5 at row A)	1812 73%	378 69%	1434 75%	785 79%	761 72%	164 85%	500 67%	1072 78%	1181 77%	597 69%	1061 77%	1410 76%	402 64%
		21%	79%a	43%df		9%df		59%df	65%l		59%l	78%l	22%
ANY NATIONAL RADIO STATIONS (any of codes 1-5 at rows B or D)	1572 64%	336 61%	1237 64%	695 70%	654 62%	142 74%	419 57%	954 70%	1033 67%	512 59%	926 68%	1231 67%	341 54%
		21%	79%	44%df		9%df		61%df	66%l		59%l	78%l	22%
ANY LOCAL RADIO STATIONS (any of codes 1-5 at rows C or E)	1443 58%	297 54%	1146 60%	653 65%	603 57%	136 70%	375 51%	883 64%	970 63%	450 52%	873 64%	1145 62%	298 48%
		21%	79%a	45%df		9%df		61%df	67%l		61%l	79%l	21%
NO NATIONAL NOR COMMERCIAL RADIO STATIONS (code 6 at row A)	606 24%	158 29%	448 23%	196 20%	279 26%	28 14%	231 31%	272 20%	327 21%	250 29%	288 21%	406 22%	200 32%
		26%b	74%	32%	46%ceg	5%	38%ceg	45%	54%	41%hj	48%	67%	33%k
BBC RADIO													
ANY BBC RADIO STATIONS (any of codes 1-5 at rows B OR C)	1572 64%	336 61%	1237 64%	695 70%	654 62%	142 74%	419 57%	954 70%	1033 67%	512 59%	926 68%	1231 67%	341 54%
		21%	79%	44%df		9%df		61%df	66%l		59%l	78%l	22%
ANY BBC NATIONAL RADIO STATIONS (any of codes 1-5 at row B)	1483 60%	309 56%	1175 61%	666 67%	610 58%	141 73%	380 51%	914 67%	982 64%	475 55%	882 64%	1178 64%	305 49%
		21%	79%	45%df	41%f	9%df		62%df	66%l		59%l	79%l	21%
ANY BBC LOCAL RADIO STATIONS (any of codes 1-5 at row C)	1170 47%	250 45%	920 48%	535 54%	485 46%	110 57%	293 40%	724 53%	780 51%	368 42%	698 51%	920 50%	249 40%
		21%	79%	46%df		9%df		62%df	67%l		60%l	79%l	21%
NO BBC RADIO STATIONS (none of codes 1-5 at rows B AND C)	846 34%	201 36%	645 34%	286 29%	386 37%	50 26%	313 42%	390 28%	475 31%	335 39%	424 31%	585 32%	261 42%
		24%	76%	34%	46%ceg	6%	37%ceg	46%	56%	40%hj	50%	69%	31%k
COMMERCIAL RADIO													
ANY COMMERCIAL RADIO STATIONS (any of codes 1-5 at rows D OR E)	1521 61%	283 51%	1238 64%	693 70%	631 60%	154 79%	398 54%	933 68%	1050 68%	450 52%	954 70%	1246 67%	275 44%
		19%	81%a	46%df		10%cdfg		61%df	69%l		63%l	82%l	18%
ANY NATIONAL COMMERCIAL RADIO STATIONS (any of codes 1-5 at row D)	1379 56%	254 46%	1125 59%	638 64%	566 54%	146 75%	349 47%	863 63%	967 63%	396 46%	882 64%	1152 62%	227 36%
		18%	82%a	46%df	41%f	11%cdfg		63%df	70%l		64%l	84%l	16%
ANY LOCAL COMMERCIAL RADIO STATIONS (any of codes 1-5 at row E)	1199 48%	214 39%	985 51%	580 58%	476 45%	117 61%	287 39%	757 55%	850 55%	332 38%	778 57%	1000 54%	199 32%
		18%	82%a	48%df	40%	10%df		63%df	71%l		65%l	83%l	17%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/l/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 118

QG1: SUMMARY OF RADIO LISTENING

Base: All respondents

	Location		Home TV service					Smart TV			Any connected TV	
	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owens smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Weighted base	2474	1922	997	1055	193	741	1370	1536	870	1371	1847	627
		78%	40%	43%	8%	30%	55%	62%	35%	55%	75%	25%
NO COMMERCIAL RADIO STATIONS (none of codes 1-5 at rows D AND E)	897	644	288	409	38	333	412	458	398	396	571	327
	36%	34%	29%	39%	20%	45%	30%	30%	46%	29%	31%	52%
		72%	32% e	46% ceg	4%	37% ceg	46% e	51%	44% hj	44%	64%	36% k
Don't know	56	40	16	14	1	10	26	28	23	22	31	25
	2%	2%	2%	1%	1%	1%	2%	2%	3%	2%	2%	4%
		28%	28%	26%	2%	17%	46%	51%	41%	39%	55%	45% k

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 118
QG1: SUMMARY OF RADIO LISTENING

Absolutes/col percents/row percents 4 Mar 2021

Base: All respondents

	Total	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)				
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2474	1393 56%	1394 56%	863 35%	855 35%	622 25%	270 11%	538 22%	210 8%	1869 76%	482 19%	559 23%	238 10%	801 32%	1673 68%
Weighted base	2474	1368 55%	1371 55%	868 35%	799 32%	566 23%	263 11%	526 21%	214 9%	1847 75%	444 18%	522 21%	228 9%	755 31%	1719 69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
TOTAL															
ANY RADIO STATION (any of codes 1-5 at row A)	1812 73%	1044 76%	1061 77%	652 75%	620 78%	474 84%	212 80%	414 79%	187 87%	1410 76%	358 81%	423 81%	178 78%	592 79%	1220 71%
ANY NATIONAL RADIO STATIONS (any of codes 1-5 at rows B or D)	1572 64%	911 67%	926 68%	575 66%	543 68%	427 75%	183 69%	364 69%	175 82%	1231 67%	313 71%	382 73%	166 73%	530 70%	1043 61%
ANY LOCAL RADIO STATIONS (any of codes 1-5 at rows C or E)	1443 58%	868 63%	873 64%	566 65%	537 67%	407 72%	189 72%	363 69%	142 62%	1145 79%	313 71%	378 72%	156 69%	518 69%	925 54%
NO NATIONAL NOR COMMERCIAL RADIO STATIONS (code 6 at row A)	606 24%	303 22%	288 21%	203 23%	165 21%	89 16%	45 17%	101 19%	22 10%	406 22%	80 18%	92 15%	45 7%	152 20%	454 26%
BBC RADIO															
ANY BBC RADIO STATIONS (any of codes 1-5 at rows B OR C)	1572 64%	911 67%	926 68%	575 66%	543 68%	427 75%	183 69%	364 69%	175 82%	1231 67%	313 71%	382 73%	166 73%	530 70%	1043 61%
ANY BBC NATIONAL RADIO STATIONS (any of codes 1-5 at row B)	1483 60%	875 64%	882 64%	553 64%	519 65%	418 74%	178 68%	350 67%	170 80%	1178 64%	285 64%	371 71%	156 68%	495 66%	989 57%
ANY BBC LOCAL RADIO STATIONS (any of codes 1-5 at row C)	1170 47%	710 52%	698 51%	474 55%	445 56%	355 63%	165 63%	307 58%	107 50%	920 79%	266 60%	326 62%	144 63%	446 59%	723 42%
NO BBC RADIO STATIONS (none of codes 1-5 at rows B AND C)	846 34%	435 32%	424 31%	280 32%	242 30%	135 24%	75 28%	152 29%	34 16%	585 32%	124 28%	133 25%	57 25%	215 28%	631 37%
COMMERCIAL RADIO															
ANY COMMERCIAL RADIO STATIONS (any of codes 1-5 at rows D OR E)	1521 61%	943 69%	954 70%	603 69%	557 70%	435 77%	197 75%	381 73%	169 79%	1246 67%	298 67%	385 74%	156 68%	508 67%	1013 59%
ANY NATIONAL COMMERCIAL RADIO STATIONS (any of codes 1-5 at row D)	1379 56%	878 64%	882 64%	568 65%	523 65%	413 73%	183 68%	358 68%	164 77%	1152 62%	270 61%	359 69%	147 65%	471 62%	908 53%
ANY LOCAL COMMERCIAL RADIO STATIONS (any of codes 1-5 at row E)	1199 48%	759 55%	778 57%	508 59%	489 61%	368 65%	168 64%	324 62%	134 63%	1000 54%	236 53%	316 60%	136 60%	415 55%	783 46%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 118

QG1: SUMMARY OF RADIO LISTENING

Base: All respondents

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Weighted base	2474	1368 55%	1371 55%	868 35%	799 32%	566 23%	263 11%	526 21%	214 9%	1847 75%	444 18%	522 21%	228 9%	755 31%	1719 69%
NO COMMERCIAL RADIO STATIONS (none of codes 1-5 at rows D AND E)	897	403 29%	396 29%	252 29%	228 29%	127 22%	60 23%	134 25%	41 19%	571 31%	139 31%	129 25%	68 30%	237 31%	661 38%
		45% <i>qt</i>	44% <i>qt</i>	28% <i>qt</i>	25% <i>qt</i>	14%	7%	15%	5%	64% <i>qt</i>	15%	14%	8%	26% <i>w</i>	74% <i>ww</i>
Don't know	56	21 2%	22 2%	13 2%	13 2%	4 1%	6 2%	10 2%	4 2%	31 2%	6 1%	8 1%	4 2%	10 1%	45 3%
	2%	39%	39%	24%	24%	8%	11%	19%	8%	55%	11%	14%	8%	18%	82%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 119

Q4: (SHOW SCREEN) SAY TO RESPONDENT: Advertising and sponsorship provide income for commercial radio stations. Without income from advertising and sponsorship, commercial radio stations may not exist. With this in mind, which of these statements best describes how you feel about the amount of advertising and programme sponsorship (for example sponsorship of the weather or a competition) on commercial radio stations?
SINGLE CODE

Base: All who ever listen to commercial radio

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	1511	1382	86	83	761	790	217	216	287	260	240	331	367	534	269	381	901	650	497	1054	443	1108	946	599
		89%	6%	5%	49%	51%	14%	14%	19%	17%	15%	21%	24%	34%	17%	25%	58%	42%	32%	68%	29%	71%	61%	39%
Weighted base	1521	1113	334*	74*	788	733	233	256	286	277	225	245	366	516	305	334	882	639	526	995	458	1062	859	654
		73%	22%*	5%*	52%	48%	15%	17%	19%	18%	15%	16%	24%	34%	20%	22%	58%	42%	35%	65%	30%	70%	56%	43%
Effective base	866	1100	76	70	417	454	110	130	176	146	132	199	203	273	174	223	476	394	277	592	257	609	509	354
It could go up quite a bit before it bothered me	59	54	-	4	28	31	14	10	15	4	7	9	18	17	8	15	35	24	33	25	31	28	35	24
	4%	5%	-	6%	4%	4%	6%	4%	5%	1%	3%	4%	5%	3%	3%	5%	4%	4%	6%	3%	7%	3%	4%	4%
A little more would not bother me	230	189	34	6	133	97	43	49	46	27	36	29	64	69	48	49	133	97	99	131	89	141	137	89
	15%	17%	10%	9%	17%	13%	18%	19%	16%	10%	16%	12%	18%	13%	16%	15%	15%	15%	19%	13%	19%	13%	16%	14%
		82%	15%	3%	58%	42%	19%	21% f	20%	12%	16%	13%	28%	30%	21%	21%	58%	42%	43% p	57%	39% r	61%	60%	39%
The present levels don't bother me, but I would not want any more	735	481	213	41	368	367	85	91	143	161	105	149	179	255	138	163	434	301	252	483	224	510	415	318
	48%	43%	64% A	55%	47%	50%	37%	35%	50%	58%	47%	61%	49%	49%	45%	49%	49%	47%	48%	49%	49%	48%	48%	49%
		66%	29% A	6%	50%	50%	12%	12%	19% cd	22% cd	14%	20% cd eg	24%	35%	19%	22%	59%	41%	34%	66%	31%	69%	57%	43%
There is already more than I am really happy with	404	313	72	19	211	193	81	84	63	65	68	44	85	151	82	86	236	168	108	296	83	321	220	183
	27%	28%	22%	25%	27%	26%	35%	33%	22%	23%	30%	18%	23%	29%	27%	26%	27%	26%	21%	30%	18%	30%	26%	28%
		78%	18%	5%	52%	48%	20% efh	21% eh	16%	16%	17% h	11%	21%	37%	20%	21%	58%	42%	27%	73% o	21%	79% q	54%	45%
Don't know	93	74	15	4	48	45	10	22	18	21	8	14	20	24	29	20	44	49	34	60	31	62	52	40
	6%	7%	4%	6%	6%	6%	4%	9%	6%	7%	4%	6%	5%	5%	10%	6%	5%	8%	6%	6%	7%	6%	6%	6%
		80%	16%	5%	51%	49%	11%	24%	20%	22%	9%	15%	21%	26%	31% j	22%	47%	53%	36%	64%	34%	66%	56%	43%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/ef/g/h - ij/kl - m/n - o/p - q/r - s/t
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 119

QG4: (SHOW SCREEN) SAY TO RESPONDENT: Advertising and sponsorship provide income for commercial radio stations. Without income from advertising and sponsorship, commercial radio stations may not exist. With this in mind, which of these statements best describes how you feel about the amount of advertising and programme sponsorship (for example sponsorship of the weather or a competition) on commercial radio stations?
SINGLE CODE

Base: All who ever listen to commercial radio

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	1551	1420 92%	37 2%	1266 82%	202 13%	1402 90%	66 4%	1124 72%	153 10%	154 10%	120 8%	51 3%	171 11%	116 7%	86 6%	121 8%	95 6%	103 7%	204 13%	177 11%
Weighted base	1521	1376 90%	62** 4%**	1202 79%	245 16%	1353 89%	93* 6%*	1267 83%	139 9%	89 6%	26* 2%*	53** 3%**	182* 12%*	126* 8%*	102* 7%*	121* 8%*	153* 10%*	112* 7%*	205 13%	212 14%
Effective base	866	796	19	707	109	778	36	666	106	114	77	26	91	64	63	76	70	56	124	104
It could go up quite a bit before it bothered me	59 4%	53 4%	- -	48 4%	6 3%	54 4%	- -	50 4%	4 3%	3 3%	2 7%	3 6%	6 3%	5 4%	3 3%	5 4%	4 2%	5 4%	8 4%	10 5%
A little more would not bother me	230 15%	216 16%	5 8%	193 16%	31 13%	212 16%	11 12%	185 15%	22 16%	15 17%	8 31%	9 16%	15 8%	20 16%	20 19%	22 18%	15 10%	19 17%	26 13%	39 18%
The present levels don't bother me, but I would not want any more	735 48%	668 49%	22 35%	587 49%	107 44%	648 48%	46 49%	630 50%	56 40%	37 42%	12 47%	23 43%	107 59%	52 41%	49 48%	60 50%	78 51%	42 37%	104 51%	114 54%
There is already more than I am really happy with	404 27%	357 26%	28 46%	317 26%	68 28%	364 27%	21 23%	327 26%	45 32%	29 33%	2 9%	14 27%	46 25%	36 29%	26 26%	27 22%	41 27%	40 36%	58 28%	38 18%
Don't know	93 6%	82 6%	7 11%	57 5%	32 13%	74 6%	15 16%	75 81%j	13 11%j	4 7%j	1 1%	5 4%	7 11%	12 9%	4 7%	8 7%	14 10%	6 10%	9 14%	11 9%
		88%	7%	61%	35% c	80%	16% e	80%	14%	4%	2%	5%	7%	13%	4%	8%	15%	6%	10%	12%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 119

**QG4: (SHOW SCREEN) SAY TO RESPONDENT: Advertising and sponsorship provide income for commercial radio stations. Without income from advertising and sponsorship, commercial radio stations may not exist. With this in mind, which of these statements best describes how you feel about the amount of advertising and programme sponsorship (for example sponsorship of the weather or a competition) on commercial radio stations?
SINGLE CODE**

Base: All who ever listen to commercial radio

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owens smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	1551	331 21%	1220 79%	719 46%	648 42%	155 10%	380 25%	982 63%	1084 70%	449 29%	982 63%	1285 83%	266 17%
Weighted base	1521	283 19%	1238 81%	693 46%	631 42%	154* 10%*	398 26%	933 61%	1050 69%	450 30%	954 63%	1246 82%	275 18%
Effective base	866	238	657	438	375	83	204	572	609	249	554	729	140
It could go up quite a bit before it bothered me	59 4%	16 6%	43 3%	34 5%	17 3%	10 6%	7 2%	43 5%	48 5%	11 2%	44 5%	50 4%	8 3%
A little more would not bother me	230 15%	31 11%	199 16%	141 20%	75 12%	21 14%	38 10%	171 18%	175 17%	54 12%	160 17%	200 16%	30 11%
The present levels don't bother me, but I would not want any more	735 48%	141 50%	594 48%	321 46%	298 47%	78 51%	196 49%	468 50%	492 47%	240 53%	456 48%	605 49%	130 47%
There is already more than I am really happy with	404 27%	79 28%	325 26%	166 24%	207 33%	38 25%	132 33%	202 22%	278 26%	113 25%	240 25%	315 25%	89 32%
Don't know	93 6%	17 6%	77 6%	31 4%	35 6%	6 4%	24 6%	48 5%	57 5%	31 7%	54 6%	75 6%	18 7%
		18%	82%	33%	37%	7%	26%	52%	61%	34%	58%	81%	19%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 119

QG4: (SHOW SCREEN) SAY TO RESPONDENT: Advertising and sponsorship provide income for commercial radio stations. Without income from advertising and sponsorship, commercial radio stations may not exist. With this in mind, which of these statements best describes how you feel about the amount of advertising and programme sponsorship (for example sponsorship of the weather or a competition) on commercial radio stations?
SINGLE CODE

Base: All who ever listen to commercial radio

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare/ children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	1551	989 64%	982 63%	635 41%	614 40%	481 31%	204 13%	413 27%	161 10%	1285 83%	331 21%	421 27%	179 12%	562 36%	989 64%
Weighted base	1521	943 62%	954 63%	603 40%	557 37%	435 29%	197 13%	381 25%	169* 11%*	1246 82%	298 20%	385 25%	156 10%	508 33%	1013 67%
Effective base	866	580	554	418	382	318	124	261	95	729	188	258	125	342	536
It could go up quite a bit before it bothered me	59 4%	44 5%	44 5%	37 6%	24 4%	31 7%	12 6%	22 6%	15 9%	50 4%	24 8%	36 9%	27 17%	38 7%	21 2%
A little more would not bother me	230 15%	172 18%	160 17%	125 21%	99 18%	88 20%	39 20%	79 21%	31 18%	200 16%	47 16%	86 22%	38 25%	101 20%	129 13%
The present levels don't bother me, but I would not want any more	735 48%	453 48%	456 48%	238 39%	254 45%	178 41%	75 38%	148 39%	88 52%	605 49%	133 45%	161 42%	46 29%	215 42%	520 51%
There is already more than I am really happy with	404 27%	225 24%	240 25%	163 27%	154 28%	107 25%	59 27%	108 28%	27 16%	315 25%	81 27%	93 24%	39 25%	133 26%	271 27%
Don't know	93 6%	49 5%	54 6%	40 7%	28 5%	31 7%	11 6%	24 6%	7 4%	75 6%	14 5%	10 3%	6 4%	22 4%	72 7%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 120

Q8: In the last 12 months, have you personally heard anything on the radio you found offensive?
SINGLE CODE

Base: All who ever listen to radio

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	1829	1576	104	149	883	946	238	240	318	297	283	453	437	608	313	471	1045	784	546	1283	487	1342	1057	766
		86%	6%	8%	48%	52%	13%	13%	17%	16%	15%	25%	24%	33%	17%	26%	57%	43%	30%	70%	27%	73%	58%	42%
Weighted base	1812	1277	395*	140	928	885	255	283	318	329	275	353	441	591	370	410	1032	780	590	1223	517	1296	968	837
		70%	22%*	8%	51%	49%	14%	16%	18%	18%	15%	19%	24%	33%	20%	23%	57%	43%	33%	67%	29%	71%	53%	46%
Effective base	1033	1253	91	125	488	552	122	148	197	166	157	272	244	313	204	283	558	480	303	736	278	757	558	470
Yes	87	75	3	8	53	33	27	14	16	8	13	9	26	20	23	17	46	40	36	50	30	56	54	32
	5%	6%	1%	6%	6%	4%	10%	5%	5%	2%	5%	2%	6%	3%	6%	4%	4%	5%	6%	4%	6%	4%	6%	4%
		87%B	3%	10%B	62%	38%	31%h	16%	19%	9%	15%	10%	30%	23%	27%	20%	54%	46%	42%	58%	35%	65%	62%	37%
No	1666	1146	393	128	846	820	214	248	294	314	260	337	402	551	335	378	953	713	532	1134	466	1201	888	776
	92%	90%	99%	91%	91%	93%	84%	88%	92%	95%	94%	96%	91%	93%	90%	92%	92%	91%	90%	93%	90%	93%	92%	93%
		69%	74%AC	8%	51%	49%	13%	15%	18%c	19%cd	16%cd	20%cd	24%	33%	20%	23%	57%	43%	32%	68%	28%	72%	53%	47%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 120

Q8: In the last 12 months, have you personally heard anything on the radio you found offensive?**SINGLE CODE****Base: All who ever listen to radio**

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	1829	1625 89%	44 2%	1431 78%	250 14%	1591 87%	90 5%	1334 73%	182 10%	180 10%	133 7%	66 4%	198 11%	139 8%	108 6%	151 8%	108 6%	123 7%	237 13%	204 11%
Weighted base	1812	1585 87%	79** 4%**	1364 75%	310 17%	1544 85%	130* 7%*	1514 84%	164 9%	105 6%	30* 2%*	65* 4%*	210 12%	149* 8%*	132* 7%*	152* 8%*	173* 10%*	134* 7%*	261 14%	238 13%
Effective base	1033	915	23	801	137	888	49	796	130	132	75	35	108	80	73	98	79	71	136	123
Yes	87	74	4	64	16	74	6	65	14	6	2	3	6	10	8	11	4	5	8	11
	5%	5%	5%	5%	5%	5%	4%	4%	9%	6%	5%	5%	3%	6%	6%	7%	2%	3%	3%	5%
		86%	4%	74%	18%	85%	6%	75%	17%g	7%	2%	4%	6%	11%	9%	12%	5%	5%	9%	13%
No	1666	1457	73	1259	280	1422	116	1401	145	93	27	60	199	137	115	137	165	127	246	216
	92%	92%	93%	92%	90%	92%	90%	93%	88%	89%	91%	92%	95%	92%	87%	90%	95%	95%	94%	91%
		87%	4%	76%	17%	85%	7%	84%	9%	6%	2%	4%	12%	8%	7%	8%	10%	8%	15%	13%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 120

**QG8: In the last 12 months, have you personally heard anything on the radio you found offensive?
SINGLE CODE**

Base: All who ever listen to radio

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	1829	429 23%	1400 77%	809 44%	782 43%	171 9%	476 26%	1117 61%	1218 67%	582 32%	1095 60%	1448 79%	381 21%
Weighted base	1812	378 21%	1434 79%	785 43%	761 42%	164* 9%*	500 28%	1072 59%	1181 65%	597 33%	1061 59%	1410 78%	402 22%
Effective base	1033	301	761	494	464	92	267	642	691	327	628	823	212
Yes	87	23	64	56	25	12	10	65	71	15	59	69	18
5%		6%	4%	7%	3%	8%	2%	6%	6%	3%	6%	5%	4%
		27%	73%	64%df	29%	14%f	12%	75%df	82%i	18%	69%i	80%	20%
No	1666	339	1327	710	712	148	471	975	1069	563	969	1293	374
92%		90%	93%	90%	94%	90%	94%	91%	91%	94%	91%	92%	93%
		20%	80%	43%	43%	9%	28%	59%	64%	34%h	58%	78%	22%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/ij - k/l
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 120

QG8: In the last 12 months, have you personally heard anything on the radio you found offensive?
SINGLE CODE

Base: All who ever listen to radio

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	1829	1097	1095	679	681	525	220	449	180	1448	384	459	200	640	1189
		60%	60%	37%	37%	29%	12%	25%	10%	79%	21%	25%	11%	35%	65%
Weighted base	1812	1044	1061	652	620	474	212	414	187	1410	358	423	178	592	1220
		58%	59%	36%	34%	26%	12%	23%	10%	78%	20%	23%	10%	33%	67%
Effective base	1033	640	628	440	426	350	136	287	110	823	211	280	142	384	657
Yes	87	63	59	49	43	39	15	27	13	69	68	73	55	79	8
	5%	6%	6%	7%	7%	8%	7%	6%	7%	5%	19%	17%	31%	13%	1%
		73%	69%	56%	50%	45% u	17%	31%	15%	80%	78% z	84% z	63% vwyz	91% z	9%
No	1666	953	969	570	552	408	188	363	167	1293	275	335	115	489	1178
	92%	91%	91%	87%	89%	86%	89%	88%	90%	92%	77%	79%	64%	82%	97%
		57% oq	58% oq	34%	33%	24%	11%	22%	10%	78% oqs	16% x	20% x	7%	29% x	71% vwxyz

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 121

**Q1:As far as you know, is the radio regulated in terms of what can be broadcast?
IF NECESSARY – By regulation we mean rules or guidelines about what can and can't be broadcast
SINGLE CODE**

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
Yes	1368	947	271	150	712	655	167	198	230	257	226	289	359	432	281	296	791	577	421	947	368	1000	723	643
	55%	57%	48%	61%	59%	52%	46%	49%	55%	61%	64%	57%	65%	57%	53%	47%	60%	50%	52%	57%	54%	56%	59%	52%
		69% ^b	20%	11% ^B	52% ^b	48%	12%	14%	17%	19% ^{cd}	17% ^{cd}	21% ^c	26% ^{kl}	32% ^l	21%	22%	58% ⁿ	42%	31%	69%	27%	73%	53% ^t	47%
No	411	245	135	31	216	195	86	85	82	62	41	55	72	132	95	112	204	207	175	235	137	274	226	180
	17%	15%	24%	13%	18%	15%	24%	21%	20%	15%	11%	11%	13%	17%	18%	18%	16%	18%	22%	14%	20%	15%	18%	15%
		60%	33% ^{AC}	8%	52%	48%	21% ^{fgh}	21% ^{gh}	20% ^{gh}	15%	10%	14%	18%	32%	23%	27%	50%	50%	43% ^p	57%	33%	67%	55%	44%
Don't know	696	466	163	67	276	420	111	123	108	104	89	160	118	199	149	229	318	378	212	483	183	513	283	410
	28%	28%	29%	27%	23%	33%	30%	30%	26%	25%	32%	32%	22%	26%	28%	36%	24%	33%	26%	29%	27%	29%	23%	33%
		67%	23%	10%	40%	60% ^a	16%	18%	16%	15%	13%	23%	17%	29%	21%	33% ^{ijk}	46%	54% ^m	30%	70%	26%	74%	41%	59% ^s

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 121

**Q1:As far as you know, is the radio regulated in terms of what can be broadcast?
IF NECESSARY – By regulation we mean rules or guidelines about what can and can't be broadcast
SINGLE CODE**

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Unweighted base	2130 86%	62 3%	1829 74%	379 15%	2051 83%	157 6%	1780 72%	255 10%	238 10%	201 8%	96 4%	268 11%	190 8%	149 6%	202 8%	144 6%	162 7%	294 12%	275 11%	
Weighted base	2474 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%	
Effective base	1341	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170	
Yes	1368 55%	1167 56%	46 39%	1042 59%	177 39%	1174 58%	45 23%	1127 55%	129 57%	82 56%	29 51%	134 56%	99 49%	106 60%	112 52%	137 61%	105 51%	183 55%	192 62%	
		85%	3%	76% d	13%	86% d	3%	82%	9%	6%	2%	4%	10%	7%	8%	10%	8%	13%	14% im	
No	411 17%	337 16%	41 35%	280 16%	100 22%	328 16%	52 26%	339 17%	40 18%	15 11%	20 20%	46 17%	36 18%	19 11%	44 20%	30 13%	48 23%	43 13%	52 17%	
		82%	10% a	68%	24% c	80%	13% e	83%	10%	4%	4% jl	5%	11%	9%	5%	11%	7%	12% ln	11%	
Don't know	696 28%	596 86%	30 4%	454 65%	175 25%	528 76%	101 15%	579 83%	56 8%	47 7%	13 2%	24 3%	92 34%	68 33%	50 29%	59 27%	26% 26%	55 26%	107 32%	68 22%
		28%	25%	65%	25% c	76%	15% e	28%	25%	32%	23%	23%	34%	33%	29%	27%	26%	26%	32%	22%
		86%	4%	65%	25% c	76%	15% e	83%	8%	7%	2%	3%	13% ks	10% ks	7%	8%	8%	8%	15% ks	10%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 121

**Q1:As far as you know, is the radio regulated in terms of what can be broadcast?
IF NECESSARY – By regulation we mean rules or guidelines about what can and can't be broadcast
SINGLE CODE**

Base: All respondents

	Location		Home TV service					Smart TV			Any connected TV		
	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owens smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)	
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Yes	1368	323 55%	1045 58%	565 57%	588 56%	113 58%	387 52%	771 56%	879 57%	454 52%	782 57%	1055 57%	312 50%
	55%	24%	76%	41%	43%	8%	28%	56%	64%	33%	57%	77% l	23%
No	411	73 17%	338 18%	190 19%	150 14%	32 17%	105 14%	254 19%	267 17%	134 15%	237 17%	302 16%	109 17%
	17%	18%	82% a	46% df	36%	8%	26%	62% d	65%	33%	58%	73%	27%
Don't know	696	157 28%	539 28%	242 24%	317 30%	48 25%	249 34%	345 25%	390 25%	282 32%	352 26%	490 27%	206 33%
	28%	23%	77%	35%	46% cg	7%	36% cg	50%	56%	41% hj	51%	70%	30% k

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/ij - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 121

**Q1:As far as you know, is the radio regulated in terms of what can be broadcast?
IF NECESSARY – By regulation we mean rules or guidelines about what can and can't be broadcast
SINGLE CODE**

Base: All respondents

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2474	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1673
		56%	56%	35%	35%	25%	11%	22%	8%	76%	19%	23%	10%	32%	68%
Weighted base	2474	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1719
		55%	55%	35%	32%	23%	11%	21%	9%	75%	18%	21%	9%	31%	69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Yes	1368	795	782	479	473	342	146	290	140	1055	294	334	163	480	888
	55%	58%	57%	55%	59%	60%	56%	55%	66%	57%	66%	64%	71%	64%	52%
		58%	57%	35%	35%	25%	11%	21%	10%os	77%	21%z	24%z	12%z	35%z	65%
No	411	226	237	161	123	112	65	111	33	302	51	86	34	109	301
	17%	17%	17%	19%	15%	20%	25%	21%	15%	16%	12%	17%	15%	14%	18%
		55%	58%	39%	30%	27%	16%mpu	27%p	8%	73%	12%	21%	8%	27%	73%w
Don't know	696	347	352	228	203	113	52	125	40	490	99	102	32	165	530
	28%	25%	26%	26%	25%	20%	20%	24%	19%	27%	22%	19%	14%	22%	31%
		50%q	51%q	33%q	29%	16%	8%	18%	6%	70%q	14%	15%	5%	24%w	76%vwxy

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 122

Q12: Who do you think is responsible for regulating radio?
SINGLE CODE (FIRST MENTION)

Base: Those who believe that radio programmes are regulated or don't know if they are regulated

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	2106	1756	117	233	981	1125	257	261	332	323	342	591	465	678	349	614	1143	963	558	1548	487	1619	1107	994
		83%	6%	11%	47%	53%	12%	12%	16%	15%	16%	28%	22%	32%	17%	29%	54%	46%	26%	74%	23%	77%	53%	47%
Weighted base	2063	1412	434*	216	988	1075	278	321	338	361	316	449	478	631	430	525	1109	955	633	1430	550	1513	1006	1053
		68%	21%*	10%	48%	52%	13%	16%	16%	18%	15%	22%	23%	31%	21%	25%	54%	46%	31%	69%	27%	73%	49%	51%
Effective base	1158	1391	94	198	545	613	130	144	190	179	195	384	248	368	201	365	614	544	281	908	248	931	575	580
Ofcom/ Office of Communications	539	368	139	32	333	206	41	59	116	115	99	109	186	190	90	72	376	163	156	383	146	393	323	216
	26%	26%	32%	15%	34%	19%	15%	18%	34%	32%	31%	24%	39%	30%	21%	14%	34%	17%	25%	27%	27%	26%	32%	21%
		68% BC	26% C	6%	62% b	38%	8%	11%	22% cdh	21% cd	18% cd	20% cc	35% kl	35% kl	17% l	13%	70% kn	30%	29%	71%	27%	73%	60% kt	40%
BSC/ Broadcasting Standards Commission	208	177	23	8	92	116	18	17	22	53	46	51	55	68	42	43	123	84	49	158	45	163	95	113
	10%	13%	5%	4%	9%	11%	7%	5%	6%	15%	15%	11%	12%	11%	10%	8%	11%	9%	8%	11%	8%	11%	9%	11%
		85% BC	11%	4%	44%	56%	9%	8%	10%	26% cde	22% cde	25% d	27%	33%	20%	21%	59%	41%	24%	76%	22%	78%	46%	54%
Radio Authority	113	106	5	2	46	67	21	26	20	24	9	13	24	29	37	23	53	59	35	78	32	81	55	58
	5%	8%	1%	1%	5%	6%	7%	8%	6%	7%	3%	3%	5%	5%	9%	4%	5%	6%	6%	5%	6%	5%	5%	5%
		94% BC	4%	1%	41%	59%	18% h	23% gh	18%	21% h	8%	11%	22%	26%	33% l	20%	47%	53%	31%	69%	28%	72%	49%	51%
Radio stations themselves	90	51	27	12	24	66	13	17	12	26	4	18	19	31	7	32	50	40	25	65	23	67	37	53
	4%	4%	6%	5%	2%	6%	5%	5%	3%	7%	1%	4%	4%	5%	2%	6%	5%	4%	4%	5%	4%	4%	4%	5%
		57%	30%	13%	27%	73% a	15%	19% g	13%	28% g	5%	20%	21%	34%	8%	36% k	56%	44%	28%	72%	25%	75%	41%	59%
BBC	72	43	14	14	35	36	12	17	12	9	3	18	14	20	15	22	34	37	28	43	27	45	39	31
	3%	3%	3%	7%	4%	3%	4%	5%	4%	2%	1%	4%	3%	3%	4%	4%	3%	4%	5%	3%	5%	3%	4%	3%
		61%	20%	20% A	49%	51%	17% g	24% g	17%	12%	4%	26% g	20%	28%	21%	31%	48%	52%	40%	60%	38%	62%	55%	44%
The Government (including Scottish Executive/ Welsh Executive/ Northern Ireland Assembly)	66	34	21	11	44	21	17	15	6	1	11	16	4	17	18	26	21	45	16	50	13	53	30	36
	3%	2%	5%	5%	4%	2%	6%	5%	2%	*	3%	4%	1%	3%	4%	5%	2%	5%	2%	4%	2%	4%	3%	3%
		51%	32%	17% A	67% b	33%	26% ef	23% f	9%	1%	17% f	24% f	6%	26%	28% l	40% l	32%	68% kn	24%	76%	19%	81%	46%	54%
ASA/ Advertising Standards Authority	62	61	-	1	32	31	10	5	13	6	13	15	20	18	13	11	38	24	16	46	13	49	30	32
	3%	4%	-	1%	3%	3%	3%	2%	4%	2%	4%	3%	4%	3%	3%	2%	3%	3%	3%	3%	2%	3%	3%	3%
		98% BC	-	2%	51%	49%	15%	9%	21%	10%	22%	23%	32%	29%	21%	18%	61%	39%	26%	74%	21%	79%	48%	52%
MediaWatch/ National Viewers and Listeners Association	38	38	-	-	18	20	6	6	8	7	4	7	10	14	7	8	24	15	14	24	11	28	19	20
	2%	3%	-	-	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	2%	2%
		100% C	-	-	47%	53%	15%	16%	21%	19%	11%	18%	26%	36%	18%	20%	62%	38%	37%	63%	27%	73%	49%	51%
BBFC/ British Board of Film Classification	20	17	3	-	14	6	7	4	5	*	-	2	6	5	5	4	11	8	11	9	9	11	15	5
	1%	1%	1%	-	1%	1%	3%	1%	2%	*	-	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	*	
		85%	15%	-	69%	31%	38% fg	22%	26%	3%	-	12%	32%	26%	24%	19%	57%	43%	56%	44%	45%	55%	75%	25%
ITC/ Independent Television Commission	9	9	-	-	6	4	2	1	3	1	2	1	2	4	1	2	7	3	6	3	5	4	7	3
	*	1%	-	-	1%	*	1%	*	1%	*	*	*	*	1%	*	1%	*	1%	1%	*	1%	*	1%	*
		100%	-	-	62%	38%	21%	13%	36%	7%	17%	6%	25%	45%	11%	19%	70%	30%	63%	37%	53%	47%	70%	30%
Other response - WRITE IN	9	1	-	8	2	6	-	-	1	-	-	8	2	1	2	5	2	6	1	8	1	8	1	8
	*	*	-	4%	2%	1%	-	-	*	-	-	2%	*	*	1%	*	1%	*	*	1%	*	1%	*	1%
		6%	-	94% AB	26%	74%	-	-	6%	-	-	94% fg	21%	6%	21%	51%	27%	73%	6%	94%	6%	94%	6%	94%
Don't know	838	507	203	129	342	496	130	151	121	119	125	192	134	235	192	278	368	470	276	563	228	610	356	479
	41%	36%	47%	60%	35%	46%	47%	47%	36%	33%	39%	43%	28%	37%	45%	53%	33%	49%	44%	39%	41%	40%	35%	45%
		60%	24% A	15% AB	41%	59% a	16% f	18% ef	14%	14%	15%	23% f	16%	28% l	23% l	33% l	44%	56% kn	33%	67%	27%	73%	43%	57% ks

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 122

Q12: Who do you think is responsible for regulating radio?
SINGLE CODE (FIRST MENTION)

Base: Those who believe that radio programmes are regulated or don't know if they are regulated

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Unweighted base	2106	1817 86%	43 2%	1566 74%	308 15%	1747 83%	127 6%	1516 72%	223 11%	206 10%	161 8%	82 4%	228 11%	160 8%	131 6%	165 8%	125 6%	137 7%	257 12%	231 11%
Weighted base	2063	1763 85%	75** 4%**	1496 73%	352 17%	1702 82%	146* 7%*	1707 83%	185 9%	129 6%	42* 2%*	81* 4%*	226 11%	167* 8%*	156* 8%*	171* 8%*	195* 9%*	160* 8%*	291 14%	260 13%
Effective base	1158	974	23	838	161	935	62	871	184	132	83	45	124	89	88	97	92	69	135	142
Ofcom/ Office of Communications	539	495	12	426	81	489	18	447	49	33	10	18	44	42	53	33	47	43	74	93
	26%	28%	16%	28%	23%	29%	12%	26%	27%	25%	23%	22%	19%	25%	34%	19%	24%	27%	25%	36%
		92%	2%	79%	15%	91% f	3%	83%	9%	6%	2%	3%	8%	8%	10% lo	6%	9%	8%	8%	17% lo
BSC/ Broadcasting Standards Commission	208	196	3	171	29	189	11	167	18	20	3	6	14	18	15	15	25	18	30	26
	10%	11%	4%	11%	8%	11%	7%	10%	10%	15%	7%	8%	6%	11%	10%	9%	13%	11%	10%	10%
		94%	1%	83%	14%	91%	5%	80%	9%	9%	1%	3%	7%	9%	7%	7%	12%	9%	14%	13%
Radio Authority	113	105	5	92	20	106	5	90	13	7	3	2	14	9	8	12	13	8	15	8
	5%	6%	7%	6%	6%	6%	3%	5%	7%	5%	7%	2%	6%	6%	5%	7%	7%	5%	5%	3%
		93%	5%	81%	17%	94%	4%	80%	11%	6%	3%	2%	13%	8%	7%	11%	11%	7%	14%	7%
Radio stations themselves	90	64	14	54	24	68	10	78	7	4	1	6	18	6	7	1	11	8	14	8
	4%	4%	19%	4%	7%	4%	7%	5%	4%	3%	3%	7%	8%	4%	4%	*	6%	5%	5%	3%
		71%	16%	60%	27%	75%	12%	87%	8%	4%	1%	7% o	20% o	7%	7%	1%	12% o	8%	16%	9%
BBC	72	47	12	44	15	47	11	59	7	4	1	5	8	2	4	5	5	10	15	6
	3%	3%	15%	3%	4%	3%	8%	3%	4%	3%	2%	6%	3%	1%	3%	3%	3%	6%	5%	2%
		66%	16%	61%	21%	66%	15% e	83%	10%	6%	1%	6%	11%	6%	7%	7%	1%	14%	21%	9%
The Government (including Scottish Executive/ Welsh Executive/ Northern Ireland Assembly)	66	44	8	34	21	43	12	49	11	4	1	4	13	2	1	3	2	2	12	11
	3%	3%	11%	2%	6%	2%	9%	3%	6%	3%	3%	5%	6%	1%	1%	2%	1%	1%	4%	4%
		67%	13%	51%	32% c	65%	19% e	75%	17% g	6%	2%	6%	19%	2%	5%	2%	2%	3%	18%	16%
ASA/ Advertising Standards Authority	62	59	1	54	7	59	2	45	8	7	2	1	4	7	3	3	10	5	4	7
	3%	3%	2%	4%	2%	3%	1%	3%	4%	6%	5%	1%	2%	4%	2%	2%	5%	3%	2%	3%
		95%	2%	86%	11%	94%	3%	73%	12%	12%	3%	1%	6%	11%	6%	6%	16%	8%	7%	12%
MediaWatch/ National Viewers and Listeners Association	38	37	-	34	4	38	1	33	3	2	1	1	3	7	5	3	2	3	3	6
	2%	2%	-	2%	1%	2%	*	2%	1%	1%	2%	2%	1%	4%	3%	2%	1%	2%	1%	2%
		95%	-	90%	10%	99%	1%	86%	7%	5%	2%	3%	8%	12%	9%	4%	8%	8%	8%	16%
BBFC/ British Board of Film Classification	20	19	1	19	1	20	1	10	6	3	*	1	-	2	1	2	-	1	1	4
	1%	1%	1%	1%	*	1%	-	1%	3%	2%	1%	1%	-	*	1%	-	*	*	*	1%
		96%	4%	96%	4%	100%	-	53%	29% g	15% g	2%	3%	-	1%	11%	-	3%	6%	18%	
ITC/ Independent Television Commission	9	9	-	9	*	9	-	6	2	1	*	-	-	-	1	-	-	1	2	2
	*	1%	-	1%	*	1%	-	*	1%	1%	*	-	-	-	1%	-	-	1%	1%	1%
		96%	-	96%	4%	100%	-	67%	24%	7%	1%	-	-	-	9%	-	16%	18%	25%	
Other response – WRITE IN	9	1	-	1	-	1	-	7	1	1	*	1	2	-	2	-	-	1	1	1
	*	*	-	*	-	*	-	*	*	*	*	2%	1%	-	1%	-	-	*	*	*
		6%	-	6%	-	6%	-	85%	6%	7%	2%	14%	21%	-	21%	-	-	7%	7%	14%
Don't know	838	688	18	560	150	633	76	713	61	45	20	37	107	73	56	93	81	60	119	88
	41%	39%	24%	37%	43%	37%	52%	42%	33%	35%	46%	45%	47%	44%	36%	54%	42%	37%	41%	34%
		82%	2%	67%	18%	76%	9% e	85% h	7%	5%	2% h	4%	13% s	9%	7%	11% nqr	10%	7%	14%	10%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 122

Q12: Who do you think is responsible for regulating radio? SINGLE CODE (FIRST MENTION)

Base: Those who believe that radio programmes are regulated or don't know if they are regulated

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2106	539 26%	1567 74%	862 41%	923 44%	173 8%	598 28%	1188 56%	1320 63%	736 35%	1168 55%	1583 75%	523 25%
Weighted base	2063	480 23%	1584 77%	806 39%	905 44%	161 8%	636 31%	1116 54%	1269 62%	736 36%	1134 55%	1545 75%	518 25%
Effective base	1158	386	814	516	513	103	310	669	717	416	624	851	308
Ofcom/ Office of Communications	539 26%	93 19%	445 28%	246 31%	229 25%	42 26%	144 23%	309 28%	329 26%	191 26%	302 27%	431 28%	107 21%
BSC/ Broadcasting Standards Commission	208 10%	44 9%	164 10%	83 10%	85 9%	24 15%	56 9%	135 12%	133 10%	73 10%	114 10%	171 11%	36 7%
Radio Authority	113 5%	22 5%	91 6%	42 5%	46 5%	11 7%	28 4%	66 6%	83 7%	28 4%	76 7%	95 6%	18 3%
Radio stations themselves	90 4%	21 4%	69 4%	31 4%	49 5%	7 4%	38 6%	42 4%	55 4%	33 4%	43 4%	54 3%	36 7%
BBC	72 3%	17 23%	55 77%	37 34%	25 55%	6 8%	16 42%	51 47%	45 62%	26 36%	39 48%	46 60%	26 40%
The Government (including Scottish Executive/ Welsh Executive/ Northern Ireland Assembly)	66 3%	17 4%	48 3%	24 3%	27 3%	5 3%	19 3%	31 3%	34 3%	24 3%	27 2%	34 2%	32 6%
ASA/ Advertising Standards Authority	62 3%	12 3%	50 3%	29 4%	25 3%	9 6%	10 2%	43 4%	48 2%	13 2%	45 4%	52 3%	11 2%
MediaWatch/ National Viewers and Listeners Association	38 2%	5 1%	33 2%	20 2%	14 2%	3 2%	8 1%	22 2%	26 2%	11 2%	24 2%	34 2%	4 1%
BBFC/ British Board of Film Classification	20 1%	4 1%	15 1%	16 2%	3 *	1 *	1 2%	18 2%	17 1%	3 *	16 1%	18 1%	2 *
ITC/ Independent Television Commission	9 *	1 *	9 1%	6 1%	2 *	1 1%	- -	9 1%	9 1%	- -	9 1%	9 1%	* 4%
Other response – WRITE IN	9 *	7 1%	2 *	1 *	7 1%	- -	7 1%	- -	1 *	7 1%	1 *	1 *	8 2%
Don't know	838 41%	236 28%	602 72%	272 33%	392 47%	53 6%	308 37%	389 46%	488 58%	326 39%	437 52%	600 72%	238 28%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 122

**Q12: Who do you think is responsible for regulating radio?
SINGLE CODE (FIRST MENTION)**

Base: Those who believe that radio programmes are regulated or don't know if they are regulated

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2106	1177 56%	1168 55%	701 33%	718 34%	502 24%	214 10%	430 20%	172 8%	1583 75%	432 21%	469 22%	204 10%	684 32%	1422 68%
Weighted base	2063	1142 55%	1134 55%	707 34%	676 33%	455 22%	199 10%	415 20%	181 9%	1545 75%	392 19%	436 21%	195 9%	645 31%	1418 69%
Effective base	1158	620	624	386	397	327	124	227	106	851	245	279	114	385	775
Ofcom/ Office of Communications	539 26%	352 31%	302 27%	155 22%	187 28%	134 30%	67 34%	113 27%	77 42%	431 28%	119 30%	121 28%	47 24%	189 29%	350 25%
		65%o	56%	29%	35%	25%o	12%o	21%	14%mnopqsu	80%o	22%	22%	9%	35%	65%
BSC/ Broadcasting Standards Commission	208 10%	125 11%	114 10%	68 10%	57 8%	21 12%	42 11%	27 10%	171 15%	171 11%	53 14%	55 13%	24 12%	84 13%	124 9%
		60%	55%	33%	28%	27%	10%	20%	13%	83%	26%z	27%	11%	40%z	60%
Radio Authority	113 5%	62 5%	76 7%	51 7%	44 6%	40 9%	20 10%	40 10%	11 6%	95 6%	16 4%	25 6%	9 4%	34 5%	79 6%
		55%	67%	45%	39%	36%o	18%o	35%o	10%	84%	14%	22%	8%	30%	70%
Radio stations themselves	90 4%	37 3%	43 4%	27 4%	26 4%	16 4%	8 4%	17 4%	4 2%	54 3%	13 3%	16 4%	10 5%	24 4%	66 5%
		41%	48%	30%	29%	18%	9%	19%	5%	60%	14%	18%	11%	27%	73%
BBC	72 3%	34 3%	39 3%	41 6%	23 3%	19 4%	9 5%	19 5%	9 3%	46 3%	25 6%	29 7%	23 12%	35 5%	37 52%
		48%	55%	57%mu	31%	27%	13%	27%	13%	64%	35%z	40%z	32%yz	48%z	52%
The Government (including Scottish Executive/ Welsh Executive/ Northern Ireland Assembly)	66 3%	26 2%	27 2%	22 3%	21 3%	8 2%	5 2%	12 3%	* *	34 2%	14 4%	21 5%	10 5%	24 4%	42 3%
		40%	42%	34%	31%	13%	7%	18%	*	52%	21%	33%	16%	37%	63%
ASA/ Advertising Standards Authority	62 3%	42 4%	45 4%	23 3%	24 4%	21 5%	5 2%	20 5%	9 5%	52 3%	15 4%	19 4%	9 5%	25 4%	37 3%
		67%	72%	37%	39%	34%	8%	31%	14%	83%	23%	31%	14%	40%	60%
MediaWatch/ National Viewers and Listeners Association	38 2%	24 2%	24 2%	20 3%	19 3%	13 2%	5 2%	11 3%	3 2%	34 2%	12 3%	8 2%	3 2%	16 2%	22 2%
		64%	62%	52%	50%	35%	13%	27%	8%	89%	31%	20%	9%	41%	59%
BBFC/ British Board of Film Classification	20 1%	16 1%	16 1%	12 2%	12 2%	9 2%	4 2%	6 1%	1 1%	18 1%	10 3%	16 4%	9 4%	18 3%	2 9%
		81%	82%	63%	59%	43%	19%	31%	7%	92%	53%z	81%z	43%z	91%z	9%
ITC/ Independent Television Commission	9 *	8 1%	9 1%	7 1%	6 1%	6 1%	3 1%	3 1%	- -	9 1%	4 1%	7 3%	6 3%	7 1%	2 *
		89%	96%	70%	62%	59%	28%	36%	-	96%	40%	76%z	68%z	76%z	24%
Other response – WRITE IN	9 *	- -	1 *	- -	1 *	- -	- -	- -	- -	1 *	1 *	1 *	3 2%	5 1%	4 *
		-	6%	-	6%	-	-	-	-	6%	14%	6%	36%z	56%	44%
Don't know	838 41%	416 36%	437 39%	281 40%	257 38%	132 29%	53 26%	133 32%	39 22%	600 39%	111 28%	118 27%	42 22%	186 29%	653 46%
		50%qrt	52%qrt	34%qrt	31%qrt	16%	6%	16%	5%	72%qrt	13%	14%	5%	22%	78%vwxyz

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 123

Q12: Who do you think is responsible for regulating radio?
SINGLE CODE (FIRST MENTION)

Base: Those who believe that radio programmes are regulated

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	1414	1180	71	163	698	716	165	174	223	229	247	376	347	471	236	360	818	596	368	1046	328	1086	793	619
		83%	5%	12%	49%	51%	12%	12%	16%	16%	17%	27%	25%	33%	17%	25%	58%	42%	26%	74%	23%	77%	56%	44%
Weighted base	1368	947	271*	150	712	655	167*	198	230	257	226	289	359	432	281	296	791	577	421	947	368	1000	723	643
		69%	20%*	11%	52%	48%	12%*	14%	17%	19%	17%	21%	26%	32%	21%	22%	58%	42%	31%	69%	27%	73%	53%	47%
Effective base	785	939	58	139	383	405	83	106	121	123	137	253	185	254	138	230	437	349	182	635	167	635	416	368
Ofcom/ Office of Communications	465	311	128	26	296	169	33	56	107	100	90	79	164	165	79	57	330	136	142	324	135	330	292	173
	34%	33%	47%	18%	42%	26%	20%	28%	46%	39%	40%	27%	46%	38%	28%	19%	42%	23%	34%	34%	37%	33%	40%	27%
		67% C	27% AC	6%	64% b	36%	7%	12%	23% cdh	21% ch	19% ch	17%	35% kl	36% kl	17%	12%	71% n	29%	30%	70%	29%	71%	63% kl	37%
BSC/ Broadcasting Standards Commission	175	153	15	7	83	92	15	14	20	44	40	41	50	62	36	26	112	63	42	133	38	137	84	91
	13%	16%	5%	5%	12%	14%	9%	7%	9%	17%	18%	14%	14%	14%	13%	9%	14%	11%	10%	14%	10%	14%	12%	14%
		88% BC	8%	4%	47%	53%	9%	8%	12%	25% d	23% de	23%	29%	35%	21%	15%	64%	36%	24%	76%	22%	78%	48%	52%
Radio Authority	88	82	5	2	36	52	17	19	16	21	4	10	15	25	32	16	40	48	28	60	24	63	46	42
	6%	9%	2%	1%	5%	8%	10%	10%	7%	8%	2%	4%	4%	6%	11%	5%	8%	7%	7%	6%	7%	6%	6%	7%
		93% BC	6%	2%	41%	59%	20% gh	21% gh	19% g	24% g	5%	12%	17%	28%	36% kl	18%	46%	54%	32%	68%	28%	72%	52%	48%
Radio stations themselves	68	39	21	7	22	46	11	13	7	22	4	11	16	27	4	20	43	25	22	46	20	48	31	37
	5%	4%	8%	5%	3%	7%	7%	6%	3%	8%	2%	4%	5%	6%	2%	7%	5%	4%	5%	5%	5%	5%	4%	6%
		58%	31%	11%	32%	68% a	17%	19%	10%	32% g	6%	16%	24%	39% k	7%	30% k	63%	37%	32%	68%	29%	71%	45%	55%
BBC	59	34	14	11	30	30	11	13	10	6	3	16	12	17	11	18	30	30	24	35	23	36	32	26
	4%	4%	5%	7%	4%	5%	7%	7%	4%	2%	1%	6%	3%	4%	4%	6%	4%	5%	6%	4%	6%	4%	4%	4%
		58%	24%	19% A	50%	50%	19% g	22% g	17%	10%	5%	28% g	21%	29%	19%	31%	50%	50%	41%	59%	39%	61%	54%	44%
ASA/ Advertising Standards Authority	51	50	-	1	28	23	8	5	11	4	10	12	18	15	10	8	33	18	15	36	13	38	27	24
	4%	5%	-	1%	4%	4%	5%	3%	5%	2%	4%	4%	5%	3%	4%	3%	4%	3%	4%	4%	4%	4%	4%	4%
		97% C	-	3%	54%	46%	16%	11%	21%	8%	19%	24%	36%	30%	20%	15%	65%	35%	30%	70%	26%	74%	53%	47%
The Government (including Scottish Executive/ Welsh Executive/ Northern Ireland Assembly)	40	28	6	6	25	15	9	12	5	-	3	12	2	16	12	11	17	23	11	29	8	32	18	23
	3%	3%	2%	4%	4%	2%	5%	6%	2%	-	1%	4%	*	4%	4%	4%	2%	4%	3%	3%	2%	3%	2%	4%
		70%	14%	16%	63%	37%	22% f	30% fg	11%	-	7%	30% f	4%	39% kl	31% kl	26% k	43%	57%	28%	72%	20%	80%	44%	56%
MediaWatch/ National Viewers and Listeners Association	29	29	-	-	12	17	4	5	6	6	4	3	7	12	6	4	19	10	13	16	9	20	14	15
	2%	3%	-	-	2%	3%	3%	3%	3%	2%	2%	1%	2%	3%	2%	1%	2%	2%	3%	2%	2%	2%	2%	2%
		100% C	-	-	42%	58%	15%	18%	20%	22%	12%	12%	23%	41%	21%	14%	64%	36%	44%	56%	31%	69%	48%	52%
BBFC/ British Board of Film Classification	14	14	-	-	9	6	7	4	1	-	-	1	6	1	4	3	7	7	11	4	8	6	10	4
	1%	2%	-	-	1%	1%	4%	2%	1%	-	-	*	2%	*	2%	1%	1%	1%	3%	*	2%	1%	1%	1%
		100%	-	-	61%	39%	52% fgh	30%	10%	-	-	8%	39%	9%	30%	22%	48%	52%	74% op	26%	58%	42%	70%	30%
ITC/ Independent Television Commission	7	7	-	-	6	1	2	1	2	1	1	1	1	3	1	2	4	3	4	3	3	4	6	1
	1%	1%	-	-	1%	*	1%	1%	1%	*	*	*	*	1%	*	1%	1%	*	1%	*	1%	*	1%	*
		100%	-	-	84%	16%	29%	15%	27%	10%	11%	9%	21%	38%	15%	26%	59%	41%	62%	38%	48%	52%	81%	19%
Other response - WRITE IN	9	1	-	8	2	6	-	-	1	-	-	8	2	1	2	5	2	6	1	8	1	8	1	8
	1%	*	-	5%	*	1%	-	-	*	-	-	3%	1%	*	1%	2%	*	1%	*	1%	*	1%	*	1%
		6%	-	94% AB	26%	74%	-	6%	-	-	-	94% fg	21%	6%	21%	51%	27%	73%	6%	94%	6%	94%	6%	94% ss
Don't know	363	199	83	80	163	199	49	55	45	53	68	93	65	89	82	126	154	209	108	254	86	277	163	199
	27%	21%	31%	54%	23%	30%	29%	28%	19%	21%	30%	32%	18%	21%	29%	43%	19%	36%	26%	27%	23%	28%	23%	31%
		55%	23%	22% AB	45%	55% a	13%	15%	12%	15%	19% e	26% ef	18%	24%	23% kl	35% kl	42%	58% mn	30%	70%	24%	76%	45%	55% ss

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 123

Q12: Who do you think is responsible for regulating radio?
SINGLE CODE (FIRST MENTION)

Base: Those who believe that radio programmes are regulated

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	1414	1217 86%	27 2%	1101 78%	151 11%	1213 86%	39 3%	1002 71%	160 11%	138 10%	114 8%	58 4%	148 10%	102 7%	85 6%	105 7%	88 6%	93 7%	166 12%	157 11%
Weighted base	1368	1167 85%	46** 3%**	1042 76%	177* 13%*	1174 86%	45** 3%**	1127 82%	129 9%	82* 6%*	29* 2%*	57* 4%*	134* 10%*	99* 7%*	106* 8%*	112* 8%*	137* 10%*	105* 8%*	183* 13%*	192* 14%*
Effective base	785	657	15	586	85	650	20	583	142	97	57	31	96	64	52	60	64	46	91	92
Ofcom/ Office of Communications	465	433 37%	6 13%	369 35%	6 39%	430 37%	8 19%	389 35%	6 33%	27 32%	69 24%	17 29%	8 27%	37 37%	42 39%	30 27%	40 29%	17 38%	57 31%	90 47%
	34%	93%	1%	79%	15%	93%	2%	84%	9%	6%	1%	4%	8%	8%	9%	6%	9%	9%	12%	19%loq
BSC/ Broadcasting Standards Commission	175	164 14%	3 7%	149 14%	18 10%	166 14%	2 4%	140 12%	16 12%	16 19%	3 10%	5 9%	13 9%	14 14%	14 13%	9 8%	23 17%	16 16%	21 11%	25 13%
	13%	94%	2%	85%	11%	95%	1%	80%	9%	9%	2%	3%	7%	8%	5%	13%	3%	9%	12%	15%
Radio Authority	88	82 7%	4 9%	75 7%	11 6%	84 7%	2 4%	69 6%	12 9%	5 6%	2 8%	2 3%	14 10%	6 6%	7 9%	10 9%	10 7%	6 6%	9 5%	6 3%
	6%	93%	4%	86%	12%	96%	2%	78%	14%	5%	3%	2%	15%lo	7%	8%	11%	11%	7%	10%	6%
Radio stations themselves	68	51 4%	10 22%	44 4%	17 9%	56 5%	4 9%	59 5%	5 4%	3 4%	1 3%	6 10%	9 7%	2 2%	6 5%	* 7%	10 7%	7 6%	13 7%	7 4%
	5%	75%	15%	64%	25%c	83%	6%	87%	7%	5%	1%	8%o	13%	3%	8%	1%	14%	10%	19%	11%
BBC	59	38 3%	12 25%	37 4%	12 7%	38 3%	11 24%	49 4%	6 5%	3 4%	1 4%	5 8%	6 4%	1 1%	3 3%	4 4%	3 3%	9 8%	13 7%	5 3%
	4%	63%	20%	62%	21%	65%	18%	83%	11%	5%	2%	8%	9%	2%	5%	7%	6%	15%	22%	9%
ASA/ Advertising Standards Authority	51	48 4%	1 3%	44 4%	6 3%	49 4%	1 2%	39 3%	5 4%	5 6%	2 6%	1 1%	4 3%	6 6%	2 2%	3 3%	9 7%	5 5%	3 2%	6 3%
	4%	94%	3%	86%	11%	96%	1%	77%	9%	10%	4%	1%	8%	11%	7%	18%	10%	8%	6%	12%
The Government (including Scottish Executive/ Welsh Executive/ Northern Ireland Assembly)	40	28 2%	3 8%	25 2%	8 5%	29 2%	5 10%	31 3%	6 5%	2 3%	1 3%	4 7%	5 4%	1 1%	1 1%	3 3%	2 1%	1 4%	5 3%	9 5%
	3%	70%	9%	63%	21%	73%	12%	77%	15%	6%	2%	10%	12%	2%	3%	9%	4%	2%	13%	23%
MediaWatch/ National Viewers and Listeners Association	29	28 2%	-	27 3%	2 1%	29 2%	-	25 2%	3 2%	1 1%	1 2%	1 3%	2 7%	7 7%	4 13%	2 7%	2 6%	2 5%	2 8%	4 12%
	2%	97%	-	93%	7%	100%	-	86%	9%	3%	2%	3%	7%	24%r	13%	7%	6%	5%	8%	
BBFC/ British Board of Film Classification	14	14 1%	1 2%	14 1%	1 *	14 1%	-	9 1%	2 2%	2 3%	* 2%	1 1%	-	2 2%	1 1%	2 2%	-	1 1%	1 *	3 1%
	1%	95%	5%	95%	5%	100%	-	64%	17%	16%	3%	4%	-	11%	16%	-	5%	5%	19%	
ITC/ Independent Television Commission	7	7 1%	-	7 1%	* *	7 1%	-	4 *	2 2%	1 1%	-	-	-	-	-	-	-	1 1%	2 1%	1 *
	1%	94%	-	94%	6%	100%	-	58%	33%g	9%	-	-	-	-	-	-	-	21%	25%	
Other response – WRITE IN	9	1 *	-	1 *	-	1 *	-	7 *	1 *	1 1%	* 1%	1 2%	2 1%	-	2 2%	-	-	1 1%	1 *	1 1%
	1%	6%	-	6%	-	6%	-	85%	6%	7%	2%	14%	21%	-	21%	-	-	7%	7%	
Don't know	363	276 24%	5 12%	250 24%	32 18%	270 23%	13 28%	305 27%	29 22%	17 21%	11 39%	16 28%	44 33%	24 24%	26 24%	48 42%	39 28%	16 16%	57 31%	35 18%
	27%	76%	1%	69%	9%	74%	3%	84%	8%	5%	3%hi	4%	12%qs	7%	7%	13%mq	11%	5%	16%ks	10%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 123

**Q12: Who do you think is responsible for regulating radio?
SINGLE CODE (FIRST MENTION)**

Base: Those who believe that radio programmes are regulated

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	1414	351 25%	1063 75%	598 42%	622 44%	127 9%	380 27%	816 58%	913 65%	470 33%	811 57%	1092 77%	322 23%
Weighted base	1368	323 24%	1045 76%	565 41%	588 43%	113* 8%*	387 28%	771 56%	879 64%	454 33%	782 57%	1055 77%	312 23%
Effective base	785	239	561	367	358	78	200	455	491	279	429	581	210
Ofcom/ Office of Communications	465 34%	77 24%	388 37%	213 38%	194 33%	118 34%	268 31%	771 35%	282 32%	164 36%	262 33%	380 36%	85 27%
		17%	83%a	46%	42%	8%	25%	58%	61%	35%	56%	82%l	18%
BSC/ Broadcasting Standards Commission	175 13%	40 12%	135 13%	70 12%	72 12%	17 15%	45 12%	116 15%	115 13%	57 13%	100 13%	147 14%	27 9%
		23%	77%	40%	41%	26%	66%	66%	66%	33%	57%	84%	16%
Radio Authority	88 6%	16 5%	71 7%	32 6%	39 7%	9 8%	24 6%	51 7%	66 7%	20 4%	61 8%	76 7%	12 4%
		19%	81%	36%	44%	10%	28%	58%	75%	23%	69%	86%	14%
Radio stations themselves	68 5%	13 4%	55 5%	27 5%	31 5%	7 6%	21 5%	38 5%	46 5%	20 4%	35 4%	43 4%	24 8%
		19%	81%	40%	45%	10%	31%	56%	68%	30%	51%	64%	36%k
BBC	59 4%	12 4%	47 5%	31 5%	21 4%	4 4%	13 3%	43 6%	38 4%	21 5%	33 4%	38 4%	22 7%
		21%	79%	52%	36%	8%	22%	72%	65%	35%	56%	63%	37%k
ASA/ Advertising Standards Authority	51 4%	9 3%	42 4%	24 4%	22 4%	9 8%	8 2%	38 5%	40 5%	10 2%	37 5%	43 4%	8 3%
		17%	83%	47%	44%	18%l	16%	74%	78%	20%	73%	84%	16%
The Government (including Scottish Executive/ Welsh Executive/ Northern Ireland Assembly)	40 3%	11 3%	29 3%	16 3%	15 3%	5 4%	7 2%	23 3%	26 3%	11 2%	21 3%	26 2%	14 5%
		27%	73%	39%	37%	12%	17%	57%	64%	28%	53%	65%	35%
MediaWatch/ National Viewers and Listeners Association	29 2%	5 2%	24 2%	15 3%	10 2%	2 2%	6 2%	16 2%	20 2%	9 2%	18 2%	26 2%	3 1%
		17%	83%	53%	36%	9%	22%	55%	69%	31%	62%	91%	9%
BBFC/ British Board of Film Classification	14 1%	4 1%	10 1%	2 1%	1 1%	1 1%	- 2%	13 2%	12 1%	2 *	12 1%	14 1%	1 *
		30%	70%	83%dl	10%	8%	-	92%d	87%	13%	82%	95%	5%
ITC/ Independent Television Commission	7 1%	1 *	6 1%	5 1%	2 *	1 1%	- 1%	7 1%	7 1%	- 1%	7 1%	7 1%	* *
		9%	91%	70%	29%	11%	-	100%	100%	-	94%	94%	6%
Other response – WRITE IN	9 1%	7 2%	2 *	1 *	7 1%	- 2%	7 2%	- *	1 *	7 2%	1 *	1 *	8 3%
		79%b	21%	7%	84%g	-	78%cg	-	15%	85%hj	6%	6%	94%k
Don't know	363 27%	128 40%	235 22%	120 33%	173 48%ceg	19 5%	137 38%ceg	158 44%	225 62%	131 36%	197 54%	255 70%	108 30%k
		35%b	65%	33%	48%ceg	5%	38%ceg	44%	62%	36%	54%	70%	30%k

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
* small base

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Table 123

**Q12: Who do you think is responsible for regulating radio?
SINGLE CODE (FIRST MENTION)**

Base: Those who believe that radio programmes are regulated

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	1414	831	811	498	518	380	161	317	129	1092	322	370	174	516	898
		59%	57%	35%	37%	27%	11%	22%	9%	77%	23%	26%	12%	36%	64%
Weighted base	1368	795	782	479	473	342	146	290	140*	1055	294	334	163*	480	888
		58%	57%	35%	35%	25%	11%	21%	10%*	77%	21%	24%	12%*	35%	65%
Effective base	785	442	429	279	292	245	102	175	77	581	185	231	95	300	488
Ofcom/ Office of Communications	465	315	262	134	163	120	61	99	71	380	100	103	40	159	306
	34%	40%	33%	28%	34%	35%	42%	34%	51%	36%	34%	31%	25%	33%	34%
		68% o	56%	29%	35%	26%	13% o	21%	15% nopqsu	82% o	22%	22%	9%	34%	66%
BSC/ Broadcasting Standards Commission	175	113	100	54	51	53	20	35	22	147	40	48	23	69	105
	13%	14%	13%	11%	11%	15%	14%	12%	16%	14%	14%	14%	14%	12%	12%
		64%	57%	31%	29%	30%	11%	20%	13%	84%	23%	27%	13%	40%	60%
Radio Authority	88	52	61	39	32	31	16	30	8	76	10	20	9	27	61
	6%	7%	8%	8%	7%	9%	11%	10%	6%	7%	4%	6%	5%	6%	7%
		59%	69%	44%	37%	36%	19%	34%	10%	86%	12%	22%	10%	30%	70%
Radio stations themselves	68	30	35	25	22	15	7	15	4	43	8	16	9	18	50
	5%	4%	4%	5%	5%	4%	5%	3%	4%	4%	3%	5%	6%	4%	6%
		44%	51%	37%	33%	22%	10%	23%	5%	64%	12%	24%	14%	27%	73%
BBC	59	29	33	34	20	17	8	14	7	38	25	29	23	34	25
	4%	4%	4%	7%	4%	5%	5%	4%	5%	4%	8%	9%	14%	7%	3%
		48%	56%	57% mu	34%	28%	13%	23%	12%	63%	42% z	48% z	39% yz	58% z	42%
ASA/ Advertising Standards Authority	51	37	37	22	20	18	4	17	8	43	13	16	8	22	29
	4%	5%	5%	5%	4%	5%	2%	6%	5%	4%	5%	5%	5%	4%	3%
		73%	73%	44%	40%	36%	7%	34%	15%	84%	26%	31%	15%	42%	58%
The Government (including Scottish Executive/ Welsh Executive/ Northern Ireland Assembly)	40	19	21	15	17	8	3	10	*	26	13	18	9	21	19
	3%	2%	3%	3%	4%	2%	2%	3%	*	2%	4%	5%	5%	4%	2%
		47%	53%	39%	44%	19%	8%	25%	1%	65%	32%	46% z	22%	52%	48%
MediaWatch/ National Viewers and Listeners Association	29	19	18	16	15	10	4	9	2	26	10	6	3	13	16
	2%	2%	2%	3%	3%	3%	3%	3%	1%	2%	3%	2%	2%	3%	2%
		67%	62%	57%	51%	36%	15%	32%	6%	91%	36%	22%	11%	45%	55%
BBFC/ British Board of Film Classification	14	13	12	12	11	7	4	6	1	14	7	12	9	13	1
	1%	2%	1%	2%	2%	2%	3%	2%	1%	1%	2%	4%	5%	3%	*
		88%	82%	83%	74%	52%	27%	43%	9%	95%	48% z	85% z	59% z	93% z	7%
ITC/ Independent Television Commission	7	6	7	5	6	4	1	2	-	7	4	6	5	6	1
	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	2%	3%	1%	*
		86%	94%	72%	84%	59%	15%	26%	-	94%	55% z	82% z	70% z	82% z	18%
Other response – WRITE IN	9	-	1	-	1	-	-	-	-	1	1	1	3	5	4
	1%	-	*	-	*	-	-	-	-	*	*	*	2%	1%	*
		-	6%	-	6%	-	-	-	-	6%	14%	6%	36%	56%	44%
Don't know	363	163	197	123	116	58	18	53	17	255	61	60	23	93	270
	27%	21%	25%	26%	24%	17%	12%	18%	12%	24%	21%	18%	14%	19%	30%
		45%	54% qrt	34% qrt	32% qrt	16%	5%	15%	5%	70% qrt	17%	17%	6%	26%	74% vwxyz

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/yz
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 124

Q13: (SHOW SCREEN) Now thinking about radio as a whole, do you think the amount of regulation is too much, too little, or about the right amount?
SINGLE CODE

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	286	421	240	416	706	635	359	1011	320	1033	708	630
Too much	73	65	7	1	38	35	21	21	14	7	8	15	17	16	26	31	42	29	44	25	49	43	30
	3%	4%	1%	*	3%	3%	6%	5%	3%	2%	2%	3%	2%	3%	4%	2%	4%	4%	3%	4%	3%	3%	2%
		88% C	10%	2%	52%	48%	29% fh	28% gh	19% h	10%	11%	20%	23%	21%	36%	43%	57%	40%	60%	34%	66%	59%	41%
Too little	100	94	3	4	59	41	28	20	23	10	8	25	30	24	21	55	45	43	57	34	66	57	41
	4%	6%	*	2%	5%	3%	8%	5%	6%	2%	2%	5%	4%	5%	3%	4%	4%	5%	3%	5%	4%	5%	3%
		93% BC	3%	4%	59%	41%	28% gh	20%	23% h	10%	8%	25%	30%	24%	21%	55%	45%	43%	57%	34%	66%	57%	41%
About the right amount	1545	1035	357	154	796	750	188	219	268	307	246	385	484	314	363	869	676	477	1069	425	1120	815	727
	62%	62%	63%	62%	66%	59%	52%	54%	64%	72%	69%	70%	63%	60%	57%	66%	58%	59%	64%	62%	63%	66%	59%
		67%	23%	10%	51% b	49%	12%	14%	17% cd	20% cdeh	16% cd	21% cd	25% kl	31%	20%	23%	56% ln	44%	31%	69%	28%	72%	53% lt
Don't know	755	465	202	89	311	444	127	146	115	99	94	125	232	172	227	357	399	259	496	204	552	318	434
	31%	28%	35%	36%	26%	35%	35%	36%	27%	23%	26%	23%	30%	33%	36%	27%	34%	32%	30%	30%	31%	26%	35%
		62%	27%	12% A	41%	59% a	17% f	19% fg	15%	13%	12%	17%	31% i	23% i	30% i	47%	53% m	34%	66%	27%	73%	42%	57% s

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 124

Q13: (SHOW SCREEN) Now thinking about radio as a whole, do you think the amount of regulation is too much, too little, or about the right amount?
SINGLE CODE

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2474	2130 86%	62 3%	1829 74%	379 15%	2051 83%	157 6%	1780 72%	255 10%	238 10%	201 8%	96 4%	268 11%	190 8%	149 6%	202 8%	144 6%	162 7%	294 12%	275 11%
Weighted base	2474	2099 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
Too much	73	69 3%	1 3%	58 3%	14 3%	68 3%	4 2%	50 2%	11 5%	9 6%	4 7%	5 5%	6 2%	5 3%	1 1%	6 3%	- -	9 4%	11 3%	6 2%
	3%	94%	2%	79%	19%	93%	6%	68%	15%	12%g	5%g	6%p	9%	7%	2%	8%	-	12%	15%	8%
Too little	100	89 4%	5 4%	73 4%	24 5%	84 4%	12 6%	77 4%	11 5%	8 5%	5 8%	2 2%	9 3%	10 5%	9 5%	9 4%	4 2%	5 3%	13 4%	17 5%
	4%	89%	5%	73%	24%	84%	12%	77%	11%	8%	5%g	2%	9%	10%	9%	9%	4%	5%	13%	17%
About the right amount	1545	1314 63%	74 64%	1133 64%	260 58%	1286 63%	107 54%	1276 62%	146 65%	87 59%	36 64%	52 51%	194 71%	135 67%	105 60%	125 58%	146 65%	111 54%	191 57%	215 69%
	62%	85%	5%	73%	17%	83%	7%	83%	9%	6%	2%	3%	13%kour	9%	7%	8%	9%	7%	12%	14%kn
Don't know	755	627 30%	36 31%	512 29%	154 34%	593 29%	74 37%	643 31%	58 26%	42 29%	12 21%	43 42%	62 23%	53 26%	60 34%	75 35%	75 33%	82 40%	119 36%	74 24%
	31%	83%	5%	68%	20%	78%	10%	85%j	8%	6%	2%	6%lms	8%	7%	8%l	10%ls	10%	11%ls	16%ls	10%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 124

Q13: (SHOW SCREEN) Now thinking about radio as a whole, do you think the amount of regulation is too much, too little, or about the right amount?
SINGLE CODE

Base: All respondents

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Too much	73 3%	14 2%	60 3%	43 59% f	25 34%	9 13%	14 20%	51 69%	25 79% i	14 19%	55 75% j	65 88% l	9 12%
Too little	100 4%	19 3%	81 4%	53 53% df	24 24%	12 12% df	13 2%	62 5%	73 73%	23 3%	62 62%	79 79%	21 3%
About the right amount	1545 62%	338 61%	1208 63%	651 65%	683 65%	117 61%	465 63%	879 64%	964 63%	551 63%	867 63%	1169 63%	376 60%
Don't know	755 31%	182 33%	573 30%	250 33%	324 43% c	55 7%	249 33% cg	377 50%	441 58%	282 37%	387 51%	534 71%	221 29% k
		24%	76%	33%									24%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 124

Q13: (SHOW SCREEN) Now thinking about radio as a whole, do you think the amount of regulation is too much, too little, or about the right amount?
SINGLE CODE

Base: All respondents

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2474	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1673
		56%	56%	35%	35%	25%	11%	22%	8%	76%	19%	23%	10%	32%	68%
Weighted base	2474	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1719
		55%	55%	35%	32%	23%	11%	21%	9%	75%	18%	21%	9%	31%	69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Too much	73	54	55	42	38	37	16	22	13	65	38	45	28	51	22
	3%	4%	4%	5%	5%	6%	6%	4%	6%	4%	8%	9%	12%	7%	1%
		74%	75%	57%	51%	50% uw	22%	30%	17%	88%	51% z	62% z	38% yz	70% z	30%
Too little	100	68	62	57	52	41	15	33	9	79	45	57	32	69	31
	4%	5%	5%	7%	6%	7%	6%	6%	4%	4%	10%	11%	14%	9%	2%
		68%	62%	57%	52%	41% nu	15%	33%	9%	79%	45% z	56% z	32% z	69% z	31%
About the right amount	1545	874	867	520	488	371	163	342	151	1169	251	300	134	453	1092
	62%	64%	63%	60%	61%	65%	62%	65%	71%	63%	57%	57%	59%	60%	64%
		57%	56%	34%	32%	24%	11%	22%	10% op	76%	16%	19%	9%	29%	71% w
Don't know	755	371	387	250	221	118	69	129	41	534	110	121	34	181	574
	31%	27%	28%	29%	28%	21%	26%	25%	19%	29%	25%	23%	15%	24%	33%
		49% q	51% qt	33% qt	29% q	16%	9%	17%	5%	71% qt	15% x	16%	5%	24% x	76% vwxyz

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

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Table 125
QJ1(1): (SHOW SCREEN) SAY TO RESPONDENT: There are rules about protecting people's privacy when they take part or are featured in programmes on television and radio. Please can you tell me to what extent do you agree or disagree with each of the following statements? SINGLE CODE
TV broadcasters should be free to show programmes that scrutinise the lives of celebrities, without them giving consent

Base: All respondents

	Total	Interview Mode			Gender		Age						SEG					Children in household		Parent/guardian		Working status		
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	2474	2051 83%	156 6%	267 11%	1143 46%	1331 54%	335 14%	326 13%	420 17%	376 15%	375 15%	642 26%	539 22%	790 32%	423 17%	722 29%	1329 54%	1145 46%	713 29%	1761 71%	618 25%	1856 75%	1345 54%	1120 45%
Weighted base	2474	1658 67%	569 23%	247 10%	1204 49%	1270 51%	364 15%	406 16%	421 17%	423 17%	356 14%	505 20%	550 22%	763 31%	525 21%	637 26%	1312 53%	1162 47%	808 33%	1666 67%	687 28%	1787 72%	1232 50%	1232 50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
Strongly agree (+2)	192 8%	158 10% BC	25 4%	9 13%	124 5%	68 10% b	44 12% h	37 9%	29 7%	35 8%	23 5%	24 5%	52 9%	52 7%	39 7%	49 8%	104 8%	88 8%	65 8%	127 8%	56 8%	136 8%	111 9%	81 7%
Slightly agree (+1)	369 15%	279 76% C	64 17%	26 11%	235 20%	134 11%	62 17%	63 16%	59 14%	58 14%	57 16%	69 14%	95 17%	132 17%	62 12%	81 13%	227 17%	142 12%	123 15%	246 15%	105 15%	264 15%	216 18%	149 12%
Neither agree nor disagree (0)	458 19%	341 21% C	95 17% C	22 9%	222 18%	236 19%	79 22% h	76 19%	109 26% gh	80 19%	57 12%	58 13%	96 17%	147 19%	89 17%	126 20%	243 19%	215 19%	184 23%	274 16%	158 23%	299 17%	258 21%	198 16%
Slightly disagree (-1)	447 18%	299 18%	105 18%	44 18%	223 18%	225 18%	56 15%	83 20%	72 17%	86 20%	53 15%	98 19%	89 16%	149 19%	107 20%	103 16%	237 18%	210 18%	144 18%	304 18%	120 17%	328 18%	243 20%	204 17%
Strongly disagree (-2)	728 29%	377 52%	223 39% A	128 18% AB	284 39%	444 61% a	80 11%	94 13%	102 14%	112 15%	128 18%	212 22%	158 29%	218 29%	154 29%	198 31%	376 29%	352 30%	197 27%	531 32% o	173 24%	555 76% q	280 39%	446 61% s
No opinion	280 11%	204 12% C	57 10%	19 8%	117 10%	164 13%	43 12%	53 13%	50 12%	52 11%	38 9%	44 9%	60 11%	66 9%	75 14%	80 13%	126 10%	155 13%	96 12%	184 11%	75 11%	205 11%	124 10%	155 13%
Net: Agree	561 23%	437 78% BC	89 16%	35 14%	359 30%	201 16%	106 19% h	100 25%	88 21%	94 22%	80 17%	93 18%	147 27% kl	184 24%	100 18%	130 20%	331 25%	230 20%	187 23%	373 22%	161 23%	400 22%	327 27%	230 19%
Net: Disagree	1175 48%	676 41%	328 58% A	171 69%	506 42%	669 53%	136 12%	177 15%	174 15%	198 17%	181 15%	310 26% ce	247 21%	366 31%	261 22%	302 26%	613 52%	562 48%	341 29%	834 71% o	293 25%	883 75% q	523 44%	649 55% s
Net: Neither/no opinion	738 30%	545 74% C	152 27% C	41 6%	338 28%	400 31%	122 34% h	129 32%	158 38%	131 31%	95 27%	102 20%	156 28%	213 28%	164 31%	205 32%	368 28%	370 30%	280 35% p	458 28%	234 34% r	504 28%	382 31%	353 29%
Mean	-0.52	-0.32 BC	-0.85	-1.12	-0.28 b	-0.76	-0.21 gh	-0.38 h	-0.43 h	-0.49 h	-0.65 h	-0.88	-0.42	-0.50	-0.61	-0.58	-0.47	-0.59	-0.40 p	-0.58	-0.41	-0.57	-0.33 t	-0.73
SD	1.33	1.33	1.24	1.21	1.36	1.26	1.37	1.33	1.26	1.32	1.35	1.28	1.39	1.30	1.31	1.33	1.34	1.32	1.30	1.34	1.30	1.34	1.31	1.32
SE	0.03	0.03	0.10	0.08	0.04	0.04	0.08	0.08	0.07	0.07	0.07	0.05	0.06	0.05	0.07	0.05	0.04	0.04	0.05	0.03	0.06	0.03	0.04	0.04

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 125
QJ1(1): (SHOW SCREEN) SAY TO RESPONDENT: There are rules about protecting people's privacy when they take part or are featured in programmes on television and radio. Please can you tell me to what extent do you agree or disagree with each of the following statements?
SINGLE CODE
TV broadcasters should be free to show programmes that scrutinise the lives of celebrities, without them giving consent

Base: All respondents

	Total	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region								
		Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2474	2130	62	1829	379	2051	157	1780	255	238	201	96	268	190	149	202	144	162	294	275
		86%	3%	74%	15%	83%	6%	72%	10%	10%	8%	4%	11%	8%	6%	8%	6%	7%	12%	11%
Weighted base	2474	2099	116*	1776	452	2030	198*	2046	225	146	57*	101*	272	203	176	215	225	208*	334	312
		85%	5%*	72%	18%	82%	8%*	83%	9%	6%	2%*	4%*	11%	8%	7%	9%	9%	8%*	14%	13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
Strongly agree (+2)	192	166	13	142	41	163	20	158	21	9	4	8	20	14	15	24	8	18	22	28
	8%	8%	11%	8%	9%	8%	10%	8%	10%	6%	6%	8%	7%	7%	9%	11%	4%	9%	6%	9%
		87%	7%	74%	22%	85%	10%	81%	11%	5%	2%	4%	10%	7%	8%	12% p	4%	9%	11%	15%
Slightly agree (+1)	369	330	12	283	59	327	16	310	37	17	5	16	28	30	31	28	41	22	36	78
	15%	16%	11%	16%	13%	16%	8%	15%	17%	12%	9%	16%	10%	15%	17%	13%	18%	11%	11%	25%
		89%	3%	77%	16%	89%	4%	84%	10%	5%	1%	4%	7%	8%	8%	8%	11%	6%	10%	21% lmpqr
Neither agree nor disagree (0)	458	419	15	356	80	411	24	366	48	28	16	9	24	37	37	27	16	35	57	78
	19%	20%	13%	20%	18%	20%	12%	18%	21%	19%	29%	9%	17%	18%	21%	12%	17%	17%	17%	25%
		91%	3%	78%	18%	90%	5%	80%	10%	6%	4%	2%	5%	10%	8%	6%	8%	8%	12%	17% ko
Slightly disagree (-1)	447	392	9	349	55	385	19	355	46	34	13	22	46	34	15	48	49	27	76	38
	18%	19%	8%	20%	12%	19%	10%	17%	21%	23%	22%	22%	17%	17%	8%	22%	22%	13%	23%	12%
		88%	2%	78% d	12%	86% f	4%	79%	10%	8%	3%	5% n	10% n	8%	3%	11% ns	11% ns	6%	17% ns	9%
Strongly disagree (-2)	728	539	59	451	150	518	83	620	49	47	13	32	94	72	60	60	62	80	100	60
	29%	26%	51%	25%	33%	26%	42%	30%	22%	32%	22%	32%	35%	36%	34%	28%	27%	38%	30%	19%
		74%	8% a	62%	21% c	71%	11% e	85% h	7%	6% h	2%	4%	13% s	10% s	8% s	8%	8%	11% s	14% s	8%
No opinion	280	254	7	196	66	226	36	239	24	11	7	14	37	16	18	29	27	26	43	29
	11%	12%	6%	11%	15%	11%	18%	12%	11%	7%	12%	14%	14%	8%	10%	13%	12%	13%	13%	9%
		91%	2%	70%	23%	80%	13%	85%	9%	4%	2%	5%	13%	6%	10%	10%	10%	9%	15%	10%
Net: Agree	561	496	26	425	101	490	35	467	59	26	9	24	48	44	46	52	49	40	58	106
	23%	24%	22%	24%	22%	24%	18%	23%	26%	18%	15%	24%	17%	22%	26%	24%	22%	19%	17%	34%
		88%	5%	76%	18%	87%	6%	83%	10% j	5%	2%	4%	8%	8%	9%	9%	9%	7%	10%	19% lmpqr
Net: Disagree	1175	930	68	800	205	903	102	974	95	81	25	54	141	106	74	108	111	106	176	99
	48%	44%	59%	45%	45%	44%	52%	48%	42%	56%	44%	54%	52%	52%	42%	50%	49%	51%	53%	32%
		79%	6%	68%	17%	77%	9%	83%	8%	7% n	2%	5% s	12% s	9% s	6%	9% s	9% s	9% s	15% s	8%
Net: Neither/no opinion	738	673	22	551	146	637	60	605	72	39	23	23	84	53	56	56	65	61	101	107
	30%	32%	19%	31%	32%	31%	30%	30%	32%	27%	40%	22%	31%	26%	32%	29%	29%	29%	30%	34%
		91%	3%	75%	20%	86%	8%	82%	10%	5%	3% pl	3%	11%	7%	8%	8%	9%	8%	14%	14%
Mean	-0.52	-0.44	-0.81	-0.43	-0.55	-0.43 f	-0.80	-0.54	-0.31 gl	-0.69	-0.51	-0.61	-0.71	-0.65	-0.46	-0.49	-0.58	-0.70	-0.67	-0.09 kimnopqr
SD	1.33	1.31	1.49	1.31	1.41	1.31	1.46	1.34	1.31	1.26	1.19	1.39	1.33	1.33	1.41	1.40	1.24	1.39	1.27	1.29
SE	0.03	0.03	0.20	0.03	0.08	0.03	0.14	0.03	0.09	0.09	0.09	0.15	0.09	0.10	0.12	0.11	0.11	0.12	0.08	0.08

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 125
QJ1(1): (SHOW SCREEN) SAY TO RESPONDENT: There are rules about protecting people's privacy when they take part or are featured in programmes on television and radio. Please can you tell me to what extent do you agree or disagree with each of the following statements?
SINGLE CODE
TV broadcasters should be free to show programmes that scrutinise the lives of celebrities, without them giving consent

Base: All respondents

	Total	Location		Home TV service				Smart TV			Any connected TV		
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Strongly agree	(+2) 192 8%	45 8%	147 8%	97 10%	71 7%	25 13%	40 5%	124 9%	137 9%	50 6%	123 9%	156 8%	36 6%
		23%	77%	51%df	37%	13%df	21%	65%df	72%df	26%	64%df	81%	19%
Slightly agree	(+1) 369 15%	75 14%	294 15%	180 18%	164 16%	24 13%	101 14%	222 16%	254 17%	110 13%	220 16%	295 16%	74 12%
		20%	80%	49%	45%	7%	27%	60%	69%	30%	60%	80%	20%
Neither agree nor disagree	(0) 458 19%	77 14%	381 20%	210 21%	165 16%	34 18%	109 15%	283 21%	315 20%	141 16%	283 21%	380 21%	78 12%
		17%	83%a	46%df	36%	7%	62%df	69%	31%	62%	83%df	17%	
Slightly disagree	(-1) 447 18%	85 15%	363 19%	171 17%	209 20%	38 20%	133 18%	241 18%	288 19%	141 16%	263 19%	347 19%	100 16%
		19%	81%	38%	47%	9%	30%	54%	64%	32%	59%	78%	22%
Strongly disagree	(-2) 728 29%	210 38%	517 27%	245 25%	358 24%	47 24%	288 39%	335 24%	366 24%	332 38%	327 24%	465 25%	262 42%
		29%b	71%	34%	49%ceg	6%	40%ceg	46%	50%	46%hj	45%	64%	36%k
No opinion	280 11%	60 11%	220 11%	95 9%	88 8%	25 13%	71 10%	166 12%	176 11%	97 11%	155 11%	204 11%	77 12%
		22%	78%	34%	31%	9%	25%	59%g	63%	35%	55%	73%	27%
Net: Agree	561 23%	119 22%	441 23%	277 28%	236 22%	49 25%	141 19%	346 25%	391 25%	160 18%	343 25%	451 24%	110 17%
		21%	79%	49%df	42%	9%	25%	62%df	70%df	29%	61%df	80%df	20%
Net: Disagree	1175 48%	295 53%	880 46%	416 42%	567 54%	85 44%	421 57%	576 42%	655 43%	473 54%	589 43%	812 44%	363 58%
		25%b	75%	35%	48%cg	7%	36%ceg	49%	56%	40%hj	50%	69%	31%k
Net: Neither/no opinion	738 30%	138 25%	600 31%	304 31%	252 24%	59 30%	180 24%	449 33%	490 32%	238 27%	439 32%	583 32%	155 25%
		19%	81%a	41%df	34%	8%	24%	61%df	66%	32%	59%	79%df	21%
Mean	-0.52	-0.69	-0.48a	-0.32df	-0.64	-0.35df	-0.79	-0.37df	-0.36f	-0.77	-0.37f	-0.41f	-0.87
SD	1.33	1.39	1.31	1.34	1.32	1.40	1.30	1.33	1.32	1.31	1.32	1.32	1.31
SE	0.03	0.06	0.03	0.04	0.04	0.10	0.05	0.04	0.04	0.05	0.04	0.03	0.06

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 125
QJ1(1): (SHOW SCREEN) SAY TO RESPONDENT: There are rules about protecting people's privacy when they take part or are featured in programmes on television and radio. Please can you tell me to what extent do you agree or disagree with each of the following statements?
SINGLE CODE
TV broadcasters should be free to show programmes that scrutinise the lives of celebrities, without them giving consent

Base: All respondents

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2474	1393 56%	1394 56%	863 35%	855 35%	622 25%	270 11%	538 22%	210 8%	1869 76%	482 19%	559 23%	238 10%	801 32%	1673 68%
Weighted base	2474	1368 55%	1371 55%	868 35%	799 32%	566 23%	263 11%	526 21%	214 9%	1847 75%	444 18%	522 21%	228 9%	755 31%	1719 69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Strongly agree (+2)	192 8%	135 10%	123 70%	96 9%	85 11%	75 13%	38 15%	60 31%	35 16%	156 81%	58 13%	69 13%	43 19%	91 12%	101 6%
						39%nu	20%nu		18%mmu		30%z	36%z	22%yz	48%z	52%
Slightly agree (+1)	369 15%	220 16%	220 16%	150 17%	125 16%	110 19%	46 18%	100 19%	47 22%	295 16%	61 14%	98 19%	40 18%	122 16%	247 14%
											17%	27%	11%	33%	67%
Neither agree nor disagree (0)	458 19%	284 21%	283 62%	179 21%	166 21%	127 22%	57 22%	108 21%	57 27%	380 21%	66 15%	88 17%	32 14%	121 16%	337 20%
											14%	19%	7%	26%	74%
Slightly disagree (-1)	447 18%	249 18%	263 19%	146 17%	140 18%	80 14%	30 11%	60 11%	29 13%	347 19%	57 13%	77 15%	26 11%	110 15%	337 20%
															75%vwy
Strongly disagree (-2)	728 29%	346 25%	327 24%	198 23%	197 25%	128 23%	63 24%	144 27%	30 14%	465 25%	175 40%	150 29%	72 32%	258 34%	470 27%
											24%	21%	10%	35%z	65%
No opinion	280 11%	135 10%	155 55%	98 11%	85 11%	48 17%	30 11%	53 19%	16 6%	204 73%	26 6%	41 8%	14 6%	52 7%	228 13%
											9%	15%	5%	19%	81%vwxy
Net: Agree	561 23%	355 26%	343 63%	247 28%	210 26%	185 33%	85 32%	160 30%	82 38%	451 24%	119 27%	167 32%	83 36%	213 28%	348 20%
															62%
Net: Disagree	1175 48%	594 43%	589 50%	344 40%	338 42%	208 37%	92 8%	204 39%	59 27%	812 44%	232 52%	227 43%	98 43%	368 49%	807 47%
															69%
Net: Neither/no opinion	738 30%	419 31%	439 57%	277 32%	251 31%	174 31%	87 33%	161 22%	73 10%	583 79%	92 21%	129 25%	47 20%	173 23%	565 33%
															77%vwxy
Mean	-0.52	-0.36	-0.37	-0.26	-0.34	-0.15mmu	-0.14u	-0.27	0.14mmnopqsu	-0.41	-0.55	-0.29vz	-0.21vz	-0.46	-0.56
SD	1.33	1.34	1.32	1.36	1.36	1.38	1.43	1.41	1.30	1.32	1.49	1.45	1.56	1.45	1.27
SE	0.03	0.04	0.04	0.05	0.05	0.06	0.09	0.06	0.09	0.03	0.07	0.06	0.10	0.05	0.03

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/yz

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 126
Q1(2): (SHOW SCREEN) SAY TO RESPONDENT: There are rules about protecting people's privacy when they take part or are featured in programmes on television and radio. Please can you tell me to what extent do you agree or disagree with each of the following statements?
SINGLE CODE
TV broadcasters should be free to show programmes that scrutinise the lives of politicians, without them giving consent

Base: All respondents

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	2474	2051 83%	156 6%	267 11%	1143 46%	1331 54%	335 14%	326 13%	420 17%	376 15%	375 15%	642 26%	539 22%	790 32%	423 17%	722 29%	1329 54%	1145 46%	713 29%	1761 71%	618 25%	1856 75%	1345 54%	1120 45%
Weighted base	2474	1658 67%	569 23%	247 10%	1204 49%	1270 51%	364 15%	406 16%	421 17%	423 17%	356 14%	505 20%	550 22%	763 31%	525 21%	637 26%	1312 53%	1162 47%	808 33%	1666 67%	687 28%	1787 72%	1232 50%	1232 50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
Strongly agree (+2)	311 13%	232 14%	41 7%	38 15%	196 16%	115 9%	43 12%	52 13%	37 9%	61 14%	57 16%	61 20%	79 25%	86 28%	48 16%	97 31%	165 53%	146 47%	84 27%	226 73%	71 10%	240 14%	155 13%	154 13%
Slightly agree (+1)	558 23%	375 67%	144 25%	39 16%	312 26%	246 19%	93 25%	95 23%	108 26%	86 20%	110 19%	110 22%	141 26%	181 24%	100 19%	136 21%	322 25%	236 20%	187 34%	371 66%	163 29%	395 71%	323 26%	233 19%
Neither agree nor disagree (0)	457 18%	339 20%	93 16%	25 10%	228 19%	229 18%	84 23%	76 19%	97 23%	84 20%	57 16%	59 12%	91 17%	155 20%	88 17%	123 19%	246 19%	211 18%	172 21%	285 17%	149 22%	308 17%	231 19%	223 18%
Slightly disagree (-1)	411 17%	267 16%	100 18%	44 18%	181 15%	229 18%	47 13%	63 15%	70 17%	72 17%	67 19%	92 18%	109 20%	128 17%	104 20%	70 11%	237 18%	174 15%	152 19%	259 16%	127 18%	284 16%	216 18%	195 16%
Strongly disagree (-2)	478 19%	250 15%	140 25%	87 35%	182 15%	295 23%	53 14%	64 16%	55 13%	79 19%	151 30%	151 18%	85 15%	145 19%	115 22%	133 21%	229 17%	248 21%	115 24%	363 22%	100 15%	377 21%	186 15%	290 24%
No opinion	260 11%	194 12%	51 9%	16 6%	104 9%	156 12%	44 12%	55 14%	53 13%	41 10%	35 6%	31 6%	45 8%	68 9%	70 13%	114 12%	147 9%	99 12%	162 10%	78 11%	182 10%	122 10%	137 11%	
Net: Agree	868 35%	607 37%	185 32%	77 31%	508 42%	361 28%	136 37%	147 36%	145 34%	147 35%	123 34%	171 34%	220 40%	267 35%	148 28%	233 37%	487 37%	382 33%	271 34%	597 36%	233 34%	635 36%	478 39%	388 31%
Net: Disagree	888 36%	517 31%	240 42%	131 53%	364 30%	525 41%	100 27%	127 31%	125 30%	151 36%	142 40%	244 48%	193 35%	273 36%	219 42%	203 32%	466 36%	422 36%	266 33%	622 37%	227 33%	661 37%	402 33%	485 39%
Net: Neither/no opinion	717 29%	533 32%	144 25%	40 16%	332 28%	385 30%	128 35%	131 32%	151 36%	126 30%	92 26%	90 18%	136 25%	223 29%	158 30%	200 31%	360 27%	358 27%	271 33%	447 27%	227 32%	490 27%	352 29%	360 29%
Mean	-0.08	0.05BC	-0.30	-0.45	0.14b	-0.31	0.08h	0.02h	*h	-0.06h	-0.12	-0.35	0.04k	-0.09	-0.30	-0.04k	-0.04	-0.14	-0.04	-0.11	-0.04	-0.10	0.04t	-0.21
SD	1.36	1.33	1.33	1.52	1.34	1.34	1.28	1.34	1.22	1.37	1.43	1.45	1.34	1.33	1.34	1.42	1.33	1.39	1.26	1.41	1.26	1.40	1.31	1.40
SE	0.03	0.03	0.11	0.10	0.04	0.04	0.07	0.08	0.06	0.07	0.08	0.06	0.06	0.05	0.07	0.06	0.04	0.04	0.05	0.04	0.05	0.03	0.04	0.04

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 126
Q1(2): (SHOW SCREEN) SAY TO RESPONDENT: There are rules about protecting people's privacy when they take part or are featured in programmes on television and radio. Please can you tell me to what extent do you agree or disagree with each of the following statements?
SINGLE CODE
TV broadcasters should be free to show programmes that scrutinise the lives of politicians, without them giving consent

Base: All respondents

	Total	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region								
		Yes	No	Yes	No	Yes	No	England	Scotland	Wales	NI	North East	North West	Yorkshire	East Midlands	West Midlands	East	South West	South East	London
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)
Unweighted base	2474	2130	62	1829	379	2051	157	1780	255	238	201	96	268	190	149	202	144	162	294	275
		86%	3%	74%	15%	83%	6%	72%	10%	10%	8%	4%	11%	8%	6%	8%	6%	7%	12%	11%
Weighted base	2474	2099	116*	1776	452	2030	198*	2046	225	146	57*	101*	272	203	176	215	225	208*	334	312
		85%	5%*	72%	18%	82%	8%*	83%	9%	6%	2%*	4%*	11%	9%	7%	9%	9%	8%*	14%	13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
Strongly agree	(+2) 311	262	8	220	53	252	21	255	40	11	5	16	33	27	26	34	21	23	32	42
	13%	12%	7%	12%	9%	12%	11%	12%	18%	8%	9%	16%	12%	13%	15%	16%	9%	11%	10%	14%
		84%	3%	71%	17%	81%	7%	82%	13%ij	4%	2%	5%	11%	9%	8%	11%	7%	7%	10%	14%
Slightly agree	(+1) 558	489	27	435	83	491	28	461	49	27	21	13	47	43	31	40	68	41	72	106
	23%	23%	2%	25%	18%	24%	14%	23%	18%	18%	38%	12%	17%	21%	18%	18%	30%	20%	22%	34%
		88%	5%	78%	15%	88%	5%	83%	9%	5%	4%gh	2%	8%	8%	6%	7%	12%klno	7%	13%	19%klmno
																				qr
Neither agree nor disagree	(0) 457	416	15	334	99	400	33	362	48	34	13	14	59	41	31	27	37	33	59	62
	18%	20%	13%	19%	22%	20%	17%	18%	21%	23%	23%	14%	22%	20%	18%	12%	16%	16%	18%	20%
		91%	3%	73%	22%	87%	7%	79%	10%	7%	3%	3%	13%ko	9%	7%	6%	8%	7%	13%	14%
Slightly disagree	(-1) 411	356	8	319	48	347	20	340	36	30	6	13	37	25	20	51	49	36	64	44
	17%	17%	7%	18%	11%	17%	10%	17%	16%	20%	10%	13%	13%	12%	11%	24%	22%	17%	19%	14%
		87%	2%	78%e	12%	84%	5%	83%	9%	7%j	1%	3%	9%	6%	5%	12%lmns	12%n	9%	16%	11%
Strongly disagree	(-2) 478	340	49	285	107	328	64	404	33	33	7	32	55	50	53	35	28	51	71	29
	19%	16%	42%	16%	24%	16%	32%	20%	15%	23%	12%	31%	20%	25%	30%	16%	12%	24%	21%	9%
		71%	10%a	60%	22%c	69%	13%e	85%	7%	7%	1%	7%ops	12%k	10%ps	11%ops	7%	6%	11%ops	15%ks	6%
No opinion	260	236	9	183	62	213	32	225	19	11	5	14	41	17	15	29	23	23	35	27
	11%	11%	8%	10%	14%	10%	16%	11%	9%	8%	9%	14%	15%	8%	9%	13%	10%	11%	11%	9%
		90%	3%	70%	24%	82%	12%	86%	7%	4%	2%	5%	12%	6%	11%	9%	9%	9%	14%	10%
Net: Agree	868	752	35	656	136	743	49	715	89	38	26	29	80	70	57	74	89	64	104	149
	35%	36%	30%	37%	30%	37%	25%	35%	39%	26%	46%	28%	30%	35%	32%	34%	39%	31%	31%	48%
		87%	4%	76%	16%	86%l	6%	82%l	10%l	4%	3%gj	3%	9%	8%	7%	9%	10%	7%	12%	17%klmno
																				qr
Net: Disagree	888	696	57	603	155	675	84	744	69	63	13	45	92	75	73	86	77	87	135	74
	36%	33%	49%	34%	34%	33%	42%	36%	31%	43%	22%	44%	34%	37%	42%	40%	34%	42%	41%	24%
		78%	6%	68%	17%	76%	9%	84%j	8%	7%hj	1%	5%ks	10%	8%ks	8%ks	10%ks	9%	10%ks	15%ks	8%
Net: Neither/no opinion	717	651	24	517	160	613	65	587	67	45	18	28	100	58	46	55	59	57	94	89
	29%	31%	21%	29%	36%	30%	33%	29%	30%	31%	32%	28%	37%	28%	26%	26%	26%	27%	28%	29%
		91%	3%	72%	22%	85%	9%	82%	9%	6%	3%	4%	14%	8%	6%	8%	8%	8%	13%	12%
Mean	-0.08	-0.01b	-0.58	-0.01	-0.19	*f	-0.47	-0.10	0.12i	-0.34	0.22gi	-0.37	-0.14	-0.15	-0.28	-0.07	0.02	-0.27	-0.24	0.31klmno
																				r
SD	1.36	1.32	1.46	1.32	1.39	1.32	1.46	1.37	1.35	1.28	1.19	1.54	1.37	1.42	1.49	1.41	1.25	1.40	1.34	1.20
SE	0.03	0.03	0.20	0.03	0.08	0.03	0.13	0.03	0.09	0.09	0.09	0.17	0.09	0.11	0.13	0.11	0.11	0.12	0.08	0.08

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/ij - k/l/m/n/o/p/q/r/s
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 126
QJ1(2): (SHOW SCREEN) SAY TO RESPONDENT: There are rules about protecting people's privacy when they take part or are featured in programmes on television and radio. Please can you tell me to what extent do you agree or disagree with each of the following statements?
SINGLE CODE
TV broadcasters should be free to show programmes that scrutinise the lives of politicians, without them giving consent

Base: All respondents

	Total	Location		Home TV service				Smart TV			Any connected TV		
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Strongly agree (+2)	311 13%	74 24%	237 76%	139 45%	135 44%	26 8%	83 27%	178 57%	193 62%	107 35%	174 56%	232 75%	79 25%
Slightly agree (+1)	558 23%	108 20%	450 23%	231 23%	249 24%	40 21%	168 23%	314 23%	353 63%	197 35%	319 57%	440 79%	117 21%
Neither agree nor disagree (0)	457 18%	82 15%	375 20%	203 20%	173 16%	42 22%	110 15%	272 20%	298 19%	146 17%	260 19%	356 19%	101 16%
Slightly disagree (-1)	411 17%	83 15%	328 17%	178 18%	172 16%	38 20%	120 16%	238 17%	275 18%	129 15%	253 18%	322 17%	89 14%
Strongly disagree (-2)	478 19%	151 27%	327 68%	149 31%	246 51% cg	30 6%	198 42% ceg	214 45%	246 51%	211 44% hj	213 45%	298 62%	180 38% k
No opinion	260 11%	55 10%	205 11%	96 10%	80 8%	18 9%	63 8%	154 11%	171 11%	81 9%	153 11%	200 11%	60 10%
Net: Agree	868 35%	182 33%	687 36%	370 37%	384 36%	66 34%	250 34%	492 36%	546 36%	304 35%	493 36%	672 36%	196 31%
Net: Disagree	888 36%	234 42%	655 74%	328 33%	418 40%	68 35%	318 43%	452 33%	521 34%	340 39%	466 34%	619 34%	269 43%
Net: Neither/no opinion	717 29%	137 25%	580 30%	299 30%	253 24%	60 31%	172 23%	426 31%	469 31%	227 26%	413 30%	556 30%	162 26%
Mean	-0.08	-0.26	-0.03 a	0.04 df	-0.15	-0.04	-0.27	*f	-0.02	-0.18	-0.01 i	-0.01 i	-0.31
SD	1.36	1.46	1.33	1.32	1.41	1.31	1.42	1.32	1.32	1.41	1.32	1.32	1.45
SE	0.03	0.06	0.03	0.04	0.04	0.10	0.06	0.04	0.04	0.05	0.04	0.03	0.06

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 126
QJ1(2): (SHOW SCREEN) SAY TO RESPONDENT: There are rules about protecting people's privacy when they take part or are featured in programmes on television and radio. Please can you tell me to what extent do you agree or disagree with each of the following statements?
SINGLE CODE
TV broadcasters should be free to show programmes that scrutinise the lives of politicians, without them giving consent

Base: All respondents

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2474	1393 56%	1394 56%	863 35%	855 35%	622 25%	270 11%	538 22%	210 8%	1869 76%	482 19%	559 23%	238 10%	801 32%	1673 68%
Weighted base	2474	1368 55%	1371 55%	868 35%	799 32%	566 23%	263 11%	526 21%	214 9%	1847 75%	444 18%	522 21%	228 9%	755 31%	1719 69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Strongly agree (+2)	311 13%	182 13%	174 13%	118 14%	100 13%	93 16%	30 11%	60 11%	42 20%	232 13%	62 14%	73 14%	36 16%	113 15%	197 11%
Slightly agree (+1)	558 23%	331 24%	319 23%	210 24%	211 26%	136 24%	68 24%	127 24%	67 31%	440 24%	98 22%	126 24%	59 26%	175 23%	383 22%
Neither agree nor disagree (0)	457 18%	270 20%	260 19%	175 20%	154 19%	125 22%	54 20%	116 22%	39 18%	356 19%	79 18%	93 18%	40 18%	122 16%	335 20%
Slightly disagree (-1)	411 17%	235 17%	253 18%	146 17%	120 15%	70 12%	33 13%	74 14%	31 14%	322 17%	60 14%	92 18%	25 11%	125 17%	286 17%
Strongly disagree (-2)	478 19%	220 16%	213 16%	120 14%	134 17%	89 16%	48 18%	95 18%	19 9%	298 16%	117 26%	109 21%	50 22%	172 23%	306 18%
No opinion	260 11%	131 10%	153 11%	99 11%	79 10%	54 11%	29 10%	53 10%	16 8%	200 11%	27 6%	29 6%	17 8%	48 6%	212 12%
Net: Agree	868 35%	512 37%	493 36%	328 38%	311 39%	229 40%	98 37%	187 36%	109 51%	672 36%	160 36%	199 38%	96 42%	288 38%	581 34%
Net: Disagree	888 36%	455 33%	466 34%	266 31%	254 32%	158 28%	82 31%	170 32%	50 23%	619 34%	177 40%	201 39%	75 33%	297 39%	591 34%
Net: Neither/no opinion	717 29%	401 29%	413 30%	274 32%	233 29%	179 32%	83 32%	169 32%	55 26%	556 30%	106 24%	122 23%	58 25%	170 23%	547 32%
Mean	-0.08	0.02	-0.01	0.08	0.03	0.15	-0.01	-0.04	0.42	-0.01	-0.17	-0.08	0.03	-0.10	-0.08
SD	1.36	1.32	1.32	1.30	1.33	1.34	1.34	1.32	1.25	1.32	1.44	1.39	1.43	1.43	1.33
SE	0.03	0.04	0.04	0.05	0.05	0.06	0.08	0.06	0.09	0.03	0.07	0.06	0.10	0.05	0.03

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 127
Q1(3): (SHOW SCREEN) SAY TO RESPONDENT: There are rules about protecting people's privacy when they take part or are featured in programmes on television and radio. Please can you tell me to what extent do you agree or disagree with each of the following statements? SINGLE CODE
TV broadcasters should be free to show programmes that scrutinise the lives of other public figures without them giving consent

Base: All respondents

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	2474	2051 83%	156 6%	267 11%	1143 46%	1331 54%	335 14%	326 13%	420 17%	376 15%	375 15%	642 26%	539 22%	790 32%	423 17%	722 29%	1329 54%	1145 46%	713 29%	1761 71%	618 25%	1856 75%	1345 54%	1120 45%
Weighted base	2474	1658 67%	569 23%	247 10%	1204 49%	1270 51%	364 15%	406 16%	421 17%	423 17%	356 14%	505 20%	550 22%	763 31%	525 21%	637 26%	1312 53%	1162 47%	808 33%	1666 67%	687 28%	1787 72%	1232 50%	1232 50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
Strongly agree (+2)	183 7%	140 8%	30 5%	13 5%	112 9%	71 6%	31 8%	35 9%	30 7%	35 8%	29 9%	24 5%	55 10%	50 7%	28 5%	50 8%	105 8%	78 7%	53 7%	130 8%	49 7%	135 8%	106 9%	76 6%
Slightly agree (+1)	397 16%	308 19%	61 11%	28 11%	241 20%	156 12%	61 17%	62 15%	65 15%	63 18%	83 16%	112 20%	119 16%	80 15%	87 14%	231 18%	166 14%	125 15%	272 16%	107 15%	290 16%	221 18%	172 14%	
Neither agree nor disagree (0)	533 22%	373 23%	133 23%	28 11%	257 21%	276 22%	82 23%	87 21%	116 27%	101 24%	79 22%	68 13%	114 21%	177 23%	90 17%	153 24%	291 22%	242 21%	200 25%	334 20%	177 26%	357 20%	293 24%	240 19%
Slightly disagree (-1)	466 19%	314 19%	102 18%	49 20%	252 21%	214 17%	78 21%	73 18%	62 15%	85 20%	59 16%	109 22%	97 18%	150 20%	102 19%	117 18%	247 19%	219 19%	149 19%	317 19%	118 17%	348 19%	232 19%	233 19%
Strongly disagree (-2)	640 26%	332 20%	193 34%	116 47%	244 38%	397 62%	71 11%	95 15%	97 15%	91 14%	191 30%	125 23%	202 27%	157 30%	155 24%	328 25%	312 25%	187 29%	454 27%	162 24%	478 27%	261 21%	377 31%	
No opinion	255 10%	190 11%	50 9%	14 6%	97 8%	158 12%	41 11%	55 14%	54 13%	41 10%	35 6%	30 8%	46 9%	65 13%	69 12%	75 8%	111 8%	144 12%	95 12%	160 10%	75 11%	179 10%	119 10%	134 11%
Net: Agree	580 23%	448 27%	91 16%	41 17%	354 29%	226 18%	92 25%	96 24%	92 22%	100 24%	107 26%	167 21%	169 22%	107 20%	137 21%	336 26%	244 21%	179 22%	402 24%	155 23%	425 24%	327 27%	248 20%	
Net: Disagree	1106 45%	646 39%	295 52%	165 67%	496 41%	610 48%	149 41%	168 41%	159 38%	180 43%	150 42%	300 59%	223 40%	352 46%	259 49%	272 43%	575 44%	531 46%	335 41%	771 46%	280 41%	826 46%	493 40%	610 50%
Net: Neither/no opinion	788 32%	564 34%	183 32%	41 5%	354 29%	434 34%	123 34%	141 35%	169 40%	142 34%	115 32%	98 19%	160 29%	242 32%	158 30%	228 36%	402 31%	386 29%	294 36%	494 30%	252 37%	536 30%	412 33%	374 30%
Mean	-0.44	-0.27BC	-0.71	-0.97	-0.25b	-0.64	-0.30h	-0.38h	-0.37h	-0.37h	-0.38h	-0.76	-0.25jk	-0.48	-0.62	-0.43	-0.38	-0.51	-0.41	-0.46	-0.39	-0.46	-0.29t	-0.60
SD	1.30	1.28	1.24	1.27	1.29	1.27	1.27	1.31	1.26	1.28	1.32	1.28	1.34	1.27	1.28	1.28	1.30	1.29	1.25	1.32	1.26	1.31	1.28	1.29
SE	0.03	0.03	0.10	0.08	0.04	0.04	0.07	0.08	0.07	0.07	0.07	0.05	0.06	0.05	0.07	0.05	0.04	0.04	0.05	0.03	0.05	0.03	0.04	0.04

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 127
QJ1(3): (SHOW SCREEN) SAY TO RESPONDENT: There are rules about protecting people's privacy when they take part or are featured in programmes on television and radio. Please can you tell me to what extent do you agree or disagree with each of the following statements?
SINGLE CODE
TV broadcasters should be free to show programmes that scrutinise the lives of other public figures without them giving consent

Base: All respondents

	Total	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region								
		Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2474	2130	62	1829	379	2051	157	1780	255	238	201	96	268	190	149	202	144	162	294	275
		86%	3%	74%	15%	83%	6%	72%	10%	10%	8%	4%	11%	8%	6%	8%	6%	7%	12%	11%
Weighted base	2474	2099	116*	1776	452	2030	198*	2046	225	146	57*	101*	272	203	176	215	225	208*	334	312
		85%	5%*	72%	18%	82%	8%*	83%	6%	6%	2%*	4%*	11%	9%	7%	9%	9%	8%*	14%	13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
Strongly agree (+2)	183	161	6	140	30	156	14	156	14	9	5	9	16	13	16	19	14	13	25	32
	7%	8%	5%	8%	7%	8%	7%	8%	6%	6%	9%	9%	6%	6%	9%	9%	6%	6%	8%	10%
		88%	3%	77%	16%	85%	7%	85%	8%	5%	3%	5%	9%	7%	9%	10%	8%	7%	14%	18%
Slightly agree (+1)	397	353	14	318	51	353	16	322	44	19	12	13	30	33	28	28	51	29	47	63
	16%	17%	12%	18%	11%	17%	8%	16%	19%	13%	21%	13%	11%	16%	13%	13%	23%	14%	14%	20%
		89%	4%	80% ce	13%	89% fd	4%	81%	11%	5%	3%	3%	8%	8%	7%	7%	13% il	7%	12%	16% il
Neither agree nor disagree (0)	533	487	17	398	108	464	42	433	57	27	17	17	59	46	37	45	40	35	64	89
	22%	23%	15%	22%	24%	23%	21%	21%	25%	19%	29%	17%	22%	23%	21%	21%	18%	17%	19%	29%
		91%	3%	75%	20%	87%	8%	81%	11%	3%	3%	3%	11%	9%	7%	9%	8%	7%	12%	17% ppq
Slightly disagree (-1)	466	398	15	332	84	387	30	368	51	39	8	18	57	32	20	45	60	31	62	44
	19%	19%	13%	19%	19%	19%	15%	18%	23%	26%	14%	18%	21%	16%	11%	21%	27%	15%	19%	14%
		86%	3%	71%	18%	83%	6%	79%	11%	8% gj	2%	4%	12% kn	7%	4%	10%	13% ns	7%	13%	9%
Strongly disagree (-2)	640	468	55	407	118	461	64	549	42	41	8	30	68	65	60	51	38	80	100	58
	26%	22%	47%	23%	26%	23%	33%	27%	19%	28%	15%	29%	25%	32%	34%	24%	17%	38%	30%	19%
		73%	9% aa	64%	18%	72%	10% ee	86% hh	7%	6% hh	1%	5%	11%	10% ps	9% ps	8%	6%	12% ops	16% ps	9%
No opinion	255	232	9	181	60	209	31	218	18	11	7	14	43	15	16	27	22	21	35	25
	10%	11%	8%	10%	13%	10%	16%	11%	8%	8%	13%	14%	16%	7%	9%	13%	10%	10%	10%	8%
		91%	4%	71%	24%	82%	12%	86%	7%	4%	3%	6%	17% mt	6%	6%	11%	9%	8%	14%	10%
Net: Agree	580	514	20	458	81	509	30	477	58	28	17	22	46	45	43	47	65	42	73	95
	23%	25%	17%	26%	18%	25%	15%	23%	26%	19%	30%	21%	17%	22%	25%	22%	29%	20%	22%	31%
		89%	3%	79% cd	14%	88% fd	5%	82%	10%	5%	3% kl	4%	8%	8%	7%	8%	11% kl	7%	13%	16% kl
Net: Disagree	1106	867	70	739	203	848	94	918	93	80	16	48	124	97	79	96	99	110	163	102
	45%	41%	60%	42%	45%	42%	48%	45%	41%	55%	28%	47%	46%	48%	45%	44%	44%	53%	49%	33%
		78%	6% aa	67%	18%	77%	9%	83% kl	8% kl	7% gh	1%	4%	11% ss	9% ss	7% ss	9% ss	9%	10% ss	15% ss	9%
Net: Neither/no opinion	788	718	26	579	168	673	73	651	75	38	24	32	102	61	53	73	62	56	99	115
	32%	34%	23%	33%	37%	33%	37%	32%	33%	26%	42%	31%	37%	30%	30%	34%	27%	27%	30%	37%
		91%	3%	73%	21%	85%	9%	83%	9%	5%	3% kl	4%	13%	8%	7%	9%	8%	7%	13%	15%
Mean	-0.44	-0.35 b	-0.92	-0.34	-0.54	-0.35 f	-0.69	-0.46	-0.31 i	-0.62	-0.05 gl	-0.54	-0.57	-0.55	-0.50	-0.44	-0.29 q	-0.72	-0.55	-0.11 lmnoq
SD	1.30	1.28	1.31	1.29	1.28	1.30	1.30	1.31	1.20	1.23	1.22	1.36	1.23	1.30	1.39	1.30	1.22	1.34	1.32	1.28
SE	0.03	0.03	0.18	0.03	0.07	0.03	0.12	0.03	0.08	0.08	0.09	0.15	0.08	0.10	0.12	0.10	0.11	0.11	0.08	0.08

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 127
Q1(3): (SHOW SCREEN) SAY TO RESPONDENT: There are rules about protecting people's privacy when they take part or are featured in programmes on television and radio. Please can you tell me to what extent do you agree or disagree with each of the following statements? SINGLE CODE
TV broadcasters should be free to show programmes that scrutinise the lives of other public figures without them giving consent

Base: All respondents

	Total	Location		Home TV service				Smart TV			Any connected TV		
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Strongly agree (+2)	183 7%	45 8%	138 7%	90 9%	76 7%	24 12%	48 7%	107 8%	127 8%	53 6%	115 8%	152 8%	31 5%
		25%	75%	49%	41%	13%^f	26%	58%	69%	29%	63%	83%^l	17%
Slightly agree (+1)	397 16%	84 15%	313 16%	178 18%	178 17%	28 15%	108 15%	232 17%	254 17%	136 16%	225 16%	311 17%	85 14%
		21%	79%	45%	45%	7%	27%	58%	64%	34%	57%	78%	22%
Neither agree nor disagree (0)	533 22%	81 15%	453 24%	246 25%	203 19%	39 20%	131 18%	331 24%	353 23%	173 20%	315 23%	422 23%	112 18%
		15%	85%^a	46%^{df}	38%	7%	25%	62%^{df}	66%	32%	59%	79%^l	21%
Slightly disagree (-1)	466 19%	99 18%	366 19%	164 16%	215 20%	45 23%	152 21%	249 18%	293 19%	160 18%	262 19%	349 19%	117 19%
		21%	79%	35%	46%	10%	33%	54%	63%	34%	56%	75%	25%
Strongly disagree (-2)	640 26%	188 34%	452 24%	230 23%	305 29%	37 19%	239 32%	305 22%	342 22%	270 31%	306 22%	418 23%	222 35%
		29%^b	71%	36%	48%^{ceg}	6%	37%^{ceg}	48%	53%	42%^{hj}	48%	65%	35%^k
No opinion	255 10%	55 10%	200 10%	89 9%	79 8%	20 10%	63 8%	146 11%	167 11%	80 9%	149 11%	195 11%	60 9%
		21%	79%	35%	31%	8%	25%	57%^g	66%	31%	59%	77%	23%
Net: Agree	580 23%	129 23%	451 23%	268 27%	254 24%	52 27%	157 21%	338 25%	381 25%	188 22%	340 25%	463 25%	117 19%
		22%	78%	46%^f	44%	9%	27%	58%	66%	32%	59%	80%^l	20%
Net: Disagree	1106 45%	288 52%	818 43%	393 39%	520 49%	82 43%	391 53%	554 40%	634 41%	430 49%	568 41%	767 42%	339 54%
		26%^b	74%	36%	47%^{cg}	7%	35%^{cg}	50%	57%	39%^{hj}	51%	69%	31%^k
Net: Neither/no opinion	788 32%	135 25%	653 34%	336 34%	282 27%	59 31%	194 26%	477 35%	521 34%	252 29%	464 34%	617 33%	171 27%
		17%	83%^a	43%^{df}	36%	7%	25%	61%^{df}	66%	32%	59%	78%^l	22%
Mean	-0.44	-0.61	-0.40^a	-0.29^{df}	-0.51	-0.25^f	-0.63	-0.34^{df}	-0.34ⁱ	-0.58	-0.34ⁱ	-0.34ⁱ	-0.73
SD	1.30	1.37	1.27	1.30	1.31	1.33	1.30	1.27	1.29	1.29	1.29	1.29	1.27
SE	0.03	0.06	0.03	0.04	0.04	0.10	0.05	0.04	0.03	0.05	0.04	0.03	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 127
QJ1(3): (SHOW SCREEN) SAY TO RESPONDENT: There are rules about protecting people's privacy when they take part or are featured in programmes on television and radio. Please can you tell me to what extent do you agree or disagree with each of the following statements?
SINGLE CODE
TV broadcasters should be free to show programmes that scrutinise the lives of other public figures without them giving consent

Base: All respondents

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2474	1393 56%	1394 56%	863 35%	855 35%	622 25%	270 11%	538 22%	210 8%	1869 76%	482 19%	559 23%	238 10%	801 32%	1673 68%
Weighted base	2474	1368 55%	1371 55%	868 35%	799 32%	566 23%	263 11%	526 21%	214 9%	1847 75%	444 18%	522 21%	228 9%	755 31%	1719 69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Strongly agree (+2)	183 7%	127 9%	115 8%	73 8%	64 8%	67 12%	26 10%	55 10%	26 12%	152 8%	44 10%	50 9%	30 13%	73 10%	110 6%
		69%	63%	40%	37%	37%	35%	30%	14%	83%	24%	27%	17%	40%	60%
Slightly agree (+1)	397 16%	238 17%	225 16%	166 19%	152 19%	118 22%	59 22%	98 19%	39 17%	311 12%	78 18%	108 21%	48 18%	144 19%	253 15%
		60%	57%	42%	38%	30%	15%	25%	10%	78%	20%	27%	12%	36%	64%
Neither agree nor disagree (0)	533 22%	323 24%	315 23%	204 24%	183 23%	126 22%	63 24%	115 22%	71 33%	422 17%	79 18%	100 19%	34 15%	140 19%	393 23%
		61%	59%	38%	34%	24%	12%	22%	13%	79%	15%	19%	6%	26%	74%
Slightly disagree (-1)	466 19%	255 19%	262 19%	156 18%	151 19%	92 16%	33 13%	78 15%	30 14%	349 19%	71 16%	89 17%	24 10%	124 16%	342 20%
		55%	56%	33%	32%	20%	7%	17%	7%	75%	15%	19%	5%	27%	73%
Strongly disagree (-2)	640 26%	299 22%	306 22%	177 20%	174 22%	116 21%	55 21%	133 25%	33 15%	418 23%	146 33%	148 28%	77 34%	231 31%	410 24%
		47%	48%	28%	27%	18%	9%	21%	5%	65%	23%	23%	12%	36%	64%
No opinion	255 10%	126 9%	149 11%	93 11%	76 9%	47 8%	26 10%	47 9%	15 7%	195 11%	25 6%	27 5%	15 7%	44 6%	211 12%
		49%	59%	37%	30%	18%	10%	18%	6%	77%	10%	11%	6%	17%	83%
Net: Agree	580 23%	365 27%	340 25%	238 27%	216 27%	185 33%	85 32%	153 29%	65 30%	463 25%	122 28%	158 30%	78 34%	217 29%	363 21%
		63%	59%	41%	37%	32%	15%	26%	11%	80%	21%	27%	13%	37%	63%
Net: Disagree	1106 45%	554 40%	568 41%	332 38%	325 41%	209 37%	89 34%	211 40%	63 29%	767 42%	217 49%	238 45%	101 44%	354 47%	752 44%
		50%	51%	30%	29%	19%	8%	19%	6%	69%	20%	21%	9%	32%	68%
Net: Neither/no opinion	788 32%	449 33%	464 34%	298 34%	258 32%	173 31%	89 34%	162 31%	86 40%	617 33%	104 23%	127 24%	49 22%	183 24%	604 35%
		57%	59%	38%	33%	22%	11%	21%	11%	78%	13%	16%	6%	23%	77%
Mean	-0.44	-0.29	-0.34	-0.26	-0.30	-0.14	-0.29	-0.03	-0.34	-0.47	-0.36	-0.33	-0.41	-0.46	
SD	1.30	1.30	1.29	1.28	1.28	1.34	1.32	1.36	1.24	1.29	1.40	1.37	1.50	1.25	
SE	0.03	0.04	0.04	0.05	0.05	0.06	0.08	0.06	0.09	0.03	0.07	0.06	0.10	0.03	

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 128
QJ1(4): (SHOW SCREEN) SAY TO RESPONDENT: There are rules about protecting people's privacy when they take part or are featured in programmes on television and radio. Please can you tell me to what extent do you agree or disagree with each of the following statements? SINGLE CODE
TV broadcasters should be free to show programmes that scrutinise the lives of general members of the public without them giving consent

Base: All respondents

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	2474	2051 83%	156 6%	267 11%	1143 46%	1331 54%	335 14%	326 13%	420 17%	376 15%	375 15%	642 26%	539 22%	790 32%	423 17%	722 29%	1329 54%	1145 46%	713 29%	1761 71%	618 25%	1856 75%	1345 54%	1120 45%
Weighted base	2474	1658 67%	569 23%	247 10%	1204 49%	1270 51%	364 15%	406 16%	421 17%	423 17%	356 14%	505 20%	550 22%	763 31%	525 21%	637 26%	1312 53%	1162 47%	808 33%	1666 67%	687 28%	1787 72%	1232 50%	1232 50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
Strongly agree	(+2) 121 5%	94 6%	21 4%	7 3%	61 5%	60 5%	8 3%	33 8%	23 5%	12 3%	12 3%	12 2%	23 4%	38 5%	15 3%	45 7%	61 5%	60 5%	49 6%	73 4%	42 6%	80 4%	73 6%	46 4%
Slightly agree	(+1) 258 10%	191 74% 11%	55 21%	13 5%	154 60% 13%	104 40% 8%	52 20% 14%	47 18%	47 18%	35 14%	37 14%	41 16%	67 8%	88 12%	54 11%	49 10%	155 8%	103 9%	98 12%	161 10%	87 13%	172 10%	151 12%	105 9%
Neither agree nor disagree	(0) 422 17%	295 18%	103 18%	24 10%	216 18%	206 16%	61 17%	69 17%	100 24%	73 17%	59 16%	60 12%	108 20%	105 14%	88 17%	121 19%	213 16%	209 18%	158 20%	264 16%	141 21%	281 16%	241 20%	181 15%
Slightly disagree	(-1) 449 18%	312 19%	100 18%	37 15%	242 20%	207 16%	72 20%	80 20%	52 12%	91 21%	64 18%	89 18%	90 16%	161 21%	98 19%	99 16%	251 19%	197 17%	157 19%	292 18%	127 18%	321 18%	235 19%	213 17%
Strongly disagree	(-2) 978 40%	575 35%	246 43%	156 63%	432 36%	546 43%	107 29%	123 30%	149 35%	170 40%	278 55%	221 40%	305 40%	199 38%	253 40%	525 40%	453 39%	251 31%	727 44%	213 31%	765 43%	412 33%	564 46%	
No opinion	246 10%	190 11%	44 8%	11 4%	98 8%	148 12%	42 12%	54 13%	49 12%	43 10%	32 9%	25 5%	41 7%	66 9%	70 13%	107 8%	139 12%	96 12%	149 9%	77 11%	169 9%	120 10%	124 10%	
Net: Agree	380 15%	285 75%	75 13%	20 8%	216 18%	164 13%	82 22%	80 20%	70 17%	47 11%	53 14%	53 10%	90 16%	126 33%	70 18%	94 25%	164 57%	164 43%	146 39%	233 61%	129 34%	251 66%	224 59%	151 40%
Net: Disagree	1427 58%	887 54%	347 61%	193 78%	674 56%	753 59%	179 49%	203 50%	201 48%	261 62%	216 61%	367 73%	311 57%	466 61%	298 57%	352 55%	777 59%	650 56%	408 50%	1019 61%	341 50%	1086 61%	647 53%	777 63%
Net: Neither/no opinion	668 27%	486 29%	147 26%	35 14%	314 26%	354 28%	103 28%	123 30%	149 35%	116 27%	91 26%	86 17%	149 27%	171 22%	157 30%	191 30%	320 24%	348 30%	254 31%	413 25%	218 32%	450 25%	361 29%	305 25%
Mean	-0.85	-0.74C	-0.95C	-1.36	-0.75b	-0.96	-0.54fgh	-0.61fgh	-0.69fgh	-0.98h	-0.95h	-1.21	-0.82	-0.87	-0.90	-0.82	-0.85	-0.86	-0.65p	-0.95	-0.63r	-0.94	-0.69t	-1.03
SD	1.25	1.27	1.20	1.05	1.26	1.23	1.34	1.33	1.28	1.13	1.20	1.11	1.24	1.25	1.19	1.30	1.25	1.25	1.27	1.23	1.28	1.23	1.27	1.19
SE	0.03	0.03	0.10	0.07	0.04	0.04	0.08	0.08	0.07	0.06	0.07	0.04	0.06	0.05	0.06	0.05	0.04	0.04	0.05	0.03	0.06	0.03	0.04	0.04

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 128
QJ1(4): (SHOW SCREEN) SAY TO RESPONDENT: There are rules about protecting people's privacy when they take part or are featured in programmes on television and radio. Please can you tell me to what extent do you agree or disagree with each of the following statements?
SINGLE CODE

TV broadcasters should be free to show programmes that scrutinise the lives of general members of the public without them giving consent

Base: All respondents

	Total	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region								
		Yes	No	Yes	No	Yes	No	England	Scotland	Wales	NI	North East	North West	Yorkshire	East Midlands	West Midlands	East	South West	South East	London
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)
Unweighted base	2474	2130	62	1829	379	2051	157	1780	255	238	201	96	268	190	149	202	144	162	294	275
		86%	3%	74%	15%	83%	6%	72%	10%	10%	8%	4%	11%	8%	6%	8%	6%	7%	12%	11%
Weighted base	2474	2099	116*	1776	452	2030	198*	2046	225	146	57*	101*	272	203	176	215	225	208*	334	312
		85%	5%*	72%	18%	82%	8%*	83%	9%	6%	2%*	4%*	11%	9%	7%	9%	9%	8%*	14%	13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
Strongly agree	(+2) 121	102	10	88	27	99	16	105	10	4	2	6	8	11	8	12	7	7	19	27
	5%	5%	8%	5%	6%	5%	8%	5%	5%	3%	4%	6%	3%	5%	4%	6%	3%	3%	6%	9%
		84%	8%	72%	22%	81%	13%	86%	8%	4%	2%	5%	6%	9%	6%	10%	6%	6%	16%	22%l
Slightly agree	(+1) 258	234	11	211	35	234	11	210	24	17	8	12	13	24	9	23	36	15	27	51
	10%	11%	9%	12%	8%	12%	6%	10%	10%	12%	14%	12%	5%	12%	11%	16%	7%	8%	8%	16%
		91%	4%	82%	13%	91%	4%	81%	9%	7%	3%	5%	5%	9%	4%	9%	14%lm	6%	10%	20%lm
Neither agree nor disagree	(0) 422	391	7	317	81	371	27	335	47	21	19	11	38	38	29	51	31	23	44	70
	17%	19%	6%	18%	18%	18%	14%	16%	21%	15%	33%	11%	14%	19%	17%	24%	14%	11%	13%	23%
		93%	2%	75%	19%	88%	6%	79%	11%	5%	4%gh	3%	9%	9%	7%	12%lqr	7%	5%	10%	17%lqr
Slightly disagree	(-1) 449	395	16	349	63	383	29	366	43	31	8	19	54	26	24	36	54	32	76	46
	18%	19%	14%	20%	14%	19%	15%	18%	19%	21%	15%	19%	20%	13%	14%	17%	24%	15%	23%	15%
		88%	4%	78%	14%	85%	6%	82%	10%	7%	2%	4%	12%	6%	5%	8%	12%lm	7%	17%lm	10%
Strongly disagree	(-2) 978	749	68	635	188	734	89	822	82	59	16	40	121	90	91	68	75	111	137	91
	40%	36%	58%	36%	42%	36%	45%	40%	36%	40%	28%	39%	44%	45%	52%	31%	33%	53%	41%	29%
		77%	7%a	65%	19%	75%	9%	84%j	8%	6%j	2%	4%	12%kos	9%kos	9%ops	7%	8%	11%ops	14%os	9%
No opinion	246	228	4	177	58	209	25	208	20	13	4	13	39	14	15	25	22	21	32	27
	10%	11%	4%	10%	13%	10%	13%	10%	9%	9%	7%	13%	14%	7%	9%	12%	10%	10%	10%	9%
		93%	2%	72%	24%	85%	10%	85%	8%	5%	2%	5%	16%	6%	6%	10%	9%	8%	13%	11%
Net: Agree	380	337	21	298	62	333	27	314	34	22	10	18	21	34	17	35	43	22	46	78
	15%	16%	18%	17%	14%	16%	14%	15%	15%	15%	18%	18%	8%	17%	10%	16%	19%	11%	14%	25%
		89%	5%	79%	16%	88%	7%	83%	9%	6%	3%	5%l	6%	9%l	4%	9%l	11%l	6%	12%	21%lqr
Net: Disagree	1427	1144	84	984	250	1117	118	1188	125	90	24	59	174	117	115	104	129	142	212	136
	58%	54%	72%	55%	55%	55%	60%	58%	55%	62%	42%	58%	64%	57%	65%	48%	57%	68%	63%	44%
		80%	6%a	69%	18%	78%	8%	83%j	9%j	6%j	2%	4%	12%kos	8%os	8%os	7%	9%os	10%os	15%os	10%
Net: Neither/no opinion	668	619	12	494	139	580	52	543	67	35	23	24	77	52	44	76	53	43	76	97
	27%	29%	10%	28%	31%	29%	27%	27%	30%	24%	40%	24%	28%	26%	25%	35%	24%	21%	23%	31%
		93%b	2%	74%	21%	87%	8%	81%	10%	5%	3%gj	4%	12%	8%	7%	11%qj	8%	6%	11%	15%
Mean	-0.85	-0.78	-1.08	-0.77	-0.89	-0.78	-0.96	-0.87	-0.79	-0.92	-0.53gi	-0.84	-1.14	-0.86	-1.13	-0.66lnq	-0.76lnq	-1.19	-0.94	-0.43lmnqr
SD	1.25	1.25	1.36	1.25	1.28	1.25	1.33	1.26	1.22	1.19	1.19	1.32	1.09	1.30	1.18	1.25	1.22	1.16	1.24	1.35
SE	0.03	0.03	0.18	0.03	0.07	0.03	0.12	0.03	0.08	0.08	0.09	0.15	0.07	0.10	0.10	0.09	0.11	0.10	0.08	0.09

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/ij - k/l/m/n/o/p/q/r/s
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 128
QJ1(4): (SHOW SCREEN) SAY TO RESPONDENT: There are rules about protecting people’s privacy when they take part or are featured in programmes on television and radio. Please can you tell me to what extent do you agree or disagree with each of the following statements?
SINGLE CODE

Absolutes/col percents/row percents 4 Mar 2021

TV broadcasters should be free to show programmes that scrutinise the lives of general members of the public without them giving consent

Base: All respondents

	Total	Location		Home TV service				Smart TV			Any connected TV		
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Strongly agree (+2)	121 5%	29 5%	93 5%	56 6%	49 5%	16 8%	32 4%	70 5%	82 5%	36 4%	74 5%	97 5%	24 4%
		24%	76%	46%	40%	13%	26%	57%	67%	30%	61%	80%	20%
Slightly agree (+1)	258 10%	48 9%	210 11%	135 14%	107 10%	27 14%	66 9%	161 12%	193 13%	63 7%	177 13%	211 11%	47 7%
		19%	81%	52% ^f	41%	10%	26%	62%	73% ⁱ	25%	68% ^l	82% ^l	18%
Neither agree nor disagree (0)	422 17%	64 12%	358 19%	206 21%	159 15%	26 13%	99 13%	279 20%	275 18%	143 16%	252 18%	348 19%	74 12%
		15%	85% ^a	49% ^{df}	38%	6%	23%	66% ^{df}	65%	34%	60%	83% ^l	17%
Slightly disagree (-1)	449 18%	88 16%	361 19%	178 18%	172 16%	40 21%	108 15%	249 18%	289 19%	142 16%	260 19%	344 19%	104 17%
		20%	80%	40%	38%	9%	24%	55%	64%	32%	58%	77%	23%
Strongly disagree (-2)	978 40%	271 49%	706 37%	331 33%	499 47%	70 36%	383 52%	464 34%	531 35%	414 48%	463 34%	653 35%	325 52%
		28% ^b	72%	34%	51% ^{ceg}	7%	39% ^{ceg}	47%	54%	42% ^{hj}	47%	67%	33% ^k
No opinion	246 10%	52 9%	194 10%	91 9%	69 7%	16 8%	54 7%	147 11%	166 11%	72 8%	145 11%	193 10%	53 8%
		21%	79%	37%	28%	6%	22%	60% ^q	68%	29%	59%	79%	21%
Net: Agree	380 15%	77 14%	303 16%	191 19%	156 15%	42 22%	98 13%	231 17%	275 18%	100 11%	251 18%	309 17%	71 11%
		20%	80%	50% ^{df}	41%	11% ^f	26%	61%	72% ⁱ	26%	66% ⁱ	81% ^l	19%
Net: Disagree	1427 58%	360 65%	1067 56%	509 51%	671 64%	110 57%	490 66%	712 52%	820 53%	556 64%	723 53%	997 54%	430 69%
		25% ^b	75%	36%	47% ^{cg}	8%	34% ^{cg}	50%	57%	39% ^{hj}	51%	70%	30% ^k
Net: Neither/no opinion	668 27%	116 21%	552 29%	297 30%	228 22%	41 21%	153 21%	427 31%	441 29%	214 25%	398 29%	541 29%	126 20%
		17%	83% ^a	44% ^{df}	34%	6%	23%	64% ^{def}	66%	32%	60%	81% ^l	19%
Mean	-0.85	-1.05	-0.80 ^a	-0.66 ^{df}	-0.98	-0.68 ^{df}	-1.08	-0.72 ^{df}	-0.73 ⁱ	-1.04	-0.70 ⁱ	-0.75 ⁱ	-1.15
SD	1.25	1.25	1.24	1.28	1.25	1.36	1.22	1.25	1.27	1.19	1.27	1.26	1.17
SE	0.03	0.05	0.03	0.04	0.04	0.10	0.05	0.04	0.03	0.04	0.04	0.03	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 128
QJ1(4): (SHOW SCREEN) SAY TO RESPONDENT: There are rules about protecting people's privacy when they take part or are featured in programmes on television and radio. Please can you tell me to what extent do you agree or disagree with each of the following statements?
SINGLE CODE

TV broadcasters should be free to show programmes that scrutinise the lives of general members of the public without them giving consent

Base: All respondents

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2474	1393 56%	1394 56%	863 35%	855 35%	622 25%	270 11%	538 22%	210 8%	1869 76%	482 19%	559 23%	238 10%	801 32%	1673 68%
Weighted base	2474	1368 55%	1371 55%	868 35%	799 32%	566 23%	263 11%	526 21%	214 9%	1847 75%	444 18%	522 21%	228 9%	755 31%	1719 69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Strongly agree (+2)	121 5%	81 6%	74 5%	51 6%	42 5%	47 8%	17 6%	41 8%	18 8%	97 5%	37 8%	42 8%	30 13%	57 8%	65 4%
		67%	61%	42%	35%	38%u	14%	34%	15%	80%	30%z	35%z	25%yz	47%z	53%
Slightly agree (+1)	258 10%	171 12%	177 13%	128 15%	107 13%	92 16%	53 20%	83 16%	50 23%	211 11%	36 8%	83 16%	35 15%	91 12%	167 10%
		66%	68%	50%	42%	36%u	21%mnpu	32%	19%mnopu	82%	14%	32%vz	14%vz	35%	65%
Neither agree nor disagree (0)	422 17%	270 20%	252 18%	171 20%	139 17%	115 20%	56 21%	100 19%	53 25%	348 19%	61 14%	79 15%	34 15%	113 15%	309 18%
		64%	60%	41%	33%	27%	13%	24%	13%	83%	14%	19%	8%	27%	73%
Slightly disagree (-1)	449 18%	252 18%	260 19%	161 19%	142 18%	96 17%	42 16%	75 14%	28 13%	344 19%	73 17%	91 17%	22 10%	123 16%	326 19%
		56%	58%	36%	32%	21%	9%	17%	6%	77%	16%	20%w	5%	27%	73%w
Strongly disagree (-2)	978 40%	465 34%	463 34%	262 30%	292 37%	169 30%	68 26%	177 34%	49 23%	653 35%	217 49%	202 39%	93 41%	335 44%	643 37%
		48%t	47%t	30%	30%qrt	17%	7%	18%t	5%	67%qrt	22%wz	21%	10%	34%z	66%
No opinion	246 10%	129 9%	145 11%	95 11%	76 10%	48 10%	27 10%	50 10%	15 7%	193 10%	19 4%	25 5%	14 6%	36 5%	209 12%
		53%	59%	38%	31%	19%	11%	21%	6%	79%	8%	10%	6%	15%	85%vwxy
Net: Agree	380 15%	252 18%	251 18%	179 21%	150 19%	139 25%	70 27%	124 24%	68 32%	309 17%	73 16%	125 24%	65 29%	148 20%	232 13%
		66%	66%	47%	39%	37%mnpu	18%mnpu	33%u	18%mnopu	81%	19%	33%vz	17%vyz	39%z	61%
Net: Disagree	1427 58%	717 52%	723 53%	424 49%	434 54%	265 47%	110 42%	252 48%	77 36%	997 54%	291 66%	293 56%	115 51%	457 61%	969 56%
		50%rt	51%rt	30%t	30%qrt	19%t	8%	18%t	5%	70%qrt	20%wz	21%	8%	32%w	68%
Net: Neither/no opinion	668 27%	400 29%	398 29%	266 31%	215 27%	163 29%	83 31%	150 29%	69 32%	541 29%	80 18%	104 20%	48 21%	149 20%	518 30%
		60%	60%	40%	32%	24%	12%	22%	10%	81%	12%	16%	7%	22%	78%vwxy
Mean	-0.85	-0.68	-0.70	-0.59u	-0.74	-0.48mnpu	-0.39mnpu	-0.56u	-0.20mnopu	-0.75	-0.94	-0.66vz	-0.53vyz	-0.82	-0.87
SD	1.25	1.28	1.27	1.28	1.29	1.34	1.30	1.36	1.31	1.26	1.33	1.37	1.51	1.35	1.20
SE	0.03	0.04	0.04	0.05	0.05	0.06	0.08	0.06	0.09	0.03	0.06	0.06	0.10	0.05	0.03

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/yz

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 129

QJ1: SUMMARY (SHOW SCREEN) SAY TO RESPONDENT: There are rules about protecting people's privacy when they take part or are featured in programmes on television and radio. Please can you tell me to what extent do you agree or disagree with each of the following statements?
SINGLE CODE

Base: All respondents

	TV broadcasters should be free to show programmes that scrutinise the lives of celebrities, without them giving consent	TV broadcasters should be free to show programmes that scrutinise the lives of politicians, without them giving consent	TV broadcasters should be free to show programmes that scrutinise the lives of other public figures without them giving consent	TV broadcasters should be free to show programmes that scrutinise the lives of general members of the public without them giving consent
Unweighted base	2474	2474	2474	2474
Weighted base	2474	2474	2474	2474
Effective base	1341	1341	1341	1341
Strongly agree (+2)	192 8%	311 13%	183 7%	121 5%
Slightly agree (+1)	369 15%	558 23%	397 16%	258 10%
Neither agree nor disagree (0)	458 19%	457 18%	533 22%	422 17%
Slightly disagree (-1)	447 18%	411 17%	466 19%	449 18%
Strongly disagree (-2)	728 29%	478 19%	640 26%	978 40%
No opinion	280 11%	260 11%	255 10%	246 10%
Net: Agree	561 23%	868 35%	580 23%	380 15%
Net: Disagree	1175 48%	888 36%	1106 45%	1427 58%
Net: Neither/no opinion	738 30%	717 29%	788 32%	668 27%
Mean	-0.52	-0.08	-0.44	-0.85
SD	1.33	1.36	1.30	1.25
SE	0.03	0.03	0.03	0.03

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 130

QJ2: SHOW SCREEN QJ2

(SHOW SCREEN) Thinking specifically about people in the public eye – that is, celebrities, politicians and other public figures rather than the general public – which one, if any, of these sources do you feel is the most intrusive into the lives of these people?

IF NECESSARY – So, not the general public

SINGLE CODE

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
Newspapers	903	589	211	104	462	442	85	115	152	168	177	206	204	288	187	225	492	411	263	641	236	667	458	444
	37%	36%	37%	42%	38%	35%	23%	28%	36%	40%	50%	41%	37%	38%	36%	35%	37%	35%	33%	38%	34%	37%	37%	36%
		65%	23%	12%	51%	49%	9%	13%	17%	19%	20%	23%	23%	32%	21%	25%	54%	46%	29%	71%	26%	74%	51%	49%
Television	340	239	40	61	200	140	42	55	52	45	48	98	77	102	63	97	180	160	119	221	99	241	165	173
	14%	14%	7%	25%	17%	11%	11%	14%	12%	11%	13%	19%	14%	13%	12%	15%	14%	14%	15%	13%	14%	13%	13%	14%
		70%	12%	18%	59%	41%	12%	16%	15%	13%	14%	29%	23%	30%	19%	29%	53%	47%	35%	65%	29%	71%	49%	51%
Internet – Newspaper websites/ apps	159	101	50	8	62	97	27	29	29	30	22	21	41	48	40	30	89	70	53	106	48	111	82	77
	6%	6%	9%	3%	5%	8%	7%	7%	7%	7%	6%	4%	7%	6%	8%	5%	7%	6%	7%	6%	7%	6%	7%	6%
		64%	31%	5%	39%	61%	17%	18%	18%	19%	14%	13%	26%	30%	25%	19%	56%	44%	33%	67%	30%	70%	51%	49%
Internet – Broadcaster websites/ apps	159	95	55	9	78	80	39	37	29	27	11	16	56	48	32	23	104	55	75	84	58	101	98	59
	6%	6%	10%	4%	7%	6%	11%	9%	7%	6%	3%	3%	10%	6%	6%	4%	8%	5%	9%	5%	8%	6%	8%	5%
		60%	34%	6%	49%	51%	24%	23%	19%	17%	7%	10%	35%	30%	20%	14%	66%	34%	47%	53%	37%	63%	61%	37%
Magazines	135	96	37	3	51	85	40	28	26	18	7	17	28	52	28	28	80	55	41	95	31	104	72	62
	5%	6%	7%	1%	4%	7%	11%	7%	6%	4%	2%	3%	5%	7%	5%	4%	6%	5%	5%	6%	5%	6%	6%	5%
		71%	27%	2%	37%	63%	30%	21%	19%	13%	5%	12%	21%	39%	20%	20%	59%	41%	30%	70%	23%	77%	53%	46%
Other internet websites/ apps	55	15	32	7	31	24	12	3	3	12	12	12	15	20	10	9	35	19	19	36	11	44	21	33
	2%	1%	6%	3%	3%	2%	3%	1%	1%	3%	3%	2%	3%	3%	2%	1%	3%	2%	2%	2%	2%	2%	2%	3%
		28%	59%	14%	56%	44%	23%	5%	6%	22%	22%	23%	28%	37%	19%	17%	64%	36%	34%	66%	20%	80%	39%	61%
Radio	26	23	-	3	14	12	10	7	5	-	-	3	7	6	10	2	13	12	12	14	10	16	19	6
	1%	1%	-	1%	1%	1%	3%	2%	1%	-	-	1%	1%	1%	2%	*	1%	1%	1%	1%	1%	1%	2%	1%
		90%	-	10%	53%	47%	40%	28%	21%	-	-	10%	28%	25%	39%	9%	53%	47%	46%	54%	38%	62%	75%	25%
Other sources	14	3	5	6	9	5	-	1	-	2	7	4	6	2	3	3	8	6	2	13	2	13	7	7
	1%	*	1%	3%	1%	*	-	*	-	1%	2%	1%	1%	*	1%	*	1%	1%	2	13	2	13	7	7
		18%	38%	44%	64%	36%	-	5%	-	17%	47%	31%	42%	14%	23%	21%	56%	44%	12%	88%	12%	88%	52%	48%
None are intrusive	54	49	3	1	38	16	8	12	12	5	12	4	15	12	8	18	28	26	14	40	13	41	30	24
	2%	3%	1%	*	3%	1%	2%	3%	3%	1%	3%	1%	3%	2%	1%	3%	2%	2%	2%	2%	2%	2%	2%	2%
		92%	6%	2%	71%	29%	14%	23%	23%	9%	22%	8%	29%	23%	14%	34%	52%	48%	26%	74%	24%	76%	55%	45%
All are equally intrusive	392	283	99	10	161	231	56	65	61	94	41	75	70	123	89	109	193	199	122	270	102	289	175	216
	16%	17%	17%	4%	13%	18%	16%	16%	14%	22%	11%	15%	13%	16%	17%	17%	15%	17%	15%	16%	15%	16%	14%	18%
		72%	25%	3%	41%	59%	14%	17%	15%	24%	10%	19%	18%	31%	23%	28%	49%	51%	31%	69%	26%	74%	45%	55%
Don't know	238	165	38	35	99	139	44	53	51	21	21	48	30	59	55	93	90	148	90	147	79	159	104	130
	10%	10%	7%	14%	8%	11%	12%	13%	12%	5%	6%	9%	6%	8%	11%	15%	7%	13%	11%	9%	11%	9%	8%	11%
		70%	16%	15%	41%	59%	19%	22%	21%	9%	9%	20%	13%	25%	23%	39%	38%	62%	38%	62%	33%	67%	44%	55%
Net: INTERNET	373	212	136	24	171	202	78	69	62	70	45	49	112	116	82	62	228	144	147	226	116	256	201	170
	15%	13%	24%	10%	14%	16%	21%	17%	15%	16%	13%	10%	20%	15%	16%	10%	17%	12%	18%	14%	17%	14%	16%	14%
		57%	37%	7%	46%	54%	21%	18%	17%	19%	12%	13%	30%	31%	22%	17%	61%	39%	39%	61%	31%	69%	54%	46%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 130

QJ2: SHOW SCREEN QJ2

(SHOW SCREEN) Thinking specifically about people in the public eye – that is, celebrities, politicians and other public figures rather than the general public – which one, if any, of these sources do you feel is the most intrusive into the lives of these people?

IF NECESSARY – So, not the general public

SINGLE CODE

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2474	2130 86%	62 3%	1829 74%	379 15%	2051 83%	157 6%	1780 72%	255 10%	238 10%	201 8%	96 4%	268 11%	190 8%	149 6%	202 8%	144 6%	162 7%	294 12%	275 11%
Weighted base	2474	2099 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
Newspapers	903 37%	771 37%	27 23%	680 38%	120 27%	748 37%	53 27%	757 37%	120 34%	56 39%	14 25%	49 48%	102 38%	76 38%	80 45%	69 32%	93 42%	81 39%	113 34%	93 30%
Television	340 14%	273 13%	5 4%	226 13%	53 12%	263 13%	15 8%	280 14%	34 15%	20 14%	6 10%	14 14%	42 16%	32 16%	25 14%	32 15%	29 13%	17 8%	38 11%	49 16%
Internet – Newspaper websites/apps	159 6%	145 7%	5 5%	123 7%	28 6%	144 7%	7 4%	139 7%	14 6%	5 4%	2 3%	5 5%	9 3%	9 4%	11 6%	7 3%	16 7%	35 17%	28 8%	20 6%
Internet – Broadcaster websites/apps	159 6%	144 7%	5 4%	122 7%	28 6%	143 7%	7 4%	139 7%	8 4%	9 6%	3 5%	7 7%	19 8%	11 6%	2 1%	17 8%	13 6%	7 3%	19 6%	43 14%
Magazines	135 5%	118 6%	14 12%	108 6%	24 5%	120 6%	12 6%	100 5%	25 11%	6 4%	3 6%	7 7%	21 8%	3 2%	6 4%	8 6%	6 5%	10 4%	14 4%	25 8%
Other internet websites/apps	55 2%	39 2%	9 7%	33 2%	14 3%	39 2%	9 4%	49 2%	2 1%	2 2%	1 1%	1 1%	4 1%	1 *	4 2%	5 2%	3 1%	- -	18 5%	15 5%
Radio	26 1%	22 1%	* 1%	21 1%	2 *	21 1%	2 1%	19 1%	3 1%	3 2%	1 2%	- -	2 1%	2 1%	2 1%	3 1%	1 1%	1 *	3 1%	5 2%
Other sources	14 1%	7 *	1 *	7 *	1 *	8 *	- *	14 1%	- *	- *	- *	- -	4 2%	4 2%	- -	- -	5 38%	- -	- -	1 4%
None are intrusive	54 2%	49 2%	3 3%	41 2%	12 3%	49 2%	3 2%	47 2%	5 2%	2 1%	1 2%	3 3%	4 2%	7 3%	2 1%	8 4%	7 3%	1 1%	4 1%	8 3%
All are equally intrusive	392 16%	346 16%	31 27%	293 16%	88 20%	336 17%	46 23%	307 15%	34 15%	29 20%	22 38%	9 2%	43 16%	35 17%	27 15%	30 14%	22 10%	43 21%	69 21%	30 9%
Don't know	238 10%	185 9%	18 15%	122 7%	80 18%	159 8%	43 22%	196 10%	24 11%	12 9%	5 9%	6 6%	22 8%	23 11%	15 9%	36 17%	28 12%	14 7%	29 9%	23 7%
Net: INTERNET	373 15%	327 16%	19 16%	278 16%	70 16%	325 12%	23 12%	327 16%	24 11%	17 9%	5 9%	13 12%	32 12%	21 10%	17 10%	28 13%	32 14%	41 19%	65 25%	78 25%
		88%	5%	75%	19%	87%	6%	88%	6%	5%	1%	3%	9%	6%	4%	8%	9%	11%	17%mn	21%lmmoq

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 130

QJ2: SHOW SCREEN QJ2

(SHOW SCREEN) Thinking specifically about people in the public eye – that is, celebrities, politicians and other public figures rather than the general public – which one, if any, of these sources do you feel is the most intrusive into the lives of these people?

IF NECESSARY – So, not the general public

SINGLE CODE

Base: All respondents

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Newspapers	903 37%	218 39% 24%	686 36% 76%	369 37% 41%	437 41% 48%g	64 33% 7%	309 42% 34%	472 34% 52%	553 36% 61%	333 38% 37%	495 36% 55%	686 37% 76%	218 35% 24%
Television	340 14%	99 18% 29%b	241 13% 71%	162 16% 48%	148 14% 43%	21 11% 6%	107 14% 31%	198 14% 58%	213 14% 63%	125 14% 37%	189 14% 55%	243 13% 72%	97 15% 28%
Internet – Newspaper websites/apps	159 6%	26 5% 17%	133 7% 83%	58 6% 36%	64 6% 40%	15 8% 10%	42 6% 26%	99 7% 62%	106 5% 67%	47 5% 29%	99 7% 62%	132 7% 83%	27 4% 17%
Internet – Broadcaster websites/apps	159 6%	27 5% 17%	132 7% 83%	69 7% 44%df	36 3% 23%	17 9% 11%df	24 3% 15%	109 8% 69%df	117 8% 74%j	36 4% 22%	108 8% 68%i	134 7% 85%l	24 4% 15%
Magazines	135 5%	18 3% 13%	118 6% 87%a	55 6% 41%	56 5% 41%	14 7% 10%	36 5% 27%	75 5% 55%	88 6% 65%	37 4% 28%	79 6% 58%	100 5% 74%	35 6% 26%
Other internet websites/apps	55 2%	11 2% 20%	44 2% 80%	19 2% 35%	20 2% 37%	9 4% 16%	16 2% 29%	33 2% 61%	31 2% 56%	24 3% 44%	28 2% 51%	38 2% 69%	17 3% 31%
Radio	26 1%	6 1% 25%	19 1% 75%	19 2% 73%l	8 1% 30%	5 3% 20%l	2 * 8%	22 2% 85%	22 1% 87%	3 * 12%	20 1% 78%	22 1% 87%	3 1% 13%
Other sources	14 1%	6 1% 45%	8 * 55%	3 * 22%	5 1% 37%	- - -	5 1% 33%	9 1% 63%	- 2% 100%hj	14 - -	- - -	7 * 52%	7 1% 48%
None are intrusive	54 2%	6 1% 12%	47 2% 88%	19 2% 35%	26 2% 49%	4 2% 8%	16 2% 30%	27 2% 51%	40 3% 75%	12 1% 22%	34 3% 64%	42 2% 78%	12 2% 22%
All are equally intrusive	392 16%	68 12% 17%	324 17% 83%a	139 14% 35%	156 15% 40%	32 16% 8%	118 16% 30%	208 15% 53%	243 16% 62%	137 16% 35%	221 16% 56%	297 16% 76%	95 15% 24%
Don't know	238 10%	68 12% 29%b	170 9% 71%	84 8% 36%	98 9% 41%	13 7% 5%	66 9% 28%	116 8% 49%	122 8% 51%	103 12% 43%hj	99 7% 42%	146 8% 62%	91 15% 38%k
Net: INTERNET	373 15%	64 12% 17%	309 16% 83%a	146 15% 39%	121 11% 32%	41 21% 11%df	82 17% 22%	242 18% 65%df	254 17% 68%j	106 12% 28%	235 17% 63%i	304 16% 81%l	69 11% 19%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/ij - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 130

QJ2: SHOW SCREEN QJ2

(SHOW SCREEN) Thinking specifically about people in the public eye – that is, celebrities, politicians and other public figures rather than the general public – which one, if any, of these sources do you feel is the most intrusive into the lives of these people?

IF NECESSARY – So, not the general public

SINGLE CODE

Base: All respondents

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2474	1393 56%	1394 56%	863 35%	855 35%	622 25%	270 11%	538 22%	210 8%	1869 76%	482 19%	559 23%	238 10%	801 32%	1673 68%
Weighted base	2474	1368 55%	1371 55%	868 35%	799 32%	566 23%	263 11%	526 21%	214 9%	1847 75%	444 18%	522 21%	228 9%	755 31%	1719 69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Newspapers	903	511 37%	495 37%	282 31%	314 35%	179 20%	86 10%	154 17%	68 8%	686 76%	147 16%	191 21%	71 8%	264 29%	639 71%
Television	340	185 14%	189 14%	133 15%	103 13%	104 18%	41 15%	82 16%	44 20%	243 13%	87 20%	114 22%	50 22%	144 19%	196 11%
Internet – Newspaper websites/ apps	159	103 6%	99 6%	57 7%	48 6%	32 6%	24 9%	54 10%	16 8%	132 7%	26 6%	34 4%	19 9%	47 6%	112 7%
Internet – Broadcaster websites/ apps	159	100 6%	108 6%	69 8%	57 7%	50 9%	13 5%	40 8%	21 10%	134 85%	38 24%	45 28%	18 11%	61 38%	98 62%
Magazines	135	77 5%	79 5%	50 6%	43 5%	29 5%	16 6%	35 7%	11 5%	100 5%	19 4%	34 7%	14 6%	45 6%	90 5%
Other internet websites/ apps	55	25 2%	28 2%	20 2%	24 3%	5 1%	3 1%	7 1%	4 2%	38 2%	18 4%	13 2%	6 3%	19 3%	35 2%
Radio	26	21 1%	20 1%	17 2%	14 2%	14 2%	4 1%	17 2%	3 1%	22 1%	33 2%	19 4%	14 6%	21 3%	4 *
Other sources	14	7 1%	-	1 5%	-	* 2%	-	-	-	7 52%	6 42%	1 9%	-	7 47%	8 53%
None are intrusive	54	35 2%	34 3%	20 2%	19 2%	11 2%	6 2%	13 3%	6 3%	42 2%	7 13%	6 10%	3 5%	10 19%	43 81%
All are equally intrusive	392	206 16%	221 16%	143 17%	117 15%	92 16%	47 18%	47 16%	23 11%	297 16%	62 14%	63 12%	23 10%	98 13%	294 17%
Don't know	238	98 10%	99 7%	76 9%	60 8%	51 9%	24 9%	45 9%	17 8%	146 8%	24 5%	13 2%	9 4%	37 5%	200 12%
Net: INTERNET	373	229 15%	235 17%	146 17%	129 16%	87 15%	40 15%	100 19%	41 19%	304 16%	82 18%	81 16%	44 19%	128 17%	245 14%
		61%	63%	39%	35%	23%	11%	27%	11%	81%	22%	22%	12%	34%	66%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 131
QJ2/QJ3: 1st/2nd most intrusive

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	Total	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
Newspapers	1236	778	305	153	632	604	127	161	208	226	224	290	305	382	250	298	688	548	360	876	327	909	635	599
	50%	47%	54%	62%	52%	48%	35%	40%	49%	53%	63%	57%	56%	50%	48%	47%	52%	47%	45%	53%	48%	51%	52%	49%
		63%	25%	12% A	51%	49%	10%	13%	17% cd	18% cd	18% cdef	23% cde	25%	31%	20%	24%	56%	44%	29%	71% o	26%	74%	51%	48%
Television	671	446	113	112	364	307	72	105	90	108	111	186	143	196	151	181	339	332	218	453	184	487	324	345
	27%	27%	20%	45%	30%	24%	20%	26%	21%	25%	31%	37%	26%	29%	29%	28%	26%	29%	27%	27%	27%	27%	26%	28%
		66%	17%	17% AB	54% b	46%	11%	16%	13%	16%	16%	28% def	21%	29%	22%	27%	51%	49%	32%	68%	27%	73%	48%	51%
Internet – Newspaper websites/ apps	492	353	120	19	217	275	85	94	102	97	56	58	132	159	103	98	291	201	186	306	165	327	278	212
	20%	21%	21%	8%	18%	22%	23%	23%	24%	23%	16%	11%	24%	21%	20%	15%	22%	17%	23%	18%	24%	18%	23%	17%
		72% C	24% C	4%	44%	56%	17% h	19% h	21% gh	20% h	11%	12%	27% j	32% j	21%	20%	59% kn	41%	38%	62%	34% r	66%	56% l	43%
Magazines	445	308	102	34	218	227	84	71	83	68	58	80	109	157	75	104	266	179	130	315	110	335	242	201
	18%	19%	18%	14%	18%	18%	23%	17%	20%	16%	16%	16%	25%	21%	14%	16%	20%	15%	16%	19%	16%	19%	20%	16%
		69%	23%	8%	49%	51%	19% h	16%	19%	15%	13%	18%	25%	35% k	17%	23%	60% kn	40%	29%	71%	25%	75%	54%	45%
Internet – Broadcaster websites/ apps	353	239	98	16	173	180	65	73	68	62	35	49	99	121	70	62	220	132	151	202	124	229	205	146
	14%	14%	17%	6%	14%	14%	18%	18%	16%	15%	10%	10%	18%	16%	13%	10%	17%	11%	19%	12%	18%	13%	17%	12%
		68% C	28% C	4%	49%	51%	18% gh	21% gh	19% h	18%	10%	14%	28% j	34% j	20%	18%	62% kn	38%	43% p	57%	35% r	65%	58% l	41%
Other internet websites/ apps	110	43	57	10	51	58	25	13	6	19	22	24	26	49	15	20	75	34	31	79	22	88	44	66
	4%	3%	10%	4%	4%	5%	7%	3%	1%	5%	6%	5%	5%	6%	3%	3%	6%	3%	4%	5%	3%	5%	4%	5%
		39%	52% A	9%	47%	53%	23% e	12%	5%	18% de	20% e	22% e	24%	45% kl	13%	18%	69% kn	31%	28%	72%	20%	80%	40%	60%
Radio	66	54	4	8	34	32	17	21	12	4	4	8	16	14	22	15	29	37	33	32	27	38	43	23
	3%	3%	1%	3%	3%	3%	5%	5%	3%	1%	2%	2%	3%	2%	4%	2%	2%	3%	4%	2%	4%	2%	3%	2%
		82%	5%	12% B	51%	49%	26% fgh	31% fgh	19%	6%	6%	13%	24%	21%	33%	23%	45%	55%	51% p	49%	42%	58%	65%	35%
Other sources	25	9	9	7	20	5	5	1	1	3	10	5	9	6	3	7	15	11	5	20	2	24	9	16
	1%	1%	2%	3%	2%	*	1%	*	*	1%	3%	1%	2%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%
		37%	36%	28% A	80% b	20%	20%	3%	4%	13%	40% de	20%	36%	22%	13%	29%	58%	42%	21%	79%	7%	93%	36%	64%
No other sources are intrusive	54	49	3	1	38	16	8	12	12	5	12	4	15	12	8	18	28	26	14	40	13	41	30	24
	2%	3%	1%	*	3%	1%	2%	3%	3%	1%	3%	1%	3%	2%	1%	3%	2%	2%	2%	2%	2%	2%	2%	2%
		92% C	6%	2%	71% b	29%	14%	23%	23%	9%	22% h	8%	29%	23%	14%	34%	52%	48%	26%	74%	24%	76%	55%	45%
All other sources are equally intrusive	392	283	99	10	161	231	56	65	61	94	41	75	70	123	89	109	193	199	122	270	102	289	175	216
	16%	17%	17%	4%	13%	18%	16%	16%	14%	22%	11%	15%	13%	16%	17%	17%	15%	17%	15%	16%	15%	16%	14%	18%
		72% C	25% C	3%	41%	59% a	14%	17%	15%	24% egh	10%	19%	18%	31%	23%	28%	49%	51%	31%	69%	26%	74%	45%	55%
Don't know	238	165	38	35	99	139	44	53	51	21	21	48	30	59	55	93	90	148	90	147	79	159	104	130
	10%	10%	7%	14%	8%	11%	12%	13%	12%	5%	6%	9%	6%	8%	11%	15%	7%	13%	11%	9%	11%	9%	8%	11%
		70%	16%	15% B	41%	59%	19% fg	22% fg	21% fg	9%	9%	20% f	13%	25%	23% j	39% j	38%	62% kn	38%	62%	33%	67%	44%	55%
Net: INTERNET	867	563	261	44	400	468	153	165	163	155	106	126	234	302	166	166	536	332	335	532	284	583	473	392
	35%	34%	46%	18%	33%	37%	42%	41%	39%	37%	30%	25%	42%	40%	32%	26%	41%	29%	41%	32%	41%	33%	38%	32%
		65% C	30% AC	5%	46%	54%	18% gh	19% gh	19% gh	18% h	12%	15%	27% kl	35% kl	19%	19%	62% kn	38%	39% p	61%	33% r	67%	55% l	45%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 131
QJ2/QJ3: 1st/2nd most intrusive

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2474	2130 86%	62 3%	1829 74%	379 15%	2051 83%	157 6%	1780 72%	255 10%	238 10%	201 8%	96 4%	268 11%	190 8%	149 6%	202 8%	144 6%	162 7%	294 12%	275 11%
Weighted base	2474	2099 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
Newspapers	1236	1041 50%	40 34%	906 51%	178 40%	1013 50%	71 36%	1034 51%	112 50%	70 48%	20 2%	56 55%	135 50%	101 50%	104 59%	94 44%	116 51%	115 55%	149 45%	164 53%
Television	671	534 25%	24 21%	452 23%	108 14%	517 23%	43 6%	552 27%	61 27%	46 32%	11 20%	25 24%	80 30%	54 27%	47 27%	53 24%	67 30%	50 24%	96 29%	81 26%
Internet – Newspaper websites/ apps	492	458 22%	14 12%	416 23%	58 13%	462 23%	11 6%	409 20%	52 23%	25 17%	7 11%	17 17%	48 18%	38 19%	34 19%	24 11%	49 22%	60 29%	68 20%	71 23%
Magazines	445	387 18%	21 18%	338 19%	72 16%	376 18%	35 18%	360 18%	51 23%	25 17%	9 16%	26 25%	54 20%	21 13%	23 13%	38 18%	45 20%	39 19%	55 16%	60 19%
Internet – Broadcaster websites/ apps	353	318 15%	18 15%	274 15%	63 14%	316 16%	21 11%	298 15%	27 12%	21 15%	5 9%	34 34%	40 15%	25 13%	14 8%	23 11%	32 14%	13 6%	41 12%	76 24%
Other internet websites/ apps	110	91 4%	9 7%	74 4%	26 6%	88 4%	12 6%	101 5%	5 2%	4 2%	1 2%	2 1%	20 7%	2 1%	14 8%	8 4%	8 4%	5 2%	21 6%	22 7%
Radio	66	55 3%	2 2%	49 3%	8 13%	56 85%	2 3%	54 82%	4 6%	5 8%	3 4%	4 7%	4 5%	5 8%	4 7%	8 13%	4 6%	7 11%	7 10%	10 15%
Other sources	25	18 1%	1 *	14 1%	5 1%	18 1%	- -	23 1%	1 *	1 1%	- -	- -	9 3%	4 2%	2 1%	- -	5 2%	- -	1 *	2 1%
No other sources are intrusive	54	49 2%	3 3%	41 2%	12 3%	49 2%	3 2%	47 2%	5 2%	2 1%	1 2%	3 3%	4 2%	7 3%	2 1%	8 4%	7 3%	1 1%	4 1%	8 3%
All other sources are equally intrusive	392	346 16%	31 27%	293 16%	88 23%	336 17%	46 20%	307 15%	34 20%	29 7%	22 38%	9 9%	43 16%	35 15%	27 15%	30 14%	22 10%	43 21%	69 21%	30 9%
Don't know	238	185 9%	18 15%	122 7%	80 34% c	159 67%	43 18% e	196 82%	24 10%	12 5%	5 2%	6 3%	22 9%	23 10%	15 7%	36 15% qrs	28 12%	14 7%	29 6%	23 10%
Net: INTERNET	867	782 37%	39 34%	691 39%	133 29%	782 39%	42 21%	735 36%	76 34%	46 31%	12 21%	52 52%	94 34%	54 27%	58 33%	78 23%	78 34%	71 34%	125 37%	154 49%
	35%	90%	5%	80% d	15%	90% f	5%	85% j	9% j	5%	1%	6% lmnop	11% o	6%	7%	6%	9%	8%	14% o	18% lmnop

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 131
QJ2/QJ3: 1st/2nd most intrusive

Base: All respondents

	Total	Location		Home TV service				Smart TV			Any connected TV		
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Newspapers	1236	302 55%	934 49%	523 42%	575 47%g	97 8%	410 55%	666 54%	753 49%	459 53%	675 49%	930 50%	306 49%
Television	671	182 33%	489 25%	284 28%	284 27%	47 24%	206 28%	395 29%	400 26%	263 30%	358 26%	482 26%	189 30%
Internet – Newspaper websites/ apps	492	73 13%	419 22%	221 22%	196 19%	35 18%	120 22%	307 22%	344 22%	139 16%	326 24%	427 23%	66 10%
Magazines	445	90 16%	355 80%	172 17%	212 20%	34 18%	148 20%	224 18%	273 18%	159 17%	237 17%	329 18%	116 19%
Internet – Broadcaster websites/ apps	353	56 10%	297 15%	160 16%	108 10%	43 22%	67 9%	230 17%	254 17%	79 9%	226 17%	287 16%	66 11%
Other internet websites/ apps	110	32 6%	77 4%	32 3%	49 5%	18 9%	39 5%	60 4%	69 5%	37 4%	63 5%	79 4%	31 5%
Radio	66	16 3%	50 25%	41 62%df	21 33%	9 13%f	9 14%	52 79%f	55 84%l	9 13%	50 75%l	53 81%	13 19%
Other sources	25	9 2%	17 1%	8 30%	13 50%	-	11 42%	13 51%	8 32%	17 60%hj	7 27%	17 66%	9 34%
No other sources are intrusive	54	6 1%	47 2%	19 12%	26 88%	4 35%	16 49%	27 8%	40 51%	12 22%	34 64%	42 78%	12 22%
All other sources are equally intrusive	392	68 12%	324 17%	139 14%	156 15%	32 16%	118 16%	208 15%	243 16%	137 16%	221 16%	297 16%	95 15%
Don't know	238	68 10%	170 9%	84 8%	98 36%	13 41%	66 28%	116 49%	122 51%	103 43%hj	99 42%	146 62%	91 38%k
Net: INTERNET	867	150 27%	718 37%	374 37%	328 31%	88 46%	213 29%	537 39%	604 27%	233 27%	560 41%	714 39%	154 24%
	35%	17%	83%a	43%df	38%	10%df	25%	62%df	70%l	27%	65%l	82%l	18%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/l/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 131
QJ2/QJ3: 1st/2nd most intrusive

Base: All respondents

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2474	1393 56%	1394 56%	863 35%	855 35%	622 25%	270 11%	538 22%	210 8%	1869 76%	482 19%	559 23%	238 10%	801 32%	1673 68%
Weighted base	2474	1368 55%	1371 55%	868 35%	799 32%	566 23%	263 11%	526 21%	214 9%	1847 75%	444 18%	522 21%	228 9%	755 31%	1719 69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Newspapers	1236 50%	704 51% 57%	675 49% 55%	399 46% 32%	402 50% 33%	259 46% 21%	120 45% 10%	237 52% 19%	110 45% 9%	930 50% 75%	216 49% 17%	259 50% 21%	107 47% 9%	374 50% 30%	862 50% 70%
Television	671 27%	358 26% 53%	358 26% 53%	224 26% 33%	189 24% 28%	161 28% 11%	75 28% 10%	135 26% 10%	67 32% 72%	482 26% 72%	159 36% 24%	211 40% 31%	90 40% 13%	267 35% 40%	404 23% 60%
Internet – Newspaper websites/ apps	492 20%	302 22% 61%	326 24% 66%	210 24% 43%	182 23% 37%	131 23% 27%	55 21% 11%	132 25% 27%	56 26% 11%	427 23% 87%	64 14% 13%	95 18% 19%	41 18% 8%	140 19% 28%	352 20% 72%
Magazines	445 18%	249 18% 56%	237 17% 53%	148 17% 33%	166 21% 37%	92 16% 21%	45 17% 10%	91 17% 21%	36 17% 8%	329 18% 74%	80 18% 18%	116 22% 26%	38 17% 9%	151 20% 34%	294 17% 66%
Internet – Broadcaster websites/ apps	353 14%	226 17% 64%	226 17% 64%	150 17% 43%	134 17% 38%	109 19% 31%	44 18% 12%	97 18% 27%	39 18% 11%	287 16% 81%	80 18% 23%	106 20% 30%	52 23% 15%	135 18% 38%	217 13% 62%
Other internet websites/ apps	110 4%	56 4% 51%	63 5% 58%	32 4% 29%	44 5% 40%	18 3% 16%	8 3% 8%	20 4% 18%	7 3% 6%	79 4% 72%	37 8% 34%	31 6% 28%	18 8% 16%	51 7% 46%	59 3% 54%
Radio	66 3%	46 3% 70%	50 4% 75%	40 5% 61%	29 4% 44%	28 5% 42%	11 4% 16%	22 4% 34%	14 7% 22%	53 3% 81%	23 5% 35%	37 7% 56%	27 12% 40%	42 6% 64%	24 1% 36%
Other sources	25 1%	14 1% 57%	7 1% 27%	2 * 6%	5 1% 19%	1 * 3%	1 * 3%	1 * 3%	- - -	17 1% 66%	9 2% 36%	3 1% 10%	- - -	10 1% 39%	16 1% 61%
No other sources are intrusive	54 2%	35 3% 64%	34 3% 64%	20 2% 37%	19 2% 35%	11 2% 21%	6 3% 12%	13 3% 25%	6 3% 12%	42 2% 78%	7 2% 13%	6 1% 10%	3 1% 5%	10 1% 19%	43 3% 81%
All other sources are equally intrusive	392 16%	206 15% 53%	221 16% 56%	143 17% 37%	117 15% 30%	92 16% 23%	47 18% 12%	86 16% 22%	23 11% 6%	297 16% 76%	62 14% 16%	63 12% 16%	23 10% 6%	98 13% 25%	294 17% 75%
Don't know	238 10%	98 7% 41%	99 7% 42%	76 9% 32%	60 8% 25%	51 9% 21%	24 9% 10%	45 9% 19%	17 8% 7%	146 8% 62%	24 5% 10%	13 2% 5%	9 4% 4%	37 5% 12%	200 12% 84%
Net: INTERNET	867 35%	533 39% 61%	560 41% 65%	346 40% 40%	326 41% 38%	226 40% 26%	97 37% 11%	226 43% 26%	97 45% 11%	714 39% 82%	167 38% 19%	209 40% 24%	104 46% 12%	300 40% 35%	567 33% 65%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 132
QJ2/QJ3/QJ4: 1st/2nd/3rd most intrusive

Absolutes/col percents/row percents 4 Mar 2021

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
Newspapers	1395	893	335	167	714	681	162	194	231	244	248	316	342	444	280	329	786	609	411	984	367	1028	714	678
	56%	54%	59%	67%	59%	54%	44%	48%	55%	58%	70%	63%	62%	58%	53%	52%	60%	52%	51%	59%	53%	58%	58%	55%
		64%	24%	12% A	51% b	49%	12%	14%	17% c	17% c	18% cdef	23% cd	24% kl	32%	20%	24%	56% n	44%	29%	71% o	26%	74%	51%	49%
Television	996	620	237	138	537	459	114	145	167	182	147	241	229	313	204	249	543	453	340	655	295	700	533	461
	40%	37%	42%	56%	45%	36%	31%	36%	40%	43%	41%	48%	42%	41%	39%	39%	41%	39%	42%	39%	43%	39%	43%	37%
		62%	24%	14% AB	54% b	46%	11%	15%	17%	18% c	15%	24% cde	23%	31%	20%	25%	55%	45%	34%	66%	30%	70%	54% t	46%
Internet – Newspaper websites/ apps	786	583	171	31	377	409	127	134	153	150	106	115	218	266	145	157	484	302	283	503	244	542	432	352
	32%	35%	30%	13%	31%	32%	35%	33%	36%	36%	30%	23%	40%	35%	28%	25%	37%	26%	35%	30%	35%	30%	35%	29%
		74% C	22% C	4%	48%	52%	16% h	17% h	19% h	19% h	14%	15%	28% kl	34% l	18%	20%	62% n	38%	36%	64%	31%	69%	55% t	45%
Magazines	733	507	155	71	346	386	123	124	142	110	100	134	193	243	128	168	436	296	229	504	202	531	403	327
	30%	31%	27%	29%	29%	30%	34%	31%	34%	26%	28%	26%	35%	32%	24%	26%	33%	26%	28%	30%	29%	30%	33%	27%
		69%	21%	10%	47%	53%	17%	17%	19% h	15%	14%	18%	26% kl	33% k	17%	23%	60% n	40%	31%	69%	28%	72%	55% t	45%
Internet – Broadcaster websites/ apps	565	417	122	26	267	298	100	113	104	108	63	76	149	177	119	120	326	240	229	336	190	375	320	242
	23%	25%	22%	10%	22%	23%	28%	28%	25%	26%	18%	15%	27%	23%	23%	19%	25%	21%	28%	20%	28%	21%	26%	20%
		74% C	22% C	5%	47%	53%	18% gh	20% gh	18% h	19% h	11%	14%	26% l	31% l	21%	21%	58%	42%	41% p	59%	34% r	41% r	57% t	43%
Other internet websites/ apps	149	68	69	12	75	74	34	23	9	26	27	29	33	72	18	25	105	43	38	111	29	120	63	85
	6%	4%	12%	5%	6%	6%	9%	6%	2%	6%	8%	6%	6%	9%	3%	4%	8%	4%	5%	7%	4%	7%	5%	7%
		46%	46% AC	8%	50%	50%	23% e	16%	6%	18% e	18% e	19% e	22%	48% kl	12%	17%	71% n	29%	25%	75%	19%	81%	43%	57%
Radio	142	99	14	28	78	64	31	33	20	15	9	34	26	36	44	36	62	80	55	87	45	97	78	64
	6%	6%	3%	11%	6%	5%	9%	8%	5%	4%	3%	7%	5%	5%	8%	6%	5%	7%	7%	5%	6%	5%	6%	5%
		70%	10%	20% AB	55%	45%	22% fg	23% g	14%	11%	6%	24% g	18%	26%	31%	25%	44%	56%	39%	61%	31%	69%	55%	45%
Other sources	40	15	19	7	20	20	5	6	1	5	17	6	10	6	6	18	16	24	12	28	9	32	10	30
	2%	1%	3%	3%	2%	2%	1%	1%	*	1%	5%	1%	2%	1%	1%	3%	1%	2%	2%	2%	1%	2%	1%	2%
		36%	46% A	17% A	50%	50%	13%	15%	3%	13%	41% efh	16%	26%	14%	15%	45% l	40%	60%	31%	69%	21%	79%	26%	74% ss
No other sources are intrusive	54	49	3	1	38	16	8	12	12	5	12	4	15	12	8	18	28	26	14	40	13	41	30	24
	2%	3%	1%	*	3%	1%	2%	3%	3%	1%	3%	1%	3%	2%	1%	3%	2%	2%	2%	2%	2%	2%	2%	2%
		92% C	6%	2%	71% b	29%	14%	23%	23%	9%	22% h	8%	29%	23%	14%	34%	52%	48%	26%	74%	24%	76%	55%	45%
All other sources are equally intrusive	392	283	99	10	161	231	56	65	61	94	41	75	70	123	89	109	193	199	122	270	102	289	175	216
	16%	17%	17%	4%	13%	18%	16%	16%	14%	22%	11%	15%	13%	16%	17%	17%	15%	17%	15%	16%	15%	16%	14%	18%
		72% C	25% C	3%	41%	59% a	14%	17%	15%	24% egh	10%	19%	18%	31%	23%	28%	49%	51%	31%	69%	26%	74%	45%	55%
Don't know	238	165	38	35	99	139	44	53	51	21	21	48	30	59	55	93	90	148	90	147	79	159	104	130
	10%	10%	7%	14%	8%	11%	12%	13%	12%	5%	6%	9%	6%	8%	11%	15%	7%	13%	11%	9%	11%	9%	8%	11%
		70%	16%	15% AB	41%	59%	19% fg	22% fg	21% fg	9%	9%	20% f	13%	25%	23% l	39% l	38%	62% n	38%	62%	33%	67%	44%	55%
Net: INTERNET	1190	836	292	62	568	623	193	206	219	223	164	186	324	406	222	238	729	461	428	762	365	825	643	544
	48%	50%	51%	25%	47%	49%	53%	51%	52%	53%	46%	37%	59%	53%	42%	37%	56%	40%	53%	46%	53%	46%	52%	44%
		70% C	25% C	5%	48%	52%	16% h	17% h	18% h	19% h	14% h	16%	27% kl	34% kl	19%	20%	61% n	39%	36% p	64%	31% r	69%	54% t	46%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - a/b/c - d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 132
QJ2/QJ3/QJ4: 1st/2nd/3rd most intrusive

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2474	2130 86%	62 3%	1829 74%	379 15%	2051 83%	157 6%	1780 72%	255 10%	238 10%	201 8%	96 4%	268 11%	190 8%	149 6%	202 8%	144 6%	162 7%	294 12%	275 11%
Weighted base	2474	2099 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
Newspapers	1395	1172 56%	53 46%	1015 57%	214 47%	1140 56%	89 45%	1165 57%	125 56%	81 55%	23 41%	64 63%	151 56%	114 63%	110 50%	108 50%	127 56%	123 59%	175 52%	193 62%
Television	996	816 84%	40 4%	697 73% d	161 15%	799 82%	59 6%	841 84% j	87 9% j	52 6% j	15 2%	57 5%	110 11%	73 8%	70 8%	106 9%	106 9%	87 9%	124 13%	147 14%
Internet – Newspaper websites/ apps	786	729 32%	24 3%	663 84% d	92 12%	730 93% d	25 3%	656 84% j	74 9% j	44 30%	11 20%	32 4%	84 11%	56 7%	49 6%	48 6%	84 11% o	73 9%	118 15% o	113 14% o
Magazines	733	630 30%	29 4%	554 31% d	108 15%	621 85%	41 6%	590 81%	84 11% g	44 30%	15 2%	34 5%	97 13% m	43 6%	44 6%	55 7%	69 9%	66 9%	83 11%	98 13%
Internet – Broadcaster websites/ apps	565	512 23%	24 4%	439 78%	101 18%	505 89%	35 6%	457 81%	55 10%	42 7%	11 2%	41 7% l	63 11%	39 7%	34 19%	35 16%	51 23%	28 14%	73 22%	93 30%
Other internet websites/ apps	149	129 6%	9 6%	105 86%	32 6%	124 84%	13 9%	131 88%	12 8%	5 3%	1 2%	2 2%	27 10% m	6 3%	15 9%	10 4%	11 5%	7 3%	23 7%	30 10% m
Radio	142	111 6%	2 2%	97 78%	17 2%	111 78%	3 2%	120 84%	9 4%	11 7%	3 6%	5 3%	11 4%	18 9%	9 5%	12 8%	11 8%	15 10%	17 12%	23 16%
Other sources	40	33 2%	1 *	28 69%	5 13%	31 78%	2 4%	37 93%	2 4%	1 3%	- -	- -	14 34% rs	4 11%	7 17% r	2 4%	6 15%	2 4%	1 3%	2 5%
No other sources are intrusive	54	49 2%	3 3%	41 76%	12 23%	49 92%	3 6%	47 87%	5 8%	2 3%	1 2%	3 6%	4 8%	7 13%	2 5%	8 16%	7 14%	1 3%	4 7%	8 16%
All other sources are equally intrusive	392	346 16%	31 8%	293 16%	88 20%	336 17%	46 23%	307 15%	34 15%	29 20%	22 38%	9 9%	43 16%	35 17%	27 15%	30 14%	22 10%	43 21%	69 21%	30 9%
Don't know	238	185 10%	18 8%	122 7% d	80 18% c	159 8%	43 22%	196 10%	24 11%	12 9%	5 9%	6 6%	22 8%	23 11%	15 9%	36 17%	28 12%	14 7%	29 9%	23 7%
Net: INTERNET	1190	1079 48%	48 4%	945 79% d	185 16%	1067 90% d	63 5%	992 83% j	108 9% j	71 6% j	20 2%	62 5% mnoq	138 12% mo	78 7%	71 6%	79 7%	112 9%	87 7%	173 15% mo	192 16% mnoq

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 132
QJ2/QJ3/QJ4: 1st/2nd/3rd most intrusive

Base: All respondents

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451 34%	950 76%	599 44%	591 45%	114 9%	363 28%	776 58%	839 62%	474 36%	740 55%	995 75%	346 25%
Newspapers	1395	328 56%	1067 59%	584 42%	634 46%	110 8%	453 32%	770 55%	859 62%	508 37%	768 55%	1049 75%	346 25%
Television	996	249 40%	747 39%	427 43%	414 39%	65 34%	291 39%	582 42%	601 39%	373 43%	532 39%	737 40%	258 41%
		25%b	75%	43%	42%	7%	29%	58%	60%	37%	53%	74%	26%
Internet – Newspaper websites/ apps	786	120 32%	666 35%	356 36%	309 29%	67 35%	186 25%	498 36%	543 35%	231 27%	510 37%	678 37%	108 17%
		15%	85%a	45%df	39%	9%f	24%	63%df	69%l		65%l	86%l	14%
Magazines	733	162 30%	571 30%	290 29%	348 29%	64 33%	245 33%	381 30%	458 29%	252 29%	398 29%	542 29%	191 30%
		22%	78%	40%	47%g	9%	33%	52%	62%	34%	54%	74%	26%
Internet – Broadcaster websites/ apps	565	102 23%	464 24%	262 26%	194 18%	59 31%	120 16%	361 26%	398 26%	145 17%	361 26%	464 25%	102 16%
		18%	82%a	46%df	34%	10%df	21%	64%df	70%l	26%	64%l	82%l	18%
Other internet websites/ apps	149	42 6%	106 6%	44 4%	75 7%	22 12%	58 8%	78 6%	87 6%	58 7%	81 6%	109 6%	40 6%
		29%	71%	30%	50%	15%cg	39%c	53%	59%	39%	55%	73%	27%
Radio	142	38 6%	104 5%	75 8%	50 5%	20 10%	29 4%	93 7%	99 6%	38 4%	90 7%	101 5%	41 7%
		27%	73%	53%df	35%	14%df	21%	66%	70%	27%	64%	71%	29%
Other sources	40	15 2%	25 1%	10 1%	25 2%	1 *	22 3%	16 1%	22 1%	19 2%	20 1%	32 2%	9 1%
		37%	63%	26%	63%	2%	55%cg	40%	54%	46%	50%	79%	21%
No other sources are intrusive	54	6 2%	47 2%	19 2%	26 2%	4 2%	16 2%	27 2%	40 3%	12 1%	34 3%	42 2%	12 2%
		12%	88%	35%	49%	8%	30%	51%	75%	22%	64%	78%	22%
All other sources are equally intrusive	392	68 16%	324 17%	139 14%	156 15%	32 16%	118 16%	208 15%	243 16%	32 16%	221 16%	297 16%	95 15%
		17%	83%a	35%	40%	8%	30%	53%	62%	35%	56%	76%	24%
Don't know	238	68 10%	170 9%	84 8%	98 9%	13 7%	66 9%	116 8%	122 8%	103 12%	99 7%	146 8%	91 15%
		29%b	71%	36%	41%	5%	28%	49%	51%	43%hj	42%	62%	38%k
Net: INTERNET	1190	209 48%	982 51%	526 53%	466 44%	110 57%	300 41%	728 53%	800 52%	357 41%	743 54%	976 53%	214 34%
		18%	82%a	44%df	39%	9%df	25%	61%df	67%l	30%	62%l	82%l	18%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/ij - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 132
QJ2/QJ3/QJ4: 1st/2nd/3rd most intrusive

Base: All respondents

	Total	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)				
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2474	1393 56%	1394 56%	863 35%	855 35%	622 25%	270 11%	538 22%	210 8%	1869 76%	482 19%	559 23%	238 10%	801 32%	1673 68%
Weighted base	2474	1368 55%	1371 55%	868 35%	799 32%	566 23%	263 11%	526 21%	214 9%	1847 75%	444 18%	522 21%	228 9%	755 31%	1719 69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Newspapers	1395 56%	794 58%	768 56%	460 53%	459 57%	305 54%	147 56%	287 55%	129 60%	1049 57%	255 18%	313 22%	129 9%	444 32%	951 68%
Television	996 40%	550 40%	532 39%	323 37%	296 37%	223 39%	103 22%	193 37%	115 54%	737 40%	210 47%	266 51%	114 50%	354 47%	642 37%
Internet – Newspaper websites/ apps	786 32%	489 36%	510 37%	318 37%	297 37%	212 35%	93 38%	201 38%	90 42%	678 37%	130 29%	194 37%	79 35%	260 35%	525 31%
Magazines	733 30%	419 31%	398 29%	259 30%	268 34%	168 30%	76 29%	155 30%	58 27%	542 29%	136 31%	202 39%	87 38%	265 35%	468 27%
Internet – Broadcaster websites/ apps	565 23%	352 26%	361 26%	256 29%	214 27%	175 31%	68 12%	152 29%	61 25%	464 82%	124 22%	158 28%	75 33%	211 28%	355 21%
Other internet websites/ apps	149 6%	75 6%	81 6%	42 5%	63 8%	27 5%	10 4%	26 5%	9 4%	109 6%	41 9%	36 7%	18 8%	59 8%	90 5%
Radio	142 6%	81 6%	90 7%	69 8%	47 6%	49 9%	19 7%	40 8%	22 10%	101 5%	37 8%	52 10%	36 16%	64 8%	78 5%
Other sources	40 2%	24 2%	20 1%	7 1%	15 2%	3 1%	1 *	2 *	2 1%	32 2%	17 4%	11 2%	1 1%	18 2%	22 1%
No other sources are intrusive	54 2%	35 3%	34 3%	20 2%	19 2%	11 2%	6 2%	13 3%	6 3%	42 2%	7 13%	6 10%	3 5%	10 19%	43 81%
All other sources are equally intrusive	392 16%	206 15%	221 16%	143 17%	117 15%	92 16%	47 11%	86 16%	23 11%	297 16%	62 14%	63 12%	23 10%	98 13%	294 17%
Don't know	238 10%	98 7%	99 7%	76 9%	60 8%	51 9%	24 9%	45 9%	17 8%	146 8%	24 5%	13 2%	9 4%	37 5%	200 12%
Net: INTERNET	1190 48%	722 53%	743 54%	466 54%	451 56%	304 54%	134 51%	292 56%	127 59%	976 53%	233 53%	290 56%	135 59%	410 54%	780 45%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 133

**QJ5: (SHOW SCREEN) Now thinking specifically about members of the general public, which one, if any, of these sources do you feel is the most intrusive into the lives of members of the public?
IF NECESSARY – So not celebrities, politicians or other public figures
SINGLE CODE**

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	14%	20%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
Newspapers	583	338	172	73	325	258	57	59	98	100	107	162	144	221	93	125	365	219	163	420	141	442	286	297
	24%	20%	30%	30%	27%	20%	16%	14%	23%	24%	30%	32%	26%	29%	18%	20%	28%	19%	20%	25%	20%	25%	23%	24%
		58%	30%A	13%A	56%b	44%	10%	10%	17%cd	17%cd	18%cd	28%cd	25%kl	38%kl	16%	21%	63%ln	37%	28%	72%	24%	76%	49%	51%
Television	410	279	65	66	234	176	68	79	50	55	59	100	91	130	96	94	221	189	118	292	100	310	207	203
	17%	17%	11%	27%	19%	14%	19%	20%	12%	13%	16%	20%	16%	17%	18%	15%	17%	16%	15%	18%	15%	17%	17%	16%
		68%	16%	16%AB	57%b	43%	16%	19%e	12%	13%	14%	24%ef	22%	32%	23%	23%	54%	46%	29%	71%	24%	76%	50%	49%
Internet – Broadcaster websites/apps	160	94	52	14	74	86	39	29	23	22	28	19	39	39	46	36	78	82	57	103	42	118	73	85
	6%	6%	9%	6%	6%	7%	11%	7%	5%	5%	8%	4%	7%	5%	9%	6%	7%	7%	7%	6%	6%	7%	6%	7%
		59%	32%	9%	46%	54%	24%h	18%	14%	14%	17%h	12%	24%	24%	29%	23%	49%	51%	35%	65%	26%	74%	46%	53%
Internet – Newspaper websites/apps	132	92	35	6	60	72	38	20	22	27	10	16	41	41	24	26	83	50	53	80	41	91	80	50
	5%	6%	6%	2%	5%	6%	10%	5%	5%	6%	3%	3%	8%	5%	5%	4%	6%	4%	6%	5%	6%	5%	6%	4%
		69%C	26%	4%	46%	54%	29%gh	15%	16%	20%	8%	12%	31%l	31%	18%	19%	63%	37%	40%	60%	31%	69%	60%	38%
Other internet websites/apps	115	76	33	5	39	75	13	30	22	21	13	16	33	27	32	23	60	55	65	50	56	59	46	69
	5%	5%	6%	2%	3%	6%	4%	7%	5%	4%	3%	3%	6%	4%	6%	4%	5%	5%	8%	3%	8%	3%	4%	6%
		67%	29%	5%	34%	66%a	11%	26%h	19%	18%	12%	14%	28%	24%	28%	20%	52%	48%	56%p	44%	49%r	51%	40%	60%
Magazines	55	26	25	4	33	22	10	6	16	12	5	6	20	15	8	12	35	20	22	34	20	36	44	11
	2%	2%	4%	1%	3%	2%	3%	2%	4%	3%	2%	1%	4%	2%	2%	2%	3%	2%	3%	2%	3%	2%	4%	1%
		48%	46%A	7%	60%	40%	18%	11%	28%h	22%	10%	11%	37%	27%	14%	22%	64%	36%	39%	61%	35%	65%	80%a	20%
Radio	34	33	-	1	20	14	8	13	11	1	1	-	10	11	9	3	21	13	23	11	18	16	28	6
	1%	2%	-	*	2%	1%	2%	3%	3%	*	*	-	2%	1%	2%	1%	2%	1%	3%	1%	3%	1%	2%	*
		98%	-	2%	60%	40%	25%h	38%gh	32%h	3%	3%	-	30%	32%	28%	10%	62%	38%	67%p	33%	53%r	47%	83%t	17%
Other sources	24	15	5	4	11	13	-	2	-	4	12	5	8	4	5	7	12	12	2	22	2	22	4	20
	1%	1%	1%	2%	1%	1%	-	*	-	1%	3%	1%	1%	1%	1%	1%	1%	1%	*	1%	*	1%	*	2%
		64%	19%	17%	44%	56%	-	8%	-	19%	52%cd	21%	33%	18%	19%	30%	51%	49%	8%	92%	8%	92%	16%	84%e
None are intrusive	122	101	17	3	60	61	18	28	23	21	20	12	29	33	22	39	61	60	38	84	33	89	69	51
	5%	6%	3%	1%	5%	5%	5%	7%	5%	5%	6%	2%	5%	4%	4%	6%	5%	5%	5%	5%	5%	5%	6%	4%
		83%C	14%	3%	50%	50%	15%	23%h	19%h	17%	16%h	9%	24%	27%	18%	32%	50%	50%	31%	69%	27%	73%	57%	42%
All are equally intrusive	431	308	111	12	181	250	60	65	75	106	45	80	78	121	106	125	200	231	138	293	121	310	212	218
	17%	19%	19%	5%	15%	20%	17%	16%	18%	25%	13%	16%	14%	16%	20%	20%	15%	20%	17%	18%	18%	17%	17%	18%
		71%C	26%C	3%	42%	58%a	14%	15%	17%	25%cdgh	10%	19%	18%	28%	25%	29%	46%	54%lm	32%	68%	28%	72%	49%	51%
Don't know	409	295	54	59	167	242	54	76	82	52	55	89	57	121	85	146	177	231	131	278	115	294	183	223
	17%	18%	10%	24%	14%	19%	15%	19%	20%	12%	16%	18%	10%	16%	16%	23%	14%	20%	16%	17%	17%	16%	15%	18%
		72%b	13%	15%AB	41%	59%a	13%	19%	20%f	13%	14%	22%	14%	30%k	21%	36%ijp	43%	57%lm	32%	68%	28%	72%	45%	55%
Net: INTERNET	407	263	120	25	174	233	89	78	66	71	51	51	113	107	101	85	220	187	174	233	139	268	198	205
	16%	16%	21%	10%	14%	18%	25%	19%	16%	17%	14%	10%	21%	14%	19%	13%	17%	16%	21%	14%	20%	15%	16%	17%
		65%C	29%C	6%	43%	57%	22%egh	19%h	16%h	17%h	13%	13%	28%j	26%	25%l	21%	54%	46%	43%p	57%	34%r	66%	49%	50%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 133

**QJ5: (SHOW SCREEN) Now thinking specifically about members of the general public, which one, if any, of these sources do you feel is the most intrusive into the lives of members of the public?
IF NECESSARY – So not celebrities, politicians or other public figures
SINGLE CODE**

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2474	2130	62	1829	379	2051	157	1780	255	238	201	96	268	190	149	202	144	162	294	275
		86%	3%	74%	15%	83%	6%	72%	10%	10%	8%	4%	11%	8%	6%	8%	6%	7%	12%	11%
Weighted base	2474	2099	116*	1776	452	2030	198*	2046	225	146	57*	101*	272	203	176	215	225	208*	334	312
		85%	5%*	72%	18%	82%	8%*	83%	9%	6%	2%*	4%*	11%	8%	7%	9%	9%	8%*	14%	13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
Newspapers	583	477	33	422	89	465	46	471	64	38	10	27	79	37	39	35	51	68	70	65
	24%	23%	28%	20%	23%	23%	23%	23%	28%	26%	17%	27%	29%	18%	22%	16%	23%	33%	21%	21%
		82%	6%	72%	15%	80%	8%	81%	11%	7%	2%	5%	13%mo	6%	7%	6%	9%	12%mo	12%	11%
Television	410	337	5	274	70	333	11	345	32	27	7	19	53	35	36	30	34	32	45	60
	17%	16%	5%	15%	15%	16%	5%	17%	14%	18%	12%	18%	19%	17%	21%	14%	15%	15%	14%	19%
		82%	1%	67%	17%	81%	3%	84%	8%	7%	2%	5%	13%	9%	9%	7%	8%	8%	11%	15%
Internet – Broadcaster websites/ apps	160	139	7	119	27	138	8	137	7	6	2	18	12	19	4	18	8	15	25	17
	6%	7%	6%	7%	6%	7%	4%	7%	6%	4%	4%	18%	5%	10%	2%	8%	4%	7%	8%	5%
		87%	4%	74%	17%	86%	5%	86%	9%	4%	1%	11%nprr	8%	12%n	2%	11%n	5%	9%	16%	10%
Internet – Newspaper websites/ apps	132	120	7	112	15	119	8	118	9	4	1	2	5	4	10	16	26	17	18	20
	5%	6%	6%	6%	3%	6%	4%	6%	4%	3%	3%	2%	2%	2%	6%	8%	12%	8%	5%	6%
		91%	5%	85%	11%	90%	6%	89%	7%	3%	1%	1%	4%	3%	8%	12%lm	20%lm	13%	14%	15%
Other internet websites/ apps	115	108	1	100	9	106	4	97	8	8	2	2	10	8	4	5	9	14	30	15
	5%	5%	1%	6%	2%	5%	2%	5%	3%	5%	2%	2%	4%	4%	2%	2%	4%	7%	9%	5%
		94%	1%	87%cd	8%	92%	3%	85%	7%	7%	2%	2%	9%	7%	4%	4%	8%	12%	26%no	13%
Magazines	55	43	8	28	24	43	9	44	8	2	1	2	7	4	4	3	2	1	2	21
	2%	2%	7%	2%	5%	2%	4%	2%	3%	2%	1%	2%	3%	2%	2%	1%	1%	*	1	7%
		78%	15%	50%	43%cd	78%	15%	80%	14%	4%	2%	3%	13%	8%	5%	3%	3%	1%	3%	37%opqi
Radio	34	31	2	29	4	30	3	26	5	2	1	2	3	1	1	4	1	4	4	9
	1%	1%	1%	2%	1%	2%	1%	1%	2%	1%	2%	2%	1%	*	1%	*	2%	1%	1%	3%
		93%	5%	85%	13%	90%	7%	79%	14%	5%	3%	6%	10%	2%	3%	11%	11%	3%	10%	27%
Other sources	24	19	1	19	1	20	-	22	1	1	-	-	2	3	6	1	2	3	3	1
	1%	1%	*	1%	*	1%	-	1%	*	1%	-	-	1%	2%	3%	*	1%	2%	1%	*
		80%	2%	80%	2%	83%	-	91%	3%	5%	-	-	8%	14%	25%st	3%	8%	13%	14%	5%
None are intrusive	122	115	3	96	22	108	10	107	8	4	2	3	12	11	6	24	14	7	17	13
	5%	5%	3%	5%	5%	5%	5%	5%	4%	3%	4%	3%	4%	5%	3%	11%	6%	3%	5%	4%
		95%	3%	79%	18%	89%	9%	88%	3%	7%	2%	2%	10%	9%	5%	20%lmqs	12%	6%	14%	11%
All are equally intrusive	431	385	27	327	92	372	46	335	40	33	23	15	54	43	29	24	31	30	70	40
	17%	18%	23%	18%	20%	18%	23%	16%	18%	23%	40%	15%	20%	21%	17%	11%	14%	14%	21%	13%
		89%	6%	76%	21%	86%	11%	78%	9%	8%	5%gn	4%	12%	10%o	7%	6%	7%	7%	16%o	9%
Don't know	409	324	23	250	99	296	53	343	37	21	8	12	35	37	35	58	43	21	49	51
	17%	15%	20%	14%	22%	15%	27%	17%	17%	14%	13%	12%	13%	18%	20%	27%	19%	10%	15%	16%
		79%	6%	61%	24%cd	72%	13%ee	84%	9%	5%	2%	3%	9%	9%	9%	14%lmqs	11%	5%	12%	13%
Net: INTERNET	407	367	15	331	51	363	20	352	31	18	6	22	28	31	18	39	44	45	73	51
	16%	17%	13%	19%	11%	18%	10%	17%	14%	12%	10%	22%	10%	16%	10%	18%	20%	22%	22%	16%
		90%	4%	81%cd	13%	89%	5%	87%	8%	4%	1%	5%cl	7%	8%	4%	10%	11%cl	11%cln	18%cln	13%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/ij - k/l/m/n/o/p/q/r/s
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 133

**QJ5: (SHOW SCREEN) Now thinking specifically about members of the general public, which one, if any, of these sources do you feel is the most intrusive into the lives of members of the public?
IF NECESSARY – So not celebrities, politicians or other public figures
SINGLE CODE**

Base: All respondents

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Newspapers	583 24%	140 25%	444 23%	256 26%	251 24%	41 21%	174 24%	334 24%	333 22%	234 27%	287 21%	420 23%	164 26%
Television	410 17%	109 20%	301 16%	163 16%	192 18%	39 20%	139 19%	219 16%	246 16%	161 18%	212 15%	291 16%	119 19%
Internet – Broadcaster websites/ apps	160 6%	26 5%	134 7%	71 7%	55 5%	14 7%	37 5%	86 6%	123 8%	29 3%	109 8%	124 7%	36 6%
Internet – Newspaper websites/ apps	132 5%	32 6%	101 5%	57 6%	47 4%	15 8%	27 4%	89 6%	92 6%	39 5%	86 6%	113 6%	19 3%
Other internet websites/ apps	115 5%	15 3%	100 5%	28 3%	55 5%	6 3%	44 6%	55 4%	83 5%	28 3%	81 6%	99 5%	15 2%
Magazines	55 2%	7 1%	48 3%	26 3%	18 2%	2 1%	13 2%	36 3%	28 2%	26 3%	26 2%	41 2%	15 2%
Radio	34 1%	6 1%	28 1%	21 2%	11 1%	5 3%	3 *	30 2%	28 2%	6 1%	26 2%	28 2%	5 1%
Other sources	24 1%	13 2%	11 1%	9 1%	17 2%	1 1%	13 2%	9 1%	17 1%	6 1%	17 1%	19 1%	5 1%
None are intrusive	122 5%	23 4%	99 5%	55 6%	49 5%	5 3%	33 4%	71 5%	82 5%	39 4%	78 6%	102 6%	20 3%
All are equally intrusive	431 17%	68 12%	363 19%	175 18%	171 16%	37 19%	121 16%	247 18%	286 19%	129 15%	259 19%	333 18%	98 16%
Don't know	409 17%	114 21%	294 15%	138 14%	187 18%	27 14%	137 18%	191 14%	219 14%	174 20%	189 14%	276 15%	132 21%
Net: INTERNET	407 16%	73 13%	334 17%	155 16%	158 15%	35 18%	108 15%	230 17%	297 19%	96 11%	276 20%	337 18%	70 11%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 133

**QJ5: (SHOW SCREEN) Now thinking specifically about members of the general public, which one, if any, of these sources do you feel is the most intrusive into the lives of members of the public?
IF NECESSARY – So not celebrities, politicians or other public figures
SINGLE CODE**

Base: All respondents

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2474	1393 56%	1394 56%	863 35%	855 35%	622 25%	270 11%	538 22%	210 8%	1869 76%	482 19%	559 23%	238 10%	801 32%	1673 68%
Weighted base	2474	1368 55%	1371 55%	868 35%	799 32%	566 23%	263 11%	526 21%	214 9%	1847 75%	444 18%	522 21%	228 9%	755 31%	1719 69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Newspapers	583 24%	340 58%	287 49%	160 28%	185 32%	118 21%	69 12%	103 20%	42 7%	420 72%	115 26%	144 28%	48 21%	188 25%	395 23%
Television	410 17%	224 55%	212 52%	134 33%	133 32%	118 29%	37 9%	85 21%	45 11%	291 71%	109 27%	112 27%	59 15%	168 41%	242 59%
Internet – Broadcaster websites/ apps	160 6%	77 48%	109 68%	69 43%	60 38%	33 21%	25 16%	48 30%	9 6%	124 78%	31 19%	43 27%	26 16%	58 36%	101 64%
Internet – Newspaper websites/ apps	132 5%	92 70%	86 65%	69 52%	45 34%	36 27%	14 10%	45 34%	20 15%	113 86%	27 20%	33 25%	19 15%	42 32%	91 68%
Other Internet websites/ apps	115 5%	59 52%	81 70%	55 48%	42 37%	20 18%	8 7%	23 20%	4 3%	99 87%	16 14%	23 20%	12 11%	42 36%	73 64%
Magazines	55 2%	38 69%	26 48%	19 35%	12 21%	12 23%	5 9%	13 24%	21 38%	41 73%	9 17%	19 35%	10 18%	22 39%	34 61%
Radio	34 1%	25 73%	26 79%	23 69%	18 53%	15 46%	9 27%	14 42%	6 17%	28 84%	6 19%	19 58%	11 31%	20 60%	13 40%
Other sources	24 1%	10 41%	17 70%	5 19%	11 44%	1 6%	2 8%	3 12%	2 10%	19 80%	13 56%	12 52%	* 1%	15 65%	8 35%
None are intrusive	122 5%	78 64%	78 64%	49 40%	53 43%	35 29%	15 12%	32 26%	12 10%	102 84%	10 8%	14 11%	5 4%	23 19%	98 81%
All are equally intrusive	431 17%	239 56%	259 60%	150 35%	133 31%	96 22%	44 10%	92 21%	26 6%	333 77%	64 15%	66 15%	18 4%	103 24%	328 76%
Don't know	409 17%	187 46%	189 46%	136 33%	108 27%	81 20%	36 9%	67 16%	27 6%	276 68%	43 11%	37 9%	21 5%	73 18%	335 82%
Net: INTERNET	407 16%	228 56%	276 68%	193 47%	148 36%	89 22%	46 11%	116 29%	33 8%	337 83%	73 18%	98 24%	57 14%	142 35%	265 65%

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 134
QJ5/QJ6: 1st/2nd most intrusive

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	Total	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
Newspapers	889	512	250	127	481	408	90	108	133	148	165	245	216	304	170	199	519	369	261	628	230	658	433	455
	36%	31%	44%	51%	40%	32%	25%	27%	32%	35%	46%	48%	39%	40%	32%	31%	40%	32%	32%	38%	34%	37%	35%	37%
		58%	28%A	14%A	54%B	46%	10%	12%	15%	17% <i>cd</i>	19% <i>cdef</i>	28% <i>cdef</i>	24% <i>j</i>	34% <i>kl</i>	19%	22%	58% <i>n</i>	42%	29%	71%	26%	74%	49%	51%
Television	658	435	118	104	377	281	109	101	91	96	165	161	207	142	148	368	290	199	459	163	495	332	325	
	27%	26%	21%	42%	31%	22%	30%	25%	22%	23%	27%	33%	29%	27%	27%	23%	28%	25%	25%	28%	24%	28%	27%	26%
		66%	18%	16% <i>AB</i>	57% <i>b</i>	43%	17%	15%	14%	15%	15%	25% <i>et</i>	24%	32%	22%	22%	56%	44%	30%	70%	25%	75%	51%	49%
Internet – Newspaper websites/ apps	385	273	103	10	194	191	74	62	84	80	39	47	130	127	69	60	257	129	150	235	122	264	225	157
	16%	16%	18%	4%	16%	15%	20%	15%	20%	19%	11%	9%	24%	17%	13%	9%	20%	11%	19%	14%	18%	15%	18%	13%
		71% <i>C</i>	27% <i>C</i>	2%	50%	50%	19% <i>gh</i>	16% <i>h</i>	22% <i>gh</i>	21% <i>gh</i>	10%	12%	34% <i>kl</i>	33% <i>kl</i>	18%	16%	67% <i>n</i>	33%	39% <i>p</i>	61%	32%	68%	59% <i>l</i>	41%
Internet – Broadcaster websites/ apps	332	225	82	25	161	171	63	62	60	59	47	40	85	90	78	80	174	158	131	202	108	224	178	153
	13%	14%	14%	10%	13%	13%	17%	15%	14%	14%	13%	8%	15%	12%	15%	13%	13%	14%	16%	12%	16%	13%	14%	12%
		68%	25%	8%	48%	52%	19% <i>h</i>	19% <i>h</i>	18% <i>h</i>	18% <i>h</i>	14% <i>h</i>	12%	25%	27%	24%	24%	52%	48%	39%	61%	32%	68%	54%	46%
Magazines	220	116	79	26	123	97	37	30	43	31	32	46	55	73	39	53	128	93	63	157	58	163	140	81
	9%	7%	14%	10%	10%	8%	10%	8%	10%	7%	9%	9%	10%	10%	8%	8%	10%	8%	8%	9%	8%	9%	11%	7%
		53%	36%A	12%	56%	44%	17%	14%	20%	14%	15%	21%	25%	33%	18%	24%	58%	42%	29%	71%	26%	74%	63% <i>l</i>	37%
Other internet websites/ apps	163	98	60	6	65	98	26	40	28	27	22	20	42	53	35	33	95	68	73	90	64	99	66	97
	7%	6%	10%	2%	5%	8%	7%	10%	7%	6%	6%	4%	8%	7%	7%	5%	7%	6%	9%	5%	9%	6%	5%	8%
		60% <i>C</i>	36% <i>C</i>	4%	40%	60%	16%	24% <i>h</i>	17%	17%	14%	13%	26%	33%	21%	20%	58%	42%	45% <i>p</i>	55%	39% <i>r</i>	61%	40%	60%
Radio	92	84	-	8	45	48	19	28	18	8	9	10	25	24	26	17	49	44	49	44	39	53	57	36
	4%	5%	-	3%	4%	4%	5%	7%	4%	2%	3%	2%	4%	3%	5%	3%	4%	4%	6%	3%	6%	3%	5%	3%
		92% <i>B</i>	-	8% <i>B</i>	48%	52%	21% <i>h</i>	30% <i>gh</i>	20%	9%	10%	10%	27%	26%	28%	19%	53%	47%	53% <i>p</i>	47%	42% <i>r</i>	58%	61%	39%
Other sources	52	24	20	7	18	33	-	13	2	10	16	11	16	13	13	10	29	22	14	37	14	37	23	29
	2%	1%	4%	3%	2%	3%	-	3%	*	2%	4%	2%	3%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
		47%	40%	13%	36%	64%	-	25% <i>ce</i>	4%	19% <i>c</i>	31% <i>ce</i>	22% <i>c</i>	31%	26%	25%	19%	57%	43%	28%	72%	28%	72%	45%	55%
No other sources are intrusive	122	101	17	3	60	61	18	28	23	21	20	12	29	33	22	39	61	60	38	84	33	89	69	51
	5%	6%	3%	1%	5%	5%	5%	7%	5%	6%	2%	2%	5%	4%	4%	6%	5%	5%	5%	5%	5%	5%	6%	4%
		83% <i>C</i>	14%	3%	50%	50%	15%	23% <i>h</i>	19% <i>h</i>	17%	16% <i>h</i>	9%	24%	27%	18%	32%	50%	50%	31%	69%	27%	73%	57%	42%
All other sources are equally intrusive	431	308	111	12	181	250	60	65	75	106	45	80	78	121	106	125	200	231	138	293	121	310	212	218
	17%	19%	19%	5%	15%	20%	17%	16%	18%	25%	13%	16%	14%	16%	20%	20%	15%	20%	17%	18%	18%	17%	17%	18%
		71% <i>C</i>	26% <i>C</i>	3%	42%	58% <i>a</i>	14%	15%	17%	25% <i>cdgh</i>	10%	19%	18%	28%	25%	29%	46%	54% <i>m</i>	32%	68%	28%	72%	49%	51%
Don't know	409	295	54	59	167	242	54	76	82	52	55	89	57	121	85	146	177	231	131	278	115	294	183	223
	17%	18%	10%	24%	14%	19%	15%	19%	20%	12%	16%	18%	10%	16%	16%	23%	14%	20%	16%	17%	17%	16%	15%	18%
		72% <i>B</i>	13%	15% <i>AB</i>	41%	59% <i>a</i>	13%	19%	20% <i>f</i>	13%	14%	22%	14%	30% <i>l</i>	21%	36% <i>kl</i>	43%	57% <i>n</i>	32%	68%	28%	72%	45%	55%
Net: INTERNET	759	506	214	39	378	381	138	134	143	144	97	102	217	235	154	151	453	306	297	462	247	511	403	351
	31%	31%	38%	16%	31%	30%	38%	33%	34%	34%	27%	20%	40% <i>g</i>	31%	29%	24%	34%	26%	37%	28%	36%	29%	33%	29%
		67% <i>C</i>	28% <i>C</i>	5%	50%	50%	18% <i>gh</i>	18% <i>h</i>	19% <i>h</i>	19% <i>h</i>	13%	13%	29% <i>kl</i>	31% <i>kl</i>	20%	20%	60% <i>n</i>	40%	39% <i>p</i>	61%	33% <i>r</i>	67%	53%	46%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 134
QJ5/QJ6: 1st/2nd most intrusive

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2474	2130 86%	62 3%	1829 74%	379 15%	2051 83%	157 6%	1780 72%	255 10%	238 10%	201 8%	96 4%	268 11%	190 8%	149 6%	202 8%	144 6%	162 7%	294 12%	275 11%
Weighted base	2474	2099 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
Newspapers	889 36%	723 34%	39 33%	640 36%	123 27%	711 35%	52 26%	735 36%	84 37%	57 39%	13 22%	45 45%	109 40%	54 27%	70 40%	58 27%	79 35%	114 55%	105 31%	100 32%
Television	658 27%	534 25%	18 15%	452 25%	102 23%	536 26%	17 9%	550 27%	57 25%	41 28%	10 18%	24 24%	87 32%	56 28%	57 33%	44 20%	56 25%	71 34%	68 20%	85 27%
Internet – Newspaper websites/ apps	385 16%	364 17%	12 10%	321 18%	55 12%	364 18%	12 6%	334 16%	32 14%	15 10%	4 7%	8 8%	34 12%	26 13%	20 11%	32 15%	56 25%	35 17%	63 19%	61 20%
Internet – Broadcaster websites/ apps	332 13%	286 14%	20 17%	254 14%	54 12%	282 13%	26 10%	275 13%	33 15%	18 12%	6 10%	31 31%	24 9%	29 14%	12 7%	37 17%	21 9%	31 15%	43 13%	46 15%
Magazines	220 9%	178 8%	17 15%	144 8%	51 23%	172 8%	22 11%	166 7%	34 15%	15 10%	6 10%	14 14%	20 7%	13 6%	15 8%	8 4%	20 9%	7 4%	22 3%	47 10%
Other Internet websites/ apps	163 7%	152 7%	4 4%	127 7%	30 7%	148 7%	9 4%	143 7%	10 4%	8 5%	2 4%	5 5%	28 10%	8 4%	8 5%	5 3%	14 8%	16 10%	32 10%	28 9%
Radio	92 4%	80 4%	3 3%	70 4%	14 3%	80 4%	5 3%	75 4%	10 4%	5 4%	2 4%	5 5%	6 2%	8 4%	7 4%	7 3%	10 5%	2 1%	11 3%	20 6%
Other sources	52 2%	44 2%	1 *	42 2%	3 1%	44 2%	* 1%	45 2%	2 1%	4 3%	1 1%	- -	9 3%	5 3%	6 4%	1 *	4 2%	3 2%	15 4%	2 1%
No other sources are intrusive	122 5%	115 5%	3 3%	96 79%	22 18%	108 89%	10 9%	107 88%	8 7%	4 3%	2 2%	3 2%	12 10%	11 9%	6 5%	24 20%	14 12%	7 6%	17 14%	13 11%
All other sources are equally intrusive	431 17%	385 18%	27 23%	327 18%	92 20%	372 18%	46 23%	335 16%	40 18%	33 23%	23 40%	15 15%	54 20%	43 21%	29 17%	24 11%	31 14%	30 14%	70 21%	40 13%
Don't know	409 17%	324 15%	23 20%	250 14%	99 22%	296 15%	53 27%	343 17%	37 17%	21 14%	8 13%	12 12%	35 13%	37 18%	35 20%	58 27%	43 19%	21 10%	49 15%	51 16%
Net: INTERNET	759 31%	685 33%	34 29%	599 34%	123 27%	678 33%	43 22%	643 31%	67 30%	38 26%	11 19%	42 41%	75 28%	48 23%	34 19%	59 28%	75 33%	71 34%	117 35%	122 39%
		90%	4%	79%	16%	89%	6%	85%	9%	5%	1%	6%	10%	6%	5%	8%	10%	9%	15%	16%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 134
QJ5/QJ6: 1st/2nd most intrusive

Base: All respondents

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451 36%	890 74%	599 43%	591 45%	114 8%	363 31%	776 57%	839 60%	474 38%	740 52%	995 73%	346 27%
Newspapers	889	235 26% b	653 74%	386 43%	397 45%	69 8%	277 31%	503 57%	535 60%	333 38%	465 52%	645 73%	243 27%
Television	658	179 27%	479 73%	280 43%	279 42%	55 8%	198 30%	365 55%	392 60%	254 39% j	328 50%	461 70%	196 30% k
Internet – Newspaper websites/ apps	385	60 16%	325 84% a	172 45% f	145 38%	39 10% f	90 23%	245 64% df	280 73% l	98 25%	261 68% l	337 87% l	48 13%
Internet – Broadcaster websites/ apps	332	59 13%	273 82%	142 43% f	121 36%	36 11% df	69 21%	205 62% f	226 68% l	93 28%	201 60% l	261 79%	71 21%
Magazines	220	45 9%	176 80%	104 47%	86 39%	12 6%	66 30%	130 59%	122 55%	95 43%	114 52%	158 72%	62 28%
Other Internet websites/ apps	163	20 7%	143 88% a	40 25%	87 53% cg	15 9%	69 42% cg	75 46%	103 63%	56 34%	99 60%	134 82%	29 18%
Radio	92	23 4%	69 75%	50 54% f	34 37%	9 10%	17 18%	65 70% f	68 74%	23 3%	63 25%	73 79%	19 21%
Other sources	52	17 2%	34 66%	17 32%	28 55%	2 3%	23 45%	26 50%	38 74%	13 26%	37 71%	42 81%	10 19%
No other sources are intrusive	122	23 5%	99 81%	55 45%	49 40%	5 4%	33 27%	71 59%	82 67%	39 32%	78 64%	102 84%	20 16%
All other sources are equally intrusive	431	68 17%	363 84% a	175 41%	171 40%	37 9%	121 28%	247 57%	286 66%	129 30%	259 60%	333 77%	98 23%
Don't know	409	114 17%	294 72%	138 34%	187 46%	27 7%	137 34%	191 47%	219 54%	174 43% hj	189 46%	276 68%	132 32% k
Net: INTERNET	759	124 31%	635 84% a	313 41%	308 41%	76 10% df	201 27%	452 60% f	517 68% l	220 29%	480 63% l	621 82% l	137 18%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/ij - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 134
QJ5/QJ6: 1st/2nd most intrusive

Base: All respondents

	Total	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)				
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2474	1393 56%	1394 56%	863 35%	855 35%	622 25%	270 11%	538 22%	210 8%	1869 76%	482 19%	559 23%	238 10%	801 32%	1673 68%
Weighted base	2474	1368 55%	1371 55%	868 35%	799 32%	566 23%	263 11%	526 21%	214 9%	1847 75%	444 18%	522 21%	228 9%	755 31%	1719 69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Newspapers	889 36%	517 38%	465 34%	255 29%	268 34%	191 24%	97 37%	177 34%	77 36%	645 35%	194 44%	228 44%	96 42%	317 42%	572 33%
Television	658 27%	359 26%	328 24%	212 24%	206 26%	168 30%	68 26%	132 33%	70 33%	461 70%	160 36%	176 34%	88 39%	252 33%	406 24%
Internet – Newspaper websites/ apps	385 16%	250 18%	261 19%	171 20%	144 18%	83 15%	37 14%	97 18%	58 27%	337 18%	74 19%	90 23%	39 10%	126 33%	260 15%
Internet – Broadcaster websites/ apps	332 13%	185 14%	201 15%	152 18%	129 16%	89 21%	55 19%	98 13%	27 8%	261 14%	71 16%	93 18%	55 24%	122 16%	210 12%
Magazines	220 9%	136 10%	114 8%	73 8%	66 8%	66 12%	24 9%	56 11%	35 16%	158 9%	41 18%	86 39%	29 13%	92 12%	128 7%
Other Internet websites/ apps	163 7%	85 6%	99 7%	68 8%	61 8%	25 4%	14 5%	33 6%	5 2%	134 7%	26 6%	34 6%	16 7%	57 8%	106 6%
Radio	92 4%	55 4%	63 5%	53 6%	42 5%	37 7%	17 6%	31 6%	16 8%	73 7%	20 4%	40 8%	19 8%	44 6%	48 3%
Other sources	52 2%	20 1%	37 3%	6 1%	18 2%	4 1%	3 1%	4 1%	3 1%	42 2%	17 4%	14 3%	6 3%	23 3%	28 2%
No other sources are intrusive	122 5%	78 6%	78 6%	49 6%	53 7%	35 6%	15 6%	32 6%	12 5%	102 6%	10 2%	14 3%	5 2%	23 3%	98 6%
All other sources are equally intrusive	431 17%	239 18%	259 19%	150 17%	133 17%	96 17%	44 10%	92 21%	26 6%	333 77%	64 15%	66 15%	18 4%	103 24%	328 76%
Don't know	409 17%	187 14%	189 14%	136 16%	108 14%	81 20%	36 9%	67 16%	27 6%	276 68%	43 11%	37 9%	21 5%	73 18%	335 82%
Net: INTERNET	759 31%	455 33%	480 35%	322 37%	279 35%	169 30%	89 34%	189 36%	83 39%	621 34%	148 33%	185 35%	93 41%	263 35%	496 29%
		60%	63%	42% q	37%	22%	12%	25%	11%	82%	20%	24% z	12% z	35% z	65%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 135
QJ5/QJ6/QJ7: 1st/2nd/3rd most intrusive

Absolutes/col percents/row percents 4 Mar 2021

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	Total	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
Newspapers	1043	640	261	142	572	470	120	138	155	171	192	266	253	355	198	237	607	435	308	735	272	770	513	528
	42%	39%	46%	57%	48%	37%	33%	34%	37%	41%	54%	53%	46%	46%	38%	37%	46%	37%	38%	44%	40%	43%	42%	43%
		61%	25%	14% AB	55% b	45%	12%	13%	15%	16%	18% cdef	25% cdef	24% i	34% kl	19%	23%	58% n	42%	30%	70% o	26%	74%	49%	51%
Television	883	548	213	122	487	396	141	132	144	133	132	200	217	279	181	207	496	388	291	593	244	639	451	431
	36%	33%	37%	49%	40%	31%	39%	33%	34%	32%	37%	40%	39%	37%	34%	32%	38%	33%	36%	36%	36%	36%	37%	35%
		62%	24%	14% AB	55% b	45%	16%	15%	16%	15%	15%	23% f	25%	32%	20%	23%	56%	44%	33%	67%	28%	72%	51%	49%
Internet – Newspaper websites/ apps	567	414	138	15	300	267	98	105	116	104	69	75	174	209	92	92	383	184	212	355	171	396	338	226
	23%	25%	24%	6%	25%	21%	27%	26%	28%	25%	19%	15%	32%	27%	18%	14%	29%	16%	26%	21%	25%	22%	27%	18%
		73% C	24% C	3%	53%	47%	17% h	18% h	21% gh	18% h	12%	13%	31% kl	37% kl	16%	16%	68% n	32%	37%	63%	30%	70%	60% i	40%
Internet – Broadcaster websites/ apps	512	362	115	35	256	256	89	92	86	101	74	71	137	141	123	111	278	234	200	312	167	345	286	225
	21%	22%	20%	14%	21%	20%	24%	23%	20%	24%	21%	14%	25%	18%	24%	17%	21%	20%	25%	19%	24%	19%	23%	18%
		71% C	22%	7%	50%	50%	17% h	18% h	17% h	20% h	14% h	14%	27% jl	27%	24%	22%	54%	46%	39% p	61%	33%	67%	56% i	44%
Magazines	440	234	141	65	230	209	67	55	99	64	56	99	124	133	84	98	258	182	153	286	139	301	256	184
	18%	14%	25%	26%	19%	16%	18%	14%	24%	15%	16%	20%	23%	17%	16%	15%	20%	16%	19%	17%	20%	17%	21%	15%
		53%	32% A	15% A	52%	48%	15%	13%	22% d	15%	13%	22%	28% i	30%	19%	22%	59%	41%	35%	65%	32%	68%	58% i	42%
Other internet websites/ apps	209	122	76	11	88	121	33	46	29	39	29	32	47	84	37	42	131	78	80	129	71	138	89	120
	8%	7%	13%	5%	7%	9%	9%	11%	7%	9%	8%	6%	8%	11%	7%	7%	10%	7%	10%	8%	10%	8%	7%	10%
		58%	36% AC	5%	42%	58%	16%	22% h	14%	19%	14%	15%	22%	40% kl	17%	20%	63% n	37%	38%	62%	34%	66%	43%	57%
Radio	175	138	11	26	97	78	41	33	32	18	14	36	46	47	46	35	94	81	67	108	54	120	97	76
	7%	8%	2%	11%	8%	6%	11%	8%	8%	4%	4%	7%	8%	6%	9%	5%	7%	7%	8%	6%	8%	7%	8%	6%
		79% B	6%	15% B	55%	45%	24% fg	19%	19%	10%	8%	21%	26%	27%	27%	20%	54%	46%	38%	62%	31%	69%	56%	43%
Other sources	58	26	24	8	24	34	4	13	2	10	16	13	17	14	14	13	31	27	19	40	15	43	25	33
	2%	2%	4%	3%	2%	3%	1%	3%	*	2%	5%	3%	3%	2%	3%	2%	2%	2%	2%	2%	2%	2%	2%	3%
		45%	41%	14%	42%	58%	6%	22% ee	3%	18%	28% ce	22% ee	30%	24%	24%	23%	53%	47%	32%	68%	26%	74%	44%	56%
No other sources are intrusive	122	101	17	3	60	61	18	28	23	21	20	12	29	33	22	39	61	60	38	84	33	89	69	51
	5%	6%	3%	1%	5%	5%	5%	7%	5%	5%	6%	2%	5%	4%	4%	6%	5%	5%	5%	5%	5%	5%	6%	4%
		83% C	14%	3%	50%	50%	15%	23% h	19% h	17%	16% h	9%	24%	27%	18%	32%	50%	50%	31%	69%	27%	73%	57%	42%
All other sources are equally intrusive	431	308	111	12	181	250	60	65	75	106	45	80	78	121	106	125	200	231	138	293	121	310	212	218
	17%	19%	19%	5%	15%	20%	17%	16%	18%	25%	13%	16%	14%	16%	20%	20%	15%	20%	17%	18%	18%	17%	17%	18%
		71% C	26% C	3%	42%	58% a	14%	15%	17%	25% cdgh	10%	19%	18%	28%	25%	29%	46%	54% m	32%	68%	28%	72%	49%	51%
Don't know	409	295	54	59	167	242	54	76	82	52	55	89	57	121	85	146	177	231	131	278	115	294	183	223
	17%	18%	10%	24%	14%	19%	15%	19%	20%	12%	16%	18%	10%	16%	16%	23%	14%	20%	16%	17%	17%	16%	15%	18%
		72% B	13%	15% AB	41%	59% a	13%	19%	20% f	13%	14%	22%	14%	30% kl	21%	36% kl	43%	57% n	32%	68%	28%	72%	45%	55%
Net: INTERNET	1023	687	280	57	522	502	181	181	179	179	144	158	280	343	199	202	622	401	384	640	314	709	547	472
	41%	41%	49%	23%	43%	39%	50%	45%	43%	42%	41%	31%	51%	45%	38%	32%	47%	35%	47%	38%	46%	40%	44%	38%
		67% C	27% C	6%	51%	49%	18% h	18% h	17% h	18% h	14% h	15%	27% kl	33% kl	19%	20%	61% n	39%	37% p	63%	31%	69%	53% i	46%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 135

QJ5/QJ6/QJ7: 1st/2nd/3rd most intrusive

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2474	2130 86%	62 3%	1829 74%	379 15%	2051 83%	157 6%	1780 72%	255 10%	238 10%	201 8%	96 4%	268 11%	190 8%	149 6%	202 8%	144 6%	162 7%	294 12%	275 11%
Weighted base	2474	2099 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
Newspapers	1043	860 41% 83%	40 35% 4%	756 43% 73% d	146 32% 14%	846 42% 81% f	56 28% 5%	866 42% 83% j	94 42% 9% j	66 46% 6% j	16 28% 2%	50 49% 5% o	128 47% 12% or	76 37% 7%	82 47% 8% o	63 29% 6%	100 44% 10% o	124 60% 12% mopr	119 36% 11%	125 40% 12%
Television	883	722 34% 82%	37 32% 4%	609 34% 69%	153 34% 17%	722 36% 82% d	39 20% 4%	736 36% 83% j	85 38% 10% j	48 33% 5%	14 24% 2%	52 52% 6% mopr	108 40% 12% o	63 31% 7%	71 40% 8% o	55 26% 6%	72 32% 8%	89 43% 10% o	100 30% 11%	127 41% 14% or
Internet – Newspaper websites/ apps	567	523 25% 92%	28 24% 5%	472 27% 83% d	79 18% 14%	527 26% 93% f	24 12% 4%	482 24% 85% j	54 24% 9% j	25 17% 4%	7 12% 1%	13 12% 2%	54 20% 9%	37 18% 7%	33 19% 6%	42 20% 7%	69 31% 12% km	53 26% 9%	86 26% 15% kn	94 30% 17% kmno
Internet – Broadcaster websites/ apps	512	453 22% 89%	24 20% 5%	396 22% 77%	82 18% 16%	449 22% 88%	29 15% 6%	423 21% 83%	51 23% 10%	29 20% 6%	9 15% 2%	42 42% 8% lmnopqrs	43 16% 8%	34 17% 7%	23 13% 4%	44 20% 9%	53 23% 10%	41 20% 8%	67 20% 13%	76 24% 15% n
Magazines	440	350 17% 80%	24 21% 5%	294 17% 67%	81 18% 18%	346 17% 79%	29 15% 7%	345 17% 78%	60 27% 14% g	27 19% 6%	7 13% 2%	18 18% 4%	42 16% 10%	21 11% 5%	37 21% 8% m	26 12% 6%	28 13% 6%	44 21% 10%	45 13% 10%	82 26% 19% mppr
Other Internet websites/ apps	209	192 9% 92%	4 4% 2%	161 9% 77%	36 8% 17%	188 9% 90%	10 5% 5%	182 9% 87%	12 6% 7%	11 7% 5%	3 5% 1%	6 6% 3%	38 14% 18% mo	11 5% 5%	17 9% 8%	7 3% 4%	17 7% 8%	19 9% 17% o	36 11% 16% o	33 10% 16% o
Radio	175	143 7% 82%	4 3% 2%	127 7% 73%	21 5% 12%	141 7% 81%	7 4% 4%	142 7% 81%	14 6% 8%	13 9% 8%	6 10% 3%	8 8% 5%	13 5% 7%	19 9% 11%	11 6% 7%	15 7% 9%	20 9% 11%	9 4% 5%	22 6% 12%	25 8% 14%
Other sources	58	50 2% 85%	1 * 1%	44 2% 75%	7 1% 12%	50 * 85%	1 * 1%	52 3% 89%	2 1% 3%	4 3% 7%	1 1% 1%	- - -	13 5% 22% os	5 3% 9%	6 4% 11%	1 * 1%	4 2% 7%	4 2% 8%	16 5% 28% os	2 1% 4%
No other sources are intrusive	122	115 5% 95%	3 3% 3%	96 5% 79%	22 5% 18%	108 5% 89%	10 5% 9%	107 5% 88%	8 4% 7%	4 3% 3%	2 4% 2%	3 3% 2%	12 4% 10%	11 5% 9%	6 3% 5%	24 11% 20% lqrs	14 6% 12%	7 3% 6%	17 5% 14%	13 4% 11%
All other sources are equally intrusive	431	385 18% 89%	27 23% 6%	327 18% 76%	92 20% 21%	372 18% 86%	46 23% 11%	335 16% 78%	40 18% 9%	33 23% 8%	23 40% 5% gh	15 15% 4%	54 20% 12% o	43 17% 10% o	29 7% 7%	24 11% 6%	31 14% 7%	30 17% 7%	70 21% 16% o	40 13% 9%
Don't know	409	324 15% 79%	23 20% 6%	250 14% 61%	99 22% 24% c	296 15% 72%	53 27% 13% e	343 17% 84%	37 17% 9%	21 14% 5%	8 13% 2%	12 12% 3%	35 13% 9%	37 18% 9%	35 20% 9%	58 27% 14% lqrs	43 19% 11%	21 10% 5%	49 15% 12%	51 16% 13%
Net: INTERNET	1023	920 44% 90%	45 39% 4%	807 45% 79% d	161 36% 16%	917 45% 90% f	50 25% 5%	865 42% 85% j	91 40% 9% j	53 37% 5% j	14 24% 1%	53 52% 5% mno	112 41% 11%	61 30% 6%	60 34% 6%	73 34% 7%	99 44% 10% m	92 44% 9%	149 45% 15% m	166 53% 16% kmno

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 135

QJ5/QJ6/QJ7: 1st/2nd/3rd most intrusive

Base: All respondents

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Newspapers	1043	264 42% 25%b	778 48% 75%	454 46% 44%	463 44% 44%	82 42% 8%	322 43% 31%	587 43% 56%	635 41% 61%	386 44% 37%	557 41% 53%	767 42% 74%	275 44% 26%
Television	883	225 36% 25%b	659 41% 75%	373 37% 42%	362 34% 41%	76 39% 9%	250 34% 28%	513 37% 58%	525 34% 59%	337 39% 38%j	450 33% 51%	638 35% 72%	246 39% 28%
Internet – Newspaper websites/ apps	567	85 23% 15%	482 25% 85%a	243 24% 43%	222 21% 39%	55 28% 10%f	144 26% 19%	342 25% 60%f	402 26% 71%i	156 18% 28%	365 27% 64%j	481 26% 85%l	86 14% 15%
Internet – Broadcaster websites/ apps	512	97 21% 18% 19%	415 22% 81%	243 24% 47%df	177 17% 35%	56 29% 11%df	96 13% 19%	342 25% 67%df	344 22% 67%j	151 17% 30%	311 23% 61%j	410 22% 80%l	102 16% 20%
Magazines	440	115 18% 21% 26%	325 17% 74%	197 20% 45%	187 18% 43%	32 17% 7%	142 19% 32%	249 18% 57%	266 17% 60%	169 19% 38%	232 17% 53%	316 17% 72%	123 20% 28%
Other Internet websites/ apps	209	39 8% 7% 19%	170 9% 81%	55 6% 26%	103 10% 49%c	21 11% 10%c	78 10% 37%c	101 7% 48%	130 8% 62%	66 8% 32%	123 9% 59%	164 9% 79%	45 7% 21%
Radio	175	48 7% 9% 27%	127 7% 73%	95 10% 54%df	64 6% 37%	12 6% 7%	35 5% 20%	115 8% 66%f	118 8% 68%	53 6% 31%	108 8% 62%	131 7% 75%	44 7% 25%
Other sources	58	19 2% 3% 32%	40 2% 68%	18 3% 31%	34 3% 59%	2 1% 3%	28 4% 49%	27 2% 47%	43 3% 74%	15 2% 26%	42 3% 72%	47 3% 81%	11 2% 19%
No other sources are intrusive	122	23 5% 4% 19%	99 5% 81%	55 6% 45%	49 5% 40%	5 3% 4%	33 4% 27%	71 5% 59%	82 5% 67%	39 4% 32%	78 6% 64%	102 6% 84%	20 3% 16%
All other sources are equally intrusive	431	68 17% 12% 16%	363 19% 84%a	175 18% 41%	171 16% 40%	37 19% 9%	121 16% 28%	247 18% 57%	286 19% 66%	129 15% 30%	259 19% 60%	333 18% 77%	98 16% 23%
Don't know	409	114 17% 21% 28%b	294 15% 72%	138 14% 34%	187 18% 46%	27 14% 7%	137 18% 34%	191 14% 47%	219 14% 54%	174 20% 43%hj	189 14% 46%	276 15% 68%	132 21% 32%k
Net: INTERNET	1023	181 41% 33% 18%	843 44% 82%a	441 44% 43%df	394 37% 39%	104 54% 10%df	256 35% 25%	622 45% 61%df	687 45% 67%j	305 35% 30%	629 46% 62%j	829 45% 81%l	195 31% 19%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/ij - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 135
QJ5/QJ6/QJ7: 1st/2nd/3rd most intrusive

Base: All respondents

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2474	1393 56%	1394 56%	863 35%	855 35%	622 25%	270 11%	538 22%	210 8%	1869 76%	482 19%	559 23%	238 10%	801 32%	1673 68%
Weighted base	2474	1368 55%	1371 55%	868 35%	799 32%	566 23%	263 11%	526 21%	214 9%	1847 75%	444 18%	522 21%	228 9%	755 31%	1719 69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Newspapers	1043	603 44%	557 41%	331 38%	332 42%	247 44%	123 47%	225 43%	95 45%	767 50%	232 52%	274 52%	124 54%	378 50%	665 39%
Television	883	491 36%	450 33%	278 32%	271 34%	207 33%	87 33%	174 33%	102 48%	638 35%	198 45%	234 45%	105 46%	322 43%	562 33%
Internet – Newspaper websites/ apps	567	357 26%	365 27%	231 27%	230 29%	137 24%	63 24%	146 28%	80 37%	481 26%	110 25%	140 27%	66 29%	191 25%	376 22%
Internet – Broadcaster websites/ apps	512	305 22%	311 23%	233 24%	189 24%	148 26%	76 29%	138 26%	58 27%	410 22%	123 28%	160 31%	79 35%	207 27%	305 18%
Magazines	440	267 20%	232 17%	145 17%	129 16%	109 19%	51 19%	94 18%	60 28%	316 17%	82 19%	144 28%	67 29%	173 23%	267 16%
Other Internet websites/ apps	209	106 8%	123 9%	78 9%	76 9%	37 6%	16 6%	40 8%	5 2%	164 9%	47 10%	49 9%	24 11%	83 11%	125 7%
Radio	175	99 7%	108 8%	93 11%	66 8%	58 10%	24 9%	60 11%	23 11%	131 7%	35 8%	56 11%	30 13%	68 9%	107 6%
Other sources	58	25 2%	42 3%	6 1%	22 3%	5 1%	3 1%	4 1%	3 1%	47 3%	17 4%	14 3%	7 3%	24 3%	34 2%
No other sources are intrusive	122	78 6%	78 6%	49 6%	53 7%	35 6%	15 6%	32 6%	12 5%	102 6%	10 2%	14 3%	5 2%	23 3%	98 6%
All other sources are equally intrusive	431	239 18%	259 19%	150 35%	133 17%	96 22%	44 10%	92 21%	26 6%	333 77%	64 15%	66 15%	18 4%	103 24%	328 76%
Don't know	409	187 14%	189 14%	136 16%	108 14%	81 14%	36 14%	67 13%	27 12%	276 15%	43 10%	37 7%	21 9%	73 10%	335 19%
Net: INTERNET	1023	615 45%	629 46%	408 47%	382 48%	252 44%	120 45%	253 48%	121 56%	829 45%	219 49%	268 51%	134 59%	377 50%	646 38%
		60%	62%	40%	37%	25%	12%	25%	12%	81%	21%	26%	13%	37%	63%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 136

QL1: Thinking about all the on-line or on-demand TV or video content you watch nowadays, has anything that you have seen on any on-line or on-demand service caused you any concern?

Base: All who have watched anything on-line or on-demand in the last 12 months

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2051	1933 94%	118 6%	-	938 46%	1113 54%	307 15%	311 15%	398 19%	356 17%	311 15%	368 18%	490 24%	712 35%	359 18%	490 24%	1202 59%	849 41%	674 33%	1377 67%	591 29%	1460 71%	1241 61%	804 39%
Weighted base	2030	1576 78%	454* 22%*	-**	979 48%	1051 52%	332 16%	384 19%	394 19%	392 19%	285 14%	243 12%	494 24%	672 33%	445 22%	419 21%	1166 57%	864 43%	765 38%	1265 62%	653 32%	1377 68%	1135 56%	888 44%
Effective base	1084	1536	94	-	494	594	149	170	239	201	157	230	253	378	195	280	630	455	336	777	304	791	653	433
Yes	292	257 16%	35 8%	-	162 17%	130 12%	79 24%	65 17%	56 14%	42 11%	24 8%	26 11%	60 12%	110 16%	72 16%	50 12%	170 15%	122 14%	118 15%	174 14%	101 15%	191 14%	183 16%	106 12%
	14%	88%^d	12%	-	55%	45%	27%^{ce}fg^h	22%^g	19%	15%	8%	9%	21%	38%	25%	17%	58%	42%	40%	60%	35%	65%	63%	36%
No	1589	1177 75%	412 91%	-	769 79%	820 78%	223 67%	291 76%	317 80%	318 81%	240 84%	200 83%	415 84%	518 77%	335 75%	321 77%	933 80%	656 76%	590 77%	999 79%	503 77%	1086 79%	880 78%	707 80%
	78%	74%	26%^A	-	48%	52%	14%	18%	20%^c	20%^c	15%^c	13%^c	26%^{jk}	33%	21%	20%	59%	41%	37%	63%	32%	68%	55%	45%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 136

QL1: Thinking about all the on-line or on-demand TV or video content you watch nowadays, has anything that you have seen on any on-line or on-demand service caused you any concern?**Base: All who have watched anything on-line or on-demand in the last 12 months**

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Unweighted base	2051	2007	33	1809	242	2051	-	1468	205	205	173	76	196	157	124	161	124	140	252	238
		98%	2%	88%	12%	100%	-	72%	10%	10%	8%	4%	10%	8%	6%	8%	6%	7%	12%	12%
Weighted base	2030	1974	46**	1762	268	2030	-**	1691	174	117	48*	78*	197	171*	146*	169*	197*	184*	279	272
		97%	2%**	87%	13%	100%	-**	83%	9%	6%	2%*	4%*	10%	8%*	7%*	8%*	10%*	9%*	14%	13%
Effective base	1084	1070	14	948	136	1084	-	818	166	147	81	40	105	87	81	94	90	61	131	148
Yes	292	285	5	236	56	292	-	243	24	19	5	21	37	24	18	28	20	17	33	45
	14%	14%	10%	13%	21%	14%	-	14%	14%	16%	11%	27%	19%	14%	12%	17%	10%	9%	12%	17%
		98%	2%	81%	19% c	100%	-	83%	8%	7%	2%	7% mnpqr	13%	8%	6%	10%	7%	6%	11%	15%
No	1589	1548	36	1411	178	1589	-	1329	132	89	39	54	142	138	115	126	162	156	226	209
	78%	78%	78%	80%	66%	78%	-	79%	76%	76%	83%	70%	72%	81%	79%	75%	82%	85%	81%	77%
		97%	2%	89% d	11%	100%	-	84%	8%	6%	2%	3%	9%	9%	8%	10%	10%	14%	14%	13%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 136

QL1: Thinking about all the on-line or on-demand TV or video content you watch nowadays, has anything that you have seen on any on-line or on-demand service caused you any concern?

Base: All who have watched anything on-line or on-demand in the last 12 months

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owens smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2051	347 17%	1704 83%	914 45%	825 40%	197 10%	477 23%	1301 63%	1453 71%	553 27%	1356 66%	1805 88%	246 12%
Weighted base	2030	297 15%	1733 85%	888 44%	800 39%	181 9%	505 25%	1257 62%	1441 71%	540 27%	1343 66%	1785 88%	245 12%
Effective base	1084	224	882	519	442	112	233	711	764	294	717	959	125
Yes	292 14%	44 15%	248 14%	142 16%	101 13%	33 18%	57 11%	200 16%	212 15%	68 13%	204 15%	262 15%	30 12%
No	1589 78%	225 76%	1364 79%	686 43%	649 41%	137 9%	416 26%	966 61%	1139 72%	417 26%	1055 66%	1401 88%	188 12%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 136

QL1: Thinking about all the on-line or on-demand TV or video content you watch nowadays, has anything that you have seen on any on-line or on-demand service caused you any concern?

Base: All who have watched anything on-line or on-demand in the last 12 months

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2051	1354 66%	1356 66%	848 41%	843 41%	613 30%	268 13%	528 26%	208 10%	1805 88%	401 20%	505 25%	206 10%	692 34%	1359 66%
Weighted base	2030	1328 65%	1343 66%	848 42%	790 39%	557 27%	260 13%	516 25%	212 10%	1785 88%	348 17%	454 22%	193 10%	631 31%	1399 69%
Effective base	1084	712	717	473	478	402	141	269	128	959	236	310	114	398	699
Yes	292 14%	208 16%	204 15%	169 20%	146 18%	138 25%	59 23%	99 19%	39 19%	262 15%	116 33%	158 35%	101 53%	186 30%	106 8%
		71%	70%	58% nu	50%	47% mnpu	20% mnu	34%	14%	90%	40% xz	54% xz	35% vwyz	64% xz	36%
No	1589 78%	1039 78%	1055 79%	621 73%	584 74%	372 67%	178 68%	379 73%	159 75%	1401 79%	200 57%	257 57%	79 41%	392 62%	1198 86%
		65% oqr	66% oqr	39% q	37% q	23%	11%	24%	10%	88% oqr	13% x	16% x	5%	25% x	75% vwxyz

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 137

QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content you saw?
MULTI CODE

Base: All who have watched anything on-line or on-demand in the last 12 months

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	2051	1933	118	-	938	1113	307	311	398	356	311	368	490	712	359	490	1202	849	674	1377	591	1460	1241	804
		94%	6%	-	46%	54%	15%	15%	19%	17%	15%	18%	24%	35%	18%	24%	59%	41%	33%	67%	29%	71%	61%	39%
Weighted base	2030	1576	454*	-**	979	1051	332	384	394	392	285	243	494	672	445	419	1166	864	765	1265	653	1377	1135	888
		78%	22%*	-**	48%	52%	16%	19%	19%	14%	12%	24%	33%	22%	21%	57%	43%	38%	62%	32%	68%	56%	44%	
Effective base	1084	1536	94	-	494	594	149	170	239	201	157	230	253	378	195	280	630	455	336	777	304	791	653	433
Bad language	102	90	12	-	54	48	19	25	28	11	7	12	26	32	25	19	58	44	50	52	44	58	69	33
	5%	6%	3%	-	6%	5%	6%	6%	7%	3%	3%	5%	5%	5%	6%	5%	5%	7%	4%	4%	7%	4%	6%	4%
		88%	12%	-	53%	47%	19%	24%	27% f	11%	7%	12%	26%	31%	24%	19%	57%	43%	49%	51%	43%	57%	68%	32%
Bullying/victimising	83	72	11	-	47	36	23	16	21	16	6	*	19	35	21	8	54	29	43	40	36	48	58	25
	4%	5%	2%	-	5%	3%	7%	4%	5%	4%	2%	*	4%	5%	5%	2%	5%	3%	6%	3%	5%	3%	5%	3%
		87%	13%	-	57%	43%	28% gh	20% h	25% h	19% h	8%	*	22%	43% l	25%	10%	65%	35%	52%	48%	43%	57%	69%	31%
Drugs/drug use	67	59	8	-	34	33	9	21	9	19	2	8	13	23	19	12	36	31	36	31	5	32	43	21
	3%	4%	2%	-	3%	3%	3%	5%	2%	5%	1%	3%	3%	3%	4%	3%	3%	4%	5%	2%	5%	2%	4%	2%
		88%	12%	-	50%	50%	13%	31% g	13%	28% g	2%	12%	20%	34%	29%	17%	54%	46%	53%	47%	52% r	48%	65%	31%
Content harmful to self-esteem (e.g. self-abuse)	65	59	6	-	32	33	26	12	13	6	5	4	12	23	23	7	35	30	26	40	21	45	33	31
	3%	4%	1%	-	3%	3%	8%	3%	3%	2%	2%	1%	2%	3%	5%	2%	3%	3%	3%	3%	3%	3%	3%	3%
		90%	10%	-	50%	50%	39% fgh	18%	20%	9%	7%	5%	18%	36%	35% l	11%	54%	46%	39%	61%	32%	68%	51%	47%
Accuracy of medical/health claims	63	63	-	-	32	31	19	20	5	8	7	4	16	17	18	13	33	31	30	34	26	37	37	26
	3%	4%	-	-	3%	3%	6%	5%	1%	2%	3%	2%	3%	2%	4%	3%	4%	4%	4%	3%	4%	3%	3%	3%
		100% b	-	-	51%	49%	30% e	32% a	8%	12%	11%	7%	25%	27%	28%	20%	52%	48%	47%	53%	41%	59%	59%	41%
Dangerous behaviour	60	53	7	-	34	26	14	11	15	13	3	4	17	18	15	10	36	24	30	30	26	34	39	21
	3%	3%	2%	-	3%	2%	4%	3%	4%	3%	1%	2%	3%	3%	3%	2%	3%	3%	4%	2%	4%	2%	3%	2%
		88%	12%	-	56%	44%	23%	18%	25%	22%	4%	7%	29%	31%	24%	16%	60%	40%	50%	50%	43%	57%	65%	35%
Inaccurate information	48	44	4	-	29	19	5	9	5	12	9	7	9	22	9	7	31	17	11	36	10	38	22	25
	2%	3%	1%	-	3%	2%	2%	2%	1%	3%	3%	3%	2%	3%	2%	2%	3%	2%	1%	3%	2%	3%	2%	3%
		92%	8%	-	60%	40%	11%	18%	11%	26%	20%	15%	19%	46%	19%	16%	65%	35%	23%	77%	21%	79%	47%	53%
Racism	47	38	9	-	31	17	12	6	11	11	5	2	12	12	16	7	24	23	19	28	18	29	30	17
	2%	2%	2%	-	3%	2%	4%	2%	3%	3%	2%	1%	3%	2%	4%	2%	2%	3%	3%	2%	3%	2%	3%	2%
		81%	19%	-	65%	35%	26%	14%	23%	23%	10%	4%	26%	25%	33%	15%	52%	48%	41%	59%	39%	61%	64%	36%
Defamation/smearing of others	46	40	6	-	33	13	9	9	14	5	6	5	14	12	8	13	26	21	16	30	15	31	27	19
	2%	3%	1%	-	3%	1%	3%	2%	3%	1%	2%	2%	3%	2%	2%	3%	2%	2%	2%	2%	2%	2%	2%	2%
		86%	14%	-	71% b	29%	18%	19%	29%	10%	13%	11%	30%	25%	18%	27%	55%	45%	34%	66%	33%	67%	58%	42%
Incitement to crime	43	36	6	-	20	23	7	14	8	8	4	3	7	19	9	7	26	16	16	27	16	27	25	18
	2%	2%	1%	-	2%	2%	2%	4%	2%	2%	1%	1%	1%	3%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
		85%	15%	-	46%	54%	15%	32%	20%	19%	8%	6%	17%	45%	21%	17%	62%	38%	38%	62%	38%	62%	59%	41%
Misleading advertising	40	40	-	-	24	16	7	12	9	6	4	3	7	16	10	7	23	17	14	26	11	29	21	20
	2%	3%	-	-	2%	2%	2%	3%	2%	2%	1%	1%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
		100%	-	-	60%	40%	17%	29%	23%	15%	9%	8%	18%	39%	26%	17%	57%	43%	35%	65%	28%	72%	51%	49%
Incitement to hatred	38	38	-	-	21	18	10	7	5	9	4	4	7	12	12	8	19	19	12	27	9	29	16	22
	2%	2%	-	-	2%	2%	3%	2%	1%	2%	2%	2%	1%	2%	3%	2%	2%	2%	2%	2%	1%	2%	1%	2%
		100%	-	-	54%	46%	25%	18%	12%	24%	11%	10%	17%	32%	30%	20%	50%	50%	31%	69%	24%	76%	42%	58%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 137

QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content you saw?
MULTI CODE

Base: All who have watched anything on-line or on-demand in the last 12 months

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Weighted base	2030	1576	454*	-**	979	1051	332	384	394	392	285	243	494	672	445	419	1166	864	765	1265	653	1377	1135	888
		78%	22%*	-**	48%	52%	16%	19%	19%	19%	14%	12%	24%	33%	22%	21%	57%	43%	38%	62%	32%	68%	56%	44%
Discrimination	38	38	-	-	23	15	14	5	12	5	2	1	11	12	8	6	23	14	16	22	13	25	19	19
	2%	2%	-	-	2%	1%	4%	1%	3%	1%	1%	*	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	2%	2%
	100%	-	-	-	60%	40%	36%h	12%	31%h	12%	6%	3%	29%	33%	22%	16%	62%	38%	43%	57%	34%	66%	51%	49%
Eating disorders	37	34	3	-	19	18	6	11	9	7	2	2	7	14	11	4	21	16	20	17	18	19	21	16
	2%	2%	1%	-	2%	2%	2%	3%	2%	2%	1%	1%	1%	2%	3%	1%	2%	2%	3%	1%	3%	1%	2%	2%
	91%	9%	-	-	51%	49%	16%	29%	24%	20%	7%	4%	19%	38%	31%	12%	58%	42%	53%	47%	49%	51%	57%	43%
Suicide	36	36	-	-	22	14	12	10	6	5	2	1	8	16	10	3	24	12	19	17	17	19	20	15
	2%	2%	-	-	2%	1%	4%	3%	2%	1%	1%	*	2%	2%	2%	1%	2%	1%	2%	1%	3%	1%	2%	2%
	100%	-	-	-	62%	38%	33%	27%	18%	13%	6%	3%	22%	44%	27%	8%	66%	34%	52%	48%	48%	52%	56%	41%
Violence (in general)	36	34	2	-	18	18	5	6	6	8	5	6	8	14	5	8	23	13	12	24	11	24	16	20
	2%	2%	*	-	2%	2%	1%	2%	2%	2%	2%	3%	2%	2%	1%	2%	2%	2%	2%	2%	2%	2%	1%	2%
	94%	6%	-	-	49%	51%	13%	17%	17%	22%	13%	17%	23%	40%	14%	23%	63%	37%	33%	67%	32%	68%	45%	55%
Illegal child sexual abuse material	36	33	3	-	21	15	4	10	8	3	5	4	6	11	12	6	18	18	11	25	11	25	24	11
	2%	1%	-	-	2%	1%	1%	3%	2%	1%	2%	2%	1%	2%	3%	1%	2%	2%	1%	2%	2%	2%	2%	1%
	92%	8%	-	-	59%	41%	12%	28%	23%	9%	15%	12%	18%	32%	33%	17%	50%	50%	31%	69%	31%	69%	68%	32%
Infringing someone's privacy	30	30	-	-	15	16	9	4	5	6	3	3	7	8	12	4	15	16	10	20	7	23	14	16
	1%	2%	-	-	1%	2%	3%	1%	1%	1%	1%	1%	1%	1%	3%	1%	1%	2%	1%	2%	1%	2%	1%	2%
	100%	-	-	-	48%	52%	30%	14%	16%	19%	10%	11%	23%	25%	39%	13%	48%	52%	34%	66%	24%	76%	46%	54%
Trolling/on-line harassment	29	29	-	-	18	11	6	4	6	5	6	2	8	10	4	6	19	10	11	18	11	18	13	15
	1%	2%	-	-	2%	1%	2%	1%	2%	1%	2%	1%	2%	2%	1%	1%	2%	1%	1%	1%	2%	1%	1%	2%
	100%	-	-	-	62%	38%	21%	15%	21%	17%	20%	6%	29%	35%	14%	22%	65%	35%	37%	63%	37%	63%	47%	53%
Pornography	27	22	5	-	15	12	5	6	3	8	3	1	3	7	12	5	10	17	13	14	13	14	18	9
	1%	1%	1%	-	2%	1%	2%	2%	1%	2%	1%	1%	1%	1%	3%	1%	1%	2%	2%	1%	2%	1%	2%	1%
	82%	18%	-	-	55%	45%	20%	22%	12%	30%	11%	5%	10%	26%	45%	19%	36%	64%	47%	53%	47%	53%	67%	33%
Sex/ sexually explicit content (sex scenes in a drama for example. We do not mean pornography)	26	26	-	-	11	15	3	8	6	4	4	1	7	8	5	6	15	10	12	14	12	14	19	6
	1%	2%	-	-	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	2%	1%
	100%	-	-	-	43%	57%	10%	31%	23%	16%	14%	5%	27%	32%	19%	22%	59%	41%	47%	53%	47%	53%	76%	24%
Welfare of children or young people	19	19	-	-	6	12	3	4	2	3	5	1	3	7	6	3	10	9	5	13	5	13	10	9
	1%	1%	-	-	1%	1%	1%	1%	1%	1%	2%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
	100%	-	-	-	33%	67%	19%	20%	11%	18%	28%	4%	16%	39%	30%	16%	54%	46%	28%	72%	28%	72%	52%	48%
Nakedness/naked bodies/body parts	18	18	-	-	12	6	1	6	5	1	2	2	4	6	2	6	10	8	7	11	6	13	13	6
	1%	1%	-	-	1%	1%	*	2%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
	100%	-	-	-	69%	31%	8%	35%	27%	5%	13%	11%	22%	33%	13%	32%	54%	46%	37%	63%	31%	69%	70%	30%
Offense of religion	16	16	-	-	8	7	6	3	2	3	2	-	6	6	3	2	12	4	5	11	5	11	8	8
	1%	1%	-	-	1%	1%	2%	1%	*	1%	1%	-	1%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	1%
	100%	-	-	-	53%	47%	41%	16%	10%	18%	15%	-	38%	36%	16%	10%	74%	26%	30%	70%	30%	70%	48%	52%
Exorcism/the paranormal	12	12	-	-	6	6	3	3	1	3	1	1	4	2	3	3	6	6	3	9	3	9	7	5
	1%	1%	-	-	1%	1%	1%	1%	*	1%	*	*	1%	*	1%	1%	1%	1%	1%	1%	*	1%	1%	1%
	100%	-	-	-	48%	52%	25%	22%	12%	27%	6%	8%	30%	19%	25%	26%	49%	51%	27%	73%	27%	73%	57%	43%
Other	16	9	6	-	12	4	9	1	1	*	2	2	2	11	1	1	13	3	*	15	*	15	3	10
	1%	1%	1%	-	1%	*	3%	*	*	*	1%	1%	*	2%	*	*	1%	*	*	1%	*	1%	*	1%
	59%	41%	-	-	76%	24%	60%h	5%	9%	1%	10%	14%	15%	69%	9%	8%	84%	16%	3%	97%h	3%	97%	22%	62%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 137

QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content you saw?

MULTI CODE

Base: All who have watched anything on-line or on-demand in the last 12 months

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Weighted base	2030	1576	454*	-**	979	1051	332	384	394	392	285	243	494	672	445	419	1166	864	765	1265	653	1377	1135	888
		78%	22%*	-**	48%	52%	16%	19%	19%	19%	14%	12%	24%	33%	22%	21%	57%	43%	38%	62%	32%	68%	56%	44%
Net: Any concerns	292	257	35	-	162	130	79	65	56	42	24	26	60	110	72	50	170	122	118	174	101	191	183	106
	14%	16%	8%	-	17%	12%	24%	17%	14%	11%	8%	11%	12%	16%	16%	12%	15%	14%	15%	14%	15%	14%	16%	12%
		88% g	12%	-	55%	45%	27% efgh	22% g	19%	15%	8%	9%	21%	38%	25%	17%	58%	42%	40%	60%	35%	65%	63%	36%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 137

QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content you saw?
MULTI CODE

Base: All who have watched anything on-line or on-demand in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2051	2007	33	1809	242	2051	-	1468	205	205	173	76	196	157	124	161	124	140	252	238
		98%	2%	88%	12%	100%	-	72%	10%	10%	8%	4%	10%	8%	6%	8%	6%	7%	12%	12%
Weighted base	2030	1974	46**	1762	268	2030	**	1691	174	117	48*	78*	197	171*	146*	169*	197*	184*	279	272
		97%	2%**	87%	13%	100%	**	83%	9%	6%	2%*	4%*	10%	8%*	7%*	8%*	10%*	9%*	14%	13%
Effective base	1084	1070	14	948	136	1084	-	818	166	147	81	40	105	87	81	94	90	61	131	148
Bad language	102	101	*	87	15	102	-	83	9	5	2	7	12	8	6	4	11	9	9	16
	5%	5%	1%	5%	6%	5%	-	5%	7%	4%	4%	9%	6%	5%	4%	3%	6%	5%	3%	6%
		99%	*	85%	15%	100%	-	81%	12%	5%	2%	7%	12%	9%	4%	11%	8%	9%	15%	15%
Bullying/victimising	83	82	1	77	6	83	-	68	12	3	1	5	14	5	2	10	7	3	8	14
	4%	4%	2%	4%	2%	4%	-	4%	7%	2%	1%	7%	7%	3%	1%	6%	4%	1%	3%	5%
		99%	1%	92%	8%	100%	-	82%	14%	3%	1%	6%	17%	6%	2%	12%	8%	3%	9%	17%
Drugs/drug use	67	66	1	59	8	67	-	57	5	4	1	4	13	3	4	7	3	2	8	12
	3%	3%	2%	3%	3%	3%	-	3%	3%	3%	2%	6%	7%	3%	4%	3%	2%	1%	3%	4%
		98%	2%	88%	12%	100%	-	85%	8%	6%	2%	7%	19%	5%	6%	10%	5%	3%	13%	18%
Content harmful to self-esteem (e.g. self-abuse)	65	64	1	50	15	65	-	54	5	5	1	1	11	6	6	6	7	1	8	7
	3%	3%	2%	3%	6%	3%	-	3%	3%	5%	2%	1%	6%	4%	4%	4%	4%	1%	3%	3%
		99%	1%	77%	23%	100%	-	83%	8%	8%	1%	1%	17%	10%	9%	10%	11%	2%	13%	11%
Accuracy of medical/health claims	63	61	2	54	9	63	-	50	6	6	1	5	4	4	5	7	5	1	10	7
	3%	3%	4%	3%	3%	3%	-	3%	4%	5%	3%	7%	2%	2%	3%	4%	3%	1%	4%	3%
		96%	3%	85%	15%	100%	-	79%	10%	9%	2%	9%	7%	7%	8%	12%	8%	2%	16%	11%
Dangerous behaviour	60	57	2	47	12	60	-	48	7	4	1	8	9	2	1	6	7	-	4	9
	3%	3%	5%	3%	5%	3%	-	3%	4%	3%	1%	11%	5%	1%	1%	4%	4%	-	2%	3%
		96%	4%	79%	21%	100%	-	80%	13%	7%	1%	14% mnqr	16%	3%	2%	10%	12%	-	7%	15%
Inaccurate information	48	46	1	36	12	48	-	39	4	4	*	6	9	4	4	5	3	-	4	4
	2%	2%	2%	2%	4%	2%	-	2%	2%	4%	1%	7%	5%	2%	3%	3%	2%	-	1%	1%
		96%	2%	75%	25%	100%	-	82%	8%	9%	1%	12% qrs	19%	9%	8%	11%	7%	-	8%	8%
Racism	47	46	1	40	8	47	-	39	4	4	*	1	12	6	2	4	5	-	3	7
	2%	2%	2%	2%	3%	2%	-	2%	2%	4%	*	2%	6%	3%	1%	2%	2%	-	1%	3%
		98%	2%	84%	16%	100%	-	82%	8%	9%	*	3%	12% qqr	12%	4%	8%	10%	-	6%	15%
Defamation/smearing of others	46	45	2	40	7	46	-	39	5	2	-	2	5	3	2	3	6	4	4	9
	2%	2%	3%	2%	2%	2%	-	2%	3%	2%	-	3%	2%	3%	2%	1%	1%	3%	1%	3%
		97%	3%	86%	14%	100%	-	84%	11%	5%	-	5%	10%	7%	5%	6%	12%	8%	20%	20%
Incitement to crime	43	43	-	33	9	43	-	33	6	4	*	5	6	3	3	4	2	2	4	4
	2%	2%	-	2%	4%	2%	-	2%	3%	3%	1%	6%	3%	2%	2%	1%	1%	1%	2%	1%
		100%	-	78%	22%	100%	-	77%	13%	9%	1%	11%	15%	7%	8%	6%	4%	10%	9%	9%
Misleading advertising	40	39	1	31	10	40	-	32	3	5	*	1	6	6	-	6	2	2	4	6
	2%	2%	2%	2%	4%	2%	-	2%	2%	4%	1%	1%	3%	4%	-	4%	1%	1%	1%	2%
		98%	2%	76%	24%	100%	-	80%	7%	12%	1%	2%	15%	15%	-	15%	4%	4%	10%	14%
Incitement to hatred	38	37	1	32	6	38	-	31	3	3	*	2	8	-	3	5	2	*	7	4
	2%	2%	2%	2%	2%	2%	-	2%	2%	3%	*	2%	4%	-	3%	1%	*	*	3%	1%
		98%	2%	83%	17%	100%	-	82%	9%	8%	*	4%	22%	-	7%	13%	6%	1%	19%	10%
Discrimination	38	37	1	28	10	38	-	31	2	4	*	3	3	5	4	4	4	1	1	6
	2%	2%	2%	2%	4%	2%	-	2%	1%	4%	1%	3%	2%	3%	2%	2%	2%	*	*	2%
		98%	2%	74%	26%	100%	-	82%	6%	11%	1%	7%	9%	13%	11%	10%	10%	2%	3%	16%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
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Table 137

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MULTI CODE

Base: All who have watched anything on-line or on-demand in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region								
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Weighted base	2030	1974	46**	1762	268	2030	1691	174	117	48*	78*	197	171*	146*	169*	197*	184*	279	272
		97%	2%**	87%	13%	100%	83%	9%	6%	2%**	4%*	10%	8%*	7%*	8%*	10%*	9%*	14%	13%
Eating disorders	37	36	1	33	4	37	31	4	1	1	5	4	5	1	5	3	2	5	2
	2%	2%	2%	2%	2%	2%	2%	2%	1%	1%	6%	2%	3%	1%	3%	2%	1%	2%	1%
	2%	3%	89%	11%	100%	-	84%	12%	3%	1%	12%g	10%	14%	3%	13%	9%	5%	10%	4%
Suicide	36	36	-	30	6	36	27	3	5	1	1	4	1	1	3	4	2	4	7
	2%	-	2%	2%	2%	2%	2%	2%	4%	1%	1%	2%	1%	* 2%	2%	1%	1%	3%	3%
	100%	-	82%	18%	100%	-	75%	9%	14%g	2%	3%	12%	* 8%	8%	11%	4%	11%	21%	
Violence (in general)	36	36	-	28	8	36	28	4	4	*	1	8	4	1	4	2	*	3	5
	2%	-	2%	3%	2%	2%	2%	2%	3%	*	1%	4%	3%	1%	2%	1%	*	1%	2%
	100%	-	78%	22%	100%	-	78%	11%	11%	*	1%	23%	12%	2%	11%	4%	1%	9%	13%
Illegal child sexual abuse material	36	36	-	31	4	36	26	7	3	*	1	6	3	1	2	3	1	3	7
	2%	-	2%	2%	2%	2%	2%	4%	2%	1%	1%	3%	2%	1%	1%	2%	*	1%	2%
	100%	-	88%	12%	100%	-	73%	19%g	7%	1%	1%	16%	8%	2%	4%	10%	3%	9%	19%
Infringing someone's privacy	30	30	1	26	4	30	26	3	2	-	1	6	2	3	2	4	1	3	4
	1%	2%	1%	2%	1%	1%	2%	2%	2%	-	2%	3%	1%	2%	1%	2%	*	1%	2%
	97%	3%	86%	14%	100%	-	84%	9%	7%	-	4%	19%	6%	9%	5%	13%	2%	11%	14%
Trolling/on-line harassment	29	29	-	25	3	29	23	2	3	*	1	6	3	2	1	2	1	1	7
	1%	-	1%	1%	1%	1%	1%	1%	3%	*	1%	3%	2%	1%	1%	1%	*	*	3%
	100%	-	88%	12%	100%	-	81%	8%	11%	*	2%	21%	10%	7%	4%	6%	3%	4%	25%
Pornography	27	27	-	24	3	27	19	4	3	1	-	9	1	2	1	-	1	3	3
	1%	-	1%	1%	1%	1%	1%	2%	3%	1%	-	4%	1%	1%	-	-	1%	1%	1%
	100%	-	91%	9%	100%	-	71%	14%	13%	2%	-	32%g	5%	6%	4%	-	4%	10%	10%
Sex/ sexually explicit content (sex scenes in a drama for example. We do not mean pornography)	26	26	-	24	1	26	20	1	3	1	1	5	1	3	1	2	2	3	2
	1%	-	1%	*	1%	1%	1%	1%	2%	3%	2%	2%	1%	2%	1%	1%	1%	1%	1%
	100%	-	95%	5%	100%	-	79%	5%	10%	6%	6%	18%	4%	14%	4%	7%	8%	10%	9%
Welfare of children or young people	19	19	-	17	2	19	14	3	2	-	1	3	2	1	-	-	1	4	3
	1%	-	1%	1%	1%	1%	1%	2%	2%	-	1%	1%	1%	1%	-	-	1%	1%	1%
	100%	-	91%	9%	100%	-	73%	15%	12%	-	3%	14%	11%	5%	-	-	8%	19%	15%
Nakedness/naked bodies/body parts	18	17	1	15	3	18	12	3	3	1	-	2	1	2	2	-	-	3	2
	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	-	1%	1%	1%	1%	-	-	1%	1%
	94%	6%	84%	16%	100%	-	67%	15%	15%	4%	-	9%	6%	12%	13%	-	-	16%	11%
Offence of religion	16	14	1	12	3	16	13	1	1	*	1	3	2	1	1	2	-	2	2
	1%	2%	1%	1%	1%	1%	1%	*	1%	*	2%	1%	1%	1%	*	1%	-	1%	1%
	87%	5%	78%	22%	100%	-	86%	5%	9%	1%	9%	16%	11%	6%	3%	14%	-	13%	13%
Exorcism/the paranormal	12	12	-	11	1	12	8	3	1	*	1	-	1	1	2	-	-	2	1
	1%	-	1%	*	1%	1%	*	2%	1%	1%	1%	-	1%	*	1%	-	-	1%	1%
	100%	-	93%	7%	100%	-	65%	23%	9%	3%	4%	-	9%	4%	21%	-	-	16%	12%
Other	16	16	-	7	9	16	14	1	*	*	-	7	-	-	2	2	1	1	2
	1%	-	*	3%	1%	1%	1%	*	*	*	-	4%	-	-	1%	1%	*	*	1%
	100%	-	44%	56%g	100%	-	92%	3%	3%	1%	-	47%g	-	-	11%	11%	6%	4%	14%
Net: Any concerns	292	285	5	236	56	292	243	24	19	5	21	37	24	18	28	20	17	33	45
	14%	10%	13%	21%	14%	14%	14%	16%	11%	11%	27%	19%	14%	12%	17%	10%	9%	12%	17%
	98%	2%	81%	19%g	100%	-	83%	8%	7%	2%	7%npqr	13%	8%	6%	10%	7%	6%	11%	15%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 137

QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content you saw?
MULTI CODE

Base: All who have watched anything on-line or on-demand in the last 12 months

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2051	347 17%	1704 83%	914 45%	825 40%	197 10%	477 23%	1301 63%	1453 71%	553 27%	1356 66%	1805 88%	246 12%
Weighted base	2030	297 15%	1733 85%	888 44%	800 39%	181 9%	505 25%	1257 62%	1441 71%	540 27%	1343 66%	1785 88%	245 12%
Effective base	1084	224	882	519	442	112	233	711	764	294	717	959	125
Bad language	102	15	87	58	42	12	21	73	85	17	81	98	4
	5%	5%	5%	7%	5%	7%	4%	6%	6%	3%	6%	5%	2%
		15%	85%	57%	41%	12%	21%	72%	84%	16%	79%	96%	4%
Bullying/victimising	83	10	73	42	25	12	11	67	69	14	69	81	2
	4%	3%	4%	5%	3%	7%	2%	5%	5%	3%	5%	5%	1%
		12%	88%	50%	30%	15%	14%	80%	83%	17%	83%	97%	3%
Drugs/drug use	67	8	59	31	26	8	14	46	55	10	55	66	1
	3%	3%	3%	4%	3%	5%	3%	4%	4%	2%	4%	4%	*
		12%	88%	47%	38%	12%	21%	69%	83%	16%	82%	98%	2%
Content harmful to self-esteem (e.g. self-abuse)	65	10	55	35	31	8	18	38	46	19	43	57	8
	3%	3%	3%	4%	4%	4%	4%	3%	3%	4%	3%	3%	3%
		16%	84%	53%	48%	12%	28%	59%	71%	29%	66%	88%	12%
Accuracy of medical/health claims	63	10	53	29	24	8	16	38	46	15	45	59	4
	3%	3%	3%	3%	3%	5%	3%	3%	3%	3%	3%	3%	2%
		16%	84%	46%	37%	13%	25%	60%	73%	24%	71%	93%	7%
Dangerous behaviour	60	4	56	28	22	10	14	35	44	11	42	51	9
	3%	1%	3%	3%	3%	5%	3%	3%	3%	2%	3%	3%	4%
		7%	93%	47%	37%	17%	24%	58%	74%	19%	71%	85%	15%
Inaccurate information	48	11	36	24	17	3	14	26	28	18	27	43	5
	2%	4%	2%	3%	2%	1%	3%	2%	2%	3%	2%	2%	2%
		24%	76%	50%	35%	5%	29%	54%	59%	38%	57%	89%	11%
Racism	47	4	44	15	19	2	15	27	35	12	34	44	4
	2%	1%	3%	2%	2%	1%	3%	2%	2%	2%	3%	2%	1%
		8%	92%	32%	41%	5%	31%	56%	75%	25%	73%	92%	8%
Defamation/smearing of others	46	8	38	28	19	6	11	31	36	11	34	44	2
	2%	3%	2%	3%	2%	3%	2%	2%	2%	2%	3%	2%	1%
		17%	83%	60%	42%	12%	24%	66%	77%	23%	74%	95%	5%
Incitement to crime	43	4	39	25	13	1	8	28	30	11	28	39	4
	2%	1%	2%	3%	2%	1%	2%	2%	2%	2%	2%	2%	1%
		9%	91%	58%	31%	2%	20%	65%	71%	27%	66%	91%	9%
Misleading advertising	40	5	35	20	14	3	11	22	30	10	26	37	3
	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	1%
		13%	87%	51%	36%	6%	28%	54%	75%	24%	66%	92%	8%
Incitement to hatred	38	4	34	15	18	7	11	22	27	11	26	35	4
	2%	1%	2%	2%	2%	4%	2%	2%	2%	2%	2%	2%	1%
		11%	89%	39%	48%	19%	28%	56%	70%	30%	68%	91%	9%
Discrimination	38	3	35	15	11	7	6	24	24	13	23	34	4
	2%	1%	2%	2%	1%	4%	1%	2%	2%	2%	2%	2%	1%
		8%	92%	38%	30%	17%	16%	63%	63%	35%	61%	91%	9%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 137

QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content you saw?

MULTI CODE

Base: All who have watched anything on-line or on-demand in the last 12 months

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Weighted base	2030	297	1733	888	800	181	505	1257	1441	540	1343	1785	245
		15%	85%	44%	39%	9%	25%	62%	71%	27%	66%	88%	12%
Eating disorders	37	2	35	21	15	2	9	22	30	7	28	34	3
	2%	1%	2%	2%	2%	1%	2%	2%	2%	1%	2%	2%	1%
		6%	94%	58%	39%	5%	26%	61%	80%	19%	75%	91%	9%
Suicide	36	7	29	23	13	3	7	24	27	9	27	34	2
	2%	2%	2%	3%	2%	1%	1%	2%	2%	2%	2%	2%	1%
		19%	81%	64%	37%	7%	18%	66%	76%	24%	74%	95%	5%
Violence (in general)	36	6	30	13	18	1	13	16	24	11	24	34	2
	2%	2%	2%	1%	2%	1%	3%	1%	2%	2%	2%	2%	1%
		17%	83%	36%	51%	4%	37%	44%	68%	32%	68%	95%	5%
Illegal child sexual abuse material	36	9	27	17	14	3	10	21	27	7	26	33	3
	2%	3%	2%	2%	2%	2%	2%	2%	2%	1%	2%	2%	1%
		25%	75%	48%	38%	8%	28%	59%	75%	20%	72%	93%	7%
Infringing someone's privacy	30	4	27	9	16	6	11	18	23	7	22	28	2
	1%	1%	2%	1%	2%	3%	2%	1%	2%	1%	2%	2%	1%
		12%	88%	30%	53%	19%	35%	58%	76%	23%	72%	93%	7%
Trolling/on-line harassment	29	3	25	12	13	4	10	14	21	8	21	29	-
	1%	1%	1%	1%	2%	2%	2%	1%	1%	1%	2%	2%	-
		12%	88%	40%	46%	15%	34%	49%	72%	28%	72%	100%	-
Pornography	27	8	19	11	9	1	7	17	23	3	23	27	-
	1%	3%	1%	1%	1%	1%	1%	1%	2%	1%	2%	2%	-
		31% ^b	69%	42%	34%	5%	27%	63%	87%	13%	85%	100%	-
Sex/ sexually explicit content (sex scenes in a drama for example. We do not mean pornography)	26	5	21	16	8	2	4	19	20	5	20	25	1
	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	*
		19%	81%	62%	30%	6%	17%	73%	76%	21%	76%	97%	3%
Welfare of children or young people	19	6	13	6	9	2	7	9	15	2	15	17	1
	1%	2%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	*
		32%	68%	35%	50%	11%	39%	48%	81%	12%	81%	93%	7%
Nakedness/naked bodies/body parts	18	1	17	11	7	2	3	13	14	3	14	17	1
	1%	*	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	*
		6%	94%	60%	37%	8%	15%	72%	80%	15%	80%	94%	6%
Offence of religion	16	2	14	5	8	1	8	8	9	6	9	14	2
	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%
		11%	89%	30%	53%	8%	49%	51%	60%	40%	60%	87%	13%
Exorcism/the paranormal	12	5	7	5	5	2	4	7	10	2	10	12	-
	1%	2%	*	1%	1%	1%	1%	1%	1%	*	1%	1%	-
		45% ^b	55%	38%	45%	18%	33%	62%	84%	16%	80%	100%	-
Other	16	3	13	4	9	-	9	5	8	7	7	8	7
	1%	1%	1%	*	1%	-	2%	*	1%	1%	*	*	3%
		17%	83%	26%	56%	-	56%	35%	53%	42%	42%	54%	46% ^k
Net: Any concerns	292	44	248	142	101	33	57	200	212	68	204	262	30
	14%	15%	14%	16%	13%	18%	11%	16%	15%	13%	13%	15%	12%
		15%	85%	49%	34%	11%	19%	68%	73%	23%	70%	90%	10%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 137

QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content you saw?
MULTI CODE

Base: All who have watched anything on-line or on-demand in the last 12 months

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2051	1354 66%	1356 66%	848 41%	843 41%	613 30%	268 13%	528 26%	208 10%	1805 88%	401 20%	505 25%	206 10%	692 34%	1359 66%
Weighted base	2030	1328 65%	1343 66%	848 42%	790 39%	557 27%	260 13%	516 25%	212 10%	1785 88%	348 17%	454 22%	193 10%	631 31%	1399 69%
Effective base	1084	712	717	473	478	402	141	269	128	959	236	310	114	398	699
Bad language	102 5%	82 6%	81 6%	63 7%	57 7%	49 9%	29 11%	38 7%	18 8%	98 5%	50 14%	71 16%	49 25%	81 13%	21 1%
Bullying/victimising	83 4%	64 5%	69 5%	52 6%	48 6%	42 8%	24 9%	39 8%	13 5%	81 5%	26 7%	51 11%	38 20%	58 9%	26 2%
Drugs/drug use	67 3%	48 4%	55 4%	39 5%	36 5%	31 9%	22 9%	23 5%	10 4%	66 4%	25 7%	34 8%	29 15%	41 7%	26 2%
Content harmful to self-esteem (e.g. self-abuse)	65 3%	43 3%	43 3%	45 5%	35 4%	36 6%	19 7%	27 5%	12 6%	57 3%	27 8%	38 8%	32 16%	44 7%	21 2%
Accuracy of medical/ health claims	63 3%	42 3%	45 3%	39 5%	32 4%	32 6%	14 5%	28 6%	8 4%	59 3%	36 10%	37 8%	29 15%	46 7%	17 1%
Dangerous behaviour	60 3%	39 3%	42 3%	36 4%	22 4%	22 4%	19 7%	26 5%	10 4%	51 3%	28 8%	43 9%	29 15%	46 7%	13 1%
Inaccurate information	48 2%	30 2%	27 2%	21 3%	20 3%	24 4%	16 3%	17 3%	4 2%	43 2%	27 8%	26 6%	16 8%	33 5%	15 1%
Racism	47 2%	29 2%	34 3%	25 3%	24 3%	20 4%	13 5%	14 3%	3 2%	44 2%	20 6%	26 6%	23 12%	31 5%	16 1%
Defamation/smearing of others	46 2%	36 77%	34 74%	26 56%	28 61%	21 44%	16 35%	18 38%	6 14%	44 95%	30 64%	36 78%	25 54%	39 85%	7 15%
Incitement to crime	43 2%	30 2%	28 2%	22 3%	19 2%	22 4%	15 6%	12 2%	5 2%	39 2%	17 5%	25 6%	23 12%	30 5%	12 1%
Misleading advertising	40 2%	26 2%	26 2%	26 3%	25 3%	19 3%	14 5%	16 3%	2 1%	37 2%	20 6%	24 5%	19 10%	30 5%	10 1%
Incitement to hatred	38 2%	28 2%	26 2%	22 3%	19 2%	20 4%	12 5%	15 3%	6 3%	35 2%	18 5%	29 6%	22 11%	33 5%	5 *
		73%	68%	59%	49%	51%	33%	40%	16%	91%	47%	77%	57%	87%	13%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 137

QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content you saw?
MULTI CODE

Base: All who have watched anything on-line or on-demand in the last 12 months

	Total	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)				
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Weighted base	2030	1328 65%	1343 66%	848 42%	790 39%	557 27%	260 13%	516 25%	212 10%	1785 88%	348 17%	454 22%	193 10%	631 31%	1399 69%
Discrimination	38 2%	25 2%	23 2%	23 3%	18 2%	19 3%	9 4%	18 3%	7 3%	34 2%	13 4%	26 6%	21 11%	30 5%	8 1%
Eating disorders	37 2%	24 2%	28 2%	24 3%	19 2%	18 3%	14 5%	15 3%	5 2%	34 2%	14 4%	24 5%	15 8%	27 4%	10 1%
Suicide	36 2%	26 2%	27 2%	27 3%	24 3%	20 4%	14 5%	17 3%	3 1%	34 2%	13 4%	25 5%	21 11%	28 4%	8 1%
Violence (in general)	36 2%	73% 23	74% 24	76% 15	66% 17	56% 13	39% 12	48% 10	8% 3	95% 34	35% 17	68% 21	58% 15	77% 29	23% 7
Illegal child sexual abuse material	36 2%	74% 26	72% 26	48% 17	46% 16	46% 16	36% 13	32% 12	3% 2	93% 33	39% 14	57% 20	38% 14	65% 23	35% 13
Infringing someone's privacy	30 1%	20 2%	22 2%	18 2%	12 3%	15 4%	18 3%	15 3%	6 3%	28 2%	14 4%	19 4%	14 7%	22 4%	8 1%
Trolling/on-line harassment	29 1%	20 2%	21 2%	16 2%	17 2%	18 3%	12 5%	14 3%	3 2%	29 2%	14 4%	20 4%	17 9%	23 4%	6 *
Pornography	27 1%	18 1%	23 2%	12 1%	13 2%	14 2%	8 3%	8 2%	3 1%	27 2%	10 3%	10 2%	12 6%	14 2%	12 1%
Sex/ sexually explicit content (sex scenes in a drama for example. We do not mean pornography)	26 1%	19 75%	20 76%	16 61%	18 69%	13 50%	10 38%	14 54%	3 11%	25 97%	11 42%	17 67%	14 55%	21 81%	5 19%
Welfare of children or young people	19 1%	12 67%	15 81%	10 55%	7 37%	11 58%	9 47%	9 51%	2 11%	17 93%	7 40%	8 45%	10 52%	11 60%	7 40%
Nakedness/naked bodies/ body parts	18 1%	17 92%	14 80%	11 60%	10 54%	13 70%	5 25%	5 27%	2 13%	17 94%	5 26%	9 51%	7 36%	10 56%	8 44%
Offence of religion	16 1%	11 70%	9 60%	10 62%	5 32%	8 49%	7 45%	7 58%	2 10%	14 87%	11 67%	8 52%	10 65%	14 86%	2 14%
Exorcism/the paranormal	12 1%	8 69%	10 80%	8 64%	7 60%	7 59%	6 52%	6 52%	1 6%	12 100%	5 41%	5 42%	4 34%	6 51%	6 49%
Other	16 1%	6 41%	7 42%	5 31%	3 21%	2 10%	- -	2 13%	1 6%	8 54%	5 29%	3 22%	2 12%	5 29%	11 71%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 137

QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content you saw?

MULTI CODE

Base: All who have watched anything on-line or on-demand in the last 12 months

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Weighted base	2030	1328	1343	848	790	557	260	516	212	790	348	454	193	631	1399
		65%	66%	42%	39%	27%	13%	25%	10%	88%	17%	22%	10%	31%	69%
Net: Any concerns	292	208	204	169	146	138	59	99	39	262	116	158	101	186	106
	14%	16%	15%	20%	18%	25%	23%	19%	15%	15%	33%	35%	53%	30%	8%
		71%	70%	58% ^{nu}	50%	47% ^{mnpu}	20% ^{mnu}	34%	14%	90%	40% ^z	54% ^z	35% ^{vwyz}	64% ^z	36%

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 138

QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content you saw?
MULTI CODE

Base: All who have seen something of concern on an on-line or on-demand service

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	330	321	9	-	159	171	87	66	64	42	37	34	78	121	64	67	199	131	133	197	117	213	229	98
		97%	3%	-	48%	52%	26%	20%	19%	13%	11%	10%	24%	37%	19%	20%	60%	40%	40%	60%	35%	65%	69%	30%
Weighted base	292	257	35**	**	162*	130	79*	65*	56*	42**	24*	26**	60*	110*	72*	50*	170	122*	118*	174	101*	191	183	106*
		88%	12%**	**	55%*	45%	27%*	22%*	19%*	15%**	8%*	9%**	21%*	38%**	25%*	17%**	58%	42%*	40%*	60%	35%*	65%	63%	36%*
Effective base	210	258	8	-	96	127	48	48	51	24	31	19	64	71	41	48	127	83	91	120	78	133	148	64
Bad language	102	90	12	-	54	48	19	25	28	11	7	12	26	32	25	19	58	44	50	52	44	58	69	33
	35%	35%	34%	-	33%	37%	24%	38%	50%	26%	32%	46%	44%	29%	34%	38%	34%	36%	43%	30%	44%	30%	38%	31%
		88%	12%	-	53%	47%	19%	24%	27% cc	11%	7%	12%	26%	31%	24%	19%	57%	43%	49%	51%	43% rr	57%	68%	32%
Bullying/victimising	83	72	11	-	47	36	23	16	21	16	6	*	19	35	21	8	54	29	43	40	36	48	58	25
	29%	28%	31%	-	29%	28%	30%	25%	38%	38%	27%	1%	31%	32%	29%	17%	32%	24%	37%	23%	35%	25%	32%	24%
		87%	13%	-	57%	43%	28%	20%	25%	19%	8%	*	22%	43%	25%	10%	65%	35%	52% pp	48%	43%	57%	69%	31%
Drugs/drug use	67	59	8	-	34	33	9	21	9	19	2	8	13	23	19	12	36	31	36	31	35	32	43	21
	23%	23%	-	21%	26%	11%	32% ccp	16%	44%	7%	30%	22%	21%	27%	23%	21%	25%	25%	30%	18%	34%	17%	24%	20%
	23%	88%	12%	-	50%	50%	13%	31% ccp	13%	28%	2%	12%	20%	34%	29%	17%	54%	46%	53% pp	47%	52% rr	48%	65%	31%
Content harmful to self-esteem (e.g. self-abuse)	65	59	6	-	32	33	26	12	13	6	2	4	12	23	23	7	35	30	26	40	21	45	33	31
	22%	23%	18%	-	20%	25%	33%	19%	24%	15%	20%	14%	20%	21%	32%	14%	21%	25%	22%	23%	21%	23%	18%	29%
		90%	10%	-	50%	50%	39%	18%	20%	9%	7%	5%	18%	36%	35%	11%	54%	46%	39%	61%	32%	68%	51%	47%
Accuracy of medical/health claims	63	63	-	-	32	31	19	20	5	8	7	4	16	17	18	13	33	31	30	34	26	37	37	26
	22%	25%	-	-	20%	24%	24%	31%	9%	18%	30%	16%	27%	15%	25%	25%	19%	25%	25%	19%	26%	19%	20%	25%
		100%	-	-	51%	49%	30%	32% aa	8%	12%	11% ee	7%	25%	27%	28%	20%	52%	48%	47%	53%	41%	59%	59%	41%
Dangerous behaviour	60	53	7	-	34	26	14	11	15	13	3	4	17	18	15	10	36	24	30	30	26	34	39	21
	20%	21%	20%	-	21%	20%	17%	17%	27%	32%	11%	16%	28%	17%	20%	19%	21%	20%	25%	17%	25%	18%	21%	19%
		88%	12%	-	56%	44%	23%	18%	25%	22%	4%	7%	29%	31%	24%	16%	60%	40%	50%	50%	43%	57%	65%	35%
Inaccurate information	48	44	4	-	29	19	5	9	5	12	9	7	9	22	9	7	31	17	11	36	10	38	22	25
	16%	17%	11%	-	18%	14%	7%	13%	9%	29%	40%	26%	15%	20%	13%	15%	18%	14%	9%	21%	10%	20%	12%	24%
		92%	8%	-	60%	40%	11%	18%	11%	26%	20% ccde	15%	19%	46%	19%	16%	65%	35%	23%	77% oo	21%	79%	47%	53% ss
Racism	47	38	9	-	31	17	12	6	11	11	5	2	12	12	16	7	24	23	19	28	18	29	30	17
	16%	15%	25%	-	19%	13%	16%	10%	19%	26%	20%	8%	21%	11%	22%	14%	14%	19%	16%	16%	18%	15%	16%	16%
		81%	19%	-	65%	35%	26%	14%	23%	23%	10%	4%	26%	25%	33%	15%	52%	48%	41%	59%	39%	61%	64%	36%
Defamation/smearing of others	46	40	6	-	33	13	9	9	14	5	6	5	14	12	8	13	26	21	16	30	15	31	27	19
	16%	16%	18%	-	20%	10%	11%	13%	24%	11%	25%	19%	23%	11%	11%	25%	15%	17%	14%	17%	15%	16%	15%	18%
		86%	14%	-	71% bb	29%	18%	19%	29%	10%	13%	11%	30% jj	25%	18%	27% kk	55%	45%	34%	66%	33%	67%	58%	42%
Incitement to crime	43	36	6	-	20	23	7	14	8	8	4	3	7	19	9	7	26	16	16	27	16	27	25	18
	15%	14%	18%	-	12%	18%	8%	21%	15%	19%	15%	10%	12%	18%	13%	14%	16%	13%	14%	15%	16%	14%	14%	17%
		85%	15%	-	46%	54%	15%	32%	20%	19%	8%	6%	17%	45%	21%	17%	62%	38%	38%	62%	38%	62%	59%	41%
Misleading advertising	40	40	-	-	24	16	7	12	9	6	4	3	7	16	10	7	23	17	14	26	11	29	21	20
	14%	16%	-	-	15%	12%	8%	18%	16%	14%	15%	12%	12%	14%	15%	14%	13%	14%	12%	15%	11%	15%	11%	19%
		100%	-	-	60%	40%	17%	29%	23%	15%	9%	8%	18%	39%	26%	17%	57%	43%	35%	65%	28%	72%	51%	49%
Incitement to hatred	38	38	-	-	21	18	10	7	5	9	4	4	7	12	12	8	19	19	12	27	9	29	16	22
	13%	15%	-	-	13%	14%	12%	10%	8%	22%	18%	14%	11%	11%	16%	15%	11%	16%	10%	15%	9%	15%	9%	21%
		100%	-	-	54%	46%	25%	18%	12%	24%	11%	10%	17%	32%	30%	20%	50%	50%	31%	69%	24%	76%	42%	58% ss

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 138

QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content you saw?

MULTI CODE

Base: All who have seen something of concern on an on-line or on-demand service

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Weighted base	292	257	35**	-**	162*	130	79*	65*	56*	42**	24*	26**	60*	110*	72*	50*	170	122*	118*	174	101*	191	183	106*
		88%	12%**	-**	55%*	45%	27%*	22%*	19%*	15%**	8%*	9%**	21%*	38%*	25%*	17%*	58%	42%*	40%*	60%	35%*	65%	63%	36%*
Discrimination	38	38	-	-	23	15	14	5	12	5	2	1	11	12	8	6	23	14	16	22	13	25	19	19
	13%	15%	-	-	14%	12%	17%	7%	21%	11%	9%	4%	18%	11%	11%	12%	14%	12%	14%	12%	13%	13%	10%	18%
		100%	-	-	60%	40%	36%	12%	31% d	12%	6%	3%	29%	33%	22%	16%	62%	38%	43%	57%	34%	66%	51%	49%
Eating disorders	37	34	3	-	19	18	6	11	9	7	2	2	7	14	11	4	21	16	20	17	18	19	21	16
	13%	13%	9%	-	12%	14%	8%	17%	16%	17%	10%	6%	12%	13%	16%	9%	13%	17%	10%	18%	10%	12%	15%	
		91%	9%	-	51%	49%	16%	29%	24%	20%	7%	4%	19%	38%	31%	12%	58%	42%	53%	47%	49%	51%	57%	43%
Suicide	36	36	-	-	22	14	12	10	6	5	2	1	8	16	10	3	24	12	19	17	17	19	20	15
	12%	14%	-	-	14%	10%	15%	15%	12%	11%	9%	5%	13%	14%	13%	5%	14%	16%	10%	17%	10%	11%	14%	
		100%	-	-	62%	38%	33%	27%	18%	13%	6%	3%	22%	44%	27%	8%	66%	34%	52%	48%	48%	52%	56%	41%
Violence (in general)	36	34	2	-	18	18	5	6	6	8	5	6	8	14	5	8	23	13	12	24	11	24	16	20
	12%	13%	6%	-	11%	14%	6%	9%	11%	18%	20%	24%	14%	13%	7%	16%	13%	10%	14%	11%	13%	9%	19%	
		94%	6%	-	49%	51%	13%	17%	17%	22%	13% d	17%	23%	40%	14%	23%	63%	37%	33%	67%	32%	68%	45%	55%
Illegal child sexual abuse material	36	33	3	-	21	15	4	10	8	3	5	4	6	11	12	6	18	18	11	25	11	25	24	11
	12%	13%	8%	-	13%	11%	6%	16%	15%	8%	23%	16%	11%	10%	16%	12%	11%	9%	14%	11%	13%	13%	11%	
		92%	8%	-	59%	41%	12%	28%	23%	9%	15% cd	12%	18%	32%	33%	17%	50%	31%	69%	31%	69%	68%	32%	
Infringing someone's privacy	30	30	-	-	15	16	9	4	5	6	3	3	7	8	12	4	15	16	10	20	7	23	14	16
	10%	12%	-	-	9%	12%	12%	7%	9%	14%	13%	12%	12%	7%	16%	8%	9%	9%	9%	11%	7%	12%	8%	15%
		100%	-	-	48%	52%	30%	14%	16%	19%	10%	11%	23%	25%	39%	13%	48%	52%	34%	66%	24%	76%	46%	54%
Trolling/on-line harassment	29	29	-	-	18	11	6	4	6	5	6	2	8	10	4	6	19	10	11	18	11	18	13	15
	10%	11%	-	-	11%	8%	8%	7%	11%	11%	24%	6%	14%	9%	6%	12%	11%	8%	9%	10%	11%	9%	7%	15%
		100%	-	-	62%	38%	21%	15%	21%	17%	20% cd	6%	29%	35%	14%	22%	65%	35%	37%	63%	37%	63%	47%	53%
Pornography	27	22	5	-	15	12	5	6	3	8	3	1	3	7	12	5	10	17	13	14	13	14	18	9
	9%	9%	14%	-	9%	9%	7%	9%	6%	19%	13%	5%	5%	6%	17%	10%	6%	14%	11%	8%	13%	7%	10%	8%
		82%	18%	-	55%	45%	20%	22%	12%	30%	11%	5%	10%	26%	45%	19%	36%	64% cd	47%	53%	47%	53%	67%	33%
Sex / sexually explicit content (sex scenes in a drama for example. We do not mean pornography)	26	26	-	-	11	15	3	8	6	4	4	1	7	8	5	6	15	10	12	14	12	14	19	6
	9%	10%	-	-	7%	11%	3%	12%	11%	10%	15%	5%	11%	8%	7%	11%	9%	9%	10%	8%	12%	7%	11%	6%
		100%	-	-	43%	57%	10%	31%	23%	16%	14% cd	5%	27%	32%	19%	22%	59%	41%	47%	53%	47%	53%	76%	24%
Welfare of children or young people	19	19	-	-	6	12	3	4	2	3	5	1	3	7	6	3	10	9	5	13	5	13	10	9
	6%	7%	-	-	4%	10%	4%	6%	4%	8%	22%	3%	5%	7%	8%	6%	7%	4%	8%	5%	7%	5%	8%	
		100%	-	-	33%	67%	19%	20%	11%	18%	28% cd	4%	16%	39%	30%	16%	54%	46%	28%	72%	28%	72%	52%	48%
Nakedness/naked bodies/body parts	18	18	-	-	12	6	1	6	5	1	2	2	4	6	2	6	10	8	7	11	6	13	13	6
	6%	7%	-	-	8%	4%	2%	10%	9%	2%	10%	8%	7%	5%	3%	12%	6%	7%	6%	7%	6%	7%	7%	5%
		100%	-	-	69%	31%	8%	35%	27%	5%	13%	11%	22%	33%	13%	32%	54%	46%	37%	63%	31%	69%	70%	30%
Offence of religion	16	16	-	-	8	7	6	3	2	3	2	-	6	6	3	2	12	4	5	11	5	11	8	8
	5%	6%	-	-	5%	6%	8%	4%	3%	7%	10%	-	10%	5%	4%	3%	7%	3%	4%	6%	5%	6%	4%	8%
		100%	-	-	53%	47%	41%	16%	10%	18%	15%	-	38%	36%	16%	10%	74%	26%	30%	70%	30%	70%	48%	52%
Exorcism/the paranormal	12	12	-	-	6	6	3	3	1	3	1	1	4	2	3	3	6	6	3	9	3	9	7	5
	4%	5%	-	-	4%	5%	4%	4%	3%	8%	3%	4%	6%	2%	4%	6%	3%	5%	3%	5%	3%	5%	4%	5%
		100%	-	-	48%	52%	25%	22%	12%	27%	6%	8%	30%	19%	25%	26%	49%	51%	27%	73%	27%	73%	57%	43%
Other	16	9	6	-	12	4	9	1	1	*	2	2	2	11	1	1	13	3	*	15	*	15	3	10
	5%	4%	18%	-	7%	3%	12%	1%	3%	*	7%	8%	4%	10%	2%	2%	8%	2%	*	9%	*	8%	2%	9%
		59%	41%	-	76%	24%	60% d	5%	9%	1%	10%	14%	15%	69%	9%	8%	84%	16%	3%	97% cd	3%	97% cd	22%	62% cd

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 138

QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content you saw?

MULTI CODE

Base: All who have seen something of concern on an on-line or on-demand service

Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Weighted base 292	257 88%	35** 12%**	-**	162* 55%*	130 45%	79* 27%*	65* 22%*	56* 19%*	42** 15%**	24* 8%*	26** 9%**	60* 21%*	110* 38%*	72* 25%*	50* 17%*	170 58%	122* 42%*	118* 40%*	174 60%	101* 35%*	191 65%	183 63%	106* 36%*
Net: Any concerns 292	257	35	-	162	130	79	65	56	42	24	26	60	110	72	50	170	122	118	174	101	191	183	106
100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	88%	12%	-	55%	45%	27%	22%	19%	15%	8%	9%	21%	38%	25%	17%	58%	42%	40%	60%	35%	65%	63%	36%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
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OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 138

QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content you saw?

MULTI CODE

Base: All who have seen something of concern on an on-line or on-demand service

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	330	321 97%	6 2%	283 86%	47 14%	330 100%	-	239 72%	28 8%	36 11%	27 8%	17 5%	34 10%	21 6%	18 5%	31 9%	13 4%	18 5%	38 12%	49 15%
Weighted base	292	285 98%	5** 2%**	236 81%	56** 19%**	292 100%	-**	243 83%	24** 8%**	19* 7%*	5** 2%**	21** 7%**	37** 13%**	24** 8%**	18** 6%**	28** 10%**	20** 7%**	17** 6%**	33* 11%*	45* 15%*
Effective base	210	203	5	200	25	210	-	162	21	30	25	9	16	15	16	27	12	11	33	43
Bad language	102	101	*	87	15	102	-	83	12	5	2	7	12	8	6	4	11	9	9	16
	35%	35%	7%	37%	27%	35%	-	34%	49%	27%	36%	33%	33%	37%	34%	15%	55%	52%	28%	35%
		99%	*	85%	15%	100%	-	81%	12%	5%	2%	7%	12%	9%	6%	4%	11%	8%	9%	15%
Bullying/victimising	83	82	1	77	6	83	-	68	12	3	1	5	14	5	2	10	7	3	8	14
	29%	29%	19%	33%	11%	29%	-	28%	49%	14%	13%	24%	38%	22%	10%	36%	34%	16%	23%	31%
	29%	99%	1%	92%	8%	100%	-	82%	14%	3%	1%	6%	17%	6%	2%	12%	8%	3%	9%	17%
Drugs/drug use	67	66	1	59	8	67	-	57	5	4	1	4	13	3	4	7	3	2	8	12
	23%	23%	2%	23%	15%	23%	-	23%	20%	21%	21%	21%	35%	14%	23%	16%	11%	26%	27%	27%
	98%	98%	2%	88%	12%	100%	-	85%	8%	6%	2%	7%	19%	5%	6%	10%	5%	3%	13%	18%
Content harmful to self-esteem (e.g. self-abuse)	65	64	1	50	15	65	-	54	5	5	1	1	11	6	6	7	1	8	7	15%
	22%	23%	1%	21%	27%	22%	-	22%	21%	28%	14%	4%	30%	26%	31%	22%	36%	9%	26%	11%
	99%	99%	1%	77%	23%	100%	-	83%	8%	8%	1%	1%	17%	10%	9%	10%	11%	2%	13%	11%
Accuracy of medical/health claims	63	61	2	54	9	63	-	50	4	6	1	5	4	5	7	5	1	10	7	11%
	22%	21%	3%	23%	16%	22%	-	21%	25%	31%	23%	26%	11%	18%	27%	26%	25%	9%	32%	16%
	96%	96%	3%	85%	15%	100%	-	79%	10%	9%	2%	9%	7%	8%	12%	8%	8%	2%	7%	11%
Dangerous behaviour	60	57	2	47	12	60	-	48	7	4	1	8	9	2	1	6	7	-	4	9
	20%	20%	4%	20%	22%	20%	-	20%	31%	21%	11%	39%	25%	8%	8%	21%	36%	-	13%	20%
	96%	96%	4%	79%	21%	100%	-	80%	13%	7%	1%	14%	16%	3%	10%	12%	12%	-	7%	15%
Inaccurate information	48	46	1	36	12	48	-	39	4	4	*	6	9	4	4	5	3	-	4	4
	16%	16%	2%	15%	21%	16%	-	16%	17%	22%	9%	27%	24%	17%	22%	18%	17%	-	12%	8%
	96%	96%	2%	75%	25%	100%	-	82%	8%	9%	1%	12%	19%	9%	8%	11%	7%	-	8%	8%
Racism	47	46	1	40	8	47	-	39	4	4	*	1	12	6	2	4	5	-	3	7
	16%	16%	2%	17%	16%	16%	-	16%	14%	22%	3%	6%	31%	25%	10%	13%	24%	-	8%	16%
	98%	98%	2%	84%	16%	100%	-	82%	8%	9%	*	3%	24%	12%	4%	8%	10%	-	6%	15%
Defamation/smearing of others	46	45	2	40	7	46	-	39	5	2	-	2	5	3	2	3	6	4	4	9
	16%	16%	3%	17%	12%	16%	-	16%	21%	11%	-	10%	13%	22%	17%	9%	14%	35%	11%	20%
	97%	97%	3%	86%	14%	100%	-	84%	11%	5%	-	5%	10%	11%	7%	5%	6%	12%	8%	20%
Incitement to crime	43	43	-	33	9	43	-	33	6	4	*	5	6	3	3	4	2	2	4	4
	15%	15%	-	14%	17%	15%	-	14%	23%	19%	8%	22%	17%	13%	18%	13%	12%	9%	13%	8%
	100%	100%	-	78%	22%	100%	-	77%	13%	9%	1%	11%	15%	7%	8%	8%	6%	4%	10%	9%
Misleading advertising	40	39	1	31	10	40	-	32	3	5	*	1	6	6	-	6	2	2	4	6
	14%	14%	2%	13%	17%	14%	-	13%	11%	25%	9%	4%	17%	26%	-	22%	8%	9%	12%	13%
	98%	98%	2%	76%	24%	100%	-	80%	7%	12%	1%	2%	15%	15%	-	15%	4%	4%	10%	14%
Incitement to hatred	38	37	1	32	6	38	-	31	3	3	*	2	8	-	3	5	2	*	7	4
	13%	13%	2%	13%	17%	13%	-	13%	14%	17%	3%	8%	23%	-	15%	17%	12%	3%	22%	8%
	98%	98%	2%	83%	17%	100%	-	82%	9%	8%	*	4%	22%	-	7%	13%	6%	1%	19%	10%
Discrimination	38	37	1	28	10	38	-	31	2	4	*	3	3	5	4	4	4	1	1	6
	13%	13%	2%	12%	17%	13%	-	13%	9%	22%	8%	12%	9%	20%	24%	14%	19%	4%	3%	14%
	98%	98%	2%	74%	26%	100%	-	82%	6%	11%	1%	7%	9%	13%	11%	10%	10%	2%	3%	16%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 138

QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content you saw?
MULTI CODE

Base: All who have seen something of concern on an on-line or on-demand service

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Weighted base	292	285 98%	5** 2%**	236 81%	56** 19%**	292 100%	-** -	243 83%	24** 8%**	19* 7%*	5** 2%**	21** 7%**	37** 13%**	24** 8%**	18** 6%**	28** 10%**	20** 7%**	17** 6%**	33* 11%*	45* 15%*
Eating disorders	37	36 13%	1 22%	33 14%	4 7%	37 100%	-	31 13%	4 18%	1 5%	1 10%	5 22%	4 10%	1 22%	1 6%	5 17%	3 17%	2 11%	5 15%	2 3%
13%	97%	3%	89%	11%	100%	-	84%	12%	3%	1%	12%	10%	13%	3%	13%	9%	5%	13%	4%	
Suicide	36	36 13%	-	30 13%	6 11%	36 100%	-	27 11%	3 14%	5 27%	1 11%	1 5%	4 12%	1 6%	3 11%	4 19%	2 9%	4 9%	4 12%	7 16%
12%	100%	-	82%	18%	100%	-	75%	9%	14%	14%g	2%	3%	12%	3%	8%	11%	4%	11%	21%	
Violence (in general)	36	36 13%	-	28 12%	8 14%	36 100%	-	28 78%	4 11%	4 11%	* *	1 1%	8 23%	4 12%	1 2%	4 11%	2 4%	* 1%	3 9%	5 13%
12%	100%	-	78%	22%	100%	-	78%	11%	11%	*	1%	23%	12%	2%	11%	4%	1%	9%	13%	
Illegal child sexual abuse material	36	36 13%	-	31 13%	4 8%	36 100%	-	26 11%	7 28%	3 14%	* 8%	1 2%	6 16%	3 8%	1 5%	2 6%	3 17%	1 5%	3 9%	7 19%
12%	100%	-	88%	12%	100%	-	73%	19%	7%	1%	1%	16%	8%	2%	4%	10%	3%	9%	19%	
Infringing someone's privacy	30	30 10%	1 19%	26 11%	4 8%	30 100%	-	26 10%	3 11%	2 11%	-	1 6%	6 15%	2 7%	3 5%	2 5%	4 20%	1 5%	3 11%	4 9%
10%	97%	3%	86%	14%	100%	-	84%	8%	7%	-	4%	19%	6%	9%	5%	13%	2%	11%	14%	
Trolling/on-line harassment	29	29 10%	-	25 11%	3 6%	29 100%	-	23 10%	2 9%	3 17%	* 3%	1 2%	6 17%	3 12%	2 10%	1 4%	2 8%	1 5%	1 3%	7 16%
10%	100%	-	88%	12%	100%	-	81%	8%	11%	11%	*	2%	21%	7%	4%	6%	3%	4%	25%	
Pornography	27	27 9%	-	24 10%	3 4%	27 100%	-	19 71%	4 14%	3 13%	1 2%	-	9 32%	1 5%	2 6%	1 4%	-	1 4%	3 10%	3 10%
9%	100%	-	91%	9%	100%	-	71%	14%	13%	2%	-	32%	5%	6%	4%	-	4%	10%	10%	
Sex/ sexually explicit content (sex scenes in a drama for example. We do not mean pornography)	26	26 9%	-	24 10%	1 2%	26 100%	-	20 79%	1 5%	3 13%	1 27%	1 7%	5 12%	1 4%	3 19%	1 4%	2 9%	2 12%	3 8%	2 5%
9%	100%	-	95%	5%	100%	-	79%	5%	10%	6%	6%	18%	4%	14%	4%	7%	8%	10%	9%	
Welfare of children or young people	19	19 7%	-	17 7%	2 3%	19 100%	-	14 6%	3 11%	2 12%	-	1 3%	3 7%	2 5%	1 5%	-	-	1 8%	4 19%	3 15%
6%	100%	-	91%	9%	100%	-	73%	15%	12%	-	3%	14%	11%	5%	-	-	8%	19%	15%	
Nakedness/naked bodies/body parts	18	17 6%	1 23%	15 6%	3 5%	18 100%	-	12 67%	3 15%	3 15%	1 4%	-	2 9%	1 6%	2 12%	2 13%	-	-	3 16%	2 11%
6%	94%	6%	84%	16%	100%	-	67%	15%	15%	4%	-	9%	6%	12%	13%	-	-	16%	11%	
Offence of religion	16	14 5%	1 19%	12 5%	3 6%	16 100%	-	13 6%	1 3%	1 7%	* 3%	1 6%	3 7%	2 7%	1 5%	2 2%	2 11%	-	2 6%	2 5%
5%	87%	5%	78%	22%	100%	-	86%	5%	9%	1%	1%	9%	16%	11%	3%	14%	-	13%	13%	
Exorcism/the paranormal	12	12 4%	-	11 5%	1 1%	12 100%	-	8 3%	3 11%	1 5%	* 7%	1 2%	-	1 4%	1 3%	2 9%	-	-	2 6%	1 3%
4%	100%	-	93%	7%	100%	-	65%	23%	9%	3%	3%	4%	-	4%	21%	-	-	16%	12%	
Other	16	16 6%	-	7 3%	9 16%	16 100%	-	14 92%	1 3%	* 3%	* 1%	-	7 47%	-	-	2 11%	2 11%	1 6%	1 4%	2 14%
5%	100%	-	44%	56%	100%	-	92%	3%	3%	1%	1%	-	47%	-	11%	11%	6%	4%	14%	
Net: Any concerns	292	285 98%	5 2%	236 81%	56 19%	292 100%	-	243 83%	24 8%	19 7%	5 2%	21 7%	37 13%	24 8%	18 6%	28 10%	20 7%	17 6%	33 11%	45 15%
100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 138

QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content you saw?

MULTI CODE

Base: All who have seen something of concern on an on-line or on-demand service

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	330	59 18%	271 82%	165 50%	115 35%	43 13%	59 18%	236 72%	251 76%	68 21%	240 73%	302 92%	28 8%
Weighted base	292	44* 15%*	248 85%	142 49%	101* 34%*	33* 11%*	57** 19%**	200 68%	212 73%	68* 23%*	204 70%	262 90%	30** 10%**
Effective base	210	46	169	116	69	33	30	163	174	37	167	207	12
Bad language	102 35%	15 34%	87 35%	58 41%	42 41%	12 36%	21 37%	73 37%	85 40%	17 24%	81 40%	98 38%	4 13%
	35%	15%	85%	41%	41%	12%	21%	72%	84%	16%	79%	96%	4%
Bullying/victimising	83 29%	10 23%	73 29%	42 30%	25 25%	12 37%	11 20%	67 34%	69 33%	14 20%	69 34%	81 31%	2 8%
	29%	12%	88%	30%	30%	15%	14%	80%	83%	17%	83%	97%	3%
Drugs/drug use	67 23%	8 19%	59 24%	31 47%	26 38%	8 12%	14 21%	46 69%	55 83%	10 16%	55 82%	66 98%	1 2%
	23%	12%	88%	47%	38%	12%	21%	69%	83%	16%	82%	98%	2%
Content harmful to self-esteem (e.g. self-abuse)	65 22%	10 23%	55 22%	35 23%	31 22%	8 24%	18 32%	38 19%	46 22%	19 28%	43 21%	57 22%	8 26%
	22%	16%	84%	53%	48%	12%	28%	59%	71%	29%	66%	88%	12%
Accuracy of medical/health claims	63 22%	10 23%	53 22%	29 21%	24 23%	8 25%	16 27%	38 19%	46 22%	15 22%	45 22%	59 22%	4 15%
	22%	16%	84%	46%	37%	13%	25%	60%	73%	24%	71%	93%	7%
Dangerous behaviour	60 20%	4 9%	56 22%	28 20%	22 22%	10 30%	14 25%	35 17%	44 21%	11 17%	42 21%	51 19%	9 30%
	20%	7%	93% ^a	47%	37%	17%	24%	58%	74%	19%	71%	85%	15%
Inaccurate information	48 16%	11 26%	36 15%	24 17%	17 15%	3 8%	14 24%	26 13%	28 13%	18 26%	27 13%	43 16%	5 17%
	16%	24%	76%	50%	35%	5%	29%	54%	59%	38% ^h	57%	89%	11%
Racism	47 16%	4 8%	44 92%	15 11%	19 18%	2 7%	15 26%	27 13%	35 17%	12 17%	34 17%	44 17%	4 12%
	16%	8%	92%	41%	32%	5%	31%	56%	75%	25%	73%	92%	8%
Defamation/smearing of others	46 16%	8 18%	38 15%	28 20%	19 19%	6 17%	11 20%	31 15%	36 17%	11 15%	34 17%	44 17%	2 8%
	16%	17%	83%	60%	42%	12%	24%	66%	77%	23%	74%	95%	5%
Incitement to crime	43 15%	4 9%	39 16%	25 17%	13 17%	1 3%	8 15%	28 14%	30 14%	11 17%	28 14%	39 15%	4 12%
	15%	9%	91%	58% ^e	31%	2%	20%	65%	71%	27%	66%	91%	9%
Misleading advertising	40 14%	5 12%	35 14%	20 14%	14 14%	3 8%	11 20%	22 11%	30 14%	10 14%	26 13%	37 14%	3 10%
	14%	13%	87%	51%	36%	6%	28%	54%	75%	24%	66%	92%	8%
Incitement to hatred	38 13%	4 9%	34 14%	15 11%	18 19%	7 22%	11 19%	22 56%	27 70%	11 30%	26 68%	35 91%	4 9%
	13%	11%	89%	39%	48%	19%	28%	56%	70%	30%	68%	91%	9%
Discrimination	38 13%	3 7%	35 14%	15 10%	11 11%	7 20%	6 11%	24 12%	24 11%	13 19%	23 11%	34 13%	4 12%
	13%	8%	92%	38%	30%	17%	16%	63%	63%	35%	61%	91%	9%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 138

QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content you saw?

MULTI CODE

Base: All who have seen something of concern on an on-line or on-demand service

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Weighted base	292	44* 15%*	248 85%	142 49%	101* 34%*	33* 11%*	57** 19%**	200 68%	212 73%	68* 23%*	204 70%	262 90%	30** 10%**
Eating disorders	37 13%	2 5% 6%	35 14% 94%	21 15% 58%	2 14% 39%	9 6% 5%	2 17% 26%	22 11% 61%	30 14% 80%	7 10% 19%	28 13% 75%	34 13% 91%	3 11% 9%
Suicide	36 12%	7 16% 19%	29 12% 81%	23 16% 64%	13 13% 37%	3 8% 7%	7 12% 18%	24 12% 66%	27 13% 76%	9 13% 24%	27 13% 74%	34 13% 95%	2 6% 5%
Violence (in general)	36 12%	6 14% 17%	30 12% 83%	13 9% 36%	18 18% 51%g	1 4% 4%	13 23% 37%	16 8% 44%	24 12% 68%	11 17% 32%	24 12% 68%	34 13% 95%	2 6% 5%
Illegal child sexual abuse material	36 12%	9 20% 25%	27 11% 75%	17 12% 48%	14 14% 38%	3 8% 8%	10 17% 28%	21 9% 59%	27 13% 75%	7 11% 20%	26 13% 72%	33 13% 93%	3 9% 7%
Infringing someone's privacy	30 10%	4 8% 12%	27 11% 88%	9 7% 30%	16 16% 53%c	6 17% 19%	11 19% 58%	18 9% 58%	23 11% 76%	7 10% 23%	22 11% 72%	28 11% 93%	2 7% 7%
Trolling/on-line harassment	29 10%	3 8% 12%	25 10% 88%	12 8% 40%	13 13% 46%	4 13% 15%	10 17% 34%	14 7% 49%	21 10% 72%	8 12% 28%	21 10% 72%	29 11% 100%	- - -
Pornography	27 9%	8 19% 31%b	19 7% 69%	11 8% 42%	9 9% 34%	1 4% 5%	7 13% 27%	17 9% 63%	23 11% 87%	3 5% 13%	23 10% 85%	27 10% 100%	- - -
Sex/ sexually explicit content (sex scenes in a drama for example. We do not mean pornography)	26 9%	5 11% 19%	21 8% 81%	16 11% 62%	8 8% 30%	2 5% 6%	4 8% 17%	19 9% 73%	20 9% 76%	5 8% 21%	20 10% 76%	25 9% 97%	1 3% 3%
Welfare of children or young people	19 6%	6 13% 32%b	13 5% 68%	6 5% 35%	9 9% 50%	2 6% 11%	7 13% 39%	9 4% 48%	15 7% 81%	2 3% 12%	15 7% 81%	17 7% 93%	1 4% 7%
Nakedness/naked bodies/body parts	18 6%	1 2% 6%	17 7% 94%	11 8% 60%	7 7% 37%	2 5% 8%	3 5% 15%	13 7% 72%	14 7% 80%	3 4% 15%	14 7% 80%	17 7% 94%	1 3% 6%
Offence of religion	16 5%	2 4% 11%	14 6% 89%	5 3% 30%	8 8% 53%	1 4% 8%	8 14% 49%	8 4% 51%	9 4% 60%	6 9% 40%	9 5% 60%	14 5% 87%	2 7% 13%
Exorcism/the paranormal	12 4%	5 12% 45%b	7 3% 55%	5 3% 38%	5 5% 45%	2 7% 18%	4 7% 33%	7 4% 62%	10 5% 84%	2 3% 16%	10 5% 80%	12 5% 100%	- - -
Other	16 5%	3 6% 17%	13 5% 83%	4 3% 26%	9 9% 56%	- - -	9 15% 56%	5 3% 35%	8 4% 53%	7 10% 42%	7 3% 42%	8 3% 54%	7 24% 46%
Net: Any concerns	292 100%	44 100% 15%	248 100% 85%	142 100% 49%	101 100% 34%	33 100% 11%	57 100% 19%	200 100% 68%	212 100% 73%	68 100% 23%	204 100% 70%	262 100% 90%	30 100% 10%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 138

QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content you saw?

MULTI CODE

Base: All who have seen something of concern on an on-line or on-demand service

	Devices connected TV through										Harm and offence on TV (seen in the last 12 months)				
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	330	243	240	193	178	161	72	121	48	302	141	185	121	220	110
		74%	73%	58%	54%	49%	22%	37%	15%	92%	43%	56%	37%	67%	33%
Weighted base	292	208	204	169	146	138	59*	99*	39*	262	116*	158	101*	186	106*
		71%	70%	58%	50%	47%	20%*	34%*	14%*	90%	40%*	54%	35%*	64%	36%*
Effective base	210	171	167	146	128	114	53	96	40	207	96	133	98	160	59
Bad language	102	82	81	63	57	49	29	38	18	98	50	71	49	81	21
	35%	40%	40%	38%	39%	36%	49%	38%	45%	38%	43%	45%	48%	44%	19%
		80%	79%	62%	56%	48%	28%	37%	18%	96%	49%z	69%z	48%z	80%z	20%
Bullying/victimising	83	64	69	52	48	42	24	39	13	81	26	51	38	58	26
	29%	31%	34%	31%	33%	30%	42%	39%	33%	31%	23%	32%	37%	31%	24%
		76%	83%	62%	57%	50%	29%	47%	16%	97%	31%	62%	45%w	69%	31%
Drugs/drug use	67	48	55	39	36	31	22	23	10	66	25	34	29	41	26
	23%	23%	27%	23%	25%	22%	38%	24%	25%	25%	21%	22%	29%	22%	24%
		72%	82%	58%	54%	46%	33%moj	35%	14%	98%	37%	51%	44%	62%	38%
Content harmful to self-esteem (e.g. self-abuse)	65	43	43	45	35	36	19	27	12	57	27	38	32	44	21
	22%	21%	21%	27%	24%	26%	32%	27%	32%	22%	24%	24%	31%	24%	20%
		66%	66%	69%	54%	55%	29%	42%	19%	88%	42%	58%	48%	67%	33%
Accuracy of medical/health claims	63	42	45	39	32	32	14	28	8	59	36	37	29	46	17
	22%	20%	22%	23%	22%	23%	24%	29%	20%	22%	31%	23%	29%	25%	16%
		66%	71%	62%	50%	51%	22%	45%	12%	93%	57%z	58%	46%	73%	27%
Dangerous behaviour	60	39	42	36	29	22	19	26	10	51	28	43	29	46	13
	20%	19%	21%	21%	20%	16%	32%	26%	24%	19%	24%	27%	29%	25%	12%
		66%	71%	60%	48%	37%	31%o	44%	16%	85%	47%	72%z	49%z	78%z	22%
Inaccurate information	48	30	27	21	20	24	16	17	4	43	27	26	16	33	15
	16%	14%	13%	13%	14%	18%	28%	17%	10%	16%	23%	16%	15%	18%	14%
		63%	57%	45%	42%	51%	34%mnopt	36%	9%	89%	56%	54%	33%	69%	31%
Racism	47	29	34	25	24	20	13	14	3	44	20	26	23	31	16
	16%	14%	17%	15%	17%	14%	23%	15%	8%	17%	17%	16%	23%	17%	15%
		61%	73%	53%	52%	42%	29%	30%	7%	92%	42%	55%	49%	66%	34%
Defamation/smearing of others	46	36	34	26	28	21	16	18	6	44	30	36	25	39	7
	16%	17%	17%	16%	19%	15%	28%	18%	16%	17%	26%	23%	25%	21%	7%
		77%	74%	56%	61%	44%	35%q	38%	14%	95%	64%z	78%z	54%z	85%z	15%
Incitement to crime	43	30	28	22	19	22	15	12	5	39	17	25	23	30	12
	15%	14%	14%	13%	13%	16%	26%	12%	13%	15%	15%	16%	22%	16%	12%
		69%	66%	50%	44%	51%	36%mnops	28%	12%	91%	40%	59%	53%	71%	29%
Misleading advertising	40	26	26	26	25	19	14	16	2	37	20	24	19	30	10
	14%	13%	13%	16%	17%	14%	24%	17%	4%	14%	17%	15%	19%	16%	10%
		66%	66%	65%	62%t	48%	35%t	41%	4%	92%	50%	59%	47%	74%	26%
Incitement to hatred	38	28	26	22	19	20	12	15	6	35	18	29	22	33	5
	13%	14%	13%	13%	14%	14%	21%	16%	13%	16%	16%	19%	21%	18%	5%
		73%	68%	59%	49%	51%	33%	40%	16%	91%	47%z	77%z	57%z	87%z	13%

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 138

QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content you saw?

MULTI CODE

Base: All who have seen something of concern on an on-line or on-demand service

	Total	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)				
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Weighted base	292	208 71%	204 70%	169 58%	146 50%	138 47%	59* 20%*	99* 34%*	39* 14%*	262 90%	116* 40%*	158 54%	101* 35%*	186 64%	106* 36%*
Discrimination	38 13%	25 12% 66%	23 11% 61%	23 14% 62%	18 13% 48%	19 14% 51%	9 16% 25%	18 18% 46%	7 17% 17%	34 13% 91%	13 12% 36%	26 16% 68%	21 21% 55% z	30 16% 78%	8 8% 22%
Eating disorders	37 13%	24 11% 64%	28 13% 75%	24 14% 64%	19 13% 51%	18 13% 49%	14 24% 38% mu	15 15% 41%	5 13% 13%	34 13% 91%	14 12% 38%	24 15% 64%	15 15% 41%	27 15% 74%	10 9% 26%
Suicide	36 12%	26 13% 73%	27 13% 74%	27 16% 76%	24 16% 66%	20 15% 56%	14 24% 39% mtu	17 18% 48%	3 7% 8%	34 13% 95%	13 11% 35%	25 16% 68%	21 21% 58% z	28 15% 77%	8 8% 23%
Violence (in general)	36 12%	23 11% 65%	24 12% 68%	15 9% 41%	17 12% 48%	13 9% 36%	12 20% 33% o	10 10% 27%	3 7% 7%	34 13% 95%	17 15% 47%	21 14% 60%	15 15% 43%	29 15% 80%	7 7% 20%
Illegal child sexual abuse material	36 12%	26 13% 74%	26 13% 72%	17 10% 48%	16 11% 46%	16 12% 46%	13 22% 36% qt	12 12% 32%	1 2% 3%	33 13% 93%	14 12% 39%	20 13% 57%	14 13% 38%	23 12% 65%	13 12% 35%
Infringing someone's privacy	30 10%	20 10% 67%	22 11% 72%	18 11% 58%	12 8% 38%	15 11% 50%	11 18% 35% p	15 15% 50%	6 14% 18%	28 11% 93%	14 13% 48%	19 12% 61%	14 14% 47%	22 12% 73%	8 8% 27%
Trolling/on-line harassment	29 10%	20 10% 71%	21 10% 72%	16 10% 56%	17 12% 59%	18 13% 61%	12 21% 43% mno	14 14% 49%	3 8% 11%	29 11% 100%	14 12% 50%	20 13% 69%	17 17% 58% z	23 12% 79%	6 6% 21%
Pornography	27 9%	18 9% 67%	23 11% 85%	12 7% 44%	13 9% 49%	14 10% 50%	8 13% 28%	8 8% 29%	3 6% 9%	27 10% 100%	10 9% 38%	10 6% 37%	12 12% 44%	14 8% 54%	12 12% 46%
Sex/ sexually explicit content (sex scenes in a drama for example. We do not mean pornography)	26 9%	19 9% 75%	20 10% 76%	16 9% 61%	18 12% 69%	13 9% 50%	10 16% 38%	14 14% 54%	3 7% 11%	25 9% 97%	11 9% 42%	17 11% 67%	14 14% 55%	21 11% 81%	5 5% 19%
Welfare of children or young people	19 6%	12 6% 67%	15 7% 81%	10 6% 55%	7 5% 37%	11 8% 58%	9 15% 47% mp	9 10% 51%	2 5% 11%	17 7% 93%	7 6% 40%	8 5% 45%	10 9% 52%	11 6% 60%	7 7% 40%
Nakedness/naked bodies/ body parts	18 6%	17 8% 92%	14 7% 80%	11 6% 60%	10 7% 54%	13 9% 70%	5 8% 25%	5 5% 27%	2 6% 13%	17 7% 94%	5 4% 26%	9 6% 51%	7 6% 36%	10 5% 56%	8 8% 44%
Offence of religion	16 5%	11 5% 70%	9 5% 60%	10 6% 62%	5 3% 32%	8 6% 49%	7 12% 45% p	9 9% 58%	2 4% 10%	14 5% 87%	11 9% 67%	8 5% 52%	10 10% 65% z	14 7% 86%	2 2% 14%
Exorcism/the paranormal	12 4%	8 4% 69%	10 5% 80%	8 5% 64%	7 5% 60%	7 5% 59%	6 11% 52%	6 6% 52%	1 2% 6%	12 5% 100%	5 4% 41%	5 3% 42%	4 4% 34%	6 3% 51%	6 6% 49%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 138

QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content you saw?

MULTI CODE

Base: All who have seen something of concern on an on-line or on-demand service

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)				
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Weighted base	292 71%	204 70%	169 58%	146 50%	138 47%	59* 20%*	99* 34%*	39* 14%*	262 90%	116* 40%*	158 54%	101* 35%*	186 64%	106* 36%*
Other	16 5%	7 3%	5 3%	3 2%	2 1%	- -	2 2%	1 2%	8 3%	5 4%	3 2%	2 2%	5 2%	11 11%
Net: Any concerns	292 100%	204 100%	169 100%	146 100%	138 100%	59 100%	99 100%	39 100%	262 100%	116 100%	158 100%	101 100%	186 100%	106 100%
	71%	70%	58%	50%	47%	20%	34%	14%	90%	40%	54%	35%	64%	36%

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 139

QL3: SUMMARY I. - Thinking about each of the things that caused you concern, which services were you watching this content on?

Base: All who have seen something of concern on an on-line or on-demand service

	Accurac y of medical /health claims	Bad languag e	Bullyin g/ victim sing	Content harmful to self- esteem (e.g. self- abuse)	Dangero us behavio ur	Defamat ion/ smearin g of others	Discrim ination (e.g. based on age, gender, disabil ity, religio us/non- religio us beliefs etc.)	Drugs/ drug use	Eating disorde rs	Exorcis m/the paranor mal	Illegal child sexual abuse materia l	Inaccur ate informat ion	Incitem ent to crime	Incitem ent to hatred	Infring ing someo ne's privacy	Mislead ing adverti sing	Nakedne ss/ naked bodies/ body parts	Offence of religio n	Pornogr aphy	Racism	Sex/ sexuall y explicit content	Suicide	Trollin g/on- line harassm ent (please think about video content itself rather than any comment s made on it)	Violenc e (in general)	Welfare of childre n or young people	Other
Unweighted base	75	115	84	66	66	47	40	72	37	16	39	51	43	42	31	43	23	17	29	45	38	40	31	41	22	13
Weighted base	63	102	83	65	60	46	38	67	37	12	36	48	43	38	30	40	18	16	27	47	26	36	29	36	19	16
Effective base	61	80	57	39	44	35	33	47	26	13	30	36	30	34	25	35	19	13	16	27	29	31	26	32	19	5
TV live at the time of broadcast	23 37%	52 51%	26 31%	15 23%	26 43%	18 38%	10 26%	20 30%	13 36%	4 35%	10 27%	26 55%	19 44%	15 40%	7 24%	15 36%	7 38%	9 58%	8 31%	16 35%	7 29%	11 30%	7 25%	17 47%	6 35%	2 15%
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	14 22%	23 23%	17 20%	8 13%	11 19%	11 24%	9 23%	12 18%	6 15%	3 23%	5 13%	11 24%	5 12%	8 21%	6 18%	5 13%	2 11%	4 25%	3 12%	11 24%	7 27%	6 16%	5 19%	8 23%	5 25%	1 8%
Free/Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	6 9%	14 14%	11 13%	8 12%	4 7%	5 10%	2 5%	16 24%	2 6%	- -	4 11%	3 5%	4 10%	2 6%	2 7%	5 12%	2 10%	1 4%	2 9%	2 4%	2 9%	2 7%	2 6%	7 18%	2 11%	1 8%
Paid/Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	4 7%	6 6%	5 6%	6 10%	1 2%	3 6%	3 8%	2 3%	3 7%	- -	1 1%	- -	3 6%	2 5%	- -	5 12%	1 7%	1 3%	1 2%	- -	2 6%	3 7%	1 3%	2 5%	1 4%	- -
TV, box sets or films from an online subscription/ service such as Netflix, Amazon Prime, or Now TV	10 16%	21 20%	16 19%	18 27%	12 21%	11 24%	7 18%	19 28%	8 22%	4 31%	5 14%	7 15%	7 16%	6 15%	6 18%	9 21%	4 23%	3 18%	8 28%	10 21%	5 21%	15 41%	5 18%	11 32%	4 20%	10 61%
TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	2 3%	4 4%	3 3%	1 2%	3 5%	2 5%	2 6%	2 3%	1 3%	2 18%	1 4%	4 9%	1 1%	1 2%	3 11%	2 6%	1 8%	1 6%	1 5%	2 4%	1 4%	2 6%	2 7%	1 3%	1 6%	- -
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	16 25%	15 14%	22 26%	9 13%	18 30%	13 27%	18 47%	14 20%	6 17%	2 17%	6 18%	12 25%	7 15%	16 43%	11 35%	17 42%	5 26%	3 16%	11 41%	18 37%	4 16%	8 23%	11 39%	10 27%	5 29%	5 28%

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 139

QL3: SUMMARY I. - Thinking about each of the things that caused you concern, which services were you watching this content on?

Base: All who have seen something of concern on an on-line or on-demand service

	Accurac y of medical /health claims	Bad languag e	Bullyin g/ victim sing	Content harmful to self- esteem (e.g. self- abuse)	Dangero us behavio ur	Defamat ion/ smearin g of others	Discrim ination (e.g. based on age, gender, disabil ity, religio us/non- religio us beliefs etc.)	Drugs/ drug use	Eating disorde rs	Exorcis m/the paranor mal	Illegal child sexual abuse materia l	Inaccur ate informa tion	Incitem ent to crime	Incitem ent to hatred	Infring ing someo ne's privacy	Mislead ing adverti sing	Nakedne ss/ naked bodies/ body parts	Offence of religio n	Pornogr aphy	Racism	Sex/ sexuall y explicit content	Suicide	Trollin g/on- line harassm ent (please think about video content itself rather than any comment s made on it)	Violenc e (in general)	Welfare of childre n or young people	Other
Weighted base	63	102	83	65	60	46	38	67	37	12	36	48	43	38	30	40	18	16	27	47	26	36	29	36	19	16
Longer videos through websites such as YouTube or Facebook (i.e. longer than 10 minutes)	8 13%	7 6%	15 18%	5 8%	11 18%	8 18%	10 25%	12 18%	2 6%	2 17%	4 12%	10 20%	7 15%	10 25%	5 18%	7 18%	4 22%	3 18%	11 40%	12 26%	4 15%	5 13%	9 33%	5 14%	3 18%	2 14%
Don't know	8 12%	6 6%	8 10%	6 9%	3 6%	4 9%	3 8%	1 2%	4 11%	1 12%	7 19%	2 5%	2 6%	4 10%	7 24%	5 13%	1 4%	3 17%	2 7%	6 14%	4 15%	5 13%	2 8%	1 4%	6 34%	1 3%

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 140

QL3: SUMMARY II. - Thinking about each of the things that caused you concern, which services were you watching this content on?**Base: All who have seen something of concern on an on-line or on-demand service**

TV live at the time of broadcast	TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	Free/Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	Paid/Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	TV, box sets or films from an online subscription/ service such as Netflix, Amazon Prime , or Now TV	TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	Longer videos through websites such as YouTube or Facebook (i.e. longer than 10 minutes)	Browse the internet – such as shopping, emails or social media	Don't know
Unweighted base	331	331	331	331	331	331	331	331	331
Weighted base	292	292	292	292	292	292	292	292	292
Effective base	210	210	210	210	210	210	210	210	210
Accuracy of medical/ health claims	23 8%	14 5%	6 2%	4 1%	10 3%	2 1%	16 5%	8 3%	8 3%
Bad language	52 18%	23 8%	14 5%	6 2%	21 7%	4 1%	15 5%	7 2%	6 2%
Bullying/victimising	26 9%	17 6%	11 4%	5 2%	16 5%	3 1%	22 7%	15 5%	8 3%
Content harmful to self-esteem (e.g. self-abuse)	15 5%	8 3%	8 3%	6 2%	18 6%	1 *	9 3%	5 2%	6 2%
Dangerous behaviour	26 9%	11 4%	4 1%	1 1%	12 4%	3 1%	18 6%	11 4%	3 1%
Defamation/smearing of others	18 6%	11 4%	5 2%	3 1%	11 4%	2 1%	13 4%	8 3%	4 2%
Discrimination (e.g. based on age, gender, disability, religious/ non-religious beliefs etc.)	10 3%	9 3%	2 1%	3 1%	7 2%	2 1%	18 6%	10 3%	3 1%
Drugs/drug use	20 7%	12 4%	16 6%	2 1%	19 6%	2 1%	14 5%	12 4%	1 *
Eating disorders	13 5%	6 2%	2 1%	3 1%	8 3%	1 *	6 2%	2 1%	4 1%
Exorcism/the paranormal	4 1%	3 1%	-	-	4 1%	2 1%	2 1%	2 1%	1 *
Illegal child sexual abuse material	10 3%	5 2%	4 1%	1 *	5 2%	1 *	6 2%	4 1%	7 2%
Inaccurate information	26 9%	11 4%	3 1%	-	7 3%	4 1%	12 4%	10 3%	2 1%
Incitement to crime	19 6%	5 2%	4 1%	3 1%	7 2%	1 *	7 2%	7 2%	2 1%
Incitement to hatred	15 5%	8 3%	2 1%	2 1%	6 2%	1 *	16 6%	10 3%	4 1%
Infringing someone's privacy	7 3%	6 2%	2 1%	-	6 2%	3 1%	11 4%	5 2%	7 3%
Misleading advertising	15 5%	5 2%	5 2%	5 2%	9 3%	2 1%	17 6%	7 3%	5 2%

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 140

Absolutes/col percents/row percents 4 Mar 2021

QL3: SUMMARY II. - Thinking about each of the things that caused you concern, which services were you watching this content on?

Base: All who have seen something of concern on an on-line or on-demand service

TV live at the time of broadcast	TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	Free/Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	Paid/Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	TV, box sets or films from an online subscription/ service such as Netflix, Amazon Prime, or Now TV	TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	Longer videos through websites such as YouTube or Facebook (i.e. longer than 10 minutes)	Browse the internet – such as shopping, emails or social media	Don't know
Weighted base	292	292	292	292	292	292	292	292	292
Nakedness/naked bodies/ body parts	7 2%	2 1%	2 1%	1 *	4 1%	1 *	5 2%	4 1%	- *
Offence of religion	9 3%	4 1%	1 *	1 *	3 1%	1 *	3 1%	3 1%	- 1%
Pornography	8 3%	3 1%	2 1%	1 *	8 3%	1 *	11 4%	11 4%	- 1%
Racism	16 6%	11 4%	2 1%	-	10 3%	2 1%	18 6%	12 4%	- 2%
Sex/sexually explicit content	7 3%	7 2%	2 1%	2 1%	5 2%	1 *	4 1%	4 1%	- 1%
Suicide	11 4%	6 2%	2 1%	3 1%	15 5%	2 1%	8 3%	5 2%	- 2%
Trolling/on-line harassment (please think about video content itself rather than any comments made on it)	7 3%	5 2%	2 1%	1 *	5 2%	2 1%	11 4%	9 3%	- 1%
Violence (in general)	17 6%	8 3%	7 2%	2 1%	11 4%	1 *	10 3%	5 2%	- *
Welfare of children or young people	6 2%	5 2%	2 1%	1 *	4 1%	1 *	5 2%	3 1%	- 2%
Other	2 1%	1 *	1 *	-	10 3%	-	5 2%	2 1%	- *

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 141

QL4: Now still thinking about the content that caused concern please can you indicate which if any you also found to be offensive?

MULTI CODE

Base: All who have seen something of concern on an on-line or on-demand service

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	331	322	9	-	159	172	87	66	64	42	38	34	78	121	64	68	199	132	133	198	117	214	230	98
		97%	3%	-	48%	52%	26%	20%	19%	13%	11%	10%	24%	37%	19%	21%	60%	40%	40%	60%	35%	65%	69%	30%
Weighted base	292	257	35**	**	162*	131	79*	65*	56*	42**	24*	26**	60*	110*	72*	51*	170	123*	118*	175	101*	191	183	106*
		88%	12%**	**	55%*	45%	27%*	22%*	19%*	14%**	8%*	9%**	21%*	37%*	25%*	17%*	58%	42%*	40%*	60%	35%*	65%	63%	36%*
Effective base	210	259	8	-	96	128	48	48	51	24	32	19	64	71	41	49	127	84	91	120	78	133	148	64
Bad language	71	59	12	-	37	34	13	20	17	8	4	8	16	24	15	15	41	30	36	35	30	41	49	22
	24%	23%	34%	-	23%	26%	17%	31%	30%	19%	19%	32%	27%	22%	21%	30%	24%	24%	30%	20%	30%	21%	27%	21%
		83%	17%	-	52%	48%	19%	28%	24%	11%	6%	12%	23%	34%	21%	22%	58%	42%	50%	50%	42%	58%	69%	31%
Bullying/victimising	56	48	8	-	36	20	17	7	16	13	3	*	14	18	16	7	32	23	30	26	24	32	37	19
	19%	19%	22%	-	22%	15%	21%	11%	29%	30%	12%	1%	23%	17%	22%	14%	19%	19%	25%	15%	24%	17%	20%	18%
		86%	14%	-	65%	35%	30%	12%	29% d	23%	5%	1%	25%	33%	29%	13%	58%	42%	54%	46%	43%	57%	66%	34%
Racism	38	29	9	-	29	9	9	4	7	11	4	2	10	7	13	7	18	20	14	24	14	24	22	16
	13%	11%	25%	-	18%	7%	12%	7%	13%	26%	17%	8%	17%	7%	18%	14%	11%	16%	12%	14%	14%	12%	12%	15%
		77%	23%	-	76% b	24%	24%	12%	20%	29%	11%	5%	27% j	20%	34%	19%	47%	53%	38%	62%	38%	62%	58%	42%
Content harmful to self-esteem (e.g. self-abuse)	38	31	6	-	21	17	18	5	8	2	3	1	8	15	11	4	23	15	15	23	11	27	18	20
	13%	12%	18%	-	13%	13%	23%	8%	14%	5%	12%	3%	13%	14%	16%	7%	13%	12%	12%	13%	11%	14%	10%	19%
		83%	17%	-	56%	44%	49%	14%	21%	6%	8%	2%	21%	39%	30%	10%	60%	40%	39%	29%	71%	47%	53%	
Drugs/drug use	36	31	5	-	24	12	5	9	5	12	1	4	4	11	17	4	15	21	19	17	19	17	23	11
	12%	12%	14%	-	15%	10%	6%	14%	9%	29%	3%	16%	7%	10%	23%	8%	9%	17%	16%	10%	19%	9%	12%	10%
		87%	13%	-	66%	34%	13%	26%	14%	34%	2%	12%	12%	31%	46% k	12%	43%	57%	53%	47%	53% r	47%	63%	30%
Accuracy of medical/health claims	35	35	-	-	12	22	11	11	3	2	5	2	9	6	11	9	15	20	20	15	18	17	19	15
	12%	13%	-	-	8%	17%	14%	18%	6%	4%	20%	8%	16%	5%	15%	17%	9%	16%	17%	8%	17%	9%	11%	14%
		100%	-	-	36%	64% a	33%	33%	9%	5%	14% e	6%	27% j	16%	32%	25% j	43%	57%	57%	43%	51%	49%	56%	44%
Violence (in general)	28	25	2	-	16	12	2	4	5	7	4	6	8	11	5	4	19	9	9	19	9	19	13	15
	9%	10%	6%	-	10%	9%	2%	6%	9%	16%	15%	24%	13%	10%	7%	7%	11%	7%	7%	11%	8%	10%	7%	14%
		92%	8%	-	57%	43%	6%	15%	19%	24%	13% c	22%	28%	41%	18%	13%	69%	31%	31%	69%	31%	69%	47%	53%
Inaccurate information	27	23	4	-	19	8	2	3	4	7	6	6	6	12	5	5	18	10	6	21	5	23	12	15
	9%	9%	11%	-	12%	6%	2%	5%	7%	16%	24%	22%	10%	11%	6%	10%	10%	8%	5%	12%	5%	12%	7%	14%
		85%	15%	-	70%	30%	6%	12%	14%	26%	22% cde	21%	21%	44%	17%	19%	65%	35%	21%	79%	17%	83%	44%	56%
Discrimination	26	26	-	-	17	9	12	3	6	3	1	1	6	9	5	6	15	11	10	16	7	20	10	16
	9%	10%	-	-	10%	7%	15%	5%	11%	6%	6%	4%	11%	8%	7%	11%	9%	9%	8%	9%	7%	10%	6%	15%
		100%	-	-	64%	36%	45%	13%	23%	10%	5%	4%	25%	34%	20%	21%	58%	42%	38%	62%	25%	75%	39%	61% s
Defamation/smearing of others	26	26	-	-	17	9	7	2	7	2	4	4	9	6	4	7	15	11	8	18	7	19	11	15
	9%	10%	-	-	11%	7%	8%	3%	13%	4%	17%	16%	16%	5%	5%	14%	9%	9%	7%	10%	7%	10%	6%	14%
		100%	-	-	66%	34%	25%	8%	29%	6%	16% d	16%	36% j	23%	14%	28%	59%	41%	30%	70%	28%	72%	41%	59% s
Dangerous behaviour	24	20	4	-	13	11	5	4	6	7	2	1	7	4	10	3	11	13	12	12	9	15	14	10
	8%	8%	12%	-	8%	8%	7%	5%	11%	16%	7%	2%	12%	4%	13%	6%	7%	11%	10%	7%	9%	8%	8%	10%
		83%	17%	-	54%	46%	22%	15%	26%	28%	7%	2%	30%	16%	40%	14%	46%	54%	49%	51%	37%	63%	58%	42%
Incitement to hatred	21	21	-	-	11	10	6	3	3	5	3	2	4	7	5	5	11	10	7	14	4	16	8	12
	7%	8%	-	-	7%	8%	7%	4%	6%	11%	12%	7%	6%	6%	7%	10%	6%	8%	6%	8%	4%	9%	5%	12%
		100%	-	-	52%	48%	27%	12%	17%	22%	14%	9%	19%	34%	25%	23%	52%	48%	32%	68%	21%	79%	40%	60%
Incitement to crime	21	21	-	-	9	12	2	5	4	5	3	2	4	6	6	4	10	11	9	12	9	12	12	9
	7%	8%	-	-	5%	9%	3%	8%	7%	12%	12%	6%	6%	6%	9%	9%	6%	9%	8%	7%	9%	6%	7%	8%
		100%	-	-	43%	57%	11%	26%	18%	24%	14%	7%	19%	30%	30%	21%	48%	52%	44%	56%	44%	56%	58%	42%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BVA BDRRC
 Fieldwork: 2020
 BDRRC/Job number (23183)

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 141

QL4: Now still thinking about the content that caused concern please can you indicate which if any you also found to be offensive?

MULTI CODE

Base: All who have seen something of concern on an on-line or on-demand service

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Weighted base	292	257 88%	35** 12%**	-**	162* 55%*	131 45%	79* 27%*	65* 22%*	56* 19%*	42** 14%**	24* 8%*	26** 9%**	60* 21%*	110* 37%*	72* 25%*	51* 17%*	170 58%	123* 42%*	118* 40%*	175 60%	101* 35%*	191 65%	183 63%	106* 36%*
Illegal child sexual abuse material	20 7%	20 8%	-	-	9 6%	11 8%	3 4%	7 11%	3 5%	2 4%	3 14%	1 6%	3 6%	6 5%	6 8%	5 9%	9 5%	11 9%	7 6%	13 8%	7 7%	13 7%	13 7%	6 6%
Misleading advertising	20 7%	20 8%	-	-	13 8%	6 5%	3 4%	3 5%	4 8%	5 12%	3 11%	1 4%	2 4%	8 7%	5 7%	4 8%	10 6%	9 8%	8 7%	12 7%	5 5%	15 8%	10 5%	10 9%
Suicide	19 6%	19 7%	-	-	11 7%	8 6%	6 7%	4 6%	3 6%	3 8%	1 6%	1 5%	5 8%	4 3%	7 10%	3 5%	9 5%	10 8%	9 5%	9 5%	9 5%	9 5%	8 5%	9 9%
Infringing someone's privacy	18 6%	18 7%	-	-	10 6%	8 6%	6 8%	2 2%	2 3%	4 10%	2 10%	2 6%	4 7%	4 4%	7 9%	3 6%	8 5%	10 8%	6 5%	11 7%	4 4%	14 7%	7 4%	11 11%
Sex/sexually explicit content	18 6%	18 7%	-	-	8 5%	10 7%	2 3%	4 7%	6 10%	1 14%	3 14%	1 3%	4 7%	6 5%	4 5%	4 9%	10 6%	8 7%	7 6%	10 6%	10 7%	10 5%	12 7%	5 5%
Pornography	17 6%	13 5%	5 14%	-	9 6%	8 6%	1 1%	4 7%	2 3%	8 19%	1 5%	1 4%	2 3%	4 13%	10 5%	2 5%	5 10%	12 8%	7 4%	10 4%	7 10%	6 4%	11 6%	6 6%
Trolling/on-line harassment	17 6%	17 7%	-	-	9 5%	9 7%	4 5%	1 1%	4 8%	5 11%	3 13%	-	4 6%	7 7%	3 5%	3 6%	11 6%	6 5%	5 4%	12 7%	5 5%	12 6%	6 3%	11 11%
Welfare of children or young people	13 5%	13 5%	-	-	5 3%	9 7%	3 4%	2 2%	1 3%	3 8%	3 14%	1 3%	1 2%	6 5%	4 6%	2 4%	7 5%	6 5%	4 3%	9 5%	4 4%	8 5%	5 3%	8 8%
Eating disorders	12 4%	12 5%	-	-	6 4%	5 4%	3 4%	4 6%	2 3%	2 4%	1 4%	-	2 4%	3 2%	5 7%	2 3%	7 5%	9 8%	3 2%	7 2%	4 2%	6 3%	6 3%	6 5%
Nakedness/naked bodies/body parts	9 3%	9 3%	-	-	6 4%	2 2%	-	5 7%	1 2%	2 7%	2 7%	-	* 5%	5 2%	1 2%	2 3%	3 3%	3 3%	3 3%	6 2%	7 3%	2 3%	8 4%	1 1%
Offence of religion	8 3%	8 3%	-	-	4 3%	4 3%	2 2%	2 2%	-	3 7%	2 6%	-	1 2%	3 2%	3 4%	2 3%	4 2%	4 3%	3 3%	5 3%	3 2%	5 2%	3 2%	5 4%
Exorcism/the paranormal	3 1%	3 1%	-	-	1 1%	2 1%	1 1%	-	1 2%	-	1 3%	-	1 1%	1 1%	-	1 2%	1 1%	1 1%	1 1%	2 1%	1 1%	2 1%	2 1%	1 1%
Other	15 5%	9 3%	6 18%	-	11 7%	4 3%	9 11%	1 1%	1 3%	* 3%	2 8%	2 6%	2 3%	10 9%	1 2%	2 3%	3 7%	3 2%	14 8%	* 3%	14 8%	* 3%	14 8%	9 9%
I did not find any of these offensive	39 13%	39 15%	-	-	18 11%	21 16%	15 19%	5 8%	5 8%	8 19%	3 12%	3 11%	11 19%	14 12%	7 10%	6 12%	25 15%	14 17%	8 7%	30 17%	8 8%	31 16%	20 11%	19 18%
		100%	-	-	46%	54%	40%	13%	12%	20%	8%	7%	29%	35%	19%	16%	65%	35%	22%	78%o	21%	79%	51%	49%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
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OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 141

QL4: Now still thinking about the content that caused concern please can you indicate which if any you also found to be offensive?

MULTI CODE

Base: All who have seen something of concern on an on-line or on-demand service

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	331	322 97%	6 2%	284 86%	47 14%	330 100%	1 *	240 73%	28 8%	36 11%	27 8%	17 5%	34 10%	21 6%	19 6%	31 9%	13 4%	18 5%	38 11%	49 15%
Weighted base	292	285 98%	5** 2%**	236 81%	56** 19%**	292 100%	*** ***	244 83%	24** 8%**	19* 7%*	5** 2%**	21** 7%**	37** 13%**	24** 8%**	18** 6%**	28** 10%**	20** 7%**	17** 6%**	33* 11%*	45* 15%*
Effective base	210	203	5	200	25	210	1	162	21	30	25	9	16	15	17	27	12	11	33	43
Bad language	71 24%	69 24%	-	59 25%	11 20%	71 24%	-	58 24%	8 34%	4 19%	1 18%	5 23%	8 21%	5 20%	3 18%	4 15%	8 40%	6 38%	7 21%	11 25%
		98%	-	84%	16%	100%	-	82%	12%	5%	1%	7%	11%	7%	5%	6%	12%	9%	10%	16%
Bullying/victimising	56 19%	55 19%	1 19%	51 22%	4 8%	56 19%	-	44 18%	9 36%	2 11%	1 10%	2 9%	11 30%	2 9%	2 10%	9 30%	5 25%	1 7%	4 14%	8 18%
	19%	98%	2%	92%	8%	100%	-	79%	16%	4%	1%	3%	20%	4%	3%	15%	9%	2%	8%	15%
Racism	38 13%	37 13%	1 19%	30 13%	8 14%	38 13%	-	31 82%	3 7%	4 11%	-	1 4%	9 25%	6 15%	2 5%	2 6%	3 8%	-	2 5%	6 14%
	13%	98%	2%	80%	20%	100%	-	82%	7%	11%	-	4%	25%	15%	5%	6%	8%	-	5%	14%
Content harmful to self-esteem (e.g. self-abuse)	38 13%	38 13%	-	26 11%	12 21%	38 13%	-	31 13%	3 10%	4 22%	* 6%	-	10 26%	5 12%	2 6%	2 9%	4 19%	1 4%	3 10%	2 3%
	13%	100%	-	68%	32%	100%	-	81%	7%	11%	1%	-	26%	12%	6%	10%	10%	2%	9%	4%
Drugs/drug use	36 12%	36 13%	-	32 14%	4 7%	36 12%	-	33 13%	2 8%	1 6%	* 6%	-	11 30%	2 10%	2 12%	3 9%	2 9%	1 7%	5 15%	6 14%
	12%	100%	-	89%	11%	100%	-	91%	5%	3%	1%	-	31%	6%	7%	7%	5%	3%	14%	18%
Accuracy of medical/health claims	35 12%	34 12%	-	32 13%	3 5%	35 12%	-	29 12%	3 11%	2 10%	1 12%	4 18%	3 7%	3 14%	3 15%	3 12%	2 9%	1 6%	9 27%	2 5%
	12%	99%	-	91%	9%	100%	-	85%	7%	6%	2%	11%	7%	9%	8%	10%	5%	3%	27%	6%
Violence (in general)	28 9%	28 10%	-	21 9%	6 11%	28 9%	-	22 9%	3 14%	2 12%	* 3%	-	8 21%	2 7%	1 5%	3 9%	2 8%	* 3%	3 10%	4 8%
	9%	100%	-	77%	23%	100%	-	79%	12%	8%	1%	-	28%	6%	3%	10%	6%	2%	12%	13%
Inaccurate information	27 9%	27 10%	-	20 8%	7 13%	27 9%	-	25 10%	1 3%	1 8%	* 6%	4 19%	7 20%	2 9%	3 16%	1 5%	2 8%	-	3 11%	2 4%
	9%	100%	-	73%	27%	100%	-	91%	3%	5%	1%	15%	27%	8%	11%	5%	6%	-	13%	6%
Discrimination	26 9%	25 9%	1 19%	18 8%	9 15%	26 9%	-	21 9%	1 3%	4 20%	* 8%	1 6%	3 7%	2 7%	2 13%	3 11%	4 19%	-	1 3%	5 11%
	9%	97%	3%	68%	32%	100%	-	81%	3%	15%	2%	5%	10%	7%	9%	12%	14%	-	4%	19%
Defamation/smearing of others	26 9%	24 9%	2 34%	20 8%	6 11%	26 9%	-	24 10%	1 3%	1 7%	-	1 6%	4 11%	3 13%	-	1 5%	3 14%	-	3 9%	8 18%
	9%	94%	6%	77%	23%	100%	-	92%	3%	5%	-	5%	15%	12%	-	5%	11%	-	12%	32%
Dangerous behaviour	24 8%	22 8%	2 52%	16 7%	8 14%	24 8%	-	21 9%	1 5%	1 6%	* 5%	5 25%	5 14%	-	1 5%	-	2 12%	-	2 6%	6 13%
	8%	90%	10%	67%	33%	100%	-	89%	5%	4%	1%	22%	21%	-	4%	-	10%	-	9%	24%
Incitement to hatred	21 7%	20 7%	1 19%	19 8%	2 4%	21 7%	-	18 8%	1 5%	1 6%	-	1 4%	7 19%	-	1 5%	1 2%	2 12%	* 3%	3 10%	3 7%
	7%	96%	4%	89%	11%	100%	-	88%	6%	6%	-	4%	33%	-	4%	3%	11%	2%	15%	15%
Incitement to crime	21 7%	21 7%	-	17 7%	3 6%	21 7%	-	18 8%	1 3%	2 9%	-	1 2%	5 14%	3 13%	1 5%	-	2 12%	2 9%	3 9%	2 4%
	7%	100%	-	84%	16%	100%	-	88%	4%	8%	-	2%	24%	15%	4%	-	12%	7%	14%	10%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
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OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 141

QL4: Now still thinking about the content that caused concern please can you indicate which if any you also found to be offensive?

MULTI CODE

Base: All who have seen something of concern on an on-line or on-demand service

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Weighted base	292	285 98%	5** 2%**	236 81%	56** 19%**	292 100%	***	244 83%	24** 8%**	19* 7%*	5** 2%**	21** 7%**	37** 13%**	24** 8%**	18** 6%**	28** 10%**	20** 7%**	17** 6%**	33* 11%*	45* 15%*
Illegal child sexual abuse material	20 7%	20 7%	-	17 7%	3 6%	20 7%	-	16 6%	2 10%	2 9%	* 3%	1 2%	5 12%	2 7%	1 5%	1 3%	2 9%	1 5%	3 8%	2 4%
Misleading advertising	20 7%	20 7%	-	17 7%	3 5%	20 7%	-	15 6%	2 9%	2 11%	* 4%	-	6 15%	3 13%	-	1 2%	-	2 9%	1 3%	3 7%
Suicide	19 6%	19 7%	-	16 7%	3 6%	19 6%	-	13 5%	3 11%	3 15%	* 8%	1 2%	3 7%	-	1 3%	1 4%	2 9%	* 3%	2 5%	4 9%
Infringing someone's privacy	18 6%	17 6%	1 19%	15 7%	2 6%	18 6%	-	15 6%	1 8%	2 9%	-	1 8%	4 25%	1 5%	1 5%	-	4 23%	-	2 11%	1 7%
Sex/sexually explicit content	18 6%	18 6%	-	16 7%	1 2%	18 6%	-	14 6%	1 3%	2 11%	* 8%	1 7%	4 11%	3 19%	-	-	2 9%	* 3%	2 6%	1 3%
Pornography	17 6%	17 6%	-	17 7%	* 1%	17 6%	-	13 5%	3 11%	1 6%	* 5%	-	9 23%	-	1 5%	1 4%	-	-	2 6%	* 1%
Trolling/on-line harassment	17 6%	17 6%	-	15 6%	2 4%	17 6%	-	14 6%	2 9%	1 5%	* 3%	-	4 11%	2 9%	-	1 7%	-	-	1 14%	5 21%
Welfare of children or young people	13 5%	13 5%	-	12 91%	1 9%	13 100%	-	11 80%	3 20%	-	-	-	3 19%	1 9%	1 7%	-	-	1 11%	2 14%	3 21%
Eating disorders	12 4%	12 4%	-	12 100%	-	12 100%	-	9 78%	2 19%	-	* 3%	-	2 16%	1 5%	-	1 11%	2 16%	2 16%	1 10%	-
Nakedness/naked bodies/body parts	9 3%	8 3%	1 23%	8 88%	1 12%	9 100%	-	7 79%	1 8%	1 8%	* 4%	-	1 3%	-	1 10%	2 27%	-	-	1 8%	2 23%
Offence of religion	8 3%	7 2%	1 19%	8 100%	-	8 100%	-	6 71%	1 9%	1 18%	* 2%	1 11%	2 24%	1 12%	1 11%	-	-	-	1 14%	-
Exorcism/the paranormal	3 1%	3 1%	-	3 100%	-	3 100%	-	2 72%	1 28%	-	-	1 19%	-	-	1 19%	-	-	-	-	1 34%
Other	15 5%	15 5%	-	7 45%	8 55%	15 97%	* 3%	14 96%	-	* 3%	* 1%	-	7 49%	-	* 3%	2 12%	2 11%	2 6%	1 5%	2 15%
I did not find any of these offensive	39 13%	37 13%	* 7%	30 79%	8 21%	39 100%	-	30 78%	4 11%	3 9%	1 2%	3 14%	3 9%	2 8%	1 5%	2 5%	6 28%	1 7%	7 20%	5 12%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
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Table 141

QL4: Now still thinking about the content that caused concern please can you indicate which if any you also found to be offensive?

MULTI CODE

Base: All who have seen something of concern on an on-line or on-demand service

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	331	60 18%	271 82%	166 50%	115 35%	43 13%	59 18%	236 71%	252 76%	68 21%	241 73%	303 92%	28 8%
Weighted base	292	45* 15%*	248 85%	142 49%	101* 34%*	33* 11%*	57** 19%**	200 68%	212 73%	68* 23%*	205 70%	262 90%	30** 10%**
Effective base	210	46	169	116	69	33	30	163	174	37	167	208	12
Bad language	71 24%	10 23%	60 24%	37 26%	29 29%	10 29%	15 26%	53 26%	57 27%	14 20%	56 28%	68 26%	3 9%
	24%	15%	85%	52%	41%	14%	21%	74%	81%	19%	80%	96%	4%
Bullying/victimising	56 19%	6 14%	50 20%	26 18%	15 15%	9 27%	5 9%	47 23%	45 21%	11 16%	45 22%	54 20%	2 8%
	19%	11%	89%	46%	28%	16%	9%	84%	81%	19%	81%	96%	4%
Racism	38 13%	3 6%	35 14%	11 7%	16 16%	2 6%	14 25%	18 9%	27 13%	11 16%	26 13%	35 13%	4 12%
	13%	8%	92%	28%	43%	5%	37%	48%	72%	28%	69%	91%	9%
Content harmful to self-esteem (e.g. self-abuse)	38 13%	6 13%	32 13%	19 13%	20 20%	4 10%	11 19%	21 55%	25 66%	13 33%	23 60%	31 81%	7 19%
Drugs/drug use	36 12%	3 8%	33 13%	18 13%	14 13%	4 11%	7 12%	26 13%	32 15%	5 7%	32 15%	36 14%	- -
	12%	10%	90%	50%	38%	10%	19%	71%	87%	13%	87%	100%	-
Accuracy of medical/health claims	35 12%	4 8%	31 12%	15 11%	14 13%	5 16%	8 15%	21 10%	28 82%	6 8%	28 14%	33 13%	1 4%
	12%	11%	89%	44%	39%	15%	24%	59%	82%	16%	80%	96%	4%
Violence (in general)	28 9%	4 10%	23 9%	7 5%	16 16%	1 2%	12 20%	12 6%	18 8%	10 15%	18 9%	26 10%	2 6%
	9%	16%	84%	27%	57%ceg	2%	42%	42%	64%	36%	64%	93%	7%
Inaccurate information	27 9%	4 9%	23 9%	16 11%	9 9%	1 2%	6 11%	18 9%	16 7%	11 16%	15 7%	26 10%	1 4%
	9%	14%	86%	58%	34%	2%	22%	65%	57%	41%	54%	95%	5%
Discrimination	26 9%	2 3%	25 10%	9 6%	5 5%	5 16%	3 5%	17 9%	14 6%	12 17%	13 6%	23 9%	4 12%
	9%	6%	94%	35%	20%	11%	65%	65%	52%	45%hj	48%	86%	14%
Defamation/smearing of others	26 9%	2 4%	24 10%	14 10%	11 11%	6 17%	5 9%	17 9%	18 9%	8 12%	17 8%	24 9%	2 8%
	9%	7%	93%	53%	44%	22%	20%	66%	70%	30%	66%	91%	9%
Dangerous behaviour	24 8%	1 3%	23 9%	8 5%	9 9%	4 12%	7 13%	11 6%	14 6%	7 10%	13 6%	17 6%	7 24%
	8%	6%	94%	32%	39%	16%	29%	46%	56%	27%	53%	70%	30%
Incitement to hatred	21 7%	1 3%	20 8%	6 4%	13 12%	5 16%	8 15%	12 6%	17 8%	4 6%	16 8%	19 7%	2 6%
	7%	7%	93%	30%	60%c	25%c	40%	58%	81%	19%	77%	92%	8%
Incitement to crime	21 7%	1 3%	19 8%	13 9%	8 8%	- -	6 10%	12 6%	15 7%	5 7%	13 6%	19 7%	2 6%
	7%	6%	94%	63%	40%	-	28%	58%	73%	22%	63%	92%	8%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents/row percents 4 Mar 2021

Table 141

QL4: Now still thinking about the content that caused concern please can you indicate which if any you also found to be offensive?

MULTI CODE

Base: All who have seen something of concern on an on-line or on-demand service

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Weighted base	292	45* 15%*	248 85%	142 49%	101* 34%*	33* 11%*	57** 19%**	200 68%	212 73%	68* 23%*	205 70%	262 90%	30** 10%**
Illegal child sexual abuse material	20 7%	5 10% 23%	15 6% 77%	9 7% 47%	8 8% 40%	3 8% 14%	5 9% 26%	11 6% 56%	13 6% 66%	5 8% 26%	13 6% 66%	17 7% 87%	3 9% 13%
Misleading advertising	20 7%	2 5% 11%	17 7% 89%	8 5% 39%	9 9% 48%	2 5% 8%	7 12% 34%	11 6% 58%	14 7% 73%	5 7% 25%	13 6% 68%	19 7% 98%	* 1% 2%
Suicide	19 6%	4 8% 19%	15 6% 81%	10 7% 55%	8 7% 40%	1 3% 5%	5 8% 25%	11 5% 57%	13 6% 70%	6 8% 30%	13 6% 70%	19 7% 100%	- - -
Infringing someone's privacy	18 6%	4 8% 20%	14 6% 80%	4 2% 20%	12 12% 67% cg	4 12% 23% cg	9 17% 54%	8 4% 44%	14 7% 78%	3 5% 20%	13 6% 73%	16 6% 88%	2 7% 12%
Sex/sexually explicit content	18 6%	3 6% 16%	15 6% 84%	10 7% 56%	4 4% 25%	* * 1%	3 6% 18%	12 6% 68%	7 6% 71%	4 6% 25%	12 6% 71%	17 6% 95%	1 3% 5%
Pornography	17 6%	5 11% 30%	12 5% 70%	5 4% 31%	7 7% 39%	- - -	6 11% 36%	11 6% 64%	15 7% 89%	2 3% 11%	15 8% 89%	17 7% 100%	- - -
Trolling/on-line harassment	17 6%	3 7% 17%	14 6% 83%	5 4% 32%	9 9% 52%	2 6% 11%	5 9% 30%	9 4% 49%	13 6% 73%	5 7% 27%	13 6% 73%	17 7% 100%	- - -
Welfare of children or young people	13 5%	5 10% 35% b	9 3% 65%	4 3% 29%	8 8% 61%	1 3% 7%	6 11% 45%	5 2% 37%	10 5% 77%	2 3% 13%	10 5% 77%	12 5% 91%	1 4% 9%
Eating disorders	12 4%	* * 2%	11 5% 98%	8 5% 66%	6 6% 49%	1 2% 6%	3 5% 26%	8 4% 68%	10 5% 83%	2 3% 17%	10 5% 83%	12 4% 100%	- - -
Nakedness/naked bodies/ body parts	9 3%	1 2% 12%	8 3% 88%	5 4% 61%	3 3% 38%	1 3% 13%	1 2% 10%	7 3% 78%	8 4% 86%	* * 2%	8 4% 86%	8 3% 88%	1 3% 12%
Offence of religion	8 3%	- - -	8 3% 100%	2 2% 29%	5 5% 60%	1 2% 8%	5 8% 60%	3 2% 40%	5 2% 64%	3 4% 36%	5 2% 64%	7 3% 89%	1 3% 11%
Exorcism/the paranormal	3 1%	1 1% 19%	2 1% 81%	2 1% 66%	1 1% 53%	1 3% 34%	- - -	3 1% 100%	3 1% -	- - 100%	3 1% 100%	3 1% 100%	- - -
Other	15 5%	2 5% 16%	13 5% 84%	3 2% 22%	9 9% 58% cg	- - -	9 15% 58%	4 2% 29%	8 4% 50%	7 10% 44%	7 3% 44%	8 3% 52%	7 24% 48%
I did not find any of these offensive	39 13%	6 13% 15%	33 13% 85%	14 10% 37%	11 11% 29%	6 17% 15%	9 16% 24%	28 14% 72%	26 12% 68%	11 16% 29%	24 12% 62%	37 14% 96%	1 5% 4%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 141

QL4: Now still thinking about the content that caused concern please can you indicate which if any you also found to be offensive?

MULTI CODE

Base: All who have seen something of concern on an on-line or on-demand service

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	331	243	241	193	178	161	72	121	48	303	141	185	121	220	111
		73%	73%	58%	54%	49%	22%	37%	15%	92%	43%	56%	37%	66%	34%
Weighted base	292	208	205	169	146	138	59*	99*	39*	262	116*	158	101*	186	106*
		71%	70%	58%	50%	47%	20%*	34%*	13%*	90%	40%*	54%	35%*	64%	36%*
Effective base	210	171	167	146	128	114	53	96	40	208	96	133	98	160	60
Bad language	71	55	56	43	40	36	24	26	14	68	35	46	35	54	16
	24%	27%	28%	25%	27%	26%	40%	26%	36%	26%	30%	29%	34%	29%	15%
		78%	80%	60%	57%	51%	33%ou	36%	20%	96%	49%z	65%z	49%z	77%z	23%
Bullying/victimising	56	42	45	33	28	26	17	24	12	54	17	37	25	42	14
	19%	20%	22%	20%	20%	19%	29%	25%	31%	20%	15%	24%	25%	22%	13%
		75%	81%	60%	51%	46%	31%	44%	22%	96%	31%	67%	45%	75%	25%
Racism	38	22	26	20	17	15	10	9	2	35	13	19	17	23	15
	13%	11%	13%	12%	12%	11%	17%	9%	5%	13%	11%	12%	17%	13%	14%
		58%	69%	52%	46%	38%	26%	24%	5%	91%	34%	49%	45%	61%	39%
Content harmful to self-esteem (e.g. self-abuse)	38	27	23	27	21	20	13	14	8	31	15	22	20	25	12
	13%	13%	11%	16%	14%	14%	21%	14%	20%	12%	13%	14%	20%	14%	12%
		73%	60%	72%	55%	52%	33%	37%	21%	81%	41%	57%	54%	67%	33%
Drugs/drug use	36	23	32	19	18	13	12	14	4	36	13	18	17	23	13
	12%	11%	15%	11%	12%	10%	11%	14%	10%	14%	11%	11%	17%	12%	12%
		64%	87%	54%	50%	37%	32%	39%	11%	100%	35%	49%	46%	64%	36%
Accuracy of medical/health claims	35	26	28	22	17	17	9	19	5	33	22	26	21	29	6
	12%	13%	14%	13%	11%	12%	16%	19%	13%	13%	19%	17%	21%	16%	5%
		75%	80%	62%	48%	49%	26%	54%	15%	96%	65%z	76%z	61%z	84%z	16%
Violence (in general)	28	16	18	9	11	7	10	6	3	26	13	16	11	23	5
	9%	8%	9%	6%	7%	5%	17%	6%	7%	10%	12%	10%	11%	12%	4%
		59%	64%	34%	39%	24%	37%mpopqs	23%	9%	93%	49%	57%	40%	83%	17%
Inaccurate information	27	22	15	12	13	17	10	10	1	26	19	16	9	22	5
	9%	10%	7%	7%	9%	12%	18%	10%	4%	10%	16%	10%	9%	12%	5%
		80%	54%	43%	46%	64%	38%not	36%	5%	95%	70%z	58%	33%	81%	19%
Discrimination	26	16	13	16	11	13	5	11	5	23	10	20	17	23	4
	9%	8%	6%	10%	8%	9%	8%	11%	12%	9%	8%	8%	13%	12%	3%
		61%	48%	62%	44%	50%	19%	43%	18%	86%	37%	78%z	65%z	86%z	14%
Defamation/smearing of others	26	20	17	13	15	12	9	11	1	24	15	23	17	24	2
	9%	9%	8%	8%	10%	9%	15%	11%	3%	9%	13%	14%	17%	13%	2%
		75%	66%	52%	57%	46%	33%	42%	5%	91%	60%z	87%z	65%z	92%z	8%
Dangerous behaviour	24	13	13	12	11	8	8	11	3	17	8	17	14	19	5
	8%	6%	6%	7%	7%	6%	14%	11%	8%	6%	7%	11%	14%	10%	5%
		55%	53%	49%	44%	32%	34%	45%	14%	70%	34%	69%	57%	77%	23%
Incitement to hatred	21	17	16	14	10	12	9	12	3	19	11	17	15	20	1
	7%	8%	8%	8%	7%	9%	15%	12%	8%	7%	10%	11%	14%	11%	1%
		81%	77%	68%	50%	59%	43%	56%	15%	92%	55%z	82%z	70%z	96%z	4%

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 141

QL4: Now still thinking about the content that caused concern please can you indicate which if any you also found to be offensive?

MULTI CODE

Base: All who have seen something of concern on an on-line or on-demand service

Total	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Weighted base	292	208	205	169	146	138	59*	99*	39*	262	116*	158	101*	186	106*
		71%	70%	58%	50%	47%	20%*	34%*	13%*	90%	40%*	54%	35%*	64%	36%*
Incitement to crime	21	13	13	13	12	9	11	10	1	19	13	15	17	19	2
	7%	6%	6%	8%	8%	6%	18%	10%	3%	7%	11%	16%	16%	10%	2%
		61%	63%	62%	58%	43%	51% mnoqtu	49%	6%	92%	61% z	72%	80% z	90% z	10%
Illegal child sexual abuse material	20	14	13	13	10	10	10	8	-	17	5	9	9	12	8
	7%	7%	6%	7%	7%	7%	18%	8%	-	7%	4%	6%	9%	6%	7%
		70%	66%	63%	49%	51%	52% mnoqtu	39%	-	87%	25%	46%	45%	60%	40%
Misleading advertising	20	12	13	13	11	9	11	9	1	19	8	10	11	13	6
	7%	6%	6%	7%	7%	6%	19%	9%	2%	7%	7%	7%	11%	7%	6%
		59%	68%	64%	54%	46%	56% mnoqtu	48%	3%	98%	40%	53%	55%	67%	33%
Suicide	19	13	13	14	13	9	11	10	2	19	8	12	12	13	5
	6%	6%	6%	8%	9%	7%	19%	10%	5%	7%	7%	7%	12%	7%	5%
		67%	70%	72%	67%	49%	60% mnoqtu	51%	10%	100%	41%	63%	64%	71%	29%
Infringing someone's privacy	18	12	13	10	6	8	8	8	2	16	10	12	12	15	3
	6%	6%	6%	6%	4%	6%	14%	8%	6%	6%	8%	8%	11%	8%	3%
		69%	73%	56%	33%	45%	46% p	45%	13%	88%	54%	68%	66% z	84%	16%
Sex/sexually explicit content	18	11	12	12	11	9	9	11	2	17	7	11	10	14	4
	6%	5%	6%	7%	7%	6%	16%	11%	4%	6%	6%	7%	10%	7%	3%
		63%	71%	66%	61%	50%	54% mnoqu	65%	10%	95%	39%	61%	59%	79%	21%
Pornography	17	10	15	6	6	6	7	4	2	17	7	7	9	11	7
	6%	5%	8%	4%	4%	4%	11%	4%	5%	7%	6%	4%	9%	6%	6%
		55%	89%	36%	34%	36%	38% o	21%	11%	100%	41%	39%	50%	61%	39%
Trolling/on-line harassment	17	11	13	8	10	9	9	9	1	17	9	13	11	14	3
	6%	5%	6%	5%	7%	6%	15%	9%	2%	7%	7%	8%	11%	8%	3%
		62%	73%	46%	57%	50%	53% mnotu	50%	4%	100%	50%	76%	64% z	84%	16%
Welfare of children or young people	13	8	10	7	5	7	7	5	1	12	6	6	8	8	5
	5%	4%	5%	4%	3%	5%	12%	5%	2%	5%	5%	4%	8%	5%	5%
		62%	77%	50%	34%	50%	51% mopj	39%	5%	91%	46%	48%	63%	63%	37%
Eating disorders	12	7	10	11	7	5	8	8	1	12	8	10	8	11	1
	4%	3%	5%	6%	5%	4%	14%	8%	2%	4%	7%	6%	8%	6%	1%
		62%	83%	91%	57%	46%	69% mnoqu	65%	7%	100%	65%	82%	73% z	93%	7%
Nakedness/naked bodies/ body parts	9	8	8	6	5	6	1	2	-	8	2	4	5	5	4
	3%	4%	4%	3%	3%	4%	2%	3%	-	3%	2%	2%	5%	2%	4%
		88%	86%	67%	58%	64%	17%	29%	-	88%	24%	43%	53%	53%	47%
Offence of religion	8	4	5	5	3	3	4	3	-	7	5	4	6	8	-
	3%	2%	2%	3%	2%	2%	8%	3%	-	3%	4%	3%	6%	4%	-
		55%	64%	59%	34%	41%	57%	43%	-	89%	62%	55%	78% z	100%	-
Exorcism/the paranormal	3	3	3	2	2	3	2	3	-	3	1	2	1	2	1
	1%	1%	1%	1%	1%	2%	4%	3%	-	1%	*	1%	1%	1%	1%
		100%	100%	72%	62%	100%	81%	100%	-	100%	19%	66%	47%	66%	34%
Other	15	5	7	4	3	*	-	1	1	8	4	3	1	4	11
	5%	3%	3%	3%	2%	*	-	1%	2%	3%	3%	2%	1%	2%	10%
		36%	44%	29%	18%	3%	-	9%	6%	52%	26%	19%	8%	26%	74% www

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 141

QL4: Now still thinking about the content that caused concern please can you indicate which if any you also found to be offensive?

MULTI CODE

Base: All who have seen something of concern on an on-line or on-demand service

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Weighted base	292	208	205	169	146	138	59*	99*	39*	262	116*	158	101*	186	106*
		71%	70%	58%	50%	47%	20%*	34%*	13%*	90%	40%*	54%	35%*	64%	36%*
I did not find any of these offensive	39	27	24	24	19	22	3	14	6	37	6	14	4	17	21
	13%	13%	12%	14%	13%	16%	5%	14%	14%	14%	6%	9%	4%	9%	20%
		71%	62%	63%	49%	57%	8%	36%	14%	96%	17%	37%	11%	44%	56% (vwxyz)

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - vw/x/y/z
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 142

QL5: Thinking about the things you have seen that have concerned you, which of these do you think could be harmful to children?

MULTI CODE

Base: All who have seen something of concern on an on-line or on-demand service

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	331	322	9	-	159	172	87	66	64	42	38	34	78	121	64	68	199	132	133	198	117	214	230	98
		97%	3%	-	48%	52%	26%	20%	19%	13%	11%	10%	24%	37%	19%	21%	60%	40%	40%	60%	35%	65%	69%	30%
Weighted base	292	257	35**	**	162*	131	79*	65*	56*	42**	24*	26**	60*	110*	72*	51*	170	123*	118*	175	101*	191	183	106*
		88%	12%**	**	55%*	45%	27%*	22%*	19%*	14%**	8%*	9%**	21%*	37%**	25%*	17%**	58%	42%*	40%*	60%	35%*	65%	63%	36%*
Effective base	210	259	8	-	96	128	48	48	51	24	32	19	64	71	41	49	127	84	91	120	78	133	148	64
Bad language	70	61	9	-	39	30	11	14	22	8	6	9	20	17	17	16	37	33	36	34	31	39	46	24
	24%	24%	24%	-	24%	23%	14%	22%	39%	19%	23%	34%	32%	16%	24%	31%	22%	27%	30%	19%	30%	20%	25%	23%
		88%	12%	-	56%	44%	16%	20%	32% c	12%	8%	13%	28% j	25%	24%	23% k	53%	47%	51%	49%	44%	56%	66%	34%
Bullying/victimising	68	57	11	-	38	30	21	11	18	13	5	*	16	28	18	6	44	24	35	34	27	41	46	22
	23%	22%	31%	-	24%	23%	26%	16%	33%	32%	21%	1%	27%	26%	25%	12%	26%	19%	29%	19%	27%	22%	25%	21%
		84%	16%	-	56%	44%	30%	16%	27%	20%	7%	1%	24%	41%	26%	9%	65%	35%	51%	49%	40%	60%	68%	32%
Drugs/drug use	49	44	5	-	30	19	6	14	8	14	1	6	11	12	16	10	23	26	24	25	23	26	29	19
	17%	17%	14%	-	18%	15%	8%	21% g	15%	33%	3%	24%	18%	11%	22%	20%	13%	21%	21%	14%	23%	13%	16%	18%
		90%	10%	-	61%	39%	13%	28% g	17%	28%	1%	13%	22%	25%	33%	21%	46%	54%	50%	50%	48%	52%	59%	38%
Content harmful to self-esteem (e.g. self-abuse)	44	37	6	-	24	20	18	7	7	4	3	4	9	16	13	5	25	18	16	28	13	30	20	24
	15%	15%	18%	-	15%	15%	23%	11%	13%	11%	12%	14%	16%	15%	18%	10%	15%	15%	13%	16%	13%	16%	11%	23%
		85%	15%	-	55%	45%	42%	17%	16%	10%	6%	8%	21%	36%	30%	12%	58%	42%	36%	64%	30%	70%	45%	55% s
Dangerous behaviour	40	33	7	-	25	15	10	5	10	10	1	3	12	10	12	6	22	18	16	24	14	26	24	16
	14%	13%	20%	-	15%	12%	13%	8%	19%	25%	5%	10%	19%	10%	16%	12%	13%	15%	14%	13%	14%	14%	13%	15%
		83%	17%	-	61%	39%	25%	13%	26%	26%	3%	6%	29%	26%	30%	15%	55%	45%	41%	59%	34%	66%	60%	40%
Racism	38	29	9	-	28	10	9	4	9	11	4	*	8	10	13	7	18	20	15	23	15	23	23	14
	13%	11%	25%	-	17%	7%	12%	6%	17%	26%	17%	2%	14%	9%	18%	14%	11%	16%	12%	13%	15%	12%	13%	14%
		76%	24%	-	75% h	25%	25%	10%	24%	29%	11%	1%	22%	25%	34%	18%	48%	52%	39%	61%	39%	61%	62%	38%
Accuracy of medical/health claims	36	36	-	-	18	18	13	10	3	5	3	1	11	6	9	10	17	19	20	16	19	17	20	16
	12%	14%	-	-	11%	13%	17%	16%	6%	12%	14%	2%	18%	5%	12%	20%	10%	15%	17%	9%	18%	9%	11%	15%
		100%	-	-	51%	49%	37%	28%	9%	14%	9%	2%	31% j	17%	25%	28% k	47%	53%	56%	44%	52% r	48%	56%	44%
Inaccurate information	32	28	4	-	21	10	3	4	4	9	5	6	7	14	6	5	20	11	7	25	5	26	11	20
	11%	11%	11%	-	13%	8%	4%	7%	7%	20%	21%	24%	12%	12%	9%	9%	12%	9%	6%	14%	5%	14%	6%	19%
		87%	13%	-	67%	33%	9%	14%	13%	27%	16% cd	20%	22%	43%	21%	15%	65%	35%	21%	79% o	17%	83%	35%	65% s
Violence (in general)	30	28	2	-	16	14	4	4	4	8	5	5	6	11	5	7	18	12	8	22	8	22	14	16
	10%	11%	6%	-	10%	11%	5%	6%	7%	18%	20%	21%	11%	10%	7%	14%	11%	10%	7%	13%	8%	12%	8%	15%
		93%	7%	-	53%	47%	14%	14%	13%	25%	16% c	18%	21%	38%	17%	23%	60%	40%	27%	73%	25%	75%	47%	53%
Illegal child sexual abuse material	27	27	-	-	16	11	4	7	5	3	3	4	6	9	8	4	15	12	7	20	7	20	17	10
	9%	10%	-	-	10%	9%	6%	11%	9%	8%	13%	16%	11%	8%	11%	8%	9%	10%	6%	12%	7%	11%	9%	9%
		100%	-	-	58%	42%	16%	26%	18%	12%	12%	15%	24%	32%	29%	15%	56%	44%	25%	75%	25%	75%	63%	37%
Defamation/smearing of others	26	26	-	-	16	10	6	3	6	5	3	4	8	6	6	6	15	12	7	19	6	20	14	13
	9%	10%	-	-	10%	8%	7%	5%	10%	11%	12%	16%	14%	6%	8%	11%	9%	10%	6%	11%	6%	10%	7%	12%
		100%	-	-	61%	39%	22%	12%	21%	18%	11%	16%	31%	24%	23%	21%	55%	45%	27%	73%	25%	75%	51%	49%
Suicide	26	26	-	-	17	9	9	5	6	4	2	1	6	14	4	3	19	7	10	17	10	17	12	13
	9%	10%	-	-	11%	7%	11%	7%	10%	9%	9%	5%	9%	12%	6%	5%	11%	6%	8%	10%	10%	9%	7%	12%
		100%	-	-	65%	35%	34%	18%	21%	15%	8%	4%	21%	52%	17%	10%	73%	27%	36%	64%	36%	64%	45%	50%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 142

QL5: Thinking about the things you have seen that have concerned you, which of these do you think could be harmful to children?

MULTI CODE

Base: All who have seen something of concern on an on-line or on-demand service

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Weighted base	292	257 88%	35** 12%**	-**	162* 55%*	131 45%	79* 27%*	65* 22%*	56* 19%*	42** 14%**	24* 8%*	26** 9%**	60* 21%*	110* 37%*	72* 25%*	51* 17%*	170 58%	123* 42%*	118* 40%*	175 60%	101* 35%*	191 65%	183 63%	106* 36%*
Incitement to hatred	26 9%	26 100%	-	-	15 56%	12 44%	6 22%	4 17%	4 17%	8 29%	1 3%	3 12%	4 17%	9 33%	8 29%	6 21%	13 50%	13 50%	9 33%	18 67%	6 24%	20 76%	10 37%	17 63%
Misleading advertising	23 8%	23 100%	-	-	14 59%	9 41%	5 20%	4 19%	7 31%	4 19%	1 6%	1 5%	4 17%	6 25%	8 33%	6 25%	10 42%	13 58%	7 32%	16 68%	7 32%	16 68%	10 42%	13 58%
Pornography	23 8%	18 79%	5 21%	-	12 54%	11 46%	4 17%	4 16%	3 14%	8 36%	3 13%	1 4%	3 12%	5 21%	10 45%	5 22%	8 33%	15 67%	11 47%	12 53%	11 47%	12 53%	14 61%	9 39%
Discrimination	22 7%	22 100%	-	-	12 53%	10 47%	2 7%	5 21%	4 17%	1 4%	1 4%	1 4%	5 21%	6 28%	6 28%	5 23%	11 49%	11 51%	8 37%	14 63%	5 22%	17 78%	9 42%	13 58%
Trolling/on-line harassment	21 7%	21 100%	-	-	13 61%	8 39%	6 28%	1 4%	4 21%	5 23%	3 16% cd	2 8%	7 32%	7 32%	4 19%	3 16%	13 64%	7 36%	6 30%	14 70%	6 30%	14 70%	7 34%	14 66%
Infringing someone's privacy	20 7%	20 100%	-	-	11 56%	9 44%	6 29%	2 8%	3 18%	5 26%	2 8%	2 12%	5 27%	5 26%	7 33%	3 14%	11 53%	9 47%	7 36%	13 64%	5 24%	15 76%	8 40%	12 60%
Incitement to crime	19 7%	19 100%	-	-	10 52%	9 48%	2 12%	6 29%	2 8%	1 33%	2 8%	2 11%	3 15%	8 39%	5 26%	4 19%	10 55%	9 45%	5 27%	14 73%	5 27%	14 73%	9 49%	10 51%
Eating disorders	19 6%	19 100%	-	-	11 61%	7 39%	4 24%	1 8%	6 32%	1 4%	1 4%	-	4 21%	5 26%	8 45%	1 4%	9 47%	10 53%	8 45%	10 55%	7 37%	12 63%	9 48%	10 52%
Sex/sexually explicit content	17 6%	17 100%	-	-	8 46%	9 54%	2 9%	3 16%	5 30%	3 18%	3 20% cd	1 8%	3 15%	7 42%	2 11%	6 32%	10 57%	7 43%	5 26%	13 74%	5 26%	13 74%	11 64%	6 36%
Welfare of children or young people	16 5%	16 100%	-	-	6 40%	9 60%	3 22%	3 17%	1 6%	3 21%	5 24% cd	1 4%	3 19%	7 43%	4 29%	2 10%	10 61%	6 39%	5 33%	10 67%	5 33%	10 67%	8 52%	8 48%
Nakedness/naked bodies/body parts	13 4%	13 100%	-	-	11 81%	2 19%	1 11%	4 30%	4 34%	1 7%	1 5%	2 13%	2 18%	4 34%	2 19%	4 52%	7 48%	6 48%	4 33%	9 67%	3 25%	10 75%	9 66%	4 34%
Offence of religion	12 4%	12 100%	-	-	6 55%	5 45%	2 50%	2 14%	1 6%	2 16%	2 14%	-	5 46%	3 25%	3 22%	1 7%	8 71%	3 29%	4 32%	8 68%	4 32%	8 68%	4 37%	7 63%
Exorcism/the paranormal	6 2%	6 100%	-	-	3 49%	3 51%	2 34%	2 25%	1 15%	1 17%	-	1 10%	2 26%	2 24%	2 25%	3 25%	3 51%	3 49%	3 41%	4 59%	3 41%	4 59%	3 56%	3 44%
Other	14 5%	8 55%	6 45%	-	11 78%	3 22%	8 59%	1 6%	1 10%	1 8%	* 1%	2 15%	2 16%	10 69%	* 3%	2 85%	2 15%	14 97% cd	* 3%	14 97% cd	* 3%	14 97% cd	3 22%	10 69% cd

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 142

QL5: Thinking about the things you have seen that have concerned you, which of these do you think could be harmful to children?

MULTI CODE

Base: All who have seen something of concern on an on-line or on-demand service

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Weighted base	292	257 88%	35** 12%**	-**	162* 55%*	131 45%	79* 27%*	65* 22%*	56* 19%*	42** 14%**	24* 8%*	26** 9%**	60* 21%*	110* 37%*	72* 25%*	51* 17%*	170 58%	123* 42%*	118* 40%*	175 60%	101* 35%*	191 65%	183 63%	106* 36%*
None of them	32	32 12%	-	-	8 5%	24 18%	12 36%	4 14%	4 12%	7 22%	5 16% de	* 1%	6 9%	13 12%	10 13%	4 8%	18 11%	14 9%	11 34%	21 66%	9 29%	23 71%	18 55%	12 38%
	11%	100%	-	-	26% 74% a																			

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 142

QL5: Thinking about the things you have seen that have concerned you, which of these do you think could be harmful to children?

MULTI CODE

Base: All who have seen something of concern on an on-line or on-demand service

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	331	322 97%	6 2%	284 86%	47 14%	330 100%	1 *	240 73%	28 8%	36 11%	27 8%	17 5%	34 10%	21 6%	19 6%	31 9%	13 4%	18 5%	38 11%	49 15%
Weighted base	292	285 98%	5** 2%**	236 81%	56** 19%**	292 100%	*** ***	244 83%	24** 8%**	19* 7%*	5** 2%**	21** 7%**	37** 13%**	24** 8%**	18** 6%**	28** 10%**	20** 7%**	17** 6%**	33* 11%*	45* 15%*
Effective base	210	203	5	200	25	210	1	162	21	30	25	9	16	15	17	27	12	11	33	43
Bad language	70 24%	69 24%	* 7%	61 26%	9 15%	70 24%	-	56 23%	8 35%	4 23%	1 15%	1 5%	7 18%	5 22%	3 28%	11 9%	6 55%	9 38%	9 28%	9 20%
	24%	100%	*	88%	12%	100%	-	80%	12%	6%	1%	1%	10%	7%	4%	16%	9%	28%	13%	
Bullying/victimising	68 23%	68 24%	1 19%	63 27%	6 10%	68 23%	-	55 22%	11 44%	2 11%	1 13%	5 24%	13 35%	4 17%	2 10%	4 14%	7 34%	3 16%	6 19%	11 24%
	23%	99%	1%	92%	8%	100%	-	80%	16%	3%	1%	8%	19%	3%	6%	10%	4%	9%	9%	
Drugs/drug use	49 17%	48 17%	1 23%	43 18%	6 11%	49 17%	-	40 17%	4 20%	4 20%	1 11%	1 5%	12 32%	3 21%	4 14%	4 14%	-	-	4 13%	12 27%
	17%	98%	2%	87%	13%	100%	-	83%	8%	8%	1%	2%	24%	7%	8%	8%	-	-	9%	
Content harmful to self-esteem (e.g. self-abuse)	44 15%	43 15%	1 19%	31 13%	13 23%	44 15%	-	36 15%	3 13%	4 22%	1 14%	1 4%	10 28%	4 17%	5 25%	3 9%	5 27%	1 9%	4 13%	2 5%
	15%	98%	2%	71%	29%	100%	-	81%	7%	10%	2%	2%	24%	9%	11%	6%	12%	3%	10%	
Dangerous behaviour	40 14%	38 13%	2 36%	29 12%	11 20%	40 14%	-	30 12%	7 23%	4 21%	1 11%	7 31%	5 14%	1 3%	4 7%	2 13%	2 12%	-	3 10%	6 13%
	14%	96%	4%	73%	27%	100%	-	74%	14%	10%	2%	17%	13%	5%	10%	6%	-	8%	15%	
Racism	38 13%	37 13%	1 19%	30 13%	8 14%	38 13%	-	29 12%	4 16%	4 22%	* 3%	1 6%	10 28%	6 25%	1 5%	2 7%	1 7%	-	3 8%	5 11%
	13%	98%	2%	79%	21%	100%	-	78%	11%	11%	*	4%	27%	16%	5%	4%	-	7%	14%	
Accuracy of medical/health claims	36 12%	34 12%	1 19%	31 13%	5 8%	36 12%	-	27 11%	4 17%	4 22%	* 8%	5 26%	3 8%	2 9%	3 12%	3 9%	2 9%	* 2%	6 18%	3 7%
	12%	97%	2%	87%	13%	100%	-	75%	12%	12%	1%	15%	8%	6%	5%	10%	5%	1%	16%	
Inaccurate information	32 11%	31 11%	1 19%	22 9%	9 17%	32 11%	-	27 11%	1 6%	3 16%	* 4%	6 27%	6 17%	3 12%	3 16%	3 11%	2 8%	-	3 8%	2 4%
	11%	97%	3%	70%	30%	100%	-	85%	5%	10%	1%	18%	20%	9%	10%	5%	-	9%	5%	
Violence (in general)	30 10%	30 10%	-	24 10%	6 10%	30 10%	-	23 9%	4 14%	4 18%	-	1 2%	7 19%	4 18%	1 5%	3 9%	2 8%	* 3%	3 10%	2 5%
	10%	100%	-	80%	20%	100%	-	77%	11%	12%	-	2%	24%	3%	9%	5%	1%	11%	8%	
Illegal child sexual abuse material	27 9%	27 9%	-	23 10%	4 8%	27 9%	-	21 9%	3 13%	3 14%	* 8%	1 2%	4 10%	3 12%	1 5%	2 6%	2 8%	1 5%	3 10%	5 12%
	9%	100%	-	84%	16%	100%	-	77%	11%	10%	2%	2%	14%	3%	6%	6%	3%	3%	10%	
Defamation/smearing of others	26 9%	25 9%	2 34%	22 9%	5 8%	26 9%	-	23 9%	1 6%	2 11%	-	1 6%	4 11%	4 17%	-	1 5%	3 14%	1 4%	3 10%	5 12%
	9%	94%	6%	82%	18%	100%	-	86%	6%	8%	-	5%	15%	15%	-	5%	11%	3%	12%	
Suicide	26 9%	26 9%	-	20 9%	6 11%	26 9%	-	18 7%	3 12%	4 23%	1 11%	1 2%	4 12%	-	1 3%	2 7%	2 10%	* 3%	4 10%	5 10%
	9%	100%	-	76%	24%	100%	-	69%	12%	16%g	2%	2%	16%	-	2%	7%	8%	2%	15%	
Incitement to hatred	26 9%	25 9%	1 19%	20 8%	6 11%	26 9%	-	21 9%	2 8%	3 15%	-	2 8%	6 17%	-	3 7%	2 12%	2 9%	* 3%	3 9%	3 7%
	9%	97%	3%	76%	24%	100%	-	81%	8%	11%	-	6%	24%	-	10%	7%	9%	2%	11%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 142

QL5: Thinking about the things you have seen that have concerned you, which of these do you think could be harmful to children?

MULTI CODE

Base: All who have seen something of concern on an on-line or on-demand service

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Weighted base	292	285 98%	5** 2%**	236 81%	56** 19%**	292 100%	***	244 83%	24** 8%**	19* 7%**	5** 2%**	21** 7%**	37** 13%**	24** 8%**	18** 6%**	28** 10%**	20** 7%**	17** 6%**	33* 11%*	45* 15%*
Misleading advertising	23 8%	22 8%	1 19%	18 7%	6 10%	23 8%	-	17 7%	2 8%	4 18%	* 4%	1 4%	5 14%	3 12%	-	4 13%	-	-	3 8%	2 5%
		96%	4%	76%	24%	100%	-	75%	9%	15%g	1%	4%	22%	13%	-	16%	-	-	12%	10%
Pornography	23 8%	23 8%	-	20 9%	3 4%	23 8%	-	16 7%	4 16%	3 14%	1 10%	-	9 23%	1 5%	2 8%	-	-	-	2 5%	3 6%
		100%	-	89%	11%	100%	-	69%	17%	12%	2%	-	38%	5%	7%	-	-	-	8%	12%
Discrimination	22 7%	21 7%	1 19%	17 7%	5 8%	22 8%	-	17 7%	1 6%	3 18%	* 4%	2 9%	3 7%	2 13%	2 13%	1 3%	4 19%	-	1 3%	2 5%
		96%	4%	78%	22%	100%	-	77%	7%	16%g	1%	8%	13%	8%	11%	4%	17%	-	5%	11%
Trolling/on-line harassment	21 7%	21 7%	-	17 6%	3 7%	21 6%	-	16 6%	1 17%	3 15%	* 3%	1 2%	4 10%	3 14%	-	1 3%	2 8%	-	1 5%	5 12%
		100%	-	83%	17%	100%	-	77%	7%	15%	1%	2%	17%	14%	-	3%	8%	-	5%	26%
Infringing someone's privacy	20 7%	19 7%	1 19%	18 8%	2 3%	20 7%	-	16 7%	1 6%	2 11%	-	1 6%	4 12%	2 7%	1 5%	-	4 20%	-	2 6%	2 4%
		96%	4%	91%	9%	100%	-	82%	7%	11%	-	7%	22%	9%	4%	-	20%	-	10%	9%
Incitement to crime	19 7%	19 7%	-	15 6%	4 7%	19 7%	-	16 7%	1 6%	2 9%	-	1 6%	6 15%	1 4%	2 5%	1 7%	1 3%	* 3%	2 2%	2 6%
		100%	-	79%	21%	100%	-	83%	8%	9%	-	7%	30%	5%	10%	-	3%	-	10%	12%
Eating disorders	19 6%	19 7%	-	16 7%	2 4%	19 6%	-	14 6%	4 15%	1 4%	* 6%	-	2 5%	5 22%	-	2 9%	-	1 5%	4 11%	-
		100%	-	89%	11%	100%	-	75%	19%	4%	2%	-	10%	29%	-	13%	-	4%	19%g	-
Sex/sexually explicit content	17 6%	17 6%	-	16 7%	1 2%	17 6%	-	13 5%	1 5%	2 11%	1 13%	1 5%	5 12%	1 4%	3 14%	-	-	1 5%	2 6%	1 3%
		100%	-	93%	7%	100%	-	77%	7%	12%	4%	6%	27%	6%	15%	-	-	5%	11%	8%
Welfare of children or young people	16 5%	16 5%	-	14 6%	2 3%	16 5%	-	13 5%	1 6%	2 8%	-	1 2%	3 7%	2 9%	1 5%	-	-	1 9%	3 8%	3 6%
		100%	-	89%	11%	100%	-	81%	9%	10%	-	3%	16%	13%	6%	-	-	9%	16%	17%
Nakedness/naked bodies/body parts	13 4%	12 4%	1 23%	10 4%	3 4%	13 4%	-	10 4%	1 2%	2 11%	* 3%	-	1 2%	1 5%	2 12%	2 8%	-	-	2 5%	2 4%
		92%	8%	81%	19%	100%	-	77%	4%	17%	1%	-	5%	8%	17%	18%	-	-	14%	15%
Offence of religion	12 4%	10 3%	1 19%	8 3%	3 4%	12 4%	-	10 4%	-	1 7%	* 3%	1 6%	3 7%	1 3%	1 5%	-	2 11%	-	1 3%	1 3%
		83%	7%	71%	29%	100%	-	87%	-	12%	1%	12%	22%	7%	7%	-	19%	-	10%	10%
Exorcism/the paranormal	6 2%	6 2%	-	6 2%	1 1%	6 2%	-	6 2%	1 2%	-	-	1 2%	-	1 4%	2 3%	2 5%	-	-	1 3%	1 2%
		100%	-	90%	10%	100%	-	90%	10%	-	-	8%	-	8%	25%	-	-	-	18%	15%
Other	14 5%	14 5%	-	5 2%	9 16%	14 5%	*	13 5%	1 2%	* 2%	* 4%	-	7 20%	-	* 2%	1 2%	2 8%	-	1 2%	2 5%
		100%	-	37%	63%	97%	3%	92%	4%	3%	1%	-	52%	-	5%	5%	12%	-	4%	15%
None of them	32 11%	31 11%	-	29 12%	3 6%	32 11%	-	26 11%	3 11%	3 15%	1 18%	2 10%	3 9%	3 13%	1 5%	2 8%	1 7%	1 5%	6 18%	5 12%
		97%	-	90%	10%	100%	-	80%	8%	9%	3%	7%	10%	9%	3%	7%	5%	5%	18%	16%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 142

QL5: Thinking about the things you have seen that have concerned you, which of these do you think could be harmful to children?

MULTI CODE

Base: All who have seen something of concern on an on-line or on-demand service

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	331	60 18%	271 82%	166 50%	115 35%	43 13%	59 18%	236 71%	252 76%	68 21%	241 73%	303 92%	28 8%
Weighted base	292	45* 15%*	248 85%	142 49%	101* 34%*	33* 11%*	57** 19%**	200 68%	212 73%	68* 23%*	205 70%	262 90%	30** 10%**
Effective base	210	46	169	116	69	33	30	163	174	37	167	208	12
Bad language	70 24%	11 26%	58 23%	39 27%	33 33%	8 24%	17 30%	48 24%	60 28%	10 14%	57 28%	67 26%	3 9%
	24%	16%	84%	56%	48%	12%	24%	69%	86%	14%	82%	96%	4%
Bullying/victimising	68 23%	8 17%	61 25%	33 23%	18 18%	9 26%	8 14%	55 28%	56 26%	12 18%	56 27%	66 25%	2 8%
	23%	11%	89%	48%	26%	12%	24%	81%	82%	18%	82%	97%	3%
Drugs/drug use	49 17%	6 13%	43 17%	21 13%	22 22%	5 14%	14 25%	29 15%	39 18%	9 13%	38 19%	48 98%	1 2%
	17%	12%	88%	42%	45%	10%	29%	60%	79%	19%	78%	98%	2%
Content harmful to self-esteem (e.g. self-abuse)	44 15%	8 18%	36 14%	19 14%	25 25%	7 10%	17 30%	19 20%	29 66%	15 33%	26 59%	36 82%	8 18%
	15%	18%	82%	44%	58% ^{cg}	15%	39%	44%	66%	33%	59%	82%	18%
Dangerous behaviour	40 14%	3 7%	37 15%	16 11%	15 15%	6 18%	12 21%	19 9%	26 12%	10 15%	25 12%	32 12%	8 28%
	14%	8%	92%	39%	37%	15%	30%	46%	65%	25%	62%	79%	21%
Racism	38 13%	4 8%	34 14%	12 8%	15 15%	1 3%	12 22%	20 10%	28 13%	10 15%	27 13%	34 13%	4 12%
	13%	10%	90%	31%	39%	2%	33%	52%	73%	27%	70%	91%	9%
Accuracy of medical/health claims	36 12%	8 18%	28 11%	15 11%	12 12%	4 13%	10 18%	21 10%	28 13%	7 10%	27 13%	33 12%	3 10%
	12%	22%	78%	42%	35%	12%	29%	58%	78%	20%	75%	92%	8%
Inaccurate information	32 11%	7 15%	25 10%	14 9%	14 14%	1 2%	12 21%	14 7%	18 8%	13 19%	17 8%	28 11%	4 13%
	11%	21%	79%	43%	44%	2%	38%	45%	57%	42% ^j	54%	87%	13%
Violence (in general)	30 10%	6 14%	24 10%	10 7%	17 17%	- -	13 23%	12 6%	21 10%	9 13%	21 10%	28 11%	2 6%
	10%	20%	80%	34%	57% ^{ceq}	-	44%	41%	71%	29%	71%	94%	6%
Illegal child sexual abuse material	27 9%	9 20%	18 7%	9 6%	14 14%	3 8%	10 17%	12 6%	18 8%	7 11%	17 8%	24 9%	3 9%
	9%	33% ^b	67%	33%	50%	10%	36%	46%	67%	27%	63%	90%	10%
Defamation/smearing of others	26 9%	6 14%	20 8%	13 9%	13 13%	4 11%	9 15%	17 8%	20 10%	6 9%	19 9%	24 9%	2 8%
	9%	24%	76%	47%	50%	14%	32%	63%	77%	23%	70%	91%	9%
Suicide	26 9%	5 11%	21 9%	14 10%	10 10%	1 3%	7 12%	14 7%	18 8%	9 13%	17 8%	25 9%	2 6%
	9%	19%	81%	51%	37%	3%	25%	54%	67%	33%	65%	93%	7%
Incitement to hatred	26 9%	3 6%	24 9%	8 5%	13 13%	6 19%	9 15%	14 7%	18 8%	9 13%	17 8%	23 9%	4 12%
	9%	11%	89%	29%	50%	23% ^{cd}	33%	52%	67%	33%	64%	86%	14%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 142

QL5: Thinking about the things you have seen that have concerned you, which of these do you think could be harmful to children?

MULTI CODE

Base: All who have seen something of concern on an on-line or on-demand service

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Weighted base	292	45* 15%*	248 85%	142 49%	101* 34%*	33* 11%*	57** 19%**	200 68%	212 73%	68* 23%*	205 70%	262 90%	30** 10%**
Misleading advertising	23 8%	5 21%	18 7%	11 48%	9 38%	2 7%	8 34%	11 49%	19 81%	4 18%	15 64%	22 95%	1 4%
Pornography	23 8%	6 14%	16 7%	8 6%	9 9%	- -	7 12%	14 7%	20 9%	3 5%	19 9%	23 9%	- -
Discrimination	22 7%	2 10%	20 90%	6 29%	8 36%	4 19%	6 25%	14 64%	15 66%	7 30%	14 62%	20 92%	2 8%
Trolling/on-line harassment	21 7%	3 17%	17 83%	7 33%	11 52%	2 12%	8 38%	8 40%	15 74%	5 26%	15 74%	21 100%	- -
Infringing someone's privacy	20 7%	4 18%	16 82%	4 19%	12 60% c	4 21% c	10 51%	10 49%	15 78%	4 22%	14 73%	18 91%	2 9%
Incitement to crime	19 7%	4 8%	16 6%	6 4%	11 10%	- -	8 14%	8 4%	13 6%	6 8%	13 6%	15 6%	4 12%
Eating disorders	19 6%	2 12%	16 88%	11 58%	9 46%	1 5%	7 35%	9 49%	16 84%	3 16%	14 73%	19 100%	- -
Sex/sexually explicit content	17 6%	3 18%	14 82%	9 50%	6 34%	1 3%	4 24%	11 62%	12 67%	5 29%	12 67%	16 95%	1 5%
Welfare of children or young people	16 5%	6 13% b	10 4%	5 29%	9 57%	1 6%	7 47%	6 38%	12 78%	2 14%	12 78%	14 92%	1 8%
Nakedness/naked bodies/body parts	13 4%	1 2%	12 5%	8 6%	5 5%	* *	2 3%	9 4%	10 5%	2 3%	10 5%	12 5%	1 3%
Offence of religion	12 4%	2 15%	10 85%	2 17%	8 67% cg	1 6%	8 67%	4 33%	6 54%	5 46%	6 54%	10 83%	2 17%
Exorcism/the paranormal	6 2%	2 33%	4 67%	3 51%	4 58%	1 15%	2 35%	3 56%	4 72%	2 28%	4 72%	6 100%	- -
Other	14 5%	1 8%	13 92%	4 26%	9 62% g	- -	9 62%	3 25%	7 48%	7 47%	5 36%	7 49%	7 51%
None of them	32 11%	8 17%	24 10%	16 49%	8 25%	5 16%	3 10%	28 87%	24 76%	7 21%	24 75%	31 97%	1 3%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 142

QL5: Thinking about the things you have seen that have concerned you, which of these do you think could be harmful to children?

MULTI CODE

Base: All who have seen something of concern on an on-line or on-demand service

Total	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	331	243	241	193	178	161	72	121	48	303	141	185	121	220	111
		73%	73%	58%	54%	49%	22%	37%	15%	92%	43%	56%	37%	66%	34%
Weighted base	292	208	205	169	146	138	59*	99*	39*	262	116*	158	101*	186	106*
		71%	70%	58%	50%	47%	20%*	34%*	13%*	90%	40%*	54%	35%*	64%	36%*
Effective base	210	171	167	146	128	114	53	96	40	208	96	133	98	160	60
Bad language	70	53	57	40	37	31	21	27	12	67	34	47	29	56	13
	24%	26%	28%	24%	25%	22%	35%	27%	31%	26%	30%	30%	29%	30%	12%
		77%	82%	58%	53%	44%	30%	39%	17%	96%	49%z	67%z	42%z	81%z	19%
Bullying/victimising	68	49	56	38	33	31	20	31	11	66	21	40	29	46	22
	23%	24%	27%	22%	23%	22%	33%	31%	27%	25%	18%	25%	28%	25%	21%
		72%	82%	55%	49%	45%	29%	45%	16%	97%	31%	59%	42%	68%	32%
Drugs/drug use	49	34	38	28	26	23	15	15	7	48	17	26	23	31	18
	17%	16%	19%	17%	18%	16%	26%	15%	17%	18%	15%	17%	23%	17%	17%
		70%	78%	57%	52%	46%	31%	30%	14%	98%	35%	54%	48%	63%	37%
Content harmful to self-esteem (e.g. self-abuse)	44	27	26	27	20	22	14	14	10	36	20	27	23	30	14
	15%	13%	13%	16%	13%	16%	24%	14%	24%	17%	17%	17%	23%	16%	13%
		63%	59%	62%	45%	49%	32%	31%	22%	82%	45%	62%	54%	68%	32%
Dangerous behaviour	40	24	25	19	15	13	10	16	6	32	16	25	15	29	11
	14%	12%	12%	12%	10%	9%	17%	16%	15%	12%	14%	16%	15%	16%	10%
		61%	62%	49%	36%	32%	25%	39%	15%	79%	40%	63%	38%	72%	28%
Racism	38	22	27	18	16	16	10	9	2	34	12	17	17	22	16
	13%	10%	13%	11%	11%	12%	16%	9%	6%	13%	11%	11%	16%	12%	15%
		57%	70%	48%	44%	42%	25%	24%	6%	91%	33%	45%	44%	59%	41%
Accuracy of medical/health claims	36	24	27	24	15	20	10	13	6	33	22	23	21	27	9
	12%	12%	13%	14%	11%	14%	16%	13%	16%	12%	19%	15%	20%	14%	9%
		68%	75%	66%	43%	55%	27%	37%	18%	92%	62%	65%	58%z	74%	26%
Inaccurate information	32	21	17	10	10	17	10	8	1	28	21	18	10	24	7
	11%	10%	8%	6%	7%	12%	17%	9%	4%	11%	18%	11%	9%	13%	7%
		65%	54%	32%	32%	53%	31%op	27%	4%	87%	65%	56%	31%	77%	23%
Violence (in general)	30	20	21	12	12	11	11	8	3	28	15	16	11	23	7
	10%	10%	10%	7%	8%	8%	18%	9%	7%	11%	13%	10%	11%	13%	6%
		67%	71%	41%	41%	38%	36%o	28%	9%	94%	51%	54%	36%	78%	22%
Illegal child sexual abuse material	27	20	17	12	11	16	9	9	1	24	7	12	9	15	12
	9%	10%	8%	7%	7%	11%	16%	9%	2%	9%	6%	8%	9%	8%	11%
		74%	63%	45%	39%	58%	35%t	33%	3%	90%	27%	45%	34%	55%	45%
Defamation/smearing of others	26	19	19	13	14	12	9	10	2	24	17	21	16	23	4
	9%	9%	9%	7%	10%	9%	15%	10%	5%	9%	15%	13%	16%	12%	3%
		73%	70%	48%	54%	46%	34%	37%	8%	91%	66%z	78%z	60%z	86%z	14%
Suicide	26	19	17	18	15	15	11	11	1	25	7	17	13	20	7
	9%	9%	8%	11%	10%	11%	19%	11%	2%	9%	6%	10%	13%	11%	6%
		70%	65%	67%	57%	57%	43%mntu	40%	3%	93%	25%	63%	49%	74%	26%

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 142

QL5: Thinking about the things you have seen that have concerned you, which of these do you think could be harmful to children?

MULTI CODE

Base: All who have seen something of concern on an on-line or on-demand service

Total	Devices connected TV through										Harm and offence on TV (seen in the last 12 months)				
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Weighted base	292	208	205	169	146	138	59*	99*	39*	262	116*	158	101*	186	106*
		71%	70%	58%	50%	47%	20%*	34%*	13%*	90%	40%*	54%	35%*	64%	36%*
Incitement to hatred	26	17	17	15	11	12	11	8	4	23	12	19	15	22	5
	9%	8%	8%	9%	7%	9%	18%	10%	9%	10%	10%	12%	15%	12%	4%
		65%	64%	56%	40%	47%	41% mnp	32%	15%	86%	46%	71%	57% z	82%	18%
Misleading advertising	23	16	15	16	13	12	9	9	2	22	13	13	14	17	6
	8%	8%	7%	9%	9%	8%	16%	9%	4%	8%	11%	8%	14%	9%	6%
		69%	64%	69%	57%	50%	41%	37%	7%	95%	57%	56%	59%	73%	27%
Pornography	23	14	19	9	10	10	8	7	1	23	8	8	9	11	12
	8%	7%	9%	5%	7%	7%	13%	7%	3%	9%	7%	5%	9%	6%	11%
		61%	82%	39%	42%	44%	33%	31%	6%	100%	33%	35%	39%	48%	52%
Discrimination	22	15	14	14	8	13	5	10	4	20	9	14	12	16	6
	7%	7%	7%	8%	5%	9%	8%	10%	8%	8%	7%	9%	12%	9%	5%
		70%	62%	62%	37%	59%	22%	45%	18%	92%	39%	64%	54%	74%	26%
Trolling/on-line harassment	21	14	15	9	10	11	8	9	1	21	12	14	11	17	4
	7%	7%	7%	5%	7%	8%	14%	9%	2%	8%	10%	9%	11%	9%	4%
		67%	74%	43%	50%	52%	40% qt	43%	3%	100%	56%	67%	52%	81%	19%
Infringing someone's privacy	20	14	14	11	5	9	9	4	4	18	12	13	12	17	3
	7%	7%	7%	7%	4%	6%	15%	9%	10%	7%	10%	8%	12%	9%	3%
		70%	73%	56%	26%	45%	46% mpu	45%	20%	91%	61%	66%	60% z	85%	15%
Incitement to crime	19	10	13	8	5	7	8	5	1	15	8	9	10	14	6
	7%	5%	6%	5%	3%	5%	13%	5%	3%	6%	7%	6%	10%	7%	5%
		54%	65%	40%	26%	35%	41% mop	26%	7%	81%	43%	49%	53%	71%	29%
Eating disorders	19	11	14	16	10	9	8	9	3	19	9	11	8	15	4
	6%	5%	7%	9%	7%	7%	14%	9%	8%	7%	7%	7%	8%	8%	3%
		57%	73%	86%	51%	49%	44% m	46%	17%	100%	46%	62%	45%	80%	20%
Sex/sexually explicit content	17	13	12	8	10	9	7	9	1	16	6	10	7	13	5
	6%	6%	6%	5%	7%	6%	11%	9%	2%	6%	5%	6%	7%	7%	4%
		73%	67%	48%	58%	52%	39%	52%	5%	95%	36%	55%	41%	73%	27%
Welfare of children or young people	16	10	12	9	6	9	7	7	1	14	7	7	9	10	6
	5%	5%	6%	5%	4%	6%	12%	7%	3%	5%	6%	4%	9%	5%	6%
		65%	78%	55%	36%	55%	46% p	45%	7%	92%	48%	44%	57%	62%	38%
Nakedness/naked bodies/ body parts	13	12	10	9	6	8	4	2	1	12	3	7	4	7	6
	4%	6%	5%	5%	4%	6%	6%	2%	2%	5%	2%	4%	4%	4%	5%
		92%	75%	67%	44%	63%	27%	19%	5%	92%	22%	50%	29%	57%	43%
Offence of religion	12	8	6	6	3	5	5	7	1	10	7	6	7	9	2
	4%	4%	3%	4%	2%	3%	8%	7%	4%	4%	6%	4%	7%	5%	2%
		67%	54%	55%	24%	39%	42% p	59%	6%	83%	62%	51%	61%	81%	19%
Exorcism/the paranormal	6	5	4	5	5	4	3	5	-	6	5	4	3	5	1
	2%	2%	2%	3%	4%	3%	5%	5%	-	2%	4%	3%	3%	3%	1%
		82%	72%	74%	84%	66%	51%	74%	-	100%	77%	67%	51%	85%	15%
Other	14	6	5	3	1	2	-	2	-	7	3	3	2	3	11
	5%	3%	2%	2%	1%	1%	-	2%	-	3%	3%	2%	2%	2%	10%
		40%	36%	21%	9%	12%	-	14%	-	49%	24%	24%	13%	24%	76% www

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 142

QL5: Thinking about the things you have seen that have concerned you, which of these do you think could be harmful to children?**MULTI CODE****Base: All who have seen something of concern on an on-line or on-demand service**

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)				
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Weighted base	292 71%	205 70%	169 58%	146 50%	138 47%	59* 20%*	99* 34%*	39* 13%*	262 90%	116* 40%*	158 54%	101* 35%*	186 64%	106* 36%*
None of them	32 11%	24 12%	22 13%	20 14%	17 12%	4 6%	15 15%	6 16%	31 12%	8 7%	9 5%	4 4%	14 8%	18 17%
	70%	75%	70%	62%	52%	12%	45%	20%	97%	26%	27%	12%	44%	56%wx

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - vw/x/y/z

* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 143
QL6: SUMMARY I. - Thinking about each of the things you've seen that caused you concern, please can you say what device or devices you were watching at the time?
Please select as many as apply for each. SINGLE CODE

Base: All who have seen something of concern on an on-line or on-demand service

	Accurac y of medical /health claims	Bad languag e	Bullyin g/ victimi sing	Content harmful to self- esteem (e.g. self- abuse)	Dangero us behavio ur	Defamat ion/ smearin g of others	Discrim ination (e.g. based on age, gender, disabil ity, religio us/non- religio us beliefs etc.)	Drugs/ drug use	Eating disorde rs	Exorcis m/the paranor mal	Illegal child sexual abuse materia l	Inaccur ate informat ion	Incitem ent to crime	Incitem ent to hated	Infring ing someone 's privacy	Mislead ing adverti sing	Nakedne ss/ naked/ bodies/ body parts	Offence of religio n	Pornogr aphy	Racism	Sex/ sexuall y explicit content	Suicide	Trollin g/on- line harassm ent (please think about video content itself rather than any comment s made on it)	Violenc e (in general)	Welfare of childre n or young people	Other
Unweighted base	75	115	84	66	66	47	40	72	37	16	39	51	43	42	31	43	23	17	29	45	38	40	31	41	22	13
Weighted base	63	102	83	65	60	46	38	67	37	12	36	48	43	38	30	40	18	16	27	47	26	36	29	36	19	16
Effective base	61	80	57	39	44	35	33	47	26	13	30	36	30	34	25	35	19	13	16	27	29	31	26	32	19	5
TV service from ...	30	54	34	20	16	17	13	24	12	6	14	23	21	17	11	14	6	4	10	17	11	11	12	12	5	5
	48%	53%	41%	31%	27%	37%	35%	35%	32%	47%	40%	48%	48%	45%	36%	36%	31%	29%	36%	36%	41%	29%	43%	35%	27%	29%
Blu-ray player connected to a TV	1	8	5	7	4	1	4	-	2	-	1	-	1	2	4	1	-	1	1	2	-	1	1	1	-	-
	1%	8%	6%	10%	7%	2%	10%	-	5%	-	3%	-	3%	6%	13%	2%	-	6%	4%	3%	-	2%	3%	4%	-	-
Digital Media Player (i.e. Now TV/ Apple TV/ Roku player or stick/ Chromecast/ Amazon Fire TV player or stick) connected to a TV	10	25	19	14	15	14	10	19	5	4	5	7	7	7	3	8	4	2	5	7	7	9	5	9	2	-
	16%	25%	23%	21%	25%	29%	27%	29%	14%	34%	14%	14%	16%	18%	9%	20%	20%	14%	19%	16%	28%	25%	18%	26%	12%	-
Games console (i.e. Xbox 360/ Xbox One/ PlayStation 3/ PlayStation 4/ Wii/ Wii U) connected to a TV	10	11	13	10	11	9	8	13	4	1	3	4	3	7	3	7	2	3	1	9	3	5	5	4	2	3
	16%	11%	16%	15%	19%	18%	22%	19%	11%	9%	9%	9%	8%	19%	9%	18%	13%	21%	5%	19%	12%	13%	19%	10%	10%	21%
Desktop/ Laptop computer connected to a TV	11	17	16	14	23	9	12	15	9	3	10	10	8	9	6	12	4	4	5	11	7	10	5	8	3	2
	17%	16%	19%	21%	38%	20%	32%	23%	26%	25%	27%	21%	20%	23%	19%	29%	22%	28%	17%	23%	26%	29%	19%	24%	18%	15%
Tablet computer connected to a TV	4	6	15	6	9	3	6	16	5	2	2	8	5	5	3	7	1	2	7	13	5	6	6	8	2	1
	6%	6%	19%	10%	15%	6%	16%	24%	13%	16%	4%	17%	12%	12%	10%	18%	6%	14%	25%	27%	21%	17%	20%	22%	13%	7%
Smartphone connected to a TV	6	9	9	7	6	8	7	7	4	2	4	8	5	5	6	10	2	3	2	5	3	5	7	4	4	2
	10%	9%	11%	10%	10%	17%	18%	10%	12%	15%	12%	16%	13%	13%	18%	25%	11%	19%	7%	10%	12%	13%	24%	12%	22%	15%
Don't recall where I viewed	11	8	5	12	6	5	3	6	6	2	8	8	4	5	6	3	4	3	3	7	4	6	3	5	8	7
	17%	8%	6%	18%	11%	12%	8%	9%	15%	18%	22%	17%	8%	12%	19%	9%	22%	17%	10%	15%	15%	16%	9%	14%	41%	43%

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 144

**QL6: SUMMARY II. - Thinking about each of the things you've seen that caused you concern, please can you say what device or devices you were watching at the time?
Please select as many as apply for each. SINGLE CODE**

Base: All who have seen something of concern on an on-line or on-demand service

	TV service from ...	Blu-ray player connected to a TV	Digital Media Player (i.e. Now TV/ Apple TV/ Roku player or stick/ Chromecast/ Amazon Fire TV player or stick) connected to a TV	Games console (i.e. Xbox 360/ Xbox One/ PlayStation 3/ PlayStation 4/ Wii/ Wii U) connected to a TV	Desktop/ Laptop computer connected to a TV	Tablet computer connected to a TV	Smartphone connected to a TV	Don't recall where I viewed
Unweighted base	331	331	331	331	331	331	331	331
Weighted base	292	292	292	292	292	292	292	292
Effective base	210	210	210	210	210	210	210	210
Accuracy of medical/ health claims	30 10%	1 *	10 4%	10 3%	11 4%	4 1%	6 2%	11 4%
Bad language	54 18%	8 3%	25 9%	11 4%	17 6%	6 2%	9 3%	8 3%
Bullying/victimising	34 12%	5 2%	19 6%	13 4%	16 5%	15 5%	9 3%	5 2%
Content harmful to self-esteem (e.g. self-abuse)	20 7%	7 2%	14 5%	10 3%	14 5%	6 2%	7 2%	12 4%
Dangerous behaviour	16 6%	4 1%	15 5%	11 4%	23 8%	9 3%	6 2%	6 2%
Defamation/smearing of others	17 6%	1 *	14 5%	9 3%	9 3%	3 1%	8 3%	5 2%
Discrimination (e.g. based on age, gender, disability, religious/ non-religious beliefs etc.)	13 5%	4 1%	10 4%	8 3%	12 4%	6 2%	7 2%	3 1%
Drugs/drug use	24 8%	-	19 7%	13 4%	15 5%	16 6%	7 2%	6 2%
Eating disorders	12 4%	2 1%	5 2%	4 1%	9 3%	5 2%	4 1%	6 2%
Exorcism/the paranormal	6 2%	-	4 1%	1 *	3 1%	2 1%	2 1%	2 1%
Illegal child sexual abuse material	14 5%	1 *	5 2%	3 1%	10 3%	2 1%	4 1%	8 3%
Inaccurate information	23 8%	-	7 2%	4 1%	10 3%	8 3%	8 3%	8 3%
Incitement to crime	21 7%	1 1%	7 2%	3 1%	8 3%	5 2%	5 2%	4 1%
Incitement to hatred	17 6%	2 1%	7 2%	7 2%	9 3%	5 2%	5 2%	5 2%
Infringing someone's privacy	11 4%	4 1%	3 1%	3 1%	6 2%	3 1%	6 2%	6 2%
Misleading advertising	14 5%	1 *	8 3%	7 3%	12 4%	7 3%	10 3%	3 1%

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 144

**QL6: SUMMARY II. - Thinking about each of the things you've seen that caused you concern, please can you say what device or devices you were watching at the time?
Please select as many as apply for each. SINGLE CODE**

Base: All who have seen something of concern on an on-line or on-demand service

	TV service from ...	Blu-ray player connected to a TV	Digital Media Player (i.e. Now TV/ Apple TV/ Roku player or stick/ Chromecast/ Amazon Fire TV player or stick) connected to a TV	Games console (i.e. Xbox 360/ Xbox One/ PlayStation 3/ PlayStation 4/ Wii/ Wii U) connected to a TV	Desktop/ Laptop computer connected to a TV	Tablet computer connected to a TV	Smartphone connected to a TV	Don't recall where I viewed
Weighted base	292	292	292	292	292	292	292	292
Nakedness/naked bodies/ body parts	6 2%	-	4 1%	2 1%	4 1%	1 *	2 1%	4 1%
Offence of religion	4 2%	1 *	2 1%	3 1%	4 1%	2 1%	3 1%	3 1%
Pornography	10 3%	1 *	5 2%	1 1%	5 2%	7 2%	2 1%	3 1%
Racism	17 6%	2 1%	7 3%	9 3%	11 4%	13 4%	5 2%	7 2%
Sex/sexually explicit content	11 4%	-	7 2%	3 1%	7 2%	5 2%	3 1%	4 1%
Suicide	11 4%	1 *	9 3%	5 2%	10 4%	6 2%	5 2%	6 2%
Trolling/on-line harassment (please think about video content itself rather than any comments made on it)	12 4%	1 *	5 2%	5 2%	5 2%	6 2%	7 2%	3 1%
Violence (in general)	12 4%	1 *	9 3%	4 1%	8 3%	8 3%	4 1%	5 2%
Welfare of children or young people	5 2%	-	2 1%	2 1%	3 1%	2 1%	4 1%	8 3%
Other	5 2%	-	-	3 1%	2 1%	1 *	2 1%	7 2%

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 145

**QL7: And how have you generally reacted when you have seen something that caused you concern?
IF NECESSARY In other words, what have you done?
MULTI CODE**

Base: All who have seen something of concern on an on-line or on-demand service

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	331	322 97%	9 3%	-	159 48%	172 52%	87 26%	66 20%	64 19%	42 13%	38 11%	34 10%	78 24%	121 37%	64 19%	68 21%	199 60%	132 40%	133 40%	198 65%	117 35%	214 65%	230 69%	98 30%
Weighted base	292	257 88%	35** 12%**	**	162* 55%*	131 45%	79* 27%*	65* 22%*	56* 19%*	42** 14%**	24* 8%*	26** 9%**	60* 21%*	110* 37%*	72* 25%*	51* 17%*	170 58%	123* 42%*	118* 40%*	175 60%	101* 35%*	191 65%	183 63%	106* 36%*
Effective base	210	259	8	-	96	128	48	48	51	24	32	19	64	71	41	49	127	84	91	120	78	133	148	64
Stopped viewing	128	116 45%	12 33%	-	67 42%	60 46%	23 28%	26 39%	30 54%	22 52%	12 51%	15 59%	27 45%	42 38%	36 50%	23 44%	69 41%	58 48%	53 45%	74 43%	47 47%	80 42%	82 45%	44 42%
Told another family member	51	49 96%	2 4%	-	20 39%	31 61% ^a	14 28%	9 18%	9 18%	7 15%	4 7%	7 15%	8 15%	25 49%	12 24%	6 12%	32 64%	18 36%	14 27%	37 73%	14 27%	37 73%	30 59%	21 41%
Told your friends	50	44 89%	6 11%	-	30 60%	20 40%	14 29%	14 29%	8 16%	4 8%	3 6%	5 11%	13 27% ^k	22 44% ^k	4 8%	10 21% ^k	35 71%	14 29%	22 44%	28 56%	20 41%	29 59%	34 70%	15 30%
Told someone else	39	39 100%	-	-	23 58%	16 42%	11 29%	10 25%	8 21%	4 10%	3 8%	3 8%	10 26%	15 38%	8 19%	6 16%	25 64%	14 36%	20 50%	19 50%	19 47%	21 53%	29 73%	11 27%
Told your parents	32	28 89%	4 11%	-	24 74% ^b	8 26%	11 35%	14 42%	5 17%	1 3%	1 3%	-	8 25%	11 33%	7 22%	6 20%	18 57%	14 43%	24 77% ^p	8 23%	22 70% ^r	10 30%	7 21%	24 76%
Complained/reported to a third party body (i.e. a regulator e.g. Ofcom/BBC Trust/ATVOD)	27	27 100%	-	-	10 37%	17 63%	10 35%	6 23%	7 26%	2 9%	1 3%	1 4%	8 30%	6 23%	9 34%	4 14%	14 53%	13 47%	14 51%	13 49%	9 33%	18 67%	16 60%	11 40%
Other (please type in)	4	4 100%	-	-	3 78%	1 22%	3 74%	1 26%	-	-	-	-	3 74%	-	-	1 26%	3 74%	1 26%	-	4 100%	-	4 100%	1 26%	3 74%
Net: Any action	217	200 92%	17 8%	-	115 53%	102 47%	53 24%	53 24%	44 20%	30 14%	18 8%	20 9%	46 21%	80 37%	54 25%	37 17%	126 58%	92 42%	96 44%	122 56%	84 39% ^r	133 61%	144 66%	71 33%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 145

**QL7: And how have you generally reacted when you have seen something that caused you concern?
IF NECESSARY In other words, what have you done?
MULTI CODE**

Base: All who have seen something of concern on an on-line or on-demand service

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Unweighted base	331	322 97%	6 2%	284 86%	47 14%	330 100%	1 *	240 73%	28 8%	36 11%	27 8%	17 5%	34 10%	21 6%	19 6%	31 9%	13 4%	18 5%	38 11%	49 15%
Weighted base	292	285 98%	5** 2%**	236 81%	56** 19%**	292 100%	***	244 83%	24** 8%**	19* 7%*	5** 2%**	21** 7%**	37** 13%**	24** 8%**	18** 6%**	28** 10%**	20** 7%**	17** 6%**	33* 11%*	45* 15%*
Effective base	210	203	5	200	25	210	1	162	21	30	25	9	16	15	17	27	12	11	33	43
Stopped viewing	128	125 44%	2 41%	105 45%	22 40%	127 44%	*	103 42%	11 45%	11 58%	3 49%	7 33%	19 53%	11 46%	8 45%	8 27%	12 58%	5 32%	11 34%	22 48%
	44%	98%	1%	83%	17%	100%	*	81%	9%	9%	2%	6%	15%	9%	7%	6%	9%	4%	9%	17%
Told another family member	51	48 17%	2 42%	42 18%	9 16%	51 17%	-	45 18%	2 10%	3 14%	1 16%	3 12%	6 15%	5 23%	4 11%	3 12%	2 16%	3 29%	9 20%	9 20%
	17%	94%	4%	83%	17%	100%	-	88%	5%	5%	2%	5%	11%	11%	8%	6%	5%	5%	19%	18%
Told your friends	50	47 16%	3 56%	41 17%	8 15%	50 17%	-	42 17%	3 12%	4 19%	1 15%	2 9%	3 7%	2 10%	5 27%	6 21%	3 15%	6 34%	10 18%	10 21%
	17%	95%	5%	83%	17%	100%	-	85%	6%	7%	2%	4%	5%	5%	10%	12%	6%	12%	12%	19%
Told someone else	39	38 13%	* 7%	35 15%	4 7%	39 13%	-	32 13%	1 2%	6 31%	4 12%	1 2%	4 11%	2 19%	2 10%	2 6%	2 8%	2 14%	6 17%	10 22%
	13%	96%	1%	90%	10%	100%	-	82%	1%	15%g	2%	1%	10%	12%	5%	4%	6%	14%	22%	25%
Told your parents	32	30 11%	2 34%	29 12%	3 5%	32 11%	-	27 11%	2 9%	2 11%	1 19%	2 10%	1 3%	1 5%	8 6%	- 27%	- 32%	5 12%	4 12%	5 10%
	11%	95%	5%	91%	9%	100%	-	84%	7%	6%	3%	7%	3%	3%	24%	-	17%	12%	12%	15%
Complained/reported to a third party body (i.e. a regulator e.g. Ofcom/BBC Trust/ATVOD)	27	27 100%	-	25 92%	2 8%	27 100%	-	21 77%	4 14%	2 6%	1 3%	1 2%	1 5%	- 18%	3 11%	2 9%	-	- 22%	6 22%	3 11%
	9%	100%	-	92%	8%	100%	-	77%	14%	6%	3%	2%	5%	18%	11%	9%	-	-	6	3
Other (please type in)	4	3 1%	1 19%	3 74%	1 26%	4 100%	-	3 74%	1 26%	-	-	1 22%	-	-	-	2 52%	-	-	-	-
	1%	78%	22%	74%	26%	100%	-	74%	26%	-	-	22%	-	-	-	52%	-	-	-	-
Net: Any action	217	211 74%	5 100%	184 78%	33 59%	217 74%	*	177 73%	18 76%	18 92%	5 91%	10 49%	27 72%	18 77%	15 66%	19 79%	14 71%	12 72%	24 74%	37 83%
	74%	97%	2%	85%	15%	100%	*	81%	8%	8%g	2%	5%	12%	8%	7%	9%	7%	6%	11%	17%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 145

**QL7: And how have you generally reacted when you have seen something that caused you concern?
IF NECESSARY In other words, what have you done?
MULTI CODE**

Base: All who have seen something of concern on an on-line or on-demand service

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owens smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	331	60 18%	271 82%	166 50%	115 35%	43 13%	59 18%	236 71%	252 76%	68 21%	241 73%	303 92%	28 8%
Weighted base	292	45* 15%*	248 85%	142 49%	101* 34%*	33* 11%*	57** 19%**	200 68%	212 73%	68* 23%*	205 70%	262 90%	30** 10%**
Effective base	210	46	169	116	69	33	30	163	174	37	167	208	12
Stopped viewing	128 44%	17 37%	111 45%	61 43%	45 45%	12 36%	24 42%	85 42%	88 41%	36 53%	84 41%	118 45%	9 31%
Told another family member	51 17%	9 21%	42 82%	26 18%	19 17%	7 21%	8 14%	33 17%	36 17%	13 19%	33 16%	46 18%	4 14%
Told your friends	50 17%	8 17%	42 85%	25 50%	22 44%	7 15%	9 17%	38 78%	37 74%	11 23%	36 72%	46 92%	4 8%
Told someone else	39 13%	6 14%	33 13%	24 17%	14 14%	8 24%	6 11%	32 16%	32 15%	6 8%	32 15%	35 13%	4 14%
Told your parents	32 11%	9 21%	23 9%	26 19%	9 9%	8 24%	3 5%	29 14%	28 13%	4 5%	27 13%	29 11%	3 10%
Complained/reported to a third party body (i.e. a regulator e.g. Ofcom/BBC Trust/ATVOD)	27 9%	3 8%	24 10%	16 11%	6 6%	5 15%	2 3%	22 11%	24 11%	3 4%	22 11%	25 10%	2 6%
Other (please type in)	4 1%	-	4 2%	2 1%	2 2%	-	2 3%	2 1%	2 1%	2 3%	2 1%	2 1%	2 6%
Net: Any action	217 74%	34 76%	184 74%	118 83%	66 30%	29 14%	30 14%	163 75%	163 75%	49 22%	157 72%	202 93%	16 7%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 145

**QL7: And how have you generally reacted when you have seen something that caused you concern?
IF NECESSARY In other words, what have you done?
MULTI CODE**

Base: All who have seen something of concern on an on-line or on-demand service

Total	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	331	243	241	193	178	161	72	121	48	303	141	185	121	220	111
		73%	73%	58%	54%	49%	22%	37%	15%	92%	43%	56%	37%	66%	34%
Weighted base	292	208	205	169	146	138	59*	99*	39*	262	116*	158	101*	186	106*
		71%	70%	58%	50%	47%	20%*	34%*	13%*	90%	40%*	54%	35%*	64%	36%*
Effective base	210	171	167	146	128	114	53	96	40	208	96	133	98	160	60
Stopped viewing	128	88	84	64	63	55	31	48	16	118	58	73	42	87	40
	44%	42%	41%	38%	43%	40%	52%	48%	41%	45%	50%	46%	41%	47%	38%
		69%	66%	50%	49%	43%	24%	37%	13%	93%	45%	57%	33%	68%	32%
Told another family member	51	35	33	26	25	23	15	21	9	46	36	30	23	40	10
	17%	17%	16%	15%	17%	16%	25%	21%	23%	18%	31%	19%	23%	22%	10%
		69%	65%	51%	50%	44%	29%	41%	18%	92%	71%wz	59%	46%z	79%z	21%
Told your friends	50	39	36	33	29	26	15	19	11	46	33	36	24	41	8
	17%	19%	17%	20%	20%	19%	20%	19%	28%	17%	29%	23%	24%	22%	8%
		79%	72%	67%	59%	52%	31%	37%	22%	92%	67%z	72%z	49%z	83%z	17%
Told someone else	39	29	32	23	25	25	10	12	5	35	19	26	20	28	11
	13%	14%	15%	14%	17%	18%	16%	12%	13%	13%	17%	16%	20%	15%	11%
		73%	80%	59%	64%	63%	24%	30%	13%	89%	49%	65%	50%	71%	29%
Told your parents	32	24	27	28	21	19	12	17	8	29	20	27	19	28	4
	11%	12%	13%	17%	14%	14%	21%	17%	19%	11%	17%	17%	19%	15%	4%
		76%	85%	89%	65%	60%	38%	53%	24%	91%	61%z	84%z	61%z	87%z	13%
Complained/reported to a third party body (i.e. a regulator e.g. Ofcom/BBC Trust/ATVOD)	27	22	22	21	12	16	7	12	6	25	12	20	15	21	6
	9%	11%	11%	12%	8%	11%	12%	12%	16%	10%	10%	13%	15%	11%	6%
		80%	79%	76%	43%	58%	25%	43%	23%	93%	44%	73%	55%	77%	23%
Other (please type in)	4	2	2	2	2	2	-	-	-	2	1	3	1	4	-
	1%	1%	1%	1%	1%	1%	-	-	-	1%	1%	2%	1%	2%	-
		52%	52%	52%	52%	52%	-	-	-	52%	22%	74%	26%	100%	-
Net: Any action	217	161	157	132	117	108	52	80	35	202	104	130	85	153	64
	74%	78%	77%	78%	80%	78%	88%	81%	88%	77%	90%	82%	84%	82%	61%
		74%	72%	61%	54%	49%	24%	37%	16%	93%	48%z	60%z	39%z	70%z	30%

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 146

QL8: You said you complained to a third party body about the content that caused you concern. Who was this?
MULTI CODE

Base: All complaining to a third party when seeing something that caused concern on an on-line or on-demand service

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	33	33	-	12	21	10	7	8	4	2	2	13	8	7	5	21	12	17	16	14	19	24	9
	100%	-	-	36%	64%	30%	21%	24%	12%	6%	6%	39%	24%	21%	15%	64%	36%	52%	48%	42%	58%	73%	27%
Weighted base	27*	27**	-.**	10**	17**	10**	6**	7**	2**	1**	1**	8**	6**	9**	4**	14**	13**	14**	13**	9**	18**	16**	11**
	100%**	-.**	-.**	37%**	63%**	35%**	23%**	26%**	9%**	3%**	4%**	30%**	23%**	34%**	14%**	53%**	47%**	51%**	49%**	33%**	67%**	60%**	40%**
Effective base	24	24	-	11	14	7	6	6	3	1	2	11	6	6	4	17	9	12	13	11	14	20	7
Ofcom/Office of Communications	9	9	-	2	7	3	3	2	1	*	-	1	1	5	2	3	7	7	3	4	5	6	4
	34%	-	-	20%	43%	30%	50%	28%	55%	16%	-	17%	20%	52%	54%	18%	52%	48%	20%	47%	28%	35%	34%
	100%	-	-	21%	79%	31%	33%	21%	14%	1%	-	15%	13%	50%	21%	28%	72%	71%	29%	46%	54%	61%	39%
BBFC/British Board of Film Classification	9	9	-	4	6	3	2	3	-	1	-	3	2	4	-	5	4	3	6	3	6	6	3
	34%	-	-	36%	32%	35%	31%	46%	-	84%	-	40%	27%	47%	-	34%	33%	21%	48%	31%	35%	36%	31%
	100%	-	-	40%	60%	36%	21%	35%	-	8%	-	36%	18%	46%	-	54%	46%	31%	69%	31%	69%	64%	36%
ATVOD – Authority for Television On Demand	8	8	-	5	3	1	2	3	-	1	1	1	3	1	3	4	4	6	2	5	4	4	4
	30%	-	-	46%	20%	16%	36%	44%	-	84%	53%	9%	50%	16%	78%	26%	34%	43%	16%	50%	20%	23%	40%
	100%	-	-	57%	43%	18%	28%	38%	-	9%	8%	9%	38%	18%	35%	47%	53%	74%	26%	56%	44%	46%	54%
MediaWatch/National Viewers and Listeners Association	8	8	-	4	4	3	*	3	1	1	-	3	2	2	-	6	2	3	5	1	6	3	5
	29%	-	-	43%	21%	34%	2%	42%	39%	84%	-	41%	40%	23%	-	40%	17%	21%	37%	16%	36%	19%	45%
	100%	-	-	55%	45%	40%	2%	37%	12%	9%	-	42%	31%	27%	-	73%	27%	37%	63%	19%	81%	39%	61%
BSC/Broadcasting Standards Commission	7	7	-	5	2	3	-	2	1	-	1	4	1	2	-	5	2	4	3	3	4	6	1
	26%	-	-	52%	10%	31%	-	32%	52%	-	47%	50%	15%	21%	-	35%	15%	28%	23%	33%	22%	39%	5%
	100%	-	-	76%	24%	42%	-	32%	17%	-	8%	59%	13%	28%	-	72%	28%	57%	43%	43%	57%	92%	8%
The Government (inc Northern Ireland Assembly/Scottish Executive/Welsh Executive)	6	6	-	3	4	2	1	3	-	-	-	1	1	4	-	2	4	4	2	3	4	3	4
	23%	-	-	25%	22%	21%	17%	46%	-	-	-	6%	24%	47%	-	14%	33%	30%	16%	29%	20%	16%	33%
	100%	-	-	41%	59%	32%	17%	51%	-	-	-	8%	24%	68%	-	32%	68%	66%	34%	42%	58%	42%	58%
ASA/Advertising Standards Authority	5	5	-	4	1	3	-	1	1	-	1	3	1	-	-	5	-	3	2	2	3	3	2
	18%	-	-	38%	6%	27%	-	12%	39%	-	47%	41%	24%	-	-	34%	-	24%	11%	21%	16%	17%	19%
	100%	-	-	78%	22%	52%	-	17%	19%	-	12%	70%	30%	-	-	100%	-	69%	31%	39%	61%	58%	42%
BBC Trust	1	1	-	-	1	-	-	-	1	-	-	1	-	-	-	1	-	-	1	-	1	1	-
	3%	-	-	-	5%	-	-	-	33%	-	-	9%	-	-	-	5%	-	-	6%	-	4%	5%	-
	100%	-	-	-	100%	-	-	-	100%	-	-	100%	-	-	-	100%	-	-	100%	-	100%	100%	-
Other	1	1	-	-	1	-	-	1	-	-	-	1	-	-	-	1	-	-	1	-	1	1	-
	2%	-	-	-	4%	-	-	10%	-	-	-	8%	-	-	-	5%	-	-	5%	-	4%	4%	-
	100%	-	-	-	100%	-	-	100%	-	-	-	100%	-	-	-	100%	-	-	100%	-	100%	100%	-

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 146

QL8: You said you complained to a third party body about the content that caused you concern. Who was this?

MULTI CODE

Base: All complaining to a third party when seeing something that caused concern on an on-line or on-demand service

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	33	33	-	32	1	33	-	21	4	4	4	1	2	4	-	3	1	-	7	3
		100%	-	97%	3%	100%	-	64%	12%	12%	12%	3%	6%	12%	-	9%	3%	-	21%	9%
Weighted base	27*	27**	-.**	25**	2**	27**	-.**	21**	4**	2**	1**	1**	1**	5**	-.**	3**	2**	-.**	6**	3**
		100%**	-.**	92%**	8%**	100%**	-.**	77%**	14%**	6%**	3%**	2%**	5%**	18%**	-.**	11%**	9%**	-.**	22%**	11%**
Effective base	24	24	-	24	1	24	-	17	4	4	4	1	2	3	-	3	1	-	7	3
Ofcom/Office of Communications	9	9	-	9	-	9	-	9	-	*	*	1	-	1	-	1	2	-	3	1
	34%	34%	-	37%	-	34%	-	42%	-	22%	18%	100%	-	22%	-	41%	100%	-	47%	31%
		100%	-	100%	-	100%	-	95%	-	4%	1%	5%	-	12%	-	13%	25%	-	30%	10%
BBFC/British Board of Film Classification	9	9	-	7	2	9	-	8	1	1	*	1	-	4	-	-	-	-	2	1
	34%	34%	-	28%	100%	34%	-	36%	20%	38%	26%	100%	-	83%	-	-	-	-	30%	41%
		100%	-	77%	23%	100%	-	83%	8%	7%	2%	6%	-	45%	-	-	-	-	19%	13%
ATVOD – Authority for Television On Demand	8	8	-	8	-	8	-	6	1	*	-	-	1	1	-	3	-	-	2	-
	30%	30%	-	33%	-	30%	-	30%	40%	22%	-	-	53%	22%	-	100%	-	-	27%	-
		100%	-	100%	-	100%	-	77%	18%	5%	-	-	9%	13%	-	35%	-	-	19%	-
MediaWatch/National Viewers and Listeners Association	8	8	-	6	2	8	-	6	1	-	*	1	-	2	-	-	-	-	2	2
	29%	29%	-	23%	100%	29%	-	30%	40%	-	17%	100%	-	43%	-	-	-	-	27%	72%
		100%	-	73%	27%	100%	-	80%	19%	-	2%	6%	-	27%	-	-	-	-	20%	27%
BSC/Broadcasting Standards Commission	7	7	-	7	-	7	-	4	2	1	*	1	-	2	-	-	-	-	-	2
	26%	26%	-	28%	-	26%	-	20%	41%	56%	39%	100%	-	39%	-	-	-	-	-	59%
		100%	-	100%	-	100%	-	60%	22%	14%	4%	7%	-	28%	-	-	-	-	-	25%
The Government (inc Northern Ireland Assembly/Scottish Executive/Welsh Executive)	6	6	-	4	2	6	-	5	1	-	-	1	-	3	-	-	-	-	1	-
	23%	23%	-	16%	100%	23%	-	23%	40%	-	-	100%	-	65%	-	-	-	-	18%	-
		100%	-	66%	34%	100%	-	76%	24%	-	-	8%	-	51%	-	-	-	-	17%	-
ASA/Advertising Standards Authority	5	5	-	5	-	5	-	3	2	-	-	1	-	-	-	-	-	-	1	2
	18%	18%	-	19%	-	18%	-	13%	55%	-	-	100%	-	-	-	-	-	-	9%	59%
		100%	-	100%	-	100%	-	58%	42%	-	-	10%	-	-	-	-	-	-	11%	36%
BBC Trust	1	1	-	1	-	1	-	1	-	-	-	-	-	-	-	-	-	-	1	-
	3%	3%	-	3%	-	3%	-	4%	-	-	-	-	-	-	-	-	-	-	13%	-
		100%	-	100%	-	100%	-	100%	-	-	-	-	-	-	-	-	-	-	100%	-
Other	1	1	-	1	-	1	-	1	-	-	-	-	1	-	-	-	-	-	-	-
	2%	2%	-	3%	-	2%	-	3%	-	-	-	-	47%	-	-	-	-	-	-	-
		100%	-	100%	-	100%	-	100%	-	-	-	-	100%	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 146

QL8: You said you complained to a third party body about the content that caused you concern. Who was this?**MULTI CODE****Base: All complaining to a third party when seeing something that caused concern on an on-line or on-demand service**

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	33	6 18%	27 82%	20 61%	8 24%	5 15%	2 6%	28 85%	27 82%	5 15%	26 79%	31 94%	2 6%
Weighted base	27*	3** 13%**	24** 87%**	16** 59%**	6** 23%**	5** 18%**	2** 6%**	22** 81%**	24** 87%**	3** 9%**	22** 79%**	25** 93%**	2** 7%**
Effective base	24	6	20	15	7	3	2	21	20	4	20	23	2
Ofcom/Office of Communications	9	1	9	4	2	3	-	9	8	1	8	8	1
	34%	15%	37%	27%	31%	51%	-	42%	35%	41%	38%	33%	51%
		5%	95%	47%	21%	27%	-	100%	89%	11%	89%	90%	10%
BBFC/British Board of Film Classification	9	1	8	8	2	2	-	6	8	-	6	8	1
	34%	34%	34%	47%	34%	46%	-	28%	35%	-	29%	33%	49%
		13%	87%	82%	23%	25%	-	67%	90%	-	67%	90%	10%
ATVOD – Authority for Television On Demand	8	1	8	5	4	-	2	6	8	1	8	8	-
	30%	19%	32%	33%	59%	-	100%	29%	32%	25%	35%	32%	-
		8%	92%	64%	45%	-	21%	79%	92%	8%	92%	100%	-
MediaWatch/National Viewers and Listeners Association	8	1	7	6	1	1	-	6	7	1	5	7	1
	29%	15%	31%	38%	14%	27%	-	26%	30%	36%	23%	28%	51%
		6%	94%	78%	11%	17%	-	73%	88%	12%	62%	88%	12%
BSC/Broadcasting Standards Commission	7	1	6	4	3	-	-	7	5	2	5	6	1
	26%	42%	23%	26%	42%	-	-	30%	22%	70%	24%	24%	51%
		21%	79%	61%	38%	-	-	96%	74%	26%	74%	87%	13%
The Government (inc Northern Ireland Assembly/Scottish Executive/Welsh Executive)	6	1	6	6	2	1	-	4	6	-	4	6	-
	23%	15%	24%	39%	34%	21%	-	19%	26%	-	19%	25%	-
		8%	92%	100%	34%	17%	-	66%	100%	-	66%	100%	-
ASA/Advertising Standards Authority	5	1	4	4	-	-	-	5	3	2	3	4	1
	18%	31%	16%	25%	-	-	-	22%	14%	58%	16%	16%	51%
		22%	78%	81%	-	-	-	100%	69%	31%	69%	81%	19%
BBC Trust	1	1	-	1	-	-	-	1	1	-	1	1	-
	3%	23%	-	5%	-	-	-	3%	3%	-	4%	3%	-
		100%	-	100%	-	-	-	100%	100%	-	100%	100%	-
Other	1	-	1	-	-	-	-	1	1	-	1	1	-
	2%	-	3%	-	-	-	-	3%	3%	-	3%	3%	-
		-	100%	-	-	-	-	100%	100%	-	100%	100%	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 146

QL8: You said you complained to a third party body about the content that caused you concern. Who was this?

MULTI CODE

Base: All complaining to a third party when seeing something that caused concern on an on-line or on-demand service

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	33	29 88%	26 79%	24 73%	14 42%	19 58%	10 30%	15 45%	7 21%	31 94%	15 45%	22 67%	16 48%	24 73%	9 27%
Weighted base	27*	22** 80%**	22** 79%**	21** 76%**	12** 43%**	16** 58%**	7** 25%**	12** 43%**	6** 23%**	25** 93%**	12** 44%**	20** 73%**	15** 55%**	21** 77%**	6** 23%**
Effective base	24	22	20	17	10	15	8	10	5	23	11	16	11	17	8
Ofcom/Office of Communications	9 34%	8 39% 90%	8 38% 89%	8 40% 89%	4 38% 47%	7 47% 80%	4 53% 39%	4 32% 40%	2 38% 25%	8 33% 90%	4 30% 39%	7 37% 77%	6 39% 64%	8 40% 90%	1 15% 10%
BBFC/British Board of Film Classification	9 34%	6 28% 67%	6 29% 67%	8 37% 82%	5 44% 56%	5 30% 52%	2 23% 17%	2 16% 21%	1 12% 8%	8 33% 90%	6 51% 67%	6 31% 67%	6 41% 67%	6 29% 67%	3 48% 33%
ATVOD – Authority for Television On Demand	8 30%	7 31% 82%	8 35% 92%	6 28% 70%	3 30% 43%	4 25% 49%	4 57% 47%	3 26% 38%	1 24% 18%	8 32% 100%	3 25% 37%	5 26% 64%	3 22% 41%	6 29% 74%	2 34% 26%
MediaWatch/National Viewers and Listeners Association	8 29%	3 16% 43%	5 23% 62%	6 30% 79%	3 25% 37%	1 8% 16%	1 22% 19%	4 35% 52%	1 12% 9%	7 28% 88%	5 39% 59%	5 27% 67%	4 25% 48%	6 29% 78%	2 28% 22%
BSC/Broadcasting Standards Commission	7 26%	6 28% 87%	5 24% 74%	5 22% 66%	3 28% 47%	4 28% 62%	2 24% 27%	3 24% 40%	1 18% 16%	6 87% 87%	4 30% 53%	5 27% 77%	5 30% 65%	5 26% 77%	2 25% 23%
The Government (inc Northern Ireland Assembly/Scottish Executive/Welsh Executive)	6 23%	3 12% 42%	4 19% 66%	6 30% 100%	4 37% 68%	3 17% 42%	2 23% 25%	2 17% 32%	- 25% 100%	6 87% 87%	5 40% 76%	6 32% 100%	5 32% 76%	6 30% 100%	- - -
ASA/Advertising Standards Authority	5 18%	2 11% 51%	3 16% 69%	3 16% 69%	1 5% 11%	1 7% 22%	1 16% 22%	3 29% 69%	1 22% 28%	4 16% 81%	1 11% 27%	4 20% 81%	2 13% 39%	4 19% 81%	1 15% 19%
BBC Trust	1 3%	1 4% 100%	1 4% 100%	1 4% 100%	1 5% 100%	1 5% 100%	1 11% 100%	1 7% 100%	- 3% 100%	1 3% 100%	- - -	- - -	- - -	- - -	1 12% 100%
Other	1 2%	1 3% 100%	1 3% 100%	- - -	- - -	1 4% 100%	1 10% 100%	1 6% 100%	1 11% 100%	1 3% 100%	1 6% 100%	1 3% 100%	- - -	1 3% 100%	- - -

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 147

QM1: Thinking about all the types of on-line and on-demand TV or video content [IF NECESSARY – e.g. TV programmes, films, video clips, video podcasts or anything else you watch on-line or on-demand] you are aware of, please can you say how much regulation there should be on a scale of 1 to 5, where 5 is "this content should be highly regulated" and 1 that "this content should not be regulated at all".

SINGLE CODE

Base: All respondents

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2474	2051 83%	156 6%	267 11%	1143 46%	1331 54%	335 14%	326 13%	420 17%	376 15%	375 15%	642 26%	539 22%	790 32%	423 17%	722 29%	1329 54%	1145 46%	713 29%	1761 71%	618 25%	1856 75%	1345 54%	1120 45%	
Weighted base	2474	1658 67%	569 23%	247 10%	1204 49%	1270 51%	364 15%	406 16%	421 17%	423 17%	356 14%	505 20%	550 22%	763 31%	525 21%	637 26%	1312 53%	1162 47%	808 33%	1666 67%	687 28%	1787 72%	1232 50%	1232 50%	
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630	
1 – This type of content should not be regulated at all/ there shouldn't be any official rules about what can be shown	63 3%	47 3%	11 2%	5 2%	38 3%	24 2%	17 5%	5 1%	9 2%	7 2%	7 2%	17 3%	12 2%	15 2%	9 2%	26 4%	28 2%	35 3%	15 2%	48 3%	11 2%	52 3%	27 2%	36 3%	
2	168 7%	123 7%	40 7%	6 2%	103 9%	66 5%	41 11%	31 8%	47 11%	22 5%	16 5%	11 2%	47 9%	51 7%	28 5%	42 7%	98 7%	71 6%	66 8%	102 6%	58 8%	111 6%	111 9%	58 5%	
		73% C	24% B		61% b		25% d f g h	19% h	28% f g h	13% B	10% B	6% B	28% B	30% B	17% B	25% B	58% B	42% B	39% B	61% B	34% B	66% B	60% t	34% B	
3	1218 49%	813 49%	282 50%	122 49%	607 50%	610 48%	182 50%	219 54%	195 46%	200 47%	182 51%	241 48%	252 46%	396 52%	244 46%	326 51%	648 49%	569 49%	395 49%	822 49%	332 48%	885 50%	573 47%	638 52%	
		67% B	23% B	10% B	50% B	48% B	15% B	18% B	16% B	15% B	20% B	21% B	33% B	20% B	27% B	53% B	47% B	49% B	32% B	68% B	27% B	73% B	47% B	52% B	
4	620 25%	451 27%	144 25%	25 10%	284 24%	337 27%	93 26%	105 26%	110 26%	119 28%	87 24%	106 21%	161 29%	197 26%	134 26%	129 20%	357 23%	263 23%	218 27%	403 24%	192 28%	429 24%	347 28%	270 22%	
		73% C	23% C	4% B	46% B	54% B	15% B	17% B	18% B	19% B	14% B	17% B	26% B	32% B	22% B	21% B	58% B	42% B	35% B	65% B	31% B	69% B	56% t	44% B	
5 – This type of content should be highly regulated /there should be lots of official rules about what can be shown	405 16%	224 13%	92 16%	89 36%	172 42%	233 18%	31 8%	46 11%	59 14%	76 18%	63 16%	130 26%	78 19%	103 26%	110 27%	114 28%	181 45%	224 19%	114 28%	291 72%	94 23%	310 77%	174 43%	231 19%	
		55% B	23% B	22% AB	42% B	58% a	8% B	11% B	14% B	18% B	15% B	19% c	16% c	32% cde f g	19% B	26% B	27% ij	28% B	45% B	55% m	14% B	17% B	14% B	17% B	43% B
Net: Should be regulated	1025 41%	675 41%	236 41%	115 46%	455 38%	570 45%	124 34%	151 37%	169 40%	195 46%	150 42%	236 47%	238 43%	300 39%	244 46%	243 38%	538 41%	487 42%	332 41%	693 42%	286 42%	739 41%	521 42%	501 41%	
		66% B	23% B	11% B	44% B	56% a	12% B	15% B	17% B	19% c	15% B	23% cd	23% B	29% B	24% kl	24% B	53% B	47% B	32% B	68% B	28% B	72% B	51% B	49% B	
Net: Should not be regulated	231 9%	170 10%	51 9%	11 4%	141 12%	90 7%	58 16%	36 9%	56 13%	29 7%	24 6%	28 6%	59 11%	66 9%	37 7%	68 11%	126 10%	106 9%	81 10%	150 9%	69 10%	162 9%	137 11%	94 8%	
		73% C	22% B	5% B	61% b	39% B	25% d f g h	16% B	24% f g h	13% B	10% B	12% B	26% B	29% B	16% B	30% B	54% B	46% B	35% B	65% B	30% B	70% B	59% t	41% B	
Mean	3.46	3.41	3.47	3.76 AB	3.37	3.54 a	3.22	3.39	3.39	3.55 c	3.51 c	3.63 cde	3.44	3.42	3.59 jl	3.41	3.43	3.49	3.43	3.47	3.44	3.47	3.43	3.49	
SD	0.93	0.91	0.91	1.04	0.94	0.91	0.92	0.83	0.94	0.90	0.91	1.00	0.91	0.88	0.93	0.99	0.89	0.97	0.90	0.95	0.89	0.95	0.92	0.95	
SE	0.02	0.02	0.07	0.06	0.03	0.03	0.05	0.05	0.05	0.05	0.05	0.04	0.04	0.03	0.05	0.04	0.02	0.03	0.03	0.02	0.04	0.02	0.02	0.03	

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 147

QM1: Thinking about all the types of on-line and on-demand TV or video content [IF NECESSARY – e.g. TV programmes, films, video clips, video podcasts or anything else you watch on-line or on-demand] you are aware of, please can you say how much regulation there should be on a scale of 1 to 5, where 5 is "this content should be highly regulated" and 1 that "this content should not be regulated at all".

SINGLE CODE

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2474	2130	62	1829	379	2051	157	1780	255	238	201	96	268	190	149	202	144	162	294	275
		86%	3%	74%	15%	83%	6%	72%	10%	10%	8%	4%	11%	8%	6%	8%	6%	7%	12%	14%
Weighted base	2474	2099	116*	1776	452	2030	198*	2046	225	146	57*	101*	272	203	176	215	225	208*	334	312
		85%	5%*	72%	18%	82%	8%*	83%	9%	6%	2%*	4%*	11%	8%	7%	9%	9%	8%*	14%	13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
1 – This type of content should not be regulated at all/ there shouldn't be any official rules about what can be shown	63	48	9	35	22	46	12	43	12	7	1	1	8	2	2	1	1	4	9	14
	3%	2%	8%	2%	5%	2%	6%	2%	5%	4%	2%	1%	3%	1%	1%	*	2%	3%	3%	5%
		76%	15%a	56%	36%c	73%	19%e	69%	19%g	10%	2%	2%	13%	3%	3%	2%	1%	7%	15%	23%p
2	168	157	5	124	38	157	5	139	16	9	3	7	6	11	9	13	18	16	17	42
	7%	7%	4%	7%	8%	8%	3%	7%	7%	6%	6%	7%	2%	5%	5%	6%	8%	8%	5%	14%
		93%	3%	74%	23%	93%	3%	83%	10%	5%	2%	4%	4%	6%	5%	8%	11%l	9%	10%	25%lmmor
3	1218	1016	75	856	239	990	106	1018	105	71	25	53	141	111	93	107	108	113	154	138
	49%	48%	64%	48%	53%	49%	54%	50%	47%	48%	43%	52%	52%	55%	53%	50%	48%	54%	46%	44%
		83%	6%	70%	20%	81%	9%	84%	9%	6%	2%	4%	9%	12%	9%	9%	9%	9%	13%	11%
4	620	576	16	512	83	548	47	509	57	40	14	12	69	47	40	63	70	47	87	74
	25%	27%	13%	29%	18%	27%	24%	25%	25%	27%	24%	12%	25%	23%	23%	29%	31%	22%	26%	24%
		93%	3%	82%d	13%	88%	8%	82%	9%	6%	2%	2%	11%	8%	6%	10%k	11%k	8%	14%k	12%
5 – This type of content should be highly regulated /there should be lots of official rules about what can be shown	405	303	12	248	68	289	27	336	35	20	14	28	48	32	32	30	28	28	66	44
	16%	14%	10%	14%	15%	14%	14%	16%	15%	14%	24%	27%	18%	16%	14%	13%	13%	10%	20%	14%
		75%	3%	61%	17%	71%	7%	83%	9%	5%	3%gl	7%opqs	12%	8%	8%	7%	7%	7%	16%	11%
Net: Should be regulated	1025	879	28	760	152	837	75	846	92	60	28	40	117	79	72	94	98	74	153	118
	41%	42%	24%	43%	34%	41%	38%	41%	41%	41%	49%	39%	43%	39%	41%	44%	44%	36%	46%	38%
		86%b	3%	74%d	15%	82%	7%	82%	9%	6%	3%	4%	11%	8%	7%	9%	10%	7%	15%	11%
Net: Should not be regulated	231	204	14	160	61	203	17	183	28	16	5	8	14	13	11	14	19	20	27	56
	9%	10%	12%	9%	13%	10%	9%	9%	13%	11%	8%	8%	5%	6%	7%	8%	10%	8%	8%	18%
		88%	6%	69%	26%	88%	7%	79%	12%	7%	2%	4%	6%	5%	6%	6%	8%	9%	12%	24%lmmor
Mean	3.46	3.44	3.15	3.46d	3.30	3.43	3.37	3.47	3.39	3.39	3.63	3.57	3.52s	3.48	3.52	3.50	3.48	3.37	3.55s	3.29
SD	0.93	0.91	0.95	0.89	0.99	0.91	0.96	0.92	1.00	0.95	0.99	1.01	0.91	0.86	0.89	0.83	0.83	0.89	0.96	1.02
SE	0.02	0.02	0.12	0.02	0.05	0.02	0.08	0.02	0.06	0.06	0.07	0.10	0.06	0.06	0.07	0.06	0.07	0.07	0.06	0.06

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 147

QM1: Thinking about all the types of on-line and on-demand TV or video content [IF NECESSARY – e.g. TV programmes, films, video clips, video podcasts or anything else you watch on-line or on-demand] you are aware of, please can you say how much regulation there should be on a scale of 1 to 5, where 5 is "this content should be highly regulated" and 1 that "this content should not be regulated at all".

SINGLE CODE

Base: All respondents

	Total	Location		Home TV service				Smart TV			Any connected TV		
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
1 – This type of content should not be regulated at all/ there shouldn't be any official rules about what can be shown	63 3%	14 3%	49 3%	24 2%	28 3%	4 2%	22 3%	30 2%	38 3%	23 3%	33 2%	43 2%	19 3%
2	168 7%	24 4%	145 8%	87 9%	53 5%	12 6%	34 5%	106 8%	107 7%	57 7%	94 7%	140 8%	28 4%
		14%	86%a	52%df	32%	7%	20%	63%g	63%	34%	56%	83%h	17%
3	1218 49%	267 48%	951 49%	470 47%	519 49%	97 50%	367 50%	655 48%	731 48%	448 51%	641 47%	885 48%	333 53%
		22%	78%	39%	43%	8%	30%	54%	60%	37%	53%	73%	27%
4	620 25%	118 21%	502 26%	259 26%	280 27%	57 29%	187 25%	353 26%	421 27%	191 22%	399 29%	519 28%	101 16%
		19%	81%	42%	45%	9%	30%	57%	68%i	31%	64%j	84%k	16%
5 – This type of content should be highly regulated /there should be lots of official rules about what can be shown	405 16%	130 23%	275 14%	157 16%	175 17%	24 12%	131 18%	226 16%	239 16%	152 17%	204 15%	259 14%	146 23%
		32%b	68%	39%	43%	6%	32%	56%	59%	38%	50%	64%	36%k
Net: Should be regulated	1025 41%	247 45%	778 40%	416 42%	455 43%	81 42%	318 43%	578 42%	660 43%	343 39%	603 44%	778 42%	247 39%
		24%	76%	41%	44%	8%	31%	56%	64%	33%	59%	76%	24%
Net: Should not be regulated	231 9%	38 7%	193 10%	111 11%	81 8%	16 8%	56 8%	136 10%	145 9%	80 9%	127 9%	184 10%	47 8%
		16%	84%	48%l	35%	7%	24%	59%	63%	35%	55%	79%	21%
Mean	3.46	3.59b	3.42	3.44	3.49	3.44	3.50	3.47	3.47	3.45	3.47	3.44	3.52
SD	0.93	0.98	0.91	0.94	0.92	0.85	0.93	0.93	0.92	0.94	0.91	0.91	1.00
SE	0.02	0.04	0.02	0.03	0.03	0.06	0.04	0.02	0.02	0.03	0.02	0.02	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 147

QM1: Thinking about all the types of on-line and on-demand TV or video content [IF NECESSARY – e.g. TV programmes, films, video clips, video podcasts or anything else you watch on-line or on-demand] you are aware of, please can you say how much regulation there should be on a scale of 1 to 5, where 5 is "this content should be highly regulated" and 1 that "this content should not be regulated at all".

SINGLE CODE

Base: All respondents

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2474	1393 56%	1394 56%	863 35%	855 35%	622 25%	270 11%	538 22%	210 8%	1869 76%	482 19%	559 23%	238 10%	801 32%	1673 68%
Weighted base	2474	1368 55%	1371 55%	868 35%	799 32%	566 23%	263 11%	526 21%	214 9%	1847 75%	444 18%	522 21%	228 9%	755 31%	1719 69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
1 – This type of content should not be regulated at all/ there shouldn't be any official rules about what can be shown	63 3%	27 2%	33 2%	19 2%	17 2%	18 3%	3 1%	15 3%	3 1%	43 2%	15 3%	26 5%	10 17%	27 4%	36 2%
2	168 7%	111 8%	94 7%	66 8%	64 8%	36 6%	23 9%	33 6%	37 8%	140 8%	24 5%	34 7%	10 4%	45 6%	123 7%
3	1218 49%	650 48%	641 47%	434 50%	395 49%	273 48%	129 49%	275 52%	96 45%	885 48%	170 38%	201 38%	108 47%	318 42%	900 52%
4	620 25%	402 29%	399 29%	247 28%	219 27%	169 30%	78 29%	142 27%	52 24%	519 28%	118 27%	148 28%	50 22%	206 27%	414 24%
5 – This type of content should be highly regulated /there should be lots of official rules about what can be shown	405 16%	179 13%	204 15%	102 12%	104 13%	71 13%	32 12%	60 11%	26 12%	259 14%	117 26%	113 22%	50 22%	159 21%	246 14%
Net: Should be regulated	1025 41%	581 42%	603 44%	350 40%	323 40%	240 42%	109 41%	203 39%	78 36%	778 42%	234 53%	261 50%	100 44%	365 48%	661 38%
Net: Should not be regulated	231 9%	137 10%	127 9%	85 10%	81 10%	53 9%	25 10%	48 9%	40 19%	184 10%	39 9%	60 12%	20 9%	72 10%	159 9%
Mean	3.46	3.44	3.471	3.40	3.41	3.42	3.43	3.38	3.28	3.44	3.672	3.552	3.52	3.562	3.41
SD	0.93	0.89	0.91	0.87	0.89	0.90	0.85	0.87	0.94	0.91	1.03	1.05	1.03	1.00	0.89
SE	0.02	0.02	0.02	0.03	0.03	0.04	0.05	0.04	0.07	0.02	0.05	0.04	0.07	0.04	0.02

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

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Table 148

QM2(1): As far as you know, are each of the following online services regulated? - TV live at the time of broadcast
SINGLE CODE

Base: All carrying out each viewing activity in the last 12 months

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	1737	1613	124	-	823	914	205	218	297	322	296	399	444	600	280	413	1044	693	514	1223	450	1287	1010	722
		93%	7%	-	47%	53%	12%	13%	17%	19%	17%	23%	26%	35%	16%	24%	60%	40%	30%	70%	26%	74%	58%	42%
Weighted base	1732	1288	444*	-**	862	870	238*	273	302	367	281	271	442	578	342	369	1021	711	587	1145	505	1227	942	783
		74%	26%*	-**	50%	50%	14%*	16%	17%	21%	16%	16%	26%	33%	20%	21%	59%	41%	34%	66%	29%	71%	54%	45%
Effective base	911	1280	99	-	429	484	99	126	174	180	144	237	239	307	154	218	546	365	261	664	237	679	528	383
Yes – is regulated	1327	984	343	-	695	632	172	186	239	305	220	205	364	461	246	256	825	502	442	885	387	939	745	581
	77%	76%	77%	-	81%	73%	72%	68%	79%	83%	78%	76%	82%	80%	72%	69%	81%	71%	75%	77%	77%	77%	79%	74%
		74%	26%	-	52% ^b	48%	13%	14%	18% ^d	23% ^{cd}	17%	15%	27% ^{kl}	35% ^l	19%	19%	62% ⁿ	38%	33%	67%	29%	71%	56%	44%
No – is not regulated	107	93	14	-	44	62	30	28	15	18	5	12	23	29	28	27	52	55	48	59	37	70	51	54
	6%	7%	3%	-	5%	7%	12%	10%	5%	5%	2%	4%	5%	5%	8%	7%	5%	8%	8%	5%	7%	6%	5%	7%
		87%	13%	-	42%	58%	28% ^{efgh}	26% ^{gh}	14%	17%	4%	11%	22%	27%	26%	25%	49%	51%	45%	55%	35%	65%	48%	50%
Don't know	298	212	86	-	123	176	37	59	49	44	56	54	55	88	68	87	144	155	97	201	80	218	147	149
	17%	16%	19%	-	14%	20%	15%	22%	16%	12%	20%	20%	13%	15%	20%	23%	14%	22%	17%	18%	16%	18%	16%	19%
		71%	29%	-	41%	59% ^a	12%	20% ^f	16%	15%	19%	18% ^f	19%	30%	23%	29% ^{ij}	48%	52% ^m	33%	67%	27%	73%	49%	50%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 148

QM2(1): As far as you know, are each of the following online services regulated? - TV live at the time of broadcast
SINGLE CODE

Base: All carrying out each viewing activity in the last 12 months

Total	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Unweighted base	1737	1709 98%	24 1%	1512 87%	225 13%	1656 95%	81 5%	1253 72%	164 9%	179 10%	141 8%	65 4%	177 10%	133 8%	101 6%	137 8%	110 6%	123 7%	214 12%	193 11%
Weighted base	1732	1688 97%	40** 2%**	1471 85%	261 15%	1642 95%	90* 5%*	1442 83%	139 8%	108 6%	43* 2%*	68* 4%*	184* 11%*	136* 8%*	120* 7%*	138* 8%*	174* 10%*	155* 9%*	242 14%	225 13%
Effective base	911	909	10	803	114	873	39	693	121	109	65	33	93	76	66	86	77	53	113	113
Yes – is regulated	1327	1293 77%	31 76%	1150 78%	177 68%	1266 77%	61 68%	1101 76%	109 78%	80 75%	36 84%	58 85%	164 89%	104 77%	87 72%	89 65%	123 71%	111 71%	181 75%	184 82%
	77%	97%	2%	87% d	13%	95%	5%	83%	8%	6%	3%	4% o	12% mnopqr	8%	7%	7%	9%	8%	14%	14% o
No – is not regulated	107	105 6%	2 5%	96 7%	11 4%	105 6%	2 2%	93 6%	8 6%	4 4%	2 4%	2 3%	7 4%	10 8%	9 8%	9 6%	21 12%	10 7%	14 6%	10 4%
	6%	98%	2%	90%	10%	99%	1%	87%	8%	4%	1%	2%	7%	10%	9%	8%	20%	9%	13%	9%
Don't know	298	291 17%	8 19%	225 15%	74 28%	271 17%	27 30%	248 17%	22 16%	23 22%	5 12%	8 12%	13 7%	21 16%	24 20%	40 29%	30 17%	35 22%	47 19%	30 14%
	17%	97%	3%	75%	25% c	91%	9% e	83%	7%	8%	2%	3%	4%	7%	8% l	13% lms	10% l	12% l	16% l	10% c

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 148

QM2(1): As far as you know, are each of the following online services regulated? - TV live at the time of broadcast
SINGLE CODE

Base: All carrying out each viewing activity in the last 12 months

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	1737	275 16%	1462 84%	803 46%	742 43%	179 10%	422 24%	1132 65%	1202 69%	526 30%	1122 65%	1509 87%	228 13%
Weighted base	1732	235 14%	1497 86%	788 46%	724 42%	170* 10%*	453 26%	1109 64%	1187 69%	532 31%	1109 64%	1495 86%	237 14%
Effective base	911	175	752	465	403	97	210	610	631	277	598	808	106
Yes – is regulated	1327 77%	188 80%	1139 76%	590 75%	568 78%	134 79%	366 81%	837 76%	928 78%	388 73%	872 79%	1157 77%	170 72%
		14%	86%	44%	43%	10%	28%	63%	70%	29%	66%	87%	13%
No – is not regulated	107 6%	13 5%	94 6%	60 8%	33 5%	10 6%	15 3%	74 7%	79 7%	27 5%	72 6%	92 6%	14 6%
		12%	88%	56% f	31%	10%	14%	69%	74%	25%	67%	86%	14%
Don't know	298 17%	34 15%	264 18%	139 46%	123 41%	26 9%	72 24%	198 66%	180 60%	117 39% h	165 55%	246 83%	52 17%
		12%	88%	46%	41%	9%	24%	66%	60%	39% h	55%	83%	17%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 148

QM2(1): As far as you know, are each of the following online services regulated? - TV live at the time of broadcast
SINGLE CODE

Base: All carrying out each viewing activity in the last 12 months

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	1737	1174	1122	650	657	493	217	420	185	1509	346	395	147	573	1164
		68%	65%	37%	38%	28%	12%	24%	11%	87%	20%	23%	8%	33%	67%
Weighted base	1732	1150	1109	662	609	458	223	418	195	1495	300	362	137*	526	1207
		66%	64%	38%	35%	26%	13%	24%	11%	86%	17%	21%	8%*	30%	70%
Effective base	911	630	598	377	384	316	112	215	113	808	193	234	75	320	599
Yes – is regulated	1327	885	872	497	504	361	174	312	168	1157	246	279	103	417	910
	77%	77%	79%	75%	83% mosu	79%	78%	75%	86%	77%	82%	77%	75%	79%	75%
		67%	66%	37%		27%	13%	24%	13%mosu	87%	19%	21%	8%	31%	69%
No – is not regulated	107	71	72	60	38	36	11	42	9	92	22	33	13	41	66
	6%	6%	6%	9%	6%	8%	5%	10%	4%	6%	7%	9%	10%	8%	5%
		67%	67%	56%	35%	34%	10%	39%u	8%	86%	21%	31%	12%	38%	62%
Don't know	298	194	165	106	67	60	38	64	18	246	32	50	21	68	230
	17%	17%	15%	16%	11%	13%	17%	15%	9%	16%	11%	14%	15%	13%	19%
		65%pt	55%	35%p	22%	20%	13%	21%	6%	83%pt	11%	17%	7%	23%	77%vy

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - vw/x/y/z
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 149
QM2(2): As far as you know, are each of the following online services regulated? - TV programmes or films that have been broadcast using broadcaster catch-up services
SINGLE CODE

Base: All carrying out each viewing activity in the last 12 months

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	1500	1425	75	-	678	822	187	208	271	278	253	303	409	540	223	328	949	551	463	1037	410	1090	915	584
		95%	5%	-	45%	55%	12%	14%	18%	19%	17%	20%	27%	36%	15%	22%	63%	37%	31%	69%	27%	73%	61%	39%
Weighted base	1444	1136	308*	-**	674	770	203*	261	253	306	222	198	415	484	269	275	899	545	529	915	455	989	817	626
		79%	21%*	-**	47%	53%	14%*	18%	18%	21%	15%	14%	29%	34%	19%	19%	62%	38%	37%	63%	32%	68%	57%	43%
Effective base	784	1137	62	-	371	413	89	106	159	155	151	180	205	297	122	174	496	288	214	618	193	616	477	311
Yes – is regulated	1122	899	223	-	555	567	147	187	194	263	190	142	328	397	208	189	725	397	400	722	350	771	657	465
	78%	79%	72%	-	82%	74%	72%	72%	76%	86%	86%	71%	79%	82%	77%	69%	81%	73%	76%	79%	77%	78%	80%	74%
		80%	20%	-	49% ^{ab}	51%	13%	17%	17%	23% ^{cdeh}	17% ^{ccdeh}	13%	29% ⁱ	35% ^{kl}	19%	17%	65% ⁿ	35%	36%	64%	31%	69%	59% st	41%
No – is not regulated	81	55	26	-	42	38	21	28	14	12	2	4	18	27	10	25	45	35	36	44	32	49	54	27
	6%	5%	8%	-	6%	5%	10%	11%	6%	4%	1%	2%	4%	6%	4%	9%	5%	6%	7%	5%	7%	5%	7%	4%
		68%	32%	-	52%	48%	26% ^{gh}	34% ^{fgh}	17% ^g	15%	3%	5%	23%	33%	12%	31%	56%	44%	45%	55%	39%	61%	66%	34%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 149
QM2(2): As far as you know, are each of the following online services regulated? - TV programmes or films that have been broadcast using broadcaster catch-up services
SINGLE CODE

Base: All carrying out each viewing activity in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	1500	1481 99%	15 1%	1453 97%	47 3%	1484 99%	16 1%	1075 72%	150 10%	157 10%	118 8%	52 3%	153 10%	116 8%	90 6%	112 7%	95 6%	100 7%	192 13%	165 11%
Weighted base	1444	1418 98%	22** 2%**	1394 97%	50** 3%**	1422 98%	22** 2%**	1211 84%	121 8%	85 6%	26* 2%*	49** 3%**	158* 11%*	116* 8%*	110* 8%*	107* 7%*	149* 10%*	132* 9%*	223* 15%*	168 12%
Effective base	784	780	6	760	24	777	8	594	123	120	70	29	83	74	56	77	68	43	92	105
Yes – is regulated	1122	1105	15	1090	31	1109	13	935	99	67	20	38	123	92	88	74	115	98	173	134
	78%	78%	68%	78%	62%	78%	57%	77%	82%	79%	77%	77%	78%	80%	80%	69%	77%	74%	77%	80%
		99%	1%	97%	3%	99%	1%	83%	9%	6%	2%	3%	11%	8%	8%	7%	10%	9%	15%	12%
No – is not regulated	81	79	1	77	4	80	1	70	6	4	1	1	15	5	5	7	7	12	8	9
	6%	6%	6%	6%	8%	6%	4%	6%	5%	4%	4%	3%	9%	5%	5%	7%	5%	9%	4%	5%
		97%	2%	95%	5%	99%	1%	86%	8%	5%	1%	2%	18%	7%	6%	9%	8%	15%	10%	11%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 149
QM2(2): As far as you know, are each of the following online services regulated? - TV programmes or films that have been broadcast using broadcaster catch-up services
SINGLE CODE

Base: All carrying out each viewing activity in the last 12 months

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	1500	251 17%	1249 83%	694 46%	646 43%	153 10%	348 23%	994 66%	1084 72%	404 27%	1021 68%	1356 90%	144 10%
Weighted base	1444	219 15%	1225 85%	659 46%	599 41%	145* 10%*	346 24%	943 65%	1051 73%	375 26%	986 68%	1300 90%	144* 10%*
Effective base	784	152	640	403	361	82	173	534	565	212	540	712	72
Yes – is regulated	1122 78%	174 79%	948 77%	491 75%	476 79%	116 79%	279 81%	717 76%	840 80%	268 71%	786 80%	1023 79%	99 69%
No – is not regulated	81 6%	8 4%	72 6%	53 8%	18 3%	6 4%	7 2%	64 7%	57 5%	23 6%	55 6%	74 6%	7 5%
		10%	90%	66%df	22%	7%	9%	79%df	71%	28%	68%	91%	9%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/ij - k/l
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 149
QM2(2): As far as you know, are each of the following online services regulated? - TV programmes or films that have been broadcast using broadcaster catch-up services
SINGLE CODE

Base: All carrying out each viewing activity in the last 12 months

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	1500	1044 70%	1021 68%	598 40%	642 43%	445 30%	203 14%	400 27%	157 10%	1356 90%	306 20%	353 24%	130 9%	507 34%	993 66%
Weighted base	1444	979 68%	986 68%	606 42%	595 41%	398 28%	184 13%	381 26%	138 10%	1300 90%	268 19%	312 22%	121* 8%*	458 32%	986 68%
Effective base	784	553	540	322	356	298	128	205	114	712	167	201	67	269	517
Yes – is regulated	1122 78%	779 80%	786 80%	475 79%	493 83%	324 81%	143 78%	306 80%	111 80%	1023 79%	224 83%	235 75%	96 79%	367 80%	754 77%
No – is not regulated	81 6%	51 5%	55 6%	45 7%	38 6%	24 6%	14 8%	31 8%	9 6%	74 6%	19 7%	24 8%	15 13%	30 7%	51 5%
		64%	68%	56%	47%	29%	17%	38%	11%	91%	24%	30%	19%	37%	63%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 150

QM2(3): As far as you know, are each of the following online services regulated? - Free Video On-demand content available as part of your subscription through your TV service provider
SINGLE CODE

Base: All carrying out each viewing activity in the last 12 months

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	783	739	44	-	376	407	110	125	159	162	116	111	187	282	145	169	469	314	313	470	285	498	532	249
		94%	6%	-	48%	52%	14%	16%	20%	21%	15%	14%	24%	36%	19%	22%	60%	40%	40%	60%	36%	64%	68%	32%
Weighted base	739	596	143*	-**	374	365	97*	154*	146	170	96*	76*	176*	257	159*	147	432	307	320	419	294	445	463	274
		81%	19%*	-**	51%	49%	13%*	21%*	20%	23%	13%*	10%*	24%*	35%	22%*	20%	59%	41%	43%	57%	40%	60%	63%	37%
Effective base	441	599	32	-	222	218	72	62	119	101	52	68	100	167	79	101	265	176	174	270	155	291	310	137
Yes – is regulated	509	424	85	-	265	244	57	98	99	131	68	56	131	184	103	91	315	194	206	303	195	314	329	180
	69%	71%	59%	-	71%	67%	58%	64%	68%	77%	71%	73%	75%	72%	65%	62%	73%	63%	64%	72%	66%	71%	71%	66%
		83%	17%	-	52%	48%	11%	19%	19%	26% c	13%	11%	26% i	36%	20%	18%	62% n	38%	41%	59%	38%	62%	65%	35%
No – is not regulated	68	46	22	-	45	24	17	23	8	13	3	3	16	18	18	16	34	35	39	29	34	34	46	21
	9%	8%	16%	-	12%	7%	18%	15%	6%	8%	3%	5%	9%	7%	12%	11%	8%	11%	12%	7%	12%	8%	10%	8%
		67%	33%	-	65%	35%	25% e fgh	34% g	12%	19%	5%	5%	23%	26%	27%	24%	49%	51%	57%	43%	50%	50%	67%	31%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 150

QM2(3): As far as you know, are each of the following online services regulated? - Free Video On-demand content available as part of your subscription through your TV service provider
SINGLE CODE

Base: All carrying out each viewing activity in the last 12 months

Total	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Unweighted base	783	774 99%	8 1%	772 99%	11 1%	779 99%	4 1%	534 68%	89 11%	91 12%	69 9%	24 3%	75 10%	52 7%	44 6%	71 9%	51 7%	49 6%	87 11%	81 10%
Weighted base	739	731 99%	7** 1%**	726 98%	13** 2%**	733 99%	6** 1%**	584 79%	78* 11%*	52* 7%*	24* 3%*	26** 3%**	79* 11%*	45* 6%*	53** 7%**	63* 9%*	77* 10%*	60** 8%**	93* 13%*	89* 12%*
Effective base	441	434	7	434	7	438	3	310	74	75	32	14	45	48	27	59	41	21	41	46
Yes – is regulated	509	505	4	500	9	505	4	400	57	37	14	17	48	36	42	42	51	31	68	66
	69%	69%	64%	69%	73%	69%	65%	69%	73%	71%	59%	65%	61%	80%	80%	67%	67%	51%	73%	74%
		99%	1%	98%	2%	99%	1%	79%	11%	7%	3%	3%	9%	7%	8%	8%	10%	6%	13%	13%
No – is not regulated	68	67	1	68	-	68	-	58	4	3	4	1	11	-	3	8	10	8	7	10
	9%	9%	20%	9%	-	9%	-	10%	5%	6%	16%	5%	13%	-	6%	12%	13%	14%	7%	11%
		98%	2%	100%	-	100%	-	84%	6%	5%	6%	2%	15% m	-	5%	11% m	15% m	12%	10%	14% m

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 150

QM2(3): As far as you know, are each of the following online services regulated? - Free Video On-demand content available as part of your subscription through your TV service provider
SINGLE CODE

Base: All carrying out each viewing activity in the last 12 months

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	783	134 17%	649 83%	439 56%	245 31%	81 10%	65 8%	670 86%	623 80%	157 20%	597 76%	749 96%	34 4%
Weighted base	739	120* 16%*	619 84%	428 58%	218 30%	68* 9%*	65* 9%*	625 85%	591 80%	147* 20%*	569 77%	707 96%	32** 4%**
Effective base	441	87	357	249	167	49	35	374	343	97	326	418	24
Yes – is regulated	509	86	423	284	176	55	54	428	417	90	402	487	22
	69%	71%	68%	66%	80%	81%	83%	69%	71%	61%	71%	69%	68%
		17%	83%	56%	35%cg	11%	11%c	84%	82%	18%	79%	96%	4%
No – is not regulated	68	6	62	46	8	4	2	57	56	13	54	67	1
	9%	5%	10%	11%	4%	6%	3%	9%	9%	9%	10%	9%	4%
		9%	91%	67%cd	11%	5%	2%	83%cd	82%	18%	80%	98%	2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 150

QM2(3): As far as you know, are each of the following online services regulated? - Free Video On-demand content available as part of your subscription through your TV service provider
SINGLE CODE

Base: All carrying out each viewing activity in the last 12 months

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	783	625	597	410	376	280	143	260	107	749	148	208	79	277	506
		80%	76%	52%	48%	36%	18%	33%	14%	96%	19%	27%	10%	35%	65%
Weighted base	739	567	569	382	334	247	135*	244	99*	707	132*	181	66*	245	494
		77%	77%	52%	45%	33%	18%*	33%	13%*	96%	18%*	25%	9%*	33%	67%
Effective base	441	370	326	255	221	194	76	125	70	418	91	144	53	192	263
Yes – is regulated	509	404	402	275	255	178	90	166	77	487	110	133	44	186	323
	69%	71%	71%	72%	76% u	72%	67%	68%	77%	69%	83%	73%	67%	76% z	65%
		79%	79%	54%		35%	18%	33%	15%	96%	22%xz	26%	9%	36%z	64%
No – is not regulated	68	47	54	47	29	22	11	32	6	67	8	22	12	25	44
	9%	8%	10%	12%	9%	9%	8%	13%	6%	9%	6%	12%	18%	10%	9%
		69%	80%	69%	42%	33%	16%	46%	9%	98%	12%	32%	18%xz	36%	64%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 151
QM2(4): As far as you know, are each of the following online services regulated? - Paid Video On-demand content available through your TV service provider
SINGLE CODE

Base: All carrying out each viewing activity in the last 12 months

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	390	367	23	-	195	195	70	78	88	83	45	26	117	124	83	66	241	149	189	201	170	220	289	98
		94%	6%	-	50%	50%	18%	20%	23%	21%	12%	7%	30%	32%	21%	17%	62%	38%	48%	52%	44%	56%	74%	25%
Weighted base	395	313	82**	-**	215*	179	60*	96*	81*	97*	46**	14**	111*	115*	104*	65*	226	169*	199	196	180*	215	262	130*
		79%	21%**	-**	55%*	45%	15%*	24%*	21%*	25%*	12%**	4%**	28%*	29%*	26%*	16%*	57%	43%*	50%	50%	46%*	54%	66%	33%*
Effective base	210	297	16	-	97	122	56	45	69	42	15	23	68	71	43	34	139	76	102	108	89	121	158	55
Yes – is regulated	246	207	39	-	141	105	28	49	52	77	31	9	87	68	59	32	155	91	126	120	118	128	180	65
	62%	66%	48%	-	66%	59%	47%	51%	64%	79%	67%	64%	79%	59%	56%	50%	69%	54%	64%	61%	66%	60%	69%	50%
		84%	16%	-	57%	43%	11%	20%	21%	31% ^{cd}	13%	4%	35% ^{kl}	28%	24%	13%	63% ⁿ	37%	51%	49%	48%	52%	73% ^{kl}	26%
No – is not regulated	62	38	24	-	34	29	15	28	10	8	-	1	8	21	16	18	29	33	32	30	29	33	41	20
	16%	12%	29%	-	16%	16%	25%	30%	12%	8%	-	8%	7%	18%	15%	28%	13%	20%	16%	15%	16%	15%	16%	16%
		62%	38%	-	54%	46%	24% ^f	46% ^{ef}	15%	13%	-	2%	13%	33%	25%	29% ^l	46%	54%	51%	49%	47%	53%	66%	32%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 151
QM2(4): As far as you know, are each of the following online services regulated? - Paid Video On-demand content available through your TV service provider
SINGLE CODE

Base: All carrying out each viewing activity in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	390	382 98%	3 1%	372 95%	18 5%	390 100%	-	278 71%	38 10%	36 9%	38 10%	10 3%	39 10%	26 7%	26 7%	33 8%	18 5%	30 8%	46 12%	50 13%
Weighted base	395	386 98%	3** 1%**	370 94%	25** 6%**	395 100%	-**	323 82%	34* 9%*	21** 5%**	16** 4%**	8** 2%**	33** 8%**	25** 6%**	31** 8%**	43** 11%**	33** 8%**	46** 12%**	40* 10%*	64** 16%**
Effective base	210	203	3	197	13	210	-	154	34	29	18	9	24	23	14	20	11	13	42	29
Yes – is regulated	246	244 63%	1 23%	234 63%	12 49%	246 62%	-	202 62%	24 71%	13 62%	7 43%	5 64%	21 62%	15 59%	22 70%	29 68%	27 80%	18 39%	30 75%	36 56%
	62%	99%	*	95%	5%	100%	-	82%	10%	5%	3%	2%	8%	6%	9%	12%	11%	7%	12%	15%
No – is not regulated	62	60 15%	3 77%	58 16%	4 17%	62 16%	-	55 17%	5 13%	1 6%	2 11%	1 18%	10 30%	3 12%	1 2%	7 15%	2 5%	12 26%	4 10%	16 25%
	16%	96%	4%	93%	7%	100%	-	88%	7%	2%	3%	2%	16%	5%	1%	10%	3%	19%	6%	25%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 151
QM2(4): As far as you know, are each of the following online services regulated? - Paid Video On-demand content available through your TV service provider
SINGLE CODE

Base: All carrying out each viewing activity in the last 12 months

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	390	60 15%	330 85%	228 58%	141 36%	39 10%	44 11%	315 81%	326 84%	58 15%	310 79%	371 95%	19 5%
Weighted base	395	56* 14%*	339 86%	226 57%	135* 34%*	37** 9%**	48** 12%**	320 81%	322 81%	70* 18%*	301 76%	379 96%	16** 4%**
Effective base	210	34	176	135	84	28	20	171	175	32	170	197	16
Yes – is regulated	246	33	213	146	86	22	27	204	213	32	200	240	6
	62%	59%	63%	65%	64%	59%	55%	64%	66%	46%	66%	63%	41%
		14%	86%	59%	35%	9%	11%	83%	86%	13%	81%	97%	3%
No – is not regulated	62	6	56	26	22	10	12	47	44	19	38	58	4
	16%	10%	17%	12%	16%	27%	26%	15%	14%	27%	13%	15%	24%
		9%	91%	42%	35%	16%	20%	75%	70%	30%	61%	94%	6%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 151
QM2(4): As far as you know, are each of the following online services regulated? - Paid Video On-demand content available through your TV service provider
SINGLE CODE

Base: All carrying out each viewing activity in the last 12 months

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	390	307	310	238	228	178	98	169	62	371	71	117	44	152	238
		79%	79%	61%	58%	46%	25%	43%	16%	95%	18%	30%	11%	39%	61%
Weighted base	395	317	301	239	214	161	97*	165*	53*	379	72*	106*	41*	145*	250
		80%	76%	61%	54%	41%	25%*	42%*	14%*	96%	18%*	27%*	10%*	37%*	63%
Effective base	210	162	170	147	142	130	49	91	44	197	34	69	36	89	123
Yes – is regulated	246	216	200	160	143	110	64	107	39	240	47	68	22	96	151
	62%	68%	66%	67%	67%	68%	66%	65%	73%	63%	65%	65%	53%	66%	60%
		88%	81%	65%	58%	45%	26%	43%	16%	97%	19%	28%	9%	39%	61%
No – is not regulated	62	41	38	37	36	19	8	22	3	58	16	24	10	28	34
	16%	13%	13%	16%	17%	12%	8%	13%	5%	15%	23%	23%	23%	20%	14%
		66%	61%	60%	58%	31%	13%	35%	4%	94%	26%	39%	15%	45%	55%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 152

QM2(5): As far as you know, are each of the following online services regulated? - TV, box sets or films from an online subscription service
SINGLE CODE

Base: All carrying out each viewing activity in the last 12 months

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	1236	1182	54	-	515	721	198	219	261	235	163	160	302	451	215	268	753	483	459	777	416	820	790	445
		96%	4%	-	42%	58%	16%	18%	21%	19%	13%	13%	24%	36%	17%	22%	61%	39%	37%	63%	34%	66%	64%	36%
Weighted base	1174	977	196*	-**	508	666	191	247	254	247	135*	99	303	409	242	220	712	462	485	689	440	734	684	489
		83%	17%*	-**	43%	57%	16%	21%	22%	21%	11%*	8%	26%	35%	21%	19%	61%	39%	41%	59%	37%	63%	58%	42%
Effective base	709	931	42	-	302	406	108	125	158	140	99	112	157	251	144	168	405	308	242	487	218	510	446	267
Yes – is regulated	737	599	138	-	329	408	113	143	169	166	89	57	202	249	145	141	451	286	311	426	289	449	450	287
	63%	61%	70%	-	65%	61%	59%	58%	67%	67%	66%	57%	67%	61%	60%	64%	63%	62%	64%	62%	66%	61%	66%	59%
		81%	19%	-	45%	55%	15%	19%	23%	23%	12%	8%	27%	34%	20%	19%	61%	39%	42%	58%	39%	61%	61%	39%
No – is not regulated	124	108	16	-	73	51	22	37	30	20	4	10	26	47	28	22	73	50	57	67	52	72	80	43
	11%	11%	8%	-	14%	8%	12%	15%	12%	8%	3%	10%	9%	11%	12%	10%	10%	11%	12%	10%	12%	10%	12%	9%
		87%	13%	-	59% b	41%	18% g	30% g	25% g	16%	3%	8% g	21%	38%	23%	18%	59%	41%	46%	54%	42%	58%	65%	35%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 152

QM2(5): As far as you know, are each of the following online services regulated? - TV, box sets or films from an online subscription service
SINGLE CODE

Base: All carrying out each viewing activity in the last 12 months

Total	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Unweighted base	1236	1218 99%	11 1%	1144 93%	92 7%	1231 100%	5 *	867 70%	127 10%	126 10%	116 9%	34 3%	129 10%	85 7%	80 6%	91 7%	73 6%	80 6%	155 13%	140 11%
Weighted base	1174	1158 99%	10** 1%**	1075 92%	99* 8%*	1171 100%	3** ***	965 82%	112 10%	68 6%	30* 3%*	28** 2%**	133* 11%*	89* 8%*	95* 8%*	83* 7%*	120* 10%*	93* 8%*	173* 15%*	151* 13%*
Effective base	709	695	11	657	53	706	4	529	102	101	60	25	65	54	56	72	55	45	84	92
Yes – is regulated	737	725	9	679	58	737	1	607	70	42	18	18	90	71	60	48	75	60	98	87
	63%	63%	89%	63%	59%	63%	21%	63%	63%	62%	61%	65%	68%	80%	63%	58%	63%	64%	57%	57%
		98%	1%	92%	8%	100%	*	82%	10%	6%	2%	2%	12%	10%ors	8%	7%	10%	8%	13%	12%
No – is not regulated	124	123	-	112	12	123	1	106	9	5	4	2	12	1	10	11	8	11	18	32
	11%	11%	-	10%	12%	11%	28%	11%	8%	7%	15%	9%	9%	11%	13%	7%	12%	11%	11%	21%
		99%	-	91%	9%	99%	1%	86%	7%	4%	4%	2%	10%	1%	8%im	9%im	7%	9%im	15%im	26%imp

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 152

QM2(5): As far as you know, are each of the following online services regulated? - TV, box sets or films from an online subscription service
SINGLE CODE

Base: All carrying out each viewing activity in the last 12 months

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	1236	209 17%	1027 83%	563 46%	490 40%	125 10%	270 22%	809 65%	948 77%	260 21%	897 73%	1144 93%	92 7%
Weighted base	1174	184 16%	990 84%	530 45%	460 39%	117* 10%*	274 23%	754 64%	885 75%	259 22%	841 72%	1086 93%	88* 7%*
Effective base	709	140	576	345	274	72	135	480	538	154	501	656	53
Yes – is regulated	737	112	625	342	290	70	169	493	583	139	554	687	50
	63%	61%	63%	64%	63%	60%	62%	65%	66%	54%	66%	63%	57%
		15%	85%	46%	39%	10%	23%	67%	79% ^l	19%	75% ^l	93%	7%
No – is not regulated	124	11	113	57	45	15	28	76	86	34	83	114	10
	11%	6%	11%	11%	10%	13%	10%	10%	10%	13%	10%	11%	11%
		9%	91%	46%	37%	12%	23%	61%	70%	27%	67%	92%	8%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 152

QM2(5): As far as you know, are each of the following online services regulated? - TV, box sets or films from an online subscription service
SINGLE CODE

Base: All carrying out each viewing activity in the last 12 months

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	1236	847	897	580	630	389	188	364	141	1144	213	282	104	392	844
		69%	73%	47%	51%	31%	15%	29%	11%	93%	17%	23%	8%	32%	68%
Weighted base	1174	792	841	555	575	340	170	328	133*	1086	191	248	103*	359	815
		67%	72%	47%	49%	29%	14%	28%	11%*	93%	16%	21%	9%*	31%	69%
Effective base	709	489	501	345	376	275	119	196	92	656	116	182	52	222	487
Yes – is regulated	737	530	554	372	374	222	109	228	93	687	123	158	65	231	506
	63%	67%	66%	67%	65%	64%	69%	70%	63%	63%	64%	64%	63%	64%	62%
		72%	75%	50%	51%	30%	15%	31%	13%	93%	17%	21%	9%	31%	69%
No – is not regulated	124	75	83	54	77	45	24	36	19	114	31	42	19	55	69
	11%	10%	10%	10%	13%	13%	14%	11%	14%	11%	16%	17%	18%	15%	8%
		61%	67%	44%	62%	36%	20%	29%	15%	92%	25%	34%	15%	44%	56%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - vw/x/y/z
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 153
QM2(6): As far as you know, are each of the following online services regulated? - TV,box sets,or films from an online pay-per-view or download to own service
SINGLE CODE

Base: All carrying out each viewing activity in the last 12 months

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	233	217	16	-	119	114	48	71	51	40	17	6	66	72	49	46	138	95	132	101	116	117	180	53
		93%	7%	-	51%	49%	21%	30%	22%	17%	7%	3%	28%	31%	21%	20%	59%	41%	57%	43%	50%	50%	77%	23%
Weighted base	251	198	53**	-**	125*	126*	39*	106*	47*	39**	17**	3**	70**	62*	78**	40**	133*	118*	147*	104*	132*	119*	173*	78**
		79%	21%**	-**	50%*	50%*	16%*	42%*	19%*	16%**	7%**	1%**	28%**	25%*	31%**	16%**	53%*	47%*	59%*	41%*	52%*	48%*	69%*	31%**
Effective base	121	173	10	-	74	52	40	34	41	27	7	6	30	58	27	76	49	63	61	53	73	96	29	
Yes – is regulated	125	123	2	-	65	60	24	39	29	23	9	2	39	36	28	22	75	50	69	56	60	65	89	36
	50%	62%	4%	-	53%	47%	60%	36%	62%	59%	52%	70%	55%	58%	36%	55%	57%	43%	47%	54%	46%	55%	51%	47%
		98%	2%	-	52%	48%	19% ^d	31%	23% ^d	18%	7%	2%	31%	29%	23%	17%	60%	40%	55%	45%	48%	52%	71%	29%
No – is not regulated	34	28	7	-	25	10	9	10	7	8	1	1	5	11	14	5	15	19	25	10	22	12	30	5
	14%	14%	13%	-	20%	8%	22%	9%	14%	21%	3%	18%	7%	17%	18%	12%	12%	16%	17%	9%	17%	10%	17%	6%
		80%	20%	-	71%	29%	25%	29%	19%	24%	2%	2%	14%	31%	42%	14%	45%	55%	71%	29%	65%	35%	86%	14%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 153
QM2(6): As far as you know, are each of the following online services regulated? - TV, box sets, or films from an online pay-per-view or download to own service
SINGLE CODE

Base: All carrying out each viewing activity in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	233	231 99%	1 *	227 97%	6 3%	233 100%	-	162 70%	27 12%	19 8%	25 11%	4 2%	22 9%	16 7%	12 5%	23 10%	18 8%	15 6%	24 10%	28 12%
Weighted base	251	249 99%	1** ***	245 98%	6** 2%**	251 100%	-**	205* 82%*	22** 9%**	11** 4%**	13** 5%**	3** 1%**	26** 10%**	22** 9%**	15** 6%**	24** 10%**	34** 13%**	21** 8%**	35** 14%**	26** 10%**
Effective base	121	120	1	117	6	121	-	87	25	17	14	4	11	8	10	20	14	6	9	24
Yes – is regulated	125	123	1	122	3	125	-	102	13	6	4	1	9	13	7	15	18	8	15	15
	50%	50%	100%	50%	52%	50%	-	50%	56%	59%	34%	48%	33%	58%	47%	63%	55%	40%	43%	58%
		99%	1%	98%	2%	100%	-	81%	10%	5%	3%	1%	7%	10%	6%	12%	15%	7%	12%	12%
No – is not regulated	34	34	-	33	1	34	-	27	3	2	3	1	8	1	2	3	2	4	2	4
	14%	14%	-	13%	23%	14%	-	13%	13%	18%	21%	52%	31%	4%	13%	11%	6%	20%	6%	15%
		100%	-	96%	4%	100%	-	78%	8%	6%	8%	4%	24%	2%	6%	8%	6%	12%	6%	11%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 153
QM2(6): As far as you know, are each of the following online services regulated? - TV, box sets, or films from an online pay-per-view or download to own service
SINGLE CODE

Base: All carrying out each viewing activity in the last 12 months

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	233	35 15%	198 85%	132 57%	81 35%	29 12%	31 13%	179 77%	202 87%	28 12%	197 85%	223 96%	10 4%
Weighted base	251	30** 12%**	221 88%	136* 54%*	87* 35%*	24** 10%**	37** 15%**	189 75%	212 84%	37** 15%**	207 83%	243 97%	8** 3%**
Effective base	121	28	100	73	41	26	13	101	110	12	107	115	9
Yes – is regulated	125	17	108	79	43	14	11	104	111	13	107	121	4
	50%	59%	49%	58%	49%	59%	30%	55%	52%	36%	52%	50%	49%
		14%	86%	63%	34%	11%	9%	83%	88%	11%	85%	97%	3%
No – is not regulated	34	3	31	19	7	4	4	28	31	2	30	33	2
	14%	10%	14%	14%	8%	18%	11%	15%	15%	6%	15%	13%	22%
		9%	91%	54%	21%	12%	11%	80%	91%	6%	89%	95%	5%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 153
QM2(6): As far as you know, are each of the following online services regulated? - TV,box sets,or films from an online pay-per-view or download to own service
SINGLE CODE

Base: All carrying out each viewing activity in the last 12 months

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	233	190	197	179	149	125	69	121	49	223	47	77	41	96	137
		82%	85%	77%	64%	54%	30%	52%	21%	96%	20%	33%	18%	41%	59%
Weighted base	251	195	207	192*	148*	112	58*	119*	44*	243	43**	73*	36*	96*	155*
		78%	83%	77%*	59%*	45%	23%*	47%*	17%*	97%	17%**	29%*	14%*	38%*	62%*
Effective base	121	102	107	99	85	102	58	68	41	115	29	44	35	54	69
Yes – is regulated	125	102	107	106	86	73	35	70	29	121	25	45	24	60	66
	50%	53%	52%	55%	58%	65%	60%	58%	67%	50%	58%	61%	66%	62%	43%
		82%	85%	85%	68%	59% nu	28%	56%	23%	97%	20%	36%	19% z	48% z	52%
No – is not regulated	34	26	30	24	21	16	14	17	9	33	6	12	8	14	21
	14%	13%	15%	12%	14%	24%	14%	24%	20%	13%	14%	17%	21%	14%	13%
		75%	89%	69%	61%	46%	41% o	49%	26%	95%	18%	36%	22%	39%	61%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 154

QM2(7): As far as you know, are each of the following online services regulated? - Short clips through websites such as YouTube or Facebook
SINGLE CODE

Base: All carrying out each viewing activity in the last 12 months

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	1175	1114	61	-	553	622	191	194	227	222	172	169	278	424	190	283	702	473	379	796	332	843	721	451
		95%	5%	-	47%	53%	16%	17%	19%	19%	15%	14%	24%	36%	16%	24%	60%	40%	32%	68%	28%	72%	61%	38%
Weighted base	1173	933	240*	-**	571	603	222*	230	225	245	144	107	286	410	234	243	697	477	440	734	371	803	650	519
		80%	20%*	-**	49%	51%	19%*	20%	19%	21%	12%	9%	24%	35%	20%	21%	59%	41%	37%	63%	32%	68%	55%	44%
Effective base	639	893	49	-	296	344	91	111	132	125	113	124	138	226	116	171	362	279	183	491	166	486	389	253
Yes – is regulated	332	243	89	-	177	156	86	55	70	74	29	19	75	121	76	60	196	136	125	207	103	229	230	99
	28%	26%	37%	-	31%	26%	39%	24%	31%	30%	20%	18%	26%	30%	33%	25%	28%	29%	29%	28%	28%	29%	35%	19%
		73%	27%	-	53%	47%	26% dgh	17%	21% h	22% h	9%	6%	22%	37%	23%	18%	59%	41%	38%	62%	31%	69%	69% kl	30%
No – is not regulated	511	422	89	-	258	253	79	106	109	114	62	41	139	184	88	100	323	188	201	310	178	333	277	234
	44%	45%	37%	-	45%	42%	36%	46%	48%	46%	43%	39%	48%	45%	38%	41%	46%	39%	46%	42%	48%	42%	43%	45%
		83%	17%	-	50%	50%	16%	21%	21%	22%	12%	8%	27%	36%	17%	19%	63%	37%	39%	61%	35%	65%	54%	46%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - ij/kl - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 154

QM2(7): As far as you know, are each of the following online services regulated? - Short clips through websites such as YouTube or Facebook
SINGLE CODE

Base: All carrying out each viewing activity in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	1175	1155 98%	16 1%	1056 90%	119 10%	1168 99%	7 1%	846 72%	127 11%	105 9%	97 8%	37 3%	117 10%	88 7%	73 6%	90 8%	71 6%	76 6%	154 13%	140 12%
Weighted base	1173	1145 98%	24** 2%**	1035 88%	138* 12%*	1162 99%	11** 1%**	971 83%	113 10%	63* 5%*	26* 2%*	25* 2%*	136* 12%*	89* 8%*	91* 8%*	88* 7%*	111* 9%*	96* 8%*	162* 14%*	174* 15%*
Effective base	639	637	6	571	69	635	5	480	101	76	48	31	59	62	44	54	49	36	84	85
Yes – is regulated	332	328	3	288	45	332	-	278	30	16	8	6	47	27	19	23	24	28	33	71
	28%	29%	12%	28%	32%	29%	-	29%	26%	26%	31%	23%	35%	30%	21%	27%	21%	29%	20%	41%
		99%	1%	87%	13%	100%	-	84%	9%	5%	2%	2%	14%	8%	6%	7%	7%	8%	10%	21%np
No – is not regulated	511	499	12	464	47	508	3	421	55	26	9	13	54	39	38	34	63	50	72	58
	44%	44%	49%	45%	34%	44%	24%	43%	49%	42%	33%	52%	40%	44%	42%	39%	56%	52%	44%	33%
		98%	2%	91%	9%	99%	1%	82%	11%	5%	2%	3%	11%	8%	8%	7%	12%ks	10%	14%	11%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 154

QM2(7): As far as you know, are each of the following online services regulated? - Short clips through websites such as YouTube or Facebook
SINGLE CODE

Base: All carrying out each viewing activity in the last 12 months

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	1175	195 17%	980 83%	486 41%	517 44%	114 10%	284 24%	719 61%	828 70%	312 27%	782 67%	1039 88%	136 12%
Weighted base	1173	180 15%	993 85%	487 42%	484 41%	112* 10%*	287 24%	720 61%	838 71%	296 25%	782 67%	1037 88%	137* 12%*
Effective base	639	119	524	290	282	62	137	410	434	191	416	571	68
Yes - is regulated	332	36	297	173	108	21	63	223	240	79	226	294	38
	28%	20%	30%	36%	22%	18%	22%	31%	29%	27%	29%	28%	28%
		11%	89%a	52%def	33%	6%	19%	67%def	72%	24%	68%	88%	12%
No - is not regulated	511	79	432	196	232	52	133	302	371	125	345	456	55
	44%	44%	44%	40%	48%	46%	46%	42%	44%	42%	44%	44%	40%
		15%	85%	38%	45%	10%	26%	59%	73%	25%	68%	89%	11%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/ij - k/l
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 154

QM2(7): As far as you know, are each of the following online services regulated? - Short clips through websites such as YouTube or Facebook
SINGLE CODE

Base: All carrying out each viewing activity in the last 12 months

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	1175	763	782	515	512	369	164	332	128	1039	226	259	99	386	789
		65%	67%	44%	44%	31%	14%	28%	11%	88%	19%	22%	8%	33%	67%
Weighted base	1173	759	782	533	483	331	152	326	138*	1037	202	237	102*	361	812
		65%	67%	45%	41%	28%	13%	28%	12%*	88%	17%	20%	9%*	31%	69%
Effective base	639	415	416	283	307	252	102	172	74	571	129	172	50	225	418
Yes – is regulated	332	234	226	157	138	114	58	109	68	294	58	69	35	103	229
	28%	31%	29%	29%	29%	34%	38%	33%	49%	28%	29%	29%	34%	29%	28%
		71%	68%	47%	41%	34%	18%u	33%	20%mnopqsu	88%	18%	21%	11%	31%	69%
No – is not regulated	511	332	345	235	246	130	58	144	39	456	93	110	51	174	337
	44%	44%	44%	44%	51%	39%	38%	44%	28%	44%	46%	46%	50%	48%	41%
		65%t	68%t	46%t	48%qrtu	26%	11%	28%t	8%	89%t	18%	21%	10%	34%	66%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - vw/xyz
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 155

QM2(8): As far as you know, are each of the following online services regulated? - Longer videos through websites such as YouTube or Facebook
SINGLE CODE

Base: All carrying out each viewing activity in the last 12 months

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	771	738 96%	33 4%	-	375 49%	396 51%	159 21%	147 19%	158 20%	134 17%	105 14%	68 9%	172 22%	276 36%	139 18%	184 24%	448 58%	323 42%	264 34%	507 66%	224 29%	547 71%	498 65%	272 35%
Weighted base	784	638 81%	146** 19%**	-**	402 51%	382 49%	176* 22%*	175* 22%*	153* 20%*	144* 18%*	91* 12%*	45* 6%*	186* 24%*	276 35%	168* 21%*	154 20%	461 59%	323 41%	296 38%	488 62%	246 31%	538 69%	442 56%	340 43%
Effective base	420	584	28	-	203	219	83	82	93	71	67	41	83	140	96	117	221	208	127	308	107	322	275	155
Yes – is regulated	239	203	35	-	131	107	73	48	44	37	27	9	58	83	56	42	141	98	87	151	71	168	150	87
	30%	32%	24%	-	33%	28%	41%	27%	28%	26%	30%	21%	31%	30%	33%	27%	31%	30%	30%	31%	29%	31%	34%	26%
		85%	15%	-	55%	45%	31% h	20%	18%	16%	11%	4%	24%	35%	23%	18%	59%	41%	37%	63%	30%	70%	63%	37%
No – is not regulated	326	259	67	-	170	156	62	77	75	63	32	17	90	106	63	67	196	130	125	201	112	215	181	146
	42%	41%	46%	-	42%	41%	35%	44%	49%	44%	35%	37%	48%	38%	38%	43%	42%	40%	42%	41%	45%	40%	41%	43%
		79%	21%	-	52%	48%	19%	24%	23%	19%	10%	5%	28%	33%	19%	20%	60%	40%	38%	62%	34%	66%	55%	45%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 155

QM2(8): As far as you know, are each of the following online services regulated? - Longer videos through websites such as YouTube or Facebook
SINGLE CODE

Base: All carrying out each viewing activity in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	771	758 98%	9 1%	697 90%	74 10%	770 100%	1 *	557 72%	82 11%	68 9%	64 8%	21 3%	74 10%	52 7%	52 7%	62 8%	49 6%	49 6%	98 13%	100 13%
Weighted base	784	762 97%	17** 2%**	694 88%	90* 12%*	783 100%	1** ***	657 84%	72* 9%*	42* 5%*	13* 2%*	14** 2%**	99* 13%*	50* 6%*	65* 8%*	58* 7%*	89* 11%*	63** 8%**	109* 14%*	110* 14%*
Effective base	420	420	4	377	44	420	1	319	71	54	48	18	37	47	33	52	35	20	53	68
Yes – is regulated	239	235	2	206	33	239	-	198	21	15	6	5	39	14	19	17	20	21	30	34
	30%	31%	12%	30%	37%	30%	-	30%	29%	35%	44%	34%	39%	28%	29%	29%	23%	33%	28%	31%
		99%	1%	86%	14%	100%	-	83%	9%	6%	2%g	2%	16%	6%	8%	7%	8%	9%	13%	14%
No – is not regulated	326	326	1	293	34	326	-	271	35	16	3	5	38	27	21	23	44	27	44	42
	42%	43%	4%	42%	37%	42%	-	41%	49%	39%	24%	37%	39%	53%	32%	40%	49%	42%	41%	38%
		100%	*	90%	10%	100%	-	83%j	11%j	5%	1%	2%	12%	8%	6%	7%	13%	8%	14%	13%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 155

QM2(8): As far as you know, are each of the following online services regulated? - Longer videos through websites such as YouTube or Facebook
SINGLE CODE

Base: All carrying out each viewing activity in the last 12 months

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	771	109 14%	662 86%	318 41%	353 46%	75 10%	193 25%	446 58%	548 71%	193 25%	520 67%	679 88%	92 12%
Weighted base	784	92* 12%*	692 88%	310 40%	340 43%	74* 9%*	202* 26%*	449 57%	554 71%	198 25%	515 66%	679 87%	105* 13%*
Effective base	420	62	361	188	202	43	97	256	289	114	284	376	47
Yes – is regulated	239	23	216	124	85	17	48	147	170	62	162	208	31
	30%	24%	31%	40%	25%	23%	24%	33%	31%	31%	31%	31%	29%
		9%	91%	52% ^{def}	36%	7%	20%	62%	71%	26%	68%	87%	13%
No – is not regulated	326	36	290	126	170	31	99	177	231	84	218	293	33
	42%	39%	42%	40%	50%	41%	49%	39%	42%	42%	42%	43%	32%
		11%	89%	38%	52% ^g	9%	30%	54%	71%	26%	67%	90%	10%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/ij - k/l
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 155

QM2(8): As far as you know, are each of the following online services regulated? - Longer videos through websites such as YouTube or Facebook
SINGLE CODE

Base: All carrying out each viewing activity in the last 12 months

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	771	493 64%	520 67%	379 49%	365 47%	275 36%	134 17%	264 34%	89 12%	679 88%	151 20%	185 24%	75 10%	269 35%	502 65%
Weighted base	784	498 63%	515 66%	387 49%	354 45%	249 32%	120* 15%*	257 33%	81* 10%*	679 87%	137* 17%*	171 22%	79* 10%*	259 33%	525 67%
Effective base	420	266	284	214	218	206	96	135	62	376	84	122	37	151	271
Yes – is regulated	239 30%	143 29% 60%	162 31% 68%	121 31% 51%	123 35% 52%	99 40% 41% mu	44 37% 18%	102 40% 43% m	32 39% 13%	208 31% 87%	40 29% 17%	60 35% 25%	32 40% 13%	83 32% 35%	155 30% 65%
No – is not regulated	326 42%	213 43%	218 42%	166 43%	166 47%	83 33%	43 36%	102 40%	21 26%	293 43%	54 40%	65 38%	35 45%	110 42%	217 41% 66%
		65% qt	67% qt	51% qt	51% qt	25%	13%	31%	7%	90% qt	17%	20%	11%	34%	66%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - vw/x/y/z
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 156

Absolutes/col percents/row percents 4 Mar 2021

QM2: SUMMARY - As far as you know, are each of the following online services regulated? - % Yes

Base: All carrying out each viewing activity in the last 12 months

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2117	1980	137	-	970	1147	308	311	396	362	332	408	500	731	363	523	1231	886	677	1440	593	1524	1261	850
		94%	6%	-	46%	54%	15%	15%	19%	17%	16%	19%	24%	35%	17%	25%	58%	42%	32%	68%	28%	72%	60%	40%
Weighted base	2105	1599	506	-**	1019	1086	335	390	391	402	311	277	505	691	450	459	1196	909	771	1334	658	1446	1158	940
		76%	24%	-**	48%	52%	16%	19%	19%	15%	13%	24%	33%	21%	22%	57%	43%	37%	63%	31%	69%	55%	45%	
Effective base	1111	1569	108	-	508	606	149	170	236	202	166	243	258	387	196	287	644	468	338	798	305	815	659	454
TV live at the time of broadcast	1327	984	343	-	695	632	172	186	239	305	220	205	364	461	246	256	825	502	442	885	387	939	745	581
	63%	62%	68%	-	68%	58%	51%	48%	61%	76%	71%	74%	72%	67%	55%	56%	69%	55%	57%	66%	59%	65%	64%	62%
		74%	26%	-	52% b	48%	13%	14%	18% d	23% cde	17% cde	15% cde	27% kl	35% kl	19%	19%	62% n	38%	33%	67% o	29%	71%	56%	44%
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	1122	899	223	-	555	567	147	187	194	263	190	142	328	397	208	189	725	397	400	722	350	771	657	465
	53%	56%	44%	-	54%	52%	44%	48%	50%	65%	61%	51%	65%	57%	46%	41%	61%	44%	52%	54%	53%	53%	57%	49%
		80% b	20%	-	49%	51%	13%	17%	17%	23% cdeh	17% cdeh	13%	29% kl	35% kl	19%	17%	65% n	35%	36%	64%	31%	69%	59% t	41%
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	737	599	138	-	329	408	113	143	169	166	89	57	202	249	145	141	451	286	311	426	289	449	450	287
	35%	37%	27%	-	32%	38%	34%	37%	43%	41%	29%	21%	40%	36%	32%	31%	38%	31%	40%	32%	44%	31%	39%	31%
		81% b	19%	-	45%	55%	15% h	19% h	23% gh	23% gh	12%	8%	27% j	34%	20%	19%	61% n	39%	42% p	58%	39% r	61%	61% t	39%
Free Video On-demand content available as part of your subscription through your TV service provider - e.g. Virgin On Demand, Sky On Demand	509	424	85	-	265	244	57	98	99	131	68	56	131	184	103	91	315	194	206	303	195	314	329	180
	24%	27%	17%	-	26%	23%	17%	25%	25%	33%	22%	20%	26%	27%	23%	20%	26%	21%	27%	23%	30%	22%	28%	19%
		83% b	17%	-	52%	48%	11%	19%	19% c	26% cgh	13%	11%	26%	36% l	20%	18%	62%	38%	41%	59%	38% r	62%	65% t	35%
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	332	243	89	-	177	156	86	55	70	74	29	19	75	121	76	60	196	136	125	207	103	229	230	99
	16%	15%	18%	-	17%	14%	26%	14%	18%	18%	9%	7%	15%	18%	17%	13%	16%	15%	16%	16%	16%	16%	20%	11%
		73%	27%	-	53%	47%	26% cgh	17% h	21% gh	22% gh	9%	6%	22%	37%	23%	18%	59%	41%	38%	62%	31%	69%	69% t	30%
Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	246	207	39	-	141	105	28	49	52	77	31	9	87	68	59	32	155	91	126	120	118	128	180	65
	12%	13%	8%	-	14%	10%	8%	13%	13%	19%	10%	3%	17%	10%	13%	7%	13%	10%	16%	9%	18%	9%	16%	7%
		84%	16%	-	57% b	43%	11% h	20% h	21% h	31% cgh	13% h	4%	35% jl	28%	24% l	13%	63%	37%	51% p	49%	48% r	52%	73% t	26%
Longer videos through websites such as YouTube or Facebook (i.e. longer than 10 minutes)	239	203	35	-	131	107	73	48	44	37	27	9	58	83	56	42	141	98	87	151	71	168	150	87
	11%	13%	7%	-	13%	10%	22%	12%	11%	9%	9%	3%	11%	12%	12%	9%	12%	11%	11%	11%	11%	12%	13%	9%
		85%	15%	-	55%	45%	31% defgh	20% h	18% h	16% h	11% h	4%	24%	35%	23%	18%	59%	41%	37%	63%	30%	70%	63%	37%
TV, box sets, or films from an online pay-per-view or download to own service	125	123	2	-	65	60	24	39	29	23	9	2	39	36	28	22	75	50	69	56	60	65	89	36
	6%	8%	*	-	6%	6%	7%	10%	7%	6%	3%	1%	17%	5%	6%	5%	6%	6%	9%	4%	9%	5%	8%	4%
		98% b	2%	-	52%	48%	19% h	31% gh	23% gh	18% h	7%	2%	31%	29%	23%	17%	60%	40%	55% p	45%	48% r	52%	71% t	29%
NET: Believe any online/ on demand content is regulated	1686	1294	392	-	851	835	265	279	313	350	253	226	436	571	343	336	1007	679	611	1075	527	1159	950	732
	80%	81%	77%	-	83%	77%	79%	72%	80%	87%	81%	81%	86%	83%	76%	73%	84%	75%	79%	81%	80%	80%	82%	78%
		77%	23%	-	50% b	50%	16%	17%	19%	21% cde	15% d	13% d	26% kl	34% l	20%	20%	60% n	40%	36%	64%	31%	69%	56%	43%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 156

Absolutes/col percents/row percents 4 Mar 2021

QM2: SUMMARY - As far as you know, are each of the following online services regulated? - % Yes

Base: All carrying out each viewing activity in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2117	2072 98%	34 2%	1813 86%	304 14%	2036 96%	81 4%	1511 71%	208 10%	217 10%	181 9%	79 4%	206 10%	161 8%	128 6%	167 8%	126 6%	142 7%	259 12%	243 11%
Weighted base	2105	2045 97%	50** 2%**	1760 84%	345 16%	2015 96%	90* 4%*	1744 83%	180 9%	130 6%	52* 2%*	83* 4%*	213 10%	172* 8%*	150* 7%*	175* 8%*	199* 9%*	185* 9%*	292 14%	274 13%
Effective base	1111	1097	15	949	165	1074	39	837	160	138	87	41	111	89	84	96	91	61	133	150
TV live at the time of broadcast	1327 63%	1293 63%	31 62%	1150 65%	177 51%	1266 63%	61 68%	1101 63%	109 61%	80 62%	36 71%	58 69%	164 77%	104 61%	87 58%	89 51%	123 62%	111 60%	181 62%	184 67%
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	1122 53%	1105 54%	15 30%	1090 62%	31 9%	1109 55%	13 14%	935 54%	99 55%	67 52%	20 39%	38 46%	123 58%	92 53%	88 59%	74 42%	115 58%	98 53%	173 59%	134 49%
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	737 35%	725 35%	9 18%	679 39%	58 17%	737 37%	1 1%	607 35%	70 39%	42 32%	18 35%	18 2%	90 42%	71 41%	60 40%	48 28%	75 38%	60 32%	98 34%	87 32%
Free Video On-demand content available as part of your subscription through your TV service provider - e.g. Virgin On Demand, Sky On Demand	509 24%	505 25%	4 9%	500 28%	9 3%	505 25%	4 4%	400 23%	57 32%	37 28%	14 28%	17 20%	48 23%	36 21%	42 28%	42 24%	51 26%	31 17%	68 23%	66 24%
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	332 16%	328 16%	3 6%	288 16%	45 13%	332 16%	- -	278 16%	30 17%	16 13%	8 16%	6 7%	47 22%	27 16%	19 12%	23 13%	24 12%	28 15%	33 11%	71 26%
Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	246 12%	244 12%	1 2%	234 13%	12 4%	246 12%	- -	202 12%	24 14%	13 10%	7 14%	5 6%	21 10%	15 9%	22 14%	29 16%	27 13%	18 10%	30 10%	36 13%
Longer videos through websites such as YouTube or Facebook (i.e. longer than 10 minutes)	239 11%	235 12%	2 4%	206 12%	33 10%	239 12%	- -	198 11%	21 11%	15 11%	6 11%	5 6%	39 18%	14 8%	19 13%	17 9%	20 10%	21 11%	30 10%	34 12%
TV, box sets, or films from an online pay-per-view or download to own service	125 6%	123 6%	1 1%	122 7%	3 1%	125 6%	- -	102 6%	13 7%	6 5%	4 8%	1 1%	9 4%	13 7%	7 5%	15 9%	18 9%	8 4%	15 5%	15 5%
NET: Believe any online/ on demand content is regulated	1686 80%	1643 80%	36 73%	1461 83%	225 65%	1625 81%	61 68%	1394 80%	145 81%	103 79%	44 86%	70 84%	191 90%	131 76%	120 80%	128 73%	162 82%	133 72%	233 80%	226 82%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 156

QM2: SUMMARY - As far as you know, are each of the following online services regulated? - % Yes

Base: All carrying out each viewing activity in the last 12 months

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2117	356 17%	1761 83%	936 44%	861 41%	204 10%	505 24%	1330 63%	1467 69%	605 29%	1362 64%	1829 86%	288 14%
Weighted base	2105	302 14%	1803 86%	912 43%	841 40%	192 9%	542 26%	1288 61%	1444 69%	612 29%	1343 64%	1811 86%	294 14%
Effective base	1111	228	906	530	457	113	246	722	769	316	718	968	144
TV live at the time of broadcast	1327 63%	188 62%	1139 63%	590 65%	568 68%	134 70%	366 68%	837 63%	928 64%	388 63%	872 65%	1157 64%	170 58%
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	1122 53%	174 58%	948 53%	491 54%	476 57%	116 60%	279 52%	717 56%	840 58%	268 44%	786 59%	1023 56%	99 34%
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	737 35%	112 37%	625 35%	342 37%	290 34%	70 37%	169 31%	493 38%	583 40%	139 23%	554 41%	687 38%	50 17%
Free Video On-demand content available as part of your subscription through your TV service provider - e.g. Virgin On Demand, Sky On Demand	509 24%	86 28%	423 23%	284 31%	176 21%	55 28%	54 10%	428 33%	417 29%	90 15%	402 30%	487 27%	22 7%
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	332 16%	36 12%	297 16%	173 19%	108 13%	21 11%	63 12%	223 17%	240 17%	79 13%	226 17%	294 16%	38 13%
Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	246 12%	33 11%	213 12%	146 16%	86 10%	22 11%	27 5%	204 16%	213 15%	32 5%	200 15%	240 13%	6 2%
Longer videos through websites such as YouTube or Facebook (i.e. longer than 10 minutes)	239 11%	23 7%	216 12%	124 14%	85 10%	17 9%	48 9%	147 11%	170 12%	62 10%	162 12%	208 11%	31 11%
TV, box sets, or films from an online pay-per-view or download to own service	125 6%	17 6%	108 6%	79 9%	43 5%	14 7%	11 2%	104 8%	111 8%	13 2%	107 8%	121 7%	4 1%
NET: Believe any online/ on demand content is regulated	1686 80%	250 83%	1436 80%	744 82%	687 82%	167 87%	438 81%	1046 81%	1199 83%	454 74%	1120 83%	1473 81%	213 72%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 156

QM2: SUMMARY - As far as you know, are each of the following online services regulated? - % Yes

Base: All carrying out each viewing activity in the last 12 months

	Total	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)				
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2117	1378 65%	1362 64%	852 40%	845 40%	615 29%	268 13%	530 25%	209 10%	1829 86%	413 20%	508 24%	204 10%	704 33%	1413 67%
Weighted base	2105	1354 64%	1343 64%	856 41%	790 38%	559 27%	260 12%	518 25%	213 10%	1811 86%	359 17%	462 22%	191 9%	645 31%	1460 69%
Effective base	1111	723	718	474	478	403	141	270	129	968	237	302	113	397	725
TV live at the time of broadcast	1327	885 65%	872 65%	497 37%	504 38%	361 27%	174 13%	312 24%	168 13%	1157 87%	246 19%	279 21%	103 8%	417 31%	910 69%
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	1122	779 53%	786 59%	475 42%	493 44%	324 29%	143 13%	306 27%	111 10%	1023 91%	224 20%	235 21%	96 9%	367 33%	754 67%
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	737	530 39%	554 41%	372 43%	374 47%	222 40%	109 42%	228 44%	93 38%	687 93%	123 34%	158 34%	65 9%	231 36%	506 35%
Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	509	404 24%	402 30%	275 32%	255 32%	178 32%	90 35%	166 32%	77 36%	487 27%	110 22%	133 29%	44 9%	186 29%	323 22%
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	332	234 17%	226 17%	157 18%	138 17%	114 20%	58 22%	109 21%	68 32%	294 16%	58 16%	69 15%	35 18%	103 16%	229 16%
Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	246	216 16%	200 15%	160 19%	143 18%	110 20%	64 25%	107 21%	39 18%	240 13%	47 19%	68 28%	22 9%	96 39%	151 61%
Longer videos through websites such as YouTube or Facebook(i.e. longer than 10 minutes)	239	143 11%	162 12%	121 14%	123 16%	99 17%	44 20%	102 20%	32 15%	208 11%	40 17%	60 25%	32 13%	83 35%	155 65%
TV,box sets,or films from an online pay-per-view or download to own service	125	102 8%	107 8%	106 12%	86 11%	73 13%	35 13%	70 14%	29 14%	121 7%	25 7%	45 10%	24 12%	60 9%	66 5%
NET: Believe any online/ on demand content is regulated	1686	83% 66%	83% 66%	81% 41%	87% 41%	85% 28%	83% 13%	84% 26%	90% 11%	81% 87%	87% 19%	81% 22%	82% 9%	83% 32%	79% 68%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 157

QM3: (UNPROMPTED) Who do you think is responsible for regulating on-line and on-demand TV or video content we have been talking about, that is who do you think makes the official rules about what can and can't be seen?
MULTI CODE

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
Ofcom/Office of Communications	805	625	161	19	423	383	62	100	166	187	156	134	243	275	147	139	519	286	252	553	227	579	467	336
	33%	38%	28%	8%	35%	30%	17%	25%	39%	44%	44%	27%	44%	36%	28%	22%	40%	25%	31%	33%	33%	32%	38%	27%
		78%BC	20%C	2%	52%	48%	8%	12%	21%cdh	23%cdh	19%cdh	17%c	30%jkl	34%kl	18%	17%	64%ln	36%	31%	69%	28%	72%	58%t	42%
Broadcaster/channel/ station	681	532	127	23	316	366	138	114	127	134	65	103	139	239	144	158	379	303	265	416	222	460	365	314
	28%	32%	22%	9%	26%	29%	38%	28%	30%	32%	18%	20%	25%	31%	27%	25%	29%	26%	33%	25%	32%	26%	30%	25%
		78%BC	19%C	3%	46%	54%	20%gh	17%gh	19%gh	20%gh	10%	15%	20%	35%kl	21%	23%	56%	44%	39%p	61%	33%r	67%	54%	46%
The Government	358	267	72	19	226	132	64	79	71	65	37	42	94	120	69	74	214	143	144	214	116	241	241	114
	14%	16%	13%	8%	19%	10%	18%	19%	17%	15%	10%	8%	17%	16%	13%	12%	16%	12%	18%	13%	17%	14%	20%	9%
		75%C	20%	5%	63%b	37%	18%gh	22%gh	20%gh	18%h	10%	12%	26%l	34%	19%	21%	60%n	40%	40%p	60%	33%	67%	67%t	32%
The internet service provider (ISP)	198	185	10	3	95	103	31	42	44	38	21	22	44	52	51	51	96	103	80	118	72	126	120	78
	8%	11%	2%	1%	8%	8%	8%	10%	10%	9%	6%	4%	8%	7%	10%	8%	7%	9%	10%	7%	11%	7%	10%	6%
		93%BC	5%	2%	48%	52%	15%	21%h	22%h	19%h	11%	11%	22%	26%	26%	26%	48%	52%	41%	59%	36%r	64%	61%t	39%
The police	92	80	11	1	58	33	26	12	27	16	7	4	27	23	23	18	50	41	32	59	27	64	58	33
	4%	5%	2%	*	5%	3%	7%	3%	6%	4%	2%	1%	5%	3%	4%	3%	4%	4%	4%	4%	4%	4%	5%	3%
		87%C	12%	1%	64%b	36%	29%gh	13%	29%gh	17%h	7%	4%	30%	25%	25%	20%	55%	45%	35%	65%	30%	70%	63%t	36%
Other	32	11	14	7	20	12	12	1	4	2	4	8	5	16	3	8	21	11	11	21	9	23	10	22
	1%	1%	3%	3%	2%	1%	3%	*	1%	1%	1%	2%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%
		33%	45%	22%A	64%	36%	39%dfj	4%	14%	7%	12%	25%	15%	49%	10%	26%	65%	35%	36%	64%	28%	72%	31%	69%
Don't know	850	454	217	179	362	488	112	154	123	98	123	241	127	221	210	293	348	502	246	604	215	635	335	512
	34%	27%	38%	72%	30%	38%	31%	38%	29%	23%	35%	48%	23%	29%	40%	46%	26%	43%	30%	36%	31%	36%	27%	42%
		53%	76%A	21%AB	43%	57%A	13%	18%f	14%	12%	14%	28%defg	15%	26%	25%ij	34%kl	41%	59%lm	29%	71%o	25%	75%	39%	60%st

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 157

QM3: (UNPROMPTED) Who do you think is responsible for regulating on-line and on-demand TV or video content we have been talking about, that is who do you think makes the official rules about what can and can't be seen?
MULTI CODE

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Unweighted base	2474	2130	62	1829	379	2051	157	1780	255	238	201	96	268	190	149	202	144	162	294	275
		86%	3%	74%	15%	83%	6%	72%	10%	10%	8%	4%	11%	8%	6%	8%	6%	7%	12%	11%
Weighted base	2474	2099	116*	1776	452	2030	198*	2046	225	146	57*	101*	272	203	176	215	225	208*	334	312
		85%	5%*	72%	18%	82%	8%*	83%	9%	6%	2%*	4%*	11%	8%	7%	9%	9%	8%*	14%	13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
Ofcom/Office of Communications	805	765	21	672	114	751	35	666	69	56	14	25	91	71	67	55	73	73	98	112
	33%	36%	18%	38%	25%	37%	18%	33%	30%	38%	25%	25%	33%	35%	38%	25%	33%	35%	29%	36%
		95%b		83%o		93%a		83%	9%	7%j		3%	11%	9%	8%o	7%	9%	9%	12%	14%
Broadcaster/channel/ station	681	617	35	544	114	616	42	570	60	40	12	23	79	44	55	43	78	53	109	86
	28%	29%	30%	31%	25%	30%	21%	28%	27%	22%	22%	23%	29%	22%	26%	31%	20%	35%	25%	28%
		91%	5%	80%	17%	90%	6%	84%	9%	6%	2%	3%	12%	6%	8%	6%	12%mo	8%	16%o	13%
The Government	358	318	18	291	47	317	21	285	50	16	6	11	37	23	20	28	31	33	38	65
	14%	15%	16%	16%	11%	16%	11%	14%	22%	11%	10%	11%	13%	12%	11%	13%	14%	16%	11%	21%
		89%	5%	81%o	13%	89%	6%	80%	14%gij	5%	2%	3%	10%	7%	6%	8%	9%	9%	11%	18%mmr
The internet service provider (ISP)	198	187	7	166	29	189	6	159	22	12	5	4	18	21	13	17	21	15	16	33
	8%	9%	6%	9%	6%	9%	3%	8%	10%	8%	9%	4%	7%	10%	8%	8%	9%	7%	5%	11%
		94%	3%	84%	15%	95%a	3%	80%	11%	6%	3%	2%	9%	10%	7%	9%	11%	8%	8%	17%
The police	92	84	6	70	21	80	11	63	22	5	2	2	3	9	6	9	2	11	9	12
	4%	4%	5%	4%	5%	4%	5%	3%	10%	3%	3%	2%	1%	3%	4%	4%	1%	5%	3%	4%
		92%	6%	76%	23%	88%	12%	69%	24%g	5%	2%	2%	4%	9%	7%	10%	2%	12%	9%	13%
Other	32	25	-	12	13	21	4	28	3	*	*	*	9	1	-	5	6	-	6	-
	1%	1%	-	1%	3%	1%	2%	1%	1%	*	1%	*	3%	1%	-	2%	3%	-	2%	-
		78%	-	36%	42%c	67%	11%	88%	10%	1%	1%	1%	28%k	5%	-	16%ks	18%ks	-	20%	-
Don't know	850	623	45	504	167	582	90	717	60	46	26	48	93	79	52	103	67	84	105	87
	34%	30%	38%	28%	37%	29%	45%	35%	27%	32%	46%	47%	34%	39%	30%	48%	30%	40%	31%	28%
		73%	5%	59%	20%c	68%	11%e	84%h	7%	5%	3%ghi	6%npjs	11%	9%	6%	12%lnprs	8%	10%	12%	10%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 157

QM3: (UNPROMPTED) Who do you think is responsible for regulating on-line and on-demand TV or video content we have been talking about, that is who do you think makes the official rules about what can and can't be seen?
MULTI CODE

Base: All respondents

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Ofcom/Office of Communications	805 33%	134 24% 17%	671 35% 83%a	364 37% 45%f	344 33% 43%	55 28% 7%	220 30% 27%	484 35% 60%	538 35% 67%g	249 29% 31%	500 36% 62%j	684 37% 85%l	122 19% 15%
Broadcaster/channel/station	681 28%	129 23% 19%	553 29% 81%a	308 31% 45%df	243 23% 36%	66 34% 10%df	148 20% 22%	453 33% 67%df	496 32% 73%l	173 20% 25%	436 32% 64%j	547 30% 80%l	135 21% 20%
The Government	358 14%	57 10% 16%	301 16% 84%a	160 16% 45%	158 15% 44%	52 27% 15%cdfg	92 12% 26%	228 17% 64%	251 16% 70%j	101 12% 28%	236 17% 66%j	297 16% 83%l	61 10% 17%
The internet service provider (ISP)	198 8%	27 5% 14%	171 9% 86%a	100 10% 50%f	83 8% 42%	19 10% 10%	46 6% 23%	130 10% 66%	145 9% 73%l	52 6% 26%	132 10% 67%j	174 9% 88%l	24 4% 12%
The police	92 4%	17 3% 18%	75 4% 82%	50 5% 55%	36 3% 39%	9 5% 10%	19 3% 21%	62 5% 68%	70 5% 77%l	21 2% 22%	64 5% 70%j	81 4% 89%l	10 2% 11%
Other	32 1%	11 2% 35%	21 1% 65%	14 1% 45%	14 1% 42%	- 1% -	11 1% 34%	10 1% 30%	5 * 17%	25 3% 79%h	5 * 15%	10 1% 31%	22 4% 69%k
Don't know	850 34%	260 47% 31%b	590 31% 69%	276 28% 33%	420 40% 49%ceg	37 19% 4%	338 46% 40%ceg	364 27% 43%	454 30% 53%	366 42% 43%hj	398 29% 47%	541 29% 64%	309 49% 36%k

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/ij - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 157

QM3: (UNPROMPTED) Who do you think is responsible for regulating on-line and on-demand TV or video content we have been talking about, that is who do you think makes the official rules about what can and can't be seen?
MULTI CODE

Base: All respondents

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2474	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1673
		56%	56%	35%	35%	25%	11%	22%	8%	76%	19%	23%	10%	32%	68%
Weighted base	2474	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1719
		55%	55%	35%	32%	23%	11%	21%	9%	75%	18%	21%	9%	31%	69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Ofcom/Office of Communications	805	521	500	265	283	218	105	185	109	684	179	171	75	289	517
	33%	38%	36%	30%	35%	39%	40%	35%	51%	37%	40%	33%	33%	38%	30%
		65% o	62% o	33%	35%	27% o	13% o	23%	13% mnpqrsu	85% o	22% z	21%	9%	36% z	64%
Broadcaster/channel/ station	681	390	436	294	260	183	85	182	79	547	128	188	69	234	447
	28%	29%	32%	34%	33%	32%	32%	35%	37%	30%	29%	36%	30%	31%	26%
		57%	64%	43% m	38%	27%	12%	27%	12%	80%	19%	28% z	10%	34% z	66%
The Government	358	225	236	169	164	131	66	101	42	297	66	114	58	142	216
	14%	16%	17%	19%	21%	25%	19%	19%	20%	16%	15%	22%	25%	19%	13%
		63%	66%	47%	46% u	37% mnu	19% mnu	28%	12%	83%	19%	32% vz	16% vz	40% z	60%
The internet service provider (ISP)	198	133	132	101	98	70	36	66	22	174	44	70	32	85	113
	8%	10%	10%	12%	12%	14%	12%	12%	10%	9%	10%	13%	14%	11%	7%
		67%	67%	51%	50%	36%	18%	33%	11%	88%	22%	35% z	16% z	43% z	57%
The police	92	62	64	50	44	34	18	36	9	81	33	47	31	54	37
	4%	5%	5%	6%	5%	6%	7%	7%	4%	4%	7%	9%	9%	7%	2%
		68%	70%	55%	48%	37%	19%	39%	10%	89%	36% z	52% z	34% wyz	59% z	41%
Other	32	3	5	2	7	2	-	1	1	10	4	7	3	8	24
	1%	*	*	*	1%	*	-	*	*	1%	1%	1%	1%	1%	1%
		9%	15%	6%	21%	5%	-	4%	2%	31%	12%	23%	8%	25%	75%
Don't know	850	394	398	257	197	132	69	147	38	541	113	112	53	186	664
	34%	29%	29%	30%	25%	23%	26%	28%	18%	29%	26%	21%	23%	25%	39%
		46% qt	47% qt	30% qt	23%	16%	8%	17% t	4%	64% qt	13%	13%	6%	22%	78% wxyz

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 158

QM4(1): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?

TV live at the time of broadcast

SINGLE CODE

Base: All who believe the on-line or on-demand service is regulated

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	1340	1244 93%	96 7%	-	661 49%	679 51%	149 11%	154 11%	234 17%	261 19%	241 18%	301 22%	360 27%	472 35%	207 15%	301 22%	832 62%	508 38%	386 29%	954 71%	348 26%	992 74%	798 60%	541 40%
Weighted base	1327	984 74%	343* 26%*	-**	695 52%	632 48%	172* 13%*	186* 14%*	239 18%	305 23%	220 17%	205 15%	364 27%	461 35%	246 19%	256 19%	825 62%	502 38%	442 33%	885 67%	387 29%	939 71%	745 56%	581 44%
Effective base	701	1002	76	-	347	357	66	88	132	148	131	174	189	236	118	166	425	277	185	538	176	532	415	287
Too much	(3) 66 5%	59 6%	7 2%	-	39 6%	27 4%	12 7%	15 8%	14 6%	6 2%	13 6%	5 3%	16 4%	15 3%	15 6%	20 8%	31 4%	35 7%	22 5%	44 5%	20 5%	46 5%	43 6%	23 4%
		89%	11%	-	60%	40%	18%	23% ^f	21%	9%	20%	8%	24%	23%	23%	30% ^j	46%	54% ^m	34%	66%	30%	70%	64%	36%
Too little	(1) 129 10%	92 9%	37 11%	-	74 11%	55 9%	12 7%	20 11%	14 6%	36 12%	21 9%	27 13%	31 9%	44 10%	26 11%	28 11%	75 9%	54 11%	38 9%	92 10%	35 9%	95 10%	72 10%	58 10%
		71%	29%	-	57%	43%	9%	16%	11%	28%	16%	21% ^e	24%	34%	20%	22%	58%	42%	29%	71%	27%	73%	55%	45%
About the right amount	(2) 1043 79%	766 78%	278 81%	-	551 79%	493 78%	129 75%	134 72%	197 82%	251 82%	175 79%	158 77%	294 81%	376 82%	185 75%	189 74%	670 81%	373 74%	342 77%	701 79%	304 78%	740 79%	593 80%	451 78%
		73%	27%	-	53%	47%	12%	13%	19%	24%	17%	15%	28%	36%	18%	18%	64% ⁿ	36%	33%	67%	29%	71%	57%	43%
Don't know	88 7%	68 7%	20 6%	-	31 4%	57 9%	19 11%	16 9%	14 6%	12 4%	12 5%	15 7%	23 6%	26 6%	20 8%	19 7%	49 6%	39 8%	40 9%	48 5%	29 8%	59 6%	38 5%	49 8%
		77%	23%	-	35%	65% ^a	22%	19%	16%	14%	13%	17%	27%	29%	23%	21%	56%	44%	45%	55%	33%	67%	43%	55%
Mean	1.95	1.96	1.91	-	1.95	1.95	2.00	1.97	2.00 ^{fh}	1.90	1.96	1.89	1.95	1.93	1.95	1.97	1.94	1.96	1.96	1.94	1.96	1.94	1.96	1.94
SD	0.39	0.40	0.36	-	0.41	0.37	0.40	0.46	0.35	0.37	0.40	0.40	0.37	0.36	0.43	0.45	0.36	0.44	0.39	0.40	0.39	0.40	0.40	0.39
SE	0.01	0.01	0.04	-	0.02	0.02	0.03	0.04	0.02	0.02	0.03	0.02	0.02	0.02	0.03	0.03	0.01	0.02	0.02	0.01	0.02	0.01	0.01	0.02

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 158

QM4(1): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?

TV live at the time of broadcast
SINGLE CODE

Base: All who believe the on-line or on-demand service is regulated

	Total	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region								
		Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	1340	1317 98%	19 1%	1195 89%	145 11%	1290 96%	50 4%	964 72%	129 10%	134 10%	113 8%	54 4%	148 11%	100 7%	72 5%	97 7%	84 6%	97 7%	163 12%	149 11%
Weighted base	1327	1293 97%	31** 2%**	1150 87%	177* 13%*	1266 95%	61** 5%**	1101 83%	109* 8%*	80* 6%*	36* 3%*	58** 4%**	164* 12%*	104* 8%*	87* 7%*	89* 7%*	123* 9%*	111* 8%*	181* 14%*	184* 14%*
Effective base	701	700	8	633	75	679	25	531	93	87	50	27	77	57	44	67	59	45	83	84
Too much	(3) 66 5%	64 5%	1 2%	55 5%	11 6%	63 5%	3 6%	44 4%	12 11%	6 8%	4 11%	4 6%	5 3%	5 5%	3 4%	2 2%	2 2%	8 7%	8 4%	7 4%
		97% 97%	1% 1%	84% 84%	16% 16%	95% 95%	5% 5%	66% 66%	18% g	10% 10%	6% 6%	6% 6%	8% 8%	10% 10%	5% 5%	3% 3%	4% 4%	12% 12%	11% 11%	11% 11%
Too little	(1) 129 10%	127 10%	2 6%	103 9%	27 15%	120 9%	9 15%	104 10%	11 10%	9 11%	6 16%	12 21%	20 12%	3 3%	13 15%	9 10%	7 6%	7 6%	16 9%	16 9%
		98% 98%	1% 1%	79% 79%	21% 21%	93% 93%	7% 7%	80% 80%	8% 8%	7% 7%	5% 5%	9% 9%	15% 15%	2% 2%	10% m	7% 7%	6% 6%	6% 6%	15% 12%	13% 13%
About the right amount	(2) 1043 79%	1014 78%	28 91%	910 79%	134 75%	999 72%	44 72%	879 80%	82 75%	59 74%	24 66%	34 59%	134 82%	93 89%	70 80%	69 77%	99 81%	93 84%	131 72%	156 85%
		97% 97%	3% 3%	87% 87%	13% 13%	96% 96%	4% 4%	84% j	8% 8%	6% 6%	2% 2%	3% 3%	13% 13%	9% r	7% 7%	7% 7%	10% 10%	10% 10%	13% 13%	15% 15%
Don't know	88 7%	88 7%	* *	82 7%	6 3%	84 7%	4 7%	75 7%	5 4%	6 8%	2 7%	8 14%	5 3%	3 3%	1 1%	9 10%	14 11%	3 2%	27 15%	5 3%
		100% 100%	* *	93% 93%	7% 7%	95% 95%	5% 5%	85% 85%	6% 6%	7% 7%	3% 3%	9% 9%	6% 6%	4% 4%	1% 1%	10% ns	16% ns	3% 3%	31% lmmns	6% 6%
Mean	1.95	1.95	1.96	1.96	1.91	1.95	1.90	1.94	2.01	1.97	1.95	1.83	1.91	2.02	1.88	1.91	1.95	2.01	1.95	1.95
SD	0.39	0.39	0.29	0.38	0.46	0.39	0.47	0.38	0.47	0.45	0.54	0.54	0.39	0.28	0.42	0.37	0.30	0.38	0.39	0.36
SE	0.01	0.01	0.07	0.01	0.04	0.01	0.07	0.01	0.04	0.04	0.05	0.08	0.03	0.03	0.05	0.04	0.03	0.04	0.03	0.03

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 158

QM4(1): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?**TV live at the time of broadcast
SINGLE CODE****Base: All who believe the on-line or on-demand service is regulated**

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owens smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	1340	212 16%	1128 84%	613 46%	596 44%	134 10%	345 26%	859 64%	938 70%	395 29%	885 66%	1184 88%	156 12%
Weighted base	1327	188 14%	1139 86%	590 44%	568 43%	134* 10%*	366 28%	837 63%	928 70%	388 29%	872 66%	1157 87%	170* 13%*
Effective base	701	129	580	373	324	70	168	471	487	213	472	636	71
Too much	(3) 66 5%	10 5%	56 5%	35 6%	25 4%	11 8%	12 3%	50 6%	51 6%	14 4%	50 6%	62 5%	4 2%
Too little	(1) 129 10%	22 12%	108 9%	52 9%	54 9%	21 16%	35 9%	76 9%	80 9%	40 10%	76 9%	103 9%	26 15%
About the right amount	(2) 1043 79%	138 73%	906 80%	468 79%	457 80%	84 63%	298 81%	655 78%	731 79%	311 80%	683 78%	911 79%	132 78%
Don't know	88 7%	19 10%	69 6%	35 6%	33 6%	18 13%	23 7%	56 7%	66 7%	22 6%	64 7%	80 7%	8 5%
Mean	1.95	1.93	1.95	1.97	1.95	1.91	1.93	1.97	1.97	1.93	1.97	1.96	1.86
SD	0.39	0.43	0.39	0.40	0.38	0.52	0.36	0.40	0.39	0.38	0.39	0.39	0.41
SE	0.01	0.03	0.01	0.02	0.02	0.05	0.02	0.01	0.01	0.02	0.01	0.01	0.03

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 158

QM4(1): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?

TV live at the time of broadcast
SINGLE CODE

Base: All who believe the on-line or on-demand service is regulated

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	1340	913 68%	885 66%	502 37%	544 41%	390 29%	175 13%	327 24%	156 12%	1184 88%	277 21%	309 23%	113 8%	454 34%	886 66%
Weighted base	1327	885 67%	872 66%	497 37%	504 38%	361 27%	174* 13%*	312 24%	168* 13%*	1157 87%	246 19%	279 21%	103* 8%*	417 31%	910 69%
Effective base	701	493	472	289	307	239	99	177	93	636	147	183	57	248	458
Too much	(3) 66 5%	50 6%	50 6%	39 8%	36 7%	25 7%	15 9%	22 7%	8 5%	62 5%	18 7%	27 10%	16 15%	31 7%	35 4%
Too little	(1) 129 10%	80 9%	76 9%	46 9%	46 9%	43 12%	22 12%	23 8%	17 10%	103 9%	66 27%	67 24%	27 26%	87 21%	43 5%
About the right amount	(2) 1043 79%	707 80%	683 78%	381 77%	387 77%	276 76%	131 75%	245 79%	138 82%	911 79%	149 61%	165 59%	55 54%	273 65%	771 85%
Don't know	88 7%	48 5%	64 7%	30 6%	35 7%	18 5%	6 4%	21 7%	5 3%	80 7%	13 5%	20 7%	4 4%	26 6%	62 7%
Mean	1.95	1.96	1.97	1.98	1.98	1.95	1.96	1.99	1.95	1.96	1.79	1.85	1.89	1.86	1.99vwxy
SD	0.39	0.39	0.39	0.43	0.42	0.44	0.47	0.40	0.39	0.39	0.57	0.58	0.65	0.53	0.30
SE	0.01	0.01	0.01	0.02	0.02	0.02	0.04	0.02	0.03	0.01	0.04	0.03	0.06	0.03	0.01

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 159

QM4(2): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?

TV programmes or films that have been broadcast using broadcaster catch-up services

SINGLE CODE

Base: All who believe the on-line or on-demand service is regulated

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	1182	1130	52	-	565	617	135	160	205	238	212	232	331	434	174	243	765	417	355	827	318	864	738	444
		96%	4%	-	48%	52%	11%	14%	17%	20%	18%	20%	28%	37%	15%	21%	65%	35%	30%	70%	27%	73%	62%	38%
Weighted base	1122	899	223*	-**	555	567	147*	187*	194	263	190	142	328	397	208*	189	725	397	400	722	350	771	657	465
		80%	20%*	-**	49%	51%	13%*	17%*	17%	23%	17%	13%	29%	35%	19%*	17%	65%	35%	36%	64%	31%	69%	59%	41%
Effective base	620	910	44	-	309	311	64	80	112	134	129	158	166	232	98	138	396	225	160	507	147	499	390	234
Too much	(3) 37	37	-	-	29	8	8	5	8	5	8	2	8	11	11	8	18	19	13	25	9	28	24	13
	3%	4%	-	-	5%	1%	5%	3%	4%	2%	4%	2%	2%	3%	5%	4%	3%	5%	3%	3%	3%	4%	4%	3%
		100%	-	-	79% b	21%	21%	15%	21%	14%	23%	6%	21%	29%	28%	22%	49%	51%	34%	66%	25%	75%	64%	36%
Too little	(1) 92	72	19	-	39	52	15	14	10	18	22	12	33	22	9	28	55	37	29	63	23	68	44	47
	8%	8%	9%	-	7%	9%	10%	8%	5%	7%	11%	8%	10%	6%	4%	15%	8%	9%	7%	9%	7%	9%	7%	10%
		79%	21%	-	43%	57%	17%	15%	11%	20%	24%	13%	36%	24%	10%	31% h	60%	40%	31%	69%	26%	74%	48%	52%
About the right amount	(2) 899	708	191	-	448	451	111	146	159	225	144	115	267	334	165	133	601	298	324	575	287	612	538	361
	80%	79%	86%	-	81%	80%	75%	78%	82%	86%	76%	81%	81%	84%	79%	70%	83%	75%	81%	80%	82%	79%	82%	78%
		79%	21%	-	50%	50%	12%	16%	18%	25% g	16%	13%	30% i	37% l	18%	15%	67% n	33%	36%	64%	32%	68%	60%	40%
Don't know	94	81	12	-	38	56	13	22	16	15	16	12	21	30	24	20	50	43	34	59	31	63	51	43
	8%	9%	6%	-	7%	10%	9%	12%	8%	6%	8%	9%	6%	7%	11%	10%	7%	11%	9%	8%	9%	8%	8%	9%
		87%	13%	-	41%	59%	14%	23%	17%	15%	17%	13%	22%	32%	25%	21%	54%	46%	37%	63%	33%	67%	54%	46%
Mean	1.95	1.96	1.91	-	1.98 b	1.91	1.94	1.95	1.98	1.95	1.92	1.93	1.92	1.97 i	2.01 l	1.88	1.95	1.95	1.96	1.94	1.96	1.94	1.97	1.92
SD	0.35	0.36	0.29	-	0.36	0.33	0.41	0.34	0.32	0.30	0.41	0.33	0.36	0.30	0.32	0.45	0.33	0.39	0.33	0.36	0.32	0.36	0.33	0.37
SE	0.01	0.01	0.04	-	0.02	0.01	0.04	0.03	0.02	0.02	0.03	0.02	0.02	0.01	0.03	0.03	0.01	0.02	0.02	0.01	0.02	0.01	0.01	0.02

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 159

QM4(2): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?
TV programmes or films that have been broadcast using broadcaster catch-up services
SINGLE CODE

Base: All who believe the on-line or on-demand service is regulated

	Total	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
		Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Unweighted base	1182	1171 99%	10 1%	1154 98%	28 2%	1173 99%	9 1%	845 71%	124 10%	119 10%	94 8%	40 3%	122 10%	94 8%	71 6%	77 7%	78 7%	80 7%	154 13%	129 11%	
Weighted base	1122	1105 99%	15** 1%**	1090 97%	31** 3%**	1109 99%	13** 1%**	935 83%	99 9%	67* 6%*	20* 2%*	38** 3%**	123* 11%*	92* 8%*	88* 8%*	74* 7%*	115* 10%*	98* 9%*	173* 15%*	134* 12%*	
Effective base	620	624	3	607	14	618	4	467	100	89	53	24	65	63	42	53	56	34	73	78	
Too much	(3) 37	37 3%	- 100%	37 3%	- 100%	37 3%	- 100%	23 62%	10 26%g	3 4%	2 8%	1 2%	4 3%	5 6%	2 5%	2 5%	1 3%	2 6%	1 3%	5 13%	
Too little	(1) 92	91 8%	1 6%	86 8%	6 19%	87 8%	5 40%	71 8%	13 13%	7 10%	1 6%	2 5%	9 7%	2 3%	10 11%	13 18%	3 2%	5 5%	16 9%	11 8%	
About the right amount	(2) 899	884 80%	14 94%	876 80%	23 73%	892 80%	7 54%	759 81%h	72 8%	53 79%	16 77%	27 70%	98 80%	82 88%	71 80%	50 67%	100 87%	87 89%	134 78%	111 83%	
Don't know	94	94 8%	- 100%	91 8%	2 7%	93 8%	1 5%	83 9%	5 5%	4 6%	2 8%	9 23%	12 9%	3 3%	5 6%	4 12%	9 10%	11 12%	4 4%	22 13%	7 5%
Mean	1.95	1.95	1.94	1.95	1.79	1.95	1.57	1.94	1.96	1.94	2.02	1.96	1.96	2.03ar	1.90	1.82	1.99o	1.97	1.90	1.95	
SD	0.35	0.35	0.25	0.35	0.41	0.35	0.52	0.33	0.49	0.39	0.41	0.31	0.34	0.29	0.37	0.45	0.20	0.27	0.32	0.35	
SE	0.01	0.01	0.08	0.01	0.08	0.01	0.18	0.01	0.05	0.04	0.04	0.05	0.03	0.03	0.05	0.05	0.02	0.03	0.03	0.03	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents/row percents 4 Mar 2021

Table 159

QM4(2): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?
TV programmes or films that have been broadcast using broadcaster catch-up services
SINGLE CODE

Base: All who believe the on-line or on-demand service is regulated

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owens smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	1182	191 16%	991 84%	526 45%	529 45%	124 10%	291 25%	766 65%	866 73%	307 26%	815 69%	1081 91%	101 9%
Weighted base	1122	174 16%	948 84%	491 44%	476 42%	116* 10%*	279 25%	717 64%	840 75%	268 24%	786 70%	1023 91%	99* 9%*
Effective base	620	111	511	310	307	71	147	413	444	177	427	573	48
Too much	(3) 37 3%	7 4%	30 3%	21 4%	16 3%	4 3%	8 3%	26 4%	30 4%	7 3%	29 4%	35 3%	2 2%
		18%	82%	55%	42%	9%	20%	70%	80%	20%	77%	95%	5%
Too little	(1) 92 8%	17 10%	75 8%	39 8%	43 9%	15 13%	26 9%	58 8%	71 8%	21 8%	68 9%	79 8%	12 12%
		18%	82%	43%	47%	16%	29%	63%	77%	23%	75%	87%	13%
About the right amount	(2) 899 80%	130 74%	769 81%	397 81%	387 81%	87 75%	225 81%	576 80%	676 80%	216 81%	628 80%	826 81%	73 74%
		14%	86%	44%	43%	10%	25%	64%	75%	24%	70%	92%	8%
Don't know	94 8%	21 12%	73 8%	34 7%	30 6%	10 9%	20 7%	56 8%	63 8%	23 9%	61 8%	82 8%	12 12%
		22%	78%	37%	32%	11%	21%	60%	68%	25%	65%	87%	13%
Mean	1.95	1.93	1.95	1.96	1.94	1.89	1.93	1.95	1.95	1.94	1.94	1.95	1.88
SD	0.35	0.39	0.34	0.36	0.36	0.40	0.35	0.35	0.36	0.34	0.36	0.35	0.39
SE	0.01	0.03	0.01	0.02	0.02	0.04	0.02	0.01	0.01	0.02	0.01	0.01	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 159

QM4(2): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?
TV programmes or films that have been broadcast using broadcaster catch-up services
SINGLE CODE

Base: All who believe the on-line or on-demand service is regulated

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	1182	834 71%	815 69%	482 41%	528 45%	361 31%	161 14%	328 28%	125 11%	1081 91%	254 21%	274 23%	100 8%	410 35%	772 65%
Weighted base	1122	779 69%	786 70%	475 42%	493 44%	324 29%	143* 13%*	306 27%	111* 10%*	1023 91%	224 20%	235 21%	96* 9%*	367 33%	754 67%
Effective base	620	439	427	255	279	235	99	166	88	573	134	172	48	223	400
Too much	(3) 37 3%	28 4%	29 7%	20 4%	18 4%	14 4%	10 7%	13 4%	7 7%	35 3%	8 4%	14 6%	8 9%	15 4%	23 3%
Too little	(1) 92 8%	63 8%	68 9%	45 9%	54 11%	33 10%	15 10%	27 9%	9 8%	79 8%	61 27%	47 20%	22 23%	72 19%	20 3%
About the right amount	(2) 899 80%	631 81%	628 80%	375 79%	385 78%	252 78%	108 75%	240 79%	89 80%	826 81%	133 60%	147 63%	55 58%	247 67%	652 86%
Don't know	94 8%	56 7%	61 8%	36 8%	37 7%	24 8%	10 7%	26 9%	5 4%	82 8%	22 10%	27 11%	10 10%	34 9%	60 8%
Mean	1.95	1.95	1.94	1.94	1.92	1.94	1.95	1.98	1.95	1.74	1.84	1.84	1.83	2.00vwxy	
SD	0.35	0.35	0.36	0.38	0.39	0.39	0.43	0.37	0.40	0.35	0.52	0.52	0.58	0.48	0.25
SE	0.01	0.01	0.01	0.02	0.02	0.02	0.04	0.02	0.04	0.01	0.03	0.03	0.06	0.02	0.01

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 160

QM4(3): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?

Free Video On-demand content available as part of your subscription through your TV service provider

SINGLE CODE

Base: All who believe the on-line or on-demand service is regulated

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	555	530	25	-	277	278	68	80	110	129	88	80	140	203	102	110	343	212	210	345	196	359	385	170
		95%	5%	-	50%	50%	12%	14%	20%	23%	16%	14%	25%	37%	18%	20%	62%	38%	38%	62%	35%	65%	69%	31%
Weighted base	509	424	85**	**	265	244	57*	98*	99*	131*	68*	56*	131*	184	103*	91*	315	194	206	303	195	314	329	180*
		83%	17%**	**	52%	48%	11%*	19%*	19%*	26%*	13%*	11%*	26%*	36%	20%*	18%*	62%	38%	41%	59%	38%	62%	65%	35%*
Effective base	331	428	20	-	180	152	51	40	80	83	57	46	71	119	79	68	188	147	116	219	107	230	238	99
Too much	(3) 24	24	-	-	18	7	5	5	7	3	5	*	2	7	9	7	9	15	9	16	8	17	17	7
	5%	6%	-	-	7%	3%	9%	5%	7%	2%	7%	1%	2%	4%	8%	7%	3%	8%	4%	5%	4%	5%	5%	4%
		100%	-	-	73%	27%	21% ^f	19%	28%	10%	19%	1%	10%	27%	36%	27%	37%	63% ^m	36%	64%	31%	69%	71%	29%
Too little	(1) 52	34	18	-	24	28	4	10	9	15	9	5	12	18	9	13	30	22	20	31	20	32	34	18
	10%	8%	21%	-	9%	11%	7%	10%	9%	12%	13%	8%	9%	10%	9%	14%	10%	11%	10%	10%	10%	10%	10%	10%
		65%	35%	-	46%	54%	8%	19%	17%	30%	17%	9%	24%	34%	17%	24%	58%	42%	39%	61%	38%	62%	66%	34%
About the right amount	(2) 400	334	66	-	213	187	43	78	77	103	51	49	114	142	77	67	255	145	164	236	156	244	258	141
	79%	79%	78%	-	81%	76%	75%	79%	77%	79%	74%	87%	87%	77%	75%	74%	81%	75%	80%	78%	80%	78%	79%	78%
		84%	16%	-	53%	47%	11%	19%	19%	26%	13%	12%	28%	35%	19%	17%	64%	36%	41%	59%	39%	61%	65%	35%
Don't know	33	33	1	-	10	24	5	6	7	10	4	2	3	18	8	4	21	12	13	20	12	21	19	14
	7%	8%	1%	-	4%	10%	8%	6%	7%	8%	6%	4%	2%	10%	7%	5%	7%	6%	6%	7%	6%	7%	6%	8%
		98%	2%	-	29%	71% ^a	14%	17%	20%	30%	12%	7%	8%	55% ⁱ	23%	14%	64%	36%	39%	61%	37%	63%	57%	43%
Mean	1.94	1.98	1.78	-	1.98	1.90	2.03	1.94	1.98	1.89	1.94	1.92	1.92	1.93	2.00	1.93	1.93	1.97	1.94	1.94	1.93	1.95	1.95	1.94
SD	0.40	0.38	0.41	-	0.41	0.38	0.42	0.40	0.42	0.37	0.46	0.30	0.33	0.38	0.43	0.47	0.36	0.45	0.39	0.40	0.38	0.41	0.40	0.38
SE	0.02	0.02	0.08	-	0.02	0.02	0.05	0.05	0.04	0.03	0.05	0.03	0.03	0.03	0.04	0.05	0.02	0.03	0.03	0.02	0.03	0.02	0.02	0.03

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 160

QM4(3): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?

Free Video On-demand content available as part of your subscription through your TV service provider

SINGLE CODE

Base: All who believe the on-line or on-demand service is regulated

	Total	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region								
		Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	555	549 99%	6 1%	548 99%	7 1%	553 100%	*	380 68%	66 12%	62 11%	47 8%	16 3%	54 10%	40 7%	35 6%	47 8%	35 6%	32 6%	66 12%	55 10%
Weighted base	509	505 99%	4** 1%**	500 98%	9** 2%**	505 99%	4** 1%**	400 79%	57* 11%*	37* 7%*	14** 3%**	17** 3%**	48* 9%*	36* 7%*	42** 8%**	42* 8%*	51* 10%*	31** 6%**	68* 13%*	66** 13%**
Effective base	331	327	5	327	4	330	1	233	55	50	21	9	37	37	20	38	30	24	31	29
Too much	(3) 24	24	*	24	-	24	-	15	6	3	1	1	1	3	-	2	2	1	4	2
	5%	5%	7%	5%	-	5%	-	4%	10%	7%	5%	5%	3%	9%	-	5%	3%	3%	6%	3%
		99%	1%	100%	-	100%	-	63%	23%	11%	3%	4%	5%	13%	-	8%	7%	4%	16%	7%
Too little	(1) 52	52	-	52	-	52	-	43	2	4	3	1	5	1	6	4	2	6	11	8
	10%	10%	-	10%	-	10%	-	11%	4%	12%	18%	4%	10%	3%	15%	9%	3%	19%	17%	11%
		100%	-	100%	-	100%	-	82%	4%	8%	5%	1%	9%	2%	12%	7%	3%	11%	22%	15%
About the right amount	(2) 400	396	4	390	9	396	4	316	47	27	10	13	38	31	35	33	40	21	49	55
	79%	78%	93%	78%	100%	78%	100%	79%	83%	74%	67%	77%	79%	86%	84%	78%	78%	70%	72%	84%
		99%	1%	98%	2%	99%	1%	79%	12%	7%	2%	3%	10%	8%	9%	8%	10%	5%	12%	14%
Don't know	33	33	-	33	-	33	-	27	2	3	2	2	4	1	3	8	2	3	4	1
	7%	7%	-	7%	-	7%	-	7%	3%	7%	11%	13%	8%	2%	1%	8%	16%	9%	6%	2%
		100%	-	100%	-	100%	-	81%	6%	8%	5%	6%	12%	2%	2%	10%	25%	8%	11%	4%
Mean	1.94	1.94	2.07	1.94	2.00	1.94	2.00	1.93	2.06g	1.95	1.86	2.01	1.92	2.06	1.85	1.95	2.00	1.83	1.89	1.91
SD	0.40	0.40	0.29	0.40	0.00	0.40	0.00	0.39	0.37	0.46	0.50	0.35	0.36	0.35	0.36	0.38	0.28	0.46	0.48	0.37
SE	0.02	0.02	0.12	0.02	0.00	0.02	0.00	0.02	0.05	0.06	0.08	0.09	0.05	0.06	0.06	0.06	0.05	0.09	0.06	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s

* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 160

QM4(3): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?

Free Video On-demand content available as part of your subscription through your TV service provider

SINGLE CODE

Base: All who believe the on-line or on-demand service is regulated

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owens smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	555	90 16%	465 84%	300 54%	193 35%	59 11%	52 9%	473 85%	450 81%	102 18%	430 77%	532 96%	23 4%
Weighted base	509	86* 17%*	423 83%	284 56%	176 35%	55* 11%*	54** 11%**	428 84%	417 82%	90* 18%*	402 79%	487 96%	22** 4%**
Effective base	331	55	276	177	126	36	27	284	263	67	250	316	15
Too much	(3) 24 5%	6 6%	19 4%	13 4%	6 3%	2 4%	2 4%	21 5%	20 5%	4 5%	20 5%	23 5%	2 7%
		23% 77%	51% 77%	25% 77%	9% 25%	8% 25%	8% 25%	85% 85%	82% 82%	18% 18%	80% 80%	94% 94%	6% 6%
Too little	(1) 52 10%	11 13%	41 10%	28 10%	21 12%	7 12%	10 18%	41 10%	43 10%	9 9%	43 11%	50 10%	1 6%
		21% 79%	55% 79%	41% 79%	13% 79%	19% 79%	19% 79%	83% 83%	17% 17%	83% 83%	97% 97%	3% 3%	
About the right amount	(2) 400 79%	58 68%	341 81%	225 79%	139 79%	40 74%	39 73%	339 79%	329 79%	69 77%	315 78%	382 78%	17 80%
		15% 85% ^a	56% 85% ^a	35% 85% ^a	10% 85% ^a	10% 85% ^a	10% 85% ^a	85% 85% ^a	82% 82%	17% 17%	79% 79%	96% 96%	4% 4%
Don't know	33 7%	11 12%	23 5%	9 6%	5 5%	3 10%	5 5%	28 6%	25 6%	8 8%	25 6%	32 6%	2 7%
		32% 68%	52% 68%	28% 68%	16% 68%	9% 68%	9% 68%	83% 83%	75% 75%	23% 23%	74% 74%	95% 95%	5% 5%
Mean	1.94	1.93	1.95	1.94	1.91	1.91	1.84	1.95	1.94	1.95	1.94	1.94	2.01
SD	0.40	0.47	0.38	0.39	0.40	0.42	0.46	0.39	0.40	0.40	0.40	0.40	0.39
SE	0.02	0.05	0.02	0.02	0.03	0.06	0.07	0.02	0.02	0.04	0.02	0.02	0.08

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 160

QM4(3): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?

Free Video On-demand content available as part of your subscription through your TV service provider

SINGLE CODE

Base: All who believe the on-line or on-demand service is regulated

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	555	451	430	297	278	202	104	189	81	532	116	148	52	204	351
		81%	77%	54%	50%	36%	19%	34%	15%	96%	21%	27%	9%	37%	63%
Weighted base	509	404	402	275	255	178	90*	166	77*	487	110*	133*	44*	186	323
		79%	79%	54%	50%	35%	18%*	33%	15%*	96%	22%*	26%*	9%*	36%	64%
Effective base	331	279	250	185	153	136	72	102	50	316	70	100	33	137	197
Too much	(3) 24	19	20	15	12	9	3	5	5	23	6	10	6	12	13
	5%	5%	5%	6%	5%	5%	4%	3%	7%	5%	6%	7%	12%	6%	4%
		76%	80%	62%	49%	37%	14%	19%	22%	94%	27%	40%	23%z	48%	52%
Too little	(1) 52	35	43	29	27	20	14	14	8	50	25	30	12	36	16
	10%	9%	11%	10%	10%	11%	15%	9%	11%	10%	23%	22%	26%	19%	5%
		68%	83%	55%	51%	38%	27%	28%	16%	97%	49%z	58%z	22%z	70%z	30%
About the right amount	(2) 400	323	315	217	202	138	69	139	60	382	69	83	26	125	275
	79%	80%	78%	79%	79%	77%	84%	77%	78%	96%	63%	63%	59%	67%	85%
		81%	79%	54%	51%	34%	17%	35%	15%	96%	17%	21%	7%	31%	69%vwxy
Don't know	33	27	25	14	15	11	4	8	4	32	9	10	1	13	20
	7%	7%	6%	5%	6%	6%	4%	5%	5%	6%	8%	8%	2%	7%	6%
		82%	74%	42%	44%	34%	11%	25%	11%	95%	26%	31%	3%	41%	59%
Mean	1.94	1.96	1.94	1.95	1.94	1.94	1.88	1.94	1.96	1.94	1.81	1.84	1.86	1.86	1.99vwxy
SD	0.40	0.38	0.40	0.41	0.40	0.41	0.43	0.34	0.43	0.40	0.53	0.55	0.62	0.51	0.31
SE	0.02	0.02	0.02	0.02	0.02	0.03	0.04	0.03	0.05	0.02	0.05	0.05	0.09	0.04	0.02

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 161

QM4(4): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?

Paid Video On-demand content available through your TV service provider
SINGLE CODE

Base: All who believe the on-line or on-demand service is regulated

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	259	249	10	-	136	123	35	46	60	65	36	17	89	77	56	37	166	93	126	133	118	141	204	54
		96%	4%	-	53%	47%	14%	18%	23%	25%	14%	7%	34%	30%	22%	14%	64%	36%	49%	51%	46%	54%	79%	21%
Weighted base	246	207	39**	-**	141*	105*	28**	49**	52*	77*	31**	9**	87*	68*	59*	32**	155*	91*	126*	120*	118*	128*	180	65*
		84%	16%**	-**	57%*	43%*	11%**	20%**	21%*	31%*	13%**	4%**	35%*	28%*	24%*	13%**	63%*	37%**	51%*	49%*	48%*	52%*	73%	26%*
Effective base	148	204	8	-	73	80	28	29	49	32	17	15	48	42	34	26	90	58	67	84	61	90	110	37
Too much	(3) 14	14	-	-	9	5	2	4	1	3	3	*	2	2	5	4	5	9	8	6	6	8	10	4
	6%	7%	-	-	6%	5%	8%	8%	3%	4%	8%	4%	3%	4%	8%	13%	3%	10%	6%	5%	5%	6%	5%	6%
		100%	-	-	66%	34%	16%	29%	10%	24%	18%	3%	17%	18%	35%	31%	34%	66%	56%	44%	45%	55%	70%	30%
Too little	(1) 34	23	11	-	19	16	2	7	7	11	7	1	19	7	3	5	26	9	16	19	16	19	22	12
	14%	11%	28%	-	13%	15%	6%	15%	14%	14%	22%	6%	22%	10%	6%	16%	17%	10%	12%	16%	13%	15%	12%	19%
		68%	32%	-	54%	46%	5%	21%	20%	32%	20%	2%	55%	20%	10%	15%	75%	25%	45%	55%	45%	55%	64%	36%
About the right amount	(2) 173	145	28	-	106	67	17	35	38	57	19	8	63	48	41	21	111	62	93	80	87	86	135	38
	70%	70%	72%	-	75%	64%	61%	71%	74%	73%	60%	82%	73%	70%	70%	65%	71%	68%	73%	67%	74%	67%	75%	58%
		84%	16%	-	61%	39%	10%	20%	22%	33%	11%	4%	37%	27%	24%	12%	64%	36%	54%	46%	51%	49%	78% a	22%
Don't know	25	25	-	-	7	18	7	3	5	6	3	1	2	12	10	2	14	11	10	15	9	16	13	11
	10%	12%	-	-	5%	17%	25%	6%	9%	8%	10%	7%	3%	17%	16%	5%	9%	12%	8%	12%	7%	13%	7%	16%
		100%	-	-	30%	70% a	28%	12%	19%	24%	13%	3%	9%	47% a	38% a	6%	56%	44%	41%	59%	35%	65%	51%	43%
Mean	1.91	1.95	1.72	-	1.93	1.87	2.02	1.93	1.88	1.89	1.85	1.98	1.80	1.92	2.03	1.97	1.85	2.01	1.93	1.88	1.92	1.90	1.93	1.85
SD	0.46	0.45	0.46	-	0.45	0.47	0.44	0.50	0.41	0.44	0.57	0.36	0.46	0.40	0.41	0.57	0.44	0.48	0.45	0.47	0.44	0.48	0.43	0.54
SE	0.03	0.03	0.14	-	0.04	0.05	0.08	0.08	0.06	0.06	0.10	0.09	0.05	0.05	0.06	0.10	0.04	0.05	0.04	0.04	0.04	0.04	0.03	0.08

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 161

QM4(4): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?**Paid Video On-demand content available through your TV service provider****SINGLE CODE****Base: All who believe the on-line or on-demand service is regulated**

	Total	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region								
		Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	259	256 99%	1 *	251 97%	8 3%	259 100%	-	188 73%	26 10%	21 8%	24 9%	7 3%	28 11%	17 7%	19 7%	22 8%	14 5%	18 7%	35 14%	28 11%
Weighted base	246	244 99%	1** ***	234 95%	12** 5%**	246 100%	-** -**	202 82%	24** 10%**	13** 5%**	7** 3%**	5** 2%**	21** 8%**	15** 6%**	22** 9%**	29** 12%**	27** 11%**	18** 7%**	30* 12%*	36** 15%**
Effective base	148	145	1	143	5	148	-	110	24	17	13	6	26	16	9	13	8	16	32	15
Too much	(3) 14	14	-	14	-	14	-	9	4	-	1	-	1	2	*	2	-	2	1	1
	6%	6%	-	6%	-	6%	-	4%	16%	-	14%	-	6%	14%	2%	8%	-	9%	2%	2%
		100%	-	100%	-	100%	-	65%	28%	-	7%	-	9%	15%	3%	17%	-	11%	5%	6%
Too little	(1) 34	34	-	33	2	34	-	29	2	1	1	*	3	1	2	10	-	2	4	6
	14%	14%	-	14%	14%	14%	-	14%	10%	11%	18%	9%	13%	7%	10%	36%	-	13%	14%	17%
		100%	-	95%	5%	100%	-	85%	7%	4%	4%	1%	8%	3%	6%	30%	-	7%	12%	17%
About the right amount	173	171	1	166	7	173	-	141	17	10	4	4	13	11	19	12	21	12	21	28
	(2) 70%	70%	100%	71%	56%	70%	-	70%	72%	79%	60%	91%	62%	74%	86%	40%	78%	69%	70%	78%
		99%	*	96%	4%	100%	-	82%	10%	6%	2%	3%	7%	6%	11%	7%	12%	7%	12%	16%
Don't know	25	24	-	21	4	25	-	23	1	1	1	-	4	1	1	4	6	2	4	1
	10%	10%	-	9%	30%	10%	-	11%	3%	10%	8%	-	19%	5%	2%	15%	22%	10%	14%	3%
		96%	-	85%	15%	100%	-	90%	3%	5%	2%	-	15%	3%	2%	18%	23%	7%	17%	4%
Mean	1.91	1.91	2.00	1.91	1.80	1.91	-	1.89	2.06	1.87	1.96	1.91	1.92	2.07	1.92	1.67	2.00	1.95	1.87	1.85
SD	0.46	0.46	-	0.46	0.42	0.46	-	0.45	0.52	0.35	0.64	0.33	0.49	0.48	0.35	0.65	0.00	0.50	0.42	0.42
SE	0.03	0.03	-	0.03	0.19	0.03	-	0.03	0.10	0.08	0.14	0.12	0.10	0.12	0.08	0.15	0.00	0.13	0.07	0.08

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s

* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 161

QM4(4): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?**Paid Video On-demand content available through your TV service provider
SINGLE CODE****Base: All who believe the on-line or on-demand service is regulated**

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owens smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	259	34 13%	225 87%	158 61%	97 37%	22 8%	27 10%	213 82%	224 86%	32 12%	214 83%	250 97%	9 3%
Weighted base	246	33** 14%**	213 86%	146 59%	86* 35%*	22** 9%**	27** 11%**	204 83%	213 86%	32** 13%**	200 81%	240 97%	6** 3%**
Effective base	148	16	133	106	59	14	11	124	125	21	127	142	8
Too much	(3) 14 6%	3 8% 19%	11 5% 81%	10 7% 70%	4 5% 29%	2 9% 14%	- - -	13 6% 92%	12 6% 85%	2 6% 15%	11 6% 80%	14 6% 100%	- - -
Too little	(1) 34 14%	3 9% 9%	31 15% 91%	16 11% 47%	17 20% 50%	* 2% 1%	13 47% 37%	21 10% 60%	29 14% 84%	5 17% 16%	29 14% 84%	34 14% 100%	- - -
About the right amount	(2) 173 70%	23 68% 13%	150 71% 87%	107 73% 62%	59 69% 34%	18 85% 11%	13 49% 7%	149 73% 86%	155 73% 90%	18 56% 10%	143 72% 83%	169 70% 98%	4 63% 2%
Don't know	25 10%	5 15% 20%	20 9% 80%	14 9% 54%	5 6% 21%	1 4% 3%	1 4% 4%	21 10% 85%	17 8% 67%	7 21% 26%	17 8% 67%	23 9% 90%	2 37% 10%
Mean	1.91	1.99	1.90	1.95	1.84	2.07	1.51	1.96	1.91	1.86	1.90	1.91	2.00
SD	0.46	0.45	0.46	0.44	0.49	0.34	0.51	0.43	0.45	0.54	0.46	0.46	0.00
SE	0.03	0.08	0.03	0.04	0.05	0.07	0.10	0.03	0.03	0.11	0.03	0.03	0.00

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 161

QM4(4): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?

Paid Video On-demand content available through your TV service provider
SINGLE CODE

Base: All who believe the on-line or on-demand service is regulated

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	259	217 84%	214 83%	165 64%	156 60%	124 48%	75 29%	126 49%	46 18%	250 97%	48 19%	76 29%	26 10%	101 39%	158 61%
Weighted base	246	216 88%	200 81%	160 65%	143* 58%*	110* 45%*	64* 26%*	107* 43%*	39* 16%*	240 97%	47** 19%**	68* 28%*	22** 9%**	96* 39%*	151* 61%*
Effective base	148	121	127	102	97	86	55	94	30	142	19	40	21	53	95
Too much	(3) 14 6%	13 6%	11 6%	6 4%	11 8%	5 5%	3 5%	7 7%	1 2%	14 6%	3 7%	6 9%	6 26%	7 7%	7 5%
Too little	(1) 34 14%	31 14%	29 14%	28 18%	26 18%	16 15%	12 19%	16 15%	7 17%	34 14%	13 28%	12 18%	6 26%	20 21%	14 10%
About the right amount	(2) 173 70%	154 71%	143 72%	112 70%	92 64%	79 72%	43 66%	73 68%	29 74%	169 70%	27 57%	42 62%	9 41%	56 59%	117 77%
Don't know	25 10%	18 8%	17 8%	13 8%	14 10%	10 9%	6 9%	11 10%	2 6%	23 9%	4 8%	8 11%	2 7%	12 13%	13 8%
Mean	1.91	1.91	1.90	1.85	1.88	1.89	1.85	1.91	1.83	1.91	1.77	1.90	2.00	1.84	1.95
SD	0.46	0.46	0.46	0.46	0.52	0.45	0.50	0.48	0.43	0.46	0.58	0.54	0.76	0.55	0.39
SE	0.03	0.03	0.03	0.04	0.04	0.04	0.06	0.05	0.06	0.03	0.09	0.07	0.15	0.06	0.03

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 162

QM4(5): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?
TV, box sets or films from an online subscription service
SINGLE CODE

Base: All who believe the on-line or on-demand service is regulated

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	775	739 95%	36 5%	-	335 43%	440 57%	117 15%	130 17%	166 21%	158 20%	111 14%	93 12%	199 26%	273 35%	135 17%	168 22%	472 61%	303 39%	290 37%	485 63%	266 34%	509 66%	517 67%	258 33%
Weighted base	737	599 81%	138** 19%**	**	329 45%	408 55%	113* 15%*	143* 19%*	169* 23%*	166* 23%*	89* 12%*	57* 8%*	202* 27%*	249 34%	145* 20%*	141 19%	451 61%	286 39%	311 42%	426 58%	289 39%	449 61%	450 61%	287 39%
Effective base	424	587	29	-	200	225	64	70	91	90	74	56	99	139	94	101	236	195	144	298	128	318	289	142
Too much	(3) 34	34	-	-	26	8	7	7	7	5	7	1	6	9	12	7	15	19	11	23	10	24	25	9
	5%	6%	-	-	8%	2%	6%	5%	4%	3%	8%	2%	3%	3%	8%	5%	3%	7%	4%	5%	3%	5%	6%	3%
		100%	-	-	76% ^b	24%	19%	20%	22%	15%	20%	4%	18%	26%	36%	21%	44%	56%	33%	67%	29%	71%	74%	26%
Too little	(1) 62	50	12	-	31	31	12	16	12	7	8	7	17	15	12	19	31	30	20	42	19	43	38	24
	8%	8%	9%	-	10%	7%	11%	11%	7%	4%	9%	12%	8%	6%	8%	13%	7%	11%	6%	10%	6%	10%	8%	8%
		80%	20%	-	51%	49%	20%	25%	19%	11%	13%	11%	27%	24%	19%	30%	51%	49%	32%	68%	30%	70%	62%	38%
About the right amount	(2) 575	460	115	-	254	321	79	106	136	146	64	44	170	200	107	98	370	205	255	320	236	339	363	212
	78%	77%	83%	-	77%	79%	70%	74%	80%	88%	72%	78%	84%	80%	74%	69%	82%	72%	82%	75%	82%	76%	81%	74%
		80%	20%	-	44%	56%	14%	18%	24%	25% ^{cdg}	11%	8%	30% ⁱ	35% ^l	19%	17%	64% ⁿ	36%	44%	56%	41%	59%	63%	37%
Don't know	67	56	11	-	18	49	15	15	14	8	10	5	9	25	14	18	35	32	26	41	24	43	24	42
	9%	9%	8%	-	5%	12%	13%	11%	8%	5%	11%	8%	5%	10%	10%	13%	8%	11%	8%	10%	8%	9%	5%	15%
		84%	16%	-	27%	73% ^{aa}	23%	23%	21%	13%	14%	7%	14%	38%	21%	27% ^{kl}	52%	48%	38%	62%	36%	64%	37%	63% ^{ss}
Mean	1.96	1.97	1.90	-	1.98	1.94	1.94	1.93	1.97	1.99	1.98	1.89	1.95	1.97	2.00	1.91	1.96	1.95	1.97	1.95	1.97	1.95	1.97	1.94
SD	0.38	0.39	0.30	-	0.43	0.32	0.44	0.41	0.35	0.28	0.44	0.39	0.34	0.32	0.43	0.45	0.33	0.44	0.33	0.41	0.33	0.40	0.38	0.36
SE	0.01	0.02	0.05	-	0.02	0.02	0.04	0.04	0.03	0.02	0.04	0.04	0.02	0.02	0.04	0.04	0.02	0.03	0.02	0.02	0.02	0.02	0.02	0.02

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 162

QM4(5): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?
TV, box sets or films from an online subscription service
SINGLE CODE

Base: All who believe the on-line or on-demand service is regulated

	Total	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region								
		Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	775	762 98%	10 1%	727 94%	48 6%	773 100%	2 *	542 70%	80 10%	78 10%	75 10%	22 3%	84 11%	66 9%	51 7%	57 7%	45 6%	49 6%	94 12%	74 10%
Weighted base	737	725 98%	9** 1%**	679 92%	58** 8%**	737 100%	1** ***	607 82%	70* 10%*	42* 6%*	18* 2%*	18** 2%**	90* 12%*	71* 10%*	60* 8%*	48* 7%*	75* 10%*	60** 8%**	98* 13%*	87* 12%*
Effective base	424	414	10	400	26	423	2	316	63	62	37	15	41	40	33	45	34	24	52	47
Too much	(3) 34	34	-	31	3	34	-	25	6	1	2	-	2	4	4	2	3	4	2	3
	5%	5%	-	5%	5%	5%	-	4%	9%	3%	11%	-	2%	6%	6%	4%	5%	7%	2%	4%
		100%	-	92%	8%	100%	-	73%	18%	3%	6%g	-	6%	12%	11%	5%	10%	13%	6%	10%
Too little	(1) 62	59	3	55	7	62	-	49	6	4	3	1	6	-	8	7	4	4	12	7
	8%	8%	28%	8%	12%	8%	-	8%	9%	9%	16%	8%	7%	-	13%	14%	5%	6%	12%	8%
		96%	4%	89%	11%	100%	-	79%	10%	6%	5%	2%	10%	-	13%am	11%am	6%	6%	19%am	12%
About the right amount	(2) 575	566	6	533	42	574	1	475	55	34	11	14	67	65	46	35	58	48	75	67
	78%	78%	72%	78%	72%	78%	100%	78%	77%	82%	63%	78%	74%	91%	76%	72%	77%	81%	76%	78%
		98%	1%	93%	7%	100%	*	83%j	9%	6%j	2%	2%	12%	11%lo	8%	6%	10%	8%	13%	12%
Don't know	67	66	-	60	7	67	-	59	4	3	2	2	15	2	3	5	10	4	9	9
	9%	9%	-	9%	11%	9%	-	10%	5%	6%	10%	14%	17%	3%	5%	10%	13%	6%	9%	10%
		98%	-	90%	10%	100%	-	88%	5%	4%	3%	4%	23%am	3%	4%	8%	14%	5%	14%	13%
Mean	1.96	1.96	1.72	1.96	1.92	1.96	2.00	1.96	2.00	1.93	1.95	1.91	1.94	2.06or	1.92	1.89	1.99	2.01	1.89	1.95
SD	0.38	0.37	0.48	0.37	0.43	0.38	-	0.36	0.43	0.36	0.56	0.30	0.33	0.24	0.45	0.43	0.34	0.38	0.38	0.37
SE	0.01	0.01	0.15	0.01	0.07	0.01	-	0.02	0.05	0.04	0.07	0.07	0.04	0.03	0.06	0.06	0.05	0.06	0.04	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 162

QM4(5): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?
TV, box sets or films from an online subscription service
SINGLE CODE

Base: All who believe the on-line or on-demand service is regulated

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owens smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	775	122 16%	653 84%	359 46%	305 39%	79 10%	158 20%	537 69%	618 80%	144 19%	584 75%	729 94%	46 6%
Weighted base	737	112* 15%*	625 85%	342 46%	290 39%	70* 10%*	169* 23%*	493 67%	583 79%	139* 19%*	554 75%	687 93%	50** 7%**
Effective base	424	76	350	209	157	51	70	319	334	83	311	400	24
Too much	(3) 34 5%	5 4%	29 5%	20 6%	7 2%	4 6%	2 1%	28 6%	28 5%	6 4%	25 5%	32 5%	1 2%
Too little	(1) 62 8%	12 11%	50 8%	34 10%	32 11%	4 6%	18 11%	35 7%	47 8%	15 10%	44 8%	59 9%	3 6%
About the right amount	(2) 575 78%	82 74%	493 79%	268 79%	221 76%	58 82%	124 73%	400 81%	457 78%	110 79%	433 75%	536 78%	39 76%
Don't know	67 9%	12 11%	54 9%	20 6%	30 10%	4 6%	25 15%	30 6%	52 9%	8 6%	52 9%	59 9%	7 15%
Mean	1.96	1.93	1.96	1.96	1.91	2.00	1.89	1.98d	1.96	1.93	1.96	1.96	1.95
SD	0.38	0.41	0.37	0.41	0.38	0.35	0.36	0.37	0.37	0.39	0.37	0.38	0.32
SE	0.01	0.04	0.02	0.02	0.02	0.04	0.03	0.02	0.02	0.03	0.02	0.01	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 162

QM4(5): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?

TV, box sets or films from an online subscription service
SINGLE CODE

Base: All who believe the on-line or on-demand service is regulated

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	775	555 72%	584 75%	397 51%	410 53%	260 34%	123 16%	249 32%	95 12%	729 94%	139 18%	177 23%	60 8%	251 32%	524 68%
Weighted base	737	530 72%	554 75%	372 50%	374 51%	222 30%	109* 15%*	228 31%	93* 13%*	687 93%	123* 17%*	158 21%	65** 9%**	231 31%	506 69%
Effective base	424	297	311	220	229	172	72	119	58	400	72	106	26	130	294
Too much	(3) 34 5%	25 5%	25 75%	17 4%	21 6%	10 4%	12 11%	10 4%	6 6%	32 5%	7 6%	11 7%	7 11%	13 6%	21 4%
Too little	(1) 62 8%	47 9%	44 8%	33 9%	34 9%	26 12%	10 9%	20 9%	5 5%	59 9%	29 23%	32 20%	14 22%	39 17%	23 5%
About the right amount	(2) 575 78%	415 78%	433 78%	293 79%	290 77%	170 72%	78 72%	177 78%	80 86%	536 78%	79 64%	102 64%	41 62%	160 69%	415 82%
Don't know	67 9%	43 8%	52 9%	29 8%	29 8%	16 7%	10 9%	20 9%	2 2%	59 9%	8 7%	13 8%	3 4%	19 8%	48 9%
Mean	1.96	1.96	1.96	1.95	1.96	1.92	2.02	1.95	2.01	1.96	1.81	1.86	1.89	1.88	2.00vwxy
SD	0.38	0.38	0.37	0.38	0.40	0.41	0.47	0.38	0.35	0.38	0.53	0.53	0.58	0.48	0.31
SE	0.01	0.02	0.02	0.02	0.02	0.03	0.04	0.03	0.04	0.01	0.05	0.04	0.08	0.03	0.01

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 163

QM4(6): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?
TV,box sets,or films from an online pay-per-view or download to own service
SINGLE CODE

Base: All who believe the on-line or on-demand service is regulated

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	140	138	2	-	73	67	31	37	32	25	11	4	46	41	25	28	87	53	78	62	68	72	109	31
		99%	1%	-	52%	48%	22%	26%	23%	18%	8%	3%	33%	29%	18%	20%	62%	38%	56%	44%	49%	51%	78%	22%
Weighted base	125	123	2**	-**	65*	60*	24**	39*	29**	23**	9**	2**	39*	36*	28**	22**	75*	50*	69*	56*	60*	65*	89*	36**
		98%	2%**	-**	52%*	48%*	19%**	31%*	23%**	18%**	7%**	2%**	31%*	29%**	23%**	17%**	60%*	40%**	55%*	45%*	48%*	52%*	71%*	29%**
Effective base	115	113	2	-	64	52	25	32	25	22	9	4	40	35	20	22	75	41	63	52	54	61	93	26
Too much	(3) 11	11	-	-	7	4	2	3	2	1	2	1	1	4	2	5	5	6	7	4	5	6	6	5
		9%	-	-	10%	7%	8%	8%	8%	5%	18%	49%	3%	10%	6%	21%	6%	12%	10%	8%	8%	10%	7%	13%
		100%	-	-	62%	38%	17%	27%	21%	11%	14%	10%	10%	34%	15%	41%	44%	56%	60%	40%	43%	57%	57%	43%
Too little	(1) 16	16	-	-	9	7	3	7	3	2	1	-	6	4	2	5	10	6	10	7	9	8	12	5
		13%	-	-	14%	12%	12%	18%	12%	11%	9%	-	16%	11%	6%	21%	13%	13%	14%	12%	14%	12%	13%	13%
		100%	-	-	57%	43%	17%	42%	21%	15%	5%	-	37%	24%	11%	28%	61%	39%	60%	40%	53%	47%	72%	28%
About the right amount	(2) 89	87	2	-	47	42	16	24	23	19	7	1	31	24	24	11	55	34	51	38	45	44	66	23
		71%	100%	-	72%	70%	69%	62%	80%	81%	74%	23%	78%	67%	83%	49%	73%	69%	73%	68%	74%	68%	74%	63%
		98%	2%	-	53%	47%	18%	27%	26%	21%	7%	1%	34%	27%	27%	12%	61%	39%	57%	43%	50%	50%	74%	26%
Don't know	9	9	-	-	2	7	3	5	-	1	-	1	1	4	1	2	6	3	2	7	2	7	5	4
		7%	-	-	3%	11%	11%	12%	-	4%	-	28%	3%	12%	4%	9%	8%	6%	3%	12%	4%	10%	5%	11%
		100%	-	-	24%	76%	30%	53%	-	9%	-	7%	15%	49%	14%	22%	64%	36%	24%	76%	24%	76%	54%	46%
Mean	1.95	1.95	2.00	-	1.96	1.95	1.95	1.88	1.96	1.94	2.09	2.68	1.87	2.00	1.99	2.00	1.93	2.00	1.95	1.95	1.93	1.98	1.93	2.01
SD	0.49	0.49	-	-	0.51	0.46	0.48	0.54	0.45	0.41	0.54	-	0.42	0.50	0.37	0.70	0.46	0.52	0.50	0.48	0.48	0.49	0.46	0.55
SE	0.04	0.04	-	-	0.06	0.06	0.09	0.09	0.08	0.08	0.16	-	0.06	0.08	0.07	0.14	0.05	0.07	0.06	0.06	0.06	0.06	0.05	0.10

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 163

QM4(6): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?
TV, box sets, or films from an online pay-per-view or download to own service
SINGLE CODE

Base: All who believe the on-line or on-demand service is regulated

	Total	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region								
		Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	140	138 99%	1 1%	137 98%	3 2%	140 100%	-	100 71%	15 11%	11 8%	14 10%	2 1%	10 7%	12 9%	7 5%	15 11%	12 9%	9 6%	16 11%	17 12%
Weighted base	125	123 99%	1** 1%***	122 98%	3** 2%***	125 100%	-**	102* 81%*	13** 10%**	6** 5%***	4** 3%***	1** 1%***	9** 7%***	13** 10%**	7** 6%***	15** 12%**	18** 15%**	8** 7%***	15** 12%**	15** 12%**
Effective base	115	113	1	112	3	115	-	88	14	10	8	2	10	11	6	13	11	8	15	16
Too much	(3) 11	10 9%	1 100%	10 8%	1 26%	11 9%	-	6 5%	3 24%	1 22%	1 13%	1 59%	-	2 16%	* 6%	-	-	-	1 8%	2 12%
		93%	7%	93%	7%	100%	-	55%	27%	13%	5%	7%	-	18%	4%	-	-	-	11%	16%
Too little	(1) 16	16 13%	-	16 13%	-	16 13%	-	13 82%	2 9%	1 5%	1 4%	-	2 12%	1 6%	3 20%	2 10%	-	-	2 15%	2 13%
		100%	-	100%	-	100%	-	82%	27%	13%	4%	-	12%	7%	20%	10%	-	-	15%	13%
About the right amount	(2) 89	89 72%	-	88 72%	1 37%	89 71%	-	74 72%	8 64%	4 65%	3 72%	-	6 68%	10 79%	6 79%	11 71%	15 83%	8 92%	9 59%	9 61%
		100%	-	99%	1%	100%	-	83%	9%	5%	4%	-	7%	11%	6%	12%	17%	9%	10%	10%
Don't know	9	8 7%	-	8 6%	1 37%	9 7%	-	9 9%	-	-	-	1 41%	1 9%	-	-	1 7%	1 7%	1 8%	3 17%	2 13%
		88%	-	88%	12%	100%	-	100%	-	-	-	6%	9%	-	12%	16%	7%	29%	22%	
Mean	1.95	1.95	3.00	1.95	2.41	1.95	-	1.92	2.12	2.09	1.97	3.00	1.75	2.10	1.90	1.77	1.90	2.00	1.91	1.97
SD	0.49	0.48	-	0.48	-	0.49	-	0.45	0.61	0.63	0.61	-	0.46	0.47	0.49	0.44	0.31	0.00	0.55	0.56
SE	0.04	0.04	-	0.04	-	0.04	-	0.05	0.16	0.19	0.16	-	0.15	0.14	0.18	0.12	0.09	0.00	0.15	0.15

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 163

QM4(6): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?
TV, box sets, or films from an online pay-per-view or download to own service
SINGLE CODE

Base: All who believe the on-line or on-demand service is regulated

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owens smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	140	22 16%	118 84%	85 61%	49 35%	17 12%	14 10%	114 81%	126 90%	13 9%	122 87%	136 97%	4 3%
Weighted base	125	17** 14%***	108* 86%*	79* 63%*	43* 34%*	14** 11%***	11** 9%***	104* 83%*	111 88%	13** 11%***	107* 85%*	121 97%	4** 3%***
Effective base	115	18	97	68	38	15	11	94	104	11	100	111	4
Too much	(3) 11 9%	1 5% 8%	10 9% 92%	9 11% 78%	4 9% 33%	2 14% 18%	- - -	10 10% 93%	10 9% 89%	1 9% 11%	9 8% 82%	9 7% 82%	2 48% 18%
Too little	(1) 16 13%	3 14% 15%	14 13% 85%	11 14% 66%	6 14% 38%	2 17% 15%	3 26% 17%	11 11% 67%	15 14% 94%	1 7% 6%	15 14% 90%	16 14% 100%	- - -
About the right amount	(2) 89 71%	12 66% 13%	77 72% 87%	57 72% 64%	29 68% 33%	8 59% 10%	6 53% 6%	77 74% 86%	80 72% 90%	9 66% 10%	78 73% 87%	89 73% 100%	- - -
Don't know	9 7%	3 14% 29%	6 6% 71%	3 3% 29%	4 9% 42%	1 10% 17%	2 21% 27%	5 5% 61%	5 5% 61%	2 17% 27%	5 5% 61%	7 6% 76%	2 52% 24%
Mean	1.95	1.89	1.96	1.97	1.93	1.96	1.67	1.99	1.95	2.02	1.94	1.94	3.00
SD	0.49	0.48	0.49	0.51	0.50	0.61	0.50	0.47	0.49	0.46	0.48	0.47	-
SE	0.04	0.11	0.05	0.06	0.07	0.16	0.14	0.05	0.04	0.14	0.04	0.04	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 163

QM4(6): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?

TV, box sets, or films from an online pay-per-view or download to own service

SINGLE CODE

Base: All who believe the on-line or on-demand service is regulated

	Total	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)				
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	140	117	122	115	94	83	43	80	34	136	30	50	26	64	76
		84%	87%	82%	67%	59%	31%	57%	24%	97%	21%	36%	19%	46%	54%
Weighted base	125	102*	107*	106*	86*	73*	35*	70*	29**	121	25**	45*	24**	60*	66*
		82%*	85%*	85%*	68%*	59%*	28%*	56%*	23%***	97%	20%**	36%*	19%**	48%*	52%*
Effective base	115	95	100	95	77	71	35	64	28	111	26	41	23	53	62
Too much	(3) 11	9	9	7	6	5	4	4	2	9	5	7	5	8	3
		9%	8%	8%	7%	8%	7%	12%	7%	7%	20%	15%	20%	13%	5%
		79%	82%	65%	58%	48%	37%	41%	19%	82%	46%	63%	43%	72%	28%
Too little	(1) 16	16	15	13	13	13	4	12	4	16	6	9	6	10	6
		13%	16%	14%	12%	15%	17%	13%	12%	14%	25%	19%	27%	18%	9%
		100%	90%	77%	76%	76%	27%	75%	22%	100%	38%	53%	39%	64%	36%
About the right amount	(2) 89	73	78	81	63	51	23	49	22	89	11	24	12	35	54
		71%	71%	73%	76%	74%	69%	71%	76%	73%	46%	54%	51%	59%	82%
		82%	87%	91%	71%	57%	26%	55%	25%	100%	13%	27%	14%	39%	61% wy
Don't know	9	5	5	5	3	5	3	3	1	7	2	5	1	6	3
		7%	5%	5%	4%	6%	8%	5%	5%	6%	9%	11%	2%	10%	4%
		53%	61%	60%	39%	53%	31%	40%	16%	76%	25%	57%	6%	70%	30%
Mean	1.95	1.92	1.94	1.95	1.93	1.89	1.99	1.88	1.95	1.94	1.94	1.95	1.93	1.95	1.95
SD	0.49	0.50	0.48	0.44	0.48	0.50	0.52	0.49	0.46	0.47	0.72	0.63	0.70	0.59	0.38
SE	0.04	0.05	0.04	0.04	0.05	0.06	0.08	0.06	0.08	0.04	0.14	0.09	0.14	0.08	0.04

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 164

QM4(7): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?

Short clips through websites such as YouTube or Facebook
SINGLE CODE

Base: All who believe the on-line or on-demand service is regulated

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	326	302	24	-	158	168	78	54	60	62	35	37	75	117	63	71	192	134	112	214	93	233	237	87
		93%	7%	-	48%	52%	24%	17%	18%	19%	11%	11%	23%	36%	19%	22%	59%	41%	34%	66%	29%	71%	73%	27%
Weighted base	332	243	89**	-**	177*	156*	86*	55*	70*	74*	29**	19**	75*	121*	76*	60*	196	136*	125*	207	103*	229	230	99*
		73%	27%**	-**	53%*	47%*	26%*	17%*	21%*	22%*	9%**	6%**	22%*	37%*	23%*	18%*	59%	41%*	38%*	62%	31%*	69%	69%	30%*
Effective base	174	239	21	-	84	93	35	37	36	34	28	25	42	63	33	39	105	70	57	119	53	122	130	45
Too much	(3) 31	23	8	-	21	10	18	1	4	4	3	1	4	4	17	5	8	22	14	17	1	30	17	14
		9%	9%	-	12%	6%	21%	2%	5%	6%	10%	4%	6%	4%	22%	9%	4%	16%	11%	8%	1%	13%	7%	14%
		75%	25%	-	67%	33%	58% ^d	4%	12%	13%	9%	3%	14%	14%	55% ^{ll}	18%	28%	72% ⁿⁿ	45%	55%	3%	97% ^{qq}	56%	44%
Too little	(1) 68	53	15	-	35	33	19	16	11	17	2	3	20	21	10	17	42	27	24	44	24	45	53	15
		22%	17%	-	20%	21%	22%	29%	15%	23%	8%	16%	27%	17%	13%	28%	21%	20%	20%	21%	23%	20%	23%	15%
		77%	23%	-	52%	48%	28%	24%	15%	25%	4%	4%	30%	31%	14%	25%	61%	39%	36%	64%	35%	65%	78%	22%
About the right amount	(2) 206	140	65	-	107	99	44	36	49	47	16	13	49	81	42	35	129	76	80	126	73	133	145	58
		58%	73%	-	61%	63%	52%	65%	70%	64%	56%	70%	65%	66%	55%	57%	66%	56%	64%	61%	71%	58%	63%	59%
		68%	32%	-	52%	48%	22%	17%	24%	23%	8%	6%	24%	39%	20%	17%	63%	37%	39%	61%	35%	65%	70%	28%
Don't know	28	27	1	-	14	14	5	2	7	6	7	2	1	15	8	3	17	11	7	20	6	22	15	12
		8%	1%	-	8%	9%	5%	3%	9%	8%	26%	9%	2%	13%	10%	5%	9%	8%	6%	10%	6%	10%	7%	12%
		98%	2%	-	49%	51%	17%	6%	24%	21%	27%	6%	5%	56%	27%	12%	61%	39%	26%	74%	21%	79%	55%	45%
Mean	1.88	1.86	1.91	-	1.91	1.84	1.98	1.72	1.89	1.81	2.02	1.87	1.78	1.84	2.10	1.80	1.82	1.96	1.91	1.85	1.77	1.93	1.83	1.98
SD	0.56	0.58	0.51	-	0.58	0.53	0.68	0.51	0.46	0.53	0.51	0.47	0.54	0.47	0.62	0.60	0.50	0.63	0.56	0.55	0.45	0.60	0.55	0.58
SE	0.03	0.04	0.11	-	0.05	0.04	0.08	0.07	0.06	0.07	0.10	0.08	0.06	0.05	0.08	0.07	0.04	0.06	0.06	0.04	0.05	0.04	0.04	0.07

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 164

QM4(7): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?**Short clips through websites such as YouTube or Facebook**
SINGLE CODE**Base: All who believe the on-line or on-demand service is regulated**

	Total	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region								
		Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	326	322 99%	3 1%	294 90%	32 10%	326 100%	-	238 73%	29 9%	26 8%	33 10%	11 3%	40 12%	22 7%	19 6%	20 6%	18 6%	25 8%	37 11%	46 14%
Weighted base	332	328 99%	3** 1%**	288 87%	45** 13%**	332 100%	-**	278 84%	30** 9%**	16** 5%**	8** 2%**	6** 2%**	47** 14%**	27** 8%**	19** 6%**	23** 7%**	24** 7%**	28** 8%**	33* 10%*	71** 21%**
Effective base	174	171	3	161	16	174	-	136	19	19	18	10	19	12	15	8	16	17	33	28
Too much	(3) 31 9%	31 9%	- 100%	26 9%	4 10%	31 9%	-	21 8%	8 26%	1 4%	1 13%	1 11%	1 1%	1 4%	9 36%	3 11%	1 4%	3 10%	3 10%	2 3%
Too little	(1) 68 21%	68 21%	- 100%	64 22%	4 10%	68 21%	-	54 19%	9 30%	5 30%	1 14%	-	11 24%	5 20%	2 13%	7 28%	4 17%	5 17%	9 27%	10 14%
About the right amount	(2) 206 62%	202 62%	2 74%	179 62%	27 60%	206 62%	-	178 64%	12 41%	10 62%	5 63%	3 53%	31 66%	20 76%	13 69%	7 31%	15 65%	20 70%	16 48%	53 74%
Don't know	28 8%	27 8%	1 26%	19 6%	9 20%	28 8%	-	25 9%	1 4%	1 4%	1 10%	2 35%	4 9%	-	2 13%	1 4%	2 8%	2 8%	5 16%	6 8%
Mean	1.88	1.87	2.00	1.86	2.00	1.88	-	1.87	1.96	1.73	1.99	2.18	1.75	1.84	1.91	2.09	1.93	1.85	1.80	1.88
SD	0.56	0.56	0.00	0.56	0.50	0.56	-	0.53	0.77	0.54	0.59	0.45	0.47	0.48	0.46	0.83	0.56	0.47	0.64	0.43
SE	0.03	0.03	0.00	0.03	0.11	0.03	-	0.04	0.15	0.11	0.11	0.17	0.08	0.10	0.11	0.19	0.13	0.10	0.11	0.07

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 164

QM4(7): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?**Short clips through websites such as YouTube or Facebook
SINGLE CODE****Base: All who believe the on-line or on-demand service is regulated**

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owens smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	326	53 16%	273 84%	150 46%	121 37%	26 8%	67 21%	210 64%	235 72%	80 25%	221 68%	292 90%	34 10%
Weighted base	332	36* 11%*	297 89%	173* 52%*	108* 33%*	21** 6%**	63** 19%**	223 67%	240 72%	79* 24%*	226 68%	294 88%	38** 12%**
Effective base	174	36	147	90	53	21	23	125	127	42	117	160	16
Too much	(3) 31 9%	3 9%	27 9%	8 5%	17 15%	2 12%	13 20%	13 6%	27 11%	2 2%	24 11%	27 9%	4 11%
		11%	89%	28%	54% cg	8%	42%	41%	86%	5%	78%	86%	14%
Too little	(1) 68 21%	6 18%	62 21%	32 19%	21 19%	4 19%	12 20%	44 20%	49 20%	14 17%	48 21%	61 21%	7 19%
		9%	91%	47%	30%	6%	18%	65%	72%	20%	70%	89%	11%
About the right amount	(2) 206 62%	19 54%	186 63%	121 70%	63 58%	13 62%	33 53%	151 73%	151 63%	53 67%	141 62%	183 62%	22 58%
		9%	91%	59%	31%	6%	16%	73%	74%	26%	69%	89%	11%
Don't know	28 8%	7 19%	21 7%	12 7%	8 7%	1 6%	5 7%	15 7%	13 6%	11 13%	13 6%	23 8%	5 12%
		25% b	75%	42%	28%	5%	17%	55%	48%	38%	48%	83%	17%
Mean	1.88	1.89	1.87	1.85	1.96	1.92	2.01	1.85	1.90	1.82	1.89	1.87	1.91
SD	0.56	0.58	0.56	0.48	0.61	0.59	0.66	0.50	0.57	0.44	0.57	0.56	0.59
SE	0.03	0.09	0.04	0.04	0.06	0.12	0.08	0.04	0.04	0.05	0.04	0.03	0.11

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 164

QM4(7): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?

Short clips through websites such as YouTube or Facebook
SINGLE CODE

Base: All who believe the on-line or on-demand service is regulated

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	326	223 68%	221 68%	161 49%	158 48%	128 39%	60 18%	119 37%	51 16%	292 90%	73 22%	86 26%	42 13%	126 39%	200 61%
Weighted base	332	234 71%	226 68%	157* 47%*	138 41%	114* 34%*	58* 18%*	109* 33%*	68** 20%**	294 88%	58* 18%*	69* 21%*	35* 11%*	103* 31%*	229 69%
Effective base	174	119	117	87	102	80	32	68	27	160	53	69	36	97	100
Too much	(3) 31 9%	20 9%	24 11%	20 13%	12 9%	8 7%	4 7%	11 10%	2 3%	27 9%	7 12%	8 12%	4 13%	11 11%	20 9%
Too little	(1) 68 21%	49 21%	48 21%	42 27%	43 31%	28 24%	19 33%	27 25%	13 19%	61 21%	23 39%	23 34%	16 45%	35 34%	34 15%
About the right amount	(2) 206 62%	151 65%	141 62%	88 56%	74 54%	71 62%	34 59%	65 60%	51 74%	183 62%	25 43%	32 46%	10 29%	48 46%	158 69%
Don't know	28 8%	14 6%	13 6%	7 4%	9 7%	8 7%	1 2%	6 5%	2 3%	23 8%	3 6%	6 8%	5 14%	9 9%	18 8%
Mean	1.88	1.87	1.89	1.86	1.76	1.81	1.73	1.84	1.84	1.87	1.72	1.76	1.63	1.74	1.93vxy
SD	0.56	0.55	0.57	0.63	0.61	0.55	0.58	0.59	0.46	0.56	0.69	0.67	0.74	0.65	0.50
SE	0.03	0.04	0.04	0.05	0.05	0.05	0.08	0.06	0.07	0.03	0.08	0.07	0.12	0.06	0.04

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 165

QM4(8): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?

Longer videos through websites such as YouTube or Facebook

SINGLE CODE

Base: All who believe the on-line or on-demand service is regulated

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	Total	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	252	242	10	-	128	124	71	46	44	39	33	19	62	89	54	47	151	101	89	163	72	180	177	74
		96%	4%	-	51%	49%	28%	18%	17%	15%	13%	8%	25%	35%	21%	19%	60%	40%	35%	65%	29%	71%	70%	29%
Weighted base	239	203	35**	-**	131*	107*	73*	48*	44**	37**	27**	9**	58*	83*	56*	42**	141*	98*	87*	151*	71*	168	150	87*
		85%	15%**	-**	55%*	45%*	31%*	20%*	18%**	16%**	11%**	4%**	24%*	35%*	23%*	18%**	59%*	41%*	37%*	63%*	30%*	70%	63%	37%*
Effective base	158	192	9	-	77	84	37	35	29	26	27	16	42	51	42	25	92	66	61	98	50	108	119	45
Too much	(3) 27	27	-	-	16	11	9	5	6	5	2	*	7	4	10	5	12	15	11	16	7	20	20	7
	11%	13%	-	-	12%	11%	13%	10%	13%	13%	8%	4%	13%	5%	19%	11%	8%	16%	13%	11%	9%	12%	13%	8%
		100%	-	-	58%	42%	35%	17%	21%	18%	8%	1%	27%	16%	39%	18%	44%	56%	41%	59%	24%	76%	74%	26%
Too little	(1) 53	46	7	-	27	26	14	12	15	7	4	2	18	15	12	8	33	20	27	26	26	27	39	14
	22%	23%	20%	-	21%	24%	19%	25%	34%	18%	15%	17%	31%	18%	21%	20%	23%	21%	31%	17%	37%	16%	26%	16%
		86%	14%	-	51%	49%	26%	23%	28%	12%	8%	3%	34%	28%	22%	16%	62%	38%	52% ^p	48%	49% ^r	51%	74%	26%
About the right amount	(2) 142	114	27	-	82	60	45	30	18	25	17	7	31	55	29	27	86	55	42	99	33	109	82	58
	59%	56%	78%	-	62%	55%	62%	62%	41%	67%	64%	70%	54%	66%	52%	63%	61%	57%	48%	66%	46%	65%	55%	67%
		81%	19%	-	58%	42%	32%	21%	13%	18%	12%	5%	22%	39%	20%	19%	61%	39%	30%	70% ^o	23%	77% ^q	58%	41%
Don't know	17	16	1	-	7	10	5	2	5	1	4	1	1	9	5	2	10	7	7	10	5	12	9	8
	7%	8%	2%	-	5%	10%	6%	3%	12%	2%	14%	9%	2%	11%	8%	5%	7%	7%	8%	7%	8%	7%	6%	9%
		96%	4%	-	39%	61%	27%	9%	31%	6%	22%	5%	7%	53%	28%	13%	59%	41%	40%	60%	32%	68%	51%	49%
Mean	1.88	1.90	1.79	-	1.91	1.85	1.94	1.84	1.76	1.95	1.92	1.85	1.82	1.86	1.97	1.91	1.84	1.94	1.80	1.93	1.70	1.96 ^q	1.86	1.92
SD	0.59	0.62	0.41	-	0.58	0.61	0.58	0.59	0.70	0.57	0.52	0.49	0.65	0.49	0.67	0.58	0.56	0.63	0.66	0.54	0.65	0.55	0.64	0.51
SE	0.04	0.04	0.14	-	0.05	0.06	0.07	0.09	0.11	0.09	0.10	0.12	0.08	0.06	0.09	0.09	0.05	0.06	0.07	0.04	0.08	0.04	0.05	0.06

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 165

QM4(8): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?**Longer videos through websites such as YouTube or Facebook****SINGLE CODE****Base: All who believe the on-line or on-demand service is regulated**

	Total	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region								
		Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	252	249 99%	2 1%	228 90%	24 10%	252 100%	-	180 71%	24 10%	21 8%	27 11%	8 3%	28 11%	15 6%	17 7%	18 7%	14 6%	19 8%	28 11%	33 13%
Weighted base	239	235 99%	2** 1%**	206 86%	33** 14%**	239 100%	-**	198 83%	21** 9%**	15** 6%**	6** 2%**	5** 2%**	39** 16%**	14** 6%**	19** 8%**	17** 7%**	20** 8%**	21** 9%**	30** 13%**	34** 14%**
Effective base	158	155	2	156	12	158	-	120	21	17	22	8	14	13	14	15	13	11	19	26
Too much	(3) 27 11%	27 11%	-	23 11%	4 13%	27 11%	-	17 9%	8 41%	1 4%	1 14%	-	-	2 14%	1 3%	3 15%	5 24%	4 20%	2 8%	1 3%
		100%	-	83%	17%	100%	-	64%	31%	2%	3%	-	-	7%	2%	9%	18%	15%	9%	4%
Too little	(1) 53 22%	52 22%	1 59%	52 25%	1 4%	53 22%	-	43 22%	4 18%	5 37%	1 12%	-	6 15%	1 8%	4 20%	5 33%	5 24%	2 9%	14 48%	6 18%
		98%	2%	97%	3%	100%	-	82%	7%	10%	1%	-	11%	2%	7%	10%	9%	4%	27%	11%
About the right amount	(2) 142 59%	139 59%	1 41%	118 57%	24 71%	142 59%	-	123 62%	8 39%	7 50%	3 59%	4 75%	32 82%	11 78%	14 72%	8 46%	10 52%	13 61%	10 32%	22 66%
		98%	1%	83%	17%	100%	-	87%	6%	5%	2%	2%	22%	8%	10%	5%	7%	9%	7%	16%
Don't know	17 7%	17 7%	-	13 6%	4 11%	17 7%	-	14 7%	1 3%	1 9%	1 14%	1 25%	1 3%	-	1 4%	1 6%	-	2 10%	4 12%	4 13%
		100%	-	79%	21%	100%	-	84%	3%	8%	5%	7%	8%	-	5%	6%	-	12%	21%	26%
Mean	1.88	1.89	1.41	1.85	2.10	1.88	-	1.86	2.24	1.64	2.02	2.00	1.85	2.06	1.81	1.81	2.00	2.11	1.55	1.83
SD	0.59	0.59	0.69	0.60	0.45	0.59	-	0.56	0.76	0.59	0.63	0.00	0.36	0.48	0.47	0.71	0.71	0.57	0.67	0.47
SE	0.04	0.04	0.49	0.04	0.10	0.04	-	0.04	0.16	0.14	0.13	0.00	0.07	0.12	0.12	0.17	0.19	0.14	0.13	0.09

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s

** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 165

QM4(8): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?**Longer videos through websites such as YouTube or Facebook****SINGLE CODE****Base: All who believe the on-line or on-demand service is regulated**

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owens smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	252	37 15%	215 85%	120 48%	98 39%	21 8%	54 21%	155 62%	186 74%	58 23%	177 70%	226 90%	26 10%
Weighted base	239	23** 9%**	216 91%	124* 52%*	85* 36%*	17** 7%**	48** 20%**	147 62%	170 71%	62* 26%*	162 68%	208 87%	31** 13%**
Effective base	158	28	136	77	56	18	26	105	126	31	119	150	13
Too much	(3) 27 11%	4 19% 16%	23 10% 84%	11 9% 39%	10 12% 39%	5 26% 17%	4 8% 15%	14 9% 51%	22 13% 82%	2 3% 7%	20 12% 72%	22 11% 82%	5 16% 18%
Too little	(1) 53 22%	7 33% 14%	46 21% 86%	32 26% 60%	16 19% 31%	2 13% 4%	10 21% 19%	31 21% 59%	38 22% 71%	15 25% 29%	38 23% 71%	51 25% 96%	2 6% 4%
About the right amount	(2) 142 59%	9 40% 6%	132 61% 94%	77 62% 55%	52 61% 36%	9 53% 7%	28 58% 20%	95 65% 67%	100 59% 71%	41 66% 29%	94 58% 67%	121 58% 85%	21 68% 15%
Don't know	17 7%	2 8% 11%	15 7% 89%	4 3% 24%	6 8% 38%	1 8% 8%	6 12% 33%	7 5% 40%	10 6% 61%	4 6% 21%	10 6% 61%	14 7% 82%	3 10% 18%
Mean	1.88	1.86	1.88	1.82	1.92	2.14	1.85	1.87	1.90	1.77	1.88	1.85	2.11
SD	0.59	0.75	0.57	0.57	0.58	0.66	0.57	0.55	0.61	0.50	0.61	0.60	0.49
SE	0.04	0.13	0.04	0.05	0.06	0.15	0.08	0.05	0.05	0.07	0.05	0.04	0.10

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 165

QM4(8): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?

Longer videos through websites such as YouTube or Facebook

SINGLE CODE

Base: All who believe the on-line or on-demand service is regulated

	Total	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)				
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	252	160	177	134	137	114	53	120	35	226	48	72	36	96	156
		63%	70%	53%	54%	21%	21%	48%	14%	90%	19%	29%	14%	38%	62%
Weighted base	239	143	162	121*	123*	99*	44*	102*	32**	208	40*	60*	32*	83*	155*
		60%	68%	51%*	52%*	41%*	18%*	43%*	13%**	87%	17%*	25%*	13%*	35%*	65%*
Effective base	158	112	119	99	96	91	43	85	24	150	36	61	30	76	90
Too much	(3) 27	14	20	17	13	13	3	12	2	22	3	11	4	11	16
	11%	9%	12%	14%	10%	13%	7%	12%	7%	11%	8%	17%	13%	13%	11%
		50%	72%	62%	46%	47%	11%	46%	8%	82%	12%	39%	15%	39%	61%
Too little	(1) 53	35	38	30	40	23	13	29	11	51	18	24	12	32	22
	22%	24%	23%	25%	32%	23%	30%	28%	35%	25%	46%	39%	39%	38%	14%
		66%	71%	57%	75%	43%	25%	54%	21%	96%	35%z	45%z	23%z	59%z	41%
About the right amount	(2) 142	88	94	68	63	59	27	55	16	121	14	21	12	32	109
	59%	62%	58%	56%	51%	59%	60%	54%	50%	58%	36%	36%	39%	39%	70%
		62%	67%	48%	44%	41%	19%	39%	11%	85%	10%	15%	9%	23%	77%vwxyz
Don't know	17	7	10	6	8	4	1	5	3	14	4	5	3	9	8
	7%	5%	6%	5%	7%	4%	3%	5%	8%	7%	10%	8%	9%	11%	5%
		38%	61%	36%	48%	25%	7%	31%	16%	82%	24%	28%	17%	52%	48%
Mean	1.88	1.84	1.88	1.88	1.76	1.89	1.76	1.83	1.70	1.85	1.58	1.77	1.71	1.72	1.97vy
SD	0.59	0.58	0.61	0.63	0.63	0.61	0.57	0.63	0.62	0.60	0.66	0.75	0.71	0.70	0.51
SE	0.04	0.05	0.05	0.06	0.06	0.06	0.08	0.06	0.11	0.04	0.10	0.09	0.12	0.08	0.04

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 166

QM4(9): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?

All on-line and on-demand TV or video services

SINGLE CODE

Base: All who believe the on-line or on-demand service is regulated

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%	
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
Too much	(3) 110	89	9	12	70	40	38	18	15	9	10	18	22	27	33	29	48	61	44	66	24	86	55	54
	4%	5%	2%	5%	6%	3%	11%	4%	4%	2%	3%	4%	4%	4%	6%	5%	4%	5%	5%	4%	3%	5%	5%	4%
		81% b	8%	11%	63% b	37%	35% defgh	17%	14%	8%	9%	17%	20%	24%	30%	26%	44%	56%	40%	60%	22%	78%	51%	49%
Too little	(1) 441	301	90	51	221	220	55	61	76	86	67	97	118	125	91	108	243	199	136	305	114	328	212	227
	18%	18%	16%	20%	18%	17%	15%	15%	18%	20%	19%	19%	21%	16%	17%	17%	18%	17%	17%	18%	17%	18%	17%	18%
		68%	20%	11%	50%	50%	12%	14%	17%	20%	15%	22%	27%	28%	21%	25%	55%	45%	31%	69%	26%	74%	48%	52%
About the right amount	(2) 1237	903	282	52	638	599	191	212	235	257	169	173	300	412	251	274	712	525	445	792	396	841	704	528
	50%	54%	50%	21%	53%	47%	52%	52%	56%	61%	48%	34%	55%	54%	48%	43%	54%	45%	55%	48%	58%	47%	57%	43%
		73% C	23% C	4%	52% b	48%	15% h	17% h	19% h	21% gh	14% h	14%	24% l	33% l	20%	22%	58% n	42%	36% p	64%	32% r	68%	57% t	43%
Don't know	686	366	188	132	275	411	80	115	94	71	110	217	111	199	151	226	310	377	184	502	154	532	260	423
	28%	22%	33%	53%	23%	32%	22%	28%	22%	17%	31%	43%	20%	26%	29%	35%	24%	32%	23%	30%	22%	30%	21%	34%
		53%	27% A	19% AB	40%	60% a	12%	17% f	14%	10%	16% ef	32% cdefg	16%	29%	22% l	33% l	45%	55% m	27%	73% o	22%	78% q	38%	62% s
Mean	1.81	1.84 C	1.79	1.67	1.84	1.79	1.94 efgh	1.85 h	1.82	1.78	1.77	1.73	1.78	1.83	1.85	1.81	1.81	1.82	1.85	1.79	1.83	1.81	1.84	1.79
SD	0.52	0.52	0.46	0.66	0.54	0.51	0.57	0.50	0.50	0.47	0.51	0.57	0.52	0.49	0.55	0.54	0.50	0.55	0.52	0.53	0.48	0.54	0.50	0.55
SE	0.01	0.01	0.05	0.06	0.02	0.02	0.03	0.03	0.03	0.03	0.03	0.03	0.02	0.02	0.03	0.03	0.02	0.02	0.02	0.01	0.02	0.01	0.02	0.02

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 166

QM4(9): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?

All on-line and on-demand TV or video services

SINGLE CODE

Base: All who believe the on-line or on-demand service is regulated

	Total	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region								
		Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2474	2130 86%	62 3%	1829 74%	379 15%	2051 83%	157 6%	1780 72%	255 10%	238 10%	201 8%	96 4%	268 11%	190 8%	149 6%	202 8%	144 6%	162 7%	294 12%	275 11%
Weighted base	2474	2099 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
Too much	(3) 110 4%	92 4% 84%	4 4% 4%	77 4% 71%	20 4% 18%	92 5% 84%	6 3% 5%	76 4% 69%	23 10% 21%	7 5% 7%	4 6% 3%	5 5% 5%	8 3% 7%	9 5% 9%	9 5% 8%	14 7% 13%	3 1% 3%	9 4% 8%	9 3% 8%	9 3% 8%
Too little	(1) 441 18%	376 18% 85%	11 10% 3%	328 18% 74%	64 14% 14%	369 18% 84%	23 12% 5%	363 18% 82%	38 17% 9%	27 19% 6%	13 23% 3%	22 22% 5%	53 19% 12%	30 15% 7%	27 15% 6%	40 19% 9%	37 17% 8%	40 19% 9%	59 18% 13%	55 18% 12%
About the right amount	(2) 1237 50%	1130 54% 91%	50 43% 4%	982 55% 79%	202 45% 16%	1098 54% 89%	86 44% 7%	1019 50% 82%	110 49% 9%	81 55% 7%	28 48% 2%	46 45% 4%	126 46% 10%	127 63% 10%	103 59% 8%	83 39% 7%	121 54% 10%	86 41% 7%	156 47% 13%	171 55% 14%
Don't know	686 28%	502 24% 73%	51 44% 7%	389 22% 57%	165 37% 24%	471 23% 69%	83 42% 12%	588 29% 86%	55 24% 8%	30 21% 4%	13 23% 2%	28 28% 4%	85 31% 12%	36 18% 5%	36 21% 5%	78 36% 11%	64 28% 9%	73 35% 11%	111 33% 16%	77 25% 11%
Mean	1.81	1.82	1.89	1.82	1.85	1.82	1.85	1.80	1.91	1.83	1.79	1.77	1.76	1.87	1.87	1.81	1.79	1.77	1.78	1.80
SD	0.52	0.51	0.48	0.51	0.52	0.51	0.48	0.51	0.59	0.52	0.58	0.57	0.52	0.47	0.49	0.60	0.45	0.56	0.50	0.48
SE	0.01	0.01	0.07	0.01	0.03	0.01	0.05	0.01	0.04	0.04	0.05	0.07	0.04	0.04	0.05	0.05	0.04	0.05	0.03	0.03

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 166

QM4(9): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?

All on-line and on-demand TV or video services

SINGLE CODE

Base: All who believe the on-line or on-demand service is regulated

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Too much	(3) 110 4%	32 6%	77 4%	50 5%	34 3%	10 5%	21 3%	68 5%	84 5%	23 3%	70 5%	85 5%	25 4%
		29%	71%	45%	31%	9%	20%	62%	76% <i>ai</i>	21%	64% <i>aj</i>	77%	23%
Too little	(1) 441 18%	114 21%	327 17%	181 18%	213 20%	35 18%	150 20%	237 17%	288 65%	145 33%	255 58%	336 76%	105 24%
About the right amount	(2) 1237 50%	206 37%	1031 54%	560 56%	478 45%	107 56%	305 41%	769 56%	842 55%	379 44%	767 56%	1019 55%	218 35%
		17%	83% <i>ba</i>	45% <i>dc</i>	39%	9% <i>de</i>	25%	62% <i>df</i>	68% <i>di</i>	31%	62% <i>dj</i>	82% <i>dk</i>	18%
Don't know	686 28%	200 36%	486 25%	206 21%	330 31%	41 21%	265 36%	295 22%	322 21%	324 37%	280 20%	407 22%	279 44%
		29% <i>b</i>	71%	30%	48% <i>ceb</i>	6%	39% <i>ceg</i>	43%	47%	47% <i>h</i>	41%	59%	41% <i>k</i>
Mean	1.81	1.77	1.83	1.83 <i>dcf</i>	1.75	1.84	1.73	1.84 <i>df</i>	1.83	1.78	1.83	1.83	1.77
SD	0.52	0.60	0.50	0.51	0.53	0.52	0.54	0.51	0.53	0.51	0.52	0.51	0.57
SE	0.01	0.03	0.01	0.02	0.02	0.04	0.02	0.02	0.01	0.02	0.02	0.01	0.03

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 166

QM4(9): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?

All on-line and on-demand TV or video services

SINGLE CODE

Base: All who believe the on-line or on-demand service is regulated

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2474	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1673
		56%	56%	35%	35%	25%	11%	22%	8%	76%	19%	23%	10%	32%	68%
Weighted base	2474	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1719
		55%	55%	35%	32%	23%	11%	21%	9%	75%	18%	21%	9%	31%	69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Too much	(3) 110	70	70	50	39	29	14	27	14	85	29	46	31	54	55
	4%	5%	5%	6%	5%	5%	5%	7%	5%	7%	7%	9%	13%	7%	3%
		64%	64%	46%	36%	26%	13%	25%	13%	77%	27%z	42%z	28%vyz	50%z	50%
Too little	(1) 441	243	255	157	167	107	53	93	31	336	158	159	85	232	210
	18%	18%	19%	18%	21%	19%	20%	18%	15%	18%	36%	30%	37%	31%	12%
		55%	58%	36%	38%	24%	12%	21%	7%	76%	36%z	36%z	19%z	52%z	48%
About the right amount	(2) 1237	778	767	501	453	343	148	310	141	1019	146	206	71	291	946
	50%	57%	56%	58%	57%	61%	56%	59%	66%	55%	33%	40%	31%	39%	55%
		63%	62%	41%	37%	28%	12%	25%	11%nu	82%	12%	17%	6%	24%	76%vwxy
Don't know	686	277	280	159	140	88	49	95	27	407	110	112	41	177	509
	28%	20%	20%	18%	18%	16%	19%	18%	13%	22%	25%	21%	18%	24%	30%
		40%t	41%qt	23%	20%	13%	7%	14%	4%	59%pq	16%	16%	6%	26%	74%vwxy
Mean	1.81	1.84	1.83	1.85	1.81	1.84	1.82	1.85	1.91	1.83	1.61	1.73	1.71	1.69	1.87vwxy
SD	0.52	0.51	0.52	0.52	0.51	0.53	0.51	0.51	0.49	0.51	0.64	0.65	0.73	0.63	0.45
SE	0.01	0.02	0.02	0.02	0.02	0.02	0.04	0.02	0.04	0.01	0.03	0.03	0.05	0.03	0.01

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 167

QM4: SUMMARY - Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?
SINGLE CODE

Base: All who believe the on-line or on-demand service is regulated

	TV live at the time of broadcast	TV programmes or films that have been broadcast using broadcaster catch-up services	Free Video On-demand content available as part of your subscription through your TV service provider	Paid Video On-demand content available through your TV service provider	TV, box sets or films from an online subscription service	TV, box sets, or films from an online pay-per-view or download to own service	Short clips through websites such as YouTube or Facebook	Longer videos through websites such as YouTube or Facebook	All on-line and on-demand TV or video services
Unweighted base	1340	1182	555	259	775	140	326	252	2474
Weighted base	1327	1122	509	246	737	125	332	239	2474
Effective base	701	620	331	148	424	115	174	158	1341
Too much	(3) 66 5%	37 3%	24 5%	14 6%	34 5%	11 9%	31 9%	27 11%	110 4%
Too little	(1) 129 10%	92 8%	52 10%	34 14%	62 8%	16 13%	68 21%	53 22%	441 18%
About the right amount	(2) 1043 79%	899 80%	400 79%	173 70%	575 78%	89 71%	206 62%	142 59%	1237 50%
Don't know	88 7%	94 8%	33 7%	25 10%	67 9%	9 7%	28 8%	17 7%	686 28%
Mean	1.95	1.95	1.94	1.91	1.96	1.95	1.88	1.88	1.81
SD	0.39	0.35	0.40	0.46	0.38	0.49	0.56	0.59	0.52
SE	0.01	0.01	0.02	0.03	0.01	0.04	0.03	0.04	0.01

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 168
QM5: Some services provide tools to report on-line or on-demand TV or video content [IF NECESSARY e.g. TV programmes, films, video clips, video podcasts or anything else you watch on-line or on-demand]. For example, you can let the service know that you did not like their content because it was offensive or invaded someone's privacy by 'flagging' it (i.e. reporting it by pressing a button). Have you ever seen this type of reporting tool on any of the services that you use?

Base: All who have watched anything on-line or on-demand in the last 12 months

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2051	1933	118	-	938	1113	307	311	398	356	311	368	490	712	359	490	1202	849	674	1377	591	1460	1241	804
		94%	6%	-	46%	54%	15%	15%	19%	17%	15%	18%	24%	35%	18%	24%	59%	41%	33%	67%	29%	71%	61%	39%
Weighted base	2030	1576	454*	-**	979	1051	332	384	394	392	285	243	494	672	445	419	1166	864	765	1265	653	1377	1135	888
		78%	22%*	-**	48%	52%	16%	19%	19%	14%	12%	24%	33%	22%	21%	57%	43%	38%	62%	32%	68%	56%	44%	
Effective base	1084	1536	94	-	494	594	149	170	239	201	157	230	253	378	195	280	630	455	336	777	304	791	653	433
Yes	649	462	187	-	321	328	169	145	134	110	63	29	169	223	119	138	392	257	289	360	236	413	370	276
	32%	29%	41%	-	33%	31%	51%	38%	34%	28%	22%	12%	34%	33%	27%	33%	34%	30%	38%	28%	36%	30%	33%	31%
		71%	29%A	-	50%	50%	26%defgh	22%fgh	21%gh	17%h	10%h	4%	26%	34%	18%	21%	60%	40%	45%p	55%	36%	64%	57%	42%
No	1074	857	217	-	537	536	117	157	206	226	186	181	278	360	239	196	638	435	364	710	318	755	604	466
	53%	54%	48%	-	55%	51%	35%	41%	52%	58%	65%	75%	56%	54%	54%	47%	55%	50%	48%	56%	49%	55%	53%	52%
		80%	20%	-	50%	50%	11%	15%	19%cd	21%cd	17%cde	17%cdefg	26%	34%	22%	18%	59%	41%	34%	66%o	30%	70%	56%	43%
Don't know	307	257	50	-	121	187	45	82	54	56	37	32	47	89	86	85	136	171	112	195	99	208	161	146
	15%	16%	11%	-	12%	18%	14%	21%	14%	14%	13%	13%	9%	13%	19%	20%	12%	20%	15%	15%	15%	15%	14%	16%
		84%	16%	-	39%	61%a	15%	27%eh	18%	18%	12%	11%	15%	29%	28%l	28%l	44%	56%lm	37%	63%	32%	68%	52%	48%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 168

QM5: Some services provide tools to report on-line or on-demand TV or video content [IF NECESSARY e.g. TV programmes, films, video clips, video podcasts or anything else you watch on-line or on-demand]. For example, you can tell the service know that you did not like their content because it was offensive or invaded someone's privacy by 'flagging' it (i.e. reporting it by pressing a button). Have you ever seen this type of reporting tool on any of the services that you use?

Base: All who have watched anything on-line or on-demand in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Unweighted base	2051	2007	33	1809	242	2051	-	1468	205	205	173	76	196	157	124	161	124	140	252	238
		98%	2%	88%	12%	100%	-	72%	10%	10%	8%	4%	10%	8%	6%	8%	6%	7%	12%	12%
Weighted base	2030	1974	46**	1762	268	2030	-**	1691	174	117	48*	78*	197	171*	146*	169*	197*	184*	279	272
		97%	2%**	87%	13%	100%	-**	83%	9%	6%	2%*	4%*	10%	8%*	7%*	8%*	10%*	9%*	14%	13%
Effective base	1084	1070	14	948	136	1084	-	818	166	147	81	40	105	87	81	94	90	61	131	148
Yes	649	630	14	569	80	649	-	550	52	35	13	24	84	56	35	42	51	69	88	102
	32%	32%	31%	32%	30%	32%	-	33%	30%	30%	27%	31%	43%	33%	24%	25%	26%	38%	32%	37%
		97%	2%	88%	12%	100%	-	85%	8%	5%	2%	4%	13%no	9%	5%	6%	8%	11%	14%	16%no
No	1074	1047	23	939	135	1074	-	885	95	64	29	47	88	84	90	97	104	91	148	136
	53%	53%	49%	53%	50%	53%	-	52%	55%	55%	62%	60%	45%	49%	62%	57%	53%	50%	53%	50%
		98%	2%	87%	13%	100%	-	82%	9%	6%	3%	4%	8%	8%	8%l	9%	10%	9%	14%	13%
Don't know	307	298	9	253	54	307	-	256	27	18	5	7	25	31	21	30	41	23	43	34
	15%	15%	19%	14%	20%	15%	-	15%	15%	16%	12%	9%	13%	18%	14%	18%	21%	13%	15%	13%
		97%	3%	82%	18%	100%	-	83%	9%	6%	2%	2%	8%	10%	7%	10%	13%	8%	14%	11%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 168
QM5: Some services provide tools to report on-line or on-demand TV or video content [IF NECESSARY e.g. TV programmes, films, video clips, video podcasts or anything else you watch on-line or on-demand]. For example, you can let the service know that you did not like their content because it was offensive or invaded someone's privacy by 'flagging' it (i.e. reporting it by pressing a button). Have you ever seen this type of reporting tool on any of the services that you use?

Base: All who have watched anything on-line or on-demand in the last 12 months

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owens smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2051	347 17%	1704 83%	914 45%	825 40%	197 10%	477 23%	1301 63%	1453 71%	553 27%	1356 66%	1805 88%	246 12%
Weighted base	2030	297 15%	1733 85%	888 44%	800 39%	181 9%	505 25%	1257 62%	1441 71%	540 27%	1343 66%	1785 88%	245 12%
Effective base	1084	224	882	519	442	112	233	711	764	294	717	959	125
Yes	649 32%	76 12%	573 88%a	291 45%	266 41%	53 8%	168 26%	381 59%	473 73%	158 24%	439 68%	580 89%	69 11%
No	1074 53%	176 16%	898 84%	474 44%	427 40%	108 10%	270 25%	691 64%	767 71%	290 27%	714 67%	955 89%	119 11%
Don't know	307 15%	45 15%	262 85%	123 40%	107 35%	20 7%	68 22%	185 60%	201 65%	93 30%	189 62%	250 81%	57 19%k

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 168

QM5: Some services provide tools to report on-line or on-demand TV or video content [IF NECESSARY e.g. TV programmes, films, video clips, video podcasts or anything else you watch on-line or on-demand]. For example, you can let the service know that you did not like their content because it was offensive or invaded someone's privacy by 'flagging' it (i.e. reporting it by pressing a button). Have you ever seen this type of reporting tool on any of the services that you use?

Base: All who have watched anything on-line or on-demand in the last 12 months

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2051	1354 66%	1356 66%	848 41%	843 41%	613 30%	268 13%	528 26%	208 10%	1805 88%	401 20%	505 25%	206 10%	692 34%	1359 66%
Weighted base	2030	1328 65%	1343 66%	848 42%	790 39%	557 27%	260 13%	516 25%	212 10%	1785 88%	348 17%	454 22%	193 10%	631 31%	1399 69%
Effective base	1084	712	717	473	478	402	141	269	128	959	236	310	114	398	699
Yes	649	440	439	315	296	212	87	201	72	580	132	168	108	231	418
	32%	33%	33%	37%	37%	38% u	34%	39%	34%	33%	38%	37%	56% vwyz	37%	30%
		68%	68%	49%	46%	33% u	13%	31%	11%	89%	20% z	26% z	17% vwyz	36% z	64%
No	1074	721	714	396	385	255	134	239	116	955	179	228	62	317	757
	53%	54%	53%	47%	49%	46%	51%	46%	55%	53%	51%	50%	32%	50%	54%
		67% oqs	67% od	37%	36%	24%	12%	22%	11%	89% oqs	17% x	21% x	6%	30% x	70% x
Don't know	307	167	189	137	110	90	39	76	24	250	37	57	23	82	225
	15%	13%	14%	16%	14%	16%	15%	15%	11%	14%	11%	13%	12%	13%	16%
		54%	62%	45%	36%	29%	13%	25%	8%	81%	12%	19%	7%	27%	73% v

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 169

QM5a: Which services have you see it on?
MULTI CODE

Base: All who have seen tools to report content on an on-line or on-demand service

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	597	554 93%	43 7%	-	274 46%	323 54%	152 25%	116 19%	127 21%	91 15%	69 12%	42 7%	142 24%	209 35%	100 17%	146 24%	351 59%	246 41%	237 40%	360 60%	200 34%	397 66%	393 66%	201 34%
Weighted base	649	462 71%	187* 29%*	-**	321 50%	328 50%	169* 26%*	145* 22%*	134* 21%*	110* 17%*	63* 10%*	29** 4%**	169* 26%*	223* 34%*	119* 18%*	138* 21%*	392 60%	257 40%	289 45%	360 55%	236* 36%*	413 64%	370 57%	276* 42%*
Effective base	290	442 71%	36 28%	-	131 50%	162 50%	69 30%g	61 22%	64 19%	46 20%g	33 7%	26 3%	62 25%	94 41%kl	61 16%	83 18%	155 66%ln	144 34%	109 38%	190 57%o	93 28%	200 72%q	202 53%	99 47%
Short clips through websites such as YouTube or Facebook (i.e 10 minutes or less)	335 52%	242 52%	93 28%	-	166 52%	169 52%	100 30%g	73 22%	63 19%	68 20%g	23 36%	9 31%	83 49%	138 62%	53 44%	61 44%	222 57%	114 44%	128 44%	207 57%	93 40%	242 59%	176 48%	158 57%
Longer videos through websites such as YouTube or Facebook (i.e. longer than 10 minutes)	251 39%	173 37%	79 42%	-	124 38%	128 39%	85 50%	57 40%	42 32%	49 44%	10 16%	8 27%	57 34%	118 53%	31 26%	44 32%	176 45%	76 29%	95 33%	156 43%	69 29%	183 44%	148 40%	102 37%
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	111 17%	78 17%	32 17%	-	44 14%	67 20%	41 37%f	29 20%	20 15%	9 8%	8 13%	4 3%	42 38%	37 33%	14 12%	18 17%	78 71%	32 29%	52 47%	58 53%	42 38%	69 62%	70 63%	41 37%
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	105 16%	65 14%	40 21%	-	50 16%	55 17%	41 39%	17 17%	16 16%	16 15%	13 20%	2 7%	37 22%	37 16%	20 17%	11 8%	74 70%	31 30%	62 59%p	43 41%	47 45%	58 55%	78 75%l	27 10%
TV live at the time of broadcast	104 16%	78 17%	27 14%	-	57 18%	48 15%	29 17%	14 10%	17 13%	15 14%	21 33%	8 28%	29 27%	31 30%	26 25%	19 18%	60 58%	44 42%	54 51%	51 49%	37 35%	67 65%	59 57%	42 41%
Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	58 9%	40 9%	18 10%	-	30 9%	28 9%	12 21%	25 44%f	8 14%	4 7%	8 13%	* 1%	22 37%	12 21%	10 18%	14 24%	34 58%	24 42%	34 58%	24 42%	32 54%	27 46%	32 55%	26 45%
Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	38 6%	33 7%	5 3%	-	22 7%	15 5%	10 28%	19 51%ef	3 8%	1 2%	4 7%	- -	11 29%	19 51%	4 9%	4 3%	30 80%	7 3%	22 57%	16 43%	17 44%	21 56%	24 64%	14 36%
TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	21 3%	21 5%	- -	-	11 3%	10 3%	5 23%	9 41%	5 26%	2 7%	1 3%	- -	5 22%	7 33%	6 26%	4 19%	12 55%	10 45%	18 83%p	4 17%	15 69%r	7 31%	18 85%	3 1%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 169

**QM5a: Which services have you see it on?
MULTI CODE**

Base: All who have seen tools to report content on an on-line or on-demand service

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Weighted base	649	462 71%	187* 29%*	-** 50%	321 50%	328 50%	169* 26%*	145* 22%*	134* 21%*	110* 17%*	63* 10%*	29** 4%**	169* 26%*	223* 34%*	119* 18%*	138* 21%*	392 60%	257 40%	289 45%	360 55%	236* 36%*	413 64%	370 57%	276* 42%*
Have not seen any reporting tool on any of the services I've used	45	26 6%	19 10%	- 58%	28 9%	17 5%	10 6%	6 4%	10 7%	3 3%	11 18%	4 12%	5 3%	16 7%	8 7%	16 12%	20 5%	24 9%	16 6%	29 8%	16 7%	29 7%	15 4%	30 11%
Don't know	41	29 6%	11 6%	- 72%	17 5%	23 7%	4 2%	5 3%	14 10%	14 13%	2 3%	2 7%	7 4%	8 4%	7 6%	18 13%	16 4%	25 10%	20 7%	20 6%	20 9%	20 5%	23 6%	17 6%
							9%	12%	34%^c	35%^c	5%	5%	18%	21%	17%	44%^j	39%	61%^m	50%	50%	50%	50%	56%	41%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 169

QM5a: Which services have you see it on?
MULTI CODE

Base: All who have seen tools to report content on an on-line or on-demand service

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	597	583 98%	9 2%	532 89%	65 11%	597 100%	-	425 71%	59 10%	56 9%	57 10%	23 4%	58 10%	40 7%	33 6%	41 7%	28 5%	45 8%	80 13%	77 13%
Weighted base	649	630 97%	14** 2%**	569 88%	80* 12%*	649 100%	**	550 85%	52* 8%*	35* 5%*	13* 2%*	24** 4%**	84* 13%*	56** 9%**	35** 5%**	42** 6%**	51** 8%**	69** 11%**	88* 14%*	102* 16%*
Effective base	290	288	3	254	36	290	-	221	52	44	33	13	30	21	28	19	18	19	41	45
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	335	320 51%	13 88%	288 51%	47 60%	335 52%	-	288 52%	24 46%	19 54%	5 40%	6 26%	60 71%	18 32%	21 62%	24 57%	32 64%	33 47%	40 46%	54 53%
Longer videos through websites such as YouTube or Facebook (i.e. longer than 10 minutes)	251	239 38%	11 75%	210 37%	41 51%	251 39%	-	213 39%	19 37%	15 43%	4 34%	4 16%	54 64%	12 22%	14 40%	10 23%	22 44%	20 29%	37 43%	40 39%
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	111	107 17%	2 14%	91 16%	20 25%	111 17%	-	93 17%	11 21%	5 14%	2 19%	2 7%	7 8%	11 20%	5 14%	6 14%	11 21%	6 9%	22 25%	24 24%
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	105	97 15%	8 55%	101 18%	4 5%	105 16%	-	88 16%	11 21%	2 7%	3 26%	2 9%	13 16%	7 13%	4 11%	5 12%	10 19%	12 18%	10 12%	25 24%
TV live at the time of broadcast	104	95 15%	9 60%	92 16%	12 16%	104 16%	-	81 15%	13 25%	9 26%	1 11%	6 27%	9 10%	9 16%	7 19%	6 13%	7 13%	18 26%	6 7%	14 13%
Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	58	58 9%	-	58 100%	-	58 100%	-	48 83%	6 10%	2 3%	3 5%	5 9%	2 4%	4 7%	1 2%	4 7%	5 8%	2 3%	13 23%	12 20%
Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	38	36 6%	-	34 91%	3 4%	38 100%	-	28 73%	7 13%	3 9%	* 2%	1 4%	3 4%	-	-	2 5%	2 3%	3 4%	4 5%	13 12%
TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	21	21 3%	-	21 100%	-	21 100%	-	16 77%	4 19%	1 3%	* 2%	1 2%	3 12%	2 9%	-	4 19%	2 8%	1 4%	2 9%	3 13%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 169

QM5a: Which services have you see it on?**MULTI CODE****Base: All who have seen tools to report content on an on-line or on-demand service**

Total	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region								
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Weighted base	649	14**	569	80*	649	-**	550	52*	35*	13*	24**	84*	56**	35**	42**	51**	69**	88*	102*
	97%	2%**	88%	12%*	100%	-**	85%	8%*	5%*	2%*	4%**	13%*	9%**	5%**	6%**	8%**	11%**	14%*	16%*
Have not seen any reporting tool on any of the services I've used	45	-	41	4	45	-	41	1	1	1	4	2	11	-	2	3	5	11	3
	7%	-	7%	5%	7%	-	8%	3%	2%	8%	16%	3%	19%	-	5%	7%	8%	12%	3%
	100%	-	92%	8%	100%	-	93%	3%	2%	2%	9%	5%	24%	-	5%	8%	12%	25%	6%
Don't know	41	-	40	1	41	-	35	3	2	1	1	5	10	1	1	1	10	2	3
	6%	-	7%	1%	6%	-	6%	6%	6%	4%	4%	6%	18%	4%	3%	3%	14%	3%	3%
	100%	-	98%	2%	100%	-	85%	8%	5%	1%	2%	12%	24%	3%	3%	3%	24%	6%	8%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
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OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 169

QM5a: Which services have you see it on?

MULTI CODE

Base: All who have seen tools to report content on an on-line or on-demand service

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	597	96 16%	501 84%	264 44%	245 41%	54 9%	135 23%	368 62%	435 73%	141 24%	406 68%	532 89%	65 11%
Weighted base	649	76* 12%*	573 88%	291 45%	266 41%	53* 8%*	168* 26%*	381 59%	473 73%	158* 24%*	439 68%	580 89%	69** 11%**
Effective base	290	74	239	139	116	32	56	203	208	71	196	263	28
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	335 52%	34 44%	302 53%	119 41%	167 63%	23 44%	110 66%	162 43%	241 51%	80 50%	218 50%	279 48%	57 82%
Longer videos through websites such as YouTube or Facebook (i.e. longer than 10 minutes)	251 39%	22 28%	230 40%	89 31%	112 42%	23 44%	73 43%	123 32%	171 36%	65 41%	155 35%	203 35%	48 70%
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	111 17%	11 15%	99 17%	63 22%	40 15%	15 28%	21 12%	75 20%	83 18%	24 15%	75 17%	101 17%	10 14%
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	105 16%	12 16%	93 16%	54 19%	36 14%	9 17%	14 8%	73 19%	81 17%	24 15%	71 16%	90 16%	15 21%
TV live at the time of broadcast	104 16%	12 16%	92 16%	46 16%	37 14%	11 22%	14 8%	81 21%	82 17%	23 14%	74 17%	92 16%	13 18%
Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	58 9%	5 6%	54 9%	43 15%	15 6%	3 5%	5 3%	50 13%	50 11%	8 5%	50 11%	56 10%	2 3%
Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	38 6%	3 4%	35 6%	28 10%	8 3%	3 5%	2 1%	31 8%	31 7%	5 3%	30 7%	34 6%	4 5%
TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	21 3%	4 6%	17 3%	17 6%	7 3%	3 5%	1 1%	18 5%	19 4%	2 1%	18 4%	20 3%	1 2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base; ** very small base (under 30) ineligible for sig testing

OF COM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 169

QM5a: Which services have you see it on?**MULTI CODE****Base: All who have seen tools to report content on an on-line or on-demand service**

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Weighted base	649	76* 12%*	573 88%	291 45%	266 41%	53* 8%*	168* 26%*	381 59%	473 73%	158* 24%*	439 68%	580 89%	69** 11%**
Have not seen any reporting tool on any of the services I've used	45 7%	3 4%	42 7%	28 10%	16 6%	1 2%	13 7%	27 7%	33 7%	11 7%	30 7%	44 8%	1 1%
Don't know	41 6%	8 10%	33 6%	22 7%	11 4%	2 4%	9 5%	25 7%	24 5%	16 10%	22 5%	40 7%	1 1%
		19%	81%	53%	27%	6%	21%	61%	58%	41%	55%	99%	1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 169

QM5a: Which services have you see it on?
MULTI CODE

Base: All who have seen tools to report content on an on-line or on-demand service

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	597	401	406	309	296	219	90	192	67	532	154	191	112	250	347
		67%	68%	52%	50%	37%	15%	32%	11%	89%	26%	32%	19%	42%	58%
Weighted base	649	440	439	315	296	212	87*	201*	72*	580	132*	168	108*	231	418
		68%	68%	49%	46%	33%	13%*	31%*	11%*	89%	20%*	26%	17%*	36%	64%
Effective base	290	193	196	155	149	127	46	83	42	263	97	131	60	145	161
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	335	199	218	142	139	94	38	96	31	279	52	68	38	108	227
	52%	45%	50%	45%	47%	44%	43%	48%	43%	48%	40%	41%	35%	47%	54%
		59%	65%	42%	41%	28%	11%	29%	9%	83%	16%	20%	11%	32%	68%vw
Longer videos through websites such as YouTube or Facebook (i.e. longer than 10 minutes)	251	139	155	92	111	68	25	60	23	203	45	52	22	80	172
	39%	31%	35%	29%	38%	32%	28%	30%	32%	35%	34%	31%	21%	34%	41%
		55%	62%	37%	44%	27%	10%	24%	9%	81%	18%	21%	9%	32%	68%z
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	111	82	75	62	66	42	13	39	18	101	24	31	15	39	72
	17%	19%	17%	20%	22%	20%	15%	19%	26%	17%	18%	18%	14%	17%	17%
		74%	67%	56%	60%	38%	12%	35%	17%	91%	22%	28%	14%	35%	65%
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	105	69	71	57	47	49	17	36	17	90	26	35	23	43	62
	16%	16%	16%	18%	16%	23%	20%	18%	24%	16%	20%	21%	21%	19%	15%
		66%	68%	54%	45%	46%	16%	34%	17%	86%	25%	34%	22%	41%	59%
TV live at the time of broadcast	104	72	74	54	46	42	21	35	14	92	26	37	29	44	60
	16%	16%	17%	17%	15%	20%	25%	18%	19%	16%	20%	22%	27%	19%	14%
		69%	71%	52%	44%	40%	21%	34%	13%	88%	25%	36%	28%z	42%	58%
Free Video On-demand content available as part of your subscription through your TV service provider - e.g. Virgin On Demand, Sky On Demand	58	47	50	38	36	23	11	35	1	56	16	25	18	29	29
	9%	11%	11%	12%	12%	11%	13%	17%	2%	10%	12%	15%	17%	12%	7%
		80%	85%	66%	62%	39%	19%	60%t	3%	96%	27%	43%z	31%z	49%	51%
Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	38	30	30	25	21	19	9	18	3	34	8	19	10	21	16
	6%	7%	7%	8%	7%	9%	11%	9%	4%	6%	6%	11%	10%	9%	4%
		79%	80%	67%	56%	51%	25%	47%	8%	90%	21%	50%z	27%	57%z	43%
TV, box sets, or films from an online pay-per-view or download to own service such as Talk TV store, PlayStation Store, iTunes Store or Google Play	21	20	18	19	17	13	9	17	5	20	11	15	10	18	3
	3%	5%	4%	6%	6%	6%	10%	8%	7%	3%	8%	9%	10%	8%	1%
		94%	86%	88%	80%	63%	42%u	79%	24%	94%	51%z	71%z	49%z	84%z	16%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
* small base
Prepared by BVA BDRC
Fieldwork: 2020
BDRC/Job number (23183)

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 169

QM5a: Which services have you see it on?**MULTI CODE****Base: All who have seen tools to report content on an on-line or on-demand service**

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Weighted base	649	440	439	315	296	212	87*	201*	72*	580	132*	168	108*	231	418
		68%	68%	49%	46%	33%	13%*	31%*	11%*	89%	20%*	26%	17%*	36%	64%
Have not seen any reporting tool on any of the services I've used	45	38	30	23	16	15	10	16	2	44	12	12	8	15	29
	7%	9%	7%	7%	5%	7%	12%	8%	3%	8%	9%	7%	7%	7%	7%
		86%	68%	53%	36%	34%	23%	35%	5%	98%	26%	27%	18%	35%	65%
Don't know	41	31	22	14	15	9	7	7	5	40	5	6	3	11	30
	6%	7%	5%	5%	5%	4%	8%	3%	6%	7%	4%	4%	3%	5%	7%
		77%	55%	35%	37%	23%	17%	17%	11%	99%	13%	15%	9%	27%	73%

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 170

QM6(1): Have you ever reported content on TV live at the time of broadcast using its reporting tool?
SINGLE CODE

Base: All aware of reporting tool for the service

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	101	95	6	-	52	49	23	13	16	15	25	9	33	29	17	22	62	39	43	58	34	67	65	34
		94%	6%	-	51%	49%	23%	13%	16%	15%	25%	9%	33%	29%	17%	22%	61%	39%	43%	57%	34%	66%	64%	34%
Weighted base	104*	78*	27**	-.**	57**	48*	29**	14**	17**	15**	21**	8**	29**	31**	26**	19**	60**	44**	54**	51*	37**	67*	59*	42**
		74%*	26%**	-.**	54%**	46%*	28%**	14%**	16%**	15%**	20%**	8%**	27%**	30%**	25%**	18%**	58%**	42%**	51%**	49%*	35%**	65%*	57%*	41%**
Effective base	51	77	5	-	23	31	10	12	8	7	15	5	17	11	12	17	26	25	20	38	18	33	35	16
Yes	28	28	-	-	10	18	7	8	4	2	5	2	7	7	7	7	14	14	13	15	12	16	16	11
	27%	36%	-	-	18%	37%	24%	59%	24%	10%	25%	19%	24%	22%	26%	39%	23%	32%	25%	29%	31%	24%	28%	27%
		100%	-	-	36%	64%	25%	30%	15%	6%	19%	6%	25%	25%	24%	26%	50%	50%	48%	52%	41%	59%	59%	41%
No	70	43	27	-	43	27	17	5	12	14	15	7	21	22	17	10	43	27	36	33	23	47	41	29
	67%	55%	100%	-	76%	56%	59%	35%	69%	90%	75%	81%	72%	70%	64%	56%	71%	61%	68%	66%	61%	70%	69%	68%
		62%	38%	-	62%	38%	24%	7%	17%	20%	22%	9%	30%	32%	24%	15%	61%	39%	52%	48%	32%	68%	59%	41%
Don't know	7	7	-	-	4	3	5	1	1	-	-	-	1	3	3	1	4	3	4	3	3	4	2	2
	7%	9%	-	-	6%	7%	17%	6%	6%	-	-	-	3%	8%	10%	4%	6%	8%	8%	5%	8%	6%	3%	5%
		100%	-	-	51%	49%	72%	12%	16%	-	-	-	13%	38%	37%	12%	51%	49%	60%	40%	41%	59%	29%	33%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 170

QM6(1): Have you ever reported content on TV live at the time of broadcast using its reporting tool?
SINGLE CODE

Base: All aware of reporting tool for the service

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	101	98 97%	2 2%	90 89%	11 11%	101 100%	-	66 65%	14 14%	13 13%	8 8%	6 6%	6 6%	6 6%	6 7%	7 5%	5 7%	7 7%	9 9%	14 14%
Weighted base	104*	95* 91%*	9** 8%**	92* 88%*	12** 12%**	104* 100%*	-**	81* 77%*	13** 13%**	9** 9%**	1** 1%**	6** 6%**	9** 8%**	9** 9%**	7** 6%**	6** 5%**	7** 7%**	18** 17%**	6** 6%**	14** 13%**
Effective base	51	60	1	43	8	51	-	34	12	11	8	3	3	4	6	7	5	4	9	10
Yes	28	27	-	24	4	28	-	18	6	3	*	2	1	1	3	2	3	-	3	3
	27%	28%	-	26%	35%	27%	-	23%	48%	31%	30%	28%	8%	11%	48%	32%	44%	-	54%	25%
		96%	-	84%	16%	100%	-	66%	23%	10%	1%	7%	2%	4%	12%	6%	11%	-	12%	12%
No	70	61	9	63	7	70	-	58	6	5	1	4	8	8	2	4	4	18	3	7
	67%	65%	100%	68%	55%	67%	-	72%	45%	55%	70%	59%	92%	89%	36%	68%	56%	100%	46%	55%
		88%	12%	90%	10%	100%	-	83%	9%	7%	1%	6%	11%	11%	3%	6%	6%	25%	4%	11%
Don't know	7	7	-	6	1	7	-	5	1	1	-	1	-	-	1	-	-	-	-	3
	7%	7%	-	6%	10%	7%	-	6%	7%	14%	-	13%	-	-	16%	-	-	-	-	20%
		100%	-	81%	19%	100%	-	68%	13%	19%	-	12%	-	-	16%	-	-	-	-	40%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 170

**QM6(1): Have you ever reported content on TV live at the time of broadcast using its reporting tool?
SINGLE CODE**

Base: All aware of reporting tool for the service

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	101	15 15%	86 85%	52 51%	38 38%	11 11%	16 16%	81 80%	79 78%	22 22%	78 77%	94 93%	7 7%
Weighted base	104*	12** 12%**	92* 88%*	46* 44%*	37** 35%**	11** 11%**	14** 14%**	81* 77%*	82* 78%*	23** 22%**	74* 71%*	92* 88%*	13** 12%**
Effective base	51	12	42	33	24	7	9	51	38	14	48	57	2
Yes	28 27%	5 42%	23 25%	18 38%	9 25%	5 40%	1 7%	27 33%	23 28%	5 23%	23 31%	27 29%	1 9%
No	70 67%	6 49%	64 69%	26 57%	26 71%	5 47%	12 84%	49 60%	53 65%	16 72%	46 62%	58 63%	11 91%
Don't know	7 7%	1 9%	6 6%	2 5%	1 3%	1 13%	1 9%	6 7%	6 7%	1 6%	6 8%	7 8%	- -
		16%	84%	35%	19%	21%	19%	81%	81%	19%	81%	100%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 170

**QM6(1): Have you ever reported content on TV live at the time of broadcast using its reporting tool?
SINGLE CODE**

Base: All aware of reporting tool for the service

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	101	79 78%	78 77%	58 57%	56 55%	49 49%	25 25%	43 43%	13 13%	94 93%	35 35%	46 46%	35 35%	53 52%	48 48%
Weighted base	104*	72* 69%*	74* 71%*	54* 52%*	46* 44%*	42* 40%*	21** 21%**	35* 34%*	14** 13%**	92* 88%*	26** 25%**	37* 36%*	29** 28%**	44* 42%*	60** 58%**
Effective base	51	55	48	41	40	34	20	33	10	57	28	39	28	44	21
Yes	28 27%	24 33% 86%	23 31% 82%	22 40% 78%	18 40% 66%	17 41% 62%	9 42% 33%	14 39% 49%	5 34% 17%	27 29% 96%	15 57% 54%	21 56% 75%	19 65% 67%	22 50% 79%	6 10% 21%
No	70 67%	41 57% 59%	46 62% 65%	27 51% 39%	24 52% 34%	20 49% 29%	12 58% 18%	19 53% 27%	8 60% 12%	58 63% 84%	9 32% 12%	12 32% 17%	7 26% 11%	18 41% 26%	52 86% 74%
Don't know	7 7%	7 10% 100%	6 8% 81%	5 9% 69%	3 8% 50%	4 10% 62%	- - -	3 8% 40%	1 6% 12%	7 8% 100%	3 11% 41%	4 11% 62%	3 10% 41%	4 10% 62%	3 4% 38%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 171

QM6(2): Have you ever reported content on TV programmes or films that have been broadcast using broadcaster catch-up services using its reporting tool?
SINGLE CODE

Base: All aware of reporting tool for the service

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	94	84	10	-	36	58	33	15	20	10	12	4	33	28	16	17	61	33	52	42	45	49	72	22
		89%	11%	-	38%	62%	35%	16%	21%	11%	13%	4%	35%	30%	17%	18%	65%	35%	55%	45%	48%	52%	77%	23%
Weighted base	105*	65*	40**	-.**	50**	55*	41**	17**	16**	16**	13**	2**	37**	37**	20**	11**	74**	31**	62**	43**	47**	58**	78*	27**
		62%*	38%**	-.**	48%**	52%**	39%**	17%**	16%**	15%**	12%**	2%**	35%**	35%**	19%**	11%**	70%**	30%**	59%**	41%**	45%**	55%**	75%*	25%**
Effective base	44	68	8	-	15	35	13	8	18	5	6	3	16	12	10	12	27	19	23	22	23	21	37	8
Yes	11	11	-	-	4	7	5	3	2	1	-	-	3	3	3	1	7	4	7	4	7	4	9	2
	10%	17%	-	-	8%	13%	12%	19%	12%	6%	-	-	10%	9%	14%	12%	9%	13%	12%	9%	15%	6%	11%	9%
		100%	-	-	36%	64%	44%	31%	17%	8%	-	-	32%	29%	26%	12%	61%	39%	66%	34%	66%	34%	79%	21%
No	92	52	40	-	45	46	35	13	14	15	13	2	31	34	17	10	65	27	52	40	38	54	68	24
	87%	80%	100%	-	91%	85%	87%	75%	84%	94%	100%	100%	84%	91%	86%	88%	88%	87%	85%	91%	80%	94%	86%	91%
		57%	43%	-	50%	50%	39%	14%	15%	17%	14%	2%	34%	36%	19%	11%	70%	30%	57%	43%	41%	59%	74%	26%
Don't know	2	2	-	-	1	1	1	1	1	-	-	-	2	-	-	-	2	-	2	-	2	-	2	-
	2%	3%	-	-	2%	3%	1%	6%	5%	-	-	-	6%	-	-	-	3%	-	4%	-	5%	-	3%	-
		100%	-	-	35%	65%	22%	43%	35%	-	-	-	100%	-	-	-	100%	-	100%	-	100%	-	100%	-

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 171

QM6(2): Have you ever reported content on TV programmes or films that have been broadcast using broadcaster catch-up services using its reporting tool?
SINGLE CODE

Base: All aware of reporting tool for the service

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	94	93 99%	1 1%	92 98%	2 2%	94 100%	-	65 69%	12 13%	4 4%	13 14%	3 3%	9 10%	3 3%	5 5%	6 6%	4 4%	6 6%	12 13%	17 18%
Weighted base	105*	97* 92%*	8** 8%**	101* 96%*	4** 4%**	105* 100%*	-**	88* 84%*	11** 10%**	2** 2%**	3** 3%**	2** 2%**	13** 13%**	7** 7%**	4** 4%**	5** 5%**	10** 9%**	12** 12%**	10** 10%**	25** 24%**
Effective base	44	50	1	42	2	44	-	33	11	4	5	3	5	3	5	6	3	2	11	10
Yes	11	11	-	11	-	11	-	9	1	1	*	-	2	-	-	2	-	-	2	3
	10%	11%	-	11%	-	10%	-	10%	9%	47%	5%	-	13%	-	-	42%	-	-	16%	13%
		100%	-	100%	-	100%	-	79%	9%	10%	2%	-	16%	-	19%	-	-	15%	29%	
No	92	84	8	88	4	92	-	78	9	1	3	1	12	7	4	3	10	12	9	22
	87%	86%	100%	87%	100%	87%	-	89%	82%	53%	95%	38%	87%	100%	100%	58%	100%	100%	84%	87%
		91%	9%	96%	4%	100%	-	85%	10%	1%	3%	1%	13%	8%	4%	3%	11%	14%	9%	23%
Don't know	2	2	-	2	-	2	-	1	1	-	-	1	-	-	-	-	-	-	-	-
	2%	2%	-	2%	-	2%	-	1%	9%	-	-	62%	-	-	-	-	-	-	-	-
		100%	-	100%	-	100%	-	57%	43%	-	-	57%	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 171

QM6(2): Have you ever reported content on TV programmes or films that have been broadcast using broadcaster catch-up services using its reporting tool?
SINGLE CODE

Base: All aware of reporting tool for the service

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	94	17 18%	77 82%	54 57%	41 44%	7 7%	13 14%	69 73%	72 77%	22 23%	69 73%	89 95%	5 5%
Weighted base	105*	12** 11%**	93* 89%*	54** 52%**	36** 34%**	9** 8%**	14** 13%**	73* 70%*	81* 78%*	24** 22%**	71* 68%*	90* 86%*	15** 14%**
Effective base	44	13	36	28	27	3	8	40	31	13	35	46	3
Yes	11	2	9	9	3	2	1	10	10	1	10	11	-
	10%	13%	10%	17%	8%	23%	5%	14%	12%	5%	14%	12%	-
		14%	86%	83%	27%	19%	6%	91%	89%	11%	89%	100%	-
No	92	9	83	43	33	7	13	61	69	22	59	77	15
	87%	74%	89%	79%	92%	77%	95%	83%	85%	95%	83%	85%	100%
		10%	90%	47%	36%	7%	14%	66%	76%	24%	65%	84%	16%
Don't know	2	1	1	2	-	-	-	2	2	-	2	2	-
	2%	12%	1%	4%	-	-	-	3%	3%	-	3%	3%	-
		65%	35%	100%	-	-	-	100%	100%	-	100%	100%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 171

QM6(2): Have you ever reported content on TV programmes or films that have been broadcast using broadcaster catch-up services using its reporting tool?
SINGLE CODE

Base: All aware of reporting tool for the service

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	94	73 78%	69 73%	59 63%	58 62%	49 52%	21 22%	40 43%	15 16%	89 95%	30 32%	43 46%	29 31%	49 52%	45 48%
Weighted base	105*	69* 66%*	71* 68%*	57* 54%*	47* 45%*	49** 46%**	17*** 16%**	36** 34%**	17** 17%**	90* 86%*	26** 25%**	35* 34%*	23** 22%**	43* 41%*	62** 59%**
Effective base	44	42	35	35	45	27	17	22	9	46	22	35	23	38	19
Yes	11 10%	11 16%	10 14%	11 19%	8 17%	11 22%	3 17%	3 8%	3 16%	11 12%	8 32%	11 31%	10 43%	11 25%	-
No	92 87%	56 81%	59 83%	44 77%	37 79%	35 73%	13 74%	31 86%	14 78%	77 85%	17 66%	23 66%	12 51%	31 72%	61 98%
Don't know	2 2%	2 3%	2 3%	2 4%	2 4%	2 5%	1 9%	2 6%	1 6%	2 3%	1 22%	1 4%	1 6%	1 3%	1 2%
		100%	100%	100%	78%	100%	65%	100%	43%	100%	22%	57%	57%	57%	43%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 172
QM6(3): Have you ever reported content on Free Video On-demand content available as part of your subscription through your TV service provider using its reporting tool?
SINGLE CODE

Base: All aware of reporting tool for the service

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	54	50	4	-	28	26	17	12	10	6	8	1	14	15	12	13	29	25	27	27	25	29	39	15
		93%	7%	-	52%	48%	31%	22%	19%	11%	15%	2%	26%	28%	22%	24%	54%	46%	50%	50%	46%	54%	72%	28%
Weighted base	58*	40*	18**	-.**	30**	28**	12**	25**	8**	4**	8**	***	22**	12**	10**	14**	34**	24**	34**	24**	32**	27**	32**	26**
		68%*	32%**	-.**	52%**	48%**	21%**	44%**	14%**	7%**	13%**	1%**	37%**	21%**	18%**	24%**	58%**	42%**	58%**	42%**	54%**	46%**	55%**	45%**
Effective base	22	40	3	-	16	8	13	5	9	5	4	1	4	11	9	9	18	9	18	8	20	22	6	
Yes	11	11	-	-	6	4	3	2	4	1	1	-	4	1	3	2	5	6	6	5	6	5	8	2
	18%	27%	-	-	22%	15%	25%	10%	45%	23%	7%	-	17%	12%	31%	16%	15%	23%	18%	19%	20%	17%	26%	10%
		100%	-	-	60%	40%	29%	23%	35%	9%	5%	-	35%	14%	30%	21%	49%	51%	58%	42%	58%	42%	77%	23%
No	42	24	18	-	22	20	7	21	4	3	7	*	18	10	5	10	28	14	26	16	23	19	21	22
	72%	59%	100%	-	74%	70%	58%	83%	45%	77%	84%	100%	82%	82%	45%	70%	82%	59%	76%	67%	74%	70%	64%	83%
		56%	44%	-	53%	47%	17%	50%	9%	7%	15%	1%	42%	24%	11%	23%	66%	34%	61%	39%	56%	44%	49%	51%
Don't know	5	5	-	-	1	4	2	2	1	-	1	-	*	1	2	2	1	4	2	3	2	3	3	2
	9%	14%	-	-	4%	15%	17%	7%	10%	-	9%	-	1%	7%	24%	14%	3%	18%	6%	14%	6%	13%	11%	8%
		100%	-	-	23%	77%	38%	34%	15%	-	14%	-	4%	15%	45%	36%	19%	81%	37%	63%	37%	63%	64%	36%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 172

**QM6(3): Have you ever reported content on Free Video On-demand content available as part of your subscription through your TV service provider using its reporting tool?
SINGLE CODE**

Base: All aware of reporting tool for the service

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	54	54 100%	-	54 100%	-	54 100%	-	36 67%	7 13%	3 6%	8 15%	4 7%	2 4%	4 7%	2 4%	4 7%	3 6%	3 6%	6 11%	8 15%
Weighted base	58*	58** 100%**	-**	58** 100%**	-**	58** 100%**	-**	48** 83%**	6** 10%**	2** 3%**	3** 5%**	5** 9%**	2** 4%**	4** 7%**	1** 2%**	4** 7%**	5** 8%**	2** 3%**	13** 23%**	12** 20%**
Effective base	22	22	-	22	-	22	-	16	6	3	3	2	2	4	2	4	3	3	2	4
Yes	11	11	-	11	-	11	-	9	1	1	*	1	1	1	-	2	-	1	1	2
	18%	18%	-	18%	-	18%	-	18%	21%	30%	9%	10%	62%	26%	-	56%	-	38%	4%	21%
	100%	100%	-	100%	-	100%	-	82%	11%	5%	2%	5%	12%	10%	-	21%	-	6%	5%	23%
No	42	42	-	42	-	42	-	37	3	1	2	5	1	3	1	2	3	1	13	8
	72%	72%	-	72%	-	72%	-	76%	46%	32%	83%	90%	38%	74%	100%	44%	60%	62%	96%	72%
	100%	100%	-	100%	-	100%	-	87%	6%	1%	5%	11%	2%	7%	3%	4%	6%	3%	30%	20%
Don't know	5	5	-	5	-	5	-	3	2	1	*	-	-	-	-	-	2	-	-	1
	9%	9%	-	9%	-	9%	-	6%	34%	38%	8%	-	-	-	-	40%	-	-	-	7%
	100%	100%	-	100%	-	100%	-	49%	36%	12%	4%	-	-	-	-	34%	-	-	-	15%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 172
QM6(3): Have you ever reported content on Free Video On-demand content available as part of your subscription through your TV service provider using its reporting tool?
SINGLE CODE

Base: All aware of reporting tool for the service

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	54	8 15%	46 85%	39 72%	15 28%	5 9%	4 7%	48 89%	46 85%	8 15%	45 83%	52 96%	2 4%
Weighted base	58*	5** 8%***	54** 92%***	43** 75%***	15** 26%***	3** 5%***	5** 9%***	50** 85%***	50** 86%***	8** 14%***	50** 85%***	56** 96%***	2** 4%***
Effective base	22	6	19	14	10	4	2	18	17	7	17	20	2
Yes	11 18%	2 38%	9 17%	10 22%	5 30%	2 56%	1 20%	10 20%	11 21%	-	11 22%	11 19%	-
		16%	84%	90%	43%	16%	10%	90%	100%	-	100%	100%	-
No	42 72%	2 35%	40 75%	30 69%	10 65%	1 24%	4 80%	34 69%	34 68%	8 100%	34 67%	40 71%	2 100%
		4%	96%	72%	24%	2%	10%	82%	81%	19%	80%	95%	5%
Don't know	5 9%	1 27%	4 8%	4 8%	1 5%	1 20%	-	5 11%	5 11%	-	5 11%	5 10%	-
		23%	77%	66%	15%	12%	-	100%	100%	-	100%	100%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 172
QM6(3): Have you ever reported content on Free Video On-demand content available as part of your subscription through your TV service provider using its reporting tool?
SINGLE CODE

Base: All aware of reporting tool for the service

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	54	45 83%	45 83%	39 72%	38 70%	25 46%	15 28%	31 57%	2 4%	52 96%	21 39%	30 56%	23 43%	35 65%	19 35%
Weighted base	58*	47** 80%**	50** 85%**	38** 66%**	36** 62%**	23** 39%**	11** 19%**	35** 60%**	1** 3%**	56** 96%**	16** 27%**	25** 43%**	18** 31%**	29** 49%**	29** 51%**
Effective base	22	16	17	13	12	13	11	11	2	20	17	25	19	30	7
Yes	11 18%	11 23%	11 22%	11 28%	10 28%	8 35%	6 51%	5 13%	1 100%	11 19%	7 47%	10 41%	11 59%	11 37%	-
No	42 72%	32 69%	34 67%	24 63%	21 57%	13 58%	3 26%	25 71%	-	40 71%	5 29%	10 42%	4 22%	13 44%	29 100%
Don't know	5 9%	4 8%	5 11%	3 9%	5 15%	2 7%	3 23%	5 16%	-	5 10%	4 24%	4 17%	3 19%	5 19%	-
		66%	100%	64%	100%	28%	47%	100%	-	100%	72%	77%	63%	100%	-

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 173

QM6(4): Have you ever reported content on Paid Video On-demand content available through your TV service provider using its reporting tool?
SINGLE CODE

Base: All aware of reporting tool for the service

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	37	36	1	-	20	17	13	13	4	1	6	-	9	19	3	6	28	9	20	17	15	22	25	12
		97%	3%	-	54%	46%	35%	35%	11%	3%	16%	-	24%	51%	8%	16%	76%	24%	54%	46%	41%	59%	68%	32%
Weighted base	38*	33*	5**	-.**	22**	15**	10**	19**	3**	1**	4**	-.**	11**	19**	4**	4**	30**	7**	22**	16**	17**	21**	24**	14**
		87%*	13%**	-.**	60%**	40%**	28%**	51%**	8%**	2%**	11%**	-.**	29%**	51%**	9%**	10%**	80%**	20%**	57%**	43%**	44%**	56%**	64%**	36%**
Effective base	24	30	1	-	12	14	10	9	4	1	6	-	4	16	3	5	18	7	12	14	8	18	14	10
Yes	7	7	-	-	3	4	2	3	1	-	1	-	2	3	-	2	5	2	3	4	3	4	5	2
	18%	20%	-	-	13%	25%	22%	14%	29%	-	17%	-	17%	16%	-	45%	16%	24%	14%	22%	19%	17%	19%	14%
		100%	-	-	44%	56%	35%	41%	13%	-	11%	-	27%	46%	-	27%	73%	27%	46%	54%	46%	54%	71%	29%
No	28	23	5	-	17	10	8	13	2	1	4	-	9	16	2	1	25	3	17	11	12	16	16	12
	74%	70%	100%	-	77%	69%	78%	69%	71%	100%	83%	-	83%	81%	57%	28%	82%	42%	79%	67%	72%	75%	67%	86%
		83%	17%	-	62%	38%	29%	48%	7%	3%	13%	-	33%	56%	7%	4%	89%	11%	61%	39%	43%	57%	58%	42%
Don't know	3	3	-	-	2	1	-	3	-	-	-	-	-	1	2	1	3	3	2	2	2	2	3	-
	9%	10%	-	-	10%	7%	-	17%	-	-	-	-	-	3%	43%	27%	2%	34%	7%	11%	9%	8%	13%	-
		100%	-	-	68%	32%	-	100%	-	-	-	-	-	20%	47%	32%	20%	80%	47%	53%	47%	53%	100%	-

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 173

QM6(4): Have you ever reported content on Paid Video On-demand content available through your TV service provider using its reporting tool?
SINGLE CODE

Base: All aware of reporting tool for the service

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	37	35	-	33	4	37	-	23	8	5	1	1	4	-	-	2	1	2	5	8
		95%	-	89%	11%	100%	-	62%	22%	14%	3%	3%	11%	-	-	5%	3%	5%	14%	22%
Weighted base	38*	36**	-**	34**	3**	38**	-**	28**	7**	3**	***	1**	3**	-**	-**	2**	2**	3**	4**	13**
		96%**	-**	91%**	9%**	100%**	-**	73%**	18%**	8%**	1%**	2%**	9%**	-**	-**	6%**	5%**	7%**	11%**	33%**
Effective base	24	22	-	21	3	24	-	15	7	5	1	1	4	-	-	2	1	2	4	5
Yes	7	7	-	7	-	7	-	4	2	1	-	-	1	-	-	-	-	-	1	2
	18%	18%	-	19%	-	18%	-	15%	26%	24%	-	-	29%	-	-	-	-	-	20%	19%
		100%	-	100%	-	100%	-	62%	27%	11%	-	-	14%	-	-	-	-	-	13%	35%
No	28	26	-	24	3	28	-	22	4	2	*	1	2	-	-	1	2	3	3	10
	74%	73%	-	71%	100%	74%	-	79%	59%	54%	100%	100%	71%	-	-	33%	100%	100%	80%	81%
		94%	-	88%	12%	100%	-	79%	14%	6%	1%	3%	8%	-	-	3%	6%	10%	12%	37%
Don't know	3	3	-	3	-	3	-	2	1	1	-	-	-	-	-	2	-	-	-	-
	9%	9%	-	9%	-	9%	-	6%	15%	22%	-	-	-	-	-	67%	-	-	-	-
		100%	-	100%	-	100%	-	47%	32%	20%	-	-	-	-	-	47%	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 173

QM6(4): Have you ever reported content on Paid Video On-demand content available through your TV service provider using its reporting tool?
SINGLE CODE

Base: All aware of reporting tool for the service

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	37	3 8%	34 92%	25 68%	8 22%	3 8%	1 3%	30 81%	30 81%	4 11%	29 78%	32 86%	5 14%
Weighted base	38*	3** 7%**	35** 93%**	28** 74%**	8** 21%**	3** 7%**	2** 4%**	31** 83%**	31** 82%**	5** 14%**	30** 80%**	34** 90%**	4** 10%**
Effective base	24	2	22	16	7	3	1	19	19	3	18	21	4
Yes	7	-	7	6	2	3	-	7	7	-	7	7	-
	18%	-	19%	21%	31%	100%	-	21%	22%	-	22%	20%	-
		-	100%	87%	37%	42%	-	100%	100%	-	100%	100%	-
No	28	1	27	19	5	-	2	22	22	5	21	25	3
	74%	45%	76%	70%	69%	-	100%	71%	70%	100%	69%	73%	82%
		5%	95%	70%	20%	-	6%	80%	78%	18%	75%	89%	11%
Don't know	3	2	2	3	-	-	-	3	3	-	3	3	1
	9%	55%	5%	9%	-	-	-	8%	8%	-	9%	8%	18%
		47%	53%	80%	-	-	-	80%	80%	-	80%	80%	20%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 173

QM6(4): Have you ever reported content on Paid Video On-demand content available through your TV service provider using its reporting tool?
SINGLE CODE

Base: All aware of reporting tool for the service

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	37	28 76%	29 78%	27 73%	24 65%	18 49%	12 32%	17 46%	4 11%	32 86%	9 24%	20 54%	10 27%	23 62%	14 38%
Weighted base	38*	30** 79%**	30** 80%**	25** 67%**	21** 56%**	19** 51%**	9** 25%**	18** 47%**	3** 8%**	34** 90%**	8** 21%**	19** 50%**	10** 27%**	21** 57%**	16** 43%**
Effective base	24	17	18	23	21	10	11	15	3	21	8	17	9	20	7
Yes	7 18%	7 22%	7 22%	6 23%	5 26%	4 18%	4 47%	6 32%	-	7 20%	5 59%	5 25%	5 46%	7 31%	-
No	28 74%	20 69%	21 69%	17 66%	13 62%	16 82%	5 53%	9 53%	3 100%	25 73%	2 21%	12 66%	4 39%	13 62%	15 90%
Don't know	3 9%	3 9%	3 9%	3 10%	3 12%	-	-	3 15%	-	3 8%	2 19%	2 8%	2 15%	2 7%	2 10%
		80%	80%	80%	80%	-	-	80%	-	80%	47%	47%	47%	47%	53%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 174

QM6(5): Have you ever reported content on TV, box sets or films from an online subscription service using its reporting tool?
SINGLE CODE

Base: All aware of reporting tool for the service

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	109	101	8	-	42	67	40	25	24	9	7	4	30	43	11	25	73	36	52	57	42	67	76	33
		93%	7%	-	39%	61%	37%	23%	22%	8%	6%	4%	28%	39%	10%	23%	67%	33%	48%	52%	39%	61%	70%	30%
Weighted base	111*	78*	32**	-.**	44**	67**	41**	29**	20**	9**	8**	4**	42**	37**	14**	18**	78*	32**	52**	58*	42**	69*	70*	41**
		71%*	29%**	-.**	40%**	60%**	37%**	26%**	18%**	8%**	7%**	3%**	38%**	33%**	12%**	17%**	71%*	29%**	47%**	53%*	38%**	62%*	63%*	37%**
Effective base	51	79	6	-	26	27	26	8	13	4	4	3	12	29	7	18	32	22	20	33	14	41	41	14
Yes	14	14	-	-	9	5	3	8	3	1	-	-	4	4	2	4	9	6	7	7	7	7	11	3
	13%	18%	-	-	21%	7%	7%	27%	14%	10%	-	-	10%	11%	11%	23%	11%	18%	13%	12%	16%	11%	16%	8%
		100%	-	-	66%	34%	20%	54%	20%	7%	-	-	30%	29%	11%	29%	60%	40%	49%	51%	49%	51%	77%	23%
No	95	63	32	-	34	61	38	20	17	8	8	4	37	31	12	14	68	27	45	49	35	60	57	37
	86%	80%	100%	-	77%	91%	93%	70%	82%	90%	100%	100%	88%	86%	89%	77%	87%	82%	87%	85%	84%	87%	82%	92%
		66%	34%	-	35%	65%	40%	21%	18%	9%	8%	4%	39%	33%	13%	15%	72%	28%	48%	52%	37%	63%	60%	40%
Don't know	2	2	-	-	1	1	-	1	1	-	-	-	1	1	-	-	2	-	-	2	-	2	2	-
	2%	2%	-	-	2%	1%	-	3%	4%	-	-	-	2%	2%	-	-	2%	-	-	3%	-	3%	2%	-
		100%	-	-	50%	50%	-	50%	50%	-	-	-	50%	50%	-	-	100%	-	-	100%	-	100%	100%	-

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 174

QM6(5): Have you ever reported content on TV, box sets or films from an online subscription service using its reporting tool?
SINGLE CODE

Base: All aware of reporting tool for the service

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	109	106 97%	2 2%	92 84%	17 16%	109 100%	-	74 68%	12 11%	10 9%	13 12%	3 3%	8 7%	6 6%	5 5%	8 7%	7 6%	6 6%	14 13%	17 16%
Weighted base	111*	107* 97%*	2** 2%**	91* 82%*	20** 18%**	111* 100%*	-**	93* 84%*	11** 10%**	5** 4%**	2** 2%**	2** 2%**	7** 6%**	11** 10%**	5** 4%**	6** 5%**	11** 10%**	6** 5%**	22** 20%**	24** 22%**
Effective base	51	49	2	42	9	51	-	38	11	8	12	3	8	4	5	7	7	5	5	10
Yes	14	13	1	11	3	14	-	12	-	1	*	-	1	1	2	3	-	1	1	3
	13%	12%	52%	13%	14%	13%	-	13%	-	30%	17%	-	15%	13%	36%	46%	-	18%	6%	13%
		92%	8%	80%	20%	100%	-	87%	-	10%	3%	-	7%	10%	13%	18%	-	8%	10%	22%
No	95	92	1	78	17	95	-	79	11	3	2	2	6	10	3	3	11	5	19	21
	86%	86%	48%	86%	86%	86%	-	85%	100%	70%	83%	100%	85%	87%	64%	54%	100%	82%	86%	87%
		97%	1%	82%	18%	100%	-	83%	11%	4%	2%	2%	6%	10%	3%	3%	11%	5%	20%	22%
Don't know	2	2	-	2	-	2	-	2	-	-	-	-	-	-	-	-	-	-	2	-
	2%	2%	-	2%	-	2%	-	2%	-	-	-	-	-	-	-	-	-	-	8%	-
		100%	-	100%	-	100%	-	100%	-	-	-	-	-	-	-	-	-	-	100%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 174

QM6(5): Have you ever reported content on TV, box sets or films from an online subscription service using its reporting tool?

SINGLE CODE

Base: All aware of reporting tool for the service

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	109	16 15%	93 85%	56 51%	40 37%	11 10%	19 17%	68 62%	85 78%	18 17%	77 71%	96 88%	13 12%
Weighted base	111*	11** 10%**	99* 90%*	63** 57%**	40** 36%**	15** 13%**	21** 19%**	75* 67%*	83* 75%*	24** 22%**	75* 67%*	101* 91%*	10** 9%**
Effective base	51	14	43	24	24	7	10	31	39	9	34	44	10
Yes	14 13%	2 21%	12 12%	10 16%	6 15%	1 6%	2 11%	7 10%	12 15%	1 4%	10 14%	12 12%	2 23%
		17%	83%	73%	41%	6%	16%	52%	85%	7%	73%	85%	15%
No	95 86%	9 79%	86 86%	53 84%	32 81%	14 94%	17 80%	67 90%	70 84%	22 92%	64 86%	87 86%	7 77%
		9%	91%	56%	34%	14%	18%	71%	74%	23%	68%	92%	8%
Don't know	2 2%	-	2 2%	-	2 4%	-	2 8%	-	1 1%	1 4%	-	2 2%	-
		-	100%	-	100%	-	100%	-	50%	50%	-	100%	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 174

QM6(5): Have you ever reported content on TV, box sets or films from an online subscription service using its reporting tool?**SINGLE CODE****Base: All aware of reporting tool for the service**

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	109	70 64%	77 71%	63 58%	61 56%	43 39%	20 18%	42 39%	15 14%	96 88%	26 24%	37 34%	19 17%	43 39%	66 61%
Weighted base	111*	82* 74%*	75* 67%*	62** 56%**	66** 60%**	42** 38%**	13** 12%**	39** 35%**	18** 17%**	101* 91%*	24** 22%**	31* 28%*	15** 14%**	39* 35%*	72** 65%**
Effective base	51	31	34	26	26	16	14	9	44	19	31	17	33	26	
Yes	14 13%	10 12% 72%	10 14% 73%	11 17% 74%	11 17% 77%	9 22% 63%	4 33% 30%	7 17% 47%	2 14% 18%	12 12% 85%	9 36% 62%	12 40% 86%	9 61% 66%	12 31% 86%	2 3% 14%
No	95 86%	71 88% 75%	64 86% 68%	51 83% 54%	54 81% 57%	33 78% 35%	9 67% 9%	30 78% 32%	16 86% 17%	87 86% 92%	15 64% 16%	18 57% 18%	6 39% 6%	26 66% 27%	69 96% 73%
Don't know	2 2%	- - -	- - -	- - -	2 3% 100%	- - -	- - -	2 4% 100%	- - -	2 2% 100%	- - -	1 3% 50%	- - -	1 2% 50%	1 1% 50%

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 175

QM6(6): Have you ever reported content on TV,box sets,or films from an online pay-per-view or download to own service using its reporting tool?
SINGLE CODE

Base: All aware of reporting tool for the service

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	24	-	-	11	13	6	9	6	2	1	-	7	7	5	5	14	10	20	4	17	7	21	3
	100%	-	-	46%	54%	25%	38%	25%	8%	4%	-	29%	29%	21%	21%	58%	42%	83%	17%	71%	29%	88%	13%
Weighted base	21*	-**	-**	11**	10**	5**	9**	5**	2**	1**	-**	5**	7**	6**	4**	12**	10**	18**	4**	15**	7**	18**	3**
	100%**	-**	-**	53%**	47%**	23%**	41%**	26%**	7%**	3%**	-**	22%**	33%**	26%**	19%**	55%**	45%**	83%**	17%**	69%**	31%**	85%**	15%**
Effective base	21	-	-	10	11	5	7	6	2	1	-	6	6	5	4	12	9	17	4	14	7	18	3
Yes	6	-	-	2	4	2	1	2	1	-	-	2	2	1	1	4	2	5	1	4	2	6	-
	29%	-	-	22%	37%	43%	9%	46%	51%	-	-	42%	36%	16%	19%	38%	17%	30%	23%	30%	25%	34%	-
	100%	-	-	40%	60%	34%	12%	41%	13%	-	-	33%	41%	14%	12%	73%	27%	87%	13%	72%	28%	100%	-
No	14	-	-	9	6	3	8	3	1	-	-	3	4	5	2	7	7	12	2	10	4	12	2
	68%	-	-	78%	56%	57%	91%	54%	49%	-	-	58%	64%	84%	62%	62%	75%	70%	56%	70%	63%	66%	77%
	100%	-	-	61%	39%	19%	55%	20%	5%	-	-	19%	31%	33%	17%	50%	50%	86%	14%	71%	29%	83%	17%
Don't know	1	-	-	-	1	-	-	-	-	1	-	-	-	-	1	-	1	-	1	-	1	-	1
	3%	-	-	-	7%	-	-	-	-	100%	-	-	-	-	19%	-	8%	-	21%	-	11%	-	23%
	100%	-	-	-	100%	-	-	-	-	100%	-	-	-	100%	-	100%	-	100%	-	100%	-	100%	100%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 175

**QM6(6): Have you ever reported content on TV, box sets, or films from an online pay-per-view or download to own service using its reporting tool?
SINGLE CODE**

Base: All aware of reporting tool for the service

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	24	24	-	24	-	24	-	17	4	1	2	1	3	2	-	4	1	1	2	3
	100%	100%	-	100%	-	100%	-	71%	17%	4%	8%	4%	13%	8%	-	17%	4%	4%	8%	13%
Weighted base	21*	21**	-**	21**	-**	21**	-**	16**	4**	1**	***	1**	3**	2**	-**	4**	2**	1**	2**	3**
	100%**	100%**	-**	100%**	-**	100%**	-**	77%**	19%**	3%**	2%**	2%**	12%**	9%**	-**	19%**	8%**	4%**	9%**	13%**
Effective base	21	21	-	21	-	21	-	16	4	1	2	1	3	2	-	4	1	1	2	3
Yes	6	6	-	6	-	6	-	6	-	-	-	1	1	1	-	1	-	1	1	2
	29%	29%	-	29%	-	29%	-	38%	-	-	-	100%	31%	43%	-	21%	-	100%	36%	61%
	100%	100%	-	100%	-	100%	-	100%	-	-	-	8%	13%	13%	-	14%	-	12%	11%	28%
No	14	14	-	14	-	14	-	10	3	1	*	-	2	1	-	3	2	-	1	1
	68%	68%	-	68%	-	68%	-	62%	81%	100%	100%	-	69%	57%	-	79%	100%	-	64%	39%
	100%	100%	-	100%	-	100%	-	71%	23%	4%	3%	-	12%	8%	-	23%	12%	-	9%	8%
Don't know	1	1	-	1	-	1	-	-	1	-	-	-	-	-	-	-	-	-	-	-
	3%	3%	-	3%	-	3%	-	-	19%	-	-	-	-	-	-	-	-	-	-	-
	100%	100%	-	100%	-	100%	-	-	100%	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 175

**QM6(6): Have you ever reported content on TV,box sets,or films from an online pay-per-view or download to own service using its reporting tool?
SINGLE CODE**

Base: All aware of reporting tool for the service

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	24	6 25%	18 75%	18 75%	7 29%	3 13%	2 8%	21 88%	21 88%	3 13%	20 83%	23 96%	1 4%
Weighted base	21*	4** 21%**	17** 79%**	17** 82%**	7** 31%**	3** 13%**	1** 6%**	18** 86%**	19** 89%**	2** 11%**	18** 86%**	20** 94%**	1** 6%**
Effective base	21	4	16	16	6	2	2	19	19	2	18	20	1
Yes	6	1	5	4	1	1	-	6	6	-	5	6	-
	29%	27%	29%	21%	12%	30%	-	34%	32%	-	30%	31%	-
		19%	81%	60%	13%	13%	-	100%	100%	-	89%	100%	-
No	14	3	11	13	6	2	1	11	12	2	12	13	1
	68%	73%	66%	75%	88%	70%	100%	62%	64%	100%	66%	66%	100%
		22%	78%	90%	41%	13%	9%	79%	84%	16%	84%	92%	8%
Don't know	1	-	1	1	-	-	-	1	1	-	1	1	-
	3%	-	4%	4%	-	-	-	4%	4%	-	4%	4%	-
		-	100%	100%	-	-	-	100%	100%	-	100%	100%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 175

**QM6(6): Have you ever reported content on TV,box sets,or films from an online pay-per-view or download to own service using its reporting tool?
SINGLE CODE**

Base: All aware of reporting tool for the service

	Total	Devices connected TV through								Harm and offence on TV (seen in the last 12 months)					
		TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	24	23 96%	20 83%	21 88%	19 79%	17 71%	11 46%	18 75%	5 21%	23 96%	11 46%	17 71%	12 50%	19 79%	5 21%
Weighted base	21*	20** 94%**	18** 86%**	19** 88%**	17** 80%**	13** 63%**	9** 42%**	17** 79%**	5** 24%**	20** 94%**	11** 51%**	15** 71%**	10** 49%**	18** 84%**	3** 16%**
Effective base	21	20	18	18	16	14	10	16	4	20	9	15	10	17	4
Yes	6 29%	6 31%	5 30%	5 29%	3 19%	5 39%	2 25%	5 28%	2 33%	6 31%	3 27%	5 30%	3 28%	5 26%	2 47%
No	14 68%	13 66%	12 66%	13 71%	13 77%	7 55%	6 66%	11 68%	3 67%	13 66%	8 73%	10 65%	7 64%	13 70%	2 53%
Don't know	1 3%	1 4%	1 4%	-	1 4%	1 5%	1 8%	1 4%	-	1 4%	-	1 5%	1 7%	1 4%	-
		100%	100%	-	100%	100%	100%	100%	-	100%	-	100%	100%	100%	-

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 176

QM6(7): Have you ever reported content on Short clips through websites such as YouTube or Facebook using its reporting tool?
SINGLE CODE

Base: All aware of reporting tool for the service

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	295	275 93%	20 7%	- -	138 47%	157 53%	77 26%	57 19%	64 22%	54 18%	28 9%	15 5%	73 25%	115 39%	41 14%	66 22%	188 64%	107 36%	101 34%	194 66%	82 28%	213 72%	186 63%	108 37%
Weighted base	335	242 72%	93** 28%**	-** -	166* 50%*	169* 50%*	100* 30%*	73* 22%*	63** 19%**	68** 20%**	23** 7%**	9** 3%**	83* 25%*	138* 41%*	53** 16%**	61* 18%*	222* 66%*	114* 34%*	128* 38%*	207 62%	93* 28%*	242 72%	176* 53%*	158* 47%*
Effective base	144	220	17	-	63	83	34	33	30	28	21	11	36	51	24	40	86	61	42	109	37	108	97	54
Yes	63	47	16	-	26	37	22	5	21	11	3	*	30	20	5	9	49	14	27	37	23	41	33	29
	19%	20%	17%	-	16%	22%	22%	7%	34%	17%	15%	5%	36%	14%	9%	15%	22%	12%	21%	18%	24%	17%	19%	18%
		75%	25%	-	42%	58%	35%	8%	34%	18%	5%	1%	47% j	31%	7%	15%	78%	22%	42%	58%	36%	64%	52%	46%
No	265	189	77	-	137	129	77	66	40	56	19	8	53	116	47	50	169	97	99	167	69	197	138	127
	79%	78%	83%	-	82%	76%	77%	90%	64%	82%	85%	88%	64%	84%	88%	82%	76%	85%	77%	80%	73%	81%	78%	81%
		71%	29%	-	51%	49%	29%	25%	15%	21%	7%	3%	20%	44% k	18%	19%	64%	36%	37%	63%	26%	74%	52%	48%
Don't know	7	7	-	-	3	3	1	3	1	1	-	1	*	3	2	1	3	3	3	4	2	5	5	1
	2%	3%	-	-	2%	2%	1%	4%	2%	2%	-	7%	*	2%	3%	2%	2%	3%	2%	2%	2%	2%	3%	1%
		100%	-	-	51%	49%	13%	42%	17%	18%	-	10%	4%	48%	26%	22%	53%	47%	43%	57%	30%	70%	77%	23%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 176

QM6(7): Have you ever reported content on Short clips through websites such as YouTube or Facebook using its reporting tool?**SINGLE CODE****Base: All aware of reporting tool for the service**

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	295	286 97%	7 2%	259 88%	36 12%	295 100%	-	215 73%	27 9%	28 9%	25 8%	8 3%	34 12%	18 6%	19 6%	21 7%	18 6%	18 6%	41 14%	38 13%
Weighted base	335	320 96%	13** 4%**	288 86%	47** 14%**	335 100%	-**	288 86%	24** 7%**	19** 6%**	5** 2%**	6** 2%**	60** 18%**	18** 5%**	21** 6%**	24** 7%**	32** 10%**	33** 10%**	40* 12%*	54** 16%**
Effective base	144	144	2	126	18	144	-	112	24	22	17	7	19	16	16	8	11	7	37	22
Yes	63	61	1	51	12	63	-	53	6	4	1	-	10	3	3	3	5	9	8	12
	19%	19%	8%	18%	26%	19%	-	18%	24%	20%	22%	-	16%	16%	13%	12%	16%	29%	19%	23%
		96%	2%	80%	20%	100%	-	83%	9%	6%	2%	-	15%	4%	4%	4%	8%	15%	12%	20%
No	265	253	12	230	35	265	-	231	18	13	4	6	49	14	19	20	27	23	32	42
	79%	79%	92%	80%	74%	79%	-	80%	76%	69%	73%	100%	82%	78%	87%	86%	84%	69%	79%	77%
		95%	4%	87%	13%	100%	-	87%	7%	5%	1%	2%	18%	5%	7%	8%	10%	8%	12%	16%
Don't know	7	7	-	7	-	7	-	4	-	2	*	-	1	1	-	1	-	1	1	-
	2%	2%	-	2%	-	2%	-	1%	-	11%	5%	-	2%	6%	-	2%	-	2%	2%	2%
		100%	-	100%	-	100%	-	64%	-	32%	4%	-	15%	17%	-	9%	-	10%	13%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 176

QM6(7): Have you ever reported content on Short clips through websites such as YouTube or Facebook using its reporting tool?
SINGLE CODE

Base: All aware of reporting tool for the service

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	295	39 13%	256 87%	110 37%	144 49%	21 7%	82 28%	153 52%	204 69%	76 26%	188 64%	249 84%	46 16%
Weighted base	335	34** 10%**	302 90%	119* 36%*	167* 50%*	23** 7%**	110* 33%*	162* 48%*	241* 72%*	80* 24%*	218* 65%*	279 83%	57** 17%**
Effective base	144	30	123	76	65	13	33	94	97	39	92	125	20
Yes	63 19%	5 15%	58 19%	23 19%	31 18%	10 41%	17 16%	37 23%	48 20%	10 12%	43 20%	54 19%	10 17%
	19%	8%	92%	36%	49%	15%	27%	58%	75%	16%	68%	84%	16%
No	265 79%	28 85%	237 79%	94 79%	131 78%	14 59%	90 81%	123 76%	188 78%	69 86%	171 78%	219 79%	46 82%
	79%	11%	89%	35%	50%	5%	34%	46%	71%	26%	64%	83%	17%
Don't know	7 2%	-	7 2%	2 2%	5 3%	-	4 3%	2 1%	5 2%	1 1%	4 2%	6 2%	1 1%
	2%	-	100%	35%	81%	-	55%	35%	75%	15%	62%	90%	10%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 176

**QM6(7): Have you ever reported content on Short clips through websites such as YouTube or Facebook using its reporting tool?
SINGLE CODE**

Base: All aware of reporting tool for the service

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	295	171 58%	188 64%	136 46%	137 46%	95 32%	37 13%	90 31%	29 10%	249 84%	54 18%	70 24%	31 11%	101 34%	194 66%
Weighted base	335	199* 59%*	218* 65%*	142* 42%*	139* 41%*	94* 28%*	38** 11%**	96* 29%*	31** 9%**	279 83%	52** 16%**	68* 20%*	38** 11%**	108* 32%*	227* 68%*
Effective base	144	82	92	66	77	65	20	42	19	125	27	40	12	48	96
Yes	63 19%	41 21%	43 20%	32 23%	27 19%	17 18%	6 16%	31 32%	4 14%	54 19%	10 19%	18 27%	18 47%	29 27%	35 15%
No	265 79%	155 78%	171 78%	106 75%	108 78%	74 79%	29 76%	62 65%	26 84%	219 79%	40 76%	47 68%	17 44%	76 70%	189 83%
Don't know	7 2%	3 2%	4 2%	3 2%	5 3%	3 3%	3 8%	3 3%	1 2%	6 2%	2 4%	3 5%	3 9%	3 3%	3 1%
		54%	62%	49%	71%	45%	45%	50%	10%	90%	36%	51%	51%	51%	49%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 177

QM6(8): Have you ever reported content on Longer videos through websites such as YouTube or Facebook using its reporting tool?
SINGLE CODE

Base: All aware of reporting tool for the service

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	219	200	19	-	98	121	67	47	47	37	13	8	54	89	28	48	143	76	75	144	57	162	149	69
		91%	9%	-	45%	55%	31%	21%	21%	17%	6%	4%	25%	41%	13%	22%	65%	35%	34%	66%	26%	74%	68%	32%
Weighted base	251	173	79**	-**	124*	128*	85*	57**	42*	49**	10**	8**	57*	118*	31**	44**	176*	76*	95*	156*	69**	183*	148*	102*
		69%	31%**	-**	49%*	51%*	34%*	23%**	17%*	19%**	4%**	3%**	23%*	47%*	12%**	18%**	70%*	30%**	38%*	62%*	27%**	73%*	59%*	41%*
Effective base	111	160	16	-	45	71	32	25	31	17	11	6	34	39	23	27	68	50	35	79	28	83	74	38
Yes	34	30	4	-	17	17	17	4	6	6	1	-	10	14	4	6	24	10	9	25	8	27	21	11
	14%	17%	5%	-	14%	13%	20%	6%	15%	13%	7%	-	17%	12%	12%	14%	14%	13%	10%	16%	11%	15%	14%	11%
		87%	13%	-	51%	49%	50%	11%	19%	18%	2%	-	29%	42%	11%	18%	71%	29%	27%	73%	22%	78%	63%	33%
No	212	138	74	-	105	107	67	52	35	42	9	8	47	103	27	35	150	63	84	128	60	153	124	88
	84%	80%	95%	-	85%	84%	79%	90%	83%	86%	100%	-	81%	87%	88%	79%	85%	83%	88%	82%	87%	83%	84%	87%
		65%	35%	-	49%	51%	32%	24%	17%	20%	4%	4%	22%	49%	13%	17%	71%	29%	40%	60%	28%	72%	58%	42%
Don't know	5	5	-	-	2	3	1	2	1	1	1	-	1	1	-	3	2	3	2	3	1	4	3	2
	2%	3%	-	-	1%	3%	1%	4%	2%	1%	7%	-	1%	1%	-	7%	1%	4%	2%	2%	2%	2%	2%	2%
		100%	-	-	33%	67%	17%	42%	15%	12%	15%	-	15%	21%	-	64%	36%	64%	43%	57%	27%	73%	54%	46%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 177

QM6(8): Have you ever reported content on Longer videos through websites such as YouTube or Facebook using its reporting tool?
SINGLE CODE

Base: All aware of reporting tool for the service

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	219	214 98%	4 2%	191 87%	28 13%	219 100%	-	159 73%	21 10%	19 9%	20 9%	6 3%	28 13%	14 6%	13 6%	13 6%	11 5%	13 6%	34 16%	27 12%
Weighted base	251	239 95%	11** 4%**	210* 84%*	41** 16%**	251 100%	-**	213* 85%*	19** 8%**	15** 6%**	4** 2%**	4** 2%**	54** 21%**	12** 5%**	14** 5%**	10** 4%**	22** 9%**	20** 8%**	37** 15%**	40** 16%**
Effective base	111	114	2	97	15	111	-	85	19	15	16	6	16	13	10	12	6	5	24	16
Yes	34	33	-	25	9	34	-	28	2	3	1	-	4	1	1	1	5	2	5	9
	14%	14%	-	12%	21%	14%	-	13%	12%	21%	21%	-	8%	10%	7%	6%	23%	10%	13%	22%
		96%	-	75%	25%	100%	-	82%	7%	9%	3%	-	13%	3%	3%	2%	15%	6%	14%	26%
No	212	202	10	181	31	212	-	183	15	10	3	4	50	11	13	7	17	18	33	31
	84%	85%	90%	86%	76%	84%	-	86%	79%	69%	79%	100%	92%	90%	93%	77%	77%	90%	87%	78%
		95%	5%	85%	15%	100%	-	86%	7%	5%	2%	2%	23%	5%	6%	3%	8%	9%	15%	15%
Don't know	5	4	1	4	1	5	-	2	2	2	-	-	-	-	-	2	-	-	-	-
	2%	2%	10%	2%	3%	2%	-	1%	9%	10%	-	-	-	-	17%	-	-	-	-	-
		79%	21%	79%	21%	100%	-	33%	36%	31%	-	-	-	-	33%	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 177

**QM6(8): Have you ever reported content on Longer videos through websites such as YouTube or Facebook using its reporting tool?
SINGLE CODE**

Base: All aware of reporting tool for the service

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	219	28 13%	191 87%	78 36%	102 47%	18 8%	60 27%	111 51%	151 69%	54 25%	141 64%	184 84%	35 16%
Weighted base	251	22** 9%**	230* 91%*	89* 35%*	112* 45%*	23** 9%**	73** 29%**	123* 49%*	171* 68%*	65** 26%**	155* 62%*	203* 81%*	48** 19%**
Effective base	111	21	96	51	52	10	27	65	76	27	76	98	15
Yes	34	1	33	16	15	6	6	24	22	9	19	29	5
	14%	7%	14%	18%	14%	27%	8%	19%	13%	14%	12%	14%	11%
		4%	96%	47%	45%	18%	18%	70%	65%	27%	57%	84%	16%
No	212	20	192	70	95	17	66	97	145	56	132	170	42
	84%	93%	84%	78%	85%	73%	90%	79%	85%	86%	85%	84%	87%
		10%	90%	33%	45%	8%	31%	46%	68%	26%	62%	80%	20%
Don't know	5	-	5	3	1	-	1	2	4	-	4	4	1
	2%	-	2%	3%	1%	-	1%	2%	2%	-	3%	2%	2%
		-	100%	62%	29%	-	17%	48%	79%	-	79%	79%	21%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 177

QM6(8): Have you ever reported content on Longer videos through websites such as YouTube or Facebook using its reporting tool?
SINGLE CODE

Base: All aware of reporting tool for the service

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	219	126 58%	141 64%	99 45%	105 48%	72 33%	27 12%	67 31%	22 10%	184 84%	42 19%	53 24%	22 10%	77 35%	142 65%
Weighted base	251	139* 55%*	155* 62%*	92* 37%*	111* 44%*	68* 27%*	25** 10%**	60* 24%*	23** 9%**	203* 81%*	45** 18%**	52** 21%**	22** 9%**	80* 32%*	172* 68%*
Effective base	111	67	76	63	56	52	14	41	13	98	21	28	14	43	70
Yes	34 14%	25 18%	19 12%	17 19%	21 19%	11 17%	3 9%	12 36%	3 10%	29 84%	9 26%	11 33%	6 17%	15 43%	20 57%
No	212 84%	111 80%	132 85%	73 79%	88 79%	56 81%	21 84%	45 75%	19 85%	170 84%	35 79%	40 76%	15 67%	64 80%	148 86%
Don't know	5 2%	3 2%	4 3%	2 2%	3 2%	1 2%	1 3%	3 5%	- -	4 2%	1 1%	1 3%	1 6%	1 2%	4 2%
		62%	79%	38%	52%	27%	15%	62%	-	79%	12%	27%	27%	27%	73%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 178

**QM6: SUMMARY - Have you ever reported content on ... using its reporting tool?
SINGLE CODE**

Base: All aware of reporting tool for the service

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	598	554	44	-	274	324	152	116	127	91	70	42	143	209	100	146	352	246	237	361	200	398	393	202
		93%	7%	-	46%	54%	25%	19%	21%	15%	12%	7%	24%	35%	17%	24%	59%	41%	40%	60%	33%	67%	66%	34%
Weighted base	650	462	188*	-**	321	329	169*	145*	134*	110*	64*	29**	170*	223*	119*	138*	393	257	289	361	236*	414	370	277*
		71%	29%*	-**	49%	51%	26%*	22%*	21%*	17%*	10%*	4%**	26%*	34%*	18%*	21%*	60%	40%	44%	56%	36%*	64%	57%	43%*
Effective base	291	442	36	-	131	163	69	61	64	46	34	26	63	94	61	83	156	144	109	191	93	200	202	99
TV,box sets,or films from an online pay-per-view or download to own service	6	6	-	-	2	4	2	1	2	1	-	-	2	2	1	1	4	2	5	1	4	2	6	-
	29%	100%	-	-	22%	37%	43%	9%	46%	51%	-	-	42%	36%	16%	19%	38%	17%	30%	23%	30%	25%	34%	-
					40%	60%	34%	12%	41%	13%	-	-	33%	41%	14%	12%	73%	27%	87%	13%	72%	28%	100%	-
TV live at the time of broadcast	28	28	-	-	10	18	7	8	4	2	5	2	7	7	7	7	14	14	13	15	12	16	16	11
	27%	36%	-	-	18%	37%	24%	59%	24%	10%	25%	19%	24%	22%	26%	39%	23%	32%	25%	29%	31%	24%	28%	27%
		100%	-	-	36%	64%	25%	30%	15%	6%	19%	6%	25%	25%	24%	26%	50%	50%	48%	52%	41%	59%	59%	41%
Short clips through websites such as YouTube or Facebook	63	47	16	-	26	37	22	5	21	11	3	*	30	20	5	9	49	14	27	37	23	41	33	29
	19%	20%	17%	-	16%	22%	22%	7%	34%	17%	15%	5%	36%	14%	9%	15%	22%	12%	21%	18%	24%	17%	19%	18%
		75%	25%	-	42%	58%	35%	8%	34%	18%	5%	1%	47%	31%	7%	15%	78%	22%	42%	58%	36%	64%	52%	46%
Free Video On-demand content available as part of your subscription through your TV service provider	11	11	-	-	6	4	3	2	4	1	1	-	4	1	3	2	5	6	6	5	6	5	8	2
	18%	27%	-	-	22%	15%	25%	10%	45%	23%	7%	-	17%	12%	31%	16%	15%	23%	18%	19%	20%	17%	26%	10%
		100%	-	-	60%	40%	29%	23%	35%	9%	5%	-	35%	14%	30%	21%	49%	51%	58%	42%	58%	42%	77%	23%
Paid Video On-demand content available through your TV service provider	7	7	-	-	3	4	2	3	1	-	1	-	2	3	-	2	5	2	3	4	3	4	5	2
	18%	20%	-	-	13%	25%	22%	14%	29%	-	17%	-	17%	16%	-	45%	16%	24%	14%	22%	19%	17%	19%	14%
		100%	-	-	44%	56%	35%	41%	13%	-	11%	-	27%	46%	-	27%	73%	27%	46%	54%	46%	54%	71%	29%
Longer videos through websites such as YouTube or Facebook	34	30	4	-	17	17	17	4	6	6	1	-	10	14	4	6	24	10	9	25	8	27	21	11
	14%	17%	5%	-	14%	13%	20%	6%	15%	13%	7%	-	17%	12%	12%	14%	13%	13%	10%	16%	11%	15%	14%	11%
		87%	13%	-	51%	49%	50%	11%	19%	18%	2%	-	29%	42%	11%	18%	71%	29%	27%	73%	22%	78%	63%	33%
TV, box sets or films from an online subscription service	14	14	-	-	9	5	3	8	3	1	-	-	4	4	2	4	9	6	7	7	7	7	11	3
	13%	18%	-	-	21%	7%	7%	27%	14%	10%	-	-	10%	11%	11%	23%	11%	18%	13%	12%	16%	11%	16%	8%
		100%	-	-	66%	34%	20%	54%	20%	7%	-	-	30%	29%	11%	29%	60%	40%	49%	51%	49%	51%	77%	23%
TV programmes or films that have been broadcast using broadcaster catch-up services	11	11	-	-	4	7	5	3	2	1	-	-	3	3	3	1	7	4	7	4	7	4	9	2
	10%	17%	-	-	8%	13%	12%	19%	12%	6%	-	-	10%	9%	14%	12%	9%	13%	12%	9%	15%	6%	11%	9%
		100%	-	-	36%	64%	44%	31%	17%	8%	-	-	32%	29%	26%	12%	61%	39%	66%	34%	66%	34%	79%	21%
NET Used the reporting tools	129	113	16	-	55	74	41	29	34	15	8	2	46	37	20	26	83	46	63	66	57	72	78	49
	20%	24%	9%	-	17%	22%	24%	20%	25%	14%	13%	7%	27%	17%	17%	19%	21%	18%	22%	18%	24%	18%	21%	18%
		88%	12%	-	43%	57%	32%	23%	26%	12%	7%	2%	36%	29%	15%	20%	65%	35%	49%	51%	44%	56%	61%	38%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 178

QM6: SUMMARY - Have you ever reported content on ... using its reporting tool? SINGLE CODE

Base: All aware of reporting tool for the service

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	598	584 98%	9 2%	533 89%	65 11%	597 100%	1 *	425 71%	59 10%	56 9%	58 10%	23 4%	58 10%	40 7%	33 6%	41 7%	28 5%	45 8%	80 13%	77 13%
Weighted base	650	631 97%	14** 2%**	570 88%	80* 12%*	649 100%	1** ***	550 85%	52* 8%*	35* 5%*	14* 2%*	24** 4%**	84* 13%*	56** 9%**	35** 5%**	42** 6%**	51** 8%**	69** 11%**	88* 14%*	102* 16%*
Effective base	291	288	3	255	36	290	1	221	52	44	32	13	30	21	28	19	18	19	41	45
TV, box sets, or films from an online pay-per-view or download to own service	6 29%	6 29%	-	6 29%	-	6 29%	-	6 38%	-	-	-	1 100%	1 31%	1 43%	-	1 21%	-	1 100%	1 36%	2 61%
TV live at the time of broadcast	28 27%	27 28%	-	24 26%	4 35%	28 27%	-	18 23%	6 48%	3 31%	* 30%	2 28%	1 8%	1 11%	3 48%	2 32%	3 44%	-	3 54%	3 25%
Short clips through websites such as YouTube or Facebook	63 19%	61 19%	1 8%	51 18%	12 26%	63 19%	-	53 18%	6 24%	4 20%	1 22%	-	10 16%	3 16%	3 13%	3 12%	5 16%	9 29%	8 19%	12 23%
Free Video On-demand content available as part of your subscription through your TV service provider	11 18%	11 18%	-	11 18%	-	11 18%	-	9 82%	1 11%	1 30%	* 9%	1 10%	1 62%	1 26%	-	2 56%	-	1 38%	1 4%	2 21%
Paid Video On-demand content available through your TV service provider	7 18%	7 18%	-	7 19%	-	7 18%	-	4 62%	2 27%	1 11%	-	-	1 14%	-	-	-	-	-	1 13%	2 35%
Longer videos through websites such as YouTube or Facebook	34 14%	33 14%	-	25 12%	9 21%	34 14%	-	28 13%	2 12%	3 21%	1 21%	-	4 8%	1 10%	1 7%	1 6%	5 23%	2 10%	5 13%	9 22%
TV, box sets or films from an online subscription service	14 13%	13 12%	1 52%	11 13%	3 14%	14 13%	-	12 13%	-	1 30%	* 17%	-	1 15%	1 13%	2 36%	3 46%	-	1 18%	1 6%	3 13%
TV programmes or films that have been broadcast using broadcaster catch-up services	11 10%	11 10%	-	11 10%	-	11 10%	-	9 79%	1 9%	1 10%	* 2%	-	2 16%	-	2 19%	-	-	-	2 15%	3 29%
NET Used the reporting tools	129 20%	124 20%	2 15%	110 19%	19 24%	129 20%	-	103 19%	15 28%	9 25%	2 19%	2 8%	17 20%	7 13%	8 22%	10 24%	8 16%	13 19%	16 19%	22 21%
		96%	2%	85%	15%	100%	-	80%	11%	7%	2%	1%	13%	6%	6%	8%	6%	10%	13%	17%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 178

**QM6: SUMMARY - Have you ever reported content on ... using its reporting tool?
SINGLE CODE**

Base: All aware of reporting tool for the service

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	598	96 16%	502 84%	265 44%	246 41%	54 9%	135 23%	369 62%	436 73%	141 24%	407 68%	533 89%	65 11%
Weighted base	650	76* 12%*	574 88%	292 45%	267 41%	53* 8%*	168* 26%*	382 59%	474 73%	158* 24%*	440 68%	581 89%	69** 11%**
Effective base	291	74	240	140	116	32	56	203	208	71	196	263	28
TV, box sets, or films from an online pay-per-view or download to own service	6 29%	1 27%	5 29%	4 21%	1 12%	1 30%	- -	6 34%	6 32%	- -	5 30%	6 31%	- -
TV live at the time of broadcast	28 27%	5 42%	23 25%	18 38%	9 25%	5 40%	1 7%	27 33%	23 28%	5 23%	23 31%	27 29%	1 9%
Short clips through websites such as YouTube or Facebook	63 19%	5 15%	58 19%	23 19%	31 18%	10 41%	17 16%	37 23%	48 20%	10 12%	43 20%	54 19%	10 17%
Free Video On-demand content available as part of your subscription through your TV service provider	11 18%	2 38%	9 17%	10 22%	5 30%	2 56%	1 20%	10 20%	11 21%	- -	11 22%	11 19%	- -
Paid Video On-demand content available through your TV service provider	7 18%	- -	7 100%	6 87%	2 37%	3 42%	- -	7 100%	7 100%	- -	7 100%	7 100%	- -
Longer videos through websites such as YouTube or Facebook	34 14%	1 7%	33 14%	16 18%	15 14%	6 27%	6 8%	24 19%	22 13%	9 14%	19 12%	29 14%	5 11%
TV, box sets or films from an online subscription service	14 13%	2 21%	12 12%	10 16%	6 15%	1 11%	2 11%	7 10%	12 15%	1 4%	10 7%	12 85%	2 15%
TV programmes or films that have been broadcast using broadcaster catch-up services	11 10%	2 13%	9 10%	9 83%	3 27%	2 19%	1 6%	10 91%	10 89%	1 11%	10 89%	11 100%	- -
NET Used the reporting tools	129 20%	14 19%	115 20%	64 22%	52 20%	20 38%	24 14%	90 24%	102 21%	19 12%	96 22%	115 89%	14 21%
		11%	89%	49%	41%	16% ^d	18%	70%	79%	15%	74%	89%	11%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 178

**QM6: SUMMARY - Have you ever reported content on ... using its reporting tool?
SINGLE CODE**

Base: All aware of reporting tool for the service

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	598	402	407	309	296	219	90	192	67	533	154	191	112	250	348
		67%	68%	52%	49%	37%	15%	32%	11%	89%	26%	32%	19%	42%	58%
Weighted base	650	441	440	315	296	212	87*	201*	72*	581	132*	168	108*	231	419
		68%	68%	48%	45%	33%	13%*	31%*	11%*	89%	20%*	26%	17%*	36%	64%
Effective base	291	193	196	155	149	127	46	83	42	263	97	131	60	145	162
TV,box sets,or films from an online pay-per-view or download to own service	6	6	5	5	3	5	2	5	2	6	3	5	3	5	2
	29%	31%	30%	29%	19%	39%	25%	28%	33%	31%	27%	30%	28%	26%	47%
		100%	89%	89%	52%	86%	36%	76%	27%	100%	49%	74%	49%	74%	26%
TV live at the time of broadcast	28	24	23	22	18	17	9	14	5	27	15	21	19	22	6
	27%	33%	31%	40%	40%	41%	42%	39%	34%	29%	57%	56%	65%	50%	10%
		86%	82%	78%	66%	62%	33%	49%	17%	96%	54%	75%	67%	79%	21%
Short clips through websites such as YouTube or Facebook	63	41	43	32	27	17	6	31	4	54	10	18	18	29	35
	19%	21%	20%	23%	19%	18%	16%	32%	14%	18%	19%	27%	47%	27%	15%
		65%	68%	51%	42%	26%	10%	49%	7%	84%	16%	29%	28%	45%	55%
Free Video On-demand content available as part of your subscription through your TV service provider	11	11	11	11	10	8	6	5	1	11	7	10	11	11	-
	18%	23%	22%	28%	28%	35%	51%	13%	100%	19%	47%	41%	59%	37%	-
		100%	100%	100%	95%	75%	52%	44%	14%	100%	69%	95%	100%	100%	-
Paid Video On-demand content available through your TV service provider	7	7	7	6	5	4	4	6	-	7	5	5	5	7	-
	18%	22%	22%	23%	26%	18%	47%	32%	-	20%	59%	25%	46%	31%	-
		100%	100%	89%	82%	53%	67%	86%	-	100%	70%	72%	72%	100%	-
Longer videos through websites such as YouTube or Facebook	34	25	19	17	21	11	3	12	3	29	9	11	6	15	20
	14%	18%	12%	19%	19%	17%	13%	20%	15%	14%	20%	21%	27%	18%	11%
		73%	57%	51%	61%	33%	9%	36%	10%	84%	26%	33%	17%	43%	57%
TV, box sets or films from an online subscription service	14	10	10	11	11	9	4	7	2	12	9	12	9	12	2
	13%	12%	14%	17%	17%	22%	33%	17%	14%	12%	36%	40%	61%	31%	3%
		72%	73%	74%	77%	63%	30%	47%	18%	85%	62%	86%	66%	86%	14%
TV programmes or films that have been broadcast using broadcaster catch-up services	11	11	10	11	8	11	3	3	3	11	8	11	10	11	-
	10%	16%	14%	19%	17%	22%	17%	8%	16%	12%	32%	31%	43%	25%	-
		100%	89%	100%	73%	100%	27%	25%	26%	100%	76%	100%	91%	100%	-
NET Used the reporting tools	129	96	96	85	73	57	24	59	14	115	50	67	60	83	46
	20%	22%	22%	27%	25%	27%	28%	29%	19%	20%	38%	40%	56%	36%	11%
		75%	74%	66%	57%	44%	19%	46%	11%	89%	39%z	52%z	47%vwyz	64%z	36%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 179

QM7: When accessing on-line and on-demand TV or video content have you ever noticed being asked for your age before accessing content (e.g. by ticking a box to indicate you are over 16 or 18)?
SINGLE CODE

Base: All who have watched anything on-line or on-demand in the last 12 months

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2051	1933	118	-	938	1113	307	311	398	356	311	368	490	712	359	490	1202	849	674	1377	591	1460	1241	804
		94%	6%	-	46%	54%	15%	15%	19%	17%	15%	18%	24%	35%	18%	24%	59%	41%	33%	67%	29%	71%	61%	39%
Weighted base	2030	1576	454*	-**	979	1051	332	384	394	392	285	243	494	672	445	419	1166	864	765	1265	653	1377	1135	888
		78%	22%*	-**	48%	52%	16%	19%	19%	19%	14%	12%	24%	33%	22%	21%	57%	43%	38%	62%	32%	68%	56%	44%
Effective base	1084	1536	94	-	494	594	149	170	239	201	157	230	253	378	195	280	630	455	336	777	304	791	653	433
Yes	1240	924	315	-	585	654	236	254	227	259	149	115	294	434	271	240	728	512	485	755	408	832	701	534
	61%	59%	69%	-	60%	62%	71%	66%	58%	66%	52%	47%	59%	65%	61%	57%	62%	59%	63%	60%	62%	60%	62%	60%
		75%	25%A	-	47%	53%	19% ^{egh}	21% ^{gh}	18% ^h	21% ^{gh}	12%	9%	24%	35%	22%	19%	59%	41%	39%	61%	33%	67%	57%	43%
No	619	495	124	-	334	285	57	100	131	106	116	110	175	186	130	128	361	259	215	404	193	426	357	262
	30%	31%	27%	-	34%	27%	17%	26%	33%	27%	41%	45%	35%	28%	29%	31%	31%	30%	28%	32%	30%	31%	32%	29%
		80%	20%	-	54% ^b	46%	9%	16%	21% ^c	17% ^c	19% ^{cd}	18% ^{cdef}	28% ⁱ	30%	21%	21%	58%	42%	35%	65%	31%	69%	58%	42%
Don't know	171	156	15	-	60	112	40	30	36	27	21	18	26	51	43	51	77	94	65	106	53	118	76	93
	8%	10%	3%	-	6%	11%	12%	8%	9%	7%	7%	7%	5%	8%	10%	12%	7%	11%	9%	8%	8%	9%	7%	10%
		91% ⁶	9%	-	35%	65% ^a	23%	17%	21%	16%	12%	10%	15%	30%	25%	30% ⁱ	45%	55% ^m	38%	62%	31%	69%	44%	54% ^s

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 179

QM7: When accessing on-line and on-demand TV or video content have you ever noticed being asked for your age before accessing content (e.g. by ticking a box to indicate you are over 16 or 18)?
SINGLE CODE

Base: All who have watched anything on-line or on-demand in the last 12 months

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Unweighted base	2051	2007 98%	33 2%	1809 88%	242 12%	2051 100%	-	1468 72%	205 10%	205 10%	173 8%	76 4%	196 10%	157 8%	124 6%	161 8%	124 6%	140 7%	252 12%	238 12%
Weighted base	2030	1974 97%	46** 2%**	1762 87%	268 13%	2030 100%	-**	1691 83%	174 9%	117 6%	48* 2%*	78* 4%*	197 10%	171* 8%*	146* 7%*	169* 8%*	197* 10%*	184* 9%*	279 14%	272 13%
Effective base	1084	1070	14	948	136	1084	-	818	166	147	81	40	105	87	81	94	90	61	131	148
Yes	1240	1205	27	1106	134	1240	-	1034	109	74	22	36	141	102	96	90	117	111	172	170
	61%	61%	59%	63%	50%	61%	-	61%	63%	63%	47%	47%	71%	60%	66%	53%	60%	60%	62%	62%
		97%	2%	89% d	11%	100%	-	83% j	9% j	6% j	2%	3%	11% ko	8%	7%	9%	9%	9%	14%	14%
No	619	610	8	527	92	619	-	513	50	35	21	37	46	55	33	62	60	55	88	79
	30%	31%	18%	30%	34%	30%	-	30%	28%	30%	44%	48%	23%	32%	22%	37%	30%	30%	31%	29%
		98%	1%	85%	15%	100%	-	83%	8%	6%	3% gh	6% lns	7%	9%	5%	10% ln	10%	9%	14%	13%
Don't know	171	159	10	128	43	171	-	144	15	8	4	4	11	14	17	20	18	19	24	
	8%	8%	22%	7%	16%	8%	-	8%	9%	7%	9%	5%	5%	8%	12%	10%	10%	7%	9%	
		93%	6%	75%	25% c	100%	-	84%	9%	5%	2%	2%	6%	8%	10%	11%	10%	11%	14%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 179

QM7: When accessing on-line and on-demand TV or video content have you ever noticed being asked for your age before accessing content (e.g. by ticking a box to indicate you are over 16 or 18)?
SINGLE CODE

Base: All who have watched anything on-line or on-demand in the last 12 months

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2051	347 17%	1704 83%	914 45%	825 40%	197 10%	477 23%	1301 63%	1453 71%	553 27%	1356 66%	1805 88%	246 12%
Weighted base	2030	297 15%	1733 85%	888 44%	800 39%	181 9%	505 25%	1257 62%	1441 71%	540 27%	1343 66%	1785 88%	245 12%
Effective base	1084	224	882	519	442	112	233	711	764	294	717	959	125
Yes	1240	171	1069	486	520	117	353	694	890	313	820	1096	143
	61%	57%	62%	55%	65%	65%	70%	55%	62%	58%	61%	61%	58%
		14%	86%	39%	42% cg	9%	28% cg	56%	72%	25%	66%	88%	12%
No	619	93	526	340	226	53	118	450	437	174	415	550	69
	30%	31%	30%	38%	28%	29%	23%	36%	30%	32%	31%	31%	28%
		15%	85%	55% df	36%	9%	19%	73% df	71%	28%	67%	89%	11%
Don't know	171	33	138	62	54	11	35	113	113	54	108	139	33
	8%	11%	8%	7%	7%	6%	7%	9%	8%	10%	8%	8%	13%
		20%	80%	36%	32%	7%	20%	66%	66%	31%	63%	81%	19% k

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 179

QM7: When accessing on-line and on-demand TV or video content have you ever noticed being asked for your age before accessing content (e.g. by ticking a box to indicate you are over 16 or 18)?
SINGLE CODE

Base: All who have watched anything on-line or on-demand in the last 12 months

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2051	1354 66%	1356 66%	848 41%	843 41%	613 30%	268 13%	528 26%	208 10%	1805 88%	401 20%	505 25%	206 10%	692 34%	1359 66%
Weighted base	2030	1328 65%	1343 66%	848 42%	790 39%	557 27%	260 13%	516 25%	212 10%	1785 88%	348 17%	454 22%	193 10%	631 31%	1399 69%
Effective base	1084	712	717	473	478	402	141	269	128	959	236	310	114	398	699
Yes	1240	779 61%	820 61%	514 61%	509 64% m	338 61%	146 56%	323 63%	131 62%	1096 61%	215 62%	279 62%	125 65%	383 61%	857 61%
No	619	457 30%	415 31%	254 30%	226 29%	162 29%	89 34%	138 27%	64 30%	550 31%	116 33%	138 30%	49 25%	201 32%	418 30%
Don't know	171	91 8%	108 8%	80 9%	55 7%	57 10%	25 10%	56 11%	17 8%	139 8%	17 10%	37 8%	19 10%	47 7%	124 9%
		53%	63%	47%	32%	33% m	15%	32% m	10%	81%	10%	21%	11%	28%	72% w

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 180

QN2: Do you regularly play online games on any device (e.g. via a PC/Mac/laptop, games console connected to a TV, tablet, smartphone etc.)?

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
Yes	730	606	124	-	381	348	223	156	128	114	67	42	139	239	181	171	378	352	297	432	226	504	390	334
	29%	37%	22%	-	32%	27%	61%	38%	30%	27%	19%	8%	25%	31%	35%	27%	29%	30%	37%	26%	33%	28%	32%	27%
		83%BC	17%C	-	52%	48%	31%defgh	21%fgh	17%gh	16%h	9%h	6%	19%	33%	25%il	23%	52%	48%	41%p	59%	31%	69%	53%	46%
No	1664	978	438	247	793	871	118	227	273	302	282	461	399	499	324	442	898	766	467	1196	427	1237	801	860
	67%	59%	77%	100%	66%	69%	32%	56%	65%	71%	79%	91%	73%	65%	62%	69%	68%	66%	58%	72%	62%	69%	65%	70%
		59%	26%A	15%AB	48%	52%	7%	14%c	16%c	18%cd	17%cde	28%defg	24%jk	30%	19%	27%	54%	46%	28%	72%o	26%	74%q	48%	52%
Don't know	80	74	7	-	29	51	23	22	19	7	2	2	12	25	20	24	36	44	44	37	35	45	40	38
	3%	4%	1%	-	2%	4%	6%	6%	5%	2%	2%	*	2%	3%	4%	4%	3%	4%	5%	2%	5%	3%	3%	3%
		92%C	8%	-	37%	63%	29%fgh	28%fh	24%h	8%	9%	2%	14%	31%	25%	30%	45%	55%	54%p	46%	44%r	56%	50%	48%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 180

QN2: Do you regularly play online games on any device (e.g. via a PC/Mac/laptop, games console connected to a TV, tablet, smartphone etc.)?

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region								
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2130 86%	62 3%	1829 74%	379 15%	2051 83%	157 6%	1780 72%	255 10%	238 10%	201 8%	96 4%	268 11%	190 8%	149 6%	202 8%	144 6%	162 7%	294 12%	275 11%
Weighted base	2474 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%
Effective base	1341	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
Yes	730 29%	20 3%	608 34%	122 27%	700 34%	30 15%	610 30%	63 28%	42 29%	15 26%	23 23%	74 27%	60 30%	55 31%	65 30%	88 39%	58 28%	102 31%	85 27%
No	1664 67%	94 6%	1116 63%	301 67%	1264 62%	153 78%	1373 67%	151 67%	100 68%	40 70%	77 76%	192 70%	140 69%	115 66%	139 64%	128 57%	144 69%	225 67%	214 69%
Don't know	80 3%	2 3%	52 64%	29 36% ^c	66 82%	14 18%	63 78%	11 14%	5 6%	2 3%	1 1%	6 7%	3 4%	5 7%	12 14%	9 11%	6 7%	7 9%	13 17%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 180

QN2: Do you regularly play online games on any device (e.g. via a PC/Mac/laptop, games console connected to a TV, tablet, smartphone etc.)?

Base: All respondents

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owens smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Yes	730 29%	112 20%	618 32%	317 32%	281 27%	67 35%	165 22%	457 33%	534 35%	173 24%	490 36%	638 35%	92 15%
		15%	85%a	43%f	39%	9%f	23%	63%df	73%h	24%	67%j	87%k	13%
No	1664 67%	419 76%	1244 65%	649 65%	754 71%	120 62%	566 76%	856 63%	951 62%	671 77%	835 61%	1146 62%	518 83%
		25%b	75%	39%	45%ceg	7%	34%ceg	51%	57%	40%hj	50%	69%	31%k
Don't know	80 3%	21 4%	59 3%	31 3%	20 2%	6 3%	10 1%	56 4%	51 3%	27 3%	46 3%	63 3%	18 3%
		26%	74%	38%	25%	7%	13%	70%df	63%	33%	57%	78%	22%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/ij - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 180

QN2: Do you regularly play online games on any device (e.g. via a PC/Mac/laptop, games console connected to a TV, tablet, smartphone etc.)?

Base: All respondents

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/welfare of children/young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2474	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1673
		56%	56%	35%	35%	25%	11%	22%	8%	76%	19%	23%	10%	32%	68%
Weighted base	2474	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1719
		55%	55%	35%	32%	23%	11%	21%	9%	75%	18%	21%	9%	31%	69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Yes	730	479	490	446	326	251	106	212	76	638	143	190	94	253	477
	29%	35%	36%	51%	41%	44%	40%	40%	35%	35%	32%	36%	41%	33%	28%
		66%	67%	61% mnpqrstu	45% mu	34% mnu	14%	29%	10%	87%	20%	26% x	13% x	35% x	65%
No	1664	844	835	377	449	290	147	285	130	1146	292	318	126	483	1181
	67%	62%	61%	43%	56%	51%	56%	54%	61%	62%	66%	61%	55%	64%	69%
		51% oqs	50% oq	23%	27% o	17% o	9% o	17% o	8% o	69% opqs	18% x	19%	8%	29%	71% wx
Don't know	80	45	46	45	23	26	10	29	8	63	8	14	9	19	61
	3%	3%	3%	5%	3%	5%	4%	5%	4%	3%	2%	3%	4%	3%	4%
		56%	57%	56%	29%	32%	13%	36%	10%	78%	10%	18%	11%	24%	76%

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 181

QN3: Has anything that you have seen whilst playing an online game caused you any concern?

When answering, please think about things that have concerned you personally, rather than what you think might cause concern to others.

Base: All playing games online

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	729	700 96%	29 4%	-	323 44%	406 56%	192 26%	142 19%	146 20%	112 15%	77 11%	60 8%	141 19%	246 34%	147 20%	195 27%	387 53%	342 47%	289 40%	440 60%	244 33%	485 67%	458 63%	267 37%
Weighted base	730	606 83%	124** 17%**	-**	381 52%	348 48%	223* 31%*	156* 21%*	128 17%	114* 16%*	67* 9%*	42* 6%*	139* 19%*	239 33%	181* 25%*	171 23%	378 52%	352 48%	297 41%	432 59%	226 31%	504 69%	390 53%	334 46%
Effective base	411	561 83%	24 4%	-	168 29%	283 46%	87 14%	96 16%	116 19%	71 11%	42 7%	39 6%	82 13%	141 23%	77 12%	126 20%	223 36%	189 31%	153 25%	260 42%	172 28%	254 42%	272 44%	153 23%
Yes	117	105 17%	12 2%	-	53 9%	64 11%	51 8%	34 5%	14 2%	10 1%	7 1%	1 0%	26 4%	34 5%	23 3%	33 5%	61 10%	56 9%	61 10%	50 8%	67 11%	70 11%	45 7%	45 7%
	16%	90% 100%	10% -	-	45% 60%	55% 77%	43%efh 23%	29%efh 22%	12% 11%	9% 9%	6% 6%	1% 1%	22% 19%	29% 23%	20% 13%	28% 19%	52% 48%	48% 39%	52% 41%	42%r 22%	58% 13%	60% 18%	39% 14%	39% 14%
No	593	481 79%	112 20%	-	321 44%	272 39%	164 23%	117 17%	109 15%	101 14%	61 9%	41 6%	112 16%	197 28%	154 21%	131 18%	308 43%	284 40%	229 32%	364 51%	167 23%	426 59%	312 43%	280 38%
	81%	81% 100%	19% -	-	54% 75%	46% 64%	28% 43%	20% 29%	18%c 23%	17%cd 24%	10%cd 14%	7%cds -	19% 4%	33% 5%	26% 4%	22% 3%	52% 7%	48% 6%	39% 5%	61% 8%	28% 4%	72%q 2%	53% 7%	47% 10%
Don't know	20	20 3%	-	-	8 2%	12 3%	8 4%	4 3%	5 4%	3 2%	-	-	1 1%	8 3%	5 3%	7 4%	9 2%	11 3%	12 4%	8 2%	9 4%	11 2%	8 2%	9 3%
	3%	100% -	-	-	40% 53%	60% 77%	43% 53%	20% 29%	23% 31%	14% 19%	-	-	4% 6%	39% 51%	23% 31%	33% 43%	43% 57%	62% 79%	38% 51%	44% 58%	56% 73%	42% 55%	46% 60%	46% 60%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 181

QN3: Has anything that you have seen whilst playing an online game caused you any concern?**When answering, please think about things that have concerned you personally, rather than what you think might cause concern to others.****Base: All playing games online**

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	729	711 98%	11 2%	631 87%	98 13%	707 97%	22 3%	539 74%	65 9%	62 9%	63 9%	25 3%	67 9%	55 8%	48 7%	55 8%	59 8%	51 7%	88 12%	91 12%
Weighted base	730	702 96%	20** 3%**	608 83%	122* 17%*	700 96%	30** 4%**	610 84%	63* 9%*	42* 6%*	15* 2%*	23** 3%**	74* 10%*	60* 8%*	55* 8%*	65** 9%**	88* 12%*	58** 8%**	102* 14%*	85* 12%*
Effective base	411	411	5	355	58	398	14	319	51	41	35	16	34	33	30	27	49	26	45	82
Yes	117	111 16%	4 20%	102 17%	15 12%	110 16%	7 24%	93 15%	14 23%	7 17%	2 15%	6 25%	13 17%	3 5%	10 18%	12 18%	10 11%	6 10%	16 15%	19 23%
No	593	572 81%	16 80%	491 81%	102 84%	570 81%	23 76%	502 82%	48 76%	31 75%	12 81%	17 75%	62 83%	57 94%	43 78%	50 77%	77 87%	50 87%	84 83%	62 73%
Don't know	20	19 3%	- -	15 2%	5 4%	20 3%	- -	15 3%	1 1%	3 8%	1 4%	- -	- -	1 1%	2 4%	3 5%	1 2%	2 4%	2 2%	3 4%
		94%	-	76%	24%	100%	-	77%	3%	16%	3%	-	-	4%	12%	17%	7%	11%	10%	17%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 181

QN3: Has anything that you have seen whilst playing an online game caused you any concern?**When answering, please think about things that have concerned you personally, rather than what you think might cause concern to others.****Base: All playing games online**

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	729	130 18%	599 82%	338 46%	285 39%	73 10%	149 20%	485 67%	544 75%	165 23%	509 70%	660 91%	69 9%
Weighted base	730	112* 15%*	618 85%	317 43%	281 39%	67* 9%*	165* 23%*	457 63%	534 73%	173 24%	490 67%	638 87%	92* 13%*
Effective base	411	82	334	229	168	40	79	299	299	102	293	390	33
Yes	117	23	94	55	36	18	15	84	90	20	83	100	17
	16%	20%	15%	17%	13%	26%	9%	18%	17%	12%	17%	16%	19%
		19%	81%	47%	31%	15%df	13%	72%df	77%	17%	71%	86%	14%
No	593	83	509	256	240	49	147	360	430	148	393	520	73
	81%	75%	82%	81%	85%	72%	89%	79%	81%	86%	80%	81%	80%
		14%	86%	43%	41%	8%	25%eg	61%	73%	25%	66%	88%	12%
Don't know	20	6	14	5	5	1	3	13	14	4	14	18	1
	3%	5%	2%	2%	2%	2%	2%	3%	3%	3%	3%	3%	2%
		30%	70%	27%	25%	5%	15%	64%	71%	22%	71%	93%	7%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/ff/g - h/ij - k/l
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 181

QN3: Has anything that you have seen whilst playing an online game caused you any concern?

When answering, please think about things that have concerned you personally, rather than what you think might cause concern to others.

Base: All playing games online

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	729	507	509	447	356	279	118	234	93	660	167	215	107	285	444
		70%	70%	61%	49%	38%	16%	32%	13%	91%	23%	29%	15%	39%	61%
Weighted base	730	479	490	446	326	251	106*	212	76*	638	143	190	94*	253	477
		66%	67%	61%	45%	34%	14%*	29%	10%*	87%	20%	26%	13%*	35%	65%
Effective base	411	306	293	259	228	214	96	164	76	390	111	169	89	207	230
Yes	117	85	83	84	63	59	22	42	22	100	56	73	55	79	38
	16%	18%	17%	19%	19%	24%	21%	20%	29%	16%	39%	39%	59%	31%	8%
		72%	71%	72%	54%	51% <u>w</u>	19%	36%	19% <u>mnu</u>	86%	48% <u>z</u>	63% <u>z</u>	47% <u>vwyz</u>	67% <u>z</u>	33%
No	593	381	393	347	251	185	80	162	48	520	84	109	38	165	427
	81%	79%	80%	78%	77%	74%	75%	76%	63%	81%	59%	58%	40%	65%	90%
		64% <u>t</u>	66% <u>t</u>	59% <u>t</u>	42% <u>t</u>	31%	13%	27% <u>t</u>	8%	88% <u>qt</u>	14% <u>x</u>	18% <u>x</u>	6%	28% <u>x</u>	72% <u>vwxyz</u>
Don't know	20	14	14	15	12	6	4	9	6	18	3	7	1	9	11
	3%	3%	3%	3%	4%	3%	4%	4%	8%	3%	2%	4%	1%	3%	2%
		69%	71%	74%	60%	32%	21%	44%	28% <u>mnuq</u>	93%	17%	36%	5%	43%	57%

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - vw/xyz
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 182

Q01: (SHOW SCREEN) How would you describe your national identity?
SINGLE CODE

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120	
		83%	6%	11%	46%	54%	14%	13%	17%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%	
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232	
		67%	23%	10%	49%	51%	15%	16%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%	
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	286	421	240	416	706	635	359	1011	320	1033	708	630	
English	1440	966	318	157	687	753	197	211	220	271	211	336	395	322	387	731	709	482	958	415	1025	689	747	
	58%	58%	56%	63%	57%	59%	54%	52%	52%	64%	59%	61%	52%	61%	61%	56%	61%	60%	58%	60%	57%	56%	61%	
		67%	22%	11%	48%	52%	14%	15%	15%	19% ^{de}	15%	23% ^{cde}	23% ^j	27%	22% ^j	27% ^j	51%	49% ^m	33%	67%	29%	71%	48%	52%
Scottish	183	138	21	24	86	96	26	27	35	33	28	39	55	41	48	93	89	55	128	44	139	89	93	
	7%	8%	4%	10%	7%	8%	7%	7%	8%	8%	7%	7%	7%	8%	8%	7%	8%	7%	8%	6%	8%	7%	8%	
		75%	11%	13% ^h	47%	53%	14%	15%	19%	18%	15%	21%	30%	22%	26%	51%	49%	30%	70%	24%	76%	49%	51%	
Welsh	110	83	20	8	54	56	17	15	19	18	19	17	37	24	32	54	56	32	78	25	85	52	56	
	4%	5%	3%	3%	4%	4%	5%	4%	4%	4%	5%	3%	5%	5%	5%	4%	5%	4%	5%	4%	5%	4%	5%	
		75%	18%	7%	49%	51%	15%	13%	17%	16%	17%	16%	34%	22%	29%	49%	51%	29%	71%	23%	77%	47%	50%	
Northern Irish	38	27	10	2	20	18	7	10	8	6	4	8	11	8	12	18	20	17	21	14	24	24	13	
	2%	2%	2%	1%	2%	1%	2%	2%	2%	1%	1%	1%	1%	2%	2%	1%	2%	2%	1%	2%	1%	2%	1%	
		69%	27%	4%	53%	47%	18%	25%	22%	16%	12%	20%	28%	21%	31%	48%	52%	45%	55%	37%	63%	62%	34%	
British	544	342	147	55	272	272	93	77	99	80	108	127	209	89	119	336	208	173	371	145	399	270	274	
	22%	21%	26%	22%	23%	21%	25%	19%	23%	19%	25%	23%	27%	17%	19%	26%	18%	21%	22%	21%	22%	22%	22%	
		63%	27%	10%	50%	50%	17%	14%	18%	15%	16%	20%	38% ^k	16%	22%	62% ⁿ	38%	32%	68%	27%	73%	50%	50%	
Other	159	103	53	2	84	75	24	67	40	14	6	22	57	42	38	79	80	50	109	45	114	108	49	
	6%	6%	9%	1%	7%	6%	7%	17%	10%	3%	2%	4%	7%	8%	6%	6%	7%	6%	7%	7%	6%	9%	4%	
		65% ^C	34% ^C	2%	53%	47%	15% ^{gh}	42% ^{cefg}	25% ^{fgh}	9%	4%	14%	36%	26%	24%	50%	50%	31%	69%	28%	72%	68% ⁱ	31%	

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 182

QO1: (SHOW SCREEN) How would you describe your national identity?
SINGLE CODE

Base: All respondents

Total	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Unweighted base	2474	2130 86%	62 3%	1829 74%	379 15%	2051 83%	157 6%	1780 72%	255 10%	238 10%	201 8%	96 4%	268 11%	190 8%	149 6%	202 8%	144 6%	162 7%	294 12%	275 11%
Weighted base	2474	2099 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
English	1440	1220 58%	57 4%	1058 60%	226 16%	1175 82%	108 8%	1396 97% hi	17 1%	24 2%	3 *	93 6%	179 12%	147 10%	109 8%	156 11%	155 11%	156 11%	251 17%	150 10%
Scottish	183	151 7%	8 4%	127 69%	32 18%	141 77%	18 10%	16 9%	164 73%	1 1%	* 1%	1 *	4 1%	1 1%	2 1%	2 1%	2 1%	2 1%	2 1%	1 *
Welsh	110	93 4%	8 7%	72 4%	30 7%	88 4%	14 7%	16 15%	- -	94 64%	* *	* *	3 1%	- -	1 1%	1 1%	2 1%	1 *	1 1%	4 1%
Northern Irish	38	34 2%	2 2%	29 75%	8 21%	34 90%	2 6%	9 25%	- -	* 1%	29 50%	- -	2 1%	- -	- -	1 2%	1 4%	- -	- -	5 14%
British	544	462 22%	28 24%	384 22%	106 23%	449 22%	40 21%	469 23%	40 18%	25 17%	11 19%	6 6%	77 28%	38 19%	59 34%	36 17%	44 19%	41 20%	60 18%	108 35%
Other	159	140 6%	13 8%	106 67%	50 31% c	142 90%	14 9%	139 87% hi	4 3%	2 1%	14 9% gh	2 2%	7 4%	17 11% m	4 2%	19 12% n	21 10%	7 3%	18 6%	43 14%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 182

**QO1: (SHOW SCREEN) How would you describe your national identity?
SINGLE CODE**

Base: All respondents

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
English	1440	327	1113	595	625	113	444	819	922	491	829	1079	361
	58%	59%	58%	60%	59%	59%	60%	60%	60%	56%	60%	58%	58%
		23%	77%	41%	43%	8%	31%	57%	64%	34%	58%	75%	25%
Scottish	183	61	122	85	67	11	41	115	102	76	90	133	49
	7%	11%	6%	9%	6%	6%	5%	8%	7%	9%	7%	7%	8%
		33%b	67%	47%	37%	6%	22%	63%	56%	41%	49%	73%	27%
Welsh	110	24	86	55	41	4	32	61	64	45	57	84	26
	4%	4%	4%	6%	4%	2%	4%	4%	4%	5%	4%	5%	4%
		22%	78%	50%	38%	4%	29%	55%	58%	41%	51%	76%	24%
Northern Irish	38	9	30	20	15	3	10	22	23	13	22	30	8
	2%	2%	2%	2%	1%	1%	1%	2%	2%	2%	2%	2%	1%
		23%	77%	51%	39%	7%	25%	58%	60%	35%	56%	79%	21%
British	544	122	422	204	249	48	170	294	339	195	295	406	138
	22%	22%	22%	20%	24%	25%	23%	21%	22%	22%	22%	22%	22%
		22%	78%	38%	46%	9%	31%	54%	62%	36%	54%	75%	25%
Other	159	10	149	37	58	15	44	60	86	51	80	115	44
	6%	2%	8%	4%	5%	8%	6%	4%	6%	6%	6%	6%	7%
		6%	94%a	23%	36%	9%	28%	38%	54%	32%	50%	72%	28%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 182

**QO1: (SHOW SCREEN) How would you describe your national identity?
SINGLE CODE**

Base: All respondents

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2474	1393 56%	1394 56%	863 35%	855 35%	622 25%	270 11%	538 22%	210 8%	1869 76%	482 19%	559 23%	238 10%	801 32%	1673 68%
Weighted base	2474	1368 55%	1371 55%	868 35%	799 32%	566 23%	263 11%	526 21%	214 9%	1847 75%	444 18%	522 21%	228 9%	755 31%	1719 69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
English	1440	802 58%	829 60%	549 63% p	449 56%	324 57%	146 55%	301 57%	120 56%	1079 58%	261 59%	301 58%	130 57%	441 58%	999 58%
Scottish	183	104 7%	90 7%	66 8%	77 10%	48 8%	27 10%	38 7%	13 6%	133 7%	32 7%	43 8%	18 8%	59 8%	123 7%
Welsh	110	60 4%	57 4%	36 4%	32 4%	20 4%	9 3%	17 3%	11 5%	84 5%	17 4%	22 4%	7 3%	29 4%	81 5%
Northern Irish	38	24 2%	22 2%	16 2%	14 2%	8 1%	6 2%	10 2%	4 2%	30 2%	6 1%	8 1%	5 2%	10 1%	28 2%
British	544	311 22%	295 22%	149 17%	174 22%	127 22%	61 23%	126 24%	60 28%	406 22%	105 24%	115 22%	54 24%	175 23%	369 21%
Other	159	68 6%	80 6%	53 6%	53 7%	39 7%	14 5%	34 6%	6 3%	115 6%	21 5%	34 7%	14 6%	41 5%	118 7%
		43%	50%	33%	33%	24%	9%	21%	4%	72%	13%	21%	9%	26%	74%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 183
Q015: (SHOW SCREEN) Could you please select on this screen the group in which you would place your total household income from all sources, before tax and other deductions?
SINGLE CODE

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%	
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
Under £11,500 (10K)	332	184	82	66	133	198	67	65	39	42	39	80	13	53	50	216	65	266	85	246	68	264	65	264
	13%	11%	14%	27%	11%	16%	18%	16%	9%	10%	11%	16%	2%	7%	10%	34%	5%	23%	11%	15%	10%	15%	5%	21%
		55%	25%	20%AB	40%	60%a	20%ef	19%e	12%	13%	12%	24%ef	4%	16%l	15%k	65%jkl	20%	80%m	26%	74%o	21%	79%q	20%	80%k
£11,500 - £17,499 (15K)	284	195	56	32	114	170	42	34	49	44	43	72	29	64	72	118	94	190	91	193	71	213	108	175
	11%	12%	10%	13%	9%	13%	12%	8%	12%	10%	12%	14%	5%	8%	14%	19%	7%	16%	11%	12%	10%	12%	9%	14%
		69%	20%	11%	40%	60%a	15%	12%	17%	15%	15%	26%d	10%	23%	25%j	42%ij	33%	67%m	32%	68%	25%	75%	38%	62%k
£17,500 - £29,999 (23.75K)	495	402	78	15	234	262	57	99	99	72	68	99	73	189	133	100	262	233	175	320	160	336	269	226
	20%	24%	14%	6%	19%	21%	16%	25%	24%	17%	19%	20%	13%	25%	25%	16%	20%	20%	22%	19%	23%	19%	22%	18%
		81%BC	16%C	3%	47%	53%	12%	20%c	20%	15%	14%	20%	15%	38%il	27%kl	20%	53%	47%	35%	65%	32%	68%	54%	46%
£30,000 - £49,999 (40K)	482	403	72	6	251	231	40	95	94	117	68	67	156	158	123	45	314	168	197	285	179	303	317	164
	19%	24%	13%	3%	21%	18%	11%	23%	22%	28%	19%	13%	28%	21%	23%	7%	24%	14%	24%	17%	26%	17%	26%	13%
		84%BC	15%C	1%	52%	48%	8%	20%ch	20%ch	24%cgh	14%	14%	32%jl	33%kl	25%l	9%	65%n	35%	41%op	59%	37%r	63%	66%t	34%
£50,000+ (60K)	310	252	50	7	190	120	39	44	73	85	48	21	167	103	31	8	271	39	117	193	103	207	248	62
	13%	15%	9%	3%	16%	9%	11%	11%	17%	20%	13%	4%	30%	14%	6%	1%	21%	3%	14%	12%	15%	12%	20%	5%
		82%BC	16%C	2%	61%b	39%	13%h	14%h	24%h	28%cdh	15%h	7%	54%jkl	33%kl	10%kl	3%	87%n	13%	38%	62%	33%	67%	80%t	20%
DK/Refused	572	221	229	121	282	289	119	69	66	63	90	164	111	196	116	149	306	265	143	428	107	465	225	341
	23%	13%	40%	49%	23%	23%	33%	17%	16%	15%	25%	33%	20%	26%	22%	23%	23%	23%	18%	26%	15%	26%	18%	28%
		39%	40%A	21%A	49%	51%	21%def	12%	12%	11%	16%ef	29%def	19%	34%	20%	26%	54%	46%	25%	75%o	19%	81%q	39%	60%k
Mean('000)	30.06	31.73C	27.81C	17.18	32.58b	27.70	26.88	29.53h	32.83ch	34.96cdg	30.96ch	24.13	42.34jkl	32.62kl	28.12l	17.67	36.86n	22.44	31.98p	29.03	32.51r	28.99	35.95t	23.46
SD	16.90	16.62	17.15	12.66	17.38	16.08	17.53	16.03	17.07	17.43	17.08	13.98	16.13	16.16	14.01	10.61	16.84	13.33	16.63	16.95	16.42	17.00	16.68	14.54
SE	0.38	0.39	1.89	1.07	0.57	0.49	1.09	0.94	0.89	0.96	1.00	0.64	0.75	0.64	0.76	0.45	0.51	0.44	0.66	0.46	0.70	0.45	0.49	0.50

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 183
Q015: (SHOW SCREEN) Could you please select on this screen the group in which you would place your total household income from all sources, before tax and other deductions?
SINGLE CODE

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Unweighted base	2474	2130 86%	62 3%	1829 74%	379 15%	2051 83%	157 6%	1780 72%	255 10%	238 10%	201 8%	96 4%	268 11%	190 8%	149 6%	202 8%	144 6%	162 7%	294 12%	275 11%
Weighted base	2474	2099 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
Under £11,500 (10K)	332	223 11%	39 34%	169 10%	98 22%	209 10%	58 29%	284 14%	22 10%	19 13%	6 10%	22 22%	50 19%	26 13%	37 21%	35 16%	26 12%	30 14%	38 12%	19 6%
£11,500 - £17,499 (15K)	284	223 11%	28 24%	184 10%	67 15%	221 11%	31 16%	231 11%	25 11%	24 17%	4 7%	7 7%	22 8%	34 17%	12 7%	29 13%	27 12%	41 20%	39 12%	20 7%
£17,500 - £29,999 (23.75K)	495	467 22%	10 9%	396 17%	84 17%	450 91%	30 6%	420 85%	39 8%	28 6%	8 2%	27 5%	55 11%	46 9%	40 8%	46 9%	38 8%	46 9%	58 12%	64 13%
£30,000 - £49,999 (40K)	482	468 22%	5 4%	421 24%	55 12%	461 23%	15 7%	405 20%	49 22%	20 13%	15 15%	9 2%	48 17%	47 23%	37 21%	43 20%	44 20%	48 23%	59 18%	71 23%
£50,000+ (60K)	310	301 14%	2 2%	284 16%	19 4%	299 15%	3 2%	260 13%	28 12%	17 12%	5 8%	8 2%	32 12%	10 5%	12 7%	49 22%	13 7%	49 6%	50 15%	71 23%
DK/Refused	572	416 20%	32 28%	322 18%	129 29%	391 19%	59 30%	446 22%	63 28%	37 26%	26 46%	29 29%	65 24%	39 19%	38 21%	47 22%	41 18%	29 14%	90 27%	66 21%
Mean('000)	30.06	31.77	16.08	32.83d	22.61	31.99f	18.89	30.05	31.62	27.99	30.07	24.64	28.81	26.54	26.92	27.04	34.08klmnoq	26.37	31.49kmnoq	37.06klmnoq
SD	16.90	16.72	9.95	16.81	13.93	16.74	11.98	16.90	16.80	17.05	16.85	15.49	17.17	13.93	15.39	15.36	18.63	14.42	17.75	17.32
SE	0.38	0.39	1.44	0.42	0.81	0.40	1.12	0.44	1.19	1.23	1.34	1.78	1.17	1.11	1.38	1.19	1.69	1.23	1.15	1.16

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 183
Q015: (SHOW SCREEN) Could you please select on this screen the group in which you would place your total household income from all sources, before tax and other deductions?
SINGLE CODE

Base: All respondents

Total	Location		Home TV service					Smart TV			Any connected TV		
	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)	
Unweighted base	2474	629	1845	1030	1062	206	691	1414	1571	846	1394	1869	605
		25%	75%	42%	43%	8%	28%	57%	64%	34%	56%	76%	24%
Weighted base	2474	552	1922	997	1055	193	741	1370	1536	870	1371	1847	627
		22%	78%	40%	43%	8%	30%	55%	62%	35%	55%	75%	25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Under £11,500 (10K)	332	92	240	80	180	19	153	131	166	152	128	188	144
	13%	17%	12%	8%	17%	10%	21%	10%	11%	17%	9%	10%	23%
		28%b	72%	24%	54%ceg	6%	46%ceg	40%	50%	46%hj	39%	57%	43%k
£11,500 - £17,499 (15K)	284	77	207	127	132	20	90	153	160	117	138	191	93
	11%	14%	11%	13%	12%	10%	12%	11%	10%	13%	10%	10%	15%
		27%	73%	45%	46%	7%	32%	54%	56%	41%	49%	67%	33%k
£17,500 - £29,999 (23.75K)	495	69	426	192	223	55	141	289	312	168	294	411	85
	20%	13%	22%	19%	21%	28%	19%	21%	20%	19%	21%	22%	13%
		14%	86%a	39%	45%	11%cf	28%	58%	63%	34%	59%	83%l	17%
£30,000 - £49,999 (40K)	482	101	381	237	182	41	103	307	354	125	325	425	56
	19%	18%	20%	24%	17%	21%	14%	22%	23%	14%	24%	23%	9%
		21%	79%	49%df	38%	8%	21%	64%df	73%l	26%	67%l	68%l	12%
£50,000+ (60K)	310	45	265	146	113	30	65	214	244	65	230	292	18
	13%	8%	14%	15%	11%	15%	9%	16%	16%	7%	17%	16%	3%
		14%	86%a	47%df	37%	10%f	21%	69%df	79%l	21%	74%l	94%l	6%
DK/Refused	572	169	403	215	226	29	190	275	301	244	257	341	231
	23%	31%	21%	22%	21%	15%	26%	22%	20%	28%	19%	18%	37%
		30%b	70%	38%	39%	5%	33%eg	48%	53%	43%hj	45%	60%	40%k
Mean('000)	30.06	27.20	30.79a	32.62df	27.89	31.77df	25.84	32.53df	32.58l	25.75	33.30l	32.54l	20.67
SD	16.90	16.49	16.93	16.71	16.54	16.54	16.30	16.95	17.10	15.65	16.98	16.89	13.26
SE	0.38	0.77	0.43	0.57	0.56	1.22	0.70	0.49	0.47	0.62	0.49	0.42	0.67

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/ij - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 183
Q015: (SHOW SCREEN) Could you please select on this screen the group in which you would place your total household income from all sources, before tax and other deductions?
SINGLE CODE

Base: All respondents

Total	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2474	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1673
		56%	56%	35%	35%	25%	11%	22%	8%	76%	19%	23%	10%	32%	68%
Weighted base	2474	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1719
		55%	55%	35%	32%	23%	11%	21%	9%	75%	18%	21%	9%	31%	69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Under £11,500 (10K)	332	135	128	98	73	57	19	57	14	188	66	76	35	105	227
	13%	10%	9%	11%	9%	10%	7%	11%	6%	10%	15%	14%	15%	14%	13%
		41%	39%	30%	22%	17%	6%	17%	4%	57%	20%	23%	11%	32%	68%
£11,500 - £17,499 (15K)	284	139	138	99	66	52	33	56	11	191	49	60	29	87	197
	11%	10%	10%	11%	8%	9%	13%	11%	5%	10%	11%	12%	13%	12%	11%
		49%	49%	35%t	23%	18%	12%t	20%	4%	67%	17%	21%	10%	31%	69%
£17,500 - £29,999 (23.75K)	495	307	294	200	188	146	56	125	56	411	87	125	64	171	325
	20%	22%	21%	23%	24%	26%	21%	24%	26%	22%	20%	24%	28%	23%	19%
		62%	59%	40%	38%	30%	11%	25%	11%	83%	18%	25%	13%r	34%	66%
£30,000 - £49,999 (40K)	482	322	325	206	205	135	61	138	63	425	81	99	43	142	340
	19%	24%	24%	24%	26%	24%	23%	26%	30%	23%	18%	19%	19%	19%	20%
		67%	67%	43%	42%	28%	13%	29%	13%	88%	17%	21%	9%	29%	71%
£50,000+ (60K)	310	214	230	133	146	99	50	78	35	292	56	79	25	107	203
	13%	16%	17%	15%	18%	17%	19%	15%	16%	16%	13%	15%	11%	14%	12%
		69%	74%	43%	47%	32%	16%	25%	11%	94%	18%	26%	8%	35%	65%
DK/Refused	572	252	257	132	122	77	44	72	35	341	104	83	32	143	428
	23%	18%	19%	15%	15%	14%	17%	14%	16%	18%	104	24%	16%	14%	19%
		44%q	45%q	23%	21%	14%	8%	13%	6%	60%q	18%wv	14%	6%	25%	75%wxy
Mean('000)	30.06	32.63	33.30	31.82	34.14o	33.06	34.06	32.12	34.90	32.54	29.70	30.39	28.18	30.26	29.97
SD	16.90	16.78	16.98	16.78	16.83	16.82	17.22	16.43	15.61	16.89	17.16	17.20	15.82	17.11	16.80
SE	0.38	0.48	0.49	0.60	0.60	0.71	1.12	0.74	1.14	0.42	0.86	0.78	1.10	0.66	0.46

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/yz

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 184

QO16(1): On a scale of 1-10, how much do you agree with the following statements, where 1 is not at all and 10 is a great deal?
I always keep up with new technology

Base: All respondents

	Total	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status	
		ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
1 - not at all	350	105	95	150	135	215	17	14	27	45	53	195	60	65	69	156	125	225	40	310	31	319	64	286
	14%	6%	17%	61%	11%	17%	5%	3%	6%	11%	15%	39%	11%	9%	13%	25%	10%	19%	5%	19%	5%	18%	5%	23%
		30%	27%A	43%AB	39%	61%a	5%	4%	8%	13%cd	15%cdde	56%cdefg	17%	19%	20%	45%ijjk	36%	64%lm	11%	89%o	9%	91%q	18%	82%rs
2	126	81	29	16	53	74	9	11	21	18	28	40	16	38	29	43	54	72	35	92	33	93	57	69
	5%	5%	5%	7%	4%	6%	2%	3%	5%	4%	8%	8%	3%	5%	6%	7%	4%	6%	4%	6%	5%	5%	5%	6%
		64%	23%	13%	42%	58%	7%	8%	16%	15%	22%cd	32%cd	13%	30%	23%	34%l	43%	57%	28%	72%	26%	74%	45%	55%
3	223	162	45	17	105	119	29	44	23	40	40	47	35	50	69	69	85	139	67	157	58	166	115	108
	9%	10%	8%	7%	9%	9%	8%	11%	5%	10%	11%	9%	6%	7%	13%	11%	6%	12%	8%	9%	8%	9%	9%	9%
		72%	20%	7%	47%	53%	13%	20%ae	10%	18%	18%ae	21%	15%	23%	31%ij	31%ij	38%	62%lm	30%	70%	26%	74%	52%	48%
4	188	149	29	10	87	102	40	25	45	24	29	26	50	60	28	51	109	79	71	117	62	126	85	101
	8%	9%	5%	4%	7%	8%	11%	6%	11%	6%	8%	5%	9%	8%	5%	8%	8%	7%	9%	7%	9%	7%	7%	8%
		79%c	16%	5%	46%	54%	21%h	13%	24%fh	13%	15%	14%	26%	32%	15%	27%	58%	42%	38%	62%	33%	67%	45%	54%
5	360	290	43	27	168	192	50	54	67	45	70	74	80	112	76	92	192	168	109	251	97	263	161	197
	15%	18%	7%	11%	14%	15%	14%	13%	16%	11%	20%	15%	15%	15%	15%	14%	15%	14%	13%	15%	14%	15%	13%	16%
		81%BC	12%	8%	47%	53%	14%	15%	19%	12%	19%l	21%	22%	31%	21%	25%	53%	47%	30%	70%	27%	73%	45%	55%
6	212	174	35	4	94	118	29	39	35	46	27	35	54	55	51	52	109	103	79	133	72	140	101	111
	9%	10%	6%	2%	8%	9%	8%	10%	8%	11%	8%	7%	10%	7%	10%	8%	8%	9%	10%	8%	11%	8%	8%	9%
		82%c	16%	2%	44%	56%	14%	18%	17%	22%	13%	17%	26%	26%	24%	25%	51%	49%	37%	63%	34%	66%	48%	52%
7	361	269	87	4	184	176	48	63	75	89	49	37	92	147	54	68	239	122	136	225	114	246	233	128
	15%	16%	15%	2%	15%	14%	13%	15%	18%	21%	14%	7%	17%	19%	10%	11%	18%	11%	17%	14%	17%	14%	19%	10%
		75%c	24%c	1%	51%	49%	13%h	17%h	21%h	25%h	14%h	10%	26%kl	41%kl	15%	19%	66%kn	34%	38%	62%	32%	68%	65%lt	35%
8	335	223	105	7	178	158	50	91	71	68	35	21	84	134	65	52	218	118	143	193	124	211	228	102
	14%	13%	18%	3%	15%	12%	14%	22%	17%	16%	10%	4%	15%	18%	12%	8%	17%	10%	18%	12%	18%	12%	18%	8%
		67%c	31%c	2%	53%	47%	15%h	27%gh	21%gh	20%h	10%h	6%	25%l	40%l	19%	16%	65%kn	35%	43%p	57%	37%r	63%	68%lt	30%
9	122	79	41	2	87	35	36	25	28	17	10	6	32	52	28	10	85	37	53	69	37	85	73	49
	5%	5%	7%	1%	7%	3%	10%	6%	7%	4%	3%	1%	6%	7%	5%	2%	6%	3%	7%	4%	5%	5%	6%	4%
		65%c	34%c	2%	71%b	29%	29%fgh	21%h	23%h	14%h	8%	5%	27%l	43%l	23%l	8%	69%kn	31%	44%	56%	30%	70%	60%	40%
10 - a great deal	196	126	60	10	114	82	55	41	30	31	15	23	47	50	56	43	97	99	76	120	59	137	115	81
	8%	8%	11%	4%	9%	6%	15%	10%	7%	7%	4%	4%	8%	7%	11%	7%	7%	9%	9%	7%	9%	8%	9%	7%
		64%	31%c	5%	58%b	42%	28%efgh	21%gh	15%	16%	8%	11%	24%	26%	28%	22%	50%	50%	39%	61%	30%	70%	59%	41%
Mean	5.40	5.72c	5.71c	2.58	5.76b	5.06	6.38fgh	6.34fgh	5.95gh	5.75gh	4.84h	3.59	5.81l	5.89kl	5.41l	4.46	5.85n	4.89	6.12p	5.05	6.04r	5.16	6.12t	4.68
SD	2.77	2.46	3.02	2.50	2.75	2.74	2.60	2.40	2.46	2.62	2.58	2.72	2.63	2.56	2.85	2.82	2.59	2.87	2.47	2.84	2.43	2.85	2.50	2.84
SE	0.06	0.05	0.24	0.15	0.08	0.08	0.14	0.13	0.12	0.14	0.13	0.11	0.11	0.09	0.14	0.11	0.07	0.08	0.09	0.07	0.10	0.07	0.07	0.08

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 184

QO16(1): On a scale of 1-10, how much do you agree with the following statements, where 1 is not at all and 10 is a great deal?
I always keep up with new technology

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2474	2130	62	1829	379	2051	157	1780	255	238	201	96	268	190	149	202	144	162	294	275
		86%	3%	74%	15%	83%	6%	72%	10%	10%	8%	4%	11%	8%	6%	8%	6%	7%	12%	11%
Weighted base	2474	2099	116*	1776	452	2030	198*	2046	225	146	57*	101*	272	203	176	215	225	208*	334	312
		85%	5%*	72%	18%	82%	8%*	83%	9%	6%	2%*	4%*	11%	8%	7%	9%	9%	8%*	14%	13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
1 - not at all	350	149	50	107	71	130	71	288	35	17	10	20	49	33	17	24	31	46	43	25
	14%	7%	43%	6%	21%	6%	36%	14%	16%	12%	17%	20%	18%	16%	10%	11%	14%	22%	13%	8%
		43%	14%a	31%	27%c	37%	20%e	82%	10%	5%	3%	6%	14%	9%	5%	7%	9%	13%no	12%	7%
2	126	103	7	74	37	91	19	108	6	8	4	7	11	16	19	16	15	5	10	9
	5%	5%	6%	4%	8%	4%	10%	5%	3%	6%	7%	7%	4%	8%	11%	8%	7%	2%	3%	3%
		81%	6%	58%	29%c	72%	15%e	85%	5%	6%	3%	6%	9%	8%	13%	13%	12%	4%	3%	7%
3	223	195	12	156	51	194	13	185	23	14	3	8	24	12	21	22	22	28	29	20
	9%	9%	10%	9%	11%	9%	7%	9%	10%	9%	5%	8%	9%	6%	12%	10%	10%	13%	9%	6%
		87%	5%	70%	23%	87%	6%	83%	10%	6%	1%	4%	11%	5%	9%	10%	10%	12%	13%	9%
4	188	168	11	139	40	163	15	150	17	18	3	3	34	13	15	14	7	22	29	13
	8%	8%	9%	8%	9%	8%	8%	7%	8%	12%	6%	3%	13%	6%	9%	6%	3%	11%	9%	4%
		89%	6%	74%	21%	87%	8%	80%	9%	10%g	2%	2%	18%ps	7%	8%	7%	4%	12%q	15%	7%
5	360	321	8	257	76	304	29	289	8	25	8	29	29	21	38	23	30	26	47	53
	15%	15%	6%	14%	17%	15%	15%	14%	17%	17%	14%	28%	11%	10%	17%	11%	13%	13%	14%	17%
		89%	2%	71%	21%	84%	8%	80%	11%	7%	2%	8%lmopqr	8%	6%	8%	6%	8%	7%	13%	15%
6	212	204	3	176	32	188	20	169	23	12	7	2	24	19	18	22	13	14	36	22
	9%	10%	3%	10%	7%	9%	10%	8%	10%	8%	12%	2%	9%	9%	10%	10%	6%	7%	11%	7%
		96%	1%	83%	15%	89%	10%	80%	11%	6%	3%	1%	11%	9%	8%	10%	6%	7%	17%	10%
7	361	351	3	327	29	347	9	301	31	18	10	8	32	26	25	34	53	22	46	54
	15%	17%	3%	18%	6%	17%	5%	15%	14%	12%	18%	8%	12%	13%	15%	16%	23%	10%	14%	17%
		97%b	1%	91%d	8%	96%f	3%	84%	9%	5%	3%	2%	9%	7%	9%	15%klmqr	6%	13%	15%	
8	335	311	16	280	48	314	14	280	29	19	7	5	36	32	13	30	26	25	50	63
	14%	15%	14%	16%	11%	15%	7%	14%	13%	13%	11%	5%	13%	16%	7%	14%	11%	12%	15%	20%
		93%	5%	84%	14%	94%l	4%	84%	9%	6%	2%	2%	11%	10%	4%	9%	8%	8%	15%	19%kn
9	122	116	4	105	5	119	1	108	7	5	2	7	16	8	7	18	6	4	18	24
	5%	6%	4%	6%	3%	6%	*	5%	3%	3%	3%	7%	6%	4%	4%	8%	3%	2%	5%	8%
		95%	4%	86%	12%	98%l	1%	89%	6%	4%	2%	6%	13%	6%	6%	15%	5%	3%	15%	20%
10 - a great deal	196	181	2	156	30	179	7	168	14	10	4	12	17	23	11	12	23	15	27	28
	8%	9%	2%	9%	7%	9%	3%	8%	6%	7%	7%	12%	6%	11%	6%	5%	10%	7%	8%	9%
		92%	1%	80%	15%	91%	3%	86%	7%	5%	2%	6%	9%	12%	6%	12%	8%	14%	14%	15%
Mean	5.40	5.83b	3.54	6.00d	4.59	5.91f	3.67	5.44	5.22	5.24	5.27	5.01	5.12	5.48	5.05	5.50	5.51	4.76	5.60q	6.22klmnopqr
SD	2.77	2.55	2.89	2.48	2.81	2.53	2.65	2.79	2.68	2.62	2.78	2.99	2.82	2.98	2.58	2.72	2.83	2.85	2.70	2.55
SE	0.06	0.06	0.37	0.06	0.14	0.06	0.21	0.07	0.17	0.17	0.20	0.31	0.17	0.22	0.21	0.19	0.24	0.22	0.16	0.15

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 184

QO16(1): On a scale of 1-10, how much do you agree with the following statements, where 1 is not at all and 10 is a great deal?
I always keep up with new technology

Base: All respondents

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
1 - not at all	350	169	181	94	187	15	174	122	115	227	75	120	230
	14%	31%	9%	9%	18%	8%	23%	9%	7%	26%	5%	6%	37%
		48%b	52%	27%	53%ceg	4%	50%cddeg	35%	33%	65%hj	21%	34%	66%k
2	126	32	94	44	50	7	42	65	55	64	49	81	45
	5%	6%	5%	4%	5%	4%	6%	5%	4%	7%	4%	4%	7%
		26%	74%	35%	40%	6%	33%	51%	43%	50%hj	39%	64%	36%k
3	223	45	179	74	105	13	81	114	123	97	98	157	66
	9%	8%	9%	7%	10%	7%	11%	8%	8%	11%	7%	9%	11%
		20%	80%	33%	47%	6%	36%	51%	55%	44%j	44%	70%	30%
4	188	46	143	74	76	15	59	91	114	63	97	139	49
	8%	8%	7%	7%	7%	8%	7%	7%	7%	7%	7%	8%	8%
		24%	76%	39%	40%	8%	31%	48%	61%	34%	51%	74%	26%
5	360	91	269	153	133	30	86	219	214	137	194	282	78
	15%	16%	14%	15%	13%	16%	12%	16%	14%	16%	14%	15%	12%
		25%	75%	42%	37%	8%	24%	61%f	60%	38%	54%	78%	22%
6	212	37	175	87	89	19	55	132	148	61	137	172	40
	9%	7%	9%	9%	8%	10%	7%	10%	10%	7%	10%	9%	6%
		18%	82%	41%	42%	9%	26%	62%	70%	29%	65%	81%	19%
7	361	53	308	153	148	29	95	219	265	90	253	327	34
	15%	10%	16%	15%	14%	15%	13%	16%	17%	10%	18%	18%	5%
		15%	85%a	42%	41%	8%	26%	61%	73%l	25%	70%i	91%l	9%
8	335	41	294	160	143	25	84	200	242	85	225	291	44
	14%	7%	15%	16%	14%	13%	11%	15%	14%	10%	16%	16%	7%
		12%	88%a	48%f	43%	8%	25%	60%	72%l	25%	67%l	87%l	13%
9	122	9	113	58	53	19	30	79	96	23	90	106	16
	5%	2%	6%	6%	5%	10%	4%	6%	6%	3%	7%	6%	3%
		7%	93%a	47%	43%	15%f	25%	65%	79%l	19%	74%l	87%l	13%
10 - a great deal	196	29	166	101	70	21	36	129	163	23	154	171	24
	8%	5%	9%	10%	7%	11%	5%	9%	11%	3%	11%	9%	4%
		15%	85%a	51%df	36%	11%f	18%	66%f	83%l	12%	78%l	88%l	12%
Mean	5.40	4.17	5.75a	5.88df	5.18f	6.09df	4.67	5.82df	6.05l	4.25	6.25l	5.98l	3.71
SD	2.77	2.80	2.65	2.67	2.83	2.62	2.86	2.63	2.58	2.69	2.48	2.52	2.76
SE	0.06	0.11	0.06	0.08	0.09	0.18	0.11	0.07	0.07	0.09	0.07	0.06	0.11

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 184

QO16(1): On a scale of 1-10, how much do you agree with the following statements, where 1 is not at all and 10 is a great deal?
I always keep up with new technology

Base: All respondents

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2474	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1673
		56%	56%	35%	35%	25%	11%	22%	8%	76%	19%	23%	10%	32%	68%
Weighted base	2474	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1719
		55%	55%	35%	32%	23%	11%	21%	9%	75%	18%	21%	9%	31%	69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
1 - not at all	350	89	75	39	24	20	19	31	11	120	84	70	41	116	233
	14%	6%	5%	4%	3%	3%	7%	6%	5%	6%	19%	13%	13%	18%	14%
		25%pq	21%p	11%	7%	6%	9%p	9%	3%	34%pq	24%z	20%	12%	33%	67%
2	126	56	49	18	27	17	9	16	4	81	27	21	13	36	90
	5%	4%	4%	2%	3%	3%	4%	3%	2%	4%	6%	4%	6%	5%	5%
		44%o	39%	14%	21%	13%	7%	12%	3%	64%o	21%	17%	10%	29%	71%
3	223	111	98	65	64	40	15	27	7	157	38	67	24	85	139
	9%	8%	7%	7%	8%	7%	6%	5%	3%	9%	9%	13%	11%	11%	8%
		49%t	44%	29%	28%	18%	7%	12%	3%	70%t	17%	30%z	11%	38%	62%
4	188	94	97	60	54	41	20	43	7	139	35	42	25	65	123
	8%	7%	7%	7%	7%	7%	7%	8%	3%	8%	8%	8%	11%	9%	7%
		50%	51%	32%	29%	22%	10%	23%	4%	74%	19%	22%	13%	35%	65%
5	360	204	194	121	102	80	24	69	32	282	65	78	23	111	249
	15%	15%	14%	14%	13%	14%	9%	13%	15%	15%	15%	15%	10%	15%	14%
		57%	54%	34%	28%	22%	7%	19%	9%	78%	18%	22%	7%	31%	69%
6	212	120	137	85	87	50	21	52	14	172	46	51	13	69	143
	9%	9%	10%	10%	11%	9%	8%	10%	7%	9%	10%	10%	6%	9%	8%
		56%	65%	40%	41%	24%	10%	24%	7%	81%	22%	24%	6%	33%	67%
7	361	250	253	141	162	95	50	83	42	327	61	72	22	106	255
	15%	18%	18%	16%	20%	17%	19%	16%	20%	18%	14%	14%	10%	14%	15%
		69%	70%	39%	45%	26%	14%	23%	12%	91%	17%	20%	6%	29%	71%
8	335	226	225	158	139	115	45	88	52	291	42	61	26	85	250
	14%	17%	16%	18%	17%	20%	17%	17%	24%	16%	9%	12%	12%	11%	15%
		67%	67%	47%	42%	34%u	13%	26%	15%mmu	87%	12%	18%	8%	25%	75%v
9	122	88	90	68	51	35	16	30	19	106	15	15	6	25	97
	5%	6%	7%	8%	6%	6%	6%	6%	9%	6%	3%	3%	3%	3%	6%
		72%	74%	56%	42%	29%	13%	25%	16%	87%	12%	13%	5%	21%	79%
10 - a great deal	196	132	154	113	90	73	45	87	25	171	31	45	34	55	141
	8%	10%	11%	13%	11%	13%	17%	17%	12%	9%	7%	9%	15%	7%	8%
		67%	78%	58%u	46%	37%u	23%mmu	45%mmu	13%	88%	16%	23%	17%vvwyj	28%	72%
Mean	5.40	6.07	6.25u	6.47mu	6.41mu	6.49mu	6.49u	6.46mu	6.76mmu	5.98	4.96	5.27	5.24	5.14	5.52vy
SD	2.77	2.53	2.48	2.45	2.34	2.41	2.68	2.58	2.35	2.52	2.79	2.71	3.09	2.73	2.78
SE	0.06	0.07	0.07	0.08	0.08	0.10	0.16	0.11	0.16	0.06	0.13	0.11	0.20	0.10	0.07

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 185

QO16(2): On a scale of 1-10, how much do you agree with the following statements, where 1 is not at all and 10 is a great deal?

Computers confuse me

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
1 - not at all	793	524	202	67	417	376	170	147	136	126	98	116	183	268	154	188	451	342	279	514	217	576	427	364
	32%	32%	35%	27%	35%	30%	47%	36%	32%	30%	28%	23%	33%	35%	29%	30%	34%	29%	34%	31%	32%	32%	35%	30%
		66%	25%	8%	53% ^{ab}	47%	21% ^{efgh}	19% ^h	17% ^h	16%	12%	15%	23%	34%	19%	24%	57%	43%	35%	65%	27%	73%	54% ^{kt}	46%
2	374	291	78	5	182	192	59	85	54	67	51	59	104	127	84	58	232	142	120	254	104	270	205	165
	15%	18%	14%	2%	15%	15%	16%	21%	13%	16%	14%	12%	19%	17%	16%	9%	18%	12%	15%	15%	15%	17%	17%	13%
		78% ^C	21% ^C	1%	49%	51%	16%	23% ^{eh}	14%	18%	14%	16%	28% ^l	34% ^l	23% ^l	16%	62% ^{mn}	38%	32%	68%	28%	72%	55%	44%
3	299	234	57	8	145	154	37	53	55	64	42	48	69	108	55	68	176	123	100	199	91	208	151	148
	12%	14%	10%	3%	12%	12%	10%	13%	13%	15%	12%	9%	12%	14%	10%	11%	13%	11%	12%	12%	12%	12%	12%	12%
		78% ^C	19% ^C	3%	49%	51%	12%	18%	18%	21% ^h	14%	16%	23%	36%	18%	23%	59%	41%	34%	66%	30%	70%	50%	50%
4	151	132	16	3	64	87	18	26	29	31	21	26	31	46	29	45	77	74	47	104	42	109	80	70
	6%	8%	3%	1%	5%	7%	5%	6%	7%	7%	6%	5%	6%	6%	5%	7%	6%	6%	6%	6%	6%	6%	6%	6%
		87% ^{BC}	11%	2%	42%	58%	12%	17%	20%	21%	14%	17%	21%	30%	19%	30%	51%	49%	31%	69%	28%	72%	53%	46%
5	269	169	63	37	126	143	36	29	54	45	50	56	42	78	60	89	120	149	90	179	78	190	139	130
	11%	10%	11%	15%	10%	11%	10%	7%	13%	11%	14%	11%	8%	10%	11%	14%	9%	13%	11%	11%	11%	11%	11%	11%
		63%	23%	14% ^A	47%	53%	13%	11%	20%	17%	19% ^d	21%	16%	29%	22%	33% ^l	45%	55% ^{mn}	33%	67%	29%	71%	52%	48%
6	127	100	23	5	67	60	15	14	27	21	23	28	29	31	35	32	60	68	46	81	41	86	61	67
	5%	6%	4%	2%	6%	5%	4%	3%	6%	5%	6%	5%	5%	4%	7%	5%	6%	6%	6%	5%	6%	5%	5%	5%
		79% ^C	18%	4%	53%	47%	12%	11%	21%	16%	18%	22%	23%	24%	28%	25%	47%	53%	36%	64%	32%	68%	48%	52%
7	132	89	32	12	57	75	9	23	26	19	28	28	39	31	27	36	69	63	48	85	44	89	65	67
	5%	5%	6%	5%	5%	6%	3%	6%	6%	4%	8%	6%	7%	4%	5%	6%	5%	5%	6%	5%	6%	5%	5%	5%
		67%	24%	9%	43%	57%	7%	17%	19%	14%	21% ^c	21%	29%	23%	20%	27%	52%	48%	36%	64%	33%	67%	49%	51%
8	95	54	30	11	49	46	8	9	20	24	11	25	15	28	21	30	44	52	29	66	26	69	44	50
	4%	3%	5%	4%	4%	4%	2%	2%	5%	6%	3%	5%	3%	4%	4%	5%	3%	4%	4%	4%	4%	4%	4%	4%
		57%	32%	12%	52%	48%	8%	9%	21%	25%	11%	26%	16%	30%	22%	32%	46%	54%	31%	69%	27%	73%	46%	52%
9	46	26	7	13	18	28	1	6	10	5	5	20	9	9	17	11	19	27	14	32	14	32	23	23
	2%	2%	1%	5%	1%	2%	*	1%	2%	1%	4%	4%	2%	1%	3%	2%	1%	2%	2%	2%	2%	2%	2%	2%
		56%	16%	28% ^{AB}	38%	62%	3%	13%	21%	10%	10%	43% ^{cd}	20%	20%	36%	23%	41%	59%	31%	69%	31%	69%	50%	50%
10 - a great deal	188	39	61	88	79	109	12	14	11	22	29	101	28	37	43	79	66	123	35	153	31	157	38	149
	8%	2%	11%	36%	7%	9%	3%	3%	3%	5%	8%	20%	5%	5%	8%	12%	5%	11%	4%	9%	5%	9%	3%	12%
		21%	32% ^A	47% ^{AB}	42%	58%	6%	7%	6%	12%	15% ^{ce}	53% ^{cdefg}	15%	20%	23%	42% ^{ij}	35%	65% ^{kn}	19%	81% ^o	17%	83% ^q	20%	79% ^s
Mean	3.69	3.29	3.84 ^A	6.01 ^{AB}	3.53	3.84 ^A	2.72	3.04	3.58 ^{cd}	3.57 ^{cd}	3.94 ^{cd}	4.96 ^{cdefg}	3.40	3.28	3.92 ^{ij}	4.25 ^{ij}	3.33	4.10 ^m	3.44	3.81 ^o	3.57	3.74	3.30	4.08 ^s
SD	2.85	2.40	3.10	3.74	2.79	2.90	2.32	2.45	2.57	2.66	2.82	3.39	2.68	2.60	2.94	3.09	2.63	3.03	2.64	2.94	2.66	2.92	2.52	3.10
SE	0.06	0.05	0.25	0.23	0.08	0.08	0.13	0.14	0.13	0.14	0.15	0.13	0.12	0.09	0.14	0.12	0.07	0.09	0.10	0.07	0.11	0.07	0.07	0.09

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 185

QO16(2): On a scale of 1-10, how much do you agree with the following statements, where 1 is not at all and 10 is a great deal?

Computers confuse me

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2474	2130 86%	62 3%	1829 74%	379 15%	2051 83%	157 6%	1780 72%	255 10%	238 10%	201 8%	96 4%	268 11%	190 8%	149 6%	202 8%	144 6%	162 7%	294 12%	275 11%
Weighted base	2474	2099 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
1 - not at all	793	694	26	610	115	699	27	663	65	47	17	26	107	62	52	80	77	61	110	88
	32%	33%	22%	34% 77% d	26%	34% 88% f	14%	32%	29%	32%	30%	26%	39% 13% l	31%	29%	37%	34%	29%	33%	28%
2	374	362	6	321	49	352	18	305	32	26	12	13	41	31	15	23	45	24	50	62
	15%	17%	5%	18% 86% d	11%	17%	9%	15%	14%	18%	21%	12%	15%	15%	9%	10%	20%	12%	15%	20%
3	299	278	10	252	39	276	15	243	28	16	12	4	24	22	29	27	31	25	51	29
	12%	13%	8%	14% 84% d	9%	14%	8%	12%	12%	11%	21%	4%	9%	11%	16%	13%	14%	12%	15%	9%
4	151	139	9	119	30	138	10	119	19	11	2	8	12	7	12	15	17	15	20	13
	6%	7%	8%	7% 92%	7%	5%	7%	6%	8%	8%	3%	7%	5%	4%	7%	7%	8%	7%	6%	4%
5	269	221	10	168	64	196	36	223	29	13	4	14	26	24	21	23	26	17	29	43
	11%	11%	9%	9% 62%	14% 74% c	10%	18% 13% e	11%	13%	9%	7%	13%	10%	12%	12%	11%	12%	8%	9%	14%
6	127	115	8	80	42	103	20	104	10	10	3	11	13	9	6	10	2	14	16	24
	5%	5%	7%	5% 63%	9% 33% c	5%	10% 81%	5%	4%	7%	4%	11% 9% p	5%	4%	3%	4%	1%	7%	5%	8%
7	132	116	5	80	41	107	14	116	8	8	1	10	11	11	7	19	11	15	12	19
	5%	6%	4%	5% 60%	9% 31% c	5%	7% 81%	6%	3%	6%	1%	9%	4%	6%	5%	9%	5%	7%	4%	6%
8	95	71	13	58	26	64	20	78	11	5	2	4	6	7	14	4	6	5	16	16
	4%	3%	11%	3% 61%	6% 28%	3% 67%	10% 21% e	4%	5%	3%	3%	4%	2%	4%	8% 14% lo	2%	3%	2%	5%	5%
9	46	33	-	27	6	39	3	27	3	2	1	8	2	39	4	5	-	3	4	6
	2%	2%	-	1% 58%	1% 14%	1% 59%	3% 13%	2%	1%	2%	2%	8% 17% lprs	1%	3%	2%	3%	-	2%	1%	2%
10 - a great deal	188	71	30	62	39	70	32	157	21	7	3	4	30	23	16	9	9	29	26	10
	8%	3%	25% 16% a	3% 33%	9% 21% c	3% 37%	16% 17% e	8%	9%	5%	5%	4%	11% 16% ops	11% 12% ops	9% 8% s	4%	5%	4%	14% 15% ops	3%
Mean	3.69	3.33	5.47 a	3.20	4.36 c	3.24	5.46 e	3.70	3.86	3.46	3.23	4.36 p	3.54	4.00 p	4.07 p	3.45	3.08	4.20 p	3.57	3.64
SD	2.85	2.51	3.45	2.48	2.91	2.49	3.00	2.87	2.90	2.66	2.57	2.89	3.04	3.11	3.00	2.67	2.39	3.16	2.83	2.62
SE	0.06	0.05	0.44	0.06	0.15	0.05	0.24	0.07	0.18	0.17	0.18	0.29	0.19	0.23	0.25	0.19	0.20	0.25	0.17	0.16

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 185

QO16(2): On a scale of 1-10, how much do you agree with the following statements, where 1 is not at all and 10 is a great deal?

Computers confuse me

Base: All respondents

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
1 - not at all	793 32%	140 25%	653 34%	325 33%	365 35%	49 25%	240 32%	411 30%	533 35%	239 28%	479 35%	619 34%	173 28%
		18%	82%a	41%	46%	6%	30%	52%	67%i	30%	60%j	78%k	22%
2	374 15%	64 12%	310 16%	139 14%	171 16%	42 22%	112 15%	210 15%	254 17%	104 12%	233 17%	313 17%	61 10%
		17%	83%a	37%	46%	11%c	30%	56%	68%i	28%	62%j	84%k	16%
3	299 12%	54 10%	245 13%	118 12%	126 12%	39 20%	85 11%	179 13%	212 14%	86 10%	197 14%	257 14%	42 7%
		18%	82%	39%	42%	13%cdfg	28%	60%	71%i	29%	66%j	86%k	14%
4	151 6%	26 5%	125 7%	71 7%	49 5%	14 7%	33 4%	101 7%	94 6%	54 6%	89 6%	122 7%	29 5%
		17%	83%	47%	33%	9%	22%	67%d	62%	36%	59%	81%	19%
5	269 11%	81 15%	187 10%	120 12%	83 8%	13 7%	61 8%	173 13%	147 10%	113 13%	125 9%	192 10%	76 12%
		30%b	70%	45%d	31%	5%	23%	64%df	55%	42%j	46%	72%	28%
6	127 5%	21 4%	106 6%	59 6%	42 4%	7 3%	29 4%	75 5%	76 5%	45 5%	66 5%	96 5%	32 5%
		17%	83%	46%	33%	5%	23%	59%	60%	36%	52%	75%	25%
7	132 5%	30 5%	102 5%	51 5%	50 5%	10 5%	38 5%	69 5%	75 5%	47 5%	67 5%	95 5%	38 6%
		23%	77%	39%	38%	7%	29%	52%	57%	35%	51%	71%	29%
8	95 4%	32 6%	63 3%	36 4%	39 4%	11 6%	32 4%	55 4%	51 3%	43 5%	42 3%	56 3%	39 6%
		33%b	67%	38%	41%	11%	33%	57%	54%	45%	44%	59%	41%k
9	46 2%	14 3%	32 2%	20 2%	24 2%	3 1%	18 2%	27 2%	26 2%	18 2%	25 2%	28 2%	18 3%
		30%	70%	43%	53%	6%	39%	53%	58%	39%	56%	62%	38%
10 - a great deal	188 8%	90 16%	98 5%	58 6%	106 10%	6 3%	94 13%	73 5%	67 4%	121 14%	48 3%	69 4%	119 19%
		48%b	52%	31%	56%ceg	3%	50%ceg	39%	36%	64%hj	25%	37%	63%k
Mean	3.69	4.64b	3.42	3.61	3.68	3.37	3.98g	3.62	3.31	4.37hj	3.23	3.30	4.94k
SD	2.85	3.27	2.66	2.73	3.04	2.45	3.19	2.67	2.59	3.17	2.51	2.52	3.41
SE	0.06	0.13	0.06	0.09	0.09	0.17	0.12	0.07	0.07	0.11	0.07	0.06	0.14

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/ff/g - h/ij - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 185

QO16(2): On a scale of 1-10, how much do you agree with the following statements, where 1 is not at all and 10 is a great deal?

Computers confuse me

Base: All respondents

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2474	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1673
		56%	56%	35%	35%	25%	11%	22%	8%	76%	19%	23%	10%	32%	68%
Weighted base	2474	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1719
		55%	55%	35%	32%	23%	11%	21%	9%	75%	18%	21%	9%	31%	69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
1 - not at all	793	440	479	318	304	205	86	185	58	619	99	132	49	186	607
	32%	32%	35%	37%	38%	36%	33%	35%	27%	34%	22%	25%	22%	25%	35%
		56%	60%	40%t	38%mt	26%	11%	23%	7%	78%	12%	17%	6%	23%	77%vwxy
2	374	231	233	146	147	95	38	82	35	313	75	89	24	134	239
	15%	17%	17%	17%	18%	17%	15%	16%	17%	17%	17%	17%	10%	18%	14%
		62%	62%	39%	39%	25%	10%	22%	9%	84%	20%	24%	6%	36%k	64%
3	299	188	197	112	95	66	33	65	21	257	53	63	21	82	217
	12%	14%	14%	13%	12%	12%	13%	12%	10%	14%	12%	12%	9%	11%	13%
		63%	66%	38%	32%	22%	11%	22%	7%	86%	18%	21%	7%	27%	73%
4	151	94	89	49	53	30	17	32	11	122	27	39	15	54	96
	6%	7%	6%	6%	7%	5%	6%	6%	5%	7%	6%	7%	7%	7%	6%
		62%	59%	32%	35%	20%	11%	21%	7%	81%	18%	26%	10%	36%	64%
5	269	144	125	76	68	48	24	46	37	192	49	47	24	79	190
	11%	11%	9%	9%	9%	8%	9%	9%	17%	10%	11%	9%	11%	10%	11%
		53%	46%	28%	25%	18%	9%	17%	14%mnopqrsu	72%	18%	18%	9%	29%	71%
6	127	75	66	39	41	37	12	24	17	96	26	39	18	48	79
	5%	5%	5%	4%	5%	7%	5%	5%	8%	5%	6%	8%	8%	6%	5%
		59%	52%	31%	32%	29%	9%	19%	13%	75%	21%	31%z	14%	37%	63%
7	132	72	67	43	36	27	11	29	11	95	22	28	24	44	88
	5%	5%	5%	5%	5%	4%	4%	6%	5%	5%	5%	5%	11%	6%	5%
		54%	51%	33%	27%	20%	9%	22%	8%	71%	17%	21%	18%vwyz	33%	67%
8	95	47	42	34	21	24	11	15	11	56	29	31	18	40	55
	4%	3%	3%	4%	3%	4%	4%	3%	5%	3%	7%	6%	8%	5%	3%
		49%	44%	36%	22%	25%	11%	16%	12%	59%	31%z	33%z	19%z	43%z	57%
9	46	22	25	16	11	9	6	9	3	28	10	13	7	17	29
	2%	2%	2%	2%	1%	2%	2%	2%	1%	2%	2%	2%	3%	2%	2%
		48%	56%	35%	24%	21%	13%	20%	6%	62%	21%	28%	15%	37%	63%
10 - a great deal	188	57	48	36	22	26	24	38	10	69	53	41	28	70	118
	8%	4%	3%	4%	3%	5%	9%	7%	5%	4%	12%	8%	12%	9%	7%
		30%	25%	19%	12%	14%	13%mnopqu	20%mnopu	5%	37%	28%z	22%	15%z	37%	63%
Mean	3.69	3.40p	3.23	3.26	3.04	3.34	3.75np	3.49p	3.79nopu	3.30	4.35z	4.02z	4.82wyz	4.09z	3.52
SD	2.85	2.57	2.51	2.61	2.41	2.67	2.98	2.82	2.64	2.52	3.07	2.89	3.10	2.95	2.79
SE	0.06	0.07	0.07	0.09	0.08	0.11	0.18	0.12	0.18	0.06	0.14	0.12	0.20	0.10	0.07

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 186

QO16(3): On a scale of 1-10, how much do you agree with the following statements, where 1 is not at all and 10 is a great deal?
I prefer to wait until new technology products have become cheaper before getting them

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
1 - not at all	172	42	28	102	75	97	13	6	14	10	25	105	26	36	26	84	62	110	21	151	17	155	47	125
	7%	3%	5%	41%	6%	8%	4%	2%	3%	2%	7%	21%	5%	5%	5%	13%	5%	9%	3%	9%	3%	9%	4%	10%
		24%	16%	59% AB	44%	56%	7%	4%	6%	6%	15% df	61% cdefg	15%	21%	15%	49% ijkl	36%	64% lm	12%	88% no	10%	90% q	27%	73% rs
2	76	27	38	11	44	32	13	18	8	10	10	16	17	18	23	18	36	41	33	43	25	51	38	38
	3%	2%	7%	5%	4%	3%	4%	4%	2%	2%	3%	3%	3%	2%	4%	3%	3%	4%	4%	3%	4%	3%	3%	3%
		35%	50% A	15% A	58%	42%	18%	24%	11%	13%	13%	21%	23%	24%	30%	24%	47%	53%	43%	57%	33%	67%	50%	50%
3	139	99	33	7	68	71	27	32	20	26	17	18	32	44	37	26	76	63	56	84	45	94	85	54
	6%	6%	6%	3%	6%	6%	7%	8%	5%	6%	5%	4%	6%	6%	7%	4%	6%	5%	7%	5%	7%	5%	7%	4%
		71%	24%	5%	49%	51%	19%	23% h	14%	18%	12%	13%	23%	32%	26%	19%	55%	45%	40%	60%	33%	67%	61% t	39%
4	139	94	39	6	78	62	33	33	20	27	11	16	36	44	38	22	80	60	51	89	44	96	75	63
	6%	6%	7%	2%	6%	5%	9%	8%	5%	6%	3%	3%	6%	6%	7%	3%	6%	5%	6%	5%	6%	5%	6%	5%
		67% C	28%	4%	56%	44%	23% gh	23% gh	14%	19%	8%	11%	26%	32%	27% i	16%	57%	43%	36%	64%	31%	69%	54%	45%
5	343	196	109	38	184	159	48	52	72	56	45	70	59	110	86	88	169	174	111	232	100	243	185	157
	14%	12%	19%	15%	15%	13%	13%	13%	17%	13%	13%	14%	11%	14%	16%	14%	13%	15%	14%	14%	14%	14%	15%	13%
		57%	32% A	11%	54%	46%	14%	15%	21%	16%	13%	20%	17%	32%	25%	26%	49%	51%	32%	68%	29%	71%	54%	46%
6	270	219	47	4	138	133	60	50	54	56	30	19	68	86	57	60	153	117	125	145	95	175	152	116
	11%	13%	8%	1%	11%	10%	17%	12%	13%	13%	8%	4%	12%	11%	11%	9%	12%	10%	15%	9%	14%	10%	12%	9%
		81% C	17% C	1%	51%	49%	22% gh	19% h	20% h	21% h	11% h	7%	25%	32%	21%	22%	57%	43%	46% p	54%	35% r	65%	56%	43%
7	339	275	58	6	165	174	39	63	67	60	52	58	98	114	54	73	212	127	130	209	112	228	178	161
	14%	17%	10%	3%	14%	14%	11%	15%	16%	14%	15%	12%	18%	15%	10%	12%	16%	11%	16%	13%	16%	13%	14%	13%
		81% C	17% C	2%	49%	51%	11%	18%	20%	18%	15%	17%	29% ki	34%	16%	22%	63% n	37%	38%	62%	33%	67%	53%	47%
8	383	305	66	11	177	205	41	71	64	75	58	75	83	126	85	89	209	174	121	261	113	270	205	177
	15%	18%	12%	5%	15%	16%	11%	17%	15%	18%	16%	15%	15%	16%	16%	14%	16%	15%	15%	16%	16%	15%	17%	14%
		80% C	17% C	3%	46%	54%	11%	18%	17%	20%	15%	20%	22%	33%	22%	23%	55%	45%	32%	68%	30%	70%	54%	46%
9	237	176	61	1	102	135	32	33	40	50	44	38	55	82	47	54	137	101	53	185	46	192	123	113
	10%	11%	11%	*	8%	11%	9%	8%	10%	12%	12%	8%	10%	11%	9%	10%	9%	9%	7%	11%	7%	11%	10%	9%
		74% C	26% C	*	43%	57%	13%	14%	17%	21%	19%	16%	23%	35%	20%	23%	58%	42%	22%	78% oo	19%	81% q	52%	48%
10 - a great deal	374	224	89	61	173	202	58	49	61	54	63	89	76	103	73	122	179	195	107	267	90	284	145	228
	15%	14%	16%	25%	14%	16%	16%	12%	15%	13%	18%	18%	14%	13%	14%	19%	14%	17%	13%	16%	13%	16%	12%	18%
		60%	24%	16% AB	46%	54%	16%	13%	16%	15%	17%	24%	20%	27%	20%	33% j	48%	52%	29%	71%	24%	76%	39%	61% ks
Mean	6.45	6.79 BC	6.26 C	4.57	6.35	6.54	6.37	6.45 h	6.68 h	6.71 h	6.75 h	5.88	6.56	6.57	6.32	6.31	6.57	6.31	6.42	6.46	6.47	6.44	6.46	6.44
SD	2.64	2.27	2.70	3.71	2.60	2.67	2.53	2.36	2.33	2.31	2.66	3.24	2.49	2.46	2.59	2.97	2.47	2.80	2.37	2.76	2.35	2.74	2.42	2.84
SE	0.05	0.05	0.22	0.23	0.08	0.07	0.14	0.13	0.11	0.12	0.14	0.13	0.11	0.09	0.13	0.11	0.07	0.08	0.09	0.07	0.09	0.06	0.07	0.08

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 186

QO16(3): On a scale of 1-10, how much do you agree with the following statements, where 1 is not at all and 10 is a great deal?
I prefer to wait until new technology products have become cheaper before getting them

Base: All respondents

	Total	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region								
		Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)
Unweighted base	2474	2130 86%	62 3%	1829 74%	379 15%	2051 83%	157 6%	1780 72%	255 10%	238 10%	201 8%	96 4%	268 11%	190 8%	149 6%	202 8%	144 6%	162 7%	294 12%	275 11%
Weighted base	2474	2099 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%
Effective base	1341	1136	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170
1 - not at all	172	53	17	37	34	54	17	142	19	8	3	6	28	14	15	15	15	18	25	7
	7%	3%	15%	2%	7%	3%	9%	7%	9%	5%	6%	5%	10%	7%	9%	7%	7%	9%	7%	2%
		31%	10%a	22%	20%c	31%	10%e	82%	11%	5%	2%	3%	16%	8%	9%	8%	9%	10%	14%	4%
2	76	63	2	55	10	62	3	71	3	2	1	2	5	10	2	14	7	6	10	15
	3%	3%	1%	3%	2%	3%	2%	3%	1%	1%	2%	2%	2%	5%	1%	6%	3%	3%	3%	5%
		83%	2%	73%	13%	81%	4%	93%	3%	2%	2%	3%	6%	13%	3%	18%l	9%	8%	13%	19%
3	139	122	7	105	27	117	15	112	11	13	3	4	12	14	9	12	11	5	19	28
	6%	6%	6%	6%	6%	6%	8%	5%	6%	9%	5%	4%	4%	7%	5%	5%	5%	3%	4%	9%
		88%	5%	76%	19%	84%	11%	80%	8%	10%	2%	3%	8%	10%	6%	8%	8%	4%	14%	20%
4	139	122	11	97	36	126	7	105	20	6	9	7	6	5	7	10	11	7	30	21
	6%	6%	10%	5%	8%	6%	4%	5%	9%	4%	15%	7%	2%	2%	4%	5%	5%	3%	9%	7%
		88%	8%	70%	26%	90%	5%	76%	14%g	4%	6%g	5%	4%	4%	5%	7%	8%	5%	22%lm	15%
5	343	284	19	233	72	262	43	295	31	9	9	16	25	25	29	24	34	32	34	75
	14%	14%	16%	13%	16%	13%	22%	14%	14%	6%	15%	16%	9%	12%	17%	11%	15%	15%	10%	24%
		83%	6%	68%	21%	76%	13%e	86%l	9%l	3%	3%l	5%	7%	7%	9%	7%	10%	9%	10%	22%lmr
6	270	258	8	245	22	256	11	218	32	11	9	10	26	14	9	27	25	22	49	36
	11%	12%	7%	14%	5%	13%	6%	11%	14%	8%	16%	10%	9%	7%	5%	13%	11%	10%	15%	12%
		96%	3%	91%cd	8%	95%	4%	81%	12%	4%	3%l	4%	9%	5%	3%	10%n	9%	8%	18%mn	13%
7	339	327	6	274	59	307	26	283	27	24	6	13	26	24	31	49	29	29	39	44
	14%	16%	5%	15%	13%	15%	13%	14%	12%	16%	10%	12%	10%	12%	18%	23%	13%	14%	12%	14%
		96%	2%	81%	18%	91%	8%	83%	8%	7%	2%	4%	8%	7%	9%	14%lmr	9%	8%	12%	13%
8	383	368	2	320	52	355	17	313	34	29	7	12	61	32	33	24	37	40	43	31
	15%	18%	2%	18%	11%	17%	9%	15%	15%	20%	12%	12%	22%	16%	19%	11%	16%	19%	13%	10%
		96%b	*	84%cd	13%	93%cd	4%	82%	9%	8%	2%	3%	16%ors	8%	9%	6%	10%	10%	11%	8%
9	237	216	19	182	55	222	15	191	22	20	5	19	33	24	13	22	22	8	35	15
	10%	10%	16%	10%	12%	11%	8%	9%	10%	14%	8%	19%	12%	12%	8%	10%	10%	4%	10%	5%
		91%	8%	77%	23%	93%	6%	80%	9%	8%	2%	8%nqs	14%qs	10%qs	9%	9%	9%	3%	15%	6%
10 - a great deal	374	286	26	228	86	271	43	317	27	25	5	13	51	41	28	19	35	40	49	41
	15%	14%	23%	13%	19%	13%	22%	16%	12%	17%	10%	13%	19%	20%	16%	9%	15%	19%	15%	13%
		76%	7%	61%	23%cd	72%	11%e	85%	7%	7%	1%	4%	14%o	11%o	7%	5%	9%	11%o	13%	11%
Mean	6.45	6.69	6.15	6.69	6.53	6.68	6.37	6.45	6.26	6.92ghj	6.01	6.67	6.82os	6.68s	6.53	6.15	6.50	6.57	6.33	6.06
SD	2.64	2.35	3.19	2.30	2.77	2.36	2.83	2.65	2.60	2.58	2.45	2.55	2.79	2.83	2.65	2.54	2.62	2.69	2.67	2.39
SE	0.05	0.05	0.41	0.05	0.14	0.05	0.23	0.06	0.16	0.17	0.17	0.26	0.17	0.21	0.22	0.18	0.22	0.21	0.16	0.14

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/ij - k/l/m/n/o/p/q/r/s
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 186

QO16(3): On a scale of 1-10, how much do you agree with the following statements, where 1 is not at all and 10 is a great deal?
I prefer to wait until new technology products have become cheaper before getting them

Base: All respondents

	Total	Location		Home TV service					Smart TV			Any connected TV	
		Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owns smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
1 - not at all	172 7%	110 20%	62 3%	48 5%	99 9%	3 1%	93 13%	58 4%	59 4%	113 13%	34 2%	47 3%	126 20%
		64%b	36%	28%	58%ceg	2%	54%ceg	33%	34%	66%hj	20%	27%	73%k
2	76 3%	16 3%	60 3%	27 3%	34 3%	2 1%	31 4%	38 3%	52 3%	23 3%	51 4%	62 3%	14 2%
		21%	79%	36%	44%	3%	40%	49%	69%	30%	67%	81%	19%
3	139 6%	17 3%	122 6%	68 7%	46 4%	14 7%	25 3%	95 7%	106 7%	32 4%	92 7%	116 6%	23 4%
		12%	88%a	49%f	33%	10%	18%	68%df	76%l	23%	66%l	84%	16%
4	139 6%	29 5%	110 6%	87 6%	36 3%	13 7%	25 3%	99 6%	99 6%	39 5%	86 6%	115 6%	24 4%
		21%	79%	63%df	26%	10%	18%	71%df	71%	28%	62%	83%	17%
5	343 14%	82 15%	261 14%	142 14%	117 11%	27 14%	87 12%	199 15%	223 15%	109 13%	207 15%	259 14%	83 13%
		24%	76%	41%	34%	8%	25%	58%	65%	32%	60%	76%	24%
6	270 11%	44 8%	226 12%	121 12%	83 8%	28 14%	45 14%	187 13%	204 13%	56 14%	194 13%	240 13%	30 5%
		16%	84%a	45%df	31%	10%df	6%	69%df	75%l	6%	72%l	89%l	11%
7	339 14%	53 10%	286 15%	146 15%	158 15%	37 19%	96 13%	195 14%	249 16%	86 10%	228 17%	292 16%	48 8%
		16%	84%a	43%	47%	11%	28%	58%	73%l	25%	67%l	86%l	14%
8	383 15%	78 14%	305 16%	150 16%	188 18%	21 11%	120 16%	210 15%	231 15%	137 16%	212 15%	303 16%	80 13%
		20%	80%	39%	49%	6%	31%	55%	60%	36%	55%	79%	21%
9	237 10%	25 5%	212 11%	88 9%	121 12%	81 9%	124 11%	146 9%	146 10%	76 9%	136 10%	184 10%	53 9%
		11%	89%a	37%	51%	7%	34%	52%	62%	32%	57%	78%	22%
10 - a great deal	374 15%	98 18%	276 14%	118 12%	173 16%	31 16%	139 19%	164 12%	166 11%	198 23%	132 10%	230 12%	145 23%
		26%	74%	32%	46%cg	8%	37%cg	44%	44%	53%hj	35%	61%	39%k
Mean	6.45	5.77	6.64a	6.32	6.60	6.70	6.45	6.38	6.37	6.50	6.41	6.57l	6.09
SD	2.64	3.16	2.43	2.47	2.77	2.26	2.99	2.43	2.40	3.04	2.30	2.35	3.33
SE	0.05	0.13	0.06	0.08	0.09	0.16	0.11	0.06	0.06	0.10	0.06	0.05	0.14

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/ij - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 186

QO16(3): On a scale of 1-10, how much do you agree with the following statements, where 1 is not at all and 10 is a great deal?
I prefer to wait until new technology products have become cheaper before getting them

Base: All respondents

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2474	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1673
		56%	56%	35%	35%	25%	11%	22%	8%	76%	19%	23%	10%	32%	68%
Weighted base	2474	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1719
		55%	55%	35%	32%	23%	11%	21%	9%	75%	18%	21%	9%	31%	69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
1 - not at all	172	32	34	19	20	15	12	10	8	47	34	36	18	52	121
	7%	2%	2%	2%	3%	5%	2%	4%	3%	3%	8%	7%	8%	7%	7%
		19%	20%	11%	12%	9%	7%	6%	4%	27%	20%	21%	10%	30%	70%
2	76	46	51	29	30	24	23	27	5	62	14	14	9	19	57
	3%	3%	4%	3%	4%	9%	5%	2%	3%	3%	3%	3%	4%	3%	3%
		60%	67%	38%	40%	31%	30% mnopqtu	35%	6%	81%	18%	19%	12%	25%	75%
3	139	85	92	67	50	50	15	34	20	116	18	37	22	39	100
	6%	6%	7%	8%	6%	9%	6%	7%	9%	6%	4%	7%	10%	5%	6%
		61%	66%	48%	36%	11%	11%	25%	14%	84%	13%	26%	16% w	28%	72%
4	139	90	86	70	62	38	17	52	9	115	24	37	15	48	92
	6%	7%	6%	8%	8%	7%	6%	10%	4%	6%	5%	7%	7%	6%	5%
		65%	62%	50%	45%	27%	12%	38% nu	6%	83%	17%	27%	11%	34%	66%
5	343	188	207	122	96	70	37	74	42	259	65	74	21	98	245
	14%	14%	15%	14%	12%	14%	14%	14%	20%	14%	15%	14%	9%	13%	14%
		55%	60%	36%	28%	20%	11%	22%	12%	76%	19%	22%	6%	29%	71%
6	270	180	194	128	122	73	32	63	39	240	38	56	22	79	191
	11%	13%	14%	15%	15%	13%	12%	12%	18%	13%	9%	11%	10%	11%	11%
		67%	72%	47%	45%	27%	12%	23%	15%	89%	14%	21%	8%	29%	71%
7	339	225	228	145	123	86	36	74	31	292	58	65	36	103	236
	14%	16%	17%	17%	15%	15%	14%	14%	14%	16%	13%	12%	16%	14%	14%
		66%	67%	43%	36%	25%	11%	22%	9%	86%	17%	19%	11%	30%	70%
8	383	224	212	132	122	87	33	68	26	303	61	84	23	112	271
	15%	16%	15%	15%	15%	13%	13%	13%	12%	16%	14%	16%	10%	15%	16%
		58%	55%	34%	32%	23%	9%	18%	7%	79%	16%	22%	6%	29%	71%
9	237	135	136	59	67	50	22	47	13	184	38	45	23	79	159
	10%	10%	10%	7%	8%	9%	8%	9%	6%	10%	8%	9%	10%	10%	9%
		57%	57%	25%	28%	21%	9%	20%	5%	78% oo	16%	19%	10%	33%	67%
10 - a great deal	374	163	132	97	106	74	38	77	21	230	94	75	40	127	248
	15%	12%	10%	11%	13%	14%	14%	15%	10%	12%	21%	14%	17%	17%	14%
		43%	35%	26%	28% n	20%	10%	21% n	6%	61%	25% wz	20%	11%	34%	66%
Mean	6.45	6.56	6.41	6.34	6.51	6.42	6.19	6.42	6.14	6.57	6.62	6.33	6.30	6.56	6.40
SD	2.64	2.32	2.30	2.30	2.37	2.45	2.66	2.46	2.28	2.35	2.76	2.64	2.83	2.65	2.63
SE	0.05	0.06	0.06	0.08	0.08	0.10	0.16	0.11	0.16	0.05	0.13	0.11	0.18	0.09	0.06

Proportions/Mean: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 187

QO16: SUMMARY - On a scale of 1-10, how much do you agree with the following statements, where 1 is not at all and 10 is a great deal?

Base: All respondents

	I always keep up with new technology	Computers confuse me	I prefer to wait until new technology products have become cheaper before getting them
Unweighted base	2474	2474	2474
Weighted base	2474	2474	2474
Effective base	1341	1341	1341
1 - not at all	350 14%	793 32%	172 7%
2	126 5%	374 15%	76 3%
3	223 9%	299 12%	139 6%
4	188 8%	151 6%	139 6%
5	360 15%	269 11%	343 14%
6	212 9%	127 5%	270 11%
7	361 15%	132 5%	339 14%
8	335 14%	95 4%	383 15%
9	122 5%	46 2%	237 10%
10 - a great deal	196 8%	188 8%	374 15%
Mean	5.40	3.69	6.45
SD	2.77	2.85	2.64
SE	0.06	0.06	0.05

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 188

**QO18: Thank you very much for your time. That's the end of the interview.
If we have any queries arising from this research, may we contact you to ask you some further questions?**
SINGLE CODE

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
Yes	1597	1213	255	129	761	837	201	271	289	290	238	308	396	474	333	394	870	727	526	1071	467	1130	818	775
	65%	73%	45%	52%	63%	66%	55%	67%	69%	68%	67%	61%	72%	62%	63%	62%	66%	63%	65%	64%	68%	63%	66%	63%
		76%BC	16%	8%	48%	52%	13%	17%c	18%ch	18%c	15%c	19%	25%kl	30%	21%	25%	54%	46%	33%	67%	29%	71%	51%	48%
No	877	445	314	118	443	434	163	134	132	133	118	197	153	289	192	242	442	435	283	594	221	656	414	458
	35%	27%	55%	48%	37%	34%	45%	33%	31%	32%	33%	39%	28%	38%	37%	38%	34%	37%	35%	36%	32%	37%	34%	37%
		51%	36%A	13%A	51%	49%	19%defg	15%	15%	15%	13%	22%e	17%	33%kl	22%kl	28%kl	50%	50%	32%	68%	25%	75%	47%	52%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - i/j/k/l - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 188

**QO18: Thank you very much for your time. That's the end of the interview.
If we have any queries arising from this research, may we contact you to ask you some further questions?
SINGLE CODE**

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region									
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)	
Unweighted base	2130 86%	62 3%	1829 74%	379 15%	2051 83%	157 6%	1780 72%	255 10%	238 10%	201 8%	96 4%	268 11%	190 8%	149 6%	202 8%	144 6%	162 7%	294 12%	275 11%	
Weighted base	2474 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%	
Effective base	1341	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170	
Yes	1597 65%	1405 67%	56 48%	1230 69%	238 53%	1380 68%	88 45%	1332 65%	144 64%	99 68%	22 38%	48 47%	177 65%	156 77%	117 66%	125 58%	175 78%	122 59%	235 70%	178 57%
		88%b		77%e		86%f		83%j	9%k	6%l			11%k	10%lloqs	7%k		11%kloqs		15%kos	
No	877 35%	695 33%	61 52%	546 31%	214 47%	651 32%	109 55%	714 35%	81 36%	47 32%	35 62%	53 53%	95 35%	47 23%	59 34%	91 42%	50 22%	86 41%	134 30%	134 43%
			7%a		24%c		12%e				4%ghi	6%lmnr	11%mp		10%mpr		10%mp		11%	15%mpr

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 188

**QO18: Thank you very much for your time. That's the end of the interview.
If we have any queries arising from this research, may we contact you to ask you some further questions?
SINGLE CODE**

Base: All respondents

	Location		Home TV service					Smart TV			Any connected TV		
	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owens smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)	
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Yes	1597	340	1257	641	680	146	463	907	1028	530	942	1255	342
65%		62%	65%	64%	64%	75% cdf	62%	66%	67%	61%	69%	68%	55%
		21%	79%	40%	43%		29%	57%	64% h	33%	59% i	79% l	21%
No	877	213	664	356	375	48	279	463	508	341	429	592	285
35%		38%	35%	36%	36%	25%	38%	34%	33%	39%	31%	32%	45%
		24%	76%	41% e	43% e	5%	32% e	53%	58%	39% h	49%	67%	33% k

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 188

**QO18: Thank you very much for your time. That's the end of the interview.
If we have any queries arising from this research, may we contact you to ask you some further questions?**
SINGLE CODE

Base: All respondents

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)					
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)	
Unweighted base	2474	1393	1394	863	855	622	270	538	210	1869	482	559	238	801	1673
		56%	56%	35%	35%	25%	11%	22%	8%	76%	19%	23%	10%	32%	68%
Weighted base	2474	1368	1371	868	799	566	263	526	214	1847	444	522	228	755	1719
		55%	55%	35%	32%	23%	11%	21%	9%	75%	18%	21%	9%	31%	69%
Effective base	1341	734	740	483	485	409	143	276	129	995	272	330	134	454	893
Yes	1597	922	942	623	593	408	201	398	137	1255	299	344	164	489	1108
	65%	67%	69%	72%	74%	72%	76%	76%	64%	68%	67%	66%	72%	65%	64%
		58%	59%	39%	37% mntu	26%	13% mtu	25% mntu	9%	79%	19%	22%	10%	31%	69%
No	877	446	429	245	206	159	63	128	76	592	145	178	64	265	612
	35%	33%	31%	28%	26%	28%	24%	24%	36%	32%	33%	34%	28%	35%	36%
		51% prs	49% ps	28%	23%	18%	7%	15%	9% prs	67% prs	17%	20%	7%	30%	70%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Absolutes/col percents/row percents 4 Mar 2021

Table 189

Location

Base: All respondents

	Interview Mode			Gender		Age						SEG						Children in household		Parent/guardian		Working status		
	ONLINE (A)	CAPI (B)	CATI (C)	Male (a)	Female (b)	16-24 (c)	25 - 34 (d)	35 - 44 (e)	45 - 54 (f)	55 - 64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	Working (s)	Not working (t)	
Unweighted base	2474	2051	156	267	1143	1331	335	326	420	376	375	642	539	790	423	722	1329	1145	713	1761	618	1856	1345	1120
		83%	6%	11%	46%	54%	14%	13%	17%	15%	15%	26%	22%	32%	17%	29%	54%	46%	29%	71%	25%	75%	54%	45%
Weighted base	2474	1658	569	247	1204	1270	364	406	421	423	356	505	550	763	525	637	1312	1162	808	1666	687	1787	1232	1232
		67%	23%	10%	49%	51%	15%	16%	17%	17%	14%	20%	22%	31%	21%	26%	53%	47%	33%	67%	28%	72%	50%	50%
Effective base	1341	1624	124	226	618	727	165	180	247	211	197	402	286	421	240	416	706	635	359	1011	320	1033	708	630
Rural	552	296	26	230	232	321	47	45	63	81	90	226	100	136	134	183	236	317	137	416	124	428	196	352
	22%	18%	5%	93%	19%	25%	13%	11%	15%	19%	25%	45%	18%	18%	25%	29%	18%	27%	17%	25%	18%	24%	16%	29%
		54% b		42% AB	42%	58% a	9%	8%	11%	15% d	16% cde	41% cdefg	18%	25%	24% ij	33% ij	43%	57% m	25%	75% o	22%	78% q	35%	64% s
Urban	1922	1361	543	17	972	950	317	361	357	342	267	279	449	627	392	454	1076	845	672	1250	563	1359	1036	881
	78%	82%	95%	7%	81%	75%	87%	89%	85%	81%	75%	55%	82%	82%	75%	71%	82%	73%	83%	75%	82%	76%	84%	71%
		71% C	28% AC	1%	51% b	49%	16% gh	19% gh	19% gh	18% h	14% h	15%	23% kl	33% kl	20%	24%	56% n	44%	35% p	65%	29% r	71%	54% t	46%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - a/b - c/d/e/f/g/h - ij/kl - m/n - o/p - q/r - s/t

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 189

Location

Base: All respondents

	HOME BROADBAND		Use catch-up/VOD		Watch ODO		Nation				Region										
	Yes (a)	No (b)	Yes (c)	No (d)	Yes (e)	No (f)	England (g)	Scotland (h)	Wales (i)	NI (j)	North East (k)	North West (l)	Yorkshire (m)	East Midlands (n)	West Midlands (o)	East (p)	South West (q)	South East (r)	London (s)		
Unweighted base	2130 86%	62 3%	1829 74%	379 15%	2051 83%	157 6%	1780 72%	255 10%	238 10%	201 8%	96 4%	268 11%	190 8%	149 6%	202 8%	144 6%	162 7%	294 12%	275 11%		
Weighted base	2474 85%	116* 5%*	1776 72%	452 18%	2030 82%	198* 8%*	2046 83%	225 9%	146 6%	57* 2%*	101* 4%*	272 11%	203 8%	176 7%	215 9%	225 9%	208* 8%*	334 14%	312 13%		
Effective base	1341	34	960	202	1084	79	1013	192	155	99	51	148	112	102	119	107	73	153	170		
Rural	552 22%	313 57%	6 1%	270 49%	53 10%	297 54%	26 5%	433 78%	72 13%g	35 6%	13 2%	21 4% s	55 10% s	38 7% s	76 14% klmnopqr	57 10% s	27% s	25% s	51 9% s	61 11% s	17 3%
Urban	1922 78%	1786 93%	110 6%	1506 78%	398 21%	1733 90%	172 9%	1613 84% h	153 8%	111 6%	44 2%	80 4% n	217 11% n	165 9% n	100 5%	158 8% n	169 9% n	157 8% n	273 14% n	295 15% klmno	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n/o/p/q/r/s
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 189

Location

Base: All respondents

	Location		Home TV service					Smart TV			Any connected TV		
	Total	Rural (a)	Urban (b)	Any satellite (c)	Any Freeview (d)	Any Youview (e)	Only Freeview (f)	Any pay TV (g)	Owens smart TV (h)	Does not own smart TV/DK (i)	Smart TV Owned & connected (j)	Yes total (k)	No (l)
Unweighted base	2474	629 25%	1845 75%	1030 42%	1062 43%	206 8%	691 28%	1414 57%	1571 64%	846 34%	1394 56%	1869 76%	605 24%
Weighted base	2474	552 22%	1922 78%	997 40%	1055 43%	193 8%	741 30%	1370 55%	1536 62%	870 35%	1371 55%	1847 75%	627 25%
Effective base	1341	451	950	599	591	114	363	776	839	474	740	995	346
Rural	552	552 100%	-	210	263	40	209	241	290	253	218	286	266
	22%	100% b	-	21%	25%	7%	28%	18%	19%	29%	16%	15%	42%
				38%	48% g		38% cg	44%	53%	46% hj	39%	52%	48% k
Urban	1922	-	1922	787	792	153	532	1128	1246	617	1153	1561	361
	78%	-	100%	79%	75%	79%	72%	82%	81%	71%	84%	85%	58%
		-	100% a	41% f	41%	8%	28%	59% df	65% l	32%	60% i	81% l	19%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/ij - k/l

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020

Table 189

Location

Base: All respondents

	Devices connected TV through									Harm and offence on TV (seen in the last 12 months)				
	TV service (m)	Smart TV (n)	Games player (o)	Digital Media Player (p)	Desktop/ laptop (q)	Tablet (r)	Smart phone (s)	Blu-ray player (t)	Any (u)	Offence (v)	Harmful (w)	Concern/ welfare of children/ young people (x)	Any of these (y)	None of these (z)
Unweighted base	2474 1393 56%	1394 56%	863 35%	855 35%	622 25%	270 11%	538 22%	210 8%	1869 76%	482 19%	559 23%	238 10%	801 32%	1673 68%
Weighted base	2474 1368 55%	1371 55%	868 35%	799 32%	566 23%	263 11%	526 21%	214 9%	1847 75%	444 18%	522 21%	228 9%	755 31%	1719 69%
Effective base	1341 734	740	483	485	409	143	276	129	995	272	330	134	454	893
Rural	552 193	218	131	130	82	34	77	30	286	122	105	63	177	376
	22% 14%	16%	15%	16%	14%	13%	15%	14%	15%	28%	20%	28%	23%	22%
	35%	39%	24%	24%	15%	6%	14%	5%	52%	22%w	19%	11%	32%	68%
Urban	1922 1175	1153	737	669	484	230	448	184	1561	322	417	165	578	1344
	78% 86%	84%	85%	84%	86%	87%	85%	86%	85%	72%	80%	72%	77%	78%
	61%	60%	38%	35%	25%	12%	23%	10%	81%	17%	23%v	9%	30%	70%

Proportions/Means: Columns Tested (5% risk level) - m/n/o/p/q/r/s/t/u - v/w/x/y/z