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●	1	1	QK2Teen - How old you are.?	Base: All respondents	506
●	2	2	QK3Teen - Are you a...?	Base: All respondents	506
●	3	3	SEG	Base: All respondents	506
●	4	4	QO3: STANDARD REGION.	Base: All respondents	506
	5	8	QA1: Does your household have a home broadband service? IF NECESSARY – Through a phone line or cable service, perhaps using Wi-Fi. SINGLE CODE	Base: All respondents	506
●	6	9	QA2: How many working TV sets do you have across all of the rooms in your home? IF NECESSARY – By 'working' we mean sets that can be used to receive and watch broadcast television programmes. SINGLE CODE	Base: All respondents	506
●	7	10	QA2i: Are any of your TV sets "Smart TVs"? SINGLE CODE	Base: All with any working TV set in the home	504
●	8	11	QA2ii: And are any of your Smart TV sets connected to your home broadband service? SINGLE CODE	Base: All with any Smart TV in the home and have a home broadband service	440
●	9	13	QA5: (SHOW SCREEN) Which of these types of television services does your household receive at the moment? Please think about all of the TV sets in your household. MULTI CODE	Base: All with any working TV set in the home	504
●	10	13	QA5: (SHOW SCREEN) Which of these types of television services does your household receive at the moment? Please think about all of the TV sets in your household. MULTI CODE	Base: All with any working TV set in the home	503

	Page	Table	Title	Base Description	Base
●	11	14	QA6: (SHOW SCREEN) And which of these do you consider is your main type of television service? SINGLE CODE	Base: All with any working TV set in the home	504
●	12	14	QA6: (SHOW SCREEN) And which of these do you consider is your main type of television service? SINGLE CODE	Base: All with any working TV set in the home	503
●	13	15	QA7: Has the [TV SERVICE] set-top box receiver been connected to your broadband service in the last 12 months? - % yes	Base: All with home broadband service	505
●	14	16	QA7: CONNECTED TV SERVICE SUMMARY - TV SERVICE AND HOME BROADBAND SERVICE	Base: All respondents	506
●	15	18	QA9: (SHOW SCREEN) This is a list of different media devices. Which, if any, of these devices does your household have at the moment? MULTI CODE	Base: All respondents	506
●	16	19	QA10: And which, if any, of these devices have been connected to a TV set in the home in the last 12 months? MULTI CODE	Base: All with any working TV set in the home	504
●	17	20	QA11: And which, if any, of these devices have been connected to your broadband service as well as to a TV set in the home in the last 12 months to view something from the internet on the TV screen? IF NECESSARY – This could be through a wired or Wi-Fi connection. MULTI CODE	Base: All with any working TV set in the home and home broadband service	503
●	18	21	QA12: (SHOW SCREEN) This is a list of different types of games consoles. Which, if any, of these games consoles does your household have at the moment? MULTI CODE	Base: All respondents	506

	Page	Table	Title	Base Description	Base
●	19	22	QA13: And which, if any, of these games consoles have been connected to a TV set in the home in the last 12 months? MULTI CODE	Base: All with any working TV set in the home	504
●	20	23	QA14: And which, if any, of these games consoles have been connected to your broadband service as well as to a TV set in the home in the last 12 months? IF NECESSARY – This would include playing games IF NECESSARY – This could be through a wired or Wi-Fi connection. MULTI CODE	Base: All with any working TV set in the home and home broadband service	503
●	21	24	QA15: (SHOW SCREEN) This is a list of different types of computers and other devices that can be used to go online. Which, if any, of these types of devices do you or anyone else in your household have at the moment? MULTI CODE	Base: All respondents	506
●	22	25	QA15i: Which, if any, of these devices have been used in the last 12 months to go online in your household, either using Wi-Fi or plugged into your home broadband service? IF NECESSARY – Please don't include mobile access e.g. via 3G or 4G that you need a SIM card for. MULTI CODE	Base: All respondents	506
●	23	26	QA16: And which, if any, of these devices have been connected to a TV set in the home in the last 12 months? MULTI CODE	Base: All respondents	506

	Page	Table	Title	Base Description	Base
●	24	27	QA17: And which, if any, of these devices have been connected to your broadband service as well as to a TV set in the home in the last 12 months to view something from the internet on the TV screen? IF NECESSARY – This could be through a wired or Wi-Fi connection. MULTI CODE	Base: All respondents	506
●	25	28	QA19: (SHOW SCREEN) We'd like to ask you about different viewing activities. Which, if any, of these have you done in the last 12 months? MULTI CODE	Base: All respondents	506
●	26	28	QA19: (SHOW SCREEN) We'd like to ask you about different viewing activities. Which, if any, of these have you done in the last 12 months? MULTI CODE	Base: All respondents	506
●	27	29	QA20 Services (1): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities. For each activity, please use this screen to say which devices you have used for that activity in the last 12 months. Which, of these devices have you used to ... in the last 12 months? Watch TV live at the time of broadcast MULTI CODE	Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months	399

	Page	Table	Title	Base Description	Base
	28	30	<p>QA20 Services (2): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities. For each activity, please use this screen to say which devices you have used for that activity in the last 12 months. Which, of these devices have you used to ... in the last 12 months? Watch TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5 MULTI CODE</p>	Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months	344
	29	31	<p>QA20 Services (3): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities. For each activity, please use this screen to say which devices you have used for that activity in the last 12 months. Which, of these devices have you used to ... in the last 12 months? Watch Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand MULTI CODE</p>	Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months	238
	30	32	<p>QA20 Services (4): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities. For each activity, please use this screen to say which devices you have used for that activity in the last 12 months. Which, of these devices have you used to ... in the last 12 months? Watch Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis MULTI CODE</p>	Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months	128

	Page	Table	Title	Base Description	Base
	31	33	<p>QA20 Services (5): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities. For each activity, please use this screen to say which devices you have used for that activity in the last 12 months. Which, of these devices have you used to ... in the last 12 months? Watch TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV MULTI CODE</p>	Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months	377
	32	34	<p>QA20 Services (6): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities. For each activity, please use this screen to say which devices you have used for that activity in the last 12 months. Which, of these devices have you used to ... in the last 12 months? Watch TV,box sets,or films from an online pay-per-view or download to own service MULTI CODE</p>	Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months	73
	33	35	<p>QA20 Services (7): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities. For each activity, please use this screen to say which devices you have used for that activity in the last 12 months. Which, of these devices have you used to ... in the last 12 months? Watch Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less) MULTI CODE</p>	Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months	382

	Page	Table	Title	Base Description	Base
	34	36	QA20 Services (8): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities. For each activity, please use this screen to say which devices you have used for that activity in the last 12 months. Which, of these devices have you used to ... in the last 12 months? Watch Longer videos through websites such as YouTube or Facebook(i.e. longer than 10minutes) MULTI CODE	Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months	293
	35	38	QA20 Summary of services used on each device (1): Broadband connected TV service(s) MULTI CODE	Base: All with a TV service set-top box receiver that has been connected to home broadband in the last 12 months	415
	36	38	QA20 Summary of services used on each device (1): Broadband connected TV service(s) MULTI CODE	Base: All with a TV service set-top box receiver that has been connected to home broadband in the last 12 months	408
	37	39	QA20 Summary of services used on each device (2): Blu-ray player connected to broadband and a TV MULTI CODE	Base: All with a Blu-ray player connected to home broadband and a TV to view something from the internet in the last 12 months	84
	38	39	QA20 Summary of services used on each device (2): Blu-ray player connected to broadband and a TV MULTI CODE	Base: All with a Blu-ray player connected to home broadband and a TV to view something from the internet in the last 12 months	82

	Page	Table	Title	Base Description	Base
●	39	40	QA20 Summary of services used on each device (3): Digital media player connected to broadband and a TV MULTI CODE	Base: All with a Digital media player connected to home broadband and a TV to view something from the internet in the last 12 months	262
●	40	40	QA20 Summary of services used on each device (3): Digital media player connected to broadband and a TV MULTI CODE	Base: All with a Digital media player connected to home broadband and a TV to view something from the internet in the last 12 months	255
●	41	41	QA20 Summary of services used on each device (4): Games console connected to broadband and a TV MULTI CODE	Base: All with a games console connected to home broadband and a TV to view something from the internet in the last 12 months	396
●	42	41	QA20 Summary of services used on each device (4): Games console connected to broadband and a TV MULTI CODE	Base: All with a games console connected to home broadband and a TV to view something from the internet in the last 12 months	390
●	43	42	QA20 Summary of services used on each device (5): Desktop/ laptop computer connected to broadband MULTI CODE	Base: All with a desktop/ laptop computer connected to home broadband in the last 12 months	463
●	44	42	QA20 Summary of services used on each device (5): Desktop/ laptop computer connected to broadband MULTI CODE	Base: All with a desktop/ laptop computer connected to home broadband in the last 12 months	456

	Page	Table	Title	Base Description	Base
●	45	43	QA20 Summary of services used on each device (6): Tablet computer connected to broadband MULTI CODE	Base: All with a tablet computer connected to home broadband in the last 12 months	340
●	46	43	QA20 Summary of services used on each device (6): Tablet computer connected to broadband MULTI CODE	Base: All with a tablet computer connected to home broadband in the last 12 months	328
●	47	44	QA20 Summary of services used on each device (7): Smartphone connected to broadband MULTI CODE	Base: All with a smartphone connected to home broadband in the last 12 months	461
●	48	44	QA20 Summary of services used on each device (7): Smartphone connected to broadband MULTI CODE	Base: All with a smartphone connected to home broadband in the last 12 months	461
	49	45	QA21: Can I just check, have you watched YouTube in the past 12 months? SINGLE CODE	Base: All not mentioning watching any short clips or longer videos through websites such as YouTube or Facebook via any device in the last 12 months	104
●	50	46	QA22: Could you please now think about the types of things you have used your Smart TV for on its own in the last 12 months? MULTI CODE	Base: All with a smart TV connected to a home broadband service	430
●	51	46	QA22: Could you please now think about the types of things you have used your Smart TV for on its own in the last 12 months? MULTI CODE	Base: All with a smart TV connected to a home broadband service	423
	52	47	QA20/QA22 Summary table	Base: All respondents	506

	Page	Table	Title	Base Description	Base
●	53	48	QA23: You said that you use broadcaster catch-up and/or free video on-demand services. What would you say are the reasons that you use these broadcaster catch-up and on-demand TV services? MULTI CODE	Base: All using catch-up or free on-demand services	419
●	54	49	QA24: And what would you say is the main reason? SINGLE CODE	Base: All using catch-up or free on-demand services	419
●	55	52	QL1: Thinking about all the on-line or on-demand TV or video content you watch nowadays, has anything that you have seen on any on-line or on-demand service caused you any concern?	Base: All who have watched anything on-line or on-demand in the last 12 months	501
●	56	53	QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content/you saw? MULTI CODE	Base: All who have watched anything on-line or on-demand in the last 12 months	501
●	57	53	QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content/you saw? MULTI CODE	Base: All who have watched anything on-line or on-demand in the last 12 months	500
●	58	53	QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content/you saw? MULTI CODE	Base: All who have watched anything on-line or on-demand in the last 12 months	500
●	59	54	QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content/you saw? MULTI CODE	Base: All who have seen something of concern on an on-line or on-demand service	111
●	60	54	QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content/you saw? MULTI CODE	Base: All who have seen something of concern on an on-line or on-demand service	111

	Page	Table	Title	Base Description	Base
	61	54	QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content/you saw? MULTI CODE	Base: All who have seen something of concern on an on-line or on-demand service	111
	62	55	QL3: SUMMARY I.- Thinking about each of the things that caused you concern, which services were you watching this content on?	Base: All who have seen something of concern on an on-line or on-demand service	39
	63	55	QL3: SUMMARY I.- Thinking about each of the things that caused you concern, which services were you watching this content on?	Base: All who have seen something of concern on an on-line or on-demand service	6
	64	56	QL3: SUMMARY II. - Thinking about each of the things that caused you concern, which services were you watching this content on?	Base: All who have seen something of concern on an on-line or on-demand service	111
	65	56	QL3: SUMMARY II. - Thinking about each of the things that caused you concern, which services were you watching this content on?	Base: All who have seen something of concern on an on-line or on-demand service	111
	66	57	QL6: SUMMARY I. - Thinking about each of the things you've seen that caused you concern, please can you say what device or devices you were watching at the time? SINGLE CODE	Base: All who have seen something of concern on an on-line or on-demand service	39
	67	57	QL6: SUMMARY I. - Thinking about each of the things you've seen that caused you concern, please can you say what device or devices you were watching at the time? SINGLE CODE	Base: All who have seen something of concern on an on-line or on-demand service	6
	68	58	QL6: SUMMARY II. - Thinking about each of the things you've seen that caused you concern, please can you say what device or devices you were watching at the time? SINGLE CODE	Base: All who have seen something of concern on an on-line or on-demand service	111

	Page	Table	Title	Base Description	Base
	69	58	QL6: SUMMARY II. - Thinking about each of the things you've seen that caused you concern, please can you say what device or devices you were watching at the time? SINGLE CODE	Base: All who have seen something of concern on an on-line or on-demand service	111
●	70	59	QL7: And how have you generally reacted when you have seen something that caused you concern? IF NECESSARY In other words, what have you done? MULTI CODE	Base: All who have seen something of concern on an on-line or on-demand service	111
	71	60	QL8: You said you complained to a third party body about the content that caused you concern. Who was this? MULTI CODE	Base: All complaining to a third party when seeing something that caused concern on an on-line or on-demand service	11
●	72	61	QM1: Thinking about all the types of on-line and on-demand TV or video content [IF NECESSARY – e.g. TV programmes, films, video clips, video podcasts or anything else you watch on-line or on-demand] you are aware of, please can you say how much regulation there should be on a scale of 1 to 5, where 5 is "this content should be highly regulated" and 1 that "this content should not be regulated at all". SINGLE CODE	Base: All respondents	506
●	73	62	QM2(1): As far as you know, are each of the following online services regulated? - TV live at the time of broadcast SINGLE CODE	Base: All carrying out each viewing activity in the last 12 months	399
●	74	63	QM2(2): As far as you know, are each of the following online services regulated? - TV programmes or films that have been broadcast using broadcaster catch-up services SINGLE CODE	Base: All carrying out each viewing activity in the last 12 months	344

Page	Table	Title	Base Description	Base
75	64	QM2(3): As far as you know, are each of the following online services regulated? - Free Video On-demand content available as part of your subscription through your TV service provider SINGLE CODE	Base: All carrying out each viewing activity in the last 12 months	238
76	65	QM2(4): As far as you know, are each of the following online services regulated? - Paid Video On-demand content available through your TV service provider SINGLE CODE	Base: All carrying out each viewing activity in the last 12 months	128
77	66	QM2(5): As far as you know, are each of the following online services regulated? - TV, box sets or films from an online subscription service SINGLE CODE	Base: All carrying out each viewing activity in the last 12 months	377
78	67	QM2(6): As far as you know, are each of the following online services regulated? - TV,box sets,or films from an online pay-per-view or download to own service SINGLE CODE	Base: All carrying out each viewing activity in the last 12 months	73
79	68	QM2(7): As far as you know, are each of the following online services regulated? - Short clips through websites such as YouTube or Facebook SINGLE CODE	Base: All carrying out each viewing activity in the last 12 months	382
80	69	QM2(8): As far as you know, are each of the following online services regulated? - Longer videos through websites such as YouTube or Facebook SINGLE CODE	Base: All carrying out each viewing activity in the last 12 months	293
81	70	QM2: SUMMARY - As far as you know, are each of the following online services regulated? - % Yes	Base: All carrying out each viewing activity in the last 12 months	500

	Page	Table	Title	Base Description	Base
●	82	71	QM3: (UNPROMPTED) Who do you think is responsible for regulating on-line and on-demand TV or video content we have been talking about, that is who do you think makes the official rules about what can and can't be seen? MULTI CODE	Base: All respondents	506
●	83	72	QM4(1): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? TV live at the time of broadcast SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	325
	84	73	QM4(2): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? TV programmes or films that have been broadcast using broadcaster catch-up services SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	261
●	85	74	QM4(3): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? Free Video On-demand content available as part of your subscription through your TV service provider SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	171
	86	75	QM4(4): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? Paid Video On-demand content available through your TV service provider SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	98

	Page	Table	Title	Base Description	Base
	87	76	QM4(5): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? TV, box sets or films from an online subscription service SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	248
	88	77	QM4(6): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? TV,box sets,or films from an online pay-per-view or download to own service SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	47
	89	78	QM4(7): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? Short clips through websites such as YouTube or Facebook SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	80
	90	79	QM4(8): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? Longer videos through websites such as YouTube or Facebook SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	67
	91	80	QM4(9): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? All on-line and on-demand TV or video services SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	506
	92	81	QM4: SUMMARY - Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount? SINGLE CODE	Base: All who believe the on-line or on-demand service is regulated	325

	Page	Table	Title	Base Description	Base
●	93	82	QM5: Some services provide tools to report on-line or on-demand TV or video content [IF NECESSARY e.g. TV programmes, films, video clips, video podcasts or anything else you watch on-line or on-demand]. For example, you can let the service know that you did not like their content because it was offensive or invaded someone's privacy by 'flagging' it (i.e. reporting it by pressing a button). Have you ever seen this type of reporting tool on any of the services that you use?	Base: All who have watched anything on-line or on-demand in the last 12 months	501
●	94	83	QM5a: Which services have you see it on? MULTI CODE	Base: All who have seen tools to report content on an on-line or on-demand service	194
●	95	83	QM5a: Which services have you see it on? MULTI CODE	Base: All who have seen tools to report content on an on-line or on-demand service	192
	96	84	QM6(1): Have you ever reported content on TV live at the time of broadcast using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	27
	97	85	QM6(2): Have you ever reported content on TV programmes or films that have been broadcast using broadcaster catch-up services using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	27
	98	86	QM6(3): Have you ever reported content on Free Video On-demand content available as part of your subscription through your TV service provider using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	16

	Page	Table	Title	Base Description	Base
	99	87	QM6(4): Have you ever reported content on Paid Video On-demand content available through your TV service provider using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	15
	100	88	QM6(5): Have you ever reported content on TV, box sets or films from an online subscription service using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	33
	101	89	QM6(6): Have you ever reported content on TV,box sets,or films from an online pay-per-view or download to own service using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	15
	102	90	QM6(7): Have you ever reported content on Short clips through websites such as YouTube or Facebook using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	117
	103	91	QM6(8): Have you ever reported content on Longer videos through websites such as YouTube or Facebook using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	85
●	104	92	QM6: SUMMARY - Have you ever reported content on ... using its reporting tool? SINGLE CODE	Base: All aware of reporting tool for the service	194
●	105	93	QM7: When accessing on-line and on-demand TV or video content have you ever noticed being asked for your age before accessing content (e.g. by ticking a box to indicate you are over 16 or 18)? SINGLE CODE	Base: All who have watched anything on-line or on-demand in the last 12 months	501
●	106	94	Q22a - And have you ever ticked an age box like that so you could watch the content or access the site, even though you were younger than that age?	Base: All respondents	506

Page	Table	Title	Base Description	Base
107	95	QN2: Do you regularly play online games on any device (e.g. via a PC/Mac/laptop, games console connected to a TV, tablet, smartphone etc.)?	Base: All respondents	506
108	96	QN3: Has anything that you have seen whilst playing an online game caused you any concern? When answering, please think about things that have concerned you personally, rather than what you think might cause concern to others.	Base: All playing games online	375
109	97	QO16(1): On a scale of 1-10, how much do you agree with the following statements, where 1 is not at all and 10 is a great deal? I always keep up with new technology	Base: All respondents	506
110	98	QO16(2): On a scale of 1-10, how much do you agree with the following statements, where 1 is not at all and 10 is a great deal? Computers confuse me	Base: All respondents	506
111	99	QO16(3): On a scale of 1-10, how much do you agree with the following statements, where 1 is not at all and 10 is a great deal? I prefer to wait until new technology products have become cheaper before getting them	Base: All respondents	506
112	100	QO16: SUMMARY - On a scale of 1-10, how much do you agree with the following statements, where 1 is not at all and 10 is a great deal?	Base: All respondents	506
113	101	QO18: Thank you very much for your time. That's the end of the interview. If we have any queries arising from this research, may we contact you to ask you some further questions? SINGLE CODE	Base: All respondents	506

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 1
QK2Teen - How old you are.?

Base: All respondents

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	506	256 51%	250 49%	126 25%	125 25%	130 26%	125 25%	169 33%	147 29%	93 18%	97 19%	316 62%	190 38%
Weighted base	506	259 51%	247 49%	130 26%	125 25%	123 24%	128 25%	108 21%	140 28%	106* 21%*	152* 30%*	248 49%	258 51%
Effective base	430	215	214	109	104	109	108	159	138	89	91	285	175
12	130 26%	66 26%	63 26%	130 100%	-	-	-	26 24%	38 27%	28 26%	38 25%	64 26%	65 25%
		51%	49%	100%def	-	-	-	20%	29%	21%	29%	50%	50%
13	125 25%	64 25%	61 25%	-	125 100%	-	-	27 25%	36 26%	18 17%	44 29%	63 26%	62 24%
		51%	49%	-	100%cef	-	-	22%	29%	14%	35%	50%	50%
14	123 24%	63 24%	60 24%	-	-	123 100%	-	30 28%	31 22%	24 22%	39 26%	61 25%	63 24%
		51%	49%	-	-	100%cdf	-	24%	25%	19%	31%	49%	51%
15	128 25%	65 25%	62 25%	-	-	-	128 100%	24 23%	35 25%	36 34%	32 21%	59 24%	68 26%
		51%	49%	-	-	-	100%cde	19%	27%	29%l	25%	47%	53%
Mean	13.49	13.49	13.49	12.00	13.00	14.00	15.00	13.48	13.45	13.65	13.42	13.47	13.52
SD	1.13	1.13	1.13	0.00	0.00	0.00	0.00	1.10	1.14	1.21	1.08	1.12	1.13
SE	0.05	0.07	0.07	0.00	0.00	0.00	0.00	0.08	0.09	0.12	0.11	0.06	0.08

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 2

QK3Teen - Are you a...?

Base: All respondents

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	506	256 51%	250 49%	126 25%	125 25%	130 26%	125 25%	169 33%	147 29%	93 18%	97 19%	316 62%	190 38%
Weighted base	506	259 51%	247 49%	130 26%	125 25%	123 24%	128 25%	108 21%	140 28%	106* 21%*	152* 30%*	248 49%	258 51%
Effective base	430	215	214	109	104	109	108	159	138	89	91	285	175
Boy	259	259 100%	-	66 51%	64 51%	63 51%	65 51%	59 55%	71 50%	54 51%	76 50%	130 52%	130 50%
	51%	100% ^b	-	26%	25%	24%	25%	23%	27%	21%	29%	50%	50%
Girl	247	-	247 100%	63 49%	61 49%	60 49%	62 49%	49 45%	69 50%	52 49%	76 50%	118 48%	129 50%
	49%	-	100% ^a	26%	25%	24%	25%	20%	28%	21%	31%	48%	52%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - i/j/k/l/m/n
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 3

SEG

Base: All respondents

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	506	256 51%	250 49%	126 25%	125 25%	130 26%	125 25%	169 33%	147 29%	93 18%	97 19%	316 62%	190 38%
Weighted base	506	259 51%	247 49%	130 26%	125 25%	123 24%	128 25%	108 21%	140 28%	106* 21%*	152* 30%*	248 49%	258 51%
Effective base	430	215	214	109	104	109	108	159	138	89	91	285	175
A	22 4%	13 5%	10 4%	3 14%	6 25%	7 33%	6 28%	22 100% <i>ijklmn</i>	-	-	-	22 100% <i>ikln</i>	-
B	85 17%	46 18%	39 16%	23 18%	22 17%	22 18%	18 14%	85 79%	-	-	-	85 100% <i>ijklmn</i>	-
C1	140 28%	71 27%	69 28%	38 29%	36 29%	31 25%	35 27%	-	140 100%	-	-	140 57%	-
C2	106 21%	54 21%	52 21%	28 21%	18 14%	24 19%	36 29%	-	-	106 100%	-	-	106 41%
D	92 18%	49 19%	43 17%	23 18%	30 24%	17 14%	22 17%	-	-	-	92 60%	-	92 35%
E	61 12%	27 11%	33 14%	15 11%	14 11%	22 18%	10 8%	-	-	-	61 40%	-	61 24%
AB	108 21%	59 23%	49 20%	26 20%	27 22%	30 24%	24 19%	108 100%	-	-	-	108 43%	-
ABC1	248 49%	130 50%	118 48%	64 50%	63 50%	61 49%	59 47%	108 100%	140 100%	-	-	248 100%	-
C2DE	258 51%	130 50%	129 52%	65 50%	62 50%	63 51%	68 53%	-	-	106 100%	152 100%	-	258 100%
DE	152 30%	76 29%	76 31%	38 29%	44 35%	39 31%	32 25%	-	-	-	152 100%	-	152 59%
		50%	50%	25%	29%	26%	21%	-	-	-	100% <i>ijklmn</i>	-	100% <i>ijklmn</i>

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 4
QO3: STANDARD REGION.
Base: All respondents

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	506	256 51%	250 49%	126 25%	125 25%	130 26%	125 25%	169 33%	147 29%	93 18%	97 19%	316 62%	190 38%
Weighted base	506	259 51%	247 49%	130 26%	125 25%	123 24%	128 25%	108 21%	140 28%	106* 21%*	152* 30%*	248 49%	258 51%
Effective base	430	215	214	109	104	109	108	159	138	89	91	285	175
Scotland	39 8%	17 7%	22 9%	10 26%	9 23%	9 22%	11 29%	8 21%	14 36%	8 22%	9 22%	22 56%	17 44%
North East	20 4%	9 3%	12 5%	7 36%	3 14%	7 33%	3 17%	4 20%	6 28%	4 21%	6 32%	10 47%	11 53%
North West	57 11%	30 11%	28 11%	17 52%	11 48%	18 31%	11 19%	8 14%	17 29%	12 21%	20 35%	25 44%	32 56%
Yorkshire	43 8%	23 9%	20 8%	11 46%	10 24%	10 22%	12 28%	6 15%	11 25%	12 26%	14 33%	17 40%	26 60%
East Midlands	37 7%	24 9%	13 5%	8 64%	13 36%	9 25%	7 20%	8 21%	9 24%	10 28%	10 28%	16 44%	21 56%
West Midlands	47 9%	22 8%	25 10%	5 46%	8 10%	16 13%	17 14%	7 15%	12 25%	12 26%	16 34%	19 40%	28 60%
Wales	25 5%	11 4%	13 5%	7 27%	7 26%	3 13%	8 34%	3 12%	5 19%	6 23%	12 46%	8 31%	17 69%
East	48 9%	17 7%	31 12%	16 36%	12 33%	8 16%	13 27%	16 34%	13 26%	8 17%	11 22%	29 61%	19 39%
South West	41 8%	28 11%	14 6%	11 67%	14 33%	13 32%	3 8%	12 28%	11 26%	3 7%	16 39%	22 54%	19 46%
South East	71 14%	33 13%	38 15%	15 46%	25 21%	12 35%	19 27%	14 20%	22 31%	16 22%	19 27%	36 51%	35 49%
London	62 12%	39 15%	23 9%	16 63%	13 37%	14 23%	19 31%	18 30%	19 30%	9 15%	15 25%	37 60%	25 40%
Northern Ireland	16 3%	7 3%	9 4%	7 44%	1 8%	5 32%	2 13%	3 16%	4 28%	5 28%	5 28%	7 44%	9 56%
Net: England	426 84%	223 86%	203 82%	105 25%	109 25%	106 25%	106 25%	94 22%	117 27%	87 20%	128 30%	211 50%	215 50%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - i/j/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 8

**QA1: Does your household have a home broadband service?
IF NECESSARY – Through a phone line or cable service, perhaps using Wi-Fi.
SINGLE CODE**

Base: All respondents

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	506	256 51%	250 49%	126 25%	125 25%	130 26%	125 25%	169 33%	147 29%	93 18%	97 19%	316 62%	190 38%
Weighted base	506	259 51%	247 49%	130 26%	125 25%	123 24%	128 25%	108 21%	140 28%	106* 21%*	152* 30%*	248 49%	258 51%
Effective base	430	215	214	109	104	109	108	159	138	89	91	285	175
Yes, have home broadband service	504 100%	257 99%	247 100%	130 100%	123 98%	123 100%	128 100%	108 100%	140 100%	106 100%	150 99%	248 100%	256 99%
No, do not have home broadband service	2 *	2 1%	- -	- -	2 2%	- -	- -	- -	- -	- -	2 1%	- -	2 1%
		100%	-	-	100%	-	-	-	-	-	100%	-	100%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - i/j/k/l/m/n
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 9
QA2: How many working TV sets do you have across all of the rooms in your home?
IF NECESSARY – By ‘working’ we mean sets that can be used to receive and watch broadcast television programmes.
SINGLE CODE

Base: All respondents

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	506	256 51%	250 49%	126 25%	125 25%	130 26%	125 25%	169 33%	147 29%	93 18%	97 19%	316 62%	190 38%
Weighted base	506	259 51%	247 49%	130 26%	125 25%	123 24%	128 25%	108 21%	140 28%	106* 21%*	152* 30%*	248 49%	258 51%
Effective base	430	215	214	109	104	109	108	159	138	89	91	285	175
One TV set	95	55	40	30	22	14	28	20	32	18	25	52	43
	19%	21%	16%	23%	18%	12%	22%	18%	23%	17%	17%	21%	17%
		58%	42%	32% e	23%	15%	30% e	21%	34%	19%	26%	54%	46%
Two TV sets	117	65	52	27	33	34	23	30	34	17	35	65	52
	23%	25%	21%	21%	27%	28%	18%	28%	25%	16%	23%	26%	20%
		55%	45%	23%	28%	29%	19%	26% k	29%	15%	30%	55%	45%
Three TV sets	119	57	62	28	27	35	29	20	35	26	38	55	64
	23%	22%	25%	21%	22%	29%	22%	19%	25%	25%	25%	22%	25%
		48%	52%	23%	23%	30%	24%	17%	29%	22%	32%	46%	54%
Four TV sets	114	52	62	30	27	27	30	24	26	25	39	50	64
	22%	20%	25%	23%	21%	22%	23%	23%	18%	23%	26%	20%	25%
		46%	54%	26%	24%	24%	26%	21%	23%	22%	34%	44%	56%
Five or more TV sets	58	30	28	13	16	12	17	13	13	20	13	26	33
	12%	12%	11%	10%	13%	10%	14%	12%	9%	19%	9%	10%	13%
		52%	48%	22%	27%	21%	30%	22%	22%	34% ijlm	22%	44%	56%
None – do not have any working TV sets in the home	2	-	2	2	-	-	-	-	-	-	2	-	2
	*	-	1%	2%	-	-	-	-	-	-	1%	-	1%
		-	100%	100%	-	-	-	-	-	-	100%	-	100%
Don't know	*	-	*	-	-	-	*	*	-	-	-	*	-
	*	-	*	-	-	-	*	*	-	-	-	*	-
		-	100%	-	-	-	100%	100%	-	-	-	100%	-
Have TV set	503	259	244	127	125	123	127	107	140	106	150	247	256
	99%	100%	99%	98%	100%	100%	100%	100%	100%	100%	99%	100%	99%
		51%	49%	25%	25%	25%	25%	21%	28%	21%	30%	49%	51%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Absolutes/col percents/row percents 8 Feb 2021

Table 10
QA2i: Are any of your TV sets "Smart TVs"?
SINGLE CODE

Base: All with any working TV set in the home

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	504	256 51%	248 49%	125 25%	125 25%	130 26%	124 25%	168 33%	147 29%	93 18%	96 19%	315 63%	189 38%
Weighted base	503	259 51%	244 49%	127 25%	125 25%	123 25%	127 25%	107 21%	140 28%	106* 21%*	150* 30%*	247 49%	256 51%
Effective base	429	215	214	109	104	109	108	158	138	89	90	285	174
Yes	434	224 86%	210 86%	110 86%	110 88%	111 90%	104 81%	97 91%	119 85%	96 91%	122 81%	217 88%	217 85%
	86%	87%	86%	86%	88%	90%	81%	91%	85%	91%	81%	88%	85%
		52%	48%	25%	25%	25%	24%	22%	27%	22%	28%	50%	50%
No	66	32	34	18	15	12	22	10	21	10	25	31	35
	13%	12%	14%	14%	12%	10%	17%	9%	15%	9%	17%	12%	14%
		48%	52%	27%	23%	18%	33%	15%	32%	15%	38%	47%	53%
Don't know	3	3	-	-	-	1	2	-	-	-	3	-	3
	1%	1%	-	-	-	1%	1%	-	-	-	2%	-	1%
		100%	-	-	-	37%	63%	-	-	-	100%	-	100%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 11

**QA2ii: And are any of your Smart TV sets connected to your home broadband service?
SINGLE CODE**

Base: All with any Smart TV in the home and have a home broadband service

	Gender		Age				SEG						
	Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	
Unweighted base	440	224 51%	216 49%	107 24%	109 25%	119 27%	105 24%	153 35%	126 29%	84 19%	77 18%	279 63%	161 37%
Weighted base	434	224 52%	210 48%	110* 25%*	110* 25%*	111 25%	104* 24%*	97 22%	119 27%	96* 22%*	122* 28%*	217 50%	217 50%
Effective base	372	188	185	92	90	101	90	144	118	81	72	251	148
Yes, connected	423 97%	218 97%	204 97%	110 100%	103 93%	107 97%	104 100%	95 98%	117 99%	96 100%	114 94%	213 98%	210 96%
		52%	48%	26% d	24%	25%	24% d	23%	28%	23% l	27%	50%	50%
No, not connected	8 2%	3 1%	5 3%	-	6 5%	3 3%	-	1 1%	2 1%	-	5 4%	3 1%	5 2%
		36%	64%	-	66% cf	34%	-	15%	20%	-	65%	35%	65%
Don't know	3 1%	3 1%	-	-	2 2%	1 1%	-	1 1%	-	-	2 2%	1 *	2 1%
		100%	-	-	73%	27%	-	27%	-	-	73%	27%	73%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Absolutes/col percents/row percents 8 Feb 2021

Table 13
QA5: (SHOW SCREEN) Which of these types of television services does your household receive at the moment? Please think about all of the TV sets in your household.
MULTI CODE

Base: All with any working TV set in the home

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	504	256 51%	248 49%	125 25%	125 25%	130 26%	124 25%	168 33%	147 29%	93 18%	96 19%	315 63%	189 38%
Weighted base	503	259 51%	244 49%	127 25%	125 25%	123 25%	127 25%	107 21%	140 28%	106* 21%*	150* 30%*	247 49%	256 51%
Effective base	429	215	214	109	104	109	108	158	138	89	90	285	174
Virgin Media (Cable TV)	107 21%	55 21%	52 21%	27 21%	21 17%	28 23%	31 25%	25 24%	24 17%	25 24%	32 22%	50 20%	58 23%
Sky Satellite TV	240 48%	128 49%	112 46%	59 47%	66 53%	60 48%	55 43%	65 61%	70 50%	47 45%	58 38%	135 55%	105 41%
Freesat Satellite TV	33 7%	15 6%	18 7%	4 3%	11 8%	9 7%	10 8%	8 7%	13 9%	6 6%	6 4%	21 9%	12 5%
Other Satellite TV	8 2%	6 2%	2 1%	1 1%	2 2%	* *	4 3%	1 1%	4 3%	1 1%	1 1%	5 2%	2 1%
Freeview	163 32%	83 32%	80 31%	40 31%	43 34%	43 35%	37 29%	35 33%	33 24%	39 36%	56 37%	68 28%	94 37%
YouView from BT TV	27 5%	14 5%	13 5%	7 5%	7 6%	5 4%	8 6%	11 10%	10 7%	4 4%	2 1%	21 8%	6 2%
You View from TalkTalk TV	21 4%	10 4%	11 5%	5 4%	5 4%	2 2%	10 8%	5 5%	3 2%	4 4%	8 6%	9 4%	13 5%
YouView from a retailer (not through BT or TalkTalk)	7 1%	4 2%	3 1%	3 2%	3 2%	1 1%	1 1%	4 3%	1 1%	1 1%	1 1%	5 2%	2 1%
EE TV	5 1%	4 78%	1 22%	1 14%	1 14%	3 53%	1 18%	2 40%	2 39%	1 22%	- -	4 78%	1 22%
Don't know	17 3%	7 41%	10 4%	7 44% de	1 1%	1 1%	7 6%	- -	4 3%	2 2%	10 7%	4 2%	13 5%
Net: CABLE TV	107 21%	55 21%	52 21%	27 21%	21 17%	28 23%	31 25%	25 24%	24 17%	25 24%	32 22%	50 20%	58 23%
Net: ANY SATELLITE TV	268 53%	142 55%	126 52%	63 50%	76 60%	67 54%	62 49%	67 63%	83 59%	53 50%	65 43%	150 61%	118 46%
Net: FREEVIEW	163 32%	83 32%	80 31%	40 31%	43 34%	43 35%	37 29%	35 33%	33 24%	39 36%	56 37%	68 28%	94 37%
Net: ANY YOUVIEW	46 9%	23 9%	22 9%	14 11%	11 8%	8 6%	14 11%	14 13%	12 10%	6 6%	12 8%	18 11%	18 7%
		51%	49%	30%	23%	17%	30%	31%	30%	14%	26%	61%	39%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 13
QA5: (SHOW SCREEN) Which of these types of television services does your household receive at the moment? Please think about all of the TV sets in your household.
MULTI CODE

Base: All with any working TV set in the home

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Weighted base	503	259 51%	244 49%	127 25%	125 25%	123 25%	127 25%	107 21%	140 28%	106* 21%*	150* 30%*	247 49%	256 51%
Net: ONLY FREEVIEW	81 16%	41 16% 50%	41 17% 50%	20 15% 24%	21 16% 25%	21 17% 26%	20 16% 25%	11 10% 13%	20 14% 24%	20 19% 24%	31 20% 38%ⁱ	31 12% 38%	51 20% 62%^{im}
Net: ONE TYPE OF TV SERVICE	394 78%	205 79% 52%	190 78% 48%	98 77% 25%	100 80% 25%	98 80% 25%	98 77% 25%	78 73% 20%	119 85% 30%ⁱ	83 78% 21%	115 76% 29%	197 80% 50%	197 77% 50%
Net: MULTIPLE TYPES OF TV SERVICE	93 18%	48 18% 52%	45 18% 48%	22 17% 24%	24 19% 26%	24 19% 26%	22 17% 24%	29 27% 32%^{jmn}	17 12% 19%	21 20% 22%	25 17% 27%	47 19% 50%	46 18% 50%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 14
QA6: (SHOW SCREEN) And which of these do you consider is your main type of television service?
SINGLE CODE

Base: All with any working TV set in the home

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	504	256 51%	248 49%	125 25%	125 25%	130 26%	124 25%	168 33%	147 29%	93 18%	96 19%	315 63%	189 38%
Weighted base	503	259 51%	244 49%	127 25%	125 25%	123 25%	127 25%	107 21%	140 28%	106* 21%*	150* 30%*	247 49%	256 51%
Effective base	429	215	214	109	104	109	108	158	138	89	90	285	174
Virgin Media (Cable TV)	102 20%	52 20%	50 20%	25 20%	20 16%	26 21%	30 24%	23 21%	21 15%	25 22%	32 22%	44 18%	58 23%
Sky Satellite TV	238 47%	128 49%	110 45%	59 47%	66 53%	60 48%	52 41%	64 60%	70 50%	47 45%	56 38%	134 54%	104 41%
Freesat Satellite TV	19 4%	9 3%	11 4%	3 2%	7 5%	6 5%	4 3%	1 *	10 7%	4 4%	5 3%	11 4%	9 3%
Other Satellite TV	5 1%	4 1%	1 *	1 1%	1 1%	- -	2 2%	- *	2 2%	1 1%	1 1%	2 1%	2 1%
Freeview	87 17%	41 16%	47 19%	20 16%	22 17%	24 19%	22 17%	13 15%	21 15%	20 23%	33 38%	34 14%	53 21%
YouView from BT TV	18 4%	10 4%	8 3%	5 4%	6 5%	3 3%	4 3%	6 6%	8 6%	3 3%	2 1%	14 6%	5 2%
YouView from TalkTalk TV	12 2%	7 3%	6 2%	4 3%	2 2%	1 1%	5 4%	* *	2 1%	2 2%	8 6%	2 1%	11 4%
YouView from a retailer (not through BT or TalkTalk)	3 1%	1 1%	1 *	3 2%	- -	- -	- -	- -	1 1%	- -	1 1%	1 *	1 1%
EE TV	2 *	1 53%	1 47%	- -	- -	2 100%	- -	- -	1 53%	1 47%	- -	1 53%	1 47%
Net: CABLE TV	102 20%	52 20%	50 20%	25 20%	20 16%	26 21%	30 24%	23 21%	21 15%	25 24%	32 22%	44 18%	58 23%
Net: ANY SATELLITE TV	262 52%	140 54%	121 50%	63 50%	74 59%	66 53%	58 46%	65 60%	82 59%	52 49%	63 42%	147 59%	115 45%
Net: FREEVIEW	87 17%	41 16%	47 19%	20 16%	22 17%	24 19%	22 17%	13 13%	21 15%	20 19%	33 22%	34 14%	53 21%
Net: ANY YOUVIEW	34 7%	18 7%	15 6%	12 9%	8 6%	5 4%	9 7%	6 6%	10 7%	5 5%	12 8%	17 7%	17 7%
Net: ONLY FREEVIEW	87 17%	41 16%	47 19%	20 16%	22 17%	24 19%	22 17%	13 13%	21 15%	20 19%	33 22%	34 14%	53 21%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - i/j/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Absolutes/col percents/row percents 8 Feb 2021

Table 14
QA6: (SHOW SCREEN) And which of these do you consider is your main type of television service?
SINGLE CODE

Base: All with any working TV set in the home

Total	Gender		Age				SEG						
	Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	
Weighted base	503	259 51%	244 49%	127 25%	125 25%	123 25%	127 25%	107 21%	140 28%	106* 21%*	150* 30%*	247 49%	256 51%
Net: ONE TYPE OF TV SERVICE	487 97%	252 97%	234 96%	120 94%	125 99%	122 99%	120 94%	107 100%	136 97%	103 98%	140 93%	243 98%	243 95%
		52%	48%	25%	26% cf	25% cf	25%	22% ln	28%	21%	29%	50% l	50%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Absolutes/col percents/row percents 8 Feb 2021

Table 15
QA7: Has the [TV SERVICE] set-top box receiver been connected to your broadband service in the last 12 months? - % yes

Base: All with home broadband service

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	505	255 50%	250 50%	126 25%	124 25%	130 26%	125 25%	169 33%	147 29%	93 18%	96 19%	316 63%	189 37%
Weighted base	504	257 51%	247 49%	130 26%	123 24%	123 25%	128 25%	108 21%	140 28%	106* 21%*	150* 30%*	248 49%	256 51%
Effective base	430	215	214	109	104	109	108	159	138	89	90	285	174
Virgin Media	93 18%	49 19%	44 18%	22 17%	19 15%	24 20%	29 22%	21 20%	19 14%	22 21%	30 20%	40 16%	52 21%
		52%	48%	23%	20%	26%	31%	23%	21%	24%	33%	43%	57%
Sky Satellite TV	219 43%	117 46%	102 41%	56 43%	59 48%	54 43%	50 39%	59 54%	60 43%	47 45%	53 35%	119 48%	100 39%
		53%	47%	26%	27%	24%	23%	27% ln	28%	22%	24%	54% ln	46%
Freesat Satellite TV	22 4%	10 4%	12 5%	2 2%	5 4%	5 4%	10 8%	6 5%	10 7%	2 2%	5 3%	15 6%	7 3%
		45%	55%	9%	23%	23%	44% c	25%	44%	10%	21%	69%	31%
Other Satellite TV	7 1%	6 2%	1 *	1 1%	2 2%	* *	3 2%	1 1%	3 2%	1 1%	1 1%	4 2%	2 1%
		86%	14%	19%	31%	7%	43%	22%	44%	14%	20%	66%	34%
Freeview	93 18%	50 19%	43 17%	22 17%	22 18%	22 18%	26 20%	23 22%	20 14%	22 21%	28 18%	43 17%	49 19%
		54%	46%	24%	24%	24%	28%	25%	22%	24%	30%	47%	53%
YouView from BT TV	24 5%	14 5%	10 4%	7 5%	7 5%	5 4%	6 5%	10 9%	10 7%	3 3%	2 1%	20 8%	5 2%
		58%	42%	27%	27%	21%	25%	39% kn	42% ln	12%	8%	81% ln	19%
YouView from TalkTalk TV	17 3%	10 4%	8 3%	5 4%	3 2%	2 2%	8 6%	5 5%	2 1%	4 4%	6 4%	7 3%	11 4%
		56%	44%	29%	16%	11%	44%	31% j	9%	24%	36%	39%	61%
YouView (from a retailer)	4 1%	2 1%	2 1%	1 1%	2 2%	- -	1 1%	2 2%	1 1%	1 1%	- -	3 1%	1 *
		45%	55%	28%	49%	-	23%	50%	28%	22%	-	78%	22%
EE TV	5 1%	4 2%	1 *	1 1%	1 1%	3 2%	1 1%	2 2%	2 1%	1 1%	- -	4 2%	1 *
		78%	22%	14%	14%	53%	18%	40%	39%	22%	-	78%	22%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Absolutes/col percents/row percents 8 Feb 2021

Table 16

QA7: CONNECTED TV SERVICE SUMMARY - TV SERVICE AND HOME BROADBAND SERVICE

Base: All respondents

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	506	256 51%	250 49%	126 25%	125 25%	130 26%	125 25%	169 33%	147 29%	93 18%	97 19%	316 62%	190 38%
Weighted base	506	259 51%	247 49%	130 26%	125 25%	123 24%	128 25%	108 21%	140 28%	106* 21%*	152* 30%*	248 49%	258 51%
Effective base	430	215	214	109	104	109	108	159	138	89	91	285	175
TV SERVICE CONNECTED TO HOME BROADBAND	408 81%	218 84%	190 77%	101 78%	103 82%	98 79%	105 83%	92 85%	111 79%	89 84%	116 76%	203 82%	205 79%
		53%	47%	25%	25%	24%	26%	23%	27%	22%	28%	50%	50%
TV SERVICE BUT NOT CONNECTED TO THEIR HOME BROADBAND	59 12%	26 10%	33 14%	13 10%	15 12%	20 16%	11 9%	12 11%	23 17%	9 7%	15 10%	35 14%	24 9%
		44%	56%	22%	26%	33%	19%	21%	39%n	15%	25%	60%	40%
TV SERVICE BUT DK IF CONNECTED TO THEIR HOME BROADBAND	17 3%	7 3%	11 4%	6 4%	4 3%	5 4%	3 3%	3 3%	2 1%	5 5%	7 5%	5 2%	12 5%
		38%	62%	33%	22%	27%	18%	18%	11%	30%	41%	29%	71%
NO HOME BROADBAND SERVICE	2 *	2 1%	-	-	2 2%	-	-	-	-	-	2 1%	-	2 1%
		100%	-	-	100%	-	-	-	-	-	100%	-	100%
DON'T KNOW THE TV SERVICE	17 3%	7 3%	10 4%	7 6%	1 1%	1 1%	7 6%	-	4 3%	2 2%	10 7%	4 2%	13 5%
		41%	59%	44%d	5%	6%	45%de	-	24%	14%	62%lm	24%	76%l
NO TV SET	2 *	-	2 1%	2 2%	-	-	-	-	-	-	2 1%	-	2 1%
		-	100%	100%	-	-	-	-	-	-	100%	-	100%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Absolutes/col percents/row percents 8 Feb 2021

Table 18
QA9: (SHOW SCREEN) This is a list of different media devices. Which, if any, of these devices does your household have at the moment?
MULTI CODE

Base: All respondents

Total	Gender		Age				SEG						
	Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	
Unweighted base	506	256 51%	250 49%	126 25%	125 25%	130 26%	125 25%	169 33%	147 29%	93 18%	97 19%	316 62%	190 38%
Weighted base	506	259 51%	247 49%	130 26%	125 25%	123 24%	128 25%	108 21%	140 28%	106* 21%*	152* 30%*	248 49%	258 51%
Effective base	430	215	214	109	104	109	108	159	138	89	91	285	175
Amazon Fire TV digital media player or stick	189 37%	92 36% 49%	97 39% 51%	52 40% 28%	39 31% 21%	51 41% 27%	47 37% 25%	42 39% 22%	53 37% 28%	49 46% 26% kl	45 30% 24%	95 38% 50%	94 37% 50%
Blu-ray player	158 31%	84 32% 53%	74 30% 47%	42 32% 26%	34 27% 22%	42 34% 26%	40 31% 25%	44 41% 28% kl	53 38% 24% kl	25 24% 16%	35 23% 22%	97 39% 62% kl	60 23% 38%
Now TV digital media player or stick	83 16%	39 15% 47%	44 18% 53%	17 13% 21%	16 13% 19%	19 16% 23%	30 24% 36% d	21 20% 26%	23 16% 27%	19 18% 23%	20 13% 24%	44 18% 53%	39 15% 47%
Chromecast digital media player	63 13%	33 13% 52%	31 12% 48%	9 7% 14%	17 14% 27%	17 13% 26%	21 16% 33% c	22 20% 34% ln	22 16% 35% ln	13 12% 20% l	7 4% 10%	44 18% 70% ln	19 7% 30%
Apple TV digital media player	33 6%	17 7% 53%	15 6% 47%	8 7% 26%	10 8% 30%	4 3% 12%	10 8% 32%	17 16% 53% kl	10 7% 29% n	2 2% 7%	4 2% 11%	27 11% 82% kl	6 2% 18%
Roku digital media player or stick	29 6%	16 6% 55%	13 5% 45%	6 4% 20%	6 5% 22%	3 3% 12%	13 10% 45% e	8 7% 28%	5 4% 18%	8 8% 29%	7 5% 26%	13 5% 46%	15 6% 54%
Other digital media player (e.g. WD TV, Nvidia Shield TV)	9 2%	5 2% 55%	4 2% 45%	2 2% 22%	* * 5%	4 3% 43%	3 2% 29%	2 2% 20%	2 2% 28%	3 2% 29%	2 1% 22%	4 2% 48%	5 2% 52%
None of these	148 29%	75 29% 51%	73 29% 49%	33 25% 22%	50 40% 34% cc	29 24% 20%	35 28% 24%	28 26% 19%	33 24% 23%	28 27% 19%	58 38% 39% ijm	61 25% 41%	86 33% 59% m
Don't know	16 3%	7 3% 43%	9 4% 57%	4 3% 27%	4 3% 23%	2 2% 16%	5 4% 34%	2 2% 12%	5 3% 30%	1 1% 9%	8 5% 50%	7 3% 41%	9 4% 59%
Net: Any	342 68%	177 68% 52%	165 67% 48%	92 71% 27% d	72 57% 21%	92 74% 27% d	87 68% 25%	78 72% 23% l	102 73% 30% l	76 72% 22% l	86 57% 25%	180 73% 53% ln	162 63% 47%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/kl/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Absolutes/col percents/row percents 8 Feb 2021

Table 19
QA10: And which, if any, of these devices have been connected to a TV set in the home in the last 12 months?
MULTI CODE

Base: All with any working TV set in the home

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	504	256 51%	248 49%	125 25%	125 25%	130 26%	124 25%	168 33%	147 29%	93 18%	96 19%	315 63%	189 38%
Weighted base	503	259 51%	244 49%	127 25%	125 25%	123 25%	127 25%	107 21%	140 28%	106* 21%*	150* 30%*	247 49%	256 51%
Effective base	429	215	214	109	104	109	108	158	138	89	90	285	174
Amazon Fire TV digital media player or stick	177 35%	87 33% 49%	90 37% 51%	51 40% 29% d	33 26% 19%	47 38% 27%	45 36% 26%	40 22%	51 29%	47 27% l	39 22%	90 37% 51%	86 34% 49%
Blu-ray player	129 26%	73 28% 56%	57 23% 44%	30 24% 23%	27 22% 21%	37 30% 29%	35 27% 27%	38 35% 29% kn	48 34% 37% kn	19 18% 15%	25 16% 19%	85 35% 66% kn	44 17% 34%
Now TV digital media player	76 15%	37 14% 48%	39 16% 52%	16 13% 21%	16 13% 21%	17 14% 22%	27 21% 36%	20 19% 27%	20 14% 26%	16 15% 21%	20 13% 26%	40 16% 53%	36 14% 47%
Chromecast digital media player	56 11%	30 12% 54%	26 11% 46%	9 7% 16%	14 11% 24%	15 12% 26%	19 15% 33%	20 18% 35% ln	20 14% 35% ln	11 11% 20%	5 3% 9%	40 16% 71% ln	17 6% 29%
Apple TV digital media player	26 5%	15 6% 58%	11 4% 42%	7 5% 26%	8 7% 31%	2 2% 7%	9 7% 35% e	14 13% 54% jkln	7 5% 28%	1 1% 5%	4 2% 13%	21 9% 82% kn	5 2% 18%
Roku digital media player or stick	26 5%	15 6% 59%	10 4% 41%	3 2% 11%	6 5% 25%	3 3% 14%	13 10% 51% ce	7 7% 29%	5 4% 20%	7 7% 27%	6 4% 24%	13 5% 49%	13 5% 51%
Other digital media player (e.g. WD TV, Nvidia Shield TV)	8 2%	4 2% 52%	4 2% 48%	2 2% 24%	* * 5%	3 3% 39%	3 2% 32%	2 2% 21%	2 1% 23%	3 2% 32%	3 1% 24%	4 1% 44%	5 2% 56%
None of these	12 2%	6 2% 46%	6 3% 54%	5 4% 41% f	2 2% 16%	5 4% 43% f	- - -	4 4% 31%	1 1% 8%	2 2% 20%	5 3% 41%	5 2% 39%	7 3% 61%
No devices in household/ DK	161 32%	82 32% 51%	79 32% 49%	35 28% 22%	54 43% 33% ce	32 26% 20%	40 32% 25%	29 27% 18%	38 27% 24%	30 28% 18%	64 43% 40% ijklm	67 27% 42%	93 37% 58% m
Net: Any	320 64%	166 64% 52%	154 63% 48%	86 67% 27% d	66 53% 21%	84 68% 26% d	84 66% 26% d	72 67% 22% l	100 71% 31% ln	73 69% 23% l	76 51% 24%	171 69% 53% ln	149 58% 47%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 20

**QA11: And which, if any, of these devices have been connected to your broadband service as well as to a TV set in the home in the last 12 months to view something from the internet on the TV screen?
IF NECESSARY – This could be through a wired or Wi-Fi connection.
MULTI CODE**

Base: All with any working TV set in the home and home broadband service

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	503	255 51%	248 49%	125 25%	124 25%	130 26%	124 25%	168 33%	147 29%	93 18%	95 19%	315 63%	188 37%
Weighted base	501	257 51%	244 49%	127 25%	123 25%	123 25%	127 25%	107 21%	140 28%	106* 21%*	148* 30%*	247 49%	254 51%
Effective base	429	215	214	109	104	109	108	158	138	89	89	285	174
Amazon Fire TV digital media player or stick	167 33%	82 32% 49%	85 35% 51%	47 37% 28%	33 26% 19%	44 36% 26%	44 34% 26%	37 35% 22%	50 36% 30%	41 39% 23%	39 27% 23%	87 35% 52%	80 32% 48%
Blu-ray player	82 16%	49 19% 60%	33 13% 40%	22 17% 27%	20 16% 24%	23 19% 29%	17 13% 21%	27 25% 33% kl	25 18% 31%	12 12% 15%	18 12% 21%	52 21% 64% kl	30 12% 36%
Now TV digital media player or stick	67 13%	30 12% 45%	37 15% 55%	13 10% 20%	14 12% 21%	15 12% 22%	25 19% 37%	15 14% 22%	20 14% 30%	15 14% 22%	17 12% 26%	35 14% 52%	32 13% 48%
Chromecast digital media player	53 11%	29 11% 54%	24 10% 46%	9 7% 17%	13 11% 25%	14 11% 26%	17 13% 32%	19 18% 36% ln	18 13% 35% ln	10 10% 19%	5 4% 10%	37 15% 71% ln	15 6% 29%
Apple TV digital media player	23 5%	13 5% 57%	10 4% 43%	6 4% 24%	7 6% 29%	2 2% 8%	9 7% 38%	12 12% 54% kl	6 4% 26%	1 1% 5%	4 2% 15%	18 7% 80% kn	5 2% 20%
Roku digital media player or stick	22 4%	13 5% 59%	9 4% 41%	3 2% 13%	3 3% 15%	3 3% 16%	12 10% 56% cd	7 6% 31%	4 3% 19%	7 7% 32%	4 3% 18%	11 4% 51%	11 4% 49%
Other digital media player (e.g. WD TV, Nvidia Shield TV)	8 2%	4 2% 52%	4 2% 48%	2 2% 24%	* * 5%	3 3% 39%	3 2% 32%	2 2% 21%	2 1% 23%	3 2% 32%	2 1% 24%	4 1% 44%	5 2% 56%
None of these	24 5%	14 6% 59%	10 4% 41%	8 7% 35%	4 3% 15%	6 5% 23%	6 5% 27%	6 6% 25%	11 8% 44% l	5 4% 19%	3 2% 12%	17 7% 69%	8 3% 31%
No devices in household/ DK	161 32%	82 32% 51%	79 32% 49%	35 28% 22%	54 43% 33% ce	32 26% 20%	40 32% 25%	29 27% 18%	38 27% 24%	30 28% 18%	64 43% 40% ijklm	67 27% 42%	93 37% 58% m
Net: Any of these devices connected to broadband and TV set	286 57%	147 57% 51%	140 57% 49%	75 59% 26%	60 48% 21%	76 62% 27%	76 60% 26%	64 59% 22% l	87 62% 31% l	67 63% 23% l	69 46% 24%	151 61% 53% l	135 53% 47%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/kl/m/n
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 21
QA12: (SHOW SCREEN) This is a list of different types of games consoles. Which, if any, of these games consoles does your household have at the moment?
MULTI CODE

Base: All respondents

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	506	256 51%	250 49%	126 25%	125 25%	130 26%	125 25%	169 33%	147 29%	93 18%	97 19%	316 62%	190 38%
Weighted base	506	259 51%	247 49%	130 26%	125 25%	123 24%	128 25%	108 21%	140 28%	106* 21%*	152* 30%*	248 49%	258 51%
Effective base	430	215	214	109	104	109	108	159	138	89	91	285	175
PlayStation 4	249 49%	147 57%	102 41%	65 26%	66 26%	52 21%	66 27%	54 22%	57 23%	50 20%	88 35%jm	111 45%	138 55%j
Xbox One	210 42%	128 49%	82 33%	43 21%	52 25%	57 27%	58 28%	47 22%	58 28%	50 24%	55 26%	105 50%	105 41%
Nintendo Wii	162 32%	79 31%	83 33%	40 31%	38 30%	44 36%	40 31%	38 36%	48 34%	33 32%	42 27%	87 35%	75 29%
Xbox 360	110 22%	62 24%	48 19%	23 18%	33 26%	31 25%	23 18%	27 25%	22 16%	29 28%	31 20%	60 20%	60 23%
PlayStation 3	62 12%	23 9%	40 16%	9 7%	15 12%	16 13%	23 18%	17 16%	18 13%	14 13%	13 9%	35 14%	27 10%
Nintendo Wii U	60 12%	35 14%	25 10%	17 13%	16 12%	7 6%	20 16%	19 18%	12 8%	17 16%	13 8%	31 12%	30 11%
None of these	36 7%	7 3%	30 12%	15 12%	8 6%	9 7%	4 3%	7 7%	11 8%	6 6%	12 8%	18 7%	18 7%
Don't know	1 *	- -	1 100%	- -	- -	- -	1 100%	- -	- -	- -	1 100%	- -	1 100%
Net: Any	468 93%	252 97%	216 87%	115 24%	117 25%	114 24%	122 26%	101 21%	129 28%	99 21%	139 30%	230 49%	238 51%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Absolutes/col percents/row percents 8 Feb 2021

Table 22
QA13: And which, if any, of these games consoles have been connected to a TV set in the home in the last 12 months?
MULTI CODE

Base: All with any working TV set in the home

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	504	256 51%	248 49%	125 25%	125 25%	130 26%	124 25%	168 33%	147 29%	93 18%	96 19%	315 63%	189 38%
Weighted base	503	259 51%	244 49%	127 25%	125 25%	123 25%	127 25%	107 21%	140 28%	106* 21%*	150* 30%*	247 49%	256 51%
Effective base	429	215	214	109	104	109	108	158	138	89	90	285	174
PlayStation 4	229 45%	137 53% 60%b	92 38% 40%	59 46% 26%	63 50% 27%	49 40% 22%	58 46% 25%	50 47% 22%	55 39% 24%	44 41% 19%	80 54% 35%j	105 42% 46%	124 49% 54%
Xbox One	188 37%	120 46% 64%b	68 28% 36%	40 31% 21%	46 36% 24%	48 39% 25%	54 43% 29%	42 40% 23%	53 38% 28%	43 41% 23%	49 32% 26%	96 39% 51%	92 36% 49%
Nintendo Wii	84 17%	39 15% 46%	45 19% 54%	23 18% 27%	18 14% 21%	23 19% 28%	20 16% 24%	23 21% 27%	23 16% 27%	20 19% 24%	18 12% 22%	46 18% 54%	39 15% 46%
Xbox 360	81 16%	41 16% 50%	40 17% 50%	17 13% 20%	27 22% 34%	20 16% 24%	18 14% 22%	21 20% 26%	18 13% 22%	17 16% 21%	26 17% 32%	39 16% 48%	43 17% 52%
Nintendo Wii U	46 9%	27 11% 60%	19 8% 40%	13 10% 29%e	13 11% 29%e	3 2% 5%	17 13% 37%e	15 14% 33%j	8 6% 17%	15 14% 32%j	8 6% 18%	23 9% 50%	23 9% 50%
PlayStation 3	40 8%	18 7% 44%	23 9% 56%	6 5% 16%	7 5% 16%	12 10% 30%	15 12% 38%	12 12% 31%in	13 9% 33%	9 9% 23%	6 4% 14%	25 10% 63%l	15 6% 37%
None of these	28 6%	12 4% 42%	16 7% 58%	6 5% 22%	5 4% 16%	7 6% 26%	10 8% 35%	4 4% 15%	10 7% 35%	8 8% 30%	6 4% 20%	14 6% 50%	14 5% 50%
No games consoles in household/DK	38 8%	7 3% 18%	31 13% 82%a	15 12% 40%	8 6% 21%	9 7% 24%	6 5% 15%	7 7% 19%	11 8% 29%	6 6% 17%	13 9% 36%	18 7% 48%	20 8% 52%
Net: Any	433 86%	240 93% 56%b	192 79% 44%	105 83% 24%	113 90% 26%	104 84% 24%	110 87% 25%	95 89% 22%	119 85% 27%	90 85% 21%	128 86% 30%	214 87% 49%	219 85% 51%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 23
QA14: And which, if any, of these games consoles have been connected to your broadband service as well as to a TV set in the home in the last 12 months?
IF NECESSARY – This would include playing games
IF NECESSARY – This could be through a wired or Wi-Fi connection.
MULTI CODE

Base: All with any working TV set in the home and home broadband service

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	503	255 51%	248 49%	125 25%	124 25%	130 26%	124 25%	168 33%	147 29%	93 18%	95 19%	315 63%	188 37%
Weighted base	501	257 51%	244 49%	127 25%	123 25%	123 25%	127 25%	107 21%	140 28%	106* 21%*	148* 30%*	247 49%	254 51%
Effective base	429	215	214	109	104	109	108	158	138	89	89	285	174
PlayStation 4	219 44%	132 61% b	86 35%	58 45%	57 46%	49 39%	55 43%	48 44%	53 38%	41 39%	77 52%	101 41%	118 46%
Xbox One	178 36%	114 64% b	64 36%	38 29%	43 35%	47 38%	51 40%	40 38%	50 36%	41 39%	47 32%	90 36%	88 35%
Xbox 360	51 10%	23	28	8	18	14	12	14	13	12	13	26	25
Nintendo Wii	43 9%	21	22	8	9	11	15	17	14	8	10	25	18
Nintendo Wii U	33 7%	20	13	9	9	2	13	13	6	10	3	19	14
PlayStation 3	23 5%	11	12	*	4	7	12	5	9	4	6	13	10
None of these	29 6%	8	21	9	9	7	4	4	9	5	11	13	16
No games consoles in household/DK	38 8%	7	31	15	8	9	6	7	11	6	13	18	20
Net: Any consoles connected to broadband and TV set	390 78%	225 58% b	165 42%	92	98	97	103	87	109	82	112	196	194

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Absolutes/col percents/row percents 8 Feb 2021

Table 24

QA15: (SHOW SCREEN) This is a list of different types of computers and other devices that can be used to go online. Which, if any, of these types of devices do you or anyone else in your household have at the moment? MULTI CODE

Base: All respondents

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	506	256 51%	250 49%	126 25%	125 25%	130 26%	125 25%	169 33%	147 29%	93 18%	97 19%	316 62%	190 38%
Weighted base	506	259 51%	247 49%	130 26%	125 25%	123 24%	128 25%	108 21%	140 28%	106* 21%*	152* 30%*	248 49%	258 51%
Effective base	430	215	214	109	104	109	108	159	138	89	91	285	175
Smartphone	486	248 96%	238 96%	127 98%	117 93%	119 96%	123 97%	103 95%	135 96%	100 94%	148 97%	237 96%	248 96%
	96%	51%	49%	26%	24%	24%	25%	21%	28%	21%	31%	49%	51%
Laptop computer	437	216 83%	221 89%	113 87%	110 88%	105 85%	109 86%	100 93%	123 88%	89 84%	125 82%	223 90%	214 83%
	86%	49%	51%	26%	25%	24%	25%	23% <i>kl</i>	28%	20%	29%	51% <i>lm</i>	49%
Tablet computer	362	184 71%	178 72%	98 76%	92 73%	91 73%	81 64%	91 84%	101 72%	72 68%	98 65%	192 77%	170 66%
	72%	51%	49%	27%	25%	25%	23%	25% <i>klm</i>	28%	20%	27%	53% <i>lm</i>	47%
Desktop computer	217	116 45%	101 41%	48 37%	63 50%	52 42%	54 42%	51 47%	57 40%	41 39%	68 31%	108 43%	109 42%
	43%	53%	47%	22%	29%	24%	25%	23%	26%	19%	31%	50%	50%
Net: Any	506	259	247	130	125	123	128	108	140	106	152	248	258
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		51%	49%	26%	25%	24%	25%	21%	28%	21%	30%	49%	51%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/kl/m/n
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Absolutes/col percents/row percents 8 Feb 2021

Table 25
QA15: Which, if any, of these devices have been used in the last 12 months to go online in your household, either using Wi-Fi or plugged into your home broadband service?
IF NECESSARY – Please don't include mobile access e.g. via 3G or 4G that you need a SIM card for.
MULTI CODE

Base: All respondents

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	506	256 51%	250 49%	126 25%	125 25%	130 26%	125 25%	169 33%	147 29%	93 18%	97 19%	316 62%	190 38%
Weighted base	506	259 51%	247 49%	130 26%	125 25%	123 24%	128 25%	108 21%	140 28%	106* 21%*	152* 30%*	248 49%	258 51%
Effective base	430	215	214	109	104	109	108	159	138	89	91	285	175
Smartphone	461	239 91%	222 90%	121 94%	111 88%	110 89%	119 94%	99 92%	130 93%	119 92%	133 88%	229 93%	231 90%
	91%	52%	48%	26%	24%	24%	26%	22%	28%	21%	29%	50%	50%
Laptop computer	406	204 80%	202 82%	109 84%	101 80%	101 82%	96 75%	96 89%	119 85%	80 76%	111 73%	215 87%	191 74%
	80%	79%	82%	84%	80%	82%	75%	89%	85%	76%	85%	87%	74%
		50%	50%	27%	25%	25%	24%	24%	29%	20%	27%	53% kn	47%
Tablet computer	328	167 65%	161 65%	91 70%	79 63%	83 67%	75 58%	83 77%	93 66%	66 62%	86 57%	176 71%	152 59%
	65%	51%	49%	28%	24%	25%	23%	25% kjln	28%	20%	26%	54% kn	46%
Desktop computer	199	108 39%	90 37%	48 37%	59 47%	44 35%	48 38%	48 44%	53 38%	39 37%	59 38%	101 41%	98 38%
	39%	54%	46%	24%	30%	22%	24%	24%	27%	20%	29%	51%	49%
None of these	7	4	3	-	4	1	2	-	-	2	5	-	7
	1%	1%	1%	-	3%	1%	2%	-	-	2%	3%	-	3%
		52%	48%	-	52%	19%	29%	-	-	33% m	67% m	-	100% m
Don't know	2	-	2	1	-	-	1	1	-	-	1	1	1
	*	-	1%	*	-	-	1%	1%	-	-	1%	*	1%
		-	100%	28%	-	-	72%	28%	-	-	72%	28%	72%
Net: Any connected to broadband	497	255 98%	242 98%	129 100%	122 97%	122 99%	124 97%	107 99%	140 100%	103 98%	146 96%	247 100%	250 97%
	98%	51%	49%	26%	25%	25%	25%	22%	28% kn	21%	29%	50% kn	50%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Absolutes/col percents/row percents 8 Feb 2021

Table 26

QA16: And which, if any, of these devices have been connected to a TV set in the home in the last 12 months?

MULTI CODE

Base: All respondents

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	506	256 51%	250 49%	126 25%	125 25%	130 26%	125 25%	169 33%	147 29%	93 18%	97 19%	316 62%	190 38%
Weighted base	506	259 51%	247 49%	130 26%	125 25%	123 24%	128 25%	108 21%	140 28%	106* 21%*	152* 30%*	248 49%	258 51%
Effective base	430	215	214	109	104	109	108	159	138	89	91	285	175
Smartphone	197 39%	112 43% 57%	85 34% 43%	50 39% 25%	52 42% 27%	36 29% 18%	58 45% 29%	47 44% 24%	51 37% 26%	44 42% 22%	54 36% 27%	99 40% 50%	98 38% 50%
Laptop computer	170 34%	87 33% 51%	83 34% 49%	37 29% 22%	42 34% 25%	40 33% 24%	50 39% 30%	45 41% 26% <i>ln</i>	49 35% 29%	38 35% 22%	38 25% 23%	94 38% 55% <i>ln</i>	76 29% 45%
Tablet computer	101 20%	55 21% 54%	46 19% 46%	20 16% 20%	28 23% 28%	15 12% 15%	38 30% 37% <i>ce</i>	33 31% 33% <i>ln</i>	30 22% 30%	19 18% 19%	19 12% 19%	64 26% 63% <i>ln</i>	38 15% 37%
Desktop computer	67 13%	34 13% 52%	32 13% 48%	13 10% 19%	22 18% 33%	16 13% 23%	16 13% 25%	22 20% 33% <i>jkln</i>	16 11% 24%	8 8% 12%	21 14% 31%	38 15% 57%	29 11% 43%
None of these	198 39%	98 38% 49%	100 41% 51%	55 42% 28%	42 33% 21%	56 46% 28%	45 35% 23%	35 32% 18%	58 42% 29%	37 35% 19%	67 44% 34%	93 38% 47%	105 41% 53%
Don't know	19 4%	6 2% 31%	13 5% 69%	8 6% 39%	4 3% 22%	5 4% 28%	2 2% 12%	4 4% 20%	4 3% 19%	6 6% 31%	6 4% 31%	7 3% 38%	12 5% 62%
Net: Any connected to TV set	286 56%	155 60% 54%	130 53% 46%	65 50% 23%	79 63% 28%	62 50% 22%	80 63% 28%	68 64% 24% <i>ln</i>	78 56% 27%	62 59% 22%	77 50% 27%	147 59% 51%	139 54% 49%
Net: Devices in HH but No/DK TV in household or no home broadband	5 1%	2 1% 45%	3 1% 55%	2 2% 45%	2 2% 45%	- 2% -	* * 10%	* * 10%	- - -	- - -	4 3% 90% <i>m</i>	* * 10%	4 2% 90%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 27

**QA17: And which, if any, of these devices have been connected to your broadband service as well as to a TV set in the home in the last 12 months to view something from the internet on the TV screen?
IF NECESSARY – This could be through a wired or Wi-Fi connection.
MULTI CODE**

Base: All respondents

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	506	256 51%	250 49%	126 25%	125 25%	130 26%	125 25%	169 33%	147 29%	93 18%	97 19%	316 62%	190 38%
Weighted base	506	259 51%	247 49%	130 26%	125 25%	123 24%	128 25%	108 21%	140 28%	106* 21%*	152* 30%*	248 49%	258 51%
Effective base	430	215	214	109	104	109	108	159	138	89	91	285	175
Smartphone	177 35%	102 39%	75 30%	45 35%	47 38%	34 27%	52 41%	44 40%	45 32%	41 38%	48 31%	89 36%	88 34%
		58%	42%	25%	27%	19%	29%	25%	26%	23%	27%	50%	50%
Laptop computer	150 30%	77 30%	72 29%	35 27%	35 28%	37 30%	43 34%	39 36%	42 30%	34 33%	34 22%	81 33%	68 27%
		52%	48%	23%	24%	25%	29%	26%	28%	23%	23%	54%	46%
Tablet computer	84 17%	43 16%	41 17%	13 10%	22 17%	15 12%	34 27%	29 27%	27 19%	18 17%	9 6%	57 23%	27 11%
		51%	49%	16%	26%	18%	40%	35%	32%	21%	11%	67%	33%
Desktop computer	55 11%	29 11%	26 10%	10 8%	17 13%	14 11%	14 11%	16 15%	12 8%	8 8%	18 12%	28 11%	27 10%
		53%	47%	18%	31%	25%	26%	30%	22%	15%	34%	51%	49%
None of these	10 2%	5 2%	5 2%	2 1%	3 2%	2 2%	4 3%	2 2%	3 2%	2 2%	3 2%	5 2%	5 2%
		53%	47%	17%	27%	19%	38%	21%	26%	21%	32%	47%	53%
Don't know	5 1%	2 1%	3 1%	1 1%	1 1%	- -	3 2%	1 1%	1 1%	2 2%	1 1%	2 1%	3 1%
		38%	62%	21%	18%	-	61%	18%	20%	41%	21%	38%	62%
Net: Any connected to broadband and TV set	269 53%	146 56%	123 50%	62 48%	74 59%	60 49%	73 57%	66 61%	75 53%	58 22%	70 26%	140 52%	129 48%
		54%	46%	23%	27%	22%	27%	24%	28%	22%	26%	52%	48%
Net: Not connected to TV set(Q16)/Not connected to broadband(Q15i)	218 43%	104 40%	115 47%	62 48%	46 37%	62 50%	48 38%	39 36%	62 44%	43 41%	74 49%	101 41%	118 46%
		47%	53%	29%	21%	28%	22%	18%	28%	20%	34%	46%	54%
Net: No/DK TV in household/No/DK home broadband service (QA1/QA2)	5 1%	2 1%	3 1%	2 2%	2 2%	- -	* *	* *	- -	- -	4 3%	* *	4 2%
		45%	55%	45%	45%	-	10%	10%	-	-	90%	10%	90%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - i/j/k/l/m/n
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Absolutes/col percents/row percents 8 Feb 2021

Table 28
QA19: (SHOW SCREEN) We'd like to ask you about different viewing activities. Which, if any, of these have you done in the last 12 months?
MULTI CODE

Base: All respondents

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	506	256 51%	250 49%	126 25%	125 25%	130 26%	125 25%	169 33%	147 29%	93 18%	97 19%	316 62%	190 38%
Weighted base	506	259 51%	247 49%	130 26%	125 25%	123 24%	128 25%	108 21%	140 28%	106* 21%*	152* 30%*	248 49%	258 51%
Effective base	430	215	214	109	104	109	108	159	138	89	91	285	175
Watch TV live at the time of broadcast	386 76%	200 77% 52%	186 75% 48%	101 78% 26%	101 81% 26%	94 76% 24%	90 71% 23%	94 87% 24% kl	121 86% 31% kl	75 71% 19%	97 64% 25%	215 87% 56% kl	172 67% 44%
Watch short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	381 75%	208 80% 55% b	173 70% 45%	98 76% 26%	93 74% 24%	95 77% 25%	95 75% 25%	84 78% 22%	107 76% 28%	79 74% 21%	79 73% 29%	191 77% 50%	190 74% 50%
Watch TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	371 73%	185 71% 50%	186 75% 50%	92 71% 25%	91 73% 25%	91 74% 24%	97 76% 26%	83 77% 22%	110 79% 30%	74 70% 20%	104 68% 28%	193 78% 52% kl	178 69% 48%
Watch TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	329 65%	167 64% 51%	162 66% 49%	78 60% 24%	90 72% 27% f	87 71% 27% f	74 58% 22%	80 74% 24% kl	109 78% 33% kl	70 66% 21% l	69 45% 21%	189 76% 58% kl	139 54% 42%
Watch longer videos through websites such as YouTube or Facebook (i.e. longer than 10minutes)	295 58%	172 66% 58% b	123 50% 42%	77 59% 26%	74 59% 25%	70 57% 24%	74 58% 25%	67 62% 23%	83 59% 28%	62 58% 21%	84 55% 28%	149 60% 51%	145 56% 49%
Watch free Video On-demand content available as part of your subscription through your TV service provider - e.g. Virgin On Demand, Sky On Demand	222 44%	123 47% 55%	99 40% 45%	61 47% 28%	51 40% 23%	60 48% 27%	50 39% 23%	62 57% kl	69 49% 31% kl	43 40% 19%	49 32% 22%	130 52% 59% kl	92 35% 41%
Watch paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	111 22%	60 23% 54%	51 21% 46%	27 20% 24%	28 22% 25%	28 23% 25%	29 22% 26%	43 40% 39% klmn	31 22% 28% l	23 22% 21% l	14 9% 13%	74 30% 67% kl	37 14% 33%
Watch TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	68 13%	38 15% 57%	29 12% 43%	16 12% 24%	18 14% 26%	18 14% 26%	16 13% 24%	24 22% 35% jmn	11 8% 16%	14 13% 20%	20 13% 29%	34 14% 51%	33 13% 49%
None of these	4 1%	3 1% 85%	1 * 15%	2 2% 62%	- - -	- - -	1 1% 38%	1 1% 15%	- - -	3 3% 85% m	- - -	1 * 15%	3 1% 85%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - i/j/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Absolutes/col percents/row percents 8 Feb 2021

Table 28
QA19: (SHOW SCREEN) We'd like to ask you about different viewing activities. Which, if any, of these have you done in the last 12 months?
MULTI CODE

Base: All respondents

Total	Gender		Age				SEG						
	Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	
Weighted base	506	259 51%	247 49%	130 26%	125 25%	123 24%	128 25%	108 21%	140 28%	106* 21%*	152* 30%*	248 49%	258 51%
Don't know	2	-	2	-	-	-	2	*	-	-	2	*	2
	*	-	1%	-	-	-	2%	*	-	-	1%	*	1%
		-	100%	-	-	-	100%	19%	-	-	81%	19%	81%
Net: ANY	500	256	244	127	125	123	124	107	140	103	150	247	253
	99%	99%	99%	98%	100%	100%	97%	99%	100%	97%	99%	100%	98%
		51%	49%	25%	25%	25%	25%	21%	28%	21%	30%	49%k	51%
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	489	253	236	126	123	119	120	107	137	99	146	244	245
	97%	98%	96%	98%	98%	97%	94%	99%	98%	94%	96%	98%	95%
		52%	48%	26%	25%	24%	25%	22%kn	28%	20%	30%	50%kn	50%
Net: LIVE TV ONLY	11	3	8	1	2	4	3	-	3	3	5	3	8
	2%	1%	3%	1%	2%	3%	3%	-	2%	3%	3%	1%	3%
		27%	73%	8%	22%	39%	31%	-	26%	30%	43%	26%	74%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 29
QA20 Services (1): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.
For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.
Which, of these devices have you used to ... in the last 12 months?
Watch TV live at the time of broadcast
MULTI CODE

Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	399	201 50%	198 50%	101 25%	102 26%	104 26%	92 23%	146 37%	127 32%	66 17%	60 15%	273 68%	126 32%
Weighted base	385	200 52%	185 48%	101* 26%*	101* 26%*	94* 24%*	89* 23%*	94 24%	121 31%	75* 19%*	96* 25%*	215 56%	170 44%
Effective base	339	167	173	88	84	89	79	138	119	63	56	246	116
TV service(s)	321	174 87%	147 80%	84 83%	84 83%	75 80%	78 88%	78 83%	100 82%	64 86%	79 82%	178 83%	143 84%
	83%	54%	46%	26%	26%	23%	24%	24%	31%	20%	25%	55%	45%
Digital Media Player	38 10%	11 6%	27 14%	11 11%	5 5%	9 9%	13 15%	8 8%	12 10%	11 15%	8 8%	19 9%	19 11%
		30%	70%a	29%	14%	23%	34%d	20%	30%	30%	20%	50%	50%
Smartphone	35 9%	21 11%	14 7%	7 7%	15 14%	5 5%	9 10%	11 12%	8 7%	6 8%	10 11%	19 9%	16 9%
		61%	39%	19%	42%e	14%	25%	32%	23%	16%	29%	55%	45%
Desktop/ Laptop computer	34 9%	21 10%	13 7%	9 9%	10 10%	8 9%	7 8%	12 12%	8 7%	6 8%	8 8%	20 9%	14 8%
		61%	39%	28%	29%	24%	20%	34%	25%	18%	23%	58%	42%
Tablet computer	24 6%	12 6%	11 6%	5 5%	6 6%	7 7%	6 7%	11 12%	8 7%	1 1%	4 4%	19 9%	5 3%
		53%	47%	21%	25%	28%	27%	47%kn	34%	5%	15%	80%kn	20%
Games console	21 5%	11 6%	9 5%	2 2%	5 5%	7 7%	7 8%	8 8%	10 8%	2 2%	1 1%	18 8%	3 2%
		54%	46%	8%	26%	31%	34%	38%ln	48%ln	8%	6%	87%ln	13%
Blu-ray player connected to a TV	11 3%	5 3%	6 3%	4 4%	3 3%	2 2%	3 3%	5 6%	3 2%	2 3%	1 1%	8 4%	4 2%
		47%	53%	31%	25%	19%	25%	46%	22%	20%	11%	69%	31%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 30
QA20 Services (2): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.
For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.
Which, of these devices have you used to ... in the last 12 months?
Watch TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5
MULTI CODE

Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	344	170 49%	174 51%	80 23%	92 27%	93 27%	79 23%	126 37%	114 33%	62 18%	42 12%	240 70%	104 30%
Weighted base	329	167 51%	162 49%	78* 24%*	90* 27%*	87* 27%*	74* 22%*	80 24%	109 33%	70* 21%*	69* 21%*	189 58%	139* 42%*
Effective base	292	142	150	68	76	79	69	119	106	59	39	216	95
TV service(s)	206 63%	113 68% 55%	93 57% 45%	48 61% 23%	59 65% 29%	51 59% 25%	48 65% 23%	57 71% 27% j	63 58% 31%	44 60% 22%	42 60% 20%	120 63% 58%	86 62% 42%
Digital Media Player	90 27%	35 21% 38%	55 34% 62% a	23 30% 26%	17 19% 19%	28 32% 31%	22 30% 25%	15 19% 17%	35 32% 39% i	21 29% 23%	19 28% 21%	50 26% 56%	40 29% 44%
Desktop/ Laptop computer	75 23%	39 23% 52%	36 22% 48%	17 22% 23%	24 26% 32%	16 18% 21%	18 24% 24%	19 23% 25%	27 24% 36%	10 14% 13%	19 28% 26%	45 24% 61%	29 21% 39%
Smartphone	60 18%	30 18% 51%	29 18% 49%	16 21% 27%	20 22% 33%	12 14% 21%	11 15% 19%	13 17% 22%	11 10% 19%	16 23% 27% j	19 28% 32% jm	25 13% 41%	35 25% 59% jm
Games console	46 14%	28 17% 60%	18 11% 40%	9 12% 20%	20 22% 44% e	9 10% 19%	8 11% 17%	12 14% 25%	13 12% 28%	11 15% 24%	11 15% 23%	25 13% 53%	21 15% 47%
Tablet computer	43 13%	20 12% 46%	23 14% 54%	10 13% 22%	12 13% 27%	10 12% 23%	12 16% 27%	18 23% 42% kin	14 13% 33%	6 9% 14%	5 7% 11%	33 17% 75% kn	11 8% 25%
Blu-ray player connected to a TV	14 4%	8 5% 58%	6 4% 42%	5 6% 34%	4 4% 25%	3 4% 23%	3 4% 18%	5 7% 37%	7 6% 46%	1 2% 8%	1 2% 9%	12 6% 83%	3 2% 17%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Absolutes/col percents/row percents 8 Feb 2021

Table 31
QA20 Services (3): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.
For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.

Which, of these devices have you used to ... in the last 12 months?

Watch Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand

MULTI CODE

Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	238	129 54%	109 46%	60 25%	57 24%	67 28%	54 23%	96 40%	73 31%	37 16%	32 13%	169 71%	69 29%
Weighted base	222	123 55%	99* 45%*	61* 28%*	51* 23%*	60* 27%*	50* 23%*	62* 28%*	69* 31%*	43* 19%*	49** 22%**	130 59%	92* 41%*
Effective base	203	110	93	50	48	58	48	91	68	35	30	152	64
TV service(s)	155	90	65	43	37	42	34	43	50	29	34	92	63
	70%	73%	66%	70%	73%	70%	69%	69%	73%	67%	70%	71%	69%
		58%	42%	28%	24%	27%	22%	27%	32%	18%	22%	59%	41%
Digital Media Player	48	17	31	14	5	12	13	12	16	6	15	28	21
	22%	14%	32%	23%	10%	27%	26%	19%	23%	14%	30%	21%	23%
		35%	65%a	30%	11%	33%d	26%	24%	33%	12%	30%	57%	43%
Desktop/ Laptop computer	33	20	13	11	4	12	6	10	13	2	8	23	11
	15%	17%	13%	18%	7%	20%	13%	16%	19%	6%	17%	17%	12%
		61%	39%	33%	11%	36%	19%	29%	39%	7%	25%	68%	32%
Games console	32	18	13	6	5	11	9	8	13	5	5	22	10
	14%	15%	14%	10%	10%	19%	19%	14%	20%	11%	11%	17%	11%
		58%	42%	19%	15%	36%	29%	26%	42%	15%	17%	68%	32%
Tablet computer	30	13	16	10	6	6	8	8	9	6	7	17	13
	13%	11%	16%	17%	11%	10%	15%	14%	13%	14%	14%	13%	14%
		45%	55%	35%	19%	20%	26%	29%	29%	20%	23%	58%	42%
Smartphone	29	14	15	7	7	5	10	10	7	3	9	17	12
	13%	12%	15%	12%	14%	9%	19%	16%	11%	8%	18%	13%	14%
		49%	51%	25%	24%	18%	33%	33%	25%	11%	31%	58%	42%
Blu-ray player connected to a TV	7	4	3	-	3	1	2	3	3	-	1	5	1
	3%	3%	3%	-	7%	2%	5%	5%	4%	-	3%	4%	1%
		52%	48%	-	51%	15%	34%	43%	38%	-	19%	81%	19%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/kl/m/n
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 32
QA20 Services (4): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.
For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.
Which, of these devices have you used to ... in the last 12 months?
Watch Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis
MULTI CODE

Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	128	68 53%	60 47%	28 22%	34 27%	34 27%	32 25%	66 52%	34 27%	19 15%	9 7%	100 78%	28 22%
Weighted base	111	60* 54%*	51* 46%*	27** 24%**	28* 25%*	28** 25%**	29** 26%**	43* 39%*	31* 28%*	23** 21%**	14** 13%**	74* 67%*	37** 33%**
Effective base	110	58	52	24	31	28	28	62	32	18	8	93	26
TV service(s)	82 74%	48 80% 58%	35 68% 42%	20 76% 24%	23 85% 28%	20 72% 25%	19 65% 23%	32 75% 39%	23 74% 28%	15 66% 18%	12 85% 15%	55 75% 67%	27 73% 33%
Digital Media Player	30 27%	13 22% 44%	17 33% 56%	4 17% 15%	6 21% 19%	10 35% 32%	10 36% 34%	11 25% 36%	8 25% 26%	8 34% 26%	4 27% 13%	19 25% 62%	12 31% 38%
Desktop/ Laptop computer	21 19%	10 17% 47%	11 22% 53%	2 8% 11%	3 9% 12%	8 29% 38%	8 28% 39%	11 26% 54%	8 18% 26%	6 14% 15%	3 8% 5%	1 23% 80%	4 11% 20%
Games console	19 17%	11 19% 59%	8 15% 41%	5 20% 28%	1 3% 4%	5 17% 26%	8 28% 42%	7 16% 38%	5 17% 28%	4 19% 23%	2 15% 11%	12 17% 66%	6 17% 34%
Tablet computer	17 16%	8 14% 48%	9 18% 52%	4 16% 25%	4 13% 21%	5 19% 30%	4 14% 24%	9 21% 51%	3 10% 17%	4 18% 24%	1 10% 8%	12 16% 68%	6 15% 32%
Smartphone	13 11%	7 12% 57%	5 11% 43%	2 8% 16%	3 12% 26%	2 7% 15%	5 19% 42%	5 11% 39%	1 5% 12%	2 8% 14%	4 31% 35%	6 9% 51%	6 17% 49%
Blu-ray player connected to a TV	10 9%	6 11% 64%	4 7% 36%	2 9% 23%	2 8% 23%	2 7% 19%	4 12% 35%	6 14% 62%	3 8% 25%	- - -	1 9% 13%	9 12% 87%	1 3% 13%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/kl/m/n
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Absolutes/col percents/row percents 8 Feb 2021

Table 33
QA20 Services (5): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.
For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.
Which, of these devices have you used to ... in the last 12 months?
Watch TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV
MULTI CODE

Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	377	188 50%	189 50%	90 24%	94 25%	96 25%	97 26%	128 34%	116 31%	65 17%	68 18%	244 65%	133 35%
Weighted base	371	185 50%	186 50%	92* 25%*	91* 25%*	91* 24%*	97* 26%*	83 22%	110 30%	74* 20%*	104* 28%*	193 52%	178 48%
Effective base	324	161	162	79	79	82	84	121	109	62	64	222	123
TV service(s)	213 57%	114 62% 54%	98 53% 46%	55 59% 26%	53 58% 25%	53 58% 25%	52 54% 25%	50 60% 24%	68 61% 32%	37 50% 17%	58 56% 27%	118 61% 55%	95 53% 45%
Digital Media Player	109 29%	48 26% 44%	61 33% 56%	28 31% 26%	23 25% 21%	33 36% 30%	25 26% 23%	17 20% 15%	36 32% 33% <i>i</i>	19 26% 18%	37 36% 34% <i>i</i>	53 27% 48%	57 32% 52% <i>i</i>
Desktop/ Laptop computer	97 26%	45 24% 46%	52 28% 54%	23 25% 24%	24 26% 25%	25 27% 26%	25 25% 26%	28 34% 29% <i>n</i>	29 26% 30%	20 27% 20%	19 19% 20%	57 30% 59%	39 22% 41%
Smartphone	89 24%	45 24% 50%	45 24% 50%	25 28% 28%	23 25% 26%	21 23% 23%	20 21% 23%	23 27% 25%	20 18% 22%	22 30% 25%	25 24% 28%	43 22% 48%	47 26% 52%
Games console	86 23%	48 26% 56%	38 20% 44%	18 20% 21%	24 18% 28%	16 18% 19%	28 29% 32%	19 23% 23%	19 17% 22%	18 25% 21%	29 28% 34%	38 20% 44%	48 27% 56%
Tablet computer	75 20%	31 17% 41%	44 24% 59%	23 25% 30%	13 15% 18%	20 22% 27%	19 19% 25%	22 26% 29%	19 18% 26%	13 17% 17%	21 21% 28%	41 21% 55%	34 19% 45%
Blu-ray player connected to a TV	8 2%	4 2% 47%	4 2% 53%	- - -	2 2% 18%	2 2% 19%	5 5% 63% <i>c</i>	3 4% 36%	3 3% 35%	1 2% 14%	1 1% 15%	6 3% 71%	2 1% 29%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 34
QA20 Services (6): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.
For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.
Which, of these devices have you used to ... in the last 12 months?
Watch TV, box sets, or films from an online pay-per-view or download to own service
MULTI CODE

Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	73	40 55%	33 45%	17 23%	20 27%	19 26%	17 23%	36 49%	12 16%	12 16%	13 18%	48 66%	25 34%
Weighted base	68*	38* 57%*	29** 43%**	16** 24%**	18** 26%**	18** 26%**	16** 24%**	24* 35%*	11** 16%**	14** 20%**	20** 29%**	34* 51%*	33** 49%**
Effective base	62	33	29	14	18	15	14	34	12	11	12	45	23
TV service(s)	39 58%	22 57%	18 60%	12 73%	9 54%	5 28%	13 80%	12 52%	7 67%	9 68%	11 54%	19 57%	20 60%
Games console	22 32%	13 34%	9 30%	3 22%	8 43%	8 46%	3 16%	7 29%	4 33%	3 24%	8 41%	10 30%	11 34%
Digital Media Player	21 31%	10 26%	11 38%	6 36%	4 23%	8 46%	3 19%	8 36%	6 57%	4 29%	3 14%	15 42%	7 20%
Smartphone	16 24%	8 22%	8 27%	5 32%	5 28%	4 21%	3 16%	8 36%	1 8%	2 16%	5 24%	9 27%	7 21%
Tablet computer	11 17%	6 15%	6 19%	3 17%	4 25%	2 11%	2 14%	6 25%	2 23%	1 8%	2 10%	8 24%	3 9%
Desktop/ Laptop computer	8 12%	5 12%	4 13%	1 5%	4 24%	2 12%	1 8%	5 19%	3 25%	1 8%	-	7 21%	1 3%
Blu-ray player connected to a TV	2 4%	1 2%	2 6%	-	2 9%	1 5%	-	2 7%	1 7%	-	-	2 7%	-
		31%	69%	-	62%	38%	-	69%	31%	-	-	100%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Absolutes/col percents/row percents 8 Feb 2021

Table 35
QA20 Services (7): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.
For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.
Which, of these devices have you used to ... in the last 12 months?
Watch Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)
MULTI CODE

Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	382	204 53%	178 47%	95 25%	94 25%	97 25%	96 25%	131 34%	112 29%	69 18%	70 18%	243 64%	139 36%
Weighted base	381	208 55%	173 45%	98* 26%*	93* 24%*	95* 25%*	95* 25%*	84 22%	107 28%	79* 21%*	111* 29%*	191 50%	190 50%
Effective base	323	173	150	81	78	82	82	124	105	66	65	220	127
Smartphone	277 73%	158 76% 57%	119 69% 43%	74 75% 27%	74 80% 27%e	61 65% 22%	68 71% 24%	58 69% 21%	73 68% 26%	64 81% 23%k	82 74% 30%	131 68% 47%	146 77% 53%
Desktop/ Laptop computer	168 44%	101 49% 60%	67 39% 40%	49 50% 29%	35 38% 21%	49 52% 29%f	35 36% 21%	42 51% 25%	48 45% 29%	32 41% 19%	45 40% 27%	91 48% 54%	77 41% 46%
Tablet computer	148 39%	88 42% 59%	60 35% 41%	40 41% 27%	34 37% 23%	38 40% 26%	35 37% 24%	41 49% 28%kn	46 43% 31%	22 28% 15%	39 35% 26%	87 46% 59%kn	61 32% 41%
TV service(s)	98 26%	59 28% 60%	39 22% 40%	31 32% 32%	17 19% 18%	27 28% 27%	22 24% 23%	24 28% 24%	32 30% 33%	18 23% 19%	24 21% 24%	56 29% 57%	42 22% 43%
Games console	87 23%	59 28% 68%b	28 16% 32%	22 23% 26%	24 26% 28%	16 17% 19%	24 25% 27%	17 20% 19%	26 24% 30%	21 27% 25%	23 20% 26%	43 22% 49%	44 23% 51%
Digital Media Player	63 16%	28 14% 45%	35 20% 55%	20 20% 32%	12 13% 19%	14 15% 23%	17 17% 26%	13 15% 21%	18 17% 29%	16 20% 25%	16 14% 25%	31 16% 50%	32 17% 50%
Blu-ray player connected to a TV	9 2%	6 3% 70%	3 2% 30%	3 3% 32%	2 2% 17%	1 1% 11%	3 4% 39%	4 5% 44%kn	4 3% 41%	- - -	1 1% 15%	8 4% 85%	1 1% 15%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Absolutes/col percents/row percents 8 Feb 2021

Table 36
QA20 Services (8): (SHOW SCREEN) We'd like to ask you about the different types of devices that you use for the following activities.
For each activity, please use this screen to say which devices you have used for that activity in the last 12 months.
Which, of these devices have you used to ... in the last 12 months?
Watch Longer videos through websites such as YouTube or Facebook(i.e. longer than 10minutes)
MULTI CODE

Base: All carrying out the viewing activity and have connected any devices to the internet in the last 12 months

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	293	164 56%	129 44%	77 26%	71 24%	71 24%	74 25%	102 35%	85 29%	54 18%	52 18%	187 64%	106 36%
Weighted base	295	172 58%	123 42%	77* 26%*	74* 25%*	70* 24%*	74* 25%*	67* 23%*	83* 28%*	62* 21%*	84* 28%*	149 51%	145* 49%*
Effective base	249	140	110	67	58	60	64	96	80	52	49	169	98
Smartphone	190 65%	121 70% 64%b	69 56% 36%	50 65% 26%	52 70% 27%	42 60% 22%	46 62% 24%	39 58% 20%	48 58% 25%	54 87% 28%ijlmm	50 60% 26%	86 58% 45%	104 71% 55%lm
Desktop/ Laptop computer	134 46%	85 49% 63%	49 40% 37%	36 47% 27%	29 40% 22%	38 53% 28%	31 42% 23%	29 43% 22%	41 49% 30%	30 48% 22%	35 41% 26%	70 47% 52%	64 44% 48%
Tablet computer	127 43%	78 45% 61%	50 40% 39%	32 42% 25%	30 40% 23%	36 51% 28%	30 41% 24%	34 51% 27%k	34 42% 27%	17 27% 13%	42 50% 33%k	68 46% 54%k	59 40% 46%
TV service(s)	85 29%	58 34% 68%b	27 22% 32%	27 35% 31%	22 29% 25%	16 23% 19%	21 28% 24%	20 30% 24%	25 31% 30%	17 27% 19%	23 28% 27%	46 31% 53%	40 27% 47%
Games console	68 23%	43 25% 64%	25 20% 36%	14 18% 20%	26 35% 38%ce	11 15% 16%	18 24% 26%	13 20% 20%	17 21% 25%	20 32% 29%	18 21% 26%	31 21% 45%	37 26% 55%
Digital Media Player	42 14%	22 13% 53%	19 16% 47%	9 12% 21%	10 14% 25%	12 17% 28%	11 15% 26%	6 9% 14%	19 23% 45%lm	13 21% 30%l	4 5% 10%	25 17% 60%l	17 12% 40%
Blu-ray player connected to a TV	5 2%	4 2% 77%	1 1% 23%	1 1% 15%	1 1% 15%	1 2% 28%	2 3% 42%	3 4% 55%n	2 3% 45%	- - -	- - -	5 4% 100%n	- - -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Absolutes/col percents/row percents 8 Feb 2021

Table 38
QA20 Summary of services used on each device (1): Broadband connected TV service(s)
MULTI CODE

Base: All with a TV service set-top box receiver that has been connected to home broadband in the last 12 months

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	415	216 52%	199 48%	101 24%	103 25%	106 26%	105 25%	144 35%	117 28%	79 19%	75 18%	261 63%	154 37%
Weighted base	408	218 53%	190 47%	101* 25%*	103* 25%*	98* 24%*	105* 26%*	92 23%	111 27%	89* 22%*	116* 28%*	203 50%	205 50%
Effective base	353	182	172	88	86	90	90	135	110	76	70	236	142
TV live at the time of broadcast	321 79%	174 80%	147 77%	84 83%	84 81%	75 77%	78 74%	78 85%	100 90%	64 72%	79 68%	178 87%	143 70%
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	213 52%	114 53%	98 52%	55 54%	53 51%	53 54%	52 50%	50 55%	68 61%	37 41%	58 50%	118 58%	95 46%
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	206 50%	113 52%	93 49%	48 47%	59 57%	51 52%	48 46%	57 61%	63 57%	44 50%	42 36%	120 59%	86 42%
Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	155 38%	90 41%	65 34%	43 42%	37 36%	42 42%	34 33%	43 46%	50 45%	29 32%	34 30%	92 45%	63 31%
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	98 24%	59 27%	39 20%	31 31%	17 17%	27 27%	22 21%	24 26%	32 29%	18 20%	24 21%	56 27%	42 20%
Longer videos through websites such as YouTube or Facebook(i.e. longer than 10minutes)	85 21%	58 27%	27 14%	27 26%	22 21%	16 17%	21 20%	20 22%	25 23%	17 19%	23 20%	46 22%	40 19%
Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	82 20%	48 22%	35 18%	20 20%	23 23%	20 21%	19 18%	32 35%	23 21%	15 17%	12 10%	55 27%	27 13%
TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	39 10%	22 10%	18 9%	12 11%	9 9%	5 5%	13 13%	12 13%	7 6%	9 10%	11 9%	19 10%	20 10%
Net: ANY	375 92%	202 93%	173 91%	95 94%	97 94%	91 92%	92 87%	87 95%	105 95%	80 90%	103 89%	192 95%	183 89%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 38
QA20 Summary of services used on each device (1): Broadband connected TV service(s)
MULTI CODE

Base: All with a TV service set-top box receiver that has been connected to home broadband in the last 12 months

Total	Gender		Age				SEG						
	Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	
Weighted base	218 53%	190 47%	101* 25%*	103* 25%*	98* 24%*	105* 26%*	92 23%	111 27%	89* 22%*	116* 28%*	203 50%	205 50%	
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	319 78%	174 80%	145 76%	82 81%	84 81%	78 79%	75 71%	77 84%	90 82%	63 71%	88 76%	168 83%	151 74%
Net: LIVE TV ONLY	56 14%	28 13%	28 15%	13 13%	13 13%	13 16%	17 11%	10 18%	15 13%	17 19%	15 13%	25 12%	31 15%
	49%	51%	23%	24%	23%	30%	18%	26%	30%	26%	44%	56%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 39

**QA20 Summary of services used on each device (2): Blu-ray player connected to broadband and a TV
MULTI CODE**

Base: All with a Blu-ray player connected to home broadband and a TV to view something from the internet in the last 12 months

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	84	48 57%	36 43%	20 24%	22 26%	24 29%	18 21%	38 45%	26 31%	10 12%	10 12%	64 76%	20 24%
Weighted base	82*	49* 60%*	33* 40%*	22** 27%**	20** 24%**	23** 29%**	17** 21%**	27* 33%*	25** 31%**	12** 15%**	18** 21%**	52* 64%*	30** 36%**
Effective base	71	40	31	17	18	21	16	37	24	10	9	59	18
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	14 18%	8 17% 58%	6 18% 42%	5 14% 34%	4 18% 25%	3 14% 23%	3 16% 18%	5 20% 37%	7 26% 46%	1 10% 8%	1 7% 9%	12 23% 83%	3 8% 17%
TV live at the time of broadcast	11 14%	5 11% 47%	6 19% 53%	4 16% 31%	3 14% 25%	2 9% 19%	3 17% 25%	5 20% 46%	3 10% 22%	2 19% 20%	1 7% 11%	8 15% 69%	4 12% 31%
Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	10 12%	6 13% 64%	4 11% 36%	2 11% 23%	2 12% 23%	2 8% 19%	4 21% 35%	6 23% 62%	3 10% 25%	- 7% -	1 7% 13%	9 17% 87%	1 4% 13%
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	9 11%	6 13% 70%	3 8% 30%	3 13% 32%	2 8% 17%	1 4% 11%	3 20% 39%	4 15% 44%	4 14% 41%	- 7% -	1 7% 15%	8 15% 85%	1 4% 15%
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	8 10%	4 8% 47%	4 14% 53%	- - -	2 8% 18%	2 7% 19%	5 32% 63%	3 11% 36%	3 12% 35%	1 10% 14%	1 7% 15%	6 11% 71%	2 8% 29%
Free Video On-demand content available as part of your subscription through your TV service provider - e.g. Virgin On Demand, Sky On Demand	7 8%	4 7% 52%	3 10% 48%	- - -	3 17% 51%	1 4% 15%	2 13% 34%	3 11% 43%	3 10% 38%	- 7% -	1 7% 19%	5 10% 81%	1 4% 19%
Longer videos through websites such as YouTube or Facebook (i.e. longer than 10minutes)	5 6%	4 8% 77%	1 4% 23%	1 3% 15%	1 4% 15%	1 6% 28%	2 13% 42%	3 11% 55%	2 9% 45%	- - -	- - -	5 10% 100%	- - -
TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	2 3%	1 2% 31%	2 5% 69%	- - -	2 8% 62%	1 4% 38%	- - -	2 6% 69%	1 3% 31%	- - -	- - -	2 5% 100%	- - -
Net: ANY	28 34%	14 29% 50%	14 42% 50%	10 46% 35%	6 28% 20%	6 26% 21%	7 39% 24%	14 53% 51%	8 31% 28%	5 39% 17%	1 7% 5%	22 43% 79%	6 20% 21%
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	24 30%	13 27% 54%	11 34% 46%	7 33% 30%	6 28% 23%	5 21% 20%	7 39% 27%	13 47% 52%	8 31% 32%	2 20% 10%	1 7% 5%	21 39% 85%	4 12% 15%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - i/j/k/l/m/n
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BVA BDRC
 Fieldwork: 2020
 BDRC/Job number (23183)

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Absolutes/col percents/row percents 8 Feb 2021

Table 39

**QA20 Summary of services used on each device (2): Blu-ray player connected to broadband and a TV
MULTI CODE****Base: All with a Blu-ray player connected to home broadband and a TV to view something from the internet in the last 12 months**

Total	Gender		Age				SEG					
	Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Weighted base	49*	33*	22**	20**	23**	17**	27*	25**	12**	18**	52*	30**
	60%*	40%*	27%**	24%**	29%**	21%**	33%*	31%**	15%**	21%**	64%*	36%**
Net: LIVE TV ONLY	4	3	3	-	1	-	2	-	2	-	2	2
	5%	8%	12%	-	5%	-	6%	-	19%	-	3%	8%
	31%	69%	69%	-	31%	-	41%	-	59%	-	41%	59%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Absolutes/col percents/row percents 8 Feb 2021

Table 40
QA20 Summary of services used on each device (3): Digital media player connected to broadband and a TV
MULTI CODE

Base: All with a Digital media player connected to home broadband and a TV to view something from the internet in the last 12 months

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	262	131 50%	131 50%	65 25%	59 23%	67 26%	71 27%	83 32%	84 32%	54 21%	41 16%	167 64%	95 36%
Weighted base	255	126 49%	129 51%	66* 26%*	53* 21%*	64* 25%*	71* 28%*	54* 21%*	79* 31%*	60* 24%*	62* 24%*	133 52%	122* 48%*
Effective base	229	114	115	57	50	58	65	79	80	52	39	154	88
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	109 43%	48 38%	61 48%	28 43%	23 44%	33 51%	25 35%	17 31%	36 46%	19 32%	37 60%	53 40%	57 46%
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	90 35%	35 27%	55 43%	23 35%	17 32%	28 43%	22 31%	15 28%	35 44%	21 34%	19 31%	50 38%	40 33%
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	63 25%	28 22%	35 27%	20 30%	12 22%	14 22%	17 23%	13 24%	18 23%	16 26%	16 26%	31 24%	32 26%
Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	48 19%	17 14%	31 24%	14 22%	5 10%	16 25%	13 18%	12 24%	16 33%	6 12%	15 30%	28 57%	21 43%
Longer videos through websites such as YouTube or Facebook (i.e. longer than 10minutes)	42 16%	22 18%	19 15%	9 13%	10 19%	12 18%	11 15%	6 11%	19 24%	13 21%	4 7%	25 19%	17 14%
TV live at the time of broadcast	38 15%	11 9%	27 21%	11 17%	5 10%	9 13%	13 18%	8 14%	12 15%	11 19%	8 12%	19 14%	19 16%
Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	30 12%	13 11%	17 13%	4 7%	6 11%	10 15%	10 14%	11 20%	8 10%	8 13%	4 6%	19 62%	12 9%
TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	21 8%	10 8%	11 9%	6 9%	4 8%	8 13%	3 4%	8 16%	6 8%	4 6%	3 4%	15 11%	7 5%
Net: ANY	176 69%	75 60%	101 79%	48 27%	38 22%	44 25%	46 26%	37 21%	57 32%	37 21%	45 26%	94 71%	82 67%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - i/j/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 40
QA20 Summary of services used on each device (3): Digital media player connected to broadband and a TV
MULTI CODE

Base: All with a Digital media player connected to home broadband and a TV to view something from the internet in the last 12 months

Total	Gender		Age				SEG					
	Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Weighted base	126 49%	129 51%	66* 26%*	53* 21%*	64* 25%*	71* 28%*	54* 21%*	79* 31%*	60* 24%*	62* 24%*	133 52%	122* 48%*
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	173 68%	99 77%	48 73%	37 70%	44 69%	44 61%	36 66%	57 72%	35 59%	45 74%	92 70%	81 66%
	43%	57% ^a	28%	21%	26%	25%	21%	33%	20%	26%	53%	47%
Net: LIVE TV ONLY	3 1%	2 2%	- -	1 2%	- -	2 3%	2 3%	- -	1 2%	- -	2 1%	1 1%
	25%	75%	-	34%	-	66%	60%	-	40%	-	60%	40%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 41

**QA20 Summary of services used on each device (4): Games console connected to broadband and a TV
MULTI CODE**

Base: All with a games console connected to home broadband and a TV to view something from the internet in the last 12 months

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	396	224 57%	172 43%	91 23%	99 25%	104 26%	102 26%	137 35%	116 29%	71 18%	72 18%	253 64%	143 36%
Weighted base	390	225 58%	165 42%	92* 24%*	98* 25%*	97* 25%*	103* 26%*	87 22%	109 28%	82* 21%*	112* 29%*	196 50%	194 50%
Effective base	337	190	147	79	81	87	90	129	109	68	68	229	132
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	87 22%	59 26% 68%b	28 17% 32%	22 24% 26%	24 25% 28%	16 17% 19%	24 23% 27%	17 19% 19%	26 24% 30%	21 26% 25%	23 20% 26%	43 22% 49%	44 23% 51%
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	86 22%	48 21% 56%	38 23% 44%	18 20% 21%	24 24% 28%	16 17% 19%	28 27% 32%	19 22% 23%	19 17% 22%	18 22% 21%	29 26% 34%	38 19% 44%	48 25% 56%
Longer videos through websites such as YouTube or Facebook(i.e. longer than 10minutes)	68 17%	43 19% 64%	25 15% 36%	14 15% 20%	26 26% 38%e	11 11% 16%	18 17% 26%	13 15% 20%	17 16% 25%	20 24% 29%	18 16% 26%	31 16% 45%	37 19% 55%
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	46 12%	28 12% 60%	18 11% 40%	9 10% 20%	20 21% 44%ef	9 9% 19%	8 8% 17%	12 13% 25%	13 12% 28%	11 13% 24%	11 9% 23%	25 13% 53%	21 11% 47%
Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	32 8%	18 8% 58%	13 8% 42%	6 7% 19%	5 5% 15%	11 12% 36%	9 9% 29%	8 10% 26%	13 12% 42%g	5 6% 15%	5 5% 17%	22 11% 68%	10 5% 32%
TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	22 6%	13 6% 60%	9 5% 40%	3 4% 16%	8 8% 35%	8 8% 37%	3 3% 12%	7 8% 32%	4 3% 16%	3 4% 15%	8 7% 38%	10 5% 48%	11 6% 52%
TV live at the time of broadcast	21 5%	11 5% 54%	9 6% 46%	2 2% 8%	5 6% 26%	7 7% 31%	7 7% 34%	8 9% 38%kl	10 9% 48%kl	2 2% 8%	1 1% 6%	18 9% 87%kl	3 1% 13%
Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	19 5%	11 5% 59%	8 5% 41%	5 6% 28%	1 1% 4%	5 5% 26%	8 8% 42%d	7 8% 38%l	5 5% 28%	4 5% 23%	2 2% 11%	12 6% 66%	6 3% 34%
Net: ANY	174 45%	105 47% 60%	69 42% 40%	37 40% 21%	55 56% 31%ce	33 34% 19%	50 49% 39%e	41 47% 23%	44 40% 25%	37 45% 21%	53 47% 30%	84 43% 48%	90 46% 52%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/kl/m/n
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 41

**QA20 Summary of services used on each device (4): Games console connected to broadband and a TV
MULTI CODE**

Base: All with a games console connected to home broadband and a TV to view something from the internet in the last 12 months

Total	Gender		Age				SEG						
	Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	
Weighted base	390	225 58%	165 42%	92* 24%*	98* 25%*	97* 25%*	103* 26%*	87 22%	109 28%	82* 21%*	112* 29%*	196 50%	194 50%
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	172 44%	103 46%	69 42%	37 40%	55 56%	32 33%	49 48%	40 23%	43 25%	37 22%	53 31%	82 48%	90 52%
Net: LIVE TV ONLY	2 1%	* 78%	* 22%	-	-	1 38%	1 62%	1 62%	1 38%	-	-	2 100%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Absolutes/col percents/row percents 8 Feb 2021

Table 42
QA20 Summary of services used on each device (5): Desktop/ laptop computer connected to broadband
MULTI CODE

Base: All with a desktop/ laptop computer connected to home broadband in the last 12 months

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	463	236 51%	227 49%	114 25%	118 25%	119 26%	112 24%	162 35%	138 30%	83 18%	80 17%	300 65%	163 35%
Weighted base	456	235 51%	221 49%	117* 26%*	116* 26%*	110 24%	112* 25%*	104 23%	132 29%	94* 21%*	126* 28%*	236 52%	220 48%
Effective base	394	199	195	98	98	101	97	153	130	80	75	271	150
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	168 37%	101 43% 60%b	67 30% 40%	49 42% 29%	35 30% 21%	49 45% 29%df	35 31% 21%	42 41% 25%	48 37% 29%	32 34% 19%	45 36% 27%	91 39% 54%	77 35% 46%
Longer videos through websites such as YouTube or Facebook (i.e. longer than 10minutes)	134 29%	85 36% 63%b	49 22% 37%	36 31% 27%	29 25% 22%	38 34% 28%	31 28% 23%	29 28% 22%	41 31% 30%	30 31% 22%	35 28% 26%	70 30% 52%	64 29% 48%
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	97 21%	45 19% 46%	52 23% 54%	23 20% 24%	24 21% 25%	25 22% 26%	25 22% 26%	28 27% 29%in	29 22% 30%	20 21% 20%	19 15% 20%	57 24% 59%	39 18% 41%
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	75 16%	39 16% 52%	36 16% 48%	17 15% 23%	24 20% 32%	16 14% 21%	18 16% 24%	19 18% 25%	27 20% 36%	10 11% 13%	19 15% 26%	45 19% 61%	29 13% 39%
TV live at the time of broadcast	34 8%	21 9% 61%	13 6% 39%	9 8% 28%	10 8% 29%	8 8% 24%	7 6% 20%	12 11% 34%	8 6% 25%	6 7% 18%	8 6% 23%	20 9% 58%	14 6% 42%
Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	33 7%	20 9% 61%	13 6% 39%	11 9% 33%	4 3% 11%	12 11% 36%d	6 6% 19%	10 9% 29%k	13 10% 39%k	2 3% 7%	8 7% 25%	23 10% 68%k	11 5% 32%
Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	21 5%	10 4% 47%	11 5% 53%	2 2% 11%	3 2% 12%	8 7% 38%	8 7% 39%	11 11% 54%jklm	6 4% 26%	3 3% 15%	1 1% 5%	17 7% 80%in	4 2% 20%
TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	8 2%	5 2% 54%	4 2% 46%	1 1% 9%	4 4% 50%	2 2% 25%	1 1% 16%	5 4% 55%in	3 2% 32%	1 1% 13%	- - -	7 3% 87%	1 * 13%
Net: ANY	242 53%	133 57% 55%	108 49% 45%	60 52% 25%	61 52% 25%	65 59% 27%	55 49% 23%	64 61% 26%kn	75 57% 31%	42 45% 18%	60 48% 25%	139 59% 57%kn	103 47% 43%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/kl/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Absolutes/col percents/row percents 8 Feb 2021

Table 42

**QA20 Summary of services used on each device (5): Desktop/ laptop computer connected to broadband
MULTI CODE**

Base: All with a desktop/ laptop computer connected to home broadband in the last 12 months

Total	Gender		Age				SEG					
	Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Weighted base	235 51%	221 49%	117* 26%*	116* 26%*	110 24%	112* 25%*	104 23%	132 29%	94* 21%*	126* 28%*	236 52%	220 48%
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	237 52%	130 48%	59 25%	61 26%	65 27%	53 22%	61 59% 26%kn	73 55% 31%	42 45% 18%	60 48% 26%	134 57% 57%kn	103 47% 43%
Net: LIVE TV ONLY	5 1%	3 1%	2 1%	1 *	1 1%	2 2%	3 3%	2 2%	- -	- -	5 2%	- -
	61%	39%	28%	12%	16%	44%	56%kn	44%	-	-	100%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 43
**QA20 Summary of services used on each device (6): Tablet computer connected to broadband
 MULTI CODE**

Base: All with a tablet computer connected to home broadband in the last 12 months

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	340	170 50%	170 50%	91 27%	84 25%	87 26%	78 23%	129 38%	97 29%	59 17%	55 16%	226 66%	114 34%
Weighted base	328	167 51%	161 49%	91* 28%*	79* 24%*	83* 25%*	75* 23%*	83 25%	93* 28%*	66* 20%*	86* 26%*	176 54%	152 46%
Effective base	289	145	144	80	69	73	68	122	91	57	52	204	105
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	148 45%	88 53% 59%b	60 37% 41%	40 44% 27%	34 43% 23%	38 46% 26%	35 48% 24%	41 50% 28%k	46 49% 31%	22 34% 15%	39 45% 26%	87 50% 59%k	61 40% 41%
Longer videos through websites such as YouTube or Facebook (i.e. longer than 10minutes)	127 39%	78 46% 61%b	50 31% 39%	32 35% 25%	30 37% 23%	36 43% 28%	30 40% 24%	34 41% 27%k	34 37% 27%	17 25% 13%	42 49% 33%k	68 39% 54%	59 39% 46%
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	75 23%	31 19% 41%	44 27% 59%	23 25% 30%	13 17% 18%	20 24% 27%	19 25% 25%	22 26% 29%	19 21% 26%	13 19% 17%	21 25% 28%	41 23% 55%	34 22% 45%
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	43 13%	20 12% 46%	23 14% 54%	10 11% 22%	12 15% 27%	10 12% 23%	12 16% 27%	18 22% 42%kn	14 15% 33%	6 9% 14%	5 5% 11%	33 19% 75%kn	11 7% 25%
Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	30 9%	13 8% 45%	16 10% 55%	10 11% 35%	6 7% 19%	6 7% 20%	8 10% 26%	8 10% 29%	9 9% 29%	6 9% 20%	7 8% 23%	17 10% 58%	13 8% 42%
TV live at the time of broadcast	24 7%	12 7% 53%	11 7% 47%	5 5% 21%	6 7% 25%	7 8% 28%	6 9% 27%	11 13% 47%kn	8 9% 34%	1 2% 5%	4 4% 15%	19 11% 60%kn	5 3% 20%
Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	17 5%	8 5% 48%	9 6% 52%	4 5% 25%	4 5% 21%	5 6% 30%	4 4% 24%	9 11% 51%jn	3 3% 17%	4 6% 24%	1 2% 8%	12 7% 68%	6 4% 32%
TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	11 3%	6 4% 52%	6 3% 48%	3 3% 24%	4 6% 39%	2 2% 17%	2 3% 20%	6 7% 52%n	2 3% 21%	1 2% 10%	2 2% 17%	8 5% 73%	3 2% 27%
Net: ANY	197 60%	106 64% 54%	90 56% 46%	59 65% 30%	49 62% 25%	43 52% 22%	46 61% 23%	56 68% 28%k	57 61% 29%k	27 42% 14%	57 66% 29%k	113 64% 57%k	84 55% 43%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/kl/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 43

**QA20 Summary of services used on each device (6): Tablet computer connected to broadband
MULTI CODE**

Base: All with a tablet computer connected to home broadband in the last 12 months

Total	Gender		Age				SEG						
	Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	
Weighted base	328	167 51%	161 49%	91* 28%*	79* 24%*	83* 25%*	75* 23%*	83 25%	93* 28%*	66* 20%*	86* 26%*	176 54%	152 46%
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	195 60%	105 63%	90 56%	58 63%	49 61%	43 52%	46 61%	55 67%	56 60%	27 42%	57 66%	111 63%	84 55%
Net: LIVE TV ONLY	2 1%	1 1%	1 *	1 1%	1 1%	- -	- -	1 1%	1 1%	- -	- -	2 1%	- -
		70%	30%	70%	30%	-	-	30%	70%	-	-	100%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - i/j/k/l/m/n
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 44
QA20 Summary of services used on each device (7): Smartphone connected to broadband
MULTI CODE

Base: All with a smartphone connected to home broadband in the last 12 months

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	461	235 51%	226 49%	116 25%	111 24%	117 25%	117 25%	154 33%	136 30%	86 19%	85 18%	290 63%	171 37%
Weighted base	461	239 52%	222 48%	121 26%	111* 24%*	110* 24%*	119 26%	99 22%	130 28%	98* 21%*	133* 29%*	229 50%	231 50%
Effective base	393	199	194	101	92	100	101	145	127	82	80	262	158
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	277 60%	158 57%b	119 43%	74 27%	74 27%	61 22%	68 24%	58 21%	73 26%	64 23%	82 30%	131 47%	146 53%
Longer videos through websites such as YouTube or Facebook (i.e. longer than 10minutes)	190 41%	121 64%b	69 36%	50 26%	52 27%	42 22%	46 24%	39 20%	48 25%	54 28%ijklm	50 26%	86 45%	104 55%
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	89 19%	45 19%	45 20%	25 21%	23 21%	21 19%	20 17%	23 23%	20 15%	22 22%	25 18%	43 19%	47 20%
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	60 13%	30 51%	29 49%	16 27%	20 33%	12 21%	11 19%	13 22%	11 19%	16 27%	19 32%	25 41%	35 59%
TV live at the time of broadcast	35 8%	21 9%	14 6%	7 5%	15 42%e	5 13%	9 7%	11 32%	8 23%	6 16%	10 29%	19 55%	16 45%
Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	29 6%	14 49%	15 51%	7 25%	7 24%	5 18%	10 33%	10 33%	7 25%	3 11%	9 31%	17 58%	12 42%
TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	16 4%	8 52%	8 48%	5 31%	5 30%	4 23%	3 16%	8 52%jkn	1 6%	2 13%	5 30%	9 57%	7 43%
Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	13 3%	7 57%	5 43%	2 16%	3 26%	2 15%	5 42%	5 39%	1 12%	2 14%	4 35%	6 51%	6 49%
Net: ANY	317 69%	172 72%	145 65%	84 69%	88 79%	68 62%	78 65%	69 69%	85 65%	74 75%	90 67%	154 67%	163 71%
		54%	46%	27%	28%ef	21%	24%	22%	27%	23%	28%	49%	51%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 44

**QA20 Summary of services used on each device (7): Smartphone connected to broadband
MULTI CODE**

Base: All with a smartphone connected to home broadband in the last 12 months

Total	Gender		Age				SEG						
	Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	
Weighted base	461	239 52%	222 48%	121 26%	111* 24%*	110* 24%*	119 26%	99 22%	130 28%	98* 21%*	133* 29%*	229 50%	231 50%
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	316 69%	172 72%	143 65%	83 69%	87 79%	68 62%	78 65%	68 69%	85 65%	73 74%	90 67%	153 67%	162 70%
		55%	45%	26%	28%ef	21%	25%	22%	27%	23%	28%	49%	51%
Net: LIVE TV ONLY	1 *	- -	1 1%	1 1%	1 *	- -	- -	1 1%	- -	1 1%	- -	1 *	1 *
		- -	100%	62%	38%	- -	- -	38%	- -	62%	- -	38%	62%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/ef - ij/k/l/m/n
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 45

**QA21: Can I just check, have you watched YouTube in the past 12 months?
SINGLE CODE**

Base: All not mentioning watching any short clips or longer videos through websites such as YouTube or Facebook via any device in the last 12 months

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	104	43 41%	61 59%	25 24%	28 27%	29 28%	22 21%	32 31%	32 31%	19 18%	21 20%	64 62%	40 38%
Weighted base	103*	41* 40%*	62* 60%*	26** 25%**	29** 28%**	25** 24%**	23** 22%**	20** 20%**	30* 29%*	20** 20%**	32** 31%**	50* 49%*	52* 51%*
Effective base	90	34	56	23	24	24	20	30	30	19	20	58	37
Yes	86	36	50	23	24	19	20	18	21	19	27	40	47
	84%	88%	81%	90%	82%	77%	88%	91%	71%	94%	86%	79%	89%
		42%	58%	27%	28%	22%	23%	21%	25%	22%	32%	46%	54%
No	16	5	12	3	5	6	3	2	9	1	5	11	6
	16%	12%	19%	10%	18%	23%	12%	9%	29%	6%	14%	21%	11%
		28%	72%	16%	31%	36%	17%	11%	53%	8%	28%	64%	36%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - i/j/k/l/m/n
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Absolutes/col percents/row percents 8 Feb 2021

Table 46
QA22: Could you please now think about the types of things you have used your Smart TV for on its own in the last 12 months?
MULTI CODE

Base: All with a smart TV connected to a home broadband service

	Gender		Age				SEG						
	Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	
Unweighted base	430	219 51%	211 49%	107 25%	104 24%	114 27%	105 24%	149 35%	124 29%	84 20%	73 17%	273 63%	157 37%
Weighted base	423	218 52%	204 48%	110* 26%*	103* 24%*	107* 24%*	104* 24%*	95 23%	117 28%	96* 23%*	114* 27%*	213 50%	210 50%
Effective base	366	186	181	92	87	97	90	140	116	81	68	246	145
Watch TV live at the time of broadcast	303 72%	160 73%	143 70%	80 27%	74 24%	78 26%	71 23%	78 26% <i>kl</i>	94 31% <i>kl</i>	64 21%	67 22%	172 57% <i>kl</i>	131 43%
Watch TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	261 62%	132 60%	130 63%	63 24%	62 24%	67 26%	70 27%	65 68% <i>ln</i>	81 69% <i>ln</i>	57 60%	58 51%	146 68% <i>ln</i>	116 55%
Watch TV or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	229 54%	112 51%	117 57%	58 25%	55 24%	67 63% <i>f</i>	49 48%	61 64% <i>ln</i>	71 61% <i>ln</i>	50 53%	46 40%	133 62% <i>ln</i>	96 46%
Watch short clips through websites such as YouTube or Facebook (i.e 10 minutes or less)	166 39%	98 45% <i>b</i>	68 33%	55 50% <i>de</i>	35 34%	37 35%	39 38%	37 39%	45 38%	42 44%	41 36%	82 39%	84 40%
Watch free Video On-demand content available as part of your subscription through your TV service provider	163 38%	91 42%	72 35%	46 28%	36 22%	44 41%	37 23%	48 51% <i>kl</i>	56 47% <i>kl</i>	24 25%	34 21%	104 49% <i>ln</i>	59 28%
Watch longer videos through websites such as YouTube or Facebook (i.e longer than 10 minutes)	145 34%	90 41% <i>b</i>	56 27%	47 43%	31 30%	33 31%	34 33%	30 32%	43 36%	35 37%	37 33%	73 34%	72 35%
Watch paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	91 22%	50 23%	41 20%	22 20%	26 25%	18 17%	24 23%	33 35% <i>kl</i>	29 25% <i>kl</i>	16 17%	13 11%	62 29% <i>ln</i>	29 14%
Watch TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	59 14%	33 15%	26 13%	16 15%	15 15%	9 8%	18 18%	23 24% <i>ln</i>	14 12%	15 15%	7 6%	37 18% <i>ln</i>	22 10%
None of these	16 4%	5 2%	11 5%	4 3%	4 4%	4 4%	4 4%	3 3%	4 3%	2 2%	7 6%	7 3%	9 4%
Don't know	7 2%	3 1%	4 2%	1 1%	3 3%	-	3 3%	* 7%	2 29%	1 16%	3 49%	2 35%	4 65%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f - i/j/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 46
QA22: Could you please now think about the types of things you have used your Smart TV for on its own in the last 12 months?
MULTI CODE

Base: All with a smart TV connected to a home broadband service

Total	Gender		Age				SEG						
	Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	
Weighted base	423	218 52%	204 48%	110* 26%*	103* 24%*	107* 25%*	104* 24%*	95 23%	117 28%	96* 23%*	114* 27%*	213 50%	210 50%
Net: ANY	400 95%	211 97%	189 93%	105 96%	95 93%	103 96%	97 93%	92 96%	112 95%	92 97%	104 91%	204 96%	196 94%
Net: ANY NON-LIVE TV AT TIME OF BROADCAST	365 86%	192 88%	174 85%	96 87%	84 82%	98 92%	87 84%	87 91%	104 88%	85 89%	89 78%	191 90%	174 83%
Net: LIVE TV ONLY	35 8%	19 9%	16 8%	9 8%	11 11%	5 4%	10 9%	5 5%	8 7%	7 7%	15 13%	13 6%	22 10%
		54%	46%	26%	32%	14%	28%	14%	24%	20%	42%	38%	62%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - i/j/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Absolutes/col percents/row percents 8 Feb 2021

Table 47
QA20/QA22 Summary table

Base: All respondents

TV live at the time of broadcast	TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	Net: Catch-up or free on-demand services	Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	Longer videos through websites such as YouTube or Facebook (i.e. longer than 10minutes)	Net: ODO	
Unweighted base	506	506	506	506	506	506	506	506	506	
Weighted base	506	506	506	506	506	506	506	506	506	
Effective base	430	430	430	430	430	430	430	430	430	
TV service(s)	369 73%	296 59%	223 44%	353 70%	117 23%	314 62%	81 16%	201 40%	172 34%	434 86%
Blu-ray player connected to a TV	306 60%	234 46%	163 32%	284 56%	95 19%	261 52%	61 12%	169 33%	150 30%	398 79%
Digital Media Player	310 61%	259 51%	180 36%	312 62%	103 20%	307 61%	69 14%	194 38%	161 32%	429 85%
Games console	310 61%	246 49%	173 34%	299 59%	101 20%	299 59%	76 15%	210 41%	179 35%	428 85%
Desktop/ Laptop computer	311 62%	259 51%	169 33%	307 61%	96 19%	284 56%	62 12%	248 49%	206 41%	445 88%
Tablet computer	308 61%	240 48%	175 35%	293 58%	99 19%	288 57%	64 13%	250 49%	214 42%	441 87%
Smartphone	308 61%	250 49%	170 34%	301 60%	94 18%	287 57%	68 13%	333 66%	250 49%	471 93%
Smart TV	303 60%	229 45%	163 32%	282 56%	91 18%	261 52%	59 12%	166 33%	145 29%	398 79%
Net: Any	387 76%	352 69%	254 50%	408 81%	130 26%	386 76%	101 20%	397 78%	313 62%	500 99%

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

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Table 48

QA23: You said that you use broadcaster catch-up and/or free video on-demand services. What would you say are the reasons that you use these broadcaster catch-up and on-demand TV services?
MULTI CODE

Base: All using catch-up or free on-demand services

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	419	212 51%	207 49%	101 24%	106 25%	116 28%	96 23%	149 36%	130 31%	74 18%	66 16%	279 67%	140 33%
Weighted base	408	209 51%	199 49%	103* 25%*	104* 26%*	109* 27%*	91* 22%*	96 23%	124 30%	84* 21%*	105* 26%*	219 54%	188 46%
Effective base	356	179	178	87	87	99	84	140	121	71	62	252	129
I want to watch the programme/ film at a time that suits me	201 49%	110 53%	90 45%	49 48%	52 50%	61 56%	38 42%	49 51%	72 58%	38 45%	42 40%	121 55%	80 42%
I use it when there is nothing on 'normal' TV that I want to watch	166 41%	89 43%	77 39%	43 42%	45 43%	42 39%	36 39%	42 44%	56 45%	26 32%	41 39%	99 45%	67 36%
I missed the programme/ film when it was on TV and I use it to catch up	160 39%	83 40%	77 39%	36 35%	35 34%	47 43%	42 46%	46 28%jl	44 35%	38 45%	33 32%	89 41%	71 38%
Just to pass some time/ relax	155 38%	68 32%	87 44%	41 40%	35 34%	36 33%	42 46%	32 34%	51 41%	41 49%	30 29%	84 38%	71 38%
There is a good choice of programmes/ films	124 31%	60 29%	64 32%	30 29%	28 26%	37 34%	30 33%	32 33%	45 36%	33 26%	15 15%	76 35%	48 26%
Somebody was watching something else on the TV at the time it was on so I used it to catch up	96 24%	57 27%	39 20%	23 22%	28 27%	29 27%	16 17%	25 26%	28 23%	16 19%	26 25%	54 24%	42 22%
The programme/ film was recommended to me by someone I know	79 19%	41 19%	39 49%	11 11%	22 21%	26 24%	20 22%	24 25%	30 24%	20 23%	6 5%	54 25%	25 13%
There are older programmes (such as classic TV shows) or films available that I want to watch	78 19%	49 24%	29 15%	16 16%	17 17%	25 23%	20 22%	26 27%	25 20%	19 23%	8 8%	51 23%	27 14%
I want to watch programmes when I am away from home	68 17%	37 18%	31 16%	22 21%	17 16%	12 11%	18 19%	18 19%	19 16%	13 16%	18 17%	37 17%	31 17%
I thought I had recorded it	44 11%	19 9%	24 12%	13 12%	12 12%	11 10%	7 8%	16 17%	13 10%	9 11%	6 5%	29 13%	15 8%
It didn't record properly/ cut the beginning/ cut the end of the programme	29 7%	14 7%	15 8%	4 4%	8 8%	9 9%	7 8%	10 34%	10 35%	6 21%	3 11%	20 69%	9 31%
Other reasons	6 1%	2 1%	3 2%	2 2%	1 1%	2 2%	-	-	3 3%	-	2 2%	3 1%	2 1%
		38%	62%	38%	20%	42%	-	-	58%	-	42%	58%	42%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 49
QA24: And what would you say is the main reason?
SINGLE CODE

Base: All using catch-up or free on-demand services

	Gender		Age				SEG						
	Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	
Unweighted base	419	212 51%	207 49%	101 24%	106 25%	116 28%	96 23%	149 36%	130 31%	74 18%	66 16%	279 67%	140 33%
Weighted base	408	209 51%	199 49%	103* 25%*	104* 26%*	109* 27%*	91* 22%*	96 23%	124 30%	84* 21%*	105* 26%*	219 54%	188 46%
Effective base	356	179	178	87	87	99	84	140	121	71	62	252	129
I want to watch the programme/ film at a time that suits me	110 27%	56 27%	54 27%	25 25%	30 29%	31 29%	23 25%	28 29%	40 32%	18 22%	24 23%	68 31%	43 23%
I missed the programme/ film when it was on TV and I use it to catch up	66 16%	31 17%	31 16%	15 15%	16 16%	21 20%	13 14%	14 14%	15 12%	15 18%	22 21%	29 13%	37 20%
Just to pass some time/ relax	59 14%	22 11%	36 18%	17 16%	9 8%	13 12%	21 23%	10 10%	17 14%	21 25%	11 11%	26 12%	32 17%
I use it when there is nothing on 'normal' TV that I want to watch	51 13%	31 15%	20 10%	14 28%	16 31%	10 20%	11 22%	15 29% j	9 17%	7 14%	20 40% j	24 46%	28 54%
There is a good choice of programmes/ films	26 6%	13 6%	13 7%	9 35%	6 23%	6 23%	5 18%	6 24%	11 40%	7 27%	2 8%	17 65%	9 35%
Somebody was watching something else on the TV at the time it was on so I used it to catch up	21 5%	13 6%	9 4%	5 25%	6 30%	7 31%	3 14%	4 19%	5 24%	3 15%	9 41%	9 44%	12 56%
There are older programmes (such as classic TV shows) or films available that I want to watch	15 4%	11 5%	5 2%	5 30%	4 27%	2 14%	4 29%	4 25%	8 52%	2 16%	1 7%	12 77%	3 23%
The programme/ film was recommended to me by someone I know	13 3%	8 4%	6 3%	3 20%	5 36%	4 27%	2 18%	5 39% ln	6 45%	2 15%	-	11 85% ln	2 15%
I want to watch programmes when I am away from home	13 3%	9 5%	3 2%	1 4%	5 41%	5 40%	2 14%	2 19%	3 22%	2 18%	5 40%	5 42%	7 58%
I thought I had recorded it	6 2%	2 1%	5 2%	* 7%	3 51%	3 42%	-	4 59% ln	2 26%	1 15%	-	5 85%	1 15%
It didn't record properly/ cut the beginning/ cut the end of the programme	4 1%	2 43%	2 57%	2 38%	1 13%	-	2 49%	1 13%	2 39%	2 48%	-	2 52%	2 48%
Other	6 1%	2 38%	3 62%	2 38%	1 20%	2 42%	-	-	3 58%	-	2 42%	3 58%	2 42%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Absolutes/col percents/row percents 8 Feb 2021

Table 52

QL1: Thinking about all the on-line or on-demand TV or video content you watch nowadays, has anything that you have seen on any on-line or on-demand service caused you any concern?

Base: All who have watched anything on-line or on-demand in the last 12 months

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	501	256 51%	245 49%	125 25%	124 25%	129 26%	123 25%	168 34%	145 29%	93 19%	95 19%	313 62%	188 38%
Weighted base	500	259 52%	241 48%	129 26%	125 25%	122 24%	125 25%	107 21%	138 28%	106* 21%*	149* 30%*	246 49%	255 51%
Effective base	425	215	210	108	103	108	106	158	136	89	89	282	173
Yes	111 22%	55 21%	56 23%	23 18%	27 21%	30 24%	31 25%	28 26%	23 17%	23 22%	37 25%	51 21%	59 23%
		49%	51%	21%	24%	27%	28%	25%	21%	21%	33%	46%	54%
No	354 71%	188 72%	166 69%	100 78%	88 71%	85 70%	81 65%	75 70%	108 78%	77 73%	94 63%	183 75%	171 67%
		53%	47%	28% f	25%	24%	23%	21%	31% ln	22%	27%	52% ln	48%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 53

QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content/you saw?

Base: All who have watched anything on-line or on-demand in the last 12 months

MULTI CODE

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	501	256 51%	245 49%	125 25%	124 25%	129 26%	123 25%	168 34%	145 29%	93 19%	95 19%	313 62%	188 38%
Weighted base	500	259 52%	241 48%	129 26%	125 25%	122 24%	125 25%	107 21%	138 28%	106* 21%*	149* 30%*	246 49%	255 51%
Effective base	425	215	210	108	103	108	106	158	136	89	89	282	173
Bad language	37 7%	18 7%	20 8%	7 7%	8 23%	10 8%	12 9%	10 9%	8 7%	11 10%	9 23%	18 48%	20 52%
Bullying/victimising of others (e.g. People being nasty, mean or unkind to each other or seeing bad things)	22 4%	7 3%	15 6%	4 3%	4 3%	8 7%	5 4%	7 7%	2 1%	4 3%	9 6%	9 4%	13 5%
Bullying/victimising of me (e.g. People being nasty, mean or unkind to me, or being picked on by other people online)	21 4%	13 5%	9 4%	4 3%	4 4%	8 7%	5 4%	7 7%	- -	5 5%	9 6%	7 3%	14 6%
Sex/sexually explicit content	21 4%	10 4%	11 5%	5 4%	4 3%	7 6%	5 4%	3 3%	3 2%	6 6%	8 5%	7 3%	14 5%
Drugs/drug use- seeing something, encouraging it or saying its ok or showing how to do it	20 4%	12 5%	7 3%	2 2%	6 5%	5 4%	6 5%	6 5%	7 5%	6 6%	1 1%	12 5%	7 3%
Content harmful to my self-esteem (e.g. things that make me feel under pressure to appear popular or attractive online)	19 4%	5 2%	13 6%	1 4%	3 15%	9 47% c	6 34% c	6 30%	4 19%	3 18%	6 34%	9 49%	10 51%
Racism	18 4%	8 3%	10 4%	2 2%	3 2%	7 6%	5 4%	4 4%	4 3%	5 4%	4 3%	8 3%	9 4%
Cruelty to animals	17 3%	9 3%	8 3%	3 2%	4 3%	4 3%	5 4%	2 2%	2 1%	2 2%	11 7%	4 1%	13 5%
Dangerous behaviour seeing something encouraging it or saying its ok or showing how to do it	16 3%	5 2%	11 5%	3 2%	2 2%	6 5%	5 4%	6 36% j	1 6%	3 19%	6 39%	7 42%	10 58%
Inaccurate information	16 3%	10 4%	6 3%	5 4%	4 3%	3 3%	4 3%	3 3%	4 3%	4 4%	5 3%	7 3%	9 4%
Violence (in general)	16 3%	8 3%	8 3%	6 4%	4 3%	3 2%	3 3%	4 4%	1 1%	3 3%	7 5%	5 2%	11 4%
Discrimination (e.g. encouraging people to dislike others based on age, gender, disability, religious/non-religious)	15 3%	7 3%	7 3%	1 9%	7 44%	3 24%	3 23%	6 39% j	1 6%	6 40% j	2 15%	7 45%	8 55%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base
 Prepared by BVA BDRC
 Fieldwork: 2020
 BDRC/Job number (23183)

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Absolutes/col percents/row percents 8 Feb 2021

Table 53

QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content/you saw?

Base: All who have watched anything on-line or on-demand in the last 12 months

MULTI CODE

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Weighted base	500	259 52%	241 48%	129 26%	125 25%	122 24%	125 25%	107 21%	138 28%	106* 21%*	149* 30%*	246 49%	255 51%
Eating disorders – seeing something, encouraging it or saying its ok or showing how to do it	12 2%	6 2% 47%	6 3% 53%	3 2% 23%	3 2% 23%	2 2% 20%	4 3% 34%	4 4% 36%	3 2% 21%	1 1% 12%	4 3% 32%	7 3% 57%	5 2% 43%
Defamation/smearing of others (i.e. saying untrue things about other people)	12 2%	8 3% 65%	4 2% 35%	- - -	1 1% 9%	4 3% 32%	7 6% 59% c	5 4% 39% j	1 1% 8%	1 1% 11%	5 3% 42%	6 2% 47%	6 2% 53%
Seeing things that are too old for me	12 2%	7 3% 58%	5 2% 42%	1 1% 8%	5 4% 44%	2 2% 21%	3 3% 27%	3 3% 27%	2 1% 15%	1 1% 8%	6 4% 50%	5 2% 42%	7 3% 58%
Trolling/on-line harassment (please think about video content only rather than any written comments)	11 2%	7 3% 60%	5 2% 40%	4 3% 33%	3 3% 29%	1 1% 6%	4 3% 33%	4 4% 39% j	- - -	3 3% 29% j	4 3% 33%	4 2% 39%	7 3% 61%
Welfare of children or young people	11 2%	6 2% 51%	6 2% 49%	3 2% 28%	3 2% 26%	3 3% 28%	2 2% 18%	1 1% 6%	2 1% 15%	- - -	9 6% 79% ikm	2 1% 21%	9 4% 79%
Incitement to crime (i.e. encouraging people to commit a crime)	10 2%	6 2% 61%	4 2% 39%	1 1% 12%	1 1% 12%	5 4% 47%	3 2% 29%	5 4% 44% j	- - -	3 3% 30%	3 2% 26%	5 2% 44%	6 2% 56%
Incitement to hatred (i.e. encouraging people to dislike others and to be mean to them based on their age, gender, disability)	10 2%	5 2% 45%	6 2% 55%	- - -	4 3% 35%	2 1% 17%	5 4% 48% c	4 4% 39% j	- - -	3 3% 34% j	3 2% 27%	4 2% 39%	6 2% 61%
Gossip being spread about someone else even if it was true	10 2%	6 2% 56%	5 2% 44%	2 1% 17%	2 1% 18%	2 1% 16%	5 4% 49%	6 5% 57% jin	2 1% 19%	2 2% 24%	- - -	8 3% 76%	2 1% 24%
Suicide– seeing something, encouraging it or saying its ok or showing how to do it	10 2%	5 2% 48%	5 2% 52%	2 2% 20%	3 3% 32%	2 2% 20%	3 2% 28%	5 4% 47% jk	1 1% 9%	- - -	4 3% 44%	6 2% 56%	4 2% 44%
Seeing things that make me feel sad, frightened or embarrassed (e.g. violence or nakedness or cruelty)	10 2%	4 1% 39%	6 3% 61%	2 1% 17%	2 2% 20%	3 3% 32%	3 2% 30%	6 6% 61% jin	- - -	2 2% 24%	1 1% 15%	6 3% 61%	4 2% 39%
Misleading advertising (e.g. the game I bought not being like the one I thought it was, or only working if I pay more money)	7 1%	4 2% 62%	2 1% 38%	1 1% 12%	2 2% 33%	1 1% 10%	3 2% 45%	4 4% 65% in	1 1% 16%	1 1% 19%	- - -	5 2% 81%	1 1% 19%
People pretending to be me online	6 1%	3 1% 48%	3 1% 52%	2 2% 30%	2 1% 28%	1 1% 10%	2 2% 32%	3 3% 53% in	2 1% 27%	1 1% 20%	- - -	5 2% 80%	1 1% 20%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/kl/m/n
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Absolutes/col percents/row percents 8 Feb 2021

Table 53

QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content/you saw?

Base: All who have watched anything on-line or on-demand in the last 12 months

MULTI CODE

Total	Gender		Age				SEG						
	Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	
Weighted base	500	259 52%	241 48%	129 26%	125 25%	122 24%	125 25%	107 21%	138 28%	106* 21%*	149* 30%*	246 49%	255 51%
Exorcism/the paranormal	6 1%	4 1%	2 1%	1 1%	1 1%	2 2%	2 2%	2 4%	- -	2 38%	1 20%	2 42%	3 58%
Offence of religion (i.e. being rude about a religion)	5 1%	4 1%	2 1%	- -	1 1%	3 2%	2 1%	2 2%	2 1%	- -	1 1%	4 2%	1 *
Infringing my privacy (e.g. using photo of me when I hadn't said they could/web page or embarrassing pictures being posted)	5 1%	4 2%	1 *	1 1%	2 1%	1 1%	1 1%	4 77% ijln	- -	1 23%	- -	4 2%	1 *
Other (please type in)	2 *	- -	2 100%	- -	1 44%	- -	1 56%	1 56%	1 44%	- -	- -	2 100%	- -
Net: Any concerns	111 22%	55 21%	56 23%	23 18%	27 21%	30 24%	31 25%	28 26%	23 17%	23 22%	37 25%	51 21%	59 23%
		49%	51%	21%	24%	27%	28%	25%	21%	21%	33%	46%	54%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 54

QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content/you saw?

Base: All who have seen something of concern on an on-line or on-demand service

MULTI CODE

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	111	54 49%	57 51%	23 21%	27 24%	29 26%	32 29%	43 39%	25 23%	20 18%	23 21%	68 61%	43 39%
Weighted base	111*	55* 49%*	56* 51%*	23** 21%**	27** 24%**	30** 27%**	31** 28%**	28* 25%*	23** 21%**	23** 21%**	37** 33%**	51* 46%*	59* 54%*
Effective base	93	44	49	19	22	24	28	40	24	19	21	62	39
Bad language	37 34%	18 33% 48%	20 35% 52%	7 31% 19%	8 32% 23%	10 34% 27%	12 37% 31%	10 35% 26%	8 34% 21%	11 48% 29%	9 24% 23%	18 35% 48%	20 33% 52%
Bullying/victimising of others (e.g. People being nasty, mean or unkind to each other or seeing bad things)	22 20%	7 13% 32%	15 26% 68%	4 19% 20%	4 14% 17%	8 28% 38%	5 17% 25%	7 26% 33%	2 8% 9%	4 16% 16%	9 25% 41%	9 18% 42%	13 21% 58%
Bullying/victimising of me (e.g. People being nasty, mean or unkind to me, or being picked on by other people online)	21 19%	13 23% 60%	9 15% 40%	4 18% 20%	4 17% 21%	8 27% 37%	5 15% 22%	7 25% 33%	- - -	5 23% 24%	9 25% 43%	7 14% 33%	14 24% 67%
Sex/sexually explicit content	21 19%	10 18% 47%	11 20% 53%	5 20% 22%	4 15% 20%	7 24% 34%	5 15% 24%	3 12% 17%	3 14% 16%	6 26% 29%	8 21% 38%	7 13% 33%	14 23% 67%
Drugs/drug use- seeing something, encouraging it or saying its ok or showing how to do it	20 18%	12 22% 62%	7 13% 38%	2 9% 11%	6 24% 33%	5 16% 24%	6 20% 33%	6 20% 28%	7 29% 34%	6 26% 30%	1 4% 8%	12 24% 62%	7 13% 38%
Content harmful to my self-esteem (e.g. things that make me feel under pressure to appear popular or attractive online)	19 17%	5 10% 29%	13 24% 71%	1 3% 4%	3 11% 15%	9 30% 47%	6 20% 34%	6 20% 30%	4 15% 19%	3 15% 18%	6 17% 34%	9 18% 49%	10 16% 51%
Racism	18 16%	8 14% 43%	10 18% 57%	2 8% 11%	3 10% 15%	7 25% 42%	5 18% 31%	4 16% 26%	4 17% 22%	5 21% 27%	4 12% 25%	8 16% 48%	9 15% 52%
Cruelty to animals	17 15%	9 16% 52%	8 14% 48%	3 14% 19%	4 16% 26%	4 14% 25%	5 16% 30%	2 7% 11%	2 7% 10%	2 10% 14%	11 30% 65%	4 7% 21%	13 22% 79% ^{dm}
Dangerous behaviour seeing something encouraging it or saying its ok or showing how to do it	16 15%	5 9% 32%	11 20% 68%	3 13% 19%	2 8% 14%	6 20% 36%	5 16% 32%	6 21% 36%	1 4% 6%	3 14% 19%	6 17% 39%	7 13% 42%	10 16% 58%
Inaccurate information	16 15%	10 18% 60%	6 12% 40%	5 23% 32%	4 13% 22%	3 11% 21%	4 13% 25%	3 12% 21%	4 16% 23%	4 17% 24%	5 14% 32%	7 14% 44%	9 15% 56%
Violence (in general)	16 14%	8 15% 51%	8 14% 49%	6 24% 35%	4 16% 27%	3 9% 17%	3 11% 21%	4 15% 26%	1 5% 8%	3 15% 21%	7 20% 46%	5 10% 33%	11 18% 67%
Discrimination (e.g. encouraging people to dislike others based on age, gender, disability, religious/non-religious)	15 13%	7 14% 50%	7 13% 50%	1 6% 9%	7 24% 44%	3 12% 24%	3 11% 23%	6 21% 39%	1 4% 6%	6 26% 40%	2 6% 15%	7 13% 45%	8 14% 55%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BVA BDRC
 Fieldwork: 2020
 BDRC/Job number (23183)

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 54

QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content/you saw?

Base: All who have seen something of concern on an on-line or on-demand service

MULTI CODE

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Weighted base	111*	55* 49%*	56* 51%*	23** 21%**	27** 24%**	30** 27%**	31** 28%**	28* 25%*	23** 21%**	23** 21%**	37** 33%**	51* 46%*	59* 54%*
Eating disorders – seeing something, encouraging it or saying its ok or showing how to do it	12 11%	6 10% 47%	6 11% 53%	3 12% 23%	3 10% 23%	2 8% 20%	4 13% 34%	4 15% 36%	3 11% 21%	1 6% 12%	4 10% 32%	7 13% 57%	5 9% 43%
Defamation/smearing of others (i.e. saying untrue things about other people)	12 11%	8 14% 65%	4 7% 35%	- - -	1 4% 9%	4 13% 32%	7 22% 59%	5 17% 39%	1 4% 8%	1 6% 11%	5 14% 42%	6 11% 47%	6 11% 53%
Seeing things that are too old for me	12 11%	7 13% 58%	5 9% 42%	1 4% 8%	5 20% 44%	2 8% 21%	3 10% 27%	3 11% 27%	2 8% 15%	1 4% 8%	6 16% 50%	5 10% 42%	7 12% 58%
Trolling/on-line harassment (please think about video content only rather than any written comments)	11 10%	7 13% 60%	5 8% 40%	4 16% 33%	3 13% 29%	1 2% 6%	4 12% 33%	4 16% 39%	- - -	3 15% 29%	4 10% 33%	4 9% 39%	7 12% 61%
Welfare of children or young people	11 10%	6 11% 51%	6 10% 49%	3 14% 28%	3 11% 26%	3 11% 28%	2 7% 18%	1 2% 6%	2 7% 15%	- - -	9 24% 79%	2 5% 21%	9 15% 79%
Incitement to crime (i.e. encouraging people to commit a crime)	10 9%	6 12% 61%	4 7% 39%	1 5% 12%	1 5% 12%	5 17% 47%	3 10% 29%	5 17% 44%	- - -	3 14% 30%	3 7% 26%	5 9% 44%	6 10% 56%
Incitement to hatred (i.e. encouraging people to dislike others and to be mean to them based on their age, gender, disability)	10 9%	5 8% 45%	6 10% 55%	- - -	4 14% 35%	2 6% 17%	5 16% 48%	4 15% 39%	- - -	3 15% 34%	3 8% 27%	4 8% 39%	6 10% 61%
Gossip being spread about someone else even if it was true	10 9%	6 11% 56%	5 8% 44%	2 8% 17%	2 7% 18%	2 6% 16%	5 16% 49%	6 21% 57% n	2 8% 19%	2 11% 24%	- - -	8 15% 76%	2 4% 24%
Suicide– seeing something, encouraging it or saying its ok or showing how to do it	10 9%	5 9% 48%	5 9% 52%	2 9% 20%	3 12% 32%	2 7% 20%	3 9% 28%	5 17% 47%	1 4% 9%	- 12% 44%	4 11% 56%	6 11% 56%	4 7% 44%
Seeing things that make me feel sad, frightened or embarrassed (e.g. violence or nakedness or cruelty)	10 9%	4 7% 39%	6 11% 61%	2 8% 17%	2 8% 20%	3 11% 32%	3 10% 30%	6 22% 61% n	- - -	2 11% 24%	1 4% 15%	6 12% 61%	4 7% 39%
Misleading advertising (e.g. the game I bought not being like the one I thought it was, or only working if I pay more money)	7 6%	4 8% 62%	2 4% 38%	1 3% 12%	2 8% 33%	1 2% 10%	3 10% 45%	4 15% 65% n	1 4% 16%	1 6% 19%	- - -	5 10% 81%	1 2% 19%
People pretending to be me online	6 6%	3 6% 48%	3 6% 52%	2 8% 30%	2 7% 28%	1 2% 10%	2 7% 32%	3 12% 53% n	2 8% 27%	1 6% 20%	- - -	5 10% 80%	1 2% 20%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 54

QL2: What kind of thing caused you concern on the on-line or on-demand TV or video content/you saw?

Base: All who have seen something of concern on an on-line or on-demand service

MULTI CODE

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Weighted base	111*	55* 49%*	56* 51%*	23** 21%**	27** 24%**	30** 27%**	31** 28%**	28* 25%*	23** 21%**	23** 21%**	37** 33%**	51* 46%*	59* 54%*
Exorcism/the paranormal	6 5%	4 7% 63%	2 4% 37%	1 3% 13%	1 4% 20%	2 6% 32%	2 6% 34%	2 9% 42%	- - -	2 10% 38%	1 3% 20%	2 5% 42%	3 6% 58%
Offence of religion (i.e. being rude about a religion)	5 5%	4 7% 70%	2 3% 30%	- - -	1 3% 17%	3 9% 51%	2 6% 32%	2 9% 44%	2 8% 33%	- - -	1 3% 23%	4 8% 77%	1 2% 23%
Infringing my privacy (e.g. using photo of me when I hadn't said they could/web page or embarrassing pictures being posted)	5 4%	4 7% 84%	1 1% 16%	1 3% 16%	2 7% 39%	1 4% 23%	1 3% 22%	4 13% 77% n	- - -	1 5% 23%	- - -	4 7% 77%	1 2% 23%
Other (please type in)	2 2%	- - -	2 3% 100%	- - -	1 3% 44%	- - -	1 3% 56%	1 4% 56%	1 4% 44%	- - -	- - -	2 4% 100%	- - -
Net: Any concerns	111 100%	55 100% 49%	56 100% 51%	23 100% 21%	27 100% 24%	30 100% 27%	31 100% 28%	28 100% 25%	23 100% 21%	23 100% 21%	37 100% 33%	51 100% 46%	59 100% 54%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/kl/m/n
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 55
QL3: SUMMARY I.- Thinking about each of the things that caused you concern, which services were you watching this content on?

Base: All who have seen something of concern on an on-line or on-demand service

	Bad language	Bullying/victimising of others	Drugs/drug use—seeing something, encouraging it or saying how to do it	Bullying/victimising of me	Content harmful to my self-esteem	Sex/sexually explicit content	Dangerous behaviour seeing something encouraging it or saying how to do it	Racism	Discrimination	Inaccurate information	Gossip being spread about someone else even if it was true	Cruelty to animals	Violence (in general)	Defamation/smearings of others	Eating disorders—seeing something, encouraging it or saying how to do it	Incitement to crime	Seeing things that make me feel sad, frightened or embarrassed	Trolling/on-line harassment	Incitement to hatred	Suicide—seeing something, encouraging it or saying how to do it	Seeing things that are too old for me	People pretending to be me online	Welfare of children or young people	Misleading advertising
Unweighted base	39	23	22	21	19	19	17	17	17	16	14	14	14	13	13	12	12	11	11	11	10	9	9	8
Weighted base	37	22	20	21	19	21	16	18	15	16	10	17	16	12	12	10	10	11	10	10	12	6	11	7
Effective base	34	19	19	18	16	16	14	15	13	13	12	12	11	10	10	11	11	9	10	9	8	8	8	7
TV live at the time of broadcast	11	1	5	6	2	3	3	5	3	4	3	4	6	2	4	2	3	1	3	1	3	-	5	1
	30%	6%	23%	30%	9%	15%	15%	26%	17%	22%	31%	24%	38%	21%	34%	19%	25%	9%	30%	8%	24%	-	45%	12%
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	11	2	2	4	3	4	3	1	2	3	3	*	5	*	1	2	3	1	2	1	-	-	-	3
	29%	10%	8%	17%	15%	20%	21%	7%	15%	20%	28%	2%	28%	3%	12%	20%	25%	7%	24%	8%	-	-	-	47%
Free/Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	7	4	5	3	2	3	3	5	2	*	2	1	3	1	1	4	3	3	1	2	1	1	-	-
	19%	17%	23%	14%	11%	14%	19%	27%	16%	3%	15%	5%	20%	8%	11%	36%	28%	29%	11%	15%	5%	19%	-	-
Paid/Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	3	1	2	2	4	1	1	1	2	-	3	-	1	1	1	2	1	2	2	*	-	-	-	2
	7%	6%	11%	7%	19%	4%	6%	6%	16%	-	27%	-	8%	9%	12%	19%	11%	15%	16%	5%	-	-	-	23%
TV, box sets or films from an online subscription/ service such as Netflix, Amazon Prime, or Now TV	11	6	7	2	7	6	5	5	2	1	3	2	4	2	1	2	4	-	4	3	3	1	1	2
	29%	27%	34%	11%	36%	31%	33%	30%	11%	5%	31%	9%	26%	16%	4%	17%	36%	-	39%	32%	25%	20%	9%	24%
TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	3	2	1	2	1	2	-	-	*	2	1	-	2	2	1	-	1	1	2	2	1	1	-	-
	7%	10%	7%	9%	3%	8%	-	-	3%	13%	9%	-	13%	18%	4%	-	13%	7%	19%	17%	8%	8%	-	-
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	9	3	3	3	5	5	4	5	6	9	3	9	2	5	3	3	3	3	4	2	2	1	1	2
	25%	15%	15%	16%	26%	22%	26%	29%	43%	54%	30%	53%	15%	40%	28%	30%	29%	29%	43%	19%	21%	20%	7%	30%
Longer videos through websites such as YouTube or Facebook (i.e. longer than 10 minutes)	5	5	3	4	4	4	3	4	5	3	3	8	6	3	4	3	5	2	3	3	4	-	1	2
	12%	24%	14%	17%	23%	19%	19%	21%	32%	16%	31%	46%	41%	28%	33%	27%	45%	17%	32%	28%	32%	-	7%	31%
Don't know	2	2	1	2	3	5	2	2	1	1	-	3	2	1	1	1	1	6	1	2	1	4	4	1
	6%	9%	3%	9%	15%	26%	10%	10%	4%	5%	-	17%	11%	5%	5%	6%	14%	50%	12%	19%	5%	64%	39%	19%

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 55
QL3: SUMMARY I.- Thinking about each of the things that caused you concern, which services were you watching this content on?

Base: All who have seen something of concern on an on-line or on-demand service

	Exorcism/the paranormal	Offence of religion	Infringing my privacy	Other	Pornography	Accuracy of medical/health claims	Nakedness/naked bodies/body parts	Illegal child sexual abuse material	Other	Other
Unweighted base	6	6	6	3	-	-	-	-	-	-
Weighted base	6	5	5	2	-	-	-	-	-	-
Effective base	6	6	6	3	-	-	-	-	-	-
TV live at the time of broadcast	2 34%	1 18%	1 16%	1 44%	-	-	-	-	-	-
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	1 17%	1 14%	-	-	-	-	-	-	-	-
Free/Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	2 31%	-	1 16%	-	-	-	-	-	-	-
Paid/Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	-	-	2 32%	-	-	-	-	-	-	-
TV, box sets or films from an online subscription/ service such as Netflix, Amazon Prime, or Now TV	2 37%	2 39%	-	1 44%	-	-	-	-	-	-
TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	1 13%	-	1 16%	-	-	-	-	-	-	-
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	-	2 35%	2 39%	2 100%	-	-	-	-	-	-
Longer videos through websites such as YouTube or Facebook (i.e. longer than 10 minutes)	1 13%	1 16%	-	1 56%	-	-	-	-	-	-
Don't know	1 11%	1 12%	2 45%	-	-	-	-	-	-	-

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Absolutes/col percents/row percents 8 Feb 2021

Table 56

QL3: SUMMARY II. - Thinking about each of the things that caused you concern, which services were you watching this content on?

Base: All who have seen something of concern on an on-line or on-demand service

	TV live at the time of broadcast	TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	Free/Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	Paid/Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	TV, box sets or films from an online subscription/ service such as Netflix, Amazon Prime, or Now TV	TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	Longer videos through websites such as YouTube or Facebook (i.e. longer than 10 minutes)	Browse the internet – such as shopping, emails or social media	Don't know
Unweighted base	111	111	111	111	111	111	111	111	111	111
Weighted base	111	111	111	111	111	111	111	111	111	111
Effective base	93	93	93	93	93	93	93	93	93	93
Bad language	11 10%	11 10%	7 6%	3 2%	11 10%	3 3%	9 8%	5 4%	-	2 2%
Bullying/victimising of me	6 6%	4 3%	3 3%	2 1%	2 2%	2 2%	3 3%	4 3%	-	2 2%
Content harmful to my self-esteem	2 2%	3 3%	2 2%	4 3%	7 6%	1 1%	5 4%	4 4%	-	3 3%
Bullying/victimising of others	1 1%	2 2%	4 3%	1 1%	6 5%	2 2%	3 3%	5 5%	-	2 2%
Dangerous behaviour seeing something encouraging it or saying its ok or showing how to do it	3 2%	3 3%	3 3%	1 1%	5 5%	-	4 4%	3 3%	-	2 1%
Defamation/smearing of others	2 2%	* *	1 1%	1 1%	2 2%	2 2%	5 4%	3 3%	-	1 1%
Discrimination	3 2%	2 2%	2 2%	2 2%	2 1%	* *	6 6%	5 4%	-	1 1%
Drugs/drug use- seeing something, encouraging it or saying its ok or showing how to do it	5 4%	2 1%	5 4%	2 2%	7 6%	1 1%	3 3%	3 3%	-	1 1%
Eating disorders – seeing something, encouraging it or saying its ok or showing how to do it	4 4%	1 1%	1 1%	1 1%	1 *	1 *	3 3%	4 4%	-	1 1%
Exorcism/the paranormal	2 2%	1 1%	2 2%	-	2 2%	1 1%	-	1 1%	-	1 1%
Gossip being spread about someone else even if it was true	3 3%	3 3%	2 1%	3 2%	3 3%	1 1%	3 3%	3 3%	-	-
Inaccurate information	4 3%	3 3%	* *	-	1 1%	2 2%	9 8%	3 2%	-	1 1%
Incitement to crime	2 2%	2 2%	4 3%	2 2%	2 2%	-	3 3%	3 3%	-	1 1%
Incitement to hatred	3 3%	2 2%	1 1%	2 1%	4 4%	2 2%	4 4%	3 3%	-	1 1%
Infringing my privacy	1 1%	-	1 1%	2 1%	-	1 1%	2 2%	-	-	2 2%
Misleading advertising	1 1%	3 3%	-	2 1%	2 1%	-	2 2%	2 2%	-	1 1%

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Absolutes/col percents/row percents 8 Feb 2021

Table 56

QL3: SUMMARY II. - Thinking about each of the things that caused you concern, which services were you watching this content on?

Base: All who have seen something of concern on an on-line or on-demand service

	TV live at the time of broadcast	TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	Free/Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	Paid/Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	TV, box sets or films from an online subscription/ service such as Netflix, Amazon Prime , or Now TV	TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	Longer videos through websites such as YouTube or Facebook (i.e. longer than 10 minutes)	Browse the internet – such as shopping, emails or social media	Don't know
Weighted base	111	111	111	111	111	111	111	111	111	111
Offence of religion	1 1%	1 1%	-	-	2 2%	-	2 2%	1 1%	-	1 1%
People pretending to be me online	-	-	1 1%	-	1 1%	1 *	1 1%	-	-	4 4%
Seeing things that make me feel sad, frightened or embarrassed	3 2%	3 2%	3 3%	1 1%	4 3%	1 1%	3 3%	5 4%	-	1 1%
Seeing things that are too old for me	3 3%	-	1 1%	-	3 3%	1 1%	2 2%	4 3%	-	1 1%
Racism	5 4%	1 1%	5 4%	1 1%	5 5%	-	5 5%	4 3%	-	2 2%
Sex/sexually explicit content	3 3%	4 4%	3 3%	1 1%	6 6%	2 2%	5 4%	4 3%	-	5 5%
Suicide– seeing something, encouraging it or saying its ok or showing how to do it	1 1%	1 1%	2 1%	* *	3 3%	2 2%	2 2%	3 3%	-	2 2%
Trolling/on-line harassment	1 1%	1 1%	3 3%	2 2%	-	1 1%	3 3%	2 2%	-	6 5%
Cruelty to animals	4 4%	* *	1 1%	-	2 1%	-	9 8%	8 7%	-	3 3%
Violence (in general)	6 5%	5 4%	3 3%	1 1%	4 4%	2 2%	2 2%	6 6%	-	2 2%
Welfare of children or young people	5 5%	-	-	-	1 1%	-	1 1%	1 1%	-	4 4%
Other	1 1%	-	-	-	1 1%	-	2 2%	1 1%	-	-

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 57
QL6: SUMMARY I. - Thinking about each of the things you've seen that caused you concern, please can you say what device or devices you were watching at the time?
SINGLE CODE

Base: All who have seen something of concern on an on-line or on-demand service

	Bad language	Bullying/victimising of others	Drugs/drug use—seeing something, encouraging it or saying its ok or showing how to do it	Bullying/victimising of me	Content harmful to my self-esteem	Sex/sexually explicit content	Dangerous behaviour seeing something encouraging it or saying its ok or showing how to do it	Racism	Discrimination	Inaccurate information	Gossip being spread about someone else even if it was true	Cruelty to animals	Violence (in general)	Defamation/smearing of others	Eating disorders—seeing something, encouraging it or saying its ok or showing how to do it	Incitement to crime	Seeing things that make me feel sad, frightened or embarrassed	Trolling/on-line harassment	Incitement to hatred	Suicide—seeing something, encouraging it or saying its ok or showing how to do it	Seeing things that are too old for me	People pretending to be me online	Welfare of children or young people	Misleading advertising
Unweighted base	39	23	22	21	19	19	17	17	17	16	14	14	14	13	13	12	12	11	11	11	10	9	9	8
Weighted base	37	22	20	21	19	21	16	18	15	16	10	17	16	12	12	10	10	11	10	10	12	6	11	7
Effective base	34	19	19	18	16	16	14	15	13	13	12	12	11	10	10	11	11	9	10	9	8	8	8	7
TV service from ...	17	3	6	5	7	5	6	7	3	5	6	6	7	4	3	-	4	2	4	-	2	1	4	2
	45%	15%	33%	25%	35%	22%	39%	40%	21%	30%	60%	36%	42%	32%	26%	-	35%	17%	41%	-	16%	16%	37%	31%
Blu-ray player connected to a TV	1	1	2	-	1	3	1	2	-	1	1	-	1	*	-	1	3	1	2	2	1	1	-	1
	2%	6%	11%	-	3%	13%	4%	12%	-	5%	10%	-	7%	4%	-	7%	25%	7%	17%	24%	8%	12%	-	12%
Digital Media Player (i.e. Now TV/ Apple TV/ Roku player or stick/ Chromecast/ Amazon Fire TV player or stick) connected to a TV	13	3	5	6	4	6	4	3	3	1	3	-	1	2	1	3	4	1	3	2	3	-	-	2
	36%	15%	28%	27%	20%	28%	27%	14%	23%	6%	31%	-	8%	13%	12%	25%	36%	5%	32%	21%	22%	-	-	23%
Games console (i.e. Xbox 360/ Xbox One/ PlayStation 3/ PlayStation 4/ Wii/ Wii U) connected to a TV	8	6	5	5	2	3	3	4	5	2	4	6	4	4	1	5	4	5	5	4	1	1	2	3
	22%	29%	24%	25%	13%	14%	16%	25%	31%	13%	43%	33%	24%	35%	11%	50%	38%	42%	50%	36%	8%	20%	20%	43%
Desktop/ Laptop computer connected to a TV	3	4	3	1	5	5	3	3	3	4	2	4	2	1	1	3	4	2	2	1	-	2	-	3
	8%	20%	17%	6%	28%	25%	21%	18%	21%	25%	17%	25%	13%	11%	6%	30%	44%	17%	23%	8%	-	27%	-	43%
Tablet computer connected to a TV	3	4	3	3	4	5	6	5	2	2	3	4	2	3	1	3	3	2	3	1	2	-	1	1
	8%	18%	16%	14%	20%	23%	37%	31%	11%	10%	28%	23%	15%	28%	7%	31%	32%	18%	30%	12%	18%	-	7%	19%
Smartphone connected to a TV	5	6	3	7	4	3	4	3	7	4	3	3	5	3	3	2	3	2	2	1	3	-	1	2
	13%	30%	13%	31%	22%	14%	23%	17%	47%	25%	26%	19%	29%	27%	29%	20%	28%	18%	16%	12%	26%	-	7%	38%
Other	*	-	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	1%	-	-	-	-	-	-	9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't recall where I viewed	6	3	1	3	2	4	2	2	2	4	-	3	2	3	2	1	1	6	3	2	2	3	4	1
	17%	14%	3%	14%	11%	20%	10%	10%	11%	26%	-	19%	11%	23%	19%	11%	6%	49%	28%	22%	19%	45%	37%	19%

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 57
QL6: SUMMARY I. - Thinking about each of the things you've seen that caused you concern, please can you say what device or devices you were watching at the time?
SINGLE CODE

Base: All who have seen something of concern on an on-line or on-demand service

	Exorcism/the paranormal	Offence of religion	Infring ing my privacy	Other	Pornograp h	Accurac y of medical /health claims	Nakedne ss/ naked bodies/ body parts	Illegal child sexual abuse material
Unweighted base	6	6	6	3	-	-	-	-
Weighted base	6	5	5	2	-	-	-	-
Effective base	6	6	6	3	-	-	-	-
TV service from ...	2	-	2	1	-	-	-	-
	30%	-	32%	65%	-	-	-	-
Blu-ray player connected to a TV	1	1	2	-	-	-	-	-
	21%	18%	32%	-	-	-	-	-
Digital Media Player (i.e. Now TV/ Apple TV/ Roku player or stick/ Chromecast/ Amazon Fire TV player or stick) connected to a TV	1	3	-	1	-	-	-	-
	17%	53%	-	44%	-	-	-	-
Games console (i.e. Xbox 360/ Xbox One/ PlayStation 3/ PlayStation 4/ Wii/ Wii U) connected to a TV	1	1	2	2	-	-	-	-
	20%	18%	39%	79%	-	-	-	-
Desktop/ Laptop computer connected to a TV	1	-	1	2	-	-	-	-
	13%	-	16%	79%	-	-	-	-
Tablet computer connected to a TV	-	-	2	1	-	-	-	-
	-	-	32%	65%	-	-	-	-
Smartphone connected to a TV	2	1	-	1	-	-	-	-
	31%	16%	-	65%	-	-	-	-
Other	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-
Don't recall where I viewed	1	1	2	-	-	-	-	-
	11%	12%	45%	-	-	-	-	-

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Absolutes/col percents/row percents 8 Feb 2021

Table 58

**QL6: SUMMARY II. - Thinking about each of the things you've seen that caused you concern, please can you say what device or devices you were watching at the time?
SINGLE CODE**

Base: All who have seen something of concern on an on-line or on-demand service

	TV service from ...	Blu-ray player connected to a TV	Digital Media Player (i.e. Now TV/ Apple TV/ Roku player or stick/ Chromecast/ Amazon Fire TV player or stick) connected to a TV	Games console (i.e. Xbox 360/ Xbox One/ PlayStation 3/ PlayStation 4/ Wii/ Wii U) connected to a TV	Desktop/ Laptop computer connected to a TV	Tablet computer connected to a TV	Smartphone connected to a TV	Other	Don't recall where I viewed
Unweighted base	111	111	111	111	111	111	111	111	111
Weighted base	111	111	111	111	111	111	111	111	111
Effective base	93	93	93	93	93	93	93	93	93
Bad language	17 15%	1 1%	13 12%	8 7%	3 3%	3 3%	5 4%	*	6 6%
Bullying/victimising of me	5 5%	-	6 5%	5 5%	1 1%	3 3%	7 6%	-	3 3%
Content harmful to my self-esteem	7 6%	1 1%	4 3%	2 2%	5 5%	4 3%	4 4%	-	2 2%
Bullying/victimising of others	3 3%	1 1%	3 3%	6 6%	4 4%	4 4%	6 6%	-	3 3%
Dangerous behaviour seeing something encouraging it or saying its ok or showing how to do it	6 6%	1 1%	4 4%	3 2%	3 3%	6 5%	4 3%	-	2 1%
Defamation/smearing of others	4 3%	* *	2 1%	4 4%	1 1%	3 3%	3 3%	-	3 2%
Discrimination	3 3%	-	3 3%	5 4%	3 3%	2 2%	7 6%	-	2 1%
Drugs/drug use- seeing something, encouraging it or saying its ok or showing how to do it	6 6%	2 2%	5 5%	5 4%	3 3%	3 3%	3 2%	-	1 1%
Eating disorders – seeing something, encouraging it or saying its ok or showing how to do it	3 3%	-	1 1%	1 1%	1 1%	1 1%	3 3%	-	2 2%
Exorcism/the paranormal	2 2%	1 1%	1 1%	1 1%	1 1%	-	2 2%	-	1 1%
Gossip being spread about someone else even if it was true	6 6%	1 1%	3 3%	4 4%	2 2%	3 3%	3 2%	-	-
Inaccurate information	5 4%	1 1%	1 1%	2 2%	4 4%	2 2%	4 4%	-	4 4%
Incitement to crime	-	1 1%	3 2%	5 5%	3 3%	3 3%	2 2%	-	1 1%
Incitement to hatred	4 4%	2 2%	3 3%	5 5%	2 2%	3 3%	2 2%	-	3 3%
Infringing my privacy	2 1%	2 1%	-	2 2%	1 1%	2 1%	-	-	2 2%
Misleading advertising	2 2%	1 1%	2 1%	3 3%	3 3%	1 1%	2 2%	-	1 1%

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Absolutes/col percents/row percents 8 Feb 2021

Table 58

QL6: SUMMARY II. - Thinking about each of the things you've seen that caused you concern, please can you say what device or devices you were watching at the time? SINGLE CODE

Base: All who have seen something of concern on an on-line or on-demand service

	TV service from ...	Blu-ray player connected to a TV	Digital Media Player (i.e. Now TV/ Apple TV/ Roku player or stick/ Chromecast/ Amazon Fire TV player or stick) connected to a TV	Games console (i.e. Xbox 360/ Xbox One/ PlayStation 3/ PlayStation 4/ Wii/ Wii U) connected to a TV	Desktop/ Laptop computer connected to a TV	Tablet computer connected to a TV	Smartphone connected to a TV	Other	Don't recall where I viewed
Weighted base	111	111	111	111	111	111	111	111	111
Offence of religion	-	1	3	1	-	-	1	-	1
	-	1%	3%	1%	-	-	1%	-	1%
People pretending to be me online	1	1	-	1	2	-	-	-	3
	1%	1%	-	1%	2%	-	-	-	3%
Seeing things that make me feel sad, frightened or embarrassed	4	3	4	4	4	3	3	-	1
	3%	2%	3%	3%	4%	3%	3%	-	1%
Seeing things that are too old for me	2	1	3	1	-	2	3	-	2
	2%	1%	2%	1%	-	2%	3%	-	2%
Racism	7	2	3	4	3	5	3	2	2
	6%	2%	2%	4%	3%	5%	3%	1%	2%
Sex/sexually explicit content	5	3	6	3	5	5	3	-	4
	4%	2%	5%	3%	5%	4%	3%	-	4%
Suicide- seeing something, encouraging it or saying its ok or showing how to do it	-	2	2	4	1	1	1	-	2
	-	2%	2%	3%	1%	1%	1%	-	2%
Trolling/on-line harassment	2	1	1	5	2	2	2	-	6
	2%	1%	*	4%	2%	2%	2%	-	5%
Cruelty to animals	6	-	-	6	4	4	3	-	3
	6%	-	-	5%	4%	4%	3%	-	3%
Violence (in general)	7	1	1	4	2	2	5	-	2
	6%	1%	1%	3%	2%	2%	4%	-	2%
Welfare of children or young people	4	-	-	2	-	1	1	-	4
	4%	-	-	2%	-	1%	1%	-	4%
Other	1	-	1	2	2	1	1	-	-
	1%	-	1%	1%	1%	1%	1%	-	-

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 59

**QL7: And how have you generally reacted when you have seen something that caused you concern?
IF NECESSARY In other words, what have you done?
MULTI CODE**

Base: All who have seen something of concern on an on-line or on-demand service

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	111	54 49%	57 51%	23 21%	27 24%	29 26%	32 29%	43 39%	25 23%	20 18%	23 21%	68 61%	43 39%
Weighted base	111*	55* 49%*	56* 51%*	23** 21%**	27** 24%**	30** 27%**	31** 28%**	28* 25%*	23** 21%**	23** 21%**	37** 33%**	51* 46%*	59* 54%*
Effective base	93	44	49	19	22	24	28	40	24	19	21	62	39
Told your parents	48 43%	18 33%	30 53%	9 37%	12 44%	17 57%	11 35%	13 48%	6 28%	9 39%	19 53%	20 39%	28 48%
Stopped viewing	42 38%	22 40%	21 37%	9 38%	6 24%	14 46%	13 43%	12 45%	10 43%	5 22%	15 40%	23 44%	20 33%
Told another family member	21 19%	14 26%	6 11%	3 11%	6 22%	4 12%	8 27%	8 28%	3 14%	6 27%	3 9%	11 22%	9 16%
Told your friends	16 14%	9 16%	7 12%	3 11%	2 8%	5 15%	7 21%	8 30%	2 8%	3 11%	3 9%	10 20%	6 10%
Told someone else	12 11%	8 14%	5 8%	2 7%	4 15%	3 9%	4 14%	5 19%	2 8%	2 10%	3 8%	7 14%	5 9%
Complained/reported to a third party body (i.e. a regulator e.g. Ofcom/BBC Trust/ATVOD)	10 9%	5 10%	5 8%	- -	4 15%	3 9%	3 10%	2 8%	3 11%	3 15%	1 4%	5 10%	5 8%
Told a teacher	9 8%	5 9%	4 7%	1 4%	3 10%	2 6%	3 10%	4 13%	2 8%	1 6%	2 5%	6 11%	3 5%
Net: Any action	91 82%	44 81%	47 83%	16 68%	23 86%	27 92%	25 80%	25 88%	18 77%	19 82%	30 82%	43 83%	48 82%
		49%	51%	17%	25%	30%	28%	27%	20%	20%	33%	47%	53%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Absolutes/col percents/row percents 8 Feb 2021

Table 60

QL8: You said you complained to a third party body about the content that caused you concern. Who was this?

MULTI CODE

Base: All complaining to a third party when seeing something that caused concern on an on-line or on-demand service

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	11	6 55%	5 45%	-	5 45%	3 27%	3 27%	4 36%	3 27%	3 27%	1 9%	7 64%	4 36%
Weighted base	10*	5** 53%**	5** 47%**	-.**	4** 40%**	3** 27%**	3** 33%**	2** 24%**	3** 27%**	3** 34%**	1** 15%**	5** 51%**	5** 49%**
Effective base	10	5	4	-	5	2	3	4	3	3	1	6	4
Ofcom/Office of Communications	3 35%	2 34% 51%	2 37% 49%	-	2 44% 49%	* 18% 14%	1 40% 37%	1 53% 36%	-	2 67% 64%	-	1 25% 36%	2 46% 64%
BBFC/British Board of Film Classification	3 34%	3 53% 83%	1 13% 17%	-	2 56% 65%	-	1 36% 35%	1 47% 33%	1 44% 35%	1 33% 33%	-	2 45% 67%	1 23% 33%
BSC/Broadcasting Standards Commission	3 32%	2 34% 57%	1 29% 43%	-	2 48% 59%	-	1 40% 41%	2 79% 59%	-	1 39% 41%	-	2 37% 59%	1 27% 41%
ATVOD – Authority for Television On Demand	3 26%	1 23% 47%	1 29% 53%	-	1 34% 53%	1 44% 47%	-	2 78% 72%	1 26% 28%	-	-	3 50% 100%	-
MediaWatch/National Viewers and Listeners Association	2 19%	* 9% 27%	1 29% 73%	-	1 34% 73%	* 18% 27%	-	2 78% 100%	-	-	-	2 36% 100%	-
BBC Trust	1 8%	-	1 17% 100%	-	-	-	1 25% 100%	-	1 30% 100%	-	-	1 16% 100%	-
ASA/Advertising Standards Authority	1 5%	1 10% 100%	-	-	1 13% 100%	-	-	1 22% 100%	-	-	-	1 10% 100%	-
The Government (inc Northern Ireland Assembly/Scottish Executive/Welsh Executive)	* 5%	* 9% 100%	-	-	-	* 18% 100%	-	* 21% 100%	-	-	-	* 10% 100%	-
Other	1 8%	-	1 17% 100%	-	-	-	1 25% 100%	-	1 30% 100%	-	-	1 16% 100%	-
Don't know	1 15%	-	1 33% 100%	-	-	1 56% 100%	-	-	-	-	1 100% 100%	-	1 31% 100%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 61

QM1: Thinking about all the types of on-line and on-demand TV or video content [IF NECESSARY – e.g. TV programmes, films, video clips, video podcasts or anything else you watch on-line or on-demand] you are aware of, please can you say how much regulation there should be on a scale of 1 to 5, where 5 is "this content should be highly regulated" and 1 that "this content should not be regulated at all".

SINGLE CODE

Base: All respondents

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	506	256 51%	250 49%	126 25%	125 25%	130 26%	125 25%	169 33%	147 29%	93 18%	97 19%	316 62%	190 38%
Weighted base	506	259 51%	247 49%	130 26%	125 25%	123 24%	128 25%	108 21%	140 28%	106* 21%*	152* 30%*	248 49%	258 51%
Effective base	430	215	214	109	104	109	108	159	138	89	91	285	175
1 – This type of content should not be regulated at all/ there shouldn't be any official rules about what can be shown	14 3%	8 3%	6 2%	5 4%	2 2%	4 3%	2 2%	1 1%	2 1%	4 4%	7 5%	3 1%	11 4%
2	26 5%	19 8%	7 3%	4 3%	5 4%	8 7%	9 7%	4 4%	9 7%	2 2%	11 7%	13 5%	13 5%
		74%b	26%	16%	20%	32%	33%	15%	34%	8%	42%	50%	50%
3	218 43%	105 40%	114 46%	52 40%	61 49%	55 44%	50 39%	38 35%	60 43%	45 42%	76 50%	98 40%	120 47%
		48%	52%	24%	28%	25%	23%	17%	28%	20%	35%l	45%	55%l
4	154 30%	82 31%	73 29%	42 33%	37 30%	34 28%	40 32%	40 37%	46 33%	37 35%	31 21%	85 34%	69 27%
		53%	47%	28%	24%	22%	26%	26%ln	30%l	24%l	20%	54%ln	45%
5 – This type of content should be highly regulated /there should be lots of official rules about what can be shown	93 18%	45 17%	48 19%	25 20%	19 16%	22 18%	26 20%	25 23%	24 17%	18 17%	27 19%	48 19%	45 17%
Net: Should be regulated	247 49%	127 49%	120 49%	68 52%	57 45%	56 46%	66 52%	64 60%	69 49%	55 52%	58 38%	134 54%	114 44%
Net: Should not be regulated	40 8%	28 11%	13 5%	9 7%	8 6%	12 10%	11 9%	5 5%	11 8%	6 6%	18 12%	16 7%	24 9%
		68%b	32%	23%	19%	31%	27%	13%	27%	15%	45%	40%	60%
Mean	3.57	3.52	3.61	3.61	3.53	3.50	3.62	3.77ln	3.57	3.60	3.39	3.66ln	3.48
SD	0.94	0.97	0.91	0.97	0.87	0.98	0.95	0.89	0.89	0.92	1.01	0.89	0.98
SE	0.04	0.06	0.06	0.09	0.08	0.09	0.08	0.07	0.07	0.09	0.10	0.05	0.07

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Absolutes/col percents/row percents 8 Feb 2021

Table 62

**QM2(1): As far as you know, are each of the following online services regulated? - TV live at the time of broadcast
SINGLE CODE**

Base: All carrying out each viewing activity in the last 12 months

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	399	201 50%	198 50%	101 25%	102 26%	104 26%	92 23%	146 37%	127 32%	66 17%	60 15%	273 68%	126 32%
Weighted base	385	200 52%	185 48%	101* 26%*	101* 26%*	94* 24%*	89* 23%*	94 24%	121 31%	75* 19%*	96* 25%*	215 56%	170 44%
Effective base	339	167	173	88	84	89	79	138	119	63	56	246	116
Yes – is regulated	315 82%	164 82%	151 82%	82 81%	73 72%	84 89%	76 86%	74 79%	101 84%	65 87%	75 78%	175 81%	140 82%
		52%	48%	26%	23%	27% d	24% d	23%	32%	21%	24%	56%	44%
No – is not regulated	18 5%	10 5%	8 4%	4 4%	8 8%	2 2%	4 5%	3 3%	5 4%	2 3%	7 8%	8 4%	10 6%
		55%	45%	21%	46%	9%	24%	16%	30%	12%	42%	45%	55%
Don't know	53 14%	26 13%	26 14%	15 15%	20 20%	9 9%	8 9%	17 18%	15 12%	8 10%	13 14%	32 15%	21 12%
		50%	50%	29%	39% e	17%	16%	33%	28%	14%	25%	60%	40%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 63
QM2(2): As far as you know, are each of the following online services regulated? - TV programmes or films that have been broadcast using broadcaster catch-up services
SINGLE CODE

Base: All carrying out each viewing activity in the last 12 months

Total	Gender		Age				SEG						
	Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	
Unweighted base	344	170 49%	174 51%	80 23%	92 27%	93 27%	79 23%	126 37%	114 33%	62 18%	42 12%	240 70%	104 30%
Weighted base	329	167 51%	162 49%	78* 24%*	90* 27%*	87* 27%*	74* 22%*	80 24%	109 33%	70* 21%*	69* 21%*	189 58%	139* 42%*
Effective base	292	142	150	68	76	79	69	119	106	59	39	216	95
Yes – is regulated	244 74%	126 76%	117 72%	56 72%	59 66%	68 77%	60 82%	62 77%	84 77%	56 79%	42 61%	146 77%	98 70%
No – is not regulated	18 6%	10 6%	8 5%	6 7%	5 5%	5 6%	3 4%	2 3%	5 5%	3 4%	8 12%	8 4%	11 8%
		57%	43%	31%	25%	29%	15%	12%	29%	16%	43%	41%	59%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 64

**QM2(3): As far as you know, are each of the following online services regulated? - Free Video On-demand content available as part of your subscription through your TV service provider
SINGLE CODE**

Base: All carrying out each viewing activity in the last 12 months

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	238	129 54%	109 46%	60 25%	57 24%	67 28%	54 23%	96 40%	73 31%	37 16%	32 13%	169 71%	69 29%
Weighted base	222	123 55%	99* 45%*	61* 28%*	51* 23%*	60* 27%*	50* 23%*	62* 28%*	69* 31%*	43* 19%*	49** 22%**	130 59%	92* 41%*
Effective base	203	110	93	50	48	58	48	91	68	35	30	152	64
Yes – is regulated	155 70%	86 70% 55%	69 70% 45%	38 62% 25%	34 68% 22%	44 73% 28%	39 78% 25%	46 75% 30%	47 69% 31%	36 83% 23%	26 53% 17%	94 72% 61%	61 67% 39%
No – is not regulated	15 7%	10 8% 63%	6 6% 37%	5 8% 34%	2 5% 15%	5 8% 32%	3 6% 19%	4 7% 27%	7 10% 45%	2 5% 14%	2 4% 14%	11 9% 72%	4 5% 28%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 65
QM2(4): As far as you know, are each of the following online services regulated? - Paid Video On-demand content available through your TV service provider
SINGLE CODE

Base: All carrying out each viewing activity in the last 12 months

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	128	68 53%	60 47%	28 22%	34 27%	34 27%	32 25%	66 52%	34 27%	19 15%	9 7%	100 78%	28 22%
Weighted base	111	60* 54%*	51* 46%*	27** 24%**	28* 25%*	28** 25%**	29** 26%**	43* 39%*	31* 28%*	23** 21%**	14** 13%**	74* 67%*	37** 33%**
Effective base	110	58	52	24	31	28	28	62	32	18	8	93	26
Yes – is regulated	84 76%	46 77%	38 74%	17 64%	21 75%	23 81%	23 82%	35 80%	22 72%	16 70%	11 79%	57 77%	27 73%
No – is not regulated	10 9%	4 6%	7 13%	4 14%	1 3%	3 11%	3 10%	2 5%	5 16%	2 11%	1 8%	7 9%	3 9%
		37%	63%	35%	7%	30%	28%	21%	46%	23%	10%	67%	33%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - i/j/k/l/m/n
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 66
QM2(5): As far as you know, are each of the following online services regulated? - TV, box sets or films from an online subscription service
SINGLE CODE

Base: All carrying out each viewing activity in the last 12 months

Total	Gender		Age				SEG						
	Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	
Unweighted base	377	188 50%	189 50%	90 24%	94 25%	96 25%	97 26%	128 34%	116 31%	65 17%	68 18%	244 65%	133 35%
Weighted base	371	185 50%	186 50%	92* 25%*	91* 25%*	91* 24%*	97* 26%*	83 22%	110 30%	74* 20%*	104* 28%*	193 52%	178 48%
Effective base	324	161	162	79	79	82	84	121	109	62	64	222	123
Yes – is regulated	244 66%	123 66%	121 65%	61 25%	61 25%	61 25%	61 25%	54 22%	80 33%	47 19%	64 26%	134 55%	111 45%
No – is not regulated	31 8%	18 10%	13 7%	5 6%	6 7%	13 14%	7 7%	10 12%	7 7%	6 9%	7 7%	17 9%	14 8%
		59%	41%	17%	20%	41%	22%	32%	24%	21%	23%	56%	44%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 67
QM2(6): As far as you know, are each of the following online services regulated? - TV,box sets,or films from an online pay-per-view or download to own service
SINGLE CODE

Base: All carrying out each viewing activity in the last 12 months

	Gender		Age				SEG						
	Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	
Unweighted base	73	40 55%	33 45%	17 23%	20 27%	19 26%	17 23%	36 49%	12 16%	12 16%	13 18%	48 66%	25 34%
Weighted base	68*	38* 57%*	29** 43%**	16** 24%**	18** 26%**	18** 26%**	16** 24%**	24* 35%*	11** 16%**	14** 20%**	20** 29%**	34* 51%*	33** 49%**
Effective base	62	33	29	14	18	15	14	34	12	11	12	45	23
Yes – is regulated	43 63%	25 65%	18 61%	9 55%	11 61%	11 61%	13 77%	18 76%	6 59%	7 53%	11 58%	24 70%	19 56%
No – is not regulated	10 15%	6 14%	5 16%	2 12%	2 11%	5 27%	2 10%	1 6%	3 25%	1 9%	5 25%	4 12%	6 18%
		54%	46%	19%	19%	47%	15%	14%	26%	12%	48%	40%	60%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Absolutes/col percents/row percents 8 Feb 2021

Table 68

QM2(7): As far as you know, are each of the following online services regulated? - Short clips through websites such as YouTube or Facebook
SINGLE CODE

Base: All carrying out each viewing activity in the last 12 months

	Gender		Age				SEG						
	Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	
Unweighted base	382	204 53%	178 47%	95 25%	94 25%	97 25%	96 25%	131 34%	112 29%	69 18%	70 18%	243 64%	139 36%
Weighted base	381	208 55%	173 45%	98* 26%*	93* 24%*	95* 25%*	95* 25%*	84 22%	107 28%	79* 21%*	111* 29%*	191 50%	190 50%
Effective base	323	173	150	81	78	82	82	124	105	66	65	220	127
Yes – is regulated	79	44	35	22	23	19	14	22	14	21	23	36	43
	21%	21%	20%	23%	25%	20%	15%	26%	13%	26%	20%	19%	23%
		56%	44%	28%	29%	24%	18%	28%j	18%	26%j	28%	45%	55%
No – is not regulated	160	83	77	34	39	42	45	38	59	30	33	97	63
	42%	40%	45%	34%	42%	44%	47%	45%	55%	38%	30%	51%	33%
		52%	48%	21%	25%	26%	28%	24%ln	37%kn	19%	21%	61%ln	39%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Absolutes/col percents/row percents 8 Feb 2021

Table 69
QM2(8): As far as you know, are each of the following online services regulated? - Longer videos through websites such as YouTube or Facebook
SINGLE CODE

Base: All carrying out each viewing activity in the last 12 months

Total	Gender		Age				SEG						
	Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	
Unweighted base	293	164 56%	129 44%	77 26%	71 24%	71 24%	74 25%	102 35%	85 29%	54 18%	52 18%	187 64%	106 36%
Weighted base	295	172 58%	123 42%	77* 26%*	74* 25%*	70* 24%*	74* 25%*	67* 23%*	83* 28%*	62* 21%*	84* 28%*	149 51%	145* 49%*
Effective base	249	140	110	67	58	60	64	96	80	52	49	169	98
Yes – is regulated	68 23%	40 23%	29 23%	24 31%	15 20%	16 23%	13 18%	18 27%	14 17%	18 29%	18 22%	32 21%	36 25%
No – is not regulated	113 38%	68 40%	45 36%	20 26%	33 45%	30 42%	30 41%	29 44%	43 52%	19 31%	22 26%	72 48%	41 28%
		61%	39%	18%	29% c	26%	27%	26% ln	38% ln	17%	19%	64% ln	36%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - i/j/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 70

QM2: SUMMARY - As far as you know, are each of the following online services regulated? - % Yes

Base: All carrying out each viewing activity in the last 12 months

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	500	254 51%	246 49%	124 25%	125 25%	130 26%	121 24%	167 33%	147 29%	91 18%	95 19%	314 63%	186 37%
Weighted base	499	256 51%	243 49%	127 26%	125 25%	123 25%	122 25%	107 21%	140 28%	103* 21%*	149* 30%*	247 50%	252 50%
Effective base	425	214	212	107	104	109	105	157	138	88	89	284	171
TV live at the time of broadcast	315 63%	164 64%	151 62%	82 65%	73 58%	84 68%	76 62%	74 69%	101 72%	65 63%	75 50%	175 71%	140 56%
		52%	48%	26%	23%	27%	24%	23% <i>in</i>	32% <i>in</i>	21%	24%	56% <i>in</i>	44%
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	244 49%	123 48%	121 50%	61 48%	61 49%	61 49%	61 50%	54 50%	80 57%	47 46%	64 43%	134 54%	111 44%
		50%	50%	25%	25%	25%	25%	22%	33% <i>in</i>	19%	26%	55% <i>in</i>	45%
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	244 49%	126 49%	117 48%	56 44%	59 47%	68 55%	60 49%	62 58%	84 60%	56 54%	42 28%	146 59%	98 39%
		52%	48%	23%	24%	28%	25%	25% <i>in</i>	35% <i>in</i>	23% <i>in</i>	17%	60% <i>in</i>	40%
Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	155 31%	86 33%	69 29%	38 30%	34 27%	44 35%	39 32%	46 43%	47 34%	36 35%	26 17%	94 38%	61 24%
		55%	45%	25%	22%	28%	25%	30% <i>in</i>	31% <i>in</i>	23% <i>in</i>	17%	61% <i>in</i>	39%
Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	84 17%	46 18%	38 16%	17 13%	21 16%	23 19%	23 19%	35 33%	22 16%	16 16%	11 7%	57 23%	27 11%
		55%	45%	20%	25%	27%	28%	41% <i>in</i>	26%	19%	13%	68% <i>in</i>	32%
Short clips through websites such as YouTube or Facebook (i.e. 10 minutes or less)	79 16%	44 17%	35 14%	22 18%	23 19%	19 16%	14 12%	22 20%	14 10%	21 20%	23 15%	36 15%	43 17%
		56%	44%	28%	29%	24%	18%	28% <i>in</i>	18%	26% <i>in</i>	28%	45%	55%
Longer videos through websites such as YouTube or Facebook (i.e. longer than 10 minutes)	68 14%	40 15%	29 12%	24 19%	15 12%	16 13%	13 11%	18 17%	14 10%	18 18%	18 12%	32 13%	36 14%
		58%	42%	35%	22%	24%	20%	26%	21%	27%	27%	47%	53%
TV, box sets, or films from an online pay-per-view or download to own service	43 9%	25 10%	18 7%	9 7%	11 9%	11 9%	13 10%	18 17%	6 5%	7 7%	11 8%	24 10%	19 7%
		58%	42%	20%	25%	25%	29%	42% <i>in</i>	15%	17%	27%	56%	44%
NET: Believe any online/ on demand content is regulated	402 81%	209 82%	192 79%	102 80%	96 76%	105 85%	99 81%	88 82%	116 83%	84 82%	115 77%	203 82%	198 79%
		52%	48%	25%	24%	26%	25%	22%	29%	21%	29%	51%	49%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - i/j/k/l/m/n
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Absolutes/col percents/row percents 8 Feb 2021

Table 71
QM3: (UNPROMPTED) Who do you think is responsible for regulating on-line and on-demand TV or video content we have been talking about, that is who do you think makes the official rules about what can and can't be seen?
MULTI CODE

Base: All respondents

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	506	256 51%	250 49%	126 25%	125 25%	130 26%	125 25%	169 33%	147 29%	93 18%	97 19%	316 62%	190 38%
Weighted base	506	259 51%	247 49%	130 26%	125 25%	123 24%	128 25%	108 21%	140 28%	106* 21%*	152* 30%*	248 49%	258 51%
Effective base	430	215	214	109	104	109	108	159	138	89	91	285	175
Broadcaster/channel/ station	320 63%	167 64%	153 62%	88 68%	79 63%	70 57%	82 65%	70 65%	93 66%	68 64%	89 58%	163 66%	156 61%
		52%	48%	27%	25%	22%	26%	22%	29%	21%	28%	51%	49%
Ofcom/Office of Communications	193 38%	101 39%	92 37%	48 37%	46 37%	46 37%	52 41%	44 40%	58 42%	46 44%	44 29%	102 41%	91 35%
		53%	47%	25%	24%	24%	27%	23%	30%	24% l	23%	53% l	47%
The Government	165 33%	89 34%	77 31%	42 33%	42 34%	45 36%	36 29%	46 43%	55 39%	34 32%	30 20%	101 41%	64 25%
		54%	46%	26%	25%	27%	22%	28% ln	33% ln	20%	18%	61% ln	39%
The internet service provider (ISP)	96 19%	50 19%	46 19%	24 18%	31 25%	14 11%	27 21%	21 20%	29 21%	18 17%	27 18%	51 21%	45 18%
		52%	48%	25%	33% ee	15%	28%	22%	31%	19%	28%	53%	47%
The police	40 8%	18 7%	22 9%	17 13%	10 8%	4 4%	9 7%	11 11%	10 7%	8 7%	11 7%	21 9%	19 7%
		46%	54%	42% ee	25%	11%	22%	29%	25%	19%	28%	53%	47%
Other	5 1%	3 1%	2 1%	2 1%	2 2%	- -	1 1%	1 1%	1 1%	1 1%	1 1%	2 1%	3 1%
		58%	42%	31%	42%	-	26%	31%	16%	26%	28%	46%	54%
Don't know	62 12%	28 11%	33 14%	20 15%	14 11%	8 7%	20 16%	11 10%	10 7%	14 13%	26 17%	21 9%	41 16%
		46%	54%	32% ee	22%	13%	33% ee	18%	17%	23%	43% jm	34%	66% jm

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 72
QM4(1): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?
TV live at the time of broadcast
SINGLE CODE

Base: All who believe the on-line or on-demand service is regulated

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	325	163 50%	162 50%	82 25%	75 23%	90 28%	78 24%	114 35%	106 33%	57 18%	48 15%	220 68%	105 32%
Weighted base	315	164 52%	151 48%	82* 26%*	73* 23%*	84* 27%*	76* 24%*	74 23%	101* 32%*	65* 21%*	75* 24%*	175 56%	140* 44%*
Effective base	279	137	142	72	63	77	66	108	99	55	45	199	97
Too much	(3) 22 7%	12 7%	10 7%	6 7%	4 6%	7 8%	4 6%	7 9%	6 6%	3 5%	6 8%	13 7%	9 7%
		54%	46%	28%	20%	32%	20%	31%	27%	15%	28%	58%	42%
Too little	(1) 12 4%	7 4%	6 4%	3 4%	2 3%	6 7%	1 1%	2 3%	8 8%	2 4%	-	10 6%	2 2%
		53%	47%	27%	16%	51%	6%	15%	65%in	19%	-	81%	19%
About the right amount	(2) 242 77%	132 80%	111 73%	61 74%	59 81%	61 73%	62 81%	58 79%	74 73%	51 78%	60 80%	132 75%	111 79%
		54%	46%	25%	24%	25%	25%	24%	30%	21%	25%	54%	46%
Don't know	38 12%	14 9%	24 16%	12 15%	8 10%	9 11%	9 12%	7 9%	13 13%	9 13%	9 13%	20 12%	18 13%
		36%	64%	31%	20%	25%	25%	18%	35%	22%	24%	53%	47%
Mean	2.03	2.04	2.03	2.04	2.04	2.01	2.05	2.07	1.98	2.01	2.09	2.02	2.06
SD	0.35	0.35	0.35	0.36	0.31	0.42	0.28	0.35	0.40	0.32	0.29	0.38	0.30
SE	0.02	0.03	0.03	0.04	0.04	0.05	0.03	0.03	0.04	0.04	0.04	0.03	0.03

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 73

**QM4(2): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?
TV programmes or films that have been broadcast using broadcaster catch-up services
SINGLE CODE**

Base: All who believe the on-line or on-demand service is regulated

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	261	132 51%	129 49%	61 23%	63 24%	73 28%	64 25%	98 38%	88 34%	48 18%	27 10%	186 71%	75 29%
Weighted base	244	126 52%	117 48%	56* 23%*	59* 24%*	68* 28%*	60* 25%*	62* 25%*	84* 35%*	56* 23%*	42** 17%**	146 60%	98* 40%*
Effective base	225	112	113	53	53	62	56	93	82	46	25	167	70
Too much	(3) 17 7%	10 8% 62%	6 6% 38%	4 7% 24%	4 7% 24%	6 9% 35%	3 5% 17%	4 6% 23%	4 5% 26%	3 6% 19%	6 13% 33%	8 6% 49%	9 9% 51%
Too little	(1) 12 5%	6 5% 51%	6 5% 49%	1 2% 10%	5 8% 39%	4 6% 34%	2 3% 17%	2 3% 16%	5 6% 41%	5 9% 43%	- - -	7 5% 57%	5 5% 43%
About the right amount	(2) 183 75%	96 76% 52%	87 74% 48%	44 78% 24%	46 77% 25%	49 72% 27%	44 73% 24%	48 78% 27%	62 74% 34%	39 69% 21%	34 81% 19%	110 76% 60%	72 74% 40%
Don't know	32 13%	14 11% 44%	18 15% 56%	7 13% 23%	5 8% 15%	9 13% 27%	11 18% 35%	7 12% 24%	13 15% 41%	9 16% 27%	3 6% 8%	20 14% 64%	11 12% 36%
Mean	2.02	2.04	2.01	2.06	1.99	2.03	2.02	2.03	1.99	1.96	2.14	2.01	2.04
SD	0.37	0.39	0.36	0.33	0.40	0.42	0.32	0.33	0.36	0.43	0.35	0.35	0.40
SE	0.02	0.04	0.03	0.04	0.05	0.05	0.04	0.04	0.04	0.07	0.07	0.03	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 74
QM4(3): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?
Free Video On-demand content available as part of your subscription through your TV service provider
SINGLE CODE

Base: All who believe the on-line or on-demand service is regulated

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	171	91 53%	80 47%	41 24%	40 23%	48 28%	42 25%	72 42%	51 30%	30 18%	18 11%	123 72%	48 28%
Weighted base	155	86* 55%*	69* 45%*	38* 25%*	34* 22%*	44* 28%*	39* 25%*	46* 30%*	47* 31%*	36** 23%**	26** 17%**	94 61%	61* 39%*
Effective base	148	79	70	35	35	41	37	68	47	29	17	111	45
Too much	(3) 5 3%	5 6%	- -	* 1%	2 5%	1 2%	2 5%	2 5%	3 6%	- -	- -	5 5%	- -
		100%	-	10%	33%	16%	41%	44%	56%	-	-	100%	-
Too little	(1) 12 8%	7 8%	5 7%	2 4%	4 11%	2 5%	4 11%	4 9%	4 9%	3 9%	- -	9 9%	3 5%
		58%	42%	14%	31%	19%	36%	35%	37%	28%	-	72%	28%
About the right amount	(2) 118 76%	68 80%	50 72%	32 83%	27 78%	32 74%	27 71%	35 75%	36 76%	25 72%	22 86%	71 76%	47 77%
		58%	42%	27%	23%	27%	23%	29%	31%	21%	19%	60%	40%
Don't know	20 13%	6 7%	14 20%	4 11%	2 7%	8 19%	5 13%	5 12%	4 8%	7 19%	4 14%	9 10%	10 17%
		28%	72%a	21%	12%	41%	26%	27%	20%	34%	19%	47%	53%
Mean	1.95	1.97	1.91	1.97	1.93	1.96	1.93	1.95	1.96	1.88	2.00	1.95	1.93
SD	0.35	0.39	0.29	0.25	0.41	0.30	0.43	0.39	0.41	0.33	0.00	0.40	0.25
SE	0.03	0.04	0.04	0.04	0.07	0.05	0.07	0.05	0.06	0.07	0.00	0.04	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - i/j/k/l/m/n
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 75
QM4(4): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?
Paid Video On-demand content available through your TV service provider
SINGLE CODE

Base: All who believe the on-line or on-demand service is regulated

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	98	53 54%	45 46%	19 19%	25 26%	28 29%	26 27%	53 54%	25 26%	13 13%	7 7%	78 80%	20 20%
Weighted base	84*	46* 55%*	38* 45%*	17** 20%**	21** 25%**	23** 27%**	23** 28%**	35* 41%*	22** 26%**	16** 19%**	11** 13%**	57* 68%*	27** 32%**
Effective base	84	45	38	16	22	22	23	50	24	12	7	72	19
Too much	(3) 3 4%	2 3%	2 4%	- -	- -	1 3%	2 10%	1 4%	1 3%	1 6%	- -	2 4%	1 4%
Too little	(1) 7 8%	4 9%	3 8%	1 5%	1 6%	1 4%	4 17%	3 8%	2 10%	2 13%	- -	5 9%	2 7%
About the right amount	(2) 63 75%	37 81%	26 68%	15 90%	18 86%	14 63%	15 66%	28 80%	16 73%	10 65%	9 79%	44 77%	19 71%
Don't know	11 13%	3 7%	8 20%	1 5%	2 8%	7 30%	2 7%	3 8%	3 14%	3 17%	2 21%	6 10%	5 19%
Mean	1.95	1.94	1.96	1.95	1.93	1.99	1.93	1.96	1.93	1.92	2.00	1.95	1.95
SD	0.37	0.36	0.39	0.23	0.26	0.33	0.55	0.37	0.39	0.48	0.00	0.37	0.37
SE	0.04	0.05	0.06	0.05	0.05	0.07	0.11	0.05	0.08	0.15	0.00	0.04	0.09

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 76
QM4(5): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?
TV, box sets or films from an online subscription service
SINGLE CODE

Base: All who believe the on-line or on-demand service is regulated

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	248	124 50%	124 50%	58 23%	61 25%	66 27%	63 25%	81 33%	84 34%	40 16%	43 17%	165 67%	83 33%
Weighted base	244	123 50%	121 50%	61* 25%*	61* 25%*	61* 25%*	61* 25%*	54* 22%*	80* 33%*	47* 19%*	64* 26%*	134 55%	111* 45%*
Effective base	215	107	108	51	51	57	56	76	78	38	40	149	77
Too much	(3) 4 1%	4 3%	- -	- -	1 1%	2 3%	1 1%	1 2%	2 3%	- -	- -	4 3%	- -
Too little	(1) 14 6%	6 5%	7 6%	5 8%	3 5%	1 2%	5 7%	2 4%	5 6%	4 9%	3 4%	7 5%	7 6%
About the right amount	(2) 185 76%	97 47%	88 53%	44 24%	52 28% ae	41 22%	49 26%	43 23%	60 32%	34 18%	48 26%	103 56%	82 44%
Don't know	42 17%	15 12%	27 22%	13 21%	5 9%	17 28%	7 12%	8 14%	13 16%	8 18%	13 21%	20 15%	22 20%
Mean	1.95	1.97	1.92	1.90	1.96	1.93	1.93	1.98	1.96	1.89	1.95	1.97	1.92
SD	0.29	0.31	0.27	0.30	0.27	0.26	0.31	0.27	0.33	0.32	0.23	0.30	0.27
SE	0.02	0.03	0.03	0.04	0.04	0.04	0.04	0.03	0.04	0.05	0.04	0.03	0.03

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 77

**QM4(6): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?
TV,box sets,or films from an online pay-per-view or download to own service
SINGLE CODE**

Base: All who believe the on-line or on-demand service is regulated

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	47	27 57%	20 43%	10 21%	13 28%	12 26%	12 26%	26 55%	7 15%	6 13%	8 17%	33 70%	14 30%
Weighted base	43*	25** 58%**	18** 42%**	9** 20%**	11** 25%**	11** 25%**	13** 29%**	18** 42%**	6** 15%**	7** 17%**	11** 27%**	24* 56%*	19** 44%**
Effective base	40	23	17	9	12	11	10	25	7	6	7	31	13
Too much	(3) 2 4%	1 5%	* 2%	- -	1 5%	- -	1 10%	2 10%	- -	- -	- -	2 7%	- -
		75%	25%	-	30%	-	70%	100%	-	-	-	100%	-
Too little	(1) 3 6%	2 7%	1 6%	- -	- -	1 14%	1 9%	* 3%	1 16%	1 16%	- -	1 6%	1 6%
		62%	38%	-	-	56%	44%	18%	38%	44%	-	56%	44%
About the right amount	(2) 30 69%	20 81%	9 53%	6 68%	10 95%	5 46%	8 67%	14 77%	4 55%	4 59%	8 70%	17 72%	12 66%
		68%	32%	20%	35%	17%	29%	47%	12%	15%	27%	58%	42%
Don't know	9 21%	2 7%	7 39%	3 32%	- -	4 40%	2 14%	2 10%	2 29%	2 24%	3 30%	4 15%	5 28%
		20%	80%	32%	-	49%	20%	21%	21%	20%	39%	41%	59%
Mean	1.97	1.98	1.95	2.00	2.05	1.77	2.00	2.08	1.78	1.78	2.00	2.01	1.91
SD	0.37	0.37	0.38	0.00	0.22	0.46	0.49	0.38	0.47	0.45	0.00	0.41	0.29
SE	0.06	0.07	0.10	0.00	0.06	0.16	0.15	0.08	0.21	0.20	0.00	0.08	0.09

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 78

QM4(7): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?

Short clips through websites such as YouTube or Facebook

SINGLE CODE

Base: All who believe the on-line or on-demand service is regulated

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	80	44 55%	36 45%	23 29%	21 26%	21 26%	15 19%	33 41%	14 18%	18 23%	15 19%	47 59%	33 41%
Weighted base	79*	44* 56%*	35* 44%*	22** 28%**	23** 29%**	19** 24%**	14** 18%**	22* 28%*	14** 18%**	21** 26%**	23** 28%**	36* 45%*	43* 55%*
Effective base	69	38	32	22	17	18	13	31	14	17	14	43	31
Too much	(3) 1 2%	- -	1 4%	1 3%	1 2%	- -	- -	1 6%	- -	- -	- -	1 4%	- -
Too little	(1) 21 27%	11 25% 51%	10 30% 49%	7 31% 32%	5 22% 24%	5 28% 26%	4 28% 18%	7 30% 31%	5 35% 23%	4 21% 20%	6 25% 26%	12 32% 54%	10 23% 46%
About the right amount	(2) 48 61%	29 66% 61%	19 55% 39%	15 66% 31%	16 69% 33%	10 50% 20%	8 56% 16%	12 54% 24%	8 58% 17%	13 63% 27%	15 69% 32%	20 55% 41%	29 66% 59%
Don't know	8 10%	4 9% 50%	4 11% 50%	- - -	2 7% 20%	4 21% 51%	2 16% 29%	2 10% 27%	1 6% 12%	3 16% 42%	1 7% 19%	3 8% 39%	5 11% 61%
Mean	1.72	1.73	1.70	1.73	1.79	1.64	1.67	1.73	1.62	1.75	1.73	1.69	1.74
SD	0.49	0.45	0.55	0.53	0.48	0.50	0.49	0.59	0.50	0.44	0.45	0.55	0.44
SE	0.06	0.07	0.10	0.11	0.11	0.12	0.14	0.11	0.14	0.11	0.12	0.08	0.08

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 79
QM4(8): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?
Longer videos through websites such as YouTube or Facebook
SINGLE CODE

Base: All who believe the on-line or on-demand service is regulated

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	67	40 60%	27 40%	24 36%	14 21%	17 25%	12 18%	26 39%	14 21%	15 22%	12 18%	40 60%	27 40%
Weighted base	68*	40* 58%*	29** 42%**	24** 35%**	15** 22%**	16** 24%**	13** 20%**	18** 26%**	14** 21%**	18** 27%**	18** 27%**	32* 47%*	36** 53%**
Effective base	59	35	24	22	11	15	11	25	13	15	11	37	26
Too much	(3) 3 5%	1 28%	2 72%	- -	1 41%	1 28%	1 31%	1 46%	2 54%	- -	- -	3 100%	- -
Too little	(1) 19 28%	8 21%	11 38%	6 27%	4 24%	5 33%	4 28%	4 25%	3 18%	5 26%	8 42%	7 22%	12 34%
About the right amount	(2) 37 54%	26 67%	10 35%	16 67%	8 57%	5 33%	7 51%	10 58%	9 61%	10 56%	8 41%	19 59%	18 49%
Don't know	9 14%	4 10%	5 19%	1 5%	2 11%	5 29%	2 13%	2 9%	1 9%	3 18%	3 17%	3 9%	6 18%
Mean	1.73	1.79	1.63	1.71	1.83	1.61	1.76	1.81	1.93	1.69	1.50	1.87	1.59
SD	0.56	0.47	0.67	0.46	0.60	0.65	0.62	0.59	0.59	0.48	0.52	0.59	0.50
SE	0.07	0.08	0.14	0.10	0.17	0.18	0.19	0.12	0.16	0.13	0.16	0.10	0.10

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/kl/m/n
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 80
QM4(9): Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?
All on-line and on-demand TV or video services
SINGLE CODE

Base: All who believe the on-line or on-demand service is regulated

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	506	256 51%	250 49%	126 25%	125 25%	130 26%	125 25%	169 33%	147 29%	93 18%	97 19%	316 62%	190 38%
Weighted base	506	259 51%	247 49%	130 26%	125 25%	123 24%	128 25%	108 21%	140 28%	106* 21%*	152* 30%*	248 49%	258 51%
Effective base	430	215	214	109	104	109	108	159	138	89	91	285	175
Too much	(3) 14 3%	6 2%	8 3%	1 1%	4 3%	4 3%	5 4%	2 2%	4 3%	5 5%	3 2%	6 2%	8 3%
Too little	(1) 86 17%	45 17%	41 17%	20 15%	24 19%	19 16%	22 18%	25 23%	29 21%	14 13%	18 12%	54 22%	31 12%
About the right amount	(2) 258 51%	142 55%	116 47%	61 47%	69 55%	60 49%	67 53%	51 47%	71 51%	59 56%	76 50%	122 49%	135 52%
Don't know	148 29%	66 25%	82 33%	47 36%	28 22%	40 33%	33 26%	30 28%	35 25%	28 26%	55 37%	65 44%	83 56%
Mean	1.80	1.80	1.80	1.77	1.80	1.81	1.82	1.71	1.76	1.89lm	1.85	1.74	1.87lm
SD	0.49	0.48	0.51	0.46	0.50	0.49	0.51	0.51	0.51	0.48	0.44	0.51	0.46
SE	0.03	0.03	0.04	0.05	0.05	0.05	0.05	0.05	0.05	0.06	0.06	0.03	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

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Table 81
QM4: SUMMARY - Do you think the amount of regulation (i.e. official rules) for each of the following is too much, too little or about the right amount?
SINGLE CODE

Base: All who believe the on-line or on-demand service is regulated

	TV live at the time of broadcast	TV programmes or films that have been broadcast using broadcaster catch-up services	Free Video On-demand content available as part of your subscription through your TV service provider	Paid Video On-demand content available through your TV service provider	TV, box sets or films from an online subscription service	TV, box sets, or films from an online pay-per-view or download to own service	Short clips through websites such as YouTube or Facebook	Longer videos through websites such as YouTube or Facebook	All on-line and on-demand TV or video services
Unweighted base	325	261	171	98	248	47	80	67	506
Weighted base	315	244	155	84	244	43	79	68	506
Effective base	279	225	148	84	215	40	69	59	430
Too much	(3) 22 7%	17 7%	5 3%	3 4%	4 1%	2 4%	1 2%	3 5%	14 3%
Too little	(1) 12 4%	12 5%	12 8%	7 8%	14 6%	3 6%	21 27%	19 28%	86 17%
About the right amount	(2) 242 77%	183 75%	118 76%	63 75%	185 76%	30 69%	48 61%	37 54%	258 51%
Don't know	38 12%	32 13%	20 13%	11 13%	42 17%	9 21%	8 10%	9 14%	148 29%
Mean	2.03	2.02	1.95	1.95	1.95	1.97	1.72	1.73	1.80
SD	0.35	0.37	0.35	0.37	0.29	0.37	0.49	0.56	0.49
SE	0.02	0.02	0.03	0.04	0.02	0.06	0.06	0.07	0.03

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 82
QM5: Some services provide tools to report on-line or on-demand TV or video content [IF NECESSARY e.g. TV programmes, films, video clips, video podcasts or anything else you watch on-line or on-demand]. For example, you can let the service know that you did not like their content because it was offensive or invaded someone's privacy by 'flagging' it (i.e. reporting it by pressing a button). Have you ever seen this type of reporting tool on any of the services that you use?

Base: All who have watched anything on-line or on-demand in the last 12 months

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	501	256 51%	245 49%	125 25%	124 25%	129 26%	123 25%	168 34%	145 29%	93 19%	95 19%	313 62%	188 38%
Weighted base	500	259 52%	241 48%	129 26%	125 25%	122 24%	125 25%	107 21%	138 28%	106* 21%*	149* 30%*	246 49%	255 51%
Effective base	425	215	210	108	103	108	106	158	136	89	89	282	173
Yes	192 38%	106 41%	86 36%	47 36%	53 42%	49 40%	43 35%	45 42%	55 40%	39 36%	54 36%	99 40%	93 36%
		55%	45%	24%	28%	26%	22%	23%	28%	20%	28%	52%	48%
No	211 42%	108 42%	103 43%	53 41%	50 41%	54 45%	53 42%	46 43%	63 45%	41 39%	61 41%	109 44%	102 40%
		51%	49%	25%	24%	26%	25%	22%	30%	20%	29%	52%	48%
Don't know	98 19%	45 18%	52 22%	29 23%	21 17%	18 15%	29 23%	17 16%	21 15%	26 24%	34 23%	37 15%	60 24%
		47%	53%	30%	22%	19%	30%	17%	21%	27%<i>m</i>	35%	38%	62%<i>m</i>

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 83
QM5a: Which services have you see it on?
MULTI CODE

Base: All who have seen tools to report content on an on-line or on-demand service

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	194	103 53%	91 47%	48 25%	51 26%	53 27%	42 22%	70 36%	56 29%	35 18%	33 17%	126 65%	68 35%
Weighted base	192	106* 55%*	86* 45%*	47* 24%*	53* 28%*	49* 26%*	43* 22%*	45* 23%*	55* 28%*	39* 20%*	54* 28%*	99 52%	93* 48%*
Effective base	164	86	78	42	41	43	38	66	52	34	31	113	62
Short clips through websites such as YouTube or Facebook (i.e 10 minutes or less)	113 59%	62 53%	51 45%	30 27%	28 25%	32 28%	23 20%	28 24%	31 27%	25 22%	29 26%	59 52%	54 48%
Longer videos through websites such as YouTube or Facebook (i.e. longer than 10 minutes)	85 44%	50 48%	35 40%	20 43%	24 45%	25 51%	16 38%	19 43%	22 39%	20 51%	25 46%	41 41%	44 48%
TV, box sets or films from an online subscription service such as Netflix, Amazon Prime, or Now TV	31 16%	18 17%	13 15%	6 13%	11 21%	5 9%	10 23%	10 22%	9 17%	7 17%	6 10%	19 19%	12 13%
TV live at the time of broadcast	28 14%	16 15%	11 13%	8 17%	3 6%	9 19%	7 16%	7 15%	5 9%	4 9%	13 24%	11 11%	16 18%
TV programmes or films that have been broadcast using broadcaster catch-up services such as BBC iPlayer, ITV Hub, All 4 or My5	23 12%	10 10%	13 15%	5 11%	7 14%	6 12%	5 12%	10 22%	6 12%	4 11%	3 5%	16 16%	7 8%
Free Video On-demand content available as part of your subscription through your TV service provider – e.g. Virgin On Demand, Sky On Demand	13 7%	5 38%	8 9%	* 4%	4 29%	4 33%	4 34%	5 12%	4 28%	1 10%	2 20%	9 70%	4 30%
TV, box sets, or films from an online pay-per-view or download to own service such as Talk Talk TV store, PlayStation Store, iTunes Store or Google Play	12 6%	7 7%	5 6%	2 3%	5 10%	1 3%	4 9%	8 18%	1 2%	1 2%	2 4%	9 9%	3 3%
Paid Video On-demand content available through your TV service provider - e.g. film rental or events on a pay-per-view basis	11 6%	7 61%	4 39%	5 41%	3 26%	3 24%	1 9%	8 18%	1 2%	1 3%	1 3%	9 78%	3 22%
Have not seen any reporting tool on any of the services I've used	9 5%	6 69%	3 31%	1 8%	4 41%	2 22%	3 29%	1 9%	2 26%	1 16%	4 49%	3 35%	6 65%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

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Table 83

QM5a: Which services have you see it on?
MULTI CODE

Base: All who have seen tools to report content on an on-line or on-demand service

	Gender		Age				SEG						
	Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	
Weighted base	192	106* 55%*	86* 45%*	47* 24%*	53* 28%*	49* 26%*	43* 22%*	45* 23%*	55* 28%*	39* 20%*	54* 28%*	99 52%	93* 48%*
Don't know	12	7	5	4	3	5	-	1	6	1	4	7	5
	6%	7% 62%	5% 38%	8% 31%	6% 27%	10% 42% f	-	3% 12%	10% 48%	3% 10%	7% 31%	7% 60%	5% 40%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 84

**QM6(1): Have you ever reported content on TV live at the time of broadcast using its reporting tool?
SINGLE CODE**

Base: All aware of reporting tool for the service

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	27	16 59%	11 41%	6 22%	5 19%	10 37%	6 22%	11 41%	5 19%	3 11%	8 30%	16 59%	11 41%
Weighted base	28*	16** 58%**	11** 42%**	8** 28%**	3** 12%**	9** 34%**	7** 25%**	7** 24%**	5** 17%**	4** 13%**	13** 46%**	11** 40%**	16** 60%**
Effective base	22	13	9	5	5	7	6	10	4	3	8	14	10
Yes	11 39%	5 28%	6 54%	3 35%	3 80%	1 16%	4 54%	5 77%	2 33%	2 61%	2 15%	7 59%	4 25%
No	17 60%	11 69%	5 46%	5 65%	1 20%	8 80%	3 46%	1 17%	3 67%	1 39%	11 85%	4 38%	12 75%
Don't know	* 1%	* 2%	-	-	-	* 4%	-	* 6%	-	-	-	* 3%	-
		100%	-	-	-	100%	-	100%	-	-	-	100%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - i/j/k/l/m/n
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

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Table 85

**QM6(2): Have you ever reported content on TV programmes or films that have been broadcast using broadcaster catch-up services using its reporting tool?
SINGLE CODE**

Base: All aware of reporting tool for the service

	Gender		Age				SEG						
	Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	
Unweighted base	27	11 41%	16 59%	6 22%	10 37%	6 22%	5 19%	15 56%	6 22%	4 15%	2 7%	21 78%	6 22%
Weighted base	23*	10** 43%**	13** 57%**	5** 23%**	7** 31%**	6** 24%**	5** 23%**	10** 42%**	6** 27%**	4** 19%**	3** 12%**	16** 69%**	7** 31%**
Effective base	24	10	14	5	10	5	5	14	5	4	2	19	6
Yes	8 34%	3 26%	5 40%	2 37%	4 58%	* 7%	1 28%	6 59%	- -	2 49%	- -	6 36%	2 30%
No	13 57%	7 74%	6 44%	3 63%	2 32%	5 93%	3 48%	4 41%	6 88%	1 22%	3 100%	10 59%	4 52%
Don't know	2 9%	- -	2 15%	- -	1 11%	- -	1 24%	- -	1 12%	1 29%	- -	1 5%	1 18%
		- -	100%	- -	38%	- -	62%	- -	38%	62%	- -	38%	62%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - i/j/k/l/m/n
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 86
QM6(3): Have you ever reported content on Free Video On-demand content available as part of your subscription through your TV service provider using its reporting tool?
SINGLE CODE

Base: All aware of reporting tool for the service

	Gender		Age				SEG					
	Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	16 7 44%	9 56%	1 6%	5 31%	6 38%	4 25%	9 56%	4 25%	1 6%	2 13%	13 81%	3 19%
Weighted base	13* 5** 38%**	8** 8** 62%**	*** 4%** 4%**	4** 29%** 29%**	4** 33%** 33%**	4** 34%** 34%**	5** 42%** 42%**	4** 28%** 28%**	1** 10%** 10%**	2** 20%** 20%**	9** 70%** 70%**	4** 30%** 30%**
Effective base	14 6	8 8	1 1	5 5	5 5	4 4	8 8	4 4	1 1	2 2	12 12	3 3
Yes	3 24%	2 22%	* 100%	2 47%	1 21%	- -	3 57%	- -	- -	- -	3 34%	- -
No	9 68%	5 66%	- -	2 53%	3 79%	3 77%	2 43%	3 72%	1 100%	2 100%	5 54%	4 100%
Don't know	1 8%	1 13%	- -	- -	- -	1 23%	- -	1 28%	- -	- -	1 11%	- -
		100%	-	-	-	100%	-	100%	-	-	100%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 87
QM6(4): Have you ever reported content on Paid Video On-demand content available through your TV service provider using its reporting tool?
SINGLE CODE

Base: All aware of reporting tool for the service

Total	Gender		Age				SEG						
	Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	
Unweighted base	15	9 60%	6 40%	5 33%	5 33%	4 27%	1 7%	12 80%	1 7%	1 7%	1 7%	13 87%	2 13%
Weighted base	11*	7** 61%**	4** 39%**	5** 41%**	3** 26%**	3** 24%**	1** 9%**	8** 70%**	1** 8%**	1** 10%**	1** 12%**	9** 78%**	3** 22%**
Effective base	13	8	6	5	5	3	1	11	1	1	1	12	2
Yes	3	*	3	1	2	*	-	3	-	-	-	3	-
	26%	6% 14%	56% 86%	18% 28%	57% 58%	15% 14%	-	37% 100%	-	-	-	33% 100%	-
No	9	7	2	4	1	2	1	5	1	1	1	6	3
	74%	94% 77%	44% 23%	82% 46%	43% 15%	85% 28%	100% 12%	63% 59%	100% 11%	100% 13%	100% 17%	67% 70%	100% 30%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 88

**QM6(5): Have you ever reported content on TV, box sets or films from an online subscription service using its reporting tool?
SINGLE CODE**

Base: All aware of reporting tool for the service

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	33	18 55%	15 45%	7 21%	12 36%	5 15%	9 27%	14 42%	9 27%	6 18%	4 12%	23 70%	10 30%
Weighted base	31*	18** 58%**	13** 42%**	6** 19%**	11** 35%**	5** 15%**	10** 31%**	10** 31%**	9** 29%**	7** 22%**	6** 18%**	19** 61%**	12** 39%**
Effective base	30	16	14	6	11	4	9	13	8	6	4	21	10
Yes	9 28%	3 18%	5 41%	1 10%	6 54%	-	2 23%	5 50%	-	2 35%	2 28%	5 26%	4 32%
No	22 72%	15 82%	8 59%	5 90%	5 46%	5 100%	8 77%	5 50%	9 100%	4 65%	4 72%	14 74%	8 68%
		65%	35%	24%	22%	20%	33%	22%	41%	19%	18%	63%	37%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 89
QM6(6): Have you ever reported content on TV, box sets, or films from an online pay-per-view or download to own service using its reporting tool?
SINGLE CODE

Base: All aware of reporting tool for the service

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	15	8 53%	7 47%	2 13%	8 53%	2 13%	3 20%	12 80%	1 7%	1 7%	1 7%	13 87%	2 13%
Weighted base	12*	7** 58%**	5** 42%**	2** 13%**	5** 42%**	1** 12%**	4** 32%**	8** 67%**	1** 8%**	1** 6%**	2** 18%**	9** 76%**	3** 24%**
Effective base	12	6	7	2	8	2	2	11	1	1	1	12	2
Yes	7 56%	3 50%	3 65%	1 50%	4 75%	-	2 56%	5 57%	-	-	2 100%	5 50%	2 75%
No	4 33%	3 43%	1 20%	1 50%	1 15%	1 100%	1 26%	3 37%	1 100%	-	-	4 44%	-
Don't know	1 10%	1 7%	1 14%	-	1 10%	-	1 19%	1 6%	-	1 100%	-	1 6%	1 25%
		42%	58%	-	42%	-	58%	42%	-	58%	-	42%	58%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - i/j/k/l/m/n
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Absolutes/col percents/row percents 8 Feb 2021

Table 90
QM6(7): Have you ever reported content on Short clips through websites such as YouTube or Facebook using its reporting tool?
SINGLE CODE

Base: All aware of reporting tool for the service

Total	Gender		Age				SEG						
	Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	
Unweighted base	117	63 54%	54 46%	31 26%	27 23%	35 30%	24 21%	44 38%	33 28%	23 20%	17 15%	77 66%	40 34%
Weighted base	113*	62* 55%*	51* 45%*	30** 27%**	28** 25%**	32** 28%**	23** 20%**	28* 24%*	31* 27%*	25** 22%**	29** 26%**	59* 52%*	54* 48%*
Effective base	98	54	44	26	22	28	21	42	31	23	16	70	36
Yes	21	12	9	7	3	3	9	6	3	6	6	9	12
	19%	19%	17%	22%	9%	8%	40%	22%	10%	23%	21%	15%	22%
		58%	42%	32%	12%	12%	44%	29%	15%	28%	29%	43%	57%
No	90	50	40	23	26	27	14	22	28	19	21	50	41
	80%	81%	79%	78%	91%	86%	60%	78%	90%	77%	72%	85%	74%
		56%	44%	26%	28%	30%	15%	24%	31%	21%	24%	55%	45%
Don't know	2	-	2	-	-	2	-	-	-	-	2	-	2
	2%	-	4%	-	-	6%	-	-	-	-	7%	-	4%
		-	100%	-	-	100%	-	-	-	-	100%	-	100%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - i/j/k/l/m/n
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 91
QM6(8): Have you ever reported content on Longer videos through websites such as YouTube or Facebook using its reporting tool?
SINGLE CODE

Base: All aware of reporting tool for the service

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	85	49 58%	36 42%	22 26%	20 24%	26 31%	17 20%	31 36%	22 26%	18 21%	14 16%	53 62%	32 38%
Weighted base	85*	50* 59%*	35** 41%**	20** 24%**	24** 28%**	25** 29%**	16** 19%**	19** 23%**	22** 25%**	20** 23%**	25** 29%**	41* 48%*	44** 52%**
Effective base	70	41	29	19	16	21	15	29	20	18	13	47	29
Yes	13	7	6	3	2	3	5	3	3	4	3	6	7
	15%	15%	17%	16%	9%	11%	31%	16%	14%	20%	12%	15%	16%
		56%	44%	24%	16%	21%	39%	24%	24%	29%	23%	47%	53%
No	72	43	29	17	22	22	11	16	18	16	22	35	37
	85%	85%	83%	84%	91%	89%	69%	84%	86%	80%	88%	85%	84%
		60%	40%	23%	30%	31%	15%	22%	26%	22%	30%	48%	52%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - i/j/k/l/m/n
 * small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 92

QM6: SUMMARY - Have you ever reported content on ... using its reporting tool? SINGLE CODE

Base: All aware of reporting tool for the service

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	194	103 53%	91 47%	48 25%	51 26%	53 27%	42 22%	70 36%	56 29%	35 18%	33 17%	126 65%	68 35%
Weighted base	192	106* 55%*	86* 45%*	47* 24%*	53* 28%*	49* 26%*	43* 22%*	45* 23%*	55* 28%*	39* 20%*	54* 28%*	99 52%	93* 48%*
Effective base	164	86	78	42	41	43	38	66	52	34	31	113	62
TV, box sets, or films from an online pay-per-view or download to own service	7 56%	3 50%	3 65%	1 50%	4 75%	-	2 56%	5 57%	-	-	2 100%	5 50%	2 75%
TV live at the time of broadcast	11 39%	5 28%	6 54%	3 35%	3 80%	1 16%	4 54%	5 77%	2 33%	2 61%	2 15%	7 59%	4 25%
TV programmes or films that have been broadcast using broadcaster catch-up services	8 34%	3 26%	5 40%	2 37%	4 58%	* 7%	1 28%	6 59%	-	2 49%	-	6 36%	2 30%
TV, box sets or films from an online subscription service	9 28%	3 38%	5 62%	1 10%	6 54%	-	2 23%	5 55%	-	2 27%	2 18%	5 55%	4 45%
Paid Video On-demand content available through your TV service provider	3 26%	* 6%	3 56%	1 18%	2 57%	* 15%	-	3 37%	-	-	-	3 33%	-
Free Video On-demand content available as part of your subscription through your TV service provider	3 24%	1 29%	2 22%	* 100%	2 47%	1 21%	-	3 57%	-	-	-	3 34%	-
Short clips through websites such as YouTube or Facebook	21 19%	12 19%	9 17%	7 22%	3 9%	3 8%	9 40%	6 22%	3 10%	6 23%	6 21%	9 15%	12 22%
Longer videos through websites such as YouTube or Facebook	13 15%	7 15%	6 17%	3 16%	2 9%	3 11%	5 31%	3 16%	3 14%	4 20%	3 12%	6 15%	7 16%
NET Used the reporting tools	47 25%	23 50%	24 50%	12 25%	12 26%	6 13%	17 39%	15 34%	5 10%	15 39%	11 24%	21 44%	26 29%
							36%e	33%jm	12%	32%jm	24%	44%	56%j

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
* small base; ** very small base (under 30) ineligible for sig testing

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Absolutes/col percents/row percents 8 Feb 2021

Table 93

QM7: When accessing on-line and on-demand TV or video content have you ever noticed being asked for your age before accessing content (e.g. by ticking a box to indicate you are over 16 or 18)?
SINGLE CODE

Base: All who have watched anything on-line or on-demand in the last 12 months

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	501	256 51%	245 49%	125 25%	124 25%	129 26%	123 25%	168 34%	145 29%	93 19%	95 19%	313 62%	188 38%
Weighted base	500	259 52%	241 48%	129 26%	125 25%	122 24%	125 25%	107 21%	138 28%	106* 21%*	149* 30%*	246 49%	255 51%
Effective base	425	215	210	108	103	108	106	158	136	89	89	282	173
Yes	263 53%	135 52%	128 53%	65 51%	69 55%	66 54%	62 50%	70 65%	69 50%	58 55%	66 44%	139 57%	124 49%
		51%	49%	25%	26%	25%	24%	27% jin	26%	22%	25%	53% li	47%
No	185 37%	100 39%	84 35%	50 39%	41 33%	49 40%	45 36%	30 28%	56 41%	36 34%	62 42%	87 35%	98 38%
		54%	46%	27%	22%	27%	24%	16%	31% li	19%	34% li	47%	53%
Don't know	53 11%	24 9%	29 12%	14 11%	15 12%	6 5%	18 15%	7 7%	13 9%	12 11%	21 14%	20 8%	33 13%
		45%	55%	26%	28%	12%	35% e	13%	24%	23%	39%	38%	62%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/kl/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 94
Q22a - And have you ever ticked an age box like that so you could watch the content or access the site, even though you were younger than that age?

Absolutes/col percents/row percents 8 Feb 2021

Base: All respondents

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	506	256 51%	250 49%	126 25%	125 25%	130 26%	125 25%	169 33%	147 29%	93 18%	97 19%	316 62%	190 38%
Weighted base	506	259 51%	247 49%	130 26%	125 25%	123 24%	128 25%	108 21%	140 28%	106* 21%*	152* 30%*	248 49%	258 51%
Effective base	430	215	214	109	104	109	108	159	138	89	91	285	175
Yes	138 27%	69 27%	69 28%	23 18%	38 30%	45 36%	32 25%	34 31%	31 22%	35 33%	38 25%	64 26%	73 28%
		50%	50%	17%	28% cd	32% cd	23%	24%	22%	25%	28%	47%	53%
No	109 22%	54 21%	56 23%	42 32%	26 21%	20 16%	22 17%	32 30%	38 27%	19 18%	20 13%	70 28%	39 15%
		49%	51%	38% ef	24%	18%	20%	29% kl	35% ln	17%	19%	64% kn	36%
Don't know	16 3%	12 5%	4 1%	1 *	5 4%	2 2%	8 6%	4 4%	-	4 4%	7 5%	4 2%	11 4%
		77%	23%	3%	32%	13%	52% c	26% j	-	28% j	46% j	26%	74% j
Never noticed tick box	243 48%	124 48%	119 48%	64 49%	56 45%	57 46%	66 51%	38 35%	71 51%	48 45%	86 57%	109 44%	134 52%
		51%	49%	26%	23%	23%	27%	16%	29% i	20%	36% im	45%	55% i

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/ef - ij/kl/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Absolutes/col percents/row percents 8 Feb 2021

Table 95

QN2: Do you regularly play online games on any device (e.g. via a PC/Mac/laptop, games console connected to a TV, tablet, smartphone etc.)?

Base: All respondents

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	506	256 51%	250 49%	126 25%	125 25%	130 26%	125 25%	169 33%	147 29%	93 18%	97 19%	316 62%	190 38%
Weighted base	506	259 51%	247 49%	130 26%	125 25%	123 24%	128 25%	108 21%	140 28%	106* 21%*	152* 30%*	248 49%	258 51%
Effective base	430	215	214	109	104	109	108	159	138	89	91	285	175
Yes	380	226 75%	153 60% ^b	101 78%	93 74%	88 71%	98 77%	82 77%	94 67%	84 79%	120 79%	176 71%	203 79%
No	115	27 23%	88 36%	29 22%	28 23%	34 28%	24 19%	24 21%	44 31%	20 19%	28 18%	68 27%	48 19%
Don't know	11	5 2%	6 76% ^a	-	4 25%	1 29%	6 21%	2 14%	2 22%	2 20%	5 43%	4 37%	7 63%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Table 96

QN3: Has anything that you have seen whilst playing an online game caused you any concern?

When answering, please think about things that have concerned you personally, rather than what you think might cause concern to others.

Base: All playing games online

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	375	221 59%	154 41%	97 26%	91 24%	94 25%	93 25%	128 34%	99 26%	73 19%	75 20%	227 61%	148 39%
Weighted base	380	226 60%	153 40%	101* 27%*	93* 25%*	88* 23%*	98* 26%*	82 22%	94* 25%*	84* 22%*	120* 32%*	176 46%	203 54%
Effective base	316	186	131	83	75	77	82	121	93	70	70	206	136
Yes	55	25	29	14	15	9	17	16	12	11	15	29	26
	14%	11% 46%	19% 54%a	14% 25%	16% 28%	10% 16%	18% 31%	20% 30%	13% 22%	14% 21%	13% 27%	16% 52%	13% 48%
No	314	193	120	85	77	74	77	65	80	69	100	145	169
	83%	85% 62%	79% 38%	84% 27%	83% 25%	85% 24%	79% 25%	79% 21%	85% 25%	83% 22%	83% 32%	82% 46%	83% 54%
Don't know	11	8	3	2	1	5	3	1	2	3	5	3	8
	3%	3% 70%	2% 30%	2% 20%	1% 7%	6% 44%	3% 29%	2% 12%	2% 16%	4% 29%	4% 43%	2% 28%	4% 72%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
* small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Absolutes/col percents/row percents 8 Feb 2021

Table 97

QO16(1): On a scale of 1-10, how much do you agree with the following statements, where 1 is not at all and 10 is a great deal?
I always keep up with new technology

Base: All respondents

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	506	256 51%	250 49%	126 25%	125 25%	130 26%	125 25%	169 33%	147 29%	93 18%	97 19%	316 62%	190 38%
Weighted base	506	259 51%	247 49%	130 26%	125 25%	123 24%	128 25%	108 21%	140 28%	106* 21%*	152* 30%*	248 49%	258 51%
Effective base	430	215	214	109	104	109	108	159	138	89	91	285	175
1 - not at all	17 3%	5 2%	13 5%	2 2%	4 3%	2 2%	8 7%	2 2%	3 2%	5 4%	8 5%	5 2%	13 5%
2	6 1%	1 *	5 2%	3 2%	- -	- -	2 2%	1 1%	1 1%	1 1%	3 2%	2 1%	4 1%
3	32 6%	12 5%	20 8%	12 10%	8 7%	4 3%	8 6%	6 6%	15 11%	5 5%	6 4%	21 9%	11 4%
4	31 6%	18 7%	13 5%	9 7%	4 3%	12 10%	6 5%	3 3%	9 7%	4 4%	13 9%	13 5%	18 7%
5	76 15%	24 9%	52 21%	18 14%	26 21%	14 11%	17 13%	11 10%	24 17%	11 11%	29 19%	35 14%	40 16%
6	44 9%	24 9%	20 8%	12 9%	13 10%	8 7%	10 8%	10 9%	10 7%	7 7%	17 11%	20 8%	24 9%
7	99 20%	53 20%	46 19%	20 15%	26 21%	29 24%	24 19%	16 15%	31 22%	25 23%	27 18%	47 19%	52 20%
8	88 17%	48 19%	40 16%	23 18%	20 16%	26 21%	18 14%	25 24%	27 19%	15 14%	21 13%	36 21%	36 14%
9	44 9%	26 10%	17 7%	12 9%	10 8%	7 6%	14 11%	9 9%	11 8%	15 14%	8 6%	20 8%	24 9%
10 - a great deal	70 14%	49 19%	22 9%	17 13%	13 11%	21 17%	19 15%	24 22%	9 7%	17 16%	21 13%	33 13%	37 15%
Mean	6.68	7.15b	6.19	6.56	6.55	7.02	6.62	7.32lmm	6.33	7.00j	6.34	6.76	6.61
SD	2.33	2.20	2.37	2.39	2.20	2.12	2.58	2.23	2.17	2.39	2.41	2.24	2.42
SE	0.10	0.14	0.15	0.21	0.20	0.19	0.23	0.17	0.18	0.25	0.24	0.13	0.18

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base

OFCOM CROSS-PLATFORM MEDIA TRACKER 2020 - TEENS

Absolutes/col percents/row percents 8 Feb 2021

Table 98

QO16(2): On a scale of 1-10, how much do you agree with the following statements, where 1 is not at all and 10 is a great deal?
Computers confuse me

Base: All respondents

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	506	256 51%	250 49%	126 25%	125 25%	130 26%	125 25%	169 33%	147 29%	93 18%	97 19%	316 62%	190 38%
Weighted base	506	259 51%	247 49%	130 26%	125 25%	123 24%	128 25%	108 21%	140 28%	106* 21%*	152* 30%*	248 49%	258 51%
Effective base	430	215	214	109	104	109	108	159	138	89	91	285	175
1 - not at all	231 46%	133 51% 58%b	98 40% 42%	61 26%	56 24%	57 25%	58 25%	51 22%	62 27%	50 22%	68 30%	112 49%	119 51%
2	74 15%	39 15% 53%	34 14% 47%	14 11% 19%	15 12% 21%	18 15% 24%	27 21% 36%c	18 17% 24%	23 16% 31%	13 12% 17%	20 13% 28%	41 16% 55%	33 13% 45%
3	61 12%	30 12% 50%	30 12% 50%	15 12% 25%	13 10% 21%	15 12% 25%	18 14% 29%	9 8% 15%	23 16% 38%i	12 11% 20%	17 11% 28%	32 13% 52%	29 11% 48%
4	36 7%	16 6% 45%	20 8% 55%	14 11% 39%	5 4% 15%	10 8% 29%	6 5% 17%	7 6% 19%	10 7% 28%	7 7% 21%	11 7% 32%	17 7% 48%	19 7% 52%
5	40 8%	15 6% 38%	25 10% 62%	13 10% 33%	12 10% 30%	9 7% 22%	6 5% 15%	6 6% 15%	11 8% 28%	9 8% 22%	14 9% 35%	17 7% 43%	22 9% 57%
6	24 5%	10 4% 43%	13 5% 57%	1 1% 4%	13 10% 53%cf	9 7% 38%cf	1 1% 4%	3 3% 12%	5 4% 21%	2 2% 10%	14 9% 58%im	8 3% 33%	16 6% 67%
7	13 3%	5 2% 37%	8 3% 63%	3 2% 23%	3 2% 21%	2 2% 18%	5 4% 38%	6 6% 48%in	4 3% 35%	2 2% 17%	- - -	11 4% 83%in	2 1% 17%
8	7 1%	3 1% 48%	3 1% 52%	4 3% 64%	1 * 8%	1 1% 14%	1 1% 14%	1 1% 22%	2 1% 26%	2 2% 33%	1 1% 19%	3 1% 48%	3 1% 52%
9	11 2%	2 1% 20%	9 3% 80%	1 * 6%	9 7% 82%cf	1 * 6%	1 1% 7%	4 4% 42%j	- - -	4 4% 39%j	2 1% 19%	4 2% 42%	6 2% 58%
10 - a great deal	11 2%	5 2% 45%	6 2% 55%	4 3% 37%	2 - -	2 1% 14%	5 5% 49%d	2 2% 20%	1 1% 7%	4 3% 32%	5 3% 41%	3 1% 27%	8 3% 73%
Mean	2.76	2.44	3.09a	2.79	3.05	2.62	2.57	2.84	2.52	2.89	2.83	2.66	2.85
SD	2.30	2.10	2.46	2.33	2.50	2.05	2.30	2.52	1.87	2.57	2.31	2.18	2.41
SE	0.10	0.13	0.16	0.21	0.22	0.18	0.21	0.19	0.15	0.27	0.23	0.12	0.18

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
 * small base

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Absolutes/col percents/row percents 8 Feb 2021

Table 99

QO16(3): On a scale of 1-10, how much do you agree with the following statements, where 1 is not at all and 10 is a great deal?
I prefer to wait until new technology products have become cheaper before getting them

Base: All respondents

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	506	256 51%	250 49%	126 25%	125 25%	130 26%	125 25%	169 33%	147 29%	93 18%	97 19%	316 62%	190 38%
Weighted base	506	259 51%	247 49%	130 26%	125 25%	123 24%	128 25%	108 21%	140 28%	106* 21%*	152* 30%*	248 49%	258 51%
Effective base	430	215	214	109	104	109	108	159	138	89	91	285	175
1 - not at all	20 4%	15 6% 75%b	5 2% 25%	2 8%	4 21%	10 53%c	4 18%	7 37%j	2 8%	2 9%	9 46%	9 45%	11 55%
2	18 4%	9 4% 51%	9 4% 49%	3 3% 19%	2 1% 8%	2 5% 32%	8 6% 41%	3 3% 15%	5 4% 28%	4 4% 24%	6 4% 34%	8 3% 43%	11 4% 57%
3	38 7%	23 9% 62%	14 6% 38%	11 9% 29%	6 5% 15%	8 6% 20%	14 11% 36%	8 8% 22%	14 10% 38%	4 4% 11%	11 7% 29%	23 9% 60%	15 6% 40%
4	39 8%	19 7% 48%	20 8% 52%	14 11% 36%	10 8% 25%	8 6% 20%	7 6% 19%	8 8% 21%	6 4% 15%	12 11% 30%k	13 9% 34%	14 6% 36%	25 10% 64%
5	120 24%	57 22% 48%	63 25% 52%	34 26% 28%	37 29% 30%f	27 22% 22%	22 18% 19%	25 23% 21%	32 23% 27%	24 23% 20%	38 25% 32%	57 23% 48%	63 24% 52%
6	68 13%	35 14% 52%	32 13% 48%	17 13% 26%	23 18% 34%f	18 15% 27%	9 7% 14%	7 6% 10%	17 12% 25%	13 12% 19%	31 20% 46%im	24 10% 35%	44 17% 65%im
7	74 15%	38 15% 51%	36 15% 49%	18 14% 24%	12 9% 16%	17 14% 23%	27 21% 37%d	15 14% 20%	29 21% 40%in	13 13% 18%	16 11% 22%	44 18% 60%	30 11% 40%
8	64 13%	33 13% 51%	32 13% 49%	18 14% 28%	14 11% 21%	19 15% 29%	14 11% 21%	23 22% 37%jkin	16 12% 26%	9 8% 14%	15 10% 24%	40 16% 62%in	24 9% 38%
9	28 6%	13 5% 48%	14 6% 52%	4 3% 16%	12 10% 43%	6 5% 20%	6 5% 21%	5 4% 17%	9 6% 32%l	13 12% 47%ilmn	1 1% 4%	14 5% 49%l	14 6% 51%
10 - a great deal	37 7%	16 6% 43%	21 9% 57%	8 6% 20%	8 6% 21%	5 4% 13%	17 13% 45%e	6 6% 17%	10 7% 26%	11 10% 28%	11 7% 29%	16 6% 43%	21 8% 57%
Mean	5.90	5.73	6.08	5.85	6.05	5.59	6.11	5.90	6.08	6.24l	5.51	6.00	5.81
SD	2.26	2.32	2.19	2.04	2.11	2.36	2.50	2.39	2.13	2.30	2.21	2.25	2.27
SE	0.10	0.14	0.14	0.18	0.19	0.21	0.22	0.18	0.18	0.24	0.22	0.13	0.16

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/kl/m/n
 * small base

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Table 100

QO16: SUMMARY - On a scale of 1-10, how much do you agree with the following statements, where 1 is not at all and 10 is a great deal?

Base: All respondents

	I always keep up with new technology	Computers confuse me	I prefer to wait until new technology products have become cheaper before getting them
Unweighted base	506	506	506
Weighted base	506	506	506
Effective base	430	430	430
1 - not at all	17 3%	231 46%	20 4%
2	6 1%	74 15%	18 4%
3	32 6%	61 12%	38 7%
4	31 6%	36 7%	39 8%
5	76 15%	40 8%	120 24%
6	44 9%	24 5%	68 13%
7	99 20%	13 3%	74 15%
8	88 17%	7 1%	64 13%
9	44 9%	11 2%	28 6%
10 - a great deal	70 14%	11 2%	37 7%
Mean	6.68	2.76	5.90
SD	2.33	2.30	2.26
SE	0.10	0.10	0.10

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Table 101

QO18: Thank you very much for your time. That's the end of the interview.

If we have any queries arising from this research, may we contact you to ask you some further questions?

SINGLE CODE

Base: All respondents

	Total	Gender		Age				SEG					
		Boy (a)	Girl (b)	12 (c)	13 (d)	14 (e)	15 (f)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)
Unweighted base	506	256 51%	250 49%	126 25%	125 25%	130 26%	125 25%	169 33%	147 29%	93 18%	97 19%	316 62%	190 38%
Weighted base	506	259 51%	247 49%	130 26%	125 25%	123 24%	128 25%	108 21%	140 28%	106* 21%*	152* 30%*	248 49%	258 51%
Effective base	430	215	214	109	104	109	108	159	138	89	91	285	175
Yes	452 89%	234 90%	218 88%	119 92%	109 87%	113 91%	112 88%	96 89%	116 83%	100 95%	139 92%	212 86%	240 93%
No	54 11%	25 10%	29 12%	11 8%	17 13%	11 9%	16 12%	12 11%	24 17%	6 5%	13 8%	36 14%	18 7%
		46%	54%	20%	31%	20%	29%	22%	44%kn	10%	24%	66%kn	34%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - ij/k/l/m/n
* small base