OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QD1. NATION

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
England	2009	269	401	535	537	267	1000	1008	151	918	836
	82%	83%	82%	82%	82%	82%	82%	83%	76%	83%	83%
Wales	121	14	24	31	33	18	62	59	10	51	54
	5%	4%	5%	5%	5%	6%	5%	5%	5%	5%	5%
Scotland	218	28	43	61	57	28	111	107	29	93	73
	9%	9%	9%	9%	9%	9%	9%	9%	14% c	8%	7%
Northern Ireland	97	14	20	24	26	13	49	48	10	43	39
	4%	4%	4%	4%	4%	4%	4%	4%	5%	4%	4%

Columns Tested: a,b,c,d,e - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QD1. NATION

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
						CHILD'S AGE AND GENDER							NATION		
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215	1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202	904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163	2009	218	121	97
England	2009 82%	134 83%	135 83%	201 82%	201 82%	266 82%	269 83%	268 82%	269 83%	132 81%	135 83%	2009 100% bcd	- -%	- -%	- -%
Wales	121 5%	7 5%	7 4%	12 5%	12 5%	16 5%	16 5%	17 5%	16 5%	10 6%	8 5%	- -%	- -%	121 100% abd	- -%
Scotland	218 9%	14 9%	14 9%	22 9%	21 9%	32 10%	29 9%	29 9%	28 9%	14 8%	14 9%	- -%	218 100% acd	- -%	- -%
Northern Ireland	97 4%	7 4%	7 4%	10 4%	10 4%	12 4%	12 4%	13 4%	13 4%	7 4%	5 3%	- -%	- -%	- -%	97 100% abc

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QD1. NATION

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
England	2009 82%	1745 83% b	235 74%	583 85%	471 81%	407 79%	523 82%	1054 83%	930 81%	385 82%	1507 82%	513 82%	601 80%	464 84%
Wales	121 5%	102 5%	19 6%	27 4%	30 5%	30 6%	34 5%	57 4%	64 6%	23 5%	91 5%	36 6%	42 6%	19 3%
Scotland	218 9%	180 9%	36 11%	53 8%	57 10%	54 10%	51 8%	110 9%	105 9%	40 9%	169 9%	52 8%	76 10%	55 10%
Northern Ireland	97 4%	68 3%	28 9% a	22 3%	24 4%	23 4%	28 4%	46 4%	51 4%	19 4%	74 4%	25 4%	35 5%	15 3%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 2

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QD1/ QD2. NATION/ REGION

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
North East	89	6	17	18	36	12	36	54	4	34	49
	4%	2%	3%	3%	6%	4%	3%	4%	2%	3%	5%
Yorkshire and Humberside	196	33	34	51	57	21	110	86	16	85	83
	8%	10%	7%	8%	9%	7%	9%	7%	8%	8%	8%
North West	261	30	55	70	54	53	116	145	19	123	101
	11%	9%	11%	11%	8%	16% ad	9%	12%	9%	11%	10%
West Midlands	218	34	28	62	65	29	124	93	21	88	92
	9%	10%	6%	9%	10%	9%	10%	8%	11%	8%	9%
East Midlands	169	30	39	41	43	17	84	85	11	80	66
	7%	9%	8%	6%	7%	5%	7%	7%	5%	7%	7%
East of England	225	24	51	57	64	29	102	122	18	105	89
	9%	7%	10%	9%	10%	9%	8%	10%	9%	9%	9%
South West	186	22	39	52	49	23	90	96	14	93	76
	8%	7%	8%	8%	8%	7%	7%	8%	7%	8%	8%
South East	331	44	71	95	80	41	172	159	27	154	133
	14%	13%	14%	15%	12%	13%	14%	13%	14%	14%	13%
London	334	47	68	89	89	41	165	168	22	156	147
	14%	14%	14%	14%	14%	13%	14%	14%	11%	14%	15%
SUMMARY											
England	2009	269	401	535	537	267	1000	1008	151	918	836
	82%	83%	82%	82%	82%	82%	82%	83%	76%	83%	83%
Wales	121	14	24	31	33	18	62	59	10	51	54
	5%	4%	5%	5%	5%	6%	5%	5%	5%	5%	5%

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 2

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QD1/ QD2. NATION/ REGION

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
Scotland	218	28	43	61	57	28	111	107	29	93	73
	9%	9%	9%	9%	9%	9%	9%	9%	14%	8%	7%
									c		
Northern Ireland	97	14	20	24	26	13	49	48	10	43	39
	4%	4%	4%	4%	4%	4%	4%	4%	5%	4%	4%

Columns Tested: a,b,c,d,e - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QD1/ QD2. NATION/ REGION

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215	1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202	904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163	2009	218	121	97
North East	89	4	3	6	11	8	10	14	22	4	7	89	-	-	-
	4%	2%	2%	2%	5%	3%	3%	4%	7%	3%	5%	4% bcd	-%	-%	-%
Yorkshire and Humberside	196	15	18	26	8	26	24	32	26	11	10	196	-	-	-
	8%	9%	11%	11%	3%	8%	8%	10%	8%	7%	6%	10% bcd	-%	-%	-%
North West	261	15	15	22	33	27	43	23	31	29	24	261	-	-	-
	11%	9%	9%	9%	14%	8%	13%	7%	9%	18% eg	15%	13% bcd	-%	-%	-%
West Midlands	218	13	21	14	14	48	14	34	31	15	14	218	-	-	-
	9%	8%	13%	6%	6%	15% f	4%	11%	9%	9%	8%	11% bcd	-%	-%	-%
East Midlands	169	15	15	19	20	21	20	21	21	8	8	169	-	-	-
	7%	9%	9%	8%	8%	6%	6%	7%	7%	5%	5%	8% bcd	-%	-%	-%
East of England	225	13	11	25	26	22	36	35	29	8	21	225	-	-	-
	9%	8%	7%	10%	10%	7%	11%	11%	9%	5%	13% i	11% bcd	-%	-%	-%
South West	186	10	12	23	16	25	27	23	27	10	13	186	-	-	-
	8%	6%	8%	9%	7%	8%	8%	7%	8%	6%	8%	9% bcd	-%	-%	-%
South East	331	22	22	41	30	50	46	33	47	27	14	331	-	-	-
	14%	13%	14%	17%	12%	15%	14%	10%	14%	17%	9%	16% bcd	-%	-%	-%
London	334	28	19	27	42	40	48	52	37	18	23	334	-	-	-
	14%	17%	11%	11%	17%	12%	15%	16%	11%	11%	14%	17% bcd	-%	-%	-%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QD1/ QD2. NATION/ REGION

Base : All parents of 3-17 year olds

	Total				CHILD'S AGE AND GENDER								NATION			
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215	1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202	904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163	2009	218	121	97
SUMMARY															
England	2009	134	135	201	201	266	269	268	269	132	135	2009	-	-	-
	82%	83%	83%	82%	82%	82%	83%	82%	83%	81%	83%	100% bcd	-%	-%	-%
Wales	121	7	7	12	12	16	16	17	16	10	8	-	-	121	-
	5%	5%	4%	5%	5%	5%	5%	5%	5%	6%	5%	-%	-%	100% abd	-%
Scotland	218	14	14	22	21	32	29	29	28	14	14	-	218	-	-
	9%	9%	9%	9%	9%	10%	9%	9%	9%	8%	9%	-%	100% acd	-%	-%
Northern Ireland	97	7	7	10	10	12	12	13	13	7	5	-	-	-	97
	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	3%	-%	-%	-%	100% abc

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QD1/ QD2. NATION/ REGION

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
North East	89	79	11	13	25	24	28	38	51	25	59	24	35	16
	4%	4%	3%	2%	4%	5%	4%	3%	4%	5%	3%	4%	5%	3%
Yorkshire and Humberside	196	174	19	43	50	44	57	93	101	41	133	48	66	52
	8%	8%	6%	6%	9%	8%	9%	7%	9%	9%	7%	8%	9%	9%
North West	261	235	18	56	51	65	89	107	154	39	205	76	91	40
	11%	11%	6%	8%	9%	13%	14% e	8%	13% e	8%	11%	12%	12%	7%
West Midlands	218	187	25	43	46	55	70	89	125	51	153	71	69	26
	9%	9%	8%	6%	8%	11%	11%	7%	11%	11%	8%	11% c	9%	5%
East Midlands	169	146	23	47	37	35	50	84	85	31	135	50	56	28
	7%	7%	7%	7%	6%	7%	8%	7%	7%	7%	7%	8%	7%	5%
East of England	225	177	47	68	64	40	50	132	90	47	171	50	51	62
	9%	8%	15% a	10%	11%	8%	8%	10%	8%	10%	9%	8%	7%	11%
South West	186	133	51	60	37	30	56	97	86	38	137	53	45	45
	8%	6%	16% a	9%	6%	6%	9%	8%	7%	8%	7%	8%	6%	8%
South East	331	282	40	126	91	49	65	217	114	56	269	59	84	118
	14%	13%	13%	18% cdf	16%	10%	10%	17% cdf	10%	12%	15%	9%	11%	21% ab
London	334	332	1	126	70	65	58	196	123	57	247	81	104	80
	14%	16% b	*%	18% df	12%	13%	9%	15% d	11%	12%	13%	13%	14%	14%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QD1/ QD2. NATION/ REGION

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
SUMMARY														
England	2009	1745	235	583	471	407	523	1054	930	385	1507	513	601	464
	82%	83%	74%	85%	81%	79%	82%	83%	81%	82%	82%	82%	80%	84%
		b												
Wales	121	102	19	27	30	30	34	57	64	23	91	36	42	19
	5%	5%	6%	4%	5%	6%	5%	4%	6%	5%	5%	6%	6%	3%
Scotland	218	180	36	53	57	54	51	110	105	40	169	52	76	55
	9%	9%	11%	8%	10%	10%	8%	9%	9%	9%	9%	8%	10%	10%
Northern Ireland	97	68	28	22	24	23	28	46	51	19	74	25	35	15
	4%	3%	9%	3%	4%	4%	4%	4%	4%	4%	4%	4%	5%	3%
			a											

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QF. URBANITY

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
Large city	456	67	83	116	125	64	236	220	37	197	203
	19%	21%	17%	18%	19%	20%	19%	18%	19%	18%	20%
Smaller city or large town	428	71	79	80	140	59	217	211	45	161	191
	18%	22%	16%	12%	21%	18%	18%	17%	23%	15%	19%
		c			c						
Medium town	748	85	159	216	209	78	384	364	52	359	283
	31%	26%	33%	33%	32%	24%	31%	30%	26%	33%	28%
				e							
Small town	463	61	92	133	106	71	210	253	33	212	192
	19%	19%	19%	20%	16%	22%	17%	21%	17%	19%	19%
Rural area	318	40	69	100	66	42	158	160	32	161	114
	13%	12%	14%	15%	10%	13%	13%	13%	16%	15%	11%

Columns Tested: a,b,c,d,e - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QF. URBANITY

Base : All parents of 3-17 year olds

						CHILD'S AGE AND GENDER								NATION			
	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17		ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j		a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215		1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202		904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163		2009	218	121	97
Large city	456	40	28	40	43	56	61	73	52	28	35		414	28	6	8
	19%	24%	17%	16%	18%	17%	19%	22%	16%	17%	22%		21% bcd	13% c	5%	9%
Smaller city or large town	428	32	39	39	40	44	35	73	67	29	30		354	32	25	16
	18%	19%	24% f	16%	16%	14%	11%	22%	21%	18%	18%		18%	15%	21%	16%
Medium town	748	42	43	84	76	111	104	104	105	42	36		639	57	27	24
	31%	26%	26%	34%	31%	34%	32%	32%	32%	26%	22%		32% c	26%	23%	25%
Small town	463	34	27	38	54	65	68	40	66	33	38		338	62	43	19
	19%	21%	16%	15%	22%	20%	21%	12%	20%	21%	23% g		17%	29% ad	36% ad	20%
Rural area	318	15	24	39	31	49	51	33	33	22	20		235	36	19	28
	13%	9%	15%	16%	13%	15%	16%	10%	10%	13%	12%		12%	17%	16%	28% abc

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 3

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QF. URBANITY

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
Large city	456	456	-	149	94	85	112	243	197	86	328	119	139	102
	19%	22% b	-%	22%	16%	17%	18%	19%	17%	18%	18%	19%	18%	18%
Smaller city or large town	428	428	-	108	95	95	128	203	223	97	307	118	144	78
	18%	20% b	-%	16%	16%	18%	20%	16%	19%	21%	17%	19%	19%	14%
Medium town	748	748	-	189	202	144	208	391	352	141	569	174	232	154
	31%	36% b	-%	28%	35%	28%	33%	31%	31%	30%	31%	28%	31%	28%
Small town	463	463	-	120	113	92	131	234	223	84	367	134	133	104
	19%	22% b	-%	18%	19%	18%	21%	18%	19%	18%	20%	21%	18%	19%
Rural area	318	-	318	117	69	86	46	185	132	52	247	66	95	109
	13%	-%	100% a	17% d	12%	17% d	7%	15% d	12%	11%	13%	11%	13%	20% ab

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 4

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QG. HOUSEHOLD SOCIO-ECONOMIC GROUP

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
A	131	14	23	30	35	29	70	61	6	55	68
	5%	4%	5%	5%	5%	9%	6%	5%	3%	5%	7%
B	554	54	110	155	162	72	264	290	34	238	261
	23%	17%	22%	24%	25%	22%	22%	24%	17%	22%	26%
C1	582	81	125	143	173	61	288	294	51	258	239
	24%	25%	26%	22%	27%	19%	24%	24%	26%	23%	24%
C2	513	66	93	167	112	76	262	252	37	266	187
	21%	20%	19%	26%	17%	23%	21%	21%	19%	24%	19%
D	316	55	66	78	73	44	160	156	31	148	113
	13%	17%	13%	12%	11%	13%	13%	13%	16%	13%	11%
E	319	52	68	71	87	42	163	157	38	126	119
	13%	16%	14%	11%	13%	13%	13%	13%	19%	11%	12%
Don't know	29	4	5	8	9	2	17	12	2	13	13
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
SUMMARY											
AB	684	68	133	185	197	102	333	351	40	293	330
	28%	21%	27%	28%	30%	31%	27%	29%	20%	27%	33%
						a					a
DE	635	108	134	149	160	85	322	313	69	274	232
	26%	33%	27%	23%	25%	26%	26%	26%	35%	25%	23%
		c							c		
ABC1	1267	149	258	328	370	162	621	645	91	551	569
	52%	46%	53%	50%	57%	50%	51%	53%	46%	50%	57%
					a						
C2DE	1149	173	226	316	272	161	584	565	106	540	419
	47%	53%	46%	48%	42%	49%	48%	46%	53%	49%	42%
		d							c		

Columns Tested: a,b,c,d,e - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QG. HOUSEHOLD SOCIO-ECONOMIC GROUP

Base : All parents of 3-17 year olds

						CHILD'S AGE AND GENDER							NATION			
	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215	1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202	904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163	2009	218	121	97
A	131	6	7	13	10	10	19	21	14	20	10	114	9	5	3
	5%	4%	4%	5%	4%	3%	6%	6%	4%	12% ae	6%	6%	4%	4%	3%
B	554	28	26	44	66	71	85	88	75	33	40	469	44	22	19
	23%	17%	16%	18%	27%	22%	26%	27%	23%	20%	24%	23%	20%	18%	19%
C1	582	47	34	61	63	66	77	83	90	31	30	471	57	30	24
	24%	29%	21%	25%	26%	20%	24%	25%	28%	19%	18%	23%	26%	25%	24%
C2	513	30	35	54	39	88	79	50	61	39	37	407	54	30	23
	21%	19%	22%	22%	16%	27%	24%	15%	19%	24%	23%	20%	25%	25%	24%
D	316	17	38	31	35	37	40	54	20	21	23	251	34	17	14
	13%	10%	24% aeh	13%	14%	11%	12%	16% h	6%	13%	14%	13%	15%	14%	14%
E	319	31	21	39	28	48	23	25	62	19	22	272	18	16	14
	13%	19% fg	13%	16%	12%	15%	7%	8%	19% fg	12%	14%	14% b	8%	14%	14% b
Don't know	29	3	1	2	3	6	3	6	3	1	2	25	2	1	1
	1%	2%	1%	1%	1%	2%	1%	2%	1%	*%	1%	1%	1%	*%	1%
SUMMARY															
AB	684	35	33	57	76	81	104	108	89	52	49	583	53	27	22
	28%	21%	20%	23%	31%	25%	32%	33%	27%	32%	30%	29%	24%	22%	23%
DE	635	48	60	71	63	85	63	79	82	40	45	523	51	34	28
	26%	29%	37% f	29%	26%	26%	19%	24%	25%	24%	28%	26%	23%	28%	29%
ABC1	1267	82	67	118	140	147	181	191	179	83	79	1054	110	57	46
	52%	50%	41%	48%	57% b	45%	55%	59% b	55%	51%	49%	52%	51%	47%	47%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 4

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QG. HOUSEHOLD SOCIO-ECONOMIC GROUP

Base : All parents of 3-17 year olds

	Total					CHILD'S AGE AND GENDER								NATION		
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17		ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j		a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215		1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202		904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163		2009	218	121	97
C2DE	1149	78	95	124	102	173	142	129	143	79	82		930	105	64	51
	47%	48%	58%	51%	42%	53%	44%	40%	44%	48%	50%		46%	48%	53%	52%
			dg													

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QG. HOUSEHOLD SOCIO-ECONOMIC GROUP

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
A	131	112	19	131	-	-	-	131	-	30	97	14	22	78
	5%	5%	6%	19%	-%	-%	-%	10%	-%	6%	5%	2%	3%	14%
				bcdef				bcdf						ab
B	554	454	97	554	-	-	-	554	-	90	441	46	149	275
	23%	22%	31%	81%	-%	-%	-%	44%	-%	19%	24%	7%	20%	50%
				bcdef				bcdf					a	ab
C1	582	505	69	-	582	-	-	582	-	80	480	90	237	141
	24%	24%	22%	-%	100%	-%	-%	46%	-%	17%	26%	14%	31%	25%
					acdef			acdf			a		a	a
C2	513	416	86	-	-	513	-	-	513	132	365	161	207	46
	21%	20%	27%	-%	-%	100%	-%	-%	45%	28%	20%	26%	27%	8%
						abdef			abde	b		c	c	
D	316	281	28	-	-	-	316	-	316	52	243	155	79	6
	13%	13%	9%	-%	-%	-%	50%	-%	28%	11%	13%	25%	11%	1%
							abcef		abce			bc	c	
E	319	298	18	-	-	-	319	-	319	83	196	152	58	5
	13%	14%	6%	-%	-%	-%	50%	-%	28%	18%	11%	24%	8%	1%
		b					abcef		abce	b		bc	c	
Don't know	29	29	-	-	-	-	-	-	-	2	20	8	2	3
	1%	1%	-%	-%	-%	-%	-%	-%	-%	*%	1%	1%	*%	1%
SUMMARY														
AB	684	566	117	684	-	-	-	684	-	119	538	60	171	352
	28%	27%	37%	100%	-%	-%	-%	54%	-%	26%	29%	10%	23%	64%
			a	bcdef				bcdf					a	ab
DE	635	579	46	-	-	-	635	-	635	135	439	308	137	11
	26%	28%	15%	-%	-%	-%	100%	-%	55%	29%	24%	49%	18%	2%
		b					abcef		abce			bc	c	

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QG. HOUSEHOLD SOCIO-ECONOMIC GROUP

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
ABC1	1267	1070	185	684	582	-	-	1267	-	199	1018	149	407	493
	52%	51%	58%	100%	100%	-%	-%	100%	-%	43%	55%	24%	54%	89%
				cdf	cdf			cdf			a		a	ab
C2DE	1149	995	132	-	-	513	635	-	1149	267	804	469	345	57
	47%	48%	42%	-%	-%	100%	100%	-%	100%	57%	44%	75%	46%	10%
						abe	abe		abe	b		bc	c	

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 5

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

AGE AND GENDER OF CHILD

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
Boy, aged 3	81	81	-	-	-	-	81	-	81	-	-
	3%	25%	-%	-%	-%	-%	7%	-%	41%	-%	-%
		bcde					b		bc		
Boy, aged 4	81	81	-	-	-	-	81	-	19	60	-
	3%	25%	-%	-%	-%	-%	7%	-%	9%	5%	-%
		bcde					b		c	c	
Boy, aged 5	81	-	81	-	-	-	81	-	*	75	-
	3%	-%	17%	-%	-%	-%	7%	-%	*%	7%	-%
			acde				b			ac	
Boy, aged 6	81	-	81	-	-	-	81	-	-	81	-
	3%	-%	17%	-%	-%	-%	7%	-%	-%	7%	-%
			acde				b			ac	
Boy, aged 7	81	-	81	-	-	-	81	-	-	79	-
	3%	-%	17%	-%	-%	-%	7%	-%	-%	7%	-%
			acde				b			ac	
Boy, aged 8	81	-	-	81	-	-	81	-	-	81	-
	3%	-%	-%	13%	-%	-%	7%	-%	-%	7%	-%
				abde			b			ac	
Boy, aged 9	81	-	-	81	-	-	81	-	-	78	-
	3%	-%	-%	12%	-%	-%	7%	-%	-%	7%	-%
				abde			b			ac	
Boy, aged 10	81	-	-	81	-	-	81	-	-	77	-
	3%	-%	-%	13%	-%	-%	7%	-%	-%	7%	-%
				abde			b			ac	
Boy, aged 11	81	-	-	81	-	-	81	-	-	20	58
	3%	-%	-%	12%	-%	-%	7%	-%	-%	2%	6%
				abde			b				ab
Boy, aged 12	81	-	-	-	81	-	81	-	-	-	80
	3%	-%	-%	-%	13%	-%	7%	-%	-%	-%	8%
					abce		b				ab

Columns Tested: a,b,c,d,e - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

AGE AND GENDER OF CHILD

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
Boy, aged 13	81 3%	- -%	- -%	- -%	81 12% abce	- -%	81 7% b	- -%	- -%	- -%	67 7% ab
Boy, aged 14	81 3%	- -%	- -%	- -%	81 13% abce	- -%	81 7% b	- -%	- -%	- -%	76 8% ab
Boy, aged 15	81 3%	- -%	- -%	- -%	81 12% abce	- -%	81 7% b	- -%	- -%	- -%	77 8% ab
Boy, aged 16	81 3%	- -%	- -%	- -%	- -%	81 25% abcd	81 7% b	- -%	- -%	- -%	70 7% ab
Boy, aged 17	81 3%	- -%	- -%	- -%	- -%	81 25% abcd	81 7% b	- -%	- -%	- -%	67 7% ab
Girl, aged 3	81 3%	81 25% bcde	- -%	- -%	- -%	- -%	- -%	81 7% a	81 41% bc	- -%	- -%
Girl, aged 4	81 3%	81 25% bcde	- -%	- -%	- -%	- -%	- -%	81 7% a	16 8% c	64 6% c	- -%
Girl, aged 5	81 3%	- -%	81 17% acde	- -%	- -%	- -%	- -%	81 7% a	* *%	79 7% ac	- -%
Girl, aged 6	81 3%	- -%	81 17% acde	- -%	- -%	- -%	- -%	81 7% a	- -%	72 7% ac	- -%
Girl, aged 7	81 3%	- -%	81 17% acde	- -%	- -%	- -%	- -%	81 7% a	- -%	75 7% ac	- -%

Columns Tested: a,b,c,d,e - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

AGE AND GENDER OF CHILD

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
Girl, aged 8	81	-	-	81	-	-	-	81	-	77	-
	3%	-%	-%	13%	-%	-%	-%	7%	-%	7%	-%
				abde				a		ac	
Girl, aged 9	81	-	-	81	-	-	-	81	-	80	-
	3%	-%	-%	13%	-%	-%	-%	7%	-%	7%	-%
				abde				a		ac	
Girl, aged 10	81	-	-	81	-	-	-	81	-	80	-
	3%	-%	-%	13%	-%	-%	-%	7%	-%	7%	-%
				abde				a		ac	
Girl, aged 11	81	-	-	81	-	-	-	81	-	25	56
	3%	-%	-%	12%	-%	-%	-%	7%	-%	2%	6%
				abde				a			ab
Girl, aged 12	81	-	-	-	81	-	-	81	-	-	81
	3%	-%	-%	-%	13%	-%	-%	7%	-%	-%	8%
					abce			a			ab
Girl, aged 13	81	-	-	-	81	-	-	81	-	-	78
	3%	-%	-%	-%	13%	-%	-%	7%	-%	-%	8%
					abce			a			ab
Girl, aged 14	81	-	-	-	81	-	-	81	-	-	74
	3%	-%	-%	-%	13%	-%	-%	7%	-%	-%	7%
					abce			a			ab
Girl, aged 15	81	-	-	-	81	-	-	81	-	-	80
	3%	-%	-%	-%	12%	-%	-%	7%	-%	-%	8%
					abce			a			ab
Girl, aged 16	81	-	-	-	-	81	-	81	-	-	69
	3%	-%	-%	-%	-%	25%	-%	7%	-%	-%	7%
						abcd		a			ab
Girl, aged 17	81	-	-	-	-	81	-	81	-	-	67
	3%	-%	-%	-%	-%	25%	-%	7%	-%	-%	7%
						abcd		a			ab

Columns Tested: a,b,c,d,e - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

AGE AND GENDER OF CHILD

Base : All parents of 3-17 year olds

		CHILD'S AGE AND GENDER										NATION			
	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215	1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202	904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163	2009	218	121	97
Boy, aged 3	81	81	-	-	-	-	-	-	-	-	-	67	8	4	3
	3%	50% bcdefghij	-%	-%	-%	-%	-%	-%	-%	-%	-%	3%	3%	3%	3%
Boy, aged 4	81	81	-	-	-	-	-	-	-	-	-	68	7	3	4
	3%	50% bcdefghij	-%	-%	-%	-%	-%	-%	-%	-%	-%	3%	3%	3%	4%
Boy, aged 5	81	-	-	81	-	-	-	-	-	-	-	64	8	5	4
	3%	-%	-%	33% abdefghij	-%	-%	-%	-%	-%	-%	-%	3%	4%	4%	4%
Boy, aged 6	81	-	-	81	-	-	-	-	-	-	-	68	6	4	4
	3%	-%	-%	33% abdefghij	-%	-%	-%	-%	-%	-%	-%	3%	3%	3%	4%
Boy, aged 7	81	-	-	81	-	-	-	-	-	-	-	69	8	3	2
	3%	-%	-%	33% abdefghij	-%	-%	-%	-%	-%	-%	-%	3%	3%	2%	2%
Boy, aged 8	81	-	-	-	-	81	-	-	-	-	-	70	7	2	2
	3%	-%	-%	-%	-%	25% abcdfghij	-%	-%	-%	-%	-%	3%	3%	2%	2%
Boy, aged 9	81	-	-	-	-	81	-	-	-	-	-	70	5	5	2
	3%	-%	-%	-%	-%	25% abcdfghij	-%	-%	-%	-%	-%	3%	2%	4%	2%
Boy, aged 10	81	-	-	-	-	81	-	-	-	-	-	65	7	4	4
	3%	-%	-%	-%	-%	25% abcdfghij	-%	-%	-%	-%	-%	3%	3%	4%	4%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

AGE AND GENDER OF CHILD

Base : All parents of 3-17 year olds

| | Total | | | | | CHILD'S AGE AND GENDER | | | | | | | NATION | | |
| | | MALE 3-4 | FEMALE 3-4 | MALE 5-7 | FEMALE 5-7 | MALE 8-11 | FEMALE 8-11 | MALE 12-15 | FEMALE 12-15 | MALE 16-17 | FEMALE 16-17 | ENGLAND | SCOTLAND | WALES | N IRELAND |
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215	1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202	904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163	2009	218	121	97
Boy, aged 11	81	-	-	-	-	81	-	-	-	-	-	61	13	5	3
	3%	-%	-%	-%	-%	25% abcdfghij	-%	-%	-%	-%	-%	3%	6%	4%	3%
Boy, aged 12	81	-	-	-	-	-	-	81	-	-	-	66	9	3	3
	3%	-%	-%	-%	-%	-%	-%	25% abcdefhij	-%	-%	-%	3%	4%	3%	3%
Boy, aged 13	81	-	-	-	-	-	-	81	-	-	-	64	10	3	4
	3%	-%	-%	-%	-%	-%	-%	25% abcdefhij	-%	-%	-%	3%	4%	3%	5%
Boy, aged 14	81	-	-	-	-	-	-	81	-	-	-	72	4	4	2
	3%	-%	-%	-%	-%	-%	-%	25% abcdefhij	-%	-%	-%	4%	2%	3%	2%
Boy, aged 15	81	-	-	-	-	-	-	81	-	-	-	65	7	7	3
	3%	-%	-%	-%	-%	-%	-%	25% abcdefhij	-%	-%	-%	3%	3%	5%	3%
Boy, aged 16	81	-	-	-	-	-	-	-	-	81	-	70	3	3	4
	3%	-%	-%	-%	-%	-%	-%	-%	-%	50% abcdefghj	-%	3%	2%	3%	5%
Boy, aged 17	81	-	-	-	-	-	-	-	-	81	-	62	10	7	3
	3%	-%	-%	-%	-%	-%	-%	-%	-%	50% abcdefghj	-%	3%	5%	6%	3%
Girl, aged 3	81	-	81	-	-	-	-	-	-	-	-	65	8	5	3
	3%	-%	50% acdefghij	-%	-%	-%	-%	-%	-%	-%	-%	3%	4%	4%	4%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

AGE AND GENDER OF CHILD

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
CHILD'S AGE AND GENDER												**NATION**			
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215	1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202	904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163	2009	218	121	97
Girl, aged 4	81	-	81	-	-	-	-	-	-	-	-	70	6	2	3
	3%	-%	50% acdefghij	-%	-%	-%	-%	-%	-%	-%	-%	3%	3%	2%	4%
Girl, aged 5	81	-	-	-	81	-	-	-	-	-	-	64	8	6	4
	3%	-%	-%	-%	33% abcefghij	-%	-%	-%	-%	-%	-%	3%	4%	5%	4%
Girl, aged 6	81	-	-	-	81	-	-	-	-	-	-	67	6	4	5
	3%	-%	-%	-%	33% abcefghij	-%	-%	-%	-%	-%	-%	3%	3%	3%	5%
Girl, aged 7	81	-	-	-	81	-	-	-	-	-	-	70	8	3	1
	3%	-%	-%	-%	33% abcefghij	-%	-%	-%	-%	-%	-%	3%	4%	2%	1%
Girl, aged 8	81	-	-	-	-	-	81	-	-	-	-	69	7	3	2
	3%	-%	-%	-%	-%	-%	25% abcdeghij	-%	-%	-%	-%	3%	3%	3%	2%
Girl, aged 9	81	-	-	-	-	-	81	-	-	-	-	66	10	4	2
	3%	-%	-%	-%	-%	-%	25% abcdeghij	-%	-%	-%	-%	3%	5%	3%	2%
Girl, aged 10	81	-	-	-	-	-	81	-	-	-	-	67	9	2	4
	3%	-%	-%	-%	-%	-%	25% abcdeghij	-%	-%	-%	-%	3%	4%	1%	4%
Girl, aged 11	81	-	-	-	-	-	81	-	-	-	-	67	3	6	5
	3%	-%	-%	-%	-%	-%	25% abcdeghij	-%	-%	-%	-%	3%	1%	5% b	5% b

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

AGE AND GENDER OF CHILD

Base : All parents of 3-17 year olds

		CHILD'S AGE AND GENDER										NATION			
Significance Level: 99%	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215	1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202	904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163	2009	218	121	97
Girl, aged 12	81	-	-	-	-	-	-	-	81	-	-	67	5	5	4
	3%	-%	-%	-%	-%	-%	-%	-%	25% abcdefgij	-%	-%	3%	2%	4%	5%
Girl, aged 13	81	-	-	-	-	-	-	-	81	-	-	68	8	3	2
	3%	-%	-%	-%	-%	-%	-%	-%	25% abcdefgij	-%	-%	3%	4%	3%	2%
Girl, aged 14	81	-	-	-	-	-	-	-	81	-	-	64	10	4	3
	3%	-%	-%	-%	-%	-%	-%	-%	25% abcdefgij	-%	-%	3%	5%	4%	3%
Girl, aged 15	81	-	-	-	-	-	-	-	81	-	-	70	5	3	3
	3%	-%	-%	-%	-%	-%	-%	-%	25% abcdefgij	-%	-%	4%	2%	2%	3%
Girl, aged 16	81	-	-	-	-	-	-	-	-	-	81	67	8	4	2
	3%	-%	-%	-%	-%	-%	-%	-%	-%	-%	50% abcdefghi	3%	4%	3%	2%
Girl, aged 17	81	-	-	-	-	-	-	-	-	-	81	68	6	4	3
	3%	-%	-%	-%	-%	-%	-%	-%	-%	-%	50% abcdefghi	3%	3%	4%	3%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

AGE AND GENDER OF CHILD

Base : All parents of 3-17 year olds

		AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
	Total	URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
Boy, aged 3	81	69	12	17	26	15	23	43	38	13	63	22	23	24
	3%	3%	4%	2%	4%	3%	4%	3%	3%	3%	3%	3%	3%	4%
Boy, aged 4	81	78	3	18	21	15	25	39	40	7	67	31	30	14
	3%	4%	1%	3%	4%	3%	4%	3%	3%	2%	4%	5%	4%	2%
Boy, aged 5	81	72	10	16	24	20	21	40	41	22	54	25	24	15
	3%	3%	3%	2%	4%	4%	3%	3%	4%	5%	3%	4%	3%	3%
Boy, aged 6	81	55	21	23	18	15	25	41	40	9	64	32	16	18
	3%	3%	7% a	3%	3%	3%	4%	3%	4%	2%	3%	5%	2%	3%
Boy, aged 7	81	74	8	18	19	19	24	37	43	12	62	25	24	9
	3%	4%	2%	3%	3%	4%	4%	3%	4%	3%	3%	4%	3%	2%
Boy, aged 8	81	67	15	16	13	33	18	29	50	26	53	17	29	13
	3%	3%	5%	2%	2%	6% ae	3%	2%	4%	6%	3%	3%	4%	2%
Boy, aged 9	81	70	12	21	23	23	14	44	38	17	62	17	28	20
	3%	3%	4%	3%	4%	5%	2%	3%	3%	4%	3%	3%	4%	4%
Boy, aged 10	81	71	10	17	14	16	32	31	48	23	55	12	27	16
	3%	3%	3%	2%	2%	3%	5%	2%	4%	5%	3%	2%	4%	3%
Boy, aged 11	81	69	12	27	17	16	22	44	38	20	61	21	37	16
	3%	3%	4%	4%	3%	3%	3%	3%	3%	4%	3%	3%	5%	3%
Boy, aged 12	81	65	16	34	12	13	22	46	35	19	53	14	39	10
	3%	3%	5%	5%	2%	2%	4%	4%	3%	4%	3%	2%	5%	2%
Boy, aged 13	81	72	9	20	30	3	27	50	29	20	58	21	18	23
	3%	3%	3%	3%	5% c	*%	4% c	4%	3% c	4%	3%	3%	2%	4%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

AGE AND GENDER OF CHILD

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
Boy, aged 14	81	76	6	25	21	17	19	46	36	20	58	16	23	19
	3%	4%	2%	4%	4%	3%	3%	4%	3%	4%	3%	3%	3%	3%
Boy, aged 15	81	75	2	29	20	18	11	49	29	18	60	16	22	23
	3%	4%	1%	4%	3%	3%	2%	4%	2%	4%	3%	3%	3%	4%
Boy, aged 16	81	62	14	28	14	20	18	42	39	16	56	27	22	16
	3%	3%	4%	4%	2%	4%	3%	3%	3%	3%	3%	4%	3%	3%
Boy, aged 17	81	71	7	24	17	19	21	41	40	24	52	19	25	20
	3%	3%	2%	4%	3%	4%	3%	3%	4%	5%	3%	3%	3%	4%
Girl, aged 3	81	64	17	18	14	14	35	32	49	7	70	21	32	8
	3%	3%	5%	3%	2%	3%	5%	3%	4%	2%	4%	3%	4%	1%
Girl, aged 4	81	72	8	15	20	21	25	35	46	10	69	26	28	13
	3%	3%	2%	2%	4%	4%	4%	3%	4%	2%	4%	4%	4%	2%
Girl, aged 5	81	66	16	26	27	7	22	52	29	7	69	19	29	17
	3%	3%	5%	4%	5%	1%	3%	4%	3%	2%	4%	3%	4%	3%
Girl, aged 6	81	73	9	22	20	20	19	42	39	15	66	21	20	16
	3%	3%	3%	3%	3%	4%	3%	3%	3%	3%	4%	3%	3%	3%
Girl, aged 7	81	75	7	29	16	12	22	45	34	5	77	27	25	18
	3%	4%	2%	4%	3%	2%	3%	4%	3%	1%	4%	4%	3%	3%
Girl, aged 8	81	65	16	25	24	12	21	48	33	13	68	16	24	27
	3%	3%	5%	4%	4%	2%	3%	4%	3%	3%	4%	3%	3%	5%
Girl, aged 9	81	70	9	26	14	32	10	40	42	12	65	11	29	27
	3%	3%	3%	4%	2%	6% d	2%	3%	4%	3%	4%	2%	4%	5%
Girl, aged 10	81	65	14	24	17	20	20	41	40	11	67	12	27	29
	3%	3%	4%	4%	3%	4%	3%	3%	3%	2%	4%	2%	4%	5%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

AGE AND GENDER OF CHILD

Base : All parents of 3-17 year olds

		AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
	Total	URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
Girl, aged 11	81	69	12	29	23	16	12	52	27	12	69	19	19	33
	3%	3%	4%	4%	4%	3%	2%	4%	2%	3%	4%	3%	2%	6%
Girl, aged 12	81	79	3	21	18	20	22	39	42	12	62	16	34	18
	3%	4%	1%	3%	3%	4%	3%	3%	4%	3%	3%	2%	4%	3%
Girl, aged 13	81	72	8	14	26	18	23	40	41	7	69	20	28	17
	3%	3%	3%	2%	4%	4%	4%	3%	4%	2%	4%	3%	4%	3%
Girl, aged 14	81	72	9	22	19	18	24	40	41	24	49	27	20	16
	3%	3%	3%	3%	3%	3%	4%	3%	4%	5%	3%	4%	3%	3%
Girl, aged 15	81	69	13	32	28	5	14	60	19	26	50	20	17	24
	3%	3%	4%	5%	5%	1%	2%	5%	2%	6%	3%	3%	2%	4%
				f	f			cf						
Girl, aged 16	81	72	6	22	17	12	29	39	41	23	54	28	18	17
	3%	3%	2%	3%	3%	2%	5%	3%	4%	5%	3%	4%	2%	3%
Girl, aged 17	81	66	14	27	13	25	16	40	41	16	61	29	19	17
	3%	3%	5%	4%	2%	5%	3%	3%	4%	3%	3%	5%	2%	3%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

GENDER OF CHILD

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
Boy	1222	163	244	326	326	163	1222	-	100	553	495
	50%	50%	50%	50%	50%	50%	100%	-%	51%	50%	49%
								b			
Girl	1222	163	244	326	326	163	-	1222	98	552	506
	50%	50%	50%	50%	50%	50%	-%	100%	49%	50%	51%
								a			

Columns Tested: a,b,c,d,e - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

GENDER OF CHILD

Base : All parents of 3-17 year olds

		CHILD'S AGE AND GENDER										NATION			
	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215	1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202	904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163	2009	218	121	97
Boy	1222	163	-	244	-	326	-	326	-	163	-	1000	111	62	49
	50%	100%	-%	100%	-%	100%	-%	100%	-%	100%	-%	50%	51%	51%	51%
		bdfhj		bdfhj		bdfhj		bdfhj		bdfhj					
Girl	1222	-	163	-	244	-	326	-	326	-	163	1008	107	59	48
	50%	-%	100%	-%	100%	-%	100%	-%	100%	-%	100%	50%	49%	49%	49%
			acegi		acegi		acegi		acegi		acegi				

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

GENDER OF CHILD

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
Boy	1222 50%	1046 50%	158 50%	333 49%	288 49%	262 51%	322 51%	621 49%	584 51%	267 57% b	876 48%	315 50%	386 51%	257 46%
Girl	1222 50%	1048 50%	160 50%	351 51%	294 51%	252 49%	313 49%	645 51%	565 49%	201 43%	966 52% a	312 50%	368 49%	296 54%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 7

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP1. Please think about any reason your child may have for going online – maybe to look at a website or use an app, watch a TV programme or video clip on sites or apps like YouTube, to play games online, for social media, or to do school or homework. Does your child use any of these to go online at home or somewhere else ? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
Mobile phone /smartphone (like an iPhone or Samsung Galaxy)	1769	127	245	466	611	319	870	899	73	619	956
	72%	39%	50%	71%	94%	98%	71%	74%	37%	56%	96%
				ab	abc	abcd				a	ab
Tablet (like an iPad, Kindle Fire or Google Nexus)	1695	253	407	516	355	163	806	889	147	917	551
	69%	78%	83%	79%	54%	50%	66%	73%	74%	83%	55%
		de	de	de				a	c	c	
Games console or handheld games player	1158	41	180	388	377	174	776	382	13	509	561
	47%	12%	37%	59%	58%	53%	63%	31%	7%	46%	56%
			a	ab	ab	ab	b			a	ab
Laptop or netbook	1138	32	132	359	407	207	498	639	11	414	659
	47%	10%	27%	55%	63%	63%	41%	52%	6%	37%	66%
			a	ab	ab	ab		a		a	ab
Desktop computer (one that is usually in a fixed place with a separate screen and keyboard)	419	9	44	110	180	76	265	153	4	132	255
	17%	3%	9%	17%	28%	23%	22%	13%	2%	12%	25%
			a	ab	abc	ab	b			a	ab
Other type of device	69	9	20	24	12	3	37	32	8	44	12
	3%	3%	4%	4%	2%	1%	3%	3%	4%	4%	1%
				e						c	
None of these/ Child does not go online	46	32	13	-	-	1	25	21	24	20	-
	2%	10%	3%	-%	-%	*%	2%	2%	12%	2%	-%
		bcde	cd						bc	c	

Columns Tested: a,b,c,d,e - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP1. Please think about any reason your child may have for going online – maybe to look at a website or use an app, watch a TV programme or video clip on sites or apps like YouTube, to play games online, for social media, or to do school or homework. Does your child use any of these to go online at home or somewhere else ? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
SUMMARY											
GOES ONLINE USING ANY TYPE OF DEVICE	2398	294	476	652	652	325	1197	1201	174	1084	1001
	98%	90%	97%	100%	100%	100%	98%	98%	88%	98%	100%
			a	ab	ab	a				a	ab
GOES ONLINE USING A DESKTOP COMPUTER/ LAPTOP/ NETBOOK	1345	38	157	401	502	246	644	700	14	475	781
	55%	12%	32%	62%	77%	75%	53%	57%	7%	43%	78%
			a	ab	abc	abc				a	ab
ANY USE OF A DEVICE OTHER THAN A COMPUTER/ LAPTOP/ NETBOOK TO GO ONLINE	2366	290	471	634	646	324	1185	1181	173	1059	994
	97%	89%	96%	97%	99%	100%	97%	97%	87%	96%	99%
			a	a	a	ab				a	ab
ONLY USES A DEVICE OTHER THAN A COMPUTER/ LAPTOP/ NETBOOK TO GO ONLINE	1053	255	318	251	150	79	552	501	160	609	220
	43%	78%	65%	38%	23%	24%	45%	41%	80%	55%	22%
		bcde	cde	de					bc	c	
ONLY GOES ONLINE USING A MOBILE PHONE	113	23	20	8	32	29	54	59	16	27	58
	5%	7%	4%	1%	5%	9%	4%	5%	8%	2%	6%
		c				c			b		b
ONLY GOES ONLINE USING A TABLET	278	127	93	51	6	1	129	149	81	178	6
	11%	39%	19%	8%	1%	*%	11%	12%	41%	16%	1%
		bcde	cde	de					bc	c	

Columns Tested: a,b,c,d,e - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP1. Please think about any reason your child may have for going online – maybe to look at a website or use an app, watch a TV programme or video clip on sites or apps like YouTube, to play games online, for social media, or to do school or homework. Does your child use any of these to go online at home or somewhere else ? (MULTI CODE)

Base : All parents of 3-17 year olds

						CHILD'S AGE AND GENDER							NATION			
	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215	1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202	904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163	2009	218	121	97
Mobile phone /smartphone (like an iPhone or Samsung Galaxy)	1769 72%	73 45%	54 33%	117 48%	128 52% b	228 70% abcd	238 73% abcd	295 91% abcdef	316 97% abcdef	157 96% abcdef	162 100% abcdefg	1449 72%	162 74%	92 76%	66 69%
Tablet (like an iPad, Kindle Fire or Google Nexus)	1695 69%	122 75% ghij	131 81% ghij	208 85% eghij	199 81% ghij	232 71% gij	284 87% eghij	169 52%	186 57%	74 46%	89 54%	1399 70%	155 71%	77 64%	64 66%
Games console or handheld games player	1158 47%	25 15%	16 10%	125 51% abdj	55 22% b	250 77% abcdfhj	138 42% abd	255 78% abcdfhj	121 37% abd	121 74% abcdfhj	53 32% ab	935 47%	111 51%	64 53%	48 50%
Laptop or netbook	1138 47%	16 10%	17 10%	53 22% a	79 32% ab	174 53% abcd	185 57% abcd	166 51% abcd	242 74% abcdefgi	91 56% abcd	116 71% abcdefgi	948 47% d	96 44%	57 47%	37 38%
Desktop computer (one that is usually in a fixed place with a separate screen and keyboard)	419 17%	3 2%	6 4%	35 14% abd	8 3%	63 19% abd	47 14% abd	116 36% abcdefhj	64 20% abd	48 29% abcdfj	28 17% abd	335 17%	45 21%	23 19%	15 16%
Other type of device	69 3%	4 3%	5 3%	8 3%	13 5%	16 5%	9 3%	9 3%	4 1%	1 1%	2 1%	60 3%	4 2%	3 3%	1 1%
None of these/ Child does not go online	46 2%	18 11% cdefghij	15 9% efghij	7 3%	6 3%	- -%	- -%	- -%	- -%	1 *%	- -%	39 2%	4 2%	1 1%	1 1%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 7

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP1. Please think about any reason your child may have for going online – maybe to look at a website or use an app, watch a TV programme or video clip on sites or apps like YouTube, to play games online, for social media, or to do school or homework. Does your child use any of these to go online at home or somewhere else ? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
						CHILD'S AGE AND GENDER							NATION		
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215	1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202	904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163	2009	218	121	97
SUMMARY															
GOES ONLINE USING ANY TYPE OF DEVICE	2398	145	148	238	238	326	326	326	326	162	163	1970	213	120	95
	98%	89%	91%	97%	97%	100%	100%	100%	100%	100%	100%	98%	98%	99%	99%
				a	a	ab	ab	ab	ab	ab	ab				
GOES ONLINE USING A DESKTOP COMPUTER/ LAPTOP/ NETBOOK	1345	18	20	72	85	200	201	236	266	118	128	1114	116	69	46
	55%	11%	12%	30%	35%	61%	62%	72%	82%	72%	78%	55%	53%	57%	48%
				ab	ab	abcd	abcd	abcd	abcdef	abcd	abcdef				
ANY USE OF A DEVICE OTHER THAN A COMPUTER/ LAPTOP/ NETBOOK TO GO ONLINE	2366	145	146	237	234	318	316	324	322	161	163	1943	210	119	93
	97%	89%	89%	97%	96%	97%	97%	99%	99%	99%	100%	97%	97%	98%	96%
				a		ab		ab	ab	ab	ab				
ONLY USES A DEVICE OTHER THAN A COMPUTER/ LAPTOP/ NETBOOK TO GO ONLINE	1053	127	128	165	153	126	125	90	60	44	35	856	97	51	49
	43%	78%	79%	68%	63%	39%	38%	28%	18%	27%	22%	43%	44%	42%	51%
		defghij	defghij	efghij	efghij	hj	hj								a
ONLY GOES ONLINE USING A MOBILE PHONE	113	16	6	8	12	5	3	10	22	13	16	96	5	5	6
	5%	10%	4%	3%	5%	2%	1%	3%	7%	8%	10%	5%	2%	4%	6%
		ef								ef	ef				b
ONLY GOES ONLINE USING A TABLET	278	55	72	49	45	22	29	3	3	1	-	232	21	12	13
	11%	34%	44%	20%	18%	7%	9%	1%	1%	*%	-%	12%	10%	10%	13%
		defghij	cdefghij	efghij	eghij	ij	ghij								

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 7

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Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
Mobile phone /smartphone (like an iPhone or Samsung Galaxy)	1769	1540	202	523	416	369	446	938	815	367	1312	469	530	417
	72%	74%	63%	76%	71%	72%	70%	74%	71%	78%	71%	75%	70%	75%
		b												
Tablet (like an iPad, Kindle Fire or Google Nexus)	1695	1429	241	490	424	375	390	913	765	293	1325	382	537	413
	69%	68%	76%	72%	73%	73%	61%	72%	67%	63%	72%	61%	71%	75%
				d	d	d		d			a		a	a
Games console or handheld games player	1158	997	141	328	274	258	290	601	547	274	840	290	381	266
	47%	48%	45%	48%	47%	50%	46%	47%	48%	58%	46%	46%	51%	48%
										b				
Laptop or netbook	1138	968	155	405	304	209	212	709	421	236	858	211	375	337
	47%	46%	49%	59%	52%	41%	33%	56%	37%	50%	47%	34%	50%	61%
				cdf	cdf			cdf					a	ab
Desktop computer (one that is usually in a fixed place with a separate screen and keyboard)	419	371	45	158	96	61	94	254	155	81	317	93	133	122
	17%	18%	14%	23%	16%	12%	15%	20%	13%	17%	17%	15%	18%	22%
				cdf				cf						
Other type of device	69	54	15	18	18	13	17	36	30	8	59	12	26	24
	3%	3%	5%	3%	3%	3%	3%	3%	3%	2%	3%	2%	3%	4%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

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QP1. Please think about any reason your child may have for going online – maybe to look at a website or use an app, watch a TV programme or video clip on sites or apps like YouTube, to play games online, for social media, or to do school or homework. Does your child use any of these to go online at home or somewhere else ? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
None of these/ Child does not go online	46	42	4	10	16	6	12	27	18	2	37	11	13	11
	2%	2%	1%	2%	3%	1%	2%	2%	2%	1%	2%	2%	2%	2%
SUMMARY														
GOES ONLINE USING ANY TYPE OF DEVICE	2398	2052	314	674	566	507	624	1240	1131	466	1805	616	742	542
	98%	98%	99%	98%	97%	99%	98%	98%	98%	99%	98%	98%	98%	98%
GOES ONLINE USING A DESKTOP COMPUTER/ LAPTOP/ NETBOOK	1345	1149	181	470	337	247	277	807	524	279	1013	264	439	380
	55%	55%	57%	69%	58%	48%	44%	64%	46%	60%	55%	42%	58%	69%
				bcdf	df			cdf					a	ab
ANY USE OF A DEVICE OTHER THAN A COMPUTER/ LAPTOP/ NETBOOK TO GO ONLINE	2366	2025	309	666	555	502	615	1221	1117	461	1779	606	727	537
	97%	97%	97%	97%	95%	98%	97%	96%	97%	98%	97%	97%	96%	97%
ONLY USES A DEVICE OTHER THAN A COMPUTER/ LAPTOP/ NETBOOK TO GO ONLINE	1053	903	133	204	229	260	346	433	606	187	792	352	302	163
	43%	43%	42%	30%	39%	51%	55%	34%	53%	40%	43%	56%	40%	29%
					a	abe	abe		abe			bc	c	
ONLY GOES ONLINE USING A MOBILE PHONE	113	104	9	28	21	20	41	48	61	25	71	48	29	10
	5%	5%	3%	4%	4%	4%	6%	4%	5%	5%	4%	8%	4%	2%
												c		

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP1. Please think about any reason your child may have for going online – maybe to look at a website or use an app, watch a TV programme or video clip on sites or apps like YouTube, to play games online, for social media, or to do school or homework. Does your child use any of these to go online at home or somewhere else ? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
ONLY GOES ONLINE USING A TABLET	278	243	34	44	57	65	108	102	173	35	220	67	81	39
	11%	12%	11%	7%	10%	13%	17%	8%	15%	7%	12%	11%	11%	7%
						a	abe		ae					

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 8

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP3F. Does your child have their own mobile phone of any type? If so - is it a smartphone (SMARTPHONE DEFINITION PROVIDED)? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
Yes – it's a smartphone	1485	54	130	380	606	314	741	744	32	397	949
	61%	17%	27%	58%	93%	96%	61%	61%	16%	36%	95%
			a	ab	abc	abc				a	ab
Yes – but it's not a smartphone	53	1	6	10	26	10	29	23	1	13	31
	2%	*%	1%	1%	4%	3%	2%	2%	1%	1%	3%
					a	a					
No – my child does not have a mobile phone	905	270	352	262	20	1	451	454	165	694	21
	37%	83%	72%	40%	3%	*%	37%	37%	83%	63%	2%
		bcde	cde	de	e				bc	c	
Don't know	1	-	*	-	-	1	*	1	-	-	1
	*%	-%	*%	-%	-%	*%	*%	*%	-%	-%	*%
SUMMARY											
CHILD HAS THEIR OWN MOBILE PHONE	1538	55	136	390	632	325	770	768	33	410	979
	63%	17%	28%	60%	97%	100%	63%	63%	17%	37%	98%
			a	ab	abc	abcd				a	ab

Columns Tested: a,b,c,d,e - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP3F. Does your child have their own mobile phone of any type? If so - is it a smartphone (SMARTPHONE DEFINITION PROVIDED)? (SINGLE CODE)

Base : All parents of 3-17 year olds

						CHILD'S AGE AND GENDER							NATION			
	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215	1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202	904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163	2009	218	121	97
Yes – it's a smartphone	1485	29	25	68	62	193	187	297	309	154	160	1203	143	81	59
	61%	18%	16%	28%	25%	59%	57%	91%	95%	95%	98%	60%	66%	67%	61%
						abcd	abcd	abcdef	abcdef	abcdef	abcdefg				
Yes – but it's not a smartphone	53	*	1	4	2	1	8	15	10	9	2	44	4	2	3
	2%	*%	1%	2%	1%	*%	3%	5%	3%	5%	1%	2%	2%	1%	3%
										abe					
No – my child does not have a mobile phone	905	134	137	172	180	132	130	14	6	-	1	762	70	38	34
	37%	82%	84%	71%	74%	40%	40%	4%	2%	-%	*%	38%	32%	32%	35%
		efghij	cefghij	efghij	efghij	ghij	ghij	i							
Don't know	1	-	-	*	-	-	-	-	-	-	1	-	-	-	1
	*%	-%	-%	*%	-%	-%	-%	-%	-%	-%	*%	-%	-%	-%	1%
															a
SUMMARY															
CHILD HAS THEIR OWN MOBILE PHONE	1538	29	26	72	64	194	196	312	320	163	162	1246	147	82	62
	63%	18%	16%	29%	26%	60%	60%	96%	98%	100%	99%	62%	68%	68%	64%
						abcd	abcd	abcdef	abcdef	abcdefg	abcdef				

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 8

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP3F. Does your child have their own mobile phone of any type? If so - is it a smartphone (SMARTPHONE DEFINITION PROVIDED)? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
Yes – it's a smartphone	1485	1278	179	438	332	322	381	769	703	322	1083	413	455	332
	61%	61%	56%	64%	57%	63%	60%	61%	61%	69% b	59%	66%	60%	60%
Yes – but it's not a smartphone	53	46	6	10	9	15	15	20	30	17	27	15	21	6
	2%	2%	2%	1%	2%	3%	2%	2%	3%	4%	1%	2%	3%	1%
No – my child does not have a mobile phone	905	770	132	236	241	176	239	478	415	129	732	199	278	215
	37%	37%	42%	35%	41%	34%	38%	38%	36%	27%	40% a	32%	37%	39%
Don't know	1	*	1	-	-	*	1	-	1	-	1	-	-	-
	*%	*%	*%	-%	-%	*%	*%	-%	*%	-%	*%	-%	-%	-%
SUMMARY														
CHILD HAS THEIR OWN MOBILE PHONE	1538	1324	185	448	341	337	396	789	733	339	1109	428	476	338
	63%	63%	58%	65%	59%	66%	62%	62%	64%	73% b	60%	68%	63%	61%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP2. Does your child use a smart speaker which can respond to voice commands like "Alexa" or "Hey Google"? Popular brands include Amazon Echo, Google Home, Facebook Portal and Apple HomePod. (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
Yes	1451	150	291	416	397	198	729	723	82	675	635
	59%	46%	59%	64%	61%	61%	60%	59%	41%	61%	63%
			a	a	a	a				a	a
No	973	172	194	235	252	118	482	491	116	424	360
	40%	53%	40%	36%	39%	36%	39%	40%	58%	38%	36%
		bcde							bc		
Don't know	20	3	4	-	3	10	11	8	1	6	6
	1%	1%	1%	-%	*%	3%	1%	1%	*%	1%	1%
						cd					

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 9

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP2. Does your child use a smart speaker which can respond to voice commands like "Alexa" or 'Hey Google'? Popular brands include Amazon Echo, Google Home, Facebook Portal and Apple HomePod. (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215	1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202	904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163	2009	218	121	97
Yes	1451	71	79	145	146	219	197	191	205	102	96	1176	144	74	57
	59%	44%	48%	59%	60%	67%	60%	59%	63%	63%	59%	59%	66%	62%	59%
						ab	a		a	ab	a				
No	973	92	81	96	98	107	129	133	119	54	64	818	71	45	38
	40%	56%	50%	39%	40%	33%	40%	41%	37%	33%	39%	41%	33%	37%	40%
		cdefhij	ei									b			
Don't know	20	-	3	3	*	-	-	2	1	6	4	14	3	1	1
	1%	-%	2%	1%	*%	-%	-%	1%	*%	4%	2%	1%	1%	1%	1%
										aef					

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP2. Does your child use a smart speaker which can respond to voice commands like "Alexa" or "Hey Google"? Popular brands include Amazon Echo, Google Home, Facebook Portal and Apple HomePod. (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
Yes	1451	1212	220	432	343	345	325	775	670	305	1091	373	482	355
	59%	58%	69%	63%	59%	67%	51%	61%	58%	65%	59%	60%	64%	64%
			a	d		d		d						
No	973	864	97	250	236	166	299	486	465	162	738	246	270	196
	40%	41%	31%	36%	41%	32%	47%	38%	40%	35%	40%	39%	36%	35%
		b					ac							
Don't know	20	19	1	2	3	2	12	6	14	1	13	8	3	2
	1%	1%	*%	*%	1%	*%	2%	*%	1%	*%	1%	1%	*%	*%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP4A. Do you have access to a broadband internet service at home – perhaps using Wi-Fi to go online? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
Yes	2415	320	475	650	649	320	1208	1206	193	1094	994
	99%	98%	97%	100%	100%	98%	99%	99%	97%	99%	99%
No	21	5	10	1	2	3	11	11	5	6	5
	1%	2%	2%	*%	*%	1%	1%	1%	2%	1%	1%
Don't know	8	1	4	*	*	2	3	5	1	4	1
	*%	*%	1%	*%	*%	1%	*%	*%	*%	*%	*%

Columns Tested: a,b,c,d,e - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP4A. Do you have access to a broadband internet service at home – perhaps using Wi-Fi to go online? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
							CHILD'S AGE AND GENDER						NATION		
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215	1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202	904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163	2009	218	121	97
Yes	2415	162	158	237	239	326	325	324	325	161	160	1986	215	118	95
	99%	99%	97%	97%	98%	100%	100%	99%	100%	99%	98%	99%	99%	97%	99%
No	21	1	4	5	5	*	1	2	-	2	1	18	-	3	1
	1%	1%	2%	2%	2%	*%	*%	1%	-%	1%	*%	1%	-%	3%	1%
														b	
Don't know	8	-	1	3	1	-	*	-	*	-	2	5	2	*	1
	*%	-%	1%	1%	*%	-%	*%	-%	*%	-%	1%	*%	1%	*%	1%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP4A. Do you have access to a broadband internet service at home – perhaps using Wi-Fi to go online? (SINGLE CODE)

Base : All parents of 3-17 year olds

		AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
	Total	URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
Yes	2415	2066	317	678	579	509	622	1256	1130	460	1823	615	749	552
	99%	99%	100%	99%	99%	99%	98%	99%	98%	98%	99%	98%	99%	100%
No	21	21	*	5	3	4	9	8	12	7	14	8	5	-
	1%	1%	*%	1%	*%	1%	1%	1%	1%	2%	1%	1%	1%	-%
Don't know	8	8	*	1	1	1	5	2	6	1	5	4	*	1
	*%	*%	*%	*%	*%	*%	1%	*%	1%	*%	*%	1%	*%	*%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 11

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP4A/B. Does your child go online at home using a mobile network connection – so 3G, 4G or 5G? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
HAVE BROADBAND AT HOME	2415	320	475	650	649	320	1208	1206	193	1094	994
	99%	98%	97%	100%	100%	98%	99%	99%	97%	99%	99%
Yes	17	4	6	1	1	5	7	11	4	7	5
	1%	1%	1%	*%	*%	2%	1%	1%	2%	1%	*%
No	9	2	5	*	2	-	7	2	2	3	2
	*%	1%	1%	*%	*%	-%	1%	*%	1%	*%	*%
Don't know	3	-	3	-	-	-	-	3	-	-	-
	*%	-%	1%	-%	-%	-%	-%	*%	-%	-%	-%

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 11

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP4A/B. Does your child go online at home using a mobile network connection – so 3G, 4G or 5G? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215	1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202	904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163	2009	218	121	97
HAVE BROADBAND AT HOME	2415	162	158	237	239	326	325	324	325	161	160	1986	215	118	95
	99%	99%	97%	97%	98%	100%	100%	99%	100%	99%	98%	99%	99%	97%	99%
Yes	17	*	4	3	3	*	1	*	*	2	3	13	2	2	*
	1%	*%	2%	1%	1%	*%	*%	*%	*%	1%	2%	1%	1%	2%	*%
No	9	*	1	5	1	-	*	2	-	-	-	7	1	1	1
	*%	*%	1%	2%	*%	-%	*%	1%	-%	-%	-%	*%	*%	1%	1%
Don't know	3	-	-	-	3	-	-	-	-	-	-	3	-	-	-
	*%	-%	-%	-%	1%	-%	-%	-%	-%	-%	-%	*%	-%	-%	-%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 11

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP4A/B. Does your child go online at home using a mobile network connection – so 3G, 4G or 5G? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
HAVE BROADBAND AT HOME	2415	2066	317	678	579	509	622	1256	1130	460	1823	615	749	552
	99%	99%	100%	99%	99%	99%	98%	99%	98%	98%	99%	98%	99%	100%
Yes	17	17	-	4	1	4	8	6	12	5	10	10	3	1
	1%	1%	-%	1%	*%	1%	1%	*%	1%	1%	1%	2%	*%	*%
No	9	9	1	2	2	1	3	5	4	2	6	2	2	*
	*%	*%	*%	*%	*%	*%	1%	*%	*%	1%	*%	*%	*%	*%
Don't know	3	3	-	-	-	-	3	-	3	-	3	-	-	-
	*%	*%	-%	-%	-%	-%	*%	-%	*%	-%	*%	-%	-%	-%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

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Table 12

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP5. Does your child ever use any of these devices to watch television programmes or films at home or elsewhere? This could be watching television programmes or films as they are broadcast , anything recorded from the TV to view later, or any use of catch-up services (such as BBC iPlayer or ITV Hub) or other on-demand content (such as Netflix or Amazon Prime Video). (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
A television set	2113	276	432	587	550	267	1034	1078	168	982	858
	86%	85%	88%	90%	84%	82%	85%	88%	84%	89%	86%
				e							
A tablet (like an iPad, Kindle Fire, Samsung Galaxy Tab)	1352	235	310	392	281	134	613	740	137	713	442
	55%	72%	64%	60%	43%	41%	50%	61%	69%	65%	44%
		cde	de	de				a	c	c	
A mobile phone/ smartphone (like an iPhone/ Samsung Galaxy)	1161	122	144	260	414	221	567	593	64	385	638
	47%	37%	29%	40%	64%	68%	46%	49%	32%	35%	64%
					abc	abc					ab
A games console or games player (like a PlayStation/ Xbox/ Nintendo Switch)	662	36	91	194	217	123	460	202	12	261	339
	27%	11%	19%	30%	33%	38%	38%	17%	6%	24%	34%
				ab	ab	ab	b			a	ab
A desktop computer/ laptop/ netbook	596	21	57	155	245	119	296	300	8	184	374
	24%	6%	12%	24%	38%	37%	24%	25%	4%	17%	37%
				ab	abc	abc				a	ab
Other type of device	24	7	3	8	5	2	13	11	3	15	6
	1%	2%	1%	1%	1%	*%	1%	1%	1%	1%	1%
None of these/ Does not watch TV programmes or films	49	5	12	14	12	6	36	13	4	24	12
	2%	2%	2%	2%	2%	2%	3%	1%	2%	2%	1%

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 12

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP5. Does your child ever use any of these devices to watch television programmes or films at home or elsewhere? This could be watching television programmes or films as they are broadcast , anything recorded from the TV to view later, or any use of catch-up services (such as BBC iPlayer or ITV Hub) or other on-demand content (such as Netflix or Amazon Prime Video). (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
Don't know	18	3	9	1	4	2	7	12	1	8	4
	1%	1%	2%	*%	1%	1%	1%	1%	1%	1%	*%
SUMMARY											
WATCH TV PROGRAMMES OR FILMS ON ANY DEVICE	2377	318	469	637	636	317	1179	1198	193	1073	984
	97%	97%	96%	98%	98%	97%	96%	98%	97%	97%	98%
EVER WATCH TV PROGRAMMES OR FILMS ON ANY DEVICE OTHER THAN A TV SET	1983	264	363	513	564	278	974	1010	154	858	860
	81%	81%	74%	79%	87%	85%	80%	83%	78%	78%	86%
					b	b					b
ONLY WATCH TV PROGRAMMES OR FILMS ON A DEVICE OTHER THAN A TV SET	264	41	37	50	86	50	145	119	26	91	126
	11%	13%	7%	8%	13%	15%	12%	10%	13%	8%	13%
						bc					

Columns Tested: a,b,c,d,e - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP5. Does your child ever use any of these devices to watch television programmes or films at home or elsewhere? This could be watching television programmes or films as they are broadcast , anything recorded from the TV to view later, or any use of catch-up services (such as BBC iPlayer or ITV Hub) or other on-demand content (such as Netflix or Amazon Prime Video). (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215	1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202	904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163	2009	218	121	97
A television set	2113	136	141	221	211	281	306	267	283	130	138	1741	187	104	81
	86%	83%	86%	91%	86%	86%	94%	82%	87%	80%	85%	87%	86%	86%	84%
				i			agij								
A tablet (like an iPad, Kindle Fire, Samsung Galaxy Tab)	1352	112	123	150	160	172	220	119	161	59	75	1112	127	66	47
	55%	69%	75%	61%	66%	53%	68%	37%	49%	36%	46%	55%	59%	55%	48%
		eghij	eghij	gij	ghij	gi	ghij						d		
A mobile phone/ smartphone (like an iPhone/ Samsung Galaxy)	1161	69	53	68	76	133	127	193	222	105	116	939	105	72	46
	47%	42%	33%	28%	31%	41%	39%	59%	68%	65%	71%	47%	48%	59%	47%
								abcdef	abcdef	abcdef	abcdef			abd	
A games console or games player (like a PlayStation/ Xbox/ Nintendo Switch)	662	23	13	64	28	139	55	149	69	86	38	515	72	48	28
	27%	14%	8%	26%	11%	43%	17%	46%	21%	53%	23%	26%	33%	40%	29%
				bd		abcdfhj		abcdfhj	b	abcdfhj	bd		a	ad	
A desktop computer/ laptop/ netbook	596	12	9	30	27	85	70	116	129	54	65	503	49	27	18
	24%	7%	6%	12%	11%	26%	21%	35%	40%	33%	40%	25%	23%	22%	18%
						abcd	ab	abcd	abcdf	abcd	abcdef	d			
Other type of device	24	5	2	*	3	5	3	2	3	1	1	18	5	1	1
	1%	3%	1%	*%	1%	2%	1%	1%	1%	1%	*%	1%	2%	1%	1%
None of these/ Does not watch TV programmes or films	49	3	2	7	5	13	1	12	*	2	4	41	3	1	3
	2%	2%	1%	3%	2%	4%	*%	4%	*%	1%	3%	2%	1%	1%	3%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 12

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP5. Does your child ever use any of these devices to watch television programmes or films at home or elsewhere? This could be watching television programmes or films as they are broadcast , anything recorded from the TV to view later, or any use of catch-up services (such as BBC iPlayer or ITV Hub) or other on-demand content (such as Netflix or Amazon Prime Video). (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
												NATION			
						CHILD'S AGE AND GENDER									
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215	1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202	904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163	2009	218	121	97
Don't know	18	-	3	2	6	-	1	4	-	1	2	16	1	*	1
	1%	-%	2%	1%	2%	-%	*%	1%	-%	*%	1%	1%	1%	*%	1%

SUMMARY

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
WATCH TV PROGRAMMES OR FILMS ON ANY DEVICE	2377	160	158	235	233	313	324	310	326	160	157	1951	214	119	93
	97%	98%	97%	96%	95%	96%	99%	95%	100%	98%	96%	97%	98%	99%	96%
EVER WATCH TV PROGRAMMES OR FILMS ON ANY DEVICE OTHER THAN A TV SET	1983	129	135	171	193	259	254	276	288	139	140	1620	182	105	75
	81%	79%	83%	70%	79%	80%	78%	85%	88%	85%	86%	81%	84%	87%	78%
								c	c	c	c			ad	
ONLY WATCH TV PROGRAMMES OR FILMS ON A DEVICE OTHER THAN A TV SET	264	24	17	14	23	33	18	43	43	31	19	211	27	15	11
	11%	15%	10%	6%	9%	10%	5%	13%	13%	19%	12%	10%	12%	13%	12%
										cf					

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP5. Does your child ever use any of these devices to watch television programmes or films at home or elsewhere? This could be watching television programmes or films as they are broadcast , anything recorded from the TV to view later, or any use of catch-up services (such as BBC iPlayer or ITV Hub) or other on-demand content (such as Netflix or Amazon Prime Video). (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
A television set	2113	1779	301	628	523	445	503	1150	947	387	1630	509	678	516
	86%	85%	95% a	92% df	90% df	87%	79%	91% df	82%	83%	88%	81%	90% a	93% a
A tablet (like an iPad, Kindle Fire, Samsung Galaxy Tab)	1352	1131	202	432	317	312	281	749	593	254	1050	298	429	349
	55%	54%	64%	63% df	55% d	61% d	44%	59% df	52%	54%	57%	48%	57%	63% a
A mobile phone/ smartphone (like an iPhone/ Samsung Galaxy)	1161	1003	140	346	256	258	292	602	550	265	837	340	347	265
	47%	48%	44%	51%	44%	50%	46%	48%	48%	57% b	45%	54%	46%	48%
A games console or games player (like a PlayStation/ Xbox/ Nintendo Switch)	662	586	60	171	134	155	194	305	349	174	463	180	228	129
	27%	28%	19%	25%	23%	30%	31%	24%	30%	37% b	25%	29%	30%	23%
A desktop computer/ laptop/ netbook	596	524	64	208	169	105	113	377	218	136	423	131	184	161
	24%	25%	20%	30% cdf	29% df	20%	18%	30% cdf	19%	29%	23%	21%	24%	29%
Other type of device	24	19	5	10	5	6	4	15	9	5	18	8	1	7
	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*%	1%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP5. Does your child ever use any of these devices to watch television programmes or films at home or elsewhere? This could be watching television programmes or films as they are broadcast , anything recorded from the TV to view later, or any use of catch-up services (such as BBC iPlayer or ITV Hub) or other on-demand content (such as Netflix or Amazon Prime Video). (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
None of these/ Does not watch TV programmes or films	49	48	1	3	7	13	21	10	34	12	37	13	6	7
	2%	2%	*%	*%	1%	3%	3% ae	1%	3% ae	3%	2%	2%	1%	1%
Don't know	18	17	1	1	2	6	9	2	15	2	14	1	4	*
	1%	1%	*%	*%	*%	1%	1%	*%	1%	*%	1%	*%	*%	*%
SUMMARY														
WATCH TV PROGRAMMES OR FILMS ON ANY DEVICE	2377	2029	315	681	573	494	605	1254	1099	454	1791	612	745	546
	97%	97%	99%	99% cdf	98%	96%	95%	99% cdf	96%	97%	97%	98%	99%	99%
EVER WATCH TV PROGRAMMES OR FILMS ON ANY DEVICE OTHER THAN A TV SET	1983	1695	261	587	449	436	495	1036	930	404	1485	502	615	468
	81%	81%	82%	86% bd	77%	85%	78%	82%	81%	86%	81%	80%	82%	85%
ONLY WATCH TV PROGRAMMES OR FILMS ON A DEVICE OTHER THAN A TV SET	264	250	14	53	51	49	103	104	152	67	161	103	67	29
	11%	12% b	4%	8%	9%	10%	16% abe	8%	13% ae	14%	9%	16% bc	9%	5%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 13

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP6. Which, if any, of these ways does your child ever watch TV programmes and films? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
Paid-for on-demand services like Netflix, Amazon Prime Video or Disney+	1900	234	376	496	536	258	927	973	139	845	826
	78%	72%	77%	76%	82%	79%	76%	80%	70%	77%	83%
					a						a
On other websites or apps like YouTube, Vimeo or Facebook Watch	1343	151	249	398	379	166	678	665	88	608	578
	55%	46%	51%	61%	58%	51%	55%	54%	44%	55%	58%
				ae	a						a
Online or catch-up services like BBC iPlayer, ITV Hub or All 4	1169	138	190	321	337	183	520	649	84	482	540
	48%	42%	39%	49%	52%	56%	43%	53%	42%	44%	54%
					b	ab		a			ab
As they are broadcast on scheduled TV	1152	154	237	330	287	144	551	601	93	540	460
	47%	47%	48%	51%	44%	44%	45%	49%	47%	49%	46%
TV that has been recorded by someone in the household	847	104	153	249	223	118	445	402	55	394	357
	35%	32%	31%	38%	34%	36%	36%	33%	28%	36%	36%
Blu rays/ DVDs/ videos	552	59	132	192	120	50	270	283	34	307	178
	23%	18%	27%	29%	18%	15%	22%	23%	17%	28%	18%
			e	ade						ac	

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 13

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP6. Which, if any, of these ways does your child ever watch TV programmes and films? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
Rented or bought from online stores like Google Play Store, Sky Store or Apple TV+	372	39	68	126	95	43	184	188	16	189	153
	15%	12%	14%	19%	15%	13%	15%	15%	8%	17%	15%
										a	
None of these	46	5	10	12	14	4	37	9	4	18	12
	2%	2%	2%	2%	2%	1%	3%	1%	2%	2%	1%
							b				
Don't know	11	*	-	2	*	9	6	5	*	2	3
	*%	*%	-%	*%	*%	3%	1%	*%	*%	*%	*%
						abcd					
SUMMARY											
WATCH TV PROGRAMMES OR FILMS IN ANY OF THESE WAYS	2387	320	479	638	637	313	1179	1208	194	1085	986
	98%	98%	98%	98%	98%	96%	96%	99%	98%	98%	98%
								a			

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 13

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP6. Which, if any, of these ways does your child ever watch TV programmes and films? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
							CHILD'S AGE AND GENDER						NATION		
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215	1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202	904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163	2009	218	121	97
Paid-for on-demand services like Netflix, Amazon Prime Video or Disney+	1900 78%	120 74%	114 70%	181 74%	196 80%	253 78%	242 74%	247 76%	288 88% abcfgi	126 77%	132 81%	1541 77%	184 84% a	97 80%	78 80%
On other websites or apps like YouTube, Vimeo or Facebook Watch	1343 55%	77 47%	74 45%	116 47%	133 54%	213 65% abcj	185 57%	187 57%	192 59%	85 52%	81 50%	1108 55% d	119 55%	71 59% d	45 47%
Online or catch-up services like BBC iPlayer, ITV Hub or All 4	1169 48%	77 48% c	61 37%	71 29%	119 49% c	145 44% c	176 54% bc	145 45% c	191 59% bc	81 50% c	102 63% abceg	962 48%	107 49%	61 51%	40 41%
As they are broadcast on scheduled TV	1152 47%	79 48%	75 46%	110 45%	126 52%	145 44%	185 57%	147 45%	140 43%	70 43%	74 46%	955 48%	96 44%	56 46%	45 47%
TV that has been recorded by someone in the household	847 35%	56 34%	48 30%	88 36%	65 27%	119 36%	130 40%	119 36%	104 32%	64 39%	54 33%	706 35% d	79 36% d	38 31%	24 25%
Blu rays/ DVDs/ videos	552 23%	33 20%	26 16%	59 24%	73 30% bij	95 29% bij	96 30% bij	59 18%	61 19%	24 15%	26 16%	464 23% d	47 22%	27 22%	15 15%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 13

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP6. Which, if any, of these ways does your child ever watch TV programmes and films? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total		CHILD'S AGE AND GENDER										NATION			
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17		ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j		a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215		1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202		904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163		2009	218	121	97
Rented or bought from online stores like Google Play Store, Sky Store or Apple TV+	372	26	13	35	33	64	62	38	57	21	22		305	40	16	11
	15%	16%	8%	14%	14%	20%	19%	12%	18%	13%	14%		15%	18%	13%	12%
						b	b							d		
None of these	46	3	3	10	*	8	4	14	-	1	2		41	2	1	2
	2%	2%	2%	4%	*%	3%	1%	4%	-%	1%	1%		2%	1%	1%	2%
Don't know	11	*	-	-	-	*	1	*	-	6	4		8	1	*	2
	*%	*%	-%	-%	-%	*%	*%	*%	-%	3%	2%		*%	*%	*%	2%
																a
SUMMARY																
WATCH TV PROGRAMMES OR FILMS IN ANY OF THESE WAYS	2387	160	160	235	244	317	321	311	326	156	157		1960	214	120	93
	98%	98%	98%	96%	100%	97%	98%	96%	100%	96%	96%		98%	99%	99%	96%
					i				ij							

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 13

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP6. Which, if any, of these ways does your child ever watch TV programmes and films? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
Paid-for on-demand services like Netflix, Amazon Prime Video or Disney+	1900 78%	1614 77%	257 81%	575 84% df	473 81% df	393 77%	441 69%	1048 83% df	834 73%	375 80%	1450 79%	454 72%	629 83% a	474 86% a
On other websites or apps like YouTube, Vimeo or Facebook Watch	1343 55%	1171 56%	159 50%	414 60% d	299 51%	295 58%	319 50%	712 56%	615 54%	249 53%	1036 56%	288 46%	430 57% a	355 64% a
Online or catch-up services like BBC iPlayer, ITV Hub or All 4	1169 48%	967 46%	182 57% a	431 63% cdf	327 56% cdf	223 43% d	184 29%	758 60% cdf	407 35%	224 48%	898 49%	242 39%	367 49% a	348 63% ab
As they are broadcast on scheduled TV	1152 47%	954 46%	175 55%	355 52% d	286 49%	244 48%	258 41%	641 51% d	502 44%	207 44%	885 48%	270 43%	338 45%	297 54% a
TV that has been recorded by someone in the household	847 35%	697 33%	124 39%	272 40% df	235 40% df	164 32%	173 27%	507 40% df	337 29%	167 36%	654 35%	175 28%	281 37% a	224 40% a
Blu rays/ DVDs/ videos	552 23%	461 22%	84 26%	196 29% df	131 23%	105 20%	116 18%	328 26% df	221 19%	121 26%	416 23%	107 17%	151 20%	177 32% ab

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP6. Which, if any, of these ways does your child ever watch TV programmes and films? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
Rented or bought from online stores like Google Play Store, Sky Store or Apple TV+	372	312	59	169	75	54	73	244	128	85	272	69	111	131
	15%	15%	19%	25%	13%	11%	11%	19%	11%	18%	15%	11%	15%	24%
				bcdf				cdf						ab
None of these	46	45	1	4	6	6	26	10	32	10	24	10	-	4
	2%	2%	*%	1%	1%	1%	4%	1%	3%	2%	1%	2%	-%	1%
							ae		e					
Don't know	11	9	3	1	1	1	7	2	8	1	4	1	-	-
	*%	*%	1%	*%	*%	*%	1%	*%	1%	*%	*%	*%	-%	-%
SUMMARY														
WATCH TV PROGRAMMES OR FILMS IN ANY OF THESE WAYS	2387	2040	314	680	575	506	601	1255	1108	458	1813	616	755	549
	98%	97%	99%	99%	99%	99%	95%	99%	96%	98%	98%	98%	100%	99%
				df	d			df					a	

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP12. Do you have any of these rules about the TV programmes and films that your child watches? (MULTI CODE)

Base : Parents whose child aged 3-17 watches any type of TV programmes and films

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2390	492	492	489	495	422	1194	1196	338	1014	905
Effective Weighted Sample	1253	257	262	267	271	394	624	629	164	542	495
Total	2387	320	479	638	637	313	1179	1208	194	1085	986
Rules about what they watch	1653	248	377	523	423	82	817	836	149	873	563
	69%	77%	79%	82%	66%	26%	69%	69%	77%	80%	57%
		de	de	de	e				c	c	
Rules about how much time they spend watching	1232	200	286	371	299	76	593	639	122	647	411
	52%	63%	60%	58%	47%	24%	50%	53%	63%	60%	42%
		de	de	de	e				c	c	
Rules about when they watch	1155	168	262	377	290	59	569	586	100	629	378
	48%	52%	55%	59%	46%	19%	48%	49%	51%	58%	38%
		e	e	de	e				c	c	
Rules about who they are watching with/ can only watch when supervised	597	89	172	206	100	29	297	300	50	372	154
	25%	28%	36%	32%	16%	9%	25%	25%	26%	34%	16%
		de	de	de					c	c	
Other rules	32	4	3	15	8	2	18	14	3	11	18
	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	2%
No, do not have any rules	406	28	40	31	131	176	198	208	18	66	283
	17%	9%	8%	5%	21%	56%	17%	17%	9%	6%	29%
					abc	abcd					ab
SUMMARY											
ANY RULES	1980	292	439	606	506	137	981	999	176	1018	703
	83%	91%	92%	95%	79%	44%	83%	83%	91%	94%	71%
		de	de	de	e				c	c	

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 14

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP12. Do you have any of these rules about the TV programmes and films that your child watches? (MULTI CODE)

Base : Parents whose child aged 3-17 watches any type of TV programmes and films

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2390	246	246	242	250	247	242	244	251	215	207	1111	432	418	429
Effective Weighted Sample	1253	128	129	130	132	133	134	133	137	199	195	881	377	335	353
Total	2387	160	160	235	244	317	321	311	326	156	157	1960	214	120	93
Rules about what they watch	1653	122	126	178	199	248	276	222	200	47	35	1349	158	83	62
	69%	76%	79%	76%	82%	78%	86%	71%	61%	30%	22%	69%	74%	69%	67%
		ij	hij	ij	hij	hij	ghij	ij	ij						
Rules about how much time they spend watching	1232	94	106	128	158	163	208	163	136	46	30	1001	117	64	50
	52%	59%	66%	54%	65%	51%	65%	52%	42%	29%	19%	51%	55%	54%	54%
		hij	hij	ij	hij	ij	hij	ij	j						
Rules about when they watch	1155	77	91	123	139	174	203	162	128	34	25	948	108	54	45
	48%	48%	57%	52%	57%	55%	63%	52%	39%	22%	16%	48%	51%	45%	48%
		ij	hij	ij	hij	ij	hij	ij	ij						
Rules about who they are watching with/ can only watch when supervised	597	44	44	85	87	103	104	46	54	18	11	488	51	33	25
	25%	28%	28%	36%	36%	32%	32%	15%	17%	12%	7%	25%	24%	27%	27%
		ij	ij	ghij	ghij	ghij	ghij		j						
Other rules	32	2	1	3	*	9	6	3	5	1	1	30	*	2	1
	1%	1%	1%	1%	*%	3%	2%	1%	2%	1%	1%	2%	*%	1%	1%
No, do not have any rules	406	18	10	23	17	25	6	57	74	75	101	343	30	19	14
	17%	11%	6%	10%	7%	8%	2%	18%	23%	48%	65%	17%	14%	16%	15%
		f		f				bdf	bcdef	abcdefgh	abcdefghi				
SUMMARY															
ANY RULES	1980	142	150	212	227	292	315	254	252	81	56	1617	184	100	79
	83%	89%	94%	90%	93%	92%	98%	82%	77%	52%	35%	83%	86%	84%	85%
		ij	ghij	hij	ghij	hij	acghij	ij	ij	j					

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 14

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP12. Do you have any of these rules about the TV programmes and films that your child watches? (MULTI CODE)

Base : Parents whose child aged 3-17 watches any type of TV programmes and films

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2390	2015	344	770	634	456	509	1404	965	450	1843	600	812	553
Effective Weighted Sample	1253	1072	163	408	330	237	282	738	519	234	964	321	393	304
Total	2387	2040	314	680	575	506	601	1255	1108	458	1813	616	755	549
Rules about what they watch	1653	1402	239	472	420	351	399	892	749	296	1292	390	528	392
	69%	69%	76%	69%	73%	69%	66%	71%	68%	65%	71%	63%	70%	71%
Rules about how much time they spend watching	1232	1049	172	387	314	259	264	701	523	224	960	268	399	310
	52%	51%	55%	57% df	55% d	51%	44%	56% df	47%	49%	53%	44%	53%	56% a
Rules about when they watch	1155	976	172	396	269	257	227	665	484	209	906	223	389	308
	48%	48%	55%	58% bdf	47%	51%	38%	53% d	44%	46%	50%	36%	52% a	56% a
Rules about who they are watching with/ can only watch when supervised	597	503	84	180	130	156	120	310	276	127	450	147	199	132
	25%	25%	27%	26%	23%	31% d	20%	25%	25%	28%	25%	24%	26%	24%
Other rules	32	26	6	14	6	3	10	19	13	16	17	5	9	14
	1%	1%	2%	2%	1%	1%	2%	2%	1%	3% b	1%	1%	1%	3%
No, do not have any rules	406	346	46	108	94	86	114	202	200	83	301	129	107	101
	17%	17%	15%	16%	16%	17%	19%	16%	18%	18%	17%	21%	14%	18%
SUMMARY														
ANY RULES	1980	1694	268	572	482	420	487	1053	908	375	1513	487	647	448
	83%	83%	85%	84%	84%	83%	81%	84%	82%	82%	83%	79%	86%	82%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 15

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP13A. To what extent are you concerned about the content of the TV programmes that they watch, in terms of violence, bad language, disturbing content, and so on? (SINGLE CODE)

Base : Parents whose child aged 3-17 watches any type of TV programmes and films

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2390	492	492	489	495	422	1194	1196	338	1014	905
Effective Weighted Sample	1253	257	262	267	271	394	624	629	164	542	495
Total	2387	320	479	638	637	313	1179	1208	194	1085	986
Very concerned	377	60	102	109	68	38	198	179	34	201	122
	16%	19%	21%	17%	11%	12%	17%	15%	18%	19%	12%
		d	de							c	
Fairly concerned	722	79	131	230	217	65	352	369	45	351	289
	30%	25%	27%	36%	34%	21%	30%	31%	23%	32%	29%
				ae	e						
Neither/ nor	464	49	100	108	133	75	235	229	26	211	209
	19%	15%	21%	17%	21%	24%	20%	19%	13%	19%	21%
						a					
Not very concerned	583	70	113	155	170	76	292	291	45	251	263
	24%	22%	24%	24%	27%	24%	25%	24%	23%	23%	27%
Not at all concerned	229	58	32	37	47	55	100	129	41	69	99
	10%	18%	7%	6%	7%	18%	9%	11%	21%	6%	10%
		bcd				bcd			bc		
Don't know	11	4	1	-	2	3	1	10	4	2	4
	*%	1%	*%	-%	*%	1%	*%	1%	2%	*%	*%
SUMMARY											
TOTAL CONCERNED	1099	139	233	338	285	103	550	548	79	552	411
	46%	44%	49%	53%	45%	33%	47%	45%	41%	51%	42%
		e	e	e	e					c	
TOTAL NOT CONCERNED	812	128	145	192	217	131	392	420	86	320	362
	34%	40%	30%	30%	34%	42%	33%	35%	44%	29%	37%
						bc			b		
TOTAL NEITHER/ DON'T KNOW	476	53	101	108	135	79	236	239	29	213	213
	20%	17%	21%	17%	21%	25%	20%	20%	15%	20%	22%
						a					

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 15

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP13A. To what extent are you concerned about the content of the TV programmes that they watch, in terms of violence, bad language, disturbing content, and so on? (SINGLE CODE)

Base : Parents whose child aged 3-17 watches any type of TV programmes and films

	Total	MALE 3-4 a	FEMALE 3-4 b	MALE 5-7 c	FEMALE 5-7 d	MALE 8-11 e	FEMALE 8-11 f	MALE 12-15 g	FEMALE 12-15 h	MALE 16-17 i	FEMALE 16-17 j	ENGLAND a	SCOTLAND b	WALES c	N IRELAND d
						CHILD'S AGE AND GENDER							NATION		
Significance Level: 99%															
Unweighted total	2390	246	246	242	250	247	242	244	251	215	207	1111	432	418	429
Effective Weighted Sample	1253	128	129	130	132	133	134	133	137	199	195	881	377	335	353
Total	2387	160	160	235	244	317	321	311	326	156	157	1960	214	120	93
Very concerned	377	32	28	54	48	53	56	33	34	26	12	307	27	25	18
	16%	20%	18%	23%	20%	17%	17%	11%	11%	17%	8%	16%	13%	21%	19%
		j		ghj	j					j				b	
Fairly concerned	722	34	45	80	51	107	123	99	118	33	31	585	72	34	31
	30%	21%	28%	34%	21%	34%	38%	32%	36%	21%	20%	30%	34%	28%	33%
				j		j	adij		adij						
Neither/ nor	464	24	24	42	58	60	47	77	57	32	44	389	38	24	13
	19%	15%	15%	18%	24%	19%	15%	25%	17%	20%	28%	20%	18%	20%	14%
											abf				
Not very concerned	583	34	36	49	64	84	71	84	85	41	35	489	50	24	21
	24%	21%	23%	21%	26%	27%	22%	27%	26%	26%	22%	25%	23%	20%	22%
Not at all concerned	229	36	22	10	21	13	24	18	30	23	32	180	26	13	10
	10%	23%	14%	4%	9%	4%	7%	6%	9%	15%	21%	9%	12%	11%	11%
		cdefgh	e							ceg	cdefgh				
Don't know	11	*	4	-	1	-	-	*	2	1	2	10	1	*	-
	*%	*%	3%	-%	*%	-%	-%	*%	1%	1%	2%	1%	*%	*%	-%
SUMMARY															
TOTAL CONCERNED	1099	66	74	134	99	159	179	132	153	59	44	891	99	59	49
	46%	41%	46%	57%	41%	50%	56%	42%	47%	38%	28%	45%	46%	49%	52%
			j	dij		j	ij	j	j						
TOTAL NOT CONCERNED	812	70	58	59	86	97	95	102	115	64	67	669	76	37	31
	34%	44%	36%	25%	35%	31%	29%	33%	35%	41%	43%	34%	35%	31%	33%
		c								c	c				
TOTAL NEITHER/ DON'T KNOW	476	25	28	42	59	60	47	77	59	33	46	399	39	24	13
	20%	15%	18%	18%	24%	19%	15%	25%	18%	21%	29%	20%	18%	20%	14%
											af				

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 15

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP13A. To what extent are you concerned about the content of the TV programmes that they watch, in terms of violence, bad language, disturbing content, and so on? (SINGLE CODE)

Base : Parents whose child aged 3-17 watches any type of TV programmes and films

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2390	2015	344	770	634	456	509	1404	965	450	1843	600	812	553
Effective Weighted Sample	1253	1072	163	408	330	237	282	738	519	234	964	321	393	304
Total	2387	2040	314	680	575	506	601	1255	1108	458	1813	616	755	549
Very concerned	377	322	51	120	59	86	105	180	191	91	260	125	87	83
	16%	16%	16%	18%	10%	17%	18%	14%	17%	20%	14%	20%	11%	15%
				b			b		b			b		
Fairly concerned	722	621	93	223	169	154	170	393	324	123	564	143	273	154
	30%	30%	30%	33%	29%	30%	28%	31%	29%	27%	31%	23%	36%	28%
													a	
Neither/ nor	464	403	53	122	122	95	119	244	215	95	350	142	142	101
	19%	20%	17%	18%	21%	19%	20%	19%	19%	21%	19%	23%	19%	18%
Not very concerned	583	495	82	161	167	131	119	329	249	106	455	132	189	157
	24%	24%	26%	24%	29%	26%	20%	26%	22%	23%	25%	21%	25%	29%
					d									
Not at all concerned	229	192	32	51	54	41	81	105	122	42	179	72	63	51
	10%	9%	10%	8%	9%	8%	14%	8%	11%	9%	10%	12%	8%	9%
							a							
Don't know	11	8	3	2	2	-	7	4	7	*	6	2	*	4
	*%	*%	1%	*%	*%	-%	1%	*%	1%	*%	*%	*%	*%	1%
SUMMARY														
TOTAL CONCERNED	1099	943	144	343	229	239	276	572	515	214	823	268	360	237
	46%	46%	46%	51%	40%	47%	46%	46%	46%	47%	45%	43%	48%	43%
				b										
TOTAL NOT CONCERNED	812	686	114	213	222	172	200	434	371	148	634	204	252	208
	34%	34%	36%	31%	39%	34%	33%	35%	34%	32%	35%	33%	33%	38%
TOTAL NEITHER/ DON'T KNOW	476	411	56	124	125	95	126	248	221	96	356	144	142	105
	20%	20%	18%	18%	22%	19%	21%	20%	20%	21%	20%	23%	19%	19%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 16

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP26. Thinking about all the sorts of things your child may do online – including searching for information, online shopping, watching things online, communicating with others, and so on... Do you have any of these rules about what your child does online? (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2385	455	489	501	503	437	1193	1192	307	1015	919
Effective Weighted Sample	1251	235	259	273	276	408	626	625	147	539	502
Total	2398	294	476	652	652	325	1197	1201	174	1084	1001
Rules about the types of websites or apps they can use	1612	181	342	546	443	99	807	805	105	835	591
	67%	62%	72%	84%	68%	31%	67%	67%	60%	77%	59%
		e	e	abde	e					ac	
Rules about the video content they watch online	1587	197	363	550	402	75	783	804	111	863	537
	66%	67%	76%	84%	62%	23%	65%	67%	64%	80%	54%
		e	de	ade	e					ac	
Rules about who they can contact online	1556	130	281	555	485	105	791	765	66	768	655
	65%	44%	59%	85%	74%	32%	66%	64%	38%	71%	65%
		e	ae	abde	abe					a	a
Rules about spending money online	1540	121	280	513	484	142	810	729	64	722	678
	64%	41%	59%	79%	74%	44%	68%	61%	37%	67%	68%
			ae	abe	abe					a	a
Rules about the information they can share online	1532	126	269	530	473	134	752	780	66	731	660
	64%	43%	57%	81%	73%	41%	63%	65%	38%	67%	66%
			ae	abe	abe					a	a
Rules about how much time they spend online	1359	177	305	441	349	87	696	663	100	710	487
	57%	60%	64%	68%	53%	27%	58%	55%	58%	65%	49%
		e	e	de	e					c	
Rules about when they can go online	1170	157	270	412	284	47	601	569	90	654	367
	49%	53%	57%	63%	44%	15%	50%	47%	52%	60%	37%
		e	de	de	e					c	c

Columns Tested: a,b,c,d,e - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP26. Thinking about all the sorts of things your child may do online – including searching for information, online shopping, watching things online, communicating with others, and so on... Do you have any of these rules about what your child does online? (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2385	455	489	501	503	437	1193	1192	307	1015	919
Effective Weighted Sample	1251	235	259	273	276	408	626	625	147	539	502
Total	2398	294	476	652	652	325	1197	1201	174	1084	1001
Other rules	61	16	21	16	5	3	36	26	12	40	8
	3%	6%	4%	2%	1%	1%	3%	2%	7%	4%	1%
		de	de						c	c	
No, do not have any rules	201	30	24	3	39	105	89	112	20	36	117
	8%	10%	5%	*%	6%	32%	7%	9%	11%	3%	12%
		c	c		c	abcd			b		b
SUMMARY											
ANY RULES	2197	264	452	649	613	220	1108	1089	154	1048	884
	92%	90%	95%	100%	94%	68%	93%	91%	89%	97%	88%
		e	e	abde	e					ac	

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 16

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP26. Thinking about all the sorts of things your child may do online – including searching for information, online shopping, watching things online, communicating with others, and so on... Do you have any of these rules about what your child does online? (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

			CHILD'S AGE AND GENDER										NATION			
	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2385	224	231	243	246	252	249	252	251	222	215	1112	426	417	430
Effective Weighted Sample	1251	114	120	130	129	137	136	138	137	206	202	881	373	336	356
Total	2398	145	148	238	238	326	326	326	326	162	163	1970	213	120	95
Rules about the types of websites or apps they can use	1612	89	92	158	184	268	278	238	206	55	44	1325	146	77	64
	67%	61%	62%	66%	77%	82%	85%	73%	63%	34%	27%	67%	69%	64%	67%
		ij	ij	ij	abij	abchij	abchij	ij	ij						
Rules about the video content they watch online	1587	93	104	174	188	260	289	212	190	43	32	1312	135	80	61
	66%	64%	70%	73%	79%	80%	89%	65%	58%	27%	20%	67%	63%	66%	63%
		ij	ij	ij	ahij	aghij	abcghij	ij	ij						
Rules about who they can contact online	1556	67	62	148	133	273	282	252	233	50	55	1297	132	69	58
	65%	46%	42%	62%	56%	84%	87%	77%	71%	31%	34%	66%	62%	58%	60%
		i		bij	ij	abcdij	abcdhij	abcdij	abdij			c			
Rules about spending money online	1540	63	57	142	138	263	250	266	218	76	66	1265	145	73	57
	64%	44%	39%	60%	58%	81%	77%	82%	67%	47%	41%	64%	68%	61%	60%
				bj	bj	abcdhij	abcdij	abcdhij	abij						
Rules about the information they can share online	1532	67	59	132	137	254	276	232	240	67	67	1275	130	72	56
	64%	46%	40%	56%	58%	78%	85%	71%	74%	41%	41%	65%	61%	60%	59%
					bij	abcdij	abcdgij	abcij	abcdij						
Rules about how much time they spend online	1359	86	91	146	159	222	219	193	155	48	39	1108	127	67	57
	57%	59%	61%	62%	67%	68%	67%	59%	48%	30%	24%	56%	59%	56%	60%
		ij	ij	ij	hij	hij	hij	ij	ij						
Rules about when they can go online	1170	78	78	131	139	192	221	169	115	31	16	959	105	58	48
	49%	54%	53%	55%	58%	59%	68%	52%	35%	19%	10%	49%	49%	49%	50%
		hij	hij	hij	hij	hij	ghij	hij	ij						

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP26. Thinking about all the sorts of things your child may do online – including searching for information, online shopping, watching things online, communicating with others, and so on... Do you have any of these rules about what your child does online? (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2385	224	231	243	246	252	249	252	251	222	215	1112	426	417	430
Effective Weighted Sample	1251	114	120	130	129	137	136	138	137	206	202	881	373	336	356
Total	2398	145	148	238	238	326	326	326	326	162	163	1970	213	120	95
Other rules	61	10	7	12	9	8	8	5	*	1	2	50	6	3	3
	3%	7%	5%	5%	4%	2%	3%	1%	*%	1%	1%	3%	3%	2%	3%
		hi		h											
No, do not have any rules	201	15	14	12	12	2	1	17	22	42	64	161	19	13	8
	8%	11%	10%	5%	5%	1%	*%	5%	7%	26%	39%	8%	9%	11%	8%
		ef	ef						ef	abcdefgh	abcdefghi				
SUMMARY															
ANY RULES	2197	130	134	225	226	323	325	309	304	121	99	1808	194	107	87
	92%	89%	90%	95%	95%	99%	100%	95%	93%	74%	61%	92%	91%	89%	92%
		ij	ij	ij	ij	abhij	abhij	ij	ij	j					

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 16

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP26. Thinking about all the sorts of things your child may do online – including searching for information, online shopping, watching things online, communicating with others, and so on... Do you have any of these rules about what your child does online? (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2385	2011	343	759	623	457	524	1382	981	454	1824	597	795	544
Effective Weighted Sample	1251	1070	163	404	323	237	292	727	529	237	954	321	384	299
Total	2398	2052	314	674	566	507	624	1240	1131	466	1805	616	742	542
Rules about the types of websites or apps they can use	1612	1367	225	454	390	350	402	845	753	319	1230	386	524	371
	67%	67%	72%	67%	69%	69%	64%	68%	67%	69%	68%	63%	71%	68%
Rules about the video content they watch online	1587	1360	216	439	392	329	412	831	741	296	1218	378	505	355
	66%	66%	69%	65%	69%	65%	66%	67%	66%	64%	67%	61%	68%	66%
Rules about who they can contact online	1556	1328	208	449	361	340	388	810	727	327	1167	368	511	360
	65%	65%	66%	67%	64%	67%	62%	65%	64%	70%	65%	60%	69%	66%
Rules about spending money online	1540	1316	198	435	380	341	370	815	711	322	1161	368	523	350
	64%	64%	63%	65%	67%	67%	59%	66%	63%	69%	64%	60%	71% a	65%
Rules about the information they can share online	1532	1317	196	453	352	325	381	806	706	306	1155	371	498	362
	64%	64%	62%	67%	62%	64%	61%	65%	62%	66%	64%	60%	67%	67%
Rules about how much time they spend online	1359	1154	191	417	333	284	313	749	598	260	1043	318	417	328
	57%	56%	61%	62% df	59%	56%	50%	60% df	53%	56%	58%	52%	56%	60%
Rules about when they can go online	1170	966	190	385	275	237	266	660	504	228	897	266	361	294
	49%	47%	61% a	57% df	49%	47%	43%	53% df	45%	49%	50%	43%	49%	54% a

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP26. Thinking about all the sorts of things your child may do online – including searching for information, online shopping, watching things online, communicating with others, and so on... Do you have any of these rules about what your child does online? (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2385	2011	343	759	623	457	524	1382	981	454	1824	597	795	544
Effective Weighted Sample	1251	1070	163	404	323	237	292	727	529	237	954	321	384	299
Total	2398	2052	314	674	566	507	624	1240	1131	466	1805	616	742	542
Other rules	61	48	13	20	16	7	18	36	25	7	53	14	17	14
	3%	2%	4%	3%	3%	1%	3%	3%	2%	2%	3%	2%	2%	3%
No, do not have any rules	201	169	30	46	42	44	64	88	107	34	150	56	52	48
	8%	8%	9%	7%	7%	9%	10%	7%	9%	7%	8%	9%	7%	9%
SUMMARY														
ANY RULES	2197	1883	284	628	524	463	560	1152	1023	432	1655	560	689	494
	92%	92%	91%	93%	93%	91%	90%	93%	91%	93%	92%	91%	93%	91%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 17

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP27. When your child goes online, on any devices, would you usually supervise them in any of these ways? (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2385	455	489	501	503	437	1193	1192	307	1015	919
Effective Weighted Sample	1251	235	259	273	276	408	626	625	147	539	502
Total	2398	294	476	652	652	325	1197	1201	174	1084	1001
Asking about what they are doing or have been doing online	1431	106	279	493	433	120	694	737	52	709	600
	60%	36%	59%	76%	66%	37%	58%	61%	30%	65%	60%
			ae	abe	ae					a	a
Being nearby and regularly checking what they do	1282	171	354	453	256	48	674	608	97	778	347
	53%	58%	74%	69%	39%	15%	56%	51%	56%	72%	35%
		de	ade	ade	e				c	ac	
Check the browser/ device history after they have been online	812	56	145	322	228	62	415	397	24	413	322
	34%	19%	30%	49%	35%	19%	35%	33%	14%	38%	32%
			ae	abde	ae					a	a
Sitting beside them and watching or helping them while they are online	647	193	214	168	54	18	326	321	113	411	93
	27%	66%	45%	26%	8%	6%	27%	27%	65%	38%	9%
		bcde	cde	de					bc	c	
Other types of supervision	208	20	41	67	58	22	106	102	12	87	95
	9%	7%	9%	10%	9%	7%	9%	8%	7%	8%	9%
No, don't supervise their online access and use	305	15	11	25	101	154	138	167	12	32	228
	13%	5%	2%	4%	16%	47%	12%	14%	7%	3%	23%
					abc	abcd					ab

Columns Tested: a,b,c,d,e - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP27. When your child goes online, on any devices, would you usually supervise them in any of these ways? (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2385	455	489	501	503	437	1193	1192	307	1015	919
Effective Weighted Sample	1251	235	259	273	276	408	626	625	147	539	502
Total	2398	294	476	652	652	325	1197	1201	174	1084	1001
SUMMARY											
ANY TYPES OF SUPERVISION	2093	279	465	627	551	172	1059	1035	162	1052	772
	87%	95%	98%	96%	84%	53%	88%	86%	93%	97%	77%
		de	de	de	e				c	c	

Columns Tested: a,b,c,d,e - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP27. When your child goes online, on any devices, would you usually supervise them in any of these ways? (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total					CHILD'S AGE AND GENDER							NATION			
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2385	224	231	243	246	252	249	252	251	222	215	1112	426	417	430
Effective Weighted Sample	1251	114	120	130	129	137	136	138	137	206	202	881	373	336	356
Total	2398	145	148	238	238	326	326	326	326	162	163	1970	213	120	95
Asking about what they are doing or have been doing online	1431	60	46	134	145	238	255	205	229	58	62	1178	129	68	55
	60%	42%	31%	56%	61%	73%	78%	63%	70%	36%	38%	60%	61%	57%	58%
				bij	abij	abcij	abcdgij	abij	abij						
Being nearby and regularly checking what they do	1282	89	82	182	172	234	219	144	113	26	22	1058	116	58	49
	53%	61%	55%	76%	72%	72%	67%	44%	35%	16%	14%	54%	54%	49%	52%
		ghij	hij	bghij	bghij	bghij	ghij	ij	ij						
Check the browser/ device history after they have been online	812	30	25	69	76	161	161	116	112	39	22	660	74	45	33
	34%	21%	17%	29%	32%	49%	50%	36%	34%	24%	14%	33%	35%	38%	35%
				j	bj	abcdij	abcdij	abj	bj	j					
Sitting beside them and watching or helping them while they are online	647	94	98	93	120	95	72	31	23	12	7	532	59	33	23
	27%	65%	66%	39%	51%	29%	22%	9%	7%	7%	4%	27%	28%	27%	24%
		cefghij	cefghij	fghij	efghij	ghij	ghij								
Other types of supervision	208	9	11	13	28	38	29	35	23	11	11	177	13	8	10
	9%	6%	8%	6%	12%	12%	9%	11%	7%	7%	7%	9%	6%	7%	10%
No, don't supervise their online access and use	305	6	9	4	7	16	9	42	59	70	83	247	30	18	10
	13%	4%	6%	2%	3%	5%	3%	13%	18%	43%	51%	13%	14%	15%	10%
								cdf	abcdef	abcdefgh	abcdefgh				

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP27. When your child goes online, on any devices, would you usually supervise them in any of these ways? (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
						CHILD'S AGE AND GENDER							NATION		
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2385	224	231	243	246	252	249	252	251	222	215	1112	426	417	430
Effective Weighted Sample	1251	114	120	130	129	137	136	138	137	206	202	881	373	336	356
Total	2398	145	148	238	238	326	326	326	326	162	163	1970	213	120	95
SUMMARY															
ANY TYPES OF SUPERVISION	2093	140	139	234	231	310	317	284	267	92	80	1723	183	102	85
	87%	96%	94%	98%	97%	95%	97%	87%	82%	57%	49%	87%	86%	85%	90%
		hij	hij	ghij	ghij	hij	ghij	ij	ij						

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 17

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP27. When your child goes online, on any devices, would you usually supervise them in any of these ways? (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2385	2011	343	759	623	457	524	1382	981	454	1824	597	795	544
Effective Weighted Sample	1251	1070	163	404	323	237	292	727	529	237	954	321	384	299
Total	2398	2052	314	674	566	507	624	1240	1131	466	1805	616	742	542
Asking about what they are doing or have been doing online	1431	1238	185	412	364	300	342	775	643	283	1088	347	460	324
	60%	60%	59%	61%	64%	59%	55%	63%	57%	61%	60%	56%	62%	60%
Being nearby and regularly checking what they do	1282	1088	181	334	323	282	328	657	610	268	966	315	417	270
	53%	53%	57%	50%	57%	56%	53%	53%	54%	58%	54%	51%	56%	50%
Check the browser/ device history after they have been online	812	710	92	235	193	159	220	428	379	205	580	187	259	174
	34%	35%	29%	35%	34%	31%	35%	35%	34%	44% b	32%	30%	35%	32%
Sitting beside them and watching or helping them while they are online	647	545	96	182	136	126	196	318	322	141	479	191	214	112
	27%	27%	30%	27%	24%	25%	31%	26%	28%	30%	27%	31% c	29%	21%
Other types of supervision	208	163	41	68	55	32	51	123	83	41	160	41	59	63
	9%	8%	13%	10%	10%	6%	8%	10%	7%	9%	9%	7%	8%	12%
No, don't supervise their online access and use	305	261	37	80	58	64	99	139	162	57	223	80	78	80
	13%	13%	12%	12%	10%	13%	16%	11%	14%	12%	12%	13%	10%	15%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP27. When your child goes online, on any devices, would you usually supervise them in any of these ways? (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2385	2011	343	759	623	457	524	1382	981	454	1824	597	795	544
Effective Weighted Sample	1251	1070	163	404	323	237	292	727	529	237	954	321	384	299
Total	2398	2052	314	674	566	507	624	1240	1131	466	1805	616	742	542
SUMMARY														
ANY TYPES OF SUPERVISION	2093	1791	277	594	508	443	525	1101	968	409	1582	535	664	462
	87%	87%	88%	88%	90%	87%	84%	89%	86%	88%	88%	87%	90%	85%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 18

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP28. Have you ever talked to your child about how to stay safe online? For example, have you ever discussed with them the potential dangers of things like content on sites or apps that might be unsuitable for their age, sharing too much information online, contact with people they don't know personally, and so on? (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2385	455	489	501	503	437	1193	1192	307	1015	919
Effective Weighted Sample	1251	235	259	273	276	408	626	625	147	539	502
Total	2398	294	476	652	652	325	1197	1201	174	1084	1001
Yes	2062	123	372	624	640	303	1029	1033	60	899	980
	86%	42%	78%	96%	98%	93%	86%	86%	34%	83%	98%
			a	ab	abe	ab				a	ab
No	305	164	100	20	9	12	152	152	110	170	17
	13%	56%	21%	3%	1%	4%	13%	13%	63%	16%	2%
		bcde	cde						bc	c	
Don't know	31	7	4	8	3	10	16	16	4	15	4
	1%	2%	1%	1%	*%	3%	1%	1%	2%	1%	*%

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 18

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP28. Have you ever talked to your child about how to stay safe online? For example, have you ever discussed with them the potential dangers of things like content on sites or apps that might be unsuitable for their age, sharing too much information online, contact with people they don't know personally, and so on? (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

			CHILD'S AGE AND GENDER										NATION			
	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2385	224	231	243	246	252	249	252	251	222	215	1112	426	417	430
Effective Weighted Sample	1251	114	120	130	129	137	136	138	137	206	202	881	373	336	356
Total	2398	145	148	238	238	326	326	326	326	162	163	1970	213	120	95
Yes	2062	61	62	188	184	313	311	318	322	149	154	1693	181	107	81
	86%	42%	42%	79%	77%	96%	95%	98%	99%	92%	95%	86%	85%	89%	85%
				ab	ab	abcd	abcd	abcd	abcdi	abcd	abcd				
No	305	79	85	47	53	13	7	5	4	9	3	248	30	12	15
	13%	54%	57%	20%	22%	4%	2%	2%	1%	5%	2%	13%	14%	10%	15%
		cdefghij	cdefghij	efghij	efghij										
Don't know	31	6	1	3	1	*	8	3	-	4	5	29	2	1	-
	1%	4%	1%	1%	*%	*%	2%	1%	-%	3%	3%	1%	1%	1%	-%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP28. Have you ever talked to your child about how to stay safe online? For example, have you ever discussed with them the potential dangers of things like content on sites or apps that might be unsuitable for their age, sharing too much information online, contact with people they don't know personally, and so on? (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2385	2011	343	759	623	457	524	1382	981	454	1824	597	795	544
Effective Weighted Sample	1251	1070	163	404	323	237	292	727	529	237	954	321	384	299
Total	2398	2052	314	674	566	507	624	1240	1131	466	1805	616	742	542
Yes	2062	1772	259	588	472	448	527	1061	975	425	1530	538	633	463
	86%	86%	82%	87%	83%	88%	85%	86%	86%	91%	85%	87%	85%	85%
No	305	251	53	82	84	58	79	166	138	34	257	63	106	78
	13%	12%	17%	12%	15%	11%	13%	13%	12%	7%	14%	10%	14%	14%
											a			
Don't know	31	29	2	3	10	1	17	13	18	7	19	15	3	2
	1%	1%	1%	1%	2%	*%	3%	1%	2%	1%	1%	2%	*%	*%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 19

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP29. Which of these best describes how often you talk to your child about how to stay safe online? (SINGLE CODE)

Base : Parents who have ever talked to their child aged 3-17 about how to stay safe online

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	1958	200	376	478	493	411	975	983	121	816	896
Effective Weighted Sample	1039	100	198	261	271	383	520	518	58	432	488
Total	2062	123	372	624	640	303	1029	1033	60	899	980
At least every few weeks	1036	73	193	364	309	97	542	493	40	492	432
	50%	59%	52%	58%	48%	32%	53%	48%	66%	55%	44%
		e	e	e	e				c	c	
At least every few months	558	22	98	169	202	67	261	297	10	232	290
	27%	18%	26%	27%	32%	22%	25%	29%	17%	26%	30%
					ae						
Less often than every few months, but more than once	345	18	55	86	99	86	156	189	6	139	188
	17%	15%	15%	14%	16%	28%	15%	18%	11%	15%	19%
						abcd					
Have talked to them once, and not since then	99	6	17	5	22	50	57	43	3	25	60
	5%	5%	5%	1%	3%	16%	5%	4%	5%	3%	6%
			c			abcd					
Don't know	24	4	8	-	7	4	14	10	1	12	10
	1%	4%	2%	-%	1%	1%	1%	1%	1%	1%	1%
		c									

Columns Tested: a,b,c,d,e - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP29. Which of these best describes how often you talk to your child about how to stay safe online? (SINGLE CODE)

Base : Parents who have ever talked to their child aged 3-17 about how to stay safe online

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	1958	90	110	194	182	240	238	245	248	206	205	926	341	348	343
Effective Weighted Sample	1039	46	55	104	95	131	130	135	136	191	193	730	307	285	290
Total	2062	61	62	188	184	313	311	318	322	149	154	1693	181	107	81
At least every few weeks	1036	36	37	100	93	191	173	157	153	60	37	843	91	60	41
	50%	58%	60%	53%	51%	61%	56%	49%	47%	40%	24%	50%	50%	56%	51%
		j	j	j	j	ij	ij	j	j	j					
At least every few months	558	12	10	44	55	87	82	90	112	29	38	459	55	25	19
	27%	19%	16%	23%	30%	28%	26%	28%	35%	19%	25%	27%	30%	23%	24%
									i						
Less often than every few months, but more than once	345	11	8	24	31	34	52	50	49	37	49	284	29	18	14
	17%	17%	12%	13%	17%	11%	17%	16%	15%	25%	32%	17%	16%	17%	17%
										e	bcdefgh				
Have talked to them once, and not since then	99	3	3	13	4	1	3	17	4	22	28	85	5	4	6
	5%	4%	5%	7%	2%	*%	1%	5%	1%	15%	18%	5%	3%	4%	7%
				e						defgh	cdefgh				b
Don't know	24	*	4	8	*	-	-	4	4	2	2	22	1	*	1
	1%	1%	6%	4%	*%	-%	-%	1%	1%	1%	1%	1%	1%	*%	1%
			ef												

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

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Table 19

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP29. Which of these best describes how often you talk to your child about how to stay safe online? (SINGLE CODE)

Base : Parents who have ever talked to their child aged 3-17 about how to stay safe online

		AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
	Total	URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	1958	1661	267	624	495	389	431	1119	820	411	1462	510	644	430
Effective Weighted Sample	1039	892	129	342	258	203	237	600	440	214	778	274	312	245
Total	2062	1772	259	588	472	448	527	1061	975	425	1530	538	633	463
At least every few weeks	1036	920	94	281	198	253	294	478	547	249	743	300	320	197
	50%	52%	37%	48%	42%	57%	56%	45%	56%	59%	49%	56%	51%	43%
		b				be	be		be	b		c		
At least every few months	558	478	75	165	151	98	137	316	235	81	450	130	176	153
	27%	27%	29%	28%	32%	22%	26%	30%	24%	19%	29%	24%	28%	33%
											a			
Less often than every few months, but more than once	345	268	72	114	100	68	58	215	126	67	251	77	101	91
	17%	15%	28%	19%	21%	15%	11%	20%	13%	16%	16%	14%	16%	20%
			a	d	df			df						
Have talked to them once, and not since then	99	83	16	26	23	28	22	49	50	26	69	23	33	20
	5%	5%	6%	4%	5%	6%	4%	5%	5%	6%	5%	4%	5%	4%
Don't know	24	23	2	3	1	*	16	4	16	1	16	8	3	1
	1%	1%	1%	1%	*%	*%	3%	*%	2%	*%	1%	1%	*%	*%
							be							

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 20

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP29. Which of these best describes how often you talk to your child about how to stay safe online? (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2385	455	489	501	503	437	1193	1192	307	1015	919
Effective Weighted Sample	1251	235	259	273	276	408	626	625	147	539	502
Total	2398	294	476	652	652	325	1197	1201	174	1084	1001
At least every few weeks	1036	73	193	364	309	97	542	493	40	492	432
	43%	25%	41%	56%	47%	30%	45%	41%	23%	45%	43%
			ae	abe	ae					a	a
At least every few months	558	22	98	169	202	67	261	297	10	232	290
	23%	8%	21%	26%	31%	21%	22%	25%	6%	21%	29%
			a	a	abe	a				a	ab
Less often than every few months, but more than once	345	18	55	86	99	86	156	189	6	139	188
	14%	6%	12%	13%	15%	26%	13%	16%	4%	13%	19%
				a	a	abcd				a	ab
Have talked to them once, and not since then	99	6	17	5	22	50	57	43	3	25	60
	4%	2%	4%	1%	3%	15%	5%	4%	2%	2%	6%
						abcd					b
Don't know	24	4	8	-	7	4	14	10	1	12	10
	1%	1%	2%	-%	1%	1%	1%	1%	*%	1%	1%
HAVE NOT TALKED TO THEIR CHILD ABOUT HOW TO STAY SAFE ONLINE	336	171	104	28	12	22	168	168	114	185	21
	14%	58%	22%	4%	2%	7%	14%	14%	66%	17%	2%
		bcde	cde			d			bc	c	

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 20

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP29. Which of these best describes how often you talk to your child about how to stay safe online? (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

						CHILD'S AGE AND GENDER							NATION			
	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2385	224	231	243	246	252	249	252	251	222	215	1112	426	417	430
Effective Weighted Sample	1251	114	120	130	129	137	136	138	137	206	202	881	373	336	356
Total	2398	145	148	238	238	326	326	326	326	162	163	1970	213	120	95
At least every few weeks	1036	36	37	100	93	191	173	157	153	60	37	843	91	60	41
	43%	24%	25%	42%	39%	59%	53%	48%	47%	37%	23%	43%	43%	50%	43%
				abj	j	abcdij	abij	abj	abj	j					
At least every few months	558	12	10	44	55	87	82	90	112	29	38	459	55	25	19
	23%	8%	7%	18%	23%	27%	25%	28%	34%	18%	24%	23%	26%	21%	20%
				b	ab	ab	ab	ab	abci	b	ab				
Less often than every few months, but more than once	345	11	8	24	31	34	52	50	49	37	49	284	29	18	14
	14%	7%	5%	10%	13%	11%	16%	15%	15%	23%	30%	14%	14%	15%	15%
							b	b	b	abce	abcdefgh				
Have talked to them once, and not since then	99	3	3	13	4	1	3	17	4	22	28	85	5	4	6
	4%	2%	2%	6%	2%	*%	1%	5%	1%	14%	17%	4%	2%	4%	6%
										abdefh	abcdefgh				b
Don't know	24	*	4	8	*	-	-	4	4	2	2	22	1	*	1
	1%	*%	3%	3%	*%	-%	-%	1%	1%	1%	1%	1%	1%	*%	1%
HAVE NOT TALKED TO THEIR CHILD ABOUT HOW TO STAY SAFE ONLINE	336	84	86	49	54	13	15	8	4	13	9	277	32	13	15
	14%	58%	58%	21%	23%	4%	5%	2%	1%	8%	5%	14%	15%	11%	15%
		cdefghij	cdefghij	efghij	efghij					h					

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 20

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP29. Which of these best describes how often you talk to your child about how to stay safe online? (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2385	2011	343	759	623	457	524	1382	981	454	1824	597	795	544
Effective Weighted Sample	1251	1070	163	404	323	237	292	727	529	237	954	321	384	299
Total	2398	2052	314	674	566	507	624	1240	1131	466	1805	616	742	542
At least every few weeks	1036 43%	920 45% b	94 30%	281 42%	198 35%	253 50% be	294 47% b	478 39%	547 48% be	249 53% b	743 41%	300 49% c	320 43%	197 36%
At least every few months	558 23%	478 23%	75 24%	165 24%	151 27%	98 19%	137 22%	316 25%	235 21%	81 17%	450 25%	130 21%	176 24%	153 28%
Less often than every few months, but more than once	345 14%	268 13%	72 23% a	114 17% d	100 18% df	68 13%	58 9%	215 17%	126 11% df	67 14%	251 14%	77 13%	101 14%	91 17%
Have talked to them once, and not since then	99 4%	83 4%	16 5%	26 4%	23 4%	28 5%	22 4%	49 4%	50 4%	26 6%	69 4%	23 4%	33 4%	20 4%
Don't know	24 1%	23 1%	2 *%	3 *%	1 *%	* *%	16 3% be	4 *%	16 1%	1 *%	16 1%	8 1%	3 *%	1 *%
HAVE NOT TALKED TO THEIR CHILD ABOUT HOW TO STAY SAFE ONLINE	336 14%	280 14%	56 18%	86 13%	94 17%	59 12%	97 15%	179 14%	156 14%	41 9%	275 15%	78 13%	109 15%	80 15%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP31. Before today, were you aware of any of these types of technical tools or controls – whether or not you use them? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
Parental control software set up on a particular device used to go online (e.g. Net Nanny, McAfee Family Protection, Open DNS FamilyShield).	1533	218	293	431	405	185	788	745	126	700	620
	63%	67%	60%	66%	62%	57%	65%	61%	63%	63%	62%
		e									
Parental controls built into the device by the manufacturer – e.g. Windows, Apple, Xbox, PlayStation etc.	1486	189	296	443	403	155	747	739	116	692	596
	61%	58%	61%	68%	62%	48%	61%	60%	58%	63%	60%
		e	e	e	e						
Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)	1484	195	280	415	407	186	756	728	110	672	626
	61%	60%	57%	64%	62%	57%	62%	60%	56%	61%	62%

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 21

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QP31. Before today, were you aware of any of these types of technical tools or controls – whether or not you use them? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
Restrict access to inappropriate online content - through things like Google SafeSearch, YouTube Restricted mode or TikTok Family Safety Mode	1243	166	235	391	331	120	613	629	100	576	493
	51%	51%	48%	60%	51%	37%	50%	51%	50%	52%	49%
		e	e	be	e						
Change the settings on your child's phone or tablet to stop apps being downloaded or stop in-app purchases	1233	164	259	389	314	106	609	624	91	624	457
	50%	50%	53%	60%	48%	33%	50%	51%	46%	56%	46%
		e	e	de	e					c	
Parental control software, settings or apps that can be used on your child's phone or tablet to restrict access to content or manage their use of the device	1198	154	233	358	355	99	583	616	88	565	475
	49%	47%	48%	55%	54%	30%	48%	50%	44%	51%	47%
		e	e	e	e						
Apps that can be installed on a child's phone to monitor which apps they use and for how long	911	118	172	261	271	90	444	467	59	418	381
	37%	36%	35%	40%	42%	28%	36%	38%	30%	38%	38%
				e	e						

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 21

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QP31. Before today, were you aware of any of these types of technical tools or controls – whether or not you use them? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
None of these	158	14	36	23	44	41	76	82	9	63	78
	6%	4%	7%	3%	7%	13%	6%	7%	5%	6%	8%
						ac					
Don't know	61	11	13	2	15	20	33	28	7	16	27
	2%	3%	3%	*%	2%	6%	3%	2%	3%	1%	3%
		c				c					
SUMMARY											
AWARE OF ANY OF THESE TECHNICAL TOOLS OR CONTROLS	2226	301	440	627	592	265	1113	1113	183	1026	896
	91%	93%	90%	96%	91%	81%	91%	91%	92%	93%	89%
		e	e	be	e						

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 21

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QP31. Before today, were you aware of any of these types of technical tools or controls – whether or not you use them? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
						CHILD'S AGE AND GENDER							NATION		
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215	1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202	904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163	2009	218	121	97
Parental control software set up on a particular device used to go online (e.g. Net Nanny, McAfee Family Protection, Open DNS FamilyShield).	1533 63%	109 67% i	109 67% i	147 60%	146 60%	231 71% i	200 61%	217 67% i	188 58%	83 51%	102 62%	1257 63%	140 64%	77 64%	59 61%
Parental controls built into the device by the manufacturer – e.g. Windows, Apple, Xbox, PlayStation etc.	1486 61%	98 60%	91 56%	141 58%	155 63% ij	216 66% ij	227 70% ij	216 66% ij	187 57%	76 47%	79 49%	1235 61%	128 59%	69 57%	54 56%
Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)	1484 61%	104 64%	91 56%	137 56%	143 59%	221 68%	195 60%	201 62%	206 63%	93 57%	93 57%	1233 61%	128 59%	67 55%	56 58%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 21

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QP31. Before today, were you aware of any of these types of technical tools or controls – whether or not you use them? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215	1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202	904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163	2009	218	121	97
Restrict access to inappropriate online content - through things like Google SafeSearch, YouTube Restricted mode or TikTok Family Safety Mode	1243	78	88	111	124	190	201	174	157	61	59	1022	114	62	45
	51%	48%	54%	45%	51%	58%	62%	53%	48%	37%	36%	51%	52%	52%	47%
			ij		j	ij	cij	ij							
Change the settings on your child's phone or tablet to stop apps being downloaded or stop in-app purchases	1233	83	82	121	138	187	202	165	149	53	53	1036	102	53	43
	50%	51%	50%	50%	56%	57%	62%	51%	46%	33%	33%	52%	47%	44%	45%
		ij	ij	ij	ij	ij	hij	ij							
Parental control software, settings or apps that can be used on your child's phone or tablet to restrict access to content or manage their use of the device	1198	82	71	104	129	162	196	188	167	46	53	1002	100	54	42
	49%	51%	44%	43%	53%	50%	60%	58%	51%	28%	32%	50%	46%	45%	44%
		ij	i	i	ij	ij	bcij	ij	ij						
Apps that can be installed on a child's phone to monitor which apps they use and for how long	911	58	60	84	88	119	142	138	133	46	44	763	75	42	32
	37%	35%	37%	34%	36%	36%	44%	42%	41%	28%	27%	38%	34%	35%	33%
							ij	ij							

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP31. Before today, were you aware of any of these types of technical tools or controls – whether or not you use them? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215	1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202	904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163	2009	218	121	97
None of these	158	4	10	18	18	17	6	19	25	19	23	132	11	8	7
	6%	2%	6%	7%	7%	5%	2%	6%	8%	11%	14%	7%	5%	7%	7%
										af	aef				
Don't know	61	3	8	6	7	1	1	10	5	13	6	48	7	3	2
	2%	2%	5%	2%	3%	*%	*%	3%	1%	8%	4%	2%	3%	2%	2%
										aefh					

SUMMARY

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
AWARE OF ANY OF THESE TECHNICAL TOOLS OR CONTROLS	2226	157	145	221	219	308	319	296	296	131	134	1828	200	110	88
	91%	96%	89%	90%	90%	95%	98%	91%	91%	80%	82%	91%	92%	91%	91%
		ij					ij	bcdij	i		i				

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

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QP31. Before today, were you aware of any of these types of technical tools or controls – whether or not you use them? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
Parental control software set up on a particular device used to go online (e.g. Net Nanny, McAfee Family Protection, Open DNS FamilyShield).	1533 63%	1310 63%	201 63%	458 67%	365 63%	327 64%	369 58%	823 65%	696 61%	310 66%	1156 63%	393 63%	480 64%	379 68%
Parental controls built into the device by the manufacturer – e.g. Windows, Apple, Xbox, PlayStation etc.	1486 61%	1280 61%	188 59%	458 67% df	369 63%	301 59%	351 55%	827 65% df	652 57%	289 62%	1130 61%	334 53%	478 63% a	387 70% a
Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)	1484 61%	1253 60%	214 67%	502 73% bcdf	350 60%	291 57%	327 51%	853 67% cdf	618 54%	285 61%	1115 61%	348 56%	455 60%	390 71% ab

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 21

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QP31. Before today, were you aware of any of these types of technical tools or controls – whether or not you use them? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
Restrict access to inappropriate online content - through things like Google SafeSearch, YouTube Restricted mode or TikTok Family Safety Mode	1243 51%	1053 50%	182 57%	410 60% bdf	275 47%	260 51%	288 45%	685 54%	548 48%	236 50%	956 52%	282 45%	385 51%	326 59% a
Change the settings on your child's phone or tablet to stop apps being downloaded or stop in-app purchases	1233 50%	1049 50%	173 54%	396 58% cdf	327 56% df	242 47%	252 40%	723 57% cdf	494 43%	245 52%	930 51%	242 39%	391 52% a	345 62% ab
Parental control software, settings or apps that can be used on your child's phone or tablet to restrict access to content or manage their use of the device	1198 49%	1029 49%	162 51%	382 56% df	309 53% df	235 46%	259 41%	691 55% df	495 43%	224 48%	916 50%	227 36%	392 52% a	339 61% a
Apps that can be installed on a child's phone to monitor which apps they use and for how long	911 37%	777 37%	128 40%	296 43% df	226 39%	172 33%	212 33%	522 41% f	383 33%	160 34%	710 39%	199 32%	303 40%	234 42% a

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

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QP31. Before today, were you aware of any of these types of technical tools or controls – whether or not you use them? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
None of these	158 6%	129 6%	26 8%	29 4%	24 4%	25 5%	77 12% abce	53 4%	102 9% abe	25 5%	119 6%	52 8% c	46 6%	19 3%
Don't know	61 2%	54 3%	5 2%	4 1%	11 2%	13 2%	27 4% ae	15 1%	39 3% ae	8 2%	41 2%	15 2%	9 1%	4 1%
SUMMARY														
AWARE OF ANY OF THESE TECHNICAL TOOLS OR CONTROLS	2226 91%	1911 91%	286 90%	651 95% df	547 94% df	475 93% d	532 84%	1199 95% df	1007 88%	435 93%	1682 91%	560 89%	700 93%	530 96% a

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 22

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP32. Do you use any of these types of technical tools or controls to manage your child's access to online content? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
Parental controls built into the device by the manufacturer – e.g. Windows, Apple, Xbox, PlayStation etc.	754	101	176	241	190	47	381	374	58	400	248
	31%	31%	36%	37%	29%	14%	31%	31%	29%	36%	25%
		e	e	e	e					c	
Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)	669	82	131	164	212	81	354	315	42	286	309
	27%	25%	27%	25%	33%	25%	29%	26%	21%	26%	31%
Change the settings on your child's phone or tablet to stop apps being downloaded or stop in-app purchases	624	96	153	216	131	29	288	336	50	360	184
	26%	29%	31%	33%	20%	9%	24%	27%	25%	33%	18%
		e	de	de	e					c	

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

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QP32. Do you use any of these types of technical tools or controls to manage your child's access to online content? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
Restrict access to inappropriate online content - through things like Google SafeSearch, YouTube Restricted mode or TikTok Family Safety Mode	592	94	123	203	144	28	272	320	50	308	192
	24%	29%	25%	31%	22%	9%	22%	26%	25%	28%	19%
		e	e	e	e					c	
Parental control software set up on a particular device used to go online (e.g. Net Nanny, McAfee Family Protection, Open DNS FamilyShield).	524	77	106	157	129	55	285	239	39	263	195
	21%	24%	22%	24%	20%	17%	23%	20%	20%	24%	19%
Parental control software, settings or apps that can be used on your child's phone or tablet to restrict access to content or manage their use of the device	497	82	106	171	118	22	235	262	46	273	147
	20%	25%	22%	26%	18%	7%	19%	21%	23%	25%	15%
		e	e	e	e					c	
Apps that can be installed on a child's phone to monitor which apps they use and for how long	288	42	53	90	86	17	124	164	22	133	113
	12%	13%	11%	14%	13%	5%	10%	13%	11%	12%	11%
		e	e	e	e						

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 22

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP32. Do you use any of these types of technical tools or controls to manage your child's access to online content? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
None of these	630	66	104	115	190	156	307	323	45	224	327
	26%	20%	21%	18%	29%	48%	25%	26%	23%	20%	33%
					c	abcd					b
Don't know	100	19	19	19	17	26	58	42	14	33	36
	4%	6%	4%	3%	3%	8%	5%	3%	7%	3%	4%
						cd					

SUMMARY

	Total	3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
USE ANY OF THESE TECHNICAL TOOLS OR CONTROLS	1715	241	366	518	445	144	857	858	139	847	638
	70%	74%	75%	80%	68%	44%	70%	70%	70%	77%	64%
		e	e	de	e					c	

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 22

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP32. Do you use any of these types of technical tools or controls to manage your child's access to online content? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
						CHILD'S AGE AND GENDER							NATION		
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215	1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202	904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163	2009	218	121	97
Parental controls built into the device by the manufacturer – e.g. Windows, Apple, Xbox, PlayStation etc.	754	47	53	89	87	113	127	107	83	23	23	626	64	35	29
	31%	29%	33%	37%	36%	35%	39%	33%	25%	14%	14%	31%	29%	29%	30%
		ij	ij	ij	ij	ij	ij	ij							
Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)	669	39	43	68	63	88	76	110	102	49	32	548	62	31	28
	27%	24%	26%	28%	26%	27%	23%	34%	31%	30%	20%	27%	28%	26%	29%
								j							
Change the settings on your child's phone or tablet to stop apps being downloaded or stop in-app purchases	624	45	51	76	77	96	120	61	70	10	19	520	55	23	25
	26%	28%	31%	31%	31%	29%	37%	19%	21%	6%	11%	26%	25%	19%	25%
		ij	ij	ij	ij	ij	ghij	i	i						

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 22

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP32. Do you use any of these types of technical tools or controls to manage your child's access to online content? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
						CHILD'S AGE AND GENDER							NATION		
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215	1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202	904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163	2009	218	121	97
Restrict access to inappropriate online content - through things like Google SafeSearch, YouTube Restricted mode or TikTok Family Safety Mode	592	41	53	54	69	89	114	76	68	13	16	490	54	25	22
	24%	25% ij	33% ij	22% ij	28% ij	27% ij	35% ij	23% ij	21% ij	8%	10%	24%	25%	21%	23%
Parental control software set up on a particular device used to go online (e.g. Net Nanny, McAfee Family Protection, Open DNS FamilyShield).	524	38	38	63	43	80	77	79	49	24	32	415	57	28	24
	21%	24%	24%	26%	18%	25%	24%	24%	15%	14%	19%	21%	26%	23%	25%
Parental control software, settings or apps that can be used on your child's phone or tablet to restrict access to content or manage their use of the device	497	40	42	40	66	74	96	72	46	9	12	410	46	22	19
	20%	25% ij	26% ij	16% i	27% hij	23% ij	30% chij	22% ij	14%	6%	8%	20%	21%	18%	20%
Apps that can be installed on a child's phone to monitor which apps they use and for how long	288	16	26	21	32	39	51	37	48	9	8	237	27	13	11
	12%	10%	16% ij	9%	13% j	12%	16% ij	11%	15% ij	6%	5%	12%	13%	10%	12%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP32. Do you use any of these types of technical tools or controls to manage your child's access to online content? (MULTI CODE)

Base : All parents of 3-17 year olds

						CHILD'S AGE AND GENDER								NATION			
	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17		ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j		a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215		1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202		904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163		2009	218	121	97
None of these	630	32	33	42	62	73	41	88	102	71	84		515	57	35	24
	26%	20%	20%	17%	25%	22%	13%	27%	31%	44%	52%		26%	26%	29%	25%
					f			f	cf	abcdefg	abcdefgh					
Don't know	100	11	9	9	10	10	8	12	6	17	9		81	10	4	4
	4%	6%	5%	4%	4%	3%	2%	4%	2%	10%	5%		4%	5%	4%	4%
										efh						
SUMMARY																
USE ANY OF THESE TECHNICAL TOOLS OR CONTROLS	1715	120	121	193	173	242	276	227	218	75	70		1414	151	82	69
	70%	74%	74%	79%	71%	74%	85%	70%	67%	46%	43%		70%	69%	67%	71%
		ij	ij	ij	ij	ij	dghij	ij	ij							

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 22

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QP32. Do you use any of these types of technical tools or controls to manage your child's access to online content? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
Parental controls built into the device by the manufacturer – e.g. Windows, Apple, Xbox, PlayStation etc.	754	648	97	231	164	163	195	395	358	142	588	167	216	196
	31%	31%	30%	34%	28%	32%	31%	31%	31%	30%	32%	27%	29%	35%
Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)	669	575	93	261	152	100	153	412	253	127	498	184	171	191
	27%	27%	29%	38%	26%	20%	24%	33%	22%	27%	27%	29%	23%	35%
				bcdf				cdf						b
Change the settings on your child's phone or tablet to stop apps being downloaded or stop in-app purchases	624	528	92	224	167	108	121	391	229	126	474	118	181	197
	26%	25%	29%	33%	29%	21%	19%	31%	20%	27%	26%	19%	24%	36%
				cdf	df			cdf						ab

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

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QP32. Do you use any of these types of technical tools or controls to manage your child's access to online content? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
Restrict access to inappropriate online content - through things like Google SafeSearch, YouTube Restricted mode or TikTok Family Safety Mode	592 24%	507 24%	81 26%	191 28%	133 23%	123 24%	141 22%	324 26%	264 23%	105 22%	470 26%	138 22%	193 26%	148 27%
Parental control software set up on a particular device used to go online (e.g. Net Nanny, McAfee Family Protection, Open DNS FamilyShield).	524 21%	443 21%	70 22%	173 25% b	100 17%	121 24%	123 19%	274 22%	244 21%	122 26%	370 20%	145 23%	167 22%	124 22%
Parental control software, settings or apps that can be used on your child's phone or tablet to restrict access to content or manage their use of the device	497 20%	423 20%	71 22%	158 23%	130 22%	89 17%	115 18%	288 23%	204 18%	100 21%	382 21%	86 14%	160 21% a	136 25% a

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

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QP32. Do you use any of these types of technical tools or controls to manage your child's access to online content? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
Apps that can be installed on a child's phone to monitor which apps they use and for how long	288	246	41	94	69	49	73	163	122	56	220	63	81	81
	12%	12%	13%	14%	12%	10%	12%	13%	11%	12%	12%	10%	11%	15%
None of these	630	529	89	154	143	151	174	297	325	124	469	154	215	139
	26%	25%	28%	23%	25%	29%	27%	23%	28%	26%	25%	25%	28%	25%
Don't know	100	88	10	11	16	18	49	26	67	9	74	31	20	6
	4%	4%	3%	2%	3%	3%	8%	2%	6%	2%	4%	5%	3%	1%
							abe		ae			c		
SUMMARY														
USE ANY OF THESE TECHNICAL TOOLS OR CONTROLS	1715	1477	219	519	423	345	412	943	757	335	1298	441	520	408
	70%	71%	69%	76%	73%	67%	65%	74%	66%	72%	71%	70%	69%	74%
				df				df						

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 23

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP42A. You said earlier you were aware of 'Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)'
Here are some things that other people have said about this type of technical tool or control. Do any of these apply to your household? (MULTI CODE)

Base : Parents who of a child aged 3-17 who are aware of content filters provided by the broadband internet service provider

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	1460	309	278	302	312	259	746	714	205	610	563
Effective Weighted Sample	773	161	152	172	175	239	392	381	98	335	312
Total	1484	195	280	415	407	186	756	728	110	672	626
I can trust my child to be sensible/ responsible	623	21	70	180	249	103	317	306	10	216	365
	42%	11%	25%	43%	61%	56%	42%	42%	9%	32%	58%
			a	ab	abc	ab				a	ab
I prefer to supervise my child's online use by talking to them and setting rules	586	56	128	200	151	51	292	293	29	296	227
	39%	29%	46%	48%	37%	27%	39%	40%	26%	44%	36%
			ae	ae						a	
Content filters block too much/ get in the way	269	13	56	93	70	37	133	136	7	137	113
	18%	6%	20%	22%	17%	20%	18%	19%	6%	20%	18%
			a	a	a	a				a	a
Content filters are complicated to use	265	33	50	90	60	32	135	130	17	135	99
	18%	17%	18%	22%	15%	17%	18%	18%	15%	20%	16%
Content filters don't block enough	244	26	51	75	61	31	121	123	10	135	90
	16%	13%	18%	18%	15%	17%	16%	17%	9%	20%	14%
My child is too young/ don't need to worry about this yet	230	115	84	23	4	4	119	111	62	151	11
	15%	59%	30%	6%	1%	2%	16%	15%	56%	22%	2%
		bcde	cde						bc	c	

Columns Tested: a,b,c,d,e - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP42A. You said earlier you were aware of 'Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)'
Here are some things that other people have said about this type of technical tool or control. Do any of these apply to your household? (MULTI CODE)

Base : Parents who of a child aged 3-17 who are aware of content filters provided by the broadband internet service provider

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	1460	309	278	302	312	259	746	714	205	610	563
Effective Weighted Sample	773	161	152	172	175	239	392	381	98	335	312
Total	1484	195	280	415	407	186	756	728	110	672	626
My child can find a way around content filters	163	9	21	39	50	45	95	68	2	59	94
	11%	4%	7%	10%	12%	24%	13%	9%	2%	9%	15%
						abcd					a
None of these apply	143	16	26	40	41	20	77	66	13	55	64
	10%	8%	9%	10%	10%	11%	10%	9%	12%	8%	10%
Don't know	41	5	15	7	12	2	18	23	2	23	13
	3%	3%	5%	2%	3%	1%	2%	3%	2%	3%	2%

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

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QP42A. You said earlier you were aware of 'Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)'
Here are some things that other people have said about this type of technical tool or control. Do any of these apply to your household? (MULTI CODE)

Base : Parents who of a child aged 3-17 who are aware of content filters provided by the broadband internet service provider

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
		CHILD'S AGE AND GENDER										**NATION**			
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	1460	158	151	134	144	164	138	157	155	133	126	697	257	237	269
Effective Weighted Sample	773	85	76	72	79	91	82	88	87	121	118	556	223	184	222
Total	1484	104	91	137	143	221	195	201	206	93	93	1233	128	67	56
I can trust my child to be sensible/ responsible	623	15	6	33	37	110	70	113	136	46	57	520	53	31	19
	42%	15%	6%	24%	26%	50%	36%	56%	66%	50%	62%	42%	41%	47%	33%
				b	b	abcd	ab	abcdf	abcdf	abcd	abcdf				d
I prefer to supervise my child's online use by talking to them and setting rules	586	35	21	63	65	109	92	57	94	29	22	499	47	24	16
	39%	34%	23%	46%	45%	49%	47%	28%	45%	31%	24%	40%	36%	36%	29%
				bj	bj	bgij	bj		bj			d			
Content filters block too much/ get in the way	269	8	4	25	32	50	42	32	39	17	19	229	22	9	8
	18%	8%	5%	18%	22%	23%	22%	16%	19%	19%	20%	19%	18%	13%	14%
				b	b	ab	b		b	b	b				
Content filters are complicated to use	265	18	15	27	23	45	44	27	34	18	14	220	26	9	10
	18%	17%	17%	20%	16%	21%	23%	13%	16%	20%	15%	18%	20%	14%	18%
Content filters don't block enough	244	12	14	23	28	36	40	34	27	16	15	201	23	12	9
	16%	12%	16%	17%	19%	16%	20%	17%	13%	17%	16%	16%	18%	17%	15%
My child is too young/ don't need to worry about this yet	230	58	57	40	44	15	8	3	1	2	1	191	18	11	9
	15%	56%	62%	29%	31%	7%	4%	2%	1%	2%	2%	16%	14%	17%	16%
		cdefghij	cdefghij	efghij	efghij										

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

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Here are some things that other people have said about this type of technical tool or control. Do any of these apply to your household? (MULTI CODE)

Base : Parents who of a child aged 3-17 who are aware of content filters provided by the broadband internet service provider

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	1460	158	151	134	144	164	138	157	155	133	126	697	257	237	269
Effective Weighted Sample	773	85	76	72	79	91	82	88	87	121	118	556	223	184	222
Total	1484	104	91	137	143	221	195	201	206	93	93	1233	128	67	56
My child can find a way around content filters	163	6	3	15	6	20	19	28	22	26	19	132	14	9	8
	11%	6%	3%	11%	4%	9%	10%	14%	10%	28% abcdefh	20% abd	11%	11%	14%	15%
None of these apply	143	7	10	12	14	24	16	26	15	9	11	115	13	7	8
	10%	6%	11%	8%	10%	11%	8%	13%	7%	10%	11%	9%	10%	10%	14%
Don't know	41	3	2	7	8	1	6	5	7	2	-	32	5	1	3
	3%	3%	2%	5%	5%	*%	3%	2%	4%	2%	-%	3%	4%	2%	6%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

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Here are some things that other people have said about this type of technical tool or control. Do any of these apply to your household? (MULTI CODE)

Base : Parents who of a child aged 3-17 who are aware of content filters provided by the broadband internet service provider

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	1460	1239	211	554	381	251	264	935	515	292	1109	326	481	392
Effective Weighted Sample	773	664	105	296	201	135	147	497	282	152	588	177	232	222
Total	1484	1253	214	502	350	291	327	853	618	285	1115	348	455	390
I can trust my child to be sensible/ responsible	623	539	76	190	154	141	129	344	270	131	461	144	176	171
	42%	43%	36%	38%	44%	48%	39%	40%	44%	46%	41%	41%	39%	44%
I prefer to supervise my child's online use by talking to them and setting rules	586	494	88	177	128	136	139	305	276	119	429	147	191	119
	39%	39%	41%	35%	37%	47%	43%	36%	45%	42%	38%	42%	42%	30%
Content filters block too much/ get in the way	269	216	52	121	68	36	40	189	77	53	209	44	79	97
	18%	17%	24%	24% cdf	20%	12%	12%	22% df	12%	19%	19%	13%	17%	25% a
Content filters are complicated to use	265	214	51	115	68	48	35	183	82	60	192	56	87	80
	18%	17%	24%	23% df	19%	16%	11%	21% df	13%	21%	17%	16%	19%	20%
Content filters don't block enough	244	212	27	87	56	49	49	142	99	71	163	56	80	61
	16%	17%	13%	17%	16%	17%	15%	17%	16%	25% b	15%	16%	18%	16%
My child is too young/ don't need to worry about this yet	230	188	38	61	68	30	68	129	99	31	189	54	79	69
	15%	15%	18%	12%	19%	10%	21%	15%	16%	11%	17%	15%	17%	18%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 23

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP42A. You said earlier you were aware of 'Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)'
Here are some things that other people have said about this type of technical tool or control. Do any of these apply to your household? (MULTI CODE)

Base : Parents who of a child aged 3-17 who are aware of content filters provided by the broadband internet service provider

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	1460	1239	211	554	381	251	264	935	515	292	1109	326	481	392
Effective Weighted Sample	773	664	105	296	201	135	147	497	282	152	588	177	232	222
Total	1484	1253	214	502	350	291	327	853	618	285	1115	348	455	390
My child can find a way around content filters	163	149	14	84	25	27	27	109	54	46	100	43	57	43
	11%	12%	7%	17% bf	7%	9%	8%	13%	9%	16%	9%	12%	13%	11%
None of these apply	143	118	22	54	30	20	37	84	57	17	114	30	45	42
	10%	9%	10%	11%	9%	7%	11%	10%	9%	6%	10%	9%	10%	11%
Don't know	41	36	6	16	13	2	10	30	12	5	28	7	8	11
	3%	3%	3%	3%	4%	1%	3%	3%	2%	2%	3%	2%	2%	3%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP42A. You said earlier you were aware of 'Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)'
Here are some things that other people have said about this type of technical tool or control. Do any of these apply to your household? (MULTI CODE)

Base : Parents who of a child aged 3-17 who are aware of content filters provided by the broadband internet service provider

		CONTENT FILTERS FROM ISP	
	Total	USE	AWARE DON'T USE
Significance Level: 99%		a	b
Unweighted total	1460	697	763
Effective Weighted Sample	773	360	414
Total	1484	669	814
I can trust my child to be sensible/ responsible	623	253	370
	42%	38%	45%
I prefer to supervise my child's online use by talking to them and setting rules	586	224	362
	39%	33%	44%
			a
Content filters block too much/ get in the way	269	122	146
	18%	18%	18%
Content filters are complicated to use	265	130	135
	18%	19%	17%
Content filters don't block enough	244	151	93
	16%	23%	11%
		b	
My child is too young/ don't need to worry about this yet	230	71	159
	15%	11%	20%
			a

Columns Tested: a,b

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 24

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP42A. You said earlier you were aware of 'Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)'
Here are some things that other people have said about this type of technical tool or control. Do any of these apply to your household? (MULTI CODE)

Base : Parents who of a child aged 3-17 who are aware of content filters provided by the broadband internet service provider

	Total	CONTENT FILTERS FROM ISP	
		USE	AWARE DON'T USE
Significance Level: 99%		a	b
Unweighted total	1460	697	763
Effective Weighted Sample	773	360	414
Total	1484	669	814
My child can find a way around content filters	163	104	59
	11%	16%	7%
		b	
None of these apply	143	90	53
	10%	13%	7%
		b	
Don't know	41	24	17
	3%	4%	2%

Columns Tested: a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP48AB. AGREEMENT WITH STATEMENT - The benefits to my child of using social media, messaging and video sharing outweigh the risks. This could be on apps or sites like TikTok, YouTube, Instagram, Snapchat and WhatsApp. (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2385	455	489	501	503	437	1193	1192	307	1015	919
Effective Weighted Sample	1251	235	259	273	276	408	626	625	147	539	502
Total	2398	294	476	652	652	325	1197	1201	174	1084	1001
Strongly disagree	487	77	144	155	86	27	207	280	40	306	123
	20%	26%	30%	24%	13%	8%	17%	23%	23%	28%	12%
		de	de	de				a	c	c	
Slightly disagree	502	58	105	152	148	39	239	263	36	251	194
	21%	20%	22%	23%	23%	12%	20%	22%	21%	23%	19%
		e	e	e	e						
Neither agree nor disagree	653	85	125	169	163	111	351	301	54	275	268
	27%	29%	26%	26%	25%	34%	29%	25%	31%	25%	27%
						d					
Slightly agree	490	33	52	117	195	94	247	242	17	155	287
	20%	11%	11%	18%	30%	29%	21%	20%	10%	14%	29%
					abc	abc					ab
Strongly agree	193	23	33	40	45	51	113	80	11	69	105
	8%	8%	7%	6%	7%	16%	9%	7%	6%	6%	11%
						abcd					
Don't know	73	17	18	19	15	4	39	34	16	28	23
	3%	6%	4%	3%	2%	1%	3%	3%	9%	3%	2%
		e							bc		
SUMMARY											
TOTAL DISAGREE	989	135	248	307	234	65	446	543	76	557	318
	41%	46%	52%	47%	36%	20%	37%	45%	44%	51%	32%
		e	de	de	e			a		c	c
TOTAL AGREE	683	56	85	157	240	145	360	323	28	224	392
	28%	19%	18%	24%	37%	44%	30%	27%	16%	21%	39%
					abc	abc					ab

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 25

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP48AB. AGREEMENT WITH STATEMENT - The benefits to my child of using social media, messaging and video sharing outweigh the risks. This could be on apps or sites like TikTok, YouTube, Instagram, Snapchat and WhatsApp. (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2385	455	489	501	503	437	1193	1192	307	1015	919
Effective Weighted Sample	1251	235	259	273	276	408	626	625	147	539	502
Total	2398	294	476	652	652	325	1197	1201	174	1084	1001
TOTAL NEITHER/ DON'T KNOW	726	103	143	188	177	115	390	336	70	303	291
	30%	35%	30%	29%	27%	35%	33%	28%	40%	28%	29%
									bc		

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 25

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP48AB. AGREEMENT WITH STATEMENT - The benefits to my child of using social media, messaging and video sharing outweigh the risks. This could be on apps or sites like TikTok, YouTube, Instagram, Snapchat and WhatsApp. (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
CHILD'S AGE AND GENDER												**NATION**			
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2385	224	231	243	246	252	249	252	251	222	215	1112	426	417	430
Effective Weighted Sample	1251	114	120	130	129	137	136	138	137	206	202	881	373	336	356
Total	2398	145	148	238	238	326	326	326	326	162	163	1970	213	120	95
Strongly disagree	487	31	46	64	80	69	85	33	52	10	17	400	38	26	23
	20%	21%	31%	27%	34%	21%	26%	10%	16%	6%	10%	20%	18%	22%	24%
		i	ghij	gij	ghij	ij	gij		i						
Slightly disagree	502	28	30	51	53	73	80	70	78	17	22	413	44	23	21
	21%	19%	20%	22%	22%	22%	24%	21%	24%	10%	13%	21%	21%	19%	22%
				i	i	i	i	i	i						
Neither agree nor disagree	653	47	39	66	59	92	77	88	74	58	53	535	56	35	26
	27%	32%	26%	28%	25%	28%	24%	27%	23%	36%	32%	27%	26%	29%	27%
										h					
Slightly agree	490	17	16	26	25	59	57	100	95	45	49	395	55	23	16
	20%	12%	11%	11%	11%	18%	18%	31%	29%	28%	30%	20%	26%	19%	17%
								abcd	abcd	abcd	abcdf		d		
Strongly agree	193	12	12	20	13	23	17	26	20	32	19	159	18	10	6
	8%	8%	8%	9%	5%	7%	5%	8%	6%	20%	12%	8%	8%	9%	7%
										abcdefgh					
Don't know	73	11	7	11	8	9	10	8	6	-	4	67	2	2	2
	3%	7%	4%	4%	3%	3%	3%	3%	2%	-%	3%	3%	1%	2%	2%
		i	i	i											
SUMMARY															
TOTAL DISAGREE	989	59	76	115	133	142	165	103	131	27	38	813	82	49	45
	41%	41%	51%	48%	56%	44%	51%	32%	40%	17%	23%	41%	39%	41%	47%
		ij	gij	gij	ghij	ij	gij	i	ij						
TOTAL AGREE	683	29	28	47	38	82	74	126	115	77	68	555	72	34	23
	28%	20%	19%	20%	16%	25%	23%	39%	35%	47%	42%	28%	34%	28%	24%
								abcdf	abcd	abcdef	abcdef		d		

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 25

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP48AB. AGREEMENT WITH STATEMENT - The benefits to my child of using social media, messaging and video sharing outweigh the risks. This could be on apps or sites like TikTok, YouTube, Instagram, Snapchat and WhatsApp. (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

| | Total | | | | | CHILD'S AGE AND GENDER | | | | | | | NATION | | |
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2385	224	231	243	246	252	249	252	251	222	215	1112	426	417	430
Effective Weighted Sample	1251	114	120	130	129	137	136	138	137	206	202	881	373	336	356
Total	2398	145	148	238	238	326	326	326	326	162	163	1970	213	120	95
TOTAL NEITHER/ DON'T KNOW	726	57	45	76	67	101	87	97	80	58	57	602	59	37	28
	30%	40%	30%	32%	28%	31%	27%	30%	25%	36%	35%	31%	28%	31%	29%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 25

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP48AB. AGREEMENT WITH STATEMENT - The benefits to my child of using social media, messaging and video sharing outweigh the risks. This could be on apps or sites like TikTok, YouTube, Instagram, Snapchat and WhatsApp. (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2385	2011	343	759	623	457	524	1382	981	454	1824	597	795	544
Effective Weighted Sample	1251	1070	163	404	323	237	292	727	529	237	954	321	384	299
Total	2398	2052	314	674	566	507	624	1240	1131	466	1805	616	742	542
Strongly disagree	487	399	85	134	112	115	122	246	237	95	368	117	143	109
	20%	19%	27%	20%	20%	23%	20%	20%	21%	20%	20%	19%	19%	20%
Slightly disagree	502	443	58	149	140	109	100	290	209	90	400	103	182	116
	21%	22%	18%	22%	25% d	22%	16%	23% d	19%	19%	22%	17%	25%	21%
Neither agree nor disagree	653	567	77	144	128	141	227	272	368	135	481	198	186	111
	27%	28%	24%	21%	23%	28%	36% abe	22%	33% abe	29%	27%	32% c	25%	20%
Slightly agree	490	409	65	167	127	101	91	294	192	99	361	113	169	135
	20%	20%	21%	25% df	22%	20%	15%	24% df	17%	21%	20%	18%	23%	25%
Strongly agree	193	172	19	64	42	37	50	106	88	37	144	66	53	51
	8%	8%	6%	9%	7%	7%	8%	9%	8%	8%	8%	11%	7%	9%
Don't know	73	62	11	15	17	3	34	33	37	10	52	20	9	20
	3%	3%	3%	2%	3%	1%	5% c	3%	3%	2%	3%	3%	1%	4%
SUMMARY														
TOTAL DISAGREE	989	842	142	283	252	225	221	535	446	185	767	220	325	225
	41%	41%	45%	42%	45%	44%	36%	43%	39%	40%	43%	36%	44%	42%
TOTAL AGREE	683	581	84	231	169	138	141	400	279	136	504	178	222	186
	28%	28%	27%	34% df	30%	27%	23%	32% df	25%	29%	28%	29%	30%	34%
TOTAL NEITHER/ DON'T KNOW	726	629	87	160	145	144	261	305	405	145	533	218	195	131
	30%	31%	28%	24%	26%	28%	42% abce	25%	36% abe	31%	30%	35% bc	26%	24%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 26

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP48AD. AGREEMENT WITH STATEMENT - The benefits to my child of playing games outweigh the risks. This could be on a games console, mobile phone, tablet or laptop. (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2385	455	489	501	503	437	1193	1192	307	1015	919
Effective Weighted Sample	1251	235	259	273	276	408	626	625	147	539	502
Total	2398	294	476	652	652	325	1197	1201	174	1084	1001
Strongly disagree	188	16	48	48	53	22	87	101	14	82	78
	8%	6%	10%	7%	8%	7%	7%	8%	8%	8%	8%
Slightly disagree	348	35	77	111	88	37	154	195	21	170	142
	15%	12%	16%	17%	14%	11%	13%	16%	12%	16%	14%
Neither agree nor disagree	896	119	159	261	238	119	435	461	66	414	353
	37%	41%	33%	40%	37%	37%	36%	38%	38%	38%	35%
Slightly agree	618	74	127	148	186	84	319	300	47	282	257
	26%	25%	27%	23%	28%	26%	27%	25%	27%	26%	26%
Strongly agree	293	34	53	80	74	52	175	118	14	123	150
	12%	12%	11%	12%	11%	16%	15%	10%	8%	11%	15%
							b				
Don't know	54	15	12	4	13	10	27	27	12	13	21
	2%	5%	2%	1%	2%	3%	2%	2%	7%	1%	2%
		c							bc		
SUMMARY											
TOTAL DISAGREE	536	52	125	159	141	59	241	296	35	251	220
	22%	18%	26%	24%	22%	18%	20%	25%	20%	23%	22%
TOTAL AGREE	912	108	179	228	260	136	494	418	61	405	407
	38%	37%	38%	35%	40%	42%	41%	35%	35%	37%	41%
TOTAL NEITHER/ DON'T KNOW	950	134	171	264	251	130	462	488	78	428	374
	40%	46%	36%	41%	39%	40%	39%	41%	45%	39%	37%

Columns Tested: a,b,c,d,e - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP48AD. AGREEMENT WITH STATEMENT - The benefits to my child of playing games outweigh the risks. This could be on a games console, mobile phone, tablet or laptop. (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2385	224	231	243	246	252	249	252	251	222	215	1112	426	417	430
Effective Weighted Sample	1251	114	120	130	129	137	136	138	137	206	202	881	373	336	356
Total	2398	145	148	238	238	326	326	326	326	162	163	1970	213	120	95
Strongly disagree	188	9	8	21	28	26	22	21	32	11	12	155	10	16	7
	8%	6%	5%	9%	12%	8%	7%	6%	10%	7%	7%	8%	5%	13% abd	7%
Slightly disagree	348	17	19	35	42	44	67	44	44	15	22	288	32	13	15
	15%	11%	13%	15%	18%	13%	21% i	13%	14%	9%	14%	15%	15%	11%	15%
Neither agree nor disagree	896	51	68	74	86	146	115	108	131	57	62	745	70	42	39
	37%	35%	46%	31%	36%	45%	35%	33%	40%	35%	38%	38%	33%	35%	41%
Slightly agree	618	42	31	64	62	58	90	110	76	44	40	497	69	30	23
	26%	29%	21%	27%	26%	18%	28%	34% e	23%	27%	24%	25%	32% a	25%	24%
Strongly agree	293	17	17	40	13	49	30	37	38	32	20	238	28	17	10
	12%	12%	11%	17% d	5%	15% d	9%	11%	12%	20% df	12%	12%	13%	14%	11%
Don't know	54	9	6	5	7	3	*	7	6	3	8	46	4	3	1
	2%	6% f	4%	2%	3%	1%	*%	2%	2%	2%	5% f	2%	2%	2%	1%
SUMMARY															
TOTAL DISAGREE	536	25	26	55	70	70	90	65	76	26	34	443	43	29	21
	22%	18%	18%	23%	29% i	21%	28%	20%	23%	16%	21%	23%	20%	24%	22%
TOTAL AGREE	912	59	48	104	75	107	121	147	113	77	60	735	97	47	33
	38%	41%	33%	44%	32%	33%	37%	45%	35%	47% bde	37%	37%	45% ad	39%	35%
TOTAL NEITHER/ DON'T KNOW	950	60	74	78	93	149	115	115	136	60	70	791	74	44	41
	40%	42%	50% c	33%	39%	46%	35%	35%	42%	37%	43%	40%	35%	37%	43%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP48AD. AGREEMENT WITH STATEMENT - The benefits to my child of playing games outweigh the risks. This could be on a games console, mobile phone, tablet or laptop. (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2385	2011	343	759	623	457	524	1382	981	454	1824	597	795	544
Effective Weighted Sample	1251	1070	163	404	323	237	292	727	529	237	954	321	384	299
Total	2398	2052	314	674	566	507	624	1240	1131	466	1805	616	742	542
Strongly disagree	188	166	21	55	37	44	50	92	94	39	142	50	56	33
	8%	8%	7%	8%	7%	9%	8%	7%	8%	8%	8%	8%	7%	6%
Slightly disagree	348	304	43	128	87	74	53	215	127	64	263	65	111	102
	15%	15%	14%	19%	15%	15%	9%	17%	11%	14%	15%	10%	15%	19%
				df	d			df						a
Neither agree nor disagree	896	774	116	205	188	204	288	393	493	161	686	268	265	150
	37%	38%	37%	30%	33%	40%	46%	32%	44%	35%	38%	43%	36%	28%
							abe		abe			c		
Slightly agree	618	516	84	194	171	109	138	365	248	118	473	145	202	176
	26%	25%	27%	29%	30%	22%	22%	29%	22%	25%	26%	24%	27%	32%
					f			f						
Strongly agree	293	246	41	82	74	67	70	156	137	73	204	78	97	75
	12%	12%	13%	12%	13%	13%	11%	13%	12%	16%	11%	13%	13%	14%
Don't know	54	46	8	10	8	8	23	19	31	10	38	10	12	5
	2%	2%	2%	2%	1%	2%	4%	2%	3%	2%	2%	2%	2%	1%
SUMMARY														
TOTAL DISAGREE	536	470	65	183	124	118	103	307	222	103	405	115	167	136
	22%	23%	21%	27%	22%	23%	17%	25%	20%	22%	22%	19%	22%	25%
				df				d						
TOTAL AGREE	912	762	125	276	245	176	208	521	385	191	677	223	299	251
	38%	37%	40%	41%	43%	35%	33%	42%	34%	41%	37%	36%	40%	46%
					f			f						
TOTAL NEITHER/ DON'T KNOW	950	820	124	215	197	212	312	412	524	171	723	278	276	155
	40%	40%	40%	32%	35%	42%	50%	33%	46%	37%	40%	45%	37%	29%
							abe		abe			c		

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP48AE. AGREEMENT WITH STATEMENT - The benefits to my child of using the internet to gather information outweigh the risks. This could be from search engines like Google or Bing, Wikipedia or news websites. (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2385	455	489	501	503	437	1193	1192	307	1015	919
Effective Weighted Sample	1251	235	259	273	276	408	626	625	147	539	502
Total	2398	294	476	652	652	325	1197	1201	174	1084	1001
Strongly disagree	125	17	35	31	30	12	65	60	12	60	45
	5%	6%	7%	5%	5%	4%	5%	5%	7%	6%	5%
Slightly disagree	243	31	61	59	75	17	103	140	21	116	95
	10%	10%	13%	9%	11%	5%	9%	12%	12%	11%	10%
			e		e						
Neither agree nor disagree	591	108	114	167	117	86	312	280	64	286	198
	25%	37%	24%	26%	18%	26%	26%	23%	37%	26%	20%
		bcde				d			c		
Slightly agree	828	78	175	246	220	109	395	433	47	415	326
	35%	27%	37%	38%	34%	34%	33%	36%	27%	38%	33%
				a							
Strongly agree	565	39	78	144	204	100	298	268	13	193	329
	24%	13%	16%	22%	31%	31%	25%	22%	7%	18%	33%
					ab	ab				a	ab
Don't know	45	21	12	5	6	2	25	21	18	14	7
	2%	7%	3%	1%	1%	1%	2%	2%	10%	1%	1%
		cde							bc		
SUMMARY											
TOTAL DISAGREE	368	48	97	90	105	28	168	200	33	176	141
	15%	16%	20%	14%	16%	9%	14%	17%	19%	16%	14%
		e	e		e						
TOTAL AGREE	1393	117	253	390	424	209	692	701	60	608	656
	58%	40%	53%	60%	65%	64%	58%	58%	34%	56%	65%
			a	a	ab	ab				a	ab
TOTAL NEITHER/ DON'T KNOW	637	129	126	172	122	88	336	301	82	300	205
	27%	44%	27%	26%	19%	27%	28%	25%	47%	28%	20%
		bcde							bc	c	

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 27

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP48AE. AGREEMENT WITH STATEMENT - The benefits to my child of using the internet to gather information outweigh the risks. This could be from search engines like Google or Bing, Wikipedia or news websites. (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
						CHILD'S AGE AND GENDER							NATION		
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2385	224	231	243	246	252	249	252	251	222	215	1112	426	417	430
Effective Weighted Sample	1251	114	120	130	129	137	136	138	137	206	202	881	373	336	356
Total	2398	145	148	238	238	326	326	326	326	162	163	1970	213	120	95
Strongly disagree	125	5	12	19	16	21	10	13	17	6	5	104	6	10	5
	5%	4%	8%	8%	7%	7%	3%	4%	5%	4%	3%	5%	3%	8% b	5%
Slightly disagree	243	12	18	26	35	28	31	28	47	8	8	198	22	13	9
	10%	9%	12%	11%	15% ij	9%	10%	9%	14% ij	5%	5%	10%	10%	11%	10%
Neither agree nor disagree	591	56	51	60	54	97	70	58	58	40	46	496	45	28	23
	25%	39% dfgh	35% gh	25%	23%	30%	21%	18%	18%	25%	28%	25%	21%	23%	24%
Slightly agree	828	37	41	88	87	98	147	117	104	54	55	670	85	39	34
	35%	26%	27%	37%	36%	30%	45% ab	36%	32%	34%	34%	34%	40%	32%	36%
Strongly agree	565	24	15	39	39	77	67	106	98	52	48	463	50	29	23
	24%	17%	10%	16%	17%	24% b	21%	32% abcd	30% bcd	32% abcd	30% abcd	24%	23%	25%	24%
Don't know	45	10	11	6	7	4	1	4	1	1	1	38	5	1	2
	2%	7% fhij	7% fhij	2%	3%	1%	*%	1%	*%	1%	1%	2%	2%	1%	2%
SUMMARY															
TOTAL DISAGREE	368	18	30	46	51	49	41	41	64	15	14	302	29	23	14
	15%	12%	20% ij	19% j	21% ij	15%	12%	13%	20% ij	9%	8%	15%	13%	19%	15%
TOTAL AGREE	1393	62	56	127	126	175	214	222	202	106	103	1134	135	68	57
	58%	42%	38%	53%	53%	54% b	66% ab	68% ab	62% ab	65% ab	63% ab	58%	63%	57%	60%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 27

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP48AE. AGREEMENT WITH STATEMENT - The benefits to my child of using the internet to gather information outweigh the risks. This could be from search engines like Google or Bing, Wikipedia or news websites. (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
						CHILD'S AGE AND GENDER							NATION		
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2385	224	231	243	246	252	249	252	251	222	215	1112	426	417	430
Effective Weighted Sample	1251	114	120	130	129	137	136	138	137	206	202	881	373	336	356
Total	2398	145	148	238	238	326	326	326	326	162	163	1970	213	120	95
TOTAL NEITHER/ DON'T KNOW	637	66	62	65	61	101	71	63	60	41	47	534	50	29	25
	27%	46%	42%	27%	26%	31%	22%	19%	18%	25%	29%	27%	23%	24%	26%
		cdfghij	dfghi												

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 27

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP48AE. AGREEMENT WITH STATEMENT - The benefits to my child of using the internet to gather information outweigh the risks. This could be from search engines like Google or Bing, Wikipedia or news websites. (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2385	2011	343	759	623	457	524	1382	981	454	1824	597	795	544
Effective Weighted Sample	1251	1070	163	404	323	237	292	727	529	237	954	321	384	299
Total	2398	2052	314	674	566	507	624	1240	1131	466	1805	616	742	542
Strongly disagree	125	113	11	25	22	34	43	47	77	39	73	40	20	21
	5%	5%	3%	4%	4%	7%	7%	4%	7%	8% b	4%	6%	3%	4%
Slightly disagree	243	223	19	67	61	53	61	129	114	55	177	51	84	46
	10%	11%	6%	10%	11%	11%	10%	10%	10%	12%	10%	8%	11%	8%
Neither agree nor disagree	591	498	85	97	126	137	223	223	360	84	474	208	177	75
	25%	24%	27%	14%	22% a	27% ae	36% abe	18%	32% abe	18%	26% a	34% bc	24% c	14%
Slightly agree	828	708	105	253	197	177	195	450	372	154	642	210	277	197
	35%	34%	33%	37%	35%	35%	31%	36%	33%	33%	36%	34%	37%	36%
Strongly agree	565	466	93	227	152	93	87	379	180	126	404	98	178	196
	24%	23%	29%	34% cdf	27% df	18%	14%	31% cdf	16%	27%	22%	16%	24% a	36% ab
Don't know	45	44	1	5	7	13	16	12	29	6	36	9	5	6
	2%	2%	*%	1%	1%	3%	3%	1%	3%	1%	2%	1%	1%	1%
SUMMARY														
TOTAL DISAGREE	368	336	30	92	83	87	103	176	191	94	249	91	105	67
	15%	16%	10%	14%	15%	17%	17%	14%	17%	20%	14%	15%	14%	12%
TOTAL AGREE	1393	1173	198	480	349	270	281	829	551	281	1046	308	455	394
	58%	57%	63%	71% bcdf	62% df	53%	45%	67% cdf	49%	60%	58%	50%	61% a	73% ab
TOTAL NEITHER/ DON'T KNOW	637	543	86	102	134	150	239	235	389	91	510	217	182	81
	27%	26%	27%	15%	24% a	30% ae	38% abe	19%	34% abe	19%	28% a	35% bc	25% c	15%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP48B. AGREEMENT WITH STATEMENT - I feel I know enough to help my child to stay safe online. (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2385	455	489	501	503	437	1193	1192	307	1015	919
Effective Weighted Sample	1251	235	259	273	276	408	626	625	147	539	502
Total	2398	294	476	652	652	325	1197	1201	174	1084	1001
Strongly disagree	93	7	22	27	27	10	41	52	1	44	41
	4%	3%	5%	4%	4%	3%	3%	4%	*%	4%	4%
Slightly disagree	211	22	27	60	81	20	91	120	12	86	103
	9%	8%	6%	9%	12%	6%	8%	10%	7%	8%	10%
					be						
Neither agree nor disagree	250	35	55	61	53	47	140	110	24	117	89
	10%	12%	12%	9%	8%	14%	12%	9%	14%	11%	9%
Slightly agree	922	107	195	285	230	106	422	501	58	464	353
	38%	36%	41%	44%	35%	33%	35%	42%	33%	43%	35%
				e							
Strongly agree	909	119	176	218	257	139	495	414	75	373	410
	38%	40%	37%	33%	39%	43%	41%	34%	43%	34%	41%
Don't know	12	4	*	*	4	3	8	4	3	1	5
	*%	1%	*%	*%	1%	1%	1%	*%	2%	*%	1%
									b		
SUMMARY											
TOTAL DISAGREE	304	30	50	87	108	30	132	172	13	130	144
	13%	10%	10%	13%	17%	9%	11%	14%	8%	12%	14%
					e						
TOTAL AGREE	1832	225	371	503	487	245	917	915	133	837	763
	76%	77%	78%	77%	75%	75%	77%	76%	76%	77%	76%
TOTAL NEITHER/ DON'T KNOW	262	39	55	61	57	50	148	114	28	117	94
	11%	13%	12%	9%	9%	15%	12%	9%	16%	11%	9%
						d					

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 28

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP48B. AGREEMENT WITH STATEMENT - I feel I know enough to help my child to stay safe online. (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total		CHILD'S AGE AND GENDER										NATION			
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17		ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j		a	b	c	d
Unweighted total	2385	224	231	243	246	252	249	252	251	222	215		1112	426	417	430
Effective Weighted Sample	1251	114	120	130	129	137	136	138	137	206	202		881	373	336	356
Total	2398	145	148	238	238	326	326	326	326	162	163		1970	213	120	95
Strongly disagree	93	2	5	9	13	18	9	7	20	6	4		80	5	4	4
	4%	2%	3%	4%	6%	5%	3%	2%	6%	3%	3%		4%	2%	4%	4%
Slightly disagree	211	10	12	15	12	32	29	24	57	10	10		178	17	5	10
	9%	7%	8%	6%	5%	10%	9%	7%	18%	6%	6%		9%	8%	4%	10%
									cdij				c			c
Neither agree nor disagree	250	17	19	31	23	36	25	34	19	22	24		209	17	13	11
	10%	11%	13%	13%	10%	11%	8%	10%	6%	14%	15%		11%	8%	11%	12%
											h					
Slightly agree	922	47	60	84	110	122	164	122	108	47	59		765	91	37	29
	38%	32%	40%	35%	46%	37%	50%	37%	33%	29%	36%		39%	43%	31%	31%
					i		ahi						d	cd		
Strongly agree	909	66	53	98	78	119	99	136	122	77	62		728	83	59	39
	38%	45%	36%	41%	33%	36%	30%	42%	37%	48%	38%		37%	39%	49%	41%
										df					ab	
Don't know	12	3	*	*	-	-	*	4	*	1	3		9	*	*	2
	*%	2%	*%	*%	-%	-%	*%	1%	*%	*%	2%		*%	*%	*%	2%
SUMMARY																
TOTAL DISAGREE	304	13	17	24	26	50	38	31	77	15	15		259	22	10	14
	13%	9%	11%	10%	11%	15%	12%	9%	24%	9%	9%		13%	10%	8%	15%
									acdfgij							c
TOTAL AGREE	1832	113	112	182	189	240	263	258	229	124	121		1493	174	97	69
	76%	78%	76%	77%	79%	74%	81%	79%	70%	76%	75%		76%	82%	81%	72%
														d	d	
TOTAL NEITHER/ DON'T KNOW	262	20	19	32	23	36	25	37	19	23	27		218	17	14	13
	11%	14%	13%	13%	10%	11%	8%	11%	6%	14%	16%		11%	8%	11%	13%
											h					

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 28

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP48B. AGREEMENT WITH STATEMENT - I feel I know enough to help my child to stay safe online. (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2385	2011	343	759	623	457	524	1382	981	454	1824	597	795	544
Effective Weighted Sample	1251	1070	163	404	323	237	292	727	529	237	954	321	384	299
Total	2398	2052	314	674	566	507	624	1240	1131	466	1805	616	742	542
Strongly disagree	93	84	9	24	15	21	32	40	54	25	60	24	21	17
	4%	4%	3%	4%	3%	4%	5%	3%	5%	5%	3%	4%	3%	3%
Slightly disagree	211	175	36	83	61	32	35	144	67	44	164	27	61	69
	9%	9%	12%	12%	11%	6%	6%	12%	6%	9%	9%	4%	8%	13%
				df	f			df						a
Neither agree nor disagree	250	215	35	53	55	46	90	107	137	47	175	82	57	42
	10%	10%	11%	8%	10%	9%	14%	9%	12%	10%	10%	13%	8%	8%
							ae							
Slightly agree	922	783	127	269	237	206	203	505	410	155	714	208	330	221
	38%	38%	41%	40%	42%	41%	33%	41%	36%	33%	40%	34%	44%	41%
													a	
Strongly agree	909	784	106	244	198	199	260	441	458	194	682	273	273	190
	38%	38%	34%	36%	35%	39%	42%	36%	41%	42%	38%	44%	37%	35%
Don't know	12	11	*	2	1	2	3	2	5	1	10	2	*	2
	*%	1%	*%	*%	*%	*%	*%	*%	*%	*%	1%	*%	*%	*%
SUMMARY														
TOTAL DISAGREE	304	259	45	107	77	53	68	184	121	69	224	51	82	86
	13%	13%	14%	16%	14%	10%	11%	15%	11%	15%	12%	8%	11%	16%
														a
TOTAL AGREE	1832	1567	233	513	434	405	463	947	868	349	1397	481	603	411
	76%	76%	74%	76%	77%	80%	74%	76%	77%	75%	77%	78%	81%	76%
TOTAL NEITHER/ DON'T KNOW	262	226	36	54	55	49	93	110	142	48	185	84	57	45
	11%	11%	11%	8%	10%	10%	15%	9%	13%	10%	10%	14%	8%	8%
							ae							

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 29

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP51D. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Them giving out their personal details to inappropriate people (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2385	455	489	501	503	437	1193	1192	307	1015	919
Effective Weighted Sample	1251	235	259	273	276	408	626	625	147	539	502
Total	2398	294	476	652	652	325	1197	1201	174	1084	1001
Very concerned	794	82	167	216	231	97	393	401	46	362	345
	33%	28%	35%	33%	35%	30%	33%	33%	27%	33%	34%
Fairly concerned	662	51	114	219	199	78	318	344	27	309	286
	28%	17%	24%	34%	31%	24%	27%	29%	15%	28%	29%
				ae	a					a	a
Neither/ nor	276	37	71	71	49	49	135	140	23	144	86
	11%	13%	15%	11%	7%	15%	11%	12%	13%	13%	9%
			d			d					
Not very concerned	370	34	69	119	96	53	197	173	18	169	164
	15%	12%	14%	18%	15%	16%	16%	14%	10%	16%	16%
Not at all concerned	264	77	52	24	68	44	138	126	49	92	110
	11%	26%	11%	4%	10%	13%	12%	11%	28%	9%	11%
		bcde	c		c	c			bc		
Don't know	33	13	3	3	10	4	16	17	10	8	11
	1%	5%	1%	*%	2%	1%	1%	1%	6%	1%	1%
		bc							bc		
SUMMARY											
TOTAL CONCERNED	1456	133	281	436	430	176	711	745	73	671	631
	61%	45%	59%	67%	66%	54%	59%	62%	42%	62%	63%
			a	ae	ae					a	a
TOTAL NOT CONCERNED	634	110	121	143	163	97	335	299	67	261	273
	26%	38%	25%	22%	25%	30%	28%	25%	39%	24%	27%
		bcd							bc		
TOTAL NEITHER/ DON'T KNOW	308	50	73	74	59	52	151	157	34	152	96
	13%	17%	15%	11%	9%	16%	13%	13%	19%	14%	10%
		d				d			c		

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 29

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP51D. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Them giving out their personal details to inappropriate people (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2385	224	231	243	246	252	249	252	251	222	215	1112	426	417	430
Effective Weighted Sample	1251	114	120	130	129	137	136	138	137	206	202	881	373	336	356
Total	2398	145	148	238	238	326	326	326	326	162	163	1970	213	120	95
Very concerned	794	37	45	99	68	110	106	89	142	58	40	648	65	48	32
	33%	26%	30%	42% aj	29%	34%	33%	27%	44% agj	35%	24%	33%	31%	40% b	33%
Fairly concerned	662	25	26	52	63	106	113	105	94	30	49	541	67	26	28
	28%	17%	18%	22%	26%	33% abi	35% abi	32% abi	29%	18%	30% ai	27%	31% c	22%	29%
Neither/ nor	276	14	23	35	36	34	37	28	21	26	23	231	21	14	10
	11%	9%	16%	15%	15%	10%	11%	8%	6%	16% h	14%	12%	10%	12%	10%
Not very concerned	370	16	18	31	37	69	50	55	40	26	28	305	34	17	14
	15%	11%	12%	13%	16%	21%	15%	17%	12%	16%	17%	15%	16%	14%	15%
Not at all concerned	264	43	33	21	32	6	18	45	22	22	21	214	25	15	10
	11%	30% cdefghij	22% cefh	9%	13% e	2%	5%	14% e	7%	14% ef	13% e	11%	12%	12%	10%
Don't know	33	10	4	1	2	*	3	4	6	1	3	30	1	1	2
	1%	7% cei	2%	*%	1%	*%	1%	1%	2%	1%	2%	2%	*%	1%	2%
SUMMARY															
TOTAL CONCERNED	1456	62	71	151	131	217	219	194	236	87	88	1190	132	74	60
	61%	43%	48%	63% a	55%	66% ab	67% ab	60% a	72% abdij	54%	54%	60%	62%	62%	63%
TOTAL NOT CONCERNED	634	60	51	52	69	75	67	100	63	48	49	520	59	31	24
	26%	41% cefh	34% h	22%	29%	23%	21%	31%	19%	30%	30%	26%	28%	26%	25%
TOTAL NEITHER/ DON'T KNOW	308	24	27	35	38	34	40	31	27	27	25	261	22	14	11
	13%	16%	18%	15%	16%	10%	12%	10%	8%	17%	16%	13%	10%	12%	12%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP51D. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Them giving out their personal details to inappropriate people (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2385	2011	343	759	623	457	524	1382	981	454	1824	597	795	544
Effective Weighted Sample	1251	1070	163	404	323	237	292	727	529	237	954	321	384	299
Total	2398	2052	314	674	566	507	624	1240	1131	466	1805	616	742	542
Very concerned	794	693	91	238	179	193	177	417	370	169	578	192	235	171
	33%	34%	29%	35%	32%	38%	28%	34%	33%	36%	32%	31%	32%	32%
Fairly concerned	662	544	108	201	161	130	164	362	294	151	483	158	245	141
	28%	26%	34%	30%	28%	26%	26%	29%	26%	32%	27%	26%	33%	26%
Neither/ nor	276	225	47	67	59	56	89	126	145	51	200	73	88	56
	11%	11%	15%	10%	10%	11%	14%	10%	13%	11%	11%	12%	12%	10%
Not very concerned	370	325	44	107	98	69	91	205	159	62	300	101	91	124
	15%	16%	14%	16%	17%	14%	15%	17%	14%	13%	17%	16%	12%	23% b
Not at all concerned	264	233	24	58	57	56	93	115	149	32	222	87	74	43
	11%	11%	8%	9%	10%	11%	15% ae	9%	13%	7%	12%	14%	10%	8%
Don't know	33	32	*	3	12	3	9	15	12	1	22	4	9	6
	1%	2%	*%	1%	2%	1%	1%	1%	1%	*%	1%	1%	1%	1%
SUMMARY														
TOTAL CONCERNED	1456	1237	199	439	341	323	342	779	664	320	1061	350	480	312
	61%	60%	63%	65% d	60%	64%	55%	63%	59%	69% b	59%	57%	65%	58%
TOTAL NOT CONCERNED	634	558	68	165	154	125	184	319	309	94	523	189	165	168
	26%	27%	22%	24%	27%	25%	29%	26%	27%	20%	29% a	31%	22%	31% b
TOTAL NEITHER/ DON'T KNOW	308	257	47	70	71	59	98	141	157	52	221	77	97	63
	13%	13%	15%	10%	13%	12%	16%	11%	14%	11%	12%	12%	13%	12%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 30

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP51E. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Them being bullied online/ cyberbullying (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2385	455	489	501	503	437	1193	1192	307	1015	919
Effective Weighted Sample	1251	235	259	273	276	408	626	625	147	539	502
Total	2398	294	476	652	652	325	1197	1201	174	1084	1001
Very concerned	877	87	182	279	237	93	417	460	49	439	351
	37%	30%	38%	43%	36%	29%	35%	38%	28%	40%	35%
			e	ae						a	
Fairly concerned	703	51	111	218	228	94	353	350	31	300	333
	29%	17%	23%	33%	35%	29%	29%	29%	18%	28%	33%
				a	ab	a					a
Neither/ nor	296	47	71	57	62	58	148	148	24	135	113
	12%	16%	15%	9%	10%	18%	12%	12%	14%	12%	11%
						cd					
Not very concerned	289	29	66	67	76	52	157	132	14	122	128
	12%	10%	14%	10%	12%	16%	13%	11%	8%	11%	13%
Not at all concerned	210	69	41	28	46	26	108	102	47	80	72
	9%	24%	9%	4%	7%	8%	9%	9%	27%	7%	7%
		bcde							bc		
Don't know	23	11	4	3	4	2	15	8	9	8	4
	1%	4%	1%	*%	1%	1%	1%	1%	5%	1%	*%
		ce							bc		
SUMMARY											
TOTAL CONCERNED	1580	138	294	497	464	187	770	810	80	739	684
	66%	47%	62%	76%	71%	58%	64%	67%	46%	68%	68%
			a	abe	ae					a	a
TOTAL NOT CONCERNED	500	98	107	95	121	78	265	235	62	203	201
	21%	33%	22%	15%	19%	24%	22%	20%	36%	19%	20%
		bcd				c			bc		
TOTAL NEITHER/ DON'T KNOW	318	57	75	60	66	60	162	156	32	143	117
	13%	20%	16%	9%	10%	18%	14%	13%	19%	13%	12%
		cd				cd					

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 30

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP51E. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Them being bullied online/ cyberbullying (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
						CHILD'S AGE AND GENDER							NATION		
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2385	224	231	243	246	252	249	252	251	222	215	1112	426	417	430
Effective Weighted Sample	1251	114	120	130	129	137	136	138	137	206	202	881	373	336	356
Total	2398	145	148	238	238	326	326	326	326	162	163	1970	213	120	95
Very concerned	877	35	52	98	84	127	152	107	130	50	43	708	78	54	36
	37%	24%	35%	41% aj	35%	39%	47% aij	33%	40% a	31%	26%	36%	37%	45% a	38%
Fairly concerned	703	30	21	58	53	107	112	116	112	41	53	580	69	27	27
	29%	21%	14%	25%	22%	33% b	34% b	36% b	34% b	26%	33% b	29%	32% c	23%	28%
Neither/ nor	296	20	27	32	40	33	24	31	32	32	26	250	19	15	11
	12%	14%	18%	13%	17%	10%	7%	9%	10%	20% fgh	16%	13%	9%	13%	11%
Not very concerned	289	15	13	28	38	45	21	48	28	21	32	236	26	14	14
	12%	11%	9%	12%	16%	14%	7%	15%	9%	13%	19% fh	12%	12%	12%	15%
Not at all concerned	210	37	33	20	21	14	15	21	25	17	9	175	21	9	6
	9%	25% cdefghij	22% cdefghij	8%	9%	4%	4%	6%	8%	11%	5%	9%	10%	7%	7%
Don't know	23	8	3	2	2	-	3	4	-	1	1	21	*	1	1
	1%	5% eh	2%	1%	1%	-%	1%	1%	-%	1%	1%	1%	*%	1%	1%
SUMMARY															
TOTAL CONCERNED	1580	66	72	156	137	233	263	223	241	91	96	1288	147	81	63
	66%	45%	49%	66% ab	58%	72% abi	81% abcdij	68% ab	74% abdij	56%	59%	65%	69%	68%	67%
TOTAL NOT CONCERNED	500	52	46	48	59	59	36	68	53	38	40	410	46	23	20
	21%	36% cefgh	31% fh	20%	25% f	18%	11%	21%	16%	23% f	25% f	21%	22%	19%	21%
TOTAL NEITHER/ DON'T KNOW	318	28	30	34	41	33	27	34	32	33	26	271	20	16	12
	13%	19%	20% f	14%	17%	10%	8%	11%	10%	20% efh	16%	14%	9%	13%	12%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP51E. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Them being bullied online/ cyberbullying (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2385	2011	343	759	623	457	524	1382	981	454	1824	597	795	544
Effective Weighted Sample	1251	1070	163	404	323	237	292	727	529	237	954	321	384	299
Total	2398	2052	314	674	566	507	624	1240	1131	466	1805	616	742	542
Very concerned	877	760	104	260	186	220	207	446	427	180	653	225	263	200
	37%	37%	33%	39%	33%	43%	33%	36%	38%	39%	36%	37%	35%	37%
Fairly concerned	703	580	112	217	174	134	170	391	305	149	513	147	245	172
	29%	28%	36%	32%	31%	27%	27%	32%	27%	32%	28%	24%	33%	32%
													a	
Neither/ nor	296	257	38	60	73	47	110	133	157	46	229	89	85	49
	12%	13%	12%	9%	13%	9%	18%	11%	14%	10%	13%	14%	11%	9%
							ace							
Not very concerned	289	253	34	86	71	63	63	156	126	58	224	89	85	76
	12%	12%	11%	13%	12%	12%	10%	13%	11%	12%	12%	14%	11%	14%
Not at all concerned	210	180	25	47	56	41	67	103	108	32	170	61	61	40
	9%	9%	8%	7%	10%	8%	11%	8%	10%	7%	9%	10%	8%	7%
Don't know	23	22	*	4	6	2	7	11	8	1	15	5	3	6
	1%	1%	*%	1%	1%	*%	1%	1%	1%	*%	1%	1%	*%	1%
SUMMARY														
TOTAL CONCERNED	1580	1340	216	477	361	354	377	837	732	329	1167	372	508	372
	66%	65%	69%	71%	64%	70%	61%	68%	65%	71%	65%	60%	68%	69%
				d										
TOTAL NOT CONCERNED	500	433	59	133	127	104	130	259	234	90	395	150	146	116
	21%	21%	19%	20%	22%	21%	21%	21%	21%	19%	22%	24%	20%	21%
TOTAL NEITHER/ DON'T KNOW	318	279	38	65	79	48	116	143	165	47	244	94	88	55
	13%	14%	12%	10%	14%	10%	19%	12%	15%	10%	14%	15%	12%	10%
							ace							

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP51F. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Damaging their reputation either now or in the future (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2385	455	489	501	503	437	1193	1192	307	1015	919
Effective Weighted Sample	1251	235	259	273	276	408	626	625	147	539	502
Total	2398	294	476	652	652	325	1197	1201	174	1084	1001
Very concerned	575	57	113	174	155	76	284	291	26	259	256
	24%	19%	24%	27%	24%	23%	24%	24%	15%	24%	26%
											a
Fairly concerned	692	52	103	195	242	101	311	381	40	275	340
	29%	18%	22%	30%	37%	31%	26%	32%	23%	25%	34%
				a	ab	ab					b
Neither/ nor	477	61	115	131	111	59	245	232	32	237	177
	20%	21%	24%	20%	17%	18%	20%	19%	18%	22%	18%
Not very concerned	380	44	81	110	94	50	214	166	21	197	143
	16%	15%	17%	17%	14%	15%	18%	14%	12%	18%	14%
Not at all concerned	240	66	60	39	39	36	123	117	47	107	72
	10%	22%	13%	6%	6%	11%	10%	10%	27%	10%	7%
		bcde	cd						bc		
Don't know	34	13	4	3	10	3	20	14	9	9	12
	1%	5%	1%	1%	2%	1%	2%	1%	5%	1%	1%
		ce							bc		
SUMMARY											
TOTAL CONCERNED	1267	109	216	369	397	177	595	672	65	534	596
	53%	37%	45%	57%	61%	54%	50%	56%	38%	49%	60%
				a	ab	a					ab
TOTAL NOT CONCERNED	620	110	141	149	134	86	337	283	68	304	216
	26%	38%	30%	23%	21%	27%	28%	24%	39%	28%	22%
		cde							bc		
TOTAL NEITHER/ DON'T KNOW	511	75	119	134	121	62	265	246	40	246	189
	21%	25%	25%	21%	19%	19%	22%	20%	23%	23%	19%

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 31

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP51F. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Damaging their reputation either now or in the future (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
						CHILD'S AGE AND GENDER							NATION		
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2385	224	231	243	246	252	249	252	251	222	215	1112	426	417	430
Effective Weighted Sample	1251	114	120	130	129	137	136	138	137	206	202	881	373	336	356
Total	2398	145	148	238	238	326	326	326	326	162	163	1970	213	120	95
Very concerned	575	25	32	67	47	76	98	65	90	51	25	464	46	38	26
	24%	17%	22%	28%	20%	23%	30%	20%	28%	32%	15%	24%	22%	32%	28%
				j			j		j	aj				ab	
Fairly concerned	692	26	26	50	52	88	107	106	136	41	60	572	61	31	28
	29%	18%	17%	21%	22%	27%	33%	32%	42%	25%	37%	29%	29%	26%	29%
							ab	ab	abcdi		abcd				
Neither/ nor	477	28	34	53	61	78	53	56	55	29	30	396	42	21	18
	20%	19%	23%	23%	26%	24%	16%	17%	17%	18%	18%	20%	20%	18%	19%
Not very concerned	380	20	24	41	40	64	46	66	28	23	28	312	37	16	15
	16%	14%	16%	17%	17%	20%	14%	20%	9%	14%	17%	16%	17%	14%	15%
						h		h							
Not at all concerned	240	37	29	26	34	19	20	23	16	18	18	197	25	12	7
	10%	25%	20%	11%	14%	6%	6%	7%	5%	11%	11%	10%	12%	10%	7%
		cefghij	efgh												
Don't know	34	10	4	1	4	*	3	9	1	*	2	28	3	1	2
	1%	7%	2%	*%	2%	*%	1%	3%	*%	*%	2%	1%	1%	1%	2%
		cehi													
SUMMARY															
TOTAL CONCERNED	1267	51	58	117	99	164	204	171	226	92	85	1036	108	69	54
	53%	35%	39%	49%	42%	50%	63%	52%	69%	57%	52%	53%	50%	58%	57%
							abd	a	abcdegj	abd	a				
TOTAL NOT CONCERNED	620	57	53	67	74	83	65	89	44	40	46	509	61	28	21
	26%	39%	36%	28%	31%	26%	20%	27%	14%	25%	28%	26%	29%	24%	22%
		fhi	fh	h	h			h		h	h				
TOTAL NEITHER/ DON'T KNOW	511	37	37	54	65	78	56	66	56	30	32	424	44	22	20
	21%	26%	25%	23%	27%	24%	17%	20%	17%	18%	20%	22%	21%	19%	21%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 31

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP51F. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Damaging their reputation either now or in the future (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2385	2011	343	759	623	457	524	1382	981	454	1824	597	795	544
Effective Weighted Sample	1251	1070	163	404	323	237	292	727	529	237	954	321	384	299
Total	2398	2052	314	674	566	507	624	1240	1131	466	1805	616	742	542
Very concerned	575	491	79	193	117	129	131	310	260	113	426	133	159	141
	24%	24%	25%	29%	21%	25%	21%	25%	23%	24%	24%	22%	21%	26%
Fairly concerned	692	602	77	213	167	161	150	380	311	160	506	151	233	170
	29%	29%	25%	32%	29%	32%	24%	31%	28%	34%	28%	24%	31%	31%
Neither/ nor	477	401	74	103	118	99	150	221	249	88	350	159	142	79
	20%	20%	24%	15%	21%	19%	24%	18%	22%	19%	19%	26%	19%	15%
							a					c		
Not very concerned	380	315	59	104	99	69	97	203	166	68	296	93	127	98
	16%	15%	19%	15%	18%	14%	16%	16%	15%	15%	16%	15%	17%	18%
Not at all concerned	240	211	24	55	60	42	82	116	124	36	199	70	71	50
	10%	10%	8%	8%	11%	8%	13%	9%	11%	8%	11%	11%	10%	9%
Don't know	34	32	2	6	4	7	13	10	21	1	27	10	9	4
	1%	2%	1%	1%	1%	1%	2%	1%	2%	*%	2%	2%	1%	1%
SUMMARY														
TOTAL CONCERNED	1267	1093	156	406	284	289	281	690	571	273	932	283	392	311
	53%	53%	50%	60%	50%	57%	45%	56%	51%	59%	52%	46%	53%	57%
				bdf		d		d						a
TOTAL NOT CONCERNED	620	526	82	159	160	111	179	319	290	104	496	163	198	148
	26%	26%	26%	24%	28%	22%	29%	26%	26%	22%	27%	27%	27%	27%
TOTAL NEITHER/ DON'T KNOW	511	433	76	109	122	106	163	231	269	89	377	169	152	84
	21%	21%	24%	16%	22%	21%	26%	19%	24%	19%	21%	27%	20%	15%
							ae		a			c		

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 32

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP51G. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Seeing content which encourages them to hurt or harm themselves (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2385	455	489	501	503	437	1193	1192	307	1015	919
Effective Weighted Sample	1251	235	259	273	276	408	626	625	147	539	502
Total	2398	294	476	652	652	325	1197	1201	174	1084	1001
Very concerned	863	99	179	251	247	87	436	427	53	408	352
	36%	34%	38%	38%	38%	27%	36%	36%	31%	38%	35%
			e	e	e						
Fairly concerned	670	74	115	213	177	90	311	358	48	315	281
	28%	25%	24%	33%	27%	28%	26%	30%	27%	29%	28%
Neither/ nor	277	32	69	64	64	48	134	142	18	132	104
	12%	11%	15%	10%	10%	15%	11%	12%	10%	12%	10%
Not very concerned	331	32	77	82	88	52	178	153	18	148	136
	14%	11%	16%	13%	14%	16%	15%	13%	11%	14%	14%
Not at all concerned	228	51	29	40	62	46	127	101	32	73	114
	10%	17%	6%	6%	10%	14%	11%	8%	18%	7%	11%
		bcd				bc			b		b
Don't know	30	5	7	3	13	2	10	20	5	9	14
	1%	2%	2%	*%	2%	1%	1%	2%	3%	1%	1%
SUMMARY											
TOTAL CONCERNED	1533	174	294	464	425	177	747	785	101	722	633
	64%	59%	62%	71%	65%	54%	62%	65%	58%	67%	63%
				ae	e						
TOTAL NOT CONCERNED	559	83	106	122	150	98	305	253	50	221	250
	23%	28%	22%	19%	23%	30%	26%	21%	29%	20%	25%
						c					
TOTAL NEITHER/ DON'T KNOW	307	37	76	66	77	50	144	163	23	141	118
	13%	13%	16%	10%	12%	15%	12%	14%	13%	13%	12%

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 32

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP51G. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Seeing content which encourages them to hurt or harm themselves (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2385	224	231	243	246	252	249	252	251	222	215	1112	426	417	430
Effective Weighted Sample	1251	114	120	130	129	137	136	138	137	206	202	881	373	336	356
Total	2398	145	148	238	238	326	326	326	326	162	163	1970	213	120	95
Very concerned	863	49	50	103	76	118	133	119	128	47	40	710	66	52	36
	36%	34%	34%	43% ij	32%	36%	41% j	37%	39% j	29%	25%	36%	31%	43% b	38%
Fairly concerned	670	36	38	59	56	100	113	77	100	39	51	554	64	24	27
	28%	25%	26%	25%	24%	31%	35%	24%	31%	24%	31%	28% c	30% c	20%	29% c
Neither/ nor	277	14	18	24	45	36	28	33	31	27	21	228	24	15	10
	12%	10%	12%	10%	19%	11%	9%	10%	10%	17%	13%	12%	11%	12%	10%
Not very concerned	331	15	17	35	42	49	33	56	32	23	29	263	37	18	13
	14%	10%	11%	15%	18%	15%	10%	17%	10%	14%	18%	13%	17%	15%	13%
Not at all concerned	228	29	22	14	14	23	17	36	26	25	21	188	21	11	8
	10%	20% cdefh	15%	6%	6%	7%	5%	11%	8%	15% cdf	13%	10%	10%	9%	9%
Don't know	30	2	3	3	5	-	3	4	9	1	1	27	1	1	1
	1%	1%	2%	1%	2%	-%	1%	1%	3%	*%	1%	1%	1%	1%	1%
SUMMARY															
TOTAL CONCERNED	1533	85	88	161	132	218	245	196	228	86	91	1264	129	76	63
	64%	59%	60%	68% i	56%	67% i	75% abdgij	60%	70% ij	53%	56%	64%	61%	63%	67%
TOTAL NOT CONCERNED	559	44	39	49	57	72	50	92	58	48	50	451	58	28	21
	23%	30% f	26%	21%	24%	22%	15%	28% f	18%	30% f	31% fh	23%	27%	24%	22%
TOTAL NEITHER/ DON'T KNOW	307	16	22	27	49	36	31	37	40	28	21	255	26	15	11
	13%	11%	14%	11%	21%	11%	9%	11%	12%	17%	13%	13%	12%	13%	11%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP51G. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Seeing content which encourages them to hurt or harm themselves (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2385	2011	343	759	623	457	524	1382	981	454	1824	597	795	544
Effective Weighted Sample	1251	1070	163	404	323	237	292	727	529	237	954	321	384	299
Total	2398	2052	314	674	566	507	624	1240	1131	466	1805	616	742	542
Very concerned	863	746	108	249	199	194	214	447	408	182	629	212	241	204
	36%	36%	34%	37%	35%	38%	34%	36%	36%	39%	35%	34%	32%	38%
Fairly concerned	670	548	111	198	140	173	154	338	327	145	493	155	268	141
	28%	27%	35%	29%	25%	34%	25%	27%	29%	31%	27%	25%	36%	26%
													ac	
Neither/ nor	277	235	40	62	68	39	101	130	140	43	210	105	64	40
	12%	11%	13%	9%	12%	8%	16%	10%	12%	9%	12%	17%	9%	7%
							ac					bc		
Not very concerned	331	288	38	107	86	55	79	193	134	50	269	86	87	103
	14%	14%	12%	16%	15%	11%	13%	16%	12%	11%	15%	14%	12%	19%
														b
Not at all concerned	228	205	17	52	63	42	70	115	112	40	180	58	71	47
	10%	10%	5%	8%	11%	8%	11%	9%	10%	9%	10%	9%	10%	9%
Don't know	30	30	-	7	10	4	6	17	10	4	23	-	12	8
	1%	1%	-%	1%	2%	1%	1%	1%	1%	1%	1%	-%	2%	1%
SUMMARY														
TOTAL CONCERNED	1533	1294	219	447	339	367	368	786	734	328	1122	367	509	345
	64%	63%	70%	66%	60%	72%	59%	63%	65%	70%	62%	60%	69%	64%
						bd								
TOTAL NOT CONCERNED	559	492	55	159	149	97	149	308	246	90	449	144	158	150
	23%	24%	18%	24%	26%	19%	24%	25%	22%	19%	25%	23%	21%	28%
TOTAL NEITHER/ DON'T KNOW	307	266	40	68	78	43	107	146	150	48	234	105	75	47
	13%	13%	13%	10%	14%	9%	17%	12%	13%	10%	13%	17%	10%	9%
							ac					bc		

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP51H. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - The pressure on them to spend money online (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2385	455	489	501	503	437	1193	1192	307	1015	919
Effective Weighted Sample	1251	235	259	273	276	408	626	625	147	539	502
Total	2398	294	476	652	652	325	1197	1201	174	1084	1001
Very concerned	466	65	103	140	99	60	234	232	34	238	166
	19%	22%	22%	21%	15%	18%	20%	19%	19%	22%	17%
Fairly concerned	659	59	113	216	189	83	347	312	36	312	280
	27%	20%	24%	33% a	29%	25%	29%	26%	21%	29%	28%
Neither/ nor	440	46	92	114	126	61	200	239	27	201	184
	18%	16%	19%	18%	19%	19%	17%	20%	15%	19%	18%
Not very concerned	482	47	86	129	141	80	226	256	27	186	230
	20%	16%	18%	20%	22%	25% a	19%	21%	15%	17%	23%
Not at all concerned	317	67	79	47	82	41	172	144	41	137	126
	13%	23% cde	17% c	7%	13%	13%	14%	12%	23% bc	13%	13%
Don't know	34	11	3	5	14	1	17	17	10	9	14
	1%	4% e	1%	1%	2%	*%	1%	1%	6% bc	1%	1%
SUMMARY											
TOTAL CONCERNED	1125	124	215	356	288	143	581	544	70	550	446
	47%	42%	45%	55% ae	44%	44%	49%	45%	40%	51%	45%
TOTAL NOT CONCERNED	799	113	165	176	223	121	398	401	68	324	356
	33%	39% c	35%	27%	34%	37% c	33%	33%	39%	30%	36%
TOTAL NEITHER/ DON'T KNOW	474	57	96	120	140	62	218	257	36	210	198
	20%	19%	20%	18%	22%	19%	18%	21%	21%	19%	20%

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 33

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP51H. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - The pressure on them to spend money online (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

						CHILD'S AGE AND GENDER							NATION			
	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2385	224	231	243	246	252	249	252	251	222	215	1112	426	417	430
Effective Weighted Sample	1251	114	120	130	129	137	136	138	137	206	202	881	373	336	356
Total	2398	145	148	238	238	326	326	326	326	162	163	1970	213	120	95
Very concerned	466	26	39	62	41	66	73	43	56	37	23	379	38	34	15
	19%	18%	26% gj	26% gj	17%	20%	23%	13%	17%	23%	14%	19%	18%	28% abd	16%
Fairly concerned	659	34	25	60	52	113	103	99	90	41	41	543	59	30	27
	27%	23%	17%	25%	22%	35% b	32% b	30%	28%	25%	25%	28%	28%	25%	29%
Neither/ nor	440	22	24	39	54	58	57	53	74	30	31	367	39	17	17
	18%	15%	16%	16%	23%	18%	17%	16%	23%	18%	19%	19%	18%	14%	18%
Not very concerned	482	22	24	39	47	56	73	75	66	33	47	390	46	22	24
	20%	15%	16%	16%	20%	17%	22%	23%	20%	20%	29% abc	20%	22%	19%	25%
Not at all concerned	317	34	33	35	44	32	15	50	32	21	20	260	29	16	11
	13%	23% efh	22% efh	15% f	19% f	10%	5%	15% f	10%	13% f	12%	13%	14%	14%	11%
Don't know	34	8	3	3	-	*	5	6	8	-	1	32	1	1	1
	1%	5% di	2%	1%	-%	*%	1%	2%	2%	-%	1%	2%	1%	1%	1%
SUMMARY															
TOTAL CONCERNED	1125	60	64	122	93	179	176	142	146	79	64	922	97	64	43
	47%	41%	43%	51%	39%	55% dj	54% j	44%	45%	48%	39%	47%	46%	53%	45%
TOTAL NOT CONCERNED	799	56	57	74	91	88	88	126	98	54	67	650	76	39	35
	33%	39%	39%	31%	38%	27%	27%	39%	30%	33%	41% ef	33%	35%	32%	36%
TOTAL NEITHER/ DON'T KNOW	474	29	27	42	54	58	62	59	82	30	32	398	40	18	18
	20%	20%	18%	18%	23%	18%	19%	18%	25%	18%	20%	20%	19%	15%	19%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP51H. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - The pressure on them to spend money online (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2385	2011	343	759	623	457	524	1382	981	454	1824	597	795	544
Effective Weighted Sample	1251	1070	163	404	323	237	292	727	529	237	954	321	384	299
Total	2398	2052	314	674	566	507	624	1240	1131	466	1805	616	742	542
Very concerned	466	409	54	149	74	107	128	223	235	98	334	147	109	88
	19%	20%	17%	22% b	13%	21%	20%	18%	21% b	21%	19%	24% b	15%	16%
Fairly concerned	659	559	93	197	165	148	148	362	296	144	481	149	226	164
	27%	27%	30%	29%	29%	29%	24%	29%	26%	31%	27%	24%	30%	30%
Neither/ nor	440	369	64	122	107	83	122	229	205	96	314	126	139	94
	18%	18%	20%	18%	19%	16%	19%	18%	18%	21%	17%	20%	19%	17%
Not very concerned	482	409	66	129	129	109	110	258	219	82	380	105	167	130
	20%	20%	21%	19%	23%	21%	18%	21%	19%	18%	21%	17%	22%	24%
Not at all concerned	317	277	32	74	82	54	104	155	158	44	270	85	94	59
	13%	14%	10%	11%	14%	11%	17%	13%	14%	9%	15%	14%	13%	11%
Don't know	34	29	5	3	10	6	13	13	18	2	26	4	8	8
	1%	1%	2%	*%	2%	1%	2%	1%	2%	*%	1%	1%	1%	2%
SUMMARY														
TOTAL CONCERNED	1125	968	146	346	239	255	276	585	531	242	815	296	334	252
	47%	47%	47%	51%	42%	50%	44%	47%	47%	52%	45%	48%	45%	46%
TOTAL NOT CONCERNED	799	686	98	203	210	163	214	413	377	126	650	190	260	188
	33%	33%	31%	30%	37%	32%	34%	33%	33%	27%	36% a	31%	35%	35%
TOTAL NEITHER/ DON'T KNOW	474	398	69	125	117	89	134	241	223	97	340	130	147	102
	20%	19%	22%	19%	21%	18%	22%	19%	20%	21%	19%	21%	20%	19%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 34

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP51I. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Companies collecting information about what they are doing online (e.g. what they have been looking at online/ sites they have visited etc.) (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2385	455	489	501	503	437	1193	1192	307	1015	919
Effective Weighted Sample	1251	235	259	273	276	408	626	625	147	539	502
Total	2398	294	476	652	652	325	1197	1201	174	1084	1001
Very concerned	650	70	111	195	191	83	317	332	37	277	293
	27%	24%	23%	30%	29%	26%	27%	28%	21%	26%	29%
Fairly concerned	860	83	163	243	255	117	427	433	55	378	382
	36%	28%	34%	37%	39%	36%	36%	36%	31%	35%	38%
					a						
Neither/ nor	406	53	86	97	107	63	204	202	26	194	162
	17%	18%	18%	15%	16%	19%	17%	17%	15%	18%	16%
Not very concerned	298	46	71	88	49	44	149	149	29	160	96
	12%	16%	15%	14%	7%	13%	12%	12%	17%	15%	10%
		d	d								
Not at all concerned	155	34	35	25	45	16	82	73	21	67	60
	6%	12%	7%	4%	7%	5%	7%	6%	12%	6%	6%
		ce									
Don't know	30	8	10	4	5	3	17	12	7	8	7
	1%	3%	2%	1%	1%	1%	1%	1%	4%	1%	1%
									bc		
SUMMARY											
TOTAL CONCERNED	1510	152	274	438	446	200	745	765	91	655	676
	63%	52%	58%	67%	68%	61%	62%	64%	52%	60%	68%
				a	ab						a
TOTAL NOT CONCERNED	453	80	106	114	94	59	231	222	50	227	157
	19%	27%	22%	17%	14%	18%	19%	18%	29%	21%	16%
		cde							c		
TOTAL NEITHER/ DON'T KNOW	435	61	96	100	112	66	221	214	33	203	169
	18%	21%	20%	15%	17%	20%	18%	18%	19%	19%	17%

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 34

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP51I. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Companies collecting information about what they are doing online (e.g. what they have been looking at online/ sites they have visited etc.) (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2385	224	231	243	246	252	249	252	251	222	215	1112	426	417	430
Effective Weighted Sample	1251	114	120	130	129	137	136	138	137	206	202	881	373	336	356
Total	2398	145	148	238	238	326	326	326	326	162	163	1970	213	120	95
Very concerned	650	34	36	57	54	89	106	86	106	52	31	538	52	34	25
	27%	23%	24%	24%	23%	27%	33%	26%	32%	32%	19%	27%	25%	28%	26%
							j		j	j					
Fairly concerned	860	39	44	83	80	119	124	135	120	51	65	709	77	38	36
	36%	27%	30%	35%	34%	36%	38%	41%	37%	32%	40%	36%	36%	32%	38%
Neither/ nor	406	26	27	40	46	49	48	58	49	31	32	332	36	23	15
	17%	18%	18%	17%	19%	15%	15%	18%	15%	19%	20%	17%	17%	19%	15%
Not very concerned	298	19	28	33	38	52	36	29	20	17	27	237	33	14	13
	12%	13%	19%	14%	16%	16%	11%	9%	6%	10%	16%	12%	16%	12%	14%
			h			h					h				
Not at all concerned	155	22	12	19	16	16	9	15	31	10	6	131	12	8	5
	6%	15%	8%	8%	7%	5%	3%	4%	9%	6%	4%	7%	6%	7%	5%
		efgij													
Don't know	30	6	2	6	4	1	3	4	1	1	2	24	3	2	2
	1%	4%	1%	2%	2%	*%	1%	1%	*%	1%	1%	1%	1%	1%	2%
SUMMARY															
TOTAL CONCERNED	1510	72	80	140	134	208	230	221	225	104	96	1247	129	73	61
	63%	50%	54%	59%	56%	64%	71%	68%	69%	64%	59%	63%	61%	61%	64%
							ab	a	a						
TOTAL NOT CONCERNED	453	41	39	52	54	68	45	43	51	26	33	367	45	22	18
	19%	28%	26%	22%	23%	21%	14%	13%	16%	16%	20%	19%	21%	19%	19%
		fg	g												
TOTAL NEITHER/ DON'T KNOW	435	32	29	46	51	50	51	62	50	32	34	355	39	25	17
	18%	22%	19%	19%	21%	15%	16%	19%	15%	20%	21%	18%	18%	21%	17%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 34

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP51I. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Companies collecting information about what they are doing online (e.g. what they have been looking at online/ sites they have visited etc.) (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2385	2011	343	759	623	457	524	1382	981	454	1824	597	795	544
Effective Weighted Sample	1251	1070	163	404	323	237	292	727	529	237	954	321	384	299
Total	2398	2052	314	674	566	507	624	1240	1131	466	1805	616	742	542
Very concerned	650	555	86	220	141	152	132	361	284	143	468	146	209	139
	27%	27%	27%	33% d	25%	30%	21%	29% d	25%	31%	26%	24%	28%	26%
Fairly concerned	860	737	113	249	208	174	214	457	389	172	646	211	270	205
	36%	36%	36%	37%	37%	34%	34%	37%	34%	37%	36%	34%	36%	38%
Neither/ nor	406	343	56	106	77	81	141	183	222	79	300	131	132	71
	17%	17%	18%	16%	14%	16%	23% be	15%	20%	17%	17%	21% c	18%	13%
Not very concerned	298	251	41	67	97	64	65	164	130	39	251	78	86	91
	12%	12%	13%	10%	17% a	13%	10%	13%	11%	8%	14%	13%	12%	17%
Not at all concerned	155	137	18	31	40	31	53	71	84	25	123	43	42	30
	6%	7%	6%	5%	7%	6%	8%	6%	7%	5%	7%	7%	6%	5%
Don't know	30	29	1	*	3	4	19	3	23	7	17	6	3	5
	1%	1%	*%	*%	*%	1%	3% ae	*%	2% ae	1%	1%	1%	*%	1%
SUMMARY														
TOTAL CONCERNED	1510	1292	199	470	349	326	346	818	673	316	1114	358	479	345
	63%	63%	63%	70% df	62%	64%	56%	66% d	59%	68%	62%	58%	65%	64%
TOTAL NOT CONCERNED	453	388	58	98	138	95	118	236	213	64	374	122	128	121
	19%	19%	19%	15%	24% a	19%	19%	19%	19%	14%	21%	20%	17%	22%
TOTAL NEITHER/ DON'T KNOW	435	372	57	106	80	85	159	186	245	86	317	137	135	76
	18%	18%	18%	16%	14%	17%	26% abe	15%	22% be	18%	18%	22% c	18%	14%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 35

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP51J. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - The possibility of them being influenced by extreme views online - whether political, social or religious (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2385	455	489	501	503	437	1193	1192	307	1015	919
Effective Weighted Sample	1251	235	259	273	276	408	626	625	147	539	502
Total	2398	294	476	652	652	325	1197	1201	174	1084	1001
Very concerned	500	66	99	142	133	61	255	245	30	244	197
	21%	22%	21%	22%	20%	19%	21%	20%	17%	23%	20%
Fairly concerned	745	68	138	265	194	79	355	390	44	370	299
	31%	23%	29%	41%	30%	24%	30%	32%	25%	34%	30%
				abde							
Neither/ nor	393	45	76	96	107	68	186	207	25	165	167
	16%	15%	16%	15%	16%	21%	16%	17%	15%	15%	17%
Not very concerned	433	42	96	89	144	63	216	217	25	174	205
	18%	14%	20%	14%	22%	19%	18%	18%	14%	16%	21%
					c						
Not at all concerned	292	62	64	49	67	50	166	126	40	122	118
	12%	21%	13%	7%	10%	15%	14%	11%	23%	11%	12%
		cd				c			bc		
Don't know	35	11	2	10	7	5	18	17	10	9	13
	1%	4%	*%	2%	1%	1%	2%	1%	6%	1%	1%
		b							bc		
SUMMARY											
TOTAL CONCERNED	1245	134	237	407	327	140	610	635	74	614	497
	52%	46%	50%	63%	50%	43%	51%	53%	42%	57%	50%
				abde						a	
TOTAL NOT CONCERNED	725	103	160	137	211	113	382	343	65	296	324
	30%	35%	34%	21%	32%	35%	32%	29%	37%	27%	32%
		c	c		c	c					
TOTAL NEITHER/ DON'T KNOW	428	57	78	107	114	73	205	224	35	174	181
	18%	19%	16%	16%	17%	22%	17%	19%	20%	16%	18%

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 35

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP51J. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - The possibility of them being influenced by extreme views online - whether political, social or religious (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total		CHILD'S AGE AND GENDER										NATION			
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17		ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j		a	b	c	d
Unweighted total	2385	224	231	243	246	252	249	252	251	222	215		1112	426	417	430
Effective Weighted Sample	1251	114	120	130	129	137	136	138	137	206	202		881	373	336	356
Total	2398	145	148	238	238	326	326	326	326	162	163		1970	213	120	95
Very concerned	500	24	41	55	44	74	68	66	67	37	24		409	35	33	24
	21%	17%	28% j	23%	18%	23%	21%	20%	21%	23%	15%		21%	16%	28% b	25% b
Fairly concerned	745	42	26	71	67	118	148	83	111	41	38		611	75	31	28
	31%	29%	18%	30%	28%	36% b	45% abdgij	26%	34% b	25%	23%		31%	35% c	26%	29%
Neither/ nor	393	19	27	32	45	48	48	58	49	30	38		324	36	19	15
	16%	13%	18%	13%	19%	15%	15%	18%	15%	18%	24%		16%	17%	16%	15%
Not very concerned	433	18	24	51	46	51	38	70	73	27	36		354	41	20	19
	18%	12%	16%	21%	19%	16%	12%	22%	23%	17%	22%		18%	19%	16%	20%
Not at all concerned	292	36	25	28	36	28	20	45	22	28	22		241	24	17	10
	12%	25% cefh	17% f	12%	15%	9%	6%	14%	7%	17% fh	14%		12%	11%	14%	10%
Don't know	35	7	5	1	1	7	3	4	3	-	5		31	2	1	1
	1%	5% i	3%	*%	1%	2%	1%	1%	1%	-%	3%		2%	1%	1%	1%
SUMMARY																
TOTAL CONCERNED	1245	66	68	127	110	191	216	149	178	78	62		1020	110	64	51
	52%	45%	46%	53% j	46%	59% j	66% abdgij	46%	55% j	48%	38%		52%	51%	54%	54%
TOTAL NOT CONCERNED	725	54	49	79	82	79	58	115	96	55	58		594	65	36	29
	30%	37% f	33% f	33% f	34% f	24%	18%	35% f	29%	34% f	36% f		30%	31%	30%	30%
TOTAL NEITHER/ DON'T KNOW	428	25	32	32	46	56	51	62	52	30	43		356	38	19	15
	18%	17%	21%	14%	19%	17%	16%	19%	16%	18%	26% c		18%	18%	16%	16%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 35

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP51J. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - The possibility of them being influenced by extreme views online - whether political, social or religious (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2385	2011	343	759	623	457	524	1382	981	454	1824	597	795	544
Effective Weighted Sample	1251	1070	163	404	323	237	292	727	529	237	954	321	384	299
Total	2398	2052	314	674	566	507	624	1240	1131	466	1805	616	742	542
Very concerned	500	429	63	158	97	115	126	256	241	94	375	136	141	99
	21%	21%	20%	23%	17%	23%	20%	21%	21%	20%	21%	22%	19%	18%
Fairly concerned	745	634	105	224	178	172	166	403	338	166	546	162	273	173
	31%	31%	34%	33%	31%	34%	27%	32%	30%	36%	30%	26%	37%	32%
													a	
Neither/ nor	393	331	57	93	84	85	123	176	209	80	283	112	124	69
	16%	16%	18%	14%	15%	17%	20%	14%	18%	17%	16%	18%	17%	13%
Not very concerned	433	375	52	124	113	73	117	237	190	80	335	127	112	115
	18%	18%	17%	18%	20%	14%	19%	19%	17%	17%	19%	21%	15%	21%
Not at all concerned	292	253	32	72	82	57	80	154	137	39	243	73	87	77
	12%	12%	10%	11%	15%	11%	13%	12%	12%	8%	13%	12%	12%	14%
Don't know	35	30	5	2	11	6	11	13	17	7	23	6	5	11
	1%	1%	2%	*%	2%	1%	2%	1%	1%	1%	1%	1%	1%	2%
SUMMARY														
TOTAL CONCERNED	1245	1063	168	383	276	287	292	658	579	260	922	298	413	272
	52%	52%	53%	57%	49%	57%	47%	53%	51%	56%	51%	48%	56%	50%
				d										
TOTAL NOT CONCERNED	725	628	84	196	195	129	197	392	326	119	578	200	200	191
	30%	31%	27%	29%	35%	26%	32%	32%	29%	25%	32%	33%	27%	35%
TOTAL NEITHER/ DON'T KNOW	428	361	62	95	95	91	135	190	225	87	305	118	129	79
	18%	18%	20%	14%	17%	18%	22%	15%	20%	19%	17%	19%	17%	15%
							a							

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 36

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP51L. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Seing 'Adult' or sexual content (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2385	455	489	501	503	437	1193	1192	307	1015	919
Effective Weighted Sample	1251	235	259	273	276	408	626	625	147	539	502
Total	2398	294	476	652	652	325	1197	1201	174	1084	1001
Very concerned	974	115	201	301	275	83	489	485	64	476	386
	41%	39%	42%	46%	42%	25%	41%	40%	37%	44%	39%
		e	e	e	e						
Fairly concerned	720	56	129	219	213	103	351	369	32	331	327
	30%	19%	27%	34%	33%	32%	29%	31%	18%	31%	33%
				a	a	a				a	a
Neither/ nor	255	29	40	51	75	60	135	120	22	81	127
	11%	10%	9%	8%	12%	18%	11%	10%	13%	7%	13%
						abc					b
Not very concerned	235	28	58	54	48	46	109	126	16	111	91
	10%	10%	12%	8%	7%	14%	9%	10%	9%	10%	9%
						d					
Not at all concerned	191	56	45	24	37	29	99	92	32	80	65
	8%	19%	10%	4%	6%	9%	8%	8%	19%	7%	6%
		bcde	c			c			bc		
Don't know	23	10	2	3	4	4	13	10	8	5	5
	1%	3%	*%	*%	1%	1%	1%	1%	5%	*%	1%
									bc		
SUMMARY											
TOTAL CONCERNED	1694	171	330	520	488	186	840	854	96	808	713
	71%	58%	69%	80%	75%	57%	70%	71%	55%	74%	71%
			e	abe	ae					a	a
TOTAL NOT CONCERNED	426	84	104	78	85	75	208	217	48	190	156
	18%	29%	22%	12%	13%	23%	17%	18%	28%	18%	16%
		cd	cd			cd			bc		
TOTAL NEITHER/ DON'T KNOW	278	39	42	54	79	64	148	130	30	86	133
	12%	13%	9%	8%	12%	20%	12%	11%	18%	8%	13%
						bcd			b		b

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 36

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP51L. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Seing 'Adult' or sexual content (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

			CHILD'S AGE AND GENDER										NATION			
	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2385	224	231	243	246	252	249	252	251	222	215	1112	426	417	430
Effective Weighted Sample	1251	114	120	130	129	137	136	138	137	206	202	881	373	336	356
Total	2398	145	148	238	238	326	326	326	326	162	163	1970	213	120	95
Very concerned	974	56	59	106	95	152	149	131	144	45	38	795	81	54	44
	41%	38%	40%	45%	40%	46%	46%	40%	44%	27%	23%	40%	38%	45%	47%
		j	j	ij	j	ij	ij	j	ij						
Fairly concerned	720	28	28	70	59	108	111	92	121	53	50	588	74	31	27
	30%	20%	19%	30%	25%	33%	34%	28%	37%	33%	31%	30%	35%	26%	28%
				b		b	ab		ab	b					
Neither/ nor	255	13	16	17	24	28	22	52	23	26	34	214	21	14	7
	11%	9%	11%	7%	10%	9%	7%	16%	7%	16%	21%	11%	10%	12%	7%
										f	acdefh				
Not very concerned	235	12	16	23	35	24	31	30	18	21	26	193	20	13	8
	10%	8%	11%	10%	15%	7%	9%	9%	6%	13%	16%	10%	10%	11%	9%
											h				
Not at all concerned	191	30	25	21	24	14	9	18	20	16	13	159	16	7	8
	8%	21%	17%	9%	10%	4%	3%	5%	6%	10%	8%	8%	8%	6%	8%
		cefghij	efgh							f					
Don't know	23	6	4	*	1	-	3	4	-	3	2	19	1	1	1
	1%	4%	2%	*%	1%	-%	1%	1%	-%	2%	1%	1%	1%	*%	2%
SUMMARY															
TOTAL CONCERNED	1694	84	87	176	154	260	260	223	264	97	89	1384	155	85	71
	71%	58%	59%	74%	65%	80%	80%	68%	81%	60%	54%	70%	73%	71%	75%
				abij		abdij	abdij	j	abdij						
TOTAL NOT CONCERNED	426	42	42	44	59	38	40	47	38	36	38	353	37	20	16
	18%	29%	28%	19%	25%	12%	12%	15%	12%	22%	24%	18%	17%	17%	17%
		efgh	efgh		efh					eh	efh				
TOTAL NEITHER/ DON'T KNOW	278	19	20	17	25	28	26	55	23	29	36	233	22	15	8
	12%	13%	13%	7%	11%	9%	8%	17%	7%	18%	22%	12%	10%	12%	8%
										cfh	cdefh				

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 36

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP51L. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Seing 'Adult' or sexual content (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2385	2011	343	759	623	457	524	1382	981	454	1824	597	795	544
Effective Weighted Sample	1251	1070	163	404	323	237	292	727	529	237	954	321	384	299
Total	2398	2052	314	674	566	507	624	1240	1131	466	1805	616	742	542
Very concerned	974	838	126	294	212	218	242	507	460	200	719	246	289	211
	41%	41%	40%	44%	38%	43%	39%	41%	41%	43%	40%	40%	39%	39%
Fairly concerned	720	612	96	199	190	135	185	389	320	136	556	178	254	165
	30%	30%	31%	30%	34%	27%	30%	31%	28%	29%	31%	29%	34%	30%
Neither/ nor	255	220	34	68	61	53	72	130	124	49	190	68	75	59
	11%	11%	11%	10%	11%	10%	11%	10%	11%	10%	11%	11%	10%	11%
Not very concerned	235	196	37	61	55	60	55	116	115	43	177	60	68	71
	10%	10%	12%	9%	10%	12%	9%	9%	10%	9%	10%	10%	9%	13%
Not at all concerned	191	164	21	48	45	38	59	93	98	37	149	60	53	33
	8%	8%	7%	7%	8%	8%	9%	7%	9%	8%	8%	10%	7%	6%
Don't know	23	22	*	3	3	3	10	6	13	1	14	4	2	3
	1%	1%	*%	*%	*%	1%	2%	*%	1%	*%	1%	1%	*%	1%
SUMMARY														
TOTAL CONCERNED	1694	1449	222	493	402	353	427	895	780	336	1275	425	544	376
	71%	71%	71%	73%	71%	70%	69%	72%	69%	72%	71%	69%	73%	69%
TOTAL NOT CONCERNED	426	360	57	109	100	98	114	209	212	79	326	119	121	104
	18%	18%	18%	16%	18%	19%	18%	17%	19%	17%	18%	19%	16%	19%
TOTAL NEITHER/ DON'T KNOW	278	243	35	71	64	56	82	135	138	50	204	72	77	62
	12%	12%	11%	11%	11%	11%	13%	11%	12%	11%	11%	12%	10%	12%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 37

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP51K. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Seeing any other type of content which is not appropriate for their age group - for example, in terms of violence, bad language, disturbing content, and so on (other than 'Adult' or sexual content) (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2385	455	489	501	503	437	1193	1192	307	1015	919
Effective Weighted Sample	1251	235	259	273	276	408	626	625	147	539	502
Total	2398	294	476	652	652	325	1197	1201	174	1084	1001
Very concerned	808	105	182	245	201	76	380	428	60	412	293
	34%	36%	38%	38%	31%	23%	32%	36%	34%	38%	29%
		e	e	e						c	
Fairly concerned	896	76	167	272	288	92	455	440	43	405	412
	37%	26%	35%	42%	44%	28%	38%	37%	24%	37%	41%
				ae	ae					a	a
Neither/ nor	299	43	46	71	74	66	150	149	24	122	130
	12%	15%	10%	11%	11%	20%	13%	12%	14%	11%	13%
						bcd					
Not very concerned	234	18	43	49	62	62	122	111	14	84	118
	10%	6%	9%	7%	10%	19%	10%	9%	8%	8%	12%
						abcd					
Not at all concerned	127	42	31	13	17	24	62	65	28	51	36
	5%	14%	7%	2%	3%	7%	5%	5%	16%	5%	4%
		bcde	c			cd			bc		
Don't know	34	9	7	3	10	6	27	8	6	10	13
	1%	3%	1%	*%	2%	2%	2%	1%	4%	1%	1%
SUMMARY											
TOTAL CONCERNED	1704	181	349	517	489	168	836	868	102	817	705
	71%	62%	73%	79%	75%	52%	70%	72%	59%	75%	70%
			ae	ae	ae					a	a
TOTAL NOT CONCERNED	361	61	74	61	79	86	184	176	42	135	153
	15%	21%	16%	9%	12%	26%	15%	15%	24%	12%	15%
		cd				bcd			b		
TOTAL NEITHER/ DON'T KNOW	334	52	53	74	84	72	177	157	30	132	143
	14%	18%	11%	11%	13%	22%	15%	13%	17%	12%	14%
						bcd					

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 37

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP51K. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Seeing any other type of content which is not appropriate for their age group - for example, in terms of violence, bad language, disturbing content, and so on (other than 'Adult' or sexual content) (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2385	224	231	243	246	252	249	252	251	222	215	1112	426	417	430
Effective Weighted Sample	1251	114	120	130	129	137	136	138	137	206	202	881	373	336	356
Total	2398	145	148	238	238	326	326	326	326	162	163	1970	213	120	95
Very concerned	808	47	58	98	84	109	137	81	120	45	30	664	60	48	36
	34%	32%	39%	41%	35%	33%	42%	25%	37%	28%	18%	34%	28%	40%	38%
		j	j	gj	j	j	gij		j					b	b
Fairly concerned	896	42	35	89	79	133	139	148	140	44	48	732	91	41	32
	37%	29%	23%	37%	33%	41%	43%	45%	43%	27%	29%	37%	43%	34%	33%
						b	bi	abij	bi				d		
Neither/ nor	299	20	23	14	31	47	24	39	34	29	36	251	23	13	12
	12%	14%	15%	6%	13%	14%	7%	12%	11%	18%	22%	13%	11%	11%	13%
										cf	cfh				
Not very concerned	234	4	14	18	25	31	18	44	18	26	36	187	26	11	10
	10%	3%	10%	8%	10%	9%	5%	14%	6%	16%	22%	9%	12%	9%	11%
								a		afh	abcdefh				
Not at all concerned	127	26	16	13	18	6	6	4	13	12	12	105	12	7	4
	5%	18%	11%	5%	8%	2%	2%	1%	4%	8%	7%	5%	6%	6%	4%
		cefghij	efg							g	g				
Don't know	34	6	3	6	1	*	3	9	*	5	1	31	1	1	1
	1%	4%	2%	2%	*%	*%	1%	3%	*%	3%	1%	2%	1%	*%	1%
SUMMARY															
TOTAL CONCERNED	1704	89	92	187	163	242	275	229	260	90	78	1396	151	89	68
	71%	61%	62%	79%	68%	74%	84%	70%	80%	55%	48%	71%	71%	75%	71%
				abij	j	ij	abdgij	ij	abij						
TOTAL NOT CONCERNED	361	30	30	31	43	37	24	48	31	38	48	292	38	17	14
	15%	21%	20%	13%	18%	11%	7%	15%	10%	23%	29%	15%	18%	14%	15%
		f	f		f					efh	cefgh				
TOTAL NEITHER/ DON'T KNOW	334	26	26	20	32	47	27	49	35	35	37	282	25	13	14
	14%	18%	17%	9%	14%	14%	8%	15%	11%	21%	23%	14%	12%	11%	14%
										cfh	cfh				

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP51K. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Seeing any other type of content which is not appropriate for their age group - for example, in terms of violence, bad language, disturbing content, and so on (other than 'Adult' or sexual content) (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2385	2011	343	759	623	457	524	1382	981	454	1824	597	795	544
Effective Weighted Sample	1251	1070	163	404	323	237	292	727	529	237	954	321	384	299
Total	2398	2052	314	674	566	507	624	1240	1131	466	1805	616	742	542
Very concerned	808	691	108	225	180	191	207	405	398	150	606	204	242	179
	34%	34%	34%	33%	32%	38%	33%	33%	35%	32%	34%	33%	33%	33%
Fairly concerned	896	775	111	277	234	179	197	511	375	182	684	202	316	212
	37%	38%	35%	41%	41%	35%	32%	41% df	33%	39%	38%	33%	43% a	39%
Neither/ nor	299	258	37	83	68	51	90	151	141	58	221	88	95	58
	12%	13%	12%	12%	12%	10%	14%	12%	12%	12%	12%	14%	13%	11%
Not very concerned	234	185	41	57	56	54	65	114	119	49	175	67	60	71
	10%	9%	13%	8%	10%	11%	10%	9%	11%	10%	10%	11%	8%	13%
Not at all concerned	127	114	13	27	25	30	44	52	74	23	98	46	25	18
	5%	6%	4%	4%	4%	6%	7%	4%	7%	5%	5%	8%	3%	3%
Don't know	34	29	5	5	2	2	21	7	23	4	22	8	3	4
	1%	1%	2%	1%	*%	*%	3% abe	1%	2%	1%	1%	1%	*%	1%
SUMMARY														
TOTAL CONCERNED	1704	1466	218	502	415	369	403	917	773	331	1289	406	558	391
	71%	71%	69%	74% d	73%	73%	65%	74% d	68%	71%	71%	66%	75% a	72%
TOTAL NOT CONCERNED	361	299	54	84	81	85	109	165	194	72	273	114	86	89
	15%	15%	17%	12%	14%	17%	17%	13%	17%	15%	15%	18%	12%	16%
TOTAL NEITHER/ DON'T KNOW	334	287	42	88	70	53	111	158	164	62	243	96	98	62
	14%	14%	13%	13%	12%	10%	18%	13%	15%	13%	13%	16%	13%	11%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP52A. In the past 12 months, has your child told you about anything they have seen online that has scared or upset them? (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2385	455	489	501	503	437	1193	1192	307	1015	919
Effective Weighted Sample	1251	235	259	273	276	408	626	625	147	539	502
Total	2398	294	476	652	652	325	1197	1201	174	1084	1001
Yes	478	34	101	135	133	74	252	225	12	230	212
	20%	12%	21%	21%	20%	23%	21%	19%	7%	21%	21%
			a	a	a	a				a	a
No	1882	258	366	512	502	244	926	956	161	844	769
	78%	88%	77%	79%	77%	75%	77%	80%	92%	78%	77%
		bcde							bc		
Don't know	38	1	8	4	17	8	18	20	1	11	20
	2%	*%	2%	1%	3%	2%	2%	2%	*%	1%	2%

Columns Tested: a,b,c,d,e - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP52A. In the past 12 months, has your child told you about anything they have seen online that has scared or upset them? (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2385	224	231	243	246	252	249	252	251	222	215	1112	426	417	430
Effective Weighted Sample	1251	114	120	130	129	137	136	138	137	206	202	881	373	336	356
Total	2398	145	148	238	238	326	326	326	326	162	163	1970	213	120	95
Yes	478	21	14	68	33	68	68	48	85	48	26	383	46	31	17
	20%	14%	9%	29%	14%	21%	21%	15%	26%	30%	16%	19%	22%	26%	18%
				abdgj					b	abdgj					
No	1882	123	135	166	200	258	255	270	232	109	135	1552	166	88	77
	78%	85%	91%	70%	84%	79%	78%	83%	71%	67%	83%	79%	78%	73%	81%
		chi	cfhi		ci				i		ci				
Don't know	38	1	*	4	5	*	3	8	9	5	2	34	2	1	1
	2%	1%	*%	2%	2%	*%	1%	2%	3%	3%	1%	2%	1%	1%	1%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 38

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP52A. In the past 12 months, has your child told you about anything they have seen online that has scared or upset them? (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2385	2011	343	759	623	457	524	1382	981	454	1824	597	795	544
Effective Weighted Sample	1251	1070	163	404	323	237	292	727	529	237	954	321	384	299
Total	2398	2052	314	674	566	507	624	1240	1131	466	1805	616	742	542
Yes	478 20%	403 20%	73 23%	170 25% f	107 19%	88 17%	108 17%	277 22%	197 17%	162 35% b	287 16%	143 23%	132 18%	108 20%
No	1882 78%	1614 79%	238 76%	495 74%	447 79%	411 81%	505 81%	942 76%	916 81% a	292 63%	1498 83% a	468 76%	591 80%	426 79%
Don't know	38 2%	35 2%	3 1%	9 1%	12 2%	7 1%	10 2%	21 2%	17 2%	11 2%	20 1%	5 1%	19 3%	8 1%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 39

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP52B. What – if anything – did you do when your child told you about something they had seen online that had scared or upset them? (MULTI CODE)

Base : Parents whose child has told them about anything they have seen online that has scared or upset them in the past 12 months

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	~a	b	c
Unweighted total	479	52	103	110	118	96	245	234	29	210	215
Effective Weighted Sample	253	29	53	60	59	91	139	115	14	115	113
Total	478	34	101	135	133	74	252	225	12	230	212
Talked to my child about what had happened	424	27	90	120	126	61	223	201	11	207	188
	89%	78%	89%	88%	95%	83%	88%	89%	87%	90%	88%
Advised/ told my child to stop using certain apps/ sites	280	16	53	97	81	33	141	139	6	139	120
	59%	46%	52%	71%	61%	45%	56%	62%	50%	61%	57%
				e							
Advised/ told my child to block certain people/ types of content	261	10	42	93	73	43	136	125	4	117	130
	55%	28%	42%	69%	55%	59%	54%	55%	31%	51%	61%
				ab		a					
Reported the content to the website/ app it appeared on	147	10	28	53	41	16	81	66	7	72	61
	31%	29%	28%	39%	31%	22%	32%	29%	54%	32%	29%
Set up filters/ parental controls	124	10	34	41	31	8	63	60	5	73	38
	26%	28%	34%	30%	23%	10%	25%	27%	41%	32%	18%
			e	e							
Sought advice on how to handle the situation	110	6	25	34	23	21	65	45	2	54	52
	23%	18%	25%	25%	18%	29%	26%	20%	17%	24%	24%
Reported the content another way	40	2	13	5	13	7	24	16	*	19	19
	8%	5%	13%	4%	10%	10%	10%	7%	2%	8%	9%

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 39

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP52B. What – if anything – did you do when your child told you about something they had seen online that had scared or upset them? (MULTI CODE)

Base : Parents whose child has told them about anything they have seen online that has scared or upset them in the past 12 months

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	~a	b	c
Unweighted total	479	52	103	110	118	96	245	234	29	210	215
Effective Weighted Sample	253	29	53	60	59	91	139	115	14	115	113
Total	478	34	101	135	133	74	252	225	12	230	212
Anything else	18	3	*	8	6	1	11	7	1	11	7
	4%	8%	*%	6%	4%	1%	4%	3%	5%	5%	3%
No particular action taken	1	-	*	-	-	1	1	*	-	*	1
	*%	-%	*%	-%	-%	1%	*%	*%	-%	*%	*%
Prefer not to say	1	-	-	-	-	1	1	-	-	-	1
	*%	-%	-%	-%	-%	1%	*%	-%	-%	-%	*%
SUMMARY											
ANY ACTION TAKEN	476	34	101	135	133	72	251	225	12	229	211
	100%	100%	100%	100%	100%	98%	99%	100%	100%	100%	99%

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 39

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP52B. What – if anything – did you do when your child told you about something they had seen online that had scared or upset them? (MULTI CODE)

Base : Parents whose child has told them about anything they have seen online that has scared or upset them in the past 12 months

	Total					CHILD'S AGE AND GENDER							NATION			
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17		ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		~a	~b	c	d	e	f	g	h	i	j		a	b	c	d
Unweighted total	479	28	24	60	43	56	54	42	76	59	37		217	88	95	79
Effective Weighted Sample	253	16	14	35	19	29	30	22	37	56	35		172	78	73	67
Total	478	21	14	68	33	68	68	48	85	48	26		383	46	31	17
Talked to my child about what had happened	424	14	13	62	28	60	60	47	79	40	21		342	41	26	15
	89%	68%	93%	91%	85%	89%	88%	99%	93%	84%	82%		89%	89%	84%	90%
Advised/ told my child to stop using certain apps/ sites	280	10	6	33	20	45	51	31	50	21	12		227	26	17	10
	59%	48%	44%	49%	60%	67%	75%	66%	59%	44%	46%		59%	57%	54%	59%
							i									
Advised/ told my child to block certain people/ types of content	261	4	5	28	14	50	44	27	46	27	16		207	27	19	8
	55%	20%	40%	42%	42%	74%	64%	56%	54%	57%	63%		54%	59%	61%	49%
Reported the content to the website/ app it appeared on	147	5	5	16	12	31	22	17	23	12	4		118	15	8	6
	31%	24%	35%	24%	36%	46%	32%	36%	27%	24%	17%		31%	34%	24%	34%
Set up filters/ parental controls	124	4	5	22	12	21	21	11	21	5	2		99	15	7	4
	26%	21%	39%	33%	35%	30%	30%	22%	24%	11%	9%		26%	33%	21%	21%
Sought advice on how to handle the situation	110	3	3	18	7	19	15	9	14	15	6		92	10	4	4
	23%	14%	24%	27%	21%	28%	22%	20%	17%	32%	24%		24%	22%	14%	24%
Reported the content another way	40	1	1	9	4	4	2	6	6	4	3		30	6	2	3
	8%	4%	6%	13%	12%	5%	2%	13%	8%	9%	11%		8%	13%	6%	15%
Anything else	18	3	*	-	*	5	3	3	3	-	1		16	*	1	1
	4%	12%	2%	-%	1%	8%	4%	6%	3%	-%	3%		4%	1%	4%	4%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 39

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP52B. What – if anything – did you do when your child told you about something they had seen online that had scared or upset them? (MULTI CODE)

Base : Parents whose child has told them about anything they have seen online that has scared or upset them in the past 12 months

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		~a	~b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	479	28	24	60	43	56	54	42	76	59	37	217	88	95	79
Effective Weighted Sample	253	16	14	35	19	29	30	22	37	56	35	172	78	73	67
Total	478	21	14	68	33	68	68	48	85	48	26	383	46	31	17
No particular action taken	1	-	-	-	*	-	-	-	-	1	-	1	-	*	-
	*%	-%	-%	-%	1%	-%	-%	-%	-%	2%	-%	*%	-%	1%	-%
Prefer not to say	1	-	-	-	-	-	-	-	-	1	-	1	-	-	-
	*%	-%	-%	-%	-%	-%	-%	-%	-%	2%	-%	*%	-%	-%	-%
SUMMARY															
ANY ACTION TAKEN	476	21	14	68	33	68	68	48	85	46	26	382	46	31	17
	100%	100%	100%	100%	99%	100%	100%	100%	100%	96%	100%	100%	100%	99%	100%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 39

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP52B. What – if anything – did you do when your child told you about something they had seen online that had scared or upset them? (MULTI CODE)

Base : Parents whose child has told them about anything they have seen online that has scared or upset them in the past 12 months

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	479	413	62	194	112	83	86	306	169	164	290	148	145	118
Effective Weighted Sample	253	215	37	106	61	42	47	167	89	83	155	74	74	67
Total	478	403	73	170	107	88	108	277	197	162	287	143	132	108
Talked to my child about what had happened	424	355	68	150	101	76	95	251	171	144	255	118	115	103
	89%	88%	93%	88%	94%	86%	87%	91%	87%	89%	89%	82%	87%	95%
Advised/ told my child to stop using certain apps/ sites	280	238	41	100	65	51	65	164	115	98	176	76	77	67
	59%	59%	57%	59%	60%	57%	60%	59%	59%	60%	61%	53%	59%	61%
Advised/ told my child to block certain people/ types of content	261	223	38	92	66	42	61	158	103	90	163	77	59	63
	55%	55%	53%	54%	61%	47%	57%	57%	52%	55%	57%	54%	45%	58%
Reported the content to the website/ app it appeared on	147	124	23	48	34	27	39	81	66	62	75	49	44	30
	31%	31%	32%	28%	31%	31%	36%	29%	33%	38%	26%	34%	33%	28%
Set up filters/ parental controls	124	96	28	46	27	20	30	73	50	52	67	23	34	33
	26%	24%	38%	27%	25%	23%	28%	26%	25%	32%	23%	16%	26%	31%
Sought advice on how to handle the situation	110	99	12	60	14	13	21	75	34	38	62	42	22	37
	23%	25%	16%	36% bf	13%	14%	20%	27%	17%	24%	22%	29%	17%	34%
Reported the content another way	40	35	5	18	5	9	9	23	17	16	23	17	9	11
	8%	9%	7%	11%	5%	10%	8%	8%	9%	10%	8%	12%	7%	10%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP52B. What – if anything – did you do when your child told you about something they had seen online that had scared or upset them? (MULTI CODE)

Base : Parents whose child has told them about anything they have seen online that has scared or upset them in the past 12 months

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	479	413	62	194	112	83	86	306	169	164	290	148	145	118
Effective Weighted Sample	253	215	37	106	61	42	47	167	89	83	155	74	74	67
Total	478	403	73	170	107	88	108	277	197	162	287	143	132	108
Anything else	18	15	3	5	3	9	1	8	10	1	17	4	7	-
	4%	4%	5%	3%	2%	11%	1%	3%	5%	1%	6%	3%	5%	-%
No particular action taken	1	1	-	1	-	-	*	1	*	-	1	*	-	-
	*%	*%	-%	*%	-%	-%	*%	*%	*%	-%	*%	*%	-%	-%
Prefer not to say	1	-	1	-	-	-	1	-	1	-	1	-	-	-
	*%	-%	1%	-%	-%	-%	1%	-%	1%	-%	*%	-%	-%	-%
SUMMARY														
ANY ACTION TAKEN	476	402	72	169	107	88	107	276	195	162	285	143	132	108
	100%	100%	99%	100%	100%	100%	99%	100%	99%	100%	99%	100%	100%	100%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 40

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP53. Thinking about what your child does online, which – if any – of these applies to them? Being online helps them... (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2385	455	489	501	503	437	1193	1192	307	1015	919
Effective Weighted Sample	1251	235	259	273	276	408	626	625	147	539	502
Total	2398	294	476	652	652	325	1197	1201	174	1084	1001
With their schoolwork/ homework	1838	92	352	582	571	242	899	940	33	854	858
	77%	31%	74%	89%	88%	74%	75%	78%	19%	79%	86%
			a	abe	abe	a				a	ab
To develop skills with reading and numbers	1397	201	352	455	284	106	657	740	117	788	432
	58%	68%	74%	70%	44%	33%	55%	62%	67%	73%	43%
		de	de	de	e				c	c	
To develop creative skills	1340	166	274	422	338	141	639	701	96	670	503
	56%	57%	58%	65%	52%	43%	53%	58%	55%	62%	50%
		e	e	de						c	
To learn a new skill	1219	125	243	370	334	146	604	615	78	583	501
	51%	42%	51%	57%	51%	45%	50%	51%	45%	54%	50%
				ae							
To build or maintain friendships	1094	10	71	348	467	199	569	525	6	335	690
	46%	3%	15%	53%	72%	61%	48%	44%	4%	31%	69%
			a	ab	abce	ab				a	ab
To find useful information about any problems or issues they may have	852	25	86	253	324	163	422	430	9	293	504
	36%	9%	18%	39%	50%	50%	35%	36%	5%	27%	50%
			a	ab	ab	abc				a	ab
To find out about news	813	15	70	230	324	174	387	427	8	238	524
	34%	5%	15%	35%	50%	54%	32%	36%	4%	22%	52%
			a	ab	abc	abc				a	ab

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 40

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP53. Thinking about what your child does online, which – if any – of these applies to them? Being online helps them... (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2385	455	489	501	503	437	1193	1192	307	1015	919
Effective Weighted Sample	1251	235	259	273	276	408	626	625	147	539	502
Total	2398	294	476	652	652	325	1197	1201	174	1084	1001
To understand what other people think and feel about things	581	29	78	161	206	108	262	319	16	202	326
	24%	10%	16%	25%	32%	33%	22%	27%	9%	19%	33%
				a	ab	ab				a	ab
To find out about or to support causes or organisations	384	6	49	91	146	92	168	216	4	112	244
	16%	2%	10%	14%	22%	28%	14%	18%	2%	10%	24%
			a	a	ab	abc				a	ab
None of these	67	31	9	4	13	10	34	33	23	15	22
	3%	10%	2%	1%	2%	3%	3%	3%	13%	1%	2%
		bcde							bc		
Don't know	30	12	5	1	1	12	20	10	9	9	4
	1%	4%	1%	*%	*%	4%	2%	1%	5%	1%	*%
		cd				cd			bc		
SUMMARY											
ANY OF THESE BENEFITS	2302	251	462	647	638	303	1143	1158	142	1060	976
	96%	86%	97%	99%	98%	93%	96%	96%	82%	98%	97%
			a	ae	ae	a				a	a

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 40

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP53. Thinking about what your child does online, which – if any – of these applies to them? Being online helps them... (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2385	224	231	243	246	252	249	252	251	222	215	1112	426	417	430
Effective Weighted Sample	1251	114	120	130	129	137	136	138	137	206	202	881	373	336	356
Total	2398	145	148	238	238	326	326	326	326	162	163	1970	213	120	95
With their schoolwork/ homework	1838	42	50	173	179	276	305	291	281	117	125	1509	163	94	72
	77%	29%	34%	73%	75%	85%	94%	89%	86%	72%	77%	77%	77%	79%	75%
				ab	ab	abi	abcdij	abcdij	abci	ab	ab				
To develop skills with reading and numbers	1397	94	106	160	191	226	229	122	162	55	51	1146	127	71	53
	58%	65%	72%	67%	80%	69%	70%	37%	50%	34%	31%	58%	60%	59%	55%
		gij	ghij	ghij	aghij	ghij	ghij		ij						
To develop creative skills	1340	78	88	130	144	199	223	160	178	72	69	1091	128	69	52
	56%	54%	60%	55%	60%	61%	68%	49%	54%	44%	42%	55%	60%	58%	55%
			ij		ij	ij	gij								
To learn a new skill	1219	50	75	120	123	182	188	175	160	76	70	991	117	64	47
	51%	34%	50%	51%	52%	56%	58%	54%	49%	47%	43%	50%	55%	53%	50%
					a	a	aj	a							
To build or maintain friendships	1094	7	3	42	29	185	163	237	229	98	101	894	103	57	40
	46%	5%	2%	18%	12%	57%	50%	73%	70%	60%	62%	45%	48%	48%	42%
				ab	b	abcd	abcd	abcdef	abcdf	abcd	abcd				
To find useful information about any problems or issues they may have	852	17	9	41	45	132	122	156	169	77	86	690	82	49	32
	36%	11%	6%	17%	19%	40%	37%	48%	52%	48%	53%	35%	38%	41%	33%
				b	b	abcd	abcd	abcd	abcd	abcd	abcdf				
To find out about news	813	7	8	23	46	116	114	156	168	84	90	654	84	46	29
	34%	5%	5%	10%	20%	36%	35%	48%	52%	52%	55%	33%	40%	39%	30%
					ab	abcd	abcd	abcd	abcdef	abcdef	abcdef		d		

The header for Child's Age and Gender spans columns a-j; Nation spans ENGLAND, SCOTLAND, WALES, N IRELAND.

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP53. Thinking about what your child does online, which – if any – of these applies to them? Being online helps them... (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
			CHILD'S AGE AND GENDER										NATION		
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2385	224	231	243	246	252	249	252	251	222	215	1112	426	417	430
Effective Weighted Sample	1251	114	120	130	129	137	136	138	137	206	202	881	373	336	356
Total	2398	145	148	238	238	326	326	326	326	162	163	1970	213	120	95
To understand what other people think and feel about things	581	16	13	31	47	85	76	76	130	54	54	462	58	38	24
	24%	11%	9%	13%	20%	26%	23%	23%	40%	33%	33%	23%	27%	31%	25%
						abc	b	b	abcdfg	abcd	abcd			a	
To find out about or to support causes or organisations	384	3	3	20	28	49	42	55	91	40	51	307	39	22	15
	16%	2%	2%	9%	12%	15%	13%	17%	28%	25%	32%	16%	18%	19%	16%
					ab	ab	ab	ab	abcdf	abcdf	abcdefg				
None of these	67	17	14	4	4	*	3	6	7	6	4	59	4	1	3
	3%	12%	9%	2%	2%	*%	1%	2%	2%	4%	2%	3%	2%	1%	3%
		cdefghj	efg												
Don't know	30	8	4	5	*	*	1	*	*	7	5	26	1	1	2
	1%	5%	2%	2%	*%	*%	*%	*%	*%	4%	3%	1%	1%	1%	2%
		degh								gh					
SUMMARY															
ANY OF THESE BENEFITS	2302	120	131	229	233	325	322	320	318	149	154	1885	208	118	91
	96%	83%	88%	96%	98%	100%	99%	98%	98%	92%	95%	96%	98%	98%	96%
				a	ab	abij	abi	ab	ab		a				

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP53. Thinking about what your child does online, which – if any – of these applies to them? Being online helps them... (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

		AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
	Total	URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2385	2011	343	759	623	457	524	1382	981	454	1824	597	795	544
Effective Weighted Sample	1251	1070	163	404	323	237	292	727	529	237	954	321	384	299
Total	2398	2052	314	674	566	507	624	1240	1131	466	1805	616	742	542
With their schoolwork/ homework	1838	1570	244	540	438	406	439	978	845	345	1412	421	592	454
	77%	76%	78%	80%	77%	80%	70%	79%	75%	74%	78%	68%	80%	84%
				d				d					a	a
To develop skills with reading and numbers	1397	1185	199	389	345	309	342	734	651	272	1078	329	451	331
	58%	58%	63%	58%	61%	61%	55%	59%	58%	59%	60%	54%	61%	61%
To develop creative skills	1340	1147	177	360	322	311	328	682	639	284	1010	334	435	312
	56%	56%	56%	53%	57%	61%	53%	55%	57%	61%	56%	54%	59%	58%
To learn a new skill	1219	1028	176	338	281	288	291	619	580	254	915	295	365	296
	51%	50%	56%	50%	50%	57%	47%	50%	51%	54%	51%	48%	49%	55%
To build or maintain friendships	1094	945	135	354	269	211	250	623	461	229	815	241	357	287
	46%	46%	43%	53%	48%	42%	40%	50%	41%	49%	45%	39%	48%	53%
				cdf				df						a
To find useful information about any problems or issues they may have	852	723	115	267	203	179	191	470	370	211	615	211	273	215
	36%	35%	37%	40%	36%	35%	31%	38%	33%	45%	34%	34%	37%	40%
										b				
To find out about news	813	712	92	257	215	161	171	472	332	164	614	199	258	208
	34%	35%	29%	38%	38%	32%	27%	38%	29%	35%	34%	32%	35%	38%
				df	df			df						
To understand what other people think and feel about things	581	494	76	188	122	129	135	310	264	140	415	152	193	138
	24%	24%	24%	28%	21%	26%	22%	25%	23%	30%	23%	25%	26%	25%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP53. Thinking about what your child does online, which – if any – of these applies to them? Being online helps them... (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2385	2011	343	759	623	457	524	1382	981	454	1824	597	795	544
Effective Weighted Sample	1251	1070	163	404	323	237	292	727	529	237	954	321	384	299
Total	2398	2052	314	674	566	507	624	1240	1131	466	1805	616	742	542
To find out about or to support causes or organisations	384 16%	330 16%	45 14%	147 22% cdf	96 17%	60 12%	78 13%	243 20% cdf	138 12%	102 22% b	270 15%	82 13%	118 16%	109 20%
None of these	67 3%	58 3%	7 2%	14 2%	18 3%	5 1%	28 5%	31 3%	33 3%	12 3%	53 3%	12 2%	19 3%	13 2%
Don't know	30 1%	29 1%	1 *%	3 *%	4 1%	3 1%	20 3% ae	7 1%	23 2%	1 *%	14 1%	7 1%	3 *%	6 1%
SUMMARY														
ANY OF THESE BENEFITS	2302 96%	1965 96%	306 97%	657 97% d	544 96%	499 98% d	576 92%	1201 97% d	1075 95%	452 97%	1738 96%	596 97%	719 97%	524 97%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 41

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP59. Do you have any of these rules about the use that your child makes of their mobile phone? (MULTI CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	1481	99	139	313	494	436	744	737	73	380	906
Effective Weighted Sample	791	48	71	164	269	407	395	395	34	197	496
Total	1538	55	136	390	632	325	770	768	33	410	979
Rules about who they are in contact with on their phone	869	22	73	310	372	90	427	441	15	284	523
	56%	40%	54%	80%	59%	28%	55%	58%	45%	69%	53%
			e	abde	e					ac	
Rules about how much money they can spend on their phone	781	19	74	236	340	112	417	363	10	229	485
	51%	35%	54%	60%	54%	35%	54%	47%	29%	56%	50%
			e	ae	e					a	
Rules about downloading apps onto their phone	775	26	78	292	307	72	378	397	16	275	436
	50%	46%	57%	75%	49%	22%	49%	52%	48%	67%	45%
			e	e	abde	e				c	
Rules about not taking their phone to bed	756	20	65	268	332	71	404	352	15	244	455
	49%	36%	48%	69%	53%	22%	52%	46%	46%	60%	46%
			e	abde	e					c	
Rules about how much time they spend using their phone	715	31	68	239	304	73	359	356	18	238	421
	47%	56%	50%	61%	48%	22%	47%	46%	54%	58%	43%
			e	e	de	e				c	
Rules about when they can use their phone	693	23	75	247	285	62	351	342	15	240	396
	45%	41%	55%	63%	45%	19%	46%	45%	46%	58%	40%
			e	e	ade	e				c	
Other rules	18	2	3	11	*	2	12	6	2	10	5
	1%	4%	2%	3%	*%	1%	2%	1%	6%	2%	*%
			d		d					c	

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 41

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP59. Do you have any of these rules about the use that your child makes of their mobile phone? (MULTI CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	1481	99	139	313	494	436	744	737	73	380	906
Effective Weighted Sample	791	48	71	164	269	407	395	395	34	197	496
Total	1538	55	136	390	632	325	770	768	33	410	979
No, do not have any rules	239	3	10	11	82	133	105	134	2	18	190
	16%	5%	7%	3%	13%	41%	14%	17%	7%	4%	19%
					c	abcd					b
SUMMARY											
ANY RULES	1299	53	126	379	549	192	666	634	31	393	790
	84%	95%	93%	97%	87%	59%	86%	83%	93%	96%	81%
		e	e	de	e					c	

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 41

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP59. Do you have any of these rules about the use that your child makes of their mobile phone? (MULTI CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
						CHILD'S AGE AND GENDER							NATION		
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	1481	52	47	78	61	145	168	246	248	223	213	727	260	240	254
Effective Weighted Sample	791	24	24	39	32	78	86	134	135	207	201	546	236	200	215
Total	1538	29	26	72	64	194	196	312	320	163	162	1246	147	82	62
Rules about who they are in contact with on their phone	869 56%	11 37%	12 44%	41 57% ij	32 50% j	147 76% abdgij	163 83% abcdghij	180 58% ij	192 60% ij	48 29%	42 26%	713 57%	80 54%	44 53%	32 53%
Rules about how much money they can spend on their phone	781 51%	9 32%	10 38%	45 62% j	29 45%	112 58% ij	124 63% aij	187 60% ij	153 48% j	65 40%	48 29%	636 51%	77 53%	40 49%	28 45%
Rules about downloading apps onto their phone	775 50%	9 29%	17 65% ij	39 54% ij	40 62% ij	142 73% aghij	150 77% aghij	150 48% ij	157 49% ij	39 24%	33 20%	627 50%	79 54%	40 48%	29 47%
Rules about not taking their phone to bed	756 49%	9 32%	11 40%	35 49% ij	30 46% ij	138 71% abhij	130 67% ahij	186 59% ij	147 46% ij	36 22%	35 22%	618 50% c	79 53% c	30 37%	29 46%
Rules about how much time they spend using their phone	715 47%	15 50% j	16 62% ij	35 48% ij	33 52% ij	111 57% ij	128 65% hij	157 50% ij	148 46% ij	42 26%	31 19%	585 47%	64 44%	36 44%	29 48%
Rules about when they can use their phone	693 45%	12 42% j	11 41% j	36 50% ij	40 62% ij	121 62% hij	126 65% hij	149 48% ij	136 43% ij	33 20%	29 18%	570 46%	61 42%	32 39%	29 47%
Other rules	18 1%	- -%	2 8% ghi	2 3%	* 1%	9 5% i	2 1%	* *%	- -%	- -%	2 1%	10 1%	5 3% a	2 2%	1 1%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP59. Do you have any of these rules about the use that your child makes of their mobile phone? (MULTI CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

						CHILD'S AGE AND GENDER							NATION			
	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	1481	52	47	78	61	145	168	246	248	223	213	727	260	240	254
Effective Weighted Sample	791	24	24	39	32	78	86	134	135	207	201	546	236	200	215
Total	1538	29	26	72	64	194	196	312	320	163	162	1246	147	82	62
No, do not have any rules	239	1	1	1	9	5	6	34	49	64	69	198	19	12	9
	16%	4%	5%	2%	13%	3%	3%	11%	15%	39%	43%	16%	13%	15%	15%
									ef	abcdefgh	abcdefgh				
SUMMARY															
ANY RULES	1299	28	25	70	56	189	190	279	271	99	93	1048	129	70	52
	84%	96%	95%	98%	87%	97%	97%	89%	85%	61%	57%	84%	87%	85%	85%
		ij	ij	ij	ij	hij	hij	ij	ij						

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 41

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP59. Do you have any of these rules about the use that your child makes of their mobile phone? (MULTI CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	1481	1276	177	474	352	309	335	826	644	343	1063	410	463	333
Effective Weighted Sample	791	680	94	266	184	160	183	448	343	176	572	223	236	183
Total	1538	1324	185	448	341	337	396	789	733	339	1109	428	476	338
Rules about who they are in contact with on their phone	869	742	118	238	182	202	243	420	445	209	631	228	286	205
	56%	56%	64%	53%	53%	60%	61%	53%	61%	62%	57%	53%	60%	61%
Rules about how much money they can spend on their phone	781	673	93	251	158	161	207	409	368	173	573	206	242	183
	51%	51%	50%	56%	46%	48%	52%	52%	50%	51%	52%	48%	51%	54%
Rules about downloading apps onto their phone	775	657	104	236	185	158	194	421	352	169	581	178	265	184
	50%	50%	56%	53%	54%	47%	49%	53%	48%	50%	52%	42%	56%	54%
													a	a
Rules about not taking their phone to bed	756	657	86	233	168	158	196	401	354	174	551	179	274	168
	49%	50%	46%	52%	49%	47%	50%	51%	48%	51%	50%	42%	57%	50%
													a	
Rules about how much time they spend using their phone	715	617	88	231	146	154	183	377	337	158	536	198	227	167
	47%	47%	48%	52%	43%	46%	46%	48%	46%	46%	48%	46%	48%	49%
Rules about when they can use their phone	693	583	99	235	148	156	153	383	310	154	504	180	222	163
	45%	44%	53%	52%	43%	46%	39%	48%	42%	45%	45%	42%	47%	48%
				d										
Other rules	18	10	8	8	3	6	2	10	8	6	11	2	7	2
	1%	1%	4%	2%	1%	2%	*%	1%	1%	2%	1%	1%	1%	1%
			a											

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP59. Do you have any of these rules about the use that your child makes of their mobile phone? (MULTI CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	1481	1276	177	474	352	309	335	826	644	343	1063	410	463	333
Effective Weighted Sample	791	680	94	266	184	160	183	448	343	176	572	223	236	183
Total	1538	1324	185	448	341	337	396	789	733	339	1109	428	476	338
No, do not have any rules	239	205	27	65	53	43	67	118	111	43	172	73	52	59
	16%	15%	14%	15%	15%	13%	17%	15%	15%	13%	15%	17%	11%	18%
SUMMARY														
ANY RULES	1299	1119	159	383	288	293	328	671	622	297	938	354	424	279
	84%	85%	86%	85%	85%	87%	83%	85%	85%	87%	85%	83%	89%	82%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP60B. EXTENT OF CONCERN ABOUT CHILD'S MOBILE PHONE USE - Who they are in contact with using their mobile phone (SINGLE CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	1481	99	139	313	494	436	744	737	73	380	906
Effective Weighted Sample	791	48	71	164	269	407	395	395	34	197	496
Total	1538	55	136	390	632	325	770	768	33	410	979
Very concerned	220	18	29	68	59	47	128	92	7	76	123
	14%	32%	21%	17%	9%	14%	17%	12%	20%	19%	13%
		de	d								
Fairly concerned	342	11	27	88	151	65	150	192	9	75	229
	22%	20%	20%	23%	24%	20%	20%	25%	28%	18%	23%
Neither/ nor	355	8	32	69	173	73	195	159	5	86	231
	23%	15%	23%	18%	27%	23%	25%	21%	15%	21%	24%
Not very concerned	389	9	23	112	167	79	170	220	6	106	257
	25%	16%	17%	29%	26%	24%	22%	29%	17%	26%	26%
Not at all concerned	217	9	25	50	79	54	122	95	6	64	133
	14%	16%	18%	13%	13%	17%	16%	12%	17%	16%	14%
Don't know	14	1	1	3	4	7	4	10	1	3	7
	1%	2%	*%	1%	1%	2%	1%	1%	3%	1%	1%
SUMMARY											
TOTAL CONCERNED	562	28	56	156	210	112	279	284	16	151	352
	37%	51%	41%	40%	33%	34%	36%	37%	48%	37%	36%
TOTAL NOT CONCERNED	607	18	48	162	246	133	292	315	11	170	389
	39%	32%	35%	42%	39%	41%	38%	41%	34%	41%	40%
TOTAL NEITHER/ DON'T KNOW	369	9	32	72	176	80	200	169	6	89	238
	24%	17%	24%	18%	28%	25%	26%	22%	18%	22%	24%

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 42

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP60B. EXTENT OF CONCERN ABOUT CHILD'S MOBILE PHONE USE - Who they are in contact with using their mobile phone (SINGLE CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	1481	52	47	78	61	145	168	246	248	223	213	727	260	240	254
Effective Weighted Sample	791	24	24	39	32	78	86	134	135	207	201	546	236	200	215
Total	1538	29	26	72	64	194	196	312	320	163	162	1246	147	82	62
Very concerned	220	11	6	19	10	41	27	27	31	30	17	174	17	19	10
	14%	38% fghj	24%	27% ghj	15%	21%	14%	9%	10%	18%	10%	14%	11%	23% ab	16%
Fairly concerned	342	4	7	11	16	45	43	58	93	32	34	279	36	15	12
	22%	13%	27%	16%	25%	23%	22%	19%	29%	20%	21%	22%	25%	18%	20%
Neither/ nor	355	7	1	23	8	38	31	95	78	32	41	296	30	16	13
	23%	25%	4%	32% b	13%	19%	16%	30% b	24%	20%	26%	24%	20%	19%	22%
Not very concerned	389	3	5	7	16	44	68	79	88	36	43	315	38	20	16
	25%	12%	20%	10%	25%	23%	35% c	25%	27%	22%	27%	25%	26%	25%	25%
Not at all concerned	217	3	6	10	14	27	23	52	28	31	23	173	24	12	8
	14%	9%	24%	15%	22%	14%	12%	17%	9%	19% h	14%	14%	16%	15%	14%
Don't know	14	1	*	*	*	-	3	1	3	2	4	10	2	*	2
	1%	3%	1%	*%	*%	-%	1%	*%	1%	1%	3%	1%	1%	*%	3%
SUMMARY															
TOTAL CONCERNED	562	15	13	31	26	86	70	86	124	62	50	453	53	34	22
	37%	51%	51%	43%	40%	44%	36%	27%	39%	38%	31%	36%	36%	41%	36%
TOTAL NOT CONCERNED	607	6	12	18	30	71	92	130	116	67	66	488	62	32	24
	39%	21%	44%	25%	47%	37%	47%	42%	36%	41%	41%	39%	42%	39%	39%
TOTAL NEITHER/ DON'T KNOW	369	8	1	24	9	38	34	96	80	34	46	306	32	16	15
	24%	28%	4%	33% b	13%	19%	17%	31% b	25%	21%	28%	25%	22%	20%	25%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 42

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP60B. EXTENT OF CONCERN ABOUT CHILD'S MOBILE PHONE USE - Who they are in contact with using their mobile phone (SINGLE CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

Significance Level: 99%	Total	AREA URBAN	AREA RURAL	SOCIAL GRADE AB	SOCIAL GRADE C1	SOCIAL GRADE C2	SOCIAL GRADE DE	SOCIAL GRADE ABC1	SOCIAL GRADE C2DE	IMPACTING OR LIMITING CONDITIONS ANY	IMPACTING OR LIMITING CONDITIONS NONE	FINANCIAL VULNERABILITY INDEX MOST	FINANCIAL VULNERABILITY INDEX POTEN-TIALLY	FINANCIAL VULNERABILITY INDEX LEAST
		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	1481	1276	177	474	352	309	335	826	644	343	1063	410	463	333
Effective Weighted Sample	791	680	94	266	184	160	183	448	343	176	572	223	236	183
Total	1538	1324	185	448	341	337	396	789	733	339	1109	428	476	338
Very concerned	220	194	19	89	32	48	50	121	99	56	151	73	72	41
	14%	15%	10%	20% b	9%	14%	13%	15%	13%	16%	14%	17%	15%	12%
Fairly concerned	342	286	54	103	69	75	95	172	170	83	237	87	91	96
	22%	22%	29%	23%	20%	22%	24%	22%	23%	25%	21%	20%	19%	29%
Neither/ nor	355	307	40	104	83	58	104	187	162	83	244	107	111	59
	23%	23%	21%	23%	24%	17%	26%	24%	22%	24%	22%	25%	23%	18%
Not very concerned	389	341	42	101	99	95	92	200	186	77	297	90	140	89
	25%	26%	22%	23%	29%	28%	23%	25%	25%	23%	27%	21%	29%	26%
Not at all concerned	217	185	28	47	55	61	48	102	109	39	172	66	60	52
	14%	14%	15%	11%	16%	18%	12%	13%	15%	12%	16%	15%	13%	15%
Don't know	14	11	3	4	3	1	7	7	7	1	8	4	2	1
	1%	1%	2%	1%	1%	*%	2%	1%	1%	*%	1%	1%	*%	*%
SUMMARY														
TOTAL CONCERNED	562	480	73	192	101	123	145	293	268	139	387	160	163	137
	37%	36%	39%	43% b	30%	37%	37%	37%	37%	41%	35%	37%	34%	41%
TOTAL NOT CONCERNED	607	526	70	148	153	155	140	302	295	117	469	157	201	140
	39%	40%	38%	33%	45%	46% a	35%	38%	40%	34%	42%	37%	42%	42%
TOTAL NEITHER/ DON'T KNOW	369	318	43	108	86	59	111	194	170	84	252	111	113	60
	24%	24%	23%	24%	25%	17%	28%	25%	23%	25%	23%	26%	24%	18%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 43

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP60D. EXTENT OF CONCERN ABOUT CHILD'S MOBILE PHONE USE - Being bullied via calls/ texts/ emails/ messages to their mobile phone (SINGLE CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	1481	99	139	313	494	436	744	737	73	380	906
Effective Weighted Sample	791	48	71	164	269	407	395	395	34	197	496
Total	1538	55	136	390	632	325	770	768	33	410	979
Very concerned	352	17	32	87	148	68	183	169	8	82	241
	23%	31%	24%	22%	23%	21%	24%	22%	22%	20%	25%
Fairly concerned	439	9	27	126	191	86	200	238	8	115	281
	29%	17%	20%	32%	30%	26%	26%	31%	23%	28%	29%
Neither/ nor	296	11	22	92	115	55	145	151	8	92	176
	19%	21%	16%	24%	18%	17%	19%	20%	24%	22%	18%
Not very concerned	253	6	29	49	110	60	139	114	3	60	168
	16%	10%	21%	13%	17%	18%	18%	15%	9%	15%	17%
Not at all concerned	176	9	26	33	59	49	93	83	7	57	101
	11%	17%	19%	8%	9%	15%	12%	11%	20%	14%	10%
Don't know	22	2	*	3	10	7	11	12	*	4	13
	1%	4%	*%	1%	2%	2%	1%	1%	1%	1%	1%
SUMMARY											
TOTAL CONCERNED	791	27	59	214	338	153	383	408	15	197	522
	51%	48%	43%	55%	54%	47%	50%	53%	46%	48%	53%
TOTAL NOT CONCERNED	429	15	54	82	169	109	231	197	10	117	269
	28%	27%	40%	21%	27%	34%	30%	26%	29%	29%	27%
			c			c					
TOTAL NEITHER/ DON'T KNOW	318	14	23	95	125	62	156	162	9	96	189
	21%	25%	17%	24%	20%	19%	20%	21%	25%	23%	19%

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 43

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP60D. EXTENT OF CONCERN ABOUT CHILD'S MOBILE PHONE USE - Being bullied via calls/ texts/ emails/ messages to their mobile phone (SINGLE CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	1481	52	47	78	61	145	168	246	248	223	213	727	260	240	254
Effective Weighted Sample	791	24	24	39	32	78	86	134	135	207	201	546	236	200	215
Total	1538	29	26	72	64	194	196	312	320	163	162	1246	147	82	62
Very concerned	352	8	9	15	17	42	45	75	73	41	26	282	29	25	16
	23%	29%	34%	21%	26%	22%	23%	24%	23%	25%	16%	23%	20%	31% b	25%
Fairly concerned	439	5	5	22	5	56	70	77	114	40	46	350	51	20	17
	29%	16%	18%	31%	7%	29%	36% d	25%	36% d	25%	28% d	28%	35%	25%	28%
Neither/ nor	296	7	4	10	13	46	46	60	55	23	33	252	22	13	9
	19%	24%	17%	14%	20%	24%	24%	19%	17%	14%	20%	20%	15%	16%	15%
Not very concerned	253	3	2	16	13	21	28	68	42	31	29	203	24	15	11
	16%	11%	9%	22%	21%	11%	14%	22%	13%	19%	18%	16%	16%	18%	19%
Not at all concerned	176	4	6	8	17	29	4	29	30	24	25	139	21	9	8
	11%	12%	22% f	12%	27% fgh	15% f	2%	9%	9%	14% f	16% f	11%	14%	11%	12%
Don't know	22	2	-	*	-	-	3	4	6	4	3	20	1	*	1
	1%	8%	-%	*%	-%	-%	1%	1%	2%	3%	2%	2%	1%	1%	1%
SUMMARY															
TOTAL CONCERNED	791	13	14	38	21	99	115	152	186	82	72	632	80	46	33
	51%	45%	52%	52%	33%	51%	59%	49%	58%	50%	44%	51%	54%	55%	53%
TOTAL NOT CONCERNED	429	7	8	24	30	50	32	97	72	54	55	342	45	23	19
	28%	24%	31%	34%	47% fh	26%	16%	31%	23%	33% f	34% f	27%	30%	28%	31%
TOTAL NEITHER/ DON'T KNOW	318	9	4	10	13	46	48	63	61	27	35	272	23	13	10
	21%	32%	17%	14%	20%	24%	25%	20%	19%	17%	22%	22%	15%	16%	16%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 43

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP60D. EXTENT OF CONCERN ABOUT CHILD'S MOBILE PHONE USE - Being bullied via calls/ texts/ emails/ messages to their mobile phone (SINGLE CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	1481	1276	177	474	352	309	335	826	644	343	1063	410	463	333
Effective Weighted Sample	791	680	94	266	184	160	183	448	343	176	572	223	236	183
Total	1538	1324	185	448	341	337	396	789	733	339	1109	428	476	338
Very concerned	352	307	37	114	59	93	87	172	180	85	242	111	103	68
	23%	23%	20%	25%	17%	28%	22%	22%	25%	25%	22%	26%	22%	20%
Fairly concerned	439	375	57	140	116	72	110	256	182	113	313	93	154	109
	29%	28%	31%	31%	34% c	21%	28%	32% c	25%	33%	28%	22%	32%	32%
Neither/ nor	296	258	34	79	67	65	80	146	145	54	220	98	84	58
	19%	20%	18%	18%	20%	19%	20%	19%	20%	16%	20%	23%	18%	17%
Not very concerned	253	210	36	76	58	60	59	134	119	57	181	70	75	68
	16%	16%	20%	17%	17%	18%	15%	17%	16%	17%	16%	16%	16%	20%
Not at all concerned	176	154	18	36	35	45	55	72	100	30	138	53	52	35
	11%	12%	10%	8%	10%	13%	14%	9%	14%	9%	12%	12%	11%	10%
Don't know	22	20	3	3	6	2	5	9	7	-	14	2	8	*
	1%	1%	2%	1%	2%	1%	1%	1%	1%	-%	1%	*%	2%	*%
SUMMARY														
TOTAL CONCERNED	791	682	94	254	174	165	197	428	362	199	556	205	257	176
	51%	52%	51%	57%	51%	49%	50%	54%	49%	59%	50%	48%	54%	52%
TOTAL NOT CONCERNED	429	364	54	112	93	105	114	205	219	87	320	123	127	104
	28%	27%	29%	25%	27%	31%	29%	26%	30%	26%	29%	29%	27%	31%
TOTAL NEITHER/ DON'T KNOW	318	278	37	82	74	67	85	156	152	54	234	100	92	58
	21%	21%	20%	18%	22%	20%	21%	20%	21%	16%	21%	23%	19%	17%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 44

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP61. Some major mobile phone networks in the UK offer a block on Adult or 18+ content, which requires users to go through an age verification process before this content can be unblocked and received on the user's phone. Did you know about this block on Adult content before today? (SINGLE CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	1481	99	139	313	494	436	744	737	73	380	906
Effective Weighted Sample	791	48	71	164	269	407	395	395	34	197	496
Total	1538	55	136	390	632	325	770	768	33	410	979
Yes	860	37	99	211	342	169	440	419	21	257	524
	56%	68%	73%	54%	54%	52%	57%	55%	64%	63%	53%
			cde								
No	618	16	32	163	267	140	291	326	10	137	423
	40%	29%	23%	42%	42%	43%	38%	43%	31%	33%	43%
				b	b	b					
Don't know	61	2	5	15	23	16	39	22	2	16	32
	4%	3%	4%	4%	4%	5%	5%	3%	5%	4%	3%

Columns Tested: a,b,c,d,e - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP61. Some major mobile phone networks in the UK offer a block on Adult or 18+ content, which requires users to go through an age verification process before this content can be unblocked and received on the user's phone. Did you know about this block on Adult content before today? (SINGLE CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

						CHILD'S AGE AND GENDER							NATION			
	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	1481	52	47	78	61	145	168	246	248	223	213	727	260	240	254
Effective Weighted Sample	791	24	24	39	32	78	86	134	135	207	201	546	236	200	215
Total	1538	29	26	72	64	194	196	312	320	163	162	1246	147	82	62
Yes	860	22	15	52	47	103	108	177	165	87	83	693	84	48	35
	56%	75%	59%	73%	74%	53%	55%	57%	52%	53%	51%	56%	57%	58%	56%
No	618	5	11	19	13	82	81	120	147	65	75	503	57	33	25
	40%	19%	41%	26%	20%	42%	42%	38%	46%	40%	46%	40%	38%	40%	41%
									d		d				
Don't know	61	2	-	1	4	10	6	15	8	12	4	51	6	2	2
	4%	6%	-%	1%	6%	5%	3%	5%	2%	7%	3%	4%	4%	2%	3%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 44

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP61. Some major mobile phone networks in the UK offer a block on Adult or 18+ content, which requires users to go through an age verification process before this content can be unblocked and received on the user's phone. Did you know about this block on Adult content before today? (SINGLE CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	1481	1276	177	474	352	309	335	826	644	343	1063	410	463	333
Effective Weighted Sample	791	680	94	266	184	160	183	448	343	176	572	223	236	183
Total	1538	1324	185	448	341	337	396	789	733	339	1109	428	476	338
Yes	860	747	98	261	175	184	235	436	419	207	600	250	254	198
	56%	56%	53%	58%	51%	54%	59%	55%	57%	61%	54%	59%	53%	59%
No	618	525	78	180	157	127	146	337	273	129	465	165	196	139
	40%	40%	42%	40%	46%	38%	37%	43%	37%	38%	42%	39%	41%	41%
Don't know	61	51	9	8	8	27	15	16	41	4	45	12	26	1
	4%	4%	5%	2%	2%	8%	4%	2%	6%	1%	4%	3%	5%	*%
						ae			e				c	

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 45

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP62. Do you know whether this block on accessing Adult content is set up on your child's mobile phone? (SINGLE CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	1481	99	139	313	494	436	744	737	73	380	906
Effective Weighted Sample	791	48	71	164	269	407	395	395	34	197	496
Total	1538	55	136	390	632	325	770	768	33	410	979
Block on Adult content is in place	538	29	69	148	217	74	269	270	15	179	306
	35%	53%	51%	38%	34%	23%	35%	35%	45%	44%	31%
		e	de	e	e					c	
Block on Adult content is not in place	198	1	17	35	83	62	110	88	1	41	145
	13%	3%	13%	9%	13%	19%	14%	12%	2%	10%	15%
						ac					
Don't know whether the block in Adult content is in place	100	2	7	23	42	25	48	52	2	28	65
	6%	3%	5%	6%	7%	8%	6%	7%	5%	7%	7%
Not applicable – child's phone is not able to go online	23	5	5	4	1	8	14	10	4	9	8
	2%	9%	4%	1%	*%	2%	2%	1%	11%	2%	1%
		cd	d			d			bc		
NOT AWARE OF BLOCK ON ADULT CONTENT	678	18	37	179	290	155	330	348	12	153	456
	44%	32%	27%	46%	46%	48%	43%	45%	36%	37%	47%
				b	b	b					

Columns Tested: a,b,c,d,e - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP62. Do you know whether this block on accessing Adult content is set up on your child's mobile phone? (SINGLE CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

	Total		CHILD'S AGE AND GENDER										NATION			
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17		ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j		a	b	c	d
Unweighted total	1481	52	47	78	61	145	168	246	248	223	213		727	260	240	254
Effective Weighted Sample	791	24	24	39	32	78	86	134	135	207	201		546	236	200	215
Total	1538	29	26	72	64	194	196	312	320	163	162		1246	147	82	62
Block on Adult content is in place	538	17	12	32	37	64	84	115	102	40	34		440	49	28	21
	35%	60%	46%	45%	58%	33%	43%	37%	32%	25%	21%		35%	33%	34%	34%
		hij			j	hij		ij	j							
Block on Adult content is not in place	198	*	1	12	5	19	16	47	36	32	30		152	25	14	7
	13%	1%	5%	17%	8%	10%	8%	15%	11%	19%	19%		12%	17%	16%	12%
Don't know whether the block in Adult content is in place	100	2	*	5	2	15	8	15	27	11	14		82	8	5	5
	6%	6%	*%	7%	3%	8%	4%	5%	9%	7%	8%		7%	5%	6%	8%
Not applicable – child's phone is not able to go online	23	3	2	2	3	4	*	1	*	4	4		18	2	1	2
	2%	9%	8%	3%	5%	2%	*%	*%	*%	2%	3%		1%	1%	2%	3%
		fgh	gh													
NOT AWARE OF BLOCK ON ADULT CONTENT	678	7	11	20	17	92	87	135	154	76	79		554	63	34	27
	44%	25%	41%	27%	26%	47%	45%	43%	48%	47%	49%		44%	43%	42%	44%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP62. Do you know whether this block on accessing Adult content is set up on your child's mobile phone? (SINGLE CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	1481	1276	177	474	352	309	335	826	644	343	1063	410	463	333
Effective Weighted Sample	791	680	94	266	184	160	183	448	343	176	572	223	236	183
Total	1538	1324	185	448	341	337	396	789	733	339	1109	428	476	338
Block on Adult content is in place	538	464	65	174	104	109	147	277	256	125	381	162	146	140
	35%	35%	35%	39%	30%	32%	37%	35%	35%	37%	34%	38%	31%	41%
Block on Adult content is not in place	198	177	18	64	37	50	48	101	97	55	129	39	77	44
	13%	13%	10%	14%	11%	15%	12%	13%	13%	16%	12%	9%	16%	13%
Don't know whether the block in Adult content is in place	100	87	11	20	28	17	35	47	52	20	75	44	26	13
	6%	7%	6%	4%	8%	5%	9%	6%	7%	6%	7%	10%	5%	4%
Not applicable – child's phone is not able to go online	23	19	4	3	8	7	5	11	13	8	14	6	5	1
	2%	1%	2%	1%	2%	2%	1%	1%	2%	2%	1%	2%	1%	*%
NOT AWARE OF BLOCK ON ADULT CONTENT	678	577	87	187	166	153	161	353	314	133	510	177	222	140
	44%	44%	47%	42%	49%	46%	41%	45%	43%	39%	46%	41%	47%	41%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 46

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP65. Does your child play games at home or elsewhere in any of these ways? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
On a games console or games player (e.g. PlayStation, Xbox, Nintendo Switch, Nintendo DS or PS Vita)	1450	74	267	474	426	208	912	538	27	681	653
	59%	23%	55%	73%	65%	64%	75%	44%	14%	62%	65%
			a	ab	ab	a	b			a	a
On a mobile phone or smartphone	1329	112	186	391	440	199	673	656	61	514	667
	54%	34%	38%	60%	68%	61%	55%	54%	31%	47%	67%
				ab	ab	ab				a	ab
On a tablet	1216	208	317	408	203	81	589	627	115	733	315
	50%	64%	65%	63%	31%	25%	48%	51%	58%	66%	31%
		de	de	de					c	c	
On a desktop computer, laptop, or netbook	767	25	86	260	290	106	412	355	10	296	426
	31%	8%	18%	40%	44%	32%	34%	29%	5%	27%	43%
			a	ab	abe	ab				a	ab
Through an app on a smart TV	226	12	57	75	61	20	113	112	5	132	78
	9%	4%	12%	12%	9%	6%	9%	9%	3%	12%	8%
			a	a	a					a	
On a virtual reality gaming headset / device (e.g. Oculus, Samsung Gear VR)	129	4	21	27	53	24	90	40	2	45	74
	5%	1%	4%	4%	8%	7%	7%	3%	1%	4%	7%
					a	a	b				a

Columns Tested: a,b,c,d,e - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP65. Does your child play games at home or elsewhere in any of these ways? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
Using wearable technology like a smartwatch (such as an Apple Watch)	43	3	5	6	16	13	24	19	1	11	31
	2%	1%	1%	1%	2%	4%	2%	2%	*%	1%	3%
						c					
No, never play games	233	63	47	19	64	41	60	173	54	59	102
	10%	19%	10%	3%	10%	13%	5%	14%	27%	5%	10%
		bcd	c		c	c		a	bc		b
SUMMARY											
CHILD PLAYS GAMES IN ANY OF THESE WAYS	2211	263	442	633	588	285	1162	1049	145	1046	899
	90%	81%	90%	97%	90%	87%	95%	86%	73%	95%	90%
			a	abde	a		b			ac	a

Columns Tested: a,b,c,d,e - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP65. Does your child play games at home or elsewhere in any of these ways? (MULTI CODE)

Base : All parents of 3-17 year olds

			CHILD'S AGE AND GENDER										NATION			
	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215	1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202	904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163	2009	218	121	97
On a games console or games player (e.g. PlayStation, Xbox, Nintendo Switch, Nintendo DS or PS Vita)	1450	46	29	166	101	291	182	275	151	134	74	1179	136	76	58
	59%	28%	17%	68%	41%	89%	56%	84%	46%	82%	46%	59%	62%	63%	60%
				abdhj	b	abcdfhj	ab	abcdfhj	ab	abcdfhj	ab				
On a mobile phone or smartphone	1329	62	50	82	104	205	187	220	221	104	95	1092	119	74	44
	54%	38%	31%	34%	42%	63%	57%	67%	68%	64%	58%	54%	55%	61%	45%
						abcd	abc	abcd	abcd	abcd	abcd	d			d
On a tablet	1216	102	106	159	157	182	226	106	97	40	41	1015	106	52	43
	50%	63%	65%	65%	64%	56%	69%	33%	30%	25%	25%	51%	49%	43%	44%
		ghij	ghij	ghij	ghij	ghij	ghij								
On a desktop computer, laptop, or netbook	767	11	15	45	41	132	128	167	123	57	48	650	59	37	21
	31%	7%	9%	19%	17%	41%	39%	51%	38%	35%	30%	32%	27%	31%	22%
				a		abcd	abcd	abcdij	abcd	abcd	abd	d			d
Through an app on a smart TV	226	8	5	38	19	33	42	23	38	11	9	189	20	10	6
	9%	5%	3%	16%	8%	10%	13%	7%	12%	7%	6%	9%	9%	8%	6%
				abj			b		b						
On a virtual reality gaming headset / device (e.g. Oculus, Samsung Gear VR)	129	4	*	11	10	19	8	39	14	16	8	102	13	11	4
	5%	3%	*%	4%	4%	6%	2%	12%	4%	10%	5%	5%	6%	9%	4%
						b		abf		abf	b			ad	

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP65. Does your child play games at home or elsewhere in any of these ways? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total					CHILD'S AGE AND GENDER								NATION		
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17		ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j		a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215		1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202		904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163		2009	218	121	97
Using wearable technology like a smartwatch (such as an Apple Watch)	43	2	1	5	1	5	1	7	8	5	9		31	8	4	1
	2%	1%	1%	2%	*%	2%	*%	2%	3%	3%	5% df		2%	3%	3%	1%
No, never play games	233	28	35	16	30	2	16	11	53	3	38		190	20	12	10
	10%	17% efgi	22% cefgi	7% e	12% egi	1%	5%	3%	16% efgi	2%	23% cdefgi		9%	9%	10%	11%
SUMMARY																
CHILD PLAYS GAMES IN ANY OF THESE WAYS	2211	135	128	228	214	324	309	315	273	160	125		1819	198	108	87
	90%	83%	78%	93% bj	88% j	99% abcdhj	95% abhj	97% abdhj	84%	98% abdhj	77%		91%	91%	90%	89%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP65. Does your child play games at home or elsewhere in any of these ways? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
On a games console or games player (e.g. PlayStation, Xbox, Nintendo Switch, Nintendo DS or PS Vita)	1450 59%	1245 59%	181 57%	418 61%	341 59%	306 60%	373 59%	759 60%	678 59%	329 70% b	1067 58%	376 60%	445 59%	355 64%
On a mobile phone or smartphone	1329 54%	1151 55%	160 50%	381 56%	314 54%	279 54%	345 54%	695 55%	624 54%	290 62%	977 53%	367 59%	414 55%	310 56%
On a tablet	1216 50%	1042 50%	163 51%	338 49%	313 54%	266 52%	292 46%	650 51%	557 49%	210 45%	958 52%	261 42%	401 53% a	299 54% a
On a desktop computer, laptop, or netbook	767 31%	679 32%	81 25%	271 40% cdf	189 32%	139 27%	157 25%	460 36% cdf	295 26%	171 37%	551 30%	161 26%	254 34%	195 35% a
Through an app on a smart TV	226 9%	185 9%	31 10%	82 12%	52 9%	42 8%	48 8%	134 11%	90 8%	56 12%	158 9%	55 9%	57 8%	74 13%
On a virtual reality gaming headset / device (e.g. Oculus, Samsung Gear VR)	129 5%	116 6%	13 4%	51 8% d	33 6%	28 5%	17 3%	84 7%	45 4%	34 7%	91 5%	25 4%	38 5%	47 9%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP65. Does your child play games at home or elsewhere in any of these ways? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
Using wearable technology like a smartwatch (such as an Apple Watch)	43	42	1	19	8	8	8	27	16	11	29	9	13	18
	2%	2%	*%	3%	1%	2%	1%	2%	1%	2%	2%	1%	2%	3%
No, never play games	233	184	41	67	55	44	59	123	103	27	184	52	78	39
	10%	9%	13%	10%	9%	9%	9%	10%	9%	6%	10%	8%	10%	7%
SUMMARY														
CHILD PLAYS GAMES IN ANY OF THESE WAYS	2211	1910	277	617	527	469	577	1144	1046	441	1658	574	676	514
	90%	91%	87%	90%	91%	91%	91%	90%	91%	94%	90%	92%	90%	93%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP67. Do you have any of these rules about the games that your child plays at home or elsewhere? (MULTI CODE)

Base : Parents whose child aged 3-17 plays games

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2171	393	448	487	462	381	1143	1028	253	960	829
Effective Weighted Sample	1148	208	240	265	252	357	609	539	122	517	451
Total	2211	263	442	633	588	285	1162	1049	145	1046	899
Rules about purchasing or downloading games or apps/ in-app purchasing	1435	139	288	525	381	101	780	655	79	761	540
	65%	53%	65%	83%	65%	35%	67%	62%	54%	73%	60%
		e	ae	abde	e					ac	
Rules about only playing games with appropriate content (no violence/ nudity/ swearing etc.)	1249	150	278	464	302	55	645	604	74	710	408
	56%	57%	63%	73%	51%	19%	56%	58%	51%	68%	45%
		e	de	ade	e					ac	
Rules about how much time they spend playing games	1242	152	269	434	310	76	686	555	87	669	445
	56%	58%	61%	69%	53%	27%	59%	53%	60%	64%	49%
		e	e	de	e					c	
Rules about only playing games with an age appropriate rating	1182	145	285	440	262	50	596	586	75	693	364
	53%	55%	64%	69%	45%	18%	51%	56%	52%	66%	40%
		e	de	ade	e					ac	
Rules about when they can play games	1142	140	265	407	269	61	618	524	78	651	375
	52%	53%	60%	64%	46%	21%	53%	50%	54%	62%	42%
		e	de	de	e					c	
Rules about who they can play games with or play against	1037	93	201	415	265	63	587	449	47	571	382
	47%	35%	46%	66%	45%	22%	51%	43%	33%	55%	42%
		e	e	abde	e		b			ac	

Columns Tested: a,b,c,d,e - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP67. Do you have any of these rules about the games that your child plays at home or elsewhere? (MULTI CODE)

Base : Parents whose child aged 3-17 plays games

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2171	393	448	487	462	381	1143	1028	253	960	829
Effective Weighted Sample	1148	208	240	265	252	357	609	539	122	517	451
Total	2211	263	442	633	588	285	1162	1049	145	1046	899
Rules about whether they can play games online	855	109	214	352	141	38	436	419	60	534	233
	39%	41%	48%	56%	24%	13%	38%	40%	42%	51%	26%
		de	de	ade	e				c	c	
Other rules	29	9	8	7	2	2	13	17	5	20	3
	1%	3%	2%	1%	*%	1%	1%	2%	3%	2%	*%
									c		
No, do not have any rules	285	26	17	19	98	126	143	143	17	43	191
	13%	10%	4%	3%	17%	44%	12%	14%	12%	4%	21%
		c			bc	abcd			b		b
SUMMARY											
ANY RULES	1926	238	425	614	490	159	1019	906	128	1003	709
	87%	90%	96%	97%	83%	56%	88%	86%	88%	96%	79%
		e	de	ade	e					ac	

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 47

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP67. Do you have any of these rules about the games that your child plays at home or elsewhere? (MULTI CODE)

Base : Parents whose child aged 3-17 plays games

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
						CHILD'S AGE AND GENDER							NATION		
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2171	195	198	233	215	250	237	247	215	218	163	1018	396	369	388
Effective Weighted Sample	1148	105	103	126	115	136	129	135	116	202	155	810	347	297	321
Total	2211	135	128	228	214	324	309	315	273	160	125	1819	198	108	87
Rules about purchasing or downloading games or apps/ in-app purchasing	1435 65%	68 50% j	71 56% ij	152 67% ij	137 64% ij	276 85% abcdghij	249 81% abdhij	222 71% aij	159 58% ij	62 39%	39 31%	1182 65%	132 67%	69 64%	52 60%
Rules about only playing games with appropriate content (no violence/ nudity/ swearing etc.)	1249 56%	75 55% ij	75 59% ij	127 56% ij	151 70% hij	232 72% achij	232 75% abcghij	181 57% ij	121 44% ij	31 19%	25 20%	1042 57%	102 52%	59 55%	46 53%
Rules about how much time they spend playing games	1242 56%	67 50% ij	85 66% hij	138 60% hij	132 61% hij	227 70% ahij	207 67% ahij	204 65% hij	106 39% j	51 32%	25 20%	1021 56%	113 57%	60 55%	48 56%
Rules about only playing games with an age appropriate rating	1182 53%	72 53% ij	73 57% ij	134 59% hij	151 70% aghij	209 65% ghij	230 74% abcghij	151 48% ij	111 41% ij	29 18%	21 17%	983 54%	102 52%	56 52%	41 47%
Rules about when they can play games	1142 52%	65 48% ij	75 59% hij	136 59% hij	129 60% hij	202 62% hij	205 66% ahij	176 56% hij	93 34% j	39 24%	22 18%	956 53%	96 49%	49 45%	42 48%
Rules about who they can play games with or play against	1037 47%	48 36% j	44 35% j	113 50% hij	88 41% ij	213 66% abcdhij	202 65% abdhij	174 55% abhij	90 33%	39 24%	25 20%	864 48%	90 45%	47 44%	36 41%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 47

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP67. Do you have any of these rules about the games that your child plays at home or elsewhere? (MULTI CODE)

Base : Parents whose child aged 3-17 plays games

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
						CHILD'S AGE AND GENDER							NATION		
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2171	195	198	233	215	250	237	247	215	218	163	1018	396	369	388
Effective Weighted Sample	1148	105	103	126	115	136	129	135	116	202	155	810	347	297	321
Total	2211	135	128	228	214	324	309	315	273	160	125	1819	198	108	87
Rules about whether they can play games online	855	53	56	103	111	186	166	67	74	26	12	715	72	39	28
	39%	39%	44%	45%	52%	58%	54%	21%	27%	16%	10%	39%	36%	36%	33%
		gij	gij	ghij	ghij	aghij	ghij		j						
Other rules	29	5	4	6	3	1	7	-	2	2	1	23	3	2	1
	1%	4%	3%	2%	1%	*%	2%	-%	1%	1%	1%	1%	2%	2%	2%
No, do not have any rules	285	15	10	14	3	11	8	46	53	56	69	236	22	16	11
	13%	11%	8%	6%	1%	3%	3%	14%	19%	35%	55%	13%	11%	15%	13%
		df						def	cdef	abcdefgh	abcdefghi				
SUMMARY															
ANY RULES	1926	120	118	214	211	313	301	269	221	104	56	1583	176	93	75
	87%	89%	92%	94%	99%	97%	97%	86%	81%	65%	45%	87%	89%	85%	87%
		ij	ij	hij	aghij	ghij	aghij	ij	ij	j					

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP67. Do you have any of these rules about the games that your child plays at home or elsewhere? (MULTI CODE)

Base : Parents whose child aged 3-17 plays games

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2171	1853	292	696	569	418	473	1265	891	426	1652	554	713	506
Effective Weighted Sample	1148	991	143	371	300	217	268	670	486	224	871	299	348	282
Total	2211	1910	277	617	527	469	577	1144	1046	441	1658	574	676	514
Rules about purchasing or downloading games or apps/ in-app purchasing	1435 65%	1241 65%	176 64%	417 68%	338 64%	313 67%	359 62%	754 66%	672 64%	292 66%	1098 66%	343 60%	460 68%	347 67%
Rules about only playing games with appropriate content (no violence/ nudity/ swearing etc.)	1249 56%	1101 58%	145 52%	364 59%	292 55%	259 55%	323 56%	656 57%	582 56%	228 52%	976 59%	289 50%	393 58%	310 60%
Rules about how much time they spend playing games	1242 56%	1081 57%	156 56%	388 63% df	308 58%	253 54%	290 50%	696 61% df	543 52%	233 53%	972 59%	283 49%	385 57%	323 63% a
Rules about only playing games with an age appropriate rating	1182 53%	1030 54%	140 51%	330 53%	296 56%	255 54%	292 51%	626 55%	547 52%	221 50%	921 56%	271 47%	373 55%	295 57%
Rules about when they can play games	1142 52%	981 51%	155 56%	364 59% cdf	291 55%	219 47%	264 46%	656 57% cdf	483 46%	236 54%	876 53%	253 44%	359 53%	302 59% a
Rules about who they can play games with or play against	1037 47%	902 47%	121 44%	310 50%	256 48%	220 47%	245 42%	565 49%	465 44%	222 50%	778 47%	231 40%	334 49%	249 48%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP67. Do you have any of these rules about the games that your child plays at home or elsewhere? (MULTI CODE)

Base : Parents whose child aged 3-17 plays games

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2171	1853	292	696	569	418	473	1265	891	426	1652	554	713	506
Effective Weighted Sample	1148	991	143	371	300	217	268	670	486	224	871	299	348	282
Total	2211	1910	277	617	527	469	577	1144	1046	441	1658	574	676	514
Rules about whether they can play games online	855	740	106	254	204	169	227	458	396	160	658	189	279	215
	39%	39%	38%	41%	39%	36%	39%	40%	38%	36%	40%	33%	41%	42%
Other rules	29	18	11	10	8	1	10	18	11	3	25	7	9	8
	1%	1%	4%	2%	2%	*%	2%	2%	1%	1%	2%	1%	1%	2%
			a											
No, do not have any rules	285	248	34	56	64	65	93	120	158	52	210	85	73	64
	13%	13%	12%	9%	12%	14%	16%	10%	15%	12%	13%	15%	11%	12%
							a		a					
SUMMARY														
ANY RULES	1926	1662	243	561	463	404	484	1024	888	389	1448	489	604	451
	87%	87%	88%	91%	88%	86%	84%	90%	85%	88%	87%	85%	89%	88%
				df										

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 48

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP74A. EXTENT OF CONCERN ABOUT CHILD'S GAMES PLAYING - The content of the games they are playing, in terms of violence, bad language, disturbing content, and so on (SINGLE CODE)

Base : Parents whose child aged 3-17 plays games

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2171	393	448	487	462	381	1143	1028	253	960	829
Effective Weighted Sample	1148	208	240	265	252	357	609	539	122	517	451
Total	2211	263	442	633	588	285	1162	1049	145	1046	899
Very concerned	443	70	102	147	79	46	233	210	34	250	136
	20%	27%	23%	23%	13%	16%	20%	20%	23%	24%	15%
		de	d	d						c	
Fairly concerned	619	38	105	226	188	62	355	264	23	302	273
	28%	14%	24%	36%	32%	22%	31%	25%	16%	29%	30%
				abe	ae					a	a
Neither/ nor	419	37	80	116	120	67	213	206	21	175	189
	19%	14%	18%	18%	20%	24%	18%	20%	15%	17%	21%
						a					
Not very concerned	398	41	79	103	116	59	215	183	23	179	170
	18%	16%	18%	16%	20%	21%	18%	17%	16%	17%	19%
Not at all concerned	304	68	74	39	78	45	129	175	36	133	120
	14%	26%	17%	6%	13%	16%	11%	17%	25%	13%	13%
		cde	c		c	c		a	bc		
Don't know	28	10	2	3	7	7	18	10	8	7	12
	1%	4%	*%	*%	1%	2%	2%	1%	5%	1%	1%
		c							bc		
SUMMARY											
TOTAL CONCERNED	1062	108	207	373	268	107	588	474	57	552	409
	48%	41%	47%	59%	46%	38%	51%	45%	40%	53%	45%
				abde						a	
TOTAL NOT CONCERNED	702	109	154	142	194	104	343	359	58	312	290
	32%	41%	35%	22%	33%	36%	30%	34%	40%	30%	32%
		c	c		c	c					
TOTAL NEITHER/ DON'T KNOW	447	47	82	118	127	74	231	217	29	182	201
	20%	18%	18%	19%	22%	26%	20%	21%	20%	17%	22%

Columns Tested: a,b,c,d,e - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP74A. EXTENT OF CONCERN ABOUT CHILD'S GAMES PLAYING - The content of the games they are playing, in terms of violence, bad language, disturbing content, and so on (SINGLE CODE)

Base : Parents whose child aged 3-17 plays games

		CHILD'S AGE AND GENDER										NATION			
	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2171	195	198	233	215	250	237	247	215	218	163	1018	396	369	388
Effective Weighted Sample	1148	105	103	126	115	136	129	135	116	202	155	810	347	297	321
Total	2211	135	128	228	214	324	309	315	273	160	125	1819	198	108	87
Very concerned	443	32	38	56	46	74	73	39	40	32	14	360	36	30	17
	20%	24%	29%	25%	21%	23%	24%	12%	15%	20%	11%	20%	18%	28%	20%
		j	ghj	j			j							ab	
Fairly concerned	619	23	15	70	35	123	103	101	88	39	23	506	58	27	28
	28%	17%	11%	31%	17%	38%	33%	32%	32%	24%	18%	28%	29%	25%	32%
				b		abdij	abdj	abdj	abd	b					
Neither/ nor	419	17	20	36	44	66	49	60	60	34	33	354	34	19	12
	19%	12%	16%	16%	21%	21%	16%	19%	22%	22%	26%	19%	17%	17%	14%
											a				
Not very concerned	398	19	22	41	38	46	57	79	37	29	30	324	38	20	17
	18%	14%	17%	18%	18%	14%	18%	25%	13%	18%	24%	18%	19%	18%	19%
Not at all concerned	304	36	32	24	51	14	25	33	45	22	23	249	30	12	12
	14%	26%	25%	10%	24%	4%	8%	10%	16%	14%	18%	14%	15%	11%	14%
		cefg	cefg		cefg				e	e	e				
Don't know	28	8	2	2	-	-	3	4	3	4	3	25	1	*	2
	1%	6%	2%	1%	-%	-%	1%	1%	1%	3%	2%	1%	1%	*%	2%
		de													
SUMMARY															
TOTAL CONCERNED	1062	55	52	125	81	197	176	140	128	70	37	866	94	57	45
	48%	41%	41%	55%	38%	61%	57%	44%	47%	44%	30%	48%	48%	53%	52%
				dj		abdgij	dj		j	j					
TOTAL NOT CONCERNED	702	55	54	65	89	60	82	112	82	51	52	573	68	32	28
	32%	41%	42%	28%	41%	19%	26%	36%	30%	32%	42%	32%	35%	30%	33%
		e	e		e			e		e	ef				
TOTAL NEITHER/ DON'T KNOW	447	25	22	38	44	66	52	63	63	38	35	379	35	19	13
	20%	18%	17%	17%	21%	21%	17%	20%	23%	24%	28%	21%	18%	18%	15%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 48

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP74A. EXTENT OF CONCERN ABOUT CHILD'S GAMES PLAYING - The content of the games they are playing, in terms of violence, bad language, disturbing content, and so on (SINGLE CODE)

Base : Parents whose child aged 3-17 plays games

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2171	1853	292	696	569	418	473	1265	891	426	1652	554	713	506
Effective Weighted Sample	1148	991	143	371	300	217	268	670	486	224	871	299	348	282
Total	2211	1910	277	617	527	469	577	1144	1046	441	1658	574	676	514
Very concerned	443	399	40	128	96	97	120	224	216	100	318	129	118	84
	20%	21%	14%	21%	18%	21%	21%	20%	21%	23%	19%	22%	17%	16%
Fairly concerned	619	522	86	180	157	143	135	337	278	121	471	154	218	147
	28%	27%	31%	29%	30%	30%	23%	29%	27%	27%	28%	27%	32%	29%
Neither/ nor	419	373	45	105	96	90	121	201	210	95	303	113	118	87
	19%	20%	16%	17%	18%	19%	21%	18%	20%	21%	18%	20%	17%	17%
Not very concerned	398	328	64	122	100	78	97	222	175	67	307	100	126	113
	18%	17%	23%	20%	19%	17%	17%	19%	17%	15%	19%	17%	19%	22%
Not at all concerned	304	263	40	79	72	58	96	150	153	56	239	76	91	80
	14%	14%	14%	13%	14%	12%	17%	13%	15%	13%	14%	13%	13%	15%
Don't know	28	25	3	3	7	4	9	9	13	2	19	2	6	4
	1%	1%	1%	*%	1%	1%	2%	1%	1%	*%	1%	*%	1%	1%
SUMMARY														
TOTAL CONCERNED	1062	921	126	308	253	239	255	561	494	220	790	283	336	231
	48%	48%	45%	50%	48%	51%	44%	49%	47%	50%	48%	49%	50%	45%
TOTAL NOT CONCERNED	702	592	104	200	172	136	193	372	328	124	547	176	216	193
	32%	31%	37%	32%	33%	29%	33%	33%	31%	28%	33%	31%	32%	38%
TOTAL NEITHER/ DON'T KNOW	447	398	48	108	102	94	130	211	224	97	322	115	124	90
	20%	21%	17%	18%	19%	20%	22%	18%	21%	22%	19%	20%	18%	18%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 49

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP74D. EXTENT OF CONCERN ABOUT CHILD'S GAMES PLAYING - The pressure to make in-game purchases, for things like access to upgrades, skins, loot-boxes, in-game currency or other rewards (SINGLE CODE)

Base : Parents whose child aged 3-17 plays games

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2171	393	448	487	462	381	1143	1028	253	960	829
Effective Weighted Sample	1148	208	240	265	252	357	609	539	122	517	451
Total	2211	263	442	633	588	285	1162	1049	145	1046	899
Very concerned	493	57	132	135	119	50	269	224	31	258	176
	22%	22%	30%	21%	20%	18%	23%	21%	21%	25%	20%
			e								
Fairly concerned	631	56	109	234	152	80	358	273	27	338	244
	29%	21%	25%	37%	26%	28%	31%	26%	19%	32%	27%
				abd						a	
Neither/ nor	414	49	76	119	119	52	223	192	27	185	174
	19%	18%	17%	19%	20%	18%	19%	18%	19%	18%	19%
Not very concerned	374	38	72	95	123	46	166	209	22	152	169
	17%	14%	16%	15%	21%	16%	14%	20%	15%	15%	19%
Not at all concerned	265	54	51	46	62	53	129	137	31	103	121
	12%	20%	12%	7%	10%	18%	11%	13%	22%	10%	14%
		bcd				cd			b		
Don't know	33	9	2	4	13	5	18	15	7	8	15
	1%	4%	*%	1%	2%	2%	2%	1%	5%	1%	2%
									b		
SUMMARY											
TOTAL CONCERNED	1124	114	241	369	271	129	627	497	58	596	420
	51%	43%	55%	58%	46%	45%	54%	47%	40%	57%	47%
				ade						ac	
TOTAL NOT CONCERNED	640	92	123	142	185	98	294	346	53	256	290
	29%	35%	28%	22%	31%	35%	25%	33%	37%	24%	32%
		c				c		a	b		b
TOTAL NEITHER/ DON'T KNOW	447	58	78	123	132	57	241	206	34	194	189
	20%	22%	18%	19%	22%	20%	21%	20%	23%	19%	21%

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 49

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP74D. EXTENT OF CONCERN ABOUT CHILD'S GAMES PLAYING - The pressure to make in-game purchases, for things like access to upgrades, skins, loot-boxes, in-game currency or other rewards (SINGLE CODE)

Base : Parents whose child aged 3-17 plays games

						CHILD'S AGE AND GENDER							NATION			
	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2171	195	198	233	215	250	237	247	215	218	163	1018	396	369	388
Effective Weighted Sample	1148	105	103	126	115	136	129	135	116	202	155	810	347	297	321
Total	2211	135	128	228	214	324	309	315	273	160	125	1819	198	108	87
Very concerned	493	27	31	75	57	67	68	65	54	36	14	410	39	29	16
	22%	20%	24% j	33% j	27% j	21%	22%	21%	20%	23%	11%	23%	20%	27% d	18%
Fairly concerned	631	29	27	65	44	137	97	77	75	49	30	510	61	31	29
	29%	22%	21%	29%	21%	42% abdgj	31%	24%	28%	31%	24%	28%	31%	28%	34%
Neither/ nor	414	26	23	43	32	58	60	68	51	28	25	357	30	16	12
	19%	19%	18%	19%	15%	18%	20%	21%	19%	17%	20%	20%	15%	15%	13%
Not very concerned	374	14	24	26	47	39	56	66	57	21	25	301	40	18	16
	17%	10%	19%	11%	22%	12%	18%	21%	21%	13%	20%	17%	20%	16%	18%
Not at all concerned	265	34	20	17	34	22	24	33	29	23	30	211	27	14	13
	12%	25% cefgh	16%	7%	16%	7%	8%	10%	11%	14%	24% cefgh	12%	14%	13%	14%
Don't know	33	6	3	2	-	1	3	7	6	3	2	30	1	*	2
	1%	4%	3%	1%	-%	*%	1%	2%	2%	2%	1%	2%	*%	*%	2%
SUMMARY															
TOTAL CONCERNED	1124	56	58	140	101	204	165	142	129	85	44	920	100	60	45
	51%	41%	45%	61% agj	47%	63% abgj	53% j	45%	47%	53% j	35%	51%	51%	55%	52%
TOTAL NOT CONCERNED	640	48	44	43	81	61	81	99	86	44	54	512	67	32	28
	29%	35% ce	34% ce	19%	38% ce	19%	26%	31%	32%	28%	43% cefi	28%	34%	29%	33%
TOTAL NEITHER/ DON'T KNOW	447	32	26	45	32	59	64	74	58	30	27	387	31	17	13
	20%	24%	20%	20%	15%	18%	21%	24%	21%	19%	21%	21%	16%	16%	15%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 49

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP74D. EXTENT OF CONCERN ABOUT CHILD'S GAMES PLAYING - The pressure to make in-game purchases, for things like access to upgrades, skins, loot-boxes, in-game currency or other rewards (SINGLE CODE)

Base : Parents whose child aged 3-17 plays games

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2171	1853	292	696	569	418	473	1265	891	426	1652	554	713	506
Effective Weighted Sample	1148	991	143	371	300	217	268	670	486	224	871	299	348	282
Total	2211	1910	277	617	527	469	577	1144	1046	441	1658	574	676	514
Very concerned	493	429	54	157	100	106	130	257	236	116	347	146	128	93
	22%	22%	19%	26%	19%	23%	23%	22%	23%	26%	21%	25%	19%	18%
Fairly concerned	631	551	76	179	136	164	149	315	313	150	451	148	207	163
	29%	29%	27%	29%	26%	35%	26%	28%	30%	34%	27%	26%	31%	32%
Neither/ nor	414	353	58	103	109	74	120	212	193	55	330	126	113	98
	19%	18%	21%	17%	21%	16%	21%	19%	18%	12%	20%	22%	17%	19%
Not very concerned	374	314	59	110	104	64	95	214	160	75	284	85	132	94
	17%	16%	21%	18%	20%	14%	17%	19%	15%	17%	17%	15%	20%	18%
Not at all concerned	265	231	29	65	69	57	71	134	128	43	220	66	88	59
	12%	12%	10%	11%	13%	12%	12%	12%	12%	10%	13%	11%	13%	11%
Don't know	33	32	1	3	9	5	11	12	16	2	25	3	8	6
	1%	2%	*%	*%	2%	1%	2%	1%	2%	*%	1%	1%	1%	1%
SUMMARY														
TOTAL CONCERNED	1124	980	129	336	236	270	279	572	549	266	799	294	335	257
	51%	51%	47%	54%	45%	57%	48%	50%	52%	60%	48%	51%	49%	50%
						b				b				
TOTAL NOT CONCERNED	640	545	88	175	173	121	167	348	288	118	504	151	220	153
	29%	29%	32%	28%	33%	26%	29%	30%	28%	27%	30%	26%	33%	30%
TOTAL NEITHER/ DON'T KNOW	447	385	59	106	118	79	131	224	209	57	355	129	121	105
	20%	20%	21%	17%	22%	17%	23%	20%	20%	13%	21%	22%	18%	20%
											a			

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 50

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP74E. EXTENT OF CONCERN ABOUT CHILD'S GAMES PLAYING - The possibility of them being bullied by other players (SINGLE CODE)

Base : Parents whose child aged 3-17 plays games

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2171	393	448	487	462	381	1143	1028	253	960	829
Effective Weighted Sample	1148	208	240	265	252	357	609	539	122	517	451
Total	2211	263	442	633	588	285	1162	1049	145	1046	899
Very concerned	549	65	116	192	123	53	296	253	28	288	203
	25%	25%	26%	30%	21%	19%	25%	24%	19%	28%	23%
				e							
Fairly concerned	601	38	115	203	172	72	337	264	23	305	244
	27%	14%	26%	32%	29%	25%	29%	25%	16%	29%	27%
			a	a	a	a				a	a
Neither/ nor	392	36	66	122	110	59	214	178	18	171	180
	18%	14%	15%	19%	19%	21%	18%	17%	13%	16%	20%
Not very concerned	346	34	67	78	113	54	171	175	20	144	158
	16%	13%	15%	12%	19%	19%	15%	17%	14%	14%	18%
Not at all concerned	295	82	74	37	61	42	130	166	49	131	101
	13%	31%	17%	6%	10%	15%	11%	16%	34%	13%	11%
		bcde	c			c			bc		
Don't know	28	8	4	1	10	6	15	13	6	6	14
	1%	3%	1%	*%	2%	2%	1%	1%	4%	1%	2%
		c							b		
SUMMARY											
TOTAL CONCERNED	1150	103	232	395	295	125	633	517	50	593	446
	52%	39%	52%	62%	50%	44%	54%	49%	35%	57%	50%
			a	ade						a	a
TOTAL NOT CONCERNED	641	116	141	115	173	96	301	341	70	276	259
	29%	44%	32%	18%	29%	34%	26%	32%	48%	26%	29%
		bcd	c		c	c			bc		
TOTAL NEITHER/ DON'T KNOW	420	44	69	123	120	64	228	191	24	177	194
	19%	17%	16%	19%	20%	23%	20%	18%	17%	17%	22%

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 50

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP74E. EXTENT OF CONCERN ABOUT CHILD'S GAMES PLAYING - The possibility of them being bullied by other players (SINGLE CODE)

Base : Parents whose child aged 3-17 plays games

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2171	195	198	233	215	250	237	247	215	218	163	1018	396	369	388
Effective Weighted Sample	1148	105	103	126	115	136	129	135	116	202	155	810	347	297	321
Total	2211	135	128	228	214	324	309	315	273	160	125	1819	198	108	87
Very concerned	549	34	31	63	54	106	86	56	67	37	15	456	38	35	21
	25%	25%	24%	28%	25%	33%	28%	18%	25%	23%	12%	25%	19%	32%	24%
				j		gj	j			j				b	
Fairly concerned	601	18	20	76	40	103	100	101	71	39	33	489	65	25	23
	27%	13%	15%	33%	19%	32%	32%	32%	26%	25%	26%	27%	33%	23%	26%
				ab		ab	ab	ab					c		
Neither/ nor	392	22	14	33	33	70	52	54	56	34	24	330	31	17	14
	18%	16%	11%	14%	15%	22%	17%	17%	21%	22%	19%	18%	16%	16%	16%
Not very concerned	346	17	17	24	43	31	47	74	38	24	30	276	37	18	14
	16%	13%	14%	11%	20%	10%	15%	24%	14%	15%	24%	15%	19%	17%	17%
								ce			ce				
Not at all concerned	295	40	42	29	45	13	24	27	34	22	20	244	26	13	13
	13%	29%	33%	13%	21%	4%	8%	8%	12%	14%	16%	13%	13%	12%	16%
		cefghi	cefghij		efg					e	e				
Don't know	28	4	4	3	*	-	1	4	6	3	3	24	2	*	1
	1%	3%	3%	2%	*%	-%	*%	1%	2%	2%	2%	1%	1%	*%	2%
SUMMARY															
TOTAL CONCERNED	1150	52	51	139	93	209	186	157	138	77	48	945	103	60	43
	52%	39%	40%	61%	44%	64%	60%	50%	51%	48%	39%	52%	52%	55%	50%
				abdj		abdij	abdj								
TOTAL NOT CONCERNED	641	57	60	53	88	45	71	101	73	46	50	520	63	31	28
	29%	42%	47%	23%	41%	14%	23%	32%	27%	29%	40%	29%	32%	29%	32%
		cef	cefhi		cef			e		e	cef				
TOTAL NEITHER/ DON'T KNOW	420	26	17	37	33	70	52	57	62	38	27	354	32	18	15
	19%	19%	13%	16%	15%	22%	17%	18%	23%	24%	21%	19%	16%	16%	18%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 50

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP74E. EXTENT OF CONCERN ABOUT CHILD'S GAMES PLAYING - The possibility of them being bullied by other players (SINGLE CODE)

Base : Parents whose child aged 3-17 plays games

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2171	1853	292	696	569	418	473	1265	891	426	1652	554	713	506
Effective Weighted Sample	1148	991	143	371	300	217	268	670	486	224	871	299	348	282
Total	2211	1910	277	617	527	469	577	1144	1046	441	1658	574	676	514
Very concerned	549	488	52	153	109	135	150	262	285	113	402	142	159	116
	25%	26%	19%	25%	21%	29%	26%	23%	27%	26%	24%	25%	23%	23%
Fairly concerned	601	510	80	162	128	151	158	290	309	150	431	173	199	123
	27%	27%	29%	26%	24%	32%	27%	25%	30%	34%	26%	30%	29%	24%
Neither/ nor	392	351	40	124	103	57	97	227	154	69	299	106	100	103
	18%	18%	14%	20%	20%	12%	17%	20%	15%	16%	18%	19%	15%	20%
Not very concerned	346	291	53	98	95	70	82	193	152	61	268	80	119	89
	16%	15%	19%	16%	18%	15%	14%	17%	15%	14%	16%	14%	18%	17%
Not at all concerned	295	247	47	79	85	50	80	164	131	46	238	70	96	79
	13%	13%	17%	13%	16%	11%	14%	14%	13%	10%	14%	12%	14%	15%
Don't know	28	22	5	2	7	6	10	8	16	2	20	3	3	5
	1%	1%	2%	*%	1%	1%	2%	1%	1%	*%	1%	*%	*%	1%
SUMMARY														
TOTAL CONCERNED	1150	998	132	315	237	286	308	552	594	263	833	315	358	239
	52%	52%	48%	51%	45%	61%	53%	48%	57%	60%	50%	55%	53%	46%
						be			be					
TOTAL NOT CONCERNED	641	538	100	177	181	120	162	357	283	107	506	150	215	168
	29%	28%	36%	29%	34%	26%	28%	31%	27%	24%	31%	26%	32%	33%
TOTAL NEITHER/ DON'T KNOW	420	374	45	125	110	63	106	235	170	70	319	109	103	108
	19%	20%	16%	20%	21%	13%	18%	21%	16%	16%	19%	19%	15%	21%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 51

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP74F. EXTENT OF CONCERN ABOUT CHILD'S GAMES PLAYING - The possibility of them talking to strangers while gaming, whether within the game or via the chat function (SINGLE CODE)

Base : Parents whose child aged 3-17 plays games

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2171	393	448	487	462	381	1143	1028	253	960	829
Effective Weighted Sample	1148	208	240	265	252	357	609	539	122	517	451
Total	2211	263	442	633	588	285	1162	1049	145	1046	899
Very concerned	618	68	130	213	150	58	330	289	31	322	230
	28%	26%	29%	34% e	26%	20%	28%	28%	22%	31%	26%
Fairly concerned	684	40	115	252	193	83	368	316	23	346	292
	31%	15%	26% a	40% abe	33% a	29% a	32%	30%	16%	33% a	33% a
Neither/ nor	287	35	56	57	81	58	151	136	23	104	133
	13%	13%	13%	9%	14%	21% c	13%	13%	16%	10%	15%
Not very concerned	325	36	64	70	108	48	183	141	13	137	150
	15%	14%	14%	11%	18%	17%	16%	13%	9%	13%	17%
Not at all concerned	266	77	71	36	47	35	115	151	49	124	83
	12%	29% bcde	16% cd	6%	8%	12% c	10%	14%	34% bc	12%	9%
Don't know	31	7	7	5	9	3	15	16	6	13	10
	1%	3%	2%	1%	2%	1%	1%	2%	4%	1%	1%
SUMMARY											
TOTAL CONCERNED	1302	109	245	465	343	140	698	604	54	667	523
	59%	41%	55% a	73% abde	58% a	49%	60%	58%	38%	64% a	58% a
TOTAL NOT CONCERNED	591	112	135	106	155	83	298	292	62	261	233
	27%	43% bcde	30% c	17%	26% c	29% c	26%	28%	43% bc	25%	26%
TOTAL NEITHER/ DON'T KNOW	318	43	63	62	90	61	166	153	28	117	143
	14%	16%	14%	10%	15%	22% c	14%	15%	19%	11%	16%

Columns Tested: a,b,c,d,e - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP74F. EXTENT OF CONCERN ABOUT CHILD'S GAMES PLAYING - The possibility of them talking to strangers while gaming, whether within the game or via the chat function (SINGLE CODE)

Base : Parents whose child aged 3-17 plays games

	Total	MALE 3-4 a	FEMALE 3-4 b	MALE 5-7 c	FEMALE 5-7 d	MALE 8-11 e	FEMALE 8-11 f	MALE 12-15 g	FEMALE 12-15 h	MALE 16-17 i	FEMALE 16-17 j	ENGLAND a	SCOTLAND b	WALES c	N IRELAND d
Significance Level: 99%															
Unweighted total	2171	195	198	233	215	250	237	247	215	218	163	1018	396	369	388
Effective Weighted Sample	1148	105	103	126	115	136	129	135	116	202	155	810	347	297	321
Total	2211	135	128	228	214	324	309	315	273	160	125	1819	198	108	87
Very concerned	618	35	33	73	57	109	103	75	75	38	20	513	44	37	25
	28%	26%	26%	32% j	27%	34% j	33% j	24%	28%	24%	16%	28%	22%	34% b	29%
Fairly concerned	684	21	19	68	47	133	120	98	95	48	34	561	68	32	23
	31%	16%	15%	30% b	22%	41% abd	39% abd	31% ab	35% ab	30% ab	28%	31%	34%	30%	26%
Neither/ nor	287	17	18	28	28	29	28	43	37	34	25	237	26	13	12
	13%	13%	14%	12%	13%	9%	9%	14%	14%	21% ef	20% ef	13%	13%	12%	14%
Not very concerned	325	20	15	29	34	38	32	73	35	23	25	261	35	14	15
	15%	15%	12%	13%	16%	12%	10%	23% f	13%	14%	20%	14%	18%	12%	17%
Not at all concerned	266	38	39	24	47	15	21	22	26	17	18	218	24	13	11
	12%	28% cefghi	30% cefghij	11%	22% efghi	5%	7%	7%	9%	10%	15% e	12%	12%	12%	13%
Don't know	31	4	3	7	1	-	5	4	5	1	2	29	1	1	1
	1%	3%	3%	3%	*%	-%	2%	1%	2%	1%	1%	2%	*%	*%	1%
SUMMARY															
TOTAL CONCERNED	1302	56	53	141	104	242	223	173	170	86	54	1074	112	69	47
	59%	41%	41%	62% abj	49%	75% abdgij	72% abdgij	55%	62% abj	54%	43%	59%	57%	64%	55%
TOTAL NOT CONCERNED	591	58	54	53	82	53	53	95	60	39	44	479	59	26	26
	27%	43% cefhi	42% cefhi	23%	38% efh	16%	17%	30% e	22%	24%	35% ef	26%	30%	24%	30%
TOTAL NEITHER/ DON'T KNOW	318	21	21	34	29	29	33	47	43	35	27	266	26	13	13
	14%	16%	17%	15%	13%	9%	11%	15%	16%	22% ef	21% e	15%	13%	12%	15%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP74F. EXTENT OF CONCERN ABOUT CHILD'S GAMES PLAYING - The possibility of them talking to strangers while gaming, whether within the game or via the chat function (SINGLE CODE)

Base : Parents whose child aged 3-17 plays games

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2171	1853	292	696	569	418	473	1265	891	426	1652	554	713	506
Effective Weighted Sample	1148	991	143	371	300	217	268	670	486	224	871	299	348	282
Total	2211	1910	277	617	527	469	577	1144	1046	441	1658	574	676	514
Very concerned	618	552	58	171	116	156	175	287	331	133	451	171	170	136
	28%	29%	21%	28%	22%	33% b	30%	25%	32% b	30%	27%	30%	25%	26%
Fairly concerned	684	587	86	200	187	151	142	386	292	159	495	155	251	156
	31%	31%	31%	32%	35% d	32%	25%	34% d	28%	36%	30%	27%	37% a	30%
Neither/ nor	287	251	33	67	64	60	89	131	148	56	217	93	66	60
	13%	13%	12%	11%	12%	13%	15%	11%	14%	13%	13%	16%	10%	12%
Not very concerned	325	270	54	114	85	53	70	199	123	48	260	71	113	96
	15%	14%	19%	18% f	16%	11%	12%	17% f	12%	11%	16%	12%	17%	19%
Not at all concerned	266	221	43	63	64	48	90	127	138	44	210	79	76	63
	12%	12%	16%	10%	12%	10%	16%	11%	13%	10%	13%	14%	11%	12%
Don't know	31	28	3	2	12	2	12	14	13	1	24	5	2	4
	1%	1%	1%	*%	2%	*%	2%	1%	1%	*%	1%	1%	*%	1%
SUMMARY														
TOTAL CONCERNED	1302	1139	144	370	303	307	316	673	623	292	946	326	420	292
	59%	60%	52%	60%	57%	65%	55%	59%	60%	66%	57%	57%	62%	57%
TOTAL NOT CONCERNED	591	492	97	177	149	101	160	326	261	91	470	151	188	158
	27%	26%	35%	29%	28%	22%	28%	28%	25%	21%	28%	26%	28%	31%
TOTAL NEITHER/ DON'T KNOW	318	279	36	70	76	61	100	145	162	57	242	98	68	64
	14%	15%	13%	11%	14%	13%	17%	13%	15%	13%	15%	17% b	10%	13%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 52

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP75A. AGREEMENT WITH STATEMENT - I find it hard to control my child's screen time (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
Strongly disagree	522	112	121	127	115	47	260	261	73	239	175
	21%	34%	25%	20%	18%	14%	21%	21%	37%	22%	18%
		cde	e						bc		
Slightly disagree	558	78	128	144	160	47	278	280	49	279	197
	23%	24%	26%	22%	25%	14%	23%	23%	25%	25%	20%
		e	e		e						
Neither agree nor disagree	362	45	62	104	86	65	175	187	26	165	147
	15%	14%	13%	16%	13%	20%	14%	15%	13%	15%	15%
Slightly agree	643	62	127	203	167	84	298	344	38	297	276
	26%	19%	26%	31%	26%	26%	24%	28%	19%	27%	28%
				a							
Strongly agree	346	28	51	73	115	79	202	145	12	122	195
	14%	8%	10%	11%	18%	24%	16%	12%	6%	11%	19%
					a	abc					ab
Don't know	14	-	*	*	9	4	9	5	-	*	10
	1%	-%	*%	*%	1%	1%	1%	*%	-%	*%	1%
SUMMARY											
TOTAL DISAGREE	1079	191	248	272	275	94	538	541	122	519	373
	44%	59%	51%	42%	42%	29%	44%	44%	61%	47%	37%
		cde	e	e	e				bc	c	
TOTAL AGREE	989	90	178	276	282	163	500	489	50	420	471
	40%	28%	36%	42%	43%	50%	41%	40%	25%	38%	47%
				a	a	ab				a	ab
TOTAL NEITHER/ DON'T KNOW	376	45	63	104	95	68	184	192	26	166	157
	15%	14%	13%	16%	15%	21%	15%	16%	13%	15%	16%
						b					

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 52

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP75A. AGREEMENT WITH STATEMENT - I find it hard to control my child's screen time (SINGLE CODE)

Base : All parents of 3-17 year olds

						CHILD'S AGE AND GENDER						NATION			
	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215	1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202	904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163	2009	218	121	97
Strongly disagree	522	56	56	45	76	62	65	80	35	18	29	423	49	28	22
	21%	34%	34%	18%	31%	19%	20%	25%	11%	11%	18%	21%	22%	23%	22%
		cefhij	cefhij		hij			hi							
Slightly disagree	558	35	43	67	60	68	77	88	72	20	27	464	47	23	23
	23%	22%	27%	27%	25%	21%	24%	27%	22%	12%	17%	23%	22%	19%	24%
			i	i	i		i	i							
Neither agree nor disagree	362	22	23	24	39	53	51	47	39	30	34	299	26	23	14
	15%	13%	14%	10%	16%	16%	16%	14%	12%	19%	21%	15%	12%	19%	14%
											c			b	
Slightly agree	643	31	31	72	55	96	107	58	109	41	42	521	62	32	28
	26%	19%	19%	30%	22%	29%	33%	18%	33%	25%	26%	26%	28%	26%	29%
							bg		abg						
Strongly agree	346	19	9	37	15	48	25	47	68	51	28	291	32	14	9
	14%	11%	6%	15%	6%	15%	8%	14%	21%	31%	17%	15%	15%	12%	9%
									bdf	abcdefgj	bdf				
Don't know	14	-	-	*	-	-	*	6	3	2	2	11	1	-	1
	1%	-%	-%	*%	-%	-%	*%	2%	1%	1%	1%	1%	1%	-%	1%
SUMMARY															
TOTAL DISAGREE	1079	91	99	112	136	129	142	168	107	38	56	887	96	52	45
	44%	56%	61%	46%	56%	40%	44%	51%	33%	23%	35%	44%	44%	43%	46%
		ehij	efhij	i	ehij	i	i	hij							
TOTAL AGREE	989	50	40	109	69	144	132	105	177	92	71	812	94	46	37
	40%	31%	25%	44%	28%	44%	41%	32%	54%	57%	43%	40%	43%	38%	39%
				bd		bd	b		abdg	abdfgj	bd				
TOTAL NEITHER/ DON'T KNOW	376	22	23	24	39	53	52	53	42	33	36	310	28	23	15
	15%	13%	14%	10%	16%	16%	16%	16%	13%	20%	22%	15%	13%	19%	15%
										c	c				

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 52

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP75A. AGREEMENT WITH STATEMENT - I find it hard to control my child's screen time (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
Strongly disagree	522	461	57	125	110	122	160	235	282	103	402	144	143	106
	21%	22%	18%	18%	19%	24%	25%	19%	25% e	22%	22%	23%	19%	19%
Slightly disagree	558	464	86	137	151	115	151	288	266	96	426	149	172	111
	23%	22%	27%	20%	26%	22%	24%	23%	23%	21%	23%	24%	23%	20%
Neither agree nor disagree	362	319	40	68	84	87	114	153	201	66	270	92	110	61
	15%	15%	12%	10%	15%	17% a	18% a	12%	17% ae	14%	15%	15%	15%	11%
Slightly agree	643	536	98	221	155	126	135	376	261	112	502	157	212	177
	26%	26%	31%	32% df	27%	25%	21%	30% df	23%	24%	27%	25%	28%	32%
Strongly agree	346	302	36	132	76	63	73	208	136	88	236	85	117	95
	14%	14%	11%	19% df	13%	12%	11%	16%	12%	19%	13%	13%	15%	17%
Don't know	14	13	1	2	5	*	2	7	3	2	7	*	1	3
	1%	1%	*%	*%	1%	*%	*%	1%	*%	1%	*%	*%	*%	*%
SUMMARY														
TOTAL DISAGREE	1079	925	143	262	261	237	311	523	548	199	828	293	314	217
	44%	44%	45%	38%	45%	46%	49% a	41%	48% a	43%	45%	47%	42%	39%
TOTAL AGREE	989	837	134	353	231	189	208	584	397	200	737	242	329	272
	40%	40%	42%	52% bcdf	40%	37%	33%	46% df	35%	43%	40%	39%	44%	49% a
TOTAL NEITHER/ DON'T KNOW	376	332	40	70	90	87	116	160	203	68	277	92	111	64
	15%	16%	13%	10%	15%	17%	18% a	13%	18% a	15%	15%	15%	15%	12%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 53

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP75B. AGREEMENT WITH STATEMENT - I think my child has a good balance between screen time and doing other things (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
Strongly disagree	176	10	27	41	74	24	99	77	5	59	99
	7%	3%	6%	6%	11%	7%	8%	6%	3%	5%	10%
					a						ab
Slightly disagree	417	25	75	118	142	57	213	203	15	170	211
	17%	8%	15%	18%	22%	18%	17%	17%	8%	15%	21%
			a	a	a	a					a
Neither agree nor disagree	294	35	61	80	71	47	153	141	15	146	114
	12%	11%	12%	12%	11%	15%	13%	12%	7%	13%	11%
Slightly agree	787	93	149	222	215	109	365	422	58	358	322
	32%	29%	30%	34%	33%	33%	30%	35%	29%	32%	32%
Strongly agree	754	163	174	190	144	84	382	372	104	369	248
	31%	50%	35%	29%	22%	26%	31%	30%	53%	33%	25%
		bcde	de						bc	c	
Don't know	16	1	3	*	7	5	10	7	1	3	8
	1%	*%	1%	*%	1%	2%	1%	1%	*%	*%	1%
SUMMARY											
TOTAL DISAGREE	593	35	102	159	216	81	312	281	20	229	310
	24%	11%	21%	24%	33%	25%	26%	23%	10%	21%	31%
			a	a	ab	a				a	ab
TOTAL AGREE	1541	256	323	412	359	192	747	794	163	727	570
	63%	78%	66%	63%	55%	59%	61%	65%	82%	66%	57%
		bcde	d						bc	c	
TOTAL NEITHER/ DON'T KNOW	310	35	64	80	77	53	162	147	15	149	121
	13%	11%	13%	12%	12%	16%	13%	12%	8%	13%	12%

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 53

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP75B. AGREEMENT WITH STATEMENT - I think my child has a good balance between screen time and doing other things (SINGLE CODE)

Base : All parents of 3-17 year olds

						CHILD'S AGE AND GENDER									NATION		
	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17		ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j		a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215		1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202		904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163		2009	218	121	97
Strongly disagree	176	6	4	17	10	27	15	34	40	15	8		156	10	5	6
	7%	4%	2%	7%	4%	8%	4%	10%	12%	9%	5%		8%	5%	4%	6%
								b	ab	b						
Slightly disagree	417	11	15	38	37	70	48	67	75	28	29		338	39	22	17
	17%	7%	9%	15%	15%	21%	15%	21%	23%	17%	18%		17%	18%	19%	18%
						ab		ab	ab	a	a					
Neither agree nor disagree	294	19	16	30	31	47	33	33	38	25	23		248	18	18	9
	12%	11%	10%	12%	13%	14%	10%	10%	12%	15%	14%		12%	8%	15%	9%
															b	
Slightly agree	787	45	48	71	78	89	133	108	107	51	58		647	79	30	32
	32%	28%	29%	29%	32%	27%	41%	33%	33%	31%	35%		32%	36%	25%	33%
														c		
Strongly agree	754	82	81	86	88	94	97	80	64	41	42		607	70	46	31
	31%	50%	50%	35%	36%	29%	30%	25%	20%	25%	26%		30%	32%	38%	32%
		efghij	efghij	h	h										a	
Don't know	16	*	*	3	1	-	*	4	3	2	3		13	1	-	2
	1%	*%	*%	1%	*%	-%	*%	1%	1%	2%	2%		1%	*%	-%	2%
																c
SUMMARY																
TOTAL DISAGREE	593	17	18	55	47	97	63	101	115	43	37		494	49	27	23
	24%	10%	11%	22%	19%	30%	19%	31%	35%	27%	23%		25%	23%	22%	24%
				a		ab		ab	abdf	ab	ab					
TOTAL AGREE	1541	127	128	157	166	183	229	188	171	92	100		1253	149	76	63
	63%	78%	79%	64%	68%	56%	70%	58%	52%	57%	62%		62%	68%	63%	65%
		eghij	ceghij				hi									
TOTAL NEITHER/ DON'T KNOW	310	19	16	33	32	47	34	37	41	27	25		262	19	18	11
	13%	12%	10%	13%	13%	14%	10%	11%	12%	17%	15%		13%	9%	15%	11%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 53

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP75B. AGREEMENT WITH STATEMENT - I think my child has a good balance between screen time and doing other things (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
Strongly disagree	176	153	23	46	37	53	40	83	93	60	109	36	66	29
	7%	7%	7%	7%	6%	10%	6%	7%	8%	13% b	6%	6%	9%	5%
Slightly disagree	417	359	52	144	108	65	94	253	159	98	303	83	141	119
	17%	17%	16%	21% cf	19%	13%	15%	20% f	14%	21%	16%	13%	19%	21% a
Neither agree nor disagree	294	267	24	66	62	65	93	128	158	45	218	99	76	56
	12%	13%	8%	10%	11%	13%	15%	10%	14%	10%	12%	16%	10%	10%
Slightly agree	787	658	110	221	219	170	173	440	343	159	586	183	264	184
	32%	31%	35%	32%	38% d	33%	27%	35%	30%	34%	32%	29%	35%	33%
Strongly agree	754	642	108	205	153	159	229	358	388	106	617	222	207	164
	31%	31%	34%	30%	26%	31%	36% b	28%	34%	23%	33% a	35%	27%	30%
Don't know	16	15	1	2	3	2	6	4	8	1	9	3	1	*
	1%	1%	*%	*%	*%	*%	1%	*%	1%	*%	1%	1%	*%	*%
SUMMARY														
TOTAL DISAGREE	593	512	74	191	145	118	134	336	252	158	412	119	207	148
	24%	24%	23%	28%	25%	23%	21%	27%	22%	34% b	22%	19%	27% a	27%
TOTAL AGREE	1541	1300	218	426	372	329	402	798	731	264	1203	405	470	348
	63%	62%	69%	62%	64%	64%	63%	63%	64%	57%	65%	65%	62%	63%
TOTAL NEITHER/ DON'T KNOW	310	283	25	67	65	66	100	132	166	46	227	102	77	57
	13%	13%	8%	10%	11%	13%	16%	10%	14%	10%	12%	16%	10%	10%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

SUMMARY OF SCHOOL YEARS

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
PRE-SCHOOL	198	198	1	-	-	-	100	98	198	-	-
	8%	61%	*%	-%	-%	-%	8%	8%	100%	-%	-%
		bcde							bc		
PRIMARY	1104	124	461	519	-	-	553	552	-	1104	-
	45%	38%	94%	80%	-%	-%	45%	45%	-%	100%	-%
		de	acde	ade						ac	
SECONDARY	1001	-	-	115	614	273	495	506	-	-	1001
	41%	-%	-%	18%	94%	84%	40%	41%	-%	-%	100%
				ab	abce	abc					ab
POST-SCHOOL	28	-	-	-	-	28	12	16	-	-	-
	1%	-%	-%	-%	-%	9%	1%	1%	-%	-%	-%
						abcd					
UNKNOWN	112	4	27	18	38	25	62	50	-	-	-
	5%	1%	5%	3%	6%	8%	5%	4%	-%	-%	-%
			a		a	ac					

Columns Tested: a,b,c,d,e - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

SUMMARY OF SCHOOL YEARS

Base : All parents of 3-17 year olds

						CHILD'S AGE AND GENDER								NATION			
	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17		ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j		a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215		1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202		904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163		2009	218	121	97
PRE-SCHOOL	198	100	98	*	*	-	-	-	-	-	-		151	29	10	10
	8%	61%	60%	*%	*%	-%	-%	-%	-%	-%	-%		8%	13%	8%	10%
		cdefghij	cdefghij											a		
PRIMARY	1104	60	64	235	226	257	262	-	-	-	-		918	93	51	43
	45%	37%	39%	96%	92%	79%	80%	-%	-%	-%	-%		46%	43%	42%	44%
		ghij	ghij	abefghij	abefghij	abghij	abghij									
SECONDARY	1001	-	-	-	-	58	56	300	314	136	136		836	73	54	39
	41%	-%	-%	-%	-%	18%	17%	92%	96%	84%	84%		42%	33%	45%	40%
						abcd	abcd	abcdef	abcdefij	abcdef	abcdef		b		b	
POST-SCHOOL	28	-	-	-	-	-	-	-	-	12	16		19	5	2	2
	1%	-%	-%	-%	-%	-%	-%	-%	-%	7%	10%		1%	2%	2%	2%
										abcdefgh	abcdefgh					
UNKNOWN	112	3	1	9	18	10	8	26	12	14	11		86	18	5	4
	5%	2%	1%	4%	7%	3%	2%	8%	4%	9%	7%		4%	8%	4%	4%
					b			b		ab	b			a		

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

SUMMARY OF SCHOOL YEARS

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
PRE-SCHOOL	198	166	32	40	51	37	69	91	106	26	162	52	71	34
	8%	8%	10%	6%	9%	7%	11%	7%	9%	5%	9%	8%	9%	6%
PRIMARY	1104	930	161	293	258	266	274	551	540	178	877	292	347	256
	45%	44%	51%	43%	44%	52%	43%	43%	47%	38%	48% a	47%	46%	46%
SECONDARY	1001	869	114	330	239	187	232	569	419	233	712	260	306	250
	41%	41%	36%	48% cdf	41%	37%	36%	45% f	37%	50% b	39%	42%	41%	45%
POST-SCHOOL	28	21	7	5	3	8	11	8	19	8	19	10	8	4
	1%	1%	2%	1%	1%	2%	2%	1%	2%	2%	1%	2%	1%	1%
UNKNOWN	112	108	4	17	31	14	49	48	64	23	72	12	22	9
	5%	5%	1%	3%	5%	3%	8% ae	4%	6%	5%	4%	2%	3%	2%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

C11. Is English your child's first or main language? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
Yes	2223	288	436	610	598	291	1112	1112	176	1006	925
	91%	88%	89%	94%	92%	89%	91%	91%	88%	91%	92%
No	51	6	12	4	20	9	37	15	2	18	23
	2%	2%	2%	1%	3%	3%	3%	1%	1%	2%	2%
Child is bilingual/ trilingual – using English equally with one or more other languages	149	28	34	37	28	22	64	86	17	76	52
	6%	9%	7%	6%	4%	7%	5%	7%	9%	7%	5%
Prefer not to say	20	4	7	*	5	3	10	10	4	5	1
	1%	1%	2%	*%	1%	1%	1%	1%	2%	*%	*%
									c		

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 55

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

C11. Is English your child's first or main language? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total					CHILD'S AGE AND GENDER							NATION			
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17		ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j		a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215		1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202		904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163		2009	218	121	97
Yes	2223	144	145	219	216	304	306	302	296	142	149		1826	203	104	90
	91%	88%	89%	90%	89%	93%	94%	93%	91%	87%	91%		91%	93%	86%	93%
														c		c
No	51	5	*	10	2	1	3	13	7	8	2		46	2	2	1
	2%	3%	*%	4%	1%	*%	1%	4%	2%	5%	1%		2%	1%	2%	1%
										be						
Child is bilingual/ trilingual – using English equally with one or more other languages	149	11	16	10	23	20	17	11	18	11	11		118	12	14	5
	6%	7%	10%	4%	9%	6%	5%	3%	5%	6%	7%		6%	5%	12%	6%
															abd	
Prefer not to say	20	2	2	5	3	*	-	-	5	2	1		19	1	*	*
	1%	2%	1%	2%	1%	*%	-%	-%	2%	2%	1%		1%	*%	*%	*%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

C11. Is English your child's first or main language? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
Yes	2223 91%	1898 91%	293 92%	626 92%	545 94%	479 93%	557 88%	1171 92%	1035 90%	431 92%	1694 92%	562 90%	686 91%	528 95% a
No	51 2%	48 2%	3 1%	9 1%	4 1%	7 1%	26 4% be	12 1%	33 3%	11 2%	26 1%	19 3%	8 1%	4 1%
Child is bilingual/ trilingual – using English equally with one or more other languages	149 6%	129 6%	21 6%	49 7%	32 6%	27 5%	35 6%	81 6%	63 5%	25 5%	110 6%	40 6%	57 8%	21 4%
Prefer not to say	20 1%	20 1%	1 *%	1 *%	2 *%	* *%	17 3% ae	3 *%	17 2% e	* *%	11 1%	5 1%	3 *%	- -%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
WHITE											
English/ Welsh/ Scottish/ Northern Irish/ British	1862	247	368	510	489	249	929	933	155	847	766
	76%	76%	75%	78%	75%	76%	76%	76%	78%	77%	77%
Irish	22	6	2	5	4	6	14	8	5	6	11
	1%	2%	*%	1%	1%	2%	1%	1%	3%	1%	1%
Gypsy, Traveller or Irish Traveller	2	1	*	-	*	-	*	1	-	1	*
	*%	*%	*%	-%	*%	-%	*%	*%	-%	*%	*%
Any other white background	87	16	15	20	20	16	40	47	10	41	27
	4%	5%	3%	3%	3%	5%	3%	4%	5%	4%	3%
MIXED OR MULTIPLE ETHNIC GROUPS											
White and Black Caribbean	60	12	9	10	25	4	32	28	-	27	27
	2%	4%	2%	2%	4%	1%	3%	2%	-%	2%	3%
White and Black African	23	*	-	8	8	7	12	11	*	4	18
	1%	*%	-%	1%	1%	2% ab	1%	1%	*%	*%	2%
White and Asian	34	5	13	6	6	4	19	15	4	21	10
	1%	2%	3%	1%	1%	1%	2%	1%	2%	2%	1%
Any other mixed/ multiple ethnic background	45	4	20	10	6	6	16	30	1	30	11
	2%	1%	4%	2%	1%	2%	1%	2%	1%	3%	1%

Columns Tested: a,b,c,d,e - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
ASIAN AND BRITISH ASIAN											
Indian	50	2	10	18	16	3	26	24	2	24	24
	2%	1%	2%	3%	2%	1%	2%	2%	1%	2%	2%
Pakistani	67	11	10	23	15	8	30	37	6	31	26
	3%	3%	2%	3%	2%	2%	2%	3%	3%	3%	3%
Bangladeshi	29	3	6	6	8	5	17	12	*	13	13
	1%	1%	1%	1%	1%	1%	1%	1%	*%	1%	1%
Chinese	13	*	2	*	8	2	10	3	*	3	10
	1%	*%	*%	*%	1%	1%	1%	*%	*%	*%	1%
Any other Asian background	32	2	4	6	18	1	16	16	2	6	20
	1%	1%	1%	1%	3%	*%	1%	1%	1%	1%	2%
BLACK AND BLACK BRITISH											
Caribbean	9	-	-	6	3	-	6	4	-	6	3
	*%	-%	-%	1%	*%	-%	*%	*%	-%	1%	*%
African	37	10	8	7	4	7	21	15	6	19	11
	1%	3%	2%	1%	1%	2%	2%	1%	3%	2%	1%
Any other black/ African/ Caribbean background	2	*	-	-	-	2	1	1	*	-	2
	*%	*%	-%	-%	-%	1%	*%	*%	*%	-%	*%
OTHER ETHNIC GROUPS											
Arab	16	-	-	5	9	2	12	4	-	5	11
	1%	-%	-%	1%	1%	1%	1%	*%	-%	*%	1%

Columns Tested: a,b,c,d,e - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
Any other ethnic background	13	4	4	6	-	-	3	10	4	10	-
	1%	1%	1%	1%	-%	-%	*%	1%	2%	1%	-%
									c		
Prefer not to say	41	4	16	5	13	3	19	22	4	10	10
	2%	1%	3%	1%	2%	1%	2%	2%	2%	1%	1%

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 56

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
							CHILD'S AGE AND GENDER						NATION		
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215	1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202	904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163	2009	218	121	97
WHITE															
English/ Welsh/ Scottish/ Northern Irish/ British	1862 76%	124 76%	122 75%	189 77%	179 73%	248 76%	261 80%	245 75%	244 75%	122 75%	127 78%	1486 74%	197 91% ad	108 90% ad	70 72%
Irish	22 1%	4 2%	2 1%	1 *%	1 *%	3 1%	2 1%	3 1%	1 *%	4 2%	2 1%	4 *%	- -%	1 *%	18 18% abc
Gypsy, Traveller or Irish Traveller	2 *%	- -%	1 *%	- -%	* *%	- -%	- -%	* *%	- -%	- -%	- -%	1 *%	- -%	1 1%	- -%
Any other white background	87 4%	7 4%	9 5%	8 3%	8 3%	8 2%	12 4%	7 2%	13 4%	10 6%	6 4%	76 4%	6 3%	2 2%	3 3%
MIXED OR MULTIPLE ETHNIC GROUPS															
White and Black Caribbean	60 2%	4 2%	8 5% i	5 2%	4 2%	7 2%	3 1%	16 5% i	9 3%	- -%	4 3%	56 3% b	1 *%	2 1%	2 2%
White and Black African	23 1%	- -%	* *%	- -%	- -%	4 1%	3 1%	3 1%	5 2%	5 3%	2 1%	22 1%	1 *%	1 1%	- -%
White and Asian	34 1%	5 3%	1 *%	6 2%	7 3%	6 2%	- -%	- -%	6 2%	2 1%	2 1%	31 2%	1 1%	1 1%	1 1%
Any other mixed/ multiple ethnic background	45 2%	1 1%	3 2%	7 3%	13 5% g	5 1%	6 2%	- -%	6 2%	3 2%	3 2%	43 2%	1 *%	* *%	1 1%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 56

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE AND GENDER										NATION			
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215	1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202	904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163	2009	218	121	97
ASIAN AND BRITISH ASIAN															
Indian	50	2	-	5	5	6	12	9	6	3	-	46	*	2	1
	2%	1%	-%	2%	2%	2%	4%	3%	2%	2%	-%	2% b	*%	2%	1%
Pakistani	67	3	8	5	6	12	11	6	10	5	3	62	4	*	-
	3%	2%	5%	2%	2%	4%	3%	2%	3%	3%	2%	3% cd	2% d	*%	-%
Bangladeshi	29	2	1	4	3	6	-	4	4	1	4	27	1	1	-
	1%	1%	1%	1%	1%	2%	-%	1%	1%	*%	2%	1%	*%	1%	-%
Chinese	13	*	-	2	-	*	-	5	3	2	-	11	1	-	*
	1%	*%	-%	1%	-%	*%	-%	1%	1%	1%	-%	1%	1%	-%	*%
Any other Asian background	32	1	1	-	4	4	3	10	8	1	-	31	1	-	-
	1%	1%	1%	-%	2%	1%	1%	3%	3%	1%	-%	2%	*%	-%	-%
BLACK AND BLACK BRITISH															
Caribbean	9	-	-	-	-	3	4	3	-	-	-	9	-	-	-
	*%	-%	-%	-%	-%	1%	1%	1%	-%	-%	-%	*%	-%	-%	-%
African	37	7	3	6	2	5	2	*	4	2	5	36	*	*	-
	1%	4%	2%	3%	1%	2%	1%	*%	1%	1%	3%	2%	*%	*%	-%
Any other black/ African/ Caribbean background	2	-	*	-	-	-	-	-	-	1	1	2	*	-	-
	*%	-%	*%	-%	-%	-%	-%	-%	-%	*%	1%	*%	*%	-%	-%
OTHER ETHNIC GROUPS															
Arab	16	-	-	-	-	5	-	6	2	1	1	15	-	1	-
	1%	-%	-%	-%	-%	2%	-%	2%	1%	1%	1%	1%	-%	1%	-%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
						CHILD'S AGE AND GENDER							**NATION**		
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215	1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202	904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163	2009	218	121	97
Any other ethnic background	13	*	3	-	4	3	3	-	-	-	-	13	1	-	-
	1%	*%	2%	-%	2%	1%	1%	-%	-%	-%	-%	1%	*%	-%	-%
Prefer not to say	41	2	1	7	9	*	4	8	5	1	2	38	1	1	1
	2%	1%	1%	3%	4%	*%	1%	3%	2%	1%	1%	2%	1%	1%	1%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 56

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
WHITE														
English/ Welsh/ Scottish/ Northern Irish/ British	1862	1547	287	529	454	415	453	983	867	355	1439	480	584	462
	76%	74%	90% a	77%	78%	81% d	71%	78%	76%	76%	78%	77%	77%	84%
Irish	22	16	7	7	4	6	6	11	11	5	17	8	5	6
	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Gypsy, Traveller or Irish Traveller	2	*	1	1	-	-	*	1	*	*	-	*	-	1
	*%	*%	*%	*%	-%	-%	*%	*%	*%	*%	-%	*%	-%	*%
Any other white background	87	80	7	24	12	20	29	36	49	11	62	17	36	10
	4%	4%	2%	3%	2%	4%	5%	3%	4%	2%	3%	3%	5%	2%
MIXED OR MULTIPLE ETHNIC GROUPS														
White and Black Caribbean	60	56	*	10	5	24	22	14	46	17	43	20	12	10
	2%	3%	*%	1%	1%	5% be	3% e	1%	4% be	4%	2%	3%	2%	2%
White and Black African	23	23	-	13	5	3	1	19	4	10	13	3	12	3
	1%	1%	-%	2%	1%	1%	*%	1%	*%	2%	1%	1%	2%	1%
White and Asian	34	33	1	13	8	3	10	21	14	9	21	18	5	8
	1%	2%	*%	2%	1%	1%	2%	2%	1%	2%	1%	3%	1%	1%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
Any other mixed/ multiple ethnic background	45 2%	43 2%	2 1%	12 2%	17 3%	3 1%	13 2%	29 2%	17 1%	9 2%	32 2%	11 2%	14 2%	8 1%
ASIAN AND BRITISH ASIAN														
Indian	50 2%	49 2%	* *%	27 4% cf	12 2%	* *%	11 2%	39 3% c	11 1%	6 1%	41 2%	7 1%	23 3%	12 2%
Pakistani	67 3%	65 3%	1 *%	9 1%	11 2%	9 2%	34 5% ae	21 2%	43 4%	15 3%	41 2%	26 4%	12 2%	6 1%
Bangladeshi	29 1%	29 1%	- -%	1 *%	5 1%	11 2% a	10 2%	6 *%	22 2%	7 1%	19 1%	15 2% bc	1 *%	- -%
Chinese	13 1%	13 1%	- -%	2 *%	8 1%	- -%	3 *%	10 1%	3 *%	1 *%	11 1%	1 *%	5 1%	2 *%
Any other Asian background	32 1%	32 2%	- -%	11 2%	4 1%	- -%	10 2%	15 1%	10 1%	3 1%	28 2%	4 1%	6 1%	7 1%
BLACK AND BLACK BRITISH														
Caribbean	9 *%	9 *%	- -%	- -%	3 *%	6 1%	- -%	3 *%	6 1%	3 1%	6 *%	- -%	9 1%	- -%
African	37 1%	33 2%	4 1%	12 2%	11 2%	5 1%	6 1%	24 2%	11 1%	9 2%	21 1%	7 1%	14 2%	6 1%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
Any other black/ African/ Caribbean background	2	2	-	*	1	1	-	1	1	-	2	1	1	-
	*%	*%	-%	*%	*%	*%	-%	*%	*%	-%	*%	*%	*%	-%
OTHER ETHNIC GROUPS														
Arab	16	16	-	6	7	-	3	13	3	2	11	3	6	3
	1%	1%	-%	1%	1%	-%	1%	1%	*%	*%	1%	*%	1%	*%
Any other ethnic background	13	11	2	3	3	-	5	5	5	-	13	1	6	6
	1%	1%	1%	*%	*%	-%	1%	*%	*%	-%	1%	*%	1%	1%
Prefer not to say	41	36	5	6	11	5	18	17	23	7	21	4	3	2
	2%	2%	1%	1%	2%	1%	3%	1%	2%	1%	1%	1%	*%	*%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 57

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
Hearing? Poor hearing, partial hearing, or are deaf	47	5	6	17	13	6	21	26	3	23	19
	2%	2%	1%	3%	2%	2%	2%	2%	2%	2%	2%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	105	12	11	30	32	21	64	42	10	38	56
	4%	4%	2%	5%	5%	6%	5%	3%	5%	3%	6%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	27	4	9	4	5	6	20	7	3	13	10
	1%	1%	2%	1%	1%	2%	2%	1%	1%	1%	1%
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	32	*	10	13	7	1	19	12	1	13	12
	1%	*%	2%	2%	1%	*%	2%	1%	*%	1%	1%
Breathing? Breathlessness or chest pains	33	1	12	8	5	6	16	17	2	20	11
	1%	*%	3%	1%	1%	2%	1%	1%	1%	2%	1%

Columns Tested: a,b,c,d,e - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	126	8	15	51	39	15	84	42	7	48	67
	5%	2%	3%	8%	6%	4%	7%	3%	4%	4%	7%
				a			b				
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	160	16	30	57	39	19	104	56	8	81	64
	7%	5%	6%	9%	6%	6%	9%	5%	4%	7%	6%
							b				
Their mental health? Anxiety, depression, or trauma-related conditions, for example	141	*	8	46	49	38	65	76	*	41	86
	6%	*%	2%	7%	8%	12%	5%	6%	*%	4%	9%
				ab	ab	ab					ab
Other illnesses/ conditions which impact or limit their daily activities	60	5	14	12	23	6	32	27	4	25	25
	2%	2%	3%	2%	3%	2%	3%	2%	2%	2%	2%

Columns Tested: a,b,c,d,e - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
Nothing – no impairments or conditions that impact or limit their daily activities	1842	269	391	499	460	223	876	966	162	877	712
	75%	83%	80%	77%	71%	68%	72%	79%	82%	79%	71%
		de	e					a	c	c	
Don't know	58	11	15	1	21	10	28	30	8	20	26
	2%	3%	3%	*%	3%	3%	2%	2%	4%	2%	3%
		c	c		c	c					
Prefer not to say	76	8	12	16	26	14	51	25	2	29	30
	3%	2%	3%	2%	4%	4%	4%	2%	1%	3%	3%
SUMMARY											
ANY IMPACTING OR LIMITING CONDITIONS	468	38	70	135	146	79	267	201	26	178	233
	19%	12%	14%	21%	22%	24%	22%	16%	13%	16%	23%
				a	a	ab					ab

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 57

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (SINGLE CODE)

Base : All parents of 3-17 year olds

		CHILD'S AGE AND GENDER										NATION			
	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215	1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202	904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163	2009	218	121	97
Hearing? Poor hearing, partial hearing, or are deaf	47	5	-	3	3	4	13	6	7	3	4	38	6	3	1
	2%	3%	-%	1%	1%	1%	4%	2%	2%	2%	2%	2%	3%	2%	1%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	105	3	9	6	5	22	8	20	12	13	8	85	10	6	4
	4%	2%	5%	3%	2%	7%	2%	6%	4%	8%	5%	4%	5%	5%	4%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	27	1	3	7	2	4	*	4	1	5	1	20	4	2	1
	1%	*%	2%	3%	1%	1%	*%	1%	*%	3%	*%	1%	2%	2%	1%
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	32	*	*	7	3	8	5	2	4	1	-	22	7	1	1
	1%	*%	*%	3%	1%	2%	1%	1%	1%	1%	-%	1%	3%	1%	1%
Breathing? Breathlessness or chest pains	33	1	*	5	8	8	1	1	4	1	4	26	5	1	1
	1%	1%	*%	2%	3%	2%	*%	*%	1%	1%	3%	1%	2%	1%	1%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 57

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total		CHILD'S AGE AND GENDER										NATION			
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17		ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j		a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215		1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202		904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163		2009	218	121	97
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	126	7	1	8	6	34	17	26	12	9	6		105	9	6	7
	5%	4%	*%	3%	3%	10%	5%	8%	4%	5%	4%		5%	4%	5%	7%
						b		b		b						
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	160	9	6	21	9	37	20	26	13	11	8		129	15	7	9
	7%	6%	4%	9%	4%	11%	6%	8%	4%	7%	5%		6%	7%	6%	9%
Their mental health? Anxiety, depression, or trauma-related conditions, for example	141	*	-	3	5	33	13	16	33	12	25		113	14	9	4
	6%	*%	-%	1%	2%	10%	4%	5%	10%	8%	16%		6%	7%	8%	4%
						abcd			b	abcd	abc	abcdfg				
Other illnesses/ conditions which impact or limit their daily activities	60	2	3	10	4	9	3	7	16	4	2		48	5	3	3
	2%	1%	2%	4%	2%	3%	1%	2%	5%	2%	1%		2%	3%	2%	3%
Nothing – no impairments or conditions that impact or limit their daily activities	1842	130	140	179	212	230	269	229	230	108	115		1507	169	91	74
	75%	79%	86%	73%	87%	71%	83%	70%	71%	66%	71%		75%	78%	76%	77%
			i	eghij		ceghij		i								

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 57

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total					CHILD'S AGE AND GENDER							NATION			
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17		ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j		a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215		1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202		904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163		2009	218	121	97
Don't know	58	7	4	11	4	1	1	4	16	5	5		49	4	4	1
	2%	4%	3%	5%	2%	*%	*%	1%	5%	3%	3%		2%	2%	3%	1%
Prefer not to say	76	6	2	11	2	9	7	16	10	10	4		68	4	3	2
	3%	4%	1%	4%	1%	3%	2%	5%	3%	6%	3%		3%	2%	2%	2%
										d						

SUMMARY

	Total												NATION			
ANY IMPACTING OR LIMITING CONDITIONS	468	20	17	43	27	87	49	77	69	40	39		385	40	23	19
	19%	12%	11%	18%	11%	27%	15%	24%	21%	25%	24%		19%	19%	19%	20%
						abd		bd		abd	abd					

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
Hearing? Poor hearing, partial hearing, or are deaf	47 2%	40 2%	4 1%	12 2%	14 2%	12 2%	10 2%	25 2%	21 2%	47 10% b	- -%	17 3%	13 2%	5 1%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	105 4%	92 4%	14 4%	36 5%	17 3%	31 6%	21 3%	53 4%	52 5%	105 23% b	- -%	37 6%	29 4%	13 2%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	27 1%	22 1%	5 2%	14 2%	1 *%	4 1%	7 1%	15 1%	11 1%	27 6% b	- -%	16 3%	5 1%	5 1%
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	32 1%	29 1%	2 1%	11 2%	6 1%	7 1%	8 1%	17 1%	15 1%	32 7% b	- -%	11 2%	16 2%	1 *%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
Breathing? Breathlessness or chest pains	33	26	7	9	4	9	9	12	18	33	-	15	7	2
	1%	1%	2%	1%	1%	2%	1%	1%	2%	7% b	-%	2%	1%	*%
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	126	108	14	29	16	28	52	45	81	126	-	50	38	13
	5%	5%	4%	4%	3%	6%	8% be	4%	7% be	27% b	-%	8% c	5%	2%
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	160	138	19	38	29	40	52	68	92	160	-	55	56	19
	7%	7%	6%	6%	5%	8%	8%	5%	8%	34% b	-%	9% c	7%	3%
Their mental health? Anxiety, depression, or trauma-related conditions, for example	141	120	21	34	24	37	46	58	83	141	-	41	46	20
	6%	6%	7%	5%	4%	7%	7%	5%	7%	30% b	-%	7%	6%	4%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
Other illnesses/ conditions which impact or limit their daily activities	60 2%	54 3%	5 2%	14 2%	10 2%	20 4%	15 2%	24 2%	35 3%	60 13% b	- -%	18 3%	13 2%	11 2%
Nothing – no impairments or conditions that impact or limit their daily activities	1842 75%	1572 75%	247 78%	538 79% df	480 82% cdf	365 71%	439 69%	1018 80% cdf	804 70%	- -%	1842 100% a	433 69%	583 77%	473 85% ab
Don't know	58 2%	47 2%	8 3%	8 1%	15 3%	4 1%	30 5% ace	23 2%	33 3%	- -%	- -%	26 4% b	6 1%	10 2%
Prefer not to say	76 3%	67 3%	10 3%	19 3%	8 1%	13 3%	32 5% b	26 2%	45 4%	- -%	- -%	14 2%	16 2%	4 1%
SUMMARY														
ANY IMPACTING OR LIMITING CONDITIONS	468 19%	409 20%	52 17%	119 17%	80 14%	132 26% be	135 21%	199 16%	267 23% be	468 100% b	- -%	154 25% c	150 20% c	66 12%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

C4. AGE OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
16-24	34	19	15	-	-	-	16	18	16	14	-
	1%	6%	3%	-%	-%	-%	1%	1%	8%	1%	-%
		cde	cde						bc		
25-34	535	152	170	139	49	25	263	272	91	337	89
	22%	47%	35%	21%	8%	8%	22%	22%	46%	31%	9%
		bcde	cde	de					bc	c	
35-44	944	138	212	299	188	107	466	478	81	506	316
	39%	42%	43%	46%	29%	33%	38%	39%	41%	46%	32%
		d	de	de						c	
45-54	658	6	50	150	324	129	349	309	3	164	450
	27%	2%	10%	23%	50%	40%	29%	25%	1%	15%	45%
			a	ab	abce	abc				a	ab
55-64	101	4	6	10	40	41	44	57	3	10	79
	4%	1%	1%	2%	6%	13%	4%	5%	2%	1%	8%
					abc	abcd					ab
65-74	8	*	1	3	2	1	6	1	*	5	3
	*%	*%	*%	*%	*%	*%	1%	*%	*%	*%	*%
75-79	*	-	-	-	*	-	-	*	-	-	*
	*%	-%	-%	-%	*%	-%	-%	*%	-%	-%	*%
Refused	163	7	35	51	48	22	78	86	4	69	63
	7%	2%	7%	8%	7%	7%	6%	7%	2%	6%	6%
			a	a	a	a					

Columns Tested: a,b,c,d,e - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

C4. AGE OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	*CHILD'S AGE AND GENDER* MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	*NATION* ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215	1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202	904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163	2009	218	121	97
16-24	34	9	10	6	9	-	-	-	-	-	-	28	2	3	1
	1%	6% efghij	6% efghij	2%	4%	-%	-%	-%	-%	-%	-%	1%	1%	2%	1%
25-34	535	72	80	82	88	72	67	24	26	14	11	439	50	27	20
	22%	44% efghij	49% cefghij	33% ghij	36% fghij	22% ghij	20% ghij	7%	8%	8%	7%	22%	23%	22%	20%
35-44	944	70	68	105	108	156	143	86	102	50	58	771	89	45	39
	39%	43% g	42% g	43% g	44% g	48% ghi	44% g	26%	31%	30%	35%	38%	41%	38%	40%
45-54	658	3	3	26	24	80	70	171	152	69	60	554	57	28	20
	27%	2%	2%	10% ab	10% ab	24% abcd	22% abd	53% abcdefj	47% abcdef	43% abcdef	37% abcdf	28%	26%	23%	21%
55-64	101	2	1	2	4	1	10	19	21	20	21	76	5	14	7
	4%	1%	1%	1%	2%	*%	3%	6% e	6% e	12% abcdef	13% abcdef	4%	2%	11% ab	7% ab
65-74	8	-	*	1	-	3	-	2	*	-	1	7	*	-	*
	*%	-%	*%	1%	-%	1%	-%	1%	*%	-%	*%	*%	*%	-%	*%
75-79	*	-	-	-	-	-	-	-	*	-	-	-	-	*	-
	*%	-%	-%	-%	-%	-%	-%	-%	*%	-%	-%	-%	-%	*%	-%
Refused	163	6	1	23	12	15	36	24	24	10	12	135	15	4	9
	7%	4%	1%	9% b	5%	5%	11% b	7% b	7% b	6% b	8% b	7%	7%	4%	9% c

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 58

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

C4. AGE OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
16-24	34	31	3	1	3	14	14	4	28	4	27	17	7	*
	1%	1%	1%	*%	1%	3% ae	2% ae	*%	2% ae	1%	1%	3% c	1%	*%
25-34	535	471	58	76	116	130	211	191	341	124	375	192	213	46
	22%	22%	18%	11%	20% a	25% ae	33% abe	15%	30% abe	26%	20%	31% c	28% c	8%
35-44	944	807	124	268	242	198	224	510	423	168	751	241	270	259
	39%	39%	39%	39%	42%	39%	35%	40%	37%	36%	41%	38%	36%	47% b
45-54	658	558	91	256	153	119	124	409	244	123	503	127	206	203
	27%	27%	29%	37% bcdf	26%	23%	20%	32% cdf	21%	26%	27%	20%	27%	37% ab
55-64	101	74	25	40	19	21	22	59	43	15	83	25	33	25
	4%	4%	8%	6%	3%	4%	3%	5%	4%	3%	4%	4%	4%	4%
65-74	8	8	-	2	1	1	3	4	4	2	4	3	1	2
	*%	*%	-%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%
75-79	*	*	-	-	*	-	-	*	-	*	-	-	*	-
	*%	*%	-%	-%	*%	-%	-%	*%	-%	*%	-%	-%	*%	-%
Refused	163	146	17	41	48	30	38	89	67	31	99	21	25	18
	7%	7%	5%	6%	8%	6%	6%	7%	6%	7%	5%	3%	3%	3%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

C5. GENDER OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
Man	650	63	133	170	188	97	345	305	39	280	294
	27%	19%	27%	26%	29%	30%	28%	25%	20%	25%	29%
					a	a					
Woman	1751	261	347	469	449	225	853	897	157	809	692
	72%	80%	71%	72%	69%	69%	70%	73%	79%	73%	69%
		de									
Non-binary	8	2	-	3	1	1	5	3	2	3	2
	*%	1%	-%	*%	*%	*%	*%	*%	1%	*%	*%
Prefer not to say	35	*	9	10	14	2	19	16	-	12	12
	1%	*%	2%	2%	2%	1%	2%	1%	-%	1%	1%

Columns Tested: a,b,c,d,e - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

C5. GENDER OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215	1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202	904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163	2009	218	121	97
Man	650	35	28	65	68	84	86	105	83	57	40	526	60	35	29
	27%	21%	17%	27%	28%	26%	27%	32%	25%	35%	24%	26%	27%	29%	30%
								b		ab					
Woman	1751	126	135	175	172	238	231	211	238	103	122	1446	153	86	66
	72%	77%	83%	72%	70%	73%	71%	65%	73%	63%	75%	72%	71%	71%	68%
		i	gi												
Non-binary	8	2	-	-	-	2	1	-	1	-	1	5	2	*	*
	*%	1%	-%	-%	-%	1%	*%	-%	*%	-%	1%	*%	1%	*%	*%
Prefer not to say	35	-	*	5	5	2	8	10	4	2	-	32	2	*	1
	1%	-%	*%	2%	2%	1%	2%	3%	1%	2%	-%	2%	1%	*%	1%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

C5. GENDER OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
Man	650	540	109	285	149	112	95	434	207	112	504	120	188	236
	27%	26%	34%	42%	26%	22%	15%	34%	18%	24%	27%	19%	25%	43%
				bcdf	df			bcdf						ab
Woman	1751	1516	204	389	416	395	535	805	930	349	1312	501	566	313
	72%	72%	64%	57%	71%	77%	84%	64%	81%	75%	71%	80%	75%	57%
					a	ae	abe		abe			c	c	
Non-binary	8	8	-	2	4	*	1	6	1	2	6	5	1	2
	*%	*%	-%	*%	1%	*%	*%	1%	*%	*%	*%	1%	*%	*%
Prefer not to say	35	31	4	8	13	6	4	21	10	5	20	1	-	2
	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	*%	-%	*%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

C6. What is your working status? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
In full time employment	1115	115	195	318	324	164	568	547	67	477	522
	46%	35%	40%	49%	50%	50%	46%	45%	34%	43%	52%
				a	a	ab					ab
In part time employment	602	106	119	178	121	77	302	300	65	302	213
	25%	33%	24%	27%	19%	24%	25%	25%	33%	27%	21%
		d							c		
Unemployed	185	22	52	42	51	19	91	94	16	81	73
	8%	7%	11%	6%	8%	6%	7%	8%	8%	7%	7%
A student	34	9	10	6	8	1	13	21	5	18	9
	1%	3%	2%	1%	1%	*%	1%	2%	3%	2%	1%
Full-time responsibility for home/ family	353	65	81	64	102	41	169	183	40	165	127
	14%	20%	17%	10%	16%	13%	14%	15%	20%	15%	13%
		c									
Retired	27	*	5	5	5	11	13	13	*	10	7
	1%	*%	1%	1%	1%	3%	1%	1%	*%	1%	1%
						a					
Other	70	6	11	24	19	9	37	33	4	32	32
	3%	2%	2%	4%	3%	3%	3%	3%	2%	3%	3%
Prefer not to say	59	3	16	14	22	3	28	31	1	20	19
	2%	1%	3%	2%	3%	1%	2%	3%	1%	2%	2%

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 60

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

C6. What is your working status? (SINGLE CODE)

Base : All parents of 3-17 year olds

			CHILD'S AGE AND GENDER										NATION			
	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215	1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202	904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163	2009	218	121	97
In full time employment	1115	59	56	90	104	164	155	168	156	88	77	899	106	58	52
	46%	36%	34%	37%	43%	50%	47%	51%	48%	54%	47%	45%	49%	48%	53%
						b		b		abc					a
In part time employment	602	43	63	70	50	90	88	63	59	37	40	492	65	27	19
	25%	27%	39%	28%	20%	28%	27%	19%	18%	23%	25%	24%	30%	22%	19%
			dghij										d		
Unemployed	185	16	6	22	30	29	13	15	36	9	9	165	7	7	7
	8%	10%	4%	9%	12%	9%	4%	5%	11%	6%	6%	8%	3%	5%	7%
												b			b
A student	34	5	4	3	7	5	1	-	8	1	1	26	4	3	1
	1%	3%	3%	1%	3%	1%	*%	-%	2%	*%	*%	1%	2%	3%	1%
Full-time responsibility for home/ family	353	36	29	37	44	29	35	51	51	16	25	292	28	19	14
	14%	22%	18%	15%	18%	9%	11%	16%	16%	10%	15%	15%	13%	16%	15%
		ei													
Retired	27	*	*	3	2	-	5	4	1	6	5	20	1	5	1
	1%	*%	*%	1%	1%	-%	1%	1%	*%	4%	3%	1%	*%	4%	1%
										e				ab	
Other	70	3	3	8	3	7	18	14	5	5	4	66	3	1	*
	3%	2%	2%	3%	1%	2%	5%	4%	2%	3%	2%	3%	1%	1%	*%
												d			
Prefer not to say	59	1	2	12	4	3	11	11	11	1	2	50	5	1	3
	2%	*%	1%	5%	2%	1%	4%	4%	3%	1%	1%	2%	2%	1%	3%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

C6. What is your working status? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
In full time employment	1115 46%	937 45%	168 53%	465 68% cdf	351 60% cdf	203 40% df	90 14%	816 64% cdf	293 25% d	179 38%	886 48% a	134 21%	409 54% a	414 75% ab
In part time employment	602 25%	529 25%	68 21%	136 20%	129 22%	189 37% abde	143 23%	266 21%	332 29% ae	109 23%	480 26%	188 30% c	213 28% c	84 15%
Unemployed	185 8%	177 8% b	5 1%	8 1%	4 1%	8 2%	160 25% abcef	12 1%	168 15% abce	44 9%	110 6%	103 16% bc	30 4%	6 1%
A student	34 1%	27 1%	6 2%	3 *%	16 3% a	9 2%	6 1%	19 2%	15 1%	17 4% b	17 1%	8 1%	12 2%	2 *%
Full-time responsibility for home/ family	353 14%	298 14%	44 14%	37 5%	50 9%	71 14% ae	191 30% abce	87 7%	262 23% abce	96 20% b	244 13%	161 26% bc	68 9%	27 5%
Retired	27 1%	17 1%	9 3%	8 1%	5 1%	5 1%	8 1%	13 1%	14 1%	3 1%	17 1%	4 1%	7 1%	4 1%
Other	70 3%	54 3%	16 5%	21 3%	5 1%	26 5% b	16 2%	26 2%	41 4% b	13 3%	51 3%	22 4%	15 2%	9 2%
Prefer not to say	59 2%	56 3%	2 1%	5 1%	22 4% ac	2 *%	22 3%	27 2%	24 2%	8 2%	36 2%	6 1%	3 *%	6 1%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

C8. Could you please tell us whether you or anyone in your household currently receives any of the following benefits?　(SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
Income Support	77	13	15	8	21	20	39	39	7	29	38
	3%	4%	3%	1%	3%	6% c	3%	3%	3%	3%	4%
Income-based Jobseeker's Allowance	40	3	6	12	12	8	21	20	2	18	19
	2%	1%	1%	2%	2%	2%	2%	2%	1%	2%	2%
Pensions Credit (Guaranteed Credit)	29	2	6	7	6	7	16	13	2	14	14
	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%
Pensions Credit (no Guaranteed Credit)	20	-	1	12	3	3	6	13	*	13	7
	1%	-%	*%	2%	1%	1%	1%	1%	*%	1%	1%
Employment and Support Allowance (ESA)	75	7	12	8	29	18	42	33	4	20	47
	3%	2%	2%	1%	4%	5% c	3%	3%	2%	2%	5% b
Universal Credit (and household has other earnings)	334	69	55	91	79	39	169	165	38	151	133
	14%	21% bde	11%	14%	12%	12%	14%	14%	19%	14%	13%
Universal Credit (and household has no other earnings)	193	35	61	42	39	17	109	84	21	105	61
	8%	11%	12% de	6%	6%	5%	9%	7%	10%	9%	6%
Personal Independence Payment (PIP)	183	12	29	47	54	41	96	86	8	69	96
	7%	4%	6%	7%	8%	12% ab	8%	7%	4%	6%	10%

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 61

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

C8. Could you please tell us whether you or anyone in your household currently receives any of the following benefits?   (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
Carer's allowance	126	9	24	41	33	19	72	54	6	59	57
	5%	3%	5%	6%	5%	6%	6%	4%	3%	5%	6%
Other	82	7	14	22	36	4	41	41	4	38	38
	3%	2%	3%	3%	6%	1%	3%	3%	2%	3%	4%
					e						
None of these - Do not receive any of these benefits	1428	170	285	408	376	188	697	730	107	663	601
	58%	52%	58%	63%	58%	58%	57%	60%	54%	60%	60%
Don't know	37	8	10	7	6	5	13	24	4	21	8
	2%	3%	2%	1%	1%	2%	1%	2%	2%	2%	1%
Prefer not to say	165	14	42	29	56	24	93	72	12	49	55
	7%	4%	9%	4%	9%	7%	8%	6%	6%	4%	6%
SUMMARY											
ANY BENEFITS	815	133	152	207	214	109	419	396	75	371	337
	33%	41%	31%	32%	33%	33%	34%	32%	38%	34%	34%

Columns Tested: a,b,c,d,e - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 61

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

C8. Could you please tell us whether you or anyone in your household currently receives any of the following benefits?   (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
					CHILD'S AGE AND GENDER								NATION		
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215	1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202	904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163	2009	218	121	97
Income Support	77	7	6	7	8	6	2	6	15	12	7	66	4	3	4
	3%	5%	4%	3%	3%	2%	1%	2%	5%	8% f	5%	3%	2%	2%	4%
Income-based Jobseeker's Allowance	40	*	3	4	2	9	2	3	9	4	4	33	5	2	*
	2%	*%	2%	2%	1%	3%	1%	1%	3%	2%	2%	2%	2%	2%	*%
Pensions Credit (Guaranteed Credit)	29	*	2	5	1	7	*	-	6	4	3	26	2	1	*
	1%	*%	1%	2%	*%	2%	*%	-%	2%	2%	2%	1%	1%	1%	*%
Pensions Credit (no Guaranteed Credit)	20	-	-	-	1	6	6	-	3	-	3	15	4	1	*
	1%	-%	-%	-%	1%	2%	2%	-%	1%	-%	2%	1%	2%	*%	*%
Employment and Support Allowance (ESA)	75	5	2	12	*	3	5	12	17	10	8	64	4	2	4
	3%	3%	1%	5%	*%	1%	1%	4%	5%	6% d	5% d	3%	2%	2%	4%
Universal Credit (and household has other earnings)	334	29	40	38	17	49	42	31	48	22	17	282	27	18	8
	14%	18% d	25% dgij	16%	7%	15%	13%	10%	15%	13%	11%	14% d	12%	15% d	8%
Universal Credit (and household has no other earnings)	193	22	13	28	32	36	6	16	22	7	10	165	11	9	9
	8%	13% fi	8%	12% f	13% fi	11% f	2%	5%	7%	4%	6%	8%	5%	7%	9%
Personal Independence Payment (PIP)	183	6	6	16	12	31	16	22	32	21	20	156	12	8	6
	7%	4%	4%	7%	5%	10%	5%	7%	10%	13% ab	12% ab	8%	6%	6%	6%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 61

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

C8. Could you please tell us whether you or anyone in your household currently receives any of the following benefits?   (SINGLE CODE)

Base : All parents of 3-17 year olds

						CHILD'S AGE AND GENDER							NATION			
	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215	1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202	904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163	2009	218	121	97
Carer's allowance	126	4	4	14	10	24	17	15	18	14	5	102	12	6	7
	5%	3%	3%	6%	4%	7%	5%	5%	5%	9%	3%	5%	5%	5%	7%
Other	82	4	3	9	4	5	16	22	14	1	3	72	4	5	1
	3%	2%	2%	4%	2%	2%	5%	7%	4%	1%	2%	4%	2%	4%	1%
								i						d	
None of these - Do not receive any of these benefits	1428	90	80	137	148	192	216	193	182	85	103	1159	143	69	56
	58%	55%	49%	56%	61%	59%	66%	59%	56%	52%	63%	58%	66%	57%	58%
							bi						a		
Don't know	37	3	5	3	7	1	5	3	3	2	4	29	4	2	1
	2%	2%	3%	1%	3%	*%	2%	1%	1%	1%	2%	1%	2%	2%	1%
Prefer not to say	165	8	7	20	22	19	10	33	23	13	11	129	15	9	12
	7%	5%	4%	8%	9%	6%	3%	10%	7%	8%	6%	6%	7%	7%	12%
															a
SUMMARY															
ANY BENEFITS	815	62	71	85	67	113	94	96	118	63	46	692	56	40	27
	33%	38%	44%	35%	27%	35%	29%	29%	36%	39%	28%	34%	26%	33%	28%
			dj										b		

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

C8. Could you please tell us whether you or anyone in your household currently receives any of the following benefits?   (SINGLE CODE)

Base : All parents of 3-17 year olds

		AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
	Total	URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
Income Support	77 3%	76 4%	1 *%	35 5% bc	5 1%	4 1%	32 5% bc	39 3%	36 3%	28 6% b	41 2%	42 7% b	11 1%	17 3%
Income-based Jobseeker's Allowance	40 2%	39 2%	1 *%	25 4% bf	3 *%	4 1%	8 1%	28 2%	12 1%	21 4% b	14 1%	19 3%	8 1%	13 2%
Pensions Credit (Guaranteed Credit)	29 1%	27 1%	2 1%	19 3% f	5 1%	2 *%	4 1%	23 2%	6 1%	10 2%	16 1%	6 1%	4 1%	12 2%
Pensions Credit (no Guaranteed Credit)	20 1%	20 1%	- -%	12 2%	5 1%	1 *%	1 *%	17 1%	3 *%	8 2%	11 1%	4 1%	5 1%	11 2%
Employment and Support Allowance (ESA)	75 3%	72 3%	- -%	15 2%	3 1%	4 1%	53 8% abce	19 1%	56 5% bce	27 6% b	42 2%	42 7% bc	13 2%	10 2%
Universal Credit (and household has other earnings)	334 14%	307 15%	25 8%	36 5%	55 10%	101 20% abe	134 21% abe	91 7%	235 20% abe	87 19%	239 13%	170 27% bc	93 12% c	21 4%
Universal Credit (and household has no other earnings)	193 8%	174 8%	13 4%	14 2%	13 2%	19 4%	145 23% abcef	27 2%	164 14% abce	70 15% b	104 6%	104 17% bc	40 5%	12 2%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 61

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

C8. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
Personal Independence Payment (PIP)	183	164	11	28	29	43	82	57	125	76	98	90	46	28
	7%	8%	4%	4%	5%	8%	13%	5%	11%	16%	5%	14%	6%	5%
							abe		abe	b		bc		
Carer's allowance	126	108	9	10	17	26	70	27	96	57	54	64	30	11
	5%	5%	3%	2%	3%	5%	11%	2%	8%	12%	3%	10%	4%	2%
						a	abe		abe	b		bc		
Other	82	65	17	14	26	16	24	41	39	23	56	30	34	10
	3%	3%	5%	2%	5%	3%	4%	3%	3%	5%	3%	5%	5%	2%
None of these - Do not receive any of these benefits	1428	1180	235	536	413	294	177	948	471	175	1207	196	510	480
	58%	56%	74%	78%	71%	57%	28%	75%	41%	37%	66%	31%	68%	87%
			a	cdf	cdf	df		cdf	d		a		a	ab
Don't know	37	34	3	1	11	8	15	13	23	5	28	16	4	2
	2%	2%	1%	*%	2%	2%	2%	1%	2%	1%	2%	3%	*%	*%
							a		a					
Prefer not to say	165	152	13	29	38	27	61	67	89	29	94	12	16	3
	7%	7%	4%	4%	6%	5%	10%	5%	8%	6%	5%	2%	2%	1%
							ae							
SUMMARY														
ANY BENEFITS	815	729	67	118	121	184	382	239	566	259	512	403	226	67
	33%	35%	21%	17%	21%	36%	60%	19%	49%	55%	28%	64%	30%	12%
		b				abe	abcef		abce	b		bc	c	

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 62

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

C9. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
Up to £199 per week / Up to £10,399 per year	203	43	35	37	60	28	115	88	23	81	90
	8%	13% c	7%	6%	9%	9%	9%	7%	12%	7%	9%
From £200 to £299 per week / From £10,400 to £15,599 per year	213	27	58	47	58	23	98	115	12	107	89
	9%	8%	12%	7%	9%	7%	8%	9%	6%	10%	9%
From £300 to £499 per week / From £15,600 to £25,999 per year	325	39	76	97	56	57	177	148	29	163	116
	13%	12%	16%	15%	9%	17% d	14%	12%	15%	15%	12%
From £500 to £699 per week / From £26,000 to £36,399 per year	312	60	57	76	75	43	139	173	33	144	126
	13%	18%	12%	12%	12%	13%	11%	14%	17%	13%	13%
From £700 to £999 per week / From £36,400 to £51,999 per year	345	44	61	96	107	36	183	162	25	152	156
	14%	14%	13%	15%	16%	11%	15%	13%	13%	14%	16%
£1,000 and above per week / £52,000 and above per year	537	57	91	174	144	70	247	290	34	249	241
	22%	18%	19%	27%	22%	22%	20%	24%	17%	23%	24%
Don't know	124	19	40	28	22	15	52	72	13	61	36
	5%	6%	8%	4%	3%	4%	4%	6%	7%	6%	4%
Prefer not to say	386	36	69	98	128	54	212	174	28	148	148
	16%	11%	14%	15%	20% a	17%	17%	14%	14%	13%	15%

Columns Tested: a,b,c,d,e - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

C9. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
CHILD'S AGE AND GENDER												**NATION**			
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215	1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202	904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163	2009	218	121	97
Up to £199 per week / Up to £10,399 per year	203	28	15	21	14	33	3	20	40	12	16	170	13	10	9
	8%	17%	9%	9%	6%	10%	1%	6%	12%	7%	10%	8%	6%	8%	10%
		dfgi	f	f		f			f	f	f				
From £200 to £299 per week / From £10,400 to £15,599 per year	213	13	14	22	36	26	21	28	31	8	14	176	16	14	6
	9%	8%	8%	9%	15%	8%	6%	8%	9%	5%	9%	9%	8%	12%	7%
					i										
From £300 to £499 per week / From £15,600 to £25,999 per year	325	16	23	51	25	41	56	35	21	34	22	248	36	26	15
	13%	10%	14%	21%	10%	13%	17%	11%	7%	21%	14%	12%	17%	21%	15%
				h			h			adgh				a	
From £500 to £699 per week / From £26,000 to £36,399 per year	312	30	30	23	34	32	44	37	38	17	26	247	37	13	14
	13%	19%	18%	9%	14%	10%	14%	11%	12%	11%	16%	12%	17%	11%	14%
From £700 to £999 per week / From £36,400 to £51,999 per year	345	17	27	28	33	60	36	56	51	21	15	284	28	16	17
	14%	11%	17%	11%	14%	18%	11%	17%	16%	13%	9%	14%	13%	13%	17%
£1,000 and above per week / £52,000 and above per year	537	37	20	43	48	61	112	69	75	36	34	452	51	18	15
	22%	23%	12%	18%	20%	19%	34%	21%	23%	22%	21%	23%	24%	15%	15%
							bcdej					cd	cd		
Don't know	124	5	15	20	20	13	15	12	10	2	12	108	4	10	3
	5%	3%	9%	8%	8%	4%	5%	4%	3%	1%	8%	5%	2%	8%	3%
			i	i	i						i		b		bd

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 21ST OCTOBER TO 7TH DECEMBER 2021.

Table 62

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

C9. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
					CHILD'S AGE AND GENDER								NATION		
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215	1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202	904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163	2009	218	121	97
Prefer not to say	386	16	20	36	34	60	38	69	59	31	23	323	31	14	18
	16%	10%	12%	15%	14%	18%	12%	21%	18%	19%	14%	16%	14%	12%	18%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

C9. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)

Base : All parents of 3-17 year olds

		AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
	Total	URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
Up to £199 per week / Up to £10,399 per year	203	189	13	17	13	49	122	29	171	46	138	203	-	-
	8%	9%	4%	2%	2%	10%	19%	2%	15%	10%	8%	32%	-%	-%
						abe	abce		abe			bc		
From £200 to £299 per week / From £10,400 to £15,599 per year	213	193	15	14	30	39	125	44	164	56	144	153	60	-
	9%	9%	5%	2%	5%	8%	20%	3%	14%	12%	8%	24%	8%	-%
						ae	abce		abce			bc	c	
From £300 to £499 per week / From £15,600 to £25,999 per year	325	280	40	27	90	85	123	117	207	76	243	196	129	-
	13%	13%	13%	4%	15%	17%	19%	9%	18%	16%	13%	31%	17%	-%
					ae	ae	ae	a	ae			bc	c	
From £500 to £699 per week / From £26,000 to £36,399 per year	312	261	36	53	93	109	54	147	163	74	231	65	246	-
	13%	12%	11%	8%	16%	21%	8%	12%	14%	16%	13%	10%	33%	-%
					ad	ade			a			c	ac	
From £700 to £999 per week / From £36,400 to £51,999 per year	345	282	60	128	104	87	22	232	109	52	275	10	319	16
	14%	13%	19%	19%	18%	17%	3%	18%	9%	11%	15%	2%	42%	3%
				df	df	df		df	d				ac	
£1,000 and above per week / £52,000 and above per year	537	427	105	343	136	46	11	480	57	66	457	-	-	537
	22%	20%	33%	50%	23%	9%	2%	38%	5%	14%	25%	-%	-%	97%
			a	bcdef	cdf	d		bcdf			a			ab

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

C9. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
Don't know	124	113	12	17	18	40	49	35	89	23	91	-	-	-
	5%	5%	4%	3%	3%	8%	8%	3%	8%	5%	5%	-%	-%	-%
						ae	abe		abe					
Prefer not to say	386	349	37	84	97	59	130	182	189	75	262	-	-	-
	16%	17%	11%	12%	17%	11%	20%	14%	16%	16%	14%	-%	-%	-%
							ac							

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

NUMBER OF ADULTS IN THE HOUSEHOLD

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
1	470	57	97	138	132	45	246	224	41	202	197
	19%	18%	20%	21%	20%	14%	20%	18%	20%	18%	20%
2	1594	245	343	451	368	188	784	810	141	800	575
	65%	75%	70%	69%	56%	58%	64%	66%	71%	72%	57%
		de	de	de					c	c	
3	267	15	27	48	106	71	132	134	10	65	170
	11%	4%	6%	7%	16%	22%	11%	11%	5%	6%	17%
					abc	abc					ab
4	88	8	16	11	38	15	53	36	7	27	47
	4%	3%	3%	2%	6%	5%	4%	3%	3%	2%	5%
5	16	-	3	-	8	5	5	11	-	3	11
	1%	-%	1%	-%	1%	1%	*%	1%	-%	*%	1%
6	3	-	-	3	-	-	-	3	-	3	-
	*%	-%	-%	1%	-%	-%	-%	*%	-%	*%	-%
8	1	-	-	-	-	1	-	1	-	-	1
	*%	-%	-%	-%	-%	*%	-%	*%	-%	-%	*%

Columns Tested: a,b,c,d,e - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

NUMBER OF ADULTS IN THE HOUSEHOLD

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
							CHILD'S AGE AND GENDER						**NATION**		
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215	1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202	904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163	2009	218	121	97
1	470	29	29	54	44	81	57	61	71	21	24	392	40	23	16
	19%	18%	18%	22%	18%	25% i	17%	19%	22%	13%	15%	19%	18%	19%	16%
2	1594	126	119	160	183	218	233	182	186	98	90	1299	151	78	66
	65%	77% ghij	73% ghj	65%	75% ghij	67%	71% gj	56%	57%	60%	55%	65%	69%	65%	68%
3	267	5	10	18	9	20	29	54	51	35	36	215	23	18	11
	11%	3%	6%	7%	4%	6%	9%	17% abde	16% ad	22% abcdef	22% abcdef	11%	11%	14%	12%
4	88	4	4	11	6	7	3	26	11	5	10	80	3	2	4
	4%	2%	3%	4%	2%	2%	1%	8% f	4%	3%	6% f	4%	1%	1%	4%
5	16	-	-	-	3	-	-	2	7	3	2	16	1	-	-
	1%	-%	-%	-%	1%	-%	-%	*%	2%	2%	1%	1%	*%	-%	-%
6	3	-	-	-	-	-	3	-	-	-	-	3	-	-	-
	*%	-%	-%	-%	-%	-%	1%	-%	-%	-%	-%	*%	-%	-%	-%
8	1	-	-	-	-	-	-	-	-	-	1	1	-	-	-
	*%	-%	-%	-%	-%	-%	-%	-%	-%	-%	*%	*%	-%	-%	-%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

NUMBER OF ADULTS IN THE HOUSEHOLD

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
1	470	431	38	62	132	64	202	194	266	106	328	147	175	50
	19%	21%	12%	9%	23%	12%	32%	15%	23%	23%	18%	23%	23%	9%
					ace		abcef	a	ace			c	c	
2	1594	1330	238	525	385	356	315	909	671	273	1245	334	519	428
	65%	64%	75%	77%	66%	69%	50%	72%	58%	58%	68%	53%	69%	77%
			a	bdf	d	df		df			a		a	a
3	267	235	29	71	44	67	81	115	147	57	196	88	54	51
	11%	11%	9%	10%	8%	13%	13%	9%	13%	12%	11%	14%	7%	9%
												b		
4	88	74	11	22	16	17	33	38	50	26	58	39	6	24
	4%	4%	3%	3%	3%	3%	5%	3%	4%	6%	3%	6%	1%	4%
												b		b
5	16	16	1	3	3	9	2	6	11	2	10	11	-	-
	1%	1%	*%	*%	*%	2%	*%	*%	1%	*%	1%	2%	-%	-%
												b		
6	3	3	-	-	-	-	3	-	3	-	3	3	-	-
	*%	*%	-%	-%	-%	-%	1%	-%	*%	-%	*%	1%	-%	-%
8	1	1	-	-	1	-	-	1	-	1	-	1	-	-
	*%	*%	-%	-%	*%	-%	-%	*%	-%	*%	-%	*%	-%	-%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

NUMBER OF CHILDREN IN THE HOUSEHOLD

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	2444	501	501	501	503	438	1228	1216	344	1035	919
Effective Weighted Sample	1282	262	267	273	276	409	644	639	167	552	502
Total	2444	326	489	652	652	326	1222	1222	198	1104	1001
1	943	97	145	236	317	148	516	428	72	343	470
	39%	30%	30%	36%	49%	45%	42%	35%	36%	31%	47%
					abc	ab	b				b
2	1097	159	242	333	260	103	523	574	88	566	392
	45%	49%	49%	51%	40%	32%	43%	47%	44%	51%	39%
		e	e	de						c	
3	299	54	78	62	55	50	142	157	34	143	102
	12%	17%	16%	9%	8%	15%	12%	13%	17%	13%	10%
		d	d			d					
4	83	11	19	20	16	17	32	51	5	42	25
	3%	3%	4%	3%	3%	5%	3%	4%	3%	4%	3%
5	13	3	3	1	*	6	7	6	1	6	6
	1%	1%	1%	*%	*%	2%	1%	*%	*%	1%	1%
6	7	2	-	-	3	2	2	5	-	2	5
	*%	1%	-%	-%	*%	1%	*%	*%	-%	*%	*%
7	3	-	3	-	-	-	-	3	-	3	-
	*%	-%	1%	-%	-%	-%	-%	*%	-%	*%	-%

Columns Tested: a,b,c,d,e - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

NUMBER OF CHILDREN IN THE HOUSEHOLD

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
						CHILD'S AGE AND GENDER						NATION			
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2444	251	250	250	251	252	249	252	251	223	215	1141	438	424	441
Effective Weighted Sample	1282	130	132	135	132	137	136	138	137	207	202	904	383	340	363
Total	2444	163	163	244	244	326	326	326	326	163	163	2009	218	121	97
1	943	51	46	80	66	130	107	177	140	79	69	758	94	54	38
	39%	31%	28%	33%	27%	40%	33%	54%	43%	48%	43%	38%	43%	45%	39%
								abcdf	d	abcdf	bd				
2	1097	81	77	116	125	158	175	117	144	51	52	924	84	52	37
	45%	50%	47%	48%	51%	48%	54%	36%	44%	31%	32%	46%	39%	43%	38%
		ij	ij	ij	ij	ij	gij					d			
3	299	21	33	41	38	26	36	29	26	26	24	237	31	12	18
	12%	13%	20%	17%	15%	8%	11%	9%	8%	16%	15%	12%	14%	10%	19%
			egh												ac
4	83	5	6	6	13	13	7	3	13	6	12	70	8	2	3
	3%	3%	4%	2%	5%	4%	2%	1%	4%	4%	7%	3%	4%	2%	3%
											g				
5	13	3	1	2	*	-	1	-	*	2	4	11	*	1	1
	1%	2%	*%	1%	*%	-%	*%	-%	*%	1%	2%	1%	*%	1%	1%
6	7	2	-	-	-	-	-	-	3	-	2	7	-	-	-
	*%	1%	-%	-%	-%	-%	-%	-%	1%	-%	1%	*%	-%	-%	-%
7	3	-	-	-	3	-	-	-	-	-	-	3	-	-	-
	*%	-%	-%	-%	1%	-%	-%	-%	-%	-%	-%	*%	-%	-%	-%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

NUMBER OF CHILDREN IN THE HOUSEHOLD

Base : All parents of 3-17 year olds

		AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
	Total	URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2444	2062	351	778	645	465	533	1423	998	457	1873	612	812	559
Effective Weighted Sample	1282	1099	166	413	336	241	298	748	539	239	980	327	393	308
Total	2444	2094	318	684	582	513	635	1267	1149	468	1842	626	755	553
1	943	800	125	227	235	241	229	461	470	190	710	141	408	184
	39%	38%	39%	33%	40%	47% ae	36%	36%	41%	41%	39%	23%	54% ac	33% a
2	1097	953	136	381	272	186	249	652	435	198	863	284	308	305
	45%	46%	43%	56% cdf	47%	36%	39%	52% cdf	38%	42%	47%	45%	41%	55% b
3	299	247	46	68	59	57	112	126	169	58	202	123	39	58
	12%	12%	15%	10%	10%	11%	18% abe	10%	15% e	12%	11%	20% bc	5%	10% b
4	83	73	10	7	12	27	34	19	61	19	54	58	-	6
	3%	3%	3%	1%	2%	5% ae	5% ae	1%	5% ae	4%	3%	9% bc	-%	1%
5	13	13	-	2	*	1	9	3	10	2	8	12	-	-
	1%	1%	-%	*%	*%	*%	1%	*%	1%	*%	*%	2% b	-%	-%
6	7	7	-	-	5	1	-	5	1	1	3	5	-	-
	*%	*%	-%	-%	1%	*%	-%	*%	*%	*%	*%	1%	-%	-%
7	3	3	-	-	-	-	3	-	3	-	3	3	-	-
	*%	*%	-%	-%	-%	-%	*%	-%	*%	-%	*%	*%	-%	-%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

FINANCIAL VULNERABILITY

Base : Those where it is possible to calculate the Financial Vulnerability Index

	Total	CHILD'S AGE					CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	a	b	c
Unweighted total	1983	426	411	399	402	345	996	987	292	853	755
Effective Weighted Sample	1027	222	214	219	215	323	515	512	138	453	411
Total	1934	270	379	526	501	257	958	976	157	895	817
Most Financially Vulnerable	626	100	148	126	150	103	315	312	52	292	260
	32%	37%	39%	24%	30%	40%	33%	32%	33%	33%	32%
		c	c			c					
Potentially Financially Vulnerable	755	113	139	219	201	83	386	368	71	347	306
	39%	42%	37%	42%	40%	32%	40%	38%	45%	39%	37%
Least Financially Vulnerable	553	57	93	181	150	71	257	296	34	256	250
	29%	21%	24%	35%	30%	28%	27%	30%	22%	29%	31%
				a							

Columns Tested: a,b,c,d,e - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

FINANCIAL VULNERABILITY

Base : Those where it is possible to calculate the Financial Vulnerability Index

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	1983	219	207	199	212	196	203	204	198	178	167	909	372	341	361
Effective Weighted Sample	1027	114	108	107	107	105	113	107	108	165	158	715	324	275	299
Total	1934	142	128	188	191	253	273	245	256	130	128	1578	183	97	76
Most Financially Vulnerable	626	53	47	81	67	67	58	67	82	46	57	513	52	36	25
	32%	37%	37%	43%	35%	27%	21%	27%	32%	36%	45%	32%	29%	37%	33%
		f		f							efg				
Potentially Financially Vulnerable	755	52	61	64	75	121	98	102	99	47	36	601	76	42	35
	39%	37%	47%	34%	39%	48%	36%	42%	39%	36%	28%	38%	41%	43%	46%
			j			j									
Least Financially Vulnerable	553	37	20	43	50	65	116	75	75	37	35	464	55	19	15
	29%	26%	16%	23%	26%	26%	43%	31%	29%	28%	27%	29%	30%	19%	20%
							abcdej	b				cd	cd		

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

FINANCIAL VULNERABILITY

Base : Those where it is possible to calculate the Financial Vulnerability Index

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	1983	1659	293	672	531	382	387	1203	769	368	1548	612	812	559
Effective Weighted Sample	1027	871	139	356	272	197	211	628	408	191	801	327	393	308
Total	1934	1632	270	583	467	414	456	1050	871	370	1488	626	755	553
Most Financially Vulnerable	626	545	66	60	90	161	308	149	469	154	433	626	-	-
	32%	33%	24%	10%	19%	39%	67%	14%	54%	42%	29%	100%	-%	-%
					a	abe	abcef		abce	b		bc		
Potentially Financially Vulnerable	755	647	95	171	237	207	137	407	345	150	583	-	755	-
	39%	40%	35%	29%	51%	50%	30%	39%	40%	41%	39%	-%	100%	-%
					adef	ade		a	a				ac	
Least Financially Vulnerable	553	439	109	352	141	46	11	493	57	66	473	-	-	553
	29%	27%	40%	60%	30%	11%	3%	47%	7%	18%	32%	-%	-%	100%
			a	bcdef	cdf	d		bcdf			a			ab

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c