

OFCOM ADULT MEDIA LITERACY CORE SURVEY 2022 - 23RD SEPTEMBER - 9TH NOVEMBER 2022.

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Base : All respondents who use a smartphone	
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Base : All respondents who use a smartphone	

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Base : All respondents who play games online	
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Base : All respondents who play games	
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Base : All respondents	
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Base : All respondents	
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Base : All respondents	
C6. Which of these options best describes how you feel about your ability to read and write? (SINGLE CODE)	403
Base : All respondents	
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Base : All respondents	
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Base : All respondents	
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Base : All respondents	
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Base : All respondents	
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Base : All respondents	
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Base : Those where it is possible to calculate the Financial Vulnerability Index	

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

NATION

Base : All respondents

	Total	AGE						ALL UK	GENDER		SEG						ALL UK
		16-24	25-34	35-44	45-54	55-64	65+		MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
England	3030	392	496	555	493	464	631	3030	1483	1541	834	851	592	747	1685	1339	3030
	83%	83%	80%	84%	84%	85%	82%	83%	83%	83%	85%	84%	81%	82%	84%	82%	83%
Scotland	329	46	66	58	49	44	65	329	152	174	87	82	74	86	169	159	329
	9%	10%	11%	9%	8%	8%	9%	9%	9%	9%	9%	8%	10%	9%	8%	10%	9%
Wales	183	21	39	27	27	23	47	183	95	87	40	54	43	46	94	88	183
	5%	4%	6%	4%	5%	4%	6%	5%	5%	5%	4%	5%	6%	5%	5%	5%	5%
Northern Ireland	110	16	19	17	16	17	24	110	54	55	25	29	22	34	54	56	110
	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	2%	3%	3%	4%	3%	3%	3%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

NATION

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
England	3030	3030	-	-	-	3030	2665	365	493	2537	808	998	881	3030	419	1019	611
	83%	100%	-%	-%	-%	83%	85%	73%	80%	84%	82%	83%	85%	83%	80%	82%	86%
		bcde				bcd	g										
Scotland	329	-	329	-	-	329	274	55	58	270	92	112	84	329	45	129	58
	9%	-%	100%	-%	-%	9%	9%	11%	9%	9%	9%	9%	8%	9%	9%	10%	8%
			acde			acd											
Wales	183	-	-	183	-	183	142	40	46	137	61	64	38	183	40	52	27
	5%	-%	-%	100%	-%	5%	5%	8%	7%	5%	6%	5%	4%	5%	8%	4%	4%
				abde		abd		f	i						p		
Northern Ireland	110	-	-	-	110	110	69	40	20	89	28	36	29	110	18	43	16
	3%	-%	-%	-%	100%	3%	2%	8%	3%	3%	3%	3%	3%	3%	3%	3%	2%
					abce	abc		f									

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

NATION

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
England	3030	826	1901	1924	1071
	83%	81%	83%	83%	83%
Scotland	329	108	206	218	110
	9%	11%	9%	9%	9%
Wales	183	56	117	115	67
	5%	5%	5%	5%	5%
Northern Ireland	110	29	70	69	40
	3%	3%	3%	3%	3%

Columns Tested: a,b - c,d

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Table 2

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

NATION/ REGION

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
North East	133	12	23	16	16	33	32	133	72	61	29	38	25	41	66	66	133
	4%	3%	4%	2%	3%	6%	4%	4%	4%	3%	3%	4%	3%	5%	3%	4%	4%
						c											
Yorkshire and Humberside	333	49	48	56	59	54	67	333	153	178	74	87	71	100	161	170	333
	9%	10%	8%	9%	10%	10%	9%	9%	9%	10%	7%	9%	10%	11%	8%	10%	9%
North West	443	56	74	82	80	66	87	443	229	213	129	113	87	113	242	200	443
	12%	12%	12%	12%	14%	12%	11%	12%	13%	11%	13%	11%	12%	12%	12%	12%	12%
West Midlands	323	49	47	74	57	38	58	323	156	167	94	87	58	82	182	140	323
	9%	10%	8%	11%	10%	7%	8%	9%	9%	9%	10%	9%	8%	9%	9%	9%	9%
East Midlands	296	46	46	43	45	46	71	296	143	151	88	82	64	63	170	126	296
	8%	10%	7%	7%	8%	8%	9%	8%	8%	8%	9%	8%	9%	7%	8%	8%	8%
East of England	297	32	55	48	41	48	73	297	142	154	89	76	63	69	165	132	297
	8%	7%	9%	7%	7%	9%	10%	8%	8%	8%	9%	7%	9%	8%	8%	8%	8%
South West	303	24	52	55	44	51	78	303	140	163	57	105	66	75	162	141	303
	8%	5%	8%	8%	8%	9%	10%	8%	8%	9%	6%	10%	9%	8%	8%	9%	8%
							a					j					
South East	448	44	68	72	90	75	100	448	218	230	154	116	77	100	271	177	448
	12%	9%	11%	11%	15%	14%	13%	12%	12%	12%	16%	11%	11%	11%	14%	11%	12%
				a							lo						
London	453	81	85	109	61	54	64	453	229	224	121	147	81	105	267	186	453
	12%	17%	14%	17%	10%	10%	8%	12%	13%	12%	12%	14%	11%	11%	13%	11%	12%
		def	f	defg				f									
Scotland	329	46	66	58	49	44	65	329	152	174	87	82	74	86	169	159	329
	9%	10%	11%	9%	8%	8%	9%	9%	9%	9%	9%	8%	10%	9%	8%	10%	9%
Wales	183	21	39	27	27	23	47	183	95	87	40	54	43	46	94	88	183
	5%	4%	6%	4%	5%	4%	6%	5%	5%	5%	4%	5%	6%	5%	5%	5%	5%
Northern Ireland	110	16	19	17	16	17	24	110	54	55	25	29	22	34	54	56	110
	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	2%	3%	3%	4%	3%	3%	3%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

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NATION/ REGION

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
North East	133	133	-	-	-	133	111	22	33	100	43	40	34	133	22	50	26
	4%	4%	-%	-%	-%	4%	4%	4%	5%	3%	4%	3%	3%	4%	4%	4%	4%
		bcd				bcd											
Yorkshire and Humberside	333	333	-	-	-	333	301	31	81	251	105	108	62	333	45	109	40
	9%	11%	-%	-%	-%	9%	10%	6%	13%	8%	11%	9%	6%	9%	9%	9%	6%
		bcd				bcd			i		l			l			
North West	443	443	-	-	-	443	423	20	79	364	105	162	103	443	55	184	79
	12%	15%	-%	-%	-%	12%	13%	4%	13%	12%	11%	13%	10%	12%	11%	15%	11%
		bcd				bcd	g										
West Midlands	323	323	-	-	-	323	287	36	51	272	127	103	74	323	46	108	48
	9%	11%	-%	-%	-%	9%	9%	7%	8%	9%	13%	9%	7%	9%	9%	9%	7%
		bcd				bcd					klm						
East Midlands	296	296	-	-	-	296	228	68	47	249	80	95	81	296	39	115	75
	8%	10%	-%	-%	-%	8%	7%	14%	8%	8%	8%	8%	8%	8%	7%	9%	11%
		bcd				bcd		f									
East of England	297	297	-	-	-	297	233	65	48	249	71	113	79	297	37	103	57
	8%	10%	-%	-%	-%	8%	7%	13%	8%	8%	7%	9%	8%	8%	7%	8%	8%
		bcd				bcd		f									
South West	303	303	-	-	-	303	237	66	38	265	65	94	105	303	42	77	50
	8%	10%	-%	-%	-%	8%	8%	13%	6%	9%	7%	8%	10%	8%	8%	6%	7%
		bcd				bcd		f									
South East	448	448	-	-	-	448	391	57	69	380	112	150	160	448	62	142	130
	12%	15%	-%	-%	-%	12%	12%	11%	11%	13%	11%	12%	16%	12%	12%	11%	18%
		bcd				bcd										no	
London	453	453	-	-	-	453	453	-	48	406	101	133	183	453	70	131	105
	12%	15%	-%	-%	-%	12%	14%	-%	8%	13%	10%	11%	18%	12%	13%	11%	15%
		bcd				bcd	g		h				jk				

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

NATION/ REGION

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
Scotland	329	-	329	-	-	329	274	55	58	270	92	112	84	329	45	129	58
	9%	-%	100%	-%	-%	9%	9%	11%	9%	9%	9%	9%	8%	9%	9%	10%	8%
			acde			acd											
Wales	183	-	-	183	-	183	142	40	46	137	61	64	38	183	40	52	27
	5%	-%	-%	100%	-%	5%	5%	8%	7%	5%	6%	5%	4%	5%	8%	4%	4%
			abde			abd		f	i						p		
Northern Ireland	110	-	-	-	110	110	69	40	20	89	28	36	29	110	18	43	16
	3%	-%	-%	-%	100%	3%	2%	8%	3%	3%	3%	3%	3%	3%	3%	3%	2%
					abce	abc		f									

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

NATION/ REGION

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
North East	133 4%	40 4%	79 3%	96 4%	35 3%
Yorkshire and Humberside	333 9%	121 12%	175 8%	206 9%	126 10%
North West	443 12%	141 14%	256 11%	263 11%	176 14%
West Midlands	323 9%	89 9%	210 9%	207 9%	109 8%
East Midlands	296 8%	71 7%	211 9%	195 8%	99 8%
East of England	297 8%	78 8%	193 8%	192 8%	100 8%
South West	303 8%	61 6%	174 8%	199 9%	104 8%
South East	448 12%	110 11%	314 14%	285 12%	159 12%
London	453 12%	116 11%	289 13%	283 12%	163 13%
Scotland	329 9%	108 11%	206 9%	218 9%	110 9%
Wales	183 5%	56 5%	117 5%	115 5%	67 5%
Northern Ireland	110 3%	29 3%	70 3%	69 3%	40 3%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

URBANITY

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
URBAN	3151	421	559	569	513	461	628	3151	1550	1592	842	887	610	807	1730	1416	3151
	86%	89%	90%	87%	88%	84%	82%	86%	87%	86%	85%	87%	83%	88%	86%	86%	86%
		f	ef		f			f									
RURAL	500	54	62	88	71	87	139	500	233	265	143	129	121	106	272	227	500
	14%	11%	10%	13%	12%	16%	18%	14%	13%	14%	15%	13%	17%	12%	14%	14%	14%
						b	abdg										

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

URBANITY

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
URBAN	3151	2665	274	142	69	3151	3151	-	537	2614	866	1049	886	3151	465	1086	607
	86%	88%	83%	78%	63%	86%	100%	-%	87%	86%	88%	87%	86%	86%	89%	87%	85%
		cd	d	d		cd	g										
RURAL	500	365	55	40	40	500	-	500	81	419	122	160	147	500	57	157	105
	14%	12%	17%	22%	37%	14%	-%	100%	13%	14%	12%	13%	14%	14%	11%	13%	15%
				ae	abce			f									

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

URBANITY

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
URBAN	3151	882	1977	1980	1137
	86%	87%	86%	85%	88%
RURAL	500	136	317	347	152
	14%	13%	14%	15%	12%

Columns Tested: a,b - c,d

OFCOM ADULT MEDIA LITERACY CORE SURVEY 2022 - 23RD SEPTEMBER - 9TH NOVEMBER 2022.

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

HOUSEHOLD SOCIO-ECONOMIC GROUP

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Significance Level: 99%																	
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
AB	986	131	173	193	185	125	179	986	533	450	986	-	-	-	986	-	986
	27%	28%	28%	29%	32%	23%	23%	27%	30%	24%	100%	-%	-%	-%	49%	-%	27%
					ef				i		klmnop				klmop		klmo
C1	1016	159	180	184	163	152	178	1016	462	550	-	1016	-	-	1016	-	1016
	28%	34%	29%	28%	28%	28%	23%	28%	26%	30%	-%	100%	-%	-%	51%	-%	28%
		f										jlmnop			jlmo		jlmo
C2	730	86	138	146	114	102	144	730	401	328	-	-	730	-	-	730	730
	20%	18%	22%	22%	19%	19%	19%	20%	22%	18%	-%	-%	100%	-%	-%	44%	20%
									i				jkmnop			jkmp	jkmp
DE	913	97	129	132	121	168	266	913	388	521	-	-	-	913	-	913	913
	25%	21%	21%	20%	21%	31%	35%	25%	22%	28%	-%	-%	-%	100%	-%	56%	25%
					abcd		abcdg			h				jkinop		jklnp	jkln
Don't know	6	1	1	1	2	2	-	6	-	6	-	-	-	-	-	-	6
	*%	*%	*%	*%	*%	*%	-%	*%	-%	*%	-%	-%	-%	-%	-%	-%	*%
SUMMARY CODES																	
C1C2	1746	245	319	330	277	254	322	1746	863	879	-	1016	730	-	1016	730	1746
	48%	52%	51%	50%	47%	46%	42%	48%	48%	47%	-%	100%	100%	-%	51%	44%	48%
		f	f	f								jmnop	jmnop		jmo	jm	jm

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

HOUSEHOLD SOCIO-ECONOMIC GROUP

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
AB	986	834	87	40	25	986	842	143	102	883	213	355	384	986	58	252	404
	27%	28%	26%	22%	22%	27%	27%	29%	17%	29%	22%	29%	37%	27%	11%	20%	57%
										h		j	jkm	j		n	no
C1	1016	851	82	54	29	1016	887	129	164	852	239	345	357	1016	89	379	197
	28%	28%	25%	30%	26%	28%	28%	26%	27%	28%	24%	29%	35%	28%	17%	30%	28%
													jkm		n	n	
C2	730	592	74	43	22	730	610	121	149	581	247	236	157	730	105	286	74
	20%	20%	22%	23%	20%	20%	19%	24%	24%	19%	25%	20%	15%	20%	20%	23%	10%
											klm			l	p	p	
DE	913	747	86	46	34	913	807	106	200	713	287	269	133	913	267	325	36
	25%	25%	26%	25%	31%	25%	26%	21%	32%	23%	29%	22%	13%	25%	51%	26%	5%
									i		kl	l		l	op	p	
Don't know	6	6	-	-	-	6	5	1	3	4	2	4	1	6	2	2	-
	*%	*%	-%	-%	-%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%	-%
SUMMARY CODES																	
C1C2	1746	1442	156	97	51	1746	1497	249	313	1434	486	581	514	1746	194	665	271
	48%	48%	47%	53%	47%	48%	48%	50%	51%	47%	49%	48%	50%	48%	37%	53%	38%
																np	

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

HOUSEHOLD SOCIO-ECONOMIC GROUP

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
AB	986 27%	236 23%	673 29% a	582 25%	388 30% c
C1	1016 28%	219 22%	690 30% a	674 29%	336 26%
C2	730 20%	205 20%	455 20%	421 18%	302 23% c
DE	913 25%	355 35% b	474 21%	645 28% d	262 20%
Don't know	6 *%	3 *%	2 *%	5 *%	1 *%
SUMMARY CODES					
C1C2	1746 48%	425 42%	1145 50% a	1095 47%	637 49%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

RESPONDENT'S AGE

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
16-24 years	475	475	-	-	-	-	-	475	230	238	131	159	86	97	290	183	475
	13%	100%	-%	-%	-%	-%	-%	13%	13%	13%	16%	12%	11%	15%	11%	13%	
		bcdefg						bcdef				mo		o			
25-34 years	621	-	621	-	-	-	-	621	266	351	173	180	138	129	353	267	621
	17%	-%	100%	-%	-%	-%	-%	17%	15%	19%	18%	18%	19%	14%	18%	16%	17%
			acdefg					acdef		h							
35-44 years	657	-	-	657	-	-	-	657	302	354	193	184	146	132	378	278	657
	18%	-%	-%	100%	-%	-%	-%	18%	17%	19%	20%	18%	20%	14%	19%	17%	18%
				abdefg				abdef					m				
45-54 years	584	-	-	-	584	-	-	584	304	280	185	163	114	121	348	235	584
	16%	-%	-%	-%	100%	-%	-%	16%	17%	15%	19%	16%	16%	13%	17%	14%	16%
				abcefg				abcef			mo						
55-64 years	548	-	-	-	-	548	-	548	260	288	125	152	102	168	277	269	548
	15%	-%	-%	-%	-%	100%	-%	15%	15%	15%	13%	15%	14%	18%	14%	16%	15%
					abcefg			abcdf						jn			
65+	767	-	-	-	-	-	767	767	422	345	179	178	144	266	356	410	767
	21%	-%	-%	-%	-%	-%	100%	21%	24%	19%	18%	17%	20%	29%	18%	25%	21%
							abcdeg	abcde	i					jklnp		jknp	

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

RESPONDENT'S AGE

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
16-24 years	475	392	46	21	16	475	421	54	92	383	131	196	144	475	82	151	65
	13%	13%	14%	11%	15%	13%	13%	11%	15%	13%	13%	16%	14%	13%	16%	12%	9%
															p		
25-34 years	621	496	66	39	19	621	559	62	121	500	160	211	247	621	103	221	139
	17%	16%	20%	21%	18%	17%	18%	12%	20%	16%	16%	17%	24%	17%	20%	18%	20%
							g						jkm				
35-44 years	657	555	58	27	17	657	569	88	125	533	139	224	277	657	109	213	150
	18%	18%	18%	15%	16%	18%	18%	18%	20%	18%	14%	18%	27%	18%	21%	17%	21%
													jkm				
45-54 years	584	493	49	27	16	584	513	71	119	465	154	194	215	584	87	174	153
	16%	16%	15%	15%	14%	16%	16%	14%	19%	15%	16%	16%	21%	16%	17%	14%	22%
													jkm			o	
55-64 years	548	464	44	23	17	548	461	87	94	454	169	183	104	548	61	207	114
	15%	15%	13%	12%	16%	15%	15%	17%	15%	15%	17%	15%	10%	15%	12%	17%	16%
											l	l		l			
65+	767	631	65	47	24	767	628	139	67	699	236	201	46	767	81	278	90
	21%	21%	20%	26%	22%	21%	20%	28%	11%	23%	24%	17%	4%	21%	15%	22%	13%
							f		h		kl	l		kl		np	

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

RESPONDENT'S AGE

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
16-24 years	475 13%	157 15%	271 12%	348 15% d	120 9%
25-34 years	621 17%	135 13%	426 19% a	257 11%	353 27% c
35-44 years	657 18%	118 12%	465 20% a	197 8%	447 35% c
45-54 years	584 16%	147 14%	398 17%	299 13%	282 22% c
55-64 years	548 15%	154 15%	343 15%	468 20% d	78 6%
65+	767 21%	308 30% b	392 17%	757 33% d	9 1%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

RESPONDENT'S GENDER

Base : All respondents

	Total	AGE						ALL UK	GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+		MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
Man	1784	230	266	302	304	260	422	1784	1784	-	533	462	401	388	995	788	1784
	49%	48%	43%	46%	52%	47%	55%	49%	100%	-%	54%	45%	55%	42%	50%	48%	49%
				b			bcg		i		km		kmop		m		m
Woman	1856	238	351	354	280	288	345	1856	-	1856	450	550	328	521	1000	850	1856
	51%	50%	57%	54%	48%	53%	45%	51%	-%	100%	46%	54%	45%	57%	50%	52%	51%
			df	f						h		jl		jlnp		l	
Non-binary	9	6	3	*	-	-	-	9	-	-	2	2	1	3	5	5	9
	*%	1%	*%	*%	-%	-%	-%	*%	-%	-%	*%	*%	*%	*%	*%	*%	*%
		fg															
Prefer to use another term	1	-	-	1	-	-	-	1	-	-	-	1	-	-	1	-	1
	*%	-%	-%	*%	-%	-%	-%	*%	-%	-%	-%	*%	-%	-%	*%	-%	*%
Prefer not to say	1	1	-	-	-	-	-	1	-	-	-	1	-	-	1	-	1
	*%	*%	-%	-%	-%	-%	-%	*%	-%	-%	-%	*%	-%	-%	*%	-%	*%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

RESPONDENT'S GENDER

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
Man	1784	1483	152	95	54	1784	1550	233	254	1529	471	571	508	1784	206	620	389
	49%	49%	46%	52%	50%	49%	49%	47%	41%	50%	48%	47%	49%	49%	39%	50%	55%
										h					n	n	
Woman	1856	1541	174	87	55	1856	1592	265	363	1494	516	634	520	1856	313	619	321
	51%	51%	53%	47%	50%	51%	51%	53%	59%	49%	52%	52%	50%	51%	60%	50%	45%
									i						op		
Non-binary	9	5	3	1	-	9	7	2	*	9	1	4	4	9	2	4	2
	*%	*%	1%	1%	-%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%
Prefer to use another term	1	1	-	-	-	1	1	-	-	1	-	-	1	1	1	-	-
	*%	*%	-%	-%	-%	*%	*%	-%	-%	*%	-%	-%	*%	*%	*%	-%	-%
Prefer not to say	1	1	-	-	-	1	1	-	-	1	1	-	-	1	-	-	-
	*%	*%	-%	-%	-%	*%	*%	-%	-%	*%	*%	-%	-%	*%	-%	-%	-%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

RESPONDENT'S GENDER

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
Man	1784 49%	485 48%	1128 49%	1227 53%	533 41%
Woman	1856 51%	526 52%	1164 51%	1095 47%	750 58%
Non-binary	9 *%	7 1%	2 *%	4 *%	5 *%
Prefer to use another term	1 *%	1 *%	- -%	1 *%	- -%
Prefer not to say	1 *%	- -%	- -%	1 *%	- -%

Columns Tested: a,b - c,d

OFCOM ADULT MEDIA LITERACY CORE SURVEY 2022 - 23RD SEPTEMBER - 9TH NOVEMBER 2022.

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

RESPONDENT'S WORKING STATUS

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
In full-time employment	1623	204	387	427	366	207	32	1623	951	666	602	529	344	148	1131	492	1623
	44%	43%	62%	65%	63%	38%	4%	44%	53%	36%	61%	52%	47%	16%	57%	30%	44%
		f	aefg	aefg	aefg	f		ef	i		klmop	mop	mo		lmop	m	mo
In part-time employment	532	76	98	107	89	114	46	532	148	383	105	160	137	129	265	265	532
	15%	16%	16%	16%	15%	21%	6%	15%	8%	21%	11%	16%	19%	14%	13%	16%	15%
		f	f	f	f	fg		f		h		j	jn			j	j
Retired	799	-	3	3	2	118	673	799	437	362	188	178	146	287	366	433	799
	22%	-%	*%	*%	*%	22%	88%	22%	25%	20%	19%	17%	20%	31%	18%	26%	22%
						abcd	abcdeg	abcd	i					jklnp		jklnp	kn
Full-time responsibility for home/family	239	19	55	60	63	38	5	239	22	215	33	32	62	112	64	173	239
	7%	4%	9%	9%	11%	7%	1%	7%	1%	12%	3%	3%	8%	12%	3%	11%	7%
		f	af	af	afg	f		f		h			jkn	jknp		jknp	jkn
Unemployed	229	37	50	38	49	50	6	229	111	116	10	17	11	191	27	202	229
	6%	8%	8%	6%	8%	9%	1%	6%	6%	6%	1%	2%	1%	21%	1%	12%	6%
		f	f	f	f	f		f						jklnop		jklnp	jkln
A student	176	137	24	14	2	-	-	176	86	89	43	91	21	20	135	41	176
	5%	29%	4%	2%	*%	-%	-%	5%	5%	5%	4%	9%	3%	2%	7%	3%	5%
		bcdefg	def	ef				cdef				jlmp			lmop		mo
Other	48	2	3	9	10	19	5	48	25	23	3	9	8	24	12	33	48
	1%	*%	1%	1%	2%	4%	1%	1%	1%	1%	*%	1%	1%	3%	1%	2%	1%
					abfg									jknp		jn	
Prefer not to say	5	-	1	-	3	1	-	5	3	2	1	*	1	2	1	3	5
	*%	-%	*%	-%	1%	*%	-%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%

SUMMARY CODES

WORKING	2154	281	485	534	455	321	78	2154	1099	1049	707	689	480	277	1396	757	2154
	59%	59%	78%	81%	78%	59%	10%	59%	62%	57%	72%	68%	66%	30%	70%	46%	59%
		f	aefg	aefg	aefg	f		f	i		mop	mop	mop		mop	m	mo

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

RESPONDENT'S WORKING STATUS

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
NOT WORKING	1492	194	135	123	126	226	689	1492	682	805	278	327	249	634	605	883	1492
	41%	41%	22%	19%	22%	41%	90%	41%	38%	43%	28%	32%	34%	69%	30%	54%	41%
		bcd				bcd	abcdeg	bcd		h				ijklnop		ijklnp	jkl

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

RESPONDENT'S WORKING STATUS

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
In full-time employment	1623	1334	155	87	47	1623	1438	184	268	1355	389	526	668	1623	119	584	512
	44%	44%	47%	48%	43%	44%	46%	37%	43%	45%	39%	44%	65%	44%	23%	47%	72%
							g						jkm			n	no
In part-time employment	532	453	48	16	14	532	457	75	101	430	153	207	146	532	109	187	63
	15%	15%	15%	9%	12%	15%	14%	15%	16%	14%	15%	17%	14%	15%	21%	15%	9%
		c													op	p	
Retired	799	661	68	48	22	799	660	140	78	722	254	197	51	799	85	308	86
	22%	22%	21%	26%	20%	22%	21%	28%	13%	24%	26%	16%	5%	22%	16%	25%	12%
								f		h	kl	l		kl		np	
Full-time responsibility for home/ family	239	202	13	14	10	239	207	33	66	173	76	92	59	239	76	62	22
	7%	7%	4%	8%	9%	7%	7%	7%	11%	6%	8%	8%	6%	7%	15%	5%	3%
									i						op		
Unemployed	229	196	20	6	8	229	198	31	63	166	62	88	44	229	83	63	5
	6%	6%	6%	3%	7%	6%	6%	6%	10%	5%	6%	7%	4%	6%	16%	5%	1%
									i			l			op	p	
A student	176	144	17	7	8	176	153	23	29	147	41	79	55	176	39	28	18
	5%	5%	5%	4%	7%	5%	5%	5%	5%	5%	4%	6%	5%	5%	8%	2%	3%
															op		
Other	48	36	7	4	1	48	33	14	11	37	10	19	9	48	10	12	4
	1%	1%	2%	2%	1%	1%	1%	3%	2%	1%	1%	2%	1%	1%	2%	1%	1%
								f									
Prefer not to say	5	4	1	-	*	5	5	*	2	3	4	2	-	5	-	*	1
	*%	*%	*%	-%	*%	*%	*%	*%	*%	*%	*%	*%	-%	*%	-%	*%	*%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

RESPONDENT'S WORKING STATUS

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
SUMMARY CODES																	
WORKING	2154	1787	203	103	61	2154	1895	259	369	1785	542	733	815	2154	227	771	575
	59%	59%	62%	57%	56%	59%	60%	52%	60%	59%	55%	61%	79%	59%	44%	62%	81%
							g						jkm		n	no	
NOT WORKING	1492	1239	125	79	48	1492	1251	241	246	1246	443	474	218	1492	294	472	136
	41%	41%	38%	43%	44%	41%	40%	48%	40%	41%	45%	39%	21%	41%	56%	38%	19%
							f				l	l		l	op	p	

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

RESPONDENT'S WORKING STATUS

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
In full-time employment	1623 44%	299 29%	1181 51% a	843 36%	754 59% c
In part-time employment	532 15%	128 13%	346 15%	291 13%	236 18% c
Retired	799 22%	336 33% b	396 17%	785 34% d	14 1%
Full-time responsibility for home/ family	239 7%	71 7%	143 6%	71 3%	165 13% c
Unemployed	229 6%	102 10% b	108 5%	150 6%	78 6%
A student	176 5%	50 5%	107 5%	145 6% d	30 2%
Other	48 1%	31 3% b	13 1%	36 2%	12 1%
Prefer not to say	5 *%	2 *%	1 *%	5 *%	- -%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

RESPONDENT'S WORKING STATUS

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
SUMMARY CODES					
WORKING	2154 59%	427 42%	1527 67% a	1134 49%	990 77% c
NOT WORKING	1492 41%	590 58% b	767 33%	1188 51% d	299 23%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

S1. TIME SPENT ONLINE IN A TYPICAL WEEK (SINGLE CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
None	337 9%	1 *%	2 *%	18 3% ab	12 2%	59 11% abcd	244 32% abcdeg	337 9% abcd	196 11%	141 8%	27 3%	59 6% j	74 10% jkn	176 19% jkn	86 4%	251 15% jkn	337 9% jkn
Up to 2 hours	154 4%	7 1%	10 2%	9 1%	16 3%	42 8% abcdg	70 9% abcdg	154 4% bc	72 4%	81 4%	19 2%	36 4% jn	42 6% jn	57 6% jn	54 3%	99 6% jkn	154 4% j
3 to 5 hours	436 12%	62 13%	68 11%	72 11%	61 10%	63 11%	112 15%	436 12%	191 11%	245 13%	103 10%	94 9%	120 16% jkn	120 13%	197 10%	239 15% kn	436 12%
6 to 8 hours	329 9%	38 8%	70 11%	58 9%	53 9%	58 11%	52 7%	329 9%	147 8%	182 10%	82 8%	89 9%	72 10%	82 9%	172 9%	154 9%	329 9%
9 to 11 hours	340 9%	50 10%	70 11% f	80 12% ef	59 10%	35 6%	47 6%	340 9%	152 9%	186 10%	44 4%	109 11% j	88 12% jn	98 11% j	153 8% j	186 11% jn	340 9% j
12 to 15 hours	276 8%	26 5%	45 7%	47 7%	64 11% af	46 8%	49 6%	276 8%	129 7%	145 8%	74 8%	78 8%	58 8%	65 7%	152 8%	123 7%	276 8%
16 to 22 hours	360 10%	60 13%	50 8%	64 10%	61 10%	62 11%	64 8%	360 10%	182 10%	177 10%	127 13% lmo	100 10%	60 8%	72 8%	227 11% o	132 8%	360 10%
23 to 30 hours	562 15%	90 19% f	118 19% f	124 19% f	92 16% f	71 13%	67 9%	562 15% f	285 16%	273 15%	193 20% lmop	179 18% mo	94 13%	95 10%	373 19% lmop	189 11%	562 15% mo
Over 30 hours	840 23%	141 30% efg	187 30% efg	185 28% ef	164 28% ef	108 20% f	56 7%	840 23% f	426 24%	411 22%	313 32% lmop	269 26% lmo	119 16%	140 15%	582 29% lmop	259 16%	840 23% lmo
Don't know/ unsure	18 *%	1 *%	1 *%	2 *%	2 *%	4 1%	7 1%	18 *%	4 *%	15 1%	3 *%	2 *%	4 1%	7 1%	6 *%	12 1%	18 *%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

S1. TIME SPENT ONLINE IN A TYPICAL WEEK (SINGLE CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
SUMMARY CODES																	
0 to 8 hours	1255	108	150	156	142	222	477	1255	606	649	231	278	307	435	509	743	1255
	34%	23%	24%	24%	24%	41%	62%	34%	34%	35%	23%	27%	42%	48%	25%	45%	34%
						abcd	abcdeg	abcd					jkn	jkn		jkn	jkn
9 to 22 hours	976	135	165	190	184	142	160	976	464	508	245	287	206	235	533	441	976
	27%	28%	27%	29%	32%	26%	21%	27%	26%	27%	25%	28%	28%	26%	27%	27%	27%
		f		f	f			f									
23+ hours	1402	231	305	309	256	179	123	1402	710	685	506	448	212	235	954	447	1402
	38%	49%	49%	47%	44%	33%	16%	38%	40%	37%	51%	44%	29%	26%	48%	27%	38%
		efg	efg	efg	ef	f		f			klmop	lmop			lmop		lmo

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

S1. TIME SPENT ONLINE IN A TYPICAL WEEK (SINGLE CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
None	337 9%	272 9%	36 11%	17 9%	12 11%	337 9%	282 9%	55 11%	19 3%	318 10%	19 2%	5 *%	3 *%	337 9%	43 8%	115 9%	8 1%
Up to 2 hours	154 4%	133 4%	11 3%	7 4%	3 3%	154 4%	115 4%	38 8%	38 6%	116 4%	90 9%	23 2%	2 *%	154 4%	31 6%	48 4%	8 1%
3 to 5 hours	436 12%	371 12%	34 10%	20 11%	11 10%	436 12%	376 12%	60 12%	107 17%	329 11%	237 24%	141 12%	30 3%	436 12%	79 15%	160 13%	56 8%
6 to 8 hours	329 9%	284 9%	26 8%	11 6%	7 7%	329 9%	286 9%	43 9%	86 14%	242 8%	143 14%	122 10%	52 5%	329 9%	50 10%	112 9%	54 8%
9 to 11 hours	340 9%	272 9%	40 12%	17 9%	11 10%	340 9%	284 9%	56 11%	75 12%	264 9%	113 11%	138 11%	73 7%	340 9%	59 11%	120 10%	58 8%
12 to 15 hours	276 8%	219 7%	28 9%	17 9%	11 10%	276 8%	240 8%	36 7%	55 9%	221 7%	72 7%	113 9%	88 9%	276 8%	33 6%	111 9%	53 7%
16 to 22 hours	360 10%	288 9%	36 11%	23 13%	13 12%	360 10%	319 10%	41 8%	61 10%	299 10%	88 9%	152 13%	115 11%	360 10%	48 9%	124 10%	93 13%
23 to 30 hours	562 15%	462 15%	54 17%	30 17%	16 14%	562 15%	506 16%	57 11%	72 12%	490 16%	99 10%	211 17%	249 24%	562 15%	60 12%	196 16%	150 21%
Over 30 hours	840 23%	712 23%	63 19%	40 22%	26 23%	840 23%	728 23%	113 22%	98 16%	742 24%	122 12%	297 25%	416 40%	840 23%	115 22%	251 20%	228 32%
Don't know/ unsure	18 *%	18 1%	- -%	- -%	- -%	18 *%	16 1%	2 *%	6 1%	12 *%	5 *%	7 1%	5 *%	18 *%	3 1%	5 *%	4 1%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

S1. TIME SPENT ONLINE IN A TYPICAL WEEK (SINGLE CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND a	SCOT- LAND b	WALES c	IRELAND d	N ALL UK e	URBAN f	RURAL g	YES h	NO i	NARROW (1-4) j	MEDIUM (5-8) k	BROAD (9-13) l	ALL m	MOST n	POTEN- TIALY o	LEAST p
Significance Level: 99%																	
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
SUMMARY CODES																	
0 to 8 hours	1255 34%	1059 35%	107 33%	55 30%	33 31%	1255 34%	1059 34%	196 39%	250 40%	1005 33%	489 49%	290 24%	86 8%	1255 34%	203 39%	435 35%	126 18%
9 to 22 hours	976 27%	779 26%	104 32%	57 31%	35 32%	976 27%	842 27%	133 27%	192 31%	784 26%	273 28%	403 33%	276 27%	976 27%	140 27%	355 29%	204 29%
23+ hours	1402 38%	1174 39%	117 36%	70 38%	41 38%	1402 38%	1233 39%	169 34%	170 28%	1232 41%	222 22%	508 42%	665 64%	1402 38%	175 34%	448 36%	378 53%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

S1. TIME SPENT ONLINE IN A TYPICAL WEEK (SINGLE CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS	DOES NOT REPORT	NONE	ANY
Significance Level: 99%		a	b	c	d
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
None	337 9%	178 18%	126 5%	324 14%	13 1%
		b		d	
Up to 2 hours	154 4%	60 6%	66 3%	133 6%	20 2%
		b		d	
3 to 5 hours	436 12%	160 16%	236 10%	270 12%	156 12%
		b			
6 to 8 hours	329 9%	91 9%	201 9%	194 8%	131 10%
9 to 11 hours	340 9%	91 9%	212 9%	191 8%	144 11%
12 to 15 hours	276 8%	59 6%	188 8%	179 8%	93 7%
16 to 22 hours	360 10%	79 8%	254 11%	229 10%	124 10%
23 to 30 hours	562 15%	104 10%	418 18%	315 14%	242 19%
			a		c
Over 30 hours	840 23%	191 19%	584 25%	475 20%	362 28%
			a		c
Don't know/ unsure	18 *%	5 1%	10 *%	17 1%	1 *%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

S1. TIME SPENT ONLINE IN A TYPICAL WEEK (SINGLE CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
SUMMARY CODES					
0 to 8 hours	1255 34%	489 48%	628 27%	921 40%	321 25%
9 to 22 hours	976 27%	229 23%	655 29%	599 26%	362 28%
23+ hours	1402 38%	294 29%	1002 44%	790 34%	605 47%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C1. How many people are there in your household in total (including yourself)? (SINGLE CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
1	621 17%	39 8%	48 8%	51 8%	77 13%	101 18%	305 40%	621 17%	328 18%	292 16%	111 11%	158 16%	107 15%	244 27%	269 13%	351 21%	621 17%
					bc	abc	abcdeg	abc						ijklnop		ijklnp	jn
2	1212 33%	105 22%	160 26%	127 19%	155 27%	274 50%	391 51%	1212 33%	613 34%	598 32%	317 32%	378 37%	212 29%	304 33%	695 35%	516 31%	1212 33%
				c	abcdg	abcdg	abcd					lo					
3	833 23%	144 30%	201 32%	167 25%	174 30%	97 18%	50 7%	833 23%	412 23%	417 22%	249 25%	220 22%	183 25%	179 20%	469 23%	362 22%	833 23%
		efg	efg	ef	efg	f	f										
4	639 17%	113 24%	133 21%	203 31%	116 20%	57 10%	17 2%	639 17%	292 16%	344 19%	216 22%	172 17%	133 18%	116 13%	388 19%	249 15%	639 17%
		efg	ef	bdefg	ef	f	ef				mop		m		mo		m
5-6	317 9%	61 13%	66 11%	106 16%	63 11%	18 3%	4 *%	317 9%	129 7%	187 10%	85 9%	81 8%	86 12%	65 7%	166 8%	151 9%	317 9%
		efg	ef	efg	ef	f	ef			h			m				
7-9	28 1%	11 2%	13 2%	4 1%	- -%	- -%	- -%	28 1%	10 1%	18 1%	8 1%	5 1%	10 1%	4 *%	14 1%	14 1%	28 1%
		defg	defg														
10 or more	1 *%	1 *%	- -%	- -%	- -%	- -%	- -%	1 *%	- -%	1 *%	- -%	1 *%	- -%	- -%	1 *%	- -%	1 *%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C1. How many people are there in your household in total (including yourself)? (SINGLE CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
1	621 17%	498 16%	74 22%	33 18%	15 14%	621 17%	534 17%	86 17%	92 15%	529 17%	149 15%	146 12%	109 11%	621 17%	113 22%	192 15%	91 13%
2	1212 33%	1007 33%	107 33%	56 31%	42 38%	1212 33%	1023 32%	189 38%	171 28%	1041 34%	354 36%	409 34%	294 28%	1212 33%	73 14%	473 38%	304 43%
3	833 23%	685 23%	81 25%	51 28%	16 15%	833 23%	722 23%	111 22%	187 30%	646 21%	251 25%	285 24%	271 26%	833 23%	67 13%	375 30%	135 19%
4	639 17%	533 18%	53 16%	30 17%	22 20%	639 17%	556 18%	83 17%	105 17%	533 18%	149 15%	235 19%	241 23%	639 17%	119 23%	186 15%	135 19%
5-6	317 9%	281 9%	12 4%	11 6%	14 13%	317 9%	286 9%	31 6%	56 9%	262 9%	74 7%	120 10%	113 11%	317 9%	134 26%	16 1%	43 6%
7-9	28 1%	24 1%	2 1%	1 1%	* *%	28 1%	28 1%	- -%	6 1%	23 1%	10 1%	14 1%	5 *%	28 1%	16 3%	- -%	1 *%
10 or more	1 *%	1 *%	- -%	- -%	- -%	1 *%	1 *%	- -%	1 *%	- -%	1 *%	- -%	- -%	1 *%	- -%	- -%	1 *%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C1. How many people are there in your household in total (including yourself)? (SINGLE CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
1	621 17%	283 28%	275 12%	621 27%	- -%
		b		d	
2	1212 33%	311 31%	790 34%	1085 47%	122 9%
				d	
3	833 23%	216 21%	557 24%	348 15%	469 36%
					c
4	639 17%	134 13%	441 19%	190 8%	439 34%
			a		c
5-6	317 9%	66 6%	217 9%	73 3%	240 19%
					c
7-9	28 1%	9 1%	15 1%	10 *%	18 1%
					c
10 or more	1 *%	- -%	- -%	- -%	- -%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C2. Do you have any children aged under 18 who live at home with you – where you are their parent or guardian? (SINGLE CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
Yes	1318	125	363	455	285	80	10	1318	553	760	402	342	307	265	745	572	1318
	36%	26%	59%	69%	49%	15%	1%	36%	31%	41%	41%	34%	42%	29%	37%	35%	36%
		ef	adefg	abdefg	aefg	f		aef		h	kmo		kmop		m	m	m
No	2327	348	257	197	299	468	757	2327	1227	1095	582	674	421	645	1256	1066	2327
	64%	73%	41%	30%	51%	85%	99%	64%	69%	59%	59%	66%	58%	71%	63%	65%	64%
		bcdg	c		bc	abcdg	abcdeg	bcd	i			jl		jlnop		l	l
Prefer not to say	7	2	-	5	*	-	-	7	4	2	1	*	2	3	1	5	7
	*%	*%	-%	1%	*%	-%	-%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C2. Do you have any children aged under 18 who live at home with you – where you are their parent or guardian? (SINGLE CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND a	SCOT- LAND b	WALES c	IRELAND d	N ALL UK e	URBAN f	RURAL g	YES h	NO i	NARROW (1-4) j	MEDIUM (5-8) k	BROAD (9-13) l	ALL m	MOST n	POTEN- TIALY o	LEAST p
Significance Level: 99%																	
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
Yes	1318 36%	1100 36%	110 34%	67 37%	40 37%	1318 36%	1165 37%	152 30%	276 45% i	1041 34%	337 34%	475 39%	479 46% jkm	1318 36%	247 47% op	484 39%	248 35%
No	2327 64%	1924 64%	218 66%	115 63%	69 63%	2327 64%	1980 63%	347 69%	340 55%	1987 65% h	648 66% l	732 61% l	553 54%	2327 64% l	275 53%	759 61% n	463 65% n
Prefer not to say	7 *%	6 *%	- -%	* *%	1 *%	7 *%	6 *%	1 *%	1 *%	5 *%	4 *%	2 *%	- -%	7 *%	- -%	- -%	- -%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C2. Do you have any children aged under 18 who live at home with you – where you are their parent or guardian? (SINGLE CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
Yes	1318 36%	268 26%	933 41% a	- -%	1288 100% c
No	2327 64%	750 74% b	1357 59%	2327 100% d	- -%
Prefer not to say	7 *%	1 *%	5 *%	- -%	- -%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C3. How many of your children aged under 18 live at home with you? (SINGLE CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
None/ no children aged under 18 living at home	2327	348	257	197	299	468	757	2327	1227	1095	582	674	421	645	1256	1066	2327
	64%	73%	41%	30%	51%	85%	99%	64%	69%	59%	59%	66%	58%	71%	63%	65%	64%
		bcdg	c		bc	abcdg	abcdeg	bcd	i			jl		jinop		l	l
1	689	82	191	179	172	59	5	689	324	361	206	190	162	132	396	293	689
	19%	17%	31%	27%	30%	11%	1%	19%	18%	19%	21%	19%	22%	14%	20%	18%	19%
		ef	aefg	aefg	aefg	f		ef			m		m		m		m
2	450	30	116	193	91	16	4	450	166	282	149	111	102	86	260	188	450
	12%	6%	19%	29%	16%	3%	1%	12%	9%	15%	15%	11%	14%	9%	13%	11%	12%
		f	aefg	abdefg	aef	f		aef		h	m						
3	127	9	39	57	17	5	-	127	42	84	35	31	32	29	66	61	127
	3%	2%	6%	9%	3%	1%	-%	3%	2%	5%	4%	3%	4%	3%	3%	4%	3%
		f	aefg	adefg	f			ef		h							
4	35	-	9	21	4	-	-	35	11	24	5	10	8	12	15	20	35
	1%	-%	2%	3%	1%	-%	-%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
			f	adefg													
5 or more	15	4	6	5	-	-	-	15	6	8	5	1	3	6	5	9	15
	*%	1%	1%	1%	-%	-%	-%	*%	*%	*%	*%	*%	*%	1%	*%	1%	*%
Prefer not to say	10	2	3	5	*	-	1	10	7	2	4	*	3	3	4	6	10
	*%	*%	*%	1%	*%	-%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C3. How many of your children aged under 18 live at home with you? (SINGLE CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Significance Level: 99%																	
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
None/ no children aged under 18 living at home	2327	1924	218	115	69	2327	1980	347	340	1987	648	732	553	2327	275	759	463
	64%	64%	66%	63%	63%	64%	63%	69%	55%	65%	66%	61%	54%	64%	53%	61%	65%
										h	l	l	l	l	n	n	
1	689	564	67	42	16	689	614	75	160	529	183	250	235	689	78	322	129
	19%	19%	20%	23%	14%	19%	19%	15%	26%	17%	19%	21%	23%	19%	15%	26%	18%
									i						np		
2	450	381	35	17	16	450	390	60	80	370	108	154	182	450	89	149	97
	12%	13%	11%	9%	15%	12%	12%	12%	13%	12%	11%	13%	18%	12%	17%	12%	14%
													jkm				
3	127	108	5	7	6	127	112	15	21	106	35	45	47	127	55	13	20
	3%	4%	2%	4%	6%	3%	4%	3%	3%	3%	3%	4%	5%	3%	10%	1%	3%
					b									op			
4	35	32	1	1	1	35	32	3	10	25	4	17	14	35	17	-	1
	1%	1%	*%	*%	1%	1%	1%	1%	2%	1%	*%	1%	1%	1%	3%	-%	*%
														op			
5 or more	15	11	2	1	*	15	15	-	3	11	4	9	2	15	8	-	1
	*%	*%	1%	*%	*%	*%	*%	-%	1%	*%	*%	1%	*%	*%	2%	-%	*%
														o			
Prefer not to say	10	9	-	*	1	10	9	1	4	6	7	2	-	10	-	-	-
	*%	*%	-%	*%	*%	*%	*%	*%	1%	*%	1%	*%	-%	*%	-%	-%	-%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C3. How many of your children aged under 18 live at home with you? (SINGLE CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
None/ no children aged under 18 living at home	2327 64%	750 74%	1357 59%	2327 100%	- -%
		b		d	
1	689 19%	162 16%	469 20%	- -%	670 52%
			a		c
2	450 12%	79 8%	332 14%	- -%	446 35%
			a		c
3	127 3%	17 2%	95 4%	- -%	123 10%
			a		c
4	35 1%	5 1%	27 1%	- -%	35 3%
					c
5 or more	15 *%	3 *%	9 *%	- -%	15 1%
					c
Prefer not to say	10 *%	4 *%	5 *%	- -%	- -%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AGES OF CHILDREN AGED UNDER 18 IN THE HOUSEHOLD

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
None/ no children aged under 18 living at home	2327	348	257	197	299	468	757	2327	1227	1095	582	674	421	645	1256	1066	2327
	64%	73%	41%	30%	51%	85%	99%	64%	69%	59%	59%	66%	58%	71%	63%	65%	64%
		bcdg	c		bc	abcdg	abcdeg	bcd	i			jl		jinop		l	l
0-2 years old	277	49	144	73	6	6	-	277	89	187	72	65	67	73	137	140	277
	8%	10%	23%	11%	1%	1%	-%	8%	5%	10%	7%	6%	9%	8%	7%	9%	8%
		def	acdefg	defg		f		def		h							
3-4 years old	271	29	126	99	14	3	1	271	83	185	73	72	64	62	145	126	271
	7%	6%	20%	15%	2%	1%	*%	7%	5%	10%	7%	7%	9%	7%	7%	8%	7%
		ef	adefg	adefg	f			def		h							
5-7 years old	337	23	120	145	39	6	4	337	140	197	95	86	87	69	181	156	337
	9%	5%	19%	22%	7%	1%	1%	9%	8%	11%	10%	8%	12%	8%	9%	10%	9%
		ef	adefg	adefg	ef			aef					m				
8-11 years old	410	16	101	189	93	9	3	410	165	245	119	114	95	83	232	178	410
	11%	3%	16%	29%	16%	2%	*%	11%	9%	13%	12%	11%	13%	9%	12%	11%	11%
		f	aefg	abdefg	aefg			aef		h							
12-15 years old	412	17	39	177	136	37	6	412	177	235	127	107	102	73	235	175	412
	11%	4%	6%	27%	23%	7%	1%	11%	10%	13%	13%	11%	14%	8%	12%	11%	11%
		f	f	abefg	abefg	f		abef			m		m		m		
16-17 years old	201	16	7	65	79	33	-	201	93	108	65	48	46	41	114	87	201
	5%	3%	1%	10%	13%	6%	-%	5%	5%	6%	7%	5%	6%	5%	6%	5%	5%
		f	f	abfg	abefg	bf		bf									
Prefer not to say	36	7	11	13	3	2	1	36	24	11	16	7	7	6	22	14	36
	1%	1%	2%	2%	1%	*%	*%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%
		f	f	f													
ANY CHILDREN IN THE HOUSEHOLD - WHERE AGE IS PROVIDED	1288	120	353	447	282	78	9	1288	533	750	388	336	302	262	723	564	1288
	35%	25%	57%	68%	48%	14%	1%	35%	30%	40%	39%	33%	41%	29%	36%	34%	35%
		ef	aefg	abdefg	aefg	f		aef		h	m		kmop		m		m

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AGES OF CHILDREN AGED UNDER 18 IN THE HOUSEHOLD

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
None/ no children aged under 18 living at home	2327	1924	218	115	69	2327	1980	347	340	1987	648	732	553	2327	275	759	463
	64%	64%	66%	63%	63%	64%	63%	69%	55%	65%	66%	61%	54%	64%	53%	61%	65%
										h	l	l	l			n	n
0-2 years old	277	219	26	22	11	277	243	34	68	209	72	105	98	277	63	94	43
	8%	7%	8%	12%	10%	8%	8%	7%	11%	7%	7%	9%	10%	8%	12%	8%	6%
				a					i						op		
3-4 years old	271	236	19	10	6	271	239	32	50	221	71	88	111	271	66	86	50
	7%	8%	6%	6%	5%	7%	8%	6%	8%	7%	7%	7%	11%	7%	13%	7%	7%
													km		op		
5-7 years old	337	278	26	17	17	337	292	45	61	276	79	137	117	337	94	105	55
	9%	9%	8%	9%	15%	9%	9%	9%	10%	9%	8%	11%	11%	9%	18%	8%	8%
					abe										op		
8-11 years old	410	348	30	17	15	410	371	40	74	336	90	144	165	410	91	131	73
	11%	11%	9%	9%	13%	11%	12%	8%	12%	11%	9%	12%	16%	11%	18%	11%	10%
													jm		op		
12-15 years old	412	353	29	19	11	412	369	42	88	323	92	162	151	412	86	118	93
	11%	12%	9%	10%	10%	11%	12%	8%	14%	11%	9%	13%	15%	11%	16%	10%	13%
												j	jm		o		
16-17 years old	201	165	16	13	6	201	173	28	38	162	42	75	75	201	44	53	40
	5%	5%	5%	7%	6%	5%	5%	6%	6%	5%	4%	6%	7%	5%	8%	4%	6%
															o		
Prefer not to say	36	35	-	*	1	36	34	2	9	27	24	8	4	36	5	13	4
	1%	1%	-%	*%	*%	1%	1%	*%	1%	1%	2%	1%	*%	1%	1%	1%	*%
											klm						
ANY CHILDREN IN THE HOUSEHOLD - WHERE AGE IS PROVIDED	1288	1071	110	67	40	1288	1137	152	269	1020	316	470	476	1288	241	471	245
	35%	35%	34%	37%	37%	35%	36%	30%	44%	34%	32%	39%	46%	35%	46%	38%	34%
									i			j	jkm		op		

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AGES OF CHILDREN AGED UNDER 18 IN THE HOUSEHOLD

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
None/ no children aged under 18 living at home	2327	750	1357	2327	-
	64%	74%	59%	100%	-%
		b		d	
0-2 years old	277	50	190	-	277
	8%	5%	8%	-%	22%
			a		c
3-4 years old	271	57	186	-	271
	7%	6%	8%	-%	21%
					c
5-7 years old	337	59	244	-	337
	9%	6%	11%	-%	26%
			a		c
8-11 years old	410	61	315	-	410
	11%	6%	14%	-%	32%
			a		c
12-15 years old	412	80	296	-	412
	11%	8%	13%	-%	32%
			a		c
16-17 years old	201	39	151	-	201
	5%	4%	7%	-%	16%
			a		c
Prefer not to say	36	16	17	-	-
	1%	2%	1%	-%	-%
ANY CHILDREN IN THE HOUSEHOLD - WHERE AGE IS PROVIDED	1288	253	920	-	1288
	35%	25%	40%	-%	100%
			a		c

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

Q08. And how many children in your household are currently in each of the following stages of their education? (MULTI CODE)

Base : All respondents with children in the household

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		~a	b	c	d	~e	~f	g	h	i	j	k	l	m	n	o	p
Unweighted total	1106	93	296	411	237	62	7	1106	442	660	281	293	286	245	574	531	1106
Effective Weighted Sample	881	70	232	333	196	49	5	881	359	518	234	243	219	191	472	410	881
Total	1288	120	353	447	282	78	9	1288	533	750	388	336	302	262	723	564	1288
EARLY CHILDCARE OR NOT YET AT SCHOOL																	
ANY	415	**	203	120	14	**	**	415	137	273	117	95	100	104	212	204	415
	32%	**	58%	27%	5%	**	**	32%	26%	36%	30%	28%	33%	40%	29%	36%	32%
			cdg	d				d		h							
1	357	**	169	106	12	**	**	357	125	228	98	82	88	90	180	178	357
	28%	**	48%	24%	4%	**	**	28%	23%	30%	25%	24%	29%	34%	25%	32%	28%
			cdg	d				d									
2	55	**	31	14	1	**	**	55	13	42	19	11	12	13	30	25	55
	4%	**	9%	3%	*%	**	**	4%	2%	6%	5%	3%	4%	5%	4%	4%	4%
			cdg					d									
3	3	**	3	-	-	**	**	3	-	3	-	2	-	1	2	1	3
	*%	**	1%	-%	-%	**	**	*%	-%	*%	-%	1%	-%	*%	*%	*%	*%
PRIMARY																	
ANY	617	**	201	267	96	**	**	617	241	374	177	161	153	126	339	279	617
	48%	**	57%	60%	34%	**	**	48%	45%	50%	46%	48%	51%	48%	47%	49%	48%
			d	dg				d									
1	409	**	138	175	59	**	**	409	152	254	113	102	110	83	215	194	409
	32%	**	39%	39%	21%	**	**	32%	29%	34%	29%	30%	37%	32%	30%	34%	32%
			d	d				d									
2	173	**	52	75	32	**	**	173	73	100	53	51	37	31	105	68	173
	13%	**	15%	17%	11%	**	**	13%	14%	13%	14%	15%	12%	12%	15%	12%	13%
3	30	**	8	15	4	**	**	30	16	14	9	8	5	8	17	13	30
	2%	**	2%	3%	2%	**	**	2%	3%	2%	2%	2%	2%	3%	2%	2%	2%
4	4	**	2	2	-	**	**	4	-	4	-	1	1	2	1	3	4
	*%	**	*%	*%	-%	**	**	*%	-%	1%	-%	*%	*%	1%	*%	1%	*%
5	1	**	1	-	-	**	**	1	-	1	1	-	-	-	1	-	1
	*%	**	*%	-%	-%	**	**	*%	-%	*%	*%	-%	-%	-%	*%	-%	*%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

Q08. And how many children in your household are currently in each of the following stages of their education? (MULTI CODE)

Base : All respondents with children in the household

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		~a	b	c	d	~e	~f	g	h	i	j	k	l	m	n	o	p
Unweighted total	1106	93	296	411	237	62	7	1106	442	660	281	293	286	245	574	531	1106
Effective Weighted Sample	881	70	232	333	196	49	5	881	359	518	234	243	219	191	472	410	881
Total	1288	120	353	447	282	78	9	1288	533	750	388	336	302	262	723	564	1288
SECONDARY/ SIXTH FORM																	
ANY	588	**	62	228	200	**	**	588	255	333	190	155	137	105	345	242	588
	46%	**	18%	51%	71%	**	**	46%	48%	44%	49%	46%	45%	40%	48%	43%	46%
			b	b	bcg			b									
1	433	**	49	152	153	**	**	433	191	242	141	119	105	68	260	172	433
	34%	**	14%	34%	54%	**	**	34%	36%	32%	36%	35%	35%	26%	36%	31%	34%
			b	b	bcg			b									
2	143	**	14	68	44	**	**	143	62	80	46	34	28	34	80	61	143
	11%	**	4%	15%	16%	**	**	11%	12%	11%	12%	10%	9%	13%	11%	11%	11%
			b	b	b			b									
3	12	**	-	8	3	**	**	12	2	10	3	2	4	4	5	8	12
	1%	**	-%	2%	1%	**	**	1%	*%	1%	1%	*%	1%	1%	1%	1%	1%
4	1	**	-	1	-	**	**	1	-	1	-	-	1	-	-	1	1
	*%	**	-%	*%	-%	**	**	*%	-%	*%	-%	-%	*%	-%	-%	*%	*%
NO LONGER AT SCHOOL																	
ANY	43	**	4	10	17	**	**	43	16	27	4	5	15	18	10	33	43
	3%	**	1%	2%	6%	**	**	3%	3%	4%	1%	2%	5%	7%	1%	6%	3%
				b	b								n	jkn		jn	
1	41	**	4	10	16	**	**	41	16	25	3	5	15	18	8	33	41
	3%	**	1%	2%	6%	**	**	3%	3%	3%	1%	2%	5%	7%	1%	6%	3%
				b	b								jn	jkn		jn	
2	2	**	-	-	2	**	**	2	-	2	2	-	-	-	2	-	2
	*%	**	-%	-%	1%	**	**	*%	-%	*%	*%	-%	-%	-%	*%	-%	*%
TOTAL AT PRIMARY OR SECONDARY																	
ANY	1023	**	234	393	262	**	**	1023	443	578	311	277	240	193	588	434	1023
	79%	**	66%	88%	93%	**	**	79%	83%	77%	80%	83%	80%	74%	81%	77%	79%
				bg	bg			b									

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

Q08. And how many children in your household are currently in each of the following stages of their education? (MULTI CODE)

Base : All respondents with children in the household

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		~a	b	c	d	~e	~f	g	h	i	j	k	l	m	n	o	p
Unweighted total	1106	93	296	411	237	62	7	1106	442	660	281	293	286	245	574	531	1106
Effective Weighted Sample	881	70	232	333	196	49	5	881	359	518	234	243	219	191	472	410	881
Total	1288	120	353	447	282	78	9	1288	533	750	388	336	302	262	723	564	1288
1	567	**	144	172	159	**	**	567	269	296	172	159	139	97	330	237	567
	44%	**	41%	39%	56%	**	**	44%	50%	39%	44%	47%	46%	37%	46%	42%	44%
					bcg				i								
2	343	**	67	160	86	**	**	343	134	209	104	98	72	67	202	140	343
	27%	**	19%	36%	30%	**	**	27%	25%	28%	27%	29%	24%	26%	28%	25%	27%
				bg	b												
3	86	**	18	45	14	**	**	86	30	56	27	15	23	20	43	43	86
	7%	**	5%	10%	5%	**	**	7%	6%	7%	7%	5%	8%	8%	6%	8%	7%
4	22	**	3	12	3	**	**	22	9	13	5	5	4	8	10	12	22
	2%	**	1%	3%	1%	**	**	2%	2%	2%	1%	2%	1%	3%	1%	2%	2%
5	5	**	2	3	-	**	**	5	1	4	2	-	2	1	2	3	5
	*%	**	1%	1%	-%	**	**	*%	*%	1%	1%	-%	1%	*%	*%	*%	*%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

Q08. And how many children in your household are currently in each of the following stages of their education? (MULTI CODE)

Base : All respondents with children in the household

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	~b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	1106	797	82	113	114	1106	961	145	229	877	244	414	433	1106	228	395	188
Effective Weighted Sample	881	699	69	87	102	881	775	106	180	701	186	328	366	881	175	310	159
Total	1288	1071	110	67	40	1288	1137	152	269	1020	316	470	476	1288	241	471	245
EARLY CHILDCARE OR NOT YET AT SCHOOL																	
ANY	415	335	**	24	14	415	361	55	95	321	112	145	155	415	88	151	69
	32%	31%	**	35%	35%	32%	32%	36%	35%	31%	35%	31%	33%	32%	36%	32%	28%
1	357	287	**	20	12	357	311	46	79	279	98	127	129	357	77	135	59
	28%	27%	**	30%	30%	28%	27%	31%	29%	27%	31%	27%	27%	28%	32%	29%	24%
2	55	45	**	3	2	55	47	8	16	38	12	16	26	55	9	16	10
	4%	4%	**	5%	5%	4%	4%	5%	6%	4%	4%	3%	6%	4%	4%	3%	4%
3	3	3	**	-	-	3	2	1	-	3	2	1	-	3	1	-	-
	*%	*%	**	-%	-%	*%	*%	1%	-%	*%	1%	*%	-%	*%	*%	-%	-%
PRIMARY																	
ANY	617	516	**	30	26	617	550	67	113	504	150	232	223	617	150	208	103
	48%	48%	**	45%	64%	48%	48%	44%	42%	49%	47%	49%	47%	48%	62%	44%	42%
1	409	340	**	21	18	409	368	41	77	331	102	155	140	409	85	165	64
	32%	32%	**	32%	45%	32%	32%	27%	29%	32%	32%	33%	29%	32%	35%	35%	26%
2	173	143	**	8	7	173	148	25	28	145	42	65	67	173	45	41	34
	13%	13%	**	12%	18%	13%	13%	17%	11%	14%	13%	14%	14%	13%	19%	9%	14%
3	30	28	**	1	1	30	29	1	8	23	6	9	14	30	17	2	3
	2%	3%	**	1%	2%	2%	3%	1%	3%	2%	2%	2%	3%	2%	7%	*%	1%
4	4	4	**	-	-	4	4	-	-	4	-	2	1	4	3	-	-
	*%	*%	**	-%	-%	*%	*%	-%	-%	*%	-%	1%	*%	*%	1%	-%	-%
5	1	1	**	-	-	1	1	-	-	1	-	1	-	1	-	-	1
	*%	*%	**	-%	-%	*%	*%	-%	-%	*%	-%	*%	-%	*%	-%	-%	*%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

Q08. And how many children in your household are currently in each of the following stages of their education? (MULTI CODE)

Base : All respondents with children in the household

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND a	SCOT- LAND ~b	WALES c	IRELAND d	N ALL UK e	URBAN f	RURAL g	YES h	NO i	NARROW (1-4) j	MEDIUM (5-8) k	BROAD (9-13) l	ALL m	MOST n	POTEN- TIALY o	LEAST p
Significance Level: 99%																	
Unweighted total	1106	797	82	113	114	1106	961	145	229	877	244	414	433	1106	228	395	188
Effective Weighted Sample	881	699	69	87	102	881	775	106	180	701	186	328	366	881	175	310	159
Total	1288	1071	110	67	40	1288	1137	152	269	1020	316	470	476	1288	241	471	245
SECONDARY/ SIXTH FORM																	
ANY	588 46%	505 47%	** **	29 42%	18 44%	588 46%	525 46%	63 41%	117 43%	472 46%	135 43%	226 48%	212 45%	588 46%	121 50% o	175 37%	126 52% o
1	433 34%	373 35%	** **	23 34%	13 32%	433 34%	388 34%	45 30%	90 33%	343 34%	105 33%	165 35%	147 31%	433 34%	77 32%	140 30%	93 38%
2	143 11%	120 11%	** **	5 8%	4 10%	143 11%	126 11%	17 11%	22 8%	121 12%	28 9%	55 12%	60 13%	143 11%	36 15% o	35 7%	31 13%
3	12 1%	11 1%	** **	* 1%	1 2%	12 1%	11 1%	1 1%	5 2%	7 1%	2 1%	5 1%	5 1%	12 1%	7 3% o	- -%	2 1%
4	1 *% %	1 *% %	** **	- -%	- -%	1 *% %	1 *% %	- -%	- -%	1 *% %	- -%	- -%	1 *% %	1 *% %	1 *% %	- -%	- -%
NO LONGER AT SCHOOL																	
ANY	43 3%	34 3%	** **	2 3%	1 2%	43 3%	35 3%	8 5%	13 5%	30 3%	16 5%	15 3%	10 2%	43 3%	11 4%	11 2%	4 2%
1	41 3%	32 3%	** **	2 3%	1 2%	41 3%	33 3%	8 5%	13 5%	28 3%	16 5%	15 3%	8 2%	41 3%	11 4%	11 2%	4 2%
2	2 *% %	2 *% %	** **	- -%	- -%	2 *% %	2 *% %	- -%	- -%	2 *% %	- -%	- -%	2 *% %	2 *% %	- -%	- -%	- -%
TOTAL AT PRIMARY OR SECONDARY																	
ANY	1023 79%	863 81%	** **	52 77%	34 85%	1023 79%	907 80%	116 76%	200 74%	824 81%	249 79%	381 81%	372 78%	1023 79%	213 88% o	350 74%	200 82%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

Q08. And how many children in your household are currently in each of the following stages of their education? (MULTI CODE)

Base : All respondents with children in the household

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
Significance Level: 99%		a	~b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	1106	797	82	113	114	1106	961	145	229	877	244	414	433	1106	228	395	188
Effective Weighted Sample	881	699	69	87	102	881	775	106	180	701	186	328	366	881	175	310	159
Total	1288	1071	110	67	40	1288	1137	152	269	1020	316	470	476	1288	241	471	245
1	567 44%	475 44%	** **	34 50%	16 39%	567 44%	505 44%	63 41%	126 47%	441 43%	152 48%	207 44%	193 41%	567 44%	82 34%	243 52%	110 45%
2	343 27%	287 27%	** **	15 22%	14 36%	343 27%	296 26%	47 31%	52 19%	292 29%	77 24%	127 27%	133 28%	343 27%	81 33%	100 21%	72 30%
3	86 7%	77 7%	** **	3 5%	3 8%	86 7%	81 7%	4 3%	14 5%	72 7%	16 5%	31 7%	39 8%	86 7%	36 15%	6 1%	16 7%
4	22 2%	18 2%	** **	- -%	1 2%	22 2%	20 2%	2 1%	5 2%	17 2%	3 1%	14 3%	5 1%	22 2%	10 4%	- -%	- -%
5	5 *%	5 *%	** **	- -%	- -%	5 *%	5 *%	- -%	2 1%	3 *%	1 *%	2 *%	2 *%	5 *%	4 2%	- -%	1 *%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

Q08. And how many children in your household are currently in each of the following stages of their education? (MULTI CODE)

Base : All respondents with children in the household

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS	DOES NOT REPORT	NONE	ANY
Significance Level: 99%		a	b	~c	d
Unweighted total	1106	200	821	-	1106
Effective Weighted Sample	881	152	662	-	881
Total	1288	253	920	-	1288
EARLY CHILDCARE OR NOT YET AT SCHOOL					
ANY	415	82	285	**	415
	32%	32%	31%	**	32%
1	357	74	238	**	357
	28%	29%	26%	**	28%
2	55	7	45	**	55
	4%	3%	5%	**	4%
3	3	1	2	**	3
	*%	*%	*%	**	*%
PRIMARY					
ANY	617	109	443	**	617
	48%	43%	48%	**	48%
1	409	75	292	**	409
	32%	30%	32%	**	32%
2	173	29	127	**	173
	13%	11%	14%	**	13%
3	30	4	21	**	30
	2%	2%	2%	**	2%
4	4	-	3	**	4
	*%	-%	*%	**	*%
5	1	1	-	**	1
	*%	*%	-%	**	*%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

Q08. And how many children in your household are currently in each of the following stages of their education? (MULTI CODE)

Base : All respondents with children in the household

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS	DOES NOT REPORT	NONE	ANY
		a	b	~c	d
Significance Level: 99%					
Unweighted total	1106	200	821	-	1106
Effective Weighted Sample	881	152	662	-	881
Total	1288	253	920	-	1288
SECONDARY/ SIXTH FORM					
ANY	588	110	435	**	588
	46%	43%	47%	**	46%
1	433	85	315	**	433
	34%	34%	34%	**	34%
2	143	23	107	**	143
	11%	9%	12%	**	11%
3	12	1	11	**	12
	1%	*%	1%	**	1%
4	1	-	1	**	1
	*%	-%	*%	**	*%
NO LONGER AT SCHOOL					
ANY	43	14	27	**	43
	3%	6%	3%	**	3%
1	41	12	27	**	41
	3%	5%	3%	**	3%
2	2	2	-	**	2
	*%	1%	-%	**	*%
TOTAL AT PRIMARY OR SECONDARY					
ANY	1023	195	734	**	1023
	79%	77%	80%	**	79%
1	567	126	389	**	567
	44%	50%	42%	**	44%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

Q08. And how many children in your household are currently in each of the following stages of their education? (MULTI CODE)

Base : All respondents with children in the household

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE ~c	ANY d
Significance Level: 99%					
Unweighted total	1106	200	821	-	1106
Effective Weighted Sample	881	152	662	-	881
Total	1288	253	920	-	1288
2	343 27%	53 21%	260 28%	** **	343 27%
3	86 7%	15 6%	63 7%	** **	86 7%
4	22 2%	- -%	19 2%	** **	22 2%
5	5 *%	2 1%	3 *%	** **	5 *%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

Q09. To what extent does the child/ do the children in your household at primary school have access to appropriate devices at home, which connect to the internet, for their schooling needs – such as home online learning and/ or online homework? (SINGLE CODE)

Base : All respondents with children of primary school age

	Total	AGE						ALL UK	GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+		MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		~a	b	c	~d	~e	~f	g	h	i	j	k	l	m	n	o	p
Unweighted total	551	28	173	253	82	11	4	551	205	344	137	140	143	131	277	274	551
Effective Weighted Sample	431	20	130	203	69	9	3	431	164	266	111	112	108	104	223	211	431
Total	617	37	201	267	96	12	5	617	241	374	177	161	153	126	339	279	617
All of the time	351	**	105	157	**	**	**	351	138	213	97	93	92	69	190	161	351
	57%	**	52%	59%	**	**	**	57%	57%	57%	55%	58%	60%	55%	56%	58%	57%
Some of the time	195	**	69	84	**	**	**	195	79	115	59	50	54	32	109	86	195
	32%	**	34%	32%	**	**	**	32%	33%	31%	33%	31%	36%	25%	32%	31%	32%
Rarely	26	**	11	11	**	**	**	26	9	15	10	7	4	5	17	9	26
	4%	**	5%	4%	**	**	**	4%	4%	4%	5%	5%	2%	4%	5%	3%	4%
Never	16	**	1	7	**	**	**	16	5	11	7	3	*	5	10	6	16
	3%	**	*%	3%	**	**	**	3%	2%	3%	4%	2%	*%	4%	3%	2%	3%
Not applicable – my child/ my children at primary school do not need to do any school work at home online	29	**	15	8	**	**	**	29	10	19	5	8	2	14	13	16	29
	5%	**	8%	3%	**	**	**	5%	4%	5%	3%	5%	1%	11%	4%	6%	5%
														l			
SUMMARY																	
NOT ALL OF THE TIME (EXCLUDING NOT APPLICABLE)	237	**	81	102	**	**	**	237	93	142	76	60	58	43	136	101	237
	38%	**	40%	38%	**	**	**	38%	38%	38%	43%	37%	38%	34%	40%	36%	38%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

Q09. To what extent does the child/ do the children in your household at primary school have access to appropriate devices at home, which connect to the internet, for their schooling needs – such as home online learning and/ or online homework? (SINGLE CODE)

Base : All respondents with children of primary school age

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET			FINANCIAL VULNERABILITY INDEX			
		ENGLAND a	SCOT- LAND ~b	WALES ~c	IRELAND ~d	N ALL UK e	URBAN f	RURAL ~g	YES h	NO i	NARROW (1-4) j	MEDIUM (5-8) k	BROAD (9-13) l	ALL m	MOST n	POTEN- TIALY o	LEAST ~p
Significance Level: 99%																	
Unweighted total	551	385	38	54	74	551	480	71	104	447	121	212	210	551	148	175	84
Effective Weighted Sample	431	339	32	41	67	431	381	50	79	352	90	163	179	431	111	135	69
Total	617	516	46	30	26	617	550	67	113	504	150	232	223	617	150	208	103
All of the time	351	307	**	**	**	351	319	**	57	294	73	134	140	351	88	114	**
	57%	60%	**	**	**	57%	58%	**	50%	58%	49%	58%	63%	57%	58%	55%	**
Some of the time	195	155	**	**	**	195	174	**	37	158	59	70	65	195	46	67	**
	32%	30%	**	**	**	32%	32%	**	33%	31%	40%	30%	29%	32%	31%	32%	**
Rarely	26	17	**	**	**	26	19	**	3	23	7	10	10	26	6	11	**
	4%	3%	**	**	**	4%	3%	**	2%	5%	4%	4%	4%	4%	4%	5%	**
Never	16	15	**	**	**	16	13	**	7	9	4	5	2	16	4	7	**
	3%	3%	**	**	**	3%	2%	**	6%	2%	3%	2%	1%	3%	2%	3%	**
Not applicable – my child/ my children at primary school do not need to do any school work at home online	29	22	**	**	**	29	26	**	10	19	7	14	7	29	7	9	**
	5%	4%	**	**	**	5%	5%	**	9%	4%	4%	6%	3%	5%	5%	4%	**
SUMMARY																	
NOT ALL OF THE TIME (EXCLUDING NOT APPLICABLE)	237	187	**	**	**	237	206	**	46	190	70	84	76	237	55	85	**
	38%	36%	**	**	**	38%	37%	**	41%	38%	47%	36%	34%	38%	37%	41%	**
Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p																	

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

Q09. To what extent does the child/ do the children in your household at primary school have access to appropriate devices at home, which connect to the internet, for their schooling needs – such as home online learning and/ or online homework? (SINGLE CODE)

Base : All respondents with children of primary school age

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS ~a	DOES NOT REPORT b	NONE ~c	ANY d
Significance Level: 99%					
Unweighted total	551	90	413	-	551
Effective Weighted Sample	431	67	328	-	431
Total	617	109	443	-	617
All of the time	351	**	260	**	351
	57%	**	59%	**	57%
Some of the time	195	**	128	**	195
	32%	**	29%	**	32%
Rarely	26	**	16	**	26
	4%	**	4%	**	4%
Never	16	**	13	**	16
	3%	**	3%	**	3%
Not applicable – my child/ my children at primary school do not need to do any school work at home online	29	**	27	**	29
	5%	**	6%	**	5%
SUMMARY					
NOT ALL OF THE TIME (EXCLUDING NOT APPLICABLE)	237	**	157	**	237
	38%	**	35%	**	38%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QO10. To what extent does the child/ do the children in your household at secondary school have access to appropriate devices at home, which connect to the internet, for their schooling needs – such as home online learning and/ or online homework? (SINGLE CODE)

Base : All respondents with children of secondary school age

	Total	AGE							GENDER		SEG						
		16-24 ~a	25-34 ~b	35-44 c	45-54 d	55-64 ~e	65+ ~f	ALL UK g	MAN h	WOMAN i	AB j	C1 k	C2 l	DE ~m	ABC1 n	C2DE o	ALL UK p
Significance Level: 99%																	
Unweighted total	516	26	56	212	170	47	5	516	213	303	138	138	140	99	276	239	516
Effective Weighted Sample	412	20	44	171	138	37	4	412	172	241	117	114	105	77	230	183	412
Total	588	31	62	228	200	59	8	588	255	333	190	155	137	105	345	242	588
All of the time	453	**	**	165	176	**	**	453	199	254	145	120	107	**	266	186	453
	77%	**	**	72%	88%	**	**	77%	78%	76%	77%	78%	78%	**	77%	77%	77%
Some of the time	118	**	**	56	19	**	**	118	52	65	43	30	25	**	73	45	118
	20%	**	**	25%	10%	**	**	20%	21%	20%	23%	19%	18%	**	21%	19%	20%
				d	cg			d									
Rarely	13	**	**	4	5	**	**	13	2	11	2	4	2	**	6	6	13
	2%	**	**	2%	2%	**	**	2%	1%	3%	1%	3%	2%	**	2%	3%	2%
Never	3	**	**	2	-	**	**	3	-	3	-	-	1	**	-	3	3
	*%	**	**	1%	-%	**	**	*%	-%	1%	-%	-%	1%	**	-%	1%	*%
Not applicable – my child/ my children at secondary school do not need to do any school work at home online	2	**	**	*	-	**	**	2	2	-	-	*	1	**	*	1	2
	*%	**	**	*%	-%	**	**	*%	1%	-%	-%	*%	1%	**	*%	*%	*%
SUMMARY																	
NOT ALL OF THE TIME (EXCLUDING NOT APPLICABLE)	133	**	**	63	24	**	**	133	54	79	45	34	28	**	79	55	133
	23%	**	**	28%	12%	**	**	23%	21%	24%	23%	22%	21%	**	23%	23%	23%
				d				d									

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QO10. To what extent does the child/ do the children in your household at secondary school have access to appropriate devices at home, which connect to the internet, for their schooling needs – such as home online learning and/ or online homework? (SINGLE CODE)

Base : All respondents with children of secondary school age

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET			FINANCIAL VULNERABILITY INDEX			
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
Significance Level: 99%		a	~b	~c	~d	e	f	~g	~h	i	j	k	l	m	n	o	~p
Unweighted total	516	384	28	52	52	516	454	62	95	421	108	201	198	516	122	153	94
Effective Weighted Sample	412	335	24	49	46	412	368	43	76	336	81	162	169	412	96	119	82
Total	588	505	37	29	18	588	525	63	117	472	135	226	212	588	121	175	126
All of the time	453	393	**	**	**	453	396	**	**	363	104	167	178	453	81	128	**
	77%	78%	**	**	**	77%	75%	**	**	77%	77%	74%	84%	77%	67%	73%	**
Some of the time	118	98	**	**	**	118	112	**	**	98	25	51	32	118	34	41	**
	20%	19%	**	**	**	20%	21%	**	**	21%	19%	23%	15%	20%	28%	23%	**
Rarely	13	10	**	**	**	13	13	**	**	7	5	4	2	13	2	5	**
	2%	2%	**	**	**	2%	2%	**	**	1%	4%	2%	1%	2%	2%	3%	**
Never	3	3	**	**	**	3	3	**	**	2	1	2	-	3	2	1	**
	*%	1%	**	**	**	*%	1%	**	**	*%	1%	1%	-%	*%	2%	*%	**
Not applicable – my child/ my children at secondary school do not need to do any school work at home online	2	1	**	**	**	2	1	**	**	2	-	1	-	2	1	*	**
	*%	*%	**	**	**	*%	*%	**	**	*%	-%	1%	-%	*%	1%	*%	**
SUMMARY																	
NOT ALL OF THE TIME (EXCLUDING NOT APPLICABLE)	133	111	**	**	**	133	128	**	**	107	31	58	34	133	39	46	**
	23%	22%	**	**	**	23%	24%	**	**	23%	23%	26%	16%	23%	32%	26%	**
Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p																	

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QO10. To what extent does the child/ do the children in your household at secondary school have access to appropriate devices at home, which connect to the internet, for their schooling needs – such as home online learning and/ or online homework? (SINGLE CODE)

Base : All respondents with children of secondary school age

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS ~a	DOES NOT REPORT b	NONE ~c	ANY d
Significance Level: 99%					
Unweighted total	516	95	389	-	516
Effective Weighted Sample	412	72	314	-	412
Total	588	110	435	-	588
All of the time	453	**	355	**	453
	77%	**	82%	**	77%
Some of the time	118	**	71	**	118
	20%	**	16%	**	20%
Rarely	13	**	4	**	13
	2%	**	1%	**	2%
Never	3	**	3	**	3
	*%	**	1%	**	*%
Not applicable – my child/ my children at secondary school do not need to do any school work at home online	2	**	2	**	2
	*%	**	*%	**	*%
SUMMARY					
NOT ALL OF THE TIME (EXCLUDING NOT APPLICABLE)	133	**	78	**	133
	23%	**	18%	**	23%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY OF ACCESS TO APPROPRIATE DEVICES AT HOME ACROSS PRIMARY AND SECONDARY SCHOOL CHILDREN

Base : All respondents with children of primary and/or secondary school age

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		~a	b	c	d	~e	~f	g	h	i	j	k	l	m	n	o	p
Unweighted total	891	46	198	366	219	55	7	891	367	522	229	242	229	190	471	419	891
Effective Weighted Sample	706	35	151	295	180	44	5	706	295	410	190	198	173	149	386	322	706
Total	1023	58	234	393	262	68	9	1023	443	578	311	277	240	193	588	434	1023
ANY CHILDREN WITHOUT ACCESS ALL OF THE TIME	327	**	94	139	50	**	**	327	132	193	104	87	78	59	191	136	327
	32%	**	40%	35%	19%	**	**	32%	30%	33%	33%	31%	32%	30%	32%	31%	32%
			d	d				d									
ALL CHILDREN WITH ACCESS ALL OF THE TIME	670	**	123	248	210	**	**	670	300	370	202	184	160	122	387	282	670
	65%	**	53%	63%	80%	**	**	65%	68%	64%	65%	67%	67%	63%	66%	65%	65%
					bcg			b									
ALL CHILDREN NOT APPLICABLE - NO NEED TO DO SCHOOL WORK AT HOME ONLINE	26	**	16	6	3	**	**	26	11	15	5	6	3	13	11	16	26
	3%	**	7%	1%	1%	**	**	3%	2%	3%	2%	2%	1%	7%	2%	4%	3%
			cdg											ln			

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY OF ACCESS TO APPROPRIATE DEVICES AT HOME ACROSS PRIMARY AND SECONDARY SCHOOL CHILDREN

Base : All respondents with children of primary and/or secondary school age

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	~b	~c	~d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	891	643	58	93	97	891	776	115	173	718	195	339	345	891	204	298	153
Effective Weighted Sample	706	563	50	77	86	706	624	82	134	572	146	267	294	706	156	231	130
Total	1023	863	74	52	34	1023	907	116	200	824	249	381	372	1023	213	350	200
ANY CHILDREN WITHOUT ACCESS ALL OF THE TIME	327	265	**	**	**	327	294	33	65	263	92	121	99	327	76	122	56
	32%	31%	**	**	**	32%	32%	28%	32%	32%	37%	32%	27%	32%	36%	35%	28%
ALL CHILDREN WITH ACCESS ALL OF THE TIME	670	578	**	**	**	670	590	79	127	543	151	245	268	670	130	219	142
	65%	67%	**	**	**	65%	65%	69%	63%	66%	61%	64%	72%	65%	61%	62%	71%
ALL CHILDREN NOT APPLICABLE - NO NEED TO DO SCHOOL WORK AT HOME ONLINE	26	20	**	**	**	26	23	4	8	18	6	15	5	26	7	9	2
	3%	2%	**	**	**	3%	2%	3%	4%	2%	3%	4%	1%	3%	3%	3%	1%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY OF ACCESS TO APPROPRIATE DEVICES AT HOME ACROSS PRIMARY AND SECONDARY SCHOOL CHILDREN

Base : All respondents with children of primary and/or secondary school age

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE ~c	ANY d
Significance Level: 99%					
Unweighted total	891	158	664	-	891
Effective Weighted Sample	706	119	534	-	706
Total	1023	195	734	-	1023
ANY CHILDREN WITHOUT ACCESS ALL OF THE TIME	327 32%	68 35%	204 28%	**	327 32%
ALL CHILDREN WITH ACCESS ALL OF THE TIME	670 65%	126 64%	504 69%	**	670 65%
ALL CHILDREN NOT APPLICABLE - NO NEED TO DO SCHOOL WORK AT HOME ONLINE	26 3%	1 1%	25 3%	**	26 3%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QO11. And when the children in your household need access to an appropriate device to enable them to do any school work online at home, how is this currently managed? (MULTI CODE)

Base : All respondents with children of primary and/or secondary school age that do not have access to appropriate devices all of the time

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
		~a	~b	c	~d	~e	~f	g	h	i	~j	~k	~l	~m	n	o	p
Significance Level: 99%																	
Unweighted total	267	17	79	116	41	13	1	267	105	160	68	70	72	57	138	129	267
Effective Weighted Sample	207	12	57	95	33	11	1	207	83	123	58	55	54	41	113	95	207
Total	327	23	94	139	50	19	2	327	132	193	104	87	78	59	191	136	327
Device access is shared with others in the household	196	**	**	97	**	**	**	196	85	109	**	**	**	**	117	79	196
	60%	**	**	70%	**	**	**	60%	65%	57%	**	**	**	**	61%	58%	60%
An alternative education activity is carried out (e.g. watching an educational programme)	58	**	**	17	**	**	**	58	30	29	**	**	**	**	41	17	58
	18%	**	**	12%	**	**	**	18%	23%	15%	**	**	**	**	22%	13%	18%
School work/ online learning is not possible/ is not done	44	**	**	13	**	**	**	44	18	26	**	**	**	**	26	18	44
	13%	**	**	9%	**	**	**	13%	14%	13%	**	**	**	**	13%	13%	13%
School work is postponed until a device is available	44	**	**	20	**	**	**	44	13	30	**	**	**	**	22	21	44
	13%	**	**	14%	**	**	**	13%	10%	16%	**	**	**	**	12%	16%	13%
Device is borrowed from school or another organisation	29	**	**	9	**	**	**	29	10	19	**	**	**	**	14	15	29
	9%	**	**	6%	**	**	**	9%	8%	10%	**	**	**	**	8%	11%	9%
A less appropriate device is used	24	**	**	12	**	**	**	24	13	12	**	**	**	**	14	10	24
	7%	**	**	9%	**	**	**	7%	10%	6%	**	**	**	**	7%	8%	7%
Some other way	9	**	**	2	**	**	**	9	2	7	**	**	**	**	1	9	9
	3%	**	**	1%	**	**	**	3%	2%	3%	**	**	**	**	*%	6%	3%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QQ11. And when the children in your household need access to an appropriate device to enable them to do any school work online at home, how is this currently managed? (MULTI CODE)

Base : All respondents with children of primary and/or secondary school age that do not have access to appropriate devices all of the time

	Total	NATION					LOCATION			ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET			FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
Significance Level: 99%		a	~b	~c	~d	e	f	~g	~h	i	~j	~k	~l	m	~n	~o	~p
Unweighted total	267	184	29	25	29	267	235	32	53	214	68	99	91	267	73	88	43
Effective Weighted Sample	207	158	24	20	25	207	184	23	40	167	50	78	77	207	53	70	35
Total	327	265	38	14	11	327	294	33	65	263	92	121	99	327	76	122	56
Device access is shared with others in the household	196 60%	160 60%	** **	** **	** **	196 60%	174 59%	** **	** **	164 62%	** **	** **	** **	196 60%	** **	** **	** **
An alternative education activity is carried out (e.g. watching an educational programme)	58 18%	46 18%	** **	** **	** **	58 18%	57 19%	** **	** **	46 17%	** **	** **	** **	58 18%	** **	** **	** **
School work/ online learning is not possible/ is not done	44 13%	38 14%	** **	** **	** **	44 13%	41 14%	** **	** **	33 13%	** **	** **	** **	44 13%	** **	** **	** **
School work is postponed until a device is available	44 13%	34 13%	** **	** **	** **	44 13%	39 13%	** **	** **	33 12%	** **	** **	** **	44 13%	** **	** **	** **
Device is borrowed from school or another organisation	29 9%	26 10%	** **	** **	** **	29 9%	26 9%	** **	** **	23 9%	** **	** **	** **	29 9%	** **	** **	** **
A less appropriate device is used	24 7%	20 8%	** **	** **	** **	24 7%	22 8%	** **	** **	22 8%	** **	** **	** **	24 7%	** **	** **	** **
Some other way	9 3%	8 3%	** **	** **	** **	9 3%	8 3%	** **	** **	7 3%	** **	** **	** **	9 3%	** **	** **	** **

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QO11. And when the children in your household need access to an appropriate device to enable them to do any school work online at home, how is this currently managed? (MULTI CODE)

Base : All respondents with children of primary and/or secondary school age that do not have access to appropriate devices all of the time

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS ~a	DOES NOT REPORT b	NONE ~c	ANY d
Significance Level: 99%					
Unweighted total	267	48	184	-	267
Effective Weighted Sample	207	36	144	-	207
Total	327	68	204	-	327
Device access is shared with others in the household	196 60%	** **	136 66%	** **	196 60%
An alternative education activity is carried out (e.g. watching an educational programme)	58 18%	** **	31 15%	** **	58 18%
School work/ online learning is not possible/ is not done	44 13%	** **	14 7%	** **	44 13%
School work is postponed until a device is available	44 13%	** **	21 10%	** **	44 13%
Device is borrowed from school or another organisation	29 9%	** **	16 8%	** **	29 9%
A less appropriate device is used	24 7%	** **	12 6%	** **	24 7%
Some other way	9 3%	** **	8 4%	** **	9 3%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

A1A. Do you personally use a mobile phone? (SINGLE CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
Yes	3505	471	619	645	573	531	667	3505	1696	1799	958	987	715	838	1946	1553	3505
	96%	99%	100%	98%	98%	97%	87%	96%	95%	97%	97%	97%	98%	92%	97%	95%	96%
		fg	efg	f	f	f		f			mo	mo	mo		mo		m
No	145	3	1	13	11	17	100	145	88	56	27	29	14	75	55	89	145
	4%	1%	*%	2%	2%	3%	13%	4%	5%	3%	3%	3%	2%	8%	3%	5%	4%
						b	abcdeg	ab						jklnp		jkl	
Don't know	2	1	1	-	-	-	-	2	-	1	1	-	1	-	1	1	2
	*%	*%	*%	-%	-%	-%	-%	*%	-%	*%	*%	-%	*%	-%	*%	*%	*%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

A1A. Do you personally use a mobile phone? (SINGLE CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
Yes	3505	2915	311	176	103	3505	3036	469	614	2891	963	1199	1029	3505	493	1203	697
	96%	96%	95%	96%	94%	96%	96%	94%	99%	95%	97%	99%	100%	96%	94%	97%	98%
									i			jm	jm				n
No	145	115	17	6	6	145	114	31	4	141	24	9	4	145	28	39	14
	4%	4%	5%	3%	6%	4%	4%	6%	1%	5%	2%	1%	*%	4%	5%	3%	2%
										h	kl			kl	p		
Don't know	2	1	-	1	-	2	2	-	-	2	2	-	-	2	1	1	-
	*%	*%	-%	*%	-%	*%	*%	-%	-%	*%	*%	-%	-%	*%	*%	*%	-%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

A1A. Do you personally use a mobile phone? (SINGLE CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
Yes	3505	943	2248	2191	1279
	96%	93%	98%	94%	99%
			a		c
No	145	75	47	135	9
	4%	7%	2%	6%	1%
		b		d	
Don't know	2	2	-	1	-
	*%	*%	-%	*%	-%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

A1B. Is this a smartphone? A smartphone is a phone on which you can send and receive emails, use apps, view websites and generally go online. Popular brands include iPhone and Samsung Galaxy. (SINGLE CODE)

Base : All respondents who use a mobile phone

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3533	465	586	656	560	566	700	3533	1648	1873	794	1074	756	903	1868	1659	3533
Effective Weighted Sample	2688	356	455	516	437	417	510	2688	1273	1407	645	829	564	664	1456	1229	2688
Total	3505	471	619	645	573	531	667	3505	1696	1799	958	987	715	838	1946	1553	3505
Yes	3169	471	602	628	554	471	443	3169	1520	1639	924	930	625	683	1854	1308	3169
	90%	100%	97%	97%	97%	89%	67%	90%	90%	91%	96%	94%	87%	82%	95%	84%	90%
		bcdefg	efg	efg	efg	f		f			lmop	lmop	m		lmop		mo
No	319	-	17	16	16	60	210	319	168	151	34	54	82	149	89	231	319
	9%	-%	3%	3%	3%	11%	32%	9%	10%	8%	4%	5%	11%	18%	5%	15%	9%
			a	a	a	abcd	abcdeg	abcd					jkn	jklnp		jknp	jknp
Don't know	16	1	-	-	3	*	13	16	8	9	-	3	8	6	3	14	16
	*%	*%	-%	-%	*%	*%	2%	*%	*%	*%	-%	*%	1%	1%	*%	1%	*%
							bceg						jn			n	

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

A1B. Is this a smartphone? A smartphone is a phone on which you can send and receive emails, use apps, view websites and generally go online. Popular brands include iPhone and Samsung Galaxy. (SINGLE CODE)

Base : All respondents who use a mobile phone

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3533	2574	322	321	316	3533	3025	508	606	2927	910	1294	1104	3533	512	1249	695
Effective Weighted Sample	2688	2116	247	244	284	2688	2318	370	454	2234	659	978	910	2688	379	924	554
Total	3505	2915	311	176	103	3505	3036	469	614	2891	963	1199	1029	3505	493	1203	697
Yes	3169	2640	282	151	97	3169	2752	418	604	2565	857	1174	1019	3169	443	1075	682
	90%	91%	91%	86%	94%	90%	91%	89%	98%	89%	89%	98%	99%	90%	90%	89%	98%
					c				i			jm	jm			no	
No	319	260	29	24	5	319	268	52	7	312	102	25	10	319	49	121	14
	9%	9%	9%	14%	5%	9%	9%	11%	1%	11%	11%	2%	1%	9%	10%	10%	2%
				d					h		kl			kl	p	p	
Don't know	16	15	-	1	1	16	16	-	3	14	5	1	-	16	-	7	1
	*%	1%	-%	*%	1%	*%	1%	-%	*%	*%	1%	*%	-%	*%	-%	1%	*%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

A1B. Is this a smartphone? A smartphone is a phone on which you can send and receive emails, use apps, view websites and generally go online. Popular brands include iPhone and Samsung Galaxy. (SINGLE CODE)

Base : All respondents who use a mobile phone

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3533	914	2325	2407	1098
Effective Weighted Sample	2688	673	1792	1817	875
Total	3505	943	2248	2191	1279
Yes	3169	782	2100	1891	1243
	90%	83%	93%	86%	97%
			a		c
No	319	157	139	286	33
	9%	17%	6%	13%	3%
		b		d	
Don't know	16	3	8	14	3
	*/%	*/%	*/%	1%	*/%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY OF MOBILE PHONE OWNERSHIP

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
SMARTPHONE	3169	471	602	628	554	471	443	3169	1520	1639	924	930	625	683	1854	1308	3169
	87%	99%	97%	96%	95%	86%	58%	87%	85%	88%	94%	92%	86%	75%	93%	80%	87%
		cdefg	efg	efg	efg	f	f	f			lmop	lmop	mo		lmop		mo
NOT A SMARTPHONE	319	-	17	16	16	60	210	319	168	151	34	54	82	149	89	231	319
	9%	-%	3%	2%	3%	11%	27%	9%	9%	8%	3%	5%	11%	16%	4%	14%	9%
			a	a	a	abcd	abcdeg	abcd					jkn	jklnp		jknp	jkln
UNSURE WHETHER SMARTPHONE	16	1	-	-	3	*	13	16	8	9	-	3	8	6	3	14	16
	*%	*%	-%	-%	*%	*%	2%	*%	*%	*%	-%	*%	1%	1%	*%	1%	*%
						bceg						jn			n		
USES A MOBILE PHONE	3505	471	619	645	573	531	667	3505	1696	1799	958	987	715	838	1946	1553	3505
	96%	99%	100%	98%	98%	97%	87%	96%	95%	97%	97%	97%	98%	92%	97%	95%	96%
		fg	efg	f	f	f	f	f			mo	mo	mo		mo		m
DOES NOT USE/ UNSURE WHETHER USES A MOBILE PHONE	146	3	2	13	11	17	100	146	88	57	27	29	15	75	56	90	146
	4%	1%	*%	2%	2%	3%	13%	4%	5%	3%	3%	3%	2%	8%	3%	5%	4%
						b	abcdeg	ab						jklnp		jkln	

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY OF MOBILE PHONE OWNERSHIP

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
SMARTPHONE	3169	2640	282	151	97	3169	2752	418	604	2565	857	1174	1019	3169	443	1075	682
	87%	87%	86%	83%	88%	87%	87%	83%	98%	85%	87%	97%	99%	87%	85%	86%	96%
									i			jm	jm				no
NOT A SMARTPHONE	319	260	29	24	5	319	268	52	7	312	102	25	10	319	49	121	14
	9%	9%	9%	13%	5%	9%	8%	10%	1%	10%	10%	2%	1%	9%	9%	10%	2%
				d						h	kl			kl	p	p	
UNSURE WHETHER SMARTPHONE	16	15	-	1	1	16	16	-	3	14	5	1	-	16	-	7	1
	*%	*%	-%	*%	1%	*%	1%	-%	*%	*%	1%	*%	-%	*%	-%	1%	*%
USES A MOBILE PHONE	3505	2915	311	176	103	3505	3036	469	614	2891	963	1199	1029	3505	493	1203	697
	96%	96%	95%	96%	94%	96%	96%	94%	99%	95%	97%	99%	100%	96%	94%	97%	98%
									i			jm	jm				n
DOES NOT USE/ UNSURE WHETHER USES A MOBILE PHONE	146	116	17	7	6	146	115	31	4	142	25	9	4	146	29	40	14
	4%	4%	5%	4%	6%	4%	4%	6%	1%	5%	3%	1%	*%	4%	6%	3%	2%
										h	kl			kl	p		

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY OF MOBILE PHONE OWNERSHIP

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
SMARTPHONE	3169	782	2100	1891	1243
	87%	77%	92%	81%	97%
			a		c
NOT A SMARTPHONE	319	157	139	286	33
	9%	15%	6%	12%	3%
		b		d	
UNSURE WHETHER SMARTPHONE	16	3	8	14	3
	*%	*%	*%	1%	*%
USES A MOBILE PHONE	3505	943	2248	2191	1279
	96%	93%	98%	94%	99%
			a		c
DOES NOT USE/ UNSURE WHETHER USES A MOBILE PHONE	146	76	47	136	9
	4%	7%	2%	6%	1%
		b		d	

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F1. How would you say BBC TV programmes are mainly funded? (SINGLE CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
The TV Licence fee	2921	240	435	533	514	484	715	2921	1450	1463	795	822	562	737	1617	1299	2921
	80%	51%	70%	81%	88%	88%	93%	80%	81%	79%	81%	81%	77%	81%	81%	79%	80%
			a	ab	abcg	abcg	abcdeg	ab									
By the Government	201	70	52	28	21	17	13	201	101	98	53	59	40	49	112	89	201
	6%	15%	8%	4%	4%	3%	2%	6%	6%	5%	5%	6%	5%	5%	6%	5%	6%
		bcdefg	cdef					f									
Advertising	159	57	34	33	16	16	3	159	74	84	46	42	44	26	88	71	159
	4%	12%	5%	5%	3%	3%	*%	4%	4%	5%	5%	4%	6%	3%	4%	4%	4%
		bcdefg	f	f	f	f		f					m				
By those that choose to pay a subscription to watch the service	55	31	12	4	3	5	1	55	25	30	26	10	12	7	36	19	55
	1%	6%	2%	1%	*%	1%	*%	1%	1%	2%	3%	1%	2%	1%	2%	1%	1%
		bcdefg	f					f			m						
Sponsorship of specific TV programmes	43	10	17	4	4	2	7	43	18	25	18	9	9	7	27	16	43
	1%	2%	3%	1%	1%	*%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%
			eg														
Sales of programmes to other channels/ services or countries	41	7	14	10	6	3	1	41	26	16	15	12	8	6	27	14	41
	1%	2%	2%	1%	1%	1%	*%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%
		f	f	f													
Magazine/ book/ video/ DVD sales	10	5	3	-	2	-	-	10	6	4	4	3	1	1	7	3	10
	*%	1%	*%	-%	*%	-%	-%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%
Some other way	8	1	3	1	*	-	2	8	5	2	*	2	3	3	2	5	8
	*%	*%	1%	*%	*%	-%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%
Don't know	213	54	51	44	18	21	25	213	79	134	28	58	51	77	85	127	213
	6%	11%	8%	7%	3%	4%	3%	6%	4%	7%	3%	6%	7%	8%	4%	8%	6%
		defg	def	f						h		j	j	jn		jn	j

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F1. How would you say BBC TV programmes are mainly funded? (SINGLE CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
SUMMARY CODES																	
CORRECT RESPONSES	2921	240	435	533	514	484	715	2921	1450	1463	795	822	562	737	1617	1299	2921
	80%	51%	70%	81%	88%	88%	93%	80%	81%	79%	81%	81%	77%	81%	81%	79%	80%
		a	ab	ab	ab	ab	ab	ab									
INCORRECT RESPONSES	516	180	135	80	51	43	26	516	255	259	163	136	117	99	300	217	516
	14%	38%	22%	12%	9%	8%	3%	14%	14%	14%	17%	13%	16%	11%	15%	13%	14%
		bcdefg	cdefg	f	f	f		def			m		m		m		
DON'T KNOW	213	54	51	44	18	21	25	213	79	134	28	58	51	77	85	127	213
	6%	11%	8%	7%	3%	4%	3%	6%	4%	7%	3%	6%	7%	8%	4%	8%	6%
		defg	def	f						h		j	j	jn		jn	j

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F1. How would you say BBC TV programmes are mainly funded? (SINGLE CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N	ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
The TV Licence fee	2921	2411	275	144	92	2921	2490	431	472	2449	734	955	874	2921	391	1015	602
	80%	80%	84%	79%	84%	80%	79%	86%	77%	81%	74%	79%	85%	80%	75%	82%	85%
								f					jkm	j		n	n
By the Government	201	170	13	13	5	201	185	16	35	166	72	67	51	201	38	68	35
	6%	6%	4%	7%	5%	6%	6%	3%	6%	5%	7%	6%	5%	6%	7%	5%	5%
Advertising	159	133	14	5	7	159	139	19	28	130	36	61	56	159	26	48	36
	4%	4%	4%	3%	6%	4%	4%	4%	5%	4%	4%	5%	5%	4%	5%	4%	5%
By those that choose to pay a subscription to watch the service	55	45	8	1	-	55	53	1	4	50	27	21	4	55	8	29	5
	1%	1%	3%	*%	-%	1%	2%	*%	1%	2%	3%	2%	*%	1%	2%	2%	1%
			d								l	l		l			
Sponsorship of specific TV programmes	43	39	3	*	1	43	36	7	3	40	16	14	9	43	6	18	7
	1%	1%	1%	*%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%
Sales of programmes to other channels/ services or countries	41	35	4	2	*	41	36	5	7	34	13	15	13	41	7	20	9
	1%	1%	1%	1%	*%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%
Magazine/ book/ video/ DVD sales	10	7	1	1	-	10	9	1	1	9	7	3	-	10	1	7	-
	*%	*%	*%	1%	-%	*%	*%	*%	*%	*%	1%	*%	-%	*%	*%	1%	-%
Some other way	8	6	1	*	*	8	7	1	3	5	3	3	*	8	-	1	1
	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%	-%	*%	*%
Don't know	213	184	10	16	5	213	196	18	63	150	80	70	25	213	42	37	17
	6%	6%	3%	9%	4%	6%	6%	4%	10%	5%	8%	6%	2%	6%	8%	3%	2%
				b					i		l	l		l	op		

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F1. How would you say BBC TV programmes are mainly funded? (SINGLE CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
SUMMARY CODES																	
CORRECT RESPONSES	2921	2411	275	144	92	2921	2490	431	472	2449	734	955	874	2921	391	1015	602
	80%	80%	84%	79%	84%	80%	79%	86%	77%	81%	74%	79%	85%	80%	75%	82%	85%
								f					jkm	j		n	n
INCORRECT RESPONSES	516	436	44	23	13	516	465	51	82	435	174	183	133	516	88	192	93
	14%	14%	14%	12%	12%	14%	15%	10%	13%	14%	18%	15%	13%	14%	17%	15%	13%
											l						
DON'T KNOW	213	184	10	16	5	213	196	18	63	150	80	70	25	213	42	37	17
	6%	6%	3%	9%	4%	6%	6%	4%	10%	5%	8%	6%	2%	6%	8%	3%	2%
				b					i		l	l		l	op		

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F1. How would you say BBC TV programmes are mainly funded? (SINGLE CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
The TV Licence fee	2921	738	1923	1911	995
	80%	72%	84%	82%	77%
			a	d	
By the Government	201	78	104	122	73
	6%	8%	5%	5%	6%
		b			
Advertising	159	58	87	90	66
	4%	6%	4%	4%	5%
By those that choose to pay a subscription to watch the service	55	33	18	27	24
	1%	3%	1%	1%	2%
		b			
Sponsorship of specific TV programmes	43	18	22	23	17
	1%	2%	1%	1%	1%
Sales of programmes to other channels/ services or countries	41	20	18	16	23
	1%	2%	1%	1%	2%
					c
Magazine/ book/ video/ DVD sales	10	9	1	1	9
	*%	1%	*%	*%	1%
		b			c
Some other way	8	3	4	4	3
	*%	*%	*%	*%	*%
Don't know	213	62	116	131	79
	6%	6%	5%	6%	6%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F1. How would you say BBC TV programmes are mainly funded? (SINGLE CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
SUMMARY CODES					
CORRECT RESPONSES	2921 80%	738 72%	1923 84%	1911 82%	995 77%
		a	a	d	
INCORRECT RESPONSES	516 14%	219 21%	255 11%	284 12%	215 17%
		b			c
DON'T KNOW	213 6%	62 6%	116 5%	131 6%	79 6%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F2. How would you say programmes are mainly funded on ITV, Channel 4 and Five? (SINGLE CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
Advertising	2565	225	371	450	455	420	643	2565	1298	1259	714	729	499	616	1444	1115	2565
	70%	47%	60%	69%	78%	77%	84%	70%	73%	68%	72%	72%	68%	68%	72%	68%	70%
			a	ab	abcg	abcg	abceg	ab		i							
The TV Licence fee	354	76	76	79	48	34	40	354	162	191	89	96	81	88	185	169	354
	10%	16%	12%	12%	8%	6%	5%	10%	9%	10%	9%	9%	11%	10%	9%	10%	10%
		defg	ef	ef				f									
Sponsorship of specific TV programmes	142	20	29	28	21	21	23	142	62	79	35	38	34	35	72	69	142
	4%	4%	5%	4%	4%	4%	3%	4%	3%	4%	4%	4%	5%	4%	4%	4%	4%
By the Government	139	35	37	19	16	18	14	139	77	62	47	36	20	37	83	57	139
	4%	7%	6%	3%	3%	3%	2%	4%	4%	3%	5%	4%	3%	4%	4%	3%	4%
		cdfg	f														
By those that choose to pay a subscription to watch the service	97	42	28	13	5	7	3	97	37	59	38	31	13	14	69	27	97
	3%	9%	4%	2%	1%	1%	*%	3%	2%	3%	4%	3%	2%	2%	3%	2%	3%
		bcdefg	def					f			mo				o		
Sales of programmes to other channels/ services or countries	50	13	7	11	5	8	5	50	29	20	13	8	17	12	21	28	50
	1%	3%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	2%	1%
		f															
Magazine/ book/ video/ DVD sales	6	2	1	2	-	-	-	6	5	1	3	1	2	-	4	2	6
	*%	*%	*%	*%	-%	-%	-%	*%	*%	*%	*%	*%	*%	-%	*%	*%	*%
Some other way	3	-	3	-	-	-	-	3	2	1	2	-	-	1	2	1	3
	*%	-%	*%	-%	-%	-%	-%	*%	*%	*%	*%	-%	-%	*%	*%	*%	*%
Don't know	296	60	69	54	35	40	38	296	111	184	45	77	65	109	122	174	296
	8%	13%	11%	8%	6%	7%	5%	8%	6%	10%	5%	8%	9%	12%	6%	11%	8%
		dfg	df					f		h			j	jknp		jn	j

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F2. How would you say programmes are mainly funded on ITV, Channel 4 and Five? (SINGLE CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
SUMMARY CODES																	
CORRECT RESPONSES	2565	225	371	450	455	420	643	2565	1298	1259	714	729	499	616	1444	1115	2565
	70%	47%	60%	69%	78%	77%	84%	70%	73%	68%	72%	72%	68%	68%	72%	68%	70%
		a	ab	ab	ab	ab	ab	ab	i								
INCORRECT RESPONSES	790	189	181	152	94	88	86	790	375	414	226	209	166	187	436	354	790
	22%	40%	29%	23%	16%	16%	11%	22%	21%	22%	23%	21%	23%	21%	22%	22%	22%
		bcdefg	defg	def				def									
DON'T KNOW	296	60	69	54	35	40	38	296	111	184	45	77	65	109	122	174	296
	8%	13%	11%	8%	6%	7%	5%	8%	6%	10%	5%	8%	9%	12%	6%	11%	8%
		dfg	df					f		h			j	jknp	jn	j	

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F2. How would you say programmes are mainly funded on ITV, Channel 4 and Five? (SINGLE CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
Advertising	2565	2119	220	143	82	2565	2196	369	385	2180	614	864	794	2565	317	886	575
	70%	70%	67%	78%	75%	70%	70%	74%	62%	72%	62%	71%	77%	70%	61%	71%	81%
			abe							h		j	ijk	j	n	no	
The TV Licence fee	354	299	36	10	10	354	315	39	73	280	108	117	91	354	86	107	47
	10%	10%	11%	5%	9%	10%	10%	8%	12%	9%	11%	10%	9%	10%	17%	9%	7%
															op		
Sponsorship of specific TV programmes	142	112	18	7	4	142	113	29	21	121	36	51	38	142	22	61	14
	4%	4%	5%	4%	4%	4%	4%	6%	3%	4%	4%	4%	4%	4%	4%	5%	2%
																p	
By the Government	139	117	14	6	2	139	129	10	26	113	55	41	29	139	22	53	19
	4%	4%	4%	3%	2%	4%	4%	2%	4%	4%	6%	3%	3%	4%	4%	4%	3%
											l						
By those that choose to pay a subscription to watch the service	97	79	12	2	3	97	92	5	15	82	48	29	16	97	13	46	19
	3%	3%	4%	1%	3%	3%	3%	1%	2%	3%	5%	2%	2%	3%	2%	4%	3%
											klm						
Sales of programmes to other channels/ services or countries	50	37	10	1	2	50	39	11	9	40	11	22	14	50	8	22	9
	1%	1%	3%	1%	2%	1%	1%	2%	2%	1%	1%	2%	1%	1%	2%	2%	1%
Magazine/ book/ video/ DVD sales	6	5	-	1	-	6	6	-	-	6	2	3	-	6	2	3	1
	*%	*%	-%	*%	-%	*%	*%	-%	-%	*%	*%	*%	-%	*%	*%	*%	*%
Some other way	3	3	-	-	-	3	3	-	-	3	-	-	3	3	1	-	-
	*%	*%	-%	-%	-%	*%	*%	-%	-%	*%	-%	-%	*%	*%	*%	-%	-%
Don't know	296	259	18	13	7	296	259	38	88	209	114	82	47	296	51	64	27
	8%	9%	5%	7%	6%	8%	8%	8%	14%	7%	12%	7%	5%	8%	10%	5%	4%
									i		klm			l	op		

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F2. How would you say programmes are mainly funded on ITV, Channel 4 and Five? (SINGLE CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
SUMMARY CODES																	
CORRECT RESPONSES	2565	2119	220	143	82	2565	2196	369	385	2180	614	864	794	2565	317	886	575
	70%	70%	67%	78%	75%	70%	70%	74%	62%	72%	62%	71%	77%	70%	61%	71%	81%
			abe							h		j	jkm	j	n	no	
INCORRECT RESPONSES	790	652	91	27	21	790	696	94	145	645	261	263	191	790	154	293	109
	22%	22%	28%	15%	19%	22%	22%	19%	24%	21%	26%	22%	19%	22%	30%	24%	15%
			c			c					lm			p	p		
DON'T KNOW	296	259	18	13	7	296	259	38	88	209	114	82	47	296	51	64	27
	8%	9%	5%	7%	6%	8%	8%	8%	14%	7%	12%	7%	5%	8%	10%	5%	4%
									i		klm			l	op		

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F2. How would you say programmes are mainly funded on ITV, Channel 4 and Five? (SINGLE CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
Advertising	2565	635	1702	1721	832
	70%	62%	74%	74%	65%
			a	d	
The TV Licence fee	354	104	216	190	159
	10%	10%	9%	8%	12%
					c
Sponsorship of specific TV programmes	142	55	76	85	53
	4%	5%	3%	4%	4%
By the Government	139	62	69	77	53
	4%	6%	3%	3%	4%
		b			
By those that choose to pay a subscription to watch the service	97	50	38	42	55
	3%	5%	2%	2%	4%
		b			c
Sales of programmes to other channels/ services or countries	50	24	24	30	18
	1%	2%	1%	1%	1%
Magazine/ book/ video/ DVD sales	6	2	3	3	1
	*%	*%	*%	*%	*%
Some other way	3	2	1	-	3
	*%	*%	*%	-%	*%
Don't know	296	86	166	179	115
	8%	8%	7%	8%	9%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F2. How would you say programmes are mainly funded on ITV, Channel 4 and Five? (SINGLE CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
SUMMARY CODES					
CORRECT RESPONSES	2565 70%	635 62%	1702 74% a	1721 74% d	832 65%
INCORRECT RESPONSES	790 22%	298 29% b	427 19%	427 18%	342 27% c
DON'T KNOW	296 8%	86 8%	166 7%	179 8%	115 9%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F3. How do you think the Sky or Virgin Media TV service is mainly funded? (SINGLE CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Significance Level: 99%																	
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
By those that choose to pay a subscription to watch the service	2348	253	351	424	440	374	506	2348	1167	1173	666	660	460	559	1326	1019	2348
	64%	53%	57%	65%	75%	68%	66%	64%	65%	63%	68%	65%	63%	61%	66%	62%	64%
				a	abcfg	ab	ab	ab									
Advertising	574	87	96	114	75	89	112	574	302	272	158	185	102	128	343	229	574
	16%	18%	15%	17%	13%	16%	15%	16%	17%	15%	16%	18%	14%	14%	17%	14%	16%
												o					
Sponsorship of specific TV programmes	145	30	34	27	17	17	20	145	66	79	41	43	31	28	85	60	145
	4%	6%	6%	4%	3%	3%	3%	4%	4%	4%	4%	4%	4%	3%	4%	4%	4%
		f															
The TV Licence fee	116	32	33	30	8	8	4	116	46	70	36	26	26	28	62	54	116
	3%	7%	5%	5%	1%	1%	*%	3%	3%	4%	4%	3%	4%	3%	3%	3%	3%
		defg	def	def				f									
Sales of programmes to other channels/ services or countries	86	22	23	9	9	6	17	86	46	39	29	21	17	19	50	36	86
	2%	5%	4%	1%	2%	1%	2%	2%	3%	2%	3%	2%	2%	2%	2%	2%	2%
		cdeg															
By the Government	68	17	26	11	6	1	6	68	39	29	26	12	14	16	39	29	68
	2%	4%	4%	2%	1%	*%	1%	2%	2%	2%	3%	1%	2%	2%	2%	2%	2%
		ef	defg														
Magazine/ book/ video/ DVD sales	2	-	1	1	-	-	-	2	2	-	1	-	-	1	1	1	2
	*%	-%	*%	*%	-%	-%	-%	*%	*%	-%	*%	-%	-%	*%	*%	*%	*%
Some other way	5	2	-	-	2	1	1	5	3	2	2	1	1	2	2	3	5
	*%	*%	-%	-%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%
Don't know	307	30	57	41	26	51	101	307	113	193	25	69	79	133	94	211	307
	8%	6%	9%	6%	4%	9%	13%	8%	6%	10%	3%	7%	11%	15%	5%	13%	8%
			d			d	acd	d		h		j	jk	jknp	jknp	jknp	jn

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F3. How do you think the Sky or Virgin Media TV service is mainly funded? (SINGLE CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
SUMMARY CODES																	
CORRECT RESPONSES	2922	341	447	538	515	463	618	2922	1468	1445	825	844	562	686	1669	1249	2922
	80%	72%	72%	82%	88%	85%	81%	80%	82%	78%	84%	83%	77%	75%	83%	76%	80%
				ab	abcfg	ab	ab	ab	i		lmo	lmo			lmop		mo
INCORRECT RESPONSES	422	104	116	78	43	33	47	422	202	219	136	102	89	94	238	183	422
	12%	22%	19%	12%	7%	6%	6%	12%	11%	12%	14%	10%	12%	10%	12%	11%	12%
		cdefg	cdefg	ef				def									
DON'T KNOW	307	30	57	41	26	51	101	307	113	193	25	69	79	133	94	211	307
	8%	6%	9%	6%	4%	9%	13%	8%	6%	10%	3%	7%	11%	15%	5%	13%	8%
			d		d	acd	d			h		j	jk	jknp	jknp	jknp	jn

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F3. How do you think the Sky or Virgin Media TV service is mainly funded? (SINGLE CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
By those that choose to pay a subscription to watch the service	2348	1915	233	124	77	2348	2039	310	362	1986	549	832	745	2348	299	806	495
	64%	63%	71%	68%	71%	64%	65%	62%	59%	65%	56%	69%	72%	64%	57%	65%	70%
										h		j	jm	j		n	n
Advertising	574	498	34	25	17	574	481	93	110	464	167	172	177	574	76	195	134
	16%	16%	10%	14%	15%	16%	15%	19%	18%	15%	17%	14%	17%	16%	15%	16%	19%
		b															
Sponsorship of specific TV programmes	145	124	11	5	4	145	127	18	27	118	52	47	33	145	23	61	21
	4%	4%	3%	3%	4%	4%	4%	4%	4%	4%	5%	4%	3%	4%	4%	5%	3%
The TV Licence fee	116	101	9	3	3	116	107	8	20	96	43	43	22	116	35	43	13
	3%	3%	3%	2%	3%	3%	3%	2%	3%	3%	4%	4%	2%	3%	7%	3%	2%
															op		
Sales of programmes to other channels/ services or countries	86	71	12	2	1	86	73	13	9	78	29	27	21	86	9	41	13
	2%	2%	4%	1%	1%	2%	2%	3%	1%	3%	3%	2%	2%	2%	2%	3%	2%
By the Government	68	60	4	4	1	68	63	5	13	55	27	26	6	68	20	26	9
	2%	2%	1%	2%	1%	2%	2%	1%	2%	2%	3%	2%	1%	2%	4%	2%	1%
											l	l		l			
Magazine/ book/ video/ DVD sales	2	1	1	-	-	2	2	-	-	2	1	1	-	2	-	-	2
	*%	*%	*%	-%	-%	*%	*%	-%	-%	*%	*%	*%	-%	*%	-%	-%	*%
Some other way	5	5	-	1	-	5	5	-	-	5	-	3	2	5	1	-	2
	*%	*%	-%	*%	-%	*%	*%	-%	-%	*%	-%	*%	*%	*%	*%	-%	*%
Don't know	307	257	25	18	6	307	253	54	78	229	120	59	27	307	58	71	23
	8%	8%	8%	10%	6%	8%	8%	11%	13%	8%	12%	5%	3%	8%	11%	6%	3%
									i		klm			kl	op		

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F3. How do you think the Sky or Virgin Media TV service is mainly funded? (SINGLE CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
SUMMARY CODES																	
CORRECT RESPONSES	2922	2413	266	149	94	2922	2520	402	472	2450	716	1004	922	2922	375	1000	629
	80%	80%	81%	82%	86%	80%	80%	80%	76%	81%	72%	83%	89%	80%	72%	80%	88%
												j	l	j		n	no
INCORRECT RESPONSES	422	360	37	16	9	422	378	44	68	354	152	146	83	422	88	171	60
	12%	12%	11%	9%	8%	12%	12%	9%	11%	12%	15%	12%	8%	12%	17%	14%	8%
											lm	l		l	p	p	
DON'T KNOW	307	257	25	18	6	307	253	54	78	229	120	59	27	307	58	71	23
	8%	8%	8%	10%	6%	8%	8%	11%	13%	8%	12%	5%	3%	8%	11%	6%	3%
									i		klm			kl	op		

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F3. How do you think the Sky or Virgin Media TV service is mainly funded? (SINGLE CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
By those that choose to pay a subscription to watch the service	2348	614	1566	1542	792
	64%	60%	68%	66%	61%
			a		
Advertising	574	148	357	359	209
	16%	14%	16%	15%	16%
Sponsorship of specific TV programmes	145	46	80	73	70
	4%	4%	3%	3%	5%
					c
The TV Licence fee	116	43	61	50	66
	3%	4%	3%	2%	5%
					c
Sales of programmes to other channels/ services or countries	86	38	36	54	29
	2%	4%	2%	2%	2%
		b			
By the Government	68	37	30	31	31
	2%	4%	1%	1%	2%
		b			
Magazine/ book/ video/ DVD sales	2	1	1	2	-
	*%	*%	*%	*%	-%
Some other way	5	1	4	3	3
	*%	*%	*%	*%	*%
Don't know	307	92	160	214	90
	8%	9%	7%	9%	7%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F3. How do you think the Sky or Virgin Media TV service is mainly funded? (SINGLE CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
SUMMARY CODES					
CORRECT RESPONSES	2922 80%	761 75%	1923 84% a	1900 82%	1001 78%
INCORRECT RESPONSES	422 12%	166 16% b	211 9%	212 9%	198 15% c
DON'T KNOW	307 8%	92 9%	160 7%	214 9%	90 7%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F4. How do you think the Netflix or Disney+ service is mainly funded? (SINGLE CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Significance Level: 99%																	
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
By those that choose to pay a subscription to watch the service	2650	304	448	521	472	405	500	2650	1283	1357	768	769	498	609	1537	1108	2650
	73%	64%	72%	79%	81%	74%	65%	73%	72%	73%	78%	76%	68%	67%	77%	67%	73%
				abfg	abfg	af		af			lmop	lmo			lmop		mo
Advertising	265	46	56	44	33	36	49	265	157	107	82	74	55	53	156	109	265
	7%	10%	9%	7%	6%	7%	6%	7%	9%	6%	8%	7%	8%	6%	8%	7%	7%
									i								
Sponsorship of specific TV programmes	110	38	20	14	9	15	14	110	55	54	33	35	16	26	68	42	110
	3%	8%	3%	2%	1%	3%	2%	3%	3%	3%	3%	3%	2%	3%	3%	3%	3%
		bcdefg															
Sales of programmes to other channels/ services or countries	104	18	18	15	14	13	26	104	57	47	31	32	20	20	64	40	104
	3%	4%	3%	2%	2%	2%	3%	3%	3%	3%	3%	3%	3%	2%	3%	2%	3%
The TV Licence fee	61	18	15	15	6	3	4	61	27	34	18	11	12	20	29	32	61
	2%	4%	2%	2%	1%	1%	1%	2%	2%	2%	2%	1%	2%	2%	1%	2%	2%
		efg	f														
By the Government	61	15	12	13	12	2	7	61	30	30	16	12	17	16	28	33	61
	2%	3%	2%	2%	2%	*%	1%	2%	2%	2%	2%	1%	2%	2%	1%	2%	2%
		ef															
Magazine/ book/ video/ DVD sales	14	5	8	1	-	-	-	14	9	4	6	4	4	-	10	4	14
	*%	1%	1%	*%	-%	-%	-%	*%	1%	*%	1%	*%	*%	-%	1%	*%	*%
			f														
Some other way	7	1	*	3	2	-	1	7	5	3	2	5	*	1	7	1	7
	*%	*%	*%	1%	*%	-%	*%	*%	*%	*%	*%	1%	*%	*%	*%	*%	*%
Haven't heard of it	23	-	-	-	1	1	21	23	10	13	-	3	8	12	3	20	23
	1%	-%	-%	-%	*%	*%	3%	1%	1%	1%	-%	*%	1%	1%	*%	1%	1%
							abcdeg						jn	jn		jn	

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F4. How do you think the Netflix or Disney+ service is mainly funded? (SINGLE CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
Don't know	357	30	44	30	35	71	146	357	150	207	29	71	100	155	100	256	357
	10%	6%	7%	5%	6%	13%	19%	10%	8%	11%	3%	7%	14%	17%	5%	16%	10%
						abcd	abcdg	c				j	jknp	jknp		jknp	jn
SUMMARY CODES																	
CORRECT RESPONSES	2650	304	448	521	472	405	500	2650	1283	1357	768	769	498	609	1537	1108	2650
	73%	64%	72%	79%	81%	74%	65%	73%	72%	73%	78%	76%	68%	67%	77%	67%	73%
			abfg	abfg	af	af					lmop	lmo			lmop		mo
INCORRECT RESPONSES	622	140	129	106	76	70	100	622	341	279	189	174	124	136	362	259	622
	17%	30%	21%	16%	13%	13%	13%	17%	19%	15%	19%	17%	17%	15%	18%	16%	17%
		bcdefg	def						i								
TOTAL NEVER HEARD OF IT/ DON'T KNOW	380	30	44	30	37	72	167	380	160	220	29	74	108	168	103	276	380
	10%	6%	7%	5%	6%	13%	22%	10%	9%	12%	3%	7%	15%	18%	5%	17%	10%
						abcd	abcdeg	cd				j	jknp	jknp		jknp	jkn

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F4. How do you think the Netflix or Disney+ service is mainly funded? (SINGLE CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX			
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST	
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 99%																		
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707	
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563	
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711	
By those that choose to pay a subscription to watch the service	2650	2184	240	141	85	2650	2291	359	431	2219	622	954	872	2650	348	902	577	
	73%	72%	73%	77%	78%	73%	73%	72%	70%	73%	63%	79%	84%	73%	67%	73%	81%	
												jm	jkm	j			no	
Advertising	265	232	20	7	5	265	239	26	50	215	101	76	69	265	31	106	42	
	7%	8%	6%	4%	5%	7%	8%	5%	8%	7%	10%	6%	7%	7%	6%	9%	6%	
											km							
Sponsorship of specific TV programmes	110	93	8	6	3	110	97	12	21	89	45	34	21	110	24	39	23	
	3%	3%	3%	3%	3%	3%	3%	2%	3%	3%	5%	3%	2%	3%	5%	3%	3%	
											l							
Sales of programmes to other channels/ services or countries	104	94	6	2	2	104	84	20	14	90	35	30	25	104	11	43	20	
	3%	3%	2%	1%	2%	3%	3%	4%	2%	3%	4%	2%	2%	3%	2%	3%	3%	
The TV Licence fee	61	53	5	*	3	61	51	10	14	47	19	24	12	61	25	17	6	
	2%	2%	2%	*%	2%	2%	2%	2%	2%	2%	2%	2%	1%	2%	5%	1%	1%	
															op			
By the Government	61	53	5	3	-	61	54	7	10	51	27	17	7	61	17	27	6	
	2%	2%	1%	2%	-%	2%	2%	1%	2%	2%	3%	1%	1%	2%	3%	2%	1%	
											l				p			
Magazine/ book/ video/ DVD sales	14	10	1	2	-	14	14	-	4	10	6	8	-	14	4	6	4	
	*%	*%	*%	1%	-%	*%	*%	-%	1%	*%	1%	1%	-%	*%	1%	1%	1%	
Some other way	7	6	1	1	*	7	7	*	-	7	-	3	4	7	1	*	5	
	*%	*%	*%	*%	*%	*%	*%	*%	-%	*%	-%	*%	*%	*%	*%	*%	*%	1%
Haven't heard of it	23	19	2	-	1	23	21	2	1	22	2	2	-	23	3	9	1	
	1%	1%	1%	-%	1%	1%	1%	*%	*%	1%	*%	*%	-%	1%	1%	1%	*%	

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F4. How do you think the Netflix or Disney+ service is mainly funded? (SINGLE CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
Don't know	357	286	41	21	9	357	293	64	73	284	131	62	22	357	57	94	27
	10%	9%	12%	11%	9%	10%	9%	13%	12%	9%	13%	5%	2%	10%	11%	8%	4%
											klm	l		kl	p	p	
SUMMARY CODES																	
CORRECT RESPONSES	2650	2184	240	141	85	2650	2291	359	431	2219	622	954	872	2650	348	902	577
	73%	72%	73%	77%	78%	73%	73%	72%	70%	73%	63%	79%	84%	73%	67%	73%	81%
											jm	jkm	j			no	
INCORRECT RESPONSES	622	541	46	21	13	622	546	75	113	509	233	192	138	622	113	238	107
	17%	18%	14%	12%	12%	17%	17%	15%	18%	17%	24%	16%	13%	17%	22%	19%	15%
											klm			l	p		
TOTAL NEVER HEARD OF IT/ DON'T KNOW	380	305	43	21	11	380	313	66	74	305	133	63	22	380	60	103	28
	10%	10%	13%	11%	10%	10%	10%	13%	12%	10%	13%	5%	2%	10%	12%	8%	4%
											kl	l		kl	p	p	

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F4. How do you think the Netflix or Disney+ service is mainly funded? (SINGLE CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS	DOES NOT REPORT	NONE	ANY
Significance Level: 99%		a	b	c	d
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
By those that choose to pay a subscription to watch the service	2650	657	1793	1680	958
	73%	65%	78%	72%	74%
			a		
Advertising	265	76	155	155	98
	7%	7%	7%	7%	8%
Sponsorship of specific TV programmes	110	42	55	62	46
	3%	4%	2%	3%	4%
Sales of programmes to other channels/ services or countries	104	36	53	66	37
	3%	4%	2%	3%	3%
The TV Licence fee	61	26	32	26	36
	2%	3%	1%	1%	3%
					c
By the Government	61	40	14	27	28
	2%	4%	1%	1%	2%
		b			
Magazine/ book/ video/ DVD sales	14	9	5	9	3
	*%	1%	*%	*%	*%
Some other way	7	1	3	2	5
	*%	*%	*%	*%	*%
Haven't heard of it	23	5	9	23	-
	1%	*%	*%	1%	-%
				d	

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F4. How do you think the Netflix or Disney+ service is mainly funded? (SINGLE CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
Don't know	357	128	177	277	78
	10%	13%	8%	12%	6%
		b		d	
SUMMARY CODES					
CORRECT RESPONSES	2650	657	1793	1680	958
	73%	65%	78%	72%	74%
		a			
INCORRECT RESPONSES	622	228	316	347	253
	17%	22%	14%	15%	20%
		b		c	
TOTAL NEVER HEARD OF IT/ DON'T KNOW	380	133	186	300	78
	10%	13%	8%	13%	6%
		b		d	

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F5. How do you think the BBC's iPlayer service is mainly funded? (SINGLE CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
The TV Licence fee	2271	200	363	445	426	357	481	2271	1163	1100	693	656	416	503	1349	919	2271
	62%	42%	58%	68%	73%	65%	63%	62%	65%	59%	70%	65%	57%	55%	67%	56%	62%
			a	ab	abfg	a	a	a	i		Imop	lmo			Imop		mo
By those that choose to pay a subscription to watch the service	250	47	59	47	39	41	18	250	114	136	56	81	54	59	138	112	250
	7%	10%	9%	7%	7%	7%	2%	7%	6%	7%	6%	8%	7%	6%	7%	7%	7%
		f	f	f	f	f		f									
Advertising	216	62	47	42	23	17	25	216	114	101	60	59	56	40	119	96	216
	6%	13%	8%	6%	4%	3%	3%	6%	6%	5%	6%	6%	8%	4%	6%	6%	6%
		cdefg	ef					f									
By the Government	167	44	42	25	18	16	20	167	81	86	47	41	39	40	87	79	167
	5%	9%	7%	4%	3%	3%	3%	5%	5%	5%	5%	4%	5%	4%	4%	5%	5%
		cdefg	ef														
Sponsorship of specific TV programmes	92	29	21	12	10	11	9	92	29	62	25	27	19	20	53	39	92
	3%	6%	3%	2%	2%	2%	1%	3%	2%	3%	3%	3%	3%	2%	3%	2%	3%
		cdefg								h							
Sales of programmes to other channels/ services or countries	60	17	7	11	11	5	9	60	34	25	22	13	11	13	35	24	60
	2%	4%	1%	2%	2%	1%	1%	2%	2%	1%	2%	1%	1%	1%	2%	1%	2%
		efg															
Magazine/ book/ video/ DVD sales	20	5	10	2	2	1	-	20	8	12	10	3	4	2	14	6	20
	1%	1%	2%	*%	*%	*%	-%	1%	*%	1%	1%	*%	1%	*%	1%	*%	1%
			fg														
Some other way	14	1	1	2	3	6	1	14	11	3	1	4	5	4	5	8	14
	*%	*%	*%	*%	1%	1%	*%	*%	1%	*%	*%	*%	1%	*%	*%	1%	*%
Haven't heard of it	30	4	4	1	-	5	17	30	15	16	2	9	7	11	12	19	30
	1%	1%	1%	*%	-%	1%	2%	1%	1%	1%	*%	1%	1%	1%	1%	1%	1%
							cdg										

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F5. How do you think the BBC's iPlayer service is mainly funded? (SINGLE CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
Don't know	532	65	66	72	52	89	187	532	217	315	68	122	119	221	191	340	532
	15%	14%	11%	11%	9%	16%	24%	15%	12%	17%	7%	12%	16%	24%	10%	21%	15%
						d	abcdeg	d		h		j	jn	jklnp		jknp	jn
SUMMARY CODES																	
CORRECT RESPONSES	2271	200	363	445	426	357	481	2271	1163	1100	693	656	416	503	1349	919	2271
	62%	42%	58%	68%	73%	65%	63%	62%	65%	59%	70%	65%	57%	55%	67%	56%	62%
		a	ab	abfg	a	a	a	a	i		lmop	lmo			lmop		mo
INCORRECT RESPONSES	817	206	188	140	106	96	82	817	389	426	222	228	187	178	450	365	817
	22%	43%	30%	21%	18%	18%	11%	22%	22%	23%	22%	22%	26%	19%	22%	22%	22%
		bcdefg	cdefg	f	f	f	f	f					m				
TOTAL NEVER HEARD OF IT/ DON'T KNOW	562	69	70	73	52	94	204	562	231	331	71	132	127	232	203	359	562
	15%	15%	11%	11%	9%	17%	27%	15%	13%	18%	7%	13%	17%	25%	10%	22%	15%
						cd	abcdeg	cd		h		j	jn	jklnp		jknp	jn

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F5. How do you think the BBC's iPlayer service is mainly funded? (SINGLE CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
The TV Licence fee	2271	1887	207	115	63	2271	1940	331	318	1954	514	810	775	2271	285	808	503
	62%	62%	63%	63%	58%	62%	62%	66%	51%	64%	52%	67%	75%	62%	55%	65%	71%
										h		jm	jkm	j		n	n
By those that choose to pay a subscription to watch the service	250	201	31	11	6	250	222	28	66	184	103	91	45	250	46	80	55
	7%	7%	9%	6%	6%	7%	7%	6%	11%	6%	10%	7%	4%	7%	9%	6%	8%
									i		lm	l		l			
Advertising	216	188	12	6	10	216	189	27	38	178	66	70	59	216	35	77	40
	6%	6%	4%	3%	9%	6%	6%	5%	6%	6%	7%	6%	6%	6%	7%	6%	6%
					bc												
By the Government	167	144	9	8	5	167	146	21	35	131	54	50	45	167	28	67	28
	5%	5%	3%	5%	5%	5%	5%	4%	6%	4%	5%	4%	4%	5%	5%	5%	4%
Sponsorship of specific TV programmes	92	75	8	7	1	92	83	8	14	77	36	30	24	92	27	33	19
	3%	2%	3%	4%	1%	3%	3%	2%	2%	3%	4%	2%	2%	3%	5%	3%	3%
Sales of programmes to other channels/ services or countries	60	52	3	3	1	60	55	5	16	44	23	15	19	60	6	24	18
	2%	2%	1%	2%	1%	2%	2%	1%	3%	1%	2%	1%	2%	2%	1%	2%	3%
Magazine/ book/ video/ DVD sales	20	15	5	*	-	20	17	3	3	17	13	5	2	20	6	10	4
	1%	*%	1%	*%	-%	1%	1%	1%	*%	1%	1%	*%	*%	1%	1%	1%	1%
Some other way	14	12	1	-	-	14	14	-	4	9	4	2	4	14	1	4	1
	*%	*%	*%	-%	-%	*%	*%	-%	1%	*%	*%	*%	*%	*%	*%	*%	*%
Haven't heard of it	30	27	1	2	1	30	25	5	7	24	9	1	-	30	4	9	-
	1%	1%	*%	1%	1%	1%	1%	1%	1%	1%	1%	*%	-%	1%	1%	1%	-%
											l			l			

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F5. How do you think the BBC's iPlayer service is mainly funded? (SINGLE CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
Don't know	532	429	51	31	21	532	459	73	116	416	167	135	59	532	84	131	42
	15%	14%	15%	17%	19%	15%	15%	15%	19%	14%	17%	11%	6%	15%	16%	11%	6%
									i		kl	l		kl	op	p	
SUMMARY CODES																	
CORRECT RESPONSES	2271	1887	207	115	63	2271	1940	331	318	1954	514	810	775	2271	285	808	503
	62%	62%	63%	63%	58%	62%	62%	66%	51%	64%	52%	67%	75%	62%	55%	65%	71%
									h		jm	jkm	j		n	n	
INCORRECT RESPONSES	817	688	70	35	25	817	726	91	177	640	299	263	198	817	149	295	166
	22%	23%	21%	19%	22%	22%	23%	18%	29%	21%	30%	22%	19%	22%	28%	24%	23%
									i		klm						
TOTAL NEVER HEARD OF IT/ DON'T KNOW	562	456	52	32	22	562	485	78	123	440	176	136	59	562	88	140	42
	15%	15%	16%	18%	20%	15%	15%	16%	20%	14%	18%	11%	6%	15%	17%	11%	6%
									i		kl	l		kl	op	p	

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F5. How do you think the BBC's iPlayer service is mainly funded? (SINGLE CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
The TV Licence fee	2271 62%	543 53%	1521 66% a	1458 63%	803 62%
By those that choose to pay a subscription to watch the service	250 7%	91 9% b	134 6%	131 6%	119 9% c
Advertising	216 6%	76 8%	125 5%	111 5%	100 8% c
By the Government	167 5%	60 6%	92 4%	98 4%	62 5%
Sponsorship of specific TV programmes	92 3%	36 4%	50 2%	49 2%	40 3%
Sales of programmes to other channels/ services or countries	60 2%	20 2%	30 1%	30 1%	27 2%
Magazine/ book/ video/ DVD sales	20 1%	16 2% b	4 *%	8 *%	10 1%
Some other way	14 *%	5 *%	7 *%	13 1%	1 *%
Haven't heard of it	30 1%	14 1%	9 *%	23 1%	8 1%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F5. How do you think the BBC's iPlayer service is mainly funded? (SINGLE CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
Don't know	532	158	323	407	120
	15%	15%	14%	17%	9%
				d	
SUMMARY CODES					
CORRECT RESPONSES	2271	543	1521	1458	803
	62%	53%	66%	63%	62%
			a		
INCORRECT RESPONSES	817	304	442	438	358
	22%	30%	19%	19%	28%
		b			c
TOTAL NEVER HEARD OF IT/ DON'T KNOW	562	172	332	430	128
	15%	17%	14%	18%	10%
				d	

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F6. How do you think the BBC's website is mainly funded? (SINGLE CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
The TV Licence fee	2072	156	302	408	413	343	449	2072	1097	971	650	584	390	445	1234	835	2072
	57%	33%	49%	62%	71%	63%	59%	57%	61%	52%	66%	57%	53%	49%	62%	51%	57%
			a	ab	abcfg	ab	ab	ab	i		klmop	mo			lmop		mo
By the Government	320	82	87	45	39	30	38	320	154	162	87	80	66	87	167	153	320
	9%	17%	14%	7%	7%	5%	5%	9%	9%	9%	9%	8%	9%	10%	8%	9%	9%
		cdefg	cdefg				f										
Advertising on the website	277	73	56	63	30	29	26	277	126	150	81	81	68	47	162	115	277
	8%	15%	9%	10%	5%	5%	3%	8%	7%	8%	8%	8%	9%	5%	8%	7%	8%
		bdefg	f	df			f						m				
By those that choose to pay a subscription to use the service	122	27	39	19	10	14	14	122	57	65	31	36	24	30	68	54	122
	3%	6%	6%	3%	2%	3%	2%	3%	3%	3%	3%	4%	3%	3%	3%	3%	3%
		df	defg														
Advertisers pay to prioritise their entry on the list/ to be first on the list	81	23	22	14	9	8	5	81	42	39	28	21	16	16	49	32	81
	2%	5%	4%	2%	2%	1%	1%	2%	2%	2%	3%	2%	2%	2%	2%	2%	2%
		defg	f														
Advertisers pay when users click through from sponsored links to their website	77	29	18	11	9	2	8	77	31	44	19	23	21	13	42	34	77
	2%	6%	3%	2%	2%	*%	1%	2%	2%	2%	2%	2%	3%	1%	2%	2%	2%
		cdefg	e														
Some other way	9	-	-	1	6	-	2	9	6	3	1	3	1	3	5	4	9
	*%	-%	-%	*%	1%	-%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%
Haven't heard of it	36	2	7	3	2	7	14	36	17	19	3	8	14	11	11	25	36
	1%	*%	1%	*%	*%	1%	2%	1%	1%	1%	*%	1%	2%	1%	1%	2%	1%
													jn				

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F6. How do you think the BBC's website is mainly funded? (SINGLE CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
Don't know	658	84	90	93	65	115	211	658	253	404	86	179	129	261	265	390	658
	18%	18%	15%	14%	11%	21%	28%	18%	14%	22%	9%	18%	18%	29%	13%	24%	18%
		d				cd	abcdg	d		h		jn	j	jklnp	j	jklnp	jn
SUMMARY CODES																	
CORRECT RESPONSES	2072	156	302	408	413	343	449	2072	1097	971	650	584	390	445	1234	835	2072
	57%	33%	49%	62%	71%	63%	59%	57%	61%	52%	66%	57%	53%	49%	62%	51%	57%
			a	ab	abcfg	ab	ab	ab	i		klmop	mo			lmop		mo
INCORRECT RESPONSES	886	233	222	153	104	82	93	886	416	463	247	244	197	196	491	393	886
	24%	49%	36%	23%	18%	15%	12%	24%	23%	25%	25%	24%	27%	21%	25%	24%	24%
		bcdefg	cdefg	ef				def									
TOTAL NEVER HEARD OF IT/ DON'T KNOW	694	86	97	96	67	122	225	694	271	423	89	187	143	272	276	415	694
	19%	18%	16%	15%	11%	22%	29%	19%	15%	23%	9%	18%	20%	30%	14%	25%	19%
		d				cd	abcdg	d		h		jn	jn	jklnp	j	jklnp	jn

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F6. How do you think the BBC's website is mainly funded? (SINGLE CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
The TV Licence fee	2072	1712	208	93	59	2072	1759	312	305	1767	485	727	702	2072	263	741	463
	57%	56%	63%	51%	54%	57%	56%	62%	49%	58%	49%	60%	68%	57%	51%	60%	65%
			c							h		j	jkm	j		n	n
By the Government	320	269	26	15	10	320	296	24	69	251	93	107	92	320	54	119	45
	9%	9%	8%	8%	9%	9%	9%	5%	11%	8%	9%	9%	9%	9%	10%	10%	6%
							g										
Advertising on the website	277	233	22	12	10	277	242	35	43	234	79	100	87	277	53	80	63
	8%	8%	7%	7%	9%	8%	8%	7%	7%	8%	8%	8%	8%	8%	10%	6%	9%
By those that choose to pay a subscription to use the service	122	102	16	2	1	122	113	9	13	109	48	37	21	122	28	46	24
	3%	3%	5%	1%	1%	3%	4%	2%	2%	4%	5%	3%	2%	3%	5%	4%	3%
											l						
Advertisers pay to prioritise their entry on the list/ to be first on the list	81	68	10	2	1	81	74	8	21	60	46	26	8	81	5	46	19
	2%	2%	3%	1%	1%	2%	2%	2%	3%	2%	5%	2%	1%	2%	1%	4%	3%
											klm			l		n	
Advertisers pay when users click through from sponsored links to their website	77	62	7	6	2	77	68	8	11	65	19	30	26	77	16	35	16
	2%	2%	2%	3%	1%	2%	2%	2%	2%	2%	2%	2%	3%	2%	3%	3%	2%
Some other way	9	7	-	2	-	9	8	1	1	8	2	2	3	9	1	-	1
	*%	*%	-%	1%	-%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%	-%	*%
				ae													
Haven't heard of it	36	31	2	2	1	36	28	8	8	28	14	5	2	36	7	14	4
	1%	1%	*%	1%	1%	1%	1%	2%	1%	1%	1%	*%	*%	1%	1%	1%	1%
											l						

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F6. How do you think the BBC's website is mainly funded? (SINGLE CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
Don't know	658	547	39	47	25	658	563	95	146	512	202	175	91	658	94	163	75
	18%	18%	12%	26%	23%	18%	18%	19%	24%	17%	20%	14%	9%	18%	18%	13%	11%
				abe	b				i		kl	l		l	p		
SUMMARY CODES																	
CORRECT RESPONSES	2072	1712	208	93	59	2072	1759	312	305	1767	485	727	702	2072	263	741	463
	57%	56%	63%	51%	54%	57%	56%	62%	49%	58%	49%	60%	68%	57%	51%	60%	65%
			c						h		j	jkm	j	n	n		
INCORRECT RESPONSES	886	741	80	40	24	886	801	85	159	727	287	302	238	886	157	326	169
	24%	24%	24%	22%	22%	24%	25%	17%	26%	24%	29%	25%	23%	24%	30%	26%	24%
							g				lm						
TOTAL NEVER HEARD OF IT/ DON'T KNOW	694	578	41	49	26	694	591	103	154	539	216	180	93	694	101	177	80
	19%	19%	12%	27%	24%	19%	19%	21%	25%	18%	22%	15%	9%	19%	19%	14%	11%
		b		abe	b	b			i		kl	l		kl	p		

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F6. How do you think the BBC's website is mainly funded? (SINGLE CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
The TV Licence fee	2072 57%	476 47%	1401 61% a	1332 57%	730 57%
By the Government	320 9%	106 10%	182 8%	186 8%	124 10%
Advertising on the website	277 8%	91 9%	165 7%	162 7%	113 9%
By those that choose to pay a subscription to use the service	122 3%	55 5% b	58 3%	56 2%	63 5% c
Advertisers pay to prioritise their entry on the list/ to be first on the list	81 2%	35 3% b	39 2%	40 2%	39 3%
Advertisers pay when users click through from sponsored links to their website	77 2%	37 4% b	38 2%	42 2%	33 3%
Some other way	9 *%	6 1%	3 *%	7 *%	2 *%
Haven't heard of it	36 1%	17 2% b	14 1%	22 1%	13 1%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F6. How do you think the BBC's website is mainly funded? (SINGLE CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
Don't know	658 18%	196 19%	394 17%	479 21%	170 13%
SUMMARY CODES					
CORRECT RESPONSES	2072 57%	476 47%	1401 61% a	1332 57%	730 57%
INCORRECT RESPONSES	886 24%	330 32% b	486 21%	493 21%	374 29% c
TOTAL NEVER HEARD OF IT/ DON'T KNOW	694 19%	213 21%	408 18%	502 22% d	184 14%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F7. How do you think search engine websites such as Google or Bing are mainly funded? (SINGLE CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
Advertising on the website	1554	172	275	296	293	229	289	1554	803	748	478	450	305	318	928	623	1554
	43%	36%	44%	45%	50%	42%	38%	43%	45%	40%	48%	44%	42%	35%	46%	38%	43%
				a	afg						mop	mo			mo		mo
Advertisers pay to prioritise their entry on the list/ to be first on the list	546	70	94	122	99	81	80	546	272	271	193	159	95	99	352	195	546
	15%	15%	15%	19%	17%	15%	10%	15%	15%	15%	20%	16%	13%	11%	18%	12%	15%
				f	f			f			lmop	m			mo		mo
Advertisers pay when users click through from sponsored links to their website	384	56	82	75	66	49	57	384	197	185	121	142	58	64	263	121	384
	11%	12%	13%	11%	11%	9%	7%	11%	11%	10%	12%	14%	8%	7%	13%	7%	11%
			f								mo	lmop			lmo		mo
By those that choose to pay a subscription to use the service	186	38	33	31	20	27	38	186	94	92	49	35	46	56	84	102	186
	5%	8%	5%	5%	3%	5%	5%	5%	5%	5%	5%	3%	6%	6%	4%	6%	5%
		d														k	
By the Government	114	38	39	14	2	9	12	114	49	65	32	27	17	38	59	55	114
	3%	8%	6%	2%	*%	2%	2%	3%	3%	3%	3%	3%	2%	4%	3%	3%	3%
		cdefg	cdefg					d									
The TV Licence fee	74	13	11	17	15	7	12	74	42	32	28	13	13	19	41	32	74
	2%	3%	2%	3%	3%	1%	2%	2%	2%	2%	3%	1%	2%	2%	2%	2%	2%
Some other way	22	1	6	3	2	9	2	22	17	5	5	7	6	5	11	11	22
	1%	*%	1%	1%	*%	2%	*%	1%	1%	*%	*%	1%	1%	1%	1%	1%	1%
Haven't heard of it	49	4	7	1	3	8	26	49	23	26	1	9	13	24	11	38	49
	1%	1%	1%	*%	1%	2%		1%	1%	1%	*%	1%	2%	3%	1%	2%	1%
							cdg						jn	jkn		jn	j

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F7. How do you think search engine websites such as Google or Bing are mainly funded? (SINGLE CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
Don't know	720	84	75	98	84	130	250	720	285	433	79	173	177	288	252	465	720
	20%	18%	12%	15%	14%	24%	33%	20%	16%	23%	8%	17%	24%	32%	13%	28%	20%
						bcd	abcdeg	bd		h		jn	jkn	jklnp	j	jknp	jn
SUMMARY CODES																	
CORRECT RESPONSES	1938	228	357	371	359	278	346	1938	1001	933	599	592	363	382	1191	744	1938
	53%	48%	57%	56%	62%	51%	45%	53%	56%	50%	61%	58%	50%	42%	59%	45%	53%
			af	f	aefg			f	i		lmop	lmop	m		lmop		mo
INCORRECT RESPONSES	943	159	183	187	138	132	145	943	475	465	307	241	177	218	548	395	943
	26%	33%	29%	28%	24%	24%	19%	26%	27%	25%	31%	24%	24%	24%	27%	24%	26%
		defg	f	f				f			klmop						
TOTAL NEVER HEARD OF IT/ DON'T KNOW	770	88	82	99	87	138	276	770	308	459	80	183	190	313	263	503	770
	21%	19%	13%	15%	15%	25%	36%	21%	17%	25%	8%	18%	26%	34%	13%	31%	21%
						bcd	abcdeg	bcd		h		jn	jknp	jklnp	j	jknp	jn

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F7. How do you think search engine websites such as Google or Bing are mainly funded? (SINGLE CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Significance Level: 99%																	
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
Advertising on the website	1554	1297	146	70	41	1554	1336	218	252	1302	370	564	547	1554	190	540	346
	43%	43%	44%	38%	38%	43%	42%	44%	41%	43%	37%	47%	53%	43%	36%	43%	49%
												j	jk				n
Advertisers pay to prioritise their entry on the list/ to be first on the list	546	442	47	42	16	546	480	67	67	480	119	194	217	546	77	189	142
	15%	15%	14%	23%	15%	15%	15%	13%	11%	16%	12%	16%	21%	15%	15%	15%	20%
				ae						h			jk				
Advertisers pay when users click through from sponsored links to their website	384	321	31	20	12	384	324	60	62	322	83	140	145	384	48	135	107
	11%	11%	10%	11%	11%	11%	10%	12%	10%	11%	8%	12%	14%	11%	9%	11%	15%
													jm				n
By those that choose to pay a subscription to use the service	186	165	14	6	2	186	165	21	32	154	80	59	28	186	34	82	18
	5%	5%	4%	3%	1%	5%	5%	4%	5%	5%	8%	5%	3%	5%	6%	7%	3%
		d				d					klm			l	p	p	
By the Government	114	95	9	6	4	114	103	12	27	88	56	36	10	114	29	36	14
	3%	3%	3%	3%	4%	3%	3%	2%	4%	3%	6%	3%	1%	3%	6%	3%	2%
											klm	l		l	p		
The TV Licence fee	74	63	5	3	3	74	62	12	16	58	33	26	7	74	13	34	9
	2%	2%	2%	2%	2%	2%	2%	2%	3%	2%	3%	2%	1%	2%	3%	3%	1%
											l	l		l			
Some other way	22	20	1	1	1	22	19	3	4	18	6	6	8	22	1	7	5
	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	*	1%	1%
Haven't heard of it	49	36	8	3	3	49	45	4	10	39	10	7	1	49	10	22	2
	1%	1%	2%	1%	2%	1%	1%	1%	2%	1%	1%	1%	*	1%	2%	2%	*
														l	p		

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F7. How do you think search engine websites such as Google or Bing are mainly funded? (SINGLE CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
Don't know	720	592	68	33	28	720	617	104	148	573	232	177	70	720	119	199	68
	20%	20%	21%	18%	26%	20%	20%	21%	24%	19%	24%	15%	7%	20%	23%	16%	10%
											kl	l		kl	op	p	
SUMMARY CODES																	
CORRECT RESPONSES	1938	1618	177	89	54	1938	1660	278	314	1624	453	704	692	1938	238	675	453
	53%	53%	54%	49%	49%	53%	53%	56%	51%	54%	46%	58%	67%	53%	46%	54%	64%
												jm	jkm	j		n	no
INCORRECT RESPONSES	943	784	76	58	25	943	829	114	145	798	293	321	270	943	154	347	188
	26%	26%	23%	32%	23%	26%	26%	23%	24%	26%	30%	27%	26%	26%	30%	28%	26%
TOTAL NEVER HEARD OF IT/ DON'T KNOW	770	628	75	35	31	770	662	108	158	612	243	184	71	770	129	220	70
	21%	21%	23%	19%	28%	21%	21%	22%	26%	20%	25%	15%	7%	21%	25%	18%	10%
					ae						kl	l		kl	op	p	

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F7. How do you think search engine websites such as Google or Bing are mainly funded? (SINGLE CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
Advertising on the website	1554 43%	368 36%	1024 45% a	975 42%	569 44%
Advertisers pay to prioritise their entry on the list/ to be first on the list	546 15%	140 14%	381 17%	324 14%	217 17%
Advertisers pay when users click through from sponsored links to their website	384 11%	92 9%	261 11%	234 10%	149 12%
By those that choose to pay a subscription to use the service	186 5%	74 7% b	97 4%	107 5%	74 6%
By the Government	114 3%	39 4%	63 3%	63 3%	45 4%
The TV Licence fee	74 2%	24 2%	38 2%	39 2%	35 3%
Some other way	22 1%	5 1%	12 1%	20 1%	3 *%
Haven't heard of it	49 1%	25 2%	15 1%	38 2%	11 1%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F7. How do you think search engine websites such as Google or Bing are mainly funded? (SINGLE CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
Don't know	720 20%	252 25%	402 18%	527 23%	185 14%
		b		d	
SUMMARY CODES					
CORRECT RESPONSES	1938 53%	460 45%	1285 56%	1209 52%	718 56%
		a			
INCORRECT RESPONSES	943 26%	282 28%	592 26%	552 24%	375 29%
				c	
TOTAL NEVER HEARD OF IT/ DON'T KNOW	770 21%	277 27%	417 18%	566 24%	196 15%
		b		d	

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F8. How do you think sites or apps like YouTube or TikTok, that let you watch or post videos, are mainly funded? (SINGLE CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
Advertising on the website/ app	1535	213	280	302	264	232	245	1535	795	732	499	451	289	293	950	582	1535
	42%	45%	45%	46%	45%	42%	32%	42%	45%	39%	51%	44%	40%	32%	47%	35%	42%
		f	f	f	f	f	f	f	i		lmop	mo	m		lmop		mo
Advertisers pay when users click through from sponsored links to their website/ app	498	62	95	103	96	73	69	498	239	258	153	154	97	92	308	190	498
	14%	13%	15%	16%	16%	13%	9%	14%	13%	14%	16%	15%	13%	10%	15%	12%	14%
			f	f	f			f			m	m			mo		
By those that choose to pay a subscription to use the service	314	35	73	62	46	37	61	314	148	166	82	83	74	75	164	150	314
	9%	7%	12%	9%	8%	7%	8%	9%	8%	9%	8%	8%	10%	8%	8%	9%	9%
			e														
Advertisers pay to prioritise their entry on the list/ to be first on the list	300	56	59	60	53	31	40	300	152	147	96	86	49	68	183	117	300
	8%	12%	9%	9%	9%	6%	5%	8%	9%	8%	10%	9%	7%	7%	9%	7%	8%
		ef	f														
By the Government	71	23	27	11	4	3	4	71	38	34	23	20	14	14	43	28	71
	2%	5%	4%	2%	1%	*%	*%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
		cdefg	defg														
The TV Licence fee	50	15	11	10	5	3	6	50	26	24	12	9	14	15	21	30	50
	1%	3%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	2%	1%	2%	1%
		efg															
Some other way	34	7	4	7	6	4	5	34	17	17	9	9	9	7	17	16	34
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Haven't heard of it	97	1	5	5	10	13	62	97	53	43	5	14	28	50	19	78	97
	3%	*%	1%	1%	2%	2%	8%	3%	3%	2%	1%	1%	4%	5%	1%	5%	3%
							abcdeg	ac					jkn	jknp		jknp	jn

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F8. How do you think sites or apps like YouTube or TikTok, that let you watch or post videos, are mainly funded? (SINGLE CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
Don't know	752	62	66	97	101	152	274	752	316	436	107	190	156	297	297	453	752
	21%	13%	11%	15%	17%	28%	36%	21%	18%	23%	11%	19%	21%	33%	15%	28%	21%
				b	abcdg	abcdg	abc			h		j	jn	jklnp		jklnp	jn
SUMMARY CODES																	
CORRECT RESPONSES	1535	213	280	302	264	232	245	1535	795	732	499	451	289	293	950	582	1535
	42%	45%	45%	46%	45%	42%	32%	42%	45%	39%	51%	44%	40%	32%	47%	35%	42%
		f	f	f	f	f		f	i		lmop	mo	m		lmop		mo
INCORRECT RESPONSES	1267	198	269	254	209	151	186	1267	620	645	374	361	257	273	736	531	1267
	35%	42%	43%	39%	36%	28%	24%	35%	35%	35%	38%	36%	35%	30%	37%	32%	35%
		efg	efg	ef	ef			ef			m				m		
TOTAL NEVER HEARD OF IT/ DON'T KNOW	849	64	71	102	111	165	336	849	369	480	112	203	184	347	316	531	849
	23%	13%	11%	15%	19%	30%	44%	23%	21%	26%	11%	20%	23%	38%	16%	32%	23%
				b	abcdg	abcdg	abc			h		jn	jn	jklnp	j	jklnp	jn

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F8. How do you think sites or apps like YouTube or TikTok, that let you watch or post videos, are mainly funded? (SINGLE CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
Advertising on the website/ app	1535	1284	127	81	44	1535	1329	206	248	1288	345	566	573	1535	188	535	360
	42%	42%	39%	44%	40%	42%	42%	41%	40%	42%	35%	47%	56%	42%	36%	43%	51%
												jm	jkm	j			no
Advertisers pay when users click through from sponsored links to their website/ app	498	403	45	32	18	498	430	68	88	410	113	180	185	498	59	172	125
	14%	13%	14%	17%	17%	14%	14%	14%	14%	14%	11%	15%	18%	14%	11%	14%	18%
													jm				n
By those that choose to pay a subscription to use the service	314	264	30	11	9	314	272	42	57	257	103	117	69	314	61	108	66
	9%	9%	9%	6%	8%	9%	9%	8%	9%	8%	10%	10%	7%	9%	12%	9%	9%
											l						
Advertisers pay to prioritise their entry on the list/ to be first on the list	300	251	32	8	8	300	255	44	42	257	91	93	102	300	46	124	59
	8%	8%	10%	5%	8%	8%	8%	9%	7%	8%	9%	8%	10%	8%	9%	10%	8%
By the Government	71	62	3	4	2	71	65	6	15	56	33	29	6	71	16	33	7
	2%	2%	1%	2%	1%	2%	2%	1%	2%	2%	3%	2%	1%	2%	3%	3%	1%
											l	l	l	l			
The TV Licence fee	50	46	3	*	1	50	45	5	8	43	26	14	5	50	14	23	8
	1%	2%	1%	*%	1%	1%	1%	1%	1%	1%	3%	1%	*%	1%	3%	2%	1%
											l						
Some other way	34	24	5	3	1	34	30	4	8	25	7	14	9	34	5	4	4
	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*%	1%
Haven't heard of it	97	74	15	5	3	97	89	8	11	86	16	6	2	97	17	38	3
	3%	2%	4%	3%	3%	3%	3%	2%	2%	3%	2%	1%	*%	3%	3%	3%	*%
											l			kl	p	p	

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F8. How do you think sites or apps like YouTube or TikTok, that let you watch or post videos, are mainly funded? (SINGLE CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
Don't know	752	622	69	37	23	752	635	117	140	613	253	191	82	752	116	208	79
	21%	21%	21%	20%	21%	21%	20%	23%	23%	20%	26%	16%	8%	21%	22%	17%	11%
											klm	l		kl	p	p	
SUMMARY CODES																	
CORRECT RESPONSES	1535	1284	127	81	44	1535	1329	206	248	1288	345	566	573	1535	188	535	360
	42%	42%	39%	44%	40%	42%	42%	41%	40%	42%	35%	47%	56%	42%	36%	43%	51%
												jm	jkm	j			no
INCORRECT RESPONSES	1267	1050	118	59	40	1267	1098	169	219	1048	374	446	376	1267	200	462	269
	35%	35%	36%	32%	36%	35%	35%	34%	35%	35%	38%	37%	36%	35%	38%	37%	38%
TOTAL NEVER HEARD OF IT/ DON'T KNOW	849	696	84	43	26	849	724	125	151	698	269	197	83	849	133	246	82
	23%	23%	26%	23%	24%	23%	23%	25%	24%	23%	27%	16%	8%	23%	26%	20%	12%
											kl	l		kl	p	p	

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F8. How do you think sites or apps like YouTube or TikTok, that let you watch or post videos, are mainly funded? (SINGLE CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS	DOES NOT REPORT	NONE	ANY
Significance Level: 99%		a	b	c	d
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
Advertising on the website/ app	1535	350	1064	949	577
	42%	34%	46%	41%	45%
			a		
Advertisers pay when users click through from sponsored links to their website/ app	498	119	352	295	200
	14%	12%	15%	13%	15%
By those that choose to pay a subscription to use the service	314	120	159	179	133
	9%	12%	7%	8%	10%
		b			
Advertisers pay to prioritise their entry on the list/ to be first on the list	300	87	187	171	124
	8%	9%	8%	7%	10%
By the Government	71	28	32	27	37
	2%	3%	1%	1%	3%
					c
The TV Licence fee	50	27	19	31	18
	1%	3%	1%	1%	1%
		b			
Some other way	34	10	19	26	8
	1%	1%	1%	1%	1%
Haven't heard of it	97	40	37	86	10
	3%	4%	2%	4%	1%
		b		d	

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

F8. How do you think sites or apps like YouTube or TikTok, that let you watch or post videos, are mainly funded? (SINGLE CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
Don't know	752	239	425	562	181
	21%	23%	19%	24%	14%
		b		d	
SUMMARY CODES					
CORRECT RESPONSES	1535	350	1064	949	577
	42%	34%	46%	41%	45%
		a			
INCORRECT RESPONSES	1267	390	768	729	520
	35%	38%	33%	31%	40%
					c
TOTAL NEVER HEARD OF IT/ DON'T KNOW	849	279	463	648	192
	23%	27%	20%	28%	15%
		b		d	

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC1. Do you or does anyone in your household have access to the internet at home (via any device, e.g. PC, mobile phone etc)? IF YES - And do you personally use the internet at home? (SINGLE CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
I have access to the internet and use it at home	3242	443	594	633	561	483	529	3242	1557	1675	931	947	640	719	1877	1359	3242
	89%	93%	96%	96%	96%	88%	69%	89%	87%	90%	94%	93%	88%	79%	94%	83%	89%
		fg	efg	efg	efg	f		f			lmop	lmop	mo		lmop		mo
I have access to the internet, but I don't use it at home	146	26	25	16	9	26	43	146	76	70	36	30	41	39	66	80	146
	4%	5%	4%	2%	2%	5%	6%	4%	4%	4%	4%	3%	6%	4%	3%	5%	4%
		d				d	cd										
I do not have internet access at home	259	5	2	8	14	36	195	259	148	111	19	40	46	155	59	200	259
	7%	1%	*%	1%	2%	7%	25%	7%	8%	6%	2%	4%	6%	17%	3%	12%	7%
				b	abcd	abcdeg	abcd						jn	jklnop		jklnp	jkln
Don't know	4	1	1	-	*	2	-	4	3	1	-	-	3	1	-	4	4
	*%	*%	*%	-%	*%	*%	-%	*%	*%	*%	-%	-%	*%	*%	-%	*%	*%
													n				
INTERNET ACCESS AT HOME																	
YES	3388	469	619	650	570	509	572	3388	1633	1745	967	976	681	758	1943	1439	3388
	93%	99%	100%	99%	98%	93%	75%	93%	92%	94%	98%	96%	93%	83%	97%	88%	93%
		efg	defg	efg	efg	f		f			lmop	mop	mo		lmop	m	mo
NO	259	5	2	8	14	36	195	259	148	111	19	40	46	155	59	200	259
	7%	1%	*%	1%	2%	7%	25%	7%	8%	6%	2%	4%	6%	17%	3%	12%	7%
				b	abcd	abcdeg	abcd						jn	jklnop		jklnp	jkln

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC1. Do you or does anyone in your household have access to the internet at home (via any device, e.g. PC, mobile phone etc)? IF YES - And do you personally use the internet at home? (SINGLE CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
I have access to the internet and use it at home	3242	2694	286	168	94	3242	2802	440	597	2645	913	1189	1030	3242	456	1085	695
	89%	89%	87%	92%	86%	89%	89%	88%	97%	87%	92%	98%	100%	89%	88%	87%	98%
									i		m	jm	jkm				no
I have access to the internet, but I don't use it at home	146	116	21	4	6	146	125	21	11	136	53	16	1	146	19	68	11
	4%	4%	6%	2%	5%	4%	4%	4%	2%	4%	5%	1%	1%	4%	4%	5%	2%
										h	kl	l		kl		p	
I do not have internet access at home	259	217	21	11	10	259	222	37	9	249	19	2	1	259	46	88	6
	7%	7%	6%	6%	9%	7%	7%	7%	2%	8%	2%	1%	1%	7%	9%	7%	1%
										h	kl			kl	p	p	
Don't know	4	3	1	-	-	4	2	2	*	3	3	1	-	4	1	3	-
	1%	1%	1%	0%	0%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	0%
INTERNET ACCESS AT HOME																	
YES	3388	2810	307	171	100	3388	2928	461	608	2781	966	1205	1031	3388	475	1152	706
	93%	93%	93%	94%	91%	93%	93%	92%	98%	92%	98%	100%	100%	93%	91%	93%	99%
									i		m	jm	jm			no	
NO	259	217	21	11	10	259	222	37	9	249	19	2	1	259	46	88	6
	7%	7%	6%	6%	9%	7%	7%	7%	2%	8%	2%	1%	1%	7%	9%	7%	1%
										h	kl			kl	p	p	

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC1. Do you or does anyone in your household have access to the internet at home (via any device, e.g. PC, mobile phone etc)? IF YES - And do you personally use the internet at home? (SINGLE CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
I have access to the internet and use it at home	3242 89%	786 77%	2162 94% a	1969 85%	1241 96% c
I have access to the internet, but I don't use it at home	146 4%	85 8% b	47 2%	100 4%	43 3%
I do not have internet access at home	259 7%	146 14% b	83 4%	256 11% d	2 *%
Don't know	4 *%	1 *%	3 *%	2 *%	2 *%
INTERNET ACCESS AT HOME					
YES	3388 93%	871 86%	2209 96% a	2069 89%	1284 100% c
NO	259 7%	146 14% b	83 4%	256 11% d	2 *%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

A2. Which of these methods does your household use to connect to the internet at home? (MULTI CODE)

Base : All respondents that have internet access at home

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3469	464	586	659	558	556	646	3469	1618	1838	803	1070	736	854	1873	1590	3469
Effective Weighted Sample	2635	355	455	519	433	411	466	2635	1249	1378	653	827	547	627	1461	1174	2635
Total	3388	469	619	650	570	509	572	3388	1633	1745	967	976	681	758	1943	1439	3388
Fixed Broadband through a phone line or cable service – perhaps using a Wi-Fi router to go online, via any device	3067	390	551	616	516	468	526	3067	1463	1596	905	897	610	648	1802	1258	3067
	91%	83%	89%	95%	90%	92%	92%	91%	90%	91%	94%	92%	90%	86%	93%	87%	91%
			abdg	a	a	a	a				mo	mo			mo		mo
Access to the internet using a mobile network – using your phone's 3G or 4G or 5G mobile network, or a device such as a dongle or USB stick	1483	258	302	292	274	190	167	1483	737	741	401	460	296	324	862	620	1483
	44%	55%	49%	45%	48%	37%	29%	44%	45%	42%	41%	47%	44%	43%	44%	43%	44%
		cefg	ef	f	ef			f									
Don't know	24	5	2	-	*	8	8	24	8	14	4	5	3	12	9	15	24
	1%	1%	*%	-%	*%	2%	1%	1%	*%	1%	*%	*%	*%	2%	*%	1%	1%
						c								n			

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

A2. Which of these methods does your household use to connect to the internet at home? (MULTI CODE)

Base : All respondents that have internet access at home

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3469	2528	316	316	309	3469	2965	504	600	2869	918	1301	1107	3469	499	1226	704
Effective Weighted Sample	2635	2074	241	239	277	2635	2269	367	449	2188	663	985	912	2635	369	903	561
Total	3388	2810	307	171	100	3388	2928	461	608	2781	966	1205	1031	3388	475	1152	706
Fixed Broadband through a phone line or cable service – perhaps using a Wi-Fi router to go online, via any device	3067	2541	277	154	95	3067	2648	419	479	2588	818	1119	984	3067	408	1037	653
	91%	90%	90%	90%	95%	91%	90%	91%	79%	93%	85%	93%	95%	91%	86%	90%	93%
										h		j	jm	j			n
Access to the internet using a mobile network – using your phone's 3G or 4G or 5G mobile network, or a device such as a dongle or USB stick	1483	1256	132	42	52	1483	1313	170	248	1235	352	499	571	1483	186	476	343
	44%	45%	43%	24%	52%	44%	45%	37%	41%	44%	36%	41%	55%	44%	39%	41%	49%
		c	c		ce	c	g						jkm	j			no
Don't know	24	17	5	1	*	24	20	4	9	14	11	4	2	24	1	5	1
	1%	1%	2%	1%	*%	1%	1%	1%	2%	1%	1%	*%	*%	1%	*%	*%	*%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

A2. Which of these methods does your household use to connect to the internet at home? (MULTI CODE)

Base : All respondents that have internet access at home

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3469	868	2311	2336	1104
Effective Weighted Sample	2635	633	1781	1766	880
Total	3388	871	2209	2069	1284
Fixed Broadband through a phone line or cable service – perhaps using a Wi-Fi router to go online, via any device	3067	747	2055	1866	1173
	91%	86%	93% a	90%	91%
Access to the internet using a mobile network – using your phone’s 3G or 4G or 5G mobile network, or a device such as a dongle or USB stick	1483	318	1023	887	583
	44%	37%	46% a	43%	45%
Don’t know	24	17	5	21	1
	1%	2% b	*% *	1% d	*% *

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

A2. Which of these methods does your household use to connect to the internet at home? (MULTI CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
Fixed Broadband through a phone line or cable service – perhaps using a Wi-Fi router to go online, via any device	3067	390	551	616	516	468	526	3067	1463	1596	905	897	610	648	1802	1258	3067
	84%	82%	89%	94%	88%	85%	69%	84%	82%	86%	92%	88%	84%	71%	90%	77%	84%
		f	afg	abdefg	f	f		f		h	lmop	mop	mo		lmop	m	mo
Access to the internet using a mobile network – using your phone's 3G or 4G or 5G mobile network, or a device such as a dongle or USB stick	1483	258	302	292	274	190	167	1483	737	741	401	460	296	324	862	620	1483
	41%	54%	49%	44%	47%	35%	22%	41%	41%	40%	41%	45%	41%	35%	43%	38%	41%
		cefg	efg	ef	ef	f		f				mo			mo		
NO INTERNET ACCESS AT HOME	259	5	2	8	14	36	195	259	148	111	19	40	46	155	59	200	259
	7%	1%	*%	1%	2%	7%	25%	7%	8%	6%	2%	4%	6%	17%	3%	12%	7%
				b	abcd	abcd	abcd						jn	ijklnop		ijklnp	jkn
Don't know	28	6	3	-	1	11	8	28	11	15	4	5	6	13	9	19	28
	1%	1%	*%	-%	*%	2%	1%	1%	1%	1%	*%	*%	1%	1%	*%	1%	1%
					cd												

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

A2. Which of these methods does your household use to connect to the internet at home? (MULTI CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
Fixed Broadband through a phone line or cable service – perhaps using a Wi-Fi router to go online, via any device	3067 84%	2541 84%	277 84%	154 84%	95 87%	3067 84%	2648 84%	419 84%	479 78%	2588 85% h	818 83%	1119 93% jm	984 95% jm	3067 84%	408 78%	1037 83%	653 92% no
Access to the internet using a mobile network – using your phone's 3G or 4G or 5G mobile network, or a device such as a dongle or USB stick	1483 41%	1256 41%	132 40% c	42 23%	52 48% c	1483 41% c	1313 42% g	170 34%	248 40%	1235 41%	352 36%	499 41%	571 55% jkm	1483 41%	186 36%	476 38%	343 48% no
NO INTERNET ACCESS AT HOME	259 7%	217 7%	21 6%	11 6%	10 9%	259 7%	222 7%	37 7%	9 2%	249 8% h	19 2% kl	2 *% i	1 *% j	259 7% jkl	46 9% p	88 7% p	6 1%
Don't know	28 1%	20 1%	6 2%	1 1%	* *% i	28 1%	21 1%	6 1%	10 2%	18 1%	14 1% l	5 *% m	2 *% n	28 1%	1 *% o	8 1% p	1 *% q

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

A2. Which of these methods does your household use to connect to the internet at home? (MULTI CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
Fixed Broadband through a phone line or cable service – perhaps using a Wi-Fi router to go online, via any device	3067 84%	747 73%	2055 90% a	1866 80%	1173 91% c
Access to the internet using a mobile network – using your phone’s 3G or 4G or 5G mobile network, or a device such as a dongle or USB stick	1483 41%	318 31%	1023 45% a	887 38%	583 45% c
NO INTERNET ACCESS AT HOME	259 7%	146 14% b	83 4%	256 11% d	2 *%
Don’t know	28 1%	18 2% b	8 *%	23 1%	4 *%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC2. Do you ever access the internet anywhere other than in your home at all? IF YES - Where is that? (MULTI CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
Your Workplace	1497	218	353	381	319	186	40	1497	748	745	550	511	287	148	1061	435	1497
	41%	46%	57%	58%	55%	34%	5%	41%	42%	40%	56%	50%	39%	16%	53%	27%	41%
		ef	aefg	aefg	efg	f		ef			lmop	lmop	mo		lmop	m	mo
While travelling	1378	228	245	297	277	184	147	1378	692	681	486	419	245	226	906	471	1378
	38%	48%	39%	45%	47%	34%	19%	38%	39%	37%	49%	41%	33%	25%	45%	29%	38%
		efg	f	efg	efg	f		f			klmop	lmo	m		lmop		mo
In someone else's home	1368	246	288	297	212	166	157	1368	579	785	417	425	245	278	842	523	1368
	37%	52%	46%	45%	36%	30%	20%	37%	32%	42%	42%	42%	34%	30%	42%	32%	37%
		defg	defg	defg	f	f		ef		h	lmo	lmo			lmop		mo
In cafes/ restaurants/ pubs/ bars	1262	213	263	267	238	160	122	1262	590	666	420	409	224	208	829	431	1262
	35%	45%	42%	41%	41%	29%	16%	35%	33%	36%	43%	40%	31%	23%	41%	26%	35%
		efg	efg	efg	ef	f		f			lmop	lmop	m		lmop		mo
In shops or shopping centres	1166	202	246	252	225	129	112	1166	514	646	366	373	210	211	739	421	1166
	32%	43%	40%	38%	38%	24%	15%	32%	29%	35%	37%	37%	29%	23%	37%	26%	32%
		efg	efg	efg	efg	f		ef		h	lmo	lmop			lmop		mo
On public transport	914	193	179	186	181	100	75	914	482	427	300	291	173	149	591	322	914
	25%	41%	29%	28%	31%	18%	10%	25%	27%	23%	30%	29%	24%	16%	30%	20%	25%
		bcdefg	ef	ef	efg	f		ef			lmop	mo	m		lmop		mo
Outdoor areas such as parks	791	117	173	182	153	94	72	791	384	401	268	251	134	137	519	271	791
	22%	25%	28%	28%	26%	17%	9%	22%	22%	22%	27%	25%	18%	15%	26%	16%	22%
		ef	efg	efg	ef	f		f			lmop	lmo			lmop		mo
In leisure centres/ gyms/ sports grounds	559	132	125	137	100	36	29	559	312	244	218	182	106	52	400	158	559
	15%	28%	20%	21%	17%	7%	4%	15%	17%	13%	22%	18%	14%	6%	20%	10%	15%
		defg	efg	efg	ef			ef		i	lmop	mo	mo		lmop	m	mo
School/ College/ University	354	189	87	42	29	7	1	354	168	184	135	133	47	39	267	86	354
	10%	40%	14%	6%	5%	1%	*	10%	9%	10%	14%	13%	6%	4%	13%	5%	10%
		bcdefg	cdefg	ef	ef			def			lmop	lmop			lmop		mo

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC2. Do you ever access the internet anywhere other than in your home at all? IF YES - Where is that? (MULTI CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
Library	323	87	61	74	36	27	37	323	136	183	117	99	65	42	215	107	323
	9%	18%	10%	11%	6%	5%	5%	9%	8%	10%	12%	10%	9%	5%	11%	7%	9%
		bcdefg	ef	def				ef			mo	mo	m		mo		m
Internet café	282	62	69	76	33	24	18	282	153	128	104	85	55	38	189	93	282
	8%	13%	11%	12%	6%	4%	2%	8%	9%	7%	11%	8%	8%	4%	9%	6%	8%
		defg	def	defg	f			f			mo	m	m		mo		m
UK culture centre/ Learn Direct/ Other online learning centres	114	34	30	23	12	12	3	114	63	50	47	31	22	13	78	36	114
	3%	7%	5%	4%	2%	2%	*%	3%	4%	3%	5%	3%	3%	1%	4%	2%	3%
		defg	f	f		f		f			mo				mo		
Some other way	32	2	-	3	2	4	21	32	20	12	9	8	3	12	17	15	32
	1%	*%	-%	*%	*%	1%	3%	1%	1%	1%	1%	1%	*%	1%	1%	1%	1%
							bcdg										
No - I do not access the internet away from home	907	19	58	91	88	183	468	907	469	436	122	175	208	401	297	609	907
	25%	4%	9%	14%	15%	33%	61%	25%	26%	23%	12%	17%	28%	44%	15%	37%	25%
			a	a	ab	abcdg	abcdeg	abcd				j	jkn	jklmnop		jklnp	jkn
SUMMARY WHERE THE INTERNET IS USED																	
USE AT HOME AND USE ELSEWHERE	2626	424	536	552	483	349	282	2626	1253	1365	834	821	489	477	1655	966	2626
	72%	89%	86%	84%	83%	64%	37%	72%	70%	74%	85%	81%	67%	52%	83%	59%	72%
		defg	efg	efg	efg	f		ef			lmop	lmop	mo		lmop	m	mo
USE ELSEWHERE BUT NOT AT HOME	118	32	27	15	13	15	16	118	62	56	30	20	33	35	50	68	118
	3%	7%	4%	2%	2%	3%	2%	3%	3%	3%	3%	2%	5%	4%	3%	4%	3%
		cdefg											k		k		
USE AT HOME BUT NOT ELSEWHERE	616	19	58	82	77	134	246	616	304	310	97	126	151	242	223	393	616
	17%	4%	9%	12%	13%	24%	32%	17%	17%	17%	10%	12%	21%	26%	11%	24%	17%
			a	a	a	abcdg	abcdeg	ab					jkn	jkn	jknp	jknp	jkn

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC2. Do you ever access the internet anywhere other than in your home at all? IF YES - Where is that? (MULTI CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
TOTAL USE AT HOME OR USE ELSEWHERE	3360	475	621	648	574	499	545	3360	1619	1730	960	967	673	753	1927	1427	3360
	92%	100%	100%	99%	98%	91%	71%	92%	91%	93%	97%	95%	92%	83%	96%	87%	92%
		efg	defg	efg	efg	f		f			lmop	mop	mo		lmop	m	mo
DO NOT USE AT HOME OR ELSEWHERE	291	-	-	9	10	49	222	291	165	126	25	49	57	159	75	216	291
	8%	-%	-%	1%	2%	9%	29%	8%	9%	7%	3%	5%	8%	17%	4%	13%	8%
				b	abcd	abcd	abcd						jn	ijklnop		ijklnp	jk
ANY USE OUTSIDE THE HOME	2744	456	563	566	496	365	299	2744	1315	1421	864	841	522	512	1705	1034	2744
	75%	96%	91%	86%	85%	67%	39%	75%	74%	77%	88%	83%	72%	56%	85%	63%	75%
		bcdefg	defg	efg	efg	f		ef			klmop	lmop	mo		lmop	m	mo

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC2. Do you ever access the internet anywhere other than in your home at all? IF YES - Where is that? (MULTI CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
Your Workplace	1497	1251	138	62	46	1497	1331	166	226	1271	270	521	695	1497	141	491	477
	41%	41%	42%	34%	42%	41%	42%	33%	37%	42%	27%	43%	67%	41%	27%	40%	67%
							g					j	jkm	j		n	no
While travelling	1378	1159	112	68	39	1378	1208	170	194	1184	215	502	653	1378	164	437	352
	38%	38%	34%	37%	36%	38%	38%	34%	31%	39%	22%	42%	63%	38%	31%	35%	50%
										h		j	jkm	j			no
In someone else's home	1368	1139	125	55	49	1368	1192	175	222	1145	227	531	591	1368	175	465	331
	37%	38%	38%	30%	45%	37%	38%	35%	36%	38%	23%	44%	57%	37%	34%	37%	47%
					c							jm	jkm	j			no
In cafes/ restaurants/ pubs/ bars	1262	1070	88	62	42	1262	1078	184	166	1096	153	483	611	1262	171	399	331
	35%	35%	27%	34%	39%	35%	34%	37%	27%	36%	15%	40%	59%	35%	33%	32%	46%
		b			b					h		jm	jkm	j			no
In shops or shopping centres	1166	979	87	61	38	1166	1019	147	178	988	171	439	544	1166	160	384	277
	32%	32%	26%	34%	35%	32%	32%	29%	29%	33%	17%	36%	53%	32%	31%	31%	39%
												j	jkm	j			no
On public transport	914	791	71	31	22	914	829	85	127	787	119	323	468	914	129	277	241
	25%	26%	21%	17%	20%	25%	26%	17%	21%	26%	12%	27%	45%	25%	25%	22%	34%
		c				c	g					j	jkm	j			no
Outdoor areas such as parks	791	678	56	32	26	791	689	102	119	672	98	285	402	791	96	248	211
	22%	22%	17%	17%	23%	22%	22%	20%	19%	22%	10%	24%	39%	22%	18%	20%	30%
												j	jkm	j			no
In leisure centres/ gyms/ sports grounds	559	480	36	25	18	559	501	58	64	495	60	166	331	559	49	166	156
	15%	16%	11%	14%	17%	15%	16%	12%	10%	16%	6%	14%	32%	15%	9%	13%	22%
										h		j	jkm	j			no

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC2. Do you ever access the internet anywhere other than in your home at all? IF YES - Where is that? (MULTI CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND a	SCOT- LAND b	WALES c	IRELAND d	N ALL UK e	URBAN f	RURAL g	YES h	NO i	NARROW (1-4) j	MEDIUM (5-8) k	BROAD (9-13) l	ALL m	MOST n	POTEN- TIALY o	LEAST p
Significance Level: 99%																	
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
School/ College/ University	354 10%	298 10%	30 9%	12 7%	13 12%	354 10%	328 10%	25 5%	49 8%	304 10%	85 9%	144 12%	124 12%	354 10%	70 13%	103 8%	57 8%
Library	323 9%	271 9%	30 9%	9 5%	12 11%	323 9%	293 9%	29 6%	46 7%	277 9%	73 7%	101 8%	140 14%	323 9%	60 12%	119 10%	57 8%
Internet café	282 8%	244 8%	23 7%	5 3%	10 9%	282 8%	255 8%	27 5%	29 5%	253 8%	54 5%	93 8%	128 12%	282 8%	50 10%	98 8%	71 10%
UK culture centre/ Learn Direct/ Other online learning centres	114 3%	99 3%	11 3%	2 1%	2 2%	114 3%	105 3%	9 2%	8 1%	106 3%	19 2%	39 3%	55 5%	114 3%	13 3%	51 4%	22 3%
Some other way	32 1%	28 1%	2 1%	1 *%	1 1%	32 1%	29 1%	3 1%	1 *%	31 1%	12 1%	12 1%	5 *%	32 1%	5 1%	17 1%	4 1%
No - I do not access the internet away from home	907 25%	742 24%	89 27%	51 28%	24 22%	907 25%	750 24%	157 31%	133 22%	774 26%	316 32%	169 14%	56 5%	907 25%	146 28%	297 24%	68 10%
SUMMARY WHERE THE INTERNET IS USED																	
USE AT HOME AND USE ELSEWHERE	2626 72%	2190 72%	225 69%	130 71%	81 74%	2626 72%	2297 73%	329 66%	464 75%	2162 71%	597 60%	1020 84%	974 94%	2626 72%	350 67%	884 71%	635 89%
Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p							g				klm	l	jkm	j	p	p	no

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC2. Do you ever access the internet anywhere other than in your home at all? IF YES - Where is that? (MULTI CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
USE ELSEWHERE BUT NOT AT HOME	118	98	14	1	5	118	103	15	20	98	75	20	2	118	26	62	8
	3%	3%	4%	1%	4%	3%	3%	3%	3%	3%	8%	2%	*	3%	5%	5%	1%
					c						klm	l		kl	p	p	
USE AT HOME BUT NOT ELSEWHERE	616	504	61	38	14	616	505	111	133	483	316	169	56	616	106	200	59
	17%	17%	18%	21%	13%	17%	16%	22%	22%	16%	32%	14%	5%	17%	20%	16%	8%
							f		i		klm	l		l	p	p	
TOTAL USE AT HOME OR USE ELSEWHERE	3360	2793	300	169	99	3360	2906	455	618	2743	988	1209	1032	3360	482	1146	703
	92%	92%	91%	93%	90%	92%	92%	91%	100%	90%	100%	100%	100%	92%	92%	92%	99%
									i		m	m	m				no
DO NOT USE AT HOME OR ELSEWHERE	291	238	29	13	10	291	245	45	-	291	-	-	-	291	39	97	8
	8%	8%	9%	7%	10%	8%	8%	9%	-%	10%	-%	-%	-%	8%	8%	8%	1%
									h					jkl	p	p	
ANY USE OUTSIDE THE HOME	2744	2289	239	131	85	2744	2401	343	484	2260	672	1040	976	2744	376	946	644
	75%	76%	73%	72%	78%	75%	76%	69%	78%	74%	68%	86%	95%	75%	72%	76%	90%
							g					jm	jkm	j			no

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC2. Do you ever access the internet anywhere other than in your home at all? IF YES - Where is that? (MULTI CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
Your Workplace	1497 41%	255 25%	1109 48% a	770 33%	713 55% c
While travelling	1378 38%	273 27%	990 43% a	824 35%	547 42% c
In someone else's home	1368 37%	297 29%	952 41% a	808 35%	548 43% c
In cafes/ restaurants/ pubs/ bars	1262 35%	278 27%	897 39% a	713 31%	545 42% c
In shops or shopping centres	1166 32%	258 25%	829 36% a	648 28%	512 40% c
On public transport	914 25%	221 22%	618 27% a	562 24%	349 27%
Outdoor areas such as parks	791 22%	159 16%	587 26% a	429 18%	357 28% c
In leisure centres/ gyms/ sports grounds	559 15%	94 9%	409 18% a	308 13%	246 19% c

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC2. Do you ever access the internet anywhere other than in your home at all? IF YES - Where is that? (MULTI CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS	DOES NOT REPORT	NONE	ANY
Significance Level: 99%		a	b	c	d
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
School/ College/ University	354	112	199	211	137
	10%	11%	9%	9%	11%
Library	323	130	169	180	139
	9%	13%	7%	8%	11%
		b			c
Internet café	282	87	173	154	128
	8%	9%	8%	7%	10%
					c
UK culture centre/ Learn Direct/ Other online learning centres	114	42	61	56	54
	3%	4%	3%	2%	4%
Some other way	32	16	15	28	4
	1%	2%	1%	1%	1%
No - I do not access the internet away from home	907	348	474	754	148
	25%	34%	21%	32%	12%
		b		d	
SUMMARY WHERE THE INTERNET IS USED					
USE AT HOME AND USE ELSEWHERE	2626	595	1795	1500	1098
	72%	58%	78%	64%	85%
			a		c
USE ELSEWHERE BUT NOT AT HOME	118	75	26	72	42
	3%	7%	1%	3%	3%
		b			

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC2. Do you ever access the internet anywhere other than in your home at all? IF YES - Where is that? (MULTI CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
USE AT HOME BUT NOT ELSEWHERE	616 17%	190 19%	367 16%	469 20%	143 11%
				d	
TOTAL USE AT HOME OR USE ELSEWHERE	3360 92%	861 84%	2188 95%	2042 88%	1283 100%
			a		c
DO NOT USE AT HOME OR ELSEWHERE	291 8%	158 16%	107 5%	285 12%	6 *%
		b		d	
ANY USE OUTSIDE THE HOME	2744 75%	670 66%	1821 79%	1573 68%	1140 88%
			a		c

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC3. In the past year, have you asked someone else to do something for you on the internet? (SINGLE CODE)

Base : All respondents that do not use the internet at home

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		~a	~b	~c	~d	~e	f	g	h	i	~j	~k	~l	m	~n	o	p
Unweighted total	288	25	19	19	14	44	167	288	152	135	32	45	65	146	77	211	288
Effective Weighted Sample	241	20	16	15	12	35	144	241	129	111	28	39	55	121	67	175	241
Total	405	31	27	24	23	62	238	405	224	181	55	69	87	194	125	280	405
Yes	188	**	**	**	**	**	96	188	98	90	**	**	**	77	**	116	188
	46%	**	**	**	**	**	40%	46%	44%	50%	**	**	**	40%	**	41%	46%
No	217	**	**	**	**	**	143	217	126	91	**	**	**	116	**	164	217
	54%	**	**	**	**	**	60%	54%	56%	50%	**	**	**	60%	**	59%	54%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC3. In the past year, have you asked someone else to do something for you on the internet? (SINGLE CODE)

Base : All respondents that do not use the internet at home

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
Significance Level: 99%		a	~b	~c	~d	e	f	~g	~h	i	~j	~k	~l	m	~n	o	~p
Unweighted total	288	195	38	19	36	288	240	48	19	269	56	17	3	288	51	106	14
Effective Weighted Sample	241	183	32	18	34	241	204	37	14	227	44	13	3	241	41	91	11
Total	405	333	42	15	15	405	347	58	20	385	72	19	2	405	64	156	17
Yes	188	154	**	**	**	188	161	**	**	180	**	**	**	188	**	70	**
	46%	46%	**	**	**	46%	47%	**	**	47%	**	**	**	46%	**	45%	**
No	217	180	**	**	**	217	186	**	**	205	**	**	**	217	**	85	**
	54%	54%	**	**	**	54%	53%	**	**	53%	**	**	**	54%	**	55%	**

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC3. In the past year, have you asked someone else to do something for you on the internet? (SINGLE CODE)

Base : All respondents that do not use the internet at home

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT ~b	NONE c	ANY ~d
Significance Level: 99%					
Unweighted total	288	165	86	258	26
Effective Weighted Sample	241	139	75	215	23
Total	405	232	129	356	45
Yes	188 46%	116 50%	**	149 42%	**
No	217 54%	115 50%	**	207 58%	**

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC3. In the past year, have you asked someone else to do something for you on the internet? (SINGLE CODE)

Base : All respondents that do not use the internet at home or elsewhere

	Total	AGE						GENDER		SEG							
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		~a	~b	~c	~d	~e	f	g	h	~i	~j	~k	~l	m	~n	o	p
Unweighted total	195	-	-	5	5	33	152	195	103	92	14	29	37	115	43	152	195
Effective Weighted Sample	169	-	-	5	5	27	133	169	91	79	12	26	34	98	39	132	169
Total	291	-	-	9	10	49	222	291	165	126	25	49	57	159	75	216	291
Yes	105	**	**	**	**	**	82	105	53	**	**	**	**	54	**	72	105
	36%	**	**	**	**	**	37%	36%	32%	**	**	**	**	34%	**	33%	36%
No	185	**	**	**	**	**	140	185	111	**	**	**	**	106	**	144	185
	64%	**	**	**	**	**	63%	64%	68%	**	**	**	**	66%	**	67%	64%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC3. In the past year, have you asked someone else to do something for you on the internet? (SINGLE CODE)

Base : All respondents that do not use the internet at home or elsewhere

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
Significance Level: 99%		a	~b	~c	~d	e	f	~g	~h	i	~j	~k	~l	m	~n	~o	~p
Unweighted total	195	129	24	17	25	195	159	36	-	195	-	-	-	195	30	64	5
Effective Weighted Sample	169	127	22	16	24	169	141	29	-	169	-	-	-	169	26	57	4
Total	291	238	29	13	10	291	245	45	-	291	-	-	-	291	39	97	8
Yes	105	83	**	**	**	105	87	**	**	105	**	**	**	105	**	**	**
	36%	35%	**	**	**	36%	35%	**	**	36%	**	**	**	36%	**	**	**
No	185	155	**	**	**	185	159	**	**	185	**	**	**	185	**	**	**
	64%	65%	**	**	**	64%	65%	**	**	64%	**	**	**	64%	**	**	**

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC3. In the past year, have you asked someone else to do something for you on the internet? (SINGLE CODE)

Base : All respondents that do not use the internet at home or elsewhere

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT ~b	NONE c	ANY ~d
Significance Level: 99%					
Unweighted total	195	110	65	192	3
Effective Weighted Sample	169	96	58	167	3
Total	291	158	107	285	6
Yes	105 36%	61 39%	**	101 35%	**
No	185 64%	96 61%	**	184 65%	**

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC4. And when you asked someone else to do something for you on the internet in the past year, was it to do any of the following or to do something else? (MULTI CODE)

Base : All respondents that do not use the internet at home that have asked someone to do something for them online in the past year

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		~a	~b	~c	~d	~e	~f	g	~h	~i	~j	~k	~l	~m	~n	~o	p
Unweighted total	135	22	13	13	7	13	67	135	68	67	20	24	30	61	44	91	135
Effective Weighted Sample	112	18	11	10	6	10	57	112	57	55	18	21	25	49	39	74	112
Total	188	29	18	14	12	20	96	188	98	90	35	36	39	77	72	116	188
To buy something/ for shopping	91 49%	** **	** **	** **	** **	** **	** **	91 49%	** **	91 49%							
To access health services online (e.g. NHS websites, GP or hospital appointments or repeat prescriptions etc.)	46 24%	** **	** **	** **	** **	** **	** **	46 24%	** **	46 24%							
To access other public services provided by the Government or council (e.g. apply for a bus pass or passport, to get advice about tax etc.)	38 20%	** **	** **	** **	** **	** **	** **	38 20%	** **	38 20%							
To access other information	32 17%	** **	** **	** **	** **	** **	** **	32 17%	** **	32 17%							
To apply or claim for some type of benefit (e.g. Universal Credit, housing, health, employment etc.)	24 13%	** **	** **	** **	** **	** **	** **	24 13%	** **	24 13%							
To get help with banking/ access to finance or money	22 12%	** **	** **	** **	** **	** **	** **	22 12%	** **	22 12%							

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC4. And when you asked someone else to do something for you on the internet in the past year, was it to do any of the following or to do something else? (MULTI CODE)

Base : All respondents that do not use the internet at home that have asked someone to do something for them online in the past year

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		~a	~b	~c	~d	~e	~f	g	~h	~i	~j	~k	~l	~m	~n	~o	p
Unweighted total	135	22	13	13	7	13	67	135	68	67	20	24	30	61	44	91	135
Effective Weighted Sample	112	18	11	10	6	10	57	112	57	55	18	21	25	49	39	74	112
Total	188	29	18	14	12	20	96	188	98	90	35	36	39	77	72	116	188
To get in touch with someone	20	**	**	**	**	**	**	20	**	**	**	**	**	**	**	**	20
	11%	**	**	**	**	**	**	11%	**	**	**	**	**	**	**	**	11%
Something else	3	**	**	**	**	**	**	3	**	**	**	**	**	**	**	**	3
	2%	**	**	**	**	**	**	2%	**	**	**	**	**	**	**	**	2%
Don't know	4	**	**	**	**	**	**	4	**	**	**	**	**	**	**	**	4
	2%	**	**	**	**	**	**	2%	**	**	**	**	**	**	**	**	2%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC4. And when you asked someone else to do something for you on the internet in the past year, was it to do any of the following or to do something else? (MULTI CODE)

Base : All respondents that do not use the internet at home that have asked someone to do something for them online in the past year

	Total	NATION					LOCATION			ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND ~a	SCOT- LAND ~b	WALES ~c	IRELAND ~d	N ALL UK e	URBAN f	RURAL ~g	YES ~h	NO i	NARROW (1-4) ~j	MEDIUM (5-8) ~k	BROAD (9-13) ~l	ALL m	MOST ~n	POTEN- TIALY ~o	LEAST ~p	
Significance Level: 99%																		
Unweighted total	135	94	19	10	12	135	116	19	7	128	40	13	1	135	31	47	10	
Effective Weighted Sample	112	85	15	10	11	112	96	16	5	107	33	10	1	112	25	41	8	
Total	188	154	22	8	5	188	161	26	8	180	53	13	*	188	37	70	10	
To buy something/ for shopping	91 49%	** **	** **	** **	** **	91 49%	76 47%	** **	** **	86 48%	** **	** **	** **	91 49%	** **	** **	** **	
To access health services online (e.g. NHS websites, GP or hospital appointments or repeat prescriptions etc.)	46 24%	** **	** **	** **	** **	46 24%	37 23%	** **	** **	46 25%	** **	** **	** **	46 24%	** **	** **	** **	
To access other public services provided by the Government or council (e.g. apply for a bus pass or passport, to get advice about tax etc.)	38 20%	** **	** **	** **	** **	38 20%	35 22%	** **	** **	35 19%	** **	** **	** **	38 20%	** **	** **	** **	
To access other information	32 17%	** **	** **	** **	** **	32 17%	26 16%	** **	** **	32 18%	** **	** **	** **	32 17%	** **	** **	** **	
To apply or claim for some type of benefit (e.g. Universal Credit, housing, health, employment etc.)	24 13%	** **	** **	** **	** **	24 13%	23 14%	** **	** **	24 13%	** **	** **	** **	24 13%	** **	** **	** **	
To get help with banking/ access to finance or money	22 12%	** **	** **	** **	** **	22 12%	22 14%	** **	** **	22 12%	** **	** **	** **	22 12%	** **	** **	** **	

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC4. And when you asked someone else to do something for you on the internet in the past year, was it to do any of the following or to do something else? (MULTI CODE)

Base : All respondents that do not use the internet at home that have asked someone to do something for them online in the past year

	Total	NATION					LOCATION			ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST	
Significance Level: 99%		~a	~b	~c	~d	e	f	~g	~h	i	~j	~k	~l	m	~n	~o	~p	
Unweighted total	135	94	19	10	12	135	116	19	7	128	40	13	1	135	31	47	10	
Effective Weighted Sample	112	85	15	10	11	112	96	16	5	107	33	10	1	112	25	41	8	
Total	188	154	22	8	5	188	161	26	8	180	53	13	*	188	37	70	10	
To get in touch with someone	20	**	**	**	**	20	18	**	**	19	**	**	**	20	**	**	**	
	11%	**	**	**	**	11%	11%	**	**	11%	**	**	**	11%	**	**	**	
Something else	3	**	**	**	**	3	3	**	**	3	**	**	**	3	**	**	**	
	2%	**	**	**	**	2%	2%	**	**	2%	**	**	**	2%	**	**	**	
Don't know	4	**	**	**	**	4	4	**	**	4	**	**	**	4	**	**	**	
	2%	**	**	**	**	2%	2%	**	**	2%	**	**	**	2%	**	**	**	

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC4. And when you asked someone else to do something for you on the internet in the past year, was it to do any of the following or to do something else? (MULTI CODE)

Base : All respondents that do not use the internet at home that have asked someone to do something for them online in the past year

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS ~a	DOES NOT REPORT ~b	NONE c	ANY ~d
Significance Level: 99%					
Unweighted total	135	83	35	110	22
Effective Weighted Sample	112	68	31	90	20
Total	188	116	54	149	36
To buy something/ for shopping	91 49%	**	**	78 52%	**
To access health services online (e.g. NHS websites, GP or hospital appointments or repeat prescriptions etc.)	46 24%	**	**	32 21%	**
To access other public services provided by the Government or council (e.g. apply for a bus pass or passport, to get advice about tax etc.)	38 20%	**	**	29 19%	**
To access other information	32 17%	**	**	28 19%	**
To apply or claim for some type of benefit (e.g. Universal Credit, housing, health, employment etc.)	24 13%	**	**	22 15%	**
To get help with banking/ access to finance or money	22 12%	**	**	16 11%	**

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC4. And when you asked someone else to do something for you on the internet in the past year, was it to do any of the following or to do something else? (MULTI CODE)

Base : All respondents that do not use the internet at home that have asked someone to do something for them online in the past year

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS ~a	DOES NOT REPORT ~b	NONE c	ANY ~d
Significance Level: 99%					
Unweighted total	135	83	35	110	22
Effective Weighted Sample	112	68	31	90	20
Total	188	116	54	149	36
To get in touch with someone	20 11%	**	**	18 12%	**
Something else	3 2%	**	**	3 2%	**
Don't know	4 2%	**	**	4 3%	**

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC4. And when you asked someone else to do something for you on the internet in the past year, was it to do any of the following or to do something else? (MULTI CODE)

Base : All respondents that do not use the internet at home

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		~a	~b	~c	~d	~e	f	g	h	i	~j	~k	~l	m	~n	o	p
Unweighted total	288	25	19	19	14	44	167	288	152	135	32	45	65	146	77	211	288
Effective Weighted Sample	241	20	16	15	12	35	144	241	129	111	28	39	55	121	67	175	241
Total	405	31	27	24	23	62	238	405	224	181	55	69	87	194	125	280	405
To buy something/ for shopping	91 23%	** **	** **	** **	** **	** **	61 26%	91 23%	40 18%	51 28%	** **	** **	** **	35 18%	** **	58 21%	91 23%
To access health services online (e.g. NHS websites, GP or hospital appointments or repeat prescriptions etc.)	46 11%	** **	** **	** **	** **	** **	19 8%	46 11%	23 11%	22 12%	** **	** **	** **	15 8%	** **	29 10%	46 11%
To access other public services provided by the Government or council (e.g. apply for a bus pass or passport, to get advice about tax etc.)	38 9%	** **	** **	** **	** **	** **	14 6%	38 9%	20 9%	18 10%	** **	** **	** **	15 8%	** **	21 7%	38 9%
To access other information	32 8%	** **	** **	** **	** **	** **	17 7%	32 8%	17 8%	16 9%	** **	** **	** **	13 7%	** **	26 9%	32 8%
To apply or claim for some type of benefit (e.g. Universal Credit, housing, health, employment etc.)	24 6%	** **	** **	** **	** **	** **	7 3%	24 6%	18 8%	6 3%	** **	** **	** **	15 8%	** **	17 6%	24 6%
To get help with banking/ access to finance or money	22 6%	** **	** **	** **	** **	** **	6 3%	22 6%	14 6%	8 5%	** **	** **	** **	10 5%	** **	16 6%	22 6%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC4. And when you asked someone else to do something for you on the internet in the past year, was it to do any of the following or to do something else? (MULTI CODE)

Base : All respondents that do not use the internet at home

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		~a	~b	~c	~d	~e	f	g	h	i	~j	~k	~l	m	~n	o	p
Unweighted total	288	25	19	19	14	44	167	288	152	135	32	45	65	146	77	211	288
Effective Weighted Sample	241	20	16	15	12	35	144	241	129	111	28	39	55	121	67	175	241
Total	405	31	27	24	23	62	238	405	224	181	55	69	87	194	125	280	405
To get in touch with someone	20	**	**	**	**	**	13	20	12	8	**	**	**	7	**	15	20
	5%	**	**	**	**	**	5%	5%	5%	5%	**	**	**	3%	**	5%	5%
Something else	3	**	**	**	**	**	1	3	1	2	**	**	**	3	**	3	3
	1%	**	**	**	**	**	*%	1%	*%	1%	**	**	**	1%	**	1%	1%
Don't know	4	**	**	**	**	**	4	4	4	-	**	**	**	2	**	2	4
	1%	**	**	**	**	**	2%	1%	2%	-%	**	**	**	1%	**	1%	1%
HAVE NOT ASKED SOMEONE TO DO SOMETHING FOR THEM ONLINE	217	**	**	**	**	**	143	217	126	91	**	**	**	116	**	164	217
	54%	**	**	**	**	**	60%	54%	56%	50%	**	**	**	60%	**	59%	54%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC4. And when you asked someone else to do something for you on the internet in the past year, was it to do any of the following or to do something else? (MULTI CODE)

Base : All respondents that do not use the internet at home

	Total	NATION					LOCATION			ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND a	SCOT- LAND ~b	WALES ~c	IRELAND ~d	N ALL UK e	URBAN f	RURAL ~g	YES ~h	NO i	NARROW (1-4) ~j	MEDIUM (5-8) ~k	BROAD (9-13) ~l	ALL m	MOST ~n	POTEN- TIALY o	LEAST ~p	
Significance Level: 99%																		
Unweighted total	288	195	38	19	36	288	240	48	19	269	56	17	3	288	51	106	14	
Effective Weighted Sample	241	183	32	18	34	241	204	37	14	227	44	13	3	241	41	91	11	
Total	405	333	42	15	15	405	347	58	20	385	72	19	2	405	64	156	17	
To buy something/ for shopping	91 23%	74 22%	** **	** **	** **	91 23%	76 22%	** **	** **	86 22%	** **	** **	** **	91 23%	** **	33 21%	** **	
To access health services online (e.g. NHS websites, GP or hospital appointments or repeat prescriptions etc.)	46 11%	40 12%	** **	** **	** **	46 11%	37 11%	** **	** **	46 12%	** **	** **	** **	46 11%	** **	22 14%	** **	
To access other public services provided by the Government or council (e.g. apply for a bus pass or passport, to get advice about tax etc.)	38 9%	33 10%	** **	** **	** **	38 9%	35 10%	** **	** **	35 9%	** **	** **	** **	38 9%	** **	15 10%	** **	
To access other information	32 8%	25 7%	** **	** **	** **	32 8%	26 8%	** **	** **	32 8%	** **	** **	** **	32 8%	** **	8 5%	** **	
To apply or claim for some type of benefit (e.g. Universal Credit, housing, health, employment etc.)	24 6%	23 7%	** **	** **	** **	24 6%	23 7%	** **	** **	24 6%	** **	** **	** **	24 6%	** **	9 6%	** **	
To get help with banking/ access to finance or money	22 6%	20 6%	** **	** **	** **	22 6%	22 6%	** **	** **	22 6%	** **	** **	** **	22 6%	** **	4 2%	** **	

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC4. And when you asked someone else to do something for you on the internet in the past year, was it to do any of the following or to do something else? (MULTI CODE)

Base : All respondents that do not use the internet at home

	Total	NATION					LOCATION			ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET			FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
Significance Level: 99%		a	~b	~c	~d	e	f	~g	~h	i	~j	~k	~l	m	~n	o	~p
Unweighted total	288	195	38	19	36	288	240	48	19	269	56	17	3	288	51	106	14
Effective Weighted Sample	241	183	32	18	34	241	204	37	14	227	44	13	3	241	41	91	11
Total	405	333	42	15	15	405	347	58	20	385	72	19	2	405	64	156	17
To get in touch with someone	20	17	**	**	**	20	18	**	**	19	**	**	**	20	**	4	**
	5%	5%	**	**	**	5%	5%	**	**	5%	**	**	**	5%	**	3%	**
Something else	3	-	**	**	**	3	3	**	**	3	**	**	**	3	**	3	**
	1%	-%	**	**	**	1%	1%	**	**	1%	**	**	**	1%	**	2%	**
Don't know	4	4	**	**	**	4	4	**	**	4	**	**	**	4	**	-	**
	1%	1%	**	**	**	1%	1%	**	**	1%	**	**	**	1%	**	-%	**
HAVE NOT ASKED SOMEONE TO DO SOMETHING FOR THEM ONLINE	217	180	**	**	**	217	186	**	**	205	**	**	**	217	**	85	**
	54%	54%	**	**	**	54%	53%	**	**	53%	**	**	**	54%	**	55%	**

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC4. And when you asked someone else to do something for you on the internet in the past year, was it to do any of the following or to do something else? (MULTI CODE)

Base : All respondents that do not use the internet at home

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT ~b	NONE c	ANY ~d
Significance Level: 99%					
Unweighted total	288	165	86	258	26
Effective Weighted Sample	241	139	75	215	23
Total	405	232	129	356	45
To buy something/ for shopping	91 23%	50 22%	** **	78 22%	** **
To access health services online (e.g. NHS websites, GP or hospital appointments or repeat prescriptions etc.)	46 11%	27 11%	** **	32 9%	** **
To access other public services provided by the Government or council (e.g. apply for a bus pass or passport, to get advice about tax etc.)	38 9%	23 10%	** **	29 8%	** **
To access other information	32 8%	18 8%	** **	28 8%	** **
To apply or claim for some type of benefit (e.g. Universal Credit, housing, health, employment etc.)	24 6%	20 9%	** **	22 6%	** **
To get help with banking/ access to finance or money	22 6%	16 7%	** **	16 5%	** **

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC4. And when you asked someone else to do something for you on the internet in the past year, was it to do any of the following or to do something else? (MULTI CODE)

Base : All respondents that do not use the internet at home

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT ~b	NONE c	ANY ~d
Significance Level: 99%					
Unweighted total	288	165	86	258	26
Effective Weighted Sample	241	139	75	215	23
Total	405	232	129	356	45
To get in touch with someone	20 5%	17 7%	**	18 5%	**
Something else	3 1%	3 1%	**	3 1%	**
Don't know	4 1%	2 1%	**	4 1%	**
HAVE NOT ASKED SOMEONE TO DO DO SOMETHING FOR THEM ONLINE	217 54%	115 50%	**	207 58%	**

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC5. Which of these are reasons that you don't have internet access at home? (MULTI CODE)

Base : All respondents that do not have internet access at home

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		~a	~b	~c	~d	~e	f	g	~h	~i	~j	~k	~l	m	~n	o	p
Unweighted total	178	3	1	6	9	21	138	178	95	83	10	24	31	113	34	144	178
Effective Weighted Sample	154	3	1	4	8	19	119	154	84	71	9	22	28	96	31	124	154
Total	259	5	2	8	14	36	195	259	148	111	19	40	46	155	59	200	259
No need to go online/ not interested	178	**	**	**	**	**	143	178	**	**	**	**	**	101	**	132	178
	69%	**	**	**	**	**	73%	69%	**	**	**	**	**	65%	**	66%	69%
Using the internet is too complicated	44	**	**	**	**	**	35	44	**	**	**	**	**	32	**	38	44
	17%	**	**	**	**	**	18%	17%	**	**	**	**	**	21%	**	19%	17%
Someone else can go online for me if necessary	39	**	**	**	**	**	25	39	**	**	**	**	**	31	**	32	39
	15%	**	**	**	**	**	13%	15%	**	**	**	**	**	20%	**	16%	15%
Concerned about security/ fraud/ privacy	28	**	**	**	**	**	25	28	**	**	**	**	**	15	**	25	28
	11%	**	**	**	**	**	13%	11%	**	**	**	**	**	9%	**	12%	11%
Broadband set up costs are too high	27	**	**	**	**	**	13	27	**	**	**	**	**	22	**	26	27
	11%	**	**	**	**	**	7%	11%	**	**	**	**	**	14%	**	13%	11%
Getting online/ getting connected to the internet is too complicated	22	**	**	**	**	**	17	22	**	**	**	**	**	16	**	16	22
	9%	**	**	**	**	**	9%	9%	**	**	**	**	**	11%	**	8%	9%
Monthly cost of a fixed broadband service is too high	18	**	**	**	**	**	12	18	**	**	**	**	**	8	**	12	18
	7%	**	**	**	**	**	6%	7%	**	**	**	**	**	5%	**	6%	7%
Monthly cost of a mobile phone service is too high	11	**	**	**	**	**	9	11	**	**	**	**	**	6	**	8	11
	4%	**	**	**	**	**	5%	4%	**	**	**	**	**	4%	**	4%	4%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC5. Which of these are reasons that you don't have internet access at home? (MULTI CODE)

Base : All respondents that do not have internet access at home

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		~a	~b	~c	~d	~e	f	g	~h	~i	~j	~k	~l	m	~n	o	p
Unweighted total	178	3	1	6	9	21	138	178	95	83	10	24	31	113	34	144	178
Effective Weighted Sample	154	3	1	4	8	19	119	154	84	71	9	22	28	96	31	124	154
Total	259	5	2	8	14	36	195	259	148	111	19	40	46	155	59	200	259
Cost of a mobile phone handset to use the internet is too high	10 4%	** **	** **	** **	** **	** **	2 1%	10 4%	** **	** **	** **	** **	** **	6 4%	** **	8 4%	10 4%
Cost of a desktop, tablet or laptop computer to use the internet is too high	8 3%	** **	** **	** **	** **	** **	6 3%	8 3%	** **	** **	** **	** **	** **	4 3%	** **	6 3%	8 3%
Poor eyesight	7 3%	** **	** **	** **	** **	** **	7 4%	7 3%	** **	** **	** **	** **	** **	5 3%	** **	5 3%	7 3%
Concerned about harmful/ offensive content	7 3%	** **	** **	** **	** **	** **	7 4%	7 3%	** **	** **	** **	** **	** **	7 4%	** **	7 3%	7 3%
Broadband is too slow where I live	4 2%	** **	** **	** **	** **	** **	2 1%	4 2%	** **	** **	** **	** **	** **	- -%	** **	2 1%	4 2%
Happy to use the internet at work/ elsewhere	3 1%	** **	** **	** **	** **	** **	2 1%	3 1%	** **	** **	** **	** **	** **	- -%	** **	2 1%	3 1%
Don't have broadband where I live	3 1%	** **	** **	** **	** **	** **	3 1%	3 1%	** **	** **	** **	** **	** **	3 2%	** **	3 1%	3 1%
Some other reason	10 4%	** **	** **	** **	** **	** **	10 5%	10 4%	** **	** **	** **	** **	** **	5 3%	** **	10 5%	10 4%
Don't know	3 1%	** **	** **	** **	** **	** **	1 *%	3 1%	** **	** **	** **	** **	** **	1 *%	** **	1 *%	3 1%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC5. Which of these are reasons that you don't have internet access at home? (MULTI CODE)

Base : All respondents that do not have internet access at home

	Total	AGE							GENDER		SEG						
		16-24 ~a	25-34 ~b	35-44 ~c	45-54 ~d	55-64 ~e	65+ f	ALL UK g	MAN ~h	WOMAN ~i	AB ~j	C1 ~k	C2 ~l	DE m	ABC1 ~n	C2DE o	ALL UK p
Significance Level: 99%																	
Unweighted total	178	3	1	6	9	21	138	178	95	83	10	24	31	113	34	144	178
Effective Weighted Sample	154	3	1	4	8	19	119	154	84	71	9	22	28	96	31	124	154
Total	259	5	2	8	14	36	195	259	148	111	19	40	46	155	59	200	259
SUMMARY																	
ANY REASON RELATING TO COST	52	**	**	**	**	**	29	52	**	**	**	**	**	37	**	43	52
	20%	**	**	**	**	**	15%	20%	**	**	**	**	**	24%	**	21%	20%
ANY REASON RELATING TO BEING TOO COMPLICATED	51	**	**	**	**	**	41	51	**	**	**	**	**	38	**	44	51
	20%	**	**	**	**	**	21%	20%	**	**	**	**	**	25%	**	22%	20%
ANY REASON RELATING TO CONCERNS ABOUT BEING ONLINE	33	**	**	**	**	**	30	33	**	**	**	**	**	20	**	30	33
	13%	**	**	**	**	**	16%	13%	**	**	**	**	**	13%	**	15%	13%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC5. Which of these are reasons that you don't have internet access at home? (MULTI CODE)

Base : All respondents that do not have internet access at home

	Total	NATION				N ALL UK	LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET			FINANCIAL VULNERABILITY INDEX			
		ENGLAND a	SCOT- LAND ~b	WALES ~c	IRELAND ~d		URBAN f	RURAL ~g	YES ~h	NO i	NARROW (1-4) ~j	MEDIUM (5-8) ~k	BROAD (9-13) ~l	ALL m	MOST ~n	POTEN- TIALY ~o	LEAST ~p
Unweighted total	178	121	21	15	21	178	147	31	8	170	15	1	2	178	34	56	3
Effective Weighted Sample	154	119	19	15	20	154	130	25	7	148	13	1	2	154	29	51	3
Total	259	217	21	11	10	259	222	37	9	249	19	2	1	259	46	88	6
No need to go online/ not interested	178 69%	150 69%	** **	** **	** **	178 69%	150 68%	** **	** **	174 70%	** **	** **	** **	178 69%	** **	** **	** **
Using the internet is too complicated	44 17%	29 14%	** **	** **	** **	44 17%	38 17%	** **	** **	44 18%	** **	** **	** **	44 17%	** **	** **	** **
Someone else can go online for me if necessary	39 15%	29 13%	** **	** **	** **	39 15%	38 17%	** **	** **	36 14%	** **	** **	** **	39 15%	** **	** **	** **
Concerned about security/ fraud/ privacy	28 11%	26 12%	** **	** **	** **	28 11%	26 12%	** **	** **	27 11%	** **	** **	** **	28 11%	** **	** **	** **
Broadband set up costs are too high	27 11%	25 11%	** **	** **	** **	27 11%	27 12%	** **	** **	22 9%	** **	** **	** **	27 11%	** **	** **	** **
Getting online/ getting connected to the internet is too complicated	22 9%	16 7%	** **	** **	** **	22 9%	21 9%	** **	** **	21 9%	** **	** **	** **	22 9%	** **	** **	** **
Monthly cost of a fixed broadband service is too high	18 7%	13 6%	** **	** **	** **	18 7%	13 6%	** **	** **	15 6%	** **	** **	** **	18 7%	** **	** **	** **
Monthly cost of a mobile phone service is too high	11 4%	11 5%	** **	** **	** **	11 4%	8 4%	** **	** **	11 5%	** **	** **	** **	11 4%	** **	** **	** **

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC5. Which of these are reasons that you don't have internet access at home? (MULTI CODE)

Base : All respondents that do not have internet access at home

	Total	NATION					LOCATION			ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET			FINANCIAL VULNERABILITY INDEX		
		ENGLAND a	SCOT- LAND ~b	WALES ~c	IRELAND ~d	N ALL UK e	URBAN f	RURAL ~g	YES ~h	NO i	NARROW (1-4) ~j	MEDIUM (5-8) ~k	BROAD (9-13) ~l	ALL m	MOST ~n	POTEN- TIALY ~o	LEAST ~p
Significance Level: 99%																	
Unweighted total	178	121	21	15	21	178	147	31	8	170	15	1	2	178	34	56	3
Effective Weighted Sample	154	119	19	15	20	154	130	25	7	148	13	1	2	154	29	51	3
Total	259	217	21	11	10	259	222	37	9	249	19	2	1	259	46	88	6
Cost of a mobile phone handset to use the internet is too high	10 4%	9 4%	** **	** **	** **	10 4%	8 4%	** **	** **	10 4%	** **	** **	** **	10 4%	** **	** **	** **
Cost of a desktop, tablet or laptop computer to use the internet is too high	8 3%	7 3%	** **	** **	** **	8 3%	5 2%	** **	** **	7 3%	** **	** **	** **	8 3%	** **	** **	** **
Poor eyesight	7 3%	4 2%	** **	** **	** **	7 3%	5 2%	** **	** **	7 3%	** **	** **	** **	7 3%	** **	** **	** **
Concerned about harmful/ offensive content	7 3%	7 3%	** **	** **	** **	7 3%	7 3%	** **	** **	7 3%	** **	** **	** **	7 3%	** **	** **	** **
Broadband is too slow where I live	4 2%	4 2%	** **	** **	** **	4 2%	4 2%	** **	** **	4 2%	** **	** **	** **	4 2%	** **	** **	** **
Happy to use the internet at work/ elsewhere	3 1%	3 1%	** **	** **	** **	3 1%	2 1%	** **	** **	3 1%	** **	** **	** **	3 1%	** **	** **	** **
Don't have broadband where I live	3 1%	2 1%	** **	** **	** **	3 1%	3 1%	** **	** **	3 1%	** **	** **	** **	3 1%	** **	** **	** **
Some other reason	10 4%	8 4%	** **	** **	** **	10 4%	10 5%	** **	** **	10 4%	** **	** **	** **	10 4%	** **	** **	** **
Don't know	3 1%	2 1%	** **	** **	** **	3 1%	2 1%	** **	** **	3 1%	** **	** **	** **	3 1%	** **	** **	** **

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC5. Which of these are reasons that you don't have internet access at home? (MULTI CODE)

Base : All respondents that do not have internet access at home

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND a	SCOT- LAND ~b	WALES ~c	IRELAND ~d	N ALL UK e	URBAN f	RURAL ~g	YES ~h	NO i	NARROW (1-4) ~j	MEDIUM (5-8) ~k	BROAD (9-13) ~l	ALL m	MOST ~n	POTEN- TIALY ~o	LEAST ~p
Significance Level: 99%																	
Unweighted total	178	121	21	15	21	178	147	31	8	170	15	1	2	178	34	56	3
Effective Weighted Sample	154	119	19	15	20	154	130	25	7	148	13	1	2	154	29	51	3
Total	259	217	21	11	10	259	222	37	9	249	19	2	1	259	46	88	6
SUMMARY																	
ANY REASON RELATING TO COST	52 20%	46 21%	**	**	**	52 20%	46 21%	**	**	46 19%	**	**	**	52 20%	**	**	**
ANY REASON RELATING TO BEING TOO COMPLICATED	51 20%	34 16%	**	**	**	51 20%	44 20%	**	**	50 20%	**	**	**	51 20%	**	**	**
ANY REASON RELATING TO CONCERNS ABOUT BEING ONLINE	33 13%	31 14%	**	**	**	33 13%	31 14%	**	**	32 13%	**	**	**	33 13%	**	**	**

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC5. Which of these are reasons that you don't have internet access at home? (MULTI CODE)

Base : All respondents that do not have internet access at home

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT ~b	NONE c	ANY ~d
Significance Level: 99%					
Unweighted total	178	105	49	177	1
Effective Weighted Sample	154	91	46	153	1
Total	259	146	83	256	2
No need to go online/ not interested	178 69%	100 68%	** **	175 68%	** **
Using the internet is too complicated	44 17%	30 21%	** **	44 17%	** **
Someone else can go online for me if necessary	39 15%	28 19%	** **	39 15%	** **
Concerned about security/ fraud/ privacy	28 11%	18 12%	** **	28 11%	** **
Broadband set up costs are too high	27 11%	20 13%	** **	27 11%	** **
Getting online/ getting connected to the internet is too complicated	22 9%	17 12%	** **	22 9%	** **
Monthly cost of a fixed broadband service is too high	18 7%	9 6%	** **	18 7%	** **
Monthly cost of a mobile phone service is too high	11 4%	8 5%	** **	11 4%	** **

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC5. Which of these are reasons that you don't have internet access at home? (MULTI CODE)

Base : All respondents that do not have internet access at home

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT ~b	NONE c	ANY ~d
Significance Level: 99%					
Unweighted total	178	105	49	177	1
Effective Weighted Sample	154	91	46	153	1
Total	259	146	83	256	2
Cost of a mobile phone handset to use the internet is too high	10 4%	4 3%	** **	10 4%	** **
Cost of a desktop, tablet or laptop computer to use the internet is too high	8 3%	5 3%	** **	8 3%	** **
Poor eyesight	7 3%	7 5%	** **	7 3%	** **
Concerned about harmful/ offensive content	7 3%	- -%	** **	7 3%	** **
Broadband is too slow where I live	4 2%	2 1%	** **	4 2%	** **
Happy to use the internet at work/ elsewhere	3 1%	- -%	** **	3 1%	** **
Don't have broadband where I live	3 1%	3 2%	** **	3 1%	** **
Some other reason	10 4%	8 6%	** **	10 4%	** **
Don't know	3 1%	1 *%	** **	3 1%	** **

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC5. Which of these are reasons that you don't have internet access at home? (MULTI CODE)

Base : All respondents that do not have internet access at home

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT ~b	NONE c	ANY ~d
Significance Level: 99%					
Unweighted total	178	105	49	177	1
Effective Weighted Sample	154	91	46	153	1
Total	259	146	83	256	2
SUMMARY					
ANY REASON RELATING TO COST	52 20%	32 22%	**	52 20%	**
ANY REASON RELATING TO BEING TOO COMPLICATED	51 20%	33 23%	**	51 20%	**
ANY REASON RELATING TO CONCERNS ABOUT BEING ONLINE	33 13%	18 12%	**	33 13%	**

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC6. Would any of these reasons prompt you to go online at home in the next 12 months? (MULTI CODE)

Base : All respondents that do not use the internet at home

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		~a	~b	~c	~d	~e	f	g	h	i	~j	~k	~l	m	~n	o	p
Unweighted total	288	25	19	19	14	44	167	288	152	135	32	45	65	146	77	211	288
Effective Weighted Sample	241	20	16	15	12	35	144	241	129	111	28	39	55	121	67	175	241
Total	405	31	27	24	23	62	238	405	224	181	55	69	87	194	125	280	405
To buy something/ for shopping	38 9%	** **	** **	** **	** **	** **	9 4%	38 9%	19 8%	19 11%	** **	** **	** **	10 5%	** **	20 7%	38 9%
To access health services online (e.g. NHS websites, GP or hospital appointments or repeat prescriptions etc.)	32 8%	** **	** **	** **	** **	** **	6 3%	32 8%	17 8%	16 9%	** **	** **	** **	10 5%	** **	22 8%	32 8%
To get in touch with someone / to use social media or messaging apps like Facebook, WhatsApp, Twitter, Snapchat etc.	25 6%	** **	** **	** **	** **	** **	2 1%	25 6%	14 6%	11 6%	** **	** **	** **	6 3%	** **	12 4%	25 6%
To access other public services provided by the Government or council (e.g. apply for a bus pass or passport, to get advice about tax etc.)	24 6%	** **	** **	** **	** **	** **	1 *%	24 6%	9 4%	14 8%	** **	** **	** **	2 1%	** **	8 3%	24 6%
If I no longer had someone I could ask to do things online for me	21 5%	** **	** **	** **	** **	** **	6 2%	21 5%	11 5%	10 5%	** **	** **	** **	8 4%	** **	16 6%	21 5%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC6. Would any of these reasons prompt you to go online at home in the next 12 months? (MULTI CODE)

Base : All respondents that do not use the internet at home

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		~a	~b	~c	~d	~e	f	g	h	i	~j	~k	~l	m	~n	o	p
Unweighted total	288	25	19	19	14	44	167	288	152	135	32	45	65	146	77	211	288
Effective Weighted Sample	241	20	16	15	12	35	144	241	129	111	28	39	55	121	67	175	241
Total	405	31	27	24	23	62	238	405	224	181	55	69	87	194	125	280	405
To watch TV shows on catch up or on demand services like Netflix, NOW, BBC iPlayer, or ITV Hub	21 5%	** **	** **	** **	** **	** **	- -%	21 5%	14 6%	7 4%	** **	** **	** **	5 2%	** **	9 3%	21 5%
To apply or claim for some type of benefit (e.g. Universal Credit, housing, health, employment etc.)	20 5%	** **	** **	** **	** **	** **	1 *%	20 5%	9 4%	11 6%	** **	** **	** **	9 5%	** **	13 5%	20 5%
If I had someone to help me or to show me how to do it	17 4%	** **	** **	** **	** **	** **	6 2%	17 4%	11 5%	6 4%	** **	** **	** **	7 3%	** **	8 3%	17 4%
To get help with banking/ access to finance or money	15 4%	** **	** **	** **	** **	** **	2 1%	15 4%	9 4%	6 3%	** **	** **	** **	4 2%	** **	5 2%	15 4%
If my job required me to go online	14 3%	** **	** **	** **	** **	** **	- -%	14 3%	5 2%	10 5%	** **	** **	** **	3 2%	** **	5 2%	14 3%
If I had better equipment or better access to the internet	12 3%	** **	** **	** **	** **	** **	1 *%	12 3%	7 3%	5 3%	** **	** **	** **	5 2%	** **	9 3%	12 3%
Some other reason	7 2%	** **	** **	** **	** **	** **	5 2%	7 2%	5 2%	2 1%	** **	** **	** **	1 1%	** **	3 1%	7 2%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC6. Would any of these reasons prompt you to go online at home in the next 12 months? (MULTI CODE)

Base : All respondents that do not use the internet at home

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		~a	~b	~c	~d	~e	f	g	h	i	~j	~k	~l	m	~n	o	p
Unweighted total	288	25	19	19	14	44	167	288	152	135	32	45	65	146	77	211	288
Effective Weighted Sample	241	20	16	15	12	35	144	241	129	111	28	39	55	121	67	175	241
Total	405	31	27	24	23	62	238	405	224	181	55	69	87	194	125	280	405
ANY OF THESE REASONS WOULD PROMPT ME TO GO ONLINE	129 32%	**	**	**	**	**	24 10%	129 32%	67 30%	61 34%	**	**	**	38 19%	**	71 25%	129 32%
Nothing would prompt me to go online in the next 12 months	264 65%	**	**	**	**	**	209 88%	264 65%	149 67%	114 63%	**	**	**	150 77%	**	198 71%	264 65%
Don't know	12 3%	**	**	**	**	**	5 2%	12 3%	7 3%	5 3%	**	**	**	6 3%	**	11 4%	12 3%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC6. Would any of these reasons prompt you to go online at home in the next 12 months? (MULTI CODE)

Base : All respondents that do not use the internet at home

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND a	SCOT- LAND ~b	WALES ~c	IRELAND ~d	N ALL UK e	URBAN f	RURAL ~g	YES ~h	NO i	NARROW (1-4) ~j	MEDIUM (5-8) ~k	BROAD (9-13) ~l	ALL m	MOST ~n	POTEN- TIALY o	LEAST ~p
Significance Level: 99%																	
Unweighted total	288	195	38	19	36	288	240	48	19	269	56	17	3	288	51	106	14
Effective Weighted Sample	241	183	32	18	34	241	204	37	14	227	44	13	3	241	41	91	11
Total	405	333	42	15	15	405	347	58	20	385	72	19	2	405	64	156	17
To buy something/ for shopping	38 9%	33 10%	** **	** **	** **	38 9%	35 10%	** **	** **	33 8%	** **	** **	** **	38 9%	** **	18 12%	** **
To access health services online (e.g. NHS websites, GP or hospital appointments or repeat prescriptions etc.)	32 8%	29 9%	** **	** **	** **	32 8%	30 9%	** **	** **	27 7%	** **	** **	** **	32 8%	** **	14 9%	** **
To get in touch with someone / to use social media or messaging apps like Facebook, WhatsApp, Twitter, Snapchat etc.	25 6%	22 7%	** **	** **	** **	25 6%	25 7%	** **	** **	21 6%	** **	** **	** **	25 6%	** **	14 9%	** **
To access other public services provided by the Government or council (e.g. apply for a bus pass or passport, to get advice about tax etc.)	24 6%	22 7%	** **	** **	** **	24 6%	22 6%	** **	** **	21 6%	** **	** **	** **	24 6%	** **	15 10%	** **
If I no longer had someone I could ask to do things online for me	21 5%	18 6%	** **	** **	** **	21 5%	20 6%	** **	** **	17 4%	** **	** **	** **	21 5%	** **	7 4%	** **

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC6. Would any of these reasons prompt you to go online at home in the next 12 months? (MULTI CODE)

Base : All respondents that do not use the internet at home

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
Significance Level: 99%		a	~b	~c	~d	e	f	~g	~h	i	~j	~k	~l	m	~n	o	~p
Unweighted total	288	195	38	19	36	288	240	48	19	269	56	17	3	288	51	106	14
Effective Weighted Sample	241	183	32	18	34	241	204	37	14	227	44	13	3	241	41	91	11
Total	405	333	42	15	15	405	347	58	20	385	72	19	2	405	64	156	17
To watch TV shows on catch up or on demand services like Netflix, NOW, BBC iPlayer, or ITV Hub	21 5%	17 5%	** **	** **	** **	21 5%	19 6%	** **	** **	17 4%	** **	** **	** **	21 5%	** **	14 9%	** **
To apply or claim for some type of benefit (e.g. Universal Credit, housing, health, employment etc.)	20 5%	17 5%	** **	** **	** **	20 5%	18 5%	** **	** **	18 5%	** **	** **	** **	20 5%	** **	7 5%	** **
If I had someone to help me or to show me how to do it	17 4%	14 4%	** **	** **	** **	17 4%	13 4%	** **	** **	14 4%	** **	** **	** **	17 4%	** **	7 4%	** **
To get help with banking/ access to finance or money	15 4%	12 3%	** **	** **	** **	15 4%	15 4%	** **	** **	12 3%	** **	** **	** **	15 4%	** **	8 5%	** **
If my job required me to go online	14 3%	12 4%	** **	** **	** **	14 3%	14 4%	** **	** **	11 3%	** **	** **	** **	14 3%	** **	5 3%	** **
If I had better equipment or better access to the internet	12 3%	11 3%	** **	** **	** **	12 3%	12 4%	** **	** **	10 3%	** **	** **	** **	12 3%	** **	3 2%	** **
Some other reason	7 2%	6 2%	** **	** **	** **	7 2%	1 *%	** **	** **	7 2%	** **	** **	** **	7 2%	** **	5 3%	** **

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC6. Would any of these reasons prompt you to go online at home in the next 12 months? (MULTI CODE)

Base : All respondents that do not use the internet at home

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	~b	~c	~d	e	f	~g	~h	i	~j	~k	~l	m	~n	o	~p
Unweighted total	288	195	38	19	36	288	240	48	19	269	56	17	3	288	51	106	14
Effective Weighted Sample	241	183	32	18	34	241	204	37	14	227	44	13	3	241	41	91	11
Total	405	333	42	15	15	405	347	58	20	385	72	19	2	405	64	156	17
ANY OF THESE REASONS WOULD PROMPT ME TO GO ONLINE	129	109	**	**	**	129	114	**	**	115	**	**	**	129	**	65	**
	32%	33%	**	**	**	32%	33%	**	**	30%	**	**	**	32%	**	41%	**
Nothing would prompt me to go online in the next 12 months	264	215	**	**	**	264	222	**	**	260	**	**	**	264	**	87	**
	65%	65%	**	**	**	65%	64%	**	**	67%	**	**	**	65%	**	56%	**
Don't know	12	10	**	**	**	12	11	**	**	10	**	**	**	12	**	4	**
	3%	3%	**	**	**	3%	3%	**	**	3%	**	**	**	3%	**	3%	**

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC6. Would any of these reasons prompt you to go online at home in the next 12 months? (MULTI CODE)

Base : All respondents that do not use the internet at home

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT ~b	NONE c	ANY ~d
Significance Level: 99%					
Unweighted total	288	165	86	258	26
Effective Weighted Sample	241	139	75	215	23
Total	405	232	129	356	45
To buy something/ for shopping	38 9%	24 10%	** **	30 8%	** **
To access health services online (e.g. NHS websites, GP or hospital appointments or repeat prescriptions etc.)	32 8%	25 11%	** **	21 6%	** **
To get in touch with someone / to use social media or messaging apps like Facebook, WhatsApp, Twitter, Snapchat etc.	25 6%	16 7%	** **	15 4%	** **
To access other public services provided by the Government or council (e.g. apply for a bus pass or passport, to get advice about tax etc.)	24 6%	18 8%	** **	9 2%	** **
If I no longer had someone I could ask to do things online for me	21 5%	15 6%	** **	15 4%	** **

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC6. Would any of these reasons prompt you to go online at home in the next 12 months? (MULTI CODE)

Base : All respondents that do not use the internet at home

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT ~b	NONE c	ANY ~d
Significance Level: 99%					
Unweighted total	288	165	86	258	26
Effective Weighted Sample	241	139	75	215	23
Total	405	232	129	356	45
To watch TV shows on catch up or on demand services like Netflix, NOW, BBC iPlayer, or ITV Hub	21 5%	13 6%	** **	11 3%	** **
To apply or claim for some type of benefit (e.g. Universal Credit, housing, health, employment etc.)	20 5%	13 5%	** **	14 4%	** **
If I had someone to help me or to show me how to do it	17 4%	9 4%	** **	13 4%	** **
To get help with banking/ access to finance or money	15 4%	8 3%	** **	11 3%	** **
If my job required me to go online	14 3%	12 5%	** **	9 2%	** **
If I had better equipment or better access to the internet	12 3%	10 4%	** **	9 2%	** **
Some other reason	7 2%	4 2%	** **	5 1%	** **

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AC6. Would any of these reasons prompt you to go online at home in the next 12 months? (MULTI CODE)

Base : All respondents that do not use the internet at home

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT ~b	NONE c	ANY ~d
Significance Level: 99%					
Unweighted total	288	165	86	258	26
Effective Weighted Sample	241	139	75	215	23
Total	405	232	129	356	45
ANY OF THESE REASONS WOULD PROMPT ME TO GO ONLINE	129 32%	87 37%	**	83 23%	**
Nothing would prompt me to go online in the next 12 months	264 65%	140 60%	**	261 73%	**
Don't know	12 3%	5 2%	**	12 3%	**

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN1. Which of these devices do you use to go online? (MULTI CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	468	588	660	563	545	632	3456	1612	1831	799	1065	733	853	1864	1586	3456
Effective Weighted Sample	2627	358	457	519	438	405	456	2627	1244	1374	650	825	544	627	1455	1171	2627
Total	3360	475	621	648	574	499	545	3360	1619	1730	960	967	673	753	1927	1427	3360
Smartphone (like an iPhone or Samsung Galaxy)	2894	416	558	608	534	414	363	2894	1358	1526	817	870	570	631	1687	1201	2894
	86%	88%	90%	94%	93%	83%	67%	86%	84%	88%	85%	90%	85%	84%	88%	84%	86%
		f	ef	aefg	aefg	f		f		h		jlmp					
Laptop or netbook	1812	256	324	408	313	261	249	1812	907	898	644	565	308	294	1209	602	1812
	54%	54%	52%	63%	55%	52%	46%	54%	56%	52%	67%	58%	46%	39%	63%	42%	54%
				abdefg	f			f			klmp	lmo			lmop		lmo
Tablet (like an iPad or Kindle Fire)	1515	179	269	306	272	235	255	1515	697	813	503	456	283	271	959	554	1515
	45%	38%	43%	47%	47%	47%	47%	45%	43%	47%	52%	47%	42%	36%	50%	39%	45%
				a	a	a	a	a			lmop	mo			lmop		mo
Desktop computer (one that is usually in a fixed place with a separate screen and keyboard)	931	141	165	210	160	113	142	931	513	411	342	301	141	144	643	285	931
	28%	30%	27%	32%	28%	23%	26%	28%	32%	24%	36%	31%	21%	19%	33%	20%	28%
				e					i		lmop	lmo			lmop		lmo
Games console or handheld games player	580	160	173	128	86	30	2	580	364	214	181	173	125	99	354	225	580
	17%	34%	28%	20%	15%	6%	*	17%	22%	12%	19%	18%	19%	13%	18%	16%	17%
		cdefg	cdefg	ef	ef	f		ef	i		m				m		
Other type of device used to go online	46	3	9	10	2	12	9	46	24	22	11	13	6	16	24	22	46
	1%	1%	1%	2%	*	2%	2%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%

SUMMARY

ANY USE OF A DESKTOP COMPUTER/ LAPTOP/ NETBOOK	2199	320	379	466	376	307	350	2199	1125	1064	757	667	382	390	1424	772	2199
	65%	67%	61%	72%	66%	62%	64%	65%	70%	61%	79%	69%	57%	52%	74%	54%	65%
				beg					i		klmp	lmo			lmop		lmo

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

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IN1. Which of these devices do you use to go online? (MULTI CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	468	588	660	563	545	632	3456	1612	1831	799	1065	733	853	1864	1586	3456
Effective Weighted Sample	2627	358	457	519	438	405	456	2627	1244	1374	650	825	544	627	1455	1171	2627
Total	3360	475	621	648	574	499	545	3360	1619	1730	960	967	673	753	1927	1427	3360
ANY USE OF DEVICES OTHER THAN A DESKTOP COMPUTER/ LAPTOP/ NETBOOK	3099	447	589	620	553	457	434	3099	1471	1618	871	924	617	682	1795	1298	3099
	92%	94%	95%	96%	96%	92%	80%	92%	91%	94%	91%	96%	92%	90%	93%	91%	92%
		f	f	fg	efg	f		f				jlmop					
ONLY USE A DEVICE OTHER THAN A DESKTOP COMPUTER/ LAPTOP/ NETBOOK TO GO ONLINE	1162	154	242	182	198	192	194	1162	494	667	204	300	291	364	504	655	1162
	35%	33%	39%	28%	34%	38%	36%	35%	30%	39%	21%	31%	43%	48%	26%	46%	35%
			c			c		c		h		j	jknp	jknp		jknp	jn
ONLY USE A SMARTPHONE TO GO ONLINE	618	92	121	125	119	94	67	618	254	363	102	164	149	200	266	349	618
	18%	19%	19%	19%	21%	19%	12%	18%	16%	21%	11%	17%	22%	27%	14%	24%	18%
		f	f	f	f	f		f		h		j	jn	jknp		jknp	jn
ONLY USE A TABLET TO GO ONLINE	98	9	12	4	10	22	41	98	45	53	26	19	29	25	44	54	98
	3%	2%	2%	1%	2%	4%	8%	3%	3%	3%	3%	2%	4%	3%	2%	4%	3%
						c	abcdg	c									
ONLY USES A DESKTOP COMPUTER/ LAPTOP/ NETBOOK TO GO ONLINE	261	28	32	28	21	42	111	261	148	112	90	43	57	72	132	129	261
	8%	6%	5%	4%	4%	8%	20%	8%	9%	6%	9%	4%	8%	10%	7%	9%	8%
						d	abcdg	cd			k		k	k		k	k

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

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IN1. Which of these devices do you use to go online? (MULTI CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	2522	315	314	305	3456	2956	500	609	2847	935	1304	1109	3456	504	1220	702
Effective Weighted Sample	2627	2070	239	238	273	2627	2263	364	456	2173	677	986	914	2627	371	899	560
Total	3360	2793	300	169	99	3360	2906	455	618	2743	988	1209	1032	3360	482	1146	703
Smartphone (like an iPhone or Samsung Galaxy)	2894	2407	254	142	91	2894	2511	383	618	2277	709	1107	1012	2894	408	936	640
	86%	86%	85%	84%	92%	86%	86%	84%	100%	83%	72%	92%	98%	86%	85%	82%	91%
					ace				i			jm	jkm	j			no
Laptop or netbook	1812	1539	152	75	46	1812	1573	239	-	1812	337	664	775	1812	222	568	490
	54%	55%	51%	45%	46%	54%	54%	53%	-%	66%	34%	55%	75%	54%	46%	50%	70%
		cd				c				h		j	jkm	j			no
Tablet (like an iPad or Kindle Fire)	1515	1274	125	67	49	1515	1313	202	-	1515	320	546	615	1515	198	499	388
	45%	46%	42%	40%	50%	45%	45%	44%	-%	55%	32%	45%	60%	45%	41%	44%	55%
										h		j	jkm	j			no
Desktop computer (one that is usually in a fixed place with a separate screen and keyboard)	931	779	90	36	26	931	817	114	-	931	203	315	395	931	111	323	259
	28%	28%	30%	21%	27%	28%	28%	25%	-%	34%	21%	26%	38%	28%	23%	28%	37%
										h		j	jkm	j			no
Games console or handheld games player	580	495	46	19	20	580	520	60	-	580	85	206	288	580	92	197	160
	17%	18%	15%	11%	20%	17%	18%	13%	-%	21%	9%	17%	28%	17%	19%	17%	23%
		c			c					h		j	jkm	j			o
Other type of device used to go online	46	35	6	3	1	46	37	9	-	46	5	12	18	46	6	20	12
	1%	1%	2%	2%	1%	1%	1%	2%	-%	2%	1%	1%	2%	1%	1%	2%	2%
										h							

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

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Base : All respondents that go online (at home or elsewhere)

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	2522	315	314	305	3456	2956	500	609	2847	935	1304	1109	3456	504	1220	702
Effective Weighted Sample	2627	2070	239	238	273	2627	2263	364	456	2173	677	986	914	2627	371	899	560
Total	3360	2793	300	169	99	3360	2906	455	618	2743	988	1209	1032	3360	482	1146	703
SUMMARY																	
ANY USE OF A DESKTOP COMPUTER/ LAPTOP/ NETBOOK	2199	1860	192	93	53	2199	1909	289	-	2199	485	806	857	2199	280	717	566
	65%	67%	64%	55%	54%	65%	66%	64%	-%	80%	49%	67%	83%	65%	58%	63%	81%
		cd				cd				h		j	jkm	j			no
ANY USE OF DEVICES OTHER THAN A DESKTOP COMPUTER/ LAPTOP/ NETBOOK	3099	2577	272	155	95	3099	2693	407	618	2482	819	1155	1026	3099	437	1030	671
	92%	92%	91%	92%	96%	92%	93%	89%	100%	90%	83%	96%	99%	92%	91%	90%	96%
					ae				i			jm	jkm	j			no
ONLY USE A DEVICE OTHER THAN A DESKTOP COMPUTER/ LAPTOP/ NETBOOK TO GO ONLINE	1162	932	108	76	46	1162	997	165	618	544	503	403	176	1162	203	429	137
	35%	33%	36%	45%	46%	35%	34%	36%	100%	20%	51%	33%	17%	35%	42%	37%	19%
				ae	ae				i		klm	l		l	p	p	
ONLY USE A SMARTPHONE TO GO ONLINE	618	493	58	46	20	618	537	81	618	-	296	192	88	618	110	209	74
	18%	18%	19%	27%	20%	18%	18%	18%	100%	-%	30%	16%	9%	18%	23%	18%	11%
				ae					i		klm	l		l	p	p	
ONLY USE A TABLET TO GO ONLINE	98	82	8	6	2	98	80	18	-	98	62	13	4	98	15	43	10
	3%	3%	3%	3%	2%	3%	3%	4%	-%	4%	6%	1%	-%	3%	3%	4%	1%
									h		klm			kl			
ONLY USES A DESKTOP COMPUTER/ LAPTOP/ NETBOOK TO GO ONLINE	261	215	27	14	4	261	213	48	-	261	170	54	6	261	45	116	32
	8%	8%	9%	8%	4%	8%	7%	11%	-%	10%	17%	4%	1%	8%	9%	10%	4%
									h		klm	l		kl	p	p	

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN1. Which of these devices do you use to go online? (MULTI CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3456	865	2297	2324	1103
Effective Weighted Sample	2627	629	1773	1762	878
Total	3360	861	2188	2042	1283
Smartphone (like an iPhone or Samsung Galaxy)	2894	636	1992	1698	1173
	86%	74%	91%	83%	91%
			a		c
Laptop or netbook	1812	391	1275	1082	719
	54%	45%	58%	53%	56%
			a		
Tablet (like an iPad or Kindle Fire)	1515	349	1037	894	613
	45%	40%	47%	44%	48%
			a		
Desktop computer (one that is usually in a fixed place with a separate screen and keyboard)	931	240	617	561	363
	28%	28%	28%	27%	28%
Games console or handheld games player	580	163	375	287	282
	17%	19%	17%	14%	22%
					c
Other type of device used to go online	46	16	29	34	12
	1%	2%	1%	2%	1%
SUMMARY					
ANY USE OF A DESKTOP COMPUTER/ LAPTOP/ NETBOOK	2199	528	1488	1352	829
	65%	61%	68%	66%	65%
			a		

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN1. Which of these devices do you use to go online? (MULTI CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3456	865	2297	2324	1103
Effective Weighted Sample	2627	629	1773	1762	878
Total	3360	861	2188	2042	1283
ANY USE OF DEVICES OTHER THAN A DESKTOP COMPUTER/ LAPTOP/ NETBOOK	3099	741	2072	1856	1214
	92%	86%	95%	91%	95%
			a		c
ONLY USE A DEVICE OTHER THAN A DESKTOP COMPUTER/ LAPTOP/ NETBOOK TO GO ONLINE	1162	332	700	690	454
	35%	39%	32%	34%	35%
		b			
ONLY USE A SMARTPHONE TO GO ONLINE	618	157	386	340	269
	18%	18%	18%	17%	21%
					c
ONLY USE A TABLET TO GO ONLINE	98	47	38	78	21
	3%	5%	2%	4%	2%
		b		d	
ONLY USES A DESKTOP COMPUTER/ LAPTOP/ NETBOOK TO GO ONLINE	261	120	116	185	68
	8%	14%	5%	9%	5%
		b		d	

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M6D. You said that you only go online using a smartphone. Which one of these statements best applies to how frequently, if at all, you feel disadvantaged by relying only on a smartphone to go online? (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere) that only use a smartphone to go online

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		~a	b	c	d	~e	~f	g	h	i	~j	k	l	m	n	o	p
Unweighted total	609	91	114	130	109	92	73	609	244	364	82	164	145	216	246	361	609
Effective Weighted Sample	456	67	85	97	86	67	56	456	184	272	67	126	108	155	192	263	456
Total	618	92	121	125	119	94	67	618	254	363	102	164	149	200	266	349	618
I never feel disadvantaged by this	416 67%	** **	72 60%	83 67%	88 74%	** **	** **	416 67%	179 70%	237 65%	** **	114 70%	100 68%	125 62%	188 70%	225 65%	416 67%
I sometimes feel disadvantaged by this	126 20%	** **	22 19%	26 21%	22 18%	** **	** **	126 20%	49 19%	77 21%	** **	33 20%	36 24%	41 20%	49 19%	77 22%	126 20%
I often feel disadvantaged by this	32 5%	** **	14 12%	6 5%	1 1%	** **	** **	32 5%	8 3%	25 7%	** **	8 5%	5 3%	17 9%	10 4%	22 6%	32 5%
I always feel disadvantaged by this	16 3%	** **	4 4%	2 1%	2 1%	** **	** **	16 3%	7 3%	9 2%	** **	3 2%	1 *	10 5%	6 2%	10 3%	16 3%
Don't know	28 4%	** **	8 6%	7 6%	6 5%	** **	** **	28 4%	12 5%	16 4%	** **	6 4%	6 4%	8 4%	14 5%	14 4%	28 4%
SUMMARY																	
EVER FEEL DISADVANTAGED	174 28%	** **	41 34%	34 27%	25 21%	** **	** **	174 28%	64 25%	110 30%	** **	44 27%	42 28%	67 34%	65 24%	109 31%	174 28%
ALWAYS OR OFTEN FEEL DISADVANTAGED	48 8%	** **	18 15%	8 6%	3 3%	** **	** **	48 8%	15 6%	34 9%	** **	11 7%	6 4%	27 13%	16 6%	33 9%	48 8%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M6D. You said that you only go online using a smartphone. Which one of these statements best applies to how frequently, if at all, you feel disadvantaged by relying only on a smartphone to go online? (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere) that only use a smartphone to go online

	Total	NATION					LOCATION			ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET			FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
Significance Level: 99%		a	~b	~c	~d	e	f	~g	h	~i	j	k	~l	m	n	o	~p
Unweighted total	609	416	65	71	57	609	518	91	609	-	276	201	98	609	119	218	65
Effective Weighted Sample	456	341	49	47	50	456	393	64	456	-	205	153	76	456	91	157	50
Total	618	493	58	46	20	618	537	81	618	-	296	192	88	618	110	209	74
I never feel disadvantaged by this	416	329	**	**	**	416	362	**	416	**	188	135	**	416	77	137	**
	67%	67%	**	**	**	67%	67%	**	67%	**	64%	70%	**	67%	70%	66%	**
I sometimes feel disadvantaged by this	126	102	**	**	**	126	112	**	126	**	69	37	**	126	20	48	**
	20%	21%	**	**	**	20%	21%	**	20%	**	23%	19%	**	20%	18%	23%	**
I often feel disadvantaged by this	32	28	**	**	**	32	27	**	32	**	15	11	**	32	5	16	**
	5%	6%	**	**	**	5%	5%	**	5%	**	5%	6%	**	5%	4%	7%	**
I always feel disadvantaged by this	16	10	**	**	**	16	13	**	16	**	11	2	**	16	4	3	**
	3%	2%	**	**	**	3%	2%	**	3%	**	4%	1%	**	3%	4%	1%	**
Don't know	28	24	**	**	**	28	22	**	28	**	12	8	**	28	4	6	**
	4%	5%	**	**	**	4%	4%	**	4%	**	4%	4%	**	4%	4%	3%	**
SUMMARY																	
EVER FEEL DISADVANTAGED	174	140	**	**	**	174	153	**	174	**	95	49	**	174	29	66	**
	28%	28%	**	**	**	28%	28%	**	28%	**	32%	25%	**	28%	26%	32%	**
ALWAYS OR OFTEN FEEL DISADVANTAGED	48	39	**	**	**	48	40	**	48	**	26	12	**	48	9	18	**
	8%	8%	**	**	**	8%	8%	**	8%	**	9%	6%	**	8%	8%	9%	**

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M6D. You said that you only go online using a smartphone. Which one of these statements best applies to how frequently, if at all, you feel disadvantaged by relying only on a smartphone to go online? (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere) that only use a smartphone to go online

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	609	164	381	372	229
Effective Weighted Sample	456	118	292	274	180
Total	618	157	386	340	269
I never feel disadvantaged by this	416 67%	98 63%	278 72%	243 72%	165 61%
I sometimes feel disadvantaged by this	126 20%	42 27%	70 18%	67 20%	59 22%
I often feel disadvantaged by this	32 5%	5 4%	19 5%	10 3%	22 8%
I always feel disadvantaged by this	16 3%	10 6%	5 1%	9 3%	6 2%
Don't know	28 4%	1 1%	15 4%	11 3%	16 6%
SUMMARY					
EVER FEEL DISADVANTAGED	174 28%	58 37%	94 24%	86 25%	88 33%
ALWAYS OR OFTEN FEEL DISADVANTAGED	48 8%	15 10%	24 6%	18 5%	29 11%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN2. How long ago did you first start going online? Please think about wherever you first started going online – perhaps at home, work, school, college, or anywhere else using any type of device. (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	468	588	660	563	545	632	3456	1612	1831	799	1065	733	853	1864	1586	3456
Effective Weighted Sample	2627	358	457	519	438	405	456	2627	1244	1374	650	825	544	627	1455	1171	2627
Total	3360	475	621	648	574	499	545	3360	1619	1730	960	967	673	753	1927	1427	3360
Ten years ago or more	2613	267	478	548	502	401	417	2613	1276	1329	779	782	488	559	1561	1048	2613
	78%	56%	77%	85%	87%	80%	77%	78%	79%	77%	81%	81%	73%	74%	81%	73%	78%
			a	abfg	abefg	a	a	a			lmo	lmo			lmo		lo
In the past 5-9 years	435	141	74	58	45	50	67	435	213	221	118	105	108	101	223	210	435
	13%	30%	12%	9%	8%	10%	12%	13%	13%	13%	12%	11%	16%	13%	12%	15%	13%
		bcdefg						d					kn				
In the past 3-4 years	134	34	33	14	8	24	22	134	60	74	31	37	25	41	68	66	134
	4%	7%	5%	2%	1%	5%	4%	4%	4%	4%	3%	4%	4%	5%	4%	5%	4%
		cdg	cd			d		d									
In the past 2 years	61	12	19	3	8	6	13	61	31	30	16	14	18	13	30	31	61
	2%	3%	3%	*%	1%	1%	2%	2%	2%	2%	2%	1%	3%	2%	2%	2%	2%
		c	c														
In the past year	18	3	4	2	3	2	3	18	5	13	3	2	8	5	4	13	18
	1%	1%	1%	*%	1%	*%	1%	1%	*%	1%	*%	*%	1%	1%	*%	1%	1%
													n				
Can't remember	100	17	13	23	8	15	23	100	35	63	13	27	25	34	41	59	100
	3%	4%	2%	4%	1%	3%	4%	3%	2%	4%	1%	3%	4%	4%	2%	4%	3%
													j	jn		jn	
SUMMARY CODES																	
IN THE PAST 1-2 YEARS	79	15	22	5	11	8	16	79	36	43	19	15	26	18	34	44	79
	2%	3%	4%	1%	2%	2%	3%	2%	2%	2%	2%	2%	4%	2%	2%	3%	2%
		c	c										kn				
IN THE PAST 1-4 YEARS	213	49	55	19	19	33	38	213	96	117	50	53	51	59	103	110	213
	6%	10%	9%	3%	3%	7%	7%	6%	6%	7%	5%	5%	8%	8%	5%	8%	6%
		cdg	cd			c	c	c									
FIVE YEARS AGO OR MORE	3048	408	552	606	547	451	483	3048	1488	1550	897	887	597	661	1784	1258	3048
	91%	86%	89%	94%	95%	91%	89%	91%	92%	90%	93%	92%	89%	88%	93%	88%	91%
				af	abefg			a			lmo	o			lmo		

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN2. How long ago did you first start going online? Please think about wherever you first started going online – perhaps at home, work, school, college, or anywhere else using any type of device. (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Significance Level: 99%																	
Unweighted total	3456	2522	315	314	305	3456	2956	500	609	2847	935	1304	1109	3456	504	1220	702
Effective Weighted Sample	2627	2070	239	238	273	2627	2263	364	456	2173	677	986	914	2627	371	899	560
Total	3360	2793	300	169	99	3360	2906	455	618	2743	988	1209	1032	3360	482	1146	703
Ten years ago or more	2613	2176	228	133	75	2613	2244	369	410	2203	617	978	959	2613	353	848	605
	78%	78%	76%	79%	76%	78%	77%	81%	66%	80%	62%	81%	93%	78%	73%	74%	86%
										h		j	jkm	j			no
In the past 5-9 years	435	359	38	26	13	435	385	50	116	319	200	147	65	435	74	173	60
	13%	13%	13%	15%	13%	13%	13%	11%	19%	12%	20%	12%	6%	13%	15%	15%	9%
									i		klm	l		l	p	p	
In the past 3-4 years	134	114	12	2	7	134	124	11	41	93	77	38	1	134	26	67	13
	4%	4%	4%	1%	7%	4%	4%	2%	7%	3%	8%	3%	1%	4%	5%	6%	2%
					c				i		klm	l		l	p	p	
In the past 2 years	61	56	2	1	2	61	56	5	17	44	34	13	-	61	9	32	4
	2%	2%	1%	1%	2%	2%	2%	1%	3%	2%	3%	1%	0%	2%	2%	3%	1%
											klm	l		l		p	
In the past year	18	13	2	2	*	18	14	4	7	10	14	1	-	18	5	6	2
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%
											kl						
Can't remember	100	75	18	5	2	100	83	17	26	74	46	33	7	100	15	22	19
	3%	3%	6%	3%	2%	3%	3%	4%	4%	3%	5%	3%	1%	3%	3%	2%	3%
			a								l	l		l			
SUMMARY CODES																	
IN THE PAST 1-2 YEARS	79	69	5	3	2	79	69	9	24	54	48	13	-	79	14	37	6
	2%	2%	2%	2%	2%	2%	2%	2%	4%	2%	5%	1%	0%	2%	3%	3%	1%
											klm	l		l		p	
IN THE PAST 1-4 YEARS	213	183	16	5	9	213	193	20	66	147	125	51	1	213	40	104	19
	6%	7%	5%	3%	9%	6%	7%	4%	11%	5%	13%	4%	1%	6%	8%	9%	3%
					c				i		klm	l		l	p	p	
FIVE YEARS AGO OR MORE	3048	2535	266	159	88	3048	2629	418	526	2522	817	1125	1024	3048	427	1021	665
	91%	91%	89%	94%	89%	91%	90%	92%	85%	92%	83%	93%	99%	91%	89%	89%	95%
									h			j	jkm	j			no

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN2. How long ago did you first start going online? Please think about wherever you first started going online – perhaps at home, work, school, college, or anywhere else using any type of device. (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS	DOES NOT REPORT	NONE	ANY
		a	b	c	d
Significance Level: 99%					
Unweighted total	3456	865	2297	2324	1103
Effective Weighted Sample	2627	629	1773	1762	878
Total	3360	861	2188	2042	1283
Ten years ago or more	2613	573	1818	1587	1011
	78%	67%	83%	78%	79%
			a		
In the past 5-9 years	435	159	230	268	154
	13%	18%	11%	13%	12%
		b			
In the past 3-4 years	134	69	49	76	55
	4%	8%	2%	4%	4%
		b			
In the past 2 years	61	34	22	36	21
	2%	4%	1%	2%	2%
		b			
In the past year	18	7	7	8	8
	1%	1%	*%	*%	1%
Can't remember	100	19	61	66	33
	3%	2%	3%	3%	3%
SUMMARY CODES					
IN THE PAST 1-2 YEARS	79	41	29	44	29
	2%	5%	1%	2%	2%
		b			
IN THE PAST 1-4 YEARS	213	110	78	121	85
	6%	13%	4%	6%	7%
		b			
FIVE YEARS AGO OR MORE	3048	732	2048	1855	1165
	91%	85%	94%	91%	91%
			a		

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN60. Which, if any, of the following would you do if you got stuck or were unsure about how to do something online? (MULTI CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	468	588	660	563	545	632	3456	1612	1831	799	1065	733	853	1864	1586	3456
Effective Weighted Sample	2627	358	457	519	438	405	456	2627	1244	1374	650	825	544	627	1455	1171	2627
Total	3360	475	621	648	574	499	545	3360	1619	1730	960	967	673	753	1927	1427	3360
Look online for help / "Google it"	1571	236	336	339	289	202	169	1571	721	844	489	472	307	301	961	608	1571
	47%	50%	54%	52%	50%	41%	31%	47%	45%	49%	51%	49%	46%	40%	50%	43%	47%
		f	efg	ef	ef	f	f	f			mo	mo			mo		m
Ask a friend or family member to help	1558	167	220	250	245	295	381	1558	601	953	390	419	331	414	809	744	1558
	46%	35%	35%	39%	43%	59%	70%	46%	37%	55%	41%	43%	49%	55%	42%	52%	46%
						abcdg	abcdeg	abc		h			jn	jknp		jknp	jn
Figure it out myself	1059	156	198	240	194	137	133	1059	563	491	348	295	198	215	644	413	1059
	32%	33%	32%	37%	34%	28%	24%	32%	35%	28%	36%	31%	29%	29%	33%	29%	32%
		f		ef	f			f	i		mo						
Watch 'how to' videos on websites like YouTube or the BBC	683	123	146	140	114	89	71	683	336	346	242	202	113	125	443	237	683
	20%	26%	24%	22%	20%	18%	13%	20%	21%	20%	25%	21%	17%	17%	23%	17%	20%
		ef	f	f	f			f			lmop				lmo		o
Ask a colleague/ someone at work	350	53	73	92	68	46	17	350	171	179	142	103	65	41	244	106	350
	10%	11%	12%	14%	12%	9%	3%	10%	11%	10%	15%	11%	10%	5%	13%	7%	10%
		f	f	f	f	f		f			lmop	m	m		mo		mo
Get someone else to do it for me	240	29	42	53	32	33	51	240	100	140	63	64	51	62	127	113	240
	7%	6%	7%	8%	6%	7%	9%	7%	6%	8%	7%	7%	8%	8%	7%	8%	7%
Phone a helpline to get someone to talk me through it	183	42	33	42	23	23	21	183	100	83	65	54	40	25	118	65	183
	5%	9%	5%	6%	4%	5%	4%	5%	6%	5%	7%	6%	6%	3%	6%	5%	5%
		dfg									m				m		

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN60. Which, if any, of the following would you do if you got stuck or were unsure about how to do something online? (MULTI CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Significance Level: 99%																	
Unweighted total	3456	468	588	660	563	545	632	3456	1612	1831	799	1065	733	853	1864	1586	3456
Effective Weighted Sample	2627	358	457	519	438	405	456	2627	1244	1374	650	825	544	627	1455	1171	2627
Total	3360	475	621	648	574	499	545	3360	1619	1730	960	967	673	753	1927	1427	3360
Look for help from online courses like 'learn my way', Digital Unite, Age UK or BBC	172 5%	42 9%	44 7%	27 4%	23 4%	18 4%	19 3%	172 5%	105 7%	66 4%	74 8%	46 5%	27 4%	24 3%	121 6%	51 4%	172 5%
		cdefg							i		lmop			mo			
Go to the local library for help	112 3%	14 3%	34 5%	23 4%	10 2%	15 3%	16 3%	112 3%	67 4%	45 3%	31 3%	33 3%	23 3%	25 3%	64 3%	48 3%	112 3%
			d														
Go to my bank branch for help	108 3%	33 7%	30 5%	21 3%	12 2%	4 1%	7 1%	108 3%	64 4%	45 3%	34 4%	39 4%	19 3%	16 2%	73 4%	35 2%	108 3%
		cdefg	ef					e									
Go to an adult learning venue or local community centre for help	90 3%	23 5%	33 5%	19 3%	7 1%	3 1%	5 1%	90 3%	49 3%	41 2%	38 4%	14 1%	21 3%	17 2%	52 3%	38 3%	90 3%
		def	defg								k						
Something else	18 1%	2 1%	1 *	4 1%	2 *	4 1%	5 1%	18 1%	9 1%	9 1%	4 *	9 1%	3 *	3 *	13 1%	5 *	18 1%
WOULD TAKE SOME ACTION IF STUCK ONLINE	3108 92%	442 93%	567 91%	602 93%	527 92%	464 93%	507 93%	3108 92%	1473 91%	1625 94%	897 93%	875 91%	631 94%	700 93%	1772 92%	1330 93%	3108 92%
										h							
I would just give up	37 1%	4 1%	7 1%	5 1%	8 1%	6 1%	8 1%	37 1%	16 1%	20 1%	5 1%	9 1%	9 1%	14 2%	15 1%	23 2%	37 1%
None of these/ I don't tend to get stuck when online	175 5%	25 5%	43 7%	27 4%	34 6%	23 5%	25 5%	175 5%	114 7%	61 4%	51 5%	70 7%	27 4%	26 3%	121 6%	54 4%	175 5%
									i			mo			mo		

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN60. Which, if any, of the following would you do if you got stuck or were unsure about how to do something online? (MULTI CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	468	588	660	563	545	632	3456	1612	1831	799	1065	733	853	1864	1586	3456
Effective Weighted Sample	2627	358	457	519	438	405	456	2627	1244	1374	650	825	544	627	1455	1171	2627
Total	3360	475	621	648	574	499	545	3360	1619	1730	960	967	673	753	1927	1427	3360
Don't know	40	5	4	15	5	6	6	40	16	25	7	12	7	14	19	21	40
	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN60. Which, if any, of the following would you do if you got stuck or were unsure about how to do something online? (MULTI CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	2522	315	314	305	3456	2956	500	609	2847	935	1304	1109	3456	504	1220	702
Effective Weighted Sample	2627	2070	239	238	273	2627	2263	364	456	2173	677	986	914	2627	371	899	560
Total	3360	2793	300	169	99	3360	2906	455	618	2743	988	1209	1032	3360	482	1146	703
Look online for help / "Google it"	1571	1321	110	88	52	1571	1369	203	244	1328	294	630	641	1571	232	523	411
	47%	47%	37%	52%	52%	47%	47%	45%	39%	48%	30%	52%	62%	47%	48%	46%	58%
		b		b	b	b				h		jm	jkm	j			no
Ask a friend or family member to help	1558	1289	140	79	50	1558	1344	214	292	1266	485	571	419	1558	215	513	294
	46%	46%	47%	47%	51%	46%	46%	47%	47%	46%	49%	47%	41%	46%	45%	45%	42%
											l	l		l			
Figure it out myself	1059	887	87	57	28	1059	935	124	135	924	205	414	433	1059	132	366	278
	32%	32%	29%	34%	28%	32%	32%	27%	22%	34%	21%	34%	42%	32%	27%	32%	39%
										h		j	jkm	j			no
Watch 'how to' videos on websites like YouTube or the BBC	683	575	49	34	25	683	604	79	73	610	104	278	300	683	103	261	191
	20%	21%	16%	20%	26%	20%	21%	17%	12%	22%	11%	23%	29%	20%	21%	23%	27%
					b					h		j	jkm	j			
Ask a colleague/ someone at work	350	288	24	27	12	350	316	34	40	310	47	119	183	350	35	114	120
	10%	10%	8%	16%	12%	10%	11%	8%	7%	11%	5%	10%	18%	10%	7%	10%	17%
			b							h		j	jkm	j			no
Get someone else to do it for me	240	198	22	8	12	240	216	23	49	191	62	106	65	240	48	89	55
	7%	7%	7%	5%	12%	7%	7%	5%	8%	7%	6%	9%	6%	7%	10%	8%	8%
					ace												
Phone a helpline to get someone to talk me through it	183	156	16	6	5	183	167	17	21	162	50	72	62	183	24	75	52
	5%	6%	5%	3%	5%	5%	6%	4%	3%	6%	5%	6%	6%	5%	5%	7%	7%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN60. Which, if any, of the following would you do if you got stuck or were unsure about how to do something online? (MULTI CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	2522	315	314	305	3456	2956	500	609	2847	935	1304	1109	3456	504	1220	702
Effective Weighted Sample	2627	2070	239	238	273	2627	2263	364	456	2173	677	986	914	2627	371	899	560
Total	3360	2793	300	169	99	3360	2906	455	618	2743	988	1209	1032	3360	482	1146	703
Look for help from online courses like 'learn my way', Digital Unite, Age UK or BBC	172 5%	144 5%	21 7%	4 2%	3 3%	172 5%	160 6%	12 3%	12 2%	161 6% h	47 5%	62 5%	59 6%	172 5%	29 6%	70 6%	46 7%
Go to the local library for help	112 3%	97 3%	8 3%	5 3%	2 2%	112 3%	103 4%	9 2%	11 2%	102 4%	43 4% l	46 4% l	17 2%	112 3% l	20 4%	51 4%	23 3%
Go to my bank branch for help	108 3%	97 3%	8 3%	2 1%	1 1%	108 3%	100 3%	8 2%	4 1%	104 4% h	39 4%	40 3%	29 3%	108 3%	18 4%	47 4%	26 4%
Go to an adult learning venue or local community centre for help	90 3%	76 3%	6 2%	7 4%	1 1%	90 3%	85 3%	5 1%	15 2%	75 3%	40 4%	26 2%	23 2%	90 3%	29 6% p	39 3%	16 2%
Something else	18 1%	16 1%	- -%	3 2%	- -%	18 1%	16 1%	2 *%	4 1%	14 1%	5 *%	11 1%	3 *%	18 1%	* *%	6 1%	3 *%
WOULD TAKE SOME ACTION IF STUCK ONLINE	3108 92%	2597 93%	265 88%	153 90%	93 94%	3108 92%	2690 93%	418 92%	557 90%	2551 93%	906 92%	1135 94%	966 94%	3108 92%	450 93%	1061 93%	663 94%
I would just give up	37 1%	31 1%	3 1%	2 1%	1 1%	37 1%	30 1%	7 2%	11 2%	26 1%	18 2% kl	5 *%	4 *%	37 1%	5 1%	19 2%	3 *%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN60. Which, if any, of the following would you do if you got stuck or were unsure about how to do something online? (MULTI CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND a	SCOT- LAND b	WALES c	IRELAND d	N ALL UK e	URBAN f	RURAL g	YES h	NO i	NARROW (1-4) j	MEDIUM (5-8) k	BROAD (9-13) l	ALL m	MOST n	POTEN- TIALY o	LEAST p
Unweighted total	3456	2522	315	314	305	3456	2956	500	609	2847	935	1304	1109	3456	504	1220	702
Effective Weighted Sample	2627	2070	239	238	273	2627	2263	364	456	2173	677	986	914	2627	371	899	560
Total	3360	2793	300	169	99	3360	2906	455	618	2743	988	1209	1032	3360	482	1146	703
None of these/ I don't tend to get stuck when online	175 5%	130 5%	29 10% ae	12 7%	4 4%	175 5%	150 5%	25 6%	38 6%	137 5%	49 5%	54 4%	60 6%	175 5%	22 5%	51 4%	35 5%
Don't know	40 1%	35 1%	3 1%	2 1%	1 1%	40 1%	36 1%	4 1%	11 2%	29 1%	16 2%	15 1%	3 *% l	40 1%	6 1%	16 1%	3 *%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN60. Which, if any, of the following would you do if you got stuck or were unsure about how to do something online? (MULTI CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3456	865	2297	2324	1103
Effective Weighted Sample	2627	629	1773	1762	878
Total	3360	861	2188	2042	1283
Look online for help / "Google it"	1571 47%	378 44%	1114 51% a	898 44%	667 52% c
Ask a friend or family member to help	1558 46%	407 47%	1006 46%	1046 51% d	502 39%
Figure it out myself	1059 32%	261 30%	718 33%	651 32%	401 31%
Watch 'how to' videos on websites like YouTube or the BBC	683 20%	199 23%	436 20%	406 20%	268 21%
Ask a colleague/ someone at work	350 10%	80 9%	256 12%	181 9%	167 13% c
Get someone else to do it for me	240 7%	86 10% b	138 6%	137 7%	98 8%
Phone a helpline to get someone to talk me through it	183 5%	53 6%	105 5%	105 5%	76 6%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN60. Which, if any, of the following would you do if you got stuck or were unsure about how to do something online? (MULTI CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS	DOES NOT REPORT	NONE	ANY
		a	b	c	d
Significance Level: 99%					
Unweighted total	3456	865	2297	2324	1103
Effective Weighted Sample	2627	629	1773	1762	878
Total	3360	861	2188	2042	1283
Look for help from online courses like 'learn my way', Digital Unite, Age UK or BBC	172	68	85	84	85
	5%	8%	4%	4%	7%
		b			c
Go to the local library for help	112	53	45	54	48
	3%	6%	2%	3%	4%
		b			
Go to my bank branch for help	108	44	51	57	47
	3%	5%	2%	3%	4%
		b			
Go to an adult learning venue or local community centre for help	90	47	37	33	57
	3%	5%	2%	2%	4%
		b			c
Something else	18	7	9	14	4
	1%	1%	*%	1%	*%
WOULD TAKE SOME ACTION IF STUCK ONLINE	3108	823	2010	1875	1198
	92%	96%	92%	92%	93%
		b			
I would just give up	37	14	20	30	6
	1%	2%	1%	1%	*%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN60. Which, if any, of the following would you do if you got stuck or were unsure about how to do something online? (MULTI CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3456	865	2297	2324	1103
Effective Weighted Sample	2627	629	1773	1762	878
Total	3360	861	2188	2042	1283
None of these/ I don't tend to get stuck when online	175 5%	16 2%	131 6% a	113 6%	61 5%
Don't know	40 1%	8 1%	27 1%	23 1%	17 1%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN61. In the past 12 months have you helped anyone to do something online that they were unable to do for themselves? For example, this might be helping a friend or relative to get online, to shop online, to bank online or to help with social media or video calling apps etc. This could be on a 'one-off' or on an ongoing basis. (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	468	588	660	563	545	632	3456	1612	1831	799	1065	733	853	1864	1586	3456
Effective Weighted Sample	2627	358	457	519	438	405	456	2627	1244	1374	650	825	544	627	1455	1171	2627
Total	3360	475	621	648	574	499	545	3360	1619	1730	960	967	673	753	1927	1427	3360
Yes	1767	328	422	383	292	196	147	1767	834	927	599	543	322	303	1141	625	1767
	53%	69%	68%	59%	51%	39%	27%	53%	52%	54%	62%	56%	48%	40%	59%	44%	53%
		cdefg	cdefg	efg	ef	f		ef			lmop	lmo	m		lmop		mo
No	1541	135	184	254	275	295	397	1541	762	775	357	408	334	438	765	772	1541
	46%	28%	30%	39%	48%	59%	73%	46%	47%	45%	37%	42%	50%	58%	40%	54%	46%
				ab	abc	abcdg	abcdeg	abc					jkn	jklnp		jknp	jn
Don't know	52	11	15	11	6	8	1	52	23	28	5	16	18	12	21	29	52
	2%	2%	2%	2%	1%	2%	*%	2%	1%	2%	*%	2%	3%	2%	1%	2%	2%
		f	f										j			j	

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN61. In the past 12 months have you helped anyone to do something online that they were unable to do for themselves? For example, this might be helping a friend or relative to get online, to shop online, to bank online or to help with social media or video calling apps etc. This could be on a 'one-off' or on an ongoing basis. (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET			FINANCIAL VULNERABILITY INDEX			
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	2522	315	314	305	3456	2956	500	609	2847	935	1304	1109	3456	504	1220	702
Effective Weighted Sample	2627	2070	239	238	273	2627	2263	364	456	2173	677	986	914	2627	371	899	560
Total	3360	2793	300	169	99	3360	2906	455	618	2743	988	1209	1032	3360	482	1146	703
Yes	1767	1494	127	93	53	1767	1552	215	273	1495	383	635	736	1767	274	622	421
	53%	53%	42%	55%	54%	53%	53%	47%	44%	54%	39%	53%	71%	53%	57%	54%	60%
		b	b	b	b	b			h	h		j	jkm	j			
No	1541	1254	168	74	45	1541	1308	233	330	1211	587	552	288	1541	195	507	278
	46%	45%	56%	44%	45%	46%	45%	51%	53%	44%	59%	46%	28%	46%	40%	44%	40%
			ace						i		klm	l	l	l			
Don't know	52	45	5	2	1	52	46	7	15	37	19	23	8	52	13	18	4
	2%	2%	2%	1%	1%	2%	2%	1%	2%	1%	2%	2%	1%	2%	3%	2%	1%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN61. In the past 12 months have you helped anyone to do something online that they were unable to do for themselves? For example, this might be helping a friend or relative to get online, to shop online, to bank online or to help with social media or video calling apps etc. This could be on a 'one-off' or on an ongoing basis. (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3456	865	2297	2324	1103
Effective Weighted Sample	2627	629	1773	1762	878
Total	3360	861	2188	2042	1283
Yes	1767	503	1122	922	824
	53%	58%	51%	45%	64%
		b		c	
No	1541	345	1046	1092	436
	46%	40%	48%	53%	34%
			a	d	
Don't know	52	13	20	28	22
	2%	1%	1%	1%	2%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN62. And how often do you tend to help other people with online tasks? (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere) that have helped someone to do something online

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	1780	306	391	383	280	229	191	1780	820	952	495	579	352	353	1074	705	1780
Effective Weighted Sample	1364	234	302	301	222	178	141	1364	640	719	400	451	264	265	841	528	1364
Total	1767	328	422	383	292	196	147	1767	834	927	599	543	322	303	1141	625	1767
Daily	123 7%	23 7%	40 9%	33 9%	18 6%	9 5%	* *%	123 7%	66 8%	57 6%	46 8%	33 6%	29 9%	14 5%	80 7%	44 7%	123 7%
		f	f	f	f	f	f	f									
2-3 times a week	261 15%	71 22%	74 18%	56 15%	30 10%	19 10%	12 8%	261 15%	134 16%	128 14%	85 14%	89 16%	51 16%	36 12%	175 15%	87 14%	261 15%
		defg	f														
Once a week	284 16%	60 18%	79 19%	60 16%	44 15%	26 13%	16 11%	284 16%	136 16%	148 16%	117 19%	89 16%	36 11%	42 14%	206 18%	78 13%	284 16%
											lo				lo		
2-3 times a month	353 20%	76 23%	72 17%	77 20%	74 25%	26 13%	28 19%	353 20%	167 20%	183 20%	114 19%	118 22%	62 19%	59 19%	232 20%	121 19%	353 20%
					e												
Monthly	264 15%	36 11%	73 17%	57 15%	43 15%	32 17%	22 15%	264 15%	124 15%	139 15%	80 13%	83 15%	47 15%	53 17%	163 14%	100 16%	264 15%
2-3 times a year	337 19%	42 13%	52 12%	70 18%	65 22%	60 31%	48 33%	337 19%	147 18%	190 21%	117 20%	95 18%	59 18%	65 22%	212 19%	125 20%	337 19%
					ab	abcb	abcb	b									
Only once	80 5%	10 3%	15 3%	15 4%	11 4%	13 7%	15 10%	80 5%	31 4%	47 5%	23 4%	16 3%	18 6%	22 7%	39 3%	40 6%	80 5%
							abg							kn			
Don't know	65 4%	10 3%	18 4%	15 4%	7 2%	10 5%	6 4%	65 4%	29 3%	36 4%	16 3%	18 3%	19 6%	11 4%	34 3%	31 5%	65 4%

SUMMARY CODES

AT LEAST WEEKLY	669 38%	154 47%	193 46%	149 39%	92 31%	54 27%	28 19%	669 38%	336 40%	332 36%	248 41%	212 39%	116 36%	93 31%	460 40%	209 33%	669 38%
		defg	def	f	f		ef				m				m		
AT LEAST MONTHLY	1286 73%	266 81%	338 80%	283 74%	209 72%	112 57%	78 53%	1286 73%	627 75%	654 71%	442 74%	413 76%	225 70%	204 67%	855 75%	430 69%	1286 73%
		efg	efg	ef	ef		ef					o					

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN62. And how often do you tend to help other people with online tasks? (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere) that have helped someone to do something online

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND a	SCOT- LAND b	WALES c	IRELAND d	ALL UK e	URBAN f	RURAL g	YES h	NO i	NARROW (1-4) j	MEDIUM (5-8) k	BROAD (9-13) l	ALL m	MOST n	POTEN- TIALY o	LEAST p
Significance Level: 99%																	
Unweighted total	1780	1331	121	165	163	1780	1539	241	254	1526	320	669	779	1780	268	637	419
Effective Weighted Sample	1364	1104	90	125	145	1364	1188	177	189	1178	238	503	635	1364	201	468	335
Total	1767	1494	127	93	53	1767	1552	215	273	1495	383	635	736	1767	274	622	421
Daily	123 7%	101 7%	11 9%	3 4%	8 16%	123 7%	112 7%	11 5%	17 6%	106 7%	20 5%	42 7%	61 8%	123 7%	23 8%	39 6%	39 9%
2-3 times a week	261 15%	229 15%	17 13%	9 10%	6 11%	261 15%	227 15%	34 16%	44 16%	217 15%	56 15%	95 15%	108 15%	261 15%	52 19%	89 14%	66 16%
Once a week	284 16%	241 16%	24 19%	13 14%	6 11%	284 16%	259 17%	25 12%	35 13%	249 17%	75 19%	98 15%	106 14%	284 16%	41 15%	108 17%	73 17%
2-3 times a month	353 20%	302 20%	20 16%	20 22%	10 19%	353 20%	314 20%	39 18%	56 20%	297 20%	77 20%	108 17%	168 23%	353 20%	63 23%	133 21%	74 18%
Monthly	264 15%	220 15%	15 12%	21 23%	8 14%	264 15%	230 15%	33 15%	38 14%	226 15%	48 13%	110 17%	104 14%	264 15%	34 12%	78 13%	70 17%
2-3 times a year	337 19%	288 19%	17 13%	21 23%	11 21%	337 19%	292 19%	45 21%	52 19%	285 19%	58 15%	135 21%	142 19%	337 19%	38 14%	128 21%	85 20%
Only once	80 5%	68 5%	8 6%	2 2%	2 4%	80 5%	60 4%	20 9%	13 5%	66 4%	29 8%	29 5%	22 3%	80 5%	14 5%	27 4%	8 2%
Don't know	65 4%	45 3%	15 12%	3 3%	3 5%	65 4%	58 4%	7 3%	17 6%	47 3%	20 5%	18 3%	26 3%	65 4%	9 3%	19 3%	7 2%
SUMMARY CODES																	
AT LEAST WEEKLY	669 38%	571 38%	51 41%	26 28%	20 37%	669 38%	598 39%	71 33%	96 35%	573 38%	151 39%	234 37%	274 37%	669 38%	116 42%	235 38%	177 42%
AT LEAST MONTHLY	1286 73%	1093 73%	87 68%	68 73%	38 70%	1286 73%	1142 74%	144 67%	190 70%	1096 73%	276 72%	452 71%	547 74%	1286 73%	212 77%	446 72%	322 76%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN62. And how often do you tend to help other people with online tasks? (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere) that have helped someone to do something online

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	1780	473	1180	1066	699
Effective Weighted Sample	1364	343	929	829	555
Total	1767	503	1122	922	824
Daily	123 7%	37 7%	80 7%	50 5%	68 8%
2-3 times a week	261 15%	77 15%	164 15%	126 14%	133 16%
Once a week	284 16%	96 19%	156 14%	153 17%	128 16%
2-3 times a month	353 20%	102 20%	226 20%	177 19%	170 21%
Monthly	264 15%	61 12%	188 17%	136 15%	127 15%
2-3 times a year	337 19%	89 18%	222 20%	200 22%	136 17%
Only once	80 5%	25 5%	46 4%	51 5%	27 3%
Don't know	65 4%	15 3%	40 4%	30 3%	35 4%
SUMMARY CODES					
AT LEAST WEEKLY	669 38%	210 42%	400 36%	329 36%	329 40%
AT LEAST MONTHLY	1286 73%	373 74%	814 73%	642 70%	626 76%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN62. And how often do you tend to help other people with online tasks? (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	468	588	660	563	545	632	3456	1612	1831	799	1065	733	853	1864	1586	3456
Effective Weighted Sample	2627	358	457	519	438	405	456	2627	1244	1374	650	825	544	627	1455	1171	2627
Total	3360	475	621	648	574	499	545	3360	1619	1730	960	967	673	753	1927	1427	3360
Daily	123 4%	23 5%	40 6%	33 5%	18 3%	9 2%	* *%	123 4%	66 4%	57 3%	46 5%	33 3%	29 4%	14 2%	80 4%	44 3%	123 4%
2-3 times a week	261 8%	71 15%	74 12%	56 9%	30 5%	19 4%	12 2%	261 8%	134 8%	128 7%	85 9%	89 9%	51 8%	36 5%	175 9%	87 6%	261 8%
Once a week	284 8%	60 13%	79 13%	60 9%	44 8%	26 5%	16 3%	284 8%	136 8%	148 9%	117 12%	89 9%	36 5%	42 6%	206 11%	78 5%	284 8%
2-3 times a month	353 11%	76 16%	72 12%	77 12%	74 13%	26 5%	28 5%	353 11%	167 10%	183 11%	114 12%	118 12%	62 9%	59 8%	232 12%	121 8%	353 11%
Monthly	264 8%	36 8%	73 12%	57 9%	43 8%	32 7%	22 4%	264 8%	124 8%	139 8%	80 8%	83 9%	47 7%	53 7%	163 8%	100 7%	264 8%
2-3 times a year	337 10%	42 9%	52 8%	70 11%	65 11%	60 12%	48 9%	337 10%	147 9%	190 11%	117 12%	95 10%	59 9%	65 9%	212 11%	125 9%	337 10%
Only once	80 2%	10 2%	15 2%	15 2%	11 2%	13 3%	15 3%	80 2%	31 2%	47 3%	23 2%	16 2%	18 3%	22 3%	39 2%	40 3%	80 2%
Don't know	117 3%	21 4%	33 5%	26 4%	13 2%	17 3%	7 1%	117 3%	52 3%	64 4%	21 2%	34 4%	37 5%	23 3%	55 3%	60 4%	117 3%
SUMMARY CODES																	
AT LEAST WEEKLY	669 20%	154 33%	193 31%	149 23%	92 16%	54 11%	28 5%	669 20%	336 21%	332 19%	248 26%	212 22%	116 17%	93 12%	460 24%	209 15%	669 20%
AT LEAST MONTHLY	1286 38%	266 56%	338 54%	283 44%	209 36%	112 23%	78 14%	1286 38%	627 39%	654 38%	442 46%	413 43%	225 33%	204 27%	855 44%	430 30%	1286 38%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN62. And how often do you tend to help other people with online tasks? (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	468	588	660	563	545	632	3456	1612	1831	799	1065	733	853	1864	1586	3456
Effective Weighted Sample	2627	358	457	519	438	405	456	2627	1244	1374	650	825	544	627	1455	1171	2627
Total	3360	475	621	648	574	499	545	3360	1619	1730	960	967	673	753	1927	1427	3360
HAVE NOT HELPED OTHER PEOPLE WITH ONLINE TASKS	1541	135	184	254	275	295	397	1541	762	775	357	408	334	438	765	772	1541
	46%	28%	30%	39%	48%	59%	73%	46%	47%	45%	37%	42%	50%	58%	40%	54%	46%
				ab	abc	abcdg	abcdeg	abc					jkn	jklnp		jknp	jn

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN62. And how often do you tend to help other people with online tasks? (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N	ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Significance Level: 99%																	
Unweighted total	3456	2522	315	314	305	3456	2956	500	609	2847	935	1304	1109	3456	504	1220	702
Effective Weighted Sample	2627	2070	239	238	273	2627	2263	364	456	2173	677	986	914	2627	371	899	560
Total	3360	2793	300	169	99	3360	2906	455	618	2743	988	1209	1032	3360	482	1146	703
Daily	123	101	11	3	8	123	112	11	17	106	20	42	61	123	23	39	39
	4%	4%	4%	2%	9%	4%	4%	3%	3%	4%	2%	3%	6%	4%	5%	3%	5%
					ace								jm				
2-3 times a week	261	229	17	9	6	261	227	34	44	217	56	95	108	261	52	89	66
	8%	8%	6%	6%	6%	8%	8%	8%	7%	8%	6%	8%	10%	8%	11%	8%	9%
													j				
Once a week	284	241	24	13	6	284	259	25	35	249	75	98	106	284	41	108	73
	8%	9%	8%	8%	6%	8%	9%	6%	6%	9%	8%	8%	10%	8%	9%	9%	10%
2-3 times a month	353	302	20	20	10	353	314	39	56	297	77	108	168	353	63	133	74
	11%	11%	7%	12%	10%	11%	11%	9%	9%	11%	8%	9%	16%	11%	13%	12%	11%
													jkm				
Monthly	264	220	15	21	8	264	230	33	38	226	48	110	104	264	34	78	70
	8%	8%	5%	13%	8%	8%	8%	7%	6%	8%	5%	9%	10%	8%	7%	7%	10%
				b								j	j	j			
2-3 times a year	337	288	17	21	11	337	292	45	52	285	58	135	142	337	38	128	85
	10%	10%	6%	12%	11%	10%	10%	10%	8%	10%	6%	11%	14%	10%	8%	11%	12%
												j	jm	j			
Only once	80	68	8	2	2	80	60	20	13	66	29	29	22	80	14	27	8
	2%	2%	3%	1%	2%	2%	2%	4%	2%	2%	3%	2%	2%	2%	3%	2%	1%
								f									
Don't know	117	90	20	4	4	117	104	13	33	85	39	41	33	117	22	37	11
	3%	3%	7%	2%	4%	3%	4%	3%	5%	3%	4%	3%	3%	3%	5%	3%	2%
			a											p			
SUMMARY CODES																	
AT LEAST WEEKLY	669	571	51	26	20	669	598	71	96	573	151	234	274	669	116	235	177
	20%	20%	17%	15%	20%	20%	21%	16%	16%	21%	15%	19%	27%	20%	24%	21%	25%
													jkm	j			

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN62. And how often do you tend to help other people with online tasks? (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	2522	315	314	305	3456	2956	500	609	2847	935	1304	1109	3456	504	1220	702
Effective Weighted Sample	2627	2070	239	238	273	2627	2263	364	456	2173	677	986	914	2627	371	899	560
Total	3360	2793	300	169	99	3360	2906	455	618	2743	988	1209	1032	3360	482	1146	703
AT LEAST MONTHLY	1286	1093	87	68	38	1286	1142	144	190	1096	276	452	547	1286	212	446	322
	38%	39%	29%	40%	38%	38%	39%	32%	31%	40%	28%	37%	53%	38%	44%	39%	46%
		b				b	g			h		j	jkm	j			
HAVE NOT HELPED OTHER PEOPLE WITH ONLINE TASKS	1541	1254	168	74	45	1541	1308	233	330	1211	587	552	288	1541	195	507	278
	46%	45%	56%	44%	45%	46%	45%	51%	53%	44%	59%	46%	28%	46%	40%	44%	40%
			ace						i		klm	l		l			

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN62. And how often do you tend to help other people with online tasks? (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3456	865	2297	2324	1103
Effective Weighted Sample	2627	629	1773	1762	878
Total	3360	861	2188	2042	1283
Daily	123 4%	37 4%	80 4%	50 2%	68 5% c
2-3 times a week	261 8%	77 9%	164 7%	126 6%	133 10% c
Once a week	284 8%	96 11% b	156 7%	153 7%	128 10%
2-3 times a month	353 11%	102 12%	226 10%	177 9%	170 13% c
Monthly	264 8%	61 7%	188 9%	136 7%	127 10% c
2-3 times a year	337 10%	89 10%	222 10%	200 10%	136 11%
Only once	80 2%	25 3%	46 2%	51 2%	27 2%
Don't know	117 3%	28 3%	59 3%	58 3%	57 4%
SUMMARY CODES					
AT LEAST WEEKLY	669 20%	210 24% b	400 18%	329 16%	329 26% c
AT LEAST MONTHLY	1286 38%	373 43% b	814 37%	642 31%	626 49% c

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN62. And how often do you tend to help other people with online tasks? (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3456	865	2297	2324	1103
Effective Weighted Sample	2627	629	1773	1762	878
Total	3360	861	2188	2042	1283
HAVE NOT HELPED OTHER PEOPLE WITH ONLINE TASKS	1541	345	1046	1092	436
	46%	40%	48%	53%	34%
			a	d	

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN63. And who have you helped with online tasks in the past 12 months? (MULTI CODE)

Base : All respondents that go online (at home or elsewhere) that have helped someone to do something online

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	1780	306	391	383	280	229	191	1780	820	952	495	579	352	353	1074	705	1780
Effective Weighted Sample	1364	234	302	301	222	178	141	1364	640	719	400	451	264	265	841	528	1364
Total	1767	328	422	383	292	196	147	1767	834	927	599	543	322	303	1141	625	1767
Parent	781	188	221	191	121	53	6	781	375	404	262	262	136	123	523	258	781
	44%	57%	52%	50%	41%	27%	4%	44%	45%	44%	44%	48%	42%	40%	46%	41%	44%
		defg	efg	ef	ef	f		ef									
Friend	510	122	115	95	66	58	54	510	267	241	175	158	82	96	332	178	510
	29%	37%	27%	25%	23%	30%	37%	29%	32%	26%	29%	29%	25%	32%	29%	28%	29%
		cdg					cd										
Husband/ wife/ partner	422	38	97	87	75	64	62	422	252	170	150	119	74	79	269	153	422
	24%	12%	23%	23%	26%	33%	42%	24%	30%	18%	25%	22%	23%	26%	24%	24%	24%
			a	a	a	a	abcdg	a	i								
My child/ children aged under 16	342	21	97	137	74	10	3	342	153	189	107	108	73	54	215	126	342
	19%	7%	23%	36%	25%	5%	2%	19%	18%	20%	18%	20%	23%	18%	19%	20%	19%
			aef	abefg	aef			aef									
Work colleague	296	36	77	73	66	35	10	296	143	153	115	124	35	23	239	57	296
	17%	11%	18%	19%	22%	18%	7%	17%	17%	17%	19%	23%	11%	7%	21%	9%	17%
			f	f	af	f		f			lmo	lmop			lmo		mo
Grandparent	264	101	104	42	14	2	2	264	107	155	104	78	42	40	182	82	264
	15%	31%	25%	11%	5%	1%	1%	15%	13%	17%	17%	14%	13%	13%	16%	13%	15%
		cdefg	cdefg	def				def									
Other relative	242	45	50	46	41	32	29	242	130	112	72	78	43	48	150	91	242
	14%	14%	12%	12%	14%	16%	20%	14%	16%	12%	12%	14%	13%	16%	13%	15%	14%
Neighbour	125	20	27	24	22	19	13	125	67	59	44	35	20	27	79	47	125
	7%	6%	6%	6%	8%	10%	9%	7%	8%	6%	7%	6%	6%	9%	7%	7%	7%
My child/ children aged over 16	113	18	14	11	35	16	18	113	68	45	52	30	22	10	82	31	113
	6%	6%	3%	3%	12%	8%	12%	6%	8%	5%	9%	5%	7%	3%	7%	5%	6%
					bcg		bcg				m						
Someone else	41	5	7	10	10	5	5	41	17	23	13	17	7	4	30	11	41
	2%	1%	2%	3%	4%	3%	3%	2%	2%	3%	2%	3%	2%	1%	3%	2%	2%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN63. And who have you helped with online tasks in the past 12 months? (MULTI CODE)

Base : All respondents that go online (at home or elsewhere) that have helped someone to do something online

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	1780	306	391	383	280	229	191	1780	820	952	495	579	352	353	1074	705	1780
Effective Weighted Sample	1364	234	302	301	222	178	141	1364	640	719	400	451	264	265	841	528	1364
Total	1767	328	422	383	292	196	147	1767	834	927	599	543	322	303	1141	625	1767
Don't know	5	1	2	1	1	-	-	5	1	4	2	1	2	1	2	3	5
	*%	*%	1%	*%	*%	-%	-%	*%	*%	*%	*%	*%	1%	*%	*%	*%	*%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN63. And who have you helped with online tasks in the past 12 months? (MULTI CODE)

Base : All respondents that go online (at home or elsewhere) that have helped someone to do something online

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	1780	1331	121	165	163	1780	1539	241	254	1526	320	669	779	1780	268	637	419
Effective Weighted Sample	1364	1104	90	125	145	1364	1188	177	189	1178	238	503	635	1364	201	468	335
Total	1767	1494	127	93	53	1767	1552	215	273	1495	383	635	736	1767	274	622	421
Parent	781 44%	665 44%	49 38%	41 44%	27 51%	781 44%	686 44%	95 44%	110 40%	671 45%	102 27%	277 44%	399 54%	781 44%	113 41%	267 43%	205 49%
Friend	510 29%	434 29%	38 30%	25 27%	13 25%	510 29%	462 30%	48 22%	66 24%	444 30%	92 24%	178 28%	240 33%	510 29%	84 31%	163 26%	136 32%
Husband/ wife/ partner	422 24%	366 25%	20 16%	25 27%	10 19%	422 24%	389 25%	33 15%	66 24%	356 24%	115 30%	142 22%	165 22%	422 24%	65 24%	157 25%	125 30%
My child/ children aged under 16	342 19%	294 20%	21 17%	18 19%	9 17%	342 19%	312 20%	30 14%	53 19%	289 19%	70 18%	108 17%	164 22%	342 19%	66 24%	111 18%	75 18%
Work colleague	296 17%	253 17%	17 13%	19 20%	8 14%	296 17%	265 17%	31 14%	30 11%	266 18%	20 5%	95 15%	180 24%	296 17%	32 12%	79 13%	122 29%
Grandparent	264 15%	215 14%	29 23%	11 11%	10 18%	264 15%	226 15%	39 18%	36 13%	228 15%	42 11%	103 16%	118 16%	264 15%	44 16%	87 14%	62 15%
Other relative	242 14%	207 14%	19 15%	8 9%	8 15%	242 14%	211 14%	30 14%	27 10%	214 14%	40 10%	84 13%	114 16%	242 14%	41 15%	83 13%	54 13%
Neighbour	125 7%	104 7%	15 12%	5 5%	2 5%	125 7%	109 7%	17 8%	13 5%	113 8%	22 6%	36 6%	68 9%	125 7%	16 6%	50 8%	37 9%
My child/ children aged over 16	113 6%	90 6%	12 10%	9 9%	2 5%	113 6%	104 7%	9 4%	15 6%	98 7%	33 9%	40 6%	38 5%	113 6%	24 9%	33 5%	29 7%
Someone else	41 2%	28 2%	6 5%	3 4%	4 7%	41 2%	37 2%	5 2%	2 1%	39 3%	6 1%	11 2%	23 3%	41 2%	5 2%	13 2%	13 3%
Don't know	5 *%	4 *%	1 *%	- -%	- -%	5 *%	4 *%	1 *%	2 1%	3 *%	2 1%	2 *%	- -%	5 *%	1 1%	3 *%	- -%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN63. And who have you helped with online tasks in the past 12 months? (MULTI CODE)

Base : All respondents that go online (at home or elsewhere) that have helped someone to do something online

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	1780	473	1180	1066	699
Effective Weighted Sample	1364	343	929	829	555
Total	1767	503	1122	922	824
Parent	781 44%	197 39%	519 46%	410 45%	361 44%
Friend	510 29%	161 32%	303 27%	328 36%	177 21%
Husband/ wife/ partner	422 24%	118 24%	275 24%	200 22%	219 27%
My child/ children aged under 16	342 19%	77 15%	239 21%	19 2%	318 39%
Work colleague	296 17%	60 12%	217 19%	162 18%	135 16%
Grandparent	264 15%	69 14%	164 15%	140 15%	121 15%
Other relative	242 14%	77 15%	158 14%	149 16%	91 11%
Neighbour	125 7%	30 6%	86 8%	74 8%	52 6%
My child/ children aged over 16	113 6%	43 9%	63 6%	47 5%	63 8%
Someone else	41 2%	13 3%	25 2%	27 3%	14 2%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN63. And who have you helped with online tasks in the past 12 months? (MULTI CODE)

Base : All respondents that go online (at home or elsewhere) that have helped someone to do something online

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	1780	473	1180	1066	699
Effective Weighted Sample	1364	343	929	829	555
Total	1767	503	1122	922	824
Don't know	5 *%	2 *%	2 *%	2 *%	2 *%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN63. And who have you helped with online tasks in the past 12 months? (MULTI CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	468	588	660	563	545	632	3456	1612	1831	799	1065	733	853	1864	1586	3456
Effective Weighted Sample	2627	358	457	519	438	405	456	2627	1244	1374	650	825	544	627	1455	1171	2627
Total	3360	475	621	648	574	499	545	3360	1619	1730	960	967	673	753	1927	1427	3360
Parent	781	188	221	191	121	53	6	781	375	404	262	262	136	123	523	258	781
	23%	40%	36%	30%	21%	11%	1%	23%	23%	23%	27%	27%	20%	16%	27%	18%	23%
		cdefg	defg	defg	ef	f		ef			lmo	lmo			lmop		mo
Friend	510	122	115	95	66	58	54	510	267	241	175	158	82	96	332	178	510
	15%	26%	19%	15%	11%	12%	10%	15%	16%	14%	18%	16%	12%	13%	17%	12%	15%
		cdefg	def				f				lmo				lo		
Husband/ wife/ partner	422	38	97	87	75	64	62	422	252	170	150	119	74	79	269	153	422
	13%	8%	16%	13%	13%	13%	11%	13%	16%	10%	16%	12%	11%	10%	14%	11%	13%
			a						i		mo						
My child/ children aged under 16	342	21	97	137	74	10	3	342	153	189	107	108	73	54	215	126	342
	10%	5%	16%	21%	13%	2%	1%	10%	9%	11%	11%	11%	11%	7%	11%	9%	10%
		f	aefg	adefg	aef			aef				m			m		
Work colleague	296	36	77	73	66	35	10	296	143	153	115	124	35	23	239	57	296
	9%	8%	12%	11%	11%	7%	2%	9%	9%	9%	12%	13%	5%	3%	12%	4%	9%
		f	ef	f	f	f		f			lmo	lmop			lmop		lmo
Grandparent	264	101	104	42	14	2	2	264	107	155	104	78	42	40	182	82	264
	8%	21%	17%	7%	2%	1%	1%	8%	7%	9%	11%	8%	6%	5%	9%	6%	8%
		cdefg	cdefg	def	f			def			lmo				mo		
Other relative	242	45	50	46	41	32	29	242	130	112	72	78	43	48	150	91	242
	7%	9%	8%	7%	7%	6%	5%	7%	8%	6%	7%	8%	6%	6%	8%	6%	7%
Neighbour	125	20	27	24	22	19	13	125	67	59	44	35	20	27	79	47	125
	4%	4%	4%	4%	4%	4%	2%	4%	4%	3%	5%	4%	3%	4%	4%	3%	4%
My child/ children aged over 16	113	18	14	11	35	16	18	113	68	45	52	30	22	10	82	31	113
	3%	4%	2%	2%	6%	3%	3%	3%	4%	3%	5%	3%	3%	1%	4%	2%	3%
					bcg						mo				mo		m
Someone else	41	5	7	10	10	5	5	41	17	23	13	17	7	4	30	11	41
	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN63. And who have you helped with online tasks in the past 12 months? (MULTI CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	468	588	660	563	545	632	3456	1612	1831	799	1065	733	853	1864	1586	3456
Effective Weighted Sample	2627	358	457	519	438	405	456	2627	1244	1374	650	825	544	627	1455	1171	2627
Total	3360	475	621	648	574	499	545	3360	1619	1730	960	967	673	753	1927	1427	3360
Don't know	57	12	17	13	7	8	1	57	24	32	6	17	20	12	23	32	57
	2%	2%	3%	2%	1%	2%	*%	2%	1%	2%	1%	2%	3%	2%	1%	2%	2%
		f	f										jn				
HAVE NOT HELPED OTHER PEOPLE WITH ONLINE TASKS	1541	135	184	254	275	295	397	1541	762	775	357	408	334	438	765	772	1541
	46%	28%	30%	39%	48%	59%	73%	46%	47%	45%	37%	42%	50%	58%	40%	54%	46%
				ab	abc	abcdg	abcdeg	abc					jkn	jklnp		jknp	jn

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN63. And who have you helped with online tasks in the past 12 months? (MULTI CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	2522	315	314	305	3456	2956	500	609	2847	935	1304	1109	3456	504	1220	702
Effective Weighted Sample	2627	2070	239	238	273	2627	2263	364	456	2173	677	986	914	2627	371	899	560
Total	3360	2793	300	169	99	3360	2906	455	618	2743	988	1209	1032	3360	482	1146	703
Parent	781	665	49	41	27	781	686	95	110	671	102	277	399	781	113	267	205
	23%	24%	16%	24%	27%	23%	24%	21%	18%	24%	10%	23%	39%	23%	23%	23%	29%
		b			b					h		j	jkm	j			
Friend	510	434	38	25	13	510	462	48	66	444	92	178	240	510	84	163	136
	15%	16%	13%	15%	13%	15%	16%	11%	11%	16%	9%	15%	23%	15%	17%	14%	19%
							g			h		j	jkm	j			o
Husband/ wife/ partner	422	366	20	25	10	422	389	33	66	356	115	142	165	422	65	157	125
	13%	13%	7%	15%	10%	13%	13%	7%	11%	13%	12%	12%	16%	13%	14%	14%	18%
		b		b		b	g						km				
My child/ children aged under 16	342	294	21	18	9	342	312	30	53	289	70	108	164	342	66	111	75
	10%	11%	7%	10%	9%	10%	11%	7%	9%	11%	7%	9%	16%	10%	14%	10%	11%
													jkm				
Work colleague	296	253	17	19	8	296	265	31	30	266	20	95	180	296	32	79	122
	9%	9%	6%	11%	8%	9%	9%	7%	5%	10%	2%	8%	17%	9%	7%	7%	17%
										h		j	jkm	j			no
Grandparent	264	215	29	11	10	264	226	39	36	228	42	103	118	264	44	87	62
	8%	8%	10%	6%	10%	8%	8%	9%	6%	8%	4%	8%	11%	8%	9%	8%	9%
												j	jm	j			
Other relative	242	207	19	8	8	242	211	30	27	214	40	84	114	242	41	83	54
	7%	7%	6%	5%	8%	7%	7%	7%	4%	8%	4%	7%	11%	7%	8%	7%	8%
													jkm	j			
Neighbour	125	104	15	5	2	125	109	17	13	113	22	36	68	125	16	50	37
	4%	4%	5%	3%	2%	4%	4%	4%	2%	4%	2%	3%	7%	4%	3%	4%	5%
													jkm				
My child/ children aged over 16	113	90	12	9	2	113	104	9	15	98	33	40	38	113	24	33	29
	3%	3%	4%	5%	3%	3%	4%	2%	2%	4%	3%	3%	4%	3%	5%	3%	4%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN63. And who have you helped with online tasks in the past 12 months? (MULTI CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	2522	315	314	305	3456	2956	500	609	2847	935	1304	1109	3456	504	1220	702
Effective Weighted Sample	2627	2070	239	238	273	2627	2263	364	456	2173	677	986	914	2627	371	899	560
Total	3360	2793	300	169	99	3360	2906	455	618	2743	988	1209	1032	3360	482	1146	703
Someone else	41	28	6	3	4	41	37	5	2	39	6	11	23	41	5	13	13
	1%	1%	2%	2%	4%	1%	1%	1%	*%	1%	1%	1%	2%	1%	1%	1%	2%
					ae								j				
Don't know	57	49	5	2	1	57	50	7	17	40	21	25	8	57	14	21	4
	2%	2%	2%	1%	1%	2%	2%	2%	3%	1%	2%	2%	1%	2%	3%	2%	1%
															p		
HAVE NOT HELPED OTHER PEOPLE WITH ONLINE TASKS	1541	1254	168	74	45	1541	1308	233	330	1211	587	552	288	1541	195	507	278
	46%	45%	56%	44%	45%	46%	45%	51%	53%	44%	59%	46%	28%	46%	40%	44%	40%
			ace						i		klm	l		l			

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN63. And who have you helped with online tasks in the past 12 months? (MULTI CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3456	865	2297	2324	1103
Effective Weighted Sample	2627	629	1773	1762	878
Total	3360	861	2188	2042	1283
Parent	781 23%	197 23%	519 24%	410 20%	361 28% c
Friend	510 15%	161 19% b	303 14%	328 16%	177 14%
Husband/ wife/ partner	422 13%	118 14%	275 13%	200 10%	219 17% c
My child/ children aged under 16	342 10%	77 9%	239 11%	19 1%	318 25% c
Work colleague	296 9%	60 7%	217 10%	162 8%	135 10%
Grandparent	264 8%	69 8%	164 8%	140 7%	121 9%
Other relative	242 7%	77 9%	158 7%	149 7%	91 7%
Neighbour	125 4%	30 3%	86 4%	74 4%	52 4%
My child/ children aged over 16	113 3%	43 5%	63 3%	47 2%	63 5% c
Someone else	41 1%	13 2%	25 1%	27 1%	14 1%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN63. And who have you helped with online tasks in the past 12 months? (MULTI CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3456	865	2297	2324	1103
Effective Weighted Sample	2627	629	1773	1762	878
Total	3360	861	2188	2042	1283
Don't know	57	15	22	30	25
	2%	2%	1%	1%	2%
HAVE NOT HELPED OTHER PEOPLE WITH ONLINE TASKS	1541	345	1046	1092	436
	46%	40%	48%	53%	34%
			a	d	

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN3A. Overall, how confident are you as an internet user? (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	468	588	660	563	545	632	3456	1612	1831	799	1065	733	853	1864	1586	3456
Effective Weighted Sample	2627	358	457	519	438	405	456	2627	1244	1374	650	825	544	627	1455	1171	2627
Total	3360	475	621	648	574	499	545	3360	1619	1730	960	967	673	753	1927	1427	3360
Very confident	1453 43%	269 57%	339 55%	326 50%	277 48%	142 29%	100 18%	1453 43%	801 49%	647 37%	525 55%	474 49%	221 33%	232 31%	999 52%	453 32%	1453 43%
		efg	efg	efg	ef	f	ef	ef	i		lmop	lmop			lmop		lmo
Fairly confident	1349 40%	162 34%	239 38%	263 41%	233 41%	201 40%	251 46%	1349 40%	565 35%	779 45%	334 35%	384 40%	297 44%	330 44%	718 37%	627 44%	1349 40%
							a			h			jn	jn		jn	
Neither confident nor not confident	264 8%	29 6%	30 5%	33 5%	38 7%	73 15%	62 11%	264 8%	128 8%	136 8%	56 6%	54 6%	71 11%	82 11%	110 6%	153 11%	264 8%
						abcdg	abc						jkn	jkn		jkn	
Not very confident	209 6%	8 2%	11 2%	22 3%	18 3%	64 13%	86 16%	209 6%	77 5%	131 8%	33 3%	32 3%	66 10%	77 10%	65 3%	143 10%	209 6%
						abcdg	abcdg	abd		h			jkn	jkn		jkn	jkn
Not at all confident	79 2%	5 1%	2 *%	4 1%	7 1%	14 3%	47 9%	79 2%	43 3%	35 2%	12 1%	22 2%	15 2%	30 4%	34 2%	45 3%	79 2%
						bc	abcdeg	bc						jn			
Don't know	8 *%	2 *%	1 *%	1 *%	1 *%	4 1%	- -%	8 *%	5 *%	3 *%	1 *%	1 *%	4 1%	2 *%	2 *%	6 *%	8 *%
SUMMARY CODES																	
TOTAL CONFIDENT	2801 83%	432 91%	578 93%	588 91%	510 89%	343 69%	350 64%	2801 83%	1366 84%	1425 82%	859 89%	858 89%	517 77%	562 75%	1717 89%	1080 76%	2801 83%
		efg	efg	efg	efg		ef				lmop	lmop			lmop		lmo
TOTAL NOT CONFIDENT	287 9%	12 3%	13 2%	26 4%	25 4%	79 16%	132 24%	287 9%	120 7%	166 10%	45 5%	54 6%	81 12%	107 14%	99 5%	188 13%	287 9%
						abcdg	abcdeg	abcd					jkn	jkn		jkn	jkn
TOTAL NEITHER/ DON'T KNOW	272 8%	31 6%	30 5%	34 5%	39 7%	77 15%	62 11%	272 8%	133 8%	139 8%	57 6%	55 6%	75 11%	84 11%	112 6%	159 11%	272 8%
						abcdg	bc						jkn	jkn		jkn	n

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN3A. Overall, how confident are you as an internet user? (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	2522	315	314	305	3456	2956	500	609	2847	935	1304	1109	3456	504	1220	702
Effective Weighted Sample	2627	2070	239	238	273	2627	2263	364	456	2173	677	986	914	2627	371	899	560
Total	3360	2793	300	169	99	3360	2906	455	618	2743	988	1209	1032	3360	482	1146	703
Very confident	1453	1226	116	69	41	1453	1261	192	210	1243	246	503	695	1453	189	434	387
	43%	44%	39%	41%	42%	43%	43%	42%	34%	45%	25%	42%	67%	43%	39%	38%	55%
										h		j	jkm	j			no
Fairly confident	1349	1112	123	73	40	1349	1164	184	267	1082	432	579	317	1349	199	496	265
	40%	40%	41%	43%	41%	40%	40%	41%	43%	39%	44%	48%	31%	40%	41%	43%	38%
											l	lm		l			
Neither confident nor not confident	264	214	31	10	9	264	230	34	58	206	146	86	14	264	48	114	29
	8%	8%	10%	6%	9%	8%	8%	8%	9%	7%	15%	7%	1%	8%	10%	10%	4%
											klm	l		l	p	p	
Not very confident	209	169	20	14	6	209	177	32	55	154	120	36	6	209	32	77	14
	6%	6%	7%	8%	6%	6%	6%	7%	9%	6%	12%	3%	1%	6%	7%	7%	2%
									i		klm	l		kl	p	p	
Not at all confident	79	64	9	3	3	79	70	9	26	53	41	3	-	79	11	23	6
	2%	2%	3%	2%	3%	2%	2%	2%	4%	2%	4%	*%	-%	2%	2%	2%	1%
									i		kl			kl			
Don't know	8	8	-	1	-	8	4	4	2	6	4	2	-	8	2	3	2
	*%	*%	-%	*%	-%	*%	*%	1%	*%	*%	*%	*%	-%	*%	*%	*%	*%
								f									
SUMMARY CODES																	
TOTAL CONFIDENT	2801	2338	239	142	82	2801	2425	376	476	2325	678	1082	1012	2801	388	929	652
	83%	84%	80%	84%	82%	83%	83%	83%	77%	85%	69%	89%	98%	83%	81%	81%	93%
										h		jm	jkm	j			no
TOTAL NOT CONFIDENT	287	233	29	16	9	287	247	40	81	206	161	40	6	287	43	100	20
	9%	8%	10%	10%	9%	9%	8%	9%	13%	8%	16%	3%	1%	9%	9%	9%	3%
									i		klm	l		kl	p	p	
TOTAL NEITHER/ DON'T KNOW	272	221	31	10	9	272	234	38	60	212	150	88	14	272	50	117	31
	8%	8%	10%	6%	9%	8%	8%	8%	10%	8%	15%	7%	1%	8%	10%	10%	4%
											klm	l		l	p	p	

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN3A. Overall, how confident are you as an internet user? (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS	DOES NOT REPORT	NONE	ANY
		a	b	c	d
Significance Level: 99%					
Unweighted total	3456	865	2297	2324	1103
Effective Weighted Sample	2627	629	1773	1762	878
Total	3360	861	2188	2042	1283
Very confident	1453	273	1045	811	633
	43%	32%	48%	40%	49%
			a		c
Fairly confident	1349	342	891	814	512
	40%	40%	41%	40%	40%
Neither confident nor not confident	264	111	127	178	83
	8%	13%	6%	9%	6%
		b			
Not very confident	209	91	97	163	45
	6%	11%	4%	8%	3%
		b		d	
Not at all confident	79	41	24	71	7
	2%	5%	1%	3%	1%
		b		d	
Don't know	8	2	4	5	3
	*%	*%	*%	*%	*%
SUMMARY CODES					
TOTAL CONFIDENT	2801	616	1936	1624	1145
	83%	72%	88%	80%	89%
			a		c
TOTAL NOT CONFIDENT	287	132	121	234	52
	9%	15%	6%	11%	4%
		b		d	
TOTAL NEITHER/ DON'T KNOW	272	113	131	183	86
	8%	13%	6%	9%	7%
		b			

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN3B. How confident are you in knowing how to manage who has access to your personal data online? By 'personal data' we mean information like your address, phone number, date of birth etc. or information on things like where you shop or your interests. (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	468	588	660	563	545	632	3456	1612	1831	799	1065	733	853	1864	1586	3456
Effective Weighted Sample	2627	358	457	519	438	405	456	2627	1244	1374	650	825	544	627	1455	1171	2627
Total	3360	475	621	648	574	499	545	3360	1619	1730	960	967	673	753	1927	1427	3360
Very confident	948	175	214	198	182	96	82	948	538	408	343	316	142	147	659	289	948
	28%	37%	34%	31%	32%	19%	15%	28%	33%	24%	36%	33%	21%	20%	34%	20%	28%
		efg	efg	ef	ef			ef	i		lmop	lmo			lmop		lmo
Fairly confident	1372	190	246	289	256	188	203	1372	648	723	377	382	285	326	759	611	1372
	41%	40%	40%	45%	45%	38%	37%	41%	40%	42%	39%	39%	42%	43%	39%	43%	41%
Neither confident nor not confident	491	61	101	95	55	93	85	491	228	258	130	125	121	113	256	234	491
	15%	13%	16%	15%	10%	19%	16%	15%	14%	15%	14%	13%	18%	15%	13%	16%	15%
			d		d	d	d	d					n				
Not very confident	352	33	45	40	57	82	94	352	108	242	84	89	79	98	173	176	352
	10%	7%	7%	6%	10%	17%	17%	10%	7%	14%	9%	9%	12%	13%	9%	12%	10%
						abcdg	abcdg	c		h			n		n		
Not at all confident	162	8	11	19	20	32	71	162	85	77	24	44	38	56	68	94	162
	5%	2%	2%	3%	4%	6%	13%	5%	5%	4%	3%	5%	6%	7%	4%	7%	5%
						ab	abcdeg	ab					j	jnp		jn	
Don't know	35	7	5	6	3	7	8	35	12	23	2	11	9	13	13	22	35
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%
					*						*			j			
SUMMARY CODES																	
TOTAL CONFIDENT	2320	365	459	488	438	284	286	2320	1186	1130	720	698	427	473	1417	900	2320
	69%	77%	74%	75%	76%	57%	52%	69%	73%	65%	75%	72%	63%	63%	74%	63%	69%
		efg	ef	efg	efg			ef	i		lmop	lmo			lmop		mo
TOTAL NOT CONFIDENT	515	41	56	60	78	114	166	515	194	319	108	133	116	154	241	270	515
	15%	9%	9%	9%	14%	23%	30%	15%	12%	18%	11%	14%	17%	20%	13%	19%	15%
						abcdg	abcdg	abc		h			jn	jknp		jknp	j
TOTAL NEITHER/ DON'T KNOW	526	68	105	101	58	100	93	526	240	281	133	136	130	126	269	256	526
	16%	14%	17%	16%	10%	20%	17%	16%	15%	16%	14%	14%	19%	17%	14%	18%	16%
			d		d	d	d	d					kn			n	

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN3B. How confident are you in knowing how to manage who has access to your personal data online? By 'personal data' we mean information like your address, phone number, date of birth etc. or information on things like where you shop or your interests. (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET			FINANCIAL VULNERABILITY INDEX			
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	2522	315	314	305	3456	2956	500	609	2847	935	1304	1109	3456	504	1220	702
Effective Weighted Sample	2627	2070	239	238	273	2627	2263	364	456	2173	677	986	914	2627	371	899	560
Total	3360	2793	300	169	99	3360	2906	455	618	2743	988	1209	1032	3360	482	1146	703
Very confident	948	782	86	45	34	948	808	140	141	807	198	300	433	948	99	283	241
	28%	28%	29%	27%	35%	28%	28%	31%	23%	29%	20%	25%	42%	28%	21%	25%	34%
										h			jkm	j			no
Fairly confident	1372	1161	112	65	33	1372	1206	166	247	1125	391	543	425	1372	212	506	294
	41%	42%	37%	39%	34%	41%	42%	36%	40%	41%	40%	45%	41%	41%	44%	44%	42%
Neither confident nor not confident	491	397	53	26	14	491	425	66	98	392	183	181	102	491	83	192	94
	15%	14%	18%	16%	14%	15%	15%	14%	16%	14%	19%	15%	10%	15%	17%	17%	13%
											l	l	l	l			
Not very confident	352	280	34	27	12	352	299	53	74	278	131	138	57	352	53	107	49
	10%	10%	11%	16%	12%	10%	10%	12%	12%	10%	13%	11%	5%	10%	11%	9%	7%
				a							l	l	l	l			
Not at all confident	162	142	11	5	5	162	143	19	48	115	73	30	12	162	26	49	19
	5%	5%	4%	3%	5%	5%	5%	4%	8%	4%	7%	2%	1%	5%	5%	4%	3%
									i		klm			kl			
Don't know	35	31	3	1	1	35	24	11	9	26	13	16	3	35	8	10	6
	1%	1%	1%	*	1%	1%	1%	2%	1%	1%	1%	1%	*	1%	2%	1%	1%
								f									
SUMMARY CODES																	
TOTAL CONFIDENT	2320	1943	198	111	68	2320	2014	306	388	1931	589	844	858	2320	312	789	535
	69%	70%	66%	65%	69%	69%	69%	67%	63%	70%	60%	70%	83%	69%	65%	69%	76%
										h		j	jkm	j			no
TOTAL NOT CONFIDENT	515	422	45	31	16	515	442	72	122	393	204	168	68	515	79	155	67
	15%	15%	15%	18%	17%	15%	15%	16%	20%	14%	21%	14%	7%	15%	16%	14%	10%
									i		klm	l		l	p		
TOTAL NEITHER/ DON'T KNOW	526	428	56	27	15	526	449	77	107	419	196	197	106	526	91	202	101
	16%	15%	19%	16%	15%	16%	15%	17%	17%	15%	20%	16%	10%	16%	19%	18%	14%
											lm	l		l			

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN3B. How confident are you in knowing how to manage who has access to your personal data online? By 'personal data' we mean information like your address, phone number, date of birth etc. or information on things like where you shop or your interests. (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3456	865	2297	2324	1103
Effective Weighted Sample	2627	629	1773	1762	878
Total	3360	861	2188	2042	1283
Very confident	948 28%	180 21%	671 31% a	539 26%	405 32% c
Fairly confident	1372 41%	338 39%	912 42%	803 39%	544 42%
Neither confident nor not confident	491 15%	155 18% b	293 13%	305 15%	181 14%
Not very confident	352 10%	110 13%	219 10%	237 12%	113 9%
Not at all confident	162 5%	64 7% b	75 3%	130 6% d	31 2%
Don't know	35 1%	13 1%	17 1%	27 1%	9 1%
SUMMARY CODES					
TOTAL CONFIDENT	2320 69%	519 60%	1584 72% a	1343 66%	950 74% c
TOTAL NOT CONFIDENT	515 15%	174 20% b	294 13%	367 18% d	144 11%
TOTAL NEITHER/ DON'T KNOW	526 16%	168 19% b	310 14%	332 16%	189 15%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN3C. How confident are you in recognising what is advertising and what is not, when you see or read things online? (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	468	588	660	563	545	632	3456	1612	1831	799	1065	733	853	1864	1586	3456
Effective Weighted Sample	2627	358	457	519	438	405	456	2627	1244	1374	650	825	544	627	1455	1171	2627
Total	3360	475	621	648	574	499	545	3360	1619	1730	960	967	673	753	1927	1427	3360
Very confident	1123	207	238	225	231	122	101	1123	632	489	385	362	184	192	747	376	1123
	33%	44%	38%	35%	40%	25%	18%	33%	39%	28%	40%	37%	27%	25%	39%	26%	33%
		cefg	ef	ef	efg			ef	i		lmop	lmo			lmop		lmo
Fairly confident	1549	200	293	319	259	211	266	1549	683	858	431	449	311	354	880	665	1549
	46%	42%	47%	49%	45%	42%	49%	46%	42%	50%	45%	46%	46%	47%	46%	47%	46%
										h							
Neither confident nor not confident	343	38	52	58	44	77	74	343	153	189	89	77	82	93	166	174	343
	10%	8%	8%	9%	8%	15%	14%	10%	9%	11%	9%	8%	12%	12%	9%	12%	10%
						abcdg		d						kn		kn	
Not very confident	215	20	27	28	23	56	62	215	91	124	38	43	63	72	81	135	215
	6%	4%	4%	4%	4%	11%	11%	6%	6%	7%	4%	4%	9%	10%	4%	9%	6%
						abcdg	abcdg						jkn	jkn		jkn	n
Not at all confident	108	8	9	14	11	25	41	108	54	54	10	31	34	34	40	68	108
	3%	2%	1%	2%	2%	5%	8%	3%	3%	3%	1%	3%	5%	5%	2%	5%	3%
						b	abcdg					j	jn	jn		jn	j
Don't know	22	3	2	4	6	7	1	22	6	16	8	5	1	8	13	9	22
	1%	1%	*%	1%	1%	1%	*%	1%	*%	1%	1%	1%	*%	1%	1%	1%	1%
SUMMARY CODES																	
TOTAL CONFIDENT	2672	407	531	543	490	334	367	2672	1315	1348	817	811	494	546	1628	1040	2672
	80%	86%	86%	84%	85%	67%	67%	80%	81%	78%	85%	84%	73%	72%	84%	73%	80%
		efg	efg	ef	efg			ef			lmop	lmop			lmop		lmo
TOTAL NOT CONFIDENT	323	28	36	42	34	81	103	323	145	178	47	74	97	106	121	203	323
	10%	6%	6%	6%	6%	16%	19%	10%	9%	10%	5%	8%	14%	14%	6%	14%	10%
						abcdg	abcdg	b					jkn	jkn		jkn	jn
TOTAL NEITHER/ DON'T KNOW	365	40	53	63	50	84	75	365	159	205	97	82	83	101	179	184	365
	11%	9%	9%	10%	9%	17%	14%	11%	10%	12%	10%	8%	12%	13%	9%	13%	11%
						abcdg							kn		kn		kn

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN3C. How confident are you in recognising what is advertising and what is not, when you see or read things online? (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	2522	315	314	305	3456	2956	500	609	2847	935	1304	1109	3456	504	1220	702
Effective Weighted Sample	2627	2070	239	238	273	2627	2263	364	456	2173	677	986	914	2627	371	899	560
Total	3360	2793	300	169	99	3360	2906	455	618	2743	988	1209	1032	3360	482	1146	703
Very confident	1123	941	87	60	35	1123	972	151	165	958	220	377	512	1123	129	336	301
	33%	34%	29%	35%	35%	33%	33%	33%	27%	35%	22%	31%	50%	33%	27%	29%	43%
									h			j	jkm	j			no
Fairly confident	1549	1299	132	75	43	1549	1344	205	291	1258	430	635	458	1549	233	578	307
	46%	47%	44%	44%	43%	46%	46%	45%	47%	46%	44%	53%	44%	46%	48%	50%	44%
												jlm					
Neither confident nor not confident	343	274	43	14	11	343	292	51	59	284	158	114	44	343	66	121	60
	10%	10%	14%	9%	11%	10%	10%	11%	10%	10%	16%	9%	4%	10%	14%	11%	9%
											klm	l		l			
Not very confident	215	168	27	15	5	215	188	28	63	152	117	62	13	215	32	71	26
	6%	6%	9%	9%	5%	6%	6%	6%	10%	6%	12%	5%	1%	6%	7%	6%	4%
									i		klm	l		l			
Not at all confident	108	90	9	4	5	108	92	16	32	76	57	11	5	108	18	34	6
	3%	3%	3%	2%	5%	3%	3%	4%	5%	3%	6%	1%	*%	3%	4%	3%	1%
									i		klm			kl	p	p	
Don't know	22	20	1	1	1	22	18	4	8	15	7	10	-	22	4	6	3
	1%	1%	*%	*%	1%	1%	1%	1%	1%	1%	1%	1%	-%	1%	1%	1%	*%
													l				
SUMMARY CODES																	
TOTAL CONFIDENT	2672	2240	220	134	78	2672	2316	356	456	2216	650	1012	971	2672	361	914	608
	80%	80%	73%	79%	78%	80%	80%	78%	74%	81%	66%	84%	94%	80%	75%	80%	87%
									h			jm	jkm	j			no
TOTAL NOT CONFIDENT	323	258	36	20	10	323	279	44	95	228	174	73	18	323	51	105	32
	10%	9%	12%	12%	10%	10%	10%	10%	15%	8%	18%	6%	2%	10%	10%	9%	5%
									i		klm	l		kl	p	p	
TOTAL NEITHER/ DON'T KNOW	365	294	45	15	11	365	310	55	67	299	165	125	44	365	70	128	63
	11%	11%	15%	9%	12%	11%	11%	12%	11%	11%	17%	10%	4%	11%	15%	11%	9%
											klm	l		l	p		

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN3C. How confident are you in recognising what is advertising and what is not, when you see or read things online? (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS	DOES NOT REPORT	NONE	ANY
		a	b	c	d
Significance Level: 99%					
Unweighted total	3456	865	2297	2324	1103
Effective Weighted Sample	2627	629	1773	1762	878
Total	3360	861	2188	2042	1283
Very confident	1123	204	822	652	462
	33%	24%	38%	32%	36%
			a		
Fairly confident	1549	401	1005	936	593
	46%	47%	46%	46%	46%
Neither confident nor not confident	343	113	193	205	134
	10%	13%	9%	10%	10%
		b			
Not very confident	215	85	113	152	61
	6%	10%	5%	7%	5%
		b		d	
Not at all confident	108	53	41	85	21
	3%	6%	2%	4%	2%
		b		d	
Don't know	22	4	14	11	11
	1%	1%	1%	1%	1%
SUMMARY CODES					
TOTAL CONFIDENT	2672	605	1828	1588	1056
	80%	70%	84%	78%	82%
			a		c
TOTAL NOT CONFIDENT	323	137	154	237	82
	10%	16%	7%	12%	6%
		b		d	
TOTAL NEITHER/ DON'T KNOW	365	118	207	216	145
	11%	14%	9%	11%	11%
		b			

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN3D. How confident are you in judging whether the information you see or read online is true or false? (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	468	588	660	563	545	632	3456	1612	1831	799	1065	733	853	1864	1586	3456
Effective Weighted Sample	2627	358	457	519	438	405	456	2627	1244	1374	650	825	544	627	1455	1171	2627
Total	3360	475	621	648	574	499	545	3360	1619	1730	960	967	673	753	1927	1427	3360
Very confident	865	170	199	181	150	88	77	865	479	385	294	274	149	148	568	297	865
	26%	36%	32%	28%	26%	18%	14%	26%	30%	22%	31%	28%	22%	20%	29%	21%	26%
		defg	efg	ef	ef			ef	i		lmo	mo			lmo		mo
Fairly confident	1568	209	283	305	303	224	243	1568	717	847	479	474	289	325	953	614	1568
	47%	44%	46%	47%	53%	45%	45%	47%	44%	49%	50%	49%	43%	43%	49%	43%	47%
									o		o				lmo		
Neither confident nor not confident	547	61	100	105	70	103	108	547	263	280	131	134	125	154	265	278	547
	16%	13%	16%	16%	12%	21%	20%	16%	16%	16%	14%	14%	19%	20%	14%	20%	16%
						ad	ad						n	jkn		jkn	
Not very confident	251	24	31	43	37	56	60	251	96	153	40	57	78	74	98	151	251
	7%	5%	5%	7%	6%	11%	11%	7%	6%	9%	4%	6%	12%	10%	5%	11%	7%
						abg	ab			h			jkn	jkn		jkn	jn
Not at all confident	107	7	4	9	12	23	52	107	54	53	14	22	29	42	36	71	107
	3%	1%	1%	1%	2%	5%	9%	3%	3%	3%	1%	2%	4%	6%	2%	5%	3%
						bc	abcdeg	b					jn	jkn		jkn	
Don't know	22	4	3	5	2	4	4	22	9	12	2	5	4	11	7	15	22
	1%	1%	1%	1%	*%	1%	1%	1%	1%	1%	*%	1%	1%	2%	*%	1%	1%
														n			
SUMMARY CODES																	
TOTAL CONFIDENT	2433	378	482	486	453	312	321	2433	1196	1232	774	748	438	473	1522	911	2433
	72%	80%	78%	75%	79%	63%	59%	72%	74%	71%	81%	77%	65%	63%	79%	64%	72%
		efg	ef	ef	efg			ef			lmop	lmop			lmop		lmo
TOTAL NOT CONFIDENT	358	31	35	52	49	80	111	358	151	206	54	80	107	116	134	223	358
	11%	7%	6%	8%	8%	16%	20%	11%	9%	12%	6%	8%	16%	15%	7%	16%	11%
						abcdg	abcdg	b					jkn	jkn		jkn	jn
TOTAL NEITHER/ DON'T KNOW	570	65	103	110	72	107	112	570	272	292	133	139	129	165	272	294	570
	17%	14%	17%	17%	13%	21%	21%	17%	17%	17%	14%	14%	19%	22%	14%	21%	17%
						ad	d						n	jkn		jkn	

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN3D. How confident are you in judging whether the information you see or read online is true or false? (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	2522	315	314	305	3456	2956	500	609	2847	935	1304	1109	3456	504	1220	702
Effective Weighted Sample	2627	2070	239	238	273	2627	2263	364	456	2173	677	986	914	2627	371	899	560
Total	3360	2793	300	169	99	3360	2906	455	618	2743	988	1209	1032	3360	482	1146	703
Very confident	865	715	79	42	29	865	755	111	131	735	183	288	381	865	109	268	216
	26%	26%	26%	25%	29%	26%	26%	24%	21%	27%	19%	24%	37%	26%	23%	23%	31%
												j	jkm	j			no
Fairly confident	1568	1325	118	79	46	1568	1344	224	265	1302	419	609	518	1568	223	569	353
	47%	47%	39%	47%	46%	47%	46%	49%	43%	47%	42%	50%	50%	47%	46%	50%	50%
												j	j				
Neither confident nor not confident	547	449	64	23	12	547	480	68	100	448	211	209	98	547	81	211	91
	16%	16%	21%	14%	12%	16%	17%	15%	16%	16%	21%	17%	9%	16%	17%	18%	13%
			d								lm	l		l		p	
Not very confident	251	192	29	22	7	251	217	33	84	167	115	83	32	251	52	67	33
	7%	7%	10%	13%	8%	7%	7%	7%	14%	6%	12%	7%	3%	7%	11%	6%	5%
			ae						i		klm	l		l	op		
Not at all confident	107	92	9	2	5	107	90	17	29	78	50	13	2	107	15	23	8
	3%	3%	3%	1%	5%	3%	3%	4%	5%	3%	5%	1%	*	3%	3%	2%	1%
											kl			kl			
Don't know	22	20	1	1	*	22	20	2	9	13	10	7	-	22	2	8	1
	1%	1%	*%	*%	*%	1%	1%	1%	2%	*%	1%	1%	-%	1%	*%	1%	*%
									i		l						
SUMMARY CODES																	
TOTAL CONFIDENT	2433	2039	197	122	75	2433	2099	334	396	2037	602	897	900	2433	332	837	570
	72%	73%	66%	72%	76%	72%	72%	74%	64%	74%	61%	74%	87%	72%	69%	73%	81%
										h		j	jkm	j			no
TOTAL NOT CONFIDENT	358	284	38	24	12	358	307	50	113	245	165	95	35	358	67	90	40
	11%	10%	13%	14%	12%	11%	11%	11%	18%	9%	17%	8%	3%	11%	14%	8%	6%
									i		klm	l		l	op		
TOTAL NEITHER/ DON'T KNOW	570	469	65	24	12	570	500	70	109	460	221	216	98	570	83	219	93
	17%	17%	22%	14%	12%	17%	17%	15%	18%	17%	22%	18%	9%	17%	17%	19%	13%
			d								lm	l		l		p	

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN3D. How confident are you in judging whether the information you see or read online is true or false? (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS	DOES NOT REPORT	NONE	ANY
		a	b	c	d
Significance Level: 99%					
Unweighted total	3456	865	2297	2324	1103
Effective Weighted Sample	2627	629	1773	1762	878
Total	3360	861	2188	2042	1283
Very confident	865 26%	163 19%	631 29% a	481 24%	376 29% c
Fairly confident	1568 47%	390 45%	1032 47%	930 46%	624 49%
Neither confident nor not confident	547 16%	173 20% b	321 15%	350 17%	188 15%
Not very confident	251 7%	81 9%	152 7%	178 9% d	71 6%
Not at all confident	107 3%	48 6% b	41 2%	88 4% d	16 1%
Don't know	22 1%	5 1%	11 *%	15 1%	6 *%
SUMMARY CODES					
TOTAL CONFIDENT	2433 72%	553 64% a	1663 76% a	1411 69%	1001 78% c
TOTAL NOT CONFIDENT	358 11%	129 15% b	193 9%	266 13% d	88 7%
TOTAL NEITHER/ DON'T KNOW	570 17%	179 21% b	331 15%	365 18%	194 15%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN3E. How confident are you in judging whether an email, text or online message you receive is potentially suspicious or a scam? (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	468	588	660	563	545	632	3456	1612	1831	799	1065	733	853	1864	1586	3456
Effective Weighted Sample	2627	358	457	519	438	405	456	2627	1244	1374	650	825	544	627	1455	1171	2627
Total	3360	475	621	648	574	499	545	3360	1619	1730	960	967	673	753	1927	1427	3360
Very confident	1169	226	265	247	203	114	115	1169	643	522	386	378	197	209	763	406	1169
	35%	48%	43%	38%	35%	23%	21%	35%	40%	30%	40%	39%	29%	28%	40%	28%	35%
		cdefg	efg	ef	ef			ef	i		lmo	lmo			lmop		mo
Fairly confident	1560	178	270	316	287	246	263	1560	692	863	469	439	312	338	908	650	1560
	46%	37%	44%	49%	50%	49%	48%	46%	43%	50%	49%	45%	46%	45%	47%	46%	46%
				a	a	a	a	a		h							
Neither confident nor not confident	305	46	46	52	45	56	60	305	137	167	62	72	65	102	133	167	305
	9%	10%	7%	8%	8%	11%	11%	9%	8%	10%	6%	7%	10%	14%	7%	12%	9%
														jknp		jknp	
Not very confident	198	14	31	19	32	47	56	198	84	114	33	50	62	53	82	116	198
	6%	3%	5%	3%	6%	9%	10%	6%	5%	7%	3%	5%	9%	7%	4%	8%	6%
						acg	abcdg	c						jknp	jn	jn	
Not at all confident	108	4	7	12	7	30	47	108	55	53	9	26	30	43	35	73	108
	3%	1%	1%	2%	1%	6%	9%	3%	3%	3%	1%	3%	5%	6%	2%	5%	3%
						abcdg	abcdg							jn	jknp	jknp	jn
Don't know	20	6	-	3	1	5	5	20	8	12	2	3	7	8	4	15	20
	1%	1%	-%	*%	*%	1%	1%	1%	*%	1%	*%	*%	1%	1%	*%	1%	1%
														n		n	
SUMMARY CODES																	
TOTAL CONFIDENT	2729	404	536	562	490	360	377	2729	1335	1385	855	817	509	547	1672	1056	2729
	81%	85%	86%	87%	85%	72%	69%	81%	82%	80%	89%	84%	76%	73%	87%	74%	81%
		ef	efg	efg	ef			ef			lmop	lmo			lmop		lmo
TOTAL NOT CONFIDENT	307	18	39	31	39	77	103	307	139	166	42	76	93	96	118	189	307
	9%	4%	6%	5%	7%	15%	19%	9%	9%	10%	4%	8%	14%	13%	6%	13%	9%
						abcdg	abcdg	ac				j	jknp	jknp		jknp	jn
TOTAL NEITHER/ DON'T KNOW	325	53	46	55	45	61	65	325	145	179	63	74	72	110	138	182	325
	10%	11%	7%	8%	8%	12%	12%	10%	9%	10%	7%	8%	11%	15%	7%	13%	10%
													n	jknp		jknp	n

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN3E. How confident are you in judging whether an email, text or online message you receive is potentially suspicious or a scam? (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Significance Level: 99%																	
Unweighted total	3456	2522	315	314	305	3456	2956	500	609	2847	935	1304	1109	3456	504	1220	702
Effective Weighted Sample	2627	2070	239	238	273	2627	2263	364	456	2173	677	986	914	2627	371	899	560
Total	3360	2793	300	169	99	3360	2906	455	618	2743	988	1209	1032	3360	482	1146	703
Very confident	1169	989	85	58	37	1169	1019	150	174	996	220	421	511	1169	162	352	295
	35%	35%	28%	34%	37%	35%	35%	33%	28%	36%	22%	35%	50%	35%	34%	31%	42%
										h		j	jkm	j			no
Fairly confident	1560	1296	148	72	44	1560	1334	226	287	1273	463	598	472	1560	216	569	340
	46%	46%	49%	42%	45%	46%	46%	50%	46%	46%	47%	49%	46%	46%	45%	50%	48%
Neither confident nor not confident	305	251	34	14	7	305	270	35	62	244	143	112	28	305	51	128	43
	9%	9%	11%	8%	7%	9%	9%	8%	10%	9%	15%	9%	3%	9%	11%	11%	6%
											klm	l		l		p	
Not very confident	198	150	19	23	7	198	175	24	53	146	100	58	19	198	35	64	18
	6%	5%	6%	13%	7%	6%	6%	5%	9%	5%	10%	5%	2%	6%	7%	6%	3%
				ae					i		klm	l		l	p	p	
Not at all confident	108	93	10	2	4	108	92	17	34	74	51	15	2	108	17	29	4
	3%	3%	3%	1%	4%	3%	3%	4%	6%	3%	5%	1%	*	3%	3%	3%	1%
									i		kl			kl	p	p	
Don't know	20	14	4	1	*	20	17	3	9	11	10	5	-	20	2	5	2
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
					*					*		*	-%	1%	1%	1%	1%
					-%					-%	l						
SUMMARY CODES																	
TOTAL CONFIDENT	2729	2285	233	130	81	2729	2352	377	460	2269	683	1019	983	2729	378	921	635
	81%	82%	78%	77%	82%	81%	81%	83%	75%	83%	69%	84%	95%	81%	78%	80%	90%
										h		j	jkm	j			no
TOTAL NOT CONFIDENT	307	243	29	24	11	307	267	40	87	220	152	74	21	307	51	93	22
	9%	9%	10%	14%	11%	9%	9%	9%	14%	8%	15%	6%	2%	9%	11%	8%	3%
				a					i		klm	l		kl	p	p	
TOTAL NEITHER/ DON'T KNOW	325	265	37	15	7	325	287	38	70	255	154	117	28	325	53	132	46
	10%	9%	12%	9%	7%	10%	10%	8%	11%	9%	16%	10%	3%	10%	11%	12%	6%
											klm	l		l		p	

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN3E. How confident are you in judging whether an email, text or online message you receive is potentially suspicious or a scam? (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS	DOES NOT REPORT	NONE	ANY
		a	b	c	d
Significance Level: 99%					
Unweighted total	3456	865	2297	2324	1103
Effective Weighted Sample	2627	629	1773	1762	878
Total	3360	861	2188	2042	1283
Very confident	1169	236	835	667	492
	35%	27%	38%	33%	38%
			a		c
Fairly confident	1560	378	1042	935	607
	46%	44%	48%	46%	47%
Neither confident nor not confident	305	119	149	192	109
	9%	14%	7%	9%	8%
		b			
Not very confident	198	67	112	144	51
	6%	8%	5%	7%	4%
				d	
Not at all confident	108	53	38	89	18
	3%	6%	2%	4%	1%
		b		d	
Don't know	20	7	11	14	6
	1%	1%	1%	1%	*%
SUMMARY CODES					
TOTAL CONFIDENT	2729	614	1877	1602	1099
	81%	71%	86%	78%	86%
			a		c
TOTAL NOT CONFIDENT	307	121	151	233	70
	9%	14%	7%	11%	5%
		b		d	
TOTAL NEITHER/ DON'T KNOW	325	126	160	206	114
	10%	15%	7%	10%	9%
		b			

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN5A. Which, if any, of these activities do you do online? (MULTI CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	468	588	660	563	545	632	3456	1612	1831	799	1065	733	853	1864	1586	3456
Effective Weighted Sample	2627	358	457	519	438	405	456	2627	1244	1374	650	825	544	627	1455	1171	2627
Total	3360	475	621	648	574	499	545	3360	1619	1730	960	967	673	753	1927	1427	3360
Online banking or paying bills online (e.g. transferring money between accounts, managing mortgage or other payments, checking or paying bills)	2541 76%	320 68%	502 81%	521 80%	471 82%	368 74%	358 66%	2541 76%	1201 74%	1333 77%	772 80%	774 80%	479 71%	510 68%	1546 80%	989 69%	2541 76%
			af	af	aefg			af			lmo	lmop			lmop		mo
Find information for your leisure time including cinema, live music, theatre, museums etc.	2200 65%	297 63%	416 67%	463 71%	411 72%	297 60%	315 58%	2200 65%	1026 63%	1165 67%	704 73%	684 71%	404 60%	402 53%	1388 72%	806 56%	2200 65%
			f	aefg	aef			f			lmop	lmop			lmop		mo
Look online for public services information on government sites (e.g. gov.uk/ ni.direct or HMRC)	1959 58%	209 44%	364 59%	415 64%	366 64%	306 61%	299 55%	1959 58%	927 57%	1025 59%	640 67%	619 64%	337 50%	360 48%	1259 65%	697 49%	1959 58%
			a	af	af	a	a	a			lmop	lmop			lmop		lmo
Complete government processes online (e.g. update Universal Credit, renew a driving licence or passport etc.)	1876 56%	206 43%	368 59%	410 63%	354 62%	269 54%	270 50%	1876 56%	893 55%	976 56%	609 63%	584 60%	308 46%	372 49%	1193 62%	679 48%	1876 56%
			af	aefg	af	a		a			lmop	lmo			lmop		lmo

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN5A. Which, if any, of these activities do you do online? (MULTI CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	468	588	660	563	545	632	3456	1612	1831	799	1065	733	853	1864	1586	3456
Effective Weighted Sample	2627	358	457	519	438	405	456	2627	1244	1374	650	825	544	627	1455	1171	2627
Total	3360	475	621	648	574	499	545	3360	1619	1730	960	967	673	753	1927	1427	3360
Finding/ downloading information for work/ business/ school/ college/ university	1574	242	353	380	308	181	110	1574	765	803	551	520	281	222	1071	503	1574
	47%	51%	57%	59%	54%	36%	20%	47%	47%	46%	57%	54%	42%	29%	56%	35%	47%
		ef	efg	efg	efg	f		ef			lmop	lmop	mo		lmop		mo
Pay online for your council tax or for another local council service (e.g. parking ticket, congestion charge etc.)	1571	140	325	361	325	202	218	1571	756	811	546	480	275	268	1026	542	1571
	47%	29%	52%	56%	57%	40%	40%	47%	47%	47%	57%	50%	41%	36%	53%	38%	47%
			aef	aefg	aefg	a	a	af			klmop	lmo			lmop		mo
Look at job opportunities or apply for a job online	1323	258	296	351	241	147	29	1323	643	675	424	430	222	246	854	468	1323
	39%	54%	48%	54%	42%	30%	5%	39%	40%	39%	44%	45%	33%	33%	44%	33%	39%
		defg	efg	defg	ef	f		ef			lmo	lmop			lmop		lmo
Sign an online petition or use a campaigning website (e.g. change.org)	1041	136	210	221	191	147	136	1041	468	566	375	350	146	167	725	313	1041
	31%	29%	34%	34%	33%	29%	25%	31%	29%	33%	39%	36%	22%	22%	38%	22%	31%
			f	f	f			f			lmop	lmop			lmop		lmo
None of these	193	11	11	23	19	56	73	193	96	97	11	40	50	91	51	142	193
	6%	2%	2%	4%	3%	11%	13%	6%	6%	6%	1%	4%	7%	12%	3%	10%	6%
						abcdg	abcdg	ab				j	jkn	jklnp		jknp	jn

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN5A. Which, if any, of these activities do you do online? (MULTI CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Significance Level: 99%																	
Unweighted total	3456	2522	315	314	305	3456	2956	500	609	2847	935	1304	1109	3456	504	1220	702
Effective Weighted Sample	2627	2070	239	238	273	2627	2263	364	456	2173	677	986	914	2627	371	899	560
Total	3360	2793	300	169	99	3360	2906	455	618	2743	988	1209	1032	3360	482	1146	703
Online banking or paying bills online (e.g. transferring money between accounts, managing mortgage or other payments, checking or paying bills)	2541	2120	224	121	75	2541	2195	346	412	2129	503	1019	1019	2541	324	854	608
	76%	76%	75%	72%	76%	76%	76%	76%	67%	78%	51%	84%	99%	76%	67%	74%	87%
										h		jm	jkm	j		n	no
Find information for your leisure time including cinema, live music, theatre, museums etc.	2200	1847	181	107	64	2200	1900	299	302	1897	331	888	981	2200	261	686	541
	65%	66%	61%	63%	65%	65%	65%	66%	49%	69%	33%	73%	95%	65%	54%	60%	77%
										h		jm	jkm	j			no
Look online for public services information on government sites (e.g. gov.uk/ ni.direct or HMRC)	1959	1626	173	102	58	1959	1687	272	234	1725	256	732	971	1959	266	640	514
	58%	58%	58%	60%	59%	58%	58%	60%	38%	63%	26%	61%	94%	58%	55%	56%	73%
										h		j	jkm	j			no
Complete government processes online (e.g. update Universal Credit, renew a driving licence or passport etc.)	1876	1565	156	97	58	1876	1621	255	236	1640	217	716	943	1876	247	607	478
	56%	56%	52%	57%	59%	56%	56%	56%	38%	60%	22%	59%	91%	56%	51%	53%	68%
										h		j	jkm	j			no

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN5A. Which, if any, of these activities do you do online? (MULTI CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	2522	315	314	305	3456	2956	500	609	2847	935	1304	1109	3456	504	1220	702
Effective Weighted Sample	2627	2070	239	238	273	2627	2263	364	456	2173	677	986	914	2627	371	899	560
Total	3360	2793	300	169	99	3360	2906	455	618	2743	988	1209	1032	3360	482	1146	703
Finding/ downloading information for work/ business/ school/ college/ university	1574	1332	140	62	40	1574	1348	226	174	1400	137	541	897	1574	181	468	447
	47%	48%	47%	37%	41%	47%	46%	50%	28%	51%	14%	45%	87%	47%	38%	41%	64%
		c				c				h		j	jkm	j			no
Pay online for your council tax or for another local council service (e.g. parking ticket, congestion charge etc.)	1571	1335	135	68	33	1571	1350	222	209	1362	178	553	840	1571	200	492	419
	47%	48%	45%	40%	33%	47%	46%	49%	34%	50%	18%	46%	81%	47%	42%	43%	60%
		d	d			d				h		j	jkm	j			no
Look at job opportunities or apply for a job online	1323	1127	119	43	34	1323	1175	148	194	1129	134	431	758	1323	196	433	312
	39%	40%	40%	25%	35%	39%	40%	33%	31%	41%	14%	36%	73%	39%	41%	38%	44%
		c	c			c	g			h		j	jkm	j			
Sign an online petition or use a campaigning website (e.g. change.org)	1041	872	92	47	30	1041	895	146	105	936	49	310	682	1041	139	329	290
	31%	31%	31%	28%	31%	31%	31%	32%	17%	34%	5%	26%	66%	31%	29%	29%	41%
										h		j	jkm	jk			no
None of these	193	157	17	11	8	193	154	40	63	130	61	2	-	193	40	56	8
	6%	6%	6%	6%	8%	6%	5%	9%	10%	5%	6%	0%	0%	6%	8%	5%	1%
								f	i		kl			kl	p	p	

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN5A. Which, if any, of these activities do you do online? (MULTI CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3456	865	2297	2324	1103
Effective Weighted Sample	2627	629	1773	1762	878
Total	3360	861	2188	2042	1283
Online banking or paying bills online (e.g. transferring money between accounts, managing mortgage or other payments, checking or paying bills)	2541 76%	544 63%	1777 81% a	1521 75%	1002 78%
Find information for your leisure time including cinema, live music, theatre, museums etc.	2200 65%	428 50%	1590 73% a	1321 65%	861 67%
Look online for public services information on government sites (e.g. gov.uk/ ni.direct or HMRC)	1959 58%	408 47%	1380 63% a	1157 57%	792 62%
Complete government processes online (e.g. update Universal Credit, renew a driving licence or passport etc.)	1876 56%	386 45%	1338 61% a	1089 53%	779 61% c

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN5A. Which, if any, of these activities do you do online? (MULTI CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3456	865	2297	2324	1103
Effective Weighted Sample	2627	629	1773	1762	878
Total	3360	861	2188	2042	1283
Finding/ downloading information for work/ business/ school/ college/ university	1574 47%	284 33%	1137 52% a	848 42%	718 56% c
Pay online for your council tax or for another local council service (e.g. parking ticket, congestion charge etc.)	1571 47%	316 37%	1125 51% a	881 43%	682 53% c
Look at job opportunities or apply for a job online	1323 39%	255 30%	939 43% a	726 36%	591 46% c
Sign an online petition or use a campaigning website (e.g. change.org)	1041 31%	229 27%	726 33% a	621 30%	414 32%
None of these	193 6%	90 10% b	78 4%	152 7% d	40 3%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN5B. Which if any of these activities do you do online? (MULTI CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	468	588	660	563	545	632	3456	1612	1831	799	1065	733	853	1864	1586	3456
Effective Weighted Sample	2627	358	457	519	438	405	456	2627	1244	1374	650	825	544	627	1455	1171	2627
Total	3360	475	621	648	574	499	545	3360	1619	1730	960	967	673	753	1927	1427	3360
Watch TV programmes/ films/ content online (e.g. Netflix, BBC iPlayer or Sky Go)	2212 66%	342 72%	460 74%	494 76%	405 71%	287 58%	223 41%	2212 66%	1042 64%	1161 67%	726 76%	674 70%	408 61%	399 53%	1400 73%	806 56%	2212 66%
		ef	efg	efg	ef	f		ef			lmop	lmo	m		lmop		mo
Use streamed audio services (e.g. Spotify, Deezer or Apple Music)	1434 43%	274 58%	375 60%	320 49%	261 45%	126 25%	79 14%	1434 43%	699 43%	726 42%	480 50%	461 48%	257 38%	235 31%	941 49%	491 34%	1434 43%
		defg	cdefg	efg	ef	f		ef			lmop	lmo			lmop		mo
Watch or post livestream videos (watch or post videos live at exactly the same time as they are being made) on sites or apps like YouTube Live, Instagram Live or Facebook Live	1200 36%	255 54%	269 43%	293 45%	207 36%	116 23%	59 11%	1200 36%	631 39%	564 33%	403 42%	354 37%	228 34%	211 28%	757 39%	440 31%	1200 36%
		bdefg	efg	defg	ef	f		ef	i		lmop	mo			mo		mo
Listen to live, catch-up or on-demand radio through a website or app (e.g. BBC Sounds, RadioPlayer)	1143 34%	162 34%	247 40%	248 38%	221 39%	139 28%	126 23%	1143 34%	581 36%	559 32%	435 45%	359 37%	183 27%	166 22%	794 41%	349 24%	1143 34%
		f	ef	ef	ef			f			klmop	lmo			lmop		lmo
None of these	661 20%	27 6%	45 7%	57 9%	89 16%	164 33%	279 51%	661 20%	309 19%	352 20%	95 10%	157 16%	162 24%	246 33%	252 13%	409 29%	661 20%
					abc	abcdg	abcdg	abc				j	jkn	jklnp		jknp	jn

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN5B. Which if any of these activities do you do online? (MULTI CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	2522	315	314	305	3456	2956	500	609	2847	935	1304	1109	3456	504	1220	702
Effective Weighted Sample	2627	2070	239	238	273	2627	2263	364	456	2173	677	986	914	2627	371	899	560
Total	3360	2793	300	169	99	3360	2906	455	618	2743	988	1209	1032	3360	482	1146	703
Watch TV programmes/ films/ content online (e.g. Netflix, BBC iPlayer or Sky Go)	2212	1812	217	110	72	2212	1903	309	315	1897	354	868	990	2212	285	732	547
	66%	65%	73%	65%	73%	66%	65%	68%	51%	69%	36%	72%	96%	66%	59%	64%	78%
										h		jm	jkm	j			no
Use streamed audio services (e.g. Spotify, Deezer or Apple Music)	1434	1180	138	71	44	1434	1238	196	187	1247	121	531	783	1434	181	442	414
	43%	42%	46%	42%	45%	43%	43%	43%	30%	45%	12%	44%	76%	43%	37%	39%	59%
										h		j	jkm	j			no
Watch or post livestream videos (watch or post videos live at exactly the same time as they are being made) on sites or apps like YouTube Live, Instagram Live or Facebook Live	1200	1005	109	51	36	1200	1058	142	179	1021	147	395	659	1200	182	385	301
	36%	36%	36%	30%	36%	36%	36%	31%	29%	37%	15%	33%	64%	36%	38%	34%	43%
										h		j	jkm	j			o
Listen to live, catch-up or on-demand radio through a website or app (e.g. BBC Sounds, RadioPlayer)	1143	966	110	37	30	1143	961	182	133	1011	115	354	675	1143	128	376	344
	34%	35%	37%	22%	31%	34%	33%	40%	21%	37%	12%	29%	65%	34%	27%	33%	49%
		c	c			c		f		h		j	jkm	jk			no
None of these	661	563	44	33	21	661	571	90	177	484	381	145	4	661	96	218	67
	20%	20%	15%	19%	21%	20%	20%	20%	29%	18%	39%	12%	*	20%	20%	19%	10%
									i		klm	l		kl	p	p	

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN5B. Which if any of these activities do you do online? (MULTI CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3456	865	2297	2324	1103
Effective Weighted Sample	2627	629	1773	1762	878
Total	3360	861	2188	2042	1283
Watch TV programmes/ films/ content online (e.g. Netflix, BBC iPlayer or Sky Go)	2212 66%	469 54%	1549 71% a	1276 63%	924 72% c
Use streamed audio services (e.g. Spotify, Deezer or Apple Music)	1434 43%	295 34%	1033 47% a	783 38%	641 50% c
Watch or post livestream videos (watch or post videos live at exactly the same time as they are being made) on sites or apps like YouTube Live, Instagram Live or Facebook Live	1200 36%	285 33%	820 38%	643 32%	546 43% c
Listen to live, catch-up or on-demand radio through a website or app (e.g. BBC Sounds, RadioPlayer)	1143 34%	227 26%	824 38% a	646 32%	491 38% c
None of these	661 20%	206 24%	379 17% b	528 26% d	126 10%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY OF ONLINE ACTIVITIES UNDERTAKEN

Base : All respondents that go online (at home or elsewhere)

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	468	588	660	563	545	632	3456	1612	1831	799	1065	733	853	1864	1586	3456
Effective Weighted Sample	2627	358	457	519	438	405	456	2627	1244	1374	650	825	544	627	1455	1171	2627
Total	3360	475	621	648	574	499	545	3360	1619	1730	960	967	673	753	1927	1427	3360
Online banking or paying bills online (e.g. transferring money between accounts, managing mortgage or other payments, checking or paying bills)	2541 76%	320 68%	502 81%	521 80%	471 82%	368 74%	358 66%	2541 76%	1201 74%	1333 77%	772 80%	774 80%	479 71%	510 68%	1546 80%	989 69%	2541 76%
			af	af	aefg			af			lmo	lmop			lmop		mo
Watch TV programmes/ films/ content online (e.g. Netflix, BBC iPlayer or Sky Go)	2212 66%	342 72%	460 74%	494 76%	405 71%	287 58%	223 41%	2212 66%	1042 64%	1161 67%	726 76%	674 70%	408 61%	399 53%	1400 73%	806 56%	2212 66%
			efg	efg	ef	f		ef			lmop	lmo	m		lmop		mo
Find information for your leisure time including cinema, live music, theatre, museums etc.	2200 65%	297 63%	416 67%	463 71%	411 72%	297 60%	315 58%	2200 65%	1026 63%	1165 67%	704 73%	684 71%	404 60%	402 53%	1388 72%	806 56%	2200 65%
			f	aefg	aef		f	f			lmop	lmop			lmop		mo
Look online for public services information on government sites (e.g. gov.uk/ ni.direct or HMRC)	1959 58%	209 44%	364 59%	415 64%	366 64%	306 61%	299 55%	1959 58%	927 57%	1025 59%	640 67%	619 64%	337 50%	360 48%	1259 65%	697 49%	1959 58%
			a	af	af	a	a	a			lmop	lmop			lmop		lmo

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY OF ONLINE ACTIVITIES UNDERTAKEN

Base : All respondents that go online (at home or elsewhere)

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	468	588	660	563	545	632	3456	1612	1831	799	1065	733	853	1864	1586	3456
Effective Weighted Sample	2627	358	457	519	438	405	456	2627	1244	1374	650	825	544	627	1455	1171	2627
Total	3360	475	621	648	574	499	545	3360	1619	1730	960	967	673	753	1927	1427	3360
Complete government processes online (e.g. update Universal Credit, renew a driving licence or passport etc.)	1876	206	368	410	354	269	270	1876	893	976	609	584	308	372	1193	679	1876
	56%	43%	59%	63%	62%	54%	50%	56%	55%	56%	63%	60%	46%	49%	62%	48%	56%
			af	aefg	af	a		a			lmop	lmo			lmop		lmo
Finding/ downloading information for work/ business/ school/ college/ university	1574	242	353	380	308	181	110	1574	765	803	551	520	281	222	1071	503	1574
	47%	51%	57%	59%	54%	36%	20%	47%	47%	46%	57%	54%	42%	29%	56%	35%	47%
		ef	efg	efg	efg	f		ef			lmop	lmop	mo		lmop		mo
Pay online for your council tax or for another local council service (e.g. parking ticket, congestion charge etc.)	1571	140	325	361	325	202	218	1571	756	811	546	480	275	268	1026	542	1571
	47%	29%	52%	56%	57%	40%	40%	47%	47%	47%	57%	50%	41%	36%	53%	38%	47%
			aef	aefg	aefg	a	a	af			klmop	lmo			lmop		mo
Use streamed audio services (e.g. Spotify, Deezer or Apple Music)	1434	274	375	320	261	126	79	1434	699	726	480	461	257	235	941	491	1434
	43%	58%	60%	49%	45%	25%	14%	43%	43%	42%	50%	48%	38%	31%	49%	34%	43%
		defg	cdefg	efg	ef	f		ef			lmop	lmo			lmop		mo
Play games online	1380	345	337	296	194	127	81	1380	740	634	434	382	265	296	816	561	1380
	41%	73%	54%	46%	34%	26%	15%	41%	46%	37%	45%	40%	39%	39%	42%	39%	41%
		bcdefg	cdefg	def	ef	f		def		i							
Look at job opportunities or apply for a job online	1323	258	296	351	241	147	29	1323	643	675	424	430	222	246	854	468	1323
	39%	54%	48%	54%	42%	30%	5%	39%	40%	39%	44%	45%	33%	33%	44%	33%	39%
		defg	efg	defg	ef	f		ef			lmo	lmop			lmop		lmo

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY OF ONLINE ACTIVITIES UNDERTAKEN

Base : All respondents that go online (at home or elsewhere)

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	468	588	660	563	545	632	3456	1612	1831	799	1065	733	853	1864	1586	3456
Effective Weighted Sample	2627	358	457	519	438	405	456	2627	1244	1374	650	825	544	627	1455	1171	2627
Total	3360	475	621	648	574	499	545	3360	1619	1730	960	967	673	753	1927	1427	3360
Watch or post livestream videos (watch or post videos live at exactly the same time as they are being made) on sites or apps like YouTube Live, Instagram Live or Facebook Live	1200 36%	255 54% bdefg	269 43% efg	293 45% defg	207 36% ef	116 23% f	59 11% f	1200 36% ef	631 39% i	564 33% i	403 42% lmop	354 37% mo	228 34% l	211 28% m	757 39% mo	440 31% o	1200 36% p
Listen to live, catch-up or on-demand radio through a website or app (e.g. BBC Sounds, RadioPlayer)	1143 34%	162 34% f	247 40% ef	248 38% ef	221 39% ef	139 28% f	126 23% f	1143 34% f	581 36% klmop	559 32% lmo	435 45% klmop	359 37% lmo	183 27% l	166 22% m	794 41% lmop	349 24% o	1143 34% p
Sign an online petition or use a campaigning website (e.g. change.org)	1041 31%	136 29% f	210 34% f	221 34% f	191 33% f	147 29% f	136 25% f	1041 31% f	468 29% klmop	566 33% lmo	375 39% klmop	350 36% lmo	146 22% l	167 22% m	725 38% lmop	313 22% o	1041 31% p
ANY OF THESE	3230 96%	472 99% efg	617 99% efg	639 99% efg	562 98% ef	456 92% f	483 89% f	3230 96% ef	1550 96% klmop	1669 96% lmo	953 99% klmop	941 97% mo	641 95% l	689 91% m	1893 98% lmop	1330 93% o	3230 96% p
NONE OF THESE	131 4%	3 1% j	3 1% jn	9 1% jkn	11 2% jkn	42 8% jkn	62 11% jkn	131 4% jn	70 4% j	61 4% jn	8 1% j	26 3% jn	33 5% jkn	64 9% jkn	34 2% jkn	97 7% jkn	131 4% p

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY OF ONLINE ACTIVITIES UNDERTAKEN

Base : All respondents that go online (at home or elsewhere)

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	2522	315	314	305	3456	2956	500	609	2847	935	1304	1109	3456	504	1220	702
Effective Weighted Sample	2627	2070	239	238	273	2627	2263	364	456	2173	677	986	914	2627	371	899	560
Total	3360	2793	300	169	99	3360	2906	455	618	2743	988	1209	1032	3360	482	1146	703
Online banking or paying bills online (e.g. transferring money between accounts, managing mortgage or other payments, checking or paying bills)	2541 76%	2120 76%	224 75%	121 72%	75 76%	2541 76%	2195 76%	346 76%	412 67%	2129 78% h	503 51%	1019 84% jm	1019 99% jkm	2541 76% j	324 67%	854 74% n	608 87% no
Watch TV programmes/ films/ content online (e.g. Netflix, BBC iPlayer or Sky Go)	2212 66%	1812 65%	217 73%	110 65%	72 73%	2212 66%	1903 65%	309 68%	315 51%	1897 69% h	354 36%	868 72% jm	990 96% jkm	2212 66% j	285 59%	732 64% no	547 78% no
Find information for your leisure time including cinema, live music, theatre, museums etc.	2200 65%	1847 66%	181 61%	107 63%	64 65%	2200 65%	1900 65%	299 66%	302 49%	1897 69% h	331 33%	888 73% jm	981 95% jkm	2200 65% j	261 54%	686 60% no	541 77% no
Look online for public services information on government sites (e.g. gov.uk/ ni.direct or HMRC)	1959 58%	1626 58%	173 58%	102 60%	58 59%	1959 58%	1687 58%	272 60%	234 38%	1725 63% h	256 26%	732 61% j	971 94% jkm	1959 58% j	266 55%	640 56% no	514 73% no

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY OF ONLINE ACTIVITIES UNDERTAKEN

Base : All respondents that go online (at home or elsewhere)

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	2522	315	314	305	3456	2956	500	609	2847	935	1304	1109	3456	504	1220	702
Effective Weighted Sample	2627	2070	239	238	273	2627	2263	364	456	2173	677	986	914	2627	371	899	560
Total	3360	2793	300	169	99	3360	2906	455	618	2743	988	1209	1032	3360	482	1146	703
Complete government processes online (e.g. update Universal Credit, renew a driving licence or passport etc.)	1876	1565	156	97	58	1876	1621	255	236	1640	217	716	943	1876	247	607	478
	56%	56%	52%	57%	59%	56%	56%	56%	38%	60%	22%	59%	91%	56%	51%	53%	68%
										h		j	jkm	j			no
Finding/ downloading information for work/ business/ school/ college/ university	1574	1332	140	62	40	1574	1348	226	174	1400	137	541	897	1574	181	468	447
	47%	48%	47%	37%	41%	47%	46%	50%	28%	51%	14%	45%	87%	47%	38%	41%	64%
		c				c				h		j	jkm	j			no
Pay online for your council tax or for another local council service (e.g. parking ticket, congestion charge etc.)	1571	1335	135	68	33	1571	1350	222	209	1362	178	553	840	1571	200	492	419
	47%	48%	45%	40%	33%	47%	46%	49%	34%	50%	18%	46%	81%	47%	42%	43%	60%
		d	d			d				h		j	jkm	j			no
Use streamed audio services (e.g. Spotify, Deezer or Apple Music)	1434	1180	138	71	44	1434	1238	196	187	1247	121	531	783	1434	181	442	414
	43%	42%	46%	42%	45%	43%	43%	43%	30%	45%	12%	44%	76%	43%	37%	39%	59%
										h		j	jkm	j			no
Play games online	1380	1160	119	64	38	1380	1208	172	205	1175	294	492	594	1380	238	527	303
	41%	42%	40%	38%	38%	41%	42%	38%	33%	43%	30%	41%	58%	41%	49%	46%	43%
										h		j	jkm	j			

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY OF ONLINE ACTIVITIES UNDERTAKEN

Base : All respondents that go online (at home or elsewhere)

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	2522	315	314	305	3456	2956	500	609	2847	935	1304	1109	3456	504	1220	702
Effective Weighted Sample	2627	2070	239	238	273	2627	2263	364	456	2173	677	986	914	2627	371	899	560
Total	3360	2793	300	169	99	3360	2906	455	618	2743	988	1209	1032	3360	482	1146	703
Look at job opportunities or apply for a job online	1323	1127	119	43	34	1323	1175	148	194	1129	134	431	758	1323	196	433	312
	39%	40%	40%	25%	35%	39%	40%	33%	31%	41%	14%	36%	73%	39%	41%	38%	44%
		c	c			c	g			h		j	jkm	j			
Watch or post livestream videos (watch or post videos live at exactly the same time as they are being made) on sites or apps like YouTube Live, Instagram Live or Facebook Live	1200	1005	109	51	36	1200	1058	142	179	1021	147	395	659	1200	182	385	301
	36%	36%	36%	30%	36%	36%	36%	31%	29%	37%	15%	33%	64%	36%	38%	34%	43%
										h		j	jkm	j			o
Listen to live, catch-up or on-demand radio through a website or app (e.g. BBC Sounds, RadioPlayer)	1143	966	110	37	30	1143	961	182	133	1011	115	354	675	1143	128	376	344
	34%	35%	37%	22%	31%	34%	33%	40%	21%	37%	12%	29%	65%	34%	27%	33%	49%
		c	c			c		f		h		j	jkm	jk			no
Sign an online petition or use a campaigning website (e.g. change.org)	1041	872	92	47	30	1041	895	146	105	936	49	310	682	1041	139	329	290
	31%	31%	31%	28%	31%	31%	31%	32%	17%	34%	5%	26%	66%	31%	29%	29%	41%
										h		j	jkm	jk			no
ANY OF THESE	3230	2686	288	162	93	3230	2800	429	577	2653	988	1209	1032	3230	454	1109	697
	96%	96%	96%	96%	94%	96%	96%	94%	93%	97%	100%	100%	100%	96%	94%	97%	99%
										h	m	m	m				no

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY OF ONLINE ACTIVITIES UNDERTAKEN

Base : All respondents that go online (at home or elsewhere)

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND a	SCOT- LAND b	WALES c	IRELAND d	N ALL UK e	URBAN f	RURAL g	YES h	NO i	NARROW (1-4) j	MEDIUM (5-8) k	BROAD (9-13) l	ALL m	MOST n	POTEN- TIALY o	LEAST p
Significance Level: 99%																	
Unweighted total	3456	2522	315	314	305	3456	2956	500	609	2847	935	1304	1109	3456	504	1220	702
Effective Weighted Sample	2627	2070	239	238	273	2627	2263	364	456	2173	677	986	914	2627	371	899	560
Total	3360	2793	300	169	99	3360	2906	455	618	2743	988	1209	1032	3360	482	1146	703
NONE OF THESE	131	107	11	7	6	131	105	25	41	90	-	-	-	131	28	37	6
	4%	4%	4%	4%	6%	4%	4%	6%	7%	3%	-%	-%	-%	4%	6%	3%	1%
									i					jkl	p	p	

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY OF ONLINE ACTIVITIES UNDERTAKEN

Base : All respondents that go online (at home or elsewhere)

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3456	865	2297	2324	1103
Effective Weighted Sample	2627	629	1773	1762	878
Total	3360	861	2188	2042	1283
Online banking or paying bills online (e.g. transferring money between accounts, managing mortgage or other payments, checking or paying bills)	2541 76%	544 63%	1777 81% a	1521 75%	1002 78%
Watch TV programmes/ films/ content online (e.g. Netflix, BBC iPlayer or Sky Go)	2212 66%	469 54%	1549 71% a	1276 63%	924 72% c
Find information for your leisure time including cinema, live music, theatre, museums etc.	2200 65%	428 50%	1590 73% a	1321 65%	861 67%
Look online for public services information on government sites (e.g. gov.uk/ ni.direct or HMRC)	1959 58%	408 47%	1380 63% a	1157 57%	792 62%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY OF ONLINE ACTIVITIES UNDERTAKEN

Base : All respondents that go online (at home or elsewhere)

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3456	865	2297	2324	1103
Effective Weighted Sample	2627	629	1773	1762	878
Total	3360	861	2188	2042	1283
Complete government processes online (e.g. update Universal Credit, renew a driving licence or passport etc.)	1876 56%	386 45%	1338 61% a	1089 53%	779 61% c
Finding/ downloading information for work/ business/ school/ college/ university	1574 47%	284 33%	1137 52% a	848 42%	718 56% c
Pay online for your council tax or for another local council service (e.g. parking ticket, congestion charge etc.)	1571 47%	316 37%	1125 51% a	881 43%	682 53% c
Use streamed audio services (e.g. Spotify, Deezer or Apple Music)	1434 43%	295 34%	1033 47% a	783 38%	641 50% c
Play games online	1380 41%	437 51% b	819 37%	754 37%	608 47% c

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY OF ONLINE ACTIVITIES UNDERTAKEN

Base : All respondents that go online (at home or elsewhere)

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3456	865	2297	2324	1103
Effective Weighted Sample	2627	629	1773	1762	878
Total	3360	861	2188	2042	1283
Look at job opportunities or apply for a job online	1323	255	939	726	591
	39%	30%	43%	36%	46%
			a		c
Watch or post livestream videos (watch or post videos live at exactly the same time as they are being made) on sites or apps like YouTube Live, Instagram Live or Facebook Live	1200	285	820	643	546
	36%	33%	38%	32%	43%
					c
Listen to live, catch-up or on-demand radio through a website or app (e.g. BBC Sounds, RadioPlayer)	1143	227	824	646	491
	34%	26%	38%	32%	38%
			a		c
Sign an online petition or use a campaigning website (e.g. change.org)	1041	229	726	621	414
	31%	27%	33%	30%	32%
			a		
ANY OF THESE	3230	794	2142	1932	1262
	96%	92%	98%	95%	98%
			a		c

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY OF ONLINE ACTIVITIES UNDERTAKEN

Base : All respondents that go online (at home or elsewhere)

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3456	865	2297	2324	1103
Effective Weighted Sample	2627	629	1773	1762	878
Total	3360	861	2188	2042	1283
NONE OF THESE	131	66	46	109	21
	4%	8%	2%	5%	2%
		b		d	

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

BREADTH OF USE OF THE INTERNET - OUT OF 13 TYPES OF ACTIVITY

Base : All respondents that go online (at home or elsewhere)

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	468	588	660	563	545	632	3456	1612	1831	799	1065	733	853	1864	1586	3456
Effective Weighted Sample	2627	358	457	519	438	405	456	2627	1244	1374	650	825	544	627	1455	1171	2627
Total	3360	475	621	648	574	499	545	3360	1619	1730	960	967	673	753	1927	1427	3360
NONE	131	3	3	9	11	42	62	131	70	61	8	26	33	64	34	97	131
	4%	1%	1%	1%	2%	8%	11%	4%	4%	4%	1%	3%	5%	9%	2%	7%	4%
						abcdg	abcdg	abc				j	jn	jknp		jknp	jn
NARROW (1-4 TYPES)	988	131	160	139	154	169	236	988	471	516	213	239	247	287	452	534	988
	29%	28%	26%	21%	27%	34%	43%	29%	29%	30%	22%	25%	37%	38%	23%	37%	29%
						bc	abcdeg	c					jknp	jknp		jknp	jkn
MEDIUM (5-8 TYPES)	1209	196	211	224	194	183	201	1209	571	634	355	345	236	269	700	505	1209
	36%	41%	34%	34%	34%	37%	37%	36%	35%	37%	37%	36%	35%	36%	36%	35%	36%
BROAD (9-13 TYPES)	1032	144	247	277	215	104	46	1032	508	520	384	357	157	133	741	291	1032
	31%	30%	40%	43%	37%	21%	8%	31%	31%	30%	40%	37%	23%	18%	38%	20%	31%
		ef	aefg	aefg	efg	f		ef			lmop	lmop			lmop		lmo

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

BREADTH OF USE OF THE INTERNET - OUT OF 13 TYPES OF ACTIVITY

Base : All respondents that go online (at home or elsewhere)

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	2522	315	314	305	3456	2956	500	609	2847	935	1304	1109	3456	504	1220	702
Effective Weighted Sample	2627	2070	239	238	273	2627	2263	364	456	2173	677	986	914	2627	371	899	560
Total	3360	2793	300	169	99	3360	2906	455	618	2743	988	1209	1032	3360	482	1146	703
NONE	131	107	11	7	6	131	105	25	41	90	-	-	-	131	28	37	6
	4%	4%	4%	4%	6%	4%	4%	6%	7%	3%	-%	-%	-%	4%	6%	3%	1%
									i					ijkl	p	p	
NARROW (1-4 TYPES)	988	808	92	61	28	988	866	122	296	692	988	-	-	988	160	376	123
	29%	29%	31%	36%	28%	29%	30%	27%	48%	25%	100%	-%	-%	29%	33%	33%	17%
									i		klm			kl	p	p	
MEDIUM (5-8 TYPES)	1209	998	112	64	36	1209	1049	160	192	1016	-	1209	-	1209	177	438	236
	36%	36%	37%	38%	36%	36%	36%	35%	31%	37%	-%	100%	-%	36%	37%	38%	34%
												jlm		jl			
BROAD (9-13 TYPES)	1032	881	84	38	29	1032	886	147	88	944	-	-	1032	1032	117	296	338
	31%	32%	28%	23%	29%	31%	30%	32%	14%	34%	-%	-%	100%	31%	24%	26%	48%
		c				c			h				jkm	jk			no

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

BREADTH OF USE OF THE INTERNET - OUT OF 13 TYPES OF ACTIVITY

Base : All respondents that go online (at home or elsewhere)

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3456	865	2297	2324	1103
Effective Weighted Sample	2627	629	1773	1762	878
Total	3360	861	2188	2042	1283
NONE	131 4%	66 8%	46 2%	109 5%	21 2%
		b		d	
NARROW (1-4 TYPES)	988 29%	339 39%	540 25%	648 32%	316 25%
		b		d	
MEDIUM (5-8 TYPES)	1209 36%	299 35%	811 37%	732 36%	470 37%
BROAD (9-13 TYPES)	1032 31%	156 18%	791 36%	553 27%	476 37%
			a		c

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN5C. You said earlier that you don't go online to complete government processes (such as updating Universal Credit, renewing a driving licence or a passport). Which of these are reasons why you don't do this online? (MULTI CODE)

Base : All respondents that go online (at home or elsewhere) that do not go online to complete government processes

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	1412	247	219	232	201	222	291	1412	669	737	264	378	376	392	642	768	1412
Effective Weighted Sample	1059	187	170	177	156	162	209	1059	508	547	216	288	275	286	498	561	1059
Total	1484	269	253	238	220	229	275	1484	726	754	351	383	366	382	734	747	1484
PROMPTED RESPONSES																	
I don't need to complete these government processes	426	102	58	57	73	72	63	426	191	234	108	106	112	99	214	212	426
	29%	38%	23%	24%	33%	31%	23%	29%	26%	31%	31%	28%	31%	26%	29%	28%	29%
		bcf															
I prefer to talk with someone in person to do these things	320	46	56	52	31	58	78	320	166	154	67	76	85	92	143	178	320
	22%	17%	22%	22%	14%	25%	28%	22%	23%	20%	19%	20%	23%	24%	19%	24%	22%
							d										
I prefer to make a phone call to do these things	285	28	52	44	48	48	65	285	143	141	66	88	51	79	154	130	285
	19%	10%	20%	18%	22%	21%	24%	19%	20%	19%	19%	23%	14%	21%	21%	17%	19%
			a		a	a	a	a				l					
I prefer to use pen and paper / fill out a form / use the post	255	30	41	31	43	46	63	255	130	125	58	66	68	63	124	132	255
	17%	11%	16%	13%	20%	20%	23%	17%	18%	17%	17%	17%	19%	17%	18%	18%	17%
							a										
The websites or apps are difficult to use or take too long to use	173	31	33	44	22	15	28	173	83	89	51	56	34	32	107	66	173
	12%	11%	13%	19%	10%	7%	10%	12%	11%	12%	15%	15%	9%	8%	15%	9%	12%
				eg								o			mo		
I don't believe it is safe to give my information online to do these things	164	28	27	21	25	28	35	164	77	87	43	44	25	51	88	76	164
	11%	10%	11%	9%	11%	12%	13%	11%	11%	12%	12%	12%	7%	13%	12%	10%	11%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN5C. You said earlier that you don't go online to complete government processes (such as updating Universal Credit, renewing a driving licence or a passport). Which of these are reasons why you don't do this online? (MULTI CODE)

Base : All respondents that go online (at home or elsewhere) that do not go online to complete government processes

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	1412	247	219	232	201	222	291	1412	669	737	264	378	376	392	642	768	1412
Effective Weighted Sample	1059	187	170	177	156	162	209	1059	508	547	216	288	275	286	498	561	1059
Total	1484	269	253	238	220	229	275	1484	726	754	351	383	366	382	734	747	1484
I wasn't aware you could do this online	134	27	26	17	19	19	26	134	64	70	45	27	26	36	72	62	134
	9%	10%	10%	7%	9%	8%	10%	9%	9%	9%	13%	7%	7%	10%	10%	8%	9%
It's only possible to do these things in person or by phone, they can't be done online	88	20	25	25	7	6	4	88	49	38	33	22	18	15	55	33	88
	6%	7%	10%	11%	3%	3%	2%	6%	7%	5%	9%	6%	5%	4%	7%	4%	6%
		f	ef	def							o						
UNPROMPTED RESPONSE																	
I'm not responsible for this in the household/ someone else does this for me	25	2	4	5	2	4	7	25	15	10	2	7	11	5	9	16	25
	2%	1%	2%	2%	1%	2%	3%	2%	2%	1%	1%	2%	3%	1%	1%	2%	2%
Some other reason	48	9	3	5	9	5	18	48	24	24	6	17	11	13	24	24	48
	3%	3%	1%	2%	4%	2%	6%	3%	3%	3%	2%	5%	3%	3%	3%	3%	3%
Don't know	112	21	25	21	16	18	11	112	49	63	23	26	35	27	49	62	112
	8%	8%	10%	9%	7%	8%	4%	8%	7%	8%	6%	7%	10%	7%	7%	8%	8%
PREFER VERBAL CONTACT	571	83	108	102	74	88	116	571	294	274	136	154	128	151	290	280	571
	38%	31%	43%	43%	34%	39%	42%	38%	41%	36%	39%	40%	35%	40%	39%	37%	38%
NO NEED/ NOT RESPONSIBLE FOR THIS	451	104	62	62	75	76	70	451	205	244	111	113	123	105	223	228	451
	30%	39%	25%	26%	34%	33%	25%	30%	28%	32%	31%	29%	34%	27%	30%	30%	30%
		bf															

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN5C. You said earlier that you don't go online to complete government processes (such as updating Universal Credit, renewing a driving licence or a passport). Which of these are reasons why you don't do this online? (MULTI CODE)

Base : All respondents that go online (at home or elsewhere) that do not go online to complete government processes

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	~l	m	n	o	p
Unweighted total	1412	1025	149	119	119	1412	1207	205	352	1060	707	501	96	1412	222	522	212
Effective Weighted Sample	1059	829	112	82	104	1059	912	147	267	792	522	383	79	1059	164	383	166
Total	1484	1227	143	73	41	1484	1284	200	381	1103	771	493	90	1484	235	539	225
PROMPTED RESPONSES																	
I don't need to complete these government processes	426	346	43	27	10	426	359	67	98	328	203	176	**	426	44	136	87
	29%	28%	30%	37%	25%	29%	28%	33%	26%	30%	26%	36%	**	29%	19%	25%	39%
												j					no
I prefer to talk with someone in person to do these things	320	276	30	7	8	320	282	38	74	246	174	95	**	320	49	126	39
	22%	23%	21%	10%	18%	22%	22%	19%	19%	22%	23%	19%	**	22%	21%	23%	18%
		c				c											
I prefer to make a phone call to do these things	285	238	25	11	12	285	251	34	72	213	165	79	**	285	47	118	37
	19%	19%	17%	15%	29%	19%	20%	17%	19%	19%	21%	16%	**	19%	20%	22%	17%
I prefer to use pen and paper / fill out a form / use the post	255	205	26	14	11	255	217	39	61	194	121	79	**	255	38	101	36
	17%	17%	18%	19%	27%	17%	17%	19%	16%	18%	16%	16%	**	17%	16%	19%	16%
The websites or apps are difficult to use or take too long to use	173	140	23	7	3	173	164	9	39	134	92	65	**	173	34	83	24
	12%	11%	16%	10%	6%	12%	13%	5%	10%	12%	12%	13%	**	12%	14%	15%	11%
							g										
I don't believe it is safe to give my information online to do these things	164	139	14	7	3	164	144	20	40	124	93	42	**	164	37	58	25
	11%	11%	10%	10%	7%	11%	11%	10%	10%	11%	12%	9%	**	11%	16%	11%	11%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN5C. You said earlier that you don't go online to complete government processes (such as updating Universal Credit, renewing a driving licence or a passport). Which of these are reasons why you don't do this online? (MULTI CODE)

Base : All respondents that go online (at home or elsewhere) that do not go online to complete government processes

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET			FINANCIAL VULNERABILITY INDEX			
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	1412	1025	149	119	119	1412	1207	205	352	1060	707	501	96	1412	222	522	212
Effective Weighted Sample	1059	829	112	82	104	1059	912	147	267	792	522	383	79	1059	164	383	166
Total	1484	1227	143	73	41	1484	1284	200	381	1103	771	493	90	1484	235	539	225
I wasn't aware you could do this online	134	114	13	2	5	134	120	14	37	97	56	54	**	134	25	53	19
	9%	9%	9%	3%	12%	9%	9%	7%	10%	9%	7%	11%	**	9%	11%	10%	9%
It's only possible to do these things in person or by phone, they can't be done online	88	76	8	3	1	88	83	5	18	70	43	37	**	88	19	45	11
	6%	6%	5%	4%	3%	6%	6%	2%	5%	6%	6%	7%	**	6%	8%	8%	5%
UNPROMPTED RESPONSE																	
I'm not responsible for this in the household/ someone else does this for me	25	19	1	5	1	25	19	6	10	15	16	3	**	25	3	5	4
	2%	2%	1%	6%	3%	2%	1%	3%	3%	1%	2%	1%	**	2%	1%	1%	2%
Some other reason	48	46	-	1	1	48	44	4	15	33	12	16	**	48	11	11	3
	3%	4%	-%	1%	2%	3%	3%	2%	4%	3%	2%	3%	**	3%	5%	2%	1%
Don't know	112	93	9	7	3	112	93	19	31	81	55	37	**	112	17	37	16
	8%	8%	6%	9%	6%	8%	7%	10%	8%	7%	7%	8%	**	8%	7%	7%	7%
PREFER VERBAL CONTACT	571	480	55	19	17	571	509	62	142	428	320	173	**	571	101	230	76
	38%	39%	38%	26%	40%	38%	40%	31%	37%	39%	41%	35%	**	38%	43%	43%	34%
NO NEED/ NOT RESPONSIBLE FOR THIS	451	365	44	31	11	451	378	72	108	343	219	180	**	451	47	141	91
	30%	30%	30%	43%	27%	30%	29%	36%	28%	31%	28%	36%	**	30%	20%	26%	40%
																	no

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN5C. You said earlier that you don't go online to complete government processes (such as updating Universal Credit, renewing a driving licence or a passport). Which of these are reasons why you don't do this online? (MULTI CODE)

Base : All respondents that go online (at home or elsewhere) that do not go online to complete government processes

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	1412	432	840	994	397
Effective Weighted Sample	1059	318	639	738	316
Total	1484	474	849	953	504
PROMPTED RESPONSES					
I don't need to complete these government processes	426 29%	122 26%	273 32%	304 32%	118 23%
				d	
I prefer to talk with someone in person to do these things	320 22%	111 23%	181 21%	206 22%	109 22%
I prefer to make a phone call to do these things	285 19%	98 21%	166 20%	177 19%	99 20%
I prefer to use pen and paper / fill out a form / use the post	255 17%	84 18%	142 17%	170 18%	79 16%
The websites or apps are difficult to use or take too long to use	173 12%	67 14%	79 9%	85 9%	85 17%
					c
I don't believe it is safe to give my information online to do these things	164 11%	66 14%	77 9%	110 12%	52 10%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN5C. You said earlier that you don't go online to complete government processes (such as updating Universal Credit, renewing a driving licence or a passport). Which of these are reasons why you don't do this online? (MULTI CODE)

Base : All respondents that go online (at home or elsewhere) that do not go online to complete government processes

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	1412	432	840	994	397
Effective Weighted Sample	1059	318	639	738	316
Total	1484	474	849	953	504
I wasn't aware you could do this online	134 9%	55 12%	67 8%	87 9%	44 9%
It's only possible to do these things in person or by phone, they can't be done online	88 6%	41 9%	35 4%	39 4%	44 9%
UNPROMPTED RESPONSE					
I'm not responsible for this in the household/ someone else does this for me	25 2%	8 2%	15 2%	16 2%	8 2%
Some other reason	48 3%	20 4%	16 2%	37 4%	11 2%
Don't know	112 8%	24 5%	66 8%	62 7%	49 10%
PREFER VERBAL CONTACT	571 38%	201 42%	320 38%	340 36%	212 42%
NO NEED/ NOT RESPONSIBLE FOR THIS	451 30%	130 27%	288 34%	321 34%	126 25%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN27A. AGREEMENT WITH STATEMENTS ABOUT BEING ONLINE: Internet users must be protected from seeing inappropriate or offensive content. (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	468	588	660	563	545	632	3456	1612	1831	799	1065	733	853	1864	1586	3456
Effective Weighted Sample	2627	358	457	519	438	405	456	2627	1244	1374	650	825	544	627	1455	1171	2627
Total	3360	475	621	648	574	499	545	3360	1619	1730	960	967	673	753	1927	1427	3360
Strongly disagree	121 4%	18 4%	25 4%	25 4%	16 3%	17 3%	20 4%	121 4%	75 5%	46 3%	41 4%	39 4%	22 3%	19 3%	80 4%	41 3%	121 4%
Slightly disagree	169 5%	52 11%	31 5%	34 5%	23 4%	15 3%	15 3%	169 5%	100 6%	69 4%	54 6%	45 5%	43 6%	27 4%	99 5%	70 5%	169 5%
Neither agree nor disagree	406 12%	83 17%	92 15%	73 11%	58 10%	49 10%	51 9%	406 12%	226 14%	178 10%	116 12%	122 13%	69 10%	98 13%	239 12%	167 12%	406 12%
Slightly agree	776 23%	124 26%	184 30%	159 25%	130 23%	96 19%	83 15%	776 23%	403 25%	367 21%	255 27%	197 20%	149 22%	174 23%	452 23%	322 23%	776 23%
Strongly agree	1840 55%	191 40%	282 45%	350 54%	344 60%	304 61%	369 68%	1840 55%	800 49%	1039 60%	489 51%	556 57%	379 56%	413 55%	1045 54%	793 56%	1840 55%
Don't know	47 1%	6 1%	7 1%	8 1%	3 1%	17 3%	5 1%	47 1%	16 1%	31 2%	5 1%	8 1%	11 2%	22 3%	13 1%	33 2%	47 1%
SUMMARY CODES																	
TOTAL DISAGREE	291 9%	71 15%	56 9%	58 9%	38 7%	32 6%	35 6%	291 9%	175 11%	115 7%	95 10%	84 9%	65 10%	46 6%	179 9%	112 8%	291 9%
TOTAL AGREE	2617 78%	315 66%	465 75%	509 79%	474 83%	400 80%	453 83%	2617 78%	1203 74%	1406 81%	744 77%	752 78%	528 78%	587 78%	1496 78%	1115 78%	2617 78%
TOTAL NEITHER/ DON'T KNOW	453 13%	89 19%	99 16%	81 12%	61 11%	66 13%	57 10%	453 13%	241 15%	210 12%	121 13%	130 13%	80 12%	120 16%	252 13%	200 14%	453 13%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN27A. AGREEMENT WITH STATEMENTS ABOUT BEING ONLINE: Internet users must be protected from seeing inappropriate or offensive content. (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	2522	315	314	305	3456	2956	500	609	2847	935	1304	1109	3456	504	1220	702
Effective Weighted Sample	2627	2070	239	238	273	2627	2263	364	456	2173	677	986	914	2627	371	899	560
Total	3360	2793	300	169	99	3360	2906	455	618	2743	988	1209	1032	3360	482	1146	703
Strongly disagree	121 4%	104 4%	11 4%	4 3%	2 2%	121 4%	107 4%	15 3%	14 2%	107 4%	33 3%	45 4%	42 4%	121 4%	16 3%	37 3%	31 4%
Slightly disagree	169 5%	150 5%	8 3%	6 4%	5 5%	169 5%	154 5%	16 3%	35 6%	134 5%	58 6%	69 6%	41 4%	169 5%	25 5%	66 6%	36 5%
Neither agree nor disagree	406 12%	342 12%	37 12%	14 8%	13 13%	406 12%	367 13%	39 9%	77 12%	329 12%	132 13%	139 11%	112 11%	406 12%	65 13%	146 13%	86 12%
Slightly agree	776 23%	625 22%	89 30%	43 25%	19 19%	776 23%	691 24%	85 19%	151 24%	626 23%	206 21%	315 26%	242 23%	776 23%	115 24%	320 28%	169 24%
Strongly agree	1840 55%	1533 55%	149 50%	100 59%	59 59%	1840 55%	1544 53%	296 65%	325 53%	1515 55%	542 55%	629 52%	593 57%	1840 55%	254 53%	567 50%	374 53%
Don't know	47 1%	38 1%	5 2%	3 2%	1 1%	47 1%	43 1%	4 1%	16 3%	32 1%	18 2%	12 1%	2 *	47 1%	7 1%	10 1%	8 1%
SUMMARY CODES																	
TOTAL DISAGREE	291 9%	253 9%	19 6%	10 6%	8 8%	291 9%	261 9%	30 7%	50 8%	241 9%	91 9%	114 9%	83 8%	291 9%	41 9%	103 9%	66 9%
TOTAL AGREE	2617 78%	2158 77%	238 80%	142 84%	77 78%	2617 78%	2235 77%	381 84%	476 77%	2141 78%	748 76%	944 78%	835 81%	2617 78%	369 77%	887 77%	543 77%
TOTAL NEITHER/ DON'T KNOW	453 13%	381 14%	42 14%	16 10%	14 14%	453 13%	410 14%	43 10%	92 15%	361 13%	150 15%	151 12%	114 11%	453 13%	72 15%	156 14%	94 13%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN27A. AGREEMENT WITH STATEMENTS ABOUT BEING ONLINE: Internet users must be protected from seeing inappropriate or offensive content. (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3456	865	2297	2324	1103
Effective Weighted Sample	2627	629	1773	1762	878
Total	3360	861	2188	2042	1283
Strongly disagree	121 4%	31 4%	75 3%	67 3%	52 4%
Slightly disagree	169 5%	53 6%	98 4%	92 5%	75 6%
Neither agree nor disagree	406 12%	113 13%	242 11%	243 12%	153 12%
Slightly agree	776 23%	190 22%	511 23%	455 22%	310 24%
Strongly agree	1840 55%	453 53%	1240 57%	1155 57%	676 53%
Don't know	47 1%	20 2%	22 1%	30 1%	17 1%
SUMMARY CODES					
TOTAL DISAGREE	291 9%	84 10%	173 8%	158 8%	127 10%
TOTAL AGREE	2617 78%	644 75%	1752 80%	1610 79%	986 77%
TOTAL NEITHER/ DON'T KNOW	453 13%	133 15%	263 12%	273 13%	170 13%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN27B. AGREEMENT WITH STATEMENTS ABOUT BEING ONLINE: I think people should have the right to hide their identity online in order to express their views anonymously. (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	468	588	660	563	545	632	3456	1612	1831	799	1065	733	853	1864	1586	3456
Effective Weighted Sample	2627	358	457	519	438	405	456	2627	1244	1374	650	825	544	627	1455	1171	2627
Total	3360	475	621	648	574	499	545	3360	1619	1730	960	967	673	753	1927	1427	3360
Strongly disagree	533 16%	55 12%	73 12%	89 14%	90 16%	88 18%	137 25%	533 16%	247 15%	285 16%	148 15%	153 16%	101 15%	131 17%	301 16%	232 16%	533 16%
							abcdeg										
Slightly disagree	528 16%	77 16%	99 16%	112 17%	96 17%	58 12%	86 16%	528 16%	249 15%	277 16%	147 15%	171 18%	104 15%	105 14%	318 17%	209 15%	528 16%
Neither agree nor disagree	764 23%	94 20%	144 23%	162 25%	132 23%	115 23%	118 22%	764 23%	372 23%	390 23%	235 24%	210 22%	154 23%	164 22%	445 23%	318 22%	764 23%
Slightly agree	755 22%	122 26%	163 26%	151 23%	121 21%	114 23%	84 15%	755 22%	364 22%	388 22%	217 23%	212 22%	166 25%	157 21%	429 22%	323 23%	755 22%
		f	f	f		f		f									
Strongly agree	681 20%	115 24%	132 21%	121 19%	118 21%	103 21%	93 17%	681 20%	346 21%	331 19%	190 20%	203 21%	122 18%	165 22%	392 20%	286 20%	681 20%
Don't know	100 3%	13 3%	10 2%	14 2%	17 3%	21 4%	26 5%	100 3%	41 3%	59 3%	24 2%	18 2%	27 4%	32 4%	42 2%	58 4%	100 3%
							b						kn		kn		
SUMMARY CODES																	
TOTAL DISAGREE	1061 32%	132 28%	172 28%	201 31%	186 32%	147 29%	223 41%	1061 32%	496 31%	562 32%	295 31%	324 34%	205 30%	236 31%	619 32%	441 31%	1061 32%
							abcdeg										
TOTAL AGREE	1436 43%	237 50%	295 47%	272 42%	239 42%	217 43%	177 33%	1436 43%	710 44%	719 42%	407 42%	414 43%	288 43%	322 43%	821 43%	609 43%	1436 43%
		f	f	f	f	f		f									
TOTAL NEITHER/ DON'T KNOW	864 26%	107 22%	153 25%	176 27%	149 26%	135 27%	144 26%	864 26%	413 26%	449 26%	259 27%	228 24%	181 27%	196 26%	487 25%	376 26%	864 26%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN27B. AGREEMENT WITH STATEMENTS ABOUT BEING ONLINE: I think people should have the right to hide their identity online in order to express their views anonymously. (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	2522	315	314	305	3456	2956	500	609	2847	935	1304	1109	3456	504	1220	702
Effective Weighted Sample	2627	2070	239	238	273	2627	2263	364	456	2173	677	986	914	2627	371	899	560
Total	3360	2793	300	169	99	3360	2906	455	618	2743	988	1209	1032	3360	482	1146	703
Strongly disagree	533 16%	391 14%	71 24% ae	43 25% ae	28 28% ae	533 16%	417 14%	116 25% f	95 15%	438 16%	165 17%	196 16%	148 14%	533 16%	84 17%	165 14%	110 16%
Slightly disagree	528 16%	445 16%	46 15%	26 15%	12 12%	528 16%	469 16%	60 13%	71 12%	457 17% h	137 14%	194 16%	190 18%	528 16%	67 14%	199 17%	123 17%
Neither agree nor disagree	764 23%	644 23%	67 22%	32 19%	20 20%	764 23%	664 23%	100 22%	152 25%	612 22%	227 23%	279 23%	220 21%	764 23%	113 23%	251 22%	162 23%
Slightly agree	755 22%	637 23%	64 21%	34 20%	20 20%	755 22%	672 23%	83 18%	146 24%	608 22%	213 22%	285 24%	237 23%	755 22%	113 23%	295 26%	151 21%
Strongly agree	681 20%	594 21% b	39 13%	30 18%	18 19%	681 20% b	598 21%	83 18%	127 21%	554 20%	197 20%	229 19%	227 22%	681 20%	99 21%	204 18%	146 21%
Don't know	100 3%	82 3%	13 4%	5 3%	1 1%	100 3%	86 3%	14 3%	26 4%	74 3%	48 5% kl	24 2%	11 1%	100 3% l	7 1%	33 3%	12 2%
SUMMARY CODES																	
TOTAL DISAGREE	1061 32%	835 30%	118 39% a	69 41% ae	40 40% ae	1061 32%	886 30%	175 39% f	166 27%	895 33%	302 31%	391 32%	338 33%	1061 32%	151 31%	364 32%	233 33%
TOTAL AGREE	1436 43%	1231 44% b	103 34%	63 38%	38 38%	1436 43%	1270 44% g	166 36%	273 44%	1162 42%	410 42%	515 43%	464 45%	1436 43%	212 44%	499 44%	297 42%
TOTAL NEITHER/ DON'T KNOW	864 26%	726 26%	79 26%	37 22%	21 22%	864 26%	750 26%	114 25%	178 29%	686 25%	276 28%	303 25%	231 22%	864 26%	119 25%	284 25%	174 25%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN27B. AGREEMENT WITH STATEMENTS ABOUT BEING ONLINE: I think people should have the right to hide their identity online in order to express their views anonymously. (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3456	865	2297	2324	1103
Effective Weighted Sample	2627	629	1773	1762	878
Total	3360	861	2188	2042	1283
Strongly disagree	533 16%	123 14%	369 17%	351 17%	180 14%
Slightly disagree	528 16%	133 15%	340 16%	307 15%	214 17%
Neither agree nor disagree	764 23%	185 22%	493 23%	462 23%	294 23%
Slightly agree	755 22%	191 22%	500 23%	451 22%	299 23%
Strongly agree	681 20%	195 23%	430 20%	404 20%	264 21%
Don't know	100 3%	33 4%	55 3%	66 3%	32 2%
SUMMARY CODES					
TOTAL DISAGREE	1061 32%	257 30%	709 32%	658 32%	394 31%
TOTAL AGREE	1436 43%	386 45%	931 43%	855 42%	563 44%
TOTAL NEITHER/ DON'T KNOW	864 26%	218 25%	549 25%	528 26%	326 25%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN27C. AGREEMENT WITH STATEMENTS ABOUT BEING ONLINE: I think it is important that people can say what they want online even if it is controversial or hurtful to others. (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	468	588	660	563	545	632	3456	1612	1831	799	1065	733	853	1864	1586	3456
Effective Weighted Sample	2627	358	457	519	438	405	456	2627	1244	1374	650	825	544	627	1455	1171	2627
Total	3360	475	621	648	574	499	545	3360	1619	1730	960	967	673	753	1927	1427	3360
Strongly disagree	774 23%	76 16%	113 18%	127 20%	123 21%	146 29%	190 35%	774 23%	312 19%	461 27%	191 20%	237 25%	157 23%	188 25%	428 22%	345 24%	774 23%
Slightly disagree	675 20%	100 21%	112 18%	133 21%	129 22%	90 18%	112 20%	675 20%	281 17%	391 23%	215 22%	205 21%	123 18%	130 17%	420 22%	252 18%	675 20%
Neither agree nor disagree	747 22%	111 23%	130 21%	163 25%	129 23%	111 22%	104 19%	747 22%	366 23%	379 22%	211 22%	199 21%	158 24%	177 24%	410 21%	335 24%	747 22%
Slightly agree	672 20%	111 23%	149 24%	142 22%	111 19%	82 16%	78 14%	672 20%	357 22%	312 18%	205 21%	199 21%	123 18%	145 19%	404 21%	268 19%	672 20%
Strongly agree	433 13%	67 14%	107 17%	77 12%	78 14%	59 12%	46 8%	433 13%	271 17%	160 9%	131 14%	118 12%	95 14%	90 12%	249 13%	184 13%	433 13%
Don't know	59 2%	10 2%	11 2%	7 1%	4 1%	11 2%	16 3%	59 2%	32 2%	27 2%	8 1%	9 1%	18 3%	24 3%	17 1%	41 3%	59 2%
SUMMARY CODES																	
TOTAL DISAGREE	1449 43%	176 37%	225 36%	260 40%	252 44%	236 47%	301 55%	1449 43%	593 37%	852 49%	406 42%	442 46%	280 42%	318 42%	848 44%	598 42%	1449 43%
TOTAL AGREE	1106 33%	178 37%	256 41%	219 34%	189 33%	141 28%	124 23%	1106 33%	628 39%	472 27%	336 35%	317 33%	218 32%	235 31%	653 34%	453 32%	1106 33%
TOTAL NEITHER/ DON'T KNOW	806 24%	121 25%	140 23%	169 26%	133 23%	122 24%	120 22%	806 24%	398 25%	406 23%	219 23%	208 22%	176 26%	201 27%	427 22%	377 26%	806 24%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN27C. AGREEMENT WITH STATEMENTS ABOUT BEING ONLINE: I think it is important that people can say what they want online even if it is controversial or hurtful to others. (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	2522	315	314	305	3456	2956	500	609	2847	935	1304	1109	3456	504	1220	702
Effective Weighted Sample	2627	2070	239	238	273	2627	2263	364	456	2173	677	986	914	2627	371	899	560
Total	3360	2793	300	169	99	3360	2906	455	618	2743	988	1209	1032	3360	482	1146	703
Strongly disagree	774 23%	620 22%	69 23%	51 30% a	34 35% abe	774 23%	624 21%	150 33% f	145 24%	629 23%	246 25%	280 23%	203 20%	774 23%	110 23%	246 21%	137 19%
Slightly disagree	675 20%	568 20%	59 20%	28 16%	20 20%	675 20%	570 20%	105 23%	107 17%	568 21%	164 17%	246 20%	249 24% j	675 20%	85 18%	221 19%	164 23%
Neither agree nor disagree	747 22%	635 23%	67 22%	29 17%	16 17%	747 22%	662 23%	85 19%	131 21%	616 22%	236 24%	264 22%	218 21%	747 22%	125 26%	238 21%	154 22%
Slightly agree	672 20%	566 20%	54 18%	37 22%	15 15%	672 20%	613 21% g	59 13%	117 19%	555 20%	188 19%	251 21%	220 21%	672 20%	99 21%	260 23%	147 21%
Strongly agree	433 13%	355 13%	44 15%	23 14%	11 11%	433 13%	387 13%	46 10%	100 16%	334 12%	132 13%	150 12%	137 13%	433 13%	55 11%	164 14%	92 13%
Don't know	59 2%	48 2%	6 2%	2 1%	2 2%	59 2%	50 2%	9 2%	17 3%	41 2%	21 2% l	17 1%	5 1%	59 2% l	8 2%	17 2%	10 1%
SUMMARY CODES																	
TOTAL DISAGREE	1449 43%	1188 43%	128 43%	78 46%	55 55% abe	1449 43%	1193 41%	256 56% f	252 41%	1197 44%	411 42%	526 44%	452 44%	1449 43%	195 40%	467 41%	300 43%
TOTAL AGREE	1106 33%	921 33%	98 33%	60 36%	26 26%	1106 33%	1000 34% g	105 23%	217 35%	889 32%	321 32%	401 33%	357 35%	1106 33%	154 32%	424 37%	239 34%
TOTAL NEITHER/ DON'T KNOW	806 24%	683 24%	74 25%	31 18%	18 18%	806 24%	712 25%	93 21%	148 24%	657 24%	257 26%	282 23%	223 22%	806 24%	133 28%	255 22%	164 23%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN27C. AGREEMENT WITH STATEMENTS ABOUT BEING ONLINE: I think it is important that people can say what they want online even if it is controversial or hurtful to others. (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3456	865	2297	2324	1103
Effective Weighted Sample	2627	629	1773	1762	878
Total	3360	861	2188	2042	1283
Strongly disagree	774 23%	199 23%	507 23%	505 25%	264 21%
Slightly disagree	675 20%	154 18%	468 21%	400 20%	264 21%
Neither agree nor disagree	747 22%	202 23%	461 21%	457 22%	284 22%
Slightly agree	672 20%	160 19%	450 21%	394 19%	268 21%
Strongly agree	433 13%	123 14%	277 13%	245 12%	185 14%
Don't know	59 2%	22 3%	26 1%	40 2%	17 1%
SUMMARY CODES					
TOTAL DISAGREE	1449 43%	353 41%	975 45%	905 44%	529 41%
TOTAL AGREE	1106 33%	283 33%	726 33%	639 31%	453 35%
TOTAL NEITHER/ DON'T KNOW	806 24%	224 26%	486 22%	497 24%	301 24%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN27D. AGREEMENT WITH STATEMENTS ABOUT BEING ONLINE: Websites and apps should be responsible for monitoring the content that is posted on their sites/ apps. (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	468	588	660	563	545	632	3456	1612	1831	799	1065	733	853	1864	1586	3456
Effective Weighted Sample	2627	358	457	519	438	405	456	2627	1244	1374	650	825	544	627	1455	1171	2627
Total	3360	475	621	648	574	499	545	3360	1619	1730	960	967	673	753	1927	1427	3360
Strongly disagree	71 2%	24 5%	6 1%	13 2%	13 2%	5 1%	10 2%	71 2%	42 3%	29 2%	29 3%	13 1%	16 2%	13 2%	42 2%	28 2%	71 2%
		befg															
Slightly disagree	119 4%	37 8%	33 5%	21 3%	14 2%	8 2%	5 1%	119 4%	71 4%	48 3%	38 4%	36 4%	17 3%	28 4%	74 4%	45 3%	119 4%
		cdefg	ef					f									
Neither agree nor disagree	337 10%	72 15%	61 10%	79 12%	39 7%	47 9%	39 7%	337 10%	190 12%	147 8%	86 9%	103 11%	75 11%	73 10%	188 10%	149 10%	337 10%
		dfg		df				i									
Slightly agree	673 20%	109 23%	158 25%	139 21%	105 18%	82 16%	81 15%	673 20%	340 21%	329 19%	173 18%	205 21%	146 22%	146 19%	378 20%	292 20%	673 20%
		f	efg	f													
Strongly agree	2121 63%	230 48%	357 57%	389 60%	402 70%	339 68%	404 74%	2121 63%	961 59%	1154 67%	630 66%	606 63%	405 60%	476 63%	1236 64%	881 62%	2121 63%
		a	abcg	ab	ab	ab	ab	a		h							
Don't know	40 1%	3 1%	6 1%	7 1%	1 *	18 4%	5 1%	40 1%	15 1%	25 1%	5 1%	4 *	13 2%	18 2%	9 *	31 2%	40 1%
						abcdfg							kn	jkn		jkn	
SUMMARY CODES																	
TOTAL DISAGREE	190 6%	61 13%	39 6%	34 5%	27 5%	13 3%	15 3%	190 6%	113 7%	76 4%	68 7%	48 5%	33 5%	41 5%	116 6%	74 5%	190 6%
		bcd	efg						i								
TOTAL AGREE	2794 83%	339 71%	514 83%	528 81%	507 88%	421 84%	486 89%	2794 83%	1301 80%	1483 86%	802 84%	812 84%	552 82%	622 83%	1614 84%	1174 82%	2794 83%
		a	a	a	acg	a	ab	a		h							
TOTAL NEITHER/ DON'T KNOW	377 11%	75 16%	67 11%	86 13%	40 7%	65 13%	44 8%	377 11%	205 13%	171 10%	91 9%	107 11%	88 13%	91 12%	197 10%	179 13%	377 11%
		df		df		d		d									

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN27D. AGREEMENT WITH STATEMENTS ABOUT BEING ONLINE: Websites and apps should be responsible for monitoring the content that is posted on their sites/ apps. (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	2522	315	314	305	3456	2956	500	609	2847	935	1304	1109	3456	504	1220	702
Effective Weighted Sample	2627	2070	239	238	273	2627	2263	364	456	2173	677	986	914	2627	371	899	560
Total	3360	2793	300	169	99	3360	2906	455	618	2743	988	1209	1032	3360	482	1146	703
Strongly disagree	71 2%	55 2%	12 4%	3 2%	1 1%	71 2%	65 2%	6 1%	13 2%	58 2%	24 2%	21 2%	24 2%	71 2%	13 3%	22 2%	18 3%
Slightly disagree	119 4%	104 4%	7 2%	5 3%	4 4%	119 4%	110 4%	9 2%	27 4%	92 3%	62 6%	39 3%	18 2%	119 4%	30 6%	35 3%	25 4%
Neither agree nor disagree	337 10%	287 10%	33 11%	8 5%	8 8%	337 10%	303 10%	34 7%	58 9%	279 10%	127 13%	115 10%	69 7%	337 10%	55 11%	129 11%	48 7%
Slightly agree	673 20%	532 19%	63 21%	54 32% abe	23 23%	673 20%	597 21%	75 17%	152 25%	521 19%	197 20%	249 21%	206 20%	673 20%	94 20%	272 24%	132 19%
Strongly agree	2121 63%	1784 64%	180 60%	95 56%	61 62%	2121 63%	1799 62%	322 71% f	355 57%	1767 64% h	559 57%	781 65% j	714 69% jm	2121 63% j	285 59%	682 60%	479 68% no
Don't know	40 1%	31 1%	4 1%	4 2%	2 2%	40 1%	31 1%	9 2%	14 2%	26 1%	20 2% kl	4 *% l	2 *% l	40 1% l	6 1%	7 1%	1 *% l
SUMMARY CODES																	
TOTAL DISAGREE	190 6%	159 6%	18 6%	8 5%	5 5%	190 6%	175 6%	15 3%	39 6%	150 5%	86 9% klm	60 5%	42 4%	190 6%	43 9% o	57 5%	43 6%
TOTAL AGREE	2794 83%	2316 83%	244 81%	149 88%	84 85%	2794 83%	2397 82%	397 87%	506 82%	2288 83%	755 76%	1030 85% j	920 89% jm	2794 83% j	379 79%	954 83%	611 87% n
TOTAL NEITHER/ DON'T KNOW	377 11%	317 11%	37 12%	12 7%	10 10%	377 11%	334 11%	43 9%	72 12%	305 11%	147 15% klm	119 10%	70 7%	377 11% l	60 13% p	136 12% p	49 7%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN27D. AGREEMENT WITH STATEMENTS ABOUT BEING ONLINE: Websites and apps should be responsible for monitoring the content that is posted on their sites/ apps. (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS	DOES NOT REPORT	NONE	ANY
		a	b	c	d
Significance Level: 99%					
Unweighted total	3456	865	2297	2324	1103
Effective Weighted Sample	2627	629	1773	1762	878
Total	3360	861	2188	2042	1283
Strongly disagree	71 2%	21 2%	43 2%	43 2%	23 2%
Slightly disagree	119 4%	50 6%	46 2%	62 3%	55 4%
Neither agree nor disagree	337 10%	89 10%	192 9%	194 9%	137 11%
Slightly agree	673 20%	170 20%	439 20%	376 18%	287 22%
Strongly agree	2121 63%	510 59%	1456 67%	1342 66%	766 60%
Don't know	40 1%	20 2%	12 1%	25 1%	15 1%
SUMMARY CODES					
TOTAL DISAGREE	190 6%	71 8%	89 4%	105 5%	78 6%
TOTAL AGREE	2794 83%	680 79%	1895 87%	1719 84%	1053 82%
TOTAL NEITHER/ DON'T KNOW	377 11%	109 13%	205 9%	218 11%	152 12%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN27E. AGREEMENT WITH STATEMENTS ABOUT BEING ONLINE: I worry about whether something I say online could cause me problems in the future. (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	468	588	660	563	545	632	3456	1612	1831	799	1065	733	853	1864	1586	3456
Effective Weighted Sample	2627	358	457	519	438	405	456	2627	1244	1374	650	825	544	627	1455	1171	2627
Total	3360	475	621	648	574	499	545	3360	1619	1730	960	967	673	753	1927	1427	3360
Strongly disagree	616 18%	42 9%	83 13%	99 15%	114 20%	124 25%	153 28%	616 18%	322 20%	293 17%	199 21%	182 19%	100 15%	135 18%	381 20%	235 16%	616 18%
				a	ab	abcb	abcdg	ab			l						
Slightly disagree	509 15%	78 16%	97 16%	91 14%	78 14%	71 14%	92 17%	509 15%	243 15%	264 15%	148 15%	142 15%	105 16%	113 15%	290 15%	218 15%	509 15%
Neither agree nor disagree	756 22%	107 23%	136 22%	139 21%	118 21%	118 24%	137 25%	756 22%	373 23%	381 22%	196 20%	225 23%	156 23%	173 23%	421 22%	330 23%	756 22%
Slightly agree	886 26%	155 33%	184 30%	194 30%	173 30%	107 22%	73 13%	886 26%	405 25%	475 27%	268 28%	273 28%	157 23%	187 25%	541 28%	344 24%	886 26%
		ef	ef	ef	ef	f	f	f									
Strongly agree	537 16%	87 18%	114 18%	115 18%	82 14%	70 14%	68 12%	537 16%	248 15%	287 17%	139 15%	134 14%	135 20%	129 17%	273 14%	263 18%	537 16%
													kn			kn	
Don't know	58 2%	5 1%	6 1%	9 1%	8 1%	8 2%	21 4%	58 2%	28 2%	30 2%	10 1%	11 1%	20 3%	16 2%	21 1%	37 3%	58 2%
							bg						n		n		
SUMMARY CODES																	
TOTAL DISAGREE	1125 33%	121 25%	180 29%	191 29%	192 34%	195 39%	246 45%	1125 33%	564 35%	557 32%	347 36%	324 34%	205 30%	248 33%	671 35%	453 32%	1125 33%
						abc	abcdg	a									
TOTAL AGREE	1422 42%	242 51%	298 48%	309 48%	255 44%	178 36%	140 26%	1422 42%	654 40%	762 44%	407 42%	407 42%	292 43%	316 42%	814 42%	607 43%	1422 42%
		efg	ef	ef	ef	f	f	f									
TOTAL NEITHER/ DON'T KNOW	813 24%	112 24%	142 23%	148 23%	126 22%	126 25%	159 29%	813 24%	401 25%	411 24%	206 21%	236 24%	177 26%	190 25%	442 23%	366 26%	813 24%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN27E. AGREEMENT WITH STATEMENTS ABOUT BEING ONLINE: I worry about whether something I say online could cause me problems in the future. (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N	ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	2522	315	314	305	3456	2956	500	609	2847	935	1304	1109	3456	504	1220	702
Effective Weighted Sample	2627	2070	239	238	273	2627	2263	364	456	2173	677	986	914	2627	371	899	560
Total	3360	2793	300	169	99	3360	2906	455	618	2743	988	1209	1032	3360	482	1146	703
Strongly disagree	616 18%	507 18%	54 18%	31 18%	25 25% ae	616 18%	509 18%	107 24% f	119 19%	497 18%	181 18%	201 17%	198 19%	616 18%	70 15%	174 15%	139 20%
Slightly disagree	509 15%	431 15%	44 15%	23 14%	11 11%	509 15%	444 15%	65 14%	74 12%	435 16%	127 13%	206 17%	163 16%	509 15%	59 12%	176 15%	128 18%
Neither agree nor disagree	756 22%	633 23%	67 23%	36 21%	19 19%	756 22%	659 23%	96 21%	156 25%	600 22%	278 28% klm	250 21%	192 19%	756 22%	130 27% p	265 23% p	122 17%
Slightly agree	886 26%	739 26%	79 26%	42 25%	25 26%	886 26%	780 27%	105 23%	155 25%	730 27%	225 23%	343 28%	303 29% j	886 26%	139 29%	321 28%	214 30%
Strongly agree	537 16%	433 15%	52 17%	34 20%	18 18%	537 16%	462 16%	75 16%	99 16%	438 16%	159 16%	188 16%	175 17%	537 16%	81 17%	198 17%	93 13%
Don't know	58 2%	50 2%	4 1%	3 2%	1 1%	58 2%	51 2%	7 1%	15 2%	42 2%	18 2% l	21 2% l	2 *% j	58 2% l	3 1%	12 1% p	8 1%
SUMMARY CODES																	
TOTAL DISAGREE	1125 33%	938 34%	98 33%	54 32%	35 36%	1125 33%	953 33%	172 38%	192 31%	932 34%	309 31%	407 34%	360 35%	1125 33%	129 27%	350 31%	267 38% no
TOTAL AGREE	1422 42%	1172 42%	130 44%	77 45%	44 44%	1422 42%	1242 43%	180 40%	254 41%	1168 43%	384 39%	531 44%	478 46% j	1422 42%	220 46%	519 45%	307 44%
TOTAL NEITHER/ DON'T KNOW	813 24%	683 24%	72 24%	38 23%	20 20%	813 24%	710 24%	103 23%	171 28%	642 23%	296 30% klm	271 22%	194 19%	813 24% l	133 28% p	277 24%	130 18%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN27E. AGREEMENT WITH STATEMENTS ABOUT BEING ONLINE: I worry about whether something I say online could cause me problems in the future. (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3456	865	2297	2324	1103
Effective Weighted Sample	2627	629	1773	1762	878
Total	3360	861	2188	2042	1283
Strongly disagree	616 18%	136 16%	427 20%	407 20%	203 16%
Slightly disagree	509 15%	122 14%	349 16%	336 16%	168 13%
Neither agree nor disagree	756 22%	219 25%	442 20%	470 23%	277 22%
Slightly agree	886 26%	222 26%	598 27%	494 24%	382 30%
Strongly agree	537 16%	145 17%	343 16%	299 15%	232 18%
Don't know	58 2%	18 2%	28 1%	36 2%	20 2%
SUMMARY CODES					
TOTAL DISAGREE	1125 33%	258 30%	776 35%	742 36%	372 29%
TOTAL AGREE	1422 42%	366 43%	941 43%	793 39%	614 48%
TOTAL NEITHER/ DON'T KNOW	813 24%	237 28%	470 21%	506 25%	298 23%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN27F. AGREEMENT WITH STATEMENTS ABOUT BEING ONLINE: For me, the benefits of being online outweigh the risks. (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	468	588	660	563	545	632	3456	1612	1831	799	1065	733	853	1864	1586	3456
Effective Weighted Sample	2627	358	457	519	438	405	456	2627	1244	1374	650	825	544	627	1455	1171	2627
Total	3360	475	621	648	574	499	545	3360	1619	1730	960	967	673	753	1927	1427	3360
Strongly disagree	114 3%	14 3%	8 1%	16 2%	21 4%	20 4%	35 6%	114 3%	62 4%	52 3%	24 3%	32 3%	22 3%	35 5%	57 3%	57 4%	114 3%
							bcg										
Slightly disagree	153 5%	34 7%	44 7%	15 2%	16 3%	24 5%	21 4%	153 5%	69 4%	83 5%	44 5%	38 4%	34 5%	37 5%	82 4%	71 5%	153 5%
		cd	cd														
Neither agree nor disagree	686 20%	92 19%	114 18%	149 23%	99 17%	110 22%	124 23%	686 20%	325 20%	360 21%	153 16%	168 17%	173 26%	190 25%	321 17%	364 25%	686 20%
													jkn	jkn		jkn	n
Slightly agree	1039 31%	130 27%	173 28%	220 34%	160 28%	170 34%	187 34%	1039 31%	467 29%	568 33%	293 30%	308 32%	219 33%	216 29%	601 31%	435 30%	1039 31%
Strongly agree	1290 38%	196 41%	277 45%	235 36%	272 47%	161 32%	150 28%	1290 38%	661 41%	626 36%	434 45%	407 42%	201 30%	247 33%	841 44%	447 31%	1290 38%
		ef	cef	f	cefg		f				lmop	lmo			lmop		lmo
Don't know	78 2%	9 2%	6 1%	14 2%	6 1%	15 3%	28 5%	78 2%	37 2%	42 2%	12 1%	14 1%	24 4%	28 4%	26 1%	53 4%	78 2%
							bdg						jkn	jkn		jkn	
SUMMARY CODES																	
TOTAL DISAGREE	267 8%	48 10%	52 8%	31 5%	37 6%	44 9%	56 10%	267 8%	130 8%	135 8%	69 7%	70 7%	56 8%	72 10%	139 7%	128 9%	267 8%
		c					c										
TOTAL AGREE	2329 69%	326 69%	449 72%	455 70%	431 75%	331 66%	337 62%	2329 69%	1128 70%	1193 69%	727 76%	715 74%	420 62%	463 61%	1441 75%	882 62%	2329 69%
			f	f	ef		f				lmop	lmo			lmop		lmo
TOTAL NEITHER/ DON'T KNOW	764 23%	101 21%	120 19%	163 25%	105 18%	124 25%	152 28%	764 23%	361 22%	402 23%	165 17%	182 19%	198 29%	219 29%	347 18%	416 29%	764 23%
							bd						jkn	jkn		jkn	jn

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN27F. AGREEMENT WITH STATEMENTS ABOUT BEING ONLINE: For me, the benefits of being online outweigh the risks. (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	2522	315	314	305	3456	2956	500	609	2847	935	1304	1109	3456	504	1220	702
Effective Weighted Sample	2627	2070	239	238	273	2627	2263	364	456	2173	677	986	914	2627	371	899	560
Total	3360	2793	300	169	99	3360	2906	455	618	2743	988	1209	1032	3360	482	1146	703
Strongly disagree	114 3%	97 3%	8 3%	7 4%	2 2%	114 3%	97 3%	16 4%	24 4%	90 3%	44 4%	31 3%	13 1%	114 3%	27 6%	37 3%	9 1%
Slightly disagree	153 5%	130 5%	12 4%	6 4%	6 6%	153 5%	131 5%	22 5%	32 5%	121 4%	75 8%	42 3%	27 3%	153 5%	26 5%	68 6%	13 2%
Neither agree nor disagree	686 20%	584 21%	56 19%	33 19%	13 14%	686 20%	599 21%	87 19%	153 25%	532 19%	277 28%	238 20%	130 13%	686 20%	126 26%	236 21%	92 13%
Slightly agree	1039 31%	867 31%	100 34%	43 25%	28 29%	1039 31%	908 31%	131 29%	186 30%	853 31%	330 33%	386 32%	296 29%	1039 31%	146 30%	387 34%	233 33%
Strongly agree	1290 38%	1046 37%	118 39%	78 46%	48 48%	1290 38%	1102 38%	189 42%	198 32%	1093 40%	225 23%	492 41%	563 55%	1290 38%	152 31%	400 35%	346 49%
Don't know	78 2%	69 2%	6 2%	2 1%	2 2%	78 2%	68 2%	10 2%	24 4%	54 2%	36 4%	19 2%	4 *	78 2%	7 1%	19 2%	8 1%
SUMMARY CODES																	
TOTAL DISAGREE	267 8%	227 8%	20 7%	13 8%	8 8%	267 8%	229 8%	38 8%	56 9%	211 8%	120 12%	73 6%	40 4%	267 8%	52 11%	105 9%	22 3%
TOTAL AGREE	2329 69%	1913 69%	219 73%	121 72%	76 77%	2329 69%	2010 69%	320 70%	384 62%	1945 71%	555 56%	878 73%	858 83%	2329 69%	297 62%	786 69%	580 82%
TOTAL NEITHER/ DON'T KNOW	764 23%	653 23%	61 21%	35 21%	15 15%	764 23%	667 23%	97 21%	178 29%	586 21%	313 32%	257 21%	134 13%	764 23%	132 27%	255 22%	101 14%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN27F. AGREEMENT WITH STATEMENTS ABOUT BEING ONLINE: For me, the benefits of being online outweigh the risks. (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS	DOES NOT REPORT	NONE	ANY
		a	b	c	d
Significance Level: 99%					
Unweighted total	3456	865	2297	2324	1103
Effective Weighted Sample	2627	629	1773	1762	878
Total	3360	861	2188	2042	1283
Strongly disagree	114 3%	44 5%	55 3%	81 4%	29 2%
		b			
Slightly disagree	153 5%	55 6%	81 4%	89 4%	63 5%
		b			
Neither agree nor disagree	686 20%	202 24%	382 17%	397 19%	280 22%
		b			
Slightly agree	1039 31%	269 31%	674 31%	653 32%	378 29%
Strongly agree	1290 38%	257 30%	967 44%	767 38%	512 40%
			a		
Don't know	78 2%	34 4%	28 1%	55 3%	21 2%
		b			
SUMMARY CODES					
TOTAL DISAGREE	267 8%	99 11%	136 6%	170 8%	92 7%
		b			
TOTAL AGREE	2329 69%	526 61%	1641 75%	1420 70%	890 69%
			a		
TOTAL NEITHER/ DON'T KNOW	764 23%	236 27%	410 19%	452 22%	301 23%
		b			

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN27G. AGREEMENT WITH STATEMENTS ABOUT BEING ONLINE: Being online has helped me to learn a new skill. (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	468	588	660	563	545	632	3456	1612	1831	799	1065	733	853	1864	1586	3456
Effective Weighted Sample	2627	358	457	519	438	405	456	2627	1244	1374	650	825	544	627	1455	1171	2627
Total	3360	475	621	648	574	499	545	3360	1619	1730	960	967	673	753	1927	1427	3360
Strongly disagree	168 5%	16 3%	8 1%	11 2%	23 4%	43 9%	67 12%	168 5%	90 6%	77 4%	38 4%	36 4%	43 6%	51 7%	74 4%	93 7%	168 5%
						abcdg	abcdg	bc						n		kn	
Slightly disagree	253 8%	22 5%	39 6%	59 9%	33 6%	55 11%	44 8%	253 8%	119 7%	133 8%	67 7%	56 6%	66 10%	64 9%	123 6%	130 9%	253 8%
						ad							kn			kn	
Neither agree nor disagree	551 16%	64 14%	82 13%	102 16%	94 16%	88 18%	121 22%	551 16%	260 16%	288 17%	136 14%	146 15%	127 19%	141 19%	282 15%	267 19%	551 16%
							abg									n	
Slightly agree	1055 31%	156 33%	193 31%	220 34%	170 30%	155 31%	162 30%	1055 31%	491 30%	564 33%	308 32%	319 33%	196 29%	229 30%	628 33%	425 30%	1055 31%
Strongly agree	1282 38%	206 43%	292 47%	247 38%	248 43%	147 30%	141 26%	1282 38%	631 39%	646 37%	402 42%	401 41%	225 33%	252 33%	803 42%	477 33%	1282 38%
		ef	cefg	ef	ef		ef				lmo	lmo			lmo		o
Don't know	51 2%	10 2%	7 1%	9 1%	6 1%	11 2%	9 2%	51 2%	28 2%	22 1%	9 1%	9 1%	17 3%	16 2%	18 1%	33 2%	51 2%
													n			n	
SUMMARY CODES																	
TOTAL DISAGREE	421 13%	38 8%	47 8%	70 11%	56 10%	98 20%	111 20%	421 13%	209 13%	210 12%	105 11%	91 9%	109 16%	115 15%	197 10%	224 16%	421 13%
						abcdg	abcdg	b					jkn	kn		jknp	
TOTAL AGREE	2337 70%	362 76%	484 78%	467 72%	418 73%	302 61%	304 56%	2337 70%	1121 69%	1209 70%	710 74%	720 74%	421 63%	481 64%	1430 74%	902 63%	2337 70%
		efg	efg	ef	ef		ef				lmo	lmop			lmop		lmo
TOTAL NEITHER/ DON'T KNOW	602 18%	75 16%	89 14%	111 17%	100 17%	98 20%	130 24%	602 18%	288 18%	311 18%	145 15%	155 16%	144 21%	157 21%	300 16%	301 21%	602 18%
							abcg						jn	jn		jkn	

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN27G. AGREEMENT WITH STATEMENTS ABOUT BEING ONLINE: Being online has helped me to learn a new skill. (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Significance Level: 99%																	
Unweighted total	3456	2522	315	314	305	3456	2956	500	609	2847	935	1304	1109	3456	504	1220	702
Effective Weighted Sample	2627	2070	239	238	273	2627	2263	364	456	2173	677	986	914	2627	371	899	560
Total	3360	2793	300	169	99	3360	2906	455	618	2743	988	1209	1032	3360	482	1146	703
Strongly disagree	168 5%	137 5%	16 5%	9 5%	6 6%	168 5%	133 5%	35 8%	45 7%	122 4%	81 8%	38 3%	17 2%	168 5%	28 6%	54 5%	20 3%
Slightly disagree	253 8%	197 7%	30 10%	20 12% a	7 7%	253 8%	212 7%	41 9%	79 13% i	174 6%	128 13% klm	77 6% l	32 3%	253 8% l	43 9%	91 8%	39 5%
Neither agree nor disagree	551 16%	465 17%	46 15%	23 14%	17 17%	551 16%	480 17%	71 16%	120 19%	431 16%	231 23% klm	188 16% l	98 10%	551 16% l	82 17%	202 18%	109 15%
Slightly agree	1055 31%	879 31%	90 30%	58 34%	28 28%	1055 31%	916 32%	140 31%	188 30%	867 32%	300 30%	425 35%	311 30%	1055 31%	145 30%	389 34%	227 32%
Strongly agree	1282 38%	1075 39%	113 38%	54 32%	39 40%	1282 38%	1119 38%	164 36%	177 29%	1105 40% h	230 23%	468 39% j	570 55% jkm	1282 38% j	176 36%	390 34%	302 43% o
Don't know	51 2%	39 1%	6 2%	5 3%	2 2%	51 2%	47 2%	4 1%	8 1%	43 2%	19 2% l	13 1%	4 *% l	51 2% l	8 2%	19 2%	7 1%
SUMMARY CODES																	
TOTAL DISAGREE	421 13%	333 12%	45 15%	29 17%	13 13%	421 13%	345 12%	76 17% f	125 20% i	296 11%	209 21% klm	116 10% l	49 5%	421 13% l	71 15% p	145 13% p	58 8%
TOTAL AGREE	2337 70%	1955 70%	203 68%	112 66%	67 68%	2337 70%	2034 70%	303 67%	365 59% h	1972 72% h	530 54%	892 74% j	881 85% jkm	2337 70% j	321 67%	780 68%	529 75% no
TOTAL NEITHER/ DON'T KNOW	602 18%	505 18%	51 17%	28 16%	19 19%	602 18%	527 18%	75 17%	128 21%	474 17%	250 25% klm	201 17% l	102 10%	602 18% l	90 19%	221 19%	116 16%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN27G. AGREEMENT WITH STATEMENTS ABOUT BEING ONLINE: Being online has helped me to learn a new skill. (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3456	865	2297	2324	1103
Effective Weighted Sample	2627	629	1773	1762	878
Total	3360	861	2188	2042	1283
Strongly disagree	168 5%	55 6%	86 4%	136 7%	29 2%
Slightly disagree	253 8%	73 9%	161 7%	151 7%	97 8%
Neither agree nor disagree	551 16%	163 19%	322 15%	339 17%	202 16%
Slightly agree	1055 31%	235 27%	713 33%	646 32%	400 31%
Strongly agree	1282 38%	309 36%	890 41%	741 36%	530 41%
Don't know	51 2%	25 3%	16 1%	28 1%	23 2%
SUMMARY CODES					
TOTAL DISAGREE	421 13%	129 15%	247 11%	287 14%	127 10%
TOTAL AGREE	2337 70%	544 63%	1603 73%	1387 68%	931 73%
TOTAL NEITHER/ DON'T KNOW	602 18%	188 22%	338 15%	367 18%	225 18%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN27H. AGREEMENT WITH STATEMENTS ABOUT BEING ONLINE: Being online has helped me broaden my understanding or view of the world. (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	468	588	660	563	545	632	3456	1612	1831	799	1065	733	853	1864	1586	3456
Effective Weighted Sample	2627	358	457	519	438	405	456	2627	1244	1374	650	825	544	627	1455	1171	2627
Total	3360	475	621	648	574	499	545	3360	1619	1730	960	967	673	753	1927	1427	3360
Strongly disagree	137 4%	13 3%	12 2%	15 2%	12 2%	30 6%	54 10%	137 4%	70 4%	67 4%	24 2%	33 3%	34 5%	46 6%	57 3%	80 6%	137 4%
						bcd	abcdg							jn		jn	
Slightly disagree	149 4%	25 5%	22 3%	26 4%	18 3%	18 4%	39 7%	149 4%	75 5%	74 4%	47 5%	27 3%	33 5%	41 5%	73 4%	74 5%	149 4%
						d								k		k	
Neither agree nor disagree	483 14%	56 12%	92 15%	91 14%	74 13%	75 15%	94 17%	483 14%	239 15%	243 14%	103 11%	109 11%	132 20%	140 19%	212 11%	271 19%	483 14%
													jkn	jkn		jkn	n
Slightly agree	1145 34%	158 33%	207 33%	238 37%	186 32%	178 36%	178 33%	1145 34%	537 33%	604 35%	345 36%	345 36%	231 34%	222 29%	690 36%	452 32%	1145 34%
														m			
Strongly agree	1389 41%	213 45%	278 45%	264 41%	279 49%	184 37%	172 32%	1389 41%	677 42%	707 41%	426 44%	446 46%	230 34%	286 38%	872 45%	516 36%	1389 41%
		f	f	f	efg	f	f				lo	lmo			lmo		lo
Don't know	57 2%	9 2%	10 2%	14 2%	4 1%	13 3%	8 1%	57 2%	22 1%	36 2%	16 2%	8 1%	14 2%	19 3%	24 1%	33 2%	57 2%
SUMMARY CODES																	
TOTAL DISAGREE	286 9%	38 8%	34 5%	42 6%	30 5%	48 10%	93 17%	286 9%	145 9%	140 8%	71 7%	59 6%	67 10%	87 12%	130 7%	154 11%	286 9%
						abcdeg							k	kn		kn	
TOTAL AGREE	2534 75%	371 78%	485 78%	502 77%	465 81%	362 73%	350 64%	2534 75%	1213 75%	1311 76%	771 80%	790 82%	461 68%	508 67%	1561 81%	968 68%	2534 75%
		f	f	f	efg	f	f				lmop	lmop			lmop		lmo
TOTAL NEITHER/ DON'T KNOW	540 16%	65 14%	102 16%	105 16%	78 14%	88 18%	102 19%	540 16%	261 16%	279 16%	119 12%	117 12%	146 22%	159 21%	236 12%	305 21%	540 16%
													jkn	jkn		jkn	kn

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN27H. AGREEMENT WITH STATEMENTS ABOUT BEING ONLINE: Being online has helped me broaden my understanding or view of the world. (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	2522	315	314	305	3456	2956	500	609	2847	935	1304	1109	3456	504	1220	702
Effective Weighted Sample	2627	2070	239	238	273	2627	2263	364	456	2173	677	986	914	2627	371	899	560
Total	3360	2793	300	169	99	3360	2906	455	618	2743	988	1209	1032	3360	482	1146	703
Strongly disagree	137 4%	109 4%	16 5%	8 5%	3 3%	137 4%	111 4%	26 6%	37 6%	100 4%	68 7% klm	23 2%	10 1%	137 4% kl	26 5% p	44 4%	13 2%
Slightly disagree	149 4%	119 4%	14 5%	14 8% ad	3 3%	149 4%	127 4%	21 5%	42 7% i	107 4%	76 8% klm	47 4% l	16 2%	149 4% l	22 5%	55 5%	19 3%
Neither agree nor disagree	483 14%	398 14%	53 18%	17 10%	15 15%	483 14%	420 14%	63 14%	101 16%	382 14%	207 21% klm	159 13% l	84 8%	483 14% l	89 18% p	170 15%	79 11%
Slightly agree	1145 34%	940 34%	105 35%	66 39%	33 33%	1145 34%	999 34%	146 32%	221 36%	924 34%	360 36%	445 37% l	313 30%	1145 34%	169 35%	405 35%	255 36%
Strongly agree	1389 41%	1180 42%	102 34%	62 37%	45 45%	1389 41%	1199 41%	190 42%	203 33%	1186 43% h	260 26%	516 43% j	601 58% jkm	1389 41% j	172 36%	453 40%	325 46% n
Don't know	57 2%	46 2%	9 3%	3 2%	1 1%	57 2%	49 2%	9 2%	14 2%	44 2%	19 2%	19 2%	8 1%	57 2%	6 1%	20 2%	12 2%
SUMMARY CODES																	
TOTAL DISAGREE	286 9%	229 8%	30 10%	21 13% d	6 6%	286 9%	239 8%	47 10%	80 13% i	206 8%	143 14% klm	70 6% l	26 3%	286 9% kl	48 10% p	99 9% p	32 4%
TOTAL AGREE	2534 75%	2120 76%	208 69%	129 76%	78 78%	2534 75%	2198 76%	336 74%	424 69% h	2110 77% h	620 63%	962 80% jm	914 89% jkm	2534 75% j	340 71%	858 75%	580 82% no
TOTAL NEITHER/ DON'T KNOW	540 16%	444 16%	62 21% c	19 11%	16 16%	540 16%	469 16%	72 16%	114 18%	426 16%	226 23% klm	178 15% l	92 9%	540 16% l	94 20% p	190 17%	92 13%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN27H. AGREEMENT WITH STATEMENTS ABOUT BEING ONLINE: Being online has helped me broaden my understanding or view of the world. (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS	DOES NOT REPORT	NONE	ANY
		a	b	c	d
Significance Level: 99%					
Unweighted total	3456	865	2297	2324	1103
Effective Weighted Sample	2627	629	1773	1762	878
Total	3360	861	2188	2042	1283
Strongly disagree	137 4%	57 7%	57 3%	108 5%	25 2%
		b		d	
Slightly disagree	149 4%	58 7%	66 3%	96 5%	48 4%
		b			
Neither agree nor disagree	483 14%	135 16%	287 13%	281 14%	197 15%
Slightly agree	1145 34%	292 34%	752 34%	691 34%	445 35%
Strongly agree	1389 41%	306 36%	994 45%	838 41%	539 42%
			a		
Don't know	57 2%	14 2%	32 1%	28 1%	29 2%
SUMMARY CODES					
TOTAL DISAGREE	286 9%	114 13%	123 6%	204 10%	73 6%
		b		d	
TOTAL AGREE	2534 75%	597 69%	1746 80%	1529 75%	984 77%
			a		
TOTAL NEITHER/ DON'T KNOW	540 16%	149 17%	320 15%	309 15%	226 18%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN27I. AGREEMENT WITH STATEMENTS ABOUT BEING ONLINE: When I visit websites or apps, I usually accept the terms and conditions without reading them. (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3456	468	588	660	563	545	632	3456	1612	1831	799	1065	733	853	1864	1586	3456
Effective Weighted Sample	2627	358	457	519	438	405	456	2627	1244	1374	650	825	544	627	1455	1171	2627
Total	3360	475	621	648	574	499	545	3360	1619	1730	960	967	673	753	1927	1427	3360
Strongly disagree	279 8%	16 3%	36 6%	39 6%	46 8%	51 10%	91 17%	279 8%	146 9%	134 8%	63 7%	83 9%	64 10%	69 9%	146 8%	134 9%	279 8%
					a	a	abcdeg	a									
Slightly disagree	293 9%	55 12%	30 5%	54 8%	49 9%	43 9%	63 12%	293 9%	147 9%	145 8%	90 9%	86 9%	57 9%	59 8%	177 9%	117 8%	293 9%
		b					b	b									
Neither agree nor disagree	493 15%	75 16%	82 13%	95 15%	75 13%	65 13%	100 18%	493 15%	229 14%	262 15%	137 14%	140 15%	85 13%	130 17%	277 14%	215 15%	493 15%
Slightly agree	1058 31%	136 29%	199 32%	220 34%	197 34%	153 31%	152 28%	1058 31%	523 32%	529 31%	283 29%	326 34%	211 31%	236 31%	608 32%	447 31%	1058 31%
Strongly agree	1187 35%	187 39%	267 43%	235 36%	200 35%	167 33%	131 24%	1187 35%	547 34%	637 37%	385 40%	324 34%	240 36%	234 31%	709 37%	474 33%	1187 35%
		f	efg	f	f	f	f	f			kmo						
Don't know	50 1%	5 1%	6 1%	5 1%	6 1%	20 4%	8 2%	50 1%	26 2%	24 1%	3 *	8 1%	15 2%	24 3%	10 1%	40 3%	50 1%
						bcdg							jn	jknp	jknp	jknp	n
SUMMARY CODES																	
TOTAL DISAGREE	573 17%	71 15%	66 11%	93 14%	95 17%	94 19%	154 28%	573 17%	293 18%	279 16%	154 16%	169 17%	122 18%	128 17%	323 17%	250 18%	573 17%
					b	b	abcdeg	b									
TOTAL AGREE	2245 67%	323 68%	467 75%	455 70%	397 69%	320 64%	283 52%	2245 67%	1071 66%	1166 67%	667 69%	650 67%	451 67%	470 62%	1317 68%	921 65%	2245 67%
		f	efg	f	f	f	f	f			m				m		
TOTAL NEITHER/ DON'T KNOW	543 16%	81 17%	88 14%	100 15%	81 14%	85 17%	108 20%	543 16%	256 16%	285 16%	140 15%	148 15%	100 15%	155 21%	288 15%	255 18%	543 16%
													jknp				

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

IN27I. AGREEMENT WITH STATEMENTS ABOUT BEING ONLINE: When I visit websites or apps, I usually accept the terms and conditions without reading them. (SINGLE CODE)

Base : All respondents that go online (at home or elsewhere)

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Significance Level: 99%																	
Unweighted total	3456	2522	315	314	305	3456	2956	500	609	2847	935	1304	1109	3456	504	1220	702
Effective Weighted Sample	2627	2070	239	238	273	2627	2263	364	456	2173	677	986	914	2627	371	899	560
Total	3360	2793	300	169	99	3360	2906	455	618	2743	988	1209	1032	3360	482	1146	703
Strongly disagree	279 8%	237 8%	25 8%	12 7%	6 6%	279 8%	231 8%	48 11%	51 8%	228 8%	94 10%	75 6%	74 7%	279 8%	43 9%	76 7%	46 7%
Slightly disagree	293 9%	223 8%	45 15%	18 11%	7 7%	293 9%	261 9%	33 7%	50 8%	244 9%	118 12%	97 8%	69 7%	293 9%	45 9%	91 8%	63 9%
Neither agree nor disagree	493 15%	408 15%	54 18%	18 11%	13 13%	493 15%	436 15%	56 12%	98 16%	394 14%	194 20%	150 12%	113 11%	493 15%	69 14%	207 18%	89 13%
Slightly agree	1058 31%	902 32%	85 29%	44 26%	27 28%	1058 31%	929 32%	129 28%	188 30%	870 32%	296 30%	420 35%	327 32%	1058 31%	168 35%	388 34%	212 30%
Strongly agree	1187 35%	981 35%	88 29%	75 44%	43 43%	1187 35%	1004 35%	183 40%	216 35%	971 35%	263 27%	462 38%	448 43%	1187 35%	146 30%	374 33%	291 41%
Don't know	50 1%	42 1%	2 1%	3 2%	3 3%	50 1%	44 2%	6 1%	15 2%	35 1%	24 2%	5 *	1 *	50 1%	11 2%	10 1%	2 *
SUMMARY CODES																	
TOTAL DISAGREE	573 17%	460 16%	70 23%	30 18%	13 14%	573 17%	492 17%	81 18%	101 16%	472 17%	213 22%	171 14%	144 14%	573 17%	88 18%	167 15%	109 16%
TOTAL AGREE	2245 67%	1883 67%	174 58%	118 70%	70 71%	2245 67%	1933 67%	312 69%	403 65%	1842 67%	559 57%	882 73%	775 75%	2245 67%	315 65%	762 66%	503 72%
TOTAL NEITHER/ DON'T KNOW	543 16%	450 16%	56 19%	21 12%	16 16%	543 16%	481 17%	62 14%	113 18%	429 16%	217 22%	155 13%	114 11%	543 16%	79 16%	217 19%	91 13%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

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Base : All respondents that go online (at home or elsewhere)

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS	DOES NOT REPORT	NONE	ANY
		a	b	c	d
Significance Level: 99%					
Unweighted total	3456	865	2297	2324	1103
Effective Weighted Sample	2627	629	1773	1762	878
Total	3360	861	2188	2042	1283
Strongly disagree	279 8%	93 11%	162 7%	193 9%	86 7%
		b			
Slightly disagree	293 9%	100 12%	175 8%	196 10%	91 7%
		b			
Neither agree nor disagree	493 15%	132 15%	283 13%	305 15%	177 14%
Slightly agree	1058 31%	245 28%	713 33%	628 31%	419 33%
Strongly agree	1187 35%	272 32%	829 38%	686 34%	494 39%
			a		
Don't know	50 1%	20 2%	25 1%	34 2%	14 1%
SUMMARY CODES					
TOTAL DISAGREE	573 17%	193 22%	337 15%	388 19%	178 14%
		b		d	
TOTAL AGREE	2245 67%	517 60%	1542 70%	1314 64%	914 71%
			a		c
TOTAL NEITHER/ DON'T KNOW	543 16%	152 18%	309 14%	339 17%	192 15%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M6A. AGREEMENT WITH STATEMENTS ABOUT SMARTPHONE USE: Completing forms and working on documents is more difficult on my smartphone than on a laptop or desktop. (SINGLE CODE)

Base : All respondents who use a smartphone

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3262	464	575	643	545	519	516	3262	1511	1739	766	1030	683	777	1796	1460	3262
Effective Weighted Sample	2490	355	447	507	426	387	372	2490	1174	1307	625	801	510	574	1405	1084	2490
Total	3169	471	602	628	554	471	443	3169	1520	1639	924	930	625	683	1854	1308	3169
Strongly disagree	201 6%	39 8%	45 7%	33 5%	29 5%	34 7%	21 5%	201 6%	93 6%	107 6%	45 5%	60 6%	44 7%	50 7%	105 6%	94 7%	201 6%
Slightly disagree	270 9%	70 15%	56 9%	53 8%	43 8%	26 6%	22 5%	270 9%	123 8%	146 9%	76 8%	72 8%	51 8%	70 10%	148 8%	121 9%	270 9%
Neither agree nor disagree	512 16%	86 18%	95 16%	139 22% defg	72 13%	67 14%	53 12%	512 16%	255 17%	256 16%	127 14%	137 15%	125 20% jn	122 18%	264 14%	246 19% jn	512 16%
Slightly agree	1010 32%	141 30%	215 36% f	216 34% f	207 37% ef	129 27%	100 23%	1010 32% f	466 31%	540 33%	300 33%	325 35% o	182 29%	201 29%	626 34%	383 29%	1010 32%
Strongly agree	1075 34%	125 27%	186 31%	178 28%	198 36% a	184 39% ac	203 46% abcdg	1075 34% a	525 35%	546 33%	368 40% lmop	319 34%	194 31%	191 28%	687 37% mo	385 29%	1075 34% mo
Don't know	103 3%	9 2%	4 1%	9 1%	6 1%	31 7% abcdg	44 10% abcdg	103 3% b	58 4%	45 3%	7 1%	17 2%	29 5% jkn	49 7% jkn	24 1% jkn	78 6% jkn	103 3% jn
SUMMARY CODES																	
TOTAL DISAGREE	470 15%	109 23% cdefg	101 17% f	86 14%	72 13%	60 13%	42 10%	470 15% f	216 14%	253 15%	121 13%	132 14%	96 15%	120 18%	253 14%	215 16%	470 15%
TOTAL AGREE	2085 66%	266 57%	402 67% a	394 63% a	405 73% acg	314 67% a	304 68% a	2085 66% a	991 65%	1086 66%	669 72% lmop	644 69% lmo	376 60%	392 57%	1313 71% lmop	769 59%	2085 66% mo
TOTAL NEITHER/ DON'T KNOW	614 19%	95 20%	99 16%	148 24% bd	78 14%	98 21%	97 22% d	614 19% d	313 21%	301 18%	134 15%	154 17%	153 25% jkn	171 25% jkn	288 16% jkn	325 25% jkn	614 19% jn

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M6A. AGREEMENT WITH STATEMENTS ABOUT SMARTPHONE USE: Completing forms and working on documents is more difficult on my smartphone than on a laptop or desktop. (SINGLE CODE)

Base : All respondents who use a smartphone

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3262	2383	297	283	299	3262	2800	462	599	2663	818	1258	1092	3262	470	1142	681
Effective Weighted Sample	2490	1966	227	216	267	2490	2154	336	449	2042	592	952	901	2490	349	845	544
Total	3169	2640	282	151	97	3169	2752	418	604	2565	857	1174	1019	3169	443	1075	682
Strongly disagree	201 6%	165 6%	17 6%	8 5%	11 11% ae	201 6%	176 6%	25 6%	67 11% i	134 5%	59 7%	68 6%	65 6%	201 6%	28 6%	65 6%	33 5%
Slightly disagree	270 9%	218 8%	28 10%	13 9%	10 10%	270 9%	245 9%	25 6%	75 12% i	195 8%	78 9%	101 9%	88 9%	270 9%	66 15% op	81 7%	39 6%
Neither agree nor disagree	512 16%	430 16%	46 16%	20 13%	16 16%	512 16%	444 16%	68 16%	119 20%	393 15%	184 22% klm	171 15%	123 12%	512 16% l	66 15%	186 17%	94 14%
Slightly agree	1010 32%	849 32%	92 32%	43 29%	26 27%	1010 32%	877 32%	132 32%	165 27%	845 33%	244 28%	404 34%	340 33%	1010 32%	134 30%	370 34%	230 34%
Strongly agree	1075 34%	897 34%	87 31%	60 40%	31 32%	1075 34%	920 33%	155 37%	125 21%	949 37% h	242 28%	417 36% j	401 39% jm	1075 34% j	136 31%	345 32%	276 40% no
Don't know	103 3%	79 3%	13 5%	6 4%	4 4%	103 3%	89 3%	14 3%	54 9% i	49 2%	48 6% klm	13 1% l	1 *% j	103 3% kl	14 3%	28 3%	10 2%
SUMMARY CODES																	
TOTAL DISAGREE	470 15%	384 15%	45 16%	21 14%	21 22% ae	470 15%	421 15%	50 12%	142 23% i	328 13%	138 16%	169 14%	154 15%	470 15%	94 21% op	146 14%	72 10%
TOTAL AGREE	2085 66%	1747 66%	178 63%	103 68%	57 58%	2085 66%	1798 65%	287 69%	290 48% h	1794 70% h	486 57%	821 70% j	742 73% jm	2085 66% j	270 61%	715 67%	506 74% no
TOTAL NEITHER/ DON'T KNOW	614 19%	510 19%	59 21%	26 18%	19 20%	614 19%	533 19%	81 19%	172 29% i	442 17%	233 27% klm	183 16%	124 12%	614 19% l	80 18%	214 20%	105 15%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M6A. AGREEMENT WITH STATEMENTS ABOUT SMARTPHONE USE: Completing forms and working on documents is more difficult on my smartphone than on a laptop or desktop. (SINGLE CODE)

Base : All respondents who use a smartphone

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3262	791	2198	2157	1078
Effective Weighted Sample	2490	577	1703	1642	860
Total	3169	782	2100	1891	1243
Strongly disagree	201 6%	52 7%	133 6%	114 6%	83 7%
Slightly disagree	270 9%	61 8%	183 9%	137 7%	128 10% c
Neither agree nor disagree	512 16%	133 17%	320 15%	291 15%	210 17%
Slightly agree	1010 32%	248 32%	670 32%	553 29%	445 36% c
Strongly agree	1075 34%	248 32%	745 35%	706 37% d	365 29%
Don't know	103 3%	39 5% b	49 2%	90 5% d	12 1%
SUMMARY CODES					
TOTAL DISAGREE	470 15%	113 14%	316 15%	251 13%	212 17%
TOTAL AGREE	2085 66%	497 64%	1415 67%	1259 67%	810 65%
TOTAL NEITHER/ DON'T KNOW	614 19%	172 22%	369 18%	381 20%	222 18%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M6B. AGREEMENT WITH STATEMENTS ABOUT SMARTPHONE USE: When I go online on my smartphone to complete tasks, I tend to do this as quickly as possible to avoid using up too much data. (SINGLE CODE)

Base : All respondents who use a smartphone

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3262	464	575	643	545	519	516	3262	1511	1739	766	1030	683	777	1796	1460	3262
Effective Weighted Sample	2490	355	447	507	426	387	372	2490	1174	1307	625	801	510	574	1405	1084	2490
Total	3169	471	602	628	554	471	443	3169	1520	1639	924	930	625	683	1854	1308	3169
Strongly disagree	674 21%	70 15%	124 21%	131 21%	143 26% a	117 25% a	88 20%	674 21% a	349 23%	324 20%	223 24% mo	205 22%	124 20%	123 18%	427 23%	246 19%	674 21%
Slightly disagree	630 20%	109 23%	123 20%	145 23%	91 16%	83 18%	79 18%	630 20%	279 18%	347 21%	199 22%	179 19%	134 21%	116 17%	378 20%	251 19%	630 20%
Neither agree nor disagree	757 24%	93 20%	128 21%	156 25%	130 24%	124 26%	126 28% a	757 24% a	362 24%	395 24%	213 23%	234 25%	135 22%	172 25%	447 24%	307 23%	757 24%
Slightly agree	612 19%	112 24% ef	136 23% ef	119 19%	107 19%	72 15%	65 15%	612 19%	278 18%	330 20%	180 19%	201 22%	107 17%	121 18%	381 21%	228 17%	612 19%
Strongly agree	408 13%	75 16%	84 14%	74 12%	79 14%	53 11%	44 10%	408 13%	209 14%	198 12%	93 10%	98 11%	100 16% jkn	117 17% jkn	191 10%	217 17% jkn	408 13%
Don't know	89 3%	11 2%	7 1%	3 *% %	4 1%	22 5% bcd	42 9% abcdg	89 3% c	43 3%	46 3%	16 2%	14 1%	24 4% kn	35 5% jkn	30 2%	59 5% jkn	89 3%
SUMMARY CODES																	
TOTAL DISAGREE	1304 41%	180 38%	247 41%	276 44%	234 42%	200 42%	167 38%	1304 41%	628 41%	671 41%	421 46% mo	384 41%	258 41%	239 35%	805 43% mo	497 38%	1304 41% m
TOTAL AGREE	1020 32%	187 40% cefg	220 37% ef	194 31%	186 34% f	125 27%	108 24%	1020 32% f	487 32%	528 32%	273 30%	299 32%	208 33%	238 35%	572 31%	445 34%	1020 32%
TOTAL NEITHER/ DON'T KNOW	846 27%	104 22%	135 22%	159 25%	135 24%	146 31% ab	168 38% abcdg	846 27%	404 27%	441 27%	229 25%	248 27%	159 25%	207 30%	477 26%	366 28%	846 27%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M6B. AGREEMENT WITH STATEMENTS ABOUT SMARTPHONE USE: When I go online on my smartphone to complete tasks, I tend to do this as quickly as possible to avoid using up too much data. (SINGLE CODE)

Base : All respondents who use a smartphone

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3262	2383	297	283	299	3262	2800	462	599	2663	818	1258	1092	3262	470	1142	681
Effective Weighted Sample	2490	1966	227	216	267	2490	2154	336	449	2042	592	952	901	2490	349	845	544
Total	3169	2640	282	151	97	3169	2752	418	604	2565	857	1174	1019	3169	443	1075	682
Strongly disagree	674 21%	567 21%	42 15%	37 24%	29 30% abe	674 21%	579 21%	95 23%	98 16%	575 22% h	124 15%	234 20% j	297 29% jkm	674 21% j	87 20%	154 14%	168 25% o
Slightly disagree	630 20%	498 19%	73 26%	40 26%	19 19%	630 20%	545 20%	85 20%	117 19%	513 20%	135 16%	237 20%	250 25% jm	630 20%	84 19%	221 21%	158 23%
Neither agree nor disagree	757 24%	649 25% cd	71 25% d	24 16%	13 13%	757 24% cd	659 24%	98 23%	146 24%	611 24%	235 27% l	289 25% l	188 18%	757 24% l	98 22%	265 25%	164 24%
Slightly agree	612 19%	507 19%	60 21%	25 17%	19 19%	612 19%	533 19%	79 19%	135 22%	477 19%	193 23% l	248 21% l	163 16%	612 19%	97 22%	240 22%	136 20%
Strongly agree	408 13%	350 13%	21 8%	20 14%	16 17% b	408 13%	356 13%	52 12%	80 13%	328 13%	128 15%	152 13%	120 12%	408 13%	68 15% p	169 16% p	47 7%
Don't know	89 3%	68 3%	15 5%	5 3%	1 1%	89 3%	80 3%	9 2%	29 5% i	60 2%	42 5% kl	15 1% l	1 *% l	89 3% kl	9 2%	25 2%	9 1%
SUMMARY CODES																	
TOTAL DISAGREE	1304 41%	1065 40%	114 41% ae	76 51% ae	48 49% a	1304 41%	1123 41%	180 43%	215 36%	1089 42% h	259 30%	470 40% j	547 54% jkm	1304 41% j	172 39%	375 35%	326 48% no
TOTAL AGREE	1020 32%	858 32%	81 29%	46 30%	35 36%	1020 32%	889 32%	131 31%	215 36%	805 31%	321 37% l	400 34% l	282 28%	1020 32%	164 37% p	409 38% p	183 27%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M6B. AGREEMENT WITH STATEMENTS ABOUT SMARTPHONE USE: When I go online on my smartphone to complete tasks, I tend to do this as quickly as possible to avoid using up too much data. (SINGLE CODE)

Base : All respondents who use a smartphone

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3262	2383	297	283	299	3262	2800	462	599	2663	818	1258	1092	3262	470	1142	681
Effective Weighted Sample	2490	1966	227	216	267	2490	2154	336	449	2042	592	952	901	2490	349	845	544
Total	3169	2640	282	151	97	3169	2752	418	604	2565	857	1174	1019	3169	443	1075	682
TOTAL NEITHER/ DON'T KNOW	846	717	86	29	14	846	739	107	175	671	276	303	190	846	107	291	172
	27%	27%	30%	19%	15%	27%	27%	26%	29%	26%	32%	26%	19%	27%	24%	27%	25%
		cd	cd			d					klm	l		l			

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M6B. AGREEMENT WITH STATEMENTS ABOUT SMARTPHONE USE: When I go online on my smartphone to complete tasks, I tend to do this as quickly as possible to avoid using up too much data. (SINGLE CODE)

Base : All respondents who use a smartphone

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS	DOES NOT REPORT	NONE	ANY
Significance Level: 99%		a	b	c	d
Unweighted total	3262	791	2198	2157	1078
Effective Weighted Sample	2490	577	1703	1642	860
Total	3169	782	2100	1891	1243
Strongly disagree	674 21%	128 16%	495 24% a	396 21%	275 22%
Slightly disagree	630 20%	136 17%	452 22%	368 19%	249 20%
Neither agree nor disagree	757 24%	180 23%	490 23%	485 26%	266 21%
Slightly agree	612 19%	160 20%	389 19%	352 19%	252 20%
Strongly agree	408 13%	137 18% b	239 11%	214 11%	190 15% c
Don't know	89 3%	41 5% b	36 2%	76 4% d	11 1%
SUMMARY CODES					
TOTAL DISAGREE	1304 41%	264 34%	946 45% a	764 40%	524 42%
TOTAL AGREE	1020 32%	297 38% b	627 30%	566 30%	443 36% c
TOTAL NEITHER/ DON'T KNOW	846 27%	221 28%	527 25%	561 30% d	277 22%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M6C. AGREEMENT WITH STATEMENTS ABOUT SMARTPHONE USE: Comparing products or services online is more difficult on my smartphone than on a laptop or desktop. (SINGLE CODE)

Base : All respondents who use a smartphone

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3262	464	575	643	545	519	516	3262	1511	1739	766	1030	683	777	1796	1460	3262
Effective Weighted Sample	2490	355	447	507	426	387	372	2490	1174	1307	625	801	510	574	1405	1084	2490
Total	3169	471	602	628	554	471	443	3169	1520	1639	924	930	625	683	1854	1308	3169
Strongly disagree	343 11%	51 11%	66 11%	72 12%	73 13% f	51 11%	29 7%	343 11%	154 10%	188 11%	80 9%	106 11%	58 9%	98 14% jn	185 10%	156 12%	343 11%
Slightly disagree	457 14%	93 20% efg	88 15% f	112 18% f	77 14% f	57 12%	30 7%	457 14% f	207 14%	249 15%	126 14%	130 14%	110 18%	90 13%	257 14%	200 15%	457 14%
Neither agree nor disagree	728 23%	95 20%	150 25%	156 25%	127 23%	113 24%	86 20%	728 23%	335 22%	389 24%	191 21%	199 21%	162 26%	174 25%	390 21%	336 26% n	728 23%
Slightly agree	884 28%	128 27%	187 31%	175 28%	164 30%	117 25%	114 26%	884 28%	417 27%	465 28%	281 30% o	282 30% mo	159 25%	163 24%	563 30% mo	322 25%	884 28%
Strongly agree	659 21%	93 20%	104 17%	100 16%	110 20%	108 23% c	144 32% abcdeg	659 21%	341 22%	314 19%	233 25% lmo	195 21%	113 18%	117 17%	428 23% mo	230 18%	659 21%
Don't know	99 3%	10 2%	7 1%	13 2%	3 1%	25 5% bcd	40 9% abcdg	99 3% d	64 4% i	34 2%	13 1%	19 2%	25 4% jn	41 6% jkn	32 2%	66 5% jkn	99 3% n
SUMMARY CODES																	
TOTAL DISAGREE	800 25%	144 31% f	154 26% f	184 29% f	150 27% f	108 23% f	59 13%	800 25% f	361 24%	437 27%	206 22%	236 25%	167 27%	188 28%	442 24%	355 27%	800 25%
TOTAL AGREE	1543 49%	221 47%	291 48%	275 44%	274 49%	225 48%	258 58% abceg	1543 49%	759 50%	779 48%	514 56% lmop	476 51% lmo	271 43%	280 41%	990 53% lmop	551 42%	1543 49% mo
TOTAL NEITHER/ DON'T KNOW	826 26%	106 22%	157 26%	169 27%	130 23%	138 29%	126 28%	826 26%	399 26%	423 26%	204 22%	218 23%	186 30% jn	215 31% jkn	422 23%	402 31% jkn	826 26%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M6C. AGREEMENT WITH STATEMENTS ABOUT SMARTPHONE USE: Comparing products or services online is more difficult on my smartphone than on a laptop or desktop. (SINGLE CODE)

Base : All respondents who use a smartphone

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET			FINANCIAL VULNERABILITY INDEX			
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3262	2383	297	283	299	3262	2800	462	599	2663	818	1258	1092	3262	470	1142	681
Effective Weighted Sample	2490	1966	227	216	267	2490	2154	336	449	2042	592	952	901	2490	349	845	544
Total	3169	2640	282	151	97	3169	2752	418	604	2565	857	1174	1019	3169	443	1075	682
Strongly disagree	343 11%	284 11%	27 10%	19 12%	13 13%	343 11%	286 10%	56 13%	93 15%	249 10%	69 8%	127 11%	139 14%	343 11%	61 14%	88 8%	68 10%
Slightly disagree	457 14%	352 13%	53 19%	39 26% ade	13 13%	457 14%	399 15%	58 14%	108 18%	349 14%	102 12%	178 15%	174 17% j	457 14%	70 16%	157 15%	101 15%
Neither agree nor disagree	728 23%	626 24% c	60 21%	19 12%	22 23% c	728 23% c	642 23%	86 21%	156 26%	571 22%	224 26%	253 22%	209 21%	728 23%	99 22%	262 24%	145 21%
Slightly agree	884 28%	751 28%	69 25%	39 26%	25 26%	884 28%	784 28%	100 24%	133 22%	751 29% h	254 30%	333 28%	280 27%	884 28%	118 27%	324 30%	206 30%
Strongly agree	659 21%	546 21%	62 22%	30 20%	21 22%	659 21%	557 20%	102 24%	74 12%	585 23% h	170 20%	264 22%	213 21%	659 21%	87 20%	214 20%	153 22%
Don't know	99 3%	80 3%	10 3%	6 4%	2 3%	99 3%	84 3%	15 4%	40 7% i	59 2%	37 4% kl	19 2% l	3 *% l	99 3% l	9 2%	30 3%	10 2%
SUMMARY CODES																	
TOTAL DISAGREE	800 25%	637 24%	80 28%	57 38% ade	26 27%	800 25%	686 25%	114 27%	201 33% i	599 23%	171 20%	305 26% j	313 31% jm	800 25% j	131 30%	245 23%	168 25%
TOTAL AGREE	1543 49%	1297 49%	131 47%	69 46%	46 47%	1543 49% c	1340 49%	203 49%	207 34% h	1336 52% h	424 50%	597 51%	494 48%	1543 49%	204 46%	538 50%	359 53%
TOTAL NEITHER/ DON'T KNOW	826 26%	706 27% c	70 25%	25 16%	25 26%	826 26% c	725 26%	101 24%	196 32% i	630 25%	261 30% kl	272 23%	212 21% l	826 26% l	108 24%	291 27%	155 23%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M6C. AGREEMENT WITH STATEMENTS ABOUT SMARTPHONE USE: Comparing products or services online is more difficult on my smartphone than on a laptop or desktop. (SINGLE CODE)

Base : All respondents who use a smartphone

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3262	791	2198	2157	1078
Effective Weighted Sample	2490	577	1703	1642	860
Total	3169	782	2100	1891	1243
Strongly disagree	343 11%	60 8%	253 12% a	189 10%	148 12%
Slightly disagree	457 14%	111 14%	323 15%	259 14%	191 15%
Neither agree nor disagree	728 23%	169 22%	465 22%	411 22%	311 25%
Slightly agree	884 28%	234 30%	576 27%	501 26%	372 30%
Strongly agree	659 21%	171 22%	433 21%	452 24% d	202 16%
Don't know	99 3%	37 5% b	50 2%	78 4% d	19 2%
SUMMARY CODES					
TOTAL DISAGREE	800 25%	171 22%	576 27% a	449 24%	339 27%
TOTAL AGREE	1543 49%	405 52%	1009 48%	953 50%	574 46%
TOTAL NEITHER/ DON'T KNOW	826 26%	206 26%	514 24%	489 26%	330 27%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M7. How often do you complete a form or an application for something on your mobile phone? (SINGLE CODE)

Base : All respondents who use a smartphone

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3262	464	575	643	545	519	516	3262	1511	1739	766	1030	683	777	1796	1460	3262
Effective Weighted Sample	2490	355	447	507	426	387	372	2490	1174	1307	625	801	510	574	1405	1084	2490
Total	3169	471	602	628	554	471	443	3169	1520	1639	924	930	625	683	1854	1308	3169
Most days	220	57	68	51	29	9	6	220	121	99	70	68	42	40	138	82	220
	7%	12%	11%	8%	5%	2%	1%	7%	8%	6%	8%	7%	7%	6%	7%	6%	7%
		defg	defg	ef	f			ef									
Once or twice a week	547	127	125	152	84	43	16	547	293	252	196	185	72	93	382	166	547
	17%	27%	21%	24%	15%	9%	4%	17%	19%	15%	21%	20%	12%	14%	21%	13%	17%
		defg	ef	defg	ef	f		ef	i		lmo	lmo			lmo		lo
At least every 3 months	890	133	206	203	180	99	69	890	417	469	278	255	187	167	533	354	890
	28%	28%	34%	32%	32%	21%	16%	28%	27%	29%	30%	27%	30%	24%	29%	27%	28%
		f	efg	ef	ef			ef									
Less often	1068	126	179	183	201	193	186	1068	475	589	295	310	230	228	605	458	1068
	34%	27%	30%	29%	36%	41%	42%	34%	31%	36%	32%	33%	37%	33%	33%	35%	34%
					a	abcb	abcb										
Never	444	28	23	39	60	128	166	444	213	231	84	112	94	154	197	247	444
	14%	6%	4%	6%	11%	27%	38%	14%	14%	14%	9%	12%	15%	22%	11%	19%	14%
				b	abcdg	abcdeg	abc						jn	jklnp		jknp	jn
SUMMARY CODES																	
EVER DO THIS	2725	443	578	589	494	343	277	2725	1307	1408	840	818	531	530	1658	1061	2725
	86%	94%	96%	94%	89%	73%	62%	86%	86%	86%	91%	88%	85%	78%	89%	81%	86%
		efg	defg	efg	ef	f		ef			lmop	mo	m		lmop		mo
AT LEAST WEEKLY	768	183	193	203	113	52	22	768	414	351	266	253	114	134	519	248	768
	24%	39%	32%	32%	20%	11%	5%	24%	27%	21%	29%	27%	18%	20%	28%	19%	24%
		defg	defg	defg	ef	f		ef	i		lmo	lmo			lmop		lo
AT LEAST QUARTERLY	1657	317	399	406	293	151	91	1657	831	819	544	508	301	301	1052	603	1657
	52%	67%	66%	65%	53%	32%	21%	52%	55%	50%	59%	55%	48%	44%	57%	46%	52%
		defg	defg	defg	ef	f		ef			lmop	mo			lmop		mo
EVER DO THIS - BUT LESS FREQUENTLY THAN WEEKLY	1958	260	385	386	381	291	254	1958	892	1058	573	565	417	396	1138	813	1958
	62%	55%	64%	61%	69%	62%	57%	62%	59%	65%	62%	61%	67%	58%	61%	62%	62%
				afg						h			m				

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M7. How often do you complete a form or an application for something on your mobile phone? (SINGLE CODE)

Base : All respondents who use a smartphone

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3262	2383	297	283	299	3262	2800	462	599	2663	818	1258	1092	3262	470	1142	681
Effective Weighted Sample	2490	1966	227	216	267	2490	2154	336	449	2042	592	952	901	2490	349	845	544
Total	3169	2640	282	151	97	3169	2752	418	604	2565	857	1174	1019	3169	443	1075	682
Most days	220	195	17	4	4	220	197	23	38	182	51	71	96	220	52	76	48
	7%	7%	6%	3%	4%	7%	7%	5%	6%	7%	6%	6%	9%	7%	12%	7%	7%
Once or twice a week	547	469	39	25	14	547	481	66	92	455	111	184	251	547	81	201	144
	17%	18%	14%	17%	15%	17%	17%	16%	15%	18%	13%	16%	25%	17%	18%	19%	21%
At least every 3 months	890	762	57	37	34	890	783	107	159	730	169	349	369	890	124	312	211
	28%	29%	20%	25%	35%	28%	28%	26%	26%	28%	20%	30%	36%	28%	28%	29%	31%
Less often	1068	864	119	53	31	1068	914	154	209	859	343	445	265	1068	141	344	215
	34%	33%	42%	35%	32%	34%	33%	37%	35%	33%	40%	38%	26%	34%	32%	32%	32%
Never	444	351	50	30	14	444	376	68	106	338	182	124	38	444	46	142	64
	14%	13%	18%	20%	14%	14%	14%	16%	17%	13%	21%	11%	4%	14%	10%	13%	9%
				a							klm	l		kl			
SUMMARY CODES																	
EVER DO THIS	2725	2289	232	120	83	2725	2375	350	499	2226	675	1050	981	2725	398	933	618
	86%	87%	82%	80%	86%	86%	86%	84%	83%	87%	79%	89%	96%	86%	90%	87%	91%
		c										jm	jkm	j			
AT LEAST WEEKLY	768	663	56	30	19	768	679	89	130	637	162	256	348	768	133	277	192
	24%	25%	20%	20%	19%	24%	25%	21%	22%	25%	19%	22%	34%	24%	30%	26%	28%
													jkm	j			
AT LEAST QUARTERLY	1657	1425	113	67	52	1657	1462	196	290	1367	332	605	716	1657	257	589	403
	52%	54%	40%	44%	54%	52%	53%	47%	48%	53%	39%	52%	70%	52%	58%	55%	59%
		bc			b	b						j	jkm	j			

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M7. How often do you complete a form or an application for something on your mobile phone? (SINGLE CODE)

Base : All respondents who use a smartphone

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3262	2383	297	283	299	3262	2800	462	599	2663	818	1258	1092	3262	470	1142	681
Effective Weighted Sample	2490	1966	227	216	267	2490	2154	336	449	2042	592	952	901	2490	349	845	544
Total	3169	2640	282	151	97	3169	2752	418	604	2565	857	1174	1019	3169	443	1075	682
EVER DO THIS - BUT LESS FREQUENTLY THAN WEEKLY	1958	1626	176	91	65	1958	1697	261	368	1589	512	794	633	1958	265	656	426
	62%	62%	63%	60%	67%	62%	62%	62%	61%	62%	60%	68%	62%	62%	60%	61%	62%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M7. How often do you complete a form or an application for something on your mobile phone? (SINGLE CODE)

Base : All respondents who use a smartphone

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3262	791	2198	2157	1078
Effective Weighted Sample	2490	577	1703	1642	860
Total	3169	782	2100	1891	1243
Most days	220 7%	66 8%	129 6%	105 6%	108 9% c
Once or twice a week	547 17%	141 18%	340 16%	275 15%	265 21% c
At least every 3 months	890 28%	210 27%	600 29%	451 24%	432 35% c
Less often	1068 34%	230 29%	761 36% a	695 37% d	362 29%
Never	444 14%	135 17% b	269 13%	365 19% d	77 6%
SUMMARY CODES					
EVER DO THIS	2725 86%	647 83%	1831 87% a	1526 81%	1167 94% c
AT LEAST WEEKLY	768 24%	206 26%	469 22%	379 20%	373 30% c
AT LEAST QUARTERLY	1657 52%	416 53%	1070 51%	831 44%	805 65% c

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M7. How often do you complete a form or an application for something on your mobile phone? (SINGLE CODE)

Base : All respondents who use a smartphone

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3262	791	2198	2157	1078
Effective Weighted Sample	2490	577	1703	1642	860
Total	3169	782	2100	1891	1243
EVER DO THIS - BUT LESS FREQUENTLY THAN WEEKLY	1958	441	1362	1147	794
	62%	56%	65%	61%	64%
			a		

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M8A. DEVICE PREFERENCE FOR ACTIVITY: Watching TV programmes or films online. (SINGLE CODE)

Base : All respondents who use a smartphone

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3262	464	575	643	545	519	516	3262	1511	1739	766	1030	683	777	1796	1460	3262
Effective Weighted Sample	2490	355	447	507	426	387	372	2490	1174	1307	625	801	510	574	1405	1084	2490
Total	3169	471	602	628	554	471	443	3169	1520	1639	924	930	625	683	1854	1308	3169
Prefer to use a laptop/ desktop computer	1592	207	276	304	336	236	232	1592	764	822	536	478	291	285	1014	575	1592
	50%	44%	46%	48%	61%	50%	52%	50%	50%	50%	58%	51%	46%	42%	55%	44%	50%
				abceg							lmop	mo			lmop		mo
No preference	843	126	172	176	134	127	108	843	404	434	218	260	179	183	478	363	843
	27%	27%	29%	28%	24%	27%	24%	27%	27%	26%	24%	28%	29%	27%	26%	28%	27%
Prefer to use a smartphone	538	131	140	137	67	43	19	538	260	276	125	152	109	150	277	259	538
	17%	28%	23%	22%	12%	9%	4%	17%	17%	17%	13%	16%	17%	22%	15%	20%	17%
		defg	defg	defg	f	f		ef						jknp		jn	
Don't know	198	7	14	11	17	65	84	198	91	107	45	40	47	65	85	111	198
	6%	2%	2%	2%	3%	14%	19%	6%	6%	7%	5%	4%	7%	9%	5%	9%	6%
					abcdg	abcdg	abcd							jknp		jkn	

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M8A. DEVICE PREFERENCE FOR ACTIVITY: Watching TV programmes or films online. (SINGLE CODE)

Base : All respondents who use a smartphone

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3262	2383	297	283	299	3262	2800	462	599	2663	818	1258	1092	3262	470	1142	681
Effective Weighted Sample	2490	1966	227	216	267	2490	2154	336	449	2042	592	952	901	2490	349	845	544
Total	3169	2640	282	151	97	3169	2752	418	604	2565	857	1174	1019	3169	443	1075	682
Prefer to use a laptop/ desktop computer	1592	1321	154	74	43	1592	1392	199	166	1425	318	637	609	1592	195	531	416
	50%	50%	54%	49%	44%	50%	51%	48%	27%	56%	37%	54%	60%	50%	44%	49%	61%
										h		j	jm	j			no
No preference	843	718	66	31	27	843	742	101	183	659	277	275	250	843	121	280	144
	27%	27%	23%	21%	28%	27%	27%	24%	30%	26%	32%	23%	24%	27%	27%	26%	21%
											klm						
Prefer to use a smartphone	538	434	48	34	22	538	460	78	197	340	172	208	146	538	102	194	92
	17%	16%	17%	22%	23%	17%	17%	19%	33%	13%	20%	18%	14%	17%	23%	18%	13%
					a				i		l			p			
Don't know	198	166	14	12	5	198	158	40	57	140	89	54	15	198	25	70	30
	6%	6%	5%	8%	5%	6%	6%	10%	9%	5%	10%	5%	1%	6%	6%	6%	4%
								f	i		klm	l	l				

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M8A. DEVICE PREFERENCE FOR ACTIVITY: Watching TV programmes or films online. (SINGLE CODE)

Base : All respondents who use a smartphone

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3262	791	2198	2157	1078
Effective Weighted Sample	2490	577	1703	1642	860
Total	3169	782	2100	1891	1243
Prefer to use a laptop/ desktop computer	1592	365	1119	967	609
	50%	47%	53%	51%	49%
			a		
No preference	843	204	533	499	333
	27%	26%	25%	26%	27%
Prefer to use a smartphone	538	146	339	260	271
	17%	19%	16%	14%	22%
					c
Don't know	198	67	109	166	31
	6%	9%	5%	9%	2%
		b		d	

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M8B. DEVICE PREFERENCE FOR ACTIVITY: Using social media apps or sites. (SINGLE CODE)

Base : All respondents who use a smartphone

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3262	464	575	643	545	519	516	3262	1511	1739	766	1030	683	777	1796	1460	3262
Effective Weighted Sample	2490	355	447	507	426	387	372	2490	1174	1307	625	801	510	574	1405	1084	2490
Total	3169	471	602	628	554	471	443	3169	1520	1639	924	930	625	683	1854	1308	3169
Prefer to use a laptop/ desktop computer	366	30	45	47	57	78	110	366	189	177	131	97	64	75	228	138	366
	12%	6%	8%	7%	10%	17%	25%	12%	12%	11%	14%	10%	10%	11%	12%	11%	12%
						abcdg	abcdeg	ac									
No preference	680	70	120	112	136	127	116	680	366	312	213	190	125	151	403	277	680
	21%	15%	20%	18%	25%	27%	26%	21%	24%	19%	23%	20%	20%	22%	22%	21%	21%
					a	ac	ac	a	i								
Prefer to use a smartphone	1968	368	429	462	348	222	139	1968	868	1092	539	613	400	411	1153	811	1968
	62%	78%	71%	74%	63%	47%	31%	62%	57%	67%	58%	66%	64%	60%	62%	62%	62%
		defg	defg	defg	ef	f		ef		h		j					
Don't know	155	3	8	7	13	44	78	155	96	58	41	30	36	46	71	82	155
	5%	1%	1%	1%	2%	9%	18%	5%	6%	4%	4%	3%	6%	7%	4%	6%	5%
						abcdg	abcdeg	abc	i					kn		kn	

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M8B. DEVICE PREFERENCE FOR ACTIVITY: Using social media apps or sites. (SINGLE CODE)

Base : All respondents who use a smartphone

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3262	2383	297	283	299	3262	2800	462	599	2663	818	1258	1092	3262	470	1142	681
Effective Weighted Sample	2490	1966	227	216	267	2490	2154	336	449	2042	592	952	901	2490	349	845	544
Total	3169	2640	282	151	97	3169	2752	418	604	2565	857	1174	1019	3169	443	1075	682
Prefer to use a laptop/ desktop computer	366	310	29	16	11	366	322	44	27	339	136	135	81	366	39	132	81
	12%	12%	10%	11%	11%	12%	12%	11%	5%	13%	16%	12%	8%	12%	9%	12%	12%
										h	lm	l		l			
No preference	680	582	62	21	16	680	593	87	92	588	200	244	202	680	78	266	146
	21%	22%	22%	14%	16%	21%	22%	21%	15%	23%	23%	21%	20%	21%	18%	25%	21%
		c				c				h					n		
Prefer to use a smartphone	1968	1616	181	107	64	1968	1711	257	451	1518	457	751	732	1968	309	632	429
	62%	61%	64%	71%	67%	62%	62%	61%	75%	59%	53%	64%	72%	62%	70%	59%	63%
			a						i			j	jkm	j	o		
Don't know	155	133	10	7	5	155	125	30	35	120	64	44	4	155	18	45	27
	5%	5%	4%	4%	6%	5%	5%	7%	6%	5%	7%	4%	4%	5%	4%	4%	4%
											kl	l		l			

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M8B. DEVICE PREFERENCE FOR ACTIVITY: Using social media apps or sites. (SINGLE CODE)

Base : All respondents who use a smartphone

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3262	791	2198	2157	1078
Effective Weighted Sample	2490	577	1703	1642	860
Total	3169	782	2100	1891	1243
Prefer to use a laptop/ desktop computer	366	120	220	269	90
	12%	15%	10%	14%	7%
		b		d	
No preference	680	181	431	432	239
	21%	23%	21%	23%	19%
Prefer to use a smartphone	1968	435	1366	1058	892
	62%	56%	65%	56%	72%
			a		c
Don't know	155	47	83	132	22
	5%	6%	4%	7%	2%
				d	

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M8C. DEVICE PREFERENCE FOR ACTIVITY: Shopping online. (SINGLE CODE)

Base : All respondents who use a smartphone

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3262	464	575	643	545	519	516	3262	1511	1739	766	1030	683	777	1796	1460	3262
Effective Weighted Sample	2490	355	447	507	426	387	372	2490	1174	1307	625	801	510	574	1405	1084	2490
Total	3169	471	602	628	554	471	443	3169	1520	1639	924	930	625	683	1854	1308	3169
Prefer to use a laptop/ desktop computer	971	117	132	122	188	192	221	971	511	453	349	295	144	181	644	325	971
	31%	25%	22%	19%	34%	41%	50%	31%	34%	28%	38%	32%	23%	27%	35%	25%	31%
				abc	abcg	abcdg	bc		i		lmop	lo			lmop		lo
No preference	804	106	145	167	151	131	104	804	390	413	239	243	158	163	482	321	804
	25%	22%	24%	27%	27%	28%	23%	25%	26%	25%	26%	26%	25%	24%	26%	25%	25%
Prefer to use a smartphone	1280	241	314	333	199	119	75	1280	554	724	318	377	285	297	695	582	1280
	40%	51%	52%	53%	36%	25%	17%	40%	36%	44%	34%	40%	46%	43%	37%	44%	40%
		defg	defg	defg	ef	f		ef		h			jn	j		jn	j
Don't know	115	8	11	7	16	29	43	115	65	49	18	16	38	42	33	80	115
	4%	2%	2%	1%	3%	6%	10%	4%	4%	3%	2%	2%	6%	6%	2%	6%	4%
					abc	abcdg	c						jknp	jknp		jknp	kn

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M8C. DEVICE PREFERENCE FOR ACTIVITY: Shopping online. (SINGLE CODE)

Base : All respondents who use a smartphone

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3262	2383	297	283	299	3262	2800	462	599	2663	818	1258	1092	3262	470	1142	681
Effective Weighted Sample	2490	1966	227	216	267	2490	2154	336	449	2042	592	952	901	2490	349	845	544
Total	3169	2640	282	151	97	3169	2752	418	604	2565	857	1174	1019	3169	443	1075	682
Prefer to use a laptop/ desktop computer	971	807	92	48	24	971	845	125	72	899	256	394	295	971	116	325	239
	31%	31%	33%	32%	25%	31%	31%	30%	12%	35%	30%	34%	29%	31%	26%	30%	35%
										h							n
No preference	804	680	74	26	23	804	709	95	120	684	206	281	281	804	91	262	178
	25%	26%	26%	17%	24%	25%	26%	23%	20%	27%	24%	24%	28%	25%	21%	24%	26%
		c				c				h							
Prefer to use a smartphone	1280	1057	106	71	47	1280	1103	177	367	913	336	484	441	1280	223	449	252
	40%	40%	38%	47%	48%	40%	40%	42%	61%	36%	39%	41%	43%	40%	50%	42%	37%
									i						op		
Don't know	115	96	10	6	2	115	95	19	46	68	59	15	2	115	13	39	13
	4%	4%	3%	4%	2%	4%	3%	5%	8%	3%	7%	1%	*%	4%	3%	4%	2%
									i		klm	l		kl			

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M8C. DEVICE PREFERENCE FOR ACTIVITY: Shopping online. (SINGLE CODE)

Base : All respondents who use a smartphone

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3262	791	2198	2157	1078
Effective Weighted Sample	2490	577	1703	1642	860
Total	3169	782	2100	1891	1243
Prefer to use a laptop/ desktop computer	971	252	650	684	277
	31%	32%	31%	36%	22%
				d	
No preference	804	190	540	489	301
	25%	24%	26%	26%	24%
Prefer to use a smartphone	1280	297	858	625	644
	40%	38%	41%	33%	52%
					c
Don't know	115	43	52	93	21
	4%	5%	2%	5%	2%
		b		d	

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M8D. DEVICE PREFERENCE FOR ACTIVITY: Making a video call. (SINGLE CODE)

Base : All respondents who use a smartphone

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3262	464	575	643	545	519	516	3262	1511	1739	766	1030	683	777	1796	1460	3262
Effective Weighted Sample	2490	355	447	507	426	387	372	2490	1174	1307	625	801	510	574	1405	1084	2490
Total	3169	471	602	628	554	471	443	3169	1520	1639	924	930	625	683	1854	1308	3169
Prefer to use a laptop/ desktop computer	564	76	100	96	96	96	100	564	300	262	254	143	79	86	397	166	564
	18%	16%	17%	15%	17%	20%	23%	18%	20%	16%	28%	15%	13%	13%	21%	13%	18%
							c				klmnop				klmop		lmo
No preference	634	60	115	93	130	113	124	634	338	293	189	181	124	139	371	263	634
	20%	13%	19%	15%	24%	24%	28%	20%	22%	18%	20%	19%	20%	20%	20%	20%	20%
					ac	ac	abcg	ac	i								
Prefer to use a smartphone	1813	330	378	430	309	215	151	1813	793	1015	451	576	376	407	1027	783	1813
	57%	70%	63%	68%	56%	46%	34%	57%	52%	62%	49%	62%	60%	60%	55%	60%	57%
		defg	ef	defg	ef	f		ef		h		jn	j	j	j	j	j
Don't know	158	5	8	9	19	47	69	158	89	69	29	30	46	51	59	97	158
	5%	1%	1%	1%	3%	10%	15%	5%	6%	4%	3%	3%	7%	7%	3%	7%	5%
					abcdg	abcdg	abc						jkn	jkn	jknp	n	

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M8D. DEVICE PREFERENCE FOR ACTIVITY: Making a video call. (SINGLE CODE)

Base : All respondents who use a smartphone

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND a	SCOT- LAND b	WALES c	IRELAND d	N ALL UK e	URBAN f	RURAL g	YES h	NO i	NARROW (1-4) j	MEDIUM (5-8) k	BROAD (9-13) l	ALL m	MOST n	POTEN- TIALY o	LEAST p
Significance Level: 99%																	
Unweighted total	3262	2383	297	283	299	3262	2800	462	599	2663	818	1258	1092	3262	470	1142	681
Effective Weighted Sample	2490	1966	227	216	267	2490	2154	336	449	2042	592	952	901	2490	349	845	544
Total	3169	2640	282	151	97	3169	2752	418	604	2565	857	1174	1019	3169	443	1075	682
Prefer to use a laptop/ desktop computer	564	484	37	28	15	564	485	79	51	513	146	213	192	564	61	186	158
	18%	18%	13%	19%	16%	18%	18%	19%	8%	20%	17%	18%	19%	18%	14%	17%	23%
										h							no
No preference	634	537	53	25	19	634	554	80	83	551	191	214	192	634	75	244	142
	20%	20%	19%	17%	19%	20%	20%	19%	14%	21%	22%	18%	19%	20%	17%	23%	21%
										h							
Prefer to use a smartphone	1813	1490	176	90	58	1813	1581	232	412	1401	456	704	630	1813	289	596	363
	57%	56%	63%	59%	60%	57%	57%	56%	68%	55%	53%	60%	62%	57%	65%	55%	53%
									i			j	j		op		
Don't know	158	129	15	8	5	158	131	26	58	99	64	43	6	158	19	49	20
	5%	5%	5%	5%	5%	5%	5%	6%	10%	4%	7%	4%	1%	5%	4%	5%	3%
									i		kl	l	l				

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M8D. DEVICE PREFERENCE FOR ACTIVITY: Making a video call. (SINGLE CODE)

Base : All respondents who use a smartphone

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3262	791	2198	2157	1078
Effective Weighted Sample	2490	577	1703	1642	860
Total	3169	782	2100	1891	1243
Prefer to use a laptop/ desktop computer	564 18%	161 21%	357 17%	341 18%	211 17%
No preference	634 20%	171 22%	411 20%	430 23%	197 16%
Prefer to use a smartphone	1813 57%	398 51%	1253 60% a	990 52%	808 65% c
Don't know	158 5%	53 7%	79 4%	130 7%	27 2%
		b		d	

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M8E. DEVICE PREFERENCE FOR ACTIVITY: Completing a job application or filling in a form online. (SINGLE CODE)

Base : All respondents who use a smartphone

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3262	464	575	643	545	519	516	3262	1511	1739	766	1030	683	777	1796	1460	3262
Effective Weighted Sample	2490	355	447	507	426	387	372	2490	1174	1307	625	801	510	574	1405	1084	2490
Total	3169	471	602	628	554	471	443	3169	1520	1639	924	930	625	683	1854	1308	3169
Prefer to use a laptop/ desktop computer	1723	222	313	352	344	266	226	1723	822	893	605	531	294	290	1136	584	1723
	54%	47%	52%	56%	62%	57%	51%	54%	54%	54%	65%	57%	47%	42%	61%	45%	54%
				abfg							klmop	lmo			lmop		lmo
No preference	654	87	122	120	109	104	112	654	338	316	164	198	135	157	362	292	654
	21%	18%	20%	19%	20%	22%	25%	21%	22%	19%	18%	21%	22%	23%	20%	22%	21%
Prefer to use a smartphone	602	157	155	134	86	49	20	602	260	339	115	158	147	179	273	326	602
	19%	33%	26%	21%	16%	10%	5%	19%	17%	21%	12%	17%	24%	26%	15%	25%	19%
		cdefg	defg	ef	f	f		ef					jkn	jkn		jkn	jn
Don't know	191	5	12	22	15	52	85	191	99	92	40	44	50	57	84	106	191
	6%	1%	2%	3%	3%	11%	19%	6%	7%	6%	4%	5%	8%	8%	5%	8%	6%
					abcdg	abcdg	abd						n	jkn		jkn	

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M8E. DEVICE PREFERENCE FOR ACTIVITY: Completing a job application or filling in a form online. (SINGLE CODE)

Base : All respondents who use a smartphone

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3262	2383	297	283	299	3262	2800	462	599	2663	818	1258	1092	3262	470	1142	681
Effective Weighted Sample	2490	1966	227	216	267	2490	2154	336	449	2042	592	952	901	2490	349	845	544
Total	3169	2640	282	151	97	3169	2752	418	604	2565	857	1174	1019	3169	443	1075	682
Prefer to use a laptop/ desktop computer	1723	1434	161	81	47	1723	1493	229	152	1571	348	669	690	1723	209	568	452
	54%	54%	57%	54%	48%	54%	54%	55%	25%	61%	41%	57%	68%	54%	47%	53%	66%
										h		j	l	j			no
No preference	654	550	65	21	18	654	574	80	146	508	247	207	156	654	87	229	131
	21%	21%	23%	14%	18%	21%	21%	19%	24%	20%	29%	18%	15%	21%	20%	21%	19%
											klm			l			
Prefer to use a smartphone	602	497	46	34	24	602	529	72	243	358	190	241	161	602	124	219	81
	19%	19%	16%	23%	25%	19%	19%	17%	40%	14%	22%	21%	16%	19%	28%	20%	12%
									i		l	l		op	p		
Don't know	191	160	9	14	8	191	155	36	64	128	72	57	12	191	24	58	19
	6%	6%	3%	9%	8%	6%	6%	9%	11%	5%	8%	5%	1%	6%	5%	5%	3%
				b					i		kl	l	l				

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M8E. DEVICE PREFERENCE FOR ACTIVITY: Completing a job application or filling in a form online. (SINGLE CODE)

Base : All respondents who use a smartphone

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3262	791	2198	2157	1078
Effective Weighted Sample	2490	577	1703	1642	860
Total	3169	782	2100	1891	1243
Prefer to use a laptop/ desktop computer	1723	392	1196	1049	658
	54%	50%	57%	55%	53%
			a		
No preference	654	180	413	406	235
	21%	23%	20%	21%	19%
Prefer to use a smartphone	602	153	390	282	313
	19%	20%	19%	15%	25%
					c
Don't know	191	57	101	154	37
	6%	7%	5%	8%	3%
				d	

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M8F. DEVICE PREFERENCE FOR ACTIVITY: Playing games. (SINGLE CODE)

Base : All respondents who use a smartphone

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3262	464	575	643	545	519	516	3262	1511	1739	766	1030	683	777	1796	1460	3262
Effective Weighted Sample	2490	355	447	507	426	387	372	2490	1174	1307	625	801	510	574	1405	1084	2490
Total	3169	471	602	628	554	471	443	3169	1520	1639	924	930	625	683	1854	1308	3169
Prefer to use a laptop/ desktop computer	675	158	149	105	91	83	88	675	406	266	223	193	134	124	416	258	675
	21%	34%	25%	17%	16%	18%	20%	21%	27%	16%	24%	21%	21%	18%	22%	20%	21%
		bcdefg	cd						i								
No preference	1041	100	168	198	236	175	163	1041	534	505	344	318	185	193	662	378	1041
	33%	21%	28%	32%	43%	37%	37%	33%	35%	31%	37%	34%	30%	28%	36%	29%	33%
			a	abcg	ab	ab	a				lmo				mo		
Prefer to use a smartphone	1069	200	252	276	168	116	57	1069	392	672	256	308	221	280	565	500	1069
	34%	43%	42%	44%	30%	25%	13%	34%	26%	41%	28%	33%	35%	41%	30%	38%	34%
		defg	defg	defg	f	f		ef		h			j	jknp		jnp	j
Don't know	384	12	32	49	59	96	135	384	187	196	101	110	85	87	211	172	384
	12%	3%	5%	8%	11%	20%	31%	12%	12%	12%	11%	12%	14%	13%	11%	13%	12%
			a	ab	abcdg	abcdg	abc										

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M8F. DEVICE PREFERENCE FOR ACTIVITY: Playing games. (SINGLE CODE)

Base : All respondents who use a smartphone

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3262	2383	297	283	299	3262	2800	462	599	2663	818	1258	1092	3262	470	1142	681
Effective Weighted Sample	2490	1966	227	216	267	2490	2154	336	449	2042	592	952	901	2490	349	845	544
Total	3169	2640	282	151	97	3169	2752	418	604	2565	857	1174	1019	3169	443	1075	682
Prefer to use a laptop/ desktop computer	675	575	51	32	17	675	591	84	61	614	163	255	247	675	102	241	169
	21%	22%	18%	21%	17%	21%	21%	20%	10%	24%	19%	22%	24%	21%	23%	22%	25%
No preference	1041	853	112	48	28	1041	912	129	155	886	275	368	360	1041	119	331	239
	33%	32%	40%	32%	29%	33%	33%	31%	26%	35%	32%	31%	35%	33%	27%	31%	35%
			d							h						n	
Prefer to use a smartphone	1069	895	86	52	36	1069	927	142	308	761	271	418	364	1069	191	379	205
	34%	34%	30%	34%	37%	34%	34%	34%	51%	30%	32%	36%	36%	34%	43%	35%	30%
									i						p		
Don't know	384	317	32	19	16	384	322	62	81	303	148	133	49	384	32	124	68
	12%	12%	11%	12%	17%	12%	12%	15%	13%	12%	17%	11%	5%	12%	7%	12%	10%
											klm	l		l			

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M8F. DEVICE PREFERENCE FOR ACTIVITY: Playing games. (SINGLE CODE)

Base : All respondents who use a smartphone

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3262	791	2198	2157	1078
Effective Weighted Sample	2490	577	1703	1642	860
Total	3169	782	2100	1891	1243
Prefer to use a laptop/ desktop computer	675	231	393	415	248
	21%	30%	19%	22%	20%
		b			
No preference	1041	207	752	641	384
	33%	26%	36%	34%	31%
		a			
Prefer to use a smartphone	1069	255	718	536	529
	34%	33%	34%	28%	43%
					c
Don't know	384	89	237	299	82
	12%	11%	11%	16%	7%
				d	

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M8G. DEVICE PREFERENCE FOR ACTIVITY: Sending an email. (SINGLE CODE)

Base : All respondents who use a smartphone

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3262	464	575	643	545	519	516	3262	1511	1739	766	1030	683	777	1796	1460	3262
Effective Weighted Sample	2490	355	447	507	426	387	372	2490	1174	1307	625	801	510	574	1405	1084	2490
Total	3169	471	602	628	554	471	443	3169	1520	1639	924	930	625	683	1854	1308	3169
Prefer to use a laptop/ desktop computer	937	122	148	130	167	168	203	937	483	448	369	273	131	163	641	294	937
	30%	26%	25%	21%	30%	36%	46%	30%	32%	27%	40%	29%	21%	24%	35%	23%	30%
				c	abc	abcdeg	c				klmop	lo			lmop		lmo
No preference	911	124	166	190	162	146	122	911	456	453	285	291	158	176	577	334	911
	29%	26%	28%	30%	29%	31%	28%	29%	30%	28%	31%	31%	25%	26%	31%	26%	29%
												o			o		
Prefer to use a smartphone	1268	223	277	307	222	142	98	1268	553	713	264	363	314	323	627	637	1268
	40%	47%	46%	49%	40%	30%	22%	40%	36%	44%	29%	39%	50%	47%	34%	49%	40%
		efg	ef	defg	ef			ef		h		j	jknp	jknp		jknp	jn
Don't know	53	2	11	2	3	15	21	53	28	25	6	3	22	21	9	43	53
	2%	*%	2%	*%	1%	3%	5%	2%	2%	2%	1%	*%	4%	3%	*%	3%	2%
					acd	acd							jknp	jkn		jknp	kn

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M8G. DEVICE PREFERENCE FOR ACTIVITY: Sending an email. (SINGLE CODE)

Base : All respondents who use a smartphone

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3262	2383	297	283	299	3262	2800	462	599	2663	818	1258	1092	3262	470	1142	681
Effective Weighted Sample	2490	1966	227	216	267	2490	2154	336	449	2042	592	952	901	2490	349	845	544
Total	3169	2640	282	151	97	3169	2752	418	604	2565	857	1174	1019	3169	443	1075	682
Prefer to use a laptop/ desktop computer	937	776	88	43	29	937	807	129	77	860	237	354	315	937	112	304	257
	30%	29%	31%	28%	30%	30%	29%	31%	13%	34%	28%	30%	31%	30%	25%	28%	38%
										h							no
No preference	911	763	88	38	22	911	817	94	114	797	234	314	330	911	113	283	209
	29%	29%	31%	25%	22%	29%	30%	23%	19%	31%	27%	27%	32%	29%	26%	26%	31%
							g			h			k				
Prefer to use a smartphone	1268	1059	100	67	43	1268	1086	182	393	876	368	498	372	1268	214	466	213
	40%	40%	35%	44%	44%	40%	39%	44%	65%	34%	43%	42%	37%	40%	48%	43%	31%
									i						p	p	
Don't know	53	42	5	3	3	53	41	12	21	32	18	9	3	53	4	22	3
	2%	2%	2%	2%	3%	2%	1%	3%	3%	1%	2%	1%	*%	2%	1%	2%	*%
									i		l			l			

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M8G. DEVICE PREFERENCE FOR ACTIVITY: Sending an email. (SINGLE CODE)

Base : All respondents who use a smartphone

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3262	791	2198	2157	1078
Effective Weighted Sample	2490	577	1703	1642	860
Total	3169	782	2100	1891	1243
Prefer to use a laptop/ desktop computer	937	258	613	667	265
	30%	33%	29%	35%	21%
				d	
No preference	911	190	619	558	338
	29%	24%	29%	30%	27%
Prefer to use a smartphone	1268	312	847	626	627
	40%	40%	40%	33%	50%
					c
Don't know	53	22	21	40	13
	2%	3%	1%	2%	1%
		b			

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M8H. DEVICE PREFERENCE FOR ACTIVITY: Banking online (transferring money, managing mortgage or other payments etc.)(SINGLE CODE)

Base : All respondents who use a smartphone

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3262	464	575	643	545	519	516	3262	1511	1739	766	1030	683	777	1796	1460	3262
Effective Weighted Sample	2490	355	447	507	426	387	372	2490	1174	1307	625	801	510	574	1405	1084	2490
Total	3169	471	602	628	554	471	443	3169	1520	1639	924	930	625	683	1854	1308	3169
Prefer to use a laptop/ desktop computer	623	62	58	96	95	131	181	623	342	280	247	166	103	106	412	209	623
	20%	13%	10%	15%	17%	28%	41%	20%	22%	17%	27%	18%	16%	16%	22%	16%	20%
				b	abcdg	abcdg	ab		i		klmop			lmo		o	
No preference	734	97	146	122	147	121	100	734	366	368	211	233	137	153	444	290	734
	23%	21%	24%	19%	27%	26%	23%	23%	24%	22%	23%	25%	22%	22%	24%	22%	23%
Prefer to use a smartphone	1674	304	389	400	293	178	111	1674	744	922	451	505	345	370	956	714	1674
	53%	65%	65%	64%	53%	38%	25%	53%	49%	56%	49%	54%	55%	54%	52%	55%	53%
		defg	defg	defg	ef	f	ef		h								
Don't know	138	8	9	11	19	40	51	138	68	70	15	27	41	54	42	95	138
	4%	2%	2%	2%	3%	9%	12%	4%	4%	4%	2%	3%	7%	8%	2%	7%	4%
					abcdg	abcdg	bc						jkn	jknp	jknp	jknp	jn

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M8H. DEVICE PREFERENCE FOR ACTIVITY: Banking online (transferring money, managing mortgage or other payments etc.)(SINGLE CODE)

Base : All respondents who use a smartphone

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3262	2383	297	283	299	3262	2800	462	599	2663	818	1258	1092	3262	470	1142	681
Effective Weighted Sample	2490	1966	227	216	267	2490	2154	336	449	2042	592	952	901	2490	349	845	544
Total	3169	2640	282	151	97	3169	2752	418	604	2565	857	1174	1019	3169	443	1075	682
Prefer to use a laptop/ desktop computer	623	506	55	43	18	623	536	87	49	574	185	261	159	623	64	227	148
	20%	19%	20%	29%	19%	20%	19%	21%	8%	22%	22%	22%	16%	20%	14%	21%	22%
				ae						h	l	l	l		n	n	
No preference	734	619	69	23	23	734	656	78	125	609	237	236	215	734	93	257	149
	23%	23%	25%	15%	24%	23%	24%	19%	21%	24%	28%	20%	21%	23%	21%	24%	22%
						c					kl						
Prefer to use a smartphone	1674	1399	146	79	51	1674	1449	226	389	1285	366	653	644	1674	266	551	370
	53%	53%	52%	52%	52%	53%	53%	54%	64%	50%	43%	56%	63%	53%	60%	51%	54%
									i			j	jkm	j	o		
Don't know	138	116	11	6	5	138	111	27	41	97	68	24	2	138	21	39	15
	4%	4%	4%	4%	5%	4%	4%	7%	7%	4%	8%	2%	*%	4%	5%	4%	2%
									i		klm	l		kl			

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M8H. DEVICE PREFERENCE FOR ACTIVITY: Banking online (transferring money, managing mortgage or other payments etc.).(SINGLE CODE)

Base : All respondents who use a smartphone

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3262	791	2198	2157	1078
Effective Weighted Sample	2490	577	1703	1642	860
Total	3169	782	2100	1891	1243
Prefer to use a laptop/ desktop computer	623 20%	179 23%	403 19%	439 23%	180 14%
				d	
No preference	734 23%	174 22%	482 23%	452 24%	272 22%
Prefer to use a smartphone	1674 53%	382 49%	1143 54%	885 47%	769 62%
				c	
Don't know	138 4%	48 6%	73 3%	115 6%	22 2%
		b		d	

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M8I. DEVICE PREFERENCE FOR ACTIVITY: Reading the news/ accessing news websites or apps. (SINGLE CODE)

Base : All respondents who use a smartphone

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3262	464	575	643	545	519	516	3262	1511	1739	766	1030	683	777	1796	1460	3262
Effective Weighted Sample	2490	355	447	507	426	387	372	2490	1174	1307	625	801	510	574	1405	1084	2490
Total	3169	471	602	628	554	471	443	3169	1520	1639	924	930	625	683	1854	1308	3169
Prefer to use a laptop/ desktop computer	579	71	62	74	93	113	167	579	325	252	223	170	83	104	392	186	579
	18%	15%	10%	12%	17%	24%	38%	18%	21%	15%	24%	18%	13%	15%	21%	14%	18%
				b	abcdg	abcdg	bc		i		klmop				lmo		lo
No preference	943	113	173	159	201	160	137	943	477	462	276	266	190	210	543	400	943
	30%	24%	29%	25%	36%	34%	31%	30%	31%	28%	30%	29%	30%	31%	29%	31%	30%
				acg	ac												
Prefer to use a smartphone	1533	277	352	389	250	168	96	1533	669	860	411	472	318	329	882	647	1533
	48%	59%	59%	62%	45%	36%	22%	48%	44%	52%	44%	51%	51%	48%	48%	49%	48%
		defg	defg	defg	ef	f		ef		h							
Don't know	115	10	14	7	10	29	44	115	49	66	14	23	34	41	37	75	115
	4%	2%	2%	1%	2%	6%	10%	4%	3%	4%	2%	2%	5%	6%	2%	6%	4%
					abcd	abcdg	c						jkn	jknp		jknp	jn

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M8I. DEVICE PREFERENCE FOR ACTIVITY: Reading the news/ accessing news websites or apps. (SINGLE CODE)

Base : All respondents who use a smartphone

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3262	2383	297	283	299	3262	2800	462	599	2663	818	1258	1092	3262	470	1142	681
Effective Weighted Sample	2490	1966	227	216	267	2490	2154	336	449	2042	592	952	901	2490	349	845	544
Total	3169	2640	282	151	97	3169	2752	418	604	2565	857	1174	1019	3169	443	1075	682
Prefer to use a laptop/ desktop computer	579	496	50	19	13	579	501	78	52	527	172	224	160	579	73	215	129
	18%	19%	18%	13%	13%	18%	18%	19%	9%	21%	20%	19%	16%	18%	16%	20%	19%
										h							
No preference	943	790	93	33	27	943	842	101	144	799	276	338	291	943	129	298	213
	30%	30%	33%	22%	28%	30%	31%	24%	24%	31%	32%	29%	29%	30%	29%	28%	31%
										h							
Prefer to use a smartphone	1533	1258	131	91	53	1533	1313	219	379	1153	370	577	562	1533	225	520	331
	48%	48%	46%	61%	54%	48%	48%	52%	63%	45%	43%	49%	55%	48%	51%	48%	49%
				abe					i				jm				
Don't know	115	95	8	7	4	115	95	20	30	85	39	35	6	115	17	43	10
	4%	4%	3%	5%	5%	4%	3%	5%	5%	3%	5%	3%	1%	4%	4%	4%	1%
											l	l	l			p	

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

M8I. DEVICE PREFERENCE FOR ACTIVITY: Reading the news/ accessing news websites or apps. (SINGLE CODE)

Base : All respondents who use a smartphone

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3262	791	2198	2157	1078
Effective Weighted Sample	2490	577	1703	1642	860
Total	3169	782	2100	1891	1243
Prefer to use a laptop/ desktop computer	579	174	367	411	156
	18%	22%	17%	22%	13%
				d	
No preference	943	227	635	589	343
	30%	29%	30%	31%	28%
Prefer to use a smartphone	1533	338	1043	798	724
	48%	43%	50%	42%	58%
			a		c
Don't know	115	43	55	94	20
	4%	5%	3%	5%	2%
		b		d	

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY - PREFER TO USE A LAPTOP OR DESKTOP COMPUTER FOR THIS ACTIVITY

Base : All respondents who use a smartphone

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3262	464	575	643	545	519	516	3262	1511	1739	766	1030	683	777	1796	1460	3262
Effective Weighted Sample	2490	355	447	507	426	387	372	2490	1174	1307	625	801	510	574	1405	1084	2490
Total	3169	471	602	628	554	471	443	3169	1520	1639	924	930	625	683	1854	1308	3169
Completing a job application or filling in a form online	1723	222	313	352	344	266	226	1723	822	893	605	531	294	290	1136	584	1723
	54%	47%	52%	56%	62%	57%	51%	54%	54%	54%	65%	57%	47%	42%	61%	45%	54%
					abfg						klmop	lmo			lmop		lmo
Watching TV programmes or films online	1592	207	276	304	336	236	232	1592	764	822	536	478	291	285	1014	575	1592
	50%	44%	46%	48%	61%	50%	52%	50%	50%	50%	58%	51%	46%	42%	55%	44%	50%
					abceg						lmop	mo			lmop		mo
Shopping online	971	117	132	122	188	192	221	971	511	453	349	295	144	181	644	325	971
	31%	25%	22%	19%	34%	41%	50%	31%	34%	28%	38%	32%	23%	27%	35%	25%	31%
					abc	abcg	abcdg	bc	i		lmop	lo			lmop		lo
Sending an email	937	122	148	130	167	168	203	937	483	448	369	273	131	163	641	294	937
	30%	26%	25%	21%	30%	36%	46%	30%	32%	27%	40%	29%	21%	24%	35%	23%	30%
					c	abc	abcdeg	c			klmop	lo			lmop		lmo
Playing games	675	158	149	105	91	83	88	675	406	266	223	193	134	124	416	258	675
	21%	34%	25%	17%	16%	18%	20%	21%	27%	16%	24%	21%	21%	18%	22%	20%	21%
		bcdefg	cd						i								
Banking online (transferring money, managing mortgage or other payments etc.)	623	62	58	96	95	131	181	623	342	280	247	166	103	106	412	209	623
	20%	13%	10%	15%	17%	28%	41%	20%	22%	17%	27%	18%	16%	16%	22%	16%	20%
					b	abcdg	abcdeg	ab	i		klmop				lmo		o
Reading the news/ accessing news websites or apps	579	71	62	74	93	113	167	579	325	252	223	170	83	104	392	186	579
	18%	15%	10%	12%	17%	24%	38%	18%	21%	15%	24%	18%	13%	15%	21%	14%	18%
					b	abcdg	abcdeg	bc	i		klmop				lmo		lo
Making a video call	564	76	100	96	96	96	100	564	300	262	254	143	79	86	397	166	564
	18%	16%	17%	15%	17%	20%	23%	18%	20%	16%	28%	15%	13%	13%	21%	13%	18%
							c				klmnop				klmnop		lmo

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY - PREFER TO USE A LAPTOP OR DESKTOP COMPUTER FOR THIS ACTIVITY

Base : All respondents who use a smartphone

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3262	464	575	643	545	519	516	3262	1511	1739	766	1030	683	777	1796	1460	3262
Effective Weighted Sample	2490	355	447	507	426	387	372	2490	1174	1307	625	801	510	574	1405	1084	2490
Total	3169	471	602	628	554	471	443	3169	1520	1639	924	930	625	683	1854	1308	3169
Using social media apps or sites	366	30	45	47	57	78	110	366	189	177	131	97	64	75	228	138	366
	12%	6%	8%	7%	10%	17%	25%	12%	12%	11%	14%	10%	10%	11%	12%	11%	12%
					abcdg	abcdg	ac										
ANY OF THESE	2410	363	445	464	436	352	350	2410	1168	1233	812	721	440	433	1533	873	2410
	76%	77%	74%	74%	79%	75%	79%	76%	77%	75%	88%	78%	70%	63%	83%	67%	76%
											klmnop	lmo			klmop		lmo
NONE OF THESE	760	107	157	164	119	119	94	760	351	407	112	209	186	250	321	436	760
	24%	23%	26%	26%	21%	25%	21%	24%	23%	25%	12%	22%	30%	37%	17%	33%	24%
												jn	jknp	jknp	j	jknp	jn

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY - PREFER TO USE A LAPTOP OR DESKTOP COMPUTER FOR THIS ACTIVITY

Base : All respondents who use a smartphone

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Significance Level: 99%																	
Unweighted total	3262	2383	297	283	299	3262	2800	462	599	2663	818	1258	1092	3262	470	1142	681
Effective Weighted Sample	2490	1966	227	216	267	2490	2154	336	449	2042	592	952	901	2490	349	845	544
Total	3169	2640	282	151	97	3169	2752	418	604	2565	857	1174	1019	3169	443	1075	682
Completing a job application or filling in a form online	1723	1434	161	81	47	1723	1493	229	152	1571	348	669	690	1723	209	568	452
	54%	54%	57%	54%	48%	54%	54%	55%	25%	61%	41%	57%	68%	54%	47%	53%	66%
										h		j	jkm	j			no
Watching TV programmes or films online	1592	1321	154	74	43	1592	1392	199	166	1425	318	637	609	1592	195	531	416
	50%	50%	54%	49%	44%	50%	51%	48%	27%	56%	37%	54%	60%	50%	44%	49%	61%
										h		j	jm	j			no
Shopping online	971	807	92	48	24	971	845	125	72	899	256	394	295	971	116	325	239
	31%	31%	33%	32%	25%	31%	31%	30%	12%	35%	30%	34%	29%	31%	26%	30%	35%
										h							n
Sending an email	937	776	88	43	29	937	807	129	77	860	237	354	315	937	112	304	257
	30%	29%	31%	28%	30%	30%	29%	31%	13%	34%	28%	30%	31%	30%	25%	28%	38%
										h							no
Playing games	675	575	51	32	17	675	591	84	61	614	163	255	247	675	102	241	169
	21%	22%	18%	21%	17%	21%	21%	20%	10%	24%	19%	22%	24%	21%	23%	22%	25%
										h							
Banking online (transferring money, managing mortgage or other payments etc.)	623	506	55	43	18	623	536	87	49	574	185	261	159	623	64	227	148
	20%	19%	20%	29%	19%	20%	19%	21%	8%	22%	22%	22%	16%	20%	14%	21%	22%
				ae						h	l	l		l		n	n
Reading the news/ accessing news websites or apps	579	496	50	19	13	579	501	78	52	527	172	224	160	579	73	215	129
	18%	19%	18%	13%	13%	18%	18%	19%	9%	21%	20%	19%	16%	18%	16%	20%	19%
										h							
Making a video call	564	484	37	28	15	564	485	79	51	513	146	213	192	564	61	186	158
	18%	18%	13%	19%	16%	18%	18%	19%	8%	20%	17%	18%	19%	18%	14%	17%	23%
										h							no

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY - PREFER TO USE A LAPTOP OR DESKTOP COMPUTER FOR THIS ACTIVITY

Base : All respondents who use a smartphone

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3262	2383	297	283	299	3262	2800	462	599	2663	818	1258	1092	3262	470	1142	681
Effective Weighted Sample	2490	1966	227	216	267	2490	2154	336	449	2042	592	952	901	2490	349	845	544
Total	3169	2640	282	151	97	3169	2752	418	604	2565	857	1174	1019	3169	443	1075	682
Using social media apps or sites	366	310	29	16	11	366	322	44	27	339	136	135	81	366	39	132	81
	12%	12%	10%	11%	11%	12%	12%	11%	5%	13%	16%	12%	8%	12%	9%	12%	12%
										h	lm	l		l			
ANY OF THESE	2410	2012	222	110	66	2410	2101	308	273	2137	577	942	848	2410	309	821	587
	76%	76%	79%	73%	69%	76%	76%	74%	45%	83%	67%	80%	83%	76%	70%	76%	86%
		d				d				h		jm	jm	j		no	
NONE OF THESE	760	628	60	41	30	760	650	109	332	428	280	232	171	760	135	253	96
	24%	24%	21%	27%	31%	24%	24%	26%	55%	17%	33%	20%	17%	24%	30%	24%	14%
					ae				i		klm			kl	p	p	

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY - PREFER TO USE A LAPTOP OR DESKTOP COMPUTER FOR THIS ACTIVITY

Base : All respondents who use a smartphone

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3262	791	2198	2157	1078
Effective Weighted Sample	2490	577	1703	1642	860
Total	3169	782	2100	1891	1243
Completing a job application or filling in a form online	1723 54%	392 50%	1196 57% a	1049 55%	658 53%
Watching TV programmes or films online	1592 50%	365 47%	1119 53% a	967 51%	609 49%
Shopping online	971 31%	252 32%	650 31%	684 36% d	277 22%
Sending an email	937 30%	258 33%	613 29%	667 35% d	265 21%
Playing games	675 21%	231 30% b	393 19%	415 22%	248 20%
Banking online (transferring money, managing mortgage or other payments etc.)	623 20%	179 23%	403 19%	439 23% d	180 14%
Reading the news/ accessing news websites or apps	579 18%	174 22%	367 17%	411 22% d	156 13%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY - PREFER TO USE A LAPTOP OR DESKTOP COMPUTER FOR THIS ACTIVITY

Base : All respondents who use a smartphone

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3262	791	2198	2157	1078
Effective Weighted Sample	2490	577	1703	1642	860
Total	3169	782	2100	1891	1243
Making a video call	564	161	357	341	211
	18%	21%	17%	18%	17%
Using social media apps or sites	366	120	220	269	90
	12%	15%	10%	14%	7%
		b		d	
ANY OF THESE	2410	607	1605	1447	931
	76%	78%	76%	77%	75%
NONE OF THESE	760	175	495	444	313
	24%	22%	24%	23%	25%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY - PREFER TO USE A SMARTPHONE FOR THIS ACTIVITY

Base : All respondents who use a smartphone

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3262	464	575	643	545	519	516	3262	1511	1739	766	1030	683	777	1796	1460	3262
Effective Weighted Sample	2490	355	447	507	426	387	372	2490	1174	1307	625	801	510	574	1405	1084	2490
Total	3169	471	602	628	554	471	443	3169	1520	1639	924	930	625	683	1854	1308	3169
Using social media apps or sites	1968	368	429	462	348	222	139	1968	868	1092	539	613	400	411	1153	811	1968
	62%	78%	71%	74%	63%	47%	31%	62%	57%	67%	58%	66%	64%	60%	62%	62%	62%
		defg	defg	defg	ef	f		ef		h		j					
Making a video call	1813	330	378	430	309	215	151	1813	793	1015	451	576	376	407	1027	783	1813
	57%	70%	63%	68%	56%	46%	34%	57%	52%	62%	49%	62%	60%	60%	55%	60%	57%
		defg	ef	defg	ef	f		ef		h		jn	j	j	j	j	j
Banking online (transferring money, managing mortgage or other payments etc.)	1674	304	389	400	293	178	111	1674	744	922	451	505	345	370	956	714	1674
	53%	65%	65%	64%	53%	38%	25%	53%	49%	56%	49%	54%	55%	54%	52%	55%	53%
		defg	defg	defg	ef	f		ef		h							
Reading the news/ accessing news websites or apps	1533	277	352	389	250	168	96	1533	669	860	411	472	318	329	882	647	1533
	48%	59%	59%	62%	45%	36%	22%	48%	44%	52%	44%	51%	51%	48%	48%	49%	48%
		defg	defg	defg	ef	f		ef		h							
Shopping online	1280	241	314	333	199	119	75	1280	554	724	318	377	285	297	695	582	1280
	40%	51%	52%	53%	36%	25%	17%	40%	36%	44%	34%	40%	46%	43%	37%	44%	40%
		defg	defg	defg	ef	f		ef		h			jn	j		jn	j
Sending an email	1268	223	277	307	222	142	98	1268	553	713	264	363	314	323	627	637	1268
	40%	47%	46%	49%	40%	30%	22%	40%	36%	44%	29%	39%	50%	47%	34%	49%	40%
		efg	ef	defg	ef			ef		h		j	jknp	jknp	jknp	jknp	jn
Playing games	1069	200	252	276	168	116	57	1069	392	672	256	308	221	280	565	500	1069
	34%	43%	42%	44%	30%	25%	13%	34%	26%	41%	28%	33%	35%	41%	30%	38%	34%
		defg	defg	defg	f	f		ef		h			j	jknp	jnp	jnp	j
Completing a job application or filling in a form online	602	157	155	134	86	49	20	602	260	339	115	158	147	179	273	326	602
	19%	33%	26%	21%	16%	10%	5%	19%	17%	21%	12%	17%	24%	26%	15%	25%	19%
		cdefg	defg	ef	f	f		ef					jknp	jknp		jknp	jn

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY - PREFER TO USE A SMARTPHONE FOR THIS ACTIVITY

Base : All respondents who use a smartphone

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3262	464	575	643	545	519	516	3262	1511	1739	766	1030	683	777	1796	1460	3262
Effective Weighted Sample	2490	355	447	507	426	387	372	2490	1174	1307	625	801	510	574	1405	1084	2490
Total	3169	471	602	628	554	471	443	3169	1520	1639	924	930	625	683	1854	1308	3169
Watching TV programmes or films online	538	131	140	137	67	43	19	538	260	276	125	152	109	150	277	259	538
	17%	28%	23%	22%	12%	9%	4%	17%	17%	17%	13%	16%	17%	22%	15%	20%	17%
		defg	defg	defg	f	f		ef						jkn		jn	
ANY OF THESE	2642	443	551	573	468	342	265	2642	1239	1392	750	795	529	562	1545	1092	2642
	83%	94%	91%	91%	84%	73%	60%	83%	82%	85%	81%	85%	85%	82%	83%	83%	83%
		defg	defg	defg	ef	f		ef									
NONE OF THESE	527	28	51	55	86	129	178	527	280	247	174	136	96	121	310	217	527
	17%	6%	9%	9%	16%	27%	40%	17%	18%	15%	19%	15%	15%	18%	17%	17%	17%
					abc	abcdg	abcdeg	abc									

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY - PREFER TO USE A SMARTPHONE FOR THIS ACTIVITY

Base : All respondents who use a smartphone

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3262	2383	297	283	299	3262	2800	462	599	2663	818	1258	1092	3262	470	1142	681
Effective Weighted Sample	2490	1966	227	216	267	2490	2154	336	449	2042	592	952	901	2490	349	845	544
Total	3169	2640	282	151	97	3169	2752	418	604	2565	857	1174	1019	3169	443	1075	682
Using social media apps or sites	1968	1616	181	107	64	1968	1711	257	451	1518	457	751	732	1968	309	632	429
	62%	61%	64%	71%	67%	62%	62%	61%	75%	59%	53%	64%	72%	62%	70%	59%	63%
			a						i		j	jkm	j	o			
Making a video call	1813	1490	176	90	58	1813	1581	232	412	1401	456	704	630	1813	289	596	363
	57%	56%	63%	59%	60%	57%	57%	56%	68%	55%	53%	60%	62%	57%	65%	55%	53%
									i		j	j		op			
Banking online (transferring money, managing mortgage or other payments etc.)	1674	1399	146	79	51	1674	1449	226	389	1285	366	653	644	1674	266	551	370
	53%	53%	52%	52%	52%	53%	53%	54%	64%	50%	43%	56%	63%	53%	60%	51%	54%
									i		j	jkm	j	o			
Reading the news/ accessing news websites or apps	1533	1258	131	91	53	1533	1313	219	379	1153	370	577	562	1533	225	520	331
	48%	48%	46%	61%	54%	48%	48%	52%	63%	45%	43%	49%	55%	48%	51%	48%	49%
			abe						i			jm					
Shopping online	1280	1057	106	71	47	1280	1103	177	367	913	336	484	441	1280	223	449	252
	40%	40%	38%	47%	48%	40%	40%	42%	61%	36%	39%	41%	43%	40%	50%	42%	37%
									i					op			
Sending an email	1268	1059	100	67	43	1268	1086	182	393	876	368	498	372	1268	214	466	213
	40%	40%	35%	44%	44%	40%	39%	44%	65%	34%	43%	42%	37%	40%	48%	43%	31%
									i					p	p		
Playing games	1069	895	86	52	36	1069	927	142	308	761	271	418	364	1069	191	379	205
	34%	34%	30%	34%	37%	34%	34%	34%	51%	30%	32%	36%	36%	34%	43%	35%	30%
									i					p			
Completing a job application or filling in a form online	602	497	46	34	24	602	529	72	243	358	190	241	161	602	124	219	81
	19%	19%	16%	23%	25%	19%	19%	17%	40%	14%	22%	21%	16%	19%	28%	20%	12%
									i		l	l		op	p		

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY - PREFER TO USE A SMARTPHONE FOR THIS ACTIVITY

Base : All respondents who use a smartphone

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3262	2383	297	283	299	3262	2800	462	599	2663	818	1258	1092	3262	470	1142	681
Effective Weighted Sample	2490	1966	227	216	267	2490	2154	336	449	2042	592	952	901	2490	349	845	544
Total	3169	2640	282	151	97	3169	2752	418	604	2565	857	1174	1019	3169	443	1075	682
Watching TV programmes or films online	538	434	48	34	22	538	460	78	197	340	172	208	146	538	102	194	92
	17%	16%	17%	22%	23%	17%	17%	19%	33%	13%	20%	18%	14%	17%	23%	18%	13%
					a				i		l			p			
ANY OF THESE	2642	2199	230	131	81	2642	2305	337	547	2095	683	1004	894	2642	386	894	564
	83%	83%	82%	87%	84%	83%	84%	81%	91%	82%	80%	86%	88%	83%	87%	83%	83%
									i			j	jm				
NONE OF THESE	527	441	51	20	16	527	447	80	57	470	174	170	126	527	58	181	118
	17%	17%	18%	13%	16%	17%	16%	19%	9%	18%	20%	14%	12%	17%	13%	17%	17%
									h		kl			l			

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY - PREFER TO USE A SMARTPHONE FOR THIS ACTIVITY

Base : All respondents who use a smartphone

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3262	791	2198	2157	1078
Effective Weighted Sample	2490	577	1703	1642	860
Total	3169	782	2100	1891	1243
Using social media apps or sites	1968	435	1366	1058	892
	62%	56%	65%	56%	72%
			a		c
Making a video call	1813	398	1253	990	808
	57%	51%	60%	52%	65%
			a		c
Banking online (transferring money, managing mortgage or other payments etc.)	1674	382	1143	885	769
	53%	49%	54%	47%	62%
					c
Reading the news/ accessing news websites or apps	1533	338	1043	798	724
	48%	43%	50%	42%	58%
			a		c
Shopping online	1280	297	858	625	644
	40%	38%	41%	33%	52%
					c
Sending an email	1268	312	847	626	627
	40%	40%	40%	33%	50%
					c
Playing games	1069	255	718	536	529
	34%	33%	34%	28%	43%
					c

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY - PREFER TO USE A SMARTPHONE FOR THIS ACTIVITY

Base : All respondents who use a smartphone

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3262	791	2198	2157	1078
Effective Weighted Sample	2490	577	1703	1642	860
Total	3169	782	2100	1891	1243
Completing a job application or filling in a form online	602 19%	153 20%	390 19%	282 15%	313 25% c
Watching TV programmes or films online	538 17%	146 19%	339 16%	260 14%	271 22% c
ANY OF THESE	2642 83%	638 82%	1763 84%	1490 79%	1122 90% c
NONE OF THESE	527 17%	144 18%	338 16%	402 21% d	122 10%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

G1. Do you play games at home or elsewhere in any of these ways? (MULTI CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
On a mobile phone or smartphone	1300	252	294	326	200	147	80	1300	557	735	384	366	250	295	749	545	1300
	36%	53%	47%	50%	34%	27%	10%	36%	31%	40%	39%	36%	34%	32%	37%	33%	36%
		defg	defg	defg	f	f		ef		h							
On a games console or games player (e.g. PlayStation, Xbox or Nintendo Switch)	823	233	236	178	130	41	5	823	504	313	236	244	169	173	480	341	823
	23%	49%	38%	27%	22%	7%	1%	23%	28%	17%	24%	24%	23%	19%	24%	21%	23%
		bcdefg	cdefg	ef	ef	f		ef	i						m		
On a tablet	564	83	129	118	90	71	72	564	230	330	164	164	114	121	328	235	564
	15%	17%	21%	18%	15%	13%	9%	15%	13%	18%	17%	16%	16%	13%	16%	14%	15%
		f	efg	f	f			f		h							
On a laptop or netbook	418	97	95	90	46	47	44	418	231	184	142	131	75	70	272	145	418
	11%	20%	15%	14%	8%	9%	6%	11%	13%	10%	14%	13%	10%	8%	14%	9%	11%
		cdefg	def	df				f			mo	mo			mo		m
On a desktop computer (one that is usually in a fixed place with a separate screen and keyboard)	341	95	87	79	40	20	20	341	212	124	118	98	57	68	215	125	341
	9%	20%	14%	12%	7%	4%	3%	9%	12%	7%	12%	10%	8%	7%	11%	8%	9%
		cdefg	defg	def	f			ef	i		mo				o		
On a virtual reality gaming headset/ device (e.g. Oculus, Samsung Gear VR)	187	57	61	31	25	11	1	187	112	72	72	58	33	25	129	58	187
	5%	12%	10%	5%	4%	2%	*	5%	6%	4%	7%	6%	4%	3%	6%	4%	5%
		cdefg	cdefg	f	f	f		ef	i		mo	m			mo		m
Through an app on a smart TV	165	41	40	46	26	6	5	165	100	65	66	43	27	28	109	56	165
	5%	9%	6%	7%	5%	1%	1%	5%	6%	3%	7%	4%	4%	3%	5%	3%	5%
		efg	ef	ef	ef			ef	i		mo				o		

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

G1. Do you play games at home or elsewhere in any of these ways? (MULTI CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
Using wearable technology like a smartwatch (such as an Apple Watch)	117	45	39	16	11	5	1	117	65	52	54	31	16	16	85	32	117
	3%	9%	6%	2%	2%	1%	*%	3%	4%	3%	5%	3%	2%	2%	4%	2%	3%
		cdefg	cdefg	f	f			ef			lmop				mo		
TOTAL - EVER PLAY GAMES IN THESE WAYS	2032	420	470	441	315	226	160	2032	990	1031	608	571	399	447	1180	846	2032
	56%	88%	76%	67%	54%	41%	21%	56%	55%	56%	62%	56%	55%	49%	59%	51%	56%
		bcdefg	cdefg	defg	ef	f		ef			mop	m			mo		m
No, I never play games in these ways	1619	55	151	216	269	322	607	1619	794	825	377	445	331	466	822	797	1619
	44%	12%	24%	33%	46%	59%	79%	44%	45%	44%	38%	44%	45%	51%	41%	49%	44%
			a	ab	abc	abcdg	abcdeg	abc						jknp		jn	j

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

G1. Do you play games at home or elsewhere in any of these ways? (MULTI CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Significance Level: 99%																	
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
On a mobile phone or smartphone	1300	1102	100	60	38	1300	1127	173	238	1062	239	478	577	1300	227	446	288
	36%	36%	30%	33%	35%	36%	36%	35%	39%	35%	24%	40%	56%	36%	43%	36%	40%
												j	jkm	j	o		
On a games console or games player (e.g. PlayStation, Xbox or Nintendo Switch)	823	674	83	38	28	823	721	102	123	700	129	304	388	823	145	271	202
	23%	22%	25%	21%	26%	23%	23%	20%	20%	23%	13%	25%	38%	23%	28%	22%	28%
												j	jkm	j			o
On a tablet	564	493	41	16	14	564	509	55	39	525	109	214	238	564	96	211	134
	15%	16%	12%	9%	13%	15%	16%	11%	6%	17%	11%	18%	23%	15%	18%	17%	19%
		c				c	g			h		j	jkm	j			
On a laptop or netbook	418	361	34	15	9	418	375	44	19	399	76	145	196	418	72	162	108
	11%	12%	10%	8%	8%	11%	12%	9%	3%	13%	8%	12%	19%	11%	14%	13%	15%
										h		j	jkm	j			
On a desktop computer (one that is usually in a fixed place with a separate screen and keyboard)	341	293	32	9	7	341	322	19	20	321	48	130	162	341	56	126	89
	9%	10%	10%	5%	6%	9%	10%	4%	3%	11%	5%	11%	16%	9%	11%	10%	12%
							g			h		j	jkm	j			
On a virtual reality gaming headset/ device (e.g. Oculus, Samsung Gear VR)	187	162	17	2	6	187	178	9	15	172	51	66	70	187	36	76	38
	5%	5%	5%	1%	5%	5%	6%	2%	2%	6%	5%	5%	7%	5%	7%	6%	5%
		c	c		c	c	g			h							
Through an app on a smart TV	165	143	11	7	5	165	156	9	20	145	32	58	75	165	29	73	37
	5%	5%	3%	4%	4%	5%	5%	2%	3%	5%	3%	5%	7%	5%	5%	6%	5%
							g						jm				

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

G1. Do you play games at home or elsewhere in any of these ways? (MULTI CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND a	SCOT- LAND b	WALES c	IRELAND d	N ALL UK e	URBAN f	RURAL g	YES h	NO i	NARROW (1-4) j	MEDIUM (5-8) k	BROAD (9-13) l	ALL m	MOST n	POTEN- TIALY o	LEAST p
Significance Level: 99%																	
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
Using wearable technology like a smartwatch (such as an Apple Watch)	117	96	14	4	3	117	105	12	12	105	42	33	42	117	21	51	22
	3%	3%	4%	2%	3%	3%	3%	2%	2%	3%	4%	3%	4%	3%	4%	4%	3%
TOTAL - EVER PLAY GAMES IN THESE WAYS	2032	1699	184	94	54	2032	1778	254	340	1692	491	755	772	2032	338	756	442
	56%	56%	56%	52%	50%	56%	56%	51%	55%	56%	50%	62% jm	75% jkm	56% j	65%	61%	62%
No, I never play games in these ways	1619	1332	144	88	55	1619	1373	247	278	1342	498	454	261	1619	184	487	269
	44%	44%	44%	48%	50%	44%	44%	49%	45%	44%	50% klm	38% l	25% kl	44% kl	35%	39%	38%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

G1. Do you play games at home or elsewhere in any of these ways? (MULTI CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS	DOES NOT REPORT	NONE	ANY
Significance Level: 99%		a	b	c	d
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
On a mobile phone or smartphone	1300	347	844	711	580
	36%	34%	37%	31%	45%
					c
On a games console or games player (e.g. PlayStation, Xbox or Nintendo Switch)	823	222	533	435	379
	23%	22%	23%	19%	29%
					c
On a tablet	564	166	353	292	268
	15%	16%	15%	13%	21%
					c
On a laptop or netbook	418	126	248	247	169
	11%	12%	11%	11%	13%
On a desktop computer (one that is usually in a fixed place with a separate screen and keyboard)	341	115	198	185	151
	9%	11%	9%	8%	12%
					c
On a virtual reality gaming headset/ device (e.g. Oculus, Samsung Gear VR)	187	81	95	81	101
	5%	8%	4%	3%	8%
		b			c
Through an app on a smart TV	165	60	88	68	91
	5%	6%	4%	3%	7%
					c

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

G1. Do you play games at home or elsewhere in any of these ways? (MULTI CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
Using wearable technology like a smartwatch (such as an Apple Watch)	117	66	41	55	56
	3%	6%	2%	2%	4%
		b			c
TOTAL - EVER PLAY GAMES IN THESE WAYS	2032	586	1263	1123	883
	56%	57%	55%	48%	69%
					c
No, I never play games in these ways	1619	433	1032	1204	406
	44%	43%	45%	52%	31%
				d	

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

G2. Which of the following types of games do you play? (MULTI CODE)

Base : All respondents who play games

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	2061	406	436	441	317	256	205	2061	987	1062	488	618	436	513	1106	949	2061
Effective Weighted Sample	1587	310	339	353	248	198	149	1587	775	802	403	483	330	386	873	716	1587
Total	2032	420	470	441	315	226	160	2032	990	1031	608	571	399	447	1180	846	2032
Puzzles or quizzes (e.g. Wordle, Sudoku, Candy Crush etc.)	1181	158	251	263	200	169	141	1181	422	753	365	332	214	266	697	480	1181
	58%	38%	53%	60%	63%	75%	88%	58%	43%	73%	60%	58%	54%	60%	59%	57%	58%
		a	a	a	abcg	abcdeg	a			h							
Action/ adventure (e.g. Super Mario Odyssey, Legend of Zelda: Breath of the Wild, Subway Surfer etc.)	625	173	174	143	92	30	13	625	399	218	185	190	126	124	375	250	625
	31%	41%	37%	32%	29%	13%	8%	31%	40%	21%	30%	33%	32%	28%	32%	30%	31%
		defg	ef	ef	ef			ef	i								
Shooters (e.g. Star Wars: Battlefront, Call of Duty etc.)	555	152	159	127	82	26	9	555	426	122	181	161	109	102	342	211	555
	27%	36%	34%	29%	26%	12%	5%	27%	43%	12%	30%	28%	27%	23%	29%	25%	27%
		efg	ef	ef	ef			ef	i								
Sports (e.g. FIFA, NBA, Rocket League etc.)	520	149	140	129	72	25	6	520	412	105	176	159	93	90	336	183	520
	26%	36%	30%	29%	23%	11%	3%	26%	42%	10%	29%	28%	23%	20%	28%	22%	26%
		defg	ef	ef	ef			ef	i		mo	m			mo		
Creative and building games (e.g. Roblox, Minecraft etc.)	445	130	118	113	52	20	13	445	244	195	138	143	79	84	281	163	445
	22%	31%	25%	26%	17%	9%	8%	22%	25%	19%	23%	25%	20%	19%	24%	19%	22%
		defg	ef	def				ef	i								
Playing in a virtual world (e.g. World of Warcraft, Animal Crossing, Sims etc.)	394	121	120	84	41	20	7	394	204	184	127	119	63	85	246	148	394
	19%	29%	26%	19%	13%	9%	4%	19%	21%	18%	21%	21%	16%	19%	21%	17%	19%
		cdefg	def	ef	f			ef									

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

G2. Which of the following types of games do you play? (MULTI CODE)

Base : All respondents who play games

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	2061	406	436	441	317	256	205	2061	987	1062	488	618	436	513	1106	949	2061
Effective Weighted Sample	1587	310	339	353	248	198	149	1587	775	802	403	483	330	386	873	716	1587
Total	2032	420	470	441	315	226	160	2032	990	1031	608	571	399	447	1180	846	2032
Battle Royale (e.g. Fortnite, Fall Guys etc.)	355	125	112	66	36	14	2	355	234	118	110	101	72	70	211	142	355
	17%	30%	24%	15%	11%	6%	1%	17%	24%	11%	18%	18%	18%	16%	18%	17%	17%
		cdefg	cdefg	ef	f			ef	i								
Online bingo/ casino/ slot type of games (e.g. Mecca bingo, PokerStars, Casino etc.)	277	59	92	59	36	23	9	277	108	167	74	74	57	71	147	128	277
	14%	14%	20%	13%	11%	10%	6%	14%	11%	16%	12%	13%	14%	16%	12%	15%	14%
		f	defg					f		h							
Fitness and dance (e.g. Wii Fit, Just Dance etc.)	224	67	71	60	16	8	3	224	97	126	85	55	39	43	141	82	224
	11%	16%	15%	14%	5%	3%	2%	11%	10%	12%	14%	10%	10%	10%	12%	10%	11%
		def	def	def				def									
Simulation experience (e.g. flying a plane)	223	66	56	52	33	12	4	223	147	74	55	66	50	52	121	102	223
	11%	16%	12%	12%	11%	5%	2%	11%	15%	7%	9%	11%	13%	12%	10%	12%	11%
		ef	f	f	f			f	i								
Other type of games	37	5	5	9	7	6	6	37	16	18	7	11	6	14	18	20	37
	2%	1%	1%	2%	2%	3%	4%	2%	2%	2%	1%	2%	1%	3%	1%	2%	2%
Don't know	35	2	10	4	13	3	2	35	15	20	8	6	12	9	14	21	35
	2%	1%	2%	1%	4%	1%	1%	2%	1%	2%	1%	1%	3%	2%	1%	2%	2%
					a												
Base for stats	2032	420	470	441	315	226	160	2032	990	1031	608	571	399	447	1180	846	2032
Mean number of genres played (out of 11)	2.4	2.9	2.8	2.5	2.1	1.6	1.3	2.4	2.7	2.0	2.5	2.5	2.3	2.2	2.5	2.3	2.4
		cdefg	defg	def	ef	f		ef	i						o		
Standard deviation	1.76	1.75	2.00	1.76	1.68	1.11	.81	1.76	1.88	1.55	1.86	1.78	1.65	1.70	1.82	1.68	1.76
Standard error	.04	.09	.10	.08	.09	.07	.06	.04	.06	.05	.08	.07	.08	.07	.05	.05	.04

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

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G2. Which of the following types of games do you play? (MULTI CODE)

Base : All respondents who play games

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	2061	1538	181	177	165	2061	1780	281	331	1730	437	787	826	2061	347	768	437
Effective Weighted Sample	1587	1271	138	137	147	1587	1380	207	249	1340	321	593	687	1587	259	572	353
Total	2032	1699	184	94	54	2032	1778	254	340	1692	491	755	772	2032	338	756	442
Puzzles or quizzes (e.g. Wordle, Sudoku, Candy Crush etc.)	1181	1002	93	53	33	1181	1012	169	185	996	224	429	515	1181	200	404	276
	58%	59%	50%	56%	61%	58%	57%	67%	55%	59%	46%	57%	67%	58%	59%	53%	63%
								f				j	jkm	j			o
Action/ adventure (e.g. Super Mario Odyssey, Legend of Zelda: Breath of the Wild, Subway Surfer etc.)	625	526	57	26	16	625	567	58	79	546	103	218	304	625	111	234	131
	31%	31%	31%	27%	30%	31%	32%	23%	23%	32%	21%	29%	39%	31%	33%	31%	30%
							g			h		j	jkm	j			
Shooters (e.g. Star Wars: Battlefront, Call of Duty etc.)	555	458	53	29	16	555	494	62	79	476	89	204	263	555	77	181	166
	27%	27%	29%	31%	29%	27%	28%	24%	23%	28%	18%	27%	34%	27%	23%	24%	38%
												j	jkm	j			no
Sports (e.g. FIFA, NBA, Rocket League etc.)	520	432	47	22	19	520	462	58	69	450	87	193	239	520	80	182	131
	26%	25%	25%	23%	36%	26%	26%	23%	20%	27%	18%	26%	31%	26%	24%	24%	30%
					ae							j	jm	j			
Creative and building games (e.g. Roblox, Minecraft etc.)	445	387	38	12	8	445	412	33	55	390	73	150	222	445	68	175	110
	22%	23%	21%	13%	14%	22%	23%	13%	16%	23%	15%	20%	29%	22%	20%	23%	25%
		c					g						jkm	j			
Playing in a virtual world (e.g. World of Warcraft, Animal Crossing, Sims etc.)	394	325	43	15	11	394	359	35	47	347	56	139	199	394	64	150	102
	19%	19%	23%	15%	20%	19%	20%	14%	14%	21%	11%	18%	26%	19%	19%	20%	23%
												j	jkm	j			

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

G2. Which of the following types of games do you play? (MULTI CODE)

Base : All respondents who play games

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET			FINANCIAL VULNERABILITY INDEX			
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	2061	1538	181	177	165	2061	1780	281	331	1730	437	787	826	2061	347	768	437
Effective Weighted Sample	1587	1271	138	137	147	1587	1380	207	249	1340	321	593	687	1587	259	572	353
Total	2032	1699	184	94	54	2032	1778	254	340	1692	491	755	772	2032	338	756	442
Battle Royale (e.g. Fortnite, Fall Guys etc.)	355	303	26	15	11	355	325	30	36	319	60	111	182	355	69	111	98
	17%	18%	14%	16%	21%	17%	18%	12%	11%	19%	12%	15%	24%	17%	21%	15%	22%
										h			jkm				o
Online bingo/ casino/ slot type of games (e.g. Mecca bingo, PokerStars, Casino etc.)	277	231	26	14	6	277	253	24	49	227	64	93	120	277	64	120	60
	14%	14%	14%	14%	11%	14%	14%	9%	15%	13%	13%	12%	15%	14%	19%	16%	14%
Fitness and dance (e.g. Wii Fit, Just Dance etc.)	224	187	22	8	7	224	198	26	27	197	43	70	111	224	35	74	61
	11%	11%	12%	9%	12%	11%	11%	10%	8%	12%	9%	9%	14%	11%	10%	10%	14%
													k				
Simulation experience (e.g. flying a plane)	223	187	22	8	6	223	206	17	24	199	33	74	116	223	47	68	60
	11%	11%	12%	8%	11%	11%	12%	7%	7%	12%	7%	10%	15%	11%	14%	9%	14%
													jkm				
Other type of games	37	26	9	2	1	37	33	5	7	31	8	14	16	37	9	12	7
	2%	2%	5%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	3%	2%	2%
Don't know	35	25	6	3	*	35	27	8	14	21	23	9	3	35	8	14	2
	2%	2%	3%	3%	1%	2%	1%	3%	4%	1%	5%	1%	3%	2%	2%	2%	3%
									i		klm			l			
Base for stats	2032	1699	184	94	54	2032	1778	254	340	1692	491	755	772	2032	338	756	442
Mean number of genres played (out of 11)	2.4	2.4	2.4	2.1	2.5	2.4	2.4	2.0	1.9	2.5	1.7	2.2	3.0	2.4	2.4	2.3	2.7
							g		h		j	jkm	j				o
Standard deviation	1.76	1.76	1.86	1.57	1.83	1.76	1.78	1.58	1.43	1.81	1.18	1.48	2.12	1.76	1.79	1.65	1.97
Standard error	.04	.04	.14	.12	.14	.04	.04	.09	.08	.04	.06	.05	.07	.04	.10	.06	.09

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

G2. Which of the following types of games do you play? (MULTI CODE)

Base : All respondents who play games

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	2061	578	1309	1297	746
Effective Weighted Sample	1587	420	1038	1010	596
Total	2032	586	1263	1123	883
Puzzles or quizzes (e.g. Wordle, Sudoku, Candy Crush etc.)	1181 58%	328 56%	767 61%	676 60%	501 57%
Action/ adventure (e.g. Super Mario Odyssey, Legend of Zelda: Breath of the Wild, Subway Surfer etc.)	625 31%	189 32%	378 30%	335 30%	281 32%
Shooters (e.g. Star Wars: Battlefront, Call of Duty etc.)	555 27%	141 24%	352 28%	316 28%	236 27%
Sports (e.g. FIFA, NBA, Rocket League etc.)	520 26%	112 19%	357 28% a	279 25%	230 26%
Creative and building games (e.g. Roblox, Minecraft etc.)	445 22%	151 26%	251 20%	225 20%	217 25%
Playing in a virtual world (e.g. World of Warcraft, Animal Crossing, Sims etc.)	394 19%	126 22%	228 18%	212 19%	179 20%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

G2. Which of the following types of games do you play? (MULTI CODE)

Base : All respondents who play games

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	2061	578	1309	1297	746
Effective Weighted Sample	1587	420	1038	1010	596
Total	2032	586	1263	1123	883
Battle Royale (e.g. Fortnite, Fall Guys etc.)	355 17%	116 20%	215 17%	185 16%	165 19%
Online bingo/ casino/ slot type of games (e.g. Mecca bingo, PokerStars, Casino etc.)	277 14%	93 16%	166 13%	120 11%	156 18% c
Fitness and dance (e.g. Wii Fit, Just Dance etc.)	224 11%	67 11%	136 11%	100 9%	117 13% c
Simulation experience (e.g. flying a plane)	223 11%	76 13%	128 10%	124 11%	96 11%
Other type of games	37 2%	16 3%	18 1%	23 2%	14 2%
Don't know	35 2%	12 2%	18 1%	16 1%	19 2%
Base for stats	2032	586	1263	1123	883
Mean number of genres played (out of 11)	2.4	2.4	2.4	2.3	2.5
Standard deviation	1.76	1.74	1.81	1.70	1.84
Standard error	.04	.07	.05	.05	.07

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

G2. Which of the following types of games do you play? (MULTI CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
Puzzles or quizzes (e.g. Wordle, Sudoku, Candy Crush etc.)	1181	158	251	263	200	169	141	1181	422	753	365	332	214	266	697	480	1181
	32%	33%	40%	40%	34%	31%	18%	32%	24%	41%	37%	33%	29%	29%	35%	29%	32%
		f	efg	efg	f	f		f		h	lmo				mo		
Action/ adventure (e.g. Super Mario Odyssey, Legend of Zelda: Breath of the Wild, Subway Surfer etc.)	625	173	174	143	92	30	13	625	399	218	185	190	126	124	375	250	625
	17%	37%	28%	22%	16%	5%	2%	17%	22%	12%	19%	19%	17%	14%	19%	15%	17%
		bcdefg	defg	ef	ef	f		ef	i		m	m			m		
Shooters (e.g. Star Wars: Battlefront, Call of Duty etc.)	555	152	159	127	82	26	9	555	426	122	181	161	109	102	342	211	555
	15%	32%	26%	19%	14%	5%	1%	15%	24%	7%	18%	16%	15%	11%	17%	13%	15%
		cdefg	defg	ef	ef	f		ef	i		mo	m			mo		m
Sports (e.g. FIFA, NBA, Rocket League etc.)	520	149	140	129	72	25	6	520	412	105	176	159	93	90	336	183	520
	14%	31%	23%	20%	12%	4%	1%	14%	23%	6%	18%	16%	13%	10%	17%	11%	14%
		bcdefg	defg	defg	ef	f		ef	i		mo	mo			mo		mo
Creative and building games (e.g. Roblox, Minecraft etc.)	445	130	118	113	52	20	13	445	244	195	138	143	79	84	281	163	445
	12%	27%	19%	17%	9%	4%	2%	12%	14%	10%	14%	14%	11%	9%	14%	10%	12%
		bcdefg	defg	defg	ef			ef	i		mo	mo			mo		
Playing in a virtual world (e.g. World of Warcraft, Animal Crossing, Sims etc.)	394	121	120	84	41	20	7	394	204	184	127	119	63	85	246	148	394
	11%	26%	19%	13%	7%	4%	1%	11%	11%	10%	13%	12%	9%	9%	12%	9%	11%
		cdefg	cdefg	def	f	f		ef			o				o		

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

G2. Which of the following types of games do you play? (MULTI CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
Battle Royale (e.g. Fortnite, Fall Guys etc.)	355	125	112	66	36	14	2	355	234	118	110	101	72	70	211	142	355
	10%	26%	18%	10%	6%	3%	0%	10%	13%	6%	11%	10%	10%	8%	11%	9%	10%
		bcdefg	cdefg	ef	f	f		ef	i								
Online bingo/ casino/ slot type of games (e.g. Mecca bingo, PokerStars, Casino etc.)	277	59	92	59	36	23	9	277	108	167	74	74	57	71	147	128	277
	8%	12%	15%	9%	6%	4%	1%	8%	6%	9%	7%	7%	8%	8%	7%	8%	8%
		defg	cdefg	ef	f	f		ef		h							
Fitness and dance (e.g. Wii Fit, Just Dance etc.)	224	67	71	60	16	8	3	224	97	126	85	55	39	43	141	82	224
	6%	14%	11%	9%	3%	1%	0%	6%	5%	7%	9%	5%	5%	5%	7%	5%	6%
		defg	defg	def	f			def			mo						
Simulation experience (e.g. flying a plane)	223	66	56	52	33	12	4	223	147	74	55	66	50	52	121	102	223
	6%	14%	9%	8%	6%	2%	0%	6%	8%	4%	6%	6%	7%	6%	6%	6%	6%
		cdefg	ef	ef	ef			ef	i								
Other type of games	37	5	5	9	7	6	6	37	16	18	7	11	6	14	18	20	37
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%
Don't know	35	2	10	4	13	3	2	35	15	20	8	6	12	9	14	21	35
	1%	0%	2%	1%	2%	1%	0%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%
					f												
DO NOT PLAY GAMES IN THESE WAYS	1619	55	151	216	269	322	607	1619	794	825	377	445	331	466	822	797	1619
	44%	12%	24%	33%	46%	59%	79%	44%	45%	44%	38%	44%	45%	51%	41%	49%	44%
			a	ab	abc	abcdg	abcdeg	abc						jknp		jn	j

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

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G2. Which of the following types of games do you play? (MULTI CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
Puzzles or quizzes (e.g. Wordle, Sudoku, Candy Crush etc.)	1181	1002	93	53	33	1181	1012	169	185	996	224	429	515	1181	200	404	276
	32%	33%	28%	29%	30%	32%	32%	34%	30%	33%	23%	35%	50%	32%	38%	32%	39%
												j	jkm	j			
Action/ adventure (e.g. Super Mario Odyssey, Legend of Zelda: Breath of the Wild, Subway Surfer etc.)	625	526	57	26	16	625	567	58	79	546	103	218	304	625	111	234	131
	17%	17%	17%	14%	15%	17%	18%	12%	13%	18%	10%	18%	29%	17%	21%	19%	18%
							g			h		j	jkm	j			
Shooters (e.g. Star Wars: Battlefront, Call of Duty etc.)	555	458	53	29	16	555	494	62	79	476	89	204	263	555	77	181	166
	15%	15%	16%	16%	14%	15%	16%	12%	13%	16%	9%	17%	25%	15%	15%	15%	23%
												j	jkm	j			no
Sports (e.g. FIFA, NBA, Rocket League etc.)	520	432	47	22	19	520	462	58	69	450	87	193	239	520	80	182	131
	14%	14%	14%	12%	18%	14%	15%	12%	11%	15%	9%	16%	23%	14%	15%	15%	18%
												j	jkm	j			
Creative and building games (e.g. Roblox, Minecraft etc.)	445	387	38	12	8	445	412	33	55	390	73	150	222	445	68	175	110
	12%	13%	12%	7%	7%	12%	13%	7%	9%	13%	7%	12%	22%	12%	13%	14%	15%
		cd				c	g					j	jkm	j			
Playing in a virtual world (e.g. World of Warcraft, Animal Crossing, Sims etc.)	394	325	43	15	11	394	359	35	47	347	56	139	199	394	64	150	102
	11%	11%	13%	8%	10%	11%	11%	7%	8%	11%	6%	11%	19%	11%	12%	12%	14%
												j	jkm	j			

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

G2. Which of the following types of games do you play? (MULTI CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
Battle Royale (e.g. Fortnite, Fall Guys etc.)	355	303	26	15	11	355	325	30	36	319	60	111	182	355	69	111	98
	10%	10%	8%	8%	10%	10%	10%	6%	6%	11%	6%	9%	18%	10%	13%	9%	14%
							g			h			jkm	j			o
Online bingo/ casino/ slot type of games (e.g. Mecca bingo, PokerStars, Casino etc.)	277	231	26	14	6	277	253	24	49	227	64	93	120	277	64	120	60
	8%	8%	8%	7%	6%	8%	8%	5%	8%	7%	6%	8%	12%	8%	12%	10%	8%
													jkm				
Fitness and dance (e.g. Wii Fit, Just Dance etc.)	224	187	22	8	7	224	198	26	27	197	43	70	111	224	35	74	61
	6%	6%	7%	4%	6%	6%	6%	5%	4%	6%	4%	6%	11%	6%	7%	6%	9%
													jkm				
Simulation experience (e.g. flying a plane)	223	187	22	8	6	223	206	17	24	199	33	74	116	223	47	68	60
	6%	6%	7%	4%	5%	6%	7%	3%	4%	7%	3%	6%	11%	6%	9%	5%	8%
													jkm	j			
Other type of games	37	26	9	2	1	37	33	5	7	31	8	14	16	37	9	12	7
	1%	1%	3%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%
			a														
Don't know	35	25	6	3	*	35	27	8	14	21	23	9	3	35	8	14	2
	1%	1%	2%	2%	***	1%	1%	2%	2%	1%	2%	1%	***	1%	2%	1%	***
									i		klm						
DO NOT PLAY GAMES IN THESE WAYS	1619	1332	144	88	55	1619	1373	247	278	1342	498	454	261	1619	184	487	269
	44%	44%	44%	48%	50%	44%	44%	49%	45%	44%	50%	38%	25%	44%	35%	39%	38%
											klm	l		kl			

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

G2. Which of the following types of games do you play? (MULTI CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
Puzzles or quizzes (e.g. Wordle, Sudoku, Candy Crush etc.)	1181 32%	328 32%	767 33%	676 29%	501 39% c
Action/ adventure (e.g. Super Mario Odyssey, Legend of Zelda: Breath of the Wild, Subway Surfer etc.)	625 17%	189 19%	378 16%	335 14%	281 22% c
Shooters (e.g. Star Wars: Battlefront, Call of Duty etc.)	555 15%	141 14%	352 15%	316 14%	236 18% c
Sports (e.g. FIFA, NBA, Rocket League etc.)	520 14%	112 11%	357 16% a	279 12%	230 18% c
Creative and building games (e.g. Roblox, Minecraft etc.)	445 12%	151 15% b	251 11%	225 10%	217 17% c

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

G2. Which of the following types of games do you play? (MULTI CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS	DOES NOT REPORT	NONE	ANY
Significance Level: 99%		a	b	c	d
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
Playing in a virtual world (e.g. World of Warcraft, Animal Crossing, Sims etc.)	394	126	228	212	179
	11%	12%	10%	9%	14%
					c
Battle Royale (e.g. Fortnite, Fall Guys etc.)	355	116	215	185	165
	10%	11%	9%	8%	13%
					c
Online bingo/ casino/ slot type of games (e.g. Mecca bingo, PokerStars, Casino etc.)	277	93	166	120	156
	8%	9%	7%	5%	12%
					c
Fitness and dance (e.g. Wii Fit, Just Dance etc.)	224	67	136	100	117
	6%	7%	6%	4%	9%
					c
Simulation experience (e.g. flying a plane)	223	76	128	124	96
	6%	8%	6%	5%	7%
Other type of games	37	16	18	23	14
	1%	2%	1%	1%	1%
Don't know	35	12	18	16	19
	1%	1%	1%	1%	1%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

G2. Which of the following types of games do you play? (MULTI CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
DO NOT PLAY GAMES IN THESE WAYS	1619	433	1032	1204	406
	44%	43%	45%	52%	31%
				d	

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

G3A. Do you play games online? (SINGLE CODE)

Base : All respondents who play games

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	2061	406	436	441	317	256	205	2061	987	1062	488	618	436	513	1106	949	2061
Effective Weighted Sample	1587	310	339	353	248	198	149	1587	775	802	403	483	330	386	873	716	1587
Total	2032	420	470	441	315	226	160	2032	990	1031	608	571	399	447	1180	846	2032
Yes	1380	345	337	296	194	127	81	1380	740	634	434	382	265	296	816	561	1380
	68%	82%	72%	67%	62%	56%	51%	68%	75%	61%	71%	67%	66%	66%	69%	66%	68%
		bcdefg	def	f				ef	i								
No	619	69	127	140	115	95	74	619	242	374	167	186	123	141	353	264	619
	30%	16%	27%	32%	36%	42%	46%	30%	24%	36%	27%	33%	31%	32%	30%	31%	30%
		a	a	a	a	abg	abcg	a		h							
Don't know	32	6	5	6	6	4	5	32	8	24	8	3	11	10	11	21	32
	2%	1%	1%	1%	2%	2%	3%	2%	1%	2%	1%	1%	3%	2%	1%	2%	2%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

G3A. Do you play games online? (SINGLE CODE)

Base : All respondents who play games

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	2061	1538	181	177	165	2061	1780	281	331	1730	437	787	826	2061	347	768	437
Effective Weighted Sample	1587	1271	138	137	147	1587	1380	207	249	1340	321	593	687	1587	259	572	353
Total	2032	1699	184	94	54	2032	1778	254	340	1692	491	755	772	2032	338	756	442
Yes	1380	1160	119	64	38	1380	1208	172	205	1175	294	492	594	1380	238	527	303
	68%	68%	64%	68%	70%	68%	68%	68%	60%	69%	60%	65%	77%	68%	70%	70%	68%
										h			jkm	j			
No	619	511	65	27	16	619	541	79	128	492	181	253	172	619	92	219	137
	30%	30%	35%	29%	29%	30%	30%	31%	38%	29%	37%	33%	22%	30%	27%	29%	31%
									i		l	l		l			
Don't know	32	27	1	3	1	32	29	3	7	25	16	10	6	32	8	10	2
	2%	2%	*%	3%	1%	2%	2%	1%	2%	1%	3%	1%	1%	2%	2%	1%	*%
											l						

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

G3A. Do you play games online? (SINGLE CODE)

Base : All respondents who play games

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	2061	578	1309	1297	746
Effective Weighted Sample	1587	420	1038	1010	596
Total	2032	586	1263	1123	883
Yes	1380	437	819	754	608
	68%	75%	65%	67%	69%
		b			
No	619	135	430	350	263
	30%	23%	34%	31%	30%
			a		
Don't know	32	13	14	19	12
	2%	2%	1%	2%	1%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

G3A. Do you play games online? (SINGLE CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
Yes	1380	345	337	296	194	127	81	1380	740	634	434	382	265	296	816	561	1380
	38%	73%	54%	45%	33%	23%	11%	38%	41%	34%	44%	38%	36%	32%	41%	34%	38%
		bcdefg	cdefg	defg	ef	f	ef	ef	i		lmop				mo		m
No	619	69	127	140	115	95	74	619	242	374	167	186	123	141	353	264	619
	17%	15%	21%	21%	20%	17%	10%	17%	14%	20%	17%	18%	17%	15%	18%	16%	17%
			f	f	f	f	f	f		h							
Don't know	32	6	5	6	6	4	5	32	8	24	8	3	11	10	11	21	32
	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	0%	1%	1%	1%	1%	1%
DO NOT PLAY GAMES	1619	55	151	216	269	322	607	1619	794	825	377	445	331	466	822	797	1619
	44%	12%	24%	33%	46%	59%	79%	44%	45%	44%	38%	44%	45%	51%	41%	49%	44%
			a	ab	abc	abcdg	abcdeg	abc						jknp		jn	j

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

G3A. Do you play games online? (SINGLE CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
Yes	1380 38%	1160 38%	119 36%	64 35%	38 35%	1380 38%	1208 38%	172 34%	205 33%	1175 39%	294 30%	492 41%	594 58%	1380 38%	238 46%	527 42%	303 43%
No	619 17%	511 17%	65 20%	27 15%	16 14%	619 17%	541 17%	79 16%	128 21%	492 16%	181 18%	253 21%	172 17%	619 17%	92 18%	219 18%	137 19%
Don't know	32 1%	27 1%	1 *%	3 2%	1 1%	32 1%	29 1%	3 1%	7 1%	25 1%	16 2%	10 1%	6 1%	32 1%	8 2%	10 1%	2 *%
DO NOT PLAY GAMES	1619 44%	1332 44%	144 44%	88 48%	55 50%	1619 44%	1373 44%	247 49%	278 45%	1342 44%	498 50%	454 38%	261 25%	1619 44%	184 35%	487 39%	269 38%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

G3A. Do you play games online? (SINGLE CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
Yes	1380 38%	437 43% b	819 36% b	754 32% c	608 47% c
No	619 17%	135 13%	430 19% a	350 15%	263 20% c
Don't know	32 1%	13 1%	14 1%	19 1%	12 1%
DO NOT PLAY GAMES	1619 44%	433 43%	1032 45%	1204 52% d	406 31%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

G3B. When you play games online, which of these describe how you play? (MULTI CODE)

Base : All respondents who play games online

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Significance Level: 99%																	
Unweighted total	1383	330	317	284	197	149	106	1383	736	638	337	410	294	338	747	632	1383
Effective Weighted Sample	1067	252	247	226	152	119	80	1067	578	482	280	321	222	257	591	479	1067
Total	1380	345	337	296	194	127	81	1380	740	634	434	382	265	296	816	561	1380
Playing on your own - against the games console/ computer or other device	933	215	213	198	141	100	65	933	472	457	291	253	168	218	544	386	933
	68%	62%	63%	67%	73%	79%	80%	68%	64%	72%	67%	66%	63%	74%	67%	69%	68%
						ab	ab			h							
Playing with or against one person you know/ that you have met in person	589	193	177	121	67	22	10	589	377	207	191	185	104	107	375	211	589
	43%	56%	52%	41%	34%	18%	12%	43%	51%	33%	44%	48%	39%	36%	46%	38%	43%
		cdefg	defg	ef	ef			ef	i			mo			mo		
Playing with or against one person you do not know/ you have not met in person	411	136	116	82	46	26	5	411	270	139	129	119	79	82	248	161	411
	30%	39%	34%	28%	24%	21%	6%	30%	37%	22%	30%	31%	30%	28%	30%	29%	30%
		cdefg	ef	f	f	f		f	i								
Playing with or against multiple people you know/ that you have met in person	355	124	95	81	41	12	2	355	242	110	119	106	66	63	225	129	355
	26%	36%	28%	27%	21%	9%	2%	26%	33%	17%	27%	28%	25%	21%	28%	23%	26%
		defg	ef	ef	f			ef	i								
Playing with or against multiple people you do not know/ you have not met in person	255	84	66	55	28	15	8	255	173	80	65	81	53	56	146	109	255
	18%	24%	20%	18%	14%	12%	10%	18%	23%	13%	15%	21%	20%	19%	18%	19%	18%
		ef							i								
Don't know	15	1	1	6	1	5	2	15	4	10	3	3	5	4	6	9	15
	1%	*%	*%	2%	*%	4%	2%	1%	1%	2%	1%	1%	2%	1%	1%	2%	1%
						ab											

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

G3B. When you play games online, which of these describe how you play? (MULTI CODE)

Base : All respondents who play games online

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	1383	330	317	284	197	149	106	1383	736	638	337	410	294	338	747	632	1383
Effective Weighted Sample	1067	252	247	226	152	119	80	1067	578	482	280	321	222	257	591	479	1067
Total	1380	345	337	296	194	127	81	1380	740	634	434	382	265	296	816	561	1380
SUMMARY CODES																	
PLAYS GAMES ONLINE WITH OR AGAINST SOMEONE ELSE	909	281	259	194	104	52	20	909	571	334	292	260	180	175	552	354	909
	66%	81%	77%	65%	54%	41%	25%	66%	77%	53%	67%	68%	68%	59%	68%	63%	66%
		cdefg	cdefg	ef	f			def	i								
PLAYS WITH OR AGAINST ONE PERSON	770	245	223	162	89	37	14	770	487	280	254	228	142	144	481	286	770
	56%	71%	66%	55%	46%	29%	17%	56%	66%	44%	58%	60%	54%	49%	59%	51%	56%
		cdefg	defg	ef	ef			ef	i			m			mo		
PLAYS WITH OR AGAINST MORE THAN ONE PERSON	461	154	119	105	51	24	9	461	304	154	140	136	89	95	276	184	461
	33%	45%	35%	36%	26%	19%	11%	33%	41%	24%	32%	36%	34%	32%	34%	33%	33%
		defg	ef	ef	f			ef	i								
TOTAL - PLAYS GAMES ONLINE	1380	345	337	296	194	127	81	1380	740	634	434	382	265	296	816	561	1380
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

G3B. When you play games online, which of these describe how you play? (MULTI CODE)

Base : All respondents who play games online

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	1383	1036	115	121	111	1383	1198	185	195	1188	242	503	638	1383	242	521	289
Effective Weighted Sample	1067	857	88	97	98	1067	926	141	145	924	181	379	527	1067	185	389	233
Total	1380	1160	119	64	38	1380	1208	172	205	1175	294	492	594	1380	238	527	303
Playing on your own - against the games console/ computer or other device	933	785	73	46	29	933	805	128	138	794	151	329	453	933	163	335	202
	68%	68%	61%	72%	75%	68%	67%	74%	67%	68%	51%	67%	76%	68%	68%	64%	67%
												j	l	j			
Playing with or against one person you know/ that you have met in person	589	486	60	25	18	589	526	63	68	521	108	194	287	589	96	226	143
	43%	42%	51%	39%	46%	43%	44%	37%	33%	44%	37%	39%	48%	43%	41%	43%	47%
													l				
Playing with or against one person you do not know/ you have not met in person	411	340	39	19	14	411	365	46	51	360	74	127	210	411	62	159	92
	30%	29%	33%	29%	36%	30%	30%	27%	25%	31%	25%	26%	35%	30%	26%	30%	30%
													k				
Playing with or against multiple people you know/ that you have met in person	355	286	46	11	12	355	318	37	34	321	39	119	197	355	57	92	114
	26%	25%	39%	17%	31%	26%	26%	21%	16%	27%	13%	24%	33%	26%	24%	17%	38%
			ace							h		j	l	j		no	
Playing with or against multiple people you do not know/ you have not met in person	255	200	27	17	11	255	220	35	33	223	26	89	140	255	45	82	76
	18%	17%	23%	27%	28%	18%	18%	20%	16%	19%	9%	18%	24%	18%	19%	15%	25%
					a							j	j	j		o	
Don't know	15	12	3	-	1	15	10	4	6	9	3	11	2	15	6	4	2
	1%	1%	2%	-%	1%	1%	1%	3%	3%	1%	1%	2%	1%	1%	3%	1%	1%
												l					

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

G3B. When you play games online, which of these describe how you play? (MULTI CODE)

Base : All respondents who play games online

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND a	SCOT- LAND b	WALES c	IRELAND d	N ALL UK e	URBAN f	RURAL g	YES h	NO i	NARROW (1-4) j	MEDIUM (5-8) k	BROAD (9-13) l	ALL m	MOST n	POTEN- TIALY o	LEAST p
Unweighted total	1383	1036	115	121	111	1383	1198	185	195	1188	242	503	638	1383	242	521	289
Effective Weighted Sample	1067	857	88	97	98	1067	926	141	145	924	181	379	527	1067	185	389	233
Total	1380	1160	119	64	38	1380	1208	172	205	1175	294	492	594	1380	238	527	303
SUMMARY CODES																	
PLAYS GAMES ONLINE WITH OR AGAINST SOMEONE ELSE	909 66%	754 65%	86 72%	44 68%	26 68%	909 66%	809 67%	100 58%	117 57%	792 67%	183 62%	319 65%	407 68%	909 66%	145 61%	350 66%	220 73%
PLAYS WITH OR AGAINST ONE PERSON	770 56%	641 55%	73 62%	34 53%	22 59%	770 56%	692 57%	78 45%	93 45%	677 58%	156 53%	261 53%	354 60%	770 56%	123 52%	310 59%	176 58%
PLAYS WITH OR AGAINST MORE THAN ONE PERSON	461 33%	375 32%	49 42%	22 35%	15 40%	461 33%	412 34%	49 28%	51 25%	411 35%	55 19%	167 34%	239 40%	461 33%	80 33%	133 25%	135 45%
TOTAL - PLAYS GAMES ONLINE	1380 100%	1160 100%	119 100%	64 100%	38 100%	1380 100%	1208 100%	172 100%	205 100%	1175 100%	294 100%	492 100%	594 100%	1380 100%	238 100%	527 100%	303 100%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

G3B. When you play games online, which of these describe how you play? (MULTI CODE)

Base : All respondents who play games online

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	1383	415	852	864	507
Effective Weighted Sample	1067	303	678	681	403
Total	1380	437	819	754	608
Playing on your own - against the games console/ computer or other device	933	264	579	536	386
	68%	60%	71%	71%	64%
			a	d	
Playing with or against one person you know/ that you have met in person	589	185	355	325	253
	43%	42%	43%	43%	42%
Playing with or against one person you do not know/ you have not met in person	411	116	267	229	179
	30%	27%	33%	30%	30%
Playing with or against multiple people you know/ that you have met in person	355	100	226	188	161
	26%	23%	28%	25%	27%
Playing with or against multiple people you do not know/ you have not met in person	255	72	174	148	107
	18%	17%	21%	20%	18%
Don't know	15	3	6	7	8
	1%	1%	1%	1%	1%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

G3B. When you play games online, which of these describe how you play? (MULTI CODE)

Base : All respondents who play games online

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	1383	415	852	864	507
Effective Weighted Sample	1067	303	678	681	403
Total	1380	437	819	754	608
SUMMARY CODES					
PLAYS GAMES ONLINE WITH OR AGAINST SOMEONE ELSE	909 66%	291 67%	550 67%	483 64%	414 68%
PLAYS WITH OR AGAINST ONE PERSON	770 56%	246 56%	464 57%	414 55%	343 57%
PLAYS WITH OR AGAINST MORE THAN ONE PERSON	461 33%	135 31%	293 36%	253 34%	203 33%
TOTAL - PLAYS GAMES ONLINE	1380 100%	437 100%	819 100%	754 100%	608 100%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

G3B. When you play games online, which of these describe how you play? (MULTI CODE)

Base : All respondents who play games

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	2061	406	436	441	317	256	205	2061	987	1062	488	618	436	513	1106	949	2061
Effective Weighted Sample	1587	310	339	353	248	198	149	1587	775	802	403	483	330	386	873	716	1587
Total	2032	420	470	441	315	226	160	2032	990	1031	608	571	399	447	1180	846	2032
Playing on your own - against the games console/ computer or other device	933	215	213	198	141	100	65	933	472	457	291	253	168	218	544	386	933
	46%	51%	45%	45%	45%	44%	40%	46%	48%	44%	48%	44%	42%	49%	46%	46%	46%
Playing with or against one person you know/ that you have met in person	589	193	177	121	67	22	10	589	377	207	191	185	104	107	375	211	589
	29%	46%	38%	27%	21%	10%	6%	29%	38%	20%	31%	32%	26%	24%	32%	25%	29%
		cdefg	cdefg	ef	ef			ef	i			mo			mo		
Playing with or against one person you do not know/ you have not met in person	411	136	116	82	46	26	5	411	270	139	129	119	79	82	248	161	411
	20%	32%	25%	19%	15%	12%	3%	20%	27%	14%	21%	21%	20%	18%	21%	19%	20%
		cdefg	def	f	f	f		ef	i								
Playing with or against multiple people you know/ that you have met in person	355	124	95	81	41	12	2	355	242	110	119	106	66	63	225	129	355
	17%	30%	20%	18%	13%	5%	1%	17%	24%	11%	19%	19%	17%	14%	19%	15%	17%
		bcdefg	ef	ef	ef			ef	i								
Playing with or against multiple people you do not know/ you have not met in person	255	84	66	55	28	15	8	255	173	80	65	81	53	56	146	109	255
	13%	20%	14%	12%	9%	7%	5%	13%	17%	8%	11%	14%	13%	13%	12%	13%	13%
		cdefg	ef					f	i								
Don't know	15	1	1	6	1	5	2	15	4	10	3	3	5	4	6	9	15
	1%	*%	*%	1%	*%	2%	1%	1%	*%	1%	1%	1%	1%	1%	1%	1%	1%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

G3B. When you play games online, which of these describe how you play? (MULTI CODE)

Base : All respondents who play games

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	2061	406	436	441	317	256	205	2061	987	1062	488	618	436	513	1106	949	2061
Effective Weighted Sample	1587	310	339	353	248	198	149	1587	775	802	403	483	330	386	873	716	1587
Total	2032	420	470	441	315	226	160	2032	990	1031	608	571	399	447	1180	846	2032
SUMMARY CODES																	
PLAYS GAMES ONLINE WITH OR AGAINST SOMEONE ELSE	909	281	259	194	104	52	20	909	571	334	292	260	180	175	552	354	909
	45%	67%	55%	44%	33%	23%	13%	45%	58%	32%	48%	45%	45%	39%	47%	42%	45%
		bcdefg	cdefg	def	f			def	i								
PLAYS WITH OR AGAINST ONE PERSON	770	245	223	162	89	37	14	770	487	280	254	228	142	144	481	286	770
	38%	58%	48%	37%	28%	17%	9%	38%	49%	27%	42%	40%	36%	32%	41%	34%	38%
		bcdefg	cdefg	ef	ef			def	i		mo				mo		
PLAYS WITH OR AGAINST MORE THAN ONE PERSON	461	154	119	105	51	24	9	461	304	154	140	136	89	95	276	184	461
	23%	37%	25%	24%	16%	11%	6%	23%	31%	15%	23%	24%	22%	21%	23%	22%	23%
		bcdefg	def	ef	f			ef	i								
TOTAL - PLAYS GAMES ONLINE	1380	345	337	296	194	127	81	1380	740	634	434	382	265	296	816	561	1380
	68%	82%	72%	67%	62%	56%	51%	68%	75%	61%	71%	67%	66%	66%	69%	66%	68%
		bcdefg	def	f				ef	i								
PLAYS GAMES BUT NOT ONLINE	619	69	127	140	115	95	74	619	242	374	167	186	123	141	353	264	619
	30%	16%	27%	32%	36%	42%	46%	30%	24%	36%	27%	33%	31%	32%	30%	31%	30%
			a	a	a	abg	abcg	a		h							
UNSURE WHETHER PLAYS GAMES ONLINE	32	6	5	6	6	4	5	32	8	24	8	3	11	10	11	21	32
	2%	1%	1%	1%	2%	2%	3%	2%	1%	2%	1%	1%	3%	2%	1%	2%	2%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

G3B. When you play games online, which of these describe how you play? (MULTI CODE)

Base : All respondents who play games

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND a	SCOT- LAND b	WALES c	IRELAND d	ALL UK e	URBAN f	RURAL g	YES h	NO i	NARROW (1-4) j	MEDIUM (5-8) k	BROAD (9-13) l	ALL m	MOST n	POTEN- TIALY o	LEAST p
Significance Level: 99%																	
Unweighted total	2061	1538	181	177	165	2061	1780	281	331	1730	437	787	826	2061	347	768	437
Effective Weighted Sample	1587	1271	138	137	147	1587	1380	207	249	1340	321	593	687	1587	259	572	353
Total	2032	1699	184	94	54	2032	1778	254	340	1692	491	755	772	2032	338	756	442
Playing on your own - against the games console/ computer or other device	933 46%	785 46%	73 39%	46 49%	29 52%	933 46%	805 45%	128 50%	138 41%	794 47%	151 31%	329 44% j	453 59% jkm	933 46% j	163 48%	335 44%	202 46%
Playing with or against one person you know/ that you have met in person	589 29%	486 29%	60 33%	25 27%	18 32%	589 29%	526 30%	63 25%	68 20%	521 31% h	108 22%	194 26%	287 37% jkm	589 29%	96 29%	226 30%	143 32%
Playing with or against one person you do not know/ you have not met in person	411 20%	340 20%	39 21%	19 20%	14 25%	411 20%	365 21%	46 18%	51 15%	360 21%	74 15%	127 17%	210 27% jkm	411 20%	62 18%	159 21%	92 21%
Playing with or against multiple people you know/ that you have met in person	355 17%	286 17%	46 25% c	11 12%	12 22%	355 17%	318 18%	37 15%	34 10%	321 19% h	39 8%	119 16% j	197 26% jkm	355 17% j	57 17%	92 12%	114 26% no
Playing with or against multiple people you do not know/ you have not met in person	255 13%	200 12%	27 15%	17 18%	11 20% a	255 13%	220 12%	35 14%	33 10%	223 13%	26 5%	89 12% j	140 18% jkm	255 13% j	45 13%	82 11%	76 17% o
Don't know	15 1%	12 1%	3 1%	- -%	1 1%	15 1%	10 1%	4 2%	6 2%	9 1%	3 1%	11 1%	2 *% *	15 1%	6 2%	4 *% *	2 *% *

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

G3B. When you play games online, which of these describe how you play? (MULTI CODE)

Base : All respondents who play games

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	2061	1538	181	177	165	2061	1780	281	331	1730	437	787	826	2061	347	768	437
Effective Weighted Sample	1587	1271	138	137	147	1587	1380	207	249	1340	321	593	687	1587	259	572	353
Total	2032	1699	184	94	54	2032	1778	254	340	1692	491	755	772	2032	338	756	442
SUMMARY CODES																	
PLAYS GAMES ONLINE WITH OR AGAINST SOMEONE ELSE	909	754	86	44	26	909	809	100	117	792	183	319	407	909	145	350	220
	45%	44%	47%	46%	48%	45%	46%	40%	34%	47%	37%	42%	53%	45%	43%	46%	50%
										h			jkm				
PLAYS WITH OR AGAINST ONE PERSON	770	641	73	34	22	770	692	78	93	677	156	261	354	770	123	310	176
	38%	38%	40%	36%	41%	38%	39%	31%	27%	40%	32%	35%	46%	38%	36%	41%	40%
										h			jkm				
PLAYS WITH OR AGAINST MORE THAN ONE PERSON	461	375	49	22	15	461	412	49	51	411	55	167	239	461	80	133	135
	23%	22%	27%	23%	28%	23%	23%	19%	15%	24%	11%	22%	31%	23%	24%	18%	31%
										h		j	jkm	j			o
TOTAL - PLAYS GAMES ONLINE	1380	1160	119	64	38	1380	1208	172	205	1175	294	492	594	1380	238	527	303
	68%	68%	64%	68%	70%	68%	68%	68%	60%	69%	60%	65%	77%	68%	70%	70%	68%
										h			jkm	j			
PLAYS GAMES BUT NOT ONLINE	619	511	65	27	16	619	541	79	128	492	181	253	172	619	92	219	137
	30%	30%	35%	29%	29%	30%	30%	31%	38%	29%	37%	33%	22%	30%	27%	29%	31%
									i		l	l		l			
UNSURE WHETHER PLAYS GAMES ONLINE	32	27	1	3	1	32	29	3	7	25	16	10	6	32	8	10	2
	2%	2%	1%	3%	1%	2%	2%	1%	2%	1%	3%	1%	1%	2%	2%	1%	1%
			*								l						*

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

G3B. When you play games online, which of these describe how you play? (MULTI CODE)

Base : All respondents who play games

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	2061	578	1309	1297	746
Effective Weighted Sample	1587	420	1038	1010	596
Total	2032	586	1263	1123	883
Playing on your own - against the games console/ computer or other device	933 46%	264 45%	579 46%	536 48%	386 44%
Playing with or against one person you know/ that you have met in person	589 29%	185 32%	355 28%	325 29%	253 29%
Playing with or against one person you do not know/ you have not met in person	411 20%	116 20%	267 21%	229 20%	179 20%
Playing with or against multiple people you know/ that you have met in person	355 17%	100 17%	226 18%	188 17%	161 18%
Playing with or against multiple people you do not know/ you have not met in person	255 13%	72 12%	174 14%	148 13%	107 12%
Don't know	15 1%	3 1%	6 1%	7 1%	8 1%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

G3B. When you play games online, which of these describe how you play? (MULTI CODE)

Base : All respondents who play games

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	2061	578	1309	1297	746
Effective Weighted Sample	1587	420	1038	1010	596
Total	2032	586	1263	1123	883
SUMMARY CODES					
PLAYS GAMES ONLINE WITH OR AGAINST SOMEONE ELSE	909 45%	291 50%	550 44%	483 43%	414 47%
PLAYS WITH OR AGAINST ONE PERSON	770 38%	246 42%	464 37%	414 37%	343 39%
PLAYS WITH OR AGAINST MORE THAN ONE PERSON	461 23%	135 23%	293 23%	253 23%	203 23%
TOTAL - PLAYS GAMES ONLINE	1380 68%	437 75%	819 65%	754 67%	608 69%
PLAYS GAMES BUT NOT ONLINE	619 30%	135 23%	430 34%	350 31%	263 30%
UNSURE WHETHER PLAYS GAMES ONLINE	32 2%	13 2%	14 1%	19 2%	12 1%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

G3B. When you play games online, which of these describe how you play? (MULTI CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
Playing on your own - against the games console/ computer or other device	933	215	213	198	141	100	65	933	472	457	291	253	168	218	544	386	933
	26%	45%	34%	30%	24%	18%	8%	26%	26%	25%	30%	25%	23%	24%	27%	23%	26%
		bcdefg	defg	ef	f	f		ef			lo						
Playing with or against one person you know/ that you have met in person	589	193	177	121	67	22	10	589	377	207	191	185	104	107	375	211	589
	16%	41%	28%	18%	11%	4%	1%	16%	21%	11%	19%	18%	14%	12%	19%	13%	16%
		bcdefg	cdefg	def	ef	f		ef	i		mo	mo			mo		mo
Playing with or against one person you do not know/ you have not met in person	411	136	116	82	46	26	5	411	270	139	129	119	79	82	248	161	411
	11%	29%	19%	12%	8%	5%	1%	11%	15%	8%	13%	12%	11%	9%	12%	10%	11%
		bcdefg	cdefg	ef	f	f		ef	i								
Playing with or against multiple people you know/ that you have met in person	355	124	95	81	41	12	2	355	242	110	119	106	66	63	225	129	355
	10%	26%	15%	12%	7%	2%	*%	10%	14%	6%	12%	10%	9%	7%	11%	8%	10%
		bcdefg	defg	def	ef	f		ef	i		mo				mo		
Playing with or against multiple people you do not know/ you have not met in person	255	84	66	55	28	15	8	255	173	80	65	81	53	56	146	109	255
	7%	18%	11%	8%	5%	3%	1%	7%	10%	4%	7%	8%	7%	6%	7%	7%	7%
		bcdefg	defg	ef	f			ef	i								
Don't know	15	1	1	6	1	5	2	15	4	10	3	3	5	4	6	9	15
	*%	*%	*%	1%	*%	1%	*%	*%	*%	1%	*%	*%	1%	*%	*%	1%	*%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

G3B. When you play games online, which of these describe how you play? (MULTI CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
SUMMARY CODES																	
PLAYS GAMES ONLINE WITH OR AGAINST SOMEONE ELSE	909	281	259	194	104	52	20	909	571	334	292	260	180	175	552	354	909
	25%	59%	42%	29%	18%	9%	3%	25%	32%	18%	30%	26%	25%	19%	28%	22%	25%
		bcdefg	cdefg	def	ef	f		def	i		mo	m			mo		m
PLAYS WITH OR AGAINST ONE PERSON	770	245	223	162	89	37	14	770	487	280	254	228	142	144	481	286	770
	21%	52%	36%	25%	15%	7%	2%	21%	27%	15%	26%	22%	19%	16%	24%	17%	21%
		bcdefg	cdefg	def	ef	f		def	i		lmop	mo			mo		mo
PLAYS WITH OR AGAINST MORE THAN ONE PERSON	461	154	119	105	51	24	9	461	304	154	140	136	89	95	276	184	461
	13%	32%	19%	16%	9%	4%	1%	13%	17%	8%	14%	13%	12%	10%	14%	11%	13%
		bcdefg	defg	def	ef	f		ef	i								
TOTAL - PLAYS GAMES ONLINE	1380	345	337	296	194	127	81	1380	740	634	434	382	265	296	816	561	1380
	38%	73%	54%	45%	33%	23%	11%	38%	41%	34%	44%	38%	36%	32%	41%	34%	38%
		bcdefg	cdefg	defg	ef	f		ef	i		lmop				mo		m
PLAYS GAMES BUT NOT ONLINE	619	69	127	140	115	95	74	619	242	374	167	186	123	141	353	264	619
	17%	15%	21%	21%	20%	17%	10%	17%	14%	20%	17%	18%	17%	15%	18%	16%	17%
			f	f	f	f		f		h							
UNSURE WHETHER PLAYS GAMES ONLINE	32	6	5	6	6	4	5	32	8	24	8	3	11	10	11	21	32
	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	*	1%	1%	1%	1%	1%
DO NOT PLAY GAMES	1619	55	151	216	269	322	607	1619	794	825	377	445	331	466	822	797	1619
	44%	12%	24%	33%	46%	59%	79%	44%	45%	44%	38%	44%	45%	51%	41%	49%	44%
			a	ab	abc	abcdg	abcdeg	abc						jknp		jn	j

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

G3B. When you play games online, which of these describe how you play? (MULTI CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
Playing on your own - against the games console/ computer or other device	933	785	73	46	29	933	805	128	138	794	151	329	453	933	163	335	202
	26%	26%	22%	25%	26%	26%	26%	26%	22%	26%	15%	27%	44%	26%	31%	27%	28%
												j	jkm	j			
Playing with or against one person you know/ that you have met in person	589	486	60	25	18	589	526	63	68	521	108	194	287	589	96	226	143
	16%	16%	18%	14%	16%	16%	17%	13%	11%	17%	11%	16%	28%	16%	18%	18%	20%
										h		j	jkm	j			
Playing with or against one person you do not know/ you have not met in person	411	340	39	19	14	411	365	46	51	360	74	127	210	411	62	159	92
	11%	11%	12%	10%	13%	11%	12%	9%	8%	12%	8%	11%	20%	11%	12%	13%	13%
													jkm	j			
Playing with or against multiple people you know/ that you have met in person	355	286	46	11	12	355	318	37	34	321	39	119	197	355	57	92	114
	10%	9%	14%	6%	11%	10%	10%	7%	5%	11%	4%	10%	19%	10%	11%	7%	16%
			c							h		j	jkm	j			o
Playing with or against multiple people you do not know/ you have not met in person	255	200	27	17	11	255	220	35	33	223	26	89	140	255	45	82	76
	7%	7%	8%	9%	10%	7%	7%	7%	5%	7%	3%	7%	14%	7%	9%	7%	11%
												j	jkm	j			o
Don't know	15	12	3	-	1	15	10	4	6	9	3	11	2	15	6	4	2
	*%	*%	1%	-%	*%	*%	*%	1%	1%	*%	*%	1%	*%	*%	1%	*%	*%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

G3B. When you play games online, which of these describe how you play? (MULTI CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND a	SCOT- LAND b	WALES c	IRELAND d	N ALL UK e	URBAN f	RURAL g	YES h	NO i	NARROW (1-4) j	MEDIUM (5-8) k	BROAD (9-13) l	ALL m	MOST n	POTEN- TIALY o	LEAST p
Significance Level: 99%																	
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
SUMMARY CODES																	
PLAYS GAMES ONLINE WITH OR AGAINST SOMEONE ELSE	909 25%	754 25%	86 26%	44 24%	26 24%	909 25%	809 26%	100 20%	117 19%	792 26% h	183 19%	319 26% j	407 39% jkm	909 25% j	145 28%	350 28%	220 31%
PLAYS WITH OR AGAINST ONE PERSON	770 21%	641 21%	73 22%	34 19%	22 20%	770 21%	692 22% g	78 16%	93 15%	677 22% h	156 16%	261 22% j	354 34% jkm	770 21% j	123 24%	310 25%	176 25%
PLAYS WITH OR AGAINST MORE THAN ONE PERSON	461 13%	375 12%	49 15%	22 12%	15 14%	461 13%	412 13%	49 10%	51 8%	411 14% h	55 6%	167 14% j	239 23% jkm	461 13% j	80 15%	133 11%	135 19% o
TOTAL - PLAYS GAMES ONLINE	1380 38%	1160 38%	119 36%	64 35%	38 35%	1380 38%	1208 38%	172 34%	205 33%	1175 39%	294 30%	492 41% j	594 58% jkm	1380 38% j	238 46%	527 42%	303 43%
PLAYS GAMES BUT NOT ONLINE	619 17%	511 17%	65 20%	27 15%	16 14%	619 17%	541 17%	79 16%	128 21%	492 16%	181 18%	253 21% m	172 17%	619 17%	92 18%	219 18%	137 19%
UNSURE WHETHER PLAYS GAMES ONLINE	32 1%	27 1%	1 *% *	3 2%	1 1%	32 1%	29 1%	3 1%	7 1%	25 1%	16 2%	10 1%	6 1%	32 1%	8 2%	10 1%	2 *% *
DO NOT PLAY GAMES	1619 44%	1332 44%	144 44%	88 48%	55 50%	1619 44%	1373 44%	247 49%	278 45%	1342 44%	498 50% klm	454 38% l	261 25%	1619 44% kl	184 35%	487 39%	269 38%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

G3B. When you play games online, which of these describe how you play? (MULTI CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
Playing on your own - against the games console/ computer or other device	933 26%	264 26%	579 25%	536 23%	386 30% c
Playing with or against one person you know/ that you have met in person	589 16%	185 18%	355 15%	325 14%	253 20% c
Playing with or against one person you do not know/ you have not met in person	411 11%	116 11%	267 12%	229 10%	179 14% c
Playing with or against multiple people you know/ that you have met in person	355 10%	100 10%	226 10%	188 8%	161 12% c
Playing with or against multiple people you do not know/ you have not met in person	255 7%	72 7%	174 8%	148 6%	107 8%
Don't know	15 *%	3 *%	6 *%	7 *%	8 1%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

G3B. When you play games online, which of these describe how you play? (MULTI CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
SUMMARY CODES					
PLAYS GAMES ONLINE WITH OR AGAINST SOMEONE ELSE	909 25%	291 29%	550 24%	483 21%	414 32% c
PLAYS WITH OR AGAINST ONE PERSON	770 21%	246 24%	464 20%	414 18%	343 27% c
PLAYS WITH OR AGAINST MORE THAN ONE PERSON	461 13%	135 13%	293 13%	253 11%	203 16% c
TOTAL - PLAYS GAMES ONLINE	1380 38%	437 43% b	819 36%	754 32%	608 47% c
PLAYS GAMES BUT NOT ONLINE	619 17%	135 13%	430 19% a	350 15%	263 20% c
UNSURE WHETHER PLAYS GAMES ONLINE	32 1%	13 1%	14 1%	19 1%	12 1%
DO NOT PLAY GAMES	1619 44%	433 43%	1032 45%	1204 52% d	406 31%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

A4. Here is a list of devices. If you were told that one of them was going to be taken away from you - so you could not use it - which one do you think you would miss the most? (SINGLE CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Significance Level: 99%																	
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
Mobile phone or smartphone (like an iPhone or Samsung Galaxy)	1600	283	358	367	284	192	116	1600	655	942	465	501	316	313	966	629	1600
	44%	60%	58%	56%	49%	35%	15%	44%	37%	51%	47%	49%	43%	34%	48%	38%	44%
		defg	defg	efg	ef	f		ef		h	mo	mop	m		mop		mo
Television set	884	29	62	108	120	169	397	884	446	435	169	209	194	312	378	506	884
	24%	6%	10%	16%	21%	31%	52%	24%	25%	23%	17%	21%	27%	34%	19%	31%	24%
				ab	ab	abcdg	abcdeg	abc					jkn	jklnp		jknp	jn
Laptop or netbook	244	36	31	39	40	41	58	244	138	105	89	75	37	44	163	81	244
	7%	8%	5%	6%	7%	7%	8%	7%	8%	6%	9%	7%	5%	5%	8%	5%	7%
											lmo				mo		
Radio set	213	10	30	20	35	46	72	213	117	96	45	52	43	73	97	116	213
	6%	2%	5%	3%	6%	8%	9%	6%	7%	5%	5%	5%	6%	8%	5%	7%	6%
				a	ac	abcg	a							jn			
Desktop computer (one that is usually in a fixed place with a separate screen and keyboard)	171	23	37	27	36	23	25	171	105	64	53	43	32	43	96	75	171
	5%	5%	6%	4%	6%	4%	3%	5%	6%	3%	5%	4%	4%	5%	5%	5%	5%
									i								
Tablet (like an iPad or Kindle Fire)	137	8	20	20	25	29	36	137	72	65	43	38	24	32	81	57	137
	4%	2%	3%	3%	4%	5%	5%	4%	4%	3%	4%	4%	3%	4%	4%	3%	4%
						a											
Games console or handheld games player	112	33	28	23	10	7	11	112	84	28	34	27	26	25	61	51	112
	3%	7%	5%	4%	2%	1%	1%	3%	5%	1%	3%	3%	4%	3%	3%	3%	3%
		defg	ef						i								

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

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Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
Smart speaker (like Amazon Echo, Google Nest or Apple HomePod mini)	72 2%	25 5%	22 4%	6 1%	6 1%	11 2%	1 *	72 2%	42 2%	30 2%	25 3%	17 2%	13 2%	16 2%	43 2%	29 2%	72 2%
		cdfg	cf			f		f									
Smart watch (like Apple Watch, Samsung Galaxy Watch or Garmin)	57 2%	17 4%	17 3%	14 2%	3 1%	4 1%	2 *	57 2%	32 2%	23 1%	27 3%	10 1%	9 1%	10 1%	37 2%	20 1%	57 2%
		defg	f	f							k						
Other device	9 *	2 *	2 *	- -%	- -%	- -%	5 1%	9 *	4 *	5 *	2 *	6 1%	2 *	- -%	7 *	2 *	9 *
None/ I would not miss any device	101 3%	3 1%	7 1%	23 3%	16 3%	18 3%	35 5%	101 3%	65 4%	37 2%	21 2%	25 2%	25 3%	30 3%	47 2%	55 3%	101 3%
				a			ab		i								
Don't know	49 1%	5 1%	7 1%	11 2%	9 2%	9 2%	10 1%	49 1%	24 1%	26 1%	13 1%	13 1%	8 1%	15 2%	25 1%	23 1%	49 1%
SUMMARY CODE																	
ANY LAPTOP, NETBOOK OR DESKTOP	416 11%	60 13%	68 11%	66 10%	76 13%	64 12%	82 11%	416 11%	243 14%	170 9%	142 14%	118 12%	70 10%	86 9%	260 13%	156 9%	416 11%
									i		lmo				o		

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

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Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
Mobile phone or smartphone (like an iPhone or Samsung Galaxy)	1600	1341	134	71	55	1600	1394	207	334	1266	314	622	634	1600	217	514	367
	44%	44%	41%	39%	50%	44%	44%	41%	54%	42%	32%	51%	61%	44%	42%	41%	52%
									i			jm	jkm	j			no
Television set	884	685	107	63	29	884	738	146	131	753	299	197	123	884	123	307	116
	24%	23%	33%	35%	26%	24%	23%	29%	21%	25%	30%	16%	12%	24%	24%	25%	16%
			ae	ae							klm	l		kl	p	p	
Laptop or netbook	244	207	20	12	5	244	210	35	18	227	66	88	85	244	30	89	64
	7%	7%	6%	7%	5%	7%	7%	7%	3%	7%	7%	7%	8%	7%	6%	7%	9%
										h							
Radio set	213	195	9	7	2	213	192	22	45	168	74	49	32	213	29	61	28
	6%	6%	3%	4%	2%	6%	6%	4%	7%	6%	8%	4%	3%	6%	6%	5%	4%
		d				d					kl			l			
Desktop computer (one that is usually in a fixed place with a separate screen and keyboard)	171	146	16	7	3	171	155	16	24	147	60	63	47	171	32	56	41
	5%	5%	5%	4%	3%	5%	5%	3%	4%	5%	6%	5%	5%	5%	6%	4%	6%
Tablet (like an iPad or Kindle Fire)	137	117	10	6	4	137	121	16	16	122	46	56	32	137	22	60	28
	4%	4%	3%	3%	4%	4%	4%	3%	3%	4%	5%	5%	3%	4%	4%	5%	4%
Games console or handheld games player	112	96	5	6	5	112	101	11	8	104	33	48	30	112	25	49	18
	3%	3%	1%	3%	4%	3%	3%	2%	1%	3%	3%	4%	3%	3%	5%	4%	3%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

A4. Here is a list of devices. If you were told that one of them was going to be taken away from you - so you could not use it - which one do you think you would miss the most? (SINGLE CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
Smart speaker (like Amazon Echo, Google Nest or Apple HomePod mini)	72 2%	60 2%	11 3% c	* *%	1 1%	72 2%	65 2%	7 1%	11 2%	62 2%	28 3%	22 2%	16 2%	72 2%	20 4% p	31 3%	8 1%
Smart watch (like Apple Watch, Samsung Galaxy Watch or Garmin)	57 2%	48 2%	4 1%	3 1%	2 2%	57 2%	51 2%	6 1%	6 1%	51 2%	21 2%	26 2%	10 1%	57 2%	8 1%	32 3%	13 2%
Other device	9 *%	7 *%	- -%	2 1%	- -%	9 *%	6 *%	3 1%	2 *%	7 *%	4 *%	- -%	- -%	9 *%	- -%	- -%	2 *%
None/ I would not miss any device	101 3%	87 3%	9 3%	2 1%	4 3%	101 3%	80 3%	21 4%	13 2%	89 3%	27 3%	19 2%	18 2%	101 3%	12 2%	29 2%	21 3%
Don't know	49 1%	41 1%	4 1%	3 2%	1 1%	49 1%	39 1%	10 2%	12 2%	38 1%	16 2%	18 2%	5 *%	49 1%	4 1%	14 1%	6 1%
SUMMARY CODE																	
ANY LAPTOP, NETBOOK OR DESKTOP	416 11%	353 12%	36 11%	19 10%	8 7%	416 11%	365 12%	51 10%	42 7%	374 12% h	126 13%	152 13%	132 13%	416 11%	61 12%	145 12%	105 15%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

A4. Here is a list of devices. If you were told that one of them was going to be taken away from you - so you could not use it - which one do you think you would miss the most? (SINGLE CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS	DOES NOT REPORT	NONE	ANY
Significance Level: 99%		a	b	c	d
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
Mobile phone or smartphone (like an iPhone or Samsung Galaxy)	1600	315	1163	875	719
	44%	31%	51%	38%	56%
			a		c
Television set	884	306	499	699	178
	24%	30%	22%	30%	14%
		b		d	
Laptop or netbook	244	66	154	171	70
	7%	7%	7%	7%	5%
Radio set	213	81	100	156	53
	6%	8%	4%	7%	4%
		b		d	
Desktop computer (one that is usually in a fixed place with a separate screen and keyboard)	171	62	99	112	56
	5%	6%	4%	5%	4%
Tablet (like an iPad or Kindle Fire)	137	41	81	89	46
	4%	4%	4%	4%	4%
Games console or handheld games player	112	37	66	55	50
	3%	4%	3%	2%	4%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

A4. Here is a list of devices. If you were told that one of them was going to be taken away from you - so you could not use it - which one do you think you would miss the most? (SINGLE CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
Smart speaker (like Amazon Echo, Google Nest or Apple HomePod mini)	72 2%	31 3%	35 2%	34 1%	38 3% c
Smart watch (like Apple Watch, Samsung Galaxy Watch or Garmin)	57 2%	28 3% b	24 1%	23 1%	30 2% c
Other device	9 *%	5 1% b	- -%	9 *%	- -%
None/ I would not miss any device	101 3%	32 3%	51 2%	66 3%	34 3%
Don't know	49 1%	14 1%	23 1%	36 2%	12 1%
SUMMARY CODE					
ANY LAPTOP, NETBOOK OR DESKTOP	416 11%	129 13%	253 11%	284 12%	127 10%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C5. Which one of these, if any, is the highest educational or professional qualification that you currently have? Please choose the highest option on the list that applies to you. (SINGLE CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
I have no formal qualifications (and I am not still studying)	435	17	29	37	28	97	227	435	198	237	24	54	75	281	78	356	435
	12%	4%	5%	6%	5%	18%	30%	12%	11%	13%	2%	5%	10%	31%	4%	22%	12%
						abcdg	abcdeg	abcd				j	jkn	jklnop		jklnp	jkln
Entry level qualification such as ESOL, ELC or Skills for Life	80	14	23	16	7	4	17	80	40	40	13	12	22	33	25	55	80
	2%	3%	4%	2%	1%	1%	2%	2%	2%	2%	1%	1%	3%	4%	1%	3%	2%
			e										n	jkln		jkln	
GCSE/ O' Level/ CSE/ National Qualifications/ Standard Grades – but not Maths and not English	345	51	63	63	60	58	51	345	156	189	43	80	91	131	123	222	345
	9%	11%	10%	10%	10%	11%	7%	9%	9%	10%	4%	8%	12%	14%	6%	13%	9%
												j	jkln	jknp		jknp	jn
GCSE/ O' Level/ CSE/ National Qualifications/ Standard Grades – including Maths or English	550	72	81	88	102	117	91	550	257	292	72	172	124	182	244	306	550
	15%	15%	13%	13%	17%	21%	12%	15%	14%	16%	7%	17%	17%	20%	12%	19%	15%
						bcfg						jn	jn	jnp	j	jnp	j
Level 1-2 vocational qualification or intermediate apprenticeship	232	29	38	43	43	29	50	232	119	111	23	51	95	63	74	158	232
	6%	6%	6%	7%	7%	5%	7%	6%	7%	6%	2%	5%	13%	7%	4%	10%	6%
												j	jkmpn	jn		jknp	jn

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

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C5. Which one of these, if any, is the highest educational or professional qualification that you currently have? Please choose the highest option on the list that applies to you. (SINGLE CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
A' level, Scottish Higher, Welsh Baccalaureate, International Baccalaureate or equivalent)	324 9%	77 16%	48 8%	53 8%	69 12%	41 8%	36 5%	324 9%	145 8%	178 10%	84 9%	132 13%	60 8%	47 5%	216 11%	107 6%	324 9%
		bcefg			f			f				jlmp			mo		mo
Level 3 vocational qualification or advanced apprenticeship	277 8%	28 6%	61 10%	50 8%	43 7%	32 6%	63 8%	277 8%	148 8%	129 7%	39 4%	85 8%	109 15%	44 5%	124 6%	153 9%	277 8%
												jm	jkmp		jmn		j
Diplomas in higher education (HNC/ HND/ BTEC Higher or equivalent)	261 7%	23 5%	56 9%	44 7%	48 8%	41 7%	49 6%	261 7%	133 7%	127 7%	71 7%	97 10%	55 7%	38 4%	168 8%	93 6%	261 7%
												mo			mo		m
Level 4-5 vocational qualification or higher apprenticeship	90 2%	11 2%	11 2%	19 3%	17 3%	14 3%	19 3%	90 2%	49 3%	41 2%	23 2%	35 3%	20 3%	12 1%	58 3%	32 2%	90 2%
												m					
University first degree (BA/ BSc/ BEd/ PGCE or equivalent)	657 18%	85 18%	132 21%	159 24%	115 20%	78 14%	89 12%	657 18%	320 18%	333 18%	348 35%	206 20%	54 7%	47 5%	554 28%	101 6%	657 18%
		f	ef	efg	f		f	f			klmp	lmo			klmp		lmo
Level 6 vocational qualification or degree apprenticeship	32 1%	3 1%	3 1%	9 1%	3 1%	4 1%	10 1%	32 1%	22 1%	10 1%	20 2%	6 1%	4 1%	3 *	25 1%	7 *	32 1%
											kmo						

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

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Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
University higher degree (e.g. Masters, PhD or equivalent)	285	24	69	69	47	28	47	285	153	131	206	54	9	16	260	25	285
	8%	5%	11%	11%	8%	5%	6%	8%	9%	7%	21%	5%	1%	2%	13%	2%	8%
			aef	aef							klmnop	lmo			klmnop		lmo
Still studying/ still at school	40	34	4	2	-	-	-	40	22	18	10	21	6	3	31	9	40
	1%	7%	1%	*%	-%	-%	-%	1%	1%	1%	1%	2%	1%	*%	2%	1%	1%
		bcdefg										mo			mo		
Don't know	11	1	3	1	2	-	4	11	4	7	4	2	3	1	5	4	11
	*%	*%	*%	*%	*%	-%	1%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%
Prefer not to say	32	7	2	5	-	6	12	32	18	13	6	10	4	12	16	16	32
	1%	1%	*%	1%	-%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
							d										

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

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Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
I have no formal qualifications (and I am not still studying)	435	334	53	35	14	435	369	66	83	352	132	70	18	435	92	148	4
	12%	11%	16%	19%	12%	12%	12%	13%	13%	12%	13%	6%	2%	12%	18%	12%	1%
				ae							kl	l		kl	op	p	
Entry level qualification such as ESOL, ELC or Skills for Life	80	67	7	3	4	80	72	9	13	67	41	18	4	80	28	25	6
	2%	2%	2%	2%	3%	2%	2%	2%	2%	2%	4%	2%	1%	2%	5%	2%	1%
											klm			l	op		
GCSE/ O' Level/ CSE/ National Qualifications/ Standard Grades – but not Maths and not English	345	294	30	13	8	345	299	46	92	253	132	126	58	345	78	133	39
	9%	10%	9%	7%	7%	9%	10%	9%	15%	8%	13%	10%	6%	9%	15%	11%	5%
									i		lm	l		l	p	p	
GCSE/ O' Level/ CSE/ National Qualifications/ Standard Grades – including Maths or English	550	465	34	30	20	550	468	82	111	439	182	204	126	550	94	218	80
	15%	15%	10%	16%	18%	15%	15%	16%	18%	14%	18%	17%	12%	15%	18%	18%	11%
					b						l	l		p	p		
Level 1-2 vocational qualification or intermediate apprenticeship	232	191	27	8	5	232	205	27	67	165	67	89	42	232	44	83	25
	6%	6%	8%	5%	5%	6%	7%	5%	11%	5%	7%	7%	4%	6%	9%	7%	4%
									i			l		l	p	p	

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

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Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
A' level, Scottish Higher, Welsh Baccalaureate, International Baccalaureate or equivalent)	324	273	24	17	10	324	274	49	38	286	71	124	111	324	37	107	77
	9%	9%	7%	9%	10%	9%	9%	10%	6%	9%	7%	10%	11%	9%	7%	9%	11%
Level 3 vocational qualification or advanced apprenticeship	277	233	18	18	8	277	226	51	51	226	92	109	60	277	26	116	50
	8%	8%	5%	10%	7%	8%	7%	10%	8%	7%	9%	9%	6%	8%	5%	9%	7%
											l	l				n	
Diplomas in higher education (HNC/ HND/ BTEC Higher or equivalent)	261	213	32	10	6	261	226	35	34	226	48	99	101	261	22	100	53
	7%	7%	10%	6%	6%	7%	7%	7%	6%	7%	5%	8%	10%	7%	4%	8%	7%
												j	j				
Level 4-5 vocational qualification or higher apprenticeship	90	68	15	4	3	90	84	6	12	78	17	28	38	90	9	35	16
	2%	2%	5%	2%	2%	2%	3%	1%	2%	3%	2%	2%	4%	2%	2%	3%	2%
University first degree (BA/ BSc/ BEd/ PGCE or equivalent)	657	565	52	22	18	657	575	82	65	592	113	213	314	657	55	193	222
	18%	19%	16%	12%	17%	18%	18%	16%	11%	19%	11%	18%	30%	18%	11%	16%	31%
		c							h	h		j	jkm	j		no	
Level 6 vocational qualification or degree apprenticeship	32	28	1	3	*	32	27	5	5	27	14	11	7	32	6	13	10
	1%	1%	*%	2%	*%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

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C5. Which one of these, if any, is the highest educational or professional qualification that you currently have? Please choose the highest option on the list that applies to you. (SINGLE CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND a	SCOT- LAND b	WALES c	IRELAND d	N ALL UK e	URBAN f	RURAL g	YES h	NO i	NARROW (1-4) j	MEDIUM (5-8) k	BROAD (9-13) l	ALL m	MOST n	POTEN- TIALY o	LEAST p
Significance Level: 99%																	
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
University higher degree (e.g. Masters, PhD or equivalent)	285 8%	233 8%	30 9%	14 8%	8 8%	285 8%	253 8%	32 6%	31 5%	254 8%	55 6%	81 7%	137 13% jkm	285 8%	18 4%	60 5%	123 17% no
Still studying/ still at school	40 1%	32 1%	3 1%	3 1%	2 2%	40 1%	38 1%	3 1%	5 1%	35 1%	4 *% jm	27 2%	9 1%	40 1%	7 1%	5 *%	4 1%
Don't know	11 *%	7 *%	2 1%	2 1%	- -%	11 *%	9 *%	2 *%	5 1%	6 *%	6 1%	2 *%	1 *%	11 *%	- -%	3 *%	- -%
Prefer not to say	32 1%	28 1%	1 *%	1 *%	2 2%	32 1%	26 1%	6 1%	5 1%	27 1%	15 1%	6 1%	5 1%	32 1%	4 1%	5 *%	2 *%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

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Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
I have no formal qualifications (and I am not still studying)	435 12%	211 21% b	191 8%	352 15% d	80 6%
Entry level qualification such as ESOL, ELC or Skills for Life	80 2%	37 4% b	31 1%	40 2%	40 3%
GCSE/ O' Level/ CSE/ National Qualifications/ Standard Grades – but not Maths and not English	345 9%	110 11%	194 8%	210 9%	129 10%
GCSE/ O' Level/ CSE/ National Qualifications/ Standard Grades – including Maths or English	550 15%	126 12%	375 16%	356 15%	188 15%
Level 1-2 vocational qualification or intermediate apprenticeship	232 6%	79 8%	138 6%	131 6%	101 8%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

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Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
A' level, Scottish Higher, Welsh Baccalaureate, International Baccalaureate or equivalent)	324 9%	80 8%	215 9%	208 9%	112 9%
Level 3 vocational qualification or advanced apprenticeship	277 8%	72 7%	192 8%	170 7%	106 8%
Diplomas in higher education (HNC/ HND/ BTEC Higher or equivalent)	261 7%	73 7%	169 7%	160 7%	101 8%
Level 4-5 vocational qualification or higher apprenticeship	90 2%	20 2%	63 3%	57 2%	30 2%
University first degree (BA/ BSc/ BEd/ PGCE or equivalent)	657 18%	131 13%	454 20% a	398 17%	253 20%
Level 6 vocational qualification or degree apprenticeship	32 1%	6 1%	18 1%	20 1%	12 1%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C5. Which one of these, if any, is the highest educational or professional qualification that you currently have? Please choose the highest option on the list that applies to you. (SINGLE CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
University higher degree (e.g. Masters, PhD or equivalent)	285	52	208	161	121
	8%	5%	9%	7%	9%
			a		
Still studying/ still at school	40	11	28	33	7
	1%	1%	1%	1%	1%
Don't know	11	3	5	9	2
	*%	*%	*%	*%	*%
Prefer not to say	32	10	13	21	7
	1%	1%	1%	1%	1%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C6. Which of these options best describes how you feel about your ability to read and write? (SINGLE CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
Very confident	2763	344	439	477	461	414	627	2763	1323	1435	821	822	527	591	1643	1118	2763
	76%	73%	71%	73%	79%	76%	82%	76%	74%	77%	83%	81%	72%	65%	82%	68%	76%
				b			abcg				lmop	lmop	m		lmop		mo
Fairly confident	666	88	132	145	99	86	115	666	339	322	129	158	153	223	286	376	666
	18%	18%	21%	22%	17%	16%	15%	18%	19%	17%	13%	16%	21%	24%	14%	23%	18%
			f	f									jkn	jknp		jknp	jn
Neither confident nor not confident	113	17	28	22	13	21	13	113	58	55	18	16	30	48	34	79	113
	3%	4%	4%	3%	2%	4%	2%	3%	3%	3%	2%	2%	4%	5%	2%	5%	3%
			f										kn	jknp		jknp	n
Not very confident	76	20	13	11	6	19	6	76	44	31	10	13	14	39	23	52	76
	2%	4%	2%	2%	1%	3%	1%	2%	2%	2%	1%	1%	2%	4%	1%	3%	2%
		dfg			f									jknp		jknp	
Not at all confident	23	3	5	1	4	6	4	23	13	10	5	6	3	9	11	12	23
	1%	1%	1%	*%	1%	1%	1%	1%	1%	1%	*%	1%	*%	1%	1%	1%	1%
Don't know	6	1	3	1	1	-	-	6	3	3	1	1	2	1	2	4	6
	*%	*%	*%	*%	*%	-%	-%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%
Prefer not to say	4	2	-	1	-	1	1	4	4	1	2	-	2	1	2	2	4
	*%	*%	-%	*%	-%	*%	*%	*%	*%	*%	*%	-%	*%	*%	*%	*%	*%

SUMMARY CODES

TOTAL CONFIDENT	3429	432	571	622	561	501	742	3429	1662	1758	949	980	679	815	1929	1494	3429
	94%	91%	92%	95%	96%	91%	97%	94%	93%	95%	96%	96%	93%	89%	96%	91%	94%
				ae			abeg				mo	lmop		lmop		mo	
TOTAL NOT CONFIDENT	99	24	19	11	10	26	10	99	57	41	15	20	17	48	34	65	99
	3%	5%	3%	2%	2%	5%	1%	3%	3%	2%	2%	2%	2%	5%	2%	4%	3%
		cdf			cf								jknp		jknp		
TOTAL NEITHER/ DON'T KNOW	118	18	31	23	14	21	13	118	61	57	19	17	33	50	36	82	118
	3%	4%	5%	4%	2%	4%	2%	3%	3%	3%	2%	2%	4%	5%	2%	5%	3%
			f										kn	jknp		jknp	n

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C6. Which of these options best describes how you feel about your ability to read and write? (SINGLE CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
Very confident	2763	2302	234	144	83	2763	2353	410	413	2350	663	914	912	2763	332	911	597
	76%	76%	71%	79%	76%	76%	75%	82%	67%	77%	67%	76%	88%	76%	64%	73%	84%
								f		h		j	jkm	j		n	no
Fairly confident	666	549	69	28	20	666	601	65	146	520	221	243	110	666	143	269	90
	18%	18%	21%	15%	18%	18%	19%	13%	24%	17%	22%	20%	11%	18%	27%	22%	13%
							g		i		l	l		l	p	p	
Neither confident nor not confident	113	94	13	2	4	113	103	10	26	87	48	27	8	113	32	36	13
	3%	3%	4%	1%	3%	3%	3%	2%	4%	3%	5%	2%	1%	3%	6%	3%	2%
											kl			l	op		
Not very confident	76	60	11	4	1	76	64	12	23	53	39	18	2	76	12	19	8
	2%	2%	3%	2%	1%	2%	2%	2%	4%	2%	4%	2%	*	2%	2%	2%	1%
									i		klm	l		l			
Not at all confident	23	20	1	2	-	23	21	2	7	17	13	2	-	23	2	9	2
	1%	1%	*%	1%	-%	1%	1%	*%	1%	1%	1%	*%	-%	1%	*%	1%	*%
											kl						
Don't know	6	3	1	2	-	6	6	-	3	2	4	2	-	6	-	-	2
	*%	*%	*%	1%	-%	*%	*%	-%	1%	*%	*%	*%	-%	*%	-%	-%	*%
				ae													
Prefer not to say	4	3	-	-	2	4	3	2	-	4	1	3	-	4	-	-	-
	*%	*%	-%	-%	2%	*%	*%	*%	-%	*%	*%	*%	-%	*%	-%	-%	-%
				ae													
SUMMARY CODES																	
TOTAL CONFIDENT	3429	2851	302	173	103	3429	2955	475	559	2870	883	1157	1022	3429	475	1179	687
	94%	94%	92%	95%	94%	94%	94%	95%	91%	95%	89%	96%	99%	94%	91%	95%	97%
										h		j	jkm	j		n	n
TOTAL NOT CONFIDENT	99	80	12	6	1	99	85	14	30	69	53	20	2	99	14	28	10
	3%	3%	4%	3%	1%	3%	3%	3%	5%	2%	5%	2%	*	3%	3%	2%	1%
									i		klm	l		l			

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C6. Which of these options best describes how you feel about your ability to read and write? (SINGLE CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND a	SCOT- LAND b	WALES c	IRELAND d	N ALL UK e	URBAN f	RURAL g	YES h	NO i	NARROW (1-4) j	MEDIUM (5-8) k	BROAD (9-13) l	ALL m	MOST n	POTEN- TIALY o	LEAST p
Significance Level: 99%																	
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
TOTAL NEITHER/ DON'T KNOW	118	97	14	4	4	118	109	10	29	89	52	29	8	118	32	36	15
	3%	3%	4%	2%	3%	3%	3%	2%	5%	3%	5%	2%	1%	3%	6%	3%	2%
											kl	l		l	op		

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C6. Which of these options best describes how you feel about your ability to read and write? (SINGLE CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS	DOES NOT REPORT	NONE	ANY
Significance Level: 99%		a	b	c	d
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
Very confident	2763	647	1903	1807	935
	76%	64%	83%	78%	73%
			a	d	
Fairly confident	666	252	329	381	277
	18%	25%	14%	16%	21%
		b		c	
Neither confident nor not confident	113	56	41	64	48
	3%	6%	2%	3%	4%
		b			
Not very confident	76	45	17	54	19
	2%	4%	1%	2%	1%
		b			
Not at all confident	23	17	3	14	8
	1%	2%	*%	1%	1%
		b			
Don't know	6	1	-	4	1
	*%	*%	-%	*%	*%
Prefer not to say	4	-	2	4	1
	*%	-%	*%	*%	*%
SUMMARY CODES					
TOTAL CONFIDENT	3429	900	2232	2188	1211
	94%	88%	97%	94%	94%
			a		
TOTAL NOT CONFIDENT	99	62	20	68	27
	3%	6%	1%	3%	2%
		b			

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C6. Which of these options best describes how you feel about your ability to read and write? (SINGLE CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
TOTAL NEITHER/ DON'T KNOW	118	57	41	67	49
	3%	6%	2%	3%	4%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C7. Do you consider English to be your first or main language? (SINGLE CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
Yes – (English is first/ main language)	3358	436	563	571	547	513	728	3358	1627	1721	920	940	667	825	1860	1491	3358
	92%	92%	91%	87%	94%	94%	95%	92%	91%	93%	93%	93%	91%	90%	93%	91%	92%
				c	c	bc	c										
No	279	33	57	83	36	34	35	279	144	134	55	74	63	88	129	150	279
	8%	7%	9%	13%	6%	6%	5%	8%	8%	7%	6%	7%	9%	10%	6%	9%	8%
			f	adefg				f						jn		jn	
Prefer not to say	15	6	1	4	1	*	3	15	13	1	11	2	1	1	13	1	15
	*%	1%	*%	1%	*%	*%	*%	*%	1%	*%	1%	*%	*%	*%	1%	*%	*%
									i		mo						

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C7. Do you consider English to be your first or main language? (SINGLE CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
Yes – (English is first/ main language)	3358	2759	321	172	105	3358	2873	485	556	2801	912	1131	937	3358	475	1165	670
	92%	91%	98%	94%	96%	92%	91%	97%	90%	92%	92%	94%	91%	92%	91%	94%	94%
			ae		a			f									
No	279	259	7	10	3	279	265	14	61	218	72	76	92	279	46	71	41
	8%	9%	2%	5%	2%	8%	8%	3%	10%	7%	7%	6%	9%	8%	9%	6%	6%
		bd				bd	g										
Prefer not to say	15	12	1	1	2	15	13	2	1	14	5	2	4	15	1	7	1
	*%	*%	*%	*%	1%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%	1%	*%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C7. Do you consider English to be your first or main language? (SINGLE CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
Yes – (English is first/ main language)	3358	946	2116	2172	1155
	92%	93%	92%	93%	90%
				d	
No	279	69	172	146	127
	8%	7%	7%	6%	10%
					c
Prefer not to say	15	4	7	8	6
	*%	*%	*%	*%	1%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C8. Which one of these options applies to your home? (SINGLE CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
Owned outright by the household	1041	85	59	54	84	236	523	1041	563	478	349	290	189	212	639	401	1041
	29%	18%	9%	8%	14%	43%	68%	29%	32%	26%	35%	29%	26%	23%	32%	24%	29%
		bc		c	abcdg	abcdg	abcd		i		klmop				lmo		mo
Being bought on mortgage	1033	112	220	275	260	126	41	1033	493	537	419	295	206	111	714	317	1033
	28%	24%	35%	42%	44%	23%	5%	28%	28%	29%	43%	29%	28%	12%	36%	19%	28%
		f	aefg	aefg	abefg	f	f				klmnop	mo	mo		klmop	m	mo
Rented from Local Authority/ Housing Association/ Trust	748	86	143	138	110	123	147	748	331	416	50	149	166	379	200	545	748
	20%	18%	23%	21%	19%	23%	19%	20%	19%	22%	5%	15%	23%	42%	10%	33%	20%
												jn	jkn	jklnop	j	jklnp	jkn
Rented from private landlord	674	124	175	167	114	51	44	674	328	342	126	227	143	179	352	322	674
	18%	26%	28%	25%	20%	9%	6%	18%	18%	18%	13%	22%	20%	20%	18%	20%	18%
		efg	defg	efg	ef			ef				jn	j	j	j	j	j
Something else	34	19	6	5	4	-	*	34	16	17	8	11	8	7	19	15	34
	1%	4%	1%	1%	1%	-%	*%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
		bcdefg															
Don't know	42	34	6	-	2	-	-	42	15	26	11	16	6	9	27	15	42
	1%	7%	1%	-%	*%	-%	-%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%
		bcdefg						f									
Prefer not to say	79	15	11	18	10	11	12	79	39	40	22	28	13	15	50	28	79
	2%	3%	2%	3%	2%	2%	2%	2%	2%	2%	2%	3%	2%	2%	3%	2%	2%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C8. Which one of these options applies to your home? (SINGLE CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
Owned outright by the household	1041	876	77	51	36	1041	852	189	103	938	338	331	176	1041	109	347	202
	29%	29%	24%	28%	33%	29%	27%	38%	17%	31%	34%	27%	17%	29%	21%	28%	28%
								f		h	klm	l		l		n	n
Being bought on mortgage	1033	843	98	58	34	1033	895	138	166	867	216	375	419	1033	79	335	357
	28%	28%	30%	32%	31%	28%	28%	28%	27%	29%	22%	31%	41%	28%	15%	27%	50%
												j	jkm	j		n	no
Rented from Local Authority/ Housing Association/ Trust	748	583	105	46	14	748	656	91	169	579	220	221	144	748	209	280	39
	20%	19%	32%	25%	12%	20%	21%	18%	27%	19%	22%	18%	14%	20%	40%	22%	6%
		d	ade	d		d			i		l			l	op	p	
Rented from private landlord	674	593	40	21	20	674	613	61	140	534	159	223	261	674	111	264	108
	18%	20%	12%	11%	18%	18%	19%	12%	23%	18%	16%	18%	25%	18%	21%	21%	15%
		bc				c	g		i				jkm		p		
Something else	34	27	6	*	*	34	27	7	5	29	12	12	9	34	3	8	1
	1%	1%	2%	*%	*%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*%
Don't know	42	37	-	4	1	42	37	5	13	30	18	21	4	42	7	1	2
	1%	1%	-%	2%	1%	1%	1%	1%	2%	1%	2%	2%	*%	1%	1%	*%	*%
											l	l		o			
Prefer not to say	79	70	3	2	4	79	70	8	21	58	25	26	20	79	3	10	3
	2%	2%	1%	1%	4%	2%	2%	2%	3%	2%	2%	2%	2%	2%	1%	1%	*%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C8. Which one of these options applies to your home? (SINGLE CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
Owned outright by the household	1041	318	638	901	132
	29%	31%	28%	39%	10%
				d	
Being bought on mortgage	1033	175	786	460	565
	28%	17%	34%	20%	44%
			a		c
Rented from Local Authority/ Housing Association/ Trust	748	302	387	469	271
	20%	30%	17%	20%	21%
		b			
Rented from private landlord	674	184	410	381	283
	18%	18%	18%	16%	22%
				c	
Something else	34	12	19	30	4
	1%	1%	1%	1%	*%
Don't know	42	14	19	36	7
	1%	1%	1%	2%	1%
Prefer not to say	79	14	36	50	26
	2%	1%	2%	2%	2%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C9. Which of these, if any, impact or limit your daily activities or the work you can do? (MULTI CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	335 9%	33 7%	24 4%	25 4%	39 7%	55 10%	159 21%	335 9%	158 9%	176 9%	78 8%	59 6%	56 8%	139 15%	138 7%	195 12%	335 9%
						bc	abcdeg	bc						ijklnp		ijklnp	kn
Your mental health? Anxiety, depression, or trauma-related conditions, for example	296 8%	52 11%	54 9%	55 8%	53 9%	54 10%	27 4%	296 8%	118 7%	173 9%	52 5%	74 7%	54 7%	114 12%	125 6%	168 10%	296 8%
		f	f	f	f	f		f		h				ijklnp		jn	
Eyesight? Poor vision, colour blindness, partial sight, or are blind	183 5%	49 10%	25 4%	10 2%	18 3%	17 3%	65 8%	183 5%	92 5%	92 5%	49 5%	35 3%	40 6%	59 6%	84 4%	99 6%	183 5%
		bcdeg					bcdeg	c					k			k	
Breathing? Breathlessness or chest pains	181 5%	29 6%	11 2%	19 3%	22 4%	44 8%	56 7%	181 5%	80 4%	101 5%	35 4%	39 4%	39 5%	67 7%	74 4%	106 6%	181 5%
		b				bcdg	bc	b					jkn		jn		
Hearing? Poor hearing, partial hearing, or are deaf	137 4%	12 3%	6 1%	9 1%	9 2%	23 4%	78 10%	137 4%	64 4%	72 4%	35 4%	27 3%	28 4%	47 5%	62 3%	75 5%	137 4%
						bc	abcdeg	bc					k				

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C9. Which of these, if any, impact or limit your daily activities or the work you can do? (MULTI CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration	134 4%	26 5%	22 4%	26 4%	28 5%	22 4%	9 1%	134 4%	63 4%	68 4%	40 4%	20 2%	16 2%	56 6%	60 3%	72 4%	134 4%
		f		f	f	f		f						klnp		k	
Dexterity? Limited ability to reach/ difficulty opening things with your hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	120 3%	15 3%	22 3%	16 2%	15 3%	25 5%	29 4%	120 3%	57 3%	62 3%	30 3%	24 2%	24 3%	43 5%	54 3%	67 4%	120 3%
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	66 2%	20 4%	16 3%	9 1%	13 2%	8 1%	1 *%	66 2%	32 2%	30 2%	13 1%	14 1%	10 1%	29 3%	27 1%	39 2%	66 2%
		cfg	f		f			f						n			
Difficulty with speech? E.g. due to stroke, stutter or stammer	34 1%	4 1%	6 1%	11 2%	3 1%	3 1%	6 1%	34 1%	24 1%	10 1%	7 1%	8 1%	6 1%	12 1%	15 1%	19 1%	34 1%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C9. Which of these, if any, impact or limit your daily activities or the work you can do? (MULTI CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
Other illnesses/ conditions which impact or limit your daily activities or the work you can do	228 6%	19 4%	25 4%	22 3%	40 7%	57 10%	66 9%	228 6%	106 6%	122 7%	44 4%	44 4%	45 6%	94 10%	88 4%	138 8%	228 6%
						abcg	abc	c						jklnp		jkn	
ANY ISSUES THAT IMPACT DAILY ACTIVITIES OR WORK DONE	1019 28%	157 33%	135 22%	118 18%	147 25%	154 28%	308 40%	1019 28%	485 27%	526 28%	236 24%	219 22%	205 28%	355 39%	455 23%	560 34%	1019 28%
		bc			c	c	bcdeg	bc					k	jklnp		jknp	kn
Nothing – no impairments or conditions impact or limit your daily activities or the work you can do	2294 63%	271 57%	426 69%	465 71%	398 68%	343 63%	392 51%	2294 63%	1128 63%	1164 63%	673 68%	690 68%	455 62%	474 52%	1363 68%	929 57%	2294 63%
			af	aefg	af	f		f			mop	mop	m		mop		mo
Don't know	57 2%	15 3%	17 3%	9 1%	7 1%	9 2%	1 *	57 2%	28 2%	28 2%	11 1%	9 1%	18 2%	19 2%	20 1%	37 2%	57 2%
		f	f			f		f								n	
Prefer not to say	281 8%	31 7%	42 7%	65 10%	33 6%	42 8%	66 9%	281 8%	142 8%	138 7%	66 7%	98 10%	52 7%	64 7%	164 8%	117 7%	281 8%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C9. Which of these, if any, impact or limit your daily activities or the work you can do? (MULTI CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	335 9%	270 9%	36 11%	23 13%	7 7%	335 9%	279 9%	56 11%	40 7%	295 10%	121 12% kl	73 6% l	30 3%	335 9% kl	52 10% p	157 13% p	23 3%
Your mental health? Anxiety, depression, or trauma-related conditions, for example	296 8%	235 8%	33 10%	18 10%	11 10%	296 8%	255 8%	41 8%	50 8%	247 8%	72 7%	107 9%	82 8%	296 8%	77 15% op	112 9%	41 6%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	183 5%	145 5%	18 6%	13 7%	6 6%	183 5%	157 5%	27 5%	21 3%	163 5%	56 6%	45 4%	33 3%	183 5%	40 8%	61 5%	30 4%
Breathing? Breathlessness or chest pains	181 5%	143 5%	27 8%	6 4%	4 4%	181 5%	157 5%	24 5%	28 4%	153 5%	58 6% l	58 5% l	19 2%	181 5% l	48 9% p	68 5%	20 3%
Hearing? Poor hearing, partial hearing, or are deaf	137 4%	111 4%	13 4%	8 4%	5 5%	137 4%	111 4%	26 5%	13 2%	124 4%	45 5% l	41 3% l	8 1%	137 4% l	26 5%	55 4%	18 3%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C9. Which of these, if any, impact or limit your daily activities or the work you can do? (MULTI CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND a	SCOT- LAND b	WALES c	IRELAND d	N ALL UK e	URBAN f	RURAL g	YES h	NO i	NARROW (1-4) j	MEDIUM (5-8) k	BROAD (9-13) l	ALL m	MOST n	POTEN- TIALY o	LEAST p
Significance Level: 99%																	
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration	134 4%	107 4%	14 4%	10 5%	3 3%	134 4%	117 4%	17 3%	25 4%	109 4%	44 4%	51 4%	25 2%	134 4%	36 7% p	51 4%	14 2%
Dexterity? Limited ability to reach/ difficulty opening things with your hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	120 3%	100 3%	7 2%	12 6% d	2 2%	120 3%	108 3%	12 2%	12 2%	108 4%	52 5% l	42 3% l	8 1%	120 3% l	26 5% p	60 5% p	8 1%
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	66 2%	51 2%	10 3%	4 2%	1 1%	66 2%	59 2%	7 1%	11 2%	55 2%	27 3%	17 1%	18 2%	66 2%	18 3%	28 2%	11 2%
Difficulty with speech? E.g. due to stroke, stutter or stammer	34 1%	31 1%	3 1%	- -%	1 1%	34 1%	33 1%	1 *%	4 1%	30 1%	9 1%	10 1%	8 1%	34 1%	17 3% op	11 1%	5 1%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C9. Which of these, if any, impact or limit your daily activities or the work you can do? (MULTI CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
Other illnesses/ conditions which impact or limit your daily activities or the work you can do	228	185	28	10	5	228	200	28	40	188	56	74	41	228	46	80	30
	6%	6%	9%	5%	5%	6%	6%	6%	6%	6%	6%	6%	4%	6%	9%	6%	4%
															p		
ANY ISSUES THAT IMPACT DAILY ACTIVITIES OR WORK DONE	1019	826	108	56	29	1019	882	136	157	862	339	299	156	1019	215	421	110
	28%	27%	33%	31%	26%	28%	28%	27%	25%	28%	34%	25%	15%	28%	41%	34%	15%
											klm	l		l	op	p	
Nothing – no impairments or conditions impact or limit your daily activities or the work you can do	2294	1901	206	117	70	2294	1977	317	386	1908	540	811	791	2294	270	744	560
	63%	63%	63%	64%	64%	63%	63%	63%	63%	63%	55%	67%	77%	63%	52%	60%	79%
												j	jkm	j		n	no
Don't know	57	48	8	*	1	57	52	5	13	44	29	22	4	57	15	23	5
	2%	2%	2%	*%	1%	2%	2%	1%	2%	1%	3%	2%	*%	2%	3%	2%	1%
											l	l		l			
Prefer not to say	281	255	7	9	10	281	239	42	61	220	80	77	81	281	21	56	36
	8%	8%	2%	5%	9%	8%	8%	8%	10%	7%	8%	6%	8%	8%	4%	5%	5%
		b			b	b											

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C9. Which of these, if any, impact or limit your daily activities or the work you can do? (MULTI CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	335 9%	335 33% b	- -%	251 11% d	80 6%
Your mental health? Anxiety, depression, or trauma-related conditions, for example	296 8%	296 29% b	- -%	217 9% d	77 6%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	183 5%	183 18% b	- -%	136 6% d	43 3%
Breathing? Breathlessness or chest pains	181 5%	181 18% b	- -%	136 6% d	45 3%
Hearing? Poor hearing, partial hearing, or are deaf	137 4%	137 13% b	- -%	115 5% d	19 2%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C9. Which of these, if any, impact or limit your daily activities or the work you can do? (MULTI CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration	134 4%	134 13% b	- -%	76 3%	57 4%
Dexterity? Limited ability to reach/ difficulty opening things with your hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	120 3%	120 12% b	- -%	81 3%	33 3%
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	66 2%	66 6% b	- -%	40 2%	24 2%
Difficulty with speech? E.g. due to stroke, stutter or stammer	34 1%	34 3% b	- -%	20 1%	12 1%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C9. Which of these, if any, impact or limit your daily activities or the work you can do? (MULTI CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
Other illnesses/ conditions which impact or limit your daily activities or the work you can do	228 6%	228 22% b	- -%	177 8% d	51 4%
ANY ISSUES THAT IMPACT DAILY ACTIVITIES OR WORK DONE	1019 28%	1019 100% b	- -%	750 32% d	253 20%
Nothing – no impairments or conditions impact or limit your daily activities or the work you can do	2294 63%	- -%	2294 100% a	1357 58%	920 71% c
Don't know	57 2%	- -%	- -%	25 1%	32 2% c
Prefer not to say	281 8%	- -%	- -%	195 8%	84 6%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C10. Which one of these groups best describes your ethnic group or background? (SINGLE CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
WHITE - English/ Welsh/ Scottish/ Northern Irish/ British	2807	311	436	454	472	464	669	2807	1377	1424	767	748	572	716	1515	1287	2807
	77%	66%	70%	69%	81%	85%	87%	77%	77%	77%	78%	74%	78%	78%	76%	78%	77%
				abc	abcdg	abcdg	abc										
WHITE - Irish	53	13	15	4	8	7	7	53	20	33	13	19	6	15	32	21	53
	1%	3%	2%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	2%	2%	1%	1%
WHITE - Gypsy, Traveller or Irish Traveller	1	1	-	-	-	-	-	1	1	-	-	1	-	-	1	-	1
	*%	*%	-%	-%	-%	-%	-%	*%	*%	-%	-%	*%	-%	-%	*%	-%	*%
WHITE - Any other white background	113	13	22	33	27	8	9	113	53	59	34	33	25	20	66	45	113
	3%	3%	4%	5%	5%	2%	1%	3%	3%	3%	3%	3%	3%	2%	3%	3%	3%
				ef	ef												
MIXED - White and Black Caribbean	21	11	4	5	-	2	-	21	9	12	4	6	3	8	9	12	21
	1%	2%	1%	1%	-%	*%	-%	1%	*%	1%	*%	1%	*%	1%	*%	1%	1%
		dfg															
MIXED - White and Black African	9	2	4	1	1	1	-	9	1	8	-	4	3	2	4	5	9
	*%	1%	1%	*%	*%	*%	-%	*%	*%	*%	-%	*%	*%	*%	*%	*%	*%
MIXED - White and Asian	14	5	4	2	1	-	1	14	4	9	5	7	1	2	11	2	14
	*%	1%	1%	*%	*%	-%	*%	*%	*%	*%	*%	1%	*%	*%	1%	*%	*%
MIXED - Any other mixed/ multiple ethnic background	25	3	7	7	5	-	2	25	7	17	6	4	5	10	10	15	25
	1%	1%	1%	1%	1%	-%	*%	1%	*%	1%	1%	*%	1%	1%	*%	1%	1%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C10. Which one of these groups best describes your ethnic group or background? (SINGLE CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
ASIAN AND BRITISH ASIAN - Indian	80 2%	9 2%	19 3%	20 3%	13 2%	11 2%	9 1%	80 2%	50 3%	30 2%	32 3%	21 2%	7 1%	19 2%	53 3%	27 2%	80 2%
ASIAN AND BRITISH ASIAN - Pakistani	105 3%	29 6%	22 4%	28 4%	13 2%	6 1%	7 1%	105 3%	43 2%	61 3%	24 2%	29 3%	19 3%	33 4%	53 3%	52 3%	105 3%
ASIAN AND BRITISH ASIAN - Bangladeshi	39 1%	12 3%	10 2%	8 1%	2 *%	6 1%	1 *%	39 1%	18 1%	21 1%	9 1%	9 1%	11 1%	11 1%	17 1%	22 1%	39 1%
ASIAN AND BRITISH ASIAN - Chinese	9 *%	1 *%	2 *%	3 1%	1 *%	- -%	2 *%	9 *%	5 *%	4 *%	4 *%	4 *%	* *%	1 *%	8 *%	1 *%	9 *%
ASIAN AND BRITISH ASIAN - Any other Asian background	28 1%	5 1%	10 2%	7 1%	1 *%	4 1%	- -%	28 1%	15 1%	13 1%	4 *%	8 1%	8 1%	7 1%	12 1%	15 1%	28 1%
BLACK AND BLACK BRITISH - Caribbean	48 1%	3 1%	13 2%	9 1%	6 1%	7 1%	10 1%	48 1%	27 1%	21 1%	3 *%	27 3%	11 1%	7 1%	30 2%	17 1%	48 1%
BLACK AND BLACK BRITISH - African	59 2%	21 4%	13 2%	14 2%	4 1%	4 1%	3 *%	59 2%	32 2%	26 1%	18 2%	22 2%	8 1%	11 1%	40 2%	19 1%	59 2%
BLACK AND BLACK BRITISH - Any other Black/ African/ Caribbean background	12 *%	1 *%	3 *%	1 *%	4 1%	2 *%	1 *%	12 *%	5 *%	7 *%	2 *%	2 *%	6 1%	1 *%	4 *%	8 *%	12 *%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C10. Which one of these groups best describes your ethnic group or background? (SINGLE CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
OTHER ETHNIC GROUP - Arab	21	6	7	5	2	1	1	21	6	15	6	6	2	7	12	9	21
	1%	1%	1%	1%	*%	*%	*%	1%	*%	1%	1%	1%	*%	1%	1%	1%	1%
OTHER ETHNIC GROUP - Any other ethnic background	13	1	2	7	-	-	3	13	7	6	4	3	2	5	6	7	13
	*%	*%	*%	1%	-%	-%	*%	*%	*%	*%	*%	*%	*%	1%	*%	*%	*%
Prefer not to say	194	27	29	48	23	24	43	194	104	89	51	64	40	38	115	78	194
	5%	6%	5%	7%	4%	4%	6%	5%	6%	5%	5%	6%	5%	4%	6%	5%	5%

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C10. Which one of these groups best describes your ethnic group or background? (SINGLE CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
WHITE - English/ Welsh/ Scottish/ Northern Irish/ British	2807	2261	304	171	70	2807	2375	432	479	2328	770	961	744	2807	379	1015	580
	77%	75%	92%	94%	64%	77%	75%	86%	78%	77%	78%	80%	72%	77%	73%	82%	81%
		d	ade	ade		d		f			l	l	l		n	n	
WHITE - Irish	53	22	3	-	28	53	40	13	6	47	17	21	11	53	11	21	14
	1%	1%	1%	-%	26%	1%	1%	3%	1%	2%	2%	2%	1%	1%	2%	2%	2%
					abce												
WHITE - Gypsy, Traveller or Irish Traveller	1	1	-	-	-	1	-	1	-	1	-	-	1	1	1	-	-
	*%	*%	-%	-%	-%	*%	-%	*%	-%	*%	-%	-%	*%	*%	*%	-%	-%
WHITE - Any other white background	113	106	5	1	1	113	102	11	18	95	11	39	61	113	19	31	27
	3%	3%	2%	1%	1%	3%	3%	2%	3%	3%	1%	3%	6%	3%	4%	2%	4%
		d										j	jkm	j			
MIXED - White and Black Caribbean	21	18	2	1	-	21	20	1	7	14	8	9	4	21	4	8	2
	1%	1%	1%	1%	-%	1%	1%	*%	1%	*%	1%	1%	*%	1%	1%	1%	*%
MIXED - White and Black African	9	9	-	-	-	9	9	1	1	8	3	1	5	9	4	3	1
	*%	*%	-%	-%	-%	*%	*%	*%	*%	*%	*%	*%	1%	*%	1%	*%	*%
MIXED - White and Asian	14	12	-	*	1	14	13	1	1	12	3	3	7	14	4	1	5
	*%	*%	-%	*%	1%	*%	*%	*%	*%	*%	*%	*%	1%	*%	1%	*%	1%
MIXED - Any other mixed/ multiple ethnic background	25	23	1	1	*	25	24	1	4	21	7	6	9	25	2	7	4
	1%	1%	*%	1%	*%	1%	1%	*%	1%	1%	1%	*%	1%	1%	*%	1%	1%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C10. Which one of these groups best describes your ethnic group or background? (SINGLE CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N	ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
ASIAN AND BRITISH ASIAN - Indian	80	77	2	1	-	80	80	-	11	69	20	26	24	80	9	21	18
	2%	3%	1%	1%	-%	2%	3%	-%	2%	2%	2%	2%	2%	2%	2%	2%	3%
		d					g										
ASIAN AND BRITISH ASIAN - Pakistani	105	101	3	1	*	105	105	-	22	83	42	41	16	105	40	29	10
	3%	3%	1%	*%	*%	3%	3%	-%	4%	3%	4%	3%	2%	3%	8%	2%	1%
		cd				d	g				l				op		
ASIAN AND BRITISH ASIAN - Bangladeshi	39	39	-	-	-	39	39	-	9	30	17	11	6	39	14	12	1
	1%	1%	-%	-%	-%	1%	1%	-%	1%	1%	2%	1%	1%	1%	3%	1%	*%
															p		
ASIAN AND BRITISH ASIAN - Chinese	9	8	-	*	*	9	9	-	*	8	3	2	4	9	*	1	2
	*%	*%	-%	*%	*%	*%	*%	-%	*%	*%	*%	*%	*%	*%	*%	*%	*%
ASIAN AND BRITISH ASIAN - Any other Asian background	28	26	1	-	*	28	26	1	3	25	4	12	8	28	3	8	2
	1%	1%	*%	-%	*%	1%	1%	*%	*%	1%	*%	1%	1%	1%	1%	1%	*%
BLACK AND BLACK BRITISH - Caribbean	48	47	-	1	-	48	47	1	4	44	13	11	15	48	4	16	3
	1%	2%	-%	*%	-%	1%	1%	*%	1%	1%	1%	1%	1%	1%	1%	1%	*%
BLACK AND BLACK BRITISH - African	59	54	4	1	-	59	59	-	7	52	16	16	24	59	6	16	9
	2%	2%	1%	1%	-%	2%	2%	-%	1%	2%	2%	1%	2%	2%	1%	1%	1%
							g										
BLACK AND BLACK BRITISH - Any other Black/ African/ Caribbean background	12	12	-	-	-	12	12	-	2	10	4	2	5	12	2	4	5
	*%	*%	-%	-%	-%	*%	*%	-%	*%	*%	*%	*%	1%	*%	*%	*%	1%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C10. Which one of these groups best describes your ethnic group or background? (SINGLE CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOT- LAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTEN- TIALY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
OTHER ETHNIC GROUP - Arab	21	21	-	*	-	21	21	-	6	15	9	4	7	21	5	5	3
	1%	1%	-%	*%	-%	1%	1%	-%	1%	1%	1%	*%	1%	1%	1%	*%	*%
OTHER ETHNIC GROUP - Any other ethnic background	13	11	1	-	*	13	11	2	1	12	3	4	3	13	1	5	2
	*%	*%	*%	-%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%
Prefer not to say	194	180	3	3	7	194	157	36	36	157	37	40	79	194	12	41	23
	5%	6%	1%	2%	7%	5%	5%	7%	6%	5%	4%	3%	8%	5%	2%	3%	3%
		bc			bc	bc							jk				

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C10. Which one of these groups best describes your ethnic group or background? (SINGLE CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
WHITE - English/ Welsh/ Scottish/ Northern Irish/ British	2807 77%	821 81%	1843 80%	1855 80%	925 72%
WHITE - Irish	53 1%	28 3%	23 1%	26 1%	26 2%
WHITE - Gypsy, Traveller or Irish Traveller	1 *%	1 *%	- -%	1 *%	- -%
WHITE - Any other white background	113 3%	22 2%	84 4%	63 3%	49 4%
MIXED - White and Black Caribbean	21 1%	4 *%	14 1%	9 *%	12 1%
MIXED - White and Black African	9 *%	2 *%	6 *%	6 *%	3 *%
MIXED - White and Asian	14 *%	2 *%	6 *%	7 *%	6 *%
MIXED - Any other mixed/ multiple ethnic background	25 1%	10 1%	15 1%	16 1%	9 1%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C10. Which one of these groups best describes your ethnic group or background? (SINGLE CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
ASIAN AND BRITISH ASIAN - Indian	80 2%	17 2%	61 3%	46 2%	34 3%
ASIAN AND BRITISH ASIAN - Pakistani	105 3%	48 5%	50 2%	49 2%	57 4%
ASIAN AND BRITISH ASIAN - Bangladeshi	39 1%	13 1%	23 1%	16 1%	22 2%
ASIAN AND BRITISH ASIAN - Chinese	9 *%	2 *%	6 *%	6 *%	3 *%
ASIAN AND BRITISH ASIAN - Any other Asian background	28 1%	5 1%	21 1%	20 1%	8 1%
BLACK AND BLACK BRITISH - Caribbean	48 1%	8 1%	38 2%	30 1%	17 1%
BLACK AND BLACK BRITISH - African	59 2%	14 1%	41 2%	25 1%	31 2%
BLACK AND BLACK BRITISH - Any other Black/ African/ Caribbean background	12 *%	2 *%	9 *%	9 *%	3 *%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C10. Which one of these groups best describes your ethnic group or background? (SINGLE CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
OTHER ETHNIC GROUP - Arab	21 1%	7 1%	14 1%	8 *%	14 1%
OTHER ETHNIC GROUP - Any other ethnic background	13 *%	5 1%	6 *%	8 *%	5 *%
Prefer not to say	194 5%	6 1%	34 2%	128 6%	64 5%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C11. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
Universal Credit (and household has other earnings)	290	45	87	76	46	26	10	290	110	179	41	77	58	112	118	169	290
	8%	10%	14%	12%	8%	5%	1%	8%	6%	10%	4%	8%	8%	12%	6%	10%	8%
		ef	defg	efg	f	f		f		h		j	j	jknp		jn	j
Universal Credit (and household has no other earnings)	196	45	45	38	29	29	10	196	72	122	20	29	25	121	49	147	196
	5%	10%	7%	6%	5%	5%	1%	5%	4%	7%	2%	3%	3%	13%	2%	9%	5%
		fg	f	f	f	f		f		h				jklnop		jklnp	jkln
Personal Independence Payment (PIP)	193	10	23	25	41	57	37	193	83	109	23	34	27	105	58	131	193
	5%	2%	4%	4%	7%	10%	5%	5%	5%	6%	2%	3%	4%	11%	3%	8%	5%
				a	abcfg		a							jklnop		jklnp	jn
Pensions Credit (Guaranteed Credit)	171	17	11	8	1	24	109	171	82	89	23	20	20	107	43	128	171
	5%	4%	2%	1%	*%	4%	14%	5%	5%	5%	2%	2%	3%	12%	2%	8%	5%
		d				cd	abcdeg	bcd						jklnop		jklnp	jkln
Employment and Support Allowance (ESA)	144	26	26	26	25	34	6	144	68	75	34	27	19	62	61	80	144
	4%	5%	4%	4%	4%	6%	1%	4%	4%	4%	3%	3%	3%	7%	3%	5%	4%
		f	f	f	f	f		f						jklnp		k	
Carer's allowance	130	20	14	21	32	25	18	130	60	70	28	19	26	57	46	83	130
	4%	4%	2%	3%	5%	5%	2%	4%	3%	4%	3%	2%	4%	6%	2%	5%	4%
				f										jknp		kn	
Income Support	108	33	27	18	13	11	6	108	52	56	22	16	14	56	37	71	108
	3%	7%	4%	3%	2%	2%	1%	3%	3%	3%	2%	2%	2%	6%	2%	4%	3%
		cdefg	f					f						jklnp		kn	
Pensions Credit (no Guaranteed Credit)	64	12	11	3	4	12	22	64	41	23	17	5	10	31	23	41	64
	2%	3%	2%	*%	1%	2%	3%	2%	2%	1%	2%	1%	1%	3%	1%	3%	2%
		c					c							knp		kn	

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C11. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
Income-based Jobseeker's Allowance	47 1%	14 3%	15 2%	9 1%	4 1%	4 1%	- -%	47 1%	30 2%	16 1%	20 2%	4 *%	1 *%	22 2%	23 1%	23 1%	47 1%
		f	f	f				f			kl			kl			
Other	58 2%	1 *%	5 1%	12 2%	8 1%	9 2%	22 3%	58 2%	22 1%	36 2%	9 1%	12 1%	12 2%	25 3%	21 1%	36 2%	58 2%
							a							n			
RECEIVES ANY OF THESE BENEFITS	1030 28%	157 33%	210 34%	167 25%	146 25%	147 27%	203 27%	1030 28%	444 25%	582 31%	161 16%	187 18%	168 23%	510 56%	349 17%	677 41%	1030 28%
			cd							h			jn	jklnop		jklnp	jkln
None of these - Do not receive any of these benefits	2272 62%	241 51%	358 58%	416 63%	401 69%	362 66%	495 65%	2272 62%	1183 66%	1086 58%	756 77%	749 74%	464 64%	302 33%	1506 75%	766 47%	2272 62%
				a	abg	a	a	a	i		lmop	lmop	mo		lmop	m	mo
Don't know	112 3%	56 12%	23 4%	15 2%	6 1%	6 1%	7 1%	112 3%	47 3%	64 3%	28 3%	27 3%	37 5%	18 2%	56 3%	55 3%	112 3%
		bcdefg	df					f					m				
Prefer not to say	236 6%	21 4%	30 5%	59 9%	32 5%	33 6%	61 8%	236 6%	111 6%	125 7%	40 4%	52 5%	62 8%	83 9%	92 5%	145 9%	236 6%
				a									jn	jkn		jkn	

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C11. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
Universal Credit (and household has other earnings)	290	243	33	11	4	290	257	34	73	218	62	140	76	290	104	111	17
	8%	8%	10%	6%	3%	8%	8%	7%	12%	7%	6%	12%	7%	8%	20%	9%	2%
		d	d			d			i			jl			op	p	
Universal Credit (and household has no other earnings)	196	163	12	13	8	196	166	30	65	130	62	63	45	196	75	75	7
	5%	5%	4%	7%	7%	5%	5%	6%	11%	4%	6%	5%	4%	5%	14%	6%	1%
									i						op	p	
Personal Independence Payment (PIP)	193	155	18	9	11	193	161	33	30	164	50	49	54	193	42	96	18
	5%	5%	5%	5%	10%	5%	5%	7%	5%	5%	5%	4%	5%	5%	8%	8%	3%
					ae										p	p	
Pensions Credit (Guaranteed Credit)	171	127	14	20	10	171	153	18	24	146	38	29	11	171	54	68	10
	5%	4%	4%	11%	9%	5%	5%	4%	4%	5%	4%	2%	1%	5%	10%	6%	1%
				abe	ae						l			kl	op	p	
Employment and Support Allowance (ESA)	144	125	8	6	5	144	129	15	29	114	52	45	33	144	39	65	16
	4%	4%	3%	3%	5%	4%	4%	3%	5%	4%	5%	4%	3%	4%	8%	5%	2%
															p	p	
Carer's allowance	130	109	8	6	6	130	112	18	26	104	30	51	30	130	46	54	8
	4%	4%	2%	3%	6%	4%	4%	4%	4%	3%	3%	4%	3%	4%	9%	4%	1%
															op	p	
Income Support	108	94	8	2	4	108	92	16	21	87	33	32	28	108	33	43	11
	3%	3%	2%	1%	4%	3%	3%	3%	3%	3%	3%	3%	3%	3%	6%	3%	2%
															p		
Pensions Credit (no Guaranteed Credit)	64	57	3	1	2	64	57	7	9	56	28	17	5	64	19	31	5
	2%	2%	1%	1%	2%	2%	2%	1%	1%	2%	3%	1%	*	2%	4%	3%	1%
											l			l	p		

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C11. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Significance Level: 99%																	
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
Income-based Jobseeker's Allowance	47	40	4	1	2	47	41	6	12	34	26	12	6	47	17	17	4
	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	3%	1%	1%	1%	3%	1%	1%
											lm				p		
Other	58	50	2	4	2	58	50	8	8	50	9	20	15	58	14	19	4
	2%	2%	*%	2%	2%	2%	2%	2%	1%	2%	1%	2%	1%	2%	3%	1%	1%
RECEIVES ANY OF THESE BENEFITS	1030	850	86	57	37	1030	899	131	224	807	300	341	202	1030	335	409	68
	28%	28%	26%	31%	34%	28%	29%	26%	36%	27%	30%	28%	20%	28%	64%	33%	10%
									i		l	l		l	op	p	
None of these - Do not receive any of these benefits	2272	1887	206	118	61	2272	1936	336	309	1963	562	768	769	2272	152	770	619
	62%	62%	63%	64%	56%	62%	61%	67%	50%	65%	57%	64%	75%	62%	29%	62%	87%
										h		j	l		n	no	
Don't know	112	91	13	5	4	112	97	15	29	83	38	49	19	112	14	23	17
	3%	3%	4%	3%	3%	3%	3%	3%	5%	3%	4%	4%	2%	3%	3%	2%	2%
												l					
Prefer not to say	236	202	24	3	8	236	219	18	56	180	88	51	42	236	20	41	7
	6%	7%	7%	2%	7%	6%	7%	4%	9%	6%	9%	4%	4%	6%	4%	3%	1%
		c	c		c	c					kl			kl	p	p	

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C11. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS	DOES NOT REPORT	NONE	ANY
Significance Level: 99%		a	b	c	d
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
Universal Credit (and household has other earnings)	290	108	166	101	188
	8%	11%	7%	4%	15%
		b			c
Universal Credit (and household has no other earnings)	196	104	78	92	100
	5%	10%	3%	4%	8%
		b			c
Personal Independence Payment (PIP)	193	147	41	141	52
	5%	14%	2%	6%	4%
		b			
Pensions Credit (Guaranteed Credit)	171	104	52	149	21
	5%	10%	2%	6%	2%
		b		d	
Employment and Support Allowance (ESA)	144	101	33	91	45
	4%	10%	1%	4%	3%
		b			
Carer's allowance	130	63	58	78	50
	4%	6%	3%	3%	4%
		b			
Income Support	108	58	43	52	54
	3%	6%	2%	2%	4%
		b			c

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C11. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
Pensions Credit (no Guaranteed Credit)	64 2%	34 3%	26 1%	38 2%	23 2%
Income-based Jobseeker's Allowance	47 1%	28 3%	16 1%	24 1%	18 1%
Other	58 2%	25 2%	29 1%	35 2%	23 2%
RECEIVES ANY OF THESE BENEFITS	1030 28%	546 54%	414 18%	580 25%	435 34%
None of these - Do not receive any of these benefits	2272 62%	367 36%	1739 76%	1537 66%	721 56%
Don't know	112 3%	41 4%	45 2%	69 3%	43 3%
Prefer not to say	236 6%	64 6%	97 4%	141 6%	89 7%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C12. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24 a	25-34 b	35-44 c	45-54 d	55-64 e	65+ f	ALL UK g	MAN h	WOMAN i	AB j	C1 k	C2 l	DE m	ABC1 n	C2DE o	ALL UK p
Significance Level: 99%																	
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
Up to £199 per week / Up to £10,399 per year	262 7%	38 8%	36 6%	29 4%	36 6%	49 9%	75 10%	262 7%	121 7%	140 8%	17 2%	35 3%	29 4%	181 20%	52 3%	210 13%	262 7%
														jklnop		jklnp	jkln
From £200 to £299 per week / From £10,400 to £15,599 per year	337 9%	42 9%	56 9%	37 6%	42 7%	52 9%	109 14%	337 9%	134 8%	202 11%	29 3%	54 5%	75 10%	179 20%	83 4%	254 15%	337 9%
							cdg	c		h			jkln	jklnp		jklnp	jkln
From £300 to £499 per week / From £15,600 to £25,999 per year	512 14%	76 16%	75 12%	92 14%	81 14%	69 13%	117 15%	512 14%	244 14%	265 14%	78 8%	162 16%	115 16%	153 17%	240 12%	268 16%	512 14%
											jn	j	jn	j	jn	j	
From £500 to £699 per week / From £26,000 to £36,399 per year	471 13%	56 12%	102 17%	97 15%	64 11%	87 16%	64 8%	471 13%	230 13%	240 13%	116 12%	162 16%	124 17%	69 8%	278 14%	193 12%	471 13%
			f	f		f	f	f			m	mo	jmop		m	m	m
From £700 to £999 per week / From £36,400 to £51,999 per year	425 12%	45 10%	91 15%	101 15%	75 13%	56 10%	55 7%	425 12%	239 13%	183 10%	182 18%	132 13%	82 11%	29 3%	314 16%	110 7%	425 12%
				f	f	f		f	i		klmop	mo	mo		lmop	m	mo
From £1,000 to £1,499 per week / From £52,000 to £77,999 per year	285 8%	29 6%	71 11%	64 10%	66 11%	36 7%	19 2%	285 8%	145 8%	139 7%	161 16%	81 8%	29 4%	14 2%	242 12%	43 3%	285 8%
		f	afg	f	af	f		f			klmnop	lmo	m		klmop		lmo

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C12. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)

Base : All respondents

	Total	AGE							GENDER		SEG						
		16-24 a	25-34 b	35-44 c	45-54 d	55-64 e	65+ f	ALL UK g	MAN h	WOMAN i	AB j	C1 k	C2 l	DE m	ABC1 n	C2DE o	ALL UK p
Significance Level: 99%																	
Unweighted total	3651	468	588	665	568	578	784	3651	1715	1923	813	1094	770	968	1907	1738	3651
Effective Weighted Sample	2779	358	457	523	442	426	576	2779	1324	1447	660	843	575	715	1486	1289	2779
Total	3651	475	621	657	584	548	767	3651	1784	1856	986	1016	730	913	2002	1643	3651
£1,500 and above per week / £78,000 and above per year	192 5%	13 3%	34 5%	53 8%	49 8%	33 6%	10 1%	192 5%	108 6%	84 5%	134 14%	39 4%	14 2%	5 *	174 9%	18 1%	192 5%
			f	af	afg	f		f			klmnop	mo			klmop		lmo
Don't know/ Prefer not to say	1168 32%	175 37%	155 25%	183 28%	170 29%	166 30%	318 41%	1168 32%	563 32%	603 32%	269 27%	350 34%	263 36%	283 31%	619 31%	547 33%	1168 32%
		bc					bcdeg	b			j	j				j	

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C12. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET			FINANCIAL VULNERABILITY INDEX			
		ENGLAND a	SCOT- LAND b	WALES c	IRELAND d	N ALL UK e	URBAN f	RURAL g	YES h	NO i	NARROW (1-4) j	MEDIUM (5-8) k	BROAD (9-13) l	ALL m	MOST n	POTEN- TIALY o	LEAST p
Significance Level: 99%																	
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
Up to £199 per week / Up to £10,399 per year	262 7%	206 7%	26 8%	24 13% ade	6 6%	262 7%	230 7%	32 6%	63 10% i	200 7%	71 7% l	82 7%	43 4%	262 7% l	262 50% op	- -%	- -%
From £200 to £299 per week / From £10,400 to £15,599 per year	337 9%	269 9%	33 10%	19 11%	15 13%	337 9%	295 9%	42 8%	63 10%	274 9%	128 13% klm	100 8% l	44 4%	337 9% l	85 16% p	249 20% p	- -%
From £300 to £499 per week / From £15,600 to £25,999 per year	512 14%	415 14%	57 17%	23 13%	17 16%	512 14%	448 14%	63 13%	81 13%	431 14%	159 16% l	185 15% l	111 11%	512 14% p	107 21% p	403 32% np	- -%
From £500 to £699 per week / From £26,000 to £36,399 per year	471 13%	390 13%	45 14%	19 10%	17 15%	471 13%	415 13%	55 11%	77 12%	394 13%	132 13%	188 16%	137 13%	471 13% p	45 9% p	377 30% np	48 7%
From £700 to £999 per week / From £36,400 to £51,999 per year	425 12%	360 12%	36 11%	18 10%	11 10%	425 12%	369 12%	55 11%	57 9%	368 12%	102 10%	142 12% jkm	167 16% jkm	425 12% j	22 4% j	214 17% n	186 26% no
From £1,000 to £1,499 per week / From £52,000 to £77,999 per year	285 8%	252 8%	17 5%	10 5%	6 6%	285 8%	247 8%	38 8%	31 5%	254 8%	43 4%	92 8% j	148 14% jkm	285 8% j	- -%	- -%	285 40% no

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C12. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)

Base : All respondents

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND a	SCOT- LAND b	WALES c	IRELAND d	N ALL UK e	URBAN f	RURAL g	YES h	NO i	NARROW (1-4) j	MEDIUM (5-8) k	BROAD (9-13) l	ALL m	MOST n	POTEN- TIALY o	LEAST p
Significance Level: 99%																	
Unweighted total	3651	2651	339	331	330	3651	3115	536	609	3042	935	1304	1109	3651	534	1284	707
Effective Weighted Sample	2779	2180	261	254	295	2779	2388	391	456	2323	677	986	914	2779	397	950	563
Total	3651	3030	329	183	110	3651	3151	500	618	3033	988	1209	1032	3651	521	1243	711
£1,500 and above per week / £78,000 and above per year	192 5%	163 5%	19 6%	6 4%	4 4%	192 5%	159 5%	33 7%	24 4%	168 6%	28 3%	64 5%	100 10%	192 5%	- -%	- -%	192 27%
Don't know/ Prefer not to say	1168 32%	976 32%	96 29%	64 35%	33 30%	1168 32%	987 31%	181 36%	222 36%	946 31%	325 33%	356 29%	282 27%	1168 32%	- -%	- -%	- -%

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C12. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
Up to £199 per week / Up to £10,399 per year	262 7%	130 13% b	114 5%	199 9% d	61 5%
From £200 to £299 per week / From £10,400 to £15,599 per year	337 9%	152 15% b	166 7%	236 10%	95 7%
From £300 to £499 per week / From £15,600 to £25,999 per year	512 14%	197 19% b	289 13%	311 13%	196 15%
From £500 to £699 per week / From £26,000 to £36,399 per year	471 13%	125 12%	310 13%	265 11%	201 16% c
From £700 to £999 per week / From £36,400 to £51,999 per year	425 12%	83 8%	309 13% a	247 11%	168 13%
From £1,000 to £1,499 per week / From £52,000 to £77,999 per year	285 8%	38 4%	229 10% a	150 6%	134 10% c

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C12. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)

Base : All respondents

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	3651	975	2362	2516	1106
Effective Weighted Sample	2779	722	1819	1897	881
Total	3651	1019	2294	2327	1288
£1,500 and above per week / £78,000 and above per year	192 5%	24 2%	161 7% a	89 4%	102 8% c
Don't know/ Prefer not to say	1168 32%	270 26%	717 31%	829 36% d	331 26%

Columns Tested: a,b - c,d

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

FINANCIAL VULNERABILITY

Base : Those where it is possible to calculate the Financial Vulnerability Index

	Total	AGE							GENDER		SEG						
		16-24	25-34	35-44	45-54	55-64	65+	ALL UK	MAN	WOMAN	AB	C1	C2	DE	ABC1	C2DE	ALL UK
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	2525	282	426	484	405	416	512	2525	1197	1319	597	728	500	697	1325	1197	2525
Effective Weighted Sample	1909	210	330	374	318	307	376	1909	919	983	489	556	367	507	1034	874	1909
Total	2476	297	463	472	414	382	449	2476	1215	1253	714	666	464	628	1380	1093	2476
Most Financially Vulnerable	521	82	103	109	87	61	81	521	206	313	58	89	105	267	147	372	521
	21%	27%	22%	23%	21%	16%	18%	21%	17%	25%	8%	13%	23%	43%	11%	34%	21%
		ef								h		j	jkn	ijklnop		ijklnp	jknp
Potentially Financially Vulnerable	1243	151	221	213	174	207	278	1243	620	619	252	379	286	325	631	610	1243
	50%	51%	48%	45%	42%	54%	62%	50%	51%	49%	35%	57%	61%	52%	46%	56%	50%
					d	abcdg		d				jnp	jmp	j	j	jnp	j
Least Financially Vulnerable	711	65	139	150	153	114	90	711	389	321	404	197	74	36	601	110	711
	29%	22%	30%	32%	37%	30%	20%	29%	32%	26%	57%	30%	16%	6%	44%	10%	29%
			f	af	afg	f		f	i		klmnop	lmo	mo		klmop	m	lmo

Columns Tested: a,b,c,d,e,f,g - h,i - j,k,l,m,n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

FINANCIAL VULNERABILITY

Base : Those where it is possible to calculate the Financial Vulnerability Index

	Total	NATION					LOCATION		ONLY GOES ONLINE ON A SMARTPHONE		BREADTH OF USE OF THE INTERNET				FINANCIAL VULNERABILITY INDEX		
		ENGLAND	SCOTLAND	WALES	IRELAND	N ALL UK	URBAN	RURAL	YES	NO	NARROW (1-4)	MEDIUM (5-8)	BROAD (9-13)	ALL	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted total	2525	1823	250	215	237	2525	2175	350	402	2123	631	931	806	2525	534	1284	707
Effective Weighted Sample	1909	1492	191	162	210	1909	1656	253	297	1612	447	699	664	1909	397	950	563
Total	2476	2049	233	118	76	2476	2158	318	393	2083	659	851	750	2476	521	1243	711
Most Financially Vulnerable	521	419	45	40	18	521	465	57	110	411	160	177	117	521	521	-	-
	21%	20%	19%	33%	23%	21%	22%	18%	28%	20%	24%	21%	16%	21%	100%	-%	-%
			abe						i		l			l	op		
Potentially Financially Vulnerable	1243	1019	129	52	43	1243	1086	157	209	1035	376	438	296	1243	-	1243	-
	50%	50%	56%	44%	56%	50%	50%	49%	53%	50%	57%	51%	39%	50%	-%	100%	-%
											lm	l		l		np	
Least Financially Vulnerable	711	611	58	27	16	711	607	105	74	637	123	236	338	711	-	-	711
	29%	30%	25%	23%	20%	29%	28%	33%	19%	31%	19%	28%	45%	29%	-%	-%	100%
		d							h			j	jkm	j			no

Columns Tested: a,b,c,d,e - f,g - h,i - j,k,l,m - n,o,p

Interviewing conducted using a mix of face to face interviewing and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

FINANCIAL VULNERABILITY

Base : Those where it is possible to calculate the Financial Vulnerability Index

	Total	IMPACTING/ LIMITING CONDITIONS		CHILDREN IN HOUSEHOLD	
		REPORTS a	DOES NOT REPORT b	NONE c	ANY d
Significance Level: 99%					
Unweighted total	2525	736	1647	1698	811
Effective Weighted Sample	1909	537	1265	1282	642
Total	2476	746	1574	1497	957
Most Financially Vulnerable	521	215	270	275	241
	21%	29%	17%	18%	25%
		b			c
Potentially Financially Vulnerable	1243	421	744	759	471
	50%	56%	47%	51%	49%
		b			
Least Financially Vulnerable	711	110	560	463	245
	29%	15%	36%	31%	26%
			a		

Columns Tested: a,b - c,d