| NEWS CONSUMPTION SURVEY – ADULT ONLINE FINAL QUESTIONNAIRE |
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**Introduction:**

Hello. We're conducting a study about how people get their news and what they think about it across the UK, and we're keen to get your views.

We are from Research Interactive, and we're conducting this on behalf of Jigsaw Research. This research is being carried out for Ofcom (the Office of Communications), which is responsible for overseeing communication services in the UK.

Please note that your answers will be treated with complete confidence and will only be used for these research purposes. They will never be reported on at an individual level or be used to identify you. The information collected will not be passed on to third parties. The lawful basis for processing this information is your consent.

We will ask you for personal information, such as your occupation, postcode, household income and ethnicity, but it's up to you if you want to provide this. You can stop this survey at any time and you can withdraw your consent for us to process your answers at any time before they are anonymised – you can do so by contacting Jigsaw on datasecurity@jigsaw-research.co.uk or 020 7291 0810. In this instance, you can ask for Jigsaw and Research Interactive to delete any personal information they hold about you. At any time before your answers are anonymised, you can also ask Jigsaw Research and Research Interactive for a copy of your personal data, for any inaccurate data collected to be rectified and to restrict the processing of your personal data in certain circumstances.

All personal data will be stored securely in the UK and kept for up to one month after the completion of all fieldwork. Jigsaw and Research Interactive will hold your aggregated and anonymised answers for up to 2 years – this is to allow them to compare the answers given in this year's survey with those in subsequent years. For this survey, Ofcom is the data controller, and Jigsaw and Research Interactive are processors.

The full survey will take 25-30 minutes depending on the media you use.

If you agree to take part in this study, please click 'continue'.

| SECTION A: SCREENING QUESTIONS |
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**ASK ALL**
**PLEASE SELECT ONE**
**A1) Which of the following are you?**
1. Man
2. Woman
3. Non-binary
4. Prefer to use another term (please state)
5. Prefer not to say

**ASK ALL**
**PLEASE SELECT YOUR AGE FROM THE LIST**
**A2) How old are you?**

> TEXT BOX
> Rather not say

**ASK ALL RESPONDENTS WHO RATHER NOT SAY AGE ON LAST BIRTHDAY AT A2**
**PLEASE SELECT ONE**
**A3) Which of the following age bands are you in?**
1. 16-17
2. 18-24
3. 25-34
4. 35-44
5. 45-54
6. 55-64
7. 65-74
8. 75+

**ASK ALL**
**PLEASE SELECT ONE**
**A4a) What is the occupation of the Chief Income Earner in your household, that is the person with the largest income whether from employment, pension, state benefits, investments, or any other source?**

If the Chief Income Earner is retired and has an occupational pension please answer for their most recent occupation. If the Chief Income Earner is not in paid employment but has been out of work for less than 6 months, please answer for their most recent occupation.

1. Semi or unskilled manual work (e.g. Manual workers, all apprentices to be skilled trades, Caretaker, Park keeper, non-HGV driver, shop assistant)
2. Skilled manual worker (e.g. Skilled Bricklayer, Carpenter, Plumber, Painter, Bus/ Ambulance Driver, HGV driver, AA patrolman, pub/bar worker, etc)
3. Supervisory or clerical/ junior managerial/ professional/ administrative (e.g. Office worker, Student Doctor, Foreman with 25+ employees, salesperson, etc)
4. Intermediate managerial/ professional/ administrative (e.g. Newly qualified (under 3 years) doctor, Solicitor, Board director small organisation, middle manager in large organisation, principle officer in civil service/local government)
5. Higher managerial/ professional/ administrative (e.g. Established doctor, Solicitor, Board Director in a large organisation (200+ employees, top level civil servant/public service employee)
6. Student
7. Casual worker - not in permanent employment
8. Housewife/ Homemaker
9. Retired and living on state pension
10. Unemployed or not working due to long-term sickness
11. Full-time carer of other household member
12. Other

**ASK ALL**

**A5) Please enter your full postcode? (This will be used for classification purposes only, and will not be used to contact you)**

      TEXT BOX
1. Don't know
2. Prefer not to say

**SCRIPTER, AUTOCODE FROM POSTCODE INTO THE FOLLOWING TV REGIONS AND SHOW RELEVANT REGION IN LATER QUESTIONS. NOTE: POSTCODE NEEDS TO BE VALIDATED AS FULL POSTCODE (7/8 CHARACTER NOTATION)**

**A6) TV REGIONS**
1. BBC North East and Cumbria
2. BBC North-West
3. BBC Yorkshire & Lincolnshire
4. BBC Midlands West
5. BBC Midlands East
6. BBC East
7. BBC West
8. BBC South
9. BBC South West
10. BBC South East
11. BBC London
12. BBC Wales
13. BBC Scotland
14. BBC Northern Ireland

**SCRIPTER, AUTOCODE FROM POSTCODE INTO THE FOLLOWING URBANITY/RURALITY CODES**
**A7) URBANITY/RURALITY**
    **URBAN:**
1. Large city
2. Smaller city / large town
3. Medium town
4. Small town <10 miles of a large settlement
5. Small town >10 miles from a large settlement
    **RURAL:**
6. <10 miles of a large settlement
    **REMOTE RURAL:**
7. >10 miles from a large settlement

**ASK ALL**
**PLEASE SELECT ALL THAT APPLY**
**A7b) How would you describe your national identity?**

1. English
2. Welsh
3. Scottish
4. Northern Irish
5. British
6. Irish
7. Other (Please write in)

**ASK ALL**
**PLEASE SELECT ONE**
**A8a) Which of these best describes your ethnic origin?**

A: White
1. English / Welsh / Scottish / Northern Irish / British
2. Irish
3. Gypsy or Irish traveller
20. Roma
4. Any other White background

B: Mixed
5. White and Black Caribbean
6. White and Black African
7. White and Asian
8. Any other Mixed background

C: Black or Black British
9. Caribbean
10. African
11. Any other Black, Black British or Caribbean background

D: Asian or Asian British
12. Indian
13. Pakistani
14. Bangladeshi
15. Chinese
16. Any other Asian background

E: Other Ethnic Group
19. Arab
17. Any other ethnic group
18. Prefer not to say


**ASK ALL**
**PLEASE SELECT ONE**
**A8b) How long have you lived in the UK for?**
1. All my life / born in UK
2. Less than 6 months
3. 6 months to 1 year
4. 1 to 2 years
5. 3 to 5 years
6. 6 to 10 years
7. 11 to 15 years
8. 16 to 20 years
9. 21 to 30 years
10. 31 to 40 years
11. 41 to 50 years
12. More than 50 years

**ASK ALL**
**PLEASE SELECT ONE**
**A9) What is your religion?**

1. No religion
2. Catholic
3. Church of England/Scotland/Ireland
4. Other Christian
5. Buddhist
6. Hindu
7. Jewish
8. Muslim
9. Sikh
10. Any other religion, please describe
11. Prefer not to say

| SECTION B: INTERESTS AND TECHNOLOGY |
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**ASK ALL**

**RANDOMISE CODES 1-11**

**PLEASE SELECT ALL THAT APPLY**

**B1) We would first of all like to know about some of your interests. Which of the following are you interested in?**

1. News and Current affairs
2. Sport
3. Film and Cinema
4. Books
5. Music
6. Politics
7. Business
8. Cars/motoring
9. Holidays/travel
10. Cooking
11. Fashion
12. None of these

**ASK ALL**

**PLEASE SELECT ALL THAT APPLY**

**B2) Which of the following do you ever use, if at all? Please select all that apply**

1. In home internet access
2. Internet access while travelling
3. Internet access at work or place of study
4. Internet access in a public place (e.g. a café or library)
5. Internet access elsewhere

**ASK ALL**

**RANDOMISE CODES 1-11**

**PLEASE SELECT ALL THAT APPLY**

**B3) Through which of the following ways, if any, do you receive television in your household? Please think about all the TV sets in your household**

1. Sky - with a monthly subscription
2. Satellite TV from someone other than Sky
3. Free-Sat – Digital Satellite TV WITHOUT a monthly subscription
4. Virgin Media through cable
5. Freeview through a TV aerial and set-top box (**N IRELAND**: including Republic of Ireland Freeview / Saorview in Northern Ireland)
6. TV set which has Freeview channels built in (without a separate set-top box)
7. YouView set top box
8. BT TV
9. Talk Talk TV
10. (deleted)
11. NOW TV
12. Other – WRITE IN
13. No TV – FIX AND MUTUALLY EXCLUSIVE
14. DON'T KNOW

**ASK ALL**
**RANDOMISE CODES 1-8, 12**
**PLEASE SELECT ALL THAT APPLY**
**B4) Do you personally own any of the following devices?**
1. Mobile phone
2. Laptop computer
12. Desktop computer
3. Tablet Computer e.g. iPad or Samsung Galaxy
4. E-book Reader e.g. Kindle or Kobo
5. Static gaming device e.g. Xbox, PlayStation, Nintendo Wii
6. Portable handheld gaming device e.g. Nintendo Switch / SwitchLite or Steam Deck
7. MP3 player e.g. iPod Touch
8. Smart Speaker e.g. Amazon Echo/Dot, Google Home
9. Other mobile device
10. None of these
11. DON'T KNOW

**B5) Deleted**

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| SECTION C: SOURCES FOR NEWS |
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We would now like to ask you some questions about your personal use of news.

We know from talking to other people that they get news in different ways. Some people tell us that they watch TV or listen to the radio in the morning, while they're getting up or driving to work. Others read newspapers or look at news on their mobiles on their commute, or read it online throughout the day either on a PC or laptop or via a mobile phone app. Some people get news updates through social media such as Facebook and X (formerly Twitter) and TikTok and many people watch the news on TV in the evening or have the radio on in the background while they are doing other things.

So when answering the following questions, please think about your whole day and all the times you might be in contact with news

By 'news' we mean news and current affairs in <[TEXT AS BELOW]> FILTERED, across the UK and from around the world. <FILTERED> - 'YOUR REGION' IN ENGLAND, 'WALES', 'SCOTLAND', 'NORTHERN IRELAND' IN RESPECTIVE NATIONS

Please click 'Continue' to proceed.

**ASK ALL**
**ROTATE CODES 1-9, 12**
**PLEASE KEEP CODES 12, 4, 5, 6 & 7 TOGETHER IN THE ROTATION. ALWAYS SHOW CODE 12 FIRST**
**PLEASE SELECT ALL THAT APPLY**
**C1) Which of the following platforms do you use for news nowadays?**
1. Television
2. Newspapers (printed)
3. Radio
12. Podcasts
4. Social media on a computer/laptop/tablet
5. Social media on a mobile phone
6. Other internet sources on a computer/laptop/netbook/tablet (including apps you've downloaded and those automatically loaded onto your device)
7. Other internet sources on a mobile phone (including apps you've downloaded and those automatically loaded onto your phone)
8. Interactive TV services via the 'red button' or apps on the TV
9. Magazines (print)
10. Word of mouth (family / friends / colleagues) – in person/by phone/email
13. Messaging or neighborhood apps such as WhatsApp or Nextdoor
14. Smart devices e.g. smart watch, smart speaker, etc.
11. None of these [GO TO G1]


**ASK ALL** ~~WHO USE OTHER INTERNET SOURCES NOWADAYS AT C1 (C1=CODES 6-7)~~
**ROTATE CODES 1-8,12**
**PLEASE SELECT ALL THAT APPLY**
**C2) Which, if any, of the following online sources do you use for news nowadays?**
1. Websites/apps of **newspapers** such as theguardian.com or Mail Online
2. Websites/apps of **news magazines** such as The Economist or The Week
3. Websites/apps of **TV and radio companies** such as BBC News Online or Sky News Online
4. **Social media sites** such as Facebook, X (formerly Twitter), TikTok, etc.
11. **Video-sharing platforms** such as YouTube, Vimeo, etc.
5. **Search engines** such as Google, Bing, etc.
6. Websites/apps of **online news organisations** like HuffPost, Vice, Buzzfeed, etc.
7. **Websites or apps that bring together news from different news providers, such as Apple News, Google News or Yahoo News (sometimes called 'news aggregators')**
12. **Messaging or neighborhood apps like WhatsApp or Nextdoor**
8. **Blogs**
9. **Other** (WRITE IN)
10. DON'T KNOW
13. I don't use online sources for news [EXLUSIVE]

SCRIPTER: BACK CODE AS 'SOCIAL MEDIA' USER IF C2 = CODE 4 AND C1 ≠ 4 OR 5

**ASK ALL**
**ROTATE PLATFORM CODES 1-10, 12-14**
**PLEASE KEEP CODES 12, 4, 5, 6 & 7 TOGETHER IN THE ROTATION. ALWAYS SHOW CODE 12 FIRST**
**SELECT UP TO 3 PER PLATFORM**
**D1) What types of news do you get from each of the following platforms?**

**REPEAT FOR ALL NEWS SOURCES**
**Please select the top three most valuable types of news when [watching/reading/listening to/using - insert source]?**

**SCRIPTER: ONLY SHOW RELEVANT CODES FROM C1**
<u>Sources:</u>
1. Television
2. Newspapers (printed)
3. Radio
12. Podcasts
4. Social media on a computer/laptop/netbook/tablet
5. Social media on a mobile phone
6. Other internet sources on a computer/laptop/netbook/tablet (including apps you've downloaded and those automatically loaded onto your device)
7. Other internet sources on a mobile phone (including apps you've downloaded and those automatically loaded onto your phone)
8. Interactive TV services via the 'red button' or apps on the TV
9. Magazines (print)
10. Word of mouth (family / friends / colleagues) – in person/by phone/email
13. Messaging or neighborhood apps such as WhatsApp or Nextdoor
14. Smart devices e.g. smart watch, smart speaker, etc.

<u>Types of news</u>
1. Local news
2. UK news
3. Foreign/international news
4. Celebrity news
5. Headlines – i.e. Top stories
6. Breaking news – i.e. News that's happening now
7. Political news
8. In depth analysis
9. I don't follow any of these types of news on this platform.

**FOR THE REMAINING QUESTIONS IN THIS SECTION, DISPLAY ONLY SOURCES USED FOR NEWS NOWADAYS AT C1**
**ASK ALL WHO HAVE SELECTED TELEVISION NOWADAYS AT C1 (C1=1)**
**ROTATE BETWEEN CODES 1-10, 28, 30; 11-21, 24, 29, 31**
**PLEASE SELECT ALL THAT APPLY**
**D2a) Thinking specifically about <SOURCE USED AT C1 CODE 1>, which of the following do you use for News nowadays – i.e. which have you watched in the last month or so for news?  Are there any others?**

1. BBC One
2. BBC Two
30. BBC Three
3. BBC Four
4. BBC Alba **(SCOTLAND)**
28. BBC Scotland TV channel (on TV between 7pm and midnight) **(SCOTLAND)**
5. BBC Parliament
6. ITV1 (formerly ITV) **(ALL)** / ITV WALES **(WALES)** / UTV **(N IRELAND)** / STV **(SCOTLAND)**
7. Channel 4
8. S4C (WALES)
9. Channel 5
10. RTE Channels / Virgin Media One (formerly known as TV3) / TG4 **(N IRELAND)**
11. Sky News Channel
12. BBC News Channel
13. CNN
14. CNBC
15. Euronews (English version)
16. Euronews (Non English version)
17. Al Jazeera (English version)
18. Al Jazeera (Arabic version)
19. Bangla TV
20. TF1
21. France 24
29. GB News
24. Bloomberg TV
31. TalkTV
25. *Other channel(s) - Specify (WRITE IN)* NB: WE PLAN TO USE AN ALPHA NUMERIC PRE-CODE LIST HERE THAT WILL DEFAULT TO THE SOR MASTER SOURCE FILE (HERE AND AT ALL SIMILAR QUESTIONS)
26. None of these
27. DON'T KNOW

**ASK ALL WHO HAVE SELECTED TELEVISION, OTHER INTERNET SOURCES OR INTERACTIVE TV NOWADAYS AT C1 (C1=CODES 1, 6, 7 OR 8)**
**D2ai) Which, if any, of the following on-demand or catch up services do you use for News nowadays – i.e. which have you used in the last month or so for news?  Are there any others?**
**ROTATE CODES**
**SHOW SCREEN/READ OUT**
**MULTI CODE**

1. BBC iPlayer
2. ITVX / ITVX premium (formerly ITV hub/ITV hub+)
3. Channel 4 / Channel 4+ (formerly All 4/All4+)
4. STV Player / STV Player+
5. My5
6. S4C Clic
7. Other - Specify (WRITE IN)
8. None of these

**ASK ALL WHO HAVE SELECTED TELEVISION CHANNELS AT D2a (D2a 1-24, 28-31) OR ON-DEMAND/CATCH UP SERVICES AT D2ai (D2ai 1-5)**
**IF OTHER SPECIFY CHOSEN AT D2a (CODE 25) OR D2ai (CODE 4) PLEASE SHOW TYPED IN RESPONSES**
**PLEASE SELECT ONE ANSWER FOR EACH TV CHANNEL**
**D2b) And typically how often do you watch the news on...<CODE SELECTED AT D2a>,**
1. Lots of times throughout the day
2. 2-3 times a day
3. Once a day
4. Most days
5. 2-3 times a week
6. About once a week
7. Every 2-3 weeks
8. About once a month
9. Less often
10. DON'T KNOW

**ASK ALL WHO HAVE USED NEWSPAPER NOWADAYS AT C1 (C1=2)**
**ROTATE BETWEEN CODES 1-10; CODES 11-21, 25-27**
**PLEASE SELECT ALL THAT APPLY**
**D3a) Thinking specifically about daily newspaper(s), which of the following do you use for news nowadays – i.e. which have you read in the last month or so? By newspapers we mean the paper versions and not the websites or apps. Are there any others?**
1. The Sun
2. The Daily Mail
3. The Daily Star
4. The Daily Express
5. The Daily Mirror
6. The Guardian
7. The 'i'
8. The Times
9. The Daily Telegraph
10. The Financial Times
11. The Herald (SCOTLAND)
12. The Scotsman (SCOTLAND)
13. The Daily Record (SCOTLAND)
14. The National (SCOTLAND)
15. The Press and Journal (SCOTLAND)
16. The Courier (SCOTLAND)
17. The Belfast Telegraph (NORTHERN IRELAND)
25. The News Letter (NORTHERN IRELAND)
18. The Irish News (NORTHERN IRELAND)
19. South Wales Echo (WALES)
26. The Western Mail (WALES)
27. The Daily Post (WALES)
20. The Metro
21. The Evening Standard
22. Any local daily newspaper- Specify (WRITE IN)
23. None of these / Don't read a Daily Newspaper
24. DON'T KNOW

**ASK ALL WHO HAVE SELECTED DAILY NEWSPAPERS AT D3a (D3a =1-21, 25-27)**
**IF OTHER SPECIFY (CODE 22) CHOSEN AT D3a PLEASE SHOW TYPED IN RESPONSES**
**PLEASE SELECT ONE ANSWER FOR EACH NEWSPAPER**
D3b) And typically how often do you read the news in...<ONLY ASK FOR CODES SELECTED AT D3a>?

1. Lots of times throughout the day
2. 2-3 times a day
3. Once a day
4. Most days
5. 2-3 times a week
6. About once a week
7. Every 2-3 weeks
8. About once a month
9. Less often
10. DON'T KNOW

**ASK ALL WHO HAVE USED NEWSPAPER NOWADAYS AT C1 (C1=2)**
**ROTATE BETWEEN CODES 1-9 + 21; 10-16**
**PLEASE SELECT ALL THAT APPLY**
D4a) **Thinking specifically about weekly newspaper(s), which of the following do you use for news nowadays – i.e. which have you read in the last month or so?  By newspapers we mean the paper versions and not the websites or apps. Are there any others?**

1. The Sun on Sunday
2. The Mail on Sunday
3. The Daily Star on Sunday
4. The Sunday Express
5. The Sunday Mirror
6. The Observer
7. The Sunday Times
8. The Sunday Telegraph
9. The Sunday People
21. The New European
10. The Herald on Sunday (formerly The Sunday Herald) (SCOTLAND)
11. The Sunday Post (SCOTLAND)
12. The Sunday Mail (SCOTLAND)
13. Scotland on Sunday (SCOTLAND)
22. The Sunday National (SCOTLAND)
14. Wales on Sunday (WALES)
15. Sunday Life (NORTHERN IRELAND)
16. Sunday World (NORTHERN IRELAND)
17. Any local paid weekly paper - Specify (WRITE IN)
18. Any local free weekly newspaper – Specify (WRITE IN)
19. None of these / Don't read a Weekly Newspaper
20. DON'T KNOW

**ASK ALLWHO HAVE SELECTED WEEKLY NEWSPAPERS AT D4a (D4a=52-67)**
**IF OTHER SPECIFY (CODES 68 OR 69) CHOSEN AT D4a PLEASE SHOW TYPED IN RESPONSES**
**PLEASE SELECT ONE ANSWER FOR EACH NEWSPAPER**
**D4b) And typically how often do you read the news in...<CODES SELECTED AT D4a>?**

1. Lots of times throughout the day
2. 2-3 times a day
3. Once a day
4. Most days
5. 2-3 times a week
6. About once a week
7. Every 2-3 weeks
8. About once a month
9. Less often
10. DON'T KNOW

**ASK ALL WHO HAVE USED MAGAZINES NOWADAYS AT C1 (C1=9)**
**ROTATE BETWEEN CODES 1-4**
**PLEASE SELECT ALL THAT APPLY**
**D5a) Thinking specifically about magazines, which of the following do you use for news nowadays – i.e. which have you read in the last month or so?  By magazines we mean the paper versions and not the websites or apps. Are there any others?**

1. Private Eye magazine
2. The Economist magazine
3. The Week magazine
4. Time magazine
12. Spectator
5. Other 1st magazine (WRITE IN)
6. Other 2nd magazine (WRITE IN)
7. Other 3rd magazine (WRITE IN)
8. Other 4th magazine (WRITE IN)
9. Other 5th magazine (WRITE IN)
10. None of these
11. DON'T KNOW

**ASK ALL WHO HAVE SELECTED MAGAZINES AT D5a (D5a = 1-9, 12)**
**IF OTHER SPECIFY (CODE 75) CHOSEN AT D5a PLEASE SHOW TYPED IN RESPONSES**
**PLEASE SELECT ONE ANSWER FOR EACH MAGAZINE**
D5b) And typically how often do you read the news in...<CODES SELECTED AT D5a>?

1. Lots of times throughout the day
2. 2-3 times a day
3. Once a day
4. Most days
5. 2-3 times a week
6. About once a week
7. Every 2-3 weeks
8. About once a month
9. Less often
10. DON'T KNOW

**ASK ALL WHO HAVE USED RADIO NOWADAYS AT C1 (C1=3)**
**ROTATE BETWEEN CODES 1-8, 21, 35, 36, 22, 23, 52, 53,; 9-19, 45, 37; 20, 38-50, 54-56, 34, 24 - WITH 32 AND 33 AT THE BOTTOM**
**D6a) Thinking specifically about <SOURCE USED AT C1 CODE 3>, which of the following do you <u>use for news</u> nowadays – i.e. which have you listened to in the last month or so for news?  Please Include any stations you listen to via other services, such as RadioPlayer or BBC Sounds. Are there any others?**

1.      BBC Radio 1
2.      BBC Radio 2
3.      BBC Radio 3
4.      BBC Radio 4
5.      BBC Radio 5 Live
8.      BBC World Service
21.     BBC Radio Scotland (SCOTLAND)
35.     BBC Radio Wales (WALES)
36.     BBC Radio Ulster/ Foyle (NI)
52.     BBC Radio nan Gàidheal (SCOTLAND)
53.     BBC Radio Cymru/ Cymru 2 (Wales)
22.     Any other BBC local/regional radio station - Specify (WRITE IN)
23.     Any other BBC Radio Station (WRITE IN)
9.      Classic FM
10.     talkSPORT / talkSPORT2 / talkRADIO
12.     Any LBC Radio Station
13.     Any Heart Radio Station
14.     Any Absolute Radio Station
15.     Any Capital Radio Station
17.     Any Kiss Radio station
18.     Any Smooth Radio
19.     Any Magic Radio Station
45.     Times Radio
20.     Cool FM (NI)
49.     Q Network (NI)
50.     U105 (NI)
34.     Any community (not for profit) radio station
24.     Other local commercial radio station(s) (a local station that has advertising) - Specify (WRITE IN)
37.     Virgin Radio
38.     Hits Radio
39.     Clyde 1/ Forth 1/ West Sound/ Tay FM/ Northsound 1 / MFR (Scotland)
54.     Greatest Hits Radio (Scotland)
40.     Radio Borders/ CFM
41.     Radio City/ City Talk 105.9/ Rock FM/ Key Radio
42.     Metro radio/ TFM
43.     Hallam FM/ Viking FM/ Radio Aire
44.     Wave 105 FM
55.     GB News radio
32.     None of these
33.     DON'T KNOW

**ASK ALLWHO HAVE SELECTED RADIO STATIONS AT D6a (D6a = 1-56)**

**IF OTHER SPECIFY (CODES 100-102, 108) CHOSEN AT D6a PLEASE SHOW TYPED IN RESPONSES**

**PLEASE SELECT ONE ANSWER FOR EACH RADIO STATION**

**D6b) And typically how often do you listen to the news on...<CODE SELECTED AT D6a>,**

1. Lots of times throughout the day
2. 2-3 times a day
3. Once a day
4. Most days
5. 2-3 times a week
6. About once a week
7. Every 2-3 weeks
8. About once a month
9. Less often
10. DON'T KNOW

**ASK ALL WHO HAVE USED RADIO NOWADAYS AT C1 (C1=3)**

**SHOW SCREEN/READ OUT**

**PLEASE SELECT ALL THAT APPLY**

**D6c) On which of the following <u>online</u> radio services do you listen to news nowadays? This could be on live radio or catch-up radio?**

1. BBC Sounds
2. Global player
3. Planet radio
4. Radio Player
5. Other (Write in)
6. DON'T KNOW
7. I don't listen to news through online radio services

**ASK ALL WHO HAVE SELECTED CODES 1-4 AT D6c (D6c =1-4)**

**IF OTHER SPECIFY (CODE 5) CHOSEN AT D6c PLEASE SHOW TYPED IN RESPONSES**

**SHOW SCREEN/PROBE TO PRECODES**

**PLEASE SELECT ONE ANSWER FOR EACH ONLINE RADIO STATION**

**SHOW WRITE IN**

**D6ci) And typically how often do you use......<CODES SELECTED AT D6ca>**

1. Lots of times throughout the day
2. 2-3 times a day
3. Once a day
4. Most days
5. 2-3 times a week
6. About once a week
7. Every 2-3 weeks
8. About once a month
9. Less often
10. DON'T KNOW

ASK ALL WHO HAVE USED OTHER INTERNET SOURCES NOWADAYS AT C1 (C1=CODES 6 OR 7)
ROTATE BETWEEN CODES 1-9; 10-24; 25-28; 29-32; 37-62
PLEASE KEEP CODES 2-3 FIXED; 37-62 FIXED
PLEASE SELECT ALL THAT APPLY
D8a) There are several ways you might see news brands online
- **You might go to the website directly.**
- **You might navigate to the website by clicking on links on search engine pages or news aggregators (e.g. websites/apps that bring together news from different news providers, such as Apple News, Google News or Yahoo News) or social media. The stories might open on the news website, or they might open in the social media or aggregator app.**
- **You might see news headlines or snippets on search engines, news aggregators or social media without clicking on the link to get the full story.**

**Please keep these in mind as you answer the question below:**

**Thinking about these ways of getting news (on any device), which of the following brands do you get news from online nowadays – i.e. which have you used in the last month or so? Are there any others? When answering this question, please do not include any search engines, news aggregators or social media websites/apps. This information will be collected in subsequent questions.**

**SCRIPTER TO SHOW BRANDS ON TWO SCREENS**

| | |
|---|---|
| 1. | BBC news online |
| 58. | Welsh language BBC news online (www.bbc.co.uk/cymrufyw) |
| 2. | ITV or ITN news online |
| 3. | STV News online(SCOTLAND) |
| 5. | Channel 4 news online |
| 6. | Sky News news online |
| 7. | CNN News online |
| 8. | NBC News news online |
| 9. | CBS News news online |
| 10. | The Sun news online |
| 11. | The Daily Mail news online |
| 12. | The Daily Star news online |
| 13. | The Daily Express news online |
| 14. | The Daily Mirror news online |
| 15. | The Guardian/Observer news online |
| 16. | The Independent news online |
| 17. | The i website or app |
| 18. | The Times/Sunday Times news online |
| 19. | The Telegraph news online |
| 20. | The Financial Times news online |
| 21. | The Metro news online |
| 22. | The Evening Standard news online |
| 23. | The New York Times news online |
| 24. | The Washington Post news online |
| 25. | Time.com news online |
| 26. | The Week news online |
| 27. | Private Eye news online |
| 28. | The Economist news online |
| 29. | Any local newspaper websites or app (WRITE IN) |
| 30. | Any Scotland based news websites or apps (e.g. the Herald, the Scotsman, Daily Record, etc) (SCOTLAND) |
| 31. | Any Wales based news websites or apps (e.g. S4C, Wales Online, Golwg360, Daily Post, etc) (WALES) |
| 32. | Any Northern Ireland based news websites or apps (e.g. Belfast Telegraph, Belfast Live, Irish News, etc) (NI) |

| 37. | HuffPost news online |
| 44. | BuzzFeed news online |
| 45. | Vice news online |
| 46. | LAD Bible news online |
| 55. | Joe.co.uk news online |
| 47. | Personal blog |
| 59. | GB News online |
| 60. | LBC news online |
| 61. | TalkTV news online |
| 62. | The Spectator news online |
| 49. | Other website(s) or app(s) - Specify (WRITE IN) Do not include search engines, news aggregators or social media This information will be collected in subsequent questions. |
| 53. | None of these |
| 54. | DON'T KNOW [BUTTON] |

**ASK ALL WHO HAVE USED ANY SCOTLAND/WALES/NI BASED WEBSITES OR APPS (D8A=CODES 30, 31 OR 32)**
**ROTATE CODES**
**PLEASE SELECT ALL THAT APPLY**
**D8aa) And which of the following [Scotland/Wales/NI] brands do you get news from online nowadays – i.e. which have you used in the last month or so? Are there any others?**

Scotland list:
1. The Herald news online
2. The Scotsman news online
3. The Daily Record news online
4. The National news online
5. The Press and Journal news online
6. The Courier news online
7. Other (WRITE IN)

Wales list:
1. Wales Online/Western Mail/SW Evening Post news online
2. The Daily Post/North Wales Live news online
3. Nation.Cymru news online
4. Y Cymro news online
5. S4C news online
6. The National news online
7. Golwg 360 news online
8. Other (WRITE IN)

NI list:
1. Belfast Live news online
2. The Belfast Telegraph news online
3. The News Letter news online
4. The Irish News news online
5. Other (WRITE IN)

**ASK ALL WHO HAVE SELECTED WEBSITE/APP AT D8a (D8a =1-62) AND D8aa (D8aa = 1-7, 1-8, 1-5)**
**IF OTHER SPECIFY CHOSEN AT D8A OR D8AA PLEASE SHOW TYPED IN RESPONSES**
**PLEASE SELECT ONE ANSWER FOR EACH WEBSITE/APP**
**D8b) And typically how often do you use......<CODES SELECTED AT D8a AND D8aa>,**
1. Lots of times throughout the day
2. 2-3 times a day

3. Once a day
4. Most days
5. 2-3 times a week
6. About once a week
7. Every 2-3 weeks
8. About once a month
9. Less often
10. DON'T KNOW


**ASK ALL WHO HAVE USED SOCIAL MEDIA NOWADAYS AT C1 (C1=CODES 4 OR 5)**
**ROTATE BETWEEN CODES 1-10, 14-17**
**PLEASE SELECT ALL THAT APPLY**
**D7a) Thinking specifically about social media (on any device), which of the following do you use to access news nowadays – i.e. which have you used in the last month or so to access news?**
**This could include:**
- **clicking on news story links that take you to news websites**
- **viewing news headlines or snippets, without clicking through to the news article website.**

1. Facebook
3. Instagram
4. LinkedIn
5. Reddit
6. Snapchat
7. Tumblr
8. X (formerly known as Twitter)
9. Viber
10. WhatsApp
14. TikTok
15. Twitch
16. Threads
17. YouTube
11. Other social media platform (WRITE IN)
12. None of these
13. DON'T KNOW

**ASK ALL WHO HAVE SELECTED SOCIAL MEDIA WEBSITE/APP AT D7a (D7a = 1-10, 14-17)**
**IF OTHER SPECIFY (CODE 11) CHOSEN AT D7a PLEASE SHOW TYPED IN RESPONSES**
**PLEASE SELECT ONE ANSWER FOR EACH TYPE OF SOCIAL MEDIA**
**D7b) And typically how often do you read/watch/listen to the news on <CODES SELECTED AT D7a>,**

1. More than 10 times a day
2. 4-10 times a day
3. 2-3 times a day
4. Once a day
5. Most days
6. 2-3 times a week
7. About once a week
8. Every 2-3 weeks
9. About once a month
10. Less often
11. DON'T KNOW

**ASK ALL WHO HAVE USED OTHER INTERNET SOURCES NOWADAYS AT C1 (C1=CODES 6 OR 7)**
**D8aaa. Thinking specifically about search engines and news aggregators (e.g. websites/apps that bring together news from different news providers, such as Apple News, Google News or Yahoo News) on any device, which of the following do you use to access news nowadays – i.e. which have you used in the last month or so to access news? This could include:**

- **clicking on news story links that take you to news websites**
- **viewing news headlines or snippets, without clicking through to the news article website.**

1. Google Search
2. Bing
3. Google News (only tick this option if you visit the Google News site/app, not news stories you find within the main Google search results page)
4. Apple News (the app called News on an iPhone, iPad)
5. Upday (app available on Android phones that aggregates news sources)
6. Flipboard
7. NewsNow
8. AOL news
9. MSN news
10. Yahoo! News
11. Another search engine
12. I don't use search engines or news aggregators for news

**ASK ALL WHO HAVE SELECTED CODES 1-11 AT D8aaa (D8aaa = 1-11)**
**PLEASE SELECT ONE ANSWER FOR EACH FOR EACH WEBSITE/APP**
**D8bbb) And typically how often do you use......<CODES SELECTED>**

1. Lots of times throughout the day
2. 2-3 times a day
3. Once a day
4. Most days
5. 2-3 times a week
6. About once a week
7. Every 2-3 weeks
8. About once a month
9. Less often
10. DON'T KNOW

**ASK ALL WHO HAVE USED 'PODCAST' SOURCES NOWADAYS AT C1 (C1=CODE 12)**
**ROTATE BETWEEN CODES 1-13 14-23**
**PLEASE KEEP CODES 24-26 FIXED**
**PLEASE SELECT ALL THAT APPLY**
**D8ai) And, thinking specifically about podcasts you use for news nowadays on any device, how do you tend to access them? Which have you used in the last month or so for news? Are there any others? CODE AS MANY AS APPLY**

1. iTunes
2. Apple podcasts
3. GooglePlay
4. Spotify
5. Acast
6. Specialist podcast website or app e.g. Overcastr, Stitcher
7. RadioPlayer
8. Castbox
9. BBC Sounds
11. Globalplayer
12. YouTube
13. Soundcloud
14. The Guardian website/app
15. The Sun website / app
16. The Times website/app
17. Independent website or app
18. The Financial Times website or app
19. The Economist website or app
20. Other newspaper site/app
21. Website or app of the podcast itself (please specify) e.g. serialpodcast.org, thisamericanlife.org, woodenovercoats.com
22. Website/app of another non-BBC radio station e.g. Kiss, Heart
23. Website/app of a non-BBC TV channel
24. Other website/app (please specify) – SHOW LAST; VERBATIM - NOT CODED
25. None of these
26. DON'T KNOW [BUTTON]


**ASK ALL WHO HAVE SELECTED A PODCAST AT D8ai**
**IF OTHER SPECIFY (CODE 20) CHOSEN AT D8ai PLEASE SHOW TYPED IN RESPONSES**
**PLEASE SELECT ONE ANSWER FOR EACH PODCAST**
**D8bi) And typically how often do you use......<CODES SELECTED AT D8ai >,**
1. Lots of times throughout the day
2. 2-3 times a day
3. Once a day
4. Most days
5. 2-3 times a week
6. About once a week
7. Every 2-3 weeks
8. About once a month
9. Less often
10. DON'T KNOW

**ASK D8C IF SELECTED LOCAL NEWS (CODE 1) AT D1. NOTE TO SCRIPTER: D1 HAS CHANGED SINCE PREVIOUS WAVE.**
**SHOW ALL CODES FROM QS D2A, D2Ai - D8A THAT THE RESPONDENT SELECTED AT THOSE QUESTIONS**
**PLEASE SELECT ONE**
**D8c) Earlier you mentioned that you were interested in Local news. Which of the following would be your first choice for this type of news?**

**ASK D9-D12 FOR ALL WHO GET NEWS THROUGH FACEBOOK (D7A=CODE 1), INSTAGRAM (D7A=CODE 2), SNAPCHAT (D7A=CODE 6), X (FORMERLY TWITTER) (D7A=CODE 8)**

**ROTATE CODES 1-8**
**PLEASE SELECT ALL THAT APPLY**
**ONLY SHOW CODES 10-13 FOR FACEBOOK (D7A=CODE 1), INSTAGRAM (D7A=CODE 3) AND X (FORMERLY TWITTER) (D7A=CODE 8)**
**D9) Earlier you mentioned that you get news from <Facebook>. Which of the following do you do NOWADAYS?**

1. See news stories that <Facebook> says are trending
2. See comments from friends or other people about news stories
3. See links to news stories posted by friends or people I follow
10. Actively follow the BBC
11. Actively follow ITV
12. Actively follow Channel 4
13. Actively follow Channel 5
4. Actively follow other traditional news providers e.g. Sky, Daily Mail, Guardian, etc
5. Actively follow online-only news organisations e.g. Buzzfeed, HuffPost, etc
6. Actively follow organisations that bring news together from other news providers e.g. Newsnow
7. Actively follow journalists
14. Actively follow public figures
8. Actively follow specific news programmes e.g. Panorama, Newsnight, etc
9. Other – specify (WRITE IN)

**ASK ALL WHO USE FACEBOOK ONLY (D7A = CODE 1). DO NOT ASK FOR OTHER SOCIAL MEDIA BRANDS**
**SCRIPTER TO SHOW ALL THREE OPTONS (NEWS ORGANISATIONS, FRIENDS & FAMILY AND OTHER PEOPLE), REGARDLESS OF CODES SELECTED AT D9**
**PLEASE ENTER A NUMBER FOR EACH CATEGORY AND ENSURE THAT THE NUMBERS ADD UP TO 100%**
**D10) Approximately what proportion of the NEWS you get from FACEBOOK NOWADAYS is from news organisations, friends and other people you follow?**

**SCRIPTER: THE THREE BOXES BELOW MUST SUM TO 100%. PLEASE SHOW A RUNNING TOTAL.**

News organisations

| | | %

Friends & family

| | | %

Other people

| | | %

**ASK ALL WHO FOLLOW FACEBOOK (D7A=CODE 1), INSTAGRAM (D7A=CODE 3), SNAPCHAT (D7A=CODE 6), X (FORMERLY TWITTER), (D7A=CODE 8)**
**D11) Which of the following types of news do you use <Facebook/snapchat/instagram/twitter> for?**
**PLEASE SELECT ALL THAT APPLY**

1. Local news
2. UK news
3. Foreign/international news
4. Celebrity news
5. News that is light-hearted or entertaining
6. Headlines – i.e. Top stories
7. Breaking news – i.e. News that's happening now
8. Political news
9. None of these

**ASK ALL WHO FOLLOW FACEBOOK (D7A=CODE 1), INSTAGRAM (D7A=CODE 3), SNAPCHAT (D7A=CODE 6), X (FORMERLY TWITTER), (D7A=CODE 8)**
**PLEASE SELECT ALL THAT APPLY**
**D12a) Which, if any, of the following news sources do you follow on <Facebook>?  Which other news sources do you follow on <Facebook>?  CODE AS MANY AS APPLY**

SCRIPTER TO USE THE NEWS ORGANISATION / AGGREGATOR BRANDS FROM D8a – MINUS THE BBC, ITV, CHANNEL 4 AND CHANNEL 5 CODES (AS THESE HAVE BEEN SHOWN AT D9)

ONLY SHOW FOLLOW UP PROBES IF RELEVANT CODES ARE SELECTED AT D9.
SHOW JOURNALIST IF D9=7, SHOW PUBLIC FIGURES IF D9=14, SHOW NEWS PROGRAMMES IF D9=8, SHOW NEWSPAPER IF D9=4
Journalist (WRITE IN) ADD TICK BOX FOR 'FOLLOW, BUT CAN'T REMEMBER'
Public figure (WRITE IN) ADD TICK BOX FOR 'FOLLOW, BUT CAN'T REMEMBER'
News programmes (WRITE IN) ADD TICK BOX FOR 'FOLLOW, BUT CAN'T REMEMBER'
Newspaper (WRITE IN) ADD TICK BOX FOR 'FOLLOW, BUT CAN'T REMEMBER'
Other (WRITE IN)
I don't follow news on <Facebook>

**D12b) Are you typically aware of the source of the news stories…? By source I mean the organisation that produced the news item.**
**PLEASE SELECT ONE ANSWER FOR EACH SOURCE**

|  | SHOW IF CODES 2, 3 ARE CODED<br>…posted by your friends & family | SHOW IF CODES 2, 3, 7 ARE CODED<br>…posted by other people you follow |
|---|---|---|
| All of the time |  |  |
| Most of the time |  |  |
| Some of the time |  |  |
| Never |  |  |
| Don't know |  |  |

**REPEAT FOR FACEBOOK (D7A=CODE 1), INSTAGRAM (D7A=CODE 2), SNAPCHAT (D7A=CODE 6), X (FORMERLY TWITTER), TIKTOK (D7A=CODE 14) – USE BELOW QUESTION SET FOR TIKTOK.**

**TIKTOK QUESTIONS**
**SHOW IF CODE 14 SELECTED AT D7a**
**ROTATE CODES 1-5, 7**
**PLEASE SELECT ALL THAT APPLY**
**D9) Earlier you mentioned that you get news from <Tiktok>. Which of the following do you do NOWADAYS?**

- 7. See news stories that TikTok says are trending
- 1. See comments from friends or other people I follow that are about news stories
- 2. See videos from friends or people I follow that are about news stories
- 8. Actively follow the BBC
- 9. Actively follow ITV
- 10. Actively follow Channel 4
- 11. Actively follow Channel 5
- 3. Actively follow other traditional news providers e.g. Sky, Daily Mail, Guardian, etc
- 4. Actively follow online-only news organisations e.g. Buzzfeed, HuffPost, etc
- 5. Actively follow journalists
- 12. Actively follow public figures
- 6. Other – specify (WRITE IN)

**D10) Deleted**

**SHOW IF CODE 14 SELECTED AT D7a**
**D11) Which of the following types of news do you use <TikTok> for?**
**PLEASE SELECT ALL THAT APPLY**

- 1. Local news
- 2. UK news
- 3. Foreign/international news
- 4. Celebrity news
- 5. News that is light-hearted or entertaining
- 6. Headlines – i.e. Top stories
- 7. Breaking news – i.e. News that's happening now
- 8. Political news
- 9. None of these

**SHOW IF CODE 14 SELECTED AT D7a**
**PLEASE SELECT ALL THAT APPLY**
**D12a) Which, if any, of the following news sources do you follow on <Tiktok>?  Which other news sources do you follow on <Tiktok>?  CODE AS MANY AS APPLY**

SCRIPTER TO USE THE NEWS ORGANISATION / AGGREGATOR BRANDS FROM D8a – MINUS THE BBC, ITV, CHANNEL 4 AND CHANNEL 5 CODES (AS THESE HAVE BEEN SHOWN AT D9)

ONLY SHOW FOLLOW UP PROBES IF RELEVANT CODES ARE SELECTED AT D9.
SHOW JOURNALIST IF D9=7, SHOW PUBLIC FIGURES IF D9=14, SHOW NEWS PROGRAMMES IF D9=8, SHOW NEWSPAPER IF D9=4
Journalist (WRITE IN) ADD TICK BOX FOR 'FOLLOW, BUT CAN'T REMEMBER'
Public figure (WRITE IN) ADD TICK BOX FOR 'FOLLOW, BUT CAN'T REMEMBER'
News programmes (WRITE IN) ADD TICK BOX FOR 'FOLLOW, BUT CAN'T REMEMBER'
Newspaper (WRITE IN) ADD TICK BOX FOR 'FOLLOW, BUT CAN'T REMEMBER'
Other (WRITE IN)
I don't follow news on <TikTok>

**ASK IF YOUTUBE (CODE 41) SELECTED AT D8a OR YOUTUBE (CODE 12) SELECTED AT D8ai**
**PLEASE SELECT ALL THAT APPLY**
**D12c) Which, if any, of the following news sources do you subscribe to on YouTube?  Which other news sources do you follow on YouTube?**

SCRIPTER TO USE THE NEWS ORGANISATION / AGGREGATOR BRANDS FROM D8a

Journalist (WRITE IN) ADD TICK BOX FOR 'FOLLOW, BUT CAN'T REMEMBER'
Public figure (WRITE IN) ADD TICK BOX FOR 'FOLLOW, BUT CAN'T REMEMBER'
News programmes (WRITE IN) ADD TICK BOX FOR 'FOLLOW, BUT CAN'T REMEMBER'
Newspaper (WRITE IN) ADD TICK BOX FOR 'FOLLOW, BUT CAN'T REMEMBER'
Other (WRITE IN)
I don't follow news on <YouTube>


**D12d)** Deleted


**D12e)** Deleted


**ASK ALL WHO USE OTHER INTERNET SOURCES NOWADAYS AT C1 (C1=CODES 6 OR 7)**
**ROTATE CODES 1-16, 20**
**PLEASE SELECT ALL THAT APPLY**
**D13) In which types of ways do you use news through internet sources nowadays? CODE AS MANY AS APPLY**
1. Read news stories online
2. Watch TV news online
3. Watch news related video clips
4. Share existing news related video clips
5. Post your own news related video clips
6. Read news related comments or articles on blogs, social networking sites or apps such as Facebook or X (formerly Twitter)
7. Share existing news related comments or articles on blogs, social networking sites or apps such as Facebook or X (formerly Twitter)
8. Post your own news related comments or articles on blogs, social networking sites or apps such as Facebook or X (formerly Twitter)
9. Watch news podcasts
10. Listen to news podcasts
11. Listen to radio news online
20. Listen to news via a smart speaker
12. Use a 'news ticker' or rolling news across your screen
13. Subscribe to personalised news information i.e. choosing which topics you get information from all over the internet via RSS or news feeds
15. Look at a sequence or gallery of pictures about news
16. Other (specify)(WRITE IN)
17. NONE
18. DON'T KNOW

**ASK ALL WHO WATCH AND/OR LISTEN TO PODCASTS (C1 CODE 12 OR D13 CODES 9 OR 10)**
**PLEASE SELECT ONE ANSWER FOR EACH PODCAST**
**D13b. How often, if at all, do you listen to the following podcasts for news?**

**GRID ROWS – RANDOMISE ORDER**
1. Podcasts that also have videos
2. Podcasts linked to TV programmes
3. Podcasts which are catch-up versions of BBC radio programmes
4. Other BBC podcasts not originally broadcast on radio (not including TV programme podcasts)
5. Podcasts from non-BBC radio stations
6. Podcasts made by newspapers or magazines
7. Other

**GRID COLUMNS – SINGLE CODE**
1. Several times a day
2. About once a day
3. Several times a week
4. About once a week
5. Several times a month
6. About once a month
7. Less often
8. Never

**ASK ALL WHO GET NEWS VIA SOCIAL MEDIA AT C1 (C1=CODE 4 OR 5) or C2 (CODE 4)**
**PLEASE SELECT ONE**
**D15) And if you had to choose, which ONE of the following would you say is closest to the way you find out about news when you're online?**
1. Mostly get news via social media posts
2. Mostly get news directly from websites/app of a news organisation
3. Get news equally from both social media posts and directly from websites/app of news organisations
4. Don't know

**ASK ALL WHO SELECTED ANY NEWS SOURCE AT D2a-D8a**
**SHOW ALL BRANDS CHOSEN AS ONE LIST**
**PLEASE SELECT ONE**
E1a) Looking at all the sources of news you have just said that you use, which ONE IS MOST IMPORTANT TO YOU PERSONALLY?

SHOW ALL BRANDS CHOSEN AS ONE LIST
ALSO SHOW THE OTHER SPECIFIES TYPED UP AT **D2a-D8a**

NONE
DON'T KNOW

**ENSURE NEW CODES AT D2a-D8a ARE CARRIED THROUGH**
**DUMMY CODES FROM D2a- D8a**
**CATEGORY 1 – TV CHANNELS**

| BRAND CODES | CODES FROM D2a AND D2b (1-6) USED AT LEAST ONCE A WEEK |
|---|---|
| BBC TV | BBC One (D2a/1 AND D2b/1-6) OR BBC Two (D2a/2 AND D2b/1-6) OR BBC News Channel (D2a12 AND D2b/1-6) OR BBC Parliament (D2a/5 AND D2b/1-6) OR BBC Four (D2a/3 AND D2b/1-6) OR BBC Alba (D2a/4 AND D2b/1-6) OR BBC Scotland TV channel (D2a/29 AND D2b/1-6) BBC Three (D2a/30 AND D2b/1-6) |
| ITV/ ITV Wales<WALES> / UTV <N IRE>/ STV<SCOTLAND> | ITV / ITV Wales / UTV / STV (D2a/6 AND D2b/1-6) |
| Channel 4 (TV Channel) | Channel 4 (D2a/7 AND D2b/1-6) |
| S4C | S4C (D2a/8 AND D2b/1-6) |
| Channel 5 | Channel 5 (D2a/9 AND D2b/1-6) |
| RTE Channels\ Virgin Media One (formerly known as TV3) \TG4 | RTE Channels\ Virgin Media One (formerly known as TV3) \TG4 (D2a/10 AND D2b/1-6) |
| Sky News Channel | Sky News Channel (D2a/11 AND D2b/1-6) |
| CNN | CNN (D2a/13 AND D2b/1-6) |
| Euronews | Euronews (English version) (D2a/15 AND D2b/1-6) OR Euronews (Non English version) (D2a/16 AND D2b/1-6) |
| Al Jazeera | Al Jazeera (English version) (D2a/17 AND D2b/1-6) OR Al Jazeera (Non English version) (D2a/18 AND D2b/1-6) |
| GB News | GB News (D2a/29 AND D2b/1-6) |
| TalkTV | TalkTV (D2a/31 AND D2b/1-6) |

**CATEGORY 2 – NEWSPAPERS**

| BRAND CODES | CODES FROM D3a AND D3b(1-6) OR USED AT LEAST ONCE A WEEK | CODES FROM D4a AND D4b (6-7) USED AT LEAST EVERY 2-3 WEEKS |
|---|---|---|
| The Sun /Sun on Sunday newspapers | The Sun(D3a/1 AND D3b/1-6) | The Sun on Sunday (D4a/1 AND D4b/6,7) |

| | | |
|---|---|---|
| The Daily Mail or Mail on Sunday newspapers | The Daily Mail(D3a/2 AND D3b/1-6) | The Mail on Sunday (D4a/2 AND D4b/6,7) |
| The Daily or Sunday Star newspapers | The Daily Star (D3a/3 AND D3b/1-6 | The Daily Star on Sunday (D4a/3 AND D4b/6,7) |
| The Daily or Sunday Express newspapers | The Daily Express (D3a/4 AND D3b/1-6) | The Sunday Express (D4a/4 AND D4b/6,7) |
| The Daily or Sunday Mirror newspapers | The Daily Mirror (D3a/5 AND D3b/1-6) | The Sunday Mirror(D4a/5 AND D4b/6,7) |
| The Guardian or Observer newspapers | The Guardian (D3a/6AND D3b/1-6) | The Observer (D4a/6 AND D4b/6,7) |
| The i newspaper | The I (D3a/7 AND D3b/1-6) | |
| The Times or Sunday Times newspapers | The Times (D3a/8 AND D3b/1-6) | The Sunday Times(D4a/7 AND D4b/6,7) |
| The Daily or Sunday Telegraph newspapers | The Daily Telegraph(D3a/9 AND D3b/1-6) | The Sunday Telegraph(D4a/8 AND D4b/6,7) |
| The Financial Times newspaper | The Financial Times (D3a/10 AND D3b/1-6) | |
| The Herald/ Herald on Sunday newspapers | The Herald (D3a/11 AND D3b/1-6) | Herald on Sunday (D4a/10 AND D4b/6,7) |
| The Scotsman/Scotland on Sunday newspapers | The Scotsman (D3a/12 AND D3b/1-6) | Scotland on Sunday (D4a/13 AND D4b/6,7) |
| The Daily Record/Sunday Mail newspapers | The Daily Record (D3a/13 AND D3b/1-6) | Sunday Mail (D4a/12 AND D4b/6,7) |
| The Irish News | The Irish News (D3a/18 AND D3b/1-6) | |
| South Wales Echo | South Wales Echo (D3a/19 AND D3b/1-6) | |
| The Metro newspaper | The Metro (D3a/20 AND 47/1-6) | |
| The Evening Standard newspaper | The Evening Standard (D3a/21 AND D3b/1-6) | |
| Your local daily newspaper | Any local daily newspaper (D3a/22 AND D3b/1-6) | |
| The People newspaper | The People (D4a/9 AND D4b/6,7) | |
| Your local paid weekly newspaper | Any local paid weekly newspaper (D4a/17 AND D4b/6,7) | |
| Your local free weekly newspaper | Any local free weekly newspaper (D4a/18 AND D4b/6,7) | |

CATEGORY 3 - RADIO BRAND CODES

| BRAND CODES | CODES FROM D6a AND D6b (1-6) |
|---|---|
| BBC Radio 4 | BBC Radio 4 (D6a/4 AND D6b/1-6) |
| BBC Radio 5 Live | BBC Radio 5 Live (D6a/5 AND D6b/1-6) |
| BBC Radio | BBC Radio 1 (D6a/1 AND D6b/1-6) BBC Radio 2 (D6a/2 AND D6b/1-6) BBC Radio 3 (D6a/3 AND D6b/1-6) OR BBC World Service (D6a/8 AND D6b/1-6) BBC Radio <Nation>(D6a/21,35,36, 52, 53 AND D6b/1-6) OR Any BBC Local/regional/other radio station (D6a/22, 23 AND D6b/1-6) |
| NOTE TO SCRIPTER: Please only ask one of BBC Radio 4/ BBC Radio 5 Live or BBC Radio. | |

| Priority Order: | |
| --- | --- |
| • BBC Radio 5 Live (Always ask if selected) <br> • BBC Radio 4 (Ask if this and BBC Radio is selected) <br> • BBC Radio (Ask if not selected for BBC Radio 5 Live or BBC Radio 4) | |
| **talkSPORT, talkSPORT2, talkRADIO** | talkSPORT, talkSPORT2, talkRADIO (D6a/10 AND D6b/1-6) |
| **Heart** | Heart (D6a/13 AND D6b/1-6) |
| **Capital** | Capital (D6a/15 AND D6b/1-6) |
| **LBC** | LBC (D6a/12 AND D6b/1-6) |
| **Times Radio** | Times Radio (D6a/45 AND D6b/1-6) |
| **GB News Radio** | GB News Radio (D6a/55 AND D6b/1-6) |

**CATEGORY 4 – TV NEWS WEB/APPS**

| BRAND CODES | CODES FROM D8a AND D8b (1-6) |
| --- | --- |
| **BBC Website or app** | BBC Website or app(D8a/1 AND D8b/1-6) <br> Welsh language BBC website or app (D8a/58 AND D8b/1-6) |
| **ITV or ITN website or app** | ITV or ITN website or app(D8a/2 AND D8b/1-6) |
| **STV website or app** | STV website or app (D8a/3 AND D8b/1-6) |
| **Channel 4 website or app** | Channel 4 website or app(D8a/5 AND D8b/1-6) |
| **Sky News website or app** | Sky News website or app(D8a/6 AND D8b/1-6) |

**CATEGORY 5 – NEWSPAPER WEB/APPS BRAND CODES**

| BRAND CODES | CODES FROM D8a AND D8b (1-6) |
| --- | --- |
| **The Sun website or app** | The Sun website or app (D8a/10 AND D8b/1-6) |
| **The Daily Mail website or app** | The Daily Mail website or app (D8a/11 AND D8b/1-6) |
| **The Daily Star website** | The Daily Star website (D8a/12 AND D8b/1-6) |
| **The Daily Express website or app** | The Daily Express website or app (D8a/13 AND D8b/1-6) |
| **The Daily Mirror website or app** | The Daily Mirror website or app (D8a/14 AND D8b/1-6) |
| **The Guardian or Observer website or app** | The Guardian or Observer website or app (D8a/15 AND D8b/1-6) |
| **The Independent website or app** | The Independent website or app (D8a/16 AND D8b/1-6) |
| **The Times or Sunday Times website or app** | The Times\ Sunday Times website or app (D8a/18 AND D8b/1-6) |
| **The Telegraph website or app** | The Telegraph website or app (D8a/19 AND D8b/1-6) |
| **The Financial Times website or app** | The Financial Times website or app (D8a/20 AND D8b/1-6) |
| **The Metro website or app** | The Metro website or app (D8a/21 AND D8b/1-6) |
| **The Evening Standard website or app** | The Evening Standard website or app (D8a/22 AND D8b/1-6) |
| **The New York Times website or app** | The New York Times website or app (D8a/23 AND D8b/1-6) |

**CATEGORY 6 – OTHER INTERNET COMPANIES**

| BRAND CODES | CODES FROM D6a (1-6) |
| --- | --- |
| **Google News (Search Engine just for news)** | Google News (D8aaa/3 AND D8bbb/1-6) |
| **Yahoo News** | Yahoo News (D8aaa/10 AND D8bbb/1-6) |
| **MSN News** | MSN News (D8aaa/9 AND D8bbb/1-6) |
| **AOL News** | AOL News (D8aaa/8 AND D8bbb/1-6) |
| **HuffPost** | HuffPost (D8a/37 AND D8b/1-6) |

| Vice | Vice (D8a/45 AND D8b/1-6) |
|------|---------------------------|
| Apple News | Apple News (D8aaa/4 AND D8bbb/1-6) |
| Upday | Upday (D8aaa/5 AND D8bbb/1-6) |

**CATEGORY 7 – SOCIAL MEDIA**

| BRAND CODES | CODES FROM D7a (1-6) |
|-------------|----------------------|
| Facebook | Facebook (D7a/1 AND D7b/1-7) |
| Instagram | Instagram (D7a/3 AND D7b/1-7) |
| Snapchat | Snapchat (D7a/6 AND D7b/1-7) |
| X (formerly Twitter) | X (formerly Twitter) (D7a/8 AND D7b/1-7) |
| TikTok | TikTok (D7a/14 AND D7b/1-7) |
| YouTube | YouTube (D7a/17 AND D7b/1-7) |

**CATEGORY 8 – MAGAZINE COMPANIES**

| BRAND CODES | CODES FROM D5a (1-7) |
|-------------|----------------------|
| Private Eye | Private Eye (D5a/1 AND D5b/1-7) |
| The Economist | The Economist (D5a/2 AND D5b/1-7) |
| The Week magazine | The Week magazine (D5a/3 AND D5b/1-7) |
| Time magazine | The Economist (D5a/4 AND D5b/1-7) |

**CATEGORY 9 – BBC SOUNDS (podcast & online radio)**

| BRAND CODES | CODES FROM D8ai (1-6) |
|-------------|------------------------|
| BBC Sounds | BBC Sounds (D8ai/9 AND D8bi/1-6) OR BBC Sounds (D6c/1 AND D6ci/1-6) |

**CATEGORY 10 – ON-DEMAND/CATCH UP**

| BRAND CODES | CODES FROM D2ai (1-6) |
|-------------|------------------------|
| BBC iPlayer | BBC iPlayer (D2ai/1 AND D2b/1-6) |
| Channel 4 / Channel 4+ | Channel 4 / Channel 4+ (D2ai/3 AND D2b/1-6) |
| ITVX/ITVX Premium | ITV X/ITVX Premium (D2ai/2 AND D2b/1-6) |
| STV Player (SCOTLAND) | STV Player (D2ai/4 AND D2b/1-6) |
| My5 | My5 (D2ai/5 AND D2b/1-6) |
| S4C Clic | S4C Clic (D2ai/6 AND D2b/1-6) |

Now thinking about the source(s) of news you said that you use…

**PLEASE SELECT AN ANSWER ON THE SCALE FOR EACH SOURCE AS IT IS SHOWN**
E2) How important is [BRAND LIST FROM DUMMY CODES ABOVE] as a source of news TO YOU PERSONALLY? Answer using a scale of 1 to 10, where, 1 is NOT AT ALL IMPORTANT and 10 is ABSOLUTELY ESSENTIAL.
INCLUDE THOSE WHO HAVE USED SOURCES FROM D2a-D8a AND SO HAVE BRAND CODES WITHIN ANY CATEGORY 1-8 AS DEFINED ABOVE

[BRANDS FROM LIST ON PREVIOUS PAGE]
1. Not at all important
2.

3.
4.
5.
6.
7.
8.
9.
10. Absolutely essential

**ASK THOSE WHO HAVE USED SOURCES FROM D2a-D8a AND SO HAVE BRAND CODES WITHIN ANY CATEGORY 1-8 AS DEFINED ABOVE.**
**RANDOMISE ITERATIONS**
**RATE EACH OPTION BY MOVING THE BUTTON TO A RATING POSITION**
E3) And to what extent do you think the following statements apply to [BRAND FROM LIST ON PREVIOUS PAGE] as a news source? Answer using a scale of 1 to 10, where, 1 is NOT AT ALL and 10 is COMPLETELY

**SCRIPTER: A-H ARE APPLCABLE TO FOR ALL RELEVANT BRANDS:**
A. Is accurate
B. Is trustworthy
C. Is impartial
D. Offers a range of opinions
E. Helps me make up my mind
F. Helps me understand what's going on in the world today
G. Is high quality
H. Has a depth of analysis and content not available elsewhere

**SCRIPTER: I-N ARE APPLICABLE TO THE PSB BRANDS (BBC TV, ITV (England) / ITV Wales (Wales) / STV (Scotland) / UTV (Northern Ireland), C4, C5), SKY, BBC RADIO, BBC iPLAYER, A COMMERCIAL/SPEECH RADIO STATION (TO BE TAKEN AT RANDOM) AND THE BBC WEBSITE - IF IN RESPONDENT'S REPERTOIRE:**
I. Has high calibre journalists/ presenters (just 'Has high calibre journalists' for BBC website)
J. Good for international news
K. Good for national news
L. Good for regional/local news
M. Helps me engage with/ understand political process
N. Good for understanding what's going on in other parts of the UK

**SCRIPTER: O IS APPLICABLE TO <u>ALL</u> NEWSPAPER AND SOCIAL MEDIA BRANDS (FROM CATEGORIES, 2, 5 AND 7, ABOVE) - IF IN RESPONDENT'S REPERTOIRE**

**SCRIPTER: P IS APPLICABLE TO THE PSB BRANDS (BBC TV, ITV (England) / ITV Wales (Wales) / STV (Scotland) / UTV (Northern Ireland), C4, C5), SKY, BBC RADIO, BBC iPLAYER, A COMMERCIAL/SPEECH RADIO STATION (TO BE TAKEN AT RANDOM), THE BBC WEBSITE – AND <u>ALL</u> NEWSPAPER AND SOCIAL MEDIA BRANDS (FROM CATEGORIES 2, 5 AND 7, ABOVE) - IF IN RESPONDENT'S REPERTOIRE**

O. Includes different political perspectives when covering news (ASK FOR NEWSPAPERS AND SOCIAL MEDIA ONLY)
P. Challenges those with power, such as politicians and government ministers (ASK FOR ALL BRANDS HIGHLIGHTED IN TURQUOISE, INCLUDING NEWSPAPERS AND SOCIAL MEDIA BRANDS)

1. Not at all
2.
3.
4.
5.
6.

7.
8.
9.
10. Completely

**E4)** Deleted

**E5)** Deleted

**ALL WHO GET NEWS AT C1**
**SHOW SCREEN/READ OUT QUESTION AND ANSWERS**
**SINGLE CODE**
E6) To what extent do you rely on <u>news organisations</u> compared to <u>people that you know, follow or live locally</u> when it comes to your everyday news?
1. **I rely completely on news organisations** - such as the BBC, ITV, Sky News, The Times, The Sun, Daily Mail, The Guardian, etc.
2.
3. **I rely equally on news organisations and people**
4.
5. **I rely completely on people** that I know, follow or live locally

| **SECTION F: NATIONS/ REGIONS** |
|---|

**ASK ALL WHO HAVE SELECTED AT C1 (C1=1-10, 12)**
**PLEASE SELECT ONE**
F3) How interested are you in news about <FILTERED NATION>?

**<FILTERED NATION> 'YOUR REGION' IN ENGLAND, 'WALES', 'SCOTLAND', 'NORTHERN IRELAND' IN RESPECTIVE NATIONS**

1. Very interested
2. Quite interested
3. Neither interested nor uninterested
4. Not very interested
5. Not at all interested
6. Don't know

**ASK ALL WHO HAVE SELECTED AT C1 (C1=1-10, 12)**
**PLEASE SELECT ALL THAT APPLY**
F4) Thinking particularly about your source of news for what is going on in <SRIPTER SHOW APPROPRIATE NATION OR ENGLISH REGION: Scotland, Wales, Northern Ireland, your region>, which of the following do you use?

**RANDOMISE**
1. Television
2. Radio
3. Newspapers (printed)
4. Printed magazines
5. Websites/apps of newspapers
6. Websites/apps of news magazines
7. Websites/apps of TV and radio companies
8. Social media sites such as Facebook, X (formerly Twitter), etc
17. **Video-sharing platforms** such as YouTube, Vimeo, etc.
9. Search engines such as Google, Bing etc

10. Websites/apps of online news organisations like HuffPost, Vice, Buzzfeed; IF SCOTLAND: Glasgow live; IF WALES: Wales Online; IF NI: Belfast Live, etc
11. **Websites or apps that bring together news from different news providers, such as Apple News, Google News or Yahoo News (sometimes called 'news aggregators')**
12. Word of mouth (family / friends / colleagues)
13. Blogs
14. Podcasts
15. Other (specify)(WRITE IN)
16. NONE

**ASK ALL WHO HAVE SELECTED CODES 1-17 AT F4**
**PLEASE SELECT ONE**
F5) How satisfied are you with the quality of the news about [Scotland/Wales/Northern Ireland/your region] available from [insert codes from F4]?
REPEAT QUESTION FOR EACH CODE USED AT F4

1. Very satisfied
2. Fairly satisfied
3. Neither satisfied nor dissatisfied
4. Fairly dissatisfied
5. Very dissatisfied
6. Don't know

**ASK ALL WHO ARE IN ENGLAND, WALES, SCOTLAND OR NORTHERN IRELAND AND HAVE SELECTED ANY NEWS SOURCE AT D2a-D8a**
**PLEASE SELECT ALL THAT APPLY**
F6) From which of the following sources do you get news about what is going on in <[TEXT AS BELOW]>FILTERED nowadays? Are there any other sources of news that you use to get news about <[TEXT AS BELOW]>FILTERED?
CODE AS MANY AS APPLY
**<FILTERED> - 'YOUR REGION' IN ENGLAND, 'WALES', 'SCOTLAND', 'NORTHERN IRELAND' IN RESPECTIVE NATIONS**

**SHOW ALL BRANDS CHOSEN AS ONE LIST – ALSO SHOW THE OTHER SPECIFIES TYPED UP AT D2a-D8a**
>Other (WRITE IN)
>None
>Don't know

**ASK ALL WHO ARE IN ENGLAND, WALES, SCOTLAND OR NORTHERN IRELAND AND HAVE SELECTED NEWS SOURCE AT QF6**
**IF OTHER SPECIFY CHOSEN AT QF6 PLEASE SHOW TYPED IN RESPONSES**
**ANY CODES CHOSEN FROM D2a-D8a TO BE SHOWN LONGER FREQUENCY LIST, ANY CODES CHOSEN FROM Q5C OR Q5F TO BE SHOWN SHORTER FREQUENCY LIST**
**PLEASE SELECT ONE ANSWER FOR EACH NEWS SOURCE**
F7) And typically how often do you use......<CODES SELECTED AT F6>, to get news about what is going on in <[TEXT AS BELOW]>FILTERED ?
<FILTERED> - 'YOUR REGION' IN ENGLAND, 'WALES', 'SCOTLAND', 'NORTHERN IRELAND' IN RESPECTIVE NATIONS

ANSWER LIST FOR CODES FROM D7b

1. More than 10 times a day
2. 4-10 times a day
3. 2-3 times a day
4. Once a day
5. Most days

6.  2-3 times a week
7.  About once a week
8.  Every 2-3 weeks
9.  About once a month
10. Less often
11. DON'T KNOW

ANSWER LIST FOR CODES FROM D2b, D3b, D6b, D8b

1.  Lots of times throughout the day
2.  2-3 times a day
3.  Once a day
4.  Most days
5.  2-3 times a week
6.  About once a week
7.  Every 2-3 weeks
8.  About once a month
9.  Less often
10. DON'T KNOW

ANSWER LIST FOR CODES FROM D4b, D5b
1.  Lots of times throughout the day
2.  2-3 times a day
3.  Once a day
4.  Most days
5.  2-3 times a week
6.  About once a week
7.  Every 2-3 weeks
8.  About once a month
9.  Less often
10. DON'T KNOW

**ASK ALL WHO HAVE SELECTED AT C1 (C1=1-10, 12)**
**ROTATE BETWEEN CODES 1-16**
**PLEASE KEEP CODES 1-2; 3-7; 8-9; 10-16 TOGETHER IN THE ROTATION**
**PLEASE SELECT ALL THAT APPLY**
F8: Thinking particularly about **local** news, which of the following do you use?
1.  Regional and local news broadcasts on BBC TV
2.  Regional and local news broadcasts on ITV [FOR ENGLAND AND THE SCOTTISH BORDERS] / STV [FOR SCOTLAND]/ UTV [FOR NORTHERN IRELAND] / ITV Wales [FOR WALES]
20. Current affairs/politics programmes for your region on BBC TV
21. Current affairs/politics programmes for your region on ITV [FOR ENGLAND AND THE SCOTTISH BORDERS] / STV [FOR SCOTLAND]/ UTV [FOR NORTHERN IRELAND] / ITV Wales [FOR WALES]'
3.  News bulletins on your local BBC radio station [FOR ENGLAND]
4.  News bulletins on BBC Radio Scotland [FOR SCOTLAND]
5.  News bulletins on BBC Radio Ulster / Foyle [FOR NORTHERN IRELAND]
6.  News bulletins on BBC Radio Wales or Cymru [FOR WALES]
7.  Radio news on local commercial radio (a local station that has advertising)
8.  Printed local or regional newspapers
9.  Printed local or regional magazines
10. Websites/apps of local or regional newspapers
11. Websites/apps of local or regional news magazines

12.  Websites/apps of TV and radio companies such as BBC or / ITV [FOR ENGLAND] / STV [FOR SCOTLAND]/ UTV [FOR NORTHERN IRELAND] / ITV Wales [FOR WALES]
13.  Websites/apps of other news outlets
14.  Social media such as Facebook or X (formerly Twitter), etc. or YouTube
15.  Video-sharing platforms such as YouTube, Vimeo, etc.Word of mouth (family / friends / colleagues)
17.  Other (specify)(WRITE IN)
18.  Don't follow local news
19.  NONE


**ASK ALL WHO HAVE SELECTED CODES 1-17 AT F8**
**PLEASE SELECT ONE ANSWER FOR EACH LOCAL NEWS SOURCE**
F9) How satisfied are you with the quality of the local news available from [insert codes from F8]?
REPEAT QUESTION FOR EACH CODE USED AT F8

1.  Very satisfied
2.  Fairly satisfied
3.  Neither satisfied nor dissatisfied
4.  Fairly dissatisfied
5.  Very dissatisfied
6.  Don't know
7.  Not applicable


| SECTION G: PURPOSE OF NEWS |
|---|

**ASK ALL**
**RANDOMISE CODES 1-13**
**PLEASE SELECT ALL THAT APPLY**
G1) Thinking about some of the reasons people might have for following news, which of these reasons apply to YOU?
**CODE AS MANY AS APPLY**

I follow news…
1.  To know what's going on around the world
2.  To know what's going on across the UK
3.  To know what's going on in<[TEXT AS BELOW]>FILTERED
4.  To know what's going on in my local area
5.  For information about daily life, e.g. travel, health, taxes, education
6.  To be knowledgeable for my job/work/studies
7.  To get different perspectives on what's happening
8.  Because I feel it's important to keep informed about certain issues
9.  Because it provides some fun and entertainment
10.  Because it gives me something to talk about with others
11.  Out of habit – it's part of my routine
12.  To pass the time when I'm waiting/travelling/commuting/bored
13.  Because it allows me to form opinions on the important issues
14.  For other reasons (WRITE IN)
15.  Because it's everywhere I look
16.  I don't follow news
17.  Don't Know

<FILTERED> - 'YOUR REGION' IN ENGLAND, 'WALES', 'SCOTLAND', 'NORTHERN IRELAND' IN RESPECTIVE NATIONS

**ASK THOSE THAT DO NOT FOLLOW THE NEWS (CODE 16 at G1)**
**RANDOMISE CODES 1-5**

G2) Thinking about some of the reasons people do not follow the news, which of these reasons apply to YOU?
CODE AS MANY AS APPLY

1.  I find the news too depressing
2.  I find the news too boring
3.  I do not believe or trust the news
4.  I think it's irrelevant to my daily life
5.  I do not have enough time
6.  Other reasons (WRITE IN)

---

**SECTION H: CURRENT AFFAIRS**

---

We would now like to ask you some questions about current affairs programmes. Each programme is different, but by current affairs, we usually mean…

* a longer-form programme that contains explanation and analysis of current events and issues, including material dealing with political or industrial controversy or with current public policy
* a programme that contains extensive discussion, analysis, panels or interviews with guests, often live
* a programme that sometimes contains long-form pre-recorded reports

Examples of these types of programmes include:

* Panorama, Newsnight, Dispatches, Question Time, Jeremy Vine, James O'Brien, Sophie Ridge on Sunday

They usually **do not** include:

* Topical comedy programmes such as Mock The Week or light entertainment programmes such as The Last Leg

Please click 'Continue' to proceed

I'm interested in your views on current affairs programmes in <[TEXT AS BELOW]> FILTERED, across the UK and from around the world.
<FILTERED> - 'YOUR REGION' IN ENGLAND, 'WALES', 'SCOTLAND', 'NORTHERN IRELAND' IN RESPECTIVE NATIONS

**SHOW H2 AND H3 ON THE SAME SCREEN**
**ASK ALL**
**PLEASE DRAG THE SLIDER TO A POINT ON THE SCALE**
**H1) On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that broadcasters provide current affairs programmes?**

**H2) On a scale of 1-10, where 1f means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that broadcasters provide current affairs programmes?**

1. Not at all important
2. 
3. 
4. 
5. 
6. 
7. 
8. 
9. 
10. Extremely important

**ASK ALL**
**RANDOMISE ITERATIONS**
**PLEASE CLICK AN ANSWER AS EACH STATEMENT IS SHOWN**
**H3) On a scale of 1-10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that current affairs programmes:**

A. Provide high quality commentary and interpretation of the events/issues
B. Provide a good depth of analysis
C. Provide investigative journalism
D. Cover international topics
E. Are impartial
F. Offer a range of opinions
G. Help me understand what's going on in the world today

1. Not at all important
2. 
3. 
4. 
5. 
6. 
7. 
8. 
9. 
10. Extremely important

| SECTION I: DEMOGRAPHICS AND CLASSIFICATION |
|---|

Finally, we'd like to ask you a few questions about yourself and your household. These are just to help us interpret the information we're collecting and won't be used to identify you in any way.  It's really helpful to get this information so that we can understand which groups of people across the UK have similar or different views to each other.

**ASK ALL**
**PLEASE SELECT ONE**
I1) What is your current working status?

1.  Full-time paid work (30+ hours per week)
2.  Part-time paid work (8-29 hours per week)
3.  Part-time paid work (under 8 hours per week)
4.  Retired
5.  Still at school
6.  In full time higher education
7.  Unemployed (seeking work)
8.  Not in paid employment (not seeking work)

**ASK ALL**
**PLEASE DRAG THE SLIDER TO A POINT ON THE SCALE**
I2) How many people aged 16+ are there in your household altogether, including yourself?

## ASK ALL

**PLEASE SELECT ONE**
I3) Do you have any children under 16 living in the household?
1.  Yes
2.  No

**ASK ALL**
**DRAG THE SLIDER TO A POINT ON THE SCALE**
I4) And how many children under the age of 16 are there in the household?

**ASK ALL**
**PLEASE SELECT ALL THAT APPLY**
I5) Into which of the following age groups do they fall?
1.  0 - 4
2.  5 - 9
3.  10 - 15

**ASK ALL**

**PLEASE CHOOSE THE HIGHEST OPTION ON THE LIST THAT APPLIES TO YOU. IF YOUR QUALIFICATION IS NOT ON THIS LIST, PLEASE CHOOSE THE NEAREST EQUIVALENT**

I7) Which, if any, of these is the highest educational or professional qualification that you have obtained?

1. I have no formal qualifications (and I am not still studying)
2. Entry level qualification such as ESOL, ELC, or Skills for Life
3. GCSE/ O' Level/ CSE / National Qualifications / Standard Grades – but not Maths and not English
4. GCSE/ O' Level/ CSE / National Qualifications / Standard Grades – including Maths or English
5. Level 1-2 vocational qualification or intermediate apprenticeship.
6. A' level, Scottish Higher, Welsh Baccalaureate, International Baccalaureate or equivalent
7. Level 3 vocational qualification or advanced apprenticeship
8. Diploma in higher education (HNC/ HND/ BTEC Higher or equivalent)
9. Level 4-5 vocational qualification or higher apprenticeship
10. University first degree (BA/ BSc/ BEd/ PGCE or equivalent)
11. Level 6 vocational qualification or degree apprenticeship
12. University higher degree (e.g. Masters, PhD or equivalent)
13. Still studying/ still at school
14. Refused

**ASK ALL**

**PLEASE SELECT ONE**

I8) Ofcom wants to ensure that it talks to as representative a sample of people as possible. Please indicate which of the following you consider yourself to be:

1. Heterosexual or straight
2. Gay or lesbian
3. Bisexual
4. Something else (please write in - optional)
5. Prefer not to say

**ASK ALL**

**PLEASE SELECT ONE**

I9) Is your current gender the same as that assigned at birth?
1. Yes
2. No
3. Prefer not to say

**ASK ALL**
**PLEASE SELECT ALL THAT APPLY**
**(MULTICODE OK FOR CODES 1-10)**
I10) Which, if any, of these impact or limit your daily activities or the work you can do?

1. A. Hearing - Poor hearing, partial hearing, or are deaf
2. B. Eyesight - Poor vision, colour blindness, partial sight, or are blind
3. C. Mobility - Cannot walk at all/ use a wheelchair or mobility scooter etc, or cannot walk very far or manage stairs or can only do so with difficulty
4. D. Dexterity - Limited ability to reach/ difficulty opening things with your hands/ difficulty using a telephone handset, television remote control, computer keyboard, etc
5. E. Breathing - Breathlessness or chest pains
6. F. Mental abilities - Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration
7. G. Social/behavioural - Conditions associated with this (such as autism, attention deficit disorder, Asperger's, etc)
8. H. Your mental health - Anxiety, depression, or trauma-related conditions, for example
9. I. Other illnesses/ conditions which impact or limit your daily activities/ the work you do
10. J. Prefer not to say
11. K. Don't know
12. L. Nothing – no impairments or conditions impact or limit my daily activities or work that I do

**ASK ALL**
**PLEASE SELECT ONE**
I11a) Which one of these bands describes your total household income before tax or any other deductions are made?

Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment.

Please select one option

| | PER WEEK | PER YEAR |
|---|---|---|
| 1. | Up to £199 per week | Up to £10,399 per year |
| 2. | £200 to £299 per week | £10,400 to £15,599 per year |
| 3. | £300 to £499 per week | £15,600 to £25,999 per year |
| 4. | £500 to £699 per week | £26,000 to £36,399 per year |
| 5. | £700 to £999 per week | £36,400 to £51,999 per year |
| 6. | £1,000 to £1,499 per week | £52,000 to £77,999 per year |
| 7. | £1,500 and above per week | £78,000 and above per year |
| 8. | Don't know | |
| 9. | Prefer not to say | |

**ASK ALL**

**PLEASE DRAG THE SLIDER TO A POINT ON THE SCALE.**

**I12)** Some people talk about 'left', 'right' and 'centre' to describe parties and politicians. (Generally socialist parties would be considered 'left wing' whilst conservative parties would be considered 'right wing'). With this in mind, where would you place yourself on the following scale?

1. Very left-wing
2. Fairly left-wing
3. Slightly left-of-centre
4. Centre
5. Slightly right-of-centre
6. Fairly right-wing
7. Very right-wing
8. Don't know
9. Prefer not to say

**ASK ALL**

**(SINGLECODE)**

**I13) Typically, how many hours do you spend online per week?**

*This includes email, social media, online shopping, online gaming, browsing/searching or using apps, or watching TV programmes, films and videos, or listening to music and radio programmes online. Please include both work and personal use, and use on any device.*

**READ OUT**

| | |
|---|---|
| 30+ hours | 1 |
| 20-29 hours | 2 |
| 15-19 hours | 3 |
| 11 – 14 hours | 4 |
| 8-10 hours | 5 |
| 6-7 hours | 6 |
| 3-5 hours | 7 |
| 1-2 hours | 8 |
| Less than 1 hour | 9 |
| None | 10 |
| DON'T READOUT Don't know | 11 |

**NOTE: WE REQUIRE 100 NON-INTERNET USERS (CODE 10) AND 100 LOW USERS (CODES 4-9)**

**PLEASE SELECT ONE**

I14) Finally, would it be okay for us to contact you if we have any further questions relating to this study?

1. Yes
2. No