

OFCOM MEDIA LITERACY TRACKER 2020 - PARENTS OF CHILDREN AGED 5-15 AND CHILDREN AGED 8-15 - 6th October 2020 to 15th January 2021.

NATION	1
Base : All parents	
REGION/ NATION	3
Base : All parents	
URBANITY	6
Base : All parents	
QP1. AGE OF CHILD	8
Base : All parents	
QP2. GENDER OF CHILD	10
Base : All parents	
CHILD'S AGE AND GENDER	12
Base : All parents	
INTERVIEW - AGE GROUP OF THE CHILD DISCUSSED/ INTERVIEWED	14
Base : All parents	
HOUSEHOLD SOCIO-ECONOMIC GROUP	16
Base : All parents	
QA. What is the total number of people in the household (please include yourself in this total)? (SINGLE CODE)	18
Base : All parents	
QB. And what is the total number of children aged under 18 in the household. If you are aged under 18, please include yourself in this total. (SINGLE CODE)	20
Base : All parents	
AGES OF ALL CHILDREN AGED UNDER 18 IN THE HOUSEHOLD. (MULTI CODE)	22
Base : All parents	
QP3A. EQUIPMENT IN THE HOME - Smart TV set (a TV that connects directly to the internet, and doesn't need a computer, set-top box, streaming stick or games console to go online) (SINGLE CODE)	26
Base : All parents	
QP3B. EQUIPMENT IN THE HOME - Standard TV set (that is not connected to the internet) (SINGLE CODE)	28
Base : All parents	
QP3C. EQUIPMENT IN THE HOME - Desktop computer / laptop/ netbook – with internet access (Access to websites) (SINGLE CODE)	30
Base : All parents	
QP3D. EQUIPMENT IN THE HOME - Tablet computer – like an iPad, Kindle Fire, Samsung Galaxy Tab (SINGLE CODE)	32
Base : All parents	
QP3E. EQUIPMENT IN THE HOME - Any type of mobile phone, including smartphone – (iPhone/ Samsung Galaxy etc.) (SINGLE CODE)	34
Base : All parents	
QP3F. EQUIPMENT IN THE HOME - Games console or games player – like a PlayStation, Xbox, Nintendo Switch and so on (SINGLE CODE)	36
Base : All parents	
QP3G. EQUIPMENT IN THE HOME - Smart speaker which can respond to voice commands - e.g. Amazon Echo (Alexa), Google Home, Apple HomePod (SINGLE CODE)	38
Base : All parents	
QP3H. EQUIPMENT IN THE HOME - Radio (whether FM/ AM or digital DAB) (SINGLE CODE)	40
Base : All parents	
QP3A-H - SUMMARY TO SHOW MEDIA DEVICES CHILD HAS OF THEIR OWN	42
Base : All parents	

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MEAN NUMBER OF DEVICES OWNED BY THE CHILD - OUT OF 8	46
Base : All parents	
QP3A-H - SUMMARY TO SHOW MEDIA DEVICES CHILD USES IN THE HOUSEHOLD	48
Base : All parents	
QP3A-H - SUMMARY TO SHOW MEDIA DEVICES IN THE HOUSEHOLD	52
Base : All parents	
QP4. You mentioned that your child has their own mobile phone. Is this a smartphone? A smartphone is a phone on which you can easily access emails, download apps/ applications and other files, as well as view websites and generally surf the internet/ go online. Popular brands of smartphone include iPhone, and Android phones such as the Samsung Galaxy. (SINGLE CODE)	55
Base : Parents of children with their own mobile phone	
SUMMARY OF CHILD'S MOBILE PHONE OWNERSHIP	57
Base : Parents of children with their own mobile phone	
SUMMARY OF CHILD'S MOBILE PHONE OWNERSHIP	59
Base : All parents	
QP4A. Are you able to go online at home in any of these ways? We are interested in finding out about all the ways in which you could go online at home, even if is a way that you tend not to use very often or at all. (MULTI CODE)	61
Base : All parents	
QP5. Does your child ever use any of these devices to watch television programmes or films at home or elsewhere? This could be watching television programmes or films as they are broadcast, anything recorded from the TV to view later, any use of catch up services (such as BBC iPlayer or ITV Hub) or other on-demand content (such as Netflix or Amazon Prime Video). Please note that we do not mean DVDs or short video clips. (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)	63
Base : All parents	
QP6. In which, if any, of these ways does your child ever watch TV programmes or films? (MULTI CODE)	67
Base : All parents	
QP7. Does your child ever watch TV programmes or films on any of these paid-for online on-demand services? (MULTI CODE)	71
Base : All parents	
QP12. The following questions ask about the TV programmes your child watches. By this we mean any programmes your child watches live or as they are broadcast, rather than any programmes viewed after they are broadcast on catch-up services or on demand. Do you have any of these rules about the TV programmes that your child watches live or as the programmes are broadcast? (MULTI CODE)	73
Base : Parents whose child watches broadcast television	
QP13A. Still thinking about any programmes that your child watches live or as the programmes are broadcast. Please tell me the extent to which you are concerned about the content of the TV programmes that they watch. (SINGLE CODE)	75
Base : Parents whose child watches broadcast television	
QP23. Now some questions about the internet and going online. Please think about any reason your child may have for going online – maybe to look at a website or use an app, watch a TV programme or video clip on sites or apps like YouTube, to play games online, to visit a social media site or app, or to do school or homework. Does your child ever use any of the following devices to go online at home or elsewhere? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)	77
Base : All parents	
QP26. Do you have any of these rules about what your child does online? Please think about the sorts of things they do online on any device? (MULTI CODE)	86
Base : Parents whose child goes online at home or elsewhere	
QP26A. Due to the situation with COVID this year, many children have been at home much more than usual. To what extent do you agree or disagree with the following statement about any use of rules at this time? - "As a result of my child being at home more than usual this year, I have had to relax some of the rules about what my child does online" (SINGLE CODE)	90
Base : Parents whose child goes online at home or elsewhere	
QP27. When your child goes online, on any device, would you usually supervise them in any of these ways? (MULTI CODE)	93
Base : Parents whose child goes online at home or elsewhere	
QP28. Have you ever talked to your child about how to stay safe online? For example, have you ever discussed with them the potential dangers of things like content on sites or apps that might be unsuitable for their age, sharing too much information online, contact with people they don't know personally etc. (SINGLE CODE)	96
Base : Parents whose child goes online at home or elsewhere	

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QP29. Which of these best describes how often you talk to your child about how to stay safe online? (SINGLE CODE)	99
Base : Parents who have ever talked to their child about how to stay safe online	
QP29. Which of these best describes how often you talk to your child about how to stay safe online? (SINGLE CODE)	102
Base : Parents whose child goes online at home or elsewhere	
QP31. Before today, were you aware of any of these types of technical tools or controls? (MULTI CODE)	105
Base : Parents with broadband at home whose child goes online	
QP32. Do you use any of these types of technical tools or controls to manage your child's access to online content? (MULTI CODE)	111
Base : Parents with broadband at home whose child goes online	
QP31A/ QP32A SUMMARY OF AWARENESS AND USE - Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)	118
Base : Parents with broadband at home whose child goes online	
QP31B/ QP32B SUMMARY OF AWARENESS AND USE - Parental control software set up on a particular device used to go online (e.g. Net Nanny, McAfee Family Protection, Open DNS FamilyShield)	121
Base : Parents with broadband at home whose child goes online	
QP31C/ QP32C SUMMARY OF AWARENESS AND USE - Parental controls built into the device by the manufacturer – e.g. Windows, Apple, Xbox, PlayStation etc.	124
Base : Parents with broadband at home whose child goes online	
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Base : Parents with broadband at home whose child goes online	
QP31E/ QP32E SUMMARY OF AWARENESS AND USE - Change the settings on your child's phone or tablet to stop apps being downloaded or stop in-app purchases	130
Base : Parents whose child uses a smartphone or tablet computer	
QP31F/ QP32F SUMMARY OF AWARENESS AND USE - Parental control software, settings or apps that can be used on your child's phone or tablet to restrict access to content or manage their use of the device	133
Base : Parents whose child uses a smartphone or tablet computer	
COMBINATIONS OF ONLINE MEDIATION STRATEGIES USED BY PARENTS	136
Base : Parents whose child goes online at home or elsewhere	
QP48A. AGREEMENT WITH STATEMENTS ABOUT THE INTERNET - The benefits of the internet for my child outweigh any risks (SINGLE CODE)	145
Base : Parents whose child goes online at home or elsewhere	
QP48B. AGREEMENT WITH STATEMENTS ABOUT THE INTERNET - I feel I know enough to help my child to stay safe online (SINGLE CODE)	148
Base : Parents whose child goes online at home or elsewhere	
QP51A. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - The content on the websites or apps that they visit (SINGLE CODE)	151
Base : Parents whose child goes online at home or elsewhere	
QP51B. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - How much time they spend online (SINGLE CODE)	154
Base : Parents whose child goes online at home or elsewhere	
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Base : Parents whose child goes online at home or elsewhere	
QP51E. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - Them being bullied online/ cyberbullying (SINGLE CODE)	160
Base : Parents whose child goes online at home or elsewhere	
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Base : Parents whose child goes online at home or elsewhere	
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Base : Parents whose child goes online at home or elsewhere	
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Base : Parents whose child goes online at home or elsewhere	

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QP51I. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - Companies collecting information about what they are doing online (e.g. what they have been looking at online/ sites they have visited etc.) (SINGLE CODE)	172
Base : Parents whose child goes online at home or elsewhere	
QP51J. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - The possibility of my child being radicalised e.g. influenced by extreme views online whether political, social or religious (SINGLE CODE)	175
Base : Parents whose child goes online at home or elsewhere	
QP52. Have you looked for or received information or advice about how to help your child to stay safe online, from any of these sources or in any other way? (MULTI CODE)	178
Base : Parents whose child goes online at home or elsewhere	
QP53. Thinking about what your child does online, which, if any, of the following applies to them? Being online helps them... (MULTI CODE)	184
Base : Parents whose child goes online at home or elsewhere	
QP59. Do you have any of these rules about the use that your child makes of their mobile phone? (MULTI CODE)	189
Base : Parents of children with their own mobile phone	
QP65. Does your child ever play games at home or elsewhere in any of these ways? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)	191
Base : All parents	
QP67. Do you have any of these rules about the games your child plays at home or elsewhere - whether on a games console or player, a computer, or any other device? (MULTI CODE)	193
Base : Parents whose child ever plays games	
QP70A. Many games can now be played online, either through games consoles, or through other devices such as, tablets, mobile phones and smart TVs. Some popular online games include Minecraft and Fortnite. Does your child ever play games online? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (SINGLE CODE)	197
Base : Parents whose child ever plays games	
QP70A. Many games can now be played online, either through games consoles, or through other devices such as, tablets, mobile phones and smart TVs. Some popular online games include Minecraft and Fortnite. Does your child ever play games online? QP70B. When your child plays games online, which of these describe how they are playing? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15)(MULTI CODE)	199
Base : Parents whose child ever plays games	
QP70A. Many games can now be played online, either through games consoles, or through other devices such as, tablets, mobile phones and smart TVs. Some popular online games include Minecraft and Fortnite. Does your child ever play games online? QP70B. When your child plays games online, which of these describe how they are playing? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15)(MULTI CODE)	201
Base : Parents whose child ever plays games online	
QP74A. EXTENT OF CONCERN ABOUT CHILD'S GAME PLAYING - The content of the games they are playing (SINGLE CODE)	203
Base : Parents whose child ever plays games	
QP74D. EXTENT OF CONCERN ABOUT CHILD'S GAME PLAYING - The pressure to make in-game purchases, for things like access to upgrades, skins, loot-boxes, in-game currency or other rewards (SINGLE CODE)	205
Base : Parents whose child ever plays games	
QP74E. EXTENT OF CONCERN ABOUT CHILD'S GAME PLAYING - The possibility of them being bullied by other players (SINGLE CODE)	207
Base : Parents whose child ever plays games	
QP75A. AGREEMENT WITH STATEMENTS ABOUT SCREEN TIME - I find it hard to control my child's screen time (SINGLE CODE)	209
Base : All parents	
QP75B. AGREEMENT WITH STATEMENTS ABOUT SCREEN TIME - I think my child has a good balance between screen time and doing other things (SINGLE CODE)	211
Base : All parents	
QC3A. ATTITUDES TOWARDS TV PROGRAMMES - There are enough programmes for children my age (SINGLE CODE)	213
Base : Children aged 8-15 who watch TV at home or elsewhere	
QC3B ATTITUDES TOWARDS TV PROGRAMMES - There are enough programmes that show children that look like me (SINGLE CODE)	215
Base : Children aged 8-15 who watch TV at home or elsewhere	
QC3C. ATTITUDES TOWARDS TV PROGRAMMES - There are enough programmes that show children that live in the same part of the country as me (SINGLE CODE)	217
Base : Children aged 8-15 who watch TV at home or elsewhere	
QC13. Which, if any of the following applies to you? Being online helps me.... (MULTI CODE)	219
Base : Children aged 12-15 who go online	

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QC16. Due to the situation with COVID this year, many children have been at home much more than usual. Which one of these answers best applies to you when you've been online during this time? When I've been online... (SINGLE CODE)	222
Base : Children aged 8-15 who go online	
QC18A. When you go to websites or apps you've never used before to look for information, do you ever think about whether you can trust the information to be true or accurate? (SINGLE CODE)	225
Base : Children aged 12-15 who go online and say that during 2020 they have used websites/ apps they've not used before	
QC18B. Which of these things, if any, might you check to see if the information on these sites is true or accurate? (MULTI CODE)	228
Base : Children aged 12-15 who go online and say that during 2020 they have used websites/ apps they've not used before and consider whether the information on these sites is true or accurate	
QC18B. Which of these things, if any, might you check to see if the information on these sites is true or accurate? (MULTI CODE)	234
Base : Children aged 12-15 who go online and say that during 2020 they have used websites/ apps they've not used before	
QC26. Do you ever use Google, or similar sites like Bing to look for or find out things online? (SINGLE CODE)	240
Base : Children aged 8-15 who go online	
QC27. When you use Google or similar sites like Bing to look for something online, you are given a list of websites in the results page. Which one of these sentences about these results do you agree with most? (SINGLE CODE)	243
Base : Children aged 8-15 who go online and use search engine websites or apps	
QC29. This is a picture from a Google search for children's trainers. Do you know why the first four results on the left have been listed first? (MULTI CODE)	246
Base : Children aged 8-15 who go online and use search engine websites or apps	
QC30A. If you saw something online that you found worrying or nasty in some way (that you didn't like) would you tell someone about it? (SINGLE CODE)	249
Base : Children aged 8-15 who go online	
QC30B. Who would you tell about the worrying or nasty thing that you saw online? (MULTI CODE)	252
Base : Children aged 8-15 who go online and say they would tell someone if they saw something worrying or nasty online	
QC30B. Who would you tell about the worrying or nasty thing that you saw online? (MULTI CODE)	258
Base : Children aged 8-15 who go online	
QC31. And, have you ever seen anything online that you found worrying or nasty in some way that you didn't like? (SINGLE CODE)	264
Base : Children aged 8-15 who go online	
QC32. Did you know that many websites, apps and online games have a report function so that you can let them know if you see something worrying or nasty? The report function could be a button, a link, an email address or an online form through which you can point out the worrying or nasty content or report the person that posted or forwarded the worrying or nasty thing. (SINGLE CODE)	267
Base : Children aged 12-15 who go online	
QC33. Have you ever used this report function to report something like this? (SINGLE CODE)	270
Base : Children aged 12-15 who saw something online they found worrying or nasty that are aware of the online reporting function	
SUMMARY OF AWARENESS AND USE OF REPORTING FUNCTION FOR WORRYING OR NASTY CONTENT	273
Base : Children aged 12-15 who go online	
QC34A. Have you ever been told about how to use the internet safely? (SINGLE CODE)	276
Base : Children aged 8-15 who go online	
QC34B. Which of these answers best describes how you have been told about how to use the internet safely? (MULTI CODE)	279
Base : Children aged 8-15 who go online who say they have been told about how to use the internet safely	
QC34B. Which of these answers best describes how you have been told about how to use the internet safely? (MULTI CODE)	282
Base : Children aged 8-15 who go online	
SUMMARY OF ONLINE GAME PLAYING	285
Base : All children aged 8-15 who play games	
SUMMARY OF ONLINE GAME PLAYING	287
Base : All children aged 8-15	
QC43. When you play games online do you ever chat through the game to other people who are playing through instant messaging or using a headset/ QC44. And when you chat who do you chat to? (MULTI CODE)	289
Base : All children aged 8-15 who ever play games online	

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QC46A. AGREEMENT WITH STATEMENT ABOUT SCREEN TIME - I find it hard to control my screen time (SINGLE CODE)	291
Base : All children aged 12-15	
QC46B. AGREEMENT WITH STATEMENT ABOUT SCREEN TIME - I think I have a good balance between screen time and doing other things (SINGLE CODE)	293
Base : All children aged 12-15	
QC47. The next few questions are about some of the problems children may have experienced while using mobile phones or going online. We would like you to answer them for us, but only if you would like to. If you would rather not then please say below and you will skip this section. (SINGLE CODE)	295
Base : All children aged 8-15	
QC53. People can be nasty or hurtful. It could be behind someone's back, to their face, through calls or texts. It could be by being nasty through social media, games or other websites. It could be by calling people names, leaving them out, or through sharing photos or videos that upset them. It could be threatening to hurt or actually hurting them. It could be done on purpose or as a joke that goes too far. Has this ever happened to anyone you know? (SINGLE CODE)	297
Base : All children aged 8-15 opting to answer	
QC54. And has this ever happened to you? (SINGLE CODE)	299
Base : All children aged 8-15 opting to answer	
QC55. When somebody was nasty or hurtful to you did it happen in any of these ways? (MULTI CODE)	301
Base : All children aged 8-15 opting to answer who said they have ever been bullied	
QC56. Please take a look at the list of things below and think about whether they have happened to you, either online or on a mobile phone. Please choose those that have ever happened to you (MULTI CODE)	303
Base : All children aged 12-15 opting to answer	
QC57. Do you know how to do any of these things online? (MULTI CODE)	305
Base : All children aged 12-15 who go online opting to answer	
QC58. This list shows the things that you just said you know how to do online. If you have ever done any of them please choose them again. (MULTI CODE)	311
Base : All children aged 12-15 who go online opting to answer	
QC59. In the past year have you seen anything hateful on the internet that has been directed at a particular group of people, based on things like their gender, religion, disability, sexuality or gender identity? Examples of these sorts of things might be nasty or hateful comments or images that have been posted on social media, comments in response to an article that you read online, or videos posted on sites like YouTube. Which of these options best describes whether you have seen things like this online in the past year? (SINGLE CODE)	317
Base : Children aged 12-15 who go online	
QC60. What if anything did you do after you saw the most recent example of something hateful online? (MULTI CODE)	320
Base : All children aged 12-15 who have seen hate speech online in the last 12 months	
QC61. Did you receive any help from your parent or guardian when completing this survey? (SINGLE CODE)	323
Base : All children aged 8-15	
QP80. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)	325
Base : All parents	
QP83. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)	329
Base : All parents	
QP87. What is your working status? If currently on furlough please respond based on your usual employment status. (SINGLE CODE)	335
Base : All parents	
QP88. AGE OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)	339
Base : All parents	
QP89. GENDER OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)	341
Base : All parents	
QP90. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)	343
Base : All parents	
QP91. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. Please note - if you or anyone in the household is currently on furlough please respond based on your usual household income (SINGLE CODE)	347
Base : All parents	

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

NATION

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
England	2011	552	731	728	1006	1005	276	276	365	366	364	364
	83%	83%	83%	83%	83%	83%	83%	83%	83%	83%	83%	83%
Scotland	217	60	78	79	108	109	30	30	39	39	40	40
	9%	9%	9%	9%	9%	9%	9%	9%	9%	9%	9%	9%
Wales	120	33	44	43	60	60	16	17	22	22	22	22
	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%
Northern Ireland	72	20	25	27	36	35	10	10	13	12	13	13
	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

NATION

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
England	2011	505	577	393	519	1082	912	2011	2011	-	-	-	1833	167	2011
	83%	86%	82%	82%	84%	84%	83%	83%	100%	-%	-%	-%	84%	72%	83%
									ijklmn				ijklm	ijk	ijkm
Scotland	217	44	71	44	56	115	100	217	-	217	-	-	186	28	217
	9%	8%	10%	9%	9%	9%	9%	9%	-%	100%	-%	-%	9%	12%	9%
										hijklmn			hjk	hjk	hjk
Wales	120	24	34	29	31	58	60	120	-	-	120	-	102	17	120
	5%	4%	5%	6%	5%	4%	5%	5%	-%	-%	100%	-%	5%	7%	5%
											hijklmn		hik	hik	hik
Northern Ireland	72	15	26	16	14	41	30	72	-	-	-	72	50	21	72
	3%	3%	4%	3%	2%	3%	3%	3%	-%	-%	-%	100%	2%	9%	3%
												hijklmn	hij	hijln	hij

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

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Table 2

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

REGION/ NATION

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
North East	97 4%	32 5%	29 3%	36 4%	56 5%	41 3%	19 6%	13 4%	19 4%	10 2%	18 4%	18 4%
North West	287 12%	76 11%	107 12%	104 12%	130 11%	158 13%	29 9%	47 14%	59 13%	49 11%	42 10%	62 14%
Yorkshire and The Humber	217 9%	78 12% b	58 7%	81 9%	106 9%	112 9%	35 11%	43 13% h	27 6%	32 7%	44 10%	37 9%
West Midlands	200 8%	62 9%	51 6%	87 10%	105 9%	95 8%	35 11%	26 8%	30 7%	22 5%	40 9%	47 11%
East Midlands	159 7%	41 6%	56 6%	62 7%	72 6%	86 7%	19 6%	21 6%	23 5%	33 8%	31 7%	32 7%
East of England	223 9%	64 10%	88 10%	72 8%	119 10%	104 9%	38 11%	26 8%	49 11%	39 9%	32 7%	40 9%
South West	202 8%	50 7%	85 10%	67 8%	107 9%	95 8%	30 9%	19 6%	37 8%	48 11%	39 9%	28 6%
South East	332 14%	75 11%	132 15%	125 14%	158 13%	174 14%	36 11%	39 12%	52 12%	80 18%	71 16%	54 12%
London	294 12%	76 11%	125 14%	93 11%	153 13%	141 12%	35 10%	42 13%	71 16%	54 12%	48 11%	45 10%
Wales	120 5%	33 5%	44 5%	43 5%	60 5%	60 5%	16 5%	17 5%	22 5%	22 5%	22 5%	22 5%
Scotland	217 9%	60 9%	78 9%	79 9%	108 9%	109 9%	30 9%	30 9%	39 9%	39 9%	40 9%	40 9%
Northern Ireland	72 3%	20 3%	25 3%	27 3%	36 3%	35 3%	10 3%	10 3%	13 3%	12 3%	13 3%	13 3%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

OFCOM MEDIA LITERACY TRACKER 2020 - PARENTS OF CHILDREN AGED 5-15 AND CHILDREN AGED 8-15 - 6th October 2020 to 15th January 2021.

Table 2

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

REGION/ NATION

Base : All parents

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
North East	97 4%	13 2%	23 3%	21 4%	40 6% ae	36 3%	61 6% ae	97 4%	97 5% ijk	- -%	- -%	- -%	84 4% ijk	13 6% ijk	97 4% ijk
North West	287 12%	68 12%	84 12%	47 10%	79 13%	152 12%	126 11%	287 12%	287 14% ijk	- -%	- -%	- -%	264 12% ijk	20 9% ijk	287 12% ijk
Yorkshire and The Humber	217 9%	36 6%	62 9%	48 10%	68 11% a	97 7%	116 10% a	217 9%	217 11% ijk	- -%	- -%	- -%	206 9% ijk	10 4% ijk	217 9% ijk
West Midlands	200 8%	55 9%	57 8%	30 6%	55 9%	112 9%	85 8%	200 8%	200 10% ijkm	- -%	- -%	- -%	192 9% ijk	6 3% j	200 8% ijk
East Midlands	159 7%	35 6%	40 6%	35 7%	48 8%	75 6%	83 8%	159 7%	159 8% ijk	- -%	- -%	- -%	152 7% ijk	5 2%	159 7% ijk
East of England	223 9%	67 11% c	69 10%	26 5%	61 10%	136 10% c	88 8%	223 9%	223 11% ijkl	- -%	- -%	- -%	172 8% ijk	51 22% hijkln	223 9% ijk
South West	202 8%	43 7%	59 8%	57 12%	43 7%	102 8%	100 9%	202 8%	202 10% ijk	- -%	- -%	- -%	168 8% ijk	30 13% ijk	202 8% ijk
South East	332 14%	93 16%	102 14%	75 16%	62 10%	195 15%	137 12%	332 14%	332 17% ijk	- -%	- -%	- -%	303 14% ijk	29 13% ijk	332 14% ijk
London	294 12%	95 16% df	82 12%	54 11%	61 10%	177 14%	116 10%	294 12%	294 15% ijkm	- -%	- -%	- -%	293 13% ijkm	1 1% ijkm	294 12% ijkm
Wales	120 5%	24 4%	34 5%	29 6%	31 5%	58 4%	60 5%	120 5%	- -%	- -%	120 100% hiklmn	- -%	102 5% hik	17 7% hik	120 5% hik
Scotland	217 9%	44 8%	71 10%	44 9%	56 9%	115 9%	100 9%	217 9%	- -%	217 100% hijklmn	- -%	- -%	186 9% hjk	28 12% hjk	217 9% hjk

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

REGION/ NATION

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Northern Ireland	72	15	26	16	14	41	30	72	-	-	-	72	50	21	72
	3%	3%	4%	3%	2%	3%	3%	3%	-%	-%	-%	100%	2%	9%	3%
												hijlmn	hij	hijln	hij

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

URBANITY

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Urban	2172	586	787	799	1091	1081	296	290	396	391	399	400
	90%	88%	90%	91%	90%	89%	89%	87%	90%	89%	91%	91%
Rural	233	76	87	69	109	124	35	41	41	47	33	36
	10%	11%	10%	8%	9%	10%	11%	12%	9%	11%	8%	8%
Unknown/ refused	15	2	4	9	10	5	1	1	2	1	7	2
	1%	*%	*%	1%	1%	*%	*%	*%	1%	*%	2%	1%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

URBANITY

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Urban	2172	494	639	440	582	1133	1022	2172	1833	186	102	50	2172	-	2172
	90%	84%	90%	91%	94%	87%	93%	90%	91%	86%	85%	70%	100%	-%	90%
			a	a	ae		ae	a	ijkm	km	km	m	hijkmn		km
Rural	233	88	64	42	38	152	79	233	167	28	17	21	-	233	233
	10%	15%	9%	9%	6%	12%	7%	10%	8%	13%	14%	29%	-%	100%	10%
		bcdfg				df			l	l	hl	hijn		hijkln	l
Unknown/ refused	15	7	5	1	1	11	2	15	11	3	*	*	-	-	15
	1%	1%	1%	*%	*%	1%	*%	1%	1%	1%	*%	*%	-%	-%	1%
									l	l	l				l

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

OFCOM MEDIA LITERACY TRACKER 2020 - PARENTS OF CHILDREN AGED 5-15 AND CHILDREN AGED 8-15 - 6th October 2020 to 15th January 2021.

Table 4

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP1. AGE OF CHILD

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
AGED 5	222 9%	222 33% bc	- -%	- -%	103 9%	118 10%	103 31% hijk	118 36% hijk	- -%	- -%	- -%	- -%
AGED 6	222 9%	222 33% bc	- -%	- -%	115 9%	107 9%	115 35% hijk	107 32% hijk	- -%	- -%	- -%	- -%
AGED 7	222 9%	222 33% bc	- -%	- -%	114 9%	108 9%	114 34% hijk	108 32% hijk	- -%	- -%	- -%	- -%
AGED 8	221 9%	- -%	221 25% ac	- -%	104 9%	117 10%	- -%	- -%	104 24% fgjk	117 27% fgjk	- -%	- -%
AGED 9	217 9%	- -%	217 25% ac	- -%	106 9%	111 9%	- -%	- -%	106 24% fgjk	111 25% fgjk	- -%	- -%
AGED 10	220 9%	- -%	220 25% ac	- -%	119 10%	101 8%	- -%	- -%	119 27% fgjk	101 23% fgjk	- -%	- -%
AGED 11	221 9%	- -%	221 25% ac	- -%	110 9%	110 9%	- -%	- -%	110 25% fgjk	110 25% fgjk	- -%	- -%
AGED 12	216 9%	- -%	- -%	216 25% ab	116 10%	99 8%	- -%	- -%	- -%	- -%	116 26% fghi	99 23% fghi
AGED 13	219 9%	- -%	- -%	219 25% ab	108 9%	111 9%	- -%	- -%	- -%	- -%	108 25% fghi	111 25% fghi
AGED 14	222 9%	- -%	- -%	222 25% ab	111 9%	111 9%	- -%	- -%	- -%	- -%	111 25% fghi	111 25% fghi
AGED 15	221 9%	- -%	- -%	221 25% ab	104 9%	117 10%	- -%	- -%	- -%	- -%	104 24% fghi	117 27% fghi

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP1. AGE OF CHILD

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND N k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
AGED 5	222 9%	51 9%	67 9%	45 9%	58 9%	118 9%	103 9%	222 9%	184 9%	20 9%	11 9%	7 9%	188 9%	33 14%	222 9%
AGED 6	222 9%	48 8%	65 9%	40 8%	68 11%	114 9%	108 10%	222 9%	184 9%	20 9%	11 9%	7 9%	198 9%	22 9%	222 9%
AGED 7	222 9%	62 11%	62 9%	41 8%	56 9%	123 10%	97 9%	222 9%	184 9%	20 9%	11 9%	7 9%	201 9%	21 9%	222 9%
AGED 8	221 9%	61 10%	71 10%	40 8%	49 8%	131 10%	89 8%	221 9%	183 9%	20 9%	11 9%	6 9%	185 9%	36 15% l	221 9%
AGED 9	217 9%	53 9%	59 8%	37 8%	68 11%	112 9%	105 10%	217 9%	180 9%	20 9%	11 9%	6 8%	187 9%	29 13%	217 9%
AGED 10	220 9%	64 11%	44 6%	36 7%	72 12% b	109 8%	108 10%	220 9%	184 9%	18 8%	11 9%	7 9%	210 10%	8 3%	220 9%
AGED 11	221 9%	51 9%	64 9%	48 10%	54 9%	115 9%	101 9%	221 9%	184 9%	20 9%	11 9%	6 9%	204 9%	15 6%	221 9%
AGED 12	216 9%	59 10%	68 10%	41 8%	43 7%	127 10%	83 8%	216 9%	178 9%	20 9%	11 9%	7 9%	195 9%	18 8%	216 9%
AGED 13	219 9%	43 7%	68 10%	54 11%	51 8%	111 9%	105 10%	219 9%	182 9%	20 9%	10 9%	7 9%	200 9%	16 7%	219 9%
AGED 14	222 9%	51 9%	66 9%	56 12%	46 7%	117 9%	102 9%	222 9%	184 9%	20 9%	11 9%	7 9%	198 9%	23 10%	222 9%
AGED 15	221 9%	45 8%	74 10%	47 10%	54 9%	119 9%	101 9%	221 9%	184 9%	20 9%	11 9%	7 9%	206 9%	12 5%	221 9%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP2. GENDER OF CHILD

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Male	1210	332	439	439	1210	-	332	-	439	-	439	-
	50%	50%	50%	50%	100%	-%	100%	-%	100%	-%	100%	-%
					e		gik		gik		gik	
Female	1209	333	439	438	-	1209	-	333	-	439	-	438
	50%	50%	50%	50%	-%	100%	-%	100%	-%	100%	-%	100%
						d		fhj		fhj		fhj

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP2. GENDER OF CHILD

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Male	1210	305	353	246	303	658	548	1210	1006	108	60	36	1091	109	1210
	50%	52%	50%	51%	49%	51%	50%	50%	50%	50%	50%	51%	50%	47%	50%
Female	1209	284	354	237	318	638	554	1209	1005	109	60	35	1081	124	1209
	50%	48%	50%	49%	51%	49%	50%	50%	50%	50%	50%	49%	50%	53%	50%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

CHILD'S AGE AND GENDER

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
MALE 5-7	332	332	-	-	332	-	332	-	-	-	-	-
	14%	50%	-%	-%	27%	-%	100%	-%	-%	-%	-%	-%
		bc			e		ghijk					
FEMALE 5-7	333	333	-	-	-	333	-	333	-	-	-	-
	14%	50%	-%	-%	-%	27%	-%	100%	-%	-%	-%	-%
		bc				d		fhijk				
MALE 8-11	439	-	439	-	439	-	-	-	439	-	-	-
	18%	-%	50%	-%	36%	-%	-%	-%	100%	-%	-%	-%
			ac		e				fgijk			
FEMALE 8-11	439	-	439	-	-	439	-	-	-	439	-	-
	18%	-%	50%	-%	-%	36%	-%	-%	-%	100%	-%	-%
			ac			d				fghjk		
MALE 12-15	439	-	-	439	439	-	-	-	-	-	439	-
	18%	-%	-%	50%	36%	-%	-%	-%	-%	-%	100%	-%
				ab	e						fghik	
FEMALE 12-15	438	-	-	438	-	438	-	-	-	-	-	438
	18%	-%	-%	50%	-%	36%	-%	-%	-%	-%	-%	100%
				ab		d						fghij

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

CHILD'S AGE AND GENDER

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
MALE 5-7	332 14%	87 15%	95 13%	71 15%	79 13%	182 14%	150 14%	332 14%	276 14%	30 14%	16 14%	10 14%	296 14%	35 15%	332 14%
FEMALE 5-7	333 14%	74 13%	99 14%	55 11%	103 17%	173 13%	158 14%	333 14%	276 14%	30 14%	17 14%	10 14%	290 13%	41 18%	333 14%
MALE 8-11	439 18%	118 20%	119 17%	68 14%	131 21%	238 18%	199 18%	439 18%	365 18%	39 18%	22 18%	13 18%	396 18%	41 17%	439 18%
FEMALE 8-11	439 18%	110 19%	119 17%	92 19%	112 18%	229 18%	205 19%	439 18%	366 18%	39 18%	22 18%	12 17%	391 18%	47 20%	439 18%
MALE 12-15	439 18%	99 17%	139 20%	107 22%	92 15%	238 18%	199 18%	439 18%	364 18%	40 18%	22 18%	13 18%	399 18%	33 14%	439 18%
FEMALE 12-15	438 18%	99 17%	137 19%	90 19%	102 16%	236 18%	192 17%	438 18%	364 18%	40 18%	22 18%	13 19%	400 18%	36 15%	438 18%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

INTERVIEW - AGE GROUP OF THE CHILD DISCUSSED/ INTERVIEWED

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
5-7	665 27%	665 100% bc	- -%	- -%	332 27%	333 27%	332 100% hijk	333 100% hijk	- -%	- -%	- -%	- -%
8-11	878 36%	- -%	878 100% ac	- -%	439 36%	439 36%	- -%	- -%	439 100% fgjk	439 100% fgjk	- -%	- -%
12-15	877 36%	- -%	- -%	877 100% ab	439 36%	438 36%	- -%	- -%	- -%	- -%	439 100% fghi	438 100% fghi

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

INTERVIEW - AGE GROUP OF THE CHILD DISCUSSED/ INTERVIEWED

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
5-7	665 27%	161 27%	194 27%	126 26%	182 29%	355 27%	308 28%	665 27%	552 27%	60 28%	33 28%	20 28%	586 27%	76 33%	665 27%
8-11	878 36%	229 39%	238 34%	160 33%	244 39%	467 36%	403 37%	878 36%	731 36%	78 36%	44 36%	25 35%	787 36%	87 38%	878 36%
12-15	877 36%	198 34%	276 39%	197 41%	194 31%	474 37%	391 35%	877 36%	728 36%	79 37%	43 36%	27 37%	799 37%	69 30%	877 36%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

HOUSEHOLD SOCIO-ECONOMIC GROUP

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
A	137 6%	28 4%	64 7%	46 5%	64 5%	73 6%	14 4%	14 4%	34 8%	30 7%	16 4%	29 7%
B	451 19%	133 20%	165 19%	152 17%	240 20%	211 17%	73 22%	60 18%	85 19%	81 18%	82 19%	70 16%
C1	707 29%	194 29%	238 27%	276 31%	353 29%	354 29%	95 29%	99 30%	119 27%	119 27%	139 32%	137 31%
C2	483 20%	126 19%	160 18%	197 22%	246 20%	237 20%	71 21%	55 16%	68 15%	92 21%	107 24%	90 21%
D	336 14%	100 15%	117 13%	120 14%	178 15%	158 13%	52 16%	47 14%	65 15%	51 12%	61 14%	59 13%
E	284 12%	83 12%	127 14% c	74 8%	124 10%	160 13%	27 8%	56 17% fj	66 15% j	61 14%	32 7%	43 10%
Don't know	21 1%	1 *%	8 1%	12 1%	4 *%	17 1%	- -%	1 *%	2 1%	5 1%	2 *%	10 2%
SUMMARY												
AB	588 24%	161 24%	229 26%	198 23%	305 25%	284 23%	87 26%	74 22%	118 27%	110 25%	99 22%	99 23%
DE	620 26%	182 27%	244 28%	194 22%	303 25%	318 26%	79 24%	103 31% j	131 30%	112 26%	92 21%	102 23%
ABC1	1296 54%	355 53%	467 53%	474 54%	658 54%	638 53%	182 55%	173 52%	238 54%	229 52%	238 54%	236 54%
C2DE	1103 46%	308 46%	403 46%	391 45%	548 45%	554 46%	150 45%	158 48%	199 45%	205 47%	199 45%	192 44%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

OFCOM MEDIA LITERACY TRACKER 2020 - PARENTS OF CHILDREN AGED 5-15 AND CHILDREN AGED 8-15 - 6th October 2020 to 15th January 2021.

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

HOUSEHOLD SOCIO-ECONOMIC GROUP

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOTLAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
A	137 6%	137 23%	- -%	- -%	- -%	137 11%	- -%	137 6%	120 6%	10 5%	4 3%	3 5%	126 6%	8 4%	137 6%
		bcdefg				bcdfg		bcdf							
B	451 19%	451 77%	- -%	- -%	- -%	451 35%	- -%	451 19%	385 19%	34 16%	20 17%	11 16%	368 17%	79 34%	451 19%
		bcdefg				bcdfg		bcdf						hijkln	
C1	707 29%	- -%	707 100%	- -%	- -%	707 55%	- -%	707 29%	577 29%	71 33%	34 28%	26 36%	639 29%	64 27%	707 29%
			acdefg			acdfg		acdf							
C2	483 20%	- -%	- -%	483 100%	- -%	- -%	483 44%	483 20%	393 20%	44 20%	29 24%	16 22%	440 20%	42 18%	483 20%
				abdefg			abdeg	abde							
D	336 14%	- -%	- -%	- -%	336 54%	- -%	336 30%	336 14%	275 14%	38 17%	15 13%	8 11%	316 15%	19 8%	336 14%
					abcefg		abceg	abce		m					
E	284 12%	- -%	- -%	- -%	284 46%	- -%	284 26%	284 12%	244 12%	18 8%	16 13%	6 9%	266 12%	18 8%	284 12%
					abcefg		abceg	abce							
Don't know	21 1%	- -%	- -%	- -%	- -%	- -%	- -%	21 1%	16 1%	2 1%	2 1%	1 1%	17 1%	2 1%	21 1%
								e							
SUMMARY															
AB	588 24%	588 100%	- -%	- -%	- -%	588 45%	- -%	588 24%	505 25%	44 20%	24 20%	15 21%	494 23%	88 38%	588 24%
		bcdefg				bcdfg		bcdf						hijkln	
DE	620 26%	- -%	- -%	- -%	620 100%	- -%	620 56%	620 26%	519 26%	56 26%	31 26%	14 20%	582 27%	38 16%	620 26%
					abcefg		abceg	abce					m		
ABC1	1296 54%	588 100%	707 100%	- -%	- -%	1296 100%	- -%	1296 54%	1082 54%	115 53%	58 48%	41 57%	1133 52%	152 65%	1296 54%
		cdfg	cdfg			cdfg		cdf						jln	
C2DE	1103 46%	- -%	- -%	483 100%	620 100%	- -%	1103 100%	1103 46%	912 45%	100 46%	60 50%	30 42%	1022 47%	79 34%	1103 46%
				abeg	abeg		abeg	abe			m		m		m

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QA. What is the total number of people in the household (please include yourself in this total)? (SINGLE CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
2	206 8%	43 7%	78 9%	84 10%	96 8%	110 9%	23 7%	21 6%	34 8%	44 10%	39 9%	46 10%
3	685 28%	177 27%	261 30%	248 28%	355 29%	331 27%	87 26%	89 27%	145 33%	116 26%	122 28%	126 29%
4	1007 42%	271 41%	355 40%	380 43%	476 39%	531 44%	127 38%	145 43%	166 38%	189 43%	183 42%	198 45%
5-6	468 19%	144 22%	170 19%	154 18%	259 21%	208 17%	80 24% k	63 19%	89 20%	82 19%	90 20%	64 15%
7-9	46 2%	24 4% c	13 1%	10 1%	20 2%	26 2%	11 3%	13 4%	4 1%	9 2%	5 1%	4 1%
10 or more	8 *%	6 1%	1 *%	1 *%	5 *%	3 *%	4 1%	2 1%	1 *%	- -%	- -%	1 *%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QA. What is the total number of people in the household (please include yourself in this total)? (SINGLE CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
2	206 8%	29 5%	70 10%	25 5%	82 13%	98 8%	107 10%	206 8%	161 8%	31 14%	9 7%	5 7%	194 9%	10 4%	206 8%
			a		aceg		a	a		hklmn					
3	685 28%	159 27%	197 28%	131 27%	197 32%	355 27%	328 30%	685 28%	565 28%	68 31%	37 31%	15 21%	622 29%	59 26%	685 28%
										k	k				
4	1007 42%	278 47%	309 44%	198 41%	209 34%	587 45%	407 37%	1007 42%	845 42%	81 37%	49 41%	32 45%	899 41%	105 45%	1007 42%
			df	d		df	d								
5-6	468 19%	113 19%	119 17%	116 24%	114 18%	232 18%	229 21%	468 19%	394 20%	32 15%	22 18%	19 27%	406 19%	54 23%	468 19%
												iln			
7-9	46 2%	7 1%	10 1%	13 3%	17 3%	17 1%	30 3%	46 2%	40 2%	4 2%	2 2%	* *%	42 2%	4 2%	46 2%
10 or more	8 *%	3 *%	4 1%	* *%	1 *%	7 1%	2 *%	8 *%	6 *%	1 1%	1 *%	1 1%	8 *%	- -%	8 *%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QB. And what is the total number of children aged under 18 in the household. If you are aged under 18, please include yourself in this total. (SINGLE CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
1	871 36%	187 28%	315 36% a	368 42% a	467 39%	404 33%	105 32%	82 25%	172 39% g	143 33%	190 43% fg	179 41% g
2	1112 46%	318 48%	392 45%	402 46%	523 43%	590 49%	142 43%	176 53%	187 43%	205 47%	194 44%	209 48%
3	323 13%	102 15%	130 15%	91 10%	178 15%	144 12%	64 19% k	38 11%	65 15%	66 15%	50 11%	41 9%
4	85 3%	42 6% c	30 3%	13 1%	31 3%	53 4%	13 4%	30 9% hjk	13 3%	17 4%	6 1%	7 2%
5 or more	29 1%	15 2% c	11 1%	3 *%	11 1%	18 2%	8 2%	7 2%	3 1%	8 2%	- -%	3 1%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QB. And what is the total number of children aged under 18 in the household. If you are aged under 18, please include yourself in this total. (SINGLE CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
1	871 36%	197 34%	257 36%	168 35%	242 39%	454 35%	410 37%	871 36%	702 35%	96 44%	48 40%	24 33%	789 36%	73 31%	871 36%
2	1112 46%	294 50%	341 48%	211 44%	253 41%	635 49%	464 42%	1112 46%	942 47%	88 40%	50 42%	33 46%	1003 46%	105 45%	1112 46%
3	323 13%	79 13%	90 13%	77 16%	75 12%	169 13%	152 14%	323 13%	271 13%	25 11%	15 12%	12 17%	276 13%	45 19%	323 13%
4	85 3%	14 2%	14 2%	22 5%	34 5%	29 2%	56 5%	85 3%	70 3%	6 3%	6 5%	3 4%	78 4%	7 3%	85 3%
5 or more	29 1%	4 1%	4 1%	4 1%	16 3%	9 1%	21 2%	29 1%	26 1%	2 1%	1 1%	- -%	26 1%	3 1%	29 1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AGES OF ALL CHILDREN AGED UNDER 18 IN THE HOUSEHOLD. (MULTI CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Aged under 1	78 3%	28 4%	36 4%	14 2%	33 3%	45 4%	15 5%	13 4%	14 3%	22 5%	4 1%	9 2%
Aged 1	67 3%	31 5%	28 3%	8 1%	31 3%	36 3%	17 5%	14 4%	12 3%	17 4%	3 1%	6 1%
Aged 2	116 5%	62 9%	43 5%	11 1%	61 5%	54 4%	28 8%	34 10%	26 6%	17 4%	7 2%	4 1%
Aged 3	10 *%	1 *%	9 1%	- -%	6 1%	3 *%	* *%	1 *%	6 1%	3 1%	- -%	- -%
Aged 4	3 *%	- -%	3 *%	- -%	- -%	3 *%	- -%	- -%	- -%	3 1%	- -%	- -%
Aged 5	257 11%	236 35%	21 2%	1 *%	120 10%	137 11%	112 34%	124 37%	9 2%	12 3%	- -%	1 *%
Aged 6	269 11%	232 35%	37 4%	* *%	138 11%	132 11%	119 36%	113 34%	19 4%	18 4%	- -%	* *%
Aged 7	267 11%	242 36%	25 3%	- -%	131 11%	136 11%	120 36%	122 37%	11 3%	14 3%	- -%	- -%
Aged 8	406 17%	82 12%	266 30%	58 7%	201 17%	205 17%	42 13%	40 12%	123 28%	142 32%	35 8%	23 5%
Aged 9	379 16%	81 12%	252 29%	47 5%	190 16%	189 16%	41 12%	40 12%	122 28%	129 29%	26 6%	20 5%
Aged 10	361 15%	62 9%	250 28%	50 6%	200 17%	161 13%	33 10%	28 8%	134 31%	116 26%	33 7%	17 4%
Aged 11	368 15%	60 9%	252 29%	56 6%	179 15%	188 16%	25 8%	35 11%	127 29%	125 28%	27 6%	28 6%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AGES OF ALL CHILDREN AGED UNDER 18 IN THE HOUSEHOLD. (MULTI CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Aged 12	410 17%	56 8%	91 10%	263 30% ab	204 17%	206 17%	27 8%	30 9%	45 10%	46 11%	133 30%	130 30%
Aged 13	396 16%	52 8%	86 10%	258 29% ab	206 17%	190 16%	29 9%	22 7%	48 11%	38 9%	129 29%	129 30%
Aged 14	403 17%	43 6%	95 11%	265 30% ab	196 16%	208 17%	25 7%	18 5%	41 9%	54 12% g	130 30%	135 31%
Aged 15	351 15%	44 7%	43 5%	264 30% ab	157 13%	194 16%	18 5%	26 8%	20 5%	23 5%	119 27%	145 33%
Aged 16	206 9%	33 5%	54 6%	120 14% ab	83 7%	123 10%	13 4%	19 6%	18 4%	36 8%	52 12%	67 15%
Aged 17	133 6%	16 2%	45 5%	72 8% a	61 5%	72 6%	6 2%	11 3%	14 3%	31 7% f	41 9% fgh	31 7% f

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AGES OF ALL CHILDREN AGED UNDER 18 IN THE HOUSEHOLD. (MULTI CODE)

Base : All parents

	SOCIAL GRADE								NATION						
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Aged under 1	78 3%	11 2%	23 3%	23 5%	21 3%	33 3%	44 4%	78 3%	66 3%	6 3%	4 3%	2 2%	74 3%	4 2%	78 3%
Aged 1	67 3%	17 3%	12 2%	16 3%	22 4%	29 2%	38 3%	67 3%	53 3%	5 2%	7 6%	3 4%	60 3%	7 3%	67 3%
Aged 2	116 5%	21 4%	37 5%	26 5%	31 5%	59 5%	57 5%	116 5%	91 5%	11 5%	9 8%	4 5%	99 5%	16 7%	116 5%
Aged 3	10 *% e	* *% e	* *% e	3 1%	6 1% e	* *% e	9 1% e	10 *% e	7 *% e	1 1% e	* *% e	* 1% e	7 *% e	3 1% e	10 *% e
Aged 4	3 *% e	2 *% e	- -% e	- -% e	1 *% e	2 *% e	1 *% e	3 *% e	1 *% e	1 1% e	- -% e	* 1% e	3 *% e	* *% e	3 *% e
Aged 5	257 11%	61 10%	71 10%	51 10%	74 12%	132 10%	125 11%	257 11%	210 10%	25 11%	15 13%	8 11%	222 10%	35 15%	257 11%
Aged 6	269 11%	55 9%	84 12%	51 11%	79 13%	139 11%	130 12%	269 11%	228 11%	22 10%	12 10%	7 10%	241 11%	27 11%	269 11%
Aged 7	267 11%	71 12%	77 11%	48 10%	69 11%	149 11%	117 11%	267 11%	223 11%	24 11%	13 11%	8 11%	240 11%	27 12%	267 11%
Aged 8	406 17%	104 18%	117 17%	85 18%	95 15%	222 17%	181 16%	406 17%	340 17%	34 16%	19 16%	12 17%	348 16%	57 25% l	406 17%
Aged 9	379 16%	86 15%	105 15%	74 15%	113 18%	192 15%	187 17%	379 16%	322 16%	29 13%	17 14%	12 17%	325 15%	54 23%	379 16%
Aged 10	361 15%	104 18%	84 12%	61 13%	110 18%	188 15%	170 15%	361 15%	304 15%	27 12%	19 16%	12 17%	336 15%	22 10%	361 15%
Aged 11	368 15%	83 14%	111 16%	82 17%	88 14%	193 15%	170 15%	368 15%	308 15%	31 14%	16 14%	12 16%	338 16%	28 12%	368 15%
Aged 12	410 17%	122 21% f	125 18%	73 15%	85 14%	246 19%	158 14%	410 17%	339 17%	39 18%	19 16%	14 19%	369 17%	39 17%	410 17%
Aged 13	396 16%	88 15%	112 16%	86 18%	105 17%	200 15%	192 17%	396 16%	337 17%	33 15%	16 13%	10 14%	355 16%	38 16%	396 16%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AGES OF ALL CHILDREN AGED UNDER 18 IN THE HOUSEHOLD. (MULTI CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Aged 14	403 17%	96 16%	112 16%	103 21%	84 14%	208 16%	187 17%	403 17%	345 17%	31 14%	17 14%	9 13%	366 17%	33 14%	403 17%
Aged 15	351 15%	86 15%	99 14%	70 15%	95 15%	185 14%	165 15%	351 15%	290 14%	31 14%	18 15%	12 16%	321 15%	26 11%	351 15%
Aged 16	206 9%	41 7%	67 9%	40 8%	56 9%	108 8%	95 9%	206 9%	175 9%	14 6%	13 11%	4 6%	183 8%	24 10%	206 9%
Aged 17	133 6%	31 5%	29 4%	33 7%	39 6%	60 5%	71 6%	133 6%	114 6%	10 4%	5 4%	5 7%	124 6%	9 4%	133 6%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP3A. EQUIPMENT IN THE HOME - Smart TV set (a TV that connects directly to the internet, and doesn't need a computer, set-top box, streaming stick or games console to go online) (SINGLE CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Child has their own one	617	101	213	303	307	310	48	53	114	99	145	158
	26%	15%	24%	35%	25%	26%	15%	16%	26%	23%	33%	36%
			a	ab					fg		fgi	fgi
Household has & child makes use of	1276	417	453	406	647	630	218	200	218	235	210	195
	53%	63%	52%	46%	53%	52%	66%	60%	50%	54%	48%	45%
		bc					hijk	jk				
Household has but child does not use	160	51	63	45	74	86	25	26	25	37	24	22
	7%	8%	7%	5%	6%	7%	8%	8%	6%	9%	5%	5%
Do not have in the household	359	93	144	122	177	181	39	54	80	64	58	63
	15%	14%	16%	14%	15%	15%	12%	16%	18%	15%	13%	14%
Don't know	8	2	4	2	5	3	2	-	2	3	2	-
	*%	*%	1%	*%	*%	*%	1%	-%	*%	1%	*%	-%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP3A. EQUIPMENT IN THE HOME - Smart TV set (a TV that connects directly to the internet, and doesn't need a computer, set-top box, streaming stick or games console to go online) (SINGLE CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOTLAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Child has their own one	617	161	151	138	159	312	297	617	492	66	37	22	562	48	617
	26%	27%	21%	29%	26%	24%	27%	26%	24%	30%	31%	31%	26%	21%	26%
Household has & child makes use of	1276	342	400	247	279	742	526	1276	1083	99	56	38	1141	129	1276
	53%	58%	57%	51%	45%	57%	48%	53%	54%	46%	46%	53%	53%	56%	53%
		df	df			df		d							
Household has but child does not use	160	32	52	33	42	83	75	160	129	19	10	3	140	20	160
	7%	5%	7%	7%	7%	6%	7%	7%	6%	9%	8%	4%	6%	9%	7%
Do not have in the household	359	54	103	65	134	156	199	359	300	33	17	9	321	36	359
	15%	9%	14%	13%	22%	12%	18%	15%	15%	15%	14%	12%	15%	15%	15%
					aceg		ae	a							
Don't know	8	-	2	-	6	2	6	8	8	-	*	-	8	-	8
	*%	-%	*%	-%	1%	*%	1%	*%	*%	-%	*%	-%	*%	-%	*%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP3B. EQUIPMENT IN THE HOME - Standard TV set (that is not connected to the internet) (SINGLE CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Child has their own one	707	139	256	312	356	350	69	70	123	134	165	147
	29%	21%	29%	36%	29%	29%	21%	21%	28%	30%	38%	34%
			a	a							fg	fg
Household has & child makes use of	749	243	277	229	375	374	128	115	135	142	112	117
	31%	37%	32%	26%	31%	31%	39%	35%	31%	32%	25%	27%
		c					jk					
Household has but child does not use	187	58	57	71	91	96	26	32	31	26	33	38
	8%	9%	7%	8%	7%	8%	8%	10%	7%	6%	8%	9%
Do not have in the household	751	217	274	260	382	369	107	109	145	129	129	131
	31%	33%	31%	30%	32%	31%	32%	33%	33%	29%	29%	30%
Don't know	27	8	13	6	7	20	2	6	5	8	-	6
	1%	1%	2%	1%	1%	2%	1%	2%	1%	2%	-%	1%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP3B. EQUIPMENT IN THE HOME - Standard TV set (that is not connected to the internet) (SINGLE CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Child has their own one	707	105	184	173	239	288	412	707	578	72	37	21	654	49	707
	29%	18%	26%	36%	39%	22%	37%	29%	29%	33%	31%	29%	30%	21%	29%
			a	abe	abeg		abeg	ae		m					
Household has & child makes use of	749	211	222	132	176	432	308	749	637	56	31	25	661	83	749
	31%	36%	31%	27%	28%	33%	28%	31%	32%	26%	26%	34%	30%	36%	31%
		f													
Household has but child does not use	187	46	44	45	51	90	96	187	150	20	11	6	171	12	187
	8%	8%	6%	9%	8%	7%	9%	8%	7%	9%	9%	9%	8%	5%	8%
Do not have in the household	751	225	249	129	141	473	271	751	622	70	39	20	659	89	751
	31%	38%	35%	27%	23%	37%	25%	31%	31%	32%	32%	28%	30%	38%	31%
		cdfg	df			cdfg		df							
Don't know	27	2	9	2	13	11	15	27	25	-	2	-	26	1	27
	1%	*%	1%	*%	2%	1%	1%	1%	1%	-%	1%	-%	1%	*%	1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP3C. EQUIPMENT IN THE HOME - Desktop computer / laptop/ netbook – with internet access (Access to websites) (SINGLE CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Child has their own one	921	96	282	543	426	495	44	52	141	141	241	302
	38%	14%	32%	62%	35%	41%	13%	16%	32%	32%	55%	69%
			a	ab					fg	fg	fg	fg
Household has & child makes use of	943	275	410	258	497	446	143	132	205	206	150	108
	39%	41%	47%	29%	41%	37%	43%	40%	47%	47%	34%	25%
		c	c				k	k	jk	jk		
Household has but child does not use	355	212	109	35	192	164	106	106	60	49	26	8
	15%	32%	12%	4%	16%	14%	32%	32%	14%	11%	6%	2%
		bc	c				hijk	hijk	jk	k		
Do not have in the household	191	78	75	38	92	99	39	39	31	43	22	16
	8%	12%	9%	4%	8%	8%	12%	12%	7%	10%	5%	4%
		c	c				jk	jk		k		
Don't know	10	4	2	4	4	6	2	2	2	-	-	4
	*%	1%	*%	*%	*%	*%	1%	1%	1%	-%	-%	1%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP3C. EQUIPMENT IN THE HOME - Desktop computer / laptop/ netbook – with internet access (Access to websites) (SINGLE CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Child has their own one	921	222	275	192	220	497	412	921	761	81	53	26	836	80	921
	38%	38%	39%	40%	35%	38%	37%	38%	38%	37%	44%	37%	38%	34%	38%
Household has & child makes use of	943	261	305	181	190	566	371	943	793	80	42	28	836	102	943
	39%	44%	43%	38%	31%	44%	34%	39%	39%	37%	35%	39%	38%	44%	39%
		df	df			df		d							
Household has but child does not use	355	86	99	72	97	185	169	355	288	38	17	14	322	31	355
	15%	15%	14%	15%	16%	14%	15%	15%	14%	17%	14%	19%	15%	13%	15%
Do not have in the household	191	19	29	34	107	48	141	191	161	18	8	4	169	19	191
	8%	3%	4%	7%	17%	4%	13%	8%	8%	8%	7%	5%	8%	8%	8%
					abceg		abeg	abe							
Don't know	10	-	-	2	7	-	10	10	9	1	*	-	9	1	10
	*%	-%	-%	*%	1%	-%	1%	*%	*%	*%	*%	-%	*%	*%	*%
					e		e								

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP3D. EQUIPMENT IN THE HOME - Tablet computer – like an iPad, Kindle Fire, Samsung Galaxy Tab (SINGLE CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Child has their own one	1478	377	582	520	708	770	181	195	274	308	253	267
	61%	57%	66% a	59%	58%	64%	55%	59%	62%	70% fgj	58%	61%
Household has & child makes use of	487	184	165	138	261	226	96	88	88	77	77	61
	20%	28% bc	19%	16%	22%	19%	29% ijk	26% k	20%	18%	18%	14%
Household has but child does not use	191	39	59	93	114	78	21	18	43	17	50	43
	8%	6%	7%	11% a	9%	6%	6%	5%	10% i	4%	11% i	10% i
Do not have in the household	257	63	69	126	124	133	32	30	33	36	59	67
	11%	9%	8%	14% b	10%	11%	10%	9%	7%	8%	14%	15% h
Don't know	6	3	4	-	3	3	1	1	2	1	-	-
	*%	*%	*%	-%	*%	*%	*%	*%	*%	*%	-%	-%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP3D. EQUIPMENT IN THE HOME - Tablet computer – like an iPad, Kindle Fire, Samsung Galaxy Tab (SINGLE CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND N k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Child has their own one	1478 61%	345 59%	446 63%	294 61%	379 61%	792 61%	674 61%	1478 61%	1216 60%	140 65%	74 62%	48 67%	1333 61%	136 58%	1478 61%
Household has & child makes use of	487 20%	161 27%	135 19%	95 20%	92 15%	296 23%	187 17%	487 20%	402 20%	49 22%	24 20%	12 17%	426 20%	57 24%	487 20%
		bdfg				df									
Household has but child does not use	191 8%	44 7%	64 9%	26 5%	54 9%	108 8%	81 7%	191 8%	166 8%	9 4%	11 9%	6 9%	170 8%	21 9%	191 8%
Do not have in the household	257 11%	36 6%	62 9%	65 14%	93 15%	98 8%	158 14%	257 11%	222 11%	19 9%	11 9%	5 7%	236 11%	19 8%	257 11%
			ae	abe		abe	a								
Don't know	6 *%	2 *%	- -%	1 *%	2 *%	2 *%	4 *%	6 *%	6 *%	- -%	* *%	- -%	6 *%	- -%	6 *%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP3E. EQUIPMENT IN THE HOME - Any type of mobile phone, including smartphone – (iPhone/ Samsung Galaxy etc.) (SINGLE CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Child has their own one	1356	93	447	816	649	707	43	50	207	241	400	416
	56%	14%	51%	93%	54%	58%	13%	15%	47%	55%	91%	95%
			a	ab					fg	fg	fg	fg
Household has & child makes use of	470	248	191	31	255	215	129	118	107	85	19	12
	19%	37%	22%	3%	21%	18%	39%	36%	24%	19%	4%	3%
		bc	c				hijk	hijk	jk	jk		
Household has but child does not use	566	310	233	22	289	276	152	158	120	113	17	5
	23%	47%	27%	3%	24%	23%	46%	47%	27%	26%	4%	1%
		bc	c				hijk	hijk	jk	jk		
Do not have in the household	26	14	4	9	14	11	8	6	4	-	3	5
	1%	2%	*%	1%	1%	1%	2%	2%	1%	-%	1%	1%
Don't know	2	*	2	-	2	-	*	-	2	-	-	-
	*%	*%	*%	-%	*%	-%	*%	-%	*%	-%	-%	-%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP3E. EQUIPMENT IN THE HOME - Any type of mobile phone, including smartphone – (iPhone/ Samsung Galaxy etc.) (SINGLE CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Child has their own one	1356	319	399	291	330	718	621	1356	1112	129	74	40	1243	102	1356
	56%	54%	56%	60%	53%	55%	56%	56%	55%	60%	62%	56%	57%	44%	56%
										m	m		m		m
Household has & child makes use of	470	136	134	81	119	269	200	470	390	44	20	15	413	53	470
	19%	23%	19%	17%	19%	21%	18%	19%	19%	20%	17%	21%	19%	23%	19%
Household has but child does not use	566	128	172	104	159	300	264	566	482	42	25	16	493	72	566
	23%	22%	24%	22%	26%	23%	24%	23%	24%	20%	21%	22%	23%	31%	23%
													i		
Do not have in the household	26	6	3	6	9	9	15	26	24	1	*	1	20	6	26
	1%	1%	*%	1%	2%	1%	1%	1%	1%	*%	*%	1%	1%	2%	1%
Don't know	2	-	-	-	2	-	2	2	2	-	*	-	2	-	2
	*%	-%	-%	-%	*%	-%	*%	*%	*%	-%	*%	-%	*%	-%	*%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP3F. EQUIPMENT IN THE HOME - Games console or games player – like a PlayStation, Xbox, Nintendo Switch and so on (SINGLE CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Child has their own one	1153	173	438	542	729	424	103	70	277	161	349	193
	48%	26%	50%	62%	60%	35%	31%	21%	63%	37%	80%	44%
			a	ab	e		g		fgik	g	fghik	fg
Household has & child makes use of	689	249	262	178	292	397	131	118	100	162	61	117
	28%	37%	30%	20%	24%	33%	39%	36%	23%	37%	14%	27%
		bc	c			d	hjk	hj		hj		j
Household has but child does not use	230	109	57	64	61	169	39	70	11	46	11	53
	9%	16%	7%	7%	5%	14%	12%	21%	2%	11%	3%	12%
		bc				d	hj	fhijk		hj		hj
Do not have in the household	339	130	119	89	123	215	56	74	52	68	16	73
	14%	19%	14%	10%	10%	18%	17%	22%	12%	15%	4%	17%
		c				d	j	hj	j	j		j
Don't know	10	5	1	3	6	4	4	1	-	1	1	2
	*%	1%	*%	*%	*%	*%	1%	*%	-%	*%	*%	*%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP3F. EQUIPMENT IN THE HOME - Games console or games player – like a PlayStation, Xbox, Nintendo Switch and so on (SINGLE CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND N k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Child has their own one	1153 48%	266 45%	313 44%	242 50%	327 53%	579 45%	569 52%	1153 48%	936 47%	113 52%	65 54%	39 54%	1048 48%	94 41%	1153 48%
Household has & child makes use of	689 28%	192 33%	222 31%	142 29%	124 20%	414 32%	266 24%	689 28%	583 29%	56 26%	29 24%	20 28%	614 28%	73 31%	689 28%
Household has but child does not use	230 9%	54 9%	75 11%	43 9%	56 9%	129 10%	99 9%	230 9%	185 9%	25 11%	14 12%	6 9%	195 9%	34 15%	230 9%
Do not have in the household	339 14%	74 13%	96 14%	55 11%	110 18%	170 13%	165 15%	339 14%	299 15%	22 10%	11 9%	7 9%	306 14%	30 13%	339 14%
Don't know	10 *%	3 *%	1 *%	- -%	4 1%	4 *%	4 *%	10 *%	8 *%	1 *%	* *%	- -%	9 *%	1 *%	10 *%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP3G. EQUIPMENT IN THE HOME - Smart speaker which can respond to voice commands - e.g. Amazon Echo (Alexa), Google Home, Apple HomePod (SINGLE CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Child has their own one	562	55	162	344	291	271	22	34	95	68	175	169
	23%	8%	18%	39%	24%	22%	7%	10%	22%	15%	40%	39%
			a	ab					fg	f	fg	fg
Household has & child makes use of	827	271	352	204	385	442	141	130	143	209	102	102
	34%	41%	40%	23%	32%	37%	42%	39%	33%	48%	23%	23%
		c	c				jk	jk		hjk		
Household has but child does not use	188	71	51	66	105	83	39	32	28	24	39	27
	8%	11%	6%	8%	9%	7%	12%	10%	6%	5%	9%	6%
		b										
Do not have in the household	837	266	307	263	428	409	130	136	174	133	123	140
	35%	40%	35%	30%	35%	34%	39%	41%	40%	30%	28%	32%
		c					j	j	j			
Don't know	6	1	5	-	1	5	1	-	-	5	-	-
	*%	*%	1%	-%	*%	*%	*%	-%	-%	1%	-%	-%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP3G. EQUIPMENT IN THE HOME - Smart speaker which can respond to voice commands - e.g. Amazon Echo (Alexa), Google Home, Apple HomePod (SINGLE CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Child has their own one	562	164	185	104	105	349	209	562	446	62	37	17	513	43	562
	23%	28%	26%	22%	17%	27%	19%	23%	22%	29%	31%	23%	24%	19%	23%
		df	df			df					hlmn				
Household has & child makes use of	827	226	218	179	199	444	378	827	687	77	36	27	727	95	827
	34%	38%	31%	37%	32%	34%	34%	34%	34%	35%	30%	38%	33%	41%	34%
Household has but child does not use	188	42	63	39	45	104	84	188	157	9	13	10	175	13	188
	8%	7%	9%	8%	7%	8%	8%	8%	8%	4%	11%	13%	8%	5%	8%
											i	hiln			
Do not have in the household	837	154	240	159	271	394	430	837	716	69	33	18	751	82	837
	35%	26%	34%	33%	44%	30%	39%	35%	36%	32%	28%	26%	35%	35%	35%
			a		abceg		ae	a	k				k		k
Don't know	6	2	2	2	*	4	2	6	6	-	*	-	6	-	6
	*%	*%	*%	*%	*%	*%	*%	*%	*%	-%	*%	-%	*%	-%	*%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP3H. EQUIPMENT IN THE HOME - Radio (whether FM/ AM or digital DAB) (SINGLE CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Child has their own one	235	35	86	114	117	118	17	18	40	46	59	55
	10%	5%	10%	13%	10%	10%	5%	5%	9%	10%	13%	12%
			a	a							fg	fg
Household has & child makes use of	604	145	233	226	296	308	73	72	114	119	108	118
	25%	22%	27%	26%	24%	25%	22%	22%	26%	27%	25%	27%
Household has but child does not use	714	222	251	240	373	341	112	111	135	117	127	113
	29%	33%	29%	27%	31%	28%	34%	33%	31%	27%	29%	26%
Do not have in the household	848	256	304	288	415	432	126	130	149	155	140	147
	35%	39%	35%	33%	34%	36%	38%	39%	34%	35%	32%	34%
Don't know	20	7	3	10	9	11	4	2	*	3	5	5
	1%	1%	*%	1%	1%	1%	1%	1%	*%	1%	1%	1%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP3H. EQUIPMENT IN THE HOME - Radio (whether FM/ AM or digital DAB) (SINGLE CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Child has their own one	235 10%	56 10%	66 9%	66 14%	43 7%	122 9%	109 10%	235 10%	190 9%	25 12%	12 10%	7 10%	207 10%	26 11%	235 10%
Household has & child makes use of	604 25%	183 31%	183 26%	122 25%	113 18%	367 28%	235 21%	604 25%	510 25%	51 23%	27 23%	16 22%	535 25%	62 27%	604 25%
Household has but child does not use	714 29%	181 31%	228 32%	139 29%	164 26%	408 32%	302 27%	714 29%	584 29%	63 29%	40 34%	26 37%	647 30%	63 27%	714 29%
Do not have in the household	848 35%	160 27%	227 32%	155 32%	296 48%	387 30%	451 41%	848 35%	709 35%	77 36%	39 33%	22 31%	763 35%	82 35%	848 35%
Don't know	20 1%	8 1%	4 *%	2 *%	5 1%	12 1%	7 1%	20 1%	17 1%	1 1%	1 1%	- -%	20 1%	- -%	20 1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP3A-H - SUMMARY TO SHOW MEDIA DEVICES CHILD HAS OF THEIR OWN

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Tablet computer	1478	377	582	520	708	770	181	195	274	308	253	267
	61%	57%	66% a	59%	58%	64%	55%	59%	62%	70% fgj	58%	61%
Any type of mobile phone, including smartphone	1356	93	447	816	649	707	43	50	207	241	400	416
	56%	14%	51% a	93% ab	54%	58%	13%	15%	47% fg	55% fg	91% fghi	95% fghi
Games console or games player	1153	173	438	542	729	424	103	70	277	161	349	193
	48%	26%	50% a	62% ab	60% e	35%	31% g	21%	63% fgik	37% g	80% fghik	44% fg
Desktop computer/ laptop/ netbook - with internet access	921	96	282	543	426	495	44	52	141	141	241	302
	38%	14%	32% a	62% ab	35%	41%	13%	16%	32% fg	32% fg	55% fghi	69% fghij
Standard TV set	707	139	256	312	356	350	69	70	123	134	165	147
	29%	21%	29% a	36% a	29%	29%	21%	21%	28% fg	30% fg	38% fg	34% fg
Smart TV set	617	101	213	303	307	310	48	53	114	99	145	158
	26%	15%	24% a	35% ab	25%	26%	15%	16%	26% fg	23% fg	33% fgi	36% fgi
Smart speaker	562	55	162	344	291	271	22	34	95	68	175	169
	23%	8%	18% a	39% ab	24%	22%	7%	10%	22% fg	15% f	40% fghi	39% fghi
Radio	235	35	86	114	117	118	17	18	40	46	59	55
	10%	5%	10% a	13% a	10%	10%	5%	5%	9% fg	10% fg	13% fg	12% fg
ANY STANDARD/ SMART TV	1160	208	415	537	578	581	100	107	207	208	271	266
	48%	31%	47% a	61% ab	48%	48%	30%	32%	47% fg	47% fg	62% fghi	61% fghi
None of these	282	172	88	21	145	137	83	90	48	40	15	7
	12%	26% bc	10% c	2%	12%	11%	25% hijk	27% hijk	11% jk	9% jk	3% jk	2% jk
Answered	2420	665	878	877	1210	1209	332	333	439	439	439	438

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP3A-H - SUMMARY TO SHOW MEDIA DEVICES CHILD HAS OF THEIR OWN

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Mean number of types of equipment (out of 8)	2.9	1.6	2.8	4.0	3.0	2.8	1.6	1.6	2.9	2.7	4.1	3.9
Standard deviation	1.88	1.51	1.74	1.61	1.96	1.80	1.47	1.55	1.87	1.60	1.68	1.53
Standard error	.04	.05	.07	.06	.06	.05	.08	.08	.10	.09	.09	.08

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP3A-H - SUMMARY TO SHOW MEDIA DEVICES CHILD HAS OF THEIR OWN

Base : All parents

	SOCIAL GRADE								NATION						
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND N k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Tablet computer	1478 61%	345 59%	446 63%	294 61%	379 61%	792 61%	674 61%	1478 61%	1216 60%	140 65%	74 62%	48 67%	1333 61%	136 58%	1478 61%
Any type of mobile phone, including smartphone	1356 56%	319 54%	399 56%	291 60%	330 53%	718 55%	621 56%	1356 56%	1112 55%	129 60% m	74 62% m	40 56%	1243 57% m	102 44%	1356 56% m
Games console or games player	1153 48%	266 45%	313 44%	242 50%	327 53%	579 45%	569 52% e	1153 48%	936 47%	113 52%	65 54% m	39 54%	1048 48%	94 41%	1153 48%
Desktop computer/ laptop/ netbook - with internet access	921 38%	222 38%	275 39%	192 40%	220 35%	497 38%	412 37%	921 38%	761 38%	81 37%	53 44%	26 37%	836 38%	80 34%	921 38%
Standard TV set	707 29%	105 18%	184 26% a	173 36% abe	239 39% abeg	288 22%	412 37% abeg	707 29% ae	578 29%	72 33% m	37 31%	21 29%	654 30%	49 21%	707 29%
Smart TV set	617 26%	161 27%	151 21%	138 29%	159 26%	312 24%	297 27%	617 26%	492 24%	66 30%	37 31%	22 31%	562 26%	48 21%	617 26%
Smart speaker	562 23%	164 28% df	185 26% df	104 22%	105 17%	349 27% df	209 19%	562 23%	446 22%	62 29%	37 31% hlmn	17 23%	513 24%	43 19%	562 23%
Radio	235 10%	56 10%	66 9%	66 14% d	43 7%	122 9%	109 10%	235 10%	190 9%	25 12%	12 10%	7 10%	207 10%	26 11%	235 10%
ANY STANDARD/ SMART TV	1160 48%	231 39%	300 42%	264 55% abe	352 57% abeg	532 41%	616 56% abeg	1160 48% ae	937 47% m	119 55% m	66 55% hm	38 53% m	1073 49% m	79 34%	1160 48% m
None of these	282 12%	78 13%	82 12%	50 10%	69 11%	160 12%	118 11%	282 12%	241 12%	22 10%	11 10%	7 10%	245 11%	37 16%	282 12%
Answered	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Mean number of types of equipment (out of 8)	2.9	2.8	2.9	3.1 ae	2.9	2.8	3.0	2.9	2.8 m	3.2 hm	3.3 hlmn	3.1 m	2.9 m	2.5	2.9 m
Standard deviation	1.88	1.89	1.90	1.93	1.81	1.90	1.86	1.88	1.87	1.91	2.00	1.88	1.87	1.96	1.88

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP3A-H - SUMMARY TO SHOW MEDIA DEVICES CHILD HAS OF THEIR OWN

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Standard error	.04	.07	.08	.09	.08	.05	.06	.04	.05	.10	.11	.12	.04	.13	.04
Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n															

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

MEAN NUMBER OF DEVICES OWNED BY THE CHILD - OUT OF 8

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
NONE	282	172	88	21	145	137	83	90	48	40	15	7
	12%	26%	10%	2%	12%	11%	25%	27%	11%	9%	3%	2%
		bc	c				hijk	hijk	jk	jk		
1-2	766	335	302	129	371	396	174	162	139	164	59	70
	32%	50%	34%	15%	31%	33%	52%	49%	32%	37%	13%	16%
		bc	c				hijk	hijk	jk	jk		
3-4	872	131	340	402	409	463	62	68	165	175	182	220
	36%	20%	39%	46%	34%	38%	19%	21%	38%	40%	41%	50%
			a	a					fg	fg	fg	fgh
5-8	500	27	148	325	285	214	14	13	87	60	184	141
	21%	4%	17%	37%	24%	18%	4%	4%	20%	14%	42%	32%
			a	ab	e				fg	fg	fghi	fghi
Answered	2420	665	878	877	1210	1209	332	333	439	439	439	438
Mean number of types of equipment (out of 8)	2.9	1.6	2.8	4.0	3.0	2.8	1.6	1.6	2.9	2.7	4.1	3.9
			a	ab					fg	fg	fghi	fghi
Standard deviation	1.88	1.51	1.74	1.61	1.96	1.80	1.47	1.55	1.87	1.60	1.68	1.53
Standard error	.04	.05	.07	.06	.06	.05	.08	.08	.10	.09	.09	.08

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

MEAN NUMBER OF DEVICES OWNED BY THE CHILD - OUT OF 8

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
NONE	282	78	82	50	69	160	118	282	241	22	11	7	245	37	282
	12%	13%	12%	10%	11%	12%	11%	12%	12%	10%	10%	10%	11%	16%	12%
1-2	766	201	234	139	190	434	329	766	649	62	33	22	667	96	766
	32%	34%	33%	29%	31%	34%	30%	32%	32%	28%	28%	30%	31%	41%	32%
														ij	
3-4	872	187	250	186	240	438	426	872	732	74	40	26	800	68	872
	36%	32%	35%	38%	39%	34%	39%	36%	36%	34%	33%	36%	37%	29%	36%
5-8	500	123	141	108	121	264	229	500	388	60	35	17	460	32	500
	21%	21%	20%	22%	20%	20%	21%	21%	19%	27%	29%	23%	21%	14%	21%
									hmn		hlmn				
Answered	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Mean number of types of equipment (out of 8)	2.9	2.8	2.9	3.1	2.9	2.8	3.0	2.9	2.8	3.2	3.3	3.1	2.9	2.5	2.9
				ae					m	hm	hlmn	m	m		m
Standard deviation	1.88	1.89	1.90	1.93	1.81	1.90	1.86	1.88	1.87	1.91	2.00	1.88	1.87	1.96	1.88
Standard error	.04	.07	.08	.09	.08	.05	.06	.04	.05	.10	.11	.12	.04	.13	.04

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP3A-H - SUMMARY TO SHOW MEDIA DEVICES CHILD USES IN THE HOUSEHOLD

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Tablet computer	1965	561	747	657	969	996	278	283	361	385	329	328
	81%	84%	85%	75%	80%	82%	84%	85%	82%	88%	75%	75%
		c	c					jk		jk		
Smart TV set	1894	519	667	708	954	940	266	252	332	335	356	353
	78%	78%	76%	81%	79%	78%	80%	76%	76%	76%	81%	81%
Desktop computer/ laptop/ netbook - with internet access	1864	371	692	801	923	941	186	185	346	346	391	410
	77%	56%	79%	91%	76%	78%	56%	56%	79%	79%	89%	94%
			a	ab					fg	fg	fghi	fghi
Games console or games player	1842	422	700	721	1021	822	234	188	376	323	410	310
	76%	63%	80%	82%	84%	68%	70%	57%	86%	74%	93%	71%
			a	a	e		g		fgik	g	fghik	g
Any type of mobile phone, including smartphone	1826	341	639	847	904	922	172	169	313	325	419	428
	75%	51%	73%	97%	75%	76%	52%	51%	71%	74%	95%	98%
			a	ab					fg	fg	fghi	fghi
Standard TV set	1456	382	533	540	731	725	197	185	258	276	277	264
	60%	57%	61%	62%	60%	60%	59%	56%	59%	63%	63%	60%
Smart speaker	1389	326	514	548	676	713	162	164	237	277	276	272
	57%	49%	59%	62%	56%	59%	49%	49%	54%	63%	63%	62%
			a	a					fg	fg	fg	fg
Radio	838	180	319	339	413	426	90	89	155	164	167	172
	35%	27%	36%	39%	34%	35%	27%	27%	35%	37%	38%	39%
			a	a					g	fg	fg	fg
ANY STANDARD/ SMART TV	2316	625	844	847	1166	1150	317	309	423	421	426	421
	96%	94%	96%	97%	96%	95%	95%	93%	96%	96%	97%	96%
None of these	9	6	2	2	1	8	1	4	-	2	-	2
	*%	1%	*%	*%	*%	1%	*%	1%	-%	*%	-%	*%
Answered	2420	665	878	877	1210	1209	332	333	439	439	439	438
Mean number of types of equipment (out of 8)	5.4	4.7	5.5	5.9	5.4	5.4	4.8	4.6	5.4	5.5	6.0	5.8
			a	ab					fg	fg	fghi	fgh
Standard deviation	1.63	1.74	1.55	1.39	1.62	1.64	1.75	1.74	1.60	1.51	1.31	1.46

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP3A-H - SUMMARY TO SHOW MEDIA DEVICES CHILD USES IN THE HOUSEHOLD

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Standard error	.03	.06	.06	.05	.05	.05	.09	.09	.09	.08	.07	.08
Columns Tested: a,b,c - d,e - f,g,h,i,j,k												

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP3A-H - SUMMARY TO SHOW MEDIA DEVICES CHILD USES IN THE HOUSEHOLD

Base : All parents

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND N	URBAN	RURAL	ALL
Significance Level: 99%	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Tablet computer	1965 81%	506 86% df	581 82%	389 81%	471 76%	1087 84% df	861 78%	1965 81%	1618 80%	189 87% h	98 81%	60 84%	1759 81%	193 83%	1965 81%
Smart TV set	1894 78%	503 85% bdfg	551 78%	385 80% d	438 71%	1054 81% df	823 75%	1894 78% d	1575 78%	165 76%	93 78%	60 84%	1703 78%	177 76%	1894 78%
Desktop computer/ laptop/ netbook - with internet access	1864 77%	483 82% df	580 82% df	374 77% d	409 66%	1063 82% dfg	783 71%	1864 77% df	1554 77%	161 74%	95 79%	54 76%	1671 77%	182 78%	1864 77%
Games console or games player	1842 76%	458 78%	535 76%	384 80%	450 73%	993 77%	834 76%	1842 76%	1520 76%	169 78%	94 79%	59 82%	1662 77%	167 72%	1842 76%
Any type of mobile phone, including smartphone	1826 75%	455 77%	532 75%	372 77%	449 72%	987 76%	821 74%	1826 75%	1503 75%	174 80% m	94 79% m	55 77%	1656 76%	155 67%	1826 75%
Standard TV set	1456 60%	315 54%	406 57%	306 63% a	415 67% abe	721 56%	721 65% abe	1456 60% a	1215 60%	128 59%	68 57%	45 63%	1315 61%	131 56%	1456 60%
Smart speaker	1389 57%	390 66% bdfg	403 57%	283 59%	304 49%	793 61% df	587 53%	1389 57% d	1132 56%	139 64%	73 61%	44 61%	1240 57%	138 59%	1389 57%
Radio	838 35%	240 41% df	249 35% d	187 39% d	156 25%	489 38% df	344 31%	838 35% d	700 35%	76 35%	39 33%	23 32%	742 34%	88 38%	838 35%
ANY STANDARD/ SMART TV	2316 96%	570 97%	675 95%	458 95%	592 95%	1246 96%	1050 95%	2316 96%	1923 96%	208 96%	114 95%	71 99% m	2084 96%	217 93%	2316 96%
None of these	9 *%	1 *%	2 *%	2 *%	4 1%	3 *%	6 1%	9 *%	9 *%	- -%	1 *%	- -%	9 *%	- -%	9 *%
Answered	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP3A-H - SUMMARY TO SHOW MEDIA DEVICES CHILD USES IN THE HOUSEHOLD

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Mean number of types of equipment (out of 8)	5.4	5.7 bdfg	5.4 d	5.6 df	5.0	5.5 df	5.2	5.4 d	5.4	5.5	5.5	5.6	5.4	5.3	5.4
Standard deviation	1.63	1.59	1.53	1.60	1.71	1.56	1.69	1.63	1.65	1.47	1.57	1.52	1.63	1.64	1.63
Standard error	.03	.06	.06	.08	.08	.04	.06	.03	.05	.08	.08	.09	.04	.11	.03

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP3A-H - SUMMARY TO SHOW MEDIA DEVICES IN THE HOUSEHOLD

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Any type of mobile phone, including smartphone	2392	651	872	869	1193	1198	324	327	433	439	436	433
	99%	98%	99%	99%	99%	99%	98%	98%	99%	100%	99%	99%
Desktop computer/ laptop/ netbook - with internet access	2219	583	801	836	1114	1105	292	291	405	395	417	418
	92%	88%	91%	95%	92%	91%	88%	88%	92%	90%	95%	95%
				ab							fg	fg
Tablet computer	2156	600	806	751	1083	1074	299	301	404	402	380	371
	89%	90%	92%	86%	89%	89%	90%	90%	92%	92%	86%	85%
			c									
Games console or games player	2072	530	757	785	1081	991	272	258	387	370	421	363
	86%	80%	86%	89%	89%	82%	82%	78%	88%	84%	96%	83%
			a	a	e			g			fghik	
Smart TV set	2053	570	730	754	1028	1025	291	279	358	372	379	375
	85%	86%	83%	86%	85%	85%	88%	84%	81%	85%	86%	86%
Standard TV set	1642	440	590	612	822	821	223	217	289	301	310	302
	68%	66%	67%	70%	68%	68%	67%	65%	66%	69%	71%	69%
Smart speaker	1577	397	566	614	781	796	201	196	265	301	316	298
	65%	60%	64%	70%	65%	66%	60%	59%	60%	69%	72%	68%
			a								fgh	
Radio	1552	402	571	579	786	767	202	200	290	281	294	285
	64%	60%	65%	66%	65%	63%	61%	60%	66%	64%	67%	65%
ANY STANDARD/ SMART TV	2386	650	866	870	1196	1189	328	322	432	434	436	433
	99%	98%	99%	99%	99%	98%	99%	97%	98%	99%	99%	99%
None of these	2	*	-	2	*	2	*	-	-	-	-	2
	%.0	%.0	%.0	%.0	%.0	%.0	%.0	%.0	%.0	%.0	%.0	%.0
Answered	2420	665	878	877	1210	1209	332	333	439	439	439	438
Mean number of types of equipment (out of 8)	6.5	6.3	6.5	6.6	6.5	6.4	6.3	6.2	6.4	6.5	6.7	6.5
		a	a	a				g		g	g	g
Standard deviation	1.30	1.45	1.23	1.23	1.29	1.31	1.44	1.47	1.28	1.17	1.14	1.30
Standard error	.03	.05	.05	.05	.04	.04	.07	.08	.07	.06	.06	.07

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP3A-H - SUMMARY TO SHOW MEDIA DEVICES IN THE HOUSEHOLD

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOTLAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Any type of mobile phone, including smartphone	2392 99%	583 99%	704 100%	476 99%	608 98%	1287 99%	1085 98%	2392 99%	1985 99%	216 100%	119 99%	71 99%	2149 99%	227 98%	2392 99%
Desktop computer/ laptop/ netbook - with internet access	2219 92%	569 97%	679 96%	446 92%	506 82%	1248 96%	952 86%	2219 92%	1842 92%	198 91%	112 93%	68 95%	1993 92%	213 92%	2219 92%
Tablet computer	2156 89%	550 93%	645 91%	416 86%	525 85%	1195 92%	941 85%	2156 89%	1783 89%	198 91%	108 91%	67 93%	1929 89%	214 92%	2156 89%
Games console or games player	2072 86%	512 87%	610 86%	427 89%	506 82%	1122 87%	933 85%	2072 86%	1704 85%	194 89%	109 91%	65 91%	1857 86%	202 87%	2072 86%
Smart TV set	2053 85%	534 91%	603 85%	418 87%	480 77%	1138 88%	898 81%	2053 85%	1704 85%	184 85%	103 86%	63 88%	1843 85%	197 85%	2053 85%
Standard TV set	1642 68%	362 61%	449 64%	351 73%	466 75%	811 63%	817 74%	1642 68%	1364 68%	147 68%	79 66%	51 72%	1486 68%	143 62%	1642 68%
Smart speaker	1577 65%	432 73%	466 66%	322 67%	349 56%	898 69%	671 61%	1577 65%	1289 64%	148 68%	86 72%	53 74%	1415 65%	151 65%	1577 65%
Radio	1552 64%	420 71%	477 67%	326 68%	320 52%	897 69%	646 59%	1552 64%	1285 64%	138 64%	80 66%	49 69%	1389 64%	151 65%	1552 64%
ANY STANDARD/ SMART TV	2386 99%	582 99%	702 99%	478 99%	603 97%	1285 99%	1080 98%	2386 99%	1981 99%	215 99%	118 98%	71 100%	2142 99%	228 98%	2386 99%
None of these	2 *%	- -%	- -%	- -%	2 *%	- -%	2 *%	2 *%	2 *%	- -%	* *%	- -%	2 *%	- -%	2 *%
Answered	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP3A-H - SUMMARY TO SHOW MEDIA DEVICES IN THE HOUSEHOLD

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Mean number of types of equipment (out of 8)	6.5	6.7	6.5	6.6	6.1	6.6	6.3	6.5	6.4	6.6	6.6	6.8	6.5	6.4	6.5
		bdfg	df	df		dfg	d	df				hlmn			
Standard deviation	1.30	1.19	1.17	1.21	1.50	1.18	1.40	1.30	1.32	1.13	1.24	1.11	1.30	1.27	1.30
Standard error	.03	.04	.05	.06	.07	.03	.05	.03	.04	.06	.07	.07	.03	.08	.03

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP4. You mentioned that your child has their own mobile phone. Is this a smartphone? A smartphone is a phone on which you can easily access emails, download apps/ applications and other files, as well as view websites and generally surf the internet/ go online. Popular brands of smartphone include iPhone, and Android phones such as the Samsung Galaxy. (SINGLE CODE)

Base : Parents of children with their own mobile phone

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
		a	b	c	d	e	5-7	5-7	8-11	8-11	12-15	12-15
Significance Level: 99%							~f	~g	h	i	j	k
Unweighted total	1162	108	363	691	562	600	51	57	170	193	341	350
Effective Weighted Sample	816	77	259	485	393	422	35	42	122	138	239	246
Total	1356	93	447	816	649	707	43	50	207	241	400	416
Yes	1322	91	430	801	631	691	**	**	196	234	394	406
	97%	98%	96%	98%	97%	98%	**	**	95%	97%	99%	98%
No	27	2	12	14	13	15	**	**	5	7	6	8
	2%	2%	3%	2%	2%	2%	**	**	3%	3%	1%	2%
Don't know	7	-	5	2	5	2	**	**	5	-	-	2
	1%	-%	1%	*%	1%	*%	**	**	3%	-%	-%	*%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP4. You mentioned that your child has their own mobile phone. Is this a smartphone? A smartphone is a phone on which you can easily access emails, download apps/ applications and other files, as well as view websites and generally surf the internet/ go online. Popular brands of smartphone include iPhone, and Android phones such as the Samsung Galaxy. (SINGLE CODE)

Base : Parents of children with their own mobile phone

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1162	353	317	237	241	670	478	1162	635	190	202	135	1040	111	1162
Effective Weighted Sample	816	269	224	166	174	474	340	816	584	178	185	125	742	66	816
Total	1356	319	399	291	330	718	621	1356	1112	129	74	40	1243	102	1356
Yes	1322	310	392	287	316	702	603	1322	1079	129	74	40	1210	100	1322
	97%	97%	98%	98%	96%	98%	97%	97%	97%	100%	100%	98%	97%	98%	97%
No	27	7	4	4	12	11	17	27	26	-	*	1	27	-	27
	2%	2%	1%	2%	4%	1%	3%	2%	2%	-%	*%	2%	2%	-%	2%
Don't know	7	3	2	-	2	5	2	7	7	-	-	-	5	2	7
	1%	1%	1%	-%	1%	1%	*%	1%	1%	-%	-%	-%	*%	2%	1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY OF CHILD'S MOBILE PHONE OWNERSHIP

Base : Parents of children with their own mobile phone

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1162	108	363	691	562	600	51	57	170	193	341	350
Effective Weighted Sample	816	77	259	485	393	422	35	42	122	138	239	246
Total	1356	93	447	816	649	707	43	50	207	241	400	416
SMARTPHONE	1322	91	430	801	631	691	**	**	196	234	394	406
	97%	98%	96%	98%	97%	98%	**	**	95%	97%	99%	98%
NOT SMARTPHONE	27	2	12	14	13	15	**	**	5	7	6	8
	2%	2%	3%	2%	2%	2%	**	**	3%	3%	1%	2%
UNSURE IF SMARTPHONE	7	-	5	2	5	2	**	**	5	-	-	2
	1%	-%	1%	*%	1%	*%	**	**	3%	-%	-%	*%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY OF CHILD'S MOBILE PHONE OWNERSHIP

Base : Parents of children with their own mobile phone

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1162	353	317	237	241	670	478	1162	635	190	202	135	1040	111	1162
Effective Weighted Sample	816	269	224	166	174	474	340	816	584	178	185	125	742	66	816
Total	1356	319	399	291	330	718	621	1356	1112	129	74	40	1243	102	1356
SMARTPHONE	1322	310	392	287	316	702	603	1322	1079	129	74	40	1210	100	1322
	97%	97%	98%	98%	96%	98%	97%	97%	97%	100%	100%	98%	97%	98%	97%
NOT SMARTPHONE	27	7	4	4	12	11	17	27	26	-	*	1	27	-	27
	2%	2%	1%	2%	4%	1%	3%	2%	2%	-%	*%	2%	2%	-%	2%
UNSURE IF SMARTPHONE	7	3	2	-	2	5	2	7	7	-	-	-	5	2	7
	1%	1%	1%	-%	1%	1%	*%	1%	1%	-%	-%	-%	*%	2%	1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY OF CHILD'S MOBILE PHONE OWNERSHIP

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
SMARTPHONE	1322	91	430	801	631	691	41	50	196	234	394	406
	55%	14%	49%	91%	52%	57%	12%	15%	45%	53%	90%	93%
			a	ab					fg	fg	fghi	fghi
NOT SMARTPHONE	27	2	12	14	13	15	2	-	5	7	6	8
	1%	*%	1%	2%	1%	1%	1%	-%	1%	2%	1%	2%
UNSURE IF SMARTPHONE	7	-	5	2	5	2	-	-	5	-	-	2
	*%	-%	1%	*%	*%	*%	-%	-%	1%	-%	-%	*%
NO MOBILE PHONE	1063	572	431	61	561	502	290	282	233	198	39	22
	44%	86%	49%	7%	46%	42%	87%	85%	53%	45%	9%	5%
		bc	c				hijk	hijk	jk	jk		

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY OF CHILD'S MOBILE PHONE OWNERSHIP

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
SMARTPHONE	1322 55%	310 53%	392 55%	287 59%	316 51%	702 54%	603 55%	1322 55%	1079 54%	129 60%	74 62%	40 55%	1210 56%	100 43%	1322 55%
NOT SMARTPHONE	27 1%	7 1%	4 1%	4 1%	12 2%	11 1%	17 2%	27 1%	26 1%	- -%	* *%	1 1%	27 1%	- -%	27 1%
UNSURE IF SMARTPHONE	7 *%	3 1%	2 *%	- -%	2 *%	5 *%	2 *%	7 *%	7 *%	- -%	- -%	- -%	5 *%	2 1%	7 *%
NO MOBILE PHONE	1063 44%	269 46%	309 44%	191 40%	290 47%	578 45%	482 44%	1063 44%	899 45%	88 40%	46 38%	31 44%	929 43%	131 56%	1063 44%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP4A. Are you able to go online at home in any of these ways? We are interested in finding out about all the ways in which you could go online at home, even if is a way that you tend not to use very often or at all. (MULTI CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Using a fixed broadband connection (including Wi-Fi)	2260	619	816	826	1132	1128	308	311	411	405	413	413
	93%	93%	93%	94%	94%	93%	93%	93%	94%	92%	94%	94%
Using 3G or 4G or 5G on a mobile phone or tablet	1575	430	566	579	794	781	225	205	287	279	282	297
	65%	65%	64%	66%	66%	65%	68%	62%	65%	63%	64%	68%
Neither of these	26	6	16	5	12	14	4	1	5	11	3	2
	1%	1%	2%	1%	1%	1%	1%	0%	1%	3%	1%	0%
Don't know	15	1	6	8	7	8	1	-	4	1	1	6
	1%	0%	1%	1%	1%	1%	0%	0%	1%	0%	0%	1%
SUMMARY												
EITHER OF THESE	2379	658	856	865	1191	1187	327	331	430	426	435	430
	98%	99%	98%	99%	98%	98%	98%	100%	98%	97%	99%	98%
BOTH OF THESE	1456	391	525	540	735	722	206	185	268	257	260	280
	60%	59%	60%	62%	61%	60%	62%	56%	61%	59%	59%	64%
FIXED BROADBAND ONLY AVAILABLE	804	227	290	286	397	406	101	126	143	148	153	133
	33%	34%	33%	33%	33%	34%	31%	38%	33%	34%	35%	30%
MOBILE NETWORK SIGNAL ONLY AVAILABLE	119	39	41	39	59	59	19	20	19	22	22	17
	5%	6%	5%	4%	5%	5%	6%	6%	4%	5%	5%	4%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

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QP4A. Are you able to go online at home in any of these ways? We are interested in finding out about all the ways in which you could go online at home, even if is a way that you tend not to use very often or at all. (MULTI CODE)

Base : All parents

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Using a fixed broadband connection (including Wi-Fi)	2260	540	675	452	572	1216	1023	2260	1864	213	114	69	2033	213	2260
	93%	92%	95%	94%	92%	94%	93%	93%	93%	98% hlmn	95%	96%	94%	92%	93%
Using 3G or 4G or 5G on a mobile phone or tablet	1575	412	496	291	367	909	658	1575	1305	145	77	48	1409	159	1575
	65%	70% cdf	70% cdf	60%	59%	70% cdf	60%	65%	65%	67%	64%	67%	65%	68%	65%
Neither of these	26	2	2	8	13	4	21	26	25	-	-	1	26	*	26
	1%	*%	*%	2%	2% e	*%	2% e	1%	1%	-%	-%	1%	1%	*%	1%
Don't know	15	4	4	-	6	8	6	15	14	-	1	-	13	2	15
	1%	1%	1%	-%	1%	1%	1%	1%	1%	-%	1%	-%	1%	1%	1%
SUMMARY															
EITHER OF THESE	2379	582	701	474	600	1283	1075	2379	1972	217	119	71	2133	231	2379
	98%	99%	99%	98%	97%	99% d	97%	98%	98%	100%	99%	99%	98%	99%	98%
BOTH OF THESE	1456	371	470	268	338	841	606	1456	1197	141	72	46	1309	142	1456
	60%	63% f	66% cdf	56%	54%	65% cdf	55%	60%	60%	65%	60%	64%	60%	61%	60%
FIXED BROADBAND ONLY AVAILABLE	804	170	205	183	234	375	417	804	667	72	42	23	724	71	804
	33%	29%	29%	38% ae	38% ae	29%	38% abe	33%	33%	33%	35%	31%	33%	31%	33%
MOBILE NETWORK SIGNAL ONLY AVAILABLE	119	41	26	23	29	67	52	119	107	5	5	2	100	17	119
	5%	7%	4%	5%	5%	5%	5%	5%	5%	2%	4%	3%	5%	7% i	5%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP5. Does your child ever use any of these devices to watch television programmes or films at home or elsewhere? This could be watching television programmes or films as they are broadcast, anything recorded from the TV to view later, any use of catch up services (such as BBC iPlayer or ITV Hub) or other on-demand content (such as Netflix or Amazon Prime Video). Please note that we do not mean DVDs or short video clips. (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
A television set	2041	547	751	743	1004	1038	267	281	371	380	366	377
	84%	82%	86%	85%	83%	86%	80%	84%	84%	87%	83%	86%
A tablet (like an iPad, Kindle Fire, Samsung Galaxy Tab)	1406	444	536	426	671	735	214	229	251	285	205	221
	58%	67%	61%	49%	55%	61%	64%	69%	57%	65%	47%	50%
		c	c				jk	hjk		jk		
A mobile phone/ smartphone (like an iPhone/ Samsung Galaxy)	1211	245	396	569	589	622	124	121	198	198	267	303
	50%	37%	45%	65%	49%	51%	37%	36%	45%	45%	61%	69%
		a	a	ab							fghi	fghi
A desktop computer/ laptop/ netbook	884	145	321	418	397	487	72	73	153	168	172	246
	37%	22%	37%	48%	33%	40%	22%	22%	35%	38%	39%	56%
			a	ab		d			fg	fg	fg	fghij
A games console or games player (like a PlayStation/ Xbox/ Nintendo Switch and so on)	813	167	305	341	502	311	102	65	182	123	218	123
	34%	25%	35%	39%	42%	26%	31%	20%	41%	28%	50%	28%
			a	a	e		g		gik		fgik	
Other type of device	17	7	7	3	10	7	4	3	4	3	2	1
	1%	1%	1%	*%	1%	1%	1%	1%	1%	1%	*%	*%
NONE OF THESE/ Does not watch TV programmes	52	23	11	18	29	23	12	11	4	7	13	5
	2%	4%	1%	2%	2%	2%	4%	3%	1%	2%	3%	1%
Don't know	10	4	1	5	7	3	3	2	1	-	3	2
	*%	1%	*%	1%	1%	*%	1%	*%	*%	-%	1%	*%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP5. Does your child ever use any of these devices to watch television programmes or films at home or elsewhere? This could be watching television programmes or films as they are broadcast, anything recorded from the TV to view later, any use of catch up services (such as BBC iPlayer or ITV Hub) or other on-demand content (such as Netflix or Amazon Prime Video). Please note that we do not mean DVDs or short video clips. (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
SUMMARY												
EVER WATCHES TV PROGRAMMES	2358	637	866	855	1175	1183	317	320	434	432	423	432
	97%	96%	99%	97%	97%	98%	95%	96%	99%	98%	96%	98%
			a									
ONLY THROUGH A TV SET	344	101	129	114	188	156	52	49	70	59	66	47
	14%	15%	15%	13%	16%	13%	16%	15%	16%	13%	15%	11%
ANY DEVICE OTHER THAN A TV SET	2014	536	737	741	987	1028	265	271	364	373	357	384
	83%	81%	84%	84%	82%	85%	80%	81%	83%	85%	81%	88%
ONLY THROUGH A DEVICE OTHER THAN A TV SET	317	90	115	111	171	145	51	39	64	51	57	55
	13%	14%	13%	13%	14%	12%	15%	12%	15%	12%	13%	12%
THROUGH A COMPUTER/ LAPTOP/ TABLET	1739	477	650	613	813	926	233	244	309	340	270	343
	72%	72%	74%	70%	67%	77%	70%	73%	70%	78%	61%	78%
					d			j		j		j

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP5. Does your child ever use any of these devices to watch television programmes or films at home or elsewhere? This could be watching television programmes or films as they are broadcast, anything recorded from the TV to view later, any use of catch up services (such as BBC iPlayer or ITV Hub) or other on-demand content (such as Netflix or Amazon Prime Video). Please note that we do not mean DVDs or short video clips. (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : All parents

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
A television set	2041	498	625	412	493	1123	905	2041	1694	184	100	63	1824	205	2041
	84%	85%	88% df	85%	79%	87% d	82%	84%	84%	85%	84%	87%	84%	88%	84%
A tablet (like an iPad, Kindle Fire, Samsung Galaxy Tab)	1406	367	415	271	342	782	613	1406	1157	140	66	42	1271	127	1406
	58%	62%	59%	56%	55%	60%	56%	58%	58%	65%	55%	59%	59%	54%	58%
A mobile phone/ smartphone (like an iPhone/ Samsung Galaxy)	1211	296	342	252	310	638	561	1211	1004	114	56	37	1100	100	1211
	50%	50%	48%	52%	50%	49%	51%	50%	50%	53%	47%	51%	51%	43%	50%
A desktop computer/ laptop/ netbook	884	235	253	180	205	489	385	884	750	69	43	23	802	79	884
	37%	40%	36%	37%	33%	38%	35%	37%	37%	32%	36%	31%	37%	34%	37%
A games console or games player (like a PlayStation/ Xbox/ Nintendo Switch and so on)	813	187	231	185	207	418	392	813	668	75	44	27	748	59	813
	34%	32%	33%	38%	33%	32%	36%	34%	33%	35%	37%	37%	34%	25%	34%
Other type of device	17	3	6	6	2	9	8	17	16	1	*	*	16	1	17
	1%	1%	1%	1%	*%	1%	1%	1%	1%	*%	*%	1%	1%	1%	1%
NONE OF THESE/ Does not watch TV programmes	52	6	13	11	20	19	31	52	46	4	1	1	45	6	52
	2%	1%	2%	2%	3%	1%	3%	2%	2%	2%	1%	1%	2%	3%	2%
Don't know	10	2	1	2	5	4	7	10	9	1	*	*	10	-	10
	*%	*%	*%	*%	1%	*%	1%	*%	*%	*%	*%	*%	*%	-%	*%
SUMMARY															
EVER WATCHES TV PROGRAMMES	2358	580	693	470	595	1273	1066	2358	1957	213	118	71	2117	226	2358
	97%	99%	98%	97%	96%	98%	97%	97%	97%	98%	99%	99%	97%	97%	97%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP5. Does your child ever use any of these devices to watch television programmes or films at home or elsewhere? This could be watching television programmes or films as they are broadcast, anything recorded from the TV to view later, any use of catch up services (such as BBC iPlayer or ITV Hub) or other on-demand content (such as Netflix or Amazon Prime Video). Please note that we do not mean DVDs or short video clips. (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
ONLY THROUGH A TV SET	344	84	100	74	82	184	156	344	286	25	22	11	302	41	344
	14%	14%	14%	15%	13%	14%	14%	14%	14%	12%	19%	15%	14%	18%	14%
ANY DEVICE OTHER THAN A TV SET	2014	496	593	397	513	1089	910	2014	1671	188	96	60	1814	185	2014
	83%	84%	84%	82%	83%	84%	83%	83%	83%	86%	80%	84%	84%	80%	83%
ONLY THROUGH A DEVICE OTHER THAN A TV SET	317	82	68	58	103	150	161	317	263	28	18	8	292	21	317
	13%	14%	10%	12%	17%	12%	15%	13%	13%	13%	15%	11%	13%	9%	13%
THROUGH A COMPUTER/ LAPTOP/ TABLET	1739	445	522	327	432	967	759	1739	1442	165	81	50	1561	168	1739
	72%	76%	74%	68%	70%	75%	69%	72%	72%	76%	68%	70%	72%	72%	72%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP6. In which, if any, of these ways does your child ever watch TV programmes or films? (MULTI CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Watching through any paid-for on-demand services like Netflix, Amazon Prime Video or Disney+ (SVoD)	2191 91%	585 88%	796 91%	809 92%	1075 89%	1116 92%	292 88%	293 88%	385 88%	410 94%	397 90%	412 94%
Watching programmes at the time they are broadcast on scheduled TV – so, for example, watching Britain's Got Talent on ITV on Saturday night (BROADCAST/ LIVE TV)	1365 56%	321 48%	511 58% a	532 61% a	668 55%	696 58%	163 49%	159 48%	248 56%	263 60% g	258 59%	274 63% fg
Watching programmes or films on other websites or apps like YouTube, Vimeo, Facebook Watch, Pluto TV and Snapchat (AvoD)	1302 54%	349 52%	457 52%	496 57%	667 55%	634 52%	173 52%	176 53%	226 51%	231 53%	268 61%	228 52%
Watching through any online or catch-up services from UK broadcasters like BBC iPlayer, ITV Hub or All 4 (BVoD)	1131 47%	270 41%	399 45%	463 53% a	547 45%	584 48%	139 42%	131 39%	193 44%	206 47%	214 49%	248 57% fgh
Watching something that was shown on TV that has been recorded to watch at another time (TIME SHIFTED TV)	1002 41%	256 39%	371 42%	375 43%	517 43%	486 40%	127 38%	130 39%	196 45%	175 40%	194 44%	181 41%
Watching Blu rays/ DVDs/ videos	638 26%	187 28%	248 28%	203 23%	330 27%	308 25%	94 28%	93 28%	132 30%	116 26%	103 24%	99 23%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP6. In which, if any, of these ways does your child ever watch TV programmes or films? (MULTI CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Through renting or buying programmes or films from online stores like Apple TV, Google Play Store or Sky Store (TVoD)	337 14%	101 15%	113 13%	123 14%	175 14%	161 13%	46 14%	54 16%	66 15%	47 11%	63 14%	60 14%
None of these	21 1%	9 1%	5 1%	7 1%	13 1%	8 1%	4 1%	5 1%	5 1%	* *%	4 1%	3 1%
Don't know	5 *%	2 *%	3 *%	- -%	4 *%	2 *%	* *%	2 *%	3 1%	- -%	- -%	- -%
SUMMARY												
ANY VoD	2331 96%	636 96%	844 96%	851 97%	1159 96%	1172 97%	319 96%	317 95%	416 95%	428 98%	423 96%	427 98%
DOES NOT WATCH ANY VoD	84 3%	27 4%	31 3%	26 3%	48 4%	36 3%	13 4%	14 4%	20 5%	11 2%	16 4%	11 2%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP6. In which, if any, of these ways does your child ever watch TV programmes or films? (MULTI CODE)

Base : All parents

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Watching through any paid-for on-demand services like Netflix, Amazon Prime Video or Disney+ (SVoD)	2191	546	662	430	535	1208	965	2191	1813	203	107	67	1959	217	2191
	91%	93%	94%	89%	86%	93%	87%	91%	90%	94%	90%	94%	90%	93%	91%
		df	df			df									
Watching programmes at the time they are broadcast on scheduled TV – so, for example, watching Britain’s Got Talent on ITV on Saturday night (BROADCAST/ LIVE TV)	1365	377	411	261	308	788	569	1365	1152	112	58	42	1225	131	1365
	56%	64%	58%	54%	50%	61%	52%	56%	57%	52%	48%	59%	56%	56%	56%
		cd	fg			df			j				j		j
Watching programmes or films on other websites or apps like YouTube, Vimeo, Facebook Watch, Pluto TV and Snapchat (AvoD)	1302	305	400	266	318	705	584	1302	1076	122	62	41	1171	124	1302
	54%	52%	56%	55%	51%	54%	53%	54%	54%	56%	52%	57%	54%	53%	54%
Watching through any online or catch-up services from UK broadcasters like BBC iPlayer, ITV Hub or All 4 (BVoD)	1131	321	369	214	224	690	439	1131	938	106	53	35	1001	123	1131
	47%	55%	52%	44%	36%	53%	40%	47%	47%	49%	45%	48%	46%	53%	47%
		cd	fg	df		cd		df							
Watching something that was shown on TV that has been recorded to watch at another time (TIME SHIFTED TV)	1002	277	318	201	199	596	401	1002	837	89	44	32	900	92	1002
	41%	47%	45%	42%	32%	46%	36%	41%	42%	41%	37%	44%	41%	40%	41%
		df	df			df		d							

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP6. In which, if any, of these ways does your child ever watch TV programmes or films? (MULTI CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Watching Blu rays/ DVDs/ videos	638 26%	162 27%	204 29%	114 24%	154 25%	366 28%	268 24%	638 26%	530 26%	62 29%	29 24%	16 23%	571 26%	65 28%	638 26%
Through renting or buying programmes or films from online stores like Apple TV, Google Play Store or Sky Store (TVoD)	337 14%	130 22% bcdfg	91 13%	68 14% d	47 8%	221 17% df	115 10%	337 14% d	272 14%	37 17%	15 13%	12 17%	304 14%	32 14%	337 14%
None of these	21 1%	2 *%	4 1%	4 1%	11 2%	6 *%	14 1%	21 1%	19 1%	1 *%	1 1%	* 1%	19 1%	3 1%	21 1%
Don't know	5 *%	1 *%	- -%	- -%	4 1%	1 *%	4 *%	5 *%	5 *%	- -%	* *%	- -%	5 *%	- -%	5 *%
SUMMARY															
ANY VoD	2331 96%	576 98% df	690 98%	463 96%	583 94%	1267 98% df	1046 95%	2331 96%	1932 96%	214 98%	115 96%	70 97%	2094 96%	222 95%	2331 96%
DOES NOT WATCH ANY VoD	84 3%	11 2%	17 2%	20 4%	34 5% ae	28 2%	53 5% ae	84 3%	75 4%	3 2%	4 4%	2 3%	73 3%	11 5%	84 3%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP7. Does your child ever watch TV programmes or films on any of these paid-for online on-demand services? (MULTI CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Netflix	1954 81%	505 76%	714 81%	735 84% a	948 78%	1006 83%	251 75%	255 77%	340 77%	374 85% f	357 81%	378 86% fg
Amazon Prime Video	1212 50%	328 49%	426 49%	458 52%	610 50%	602 50%	161 48%	167 50%	213 49%	213 49%	236 54%	222 51%
Disney+ (formerly Disney Life)	1039 43%	334 50% c	415 47% c	290 33%	494 41%	545 45%	163 49% jk	171 51% jk	193 44% j	222 51% jk	138 31%	152 35%
NOW TV	355 15%	83 12%	137 16%	135 15%	184 15%	171 14%	41 12%	42 13%	73 17%	64 15%	70 16%	65 15%
Apple TV +	133 5%	34 5%	55 6%	44 5%	68 6%	65 5%	17 5%	17 5%	25 6%	30 7%	27 6%	18 4%
Britbox	63 3%	6 1%	26 3%	31 4% a	30 3%	33 3%	* *% jk	6 2%	11 2%	15 4% f	19 4% f	11 3%
Hayu	41 2%	6 1%	12 1%	24 3%	20 2%	21 2%	2 1%	4 1%	4 1%	7 2%	14 3%	10 2%
Any other paid-for on-demand television services	32 1%	11 2%	11 1%	10 1%	14 1%	18 1%	5 2%	6 2%	5 1%	6 1%	4 1%	6 1%
No - they do not watch any of these	224 9%	79 12%	79 9%	66 7%	132 11%	92 8%	40 12% k	39 12% k	50 11%	28 6%	42 9%	24 5%
Don't know	6 *% *	* *% *	3 *% *	2 *% *	4 *% *	2 *% *	* *% *	- -% -	3 1%	- -% -	* *% *	2 *% *
SUMMARY												
CONTENT WATCHED ON PAID-FOR ON-DEMAND TELEVISION SERVICES	2191 91%	585 88%	796 91%	809 92%	1075 89%	1116 92%	292 88%	293 88%	385 88%	410 94%	397 90%	412 94%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP7. Does your child ever watch TV programmes or films on any of these paid-for online on-demand services? (MULTI CODE)

Base : All parents

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Netflix	1954	477	597	378	485	1074	863	1954	1612	183	99	61	1757	185	1954
	81%	81%	84%	78%	78%	83%	78%	81%	80%	84%	82%	85%	81%	79%	81%
Amazon Prime Video	1212	350	384	217	252	734	470	1212	1013	109	56	34	1068	135	1212
	50%	59%	54%	45%	41%	57%	43%	50%	50%	50%	47%	48%	49%	58%	50%
		cdfg	df			cdfg		df							
Disney+ (formerly Disney Life)	1039	272	325	200	235	597	435	1039	843	105	54	37	915	118	1039
	43%	46%	46%	41%	38%	46%	39%	43%	42%	48%	45%	52%	42%	51%	43%
						df						hln			
NOW TV	355	98	94	65	97	193	162	355	305	25	17	8	317	35	355
	15%	17%	13%	13%	16%	15%	15%	15%	15%	11%	14%	11%	15%	15%	15%
Apple TV +	133	69	22	21	20	91	41	133	111	12	5	5	114	17	133
	5%	12%	3%	4%	3%	7%	4%	5%	6%	6%	4%	7%	5%	7%	5%
		bcd	efg			bf									
Britbox	63	24	13	15	11	37	26	63	59	2	3	*	56	7	63
	3%	4%	2%	3%	2%	3%	2%	3%	3%	1%	2%	*%	3%	3%	3%
Hayu	41	12	12	11	6	24	17	41	36	3	2	1	38	3	41
	2%	2%	2%	2%	1%	2%	2%	2%	2%	1%	1%	1%	2%	1%	2%
Any other paid-for on-demand television services	32	6	13	5	8	19	13	32	26	5	-	1	31	1	32
	1%	1%	2%	1%	1%	2%	1%	1%	1%	2%	-%	2%	1%	*%	1%
										j					
No - they do not watch any of these	224	41	46	51	83	87	134	224	193	14	12	4	207	16	224
	9%	7%	6%	11%	13%	7%	12%	9%	10%	6%	10%	6%	10%	7%	9%
					abe		abe								
Don't know	6	1	-	2	2	1	4	6	5	-	*	*	6	-	6
	*%	*%	-%	*%	*%	*%	*%	*%	*%	-%	*%	*%	*%	-%	*%
SUMMARY															
CONTENT WATCHED ON PAID-FOR ON-DEMAND TELEVISION SERVICES	2191	546	662	430	535	1208	965	2191	1813	203	107	67	1959	217	2191
	91%	93%	94%	89%	86%	93%	87%	91%	90%	94%	90%	94%	90%	93%	91%
		df	df			df									

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP12.The following questions ask about the TV programmes your child watches. By this we mean any programmes your child watches live or as they are broadcast, rather than any programmes viewed after they are broadcast on catch-up services or on demand. Do you have any of these rules about the TV programmes that your child watches live or as the programmes are broadcast? (MULTI CODE)

Base : Parents whose child watches broadcast television

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	1220	363	413	444	587	633	175	188	201	212	211	233
Effective Weighted Sample	859	260	301	313	417	442	127	134	145	156	152	162
Total	1365	321	511	532	668	696	163	159	248	263	258	274
Rules about what they watch	960	268	399	293	494	465	141	127	206	192	148	146
	70%	83%	78%	55%	74%	67%	87%	80%	83%	73%	57%	53%
		c	c				ijk	jk	jk	jk		
Rules about when they watch	700	187	296	218	353	347	93	94	152	143	108	110
	51%	58%	58%	41%	53%	50%	57%	59%	61%	54%	42%	40%
		c	c				k	jk	jk			
Rules about how much time they spend watching	626	197	260	169	302	324	103	93	117	143	82	87
	46%	61%	51%	32%	45%	46%	63%	59%	47%	55%	32%	32%
		c	c				hjk	jk	jk	jk		
Rules about who they are watching with/ can only watch when supervised	314	106	122	86	148	166	53	53	52	70	43	43
	23%	33%	24%	16%	22%	24%	33%	33%	21%	27%	17%	16%
		c					jk	jk				
Other rules	6	*	2	4	1	5	-	*	-	2	1	3
	*%	*%	*%	1%	*%	1%	-%	*%	-%	1%	*%	1%
ANY RULES	1129	296	467	367	560	569	149	146	225	242	186	180
	83%	92%	91%	69%	84%	82%	92%	92%	91%	92%	72%	66%
		c	c				jk	jk	jk	jk		
No, do not have any rules	236	26	44	166	108	128	13	13	23	21	72	94
	17%	8%	9%	31%	16%	18%	8%	8%	9%	8%	28%	34%
				ab							fghi	fghi

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP12.The following questions ask about the TV programmes your child watches. By this we mean any programmes your child watches live or as they are broadcast, rather than any programmes viewed after they are broadcast on catch-up services or on demand. Do you have any of these rules about the TV programmes that your child watches live or as the programmes are broadcast? (MULTI CODE)

Base : Parents whose child watches broadcast television

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
Unweighted total	1220	450	329	216	219	779	435	1220	709	185	176	150	1076	134	1220
Effective Weighted Sample	859	336	238	155	163	548	317	859	644	170	159	136	774	79	859
Total	1365	377	411	261	308	788	569	1365	1152	112	58	42	1225	131	1365
Rules about what they watch	960	290	292	176	198	581	374	960	812	79	37	31	856	100	960
	70%	77%	71%	67%	64%	74%	66%	70%	70%	70%	65%	74%	70%	76%	70%
		df													
Rules about when they watch	700	238	212	122	122	450	244	700	581	67	26	26	621	74	700
	51%	63%	52%	47%	40%	57%	43%	51%	50%	60%	44%	63%	51%	56%	51%
		bcd	fg			df		d		j		hj			
Rules about how much time they spend watching	626	196	183	134	109	379	244	626	523	56	24	23	564	58	626
	46%	52%	44%	52%	35%	48%	43%	46%	45%	50%	42%	55%	46%	45%	46%
		d		d		d									
Rules about who they are watching with/ can only watch when supervised	314	100	85	71	52	185	123	314	271	25	11	8	280	31	314
	23%	27%	21%	27%	17%	23%	22%	23%	24%	22%	19%	18%	23%	24%	23%
Other rules	6	3	3	-	1	5	1	6	4	1	-	1	6	*	6
	*%	1%	1%	-%	*%	1%	*%	*%	*%	1%	-%	2%	*%	*%	*%
ANY RULES	1129	330	334	220	239	664	459	1129	952	96	45	36	1013	110	1129
	83%	87%	81%	84%	78%	84%	81%	83%	83%	85%	77%	87%	83%	84%	83%
		d													
No, do not have any rules	236	47	77	41	69	124	110	236	200	17	13	6	211	21	236
	17%	13%	19%	16%	22%	16%	19%	17%	17%	15%	23%	13%	17%	16%	17%
					a										

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP13A. Still thinking about any programmes that your child watches live or as the programmes are broadcast. Please tell me the extent to which you are concerned about the content of the TV programmes that they watch. (SINGLE CODE)

Base : Parents whose child watches broadcast television

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1220	363	413	444	587	633	175	188	201	212	211	233
Effective Weighted Sample	859	260	301	313	417	442	127	134	145	156	152	162
Total	1365	321	511	532	668	696	163	159	248	263	258	274
Very concerned	120 9%	31 10%	58 11%	31 6%	63 9%	58 8%	14 9%	16 10%	35 14%	23 9%	13 5%	18 7%
Fairly concerned	326 24%	69 21%	115 23%	142 27%	177 27%	149 21%	37 23%	32 20%	62 25%	53 20%	79 30%	63 23%
Neither/ nor	322 24%	76 24%	122 24%	124 23%	145 22%	176 25%	39 24%	37 24%	49 20%	73 28%	57 22%	66 24%
Not very concerned	404 30%	93 29%	157 31%	153 29%	191 29%	213 31%	43 26%	51 32%	79 32%	78 30%	69 27%	84 31%
Not at all concerned	183 13%	51 16%	56 11%	77 14%	86 13%	97 14%	29 18%	22 14%	22 9%	34 13%	36 14%	41 15%
Don't know	9 1%	1 *%	2 *%	6 1%	5 1%	4 1%	1 1%	* *%	- -%	2 1%	4 2%	2 1%
SUMMARY CODES												
TOTAL CONCERNED	446 33%	100 31%	174 34%	173 33%	240 36%	206 30%	51 31%	49 31%	98 39%	76 29%	92 36%	82 30%
TOTAL NOT CONCERNED	587 43%	144 45%	213 42%	230 43%	278 42%	309 44%	72 44%	72 46%	101 41%	112 43%	105 41%	125 45%
TOTAL NEITHER/ DON'T KNOW	331 24%	78 24%	124 24%	129 24%	150 23%	181 26%	40 25%	38 24%	49 20%	75 28%	61 24%	68 25%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP13A. Still thinking about any programmes that your child watches live or as the programmes are broadcast. Please tell me the extent to which you are concerned about the content of the TV programmes that they watch. (SINGLE CODE)

Base : Parents whose child watches broadcast television

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1220	450	329	216	219	779	435	1220	709	185	176	150	1076	134	1220
Effective Weighted Sample	859	336	238	155	163	548	317	859	644	170	159	136	774	79	859
Total	1365	377	411	261	308	788	569	1365	1152	112	58	42	1225	131	1365
Very concerned	120 9%	48 13% b	20 5%	23 9%	30 10%	68 9%	53 9%	120 9%	105 9%	9 8%	4 7%	3 7%	115 9%	4 3%	120 9%
Fairly concerned	326 24%	89 24%	100 24%	75 29%	55 18%	189 24%	130 23%	326 24%	273 24%	27 24%	13 22%	13 31%	296 24%	26 20%	326 24%
Neither/ nor	322 24%	77 21%	101 25%	54 21%	87 28%	179 23%	142 25%	322 24%	269 23%	29 26%	15 26%	9 21%	291 24%	29 22%	322 24%
Not very concerned	404 30%	113 30%	117 28%	74 28%	100 33%	230 29%	174 31%	404 30%	342 30%	32 29%	16 28%	13 31%	349 28%	55 42%	404 30%
Not at all concerned	183 13%	48 13%	68 17%	32 12%	35 11%	116 15%	67 12%	183 13%	154 13%	16 14%	9 16%	4 9%	164 13%	17 13%	183 13%
Don't know	9 1%	3 1%	5 1%	2 1%	1 *%	7 1%	2 *%	9 1%	9 1%	- -%	1 1%	- -%	9 1%	- -%	9 1%
SUMMARY CODES															
TOTAL CONCERNED	446 33%	136 36%	120 29%	99 38%	84 27%	257 33%	183 32%	446 33%	378 33%	35 32%	17 29%	16 39%	411 34%	30 23%	446 33%
TOTAL NOT CONCERNED	587 43%	161 43%	185 45%	106 41%	136 44%	345 44%	242 42%	587 43%	497 43%	48 43%	26 44%	17 40%	513 42%	72 55%	587 43%
TOTAL NEITHER/ DON'T KNOW	331 24%	80 21%	106 26%	56 22%	88 29%	186 24%	144 25%	331 24%	277 24%	29 26%	16 27%	9 21%	301 25%	29 22%	331 24%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP23. Now some questions about the internet and going online. Please think about any reason your child may have for going online – maybe to look at a website or use an app, watch a TV programme or video clip on sites or apps like YouTube, to play games online, to visit a social media site or app, or to do school or homework. Does your child ever use any of the following devices to go online at home or elsewhere? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
A tablet (like an iPad, Kindle Fire or Samsung Galaxy Tab)	1705	509	670	525	848	856	258	251	329	341	261	264
	70%	77%	76%	60%	70%	71%	78%	75%	75%	78%	60%	60%
		c	c				jk	jk	jk	jk		
A laptop/ netbook	1680	342	633	705	805	875	180	162	303	329	321	384
	69%	51%	72%	80%	67%	72%	54%	49%	69%	75%	73%	88%
			a	ab					fg	fg	fg	fghij
A mobile phone/ smartphone (like an iPhone/ Samsung Galaxy)	1574	265	544	766	767	807	135	130	259	285	374	392
	65%	40%	62%	87%	63%	67%	41%	39%	59%	65%	85%	89%
			a	ab					fg	fg	fg	fg
A games console or games player (like a PlayStation, Xbox, Nintendo Switch and so on)	1001	162	399	440	655	346	105	57	255	144	295	145
	41%	24%	45%	50%	54%	29%	32%	17%	58%	33%	67%	33%
			a	a	e		g		fgik	g	fgik	g
A smart TV (a TV set that connects directly to the internet and doesn't need a computer, set-top box or games console to go online)	885	210	328	348	472	413	113	97	185	143	175	173
	37%	32%	37%	40%	39%	34%	34%	29%	42%	33%	40%	39%
				a					g		g	
A desktop computer (PC or Mac)	677	112	263	303	364	314	54	58	142	120	167	135
	28%	17%	30%	35%	30%	26%	16%	17%	32%	27%	38%	31%
			a	a					fg	fg	fg	fg

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

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QP23. Now some questions about the internet and going online. Please think about any reason your child may have for going online – maybe to look at a website or use an app, watch a TV programme or video clip on sites or apps like YouTube, to play games online, to visit a social media site or app, or to do school or homework. Does your child ever use any of the following devices to go online at home or elsewhere? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
A smart speaker which can respond to voice commands (like Amazon Echo/ Alexa, Google Home, Apple Home Pod)	567 23%	111 17%	227 26% a	229 26% a	278 23%	289 24%	54 16%	57 17%	103 24%	124 28% fg	121 28% fg	108 25%
Wearable technology like a smartwatch (like an Apple Watch) or a fitness tracker (like a Fitbit)	145 6%	9 1%	47 5% a	88 10% ab	72 6%	73 6%	4 1%	5 2%	24 5% f	23 5%	43 10% fg	45 10% fg
Other type of device	6 *%	2 *%	1 *%	3 *%	3 *%	3 *%	1 *%	1 *%	1 *%	* *%	2 *%	2 *%
NONE OF THESE/ Does not go online	62 3%	40 6% bc	12 1%	10 1%	28 2%	34 3%	16 5% ij	25 7% hijk	9 2%	3 1%	4 1%	6 1%
Don't know	14 1%	5 1%	2 *%	6 1%	10 1%	4 *%	2 1%	3 1%	2 1%	- -%	5 1%	2 *%

SUMMARY

GOES ONLINE THROUGH ANY TYPE OF DEVICE	2344 97%	620 93%	863 98% a	861 98% a	1172 97%	1171 97%	314 95%	305 92%	428 97% g	435 99% fg	430 98% g	431 98% g
GOES ONLINE THROUGH A DESKTOP COMPUTER/ LAPTOP/ NETBOOK	1931 80%	401 60%	720 82% a	810 92% ab	962 79%	969 80%	209 63%	192 58%	358 81% fg	362 83% fg	395 90% fgh	415 95% fghi

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

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QP23. Now some questions about the internet and going online. Please think about any reason your child may have for going online – maybe to look at a website or use an app, watch a TV programme or video clip on sites or apps like YouTube, to play games online, to visit a social media site or app, or to do school or homework. Does your child ever use any of the following devices to go online at home or elsewhere? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
ANY USE OF A DEVICE OTHER THAN A COMPUTER/ LAPTOP/ NETBOOK TO GO ONLINE	2263	595	831	837	1123	1139	301	294	406	426	417	420
	94%	89%	95%	95%	93%	94%	91%	88%	92%	97%	95%	96%
			a	a						fg	g	g
ONLY USES A DEVICE OTHER THAN A COMPUTER/ LAPTOP/ NETBOOK TO GO ONLINE	413	219	143	51	210	203	105	113	70	73	35	16
	17%	33%	16%	6%	17%	17%	32%	34%	16%	17%	8%	4%
		bc	c				hijk	hijk	jk	jk		
ONLY GOES ONLINE ON A MOBILE PHONE	12	7	3	2	4	8	3	4	1	2	-	2
	*%	1%	*%	*%	*%	1%	1%	1%	*%	*%	-%	*%
ONLY GOES ONLINE ON A TABLET	111	80	31	-	42	69	32	48	10	21	-	-
	5%	12%	4%	-%	3%	6%	10%	14%	2%	5%	-%	-%
		bc	c				hjk	hijk		jk		

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP23. Now some questions about the internet and going online. Please think about any reason your child may have for going online – maybe to look at a website or use an app, watch a TV programme or video clip on sites or apps like YouTube, to play games online, to visit a social media site or app, or to do school or homework. Does your child ever use any of the following devices to go online at home or elsewhere? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : All parents

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
A tablet (like an iPad, Kindle Fire or Samsung Galaxy Tab)	1705 70%	432 73%	522 74%	329 68%	407 66%	954 74% df	736 67%	1705 70%	1414 70%	159 73%	81 67%	51 71%	1538 71%	155 66%	1705 70%
A laptop/ netbook	1680 69%	427 73% df	527 75% df	330 68%	383 62%	954 74% df	713 65%	1680 69% d	1406 70%	144 66%	84 70%	47 65%	1515 70%	157 67%	1680 69%
A mobile phone/ smartphone (like an iPhone/ Samsung Galaxy)	1574 65%	363 62%	484 68%	340 70% d	371 60%	847 65%	710 64%	1574 65%	1303 65%	143 66%	80 67%	49 69%	1419 65%	141 61%	1574 65%
A games console or games player (like a PlayStation, Xbox, Nintendo Switch and so on)	1001 41%	219 37%	312 44%	209 43%	254 41%	531 41%	464 42%	1001 41%	817 41%	98 45%	54 45%	32 45%	913 42%	82 35%	1001 41%
A smart TV (a TV set that connects directly to the internet and doesn't need a computer, set-top box or games console to go online)	885 37%	229 39%	290 41% df	166 34%	194 31%	519 40% df	361 33%	885 37%	740 37%	78 36%	39 33%	28 39%	797 37%	86 37%	885 37%
A desktop computer (PC or Mac)	677 28%	206 35% dfg	209 30% d	131 27%	122 20%	415 32% df	253 23%	677 28% d	570 28%	56 26%	30 25%	21 29%	605 28%	66 29%	677 28%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

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QP23. Now some questions about the internet and going online. Please think about any reason your child may have for going online – maybe to look at a website or use an app, watch a TV programme or video clip on sites or apps like YouTube, to play games online, to visit a social media site or app, or to do school or homework. Does your child ever use any of the following devices to go online at home or elsewhere? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : All parents

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
A smart speaker which can respond to voice commands (like Amazon Echo/ Alexa, Google Home, Apple Home Pod)	567	170	189	104	101	359	205	567	465	55	30	17	492	71	567
	23%	29% df	27% df	22%	16%	28% df	19%	23% d	23%	25%	25%	24%	23%	31%	23%
Wearable technology like a smartwatch (like an Apple Watch) or a fitness tracker (like a Fitbit)	145	46	47	30	23	93	52	145	115	19	8	3	126	18	145
	6%	8%	7%	6%	4%	7%	5%	6%	6%	9%	6%	4%	6%	8%	6%
Other type of device	6	2	3	1	-	5	1	6	3	1	1	*	6	*	6
	*%	*%	*%	*%	-%	*%	*%	*%	*%	1%	1%	1%	*%	*%	*%
NONE OF THESE/ Does not go online	62	10	13	7	29	23	36	62	54	5	2	1	54	8	62
	3%	2%	2%	2%	5% e	2%	3%	3%	3%	2%	2%	2%	3%	3%	3%
Don't know	14	4	2	3	5	6	8	14	12	1	1	*	14	*	14
	1%	1%	*%	1%	1%	*%	1%	1%	1%	*%	*%	*%	1%	*%	1%
SUMMARY															
GOES ONLINE THROUGH ANY TYPE OF DEVICE	2344	574	693	472	586	1267	1059	2344	1945	211	117	70	2104	225	2344
	97%	98%	98%	98%	95%	98% d	96%	97%	97%	97%	98%	98%	97%	96%	97%
GOES ONLINE THROUGH A DESKTOP COMPUTER/ LAPTOP/ NETBOOK	1931	497	597	392	426	1094	818	1931	1612	166	97	56	1726	192	1931
	80%	84% df	84% df	81% d	69%	84% dfg	74%	80% df	80%	76%	81%	79%	79%	82%	80%
ANY USE OF A DEVICE OTHER THAN A COMPUTER/ LAPTOP/ NETBOOK TO GO ONLINE	2263	548	675	454	567	1224	1021	2263	1878	205	114	66	2035	212	2263
	94%	93%	95%	94%	91%	94%	93%	94%	93%	94%	95%	93%	94%	91%	94%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

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QP23. Now some questions about the internet and going online. Please think about any reason your child may have for going online – maybe to look at a website or use an app, watch a TV programme or video clip on sites or apps like YouTube, to play games online, to visit a social media site or app, or to do school or homework. Does your child ever use any of the following devices to go online at home or elsewhere? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
ONLY USES A DEVICE OTHER THAN A COMPUTER/ LAPTOP/ NETBOOK TO GO ONLINE	413 17%	77 13%	95 13%	80 17%	161 26%	173 13%	240 22%	413 17%	333 17%	45 21%	20 17%	14 19%	378 17%	33 14%	413 17%
					abceg		abe								
ONLY GOES ONLINE ON A MOBILE PHONE	12 *%	3 *%	1 *%	2 *%	5 1%	4 *%	7 1%	12 *%	8 *%	2 1%	2 1%	- -%	11 1%	1 *%	12 *%
ONLY GOES ONLINE ON A TABLET	111 5%	31 5%	31 4%	15 3%	34 5%	62 5%	49 4%	111 5%	91 5%	9 4%	7 5%	4 5%	96 4%	14 6%	111 5%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP23. Now some questions about the internet and going online. Please think about any reason your child may have for going online – maybe to look at a website or use an app, watch a TV programme or video clip on sites or apps like YouTube, to play games online, to visit a social media site or app, or to do school or homework. Does your child ever use any of the following devices to go online at home or elsewhere? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : All parents

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG-LAND a	SCOT-LAND b	WALES c	IRELAND ~d	N e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N o
Significance Level: 99%																
Unweighted total	2190	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735
Effective Weighted Sample	1535	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517
Total	2420	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870
A tablet (like an iPad, Kindle Fire or Samsung Galaxy Tab)	1705	421	47	26	**	509	549	61	32	**	662	437	50	23	**	525
	70%	82%	83%	83%	**	82%	77%	80%	74%	**	78%	61%	63%	53%	**	60%
A laptop/ netbook	1680	286	29	17	**	342	522	53	32	**	625	590	61	35	**	705
	69%	56%	52%	54%	**	55%	74%	70%	73%	**	73%	82%	76%	81%	**	81%
A mobile phone/ smartphone (like an iPhone/ Samsung Galaxy)	1574	222	24	11	**	265	448	49	30	**	543	633	69	39	**	766
	65%	43%	42%	35%	**	43%	63%	64%	68%	**	64%	88%	87%	92%	**	88%
A games console or games player (like a PlayStation, Xbox, Nintendo Switch and so on)	1001	131	17	8	**	162	326	34	21	**	393	355	47	24	**	440
	41%	26%	31%	27%	**	26%	46%	44%	49%	**	46%	49%	59%	56%	**	51%
A smart TV (a TV set that connects directly to the internet and doesn't need a computer, set-top box or games console to go online)	885	178	16	10	**	210	271	32	15	**	327	291	29	15	**	348
	37%	35%	28%	31%	**	34%	38%	43%	35%	**	38%	40%	37%	34%	**	40%
A desktop computer (PC or Mac)	677	98	7	4	**	112	214	25	13	**	260	256	23	13	**	303
	28%	19%	12%	13%	**	18%	30%	33%	30%	**	30%	36%	29%	31%	**	35%
A smart speaker which can respond to voice commands (like Amazon Echo/ Alexa, Google Home, Apple Home Pod)	567	90	11	5	**	111	189	15	12	**	222	181	29	13	**	229
	23%	18%	19%	17%	**	18%	27%	20%	27%	**	26%	25%	36%	30%	**	26%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP23. Now some questions about the internet and going online. Please think about any reason your child may have for going online – maybe to look at a website or use an app, watch a TV programme or video clip on sites or apps like YouTube, to play games online, to visit a social media site or app, or to do school or homework. Does your child ever use any of the following devices to go online at home or elsewhere? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : All parents

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15									
		ENG- LAND a	SCOT- LAND b	WALES c	IRELAND ~d	N e	ALL	ENG- LAND f	SCOT- LAND g	WALES h	IRELAND ~i	N j	ALL	ENG- LAND k	SCOT- LAND l	WALES m	IRELAND ~n	N o			
Significance Level: 99%																					
Unweighted total	2190	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735					
Effective Weighted Sample	1535	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517					
Total	2420	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870					
Wearable technology like a smartwatch (like an Apple Watch) or a fitness tracker (like a Fitbit)	145 6%	7 1%	2 3%	* 1%	** **	9 2%	35 5%	8 10%	4 8%	** **	47 6%	73 10%	10 12%	4 8%	** **	88 10%					
Other type of device	6 *%	1 *%	1 1%	- -%	** **	2 *%	- -%	- -%	1 2%	** **	1 *%	3 *%	1 1%	- -%	** **	3 *%					
NONE OF THESE/ Does not go online	62 3%	- -%	- -%	- -%	** **	- -%	2 *%	- -%	* 1%	** **	3 *%	3 *%	1 1%	* 1%	** **	4 1%					
Don't know	14 1%	- -%	- -%	- -%	** **	- -%	2 *%	1 1%	- -%	** **	2 *%	5 1%	- -%	- -%	** **	5 1%					
SUMMARY																					
GOES ONLINE THROUGH ANY TYPE OF DEVICE	2344 97%	513 100%	56 100%	31 100%	** **	620 100%	705 99%	75 99%	43 99%	** **	848 99%	713 99%	79 99%	42 99%	** **	861 99%					
GOES ONLINE THROUGH A DESKTOP COMPUTER/ LAPTOP/ NETBOOK	1931 80%	336 65%	34 59%	20 63%	** **	401 65%	595 84%	61 80%	36 82%	** **	712 83%	674 93%	70 89%	41 97%	** **	810 93%					
ANY USE OF A DEVICE OTHER THAN A COMPUTER/ LAPTOP/ NETBOOK TO GO ONLINE	2263 94%	492 96%	55 97%	30 97%	** **	595 96%	680 96%	74 97%	42 95%	** **	818 96%	694 96%	76 95%	41 96%	** **	837 96%					
ONLY USES A DEVICE OTHER THAN A COMPUTER/ LAPTOP/ NETBOOK TO GO ONLINE	413 17%	177 35%	23 41%	12 37%	** **	219 35%	110 15%	14 19%	8 17%	** **	136 16%	39 5%	8 10%	1 2%	** **	51 6%					
ONLY GOES ONLINE ON A MOBILE PHONE	12 *%	5 1%	1 2%	* 1%	** **	7 1%	1 *%	1 1%	1 2%	** **	3 *%	2 *%	- -%	* 1%	** **	2 *%					

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP23. Now some questions about the internet and going online. Please think about any reason your child may have for going online – maybe to look at a website or use an app, watch a TV programme or video clip on sites or apps like YouTube, to play games online, to visit a social media site or app, or to do school or homework. Does your child ever use any of the following devices to go online at home or elsewhere? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : All parents

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15						
		ENG-LAND a	SCOT-LAND b	WALES c	IRELAND ~d	N e	ALL	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N j	ALL	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N o
Significance Level: 99%																		
Unweighted total	2190	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735		
Effective Weighted Sample	1535	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517		
Total	2420	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870		
ONLY GOES ONLINE ON A TABLET	111	67	6	4	**	80	21	3	3	**	28	-	-	-	**	-		
	5%	13%	11%	13%	**	13%	3%	5%	6%	**	3%	-%	-%	-%	**	-%		

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP26. Do you have any of these rules about what your child does online? Please think about the sorts of things they do online on any device? (MULTI CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
Rules about the types of websites or apps they can use	1665	475	662	529	842	824	241	234	319	343	282	247
	71%	77%	78%	61%	72%	70%	77%	77%	76%	80%	65%	57%
		c	c				jk	jk	jk	jk		
Rules about the video content they watch online	1569	475	624	470	788	781	240	235	310	314	238	233
	67%	77%	73%	54%	67%	67%	76%	77%	74%	73%	55%	54%
		c	c				jk	jk	jk	jk		
Rules about who they can contact online	1476	372	607	496	732	744	192	180	293	314	247	250
	63%	60%	71%	57%	62%	64%	61%	59%	70%	73%	57%	57%
			ac						jk	fgjk		
Rules about spending money online	1474	356	595	523	751	723	179	176	305	290	267	257
	63%	57%	70%	60%	64%	62%	57%	58%	72%	67%	61%	59%
			ac						fgjk			
Rules about the information they can share online	1338	327	564	447	655	683	161	166	283	281	211	236
	57%	53%	66%	51%	56%	58%	51%	54%	67%	65%	48%	54%
			ac						fgjk	fj		
Rules about how much time they spend online	1232	367	514	351	651	581	193	174	271	243	187	165
	53%	59%	60%	40%	56%	50%	61%	57%	64%	56%	43%	38%
		c	c				jk	jk	jk	jk		
Rules about when they can go online	1111	341	463	308	582	530	171	170	235	228	176	131
	47%	55%	54%	35%	50%	45%	54%	56%	56%	53%	40%	30%
		c	c				jk	jk	jk	jk		
Other rules	40	15	16	8	25	15	7	9	14	3	4	4
	2%	2%	2%	1%	2%	1%	2%	3%	3%	1%	1%	1%
ANY RULES	2149	596	817	736	1077	1073	303	294	403	415	371	364
	92%	96%	96%	85%	92%	92%	96%	96%	96%	96%	85%	84%
		c	c				jk	jk	jk	jk		

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP26. Do you have any of these rules about what your child does online? Please think about the sorts of things they do online on any device? (MULTI CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
No, do not have any rules	193	23	35	134	95	98	12	11	19	16	64	70
	8%	4%	4%	15%	8%	8%	4%	4%	4%	4%	15%	16%
				ab							fg	hi

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP26. Do you have any of these rules about what your child does online? Please think about the sorts of things they do online on any device? (MULTI CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
Rules about the types of websites or apps they can use	1665 71%	426 74%	501 73%	331 69%	394 68%	927 73%	724 68%	1665 71%	1381 71%	152 72%	79 67%	53 76%	1486 71%	171 76%	1665 71%
Rules about the video content they watch online	1569 67%	400 70%	486 70%	310 65%	360 62%	886 70% df	670 63%	1569 67%	1297 67%	144 68%	77 65%	51 73%	1405 67%	161 71%	1569 67%
Rules about who they can contact online	1476 63%	374 65%	436 63%	302 63%	351 60%	810 64%	653 62%	1476 63%	1211 62%	142 67%	71 61%	51 72% hjn	1308 62%	163 72%	1476 63%
Rules about spending money online	1474 63%	345 60%	451 65%	298 63%	366 63%	795 63%	664 63%	1474 63%	1215 63%	138 65%	73 62%	48 68%	1321 63%	146 65%	1474 63%
Rules about the information they can share online	1338 57%	332 58%	400 58%	270 57%	320 55%	732 58%	590 56%	1338 57%	1101 57%	127 60%	64 54%	46 66% jl	1182 56%	146 65%	1338 57%
Rules about how much time they spend online	1232 53%	313 55%	398 58% df	236 50%	270 46%	712 56% df	507 48%	1232 53%	1017 52%	117 55%	57 48%	41 58%	1092 52%	134 60%	1232 53%
Rules about when they can go online	1111 47%	288 50%	340 49%	208 44%	260 45%	628 50%	468 44%	1111 47%	926 48%	99 47%	49 42%	38 54% j	978 47%	129 57% j	1111 47%
Other rules	40 2%	13 2%	14 2%	3 1%	10 2%	26 2%	13 1%	40 2%	36 2%	1 *% j	2 1%	1 2%	31 1%	9 4%	40 2%
ANY RULES	2149 92%	538 94%	627 91%	441 93%	525 90%	1165 92%	966 91%	2149 92%	1783 92%	195 92%	106 90%	66 94%	1923 91%	212 94%	2149 92%
No, do not have any rules	193 8%	37 6%	64 9%	34 7%	58 10%	101 8%	92 9%	193 8%	160 8%	17 8%	11 10%	4 6%	179 9%	13 6%	193 8%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

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QP26. Do you have any of these rules about what your child does online? Please think about the sorts of things they do online on any device? (MULTI CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15							
		ENG-LAND a	SCOT-LAND b	WALES c	IRELAND ~d	N ~d	ALL e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N ~i	ALL j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N ~n	ALL o
Significance Level: 99%																			
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735			
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517			
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870			
Rules about the types of websites or apps they can use	1665 71%	389 76%	47 82%	24 77%	** **	475 77%	550 78%	59 78%	31 71%	** **	662 78%	441 61%	47 59%	24 56%	** **	529 61%			
Rules about the video content they watch online	1569 67%	392 77%	45 80%	23 73%	** **	475 77%	515 73%	59 77%	30 68%	** **	624 73%	390 54%	40 51%	25 57%	** **	470 54%			
Rules about who they can contact online	1476 63%	300 58%	39 69%	20 64%	** **	372 60%	502 71%	57 75%	28 64%	** **	607 71%	409 57%	46 57%	24 55%	** **	496 57%			
Rules about spending money online	1474 63%	289 56%	35 62%	19 61%	** **	356 57%	493 70%	55 72%	29 67%	** **	595 70%	432 60%	48 61%	25 58%	** **	523 60%			
Rules about the information they can share online	1338 57%	266 52%	32 58%	16 52%	** **	327 53%	469 66%	51 67%	26 60%	** **	564 66%	367 51%	43 55%	21 49%	** **	447 51%			
Rules about how much time they spend online	1232 53%	302 59%	34 61%	20 63%	** **	367 59%	429 61%	47 62%	22 51%	** **	514 60%	286 40%	36 46%	15 34%	** **	351 40%			
Rules about when they can go online	1111 47%	281 55%	30 53%	18 59%	** **	341 55%	383 54%	46 60%	18 41%	** **	463 54%	261 36%	23 29%	13 30%	** **	308 35%			
Other rules	40 2%	14 3%	1 1%	1 2%	** **	15 2%	14 2%	* *%	1 2%	** **	16 2%	8 1%	- -%	* *%	** **	8 1%			
ANY RULES	2149 92%	493 96%	53 95%	31 98%	** **	596 96%	679 96%	73 96%	41 95%	** **	817 96%	611 85%	68 86%	34 80%	** **	736 85%			
No, do not have any rules	193 8%	19 4%	3 5%	1 2%	** **	23 4%	30 4%	3 4%	2 5%	** **	35 4%	111 15%	11 14%	9 20%	** **	134 15%			

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP26A. Due to the situation with COVID this year, many children have been at home much more than usual. To what extent do you agree or disagree with the following statement about any use of rules at this time? - "As a result of my child being at home more than usual this year, I have had to relax some of the rules about what my child does online" (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER						
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	
		a	b	c	d	e	5-7	5-7	8-11	8-11	12-15	12-15	
Significance Level: 99%													
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366	
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256	
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435	
Strongly disagree	380 16%	127 21%	126 15%	127 15%	197 17%	183 16%	72 23%	55 18%	60 14%	66 15%	64 15%	62 14%	
Slightly disagree	322 14%	97 16%	106 12%	119 14%	160 14%	162 14%	33 10%	64 21% fik	61 14%	45 10%	66 15%	53 12%	
Neither agree nor disagree	466 20%	112 18%	153 18%	200 23%	213 18%	253 22%	64 20%	48 16%	55 13%	98 23% h	93 21%	107 25% h	
Slightly agree	805 34%	195 31%	323 38%	287 33%	388 33%	418 36%	98 31%	97 32%	155 37%	168 39%	134 31%	153 35%	
Strongly agree	360 15%	86 14%	145 17%	130 15%	211 18% e	149 13%	45 14%	41 13%	91 21% ik	54 13%	75 17%	55 13%	
Don't know	10 *%	2 *%	- -%	7 1%	4 *%	6 *%	2 1%	1 *%	- -%	- -%	3 1%	5 1%	
SUMMARY CODES													
TOTAL DISAGREE	702 30%	224 36% bc	232 27%	246 28%	356 30%	345 30%	105 33%	119 39% ik	121 29%	111 26%	130 30%	116 27%	
TOTAL AGREE	1165 50%	281 45%	468 55% a	416 48%	598 51%	567 48%	143 46%	138 45%	246 58% fg	222 52%	209 48%	207 48%	
TOTAL NEITHER/ DON'T KNOW	476 20%	115 19%	153 18%	208 24%	217 19%	259 22%	66 21%	49 16%	55 13%	98 23% h	96 22% h	112 26% gh	

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP26A. Due to the situation with COVID this year, many children have been at home much more than usual. To what extent do you agree or disagree with the following statement about any use of rules at this time? - "As a result of my child being at home more than usual this year, I have had to relax some of the rules about what my child does online" (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
Strongly disagree	380 16%	81 14%	94 14%	71 15%	129 22% abe	175 14%	201 19% e	380 16%	325 17%	30 14%	17 14%	8 12%	343 16%	36 16%	380 16%
Slightly disagree	322 14%	82 14%	100 14%	62 13%	77 13%	181 14%	140 13%	322 14%	266 14%	27 13%	19 16%	9 13%	284 13%	35 16%	322 14%
Neither agree nor disagree	466 20%	92 16%	139 20%	99 21%	132 23%	231 18%	231 22%	466 20%	385 20%	43 20%	23 20%	14 20%	427 20%	34 15%	466 20%
Slightly agree	805 34%	212 37%	240 35%	164 34%	182 31%	452 36%	345 33%	805 34%	668 34%	75 36%	37 32%	24 35%	729 35%	74 33%	805 34%
Strongly agree	360 15%	108 19% df	117 17% d	77 16%	56 10%	224 18% df	133 13%	360 15% d	292 15%	34 16%	21 18%	13 19%	311 15%	46 20%	360 15%
Don't know	10 *%	- -%	1 *%	2 *%	7 1% e	1 *%	9 1%	10 *%	8 *%	1 1%	* *%	1 1%	9 *%	1 *%	10 *%
SUMMARY CODES															
TOTAL DISAGREE	702 30%	162 28%	194 28%	134 28%	207 35%	356 28%	340 32%	702 30%	591 30%	58 27%	36 31%	17 25%	627 30%	71 32%	702 30%
TOTAL AGREE	1165 50%	320 56% df	357 52% d	241 51%	238 41%	677 53% df	479 45%	1165 50% d	960 49%	110 52%	58 49%	38 54%	1039 49%	119 53%	1165 50%
TOTAL NEITHER/ DON'T KNOW	476 20%	92 16%	140 20%	101 21%	139 24% a	232 18%	240 23% a	476 20%	392 20%	45 21%	24 20%	15 21%	436 21%	35 15%	476 20%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP26A. Due to the situation with COVID this year, many children have been at home much more than usual. To what extent do you agree or disagree with the following statement about any use of rules at this time? - "As a result of my child being at home more than usual this year, I have had to relax some of the rules about what my child does online" (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15					
		ENG- LAND	SCOT- LAND	WALES	IRELAND	N	ALL	ENG- LAND	SCOT- LAND	WALES	IRELAND	N	ALL	ENG- LAND	SCOT- LAND	WALES	IRELAND
Significance Level: 99%		a	b	c	~d	e	f	g	h	~i	j	k	l	m	~n	o	
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735	
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517	
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870	
Strongly disagree	380 16%	111 22%	9 17%	5 16%	** **	127 21%	108 15%	8 10%	8 17%	** **	126 15%	106 15%	13 16%	4 10%	** **	127 15%	
Slightly disagree	322 14%	80 16%	8 15%	5 17%	** **	97 16%	86 12%	8 11%	7 17%	** **	106 12%	100 14%	11 14%	6 15%	** **	119 14%	
Neither agree nor disagree	466 20%	94 18%	10 18%	5 15%	** **	112 18%	127 18%	15 20%	6 13%	** **	153 18%	164 23%	18 23%	13 31%	** **	200 23%	
Slightly agree	805 34%	162 32%	15 27%	9 29%	** **	195 31%	268 38%	33 44%	15 34%	** **	323 38%	237 33%	26 33%	13 31%	** **	287 33%	
Strongly agree	360 15%	64 12%	13 22%	7 21%	** **	86 14%	120 17%	12 15%	8 19%	** **	145 17%	108 15%	10 13%	6 13%	** **	130 15%	
Don't know	10 *%	1 *%	1 1%	* 1%	** **	2 *%	- -%	- -%	- -%	** **	- -%	6 1%	1 1%	- -%	** **	7 1%	
SUMMARY CODES																	
TOTAL DISAGREE	702 30%	191 37%	18 31%	10 33%	** **	224 36%	193 27%	16 21%	15 34%	** **	232 27%	206 29%	24 30%	11 25%	** **	246 28%	
TOTAL AGREE	1165 50%	226 44%	28 50%	16 51%	** **	281 45%	389 55%	45 59%	23 53%	** **	468 55%	345 48%	36 46%	19 44%	** **	416 48%	
TOTAL NEITHER/ DON'T KNOW	476 20%	96 19%	11 19%	5 16%	** **	115 19%	127 18%	15 20%	6 13%	** **	153 18%	170 24%	19 24%	13 31%	** **	208 24%	

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP27. When your child goes online, on any device, would you usually supervise them in any of these ways? (MULTI CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
Sitting beside them and watching or helping them while they are online	494 21%	252 41%	166 19%	76 9%	249 21%	245 21%	133 42%	119 39%	79 19%	87 20%	37 9%	39 9%
		bc	c				hijk	hijk	jk	jk		
Being nearby and regularly checking what they do	1224 52%	437 71%	502 59%	285 33%	608 52%	616 53%	224 71%	214 70%	236 56%	266 62%	149 34%	136 31%
		bc	c				hjk	hjk	jk	jk		
Asking about what they are doing or have been doing online	1376 59%	345 56%	544 64%	487 56%	693 59%	683 58%	170 54%	175 57%	278 66%	266 62%	245 56%	242 56%
			a						f			
Check the browser/ device history after they have been online	762 33%	161 26%	347 41%	253 29%	380 32%	382 33%	80 26%	81 27%	168 40%	179 41%	131 30%	122 28%
			ac						fgk	fgjk		
Other types of supervision	96 4%	27 4%	31 4%	38 4%	55 5%	40 3%	15 5%	12 4%	18 4%	13 3%	22 5%	15 4%
ANY TYPE OF SUPERVISION	2094 89%	602 97%	805 94%	687 79%	1056 90%	1038 89%	307 98%	294 96%	398 94%	408 95%	350 80%	336 77%
		c	c				jk	jk	jk	jk		
No, don't supervise their online access and use	248 11%	18 3%	47 6%	183 21%	116 10%	133 11%	7 2%	11 4%	24 6%	23 5%	85 20%	98 23%
				ab							fghi	fghi

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP27. When your child goes online, on any device, would you usually supervise them in any of these ways? (MULTI CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND N k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
Sitting beside them and watching or helping them while they are online	494 21%	126 22%	138 20%	104 22%	125 21%	264 21%	229 22%	494 21%	419 22%	41 19%	21 18%	13 18%	444 21%	47 21%	494 21%
Being nearby and regularly checking what they do	1224 52%	287 50%	374 54%	239 50%	318 55%	662 52%	557 53%	1224 52%	1007 52%	116 55%	63 53%	39 56%	1088 52%	129 57%	1224 52%
Asking about what they are doing or have been doing online	1376 59%	341 59%	414 60%	272 57%	335 57%	756 60%	607 57%	1376 59%	1132 58%	130 62%	69 59%	45 64%	1240 59%	129 58%	1376 59%
Check the browser/ device history after they have been online	762 33%	202 35%	195 28%	170 36%	191 33%	397 31%	361 34%	762 33%	632 33%	74 35%	34 29%	21 30%	690 33%	68 30%	762 33%
Other types of supervision	96 4%	18 3%	41 6%	19 4%	17 3%	59 5%	36 3%	96 4%	82 4%	5 2%	6 5%	3 5%	85 4%	11 5%	96 4%
ANY TYPE OF SUPERVISION	2094 89%	519 90%	613 89%	434 91%	510 88%	1132 89%	944 89%	2094 89%	1737 89%	188 89%	105 89%	64 91%	1875 89%	207 92%	2094 89%
No, don't supervise their online access and use	248 11%	56 10%	78 11%	42 9%	73 12%	133 11%	114 11%	248 11%	206 11%	24 11%	13 11%	6 9%	227 11%	18 8%	248 11%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP27. When your child goes online, on any device, would you usually supervise them in any of these ways? (MULTI CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG-LAND a	SCOT-LAND b	WALES c	IRELAND ~d	N e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N o
Significance Level: 99%																
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870
Sitting beside them and watching or helping them while they are online	494 21%	210 41%	24 42%	12 37%	** **	252 41%	142 20%	12 16%	7 16%	** **	166 19%	68 9%	5 7%	2 6%	** **	76 9%
Being nearby and regularly checking what they do	1224 52%	353 69%	46 81%	24 76%	** **	437 71%	418 59%	45 59%	23 52%	** **	502 59%	236 33%	25 32%	16 38%	** **	285 33%
Asking about what they are doing or have been doing online	1376 59%	284 55%	34 60%	17 55%	** **	345 56%	443 62%	54 71%	28 65%	** **	544 64%	405 56%	43 54%	24 55%	** **	487 56%
Check the browser/ device history after they have been online	762 33%	130 25%	16 29%	9 29%	** **	161 26%	291 41%	31 41%	15 35%	** **	347 41%	211 29%	27 34%	10 24%	** **	253 29%
Other types of supervision	96 4%	24 5%	1 1%	2 5%	** **	27 4%	27 4%	1 1%	2 4%	** **	31 4%	30 4%	4 5%	3 6%	** **	38 4%
ANY TYPE OF SUPERVISION	2094 89%	497 97%	55 98%	30 98%	** **	602 97%	668 94%	73 96%	40 92%	** **	805 94%	572 79%	60 76%	34 79%	** **	687 79%
No, don't supervise their online access and use	248 11%	16 3%	1 2%	1 2%	** **	18 3%	40 6%	3 4%	3 8%	** **	47 6%	150 21%	19 24%	9 21%	** **	183 21%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP28. Have you ever talked to your child about how to stay safe online? For example, have you ever discussed with them the potential dangers of things like content on sites or apps that might be unsuitable for their age, sharing too much information online, contact with people they don't know personally etc. (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
Yes	2119	505	807	807	1043	1076	253	252	399	409	391	415
	90%	81%	95%	93%	89%	92%	80%	83%	95%	95%	90%	96%
			a	a					fg	fg	f	fg
No	187	104	34	49	108	79	56	48	17	17	35	14
	8%	17%	4%	6%	9%	7%	18%	16%	4%	4%	8%	3%
		bc					hijk	hijk				
Don't know	37	10	12	15	21	16	6	5	6	6	9	5
	2%	2%	1%	2%	2%	1%	2%	2%	1%	1%	2%	1%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP28. Have you ever talked to your child about how to stay safe online? For example, have you ever discussed with them the potential dangers of things like content on sites or apps that might be unsuitable for their age, sharing too much information online, contact with people they don't know personally etc. (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
Yes	2119	511	615	442	532	1126	974	2119	1756	193	106	64	1907	197	2119
	90%	89%	89%	93%	91%	89%	92%	90%	90%	91%	90%	92%	91%	88%	90%
No	187	57	66	27	37	122	64	187	158	15	10	5	160	27	187
	8%	10%	10%	6%	6%	10%	6%	8%	8%	7%	8%	6%	8%	12%	8%
Don't know	37	7	10	7	14	17	20	37	29	5	2	1	36	1	37
	2%	1%	1%	1%	2%	1%	2%	2%	2%	2%	2%	2%	2%	*%	2%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP28. Have you ever talked to your child about how to stay safe online? For example, have you ever discussed with them the potential dangers of things like content on sites or apps that might be unsuitable for their age, sharing too much information online, contact with people they don't know personally etc. (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15					
		ENG-LAND	SCOT-LAND	WALES	IRELAND	N	ALL	ENG-LAND	SCOT-LAND	WALES	IRELAND	N	ALL	ENG-LAND	SCOT-LAND	WALES	IRELAND
Significance Level: 99%		a	b	c	~d	e	f	g	h	~i	j	k	l	m	~n	o	
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735	
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517	
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870	
Yes	2119	419	47	24	**	505	672	70	42	**	807	665	76	40	**	807	
	90%	82%	83%	77%	**	81%	95%	92%	96%	**	95%	92%	96%	94%	**	93%	
No	187	85	9	7	**	104	29	3	1	**	34	44	3	2	**	49	
	8%	17%	16%	22%	**	17%	4%	3%	2%	**	4%	6%	3%	5%	**	6%	
Don't know	37	9	1	1	**	10	7	3	1	**	12	13	1	*	**	15	
	2%	2%	1%	2%	**	2%	1%	4%	2%	**	1%	2%	1%	1%	**	2%	

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP29. Which of these best describes how often you talk to your child about how to stay safe online? (SINGLE CODE)

Base : Parents who have ever talked to their child about how to stay safe online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	1904	575	643	686	945	959	288	287	316	327	341	345
Effective Weighted Sample	1330	415	464	479	654	675	204	212	227	237	237	243
Total	2119	505	807	807	1043	1076	253	252	399	409	391	415
At least every few weeks	1056	265	447	345	505	551	122	142	211	236	172	173
	50%	52%	55%	43%	48%	51%	48%	56%	53%	58%	44%	42%
		c	c					jk		jk		
At least every few months	632	150	242	240	314	319	74	75	116	126	123	117
	30%	30%	30%	30%	30%	30%	29%	30%	29%	31%	32%	28%
EVERY FEW WEEKS OR EVERY FEW MONTHS	1689	415	689	585	819	870	197	218	327	362	295	290
	80%	82%	85%	73%	78%	81%	78%	86%	82%	89%	75%	70%
		c	c					jk	k	fjk		
Less often than every few months, but more than once	356	70	101	184	193	163	43	27	66	36	85	100
	17%	14%	13%	23%	19%	15%	17%	11%	16%	9%	22%	24%
				ab			i				gi	gi
Have talked to them once, and not since then	65	18	16	31	26	39	11	7	6	10	9	22
	3%	4%	2%	4%	3%	4%	5%	3%	1%	3%	2%	5%
Don't know	9	2	1	6	5	4	2	*	1	*	3	4
	*%	*%	*%	1%	*%	*%	1%	*%	*%	*%	1%	1%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP29. Which of these best describes how often you talk to your child about how to stay safe online? (SINGLE CODE)

Base : Parents who have ever talked to their child about how to stay safe online

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1904	608	521	370	389	1129	759	1904	1064	304	308	228	1689	200	1904
Effective Weighted Sample	1330	455	366	263	285	789	547	1330	968	280	277	208	1200	120	1330
Total	2119	511	615	442	532	1126	974	2119	1756	193	106	64	1907	197	2119
At least every few weeks	1056 50%	251 49%	301 49%	205 46%	288 54%	552 49%	493 51%	1056 50%	877 50%	91 47%	56 53%	33 51%	962 50%	87 44%	1056 50%
At least every few months	632 30%	165 32%	192 31%	131 30%	140 26%	357 32%	271 28%	632 30%	528 30%	57 30%	29 28%	18 27%	558 29%	71 36%	632 30%
EVERY FEW WEEKS OR EVERY FEW MONTHS	1689 80%	416 81%	493 80%	336 76%	429 81%	909 81%	765 78%	1689 80%	1405 80%	148 77%	85 80%	50 78%	1520 80%	158 80%	1689 80%
Less often than every few months, but more than once	356 17%	81 16%	104 17%	86 19%	81 15%	186 16%	167 17%	356 17%	288 16%	40 21%	16 15%	11 18%	316 17%	35 18%	356 17%
Have talked to them once, and not since then	65 3%	14 3%	15 2%	16 4%	21 4%	29 3%	37 4%	65 3%	57 3%	3 2%	3 3%	2 3%	62 3%	4 2%	65 3%
Don't know	9 *%	* *%	2 *%	5 1%	2 *%	3 *%	6 1%	9 *%	6 *%	1 1%	2 2%	* 1%	9 *%	- -%	9 *%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP29. Which of these best describes how often you talk to your child about how to stay safe online? (SINGLE CODE)

Base : Parents who have ever talked to their child about how to stay safe online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG-LAND a	SCOT-LAND ~b	WALES ~c	IRELAND ~d	N ~e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N ~j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N ~o
Significance Level: 99%																
Unweighted total	1904	325	89	91	70	575	363	104	111	65	643	376	111	106	93	686
Effective Weighted Sample	1330	304	83	82	66	415	340	96	104	62	464	345	105	97	86	479
Total	2119	419	47	24	15	505	672	70	42	23	807	665	76	40	26	807
At least every few weeks	1056 50%	216 52%	** **	** **	** **	265 52%	371 55%	37 53%	23 55%	** **	447 55%	289 43%	28 37%	18 46%	** **	345 43%
At least every few months	632 30%	130 31%	** **	** **	** **	150 30%	204 30%	21 29%	13 30%	** **	242 30%	194 29%	26 34%	11 27%	** **	240 30%
EVERY FEW WEEKS OR EVERY FEW MONTHS	1689 80%	346 83%	** **	** **	** **	415 82%	576 86%	58 83%	36 85%	** **	689 85%	483 73%	54 71%	29 73%	** **	585 73%
Less often than every few months, but more than once	356 17%	55 13%	** **	** **	** **	70 14%	82 12%	10 15%	6 13%	** **	101 13%	150 23%	20 26%	8 20%	** **	184 23%
Have talked to them once, and not since then	65 3%	17 4%	** **	** **	** **	18 4%	14 2%	2 3%	- -%	** **	16 2%	26 4%	1 1%	2 6%	** **	31 4%
Don't know	9 *%	1 *%	** **	** **	** **	2 *%	- -%	- -%	1 2%	** **	1 *%	5 1%	1 2%	* 1%	** **	6 1%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP29. Which of these best describes how often you talk to your child about how to stay safe online? (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
At least every few weeks	1056 45%	265 43%	447 52% ac	345 40%	505 43%	551 47%	122 39%	142 47%	211 50%	236 55% fjk	172 39%	173 40%
At least every few months	632 27%	150 24%	242 28%	240 28%	314 27%	319 27%	74 24%	75 25%	116 27%	126 29%	123 28%	117 27%
EVERY FEW WEEKS OR EVERY FEW MONTHS	1689 72%	415 67%	689 81% ac	585 67%	819 70%	870 74%	197 63%	218 71%	327 77% fk	362 84% fgjk	295 68%	290 67%
Less often than every few months, but more than once	356 15%	70 11%	101 12%	184 21% ab	193 16%	163 14%	43 14%	27 9%	66 16%	36 8%	85 19% gi	100 23% fji
Have talked to them once, and not since then	65 3%	18 3%	16 2%	31 4%	26 2%	39 3%	11 4%	7 2%	6 1%	10 2%	9 2%	22 5%
Don't know	9 *%	2 *%	1 *%	6 1%	5 *%	4 *%	2 1%	* *%	1 *%	* *%	3 1%	4 1%
HAVE NEVER TALKED TO CHILD ABOUT HOW TO STAY SAFE ONLINE	223 10%	115 19% bc	45 5%	63 7%	129 11%	95 8%	62 20% hijk	53 17% hik	23 5%	23 5%	44 10%	19 4%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP29. Which of these best describes how often you talk to your child about how to stay safe online? (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
At least every few weeks	1056 45%	251 44%	301 44%	205 43%	288 49%	552 44%	493 47%	1056 45%	877 45%	91 43%	56 48%	33 47%	962 46%	87 39%	1056 45%
At least every few months	632 27%	165 29%	192 28%	131 28%	140 24%	357 28%	271 26%	632 27%	528 27%	57 27%	29 25%	18 25%	558 27%	71 32%	632 27%
EVERY FEW WEEKS OR EVERY FEW MONTHS	1689 72%	416 72%	493 71%	336 71%	429 73%	909 72%	765 72%	1689 72%	1405 72%	148 70%	85 72%	50 72%	1520 72%	158 70%	1689 72%
Less often than every few months, but more than once	356 15%	81 14%	104 15%	86 18%	81 14%	186 15%	167 16%	356 15%	288 15%	40 19%	16 14%	11 16%	316 15%	35 16%	356 15%
Have talked to them once, and not since then	65 3%	14 2%	15 2%	16 3%	21 4%	29 2%	37 3%	65 3%	57 3%	3 1%	3 3%	2 3%	62 3%	4 2%	65 3%
Don't know	9 *%	* *%	2 *%	5 1%	2 *%	3 *%	6 1%	9 *%	6 *%	1 1%	2 1%	* 1%	9 *%	- -%	9 *%
HAVE NEVER TALKED TO CHILD ABOUT HOW TO STAY SAFE ONLINE	223 10%	63 11%	75 11%	34 7%	51 9%	139 11%	84 8%	223 10%	187 10%	19 9%	11 10%	6 8%	195 9%	28 12%	223 10%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP29. Which of these best describes how often you talk to your child about how to stay safe online? (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15						
		ENG-LAND a	SCOT-LAND b	WALES c	IRELAND ~d	N ~e	ALL e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N ~j	ALL j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N ~o
Significance Level: 99%																		
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735		
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517		
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870		
At least every few weeks	1056 45%	216 42%	25 45%	14 46%	** **	265 43%	371 52%	37 49%	23 53%	** **	447 52%	289 40%	28 36%	18 43%	** **	345 40%		
At least every few months	632 27%	130 25%	11 19%	6 19%	** **	150 24%	204 29%	21 27%	13 29%	** **	242 28%	194 27%	26 32%	11 25%	** **	240 28%		
EVERY FEW WEEKS OR EVERY FEW MONTHS	1689 72%	346 67%	36 64%	20 65%	** **	415 67%	576 81%	58 76%	36 81%	** **	689 81%	483 67%	54 68%	29 69%	** **	585 67%		
Less often than every few months, but more than once	356 15%	55 11%	10 18%	3 8%	** **	70 11%	82 12%	10 14%	6 13%	** **	101 12%	150 21%	20 25%	8 19%	** **	184 21%		
Have talked to them once, and not since then	65 3%	17 3%	* 1%	1 2%	** **	18 3%	14 2%	2 2%	- -%	** **	16 2%	26 4%	1 1%	2 6%	** **	31 4%		
Don't know	9 *%	1 *%	- -%	1 2%	** **	2 *%	- -%	- -%	1 2%	** **	1 *%	5 1%	1 1%	* 1%	** **	6 1%		
HAVE NEVER TALKED TO CHILD ABOUT HOW TO STAY SAFE ONLINE	223 10%	94 18%	10 17%	7 23%	** **	115 19%	36 5%	6 8%	2 4%	** **	45 5%	57 8%	3 4%	2 6%	** **	63 7%		

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP31. Before today, were you aware of any of these types of technical tools or controls? (MULTI CODE)

Base : Parents with broadband at home whose child goes online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2007	671	639	697	1002	1005	337	334	316	323	349	348
Effective Weighted Sample	1397	482	460	489	696	702	237	245	228	233	246	243
Total	2198	581	797	820	1106	1093	295	287	400	397	411	409
Parental control software set up on a particular device used to go online (e.g. Net Nanny, McAfee Family Protection, Open DNS FamilyShield)	1450 66%	365 63%	530 66%	555 68%	723 65%	727 67%	183 62%	182 63%	257 64%	273 69%	283 69%	272 67%
Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)	1334 61%	338 58%	501 63%	495 60%	666 60%	668 61%	175 59%	164 57%	250 62%	251 63%	242 59%	254 62%
AWARE OF EITHER OF THESE CONTENT FILTERS	1744 79%	447 77%	658 83%	640 78%	884 80%	860 79%	228 77%	219 76%	328 82%	330 83%	328 80%	312 76%
Parental controls built into the device by the manufacturer – e.g. Windows, Apple, Xbox, PlayStation etc.	1261 57%	353 61%	466 58%	442 54%	653 59%	608 56%	175 59%	177 62%	244 61%	222 56%	234 57%	208 51%
Restrict access to inappropriate online content - through things like Google SafeSearch, YouTube Restricted mode or TikTok Family Safety Mode	1113 51%	309 53%	418 52%	387 47%	571 52%	542 50%	163 55%	146 51%	211 53%	207 52%	198 48%	189 46%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

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QP31. Before today, were you aware of any of these types of technical tools or controls? (MULTI CODE)

Base : Parents with broadband at home whose child goes online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2007	671	639	697	1002	1005	337	334	316	323	349	348
Effective Weighted Sample	1397	482	460	489	696	702	237	245	228	233	246	243
Total	2198	581	797	820	1106	1093	295	287	400	397	411	409
AWARE OF ANY OF THE ABOVE FOUR TOOLS OR CONTROLS	1940	516	733	691	987	953	259	257	370	363	357	334
	88%	89%	92% c	84%	89%	87%	88%	90%	93% k	91% k	87%	82%
Change the settings on your child's phone or tablet to stop apps being downloaded or stop in-app purchases	1238	343	467	428	614	624	171	172	232	235	212	216
	56%	59%	59%	52%	56%	57%	58%	60%	58%	59%	52%	53%
Parental control software, settings or apps that can be used on your child's phone or tablet to restrict access to content or manage their use of the device	1056	299	381	376	536	519	142	157	198	183	196	180
	48%	51%	48%	46%	48%	48%	48%	55%	50%	46%	48%	44%
AWARE OF EITHER OF THESE TWO TOOLS FOR TABLETS OR MOBILE PHONES	1414	383	537	494	712	702	191	193	267	270	255	239
	64%	66%	67%	60%	64%	64%	65%	67%	67%	68%	62%	58%
AWARE OF ANY OF THE ABOVE SIX TOOLS OR CONTROLS	2035	544	754	737	1025	1010	273	271	374	380	377	359
	93%	94%	95% c	90%	93%	92%	93%	95% k	93%	96% k	92%	88%
None of these / Not aware of any of these	129	25	37	66	66	63	14	11	23	15	29	37
	6%	4%	5%	8%	6%	6%	5%	4%	6%	4%	7%	9%
Don't know	35	12	6	17	15	20	7	5	3	3	5	13
	2%	2%	1%	2%	1%	2%	2%	2%	1%	1%	1%	3%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP31. Before today, were you aware of any of these types of technical tools or controls? (MULTI CODE)

Base : Parents with broadband at home whose child goes online

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOTLAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2007	637	566	384	405	1203	789	2007	1110	327	329	241	1776	216	2007
Effective Weighted Sample	1397	474	399	271	295	840	565	1397	1009	301	296	219	1260	128	1397
Total	2198	526	660	447	546	1187	994	2198	1811	207	113	67	1977	208	2198
Parental control software set up on a particular device used to go online (e.g. Net Nanny, McAfee Family Protection, Open DNS FamilyShield)	1450 66%	364 69% d	454 69% d	300 67%	322 59%	818 69% d	622 63%	1450 66%	1186 65%	146 71%	69 61%	48 72% j	1297 66%	144 69%	1450 66%
Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)	1334 61%	346 66% df	412 62%	269 60%	298 55%	758 64% d	567 57%	1334 61%	1092 60%	135 65%	65 58%	43 64%	1211 61%	115 55%	1334 61%
AWARE OF EITHER OF THESE CONTENT FILTERS	1744 79%	442 84% df	530 80%	355 79%	405 74%	972 82% d	760 76%	1744 79%	1427 79%	175 84% j	85 76%	57 85% j	1570 79%	163 78%	1744 79%
Parental controls built into the device by the manufacturer – e.g. Windows, Apple, Xbox, PlayStation etc.	1261 57%	322 61%	372 56%	264 59%	294 54%	694 58%	558 56%	1261 57%	1040 57%	121 58%	61 54%	38 57%	1131 57%	122 59%	1261 57%
Restrict access to inappropriate online content - through things like Google SafeSearch, YouTube Restricted mode or TikTok Family Safety Mode	1113 51%	282 54%	339 51%	216 48%	268 49%	621 52%	483 49%	1113 51%	913 50%	115 55%	51 45%	35 52%	1006 51%	101 48%	1113 51%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP31. Before today, were you aware of any of these types of technical tools or controls? (MULTI CODE)

Base : Parents with broadband at home whose child goes online

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOTLAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2007	637	566	384	405	1203	789	2007	1110	327	329	241	1776	216	2007
Effective Weighted Sample	1397	474	399	271	295	840	565	1397	1009	301	296	219	1260	128	1397
Total	2198	526	660	447	546	1187	994	2198	1811	207	113	67	1977	208	2198
AWARE OF ANY OF THE ABOVE FOUR TOOLS OR CONTROLS	1940	483	592	390	463	1074	853	1940	1593	190	94	63	1740	186	1940
	88%	92%	90%	87%	85%	91%	86%	88%	88%	92%	84%	93%	88%	89%	88%
		df				df				j		j			
Change the settings on your child's phone or tablet to stop apps being downloaded or stop in-app purchases	1238	311	382	251	284	693	536	1238	1021	117	59	40	1108	124	1238
	56%	59%	58%	56%	52%	58%	54%	56%	56%	57%	53%	59%	56%	59%	56%
Parental control software, settings or apps that can be used on your child's phone or tablet to restrict access to content or manage their use of the device	1056	253	332	205	256	585	461	1056	869	96	56	35	939	114	1056
	48%	48%	50%	46%	47%	49%	46%	48%	48%	46%	50%	52%	48%	55%	48%
AWARE OF EITHER OF THESE TWO TOOLS FOR TABLETS OR MOBILE PHONES	1414	345	443	285	331	788	616	1414	1164	131	74	44	1260	148	1414
	64%	65%	67%	64%	61%	66%	62%	64%	64%	63%	66%	66%	64%	71%	64%
AWARE OF ANY OF THE ABOVE SIX TOOLS OR CONTROLS	2035	501	619	415	484	1120	899	2035	1672	196	103	64	1817	205	2035
	93%	95%	94%	93%	89%	94%	91%	93%	92%	95%	91%	95%	92%	98%	93%
		df				df								hjl	
None of these / Not aware of any of these	129	22	38	20	47	60	67	129	109	9	8	3	127	2	129
	6%	4%	6%	4%	9%	5%	7%	6%	6%	4%	7%	4%	6%	1%	6%
											m				
Don't know	35	3	4	12	16	7	28	35	31	2	2	1	34	2	35
	2%	1%	1%	3%	3%	1%	3%	2%	2%	1%	2%	1%	2%	1%	2%
				e	e		e								

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP31. Before today, were you aware of any of these types of technical tools or controls? (MULTI CODE)

Base : Parents with broadband at home whose child goes online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15						
		ENG-LAND a	SCOT-LAND b	WALES c	IRELAND ~d	N e	ALL e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N ~i	ALL j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N ~n
Significance Level: 99%																		
Unweighted total	2007	371	106	109	85	671	355	108	108	68	639	384	113	112	88	697		
Effective Weighted Sample	1397	348	99	99	80	482	333	100	101	65	460	352	107	102	82	489		
Total	2198	478	56	29	18	581	658	74	41	24	797	676	78	42	25	820		
Parental control software set up on a particular device used to go online (e.g. Net Nanny, McAfee Family Protection, Open DNS FamilyShield)	1450 66%	294 62%	38 69%	19 63%	** **	365 63%	438 67%	48 65%	27 64%	** **	530 66%	454 67%	60 77%	24 57%	** **	555 68%		
Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)	1334 61%	275 57%	34 62%	16 55%	** **	338 58%	411 63%	50 68%	25 60%	** **	501 63%	406 60%	50 64%	24 57%	** **	495 60%		
AWARE OF EITHER OF THESE CONTENT FILTERS	1744 79%	362 76%	47 85%	22 76%	** **	447 77%	545 83%	61 82%	32 77%	** **	658 83%	520 77%	67 87%	31 73%	** **	640 78%		
Parental controls built into the device by the manufacturer – e.g. Windows, Apple, Xbox, PlayStation etc.	1261 57%	289 60%	34 60%	19 65%	** **	353 61%	389 59%	42 56%	21 52%	** **	466 58%	362 54%	46 59%	21 50%	** **	442 54%		
Restrict access to inappropriate online content - through things like Google SafeSearch, YouTube Restricted mode or TikTok Family Safety Mode	1113 51%	253 53%	31 56%	15 53%	** **	309 53%	345 52%	42 56%	18 43%	** **	418 52%	315 47%	42 54%	18 42%	** **	387 47%		

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP31. Before today, were you aware of any of these types of technical tools or controls? (MULTI CODE)

Base : Parents with broadband at home whose child goes online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15						
		ENG-LAND a	SCOT-LAND b	WALES c	IRELAND ~d	N ~e	ALL e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N ~j	ALL j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N ~o
Significance Level: 99%																		
Unweighted total	2007	371	106	109	85	671	355	108	108	68	639	384	113	112	88	697		
Effective Weighted Sample	1397	348	99	99	80	482	333	100	101	65	460	352	107	102	82	489		
Total	2198	478	56	29	18	581	658	74	41	24	797	676	78	42	25	820		
AWARE OF ANY OF THE ABOVE FOUR TOOLS OR CONTROLS	1940	422	51	26	**	516	607	69	35	**	733	565	70	33	**	691		
	88%	88%	91%	89%	**	89%	92%	94%	84%	**	92%	84%	90%	80%	**	84%		
Change the settings on your child's phone or tablet to stop apps being downloaded or stop in-app purchases	1238	280	33	18	**	343	391	38	23	**	467	350	46	18	**	428		
	56%	59%	60%	60%	**	59%	59%	52%	57%	**	59%	52%	59%	44%	**	52%		
Parental control software, settings or apps that can be used on your child's phone or tablet to restrict access to content or manage their use of the device	1056	244	29	16	**	299	315	32	20	**	381	310	35	19	**	376		
	48%	51%	52%	56%	**	51%	48%	44%	50%	**	48%	46%	45%	46%	**	46%		
AWARE OF EITHER OF THESE TWO TOOLS FOR TABLETS OR MOBILE PHONES	1414	313	37	21	**	383	447	45	28	**	537	404	48	26	**	494		
	64%	65%	67%	71%	**	66%	68%	61%	67%	**	67%	60%	62%	61%	**	60%		
AWARE OF ANY OF THE ABOVE SIX TOOLS OR CONTROLS	2035	446	52	29	**	544	622	71	37	**	754	603	73	37	**	737		
	93%	93%	93%	97%	**	94%	95%	96%	91%	**	95%	89%	94%	88%	**	90%		
None of these / Not aware of any of these	129	21	3	1	**	25	31	2	3	**	37	57	4	4	**	66		
	6%	4%	6%	2%	**	4%	5%	3%	8%	**	5%	8%	5%	9%	**	8%		
Don't know	35	11	1	*	**	12	4	1	*	**	6	15	*	1	**	17		
	2%	2%	1%	1%	**	2%	1%	1%	1%	**	1%	2%	1%	3%	**	2%		

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP32.Do you use any of these types of technical tools or controls to manage your child's access to online content? (MULTI CODE)

Base : Parents with broadband at home whose child goes online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2007	671	639	697	1002	1005	337	334	316	323	349	348
Effective Weighted Sample	1397	482	460	489	696	702	237	245	228	233	246	243
Total	2198	581	797	820	1106	1093	295	287	400	397	411	409
Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)	776 35%	202 35%	324 41% c	249 30%	414 37%	362 33%	110 38%	92 32%	167 42% k	157 40% k	137 33%	112 27%
Parental control software set up on a particular device used to go online (e.g. Net Nanny, McAfee Family Protection, Open DNS FamilyShield)	646 29%	174 30%	261 33%	210 26%	310 28%	335 31%	83 28%	91 32%	121 30%	140 35%	106 26%	105 26%
USE EITHER OF THESE CONTENT FILTERS	1057 48%	282 48%	427 54% c	348 42%	543 49%	514 47%	146 50%	136 47%	210 53% k	217 55% k	187 45%	161 39%
Parental controls built into the device by the manufacturer – e.g. Windows, Apple, Xbox, PlayStation etc.	703 32%	211 36% c	276 35% c	217 26%	367 33%	336 31%	102 35% k	109 38% k	140 35% k	136 34% k	125 30%	92 22%
Restrict access to inappropriate online content - through things like Google SafeSearch, YouTube Restricted mode or TikTok Family Safety Mode	637 29%	200 34% c	289 36% c	148 18%	322 29%	315 29%	101 34% jk	99 35% jk	142 36% jk	146 37% jk	78 19%	70 17%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP32.Do you use any of these types of technical tools or controls to manage your child's access to online content? (MULTI CODE)

Base : Parents with broadband at home whose child goes online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2007	671	639	697	1002	1005	337	334	316	323	349	348
Effective Weighted Sample	1397	482	460	489	696	702	237	245	228	233	246	243
Total	2198	581	797	820	1106	1093	295	287	400	397	411	409
USE ANY OF THE ABOVE FOUR TOOLS OR CONTROLS	1439	399	582	458	737	702	204	195	286	297	248	210
	65%	69%	73%	56%	67%	64%	69%	68%	71%	75%	60%	51%
		c	c				k	k	k	jk		
Change the settings on your child's phone or tablet to stop apps being downloaded or stop in-app purchases	748	245	308	195	384	364	123	122	157	151	104	90
	34%	42%	39%	24%	35%	33%	42%	43%	39%	38%	25%	22%
		c	c				jk	jk	jk	jk		
Parental control software, settings or apps that can be used on your child's phone or tablet to restrict access to content or manage their use of the device	554	194	213	147	289	265	94	100	108	105	87	59
	25%	33%	27%	18%	26%	24%	32%	35%	27%	26%	21%	14%
		c	c				jk	jk	k	k		
USE EITHER OF THESE TWO TOOLS FOR TABLETS OR MOBILE PHONES	899	287	373	239	458	441	143	144	187	186	128	111
	41%	49%	47%	29%	41%	40%	49%	50%	47%	47%	31%	27%
		c	c				jk	jk	jk	jk		
USE OF ANY OF THE ABOVE SIX TOOLS OR CONTROLS	1624	462	658	504	822	802	235	227	323	335	264	239
	74%	79%	83%	61%	74%	73%	80%	79%	81%	84%	64%	58%
		c	c				jk	jk	jk	jk		
None of these / Do not use any of these	378	70	87	221	179	198	32	38	45	42	103	118
	17%	12%	11%	27%	16%	18%	11%	13%	11%	11%	25%	29%
				ab							fghi	fghi
NOT AWARE OF ANY OF THESE TOOLS OR CONTROLS	129	25	37	66	66	63	14	11	23	15	29	37
	6%	4%	5%	8%	6%	6%	5%	4%	6%	4%	7%	9%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP32.Do you use any of these types of technical tools or controls to manage your child's access to online content? (MULTI CODE)

Base : Parents with broadband at home whose child goes online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2007	671	639	697	1002	1005	337	334	316	323	349	348
Effective Weighted Sample	1397	482	460	489	696	702	237	245	228	233	246	243
Total	2198	581	797	820	1106	1093	295	287	400	397	411	409
Don't know	68	24	14	29	39	30	14	10	9	5	15	15
	3%	4%	2%	4%	3%	3%	5%	4%	2%	1%	4%	4%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP32.Do you use any of these types of technical tools or controls to manage your child's access to online content? (MULTI CODE)

Base : Parents with broadband at home whose child goes online

	SOCIAL GRADE								NATION						
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2007	637	566	384	405	1203	789	2007	1110	327	329	241	1776	216	2007
Effective Weighted Sample	1397	474	399	271	295	840	565	1397	1009	301	296	219	1260	128	1397
Total	2198	526	660	447	546	1187	994	2198	1811	207	113	67	1977	208	2198
Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)	776 35%	199 38%	248 38%	148 33%	177 32%	447 38%	325 33%	776 35%	640 35%	76 36%	34 31%	26 38%	716 36%	57 27%	776 35%
Parental control software set up on a particular device used to go online (e.g. Net Nanny, McAfee Family Protection, Open DNS FamilyShield)	646 29%	157 30%	194 29%	148 33%	146 27%	351 30%	293 30%	646 29%	530 29%	62 30%	34 30%	20 30%	585 30%	58 28%	646 29%
USE EITHER OF THESE CONTENT FILTERS	1057 48%	264 50%	326 49%	220 49%	243 44%	590 50%	463 47%	1057 48%	871 48%	101 49%	51 45%	34 51%	967 49%	86 41%	1057 48%
Parental controls built into the device by the manufacturer – e.g. Windows, Apple, Xbox, PlayStation etc.	703 32%	188 36%	203 31%	151 34%	158 29%	391 33%	308 31%	703 32%	579 32%	69 33%	32 29%	23 35%	612 31%	86 41%	703 32%
Restrict access to inappropriate online content - through things like Google SafeSearch, YouTube Restricted mode or TikTok Family Safety Mode	637 29%	160 30%	199 30%	122 27%	153 28%	359 30%	275 28%	637 29%	514 28%	73 35%	30 26%	20 30%	566 29%	69 33%	637 29%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP32.Do you use any of these types of technical tools or controls to manage your child's access to online content? (MULTI CODE)

Base : Parents with broadband at home whose child goes online

	SOCIAL GRADE								NATION						
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND N k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2007	637	566	384	405	1203	789	2007	1110	327	329	241	1776	216	2007
Effective Weighted Sample	1397	474	399	271	295	840	565	1397	1009	301	296	219	1260	128	1397
Total	2198	526	660	447	546	1187	994	2198	1811	207	113	67	1977	208	2198
USE ANY OF THE ABOVE FOUR TOOLS OR CONTROLS	1439 65%	363 69%	443 67%	288 64%	341 62%	806 68%	629 63%	1439 65%	1185 65%	142 68%	68 61%	44 66%	1289 65%	142 68%	1439 65%
Change the settings on your child's phone or tablet to stop apps being downloaded or stop in-app purchases	748 34%	212 40% bf	208 32%	145 32%	178 33%	420 35%	323 33%	748 34%	622 34%	66 32%	34 30%	26 38%	661 33%	85 41%	748 34%
Parental control software, settings or apps that can be used on your child's phone or tablet to restrict access to content or manage their use of the device	554 25%	128 24%	170 26%	112 25%	142 26%	299 25%	254 26%	554 25%	464 26%	43 21%	26 23%	20 30%	479 24%	73 35% il	554 25%
USE EITHER OF THESE TWO TOOLS FOR TABLETS OR MOBILE PHONES	899 41%	232 44%	260 39%	178 40%	225 41%	492 41%	402 40%	899 41%	750 41%	77 37%	43 38%	30 44%	790 40%	107 51% i	899 41%
USE OF ANY OF THE ABOVE SIX TOOLS OR CONTROLS	1624 74%	404 77%	490 74%	329 73%	394 72%	894 75%	723 73%	1624 74%	1345 74%	152 73%	77 69%	49 74%	1448 73%	168 80%	1624 74%
None of these / Do not use any of these	378 17%	91 17%	117 18%	80 18%	81 15%	208 18%	161 16%	378 17%	298 16%	43 21%	24 21%	13 19%	337 17%	35 17%	378 17%
NOT AWARE OF ANY OF THESE TOOLS OR CONTROLS	129 6%	22 4%	38 6%	20 4%	47 9%	60 5%	67 7%	129 6%	109 6%	9 4%	8 7% m	3 4%	127 6%	2 1%	129 6%
Don't know	68 3%	9 2%	15 2%	18 4%	25 5%	25 2%	43 4%	68 3%	59 3%	4 2%	3 3%	2 3%	65 3%	3 2%	68 3%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP32.Do you use any of these types of technical tools or controls to manage your child's access to online content? (MULTI CODE)

Base : Parents with broadband at home whose child goes online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15									
		ENG-LAND a	SCOT-LAND b	WALES c	IRELAND ~d	N ~e	ALL f	ENG-LAND g	SCOT-LAND h	WALES i	IRELAND ~j	N ~k	ALL l	ENG-LAND m	SCOT-LAND n	WALES o	IRELAND ~p	N ~q	ALL r		
Significance Level: 99%																					
Unweighted total	2007	371	106	109	85	671	355	108	108	68	639	384	113	112	88	697					
Effective Weighted Sample	1397	348	99	99	80	482	333	100	101	65	460	352	107	102	82	489					
Total	2198	478	56	29	18	581	658	74	41	24	797	676	78	42	25	820					
Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)	776 35%	167 35%	21 37%	8 28%	** **	202 35%	270 41%	31 42%	14 34%	** **	324 41%	203 30%	24 31%	12 29%	** **	249 30%					
Parental control software set up on a particular device used to go online (e.g. Net Nanny, McAfee Family Protection, Open DNS FamilyShield)	646 29%	140 29%	16 29%	11 36%	** **	174 30%	216 33%	25 33%	13 31%	** **	261 33%	174 26%	21 27%	11 25%	** **	210 26%					
USE EITHER OF THESE CONTENT FILTERS	1057 48%	231 48%	27 49%	14 48%	** **	282 48%	354 54%	40 55%	21 51%	** **	427 54%	286 42%	33 43%	15 37%	** **	348 42%					
Parental controls built into the device by the manufacturer – e.g. Windows, Apple, Xbox, PlayStation etc.	703 32%	169 35%	23 42%	11 38%	** **	211 36%	229 35%	25 34%	11 27%	** **	276 35%	181 27%	21 27%	10 24%	** **	217 26%					
Restrict access to inappropriate online content - through things like Google SafeSearch, YouTube Restricted mode or TikTok Family Safety Mode	637 29%	161 34%	23 42%	11 36%	** **	200 34%	237 36%	32 43%	11 27%	** **	289 36%	116 17%	18 24%	8 19%	** **	148 18%					

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP32.Do you use any of these types of technical tools or controls to manage your child's access to online content? (MULTI CODE)

Base : Parents with broadband at home whose child goes online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15									
		ENG-LAND a	SCOT-LAND b	WALES c	IRELAND ~d	N ~e	ALL f	ENG-LAND g	SCOT-LAND h	WALES i	IRELAND ~j	N ~k	ALL l	ENG-LAND m	SCOT-LAND n	WALES o	IRELAND ~p	N ~q	ALL r		
Significance Level: 99%																					
Unweighted total	2007	371	106	109	85	671	355	108	108	68	639	384	113	112	88	697					
Effective Weighted Sample	1397	348	99	99	80	482	333	100	101	65	460	352	107	102	82	489					
Total	2198	478	56	29	18	581	658	74	41	24	797	676	78	42	25	820					
USE ANY OF THE ABOVE FOUR TOOLS OR CONTROLS	1439 65%	326 68%	40 72%	20 70%	** **	399 69%	484 74%	55 75%	25 61%	** **	582 73%	374 55%	46 60%	23 54%	** **	458 56%					
Change the settings on your child's phone or tablet to stop apps being downloaded or stop in-app purchases	748 34%	202 42%	23 41%	12 40%	** **	245 42%	260 40%	23 32%	14 34%	** **	308 39%	160 24%	20 25%	9 20%	** **	195 24%					
Parental control software, settings or apps that can be used on your child's phone or tablet to restrict access to content or manage their use of the device	554 25%	163 34%	15 27%	9 31%	** **	194 33%	177 27%	18 24%	10 24%	** **	213 27%	124 18%	11 14%	7 17%	** **	147 18%					
USE EITHER OF THESE TWO TOOLS FOR TABLETS OR MOBILE PHONES	899 41%	238 50%	25 44%	14 48%	** **	287 49%	315 48%	30 40%	17 41%	** **	373 47%	197 29%	22 29%	12 28%	** **	239 29%					
USE OF ANY OF THE ABOVE SIX TOOLS OR CONTROLS	1624 74%	379 79%	45 80%	23 78%	** **	462 79%	552 84%	59 79%	29 71%	** **	658 83%	415 61%	49 63%	25 59%	** **	504 61%					
None of these / Do not use any of these	378 17%	55 12%	7 13%	6 19%	** **	70 12%	65 10%	11 15%	7 17%	** **	87 11%	178 26%	24 31%	11 27%	** **	221 27%					
NOT AWARE OF ANY OF THESE TOOLS OR CONTROLS	129 6%	21 4%	3 6%	1 2%	** **	25 4%	31 5%	2 3%	3 8%	** **	37 5%	57 8%	4 5%	4 9%	** **	66 8%					
Don't know	68 3%	23 5%	1 2%	* 1%	** **	24 4%	10 2%	2 3%	1 3%	** **	14 2%	26 4%	* 1%	2 4%	** **	29 4%					

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP31A/ QP32A SUMMARY OF AWARENESS AND USE - Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)

Base : Parents with broadband at home whose child goes online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER						
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	
		a	b	c	d	e	5-7	5-7	8-11	8-11	12-15	12-15	
Significance Level: 99%													
Unweighted total	2007	671	639	697	1002	1005	337	334	316	323	349	348	
Effective Weighted Sample	1397	482	460	489	696	702	237	245	228	233	246	243	
Total	2198	581	797	820	1106	1093	295	287	400	397	411	409	
AWARE AND USE	776	202	324	249	414	362	110	92	167	157	137	112	
	35%	35%	41%	30%	37%	33%	38%	32%	42%	40%	33%	27%	
			c						k	k			
AWARE BUT DO NOT USE	558	136	176	246	252	307	64	72	83	93	104	141	
	25%	23%	22%	30%	23%	28%	22%	25%	21%	24%	25%	35%	
				b								fhi	
TOTAL AWARE	1334	338	501	495	666	668	175	164	250	251	242	254	
	61%	58%	63%	60%	60%	61%	59%	57%	62%	63%	59%	62%	
TOTAL NOT AWARE	864	243	296	325	440	424	120	123	150	146	170	155	
	39%	42%	37%	40%	40%	39%	41%	43%	38%	37%	41%	38%	

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP31A/ QP32A SUMMARY OF AWARENESS AND USE - Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)

Base : Parents with broadband at home whose child goes online

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2007	637	566	384	405	1203	789	2007	1110	327	329	241	1776	216	2007
Effective Weighted Sample	1397	474	399	271	295	840	565	1397	1009	301	296	219	1260	128	1397
Total	2198	526	660	447	546	1187	994	2198	1811	207	113	67	1977	208	2198
AWARE AND USE	776 35%	199 38%	248 38%	148 33%	177 32%	447 38%	325 33%	776 35%	640 35%	76 36%	34 31%	26 38%	716 36%	57 27%	776 35%
AWARE BUT DO NOT USE	558 25%	147 28%	163 25%	121 27%	122 22%	311 26%	243 24%	558 25%	451 25%	59 29%	30 27%	18 26%	495 25%	58 28%	558 25%
TOTAL AWARE	1334 61%	346 66%	412 62%	269 60%	298 55%	758 64%	567 57%	1334 61%	1092 60%	135 65%	65 58%	43 64%	1211 61%	115 55%	1334 61%
TOTAL NOT AWARE	864 39%	180 34%	248 38%	178 40%	248 45%	429 36%	426 43%	864 39%	720 40%	73 35%	48 42%	24 36%	766 39%	93 45%	864 39%
		df			ae	d	a								

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP31A/ QP32A SUMMARY OF AWARENESS AND USE - Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)

Base : Parents with broadband at home whose child goes online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15					
		ENG-LAND	SCOT-LAND	WALES	IRELAND	N	ALL	ENG-LAND	SCOT-LAND	WALES	IRELAND	N	ALL	ENG-LAND	SCOT-LAND	WALES	IRELAND
Significance Level: 99%		a	b	c	~d	e	f	g	h	~i	j	k	l	m	~n	o	
Unweighted total	2007	371	106	109	85	671	355	108	108	68	639	384	113	112	88	697	
Effective Weighted Sample	1397	348	99	99	80	482	333	100	101	65	460	352	107	102	82	489	
Total	2198	478	56	29	18	581	658	74	41	24	797	676	78	42	25	820	
AWARE AND USE	776	167	21	8	**	202	270	31	14	**	324	203	24	12	**	249	
	35%	35%	37%	28%	**	35%	41%	42%	34%	**	41%	30%	31%	29%	**	30%	
AWARE BUT DO NOT USE	558	108	14	8	**	136	141	20	11	**	176	202	26	12	**	246	
	25%	23%	24%	27%	**	23%	21%	27%	26%	**	22%	30%	33%	28%	**	30%	
TOTAL AWARE	1334	275	34	16	**	338	411	50	25	**	501	406	50	24	**	495	
	61%	57%	62%	55%	**	58%	63%	68%	60%	**	63%	60%	64%	57%	**	60%	
TOTAL NOT AWARE	864	203	21	13	**	243	246	24	16	**	296	270	28	18	**	325	
	39%	43%	38%	45%	**	42%	37%	32%	40%	**	37%	40%	36%	43%	**	40%	

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP31B/ QP32B SUMMARY OF AWARENESS AND USE - Parental control software set up on a particular device used to go online (e.g. Net Nanny, McAfee Family Protection, Open DNS FamilyShield)

Base : Parents with broadband at home whose child goes online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2007	671	639	697	1002	1005	337	334	316	323	349	348
Effective Weighted Sample	1397	482	460	489	696	702	237	245	228	233	246	243
Total	2198	581	797	820	1106	1093	295	287	400	397	411	409
AWARE AND USE	646 29%	174 30%	261 33%	210 26%	310 28%	335 31%	83 28%	91 32%	121 30%	140 35%	106 26%	105 26%
AWARE BUT DO NOT USE	804 37%	191 33%	268 34%	345 42% ab	413 37%	392 36%	100 34%	91 32%	135 34%	133 34%	177 43% g	167 41%
TOTAL AWARE	1450 66%	365 63%	530 66%	555 68%	723 65%	727 67%	183 62%	182 63%	257 64%	273 69%	283 69%	272 67%
TOTAL NOT AWARE	748 34%	216 37%	267 34%	265 32%	383 35%	366 33%	112 38%	105 37%	143 36%	124 31%	128 31%	137 33%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP31B/ QP32B SUMMARY OF AWARENESS AND USE - Parental control software set up on a particular device used to go online (e.g. Net Nanny, McAfee Family Protection, Open DNS FamilyShield)

Base : Parents with broadband at home whose child goes online

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2007	637	566	384	405	1203	789	2007	1110	327	329	241	1776	216	2007
Effective Weighted Sample	1397	474	399	271	295	840	565	1397	1009	301	296	219	1260	128	1397
Total	2198	526	660	447	546	1187	994	2198	1811	207	113	67	1977	208	2198
AWARE AND USE	646 29%	157 30%	194 29%	148 33%	146 27%	351 30%	293 30%	646 29%	530 29%	62 30%	34 30%	20 30%	585 30%	58 28%	646 29%
AWARE BUT DO NOT USE	804 37%	206 39%	260 39%	153 34%	176 32%	467 39%	329 33%	804 37%	656 36%	85 41%	35 31%	28 42%	711 36%	86 41%	804 37%
TOTAL AWARE	1450 66%	364 69%	454 69%	300 67%	322 59%	818 69%	622 63%	1450 66%	1186 65%	146 71%	69 61%	48 72%	1297 66%	144 69%	1450 66%
TOTAL NOT AWARE	748 34%	163 31%	206 31%	147 33%	225 41%	369 31%	372 37%	748 34%	625 35%	61 29%	44 39%	18 28%	680 34%	64 31%	748 34%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP31B/ QP32B SUMMARY OF AWARENESS AND USE - Parental control software set up on a particular device used to go online (e.g. Net Nanny, McAfee Family Protection, Open DNS FamilyShield)

Base : Parents with broadband at home whose child goes online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15						
		ENG-LAND a	SCOT-LAND b	WALES c	IRELAND ~d	N e	ALL e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N j	ALL j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N o
Significance Level: 99%																		
Unweighted total	2007	371	106	109	85	671	355	108	108	68	639	384	113	112	88	697		
Effective Weighted Sample	1397	348	99	99	80	482	333	100	101	65	460	352	107	102	82	489		
Total	2198	478	56	29	18	581	658	74	41	24	797	676	78	42	25	820		
AWARE AND USE	646 29%	140 29%	16 29%	11 36%	** **	174 30%	216 33%	25 33%	13 31%	** **	261 33%	174 26%	21 27%	11 25%	** **	210 26%		
AWARE BUT DO NOT USE	804 37%	154 32%	22 40%	8 27%	** **	191 33%	222 34%	24 32%	14 33%	** **	268 34%	280 41%	39 50%	13 32%	** **	345 42%		
TOTAL AWARE	1450 66%	294 62%	38 69%	19 63%	** **	365 63%	438 67%	48 65%	27 64%	** **	530 66%	454 67%	60 77%	24 57%	** **	555 68%		
TOTAL NOT AWARE	748 34%	184 38%	18 31%	11 37%	** **	216 37%	220 33%	26 35%	15 36%	** **	267 34%	222 33%	18 23%	18 43%	** **	265 32%		

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP31C/ QP32C SUMMARY OF AWARENESS AND USE - Parental controls built into the device by the manufacturer – e.g. Windows, Apple, Xbox, PlayStation etc.

Base : Parents with broadband at home whose child goes online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2007	671	639	697	1002	1005	337	334	316	323	349	348
Effective Weighted Sample	1397	482	460	489	696	702	237	245	228	233	246	243
Total	2198	581	797	820	1106	1093	295	287	400	397	411	409
AWARE AND USE	703	211	276	217	367	336	102	109	140	136	125	92
	32%	36%	35%	26%	33%	31%	35%	38%	35%	34%	30%	22%
		c	c				k	k	k	k		
AWARE BUT DO NOT USE	557	142	190	225	285	272	73	69	104	86	109	117
	25%	24%	24%	27%	26%	25%	25%	24%	26%	22%	26%	29%
TOTAL AWARE	1261	353	466	442	653	608	175	177	244	222	234	208
	57%	61%	58%	54%	59%	56%	59%	62%	61%	56%	57%	51%
TOTAL NOT AWARE	938	228	331	378	453	484	119	109	156	175	178	201
	43%	39%	42%	46%	41%	44%	41%	38%	39%	44%	43%	49%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP31C/ QP32C SUMMARY OF AWARENESS AND USE - Parental controls built into the device by the manufacturer – e.g. Windows, Apple, Xbox, PlayStation etc.

Base : Parents with broadband at home whose child goes online

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2007	637	566	384	405	1203	789	2007	1110	327	329	241	1776	216	2007
Effective Weighted Sample	1397	474	399	271	295	840	565	1397	1009	301	296	219	1260	128	1397
Total	2198	526	660	447	546	1187	994	2198	1811	207	113	67	1977	208	2198
AWARE AND USE	703 32%	188 36%	203 31%	151 34%	158 29%	391 33%	308 31%	703 32%	579 32%	69 33%	32 29%	23 35%	612 31%	86 41%	703 32%
AWARE BUT DO NOT USE	557 25%	134 25%	170 26%	113 25%	136 25%	303 26%	249 25%	557 25%	462 25%	52 25%	29 26%	15 23%	519 26%	36 17%	557 25%
TOTAL AWARE	1261 57%	322 61%	372 56%	264 59%	294 54%	694 58%	558 56%	1261 57%	1040 57%	121 58%	61 54%	38 57%	1131 57%	122 59%	1261 57%
TOTAL NOT AWARE	938 43%	205 39%	288 44%	184 41%	252 46%	493 42%	436 44%	938 43%	771 43%	87 42%	51 46%	29 43%	846 43%	86 41%	938 43%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP31C/ QP32C SUMMARY OF AWARENESS AND USE - Parental controls built into the device by the manufacturer – e.g. Windows, Apple, Xbox, PlayStation etc.

Base : Parents with broadband at home whose child goes online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG-LAND a	SCOT-LAND b	WALES c	IRELAND ~d	N e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N o
Significance Level: 99%																
Unweighted total	2007	371	106	109	85	671	355	108	108	68	639	384	113	112	88	697
Effective Weighted Sample	1397	348	99	99	80	482	333	100	101	65	460	352	107	102	82	489
Total	2198	478	56	29	18	581	658	74	41	24	797	676	78	42	25	820
AWARE AND USE	703 32%	169 35%	23 42%	11 38%	** **	211 36%	229 35%	25 34%	11 27%	** **	276 35%	181 27%	21 27%	10 24%	** **	217 26%
AWARE BUT DO NOT USE	557 25%	120 25%	10 19%	8 27%	** **	142 24%	160 24%	16 22%	10 25%	** **	190 24%	182 27%	25 32%	11 26%	** **	225 27%
TOTAL AWARE	1261 57%	289 60%	34 60%	19 65%	** **	353 61%	389 59%	42 56%	21 52%	** **	466 58%	362 54%	46 59%	21 50%	** **	442 54%
TOTAL NOT AWARE	938 43%	189 40%	22 40%	10 35%	** **	228 39%	269 41%	32 44%	20 48%	** **	331 42%	314 46%	32 41%	21 50%	** **	378 46%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP31D/ QP32D SUMMARY OF AWARENESS AND USE - Restrict access to inappropriate online content - through things like Google SafeSearch, YouTube Restricted mode or TikTok Family Safety Mode

Base : Parents with broadband at home whose child goes online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2007	671	639	697	1002	1005	337	334	316	323	349	348
Effective Weighted Sample	1397	482	460	489	696	702	237	245	228	233	246	243
Total	2198	581	797	820	1106	1093	295	287	400	397	411	409
AWARE AND USE	637	200	289	148	322	315	101	99	142	146	78	70
	29%	34%	36%	18%	29%	29%	34%	35%	36%	37%	19%	17%
		c	c				jk	jk	jk	jk		
AWARE BUT DO NOT USE	476	108	129	239	250	227	62	46	68	61	120	119
	22%	19%	16%	29%	23%	21%	21%	16%	17%	15%	29%	29%
				ab							ghi	ghi
TOTAL AWARE	1113	309	418	387	571	542	163	146	211	207	198	189
	51%	53%	52%	47%	52%	50%	55%	51%	53%	52%	48%	46%
TOTAL NOT AWARE	1085	272	379	434	534	551	132	141	190	190	213	220
	49%	47%	48%	53%	48%	50%	45%	49%	47%	48%	52%	54%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP31D/ QP32D SUMMARY OF AWARENESS AND USE - Restrict access to inappropriate online content - through things like Google SafeSearch, YouTube Restricted mode or TikTok Family Safety Mode

Base : Parents with broadband at home whose child goes online

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2007	637	566	384	405	1203	789	2007	1110	327	329	241	1776	216	2007
Effective Weighted Sample	1397	474	399	271	295	840	565	1397	1009	301	296	219	1260	128	1397
Total	2198	526	660	447	546	1187	994	2198	1811	207	113	67	1977	208	2198
AWARE AND USE	637 29%	160 30%	199 30%	122 27%	153 28%	359 30%	275 28%	637 29%	514 28%	73 35%	30 26%	20 30%	566 29%	69 33%	637 29%
AWARE BUT DO NOT USE	476 22%	122 23%	140 21%	94 21%	115 21%	263 22%	209 21%	476 22%	398 22%	42 20%	21 19%	15 22%	440 22%	32 15%	476 22%
TOTAL AWARE	1113 51%	282 54%	339 51%	216 48%	268 49%	621 52%	483 49%	1113 51%	913 50%	115 55%	51 45%	35 52%	1006 51%	101 48%	1113 51%
TOTAL NOT AWARE	1085 49%	244 46%	321 49%	231 52%	279 51%	565 48%	510 51%	1085 49%	899 50%	92 45%	62 55%	32 48%	971 49%	108 52%	1085 49%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP31D/ QP32D SUMMARY OF AWARENESS AND USE - Restrict access to inappropriate online content - through things like Google SafeSearch, YouTube Restricted mode or TikTok Family Safety Mode

Base : Parents with broadband at home whose child goes online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG-LAND a	SCOT-LAND b	WALES c	IRELAND ~d	N ~e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N ~j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N ~o
Significance Level: 99%																
Unweighted total	2007	371	106	109	85	671	355	108	108	68	639	384	113	112	88	697
Effective Weighted Sample	1397	348	99	99	80	482	333	100	101	65	460	352	107	102	82	489
Total	2198	478	56	29	18	581	658	74	41	24	797	676	78	42	25	820
AWARE AND USE	637 29%	161 34%	23 42%	11 36%	** **	200 34%	237 36%	32 43%	11 27%	** **	289 36%	116 17%	18 24%	8 19%	** **	148 18%
AWARE BUT DO NOT USE	476 22%	92 19%	8 14%	5 17%	** **	108 19%	108 16%	10 14%	7 16%	** **	129 16%	198 29%	23 30%	10 23%	** **	239 29%
TOTAL AWARE	1113 51%	253 53%	31 56%	15 53%	** **	309 53%	345 52%	42 56%	18 43%	** **	418 52%	315 47%	42 54%	18 42%	** **	387 47%
TOTAL NOT AWARE	1085 49%	225 47%	24 44%	14 47%	** **	272 47%	313 48%	32 44%	24 57%	** **	379 48%	361 53%	36 46%	24 58%	** **	434 53%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP31E/ QP32E SUMMARY OF AWARENESS AND USE - Change the settings on your child's phone or tablet to stop apps being downloaded or stop in-app purchases

Base : Parents whose child uses a smartphone or tablet computer

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2039	668	644	727	1012	1027	330	338	316	328	366	361
Effective Weighted Sample	1425	478	466	512	702	722	230	249	226	240	259	253
Total	2240	579	802	860	1105	1135	285	294	387	414	433	427
AWARE AND USE	745	240	308	197	375	370	117	123	153	155	105	92
	33%	41%	38%	23%	34%	33%	41%	42%	40%	37%	24%	22%
		c	c				jk	jk	jk	jk		
AWARE BUT DO NOT USE	478	90	145	243	222	256	42	48	65	80	115	128
	21%	16%	18%	28%	20%	23%	15%	16%	17%	19%	27%	30%
				ab							fgh	fghi
TOTAL AWARE	1223	330	452	441	598	625	159	171	218	234	220	220
	55%	57%	56%	51%	54%	55%	56%	58%	56%	57%	51%	52%
TOTAL NOT AWARE	1017	249	349	419	507	510	125	123	169	180	213	206
	45%	43%	44%	49%	46%	45%	44%	42%	44%	43%	49%	48%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP31E/ QP32E SUMMARY OF AWARENESS AND USE - Change the settings on your child's phone or tablet to stop apps being downloaded or stop in-app purchases

Base : Parents whose child uses a smartphone or tablet computer

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2039	653	578	390	402	1231	792	2039	1137	329	330	243	1809	214	2039
Effective Weighted Sample	1425	489	409	274	293	864	566	1425	1034	303	297	221	1287	128	1425
Total	2240	547	678	455	540	1226	995	2240	1851	210	112	67	2018	207	2240
AWARE AND USE	745 33%	214 39% f	218 32%	141 31%	168 31%	432 35%	309 31%	745 33%	620 33%	66 31%	34 30%	25 38%	663 33%	80 39%	745 33%
AWARE BUT DO NOT USE	478 21%	101 19%	166 25%	105 23%	100 19%	268 22%	205 21%	478 21%	388 21%	50 24%	26 23%	14 20%	435 22%	37 18%	478 21%
TOTAL AWARE	1223 55%	315 58%	385 57%	246 54%	268 50%	700 57%	514 52%	1223 55%	1009 54%	115 55%	60 54%	39 58%	1098 54%	117 57%	1223 55%
TOTAL NOT AWARE	1017 45%	232 42%	294 43%	209 46%	272 50%	526 43%	481 48%	1017 45%	843 46%	94 45%	52 46%	28 42%	920 46%	90 43%	1017 45%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP31E/ QP32E SUMMARY OF AWARENESS AND USE - Change the settings on your child's phone or tablet to stop apps being downloaded or stop in-app purchases

Base : Parents whose child uses a smartphone or tablet computer

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG-LAND a	SCOT-LAND ~b	WALES c	IRELAND ~d	N ~e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N ~j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N ~o
Significance Level: 99%																
Unweighted total	2039	355	97	108	82	642	354	110	108	64	636	404	116	111	93	724
Effective Weighted Sample	1425	332	91	98	77	459	332	101	101	61	459	371	110	101	86	510
Total	2240	457	51	29	18	554	650	75	41	23	789	709	79	41	26	856
AWARE AND USE	745 33%	192 42%	** **	11 40%	** **	233 42%	256 39%	23 31%	14 33%	** **	303 38%	162 23%	20 26%	9 21%	** **	197 23%
AWARE BUT DO NOT USE	478 21%	69 15%	** **	7 23%	** **	89 16%	119 18%	14 19%	9 22%	** **	145 18%	198 28%	26 33%	10 25%	** **	242 28%
TOTAL AWARE	1223 55%	261 57%	** **	18 63%	** **	322 58%	375 58%	37 50%	22 55%	** **	448 57%	359 51%	46 58%	19 46%	** **	439 51%
TOTAL NOT AWARE	1017 45%	195 43%	** **	11 37%	** **	233 42%	275 42%	38 50%	18 45%	** **	341 43%	350 49%	33 42%	22 54%	** **	417 49%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP31F/ QP32F SUMMARY OF AWARENESS AND USE - Parental control software, settings or apps that can be used on your child's phone or tablet to restrict access to content or manage their use of the device

Base : Parents whose child uses a smartphone or tablet computer

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2039	668	644	727	1012	1027	330	338	316	328	366	361
Effective Weighted Sample	1425	478	466	512	702	722	230	249	226	240	259	253
Total	2240	579	802	860	1105	1135	285	294	387	414	433	427
AWARE AND USE	556	197	213	145	289	267	94	103	109	105	86	59
	25%	34%	27%	17%	26%	24%	33%	35%	28%	25%	20%	14%
		c	c				jk	jk	k	k		
AWARE BUT DO NOT USE	490	98	157	234	239	251	44	55	81	76	114	120
	22%	17%	20%	27%	22%	22%	15%	19%	21%	18%	26%	28%
				ab							f	f
TOTAL AWARE	1045	296	370	379	528	518	138	158	190	181	200	179
	47%	51%	46%	44%	48%	46%	48%	54%	49%	44%	46%	42%
								k				
TOTAL NOT AWARE	1195	283	431	480	577	617	147	136	198	234	233	247
	53%	49%	54%	56%	52%	54%	52%	46%	51%	56%	54%	58%
												g

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP31F/ QP32F SUMMARY OF AWARENESS AND USE - Parental control software, settings or apps that can be used on your child's phone or tablet to restrict access to content or manage their use of the device

Base : Parents whose child uses a smartphone or tablet computer

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2039	653	578	390	402	1231	792	2039	1137	329	330	243	1809	214	2039
Effective Weighted Sample	1425	489	409	274	293	864	566	1425	1034	303	297	221	1287	128	1425
Total	2240	547	678	455	540	1226	995	2240	1851	210	112	67	2018	207	2240
AWARE AND USE	556 25%	131 24%	174 26%	110 24%	139 26%	306 25%	249 25%	556 25%	468 25%	43 20%	25 22%	21 30%	486 24%	69 33%	556 25%
AWARE BUT DO NOT USE	490 22%	121 22%	163 24%	93 21%	104 19%	284 23%	197 20%	490 22%	393 21%	53 25%	30 27%	13 20%	448 22%	39 19%	490 22%
TOTAL AWARE	1045 47%	252 46%	337 50%	203 45%	242 45%	590 48%	446 45%	1045 47%	861 47%	96 46%	55 49%	34 50%	935 46%	108 52%	1045 47%
TOTAL NOT AWARE	1195 53%	295 54%	341 50%	252 55%	298 55%	636 52%	550 55%	1195 53%	990 53%	114 54%	57 51%	34 50%	1083 54%	99 48%	1195 53%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP31F/ QP32F SUMMARY OF AWARENESS AND USE - Parental control software, settings or apps that can be used on your child's phone or tablet to restrict access to content or manage their use of the device

Base : Parents whose child uses a smartphone or tablet computer

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG-LAND a	SCOT-LAND ~b	WALES c	IRELAND ~d	N ~e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N ~j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N ~o
Significance Level: 99%																
Unweighted total	2039	355	97	108	82	642	354	110	108	64	636	404	116	111	93	724
Effective Weighted Sample	1425	332	91	98	77	459	332	101	101	61	459	371	110	101	86	510
Total	2240	457	51	29	18	554	650	75	41	23	789	709	79	41	26	856
AWARE AND USE	556 25%	159 35%	** **	9 30%	** **	188 34%	174 27%	18 23%	9 23%	** **	209 26%	123 17%	11 14%	7 16%	** **	145 17%
AWARE BUT DO NOT USE	490 22%	73 16%	** **	7 26%	** **	97 17%	126 19%	15 20%	10 25%	** **	154 20%	189 27%	24 30%	13 30%	** **	232 27%
TOTAL AWARE	1045 47%	232 51%	** **	16 56%	** **	285 51%	299 46%	32 43%	19 48%	** **	363 46%	313 44%	35 44%	19 47%	** **	378 44%
TOTAL NOT AWARE	1195 53%	224 49%	** **	13 44%	** **	270 49%	351 54%	43 57%	21 52%	** **	426 54%	397 56%	44 56%	22 53%	** **	478 56%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

COMBINATIONS OF ONLINE MEDIATION STRATEGIES USED BY PARENTS

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
SUPERVISE & TALK TO CHILD & TOOLS & RULES	1173 50%	308 50%	502 59% ac	363 42%	574 49%	599 51%	149 47%	159 52% k	234 55% k	269 62% fjk	192 44%	171 39%
SUPERVISE & TALK TO CHILD & TOOLS & NOT RULES	17 1%	2 *%	7 1%	9 1%	12 1%	5 *%	2 1%	- -%	5 1%	2 *%	5 1%	3 1%
SUPERVISE & TALK TO CHILD & RULES & NOT TOOLS	368 16%	93 15%	154 18%	120 14%	162 14%	206 18%	42 13%	51 17%	73 17%	81 19% j	46 11%	74 17%
SUPERVISE & TOOLS & RULES & NOT TALK	283 12%	108 17% bc	93 11%	83 10%	165 14%	118 10%	62 20% ijk	46 15%	57 13%	36 8%	47 11%	36 8%
TALK TO CHILD & RULES & TOOLS & NOT SUPERVISE	25 1%	* *%	11 1%	14 2% a	15 1%	10 1%	* *%	- -%	3 1%	8 2%	12 3% fg	2 *%
SUPERVISE & TALK TO CHILD ONLY	26 1%	2 *%	1 *%	23 3% ab	13 1%	13 1%	- -%	2 1%	1 *%	- -%	12 3% fi	11 3%
SUPERVISE & TOOLS ONLY	10 *%	5 1%	3 *%	2 *%	4 *%	5 *%	1 *%	4 1%	1 *%	1 *%	1 *%	* *%
SUPERVISE & RULES ONLY	182 8%	75 12% b	38 4%	69 8%	105 9%	76 7%	44 14% hi	31 10% i	24 6%	14 3%	38 9%	31 7%
TALK TO CHILD & TOOLS ONLY	1 *%	- -%	- -%	1 *%	* *%	1 *%	- -%	- -%	- -%	- -%	* *%	1 *%
TALK TO CHILD & RULES ONLY	41 2%	6 1%	8 1%	27 3%	25 2%	16 1%	3 1%	4 1%	7 2%	1 *%	15 3% i	12 3%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

COMBINATIONS OF ONLINE MEDIATION STRATEGIES USED BY PARENTS

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
TOOLS & RULES ONLY	21 1%	2 *%	4 1%	14 2%	5 *%	15 1%	1 *%	1 *%	- -%	4 1%	5 1%	10 2%
TECHNICAL MEDIATION/ TOOLS ONLY	9 *%	1 *%	2 *%	6 1%	3 *%	6 1%	- -%	1 *%	- -%	2 1%	3 1%	3 1%
TALK TO CHILD EVERY FEW MONTHS ONLY	36 2%	3 1%	5 1%	28 3% ab	16 1%	20 2%	* *%	3 1%	3 1%	2 1%	13 3% f	15 3% f
PARENTAL SUPERVISION WHEN ONLINE ONLY	35 1%	9 1%	8 1%	19 2%	19 2%	16 1%	8 2%	1 *%	3 1%	5 1%	9 2%	10 2%
RULES ONLY	56 2%	3 1%	7 1%	46 5% ab	24 2%	32 3%	2 1%	2 1%	6 1%	1 *%	17 4% i	29 7% fghi
NONE OF THESE	58 2%	2 *%	10 1%	47 5% ab	26 2%	32 3%	1 *%	1 *%	5 1%	5 1%	20 5% fg	26 6% fghi
ANY OF THE FOUR TECHNICAL MEDIATION TOOLS (THAT ARE NOT DEVICE SPECIFIC)	1540 66%	426 69% c	622 73% c	493 57%	781 67%	760 65%	215 68% k	211 69% k	300 71% k	322 75% jk	266 61%	227 52%
ANY OF THE RULES ABOUT WHAT CHILD DOES ONLINE	2149 92%	596 96% c	817 96% c	736 85%	1077 92%	1073 92%	303 96% jk	294 96% jk	403 96% jk	415 96% jk	371 85%	364 84%
ANY PARENTAL SUPERVISION WHEN ONLINE	2094 89%	602 97% c	805 94% c	687 79%	1056 90%	1038 89%	307 98% jk	294 96% jk	398 94% jk	408 95% jk	350 80%	336 77%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

COMBINATIONS OF ONLINE MEDIATION STRATEGIES USED BY PARENTS

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
ANY TALK TO CHILD ABOUT STAYING SAFE ONLINE AT LEAST EVERY FEW MONTHS	1689	415	689	585	819	870	197	218	327	362	295	290
	72%	67%	81%	67%	70%	74%	63%	71%	77%	84%	68%	67%
			ac						fk	fgjk		
ANY THREE	694	203	265	226	355	339	106	97	138	127	111	115
	30%	33%	31%	26%	30%	29%	34%	32%	33%	29%	26%	26%
ANY TWO	281	91	54	136	153	128	49	42	34	20	71	65
	12%	15%	6%	16%	13%	11%	15%	14%	8%	5%	16%	15%
		b		b			hi	i			hi	i
ANY ONE	136	16	22	98	63	74	10	6	12	11	41	57
	6%	3%	3%	11%	5%	6%	3%	2%	3%	2%	9%	13%
				ab							fghi	fghi
AT LEAST THREE OUT OF FOUR	1867	511	767	589	929	938	255	256	371	395	303	286
	80%	82%	90%	68%	79%	80%	81%	84%	88%	92%	70%	66%
		c	ac				jk	jk	jk	fgjk		

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

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COMBINATIONS OF ONLINE MEDIATION STRATEGIES USED BY PARENTS

Base : Parents whose child goes online at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND N k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
SUPERVISE & TALK TO CHILD & TOOLS & RULES	1173	312	340	244	272	652	516	1173	978	101	58	36	1047	120	1173
	50%	54%	49%	51%	47%	52%	49%	50%	50%	48%	49%	51%	50%	53%	50%
SUPERVISE & TALK TO CHILD & TOOLS & NOT RULES	17	3	9	*	6	11	6	17	15	2	*	*	17	-	17
	1%	*%	1%	*%	1%	1%	1%	1%	1%	1%	*%	1%	1%	-%	1%
SUPERVISE & TALK TO CHILD & RULES & NOT TOOLS	368	73	100	78	107	173	186	368	305	32	20	11	337	27	368
	16%	13%	14%	16%	18%	14%	18%	16%	16%	15%	17%	16%	16%	12%	16%
SUPERVISE & TOOLS & RULES & NOT TALK	283	70	88	55	70	159	125	283	234	31	11	8	249	32	283
	12%	12%	13%	12%	12%	13%	12%	12%	12%	15%	9%	11%	12%	14%	12%
TALK TO CHILD & RULES & TOOLS & NOT SUPERVISE	25	6	5	3	12	11	14	25	19	4	1	1	24	-	25
	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	-%	1%
SUPERVISE & TALK TO CHILD ONLY	26	3	8	5	10	11	15	26	21	1	3	-	25	1	26
	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	3%	-%	1%	*%	1%
SUPERVISE & TOOLS ONLY	10	3	5	1	*	8	2	10	9	-	-	*	10	-	10
	*%	*%	1%	*%	*%	1%	*%	*%	*%	-%	-%	1%	*%	-%	*%
SUPERVISE & RULES ONLY	182	50	54	44	31	104	75	182	145	17	12	8	158	24	182
	8%	9%	8%	9%	5%	8%	7%	8%	7%	8%	10%	11%	8%	11%	8%
TALK TO CHILD & TOOLS ONLY	1	1	*	-	-	1	-	1	1	-	-	*	1	-	1
	*%	*%	*%	-%	-%	*%	-%	*%	*%	-%	-%	1%	*%	-%	*%
TALK TO CHILD & RULES ONLY	41	9	18	4	9	28	13	41	35	4	1	1	37	4	41
	2%	2%	3%	1%	2%	2%	1%	2%	2%	2%	1%	1%	2%	2%	2%
TOOLS & RULES ONLY	21	8	5	3	5	13	8	21	16	3	1	*	19	1	21
	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	*%	1%	1%	1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

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COMBINATIONS OF ONLINE MEDIATION STRATEGIES USED BY PARENTS

Base : Parents whose child goes online at home or elsewhere

	SOCIAL GRADE								NATION						
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
TECHNICAL MEDIATION/ TOOLS ONLY	9 *%	2 *%	4 1%	3 1%	1 *%	6 *%	3 *%	9 *%	6 *%	3 1%	1 1%	* *%	8 *%	1 *%	9 *%
TALK TO CHILD EVERY FEW MONTHS ONLY	36 2%	9 1%	13 2%	2 *%	12 2%	22 2%	15 1%	36 2%	30 2%	4 2%	2 1%	1 1%	31 1%	5 2%	36 2%
PARENTAL SUPERVISION WHEN ONLINE ONLY	35 1%	5 1%	9 1%	7 1%	14 2%	14 1%	20 2%	35 1%	30 2%	3 2%	1 1%	* *%	32 2%	3 1%	35 1%
RULES ONLY	56 2%	10 2%	16 2%	10 2%	20 3%	26 2%	30 3%	56 2%	50 3%	2 1%	3 3%	1 1%	52 2%	2 1%	56 2%
NONE OF THESE	58 2%	11 2%	16 2%	17 4%	15 3%	27 2%	31 3%	58 2%	48 2%	4 2%	4 4%	2 3%	54 3%	4 2%	58 2%
ANY OF THE FOUR TECHNICAL MEDIATION TOOLS (THAT ARE NOT DEVICE SPECIFIC)	1540 66%	404 70%	457 66%	310 65%	365 63%	861 68%	675 64%	1540 66%	1278 66%	145 68%	71 60%	46 66%	1376 65%	154 69%	1540 66%
ANY OF THE RULES ABOUT WHAT CHILD DOES ONLINE	2149 92%	538 94%	627 91%	441 93%	525 90%	1165 92%	966 91%	2149 92%	1783 92%	195 92%	106 90%	66 94%	1923 91%	212 94%	2149 92%
ANY PARENTAL SUPERVISION WHEN ONLINE	2094 89%	519 90%	613 89%	434 91%	510 88%	1132 89%	944 89%	2094 89%	1737 89%	188 89%	105 89%	64 91%	1875 89%	207 92%	2094 89%
ANY TALK TO CHILD ABOUT STAYING SAFE ONLINE AT LEAST EVERY FEW MONTHS	1689 72%	416 72%	493 71%	336 71%	429 73%	909 72%	765 72%	1689 72%	1405 72%	148 70%	85 72%	50 72%	1520 72%	158 70%	1689 72%
ANY THREE	694 30%	151 26%	202 29%	136 29%	194 33%	354 28%	331 31%	694 30%	573 29%	69 33%	32 27%	20 29%	627 30%	59 26%	694 30%
ANY TWO	281 12%	74 13%	91 13%	57 12%	56 10%	164 13%	112 11%	281 12%	228 12%	26 12%	18 15%	10 14%	251 12%	30 13%	281 12%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

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COMBINATIONS OF ONLINE MEDIATION STRATEGIES USED BY PARENTS

Base : Parents whose child goes online at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
ANY ONE	136	26	42	22	47	68	68	136	116	12	7	2	123	11	136
	6%	5%	6%	5%	8%	5%	6%	6%	6%	6%	6%	3%	6%	5%	6%
AT LEAST THREE OUT OF FOUR	1867	464	542	380	466	1006	847	1867	1551	170	89	56	1674	180	1867
	80%	81%	79%	80%	80%	80%	80%	80%	80%	80%	76%	81%	80%	80%	80%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

COMBINATIONS OF ONLINE MEDIATION STRATEGIES USED BY PARENTS

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15						
		ENG-LAND a	SCOT-LAND b	WALES c	IRELAND ~d	N ~d	ALL e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N ~i	ALL j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N ~n
Significance Level: 99%																		
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735		
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517		
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870		
SUPERVISE & TALK TO CHILD & TOOLS & RULES	1173 50%	256 50%	28 49%	15 49%	** **	308 50%	419 59%	44 58%	24 54%	** **	502 59%	303 42%	30 37%	19 44%	** **	363 42%		
SUPERVISE & TALK TO CHILD & TOOLS & NOT RULES	17 1%	2 *%	- -%	- -%	** **	2 *%	5 1%	1 1%	- -%	** **	7 1%	7 1%	1 1%	* 1%	** **	9 1%		
SUPERVISE & TALK TO CHILD & RULES & NOT TOOLS	368 16%	78 15%	9 16%	4 14%	** **	93 15%	131 18%	11 14%	9 21%	** **	154 18%	97 13%	13 16%	6 14%	** **	120 14%		
SUPERVISE & TOOLS & RULES & NOT TALK	283 12%	86 17%	12 20%	7 22%	** **	108 17%	79 11% h	10 14% h	1 3%	** **	93 11%	69 10%	9 11%	2 6%	** **	83 10%		
TALK TO CHILD & RULES & TOOLS & NOT SUPERVISE	25 1%	- -%	- -%	* 1%	** **	* *%	9 1%	1 1%	1 2%	** **	11 1%	10 1%	3 4%	- -%	** **	14 2%		
SUPERVISE & TALK TO CHILD ONLY	26 1%	2 *%	- -%	* 1%	** **	2 *%	- -%	- -%	1 3% fj	** **	1 *%	20 3%	1 2%	2 4%	** **	23 3%		
SUPERVISE & TOOLS ONLY	10 *%	5 1%	- -%	- -%	** **	5 1%	3 *%	- -%	- -%	** **	3 *%	1 *%	- -%	- -%	** **	2 *%		
SUPERVISE & RULES ONLY	182 8%	63 12%	5 9%	4 12%	** **	75 12%	24 3%	7 9%	5 10% f	** **	38 4%	57 8%	5 7%	4 8%	** **	69 8%		
TALK TO CHILD & TOOLS ONLY	1 *%	- -%	- -%	- -%	** **	- -%	- -%	- -%	- -%	** **	- -%	1 *%	- -%	- -%	** **	1 *%		
TALK TO CHILD & RULES ONLY	41 2%	6 1%	- -%	- -%	** **	6 1%	7 1%	1 1%	1 1%	** **	8 1%	22 3%	3 4%	1 2%	** **	27 3%		
TOOLS & RULES ONLY	21 1%	1 *%	1 1%	- -%	** **	2 *%	4 1%	- -%	* 1%	** **	4 1%	11 2%	3 4%	* 1%	** **	14 2%		

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

COMBINATIONS OF ONLINE MEDIATION STRATEGIES USED BY PARENTS

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15						
		ENG-LAND a	SCOT-LAND b	WALES c	IRELAND ~d	N ~d	ALL e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N ~i	ALL j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N ~n
Significance Level: 99%																		
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735		
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517		
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870		
TECHNICAL MEDIATION/ TOOLS ONLY	9 *%	- -%	1 1%	- -%	** **	1 *%	2 *%	- -%	- -%	** **	2 *%	3 *%	2 3%	1 1%	** **	6 1%		
TALK TO CHILD EVERY FEW MONTHS ONLY	36 2%	3 1%	- -%	* 1%	** **	3 1%	4 1%	1 1%	- -%	** **	5 1%	23 3%	3 3%	1 3%	** **	28 3%		
PARENTAL SUPERVISION WHEN ONLINE ONLY	35 1%	6 1%	2 4%	- -%	** **	9 1%	7 1%	- -%	1 1%	** **	8 1%	17 2%	1 1%	1 2%	** **	19 2%		
RULES ONLY	56 2%	3 1%	- -%	* 1%	** **	3 1%	6 1%	- -%	1 2%	** **	7 1%	41 6%	2 3%	2 4%	** **	46 5%		
NONE OF THESE	58 2%	2 *%	- -%	- -%	** **	2 *%	8 1%	1 1%	* 1%	** **	10 1%	38 5%	3 4%	4 9%	** **	47 5%		
ANY OF THE FOUR TECHNICAL MEDIATION TOOLS (THAT ARE NOT DEVICE SPECIFIC)	1540 66%	350 68%	40 71%	22 71%	** **	426 69%	522 74% h	56 74%	26 60%	** **	622 73% h	406 56%	48 61%	23 53%	** **	493 57%		
ANY OF THE RULES ABOUT WHAT CHILD DOES ONLINE	2149 92%	493 96%	53 95%	31 98%	** **	596 96%	679 96%	73 96%	41 95%	** **	817 96%	611 85%	68 86%	34 80%	** **	736 85%		
ANY PARENTAL SUPERVISION WHEN ONLINE	2094 89%	497 97%	55 98%	30 98%	** **	602 97%	668 94%	73 96%	40 92%	** **	805 94%	572 79%	60 76%	34 79%	** **	687 79%		
ANY TALK TO CHILD ABOUT STAYING SAFE ONLINE AT LEAST EVERY FEW MONTHS	1689 72%	346 67%	36 64%	20 65%	** **	415 67%	576 81%	58 76%	36 81%	** **	689 81%	483 67%	54 68%	29 69%	** **	585 67%		
ANY THREE	694 30%	165 32%	20 36%	11 36%	** **	203 33%	225 32%	23 30%	11 26%	** **	265 31%	183 25%	26 33%	9 21%	** **	226 26%		
ANY TWO	281 12%	78 15%	6 10%	4 13%	** **	91 15%	37 5%	7 10%	7 15%	** **	54 6%	113 16%	13 16%	7 15%	** **	136 16%		

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

COMBINATIONS OF ONLINE MEDIATION STRATEGIES USED BY PARENTS

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15									
		ENG-LAND a	SCOT-LAND b	WALES c	IRELAND ~d	N ~e	ALL e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N ~j	ALL j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N ~o	ALL o		
Significance Level: 99%																					
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735					
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517					
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870					
ANY ONE	136 6%	12 2%	3 5%	* 1%	** **	16 3%	20 3%	1 1%	2 4%	** **	22 3%	84 12%	8 10%	5 11%	** **	98 11%					
AT LEAST THREE OUT OF FOUR	1867 80%	421 82%	48 85%	27 85%	** **	511 82%	644 91%	67 88%	35 80%	** **	767 90%	486 67%	56 70%	28 65%	** **	589 68%					

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP48A. AGREEMENT WITH STATEMENTS ABOUT THE INTERNET - The benefits of the internet for my child outweigh any risks (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
Strongly disagree	148 6%	54 9%	53 6%	41 5%	83 7%	66 6%	27 8%	27 9%	35 8%	19 4%	21 5%	20 5%
Slightly disagree	265 11%	73 12%	108 13%	85 10%	121 10%	144 12%	33 11%	39 13%	48 11%	59 14%	39 9%	46 11%
Neither agree nor disagree	709 30%	193 31%	253 30%	263 30%	355 30%	355 30%	101 32%	93 30%	126 30%	127 30%	128 29%	135 31%
Slightly agree	777 33%	201 32%	285 33%	292 34%	384 33%	393 34%	97 31%	104 34%	140 33%	144 33%	147 34%	144 33%
Strongly agree	415 18%	90 15%	145 17%	179 21%	217 18%	198 17%	57 18%	34 11%	68 16%	77 18%	92 21%	88 20%
Don't know	27 1%	9 1%	8 1%	10 1%	12 1%	15 1%	1 *%	8 3%	4 1%	5 1%	8 2%	2 1%
SUMMARY CODES												
TOTAL DISAGREE	414 18%	127 20%	161 19%	126 14%	204 17%	210 18%	60 19%	67 22%	83 20%	78 18%	61 14%	65 15%
TOTAL AGREE	1192 51%	291 47%	430 50%	471 54%	601 51%	591 50%	153 49%	138 45%	209 50%	221 51%	239 55%	232 53%
TOTAL NEITHER/ DON'T KNOW	737 31%	202 33%	262 31%	273 31%	367 31%	370 32%	101 32%	101 33%	130 31%	132 31%	136 31%	137 32%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP48A. AGREEMENT WITH STATEMENTS ABOUT THE INTERNET - The benefits of the internet for my child outweigh any risks (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
Strongly disagree	148 6%	30 5%	42 6%	32 7%	42 7%	72 6%	73 7%	148 6%	128 7%	12 6%	6 5%	2 3%	133 6%	15 7%	148 6%
Slightly disagree	265 11%	59 10%	87 13%	57 12%	58 10%	146 12%	116 11%	265 11%	212 11%	28 13%	14 12%	11 15%	230 11%	35 16%	265 11%
Neither agree nor disagree	709 30%	127 22%	208 30%	154 32%	216 37%	335 26%	370 35%	709 30%	584 30%	69 33%	34 29%	22 31%	651 31%	55 24%	709 30%
Slightly agree	777 33%	219 38%	240 35%	143 30%	172 29%	458 36%	314 30%	777 33%	645 33%	73 34%	34 29%	25 36%	690 33%	77 34%	777 33%
Strongly agree	415 18%	139 24%	108 16%	85 18%	81 14%	246 19%	166 16%	415 18%	350 18%	30 14%	27 23%	8 12%	374 18%	40 18%	415 18%
Don't know	27 1%	2 *%	6 1%	4 1%	15 3%	8 1%	19 2%	27 1%	24 1%	- -%	2 2%	2 2%	24 1%	3 1%	27 1%
SUMMARY CODES															
TOTAL DISAGREE	414 18%	89 15%	129 19%	89 19%	100 17%	218 17%	189 18%	414 18%	340 17%	40 19%	21 17%	13 19%	363 17%	50 22%	414 18%
TOTAL AGREE	1192 51%	357 62%	347 50%	228 48%	252 43%	704 56%	481 45%	1192 51%	996 51%	103 48%	60 51%	33 48%	1064 51%	117 52%	1192 51%
TOTAL NEITHER/ DON'T KNOW	737 31%	129 22%	214 31%	158 33%	231 40%	343 27%	389 37%	737 31%	607 31%	69 33%	37 31%	24 34%	675 32%	58 26%	737 31%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP48A. AGREEMENT WITH STATEMENTS ABOUT THE INTERNET - The benefits of the internet for my child outweigh any risks (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG-LAND a	SCOT-LAND b	WALES c	IRELAND ~d	N ~e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N ~j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N ~o
Significance Level: 99%																
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870
Strongly disagree	148 6%	47 9%	3 6%	3 8%	** **	54 9%	46 6%	4 5%	2 5%	** **	53 6%	35 5%	5 6%	1 3%	** **	41 5%
Slightly disagree	265 11%	57 11%	10 17%	3 9%	** **	73 12%	85 12%	14 18%	6 14%	** **	108 13%	70 10%	5 6%	5 13%	** **	85 10%
Neither agree nor disagree	709 30%	163 32%	16 28%	9 29%	** **	193 31%	208 29%	24 32%	14 31%	** **	253 30%	213 30%	29 36%	12 28%	** **	263 30%
Slightly agree	777 33%	161 31%	22 40%	11 35%	** **	201 32%	243 34%	24 31%	8 19%	** **	285 33%	241 33%	27 34%	14 34%	** **	292 34%
Strongly agree	415 18%	78 15%	5 9%	5 18%	** **	90 15%	120 17%	11 14%	11 26%	** **	145 17%	152 21%	14 18%	10 22%	** **	179 21%
Don't know	27 1%	7 1%	- -%	1 2%	** **	9 1%	7 1%	- -%	1 3%	** **	8 1%	10 1%	- -%	* 1%	** **	10 1%
SUMMARY CODES																
TOTAL DISAGREE	414 18%	104 20%	13 23%	5 17%	** **	127 20%	131 18%	18 23%	9 20%	** **	161 19%	105 15%	10 12%	7 16%	** **	126 14%
TOTAL AGREE	1192 51%	239 47%	28 49%	16 52%	** **	291 47%	363 51%	34 45%	20 46%	** **	430 50%	394 55%	41 52%	24 56%	** **	471 54%
TOTAL NEITHER/ DON'T KNOW	737 31%	170 33%	16 28%	10 31%	** **	202 33%	215 30%	24 32%	15 35%	** **	262 31%	223 31%	29 36%	12 28%	** **	273 31%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP48B. AGREEMENT WITH STATEMENTS ABOUT THE INTERNET - I feel I know enough to help my child to stay safe online (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
Strongly disagree	72 3%	23 4%	27 3%	22 2%	37 3%	35 3%	15 5%	8 3%	13 3%	14 3%	9 2%	13 3%
Slightly disagree	200 9%	53 9%	79 9%	68 8%	89 8%	111 9%	24 8%	29 10%	39 9%	39 9%	25 6%	42 10%
Neither agree nor disagree	262 11%	51 8%	97 11%	113 13%	136 12%	126 11%	30 10%	21 7%	47 11%	50 12%	58 13%	55 13%
Slightly agree	854 36%	210 34%	321 38%	324 37%	445 38%	409 35%	105 33%	105 35%	161 38%	160 37%	180 41%	144 33%
Strongly agree	942 40%	279 45%	325 38%	339 39%	459 39%	483 41%	139 44%	139 46%	160 38%	165 38%	160 37%	179 41%
Don't know	13 1%	3 *%	4 *%	6 1%	6 *%	7 1%	* *%	3 1%	1 *%	3 1%	4 1%	2 *%
SUMMARY CODES												
TOTAL DISAGREE	272 12%	77 12%	106 12%	89 10%	126 11%	146 12%	40 13%	37 12%	52 12%	54 12%	34 8%	55 13%
TOTAL AGREE	1796 77%	488 79%	645 76%	662 76%	904 77%	892 76%	244 78%	244 80%	321 76%	325 75%	339 78%	323 74%
TOTAL NEITHER/ DON'T KNOW	274 12%	54 9%	101 12%	119 14%	141 12%	133 11%	31 10%	24 8%	48 11%	53 12%	62 14%	56 13%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP48B. AGREEMENT WITH STATEMENTS ABOUT THE INTERNET - I feel I know enough to help my child to stay safe online (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND N k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
Strongly disagree	72 3%	15 3%	21 3%	17 4%	20 3%	35 3%	37 3%	72 3%	60 3%	5 2%	4 3%	3 4%	66 3%	6 2%	72 3%
Slightly disagree	200 9%	49 8%	64 9%	40 8%	47 8%	113 9%	86 8%	200 9%	167 9%	19 9%	7 6%	7 10%	177 8%	21 9%	200 9%
Neither agree nor disagree	262 11%	59 10%	62 9%	54 11%	83 14%	122 10%	137 13%	262 11%	211 11%	26 12%	12 11%	12 17%	233 11%	27 12%	262 11%
Slightly agree	854 36%	220 38%	271 39%	167 35%	189 32%	492 39%	356 34%	854 36%	686 35%	90 42%	53 45% hln	25 36%	740 35%	107 48% hln	854 36%
Strongly agree	942 40%	230 40%	268 39%	197 41%	239 41%	498 39%	436 41%	942 40%	807 42% im	70 33%	42 35%	23 33%	876 42% im	61 27%	942 40% m
Don't know	13 1%	2 *%	5 1%	* *%	6 1%	6 *%	7 1%	13 1%	11 1%	1 *%	1 1%	* *%	10 *%	3 1%	13 1%
SUMMARY CODES															
TOTAL DISAGREE	272 12%	63 11%	85 12%	57 12%	66 11%	148 12%	123 12%	272 12%	227 12%	25 12%	10 9%	10 14%	244 12%	27 12%	272 12%
TOTAL AGREE	1796 77%	450 78%	539 78%	364 77%	428 73%	989 78%	792 75%	1796 77%	1493 77% k	160 76%	94 80% k	48 69%	1616 77% k	168 75%	1796 77% k
TOTAL NEITHER/ DON'T KNOW	274 12%	61 11%	67 10%	55 12%	89 15%	128 10%	144 14%	274 12%	222 11%	27 13%	13 11%	12 17%	243 12%	30 14%	274 12%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

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QP48B. AGREEMENT WITH STATEMENTS ABOUT THE INTERNET - I feel I know enough to help my child to stay safe online (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15						
		ENG-LAND a	SCOT-LAND b	WALES c	IRELAND ~d	N e	ALL e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N j	ALL j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N o
Significance Level: 99%																		
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735		
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517		
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870		
Strongly disagree	72 3%	21 4%	1 2%	1 3%	** **	23 4%	22 3%	2 2%	2 5%	** **	27 3%	17 2%	3 3%	1 2%	** **	22 2%		
Slightly disagree	200 9%	44 9%	5 9%	2 6%	** **	53 9%	66 9%	9 12%	2 5%	** **	79 9%	57 8%	5 7%	3 6%	** **	68 8%		
Neither agree nor disagree	262 11%	40 8%	5 9%	4 11%	** **	51 8%	84 12%	7 9%	2 4%	** **	97 11%	87 12%	14 18%	7 17%	** **	113 13%		
Slightly agree	854 36%	163 32%	26 45%	13 42%	** **	210 34%	258 36%	36 48%	19 43%	** **	321 38%	265 37%	28 35%	21 48%	** **	324 37%		
Strongly agree	942 40%	241 47%	20 35%	11 37%	** **	279 45%	276 39%	21 28%	19 43%	** **	325 38%	290 40%	29 37%	12 27%	** **	339 39%		
Don't know	13 1%	3 1%	- -%	* 1%	** **	3 *%	3 *%	1 1%	* 1%	** **	4 *%	6 1%	- -%	- -%	** **	6 1%		
SUMMARY CODES																		
TOTAL DISAGREE	272 12%	65 13%	6 11%	3 9%	** **	77 12%	88 12%	11 14%	4 10%	** **	106 12%	74 10%	8 10%	3 8%	** **	89 10%		
TOTAL AGREE	1796 77%	405 79%	45 80%	25 79%	** **	488 79%	534 75%	58 76%	37 86%	** **	645 76%	555 77%	57 72%	32 76%	** **	662 76%		
TOTAL NEITHER/ DON'T KNOW	274 12%	43 8%	5 9%	4 12%	** **	54 9%	87 12%	8 10%	2 5%	** **	101 12%	93 13%	14 18%	7 17%	** **	119 14%		

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51A. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - The content on the websites or apps that they visit (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
Very concerned	315 13%	89 14%	115 14%	110 13%	175 15%	140 12%	46 15%	43 14%	73 17%	42 10%	56 13%	54 12%
Fairly concerned	809 35%	190 31%	342 40% ac	276 32%	385 33%	424 36%	89 28%	101 33%	152 36%	191 44% fgjk	144 33%	133 31%
Neither/ nor	482 21%	105 17%	155 18%	221 25% ab	229 20%	253 22%	57 18%	48 16%	67 16%	89 21%	105 24%	116 27% gh
Not very concerned	541 23%	159 26%	185 22%	196 22%	282 24%	259 22%	84 27%	76 25%	98 23%	88 20%	101 23%	95 22%
Not at all concerned	187 8%	75 12% bc	51 6%	61 7%	96 8%	91 8%	37 12% i	37 12% i	30 7%	22 5%	29 7%	32 7%
Don't know	10 *%	1 *%	3 *%	6 1%	6 *%	4 *%	1 *%	- -%	3 1%	- -%	2 *%	4 1%
SUMMARY CODES												
TOTAL CONCERNED	1123 48%	279 45%	458 54% ac	386 44%	559 48%	564 48%	135 43%	144 47%	225 53%	233 54%	199 46%	187 43%
TOTAL NOT CONCERNED	727 31%	234 38% bc	237 28%	257 29%	378 32%	350 30%	121 39% i	113 37% i	127 30%	109 25%	129 30%	128 29%
TOTAL NEITHER/ DON'T KNOW	492 21%	106 17%	158 19%	227 26% ab	235 20%	257 22%	58 19%	48 16%	70 17%	89 21%	107 25%	120 28% gh

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51A. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - The content on the websites or apps that they visit (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND N k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
Very concerned	315 13%	84 15%	76 11%	60 13%	92 16%	161 13%	152 14%	315 13%	269 14%	23 11%	12 10%	10 15%	285 14%	26 12%	315 13%
Fairly concerned	809 35%	218 38%	261 38%	145 30%	177 30%	479 38%	322 30%	809 35%	659 34%	81 38%	43 36%	26 37%	733 35%	70 31%	809 35%
Neither/ nor	482 21%	102 18%	138 20%	108 23%	130 22%	240 19%	238 22%	482 21%	400 21%	44 21%	26 22%	12 17%	427 20%	53 24%	482 21%
Not very concerned	541 23%	135 24%	157 23%	123 26%	121 21%	292 23%	244 23%	541 23%	450 23%	48 23%	26 23%	16 23%	482 23%	55 24%	541 23%
Not at all concerned	187 8%	34 6%	58 8%	36 8%	58 10%	92 7%	94 9%	187 8%	155 8%	16 8%	10 9%	5 7%	166 8%	21 9%	187 8%
Don't know	10 *%	1 *%	- -%	4 1%	5 1%	1 *%	9 1%	10 *%	9 *%	- -%	- -%	* *%	10 *%	- -%	10 *%
SUMMARY CODES															
TOTAL CONCERNED	1123 48%	302 53%	338 49%	205 43%	269 46%	640 51%	474 45%	1123 48%	928 48%	104 49%	55 47%	37 52%	1017 48%	96 43%	1123 48%
TOTAL NOT CONCERNED	727 31%	170 30%	215 31%	159 33%	179 31%	384 30%	338 32%	727 31%	605 31%	64 30%	37 31%	21 30%	648 31%	76 34%	727 31%
TOTAL NEITHER/ DON'T KNOW	492 21%	102 18%	138 20%	112 24%	134 23%	241 19%	246 23%	492 21%	410 21%	44 21%	26 22%	13 18%	436 21%	53 24%	492 21%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51A. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - The content on the websites or apps that they visit (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG-LAND a	SCOT-LAND b	WALES c	IRELAND ~d	N e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N o
Significance Level: 99%																
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870
Very concerned	315 13%	72 14%	10 18%	4 14%	** **	89 14%	97 14%	8 11%	5 11%	** **	115 14%	99 14%	5 6%	3 7%	** **	110 13%
Fairly concerned	809 35%	155 30%	17 30%	11 35%	** **	190 31%	281 40%	36 47%	17 39%	** **	342 40%	223 31%	28 35%	15 34%	** **	276 32%
Neither/ nor	482 21%	86 17%	10 18%	6 19%	** **	105 17%	129 18%	11 15%	10 22%	** **	155 18%	185 26%	22 28%	11 25%	** **	221 25%
Not very concerned	541 23%	137 27%	13 22%	6 19%	** **	159 26%	155 22%	17 22%	9 21%	** **	185 22%	158 22%	19 24%	11 27%	** **	196 22%
Not at all concerned	187 8%	62 12%	7 12%	4 14%	** **	75 12%	43 6%	4 5%	3 7%	** **	51 6%	50 7%	5 7%	3 7%	** **	61 7%
Don't know	10 *%	1 *%	- -%	- -%	** **	1 *%	3 *%	- -%	- -%	** **	3 *%	6 1%	- -%	- -%	** **	6 1%
SUMMARY CODES																
TOTAL CONCERNED	1123 48%	227 44%	27 47%	15 49%	** **	279 45%	379 53%	44 58%	22 49%	** **	458 54%	322 45%	33 41%	18 42%	** **	386 44%
TOTAL NOT CONCERNED	727 31%	199 39%	19 34%	10 32%	** **	234 38%	198 28%	21 27%	12 29%	** **	237 28%	208 29%	24 31%	14 33%	** **	257 29%
TOTAL NEITHER/ DON'T KNOW	492 21%	87 17%	10 18%	6 19%	** **	106 17%	131 19%	11 15%	10 22%	** **	158 19%	191 27%	22 28%	11 25%	** **	227 26%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51B. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - How much time they spend online (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
Very concerned	322 14%	74 12%	133 16%	115 13%	193 16% e	129 11%	39 13%	35 11%	87 21% gik	46 11%	67 15%	48 11%
Fairly concerned	918 39%	202 33%	350 41% a	365 42% a	445 38%	473 40%	106 34%	96 32%	161 38%	189 44% g	177 41%	188 43% g
Neither/ nor	475 20%	145 23%	155 18%	175 20%	244 21%	231 20%	69 22%	76 25%	84 20%	71 16%	91 21%	84 19%
Not very concerned	482 21%	147 24%	179 21%	156 18%	218 19%	264 23%	71 23%	76 25%	73 17%	105 24%	74 17%	83 19%
Not at all concerned	141 6%	50 8%	37 4%	54 6%	69 6%	72 6%	29 9%	22 7%	16 4%	21 5%	24 6%	30 7%
Don't know	5 *% *	* *% -	- -% -	5 1%	2 *% *	3 *% *	* *% -	- -% -	- -% -	- -% -	2 *% *	3 1%
SUMMARY CODES												
TOTAL CONCERNED	1239 53%	277 45%	483 57% a	480 55% a	638 54%	601 51%	146 46%	131 43%	248 59% fg	235 54%	244 56% g	235 54%
TOTAL NOT CONCERNED	623 27%	198 32% c	215 25%	210 24%	287 24%	336 29%	99 32% h	98 32% h	89 21%	126 29%	98 23%	112 26%
TOTAL NEITHER/ DON'T KNOW	480 20%	145 23%	155 18%	180 21%	246 21%	234 20%	69 22%	76 25%	84 20%	71 16%	93 21%	87 20%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51B. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - How much time they spend online (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	SOCIAL GRADE								NATION						
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
Very concerned	322 14%	80 14%	88 13%	59 13%	91 16%	169 13%	150 14%	322 14%	267 14%	28 13%	14 12%	12 18%	293 14%	28 12%	322 14%
Fairly concerned	918 39%	234 41%	305 44% df	185 39%	186 32%	539 43% df	371 35%	918 39%	767 39%	78 37%	44 37%	29 41%	820 39%	92 41%	918 39%
Neither/ nor	475 20%	120 21%	132 19%	96 20%	123 21%	252 20%	220 21%	475 20%	383 20%	55 26%	23 20%	13 19%	427 20%	45 20%	475 20%
Not very concerned	482 21%	111 19%	129 19%	99 21%	142 24%	240 19%	240 23%	482 21%	402 21%	41 19%	27 23%	12 17%	426 20%	52 23%	482 21%
Not at all concerned	141 6%	29 5%	36 5%	35 7%	40 7%	65 5%	75 7%	141 6%	119 6%	10 5%	8 7%	4 5%	132 6%	9 4%	141 6%
Don't know	5 *% *%	* *% *%	- -% -%	2 *% *%	1 *% *%	* *% *%	2 *% *%	5 *% *%	4 *% *%	- -% -%	1 1% 1%	- -% -%	5 *% *%	- -% -%	5 *% *%
SUMMARY CODES															
TOTAL CONCERNED	1239 53%	314 55%	393 57%	244 51%	277 48%	708 56%	522 49%	1239 53%	1034 53%	106 50%	58 49%	41 59%	1113 53%	120 53%	1239 53%
TOTAL NOT CONCERNED	623 27%	140 24%	165 24%	133 28%	182 31%	305 24%	315 30%	623 27%	522 27%	50 24%	35 30%	16 22%	558 27%	60 27%	623 27%
TOTAL NEITHER/ DON'T KNOW	480 20%	120 21%	132 19%	98 21%	124 21%	253 20%	222 21%	480 20%	387 20%	55 26%	24 21%	13 19%	431 21%	45 20%	480 20%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51B. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - How much time they spend online (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG-LAND a	SCOT-LAND b	WALES c	IRELAND ~d	N ~e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N ~j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N ~o
Significance Level: 99%																
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870
Very concerned	322 14%	60 12%	8 14%	4 11%	** **	74 12%	109 15%	13 17%	6 13%	** **	133 16%	98 14%	7 9%	5 12%	** **	115 13%
Fairly concerned	918 39%	169 33%	15 27%	12 39%	** **	202 33%	294 41%	30 39%	16 37%	** **	350 41%	304 42%	33 42%	16 36%	** **	365 42%
Neither/ nor	475 20%	118 23%	17 30%	6 21%	** **	145 23%	123 17%	19 25%	9 21%	** **	155 18%	143 20%	19 24%	8 19%	** **	175 20%
Not very concerned	482 21%	122 24%	11 20%	8 26%	** **	147 24%	153 22%	14 18%	9 20%	** **	179 21%	128 18%	15 19%	10 24%	** **	156 18%
Not at all concerned	141 6%	44 9%	5 8%	1 3%	** **	50 8%	31 4%	* 1%	4 10%	** **	37 4%	45 6%	5 6%	3 8%	** **	54 6%
Don't know	5 *%	- -%	- -%	* *%	** **	* *%	- -%	- -%	- -%	** **	- -%	4 1%	- -%	1 1%	** **	5 1%
SUMMARY CODES																
TOTAL CONCERNED	1239 53%	229 45%	23 41%	16 50%	** **	277 45%	403 57%	42 56%	22 50%	** **	483 57%	402 56%	41 51%	20 48%	** **	480 55%
TOTAL NOT CONCERNED	623 27%	166 32%	16 29%	9 29%	** **	198 32%	183 26%	14 19%	13 29%	** **	215 25%	172 24%	20 25%	14 32%	** **	210 24%
TOTAL NEITHER/ DON'T KNOW	480 20%	118 23%	17 30%	7 21%	** **	145 23%	123 17%	19 25%	9 21%	** **	155 18%	147 20%	19 24%	9 20%	** **	180 21%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP1D. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - Them giving out their personal details to inappropriate people (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
Very concerned	521 22%	140 23%	189 22%	192 22%	269 23%	253 22%	68 22%	73 24%	95 22%	94 22%	106 24%	86 20%
Fairly concerned	657 28%	134 22%	270 32%	254 29%	325 28%	332 28%	77 24%	57 19%	130 31%	139 32%	118 27%	135 31%
Neither/ nor	326 14%	73 12%	116 14%	137 16%	154 13%	172 15%	35 11%	38 12%	55 13%	61 14%	64 15%	73 17%
Not very concerned	478 20%	132 21%	163 19%	183 21%	245 21%	233 20%	65 21%	67 22%	85 20%	78 18%	96 22%	87 20%
Not at all concerned	351 15%	134 22%	114 13%	104 12%	173 15%	179 15%	66 21%	68 22%	55 13%	59 14%	52 12%	52 12%
Don't know	8 *%	7 1%	2 *%	- -%	5 *%	3 *%	4 1%	2 1%	1 *%	* *%	- -%	- -%
SUMMARY CODES												
TOTAL CONCERNED	1179 50%	274 44%	458 54%	446 51%	594 51%	585 50%	144 46%	130 43%	225 53%	233 54%	224 52%	222 51%
TOTAL NOT CONCERNED	829 35%	265 43%	277 32%	287 33%	418 36%	411 35%	130 41%	135 44%	140 33%	137 32%	147 34%	140 32%
TOTAL NEITHER/ DON'T KNOW	334 14%	80 13%	118 14%	137 16%	160 14%	175 15%	40 13%	40 13%	56 13%	61 14%	64 15%	73 17%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP1D. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - Them giving out their personal details to inappropriate people (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND N k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
Very concerned	521 22%	114 20%	148 21%	113 24%	135 23%	262 21%	248 23%	521 22%	432 22%	46 22%	26 22%	17 25%	476 23%	41 18%	521 22%
Fairly concerned	657 28%	181 31%	198 29%	125 26%	152 26%	379 30%	276 26%	657 28%	546 28%	61 29%	31 27%	19 28%	589 28%	67 30%	657 28%
Neither/ nor	326 14%	84 15%	87 13%	55 12%	100 17%	171 14%	155 15%	326 14%	275 14%	27 13%	17 14%	8 11%	296 14%	23 10%	326 14%
Not very concerned	478 20%	125 22%	132 19%	118 25%	100 17%	257 20%	217 21%	478 20%	384 20%	51 24%	27 23%	16 23%	424 20%	54 24%	478 20%
Not at all concerned	351 15%	69 12%	121 18%	63 13%	97 17%	190 15%	160 15%	351 15%	301 15%	27 13%	16 13%	8 12%	309 15%	40 18%	351 15%
Don't know	8 *%	2 *%	4 1%	2 *%	1 *%	6 *%	3 *%	8 *%	6 *%	1 *%	1 1%	1 1%	7 *%	1 *%	8 *%
SUMMARY CODES															
TOTAL CONCERNED	1179 50%	295 51%	346 50%	238 50%	286 49%	641 51%	524 50%	1179 50%	978 50%	107 50%	57 49%	37 53%	1065 51%	107 48%	1179 50%
TOTAL NOT CONCERNED	829 35%	194 34%	253 37%	181 38%	197 34%	447 35%	377 36%	829 35%	685 35%	77 36%	43 37%	25 35%	733 35%	94 42%	829 35%
TOTAL NEITHER/ DON'T KNOW	334 14%	86 15%	91 13%	57 12%	100 17%	176 14%	157 15%	334 14%	280 14%	28 13%	18 15%	9 12%	303 14%	24 11%	334 14%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP1D. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - Them giving out their personal details to inappropriate people (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15									
		ENG-LAND a	SCOT-LAND b	WALES c	IRELAND ~d	N ~e	ALL e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N ~j	ALL j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N ~o	ALL o		
Significance Level: 99%																					
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735					
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517					
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870					
Very concerned	521 22%	114 22%	15 27%	7 23%	** **	140 23%	151 21%	20 26%	11 24%	** **	189 22%	168 23%	11 14%	8 19%	** **	192 22%					
Fairly concerned	657 28%	115 23%	8 13%	7 22%	** **	134 22%	224 32%	25 33%	14 32%	** **	270 32%	206 29%	28 36%	11 25%	** **	254 29%					
Neither/ nor	326 14%	59 12%	7 12%	5 15%	** **	73 12%	97 14%	11 14%	5 12%	** **	116 14%	118 16%	10 12%	7 16%	** **	137 16%					
Not very concerned	478 20%	104 20%	16 29%	6 20%	** **	132 21%	141 20%	11 14%	8 18%	** **	163 19%	140 19%	23 29%	13 30%	** **	183 21%					
Not at all concerned	351 15%	115 22%	11 19%	5 17%	** **	134 22%	96 14%	9 11%	6 13%	** **	114 13%	89 12%	7 9%	4 10%	** **	104 12%					
Don't know	8 *%	6 1%	- -%	1 2%	** **	7 1%	- -%	1 1%	- -%	** **	2 *%	- -%	- -%	- -%	** **	- -%					
SUMMARY CODES																					
TOTAL CONCERNED	1179 50%	229 45%	22 40%	14 45%	** **	274 44%	375 53%	45 59%	24 56%	** **	458 54%	374 52%	39 50%	19 44%	** **	446 51%					
TOTAL NOT CONCERNED	829 35%	219 43%	27 48%	12 38%	** **	265 43%	237 33%	20 26%	14 32%	** **	277 32%	229 32%	30 38%	17 41%	** **	287 33%					
TOTAL NEITHER/ DON'T KNOW	334 14%	65 13%	7 12%	5 17%	** **	80 13%	97 14%	11 15%	5 12%	** **	118 14%	118 16%	10 12%	7 16%	** **	137 16%					

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51E. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - Them being bullied online/ cyberbullying (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
Very concerned	530 23%	145 23%	191 22%	194 22%	259 22%	271 23%	75 24%	70 23%	89 21%	102 24%	94 22%	100 23%
Fairly concerned	743 32%	142 23%	318 37%	284 33%	359 31%	384 33%	76 24%	66 22%	155 fg	163 fg	129 30%	155 36%
Neither/ nor	379 16%	86 14%	133 16%	161 18%	200 17%	179 15%	45 14%	41 13%	66 16%	67 16%	90 21%	71 16%
Not very concerned	422 18%	135 22%	134 16%	153 18%	215 18%	207 18%	63 20%	72 23%	72 17%	62 14%	79 18%	74 17%
Not at all concerned	256 11%	108 18%	72 8%	75 9%	134 11%	122 10%	53 17%	55 18%	39 9%	33 8%	41 9%	34 8%
Don't know	12 1%	4 1%	5 1%	3 *%	4 *%	8 1%	2 1%	2 1%	* *%	4 1%	1 *%	2 *%
SUMMARY CODES												
TOTAL CONCERNED	1274 54%	287 46%	509 60%	478 55%	618 53%	655 56%	151 48%	136 45%	244 58%	265 61%	223 51%	255 59%
TOTAL NOT CONCERNED	678 29%	243 39%	206 24%	228 26%	348 30%	329 28%	117 37%	127 41%	111 26%	95 22%	121 28%	108 25%
TOTAL NEITHER/ DON'T KNOW	391 17%	90 14%	138 16%	164 19%	205 17%	187 16%	47 15%	43 14%	66 16%	72 17%	92 21%	72 17%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51E. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - Them being bullied online/ cyberbullying (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
Very concerned	530 23%	116 20%	147 21%	111 23%	150 26%	263 21%	261 25%	530 23%	426 22%	49 23%	31 27%	23 34%	480 23%	47 21%	530 23%
Fairly concerned	743 32%	205 36%	241 35%	142 30%	148 25%	447 35%	290 27%	743 32%	610 31%	76 36%	36 31%	21 30%	682 32%	57 25%	743 32%
Neither/ nor	379 16%	90 16%	92 13%	89 19%	108 18%	182 14%	197 19%	379 16%	324 17%	33 15%	15 13%	8 11%	339 16%	40 18%	379 16%
Not very concerned	422 18%	108 19%	123 18%	86 18%	103 18%	231 18%	189 18%	422 18%	353 18%	34 16%	23 20%	13 18%	358 17%	58 26%	422 18%
Not at all concerned	256 11%	55 10%	82 12%	45 9%	70 12%	137 11%	115 11%	256 11%	220 11%	20 9%	11 9%	5 7%	233 11%	23 10%	256 11%
Don't know	12 1%	* *%	5 1%	4 1%	3 1%	5 *%	7 1%	12 1%	10 1%	- -%	1 1%	* *%	11 1%	1 *%	12 1%
SUMMARY CODES															
TOTAL CONCERNED	1274 54%	321 56%	388 56%	252 53%	299 51%	709 56%	551 52%	1274 54%	1036 53%	126 59%	68 57%	45 64%	1162 55%	104 46%	1274 54%
TOTAL NOT CONCERNED	678 29%	163 28%	205 30%	131 28%	173 30%	368 29%	304 29%	678 29%	573 29%	53 25%	34 29%	18 25%	590 28%	80 36%	678 29%
TOTAL NEITHER/ DON'T KNOW	391 17%	90 16%	97 14%	93 19%	111 19%	187 15%	204 19%	391 17%	334 17%	33 15%	16 14%	8 11%	350 17%	41 18%	391 17%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51E. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - Them being bullied online/ cyberbullying (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15						
		ENG-LAND a	SCOT-LAND b	WALES c	IRELAND ~d	N e	ALL e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N j	ALL j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N o
Significance Level: 99%																		
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735		
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517		
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870		
Very concerned	530 23%	117 23%	15 27%	7 24%	** **	145 23%	145 21%	23 30%	13 30%	** **	191 22%	164 23%	11 14%	11 25%	** **	194 22%		
Fairly concerned	743 32%	112 22%	17 30%	8 27%	** **	142 23%	268 38%	28 37%	14 31%	** **	318 37%	229 32%	31 40%	14 33%	** **	284 33%		
Neither/ nor	379 16%	72 14%	8 15%	4 12%	** **	86 14%	118 17%	9 11%	4 9%	** **	133 16%	135 19%	16 20%	7 17%	** **	161 18%		
Not very concerned	422 18%	116 23%	7 13%	7 23%	** **	135 22%	113 16%	9 12%	9 21%	** **	134 16%	124 17%	18 22%	7 16%	** **	153 18%		
Not at all concerned	256 11%	95 18%	9 16%	3 10%	** **	108 18%	60 8%	8 10%	3 8%	** **	72 8%	66 9%	3 4%	4 9%	** **	75 9%		
Don't know	12 1%	3 1%	- -%	1 3%	** **	4 1%	4 1%	- -%	* 1%	** **	5 1%	3 *%	- -%	- -%	** **	3 *%		
SUMMARY CODES																		
TOTAL CONCERNED	1274 54%	228 45%	32 57%	16 51%	** **	287 46%	414 58%	51 67%	27 61%	** **	509 60%	393 55%	43 54%	25 58%	** **	478 55%		
TOTAL NOT CONCERNED	678 29%	210 41%	16 29%	11 34%	** **	243 39%	172 24%	16 22%	13 29%	** **	206 24%	190 26%	21 26%	11 25%	** **	228 26%		
TOTAL NEITHER/ DON'T KNOW	391 17%	74 14%	8 15%	5 15%	** **	90 14%	122 17%	9 11%	4 10%	** **	138 16%	138 19%	16 20%	7 17%	** **	164 19%		

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51F. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - Damaging their reputation either now or in the future (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
Very concerned	395 17%	106 17%	130 15%	159 18%	197 17%	198 17%	52 17%	54 18%	65 15%	65 15%	80 18%	80 18%
Fairly concerned	599 26%	122 20%	228 27% a	249 29% a	289 25%	310 26%	61 19%	61 20%	100 24%	127 30% f	127 29% f	122 28%
Neither/ nor	582 25%	138 22%	250 29%	194 22%	293 25%	289 25%	75 24%	63 21%	119 28%	131 30%	100 23%	94 22%
Not very concerned	448 19%	136 22%	149 17%	163 19%	236 20%	212 18%	68 22%	68 22%	82 20%	67 15%	86 20%	77 18%
Not at all concerned	292 12%	113 18% bc	84 10%	96 11%	146 12%	146 13%	56 18% ij	57 19% ij	50 12%	34 8%	40 9%	55 13%
Don't know	26 1%	5 1%	12 1%	8 1%	10 1%	16 1%	3 1%	2 1%	5 1%	7 2%	2 *%	6 1%
SUMMARY CODES												
TOTAL CONCERNED	994 42%	228 37%	358 42%	409 47% a	486 41%	508 43%	113 36%	114 38%	165 39%	192 45%	207 48% f	201 46%
TOTAL NOT CONCERNED	740 32%	249 40% bc	233 27%	259 30%	382 33%	358 31%	124 40% i	125 41% ij	132 31%	101 23%	126 29%	133 31%
TOTAL NEITHER/ DON'T KNOW	608 26%	143 23%	262 31% ac	203 23%	304 26%	304 26%	77 25%	66 22%	124 29%	138 32% g	102 24%	100 23%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51F. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - Damaging their reputation either now or in the future (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	SOCIAL GRADE								NATION						
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
Very concerned	395 17%	109 19% b	87 13%	90 19%	105 18%	196 16%	195 18%	395 17%	328 17%	36 17%	17 15%	15 21%	354 17%	37 16%	395 17%
Fairly concerned	599 26%	159 28% d	191 28% d	130 27%	112 19%	350 28% d	242 23%	599 26%	487 25%	59 28%	32 27%	21 31%	551 26%	45 20%	599 26%
Neither/ nor	582 25%	124 22%	171 25%	94 20%	191 33% aceg	295 23%	285 27%	582 25%	491 25%	52 25%	27 23%	12 18%	526 25%	53 24%	582 25%
Not very concerned	448 19%	125 22%	145 21%	90 19%	86 15%	270 21%	176 17%	448 19%	369 19%	39 18%	26 22%	14 20%	383 18%	62 27% l	448 19%
Not at all concerned	292 12%	54 9%	92 13%	62 13%	82 14%	146 12%	144 14%	292 12%	247 13%	25 12%	13 11%	7 9%	265 13%	26 12%	292 12%
Don't know	26 1%	4 1%	5 1%	9 2%	8 1%	8 1%	17 2%	26 1%	21 1%	1 *% %	2 2%	1 1%	23 1%	3 1%	26 1%
SUMMARY CODES															
TOTAL CONCERNED	994 42%	268 47% d	278 40%	220 46%	216 37%	546 43%	437 41%	994 42%	815 42%	94 44%	49 42%	36 51% hm	905 43%	82 36%	994 42%
TOTAL NOT CONCERNED	740 32%	179 31%	237 34%	152 32%	168 29%	416 33%	320 30%	740 32%	616 32%	64 30%	39 33%	21 30%	648 31%	88 39%	740 32%
TOTAL NEITHER/ DON'T KNOW	608 26%	128 22%	175 25%	103 22%	199 34% aceg	303 24%	302 29%	608 26%	512 26%	53 25%	29 25%	13 19%	549 26%	56 25%	608 26%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

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QP51F. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - Damaging their reputation either now or in the future (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG-LAND a	SCOT-LAND b	WALES c	IRELAND ~d	N ~e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N ~j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N ~o
Significance Level: 99%																
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870
Very concerned	395 17%	87 17%	10 18%	5 15%	** **	106 17%	102 14%	15 20%	8 18%	** **	130 15%	140 19%	11 13%	5 12%	** **	159 18%
Fairly concerned	599 26%	100 19%	11 19%	7 24%	** **	122 20%	185 26%	24 32%	11 25%	** **	228 27%	202 28%	23 29%	14 32%	** **	249 29%
Neither/ nor	582 25%	115 22%	12 21%	6 20%	** **	138 22%	216 31%	21 28%	9 20%	** **	250 29%	159 22%	19 24%	12 28%	** **	194 22%
Not very concerned	448 19%	113 22%	11 20%	7 23%	** **	136 22%	124 18%	9 12%	12 27%	** **	149 17%	131 18%	19 23%	7 17%	** **	163 19%
Not at all concerned	292 12%	95 19%	11 20%	5 16%	** **	113 18%	70 10%	7 9%	4 9%	** **	84 10%	82 11%	7 9%	4 10%	** **	96 11%
Don't know	26 1%	3 1%	1 1%	1 4%	** **	5 1%	11 2%	- -%	1 2%	** **	12 1%	7 1%	* 1%	* 1%	** **	8 1%
SUMMARY CODES																
TOTAL CONCERNED	994 42%	186 36%	21 37%	12 38%	** **	228 37%	287 41%	39 51%	19 43%	** **	358 42%	341 47%	34 43%	19 44%	** **	409 47%
TOTAL NOT CONCERNED	740 32%	208 41%	23 40%	12 39%	** **	249 40%	194 27%	16 21%	16 36%	** **	233 27%	213 30%	26 32%	12 27%	** **	259 30%
TOTAL NEITHER/ DON'T KNOW	608 26%	118 23%	13 22%	7 23%	** **	143 23%	227 32%	21 28%	9 22%	** **	262 31%	167 23%	20 25%	12 29%	** **	203 23%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51G. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - Seeing content which encourages them to hurt or harm themselves (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
Very concerned	591 25%	159 26%	206 24%	226 26%	289 25%	302 26%	82 26%	77 25%	101 24%	105 24%	106 24%	120 28%
Fairly concerned	676 29%	167 27%	272 32%	237 27%	344 29%	332 28%	85 27%	83 27%	134 32%	138 32%	125 29%	112 26%
Neither/ nor	402 17%	108 17%	153 18%	142 16%	194 17%	209 18%	61 19%	47 15%	64 15%	89 21%	69 16%	73 17%
Not very concerned	401 17%	96 16%	142 17%	163 19%	208 18%	193 16%	46 15%	50 16%	79 19%	63 15%	83 19%	80 18%
Not at all concerned	254 11%	84 14%	75 9%	95 11%	131 11%	123 11%	40 13%	44 14%	40 9%	36 8%	52 12%	43 10%
Don't know	18 1%	6 1%	5 1%	7 1%	5 *%	13 1%	1 *%	4 1%	4 1%	1 *%	- -%	7 2%
SUMMARY CODES												
TOTAL CONCERNED	1267 54%	326 53%	478 56%	463 53%	633 54%	634 54%	167 53%	159 52%	235 56%	243 56%	232 53%	231 53%
TOTAL NOT CONCERNED	655 28%	180 29%	217 25%	258 30%	339 29%	316 27%	85 27%	94 31%	119 28%	99 23%	135 31%	123 28%
TOTAL NEITHER/ DON'T KNOW	420 18%	113 18%	158 18%	149 17%	199 17%	221 19%	62 20%	51 17%	68 16%	90 21%	69 16%	80 19%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51G. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - Seeing content which encourages them to hurt or harm themselves (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
Very concerned	591 25%	126 22%	161 23%	132 28%	164 28%	286 23%	296 28%	591 25%	486 25%	51 24%	33 28%	21 30%	534 25%	52 23%	591 25%
Fairly concerned	676 29%	170 30%	216 31%	142 30%	142 24%	387 31%	284 27%	676 29%	549 28%	65 30%	37 31%	25 36%	613 29%	61 27%	676 29%
Neither/ nor	402 17%	113 20%	105 15%	67 14%	115 20%	219 17%	182 17%	402 17%	344 18%	34 16%	18 15%	6 9%	361 17%	39 18%	402 17%
Not very concerned	401 17%	109 19%	123 18%	77 16%	90 15%	232 18%	167 16%	401 17%	331 17%	41 19%	17 14%	12 17%	348 17%	51 23%	401 17%
Not at all concerned	254 11%	55 10%	82 12%	49 10%	68 12%	136 11%	117 11%	254 11%	217 11%	20 9%	12 10%	6 8%	228 11%	22 10%	254 11%
Don't know	18 1%	1 *%	4 1%	9 2%	4 1%	5 *%	13 1%	18 1%	15 1%	1 1%	1 1%	- -%	18 1%	- -%	18 1%
SUMMARY CODES															
TOTAL CONCERNED	1267 54%	296 52%	377 55%	274 58%	306 52%	673 53%	580 55%	1267 54%	1035 53%	116 55%	70 59%	46 66%	1147 55%	113 50%	1267 54%
TOTAL NOT CONCERNED	655 28%	164 28%	205 30%	126 27%	158 27%	368 29%	284 27%	655 28%	548 28%	61 29%	28 24%	17 25%	576 27%	73 32%	655 28%
TOTAL NEITHER/ DON'T KNOW	420 18%	115 20%	109 16%	76 16%	119 20%	224 18%	195 18%	420 18%	359 18%	36 17%	19 16%	6 9%	379 18%	39 18%	420 18%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51G. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - Seeing content which encourages them to hurt or harm themselves (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG-LAND a	SCOT-LAND b	WALES c	IRELAND ~d	N ~e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N ~j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N ~o
Significance Level: 99%																
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870
Very concerned	591 25%	127 25%	15 27%	10 31%	** **	159 26%	166 23%	21 27%	12 28%	** **	206 24%	192 27%	15 19%	11 26%	** **	226 26%
Fairly concerned	676 29%	134 26%	19 33%	8 27%	** **	167 27%	222 31%	27 35%	14 31%	** **	272 32%	193 27%	19 24%	15 35%	** **	237 27%
Neither/ nor	402 17%	93 18%	8 14%	5 18%	** **	108 17%	132 19%	13 16%	6 14%	** **	153 18%	119 17%	14 18%	7 16%	** **	142 16%
Not very concerned	401 17%	81 16%	8 14%	5 15%	** **	96 16%	122 17%	11 14%	6 13%	** **	142 17%	129 18%	22 28%	6 15%	** **	163 19%
Not at all concerned	254 11%	74 14%	6 11%	3 9%	** **	84 14%	63 9%	6 8%	5 12%	** **	75 9%	80 11%	8 10%	4 8%	** **	95 11%
Don't know	18 1%	4 1%	1 2%	* 1%	** **	6 1%	4 1%	- -%	1 2%	** **	5 1%	7 1%	- -%	- -%	** **	7 1%
SUMMARY CODES																
TOTAL CONCERNED	1267 54%	261 51%	33 59%	18 58%	** **	326 53%	388 55%	47 62%	26 59%	** **	478 56%	386 53%	35 44%	26 61%	** **	463 53%
TOTAL NOT CONCERNED	655 28%	155 30%	14 25%	7 24%	** **	180 29%	184 26%	16 21%	11 25%	** **	217 25%	209 29%	30 38%	10 23%	** **	258 30%
TOTAL NEITHER/ DON'T KNOW	420 18%	97 19%	9 16%	6 19%	** **	113 18%	136 19%	13 16%	7 16%	** **	158 18%	127 18%	14 18%	7 16%	** **	149 17%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

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QP51H. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - The pressure on them to spend money online (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
Very concerned	392 17%	117 19%	144 17%	132 15%	215 18%	177 15%	62 20%	55 18%	83 20%	60 14%	70 16%	62 14%
Fairly concerned	695 30%	156 25%	300 35% ac	239 27%	343 29%	352 30%	88 28%	68 22%	127 30%	173 40% fgk	128 29%	111 26%
Neither/ nor	467 20%	116 19%	160 19%	192 22%	226 19%	242 21%	57 18%	59 19%	80 19%	79 18%	89 20%	103 24%
Not very concerned	450 19%	104 17%	164 19%	183 21%	223 19%	228 19%	53 17%	51 17%	89 21%	74 17%	81 19%	102 24%
Not at all concerned	323 14%	123 20% b	79 9%	121 14%	163 14%	161 14%	55 18% hi	68 22% hik	40 9%	40 9%	68 16%	53 12%
Don't know	14 1%	3 1%	7 1%	4 *%	2 *%	12 1%	- -%	3 1%	2 *%	5 1%	1 *%	3 1%
SUMMARY CODES												
TOTAL CONCERNED	1087 46%	273 44%	443 52% c	371 43%	558 48%	529 45%	150 48%	124 41%	210 50%	233 54% gk	198 45%	173 40%
TOTAL NOT CONCERNED	774 33%	227 37% b	243 29%	304 35%	386 33%	388 33%	108 34%	119 39% i	129 31%	114 26%	149 34%	155 36%
TOTAL NEITHER/ DON'T KNOW	481 21%	119 19%	166 20%	196 22%	228 19%	253 22%	57 18%	63 21%	82 19%	84 20%	89 21%	106 24%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51H. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - The pressure on them to spend money online (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	SOCIAL GRADE								NATION						
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
Very concerned	392 17%	98 17%	84 12%	85 18%	116 20%	182 14%	201 19%	392 17%	331 17%	32 15%	18 15%	12 17%	361 17%	29 13%	392 17%
Fairly concerned	695 30%	177 31%	231 33%	132 28%	154 26%	408 32%	286 27%	695 30%	573 29%	64 30%	37 32%	21 30%	624 30%	65 29%	695 30%
Neither/ nor	467 20%	122 21%	117 17%	108 23%	115 20%	239 19%	222 21%	467 20%	398 20%	38 18%	20 17%	12 16%	417 20%	49 22%	467 20%
Not very concerned	450 19%	113 20%	152 22%	84 18%	101 17%	265 21%	185 17%	450 19%	364 19%	46 22%	21 18%	19 28%	396 19%	54 24%	450 19%
Not at all concerned	323 14%	65 11%	106 15%	62 13%	89 15%	170 13%	151 14%	323 14%	266 14%	31 15%	20 17%	6 9%	292 14%	27 12%	323 14%
Don't know	14 1%	- -%	1 *%	5 1%	8 1%	1 *%	13 1%	14 1%	12 1%	1 *%	2 1%	- -%	13 1%	1 *%	14 1%
SUMMARY CODES															
TOTAL CONCERNED	1087 46%	275 48%	315 46%	217 46%	270 46%	590 47%	487 46%	1087 46%	903 46%	96 45%	55 47%	33 47%	984 47%	94 42%	1087 46%
TOTAL NOT CONCERNED	774 33%	177 31%	257 37%	146 31%	190 33%	435 34%	336 32%	774 33%	630 32%	77 36%	41 35%	26 37%	688 33%	81 36%	774 33%
TOTAL NEITHER/ DON'T KNOW	481 21%	122 21%	118 17%	113 24%	123 21%	240 19%	235 22%	481 21%	409 21%	39 18%	21 18%	12 16%	430 20%	50 22%	481 21%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51H. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - The pressure on them to spend money online (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG-LAND a	SCOT-LAND b	WALES c	IRELAND ~d	N ~e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N ~j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N ~o
Significance Level: 99%																
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870
Very concerned	392 17%	94 18%	12 22%	6 19%	** **	117 19%	120 17%	13 17%	7 15%	** **	144 17%	116 16%	7 8%	5 12%	** **	132 15%
Fairly concerned	695 30%	127 25%	15 27%	10 33%	** **	156 25%	245 35%	32 43%	14 33%	** **	300 35%	202 28%	16 21%	13 30%	** **	239 27%
Neither/ nor	467 20%	101 20%	8 14%	5 15%	** **	116 19%	135 19%	12 16%	7 17%	** **	160 19%	162 22%	18 22%	8 18%	** **	192 22%
Not very concerned	450 19%	85 17%	9 16%	4 12%	** **	104 17%	140 20%	10 14%	8 18%	** **	164 19%	139 19%	27 34% ko	10 23%	** **	183 21%
Not at all concerned	323 14%	103 20%	12 21%	6 19%	** **	123 20%	63 9%	8 10%	7 16%	** **	79 9%	99 14%	11 14%	7 16%	** **	121 14%
Don't know	14 1%	3 1%	- -%	1 2%	** **	3 1%	6 1%	- -%	1 1%	** **	7 1%	3 *%	1 1%	1 1%	** **	4 *%
SUMMARY CODES																
TOTAL CONCERNED	1087 46%	221 43%	27 49%	16 51%	** **	273 44%	364 51%	46 60%	21 48%	** **	443 52%	318 44% l	23 29%	18 42%	** **	371 43% l
TOTAL NOT CONCERNED	774 33%	188 37%	21 37%	10 31%	** **	227 37%	203 29%	18 24%	15 34%	** **	243 29%	239 33% k	38 48%	17 39%	** **	304 35%
TOTAL NEITHER/ DON'T KNOW	481 21%	103 20%	8 14%	5 17%	** **	119 19%	141 20%	12 16%	8 18%	** **	166 20%	165 23%	19 23%	8 19%	** **	196 22%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP511. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - Companies collecting information about what they are doing online (e.g. what they have been looking at online/ sites they have visited etc.) (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
Very concerned	519 22%	147 24%	172 20%	201 23%	275 23%	245 21%	79 25%	67 22%	88 21%	84 19%	107 25%	94 22%
Fairly concerned	807 34%	193 31%	312 37%	302 35%	363 31%	444 38%	93 29%	100 33%	137 32%	175 41%	134 31%	168 39%
Neither/ nor	500 21%	129 21%	181 21%	191 22%	273 23%	227 19%	60 19%	68 22%	104 25%	77 18%	109 25%	82 19%
Not very concerned	334 14%	86 14%	136 16%	113 13%	165 14%	169 14%	47 15%	38 13%	67 16%	69 16%	50 12%	62 14%
Not at all concerned	152 6%	60 10%	39 5%	53 6%	84 7%	68 6%	31 10%	29 10%	21 5%	19 4%	32 7%	20 5%
Don't know	30 1%	6 1%	13 1%	11 1%	12 1%	18 2%	4 1%	2 1%	5 1%	8 2%	2 1%	9 2%
SUMMARY CODES												
TOTAL CONCERNED	1326 57%	339 55%	484 57%	503 58%	638 54%	688 59%	172 55%	167 55%	225 53%	259 60%	241 55%	262 60%
TOTAL NOT CONCERNED	486 21%	145 23%	175 21%	165 19%	249 21%	237 20%	78 25%	67 22%	88 21%	87 20%	83 19%	83 19%
TOTAL NEITHER/ DON'T KNOW	531 23%	135 22%	194 23%	202 23%	285 24%	245 21%	65 21%	70 23%	109 26%	85 20%	111 26%	90 21%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP511. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - Companies collecting information about what they are doing online (e.g. what they have been looking at online/ sites they have visited etc.) (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOTLAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
Very concerned	519 22%	139 24%	136 20%	97 20%	136 23%	275 22%	233 22%	519 22%	430 22%	49 23%	24 20%	17 24%	465 22%	49 22%	519 22%
Fairly concerned	807 34%	191 33%	272 39%	188 39%	150 26%	463 37%	338 32%	807 34%	674 35%	69 32%	40 34%	24 34%	730 35%	72 32%	807 34%
Neither/ nor	500 21%	117 20%	145 21%	93 20%	145 25%	262 21%	238 22%	500 21%	409 21%	47 22%	28 24%	17 24%	437 21%	61 27%	500 21%
Not very concerned	334 14%	91 16%	90 13%	67 14%	86 15%	181 14%	153 14%	334 14%	274 14%	35 16%	17 14%	8 12%	308 15%	26 11%	334 14%
Not at all concerned	152 6%	35 6%	44 6%	22 5%	50 9%	79 6%	72 7%	152 6%	131 7%	9 4%	8 7%	4 5%	134 6%	16 7%	152 6%
Don't know	30 1%	1 *%	4 1%	9 2%	16 3%	5 *%	25 2%	30 1%	24 1%	4 2%	1 1%	* *%	28 1%	2 1%	30 1%
					ae		ae								
SUMMARY CODES															
TOTAL CONCERNED	1326 57%	330 57%	408 59%	285 60%	286 49%	738 58%	571 54%	1326 57%	1104 57%	118 55%	64 54%	41 59%	1195 57%	121 54%	1326 57%
TOTAL NOT CONCERNED	486 21%	126 22%	134 19%	89 19%	136 23%	260 21%	225 21%	486 21%	406 21%	43 21%	25 21%	12 17%	442 21%	42 19%	486 21%
TOTAL NEITHER/ DON'T KNOW	531 23%	119 21%	149 22%	102 21%	161 28%	268 21%	263 25%	531 23%	433 22%	51 24%	29 25%	17 24%	466 22%	62 28%	531 23%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

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QP511. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - Companies collecting information about what they are doing online (e.g. what they have been looking at online/ sites they have visited etc.) (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG-LAND a	SCOT-LAND b	WALES c	IRELAND ~d	N ~e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N ~j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N ~o
Significance Level: 99%																
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870
Very concerned	519 22%	121 24%	14 24%	7 24%	** **	147 24%	138 20%	21 27%	8 19%	** **	172 20%	170 24%	14 18%	8 19%	** **	201 23%
Fairly concerned	807 34%	161 31%	16 28%	10 31%	** **	193 31%	262 37%	27 36%	14 32%	** **	312 37%	250 35%	26 32%	17 39%	** **	302 35%
Neither/ nor	500 21%	106 21%	11 19%	6 19%	** **	129 21%	147 21%	16 21%	12 27%	** **	181 21%	156 22%	19 24%	10 24%	** **	191 22%
Not very concerned	334 14%	68 13%	10 17%	6 19%	** **	86 14%	117 16%	10 13%	6 14%	** **	136 16%	90 12%	16 20%	5 12%	** **	113 13%
Not at all concerned	152 6%	53 10%	5 8%	2 5%	** **	60 10%	33 5%	2 2%	4 8%	** **	39 5%	45 6%	3 3%	3 7%	** **	53 6%
Don't know	30 1%	4 1%	2 3%	1 2%	** **	6 1%	11 2%	1 1%	* 1%	** **	13 1%	9 1%	2 2%	- -%	** **	11 1%
SUMMARY CODES																
TOTAL CONCERNED	1326 57%	282 55%	30 52%	17 55%	** **	339 55%	400 57%	48 63%	22 50%	** **	484 57%	421 58%	40 50%	25 58%	** **	503 58%
TOTAL NOT CONCERNED	486 21%	121 24%	14 25%	8 24%	** **	145 23%	150 21%	11 15%	10 22%	** **	175 21%	135 19%	18 23%	8 18%	** **	165 19%
TOTAL NEITHER/ DON'T KNOW	531 23%	110 21%	13 23%	7 21%	** **	135 22%	158 22%	17 22%	12 28%	** **	194 23%	165 23%	21 27%	10 24%	** **	202 23%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

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QP51J. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - The possibility of my child being radicalised e.g. influenced by extreme views online whether political, social or religious (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
Very concerned	340 15%	101 16%	117 14%	122 14%	177 15%	163 14%	49 15%	52 17%	60 14%	57 13%	69 16%	54 12%
Fairly concerned	467 20%	109 18%	186 22%	172 20%	229 20%	239 20%	56 18%	53 17%	91 22%	95 22%	81 19%	91 21%
Neither/ nor	472 20%	117 19%	180 21%	175 20%	235 20%	237 20%	57 18%	60 20%	100 24%	80 19%	78 18%	97 22%
Not very concerned	554 24%	139 22%	216 25%	199 23%	279 24%	274 23%	78 25%	61 20%	98 23%	117 27%	102 23%	97 22%
Not at all concerned	495 21%	150 24% b	143 17%	202 23%	246 21%	250 21%	72 23%	79 26% h	69 16%	74 17%	106 24%	97 22%
Don't know	13 1%	3 *%	10 1%	- -%	5 *%	8 1%	2 1%	* *%	3 1%	7 2%	- -%	- -%
SUMMARY CODES												
TOTAL CONCERNED	808 34%	210 34%	304 36%	294 34%	406 35%	402 34%	105 33%	105 34%	152 36%	152 35%	150 34%	145 33%
TOTAL NOT CONCERNED	1049 45%	290 47%	358 42%	401 46%	525 45%	524 45%	150 48%	139 46%	167 40%	191 44%	208 48%	193 44%
TOTAL NEITHER/ DON'T KNOW	486 21%	120 19%	190 22%	175 20%	241 21%	245 21%	59 19%	61 20%	103 24%	87 20%	78 18%	97 22%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51J. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - The possibility of my child being radicalised e.g. influenced by extreme views online whether political, social or religious (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
Very concerned	340 15%	78 14%	69 10%	85 18% be	101 17% b	148 12%	186 18% be	340 15%	286 15%	30 14%	16 13%	9 13%	307 15%	29 13%	340 15%
Fairly concerned	467 20%	135 24%	119 17%	109 23%	101 17%	255 20%	211 20%	467 20%	392 20%	35 17%	27 23%	13 19%	430 20%	36 16%	467 20%
Neither/ nor	472 20%	89 16%	151 22%	83 17%	144 25% a	240 19%	227 21%	472 20%	384 20%	49 23%	26 22%	15 21%	434 21%	35 16%	472 20%
Not very concerned	554 24%	141 25%	191 28%	106 22%	115 20%	332 26%	221 21%	554 24%	457 24%	54 25%	25 21%	19 27%	483 23%	68 30%	554 24%
Not at all concerned	495 21%	130 23%	156 23%	92 19%	113 19%	286 23%	205 19%	495 21%	413 21%	45 21%	24 20%	14 20%	436 21%	56 25%	495 21%
Don't know	13 1%	* *%	4 1%	1 *%	8 1%	4 *%	9 1%	13 1%	11 1%	- -%	1 1%	1 1%	13 1%	* *%	13 1%
SUMMARY CODES															
TOTAL CONCERNED	808 34%	214 37% b	189 27%	195 41% be	203 35%	402 32%	397 38% b	808 34% b	678 35%	65 31%	42 36%	22 32%	737 35%	65 29%	808 34%
TOTAL NOT CONCERNED	1049 45%	271 47%	347 50% df	198 42%	228 39%	619 49% df	426 40%	1049 45%	870 45%	98 46%	48 41%	32 46%	919 44%	125 55% jl	1049 45%
TOTAL NEITHER/ DON'T KNOW	486 21%	89 16%	155 22% a	83 18%	152 26% a	244 19%	236 22% a	486 21%	394 20%	49 23%	27 23%	15 22%	447 21%	35 16%	486 21%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

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QP51J. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - The possibility of my child being radicalised e.g. influenced by extreme views online whether political, social or religious (SINGLE CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15						
		ENG-LAND a	SCOT-LAND b	WALES c	IRELAND ~d	N ~d	ALL e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N ~i	ALL j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N ~n
Significance Level: 99%																		
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735		
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517		
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870		
Very concerned	340 15%	81 16%	10 17%	6 18%	** **	101 16%	95 13%	13 17%	7 15%	** **	117 14%	110 15%	7 9%	3 8%	** **	122 14%		
Fairly concerned	467 20%	93 18%	8 15%	6 19%	** **	109 18%	158 22%	13 17%	10 23%	** **	186 22%	142 20%	14 17%	11 25%	** **	172 20%		
Neither/ nor	472 20%	95 18%	11 20%	7 22%	** **	117 19%	145 20%	21 27%	9 21%	** **	180 21%	144 20%	16 21%	10 24%	** **	175 20%		
Not very concerned	554 24%	114 22%	14 24%	7 24%	** **	139 22%	184 26%	17 22%	8 18%	** **	216 25%	158 22%	23 29%	9 21%	** **	199 23%		
Not at all concerned	495 21%	128 25%	14 24%	4 14%	** **	150 24%	117 16%	12 16%	10 22%	** **	143 17%	168 23%	18 23%	10 22%	** **	202 23%		
Don't know	13 1%	1 *%	- -%	1 3%	** **	3 *%	10 1%	- -%	* 1%	** **	10 1%	- -%	- -%	- -%	** **	- -%		
				ae														
SUMMARY CODES																		
TOTAL CONCERNED	808 34%	174 34%	18 32%	12 37%	** **	210 34%	253 36%	26 34%	17 38%	** **	304 36%	251 35%	21 27%	14 33%	** **	294 34%		
TOTAL NOT CONCERNED	1049 45%	243 47%	27 48%	12 38%	** **	290 47%	301 42%	29 38%	18 40%	** **	358 42%	327 45%	42 53%	19 44%	** **	401 46%		
TOTAL NEITHER/ DON'T KNOW	486 21%	96 19%	11 20%	8 25%	** **	120 19%	155 22%	21 27%	9 21%	** **	190 22%	144 20%	16 21%	10 24%	** **	175 20%		

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP52. Have you looked for or received information or advice about how to help your child to stay safe online, from any of these sources or in any other way? (MULTI CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
Your child's school	1546 66%	383 62%	615 72% ac	548 63%	747 64%	799 68%	189 60%	194 64%	300 71% fj	314 73% fj	258 59%	291 67%
Family or friends	737 31%	207 33%	272 32%	258 30%	336 29%	401 34%	98 31%	108 36%	125 30%	147 34%	113 26%	145 33%
Other websites or apps with information about how to stay safe online	549 23%	140 23%	218 26%	190 22%	273 23%	276 24%	69 22%	72 24%	111 26%	108 25%	94 22%	97 22%
From your child themselves	493 21%	91 15%	191 22% a	210 24% a	229 20%	264 23%	37 12%	55 18%	87 21% f	105 24% f	106 24% f	105 24% f
Internet service providers/ ISPs	476 20%	130 21%	168 20%	178 20%	246 21%	230 20%	65 21%	65 21%	78 19%	89 21%	103 24%	75 17%
Government or local authority	474 20%	120 19%	188 22%	166 19%	240 21%	234 20%	58 18%	62 20%	96 23%	91 21%	86 20%	80 19%
BBC	390 17%	85 14%	168 20%	138 16%	206 18%	183 16%	41 13%	44 14%	95 23% f	73 17%	70 16%	67 15%
TV, radio, newspapers or magazines	385 16%	81 13%	154 18%	150 17%	208 18%	177 15%	46 15%	35 12%	81 19%	74 17%	82 19%	68 16%
Manufacturers or retailers selling the product	252 11%	71 11%	91 11%	90 10%	150 13%	103 9%	34 11%	37 12%	59 14%	32 7%	57 13%	34 8%
Other sources	37 2%	6 1%	15 2%	16 2%	22 2%	16 1%	3 1%	4 1%	9 2%	5 1%	10 2%	7 1%
TOTAL LOOKED FOR OR RECEIVED INFORMATION OR ADVICE	1977 84%	511 82%	760 89% ac	706 81%	976 83%	1001 85%	263 84%	248 81%	373 88% j	388 90% gj	340 78%	365 84%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP52. Have you looked for or received information or advice about how to help your child to stay safe online, from any of these sources or in any other way? (MULTI CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
No, have not looked for or received any information or advice	309	96	74	140	162	147	44	52	36	38	83	57
	13%	15% b	9%	16% b	14%	13%	14%	17% hi	8%	9%	19% hi	13%
Don't know	56	13	19	24	33	23	7	5	13	6	12	12
	2%	2%	2%	3%	3%	2%	2%	2%	3%	1%	3%	3%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP52. Have you looked for or received information or advice about how to help your child to stay safe online, from any of these sources or in any other way? (MULTI CODE)

Base : Parents whose child goes online at home or elsewhere

	SOCIAL GRADE								NATION						
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND N k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
Your child's school	1546 66%	384 67%	483 70%	292 61%	372 64%	866 68%	663 63%	1546 66%	1315 68%	120 56%	62 52%	49 70%	1369 65%	168 75%	1546 66%
Family or friends	737 31%	199 35%	192 28%	150 31%	190 33%	391 31%	340 32%	737 31%	614 32%	70 33%	32 27%	21 29%	673 32%	55 25%	737 31%
Other websites or apps with information about how to stay safe online	549 23%	132 23%	188 27%	110 23%	119 20%	320 25%	229 22%	549 23%	437 22%	61 29%	30 25%	21 31%	496 24%	52 23%	549 23%
From your child themselves	493 21%	133 23%	148 21%	98 21%	110 19%	281 22%	208 20%	493 21%	415 21%	43 20%	23 20%	11 16%	446 21%	45 20%	493 21%
Internet service providers/ ISPs	476 20%	115 20%	160 23%	99 21%	99 17%	274 22%	198 19%	476 20%	393 20%	44 21%	21 18%	18 25%	448 21%	22 10%	476 20%
Government or local authority	474 20%	135 23%	150 22%	87 18%	101 17%	285 23%	187 18%	474 20%	394 20%	48 23%	16 14%	16 23%	435 21%	35 15%	474 20%
BBC	390 17%	133 23%	122 18%	76 16%	59 10%	255 20%	134 13%	390 17%	335 17%	30 14%	13 11%	12 17%	342 16%	44 20%	390 17%
TV, radio, newspapers or magazines	385 16%	103 18%	117 17%	76 16%	87 15%	220 17%	163 15%	385 16%	329 17%	27 13%	16 13%	13 18%	354 17%	29 13%	385 16%
Manufacturers or retailers selling the product	252 11%	53 9%	84 12%	61 13%	54 9%	137 11%	115 11%	252 11%	208 11%	23 11%	12 10%	9 12%	233 11%	19 8%	252 11%
Other sources	37 2%	11 2%	15 2%	4 1%	8 1%	25 2%	12 1%	37 2%	29 2%	3 1%	3 2%	2 3%	35 2%	3 1%	37 2%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP52. Have you looked for or received information or advice about how to help your child to stay safe online, from any of these sources or in any other way? (MULTI CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
TOTAL LOOKED FOR OR RECEIVED INFORMATION OR ADVICE	1977	515	593	384	468	1108	852	1977	1654	170	91	62	1767	196	1977
	84%	90%	86%	81%	80%	88%	80%	84%	85%	80%	78%	88%	84%	87%	84%
		cdg				cdf			j			j	j		j
No, have not looked for or received any information or advice	309	53	88	75	92	140	167	309	244	36	23	6	281	28	309
	13%	9%	13%	16%	16%	11%	16%	13%	13%	17%	19%	9%	13%	13%	13%
			a	a			ae			k	hklm				
Don't know	56	6	10	17	23	16	40	56	45	5	4	2	55	1	56
	2%	1%	1%	4%	4%	1%	4%	2%	2%	2%	3%	3%	3%	1%	2%
					ae		ae							*	

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP52. Have you looked for or received information or advice about how to help your child to stay safe online, from any of these sources or in any other way? (MULTI CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15						
		ENG-LAND a	SCOT-LAND b	WALES c	IRELAND ~d	N ~e	ALL e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N ~j	ALL j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N ~o
Significance Level: 99%																		
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735		
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517		
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870		
Your child's school	1546	327	28	16	**	383	524	49	24	**	615	465	43	21	**	548		
	66%	64%	49%	53%	**	62%	74%	64%	56%	**	72%	64%	55%	49%	**	63%		
		b					h				h	m				m		
Family or friends	737	170	21	9	**	207	225	27	13	**	272	219	22	10	**	258		
	31%	33%	37%	29%	**	33%	32%	36%	29%	**	32%	30%	28%	24%	**	30%		
Other websites or apps with information about how to stay safe online	549	112	13	9	**	140	174	25	11	**	218	151	22	9	**	190		
	23%	22%	24%	30%	**	23%	25%	33%	26%	**	26%	21%	28%	22%	**	22%		
From your child themselves	493	77	8	4	**	91	165	14	9	**	191	174	21	10	**	210		
	21%	15%	14%	14%	**	15%	23%	18%	20%	**	22%	24%	26%	24%	**	24%		
Internet service providers/ ISPs	476	108	14	5	**	130	137	14	10	**	168	148	17	7	**	178		
	20%	21%	25%	15%	**	21%	19%	18%	23%	**	20%	21%	21%	16%	**	20%		
Government or local authority	474	98	13	4	**	120	158	18	7	**	188	138	17	6	**	166		
	20%	19%	23%	12%	**	19%	22%	24%	16%	**	22%	19%	22%	14%	**	19%		
BBC	390	73	6	2	**	85	145	13	6	**	168	118	11	5	**	138		
	17%	14%	10%	7%	**	14%	20%	18%	13%	**	20%	16%	14%	12%	**	16%		
TV, radio, newspapers or magazines	385	65	8	4	**	81	131	11	7	**	154	133	8	5	**	150		
	16%	13%	14%	12%	**	13%	19%	15%	17%	**	18%	18%	11%	11%	**	17%		
Manufacturers or retailers selling the product	252	59	6	3	**	71	71	9	7	**	91	78	8	2	**	90		
	11%	12%	12%	10%	**	11%	10%	11%	16%	**	11%	11%	10%	5%	**	10%		
Other sources	37	4	1	*	**	6	13	1	1	**	15	13	1	2	**	16		
	2%	1%	2%	2%	**	1%	2%	2%	1%	**	2%	2%	1%	4%	**	2%		
TOTAL LOOKED FOR OR RECEIVED INFORMATION OR ADVICE	1977	428	43	24	**	511	640	66	33	**	760	586	62	34	**	706		
	84%	83%	76%	78%	**	82%	90%	87%	75%	**	89%	81%	78%	80%	**	81%		
							h				h							

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP52. Have you looked for or received information or advice about how to help your child to stay safe online, from any of these sources or in any other way? (MULTI CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG-LAND a	SCOT-LAND b	WALES c	IRELAND ~d	N ~e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N ~j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N ~o
Significance Level: 99%																
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870
No, have not looked for or received any information or advice	309	75	13	6	**	96	53	9	9	**	74	116	14	8	**	140
	13%	15%	23%	19%	**	15%	8%	12%	20%	**	9%	16%	18%	19%	**	16%
									fj							
Don't know	56	11	1	1	**	13	15	1	2	**	19	20	3	*	**	24
	2%	2%	1%	3%	**	2%	2%	1%	5%	**	2%	3%	4%	1%	**	3%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP53. Thinking about what your child does online, which, if any, of the following applies to them? Being online helps them... (MULTI CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
With their schoolwork/ homework	1881 80%	460 74%	691 81%	730 84% a	926 79%	954 82%	219 70%	241 79%	348 83% f	343 79%	359 82% f	371 85% f
To learn a new skill	1527 65%	442 71% c	543 64%	542 62%	783 67%	744 64%	219 70%	222 73% ik	289 69%	254 59%	274 63%	268 62%
To develop creative skills	1439 61%	422 68% c	524 61%	493 57%	701 60%	738 63%	209 67% j	213 70% j	258 61%	267 62%	234 54%	259 60%
To build or maintain friendships	1100 47%	127 20%	416 49% a	557 64% ab	545 47%	555 47%	65 21%	62 20%	219 52% fg	197 46% fg	262 60% fghi	295 68% fghi
To find useful information about any problems or issues they may have	820 35%	110 18%	303 36% a	407 47% ab	410 35%	410 35%	56 18%	54 18%	163 39% fg	140 32% fg	191 44% fgi	216 50% fgi
To find out about the news	778 33%	103 17%	258 30% a	417 48% ab	392 33%	386 33%	52 16%	51 17%	125 30% fg	133 31% fg	215 49% fghi	202 46% fghi
To understand what other people think and feel about things	541 23%	112 18%	195 23%	234 27% a	266 23%	274 23%	59 19%	53 18%	102 24%	93 22%	106 24%	128 29% fg
To find out about or to support causes or organisations	382 16%	56 9%	120 14%	206 24% ab	182 16%	200 17%	26 8%	30 10%	59 14%	60 14%	96 22% fg	110 25% fghi
ANY OF THESE	2251 96%	596 96%	821 96%	834 96%	1127 96%	1124 96%	300 96%	296 97%	408 97%	413 96%	419 96%	415 96%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP53. Thinking about what your child does online, which, if any, of the following applies to them? Being online helps them... (MULTI CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
None of these apply	58 2%	19 3%	20 2%	19 2%	33 3%	25 2%	11 4%	8 3%	8 2%	12 3%	14 3%	6 1%
Don't know	33 1%	4 1%	12 1%	16 2%	12 1%	21 2%	3 1%	2 1%	6 1%	6 1%	3 1%	13 3%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP53. Thinking about what your child does online, which, if any, of the following applies to them? Being online helps them... (MULTI CODE)

Base : Parents whose child goes online at home or elsewhere

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
With their schoolwork/ homework	1881	456	602	372	433	1058	805	1881	1553	171	98	59	1679	191	1881
	80%	79%	87%	78%	74%	84%	76%	80%	80%	81%	84%	84%	80%	85%	80%
			acdfg			df									
To learn a new skill	1527	371	457	302	386	828	688	1527	1265	137	75	50	1361	157	1527
	65%	65%	66%	63%	66%	65%	65%	65%	65%	65%	63%	71%	65%	70%	65%
To develop creative skills	1439	365	418	296	346	782	642	1439	1177	141	73	48	1281	147	1439
	61%	64%	60%	62%	59%	62%	61%	61%	61%	67%	62%	68%	61%	65%	61%
To build or maintain friendships	1100	270	362	211	242	632	454	1100	901	105	59	35	1010	84	1100
	47%	47%	52%	44%	42%	50%	43%	47%	46%	50%	50%	49%	48%	37%	47%
			df			f									
To find useful information about any problems or issues they may have	820	221	234	153	203	455	356	820	679	76	38	28	749	67	820
	35%	38%	34%	32%	35%	36%	34%	35%	35%	36%	32%	40%	36%	30%	35%
To find out about the news	778	212	248	152	160	460	313	778	647	77	30	23	701	69	778
	33%	37%	36%	32%	27%	36%	30%	33%	33%	36%	26%	33%	33%	31%	33%
		df				df				j			j		j
To understand what other people think and feel about things	541	136	151	104	143	287	247	541	448	48	27	17	506	32	541
	23%	24%	22%	22%	24%	23%	23%	23%	23%	23%	23%	24%	24%	14%	23%
													m		
To find out about or to support causes or organisations	382	94	109	74	104	203	178	382	315	37	19	10	353	29	382
	16%	16%	16%	16%	18%	16%	17%	16%	16%	18%	16%	14%	17%	13%	16%
ANY OF THESE	2251	561	675	454	543	1236	997	2251	1862	206	114	69	2016	220	2251
	96%	98%	98%	96%	93%	98%	94%	96%	96%	97%	97%	98%	96%	98%	96%
		df	df			df									
None of these apply	58	10	10	10	27	21	38	58	52	3	2	*	55	3	58
	2%	2%	2%	2%	5%	2%	4%	2%	3%	2%	2%	1%	3%	1%	2%
					e										

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP53. Thinking about what your child does online, which, if any, of the following applies to them? Being online helps them... (MULTI CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
Don't know	33	4	5	11	13	9	24	33	28	2	2	1	30	3	33
	1%	1%	1%	2%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP53. Thinking about what your child does online, which, if any, of the following applies to them? Being online helps them... (MULTI CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15									
		ENG-LAND a	SCOT-LAND b	WALES c	IRELAND ~d	N e	ALL f	ENG-LAND g	SCOT-LAND h	WALES i	IRELAND ~j	N k	ALL l	ENG-LAND m	SCOT-LAND n	WALES o	IRELAND ~p	N q	ALL r		
Significance Level: 99%																					
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735					
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517					
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870					
With their schoolwork/ homework	1881	380	41	25	**	460	572	62	36	**	691	601	67	38	**	730					
	80%	74%	73%	81%	**	74%	81%	82%	81%	**	81%	83%	85%	88%	**	84%					
To learn a new skill	1527	366	39	23	**	442	445	50	28	**	543	454	48	24	**	542					
	65%	71%	70%	74%	**	71%	63%	65%	64%	**	64%	63%	61%	55%	**	62%					
To develop creative skills	1439	346	40	22	**	422	428	50	28	**	524	403	51	23	**	493					
	61%	68%	71%	71%	**	68%	60%	66%	63%	**	61%	56%	64%	54%	**	57%					
To build or maintain friendships	1100	101	12	9	**	127	338	42	22	**	416	462	51	28	**	557					
	47%	20%	22%	28%	**	20%	48%	55%	51%	**	49%	64%	65%	65%	**	64%					
To find useful information about any problems or issues they may have	820	92	10	4	**	110	252	26	15	**	303	335	39	18	**	407					
	35%	18%	18%	13%	**	18%	36%	35%	34%	**	36%	46%	49%	43%	**	47%					
To find out about the news	778	87	9	3	**	103	210	27	13	**	258	350	40	14	**	417					
	33%	17%	17%	11%	**	17%	30%	36%	29%	**	30%	49%	51%	33%	**	48%					
												m	m			m					
To understand what other people think and feel about things	541	92	12	5	**	112	164	15	8	**	195	192	21	13	**	234					
	23%	18%	22%	17%	**	18%	23%	20%	19%	**	23%	27%	26%	31%	**	27%					
To find out about or to support causes or organisations	382	49	2	4	**	56	100	11	6	**	120	167	24	9	**	206					
	16%	10%	4%	12%	**	9%	14%	14%	15%	**	14%	23%	31%	21%	**	24%					
ANY OF THESE	2251	491	55	31	**	596	682	73	42	**	821	689	78	41	**	834					
	96%	96%	98%	98%	**	96%	96%	96%	96%	**	96%	96%	98%	96%	**	96%					
None of these apply	58	17	1	1	**	19	18	1	1	**	20	17	1	1	**	19					
	2%	3%	2%	2%	**	3%	3%	1%	2%	**	2%	2%	2%	2%	**	2%					
Don't know	33	4	-	-	**	4	9	2	1	**	12	15	*	1	**	16					
	1%	1%	-%	-%	**	1%	1%	3%	2%	**	1%	2%	1%	2%	**	2%					

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP59. Do you have any of these rules about the use that your child makes of their mobile phone? (MULTI CODE)

Base : Parents of children with their own mobile phone

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1162	108	363	691	562	600	51	57	170	193	341	350
Effective Weighted Sample	816	77	259	485	393	422	35	42	122	138	239	246
Total	1356	93	447	816	649	707	43	50	207	241	400	416
Rules about who they are in contact with on their phone	733 54%	50 54%	315 70% ac	369 45%	349 54%	385 54%	** **	** **	150 72% jk	165 69% jk	176 44%	193 46%
Rules about how much time they spend using their phone	688 51%	63 67% c	282 63% c	344 42%	314 48%	375 53%	** **	** **	134 65% jk	148 61% jk	153 38%	190 46%
Rules about downloading apps onto their phone	684 50%	59 63% c	277 62% c	349 43%	337 52%	347 49%	** **	** **	135 65% jk	142 59% jk	179 45%	170 41%
Rules about how much money they can spend on their phone	673 50%	49 52%	254 57% c	370 45%	343 53%	330 47%	** **	** **	126 61% k	127 53%	191 48%	179 43%
Rules about when they can use their phone	569 42%	41 44%	232 52% c	296 36%	275 42%	294 42%	** **	** **	114 55% jk	119 49% j	141 35%	155 37%
Other rules	15 1%	3 3%	9 2%	3 *% ab	12 2%	4 *% ab	** **	** **	8 4% k	2 1%	3 1%	* *% k
ANY RULES	1156 85%	88 94% c	413 92% c	655 80% ab	550 85%	606 86%	** **	** **	190 92% jk	224 93% jk	322 80%	333 80%
No, do not have any rules	200 15%	5 6%	34 8%	161 20% ab	99 15%	101 14%	** **	** **	17 8%	17 7%	78 20% hi	83 20% hi

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP59. Do you have any of these rules about the use that your child makes of their mobile phone? (MULTI CODE)

Base : Parents of children with their own mobile phone

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1162	353	317	237	241	670	478	1162	635	190	202	135	1040	111	1162
Effective Weighted Sample	816	269	224	166	174	474	340	816	584	178	185	125	742	66	816
Total	1356	319	399	291	330	718	621	1356	1112	129	74	40	1243	102	1356
Rules about who they are in contact with on their phone	733 54%	177 55%	211 53%	156 54%	179 54%	388 54%	336 54%	733 54%	587 53%	79 61%	42 56%	26 64%	662 53%	66 65%	733 54%
Rules about how much time they spend using their phone	688 51%	175 55%	202 51%	137 47%	162 49%	377 52%	299 48%	688 51%	564 51%	71 55%	31 42%	22 55%	623 50%	59 58%	688 51%
Rules about downloading apps onto their phone	684 50%	183 57% cf	211 53%	129 44%	151 46%	395 55% f	280 45%	684 50%	559 50%	66 51%	38 51%	22 54%	624 50%	55 54%	684 50%
Rules about how much money they can spend on their phone	673 50%	168 53%	206 52%	147 50%	144 44%	373 52%	292 47%	673 50%	548 49%	63 49%	39 53%	22 54%	611 49%	52 50%	673 50%
Rules about when they can use their phone	569 42%	147 46%	173 43%	108 37%	129 39%	320 45%	238 38%	569 42%	472 42%	54 42%	24 33%	19 47%	512 41%	53 52% j	569 42%
Other rules	15 1%	1 *%	4 1%	- -%	9 3%	6 1%	9 2%	15 1%	13 1%	- -%	1 2%	* 1%	15 1%	* *%	15 1%
ANY RULES	1156 85%	280 88%	342 86%	246 84%	273 83%	621 87%	519 83%	1156 85%	947 85%	111 86%	61 83%	37 90%	1056 85%	89 87%	1156 85%
No, do not have any rules	200 15%	39 12%	57 14%	45 16%	57 17%	97 13%	103 17%	200 15%	165 15%	18 14%	13 17%	4 10%	187 15%	13 13%	200 15%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

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QP65. Does your child ever play games at home or elsewhere in any of these ways? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
On a games console or games player (like a PlayStation, Xbox, Nintendo Switch and so on)	1677	365	657	655	962	715	214	150	364	293	384	271
	69%	55%	75%	75%	80%	59%	64%	45%	83%	67%	88%	62%
			a	a	e		g		fgik	g	fgik	g
On a tablet (like an iPad, Kindle Fire or Samsung Galaxy Tab)	1411	462	557	392	683	727	233	229	254	303	197	195
	58%	70%	63%	45%	56%	60%	70%	69%	58%	69%	45%	45%
		c	c				hjk	hjk	jk	hjk		
On a mobile phone or smartphone (like an iPhone, Samsung Galaxy)	1334	262	478	594	669	665	137	125	235	243	297	297
	55%	39%	54%	68%	55%	55%	41%	38%	54%	55%	68%	68%
		a	a	ab					fg	fg	fghi	fghi
On a desktop computer/ laptop/ netbook	881	134	344	402	431	449	68	67	171	173	193	209
	36%	20%	39%	46%	36%	37%	20%	20%	39%	40%	44%	48%
			a	a					fg	fg	fg	fg
On a smart TV directly – not using a games console connected to the TV	199	48	66	85	98	101	26	22	33	33	39	47
	8%	7%	8%	10%	8%	8%	8%	7%	8%	7%	9%	11%
On a virtual reality gaming headset/ device (like Oculus Rift, Samsung Gear VR)	80	21	24	35	53	27	14	7	18	6	21	14
	3%	3%	3%	4%	4%	2%	4%	2%	4%	1%	5%	3%
TOTAL - EVER PLAYS GAMES	2288	609	862	817	1167	1121	312	297	431	431	424	393
	95%	92%	98%	93%	96%	93%	94%	89%	98%	98%	97%	90%
			ac		e				gk	gk	gk	
No, never/ Child does not play games	131	56	16	60	43	88	21	35	8	8	15	45
	5%	8%	2%	7%	4%	7%	6%	11%	2%	2%	3%	10%
		b		b		d		hij				hij

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

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QP65. Does your child ever play games at home or elsewhere in any of these ways? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
On a games console or games player (like a PlayStation, Xbox, Nintendo Switch and so on)	1677 69%	400 68%	513 73%	335 69%	418 67%	913 70%	753 68%	1677 69%	1390 69%	152 70%	81 68%	54 75%	1513 70%	157 68%	1677 69%
On a tablet (like an iPad, Kindle Fire or Samsung Galaxy Tab)	1411 58%	339 58%	443 63%	271 56%	349 56%	782 60%	620 56%	1411 58%	1164 58%	132 61%	70 58%	45 63%	1268 58%	136 58%	1411 58%
On a mobile phone or smartphone (like an iPhone, Samsung Galaxy)	1334 55%	324 55%	395 56%	285 59%	318 51%	719 55%	602 55%	1334 55%	1106 55%	120 55%	65 54%	42 59%	1204 55%	122 52%	1334 55%
On a desktop computer/ laptop/ netbook	881 36%	220 37%	295 42% df	168 35%	185 30%	514 40% df	354 32%	881 36%	737 37%	77 35%	41 34%	26 36%	800 37%	76 33%	881 36%
On a smart TV directly – not using a games console connected to the TV	199 8%	52 9%	47 7%	54 11%	47 8%	99 8%	101 9%	199 8%	169 8%	18 8%	7 6%	5 8%	172 8%	26 11%	199 8%
On a virtual reality gaming headset/ device (like Oculus Rift, Samsung Gear VR)	80 3%	20 3%	19 3%	23 5%	19 3%	38 3%	42 4%	80 3%	64 3%	10 5%	2 2%	4 6% j	72 3%	7 3%	80 3%
TOTAL - EVER PLAYS GAMES	2288 95%	557 95%	679 96%	458 95%	580 93%	1237 95%	1037 94%	2288 95%	1899 94%	208 96%	114 95%	68 95%	2056 95%	221 95%	2288 95%
No, never/ Child does not play games	131 5%	31 5%	28 4%	25 5%	41 7%	59 5%	65 6%	131 5%	113 6%	9 4%	6 5%	3 5%	116 5%	12 5%	131 5%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

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QP67. Do you have any of these rules about the games your child plays at home or elsewhere - whether on a games console or player, a computer, or any other device? (MULTI CODE)

Base : Parents whose child ever plays games

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2053	699	675	679	1056	997	357	342	341	334	358	321
Effective Weighted Sample	1434	501	491	476	732	701	250	251	246	246	252	224
Total	2270	609	858	803	1166	1104	312	297	434	424	421	382
Rules about only playing games with an age appropriate rating	1307	404	546	358	654	653	201	203	266	280	187	171
	58%	66%	64%	45%	56%	59%	64%	68%	61%	66%	45%	45%
		c	c				jk	jk	jk	jk		
Rules about only playing games with appropriate content (no violence/ nudity/ swearing etc)	1271	417	538	316	638	632	212	205	266	272	160	156
	56%	68%	63%	39%	55%	57%	68%	69%	61%	64%	38%	41%
		c	c				jk	jk	jk	jk		
Rules about how much time they spend playing games	1261	380	532	350	675	586	193	187	286	245	196	154
	56%	62%	62%	44%	58%	53%	62%	63%	66%	58%	47%	40%
		c	c				jk	jk	jk	k		
Rules about purchasing or downloading games or apps / in-app purchasing	1233	329	527	376	646	586	170	159	276	252	201	175
	54%	54%	61%	47%	55%	53%	54%	54%	64%	59%	48%	46%
			c						jk	k		
Rules about when they can play games	1139	356	471	312	632	507	185	171	258	213	189	123
	50%	58%	55%	39%	54%	46%	59%	58%	59%	50%	45%	32%
		c	c		e		jk	jk	jk	k	k	
Rules about who they can play games with or against	953	239	447	267	522	431	120	120	245	202	157	110
	42%	39%	52%	33%	45%	39%	38%	40%	56%	48%	37%	29%
			ac					k	fgjk	k		
Rules about whether they can play games online	769	249	359	160	392	377	124	125	190	169	78	83
	34%	41%	42%	20%	34%	34%	40%	42%	44%	40%	18%	22%
		c	c				jk	jk	jk	jk		

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

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QP67. Do you have any of these rules about the games your child plays at home or elsewhere - whether on a games console or player, a computer, or any other device? (MULTI CODE)

Base : Parents whose child ever plays games

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2053	699	675	679	1056	997	357	342	341	334	358	321
Effective Weighted Sample	1434	501	491	476	732	701	250	251	246	246	252	224
Total	2270	609	858	803	1166	1104	312	297	434	424	421	382
Other rules	3	*	2	1	2	2	*	-	*	2	1	-
	%	%	%	%	%	%	%	-%	%	%	%	-%
ANY RULES	2039	567	810	662	1054	985	292	274	402	408	360	302
	90%	93%	94%	82%	90%	89%	94%	92%	93%	96%	85%	79%
		c	c				jk	k	k	jk		
No, do not have any rules	232	42	48	141	113	119	19	23	32	16	61	80
	10%	7%	6%	18%	10%	11%	6%	8%	7%	4%	15%	21%
				ab							fi	fghi

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP67. Do you have any of these rules about the games your child plays at home or elsewhere - whether on a games console or player, a computer, or any other device? (MULTI CODE)

Base : Parents whose child ever plays games

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2053	657	568	396	418	1225	814	2053	1150	330	330	243	1820	218	2053
Effective Weighted Sample	1434	492	401	279	306	860	584	1434	1045	304	297	220	1294	130	1434
Total	2270	552	665	466	570	1217	1036	2270	1881	210	112	68	2039	218	2270
Rules about only playing games with an age appropriate rating	1307 58%	321 58%	411 62%	255 55%	305 54%	732 60%	560 54%	1307 58%	1090 58%	117 56%	62 55%	38 57%	1176 58%	126 58%	1307 58%
Rules about only playing games with appropriate content (no violence/ nudity/ swearing etc)	1271 56%	318 58%	396 60%	248 53%	294 52%	714 59%	542 52%	1271 56%	1065 57%	111 53%	58 52%	37 55%	1136 56%	130 60%	1271 56%
Rules about how much time they spend playing games	1261 56%	318 58%	390 59%	254 54%	288 51%	708 58%	542 52%	1261 56%	1049 56%	117 56%	54 48%	41 61%	1112 55%	141 65%	1261 56%
Rules about purchasing or downloading games or apps / in-app purchasing	1233 54%	299 54%	387 58%	235 50%	296 52%	686 56%	530 51%	1233 54%	1027 55%	105 50%	60 53%	40 60%	1086 53%	140 64%	1233 54%
Rules about when they can play games	1139 50%	302 55%	358 54%	212 45%	256 45%	660 54%	468 45%	1139 50%	971 52%	94 45%	41 37%	33 49%	1002 49%	127 58%	1139 50%
Rules about who they can play games with or against	953 42%	254 46%	286 43%	185 40%	213 37%	540 44%	398 38%	953 42%	788 42%	89 42%	43 38%	34 50%	852 42%	95 43%	953 42%
Rules about whether they can play games online	769 34%	200 36%	228 34%	146 31%	184 32%	428 35%	330 32%	769 34%	648 34%	59 28%	38 34%	23 35%	677 33%	88 41%	769 34%
Other rules	3 *%	1 *%	2 *%	- -%	1 *%	3 *%	1 *%	3 *%	2 *%	1 *%	1 *%	* *%	3 *%	* *%	3 *%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

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QP67. Do you have any of these rules about the games your child plays at home or elsewhere - whether on a games console or player, a computer, or any other device? (MULTI CODE)

Base : Parents whose child ever plays games

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2053	657	568	396	418	1225	814	2053	1150	330	330	243	1820	218	2053
Effective Weighted Sample	1434	492	401	279	306	860	584	1434	1045	304	297	220	1294	130	1434
Total	2270	552	665	466	570	1217	1036	2270	1881	210	112	68	2039	218	2270
ANY RULES	2039	516	606	401	499	1122	900	2039	1696	187	95	61	1833	192	2039
	90%	93%	91%	86%	88%	92%	87%	90%	90%	89%	85%	90%	90%	88%	90%
		cdf				cf									
No, do not have any rules	232	36	60	65	71	95	136	232	185	23	17	7	205	26	232
	10%	7%	9%	14%	12%	8%	13%	10%	10%	11%	15%	10%	10%	12%	10%
				ae	a		ae								

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

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QP70A. Many games can now be played online, either through games consoles, or through other devices such as, tablets, mobile phones and smart TVs. Some popular online games include Minecraft and Fortnite. Does your child ever play games online? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (SINGLE CODE)

Base : Parents whose child ever plays games

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2067	699	680	688	1059	1008	357	342	341	339	361	327
Effective Weighted Sample	1442	501	494	482	735	707	250	251	245	248	254	227
Total	2288	609	862	817	1167	1121	312	297	431	431	424	393
Yes	1724	334	689	701	947	777	191	143	367	322	388	313
	75%	55%	80%	86%	81%	69%	61%	48%	85%	75%	91%	80%
			a	a	e		g		fgi	fg	fgik	fg
No	546	273	161	111	211	335	119	154	56	106	36	75
	24%	45%	19%	14%	18%	30%	38%	52%	13%	25%	9%	19%
		bc				d	hijk	fhijk		hj		j
Don't know	19	2	12	5	10	9	1	1	8	4	-	5
	1%	*%	1%	1%	1%	1%	*%	*%	2%	1%	-%	1%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP70A. Many games can now be played online, either through games consoles, or through other devices such as, tablets, mobile phones and smart TVs. Some popular online games include Minecraft and Fortnite. Does your child ever play games online? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (SINGLE CODE)

Base : Parents whose child ever plays games

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2067	663	574	393	425	1237	818	2067	1159	328	334	246	1831	222	2067
Effective Weighted Sample	1442	496	407	276	310	869	584	1442	1052	302	301	223	1300	133	1442
Total	2288	557	679	458	580	1237	1037	2288	1899	208	114	68	2056	221	2288
Yes	1724	417	514	347	433	930	780	1724	1427	160	83	54	1562	151	1724
	75%	75%	76%	76%	75%	75%	75%	75%	75%	77%	73%	79%	76%	68%	75%
No	546	136	159	108	142	295	250	546	455	47	29	14	478	68	546
	24%	24%	23%	24%	25%	24%	24%	24%	24%	22%	26%	21%	23%	31%	24%
Don't know	19	5	7	3	5	11	7	19	16	1	1	*	16	2	19
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	%	1%	1%	1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP70A. Many games can now be played online, either through games consoles, or through other devices such as, tablets, mobile phones and smart TVs. Some popular online games include Minecraft and Fortnite. Does your child ever play games online? QP70B. When your child plays games online, which of these describe how they are playing? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15)(MULTI CODE)

Base : Parents whose child ever plays games

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER						
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	
		a	b	c	d	e	5-7	5-7	8-11	8-11	12-15	12-15	
Significance Level: 99%													
Unweighted total	2067	699	680	688	1059	1008	357	342	341	339	361	327	
Effective Weighted Sample	1442	501	494	482	735	707	250	251	245	248	254	227	
Total	2288	609	862	817	1167	1121	312	297	431	431	424	393	
Playing on their own - against the games console/ player/ computer	1189	230	485	473	668	521	134	97	280	205	254	220	
	52%	38%	56%	58%	57%	46%	43%	33%	65%	48%	60%	56%	
			a	a	e				fgi	g	fgi	fg	
Playing against or with someone else they know/ they have met in person	1313	191	527	595	721	592	111	79	276	251	334	261	
	57%	31%	61%	73%	62%	53%	36%	27%	64%	58%	79%	67%	
			a	ab	e				fg	fg	fghik	fg	
Playing against or with people they do not know/ they have not met in person	568	79	227	262	329	239	50	28	137	90	141	121	
	25%	13%	26%	32%	28%	21%	16%	9%	32%	21%	33%	31%	
			a	a	e				fgi	g	fgi	fg	
Don't know	8	2	3	2	5	3	1	1	3	1	1	1	
	*%	*%	*%	*%	*%	*%	*%	*%	1%	*%	*%	*%	
CHILD PLAYS GAMES ONLINE	1724	334	689	701	947	777	191	143	367	322	388	313	
	75%	55%	80%	86%	81%	69%	61%	48%	85%	75%	91%	80%	
			a	a	e		g		fgi	fg	fjik	fg	
CHILD DOES NOT PLAY GAMES ONLINE	564	275	173	116	221	344	120	155	64	109	36	80	
	25%	45%	20%	14%	19%	31%	39%	52%	15%	25%	9%	20%	
		bc				d	hijk	fhijk		hj		j	

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

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QP70A. Many games can now be played online, either through games consoles, or through other devices such as, tablets, mobile phones and smart TVs. Some popular online games include Minecraft and Fortnite. Does your child ever play games online? QP70B. When your child plays games online, which of these describe how they are playing? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15)(MULTI CODE)

Base : Parents whose child ever plays games

	SOCIAL GRADE								NATION						
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND N k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2067	663	574	393	425	1237	818	2067	1159	328	334	246	1831	222	2067
Effective Weighted Sample	1442	496	407	276	310	869	584	1442	1052	302	301	223	1300	133	1442
Total	2288	557	679	458	580	1237	1037	2288	1899	208	114	68	2056	221	2288
Playing on their own - against the games console/ player/ computer	1189 52%	306 55%	351 52%	239 52%	283 49%	657 53%	522 50%	1189 52%	991 52%	103 49%	58 51%	37 54%	1090 53%	93 42%	1189 52%
Playing against or with someone else they know/ they have met in person	1313 57%	316 57%	410 60%	251 55%	322 56%	726 59%	573 55%	1313 57%	1082 57%	121 58%	66 58%	44 64%	1189 58%	117 53%	1313 57%
Playing against or with people they do not know/ they have not met in person	568 25%	134 24%	179 26%	120 26%	130 22%	313 25%	250 24%	568 25%	473 25%	54 26%	24 21%	17 25%	515 25%	51 23%	568 25%
Don't know	8 *%	3 *%	1 *%	2 *%	2 *%	4 *%	4 *%	8 *%	5 *%	1 *%	1 1%	* *%	6 *%	2 1%	8 *%
CHILD PLAYS GAMES ONLINE	1724 75%	417 75%	514 76%	347 76%	433 75%	930 75%	780 75%	1724 75%	1427 75%	160 77%	83 73%	54 79%	1562 76%	151 68%	1724 75%
CHILD DOES NOT PLAY GAMES ONLINE	564 25%	140 25%	166 24%	111 24%	147 25%	306 25%	258 25%	564 25%	472 25%	48 23%	30 27%	14 21%	494 24%	70 32%	564 25%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP70A. Many games can now be played online, either through games consoles, or through other devices such as, tablets, mobile phones and smart TVs. Some popular online games include Minecraft and Fortnite. Does your child ever play games online? QP70B. When your child plays games online, which of these describe how they are playing? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15)(MULTI CODE)

Base : Parents whose child ever plays games online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER						
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	
		a	b	c	d	e	5-7	5-7	8-11	8-11	12-15	12-15	
Significance Level: 99%													
Unweighted total	1518	381	549	588	839	679	215	166	291	258	333	255	
Effective Weighted Sample	1060	274	394	412	583	477	153	121	207	187	233	180	
Total	1724	334	689	701	947	777	191	143	367	322	388	313	
Playing on their own - against the games console/ player/ computer	1189	230	485	473	668	521	134	97	280	205	254	220	
	69%	69%	70%	68%	71%	67%	70%	68%	76%	64%	65%	70%	
									i				
Playing against or with someone else they know/ they have met in person	1313	191	527	595	721	592	111	79	276	251	334	261	
	76%	57%	76%	85%	76%	76%	58%	56%	75%	78%	86%	84%	
			a	ab					fg	fg	fgh	fg	
Playing against or with people they do not know/ they have not met in person	568	79	227	262	329	239	50	28	137	90	141	121	
	33%	24%	33%	37%	35%	31%	26%	20%	37%	28%	36%	39%	
			a	a					g		g	g	
Don't know	8	2	3	2	5	3	1	1	3	1	1	1	
	*%	1%	*%	*%	1%	*%	1%	1%	1%	*%	*%	*%	
CHILD PLAYS GAMES ONLINE	1724	334	689	701	947	777	191	143	367	322	388	313	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP70A. Many games can now be played online, either through games consoles, or through other devices such as, tablets, mobile phones and smart TVs. Some popular online games include Minecraft and Fortnite. Does your child ever play games online? QP70B. When your child plays games online, which of these describe how they are playing? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15)(MULTI CODE)

Base : Parents whose child ever plays games online

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
Unweighted total	1518	485	426	289	307	911	596	1518	847	248	237	186	1354	150	1518
Effective Weighted Sample	1060	366	299	204	226	638	428	1060	771	228	214	169	961	91	1060
Total	1724	417	514	347	433	930	780	1724	1427	160	83	54	1562	151	1724
Playing on their own - against the games console/ player/ computer	1189 69%	306 73%	351 68%	239 69%	283 65%	657 71%	522 67%	1189 69%	991 69%	103 64%	58 70%	37 68%	1090 70%	93 61%	1189 69%
Playing against or with someone else they know/ they have met in person	1313 76%	316 76%	410 80%	251 72%	322 74%	726 78%	573 73%	1313 76%	1082 76%	121 76%	66 79%	44 81%	1189 76%	117 78%	1313 76%
Playing against or with people they do not know/ they have not met in person	568 33%	134 32%	179 35%	120 34%	130 30%	313 34%	250 32%	568 33%	473 33%	54 34%	24 29%	17 31%	515 33%	51 33%	568 33%
Don't know	8 *%	3 1%	1 *%	2 *%	2 1%	4 *%	4 *%	8 *%	5 *%	1 1%	1 2%	* *%	6 *%	2 1%	8 *%
CHILD PLAYS GAMES ONLINE	1724 100%	417 100%	514 100%	347 100%	433 100%	930 100%	780 100%	1724 100%	1427 100%	160 100%	83 100%	54 100%	1562 100%	151 100%	1724 100%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP74A. EXTENT OF CONCERN ABOUT CHILD'S GAME PLAYING - The content of the games they are playing (SINGLE CODE)

Base : Parents whose child ever plays games

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2053	699	675	679	1056	997	357	342	341	334	358	321
Effective Weighted Sample	1434	501	491	476	732	701	250	251	246	246	252	224
Total	2270	609	858	803	1166	1104	312	297	434	424	421	382
Very concerned	283 12%	88 14%	116 14%	79 10%	158 14%	125 11%	46 15%	42 14%	72 17%	44 10%	40 9%	39 10%
Fairly concerned	570 25%	157 26%	211 25%	202 25%	305 26%	265 24%	84 27%	73 25%	99 23%	112 26%	122 29%	80 21%
Neither/ nor	592 26%	146 24%	234 27%	212 26%	302 26%	290 26%	79 25%	66 22%	112 26%	123 29%	111 26%	101 26%
Not very concerned	546 24%	127 21%	224 26%	195 24%	260 22%	286 26%	58 19%	69 23%	108 25%	117 27%	94 22%	101 27%
Not at all concerned	270 12%	88 14%	71 8%	111 14%	137 12%	133 12%	43 14%	45 15%	42 10%	28 7%	52 12%	59 16%
Don't know	10 *%	4 1%	3 *%	3 *%	4 *%	6 1%	1 *%	3 1%	1 *%	1 *%	2 *%	2 *%
SUMMARY CODES												
TOTAL CONCERNED	852 38%	245 40%	327 38%	281 35%	463 40%	389 35%	130 42%	115 39%	171 39%	156 37%	162 38%	119 31%
TOTAL NOT CONCERNED	816 36%	215 35%	295 34%	306 38%	397 34%	419 38%	101 32%	114 38%	150 35%	145 34%	146 35%	161 42%
TOTAL NEITHER/ DON'T KNOW	602 27%	150 25%	237 28%	215 27%	307 26%	295 27%	81 26%	69 23%	113 26%	124 29%	113 27%	102 27%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP74A. EXTENT OF CONCERN ABOUT CHILD'S GAME PLAYING - The content of the games they are playing (SINGLE CODE)

Base : Parents whose child ever plays games

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2053	657	568	396	418	1225	814	2053	1150	330	330	243	1820	218	2053
Effective Weighted Sample	1434	492	401	279	306	860	584	1434	1045	304	297	220	1294	130	1434
Total	2270	552	665	466	570	1217	1036	2270	1881	210	112	68	2039	218	2270
Very concerned	283 12%	80 15% b	52 8%	52 11%	94 16% b	132 11%	146 14% b	283 12%	237 13%	25 12%	11 10%	9 13%	255 13%	23 10%	283 12%
Fairly concerned	570 25%	141 26%	188 28%	127 27%	114 20%	329 27%	241 23%	570 25%	473 25%	49 24%	29 26%	18 26%	516 25%	48 22%	570 25%
Neither/ nor	592 26%	145 26%	163 24%	114 24%	163 29%	307 25%	277 27%	592 26%	492 26%	55 26%	29 26%	16 24%	517 25%	73 34%	592 26%
Not very concerned	546 24%	129 23%	164 25%	119 26%	130 23%	293 24%	249 24%	546 24%	455 24%	48 23%	26 23%	17 26%	498 24%	48 22%	546 24%
Not at all concerned	270 12%	53 10%	98 15%	52 11%	66 12%	150 12%	118 11%	270 12%	218 12%	30 14%	15 14%	6 9%	244 12%	25 11%	270 12%
Don't know	10 *%	4 1%	1 *%	2 *%	3 1%	5 *%	5 *%	10 *%	6 *%	2 1%	1 1%	1 2% hln	9 *%	1 *%	10 *%
SUMMARY CODES															
TOTAL CONCERNED	852 38%	222 40%	240 36%	179 38%	208 36%	461 38%	387 37%	852 38%	710 38%	74 35%	41 36%	27 40%	771 38%	71 32%	852 38%
TOTAL NOT CONCERNED	816 36%	182 33%	262 39%	171 37%	196 34%	444 36%	367 35%	816 36%	673 36%	78 37%	41 37%	23 34%	742 36%	73 33%	816 36%
TOTAL NEITHER/ DON'T KNOW	602 27%	149 27%	164 25%	116 25%	166 29%	312 26%	282 27%	602 27%	497 26%	57 27%	30 27%	18 26%	525 26%	74 34%	602 27%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP74D. EXTENT OF CONCERN ABOUT CHILD'S GAME PLAYING - The pressure to make in-game purchases, for things like access to upgrades, skins, loot-boxes, in-game currency or other rewards (SINGLE CODE)

Base : Parents whose child ever plays games

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2053	699	675	679	1056	997	357	342	341	334	358	321
Effective Weighted Sample	1434	501	491	476	732	701	250	251	246	246	252	224
Total	2270	609	858	803	1166	1104	312	297	434	424	421	382
Very concerned	416 18%	118 19%	167 20%	131 16%	240 21%	176 16%	63 20%	55 19%	98 23% k	69 16%	79 19%	51 13%
Fairly concerned	717 32%	181 30%	303 35%	233 29%	351 30%	366 33%	93 30%	88 30%	130 30%	173 41% gk	128 30%	105 28%
Neither/ nor	430 19%	117 19%	143 17%	170 21%	217 19%	213 19%	57 18%	60 20%	69 16%	74 17%	91 22%	79 21%
Not very concerned	396 17%	94 15%	149 17%	152 19%	213 18%	183 17%	51 17%	43 14%	88 20%	61 14%	73 17%	79 21%
Not at all concerned	295 13%	93 15%	86 10%	116 14%	139 12%	156 14%	46 15%	47 16%	45 10%	42 10%	49 12%	67 18%
Don't know	16 1%	6 1%	10 1%	1 *% c	6 1%	10 1%	2 1%	4 1%	4 1%	6 1%	* *% i	* *% i
SUMMARY CODES												
TOTAL CONCERNED	1133 50%	299 49%	470 55% c	364 45%	591 51%	542 49%	156 50%	144 48%	228 53%	242 57% k	207 49%	157 41%
TOTAL NOT CONCERNED	691 30%	187 31%	236 27%	268 33%	352 30%	339 31%	97 31%	90 30%	133 31%	103 24%	122 29%	146 38% i
TOTAL NEITHER/ DON'T KNOW	446 20%	122 20%	153 18%	171 21%	223 19%	223 20%	59 19%	64 21%	73 17%	79 19%	92 22%	79 21%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP74D. EXTENT OF CONCERN ABOUT CHILD'S GAME PLAYING - The pressure to make in-game purchases, for things like access to upgrades, skins, loot-boxes, in-game currency or other rewards (SINGLE CODE)

Base : Parents whose child ever plays games

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2053	657	568	396	418	1225	814	2053	1150	330	330	243	1820	218	2053
Effective Weighted Sample	1434	492	401	279	306	860	584	1434	1045	304	297	220	1294	130	1434
Total	2270	552	665	466	570	1217	1036	2270	1881	210	112	68	2039	218	2270
Very concerned	416 18%	116 21%	107 16%	70 15%	119 21%	223 18%	189 18%	416 18%	342 18%	41 20%	22 20%	11 16%	378 19%	34 15%	416 18%
Fairly concerned	717 32%	174 32%	220 33%	163 35%	157 28%	394 32%	320 31%	717 32%	587 31%	68 32%	38 34%	24 36%	638 31%	74 34%	717 32%
Neither/ nor	430 19%	105 19%	105 16%	99 21%	116 20%	210 17%	215 21%	430 19%	367 19%	37 18%	18 16%	9 13%	387 19%	42 19%	430 19%
Not very concerned	396 17%	93 17%	127 19%	78 17%	98 17%	220 18%	175 17%	396 17%	326 17%	38 18%	17 15%	14 21%	350 17%	43 20%	396 17%
Not at all concerned	295 13%	60 11%	106 16%	53 11%	71 12%	167 14%	125 12%	295 13%	247 13%	24 11%	15 13%	9 13%	271 13%	24 11%	295 13%
Don't know	16 1%	3 1%	1 *%	2 *%	10 2%	5 *%	11 1%	16 1%	12 1%	2 1%	1 1%	1 1%	15 1%	1 *%	16 1%
SUMMARY CODES															
TOTAL CONCERNED	1133 50%	290 52%	326 49%	234 50%	276 48%	616 51%	509 49%	1133 50%	929 49%	109 52%	61 54%	35 52%	1016 50%	108 49%	1133 50%
TOTAL NOT CONCERNED	691 30%	154 28%	233 35%	131 28%	169 30%	387 32%	300 29%	691 30%	574 30%	62 29%	32 29%	23 34%	622 30%	67 31%	691 30%
TOTAL NEITHER/ DON'T KNOW	446 20%	108 20%	106 16%	101 22%	125 22%	215 18%	226 22%	446 20%	378 20%	39 19%	19 17%	9 14%	401 20%	44 20%	446 20%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP74E. EXTENT OF CONCERN ABOUT CHILD'S GAME PLAYING - The possibility of them being bullied by other players (SINGLE CODE)

Base : Parents whose child ever plays games

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2053	699	675	679	1056	997	357	342	341	334	358	321
Effective Weighted Sample	1434	501	491	476	732	701	250	251	246	246	252	224
Total	2270	609	858	803	1166	1104	312	297	434	424	421	382
Very concerned	404 18%	122 20%	154 18%	128 16%	200 17%	203 18%	62 20%	60 20%	77 18%	77 18%	61 15%	67 17%
Fairly concerned	616 27%	118 19%	282 33%	216 27%	325 28%	291 26%	61 20%	57 19%	141 32%	141 33%	123 29%	93 24%
Neither/ nor	508 22%	134 22%	201 23%	173 22%	261 22%	247 22%	73 23%	61 21%	104 24%	97 23%	85 20%	88 23%
Not very concerned	411 18%	107 18%	128 15%	175 22%	214 18%	196 18%	58 19%	49 17%	64 15%	64 15%	92 22%	83 22%
Not at all concerned	311 14%	123 20%	85 10%	103 13%	158 14%	153 14%	57 18%	66 22%	44 10%	41 10%	57 14%	46 12%
Don't know	21 1%	5 1%	8 1%	8 1%	7 1%	13 1%	1 *	4 1%	4 1%	3 1%	2 *	6 2%
SUMMARY CODES												
TOTAL CONCERNED	1020 45%	240 39%	436 51%	344 43%	525 45%	495 45%	123 39%	117 39%	218 50%	218 51%	185 44%	159 42%
TOTAL NOT CONCERNED	722 32%	230 38%	213 25%	278 35%	372 32%	349 32%	115 37%	115 39%	108 25%	105 25%	149 35%	129 34%
TOTAL NEITHER/ DON'T KNOW	528 23%	139 23%	209 24%	180 22%	269 23%	260 24%	74 24%	65 22%	108 25%	101 24%	87 21%	94 25%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP74E. EXTENT OF CONCERN ABOUT CHILD'S GAME PLAYING - The possibility of them being bullied by other players (SINGLE CODE)

Base : Parents whose child ever plays games

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2053	657	568	396	418	1225	814	2053	1150	330	330	243	1820	218	2053
Effective Weighted Sample	1434	492	401	279	306	860	584	1434	1045	304	297	220	1294	130	1434
Total	2270	552	665	466	570	1217	1036	2270	1881	210	112	68	2039	218	2270
Very concerned	404 18%	92 17%	105 16%	84 18%	119 21%	197 16%	202 20%	404 18%	330 18%	40 19%	19 17%	14 21%	372 18%	27 12%	404 18%
Fairly concerned	616 27%	163 30%	173 26%	135 29%	141 25%	336 28%	276 27%	616 27%	500 27%	58 28%	35 31%	22 33%	550 27%	61 28%	616 27%
Neither/ nor	508 22%	128 23%	160 24%	84 18%	132 23%	288 24%	216 21%	508 22%	432 23%	44 21%	20 18%	11 17%	455 22%	52 24%	508 22%
Not very concerned	411 18%	100 18%	125 19%	91 20%	91 16%	225 18%	182 18%	411 18%	342 18%	38 18%	18 16%	13 19%	365 18%	44 20%	411 18%
Not at all concerned	311 14%	67 12%	100 15%	66 14%	78 14%	166 14%	144 14%	311 14%	261 14%	27 13%	17 15%	6 9%	278 14%	32 15%	311 14%
Don't know	21 1%	2 *%	3 *%	4 1%	11 2%	5 *%	15 1%	21 1%	16 1%	2 1%	2 1%	1 1%	19 1%	1 *%	21 1%
SUMMARY CODES															
TOTAL CONCERNED	1020 45%	255 46%	278 42%	219 47%	259 45%	533 44%	478 46%	1020 45%	831 44%	98 47%	55 49%	37 54%	921 45%	88 40%	1020 45%
TOTAL NOT CONCERNED	722 32%	167 30%	224 34%	157 34%	168 30%	391 32%	326 31%	722 32%	603 32%	65 31%	35 32%	19 28%	643 32%	77 35%	722 32%
TOTAL NEITHER/ DON'T KNOW	528 23%	130 24%	163 25%	89 19%	143 25%	293 24%	231 22%	528 23%	448 24%	46 22%	22 20%	12 18%	475 23%	53 24%	528 23%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP75A. AGREEMENT WITH STATEMENTS ABOUT SCREEN TIME - I find it hard to control my child's screen time (SINGLE CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Disagree a lot	484 20%	172 26%	157 18%	155 18%	223 18%	261 22%	80 24%	92 28%	68 15%	89 20%	75 17%	80 18%
			bc					hjk				
Disagree a little	545 23%	180 27%	197 22%	169 19%	282 23%	263 22%	87 26%	93 28%	111 25%	86 20%	84 19%	85 19%
			c									
Neither agree nor disagree	416 17%	96 14%	125 14%	195 22%	206 17%	211 17%	45 14%	51 15%	60 14%	65 15%	101 23%	95 22%
				ab							fn	
Agree a little	642 27%	164 25%	269 31%	210 24%	331 27%	311 26%	93 28%	71 21%	128 29%	140 32%	110 25%	100 23%
										g		
Agree a lot	322 13%	50 7%	126 14%	146 17%	165 14%	157 13%	27 8%	23 7%	71 16%	55 13%	67 15%	79 18%
			a	a					fg		fg	fg
Don't know	10 *%	3 1%	5 1%	2 *%	4 *%	6 *%	1 *%	3 1%	2 *%	3 1%	2 *%	- -%
SUMMARY CODES												
TOTAL DISAGREE	1030 43%	352 53%	354 40%	324 37%	505 42%	525 43%	167 50%	185 56%	179 41%	175 40%	159 36%	165 38%
							jk	hijk				
TOTAL AGREE	964 40%	214 32%	394 45%	356 41%	496 41%	469 39%	119 36%	94 28%	199 45%	195 45%	177 40%	179 41%
			a	a					g	g	g	g
TOTAL NEITHER/ DON'T KNOW	426 18%	99 15%	130 15%	197 22%	210 17%	216 18%	46 14%	53 16%	61 14%	68 16%	102 23%	95 22%
				ab							fn	

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP75A. AGREEMENT WITH STATEMENTS ABOUT SCREEN TIME - I find it hard to control my child's screen time (SINGLE CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND N k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Disagree a lot	484 20%	109 18%	140 20%	97 20%	134 22%	249 19%	231 21%	484 20%	401 20%	41 19%	30 25%	12 17%	444 20%	38 16%	484 20%
Disagree a little	545 23%	135 23%	163 23%	106 22%	134 22%	298 23%	240 22%	545 23%	451 22%	48 22%	29 24%	17 23%	473 22%	69 30%	545 23%
Neither agree nor disagree	416 17%	86 15%	116 16%	82 17%	132 21%	202 16%	213 19%	416 17%	351 17%	39 18%	17 14%	10 14%	374 17%	38 16%	416 17%
Agree a little	642 27%	164 28%	187 26%	142 29%	147 24%	352 27%	289 26%	642 27%	532 26%	60 27%	31 26%	20 28%	577 27%	60 26%	642 27%
Agree a lot	322 13%	92 16%	100 14%	56 12%	68 11%	192 15%	124 11%	322 13%	268 13%	29 13%	12 10%	13 18%	296 14%	26 11%	322 13%
Don't know	10 *%	4 1%	- -%	- -%	6 1%	4 *%	6 1%	10 *%	8 *%	1 *%	1 *%	1 1%	9 *%	1 *%	10 *%
SUMMARY CODES															
TOTAL DISAGREE	1030 43%	243 41%	304 43%	203 42%	267 43%	547 42%	470 43%	1030 43%	852 42%	89 41%	59 50%	29 40%	917 42%	107 46%	1030 43%
TOTAL AGREE	964 40%	256 43%	287 41%	198 41%	215 35%	543 42%	413 37%	964 40%	801 40%	88 41%	43 36%	33 45%	873 40%	86 37%	964 40%
TOTAL NEITHER/ DON'T KNOW	426 18%	89 15%	116 16%	82 17%	138 22%	206 16%	219 20%	426 18%	358 18%	39 18%	18 15%	10 15%	382 18%	39 17%	426 18%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

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QP75B. AGREEMENT WITH STATEMENTS ABOUT SCREEN TIME - I think my child has a good balance between screen time and doing other things (SINGLE CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Disagree a lot	139 6%	19 3%	46 5%	74 8% a	86 7%	53 4%	14 4%	6 2%	32 7%	14 3%	41 9%	33 8%
Disagree a little	417 17%	80 12%	157 18% a	180 21% a	209 17%	208 17%	36 11%	44 13%	86 20% f	71 16%	87 20% f	93 21% f
Neither agree nor disagree	420 17%	100 15%	150 17%	170 19%	219 18%	201 17%	50 15%	50 15%	83 19%	67 15%	85 19%	84 19%
Agree a little	743 31%	227 34%	262 30%	253 29%	373 31%	369 31%	120 36%	108 32%	124 28%	138 31%	129 29%	124 28%
Agree a lot	691 29%	236 36% c	258 29%	197 22%	321 26%	371 31%	112 34% jk	124 37% hjk	112 25%	146 33% jk	96 22%	101 23%
Don't know	10 *%	2 *%	5 1%	3 *%	2 *%	7 1%	- -%	2 1%	2 1%	3 1%	- -%	3 1%
SUMMARY CODES												
TOTAL DISAGREE	556 23%	99 15%	203 23% a	254 29% a	295 24%	261 22%	50 15%	49 15%	117 27% fg	86 19%	128 29% fg	126 29% fg
TOTAL AGREE	1434 59%	464 70% bc	520 59%	450 51%	694 57%	740 61%	232 70% hjk	232 70% hjk	236 54%	284 65% jk	226 51%	225 51%
TOTAL NEITHER/ DON'T KNOW	430 18%	102 15%	155 18%	173 20%	221 18%	208 17%	50 15%	52 16%	85 19%	70 16%	85 19%	87 20%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP75B. AGREEMENT WITH STATEMENTS ABOUT SCREEN TIME - I think my child has a good balance between screen time and doing other things (SINGLE CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND N	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Disagree a lot	139 6%	26 4%	42 6%	23 5%	43 7%	68 5%	67 6%	139 6%	116 6%	12 6%	5 5%	5 7%	128 6%	12 5%	139 6%
Disagree a little	417 17%	111 19%	148 21% df	77 16%	79 13%	259 20% df	156 14%	417 17%	346 17%	37 17%	18 15%	16 22%	366 17%	48 21%	417 17%
Neither agree nor disagree	420 17%	89 15%	98 14%	100 21%	130 21% be	187 14%	230 21% be	420 17%	353 18%	36 17%	20 16%	11 15%	390 18%	24 10%	420 17%
Agree a little	743 31%	189 32%	226 32%	133 28%	190 31%	416 32%	323 29%	743 31%	605 30%	78 36%	39 33%	21 29%	667 31%	74 32%	743 31%
Agree a lot	691 29%	171 29%	192 27%	145 30%	175 28%	363 28%	320 29%	691 29%	584 29%	53 24%	36 30%	19 26%	613 28%	74 32%	691 29%
Don't know	10 *%	2 *%	1 *%	4 1%	3 1%	2 *%	7 1%	10 *%	8 *%	1 *%	1 1%	* 1%	9 *%	1 *%	10 *%
SUMMARY CODES															
TOTAL DISAGREE	556 23%	137 23%	190 27%	100 21%	122 20%	327 25%	222 20%	556 23%	462 23%	50 23%	24 20%	21 29% j	493 23%	60 26%	556 23%
TOTAL AGREE	1434 59%	360 61%	419 59%	278 58%	365 59%	779 60%	643 58%	1434 59%	1188 59%	130 60%	76 63%	39 55%	1280 59%	148 63%	1434 59%
TOTAL NEITHER/ DON'T KNOW	430 18%	91 15%	99 14%	104 22% be	133 22% be	190 15%	238 22% abe	430 18%	361 18%	37 17%	20 17%	11 16%	399 18%	25 11%	430 18%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

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QC3A. ATTITUDES TOWARDS TV PROGRAMMES - There are enough programmes for children my age (SINGLE CODE)

Base : Children aged 8-15 who watch TV at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1411	-	685	726	703	708	-	-	342	343	361	365
Effective Weighted Sample	1007	-	498	510	501	506	-	-	247	251	254	256
Total	1721	-	866	855	857	863	-	-	434	432	423	432
Yes	1217	**	636	581	593	625	**	**	316	320	276	305
	71%	**	73%	68%	69%	72%	**	**	73%	74%	65%	71%
No	380	**	167	214	187	194	**	**	79	88	108	106
	22%	**	19%	25%	22%	22%	**	**	18%	20%	25%	25%
Don't know	123	**	63	60	78	45	**	**	39	24	39	21
	7%	**	7%	7%	9%	5%	**	**	9%	6%	9%	5%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC3A. ATTITUDES TOWARDS TV PROGRAMMES - There are enough programmes for children my age (SINGLE CODE)

Base : Children aged 8-15 who watch TV at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1411	459	387	275	275	846	550	1411	795	224	228	164	1250	150	1411
Effective Weighted Sample	1007	350	280	196	209	605	404	1007	737	209	210	153	907	92	1007
Total	1721	425	507	350	420	932	771	1721	1430	153	86	51	1554	154	1721
Yes	1217	317	351	250	286	668	536	1217	1011	109	61	36	1096	110	1217
	71%	75%	69%	71%	68%	72%	70%	71%	71%	71%	71%	70%	71%	72%	71%
No	380	90	113	77	95	204	172	380	315	35	18	13	347	32	380
	22%	21%	22%	22%	23%	22%	22%	22%	22%	23%	21%	25%	22%	21%	22%
Don't know	123	17	43	23	39	60	62	123	104	10	7	3	111	12	123
	7%	4%	8%	7%	9%	6%	8%	7%	7%	6%	8%	6%	7%	8%	7%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC3B ATTITUDES TOWARDS TV PROGRAMMES - There are enough programmes that show children that look like me (SINGLE CODE)

Base : Children aged 8-15 who watch TV at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1411	-	685	726	703	708	-	-	342	343	361	365
Effective Weighted Sample	1007	-	498	510	501	506	-	-	247	251	254	256
Total	1721	-	866	855	857	863	-	-	434	432	423	432
Yes	1033	**	548	485	495	537	**	**	271	277	225	260
	60%	**	63%	57%	58%	62%	**	**	62%	64%	53%	60%
No	392	**	184	207	196	196	**	**	91	94	105	102
	23%	**	21%	24%	23%	23%	**	**	21%	22%	25%	24%
Don't know	297	**	134	163	166	130	**	**	73	61	94	69
	17%	**	15%	19%	19%	15%	**	**	17%	14%	22%	16%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC3B ATTITUDES TOWARDS TV PROGRAMMES - There are enough programmes that show children that look like me (SINGLE CODE)

Base : Children aged 8-15 who watch TV at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1411	459	387	275	275	846	550	1411	795	224	228	164	1250	150	1411
Effective Weighted Sample	1007	350	280	196	209	605	404	1007	737	209	210	153	907	92	1007
Total	1721	425	507	350	420	932	771	1721	1430	153	86	51	1554	154	1721
Yes	1033 60%	285 67% df	312 62%	205 58%	219 52%	597 64% df	423 55%	1033 60%	864 60%	88 57%	49 57%	32 63%	934 60%	91 59%	1033 60%
No	392 23%	93 22%	103 20%	85 24%	109 26%	196 21%	193 25%	392 23%	323 23%	38 25%	19 22%	11 22%	350 23%	39 25%	392 23%
Don't know	297 17%	48 11%	91 18%	61 17%	93 22% a	139 15%	154 20% a	297 17% a	244 17%	27 18%	18 21%	8 15%	270 17%	24 16%	297 17%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC3C. ATTITUDES TOWARDS TV PROGRAMMES - There are enough programmes that show children that live in the same part of the country as me (SINGLE CODE)

Base : Children aged 8-15 who watch TV at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
Significance Level: 99%		~a	b	c	d	e	~f	~g	h	i	j	k
Unweighted total	1411	-	685	726	703	708	-	-	342	343	361	365
Effective Weighted Sample	1007	-	498	510	501	506	-	-	247	251	254	256
Total	1721	-	866	855	857	863	-	-	434	432	423	432
Yes	740	**	377	363	372	368	**	**	195	181	176	186
	43%	**	44%	42%	43%	43%	**	**	45%	42%	42%	43%
No	597	**	278	318	283	314	**	**	138	140	145	174
	35%	**	32%	37%	33%	36%	**	**	32%	32%	34%	40%
Don't know	384	**	211	173	203	181	**	**	101	110	102	71
	22%	**	24%	20%	24%	21%	**	**	23%	25%	24%	17%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC3C. ATTITUDES TOWARDS TV PROGRAMMES - There are enough programmes that show children that live in the same part of the country as me (SINGLE CODE)

Base : Children aged 8-15 who watch TV at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1411	459	387	275	275	846	550	1411	795	224	228	164	1250	150	1411
Effective Weighted Sample	1007	350	280	196	209	605	404	1007	737	209	210	153	907	92	1007
Total	1721	425	507	350	420	932	771	1721	1430	153	86	51	1554	154	1721
Yes	740 43%	213 50% b	187 37%	142 41%	192 46%	400 43%	334 43%	740 43%	648 45% ijklm	51 33%	29 34%	13 25%	689 44% ijklm	46 30%	740 43% ik
No	597 35%	138 32%	191 38%	125 36%	134 32%	329 35%	259 34%	597 35%	441 31%	83 54% hln	40 47% hln	32 63% hjl	517 33%	76 49% hln	597 35%
Don't know	384 22%	74 17%	128 25%	83 24%	95 23%	202 22%	177 23%	384 22%	341 24% ik	20 13%	17 20%	6 12%	348 22% ik	33 21%	384 22% ik

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC13. Which, if any of the following applies to you? Being online helps me..... (MULTI CODE)

Base : Children aged 12-15 who go online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 ~b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 ~h	FEMALE 8-11 ~i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	729	-	-	729	365	364	-	-	-	-	365	364
Effective Weighted Sample	511	-	-	511	257	254	-	-	-	-	257	254
Total	861	-	-	861	430	431	-	-	-	-	430	431
With my schoolwork/ homework	737	**	**	737	364	373	**	**	**	**	364	373
	86%	**	**	86%	85%	87%	**	**	**	**	85%	87%
To build or maintain friendships	619	**	**	619	303	316	**	**	**	**	303	316
	72%	**	**	72%	70%	73%	**	**	**	**	70%	73%
To learn a new skill	497	**	**	497	250	247	**	**	**	**	250	247
	58%	**	**	58%	58%	57%	**	**	**	**	58%	57%
To develop creative skills	417	**	**	417	185	232	**	**	**	**	185	232
	48%	**	**	48%	43%	54%	**	**	**	**	43%	54%
To find out about the news	389	**	**	389	193	195	**	**	**	**	193	195
	45%	**	**	45%	45%	45%	**	**	**	**	45%	45%
To find useful information about any problems or issues I may have	362	**	**	362	161	202	**	**	**	**	161	202
	42%	**	**	42%	37%	47%	**	**	**	**	37%	47%
To understand what other people think and feel about things	271	**	**	271	98	173	**	**	**	**	98	173
	31%	**	**	31%	23%	40%	**	**	**	**	23%	40%
						d						j
To find out more about or to support causes or organisations	184	**	**	184	66	118	**	**	**	**	66	118
	21%	**	**	21%	15%	27%	**	**	**	**	15%	27%
						d						j
None of these reasons apply to me	13	**	**	13	6	7	**	**	**	**	6	7
	1%	**	**	1%	1%	2%	**	**	**	**	1%	2%
Don't know	6	**	**	6	1	4	**	**	**	**	1	4
	1%	**	**	1%	*%	1%	**	**	**	**	*%	1%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC13. Which, if any of the following applies to you? Being online helps me..... (MULTI CODE)

Base : Children aged 12-15 who go online

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND ~k	URBAN l	RURAL ~m	ALL n
Significance Level: 99%															
Unweighted total	729	212	216	153	139	428	292	729	405	115	114	95	645	76	729
Effective Weighted Sample	511	159	152	107	102	299	209	511	372	109	104	88	462	44	511
Total	861	193	274	192	191	468	383	861	713	79	43	27	785	67	861
With my schoolwork/ homework	737	166	243	164	157	409	320	737	610	69	35	**	667	**	737
	86%	86%	89%	85%	82%	88%	84%	86%	86%	87%	82%	**	85%	**	86%
To build or maintain friendships	619	138	207	134	131	345	265	619	510	57	32	**	564	**	619
	72%	71%	76%	70%	69%	74%	69%	72%	72%	72%	75%	**	72%	**	72%
To learn a new skill	497	115	162	104	110	277	214	497	415	42	24	**	452	**	497
	58%	59%	59%	54%	58%	59%	56%	58%	58%	53%	55%	**	58%	**	58%
To develop creative skills	417	98	118	97	97	216	195	417	345	40	17	**	385	**	417
	48%	51%	43%	51%	51%	46%	51%	48%	48%	50%	41%	**	49%	**	48%
To find out about the news	389	93	122	82	90	216	172	389	320	37	18	**	355	**	389
	45%	48%	45%	43%	47%	46%	45%	45%	45%	47%	41%	**	45%	**	45%
To find useful information about any problems or issues I may have	362	92	109	80	81	201	161	362	299	34	15	**	330	**	362
	42%	47%	40%	41%	42%	43%	42%	42%	42%	44%	35%	**	42%	**	42%
To understand what other people think and feel about things	271	71	84	43	74	154	116	271	222	27	13	**	247	**	271
	31%	36%	31%	22%	39% c	33%	30%	31%	31%	34%	30%	**	31%	**	31%
To find out more about or to support causes or organisations	184	37	48	41	57	86	97	184	148	17	11	**	173	**	184
	21%	19%	18%	21%	30%	18%	25%	21%	21%	22%	25%	**	22%	**	21%
None of these reasons apply to me	13	1	6	-	4	7	4	13	12	1	-	**	10	**	13
	1%	*%	2%	-%	2%	2%	1%	1%	2%	1%	-%	**	1%	**	1%
Don't know	6	2	-	4	-	2	4	6	5	-	-	**	6	**	6
	1%	1%	-%	2%	-%	*%	1%	1%	1%	-%	-%	**	1%	**	1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC13. Which, if any of the following applies to you? Being online helps me..... (MULTI CODE)

Base : Children aged 12-15 who go online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15						
		ENG-LAND ~a	SCOT-LAND ~b	WALES ~c	IRELAND ~d	N ~e	ALL ~e	ENG-LAND ~f	SCOT-LAND ~g	WALES ~h	IRELAND ~i	N ~j	ALL ~j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N ~n
Significance Level: 99%																		
Unweighted total	729	-	-	-	-	-	-	-	-	-	-	-	405	115	114	95	729	
Effective Weighted Sample	511	-	-	-	-	-	-	-	-	-	-	-	372	109	104	88	511	
Total	861	-	-	-	-	-	-	-	-	-	-	-	713	79	43	27	861	
With my schoolwork/ homework	737	**	**	**	**	**	**	**	**	**	**	**	610	69	35	**	737	
	86%	**	**	**	**	**	**	**	**	**	**	**	86%	87%	82%	**	86%	
To build or maintain friendships	619	**	**	**	**	**	**	**	**	**	**	**	510	57	32	**	619	
	72%	**	**	**	**	**	**	**	**	**	**	**	72%	72%	75%	**	72%	
To learn a new skill	497	**	**	**	**	**	**	**	**	**	**	**	415	42	24	**	497	
	58%	**	**	**	**	**	**	**	**	**	**	**	58%	53%	55%	**	58%	
To develop creative skills	417	**	**	**	**	**	**	**	**	**	**	**	345	40	17	**	417	
	48%	**	**	**	**	**	**	**	**	**	**	**	48%	50%	41%	**	48%	
To find out about the news	389	**	**	**	**	**	**	**	**	**	**	**	320	37	18	**	389	
	45%	**	**	**	**	**	**	**	**	**	**	**	45%	47%	41%	**	45%	
To find useful information about any problems or issues I may have	362	**	**	**	**	**	**	**	**	**	**	**	299	34	15	**	362	
	42%	**	**	**	**	**	**	**	**	**	**	**	42%	44%	35%	**	42%	
To understand what other people think and feel about things	271	**	**	**	**	**	**	**	**	**	**	**	222	27	13	**	271	
	31%	**	**	**	**	**	**	**	**	**	**	**	31%	34%	30%	**	31%	
To find out more about or to support causes or organisations	184	**	**	**	**	**	**	**	**	**	**	**	148	17	11	**	184	
	21%	**	**	**	**	**	**	**	**	**	**	**	21%	22%	25%	**	21%	
None of these reasons apply to me	13	**	**	**	**	**	**	**	**	**	**	**	12	1	-	**	13	
	1%	**	**	**	**	**	**	**	**	**	**	**	2%	1%	-%	**	1%	
Don't know	6	**	**	**	**	**	**	**	**	**	**	**	5	-	-	**	6	
	1%	**	**	**	**	**	**	**	**	**	**	**	1%	-%	-%	**	1%	

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC16. Due to the situation with COVID this year, many children have been at home much more than usual. Which one of these answers best applies to you when you've been online during this time? When I've been online... (SINGLE CODE)

Base : Children aged 8-15 who go online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1412	-	683	729	703	709	-	-	338	345	365	364
Effective Weighted Sample	1006	-	495	511	500	506	-	-	243	252	257	254
Total	1724	-	863	861	858	866	-	-	428	435	430	431
I've only used or visited sites or apps that I've used before	796 46%	** **	440 51% c	356 41%	395 46%	401 46%	** **	** **	209 49%	232 53% k	186 43%	169 39%
I've started to use a few new sites or apps I'd never used before	724 42%	** **	314 36%	409 48% b	360 42%	363 42%	** **	** **	162 38%	152 35%	198 46%	211 49% i
I've started to use lots more sites or apps I'd never used before	162 9%	** **	79 9%	83 10%	82 10%	80 9%	** **	** **	41 10%	38 9%	41 10%	42 10%
ANY USE OF ANY SITES NOT USED BEFORE	886 51%	** **	394 46%	492 57% b	442 52%	443 51%	** **	** **	203 48%	190 44%	239 56% i	253 59% i
Don't know	42 2%	** **	29 3%	13 2%	21 2%	21 2%	** **	** **	16 4%	13 3%	5 1%	8 2%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC16. Due to the situation with COVID this year, many children have been at home much more than usual. Which one of these answers best applies to you when you've been online during this time? When I've been online... (SINGLE CODE)

Base : Children aged 8-15 who go online

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1412	456	387	275	278	843	553	1412	794	226	228	164	1253	148	1412
Effective Weighted Sample	1006	348	279	195	212	602	406	1006	736	211	210	153	907	91	1006
Total	1724	421	507	350	429	927	778	1724	1433	155	86	51	1557	154	1724
I've only used or visited sites or apps that I've used before	796 46%	168 40%	216 43%	179 51%	226 53% ae	384 41%	405 52% ae	796 46%	664 46%	67 44%	43 51%	21 41%	727 47%	64 41%	796 46%
I've started to use a few new sites or apps I'd never used before	724 42%	198 47% df	227 45%	137 39%	151 35%	425 46% df	288 37%	724 42%	590 41%	75 48%	35 41%	24 47%	646 42%	71 46%	724 42%
I've started to use lots more sites or apps I'd never used before	162 9%	44 10%	48 10%	30 9%	39 9%	92 10%	70 9%	162 9%	142 10%	9 6%	5 6%	6 11%	146 9%	14 9%	162 9%
ANY USE OF ANY SITES NOT USED BEFORE	886 51%	242 58% df	275 54%	167 48%	191 44%	517 56% df	358 46%	886 51%	732 51%	84 54%	40 47%	29 58%	793 51%	85 55%	886 51%
Don't know	42 2%	11 3%	16 3%	3 1%	12 3%	26 3%	16 2%	42 2%	36 3%	3 2%	2 3%	1 1%	37 2%	5 3%	42 2%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC16. Due to the situation with COVID this year, many children have been at home much more than usual. Which one of these answers best applies to you when you've been online during this time? When I've been online... (SINGLE CODE)

Base : Children aged 8-15 who go online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15						
		ENG-LAND ~a	SCOT-LAND ~b	WALES ~c	IRELAND ~d	N ~e	ALL ~e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N ~j	ALL j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N ~n
Significance Level: 99%																		
Unweighted total	1412	-	-	-	-	-	389	111	114	69	683	405	115	114	95	729		
Effective Weighted Sample	1006	-	-	-	-	-	364	102	106	66	495	372	109	104	88	511		
Total	1724	-	-	-	-	-	720	76	43	24	863	713	79	43	27	861		
I've only used or visited sites or apps that I've used before	796 46%	**	**	**	**	**	368 51%	38 50%	23 52%	**	440 51%	296 42%	29 37%	21 49%	**	356 41%		
I've started to use a few new sites or apps I'd never used before	724 42%	**	**	**	**	**	254 35%	33 43%	17 41%	**	314 36%	336 47%	42 53%	18 42%	**	409 48%		
I've started to use lots more sites or apps I'd never used before	162 9%	**	**	**	**	**	72 10%	3 4%	2 6%	**	79 9%	70 10%	6 8%	2 6%	**	83 10%		
ANY USE OF ANY SITES NOT USED BEFORE	886 51%	**	**	**	**	**	326 45%	36 47%	20 46%	**	394 46%	406 57%	48 61%	20 47%	**	492 57%		
Don't know	42 2%	**	**	**	**	**	26 4%	2 3%	1 2%	**	29 3%	11 1%	1 2%	2 4%	**	13 2%		

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC18A. When you go to websites or apps you've never used before to look for information, do you ever think about whether you can trust the information to be true or accurate? (SINGLE CODE)

Base : Children aged 12-15 who go online and say that during 2020 they have used websites/ apps they've not used before

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 ~b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 ~h	FEMALE 8-11 ~i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	420	-	-	420	209	211	-	-	-	-	209	211
Effective Weighted Sample	293	-	-	293	145	148	-	-	-	-	145	148
Total	492	-	-	492	239	253	-	-	-	-	239	253
Yes	301 61%	** **	** **	301 61%	138 58%	163 65%	** **	** **	** **	** **	138 58%	163 65%
No	115 23%	** **	** **	115 23%	65 27%	50 20%	** **	** **	** **	** **	65 27%	50 20%
Don't know	77 16%	** **	** **	77 16%	37 15%	40 16%	** **	** **	** **	** **	37 15%	40 16%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC18A. When you go to websites or apps you've never used before to look for information, do you ever think about whether you can trust the information to be true or accurate? (SINGLE CODE)

Base : Children aged 12-15 who go online and say that during 2020 they have used websites/ apps they've not used before

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 ~c	DE ~d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND ~i	WALES ~j	IRELAND ~k	URBAN l	RURAL ~m	ALL n
Significance Level: 99%															
Unweighted total	420	134	121	78	80	255	158	420	232	71	56	61	367	47	420
Effective Weighted Sample	293	100	84	56	59	177	114	293	212	67	50	56	262	27	293
Total	492	122	155	104	106	277	209	492	406	48	20	17	444	41	492
Yes	301 61%	80 66%	102 66%	** **	** **	182 66%	117 56%	301 61%	248 61%	** **	** **	** **	272 61%	** **	301 61%
No	115 23%	24 20%	34 22%	** **	** **	58 21%	54 26%	115 23%	97 24%	** **	** **	** **	103 23%	** **	115 23%
Don't know	77 16%	17 14%	19 12%	** **	** **	36 13%	39 18%	77 16%	61 15%	** **	** **	** **	69 16%	** **	77 16%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC18A. When you go to websites or apps you've never used before to look for information, do you ever think about whether you can trust the information to be true or accurate? (SINGLE CODE)

Base : Children aged 12-15 who go online and say that during 2020 they have used websites/ apps they've not used before

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND ~a	SCOT- LAND ~b	WALES ~c	IRELAND ~d	N ~e	ENG- LAND ~f	SCOT- LAND ~g	WALES ~h	IRELAND ~i	N ~j	ENG- LAND k	SCOT- LAND ~l	WALES ~m	IRELAND ~n	N ~o
Significance Level: 99%																
Unweighted total	420	-	-	-	-	-	-	-	-	-	-	232	71	56	61	420
Effective Weighted Sample	293	-	-	-	-	-	-	-	-	-	-	212	67	50	56	293
Total	492	-	-	-	-	-	-	-	-	-	-	406	48	20	17	492
Yes	301 61%	**	**	**	**	**	**	**	**	**	**	248 61%	**	**	**	**
No	115 23%	**	**	**	**	**	**	**	**	**	**	97 24%	**	**	**	**
Don't know	77 16%	**	**	**	**	**	**	**	**	**	**	61 15%	**	**	**	**

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC18B. Which of these things, if any, might you check to see if the information on these sites is true or accurate? (MULTI CODE)

Base : Children aged 12-15 who go online and say that during 2020 they have used websites/ apps they've not used before and consider whether the information on these sites is true or accurate

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 ~b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 ~h	FEMALE 8-11 ~i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	256	-	-	256	123	133	-	-	-	-	123	133
Effective Weighted Sample	182	-	-	182	88	95	-	-	-	-	88	95
Total	301	-	-	301	138	163	-	-	-	-	138	163
Check some types of information across a number of websites to be sure it's correct	156 52%	** **	** **	156 52%	60 44%	97 59%	** **	** **	** **	** **	60 44%	97 59%
Check the general look of the website, for example the layout, colours or how professional it looks	153 51%	** **	** **	153 51%	68 50%	85 52%	** **	** **	** **	** **	68 50%	85 52%
See whether it is a company or brand I have heard of	142 47%	** **	** **	142 47%	53 39%	89 54%	** **	** **	** **	** **	53 39%	89 54%
Ask someone else if they have been to the website	136 45%	** **	** **	136 45%	59 43%	76 47%	** **	** **	** **	** **	59 43%	76 47%
Look at how up to date the information on the website is	134 45%	** **	** **	134 45%	63 46%	71 44%	** **	** **	** **	** **	63 46%	71 44%
SPONTANEOUS RESPONSE												
Would check with my parent/guardian/ other family member	9 3%	** **	** **	9 3%	7 5%	3 2%	** **	** **	** **	** **	7 5%	3 2%
Some other check	9 3%	** **	** **	9 3%	3 2%	6 4%	** **	** **	** **	** **	3 2%	6 4%
Don't know	17 6%	** **	** **	17 6%	5 3%	12 7%	** **	** **	** **	** **	5 3%	12 7%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC18B. Which of these things, if any, might you check to see if the information on these sites is true or accurate? (MULTI CODE)

Base : Children aged 12-15 who go online and say that during 2020 they have used websites/ apps they've not used before and consider whether the information on these sites is true or accurate

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 ~b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 ~h	FEMALE 8-11 ~i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	256	-	-	256	123	133	-	-	-	-	123	133
Effective Weighted Sample	182	-	-	182	88	95	-	-	-	-	88	95
Total	301	-	-	301	138	163	-	-	-	-	138	163
SUMMARY CODES												
CHILD THINKS ABOUT WHETHER THE INFORMATION CAN BE TRUSTED	301	**	**	301	138	163	**	**	**	**	138	163
	100%	**	**	100%	100%	100%	**	**	**	**	100%	100%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC18B. Which of these things, if any, might you check to see if the information on these sites is true or accurate? (MULTI CODE)

Base : Children aged 12-15 who go online and say that during 2020 they have used websites/ apps they've not used before and consider whether the information on these sites is true or accurate

	Total	SOCIAL GRADE							NATION						
		AB ~a	C1 ~b	C2 ~c	DE ~d	ABC1 e	C2DE ~f	ALL g	ENGLAND h	SCOT- LAND ~i	WALES ~j	IRELAND ~k	URBAN l	RURAL ~m	ALL n
Significance Level: 99%															
Unweighted total	256	86	79	48	40	165	88	256	144	48	31	33	228	25	256
Effective Weighted Sample	182	65	56	34	31	116	65	182	132	45	28	31	164	15	182
Total	301	80	102	60	57	182	117	301	248	32	12	9	272	25	301
Check some types of information across a number of websites to be sure it's correct	156 52%	** **	** **	** **	** **	83 46%	** **	156 52%	131 53%	** **	** **	** **	144 53%	** **	156 52%
Check the general look of the website, for example the layout, colours or how professional it looks	153 51%	** **	** **	** **	** **	104 57%	** **	153 51%	127 51%	** **	** **	** **	139 51%	** **	153 51%
See whether it is a company or brand I have heard of	142 47%	** **	** **	** **	** **	92 50%	** **	142 47%	116 47%	** **	** **	** **	126 46%	** **	142 47%
Ask someone else if they have been to the website	136 45%	** **	** **	** **	** **	79 43%	** **	136 45%	114 46%	** **	** **	** **	119 44%	** **	136 45%
Look at how up to date the information on the website is	134 45%	** **	** **	** **	** **	83 46%	** **	134 45%	110 44%	** **	** **	** **	121 45%	** **	134 45%
SPONTANEOUS RESPONSE															
Would check with my parent/guardian/ other family member	9 3%	** **	** **	** **	** **	5 3%	** **	9 3%	7 3%	** **	** **	** **	9 3%	** **	9 3%
Some other check	9 3%	** **	** **	** **	** **	6 3%	** **	9 3%	8 3%	** **	** **	** **	9 3%	** **	9 3%
Don't know	17 6%	** **	** **	** **	** **	5 3%	** **	17 6%	13 5%	** **	** **	** **	15 5%	** **	17 6%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC18B. Which of these things, if any, might you check to see if the information on these sites is true or accurate? (MULTI CODE)

Base : Children aged 12-15 who go online and say that during 2020 they have used websites/ apps they've not used before and consider whether the information on these sites is true or accurate

	Total	SOCIAL GRADE							NATION						
		AB ~a	C1 ~b	C2 ~c	DE ~d	ABC1 e	C2DE ~f	ALL g	ENGLAND h	SCOT- LAND ~i	WALES ~j	IRELAND ~k	URBAN l	RURAL ~m	ALL n
Significance Level: 99%															
Unweighted total	256	86	79	48	40	165	88	256	144	48	31	33	228	25	256
Effective Weighted Sample	182	65	56	34	31	116	65	182	132	45	28	31	164	15	182
Total	301	80	102	60	57	182	117	301	248	32	12	9	272	25	301
SUMMARY CODES															
CHILD THINKS ABOUT WHETHER THE INFORMATION CAN BE TRUSTED	301 100%	** **	** **	** **	** **	182 100%	** **	301 100%	248 100%	** **	** **	** **	272 100%	** **	301 100%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC18B. Which of these things, if any, might you check to see if the information on these sites is true or accurate? (MULTI CODE)

Base : Children aged 12-15 who go online and say that during 2020 they have used websites/ apps they've not used before and consider whether the information on these sites is true or accurate

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15							
		ENG-LAND ~a	SCOT-LAND ~b	WALES ~c	IRELAND ~d	N ~e	ALL ~e	ENG-LAND ~f	SCOT-LAND ~g	WALES ~h	IRELAND ~i	N ~j	ALL ~j	ENG-LAND k	SCOT-LAND ~l	WALES ~m	IRELAND ~n	N ~n	ALL o
Significance Level: 99%																			
Unweighted total	256	-	-	-	-	-	-	-	-	-	-	-	144	48	31	33	33	256	
Effective Weighted Sample	182	-	-	-	-	-	-	-	-	-	-	-	132	45	28	31	31	182	
Total	301	-	-	-	-	-	-	-	-	-	-	-	248	32	12	9	9	301	
Check some types of information across a number of websites to be sure it's correct	156 52%	**	**	**	**	**	**	**	**	**	**	**	131 53%	**	**	**	**	**	156 52%
Check the general look of the website, for example the layout, colours or how professional it looks	153 51%	**	**	**	**	**	**	**	**	**	**	**	127 51%	**	**	**	**	**	153 51%
See whether it is a company or brand I have heard of	142 47%	**	**	**	**	**	**	**	**	**	**	**	116 47%	**	**	**	**	**	142 47%
Ask someone else if they have been to the website	136 45%	**	**	**	**	**	**	**	**	**	**	**	114 46%	**	**	**	**	**	136 45%
Look at how up to date the information on the website is	134 45%	**	**	**	**	**	**	**	**	**	**	**	110 44%	**	**	**	**	**	134 45%
SPONTANEOUS RESPONSE																			
Would check with my parent/guardian/ other family member	9 3%	**	**	**	**	**	**	**	**	**	**	**	7 3%	**	**	**	**	**	9 3%
Some other check	9 3%	**	**	**	**	**	**	**	**	**	**	**	8 3%	**	**	**	**	**	9 3%
Don't know	17 6%	**	**	**	**	**	**	**	**	**	**	**	13 5%	**	**	**	**	**	17 6%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC18B. Which of these things, if any, might you check to see if the information on these sites is true or accurate? (MULTI CODE)

Base : Children aged 12-15 who go online and say that during 2020 they have used websites/ apps they've not used before and consider whether the information on these sites is true or accurate

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15							
		ENG-LAND ~a	SCOT-LAND ~b	WALES ~c	IRELAND ~d	N ~e	ALL ~e	ENG-LAND ~f	SCOT-LAND ~g	WALES ~h	IRELAND ~i	N ~j	ALL ~j	ENG-LAND k	SCOT-LAND ~l	WALES ~m	IRELAND ~n	N ~n	ALL o
Significance Level: 99%																			
Unweighted total	256	-	-	-	-	-	-	-	-	-	-	-	144	48	31	33		256	
Effective Weighted Sample	182	-	-	-	-	-	-	-	-	-	-	-	132	45	28	31		182	
Total	301	-	-	-	-	-	-	-	-	-	-	-	248	32	12	9		301	
SUMMARY CODES																			
CHILD THINKS ABOUT WHETHER THE INFORMATION CAN BE TRUSTED	301	**	**	**	**	**	**	**	**	**	**	**	248	**	**	**		301	
	100%	**	**	**	**	**	**	**	**	**	**	**	100%	**	**	**		100%	

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC18B. Which of these things, if any, might you check to see if the information on these sites is true or accurate? (MULTI CODE)

Base : Children aged 12-15 who go online and say that during 2020 they have used websites/ apps they've not used before

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 ~b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 ~h	FEMALE 8-11 ~i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	420	-	-	420	209	211	-	-	-	-	209	211
Effective Weighted Sample	293	-	-	293	145	148	-	-	-	-	145	148
Total	492	-	-	492	239	253	-	-	-	-	239	253
Check some types of information across a number of websites to be sure it's correct	156 32%	** **	** **	156 32%	60 25%	97 38%	** **	** **	** **	** **	60 25%	97 38%
Check the general look of the website, for example the layout, colours or how professional it looks	153 31%	** **	** **	153 31%	68 29%	85 34%	** **	** **	** **	** **	68 29%	85 34%
See whether it is a company or brand I have heard of	142 29%	** **	** **	142 29%	53 22%	89 35%	** **	** **	** **	** **	53 22%	89 35%
Ask someone else if they have been to the website	136 28%	** **	** **	136 28%	59 25%	76 30%	** **	** **	** **	** **	59 25%	76 30%
Look at how up to date the information on the website is	134 27%	** **	** **	134 27%	63 26%	71 28%	** **	** **	** **	** **	63 26%	71 28%
SPONTANEOUS RESPONSE												
Would check with my parent/guardian/ other family member	9 2%	** **	** **	9 2%	7 3%	3 1%	** **	** **	** **	** **	7 3%	3 1%
Some other check	9 2%	** **	** **	9 2%	3 1%	6 3%	** **	** **	** **	** **	3 1%	6 3%
Don't know	17 3%	** **	** **	17 3%	5 2%	12 5%	** **	** **	** **	** **	5 2%	12 5%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC18B. Which of these things, if any, might you check to see if the information on these sites is true or accurate? (MULTI CODE)

Base : Children aged 12-15 who go online and say that during 2020 they have used websites/ apps they've not used before

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 ~b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 ~h	FEMALE 8-11 ~i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	420	-	-	420	209	211	-	-	-	-	209	211
Effective Weighted Sample	293	-	-	293	145	148	-	-	-	-	145	148
Total	492	-	-	492	239	253	-	-	-	-	239	253
SUMMARY CODES												
CHILD THINKS ABOUT WHETHER THE INFORMATION CAN BE TRUSTED	301	**	**	301	138	163	**	**	**	**	138	163
	61%	**	**	61%	58%	65%	**	**	**	**	58%	65%
CHILD DOES NOT THINK ABOUT WHETHER THE INFORMATION CAN BE TRUSTED	191	**	**	191	101	90	**	**	**	**	101	90
	39%	**	**	39%	42%	35%	**	**	**	**	42%	35%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC18B. Which of these things, if any, might you check to see if the information on these sites is true or accurate? (MULTI CODE)

Base : Children aged 12-15 who go online and say that during 2020 they have used websites/ apps they've not used before

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 ~c	DE ~d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND ~i	WALES ~j	IRELAND ~k	URBAN l	RURAL ~m	ALL n
Significance Level: 99%															
Unweighted total	420	134	121	78	80	255	158	420	232	71	56	61	367	47	420
Effective Weighted Sample	293	100	84	56	59	177	114	293	212	67	50	56	262	27	293
Total	492	122	155	104	106	277	209	492	406	48	20	17	444	41	492
Check some types of information across a number of websites to be sure it's correct	156 32%	38 31%	46 30%	** **	** **	83 30%	72 34%	156 32%	131 32%	** **	** **	** **	144 32%	** **	156 32%
Check the general look of the website, for example the layout, colours or how professional it looks	153 31%	50 41% f	55 35%	** **	** **	104 38% f	48 23%	153 31%	127 31%	** **	** **	** **	139 31%	** **	153 31%
See whether it is a company or brand I have heard of	142 29%	39 32%	53 34%	** **	** **	92 33%	50 24%	142 29%	116 29%	** **	** **	** **	126 28%	** **	142 29%
Ask someone else if they have been to the website	136 28%	41 34%	37 24%	** **	** **	79 28%	56 27%	136 28%	114 28%	** **	** **	** **	119 27%	** **	136 28%
Look at how up to date the information on the website is	134 27%	39 32%	45 29%	** **	** **	83 30%	50 24%	134 27%	110 27%	** **	** **	** **	121 27%	** **	134 27%
SPONTANEOUS RESPONSE															
Would check with my parent/guardian/ other family member	9 2%	2 2%	3 2%	** **	** **	5 2%	3 1%	9 2%	7 2%	** **	** **	** **	9 2%	** **	9 2%
Some other check	9 2%	3 3%	2 2%	** **	** **	6 2%	4 2%	9 2%	8 2%	** **	** **	** **	9 2%	** **	9 2%
Don't know	17 3%	* *%	5 3%	** **	** **	5 2%	12 6%	17 3%	13 3%	** **	** **	** **	15 3%	** **	17 3%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC18B. Which of these things, if any, might you check to see if the information on these sites is true or accurate? (MULTI CODE)

Base : Children aged 12-15 who go online and say that during 2020 they have used websites/ apps they've not used before

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 ~c	DE ~d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND ~i	WALES ~j	IRELAND ~k	URBAN l	RURAL ~m	ALL n
Significance Level: 99%															
Unweighted total	420	134	121	78	80	255	158	420	232	71	56	61	367	47	420
Effective Weighted Sample	293	100	84	56	59	177	114	293	212	67	50	56	262	27	293
Total	492	122	155	104	106	277	209	492	406	48	20	17	444	41	492
SUMMARY CODES															
CHILD THINKS ABOUT WHETHER THE INFORMATION CAN BE TRUSTED	301 61%	80 66%	102 66%	** **	** **	182 66%	117 56%	301 61%	248 61%	** **	** **	** **	272 61%	** **	301 61%
CHILD DOES NOT THINK ABOUT WHETHER THE INFORMATION CAN BE TRUSTED	191 39%	41 34%	53 34%	** **	** **	95 34%	92 44%	191 39%	158 39%	** **	** **	** **	173 39%	** **	191 39%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC18B. Which of these things, if any, might you check to see if the information on these sites is true or accurate? (MULTI CODE)

Base : Children aged 12-15 who go online and say that during 2020 they have used websites/ apps they've not used before

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15							
		ENG-LAND ~a	SCOT-LAND ~b	WALES ~c	IRELAND ~d	N ~e	ALL ~e	ENG-LAND ~f	SCOT-LAND ~g	WALES ~h	IRELAND ~i	N ~j	ALL ~j	ENG-LAND k	SCOT-LAND ~l	WALES ~m	IRELAND ~n	N ~n	ALL o
Significance Level: 99%																			
Unweighted total	420	-	-	-	-	-	-	-	-	-	-	-	232	71	56	61	420		
Effective Weighted Sample	293	-	-	-	-	-	-	-	-	-	-	-	212	67	50	56	293		
Total	492	-	-	-	-	-	-	-	-	-	-	-	406	48	20	17	492		
Check some types of information across a number of websites to be sure it's correct	156 32%	**	**	**	**	**	**	**	**	**	**	**	131 32%	**	**	**	**	156 32%	
Check the general look of the website, for example the layout, colours or how professional it looks	153 31%	**	**	**	**	**	**	**	**	**	**	**	127 31%	**	**	**	**	153 31%	
See whether it is a company or brand I have heard of	142 29%	**	**	**	**	**	**	**	**	**	**	**	116 29%	**	**	**	**	142 29%	
Ask someone else if they have been to the website	136 28%	**	**	**	**	**	**	**	**	**	**	**	114 28%	**	**	**	**	136 28%	
Look at how up to date the information on the website is	134 27%	**	**	**	**	**	**	**	**	**	**	**	110 27%	**	**	**	**	134 27%	
SPONTANEOUS RESPONSE																			
Would check with my parent/guardian/ other family member	9 2%	**	**	**	**	**	**	**	**	**	**	**	7 2%	**	**	**	**	9 2%	
Some other check	9 2%	**	**	**	**	**	**	**	**	**	**	**	8 2%	**	**	**	**	9 2%	
Don't know	17 3%	**	**	**	**	**	**	**	**	**	**	**	13 3%	**	**	**	**	17 3%	

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC18B. Which of these things, if any, might you check to see if the information on these sites is true or accurate? (MULTI CODE)

Base : Children aged 12-15 who go online and say that during 2020 they have used websites/ apps they've not used before

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15						
		ENG-LAND ~a	SCOT-LAND ~b	WALES ~c	IRELAND ~d	N ~e	ALL ~e	ENG-LAND ~f	SCOT-LAND ~g	WALES ~h	IRELAND ~i	N ~j	ALL ~j	ENG-LAND k	SCOT-LAND ~l	WALES ~m	IRELAND ~n	N ~n
Significance Level: 99%																		
Unweighted total	420	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Effective Weighted Sample	293	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	492	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SUMMARY CODES																		
CHILD THINKS ABOUT WHETHER THE INFORMATION CAN BE TRUSTED	301	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	61%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
CHILD DOES NOT THINK ABOUT WHETHER THE INFORMATION CAN BE TRUSTED	191	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	39%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC26. Do you ever use Google, or similar sites like Bing to look for or find out things online? (SINGLE CODE)

Base : Children aged 8-15 who go online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1412	-	683	729	703	709	-	-	338	345	365	364
Effective Weighted Sample	1006	-	495	511	500	506	-	-	243	252	257	254
Total	1724	-	863	861	858	866	-	-	428	435	430	431
Yes	1526	**	712	813	758	768	**	**	350	362	408	406
	88%	**	83%	94% b	88%	89%	**	**	82%	83%	95% hi	94% hi
No	167	**	132	36	84	84	**	**	66	66	18	18
	10%	**	15% c	4%	10%	10%	**	**	15% jk	15% jk	4%	4%
Don't know	31	**	19	12	16	15	**	**	11	8	5	7
	2%	**	2%	1%	2%	2%	**	**	3%	2%	1%	2%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC26. Do you ever use Google, or similar sites like Bing to look for or find out things online? (SINGLE CODE)

Base : Children aged 8-15 who go online

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1412	456	387	275	278	843	553	1412	794	226	228	164	1253	148	1412
Effective Weighted Sample	1006	348	279	195	212	602	406	1006	736	211	210	153	907	91	1006
Total	1724	421	507	350	429	927	778	1724	1433	155	86	51	1557	154	1724
Yes	1526 88%	383 91%	454 90%	303 87%	367 86%	838 90%	670 86%	1526 88%	1260 88%	143 92%	76 88%	47 92%	1386 89%	127 82%	1526 88%
No	167 10%	28 7%	43 8%	41 12%	56 13%	71 8%	97 12%	167 10%	147 10%	9 6%	9 11%	3 6%	145 9%	22 15%	167 10%
Don't know	31 2%	9 2%	10 2%	6 2%	6 1%	19 2%	12 1%	31 2%	25 2%	3 2%	1 2%	1 2%	26 2%	5 3%	31 2%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC26. Do you ever use Google, or similar sites like Bing to look for or find out things online? (SINGLE CODE)

Base : Children aged 8-15 who go online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG-LAND ~a	SCOT-LAND ~b	WALES ~c	IRELAND ~d	N ~e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N o
Significance Level: 99%																
Unweighted total	1412	-	-	-	-	-	389	111	114	69	683	405	115	114	95	729
Effective Weighted Sample	1006	-	-	-	-	-	364	102	106	66	495	372	109	104	88	511
Total	1724	-	-	-	-	-	720	76	43	24	863	713	79	43	27	861
Yes	1526 88%	**	**	**	**	**	590 82%	65 86%	36 83%	**	712 83%	671 94%	78 99%	40 92%	**	813 94%
No	167 10%	**	**	**	**	**	116 16%	8 10%	6 14%	**	132 15%	31 4%	1 1%	3 8%	**	36 4%
Don't know	31 2%	**	**	**	**	**	14 2%	3 4%	1 3%	**	19 2%	11 2%	- -%	- -%	**	12 1%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC27. When you use Google or similar sites like Bing to look for something online, you are given a list of websites in the results page. Which one of these sentences about these results do you agree with most? (SINGLE CODE)

Base : Children aged 8-15 who go online and use search engine websites or apps

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
		~a	b	c	d	e	5-7	5-7	8-11	8-11	12-15	12-15
Significance Level: 99%												
Unweighted total	1261	-	573	688	623	638	-	-	277	296	346	342
Effective Weighted Sample	895	-	414	482	442	453	-	-	199	215	243	239
Total	1526	-	712	813	758	768	-	-	350	362	408	406
I think that if they have been listed by Google or Bing these websites can be trusted	492	**	220	272	262	230	**	**	113	107	149	123
	32%	**	31%	33%	35%	30%	**	**	32%	30%	37%	30%
I think that some of these websites can be trusted and some can't	820	**	365	455	390	431	**	**	180	185	210	245
	54%	**	51%	56%	51%	56%	**	**	51%	51%	52%	60%
I don't really think about whether the websites can be trusted	150	**	81	68	83	66	**	**	42	39	41	28
	10%	**	11%	8%	11%	9%	**	**	12%	11%	10%	7%
Don't know	64	**	47	17	23	41	**	**	16	31	8	10
	4%	**	7%	2%	3%	5%	**	**	4%	9%	2%	2%
			c							jk		

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC27. When you use Google or similar sites like Bing to look for something online, you are given a list of websites in the results page. Which one of these sentences about these results do you agree with most? (SINGLE CODE)

Base : Children aged 8-15 who go online and use search engine websites or apps

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1261	417	347	239	242	764	481	1261	700	209	201	151	1119	131	1261
Effective Weighted Sample	895	316	251	169	183	545	351	895	649	195	185	141	809	78	895
Total	1526	383	454	303	367	838	670	1526	1260	143	76	47	1386	127	1526
I think that if they have been listed by Google or Bing these websites can be trusted	492 32%	125 33%	123 27%	128 42%	113 31%	249 30%	241 36%	492 32%	391 31%	57 40%	28 37%	16 34%	444 32%	42 33%	492 32%
I think that some of these websites can be trusted and some can't	820 54%	199 52%	266 59%	140 46%	206 56%	465 56%	345 52%	820 54%	691 55%	66 46%	39 52%	24 51%	755 54%	58 46%	820 54%
I don't really think about whether the websites can be trusted	150 10%	42 11%	48 11%	27 9%	29 8%	90 11%	57 8%	150 10%	125 10%	12 8%	8 10%	5 10%	133 10%	16 13%	150 10%
Don't know	64 4%	17 4%	17 4%	8 3%	19 5%	34 4%	27 4%	64 4%	53 4%	8 5%	1 1%	3 6%	54 4%	10 8%	64 4%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC27. When you use Google or similar sites like Bing to look for something online, you are given a list of websites in the results page. Which one of these sentences about these results do you agree with most? (SINGLE CODE)

Base : Children aged 8-15 who go online and use search engine websites or apps

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15					
		ENG-LAND ~a	SCOT-LAND ~b	WALES ~c	IRELAND ~d	N ~e	ENG-LAND f	SCOT-LAND ~g	WALES ~h	IRELAND ~i	N j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N o	
Significance Level: 99%																	
Unweighted total	1261	-	-	-	-	-	321	96	96	60	573	379	113	105	91	688	
Effective Weighted Sample	895	-	-	-	-	-	301	88	89	57	414	348	107	96	85	482	
Total	1526	-	-	-	-	-	590	65	36	21	712	671	78	40	26	813	
I think that if they have been listed by Google or Bing these websites can be trusted	492 32%	**	**	**	**	**	170 29%	**	**	**	**	220 31%	221 33%	28 36%	16 40%	** **	272 33%
I think that some of these websites can be trusted and some can't	820 54%	**	**	**	**	**	313 53%	**	**	**	**	365 51%	379 56%	43 55%	20 51%	** **	455 56%
I don't really think about whether the websites can be trusted	150 10%	**	**	**	**	**	68 11%	**	**	**	**	81 11%	58 9%	4 5%	3 8%	** **	68 8%
Don't know	64 4%	**	**	**	**	**	39 7%	**	**	**	**	47 7%	14 2%	3 4%	* 1%	** **	17 2%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC29. This is a picture from a Google search for children’s trainers. Do you know why the first four results on the left have been listed first? (MULTI CODE)

Base : Children aged 8-15 who go online and use search engine websites or apps

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1261	-	573	688	623	638	-	-	277	296	346	342
Effective Weighted Sample	895	-	414	482	442	453	-	-	199	215	243	239
Total	1526	-	712	813	758	768	-	-	350	362	408	406
These are adverts/ they have paid to be here	850 56%	** **	365 51%	485 60%	445 59%	405 53%	** **	** **	198 56%	167 46%	247 61%	238 59%
											i	i
These are the most popular results	456 30%	** **	189 27%	267 33%	222 29%	234 30%	** **	** **	85 24%	103 29%	137 34%	130 32%
These are the best results	343 22%	** **	179 25%	163 20%	172 23%	171 22%	** **	** **	87 25%	93 26%	85 21%	78 19%
For some other reason	10 1%	** **	4 1%	5 1%	5 1%	5 1%	** **	** **	* *0%	4 1%	4 1%	1 *0%
Don't know	159 10%	** **	104 15%	55 7%	66 9%	94 12%	** **	** **	45 13%	59 16%	21 5%	34 8%
			c						j	j		
ONLY GAVE THE CORRECT RESPONSE	684 45%	** **	284 40%	400 49%	356 47%	328 43%	** **	** **	156 44%	128 35%	200 49%	200 49%
				b							i	i

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC29. This is a picture from a Google search for children’s trainers. Do you know why the first four results on the left have been listed first? (MULTI CODE)

Base : Children aged 8-15 who go online and use search engine websites or apps

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1261	417	347	239	242	764	481	1261	700	209	201	151	1119	131	1261
Effective Weighted Sample	895	316	251	169	183	545	351	895	649	195	185	141	809	78	895
Total	1526	383	454	303	367	838	670	1526	1260	143	76	47	1386	127	1526
These are adverts/ they have paid to be here	850 56%	214 56%	275 61%	158 52%	193 53%	490 58%	350 52%	850 56%	694 55%	86 60%	45 60%	25 53%	764 55%	78 61%	850 56%
These are the most popular results	456 30%	138 36%	121 27%	94 31%	95 26%	260 31%	189 28%	456 30%	385 31%	34 24%	22 30%	15 31%	418 30%	36 28%	456 30%
These are the best results	343 22%	90 24%	70 15%	89 30%	93 25%	160 19%	183 27%	343 22%	291 23%	28 19%	12 16%	12 25%	327 24%	12 9%	343 22%
For some other reason	10 1%	2 1%	2 1%	2 1%	3 1%	4 1%	5 1%	10 1%	8 1%	1 1%	1 1%	- -%	8 1%	2 2%	10 1%
Don't know	159 10%	33 9%	49 11%	36 12%	40 11%	82 10%	76 11%	159 10%	132 10%	15 10%	8 10%	6 12%	142 10%	17 14%	159 10%
ONLY GAVE THE CORRECT RESPONSE	684 45%	155 41%	238 52%	122 40%	160 43%	393 47%	282 42%	684 45%	554 44%	73 51%	37 49%	20 42%	611 44%	65 51%	684 45%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

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QC29. This is a picture from a Google search for children’s trainers. Do you know why the first four results on the left have been listed first? (MULTI CODE)

Base : Children aged 8-15 who go online and use search engine websites or apps

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15							
		ENG-LAND ~a	SCOT-LAND ~b	WALES ~c	IRELAND ~d	N ~e	ALL ~e	ENG-LAND f	SCOT-LAND ~g	WALES ~h	IRELAND ~i	N ~i	ALL j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N ~n	ALL o
Significance Level: 99%																			
Unweighted total	1261	-	-	-	-	-	321	96	96	60	573	379	113	105	91	688			
Effective Weighted Sample	895	-	-	-	-	-	301	88	89	57	414	348	107	96	85	482			
Total	1526	-	-	-	-	-	590	65	36	21	712	671	78	40	26	813			
These are adverts/ they have paid to be here	850 56%	**	**	**	**	**	305 52%	**	**	**	**	365 51%	389 58%	56 72% k	25 64%	**	485 60%		
These are the most popular results	456 30%	**	**	**	**	**	153 26%	**	**	**	**	189 27%	232 35% l	14 19%	12 31%	**	267 33% l		
These are the best results	343 22%	**	**	**	**	**	154 26%	**	**	**	**	179 25%	138 21%	15 19%	7 17%	**	163 20%		
For some other reason	10 1%	**	**	**	**	**	4 1%	**	**	**	**	4 1%	4 1%	1 1%	* 1%	**	5 1%		
Don't know	159 10%	**	**	**	**	**	83 14%	**	**	**	**	104 15%	49 7%	1 2%	3 9%	**	55 7%		
ONLY GAVE THE CORRECT RESPONSE	684 45%	**	**	**	**	**	236 40%	**	**	**	**	284 40%	318 47%	50 64% ko	20 52%	**	400 49%		

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC30A. If you saw something online that you found worrying or nasty in some way (that you didn't like) would you tell someone about it? (SINGLE CODE)

Base : Children aged 8-15 who go online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1412	-	683	729	703	709	-	-	338	345	365	364
Effective Weighted Sample	1006	-	495	511	500	506	-	-	243	252	257	254
Total	1724	-	863	861	858	866	-	-	428	435	430	431
I would always tell someone	1000	**	570	430	474	526	**	**	264	306	210	220
	58%	**	66%	50%	55%	61%	**	**	62%	70%	49%	51%
			c					j	jk			
I would sometimes tell someone	571	**	243	327	304	267	**	**	135	109	169	158
	33%	**	28%	38%	35%	31%	**	**	31%	25%	39%	37%
			b							i	i	
I would not tell someone	66	**	22	45	40	27	**	**	12	10	27	17
	4%	**	3%	5%	5%	3%	**	**	3%	2%	6%	4%
Don't know	82	**	25	57	40	42	**	**	16	8	23	34
	5%	**	3%	7%	5%	5%	**	**	4%	2%	5%	8%
			b								i	i
Prefer not to say	5	**	3	2	1	4	**	**	*	3	1	1
	*%	**	*%	*%	*%	*%	**	**	*%	1%	*%	*%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC30A. If you saw something online that you found worrying or nasty in some way (that you didn't like) would you tell someone about it? (SINGLE CODE)

Base : Children aged 8-15 who go online

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1412	456	387	275	278	843	553	1412	794	226	228	164	1253	148	1412
Effective Weighted Sample	1006	348	279	195	212	602	406	1006	736	211	210	153	907	91	1006
Total	1724	421	507	350	429	927	778	1724	1433	155	86	51	1557	154	1724
I would always tell someone	1000 58%	236 56%	279 55%	212 61%	262 61%	515 56%	474 61%	1000 58%	832 58%	86 56%	57 66%	26 51%	905 58%	91 59%	1000 58%
I would sometimes tell someone	571 33%	159 38%	188 37%	102 29%	114 27%	348 37%	216 28%	571 33%	473 33%	57 37%	22 25%	19 37%	516 33%	48 31%	571 33%
I would not tell someone	66 4%	10 2%	18 4%	17 5%	21 5%	28 3%	38 5%	66 4%	56 4%	5 3%	3 3%	3 5%	59 4%	8 5%	66 4%
Don't know	82 5%	14 3%	22 4%	16 4%	30 7%	36 4%	46 6%	82 5%	68 5%	6 4%	5 6%	3 6%	73 5%	7 4%	82 5%
Prefer not to say	5 *%	1 *%	- -%	3 1%	* *%	1 *%	4 *%	5 *%	3 *%	1 1%	* *%	1 1%	4 *%	1 1%	5 *%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC30A. If you saw something online that you found worrying or nasty in some way (that you didn't like) would you tell someone about it? (SINGLE CODE)

Base : Children aged 8-15 who go online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG-LAND ~a	SCOT-LAND ~b	WALES ~c	IRELAND ~d	N ~e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N o
Significance Level: 99%																
Unweighted total	1412	-	-	-	-	-	389	111	114	69	683	405	115	114	95	729
Effective Weighted Sample	1006	-	-	-	-	-	364	102	106	66	495	372	109	104	88	511
Total	1724	-	-	-	-	-	720	76	43	24	863	713	79	43	27	861
I would always tell someone	1000 58%	**	**	**	**	**	478 66%	44 59%	31 73%	**	570 66%	353 50%	42 53%	25 59%	**	430 50%
I would sometimes tell someone	571 33%	**	**	**	**	**	202 28%	26 34%	9 21%	**	243 28%	272 38%	31 39%	12 29%	**	327 38%
I would not tell someone	66 4%	**	**	**	**	**	18 3%	2 2%	1 2%	**	22 3%	38 5%	3 4%	2 4%	**	45 5%
Don't know	82 5%	**	**	**	**	**	19 3%	3 4%	2 4%	**	25 3%	49 7%	3 4%	3 7%	**	57 7%
Prefer not to say	5 *%	**	**	**	**	**	2 *%	1 1%	- -%	**	3 *%	1 *%	- -%	* *%	**	2 *%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC30B. Who would you tell about the worrying or nasty thing that you saw online? (MULTI CODE)

Base : Children aged 8-15 who go online and say they would tell someone if they saw something worrying or nasty online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1285	-	644	641	638	647	-	-	315	329	323	318
Effective Weighted Sample	918	-	468	451	454	465	-	-	227	241	227	224
Total	1571	-	813	758	778	793	-	-	399	415	379	378
A parent	1435	**	761	674	710	725	**	**	373	388	337	337
	91%	**	94%	89%	91%	91%	**	**	94%	94%	89%	89%
My friend	519	**	206	313	233	285	**	**	109	97	124	189
	33%	**	25%	41%	30%	36%	**	**	27%	23%	33%	50%
				b								hij
My brother/ sister	500	**	261	239	240	260	**	**	128	133	112	128
	32%	**	32%	32%	31%	33%	**	**	32%	32%	29%	34%
A teacher	446	**	294	152	206	240	**	**	128	166	78	74
	28%	**	36%	20%	26%	30%	**	**	32%	40%	21%	20%
			c						jk	jk		
Another member of my family	284	**	171	113	124	159	**	**	77	93	47	66
	18%	**	21%	15%	16%	20%	**	**	19%	23%	12%	17%
										j		
The websites/ apps where I saw it	93	**	40	53	35	58	**	**	21	19	14	39
	6%	**	5%	7%	4%	7%	**	**	5%	5%	4%	10%
												j
The police	74	**	53	20	31	43	**	**	22	31	8	12
	5%	**	7%	3%	4%	5%	**	**	6%	8%	2%	3%
			c							j		
Would tell someone else	3	**	2	1	1	2	**	**	-	2	1	-
	*%	**	*%	*%	*%	*%	**	**	-%	*%	*%	-%
Unsure who I would tell	6	**	-	6	4	2	**	**	-	-	4	2
	*%	**	-%	1%	*%	*%	**	**	-%	-%	1%	*%
Don't know	4	**	4	-	2	2	**	**	2	2	-	-
	*%	**	1%	-%	*%	*%	**	**	1%	*%	-%	-%
Prefer not to say	2	**	1	1	2	-	**	**	1	-	1	-
	*%	**	*%	*%	*%	-%	**	**	*%	-%	*%	-%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC30B. Who would you tell about the worrying or nasty thing that you saw online? (MULTI CODE)

Base : Children aged 8-15 who go online and say they would tell someone if they saw something worrying or nasty online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
		~a	b	c	d	e	5-7	5-7	8-11	8-11	12-15	12-15
Significance Level: 99%						~f	~g	h	i	j	k	
Unweighted total	1285	-	644	641	638	647	-	-	315	329	323	318
Effective Weighted Sample	918	-	468	451	454	465	-	-	227	241	227	224
Total	1571	-	813	758	778	793	-	-	399	415	379	378
SUMMARY												
WOULD ALWAYS/ SOMETIMES TELL SOMEONE ABOUT THIS	1571	**	813	758	778	793	**	**	399	415	379	378
	100%	**	100%	100%	100%	100%	**	**	100%	100%	100%	100%
TOTAL WOULD TELL FAMILY MEMBER	1506	**	795	712	741	766	**	**	387	408	354	358
	96%	**	98%	94%	95%	97%	**	**	97%	98%	93%	94%
			c							j		
TOTAL WOULD TELL SOMEONE OTHER THAN A FAMILY MEMBER	853	**	432	421	391	462	**	**	209	222	182	239
	54%	**	53%	56%	50%	58%	**	**	52%	54%	48%	63%
												j
TOTAL WOULD ONLY TELL SOMEONE OTHER THAN A FAMILY MEMBER	52	**	13	39	29	24	**	**	9	5	20	19
	3%	**	2%	5%	4%	3%	**	**	2%	1%	5%	5%
				b								

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC30B. Who would you tell about the worrying or nasty thing that you saw online? (MULTI CODE)

Base : Children aged 8-15 who go online and say they would tell someone if they saw something worrying or nasty online

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
Unweighted total	1285	425	356	244	244	781	488	1285	725	210	207	143	1144	131	1285
Effective Weighted Sample	918	326	258	175	185	562	358	918	672	196	191	133	830	81	918
Total	1571	395	467	314	377	862	690	1571	1305	143	78	45	1421	139	1571
A parent	1435	352	436	283	348	788	631	1435	1192	130	72	41	1292	134	1435
	91%	89%	93%	90%	92%	91%	91%	91%	91%	91%	92%	92%	91%	96%	91%
My friend	519	152	160	99	96	312	195	519	434	48	20	17	475	39	519
	33%	38%	34%	32%	25%	36%	28%	33%	33%	33%	26%	39%	33%	28%	33%
		df		d											
My brother/ sister	500	127	131	107	126	257	233	500	420	43	21	17	460	37	500
	32%	32%	28%	34%	33%	30%	34%	32%	32%	30%	27%	38%	32%	27%	32%
A teacher	446	101	124	103	112	225	216	446	373	41	19	13	399	44	446
	28%	26%	26%	33%	30%	26%	31%	28%	29%	29%	24%	30%	28%	32%	28%
Another member of my family	284	61	85	58	73	146	131	284	244	20	13	7	263	21	284
	18%	16%	18%	18%	19%	17%	19%	18%	19%	14%	17%	16%	18%	15%	18%
The websites/ apps where I saw it	93	23	21	20	24	44	44	93	80	7	5	1	88	5	93
	6%	6%	5%	6%	6%	5%	6%	6%	6%	5%	7%	3%	6%	3%	6%
The police	74	20	15	18	21	35	39	74	62	9	2	*	70	3	74
	5%	5%	3%	6%	6%	4%	6%	5%	5%	7%	2%	1%	5%	2%	5%
										k					
Would tell someone else	3	1	-	2	-	1	2	3	3	-	-	-	3	-	3
	*%	*%	-%	1%	-%	*%	*%	*%	*%	-%	-%	-%	*%	-%	*%
Unsure who I would tell	6	-	2	4	-	2	4	6	6	-	-	-	6	-	6
	*%	-%	*%	1%	-%	*%	1%	*%	*%	-%	-%	-%	*%	-%	*%
Don't know	4	-	-	*	4	-	4	4	4	-	-	*	4	-	4
	*%	-%	-%	*%	1%	-%	1%	*%	*%	-%	-%	1%	*%	-%	*%
Prefer not to say	2	1	-	*	*	1	1	2	1	-	*	*	2	-	2
	*%	*%	-%	*%	*%	*%	*%	*%	*%	-%	1%	1%	*%	-%	*%

SUMMARY

WOULD ALWAYS/ SOMETIMES TELL SOMEONE ABOUT THIS	1571	395	467	314	377	862	690	1571	1305	143	78	45	1421	139	1571
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC30B. Who would you tell about the worrying or nasty thing that you saw online? (MULTI CODE)

Base : Children aged 8-15 who go online and say they would tell someone if they saw something worrying or nasty online

	SOCIAL GRADE								NATION						
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1285	425	356	244	244	781	488	1285	725	210	207	143	1144	131	1285
Effective Weighted Sample	918	326	258	175	185	562	358	918	672	196	191	133	830	81	918
Total	1571	395	467	314	377	862	690	1571	1305	143	78	45	1421	139	1571
TOTAL WOULD TELL FAMILY MEMBER	1506	376	454	301	359	830	661	1506	1254	138	72	43	1363	135	1506
	96%	95%	97%	96%	95%	96%	96%	96%	96%	96%	92%	95%	96%	97%	96%
TOTAL WOULD TELL SOMEONE OTHER THAN A FAMILY MEMBER	853	227	246	176	189	473	365	853	711	77	37	27	771	75	853
	54%	57%	53%	56%	50%	55%	53%	54%	54%	54%	48%	61%	54%	54%	54%
TOTAL WOULD ONLY TELL SOMEONE OTHER THAN A FAMILY MEMBER	52	18	11	8	13	29	21	52	40	6	5	2	46	4	52
	3%	5%	2%	3%	3%	3%	3%	3%	3%	4%	7%	4%	3%	3%	3%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC30B. Who would you tell about the worrying or nasty thing that you saw online? (MULTI CODE)

Base : Children aged 8-15 who go online and say they would tell someone if they saw something worrying or nasty online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15							
		ENG-LAND ~a	SCOT-LAND ~b	WALES ~c	IRELAND ~d	N ~e	ALL ~e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N ~i	ALL j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N ~n	ALL o
Significance Level: 99%																			
Unweighted total	1285	-	-	-	-	-	369	104	107	64	644	356	106	100	79	641			
Effective Weighted Sample	918	-	-	-	-	-	345	96	100	62	468	326	100	91	73	451			
Total	1571	-	-	-	-	-	680	71	40	23	813	625	73	38	22	758			
A parent	1435	**	**	**	**	**	638	64	37	**	761	555	66	34	**	674			
	91%	**	**	**	**	**	94%	91%	93%	**	94%	89%	90%	91%	**	89%			
My friend	519	**	**	**	**	**	173	18	8	**	206	261	29	12	**	313			
	33%	**	**	**	**	**	25%	26%	20%	**	25%	42%	40%	32%	**	41%			
My brother/ sister	500	**	**	**	**	**	217	24	9	**	261	203	18	11	**	239			
	32%	**	**	**	**	**	32%	35%	23%	**	32%	32%	25%	30%	**	32%			
A teacher	446	**	**	**	**	**	248	24	12	**	294	124	17	7	**	152			
	28%	**	**	**	**	**	37%	35%	30%	**	36%	20%	23%	19%	**	20%			
Another member of my family	284	**	**	**	**	**	151	8	7	**	171	93	11	6	**	113			
	18%	**	**	**	**	**	22%	12%	17%	**	21%	15%	15%	17%	**	15%			
The websites/ apps where I saw it	93	**	**	**	**	**	37	1	3	**	40	43	6	2	**	53			
	6%	**	**	**	**	**	5%	1%	7%	**	5%	7%	9%	6%	**	7%			
The police	74	**	**	**	**	**	46	6	1	**	53	16	3	1	**	20			
	5%	**	**	**	**	**	7%	8%	3%	**	7%	3%	5%	2%	**	3%			
Would tell someone else	3	**	**	**	**	**	2	-	-	**	2	1	-	-	**	1			
	*%	**	**	**	**	**	*%	-%	-%	**	*%	*%	-%	-%	**	*%			
Unsure who I would tell	6	**	**	**	**	**	-	-	-	**	-	6	-	-	**	6			
	*%	**	**	**	**	**	-%	-%	-%	**	-%	1%	-%	-%	**	1%			
Don't know	4	**	**	**	**	**	4	-	-	**	4	-	-	-	**	-			
	*%	**	**	**	**	**	1%	-%	-%	**	1%	-%	-%	-%	**	-%			
Prefer not to say	2	**	**	**	**	**	-	-	*	**	1	1	-	-	**	1			
	*%	**	**	**	**	**	-%	-%	1%	**	*%	*%	-%	-%	**	*%			
SUMMARY																			
WOULD ALWAYS/ SOMETIMES TELL SOMEONE ABOUT THIS	1571	**	**	**	**	**	680	71	40	**	813	625	73	38	**	758			
	100%	**	**	**	**	**	100%	100%	100%	**	100%	100%	100%	100%	**	100%			

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC30B. Who would you tell about the worrying or nasty thing that you saw online? (MULTI CODE)

Base : Children aged 8-15 who go online and say they would tell someone if they saw something worrying or nasty online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15						
		ENG- LAND ~a	SCOT- LAND ~b	WALES ~c	IRELAND ~d	N ~e	ALL ~e	ENG- LAND f	SCOT- LAND g	WALES h	IRELAND ~i	N ~i	ALL j	ENG- LAND k	SCOT- LAND l	WALES m	IRELAND ~n	N ~n
Significance Level: 99%																		
Unweighted total	1285	-	-	-	-	-	369	104	107	64	644	356	106	100	79	641		
Effective Weighted Sample	918	-	-	-	-	-	345	96	100	62	468	326	100	91	73	451		
Total	1571	-	-	-	-	-	680	71	40	23	813	625	73	38	22	758		
TOTAL WOULD TELL FAMILY MEMBER	1506	**	**	**	**	**	666	69	38	**	795	588	69	35	**	712		
	96%	**	**	**	**	**	98%	98%	93%	**	98%	94%	94%	92%	**	94%		
TOTAL WOULD TELL SOMEONE OTHER THAN A FAMILY MEMBER	853	**	**	**	**	**	361	36	19	**	432	350	41	18	**	421		
	54%	**	**	**	**	**	53%	52%	48%	**	53%	56%	56%	47%	**	56%		
TOTAL WOULD ONLY TELL SOMEONE OTHER THAN A FAMILY MEMBER	52	**	**	**	**	**	10	2	2	**	13	30	4	3	**	39		
	3%	**	**	**	**	**	1%	2%	6%	**	2%	5%	6%	8%	**	5%		

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC30B. Who would you tell about the worrying or nasty thing that you saw online? (MULTI CODE)

Base : Children aged 8-15 who go online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1412	-	683	729	703	709	-	-	338	345	365	364
Effective Weighted Sample	1006	-	495	511	500	506	-	-	243	252	257	254
Total	1724	-	863	861	858	866	-	-	428	435	430	431
A parent	1435	**	761	674	710	725	**	**	373	388	337	337
	83%	**	88%	78%	83%	84%	**	**	87%	89%	78%	78%
			c						jk	jk		
My friend	519	**	206	313	233	285	**	**	109	97	124	189
	30%	**	24%	36%	27%	33%	**	**	26%	22%	29%	44%
				b								hij
My brother/ sister	500	**	261	239	240	260	**	**	128	133	112	128
	29%	**	30%	28%	28%	30%	**	**	30%	31%	26%	30%
A teacher	446	**	294	152	206	240	**	**	128	166	78	74
	26%	**	34%	18%	24%	28%	**	**	30%	38%	18%	17%
			c						jk	jk		
Another member of my family	284	**	171	113	124	159	**	**	77	93	47	66
	16%	**	20%	13%	14%	18%	**	**	18%	21%	11%	15%
			c							j		
The websites/ apps where I saw it	93	**	40	53	35	58	**	**	21	19	14	39
	5%	**	5%	6%	4%	7%	**	**	5%	4%	3%	9%
												j
The police	74	**	53	20	31	43	**	**	22	31	8	12
	4%	**	6%	2%	4%	5%	**	**	5%	7%	2%	3%
			c							j		
Would tell someone else	3	**	2	1	1	2	**	**	-	2	1	-
	*%	**	*%	*%	*%	*%	**	**	-%	*%	*%	-%
Unsure who I would tell	6	**	-	6	4	2	**	**	-	-	4	2
	*%	**	-%	1%	*%	*%	**	**	-%	-%	1%	*%
Don't know	4	**	4	-	2	2	**	**	2	2	-	-
	*%	**	1%	-%	*%	*%	**	**	1%	*%	-%	-%
Prefer not to say	2	**	1	1	2	-	**	**	1	-	1	-
	*%	**	*%	*%	*%	-%	**	**	*%	-%	*%	-%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC30B. Who would you tell about the worrying or nasty thing that you saw online? (MULTI CODE)

Base : Children aged 8-15 who go online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
		~a	b	c	d	e	5-7	5-7	8-11	8-11	12-15	12-15
Significance Level: 99%												
Unweighted total	1412	-	683	729	703	709	-	-	338	345	365	364
Effective Weighted Sample	1006	-	495	511	500	506	-	-	243	252	257	254
Total	1724	-	863	861	858	866	-	-	428	435	430	431
SUMMARY												
WOULD ALWAYS/ SOMETIMES TELL SOMEONE ABOUT THIS	1571	**	813	758	778	793	**	**	399	415	379	378
	91%	**	94%	88%	91%	92%	**	**	93%	95%	88%	88%
			c							jk		
WOULD NOT TELL ANYONE	66	**	22	45	40	27	**	**	12	10	27	17
	4%	**	3%	5%	5%	3%	**	**	3%	2%	6%	4%
DON'T KNOW/ PREFER NOT TO SAY WHETHER THEY WOULD TELL SOMEONE	87	**	28	59	41	46	**	**	17	11	24	35
	5%	**	3%	7%	5%	5%	**	**	4%	3%	6%	8%
												i
TOTAL WOULD TELL FAMILY MEMBER	1506	**	795	712	741	766	**	**	387	408	354	358
	87%	**	92%	83%	86%	88%	**	**	90%	94%	82%	83%
			c						j	jk		
TOTAL WOULD TELL SOMEONE OTHER THAN A FAMILY MEMBER	853	**	432	421	391	462	**	**	209	222	182	239
	49%	**	50%	49%	46%	53%	**	**	49%	51%	42%	56%
												j
TOTAL WOULD ONLY TELL SOMEONE OTHER THAN A FAMILY MEMBER	52	**	13	39	29	24	**	**	9	5	20	19
	3%	**	2%	5%	3%	3%	**	**	2%	1%	5%	4%
				b								

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC30B. Who would you tell about the worrying or nasty thing that you saw online? (MULTI CODE)

Base : Children aged 8-15 who go online

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOTLAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1412	456	387	275	278	843	553	1412	794	226	228	164	1253	148	1412
Effective Weighted Sample	1006	348	279	195	212	602	406	1006	736	211	210	153	907	91	1006
Total	1724	421	507	350	429	927	778	1724	1433	155	86	51	1557	154	1724
A parent	1435	352	436	283	348	788	631	1435	1192	130	72	41	1292	134	1435
	83%	84%	86%	81%	81%	85%	81%	83%	83%	84%	83%	80%	83%	87%	83%
My friend	519	152	160	99	96	312	195	519	434	48	20	17	475	39	519
	30%	36%	32%	28%	22%	34%	25%	30%	30%	31%	23%	34%	30%	25%	30%
		df				df									
My brother/ sister	500	127	131	107	126	257	233	500	420	43	21	17	460	37	500
	29%	30%	26%	31%	29%	28%	30%	29%	29%	28%	24%	33%	30%	24%	29%
A teacher	446	101	124	103	112	225	216	446	373	41	19	13	399	44	446
	26%	24%	24%	29%	26%	24%	28%	26%	26%	26%	22%	26%	26%	29%	26%
Another member of my family	284	61	85	58	73	146	131	284	244	20	13	7	263	21	284
	16%	15%	17%	17%	17%	16%	17%	16%	17%	13%	15%	14%	17%	13%	16%
The websites/ apps where I saw it	93	23	21	20	24	44	44	93	80	7	5	1	88	5	93
	5%	5%	4%	6%	6%	5%	6%	5%	6%	4%	6%	3%	6%	3%	5%
The police	74	20	15	18	21	35	39	74	62	9	2	*	70	3	74
	4%	5%	3%	5%	5%	4%	5%	4%	4%	6%	2%	*%	4%	2%	4%
										k					
Would tell someone else	3	1	-	2	-	1	2	3	3	-	-	-	3	-	3
	*%	*%	-%	1%	-%	*%	*%	*%	*%	-%	-%	-%	*%	-%	*%
Unsure who I would tell	6	-	2	4	-	2	4	6	6	-	-	-	6	-	6
	*%	-%	*%	1%	-%	*%	*%	*%	*%	-%	-%	-%	*%	-%	*%
Don't know	4	-	-	*	4	-	4	4	4	-	-	*	4	-	4
	*%	-%	-%	*%	1%	-%	1%	*%	*%	-%	-%	1%	*%	-%	*%
Prefer not to say	2	1	-	*	*	1	1	2	1	-	*	*	2	-	2
	*%	*%	-%	*%	*%	*%	*%	*%	*%	-%	1%	1%	*%	-%	*%

SUMMARY

WOULD ALWAYS/ SOMETIMES TELL SOMEONE ABOUT THIS

1571	395	467	314	377	862	690	1571	1305	143	78	45	1421	139	1571
91%	94%	92%	90%	88%	93%	89%	91%	91%	93%	91%	88%	91%	90%	91%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC30B. Who would you tell about the worrying or nasty thing that you saw online? (MULTI CODE)

Base : Children aged 8-15 who go online

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND N k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1412	456	387	275	278	843	553	1412	794	226	228	164	1253	148	1412
Effective Weighted Sample	1006	348	279	195	212	602	406	1006	736	211	210	153	907	91	1006
Total	1724	421	507	350	429	927	778	1724	1433	155	86	51	1557	154	1724
WOULD NOT TELL ANYONE	66 4%	10 2%	18 4%	17 5%	21 5%	28 3%	38 5%	66 4%	56 4%	5 3%	3 3%	3 5%	59 4%	8 5%	66 4%
DON'T KNOW/ PREFER NOT TO SAY WHETHER THEY WOULD TELL SOMEONE	87 5%	15 4%	22 4%	19 5%	31 7%	37 4%	50 6%	87 5%	72 5%	6 4%	5 6%	4 7%	78 5%	7 5%	87 5%
TOTAL WOULD TELL FAMILY MEMBER	1506 87%	376 89%	454 90%	301 86%	359 84%	830 90%	661 85%	1506 87%	1254 88%	138 89%	72 84%	43 84%	1363 88%	135 88%	1506 87%
TOTAL WOULD TELL SOMEONE OTHER THAN A FAMILY MEMBER	853 49%	227 54%	246 48%	176 50%	189 44%	473 51%	365 47%	853 49%	711 50%	77 50%	37 43%	27 53%	771 50%	75 49%	853 49%
TOTAL WOULD ONLY TELL SOMEONE OTHER THAN A FAMILY MEMBER	52 3%	18 4%	11 2%	8 2%	13 3%	29 3%	21 3%	52 3%	40 3%	6 4%	5 6%	2 3%	46 3%	4 3%	52 3%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC30B. Who would you tell about the worrying or nasty thing that you saw online? (MULTI CODE)

Base : Children aged 8-15 who go online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15							
		ENG-LAND ~a	SCOT-LAND ~b	WALES ~c	IRELAND ~d	N ~e	ALL ~e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N ~i	ALL j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N ~n	ALL o
Significance Level: 99%																			
Unweighted total	1412	-	-	-	-	-	389	111	114	69	683	405	115	114	95	729			
Effective Weighted Sample	1006	-	-	-	-	-	364	102	106	66	495	372	109	104	88	511			
Total	1724	-	-	-	-	-	720	76	43	24	863	713	79	43	27	861			
A parent	1435	**	**	**	**	**	638	64	37	**	761	555	66	34	**	674			
	83%	**	**	**	**	**	89%	85%	87%	**	88%	78%	83%	80%	**	78%			
My friend	519	**	**	**	**	**	173	18	8	**	206	261	29	12	**	313			
	30%	**	**	**	**	**	24%	24%	19%	**	24%	37%	37%	28%	**	36%			
My brother/ sister	500	**	**	**	**	**	217	24	9	**	261	203	18	11	**	239			
	29%	**	**	**	**	**	30%	32%	22%	**	30%	28%	23%	26%	**	28%			
A teacher	446	**	**	**	**	**	248	24	12	**	294	124	17	7	**	152			
	26%	**	**	**	**	**	35%	32%	28%	**	34%	17%	21%	17%	**	18%			
Another member of my family	284	**	**	**	**	**	151	8	7	**	171	93	11	6	**	113			
	16%	**	**	**	**	**	21%	11%	16%	**	20%	13%	14%	15%	**	13%			
The websites/ apps where I saw it	93	**	**	**	**	**	37	1	3	**	40	43	6	2	**	53			
	5%	**	**	**	**	**	5%	1%	7%	**	5%	6%	8%	5%	**	6%			
The police	74	**	**	**	**	**	46	6	1	**	53	16	3	1	**	20			
	4%	**	**	**	**	**	6%	8%	2%	**	6%	2%	4%	2%	**	2%			
Would tell someone else	3	**	**	**	**	**	2	-	-	**	2	1	-	-	**	1			
	*%	**	**	**	**	**	*%	-%	-%	**	*%	*%	-%	-%	**	*%			
Unsure who I would tell	6	**	**	**	**	**	-	-	-	**	-	6	-	-	**	6			
	*%	**	**	**	**	**	-%	-%	-%	**	-%	1%	-%	-%	**	1%			
Don't know	4	**	**	**	**	**	4	-	-	**	4	-	-	-	**	-			
	*%	**	**	**	**	**	1%	-%	-%	**	1%	-%	-%	-%	**	-%			
Prefer not to say	2	**	**	**	**	**	-	-	*	**	1	1	-	-	**	1			
	*%	**	**	**	**	**	-%	-%	1%	**	*%	*%	-%	-%	**	*%			
SUMMARY																			
WOULD ALWAYS/ SOMETIMES TELL SOMEONE ABOUT THIS	1571	**	**	**	**	**	680	71	40	**	813	625	73	38	**	758			
	91%	**	**	**	**	**	94%	93%	94%	**	94%	88%	92%	88%	**	88%			
WOULD NOT TELL ANYONE	66	**	**	**	**	**	18	2	1	**	22	38	3	2	**	45			
	4%	**	**	**	**	**	3%	2%	2%	**	3%	5%	4%	4%	**	5%			

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC30B. Who would you tell about the worrying or nasty thing that you saw online? (MULTI CODE)

Base : Children aged 8-15 who go online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15							
		ENG-LAND ~a	SCOT-LAND ~b	WALES ~c	IRELAND ~d	N ~e	ALL ~e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N ~i	ALL j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N ~n	ALL o
Significance Level: 99%																			
Unweighted total	1412	-	-	-	-	-	389	111	114	69	683	405	115	114	95	729			
Effective Weighted Sample	1006	-	-	-	-	-	364	102	106	66	495	372	109	104	88	511			
Total	1724	-	-	-	-	-	720	76	43	24	863	713	79	43	27	861			
DON'T KNOW/ PREFER NOT TO SAY WHETHER THEY WOULD TELL SOMEONE	87 5%	**	**	**	**	**	22 3%	4 5%	2 4%	**	28 3%	50 7%	3 4%	3 8%	**	59 7%			
TOTAL WOULD TELL FAMILY MEMBER	1506 87%	**	**	**	**	**	666 93%	69 91%	38 87%	**	795 92%	588 82%	69 87%	35 81%	**	712 83%			
TOTAL WOULD TELL SOMEONE OTHER THAN A FAMILY MEMBER	853 49%	**	**	**	**	**	361 50%	36 48%	19 45%	**	432 50%	350 49%	41 52%	18 42%	**	421 49%			
TOTAL WOULD ONLY TELL SOMEONE OTHER THAN A FAMILY MEMBER	52 3%	**	**	**	**	**	10 1%	2 2%	2 5%	**	13 2%	30 4%	4 5%	3 7%	**	39 5%			

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC31. And, have you ever seen anything online that you found worrying or nasty in some way that you didn't like? (SINGLE CODE)

Base : Children aged 8-15 who go online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1412	-	683	729	703	709	-	-	338	345	365	364
Effective Weighted Sample	1006	-	495	511	500	506	-	-	243	252	257	254
Total	1724	-	863	861	858	866	-	-	428	435	430	431
Yes	496	**	232	264	245	251	**	**	127	105	118	147
	29%	**	27%	31%	29%	29%	**	**	30%	24%	27%	34%
No	1013	**	514	499	490	523	**	**	230	283	260	239
	59%	**	60%	58%	57%	60%	**	**	54%	65%	60%	56%
Don't know	172	**	98	74	99	74	**	**	57	41	42	33
	10%	**	11%	9%	11%	9%	**	**	13%	9%	10%	8%
Prefer not to say	42	**	19	23	24	18	**	**	13	6	11	12
	2%	**	2%	3%	3%	2%	**	**	3%	1%	2%	3%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC31. And, have you ever seen anything online that you found worrying or nasty in some way that you didn't like? (SINGLE CODE)

Base : Children aged 8-15 who go online

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1412	456	387	275	278	843	553	1412	794	226	228	164	1253	148	1412
Effective Weighted Sample	1006	348	279	195	212	602	406	1006	736	211	210	153	907	91	1006
Total	1724	421	507	350	429	927	778	1724	1433	155	86	51	1557	154	1724
Yes	496 29%	124 30%	150 30%	103 30%	111 26%	274 30%	214 28%	496 29%	410 29%	43 28%	26 30%	17 33%	457 29%	37 24%	496 29%
No	1013 59%	245 58%	304 60%	201 57%	257 60%	549 59%	458 59%	1013 59%	849 59%	86 55%	50 58%	28 56%	904 58%	101 65%	1013 59%
Don't know	172 10%	39 9%	46 9%	32 9%	51 12%	85 9%	84 11%	172 10%	139 10%	21 13%	9 10%	4 7%	158 10%	13 9%	172 10%
Prefer not to say	42 2%	12 3%	7 1%	13 4%	9 2%	19 2%	22 3%	42 2%	34 2%	5 4%	1 2%	2 4%	39 2%	4 2%	42 2%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC31. And, have you ever seen anything online that you found worrying or nasty in some way that you didn't like? (SINGLE CODE)

Base : Children aged 8-15 who go online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15						
		ENG-LAND ~a	SCOT-LAND ~b	WALES ~c	IRELAND ~d	N ~e	ALL ~e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N ~i	ALL j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N ~n
Significance Level: 99%																		
Unweighted total	1412	-	-	-	-	-	389	111	114	69	683	405	115	114	95	729		
Effective Weighted Sample	1006	-	-	-	-	-	364	102	106	66	495	372	109	104	88	511		
Total	1724	-	-	-	-	-	720	76	43	24	863	713	79	43	27	861		
Yes	496 29%	**	**	**	**	**	191 27%	21 27%	13 31%	**	232 27%	219 31%	23 29%	13 30%	**	264 31%		
No	1013 59%	**	**	**	**	**	432 60%	42 56%	25 59%	**	514 60%	417 58%	43 55%	25 58%	**	499 58%		
Don't know	172 10%	**	**	**	**	**	81 11%	11 14%	4 10%	**	98 11%	58 8%	10 12%	4 10%	**	74 9%		
Prefer not to say	42 2%	**	**	**	**	**	15 2%	2 3%	* 1%	**	19 2%	18 3%	3 4%	1 2%	**	23 3%		

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC32. Did you know that many websites, apps and online games have a report function so that you can let them know if you see something worrying or nasty? The report function could be a button, a link, an email address or an online form through which you can point out the worrying or nasty content or report the person that posted or forwarded the worrying or nasty thing. (SINGLE CODE)

Base : Children aged 12-15 who go online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~f	~g	~h	~i	j	k
Unweighted total	729	-	-	729	365	364	-	-	-	-	365	364
Effective Weighted Sample	511	-	-	511	257	254	-	-	-	-	257	254
Total	861	-	-	861	430	431	-	-	-	-	430	431
Yes, aware of report function	601	**	**	601	297	304	**	**	**	**	297	304
	70%	**	**	70%	69%	71%	**	**	**	**	69%	71%
No, not aware of report function	184	**	**	184	92	91	**	**	**	**	92	91
	21%	**	**	21%	21%	21%	**	**	**	**	21%	21%
Don't know	75	**	**	75	40	35	**	**	**	**	40	35
	9%	**	**	9%	9%	8%	**	**	**	**	9%	8%
Prefer not to say	1	**	**	1	1	-	**	**	**	**	1	-
	*%	**	**	*%	*%	-%	**	**	**	**	*%	-%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC32. Did you know that many websites, apps and online games have a report function so that you can let them know if you see something worrying or nasty? The report function could be a button, a link, an email address or an online form through which you can point out the worrying or nasty content or report the person that posted or forwarded the worrying or nasty thing. (SINGLE CODE)

Base : Children aged 12-15 who go online

	SOCIAL GRADE								NATION						
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND ~k	URBAN l	RURAL ~m	ALL n
Significance Level: 99%															
Unweighted total	729	212	216	153	139	428	292	729	405	115	114	95	645	76	729
Effective Weighted Sample	511	159	152	107	102	299	209	511	372	109	104	88	462	44	511
Total	861	193	274	192	191	468	383	861	713	79	43	27	785	67	861
Yes, aware of report function	601	136	195	122	138	331	261	601	499	57	29	**	554	**	601
	70%	70%	71%	64%	73%	71%	68%	70%	70%	72%	68%	**	71%	**	70%
No, not aware of report function	184	44	58	42	38	103	80	184	153	15	9	**	167	**	184
	21%	23%	21%	22%	20%	22%	21%	21%	21%	19%	22%	**	21%	**	21%
Don't know	75	13	21	27	14	34	41	75	61	6	4	**	63	**	75
	9%	7%	8%	14%	7%	7%	11%	9%	9%	8%	10%	**	8%	**	9%
Prefer not to say	1	-	-	1	-	-	1	1	-	1	-	**	1	**	1
	*%	-%	-%	*%	-%	-%	*%	*%	-%	1%	-%	**	*%	**	*%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC32. Did you know that many websites, apps and online games have a report function so that you can let them know if you see something worrying or nasty? The report function could be a button, a link, an email address or an online form through which you can point out the worrying or nasty content or report the person that posted or forwarded the worrying or nasty thing. (SINGLE CODE)

Base : Children aged 12-15 who go online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15							
		ENG- LAND ~a	SCOT- LAND ~b	WALES ~c	IRELAND ~d	N ~e	ALL ~e	ENG- LAND ~f	SCOT- LAND ~g	WALES ~h	IRELAND ~i	N ~j	ALL ~j	ENG- LAND k	SCOT- LAND l	WALES m	IRELAND ~n	N ~n	ALL o
Significance Level: 99%																			
Unweighted total	729	-	-	-	-	-	-	-	-	-	-	-	405	115	114	95	729		
Effective Weighted Sample	511	-	-	-	-	-	-	-	-	-	-	-	372	109	104	88	511		
Total	861	-	-	-	-	-	-	-	-	-	-	-	713	79	43	27	861		
Yes, aware of report function	601	**	**	**	**	**	**	**	**	**	**	**	499	57	29	**	601		
	70%	**	**	**	**	**	**	**	**	**	**	**	70%	72%	68%	**	70%		
No, not aware of report function	184	**	**	**	**	**	**	**	**	**	**	**	153	15	9	**	184		
	21%	**	**	**	**	**	**	**	**	**	**	**	21%	19%	22%	**	21%		
Don't know	75	**	**	**	**	**	**	**	**	**	**	**	61	6	4	**	75		
	9%	**	**	**	**	**	**	**	**	**	**	**	9%	8%	10%	**	9%		
Prefer not to say	1	**	**	**	**	**	**	**	**	**	**	**	-	1	-	**	1		
	*%	**	**	**	**	**	**	**	**	**	**	**	-%	1%	-%	**	*%		

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC33. Have you ever used this report function to report something like this? (SINGLE CODE)

Base : Children aged 12-15 who saw something online they found worrying or nasty that are aware of the online reporting function

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		~a	~b	c	~d	~e	~f	~g	~h	~i	~j	~k
Unweighted total	166	-	-	166	76	90	-	-	-	-	76	90
Effective Weighted Sample	114	-	-	114	51	63	-	-	-	-	51	63
Total	197	-	-	197	85	113	-	-	-	-	85	113
Yes	119	**	**	119	**	**	**	**	**	**	**	**
	60%	**	**	60%	**	**	**	**	**	**	**	**
No	72	**	**	72	**	**	**	**	**	**	**	**
	36%	**	**	36%	**	**	**	**	**	**	**	**
Don't know	6	**	**	6	**	**	**	**	**	**	**	**
	3%	**	**	3%	**	**	**	**	**	**	**	**

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC33. Have you ever used this report function to report something like this? (SINGLE CODE)

Base : Children aged 12-15 who saw something online they found worrying or nasty that are aware of the online reporting function

	Total	SOCIAL GRADE							NATION						
		AB ~a	C1 ~b	C2 ~c	DE ~d	ABC1 ~e	C2DE ~f	ALL g	ENGLAND ~h	SCOT- LAND ~i	WALES ~j	IRELAND ~k	URBAN l	RURAL ~m	ALL n
Significance Level: 99%															
Unweighted total	166	42	54	37	31	96	68	166	89	29	26	22	153	12	166
Effective Weighted Sample	114	31	38	25	24	65	48	114	81	27	24	21	107	9	114
Total	197	36	71	42	47	107	90	197	162	20	10	6	189	7	197
Yes	119	**	**	**	**	**	**	119	**	**	**	**	116	**	119
	60%	**	**	**	**	**	**	60%	**	**	**	**	61%	**	60%
No	72	**	**	**	**	**	**	72	**	**	**	**	67	**	72
	36%	**	**	**	**	**	**	36%	**	**	**	**	36%	**	36%
Don't know	6	**	**	**	**	**	**	6	**	**	**	**	6	**	6
	3%	**	**	**	**	**	**	3%	**	**	**	**	3%	**	3%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC33. Have you ever used this report function to report something like this? (SINGLE CODE)

Base : Children aged 12-15 who saw something online they found worrying or nasty that are aware of the online reporting function

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG-LAND ~a	SCOT-LAND ~b	WALES ~c	IRELAND ~d	N ~e	ENG-LAND ~f	SCOT-LAND ~g	WALES ~h	IRELAND ~i	N ~j	ENG-LAND ~k	SCOT-LAND ~l	WALES ~m	IRELAND ~n	N ~o
Significance Level: 99%																
Unweighted total	166	-	-	-	-	-	-	-	-	-	-	89	29	26	22	166
Effective Weighted Sample	114	-	-	-	-	-	-	-	-	-	-	81	27	24	21	114
Total	197	-	-	-	-	-	-	-	-	-	-	162	20	10	6	197
Yes	119 60%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
No	72 36%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	6 3%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY OF AWARENESS AND USE OF REPORTING FUNCTION FOR WORRYING OR NASTY CONTENT

Base : Children aged 12-15 who go online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 ~b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 ~h	FEMALE 8-11 ~i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	729	-	-	729	365	364	-	-	-	-	365	364
Effective Weighted Sample	511	-	-	511	257	254	-	-	-	-	257	254
Total	861	-	-	861	430	431	-	-	-	-	430	431
AWARE OF REPORT FUNCTION AND REPORTED WORRYING OR NASTY CONTENT SEEN	119 14%	** **	** **	119 14%	56 13%	63 15%	** **	** **	** **	** **	56 13%	63 15%
AWARE OF REPORT FUNCTION AND NOT REPORTED WORRYING OR NASTY CONTENT	78 9%	** **	** **	78 9%	29 7%	50 11%	** **	** **	** **	** **	29 7%	50 11%
AWARE OF REPORT FUNCTION AND NOT SEEN WORRYING OR NASTY CONTENT	404 47%	** **	** **	404 47%	212 49%	192 44%	** **	** **	** **	** **	212 49%	192 44%
TOTAL AWARE OF REPORT FUNCTION	601 70%	** **	** **	601 70%	297 69%	304 71%	** **	** **	** **	** **	297 69%	304 71%
NOT AWARE OF REPORT FUNCTION BUT SEEN SOMETHING WORRYING OR NASTY	67 8%	** **	** **	67 8%	33 8%	34 8%	** **	** **	** **	** **	33 8%	34 8%
NOT AWARE OF REPORT FUNCTION AND NOT SEEN SOMETHING WORRYING OR NASTY	193 22%	** **	** **	193 22%	100 23%	93 21%	** **	** **	** **	** **	100 23%	93 21%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY OF AWARENESS AND USE OF REPORTING FUNCTION FOR WORRYING OR NASTY CONTENT

Base : Children aged 12-15 who go online

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND N	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	~k	l	~m	n
Unweighted total	729	212	216	153	139	428	292	729	405	115	114	95	645	76	729
Effective Weighted Sample	511	159	152	107	102	299	209	511	372	109	104	88	462	44	511
Total	861	193	274	192	191	468	383	861	713	79	43	27	785	67	861
AWARE OF REPORT FUNCTION AND REPORTED WORRYING OR NASTY CONTENT SEEN	119 14%	20 10%	34 13%	27 14%	36 19%	55 12%	64 17%	119 14%	97 14%	14 18%	5 12%	** **	116 15%	** **	119 14%
AWARE OF REPORT FUNCTION AND NOT REPORTED WORRYING OR NASTY CONTENT	78 9%	16 8%	36 13%	15 8%	11 6%	52 11%	26 7%	78 9%	64 9%	6 7%	5 12%	** **	74 9%	** **	78 9%
AWARE OF REPORT FUNCTION AND NOT SEEN WORRYING OR NASTY CONTENT	404 47%	100 52%	124 45%	80 42%	91 48%	224 48%	171 45%	404 47%	337 47%	38 48%	19 44%	** **	364 46%	** **	404 47%
TOTAL AWARE OF REPORT FUNCTION	601 70%	136 70%	195 71%	122 64%	138 73%	331 71%	261 68%	601 70%	499 70%	57 72%	29 68%	** **	554 71%	** **	601 70%
NOT AWARE OF REPORT FUNCTION BUT SEEN SOMETHING WORRYING OR NASTY	67 8%	17 9%	17 6%	23 12%	10 5%	34 7%	33 9%	67 8%	58 8%	3 4%	3 6%	** **	58 7%	** **	67 8%
NOT AWARE OF REPORT FUNCTION AND NOT SEEN SOMETHING WORRYING OR NASTY	193 22%	40 21%	63 23%	47 24%	42 22%	103 22%	89 23%	193 22%	156 22%	19 24%	11 26%	** **	173 22%	** **	193 22%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY OF AWARENESS AND USE OF REPORTING FUNCTION FOR WORRYING OR NASTY CONTENT

Base : Children aged 12-15 who go online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15							
		ENG-LAND ~a	SCOT-LAND ~b	WALES ~c	IRELAND ~d	N ~e	ALL ~e	ENG-LAND ~f	SCOT-LAND ~g	WALES ~h	IRELAND ~i	N ~j	ALL ~j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N ~n	ALL o
Significance Level: 99%																			
Unweighted total	729	-	-	-	-	-	-	-	-	-	-	-	405	115	114	95	729		
Effective Weighted Sample	511	-	-	-	-	-	-	-	-	-	-	-	372	109	104	88	511		
Total	861	-	-	-	-	-	-	-	-	-	-	-	713	79	43	27	861		
AWARE OF REPORT FUNCTION AND REPORTED WORRYING OR NASTY CONTENT SEEN	119 14%	**	**	**	**	**	**	**	**	**	**	**	97 14%	14 18%	5 12%	**	**	119 14%	
AWARE OF REPORT FUNCTION AND NOT REPORTED WORRYING OR NASTY CONTENT	78 9%	**	**	**	**	**	**	**	**	**	**	**	64 9%	6 7%	5 12%	**	**	78 9%	
AWARE OF REPORT FUNCTION AND NOT SEEN WORRYING OR NASTY CONTENT	404 47%	**	**	**	**	**	**	**	**	**	**	**	337 47%	38 48%	19 44%	**	**	404 47%	
TOTAL AWARE OF REPORT FUNCTION	601 70%	**	**	**	**	**	**	**	**	**	**	**	499 70%	57 72%	29 68%	**	**	601 70%	
NOT AWARE OF REPORT FUNCTION BUT SEEN SOMETHING WORRYING OR NASTY	67 8%	**	**	**	**	**	**	**	**	**	**	**	58 8%	3 4%	3 6%	**	**	67 8%	
NOT AWARE OF REPORT FUNCTION AND NOT SEEN SOMETHING WORRYING OR NASTY	193 22%	**	**	**	**	**	**	**	**	**	**	**	156 22%	19 24%	11 26%	**	**	193 22%	

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC34A. Have you ever been told about how to use the internet safely? (SINGLE CODE)

Base : Children aged 8-15 who go online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1412	-	683	729	703	709	-	-	338	345	365	364
Effective Weighted Sample	1006	-	495	511	500	506	-	-	243	252	257	254
Total	1724	-	863	861	858	866	-	-	428	435	430	431
Yes	1633	**	823	810	810	823	**	**	405	418	405	405
	95%	**	95%	94%	94%	95%	**	**	95%	96%	94%	94%
No	66	**	20	46	33	34	**	**	9	11	23	22
	4%	**	2%	5%	4%	4%	**	**	2%	3%	5%	5%
Don't know	25	**	20	5	16	9	**	**	14	6	2	3
	1%	**	2%	1%	2%	1%	**	**	3%	1%	*%	1%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC34A. Have you ever been told about how to use the internet safely? (SINGLE CODE)

Base : Children aged 8-15 who go online

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1412	456	387	275	278	843	553	1412	794	226	228	164	1253	148	1412
Effective Weighted Sample	1006	348	279	195	212	602	406	1006	736	211	210	153	907	91	1006
Total	1724	421	507	350	429	927	778	1724	1433	155	86	51	1557	154	1724
Yes	1633	396	488	329	402	884	731	1633	1355	147	83	48	1479	142	1633
	95%	94%	96%	94%	94%	95%	94%	95%	95%	95%	96%	95%	95%	92%	95%
No	66	20	13	16	17	33	34	66	57	6	2	1	57	10	66
	4%	5%	2%	5%	4%	4%	4%	4%	4%	4%	3%	3%	4%	6%	4%
Don't know	25	5	6	5	9	11	14	25	21	2	1	1	22	2	25
	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	2%	1%	2%	1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC34A. Have you ever been told about how to use the internet safely? (SINGLE CODE)

Base : Children aged 8-15 who go online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15						
		ENG-LAND ~a	SCOT-LAND ~b	WALES ~c	IRELAND ~d	N ~e	ALL ~e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N ~i	ALL j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N ~n
Significance Level: 99%																		
Unweighted total	1412	-	-	-	-	-	389	111	114	69	683	405	115	114	95	729		
Effective Weighted Sample	1006	-	-	-	-	-	364	102	106	66	495	372	109	104	88	511		
Total	1724	-	-	-	-	-	720	76	43	24	863	713	79	43	27	861		
Yes	1633	**	**	**	**	**	687	71	42	**	823	668	76	41	**	810		
	95%	**	**	**	**	**	95%	93%	98%	**	95%	94%	97%	95%	**	94%		
No	66	**	**	**	**	**	16	3	*	**	20	41	2	2	**	46		
	4%	**	**	**	**	**	2%	4%	*%	**	2%	6%	3%	5%	**	5%		
Don't know	25	**	**	**	**	**	16	2	1	**	20	4	-	*	**	5		
	1%	**	**	**	**	**	2%	2%	2%	**	2%	1%	-%	1%	**	1%		

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC34B. Which of these answers best describes how you have been told about how to use the internet safely? (MULTI CODE)

Base : Children aged 8-15 who go online who say they have been told about how to use the internet safely

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1337	-	650	687	662	675	-	-	317	333	345	342
Effective Weighted Sample	951	-	471	481	470	481	-	-	229	242	242	239
Total	1633	-	823	810	810	823	-	-	405	418	405	405
From a parent	1461 89%	** **	747 91%	713 88%	723 89%	738 90%	** **	** **	373 92%	375 90%	350 86%	363 90%
From a teacher at school	1382 85%	** **	694 84%	688 85%	688 85%	694 84%	** **	** **	340 84%	355 85%	349 86%	340 84%
From another member of my family	355 22%	** **	201 24%	154 19%	172 21%	184 22%	** **	** **	109 27%	92 22%	63 16%	92 23%
From the police coming in to school to talk to us	309 19%	** **	121 15%	188 23% b	152 19%	157 19%	** **	** **	60 15%	60 14%	92 23%	96 24% i
From websites or apps	257 16%	** **	97 12%	160 20% b	120 15%	137 17%	** **	** **	46 11%	52 12%	74 18%	86 21% h
From television/ radio programmes	250 15%	** **	101 12%	149 18% b	120 15%	130 16%	** **	** **	51 13%	51 12%	70 17%	79 20%
From friends	230 14%	** **	93 11%	137 17%	103 13%	127 15%	** **	** **	47 12%	46 11%	56 14%	81 20% i
Other	11 1%	** **	8 1%	2 *% b	8 1%	3 *% b	** **	** **	7 2%	1 *% b	* *% b	2 *% b
Don't know	* *%	** **	* *%	- -% b	* *%	- -% b	** **	** **	* *%	- -% b	- -% b	- -% b
BEEN GIVEN ANY INFORMATION OR ADVICE	1633 100%	** **	823 100%	810 100%	810 100%	823 100%	** **	** **	405 100%	418 100%	405 100%	405 100%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC34B. Which of these answers best describes how you have been told about how to use the internet safely? (MULTI CODE)

Base : Children aged 8-15 who go online who say they have been told about how to use the internet safely

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
Unweighted total	1337	429	374	258	260	803	518	1337	748	215	218	156	1186	140	1337
Effective Weighted Sample	951	327	268	184	198	572	380	951	694	201	201	145	858	85	951
Total	1633	396	488	329	402	884	731	1633	1355	147	83	48	1479	142	1633
From a parent	1461	342	444	295	365	786	660	1461	1214	131	72	44	1330	121	1461
	89%	86%	91%	90%	91%	89%	90%	89%	90%	89%	87%	91%	90%	85%	89%
From a teacher at school	1382	321	443	267	337	764	603	1382	1145	127	65	45	1245	128	1382
	85%	81%	91%	81%	84%	86%	83%	85%	84%	87%	79%	93%	84%	90%	85%
			acf									hjn			
From another member of my family	355	82	96	76	99	177	174	355	289	35	19	13	332	23	355
	22%	21%	20%	23%	25%	20%	24%	22%	21%	24%	23%	26%	22%	16%	22%
From the police coming in to school to talk to us	309	81	97	59	62	178	121	309	235	38	22	14	275	32	309
	19%	20%	20%	18%	15%	20%	17%	19%	17%	26%	27%	28%	19%	22%	19%
										h	hln	hl			
From websites or apps	257	72	67	46	64	139	110	257	221	22	8	5	234	19	257
	16%	18%	14%	14%	16%	16%	15%	16%	16%	15%	10%	11%	16%	13%	16%
From television/ radio programmes	250	59	76	36	72	135	108	250	216	19	9	5	230	17	250
	15%	15%	16%	11%	18%	15%	15%	15%	16%	13%	11%	11%	16%	12%	15%
From friends	230	60	52	59	55	112	114	230	195	19	11	4	213	14	230
	14%	15%	11%	18%	14%	13%	16%	14%	14%	13%	13%	9%	14%	10%	14%
Other	11	5	5	1	-	10	1	11	9	1	-	*	9	2	11
	1%	1%	1%	%	-%	1%	%	1%	1%	1%	-%	1%	1%	1%	1%
Don't know	*	-	-	*	-	-	*	*	-	-	*	-	*	-	*
	%	-%	-%	%	-%	-%	%	%	-%	-%	%	-%	%	-%	%
BEEN GIVEN ANY INFORMATION OR ADVICE	1633	396	488	329	402	884	731	1633	1355	147	83	48	1479	142	1633
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

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QC34B. Which of these answers best describes how you have been told about how to use the internet safely? (MULTI CODE)

Base : Children aged 8-15 who go online who say they have been told about how to use the internet safely

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15						
		ENG- LAND ~a	SCOT- LAND ~b	WALES ~c	IRELAND ~d	N ~e	ALL ~e	ENG- LAND f	SCOT- LAND g	WALES h	IRELAND ~i	N ~i	ALL j	ENG- LAND k	SCOT- LAND l	WALES m	IRELAND ~n	N ~n
Significance Level: 99%																		
Unweighted total	1337	-	-	-	-	-	370	104	111	65	650	378	111	107	91	687		
Effective Weighted Sample	951	-	-	-	-	-	347	96	104	62	471	347	105	98	85	481		
Total	1633	-	-	-	-	-	687	71	42	23	823	668	76	41	25	810		
From a parent	1461	**	**	**	**	**	624	65	37	**	747	590	66	35	**	713		
	89%	**	**	**	**	**	91%	92%	88%	**	91%	88%	86%	87%	**	88%		
From a teacher at school	1382	**	**	**	**	**	579	60	33	**	694	565	67	32	**	688		
	85%	**	**	**	**	**	84%	85%	78%	**	84%	85%	88%	80%	**	85%		
From another member of my family	355	**	**	**	**	**	167	15	11	**	201	122	20	8	**	154		
	22%	**	**	**	**	**	24%	22%	26%	**	24%	18%	26%	20%	**	19%		
From the police coming in to school to talk to us	309	**	**	**	**	**	87	18	10	**	121	148	20	13	**	188		
	19%	**	**	**	**	**	13%	26%	23%	**	15%	22%	26%	31%	**	23%		
From websites or apps	257	**	**	**	**	**	90	3	3	**	97	131	19	6	**	160		
	16%	**	**	**	**	**	13%	4%	6%	**	12%	20%	25%	14%	**	20%		
From television/ radio programmes	250	**	**	**	**	**	86	9	4	**	101	130	10	5	**	149		
	15%	**	**	**	**	**	13%	12%	10%	**	12%	19%	13%	12%	**	18%		
From friends	230	**	**	**	**	**	79	8	5	**	93	117	11	6	**	137		
	14%	**	**	**	**	**	11%	11%	12%	**	11%	18%	15%	15%	**	17%		
Other	11	**	**	**	**	**	8	1	-	**	8	2	*	-	**	2		
	1%	**	**	**	**	**	1%	1%	-%	**	1%	*%	1%	-%	**	*%		
Don't know	*	**	**	**	**	**	-	-	*	**	*	-	-	-	**	-		
	*%	**	**	**	**	**	-%	-%	1%	**	*%	-%	-%	-%	**	-%		
BEEN GIVEN ANY INFORMATION OR ADVICE	1633	**	**	**	**	**	687	71	42	**	823	668	76	41	**	810		
	100%	**	**	**	**	**	100%	100%	100%	**	100%	100%	100%	100%	**	100%		

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC34B. Which of these answers best describes how you have been told about how to use the internet safely? (MULTI CODE)

Base : Children aged 8-15 who go online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1412	-	683	729	703	709	-	-	338	345	365	364
Effective Weighted Sample	1006	-	495	511	500	506	-	-	243	252	257	254
Total	1724	-	863	861	858	866	-	-	428	435	430	431
From a parent	1461	**	747	713	723	738	**	**	373	375	350	363
	85%	**	87%	83%	84%	85%	**	**	87%	86%	81%	84%
From a teacher at school	1382	**	694	688	688	694	**	**	340	355	349	340
	80%	**	80%	80%	80%	80%	**	**	79%	81%	81%	79%
From another member of my family	355	**	201	154	172	184	**	**	109	92	63	92
	21%	**	23%	18%	20%	21%	**	**	25%	21%	15%	21%
									j			
From the police coming in to school to talk to us	309	**	121	188	152	157	**	**	60	60	92	96
	18%	**	14%	22%	18%	18%	**	**	14%	14%	21%	22%
				b								
From websites or apps	257	**	97	160	120	137	**	**	46	52	74	86
	15%	**	11%	19%	14%	16%	**	**	11%	12%	17%	20%
				b								h
From television/ radio programmes	250	**	101	149	120	130	**	**	51	51	70	79
	15%	**	12%	17%	14%	15%	**	**	12%	12%	16%	18%
From friends	230	**	93	137	103	127	**	**	47	46	56	81
	13%	**	11%	16%	12%	15%	**	**	11%	11%	13%	19%
												i
Other	11	**	8	2	8	3	**	**	7	1	*	2
	1%	**	1%	*%	1%	*%	**	**	2%	*%	*%	*%
Don't know	*	**	*	-	*	-	**	**	*	-	-	-
	*%	**	*%	-%	*%	-%	**	**	*%	-%	-%	-%
BEEN GIVEN ANY INFORMATION OR ADVICE	1633	**	823	810	810	823	**	**	405	418	405	405
	95%	**	95%	94%	94%	95%	**	**	95%	96%	94%	94%
HAVE NOT BEEN GIVEN ANY INFORMATION OR ADVICE/ UNSURE	91	**	40	51	48	43	**	**	23	17	25	26
	5%	**	5%	6%	6%	5%	**	**	5%	4%	6%	6%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC34B. Which of these answers best describes how you have been told about how to use the internet safely? (MULTI CODE)

Base : Children aged 8-15 who go online

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1412	456	387	275	278	843	553	1412	794	226	228	164	1253	148	1412
Effective Weighted Sample	1006	348	279	195	212	602	406	1006	736	211	210	153	907	91	1006
Total	1724	421	507	350	429	927	778	1724	1433	155	86	51	1557	154	1724
From a parent	1461	342	444	295	365	786	660	1461	1214	131	72	44	1330	121	1461
	85%	81%	88%	84%	85%	85%	85%	85%	85%	85%	84%	86%	85%	78%	85%
From a teacher at school	1382	321	443	267	337	764	603	1382	1145	127	65	45	1245	128	1382
	80%	76%	87%	76%	79%	82%	78%	80%	80%	82%	76%	89%	80%	83%	80%
			acdfg								j				
From another member of my family	355	82	96	76	99	177	174	355	289	35	19	13	332	23	355
	21%	19%	19%	22%	23%	19%	22%	21%	20%	22%	22%	25%	21%	15%	21%
From the police coming in to school to talk to us	309	81	97	59	62	178	121	309	235	38	22	14	275	32	309
	18%	19%	19%	17%	14%	19%	16%	18%	16%	24%	26%	27%	18%	21%	18%
										h	hln	hln			
From websites or apps	257	72	67	46	64	139	110	257	221	22	8	5	234	19	257
	15%	17%	13%	13%	15%	15%	14%	15%	15%	14%	10%	10%	15%	12%	15%
From television/ radio programmes	250	59	76	36	72	135	108	250	216	19	9	5	230	17	250
	15%	14%	15%	10%	17%	15%	14%	15%	15%	12%	11%	11%	15%	11%	15%
From friends	230	60	52	59	55	112	114	230	195	19	11	4	213	14	230
	13%	14%	10%	17%	13%	12%	15%	13%	14%	12%	13%	9%	14%	9%	13%
Other	11	5	5	1	-	10	1	11	9	1	-	*	9	2	11
	1%	1%	1%	*%	-%	1%	*%	1%	1%	1%	-%	1%	1%	1%	1%
Don't know	*	-	-	*	-	-	*	*	-	-	*	-	*	-	*
	*%	-%	-%	*%	-%	-%	*%	*%	-%	-%	*%	-%	*%	-%	*%
BEEN GIVEN ANY INFORMATION OR ADVICE	1633	396	488	329	402	884	731	1633	1355	147	83	48	1479	142	1633
	95%	94%	96%	94%	94%	95%	94%	95%	95%	95%	96%	95%	95%	92%	95%
HAVE NOT BEEN GIVEN ANY INFORMATION OR ADVICE/ UNSURE	91	25	19	21	26	44	47	91	78	7	3	2	79	12	91
	5%	6%	4%	6%	6%	5%	6%	5%	5%	5%	4%	5%	5%	8%	5%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC34B. Which of these answers best describes how you have been told about how to use the internet safely? (MULTI CODE)

Base : Children aged 8-15 who go online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15							
		ENG-LAND ~a	SCOT-LAND ~b	WALES ~c	IRELAND ~d	N ~e	ALL ~e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N ~i	ALL j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N ~n	ALL o
Significance Level: 99%																			
Unweighted total	1412	-	-	-	-	-	389	111	114	69	683	405	115	114	95	729			
Effective Weighted Sample	1006	-	-	-	-	-	364	102	106	66	495	372	109	104	88	511			
Total	1724	-	-	-	-	-	720	76	43	24	863	713	79	43	27	861			
From a parent	1461	**	**	**	**	**	624	65	37	**	747	590	66	35	**	713			
	85%	**	**	**	**	**	87%	86%	86%	**	87%	83%	84%	82%	**	83%			
From a teacher at school	1382	**	**	**	**	**	579	60	33	**	694	565	67	32	**	688			
	80%	**	**	**	**	**	81%	79%	76%	**	80%	79%	85%	76%	**	80%			
From another member of my family	355	**	**	**	**	**	167	15	11	**	201	122	20	8	**	154			
	21%	**	**	**	**	**	23%	20%	25%	**	23%	17%	25%	19%	**	18%			
From the police coming in to school to talk to us	309	**	**	**	**	**	87	18	10	**	121	148	20	13	**	188			
	18%	**	**	**	**	**	12%	24%	22%	**	14%	21%	25%	30%	**	22%			
From websites or apps	257	**	**	**	**	**	90	3	3	**	97	131	19	6	**	160			
	15%	**	**	**	**	**	12%	4%	6%	**	11%	18%	24%	14%	**	19%			
From television/ radio programmes	250	**	**	**	**	**	86	9	4	**	101	130	10	5	**	149			
	15%	**	**	**	**	**	12%	12%	10%	**	12%	18%	13%	12%	**	17%			
From friends	230	**	**	**	**	**	79	8	5	**	93	117	11	6	**	137			
	13%	**	**	**	**	**	11%	10%	12%	**	11%	16%	14%	14%	**	16%			
Other	11	**	**	**	**	**	8	1	-	**	8	2	*	-	**	2			
	1%	**	**	**	**	**	1%	1%	-%	**	1%	*%	1%	-%	**	*%			
Don't know	*	**	**	**	**	**	-	-	*	**	*	-	-	-	**	-			
	*%	**	**	**	**	**	-%	-%	1%	**	*%	-%	-%	-%	**	-%			
BEEN GIVEN ANY INFORMATION OR ADVICE	1633	**	**	**	**	**	687	71	42	**	823	668	76	41	**	810			
	95%	**	**	**	**	**	95%	93%	98%	**	95%	94%	97%	95%	**	94%			
HAVE NOT BEEN GIVEN ANY INFORMATION OR ADVICE/ UNSURE	91	**	**	**	**	**	33	5	1	**	40	45	2	2	**	51			
	5%	**	**	**	**	**	5%	7%	2%	**	5%	6%	3%	5%	**	6%			

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY OF ONLINE GAME PLAYING

Base : All children aged 8-15 who play games

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1368	-	680	688	702	666	-	-	341	339	361	327
Effective Weighted Sample	975	-	494	482	500	476	-	-	245	248	254	227
Total	1679	-	862	817	856	824	-	-	431	431	424	393
CHILD PLAYS GAMES ONLINE	1390	**	689	701	756	635	**	**	367	322	388	313
	83%	**	80%	86%	88%	77%	**	**	85%	75%	91%	80%
					e			i		ik		
CHILD DOES NOT PLAY GAMES ONLINE	273	**	161	111	92	181	**	**	56	106	36	75
	16%	**	19%	14%	11%	22%	**	**	13%	25%	9%	19%
					d			hj		j		
DON'T KNOW WHETHER CHILD PLAYS GAMES ONLINE	17	**	12	5	8	8	**	**	8	4	-	5
	1%	**	1%	1%	1%	1%	**	**	2%	1%	-%	1%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY OF ONLINE GAME PLAYING

Base : All children aged 8-15 who play games

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1368	443	378	263	272	821	535	1368	769	221	217	161	1215	144	1368
Effective Weighted Sample	975	337	273	186	209	586	394	975	714	206	200	150	881	88	975
Total	1679	410	497	335	423	907	758	1679	1396	152	82	50	1520	150	1679
CHILD PLAYS GAMES ONLINE	1390 83%	331 81%	418 84%	283 84%	344 81%	749 83%	627 83%	1390 83%	1152 83%	127 84%	68 83%	44 88%	1269 83%	112 75%	1390 83%
CHILD DOES NOT PLAY GAMES ONLINE	273 16%	74 18%	74 15%	50 15%	74 18%	148 16%	124 16%	273 16%	229 16%	23 15%	14 17%	6 12%	237 16%	36 24%	273 16%
DON'T KNOW WHETHER CHILD PLAYS GAMES ONLINE	17 1%	5 1%	5 1%	2 1%	4 1%	10 1%	7 1%	17 1%	15 1%	1 1%	* *%	* 1%	14 1%	2 2%	17 1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY OF ONLINE GAME PLAYING

Base : All children aged 8-15

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		~a	b	c	d	e	~f	~g	h	i	j	k
Unweighted total	1434	-	694	740	717	717	-	-	346	348	371	369
Effective Weighted Sample	1025	-	504	521	512	513	-	-	250	254	262	259
Total	1755	-	878	877	878	877	-	-	439	439	439	438
CHILD PLAYS GAMES ONLINE	1390	**	689	701	756	635	**	**	367	322	388	313
	79%	**	78%	80%	86%	72%	**	**	84%	73%	88%	71%
					e			ik			ik	
CHILD DOES NOT PLAY GAMES ONLINE	273	**	161	111	92	181	**	**	56	106	36	75
	16%	**	18%	13%	10%	21%	**	**	13%	24%	8%	17%
						d				hj		j
DON'T KNOW WHETHER CHILD PLAYS GAMES ONLINE	17	**	12	5	8	8	**	**	8	4	-	5
	1%	**	1%	1%	1%	1%	**	**	2%	1%	-%	1%
CHILD DOES NOT PLAY GAMES	76	**	16	60	22	53	**	**	8	8	15	45
	4%	**	2%	7%	3%	6%	**	**	2%	2%	3%	10%
				b		d						hij

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY OF ONLINE GAME PLAYING

Base : All children aged 8-15

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1434	461	393	279	284	854	563	1434	809	229	230	166	1272	151	1434
Effective Weighted Sample	1025	352	284	199	217	611	415	1025	751	214	212	155	924	93	1025
Total	1755	427	514	357	438	941	795	1755	1459	157	87	52	1586	157	1755
CHILD PLAYS GAMES ONLINE	1390	331	418	283	344	749	627	1390	1152	127	68	44	1269	112	1390
	79%	77%	81%	79%	79%	80%	79%	79%	79%	81%	78%	85%	80%	71%	79%
CHILD DOES NOT PLAY GAMES ONLINE	273	74	74	50	74	148	124	273	229	23	14	6	237	36	273
	16%	17%	14%	14%	17%	16%	16%	16%	16%	15%	16%	11%	15%	23%	16%
DON'T KNOW WHETHER CHILD PLAYS GAMES ONLINE	17	5	5	2	4	10	7	17	15	1	*	*	14	2	17
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*%	1%	1%	1%	1%
CHILD DOES NOT PLAY GAMES	76	17	17	22	15	34	36	76	63	6	5	2	65	7	76
	4%	4%	3%	6%	3%	4%	5%	4%	4%	4%	6%	3%	4%	4%	4%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC43. When you play games online do you ever chat through the game to other people who are playing through instant messaging or using a headset/ QC44. And when you chat who do you chat to? (MULTI CODE)

Base : All children aged 8-15 who ever play games online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1137	-	549	588	624	513	-	-	291	258	333	255
Effective Weighted Sample	806	-	394	412	440	367	-	-	207	187	233	180
Total	1390	-	689	701	756	635	-	-	367	322	388	313
I chat to people that I am friends with/ people that I know outside of the game	934 67%	**	423 61%	511 73% b	550 73% e	384 61%	**	**	234 64%	189 59%	315 81% hik	195 62%
I chat to people that I only know through playing the game	308 22%	**	133 19%	176 25%	176 23%	133 21%	**	**	70 19%	63 19%	106 27%	70 22%
Don't know	8 1%	**	7 1%	1 *% b	4 1% e	4 1%	**	**	4 1%	3 1%	- -% hik	1 *%
TOTAL - CHAT TO OTHER PEOPLE	1030 74%	**	478 69%	552 79% b	610 81% e	420 66%	**	**	268 73%	210 65%	342 88% hik	210 67%
No, do not chat to other people	350 25%	**	206 30% c	144 21%	141 19%	209 33% d	**	**	98 27% j	108 34% j	43 11%	101 32% j
Don't know whether chat through the game	10 1%	**	5 1%	5 1%	5 1%	6 1%	**	**	2 *%	4 1%	3 1%	2 1%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC43. When you play games online do you ever chat through the game to other people who are playing through instant messaging or using a headset/ QC44. And when you chat who do you chat to? (MULTI CODE)

Base : All children aged 8-15 who ever play games online

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1137	363	318	223	222	681	445	1137	634	185	180	138	1019	109	1137
Effective Weighted Sample	806	275	228	159	169	482	326	806	587	172	166	129	734	66	806
Total	1390	331	418	283	344	749	627	1390	1152	127	68	44	1269	112	1390
I chat to people that I am friends with/ people that I know outside of the game	934 67%	234 71%	283 68%	197 70%	208 60%	518 69%	405 65%	934 67%	770 67%	90 71%	46 67%	28 64%	852 67%	74 66%	934 67%
I chat to people that I only know through playing the game	308 22%	60 18%	103 25%	72 26%	68 20%	163 22%	140 22%	308 22%	252 22%	29 23%	17 25%	10 23%	284 22%	21 19%	308 22%
Don't know	8 1%	1 *%	4 1%	2 1%	* *%	5 1%	3 *%	8 1%	7 1%	* *%	- -%	* 1%	8 1%	- -%	8 1%
TOTAL - CHAT TO OTHER PEOPLE	1030 74%	246 74%	324 77%	221 78%	229 66%	570 76%	449 72%	1030 74%	850 74%	97 77%	51 75%	32 74%	944 74%	78 70%	1030 74%
No, do not chat to other people	350 25%	81 24%	91 22%	63 22%	112 33%	172 23%	175 28%	350 25%	293 25%	29 23%	16 24%	12 26%	315 25%	34 30%	350 25%
Don't know whether chat through the game	10 1%	4 1%	3 1%	- -%	3 1%	7 1%	3 *%	10 1%	9 1%	1 1%	1 1%	- -%	10 1%	- -%	10 1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC46A. AGREEMENT WITH STATEMENT ABOUT SCREEN TIME - I find it hard to control my screen time (SINGLE CODE)

Base : All children aged 12-15

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 ~b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 ~h	FEMALE 8-11 ~i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	740	-	-	740	371	369	-	-	-	-	371	369
Effective Weighted Sample	521	-	-	521	262	259	-	-	-	-	262	259
Total	877	-	-	877	439	438	-	-	-	-	439	438
Disagree	265 30%	** **	** **	265 30%	135 31%	129 30%	** **	** **	** **	** **	135 31%	129 30%
Neither agree nor disagree	251 29%	** **	** **	251 29%	113 26%	139 32%	** **	** **	** **	** **	113 26%	139 32%
Agree	329 37%	** **	** **	329 37%	168 38%	161 37%	** **	** **	** **	** **	168 38%	161 37%
Don't know	32 4%	** **	** **	32 4%	23 5%	9 2%	** **	** **	** **	** **	23 5%	9 2%
SUMMARY CODES												
TOTAL NEITHER/ DON'T KNOW	284 32%	** **	** **	284 32%	136 31%	148 34%	** **	** **	** **	** **	136 31%	148 34%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC46A. AGREEMENT WITH STATEMENT ABOUT SCREEN TIME - I find it hard to control my screen time (SINGLE CODE)

Base : All children aged 12-15

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND ~k	URBAN l	RURAL ~m	ALL n
Significance Level: 99%															
Unweighted total	740	216	217	156	141	433	297	740	414	116	115	95	654	78	740
Effective Weighted Sample	521	162	153	110	104	304	214	521	381	110	105	88	471	45	521
Total	877	198	276	197	194	474	391	877	728	79	43	27	799	69	877
Disagree	265 30%	64 32%	70 25%	75 38%	53 27%	133 28%	128 33%	265 30%	217 30%	20 25%	18 42%	** **	238 30%	** **	265 30%
Neither agree nor disagree	251 29%	56 28%	70 25%	41 21%	79 40%	126 27%	120 31%	251 29%	207 28%	28 35%	11 26%	** **	234 29%	** **	251 29%
Agree	329 37%	71 36%	132 48% df	71 36%	51 26%	203 43% df	122 31%	329 37%	279 38%	29 37%	11 25%	** **	295 37%	** **	329 37%
Don't know	32 4%	7 3%	4 2%	10 5%	11 6%	11 2%	21 5%	32 4%	26 4%	2 3%	3 7%	** **	31 4%	** **	32 4%
SUMMARY CODES															
TOTAL NEITHER/ DON'T KNOW	284 32%	63 32%	74 27%	51 26%	90 46%	137 29%	141 36%	284 32%	232 32%	30 38%	14 33%	** **	265 33%	** **	284 32%
bc eg															

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC46B. AGREEMENT WITH STATEMENT ABOUT SCREEN TIME - I think I have a good balance between screen time and doing other things (SINGLE CODE)

Base : All children aged 12-15

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 ~b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 ~h	FEMALE 8-11 ~i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	740	-	-	740	371	369	-	-	-	-	371	369
Effective Weighted Sample	521	-	-	521	262	259	-	-	-	-	262	259
Total	877	-	-	877	439	438	-	-	-	-	439	438
Disagree	119 14%	** **	** **	119 14%	55 12%	65 15%	** **	** **	** **	** **	55 12%	65 15%
Neither agree nor disagree	235 27%	** **	** **	235 27%	125 28%	110 25%	** **	** **	** **	** **	125 28%	110 25%
Agree	488 56%	** **	** **	488 56%	235 54%	253 58%	** **	** **	** **	** **	235 54%	253 58%
Don't know	35 4%	** **	** **	35 4%	24 5%	11 2%	** **	** **	** **	** **	24 5%	11 2%
SUMMARY CODES												
TOTAL NEITHER/ DON'T KNOW	270 31%	** **	** **	270 31%	149 34%	121 28%	** **	** **	** **	** **	149 34%	121 28%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC46B. AGREEMENT WITH STATEMENT ABOUT SCREEN TIME - I think I have a good balance between screen time and doing other things (SINGLE CODE)

Base : All children aged 12-15

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND ~k	URBAN l	RURAL ~m	ALL n
Significance Level: 99%															
Unweighted total	740	216	217	156	141	433	297	740	414	116	115	95	654	78	740
Effective Weighted Sample	521	162	153	110	104	304	214	521	381	110	105	88	471	45	521
Total	877	198	276	197	194	474	391	877	728	79	43	27	799	69	877
Disagree	119	27	44	23	24	72	47	119	103	7	4	**	109	**	119
	14%	14%	16%	12%	12%	15%	12%	14%	14%	9%	10%	**	14%	**	14%
Neither agree nor disagree	235	55	79	43	54	134	97	235	197	23	8	**	212	**	235
	27%	28%	29%	22%	28%	28%	25%	27%	27%	29%	19%	**	27%	**	27%
Agree	488	111	138	120	111	249	232	488	401	46	28	**	447	**	488
	56%	56%	50%	61%	57%	53%	59%	56%	55%	57%	64%	**	56%	**	56%
Don't know	35	4	15	11	5	19	16	35	27	4	3	**	30	**	35
	4%	2%	5%	5%	3%	4%	4%	4%	4%	5%	6%	**	4%	**	4%
SUMMARY CODES															
TOTAL NEITHER/ DON'T KNOW	270	59	94	54	59	153	113	270	224	27	11	**	243	**	270
	31%	30%	34%	27%	30%	32%	29%	31%	31%	34%	25%	**	30%	**	31%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC47. The next few questions are about some of the problems children may have experienced while using mobile phones or going online. We would like you to answer them for us, but only if you would like to. If you would rather not then please say below and you will skip this section. (SINGLE CODE)

Base : All children aged 8-15

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER						
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	
		~a	b	c	d	e	5-7	5-7	8-11	8-11	12-15	12-15	
Significance Level: 99%													
Unweighted total	1434	-	694	740	717	717	-	-	346	348	371	369	
Effective Weighted Sample	1025	-	504	521	512	513	-	-	250	254	262	259	
Total	1755	-	878	877	878	877	-	-	439	439	439	438	
Yes, I will answer these questions	1596	**	786	810	800	796	**	**	400	385	400	411	
	91%	**	90%	92%	91%	91%	**	**	91%	88%	91%	94%	
No, I would prefer not to answer these questions	159	**	92	67	78	81	**	**	39	53	39	28	
	9%	**	10%	8%	9%	9%	**	**	9%	12%	9%	6%	

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC47. The next few questions are about some of the problems children may have experienced while using mobile phones or going online. We would like you to answer them for us, but only if you would like to. If you would rather not then please say below and you will skip this section. (SINGLE CODE)

Base : All children aged 8-15

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1434	461	393	279	284	854	563	1434	809	229	230	166	1272	151	1434
Effective Weighted Sample	1025	352	284	199	217	611	415	1025	751	214	212	155	924	93	1025
Total	1755	427	514	357	438	941	795	1755	1459	157	87	52	1586	157	1755
Yes, I will answer these questions	1596	380	465	330	401	845	731	1596	1329	139	79	48	1442	141	1596
	91%	89%	91%	93%	92%	90%	92%	91%	91%	89%	91%	94%	91%	90%	91%
No, I would prefer not to answer these questions	159	47	48	27	37	95	63	159	131	18	7	3	144	15	159
	9%	11%	9%	7%	8%	10%	8%	9%	9%	11%	9%	6%	9%	10%	9%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC53. People can be nasty or hurtful. It could be behind someone's back, to their face, through calls or texts. It could be by being nasty through social media, games or other websites. It could be by calling people names, leaving them out, or through sharing photos or videos that upset them. It could be threatening to hurt or actually hurting them. It could be done on purpose or as a joke that goes too far. Has this ever happened to anyone you know? (SINGLE CODE)

Base : All children aged 8-15 opting to answer

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER						
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	
		~a	b	c	d	e	5-7	5-7	8-11	8-11	12-15	12-15	
Significance Level: 99%													
Unweighted total	1301	-	626	675	652	649	-	-	319	307	333	342	
Effective Weighted Sample	927	-	451	475	463	464	-	-	229	222	234	241	
Total	1596	-	786	810	800	796	-	-	400	385	400	411	
Yes	762	**	328	434	360	402	**	**	180	148	180	254	
	48%	**	42%	54%	45%	51%	**	**	45%	38%	45%	62%	
			b	b								hij	
No	697	**	367	331	373	324	**	**	178	189	195	135	
	44%	**	47%	41%	47%	41%	**	**	44%	49%	49%	33%	
			k	k									
Prefer not to say	27	**	14	13	12	15	**	**	8	6	4	9	
	2%	**	2%	2%	1%	2%	**	**	2%	2%	1%	2%	
Don't know	110	**	77	33	55	55	**	**	34	43	20	12	
	7%	**	10%	4%	7%	7%	**	**	9%	11%	5%	3%	
			c						k	k			

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC53. People can be nasty or hurtful. It could be behind someone's back, to their face, through calls or texts. It could be by being nasty through social media, games or other websites. It could be by calling people names, leaving them out, or through sharing photos or videos that upset them. It could be threatening to hurt or actually hurting them. It could be done on purpose or as a joke that goes too far. Has this ever happened to anyone you know? (SINGLE CODE)

Base : All children aged 8-15 opting to answer

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1301	412	351	261	261	763	522	1301	732	203	211	155	1156	134	1301
Effective Weighted Sample	927	312	255	184	199	545	381	927	680	189	194	144	836	82	927
Total	1596	380	465	330	401	845	731	1596	1329	139	79	48	1442	141	1596
Yes	762 48%	181 48%	217 47%	173 52%	179 45%	397 47%	352 48%	762 48%	620 47% m	72 52% m	44 55% m	26 55% m	709 49% m	43 30%	762 48% m
No	697 44%	173 46%	210 45%	129 39%	183 46%	383 45%	312 43%	697 44%	600 45%	50 36%	30 38%	17 35%	605 42%	90 64% hijkln	697 44%
Prefer not to say	27 2%	4 1%	7 1%	5 2%	7 2%	11 1%	13 2%	27 2%	16 1%	8 6% hjln	1 1%	2 4%	25 2%	1 1%	27 2%
Don't know	110 7%	22 6%	32 7%	23 7%	32 8%	54 6%	55 8%	110 7%	93 7%	9 7%	5 6%	3 7%	103 7%	7 5%	110 7%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC54. And has this ever happened to you? (SINGLE CODE)

Base : All children aged 8-15 opting to answer

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1301	-	626	675	652	649	-	-	319	307	333	342
Effective Weighted Sample	927	-	451	475	463	464	-	-	229	222	234	241
Total	1596	-	786	810	800	796	-	-	400	385	400	411
Yes	471 30%	** **	208 26%	264 33%	217 27%	254 32%	** **	** **	109 27%	98 26%	108 27%	155 38% i
No	1067 67%	** **	548 70%	519 64%	556 69%	511 64%	** **	** **	274 68%	274 71% k	282 71% k	237 58%
Prefer not to say	31 2%	** **	11 1%	20 2%	13 2%	17 2%	** **	** **	7 2%	4 1%	7 2%	13 3%
Don't know	27 2%	** **	19 2%	8 1%	13 2%	13 2%	** **	** **	11 3%	8 2%	3 1%	5 1%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC54. And has this ever happened to you? (SINGLE CODE)

Base : All children aged 8-15 opting to answer

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1301	412	351	261	261	763	522	1301	732	203	211	155	1156	134	1301
Effective Weighted Sample	927	312	255	184	199	545	381	927	680	189	194	144	836	82	927
Total	1596	380	465	330	401	845	731	1596	1329	139	79	48	1442	141	1596
Yes	471 30%	106 28%	131 28%	97 29%	127 32%	238 28%	224 31%	471 30%	398 30%	37 27%	23 29%	14 28%	441 31%	25 17%	471 30%
No	1067 67%	265 70%	314 68%	218 66%	262 65%	580 69%	480 66%	1067 67%	893 67%	90 65%	53 67%	31 64%	948 66%	112 79%	1067 67%
Prefer not to say	31 2%	5 1%	7 2%	9 3%	7 2%	12 1%	16 2%	31 2%	19 1%	7 5% hln	1 2%	3 6% hln	28 2%	3 2%	31 2%
Don't know	27 2%	3 1%	12 3%	6 2%	6 1%	16 2%	11 2%	27 2%	19 1%	5 3%	2 2%	1 2%	25 2%	2 1%	27 2%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC55. When somebody was nasty or hurtful to you did it happen in any of these ways? (MULTI CODE)

Base : All children aged 8-15 opting to answer who said they have ever been bullied

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 ~h	FEMALE 8-11 ~i	MALE 12-15 ~j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	376	-	161	215	174	202	-	-	81	80	93	122
Effective Weighted Sample	266	-	117	150	122	145	-	-	59	58	63	87
Total	471	-	208	264	217	254	-	-	109	98	108	155
Face to face	286	**	127	159	128	158	**	**	**	**	**	96
	61%	**	61%	60%	59%	62%	**	**	**	**	**	62%
By text or messaging apps (like WhatsApp)	203	**	61	141	83	119	**	**	**	**	**	86
	43%	**	29%	54%	38%	47%	**	**	**	**	**	55%
				b								
On social media sites or apps (like Facebook, Instagram, Snapchat)	190	**	50	140	81	109	**	**	**	**	**	86
	40%	**	24%	53%	37%	43%	**	**	**	**	**	55%
				b								
In online games	179	**	99	81	106	73	**	**	**	**	**	26
	38%	**	48%	31%	49%	29%	**	**	**	**	**	17%
			c		e							
Through phone calls	72	**	27	45	30	42	**	**	**	**	**	25
	15%	**	13%	17%	14%	17%	**	**	**	**	**	16%
Through video calls (like FaceTime)	58	**	18	40	25	33	**	**	**	**	**	23
	12%	**	9%	15%	12%	13%	**	**	**	**	**	15%
Through other websites or apps	39	**	20	18	16	23	**	**	**	**	**	12
	8%	**	10%	7%	7%	9%	**	**	**	**	**	8%
Through some other way	16	**	5	11	5	11	**	**	**	**	**	6
	3%	**	2%	4%	2%	4%	**	**	**	**	**	4%
TOTAL - ANY OF THESE WAYS	463	**	205	258	214	249	**	**	**	**	**	151
	98%	**	99%	98%	98%	98%	**	**	**	**	**	97%
Prefer not to say	3	**	-	3	*	3	**	**	**	**	**	3
	1%	**	-%	1%	*%	1%	**	**	**	**	**	2%
Don't know	5	**	3	2	3	2	**	**	**	**	**	2
	1%	**	1%	1%	2%	1%	**	**	**	**	**	1%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC55. When somebody was nasty or hurtful to you did it happen in any of these ways? (MULTI CODE)

Base : All children aged 8-15 opting to answer who said they have ever been bullied

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	~b	~c	~d	e	f	g	h	~i	~j	~k	l	~m	n
Unweighted total	376	120	99	70	80	219	150	376	215	54	62	45	345	26	376
Effective Weighted Sample	266	90	71	51	62	153	113	266	199	50	57	42	248	15	266
Total	471	106	131	97	127	238	224	471	398	37	23	14	441	25	471
Face to face	286 61%	62 58%	** **	** **	** **	147 62%	136 61%	286 61%	243 61%	** **	** **	** **	271 61%	** **	286 61%
By text or messaging apps (like WhatsApp)	203 43%	49 46%	** **	** **	** **	108 45%	92 41%	203 43%	170 43%	** **	** **	** **	191 43%	** **	203 43%
On social media sites or apps (like Facebook, Instagram, Snapchat)	190 40%	42 40%	** **	** **	** **	85 36%	101 45%	190 40%	156 39%	** **	** **	** **	177 40%	** **	190 40%
In online games	179 38%	37 35%	** **	** **	** **	96 40%	79 35%	179 38%	150 38%	** **	** **	** **	166 38%	** **	179 38%
Through phone calls	72 15%	21 20%	** **	** **	** **	35 15%	35 16%	72 15%	65 16%	** **	** **	** **	66 15%	** **	72 15%
Through video calls (like FaceTime)	58 12%	18 17%	** **	** **	** **	39 16%	19 9%	58 12%	48 12%	** **	** **	** **	55 12%	** **	58 12%
Through other websites or apps	39 8%	12 11%	** **	** **	** **	21 9%	18 8%	39 8%	29 7%	** **	** **	** **	37 8%	** **	39 8%
Through some other way	16 3%	5 4%	** **	** **	** **	10 4%	6 3%	16 3%	14 3%	** **	** **	** **	15 3%	** **	16 3%
TOTAL - ANY OF THESE WAYS	463 98%	106 100%	** **	** **	** **	234 98%	220 98%	463 98%	391 98%	** **	** **	** **	434 98%	** **	463 98%
Prefer not to say	3 1%	* *%	** **	** **	** **	3 1%	- -%	3 1%	2 1%	** **	** **	** **	3 1%	** **	3 1%
Don't know	5 1%	- -%	** **	** **	** **	1 *%	4 2%	5 1%	4 1%	** **	** **	** **	4 1%	** **	5 1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC56. Please take a look at the list of things below and think about whether they have happened to you, either online or on a mobile phone. Please choose those that have ever happened to you (MULTI CODE)

Base : All children aged 12-15 opting to answer

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 ~b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 ~h	FEMALE 8-11 ~i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	675	-	-	675	333	342	-	-	-	-	333	342
Effective Weighted Sample	475	-	-	475	234	241	-	-	-	-	234	241
Total	810	-	-	810	400	411	-	-	-	-	400	411
Being contacted online by someone you don't know who wants to be your friend	245 30%	** **	** **	245 30%	107 27%	138 34%	** **	** **	** **	** **	107 27%	138 34%
Accidentally spending money online that you did not mean to	166 20%	** **	** **	166 20%	100 25%	66 16%	** **	** **	** **	** **	100 25%	66 16%
Being sent something scary or troubling online like a scary video or comment	142 18%	** **	** **	142 18%	72 18%	70 17%	** **	** **	** **	** **	72 18%	70 17%
Seeing something of a sexual nature that made you feel uncomfortable	136 17%	** **	** **	136 17%	72 18%	64 16%	** **	** **	** **	** **	72 18%	64 16%
Feeling under pressure to send photos or other information about yourself to someone	49 6%	** **	** **	49 6%	16 4%	32 8%	** **	** **	** **	** **	16 4%	32 8%
ANY OF THESE HAVE EVER HAPPENED	442 55%	** **	** **	442 55%	226 57%	215 52%	** **	** **	** **	** **	226 57%	215 52%
None of these things have ever happened to me	338 42%	** **	** **	338 42%	165 41%	173 42%	** **	** **	** **	** **	165 41%	173 42%
Prefer not to say	15 2%	** **	** **	15 2%	4 1%	11 3%	** **	** **	** **	** **	4 1%	11 3%
Don't know	15 2%	** **	** **	15 2%	4 1%	11 3%	** **	** **	** **	** **	4 1%	11 3%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC56. Please take a look at the list of things below and think about whether they have happened to you, either online or on a mobile phone. Please choose those that have ever happened to you (MULTI CODE)

Base : All children aged 12-15 opting to answer

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND ~k	URBAN l	RURAL ~m	ALL n
Significance Level: 99%															
Unweighted total	675	191	196	146	133	387	279	675	379	104	106	86	599	68	675
Effective Weighted Sample	475	141	141	102	98	272	200	475	349	98	97	79	430	40	475
Total	810	175	257	183	183	432	366	810	675	71	40	24	738	64	810
Being contacted online by someone you don't know who wants to be your friend	245 30%	50 28%	80 31%	48 26%	65 36%	130 30%	113 31%	245 30%	204 30%	21 30%	12 31%	** **	232 31%	** **	245 30%
Accidentally spending money online that you did not mean to	166 20%	50 29%	41 16%	39 21%	33 18%	91 21%	72 20%	166 20%	135 20%	17 23%	9 23%	** **	155 21%	** **	166 20%
Being sent something scary or troubling online like a scary video or comment	142 18%	39 22%	41 16%	30 16%	32 18%	79 18%	62 17%	142 18%	113 17%	14 20%	8 20%	** **	131 18%	** **	142 18%
Seeing something of a sexual nature that made you feel uncomfortable	136 17%	26 15%	47 18%	41 23%	21 11%	73 17%	62 17%	136 17%	110 16%	13 18%	8 20%	** **	130 18%	** **	136 17%
Feeling under pressure to send photos or other information about yourself to someone	49 6%	13 7%	11 4%	10 5%	16 9%	23 5%	25 7%	49 6%	43 6%	2 2%	2 6%	** **	47 6%	** **	49 6%
ANY OF THESE HAVE EVER HAPPENED	442 55%	104 59%	130 51%	98 54%	107 58%	234 54%	205 56%	442 55%	364 54%	40 56%	24 60%	** **	418 57%	** **	442 55%
None of these things have ever happened to me	338 42%	67 38%	126 49%	68 37%	68 37%	193 45%	137 37%	338 42%	286 42%	28 40%	14 36%	** **	293 40%	** **	338 42%
Prefer not to say	15 2%	3 2%	- -%	10 6%	2 1%	3 1%	12 3%	15 2%	14 2%	1 1%	- -%	** **	12 2%	** **	15 2%
Don't know	15 2%	1 1%	1 1%	6 3%	6 3%	2 1%	13 3%	15 2%	11 2%	2 3%	2 4%	** **	15 2%	** **	15 2%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC57. Do you know how to do any of these things online? (MULTI CODE)

Base : All children aged 12-15 who go online opting to answer

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 ~b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 ~h	FEMALE 8-11 ~i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	669	-	-	669	331	338	-	-	-	-	331	338
Effective Weighted Sample	470	-	-	470	233	237	-	-	-	-	233	237
Total	801	-	-	801	397	404	-	-	-	-	397	404
Block messages on social media from someone you don't want to hear from	610 76%	** **	** **	610 76%	285 72%	325 81%	** **	** **	** **	** **	285 72%	325 81%
Block people when you play online games	530 66%	** **	** **	530 66%	284 71%	246 61%	** **	** **	** **	** **	284 71%	246 61%
Change the settings so fewer people can view your social media profile	408 51%	** **	** **	408 51%	166 42%	242 60%	** **	** **	** **	** **	166 42%	242 60%
Delete the 'history' records of which websites you have visited	312 39%	** **	** **	312 39%	140 35%	172 43%	** **	** **	** **	** **	140 35%	172 43%
Choose to use privacy mode/ Incognito mode on a web browser (like Google Chrome)	305 38%	** **	** **	305 38%	144 36%	160 40%	** **	** **	** **	** **	144 36%	160 40%
Get around controls that are there to stop you visiting certain sites or apps	129 16%	** **	** **	129 16%	58 15%	71 18%	** **	** **	** **	** **	58 15%	71 18%
Use a proxy server to access particular sites or apps	76 10%	** **	** **	76 10%	38 10%	38 9%	** **	** **	** **	** **	38 10%	38 9%
ANY OF THESE	721 90%	** **	** **	721 90%	357 90%	365 90%	** **	** **	** **	** **	357 90%	365 90%
ANY SAFETY MEASURES	696 87%	** **	** **	696 87%	339 85%	357 88%	** **	** **	** **	** **	339 85%	357 88%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC57. Do you know how to do any of these things online? (MULTI CODE)

Base : All children aged 12-15 who go online opting to answer

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 ~b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 ~h	FEMALE 8-11 ~i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	669	-	-	669	331	338	-	-	-	-	331	338
Effective Weighted Sample	470	-	-	470	233	237	-	-	-	-	233	237
Total	801	-	-	801	397	404	-	-	-	-	397	404
ANY 'RISKY' MEASURES	426	**	**	426	200	226	**	**	**	**	200	226
	53%	**	**	53%	50%	56%	**	**	**	**	50%	56%
Don't know how to do any of these	43	**	**	43	22	21	**	**	**	**	22	21
	5%	**	**	5%	5%	5%	**	**	**	**	5%	5%
Prefer not to say	16	**	**	16	9	7	**	**	**	**	9	7
	2%	**	**	2%	2%	2%	**	**	**	**	2%	2%
Don't know	21	**	**	21	11	11	**	**	**	**	11	11
	3%	**	**	3%	3%	3%	**	**	**	**	3%	3%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC57. Do you know how to do any of these things online? (MULTI CODE)

Base : All children aged 12-15 who go online opting to answer

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOTLAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	~k	l	~m	n
Unweighted total	669	188	196	146	131	384	277	669	374	104	105	86	595	66	669
Effective Weighted Sample	470	139	141	102	96	269	198	470	344	98	96	79	426	38	470
Total	801	171	257	183	179	428	363	801	666	71	39	24	731	61	801
Block messages on social media from someone you don't want to hear from	610	142	200	109	149	341	259	610	505	58	31	**	560	**	610
	76%	83%	78%	60%	83%	80%	71%	76%	76%	81%	78%	**	77%	**	76%
		c	c		c	c		c							
Block people when you play online games	530	119	176	108	118	296	226	530	444	44	25	**	488	**	530
	66%	70%	69%	59%	66%	69%	62%	66%	67%	61%	63%	**	67%	**	66%
Change the settings so fewer people can view your social media profile	408	98	142	72	91	240	163	408	334	40	23	**	372	**	408
	51%	57%	55%	39%	51%	56%	45%	51%	50%	56%	57%	**	51%	**	51%
		c				c									
Delete the 'history' records of which websites you have visited	312	74	104	49	80	178	129	312	259	30	14	**	289	**	312
	39%	44%	40%	27%	45%	42%	36%	39%	39%	42%	36%	**	40%	**	39%
		c			c	c									
Choose to use privacy mode/ Incognito mode on a web browser (like Google Chrome)	305	85	89	54	74	173	128	305	254	27	16	**	285	**	305
	38%	50%	34%	30%	41%	41%	35%	38%	38%	37%	40%	**	39%	**	38%
		cf													
Get around controls that are there to stop you visiting certain sites or apps	129	28	41	28	31	70	59	129	111	9	5	**	127	**	129
	16%	17%	16%	15%	17%	16%	16%	16%	17%	13%	13%	**	17%	**	16%
Use a proxy server to access particular sites or apps	76	17	25	15	19	42	34	76	65	6	4	**	72	**	76
	10%	10%	10%	8%	10%	10%	9%	10%	10%	8%	10%	**	10%	**	10%
ANY OF THESE	721	158	235	151	167	393	318	721	598	67	36	**	662	**	721
	90%	92%	91%	82%	93%	92%	88%	90%	90%	94%	90%	**	91%	**	90%
						c									

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC57. Do you know how to do any of these things online? (MULTI CODE)

Base : All children aged 12-15 who go online opting to answer

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOTLAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	~k	l	~m	n
Unweighted total	669	188	196	146	131	384	277	669	374	104	105	86	595	66	669
Effective Weighted Sample	470	139	141	102	96	269	198	470	344	98	96	79	426	38	470
Total	801	171	257	183	179	428	363	801	666	71	39	24	731	61	801
ANY SAFETY MEASURES	696	154	230	140	162	383	303	696	578	64	35	**	640	**	696
	87%	90%	89%	76%	91%	90%	83%	87%	87%	90%	88%	**	88%	**	87%
		c	c		c	c		c							
ANY 'RISKY' MEASURES	426	108	133	79	99	241	178	426	353	41	20	**	396	**	426
	53%	63%	52%	43%	55%	56%	49%	53%	53%	58%	51%	**	54%	**	53%
		c													
Don't know how to do any of these	43	7	14	17	4	21	21	43	35	2	2	**	34	**	43
	5%	4%	6%	9%	2%	5%	6%	5%	5%	3%	5%	**	5%	**	5%
Prefer not to say	16	-	2	10	4	2	14	16	15	-	1	**	13	**	16
	2%	-%	1%	6%	2%	*%	4%	2%	2%	-%	2%	**	2%	**	2%
				ae			e								
Don't know	21	6	6	5	4	12	9	21	18	2	1	**	21	**	21
	3%	3%	2%	3%	2%	3%	2%	3%	3%	3%	3%	**	3%	**	3%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC57. Do you know how to do any of these things online? (MULTI CODE)

Base : All children aged 12-15 who go online opting to answer

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15						
		ENG-LAND ~a	SCOT-LAND ~b	WALES ~c	IRELAND ~d	N ~e	ALL ~e	ENG-LAND ~f	SCOT-LAND ~g	WALES ~h	IRELAND ~i	N ~j	ALL ~j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N ~n
Significance Level: 99%																		
Unweighted total	669	-	-	-	-	-	-	-	-	-	-	-	374	104	105	86	669	
Effective Weighted Sample	470	-	-	-	-	-	-	-	-	-	-	344	98	96	79	470		
Total	801	-	-	-	-	-	-	-	-	-	-	666	71	39	24	801		
Block messages on social media from someone you don't want to hear from	610	**	**	**	**	**	**	**	**	**	**	505	58	31	**	610		
	76%	**	**	**	**	**	**	**	**	**	**	76%	81%	78%	**	76%		
Block people when you play online games	530	**	**	**	**	**	**	**	**	**	**	444	44	25	**	530		
	66%	**	**	**	**	**	**	**	**	**	**	67%	61%	63%	**	66%		
Change the settings so fewer people can view your social media profile	408	**	**	**	**	**	**	**	**	**	**	334	40	23	**	408		
	51%	**	**	**	**	**	**	**	**	**	**	50%	56%	57%	**	51%		
Delete the 'history' records of which websites you have visited	312	**	**	**	**	**	**	**	**	**	**	259	30	14	**	312		
	39%	**	**	**	**	**	**	**	**	**	**	39%	42%	36%	**	39%		
Choose to use privacy mode/ Incognito mode on a web browser (like Google Chrome)	305	**	**	**	**	**	**	**	**	**	**	254	27	16	**	305		
	38%	**	**	**	**	**	**	**	**	**	**	38%	37%	40%	**	38%		
Get around controls that are there to stop you visiting certain sites or apps	129	**	**	**	**	**	**	**	**	**	**	111	9	5	**	129		
	16%	**	**	**	**	**	**	**	**	**	**	17%	13%	13%	**	16%		
Use a proxy server to access particular sites or apps	76	**	**	**	**	**	**	**	**	**	**	65	6	4	**	76		
	10%	**	**	**	**	**	**	**	**	**	**	10%	8%	10%	**	10%		
ANY OF THESE	721	**	**	**	**	**	**	**	**	**	**	598	67	36	**	721		
	90%	**	**	**	**	**	**	**	**	**	**	90%	94%	90%	**	90%		
ANY SAFETY MEASURES	696	**	**	**	**	**	**	**	**	**	**	578	64	35	**	696		
	87%	**	**	**	**	**	**	**	**	**	**	87%	90%	88%	**	87%		

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC57. Do you know how to do any of these things online? (MULTI CODE)

Base : All children aged 12-15 who go online opting to answer

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG-LAND ~a	SCOT-LAND ~b	WALES ~c	IRELAND ~d	N ~e	ENG-LAND ~f	SCOT-LAND ~g	WALES ~h	IRELAND ~i	N ~j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N o
Significance Level: 99%																
Unweighted total	669	-	-	-	-	-	-	-	-	-	-	374	104	105	86	669
Effective Weighted Sample	470	-	-	-	-	-	-	-	-	-	-	344	98	96	79	470
Total	801	-	-	-	-	-	-	-	-	-	-	666	71	39	24	801
ANY 'RISKY' MEASURES	426	**	**	**	**	**	**	**	**	**	**	353	41	20	**	426
	53%	**	**	**	**	**	**	**	**	**	**	53%	58%	51%	**	53%
Don't know how to do any of these	43	**	**	**	**	**	**	**	**	**	**	35	2	2	**	43
	5%	**	**	**	**	**	**	**	**	**	**	5%	3%	5%	**	5%
Prefer not to say	16	**	**	**	**	**	**	**	**	**	**	15	-	1	**	16
	2%	**	**	**	**	**	**	**	**	**	**	2%	-%	2%	**	2%
Don't know	21	**	**	**	**	**	**	**	**	**	**	18	2	1	**	21
	3%	**	**	**	**	**	**	**	**	**	**	3%	3%	3%	**	3%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC58. This list shows the things that you just said you know how to do online. If you have ever done any of them please choose them again. (MULTI CODE)

Base : All children aged 12-15 who go online opting to answer

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 ~b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 ~h	FEMALE 8-11 ~i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	669	-	-	669	331	338	-	-	-	-	331	338
Effective Weighted Sample	470	-	-	470	233	237	-	-	-	-	233	237
Total	801	-	-	801	397	404	-	-	-	-	397	404
Block messages on social media from someone you don't want to hear from	442 55%	** **	** **	442 55%	197 50%	245 61%	** **	** **	** **	** **	197 50%	245 61%
Block people when you play online games	329 41%	** **	** **	329 41%	188 47%	140 35%	** **	** **	** **	** **	188 47%	140 35%
Change the settings so fewer people can view your social media profile	283 35%	** **	** **	283 35%	101 26%	181 45%	** **	** **	** **	** **	101 26%	181 45%
Delete the 'history' records of which websites you have visited	175 22%	** **	** **	175 22%	81 20%	94 23%	** **	** **	** **	** **	81 20%	94 23%
Choose to use privacy mode/ Incognito mode on a web browser (like Google Chrome)	157 20%	** **	** **	157 20%	67 17%	91 23%	** **	** **	** **	** **	67 17%	91 23%
Get around controls that are there to stop you visiting certain sites or apps	61 8%	** **	** **	61 8%	36 9%	25 6%	** **	** **	** **	** **	36 9%	25 6%
Use a proxy server to access particular sites or apps	32 4%	** **	** **	32 4%	12 3%	19 5%	** **	** **	** **	** **	12 3%	19 5%
ANY OF THESE	590 74%	** **	** **	590 74%	289 73%	301 75%	** **	** **	** **	** **	289 73%	301 75%
ANY SAFETY MEASURES	547 68%	** **	** **	547 68%	263 66%	284 70%	** **	** **	** **	** **	263 66%	284 70%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC58. This list shows the things that you just said you know how to do online. If you have ever done any of them please choose them again. (MULTI CODE)

Base : All children aged 12-15 who go online opting to answer

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 ~b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 ~h	FEMALE 8-11 ~i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	669	-	-	669	331	338	-	-	-	-	331	338
Effective Weighted Sample	470	-	-	470	233	237	-	-	-	-	233	237
Total	801	-	-	801	397	404	-	-	-	-	397	404
ANY 'RISKY' MEASURES	258	**	**	258	117	141	**	**	**	**	117	141
	32%	**	**	32%	30%	35%	**	**	**	**	30%	35%
Have not done any of these	156	**	**	156	81	75	**	**	**	**	81	75
	19%	**	**	19%	20%	19%	**	**	**	**	20%	19%
Prefer not to say	24	**	**	24	15	9	**	**	**	**	15	9
	3%	**	**	3%	4%	2%	**	**	**	**	4%	2%
Don't know	31	**	**	31	13	18	**	**	**	**	13	18
	4%	**	**	4%	3%	4%	**	**	**	**	3%	4%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC58. This list shows the things that you just said you know how to do online. If you have ever done any of them please choose them again. (MULTI CODE)

Base : All children aged 12-15 who go online opting to answer

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOTLAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	~k	l	~m	n
Unweighted total	669	188	196	146	131	384	277	669	374	104	105	86	595	66	669
Effective Weighted Sample	470	139	141	102	96	269	198	470	344	98	96	79	426	38	470
Total	801	171	257	183	179	428	363	801	666	71	39	24	731	61	801
Block messages on social media from someone you don't want to hear from	442	110	151	72	104	262	176	442	371	37	21	**	409	**	442
	55%	64%	59%	39%	58%	61%	49%	55%	56%	52%	53%	**	56%	**	55%
		cf	c		c	cf		c							
Block people when you play online games	329	79	109	68	67	188	135	329	272	28	17	**	308	**	329
	41%	46%	42%	37%	37%	44%	37%	41%	41%	39%	44%	**	42%	**	41%
Change the settings so fewer people can view your social media profile	283	72	104	46	56	176	103	283	230	29	15	**	261	**	283
	35%	42%	40%	25%	31%	41%	28%	35%	35%	41%	38%	**	36%	**	35%
		cf				cf									
Delete the 'history' records of which websites you have visited	175	42	64	29	41	105	70	175	151	13	5	**	163	**	175
	22%	24%	25%	16%	23%	25%	19%	22%	23%	19%	14%	**	22%	**	22%
Choose to use privacy mode/ Incognito mode on a web browser (like Google Chrome)	157	46	59	22	30	105	52	157	140	8	6	**	149	**	157
	20%	27%	23%	12%	17%	24%	14%	20%	21%	11%	14%	**	20%	**	20%
		cf				cf									
Get around controls that are there to stop you visiting certain sites or apps	61	12	23	16	11	35	26	61	55	2	2	**	60	**	61
	8%	7%	9%	9%	6%	8%	7%	8%	8%	2%	5%	**	8%	**	8%
Use a proxy server to access particular sites or apps	32	3	15	6	7	18	14	32	28	1	2	**	30	**	32
	4%	2%	6%	3%	4%	4%	4%	4%	4%	2%	5%	**	4%	**	4%
ANY OF THESE	590	138	198	121	126	336	247	590	486	56	30	**	542	**	590
	74%	81%	77%	66%	71%	79%	68%	74%	73%	78%	76%	**	74%	**	74%
		c													

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC58. This list shows the things that you just said you know how to do online. If you have ever done any of them please choose them again. (MULTI CODE)

Base : All children aged 12-15 who go online opting to answer

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND ~k	URBAN l	RURAL ~m	ALL n
Significance Level: 99%															
Unweighted total	669	188	196	146	131	384	277	669	374	104	105	86	595	66	669
Effective Weighted Sample	470	139	141	102	96	269	198	470	344	98	96	79	426	38	470
Total	801	171	257	183	179	428	363	801	666	71	39	24	731	61	801
ANY SAFETY MEASURES	547	133	183	104	120	315	225	547	449	52	29	**	504	**	547
	68%	78%	71%	57%	67%	74%	62%	68%	67%	72%	73%	**	69%	**	68%
		cf				cf									
ANY 'RISKY' MEASURES	258	71	86	47	53	157	99	258	222	19	9	**	241	**	258
	32%	42%	33%	25%	29%	37%	27%	32%	33%	26%	22%	**	33%	**	32%
		cf													
Have not done any of these	156	24	48	44	40	72	84	156	133	11	7	**	137	**	156
	19%	14%	19%	24%	22%	17%	23%	19%	20%	16%	17%	**	19%	**	19%
Prefer not to say	24	3	4	12	4	7	16	24	22	2	1	**	21	**	24
	3%	2%	2%	7%	2%	2%	5%	3%	3%	2%	2%	**	3%	**	3%
				e											
Don't know	31	6	7	6	9	13	15	31	27	2	2	**	30	**	31
	4%	4%	3%	3%	5%	3%	4%	4%	4%	3%	5%	**	4%	**	4%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC58. This list shows the things that you just said you know how to do online. If you have ever done any of them please choose them again. (MULTI CODE)

Base : All children aged 12-15 who go online opting to answer

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15						
		ENG-LAND ~a	SCOT-LAND ~b	WALES ~c	IRELAND ~d	N ~e	ALL ~e	ENG-LAND ~f	SCOT-LAND ~g	WALES ~h	IRELAND ~i	N ~j	ALL ~j	ENG-LAND k	SCOT-LAND l	WALES m	IRELAND ~n	N ~n
Significance Level: 99%																		
Unweighted total	669	-	-	-	-	-	-	-	-	-	-	-	374	104	105	86	669	
Effective Weighted Sample	470	-	-	-	-	-	-	-	-	-	-	-	344	98	96	79	470	
Total	801	-	-	-	-	-	-	-	-	-	-	-	666	71	39	24	801	
Block messages on social media from someone you don't want to hear from	442	**	**	**	**	**	**	**	**	**	**	**	371	37	21	**	442	
	55%	**	**	**	**	**	**	**	**	**	**	**	56%	52%	53%	**	55%	
Block people when you play online games	329	**	**	**	**	**	**	**	**	**	**	**	272	28	17	**	329	
	41%	**	**	**	**	**	**	**	**	**	**	**	41%	39%	44%	**	41%	
Change the settings so fewer people can view your social media profile	283	**	**	**	**	**	**	**	**	**	**	**	230	29	15	**	283	
	35%	**	**	**	**	**	**	**	**	**	**	**	35%	41%	38%	**	35%	
Delete the 'history' records of which websites you have visited	175	**	**	**	**	**	**	**	**	**	**	**	151	13	5	**	175	
	22%	**	**	**	**	**	**	**	**	**	**	**	23%	19%	14%	**	22%	
Choose to use privacy mode/ Incognito mode on a web browser (like Google Chrome)	157	**	**	**	**	**	**	**	**	**	**	**	140	8	6	**	157	
	20%	**	**	**	**	**	**	**	**	**	**	**	21%	11%	14%	**	20%	
Get around controls that are there to stop you visiting certain sites or apps	61	**	**	**	**	**	**	**	**	**	**	**	55	2	2	**	61	
	8%	**	**	**	**	**	**	**	**	**	**	**	8%	2%	5%	**	8%	
Use a proxy server to access particular sites or apps	32	**	**	**	**	**	**	**	**	**	**	**	28	1	2	**	32	
	4%	**	**	**	**	**	**	**	**	**	**	**	4%	2%	5%	**	4%	
ANY OF THESE	590	**	**	**	**	**	**	**	**	**	**	**	486	56	30	**	590	
	74%	**	**	**	**	**	**	**	**	**	**	**	73%	78%	76%	**	74%	
ANY SAFETY MEASURES	547	**	**	**	**	**	**	**	**	**	**	**	449	52	29	**	547	
	68%	**	**	**	**	**	**	**	**	**	**	**	67%	72%	73%	**	68%	

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC58. This list shows the things that you just said you know how to do online. If you have ever done any of them please choose them again. (MULTI CODE)

Base : All children aged 12-15 who go online opting to answer

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND ~a	SCOT- LAND ~b	WALES ~c	IRELAND ~d	N ~e	ENG- LAND ~f	SCOT- LAND ~g	WALES ~h	IRELAND ~i	N ~j	ENG- LAND k	SCOT- LAND l	WALES m	IRELAND ~n	N o
Significance Level: 99%																
Unweighted total	669	-	-	-	-	-	-	-	-	-	-	374	104	105	86	669
Effective Weighted Sample	470	-	-	-	-	-	-	-	-	-	-	344	98	96	79	470
Total	801	-	-	-	-	-	-	-	-	-	-	666	71	39	24	801
ANY 'RISKY' MEASURES	258	**	**	**	**	**	**	**	**	**	**	222	19	9	**	258
	32%	**	**	**	**	**	**	**	**	**	**	33%	26%	22%	**	32%
Have not done any of these	156	**	**	**	**	**	**	**	**	**	**	133	11	7	**	156
	19%	**	**	**	**	**	**	**	**	**	**	20%	16%	17%	**	19%
Prefer not to say	24	**	**	**	**	**	**	**	**	**	**	22	2	1	**	24
	3%	**	**	**	**	**	**	**	**	**	**	3%	2%	2%	**	3%
Don't know	31	**	**	**	**	**	**	**	**	**	**	27	2	2	**	31
	4%	**	**	**	**	**	**	**	**	**	**	4%	3%	5%	**	4%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC59. In the past year have you seen anything hateful on the internet that has been directed at a particular group of people, based on things like their gender, religion, disability, sexuality or gender identity? Examples of these sorts of things might be nasty or hateful comments or images that have been posted on social media, comments in response to an article that you read online, or videos posted on sites like YouTube. Which of these options best describes whether you have seen things like this online in the past year? (SINGLE CODE)

Base : Children aged 12-15 who go online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		~a	~b	c	d	e	~f	~g	~h	~i	j	k
Unweighted total	729	-	-	729	365	364	-	-	-	-	365	364
Effective Weighted Sample	511	-	-	511	257	254	-	-	-	-	257	254
Total	861	-	-	861	430	431	-	-	-	-	430	431
I have never seen things like this	352	**	**	352	189	162	**	**	**	**	189	162
	41%	**	**	41%	44%	38%	**	**	**	**	44%	38%
I sometimes see things like this	369	**	**	369	188	181	**	**	**	**	188	181
	43%	**	**	43%	44%	42%	**	**	**	**	44%	42%
I often see things like this	73	**	**	73	27	46	**	**	**	**	27	46
	8%	**	**	8%	6%	11%	**	**	**	**	6%	11%
Don't know	68	**	**	68	26	42	**	**	**	**	26	42
	8%	**	**	8%	6%	10%	**	**	**	**	6%	10%
SUMMARY												
EVER SEE THIS	441	**	**	441	215	226	**	**	**	**	215	226
	51%	**	**	51%	50%	53%	**	**	**	**	50%	53%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC59. In the past year have you seen anything hateful on the internet that has been directed at a particular group of people, based on things like their gender, religion, disability, sexuality or gender identity? Examples of these sorts of things might be nasty or hateful comments or images that have been posted on social media, comments in response to an article that you read online, or videos posted on sites like YouTube. Which of these options best describes whether you have seen things like this online in the past year? (SINGLE CODE)

Base : Children aged 12-15 who go online

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	~k	l	~m	n
Unweighted total	729	212	216	153	139	428	292	729	405	115	114	95	645	76	729
Effective Weighted Sample	511	159	152	107	102	299	209	511	372	109	104	88	462	44	511
Total	861	193	274	192	191	468	383	861	713	79	43	27	785	67	861
I have never seen things like this	352 41%	86 45%	116 42%	69 36%	76 40%	202 43%	145 38%	352 41%	298 42%	29 37%	16 37%	** **	312 40%	** **	352 41%
I sometimes see things like this	369 43%	86 45%	114 42%	82 43%	81 43%	200 43%	164 43%	369 43%	295 41%	41 52%	19 44%	** **	342 44%	** **	369 43%
I often see things like this	73 8%	10 5%	31 11%	22 11%	10 5%	41 9%	31 8%	73 8%	64 9%	2 3%	3 8%	** **	69 9%	** **	73 8%
Don't know	68 8%	11 6%	13 5%	20 10%	23 12%	24 5%	43 11%	68 8%	56 8%	7 8%	5 11%	** **	62 8%	** **	68 8%
SUMMARY															
EVER SEE THIS	441 51%	96 50%	145 53%	104 54%	91 48%	241 52%	195 51%	441 51%	360 50%	43 55%	22 52%	** **	411 52%	** **	441 51%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC59. In the past year have you seen anything hateful on the internet that has been directed at a particular group of people, based on things like their gender, religion, disability, sexuality or gender identity? Examples of these sorts of things might be nasty or hateful comments or images that have been posted on social media, comments in response to an article that you read online, or videos posted on sites like YouTube. Which of these options best describes whether you have seen things like this online in the past year? (SINGLE CODE)

Base : Children aged 12-15 who go online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND ~a	SCOT- LAND ~b	WALES ~c	IRELAND ~d	N ALL ~e	ENG- LAND ~f	SCOT- LAND ~g	WALES ~h	IRELAND ~i	N ALL ~j	ENG- LAND k	SCOT- LAND l	WALES m	IRELAND ~n	N ALL o
Significance Level: 99%																
Unweighted total	729	-	-	-	-	-	-	-	-	-	-	405	115	114	95	729
Effective Weighted Sample	511	-	-	-	-	-	-	-	-	-	-	372	109	104	88	511
Total	861	-	-	-	-	-	-	-	-	-	-	713	79	43	27	861
I have never seen things like this	352 41%	**	**	**	**	**	**	**	**	**	**	298 42%	29 37%	16 37%	**	352 41%
I sometimes see things like this	369 43%	**	**	**	**	**	**	**	**	**	**	295 41%	41 52%	19 44%	**	369 43%
I often see things like this	73 8%	**	**	**	**	**	**	**	**	**	**	64 9%	2 3%	3 8%	**	73 8%
Don't know	68 8%	**	**	**	**	**	**	**	**	**	**	56 8%	7 8%	5 11%	**	68 8%
SUMMARY																
EVER SEE THIS	441 51%	**	**	**	**	**	**	**	**	**	**	360 50%	43 55%	22 52%	**	441 51%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC60. What if anything did you do after you saw the most recent example of something hateful online? (MULTI CODE)

Base : All children aged 12-15 who have seen hate speech online in the last 12 months

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 ~b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 ~h	FEMALE 8-11 ~i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	391	-	-	391	190	201	-	-	-	-	190	201
Effective Weighted Sample	269	-	-	269	133	136	-	-	-	-	133	136
Total	441	-	-	441	215	226	-	-	-	-	215	226
I ignored it/ didn't do anything	157 36%	** **	** **	157 36%	92 43%	65 29%	** **	** **	** **	** **	92 43%	65 29%
I blocked the person who shared or made the comments	111 25%	** **	** **	111 25%	57 27%	54 24%	** **	** **	** **	** **	57 27%	54 24%
I reported it to the website	96 22%	** **	** **	96 22%	22 10%	74 33%	** **	** **	** **	** **	22 10%	74 33%
I responded by 'disliking' the post/ comment/ video	88 20%	** **	** **	88 20%	27 13%	61 27%	** **	** **	** **	** **	27 13%	61 27%
I commented on it to say I thought it was wrong	79 18%	** **	** **	79 18%	29 13%	50 22%	** **	** **	** **	** **	29 13%	50 22%
I shared it with my friends to say I thought it was wrong	78 18%	** **	** **	78 18%	34 16%	44 19%	** **	** **	** **	** **	34 16%	44 19%
SPONTANEOUS RESPONSE												
Told my parents or teacher or other family member	18 4%	** **	** **	18 4%	13 6%	4 2%	** **	** **	** **	** **	13 6%	4 2%
I did something else	1 *%	** **	** **	1 *%	1 *%	- -%	** **	** **	** **	** **	1 *%	- -%
TOTAL - TOOK SOME ACTION	270 61%	** **	** **	270 61%	116 54%	154 68%	** **	** **	** **	** **	116 54%	154 68%
Don't know	14 3%	** **	** **	14 3%	7 3%	7 3%	** **	** **	** **	** **	7 3%	7 3%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC60. What if anything did you do after you saw the most recent example of something hateful online? (MULTI CODE)

Base : All children aged 12-15 who have seen hate speech online in the last 12 months

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 ~c	DE ~d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND ~i	WALES ~j	IRELAND ~k	URBAN l	RURAL ~m	ALL n
Significance Level: 99%															
Unweighted total	391	112	116	86	72	228	158	391	208	63	62	58	351	37	391
Effective Weighted Sample	269	82	81	59	52	156	111	269	191	59	57	54	248	21	269
Total	441	96	145	104	91	241	195	441	360	43	22	16	411	29	441
I ignored it/ didn't do anything	157 36%	37 38%	45 31%	** **	** **	82 34%	74 38%	157 36%	130 36%	** **	** **	** **	143 35%	** **	157 36%
I blocked the person who shared or made the comments	111 25%	20 20%	40 27%	** **	** **	60 25%	48 25%	111 25%	92 26%	** **	** **	** **	108 26%	** **	111 25%
I reported it to the website	96 22%	17 17%	43 30%	** **	** **	60 25%	34 17%	96 22%	80 22%	** **	** **	** **	94 23%	** **	96 22%
I responded by 'disliking' the post/ comment/ video	88 20%	21 22%	37 26%	** **	** **	58 24%	29 15%	88 20%	75 21%	** **	** **	** **	83 20%	** **	88 20%
I commented on it to say I thought it was wrong	79 18%	17 18%	27 18%	** **	** **	44 18%	33 17%	79 18%	65 18%	** **	** **	** **	74 18%	** **	79 18%
I shared it with my friends to say I thought it was wrong	78 18%	18 19%	22 15%	** **	** **	40 17%	35 18%	78 18%	66 18%	** **	** **	** **	72 18%	** **	78 18%
SPONTANEOUS RESPONSE															
Told my parents or teacher or other family member	18 4%	1 1%	9 6%	** **	** **	10 4%	7 4%	18 4%	13 4%	** **	** **	** **	18 4%	** **	18 4%
I did something else	1 *%	- -%	- -%	** **	** **	- -%	1 *%	1 *%	- -%	** **	** **	** **	1 *%	** **	1 *%
TOTAL - TOOK SOME ACTION	270 61%	55 57%	96 66%	** **	** **	151 62%	115 59%	270 61%	219 61%	** **	** **	** **	256 62%	** **	270 61%
Don't know	14 3%	4 5%	4 3%	** **	** **	8 3%	6 3%	14 3%	10 3%	** **	** **	** **	12 3%	** **	14 3%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC60. What if anything did you do after you saw the most recent example of something hateful online? (MULTI CODE)

Base : All children aged 12-15 who have seen hate speech online in the last 12 months

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15						
		ENG-LAND ~a	SCOT-LAND ~b	WALES ~c	IRELAND ~d	N ~e	ALL ~e	ENG-LAND ~f	SCOT-LAND ~g	WALES ~h	IRELAND ~i	N ~j	ALL ~j	ENG-LAND k	SCOT-LAND ~l	WALES ~m	IRELAND ~n	N ~n
Significance Level: 99%																		
Unweighted total	391	-	-	-	-	-	-	-	-	-	-	-	208	63	62	58	391	
Effective Weighted Sample	269	-	-	-	-	-	-	-	-	-	-	-	191	59	57	54	269	
Total	441	-	-	-	-	-	-	-	-	-	-	-	360	43	22	16	441	
I ignored it/ didn't do anything	157 36%	**	**	**	**	**	**	**	**	**	**	**	130 36%	**	**	**	**	157 36%
I blocked the person who shared or made the comments	111 25%	**	**	**	**	**	**	**	**	**	**	**	92 26%	**	**	**	**	111 25%
I reported it to the website	96 22%	**	**	**	**	**	**	**	**	**	**	**	80 22%	**	**	**	**	96 22%
I responded by 'disliking' the post/ comment/ video	88 20%	**	**	**	**	**	**	**	**	**	**	**	75 21%	**	**	**	**	88 20%
I commented on it to say I thought it was wrong	79 18%	**	**	**	**	**	**	**	**	**	**	**	65 18%	**	**	**	**	79 18%
I shared it with my friends to say I thought it was wrong	78 18%	**	**	**	**	**	**	**	**	**	**	**	66 18%	**	**	**	**	78 18%
SPONTANEOUS RESPONSE																		
Told my parents or teacher or other family member	18 4%	**	**	**	**	**	**	**	**	**	**	**	13 4%	**	**	**	**	18 4%
I did something else	1 *%	**	**	**	**	**	**	**	**	**	**	**	- -%	**	**	**	**	1 *%
TOTAL - TOOK SOME ACTION	270 61%	**	**	**	**	**	**	**	**	**	**	**	219 61%	**	**	**	**	270 61%
Don't know	14 3%	**	**	**	**	**	**	**	**	**	**	**	10 3%	**	**	**	**	14 3%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC61. Did you receive any help from your parent or guardian when completing this survey? (SINGLE CODE)

Base : All children aged 8-15

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1434	-	694	740	717	717	-	-	346	348	371	369
Effective Weighted Sample	1025	-	504	521	512	513	-	-	250	254	262	259
Total	1755	-	878	877	878	877	-	-	439	439	439	438
My parent helped me answer one or more questions	400 23%	** **	252 29% c	148 17%	216 25%	184 21%	** **	** **	134 31% jk	118 27% k	81 19%	66 15%
My parent was with me but didn't help me answer the questions	1099 63%	** **	551 63%	549 63%	554 63%	546 62%	** **	** **	266 61%	284 65%	288 66%	261 60%
My parent was not with me	234 13%	** **	70 8%	163 19% b	102 12%	132 15%	** **	** **	39 9%	32 7%	63 14% i	100 23% hi
Don't know	22 1%	** **	5 1%	17 2%	7 1%	16 2%	** **	** **	- -%	5 1%	7 2%	10 2%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC61. Did you receive any help from your parent or guardian when completing this survey? (SINGLE CODE)

Base : All children aged 8-15

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1434	461	393	279	284	854	563	1434	809	229	230	166	1272	151	1434
Effective Weighted Sample	1025	352	284	199	217	611	415	1025	751	214	212	155	924	93	1025
Total	1755	427	514	357	438	941	795	1755	1459	157	87	52	1586	157	1755
My parent helped me answer one or more questions	400 23%	98 23%	119 23%	62 17%	112 26%	218 23%	174 22%	400 23%	341 23%	30 19%	17 20%	12 23%	369 23%	29 19%	400 23%
My parent was with me but didn't help me answer the questions	1099 63%	271 63%	317 62%	246 69%	255 58%	588 63%	502 63%	1099 63%	902 62%	103 66%	60 69%	33 64%	978 62%	110 70%	1099 63%
My parent was not with me	234 13%	54 13%	72 14%	42 12%	64 15%	126 13%	106 13%	234 13%	195 13%	24 15%	9 10%	6 12%	218 14%	15 10%	234 13%
Don't know	22 1%	4 1%	4 1%	7 2%	7 2%	9 1%	14 2%	22 1%	21 1%	1 *% 1%	* 1%	- -% 1%	20 1%	2 1%	22 1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP80. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
WHITE - English/ Welsh/ Scottish/ Northern Irish/ British	1844 76%	488 73%	675 77%	681 78%	918 76%	926 77%	242 73%	245 74%	340 77%	336 77%	336 76%	345 79%
WHITE - Irish	21 1%	8 1%	2 *%	11 1%	12 1%	8 1%	4 1%	4 1%	2 *%	- -%	7 2%	4 1%
WHITE - Gypsy, Traveller or Irish Traveller	2 *%	- -%	- -%	2 *%	2 *%	- -%	- -%	- -%	- -%	- -%	2 1%	- -%
WHITE - Any other white background	99 4%	27 4%	37 4%	35 4%	45 4%	53 4%	9 3%	17 5%	17 4%	20 5%	20 4%	16 4%
MIXED/ MULTIPLE ETHNIC GROUPS - White and Black Caribbean	26 1%	5 1%	14 2%	7 1%	14 1%	12 1%	3 1%	2 1%	4 1%	10 2%	7 2%	* *%
MIXED/ MULTIPLE ETHNIC GROUPS - White and Black African	24 1%	7 1%	8 1%	9 1%	11 1%	13 1%	3 1%	4 1%	4 1%	4 1%	4 1%	4 1%
MIXED/ MULTIPLE ETHNIC GROUPS - White and Asian	46 2%	21 3%	11 1%	13 2%	21 2%	25 2%	12 4%	9 3%	6 1%	5 1%	2 1%	11 2%
MIXED/ MULTIPLE ETHNIC GROUPS - Any other mixed/ multiple ethnic background	35 1%	18 3%	9 1%	8 1%	13 1%	22 2%	9 3%	9 3%	4 1%	6 1%	* *%	7 2%
ASIAN AND BRITISH ASIAN - Indian	60 2%	23 3%	18 2%	19 2%	33 3%	28 2%	13 4%	10 3%	8 2%	10 2%	11 3%	8 2%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP80. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
ASIAN AND BRITISH ASIAN - Pakistani	48 2%	20 3%	12 1%	16 2%	20 2%	29 2%	8 2%	11 3%	2 1%	10 2%	9 2%	7 2%
ASIAN AND BRITISH ASIAN - Bangladeshi	22 1%	4 1%	9 1%	9 1%	8 1%	15 1%	4 1%	1 *%	3 1%	7 2%	2 *%	7 2%
ASIAN AND BRITISH ASIAN - Chinese	20 1%	4 1%	11 1%	5 1%	13 1%	6 1%	- -%	4 1%	11 2%	- -%	3 1%	2 1%
ASIAN AND BRITISH ASIAN - Any other Asian background	15 1%	3 1%	3 *%	8 1%	7 1%	8 1%	1 *%	2 1%	- -%	3 1%	6 1%	3 1%
BLACK AND BLACK BRITISH - Caribbean	16 1%	3 *%	4 1%	9 1%	9 1%	7 1%	1 *%	1 *%	2 1%	2 *%	5 1%	4 1%
BLACK AND BLACK BRITISH - African	28 1%	3 *%	15 2%	10 1%	16 1%	13 1%	2 1%	1 *%	7 2%	8 2%	6 1%	4 1%
BLACK AND BLACK BRITISH - Any other black/ African/ Caribbean background	5 *%	1 *%	2 *%	2 *%	5 *%	- -%	1 *%	- -%	2 1%	- -%	2 *%	- -%
OTHER ETHNIC GROUP - Arab	4 *%	- -%	4 *%	1 *%	3 *%	1 *%	- -%	- -%	2 1%	1 *%	1 *%	- -%
OTHER ETHNIC GROUP -Any other ethnic background	5 *%	3 *%	2 *%	- -%	2 *%	3 *%	2 1%	1 *%	- -%	2 *%	- -%	- -%
Prefer not to say	101 4%	27 4%	41 5%	34 4%	59 5%	42 3%	16 5%	10 3%	26 6%	15 3%	17 4%	16 4%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP80. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
WHITE - English/ Welsh/ Scottish/ Northern Irish/ British	1844	437	534	384	476	971	859	1844	1506	176	105	57	1635	196	1844
	76%	74%	75%	79%	77%	75%	78%	76%	75%	81%	88%	79%	75%	84%	76%
											hkln				
WHITE - Irish	21	2	9	5	5	11	9	21	12	1	-	8	17	4	21
	1%	*%	1%	1%	1%	1%	1%	1%	1%	*%	-%	11%	1%	2%	1%
												hijlmn			
WHITE - Gypsy, Traveller or Irish Traveller	2	-	2	-	-	2	-	2	2	-	-	-	2	-	2
	*%	-%	*%	-%	-%	*%	-%	*%	*%	-%	-%	-%	*%	-%	*%
WHITE - Any other white background	99	26	29	24	20	55	44	99	87	9	2	1	96	2	99
	4%	4%	4%	5%	3%	4%	4%	4%	4%	4%	2%	1%	4%	1%	4%
									k				k		
MIXED/ MULTIPLE ETHNIC GROUPS - White and Black Caribbean	26	4	14	4	4	18	8	26	24	-	1	*	25	*	26
	1%	1%	2%	1%	1%	1%	1%	1%	1%	-%	1%	1%	1%	*%	1%
MIXED/ MULTIPLE ETHNIC GROUPS - White and Black African	24	7	4	2	12	11	13	24	22	2	*	*	22	2	24
	1%	1%	1%	*%	2%	1%	1%	1%	1%	1%	*%	1%	1%	1%	1%
MIXED/ MULTIPLE ETHNIC GROUPS - White and Asian	46	11	13	8	15	23	23	46	39	3	2	1	39	6	46
	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	2%	3%	2%
MIXED/ MULTIPLE ETHNIC GROUPS - Any other mixed/ multiple ethnic background	35	13	12	6	2	25	8	35	31	2	1	1	32	3	35
	1%	2%	2%	1%	*%	2%	1%	1%	2%	1%	1%	1%	1%	1%	1%
ASIAN AND BRITISH ASIAN - Indian	60	22	20	4	14	43	18	60	55	4	1	*	54	6	60
	2%	4%	3%	1%	2%	3%	2%	2%	3%	2%	1%	*%	2%	3%	2%
		c													

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP80. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND N k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
ASIAN AND BRITISH ASIAN - Pakistani	48 2%	8 1%	16 2%	9 2%	14 2%	24 2%	22 2%	48 2%	44 2%	3 1%	1 1%	* 1%	48 2%	- -%	48 2%
ASIAN AND BRITISH ASIAN - Bangladeshi	22 1%	5 1%	3 *%	6 1%	8 1%	8 1%	15 1%	22 1%	22 1%	- -%	- -%	- -%	22 1%	- -%	22 1%
ASIAN AND BRITISH ASIAN - Chinese	20 1%	8 1%	9 1%	- -%	3 *%	17 1%	3 *%	20 1%	20 1%	- -%	- -%	- -%	17 1%	2 1%	20 1%
ASIAN AND BRITISH ASIAN - Any other Asian background	15 1%	1 *%	1 *%	5 1%	7 1%	3 *%	12 1%	15 1%	14 1%	1 1%	- -%	- -%	15 1%	- -%	15 1%
BLACK AND BLACK BRITISH - Caribbean	16 1%	2 *%	4 1%	5 1%	5 1%	6 *%	10 1%	16 1%	15 1%	1 *%	1 *%	- -%	16 1%	- -%	16 1%
BLACK AND BLACK BRITISH - African	28 1%	12 2%	5 1%	4 1%	5 1%	17 1%	8 1%	28 1%	28 1%	* *%	* *%	- -%	26 1%	- -%	28 1%
BLACK AND BLACK BRITISH - Any other black/ African/ Caribbean background	5 *%	1 *%	- -%	4 1%	- -%	1 *%	4 *%	5 *%	5 *%	- -%	- -%	- -%	5 *%	- -%	5 *%
OTHER ETHNIC GROUP - Arab	4 *%	1 *%	- -%	1 *%	2 *%	1 *%	3 *%	4 *%	3 *%	- -%	1 1%	- -%	4 *%	- -%	4 *%
OTHER ETHNIC GROUP -Any other ethnic background	5 *%	1 *%	1 *%	2 *%	1 *%	2 *%	3 *%	5 *%	4 *%	1 *%	- -%	- -%	5 *%	- -%	5 *%
Prefer not to say	101 4%	28 5%	30 4%	13 3%	28 5%	58 4%	41 4%	101 4%	80 4%	15 7%	3 3%	3 4%	91 4%	10 4%	101 4%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP83. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	164 7%	50 7%	49 6%	66 7%	118 10% e	46 4%	40 12% gik	10 3%	31 7%	17 4%	47 11% gik	19 4%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	113 5%	32 5%	41 5%	40 5%	46 4%	68 6%	13 4%	19 6%	21 5%	21 5%	12 3%	28 6%
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	98 4%	26 4%	42 5%	31 3%	52 4%	46 4%	18 5%	9 3%	23 5%	19 4%	12 3%	18 4%
Breathing? Breathlessness or chest pains	40 2%	7 1%	19 2%	14 2%	18 1%	22 2%	4 1%	3 1%	9 2%	11 2%	5 1%	8 2%
Hearing? Poor hearing, partial hearing, or are deaf	39 2%	14 2%	9 1%	16 2%	24 2%	15 1%	9 3%	5 2%	5 1%	4 1%	11 2%	5 1%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	31 1%	10 2%	9 1%	11 1%	15 1%	16 1%	8 2%	3 1%	4 1%	5 1%	3 1%	9 2%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP83. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	22 1%	9 1%	9 1%	4 *%	13 1%	10 1%	8 2%	1 *%	3 1%	6 1%	1 *%	3 1%
Their mental health? Anxiety, depression, or trauma-related conditions, for example	111 5%	14 2%	43 5%	54 6% a	41 3%	70 6%	9 3%	5 1%	16 4%	27 6% g	16 4%	38 9% fg
Other illnesses/ conditions which impact or limit their daily activities	32 1%	11 2%	7 1%	13 1%	9 1%	22 2%	6 2%	6 2%	- -%	7 2%	3 1%	10 2%
Nothing – no impairments or conditions that impact or limit their daily activities	1797 74%	502 76%	663 76%	632 72% a	882 73%	915 76%	238 72%	265 80%	328 75%	334 76%	316 72%	316 72%
Prefer not to say	146 6%	41 6%	52 6%	53 6%	85 7%	61 5%	23 7%	18 5%	30 7%	22 5%	32 7%	21 5%
Don't know	42 2%	15 2%	10 1%	17 2%	18 1%	24 2%	5 2%	9 3%	1 *%	9 2%	11 2%	6 1%
SUMMARY												
ANY IMPAIRMENT OR CONDITION	435 18%	106 16%	153 17%	176 20% g	226 19%	210 17%	66 20%	40 12%	79 18%	74 17%	80 18%	96 22%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP83. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
NO IMPAIRMENT OR CONDITION	1797	502	663	632	882	915	238	265	328	334	316	316
	74%	76%	76%	72%	73%	76%	72%	80%	75%	76%	72%	72%
PREFER NOT TO SAY/ DON'T KNOW	188	56	62	70	103	85	29	28	31	31	43	27
	8%	8%	7%	8%	8%	7%	9%	8%	7%	7%	10%	6%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP83. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	164 7%	33 6%	38 5%	39 8%	53 9%	71 5%	92 8%	164 7%	142 7%	9 4%	7 6%	6 8%	143 7%	21 9%	164 7%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	113 5%	32 5%	28 4%	27 6%	27 4%	59 5%	54 5%	113 5%	92 5%	12 5%	5 4%	5 7%	98 5%	15 6%	113 5%
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	98 4%	11 2%	25 3%	26 5% a	36 6% ae	36 3%	62 6% ae	98 4%	86 4%	4 2%	5 4%	3 5%	93 4%	6 2%	98 4%
Breathing? Breathlessness or chest pains	40 2%	11 2%	8 1%	8 2%	12 2%	20 2%	20 2%	40 2%	34 2%	3 2%	1 1%	1 1%	33 2%	7 3%	40 2%
Hearing? Poor hearing, partial hearing, or are deaf	39 2%	11 2%	12 2%	7 1%	10 2%	22 2%	16 1%	39 2%	30 1%	4 2%	3 2%	2 3%	36 2%	2 1%	39 2%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	31 1%	10 2%	11 2%	2 *%	8 1%	21 2%	10 1%	31 1%	25 1%	2 1%	3 2%	1 2%	29 1%	2 1%	31 1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP83. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	22 1%	10 2%	2 *%	8 2%	2 *%	12 1%	10 1%	22 1%	18 1%	2 1%	2 1%	* 1%	22 1%	- -%	22 1%
Their mental health? Anxiety, depression, or trauma-related conditions, for example	111 5%	14 2%	25 3%	34 7%	38 6%	38 3%	72 7%	111 5%	93 5%	8 4%	6 5%	4 6%	105 5%	6 2%	111 5%
Other illnesses/ conditions which impact or limit their daily activities	32 1%	8 1%	11 2%	3 1%	10 2%	18 1%	13 1%	32 1%	25 1%	2 1%	2 2%	3 4%	29 1%	3 1%	32 1%
Nothing – no impairments or conditions that impact or limit their daily activities	1797 74%	452 77%	541 77%	354 73%	434 70%	994 77%	788 71%	1797 74%	1495 74%	161 74%	89 75%	51 72%	1612 74%	171 74%	1797 74%
Prefer not to say	146 6%	40 7%	41 6%	25 5%	37 6%	81 6%	62 6%	146 6%	116 6%	19 9%	7 6%	5 7%	135 6%	11 5%	146 6%
Don't know	42 2%	5 1%	9 1%	9 2%	16 3%	15 1%	24 2%	42 2%	37 2%	3 1%	1 1%	1 1%	39 2%	2 1%	42 2%
SUMMARY															
ANY IMPAIRMENT OR CONDITION	435 18%	91 15%	115 16%	95 20%	133 21%	206 16%	228 21%	435 18%	363 18%	35 16%	22 19%	15 21%	386 18%	49 21%	435 18%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP83. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
NO IMPAIRMENT OR CONDITION	1797	452	541	354	434	994	788	1797	1495	161	89	51	1612	171	1797
	74%	77%	77%	73%	70%	77%	71%	74%	74%	74%	75%	72%	74%	74%	74%
PREFER NOT TO SAY/ DON'T KNOW	188	45	51	34	53	96	87	188	153	21	8	6	175	13	188
	8%	8%	7%	7%	9%	7%	8%	8%	8%	10%	7%	8%	8%	5%	8%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP87. What is your working status? If currently on furlough please respond based on your usual employment status. (SINGLE CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Working full time (30hrs/wk+)	1252 52%	326 49%	433 49%	493 56%	649 54%	603 50%	173 52%	153 46%	223 51%	210 48%	253 58%	240 55%
Working part time (8-29 hrs/wk)	580 24%	167 25%	223 25%	190 22%	289 24%	290 24%	84 25%	82 25%	115 26%	108 25%	90 20%	100 23%
Not working (i.e. under 8hrs/wk) - retired	12 *%	2 *%	5 1%	5 1%	5 *%	7 1%	2 *%	1 *%	- -%	5 1%	3 1%	2 *%
Not working (i.e. under 8hrs/wk) - unemployed (registered/ not registered but looking for work)	96 4%	25 4%	40 5%	31 4%	48 4%	48 4%	9 3%	16 5%	24 5%	17 4%	15 4%	15 4%
Not working (i.e. under 8hrs/wk) - student	26 1%	5 1%	13 1%	9 1%	12 1%	14 1%	2 1%	3 1%	6 1%	7 2%	4 1%	4 1%
Not working (i.e. under 8hrs/wk) - housewife/ disabled/ other	380 16%	117 18%	143 16%	120 14%	170 14%	210 17%	51 15%	67 20%	59 13%	84 19%	60 14%	60 14%
Prefer not to say	59 2%	16 2%	16 2%	26 3%	29 2%	29 2%	9 3%	7 2%	10 2%	6 1%	10 2%	16 4%
Don't know	14 1%	6 1%	4 1%	4 *%	8 1%	7 1%	3 1%	3 1%	2 1%	2 *%	3 1%	1 *%
WORKING STATUS SUMMARY												
WORKING	1832 76%	493 74%	657 75%	683 78%	938 78%	894 74%	257 77%	236 71%	338 77%	318 73%	343 78%	340 78%
NOT WORKING	515 21%	150 23%	201 23%	164 19%	235 19%	280 23%	63 19%	86 26%	88 20%	113 26%	83 19%	81 18%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP87. What is your working status? If currently on furlough please respond based on your usual employment status. (SINGLE CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
PREFER NOT TO SAY/ DON'T KNOW	73	22	20	30	37	36	12	11	12	8	13	18
	3%	3%	2%	3%	3%	3%	4%	3%	3%	2%	3%	4%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP87. What is your working status? If currently on furlough please respond based on your usual employment status. (SINGLE CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Working full time (30hrs/wk+)	1252	426	442	258	117	868	374	1252	1028	121	64	40	1120	118	1252
	52%	72%	62%	53%	19%	67%	34%	52%	51%	56%	53%	55%	52%	51%	52%
		bcd	dfg	df		cd	d	df							
Working part time (8-29 hrs/wk)	580	109	170	133	165	280	298	580	478	54	28	19	516	63	580
	24%	19%	24%	28%	27%	22%	27%	24%	24%	25%	24%	27%	24%	27%	24%
				a	a		a								
Not working (i.e. under 8hrs/wk) - retired	12	5	2	2	3	6	6	12	10	1	*	1	12	-	12
	*%	1%	*%	*%	1%	*%	1%	*%	*%	*%	*%	1%	1%	-%	*%
Not working (i.e. under 8hrs/wk) - unemployed (registered/ not registered but looking for work)	96	5	13	13	65	18	78	96	85	6	4	1	90	7	96
	4%	1%	2%	3%	10%	1%	7%	4%	4%	3%	3%	2%	4%	3%	4%
					abce		abce	ae							
Not working (i.e. under 8hrs/wk) - student	26	5	16	1	5	21	6	26	21	4	1	1	24	2	26
	1%	1%	2%	*%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%
Not working (i.e. under 8hrs/wk) - housewife/ disabled/ other	380	27	50	66	235	77	301	380	324	26	21	10	344	37	380
	16%	5%	7%	14%	38%	6%	27%	16%	16%	12%	18%	14%	16%	16%	16%
				abe	abcefg		abce	abe							
Prefer not to say	59	6	13	7	28	19	35	59	53	5	1	1	56	3	59
	2%	1%	2%	1%	5%	1%	3%	2%	3%	2%	1%	1%	3%	1%	2%
					ae										
Don't know	14	5	2	3	2	7	5	14	13	1	1	-	11	4	14
	1%	1%	*%	1%	*%	1%	*%	1%	1%	1%	*%	-%	*%	2%	1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP87. What is your working status? If currently on furlough please respond based on your usual employment status. (SINGLE CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
WORKING STATUS SUMMARY															
WORKING	1832 76%	536 91% cdfg	612 87% dfg	391 81% df	282 45% ae	1148 89% cdfg	672 61% d	1832 76% df	1507 75%	174 80%	92 77%	59 82%	1636 75%	181 78%	1832 76%
NOT WORKING	515 21%	42 7%	80 11%	82 17% ae	308 50% abcefg	122 9%	390 35% abceg	515 21% abe	439 22%	37 17%	27 22%	12 17%	470 22%	45 20%	515 21%
PREFER NOT TO SAY/ DON'T KNOW	73 3%	11 2%	15 2%	10 2%	30 5% e	26 2%	40 4%	73 3%	65 3%	6 3%	1 1%	1 1%	66 3%	6 3%	73 3%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP88. AGE OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
16-24	35 1%	14 2%	16 2%	5 1%	17 1%	18 2%	6 2%	9 3%	8 2%	8 2%	3 1%	2 *%
25-34	524 22%	223 34% bc	225 26% c	75 9%	270 22%	253 21%	108 33% jk	115 35% ijk	120 27% jk	106 24% jk	42 10%	33 7%
35-44	1145 47%	336 50%	424 48%	386 44%	539 45%	606 50%	170 51%	166 50%	192 44%	232 53% j	177 40%	209 48%
45-54	626 26%	83 12%	189 21% a	355 40% ab	338 28%	288 24%	45 14%	37 11%	103 23% fg	86 20% g	190 43% fghi	164 37% fghi
55-64	86 4%	8 1%	24 3%	54 6% ab	44 4%	41 3%	3 1%	6 2%	17 4%	7 2%	25 6% f	29 7% fji
65-74	4 *%	* *%	- -%	3 *%	1 *%	2 *%	- -%	* *%	- -%	- -%	1 *%	2 *%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP88. AGE OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
16-24	35 1%	10 2%	5 1%	8 2%	10 2%	15 1%	19 2%	35 1%	28 1%	2 1%	3 2%	3 4%	30 1%	3 1%	35 1%
25-34	524 22%	99 17%	124 18%	104 22%	193 31%	222 17%	297 27%	524 22%	431 21%	52 24%	27 22%	14 19%	470 22%	51 22%	524 22%
35-44	1145 47%	284 48%	339 48%	242 50%	272 44%	622 48%	514 47%	1145 47%	959 48%	101 46%	54 45%	32 44%	1025 47%	113 49%	1145 47%
45-54	626 26%	167 28%	216 31%	110 23%	129 21%	383 30%	239 22%	626 26%	521 26%	55 25%	30 25%	20 28%	569 26%	54 23%	626 26%
55-64	86 4%	29 5%	22 3%	18 4%	16 3%	51 4%	34 3%	86 4%	70 3%	7 3%	6 5%	3 4%	74 3%	12 5%	86 4%
65-74	4 *%	1 *%	2 *%	1 *%	* *%	3 *%	1 *%	4 *%	3 *%	* *%	* *%	* 1%	4 *%	- -%	4 *%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP89. GENDER OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Male	817	238	279	301	439	378	128	110	145	133	166	135
	34%	36%	32%	34%	36%	31%	39%	33%	33%	30%	38%	31%
Female	1601	427	599	575	771	830	204	223	294	305	273	302
	66%	64%	68%	66%	64%	69%	61%	67%	67%	70%	62%	69%
Prefer not to say	2	*	-	2	*	2	*	-	-	-	-	2
	*%	*%	-%	*%	*%	*%	*%	-%	-%	-%	-%	*%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP89. GENDER OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Male	817	273	236	169	132	509	301	817	676	77	37	27	737	74	817
	34%	46%	33%	35%	21%	39%	27%	34%	34%	35%	31%	38%	34%	32%	34%
		bcdefg	d	d		dfg		df							
Female	1601	314	472	313	488	785	801	1601	1335	139	83	45	1433	159	1601
	66%	53%	67%	65%	79%	61%	73%	66%	66%	64%	69%	62%	66%	68%	66%
			a	a	abceg	a	aeg	ae							
Prefer not to say	2	1	-	1	-	1	1	2	1	1	-	-	2	-	2
	*%	*%	-%	*%	-%	*%	*%	*%	*%	*%	-%	-%	*%	-%	*%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP90. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Universal Credit (and household has other earnings)	298 12%	94 14%	114 13%	89 10%	156 13%	142 12%	49 15% k	45 14%	51 12%	63 14%	56 13%	33 8%
Universal Credit (and household has no other earnings)	142 6%	53 8%	42 5%	47 5%	65 5%	78 6%	19 6%	34 10% i	26 6%	16 4%	20 5%	27 6%
Personal Independence Payment (PIP)	128 5%	21 3%	56 6%	51 6%	59 5%	70 6%	14 4%	8 2%	23 5%	33 7% g	22 5%	30 7%
Carer's allowance	123 5%	38 6%	42 5%	43 5%	73 6%	50 4%	23 7%	15 4%	28 6%	15 3%	22 5%	21 5%
Employment and Support Allowance (ESA)	107 4%	15 2%	55 6% a	38 4%	41 3%	66 5%	8 2%	6 2%	21 5%	34 8% fgj	12 3%	26 6%
Income Support	92 4%	24 4%	40 5%	28 3%	42 3%	50 4%	10 3%	14 4%	20 4%	21 5%	12 3%	16 4%
Income-based Jobseeker's Allowance	44 2%	6 1%	21 2%	17 2%	18 1%	26 2%	3 1%	3 1%	10 2%	11 2%	5 1%	12 3%
Pensions Credit (Guaranteed Credit)	24 1%	4 1%	11 1%	8 1%	7 1%	16 1%	2 1%	2 1%	3 1%	8 2%	2 *%	6 1%
Pensions Credit (no Guaranteed Credit)	7 *%	1 *%	5 1%	1 *%	5 *%	2 *%	1 *%	- -%	4 1%	1 *%	- -%	1 *%
SPONTANEOUS RESPONSES												
(Child) tax credits	48 2%	7 1%	29 3% a	12 1%	30 3%	17 1%	3 1%	4 1%	18 4% k	11 3%	10 2%	2 *%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP90. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Disability living allowance	24 1%	7 1%	7 1%	10 1%	20 2% e	4 *%	6 2%	1 *%	5 1%	3 1%	10 2%	- -%
Child benefit	20 1%	3 *%	16 2% c	2 *%	8 1%	12 1%	- -%	3 1%	6 1%	9 2%	2 *%	- -%
Working Tax Credit	15 1%	3 *%	13 1% c	- -%	12 1%	3 *%	3 1%	* *%	10 2%	3 1%	- -%	- -%
Other	14 1%	* *%	12 1% a	2 *%	10 1%	5 *%	* *%	- -%	7 2%	5 1%	2 1%	- -%
RECEIVES ANY OF THESE BENEFITS	772 32%	207 31%	314 36%	251 29%	381 31%	391 32%	99 30%	108 33%	155 35%	159 36%	127 29%	123 28%
None of these /do not receive any of these benefits	1447 60%	407 61%	501 57%	539 61%	733 61%	714 59%	207 62%	201 60%	252 57%	249 57%	275 63%	264 60%
Don't know	41 2%	14 2%	7 1%	20 2%	13 1%	28 2%	4 1%	10 3%	3 1%	3 1%	6 1%	14 3%
Prefer not to say	160 7%	36 5%	57 6%	67 8%	83 7%	77 6%	23 7%	14 4%	29 7%	28 6%	31 7%	36 8%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP90. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Universal Credit (and household has other earnings)	298 12%	24 4%	63 9%	84 17%	125 20%	87 7%	209 19%	298 12%	259 13%	21 10%	12 10%	7 9%	279 13%	19 8%	298 12%
			a	abe	abeg		abeg	ae							
Universal Credit (and household has no other earnings)	142 6%	14 2%	9 1%	18 4%	101 16%	23 2%	119 11%	142 6%	120 6%	9 4%	10 8%	3 4%	134 6%	7 3%	142 6%
					abceg		abceg	abe							
Personal Independence Payment (PIP)	128 5%	18 3%	27 4%	24 5%	60 10%	45 3%	83 8%	128 5%	105 5%	8 4%	8 7%	7 10%	108 5%	21 9%	128 5%
					abeg		ae					hiln			
Carer's allowance	123 5%	19 3%	14 2%	16 3%	73 12%	33 3%	90 8%	123 5%	107 5%	5 2%	9 7%	2 3%	117 5%	6 3%	123 5%
					abceg		abceg	be			i				
Employment and Support Allowance (ESA)	107 4%	16 3%	11 2%	17 3%	63 10%	27 2%	80 7%	107 4%	85 4%	11 5%	6 5%	6 8%	101 5%	6 3%	107 4%
					abceg		abeg	be				hn			
Income Support	92 4%	18 3%	18 3%	15 3%	40 6%	35 3%	55 5%	92 4%	80 4%	4 2%	3 3%	4 6%	86 4%	3 1%	92 4%
					be										
Income-based Jobseeker's Allowance	44 2%	11 2%	7 1%	11 2%	14 2%	18 1%	26 2%	44 2%	40 2%	1 *%	2 1%	1 1%	44 2%	- -%	44 2%
Pensions Credit (Guaranteed Credit)	24 1%	11 2%	1 *%	10 2%	2 *%	12 1%	12 1%	24 1%	22 1%	1 *%	* *%	* *%	24 1%	- -%	24 1%
Pensions Credit (no Guaranteed Credit)	7 *%	7 1%	- -%	* *%	- -%	7 1%	* *%	7 *%	7 *%	- -%	* *%	* *%	7 *%	- -%	7 *%
		f													

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP90. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND N k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
SPONTANEOUS RESPONSES															
(Child) tax credits	48 2%	3 *% a	21 3% b	10 2% c	14 2% d	24 2% e	24 2% f	48 2% g	39 2% h	4 2% i	4 3% j	1 1% k	44 2% l	3 1% m	48 2% n
Disability living allowance	24 1%	1 *% a	9 1% b	11 2% c	3 *% d	10 1% e	14 1% f	24 1% g	19 1% h	2 1% i	2 2% j	* 1% k	22 1% l	2 1% m	24 1% n
Child benefit	20 1%	2 *% a	8 1% b	6 1% c	5 1% d	10 1% e	10 1% f	20 1% g	20 1% h	- -% i	- -% j	* *% k	20 1% l	- -% m	20 1% n
Working Tax Credit	15 1%	- -% a	5 1% b	6 1% c	5 1% d	5 *% e	11 1% f	15 1% g	14 1% h	1 *% i	1 *% j	- -% k	12 1% l	3 1% m	15 1% n
Other	14 1%	- -% a	6 1% b	6 1% c	2 *% d	6 *% e	9 1% f	14 1% g	13 1% h	1 *% i	* *% j	1 1% k	14 1% l	- -% m	14 1% n
RECEIVES ANY OF THESE BENEFITS	772 32%	89 15% a	161 23% b	153 32% c	364 59% d	251 19% e	517 47% f	772 32% g	656 33% h	52 24% i	42 35% j	21 30% k	715 33% l	53 23% m	772 32% n
None of these /do not receive any of these benefits	1447 60%	474 81% bcdefg	486 69% d	292 60% e	186 30% f	960 74% g	477 43% h	1447 60% i	1191 59% j	140 64% k	72 60% l	44 62% m	1274 59% n	162 70% o	1447 60% p
Don't know	41 2%	6 1% a	13 2% b	10 2% c	12 2% d	19 1% e	22 2% f	41 2% g	34 2% h	4 2% i	2 1% j	1 1% k	40 2% l	1 *% m	41 2% n
Prefer not to say	160 7%	19 3% a	47 7% b	28 6% c	58 9% d	66 5% e	86 8% f	160 7% g	130 6% h	21 10% i	4 4% j	5 7% k	142 7% l	17 7% m	160 7% n

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP91. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. Please note - if you or anyone in the household is currently on furlough please respond based on your usual household income (SINGLE CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Up to £199 per week / Up to £10,399 per year	197	49	75	74	75	122	20	28	28	48	27	47
	8%	7%	9%	8%	6%	10%	6%	9%	6%	11%	6%	11%
						d						
From £200 to £299 per week / From £10,400 to £15,599 per year	224	73	90	61	114	110	39	35	44	46	32	29
	9%	11%	10%	7%	9%	9%	12%	10%	10%	10%	7%	7%
From £300 to £499 per week / From £15,600 to £25,999 per year	391	105	146	141	196	196	47	58	75	71	74	67
	16%	16%	17%	16%	16%	16%	14%	17%	17%	16%	17%	15%
From £500 to £699 per week / From £26,000 to £36,399 per year	372	120	148	105	198	174	68	52	81	67	49	55
	15%	18%	17%	12%	16%	14%	21%	16%	18%	15%	11%	13%
		c					j					
From £700 to £999 per week / From £36,400 to £51,999 per year	349	98	109	143	187	162	61	37	43	65	83	60
	14%	15%	12%	16%	15%	13%	18%	11%	10%	15%	19%	14%
							h				h	
£1,000 and above per week / £52,000 and above per year	467	120	171	176	245	223	53	67	89	82	103	73
	19%	18%	19%	20%	20%	18%	16%	20%	20%	19%	24%	17%
Don't know	119	40	42	38	57	62	16	24	24	18	17	20
	5%	6%	5%	4%	5%	5%	5%	7%	6%	4%	4%	5%
Prefer not to say	299	60	98	141	138	161	29	31	56	42	54	87
	12%	9%	11%	16%	11%	13%	9%	9%	13%	10%	12%	20%
				a								fgi

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP91. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. Please note - if you or anyone in the household is currently on furlough please respond based on your usual household income (SINGLE CODE)

Base : All parents

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Up to £199 per week / Up to £10,399 per year	197	12	20	30	133	33	163	197	169	17	7	4	179	15	197
	8%	2%	3%	6%	21%	3%	15%	8%	8%	8%	6%	6%	8%	6%	8%
				ae	abcefg		abceg	abe							
From £200 to £299 per week / From £10,400 to £15,599 per year	224	13	35	56	119	48	175	224	184	19	16	5	211	13	224
	9%	2%	5%	12%	19%	4%	16%	9%	9%	9%	13%	7%	10%	6%	9%
				abe	abceg		abeg	abe							
From £300 to £499 per week / From £15,600 to £25,999 per year	391	43	131	95	122	174	217	391	322	32	26	12	369	22	391
	16%	7%	18%	20%	20%	13%	20%	16%	16%	15%	22%	16%	17%	9%	16%
			a	ae	ae	a	ae	a			m				
From £500 to £699 per week / From £26,000 to £36,399 per year	372	73	125	96	73	199	169	372	295	46	18	13	335	35	372
	15%	12%	18%	20%	12%	15%	15%	15%	15%	21%	15%	18%	15%	15%	15%
				ad						h					
From £700 to £999 per week / From £36,400 to £51,999 per year	349	99	135	100	15	234	114	349	287	31	17	15	303	41	349
	14%	17%	19%	21%	2%	18%	10%	14%	14%	14%	14%	20%	14%	18%	14%
		df	df	dfg		df	d	d				l			
£1,000 and above per week / £52,000 and above per year	467	263	136	60	8	399	68	467	398	40	16	13	397	66	467
	19%	45%	19%	12%	1%	31%	6%	19%	20%	18%	13%	18%	18%	29%	19%
		bcddefg	df	df		bcdfg	d	cdf	j					jl	
Don't know	119	21	18	14	66	39	80	119	106	7	5	1	109	10	119
	5%	4%	3%	3%	11%	3%	7%	5%	5%	3%	4%	2%	5%	4%	5%
					abceg		abce								
Prefer not to say	299	63	106	33	84	169	117	299	251	26	15	8	269	30	299
	12%	11%	15%	7%	14%	13%	11%	12%	12%	12%	12%	11%	12%	13%	12%
			c		c	c		c							

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n