

OFCOM MEDIA LITERACY TRACKER 2020 - SURVEY 2 - PARENTS OF CHILDREN AGED 5-15 AND CHILDREN AGED 8-15 - 27th November 2020 to 15th January 2021.

NATION	1
Base : All parents	
REGION	3
Base : All parents	
URBANITY	6
Base : All parents	
QP1. AGE OF CHILD	8
Base : All parents	
QP2. GENDER OF CHILD	10
Base : All parents	
CHILD'S AGE AND GENDER	12
Base : All parents	
INTERVIEW - AGE GROUP OF THE CHILD DISCUSSED/ INTERVIEWED	14
Base : All parents	
HOUSEHOLD SOCIO-ECONOMIC GROUP	16
Base : All parents	
QA. What is the total number of people in the household (please include yourself in this total)? (SINGLE CODE)	18
Base : All parents	
QB. And what is the total number of children aged under 18 in the household. If you are aged under 18, please include yourself in this total. (SINGLE CODE)	20
Base : All parents	
AGES OF CHILDREN AGED UNDER 18 IN THE HOUSEHOLD. (MULTI CODE)	22
Base : All parents	
QP54. Thinking about the different devices that your child uses, for instance computers, tablets, or mobile phones, have they ever used these devices to do any of the following? This could include any time spent learning about this when they are at school. (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)	26
Base : Parents whose child goes online at home or elsewhere	
QP22A. Which, if any, of these apps or sites does your child ever watch videos on? (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)	34
Base : All parents	
QP22AA. And which, if any, of these apps or sites does your child ever use to post videos online or use to share videos? (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)	38
Base : All parents	
QP22C. Below is a list of the sorts of videos that your child may have watched on these video sites or apps. Which, if any, of these types of things do they watch? (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)	42
Base : Parents of 5-15s whose child watches videos on video sharing platforms	
QP22B. You said that your child uses the YouTube website or app. Do they use the main YouTube website or app, or the one that is aimed specifically at children called YouTube Kids, or do they use both? (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-11) (MULTI CODE)	46
Base : Parents of 5-11s whose child watches, posts or shares videos on YouTube	
SUMMARY OF USE OF ANY VIDEO SHARING PLATFORMS (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15)	48
Base : All parents	
SUMMARY OF USE OF ANY VIDEO SHARING PLATFORMS (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15)	50
Base : Parents of 3-15s whose child watches, posts or shares videos on YouTube	
QP44A. Which, if any, of these social media apps or sites does your child use? (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)	52
Base : All parents	

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QP44B. And which, if any, of these chat or messaging apps or sites does your child use? (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)	56
Base : All parents	
QC24B. We'd now like to ask you a question about live streaming. Live streaming allows you to 'go live' by sharing videos in real time with other people. This is different to sharing videos on sites like TikTok as you are sharing 'live' rather than recorded videos. Which one of these best describes your experience of using these live streaming services? (SINGLE CODE)	59
Base : All children aged 8-15	
QP44C. And which, if any, of these live streaming apps or sites does your child ever use to watch or to post their own live streams? Live streaming allows you to 'go live' by sharing videos in real time with other people rather than sharing recorded videos. (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)	61
Base : All parents	
QP44D. And finally, which, if any, of these Q and A apps or sites does your child use? Q and A stands for 'Question and Answer' (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)	63
Base : All parents	
SUMMARY OF USE OF SOCIAL MEDIA/ CHAT/ MESSAGING/ LIVE STREAMING/ Q&A AND VIDEO SHARING PLATFORMS (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15)	65
Base : All parents	
QP46A. As far as you are aware is there a minimum age that someone has to reach before they can have a profile on most social media apps or sites. So sites or apps like Instagram, Snapchat, Facebook or TikTok? (SINGLE CODE)	69
Base : All parents	
QP46B. And, for most social media apps or sites, what is this age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)	71
Base : All parents	
QP47. To what extent do you agree or disagree with this statement about social media sites or apps? - I would allow my child to have a profile on these sites or apps before they had reached the minimum age required by that site or app. (SINGLE CODE)	75
Base : All parents	
QP46A. As far as you are aware is there a minimum age that someone has to reach before they can have a profile on most social media apps or sites. So sites or apps like Instagram, Snapchat, Facebook or TikTok? (SINGLE CODE)	77
Base : Parents of children who use social media sites/ apps	
QP46B. And, for most social media apps or sites, what is this age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)	79
Base : Parents of children who use social media sites/ apps	
QP47. To what extent do you agree or disagree with this statement about social media sites or apps? - I would allow my child to have a profile on these sites or apps before they had reached the minimum age required by that site or app. (SINGLE CODE)	83
Base : Parents of children who use social media sites/ apps	
QC15A. When you go online do you visit social media sites or apps like Snapchat, Instagram, Facebook, Twitter or YouTube? (SINGLE CODE)	85
Base : Children aged 8-15 who go online at home or elsewhere	
QC15B. When you go online do you visit sites or apps for schoolwork or homework, for instance BBC Bitesize or sites suggested by your teachers? (SINGLE CODE)	88
Base : Children aged 8-15 who go online at home or elsewhere	
QC15C. When you go online do you visit sites or apps about news and what is going on in the world? For example, BBC news, CBBC Newsround, newspaper websites like the Daily Mail or the Guardian, or news apps or sites like HuffPost. (SINGLE CODE)	91
Base : Children aged 8-15 who go online at home or elsewhere	
QC15AA. Think about when you go to social media sites or apps like Snapchat, Instagram, Facebook, Twitter or YouTube. Do you believe that all of the information you see on these sites or apps is true, most of it is true or just some of it is true? (SINGLE CODE)	94
Base : Children aged 8-15 who go online at home or elsewhere	
QC15AA. Think about when you go to social media sites or apps like Snapchat, Instagram, Facebook, Twitter or YouTube. Do you believe that all of the information you see on these sites or apps is true, most of it is true or just some of it is true? (SINGLE CODE)	97
Base : Children aged 8-15 who go online at home or elsewhere who say they do this	
QC15BB. Think about when you go to sites or apps for schoolwork or homework .Do you believe that all of the information you see on these sites or apps is true, most of it is true or just some of it is true? (SINGLE CODE)	100
Base : Children aged 8-15 who go online at home or elsewhere	
QC15BB. Think about when you go to sites or apps for schoolwork or homework .Do you believe that all of the information you see on these sites or apps is true, most of it is true or just some of it is true? (SINGLE CODE)	103
Base : Children aged 8-15 who go online at home or elsewhere who say they do this	

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QC15CC. Think about when you go online to visit sites or apps about news and what is going on in the world. Do you believe that all of the information you see on these sites or apps is true, most of it is true or just some of it is true? (SINGLE CODE)	106
Base : Children aged 8-15 who go online at home or elsewhere	
QC15CC. Think about when you go online to visit sites or apps about news and what is going on in the world. Do you believe that all of the information you see on these sites or apps is true, most of it is true or just some of it is true? (SINGLE CODE)	109
Base : Children aged 8-15 who go online at home or elsewhere who say they do this	
QC9C. Due to the situation with COVID this year, many children have been at home more than usual. Which one of these answers best describes your use of these video sites or apps during this time? (SINGLE CODE)	112
Base : Children aged 8-15 who watch, post or share videos on video sharing platforms	
QC19B. Due to the situation with COVID this year, many children have been at home more than usual. Which one of these answers best describes your use of social media sites or apps during this time? (SINGLE CODE)	114
Base : Children aged 8-15 who use social media apps or sites	
QC19D. Due to the situation with COVID this year, many children have been at home more than usual. Which one of these answers best describes your use of chat or messaging apps or sites during this time? (SINGLE CODE)	116
Base : Children aged 8-15 who use chat or messaging apps or sites	
QC22A. ATTITUDES TOWARDS SOCIAL MEDIA / CHAT/ MESSAGING APPS OR SITES - There is pressure to be popular on these sorts of apps or sites (SINGLE CODE)	118
Base : Children aged 8-15 who use social media or chat/ messaging apps or sites	
QC22B. ATTITUDES TOWARDS SOCIAL MEDIA / CHAT/ MESSAGING APPS OR SITES - People are mean or unkind to each other on these sorts of apps or sites (SINGLE CODE)	120
Base : Children aged 8-15 who use social media or chat/ messaging apps or sites	
QC22C. ATTITUDES TOWARDS SOCIAL MEDIA / CHAT/ MESSAGING APPS OR SITES - Using these sorts of apps or sites makes me feel happy (SINGLE CODE)	122
Base : Children aged 8-15 who use social media or chat/ messaging apps or sites	
QC22D. ATTITUDES TOWARDS SOCIAL MEDIA / CHAT/ MESSAGING APPS OR SITES - Using these sorts of apps or sites helps me feel closer to my friends (SINGLE CODE)	124
Base : Children aged 8-15 who use social media or chat/ messaging apps or sites	
QC23. Below is a list of things you may do on social media or chat and messaging apps or sites. So when you use apps or sites like Snapchat, Instagram, WhatsApp or TikTok. Which, if any of them do you ever do? (MULTI CODE)	126
Base : Children aged 8-15 who use social media or chat/ messaging apps or sites	
QC38C. We're now going to show you something else that other people have said about the things that get posted online. Which one of the answers best describes what you think? - The photos or videos that other people post online make their life look more interesting than it is (SINGLE CODE)	130
Base : Children aged 12-15 who use social media or chat/ messaging apps or sites	
QC38D. Due to the situation with COVID this year, many children have been at home more than usual and may have seen less of their friends or family. One way that people have kept in touch during this time is by making video calls using sites or apps like Zoom, HouseParty, Skype, FaceTime, WhatsApp or Snapchat. Have you made any video calls during this time? (SINGLE CODE)	132
Base : All children aged 8-15	
QC38E. And who have you had video calls with during this time? (MULTI CODE)	134
Base : Children aged 8-15 who have used video calling apps or sites during 2020	
QC38E. And who have you had video calls with during this time? (MULTI CODE)	136
Base : All children aged 8-15	
QC37. Moving on now to think about watching videos online. On sites like YouTube some vloggers or influencers with lots of followers like Zoella or Dan TDM might say good things about a particular company or product or brand, such as Nike clothing, a new game or clothes from TopShop. Why do you think they might say good things about these products or brands? (MULTI CODE)	138
Base : Children aged 12-15 who go online at home or elsewhere	
QC45A. AGREEMENT WITH STATEMENT ABOUT 'REAL LIFE' - There is pressure to be popular in real life. (SINGLE CODE)	141
Base : All children aged 8-15	
QC45B. AGREEMENT WITH STATEMENT ABOUT 'REAL LIFE' - People are mean to each other in real life. (SINGLE CODE)	143
Base : All children aged 8-15	
QP80. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)	145
Base : All parents	
QP83. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)	149
Base : All parents	

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QP87. What is your working status? If currently on furlough please respond based on your usual employment status. (SINGLE CODE)	155
Base : All parents	
QP88. AGE OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)	159
Base : All parents	
QP89. GENDER OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)	161
Base : All parents	
QP90. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)	163
Base : All parents	
QP91. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. Please note - if you or anyone in the household is currently on furlough please respond based on your usual household income (SINGLE CODE)	167
Base : All parents	
QP92. How much help did your child receive in completing the questions today? (SINGLE CODE)	169
Base : All parents of children aged 8-15	

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

NATION

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1658	263	696	699	837	821	132	131	351	345	354	345
Effective Weighted Sample	1221	249	502	514	613	607	125	124	252	250	259	255
Total	1618	441	588	588	809	809	221	221	294	294	294	294
England	1343	365	489	488	674	669	186	180	245	245	244	244
	83%	83%	83%	83%	83%	83%	84%	81%	83%	83%	83%	83%
Scotland	145	40	52	53	72	74	19	22	26	26	27	26
	9%	9%	9%	9%	9%	9%	8%	10%	9%	9%	9%	9%
Wales	81	23	29	30	41	41	11	12	14	15	16	14
	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%
Northern Ireland	48	13	18	18	23	26	6	7	9	9	8	10
	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

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NATION

Base : All parents

	SOCIAL GRADE								NATION						
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
England	1343	320	392	259	367	712	626	1343	1343	-	-	-	1214	113	1343
	83%	82%	82%	83%	86%	82%	84%	83%	100%	-%	-%	-%	84%	71%	83%
									ijklmn				ijklm	ijk	ijkm
Scotland	145	39	52	27	27	91	54	145	-	145	-	-	122	21	145
	9%	10%	11%	9%	6%	10%	7%	9%	-%	100%	-%	-%	8%	13%	9%
										hijklmn			hjk	hjk	hjk
Wales	81	18	23	16	24	41	40	81	-	-	81	-	68	14	81
	5%	5%	5%	5%	6%	5%	5%	5%	-%	-%	100%	-%	5%	9%	5%
											hijklmn		hi	hik	hi
Northern Ireland	48	14	12	10	11	26	21	48	-	-	-	48	38	10	48
	3%	4%	3%	3%	3%	3%	3%	3%	-%	-%	-%	100%	3%	7%	3%
												hijklmn	h	hij	h

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

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REGION

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1658	263	696	699	837	821	132	131	351	345	354	345
Effective Weighted Sample	1221	249	502	514	613	607	125	124	252	250	259	255
Total	1618	441	588	588	809	809	221	221	294	294	294	294
North East	76 5%	25 6%	29 5%	21 4%	41 5%	35 4%	14 6%	11 5%	15 5%	15 5%	13 4%	9 3%
Yorkshire and Humberside	155 10%	47 11%	53 9%	56 10%	82 10%	73 9%	21 10%	26 12%	28 10%	25 8%	33 11%	23 8%
North West	179 11%	62 14%	60 10%	57 10%	84 10%	95 12%	26 12%	36 16%	26 9%	34 12%	32 11%	25 8%
West Midlands	151 9%	36 8%	61 10%	54 9%	82 10%	70 9%	14 7%	21 10%	38 13%	24 8%	30 10%	25 8%
East Midlands	111 7%	27 6%	39 7%	45 8%	62 8%	49 6%	20 9%	8 3%	22 8%	17 6%	20 7%	25 9%
East of England	155 10%	32 7%	61 10%	61 10%	69 9%	86 11%	15 7%	18 8%	28 10%	33 11%	26 9%	35 12%
South West	136 8%	34 8%	49 8%	53 9%	75 9%	61 8%	25 11%	9 4%	24 8%	25 9%	26 9%	27 9%
South East	202 12%	57 13%	84 14%	61 10%	93 11%	109 13%	31 14%	26 12%	37 12%	47 16%	25 9%	36 12%
London	178 11%	45 10%	53 9%	79 13%	87 11%	91 11%	21 9%	25 11%	27 9%	26 9%	39 13%	40 14%
Scotland	145 9%	40 9%	52 9%	53 9%	72 9%	74 9%	19 8%	22 10%	26 9%	26 9%	27 9%	26 9%
Wales	81 5%	23 5%	29 5%	30 5%	41 5%	41 5%	11 5%	12 5%	14 5%	15 5%	16 5%	14 5%
Northern Ireland	48 3%	13 3%	18 3%	18 3%	23 3%	26 3%	6 3%	7 3%	9 3%	9 3%	8 3%	10 3%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

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REGION

Base : All parents

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
North East	76 5%	8 2%	25 5%	20 6% a	23 5%	33 4%	43 6% a	76 5%	76 6%	- -%	- -%	- -%	73 5% i	2 2%	76 5% i
Yorkshire and Humberside	155 10%	35 9%	40 8%	27 9%	54 13%	74 9%	81 11%	155 10%	155 12%	- -%	- -%	- -%	138 10% ijk	16 10% ijk	155 10% ijk
North West	179 11%	57 15%	46 10%	27 9%	48 11%	104 12%	75 10%	179 11%	179 13%	- -%	- -%	- -%	164 11% ijk	13 8% ijk	179 11% ijk
West Midlands	151 9%	37 9%	53 11%	24 8%	37 9%	90 10%	61 8%	151 9%	151 11%	- -%	- -%	- -%	141 10% ijk	8 5% ij	151 9% ijk
East Midlands	111 7%	30 8%	25 5%	27 9%	28 7%	56 6%	55 7%	111 7%	111 8%	- -%	- -%	- -%	97 7% ij	13 8% ijk	111 7% ij
East of England	155 10%	35 9%	37 8%	37 12%	47 11%	72 8%	83 11%	155 10%	155 12%	- -%	- -%	- -%	134 9% ijk	19 12% ijk	155 10% ijk
South West	136 8%	22 6%	43 9%	30 10%	40 9%	65 8%	70 10%	136 8%	136 10%	- -%	- -%	- -%	107 7% ijk	27 17% ijkln	136 8% ijk
South East	202 12%	35 9%	64 13%	37 12%	63 15%	99 11%	100 13%	202 12%	202 15%	- -%	- -%	- -%	186 13% ijk	15 9% ijk	202 12% ijk
London	178 11%	62 16% df	58 12%	28 9%	28 7%	120 14% df	56 8%	178 11%	178 13% ijkm	- -%	- -%	- -%	174 12% ijkm	- -%	178 11% ijkm
Scotland	145 9%	39 10%	52 11%	27 9%	27 6%	91 10%	54 7%	145 9%	- -%	145 100% hijklmn	- -%	- -%	122 8% hjk	21 13% hjk	145 9% hjk
Wales	81 5%	18 5%	23 5%	16 5%	24 6%	41 5%	40 5%	81 5%	- -%	- -%	81 100% hiklmn	- -%	68 5% hi	14 9% hik	81 5% hi

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

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REGION

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
Northern Ireland	48	14	12	10	11	26	21	48	-	-	-	48	38	10	48
	3%	4%	3%	3%	3%	3%	3%	3%	-%	-%	-%	100%	3%	7%	3%
												hijklmn	h	hij	h

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

URBANITY

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1658	263	696	699	837	821	132	131	351	345	354	345
Effective Weighted Sample	1221	249	502	514	613	607	125	124	252	250	259	255
Total	1618	441	588	588	809	809	221	221	294	294	294	294
Urban	1442	385	528	529	721	721	193	192	263	265	265	264
	89%	87%	90%	90%	89%	89%	88%	87%	89%	90%	90%	90%
Rural	159	51	56	52	76	82	24	27	30	26	23	29
	10%	12%	9%	9%	9%	10%	11%	12%	10%	9%	8%	10%
Refused/ Unknown	17	5	5	7	12	6	4	1	2	3	6	1
	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	*%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

URBANITY

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
Urban	1442	339	424	275	398	763	673	1442	1214	122	68	38	1442	-	1442
	89%	87%	89%	88%	93%	88%	91%	89%	90%	84%	83%	78%	100%	-%	89%
									km	m	m	m	hijklmn		km
Rural	159	45	53	33	28	97	61	159	113	21	14	10	-	159	159
	10%	11%	11%	11%	7%	11%	8%	10%	8%	15%	17%	22%	-%	100%	10%
									l	l	hl	hln		hijkln	l
Refused/ Unknown	17	8	2	4	3	10	7	17	15	2	-	*	-	-	17
	1%	2%	*%	1%	1%	1%	1%	1%	1%	2%	-%	1%	-%	-%	1%
									l	l					l

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

OFCOM MEDIA LITERACY TRACKER 2020 - SURVEY 2 - PARENTS OF CHILDREN AGED 5-15 AND CHILDREN AGED 8-15 - 27th November 2020 to 15th January 2021.

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP1. AGE OF CHILD

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1658	263	696	699	837	821	132	131	351	345	354	345
Effective Weighted Sample	1221	249	502	514	613	607	125	124	252	250	259	255
Total	1618	441	588	588	809	809	221	221	294	294	294	294
AGED 5	137 8%	137 31% bc	- -%	- -%	74 9%	63 8%	74 33% hijk	63 29% hijk	- -%	- -%	- -%	- -%
AGED 6	153 9%	153 35% bc	- -%	- -%	69 9%	84 10%	69 31% hijk	84 38% hijk	- -%	- -%	- -%	- -%
AGED 7	151 9%	151 34% bc	- -%	- -%	78 10%	73 9%	78 35% hijk	73 33% hijk	- -%	- -%	- -%	- -%
AGED 8	149 9%	- -%	149 25% ac	- -%	82 10%	67 8%	- -%	- -%	82 28% fgjk	67 23% fgjk	- -%	- -%
AGED 9	145 9%	- -%	145 25% ac	- -%	72 9%	73 9%	- -%	- -%	72 24% fgjk	73 25% fgjk	- -%	- -%
AGED 10	146 9%	- -%	146 25% ac	- -%	76 9%	71 9%	- -%	- -%	76 26% fgjk	71 24% fgjk	- -%	- -%
AGED 11	148 9%	- -%	148 25% ac	- -%	65 8%	84 10%	- -%	- -%	65 22% fgjk	84 28% fgjk	- -%	- -%
AGED 12	143 9%	- -%	- -%	143 24% ab	66 8%	77 10%	- -%	- -%	- -%	- -%	66 22% fghi	77 26% fghi
AGED 13	148 9%	- -%	- -%	148 25% ab	70 9%	78 10%	- -%	- -%	- -%	- -%	70 24% fghi	78 26% fghi
AGED 14	148 9%	- -%	- -%	148 25% ab	79 10%	69 8%	- -%	- -%	- -%	- -%	79 27% fghi	69 23% fghi
AGED 15	150 9%	- -%	- -%	150 25% ab	79 10%	71 9%	- -%	- -%	- -%	- -%	79 27% fghi	71 24% fghi

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

OFCEM MEDIA LITERACY TRACKER 2020 - SURVEY 2 - PARENTS OF CHILDREN AGED 5-15 AND CHILDREN AGED 8-15 - 27th November 2020 to 15th January 2021.

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP1. AGE OF CHILD

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
AGED 5	137 8%	35 9%	42 9%	26 8%	34 8%	77 9%	60 8%	137 8%	121 9%	9 6%	2 2%	6 11%	118 8%	14 9%	137 8%
AGED 6	153 9%	41 10%	51 11%	27 9%	34 8%	92 11%	61 8%	153 9%	120 9%	16 11%	10 12%	7 15%	124 9%	29 18%	153 9%
AGED 7	151 9%	31 8%	58 12%	18 6%	44 10%	89 10%	62 8%	151 9%	124 9%	16 11%	11 13%	- -%	143 10%	8 5%	151 9%
AGED 8	149 9%	27 7%	47 10%	32 10%	43 10%	74 9%	74 10%	149 9%	123 9%	14 9%	7 9%	4 9%	127 9%	21 13%	149 9%
AGED 9	145 9%	38 10%	42 9%	24 8%	41 9%	81 9%	65 9%	145 9%	120 9%	13 9%	7 9%	4 9%	130 9%	14 9%	145 9%
AGED 10	146 9%	38 10%	45 9%	25 8%	38 9%	83 10%	63 9%	146 9%	121 9%	13 9%	7 9%	4 9%	130 9%	14 9%	146 9%
AGED 11	148 9%	25 6%	43 9%	28 9%	52 12%	68 8%	81 11%	148 9%	124 9%	12 8%	7 9%	5 9%	140 10%	7 4%	148 9%
AGED 12	143 9%	40 10%	32 7%	43 14%	26 6%	72 8%	69 9%	143 9%	118 9%	13 9%	8 9%	4 9%	128 9%	13 8%	143 9%
AGED 13	148 9%	47 12%	40 8%	26 8%	35 8%	87 10%	61 8%	148 9%	123 9%	13 9%	7 9%	4 9%	133 9%	14 9%	148 9%
AGED 14	148 9%	41 10%	36 8%	28 9%	40 9%	77 9%	68 9%	148 9%	122 9%	14 9%	7 9%	5 10%	133 9%	13 8%	148 9%
AGED 15	150 9%	30 8%	42 9%	36 11%	41 10%	71 8%	77 10%	150 9%	125 9%	13 9%	7 9%	4 9%	135 9%	12 8%	150 9%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP2. GENDER OF CHILD

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1658	263	696	699	837	821	132	131	351	345	354	345
Effective Weighted Sample	1221	249	502	514	613	607	125	124	252	250	259	255
Total	1618	441	588	588	809	809	221	221	294	294	294	294
Male	809	221	294	294	809	-	221	-	294	-	294	-
	50%	50%	50%	50%	100%	-%	100%	-%	100%	-%	100%	-%
					e		gik		gik		gik	
Female	809	221	294	294	-	809	-	221	-	294	-	294
	50%	50%	50%	50%	-%	100%	-%	100%	-%	100%	-%	100%
						d		fhj		fhj		fhj

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP2. GENDER OF CHILD

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
Male	809	205	256	143	203	461	346	809	674	72	41	23	721	76	809
	50%	52%	53%	46%	47%	53%	47%	50%	50%	49%	50%	47%	50%	48%	50%
Female	809	186	223	169	226	409	395	809	669	74	41	26	721	82	809
	50%	48%	47%	54%	53%	47%	53%	50%	50%	51%	50%	53%	50%	52%	50%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

CHILD'S AGE AND GENDER

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	1658	263	696	699	837	821	132	131	351	345	354	345
Effective Weighted Sample	1221	249	502	514	613	607	125	124	252	250	259	255
Total	1618	441	588	588	809	809	221	221	294	294	294	294
MALE 5-7	221	221	-	-	221	-	221	-	-	-	-	-
	14%	50%	-%	-%	27%	-%	100%	-%	-%	-%	-%	-%
		bc			e		ghijk					
FEMALE 5-7	221	221	-	-	-	221	-	221	-	-	-	-
	14%	50%	-%	-%	-%	27%	-%	100%	-%	-%	-%	-%
		bc				d		fhijk				
MALE 8-11	294	-	294	-	294	-	-	-	294	-	-	-
	18%	-%	50%	-%	36%	-%	-%	-%	100%	-%	-%	-%
			ac		e				fgijk			
FEMALE 8-11	294	-	294	-	-	294	-	-	-	294	-	-
	18%	-%	50%	-%	-%	36%	-%	-%	-%	100%	-%	-%
			ac			d				fghjk		
MALE 12-15	294	-	-	294	294	-	-	-	-	-	294	-
	18%	-%	-%	50%	36%	-%	-%	-%	-%	-%	100%	-%
				ab	e						fghik	
FEMALE 12-15	294	-	-	294	-	294	-	-	-	-	-	294
	18%	-%	-%	50%	-%	36%	-%	-%	-%	-%	-%	100%
				ab		d						fghij

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

CHILD'S AGE AND GENDER

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
MALE 5-7	221 14%	54 14%	71 15%	40 13%	55 13%	125 14%	95 13%	221 14%	186 14%	19 13%	11 13%	6 12%	193 13%	24 15%	221 14%
FEMALE 5-7	221 14%	52 13%	80 17%	31 10%	57 13%	133 15%	88 12%	221 14%	180 13%	22 15%	12 15%	7 15%	192 13%	27 17%	221 14%
MALE 8-11	294 18%	66 17%	97 20%	50 16%	80 19%	163 19%	131 18%	294 18%	245 18%	26 18%	14 18%	9 19%	263 18%	30 19%	294 18%
FEMALE 8-11	294 18%	62 16%	80 17%	59 19%	94 22%	142 16%	152 21%	294 18%	245 18%	26 18%	15 18%	9 18%	265 18%	26 16%	294 18%
MALE 12-15	294 18%	84 22%	88 18%	53 17%	67 16%	172 20%	120 16%	294 18%	244 18%	27 18%	16 19%	8 16%	265 18%	23 15%	294 18%
FEMALE 12-15	294 18%	72 18%	62 13%	80 25%	75 18%	134 15%	155 21%	294 18%	244 18%	26 18%	14 17%	10 21%	264 18%	29 18%	294 18%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

INTERVIEW - AGE GROUP OF THE CHILD DISCUSSED/ INTERVIEWED

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	1658	263	696	699	837	821	132	131	351	345	354	345
Effective Weighted Sample	1221	249	502	514	613	607	125	124	252	250	259	255
Total	1618	441	588	588	809	809	221	221	294	294	294	294
5-7	441	441	-	-	221	221	221	221	-	-	-	-
	27%	100%	-%	-%	27%	27%	100%	100%	-%	-%	-%	-%
		bc					hijk	hijk				
8-11	588	-	588	-	294	294	-	-	294	294	-	-
	36%	-%	100%	-%	36%	36%	-%	-%	100%	100%	-%	-%
			ac						fgjk	fgjk		
12-15	588	-	-	588	294	294	-	-	-	-	294	294
	36%	-%	-%	100%	36%	36%	-%	-%	-%	-%	100%	100%
				ab							fghi	fghi

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

INTERVIEW - AGE GROUP OF THE CHILD DISCUSSED/ INTERVIEWED

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
5-7	441	107	151	71	112	258	183	441	365	40	23	13	385	51	441
	27%	27%	32%	23%	26%	30%	25%	27%	27%	28%	28%	26%	27%	32%	27%
8-11	588	128	177	109	174	305	283	588	489	52	29	18	528	56	588
	36%	33%	37%	35%	41%	35%	38%	36%	36%	36%	36%	37%	37%	35%	36%
12-15	588	157	150	133	143	307	275	588	488	53	30	18	529	52	588
	36%	40%	31%	42%	33%	35%	37%	36%	36%	36%	36%	37%	37%	33%	36%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

HOUSEHOLD SOCIO-ECONOMIC GROUP

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1658	263	696	699	837	821	132	131	351	345	354	345
Effective Weighted Sample	1221	249	502	514	613	607	125	124	252	250	259	255
Total	1618	441	588	588	809	809	221	221	294	294	294	294
A	94 6%	25 6%	30 5%	39 7%	50 6%	44 5%	12 6%	13 6%	17 6%	14 5%	21 7%	18 6%
B	297 18%	82 18%	98 17%	118 20%	155 19%	142 18%	42 19%	40 18%	50 17%	48 16%	63 21%	55 19%
C1	479 30%	151 34%	177 30%	150 26%	256 32%	223 28%	71 32%	80 36% k	97 33% k	80 27%	88 30%	62 21%
C2	312 19%	71 16%	109 18%	133 23%	143 18%	169 21%	40 18%	31 14%	50 17%	59 20%	53 18%	80 27% gh
D	256 16%	57 13%	104 18%	95 16%	125 15%	131 16%	33 15%	24 11%	44 15%	61 21%	48 16%	47 16%
E	172 11%	55 12%	69 12%	48 8%	78 10%	94 12%	22 10%	33 15% j	37 13%	33 11%	19 7%	29 10%
Don't know	7 *%	- -%	1 *%	6 1%	2 *%	5 1%	- -%	- -%	1 *%	- -%	1 *%	5 2%
SUMMARY												
AB	391 24%	107 24%	128 22%	157 27%	205 25%	186 23%	54 25%	52 24%	66 23%	62 21%	84 29%	72 25%
DE	429 27%	112 25%	174 30%	143 24%	203 25%	226 28%	55 25%	57 26%	80 27%	94 32%	67 23%	75 26%
ABC1	870 54%	258 58%	305 52%	307 52%	461 57%	409 51%	125 57%	133 60% k	163 55%	142 48%	172 59% k	134 46%
C2DE	741 46%	183 42%	283 48%	275 47%	346 43%	395 49%	95 43%	88 40%	131 44%	152 52%	120 41%	155 53% j

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

HOUSEHOLD SOCIO-ECONOMIC GROUP

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOTLAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
A	94 6%	94 24%	- -%	- -%	- -%	94 11%	- -%	94 6%	79 6%	9 6%	4 5%	3 6%	85 6%	7 5%	94 6%
		bcd				bcd		bcd							
B	297 18%	297 76%	- -%	- -%	- -%	297 34%	- -%	297 18%	242 18%	30 21%	15 18%	11 23%	253 18%	38 24%	297 18%
		bcd				bcd		bcd							
C1	479 30%	- -%	479 100%	- -%	- -%	479 55%	- -%	479 30%	392 29%	52 36%	23 28%	12 26%	424 29%	53 33%	479 30%
			acd			acd		acd							
C2	312 19%	- -%	- -%	312 100%	- -%	- -%	312 42%	312 19%	259 19%	27 19%	16 20%	10 21%	275 19%	33 21%	312 19%
				abde			abde	abde							
D	256 16%	- -%	- -%	- -%	256 60%	- -%	256 35%	256 16%	214 16%	21 14%	14 17%	7 15%	237 16%	16 10%	256 16%
					abcefg		abcefg	abce							
E	172 11%	- -%	- -%	- -%	172 40%	- -%	172 23%	172 11%	153 11%	6 4%	10 12%	4 9%	161 11%	12 7%	172 11%
					abcefg		abcefg	abce	i				i		i
Don't know	7 *%	- -%	- -%	- -%	- -%	- -%	- -%	7 *%	5 *%	1 *%	* *%	1 2%	6 *%	* *%	7 *%
SUMMARY															
AB	391 24%	391 100%	- -%	- -%	- -%	391 45%	- -%	391 24%	320 24%	39 27%	18 22%	14 28%	339 23%	45 28%	391 24%
		bcd				bcd		bcd							
DE	429 27%	- -%	- -%	- -%	429 100%	- -%	429 58%	429 27%	367 27%	27 19%	24 29%	11 23%	398 28%	28 18%	429 27%
					abcefg		abcefg	abce							
ABC1	870 54%	391 100%	479 100%	- -%	- -%	870 100%	- -%	870 54%	712 53%	91 62%	41 51%	26 54%	763 53%	97 61%	870 54%
		cd	cd			cd		cd							
C2DE	741 46%	- -%	- -%	312 100%	429 100%	- -%	741 100%	741 46%	626 47%	54 37%	40 49%	21 44%	673 47%	61 38%	741 46%
				abeg	abeg		abeg	abe							

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QA. What is the total number of people in the household (please include yourself in this total)? (SINGLE CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1658	263	696	699	837	821	132	131	351	345	354	345
Effective Weighted Sample	1221	249	502	514	613	607	125	124	252	250	259	255
Total	1618	441	588	588	809	809	221	221	294	294	294	294
2	125 8%	24 5%	54 9%	47 8%	62 8%	63 8%	11 5%	12 6%	27 9%	27 9%	24 8%	23 8%
3	451 28%	119 27%	170 29%	163 28%	232 29%	220 27%	56 26%	63 28%	87 30%	83 28%	88 30%	75 25%
4	690 43%	201 46%	241 41%	247 42%	354 44%	336 42%	106 48%	95 43%	123 42%	118 40%	125 42%	122 42%
5-6	305 19%	79 18%	109 19%	117 20%	142 18%	163 20%	39 18%	40 18%	53 18%	57 19%	51 17%	66 22%
7-9	28 2%	12 3%	9 1%	7 1%	10 1%	18 2%	4 2%	8 4%	3 1%	6 2%	3 1%	4 1%
10 or more	20 1%	6 1%	5 1%	8 1%	9 1%	11 1%	4 2%	3 1%	1 *%	4 1%	4 2%	4 1%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QA. What is the total number of people in the household (please include yourself in this total)? (SINGLE CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
2	125 8%	18 5%	39 8%	18 6%	50 12% ae	57 7%	68 9% a	125 8%	100 7%	17 12%	4 5%	4 8%	113 8%	10 6%	125 8%
3	451 28%	102 26%	151 31%	78 25%	116 27%	253 29%	194 26%	451 28%	387 29%	35 24%	20 25%	8 17%	406 28%	41 26%	451 28%
4	690 43%	188 48% d	205 43%	141 45%	155 36%	393 45% d	296 40%	690 43%	582 43%	59 41%	30 37%	19 39%	626 43%	59 37%	690 43%
5-6	305 19%	69 18%	75 16%	68 22%	93 22%	144 16%	161 22%	305 19%	239 18%	27 19%	25 30% hln	14 30% hl	256 18%	45 28% hl	305 19%
7-9	28 2%	10 3%	5 1%	4 1%	9 2%	15 2%	13 2%	28 2%	18 1%	6 4% h	1 1%	2 4%	26 2%	2 1%	28 2%
10 or more	20 1%	5 1%	4 1%	4 1%	7 2%	9 1%	10 1%	20 1%	17 1%	* *% h	1 1%	1 2%	15 1%	2 1%	20 1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QB. And what is the total number of children aged under 18 in the household. If you are aged under 18, please include yourself in this total. (SINGLE CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1658	263	696	699	837	821	132	131	351	345	354	345
Effective Weighted Sample	1221	249	502	514	613	607	125	124	252	250	259	255
Total	1618	441	588	588	809	809	221	221	294	294	294	294
1	594 37%	130 30%	227 39%	236 40%	306 38%	288 36%	63 29%	67 30%	119 40%	108 37%	124 42%	113 38%
2	737 46%	217 49%	271 46%	249 42%	373 46%	364 45%	111 50%	106 48%	131 45%	140 48%	131 45%	118 40%
3	212 13%	64 14%	64 11%	84 14%	103 13%	109 13%	35 16%	29 13%	33 11%	31 11%	36 12%	48 16%
4	57 4%	24 5%	23 4%	10 2%	21 3%	36 4%	8 4%	15 7%	11 4%	12 4%	2 1%	8 3%
5 or more	18 1%	6 1%	4 1%	8 1%	5 1%	13 2%	3 1%	3 1%	* *%	3 1%	2 1%	6 2%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QB. And what is the total number of children aged under 18 in the household. If you are aged under 18, please include yourself in this total. (SINGLE CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
1	594 37%	123 31%	190 40%	109 35%	169 39%	313 36%	278 37%	594 37%	501 37%	54 37%	26 33%	12 26%	529 37%	58 36%	594 37%
2	737 46%	203 52% df	218 45%	141 45%	172 40%	421 48%	313 42%	737 46%	622 46%	61 42%	31 38%	23 48%	669 46%	61 39%	737 46%
3	212 13%	47 12%	56 12%	47 15%	62 14%	104 12%	108 15%	212 13%	165 12%	20 14%	18 22% hl	9 19%	177 12%	31 20%	212 13%
4	57 4%	11 3%	15 3%	11 4%	19 4%	27 3%	30 4%	57 4%	44 3%	6 4%	5 6%	2 4%	52 4%	5 3%	57 4%
5 or more	18 1%	6 2%	- -%	4 1%	7 2%	6 1%	11 2%	18 1%	10 1%	4 3%	1 1%	2 4% h	14 1%	3 2%	18 1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AGES OF CHILDREN AGED UNDER 18 IN THE HOUSEHOLD. (MULTI CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1658	263	696	699	837	821	132	131	351	345	354	345
Effective Weighted Sample	1221	249	502	514	613	607	125	124	252	250	259	255
Total	1618	441	588	588	809	809	221	221	294	294	294	294
Aged under 1	62 4%	33 7% bc	15 3%	14 2%	39 5%	23 3%	23 10% hijk	10 5%	11 4%	4 1%	5 2%	9 3%
Aged 1	57 4%	23 5%	20 3%	14 2%	22 3%	35 4%	7 3%	17 8% j	10 3%	10 3%	6 2%	8 3%
Aged 2	90 6%	43 10% c	33 6%	14 2%	44 5%	47 6%	21 9% jk	22 10% jk	16 5%	17 6%	7 2%	7 2%
Aged 3	10 1%	- -%	7 1%	2 *%	3 *%	6 1%	- -%	- -%	3 1%	5 2%	* *%	2 1%
Aged 4	20 1%	1 *%	11 2%	7 1%	10 1%	10 1%	- -%	1 1%	7 2%	4 1%	3 1%	4 1%
Aged 5	201 12%	152 34% bc	29 5%	20 3%	103 13%	98 12%	84 38% hijk	68 31% hijk	13 5%	16 5%	6 2%	14 5%
Aged 6	219 14%	164 37% bc	40 7% c	15 3%	95 12%	124 15%	71 32% hijk	94 43% hijk	19 7% j	20 7% j	5 2%	10 3%
Aged 7	207 13%	162 37% bc	28 5%	17 3%	106 13%	100 12%	84 38% hijk	78 35% hijk	18 6% j	10 3%	5 2%	12 4%
Aged 8	256 16%	40 9%	172 29% ac	45 8%	123 15%	133 16%	18 8%	22 10%	91 31% fgjk	80 27% fgjk	14 5%	31 10%
Aged 9	247 15%	56 13% c	163 28% ac	28 5%	125 15%	122 15%	32 15% jk	23 11% j	81 27% fgjk	82 28% fgjk	11 4%	16 6%
Aged 10	257 16%	50 11%	161 27% ac	46 8%	131 16%	125 15%	23 10%	27 12%	79 27% fgjk	82 28% fgjk	30 10%	16 5%
Aged 11	257 16%	39 9%	180 31% ac	39 7%	116 14%	141 17%	17 8%	21 10%	81 28% fgjk	99 34% fgjk	17 6%	21 7%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AGES OF CHILDREN AGED UNDER 18 IN THE HOUSEHOLD. (MULTI CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1658	263	696	699	837	821	132	131	351	345	354	345
Effective Weighted Sample	1221	249	502	514	613	607	125	124	252	250	259	255
Total	1618	441	588	588	809	809	221	221	294	294	294	294
Aged 12	238 15%	22 5%	39 7%	177 30% ab	114 14%	124 15%	13 6%	10 4%	14 5%	25 8%	87 30% fghi	90 31% fghi
Aged 13	232 14%	34 8%	29 5%	170 29% ab	112 14%	120 15%	19 9%	14 6%	11 4%	18 6%	82 28% fghi	88 30% fghi
Aged 14	226 14%	16 4%	40 7%	170 29% ab	117 14%	109 13%	6 3%	10 4%	20 7%	20 7%	91 31% fghi	79 27% fghi
Aged 15	228 14%	20 4%	29 5%	179 30% ab	115 14%	112 14%	9 4%	10 5%	14 5%	16 5%	92 31% fghi	86 29% fghi
Aged 16	86 5%	7 2%	33 6%	46 8% a	37 5%	49 6%	2 1%	5 2%	19 7%	14 5%	16 5%	30 10% fg
Aged 17	92 6%	8 2%	30 5%	54 9% a	42 5%	50 6%	6 3%	2 1%	15 5%	15 5%	21 7%	33 11% fg

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AGES OF CHILDREN AGED UNDER 18 IN THE HOUSEHOLD. (MULTI CODE)

Base : All parents

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
Aged under 1	62 4%	16 4%	17 4%	12 4%	16 4%	34 4%	28 4%	62 4%	50 4%	8 6%	4 4%	* 1%	55 4%	5 3%	62 4%
Aged 1	57 4%	17 4%	12 2%	12 4%	17 4%	29 3%	28 4%	57 4%	43 3%	4 2%	7 8%	4 7%	50 3%	7 4%	57 4%
Aged 2	90 6%	17 4%	30 6%	18 6%	25 6%	47 5%	43 6%	90 6%	73 5%	9 6%	6 8%	3 5%	73 5%	15 10%	90 6%
Aged 3	10 1%	1 *%	* *%	5 2%	3 1%	2 *%	8 1%	10 1%	4 *%	2 1%	2 2%	1 3%	10 1%	- -%	10 1%
Aged 4	20 1%	3 1%	3 1%	5 2%	8 2%	6 1%	13 2%	20 1%	8 1%	5 4%	3 3%	3 7%	16 1%	4 2%	20 1%
Aged 5	201 12%	48 12%	55 11%	47 15%	51 12%	103 12%	98 13%	201 12%	169 13%	15 11%	8 10%	8 17%	172 12%	24 15%	201 12%
Aged 6	219 14%	56 14%	67 14%	39 12%	57 13%	123 14%	96 13%	219 14%	168 13%	28 20%	13 16%	9 20%	182 13%	36 23%	219 14%
Aged 7	207 13%	45 11%	73 15%	33 10%	57 13%	118 14%	89 12%	207 13%	162 12%	25 18%	16 19%	4 9%	191 13%	14 9%	207 13%
Aged 8	256 16%	54 14%	83 17%	54 17%	62 15%	138 16%	117 16%	256 16%	218 16%	20 14%	10 12%	8 17%	216 15%	37 23%	256 16%
Aged 9	247 15%	66 17%	71 15%	44 14%	66 15%	136 16%	110 15%	247 15%	206 15%	20 14%	11 13%	10 20%	222 15%	23 15%	247 15%
Aged 10	257 16%	68 17%	75 16%	50 16%	63 15%	143 16%	113 15%	257 16%	206 15%	27 18%	15 18%	9 18%	231 16%	23 15%	257 16%
Aged 11	257 16%	45 12%	84 17%	49 16%	79 18%	129 15%	128 17%	257 16%	222 17%	17 12%	11 13%	7 14%	234 16%	21 13%	257 16%
Aged 12	238 15%	69 18%	57 12%	58 18%	52 12%	126 15%	110 15%	238 15%	198 15%	19 13%	13 16%	8 17%	209 14%	27 17%	238 15%
Aged 13	232 14%	65 17%	60 13%	41 13%	66 15%	125 14%	106 14%	232 14%	193 14%	20 14%	12 15%	7 15%	208 14%	20 13%	232 14%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AGES OF CHILDREN AGED UNDER 18 IN THE HOUSEHOLD. (MULTI CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
Aged 14	226 14%	65 17%	52 11%	47 15%	59 14%	117 13%	107 14%	226 14%	190 14%	18 12%	10 12%	8 17%	208 14%	17 11%	226 14%
Aged 15	228 14%	54 14%	59 12%	52 17%	61 14%	113 13%	113 15%	228 14%	188 14%	23 16%	11 13%	6 12%	208 14%	15 10%	228 14%
Aged 16	86 5%	25 6%	20 4%	13 4%	26 6%	46 5%	40 5%	86 5%	66 5%	8 5%	9 11%	3 6%	76 5%	9 6%	86 5%
Aged 17	92 6%	20 5%	19 4%	15 5%	35 8%	40 5%	51 7%	92 6%	78 6%	6 4%	4 5%	4 7%	82 6%	10 6%	92 6%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP54. Thinking about the different devices that your child uses, for instance computers, tablets, or mobile phones, have they ever used these devices to do any of the following? This could include any time spent learning about this when they are at school. (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	1651	260	693	698	832	819	131	129	348	345	353	345
Effective Weighted Sample	1215	246	499	513	609	605	124	122	250	250	258	255
Total	1609	437	585	587	803	806	219	218	291	294	293	294
Make a video	945	200	353	392	458	488	97	103	169	185	192	199
	59%	46%	60%	67%	57%	61%	44%	48%	58%	63%	66%	68%
			a	a						fg	fg	fg
Make a drawing or picture	922	252	387	282	420	501	114	138	179	208	127	156
	57%	58%	66%	48%	52%	62%	52%	63%	62%	71%	43%	53%
			c			d		j	j	fjk		
Change or edit a photo	754	104	267	382	352	402	49	55	122	145	181	201
	47%	24%	46%	65%	44%	50%	22%	25%	42%	49%	62%	68%
			a	ab					fg	fg	fghi	fghi
Make a character (avatar) that lives and plays in games or sites like Moshi Monsters, Minecraft etc	516	86	225	206	264	252	40	45	114	111	110	96
	32%	20%	38%	35%	33%	31%	18%	21%	39%	38%	37%	33%
			a	a					fg	fg	fg	f
Created an emoji of themselves using sites/apps like Snapchat or Bitmoji	452	68	143	241	201	251	34	34	62	82	106	135
	28%	16%	25%	41%	25%	31%	15%	16%	21%	28%	36%	46%
			a	ab						f	fgh	fghi
Make a meme or gif (an image, video or piece of text that is funny that gets spread around online)	316	42	94	179	142	173	21	21	39	55	82	97
	20%	10%	16%	31%	18%	22%	10%	10%	13%	19%	28%	33%
				ab							fgh	fghi
Make an animation/ moving picture or image	303	63	123	116	141	161	27	36	59	64	55	62
	19%	14%	21%	20%	18%	20%	13%	16%	20%	22%	19%	21%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP54. Thinking about the different devices that your child uses, for instance computers, tablets, or mobile phones, have they ever used these devices to do any of the following? This could include any time spent learning about this when they are at school. (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	1651	260	693	698	832	819	131	129	348	345	353	345
Effective Weighted Sample	1215	246	499	513	609	605	124	122	250	250	258	255
Total	1609	437	585	587	803	806	219	218	291	294	293	294
Coding/ learning to code/ writing (computer) code)/ programming	292	42	115	135	173	119	25	17	65	51	84	51
	18%	10%	20%	23%	22%	15%	11%	8%	22%	17%	29%	17%
			a	a	e			g			fgik	
Make their own music	277	66	87	124	132	145	30	36	42	45	60	64
	17%	15%	15%	21%	16%	18%	14%	17%	14%	15%	21%	22%
				b								
Written a review about something they've used or somewhere they've been	211	29	56	127	109	102	16	12	29	27	64	63
	13%	7%	9%	22%	14%	13%	7%	6%	10%	9%	22%	21%
				ab							fg	ghi
Make an app or game	163	40	59	65	82	81	21	19	30	29	32	33
	10%	9%	10%	11%	10%	10%	9%	9%	10%	10%	11%	11%
Change or edit somebody else's music (such as cutting, editing or mixing tracks)	131	23	36	72	72	59	11	12	20	15	40	32
	8%	5%	6%	12%	9%	7%	5%	5%	7%	5%	14%	11%
				ab							i	
Make a website	127	36	37	54	66	60	19	16	22	15	25	29
	8%	8%	6%	9%	8%	8%	9%	7%	7%	5%	9%	10%
ANY OF THESE	1425	350	532	543	702	723	169	181	263	269	270	273
	89%	80%	91%	93%	87%	90%	77%	83%	90%	91%	92%	93%
			a	a					f	f	fg	fg
None of these	171	81	48	42	93	77	45	36	26	22	22	19
	11%	18%	8%	7%	12%	10%	20%	16%	9%	7%	8%	7%
		bc					hijk	ijk				
Don't know	13	7	5	2	8	6	5	1	2	3	1	1
	1%	1%	1%	*%	1%	1%	2%	1%	1%	1%	*%	*%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP54. Thinking about the different devices that your child uses, for instance computers, tablets, or mobile phones, have they ever used these devices to do any of the following? This could include any time spent learning about this when they are at school. (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER						
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	
		a	b	c	d	e	5-7	5-7	8-11	8-11	12-15	12-15	
Significance Level: 99%													
Unweighted total	1651	260	693	698	832	819	131	129	348	345	353	345	
Effective Weighted Sample	1215	246	499	513	609	605	124	122	250	250	258	255	
Total	1609	437	585	587	803	806	219	218	291	294	293	294	
SUMMARY													
CREATING CONTENT	1398	337	522	538	691	706	163	175	262	260	267	271	
	87%	77%	89%	92%	86%	88%	74%	80%	90%	88%	91%	92%	
			a	a					fg	f	fg	fg	
EDITING CONTENT	792	114	278	400	379	413	53	61	129	148	196	204	
	49%	26%	47%	68%	47%	51%	24%	28%	44%	50%	67%	69%	
			a	ab					fg	fg	fg	fg	

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

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QP54. Thinking about the different devices that your child uses, for instance computers, tablets, or mobile phones, have they ever used these devices to do any of the following? This could include any time spent learning about this when they are at school. (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : Parents whose child goes online at home or elsewhere

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	N IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1651	490	397	378	377	887	755	1651	990	261	240	160	1462	171	1651
Effective Weighted Sample	1215	373	291	296	297	631	580	1215	925	173	113	87	1092	109	1215
Total	1609	391	479	311	421	870	732	1609	1334	145	81	48	1434	158	1609
Make a video	945 59%	239 61%	279 58%	201 65% d	222 53%	517 59%	423 58%	945 59%	772 58%	95 66%	45 55%	33 68%	850 59%	87 55%	945 59%
Make a drawing or picture	922 57%	243 62% df	288 60%	174 56%	209 50%	532 61% df	384 52%	922 57%	759 57%	88 60%	44 54%	32 66%	826 58%	86 54%	922 57%
Change or edit a photo	754 47%	199 51%	213 45%	161 52%	177 42%	412 47%	338 46%	754 47%	627 47%	67 46%	38 46%	22 46%	680 47%	66 42%	754 47%
Make a character (avatar) that lives and plays in games or sites like Moshi Monsters, Minecraft etc	516 32%	141 36%	160 33%	95 31%	115 27%	302 35%	210 29%	516 32%	421 32%	54 37%	24 29%	17 36%	473 33%	39 25%	516 32%
Created an emoji of themselves using sites/apps like Snapchat or Bitmoji	452 28%	137 35% b	113 24%	81 26%	119 28%	250 29%	200 27%	452 28%	365 27%	50 35%	22 27%	15 31%	409 28%	39 25%	452 28%
Make a meme or gif (an image, video or piece of text that is funny that gets spread around online)	316 20%	101 26% b	71 15%	62 20%	79 19%	172 20%	141 19%	316 20%	261 20%	31 21%	13 16%	11 22%	295 21%	19 12%	316 20%
Make an animation/ moving picture or image	303 19%	109 28% bcdfg	82 17%	51 16%	59 14%	191 22% df	110 15%	303 19%	247 18%	33 23%	13 16%	10 20%	272 19%	26 17%	303 19%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

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QP54. Thinking about the different devices that your child uses, for instance computers, tablets, or mobile phones, have they ever used these devices to do any of the following? This could include any time spent learning about this when they are at school. (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : Parents whose child goes online at home or elsewhere

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1651	490	397	378	377	887	755	1651	990	261	240	160	1462	171	1651
Effective Weighted Sample	1215	373	291	296	297	631	580	1215	925	173	113	87	1092	109	1215
Total	1609	391	479	311	421	870	732	1609	1334	145	81	48	1434	158	1609
Coding/ learning to code/ writing (computer) code/ programming	292	91	96	46	57	187	103	292	239	29	15	9	263	26	292
	18%	23%	20%	15%	13%	22%	14%	18%	18%	20%	18%	18%	18%	17%	18%
		cdf				df									
Make their own music	277	91	89	44	52	181	96	277	234	26	10	8	256	18	277
	17%	23%	19%	14%	12%	21%	13%	17%	18%	18%	12%	16%	18%	12%	17%
		cdfg				df									
Written a review about something they've used or somewhere they've been	211	81	52	33	45	133	78	211	175	19	11	7	195	13	211
	13%	21%	11%	11%	11%	15%	11%	13%	13%	13%	13%	15%	14%	8%	13%
		bcdfg													
Make an app or game	163	63	36	22	42	99	64	163	138	16	5	5	151	9	163
	10%	16%	8%	7%	10%	11%	9%	10%	10%	11%	6%	10%	11%	6%	10%
		bcfg													
Change or edit somebody else's music (such as cutting, editing or mixing tracks)	131	59	33	19	20	92	39	131	110	9	7	4	118	9	131
	8%	15%	7%	6%	5%	11%	5%	8%	8%	7%	9%	9%	8%	6%	8%
		bcdfg				df									
Make a website	127	56	32	23	16	88	38	127	108	12	3	3	121	5	127
	8%	14%	7%	7%	4%	10%	5%	8%	8%	8%	4%	6%	8%	3%	8%
		bcdfg				df									
ANY OF THESE	1425	367	417	284	351	784	634	1425	1190	130	62	44	1273	135	1425
	89%	94%	87%	91%	83%	90%	87%	89%	89%	89%	76%	91%	89%	86%	89%
		bdfg		d		d			j	j		j	j		j
None of these	171	22	58	27	64	80	91	171	134	13	19	4	149	21	171
	11%	6%	12%	9%	15%	9%	12%	11%	10%	9%	24%	9%	10%	14%	11%
			a		ae		a	a			hikln				
Don't know	13	3	4	*	6	6	7	13	11	2	*	-	12	2	13
	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	0%	1%	1%	1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

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QP54. Thinking about the different devices that your child uses, for instance computers, tablets, or mobile phones, have they ever used these devices to do any of the following? This could include any time spent learning about this when they are at school. (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : Parents whose child goes online at home or elsewhere

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1651	490	397	378	377	887	755	1651	990	261	240	160	1462	171	1651
Effective Weighted Sample	1215	373	291	296	297	631	580	1215	925	173	113	87	1092	109	1215
Total	1609	391	479	311	421	870	732	1609	1334	145	81	48	1434	158	1609
SUMMARY															
CREATING CONTENT	1398	360	411	282	339	770	620	1398	1164	129	61	44	1253	127	1398
	87%	92%	86%	91%	80%	89%	85%	87%	87%	89%	75%	90%	87%	81%	87%
		dfg		d		d		d	j	j		j	j		j
EDITING CONTENT	792	215	222	166	184	437	350	792	659	70	41	23	711	69	792
	49%	55%	46%	53%	44%	50%	48%	49%	49%	48%	50%	47%	50%	44%	49%
		d													

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

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QP54. Thinking about the different devices that your child uses, for instance computers, tablets, or mobile phones, have they ever used these devices to do any of the following? This could include any time spent learning about this when they are at school. (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG-LAND a	SCOT-LAND b	WALES c	IRELAND ~d	N e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N j
Significance Level: 99%											
Unweighted total	1651	387	119	113	74	693	387	119	115	77	698
Effective Weighted Sample	1215	364	114	109	71	499	373	113	114	75	513
Total	1609	486	52	29	18	585	487	53	30	18	587
Make a video	945 59%	286 59%	37 71%	20 69%	** **	353 60%	322 66%	35 66%	21 72%	** **	392 67%
Make a drawing or picture	922 57%	319 66%	35 67%	21 70%	** **	387 66%	226 47%	30 56%	16 54%	** **	282 48%
Change or edit a photo	754 47%	220 45%	25 47%	14 49%	** **	267 46%	314 65%	36 68%	21 72%	** **	382 65%
Make a character (avatar) that lives and plays in games or sites like Moshi Monsters, Minecraft etc	516 32%	182 37%	25 47%	11 37%	** **	225 38%	165 34%	19 37%	13 43%	** **	206 35%
Created an emoji of themselves using sites/apps like Snapchat or Bitmoji	452 28%	113 23%	18 35%	8 28%	** **	143 25%	190 39%	27 51%	14 47%	** **	241 41%
Make a meme or gif (an image, video or piece of text that is funny that gets spread around online)	316 20%	78 16%	7 14%	7 23%	** **	94 16%	145 30%	20 39%	7 22%	** **	179 31%
Make an animation/ moving picture or image	303 19%	101 21%	12 22%	7 24%	** **	123 21%	94 19%	14 26%	4 14%	** **	116 20%
Coding/ learning to code/ writing (computer code)/ programming	292 18%	94 19%	12 23%	6 22%	** **	115 20%	109 22%	14 26%	7 22%	** **	135 23%
Make their own music	277 17%	71 15%	9 17%	5 16%	** **	87 15%	104 21%	11 20%	5 18%	** **	124 21%

Columns Tested: a,b,c,d,e - f,g,h,i,j

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP54. Thinking about the different devices that your child uses, for instance computers, tablets, or mobile phones, have they ever used these devices to do any of the following? This could include any time spent learning about this when they are at school. (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG-LAND a	SCOT-LAND b	WALES c	IRELAND ~d	N e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N j
Significance Level: 99%											
Unweighted total	1651	387	119	113	74	693	387	119	115	77	698
Effective Weighted Sample	1215	364	114	109	71	499	373	113	114	75	513
Total	1609	486	52	29	18	585	487	53	30	18	587
Written a review about something they've used or somewhere they've been	211 13%	47 10%	4 8%	3 10%	** **	56 9%	102 21%	13 25%	6 21%	** **	127 22%
Make an app or game	163 10%	48 10%	6 12%	3 9%	** **	59 10%	53 11%	8 15%	2 8%	** **	65 11%
Change or edit somebody else's music (such as cutting, editing or mixing tracks)	131 8%	30 6%	2 4%	3 10%	** **	36 6%	60 12%	6 11%	2 8%	** **	72 12%
Make a website	127 8%	30 6%	4 8%	2 8%	** **	37 6%	45 9%	6 11%	1 4%	** **	54 9%
ANY OF THESE	1425 89%	439 90%	49 94%	27 93%	** **	532 91%	449 92%	50 95%	27 92%	** **	543 93%
None of these	171 11%	43 9%	3 6%	2 7%	** **	48 8%	37 8%	2 4%	2 7%	** **	42 7%
Don't know	13 1%	5 1%	- -%	- -%	** **	5 1%	1 *%	* 1%	* 1%	** **	2 *%
SUMMARY											
CREATING CONTENT	1398 87%	430 88%	49 94%	27 93%	** **	522 89%	444 91%	50 95%	27 90%	** **	538 92%
EDITING CONTENT	792 49%	229 47%	25 48%	15 53%	** **	278 47%	329 68%	38 72%	22 73%	** **	400 68%

Columns Tested: a,b,c,d,e - f,g,h,i,j

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP22A. Which, if any, of these apps or sites does your child ever watch videos on? (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	1658	263	696	699	837	821	132	131	351	345	354	345
Effective Weighted Sample	1221	249	502	514	613	607	125	124	252	250	259	255
Total	1618	441	588	588	809	809	221	221	294	294	294	294
YouTube	1405	377	523	505	707	698	187	190	259	264	261	244
	87%	86%	89%	86%	87%	86%	85%	86%	88%	90%	89%	83%
TikTok	766	136	249	380	334	432	52	84	111	138	170	210
	47%	31%	42%	65%	41%	53%	24%	38%	38%	47%	58%	71%
			a	ab		d			f	f	fgh	fghij
Instagram	596	82	133	381	280	316	36	46	61	72	184	197
	37%	19%	23%	65%	35%	39%	16%	21%	21%	25%	63%	67%
				ab							fghi	fghi
Facebook	543	101	145	297	264	280	45	56	75	70	144	154
	34%	23%	25%	50%	33%	35%	20%	26%	26%	24%	49%	52%
				ab							fghi	fghi
Snapchat	532	73	146	313	240	292	34	39	67	78	138	175
	33%	16%	25%	53%	30%	36%	15%	18%	23%	27%	47%	59%
				ab							fghi	fghij
GoNoodle	96	42	35	19	39	57	14	27	14	21	11	8
	6%	9%	6%	3%	5%	7%	6%	12%	5%	7%	4%	3%
		c						hjk				
Vimeo	92	21	28	43	53	38	12	10	20	8	22	21
	6%	5%	5%	7%	7%	5%	5%	4%	7%	3%	7%	7%
Dailymotion	71	15	27	29	43	29	6	9	20	7	17	13
	4%	3%	5%	5%	5%	4%	3%	4%	7%	2%	6%	4%
Dubsmash	61	14	15	31	28	33	5	10	9	6	14	17
	4%	3%	3%	5%	3%	4%	2%	4%	3%	2%	5%	6%
GROM Social	36	11	11	14	20	16	3	8	7	3	9	5
	2%	3%	2%	2%	2%	2%	2%	4%	3%	1%	3%	2%
Imgur	28	16	3	9	16	12	7	9	3	*	6	3
	2%	4%	1%	1%	2%	1%	3%	4%	1%	0%	2%	1%
		b					i	i				
Triller	28	3	13	13	17	11	1	1	8	5	8	4
	2%	1%	2%	2%	2%	1%	1%	1%	3%	2%	3%	1%
LiveLeak	24	8	5	11	15	10	3	5	5	1	7	4
	2%	2%	1%	2%	2%	1%	1%	2%	2%	0%	2%	1%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

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QP22A. Which, if any, of these apps or sites does your child ever watch videos on? (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1658	263	696	699	837	821	132	131	351	345	354	345
Effective Weighted Sample	1221	249	502	514	613	607	125	124	252	250	259	255
Total	1618	441	588	588	809	809	221	221	294	294	294	294
ANY OF THESE	1568	420	567	581	782	786	212	209	280	288	291	290
	97%	95%	96%	99% a	97%	97%	96%	95%	95%	98%	99%	99%
None of these	49	21	21	8	27	23	9	12	14	7	3	4
	3%	5% c	4%	1%	3%	3%	4%	5%	5%	2%	1%	1%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP22A. Which, if any, of these apps or sites does your child ever watch videos on? (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : All parents

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
YouTube	1405 87%	329 84%	439 92% af	266 85%	364 85%	768 88%	631 85%	1405 87%	1162 87%	130 90%	73 90%	40 83%	1252 87%	140 88%	1405 87%
TikTok	766 47%	199 51%	203 42%	148 47%	212 49%	402 46%	360 49%	766 47%	629 47%	73 50%	39 47%	26 54%	690 48%	66 42%	766 47%
Instagram	596 37%	177 45% bfg	148 31%	114 36%	153 36%	325 37%	267 36%	596 37%	502 37%	46 31%	30 37%	18 37%	540 37%	47 30%	596 37%
Facebook	543 34%	179 46% bcdefg	135 28%	105 34%	122 29%	314 36%	227 31%	543 34%	458 34%	46 32%	25 31%	14 29%	491 34%	42 26%	543 34%
Snapchat	532 33%	142 36%	137 29%	101 32%	147 34%	279 32%	248 34%	532 33%	434 32%	52 36%	27 34%	18 38%	477 33%	47 30%	532 33%
GoNoodle	96 6%	35 9%	24 5%	20 7%	17 4%	59 7%	37 5%	96 6%	86 6% j	8 6%	* % j	2 4%	87 6% j	7 5%	96 6% j
Vimeo	92 6%	43 11% bdfg	21 4%	18 6%	10 2%	64 7% df	27 4%	92 6%	78 6%	7 5%	3 3%	4 8%	83 6%	8 5%	92 6%
Dailymotion	71 4%	43 11% bcdefg	7 1%	16 5%	6 1%	50 6% bd	22 3%	71 4%	65 5%	3 2%	1 2%	3 6%	66 5%	6 4%	71 4%
Dubsmash	61 4%	27 7% cdf	14 3%	7 2%	10 2%	41 5%	18 2%	61 4%	51 4%	3 2%	3 4%	4 7%	56 4%	2 1%	61 4%
GROM Social	36 2%	22 6% bdfg	6 1%	6 2%	3 1%	27 3%	9 1%	36 2%	33 2%	* % j	1 1%	2 4%	36 3%	- -%	36 2%
Imgur	28 2%	15 4% b	3 1%	5 2%	5 1%	18 2%	10 1%	28 2%	23 2%	2 1%	* % j	4 7% hijklmn	28 2%	* % j	28 2%
Triller	28 2%	14 4% f	6 1%	2 1%	5 1%	21 2%	7 1%	28 2%	25 2%	1 1%	2 2%	- -%	25 2%	* % j	28 2%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP22A. Which, if any, of these apps or sites does your child ever watch videos on? (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
LiveLeak	24 2%	13 3%	3 1%	4 1%	5 1%	16 2%	9 1%	24 2%	21 2%	1 1%	1 1%	* 1%	24 2%	* *%	24 2%
ANY OF THESE	1568 97%	379 97%	472 99%	300 96%	410 96%	851 98%	711 96%	1568 97%	1303 97%	141 97%	79 98%	45 92%	1398 97%	154 97%	1568 97%
None of these	49 3%	12 3%	7 1%	12 4%	19 4%	19 2%	30 4%	49 3%	40 3%	4 3%	2 2%	4 8%	44 3%	5 3%	49 3%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP22AA. And which, if any, of these apps or sites does your child ever use to post videos online or use to share videos? (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	1658	263	696	699	837	821	132	131	351	345	354	345
Effective Weighted Sample	1221	249	502	514	613	607	125	124	252	250	259	255
Total	1618	441	588	588	809	809	221	221	294	294	294	294
TikTok	419 26%	63 14%	139 24% a	217 37% ab	153 19%	266 33% d	21 9%	43 19%	59 20%	80 27% f	74 25% f	143 49% fghij
YouTube	367 23%	94 21%	130 22%	143 24%	226 28% e	141 17%	46 21%	48 22%	85 29% ik	46 16%	96 33% ik	47 16%
Instagram	351 22%	31 7%	81 14% a	239 41% ab	170 21%	181 22%	16 7%	15 7%	41 14%	40 14%	113 38% fghi	126 43% fghi
Snapchat	350 22%	45 10%	93 16%	211 36% ab	146 18%	204 25% d	24 11%	21 10%	36 12%	57 19%	86 29% fghi	125 43% fghij
Facebook	317 20%	61 14%	80 14%	176 30% ab	168 21%	149 18%	32 15%	29 13%	43 15%	36 12%	92 31% fghi	83 28% fghi
Dubsmash	44 3%	19 4%	8 1%	17 3%	23 3%	21 3%	9 4%	10 4%	5 2%	3 1%	9 3%	8 3%
Dailymotion	39 2%	11 2%	10 2%	18 3%	20 3%	18 2%	1 1%	9 4%	7 3%	2 1%	12 4%	7 2%
Triller	32 2%	10 2%	7 1%	15 3%	16 2%	16 2%	5 2%	6 3%	4 1%	3 1%	8 3%	7 2%
Vimeo	28 2%	13 3% b	3 1%	12 2%	17 2%	12 1%	7 3% i	6 3% i	3 1%	- -%	7 2%	5 2%
GoNoodle	26 2%	8 2%	6 1%	11 2%	15 2%	10 1%	5 2%	3 2%	5 2%	2 1%	6 2%	5 2%
GROM Social	22 1%	9 2%	3 1%	10 2%	8 1%	14 2%	1 1%	8 4% i	3 1%	- -%	4 1%	6 2%
Imgur	18 1%	6 1%	2 *% i	10 2%	7 1%	12 1%	2 1%	5 2%	2 1%	- -%	3 1%	7 2%
LiveLeak	16 1%	6 1%	2 *% i	9 1%	5 1%	12 1%	- -%	6 3% i	2 1%	- -%	3 1%	6 2%

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP22AA. And which, if any, of these apps or sites does your child ever use to post videos online or use to share videos? (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
		a	b	c	d	e	5-7	5-7	8-11	8-11	12-15	12-15
Significance Level: 99%												
Unweighted total	1658	263	696	699	837	821	132	131	351	345	354	345
Effective Weighted Sample	1221	249	502	514	613	607	125	124	252	250	259	255
Total	1618	441	588	588	809	809	221	221	294	294	294	294
ANY OF THESE	902	174	285	442	450	452	85	89	144	142	221	222
	56%	39%	49%	75%	56%	56%	39%	40%	49%	48%	75%	75%
				ab							fghi	fghi
None of these	716	267	303	146	359	357	136	132	150	152	73	73
	44%	61%	51%	25%	44%	44%	61%	60%	51%	52%	25%	25%
		c	c				jk	jk	jk	jk		

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP22AA. And which, if any, of these apps or sites does your child ever use to post videos online or use to share videos? (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : All parents

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
TikTok	419 26%	125 32% b	103 21%	86 28%	102 24%	228 26%	188 25%	419 26%	341 25%	37 25%	25 31%	16 33%	375 26%	36 23%	419 26%
YouTube	367 23%	106 27%	103 22%	66 21%	90 21%	209 24%	155 21%	367 23%	317 24%	25 17%	16 20%	8 17%	339 24%	23 14%	367 23%
Instagram	351 22%	122 31% bcdefg	77 16%	65 21%	83 19%	199 23%	148 20%	351 22%	296 22%	27 18%	19 23%	9 18%	317 22%	26 16%	351 22%
Snapchat	350 22%	102 26% b	74 15%	68 22%	102 24%	176 20%	169 23% b	350 22%	281 21%	36 25%	18 22%	14 29%	308 21%	35 22%	350 22%
Facebook	317 20%	115 29% bcdefg	70 15%	64 20%	67 16%	185 21%	130 18%	317 20%	267 20%	29 20%	12 15%	9 19%	287 20%	26 16%	317 20%
Dubsmash	44 3%	20 5% df	12 3%	5 2%	6 1%	32 4%	10 1%	44 3%	38 3%	3 2%	1 1%	2 4%	41 3%	2 1%	44 3%
Dailymotion	39 2%	23 6% bcdfg	9 2%	5 2%	2 *% df	32 4% df	7 1%	39 2%	36 3%	1 1%	1 1%	* 1%	36 2%	3 2%	39 2%
Triller	32 2%	11 3%	10 2%	6 2%	5 1%	20 2%	12 2%	32 2%	31 2%	1 1%	* *% 1%	* 1%	28 2%	3 2%	32 2%
Vimeo	28 2%	12 3%	8 2%	6 2%	3 1%	19 2%	9 1%	28 2%	26 2%	2 1%	- -% 1%	1 1%	25 2%	3 2%	28 2%
GoNoodle	26 2%	5 1%	11 2%	8 3%	2 *% df	16 2%	10 1%	26 2%	24 2%	1 *% 1%	* *% 1%	* 1%	24 2%	2 1%	26 2%
GROM Social	22 1%	12 3% df	4 1%	6 2%	* *% df	16 2%	6 1%	22 1%	21 2%	1 1%	- -% 1%	* 1%	22 2%	- -% 1%	22 1%
Imgur	18 1%	7 2%	4 1%	4 1%	3 1%	12 1%	7 1%	18 1%	17 1%	1 *% 1%	- -% 1%	1 1%	17 1%	2 1%	18 1%
LiveLeak	16 1%	6 2%	6 1%	4 1%	* *% df	12 1%	4 1%	16 1%	15 1%	* *% 1%	* *% 1%	* 1%	16 1%	- -% 1%	16 1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP22AA. And which, if any, of these apps or sites does your child ever use to post videos online or use to share videos? (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
ANY OF THESE	902	257	229	181	231	486	412	902	752	78	45	27	815	73	902
	56%	66%	48%	58%	54%	56%	56%	56%	56%	53%	56%	55%	57%	46%	56%
		bdefg													
None of these	716	134	250	131	198	384	329	716	590	68	36	22	626	85	716
	44%	34%	52%	42%	46%	44%	44%	44%	44%	47%	44%	45%	43%	54%	44%
			a		a	a	a	a							

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP22C. Below is a list of the sorts of videos that your child may have watched on these video sites or apps. Which, if any, of these types of things do they watch? (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : Parents of 5-15s whose child watches videos on video sharing platforms

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	1607	248	672	687	811	796	125	123	337	335	349	338
Effective Weighted Sample	1182	235	485	507	593	590	119	117	241	243	256	251
Total	1568	420	567	581	782	786	212	209	280	288	291	290
Funny videos/ jokes/ pranks/ challenges	1252	299	464	489	609	642	146	154	220	244	243	245
	80%	71%	82%	84%	78%	82%	69%	74%	79%	85%	84%	84%
			a	a					f	f	f	f
Music videos	960	200	338	421	423	537	79	122	146	192	198	223
	61%	48%	60%	73%	54%	68%	37%	58%	52%	67%	68%	77%
			a	ab		d		f	f	fh	fh	fgh
Game tutorials/ walk-throughs/ watching other people play games	735	162	294	279	436	299	97	65	158	135	181	98
	47%	39%	52%	48%	56%	38%	46%	31%	57%	47%	62%	34%
			a		e				gk	gk	fgik	
Cartoons/ animations/ mini-movies or songs	699	252	262	186	344	355	123	129	126	136	95	91
	45%	60%	46%	32%	44%	45%	58%	62%	45%	47%	33%	31%
		bc	c				jk	hjk	jk	jk		
Vloggers or YouTube influencers (such as Zoella or Dan TDM)	695	144	267	284	337	358	68	76	129	137	140	144
	44%	34%	47%	49%	43%	45%	32%	37%	46%	48%	48%	50%
			a	a					f	f	f	f
Videos that help with their schoolwork or homework	638	122	229	287	286	352	54	68	99	131	134	153
	41%	29%	40%	49%	37%	45%	25%	33%	35%	45%	46%	53%
			a	ab		d			f	f	f	fgh
'How-to' videos or tutorials about hobbies/ things they are interested in	617	124	237	256	273	345	51	73	107	130	114	142
	39%	29%	42%	44%	35%	44%	24%	35%	38%	45%	39%	49%
			a	a		d			f	f	f	f
Film trailers, clips of programmes, 'best-bits' or programme highlights	440	78	131	231	219	221	47	31	69	62	103	129
	28%	19%	23%	40%	28%	28%	22%	15%	25%	22%	35%	44%
				ab							gi	fghi

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP22C. Below is a list of the sorts of videos that your child may have watched on these video sites or apps. Which, if any, of these types of things do they watch? (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : Parents of 5-15s whose child watches videos on video sharing platforms

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER						
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k	
Significance Level: 99%													
Unweighted total	1607	248	672	687	811	796	125	123	337	335	349	338	
Effective Weighted Sample	1182	235	485	507	593	590	119	117	241	243	256	251	
Total	1568	420	567	581	782	786	212	209	280	288	291	290	
Whole programmes or films	401 26%	98 23%	132 23%	171 29%	184 24%	217 28%	41 20%	57 27%	60 22%	71 25%	82 28%	89 31%	
Sports/ football clips or interviews	304 19%	49 12%	87 15%	168 29% ab	230 29% e	74 9%	31 15%	18 9%	67 24% gik	20 7%	132 45% fghik	36 12%	
Other types of video	14 1%	1 *%	8 1%	5 1%	8 1%	6 1%	- -%	1 1%	5 2%	3 1%	3 1%	2 1%	
Don't know	14 1%	6 1%	3 1%	4 1%	3 *%	10 1%	1 1%	5 2% j	2 1%	1 *%	- -%	4 2%	
SUMMARY													
ANY ENTERTAINMENT	1544 98%	412 98%	557 98%	575 99%	772 99%	772 98%	209 99%	203 97%	272 97%	285 99%	290 100%	284 98% g	
ANY FACTUAL	900 57%	196 47%	332 59% a	372 64% a	410 52%	491 62% d	88 41%	108 52%	148 53%	185 64% f	174 60% f	198 68% fgh	

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP22C. Below is a list of the sorts of videos that your child may have watched on these video sites or apps. Which, if any, of these types of things do they watch? (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : Parents of 5-15s whose child watches videos on video sharing platforms

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1607	474	390	366	368	864	734	1607	966	255	232	154	1425	165	1607
Effective Weighted Sample	1182	361	286	287	290	615	564	1182	902	169	108	88	1063	106	1182
Total	1568	379	472	300	410	851	711	1568	1303	141	79	45	1398	154	1568
Funny videos/ jokes/ pranks/ challenges	1252 80%	304 80%	372 79%	248 83%	323 79%	676 79%	571 80%	1252 80%	1019 78%	124 87% h	68 86%	41 91% h	1116 80%	125 81%	1252 80%
Music videos	960 61%	245 65%	277 59%	193 64%	242 59%	522 61%	435 61%	960 61%	782 60%	99 70%	50 62%	29 66%	853 61%	99 64%	960 61%
Game tutorials/ walk-throughs/ watching other people play games	735 47%	170 45%	238 50%	141 47%	180 44%	408 48%	321 45%	735 47%	601 46%	70 50%	41 52%	22 50%	653 47%	73 47%	735 47%
Cartoons/ animations/ mini-movies or songs	699 45%	164 43%	215 46%	144 48%	173 42%	379 45%	317 45%	699 45%	579 44%	64 45%	37 46%	20 44%	615 44%	79 51%	699 45%
Vloggers or YouTube influencers (such as Zoella or Dan TDM)	695 44%	158 42%	206 44%	153 51%	175 43%	364 43%	327 46%	695 44%	560 43%	67 47%	40 51%	27 61% hlmn	625 45%	62 40%	695 44%
Videos that help with their schoolwork or homework	638 41%	169 44%	197 42%	124 41%	145 35%	366 43%	269 38%	638 41%	536 41%	53 37%	30 38%	20 45%	573 41%	60 39%	638 41%
'How-to' videos or tutorials about hobbies/ things they are interested in	617 39%	168 44% d	187 40%	127 42%	131 32%	354 42% d	258 36%	617 39%	503 39%	65 46%	29 36%	20 45%	560 40%	54 35%	617 39%
Film trailers, clips of programmes, 'best-bits' or programme highlights	440 28%	136 36% bdfg	118 25%	104 34% d	82 20%	254 30% d	186 26%	440 28% d	359 28%	49 34%	18 23%	14 31%	392 28%	46 30%	440 28%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP22C. Below is a list of the sorts of videos that your child may have watched on these video sites or apps. Which, if any, of these types of things do they watch? (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : Parents of 5-15s whose child watches videos on video sharing platforms

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	N IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1607	474	390	366	368	864	734	1607	966	255	232	154	1425	165	1607
Effective Weighted Sample	1182	361	286	287	290	615	564	1182	902	169	108	88	1063	106	1182
Total	1568	379	472	300	410	851	711	1568	1303	141	79	45	1398	154	1568
Whole programmes or films	401	111	113	84	92	223	176	401	326	43	17	16	358	41	401
	26%	29%	24%	28%	22%	26%	25%	26%	25%	30%	21%	36%	26%	27%	26%
Sports/ football clips or interviews	304	109	94	55	43	203	98	304	260	24	10	9	274	25	304
	19%	29%	20%	18%	11%	24%	14%	19%	20%	17%	13%	21%	20%	16%	19%
		bcd	fg	d	d	df		df							
Other types of video	14	3	6	2	3	9	5	14	12	1	1	*	12	2	14
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Don't know	14	3	2	1	6	4	7	14	13	-	-	*	14	-	14
	1%	1%	*%	*%	2%	1%	1%	1%	1%	-%	-%	*%	1%	-%	1%
SUMMARY															
ANY ENTERTAINMENT	1544	372	467	297	403	839	700	1544	1280	141	79	44	1377	151	1544
	98%	98%	99%	99%	98%	99%	98%	98%	98%	99%	100%	98%	99%	98%	98%
ANY FACTUAL	900	244	276	172	204	520	376	900	747	83	42	28	813	80	900
	57%	64%	58%	57%	50%	61%	53%	57%	57%	59%	53%	63%	58%	52%	57%
		df				df									

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP22B. You said that your child uses the YouTube website or app. Do they use the main YouTube website or app, or the one that is aimed specifically at children called YouTube Kids, or do they use both? (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-11) (MULTI CODE)

Base : Parents of 5-11s whose child watches, posts or shares videos on YouTube

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	~c	d	e	f	g	h	i	~j	~k
Unweighted total	846	225	621	-	425	421	111	114	314	307	-	-
Effective Weighted Sample	633	214	447	-	316	318	106	108	224	223	-	-
Total	911	383	527	-	452	459	190	193	262	265	-	-
Uses 'main' YouTube website/ app	586	221	365	**	298	288	110	110	187	178	**	**
	64%	58%	69%	**	66%	63%	58%	57%	72%	67%	**	**
			a						g			
Uses YouTube Kids app	488	259	230	**	227	261	126	133	102	128	**	**
	54%	68%	44%	**	50%	57%	66%	69%	39%	48%	**	**
		b					hi	hi				
Don't know	17	3	14	**	10	6	3	-	7	6	**	**
	2%	1%	3%	**	2%	1%	2%	-%	3%	2%	**	**
SUMMARY												
ONLY USES YOUTUBE KIDS APP	308	160	148	**	144	164	77	83	67	81	**	**
	34%	42%	28%	**	32%	36%	40%	43%	26%	31%	**	**
		b					h	h				
ONLY USES THE MAIN YOUTUBE WEBSITE/ APP	405	122	284	**	214	191	62	60	153	131	**	**
	45%	32%	54%	**	47%	42%	32%	31%	58%	49%	**	**
			a						fg	fg		
USES BOTH YOUTUBE SITES/APPS	180	99	82	**	84	97	49	50	35	47	**	**
	20%	26%	15%	**	19%	21%	26%	26%	13%	18%	**	**
		b					h	h				

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP22B. You said that your child uses the YouTube website or app. Do they use the main YouTube website or app, or the one that is aimed specifically at children called YouTube Kids, or do they use both? (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-11) (MULTI CODE)

Base : Parents of 5-11s whose child watches, posts or shares videos on YouTube

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOTLAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	~k	l	~m	n
Unweighted total	846	236	222	176	211	458	387	846	534	130	110	72	750	89	846
Effective Weighted Sample	633	179	171	140	168	333	302	633	493	80	46	36	570	59	633
Total	911	200	304	156	251	504	407	911	756	83	46	25	808	96	911
Uses 'main' YouTube website/ app	586	118	197	110	161	315	270	586	479	60	31	**	525	**	586
	64%	59%	65%	70%	64%	63%	66%	64%	63%	72%	66%	**	65%	**	64%
Uses YouTube Kids app	488	131	153	80	124	284	204	488	414	33	28	**	430	**	488
	54%	66%	50%	52%	50%	56%	50%	54%	55%	40%	60%	**	53%	**	54%
		bdfg													
Don't know	17	3	6	3	4	9	7	17	15	2	1	**	14	**	17
	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	**	2%	**	2%
SUMMARY															
ONLY USES YOUTUBE KIDS APP	308	78	101	43	86	179	129	308	262	22	15	**	268	**	308
	34%	39%	33%	27%	34%	36%	32%	34%	35%	26%	33%	**	33%	**	34%
ONLY USES THE MAIN YOUTUBE WEBSITE/APP	405	66	145	72	123	210	195	405	327	48	18	**	363	**	405
	45%	33%	48%	46%	49%	42%	48%	45%	43%	58%	38%	**	45%	**	45%
		a	a	a	a	a	a	a							
USES BOTH YOUTUBE SITES/APPS	180	53	52	38	38	105	76	180	152	11	13	**	162	**	180
	20%	26%	17%	24%	15%	21%	19%	20%	20%	14%	28%	**	20%	**	20%
		d													

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY OF USE OF ANY VIDEO SHARING PLATFORMS (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	1658	263	696	699	837	821	132	131	351	345	354	345
Effective Weighted Sample	1221	249	502	514	613	607	125	124	252	250	259	255
Total	1618	441	588	588	809	809	221	221	294	294	294	294
WATCHES CONTENT ON ANY VIDEO SHARING PLATFORMS	1568	420	567	581	782	786	212	209	280	288	291	290
	97%	95%	96%	99% a	97%	97%	96%	95%	95%	98%	99%	99%
POSTS/ SHARES CONTENT ON ANY VIDEO SHARING PLATFORMS	902	174	285	442	450	452	85	89	144	142	221	222
	56%	39%	49%	75% ab	56%	56%	39%	40%	49%	48%	75% fghi	75% fghi
TOTAL - EITHER OF THESE ACTIVITIES	1572	423	568	581	783	788	213	210	280	288	291	290
	97%	96%	96%	99% a	97%	97%	96%	95%	95%	98%	99%	99%
TOTAL - BOTH OF THESE ACTIVITIES	898	171	285	442	448	450	84	87	144	142	221	221
	56%	39%	48%	75% ab	55%	56%	38%	40%	49%	48%	75% fghi	75% fghi
NEITHER OF THESE ACTIVITIES	46	18	21	7	26	20	8	10	14	6	3	4
	3%	4% c	4%	1%	3%	3%	4%	5%	5%	2%	1%	1%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY OF USE OF ANY VIDEO SHARING PLATFORMS (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
WATCHES CONTENT ON ANY VIDEO SHARING PLATFORMS	1568	379	472	300	410	851	711	1568	1303	141	79	45	1398	154	1568
	97%	97%	99%	96%	96%	98%	96%	97%	97%	97%	98%	92%	97%	97%	97%
POSTS/ SHARES CONTENT ON ANY VIDEO SHARING PLATFORMS	902	257	229	181	231	486	412	902	752	78	45	27	815	73	902
	56%	66%	48%	58%	54%	56%	56%	56%	56%	53%	56%	55%	57%	46%	56%
		bdefg													
TOTAL - EITHER OF THESE ACTIVITIES	1572	380	472	302	411	852	713	1572	1306	142	80	45	1401	154	1572
	97%	97%	99%	97%	96%	98%	96%	97%	97%	98%	98%	92%	97%	97%	97%
		k													
TOTAL - BOTH OF THESE ACTIVITIES	898	256	229	179	230	485	410	898	750	77	45	27	812	73	898
	56%	65%	48%	57%	54%	56%	55%	56%	56%	53%	55%	55%	56%	46%	56%
		bdefg													
NEITHER OF THESE ACTIVITIES	46	11	7	10	18	18	28	46	37	3	2	4	40	5	46
	3%	3%	1%	3%	4%	2%	4%	3%	3%	2%	2%	8%	3%	3%	3%
		In													

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY OF USE OF ANY VIDEO SHARING PLATFORMS (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15)

Base : Parents of 3-15s whose child watches, posts or shares videos on YouTube

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1461	225	621	615	749	712	111	114	314	307	324	291
Effective Weighted Sample	1069	214	447	449	543	526	106	108	224	223	235	214
Total	1422	383	527	511	717	705	190	193	262	265	265	246
WATCHES CONTENT ON ANY VIDEO SHARING PLATFORMS	1420	382	527	511	717	703	190	192	262	265	265	246
	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%
POSTS/ SHARES CONTENT ON ANY VIDEO SHARING PLATFORMS	786	144	255	387	394	392	65	80	130	126	200	187
	55%	38%	48%	76%	55%	56%	34%	41%	49%	47%	75%	76%
			a	ab					f		fghi	fghi
TOTAL - EITHER OF THESE ACTIVITIES	1422	383	527	511	717	705	190	193	262	265	265	246
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
TOTAL - BOTH OF THESE ACTIVITIES	785	143	255	387	394	390	65	78	130	126	200	187
	55%	37%	48%	76%	55%	55%	34%	40%	49%	47%	75%	76%
			a	ab					f		fghi	fghi

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

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SUMMARY OF USE OF ANY VIDEO SHARING PLATFORMS (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15)

Base : Parents of 3-15s whose child watches, posts or shares videos on YouTube

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1461	420	361	334	337	781	671	1461	868	237	215	141	1296	151	1461
Effective Weighted Sample	1069	318	266	260	263	554	512	1069	810	157	100	79	963	96	1069
Total	1422	332	439	272	372	771	644	1422	1176	131	74	42	1268	140	1422
WATCHES CONTENT ON ANY VIDEO SHARING PLATFORMS	1420	332	439	271	372	771	643	1420	1174	131	73	42	1267	140	1420
	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
POSTS/ SHARES CONTENT ON ANY VIDEO SHARING PLATFORMS	786	212	208	155	207	420	362	786	655	68	39	24	713	63	786
	55%	64%	47%	57%	56%	55%	56%	55%	56%	52%	53%	59%	56%	45%	55%
		beg													
TOTAL - EITHER OF THESE ACTIVITIES	1422	332	439	272	372	771	644	1422	1176	131	74	42	1268	140	1422
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
TOTAL - BOTH OF THESE ACTIVITIES	785	212	208	154	207	420	360	785	654	68	39	24	712	63	785
	55%	64%	47%	56%	56%	55%	56%	55%	56%	52%	53%	59%	56%	45%	55%
		beg													

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP44A. Which, if any, of these social media apps or sites does your child use? (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	1658	263	696	699	837	821	132	131	351	345	354	345
Effective Weighted Sample	1221	249	502	514	613	607	125	124	252	250	259	255
Total	1618	441	588	588	809	809	221	221	294	294	294	294
Instagram	559 35%	49 11%	123 21% a	387 66% ab	263 32%	296 37%	25 11%	24 11%	55 19%	69 23% fg	184 62% fghi	203 69% fghi
Snapchat	546 34%	59 13%	148 25% a	338 58% ab	230 28%	315 39% d	24 11%	34 16%	61 21%	88 30% fg	145 49% fghi	193 66% fghij
Facebook	513 32%	67 15%	130 22%	316 54% ab	262 32%	251 31%	38 17%	29 13%	72 24%	58 20%	152 52% fghi	164 56% fghi
Twitter	204 13%	19 4%	47 8%	138 23% ab	115 14%	89 11%	11 5%	8 4%	35 12% i	12 4%	70 24% fghi	68 23% fghi
Pinterest	147 9%	13 3%	40 7%	94 16% ab	53 7%	94 12% d	4 2%	9 4%	18 6%	22 7%	32 11% f	62 21% fghij
Reddit	86 5%	17 4%	18 3%	50 9% b	50 6%	36 4%	5 2%	12 6%	14 5%	4 1%	31 10% fi	19 7% i
PopJam	61 4%	18 4%	29 5%	14 2%	26 3%	35 4%	7 3%	11 5%	12 4%	17 6%	7 2%	7 2%
Tumblr	55 3%	12 3%	11 2%	32 5% b	25 3%	30 4%	3 1%	9 4% i	10 3%	2 1%	13 5% i	19 6% i
MySpace	42 3%	12 3%	10 2%	20 3%	25 3%	17 2%	7 3%	5 2%	7 2%	3 1%	12 4%	8 3%
GoBubble	31 2%	7 2%	10 2%	14 2%	18 2%	13 2%	2 1%	5 2%	6 2%	4 1%	10 3%	4 1%
YuBo	30 2%	6 1%	9 2%	16 3%	15 2%	16 2%	2 1%	4 2%	6 2%	3 1%	6 2%	10 3%
Momio	18 1%	8 2%	2 *% i	7 1%	8 1%	9 1%	2 1%	7 3% i	2 1%	* *% i	5 2%	2 1%
Whisper	12 1%	3 1%	1 *% i	8 1%	5 1%	6 1%	- -% i	3 1%	1 *% i	- -% i	4 1%	4 1%

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP44A. Which, if any, of these social media apps or sites does your child use? (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	1658	263	696	699	837	821	132	131	351	345	354	345
Effective Weighted Sample	1221	249	502	514	613	607	125	124	252	250	259	255
Total	1618	441	588	588	809	809	221	221	294	294	294	294
ANY OF THESE	897	131	257	510	428	469	65	66	114	142	249	261
	55%	30%	44%	87%	53%	58%	30%	30%	39%	48%	85%	89%
			a	ab						fg	fg	fg
None of these	721	310	332	79	381	340	155	155	180	152	46	33
	45%	70%	56%	13%	47%	42%	70%	70%	61%	52%	15%	11%
		bc	c				ijk	ijk	jk	jk		

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP44A. Which, if any, of these social media apps or sites does your child use? (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : All parents

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
Instagram	559 35%	166 42%	143 30%	113 36%	134 31%	309 35%	247 33%	559 35%	468 35%	45 31%	29 36%	16 33%	508 35%	44 28%	559 35%
		bdfg													
Snapchat	546 34%	143 36%	137 29%	109 35%	153 36%	280 32%	262 35%	546 34%	449 33%	52 36%	28 35%	17 34%	491 34%	45 28%	546 34%
Facebook	513 32%	167 43%	116 24%	105 34%	123 29%	283 33%	229 31%	513 32%	429 32%	48 33%	23 28%	13 26%	470 33%	37 23%	513 32%
		bdefg													
Twitter	204 13%	80 20%	46 10%	38 12%	39 9%	126 14%	76 10%	204 13%	164 12%	24 17%	10 13%	6 11%	184 13%	16 10%	204 13%
		bcdfg													
Pinterest	147 9%	51 13%	28 6%	38 12%	29 7%	79 9%	68 9%	147 9%	123 9%	14 10%	5 6%	4 8%	133 9%	11 7%	147 9%
		bd		b											
Reddit	86 5%	37 10%	12 2%	16 5%	21 5%	49 6%	36 5%	86 5%	69 5%	7 5%	3 4%	6 13%	79 6%	6 4%	86 5%
		bfg										hln			
PopJam	61 4%	27 7%	11 2%	12 4%	12 3%	37 4%	24 3%	61 4%	57 4%	2 2%	2 2%	* 1%	59 4%	1 1%	61 4%
		b													
Tumblr	55 3%	28 7%	9 2%	10 3%	8 2%	37 4%	18 2%	55 3%	48 4%	5 3%	1 1%	1 3%	49 3%	6 4%	55 3%
		bdfg													
MySpace	42 3%	16 4%	11 2%	9 3%	6 1%	27 3%	15 2%	42 3%	39 3%	1 1%	1 1%	* *%	41 3%	1 1%	42 3%
GoBubble	31 2%	23 6%	2 *%	4 1%	3 1%	25 3%	7 1%	31 2%	29 2%	1 1%	2 2%	1 1%	31 2%	* *%	31 2%
		bcdfg													
YuBo	30 2%	15 4%	4 1%	6 2%	6 1%	18 2%	12 2%	30 2%	27 2%	2 1%	1 1%	1 1%	29 2%	2 1%	30 2%
Momio	18 1%	11 3%	2 *%	3 1%	2 *%	13 1%	5 1%	18 1%	16 1%	1 1%	* *%	- -%	16 1%	1 1%	18 1%
		f													

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP44A. Which, if any, of these social media apps or sites does your child use? (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
Whisper	12 1%	6 1%	- -%	5 1%	1 *%	6 1%	6 1%	12 1%	10 1%	* *%	* *%	1 3%	10 1%	1 1%	12 1%
ANY OF THESE	897 55%	266 68%	225 47%	179 57%	224 52%	490 56%	403 54%	897 55%	746 56%	84 58%	41 51%	26 53%	819 57%	66 41%	897 55%
		bcdefg				b		b	m	m			m		m
None of these	721 45%	126 32%	254 53%	133 43%	205 48%	380 44%	338 46%	721 45%	597 44%	61 42%	40 49%	23 47%	623 43%	93 59%	721 45%
			aeg	a	a	a	a	a						hln	

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP44B. And which, if any, of these chat or messaging apps or sites does your child use? (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	1658	263	696	699	837	821	132	131	351	345	354	345
Effective Weighted Sample	1221	249	502	514	613	607	125	124	252	250	259	255
Total	1618	441	588	588	809	809	221	221	294	294	294	294
WhatsApp	848	81	310	457	407	441	39	42	144	166	224	233
	52%	18%	53%	78%	50%	54%	18%	19%	49%	57%	76%	79%
			a	ab					fg	fg	fghi	fghi
(Facebook) Messenger	405	49	108	248	195	210	22	26	59	50	114	135
	25%	11%	18%	42%	24%	26%	10%	12%	20%	17%	39%	46%
			a	ab							fghi	fghi
Skype	178	38	57	82	89	89	17	22	27	30	46	37
	11%	9%	10%	14%	11%	11%	7%	10%	9%	10%	16%	12%
Discord	161	20	49	92	96	64	9	11	30	20	58	34
	10%	4%	8%	16%	12%	8%	4%	5%	10%	7%	20%	12%
				ab							fghi	
HouseParty	133	21	40	72	55	78	7	14	18	22	31	41
	8%	5%	7%	12%	7%	10%	3%	6%	6%	8%	10%	14%
				ab								fh
(Google) Hangouts	75	12	28	35	40	35	6	5	16	12	18	18
	5%	3%	5%	6%	5%	4%	3%	2%	5%	4%	6%	6%
WeChat	63	16	21	26	37	26	10	5	12	9	15	11
	4%	4%	4%	4%	5%	3%	5%	2%	4%	3%	5%	4%
Kik	46	12	19	15	21	25	6	6	11	8	4	11
	3%	3%	3%	3%	3%	3%	3%	3%	4%	3%	2%	4%
Viber	36	6	10	19	18	18	4	3	6	4	8	11
	2%	1%	2%	3%	2%	2%	2%	1%	2%	1%	3%	4%
Line	34	5	14	15	18	16	1	4	8	5	8	7
	2%	1%	2%	3%	2%	2%	1%	2%	3%	2%	3%	2%
Threads (from Instagram)	32	9	4	19	15	17	4	4	2	2	9	10
	2%	2%	1%	3%	2%	2%	2%	2%	1%	1%	3%	3%
				b								
ANY OF THESE	1055	144	378	533	523	532	73	70	185	193	265	268
	65%	33%	64%	91%	65%	66%	33%	32%	63%	66%	90%	91%
			a	ab					fg	fg	fghi	fghi
None of these	563	298	210	55	286	277	147	150	109	101	29	26
	35%	67%	36%	9%	35%	34%	67%	68%	37%	34%	10%	9%
		bc	c				hijk	hijk	jk	jk		

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP44B. And which, if any, of these chat or messaging apps or sites does your child use? (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : All parents

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
WhatsApp	848	222	252	170	200	474	370	848	704	75	43	26	768	69	848
	52%	57%	53%	55%	47%	55%	50%	52%	52%	51%	53%	54%	53%	44%	52%
		d													
(Facebook) Messenger	405	136	83	78	106	219	184	405	336	34	21	14	370	29	405
	25%	35%	17%	25%	25%	25%	25%	25%	25%	23%	26%	29%	26%	18%	25%
		bcdefg				b		b							
Skype	178	70	42	45	20	112	65	178	148	17	7	6	166	12	178
	11%	18%	9%	14%	5%	13%	9%	11%	11%	11%	9%	13%	11%	8%	11%
		bdfg		df		d		d							
Discord	161	60	41	21	36	101	57	161	135	13	6	6	143	15	161
	10%	15%	9%	7%	8%	12%	8%	10%	10%	9%	8%	12%	10%	9%	10%
		bcdfg													
HouseParty	133	51	27	24	28	78	51	133	109	13	5	6	120	12	133
	8%	13%	6%	8%	6%	9%	7%	8%	8%	9%	6%	12%	8%	8%	8%
		bdfg													
(Google) Hangouts	75	34	15	12	14	48	27	75	69	4	1	1	71	3	75
	5%	9%	3%	4%	3%	6%	4%	5%	5%	3%	1%	1%	5%	2%	5%
		bdfg													
WeChat	63	36	12	7	8	48	15	63	55	4	3	1	59	4	63
	4%	9%	3%	2%	2%	6%	2%	4%	4%	3%	3%	3%	4%	2%	4%
		bcdfg				df									
Kik	46	16	7	10	12	24	22	46	40	3	1	1	44	2	46
	3%	4%	2%	3%	3%	3%	3%	3%	3%	2%	2%	3%	3%	1%	3%
Viber	36	17	6	10	2	23	12	36	29	4	1	1	34	2	36
	2%	4%	1%	3%	*	3%	2%	2%	2%	3%	1%	3%	2%	1%	2%
		d		d											
Line	34	18	6	7	3	24	11	34	31	3	1	*	29	5	34
	2%	5%	1%	2%	1%	3%	1%	2%	2%	2%	1%	1%	2%	3%	2%
		dfg													
Threads (from Instagram)	32	15	4	6	7	19	13	32	28	1	2	1	30	*	32
	2%	4%	1%	2%	2%	2%	2%	2%	2%	1%	2%	2%	2%	*	2%
														*	
ANY OF THESE	1055	294	295	213	249	589	462	1055	875	96	53	32	954	88	1055
	65%	75%	62%	68%	58%	68%	62%	65%	65%	66%	65%	65%	66%	55%	65%
		bdfg		d		d									

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP44B. And which, if any, of these chat or messaging apps or sites does your child use? (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
None of these	563	97	184	99	180	281	279	563	468	50	29	17	487	71	563
	35%	25%	38%	32%	42%	32%	38%	35%	35%	34%	35%	35%	34%	45%	35%
			a		ace		a	a							

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC24B. We'd now like to ask you a question about live streaming. Live streaming allows you to 'go live' by sharing videos in real time with other people. This is different to sharing videos on sites like TikTok as you are sharing 'live' rather than recorded videos. Which one of these best describes your experience of using these live streaming services? (SINGLE CODE)

Base : All children aged 8-15

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
		5-7	8-11	12-15	5-7	8-11	5-7	8-11	5-7	8-11	5-7	8-11
Significance Level: 99%		~a	b	c	d	e	~f	~g	h	i	j	k
Unweighted total	1395	-	696	699	705	690	-	-	351	345	354	345
Effective Weighted Sample	1016	-	502	514	511	505	-	-	252	250	259	255
Total	1177	-	588	588	588	588	-	-	294	294	294	294
I've never used live streaming services	436	**	261	175	210	225	**	**	120	141	90	84
	37%	**	44%	30%	36%	38%	**	**	41%	48%	31%	29%
			c					k	jk			
I've only watched other people's live streams/ live videos	528	**	236	291	279	248	**	**	127	109	152	139
	45%	**	40%	50%	47%	42%	**	**	43%	37%	52%	47%
			b							i		
I've 'gone live' / shared my own videos with others	146	**	45	101	67	79	**	**	26	20	41	59
	12%	**	8%	17%	11%	13%	**	**	9%	7%	14%	20%
			b							i	hi	
Don't know	67	**	46	22	32	36	**	**	21	24	10	11
	6%	**	8%	4%	5%	6%	**	**	7%	8%	4%	4%
			c									

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC24B. We'd now like to ask you a question about live streaming. Live streaming allows you to 'go live' by sharing videos in real time with other people. This is different to sharing videos on sites like TikTok as you are sharing 'live' rather than recorded videos. Which one of these best describes your experience of using these live streaming services? (SINGLE CODE)

Base : All children aged 8-15

	SOCIAL GRADE								NATION						
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1395	413	326	327	320	739	647	1395	777	238	228	152	1234	147	1395
Effective Weighted Sample	1016	312	233	254	247	520	491	1016	740	227	223	147	910	95	1016
Total	1177	285	327	241	317	612	558	1177	977	105	59	36	1057	108	1177
I've never used live streaming services	436 37%	87 31%	127 39%	94 39%	125 40%	214 35%	219 39%	436 37%	361 37%	36 35%	24 41%	14 38%	384 36%	49 46%	436 37%
I've only watched other people's live streams/ live videos	528 45%	146 51%	141 43%	109 45%	128 41%	287 47%	237 43%	528 45%	434 44%	54 52%	24 40%	16 45%	480 45%	41 38%	528 45%
I've 'gone live'/ shared my own videos with others	146 12%	45 16%	39 12%	23 9%	40 13%	84 14%	63 11%	146 12%	121 12%	13 12%	8 14%	4 12%	135 13%	9 8%	146 12%
Don't know	67 6%	6 2%	21 6%	16 7%	23 7%	27 4%	39 7%	67 6%	61 6%	1 1%	3 5%	2 5%	57 5%	9 8%	67 6%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP44C. And which, if any, of these live streaming apps or sites does your child ever use to watch or to post their own live streams? Live streaming allows you to 'go live' by sharing videos in real time with other people rather than sharing recorded videos. (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	1658	263	696	699	837	821	132	131	351	345	354	345
Effective Weighted Sample	1221	249	502	514	613	607	125	124	252	250	259	255
Total	1618	441	588	588	809	809	221	221	294	294	294	294
YouTube Live	470	106	175	188	263	207	48	59	104	71	111	77
	29%	24%	30%	32%	33%	26%	22%	27%	36%	24%	38%	26%
					e				fi		fik	
Instagram Live	318	37	60	221	146	172	17	20	30	31	99	122
	20%	8%	10%	38%	18%	21%	8%	9%	10%	10%	34%	41%
				ab							fghi	fghi
Facebook Live	273	52	69	152	136	137	26	25	39	30	71	82
	17%	12%	12%	26%	17%	17%	12%	12%	13%	10%	24%	28%
				ab							fghi	fghi
Twitch	116	19	35	62	77	39	11	8	26	10	40	22
	7%	4%	6%	11%	9%	5%	5%	4%	9%	3%	14%	7%
				ab	e						gi	
Periscope	24	9	5	11	12	12	6	3	2	2	3	7
	1%	2%	1%	2%	1%	2%	3%	1%	1%	1%	1%	2%
YouNow	20	7	2	11	11	9	3	4	2	-	6	5
	1%	2%	*%	2%	1%	1%	1%	2%	1%	-%	2%	2%
ANY OF THESE	730	146	230	353	382	349	72	75	130	100	180	174
	45%	33%	39%	60%	47%	43%	33%	34%	44%	34%	61%	59%
				ab							fghi	fghi
None of these	888	295	358	235	427	460	149	146	164	194	114	120
	55%	67%	61%	40%	53%	57%	67%	66%	56%	66%	39%	41%
		c	c				jk	jk	jk	jk		

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP44C. And which, if any, of these live streaming apps or sites does your child ever use to watch or to post their own live streams? Live streaming allows you to 'go live' by sharing videos in real time with other people rather than sharing recorded videos. (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : All parents

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	N IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
YouTube Live	470 29%	150 38%	115 24%	87 28%	115 27%	265 30%	202 27%	470 29%	389 29%	46 32%	20 24%	14 30%	436 30%	29 18%	470 29%
		bcdfg											m		
Instagram Live	318 20%	110 28%	76 16%	62 20%	68 16%	186 21%	130 18%	318 20%	268 20%	25 17%	14 17%	11 23%	285 20%	22 14%	318 20%
		bdfg													
Facebook Live	273 17%	112 29%	53 11%	49 16%	58 14%	165 19%	106 14%	273 17%	230 17%	24 16%	11 14%	9 18%	250 17%	19 12%	273 17%
		bcdefg											b		
Twitch	116 7%	43 11%	25 5%	20 6%	27 6%	69 8%	47 6%	116 7%	99 7%	9 6%	5 6%	3 6%	109 8%	6 4%	116 7%
		b													
Periscope	24 1%	11 3%	4 1%	7 2%	2 *%	15 2%	9 1%	24 1%	23 2%	1 1%	* *%	* *%	23 2%	2 1%	24 1%
YouTube Now	20 1%	12 3%	2 *%	6 2%	- -%	14 2%	6 1%	20 1%	19 1%	1 *%	- -%	- -%	17 1%	3 2%	20 1%
		df													
ANY OF THESE	730 45%	230 59%	188 39%	138 44%	171 40%	419 48%	309 42%	730 45%	604 45%	73 50%	31 38%	23 48%	667 46%	51 32%	730 45%
		bcdefg											m		
None of these	888 55%	161 41%	290 61%	175 56%	258 60%	451 52%	432 58%	888 55%	739 55%	73 50%	51 62%	25 52%	774 54%	108 68%	888 55%
			a	a	a	a	a	a					hilm		

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP44D. And finally, which, if any, of these Q and A apps or sites does your child use? Q and A stands for 'Question and Answer' (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1658	263	696	699	837	821	132	131	351	345	354	345
Effective Weighted Sample	1221	249	502	514	613	607	125	124	252	250	259	255
Total	1618	441	588	588	809	809	221	221	294	294	294	294
YoLo	124 8%	20 5%	34 6%	70 12% ab	67 8%	56 7%	7 3%	13 6%	24 8%	10 3%	36 12% fi	34 11% i
Ask.fm	110 7%	26 6%	29 5%	54 9% b	62 8%	48 6%	13 6%	13 6%	20 7%	9 3%	29 10% i	25 9% i
Tellonym	79 5%	20 4%	19 3%	40 7%	35 4%	44 5%	11 5%	9 4%	9 3%	10 4%	16 5%	24 8%
Piksa	36 2%	7 2%	8 1%	21 4%	25 3%	11 1%	4 2%	3 2%	5 2%	2 1%	16 5% i	6 2%
ANY OF THESE	234 14%	46 10%	65 11%	122 21% ab	126 16%	108 13%	23 10%	23 11%	41 14%	24 8%	62 21% i	60 21% i
None of these	1384 86%	395 90% c	523 89% c	466 79%	683 84%	701 87%	198 90%	197 89%	253 86%	270 92% jk	233 79%	234 79%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP44D. And finally, which, if any, of these Q and A apps or sites does your child use? Q and A stands for 'Question and Answer' (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOTLAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
YoLo	124	50	28	26	19	77	45	124	107	9	4	3	117	4	124
	8%	13%	6%	8%	4%	9%	6%	8%	8%	6%	5%	7%	8%	3%	8%
		bdfg													
Ask.fm	110	55	25	12	18	80	30	110	99	5	3	2	102	4	110
	7%	14%	5%	4%	4%	9%	4%	7%	7%	4%	4%	4%	7%	3%	7%
		bcdg				cdf									
Tellonym	79	33	13	14	19	46	33	79	73	2	3	1	75	3	79
	5%	8%	3%	4%	4%	5%	4%	5%	5%	2%	4%	2%	5%	2%	5%
		b													
Piksa	36	20	6	10	2	25	11	36	32	3	2	*	34	2	36
	2%	5%	1%	3%	*%	3%	2%	2%	2%	2%	2%	1%	2%	1%	2%
		bdfg													
ANY OF THESE	234	98	53	38	42	151	80	234	204	16	7	5	219	9	234
	14%	25%	11%	12%	10%	17%	11%	14%	15%	11%	9%	11%	15%	5%	14%
		bcdefg				df			m				m		m
None of these	1384	293	426	274	387	719	661	1384	1138	129	74	43	1223	150	1384
	86%	75%	89%	88%	90%	83%	89%	86%	85%	89%	91%	89%	85%	95%	86%
			a	a	ae	a	ae	a					hln		

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY OF USE OF SOCIAL MEDIA/ CHAT/ MESSAGING/ LIVE STREAMING/ Q&A AND VIDEO SHARING PLATFORMS (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	1658	263	696	699	837	821	132	131	351	345	354	345
Effective Weighted Sample	1221	249	502	514	613	607	125	124	252	250	259	255
Total	1618	441	588	588	809	809	221	221	294	294	294	294
WATCHES/ POSTS/ SHARES CONTENT ON ANY VIDEO SHARING PLATFORMS	1572	423	568	581	783	788	213	210	280	288	291	290
	97%	96%	96%	99% a	97%	97%	96%	95%	95%	98%	99%	99%
USES CHAT OR MESSAGING APPS OR SITES	1055	144	378	533	523	532	73	70	185	193	265	268
	65%	33%	64% a	91% ab	65%	66%	33%	32%	63% fg	66% fg	90% fghi	91% fghi
USES SOCIAL MEDIA APPS OR SITES	897	131	257	510	428	469	65	66	114	142	249	261
	55%	30%	44% a	87% ab	53%	58%	30%	30%	39% fg	48% fg	85% fghi	89% fghi
USES LIVE STREAMING APPS OR SITES	730	146	230	353	382	349	72	75	130	100	180	174
	45%	33%	39%	60% ab	47%	43%	33%	34%	44%	34%	61% fghi	59% fghi
USES Q&A APPS OR SITES	234	46	65	122	126	108	23	23	41	24	62	60
	14%	10%	11%	21% ab	16%	13%	10%	11%	14%	8%	21% i	21% i
USES ANY OF THESE 5 TYPES OF APPS/ SITES	1585	428	572	586	791	795	214	214	284	288	292	293
	98%	97%	97%	100% ab	98%	98%	97%	97%	97%	98%	99%	100%
USES NONE OF THESE	32	13	16	3	18	14	6	7	10	6	2	1
	2%	3% c	3% c	*% c	2%	2%	3%	3%	3%	2%	1%	*% c
USES ALL 5 TYPES OF APPS/ SITES	191	43	42	105	103	87	23	21	26	16	54	51
	12%	10%	7%	18% ab	13%	11%	10%	9%	9%	5%	18% hi	17% hi
USES SOCIAL MEDIA OR CHAT/ MESSAGING APPS/ SITES	1160	184	408	567	572	587	91	93	198	210	283	284
	72%	42%	69% a	96% ab	71%	73%	41%	42%	67% fg	72% fg	96% fghi	96% fghi

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY OF USE OF SOCIAL MEDIA/ CHAT/ MESSAGING/ LIVE STREAMING/ Q&A AND VIDEO SHARING PLATFORMS (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	1658	263	696	699	837	821	132	131	351	345	354	345
Effective Weighted Sample	1221	249	502	514	613	607	125	124	252	250	259	255
Total	1618	441	588	588	809	809	221	221	294	294	294	294
ONLY USES VIDEO SHARING PLATFORMS AND NONE OF THE OTHER FOUR TYPES OF APPS/ SITES	334	199	117	17	164	170	101	98	55	62	8	9
	21%	45%	20%	3%	20%	21%	46%	45%	19%	21%	3%	3%
		bc	c				hijk	hijk	jk	jk		
ONLY USES SOCIAL MEDIA APPS/ SITES AND NONE OF THE OTHER FOUR TYPES OF APPS/ SITES	1	-	-	1	-	1	-	-	-	-	-	1
	*%	-%	-%	*%	-%	*%	-%	-%	-%	-%	-%	*%
ONLY USES CHAT/ MESSAGING APPS/ SITES AND NONE OF THE OTHER FOUR TYPES OF APPS/ SITES	10	5	3	2	6	4	1	3	3	-	2	*
	1%	1%	1%	*%	1%	*%	1%	2%	1%	-%	1%	*%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY OF USE OF SOCIAL MEDIA/ CHAT/ MESSAGING/ LIVE STREAMING/ Q&A AND VIDEO SHARING PLATFORMS (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15)

Base : All parents

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
WATCHES/ POSTS/ SHARES CONTENT ON ANY VIDEO SHARING PLATFORMS	1572 97%	380 97%	472 99%	302 97%	411 96%	852 98%	713 96%	1572 97%	1306 97%	142 98%	80 98%	45 92%	1401 97% k	154 97%	1572 97% k
USES CHAT OR MESSAGING APPS OR SITES	1055 65%	294 75% bdfg	295 62%	213 68% d	249 58%	589 68% d	462 62%	1055 65%	875 65%	96 66%	53 65%	32 65%	954 66%	88 55%	1055 65%
USES SOCIAL MEDIA APPS OR SITES	897 55%	266 68% bcdefg	225 47%	179 57%	224 52%	490 56% b	403 54%	897 55% b	746 56% m	84 58% m	41 51%	26 53%	819 57% m	66 41%	897 55% m
USES LIVE STREAMING APPS OR SITES	730 45%	230 59% bcdefg	188 39%	138 44%	171 40%	419 48%	309 42%	730 45%	604 45% m	73 50% m	31 38%	23 48%	667 46% m	51 32%	730 45% m
USES Q&A APPS OR SITES	234 14%	98 25% bcdefg	53 11%	38 12%	42 10%	151 17% df	80 11%	234 14%	204 15% m	16 11%	7 9%	5 11%	219 15% m	9 5%	234 14% m
USES ANY OF THESE 5 TYPES OF APPS/ SITES	1585 98%	384 98%	474 99%	305 98%	416 97%	858 99%	720 97%	1585 98%	1318 98% k	142 98%	81 99%	45 92%	1412 98% k	157 99%	1585 98% k
USES NONE OF THESE	32 2%	8 2%	4 1%	7 2%	13 3%	12 1%	21 3%	32 2%	25 2%	3 2%	1 1%	4 8% hln	30 2%	1 1%	32 2%
USES ALL 5 TYPES OF APPS/ SITES	191 12%	82 21% bcdfg	46 10%	28 9%	34 8%	128 15% df	62 8%	191 12%	164 12% m	16 11% m	6 7%	4 9%	181 13% m	4 2%	191 12% m
USES SOCIAL MEDIA OR CHAT/ MESSAGING APPS/ SITES	1160 72%	317 81% bdefg	318 66%	237 76%	284 66%	635 73%	521 70%	1160 72%	970 72%	101 69%	56 69%	33 68%	1043 72%	103 65%	1160 72%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY OF USE OF SOCIAL MEDIA/ CHAT/ MESSAGING/ LIVE STREAMING/ Q&A AND VIDEO SHARING PLATFORMS (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
ONLY USES VIDEO SHARING PLATFORMS AND NONE OF THE OTHER FOUR TYPES OF APPS/ SITES	334 21%	48 12%	123 26% ac	50 16%	110 26% ac	171 20% a	161 22% a	334 21% a	270 20%	33 23%	21 26%	9 19%	285 20%	48 30% l	334 21%
ONLY USES SOCIAL MEDIA APPS/ SITES AND NONE OF THE OTHER FOUR TYPES OF APPS/ SITES	1 *%	- -%	- -%	- -%	1 *%	- -%	1 *%	1 *%	1 *%	- -%	- -%	- -%	1 *%	- -%	1 *%
ONLY USES CHAT/ MESSAGING APPS/ SITES AND NONE OF THE OTHER FOUR TYPES OF APPS/ SITES	10 1%	2 1%	2 *%	1 *%	4 1%	5 1%	5 1%	10 1%	9 1%	- -%	1 1%	- -%	7 *%	3 2%	10 1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP46A. As far as you are aware is there a minimum age that someone has to reach before they can have a profile on most social media apps or sites. So sites or apps like Instagram, Snapchat, Facebook or TikTok? (SINGLE CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	1658	263	696	699	837	821	132	131	351	345	354	345
Effective Weighted Sample	1221	249	502	514	613	607	125	124	252	250	259	255
Total	1618	441	588	588	809	809	221	221	294	294	294	294
Yes – there is a minimum age requirement	1386	354	514	518	665	720	171	183	248	265	246	272
	86%	80%	87%	88%	82%	89%	78%	83%	84%	90%	83%	93%
			a	a		d				f		fghj
No – there is not a minimum age requirement	93	23	33	37	60	34	12	11	20	13	27	10
	6%	5%	6%	6%	7%	4%	5%	5%	7%	4%	9%	3%
											k	
Don't know	139	65	41	33	84	55	37	27	26	16	21	12
	9%	15%	7%	6%	10%	7%	17%	12%	9%	5%	7%	4%
		bc					ijk	k				

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP46A. As far as you are aware is there a minimum age that someone has to reach before they can have a profile on most social media apps or sites. So sites or apps like Instagram, Snapchat, Facebook or TikTok? (SINGLE CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
Yes – there is a minimum age requirement	1386 86%	323 83%	411 86%	271 87%	374 87%	734 84%	645 87%	1386 86%	1147 85%	129 88%	69 85%	41 85%	1239 86%	132 83%	1386 86%
No – there is not a minimum age requirement	93 6%	26 7%	31 6%	15 5%	21 5%	57 7%	36 5%	93 6%	82 6%	4 3%	5 6%	2 4%	88 6%	3 2%	93 6%
Don't know	139 9%	42 11%	37 8%	26 8%	34 8%	79 9%	60 8%	139 9%	114 8%	12 9%	7 9%	5 11%	114 8%	24 15%	139 9%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP46B. And, for most social media apps or sites, what is this age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1658	263	696	699	837	821	132	131	351	345	354	345
Effective Weighted Sample	1221	249	502	514	613	607	125	124	252	250	259	255
Total	1618	441	588	588	809	809	221	221	294	294	294	294
Age under 10	31 2%	24 5% bc	5 1%	2 *%	18 2%	13 2%	14 6% hijk	9 4% ij	4 1%	1 *%	- -%	2 1%
Aged 10	40 2%	14 3% c	22 4% c	4 1%	20 2%	20 2%	6 3% k	7 3% k	11 4% k	12 4% k	3 1%	* *%
Aged 11	31 2%	10 2%	15 3%	6 1%	13 2%	17 2%	4 2%	6 3%	6 2%	10 3%	4 1%	2 1%
Aged 12	151 9%	37 8%	46 8%	68 12%	55 7%	95 12% d	14 6%	23 10%	21 7%	25 8%	20 7%	47 16% fhij
Aged 13	607 38%	121 28% a	244 41% a	242 41% a	276 34%	331 41%	55 25%	66 30%	117 40% f	127 43% f	104 35%	138 47% fgj
Aged 14	123 8%	24 5%	45 8%	55 9%	74 9%	50 6%	19 9%	5 2%	26 9%	19 6%	28 10% g	26 9%
Aged 15	33 2%	6 1%	10 2%	17 3%	20 3%	12 2%	3 1%	3 1%	7 2%	3 1%	10 3%	6 2%
Aged 16	209 13%	55 12%	83 14%	71 12%	98 12%	111 14%	24 11%	31 14%	34 11%	49 17%	41 14%	30 10%
Aged 17	8 *%	- -%	3 *%	5 1%	6 1%	2 *%	- -%	- -%	3 1%	- -%	3 1%	2 1%
Aged 18 or over	69 4%	27 6%	21 4%	21 4%	33 4%	36 4%	9 4%	17 8%	10 3%	11 4%	14 5%	7 3%
Don't know (what the minimum age requirement is)	85 5%	38 9% b	20 3%	27 5%	51 6%	34 4%	22 10% ik	15 7%	11 4%	9 3%	17 6%	10 3%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP46B. And, for most social media apps or sites, what is this age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	1658	263	696	699	837	821	132	131	351	345	354	345
Effective Weighted Sample	1221	249	502	514	613	607	125	124	252	250	259	255
Total	1618	441	588	588	809	809	221	221	294	294	294	294
SUMMARY												
AWARE OF MINIMUM AGE REQUIREMENT	1386	354	514	518	665	720	171	183	248	265	246	272
	86%	80%	87%	88%	82%	89%	78%	83%	84%	90%	83%	93%
			a	a		d				f		fg hj
AWARE AND GIVE THE CORRECT RESPONSE (AGED 13)	607	121	244	242	276	331	55	66	117	127	104	138
	38%	28%	41%	41%	34%	41%	25%	30%	40%	43%	35%	47%
			a	a					f	f		fg j
AWARE BUT GIVES AN INCORRECT AGE (TOO YOUNG - AGED 12 OR UNDER)	252	84	88	79	107	145	39	45	41	47	27	52
	16%	19%	15%	13%	13%	18%	18%	21%	14%	16%	9%	18%
								j				j
AWARE BUT GIVES AN INCORRECT AGE (TOO OLD - AGED 14 AND OVER)	442	111	162	169	232	211	55	56	80	82	97	72
	27%	25%	28%	29%	29%	26%	25%	25%	27%	28%	33%	25%
AWARE BUT GIVES AN INCORRECT AGE/ DOES NOT KNOW THE AGE	778	232	270	276	389	389	116	116	132	138	141	134
	48%	53%	46%	47%	48%	48%	53%	53%	45%	47%	48%	46%
INCORRECT RESPONSE - THERE IS NO MINIMUM AGE REQUIREMENT	93	23	33	37	60	34	12	11	20	13	27	10
	6%	5%	6%	6%	7%	4%	5%	5%	7%	4%	9%	3%
											k	
UNAWARE OF WHETHER MINIMUM AGE REQUIREMENT	139	65	41	33	84	55	37	27	26	16	21	12
	9%	15%	7%	6%	10%	7%	17%	12%	9%	5%	7%	4%
		bc					ijk	k				

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP46B. And, for most social media apps or sites, what is this age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : All parents

	SOCIAL GRADE								NATION						
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
Age under 10	31 2%	11 3%	11 2%	7 2%	2 1%	22 3%	9 1%	31 2%	30 2%	1 *%	- -%	* 1%	28 2%	3 2%	31 2%
Aged 10	40 2%	19 5% df	10 2%	7 2%	4 1%	29 3%	11 1%	40 2%	30 2%	4 3%	2 3%	3 6%	38 3%	2 1%	40 2%
Aged 11	31 2%	11 3%	5 1%	9 3%	6 1%	16 2%	15 2%	31 2%	27 2%	2 1%	2 2%	1 2%	26 2%	5 3%	31 2%
Aged 12	151 9%	47 12% f	52 11%	20 6%	30 7%	98 11% f	50 7%	151 9%	122 9%	19 13%	5 6%	4 9%	136 9%	12 8%	151 9%
Aged 13	607 38%	126 32%	187 39%	122 39%	169 39%	313 36%	292 39%	607 38%	511 38%	54 37%	25 31%	16 33%	548 38%	54 34%	607 38%
Aged 14	123 8%	28 7%	32 7%	17 6%	46 11%	60 7%	63 9%	123 8%	92 7%	12 8%	15 19% hln	4 8%	104 7%	17 11%	123 8%
Aged 15	33 2%	9 2%	9 2%	7 2%	8 2%	18 2%	15 2%	33 2%	27 2%	2 2%	3 3%	1 1%	30 2%	- -%	33 2%
Aged 16	209 13%	42 11%	52 11%	46 15%	68 16%	93 11%	114 15%	209 13%	167 12%	24 16%	9 11%	9 19%	184 13%	23 15%	209 13%
Aged 17	8 *%	3 1%	2 *%	1 *%	2 *%	5 1%	3 *%	8 *%	7 1%	- -%	1 1%	* *%	8 1%	* *%	8 *%
Aged 18 or over	69 4%	17 4%	25 5%	15 5%	12 3%	42 5%	27 4%	69 4%	59 4%	5 3%	4 5%	2 3%	61 4%	7 4%	69 4%
Don't know (what the minimum age requirement is)	85 5%	12 3%	26 5%	20 6%	27 6%	38 4%	46 6%	85 5%	74 5%	6 4%	4 5%	2 3%	77 5%	8 5%	85 5%
SUMMARY															
AWARE OF MINIMUM AGE REQUIREMENT	1386 86%	323 83%	411 86%	271 87%	374 87%	734 84%	645 87%	1386 86%	1147 85%	129 88%	69 85%	41 85%	1239 86%	132 83%	1386 86%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP46B. And, for most social media apps or sites, what is this age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
AWARE AND GIVE THE CORRECT RESPONSE (AGED 13)	607 38%	126 32%	187 39%	122 39%	169 39%	313 36%	292 39%	607 38%	511 38%	54 37%	25 31%	16 33%	548 38%	54 34%	607 38%
AWARE BUT GIVES AN INCORRECT AGE (TOO YOUNG - AGED 12 OR UNDER)	252 16%	87 22% cdfg	78 16%	42 14%	43 10%	164 19% df	85 11%	252 16%	209 16%	26 18%	9 11%	8 17%	227 16%	23 14%	252 16%
AWARE BUT GIVES AN INCORRECT AGE (TOO OLD - AGED 14 AND OVER)	442 27%	99 25%	120 25%	87 28%	135 31%	218 25%	222 30%	442 27%	353 26%	43 30%	31 38%	16 32%	388 27%	48 30%	442 27%
AWARE BUT GIVES AN INCORRECT AGE/ DOES NOT KNOW THE AGE	778 48%	197 50%	224 47%	149 48%	204 48%	421 48%	353 48%	778 48%	635 47%	74 51%	44 54%	25 52%	692 48%	78 49%	778 48%
INCORRECT RESPONSE - THERE IS NO MINIMUM AGE REQUIREMENT	93 6%	26 7%	31 6%	15 5%	21 5%	57 7%	36 5%	93 6%	82 6%	4 3%	5 6%	2 4%	88 6%	3 2%	93 6%
UNAWARE OF WHETHER MINIMUM AGE REQUIREMENT	139 9%	42 11%	37 8%	26 8%	34 8%	79 9%	60 8%	139 9%	114 8%	12 9%	7 9%	5 11%	114 8%	24 15%	139 9%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP47. To what extent do you agree or disagree with this statement about social media sites or apps? - I would allow my child to have a profile on these sites or apps before they had reached the minimum age required by that site or app. (SINGLE CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER						
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	
		a	b	c	d	e	5-7	5-7	8-11	8-11	12-15	12-15	
Significance Level: 99%													
Unweighted total	1658	263	696	699	837	821	132	131	351	345	354	345	
Effective Weighted Sample	1221	249	502	514	613	607	125	124	252	250	259	255	
Total	1618	441	588	588	809	809	221	221	294	294	294	294	
Strongly disagree	528	192	198	138	267	261	95	98	102	96	70	68	
	33%	44%	34%	23%	33%	32%	43%	44%	35%	33%	24%	23%	
		bc	c				jk	jk	jk				
Slightly disagree	305	71	125	108	164	141	38	34	69	56	57	51	
	19%	16%	21%	18%	20%	17%	17%	15%	23%	19%	19%	17%	
Neither agree nor disagree	239	65	83	90	112	127	28	36	38	46	46	45	
	15%	15%	14%	15%	14%	16%	13%	16%	13%	16%	16%	15%	
Slightly agree	374	65	126	183	185	189	35	30	58	67	91	92	
	23%	15%	21%	31%	23%	23%	16%	14%	20%	23%	31%	31%	
				ab							fgh	fgh	
Strongly agree	147	35	48	64	65	82	17	18	22	26	26	38	
	9%	8%	8%	11%	8%	10%	8%	8%	7%	9%	9%	13%	
Don't know	26	13	8	5	16	9	8	5	5	3	3	2	
	2%	3%	1%	1%	2%	1%	4%	2%	2%	1%	1%	1%	
SUMMARY CODES													
TOTAL DISAGREE	833	264	323	246	431	402	132	131	171	152	127	119	
	51%	60%	55%	42%	53%	50%	60%	60%	58%	52%	43%	40%	
		c	c				jk	jk	jk				
TOTAL AGREE	521	100	174	247	250	271	52	48	80	94	118	129	
	32%	23%	29%	42%	31%	34%	23%	22%	27%	32%	40%	44%	
				ab							fgh	fghi	
TOTAL NEITHER/ DON'T KNOW	264	78	91	95	128	136	37	41	43	49	49	46	
	16%	18%	16%	16%	16%	17%	17%	19%	15%	17%	17%	16%	

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP47. To what extent do you agree or disagree with this statement about social media sites or apps? - I would allow my child to have a profile on these sites or apps before they had reached the minimum age required by that site or app. (SINGLE CODE)

Base : All parents

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
Strongly disagree	528 33%	115 29%	178 37%	85 27%	150 35%	292 34%	235 32%	528 33%	437 33%	43 30%	32 39%	16 33%	456 32%	69 44%	528 33%
Slightly disagree	305 19%	71 18%	114 24%	66 21%	53 12%	184 21%	118 16%	305 19%	249 19%	34 23%	12 14%	10 20%	267 19%	31 19%	305 19%
Neither agree nor disagree	239 15%	50 13%	56 12%	51 16%	80 19%	106 12%	130 18%	239 15%	192 14%	26 18%	14 17%	7 15%	215 15%	20 13%	239 15%
Slightly agree	374 23%	94 24%	94 20%	86 27%	99 23%	189 22%	185 25%	374 23%	316 24%	31 21%	17 21%	10 20%	344 24%	28 18%	374 23%
Strongly agree	147 9%	58 15%	31 6%	23 7%	35 8%	89 10%	58 8%	147 9%	127 9%	11 7%	5 7%	4 7%	136 9%	9 5%	147 9%
Don't know	26 2%	4 1%	6 1%	2 1%	12 3%	10 1%	14 2%	26 2%	22 2%	* *%	1 2%	2 4%	24 2%	1 1%	26 2%
SUMMARY CODES															
TOTAL DISAGREE	833 51%	186 47%	291 61%	151 48%	202 47%	477 55%	354 48%	833 51%	686 51%	77 53%	44 54%	26 54%	724 50%	100 63%	833 51%
TOTAL AGREE	521 32%	152 39%	125 26%	108 35%	135 31%	277 32%	243 33%	521 32%	443 33%	42 29%	23 28%	13 27%	479 33%	37 23%	521 32%
TOTAL NEITHER/ DON'T KNOW	264 16%	54 14%	62 13%	53 17%	92 21%	116 13%	144 19%	264 16%	213 16%	26 18%	15 18%	9 19%	239 17%	21 14%	264 16%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

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QP46A. As far as you are aware is there a minimum age that someone has to reach before they can have a profile on most social media apps or sites. So sites or apps like Instagram, Snapchat, Facebook or TikTok? (SINGLE CODE)

Base : Parents of children who use social media sites/ apps

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1013	83	323	607	489	524	41	42	149	174	299	308
Effective Weighted Sample	745	79	230	450	361	384	39	40	108	123	222	228
Total	897	131	257	510	428	469	65	66	114	142	249	261
Yes – there is a minimum age requirement	765	**	220	446	343	422	**	**	92	128	204	242
	85%	**	86%	88%	80%	90%	**	**	80%	90%	82%	93%
						d						hj
No – there is not a minimum age requirement	72	**	19	37	46	25	**	**	10	9	27	10
	8%	**	7%	7%	11%	5%	**	**	8%	7%	11%	4%
					e						k	
Don't know	61	**	18	26	39	21	**	**	13	5	17	9
	7%	**	7%	5%	9%	5%	**	**	11%	4%	7%	4%
									k			

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP46A. As far as you are aware is there a minimum age that someone has to reach before they can have a profile on most social media apps or sites. So sites or apps like Instagram, Snapchat, Facebook or TikTok? (SINGLE CODE)

Base : Parents of children who use social media sites/ apps

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL ~m	ALL n
Significance Level: 99%															
Unweighted total	1013	343	218	236	211	561	447	1013	586	168	158	101	919	80	1013
Effective Weighted Sample	745	264	152	183	167	401	341	745	555	127	131	71	681	53	745
Total	897	266	225	179	224	490	403	897	746	84	41	26	819	66	897
Yes – there is a minimum age requirement	765	225	181	158	197	406	355	765	634	73	36	21	698	**	765
	85%	85%	80%	88%	88%	83%	88%	85%	85%	87%	88%	81%	85%	**	85%
No – there is not a minimum age requirement	72	21	27	12	12	48	24	72	63	4	4	1	69	**	72
	8%	8%	12%	7%	5%	10%	6%	8%	8%	5%	9%	5%	8%	**	8%
Don't know	61	20	17	9	15	37	24	61	49	7	1	3	52	**	61
	7%	7%	8%	5%	7%	7%	6%	7%	7%	8%	3%	14%	6%	**	7%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP46B. And, for most social media apps or sites, what is this age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : Parents of children who use social media sites/ apps

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1013	83	323	607	489	524	41	42	149	174	299	308
Effective Weighted Sample	745	79	230	450	361	384	39	40	108	123	222	228
Total	897	131	257	510	428	469	65	66	114	142	249	261
Age under 10	23 3%	** **	4 2%	2 *%	15 4%	7 2%	** **	** **	4 3%	1 1%	- -%	2 1%
Aged 10	30 3%	** **	19 7% c	3 1%	16 4%	15 3%	** **	** **	9 8% jk	10 7% jk	3 1%	* *%
Aged 11	23 3%	** **	14 6% c	6 1%	9 2%	13 3%	** **	** **	6 5%	9 6% k	4 2%	2 1%
Aged 12	98 11%	** **	17 7%	64 13%	31 7%	67 14% d	** **	** **	7 6%	10 7%	17 7%	47 18% hij
Aged 13	325 36%	** **	90 35%	211 41%	132 31%	194 41% d	** **	** **	29 25%	62 43% h	92 37%	120 46% h
Aged 14	66 7%	** **	13 5%	48 10%	35 8%	31 7%	** **	** **	8 7%	5 4%	24 10%	25 9%
Aged 15	25 3%	** **	7 3%	16 3%	15 3%	10 2%	** **	** **	4 4%	3 2%	10 4%	6 2%
Aged 16	109 12%	** **	37 14%	56 11%	55 13%	54 12%	** **	** **	16 14%	20 14%	30 12%	26 10%
Aged 17	7 1%	** **	3 1%	5 1%	6 1%	1 *%	** **	** **	3 2%	- -%	3 1%	1 1%
Aged 18 or over	28 3%	** **	10 4%	15 3%	15 4%	13 3%	** **	** **	5 4%	5 4%	9 4%	6 2%
Don't know (what the minimum age requirement is)	30 3%	** **	4 2%	18 3%	14 3%	16 3%	** **	** **	1 1%	3 2%	12 5%	6 2%
SUMMARY												
AWARE OF MINIMUM AGE REQUIREMENT	765 85%	** **	220 86%	446 88%	343 80%	422 90% d	** **	** **	92 80%	128 90%	204 82%	242 93% hj

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP46B. And, for most social media apps or sites, what is this age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : Parents of children who use social media sites/ apps

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1013	83	323	607	489	524	41	42	149	174	299	308
Effective Weighted Sample	745	79	230	450	361	384	39	40	108	123	222	228
Total	897	131	257	510	428	469	65	66	114	142	249	261
AWARE AND GIVE THE CORRECT RESPONSE (AGED 13)	325 36%	** **	90 35%	211 41%	132 31%	194 41% d	** **	** **	29 25%	62 43% h	92 37%	120 46% h
AWARE BUT GIVES AN INCORRECT AGE (TOO YOUNG - AGED 12 OR UNDER)	174 19%	** **	55 21%	76 15%	72 17%	102 22%	** **	** **	26 23% j	29 20% j	24 9%	52 20% j
AWARE BUT GIVES AN INCORRECT AGE (TOO OLD - AGED 14 AND OVER)	236 26%	** **	70 27%	141 28%	126 29%	110 23%	** **	** **	36 32%	34 24%	77 31%	65 25%
AWARE BUT GIVES AN INCORRECT AGE/ DOES NOT KNOW THE AGE	440 49%	** **	129 50%	235 46%	211 49%	229 49%	** **	** **	63 55%	66 46%	113 45%	122 47%
INCORRECT RESPONSE - THERE IS NO MINIMUM AGE REQUIREMENT	72 8%	** **	19 7%	37 7%	46 11% e	25 5%	** **	** **	10 8%	9 7%	27 11% k	10 4%
UNAWARE OF WHETHER MINIMUM AGE REQUIREMENT	61 7%	** **	18 7%	26 5%	39 9%	21 5%	** **	** **	13 11% k	5 4%	17 7%	9 4%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP46B. And, for most social media apps or sites, what is this age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : Parents of children who use social media sites/ apps

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
Unweighted total	1013	343	218	236	211	561	447	1013	586	168	158	101	919	80	1013
Effective Weighted Sample	745	264	152	183	167	401	341	745	555	127	131	71	681	53	745
Total	897	266	225	179	224	490	403	897	746	84	41	26	819	66	897
Age under 10	23 3%	9 3%	7 3%	5 3%	2 1%	16 3%	7 2%	23 3%	22 3%	* *%	- -%	* 1%	20 2%	** **	23 3%
Aged 10	30 3%	14 5%	7 3%	7 4%	2 1%	21 4%	9 2%	30 3%	22 3%	4 5%	2 4%	2 8%	28 3%	** **	30 3%
Aged 11	23 3%	7 2%	2 1%	9 5%	5 2%	9 2%	14 3%	23 3%	19 3%	2 2%	2 4%	1 3%	22 3%	** **	23 3%
Aged 12	98 11%	34 13%	33 14%	11 6%	19 8%	67 14% cf	30 7%	98 11%	81 11%	12 14%	3 8%	2 8%	89 11%	** **	98 11%
Aged 13	325 36%	88 33%	79 35%	63 35%	93 42%	167 34%	156 39%	325 36%	271 36%	28 33%	17 40%	9 36%	296 36%	** **	325 36%
Aged 14	66 7%	23 8%	14 6%	11 6%	19 8%	36 7%	30 7%	66 7%	54 7%	6 7%	5 12%	2 6%	56 7%	** **	66 7%
Aged 15	25 3%	7 3%	5 2%	6 3%	6 3%	13 3%	12 3%	25 3%	21 3%	2 3%	* 1%	1 3%	23 3%	** **	25 3%
Aged 16	109 12%	22 8%	23 10%	28 16%	36 16%	45 9%	64 16% ae	109 12%	88 12%	14 16%	5 12%	3 11%	101 12%	** **	109 12%
Aged 17	7 1%	3 1%	2 1%	1 1%	1 1%	5 1%	3 1%	7 1%	7 1%	- -%	* 1%	- -%	7 1%	** **	7 1%
Aged 18 or over	28 3%	12 5%	3 1%	9 5%	4 2%	15 3%	13 3%	28 3%	24 3%	2 2%	1 2%	1 5%	26 3%	** **	28 3%
Don't know (what the minimum age requirement is)	30 3%	5 2%	7 3%	7 4%	10 4%	12 3%	17 4%	30 3%	24 3%	4 4%	2 4%	- -%	30 4%	** **	30 3%
SUMMARY															
AWARE OF MINIMUM AGE REQUIREMENT	765 85%	225 85%	181 80%	158 88%	197 88%	406 83%	355 88%	765 85%	634 85%	73 87%	36 88%	21 81%	698 85%	** **	765 85%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP46B. And, for most social media apps or sites, what is this age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : Parents of children who use social media sites/ apps

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL ~m	ALL n
Significance Level: 99%															
Unweighted total	1013	343	218	236	211	561	447	1013	586	168	158	101	919	80	1013
Effective Weighted Sample	745	264	152	183	167	401	341	745	555	127	131	71	681	53	745
Total	897	266	225	179	224	490	403	897	746	84	41	26	819	66	897
AWARE AND GIVE THE CORRECT RESPONSE (AGED 13)	325 36%	88 33%	79 35%	63 35%	93 42%	167 34%	156 39%	325 36%	271 36%	28 33%	17 40%	9 36%	296 36%	** **	325 36%
AWARE BUT GIVES AN INCORRECT AGE (TOO YOUNG - AGED 12 OR UNDER)	174 19%	64 24% df	48 21%	32 18%	28 13%	113 23% df	60 15%	174 19%	144 19%	18 21%	7 16%	5 20%	160 19%	** **	174 19%
AWARE BUT GIVES AN INCORRECT AGE (TOO OLD - AGED 14 AND OVER)	236 26%	68 26%	46 21%	56 31%	66 30%	114 23%	122 30%	236 26%	195 26%	24 28%	11 27%	6 25%	213 26%	** **	236 26%
AWARE BUT GIVES AN INCORRECT AGE/ DOES NOT KNOW THE AGE	440 49%	137 52%	102 45%	95 53%	104 46%	239 49%	199 49%	440 49%	363 49%	45 54%	20 48%	12 45%	402 49%	** **	440 49%
INCORRECT RESPONSE - THERE IS NO MINIMUM AGE REQUIREMENT	72 8%	21 8%	27 12%	12 7%	12 5%	48 10%	24 6%	72 8%	63 8%	4 5%	4 9%	1 5%	69 8%	** **	72 8%
UNAWARE OF WHETHER MINIMUM AGE REQUIREMENT	61 7%	20 7%	17 8%	9 5%	15 7%	37 7%	24 6%	61 7%	49 7%	7 8%	1 3%	3 14%	52 6%	** **	61 7%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP47. To what extent do you agree or disagree with this statement about social media sites or apps? - I would allow my child to have a profile on these sites or apps before they had reached the minimum age required by that site or app. (SINGLE CODE)

Base : Parents of children who use social media sites/ apps

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
		~a	b	c	d	e	5-7	5-7	8-11	8-11	12-15	12-15
Significance Level: 99%							~f	~g	h	i	j	k
Unweighted total	1013	83	323	607	489	524	41	42	149	174	299	308
Effective Weighted Sample	745	79	230	450	361	384	39	40	108	123	222	228
Total	897	131	257	510	428	469	65	66	114	142	249	261
Strongly disagree	158 18%	** **	42 16%	89 17%	77 18%	81 17%	** **	** **	22 19%	20 14%	42 17%	47 18%
Slightly disagree	168 19%	** **	50 20%	94 18%	88 20%	80 17%	** **	** **	25 22%	25 18%	49 20%	45 17%
Neither agree nor disagree	163 18%	** **	48 19%	84 16%	71 17%	92 20%	** **	** **	16 14%	32 22%	41 16%	43 16%
Slightly agree	293 33%	** **	81 32%	178 35%	140 33%	153 33%	** **	** **	35 31%	46 33%	88 35%	90 34%
Strongly agree	111 12%	** **	34 13%	62 12%	50 12%	61 13%	** **	** **	16 14%	19 13%	26 11%	35 13%
Don't know	5 1%	** **	1 *%	4 1%	3 1%	2 *%	** **	** **	* *%	* *%	2 1%	2 1%
SUMMARY CODES												
TOTAL DISAGREE	326 36%	** **	92 36%	183 36%	165 38%	161 34%	** **	** **	47 41%	45 32%	91 37%	92 35%
TOTAL AGREE	404 45%	** **	116 45%	239 47%	190 44%	214 46%	** **	** **	51 45%	65 46%	114 46%	125 48%
TOTAL NEITHER/ DON'T KNOW	168 19%	** **	49 19%	88 17%	74 17%	94 20%	** **	** **	17 15%	32 23%	43 17%	44 17%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP47. To what extent do you agree or disagree with this statement about social media sites or apps? - I would allow my child to have a profile on these sites or apps before they had reached the minimum age required by that site or app. (SINGLE CODE)

Base : Parents of children who use social media sites/ apps

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1013	343	218	236	211	561	447	1013	586	168	158	101	919	80	1013
Effective Weighted Sample	745	264	152	183	167	401	341	745	555	127	131	71	681	53	745
Total	897	266	225	179	224	490	403	897	746	84	41	26	819	66	897
Strongly disagree	158 18%	53 20%	40 18%	29 16%	36 16%	93 19%	65 16%	158 18%	136 18%	11 13%	7 16%	4 15%	142 17%	**	158 18%
Slightly disagree	168 19%	43 16%	57 26%	33 18%	35 16%	100 20%	68 17%	168 19%	138 19%	16 18%	8 18%	7 26%	151 18%	**	168 19%
Neither agree nor disagree	163 18%	38 14%	41 18%	32 18%	49 22%	79 16%	82 20%	163 18%	128 17%	24 28% hln	6 15%	5 18%	148 18%	**	163 18%
Slightly agree	293 33%	83 31%	66 29%	67 38%	77 34%	149 30%	144 36%	293 33%	245 33%	24 29%	15 36%	9 33%	269 33%	**	293 33%
Strongly agree	111 12%	48 18% bcf	19 9%	17 9%	26 12%	68 14%	43 11%	111 12%	94 13%	10 12%	5 12%	2 7%	104 13%	**	111 12%
Don't know	5 1%	- -%	2 1%	* *%	1 *%	2 *%	1 *%	5 1%	3 *%	- -%	1 3%	* 2%	5 1%	**	5 1%
SUMMARY CODES															
TOTAL DISAGREE	326 36%	96 36%	97 43%	62 35%	70 31%	193 39%	132 33%	326 36%	275 37%	26 31%	14 34%	11 41%	293 36%	**	326 36%
TOTAL AGREE	404 45%	131 50%	85 38%	84 47%	103 46%	216 44%	188 47%	404 45%	340 46%	34 41%	20 48%	10 40%	373 46%	**	404 45%
TOTAL NEITHER/ DON'T KNOW	168 19%	38 14%	43 19%	33 18%	50 22%	81 16%	83 21%	168 19%	131 18%	24 28% h	7 18%	5 19%	152 19%	**	168 19%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC15A. When you go online do you visit social media sites or apps like Snapchat, Instagram, Facebook, Twitter or YouTube? (SINGLE CODE)

Base : Children aged 8-15 who go online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1391	-	693	698	701	690	-	-	348	345	353	345
Effective Weighted Sample	1013	-	499	513	507	505	-	-	250	250	258	255
Total	1172	-	585	587	584	588	-	-	291	294	293	294
Yes	949	**	408	541	460	489	**	**	190	218	270	271
	81%	**	70%	92%	79%	83%	**	**	65%	74%	92%	92%
				b							hi	hi
No	217	**	172	45	118	99	**	**	97	76	21	23
	19%	**	29%	8%	20%	17%	**	**	33%	26%	7%	8%
			c						jk	jk		
Don't know	7	**	5	2	6	1	**	**	4	1	2	-
	1%	**	1%	*%	1%	*%	**	**	1%	*%	1%	-%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC15A. When you go online do you visit social media sites or apps like Snapchat, Instagram, Facebook, Twitter or YouTube? (SINGLE CODE)

Base : Children aged 8-15 who go online at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1391	413	326	326	317	739	643	1391	774	238	228	151	1231	146	1391
Effective Weighted Sample	1013	312	233	253	245	520	488	1013	737	227	223	146	908	94	1013
Total	1172	285	327	240	313	612	553	1172	973	105	59	35	1053	107	1172
Yes	949 81%	243 85%	251 77%	203 85%	248 79%	494 81%	451 81%	949 81%	783 80%	87 83%	49 84%	29 81%	855 81%	81 76%	949 81%
No	217 19%	41 14%	72 22%	36 15%	66 21%	113 18%	102 18%	217 19%	183 19%	18 17%	10 16%	7 19%	191 18%	25 24%	217 19%
Don't know	7 1%	1 *%	5 1%	1 *%	- -%	6 1%	1 *%	7 1%	7 1%	- -%	- -%	- -%	7 1%	- -%	7 1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC15A. When you go online do you visit social media sites or apps like Snapchat, Instagram, Facebook, Twitter or YouTube? (SINGLE CODE)

Base : Children aged 8-15 who go online at home or elsewhere

	Total	INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG-LAND a	SCOT-LAND b	WALES c	IRELAND ~d	N e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N j
Significance Level: 99%											
Unweighted total	1391	387	119	113	74	693	387	119	115	77	698
Effective Weighted Sample	1013	364	114	109	71	499	373	113	114	75	513
Total	1172	486	52	29	18	585	487	53	30	18	587
Yes	949 81%	335 69%	39 74%	22 75%	** **	408 70%	449 92%	49 92%	27 92%	** **	541 92%
No	217 19%	147 30%	14 26%	7 25%	** **	172 29%	36 7%	4 8%	2 8%	** **	45 8%
Don't know	7 1%	5 1%	- -%	- -%	** **	5 1%	2 *%	- -%	- -%	** **	2 *%

Columns Tested: a,b,c,d,e - f,g,h,i,j

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC15B. When you go online do you visit sites or apps for schoolwork or homework, for instance BBC Bitesize or sites suggested by your teachers? (SINGLE CODE)

Base : Children aged 8-15 who go online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1391	-	693	698	701	690	-	-	348	345	353	345
Effective Weighted Sample	1013	-	499	513	507	505	-	-	250	250	258	255
Total	1172	-	585	587	584	588	-	-	291	294	293	294
Yes	1010	**	510	500	487	523	**	**	242	267	244	256
	86%	**	87%	85%	83%	89%	**	**	83%	91%	83%	87%
No	152	**	73	80	91	61	**	**	48	24	43	37
	13%	**	12%	14%	16%	10%	**	**	17%	8%	15%	13%
Don't know	10	**	3	7	6	4	**	**	*	2	6	1
	1%	**	*%	1%	1%	1%	**	**	*%	1%	2%	*%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC15B. When you go online do you visit sites or apps for schoolwork or homework, for instance BBC Bitesize or sites suggested by your teachers? (SINGLE CODE)

Base : Children aged 8-15 who go online at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1391	413	326	326	317	739	643	1391	774	238	228	151	1231	146	1391
Effective Weighted Sample	1013	312	233	253	245	520	488	1013	737	227	223	146	908	94	1013
Total	1172	285	327	240	313	612	553	1172	973	105	59	35	1053	107	1172
Yes	1010 86%	255 90%	280 85%	212 88%	257 82%	534 87%	469 85%	1010 86%	841 86%	89 85%	50 84%	30 84%	910 86%	88 82%	1010 86%
No	152 13%	30 10%	47 14%	28 12%	47 15%	77 13%	75 14%	152 13%	123 13%	15 15%	9 15%	5 14%	133 13%	19 18%	152 13%
Don't know	10 1%	- -%	* *%	* *%	9 3%	* *%	9 2%	10 1%	9 1%	* *%	* *%	* 1%	10 1%	- -%	10 1%
					aeg		e								

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC15B. When you go online do you visit sites or apps for schoolwork or homework, for instance BBC Bitesize or sites suggested by your teachers? (SINGLE CODE)

Base : Children aged 8-15 who go online at home or elsewhere

	Total	INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND a	SCOT- LAND b	WALES c	IRELAND ~d	N e	ENG- LAND f	SCOT- LAND g	WALES h	IRELAND ~i	N j
Significance Level: 99%											
Unweighted total	1391	387	119	113	74	693	387	119	115	77	698
Effective Weighted Sample	1013	364	114	109	71	499	373	113	114	75	513
Total	1172	486	52	29	18	585	487	53	30	18	587
Yes	1010	421	48	26	**	510	420	41	23	**	500
	86%	87%	92%	90%	**	87%	86%	78%	79%	**	85%
No	152	64	4	3	**	73	60	12	6	**	80
	13%	13%	7%	9%	**	12%	12%	22%	21%	**	14%
								f			
Don't know	10	2	*	*	**	3	7	-	-	**	7
	1%	*%	1%	1%	**	*%	1%	-%	-%	**	1%

Columns Tested: a,b,c,d,e - f,g,h,i,j

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC15C. When you go online do you visit sites or apps about news and what is going on in the world? For example, BBC news, CBBC Newsround, newspaper websites like the Daily Mail or the Guardian, or news apps or sites like HuffPost. (SINGLE CODE)

Base : Children aged 8-15 who go online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
		~a	b	c	d	e	5-7	5-7	8-11	8-11	12-15	12-15
Significance Level: 99%							~f	~g	h	i	j	k
Unweighted total	1391	-	693	698	701	690	-	-	348	345	353	345
Effective Weighted Sample	1013	-	499	513	507	505	-	-	250	250	258	255
Total	1172	-	585	587	584	588	-	-	291	294	293	294
Yes	555	**	250	306	280	275	**	**	126	123	154	152
	47%	**	43%	52%	48%	47%	**	**	43%	42%	53%	52%
				b								
No	594	**	320	275	292	302	**	**	156	163	136	139
	51%	**	55%	47%	50%	51%	**	**	54%	55%	46%	47%
Don't know	23	**	16	7	11	12	**	**	8	8	3	4
	2%	**	3%	1%	2%	2%	**	**	3%	3%	1%	1%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC15C. When you go online do you visit sites or apps about news and what is going on in the world? For example, BBC news, CBBC Newsround, newspaper websites like the Daily Mail or the Guardian, or news apps or sites like HuffPost. (SINGLE CODE)

Base : Children aged 8-15 who go online at home or elsewhere

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1391	413	326	326	317	739	643	1391	774	238	228	151	1231	146	1391
Effective Weighted Sample	1013	312	233	253	245	520	488	1013	737	227	223	146	908	94	1013
Total	1172	285	327	240	313	612	553	1172	973	105	59	35	1053	107	1172
Yes	555 47%	184 65%	144 44%	109 45%	113 36%	328 54%	222 40%	555 47%	456 47%	56 53%	28 47%	16 44%	512 49%	37 35%	555 47%
		bcdefg				df		df		m					
No	594 51%	96 34%	177 54%	126 52%	193 62%	273 45%	319 58%	594 51%	498 51%	47 45%	30 51%	19 54%	519 49%	69 65%	594 51%
			a	a	aeg	a	ae	a					iln		
Don't know	23 2%	5 2%	6 2%	5 2%	7 2%	11 2%	12 2%	23 2%	19 2%	2 2%	1 2%	1 2%	22 2%	* *0%	23 2%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC15C. When you go online do you visit sites or apps about news and what is going on in the world? For example, BBC news, CBBC Newsround, newspaper websites like the Daily Mail or the Guardian, or news apps or sites like HuffPost. (SINGLE CODE)

Base : Children aged 8-15 who go online at home or elsewhere

	Total	INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG-LAND a	SCOT-LAND b	WALES c	IRELAND ~d	ALL e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	ALL j
Significance Level: 99%											
Unweighted total	1391	387	119	113	74	693	387	119	115	77	698
Effective Weighted Sample	1013	364	114	109	71	499	373	113	114	75	513
Total	1172	486	52	29	18	585	487	53	30	18	587
Yes	555 47%	202 42%	26 50%	14 50%	** **	250 43%	254 52%	30 56%	13 44%	** **	306 52%
No	594 51%	271 56%	24 46%	14 48%	** **	320 55%	226 47%	23 44%	16 55%	** **	275 47%
Don't know	23 2%	13 3%	2 4%	1 3%	** **	16 3%	6 1%	- -%	* 1%	** **	7 1%

Columns Tested: a,b,c,d,e - f,g,h,i,j

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC15AA. Think about when you go to social media sites or apps like Snapchat, Instagram, Facebook, Twitter or YouTube. Do you believe that all of the information you see on these sites or apps is true, most of it is true or just some of it is true? (SINGLE CODE)

Base : Children aged 8-15 who go online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
		5-7	8-11	12-15	5-7	5-7	8-11	8-11	12-15	12-15	12-15	12-15
Significance Level: 99%		~a	b	c	d	e	~f	~g	h	i	j	k
Unweighted total	1391	-	693	698	701	690	-	-	348	345	353	345
Effective Weighted Sample	1013	-	499	513	507	505	-	-	250	250	258	255
Total	1172	-	585	587	584	588	-	-	291	294	293	294
All is true	76	**	36	40	40	37	**	**	19	16	20	20
	7%	**	6%	7%	7%	6%	**	**	7%	6%	7%	7%
Most is true	290	**	136	154	144	146	**	**	66	71	79	75
	25%	**	23%	26%	25%	25%	**	**	23%	24%	27%	25%
Some is true	543	**	211	333	255	288	**	**	87	124	168	165
	46%	**	36%	57%	44%	49%	**	**	30%	42%	57%	56%
				b						h	hi	hi
Don't know	39	**	25	14	21	18	**	**	18	7	3	11
	3%	**	4%	2%	4%	3%	**	**	6%	2%	1%	4%
									j			
Don't do this/ unsure whether do this	224	**	177	46	124	100	**	**	101	77	23	23
	19%	**	30%	8%	21%	17%	**	**	35%	26%	8%	8%
			c						jk	jk		

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC15AA. Think about when you go to social media sites or apps like Snapchat, Instagram, Facebook, Twitter or YouTube. Do you believe that all of the information you see on these sites or apps is true, most of it is true or just some of it is true? (SINGLE CODE)

Base : Children aged 8-15 who go online at home or elsewhere

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1391	413	326	326	317	739	643	1391	774	238	228	151	1231	146	1391
Effective Weighted Sample	1013	312	233	253	245	520	488	1013	737	227	223	146	908	94	1013
Total	1172	285	327	240	313	612	553	1172	973	105	59	35	1053	107	1172
All is true	76 7%	36 13%	13 4%	15 6%	13 4%	48 8%	28 5%	76 7%	66 7%	5 5%	4 7%	1 3%	72 7%	4 3%	76 7%
		bcdfg													
Most is true	290 25%	76 27%	80 24%	70 29%	64 20%	156 25%	134 24%	290 25%	241 25%	27 25%	15 25%	8 23%	254 24%	32 30%	290 25%
Some is true	543 46%	126 44%	150 46%	111 46%	152 49%	276 45%	263 48%	543 46%	443 46%	54 52%	28 47%	18 51%	494 47%	42 40%	543 46%
Don't know	39 3%	6 2%	8 2%	8 3%	18 6%	13 2%	26 5%	39 3%	34 3%	1 1%	3 5%	1 4%	35 3%	3 3%	39 3%
		e													
Don't do this/ unsure whether do this	224 19%	42 15%	77 23%	37 15%	66 21%	118 19%	103 19%	224 19%	190 20%	18 17%	10 16%	7 19%	198 19%	25 24%	224 19%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC15AA. Think about when you go to social media sites or apps like Snapchat, Instagram, Facebook, Twitter or YouTube. Do you believe that all of the information you see on these sites or apps is true, most of it is true or just some of it is true? (SINGLE CODE)

Base : Children aged 8-15 who go online at home or elsewhere

	Total	INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG-LAND a	SCOT-LAND b	WALES c	IRELAND ~d	N e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N j
Significance Level: 99%											
Unweighted total	1391	387	119	113	74	693	387	119	115	77	698
Effective Weighted Sample	1013	364	114	109	71	499	373	113	114	75	513
Total	1172	486	52	29	18	585	487	53	30	18	587
All is true	76 7%	30 6%	2 3%	3 10%	** **	36 6%	35 7%	3 7%	1 4%	** **	40 7%
Most is true	290 25%	112 23%	13 26%	7 23%	** **	136 23%	128 26%	13 25%	8 27%	** **	154 26%
Some is true	543 46%	171 35%	22 43%	10 34%	** **	211 36%	273 56%	32 61%	18 59%	** **	333 57%
Don't know	39 3%	21 4%	1 2%	2 7%	** **	25 4%	12 3%	- -%	1 2%	** **	14 2%
Don't do this/ unsure whether do this	224 19%	152 31%	14 26%	7 25%	** **	177 30%	38 8%	4 8%	2 8%	** **	46 8%

Columns Tested: a,b,c,d,e - f,g,h,i,j

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC15AA. Think about when you go to social media sites or apps like Snapchat, Instagram, Facebook, Twitter or YouTube. Do you believe that all of the information you see on these sites or apps is true, most of it is true or just some of it is true? (SINGLE CODE)

Base : Children aged 8-15 who go online at home or elsewhere who say they do this

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
		~a	b	c	d	e	5-7	5-7	8-11	8-11	12-15	12-15
Significance Level: 99%							~f	~g	h	i	j	k
Unweighted total	1141	-	501	640	567	574	-	-	243	258	324	316
Effective Weighted Sample	832	-	360	472	411	421	-	-	174	186	237	235
Total	949	-	408	541	460	489	-	-	190	218	270	271
All is true	76	**	36	40	40	37	**	**	19	16	20	20
	8%	**	9%	7%	9%	7%	**	**	10%	8%	8%	7%
Most is true	290	**	136	154	144	146	**	**	66	71	79	75
	31%	**	33%	28%	31%	30%	**	**	35%	32%	29%	28%
Some is true	543	**	211	333	255	288	**	**	87	124	168	165
	57%	**	52%	62%	55%	59%	**	**	46%	57%	62%	61%
				b							h	h
Don't know	39	**	25	14	21	18	**	**	18	7	3	11
	4%	**	6%	3%	5%	4%	**	**	10%	3%	1%	4%
			c						j			

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC15AA. Think about when you go to social media sites or apps like Snapchat, Instagram, Facebook, Twitter or YouTube. Do you believe that all of the information you see on these sites or apps is true, most of it is true or just some of it is true? (SINGLE CODE)

Base : Children aged 8-15 who go online at home or elsewhere who say they do this

	SOCIAL GRADE								NATION						
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1141	351	260	274	250	611	524	1141	630	198	191	122	1017	111	1141
Effective Weighted Sample	832	266	182	213	194	430	399	832	601	189	187	118	749	73	832
Total	949	243	251	203	248	494	451	949	783	87	49	29	855	81	949
All is true	76 8%	36 15%	13 5%	15 7%	13 5%	48 10%	28 6%	76 8%	66 8%	5 6%	4 9%	1 4%	72 8%	4 4%	76 8%
		bdfg													
Most is true	290 31%	76 31%	80 32%	70 34%	64 26%	156 32%	134 30%	290 31%	241 31%	27 30%	15 30%	8 29%	254 30%	32 40%	290 31%
Some is true	543 57%	126 52%	150 60%	111 55%	152 61%	276 56%	263 58%	543 57%	443 57%	54 62%	28 56%	18 62%	494 58%	42 52%	543 57%
Don't know	39 4%	6 2%	8 3%	8 4%	18 7%	13 3%	26 6%	39 4%	34 4%	1 1%	3 5%	1 5%	35 4%	3 3%	39 4%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC15AA. Think about when you go to social media sites or apps like Snapchat, Instagram, Facebook, Twitter or YouTube. Do you believe that all of the information you see on these sites or apps is true, most of it is true or just some of it is true? (SINGLE CODE)

Base : Children aged 8-15 who go online at home or elsewhere who say they do this

	Total	INTERNET USER AGED 8-11					INTERNET USER AGED 12-15					
		ENG-LAND	SCOT-LAND	WALES	IRELAND	N	ALL	ENG-LAND	SCOT-LAND	WALES	IRELAND	N
Significance Level: 99%		a	~b	~c	~d	e	f	g	h	~i	j	
Unweighted total	1141	273	89	85	54	501	357	109	106	68	640	
Effective Weighted Sample	832	257	85	83	52	360	344	103	105	66	472	
Total	949	335	39	22	13	408	449	49	27	16	541	
All is true	76	30	**	**	**	36	35	3	1	**	40	
	8%	9%	**	**	**	9%	8%	7%	4%	**	7%	
Most is true	290	112	**	**	**	136	128	13	8	**	154	
	31%	34%	**	**	**	33%	29%	27%	29%	**	28%	
Some is true	543	171	**	**	**	211	273	32	18	**	333	
	57%	51%	**	**	**	52%	61%	66%	64%	**	62%	
Don't know	39	21	**	**	**	25	12	-	1	**	14	
	4%	6%	**	**	**	6%	3%	-%	2%	**	3%	

Columns Tested: a,b,c,d,e - f,g,h,i,j

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC15BB. Think about when you go to sites or apps for schoolwork or homework .Do you believe that all of the information you see on these sites or apps is true, most of it is true or just some of it is true? (SINGLE CODE)

Base : Children aged 8-15 who go online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER						
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	
		~a	b	c	d	e	5-7	5-7	8-11	8-11	12-15	12-15	
Significance Level: 99%													
Unweighted total	1391	-	693	698	701	690	-	-	348	345	353	345	
Effective Weighted Sample	1013	-	499	513	507	505	-	-	250	250	258	255	
Total	1172	-	585	587	584	588	-	-	291	294	293	294	
All is true	346	**	195	151	163	183	**	**	89	106	74	77	
	30%	**	33%	26%	28%	31%	**	**	31%	36%	25%	26%	
			c										
Most is true	506	**	229	277	256	250	**	**	116	113	140	136	
	43%	**	39%	47%	44%	42%	**	**	40%	38%	48%	46%	
Some is true	132	**	66	66	56	76	**	**	29	37	28	39	
	11%	**	11%	11%	10%	13%	**	**	10%	13%	9%	13%	
Don't know	26	**	20	6	11	16	**	**	8	12	2	4	
	2%	**	3%	1%	2%	3%	**	**	3%	4%	1%	1%	
Don't do this/ unsure whether do this	162	**	75	87	97	65	**	**	49	27	49	38	
	14%	**	13%	15%	17%	11%	**	**	17%	9%	17%	13%	
					e								

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC15BB. Think about when you go to sites or apps for schoolwork or homework .Do you believe that all of the information you see on these sites or apps is true, most of it is true or just some of it is true? (SINGLE CODE)

Base : Children aged 8-15 who go online at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1391	413	326	326	317	739	643	1391	774	238	228	151	1231	146	1391
Effective Weighted Sample	1013	312	233	253	245	520	488	1013	737	227	223	146	908	94	1013
Total	1172	285	327	240	313	612	553	1172	973	105	59	35	1053	107	1172
All is true	346 30%	83 29%	102 31%	80 33%	80 26%	184 30%	160 29%	346 30%	291 30%	28 26%	17 29%	10 27%	315 30%	29 28%	346 30%
Most is true	506 43%	138 49%	141 43%	100 42%	123 39%	280 46%	222 40%	506 43%	419 43%	46 44%	26 44%	15 43%	455 43%	47 44%	506 43%
Some is true	132 11%	32 11%	29 9%	28 12%	43 14%	60 10%	71 13%	132 11%	110 11%	12 11%	6 10%	4 12%	119 11%	9 8%	132 11%
Don't know	26 2%	2 1%	8 2%	5 2%	11 4%	10 2%	16 3%	26 2%	21 2%	4 3%	1 2%	* 1%	22 2%	2 2%	26 2%
Don't do this/ unsure whether do this	162 14%	30 10%	48 15%	28 12%	56 18%	78 13%	84 15%	162 14%	132 14%	16 15%	9 16%	6 16%	143 14%	19 18%	162 14%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC15BB. Think about when you go to sites or apps for schoolwork or homework .Do you believe that all of the information you see on these sites or apps is true, most of it is true or just some of it is true? (SINGLE CODE)

Base : Children aged 8-15 who go online at home or elsewhere

	Total	INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND a	SCOT- LAND b	WALES c	IRELAND ~d	N e	ENG- LAND f	SCOT- LAND g	WALES h	IRELAND ~i	N j
Significance Level: 99%											
Unweighted total	1391	387	119	113	74	693	387	119	115	77	698
Effective Weighted Sample	1013	364	114	109	71	499	373	113	114	75	513
Total	1172	486	52	29	18	585	487	53	30	18	587
All is true	346	160	17	12	**	195	131	11	5	**	151
	30%	33%	32%	41%	**	33%	27%	21%	18%	**	26%
Most is true	506	190	22	12	**	229	229	25	14	**	277
	43%	39%	41%	40%	**	39%	47%	46%	48%	**	47%
Some is true	132	55	7	2	**	66	55	5	4	**	66
	11%	11%	13%	7%	**	11%	11%	9%	13%	**	11%
Don't know	26	16	3	1	**	20	5	*	*	**	6
	2%	3%	6%	2%	**	3%	1%	1%	1%	**	1%
Don't do this/ unsure whether do this	162	65	4	3	**	75	67	12	6	**	87
	14%	13%	8%	10%	**	13%	14%	22%	21%	**	15%

Columns Tested: a,b,c,d,e - f,g,h,i,j

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC15BB. Think about when you go to sites or apps for schoolwork or homework .Do you believe that all of the information you see on these sites or apps is true, most of it is true or just some of it is true? (SINGLE CODE)

Base : Children aged 8-15 who go online at home or elsewhere who say they do this

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
		~a	b	c	d	e	5-7	5-7	8-11	8-11	12-15	12-15
Significance Level: 99%												
Unweighted total	1196	-	609	587	587	609	-	-	295	314	292	295
Effective Weighted Sample	874	-	438	436	426	447	-	-	211	227	215	221
Total	1010	-	510	500	487	523	-	-	242	267	244	256
All is true	346	**	195	151	163	183	**	**	89	106	74	77
	34%	**	38%	30%	34%	35%	**	**	37%	39%	30%	30%
Most is true	506	**	229	277	256	250	**	**	116	113	140	136
	50%	**	45%	55%	53%	48%	**	**	48%	42%	57%	53%
				b							i	
Some is true	132	**	66	66	56	76	**	**	29	37	28	39
	13%	**	13%	13%	12%	14%	**	**	12%	14%	11%	15%
Don't know	26	**	20	6	11	16	**	**	8	12	2	4
	3%	**	4%	1%	2%	3%	**	**	3%	4%	1%	2%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC15BB. Think about when you go to sites or apps for schoolwork or homework .Do you believe that all of the information you see on these sites or apps is true, most of it is true or just some of it is true? (SINGLE CODE)

Base : Children aged 8-15 who go online at home or elsewhere who say they do this

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1196	370	277	280	261	647	541	1196	672	202	194	128	1060	123	1196
Effective Weighted Sample	874	280	198	221	201	456	413	874	640	194	190	124	785	78	874
Total	1010	255	280	212	257	534	469	1010	841	89	50	30	910	88	1010
All is true	346 34%	83 32%	102 36%	80 38%	80 31%	184 34%	160 34%	346 34%	291 35%	28 31%	17 35%	10 32%	315 35%	29 34%	346 34%
Most is true	506 50%	138 54%	141 51%	100 47%	123 48%	280 52%	222 47%	506 50%	419 50%	46 52%	26 52%	15 51%	455 50%	47 53%	506 50%
Some is true	132 13%	32 12%	29 10%	28 13%	43 17%	60 11%	71 15%	132 13%	110 13%	12 13%	6 11%	4 15%	119 13%	9 10%	132 13%
Don't know	26 3%	2 1%	8 3%	5 2%	11 4%	10 2%	16 3%	26 3%	21 3%	4 4%	1 2%	* 1%	22 2%	2 3%	26 3%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC15BB. Think about when you go to sites or apps for schoolwork or homework .Do you believe that all of the information you see on these sites or apps is true, most of it is true or just some of it is true? (SINGLE CODE)

Base : Children aged 8-15 who go online at home or elsewhere who say they do this

	Total	INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG-LAND a	SCOT-LAND b	WALES c	IRELAND ~d	N e	ENG-LAND f	SCOT-LAND ~g	WALES ~h	IRELAND ~i	N j
Significance Level: 99%											
Unweighted total	1196	336	109	103	61	609	336	93	91	67	587
Effective Weighted Sample	874	316	104	100	59	438	324	89	90	66	436
Total	1010	421	48	26	14	510	420	41	23	16	500
All is true	346 34%	160 38%	17 35%	12 45%	** **	195 38%	131 31%	** **	** **	** **	151 30%
Most is true	506 50%	190 45%	22 45%	12 45%	** **	229 45%	229 54%	** **	** **	** **	277 55%
Some is true	132 13%	55 13%	7 14%	2 7%	** **	66 13%	55 13%	** **	** **	** **	66 13%
Don't know	26 3%	16 4%	3 7%	1 3%	** **	20 4%	5 1%	** **	** **	** **	6 1%

Columns Tested: a,b,c,d,e - f,g,h,i,j

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC15CC. Think about when you go online to visit sites or apps about news and what is going on in the world. Do you believe that all of the information you see on these sites or apps is true, most of it is true or just some of it is true? (SINGLE CODE)

Base : Children aged 8-15 who go online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
		~a	b	c	d	e	5-7	5-7	8-11	8-11	12-15	12-15
Significance Level: 99%							~f	~g	h	i	j	k
Unweighted total	1391	-	693	698	701	690	-	-	348	345	353	345
Effective Weighted Sample	1013	-	499	513	507	505	-	-	250	250	258	255
Total	1172	-	585	587	584	588	-	-	291	294	293	294
All is true	87	**	54	34	39	48	**	**	25	28	14	20
	7%	**	9%	6%	7%	8%	**	**	9%	10%	5%	7%
Most is true	310	**	139	170	166	144	**	**	73	67	94	77
	26%	**	24%	29%	28%	24%	**	**	25%	23%	32%	26%
Some is true	141	**	48	93	67	74	**	**	23	24	44	49
	12%	**	8%	16%	11%	13%	**	**	8%	8%	15%	17%
				b								hi
Don't know	17	**	8	9	8	10	**	**	5	4	3	6
	1%	**	1%	2%	1%	2%	**	**	2%	1%	1%	2%
Don't do this/ unsure whether do this	617	**	336	281	304	313	**	**	165	171	139	143
	53%	**	57%	48%	52%	53%	**	**	57%	58%	47%	48%
			c									

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC15CC. Think about when you go online to visit sites or apps about news and what is going on in the world. Do you believe that all of the information you see on these sites or apps is true, most of it is true or just some of it is true? (SINGLE CODE)

Base : Children aged 8-15 who go online at home or elsewhere

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1391	413	326	326	317	739	643	1391	774	238	228	151	1231	146	1391
Effective Weighted Sample	1013	312	233	253	245	520	488	1013	737	227	223	146	908	94	1013
Total	1172	285	327	240	313	612	553	1172	973	105	59	35	1053	107	1172
All is true	87 7%	42 15%	16 5%	13 5%	16 5%	59 10%	28 5%	87 7%	71 7%	8 8%	5 9%	3 8%	80 8%	7 7%	87 7%
		bcdfg				f									
Most is true	310 26%	94 33%	87 27%	62 26%	63 20%	181 30%	125 23%	310 26%	254 26%	32 30%	15 26%	9 25%	286 27%	21 20%	310 26%
		df				d									
Some is true	141 12%	44 16%	34 10%	32 13%	31 10%	78 13%	62 11%	141 12%	118 12%	13 12%	6 10%	4 10%	131 12%	7 7%	141 12%
Don't know	17 1%	4 1%	7 2%	3 1%	4 1%	11 2%	7 1%	17 1%	13 1%	3 3%	1 1%	* 1%	15 1%	2 1%	17 1%
Don't do this/ unsure whether do this	617 53%	101 35%	183 56%	131 55%	200 64%	284 46%	331 60%	617 53%	517 53%	49 47%	31 53%	20 56%	541 51%	70 65%	617 53%
			a	a	aeg	a	aeg	a						i	

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC15CC. Think about when you go online to visit sites or apps about news and what is going on in the world. Do you believe that all of the information you see on these sites or apps is true, most of it is true or just some of it is true? (SINGLE CODE)

Base : Children aged 8-15 who go online at home or elsewhere

	Total	INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG-LAND a	SCOT-LAND b	WALES c	IRELAND ~d	N e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	N j
Significance Level: 99%											
Unweighted total	1391	387	119	113	74	693	387	119	115	77	698
Effective Weighted Sample	1013	364	114	109	71	499	373	113	114	75	513
Total	1172	486	52	29	18	585	487	53	30	18	587
All is true	87 7%	45 9%	3 6%	4 15%	** **	54 9%	26 5%	5 10%	1 3%	** **	34 6%
Most is true	310 26%	112 23%	16 31%	7 25%	** **	139 24%	142 29%	15 29%	8 27%	** **	170 29%
Some is true	141 12%	39 8%	6 11%	2 7%	** **	48 8%	80 16%	7 13%	4 13%	** **	93 16%
Don't know	17 1%	7 1%	1 2%	1 3%	** **	8 1%	6 1%	3 5%	- -%	** **	9 2%
Don't do this/ unsure whether do this	617 53%	284 58%	26 50%	15 50%	** **	336 57%	233 48%	23 44%	17 56%	** **	281 48%

Columns Tested: a,b,c,d,e - f,g,h,i,j

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC15CC.Think about when you go online to visit sites or apps about news and what is going on in the world. Do you believe that all of the information you see on these sites or apps is true, most of it is true or just some of it is true? (SINGLE CODE)

Base : Children aged 8-15 who go online at home or elsewhere who say they do this

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
		5-7	8-11	12-15	5-7	5-7	8-11	8-11	12-15	12-15	12-15	12-15
Significance Level: 99%		~a	b	c	d	e	~f	~g	h	i	j	k
Unweighted total	678	-	314	364	348	330	-	-	164	150	184	180
Effective Weighted Sample	496	-	225	271	255	241	-	-	117	108	138	133
Total	555	-	250	306	280	275	-	-	126	123	154	152
All is true	87	**	54	34	39	48	**	**	25	28	14	20
	16%	**	22%	11%	14%	17%	**	**	20%	23%	9%	13%
			c							j		
Most is true	310	**	139	170	166	144	**	**	73	67	94	77
	56%	**	56%	56%	59%	52%	**	**	58%	54%	61%	51%
Some is true	141	**	48	93	67	74	**	**	23	24	44	49
	25%	**	19%	30%	24%	27%	**	**	19%	20%	28%	32%
				b								
Don't know	17	**	8	9	8	10	**	**	5	4	3	6
	3%	**	3%	3%	3%	4%	**	**	4%	3%	2%	4%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC15CC.Think about when you go online to visit sites or apps about news and what is going on in the world. Do you believe that all of the information you see on these sites or apps is true, most of it is true or just some of it is true? (SINGLE CODE)

Base : Children aged 8-15 who go online at home or elsewhere who say they do this

	SOCIAL GRADE								NATION						
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND ~k	URBAN l	RURAL ~m	ALL n
Significance Level: 99%															
Unweighted total	678	261	138	154	119	399	273	678	374	128	109	67	616	55	678
Effective Weighted Sample	496	201	101	118	91	288	204	496	355	122	107	65	455	34	496
Total	555	184	144	109	113	328	222	555	456	56	28	16	512	37	555
All is true	87 16%	42 23% f	16 11%	13 12%	16 14%	59 18%	28 13%	87 16%	71 16%	8 15%	5 20%	** **	80 16%	** **	87 16%
Most is true	310 56%	94 51%	87 60%	62 57%	63 56%	181 55%	125 56%	310 56%	254 56%	32 56%	15 56%	** **	286 56%	** **	310 56%
Some is true	141 25%	44 24%	34 24%	32 29%	31 27%	78 24%	62 28%	141 25%	118 26%	13 23%	6 22%	** **	131 26%	** **	141 25%
Don't know	17 3%	4 2%	7 5%	3 3%	4 4%	11 3%	7 3%	17 3%	13 3%	3 6%	1 3%	** **	15 3%	** **	17 3%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC15CC.Think about when you go online to visit sites or apps about news and what is going on in the world. Do you believe that all of the information you see on these sites or apps is true, most of it is true or just some of it is true? (SINGLE CODE)

Base : Children aged 8-15 who go online at home or elsewhere who say they do this

	Total	INTERNET USER AGED 8-11					INTERNET USER AGED 12-15					
		ENG-LAND	SCOT-LAND	WALES	IRELAND	N	ALL	ENG-LAND	SCOT-LAND	WALES	IRELAND	N
Significance Level: 99%		a	~b	~c	~d	e	f	~g	~h	~i		j
Unweighted total	678	168	60	57	29	314	206	68	52	38		364
Effective Weighted Sample	496	157	58	55	28	225	198	64	52	37		271
Total	555	202	26	14	7	250	254	30	13	9		306
All is true	87	45	**	**	**	54	26	**	**	**		34
	16%	22%	**	**	**	22%	10%	**	**	**		11%
Most is true	310	112	**	**	**	139	142	**	**	**		170
	56%	55%	**	**	**	56%	56%	**	**	**		56%
Some is true	141	39	**	**	**	48	80	**	**	**		93
	25%	19%	**	**	**	19%	31%	**	**	**		30%
Don't know	17	7	**	**	**	8	6	**	**	**		9
	3%	3%	**	**	**	3%	2%	**	**	**		3%

Columns Tested: a,b,c,d,e - f,g,h,i,j

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC9C. Due to the situation with COVID this year, many children have been at home more than usual. Which one of these answers best describes your use of these video sites or apps during this time? (SINGLE CODE)

Base : Children aged 8-15 who watch, post or share videos on video sharing platforms

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER						
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	
		~a	b	c	d	e	5-7	5-7	8-11	8-11	12-15	12-15	
Significance Level: 99%													
Unweighted total	1362	-	673	689	687	675	-	-	337	336	350	339	
Effective Weighted Sample	992	-	485	508	497	495	-	-	241	244	256	251	
Total	1149	-	568	581	571	578	-	-	280	288	291	290	
I'm using them more often	806	**	396	411	381	426	**	**	182	214	199	212	
	70%	**	70%	71%	67%	74%	**	**	65%	74%	68%	73%	
I'm using them less often	74	**	38	36	43	31	**	**	18	19	25	11	
	6%	**	7%	6%	8%	5%	**	**	7%	7%	8%	4%	
My use has not changed	257	**	125	132	140	117	**	**	73	52	67	65	
	22%	**	22%	23%	25%	20%	**	**	26%	18%	23%	22%	
Don't know	12	**	9	3	7	5	**	**	6	3	*	2	
	1%	**	2%	*%	1%	1%	**	**	2%	1%	*%	1%	

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC9C. Due to the situation with COVID this year, many children have been at home more than usual. Which one of these answers best describes your use of these video sites or apps during this time? (SINGLE CODE)

Base : Children aged 8-15 who watch, post or share videos on video sharing platforms

	SOCIAL GRADE								NATION						
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1362	401	319	322	311	720	633	1362	759	234	222	147	1208	140	1362
Effective Weighted Sample	992	304	228	250	240	508	480	992	723	224	218	142	890	92	992
Total	1149	278	321	237	307	598	544	1149	954	103	57	35	1033	103	1149
I'm using them more often	806 70%	205 74%	229 72%	159 67%	206 67%	434 73%	366 67%	806 70%	657 69%	75 73%	45 79%	30 86%	724 70%	73 71%	806 70%
I'm using them less often	74 6%	22 8%	13 4%	19 8%	20 6%	35 6%	39 7%	74 6%	66 7%	6 6%	2 3%	* 1%	64 6%	8 8%	74 6%
My use has not changed	257 22%	50 18%	74 23%	59 25%	75 24%	123 21%	134 25%	257 22%	222 23%	21 20%	10 17%	4 13%	235 23%	22 21%	257 22%
Don't know	12 1%	1 *	4 1%	1 *	5 2%	5 1%	6 1%	12 1%	9 1%	2 2%	* 1%	* 1%	11 1%	1 1%	12 1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC19B. Due to the situation with COVID this year, many children have been at home more than usual. Which one of these answers best describes your use of social media sites or apps during this time? (SINGLE CODE)

Base : Children aged 8-15 who use social media apps or sites

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
		~a	b	c	d	e	5-7	5-7	8-11	8-11	12-15	12-15
Significance Level: 99%							~f	~g	h	i	j	k
Unweighted total	930	-	323	607	448	482	-	-	149	174	299	308
Effective Weighted Sample	680	-	230	450	330	351	-	-	108	123	222	228
Total	766	-	257	510	363	403	-	-	114	142	249	261
I'm using them more often	499	**	166	333	230	270	**	**	70	97	160	173
	65%	**	65%	65%	63%	67%	**	**	61%	68%	64%	66%
I'm using them less often	80	**	35	45	48	32	**	**	20	16	29	16
	10%	**	14%	9%	13%	8%	**	**	17%	11%	12%	6%
My use has not changed	185	**	55	130	84	100	**	**	25	30	59	71
	24%	**	21%	26%	23%	25%	**	**	22%	21%	24%	27%
Don't know	2	**	1	2	1	1	**	**	*	*	1	1
	*%	**	*%	*%	*%	*%	**	**	*%	*%	*%	*%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC19B. Due to the situation with COVID this year, many children have been at home more than usual. Which one of these answers best describes your use of social media sites or apps during this time? (SINGLE CODE)

Base : Children aged 8-15 who use social media apps or sites

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	~k	l	~m	n
Unweighted total	930	310	200	218	197	510	415	930	513	161	157	99	844	73	930
Effective Weighted Sample	680	239	138	168	155	363	315	680	490	154	155	96	621	48	680
Total	766	220	188	155	199	408	354	766	632	72	40	23	702	53	766
I'm using them more often	499 65%	147 67%	125 66%	96 62%	127 64%	272 67%	223 63%	499 65%	405 64%	48 67%	28 70%	** **	453 65%	** **	499 65%
I'm using them less often	80 10%	28 13%	14 7%	16 10%	23 11%	42 10%	38 11%	80 10%	71 11%	6 8%	3 7%	** **	74 11%	** **	80 10%
My use has not changed	185 24%	43 20%	49 26%	43 28%	49 25%	92 23%	92 26%	185 24%	155 25%	17 24%	9 23%	** **	173 25%	** **	185 24%
Don't know	2 *%	1 1%	- -%	* *%	1 *%	1 *%	1 *%	2 *%	1 *%	* 1%	* 1%	** **	2 *%	** **	2 *%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC19D. Due to the situation with COVID this year, many children have been at home more than usual. Which one of these answers best describes your use of chat or messaging apps or sites during this time? (SINGLE CODE)

Base : Children aged 8-15 who use chat or messaging apps or sites

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
		~a	b	c	d	e	5-7	5-7	8-11	8-11	12-15	12-15
Significance Level: 99%							~f	~g	h	i	j	k
Unweighted total	1091	-	463	628	542	549	-	-	230	233	312	316
Effective Weighted Sample	793	-	329	464	394	399	-	-	163	166	231	233
Total	911	-	378	533	450	461	-	-	185	193	265	268
I'm using them more often	584	**	247	337	276	309	**	**	115	133	161	176
	64%	**	65%	63%	61%	67%	**	**	62%	69%	61%	66%
I'm using them less often	69	**	37	32	41	28	**	**	21	16	20	11
	8%	**	10%	6%	9%	6%	**	**	11%	8%	8%	4%
My use has not changed	251	**	89	162	130	121	**	**	47	41	82	80
	28%	**	23%	30%	29%	26%	**	**	26%	21%	31%	30%
Don't know	7	**	5	2	3	4	**	**	1	3	2	1
	1%	**	1%	*%	1%	1%	**	**	1%	2%	1%	*%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC19D. Due to the situation with COVID this year, many children have been at home more than usual. Which one of these answers best describes your use of chat or messaging apps or sites during this time? (SINGLE CODE)

Base : Children aged 8-15 who use chat or messaging apps or sites

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1091	345	252	258	231	597	489	1091	604	186	184	117	978	102	1091
Effective Weighted Sample	793	265	177	199	177	422	369	793	575	177	181	113	718	67	793
Total	911	244	251	189	222	495	412	911	754	82	47	27	824	77	911
I'm using them more often	584 64%	163 67%	162 65%	120 63%	137 62%	325 66%	258 63%	584 64%	482 64%	50 61%	33 69%	20 72%	527 64%	51 66%	584 64%
I'm using them less often	69 8%	28 11%	9 4%	14 7%	16 7%	37 8%	30 7%	69 8%	60 8%	6 7%	2 4%	1 4%	62 8%	5 7%	69 8%
My use has not changed	251 28%	51 21%	77 31%	55 29%	67 30%	128 26%	122 30%	251 28%	207 27%	26 31%	12 26%	6 22%	230 28%	20 26%	251 28%
Don't know	7 1%	2 1%	3 1%	- -%	2 1%	5 1%	2 *%	7 1%	5 1%	1 1%	* 1%	1 2%	5 1%	1 1%	7 1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC22A. ATTITUDES TOWARDS SOCIAL MEDIA / CHAT/ MESSAGING APPS OR SITES - There is pressure to be popular on these sorts of apps or sites (SINGLE CODE)

Base : Children aged 8-15 who use social media or chat/ messaging apps or sites

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
		~a	b	c	d	e	5-7	5-7	8-11	8-11	12-15	12-15
Significance Level: 99%												
Unweighted total	1166	-	496	670	581	585	-	-	244	252	337	333
Effective Weighted Sample	850	-	355	495	423	426	-	-	175	180	249	246
Total	975	-	408	567	481	494	-	-	198	210	283	284
All the time	161	**	70	91	67	94	**	**	31	40	37	54
	17%	**	17%	16%	14%	19%	**	**	16%	19%	13%	19%
Most of the time	320	**	130	190	150	171	**	**	60	71	90	100
	33%	**	32%	34%	31%	35%	**	**	30%	34%	32%	35%
Sometimes	362	**	137	225	189	173	**	**	66	71	124	102
	37%	**	33%	40%	39%	35%	**	**	33%	34%	44%	36%
Never	70	**	32	38	34	37	**	**	18	14	15	23
	7%	**	8%	7%	7%	7%	**	**	9%	7%	5%	8%
Don't know	62	**	39	23	41	20	**	**	24	15	18	5
	6%	**	10%	4%	9%	4%	**	**	12%	7%	6%	2%
			c		e			k	k			
SUMMARY CODES												
ALL/ MOST OF THE TIME	481	**	201	281	217	264	**	**	90	110	127	154
	49%	**	49%	50%	45%	54%	**	**	46%	52%	45%	54%
EVER	843	**	337	506	406	437	**	**	156	181	250	256
	86%	**	83%	89%	84%	88%	**	**	79%	86%	88%	90%
				b							h	h

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC22A. ATTITUDES TOWARDS SOCIAL MEDIA / CHAT/ MESSAGING APPS OR SITES - There is pressure to be popular on these sorts of apps or sites (SINGLE CODE)

Base : Children aged 8-15 who use social media or chat/ messaging apps or sites

	SOCIAL GRADE								NATION						
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1166	362	266	279	254	628	533	1166	648	198	198	122	1043	110	1166
Effective Weighted Sample	850	278	186	217	196	443	404	850	617	189	194	118	767	73	850
Total	975	255	261	206	249	516	455	975	809	87	51	29	879	85	975
All the time	161 17%	61 24%	27 10%	28 14%	42 17%	88 17%	70 15%	161 17%	135 17%	12 14%	9 18%	5 18%	150 17%	9 10%	161 17%
		bcfg													
Most of the time	320 33%	85 33%	91 35%	70 34%	74 30%	175 34%	144 32%	320 33%	271 34%	29 33%	10 20%	10 35%	291 33%	26 31%	320 33%
									j	j		j	j		j
Sometimes	362 37%	85 33%	102 39%	81 39%	94 38%	186 36%	176 39%	362 37%	295 36%	33 38%	23 46%	11 37%	330 38%	27 31%	362 37%
Never	70 7%	16 6%	21 8%	16 8%	17 7%	37 7%	33 7%	70 7%	59 7%	6 7%	4 9%	1 3%	55 6%	15 18%	70 7%
														hkn	
Don't know	62 6%	9 3%	20 8%	11 5%	22 9%	29 6%	33 7%	62 6%	49 6%	7 8%	4 8%	2 6%	53 6%	8 9%	62 6%
SUMMARY CODES															
ALL/ MOST OF THE TIME	481 49%	146 57%	118 45%	98 47%	116 47%	263 51%	214 47%	481 49%	406 50%	40 46%	19 38%	15 54%	441 50%	35 41%	481 49%
		f							j			j	j		j
EVER	843 86%	231 90%	219 84%	179 87%	211 85%	450 87%	390 86%	843 86%	701 87%	74 85%	43 84%	26 90%	771 88%	62 73%	843 86%
									m			m	m		m

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC22B. ATTITUDES TOWARDS SOCIAL MEDIA / CHAT/ MESSAGING APPS OR SITES - People are mean or unkind to each other on these sorts of apps or sites (SINGLE CODE)

Base : Children aged 8-15 who use social media or chat/ messaging apps or sites

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1166	-	496	670	581	585	-	-	244	252	337	333
Effective Weighted Sample	850	-	355	495	423	426	-	-	175	180	249	246
Total	975	-	408	567	481	494	-	-	198	210	283	284
All the time	115 12%	** **	44 11%	71 13%	59 12%	56 11%	** **	** **	24 12%	20 9%	35 12%	36 13%
Most of the time	212 22%	** **	97 24%	115 20%	102 21%	111 22%	** **	** **	48 24%	49 23%	53 19%	62 22%
Sometimes	569 58%	** **	217 53%	352 62% b	277 58%	292 59%	** **	** **	99 50%	118 56%	178 63%	174 61%
Never	42 4%	** **	24 6%	18 3%	23 5%	19 4%	** **	** **	11 6%	13 6%	12 4%	6 2%
Don't know	37 4%	** **	26 6% c	11 2%	20 4%	16 3%	** **	** **	15 7% jk	11 5%	6 2%	5 2%
SUMMARY CODES												
ALL/ MOST OF THE TIME	328 34%	** **	141 35%	186 33%	161 33%	167 34%	** **	** **	73 37%	69 33%	88 31%	98 34%
EVER	897 92%	** **	358 88%	538 95% b	438 91%	459 93%	** **	** **	172 87%	187 89%	266 94%	272 96% hi

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC22B. ATTITUDES TOWARDS SOCIAL MEDIA / CHAT/ MESSAGING APPS OR SITES - People are mean or unkind to each other on these sorts of apps or sites (SINGLE CODE)

Base : Children aged 8-15 who use social media or chat/ messaging apps or sites

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1166	362	266	279	254	628	533	1166	648	198	198	122	1043	110	1166
Effective Weighted Sample	850	278	186	217	196	443	404	850	617	189	194	118	767	73	850
Total	975	255	261	206	249	516	455	975	809	87	51	29	879	85	975
All the time	115	46	17	24	25	64	50	115	100	8	5	2	110	5	115
	12%	18%	7%	12%	10%	12%	11%	12%	12%	9%	10%	7%	13%	6%	12%
		bfg													
Most of the time	212	67	59	32	54	126	86	212	178	18	11	5	188	20	212
	22%	26%	23%	15%	22%	24%	19%	22%	22%	20%	22%	18%	21%	24%	22%
		c				c									
Sometimes	569	121	161	138	147	282	285	569	462	56	30	20	516	47	569
	58%	47%	62%	67%	59%	55%	63%	58%	57%	65%	59%	71%	59%	56%	58%
			a	ae			a	a				h			
Never	42	11	8	8	15	20	22	42	38	2	2	-	36	5	42
	4%	4%	3%	4%	6%	4%	5%	4%	5%	3%	4%	-%	4%	6%	4%
Don't know	37	10	15	4	8	25	12	37	30	3	3	1	29	8	37
	4%	4%	6%	2%	3%	5%	3%	4%	4%	4%	5%	4%	3%	9%	4%
SUMMARY CODES															
ALL/ MOST OF THE TIME	328	114	76	56	80	190	136	328	279	25	16	7	299	25	328
	34%	44%	29%	27%	32%	37%	30%	34%	34%	29%	32%	25%	34%	29%	34%
		bcdfg													
EVER	897	235	237	194	227	472	421	897	741	81	47	27	814	72	897
	92%	92%	91%	94%	91%	91%	92%	92%	92%	94%	91%	96%	93%	85%	92%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC22C. ATTITUDES TOWARDS SOCIAL MEDIA / CHAT/ MESSAGING APPS OR SITES - Using these sorts of apps or sites makes me feel happy (SINGLE CODE)

Base : Children aged 8-15 who use social media or chat/ messaging apps or sites

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
		~a	b	c	d	e	5-7	5-7	8-11	8-11	12-15	12-15
Significance Level: 99%												
Unweighted total	1166	-	496	670	581	585	-	-	244	252	337	333
Effective Weighted Sample	850	-	355	495	423	426	-	-	175	180	249	246
Total	975	-	408	567	481	494	-	-	198	210	283	284
All the time	114	**	58	56	53	60	**	**	25	33	29	27
	12%	**	14%	10%	11%	12%	**	**	12%	16%	10%	10%
Most of the time	391	**	146	245	188	203	**	**	70	76	118	127
	40%	**	36%	43%	39%	41%	**	**	35%	36%	42%	45%
Sometimes	371	**	150	220	186	185	**	**	75	75	111	109
	38%	**	37%	39%	39%	37%	**	**	38%	36%	39%	39%
Never	46	**	25	21	22	24	**	**	10	14	11	10
	5%	**	6%	4%	5%	5%	**	**	5%	7%	4%	3%
Don't know	54	**	30	24	32	22	**	**	18	12	14	10
	6%	**	7%	4%	7%	4%	**	**	9%	6%	5%	4%
SUMMARY CODES												
ALL/ MOST OF THE TIME	505	**	203	301	242	263	**	**	95	109	147	154
	52%	**	50%	53%	50%	53%	**	**	48%	52%	52%	54%
EVER	875	**	354	522	427	448	**	**	169	184	258	264
	90%	**	87%	92%	89%	91%	**	**	86%	88%	91%	93%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC22C. ATTITUDES TOWARDS SOCIAL MEDIA / CHAT/ MESSAGING APPS OR SITES - Using these sorts of apps or sites makes me feel happy (SINGLE CODE)

Base : Children aged 8-15 who use social media or chat/ messaging apps or sites

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1166	362	266	279	254	628	533	1166	648	198	198	122	1043	110	1166
Effective Weighted Sample	850	278	186	217	196	443	404	850	617	189	194	118	767	73	850
Total	975	255	261	206	249	516	455	975	809	87	51	29	879	85	975
All the time	114	45	28	18	22	73	40	114	99	6	7	1	99	13	114
	12%	18%	11%	9%	9%	14%	9%	12%	12%	7%	14%	5%	11%	16%	12%
		cdf													
Most of the time	391	106	112	79	94	218	173	391	328	31	20	12	363	25	391
	40%	41%	43%	38%	38%	42%	38%	40%	41%	36%	39%	43%	41%	30%	40%
Sometimes	371	85	95	81	105	180	187	371	297	41	19	13	332	32	371
	38%	33%	37%	39%	42%	35%	41%	38%	37%	47%	38%	46%	38%	37%	38%
Never	46	10	12	11	13	22	24	46	39	4	1	1	42	4	46
	5%	4%	5%	5%	5%	4%	5%	5%	5%	4%	2%	5%	5%	5%	5%
Don't know	54	10	13	16	15	23	31	54	45	5	4	1	43	11	54
	6%	4%	5%	8%	6%	4%	7%	6%	6%	5%	7%	2%	5%	12%	6%
													kl		
SUMMARY CODES															
ALL/ MOST OF THE TIME	505	151	140	97	116	291	214	505	427	37	27	14	462	39	505
	52%	59%	54%	47%	47%	56%	47%	52%	53%	43%	53%	48%	53%	45%	52%
		cdf				f									
EVER	875	235	235	179	222	471	401	875	724	79	46	27	794	70	875
	90%	92%	90%	87%	89%	91%	88%	90%	90%	90%	90%	93%	90%	83%	90%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC22D. ATTITUDES TOWARDS SOCIAL MEDIA / CHAT/ MESSAGING APPS OR SITES - Using these sorts of apps or sites helps me feel closer to my friends (SINGLE CODE)

Base : Children aged 8-15 who use social media or chat/ messaging apps or sites

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER						
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	
		~a	b	c	d	e	5-7	5-7	8-11	8-11	12-15	12-15	
Significance Level: 99%													
Unweighted total	1166	-	496	670	581	585	-	-	244	252	337	333	
Effective Weighted Sample	850	-	355	495	423	426	-	-	175	180	249	246	
Total	975	-	408	567	481	494	-	-	198	210	283	284	
All the time	212	**	84	128	93	118	**	**	37	46	56	72	
	22%	**	20%	23%	19%	24%	**	**	19%	22%	20%	25%	
Most of the time	409	**	147	263	197	212	**	**	63	83	134	129	
	42%	**	36%	46%	41%	43%	**	**	32%	40%	47%	45%	
				b							h	h	
Sometimes	270	**	129	141	150	120	**	**	74	55	76	65	
	28%	**	32%	25%	31%	24%	**	**	37%	26%	27%	23%	
									k				
Never	43	**	24	19	18	25	**	**	12	12	6	13	
	4%	**	6%	3%	4%	5%	**	**	6%	6%	2%	4%	
Don't know	42	**	25	17	23	19	**	**	12	13	11	5	
	4%	**	6%	3%	5%	4%	**	**	6%	6%	4%	2%	
SUMMARY CODES													
ALL/ MOST OF THE TIME	621	**	230	391	290	331	**	**	100	130	190	201	
	64%	**	56%	69%	60%	67%	**	**	51%	62%	67%	71%	
				b						h	h	h	
EVER	891	**	359	532	440	450	**	**	174	185	266	266	
	91%	**	88%	94%	92%	91%	**	**	88%	88%	94%	94%	
				b									

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC22D. ATTITUDES TOWARDS SOCIAL MEDIA / CHAT/ MESSAGING APPS OR SITES - Using these sorts of apps or sites helps me feel closer to my friends (SINGLE CODE)

Base : Children aged 8-15 who use social media or chat/ messaging apps or sites

	SOCIAL GRADE								NATION						
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1166	362	266	279	254	628	533	1166	648	198	198	122	1043	110	1166
Effective Weighted Sample	850	278	186	217	196	443	404	850	617	189	194	118	767	73	850
Total	975	255	261	206	249	516	455	975	809	87	51	29	879	85	975
All the time	212 22%	59 23%	47 18%	48 23%	57 23%	106 20%	106 23%	212 22%	179 22%	15 17%	13 25%	5 18%	189 22%	19 23%	212 22%
Most of the time	409 42%	123 48%	111 42%	81 39%	94 38%	234 45%	175 38%	409 42%	336 42%	39 45%	21 41%	13 45%	382 43%	24 28%	409 42%
Sometimes	270 28%	57 22%	77 29%	56 27%	78 31%	133 26%	135 30%	270 28%	221 27%	27 31%	13 26%	9 30%	239 27%	26 30%	270 28%
Never	43 4%	9 4%	11 4%	11 5%	9 4%	21 4%	20 4%	43 4%	38 5%	3 4%	1 2%	1 3%	38 4%	5 6%	43 4%
Don't know	42 4%	7 3%	15 6%	9 4%	10 4%	22 4%	19 4%	42 4%	35 4%	3 3%	3 6%	1 3%	30 3%	11 13% hihn	42 4%
SUMMARY CODES															
ALL/ MOST OF THE TIME	621 64%	182 71% f	157 60%	130 63%	151 61%	340 66%	281 62%	621 64%	515 64%	54 62%	34 66%	18 63%	572 65%	43 51%	621 64%
EVER	891 91%	239 94%	234 90%	186 90%	229 92%	473 92%	416 91%	891 91%	736 91% m	81 93% m	47 92%	27 94%	811 92% m	69 81%	891 91% m

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC23. Below is a list of things you may do on social media or chat and messaging apps or sites. So when you use apps or sites like Snapchat, Instagram, WhatsApp or TikTok. Which, if any of them do you ever do? (MULTI CODE)

Base : Children aged 8-15 who use social media or chat/ messaging apps or sites

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		~a	b	c	d	e	~f	~g	h	i	j	k
Unweighted total	1166	-	496	670	581	585	-	-	244	252	337	333
Effective Weighted Sample	850	-	355	495	423	426	-	-	175	180	249	246
Total	975	-	408	567	481	494	-	-	198	210	283	284
See what my friends are doing/ like or comment on their posts or photos	644 66%	**	214 52%	430 76% b	295 61%	349 71% d	**	**	96 49%	118 56%	199 70% hi	231 81% hij
See what famous people are doing/ follow celebrities/ YouTubers	510 52%	**	197 48%	313 55%	250 52%	260 53%	**	**	96 48%	102 48%	154 54%	159 56%
Send supportive messages/ comments/ posts to friends if they are having a hard time	463 47%	**	161 39%	303 53% b	196 41%	267 54% d	**	**	65 33%	96 46%	132 47% h	171 60% hij
Follow companies or brands I like	262 27%	**	71 17%	191 34% b	134 28%	128 26%	**	**	37 19%	34 16%	97 34% hi	94 33% hi
Share/ discuss news stories with others	210 22%	**	76 19%	133 24%	98 20%	112 23%	**	**	37 19%	39 19%	61 22%	72 25%
Support causes or organisations by sharing or commenting on posts	108 11%	**	27 7%	81 14% b	44 9%	64 13%	**	**	13 6%	14 7%	31 11%	50 18% hi
Sign petitions	80 8%	**	18 4%	62 11% b	41 9%	39 8%	**	**	14 7%	4 2%	27 10% i	34 12% i
EVER DO ANY OF THESE THINGS	863 89%	**	338 83%	525 92% b	418 87%	445 90%	**	**	159 80%	180 86%	259 92% h	265 93% hi

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC23. Below is a list of things you may do on social media or chat and messaging apps or sites. So when you use apps or sites like Snapchat, Instagram, WhatsApp or TikTok. Which, if any of them do you ever do? (MULTI CODE)

Base : Children aged 8-15 who use social media or chat/ messaging apps or sites

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
		~a	b	c	d	e	5-7	5-7	8-11	8-11	12-15	12-15
Significance Level: 99%							~f	~g	h	i	j	k
Unweighted total	1166	-	496	670	581	585	-	-	244	252	337	333
Effective Weighted Sample	850	-	355	495	423	426	-	-	175	180	249	246
Total	975	-	408	567	481	494	-	-	198	210	283	284
None of these	92	**	61	31	52	40	**	**	34	27	17	13
	9%	**	15%	5%	11%	8%	**	**	17%	13%	6%	5%
			c						jk	k		
Don't know	20	**	8	12	11	9	**	**	5	4	7	5
	2%	**	2%	2%	2%	2%	**	**	2%	2%	2%	2%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC23. Below is a list of things you may do on social media or chat and messaging apps or sites. So when you use apps or sites like Snapchat, Instagram, WhatsApp or TikTok. Which, if any of them do you ever do? (MULTI CODE)

Base : Children aged 8-15 who use social media or chat/ messaging apps or sites

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOTLAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1166	362	266	279	254	628	533	1166	648	198	198	122	1043	110	1166
Effective Weighted Sample	850	278	186	217	196	443	404	850	617	189	194	118	767	73	850
Total	975	255	261	206	249	516	455	975	809	87	51	29	879	85	975
See what my friends are doing/ like or comment on their posts or photos	644 66%	175 69%	169 65%	136 66%	162 65%	345 67%	297 65%	644 66%	520 64%	65 75% h	37 73%	22 78% h	581 66%	53 63%	644 66%
See what famous people are doing/ follow celebrities/ YouTubers	510 52%	152 60%	126 48%	108 52%	122 49%	278 54%	229 50%	510 52%	418 52%	45 52%	29 56%	18 63% m	470 53%	35 41%	510 52%
Send supportive messages/ comments/ posts to friends if they are having a hard time	463 47%	128 50%	112 43%	107 52%	114 46%	240 47%	221 49%	463 47%	376 47%	44 51%	28 54%	15 51%	416 47%	44 52%	463 47%
Follow companies or brands I like	262 27%	86 34% f	68 26%	48 23%	59 24%	154 30%	107 23%	262 27%	212 26%	27 30%	14 28%	10 33%	238 27%	18 22%	262 27%
Share/ discuss news stories with others	210 22%	79 31% bcdfg	51 20%	38 19%	41 17%	130 25% f	79 17%	210 22%	176 22%	20 22%	9 18%	5 18%	192 22%	12 15%	210 22%
Support causes or organisations by sharing or commenting on posts	108 11%	44 17% bfg	18 7%	23 11%	23 9%	63 12%	45 10%	108 11%	86 11%	11 13%	5 10%	5 18%	93 11%	13 15%	108 11%
Sign petitions	80 8%	39 15% bcdfg	16 6%	11 5%	14 6%	55 11% f	25 5%	80 8%	67 8%	7 8%	3 7%	3 9%	71 8%	8 9%	80 8%
EVER DO ANY OF THESE THINGS	863 89%	236 93%	222 85%	182 88%	220 89%	459 89%	402 88%	863 89%	711 88%	78 90%	47 91%	28 96% hmn	782 89%	70 83%	863 89%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC23. Below is a list of things you may do on social media or chat and messaging apps or sites. So when you use apps or sites like Snapchat, Instagram, WhatsApp or TikTok. Which, if any of them do you ever do? (MULTI CODE)

Base : Children aged 8-15 who use social media or chat/ messaging apps or sites

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1166	362	266	279	254	628	533	1166	648	198	198	122	1043	110	1166
Effective Weighted Sample	850	278	186	217	196	443	404	850	617	189	194	118	767	73	850
Total	975	255	261	206	249	516	455	975	809	87	51	29	879	85	975
None of these	92	14	37	20	21	51	41	92	83	5	3	1	80	12	92
	9%	6%	14% a	10%	8%	10%	9%	9%	10% k	6%	6%	2%	9%	14% k	9% k
Don't know	20	5	1	5	8	6	13	20	15	4	1	*	17	3	20
	2%	2%	*%	2%	3%	1%	3%	2%	2%	4%	3%	1%	2%	3%	2%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC38C. We're now going to show you something else that other people have said about the things that get posted online. Which one of the answers best describes what you think? - The photos or videos that other people post online make their life look more interesting than it is (SINGLE CODE)

Base : Children aged 12-15 who use social media or chat/ messaging apps or sites

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 ~b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 ~h	FEMALE 8-11 ~i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	670	-	-	670	337	333	-	-	-	-	337	333
Effective Weighted Sample	495	-	-	495	249	246	-	-	-	-	249	246
Total	567	-	-	567	283	284	-	-	-	-	283	284
Disagree	14 3%	** **	** **	14 3%	9 3%	5 2%	** **	** **	** **	** **	9 3%	5 2%
Neither agree nor disagree	178 31%	** **	** **	178 31%	90 32%	88 31%	** **	** **	** **	** **	90 32%	88 31%
Agree	345 61%	** **	** **	345 61%	168 59%	178 63%	** **	** **	** **	** **	168 59%	178 63%
Don't know	30 5%	** **	** **	30 5%	17 6%	13 5%	** **	** **	** **	** **	17 6%	13 5%
SUMMARY CODES												
TOTAL NEITHER/ DON'T KNOW	208 37%	** **	** **	208 37%	107 38%	101 36%	** **	** **	** **	** **	107 38%	101 36%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC38C. We're now going to show you something else that other people have said about the things that get posted online. Which one of the answers best describes what you think? - The photos or videos that other people post online make their life look more interesting than it is (SINGLE CODE)

Base : Children aged 12-15 who use social media or chat/ messaging apps or sites

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	~k	l	~m	n
Unweighted total	670	206	148	172	139	354	311	670	376	113	110	71	600	62	670
Effective Weighted Sample	495	159	105	133	109	255	238	495	363	108	109	69	448	41	495
Total	567	150	144	129	140	294	269	567	472	50	28	16	511	48	567
Disagree	14 3%	7 4%	5 4%	1 *%	2 1%	12 4%	2 1%	14 3%	13 3%	1 2%	* 1%	** **	13 2%	** **	14 3%
Neither agree nor disagree	178 31%	33 22%	44 31%	41 32%	58 41%	77 26%	99 37%	178 31%	147 31%	18 35%	8 27%	** **	164 32%	** **	178 31%
Agree	345 61%	105 70%	85 59%	77 60%	76 54%	189 64%	154 57%	345 61%	290 61%	28 56%	18 62%	** **	310 61%	** **	345 61%
Don't know	30 5%	6 4%	10 7%	10 8%	4 3%	16 5%	14 5%	30 5%	23 5%	3 7%	3 9%	** **	25 5%	** **	30 5%
SUMMARY CODES															
TOTAL NEITHER/ DON'T KNOW	208 37%	39 26%	54 38%	51 40%	62 44%	93 32%	113 42%	208 37%	169 36%	21 42%	10 37%	** **	189 37%	** **	208 37%
					a		a								

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC38D. Due to the situation with COVID this year, many children have been at home more than usual and may have seen less of their friends or family. One way that people have kept in touch during this time is by making video calls using sites or apps like Zoom, HouseParty, Skype, FaceTime, WhatsApp or Snapchat. Have you made any video calls during this time? (SINGLE CODE)

Base : All children aged 8-15

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
		~a	b	c	d	e	5-7	5-7	8-11	8-11	12-15	12-15
Significance Level: 99%							~f	~g	h	i	j	k
Unweighted total	1395	-	696	699	705	690	-	-	351	345	354	345
Effective Weighted Sample	1016	-	502	514	511	505	-	-	252	250	259	255
Total	1177	-	588	588	588	588	-	-	294	294	294	294
Yes	890	**	463	427	415	474	**	**	219	244	196	231
	76%	**	79%	73%	71%	81%	**	**	75%	83%	67%	78%
						d				j		j
No	273	**	120	153	166	106	**	**	70	50	96	57
	23%	**	20%	26%	28%	18%	**	**	24%	17%	33%	19%
					e					ik		
Don't know	14	**	5	9	7	8	**	**	5	1	2	7
	1%	**	1%	1%	1%	1%	**	**	2%	*%	1%	2%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC38D. Due to the situation with COVID this year, many children have been at home more than usual and may have seen less of their friends or family. One way that people have kept in touch during this time is by making video calls using sites or apps like Zoom, HouseParty, Skype, FaceTime, WhatsApp or Snapchat. Have you made any video calls during this time? (SINGLE CODE)

Base : All children aged 8-15

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1395	413	326	327	320	739	647	1395	777	238	228	152	1234	147	1395
Effective Weighted Sample	1016	312	233	254	247	520	491	1016	740	227	223	147	910	95	1016
Total	1177	285	327	241	317	612	558	1177	977	105	59	36	1057	108	1177
Yes	890 76%	231 81%	254 78%	188 78%	210 66%	485 79%	399 71%	890 76%	731 75%	86 82%	46 78%	27 77%	803 76%	80 74%	890 76%
		df	d	d		df		d							
No	273 23%	51 18%	69 21%	50 21%	102 32%	120 20%	152 27%	273 23%	237 24%	17 16%	12 20%	8 22%	242 23%	27 25%	273 23%
					abceg		ae		i						
Don't know	14 1%	2 1%	4 1%	3 1%	4 1%	7 1%	7 1%	14 1%	10 1%	3 2%	1 2%	* 1%	12 1%	1 1%	14 1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC38E. And who have you had video calls with during this time? (MULTI CODE)

Base : Children aged 8-15 who have used video calling apps or sites during 2020

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1072	-	556	516	512	560	-	-	268	288	244	272
Effective Weighted Sample	775	-	398	378	366	409	-	-	190	208	176	202
Total	890	-	463	427	415	474	-	-	219	244	196	231
My friends	697 78%	** **	333 72%	364 85% b	305 73%	392 83% d	** **	** **	149 68%	184 76%	156 80%	208 90% hij
My grandparents	451 51%	** **	262 57% c	189 44%	219 53%	232 49%	** **	** **	122 56% k	140 58% k	97 50%	91 40%
My cousins, aunts or uncles	338 38%	** **	201 43% c	138 32%	151 36%	187 39%	** **	** **	89 41%	111 46% jk	62 32%	76 33%
My parents	318 36%	** **	167 36%	152 36%	160 38%	159 33%	** **	** **	78 36%	88 36%	81 42%	70 30%
My teachers	193 22%	** **	91 20%	101 24%	91 22%	101 21%	** **	** **	42 19%	49 20%	49 25%	52 23%
My brothers or sisters	177 20%	** **	86 19%	91 21%	88 21%	89 19%	** **	** **	44 20%	42 17%	44 23%	47 20%
Other members of my family	120 14%	** **	68 15%	53 12%	50 12%	71 15%	** **	** **	29 13%	38 16%	21 10%	32 14%

SPONTANEOUS RESPONSE

Guides/ Scouts/ Brownies/ Cubs/ related to hobbies/ activities	14 2%	** **	12 3%	2 1%	6 1%	8 2%	** **	** **	4 2%	8 3%	2 1%	1 *%
Other people	7 1%	** **	3 1%	4 1%	3 1%	4 1%	** **	** **	1 1%	2 1%	2 1%	2 1%
Don't know	3 *%	** **	1 *%	2 *%	1 *%	2 *%	** **	** **	1 1%	- -%	- -%	2 1%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC38E. And who have you had video calls with during this time? (MULTI CODE)

Base : Children aged 8-15 who have used video calling apps or sites during 2020

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1072	336	258	258	214	594	472	1072	583	194	179	116	953	110	1072
Effective Weighted Sample	775	252	181	200	166	414	358	775	555	185	175	112	698	70	775
Total	890	231	254	188	210	485	399	890	731	86	46	27	803	80	890
My friends	697	185	201	150	160	385	310	697	567	68	38	24	629	63	697
	78%	80%	79%	80%	76%	79%	78%	78%	78%	79%	83%	89%	78%	79%	78%
My grandparents	451	119	136	95	98	255	193	451	364	46	26	15	396	51	451
	51%	51%	54%	51%	46%	53%	48%	51%	50%	53%	57%	53%	49%	64%	51%
My cousins, aunts or uncles	338	97	93	78	67	190	145	338	268	41	19	11	302	32	338
	38%	42%	37%	41%	32%	39%	36%	38%	37%	47%	40%	40%	38%	41%	38%
My parents	318	98	83	63	74	181	137	318	262	30	16	10	286	30	318
	36%	42%	33%	34%	35%	37%	34%	36%	36%	35%	36%	36%	36%	37%	36%
My teachers	193	62	57	38	32	120	70	193	152	21	12	7	177	14	193
	22%	27%	23%	20%	15%	25%	17%	22%	21%	25%	27%	26%	22%	17%	22%
My brothers or sisters	177	59	43	34	40	102	73	177	146	16	10	5	161	15	177
	20%	25%	17%	18%	19%	21%	18%	20%	20%	18%	22%	18%	20%	18%	20%
Other members of my family	120	37	26	32	24	62	56	120	98	12	8	3	114	6	120
	14%	16%	10%	17%	11%	13%	14%	14%	13%	13%	18%	10%	14%	7%	14%
SPONTANEOUS RESPONSE															
Guides/ Scouts/ Brownies/ Cubs/ related to hobbies/ activities	14	5	5	4	*	10	4	14	10	2	1	1	13	1	14
	2%	2%	2%	2%	1%	2%	1%	2%	1%	2%	2%	4%	2%	1%	2%
Other people	7	1	3	*	1	4	2	7	6	1	-	*	7	-	7
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	0%	1%
Don't know	3	-	-	1	-	-	1	3	3	-	-	-	3	-	3
	1%	0%	0%	1%	0%	0%	1%	1%	1%	0%	0%	0%	1%	0%	1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC38E. And who have you had video calls with during this time? (MULTI CODE)

Base : All children aged 8-15

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1395	-	696	699	705	690	-	-	351	345	354	345
Effective Weighted Sample	1016	-	502	514	511	505	-	-	252	250	259	255
Total	1177	-	588	588	588	588	-	-	294	294	294	294
My friends	697 59%	** **	333 57%	364 62%	305 52%	392 67%	** **	** **	149 51%	184 63%	156 53%	208 71%
						d				h		hj
My grandparents	451 38%	** **	262 45%	189 32%	219 37%	232 39%	** **	** **	122 41%	140 48%	97 33%	91 31%
			c							jk		
My cousins, aunts or uncles	338 29%	** **	201 34%	138 23%	151 26%	187 32%	** **	** **	89 30%	111 38%	62 21%	76 26%
			c							jk		
My parents	318 27%	** **	167 28%	152 26%	160 27%	159 27%	** **	** **	78 27%	88 30%	81 28%	70 24%
My teachers	193 16%	** **	91 15%	101 17%	91 16%	101 17%	** **	** **	42 14%	49 17%	49 17%	52 18%
My brothers or sisters	177 15%	** **	86 15%	91 16%	88 15%	89 15%	** **	** **	44 15%	42 14%	44 15%	47 16%
Other members of my family	120 10%	** **	68 11%	53 9%	50 8%	71 12%	** **	** **	29 10%	38 13%	21 7%	32 11%
SPONTANEOUS RESPONSE												
Guides/ Scouts/ Brownies/ Cubs/ related to hobbies/ activities	14 1%	** **	12 2%	2 *%	6 1%	8 1%	** **	** **	4 1%	8 3%	2 1%	1 *%
Other people	7 1%	** **	3 1%	4 1%	3 *%	4 1%	** **	** **	1 *%	2 1%	2 1%	2 1%
Don't know	3 *%	** **	1 *%	2 *%	1 *%	2 *%	** **	** **	1 *%	- -%	- -%	2 1%
HAVE NOT MADE VIDEO CALLS DURING 2020	287 24%	** **	125 21%	162 27%	173 29%	114 19%	** **	** **	75 25%	50 17%	98 33%	64 22%
					e						ik	

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC38E. And who have you had video calls with during this time? (MULTI CODE)

Base : All children aged 8-15

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOTLAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1395	413	326	327	320	739	647	1395	777	238	228	152	1234	147	1395
Effective Weighted Sample	1016	312	233	254	247	520	491	1016	740	227	223	147	910	95	1016
Total	1177	285	327	241	317	612	558	1177	977	105	59	36	1057	108	1177
My friends	697	185	201	150	160	385	310	697	567	68	38	24	629	63	697
	59%	65%	61%	62%	50%	63%	56%	59%	58%	65%	64%	68%	60%	58%	59%
		df		d		d									
My grandparents	451	119	136	95	98	255	193	451	364	46	26	15	396	51	451
	38%	42%	42%	39%	31%	42%	35%	38%	37%	44%	45%	41%	38%	47%	38%
		d				d									
My cousins, aunts or uncles	338	97	93	78	67	190	145	338	268	41	19	11	302	32	338
	29%	34%	28%	32%	21%	31%	26%	29%	27%	39%	32%	31%	29%	30%	29%
		d		d		d				hln					
My parents	318	98	83	63	74	181	137	318	262	30	16	10	286	30	318
	27%	34%	25%	26%	23%	30%	25%	27%	27%	28%	28%	28%	27%	27%	27%
		df													
My teachers	193	62	57	38	32	120	70	193	152	21	12	7	177	14	193
	16%	22%	17%	16%	10%	20%	12%	16%	16%	20%	21%	20%	17%	13%	16%
		df				df									
My brothers or sisters	177	59	43	34	40	102	73	177	146	16	10	5	161	15	177
	15%	21%	13%	14%	13%	17%	13%	15%	15%	15%	17%	14%	15%	14%	15%
		f													
Other members of my family	120	37	26	32	24	62	56	120	98	12	8	3	114	6	120
	10%	13%	8%	13%	8%	10%	10%	10%	10%	11%	14%	8%	11%	5%	10%
SPONTANEOUS RESPONSE															
Guides/ Scouts/ Brownies/ Cubs/ related to hobbies/ activities	14	5	5	4	*	10	4	14	10	2	1	1	13	1	14
	1%	2%	2%	2%	1%	2%	1%	1%	1%	2%	2%	3%	1%	1%	1%
Other people	7	1	3	*	1	4	2	7	6	1	-	*	7	-	7
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	0%	1%
Don't know	3	-	-	1	-	-	1	3	3	-	-	-	3	-	3
	1%	0%	0%	1%	0%	0%	1%	1%	1%	0%	0%	0%	1%	0%	1%
HAVE NOT MADE VIDEO CALLS DURING 2020	287	53	73	53	106	127	159	287	247	19	13	8	254	28	287
	24%	19%	22%	22%	34%	21%	29%	24%	25%	18%	22%	23%	24%	26%	24%
					abceg		ae								

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC37. Moving on now to think about watching videos online. On sites like YouTube some vloggers or influencers with lots of followers like Zoella or Dan TDM might say good things about a particular company or product or brand, such as Nike clothing, a new game or clothes from TopShop. Why do you think they might say good things about these products or brands? (MULTI CODE)

Base : Children aged 12-15 who go online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~f	~g	~h	~i	j	k
Unweighted total	698	-	-	698	353	345	-	-	-	-	353	345
Effective Weighted Sample	513	-	-	513	258	255	-	-	-	-	258	255
Total	587	-	-	587	293	294	-	-	-	-	293	294
They are being paid by the company or brand to say this	381	**	**	381	185	196	**	**	**	**	185	196
	65%	**	**	65%	63%	67%	**	**	**	**	63%	67%
They want to share this information with their followers	190	**	**	190	101	89	**	**	**	**	101	89
	32%	**	**	32%	35%	30%	**	**	**	**	35%	30%
They think these products or brands are cool/good to use	190	**	**	190	95	95	**	**	**	**	95	95
	32%	**	**	32%	32%	32%	**	**	**	**	32%	32%
For some other reason	*	**	**	*	*	-	**	**	**	**	*	-
	*%	**	**	*%	*%	-%	**	**	**	**	*%	-%
Don't know	67	**	**	67	32	35	**	**	**	**	32	35
	11%	**	**	11%	11%	12%	**	**	**	**	11%	12%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC37. Moving on now to think about watching videos online. On sites like YouTube some vloggers or influencers with lots of followers like Zoella or Dan TDM might say good things about a particular company or product or brand, such as Nike clothing, a new game or clothes from TopShop. Why do you think they might say good things about these products or brands? (MULTI CODE)

Base : Children aged 12-15 who go online at home or elsewhere

	SOCIAL GRADE								NATION						
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND ~k	URBAN l	RURAL ~m	ALL n
Significance Level: 99%															
Unweighted total	698	217	153	177	143	370	320	698	387	119	115	77	620	70	698
Effective Weighted Sample	513	167	109	136	112	265	243	513	373	113	114	75	462	44	513
Total	587	157	150	131	143	307	274	587	487	53	30	18	529	51	587
They are being paid by the company or brand to say this	381 65%	106 68%	114 76% df	80 61%	77 54%	220 72% df	157 57%	381 65%	312 64%	35 67%	21 71%	** **	338 64%	** **	381 65%
They want to share this information with their followers	190 32%	58 37%	48 32%	36 28%	46 32%	106 35%	82 30%	190 32%	160 33%	19 36%	8 25%	** **	181 34%	** **	190 32%
They think these products or brands are cool/ good to use	190 32%	56 36%	42 28%	37 28%	52 37%	97 32%	89 33%	190 32%	155 32%	18 34%	11 38%	** **	178 34%	** **	190 32%
For some other reason	* *%	* *%	- -%	- -%	- -%	* *%	- -%	* *%	- -%	- -%	* 1%	** **	* *%	** **	* *%
Don't know	67 11%	13 8%	7 5%	23 17% be	23 16% be	20 6%	46 17% be	67 11%	58 12%	5 10%	2 8%	** **	60 11%	** **	67 11%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC37. Moving on now to think about watching videos online. On sites like YouTube some vloggers or influencers with lots of followers like Zoella or Dan TDM might say good things about a particular company or product or brand, such as Nike clothing, a new game or clothes from TopShop. Why do you think they might say good things about these products or brands? (MULTI CODE)

Base : Children aged 12-15 who go online at home or elsewhere

	Total	INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG-LAND ~a	SCOT-LAND ~b	WALES ~c	IRELAND ~d	ALL ~e	ENG-LAND f	SCOT-LAND g	WALES h	IRELAND ~i	ALL j
Significance Level: 99%											
Unweighted total	698	-	-	-	-	-	387	119	115	77	698
Effective Weighted Sample	513	-	-	-	-	-	373	113	114	75	513
Total	587	-	-	-	-	-	487	53	30	18	587
They are being paid by the company or brand to say this	381	**	**	**	**	**	312	35	21	**	381
	65%	**	**	**	**	**	64%	67%	71%	**	65%
They want to share this information with their followers	190	**	**	**	**	**	160	19	8	**	190
	32%	**	**	**	**	**	33%	36%	25%	**	32%
They think these products or brands are cool/good to use	190	**	**	**	**	**	155	18	11	**	190
	32%	**	**	**	**	**	32%	34%	38%	**	32%
For some other reason	*	**	**	**	**	**	-	-	*	**	*
	*%	**	**	**	**	**	-%	-%	1%	**	*%
Don't know	67	**	**	**	**	**	58	5	2	**	67
	11%	**	**	**	**	**	12%	10%	8%	**	11%

Columns Tested: a,b,c,d,e - f,g,h,i,j

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC45A. AGREEMENT WITH STATEMENT ABOUT 'REAL LIFE' - There is pressure to be popular in real life. (SINGLE CODE)

Base : All children aged 8-15

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1395	-	696	699	705	690	-	-	351	345	354	345
Effective Weighted Sample	1016	-	502	514	511	505	-	-	252	250	259	255
Total	1177	-	588	588	588	588	-	-	294	294	294	294
All the time	170 14%	** **	73 12%	97 17%	70 12%	101 17%	** **	** **	29 10%	44 15%	41 14%	57 19% h
Most of the time	384 33%	** **	174 30%	210 36%	189 32%	195 33%	** **	** **	90 30%	85 29%	99 34%	111 38%
Sometimes	497 42%	** **	256 44%	241 41%	264 45%	233 40%	** **	** **	130 44%	126 43%	134 46%	107 36%
Never	74 6%	** **	44 8%	30 5%	38 7%	36 6%	** **	** **	27 9%	18 6%	12 4%	18 6%
Don't know	51 4%	** **	41 7% c	10 2%	27 5%	24 4%	** **	** **	19 6% k	22 8% k	9 3%	2 1%
SUMMARY CODES												
ALL/ MOST OF THE TIME	554 47%	** **	247 42%	307 52% b	258 44%	296 50%	** **	** **	118 40%	129 44%	140 47%	168 57% hi
EVER	1052 89%	** **	503 86%	548 93% b	522 89%	529 90%	** **	** **	249 85%	254 86%	274 93% h	275 93% h

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC45A. AGREEMENT WITH STATEMENT ABOUT 'REAL LIFE' - There is pressure to be popular in real life. (SINGLE CODE)

Base : All children aged 8-15

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND N k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1395	413	326	327	320	739	647	1395	777	238	228	152	1234	147	1395
Effective Weighted Sample	1016	312	233	254	247	520	491	1016	740	227	223	147	910	95	1016
Total	1177	285	327	241	317	612	558	1177	977	105	59	36	1057	108	1177
All the time	170	58	30	30	52	88	82	170	140	14	10	7	151	17	170
	14%	20% b	9%	12%	16%	14%	15%	14%	14%	13%	16%	19%	14%	15%	14%
Most of the time	384	92	115	71	104	207	175	384	320	34	21	9	355	26	384
	33%	32%	35%	29%	33%	34%	31%	33%	33%	33%	36%	24%	34%	24%	33%
Sometimes	497	113	140	110	130	253	240	497	415	45	22	16	436	54	497
	42%	40%	43%	46%	41%	41%	43%	42%	42%	42%	37%	44%	41%	50%	42%
Never	74	14	22	21	18	36	38	74	59	9	4	2	66	8	74
	6%	5%	7%	8%	6%	6%	7%	6%	6%	9%	6%	6%	6%	8%	6%
Don't know	51	8	20	10	13	28	24	51	44	3	3	2	48	3	51
	4%	3%	6%	4%	4%	4%	4%	4%	4%	2%	5%	6%	5%	3%	4%
SUMMARY CODES															
ALL/ MOST OF THE TIME	554	150	146	101	156	295	257	554	459	49	31	16	506	43	554
	47%	53% c	44%	42%	49%	48%	46%	47%	47%	46%	52%	44%	48%	40%	47%
EVER	1052	263	286	210	286	549	496	1052	875	93	52	31	942	97	1052
	89%	92%	87%	87%	90%	90%	89%	89%	90%	89%	89%	88%	89%	90%	89%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC45B. AGREEMENT WITH STATEMENT ABOUT 'REAL LIFE' - People are mean to each other in real life. (SINGLE CODE)

Base : All children aged 8-15

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
		~a	b	c	d	e	5-7	5-7	8-11	8-11	12-15	12-15
Significance Level: 99%												
Unweighted total	1395	-	696	699	705	690	-	-	351	345	354	345
Effective Weighted Sample	1016	-	502	514	511	505	-	-	252	250	259	255
Total	1177	-	588	588	588	588	-	-	294	294	294	294
All the time	129	**	68	61	53	75	**	**	27	40	26	35
	11%	**	12%	10%	9%	13%	**	**	9%	14%	9%	12%
Most of the time	253	**	119	134	126	127	**	**	65	54	61	73
	22%	**	20%	23%	21%	22%	**	**	22%	18%	21%	25%
Sometimes	763	**	382	382	393	370	**	**	193	189	200	182
	65%	**	65%	65%	67%	63%	**	**	66%	64%	68%	62%
Never	22	**	12	10	9	12	**	**	4	7	5	5
	2%	**	2%	2%	2%	2%	**	**	1%	3%	2%	2%
Don't know	10	**	8	2	6	3	**	**	4	3	2	-
	1%	**	1%	*%	1%	1%	**	**	2%	1%	1%	-%
SUMMARY CODES												
ALL/ MOST OF THE TIME	382	**	187	195	179	202	**	**	92	95	87	108
	32%	**	32%	33%	31%	34%	**	**	31%	32%	30%	37%
EVER	1145	**	569	576	572	573	**	**	285	283	287	289
	97%	**	97%	98%	97%	97%	**	**	97%	96%	98%	98%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC45B. AGREEMENT WITH STATEMENT ABOUT 'REAL LIFE' - People are mean to each other in real life. (SINGLE CODE)

Base : All children aged 8-15

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1395	413	326	327	320	739	647	1395	777	238	228	152	1234	147	1395
Effective Weighted Sample	1016	312	233	254	247	520	491	1016	740	227	223	147	910	95	1016
Total	1177	285	327	241	317	612	558	1177	977	105	59	36	1057	108	1177
All the time	129 11%	42 15%	29 9%	19 8%	36 11%	71 12%	55 10%	129 11%	108 11%	10 10%	7 11%	4 11%	116 11%	12 12%	129 11%
Most of the time	253 22%	64 23%	63 19%	50 21%	75 24%	127 21%	125 22%	253 22%	213 22%	23 21%	12 20%	5 15%	230 22%	20 19%	253 22%
Sometimes	763 65%	172 60%	227 69%	169 70%	192 60%	399 65%	361 65%	763 65%	628 64%	71 68%	39 66%	25 70%	683 65%	71 65%	763 65%
Never	22 2%	5 2%	5 2%	2 1%	9 3%	11 2%	11 2%	22 2%	20 2%	1 1%	* *%	1 3%	20 2%	2 2%	22 2%
Don't know	10 1%	1 *%	3 1%	1 *%	5 2%	4 1%	6 1%	10 1%	8 1%	1 1%	1 2%	* 1%	7 1%	3 2%	10 1%
SUMMARY CODES															
ALL/ MOST OF THE TIME	382 32%	106 37%	93 28%	69 29%	111 35%	199 32%	180 32%	382 32%	321 33%	33 31%	19 32%	9 26%	346 33%	33 31%	382 32%
EVER	1145 97%	278 98%	319 98%	238 99%	303 96%	598 98%	541 97%	1145 97%	950 97%	104 99%	58 98%	34 96%	1029 97%	104 96%	1145 97%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP80. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1658	263	696	699	837	821	132	131	351	345	354	345
Effective Weighted Sample	1221	249	502	514	613	607	125	124	252	250	259	255
Total	1618	441	588	588	809	809	221	221	294	294	294	294
WHITE - English/ Welsh/ Scottish/ Northern Irish/ British	1309 81%	356 81%	461 78%	492 84%	653 81%	656 81%	180 82%	176 80%	226 77%	235 80%	247 84%	245 83%
WHITE - Irish	12 1%	2 1%	3 *%	7 1%	7 1%	4 1%	2 1%	- -%	2 1%	1 *%	3 1%	3 1%
WHITE - Gypsy, Traveller or Irish Traveller	1 *%	1 *%	- -%	- -%	- -%	1 *%	- -%	1 1%	- -%	- -%	- -%	- -%
WHITE - Any other white background	58 4%	24 5% c	24 4%	10 2%	24 3%	33 4%	7 3%	16 7% jk	11 4%	13 4%	6 2%	4 1%
MIXED/ MULTIPLE ETHNIC GROUPS - White and Black Caribbean	29 2%	7 2%	11 2%	10 2%	12 1%	17 2%	2 1%	5 2%	5 2%	6 2%	5 2%	5 2%
MIXED/ MULTIPLE ETHNIC GROUPS - White and Black African	27 2%	7 2%	8 1%	12 2%	12 2%	14 2%	4 2%	3 1%	4 1%	4 1%	4 1%	8 3%
MIXED/ MULTIPLE ETHNIC GROUPS - White and Asian	22 1%	5 1%	7 1%	11 2%	8 1%	14 2%	- -%	5 2%	4 1%	3 1%	4 1%	7 2%
MIXED/ MULTIPLE ETHNIC GROUPS - Any other mixed/ multiple ethnic background	13 1%	2 1%	5 1%	6 1%	10 1%	3 *%	2 1%	- -%	2 1%	2 1%	6 2%	* *%
ASIAN AND BRITISH ASIAN - Indian	21 1%	3 1%	9 1%	10 2%	13 2%	8 1%	1 1%	1 1%	5 2%	4 1%	7 2%	4 1%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP80. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1658	263	696	699	837	821	132	131	351	345	354	345
Effective Weighted Sample	1221	249	502	514	613	607	125	124	252	250	259	255
Total	1618	441	588	588	809	809	221	221	294	294	294	294
ASIAN AND BRITISH ASIAN - Pakistani	24 1%	6 1%	13 2%	5 1%	12 1%	12 2%	2 1%	4 2%	7 3%	6 2%	3 1%	3 1%
ASIAN AND BRITISH ASIAN - Bangladeshi	16 1%	2 1%	8 1%	6 1%	8 1%	8 1%	2 1%	- -%	2 1%	6 2%	3 1%	3 1%
ASIAN AND BRITISH ASIAN - Chinese	9 1%	4 1%	5 1%	* *%	8 1%	1 *%	4 2%	- -%	4 1%	1 *%	- -%	* *%
ASIAN AND BRITISH ASIAN - Any other Asian background	11 1%	4 1%	6 1%	1 *%	7 1%	4 1%	2 1%	1 1%	4 1%	2 1%	- -%	1 *%
BLACK AND BLACK BRITISH - Caribbean	14 1%	3 1%	4 1%	6 1%	6 1%	7 1%	3 2%	- -%	3 1%	1 *%	- -%	6 2%
BLACK AND BLACK BRITISH - African	16 1%	4 1%	9 1%	3 *%	10 1%	6 1%	4 2%	- -%	4 2%	4 1%	1 *%	1 *%
BLACK AND BLACK BRITISH - Any other black/ African/ Caribbean background	4 *%	- -%	4 1%	- -%	3 *%	1 *%	- -%	- -%	3 1%	1 *%	- -%	- -%
OTHER ETHNIC GROUP - Arab	5 *%	1 *%	3 1%	1 *%	2 *%	3 *%	1 1%	- -%	1 *%	2 1%	- -%	1 *%
OTHER ETHNIC GROUP - Any other ethnic background	1 *%	- -%	1 *%	- -%	1 *%	- -%	- -%	- -%	1 *%	- -%	- -%	- -%
Prefer not to say	27 2%	8 2%	10 2%	9 1%	13 2%	15 2%	1 1%	7 3%	6 2%	4 1%	5 2%	4 1%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP80. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOTLAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
WHITE - English/ Welsh/ Scottish/ Northern Irish/ British	1309	303	385	253	364	688	617	1309	1074	121	74	40	1151	141	1309
	81%	78%	80%	81%	85%	79%	83%	81%	80%	83%	91%	83%	80%	89%	81%
											hln				
WHITE - Irish	12	3	4	4	1	7	5	12	4	1	*	6	8	4	12
	1%	1%	1%	1%	*%	1%	1%	1%	*%	1%	*%	13%	1%	2%	1%
												hijlmn		h	
WHITE - Gypsy, Traveller or Irish Traveller	1	1	-	-	-	1	-	1	1	-	-	-	1	-	1
	*%	*%	-%	-%	-%	*%	-%	*%	*%	-%	-%	-%	*%	-%	*%
WHITE - Any other white background	58	12	16	15	15	29	29	58	44	10	2	1	51	6	58
	4%	3%	3%	5%	3%	3%	4%	4%	3%	7%	3%	1%	4%	4%	4%
MIXED/ MULTIPLE ETHNIC GROUPS - White and Black Caribbean	29	10	10	5	3	20	9	29	28	-	1	-	27	2	29
	2%	3%	2%	2%	1%	2%	1%	2%	2%	-%	1%	-%	2%	1%	2%
MIXED/ MULTIPLE ETHNIC GROUPS - White and Black African	27	6	10	5	3	17	8	27	23	3	1	-	27	-	27
	2%	2%	2%	2%	1%	2%	1%	2%	2%	2%	1%	-%	2%	-%	2%
MIXED/ MULTIPLE ETHNIC GROUPS - White and Asian	22	9	6	6	1	15	8	22	21	1	*	-	22	*	22
	1%	2%	1%	2%	*%	2%	1%	1%	2%	1%	1%	-%	2%	*%	1%
MIXED/ MULTIPLE ETHNIC GROUPS - Any other mixed/ multiple ethnic background	13	*	6	1	6	6	7	13	12	*	1	-	13	*	13
	1%	*%	1%	*%	1%	1%	1%	1%	1%	*%	1%	-%	1%	*%	1%
ASIAN AND BRITISH ASIAN - Indian	21	8	10	3	*	18	4	21	20	1	1	*	21	*	21
	1%	2%	2%	1%	*%	2%	*%	1%	2%	*%	1%	*%	1%	*%	1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP80. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND N k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
ASIAN AND BRITISH ASIAN - Pakistani	24 1%	4 1%	6 1%	6 2%	8 2%	10 1%	14 2%	24 1%	22 2%	2 1%	* 1%	- -%	24 2%	- -%	24 1%
ASIAN AND BRITISH ASIAN - Bangladeshi	16 1%	7 2%	4 1%	2 1%	3 1%	11 1%	5 1%	16 1%	16 1%	- -%	- -%	- -%	16 1%	- -%	16 1%
ASIAN AND BRITISH ASIAN - Chinese	9 1%	4 1%	3 1%	- -%	2 *%	7 1%	2 *%	9 1%	8 1%	* *%	1 1%	* *%	7 1%	1 1%	9 1%
ASIAN AND BRITISH ASIAN - Any other Asian background	11 1%	3 1%	6 1%	- -%	2 *%	9 1%	2 *%	11 1%	8 1%	2 2%	- -%	* *%	10 1%	* *%	11 1%
BLACK AND BLACK BRITISH - Caribbean	14 1%	1 *%	5 1%	5 1%	2 1%	7 1%	7 1%	14 1%	13 1%	* *%	- -%	- -%	14 1%	- -%	14 1%
BLACK AND BLACK BRITISH - African	16 1%	4 1%	2 *%	3 1%	7 2%	6 1%	10 1%	16 1%	15 1%	* *%	* *%	* *%	16 1%	- -%	16 1%
BLACK AND BLACK BRITISH - Any other black/ African/ Caribbean background	4 *%	1 *%	- -%	1 *%	1 *%	1 *%	3 *%	4 *%	3 *%	* *%	- -%	- -%	3 *%	- -%	4 *%
OTHER ETHNIC GROUP - Arab	5 *%	2 1%	1 *%	* *%	2 *%	3 *%	2 *%	5 *%	5 *%	* *%	- -%	- -%	5 *%	- -%	5 *%
OTHER ETHNIC GROUP - Any other ethnic background	1 *%	1 *%	- -%	- -%	- -%	1 *%	- -%	1 *%	1 *%	- -%	- -%	- -%	1 *%	- -%	1 *%
Prefer not to say	27 2%	9 2%	5 1%	3 1%	9 2%	14 2%	13 2%	27 2%	25 2%	2 1%	* *%	* 1%	24 2%	4 2%	27 2%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP83. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1658	263	696	699	837	821	132	131	351	345	354	345
Effective Weighted Sample	1221	249	502	514	613	607	125	124	252	250	259	255
Total	1618	441	588	588	809	809	221	221	294	294	294	294
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	91 6%	16 4%	32 5%	42 7%	52 6%	39 5%	12 5%	4 2%	13 4%	19 7%	26 9%	16 5%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	78 5%	31 7%	25 4%	22 4%	34 4%	44 5%	12 5%	19 9%	13 5%	12 4%	9 3%	13 4%
Their mental health? Anxiety, depression, or trauma-related conditions, for example	67 4%	2 1%	14 2%	50 9% ab	15 2%	52 6% d	- -%	2 1%	4 2%	10 3%	10 3%	40 14% fghij
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	64 4%	11 3%	22 4%	31 5%	26 3%	38 5%	4 2%	8 4%	11 4%	11 4%	11 4%	19 7%
Hearing? Poor hearing, partial hearing, or are deaf	40 2%	14 3%	10 2%	17 3%	21 3%	19 2%	9 4%	5 2%	7 2%	3 1%	5 2%	12 4%
Breathing? Breathlessness or chest pains	38 2%	10 2%	9 2%	18 3%	22 3%	16 2%	8 4%	2 1%	4 1%	5 2%	9 3%	9 3%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP83. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1658	263	696	699	837	821	132	131	351	345	354	345
Effective Weighted Sample	1221	249	502	514	613	607	125	124	252	250	259	255
Total	1618	441	588	588	809	809	221	221	294	294	294	294
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	35 2%	13 3%	6 1%	16 3%	15 2%	19 2%	5 2%	8 4%	3 1%	3 1%	8 3%	8 3%
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	20 1%	- -%	7 1%	12 2%	13 2%	6 1%	- -%	- -%	7 2%	* *%	6 2%	6 2%
Other illnesses/ conditions which impact or limit their daily activities	42 3%	18 4%	11 2%	12 2%	18 2%	24 3%	5 2%	14 6% i	7 2%	4 2%	7 2%	6 2%
Nothing – no impairments or conditions that impact or limit their daily activities	1209 75%	331 75%	462 79% c	416 71%	616 76%	593 73%	173 78%	158 72%	232 79%	230 78%	211 72%	205 70%
Prefer not to say	63 4%	15 3%	18 3%	29 5%	34 4%	28 3%	6 3%	9 4%	10 3%	8 3%	18 6%	11 4%
Don't know	39 2%	17 4%	14 2%	8 1%	19 2%	20 2%	7 3%	10 5%	8 3%	6 2%	5 2%	3 1%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP83. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1658	263	696	699	837	821	132	131	351	345	354	345
Effective Weighted Sample	1221	249	502	514	613	607	125	124	252	250	259	255
Total	1618	441	588	588	809	809	221	221	294	294	294	294
SUMMARY												
ANY IMPAIRMENT OR CONDITION	307 19%	79 18%	93 16%	135 23% b	139 17%	168 21%	35 16%	43 20%	44 15%	50 17%	60 20%	75 26% h
NO IMPAIRMENT OR CONDITION	1209 75%	331 75%	462 79% c	416 71%	616 76%	593 73%	173 78%	158 72%	232 79%	230 78%	211 72%	205 70%
PREFER NOT TO SAY/ DON'T KNOW	101 6%	32 7%	33 6%	37 6%	54 7%	48 6%	13 6%	19 9%	18 6%	15 5%	23 8%	14 5%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP83. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	91 6%	17 4%	27 6%	14 4%	31 7%	44 5%	45 6%	91 6%	76 6%	7 5%	5 6%	4 7%	82 6%	7 5%	91 6%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	78 5%	26 7%	23 5%	16 5%	13 3%	49 6%	29 4%	78 5%	60 4%	11 7%	6 7%	1 3%	70 5%	7 5%	78 5%
Their mental health? Anxiety, depression, or trauma-related conditions, for example	67 4%	10 3%	13 3%	19 6%	21 5%	23 3%	40 5%	67 4%	54 4%	5 4%	5 6%	3 6%	61 4%	6 4%	67 4%
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	64 4%	13 3%	14 3%	14 5%	21 5%	27 3%	36 5%	64 4%	56 4%	2 2%	3 3%	3 6%	59 4%	3 2%	64 4%
Hearing? Poor hearing, partial hearing, or are deaf	40 2%	16 4%	5 1%	9 3%	10 2%	21 2%	19 3%	40 2%	35 3%	1 1%	3 4%	1 2%	38 3%	2 1%	40 2%
Breathing? Breathlessness or chest pains	38 2%	12 3%	14 3%	4 1%	7 2%	26 3%	11 2%	38 2%	31 2%	4 3%	* 1%	2 4%	34 2%	4 3%	38 2%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP83. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents

	SOCIAL GRADE								NATION						
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND N k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	35 2%	15 4%	9 2%	6 2%	5 1%	24 3%	11 1%	35 2%	29 2%	4 3%	1 1%	1 1%	29 2%	4 3%	35 2%
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	20 1%	9 2%	2 1%	3 1%	5 1%	11 1%	9 1%	20 1%	16 1%	2 2%	1 1%	- -%	17 1%	3 2%	20 1%
Other illnesses/ conditions which impact or limit their daily activities	42 3%	7 2%	12 3%	8 2%	15 3%	19 2%	22 3%	42 3%	32 2%	2 1%	7 9% hikln	* 1%	36 2%	6 4%	42 3%
Nothing – no impairments or conditions that impact or limit their daily activities	1209 75%	297 76%	371 78%	231 74%	308 72%	669 77%	540 73%	1209 75%	1015 76%	103 71%	56 69%	35 72%	1076 75%	122 77%	1209 75%
Prefer not to say	63 4%	17 4%	19 4%	12 4%	13 3%	35 4%	25 3%	63 4%	51 4%	5 4%	3 4%	3 6%	56 4%	6 3%	63 4%
Don't know	39 2%	8 2%	8 2%	4 1%	18 4%	17 2%	22 3%	39 2%	30 2%	6 4%	* 1%	2 4%	33 2%	6 4%	39 2%
SUMMARY															
ANY IMPAIRMENT OR CONDITION	307 19%	69 18%	81 17%	65 21%	89 21%	149 17%	154 21%	307 19%	246 18%	31 21%	21 26%	9 18%	277 19%	25 16%	307 19%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP83. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
NO IMPAIRMENT OR CONDITION	1209	297	371	231	308	669	540	1209	1015	103	56	35	1076	122	1209
	75%	76%	78%	74%	72%	77%	73%	75%	76%	71%	69%	72%	75%	77%	75%
PREFER NOT TO SAY/ DON'T KNOW	101	25	27	16	31	52	47	101	81	11	4	5	89	11	101
	6%	6%	6%	5%	7%	6%	6%	6%	6%	8%	5%	10%	6%	7%	6%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP87. What is your working status? If currently on furlough please respond based on your usual employment status. (SINGLE CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1658	263	696	699	837	821	132	131	351	345	354	345
Effective Weighted Sample	1221	249	502	514	613	607	125	124	252	250	259	255
Total	1618	441	588	588	809	809	221	221	294	294	294	294
Working full time (30hrs/wk+)	862 53%	245 56%	279 47%	338 57% b	456 56%	406 50%	125 57%	120 54%	147 50%	131 45%	183 62% hi	154 53%
Working part time (8-29 hrs/wk)	377 23%	97 22%	153 26%	127 22%	183 23%	194 24%	48 22%	48 22%	76 26%	77 26%	59 20%	68 23%
Not working (i.e. under 8hrs/wk) - retired	9 1%	1 *%	4 1%	3 1%	2 *%	7 1%	- -%	1 1%	* *%	4 1%	2 1%	1 *%
Not working (i.e. under 8hrs/wk) - unemployed (registered/ not registered but looking for work)	40 2%	6 1%	16 3%	18 3%	16 2%	25 3%	2 1%	4 2%	10 3%	7 2%	4 1%	14 5%
Not working (i.e. under 8hrs/wk) - student	14 1%	- -%	11 2%	3 *%	7 1%	6 1%	- -%	- -%	5 2%	5 2%	2 1%	1 *%
Not working (i.e. under 8hrs/wk) - housewife/ disabled/ other	289 18%	88 20%	115 20%	86 15%	131 16%	158 20%	43 20%	45 21%	50 17%	65 22% j	39 13%	47 16%
Prefer not to say	18 1%	2 *%	4 1%	12 2%	8 1%	10 1%	2 1%	- -%	1 *%	2 1%	5 2%	8 3%
Don't know	9 1%	2 *%	6 1%	1 *%	5 1%	3 *%	- -%	2 1%	4 2%	2 1%	1 *%	- -%
WORKING STATUS SUMMARY												
WORKING	1239 77%	342 78%	432 73%	465 79%	639 79%	600 74%	174 79%	168 76%	223 76%	209 71%	242 82% i	223 76%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP87. What is your working status? If currently on furlough please respond based on your usual employment status. (SINGLE CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1658	263	696	699	837	821	132	131	351	345	354	345
Effective Weighted Sample	1221	249	502	514	613	607	125	124	252	250	259	255
Total	1618	441	588	588	809	809	221	221	294	294	294	294
NOT WORKING	352	96	146	110	156	196	45	51	65	82	46	64
	22%	22%	25%	19%	19%	24%	20%	23%	22%	28%	16%	22%
PREFER NOT TO SAY/ DON'T KNOW	27	4	10	13	14	13	2	2	6	4	6	8
	2%	1%	2%	2%	2%	2%	1%	1%	2%	1%	2%	3%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP87. What is your working status? If currently on furlough please respond based on your usual employment status. (SINGLE CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOTLAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
Working full time (30hrs/wk+)	862	304	310	160	87	614	247	862	715	77	41	29	768	81	862
	53%	78%	65%	51%	20%	71%	33%	53%	53%	53%	50%	60%	53%	51%	53%
		bcdg	cdg	df		cdg	d	df							
Working part time (8-29 hrs/wk)	377	57	113	82	124	171	206	377	304	41	21	11	327	47	377
	23%	15%	24%	26%	29%	20%	28%	23%	23%	28%	25%	22%	23%	30%	23%
			a	a	ae		ae	a							
Not working (i.e. under 8hrs/wk) - retired	9	5	1	2	2	5	4	9	8	1	*	*	7	2	9
	1%	1%	*%	1%	*%	1%	1%	1%	1%	*%	1%	*%	*%	1%	1%
Not working (i.e. under 8hrs/wk) - unemployed (registered/ not registered but looking for work)	40	2	4	6	28	6	34	40	35	2	3	*	39	1	40
	2%	1%	1%	2%	7%	1%	5%	2%	3%	1%	4%	*%	3%	1%	2%
				abceg			abe	e							
Not working (i.e. under 8hrs/wk) - student	14	2	3	2	6	5	8	14	9	2	1	1	13	*	14
	1%	*%	1%	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	*%	1%
Not working (i.e. under 8hrs/wk) - housewife/ disabled/ other	289	19	42	57	169	60	225	289	249	20	14	6	265	23	289
	18%	5%	9%	18%	39%	7%	30%	18%	19%	14%	17%	13%	18%	14%	18%
				abe	abcefg		abceg	abe							
Prefer not to say	18	2	3	2	10	4	12	18	14	2	1	1	18	*	18
	1%	*%	1%	1%	2%	1%	2%	1%	1%	1%	1%	2%	1%	*%	1%
Don't know	9	1	4	1	3	5	4	9	8	*	-	*	5	4	9
	1%	*%	1%	*%	1%	1%	1%	1%	1%	*%	-%	1%	*%	2%	1%

WORKING STATUS SUMMARY

WORKING	1239	362	423	242	211	785	453	1239	1019	118	62	40	1095	128	1239
	77%	92%	88%	78%	49%	90%	61%	77%	76%	81%	76%	82%	76%	81%	77%
		cdg	cdg	df		cdg	d	df							

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP87. What is your working status? If currently on furlough please respond based on your usual employment status. (SINGLE CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
NOT WORKING	352	27	49	67	205	76	272	352	301	25	19	7	323	27	352
	22%	7%	10%	21%	48%	9%	37%	22%	22%	17%	23%	15%	22%	17%	22%
				abe	abcefg		abceg	abe							
PREFER NOT TO SAY/ DON'T KNOW	27	3	7	3	13	9	16	27	22	2	1	1	23	4	27
	2%	1%	1%	1%	3%	1%	2%	2%	2%	1%	1%	3%	2%	2%	2%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP88. AGE OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1658	263	696	699	837	821	132	131	351	345	354	345
Effective Weighted Sample	1221	249	502	514	613	607	125	124	252	250	259	255
Total	1618	441	588	588	809	809	221	221	294	294	294	294
16-24	19 1%	1 *%	7 1%	11 2%	7 1%	13 2%	- -%	1 1%	3 1%	4 1%	4 1%	7 3%
25-34	408 25%	179 40% bc	159 27% c	70 12%	201 25%	207 26%	85 39% jk	94 42% hijk	81 28% jk	78 26% jk	35 12%	36 12%
35-44	784 48%	219 50%	288 49%	277 47%	404 50%	381 47%	114 52%	106 48%	145 49%	143 49%	145 49%	132 45%
45-54	366 23%	42 9%	122 21% a	202 34% ab	178 22%	188 23%	22 10%	20 9%	57 20% g	65 22% fg	99 34% fghi	103 35% fghi
55-64	40 2%	- -%	12 2%	28 5% a	19 2%	21 3%	- -%	- -%	7 2%	6 2%	12 4%	16 5%
65-74	* *%	- -%	* *%	- -%	* *%	- -%	- -%	- -%	* *%	- -%	- -%	- -%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP88. AGE OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
16-24	19 1%	5 1%	4 1%	8 3%	2 1%	8 1%	10 1%	19 1%	12 1%	3 2%	1 1%	3 5% hln	16 1%	2 2%	19 1%
25-34	408 25%	82 21%	100 21%	87 28%	137 32% abe	182 21%	224 30% abe	408 25%	344 26%	29 20%	23 29%	11 24%	369 26%	35 22%	408 25%
35-44	784 48%	182 47%	253 53%	147 47%	201 47%	435 50%	348 47%	784 48%	648 48%	77 53%	37 46%	23 47%	687 48%	87 55%	784 48%
45-54	366 23%	112 29% df	105 22%	64 21%	82 19%	217 25%	146 20%	366 23%	307 23%	32 22%	17 21%	10 21%	333 23%	31 19%	366 23%
55-64	40 2%	10 3%	17 4%	6 2%	7 2%	28 3%	13 2%	40 2%	32 2%	5 3%	3 3%	1 3%	36 3%	4 2%	40 2%
65-74	* *%	* *%	- -%	- -%	- -%	* *%	- -%	* *%	- -%	- -%	- -%	* *%	* *%	- -%	* *%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP89. GENDER OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1658	263	696	699	837	821	132	131	351	345	354	345
Effective Weighted Sample	1221	249	502	514	613	607	125	124	252	250	259	255
Total	1618	441	588	588	809	809	221	221	294	294	294	294
Male	571	136	200	235	316	255	64	72	118	82	133	102
	35%	31%	34%	40%	39%	32%	29%	33%	40%	28%	45%	35%
Female	1045	305	388	352	492	552	156	149	176	213	161	191
	65%	69%	66%	60%	61%	68%	71%	67%	60%	72%	55%	65%
In another way (please type in this term below if you would like to)	1	-	-	1	*	1	-	-	-	-	*	1
	*%	-%	-%	*%	*%	*%	-%	-%	-%	-%	*%	*%
Prefer not to say	*	-	-	*	-	*	-	-	-	-	-	*
	*%	-%	-%	*%	-%	*%	-%	-%	-%	-%	-%	*%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP89. GENDER OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
Male	571	202	171	108	89	373	197	571	485	46	22	19	509	52	571
	35%	52%	36%	35%	21%	43%	27%	35%	36%	32%	27%	39%	35%	33%	35%
		bcdefg	df	d		dfg		df							
Female	1045	187	308	204	340	495	544	1045	857	99	59	29	931	107	1045
	65%	48%	64%	65%	79%	57%	73%	65%	64%	68%	73%	61%	65%	67%	65%
			a	a	abceg	a	abeg	ae							
In another way (please type in this term below if you would like to)	1	1	-	-	-	1	-	1	1	-	*	-	1	-	1
	*%	*%	-%	-%	-%	*%	-%	*%	*%	-%	*%	-%	*%	-%	*%
Prefer not to say	*	*	-	-	-	*	-	*	-	*	-	-	*	-	*
	*%	*%	-%	-%	-%	*%	-%	*%	-%	*%	-%	-%	*%	-%	*%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP90. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1658	263	696	699	837	821	132	131	351	345	354	345
Effective Weighted Sample	1221	249	502	514	613	607	125	124	252	250	259	255
Total	1618	441	588	588	809	809	221	221	294	294	294	294
Universal Credit (and household has other earnings)	222 14%	75 17% c	91 15% c	56 10%	119 15%	103 13%	42 19% k	32 15%	44 15%	46 16%	32 11%	24 8%
Personal Independence Payment (PIP)	109 7%	20 5%	40 7%	48 8%	42 5%	66 8%	10 4%	10 5%	17 6%	24 8%	16 5%	32 11%
Universal Credit (and household has no other earnings)	97 6%	27 6%	43 7%	27 5%	43 5%	54 7%	10 4%	18 8%	18 6%	24 8%	15 5%	12 4%
Employment and Support Allowance (ESA)	92 6%	19 4%	33 6%	40 7%	46 6%	46 6%	14 6%	6 3%	17 6%	16 5%	15 5%	25 8%
Carer's allowance	87 5%	18 4%	34 6%	34 6%	39 5%	48 6%	11 5%	7 3%	15 5%	19 7%	13 4%	22 7%
Income Support	59 4%	9 2%	21 3%	29 5%	28 3%	31 4%	6 3%	4 2%	13 5%	7 2%	9 3%	20 7%
Income-based Jobseeker's Allowance	37 2%	9 2%	13 2%	14 2%	21 3%	16 2%	7 3%	3 1%	8 3%	5 2%	6 2%	9 3%
Pensions Credit (Guaranteed Credit)	16 1%	- -%	8 1%	8 1%	7 1%	10 1%	- -%	- -%	1 *%	7 2%	5 2%	3 1%
Pensions Credit (no Guaranteed Credit)	14 1%	7 2%	4 1%	3 1%	7 1%	7 1%	4 2%	3 1%	2 1%	3 1%	1 *%	2 1%
SPONTANEOUS RESPONSES												
(Child) tax credits	17 1%	5 1%	8 1%	4 1%	9 1%	8 1%	- -%	5 2%	6 2%	2 1%	3 1%	1 *%
Working Tax Credit	7 *%	- -%	2 *%	5 1%	3 *%	4 *%	- -%	- -%	2 1%	* *%	2 1%	3 1%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP90. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1658	263	696	699	837	821	132	131	351	345	354	345
Effective Weighted Sample	1221	249	502	514	613	607	125	124	252	250	259	255
Total	1618	441	588	588	809	809	221	221	294	294	294	294
Child benefit	6	-	3	3	5	1	-	-	3	-	2	1
	%	-%	%	1%	1%	%	-%	-%	1%	-%	1%	%
Disability living allowance	5	2	2	*	2	3	-	2	2	*	-	*
	%	1%	%	%	%	%	-%	1%	1%	%	-%	%
Other	6	-	3	2	3	3	-	-	2	1	1	2
	%	-%	1%	%	%	%	-%	-%	1%	%	%	1%
RECEIVES ANY OF THESE BENEFITS	564	158	218	188	281	283	85	73	110	108	86	102
	35%	36%	37%	32%	35%	35%	38%	33%	38%	37%	29%	35%
None of these /do not receive any of these benefits	971	260	341	370	490	482	127	133	169	172	193	177
	60%	59%	58%	63%	61%	60%	58%	60%	58%	58%	66%	60%
Don't know	28	9	10	8	15	13	5	4	5	5	5	3
	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	2%	1%
Prefer not to say	54	14	19	21	23	31	4	10	9	9	9	12
	3%	3%	3%	4%	3%	4%	2%	5%	3%	3%	3%	4%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP90. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
Universal Credit (and household has other earnings)	222 14%	27 7%	52 11%	50 16% ae	92 21% abeg	79 9%	143 19% abeg	222 14% ae	179 13%	27 19%	12 14%	4 8%	200 14%	21 13%	222 14%
Personal Independence Payment (PIP)	109 7%	22 6%	18 4%	15 5%	52 12% abceg	40 5%	67 9% be	109 7%	91 7%	7 5%	6 8%	4 9%	98 7%	9 6%	109 7%
Universal Credit (and household has no other earnings)	97 6%	10 3%	9 2%	12 4%	66 16% abceg	19 2%	78 11% abceg	97 6% abe	87 7%	4 3%	4 5%	1 3%	92 6%	5 3%	97 6%
Employment and Support Allowance (ESA)	92 6%	25 6% b	10 2%	9 3%	49 11% bceg	34 4%	58 8% bce	92 6% b	77 6%	7 5%	6 7%	3 5%	85 6%	6 4%	92 6%
Carer's allowance	87 5%	11 3%	12 2%	16 5%	47 11% abceg	22 3%	62 8% abe	87 5% e	70 5%	5 3%	10 12% hiln	2 5%	80 6%	6 4%	87 5%
Income Support	59 4%	19 5%	8 2%	13 4%	18 4%	27 3%	30 4%	59 4%	49 4%	2 2%	4 5%	4 9%	56 4%	3 2%	59 4%
Income-based Jobseeker's Allowance	37 2%	17 4% b	2 *%	5 2%	13 3%	19 2%	18 2%	37 2%	34 3%	1 1%	1 2%	1 1%	34 2%	2 1%	37 2%
Pensions Credit (Guaranteed Credit)	16 1%	11 3% dfg	3 1%	2 1%	- -%	15 2%	2 *%	16 1%	15 1%	1 1%	* *%	1 1%	15 1%	2 1%	16 1%
Pensions Credit (no Guaranteed Credit)	14 1%	7 2%	4 1%	2 1%	2 *%	11 1%	3 *%	14 1%	13 1%	1 1%	- -%	* 1%	11 1%	1 1%	14 1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

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QP90. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
SPONTANEOUS RESPONSES															
(Child) tax credits	17 1%	1 *%	9 2%	3 1%	4 1%	10 1%	7 1%	17 1%	14 1%	1 1%	1 1%	* 1%	17 1%	* *%	17 1%
Working Tax Credit	7 *%	- -%	2 *%	- -%	5 1%	2 *%	5 1%	7 *%	6 *%	* *%	1 1%	- -%	6 *%	* *%	7 *%
Child benefit	6 *%	1 *%	2 *%	- -%	3 1%	3 *%	3 *%	6 *%	5 *%	1 *%	* *%	- -%	6 *%	- -%	6 *%
Disability living allowance	5 *%	1 *%	2 *%	1 *%	* *%	4 *%	1 *%	5 *%	1 *%	1 *%	3 3%	- -%	2 *%	2 1%	5 *%
Other	6 *%	1 *%	2 1%	- -%	2 1%	3 *%	2 *%	6 *%	4 *%	1 *%	1 1%	* 1%	5 *%	1 *%	6 *%
RECEIVES ANY OF THESE BENEFITS	564 35%	94 24%	111 23%	100 32%	257 60%	205 24%	357 48%	564 35%	468 35%	49 34%	34 41%	14 30%	520 36%	40 25%	564 35%
None of these /do not receive any of these benefits	971 60%	278 71%	354 74%	195 62%	144 34%	632 73%	339 46%	971 60%	810 60%	89 61%	44 55%	29 59%	847 59%	111 70%	971 60%
Don't know	28 2%	4 1%	6 1%	7 2%	9 2%	10 1%	16 2%	28 2%	21 2%	3 2%	1 1%	2 5%	26 2%	2 1%	28 2%
Prefer not to say	54 3%	14 4%	9 2%	10 3%	19 4%	23 3%	29 4%	54 3%	44 3%	5 3%	2 3%	3 6%	49 3%	5 3%	54 3%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP91. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. Please note - if you or anyone in the household is currently on furlough please respond based on your usual household income (SINGLE CODE)

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER						
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k	
Significance Level: 99%													
Unweighted total	1658	263	696	699	837	821	132	131	351	345	354	345	
Effective Weighted Sample	1221	249	502	514	613	607	125	124	252	250	259	255	
Total	1618	441	588	588	809	809	221	221	294	294	294	294	
Up to £199 per week / Up to £10,399 per year	110 7%	26 6%	46 8%	38 7%	47 6%	63 8%	11 5%	15 7%	19 7%	27 9%	17 6%	22 7%	
From £200 to £299 per week / From £10,400 to £15,599 per year	178 11%	45 10%	74 13%	59 10%	87 11%	91 11%	23 10%	23 10%	36 12%	38 13%	29 10%	30 10%	
From £300 to £499 per week / From £15,600 to £25,999 per year	339 21%	83 19%	128 22%	129 22%	159 20%	180 22%	38 17%	44 20%	57 19%	71 24%	64 22%	65 22%	
From £500 to £699 per week / From £26,000 to £36,399 per year	318 20%	100 23%	111 19%	107 18%	163 20%	155 19%	58 26%	42 19%	54 18%	57 19%	51 17%	56 19%	
From £700 to £999 per week / From £36,400 to £51,999 per year	280 17%	71 16%	96 16%	113 19%	141 17%	139 17%	33 15%	39 18%	49 17%	47 16%	59 20%	54 18%	
£1,000 and above per week / £52,000 and above per year	230 14%	61 14%	71 12%	97 17%	121 15%	108 13%	28 13%	33 15%	37 13%	34 12%	56 19%	41 14%	
Don't know	79 5%	30 7%	30 5%	19 3%	49 6%	31 4%	19 9%	11 5%	22 8%	8 3%	7 3%	11 4%	
Prefer not to say	84 5%	25 6%	33 6%	26 4%	42 5%	42 5%	10 5%	15 7%	20 7%	13 4%	12 4%	15 5%	

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP91. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. Please note - if you or anyone in the household is currently on furlough please respond based on your usual household income (SINGLE CODE)

Base : All parents

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
Unweighted total	1658	490	397	379	383	887	762	1658	996	261	240	161	1468	172	1658
Effective Weighted Sample	1221	373	291	297	302	631	586	1221	931	173	113	88	1097	110	1221
Total	1618	391	479	312	429	870	741	1618	1343	145	81	48	1442	159	1618
Up to £199 per week / Up to £10,399 per year	110 7%	9 2%	6 1%	19 6%	76 18%	15 2%	95 13%	110 7%	97 7%	6 4%	4 5%	3 6%	101 7%	9 5%	110 7%
				be	abceg		abceg	abe							
From £200 to £299 per week / From £10,400 to £15,599 per year	178 11%	18 5%	24 5%	40 13%	97 23%	42 5%	136 18%	178 11%	139 10%	19 13%	16 19%	4 9%	167 12%	9 6%	178 11%
				abe	abceg		abeg	abe			hmn				
From £300 to £499 per week / From £15,600 to £25,999 per year	339 21%	44 11%	106 22%	61 19%	127 30%	150 17%	187 25%	339 21%	280 21%	30 21%	21 25%	8 16%	318 22%	17 11%	339 21%
			a	a	aceg		ae	a			m		m		
From £500 to £699 per week / From £26,000 to £36,399 per year	318 20%	58 15%	112 23%	94 30%	54 13%	169 19%	148 20%	318 20%	262 20%	32 22%	15 19%	8 17%	275 19%	40 25%	318 20%
			ad	adefg		d	d	d							
From £700 to £999 per week / From £36,400 to £51,999 per year	280 17%	92 24%	114 24%	58 19%	16 4%	206 24%	74 10%	280 17%	228 17%	31 21%	12 15%	8 16%	243 17%	34 21%	280 17%
		dfg	df	df		dfg	d	df							
£1,000 and above per week / £52,000 and above per year	230 14%	132 34%	75 16%	16 5%	7 2%	207 24%	23 3%	230 14%	190 14%	20 14%	10 13%	9 18%	192 13%	33 21%	230 14%
		bcddefg	cdf			bcdfg		cdf							
Don't know	79 5%	19 5%	19 4%	13 4%	27 6%	39 4%	41 5%	79 5%	73 5%	3 2%	* *%	3 6%	72 5%	7 4%	79 5%
												j			
Prefer not to say	84 5%	20 5%	24 5%	13 4%	24 6%	43 5%	37 5%	84 5%	72 5%	4 2%	3 4%	5 10%	73 5%	10 6%	84 5%
												i			

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP92. How much help did your child receive in completing the questions today? (SINGLE CODE)

Base : All parents of children aged 8-15

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
		~a	b	c	d	e	5-7	5-7	8-11	8-11	12-15	12-15
Significance Level: 99%							~f	~g	h	i	j	k
Unweighted total	1395	-	696	699	705	690	-	-	351	345	354	345
Effective Weighted Sample	1016	-	502	514	511	505	-	-	252	250	259	255
Total	1177	-	588	588	588	588	-	-	294	294	294	294
A lot	121	**	70	51	66	55	**	**	39	31	27	24
	10%	**	12%	9%	11%	9%	**	**	13%	11%	9%	8%
A little	455	**	310	145	232	223	**	**	150	159	81	64
	39%	**	53%	25%	39%	38%	**	**	51%	54%	28%	22%
			c						jk	jk		
None	601	**	208	392	291	310	**	**	105	104	186	206
	51%	**	35%	67%	49%	53%	**	**	36%	35%	63%	70%
				b							hi	hi

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP92. How much help did your child receive in completing the questions today? (SINGLE CODE)

Base : All parents of children aged 8-15

	Total	SOCIAL GRADE							NATION						
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ALL g	ENGLAND h	SCOT- LAND i	WALES j	IRELAND k	URBAN l	RURAL m	ALL n
Significance Level: 99%															
Unweighted total	1395	413	326	327	320	739	647	1395	777	238	228	152	1234	147	1395
Effective Weighted Sample	1016	312	233	254	247	520	491	1016	740	227	223	147	910	95	1016
Total	1177	285	327	241	317	612	558	1177	977	105	59	36	1057	108	1177
A lot	121 10%	43 15%	25 8%	22 9%	31 10%	68 11%	53 9%	121 10%	101 10%	10 10%	6 10%	4 11%	112 11%	9 8%	121 10%
A little	455 39%	88 31%	147 45%	99 41%	119 38%	235 38%	218 39%	455 39%	384 39%	34 33%	22 38%	14 39%	407 39%	38 35%	455 39%
None	601 51%	154 54%	155 47%	121 50%	167 53%	309 50%	287 52%	601 51%	492 50%	60 58%	31 52%	18 49%	537 51%	61 57%	601 51%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n