

QUESTIONNAIRE – CHILDREN AGED 3-15 2019

Good morning/ afternoon/ evening. My name is and I'm here from Critical Research, a market research company. We are carrying out research on behalf of Ofcom about children's use of and opinions about different sorts of media. We need to know what parents or guardians think too.

This is a very important survey for Ofcom and your opinions really will count. Some of the questions ask about some aspects of internet safety. This is an area that Ofcom needs to know more about in order to work out the best ways of helping children and parents stay safe online. It should take approximately X minutes [NB THIS NUMBER WILL VARY DEPENDING ON THE AGE OF THE CHILD TO BE INTERVIEWED] to complete.

You can refuse to participate or stop the survey at any point. The data we are collecting is for research purposes only and we rely on your consent to process the data.

Your answers to this questionnaire will remain completely confidential and anonymous unless you give us specific permission. The combined findings from everyone we talk to for this research will be published in the Autumn of this year followed by a report in January next year.

This is genuine research, no selling is involved at any stage, we simply want your opinions for our survey.

Following the introduction of GDPR legislation we need to draw your attention to our Privacy Policy leaflet which explains your rights.

IF REQUIRED: All our surveys are conducted under the Code of Conduct of the UK Market Research Society. If you would like to check on anything you can find their contact number in the Privacy Policy leaflet we have provided.

Critical Research is an independent market research agency based in London and Watford in the UK.

Please confirm you are happy to proceed.

Yes..... 1 CONTINUE
No 2 CLOSE

IF INTERVIEWING IN WALES, ONCE RESPONDENT AGREES TO TAKE PART SAY: The interview will be conducted in English. If you would prefer to conduct the interview in Welsh I can arrange for a colleague to re-contact you to come back at an agreed time. What would you prefer?

CONTINUE IF RESPONDENT IS HAPPY WITH BEING INTERVIEWED IN ENGLISH. IF RESPONDENT WOULD PREFER TO BE INTERVIEWED IN WELSH – NOTE THEIR NAME, TELEPHONE NUMBER AND FULL ADDRESS AND PASS THIS INFORMATION BACK TO YOUR AREA SUPERVISOR.

SCREENING QUESTIONNAIRE – COMPLETE WITH PARENT

ASK ALL PARENTS - SINGLE CODE

QP1 ESTABLISH THAT PARENT HAS ANY CHILDREN AGED 3-15 LIVING AT HOME AND FOR WHOM THEY HAVE PARENTAL RESPONSIBILITY
ENTER AGE OF CHILD TO BE INTERVIEWED/ THAT THE PARENT IS ANSWERING ABOUT

Aged 3..... 1
Aged 4..... 2
Aged 5..... 3
Aged 6..... 4
Aged 7..... 5
Aged 8..... 6
Aged 9..... 7
Aged 10..... 8
Aged 11..... 9
Aged 12..... 10
Aged 13..... 11
Aged 14..... 12
Aged 15..... 13

**ASK ALL
QPARENTREL.**

NOTE TO INTERVIEWER: Please establish the adult's relationship to the child that we are interested in interviewing.

- Parent 1
- Guardian 2
- Other 3

**IF 1-2 – PROCEED
IF 3 - CLOSE**

**ASK OF PARENTS OF 8-15S AT QP1 – OTHERS SKIP TO QP2
QPARENTCONSENT.**

We also need to ask your child <<insert from QP1>> some questions.
Can you please confirm that you are happy for me to ask your child some questions?

- Yes 1
- No 2

**IF YES – PROCEED
IF NO - CLOSE**

I also need to get your child's permission to be asked some questions.
IF NECESSARY – Can I please have a quick word with them?

**ASK OF CHILDREN AGED 8-15 AT QP1
QCHILDCONSENT.**

Today we are asking questions for Ofcom - they are in charge of looking after people who use phones, TV and radios and are thinking about how people can be kept safe online. Ofcom make sure people get a good service and are protected from harmful things. We need to know what parents or guardians think and also what you think. So, after we have spoken to your <<response from QPARENTREL>> we have some questions that we would like to ask you about the things that you do. There are no right or wrong answers to any of these questions as it is not a test.

Some of the questions ask about staying safe online. Ofcom need to know more about this to help children and their families stay safe online.

You can take part if you are happy to. If you want to stop at any time you can just say so.

This leaflet explains things in a bit more detail.

Based on what you have read in the leaflet, are you happy for me to ask you some questions later on?

- Yes 1
- No 2

**IF YES – PROCEED
IF NO – CLOSE**

I now need to ask your <<response from QPARENTREL>> some questions first and then I will come back to you

ASK ALL

QP2 **ENTER GENDER OF CHILD TO BE INTERVIEWED/ THAT PARENT IS RESPONDING ABOUT SINGLE CODE – DO NOT ASK OF PARENT**

- Male 1
- Female 2

ASK ALL PARENTS

QP2A **SAY TO PARENT:** What is the occupation of the main wage earner in your household?

- Position/ Rank/ Grade:
- Industry/ type of company:
- Qual's/ degree/ apprenticeship:
- Number of staff responsible for:

CODE SOCIAL GRADE BELOW

- A..... 1
- B..... 2
- C1 3
- C2 4
- D 5
- E..... 6

QP3 **ASK ALL PARENTS - SINGLE CODE**
SHOWCARD P3

I'm going to read out a list of different types of media devices that you may or may not have in your home, and which your child (AGE AT QP1) may or may not use. Please note, we will be asking parents of children aged from 3 to 15 about the same types of devices, so it may be that some are not relevant for children in each age group.

Could you please let me know which **one** of the answers on this sheet applies to each of the different types of devices that I will read out? In each case we're interested in working devices.

READ FULL DESCRIPTION AND CODE THE FIRST RESPONSE GIVEN BY THE RESPONDENT THAT APPLIES
INTERVIEWER – THE CHILD DOES NOT HAVE TO OPERATE THE EQUIPMENT TO 'USE' THE EQUIPMENT – E.G. WATCHING
A DVD COUNTS AS USING THE DVD PLAYER

		Child has their own one	Household has & child makes use of	Household has but child does not use	Do not have in the household	Don't know
A	Smart TV set (a TV that connects directly to the internet, and doesn't need a computer, set-top box, streaming stick or games console to go online)	1	2	3	4	5
B	Standard TV set	1	2	3	4	5
C	Digital Video Recorder/ DVR (such as Sky+, Virgin TiVo or Freeview HD recorder) that allows you to record and store TV programmes and pause/ rewind live TV programmes. May be referred to as a PVR	1	2	3	4	5
D	Desktop computer / laptop/ netbook– with internet access (<i>Access to websites</i>)	1	2	3	4	5
E	Tablet computer – like an iPad, Kindle Fire, Samsung Galaxy Tab	1	2	3	4	5
F	Any type of mobile phone, including Smartphone – (iPhone/ Samsung Galaxy etc.)	1	2	3	4	5
G	Games console or games player – like a PlayStation, Xbox, Nintendo Switch/ and so on	1	2	3	4	5
H	Radio (<i>whether FM/ AM or digital DAB</i>)	1	2	3	4	5
I	DVD/ Blu Ray player	1	2	3	4	5
J	Smart speakers which can respond to voice commands - e.g. Amazon Echo (Alexa), Google Home, Apple HomePod	1	2	3	4	5
K	Wearable technology like a smartwatch (like an Apple Watch) or a fitness tracker (like a Fitbit)	1	2	3	4	5

ASK IF CHILD HAS THEIR OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) - SINGLE CODE – OTHERS SKIP TO QP4A

QP4 You mentioned that your child (AGE AT QP1) has their own mobile phone. Is this a Smartphone?

IF NECESSARY- A smartphone is a phone on which you can easily access emails, download apps/ applications and other files, as well as view websites and generally surf the internet/ go online. Popular brands of smartphone include iPhone, and Android phones such as the Samsung Galaxy.

- Yes.....1
- No2
- Don't know3

ASK ALL PARENTS – MULTICODE OK FOR CODES 1-2 SHOWCARD P4

QP4A Which if any of these ways of going online are available to your child at home?

READ OUT - Please choose as many as apply

- Using a fixed broadband connection (perhaps using Wi-Fi)..... 1
- Using a mobile network signal (likely to be 3G or 4G) 2
- Neither of these 3
- Don't know..... 4

ASK ALL PARENTS THAT CODE 1 OR 2 AT QP4A – MULTICODE FOR CODES 1-2 - OTHERS SKIP TO QP5

QP4B And does your child (AGE AT QP1) go online at home through...

READ OUT CODES AS SHOWN BELOW

- A fixed broadband connection (perhaps using Wi-Fi) 1
- A mobile network signal (likely to be 3G or 4G) 2
- No (DO NOT READ OUT) 3
- Don't know (DO NOT READ OUT)..... 4

TELEVISION

First, some questions about television.

ASK ALL PARENTS - MULTICODE OK FOR CODES 1-6

QP5 SHOWCARD P5

Does your child (AGE AT QP1) EVER use any of these devices to watch **television programmes or films at home or elsewhere?**

This could be watching television programmes or films as they are broadcast anything recorded from the TV to view later or any use of catch up services (such as BBC iPlayer or ITV Hub) or other on-demand content (such as Netflix or Amazon Prime Video).

IF NECESSARY – Not DVDs or video clips.

READ OUT - Please choose as many as apply

- A television set 1
- A tablet (like an iPad, Kindle Fire, Samsung Galaxy Tab) 2
- A mobile phone/ Smartphone (like an iPhone/ Samsung Galaxy) 3
- A desktop computer/ laptop/ netbook 4
- A games console or games player (like a PlayStation/ Xbox/ Nintendo Switch and so on 5
- Other type of device 6
- NONE OF THESE/ Does not watch TV programmes 7
- Don't know 8

ASK ALL PARENTS - MULTICODE OK FOR CODES 1-7

QP6 SHOWCARD P6

There are many ways your child (AGE AT QP1) may watch TV programmes and films. Which, if any, of these ways do they ever watch TV programmes and films?

READ OUT - Please choose as many as apply

- Watching programmes at the time they are broadcast on scheduled TV – so watching EastEnders at 7.30pm on BBC 1 for example 1
- Watching something that was shown on TV that has been recorded to watch at another time 2
- Watching through any online or catch-up services from UK broadcasters like BBC iPlayer, ITV Hub or All 4 3
- Watching through any paid-for on-demand services like Netflix, Amazon Prime Video or NOW TV 4
- Through renting or buying programmes or films from online stores like iTunes, Google Play Store or Sky Store 5
- Watching programmes or films on other websites or apps like YouTube, Vimeo, Facebook Watch 6
- Watching Blu rays/ DVDs/ videos 7
- None of these 8
- Don't know 9

ASK ALL PARENTS OF 3-7S – MULTICODE OK FOR CODES 1-6 – PARENTS OF 8-15S SKIP TO QP9

QP7 SHOWCARD P7

Does your child ever watch TV programmes or films on any of these paid-for online on-demand services?

- Netflix 1
- Amazon Prime Video 2
- Disney Life 3
- Hayu 4
- NOW TV 5
- Any other paid-for on-demand television services - SPECIFY 6
- No, none 7
- Don't know 8

ASK ALL PARENTS OF 3-7S WHOSE CHILD USES MORE THAN ONE SERVICE AT QP7 (CODES 1-6). SINGLE CODE ONE RESPONSE FROM QP7 – IF QP7 IS SINGLE CODED (INCLUDING CODES 7 AND 8) -ALSO SET RESPONSE AT QP7 HERE AND SKIP QUESTION – OTHERS SKIP TO QP9

QP8 **SHOWCARD P7 AGAIN**

And which do they watch the most?

Netflix	1
Amazon Prime Video	2
Disney Life	3
Hayu.....	4
NOW TV.....	5
Any other paid-for on-demand television services - SPECIFY	6
No, none.....	7
Don't know	8

ASK ALL PARENTS - SINGLE CODE

QP9 **SHOWCARD P9**

Can I ask you to please read the following information (**SHOWCARD P9**) and to let me know when you have finished reading it.

DO NOT READ OUT – FOR INFORMATION ONLY

Thinking specifically about the UK broadcasters' online services such as BBC iPlayer, ITV Hub, and All 4.

These services offer information about the age suitability of programmes.

This information can be in the form of ratings (e.g. G for guidance, 12, 15, 18) or labels (such as 'violence', 'sex', 'drug use', or 'strong language'). They may appear as a pop-up screen asking for age confirmation before accessing the content.

READ OUT WHEN READY- Did you know that, before today?

Yes, knew this	1
No, did not know this	2

ASK ALL PARENTS - SINGLE CODE

QP10 Have you set up a PIN code or password on any of these services to prevent your child watching or downloading unsuitable programmes or films?

Yes.....	1
No	2
Don't know	3

QP11 DELIBERATELY LEFT BLANK

ASK IF CHILD WATCHES LIVE BROADCAST TV AT QP6 (CODE 1) – MULTICODE OK FOR CODES 1-5 - OTHERS SKIP TO QP22A

QP12 **SHOWCARD P12**

The following questions ask about the TV programmes your child watches. By this I mean any programmes your child watches live or as they are broadcast, rather than any programmes viewed after they are broadcast on catch-up services.

Do you have any of these rules about the TV programmes that your child watches live or as the programmes are broadcast?

READ OUT - Please choose as many as apply

PROBE – Any others?

Rules about what they watch	1
Rules about when they watch.....	2
Rules about how much time they spend watching.....	3
Rules about who they are watching with/ can only watch when supervised.....	4
Other rules – Please say	5
No, do not have any rules	6

ASK IF CHILD WATCHES LIVE BROADCAST TV AT QP6 (CODE 1) ROTATE ORDER OF STATEMENTS A-D - SINGLE CODE - OTHERS SKIP TO QP22A

QP13 SHOWCARD P13

Still thinking about any programmes that your child watches live or as the programmes are broadcast Please tell me the extent to which you are concerned about these aspects of your child's TV viewing.

QP13A SHOWCARD P13

READ OUT: The content of the TV programmes that they watch

- Very concerned 1
- Fairly concerned 2
- Neither/ nor 3
- Not very concerned 4
- Not at all concerned 5
- Don't know 6

QP13B SHOWCARD P13

READ OUT: How much time they spend watching television

- Very concerned 1
- Fairly concerned 2
- Neither/ nor 3
- Not very concerned 4
- Not at all concerned 5
- Don't know 6

QP13C SHOWCARD P13

READ OUT: The amount of TV advertising they see

- Very concerned 1
- Fairly concerned 2
- Neither/ nor 3
- Not very concerned 4
- Not at all concerned 5
- Don't know 6

QP13D SHOWCARD P13

READ OUT: The content of the TV advertising they see

- Very concerned 1
- Fairly concerned 2
- Neither/ nor 3
- Not very concerned 4
- Not at all concerned 5
- Don't know 6

ASK IF CHILD WATCHES LIVE BROADCAST TV AT QP6 (CODE 1) - SINGLE CODE - OTHERS SKIP TO QP22A
QP14 SHOWCARD P14

Now looking at this list.

NOTE TO INTERVIEWER: Please check they are looking at SHOWCARD P14

I'd like to ask you a bit more about your views on the types of programmes your child watches on scheduled TV (i.e. watching at the time of broadcast). I would like you to think specifically about TV programmes that are on during the day and evening up until 9pm.

So, thinking about your child's television viewing, how concerned are you, if at all, by the types of things your child has seen on TV in the last 12 months?

- Very concerned 1
- Fairly concerned 2
- Not very concerned 3
- Not at all concerned 4
- Don't know 5

ASK IF CONCERNED AT QP14 (CODES 1-2) - MULTICODE OK FOR CODES 1-16 – OTHERS SKIP TO QP22A
QP15 Still thinking specifically about what your child watches during the day and up until 9 in the evening, what kind of things concern you about what your child has seen on scheduled TV in the last 12 months?

DO NOT READ OUT

PROBE – What else?

- Bad language 1
- Sex/ sexually explicit content 2
- Sexually provocative/ sexualised performances (i.e. could be through acting or dancing in music videos etc) 3
- Nakedness/ naked bodies/ naked body parts 4
- Unsuitable content for younger people/ children 5
- Unsuitable content aired too early/ pre-watershed/ before 9pm 6
- Makes me feel embarrassed/ don't feel comfortable watching with others/ adults 7
- Makes me feel embarrassed/ don't feel comfortable watching with my child/ children 8
- Negative portrayal of women/ objectification of women 9
- Glamorisation of certain lifestyles 10
- Portrayal of anti-social behaviour 11
- Violence (in general) 12
- Discriminatory treatment or portrayal of people (age/ disability/ sexuality/ race/ religion etc.) 13
- Invasion of privacy/ not respecting people's privacy 14
- Lack of respect towards adults 15
- Other 16
- Don't know 17

QP16- QP21 DELIBERATELY LEFT BLANK

YOUTUBE

ASK ALL PARENTS OF 3-4s AND 5-7s – SINGLE CODE - PARENTS OF 8-15s SKIP TO QP23

QP22A Moving on now. Does your child ever use the YouTube website or app?
IF NECESSARY: On any device they use to go online at home or elsewhere

- Yes, uses the YouTube website or app 1
- No, does not use the YouTube website or app 2
- Don't know 3

ASK IF CHILD AGED 3-4 OR 5-7 WHO USE YOUTUBE QP22A (CODE 1) – MULTICODE OK FOR CODES 1 -2 – OTHERS SKIP TO QP23

QP22B Do they use the main YouTube website or app, or the app that is aimed specifically at children called YouTube Kids, or do they use both?

NOTE TO INTERVIEWER – MULTICODE CODES 1 AND 2 IF THEY USE BOTH

- Uses 'main' YouTube website/ app 1
- Uses YouTube Kids app 2
- Don't know 3

ASK IF CHILD AGED 3-4 OR 5-7 AND QP22A (CODE 1) – MULTICODE OK FOR CODES 1-12 – OTHERS SKIP TO QP23

QP22C **SHOWCARD P22**

Here is a list of the sorts of things that your child may have watched on YouTube. Which if any of these types of things do they watch on YouTube?

READ OUT - Please choose as many as apply

THEN READ OUT: What other sorts of things do they watch on YouTube that are not included here?

- Funny videos/ jokes/ pranks/ challenges 1
- Music videos 2
- Vloggers or YouTube influencers (such as Zoella or KSI) 3
- 'How-to' videos or tutorials about hobbies/ things they are interested in 4
- Game tutorials/ walk-throughs/ watching other people play games 5
- Sports/ football clips or videos 6
- 'Unboxing' videos – e.g. where toys are unwrapped or assembled 7
- Film trailers, clips of programmes, 'best-bits' or programme highlights 8
- Whole programmes or films, 9
- Cartoons/ animations/ mini-movies or songs 10
- Relaxing videos like slime-making, soap carving or people whispering..... 11
- Other – please specify 12
- Don't know 13

INTERNET

Now some questions about the internet and going online.

ASK ALL PARENTS - MULTICODE OK FOR CODES 1-7

QP23 SHOWCARD P23

Including any ways you may have already mentioned, does your child EVER use any of the following devices to go online **at home or elsewhere**? Please think about any reason your child may have for going online – maybe to look at a website or use an app, watch a TV programme or video clip, play games online, check emails or visit a social media site or app.

READ OUT - Please choose as many as apply

- A tablet (like an iPad, Kindle Fire or Samsung Galaxy Tab) 1
- A laptop/ netbook 2
- A desktop computer (PC or Mac) 3
- A mobile phone/ Smartphone (like an iPhone/ Samsung Galaxy/) 4
- A games console or games player (like a PlayStation, Xbox, Nintendo Switch and so on) 5
- A Smart TV (a TV set that connects directly to the internet and doesn't need a computer, set-top box or games console to go online) 6
- Other type of device 7
- NONE OF THESE/ Does not go online 8
- Don't know 9

ASK IF CHILD USES ANY DEVICE TO GO ONLINE AT QP23 (CODES 1-7) - SINGLE CODE - OTHERS SKIP TO QP26. IF QP23 IS SINGLE CODED- AUTOPUNCH HERE AND SKIP THE QUESTION. IF QP23 CODE 8 OR 9 AUTOPUNCH CODES 8 AND 9 HERE

QP24 SHOWCARD P23 AGAIN

And when your child goes online at home or elsewhere, which device do they mostly use?

- A tablet (like an iPad, Kindle Fire or Samsung Galaxy Tab) 1
- A laptop/ netbook 2
- A desktop computer (PC or Mac) 3
- A mobile phone/ Smartphone (like an iPhone/ Samsung Galaxy/) 4
- A games console or games player (like a PlayStation, Xbox, Nintendo Switch and so on) 5
- A Smart TV (a TV set that connects directly to the internet and doesn't need a computer, set-top box or games console to go online) 6
- Other type of device 7
- NONE OF THESE/ Does not go online 8
- Don't know 9

QP25 – DELIBERATELY LEFT BLANK

**ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) - MULTICODE OK FOR CODES 1-7 - OTHERS SKIP TO QP30A
SHOWCARD P26**

QP26

Do you have any of these rules about what your child does online?

IF NECESSARY: On any of the devices they use to go online

READ OUT - Please choose as many as apply

PROBE – Do you have any other types of rules about what your child does online?

- Rules about the types of websites or apps they can use 1
- Rules about who they can contact online 2
- Rules about the information they can share online 3
- Rules about spending money online 4
- Rules about how much time they spend online 5
- Rules about when they can go online 6
- Other rules - Please say 7
- No, do not have any rules 8

**ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) - MULTICODE FOR CODES 1-5 - OTHERS SKIP TO QP30A
SHOWCARD P27**

QP27

When your child goes online, on any devices, would you usually supervise them in any of these ways?

READ OUT - Please choose as many as apply

PROBE – Do you usually use any other types of supervision?

- Sitting beside them and watching or helping them while they are online 1
- Being nearby and regularly checking what they do 2
- Asking about what they are doing or have been doing online 3
- Check the browser/ device history after they have been online 4
- Other types of supervision 5
- No, don't supervise their online access and use 6

ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) – SINGLE CODE - OTHERS SKIP TO QP30A

QP28

Have you ever talked to your child about how to stay safe online?

IF NECESSARY: For example , have you ever discussed with them the potential dangers of things like content on sites or apps that might be unsuitable for their age, sharing too much information online, contact with people they don't know personally etc.

- Yes 1
- No 2
- Don't know 3

ASK IF HAVE TALKED TO CHILD ABOUT STAYING SAFE ONLINE AT QP28 (CODE 1) - SINGLE CODE - OTHERS SKIP TO QP30A

QP29 SHOWCARD P29

Which of these best describes how often you talk to your child about how to stay safe online?

- At least every few weeks 1
- At least every few months.....2
- Less often than every few months, but more than once3
- Have talked to them once, and not since then.....4
- Don't know 5

ASK IF CHILD USES A MOBILE PHONE AT QP3F (CODES 1-2) – SINGLE CODE – OTHERS SKIP TO QP30B

QP30A You said earlier your child uses a mobile phone. When they go to bed are they allowed to keep the mobile phone with them?

- Yes 1
- No.....2
- Don't know.....3

ASK IF CHILD USES A TABLET AT QP3E (CODES 1-2) – SINGLE CODE – OTHERS SKIP TO QP31

QP30B You said earlier your child uses a tablet. When they go to bed are they allowed to keep the tablet with them?

- Yes 1
- No.....2
- Don't know.....3

ASK ALL PARENTS - MULTICODE OK FOR CODES 1-9

QP31 SHOWCARD P31

Please read each of the descriptions shown on this card. Before today were you aware of any of these types of technical tools or controls? Which ones?

ASK ALL AWARE OF ANY AT QP31 (CODES 1-9) - MULTICODE FOR CODES 1-9 – OTHERS SKIP TO QP43

QP32 SHOWCARD P31 AGAIN

Do you use any of these types of technical tools or controls to manage your child's access to online content? Which ones?

ASK ALL AWARE OF ANY AT QP31 (CODES 1-2) BUT DO NOT USE AT QP32 (CODES 1-2)

ALSO EXCLUDE THOSE THAT SAY DK AT QP31 OR QP32 - MULTICODE FOR CODES 1-2 - OTHERS SKIP TO QP34

QP33 SHOWCARD P33

IF ONLY ONE ELIGIBLE (so code 1 or code 2): Have you stopped using this type of technical tool or control to manage your child's access to online content? READ OUT TOOL SHOWN BELOW AND SELECT IT IF RESPONDENT HAS STOPPED USING IT, OTHERWISE CODE 3 OR 4.

IF BOTH (so code 1 and 2): Have you stopped using either or both of these types of technical tools or controls to manage your child's access to online content? READ OUT TOOLS SHOWN BELOW AND SELECT THOSE THAT THE RESPONDENT HAS STOPPED USING, OTHERWISE CODE 3 OR 4

Which?

NOTE TO INTERVIEWER: IF RESPONDENT SAYS 'NO' CODE NONE OF THESE

ASK QP34 THEN QP35 THEN QP36 IN TURN FOR EACH CONTROL USED AT QP32 (CODES 1-2) OR STOPPED USING AT QP33 (CODES 1-2)

ASK ALL WHO USE ANY AT QP32 (CODES 1-2) OR STOPPED USING AT QP33 (CODES 1-2) – SINGLE CODE - OTHERS SKIP TO QP42A

QP34 Do you/ Did you find this tool useful?

ASK ALL WHO USE ANY AT QP32 (CODES 1-2) OR STOPPED USING AT QP33 (CODES 1-2) – SINGLE CODE - OTHERS SKIP TO QP42A

QP35 **SHOWCARD P35**

Do you/ Did you think they block too much content or too little content?

ASK ALL WHO USE ANY AT QP32 (CODES 1-2) OR STOPPED USING AT QP33 (CODES 1-2) - SINGLE CODE - OTHERS SKIP TO QP42A

QP36 Do you/ Did you think your child can get around them?

Technical tools/ controls	QP31 Aware	QP32 Use	QP33 Stopped Using	QP34 Useful	QP35 Blocks too much/ too little	QP36 Kids can get-around it
Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)	1	1	1	1.Yes 2.No 3.Don't know	1. Too much 2. Too little 3. The right amount 4. Don't know	1. Yes 2. No 3. Don't know
Parental control software set up on a particular device used to go online (e.g. Net Nanny, McAfee Family Protection, Open DNS FamilyShield).	2	2	2	1. Yes 2. No 3. Don't know	1.To too much 2.To too little 3.The right amount 4.Don't know	1. Yes 2. No 3. Don't know
Parental controls built into the device by the manufacturer – e.g. Windows, Apple, Xbox, PlayStation etc.	3	3				
PIN/ Password required to enter websites unless already approved	4	4				
Safe search enabled on search engine websites – e.g. Google	5	5				
YouTube restricted mode enabled to filter inappropriate content	6	6				
Change the settings on your child's phone or tablet to stop any apps being downloaded	7	7				
Change the settings on your child's phone or tablet to stop any in-app purchases	8	8				
Parental control software or apps that can be used on your child's phone or tablet to restrict access to content or manage their use of the device	9	9				
None of these	10	10	3			
Don't know	11	11	4			

QP37 TO QP41 DELIBERATELY LEFT BLANK

ASK IF AWARE AT QP31 (CODE 1) BUT DO NOT USE AT QP32 (CODE 1 IS NOT PUNCHED) – MULTICODE OK FOR CODES 1-11 - OTHERS SKIP TO QP43

QP42A SHOWCARD P42

You said earlier you were aware of but don't use:

Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL of the devices using your home broadband service (also known as home network filtering)

Here are some reasons that other people have given for not using this particular technical tool or control, do any of these apply?

READ OUT - Please choose as many as apply

- I prefer to use other ways like talking to my child/ supervising them / using rules 1
- Trust my child to be sensible/ responsible..... 2
- Don't know how to do this/ too complicated/ time consuming to install/ administer 3
- Wouldn't work/ they'd find a way around any controls..... 4
- Child is always supervised/ always an adult present..... 5
- Child learns how to be safe on the internet at school..... 6
- They don't block enough..... 7
- They block too much/ get in the way..... 8
- My Internet Service Provider/ISP does not offer this tool/ control 9
- Child is too young/ don't need to worry about this yet..... 10
- Other reasons 11
- Don't know 12

ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) - SINGLE CODE - OTHERS SKIP TO QP55A

QP43 I'd now like to ask you some questions about your child's use of social media or messaging sites or apps – so websites or apps like Facebook, Twitter, Instagram, Snapchat, WhatsApp and some activities on YouTube

Does your child have a profile or account on any of these types of sites or apps?

- Yes..... 1
- No 2
- Don't know 3

ASK IF CHILD HAS A SOCIAL MEDIA PROFILE AT QP43 (CODE 1) - MULTICODE OK FOR CODES 1-14 - OTHERS SKIP TO QP47

QP44 Which social media or messaging sites or apps does your child use?

DO NOT READ OUT

PROBE: - Any others?

NOTE TO INTERVIEWER: If parent mentions Facebook then code 1. Only code 2 if they spontaneously mention Facebook Messenger

Facebook.....	1
Facebook Messenger.....	2
Google Hangouts	3
Instagram	4
MySpace	5
Pinterest.....	6
Snapchat	7
TikTok (previously called Musical.ly).....	8
Tumblr	9
Twitch.....	10
Twitter.....	11
WhatsApp.....	12
YouTube.....	13
Other	14
Don't know.....	15

ASK IF CHILD HAS A SOCIAL MEDIA PROFILE AT QP43 (CODE 1) – SINGLE CODE ONE RESPONSE FROM QP44 – IF QP44 IS SINGLE CODED AUTOPUNCH RESPONSE HERE WITHOUT ASKING QUESTIONS AND PROCEED TO QP46 - OTHERS (WITHOUT A SOCIAL MEDIA PROFILE) SKIP TO QP47

QP45 And which is their **main social media or messaging site or app**, so the one they use most often?

DO NOT READ OUT

Facebook.....	1
Facebook Messenger.....	2
Google Hangouts	3
Instagram	4
MySpace	5
Pinterest.....	6
Snapchat	7
TikTok (previously called Musical.ly).....	8
Tumblr	9
Twitch.....	10
Twitter.....	11
WhatsApp.....	12
YouTube.....	13
Other	14
Don't know.....	15

ASK IF CHILD HAS A SOCIAL MEDIA PROFILE ON FACEBOOK (QP44 CODE 1) OR FACEBOOK MESSENGER (QP44 CODE 2) -- SINGLE CODE - OTHERS SKIP TO QP46B

QP46A You said your child is on <<Facebook>>/ <<Facebook Messenger>>. As far as you are aware is there a minimum age that someone has to reach before they can be on <<Facebook>>/ <<Facebook Messenger>>?

IF YES: What age is that?

IF NO: code 12 - 'No minimum age'

Age under 10	1
Aged 10	2
Aged 11	3
Aged 12	4
Aged 13	5
Aged 14	6
Aged 15	7
Aged 16	8
Aged 17	9
Aged 18 or over	10
Yes - but don't know what age.....	11
No minimum age.....	12
Don't know whether there is a minimum age.....	13

ASK IF CHILD HAS A SOCIAL MEDIA PROFILE ON INSTAGRAM (QP44 CODE 4) - SINGLE CODE - OTHERS SKIP TO QP46C

QP46B You said your child is on Instagram. As far as you are aware is there a minimum age that someone has to reach before they can be on Instagram?

IF YES: What age is that?

IF NO: code 12 - 'No minimum age'

Age under 10	1
Aged 10	2
Aged 11	3
Aged 12	4
Aged 13	5
Aged 14	6
Aged 15	7
Aged 16	8
Aged 17	9
Aged 18 or over	10
Yes - but don't know what age.....	11
No minimum age.....	12
Don't know whether there is a minimum age.....	13

ASK IF CHILD HAS A SOCIAL MEDIA PROFILE ON SNAPCHAT (QP44 CODE 7) - SINGLE CODE - OTHERS SKIP TO QP46D

QP46C You said your child is on Snapchat. As far as you are aware is there a minimum age that someone has to reach before they can be on Snapchat?

IF YES: What age is that?

IF NO: code 12 - 'No minimum age'

Age under 10	1
Aged 10	2
Aged 11	3
Aged 12	4
Aged 13	5
Aged 14	6
Aged 15	7
Aged 16	8
Aged 17	9
Aged 18 or over	10
Yes - but don't know what age.....	11
No minimum age.....	12
Don't know whether there is a minimum age	13

ASK IF CHILD USES WHATSAPP (QP44 CODE 12) - SINGLE CODE - OTHERS SKIP TO QP47

QP46D You said your child is on WhatsApp. As far as you are aware is there a minimum age that someone has to reach before they can be on WhatsApp?

IF YES: What age is that?

IF NO: code 12 - 'No minimum age'

Age under 10	1
Aged 10	2
Aged 11	3
Aged 12	4
Aged 13	5
Aged 14	6
Aged 15	7
Aged 16	8
Aged 17	9
Aged 18 or over	10
Yes - but don't know what age.....	11
No minimum age.....	12
Don't know whether there is a minimum age	13

**QP47 ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) – SINGLE CODE - OTHERS SKIP TO QP55A
SHOWCARD P47**

Please tell me the extent to which you agree or disagree with this statement about social media or messaging sites or apps.

READ OUT: I would allow my child to use these sites before they had reached the minimum age required by that site or app.

- Strongly disagree 1
- Slightly disagree.....2
- Neither agree nor disagree3
- Slightly agree4
- Strongly agree.....5
- Don't know6

**QP48 ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) ROTATE ORDER OF STATEMENTS A/B - SINGLE CODE
OTHERS SKIP TO QP55A
SHOWCARD P48**

Please tell me the extent to which you agree or disagree with these statements in relation to your child. Please bear in mind that we are referring to their use of the internet on any device whether it's a desktop computer, laptop, netbook or tablet like an iPad, a mobile phone or a games console.

QP48A SHOWCARD P48

READ OUT: The benefits of the internet for my child outweigh any risks

- Strongly disagree 1
- Slightly disagree.....2
- Neither agree nor disagree3
- Slightly agree4
- Strongly agree.....5
- Don't know6

QP48B SHOWCARD P48

READ OUT: I feel I know enough to help my child to stay safe online

- Strongly disagree 1
- Slightly disagree.....2
- Neither agree nor disagree3
- Slightly agree4
- Strongly agree.....5
- Don't know6

QP49 AND QP50 DELIBERATELY LEFT BLANK

ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) - ROTATE ORDER OF STATEMENTS A/B/D THEN ASK STATEMENTS E TO J IN ORDER SHOWN - SINGLE CODE - OTHERS SKIP TO QP55A

QP51 SHOWCARD P51

Please tell me the extent to which you are concerned about these possible aspects of your child's online activities.
Please bear in mind I mean using the internet across any device whether it's a desktop computer, laptop, netbook or tablet like an iPad, a mobile phone or smartphone or a games console.

QP51A READ OUT: The content on the websites or apps that they visit

- Very concerned 1
- Fairly concerned 2
- Neither/ nor 3
- Not very concerned 4
- Not at all concerned 5
- Don't know 6

**ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7)
ROTATE ORDER OF STATEMENTS A/B/D THEN ASK STATEMENTS E TO J IN ORDER SHOWN - SINGLE CODE - OTHERS SKIP TO QP55A**

QP51B SHOWCARD P51

READ OUT: How much time they spend online

- Very concerned 1
- Fairly concerned 2
- Neither/ nor 3
- Not very concerned 4
- Not at all concerned 5
- Don't know 6

QP51C - DELIBERATELY LEFT BLANK

**ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7)
ROTATE ORDER OF STATEMENTS A/B/D THEN ASK STATEMENTS E TO J IN ORDER SHOWN - SINGLE CODE -- OTHERS SKIP TO QP55A**

QP51D SHOWCARD P51

READ OUT: Them giving out their personal details to inappropriate people

- Very concerned 1
- Fairly concerned 2
- Neither/ nor 3
- Not very concerned 4
- Not at all concerned 5
- Don't know 6

ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) - DO NOT ROTATE - SINGLE CODE - OTHERS SKIP TO QP55A

QP51E **SHOWCARD P51**

READ OUT: Them being bullied online/ cyberbullying

- Very concerned 1
- Fairly concerned 2
- Neither/ nor 3
- Not very concerned 4
- Not at all concerned 5
- Don't know 6

ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) - DO NOT ROTATE - SINGLE CODE - OTHERS SKIP TO QP55A

QP51F **SHOWCARD P51**

READ OUT: Damaging their reputation either now or in the future

- Very concerned 1
- Fairly concerned 2
- Neither/ nor 3
- Not very concerned 4
- Not at all concerned 5
- Don't know 6

ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) - DO NOT ROTATE - SINGLE CODE - OTHERS SKIP TO QP55A

QP51G **SHOWCARD P51**

READ OUT: Seeing content which encourages them to hurt or harm themselves

- Very concerned 1
- Fairly concerned 2
- Neither/ nor 3
- Not very concerned 4
- Not at all concerned 5
- Don't know 6

ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) - DO NOT ROTATE - SINGLE CODE - OTHERS SKIP TO QP55A

QP51H **SHOWCARD P51**

READ OUT: The pressure on them to spend money online

- Very concerned 1
- Fairly concerned 2
- Neither/ nor 3
- Not very concerned 4
- Not at all concerned 5
- Don't know 6

**ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) - DO NOT ROTATE - SINGLE CODE - OTHERS SKIP TO QP55A
SHOWCARD P51**

QP51I

READ OUT: Companies collecting information about what they are doing online (e.g. what they have been looking at online/ sites they have visited etc.)

- Very concerned 1
- Fairly concerned 2
- Neither/ nor 3
- Not very concerned 4
- Not at all concerned 5
- Don't know 6

**ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) - DO NOT ROTATE - SINGLE CODE - OTHERS SKIP TO QP55A
SHOWCARD P51**

QP51J

READ OUT: The possibility of my child being radicalised, e.g. influenced by extreme views online whether political, social or religious

- Very concerned 1
- Fairly concerned 2
- Neither/ nor 3
- Not very concerned 4
- Not at all concerned 5
- Don't know 6

**ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) - MULTICODE FOR CODES 1 -10 - OTHERS SKIP TO QP55A
SHOWCARD P52**

QP52

Have you looked for or received information or advice about how to help your child to stay safe online, from any of these sources or in any other way?

READ OUT - Please choose as many as apply

- Your child's school 1
- Family or friends 2
- From your child themselves 3
- Government or local authority 4
- BBC 5
- Manufacturers or retailers selling the product 6
- Internet service providers/ ISPs 7
- TV, radio, newspapers or magazines 8
- Other websites or apps with information about how to stay safe online 9
- Other sources 10
- No, have not looked for or received any information or advice 11
- Don't know 12

QP53 ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) MULTICODE OK FOR CODES 1-6 – OTHERS SKIP TO QP55A SHOWCARD P53

Thinking about what your child does online, which, if any, of the following applies to them?

READ OUT - Please choose as many as apply

Being online helps them....

- To learn a new skill 1
- To develop creative skills 2
- To build or maintain friendships 3
- With their schoolwork/ homework 4
- To find useful information about any problems or issues they may have 5
- To understand what other people think and feel about things 6
- None of these 7
- Don't know 8

**ASK OF PARENTS OF CHILDREN AGED 3-7 IF CHILD AGED 8-11 OR 12-15 SKIP TO QP59
ASK IF CHILD AGED 3-7 EVER GOES ONLINE AT QP23 (CODES 1 -7) – MULTICODE OK FOR CODES 1-12 - OTHERS SKIP TO QP55A**

QP54 SHOWCARD P54

Thinking about the different devices that your child uses, for instance computers, tablets, or mobile phones, have they ever used these devices to do any of the following?

IF NECESSARY: This could include any time spent learning about this when they are at school

READ OUT - Please choose as many as apply

- Change or edit a photo 1
- Make a drawing or picture..... 2
- Make a video 3
- Make a meme or gif (an image, video or piece of text that is funny that gets spread around online)..... 4
- Make a website 5
- Make an app or game 6
- Make their own music 7
- Change or edit somebody else's music (such as cutting, editing or mixing tracks) 8
- Make an animation/ moving picture or image 9
- Make a character (avatar) that lives and plays in games or sites like Moshi Monsters, Minecraft etc..... 10
- Created an emoji of themselves using sites/apps like Snapchat or Bitmoji 11
- Written a review about something they've used or somewhere they've been 12
- None of these 13
- Don't know 14

ASK ALL PARENTS OF CHILDREN AGED 3-4 – SINGLE CODE - OTHERS SKIP TO QP55B

QP55A Does your child ever watch CBeebies or use the CBeebies app or website?

- Yes 1
- No 2
- Don't know 3

ASK ALL PARENTS OF CHILDREN AGED 5-7 WHO GO ONLINE AT QP23 (CODES 1-7) – SINGLE CODE - OTHERS SKIP TO QP56

QP55B Does your child ever use BBC websites or apps for their schoolwork or homework, so sites or apps like BBC Bitesize?

- Yes..... 1
- No 2
- Don't know 3

ASK ALL PARENTS OF CHILDREN AGED 3-4 WHO SAY YES AT QP55A (CODE 1) – SINGLE CODE - OTHERS SKIP TO QP57 SHOWCARD P56

QP56

Using this card can you please tell me the extent to which you think these CBeebies resources are educational?

- Very educational 1
- Fairly educational 2
- Neither educational nor not educational 3
- Not very educational 4
- Not at all educational 5
- Don't know 6

ASK ALL PARENTS OF CHILDREN AGED 5-7 WHO SAY YES AT QP55B (CODE 1) – SINGLE CODE - OTHERS SKIP TO QP59 SHOWCARD P57

QP57

To what extent do you agree with the following statement about their use of BBC sites or apps like BBC Bitesize?

READ OUT: When my child uses these BBC sites or apps for their schoolwork or homework they find them helpful?

- Strongly disagree 1
- Slightly disagree..... 2
- Neither agree nor disagree 3
- Slightly agree 4
- Strongly agree..... 5
- Don't know 6

MOBILE PHONE

Now some questions about mobile phones.

QP58 - DELIBERATELY LEFT BLANK

ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) – MULTICODE OK FOR CODES 1-6 - OTHERS SKIP TO QP65

QP59 **SHOWCARD P59**

Do you have any of these rules about the use that your child makes of their mobile phone?

READ OUT - Please choose as many as apply

PROBE – Any others?

- Rules about how much time they spend using their phone 1
- Rules about how much money they can spend on their phone..... 2
- Rules about downloading apps onto their phone 3
- Rules about who they are in contact with on their phone 4
- Rules about when they can use their phone 5
- Other rules – please say 6
- No, do not have any rules 7

ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) - ROTATE ORDER OF STATEMENTS A/B THEN ASK STATEMENT D - SINGLE CODE

QP60 **SHOWCARD P60**

Please tell me the extent to which you are concerned about these aspects of your child's mobile phone use.

QP60A **READ OUT:** How much time they spend using the phone

- Very concerned 1
- Fairly concerned 2
- Neither/ nor 3
- Not very concerned 4
- Not at all concerned 5
- Don't know 6

ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) - ROTATE ORDER OF STATEMENTS A/B THEN ASK STATEMENT D - SINGLE CODE

QP60B **SHOWCARD P60**

READ OUT: Who they are in contact with using their mobile phone

- Very concerned 1
- Fairly concerned 2
- Neither/ nor 3
- Not very concerned 4
- Not at all concerned 5
- Don't know 6

QP60C - DELIBERATELY LEFT BLANK

ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) - DO NOT ROTATE THIS STATEMENT - SINGLE CODE

QP60D **SHOWCARD P60**

READ OUT: Being bullied via calls/ texts/ emails/ messages to their mobile phone

- Very concerned 1
- Fairly concerned 2
- Neither/ nor 3
- Not very concerned 4
- Not at all concerned 5
- Don't know 6

ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) - SINGLE CODE

QP61 The UK mobile phone networks – so O2, Vodafone, EE and so on have a block on adult or 18+ content which requires users to go through an age verification process before this content can be unblocked and received on the user's phone.

Did you know about this bar on adult content before today?

- Yes 1
- No 2
- Don't know 3

ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) AND AWARE OF BAR AT QP61 (CODE 1) - SINGLE CODE – OTHERS SKIP TO QP65

QP62 Do you know whether this bar on accessing adult content is set up on your child's mobile phone?

- Bar on adult content is in place 1
- Bar on adult content is not in place 2
- Don't know whether bar on adult content is in place 3
- Not applicable – child's phone cannot be used to go online 4

QP63 – DELIBERATELY LEFT BLANK

QP64 – DELIBERATELY LEFT BLANK

GAMING

Now some questions about gaming

ASK ALL PARENTS - MULTICODE OK FOR CODES 1-6

QP65 **SHOWCARD P65**

Does your child ever play games at home or elsewhere in any of these ways?

READ OUT - Please choose as many as apply

- On a games console or games player (like a PlayStation, Xbox, Nintendo Switch and so on)..... 1
- On a tablet (like an iPad, Kindle Fire or Samsung Galaxy Tab)2
- On a desktop computer/ laptop/ netbook.....3
- On a mobile phone or Smartphone (like an iPhone, Samsung Galaxy/)4
- On a Smart TV directly – not using a games console connected to the TV5
- On a virtual reality gaming headset/ device (like Oculus Rift, Samsung Gear VR)6
- No, never/ Does not play games7

QP66 **DELIBERATELY LEFT BLANK**

ASK IF CHILD EVER PLAYS GAMES AT QP65 (CODES 1-6) – MULTICODE FOR CODES 1-8 - OTHERS SKIP TO QP68

QP67 **SHOWCARD P67**

Do you have any of these rules about the games your child plays at home or elsewhere - whether on a games console or player, a computer, or any other device?

READ OUT - Please choose as many as apply

PROBE – Any others?

- Rules about only playing games with an age appropriate rating 1
- Rules about only playing games with appropriate content (no violence/ nudity/ swearing etc) 2
- Rules about how much time they spend playing games 3
- Rules about when they can play games 4
- Rules about who they can play games with..... 5
- Rules about whether they can play games online 6
- Rules about purchasing or downloading games or apps / in-app purchasing 7
- Other rules – please say 8
- No, do not have any rules 9

ASK ALL PARENTS - SINGLE CODE

QP68 Some games consoles and games players can be used to go online, watch and download TV and films and to chat with others.

Did you know this before today?

- Yes 1
- No2
- Don't know3

QP69 **DELIBERATELY LEFT BLANK**

ASK PARENTS OF 3-15S WHOSE CHILD EVER PLAYS GAMES AT QP65 (CODES 1-6) – MULTICODE FOR CODES 1 -4 - OTHERS SKIP TO QP75

QP70 SHOWCARD P70

Many games can now be played online, either through games consoles, other games players or through other devices such as desktop computers, laptops, tablets, mobile phones and smart TVs. Examples of popular games that can be played online include FIFA football games, Minecraft, Fortnite and Roblox.

Does your child ever play online games?

IF NO: code 5

IF YES: refer to **SHOWCARD P70 AND SAY:** When your child plays online games, which of these describe how they are playing?

READ OUT - Please choose as many as apply.

- Playing on their own - against the computer or games console/ player 1
- Playing against or with someone else in the same room as them 2
- Playing against or with someone else they have met in person who is playing somewhere else 3
- Playing against or with one or more other people they have not met in person who are playing somewhere else 4
- No – child does not play online games 5
- Don't know 6

ASK IF CHILD EVER PLAYS ON A HANDHELD GAMES PLAYER OR ON A FIXED GAMES CONSOLE QP65 (CODE 1) – SINGLE CODE - OTHERS SKIP TO QP74

QP71 Are there any parental controls set on either the handheld games player or the games console connected to a TV?

IF NECESSARY – This might include things like time-limiting software that only allows them to play for a set amount of time or controls to stop your child playing games above a certain age rating or to restrict or prevent them going online

- Yes 1
- No 2
- Don't know 3

QP72-73 DELIBERATELY LEFT BLANK

ASK IF CHILD EVER PLAYS GAMES AT QP65 (CODES 1-6) – SINGLE CODE - ROTATE ORDER OF STATEMENTS A TO F - OTHERS SKIP TO QP75

QP74A SHOWCARD P74

Please tell me the extent to which you are concerned about these aspects of your child's games playing through any means.

READ OUT: The content of the games they are playing

- Very concerned 1
- Fairly concerned 2
- Neither/ nor 3
- Not very concerned 4
- Not at all concerned 5
- Don't know 6

ASK IF CHILD EVER PLAYS GAMES AT QP65 (CODES 1-6) - SINGLE CODE - ROTATE ORDER OF STATEMENTS A TO F - OTHERS SKIP TO QP75

QP74B **SHOWCARD P74**

READ OUT: How much time they spend playing games

- Very concerned 1
- Fairly concerned 2
- Neither/ nor 3
- Not very concerned 4
- Not at all concerned 5
- Don't know 6

ASK IF CHILD EVER PLAYS GAMES AT QP65 (CODES 1-6) AND IF QP70 (CODES 1-4) - ROTATE ORDER OF STATEMENTS A TO F - SINGLE CODE - OTHERS SKIP TO QP74D

QP74C **SHOWCARD P74**

READ OUT: Who they are playing online games with

- Very concerned 1
- Fairly concerned 2
- Neither/ nor 3
- Not very concerned 4
- Not at all concerned 5
- Don't know 6

ASK IF CHILD EVER PLAYS GAMES AT QP65 (CODES 1-6) - ROTATE ORDER OF STATEMENTS A TO F - SINGLE CODE - OTHERS SKIP TO QP75

QP74D **SHOWCARD P74**

READ OUT: The pressure to make in-game purchases for things like access to game upgrades, additional points, tokens or levels, particular characters or avatars

- Very concerned 1
- Fairly concerned 2
- Neither/ nor 3
- Not very concerned 4
- Not at all concerned 5
- Don't know 6

ASK IF CHILD EVER PLAYS GAMES AT QP65 (CODES 1-6) - ROTATE ORDER OF STATEMENTS A TO F - SINGLE CODE - OTHERS SKIP TO QP75

QP74E **SHOWCARD P74**

READ OUT: The possibility of them being bullied by other players

- Very concerned 1
- Fairly concerned 2
- Neither/ nor 3
- Not very concerned 4
- Not at all concerned 5
- Don't know 6

ASK IF CHILD EVER PLAYS GAMES AT QP65 (CODES 1-6) - ROTATE ORDER OF STATEMENTS A TO F - SINGLE CODE - OTHERS SKIP TO QP75

QP74F **SHOWCARD P74**

READ OUT: The amount of advertising in games

- Very concerned 1
- Fairly concerned 2
- Neither/ nor 3
- Not very concerned 4
- Not at all concerned 5
- Don't know 6

ASK ALL PARENTS OF 3-15S – ASK A TO B IN ORDER

QP75 **SHOWCARD P75**

Moving on, I'd now like to ask you some questions about your child's screen time. By screen time I mean the time your child spends looking at screens on all the different devices they may use, including TV, mobile phones, laptops, tablets and gaming devices.

QP75A **SHOWCARD P75**

Please tell me the extent to which you agree or disagree with the following statements

READ OUT: I find it hard to control my child's screen time

- Disagree a lot 1
- Disagree a little 2
- Neither agree nor disagree 3
- Agree a little 4
- Agree a lot 5
- Don't know 6

QP75B **SHOWCARD P75**

READ OUT: I think my child has a good balance between screen time and doing other things

- Disagree a lot 1
- Disagree a little 2
- Neither agree nor disagree 3
- Agree a little 4
- Agree a lot 5
- Don't know 6

IF CHILD AGED 8-11 OR 12-15 SKIP TO QC0

IF CHILD AGED 3-7 AND ALL OF THESE CONDITIONS ARE MET THEN SKIP TO QP80 - QP22A IS CODED 2 OR 3 AND QP5 IS CODED 7 OR 8 AND QP6 IS CODED 8 OR 9 AND QP7 IS CODED 7 OR 8 AND QP44 IS CODED 2 OR 3 AND QP65 IS CODED 7

INTRO: For these next questions I'd now like you to think about the time your child << aged 3/4/5/6/7>> spends doing various things. I will ask you to think about the time spent on a typical school day and also on a typical weekend day.

Based on what you've said your child does I will be asking about 1 activity. **READ OUT:**

Watching things on YouTube (IF QP22A CODE 1)

Watching programmes or films (IF QP5 CODES 1-6 OR QP6 1-7 OR QP7 1-7)

Using social media (IF QP43 CODE 1)

Playing games or gaming using a device (IF QP65 CODES 1-6)

Based on what you've said your child does I will be asking about the following 2 activities. **READ OUT:**

Based on what you've said your child does I will be asking about the following 3 activities. **READ OUT:**

Based on what you've said your child does I will be asking about the following 4 activities. **READ OUT: Watching things on YouTube, Watching TV programmes or films, Using social media, Playing games or gaming using a device**

ASK ALL PARENTS OF 3-7s IF CHILD WATCHES THINGS ON YOUTUBE AT QP22A (CODE 1) – OTHERS SKIP TO QP77A

QP76A **SHOWCARD P76**

Across all the devices they use to watch things on YouTube ...

How much time do they spend watching YouTube on a typical school day?

NB TYPICAL SCHOOL DAY NOT HOLIDAYS

Hours	Minutes	Don't know

ASK ALL PARENTS OF 3-7s IF CHILD WATCHES THINGS ON YOUTUBE AT QP22A (CODE 1) – OTHERS SKIP TO QP77A

QP76B **SHOWCARD P76 AGAIN**

And how much time do they spend watching YouTube on a typical weekend day?

NB ONE WEEKEND DAY NOT BOTH DAYS

Hours	Minutes	Don't know

NOTE TO INTERVIEWER – IF AT QP76A THE PARENT MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** SCHOOL DAY IN A TYPICAL WEEK **NOT ALL FIVE** SCHOOL DAYS

LIKEWISE AT QP76B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** WEEKEND DAY AND NOT **BOTH** WEEKEND DAYS

ASK ALL PARENTS OF 3-7s IF CHILD WATCHES ANY TV OR FILMS AT QP5 (CODES 1-6) OR AT QP6 (CODES 1-7) OR AT QP7 (CODES 1-6) – OTHERS SKIP TO QP78A

QP77A **SHOWCARD P77**

Across all the devices they use to watch TV programmes or films ...

How much time do they spend watching TV programmes or films on a typical school day? This includes watching anything on scheduled TV, using any catch-up services, any on-demand services like Netflix or anything that's been recorded to watch later.

NB TYPICAL SCHOOL DAY NOT HOLIDAYS

Hours	Minutes	Don't know

ASK ALL PARENTS OF 3-7s IF CHILD WATCHES ANY TV OR FILMS AT QP5 (CODES 1-6) OR AT QP6 (CODES 1-7) OR AT QP7 (CODES 1-6) – OTHERS SKIP TO QP78A

QP77B **SHOWCARD P77 AGAIN**

And how much time do they spend watching TV programmes or films on a typical weekend day?

IF NECESSARY – This includes watching anything on scheduled TV, using any catch-up services, any on-demand services like Netflix or anything that's been recorded to watch later.

NB ONE WEEKEND DAY NOT BOTH DAYS

Hours	Minutes	Don't know

NOTE TO INTERVIEWER – IF AT QP77A THE PARENT MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE SCHOOL DAY IN A TYPICAL WEEK NOT ALL FIVE SCHOOL DAYS

LIKEWISE AT QP77B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE WEEKEND DAY AND NOT BOTH WEEKEND DAYS

ASK ALL PARENTS OF 3-7s IF CHILD USES ANY SOCIAL MEDIA OR MESSAGING SITES OR APPS AT QP43 (CODE 1) – OTHERS SKIP TO QP79A

QP78A **SHOWCARD P78**

Across all the devices they use for social media or messaging sites or apps ...

How much time do they spend using social media or messaging sites or apps on a typical school day?

NB TYPICAL SCHOOL DAY NOT HOLIDAYS

Hours	Minutes	Don't know

ASK ALL PARENTS OF 3-7s IF CHILD USES ANY SOCIAL MEDIA OR MESSAGING SITES OR APPS AT QP43 (CODE 1) – OTHERS SKIP TO QP79A

QP78B **SHOWCARD P78 AGAIN**

And how much time do they spend using social media or messaging sites or apps on a typical weekend day?

NB ONE WEEKEND DAY NOT BOTH DAYS

Hours	Minutes	Don't know

NOTE TO INTERVIEWER – IF AT QP78A THE PARENT MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE SCHOOL DAY IN A TYPICAL WEEK NOT ALL FIVE SCHOOL DAYS

LIKEWISE AT QP78B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** WEEKEND DAY AND NOT **BOTH** WEEKEND DAYS

QP79A **ASK ALL PARENTS OF 3-7s IF CHILD PLAYS ANY TYPE OF GAMES AT QP65 (CODES 1-6) – OTHERS SKIP TO QC0 SHOWCARD P79**

Across all the devices they use for gaming or to play games ...
 How much time do they spend playing games on a typical school day?
NB TYPICAL SCHOOL DAY NOT HOLIDAYS

Hours	Minutes	Don't know

QP79B **ASK ALL PARENTS OF 3-7s IF CHILD PLAYS ANY TYPE OF GAMES AT QP65 (CODES 1-6) – OTHERS SKIP TO QC0 SHOWCARD P79 AGAIN**

And how much time do they spend playing games on a typical weekend day?
NB ONE WEEKEND DAY NOT BOTH DAYS

Hours	Minutes	Don't know

NOTE TO INTERVIEWER – IF AT QP79A THE PARENT MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** SCHOOL DAY IN A TYPICAL WEEK **NOT ALL FIVE** SCHOOL DAYS

LIKEWISE AT QP79B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** WEEKEND DAY AND NOT **BOTH** WEEKEND DAYS

IF PARENT OF CHILD AGED 3-7 – GO TO QP80 SAY TO PARENT OF CHILD AGED 8-15 - SINGLE CODE

QC0 I'd now like to speak with your child <<aged xx>> about these types of media as we're interested in hearing what your child has to say about them.

IF CHILD IS AGED 8-15: There are a few questions where I will hand the tablet over to your child for them to answer in confidence.

INTERVIEWER – IT IS THE PARENT'S DECISION WHETHER THEY WANT TO STAY WHILE THEIR CHILD IS INTERVIEWED

TO BE COMPLETED BY INTERVIEWER: WAS THE CHILD TO BE INTERVIEWED PRESENT DURING THIS INTERVIEW WITH THEIR PARENT?

- Yes, and child conferred with parent as the interview was taking place..... 1
- Yes, but they did not comment during the interview 2
- No, they were not present 3

TELEVISION

SAY TO CHILD – Thank you for helping us out with this. I have some questions that I would like to ask you about the things that you do. There are no right or wrong answers to any of these questions as it is not a test. There may be some things you haven't heard of or you don't use but that is fine. If there is any question that you don't understand or you are not sure about it is okay to ask me for help or to answer by saying Don't know.

So to start, I have some questions about TV. Can you have a look at this list please

SKIP IF CHILD AGED 5-7 - MULTICODE OK FOR CODES 1-6

QC1 SHOWCARD C1

Do you EVER use any of these to watch **television programmes or films at home or somewhere else?**

This could be watching TV or films when they are shown on TV, something that has been recorded or something you watch on services like iPlayer or Netflix.

READ OUT - You can choose as many as you like, as long as they apply to you

IF NECESSARY – Not DVDs or video clips.

- A television set.....1
- A tablet (like an iPad, Kindle Fire, Samsung Galaxy Tab)2
- A mobile phone/ Smartphone (like an iPhone/ Samsung Galaxy/)3
- A computer/ laptop/ netbook4
- A games console or games player (like a PlayStation/ Xbox/Nintendo Switch and so on)5
- Other type of device.....6
- NONE OF THESE/ Do not watch TV programmes7
- Don't know8

ASK ALL 8-15s – MULTICODE OKAY FOR CODES 1-5

QC2A SHOWCARD C2 (WITH LOGOS)

Do you ever watch TV programmes or films on any of these services?

READ OUT - You can choose as many as you like, as long as they apply to you

- Netflix1
- Amazon Prime Video2
- Disney Life3
- Hayu.....4
- NOW TV5
- No, I don't watch things on any of these6
- Don't know7

ASK ALL 8-15s WHO WATCH ANY SERVICES AT QC2A -SINGLE CODE ONE RESPONSE FROM QC2A – IF QC2A IS SINGLE CODED THEN AUTOPUNCH QC2A RESPONSE AT QC2B AND SKIP THIS QUESTION – OTHERS SKIP TO QC3

QC2B SHOWCARD C2 AGAIN

And which do you watch the most?

- Netflix1
- Amazon Prime Video2
- Disney Life3
- Hayu.....4
- NOW TV5
- No, none.....6
- Don't know7

SKIP IF CHILD AGED 5-7 ASK IF CHILD AGED 8-15 WATCHES TV ON ANY DEVICE AT QC1 (CODES 1-6) – SINGLE CODE - OTHERS SKIP TO QC8

QC3 SHOWCARD C3

I'm going to read out some things about the TV programmes that you watch. This could be watching TV or films on a TV set or on a computer, tablet or phone. This might be when it is shown on TV, something that has been recorded or something you watch on iPlayer or Netflix.

Which answer would you choose for each of the following?

QC3A SHOWCARD C3

READ OUT: So starting with A: There are enough programmes for children my age

- Yes 1
- No 2
- Don't know 3

QC3B SHOWCARD C3

READ OUT: And now B: There are enough programmes that show children that look like me

- Yes 1
- No 2
- Don't know 3

QC3C SHOWCARD C3

READ OUT: And now C: There are enough programmes that show children that live in the same part of the country as me

- Yes 1
- No 2
- Don't know 3

SKIP IF CHILD AGED 5-7 - ASK IF CHILD AGED 8-15 WATCHES TV ON ANY DEVICE AT QC1 (CODES 1-6) OTHERS SKIP TO QC8 –SINGLE CODE

QC4 SHOWCARD C4

I'm now going to read out some more things about the TV programmes that you watch. Now using this card can you tell me which answer you would choose for each of the following.

IF NECESSARY: This could be watching TV or films on a TV set or on a computer, tablet or phone. This might be when it is shown on TV, something that has been recorded or something you watch on iPlayer or Netflix

QC4A SHOWCARD C4

READ OUT: So starting with A: How important is it to you to watch things that are for children your age?

- Important..... 1
- Neither 2
- Not important 3
- Don't know 4

SKIP IF CHILD AGED 5-7 ASK IF CHILD AGED 8-15 WATCHES TV AT QC1 (CODES 1-6) OTHERS SKIP TO QC8 – SINGLE CODE

QC4B **SHOWCARD C4**

READ OUT : And now B: How important is it to you to watch things that show children that look like you?

- Important..... 1
- Neither 2
- Not important 3
- Don't know 4

QC4C **SKIP IF CHILD AGED 5-7 ASK IF CHILD AGED 8-15 WATCHES TV AT QC1 (CODES 1-6) OTHERS SKIP TO QC8 SHOWCARD C4**

READ OUT : And now C: How important is it to you to watch things that show children that live in the same part of the country as you?

- Important..... 1
- Neither 2
- Not important 3
- Don't know 4

QC5 **SKIP IF CHILD AGED 5-7 OR 8-11 ASK IF CHILD AGED 12-15 WATCHES TV AT QC1 (CODES 1-6) – SINGLE CODE - OTHERS SKIP TO QC8 SHOWCARD C5**

Where do you think the BBC mainly gets its money from?

- From the government/ council..... 1
- From everyone that uses the BBC..... 2
- From companies that advertise with the BBC 3
- Don't know 4

QC6 **SKIP IF CHILD AGED 5-7 ASK IF CHILD AGED 8-15 WATCHES TV AT QC1 (CODES 1-6) – SINGLE CODE - OTHERS SKIP TO QC8 SHOWCARD C6**

Which one of these answers best describes how often you see adverts when you watch TV?

IF NECESSARY: This could be watching scheduled TV (e.g. at the time of broadcast), anything recorded from the TV to view later or any use of catch up services like ITV Hub or other on-demand content.

- I often see adverts on TV..... 1
- I sometimes see adverts on TV..... 2
- I never see adverts on TV 3
- Don't know 4

**SKIP IF CHILD AGED 5-7 ASK IF CHILD AGED 8-15 EVER SEES ADVERTS ON TV (CODES 1-2 AT QC6) – SINGLE CODE
- OTHERS SKIP TO QC8**

QC7 **SHOWCARD C7**

Which one of these answers best describe how you feel about these TV adverts?

I think the TV adverts.....

- always tell the truth about what they are selling..... 1
- mostly tell the truth about what they are selling 2
- sometimes tell the truth about what they are selling 3
- never tell the truth about what they are selling..... 4
- Don't know 5

ASK ALL AGED 8-15 – SINGLE CODE

QC8 **SHOWCARD C8**

If you could choose only one of these – which one would you choose?

- Watching things on YouTube 1
- Watching things on Netflix, Now TV or Amazon Prime Video..... 2
- Watching things on TV channels like BBC, ITV, Channel 4, Channel 5 or Sky 3
- Don't know 4

YOUTUBE

SKIP IF CHILD AGED 5-7 ASK ALL 8-15S – SINGLE CODE

QC9 Do you ever use the YouTube website or app?

IF NECESSARY: On anything you use to go online at home or somewhere else

- Yes, use the YouTube website or app 1
- No, do not use the YouTube website or app 2
- Don't know 3

ASK IF CHILD ANSWERS YES AT QC9 (CODE 1) – MULTICODE OK FOR CODES 1-12 - OTHERS SKIP TO QC12A – SHOWCARD C10

QC10 Here is a list of the sorts of things that you might have watched on YouTube. Which of these, if any, do you watch on YouTube?

READ OUT: Please choose as many as you like, as long as they apply to you

THEN READ OUT: What other sorts of things do you watch on YouTube that are not included here?

- Funny videos/ jokes/ pranks/ challenges 1
- Music videos 2
- Vloggers or YouTube influencers (such as Zoella or KSI) 3
- 'How-to' videos or tutorials about hobbies/ things you are interested in 4
- Game tutorials/ walk-throughs/ watching other people play games 5
- Sports/ football clips or videos 6
- 'Unboxing' videos – e.g. where toys are unwrapped or assembled 7
- Film trailers, clips of programmes, 'best-bits' or programme highlights 8
- Whole programmes or films 9
- Cartoons/ animations/ mini-movies or songs 10
- Relaxing videos like slime-making, soap carving or people whispering 11
- Other – please specify 12
- Don't know 13

SKIP IF CHILD AGED 5-7 OR 8-11 ASK 12-15S WHO USE YOUTUBE AT QC9 (CODE 1) – SINGLE CODE - OTHERS SKIP TO QC12A

QC11 **SHOWCARD C11**

Where do you think YouTube mainly gets its money from?

- From the government/ council 1
- From everyone that uses YouTube 2
- From companies that advertise with YouTube 3
- Don't know 4

INTERNET

Now we're going to talk about the internet and going online. There are lots of different things you might do when you are online for schoolwork or for fun: going to websites or apps like Google, Wikipedia or YouTube, playing games online, watching TV programmes or clips online, or using social media sites like Facebook, Instagram, Snapchat or WhatsApp. Please think about all the things you might do online at home or somewhere else

SKIP IF CHILD AGED 5-7 - ASK ALL 8-15S - MULTICODE OK FOR CODES 1 -7

QC12A SHOWCARD C12

I'd like to ask you some questions now about what you might use to access the internet or go online.

Do you ever use any of these to go online **at home or somewhere else?**

READ OUT - Please choose as many as apply

- A tablet (like an iPad, Kindle Fire or Samsung Galaxy Tab) 1
- A laptop/ netbook 2
- A desktop computer (PC or Mac) 3
- A mobile phone/ Smartphone (like an iPhone/ Samsung Galaxy/) 4
- A games console or games player (like a PlayStation, Xbox, Nintendo Switch and so on) 5
- A Smart TV (a TV set that connects directly to the internet and doesn't need a computer, set-top box or games console to go online) 6
- Other type of device 7
- NONE OF THESE/ Do not go online 8
- Don't know 9

SKIP IF CHILD AGED 5-7 - ASK IF CHILD AGED 8-15 USES ANY DEVICE TO GO ONLINE AT QC12A (CODES 1-7) - SINGLE CODE ONE RESPONSE FROM QC12B. IF QC12A IS SINGLE CODED AUTOPUNCH RESPONSE HERE AND SKIP QUESTION - OTHERS SKIP TO QC13.

IF CHILD AGED 8-15 DOES NOT GO ONLINE (CODE 8 AT QC12A) THEN AUTOPUNCH THAT AT QC12B AND SKIP TO QC40

QC12B SHOWCARD C12 AGAIN

And when you go online **at home or somewhere else**, which do you use most often?

- A tablet (like an iPad, Kindle Fire or Samsung Galaxy Tab) 1
- A laptop/ netbook 2
- A desktop computer (PC or Mac) 3
- A mobile phone/ Smartphone (like an iPhone/ Samsung Galaxy/) 4
- A games console or games player (like a PlayStation, Xbox, Nintendo Switch and so on) 5
- A Smart TV (a TV set that connects directly to the internet and doesn't need a computer, set-top box or games console to go online) 6
- Other type of device 7
- NONE OF THESE/ Do not go online 8
- Don't know 9

ASK ALL CHILDREN AGED 12-15 WHO GO ONLINE AT QC12A (CODES 1-7) MULTICODE OK FOR CODES 1-6 – OTHERS SKIP TO QC14

QC13 **SHOWCARD C13**

Which, if any of the following apply to your use of the internet?

READ OUT - Please choose as many as apply

Being online helps me...

- To learn a new skill 1
- To develop creative skills..... 2
- To build or maintain friendships 3
- With my schoolwork/ homework 4
- To find useful information about any problems or issues I may have..... 5
- To understand what other people think and feel about things 6
- None of these 7
- Don't know 8

SKIPPED IF CHILD AGED 5-7 ASK IF CHILD AGED 8-15 GOES ONLINE AT QC12A (CODES 1-7) - MULTICODE OK FOR CODES 1 TO 12 - OTHERS SKIP TO QC40

QC14 **SHOWCARD C14**

When you use things like computers, tablets, or mobile phones, have you ever done any of these things?

IF NECESSARY: This could include any time spent learning about this when you are at school

READ OUT - Please choose as many as apply

- Change or edit a photo 1
- Make a drawing or picture..... 2
- Make a video 3
- Make a meme or gif (an image, video or piece of text that is funny that gets spread around online)..... 4
- Make a website 5
- Make an app or game 6
- Make your own music 7
- Change or edit somebody else's music (such as cutting, editing or mixing tracks) 8
- Make an animation/ moving picture or image 9
- Make a character (avatar) that lives and plays in games or sites like Moshi Monsters, Minecraft etc..... 10
- Created an emoji of yourself using sites/ apps like Snapchat or Bitmoji..... 11
- Written a review about something you've used or somewhere you've been 12
- None of these 13
- Don't know 14

SKIPPED IF CHILD AGED 5-7 ASK IF CHILD AGED 8-15 GOES ONLINE AT QC12A (CODES 1-7) - SINGLE CODE

QC15A SHOWCARD C15

When you go online do you visit social media sites or apps like Facebook, Instagram, Snapchat, Twitter, or You Tube?

IF NO – CODE 5 'Don't do this'

IF YES - Do you believe that all of the information you see on these sites or apps is true, most of it is true or just some of it is true?

- All is true 1
- Most is true 2
- Some is true 3
- Don't know 4
- Don't do this..... 5

SKIPPED IF CHILD AGED 5-7 - ASK IF CHILD AGED 8-15 GOES ONLINE AT QC12A (CODES 1-7) - SINGLE CODE

QC15B SHOWCARD C15

When you go online do you visit sites or apps for schoolwork or homework, for instance BBC Bitesize or sites suggested by your teachers?

IF NO – CODE 5 'Don't do this'

IF YES - Do you believe that all of the information you see on these sites or apps is true, most of it is true or just some of it is true?

- All is true 1
- Most is true 2
- Some is true 3
- Don't know 4
- Don't do this..... 5

SKIPPED IF CHILD AGED 5-7 - ASK IF CHILD USES THE INTERNET AT QC12A (CODES 1-7) - SINGLE CODE

QC15C SHOWCARD C15

When you go online do you visit sites or apps about news and what is going on in the world, for instance BBC news, CBBC Newsround, newspaper websites like the Daily Mail or the Guardian, or news apps or sites like Buzzfeed?

IF NO – CODE 5 'Don't do this'

IF YES - Do you believe that all of the information you see on these sites or apps is true, most of it is true or just some of it is true?

- All is true 1
- Most is true 2
- Some is true 3
- Don't know 4
- Don't do this..... 5

QC16 DELIBERATELY LEFT BLANK

SKIPPED IF CHILD AGED 5-7 - ASK IF CHILD USES THE INTERNET AT QC12A (CODES 1-7) - SINGLE CODE

QC17 SHOWCARD C17

Thinking about all the things you use to go online, in a normal week, would you say that you....

- Only use websites or apps that you've used before 1
- Use **one or two** websites or apps that you've not used before 2
- Use **lots** of websites or apps that you've not used before 3
- Don't know 4

SKIPPED IF CHILD AGED 5-7 OR 8-11 - ASK IF CHILD AGED 12-15 GOES ONLINE AT QC12A (CODES 1-7) AND THEY USE SITES THEY'VE NOT USED BEFORE (CODES 2-3 AT QC17) - MULTICODE OK FOR CODES 1-6 - OTHERS SKIP TO QC19

QC18 When you go to websites or apps you've never used before to look for information online do you ever think about whether you can trust the information to be true or accurate?

IF NO: Code 8

IF YES: (**SHOWCARD C18**) : Which of these things, if any might you check to see if the information is true or accurate?

READ OUT - Please choose as many as apply

- Look at how up to date the information on the website is 1
- Check some types of information across a number of websites to be sure it's correct 2
- Check the general look of the website, for example the layout, colours or how professional it looks..... 3
- Ask someone else if they have been to the website 4
- See whether it is a company you have heard of 5
- Something else – please say 6
- Don't know 7
- No – do not think about this 8

SKIPPED IF CHILD AGED 5-7 ASK IF CHILD AGED 8-15 USES THE INTERNET AT QC12A (CODES 1-7) - SINGLE CODE

QC19 I'd like to ask you some questions about **social media and messaging sites or apps** – so sites or apps like Facebook, Twitter, Instagram, Snapchat, WhatsApp and some activities on YouTube.

Do you have a social media profile or account on any of these types of sites or apps?

- Yes 1
- No 2
- Don't know 3

SKIPPED IF CHILD AGED 5-7 ASK IF CHILD AGED 8-15 HAS A SOCIAL MEDIA/ MESSAGING PROFILE AT QC19 (CODE 1) - MULTICODE OK FOR CODES 1-14 – OTHERS SKIP TO QC24A

QC20 Which social media or messaging sites or apps do you use?

DO NOT READ OUT

PROBE: - Any others?

NOTE TO INTERVIEWER: If child mentions Facebook then code 1. Only code 2 if they spontaneously mention Facebook Messenger

Facebook.....	1
Facebook Messenger.....	2
Google Hangouts	3
Instagram	4
MySpace	5
Pinterest	6
Snapchat	7
TikTok (previously called Musical.ly).....	8
Tumblr	9
Twitch	10
Twitter.....	11
WhatsApp.....	12
YouTube.....	13
Other	14
Don't know.....	15

SKIPPED IF CHILD AGED 5-7 - ASK IF CHILD AGED 8-15 HAS A SOCIAL MEDIA PROFILE/ USES MESSAGING APPS AT QC19 (CODE 1) – SINGLE CODE ONE RESPONSE FROM QC20 IF QC20 IS SINGLE CODED AUTOPUNCH THE RESPONSE HERE AND SKIP THE QUESTION AND GO TO QC22 – THOSE WITHOUT A SOCIAL MEDIA PROFILE SKIP TO QC24A

QC21 And which is your main social media or messaging site or app, so the one you use most often?

DO NOT READ OUT

Facebook.....	1
Facebook Messenger.....	2
Google Hangouts	3
Instagram	4
MySpace	5
Pinterest	6
Snapchat	7
TikTok (previously called Musical.ly).....	8
Tumblr	9
Twitch	10
Twitter.....	11
WhatsApp.....	12
YouTube.....	13
Other	14
Don't know.....	15

SKIPPED IF CHILD AGED 5-7 - ASK ALL WITH A SOCIAL MEDIA PROFILE/ USE MESSAGING APPS AT QC19 (CODE 1) – SINGLE CODE - OTHERS SKIP TO QC24A

QC22 SHOWCARD C22

I'm going to read out some things about social media. So, when you use sites or apps like << PULL IN SITES USED AT QC20>> Which of these best describes what you think for each one?

QC22A READ OUT: So starting with A: There is pressure to be popular on social media

- All the time 1
- Most of the time 2
- Sometimes 3
- Never 4
- Don't know 5

QC22B SHOWCARD C22

READ OUT: And now B: People are mean to each other on social media

- All the time 1
- Most of the time 2
- Sometimes 3
- Never 4
- Don't know 5

QC22C SHOWCARD C22

READ OUT: And now C: Using social media makes me feel happy

- All the time 1
- Most of the time 2
- Sometimes 3
- Never 4
- Don't know 5

QC22D SHOWCARD C22

READ OUT: And now D: Using social media helps me feel closer to my friends

- All the time 1
- Most of the time 2
- Sometimes 3
- Never 4
- Don't know 5

ASK OF 12-15S WITH A SOCIAL MEDIA PROFILE/ USE MESSAGING APPS AT QC19 (CODE 1) – MULTICODE FOR CODES 1-7 - OTHERS SKIP TO QC24A

QC23 **SHOWCARD C23**

Here is a list of things you may do on social media sites or messaging apps, which if any of them do you ever do?

READ OUT - Please choose as many as apply

- See what my friends are doing/ like or comment on their posts or photos 1
- Send supportive messages/ comments/ posts to friends if they are having a hard time 2
- See what famous people are doing/ follow celebrities/ YouTubers 3
- Share/ discuss news stories with others..... 4
- Follow companies or brands I like 5
- Sign petitions 6
- Support causes or organisations by sharing or commenting on posts 7
- None of these 8
- Don't know 9

SKIPPED IF CHILD AGED 5-11 ASK ALL 12-15S WHO GO ONLINE AT QC12A (CODES 1-7) – SINGLE CODE - OTHERS SKIP TO QC25

QC24A I'd now like to ask you a question about live streaming. This allows you to 'go live' by sharing live videos with others using services like Facebook Live, YouTube Live, Twitch or 'Live' on Instagram Stories.

Before today, had you heard about live streaming?

- Yes 1
- No 2
- Don't know 3

ASK ALL 12-15S THAT ARE AWARE OF LIVE STREAMING (QC24A CODE 1) - SINGLE CODE - OTHERS SKIP TO QC25

QC24B **SHOWCARD C24**

Please take a look at this card. Which one of these best describes your experience of live streaming services?

- I've never used live streaming services 1
- I've only watched other people's livestreams/ live videos 2
- I've 'gone live'/ shared my own videos with others 3

SKIPPED IF CHILD AGED 5-7 ASK IF CHILD USES THE INTERNET AT QC12A (CODES 1-7) - SINGLE CODE - OTHERS SKIP TO QC40

QC25 Do you ever use Google, or similar sites like Bing or Yahoo to look for or find out things online?

- Yes 1
- No 2
- Don't know 3

SKIPPED IF CHILD AGED 5-7- ASK IF USE SEARCH ENGINES AT QC25 (CODE 1) – SINGLE CODE - OTHERS SKIP TO QC30

QC26 **SHOWCARD C26**

When you use Google to look for something online, you are given a list of websites in the Google results page.

Which one of these sentences about these results do you agree with most?

- I think that if they have been listed by Google these websites can be trusted 1
- I think that some of these websites can be trusted and some can't 2
- I don't really think about whether the websites can be trusted 3
- Don't know 4

SKIPPED IF CHILD AGED 5-7 OR 8-11- ASK IF USE SEARCH ENGINES AT QC25 (CODE 1) - SINGLE CODE – OTHERS SKIP TO QC30

QC27 **SHOWCARD C27**

Where do you think Google mainly gets its money from?

- From the government/ council..... 1
- From everyone that uses Google..... 2
- From companies that advertise with Google..... 3
- Don't know 4

SKIPPED IF CHILD AGED 5-7 - ASK IF USE SEARCH ENGINES AT QC25 (CODE 1) - MULTICODE OK FOR CODES 1-4 – OTHERS SKIP TO QC30

QC28 **SHOWCARDS C28A AND C28B**

This is a picture from a Google search for 'children's trainers' (**SHOWCARD C28A**).

(SHOWCARD C28B) Do you know why the first four results on the left have been listed first?

READ OUT - Please choose as many as apply

- These are adverts / they have paid to be here..... 1
- These are the best results..... 2
- These are the most popular results..... 3
- Anything else..... 4
- Don't know 5

QC29 **DELIBERATELY LEFT BLANK**

SKIPPED IF CHILD AGED 5-7 ASK IF CHILD USES THE INTERNET AT QC12A (CODES 1-7) - MULTICODE OK FOR CODES 2-15 – OTHERS SKIP TO QC40

QC30 When you go online to do things like visit websites or apps, play games online, watch TV programmes or video clips or visit social media sites, if you saw something online that you found worrying or nasty in some way that you didn't like would you tell someone about it?

IF NO – CODE 1

IF YES – Who would you tell?

IF DON'T KNOW WHO THEY WOULD TELL – CODE 16

IF DON'T KNOW WHETHER THEY WOULD LET SOMEONE KNOW – CODE 17

DO NOT READ OUT

PROBE: Who else?

- Would not tell anyone about this..... 1
- Brother/ sister2
- Friend.....3
- Parent4
- Other relative5
- Teacher.....6
- The websites themselves7
- The internet service providers (e.g. Virgin/ Sky/ BT)8
- Internet Watch Foundation9
- CEOP/ Child Exploitation and Online Protection Centre10
- Ofcom11
- PEGI website/ Pan European Game Information12
- The police13
- The person who posted the content14
- Other.....15
- Unsure who I would tell16
- Don't know if I would let someone know17

SKIPPED IF CHILD AGED 5-7 ASK IF CHILD USES THE INTERNET QC12A (CODES 1-7) - SINGLE CODE – OTHERS SKIP TO QC40

QC31 And, have you ever seen anything online that you found worrying or nasty in some way that you didn't like?

- Yes.....1
- No2
- Don't know3

SKIPPED IF CHILD AGED 5-7 OR 8-11 ASK IF CHILD USES THE INTERNET AT QC12A (CODES 1-7) – SINGLE CODE - OTHERS SKIP TO QC34

QC32 Did you know that many websites, apps and online games have a report function so that you can let them know if you see something worrying or nasty?

IF NECESSARY: The report function could be a button, a link, an email address or online form through which you can point out the worrying or nasty content.

- Yes, aware of report function.....1
- No, not aware of report function.....2
- Don't know3

ASK IF SEEN SOMETHING WORRYING/ NASTY AT QC31 (CODE 1) AND AWARE OF REPORT FUNCTION AT QC32 (CODE 1) – SINGLE CODE – OTHERS SKIP TO QC34

QC33 Have you ever used this report function to report what you saw online that you found worrying or nasty?

- Yes1
- No.....2
- Don't know3

SKIPPED IF CHILD AGED 5-7 ASK IF CHILD USES THE INTERNET AT QC12A (CODES 1-7) - MULTICODE OK FOR CODES 1-8 – OTHERS SKIP TO QC40

QC34 Has anyone ever told you about how to use the internet safely?

IF NO: CODE 9

IF YES: Who was it that told you about this?

DO NOT READ OUT

PROBE: Who else?

- Yes – from parent1
- Yes – from other member of family.....2
- Yes – from teacher at school3
- Yes - from friends4
- Yes - from websites5
- Yes – from television/ radio programmes6
- Yes – from police coming in to school to talk to us7
- Other8
- No – not been given information/ advice9
- Don't know10

SKIPPED IF CHILD AGED 5-7 ASK IF CHILD USES THE INTERNET AT QC12A (CODES 1-7) - SINGLE CODE – OTHERS SKIP TO QC40

QC35 **SHOWCARD C35**

When you go to websites or use apps which one of these answers best describes how often you see any adverts?

NOTE TO INTERVIEWER: If the child is unsure in any way about what online adverts are, please code 4 - Don't know

- I often see online adverts 1
- I sometimes see online adverts.....2
- I never see online adverts3
- Don't know4

SKIP IF CHILD AGED 5-7 - ASK IF CHILD EVER SEES ONLINE ADVERTS (CODES 1-2 AT QC35) – SINGLE CODE - OTHERS SKIP TO QC37

QC36 **SHOWCARD C36**

Which one of these answers best describes how you feel about these adverts you see online?

I think the adverts.....

- always tell the truth about what they are selling..... 1
- mostly tell the truth about what they are selling2
- sometimes tell the truth about what they are selling3
- never tell the truth about what they are selling.....4
- Don't know5

SKIPPED IF CHILD AGED 5-7 OR 8-11 ASK IF CHILD USES INTERNET AT QC12A (CODES 1-7) - MULTI CODE OK FOR CODES 1-4 – OTHERS SKIP TO QC39A

QC37 **SHOWCARD C37**

On sites like YouTube some vloggers or influencers with lots of followers like Zoella or KSI might say good things about a particular company or product or brand, such as Nike clothing, a new game or clothes from TopShop.

Why do you think they might say good things about these products or brands?

READ OUT - Please choose as many as apply

- They are being paid by the company or brand to say this 1
- They want to share this information with their followers 2
- They think these products or brands are cool/ good to use 3
- Other 4
- Don't know 5

SKIP IF CHILD AGED 5-7 OR 8-11 ASK IF CHILD USES THE INTERNET AT QC12A (CODES 1-7) - SINGLE CODE – OTHERS SKIP TO QC39A

QC38A **SHOWCARD C38**

I'm going to read out some things about going online, for each one please say which of these applies to you.

READ OUT: So starting with A: I think it is important that people can say what they want online, even if it is hurtful to others

- Disagree 1
- Neither agree nor disagree 2
- Agree 3
- Don't know 4

SKIP IF CHILD AGED 5-7 OR 8-11 ASK IF CHILD USES THE INTERNET AT QC12A (CODES 1-7) -SINGLE CODE – OTHERS SKIP TO QC39A

QC38B **SHOWCARD C38**

READ OUT: And now B: I think there should be rules about what people can say online so that people can't say hurtful things about others.

- Disagree 1
- Neither agree nor disagree 2
- Agree 3
- Don't know 4

SKIP IF CHILD AGED 5-7 OR 8-11 ASK IF CHILD USES THE INTERNET AT QC12A (CODES 1-7) - SINGLE CODE – OTHERS SKIP TO QC39A

QC38C **SHOWCARD C38**

READ OUT: And now C: The images or videos that other people post online make their life look more interesting than it is

- Disagree 1
- Neither agree nor disagree 2
- Agree 3
- Don't know 4

ASKED OF CHILDREN AGED 8-15 WHO GO ONLINE AT QC12A (CODES 1-7) –SINGLE CODE - OTHERS SKIP TO QC40

QC39A Do you ever use BBC websites or apps for your schoolwork or homework, so sites or apps like BBC Bitesize?

- Yes..... 1
- No 2
- Don't know 3

ASKED OF CHILDREN AGED 8-15 WHO SAY YES AT QC39A (CODE 1) – SINGLE CODE - OTHERS SKIP TO QC40 SHOWCARD C39

QC39B

Please say which of these options applies to you.

READ OUT: When I use these BBC websites or apps for my schoolwork or homework I find them helpful.

- Disagree..... 1
- Neither agree nor disagree 2
- Agree 3
- Don't know 4

GAMING

Now some questions about playing games and gaming

SKIP IF CHILD AGED 5-7 - ASK ALL 8-15S - MULTICODE OK FOR CODES 1-6

QC40 **SHOWCARD C40**

Do you ever play games at home or somewhere else in any of these ways?

READ OUT - Please choose as many as apply

- On a games console or games player (like a PlayStation, Xbox, Nintendo Switch and so on) 1
- On a tablet (like an iPad, Kindle Fire or Samsung Galaxy Tab) 2
- On a computer/ laptop/ netbook 3
- On a mobile phone or Smartphone (like an iPhone, Samsung Galaxy/) 4
- On a Smart TV directly – not using a games console connected to the TV 5
- On a virtual reality gaming headset/ device (like Oculus Rift, Samsung Gear VR) 6
- No, never/ Do not play games 7

QC41 DELIBERATELY LEFT BLANK

SKIP IF CHILD AGED 5-7 – ASK ALL WHO PLAY GAMES AT QC40 (CODES 1-6) – MULTICODE OK FOR CODES 1-4 - OTHERS SKIP TO QC45

QC42 **SHOWCARD C42**

Many games can now be played online, either through games consoles, other games players or through other things like computers, laptops, tablets, mobile phones and smart TVs. Examples of popular games that can be played online include FIFA football games, Minecraft, Fortnite and Roblox.

Do you ever play online games?

IF NO: Code 5

IF YES: refer to **SHOWCARD C42 AND SAY:** When you play online games, which of these describe how you are playing?

READ OUT - Please choose as many as apply.

- Playing on your own - against the computer or games console/ player 1
- Playing against or with someone else in the same room as you 2
- Playing against or with someone else you have met in person who is playing somewhere else 3
- Playing against or with one or more other people you have not met in person who is playing somewhere else 4
- No - do not play online games 5
- Don't know 6

SKIP IF CHILD AGED 5-7 - ASK IF EVER PLAY GAMES ONLINE AT QC42 (CODES 1-4) – SINGLE CODE - OTHERS SKIP TO QC45

QC43 When you play games online do you ever chat through the game to other people who are playing, through instant messaging or using a headset?

- Yes, chat to other people 1
- No, do not chat to other people 2
- Don't know 3

SKIP IF CHILD AGED 5-7 ASK IF EVER CHAT AT QC43 (CODE 1)– MULTICODE OK FOR CODES 1-2 – OTHERS SKIP TO QC45

QC44 **SHOWCARD C44**

And when you chat, who do you chat to?

READ OUT - Please choose as many as apply

- I chat to people that I am friends with/ people that I know outside of the game 1
- I chat to people that I only know through playing the game 2
- Don't know 3

SKIP IF CHILD AGED 5-7 - ASK ALL 8-15S

QC45 **SHOWCARD C45**

I'm going to read out some things about real life, so I mean away from being online. So, this might be when people are at school or when they are with their friends.

Which of these best describes what you think for each one?

QC45A **READ OUT:** So starting with A: There is pressure to be popular in real life.

- All the time 1
- Most of the time 2
- Sometimes 3
- Never 4
- Don't know 5

SKIP IF CHILD AGED 5-7 - ASK ALL 8-15S

QC45B **SHOWCARD C45 AGAIN**

READ OUT: And now B: People are mean to each other in real life.

- All the time 1
- Most of the time 2
- Sometimes 3
- Never 4
- Don't know 5

ASK ALL CHILDREN AGED 12-15 - SINGLE CODE – OTHERS SKIP TO QC47A

QC46 Moving on, I'd now like to ask you some questions about your screen time. By screen time I mean the time you spend looking at screens on all the different devices you may use, including TV, mobiles, laptops, tablets and games players.

Please have a look at this card (**SHOWCARD C46**), for each thing I read out about screen time please say which of the options on the card applies to you.

QC46A **SHOWCARD C46**

READ OUT: I find it hard to control my screen time

- Disagree..... 1
- Neither agree nor disagree 2
- Agree 3
- Don't know 4

QC46B **SHOWCARD C46**

READ OUT: I think I have a good balance between screen time and doing other things

- Disagree..... 1
- Neither agree nor disagree 2
- Agree 3
- Don't know 4

INTRO FOR ALL AGED 8-15:

For these next questions I'd now like you to think about the time you spend doing various things. I will ask you to think about the time you spend on a typical school day and on a typical weekend day.

Based on what you've said you do I will be asking about. **READ OUT:**

Watching things on YouTube (IF QC9 CODE 1)

Watching TV programmes or films (IF QC1 CODES 1-6 OR QC2A CODES 1-5)

Using social media (IF QC19 CODE 1)

Playing games or gaming using a player, phone or tablet (IF QC40 CODES 1-6)

ASK ALL 8-15S IF CHILD WATCHES THINGS ON YOUTUBE AT QC9 (CODE 1) – OTHERS SKIP TO QC48A

QC47A **SHOWCARD C47**

Using this showcard - across all the ways you watch things on YouTube ...

How much time do you spend watching YouTube on a typical school day?

So, before school, during school and after school?

INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL

NB TYPICAL SCHOOL DAY NOT HOLIDAYS

Hours	Minutes	Don't know

ASK ALL 8-15S IF CHILD WATCHES THINGS ON YOUTUBE AT QC9 (CODE 1) – OTHERS SKIP TO QC48A

QC47B **SHOWCARD C47 AGAIN**

And how much time do you spend watching YouTube on a typical weekend day?

Is it more or less than on a school day? About how much more/ less?

NB ONE WEEKEND DAY NOT BOTH DAYS

Hours	Minutes	Don't know

NOTE TO INTERVIEWER – IF AT QC47A THE CHILD MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THEY HAVE UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** SCHOOL DAY IN A TYPICAL WEEK **NOT ALL FIVE** SCHOOL DAYS

LIKEWISE AT QC47B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THEY HAVE UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** WEEKEND DAY AND NOT **BOTH** WEEKEND DAYS

ASK ALL 8-15S IF CHILD WATCHES ANY TV OR FILMS AT QC1 (CODES 1-6) OR AT QC2A (CODES 1-5) – OTHERS SKIP TO QC49A

QC48A SHOWCARD C48

Using this showcard - across all the ways you watch TV programmes or films ...

How much time do you spend watching TV programmes or films on a typical school day? This could be watching TV or films when they are shown on TV, something that has been recorded or something you watch on services like iPlayer or Netflix.

So, before school, during school and after school?

INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL

NB TYPICAL SCHOOL DAY NOT HOLIDAYS

Hours	Minutes	Don't know

ASK ALL 8-15S IF CHILD WATCHES ANY TV OR FILMS AT QC1 (CODES 1-6) OR AT QC2A (CODES 1-5) – OTHERS SKIP TO QC49A

QC48B SHOWCARD C48 AGAIN

And how much time do you spend watching TV programmes or films on a typical weekend day?

IF NECESSARY – This could be watching TV or films when they are shown on TV, something that has been recorded or something you watch on services like iPlayer or Netflix.

Is it more or less than on a school day? About how much more/ less?

NB ONE WEEKEND DAY NOT BOTH DAYS

Hours	Minutes	Don't know

NOTE TO INTERVIEWER – IF AT QC48A THE CHILD MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THEY HAVE UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** SCHOOL DAY IN A TYPICAL WEEK **NOT ALL FIVE** SCHOOL DAYS

LIKEWISE AT QC48B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THEY HAVE UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** WEEKEND DAY AND NOT **BOTH** WEEKEND DAYS

ASK ALL 8-15S IF CHILD USES ANY SOCIAL MEDIA OR MESSAGING SITES OR APPS AT QC19 (CODE 1) – OTHERS SKIP TO QC50A

QC49A SHOWCARD C49

Using this showcard - across all the ways you use social media or messaging sites or apps [like SITES AND APPS USED AT QC20] ...

How much time do you spend using social media or messaging sites or apps on a typical school day?

So, before school, during school and after school?

INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL

NB TYPICAL SCHOOL DAY NOT HOLIDAYS

Hours	Minutes	Don't know

ASK ALL 8-15S IF CHILD USES ANY SOCIAL MEDIA OR MESSAGING SITES OR APPS AT QC19 (CODE 1) – OTHERS SKIP TO QC50A

QC49B **SHOWCARD C49 AGAIN**

And how much time do you spend using social media or messaging sites or apps on a typical weekend day?

Is it more or less than on a school day? About how much more/ less?

NB ONE WEEKEND DAY NOT BOTH DAYS

Hours	Minutes	Don't know

NOTE TO INTERVIEWER – IF AT QC49A THE CHILD MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THEY HAVE UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** SCHOOL DAY IN A TYPICAL WEEK **NOT ALL FIVE** SCHOOL DAYS

LIKEWISE AT QC49B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THEY HAVE UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** WEEKEND DAY AND NOT **BOTH** WEEKEND DAYS

ASK ALL 8-15S IF CHILD PLAYS ANY TYPE OF GAMES AT QC40 (CODES 1-6) – OTHERS SKIP TO QC52

QC50A **SHOWCARD C50**

Using this showcard - across all the ways you play games ...

How much time do you spend playing games on a typical school day?

So, before school, during school and after school?

INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL

NB TYPICAL SCHOOL DAY NOT HOLIDAYS

Hours	Minutes	Don't know

ASK ALL 8-15S IF CHILD PLAYS ANY TYPE OF GAMES AT QC40 (CODES 1-6) – OTHERS SKIP TO QC52

QC50B **SHOWCARD C50 AGAIN**

And how much time do you spend playing games on a typical weekend day?

Is it more or less than on a school day? About how much more/ less?

NB ONE WEEKEND DAY NOT BOTH DAYS

Hours	Minutes	Don't know

NOTE TO INTERVIEWER – IF AT QC50A THE CHILD MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THEY HAVE UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** SCHOOL DAY IN A TYPICAL WEEK **NOT ALL FIVE** SCHOOL DAYS

LIKEWISE AT QC50B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THEY HAVE UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** WEEKEND DAY AND NOT **BOTH** WEEKEND DAYS

SKIPPED IF CHILD AGED 5-7 OR 8-11 - ASK IF CHILD AGED 12-15 USES THE INTERNET AT QC12A (CODES 1-7) – SINGLE CODE - OTHERS SKIP TO QCTAB

QC51 **SHOWCARD C51**

I'm going to read out some types of information you may want to find out about and I'd like you to say which one of these you would turn to first for accurate and true information online.

QC51A **SHOWCARD C51**

Which one of these would you turn to first for accurate and true information online about serious things that are going on in the world?

- BBC..... 1
- YouTube 2
- Wikipedia 3
- Social media – like Facebook, Twitter or Instagram 4
- Google or Bing or other search engines 5
- Newspaper sites or apps – like The Guardian or the Daily Mail 6
- Online articles on sites or apps like Buzzfeed or Huffpost..... 7
- None of these 8
- Don't know 9

SKIPPED IF CHILD AGED 5-7 OR 8-11 - ASK IF CHILD AGED 12-15 USES THE INTERNET AT QC12A (CODES 1-7) – SINGLE CODE - OTHERS SKIP TO QCTAB

QC52 **SHOWCARD C52**

And now using this list.

NOTE TO INTERVIEWER: Please check that the child is looking at **SHOWCARD C52**

NEW SCREEN

SKIPPED IF CHILD AGED 5-7 OR 8-11 - ASK IF CHILD AGED 12-15 USES THE INTERNET AT QC12A (CODES 1-7) -RANDOMISE ORDER FOR QC52A AND B - SINGLE CODE - OTHERS SKIP TO QCTAB

QC52A **SHOWCARD C52**

Which one of these would you turn to first for accurate and true information online about fun things, like hobbies and interests?

- BBC..... 1
- YouTube 2
- Wikipedia 3
- Social media – like Facebook, Twitter or Instagram 4
- Google or Bing or other search engines 5
- None of these 6
- Don't know 7

SKIPPED IF CHILD AGED 5-7 OR 8-11 - ASK IF CHILD AGED 12-15 USES THE INTERNET AT QC12A (CODES 1-7) - RANDOMISE ORDER FOR QC52A AND B - SINGLE CODE - OTHERS SKIP TO QCTAB

QC52B **SHOWCARD C52**

Which one of these would you turn to first for accurate and true information online about how to build, make or create things?

- BBC 1
- YouTube..... 2
- Wikipedia..... 3
- Social media – like Facebook, Twitter or Instagram..... 4
- Google or Bing or other search engines..... 5
- None of these 6
- Don't know..... 7

SKIP IF AGED 5-7 – ASK OF 8-15s – SINGLE CODE

QCTAB The next few questions are about some of the things that can be more difficult about mobile phones and going online in general.

We would like you to answer them on the tablet. Are you happy to do this on your own or would you like me to help you with this?

If there is anything you don't understand please feel free to ask me for help. On some screens you may need to scroll down to see all the possible answers.

- Yes – happy to answer on my own..... 1
- Yes – happy to answer with interviewer help 2
- No would rather not complete these questions 3

IF QCTAB CODE 3 AND CHILD AGED 8-11 – CLOSE WITH CHILD AND GO TO INTRO AHEAD OF QP80
IF QCTAB3 AND CHILD AGED 12-15 – GO TO QC59

ASKED OF CHILDREN AGED 8-15 - SINGLE CODE

QC53 Please read the information below (in blue) and then answer the **TWO** questions underneath. You might need to scroll down to see both of the questions. Just tap the screen to choose the answer you want to give and the answer changes to a blue colour.

When you have finished, please hit the 'Next' button in the bottom right hand corner.

**People can be nasty or hurtful. It could be behind someone's back, to their face, through calls or texts.
It could be by being nasty through social media, games or other websites.
It could be by calling people names, leaving them out, or through sharing photos or videos that upset them.
It could be threatening to hurt or actually hurting them.
It could be done on purpose or as a joke that goes too far.**

Has this ever happened to anyone you know?

- Yes..... 1
- No 2
- Prefer not to say 3
- Don't know 4

ASKED OF CHILDREN AGED 8-15 - SINGLE CODE

QC54 And has this ever happened to you?

When you have finished, please hit the 'Next' button in the bottom right hand corner.

- Yes..... 1
- No 2
- Prefer not to say 3
- Don't know 4

ASK ALL 8-15S WHO SAY YES AT QC54 (CODE 1) – MULTICODE OK FOR 1-8

QC55 When somebody was nasty or hurtful to you did it happen in any of these ways?

Please choose as many of the options below that apply.
If you choose any answers by mistake, tap it again to remove the blue colour.
You may need to scroll down to see all of the possible answers.

- Face to face..... 1
- By text or messaging apps (like WhatsApp) 2
- On social media sites or apps (like Facebook, Instagram, Snapchat) 3
- Through other websites or apps 4
- Through phone calls 5
- Through video calls (like FaceTime)..... 6
- In online games 7
- Through some other way 8
- Prefer not to say 9
- Don't know 10

CLOSE 8-11 - SAY TO CHILD AGED 8-11

Thank you very much for your help, please hand the tablet back to the interviewer.

If you have any concerns or worries, there is a list of places that are able to offer help and advice shown on the back of the letter I will be leaving behind today.

GO TO INTRO AHEAD OF QP80 COMPLETE CLASSIFICATION WITH PARENT

SKIPPED IF CHILD AGED 5-7 OR 8-11 – ASK OF 12-15S - MULTICODE OK FOR CODES 1-5

QC56 Please take a look at the list of things below and think about whether they have happened to you, either online or on a mobile phone.

Please choose those that have ever happened to you

You may need to scroll down the screen to see all the possible answers

- Accidentally spending money online that you did not mean to 1
- Seeing something of a sexual nature that made you feel uncomfortable 2
- Seeing or receiving something scary or troubling online like a scary video or comment..... 3
- Being contacted online by someone you don't know who wants to be your friend 4
- Feeling under pressure to send photos or other information about yourself to someone 5
- None of these things have ever happened to me 6
- Prefer not to say..... 7
- Don't know 8

**SKIPPED IF CHILD AGED 5-7 OR 8-11 ASK IF CHILD AGED 12-15 USES THE INTERNET AT QC12A (CODES 1-7)
MULTICODE OK FOR CODES 1-8**

QC57 Do you know how to do any of these things online?

You may not have heard of all of these things which is okay. Please choose the ones that you know how to do even if you haven't ever done them.

You may need to scroll down the screen to see all the possible answers

- Block messages on social media from someone you don't want to hear from 1
- Block pop-up adverts from appearing on the screen 2
- Block junk email or spam 3
- Choose to use privacy mode/ Incognito mode on a web browser (like Google Chrome) 4
- Change the settings so fewer people can view your social media profile 5
- Delete the 'history' records of which websites you have visited 6
- Unset any filters or controls that are there to stop certain websites being viewed 7
- Use a proxy server to access particular sites or apps 8
- Don't know how to do any of these 9
- Prefer not to say 10
- Don't know 11

SKIPPED IF CHILD AGED 5-7 OR 8-11 ASK IF CHILD KNOWS HOW TO DO ANY AT QC57 (CODES 1-8) MULTICODE OK FOR CODES 1-8 - ONLY SHOW RESPONSES FROM QC57

QC58 This list shows the things that you just said you know how to do online.

If you have ever done any of them please choose them again.

- Block messages on social media from someone you don't want to hear from 1
- Block pop-up adverts from appearing on the screen2
- Block junk email or spam3
- Choose to use privacy mode/ Incognito mode on a web browser (like Google Chrome)4
- Change the settings so fewer people can view your social media profile5
- Delete the 'history' records of which websites you have visited6
- Unset any filters or controls that are there to stop certain websites being viewed 7
- Use a proxy server to access particular sites or apps8
- Have not done any of these9
- Prefer not to say10
- Don't know 11

Thank you very much for your help, please hand the tablet back to the interviewer.

SKIPPED IF CHILD AGED 5-7 OR 8-11 ASK IF CHILD USES THE INTERNET AT QC12A (CODES 1-7) - SINGLE CODE SHOWCARD C59

QC59 In the past year have you seen anything hateful on the internet that has been directed at a particular group of people, based on for instance their gender, religion, disability, sexuality or gender identity?

Examples of these sorts of things might be nasty or hateful comments or images that have been posted on social media, comments in response to an article that you read online, or videos posted on sites like YouTube.

Which of these options best describes whether you have seen things like this online in the past year?

- I have never seen things like this..... 1
- I sometimes see things like this2
- I often see things like this 3
- Don't know 4

SKIPPED IF CHILD AGED 5-7 OR 8-11 ASK IF CHILD AGED 12-15 GOES ONLINE AT QC12A (CODES 1-7) - ASK IF CHILD HAS EVER SEEN HATE SPEECH IN THE LAST YEAR AT QC59 (CODES 2-3) - MULTICODE OK FOR CODES 1-7

QC60 **SHOWCARD C60**

What if anything did you do after you saw the most recent example of something hateful online?

- I ignored it/ didn't do anything 1
- I commented on it to say I thought it was wrong..... 2
- I shared it with my friends to say I thought it was wrong 3
- I reported it to the website 4
- I blocked the person who shared or made the comments 5
- I responded by 'disliking' the post/ comment/ video 6
- Something else – Please say 7
- Don't know 8

SAY TO CHILD AGED 12-15

Thank you very much for your help. If you have any concerns or worries, there is a list of places that are able to offer help and advice shown on the back of the letter I will be leaving behind today.

THANK AND CLOSE INTERVIEW WITH CHILD – COMPLETE CLASSIFICATION WITH PARENT

CLASSIFICATION

SAY TO PARENT – I'd now like to finish the interview by asking you some questions about your child and your household. These questions are used to help us to group the different people we will speak with across the UK as part of this survey when we look at the results.

ASK ALL PARENTS**QP80 CONSENT. SHOWCARD P80**

Using this showcard, do I have your permission to ask you about your child's ethnicity, for research purposes?

Yes 1
No 2

ASK ALL PARENTS THAT HAVE GIVEN CONSENT ABOVE - SINGLE CODE – OTHERS SKIP TO QP81 CONSENT**QP80. SHOWCARD P80**

Which of these groups best describes your child's ethnic group or background?

WHITE

British 1
English 2
Scottish 3
Welsh 4
Irish 5
Any other white background (WRITE IN) 6

MIXED

White and Black Caribbean 7
White and Black African 8
White and Asian 9
Any other mixed background (WRITE IN) 10

ASIAN AND BRITISH ASIAN

Indian 11
Pakistani 12
Bangladeshi 13
Any other Asian background (WRITE IN) 14

BLACK AND BLACK BRITISH

Caribbean 15
African 16
Any other black background (WRITE IN) 17

MIDDLE EAST AND ARABIC ORIGIN

Middle Eastern, including Arabic origin 18
Iranian 19

CHINESE OR OTHER ETHNIC GROUP

Chinese 20
Any other background (WRITE IN) 21

Refused 22

ASK ALL PARENTS

QP81 CONSENT - Using this showcard (SHOWCARD P83), for research purposes, do I have your permission to ask about whether your child has any health difficulty or disability which has lasted or is expected to last at least 12 months?

NOTE TO INTERVIEWER: IF RESPONDENT MENTIONS THAT CHILD **DOES NOT HAVE ANY HEALTH DIFFICULTY OR DISABILITY** YOU MUST CODE 1 HERE AND THEN CODE 'NO' – CODE 3 AT THE NEXT QUESTION (QP82).

Yes – gives permission to ask the question..... 1
 No – does not give permission to ask the question2

ASK ALL PARENTS THAT HAVE GIVEN CONSENT ABOVE AT QP81 CONSENT (CODE 1) - SINGLE CODE – OTHERS SKIP TO QP84

QP82 Does your child have any of their day-to-day activities limited because of a health difficulty or disability which has lasted or is expected to last for at least 12 months?

IF YES – Would you say this limits them a little or a lot?

SINGLE CODE

Yes, limited a little 1
 Yes, limited a lot2
 No3
 Prefer not to say4

ASK ALL PARENTS THAT SAY YES AT QP82 (CODES 1-2) – OTHERS SKIP TO QP84.

MULTICODE OK FOR CODES 1-9

QP83 **SHOWCARD P83**

Using this showcard, please read out the number or numbers for the health difficulties or disabilities that apply to your child?

Vision (e.g. due to blindness, poor or partial sight) 1
 Hearing (e.g. due to deafness, poor or partial hearing).....2
 Mobility, such as difficulty walking short distances, climbing stairs, lifting and carrying objects3
 Learning, concentrating or remembering4
 Difficulty speaking or communicating5
 Mental health condition6
 Stamina or breathing difficulty7
 Social or behavioural issues (e.g. due to neuro diverse conditions such as Autism, Attention Deficit Disorder, Asperger's Syndrome).....8
 Other health difficulty or disability9
 Prefer not to say10

ASK ALL PARENTS

QP84 How many people are there in your household in total (including yourself)?
WRITE IN BELOW – USE LEADING ZEROS

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ASK ALL PARENTS

QP85 How many of your children aged under 16 live at home with you?
 IF NECESSARY – That is, children for whom you are their parent or guardian.
WRITE IN BELOW – USE LEADING ZEROS

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ASK PARENTS WITH 2 OR MORE CHILDREN AT QP85 - MULTICODE OK FOR CODES 1-17 – OTHERS SKIP TO QP87

QP86 What are the ages of the other children aged under 16 living at home with you?
 Please do not include the age of the child that we have interviewed you about.

- Under 1 1
- Aged 1 2
- Aged 2 3
- Aged 3 4
- Aged 4 5
- Aged 5 6
- Aged 6 7
- Aged 7 8
- Aged 8 9
- Aged 9 10
- Aged 10 11
- Aged 11 12
- Aged 12 13
- Aged 13 14
- Aged 14 15
- Aged 15 16
- Aged 16 17
- Refused 18

ASK ALL PARENTS – SINGLE CODE

QP87 What is your working status?
PROBE TO PRECODES

- Working full time (30hrs/wk+) 1
- Working part time (8-29 hrs/wk) 2
- Not working (i.e. under 8hrs/wk) – retired 3
- Not working (i.e. under 8hrs/wk) – unemployed (registered/ not registered but looking for work) 4
- Not working (i.e. under 8hrs/wk) – student 5
- Not working (i.e. under 8hrs/wk) – housewife/ disabled/ other 6
- Don't know 7

ASK IF NOT WORKING AT QP87 (CODES 3-7) AND MORE THAN ONE ADULT IN THE HOUSEHOLD BASED ON RESPONSE AT QP84/ QP85– SINGLE CODE – OTHERS SKIP TO QP89

QP88 Are any other adults in the household working either full time or part time?
SINGLE CODE

- Yes, somebody in the household is working..... 1
- No members of the household are working2
- Don't know/ refused to say3

ASK ALL PARENTS

QP89 Can I please ask your age?

WRITE IN EXACT AGE AND THEN AUTOCODE

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- 16-17..... 1
- 18 - 24.....2
- 25 - 34.....3
- 35 - 44.....4
- 45 - 54.....5
- 55 - 64.....6
- 65 - 74.....7
- 75-79.....8
- 80+.....9
- Refused 10

ASK ALL PARENTS - SINGLE CODE

QP90 **SHOWCARD P90**

Please could you say which letter from this card applies to your total household income from all sources, before tax and other deductions?

	Per week	Per Year	
A	Up to £199	Up to £10,399	1
B	From £200 to £299	From £10,400 to £15,599	2
C	From £300 to £499	From £15,600 to £25,999	3
D	From £500 to £699	From £26,000 to £36,399	4
E	From £700 to £999	From £36,400 to £51,999	5
F	£1,000 and above	£52,000 and above	6
		Don't know	7
		Refused	8

ASK ALL PARENTS - SINGLE CODE

QP91 As part of our standard quality control procedures, Critical Research randomly selects a proportion of people we have interviewed on each survey, to re-contact them and check that our interviewers have administered questions correctly. This requires us to collect your name and telephone number. We will retain your contact details in accordance with our privacy notice and for no longer than is strictly necessary. You can always contact us at any time and ask that we delete your details. Are you happy for us to collect your details so that we may re-contact you for verification purposes?

- Yes..... 1
- No2

THANK AND CLOSE WITH PARENT

CODE WITHOUT ASKING

QP92 ENTER GENDER OF PARENT INTERVIEWED

Male1
Female.....2

CODE WITHOUT ASKING PARENTS OF CHILDREN AGED 8-15 - SINGLE CODE

QP93 WAS THE CHILD'S PARENT PRESENT DURING THE CHILD'S INTERVIEW?

Yes, they answered for the child/ influenced the response as the interview was taking place1
Yes, they commented or helped the child but did not influence the response2
Yes, but they did not interfere with the interview3
No, they were not present4