OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - 2020. 9th January to 7th March 2020.

All data have been weighted to ensure they are representative of the UK adult population. Data is tested at the 95% confidence level against the Effective Weighted Sample.

HOUSEHOLDS WITH CHILDREN ACCESS TO INTERNET AND DEVICES

	Total	ALL HOUSEHOLDS WITH CHILDREN				
		TOTAL	AB	C1	C2	DE
Significance Level: 95%		a	b	c	d	e
Unweighted total	3959	1237	253	365	272	344
Effective Weighted Sample	2714	851	183	260	180	247
Weighted total	2675	890	234	248	197	209
		33%	9%	9%	7%	8%
DO NOT HAVE HOME ACCESS TO THE INTERNET	297	21	3	3	3	12
	11%	2%	1%	1%	2%	6%
						abcd
		7%	1%	1%	1%	4%
SMARTPHONE ACCESS ONLY, NOT FIXED OR MOBILE BROADBAND	129	37	8	5	5	19
	5%	4%	3%	2%	2%	9%
						abcd
		29%	6%	4%	4%	15%
MOBILE ONLY HOME BROADBAND ACCESS (NOT FIXED OR NARROWBAND)	54	18	2	4	5	7
	2%	2%	1%	2%	3%	3%
		34%	4%	7%	10%	12%
NO HOME ACCESS TO LAPTOP OR DESKTOP OR TABLET OR MOBILE	79	1	-	-	-	1
	3%	*%	-%	-%	-%	*%
		1%	-%	-%	-%	1%
HOME ACCESS TO						
LAPTOP	1523	616	193	180	136	106
	57%	69%	82%	73%	69%	51%
		e	acde	e	e	
		40%	13%	12%	9%	7%
PC	650	241	97	68	42	34
	24%	27%	41%	27%	22%	16%
		e	acde	e		
		37%	15%	10%	7%	5%
TABLET	1395	594	176	182	120	115
	52%	67%	75%	74%	61%	55%
		e	ade	ade		
		43%	13%	13%	9%	8%
MOBILE PHONE	2575	887	233	247	197	208
	96%	100%	99%	100%	100%	100%
		34%	9%	10%	8%	8%

Columns Tested: a,b,c,d,e

All data have been weighted to ensure they are representative of the UK adult population. Data is tested at the 95% confidence level against the Effective Weighted Sample.
HOUSEHOLDS WITH CHILDREN ACCESS TO INTERNET AND DEVICES

	Total	ALL HOUSEHOLDS WITH CHILDREN				
		TOTAL	AB	C1	C2	DE
Significance Level: 95%		a	b	c	d	e
Unweighted total	3959	1237	253	365	272	344
Effective Weighted Sample	2714	851	183	260	180	247
Weighted total	2675	890	234	248	197	209
		33%	9%	9%	7%	8%
ANY OF THESE DEVICES	2596	890	234	248	197	208
	97%	100%	100%	100%	100%	100%
		34%	9%	10%	8%	8%
NO HOME ACCESS TO LAPTOP OR DESKTOP/ PC OR TABLET	528	78	5	14	15	44
	20%	9%	2%	6%	8%	21%
		b			b	abcd
		15%	1%	3%	3%	8%

Columns Tested: a,b,c,d,e

All data have been weighted to ensure they are representative of the UK adult population. Data is tested at the 95% confidence level against the Effective Weighted Sample.

SJ. Total number of children in household (under 18), including respondent (if respondent is under 18)

	Total	ALL HOUSEHOLDS WITH CHILDREN				
		TOTAL	AB	C1	C2	DE
Significance Level: 95%		a	b	c	d	e
Unweighted total	3959	1237	253	365	272	344
Effective Weighted Sample	2714	851	183	260	180	247
Weighted total	2675	890	234	248	197	209
		33%	9%	9%	7%	8%
None	1785	-	-	-	-	-
	67%	-%	-%	-%	-%	-%
		-%	-%	-%	-%	-%
1	375	375	98	111	77	89
	14%	42%	42%	45%	39%	42%
		100%	26%	30%	20%	24%
2	366	366	109	94	92	69
	14%	41%	47%	38%	47%	33%
		e	e		e	
		100%	30%	26%	25%	19%
3	106	106	22	31	22	31
	4%	12%	9%	13%	11%	15%
		100%	20%	30%	20%	30%
4	33	33	4	9	6	14
	1%	4%	2%	4%	3%	7%
						ab
		100%	12%	27%	18%	42%
5+	12	12	1	3	1	6
	*%	1%	1%	1%	*%	3%
		100%	10%	28%	8%	53%
Mean number of children	.6	1.8	1.7	1.8	1.8	2.0
						abcd
Standard deviation	1.00	.90	.74	.89	.79	1.13
Standard error	.02	.03	.05	.05	.05	.06

Columns Tested: a,b,c,d,e

All data have been weighted to ensure they are representative of the UK adult population. Data is tested at the 95% confidence level against the Effective Weighted Sample.
HOUSEHOLDS WITH CHILDREN ACCESS TO INTERNET AND DEVICES

Base : All respondents

	Total	CHILDREN IN HOUSEHOLD		SOCIAL GROUP						FINANCIAL VULNERABILITY		
		YES	NO	AB	C1	C2	DE	ABC1	C2DE	MOST	POTEN-TIALLY	LEAST
Significance Level: 95%		a	b	a	b	c	d	e	f	a	b	c
Unweighted total	3959	1237	2722	842	1134	837	1142	1976	1979	446	1077	437
Effective Weighted Sample	2714	851	1867	588	801	569	816	1358	1368	332	758	324
Weighted total	2675	890	1785	712	718	580	662	1430	1243	282	750	383
		33%	67%	27%	27%	22%	25%	53%	46%	11%	28%	14%
DO NOT HAVE HOME ACCESS TO THE INTERNET	297	21	277	38	48	66	146	85	212	58	69	11
	11%	2%	16%	5%	7%	11%	22%	6%	17%	20%	9%	3%
			a			abe	abcef		abce	bc	c	
		7%	93%	13%	16%	22%	49%	29%	71%	19%	23%	4%
SMARTPHONE ACCESS ONLY, NOT FIXED OR MOBILE BROADBAND	129	37	92	15	30	27	58	45	85	16	37	11
	5%	4%	5%	2%	4%	5%	9%	3%	7%	6%	5%	3%
					a	a	abce		abe			
		29%	71%	12%	23%	21%	45%	35%	65%	12%	29%	8%
MOBILE ONLY HOME BROADBAND ACCESS (NOT FIXED OR NARROWBAND)	54	18	36	14	14	12	14	28	26	5	12	8
	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
		34%	66%	25%	26%	23%	26%	51%	49%	9%	21%	14%
NO HOME ACCESS TO LAPTOP OR DESKTOP OR TABLET OR MOBILE	79	1	78	9	12	16	41	22	57	16	14	1
	3%	*%	4%	1%	2%	3%	6%	2%	5%	6%	2%	*%
			a				abce		abe	bc	c	
		1%	99%	12%	16%	20%	52%	27%	73%	20%	18%	1%
HOME ACCESS TO												
LAPTOP	1523	616	906	513	439	329	240	952	569	132	405	300
	57%	69%	51%	72%	61%	57%	36%	67%	46%	47%	54%	78%
		b		bcdef	df	df		bcdf	d		a	ab
		40%	60%	34%	29%	22%	16%	63%	37%	9%	27%	20%
PC	650	241	409	259	184	114	92	443	207	47	150	135
	24%	27%	23%	36%	26%	20%	14%	31%	17%	17%	20%	35%
		b		bcdef	cdf	d		bcdf				ab
		37%	63%	40%	28%	18%	14%	68%	32%	7%	23%	21%

Columns Tested: a,b - a,b,c,d,e,f - a,b,c

All data have been weighted to ensure they are representative of the UK adult population. Data is tested at the 95% confidence level against the Effective Weighted Sample.
HOUSEHOLDS WITH CHILDREN ACCESS TO INTERNET AND DEVICES

Base : All respondents

	Total	CHILDREN IN HOUSEHOLD		SOCIAL GROUP						FINANCIAL VULNERABILITY		
		YES	NO	AB	C1	C2	DE	ABC1	C2DE	MOST	POTEN-TIALLY	LEAST
Significance Level: 95%		a	b	a	b	c	d	e	f	a	b	c
Unweighted total	3959	1237	2722	842	1134	837	1142	1976	1979	446	1077	437
Effective Weighted Sample	2714	851	1867	588	801	569	816	1358	1368	332	758	324
Weighted total	2675	890	1785	712	718	580	662	1430	1243	282	750	383
		33%	67%	27%	27%	22%	25%	53%	46%	11%	28%	14%
TABLET	1395	594	801	456	405	281	252	861	533	119	400	246
	52%	67%	45%	64%	56%	48%	38%	60%	43%	42%	53%	64%
		b		bcdf	cdf	df		cdf	d		a	ab
		43%	57%	33%	29%	20%	18%	62%	38%	9%	29%	18%
MOBILE PHONE	2575	887	1688	696	698	561	618	1394	1179	265	728	383
	96%	100%	95%	98%	97%	97%	93%	97%	95%	94%	97%	100%
		b		df	df	d		df			a	ab
		34%	66%	27%	27%	22%	24%	54%	46%	10%	28%	15%
ANY OF THESE DEVICES	2596	890	1706	703	705	564	621	1408	1186	266	736	383
	97%	100%	96%	99%	98%	97%	94%	98%	95%	94%	98%	100%
		b		df	df	d		df			a	ab
		34%	66%	27%	27%	22%	24%	54%	46%	10%	28%	15%
NO HOME ACCESS TO LAPTOP OR DESKTOP/ PC OR TABLET	528	78	449	49	104	118	255	154	373	97	141	27
	20%	9%	25%	7%	15%	20%	39%	11%	30%	34%	19%	7%
			a		ae	abe	abcef	a	abce	bc	c	
		15%	85%	9%	20%	22%	48%	29%	71%	18%	27%	5%

Columns Tested: a,b - a,b,c,d,e,f - a,b,c

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - 2020. 9th January to 7th March 2020.

Table 7

All data have been weighted to ensure they are representative of the UK adult population. Data is tested at the 95% confidence level against the Effective Weighted Sample.

HOUSEHOLDS WITH CHILDREN ACCESS TO INTERNET AND DEVICES

Base : Households with any children

		CHILDREN IN HOUSEHOLD		SOCIAL GROUP						FINANCIAL VULNERABILITY		
	Total	YES	NO	AB	C1	C2	DE	ABC1	C2DE	MOST	POTEN-TIALLY	LEAST
Significance Level: 95%		a	*b	a	b	c	d	e	f	a	b	c
Unweighted total	1237	1237	-	253	365	272	344	618	616	197	336	129
Effective Weighted Sample	851	851	-	183	260	180	247	433	419	150	230	100
Weighted total	890	890	-	234	248	197	209	482	406	141	251	123
	100%	100%	-%	26%	28%	22%	23%	54%	46%	16%	28%	14%
DO NOT HAVE HOME ACCESS TO THE INTERNET	21	21	-	3	3	3	12	6	15	4	2	3
	2%	2%	-%	1%	1%	2%	6%	1%	4%	3%	1%	2%
							abce		be			
	100%	100%	-%	15%	13%	15%	57%	28%	72%	20%	9%	13%
SMARTPHONE ACCESS ONLY, NOT FIXED OR MOBILE BROADBAND	37	37	-	8	5	5	19	13	24	6	5	4
	4%	4%	-%	3%	2%	2%	9%	3%	6%	5%	2%	4%
							abce		be			
	100%	100%	-%	22%	14%	12%	52%	35%	65%	17%	13%	12%
MOBILE ONLY HOME BROADBAND ACCESS (NOT FIXED OR NARROWBAND)	18	18	-	2	4	5	7	6	12	4	4	-
	2%	2%	-%	1%	2%	3%	3%	1%	3%	3%	2%	-%
	100%	100%	-%	12%	22%	30%	36%	34%	66%	21%	21%	-%
NO HOME ACCESS TO LAPTOP OR DESKTOP OR TABLET OR MOBILE	1	1	-	-	-	-	1	-	1	-	1	-
	*%	*%	-%	-%	-%	-%	*%	-%	*%	-%	*%	-%
	100%	100%	-%	-%	-%	-%	100%	-%	100%	-%	100%	-%
HOME ACCESS TO												
LAPTOP	616	616	-	193	180	136	106	373	242	85	173	110
	69%	69%	-%	82%	73%	69%	51%	77%	60%	60%	69%	89%
				bcdf	df	df		cdf	d			ab
	100%	100%	-%	31%	29%	22%	17%	61%	39%	14%	28%	18%
PC	241	241	-	97	68	42	34	164	76	27	48	52
	27%	27%	-%	41%	27%	22%	16%	34%	19%	19%	19%	43%
				bcdf	df			cdf				ab
	100%	100%	-%	40%	28%	18%	14%	68%	32%	11%	20%	22%
TABLET	594	594	-	176	182	120	115	359	235	88	174	98
	67%	67%	-%	75%	74%	61%	55%	74%	58%	63%	69%	80%
				cdf	cdf			cdf				ab
	100%	100%	-%	30%	31%	20%	19%	60%	40%	15%	29%	17%

Columns Tested: a,b - a,b,c,d,e,f - a,b,c

All data have been weighted to ensure they are representative of the UK adult population. Data is tested at the 95% confidence level against the Effective Weighted Sample.
HOUSEHOLDS WITH CHILDREN ACCESS TO INTERNET AND DEVICES

Base : Households with any children

	Total	CHILDREN IN HOUSEHOLD		SOCIAL GROUP						FINANCIAL VULNERABILITY		
		YES	NO	AB	C1	C2	DE	ABC1	C2DE	MOST	POTEN-TIALLY	LEAST
Significance Level: 95%		a	*b	a	b	c	d	e	f	a	b	c
Unweighted total	1237	1237	-	253	365	272	344	618	616	197	336	129
Effective Weighted Sample	851	851	-	183	260	180	247	433	419	150	230	100
Weighted total	890	890	-	234	248	197	209	482	406	141	251	123
	100%	100%	-%	26%	28%	22%	23%	54%	46%	16%	28%	14%
MOBILE PHONE	887	887	-	233	247	197	208	480	405	141	251	123
	100%	100%	-%	99%	100%	100%	100%	99%	100%	100%	100%	100%
	100%	100%	-%	26%	28%	22%	24%	54%	46%	16%	28%	14%
ANY OF THESE DEVICES	890	890	-	234	248	197	208	482	405	141	251	123
	100%	100%	-%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	100%	100%	-%	26%	28%	22%	23%	54%	46%	16%	28%	14%
NO HOME ACCESS TO LAPTOP OR DESKTOP/ PC OR TABLET	78	78	-	5	14	15	44	18	59	22	13	4
	9%	9%	-%	2%	6%	8%	21%	4%	15%	16%	5%	3%
						ae	abcef		abce	bc		
		100%	-%	6%	17%	19%	56%	23%	75%	28%	17%	5%

Columns Tested: a,b - a,b,c,d,e,f - a,b,c